

The more they see it, the more you can sell it.

One of the biggest challenges in finalizing a sale is your customer not being able to visualize the floor in their home. Mannington's digital tools allow you to offer your customers a new level of service by helping them do just that. No apps, downloads, or widgets—just use a smart phone or tablet.

Floors.com/See

The interactive experience starts here! Take a virtual walk on our floors.



How to use it:

1. On your smart phone or tablet, go to [Floors.com/See](https://www.floors.com/See).
2. Choose the product type and select the pattern and color you'd like to view. Move your device around to view the room from different angles.
3. Change out the floors to find other options your customer will love.

Floors.com/Save

When your customer finds a floor they love, help them save it! They can easily save their favorite Mannington floors to their "Favorite" folder on our website.



From there, they can order samples, see the flooring specs, and more.

How to use it:

1. Take a photo of the label on the front of any Mannington sample.
2. Go to [Floors.com/Save](https://www.floors.com/Save) and upload the photos.
3. View the floors in your Favorite folder anytime.

Floors.com/MyRoom

Does your customer want to see what a Mannington floor will look like in their own room? They can—it's as easy as taking a picture—and they don't need to download an app!

How to use it:

1. On your device, go to [Floors.com/MyRoom](https://www.floors.com/MyRoom).
2. Click "Upload My Photo" and either take a new photo of your room or choose a photo from your device.
3. Choose the product type and select the pattern and color you'd like to see.

NEW for 2020! Upgraded Installation Opportunities

- **ANGLE IT!** You can now show your customer what the floor will look like at a 45 degree angle
- **ADD FLOORING TO WALLS!** You can now add laminate and hardwood to a consumer's walls exclusively on [Floors.com/MyRoom](https://www.floors.com/MyRoom)

NEW! Free samples are now available.

If your customer would like a physical sample of the floor they love, they can place an order for up to **five FREE samples** on [Mannington.com](https://www.floors.com). Once on a product page, they can add a sample to their cart, and the samples will arrive in 5-7 days.

Encourage your customer to opt into our email list during the sample checkout to get more information about the product sample they ordered, as well as other great Mannington products.

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Begin to imagine