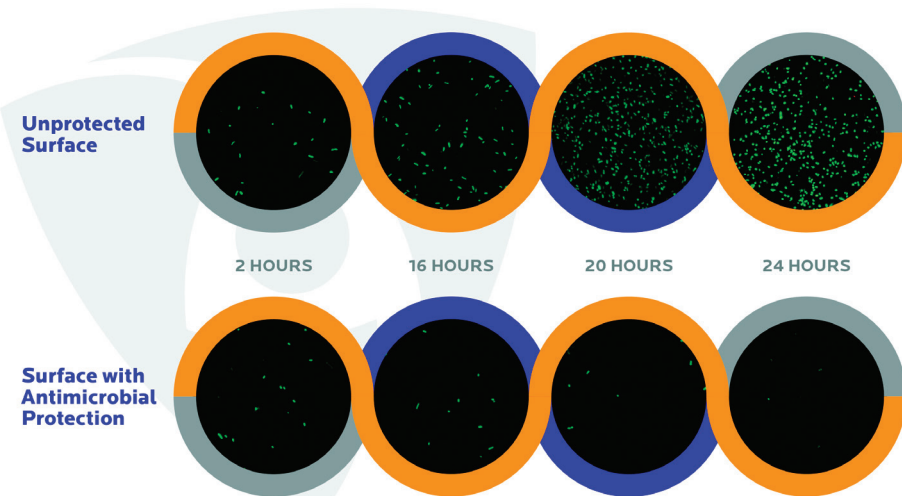




Phenix carpets are the only residential carpets featuring Microban® surface protection.

Helping To Keep Your Floors Cleaner.

Phenix carpets with Microban® help protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces.



24/7
SURFACE PROTECTION

99%
CLEANER

Almost 90% of consumers want a floor that helps to keep their home cleaner.



PhenixFlooring.com/Microban



Our Difference is in the Details

- 

1. Commercial-grade stain protection in a residential carpet. Our SureSoftSDN™ cationic nylon fibers repel acid-based stains. No worries about spills like wine, spaghetti sauce or pet stains.


- 

2. Color through the entire fiber, not just on the surface. Our SureSoftSDN™ fibers are Solution Dyed, meaning they have the dye all the way through the fiber, like a carrot. Which means no fading and after years of wear from cleaning and wear and tear, the color of the carpet will still shine through.
- 

3. Microban® Surface Protection Helping to protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces.
- 

4. Warranted for Stairs. How many carpets can you name that are warranted for stairs? We stand by our durability and performance of our SureSoftSDN™ fibers so much, this carpet is warranted for the stairs.

SureSoftSDN™
Cationic Solution Dyed Nylon

Phenix Rewards

All Microban® Polyester floors are eligible for Phenix Rewards 365 days a year.
PhenixRewards.com



Built to withstand the “uh-ohs” that come with furry family members, 24/7, with enhanced pet performance and exceptional warranties for stain and spill protection, as well as product durability.





IMPRESSION (COLORPOINT PATTERN)

Make a statement with Phenix's new nylon pattern, **IMPRESSION**. Deconstructed and varied, Impression is a contemporary take on a classic herringbone pattern. Plush cut pile combined with subtly striated loops creates a one-of-a-kind visual that will add a modern vibe to any fashion-forward interior.



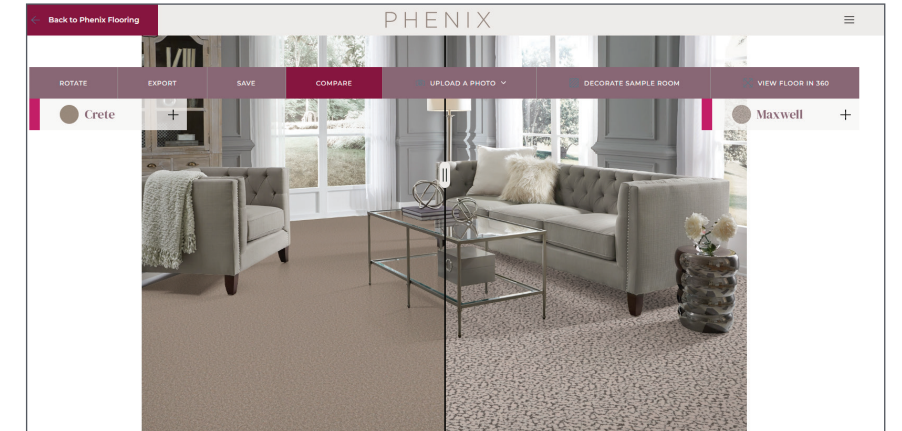
CARDIGAN (LOOP)

Providing unparalleled warmth, texture, and coziness, **CARDIGAN** easily captures the essence of Scandinavian design. Crafted with a richly textured all-loop pile, it features an unexpected subtle silver metallic accent that reflects light, providing a hint of shimmer that compliments today's popular metal accessories.

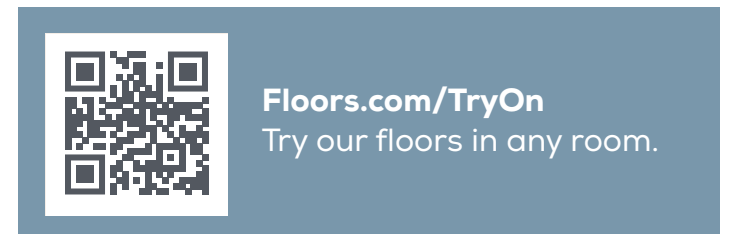
SEE HOW FloorEver™ PetPlus STACKS UP AGAINST THE COMPETITION

	FLOOREVER™ PETPLUS	SHAW ANSO NYLON	MOHAWK ULTRA STRAND	ENVISION SD PET SOLUTIONS	DIXIE ENVISION NYLON
MICROBAN	✓	X	X	X	X
COMMERCIAL- GRADE STAIN PERFORMANCE (CATIONIC NYLON)	✓	X	X	X	X
ALL PRODUCTS SOLUTION DYED	✓	X	X	X	✓
STAIR VISUALIZER & STAIR WARRANTY	✓	X	X	X	X

The More They See It,
The More You Can Sell It



Consumers have a hard time visualizing what their new floor will look like. Use our free tools on any device – no apps or downloads needed.



- Enhanced Pet Protection
- Stain + Spill Protection
- Durability Guaranteed
- Kid Friendly
- 100 Day Satisfaction
- Warranted for Stairs
- Asthma & Allergy Friendly
- SureSoftSDN™
Cationic Solution Dyed Nylon
- MICROBAN
24/7 SURFACE PROTECTION | 99% CLEANER

