## PHENIX **Merchandising Program**

### **Benefits of the Program**

#### ONLINE

- Dealer listing on PhenixFlooring.com's Store Locator
- File claims 24/7 on Floors.com/Claims

#### MERCHANDISING

- · Discounted sample updates available before other retailers
- · Automatic shipment of the most up-to-date display components
- Support materials for product introductions

#### PHENIX REWARDS

- Earn rewards for selling Phenix carpets
- Bonus 1,000 points just for signing up
- Start today at FlooringRewards.com

#### MARKETING

- · Marketing support for all new product introductions
- Mannington.com/PK
  - Installation, warranty information
  - Sell sheets, spec sheets, images and more!



# Floor Ever PetPlus

\$199 Includes 5 wing cards + 3 \$50 coupon 3 \$50 coupon



**DIMENSIONS:** Depth 19 5/16" | Width 74 3/8" | Height 71 1/16"

### Sign up for the Phenix Merchandising **Program today!**



#### Helping To Keep Your Floors Cleaner. Featuring Microban<sup>®</sup> Surface Protection

SURFACE PROTECTION

Enhanced Pet

Protection

Asthma &

Allergy Friendly





Protection

on all styles.











**Sure**SoftSD**N** Cationic Solution Dyed Nylor

Satisfaction

Warranted for Stairs

