



Goodnight Frankie Bedtime Playset



Make bedtime fun, approachable, and interactive with the Ms. Rachel Goodnight Frankie Bedtime Playset. Join Ms. Rachel's friend Frankie as he learns bedtime routines using his own plush sleeping bag. The set includes felt accessories like a comb, book, toothbrush, toothpaste and a cup of water to encourage fine motor skill development.

Spring 2026 / Age: 1 + / SRP: \$26.99

1-2-3 Roll! Herbie

Vehicle



Introducing Herbie's 1,2,3 Roll! Vehicle. Inspired by Ms. Rachel's approach to learning, this mini car can support early developmental milestones like sensory exploration, cause-and-effect learning, and hand-eye coordination. To help build confidence, kids can click the Herbie figure into the driver's seat for engaging sensory and auditory feedback. For more fun, kids can also pull the banana vehicle back to watch it race forward and discover cause- and-effect in real time!

Spring 2026 / Age: 1+ / SRP: \$10.99 each

1-2-3 Roll! Ms. Rachel Vehicle



Let littles explore, race and play with Ms. Rachel's 1,2,3, Roll! Vehicle. Drawing from Ms. Rachel's approach to learning, this toy is fit for early developmental milestones like sensory exploration, cause-and-effect learning, and hand eye-coordination. Kids can extend the fun by pulling the vehicle back and watching it race forward to discover cause-and-effect in real time! Ideal for building confidence, this toy allows kids to click the included Ms. Rachel figure into the driver's seat for engaging and sensory auditory feedback. Plus, they can

match with Herbie's banana vehicle, swapping
create endless pretend play
vehicle sold separately).

mix and
figures and cars to
adventures anywhere (Herbie

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