

WHAT'S NEW IN 2024

- On-Trend coordinating texture and pattern looks. Pair **Madras** with **Vista** for an expert designer-created look to give the consumer confidence in styling their home
- **Madras** is a contemporary style available in 10 modern colors.
- **Vista** is a versatile texture in 16 on-trend colors available in two weights.
- Easier to do business with
 - Resetting prices to offer the most value in the market
 - Open for business on major B2B Platforms and Connect.Mannington.com
 - Better, faster service



Helping To Keep Your Floors Cleaner.

Phenix carpets with Microban® help protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces.

- Phenix carpets are the only residential carpets featuring Microban® surface protection.
- 72% of consumers recognize Microban as the leading brand in anti-microbial technology.
- More than 97% of consumers want a floor that helps to keep their home cleaner.

PhenixFlooring.com/Microban



FloorEver™ PetPlus

Our Difference is in the Details



1. Commercial-grade stain protection in a residential carpet. Our SureSoftSDN™ cationic nylon fibers repel acid-based stains. No worries about spills like wine, spaghetti sauce or pet stains.



2. Color through the entire fiber, not just on the surface. Our SureSoftSDN™ fibers are Solution Dyed, meaning they have the dye all the way through the fiber, like a carrot. Which means no fading and after years of wear from cleaning and wear and tear, the color of the carpet will still shine through.



3. Microban® Surface Protection Helping to protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces.



4. Warranted for Stairs. How many carpets can you name that are warranted for stairs? We stand by our durability and performance of our SureSoftSDN™ fibers so much, this carpet is warranted for the stairs.

SureSoftSDN™
Cationic Solution Dyed Nylon

Phenix Rewards

All Microban® Polyester floors are eligible for Phenix Rewards 365 days a year.
PhenixRewards.com

FloorEver™ PetPlus PHENIX



Built to withstand the “uh-ohs” that come with furry family members, 24/7, with enhanced pet performance and exceptional warranties for stain and spill protection, as well as product durability. Warranted for stairs. Introducing two new on-trend coordinating styles.





MADRAS

Style Trend: Revival and Wellness

Contemporary style is easily attained with the modern composition of Madras. Combining a striking, abstract grid design with soft variations of color delivers a vibrant yet sophisticated look. Offered in a range of modern earth tones, Madras will add a beautifully textured foundation to your room with its varied patterning, the perfect foundation to a space that feels personal and unique.



VISTA

Style Trend: Revival and Wellness

Vista captures the colors of the world's most enchanting landscapes with its 16 perfectly flecked shades. From sandy and sun kissed hues from your favorite shore to modern browns reminiscent of a far-off mountain range, Vista's clean tones will flow effortlessly into any modern or traditional space. Its dynamic yet polished finish feels inviting with every step. Pair with a pattern like Madras or Impression for an added level of interest and design. Available in two weights.

SEE HOW

FloorEver™ PetPlus

STACKS UP AGAINST THE COMPETITION

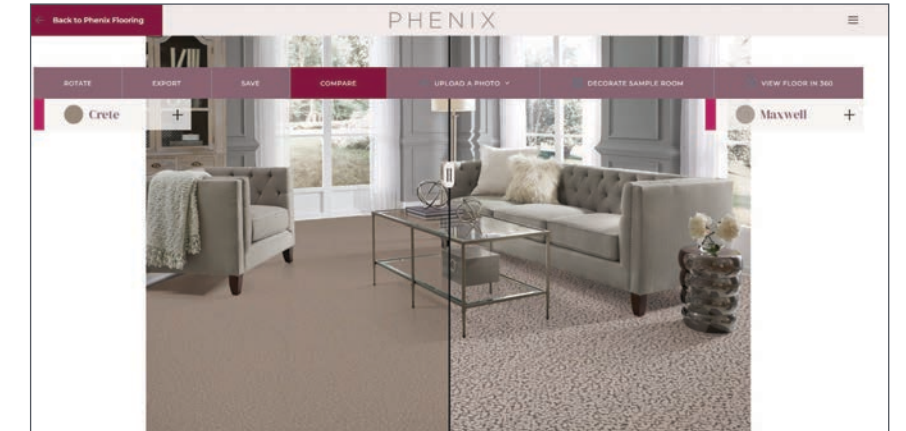
	FLOOREVER™ PETPLUS	SHAW ANSO NYLON	MOHAWK ULTRA STRAND	ENVISION SD PET SOLUTIONS	DIXIE ENVISION NYLON	ENGINEERED FLOORS
MICROBAN	✓	X	X	X	X	X
COMMERCIAL- GRADE STAIN PERFORMANCE (CATIONIC NYLON)	✓	X	X	X	X	X
ALL PRODUCTS SOLUTION DYED	✓	X	X	X	✓	✓
STAIR VISUALIZER & STAIR WARRANTY	✓	X	X	X	X	X

COORDINATING CARPETS

- Our award-winning styling team took the guessing out of how to expertly coordinate a pattern and texture carpet, giving the consumer confidence to beautifully design their home
- Step 1 – Help the consumer decide where they want a pattern and a solid/texture floor in their home
- Step 2 - Help them choose the color of Madras they love. That also tells you the coordinating color of Vista
- Step 3 – Lastly, help them select the level of comfiness they want between Vista Silver and Vista Gold.



The More They See It,
The More You Can Sell It



Consumers have a hard time visualizing what their new floor will look like. Use our free tools on any device – no apps or downloads needed.



Floors.com/TryOn
Try our floors in any room.



Enhanced Pet Protection



Stain + Spill Protection



Durability Guaranteed



Kid Friendly



100 Day Satisfaction



Warranted for Stairs



Asthma & Allergy Friendly



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Cationic Solution Dyed Nylon



24/7 SURFACE PROTECTION | 99% CLEANER

