

DXB LIVE & TREND HUNTER PRESENT
DUBAI FUTURE FESTIVAL
THE YEAR AI CHANGES YOU

JUNE 5 – 6, 2024

Attend Future Festival in the year AI changes you! Join the world's brightest insight leaders, from Starbucks to Google & NASA, and unleash your full potential at an event 97% of attendees rate as the "best business event they've ever attended."



Johnson & Johnson

"Awesome innovation experience... Highly recommend for anyone who wants to disrupt, re-invent or re-define their business."

– Senior Director, Strategy & Innovation

Coca-Cola

"Inspiring, full day of reviewing how the world is changing around us, enlightening us on how important it is to understand trends and include those in our day-to-day business."

– Senior Manager, Innovation



متحف المستقبل
MUSEUM OF THE FUTURE

"Trend Hunter has helped so many companies by advising them on trends and teaching them how to use them, and we wanted that experience."

– Nour Gaspard - Project Manager,
Dubai Future Academy

Call your strategist or email us at
Magdalena.Miksova@dwtc.com

Futurefestival.com/Dubai

"The important thing is to never stop questioning. Curiosity has its own reason for existing."



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Dubai Future Festival, themed 'The Year AI Changes You,' is set to be a two-day event exploring the dynamic impact of AI on our surroundings. With our distinctive approach to insights and energy, this summit is designed to prepare attendees for the unfolding landscape of AI in 2024 and beyond. In the rapidly evolving AI landscape of Dubai, known for its innovative initiatives, this event will feature Talks around AI, Tech Demos, and Panel Discussions, providing a platform for knowledge exchange and highlighting the city's pivotal role in hosting innovators this summit which aims to showcase Dubai's commitment in AI advancements. Join us to gain a comprehensive understanding and harness the power of 'The Year AI Changes You' in the vibrant AI landscape of Dubai.

DUBAI FUTURE FESTIVAL

Dive into our feature section to learn about the exciting world of Artificial Intelligence (AI) in the UAE. Discover how the UAE is making big strides in AI with clear rules and plans to be a global leader by 2031. The UAE Council for Artificial Intelligence is a driving force behind this effort, using committees and sub-councils to make it happen. We'll also show you how big tech companies like Microsoft, Amazon, Apple, "and others are a part of this journey", bringing AI to our daily lives. This section is your easy-to-follow guide to understand how the UAE is shaping the future of AI.

Visit www.FutureFestival.com/Dubai to secure your spot today.



Call your strategist or email us at
Magdalena.Mikusova@dwtc.com

Futurefestival.com/Dubai

DAY ONE

Wednesday, JUNE 5-6, 2024

You'll join the world's top innovators to experience the future before it happens in "The Year AI Changes You!". Trend Hunter employs artificial intelligence, crowd filtering, and big data to identify the top ideas across categories which are developed and delivered to you by our dedicated Futurists. From Megatrends to how AI is changing the landscape of different Industries, these inspiring and innovative keynotes will enlighten, educate, and lead you to transformation.

SCHEDULE

08:00 AM		Registration Open
08:30 AM		Welcome Coffee Meet & Greet
09:00 AM	TBC	Keynote Speaker
09:15 AM	Jonathon Brown	Morning Show
09:25 AM	TBC	Industry Expert Slot
09:35 AM	Jeremy Gutsche	The Accelerated Pace of Change
10:15 AM		COFFEE BREAK
10:30 AM	Jeremy Gutsche	A.I. & The Inflection Point
11:30 AM		LUNCH BREAK
12:45 PM	Courtney Scharf	18 Megatrends
01:45 PM	Jonathon & Sponsor Guests	Innovation & Trend Hunting Panel
02:15 PM		COFFEE BREAK
02:45 PM	Sean Watson	Healthcare Technology
03:15 PM	Jeremy Gutsche	Debriefing Exercise & Closing Remarks

Schedule may be subject to change without notice until a week before the conference date.





DAY TWO

Thursday, JUNE 5-6, 2024

Be ready to explore unimagined possibilities, prototype new ideas and embrace challenges. Our keynotes draw upon data-driven insights & innovation frameworks for you to step into 2024 and beyond.

SCHEDULE

08:00 AM		Registration Open
08:30 AM	Jonathon Brown & Sean Watson	Morning Show
09:00 AM	TBC	Industry Expert Slot
09:15 AM	Jonathon Brown	Innovate like a Rap Star
10:00 AM	Sean Watson & Sponsor Guests	A.I. Panel
10:30 AM		COFFEE BREAK
10:45 AM	Courtney Scharf	Food Leisure
11:15 AM	Sean Watson	Future Tech and the Next Frontier
12:00 PM		LUNCH BREAK
01:15 PM	MR. Ahmed Bahrozyan, CEO, RTA	Future of Mobility
01:45 PM	TBC	Future Trend
02:15 PM	Sean Watson	Reflection & Prioritization
02:30 PM		COFFEE BREAK
03:00 PM	Jeremy Gutsche	Keys to Creating the Future

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97%
of attendees rate it
"the best innovation conference ever"

20/20
of the "most admired brands" in the
world rely on us to predict opportunity.

95%
rated the "overall caliber" of attendees
higher than other events

CHOOSE YOUR EXPERIENCE & GET YOUR **TICKETS NOW!**

General

Pro (popular)

VIP

Explorer
\$409
(exclusive of VAT)

Business Innovator
\$954
(exclusive of VAT)

Futuristic Elite
\$1,362
(exclusive of VAT)

Included Extras

- Access to Dubai Future Festival
- Access to Futurist Keynotes & Presentations
- Access to Exhibition Show Floor
- AI Brew and Bite - Coffee Break & Lunch

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Pro Extras

- Innovation Assessment
- 2024 Trend Report (worth \$1,500)

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VIP Extras

- 140-Page Future Festival Workbook + Megatrend Framework
- 200-Page PowerPoint Highlights
- Lunch with Keynote speakers

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Note:

Student Passes: Students are required to upload their student ID, while completing their registration process.

To register for the upcoming Dubai festival, click on the link below:

<https://registrations.dxblive.com/CommunityPortal/Registration/FUTUREFEST.aspx>

BOOK WITH CONFIDENCE:

All tickets follow our hassle-free policy of working with you to create the best participant experience.

FINE PRINT: HASSLE-FREE POLICY:

Tickets are allocated to Ticketholder at the time of purchase. All ticket holders can transfer tickets to anyone up to 30 days before the event. Participants can defer their tickets to a future event.