



# Frequently Asked Questions - General



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## General



### What is Expo City Dubai?

- Expo City Dubai is a clean, green, innovation-driven city built on a deep-rooted belief that a broad coalition of people, working together, can create a more sustainable and dignified future for all.
- Expo City Dubai's purpose-driven community comprises premium offices, unique event venues, residential communities, educational and cultural attractions, wellness facilities, entertainment and leisure options, as well as retail and dining options – all within a 15-minute walking or cycling distance.
- Expo City Dubai is integral part of the Dubai 2040 Urban Master Plan, which emphasises the need for sustainable growth and greener, healthier communities. It is a blueprint for human-centric, eco-conscious urban planning, on a journey to net-zero, with sustainable measures integrated at every corner.
- Expo City Dubai is a Free Zone operating under Expo City Dubai Authority.

### Where is Expo City Dubai located ?

- Expo City Dubai is conveniently located at the heart of new Dubai in the south, between Dubai and Abu Dhabi, at the crossroads of major arterial roads.
- It is adjacent to Al Maktoum International Airport and less than one hour from Dubai and Abu Dhabi International Airports.
- The City is also connected to its own Dubai Metro station.



### Why should I consider setting up my business in Dubai?

- Transitioning to a competitive innovation-driven economy, Dubai is a leading touristic and commercial capital, promoting research and development in value-adding sectors.
- A gateway to the MEASA region, Dubai is within an eight-hour flight of over two thirds of the world's population, and a central hub for global business exchange.
- With a pro-business regulatory framework, the UAE and Dubai are dedicated to supporting businesses of all sizes. Dubai is the 11<sup>th</sup> city globally in the 'Ease of Doing Business Index'.
- Dubai is set on unlocking the potential of startups as well as small and medium enterprises, to be a driving force for the UAE's economic development.
- The UAE's Artificial Intelligence Ministry is implementing a long-term AI strategy, aiming to be the world leader in AI by 2031 through expanding application across several sectors.
- Undergoing a smart transformation, the government-led Digital Dubai initiative is driving an efficient, seamless, and safe city experience for residents and visitors.

### Why should I set up my business at Expo City Dubai?

- Part of Dubai's dynamic Free Zone community, Expo City Dubai provides an innovative and digitally driven environment that offers a tailored and agile approach to setting up a business, including different licence and visa options.
- Expo City Dubai features more than 135,000sqm of Grade A office space within LEED Platinum- and Gold-certified buildings, across a vibrant, campus-style setting with direct access to the City's facilities and attractions.
- Expo City Dubai promotes cross-sector collaboration across key areas such as education, innovation, technology, sustainability and entertainment, offering an enabling environment and digital platforms to promote connections, encourage knowledge sharing and facilitate growth.
- Given the vibrant year-round calendar of business and social events, Expo City Dubai is an attractive destination for short-term and long-term retail and F&B leases catering to the ever-growing footfall.

### What types of companies can set up at Expo City Dubai?

- Expo City's business community brings together multinational companies, entrepreneurs, SMEs, startups, as well as government, academia, and research & development institutions, within an innovation-driven ecosystem that provides a springboard for businesses to scale and grow.

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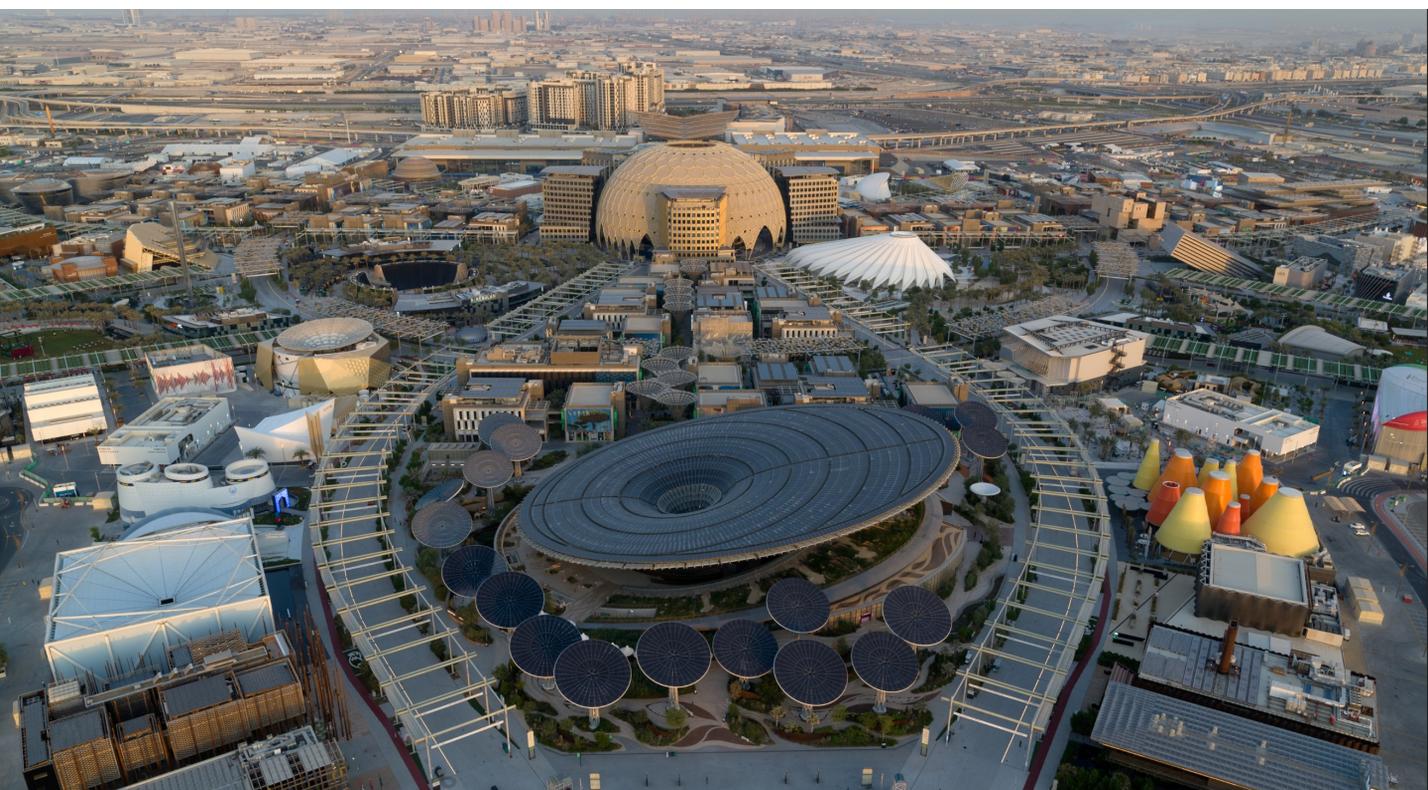


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### **What are the benefits of setting up my company licence under Expo City Dubai Authority?**

There are many benefits for operating at Expo City Dubai and obtaining an Expo City Dubai Authority trade license. The benefits include but are not limited to:

- 100% foreign ownership
- No restrictions on hiring foreign employees
- Stable and clear regulation
- 100% repatriation of all capital and profits
- No restrictions on currency and repatriation of funds
- 1-, 2- and 5-year employment visas
- Competitive visa allocation

### **Is Expo City Dubai a Free Zone?**

- Yes, it is a Free Zone governed by Expo City Dubai Authority.

### **Does Expo City Dubai offer Dual Licencing?**

- Yes, Expo City Dubai offers dual licence provision.

### **Can I operate from Expo City Dubai with a Mainland Licence?**

- Yes, you can operate from Expo City Dubai with a Mainland Licence.

### **How can I find out more about obtaining a licence at Expo City Dubai?**

- Our Commercial team would be more than happy to assist with your queries. You can reach us at [business@expocitydubai.ae](mailto:business@expocitydubai.ae)

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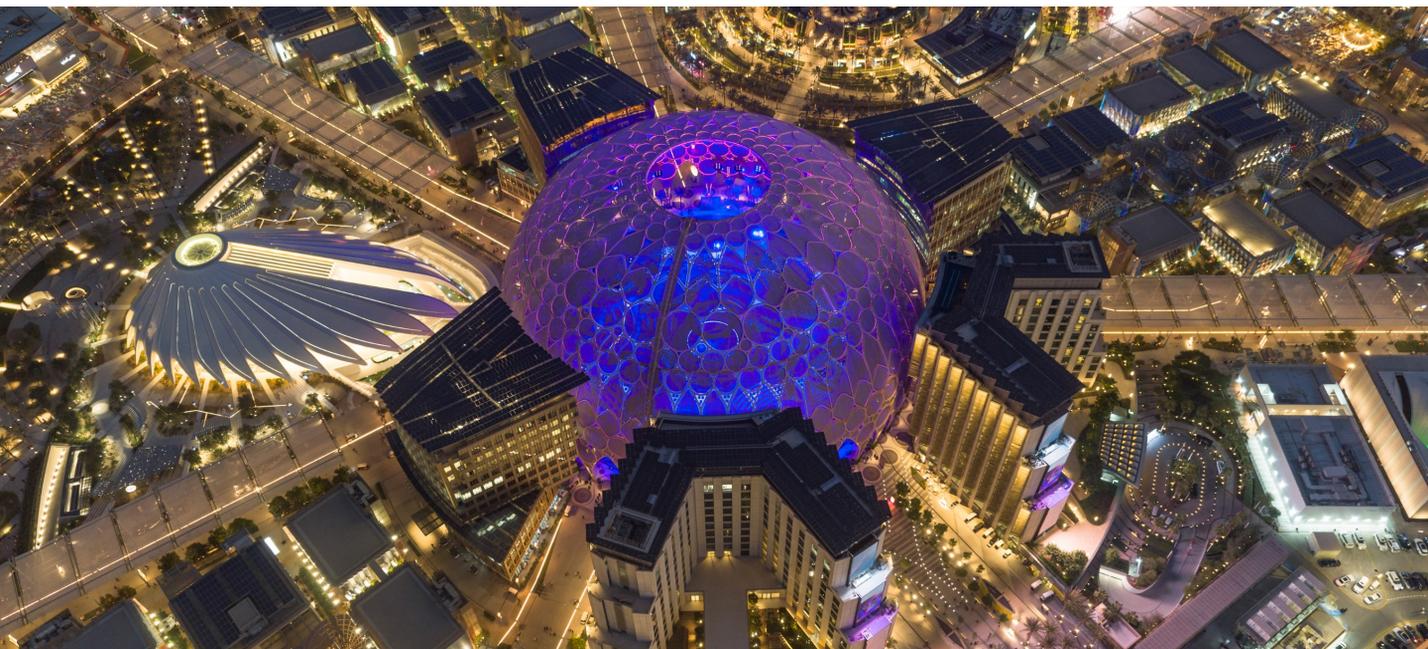


### Does Expo City Dubai offer residences?

- Expo City Dubai offers everyone – from young professionals to families – an ideal lifestyle where they can live, work and play in one place.
- Expo City Dubai's residential developments build on Expo 2020 Dubai's exceptional standards to redefine urban living, creating integrated communities that exemplify best practices in innovative, eco-friendly design, with a focus on wellbeing and happiness.
- Expo Valley, adjacent to Expo City Dubai, features smart, sustainable villas and townhouses dispersed throughout an undulating native landscape that overlooks a nature reserve, lake and wadi.
- Expo Central, at the heart of Expo City Dubai, comprises three apartment complexes and forms part of a 15-minute urban community with a seamless mobility network and easy access to daily amenities and attractions.

### How can I find out more about Expo City Dubai's residential offering?

- All details related to Expo City Dubai's residential communities can be found on our website [www.expocitydubai.com](http://www.expocitydubai.com)
- Our Commercial team would be more than happy to assist with your queries and connect you with our Residential Sales team. You can reach the Commercial team at [business@expocitydubai.ae](mailto:business@expocitydubai.ae)



### What attractions and experiences are available at Expo City Dubai?

- Expo City Dubai has retained several of Expo 2020 Dubai's flagship pavilions, cultural and entertainment attractions, while also presenting new experiences for inhabitants and visitors.
  - Al Wasl Plaza: The beating heart of Expo City and the world's largest interactive immersive dome that hosted Expo 2020's opening and closing ceremonies. It offers multi-sensory experiences and features an annual calendar of events, including corporate activations.
  - Terra – The Sustainability Pavilion: A world-class example of sustainable best practice in architecture and design, Terra takes visitors on immersive journeys through the forest's roots and the ocean's depths where they explore humanity's impact on the environment.
  - Alif – The Mobility Pavilion: Alif engages visitors with an awe-inspiring experience that demonstrates how mobility has driven humanity's development, from our humble beginnings to the interconnected world of today. The pavilion features three nine-metre-tall photorealistic 'giants of mobility'.
  - Dubai Exhibition Centre: A state-of-the-art venue ideal for conferences, concerts, exhibitions, award ceremonies, and social occasions, hosting an annual calendar of global events. The venue features 45,000sqm of customisable event space, and 14 exhibition and multi-use halls.
  - Connect Conference Centre (C3): Known as the Opportunity Pavilion during Expo 2020 Dubai, C3 is a remarkably versatile venue that caters to a variety of events, ranging from summits, conferences and meetings to live entertainment shows and exclusive corporate functions.
  - Other cultural and entertainment attractions: Vision Pavilion, Women's Pavilion, Stories of Nations, Garden in the Sky, and Surreal Water Feature.

### What events will be happening at Expo City Dubai?

- Expo City Dubai is constantly activated through a vibrant year-round calendar of business and social events. Please check our website [www.expocitydubai.com](http://www.expocitydubai.com) for the latest updates.

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### How does Expo City Dubai prioritise sustainability and wellness?

- Expo City Dubai has 123 buildings certified by the globally recognised LEED (Leadership in Energy and Environmental Design) certification.
- Expo City has a BREEAM Excellent-rated Public Realm, epitomising the highest levels of sustainable design, construction and operations.
- The community has integrated smart metering and sensors to monitor energy consumption and efficiency of power, light, water, and climate conditioning.
- Expo City is a people-centric community designed for holistic wellbeing. It features a 5km running track, 10km cycling track, 45,000sqm of parks and gardens, children's playgrounds, smart mobility solutions and car-free districts.
- Expo City is the first community in the region to be registered under the WELL Community Standard Pilot, which presents a framework for people-first communities.
- Expo City has sustainability guidelines for members of the business community to support them in achieving their sustainability goals.

You can download a copy of Expo City's latest Sustainability Report at [www.expocitydubai.com](http://www.expocitydubai.com)

### How does Expo City Dubai support education and culture?

- Expo City Dubai is committed to inspiring the next generation of change makers, with a dedicated School Programme, University Programme, as well as Education and Culture teams.
- Expo City Dubai provides relevant and meaningful educational and cultural experiences that inspire learning, agency and creativity outside the classroom and instil a sense of purpose, building on the legacy of Expo 2020 Dubai and its themes.
- From engaging journeys and immersive exhibits to curated workshops and special programming, students dive deep into a range of topics that matter to humanity, empowering them with the right knowledge and skills.
- The learning journeys complement schools' curricula and spark students' curiosity in the fields of culture, as well as science, technology, engineering, arts and mathematics (STEAM).

### How can I find out more about Expo City Dubai?

- For general information, please visit [www.expocitydubai.com](http://www.expocitydubai.com)
- For business and licencing enquiries, please contact [business@expocitydubai.ae](mailto:business@expocitydubai.ae)



THANK YOU

