

# PHENIX Merchandising Program

## Benefits of the Program

### ONLINE

- Dealer listing on PhenixFlooring.com's Store Locator
- File claims 24/7 on Floors.com/Claims

### MERCHANDISING

- Discounted sample updates available before other retailers
- Automatic shipment of the most up-to-date display components
- Support materials for product introductions

### PHENIX REWARDS

- Earn rewards for selling Phenix carpets
- Bonus 1,000 points just for signing up
- Start today at FlooringRewards.com

### MARKETING

- Marketing support for all new product introductions
- Mannington.com/PK
  - Installation, warranty information
  - Sell sheets, spec sheets, images and more!

**MICROBAN® POLYESTER**

Helping To Keep Your Floors Cleaner.

**24/7**  
SURFACE  
PROTECTION

**99%**  
CLEANER

**\$99**

Includes 2 wing cards +  
2 \$50 coupons



**Sign up for the Phenix  
Merchandising Program today!**



See how Phenix Microban® Polyester carpets compare to other carpets:

	MICROBAN® POLYESTER	SHAW	MOHAWK	STAINMASTER	ENGINEERED FLOORS
<b>MICROBAN®</b> SURFACE PROTECTION	✓	✗	✗	✗	✗
DESIGNED BY MANNINGTON'S AWARD-WINNING STYLE TEAM	✓	✗	✗	✗	✗
ALL SOLUTION DYED FIBERS	✓	✗	✗	✗	✓
ALL BLEACH RESISTANT	✓	✗	✗	✗	✓
NO DYE LOTS	✓	✗	✗	✗	✓