

**Biography**

**Yousuf Caires**

**Executive Director, Expo Live Innovation Programme, Expo City Dubai**

Yousuf Caires is Executive Director of Expo Live – an innovation and partnership programme launched by Expo 2020 Dubai and now part of Expo City Dubai that funds, accelerates and promotes creative solutions that improve lives while preserving our planet. The position builds on his previous role as Senior Vice President, Expo Live, Expo 2020 Dubai.

Prior to joining the Expo 2020 Dubai team in 2016, Yousuf held leadership roles at Dubai Cares – a philanthropic organisation working to improve children’s access to quality primary education in developing countries – Staples Inc and the Gillette Company.

Yousuf holds a master’s degree in International Trade and Supply Chain Management from Michigan State University and a bachelor’s degree from Northeastern University.