

MANNINGTON®

MERCHANDISING PROGRAM

BENEFITS OF THE PROGRAM

ONLINE

- Dealer listing on Mannington.com's Store Locator by product
 - The more MMP's you are on, the more products you'll be listed for!
- File claims 24/7 on Mannington.com

MERCHANDISING

- Discounted sample updates available before other retailers
- Automatic shipment of the most up-to-date display components
- Support materials for product introductions

MARKETING

- Marketing support for all new product introductions
- Mannington.com/PK
 - Installation and warranty information
 - Sell sheets, spec sheets, images, and more!

INSTALLATION ASSISTANCE

- Professional installation handbook available online
- YouTube channel with installation videos



MMP's are available for current Mannington displays, including ADURA®APEX, ADURA® Selling Solution, REALTA™, Hardwood, and Restoration Collection®.

Sign up for the Mannington Merchandising Program today!
Contact your distributor sales representative to learn more.

MANNINGTON®
mannington.com | 800-356-6787