Competitive Positioning



	Charter Collection™	Mohawk/ Quick Step/ Pergo	Shaw	Independent Lines
Made in the USA	1	/	√x	√x
Not in Home Centers	1	X	1	1
Attached Pad	1	1	1	1
Focused on Independent & Sm./Med. Builders	/	X	X	X
Expertly curated by Mannington Styling Team	1	x	X	X

The more they see it, the more you can sell it.

Mannington

LAMINATE

Charter Collection[™]



Consumers have a hard time visualizing what their new floor will look like. Use our free tools on a tablet or smartphone — no apps or downloads needed.

Floors.com/See Take a virtual walk on

Take a virtual walk or our floors.

Floors.com/MyRoom
Try our floors in any room.



Tip: When you go to measure the consumer's home, take pictures of their rooms to show them what the new floor will look like in their home.

MANNINGTON.COM



Charter Collection™ is a new curated group of laminate flooring featuring on-trend colors in Oak and Hickory looks. Each Charter Collection™ plank has a 10 mm total thickness, including a 2 mm attached pad, and is 8" wide at 48" long.

Portland | Misty | 29030

Now warranted to be water resistant!



Charter Collection™ is warranted not to be damaged by topical, localized surface spills provided they are removed promptly. The Charter Collection™ Water Resistance Warranty is 10 years from the time of purchase.

Specs

Plank Size 8" x 48" Plank Thickness 10mm* Sq. Ft./Carton 18.60 Planks/Carton Cartons/Pallet 56

Features

- · Water Resistant
- · Oak and Hickory Visuals
- · Made in the USA
- · Attached Pad



WATER RESISTANT



MADE IN THE USA



SCRATCH RESISTANT



BIO-BASED, RENEWABLE, **RECYCLABLE**



FADE & STAIN **RESISTANT**



INDENTATION **RESISTANT**







Sundries

Adhesives

- · Ultra-Spread™ EZ Adhesive
- · NEW! Triple Stick™ Adhesive Cartridge– great for installing on the walls!

Installation Accessories

- · Laminate Tapping Block
- · Universal Tapping Block

Underlayment

- · Whisper 3N1® Underlayment
- · Mannington Silent Solution
- · Aqua Barrier II
- · ComfortBarrier® II

Moldings



FLUSH STEP NOSING













^{*10}mm = 8mm plank thickness with 2mm attached pad