



EXPO
CITY
DUBAI

CITY
OF THE
FUTURE



Contents

01	Introduction
03	The Expo City Dubai Story
	History
	Vision
05	Key Features
	Ideally Connected
	Sustainability
07	Offerings
	Retail and F&B
	Entertainment
	Human-Centric City
	Expo School Programme
	Expo City Dubai Attractions
	New Attractions
18	The Future of Business



Welcome to Expo City Dubai

A city rooted in the belief that we can propel human progress by working together. A place that's perfect for families, foodies and Fortune 500 companies alike. Where stunning green spaces combine seamlessly with cutting-edge technologies, and people seek to build a brighter tomorrow together.

This is the pioneering legacy of Expo 2020 Dubai, the once-in-a-lifetime celebration that welcomed 192 nations and more than 24 million visitors.

The community was meticulously planned from the start of preparations for Expo 2020, and now forms a key part of the Dubai 2040 Urban Master Plan. It retains 80 per cent of the infrastructure from the World Expo – which means that the next architectural marvel is never far away.

Take a stroll through the fully pedestrianised city and you'll see the falcon-inspired UAE Pavilion, the iconic Al Wasl Plaza, Alif – The Mobility Pavilion, Terra – The Sustainability Pavilion, the Garden in the Sky rotating observation tower, the Surreal water feature and so much more.

Expo City Dubai is also home to the world-class Dubai Exhibition Centre, a go-to destination for international events such as the Emirates Climate Conference with the UNFCCC (COP28).

This commitment to sustainability is embedded throughout the city, with solar panels and smart metering systems installed in all permanent buildings, each of which is certified by the prestigious LEED (Leadership in Energy and Environmental Design) programme to ensure the highest environmental standards.

The 5G-connected city is also set to become a global business hub. International companies such as DP World, Siemens Energy, Siemens Industrial and Terminus are establishing a permanent presence in its dynamic freezone, as are a host of start-ups and small businesses.

And if you're simply looking to relax and enjoy yourself, Expo City Dubai is the ideal place to be. Hop off at the city's dedicated Dubai Metro station and you'll find yourself in the heart of the community with a plethora of leisure facilities, event venues, dining options, exercise grounds, retail outlets, green spaces and more.

Meanwhile, the bright young minds of the future will also find plenty to inspire them. The Expo School Programme is welcoming back school children from across the UAE to engage in entertaining and educational experiences galore.

Live for today while looking towards the future – only at Expo City Dubai.

The Expo City Dubai Story

HISTORY

It all began with an unforgettable global celebration

Before Expo City Dubai, there was Expo 2020 Dubai. From 1 October 2021 to 31 March 2022, the first World Expo ever hosted in the Middle East fulfilled its promise of connecting minds and creating the future.

Expo 2020 provided an international stage for creativity and collaboration. Through its gates came artists and academics, dancers and diplomats, pop stars and pioneering thinkers, culinary wizards and cultural icons, tech maestros and tomorrow's leaders.

Expo City Dubai will ensure the far-reaching legacy of Expo 2020 continues to evolve and flourish for generations to come. This clean, tech-enabled city will propel human progress by harnessing the power of 'we'.

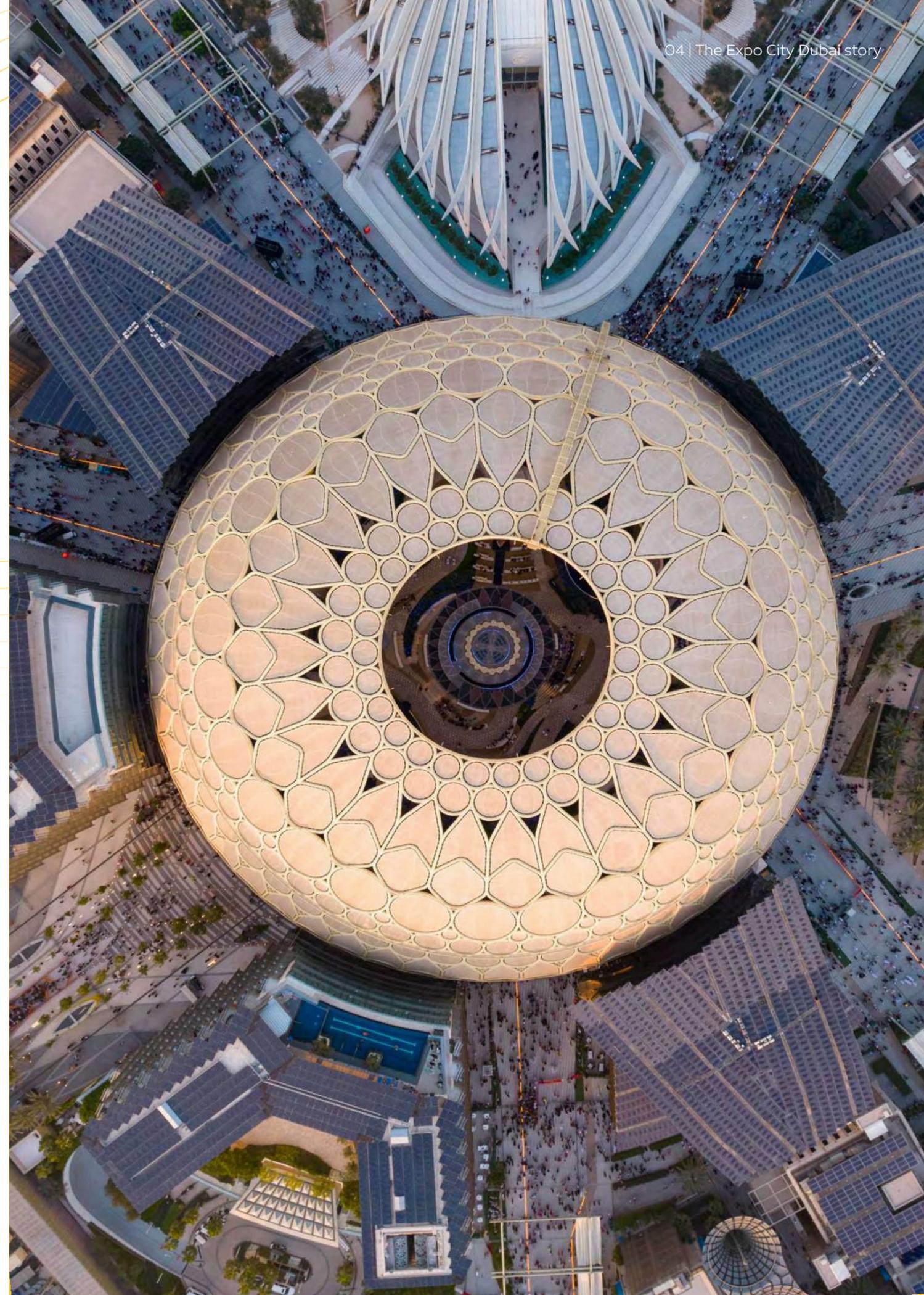
VISION

Expo City Dubai is based on a deep-rooted belief that a broad coalition of people, working together, can propel human progress to help create a more sustainable and dignified future for all.

This vision aligns with the UAE's wider sustainability, diversification and growth goals.

Driven by innovation, Expo City Dubai's business ecosystem will bring together global talents to embrace technology and digital advances.

It is also an integral part of the Dubai 2040 Urban Master Plan, which emphasises the need for sustainable growth and greener communities that encourage pedestrians and cyclists.



Key Features

IDEALLY CONNECTED

Dubai is the gateway where East meets West – a place where people, languages, cultures and global commerce intermingle and thrive. Two-thirds of the world’s population can reach this truly interconnected destination within eight hours.

Expo City Dubai has its own metro station and is easily accessible from major highways. It is also close to Al Maktoum International Airport and within a one-hour drive of Dubai and Abu Dhabi international airports.

Expo City Dubai offers unparalleled digital connectivity, as the largest city in the world to be fully covered by a 5G-enabled network.



ROAD

- Easy access to four major highways: Sheikh Mohammed bin Zayed Road, Sheikh Zayed Road, Emirates Road and Al Khail Road
- 30 minutes from Downtown Dubai
- Less than an hour’s drive from Dubai International Airport and Abu Dhabi International Airport



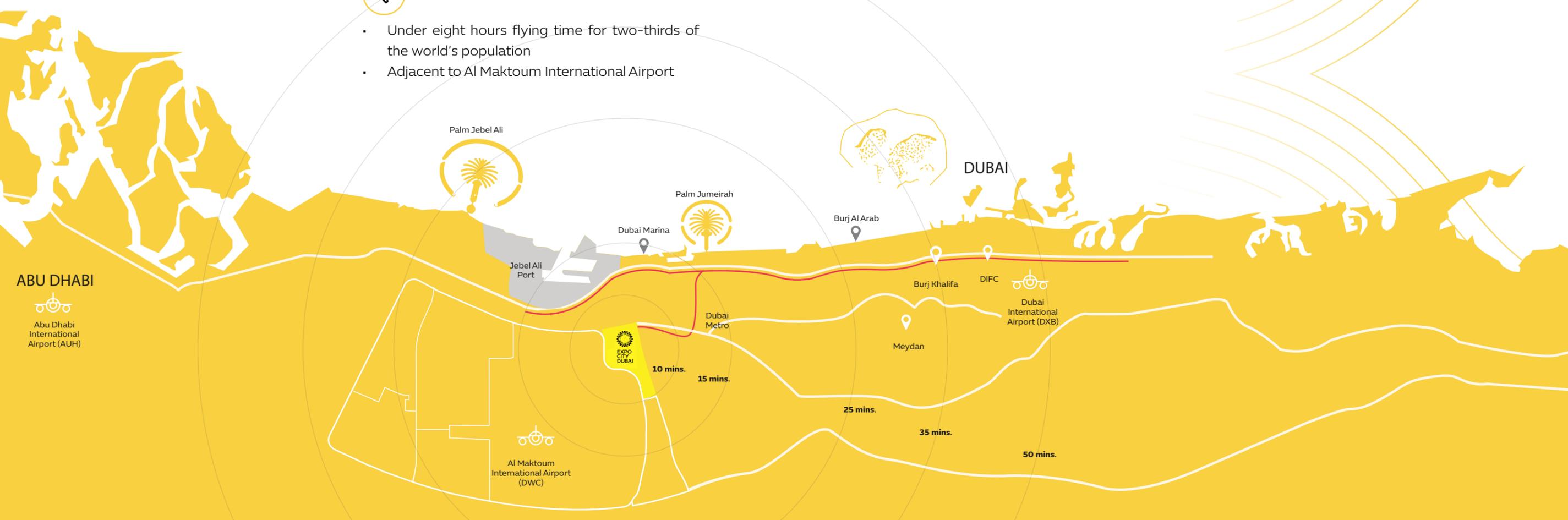
RAIL

- Connected to Route 2020 Metro Station on the Dubai Metro
- One stop from Al Maktoum International Airport
- 16 minutes from Dubai Marina



AIR

- Under eight hours flying time for two-thirds of the world’s population
- Adjacent to Al Maktoum International Airport



SUSTAINABILITY

Expo City Dubai is a blueprint for eco-conscious urban planning, on a journey to net-zero.

This clean and green city has 45,000 sqm of parks and gardens, its districts are fully pedestrianised (improving both safety and air quality).

Sustainability is at the heart of Expo City Dubai’s infrastructure. Waste has been minimised by retaining 80 per cent of Expo 2020-built structures, and more than 120 buildings are certified by the globally recognised LEED (Leadership in Energy and Environmental Design) programme.

For anyone seeking a fresh perspective on our planet, and the urgent need to preserve it, a visit to Terra – The Sustainability Pavilion is a must. The structure is LEED platinum-certified, as it operates at the highest possible environmental standards.

State-of-the-art sustainability can also be found across all other buildings, which have solar panels installed as well as smart metering and sensors to monitor energy consumption and efficiency of power, light, water and climate conditioning systems.

Through these initiatives, Expo City Dubai targets a minimum 20 per cent reduction in energy demand in comparison to international standards.

Offerings

RETAIL AND F&B

Discover an array of retail and leisure options at Expo City Dubai, which will boast its own shopping mall for all your wants and needs.

And once you've finished pampering yourself or sprucing up your wardrobe, enjoy a delicious bite to eat – from street food to the finest global cuisines.



ENTERTAINMENT

Welcoming emerging talents and A-list superstars alike, there will be something to spark everyone's interest.

Whether that's a pulsating pop concert, a dynamic dance show or a mysterious magic act, you'll find it here at Expo City Dubai with a bustling programme of live performances.



HUMAN-CENTRIC CITY

Explore an urban community designed to meet your needs and evolve into the future.

- 10km dedicated bike tracks
- 5km dedicated jogging tracks
- 45,000 sqm of parks and gardens
- Fully connected pedestrian walkways throughout the city



EXPO SCHOOL PROGRAMME

The path to a better future is through empowering and inspiring the young learners of today.

After welcoming more than one million students to Expo 2020 Dubai, the Expo School Programme will continue engaging the next generation of innovators and changemakers at Expo City Dubai. A range of immersive journeys, exciting workshops, curated content and more are in store for students of all ages!





EXPO CITY DUBAI ATTRACTIONS

Expo City Dubai is set to carry forward the magic, energy and excitement of Expo 2020 Dubai. Here you'll experience some of Expo 2020's most popular attractions, which are ready to dazzle the crowds once more, plus an array of brand new features to capture your curiosity.

Through its attractions, Expo City Dubai is also committed to addressing global topics and enabling people to share their voice, with a particular focus on the youth of today.

Al Wasl Plaza

Named after the Arabic word for 'connection', this iconic structure was the beating heart of Expo 2020 Dubai. Highlights during the six-month celebration included the opening and closing ceremonies, a sit-down chat with Cristiano Ronaldo and an incredible live concert by Coldplay.

There will be plenty more epic moments to savour at Al Wasl Plaza, as it continues to bring people of all backgrounds together at Expo City Dubai.

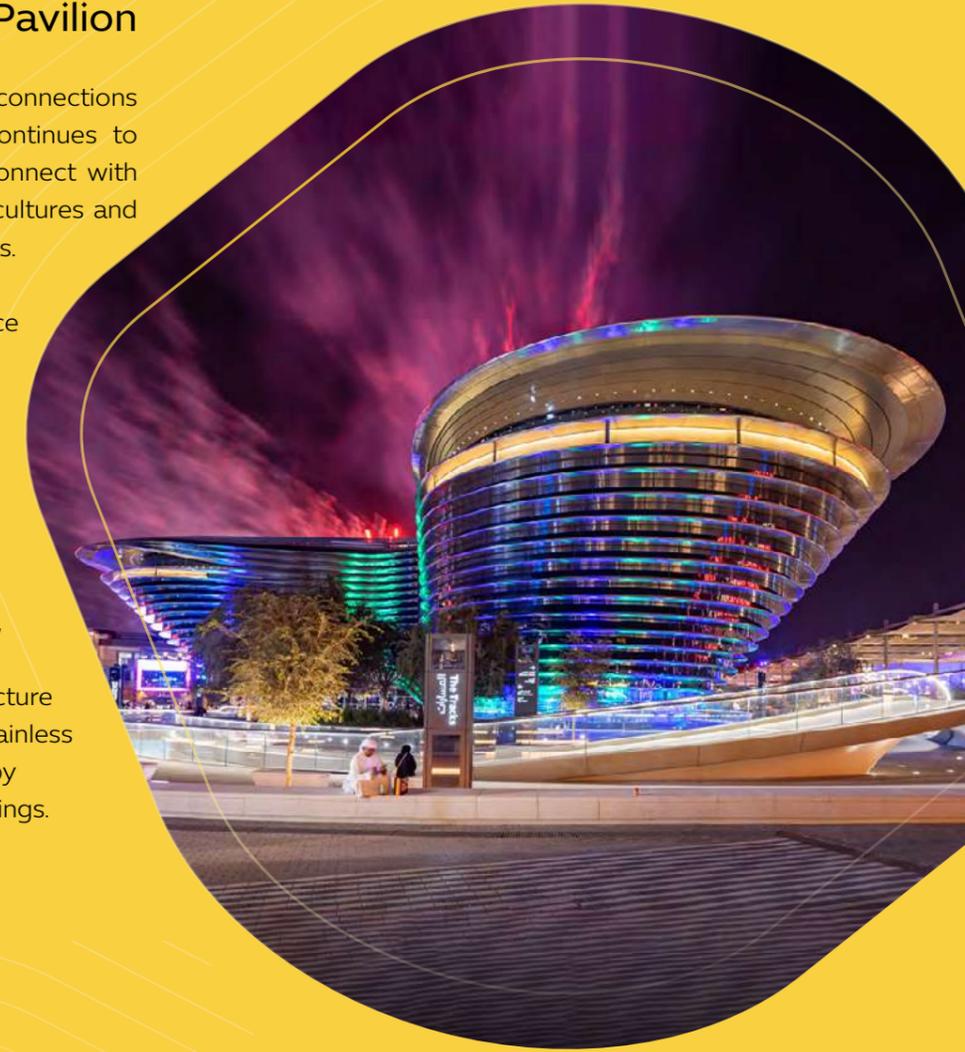
Its massive steel trellis dome, measuring 67.5 metres tall, acts as a 360-degree projection surface that you can view from both inside and outside – a mesmerising experience for anyone lucky enough to witness it.

Alif – The Mobility Pavilion

Step into a world of limitless connections and explore how mobility continues to transform the way we live, connect with people, understand different cultures and exchange knowledge and ideas.

You can also stand face-to-face with the awe-inspiring giants of Arab civilisation and learn all about the historic Emirates Mars Mission, whose Hope Probe orbited the red planet in 2021.

Designed by Foster + Partners, Alif – The Mobility Pavilion is a ribbed, curvy, three-sided structure wrapped in highly reflective stainless steel metal cladding, inspired by chrome fenders and aircraft wings.



Terra – The Sustainability Pavilion

Go on an immersive journey through the forest's roots and the ocean's depths to better understand the impact that humanity's choices are having on the environment – and gain skills to protect and preserve our planet for generations to come.

Designed by UK-based Grimshaw Architects, Terra – The Sustainability Pavilion has a 130-metre-wide canopy and 18 energy trees that help generate 4GWh of alternative energy per year, enough electricity to charge more than 900,000 mobile phones.



Vision Pavilion

Witness the great transformation of Dubai into a modern metropolis through the Vision Pavilion, a unique experience that celebrates the insight, values and leadership of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. Through stunning displays, immersive exhibits and personal stories narrating the evolution of Dubai, the Vision Pavilion tells a story of childhood wonder and how our environment and values can support our ambition and shape our future.

Garden in the Sky

Garden in the Sky is a spectacular rotating observation tower that lifts visitors 55 metres above ground for beautiful panoramic views of Expo City Dubai. Earning its name from the trees that line the upper deck, the base of the tower beams with light at night, as do rings around the observation cabins, lending the attraction an out-of-this-world glow.



Women's Pavilion

Immerse yourself in the triumphs of women through history and delve into the inspiring stories driving change. The Women's Pavilion is a space dedicated to meaningful discussions that support women's contributions to shaping a more balanced world.



Surreal Water Feature

Behold a synchronised spectacle of water, fire and music in this enthralling experience. Surreal invites visitors to witness a gravity-defying feat of engineering, soundtracked by Game of Thrones composer Ramin Djawadi. See gushing water sweep over 18-metre curved walls and then seemingly flow upwards, while flames shoot into the sky.

Playgrounds

Little ones visiting Expo City Dubai have a world of extraordinary possibilities waiting for them across three unique playgrounds.

At Latifa's playground, children can learn about the planets and the universe. Meanwhile, young visitors can explore the seas at Rashid's playground, where they can have fun on whale slides, ocean liners and sharks on springs. Here, kids can also roam around the 3D maze, modelled after the majestic humpback whale.



The Adventurous Octopus playground, located outside of Terra – The Sustainability Pavilion, invites children to discover a series of exciting climbing routes up to the top of a 6.2-metre-tall structure, and roam through a mysterious maze filled with clouds of ink!

NEW ATTRACTIONS

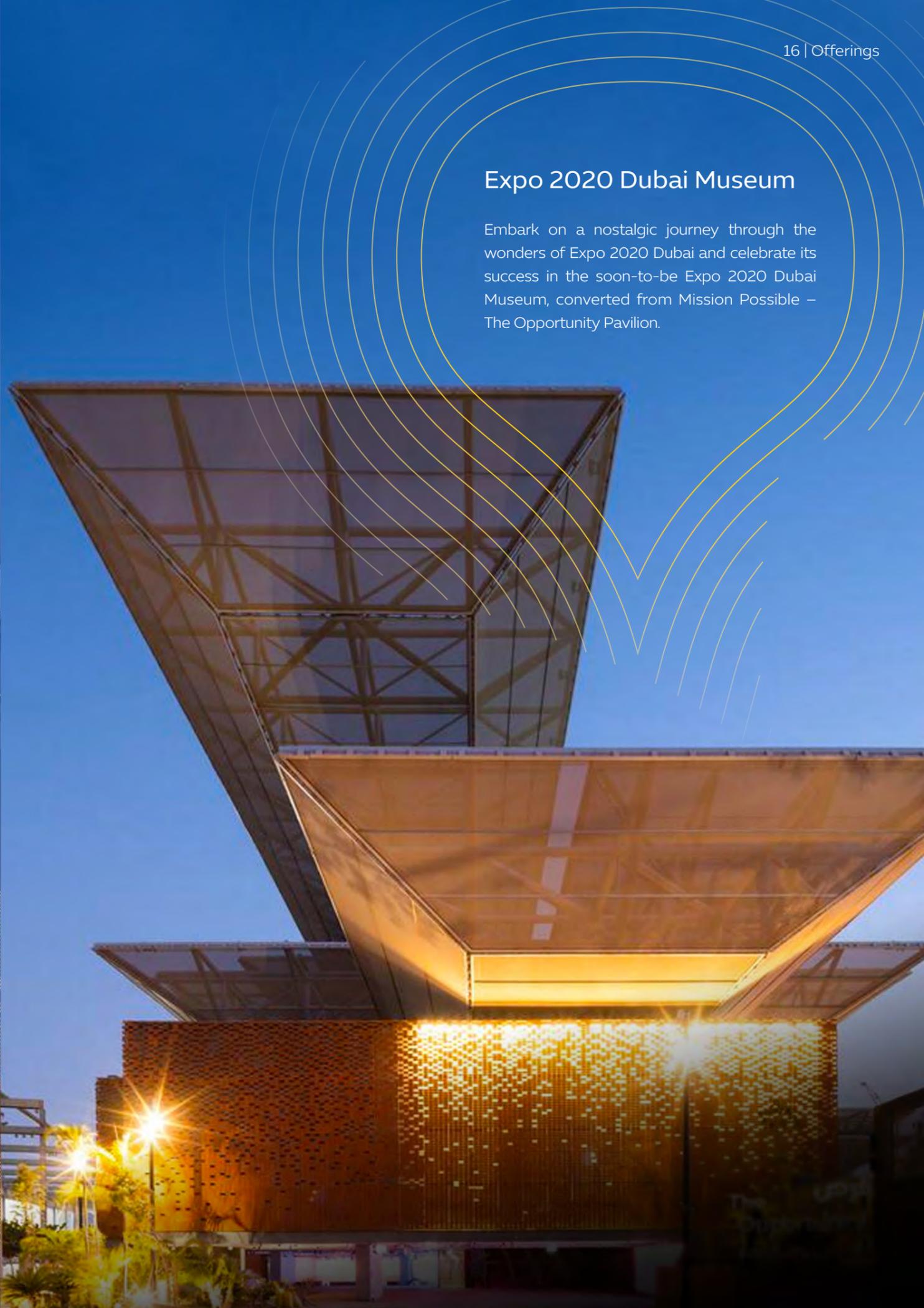
Stories of Nations

A window back into the wonders of event time, our three Stories of Nations pavilions are the living legacy of the more than 200 nations and international organisations who were represented at Expo 2020 Dubai. Designed and curated by the team that brought to life more than 100 country pavilions at event time, this is the world in one place: your opportunity to explore artworks and artifacts from every continent, enjoy extensive video and digital content, extraordinary musical instruments, and much, much more.



Expo 2020 Dubai Museum

Embark on a nostalgic journey through the wonders of Expo 2020 Dubai and celebrate its success in the soon-to-be Expo 2020 Dubai Museum, converted from Mission Possible – The Opportunity Pavilion.



Taqa Island

Located in Terra, Taqa Island offers Expo City Dubai's youngest guests the best of science, technology, art, music and sculpture. 'Taqa' means 'energy' in Arabic, and kids will step into a vibrant and fun-filled island that reacts to their every move, invigorating young hearts and minds through problem-solving and collaboration to keep all the inhabitants of our shared planet healthy and happy.



The Future of Business

Discover a global stage for your big ideas in Dubai.

Whether you have an amazing concept for a new business, or grand plans to expand your existing empire, this is the city to realise your dreams.

- Among the world's most transparent commercial regulations and pro-business governance
- State-of-the-art technologies and infrastructure, including a 5G-enabled network
- An experienced and skilled international labour force drawn from 200+ nationalities
- No levy of personal income tax or capital gains tax
- A corporate tax regime that is among the most competitive in the world
- Unrestricted repatriation of capital
- In 2022, the UAE was named the world's best country for entrepreneurs by Global Entrepreneurship Monitor

Expo City Dubai will enable the future of business by bringing together companies of all sizes across myriad industries, encouraging collaboration in a vibrant setting that blends natural beauty with cutting-edge technology.

Flexible commercial spaces anticipate the demands of the future workplace and the highly fluid requirements of modern businesses, ranging from smaller working areas to larger offices, including entire floors, buildings and multi-building campuses.





Standards and certifications

- LEED Certification for all buildings as a minimum
- CEEQUAL Excellent Certification for the infrastructure and public realm projects
- Designed by world-renowned architects including: Foster + Partners, Grimshaw Architects and Hopkins Architects

A human-centric community

- Access to educational, recreational and fitness facilities
- More than 10km of biking trails across the city
- Working environment that prioritises health and wellbeing
- A wide variety of F&B, retail and convenience outlets
- A calendar of social, cultural and entertainment events

A place for recreation, learning and exploration

- A rich cultural and social inheritance from Expo 2020 Dubai, including Al Wasl Plaza

Designed with the future of business in mind

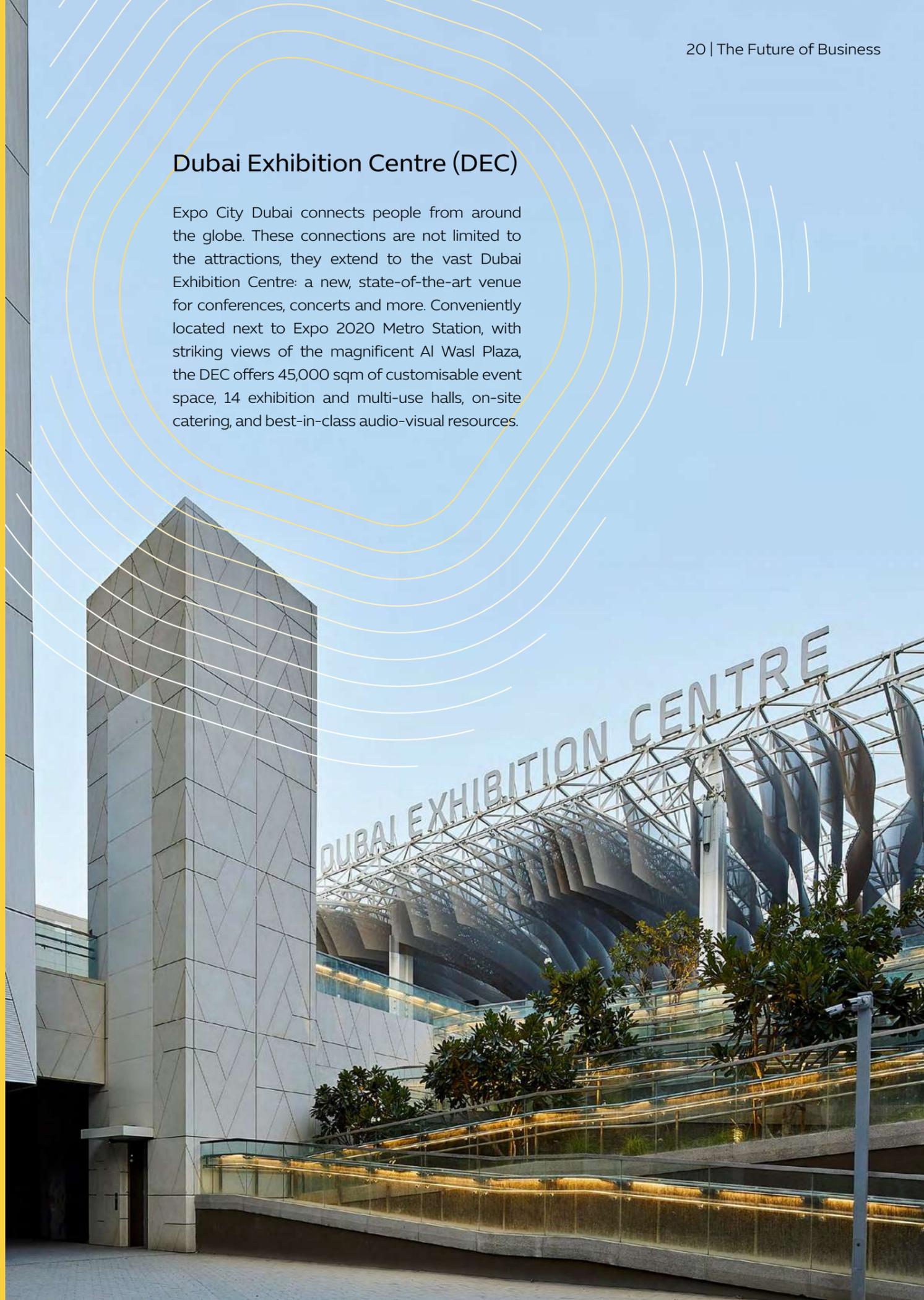
- More than 135,000 sqm of Grade A office space
- Flexible office spaces, adaptable to future work trends
- Office sizes ranging from hot desks to multi-building campuses
- Designed with efficient and flexible floor plates
- Encouraging connectivity as an integrated and walkable community
- Mainly low-rise buildings, with maximum G+11 or G+12 levels
- Collaborative shared working spaces and common areas
- Open areas and two community parks, each 22,450 sqm in size

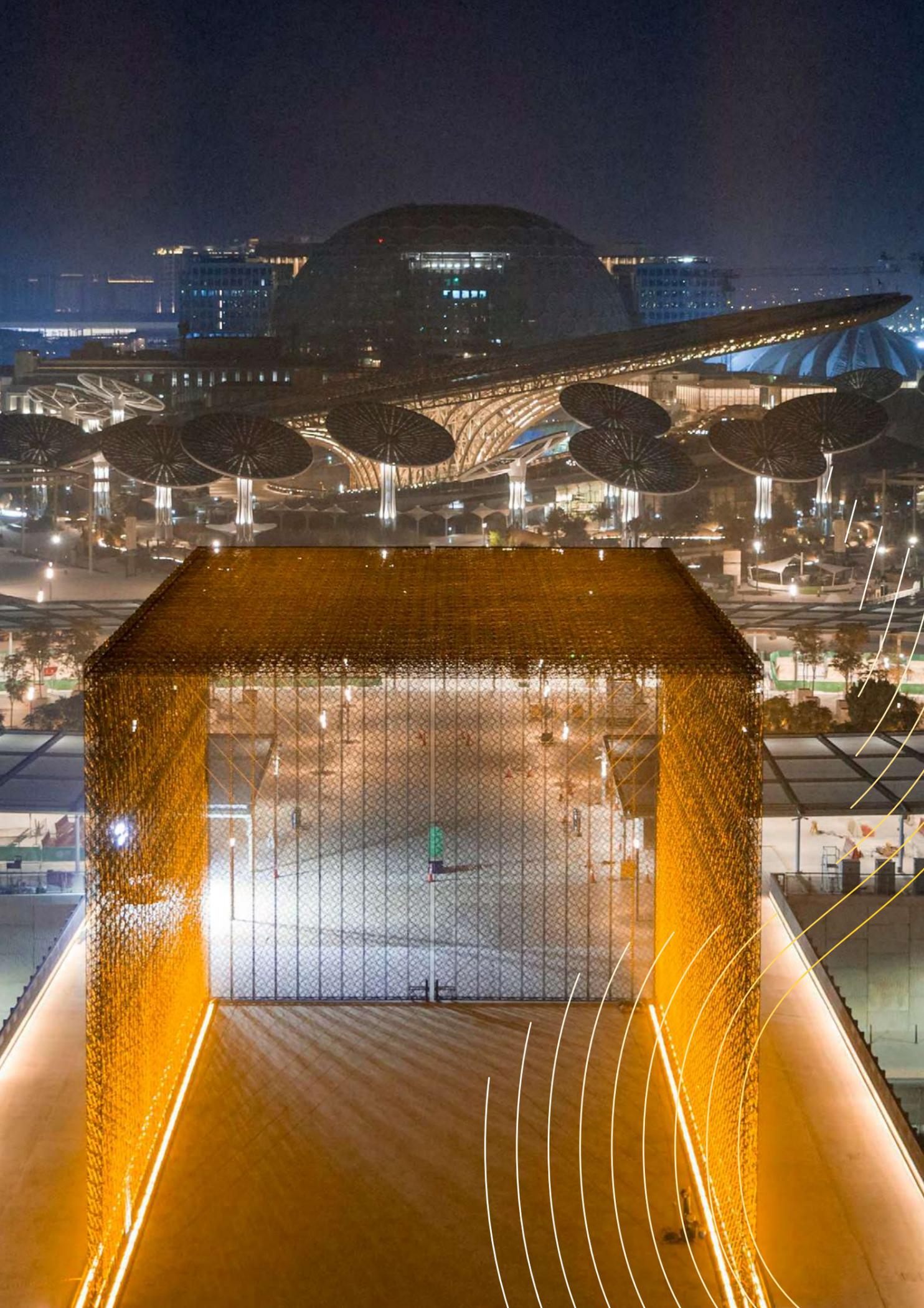
Home to a vibrant business hub and diverse community

- Dubai Exhibition Centre will host prestigious global events, such as the Emirates Climate Conference with the UNFCCC (COP28)
- An inclusive and diverse tenant mix

Dubai Exhibition Centre (DEC)

Expo City Dubai connects people from around the globe. These connections are not limited to the attractions, they extend to the vast Dubai Exhibition Centre: a new, state-of-the-art venue for conferences, concerts and more. Conveniently located next to Expo 2020 Metro Station, with striking views of the magnificent Al Wasl Plaza, the DEC offers 45,000 sqm of customisable event space, 14 exhibition and multi-use halls, on-site catering, and best-in-class audio-visual resources.





To find out more, please contact:
+971 4 555 2030



For media enquiries, please contact:
press.office@expocitydubai.ae

For leasing enquiries, please contact:
ECDbusiness@expocitydubai.ae



EXPO

CITY

مركز الزوار 9
Visitor Centre 9

مركز الزوار 8
Visitor Centre 8