

Animal welfare policy

At REMA 1000, we wish to promote and ensure better animal welfare. We have therefore introduced a fur-free policy in our stores, and we are actively working to promote animal welfare certificates to their product groups.

Our collaboration with Animal Protection Denmark will support the work that we and our suppliers are doing to heighten the animal welfare in our supply chain. As part of the cooperation, we have developed an agreement that sets ambitious targets for dairy products, chicken, and pig.

REMA 1000 commits to

- Persistently work towards a production and product portfolio, which enables better animal welfare.
- Complying with our 'agreement on fur-free trade' with ANIMA and Fur Free Alliance and solely sell imitation fur in our stores.
- Working to expand the State Animal Welfare Label to more product groups, as well as increasing the consumers' awareness of animal welfare.
- Engaging in partnerships and alliances with other actors and organisations, that work to promote a retail sector supporting better animal welfare.
- Reporting annually on our progress and work with promoting better animal welfare.

