Mannington

ADURA®

Max | Rigid | Flex

With ADURA® luxury vinyl floors, Mannington makes it easy to select the right floor with confidence by choosing the color and then choosing the right construction for your customer. All of the floors are durable, low maintenance and stylish. All also feature Microban® surface protection, helping to keep your floors cleaner.

ADURA®Max
FLOATING WPC

ADURA®Max offers maximum performance, dampening sound by 30% for more peace and quiet, especially in homes with multiple stories or noisy areas.
Steam mop approved.

ADURA®Rigid
FLOATING SPC

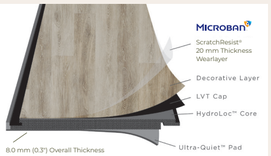
ADURA®Rigid is strong and durable with a solid core that provides superior indentation resistance, perfect for home gyms, kids rooms and kitchens.
Steam mop approved.

ADURA®Flex
GLUE-DOWN LVT

ADURA®Flex features ScratchResist®X, the most scratch-resistant wearlayer on the market. Can be installed with or without grout. Commercial grade.



ADURA®Max

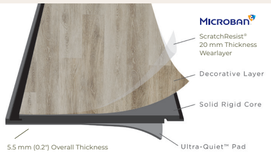


All-In-One Flooring Solution

FLOATING WPC

- Maximum performance
- Dampens sounds by 30%
- Softer underfoot
- ScratchResist®, premium scratch-resistant surface protector

ADURA®Rigid

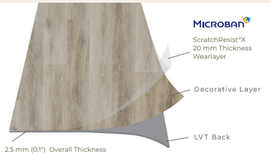


All-in-One Flooring Solution

FLOATING SPC

- Strong and durable
- Indentation resistant
- Stable in wide temperature changes
- ScratchResist®, premium scratch-resistant surface protector

ADURA®Flex



Reliable Glue-Down Installation

GLUE-DOWN LVT

- Tile can be installed with or without grout
- Stable and reliable
- ScratchResist®X, the most scratch-resistant wearlayer on the market
- Commercial grade
- Made in the USA

ADURA® has it all.

- Microban®
- WATERPROOF
- KID & PET FRIENDLY
- EASY TO CLEAN & MAINTAIN
- STEAM MOP APPROVED*
- TRUE DETAIL STYLING™
- SCRATCH RESISTANT
- FADE & STAIN RESISTANT
- INDENTATION RESISTANT
- LIFETIME WARRANTY

*ADURA®Max and ADURA®Rigid

Competitive Positioning

	ADURA®	COREtec	Mohawk	Independent lines
CraftedEdge™ Technology	✓	✗	✗	✗
TumbledEdge™ Technology & NatureForm® Glaze	✓	✗	✗	✗
Microban®	✓	✗	✗	✗
Simple Selling Solution: Choose Your Color. Choose Your Construction. (WPC, SPC, LVT)	✓	✗	✗	✗
WPC in Whole Breadth of Offering	✓	✗	✗	✗
LVT & WPC Made in the USA*	✓	✗	✗	✗
Exclusive In-House Designs	✓	✗	✗	✗
One-piece matching stair tread, SimpleStairs®	✓	✗	✗	✗

*Select WPC colors are produced in the USA.

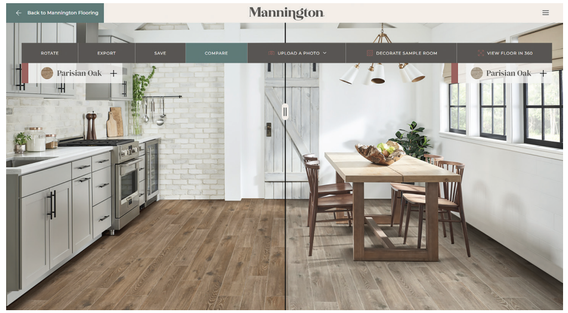
Microban®

Learn more at **Floors.com/Microban**

Helping to keep your floors cleaner.

24/7 Surface Protection | 99% Cleaner

The more they see it, the more you can sell it.



Consumers have a hard time visualizing what their new floor will look like. Use our free tools on a tablet or smartphone — no apps or downloads needed.

Floors.com/See



Award-winning technology. Show-stopping realism.



CraftedEdge™ TECHNOLOGY

Our most award-winning technology, CraftedEdge™ technology creates a chiseled, handcrafted bevel found on today's most luxurious floors.

Look for the **CraftedEdge™** icon on select styles.



TumbledEdge™ TECHNOLOGY AND NatureForm® Glaze

New TumbledEdge™ technology combines an irregular hand-chiseled bevel look with a painted bevel to recreate grouted tile. Combining TumbledEdge™ Technology and NatureForm® Glaze finish simulates both the visual and texture of porcelain tile.

Look for the **TumbledEdge™** icon on select styles.

SimpleStairs® Stair Treads

Coming May 2024!

Better-looking, better-performing stair treads for a continuous look with your floors.

UPGRADED VISUALS

Exact-match stair treads of ADURA® wood looks.

LONG LASTING

Engineered to look beautiful for years to come.

ADURA FLOOR QUALITY

Waterproof and durable with a quick and seamless install, carpet runner can be installed on top of SimpleStairs®.



See SimpleStairs® on your stairs
Floors.com/MyStairs

COVENTRY

CraftedEdge™ TECHNOLOGY

Style Trend: Revival and Wellness

Instantly create a calming environment by bringing the outside in with Mannington's new nature-inspired pattern, **Coventry**. This authentic 7" x 48" character maple combines attractive mineral lines and realistic splits with a hand-scraped texture all aimed at enhancing its rich undertones and natural graining. Accented by our award-winning Crafted Edge™ technology and available in a warm color palette, **Coventry** will create a seamless link to the outdoors while complementing a wide range of today's popular home interior styles.





Prairie
MPB780 CraftedEdge™
MPB761 CraftedEdge™
FXP780 Micro-bevel edge



Meadow
MPB781 CraftedEdge™
RPB781 CraftedEdge™
FXP781 Micro-bevel edge



Forest
MPB78 CraftedEdge™
RPB782 CraftedEdge™
FXP782 Micro-bevel edge

PRESERVATION

CraftedEdge™ TECHNOLOGY

Style Trend: Revival and Wellness

Capturing the undeniable natural beauty, gorgeous character, and nostalgic charm of hickory, **Preservation** is the perfect flooring choice to make a true pastoral statement. Each 7" x 48" plank of **Preservation** combines distinctive graining, realistic knot holes and impactful spalting with Mannington's exclusive Crafted Edge™ technology. The combination radiates realism and texture, providing a relaxed visual that can transform any room into a quaint countryside cottage.





Fossil
MPB770 CraftedEdge™
MPB770 CraftedEdge™
FXP770 Micro-bevel edge



Relic
MPB771 CraftedEdge™
RPB771 CraftedEdge™
FXP771 Micro-bevel edge



Artifact
MPB772 CraftedEdge™
RPB772 CraftedEdge™
FXP772 Micro-bevel edge

FRESCO

TumbledEdge™ TECHNOLOGY

Style Trend: Revival and Wellness

Capturing the undeniable beauty, innate character, and restorative ambiance of the outdoors, **Fresco** harnesses homeowners' growing desire to connect with nature. Each 12"x 24" tile showcases a distinctive limestone visual with raw imperfections, light veining, and soft color variation. Combining Mannington's TumbledEdge™ Technology and NatureForm® Glaze, which simulates both the visual and texture of porcelain tile in a light airy color palette, **Fresco** is sure to add beauty and tranquility to any room while still complementing a wide range of interior styles.





Canvas
MTE490 TumbledEdge™
RTE490 TumbledEdge™
FXR490 Micro-bevel edge



Dry Plaster
MTE491 TumbledEdge™
RTE491 TumbledEdge™
FXR491 Micro-bevel edge

Evolution of Bevels in LVT



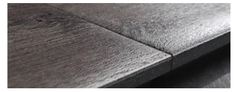
MICRO-BEVEL

- Original LVT technology
- Created to limit "ledging"
- Transitioned from flexible to rigid LVT products



PAINTED BEVEL

- Originally created for laminate to circumnavigate patents
- Created to cover core material
- Chinese laminate producers migrated technology when they entered LVT category



PRESSED BEVEL

- Patented technology now rolling out
- Produces more rounded, defined bevels
- Original version created in laminate and now extended to LVT



CraftedEdge™ TECHNOLOGY

- Uses industry-leading technology
- Evolves our new ADURA®Max and ADURA®Rigid wood designs to the next level of realism
- Makes our floors featuring CraftedEdge™ look like authentic hardwood



TumbledEdge™ TECHNOLOGY AND NatureForm® Glaze

- Mannington's new bevel technology
- Creates an irregular hand-chiseled bevel look with a painted bevel to recreate grouted tile
- Provides a relaxed visual that complements traditional materials