

# More FM - "Elf Off the Shelf: The Great Elf Hunt"

By entering into this Elf Off the Shelf: The Great Elf hunt promotion (the **Promotion**), you agree to all of these terms and conditions.

## **Promotion Details**

### **Entry Period**

- Entry opens on 15 November 2024 at 7:00 am and closes on 15 December 2024 at 5:00 pm (Entry Period).
- The winner will be announced on 16 December 2024.

### How to Enter

#### **On-site activation**

- Entry is via on-site activation, and to be eligible for the Prize, entrants must take part in the Elf Off the Shelf: The Great Elf hunt activation at Hidden Locations in Queenstown, Wanaka, Cromwell, Alexandra and the wide Central Otago and Southern Lakes region, every day during the Promotion Period.
- Entrants will be required to locate the hidden elves around the wider Central Otago / Southern Lakes region. The entrant must scan the QR code on the Elf and fill out the entry details to be placed in the draw.
- Entrants may only enter once per location via the on-site entry method.

### **Winner Selection: Minor Prize**

- All eligible entries will go into the Minor prize draw that will be drawn by the Promoter on weekdays (Monday to Friday) from 8.00 am on 15 November 2024 to 10:00 am on 15 December 2024 at 10:00 am.
- The prize draw winner will be phoned live on air or prerecorded by 12:00 pm.
- If the winner does not pick up the first time that the promoter calls, the promoter will select a new winner, and the process will repeat until a winner is found.

### Winner Selection: Major Prize

- All eligible entries will go into the Major prize draw that will be drawn by More FM on 16 December 2024 at 8:00 am.
- The prize draw winner will be phoned live on air by 10:00 am.
- If the winner does not pick up the first time that the promoter calls, the promoter will select a new winner and the process will repeat until a winner is found.

## Minor Prize Details

As part of this Promotion, the winner(s) will receive 1 of the following minor prizes (chosen at the discretion of the Promoter):

- One (1) x \$200.00 (NZD) voucher to use at Sunfire Queenstown Steamer Wharf Ground Floor/88 Beach Street, Queenstown 9300. Expiry on the 16 December 2025.
- One (1) x \$200.00 (NZD) voucher to use at Pack'n'Save Expiry on 16 December 2025.
- One (1) x \$200.00 (NZD) voucher to use at Ayrburn 1 Ayr Avenue, Arrowtown 93710. Expiry on the 16 December 2025.
- One (1) x \$200.00 (NZD) voucher to use at Beds R Us Queenstown Remarkables Park Town Centre building 10 shop 06/12 Hawthorne Drive, Frankton, Queenstown 9300. Expiry on the 16 December 2025.
- One (1) x Full day e-bike hire 9 am to 5 pm, for 4 people, value at \$520. Valid for 12 months.-59 Buckingham Street, Arrowtown 9302.
- One (1) x \$200.00 (NZD) voucher to use at Base Camp Wanaka- 50 Cardrona Valley Road, Wānaka 9305. Expiry on the 16 December 2025.
- One (1) x \$200.00 (NZD) voucher to use at Brandland -1/32 Grant Road, Frankton, Queenstown 9371. Expiry on the 16 December 2025.
- One (1) x Box of Cherries valued at \$100.00 and One (1) x \$100 Ice Cream Voucher to use at Jackson Orchards - 73 Luggate-Cromwell Road, Cromwell 9384. Expiry on the 16 December 2025.
- One (1) x Shotover Jet Family Pass (2 Adults, 2 Children 5-15yrs), valued at \$433.00. Expiry on the 16 December 2025.
- One (1) x Pinot Junction Prize Package valued at \$200
- One (1) x \$200.00 (NZD) voucher to use at Remarkable Park Town Centre Remarkables Park Town Centre, Hawthorne Drive, Frankton, Queenstown 9300. Expiry on the 16 December 2025. Participating stores only
- One (1) x Meat Pack valued at \$200 from Neat Meat Frankton
- One (1) of Two (2) x \$100 Voucher to use at Remarkable Sweet Shop Queenstown 23 Beach Street, Queenstown 9300 or Arrowtown - 27 Buckingham Street, Arrowtown 9302
- One (1) x \$200.00 (NZD) voucher to use at Mora Wines 265 Arrowtown-Lake Hayes Road, Lake Hayes Estate, Lake Hayes 9371
- One (1) x \$200.00 (NZD) voucher to use at New World Expiry on 16 December 2025.
- One (1) x Queenstown Ice Arena prize package including 10x Entry with rental and 2x Hot Chocolates valued at \$210.00
- One (1) x \$200 Park n Ride Voucher to use at Queenstown Airport Expiry on 16 December 2025.
- One (1) x Highlands Family Pass for two (2) adults and two (2) children for Mini Golf, Museum and Go Kart Race activities valued at \$336.00 Expiry on 16 December 2025.
- One (1) x \$200.00 (NZD) voucher to use at Lucy King Shop 10, 50 Buckingham Street, Arrowtown, 9302 Expiry on 16 December 2025.
- One (1) x \$200.00 (NZD) voucher to use at Mantra Indian Restaurant 9 Arrow Lane, Arrowtown 9302 - Expiry on 16 December 2025.
- One (1) x \$200.00 (NZD) voucher to use at Mantra Indian Restaurant 9 Arrow Lane, Arrowtown 9302 - Expiry on 16 December 2025.Alibs

## **Major Prize Details**

As part of this Promotion, the winner will receive the following Major prize:

#### Voucher prize

- One (1) x \$1,000.00 (NZD) deposited directly into the winner's bank account within four (4) weeks of winning the prize
- One (1) x Pillow & Sheet set valued at \$359.00

## **Prize Conditions**

- If the Prize winner lives within the Queenstown and Southern Lakes District Area, The Prize(s) will need to be collected from Mediaworks Radio at 9 Athol Street, Queenstown 9300. If the Prize winner lives within the Queenstown Area, The Prize will be posted to the winner-provided postal address within 10 days from the date we receive the winner's address.
- All vouchers expire on 16 December 2025.
- MediaWorks does not hold accountability for the loss or replacement of any individual voucher.
- Prizes may be subject to additional terms and conditions imposed by a third party. Winners must abide by the individual prize terms of use.

## Conditions

- Promotion conditions include:
  - Entrants may be any age, but if they are under the age of 18, they must have permission from their parent(s) or guardian(s) to enter.
  - Entrants must be residents of New Zealand.
  - If you are nominating someone, you must have that nominee's express consent to do so. The nominee must agree to be bound by the terms of this Promotion.
  - Entrants agree that, if selected by the promoter, the promoter can record them and disseminate such recordings in connection with this Promotion.
  - Entrants agree that their phone calls or any recordings or other assets they provide as part of the promotion may be played on air or put on the promoters' online platforms.
  - The winner agrees to have their photo taken and consents to the Promoter sharing that photo on its online platforms.
  - Where the prize includes home or property improvements, and you are not the property owner, you must have the homeowner's consent before entering into the Promotion.
  - The Promoter may pass on a winner's details to the Promotion partner to provide the prize.

## Promoter

• MediaWorks Radio Limited (company number 4586999).

### **Rules**

- The rules that apply to this promotion are the specific rules (the rules set out above), together with the general rules.
- By entering into this Promotion, you agree to the Rules and confirm that you have the necessary authority (for example, from the billpayer or owner of a telephone) to enter into the Promotion.

## GENERAL

- 1. The Specific Rules for a Promotion, along with these General Rules, form the terms and conditions for the Promotion (the **Rules**).
- 2. The Promotion is open to New Zealand residents only. In addition to any restrictions noted in the Specific Rules, the following individuals may not enter this Promotion:
  - a. employees of MediaWorks, participating sponsors, promoters and/or associated advertising agencies (and their family members);
  - b. anyone who has won a prize from the channel/station running this Promotion either in the 14 days prior to the Promotion start date or (where the prize was valued at over \$1000) during the period 90 days prior to the Promotion start date;
  - c. anyone who has been made aware of non-public details of the Promotion by employees of MediaWorks, participating sponsors, promoters and/or associated advertising agencies (and their family members);
  - d. anyone under 18 years old, unless otherwise stated in the Specific Rules.
- 3. Unless otherwise specified in the specific rules, entrants must complete all stages of entry themselves. Entries cannot be sent in through agents or third parties on another person's behalf, and websites or multiple accounts will be disqualified.
- 4. MediaWorks' decision is final in relation to the selection of prize winner(s), any dispute regarding the Rules, and/or the conduct or the results of a Promotion.
- 5. MediaWorks reserves the right to cancel, terminate, modify or suspend the Promotion or Prize and/or vary the Rules at any time without prior notice.
- 6. MediaWorks may refuse or disqualify any entry (including winning entries) if MediaWorks decides in its sole discretion that the entrant has not complied with these Rules, or if he or she has acted in a way which MediaWorks reasonably considers to be inappropriate, unlawful, offensive or otherwise not in the spirit of the Promotion. If the winning entry is disqualified, MediaWorks reserves the right to award the prize to another entrant without notice to the disqualified entrant(s).
- 7. Where a winner is selected by a voting mechanism: MediaWorks' decision on voting arrangements and validity of votes will be final. MediaWorks reserves the right to discount votes if MediaWorks suspects bulk voting is taking, or has taken place, to inappropriately influence or manipulate the voting procedures. MediaWorks reserves the right to disqualify anyone who is suspected of engaging in, or benefitting from, irregular or fraudulent voting.
- 8. If you are entering a Promotion via text, your service provider may charge you for that text.
- 9. The Promotion is governed by New Zealand law.

#### PRIZES

- 10. MediaWorks reserves the right to substitute the prize(s) for a prize of equivalent or greater monetary value.
- 11. If the winner(s) can't be contacted within a reasonable time period or are not able or available to accept the prize for any reason which is beyond MediaWorks' reasonable control, then MediaWorks reserves the right to award the prize to another entrant.
- 12. Prizes are personal to the winners and can't be transferred to someone else. If the winner can't accept the prize for any reason (e.g. the winner can't travel on the required dates), MediaWorks can award the prize to another winner. Prizes are not exchangeable for cash or another item.
- 13. Where the prize includes air travel and/or accommodation, either international or domestic, the winner (and any travel companion) are responsible for paying all additional costs associated with the prize that are not specifically included, including (where applicable) transport to and from the respective airports, and any other transport (other than the flights awarded as part of the prize), accommodation, meal costs, spending money, insurance, travel documentation and all other

incidentals. Winners must be responsible for having a valid passport and organising and meeting any visa requirements.

- 14. MediaWorks will not be liable for any prize(s) that do not reach the winners for reasons beyond MediaWorks' reasonable control. Where a prize is being supplied by a third party, MediaWorks accept no responsibility in connection with the provision of the prize, including without limitation, the failure of the winner to receive ownership of, or use of, the prize or any performance issues associated with the prize.
- 15. MediaWorks will not be liable for failure to provide (or delay in providing) the Prize resulting from any events, circumstances or causes beyond its reasonable control, including but not limited to acts of god (natural disasters), acts of war or terrorism, national emergencies, issues of public health and safety, mechanical breakdown, industry disputes, riots or failure of communication or power supply or voluntary or involuntary compliance with any regulation, law or order of any government.
- 16. COVID-19 While it is currently possible to travel to Australia and the Cook Islands without quarantining, this could change at any time. This could mean your return is delayed and/or in exceptional circumstances you may be required to enter quarantine or isolation. By undertaking travel at this time, you accept that it will be your responsibility to manage any COVID-19 related travel disruption and associated costs (including but not limited to the cost of entering quarantine or the cost of sourcing your own accomodation in Australia or the Cook Islands if your return flight is delayed).
- 17. Prizes may be subject to additional terms and conditions imposed by a third party (for example, vouchers may have additional terms and conditions and/or an expiry date or in the case of travel, additional terms and conditions may be imposed by airlines, service providers and venues).
- 18. MediaWorks will not be responsible for any loss or damage suffered by entrants or anyone else as a result of, arising out of, or in any way connected with the Promotion or its prizes.
- 19. Where the Promotion is conducted across social media:
  - a. Entrants' conduct must comply with the rules of that social media platform.
  - b. The Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram or Snapchat. These social media platforms are in no way responsible for any aspect of the Promotion.

#### PERSONAL INFORMATION

- 20. By entering this Promotion, entrants agree to the use of their names, photographs and likeness for promotional/advertising purposes, and agree to make themselves reasonably available for this purpose. Any copyright associated with an entry will be owned by MediaWorks.
- 21. MediaWorks collects and holds personal information provided by entrants for the purposes of administering this Promotion and for future MediaWorks promotional purposes. All personal information provided by entrants will be held by MediaWorks and will not be provided to third parties unless otherwise specifically set out. Under the Privacy Act 2020, entrants have the right to access and correct their personal information. Please refer to MediaWorks' Privacy Policy at <a href="https://images.mediaworks.nz/aem/corporate/Privacy\_Notice.pdf">https://images.mediaworks.nz/aem/corporate/Privacy\_Notice.pdf</a> for more information about how MediaWorks uses personal information.