Bestie Pool Party

With love and care, Neon Rainbow Hatchimals come to life with neon eggs that hatch in water. Set the eggs in the pool, remove the wings and slowly fill the bestie heart with water – color will start to seep from the eggs and form a blue and pink bestie heart. As more water is added, characters will start cracking through the eggs and your colors blend into purple, bonding your besties for life. This set includes two Hatchimal Puppadees in eggs, a heart-shaped pool and 14 accessories, including a flamingo floatie, a beach ball, sunglasses and more!



Spring 2025
SRP: $14.99; Age 3+



Neon Rainbow Spring Basket

Celebrate Spring with the Neon Rainbow Spring Basket from Hatchimals! With love and care, kids can bring their characters to life, hatching like real eggs when activated by water. This Spring Easter basket features pearlescent clouds and a rainbow handle for on-the-go play, and five Neon Rainbow Hatchimals to play with and nurture: Bunnypie, Puppadee, Kittingdale, Foxstritch and Narwing.

Spring 2025
SRP $16.99; Age 3+

Neon Rainbow Egg Carton



Experience neon-colored hatching with the Hatchimals Alive Neon Rainbow Carton. Open the sparkly lid to discover a built-in hatch zone and five Hatchimal eggs containing five characters inspired by Moody Midnight hues. To hatch, remove the wings on the egg, and fill the hatch zone with water. As the colors change, the neon character will hatch! Once all the super cute characters have been revealed, attach their wings and use the six nurturing accessories (rattle, blocks, rubber duck, and more) to imagine, create and play.

Spring 2025
SRP $19.99; Age 3+

Bloomables by Hatchimals



Follow the rainbow into the enchanted world of Hatchtopia, where only your love can unlock and reveal the magical creatures awaiting within! Introducing Bloomables from Hatchtopia! Shower your flower with love to bloom an adorable Hatchipillar. Feed her, tickle her, cuddle her and when you see rainbow lights, place her back into the flower for an incredible surprise. The flower will close while music plays and rainbow lights appear, something magical is about to happen. Your flower will bloom again to reveal a Kittyfly with wings – what a transformation! The best part is you can bloom again and again and re-experience the transformation! Unleash the magic with Bloomables!

Fall 2025
SRP $49.99; Age 5+