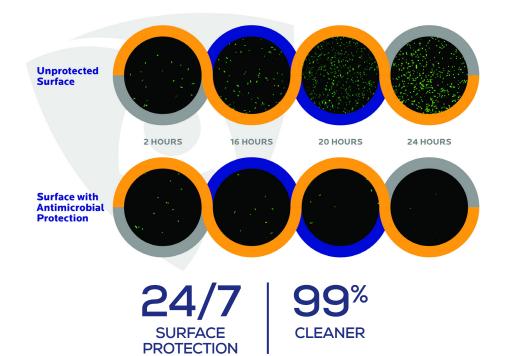




Phenix carpets are the only residential carpets featuring Microban[®] surface protection.

Helping To Keep Your Floors Cleaner.

Phenix carpets with Microban[®] help protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces.



Almost 90% of consumers want a floor that helps to keep their home cleaner.



FloorEver PetPlus

Our Difference is in the Details



1. Commercial-grade stain protection in a residential carpet. Our SureSoftSDN™ cationic nylon fibers repel acid-based stains. No worries about spills like wine, spaghetti sauce or pet stains.



2. Color through the entire fiber, not just on the surface.

Our SureSoftSDN™ fibers are Solution Dved. meaning they have the dye all the way through the fiber, like a carrot. Which means no fading and after years of wear from cleaning and wear and tear, the color of the carpet will still shine through.

3. Microban[®] Surface Protection

Helping to protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces.

4. Warranted for Stairs.



How many carpets can you name that are warranted for stairs? We stand by our durability and performance of our SureSoftSDN[™] fibers so much, this carpet is warranted for the stairs.





PhenixFlooring.com/Microban



Built to withstand the "uh-ohs" that come with furry family members, 24/7, with enhanced pet performance and exceptional warranties for stain and spill protection, as well as product durability.



Floor Ever PetPlus



Protection



Stain + Spill Protection



Friendly



100 Day Satisfaction





SureSoftSD**N**[™]



Durability

Guaranteed

for Stairs





MYKONOS

Layers of pointillistic texture, color and pattern artfully unite in MYKONOS. This stunning, elegant carpet is reminiscent of a hand-crafted, hand-dyed, exotic batik masterpiece. Nine colors.



MAXWELL

Experience the organic balance of nature's aesthetics in MAXWELL. This luxurious carpet is engineered with a unique blending of cut and loop, inspired by the textural elements of the earth's landscape. Nine colors.





BOUGIE/LUXE

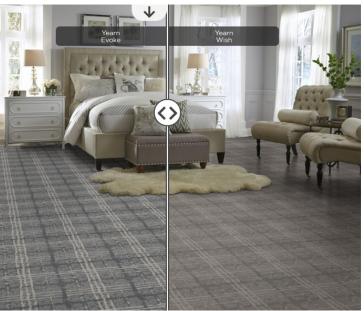
Luxury is redefined in **BOUGIE** and **LUXE**. These heavy cut pile carpets are styled with a delicate sparkling "metallic" accent that is not too understated, and not too "over-the-top". Nine colors.

The More They Can See It, The More You Can Sell It

Consumers have a hard time visualizing what their new floor will look like. Use our free tools on a tablet, smart phone or computer-no apps or downloads:

Floors.com/TryOn

Try on our floors in any room-yours or ours. Use the slider tool to view two floors side-by-side.



Floors.com/TryOn

Try on our floors on your stairs in a few clicks.

