





|| ADURA® Specs


7" PLANK	 Max	 Rigid	Flex
Finished Size	7.1" x 48"	7.1" x 48"	7.25" x 48"
Pieces / Carton	10	10	19
Weight / Carton	49	34.1	34.76
Sq. Ft. / Carton	23.76	23.76	46
Cartons / Pallet	45	45	50
Sq. Ft. / Pallet	1069.20	1,069.20	2,300
Pallets / Container	18	18	–
Wearlayer Thickness	20 mil	20 mil	20 mil
Overall Thickness	8.0 mm	5.5 mm	2.5 mm


RECTANGLE	Max	Rigid	Flex
Finished Size	12" x 24"	12" x 24"	12" x 24"
Pieces / Carton	12	12	18
Weight / Carton	38.5	44.21	27.31
Sq. Ft. / Carton	24.03	24.03	36.00
Cartons / Pallet	48	48	68
Sq. Ft. / Pallet	1,153.44	1,153.44	2,448
Pallets / Container	20	20	–
Wearlayer Thickness	20mil	20mil	20mil
Overall Thickness	8.0 mm	5.5mm	2.5mm


|| ADURA® at a Glance


 **WATERPROOF**


 **KID & PET FRIENDLY**


 **EASY TO CLEAN & MAINTAIN**


 **TRUE DETAIL STYLING™**

 **SCRATCH RESISTANT**

 **FADE & STAIN RESISTANT**






 **INDENTATION RESISTANT**

 **LIFETIME WARRANTY**

 **STEAM MOP APPROVED***

*ADURA®Max and ADURA®Rigid

|| Why Take Your Customers To The ADURA® Selling Solution Display

Easy 2-Step Process	1. Choose Your Color. 2. Choose Your Construction.
Easy to Sell	 Free samples in all 3 constructions on Mannington.com .  Free and easy to use visualization tools, see below.
Easy to Live On	 Best scratch resistant wearlayer in the industry, ScratchResist®.  Lifetime residential warranty.  The only LVT featuring Microban® surface protection to help keep your floor cleaner. Visit Floors.com/Microban to learn more.



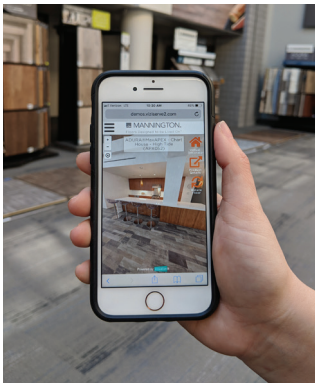
|| The More They See It, The More You Can Sell It

Consumers have a hard time visualizing what their new floor will look like. Use our free tools on a tablet or smart phone – no apps or downloads:

Floors.com/See
Take a virtual walk on our floors.

Floors.com/MyRoom
Try on our floors in any room.

Tip: When you go to measure the consumer’s home, take pictures of their rooms to show them what their new floor will look like in their home.

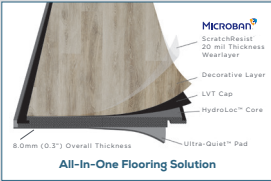



|| Free Consumer Samples

Free large individual samples available to help consumers see, touch, and feel the right construction in their homes. Just go to **Mannington.com** to order.

MICROBAN®
Microban® surface protection now available on all ADURA® floors.

ADURA®Max
Floating WPC



- Maximum performance
- Dampens sounds by 30%
- Softer underfoot
- ScratchResist® premium scratch resistant surface protector
- CraftedEdge™ technology on select styles.
-  Select styles made in the USA


ADURA®Rigid
Floating SPC



- Strong and durable
- Indentation resistant
- Stable in wide temperature changes
- ScratchResist® premium scratch resistant surface protector
- CraftedEdge™ technology on select styles.

ADURA®Flex
Glue Down LVT



- Tile can be installed with or without grout
- Stable and reliable
- ScratchResist®X, the most scratch resistant product on the market
- Commercial grade
-  Made in the USA

|| Competitive Positioning

	ADURA®	CoreTec	Mohawk	Independent Lines
CraftedEdge™ Technology	✓	✗	✗	✗
MICROBAN®	✓	✗	✗	✗
Simple Selling Solution: Choose Your Color. Choose Your Construction. (WPC, SPC, LVT)	✓	✗	✗	✗
WPC in whole breadth of offering	✓	✗	✗	✗
LVT & WPC Made in the USA*	✓	✗	✗	✗
Exclusive In-House Designs	✓	✗	✗	✗
Brand not in Home Centers	✓	✗	✗	✓

*Select WPC colors are produced in the USA.

MANNINGTON®
Our Best Selling LVT
is Now Even Easier to Sell.




CraftedEdge™
TECHNOLOGY

ADURA®
Max || Rigid || Flex

Introducing the next generation in bevel realism, CraftedEdge™ technology. Creating a chiseled hand-crafted bevel found on today’s most luxurious floors, exclusive to Mannington. CraftedEdge™ technology is available on Regency Oak and Calico in ADURA®Max and ADURA®Rigid.

MICROBAN®
24/7
SURFACE PROTECTION | **99%**
CLEANER

Introducing CraftedEdge™ Technology



Exclusive to Mannington, CraftedEdge™ technology creates a chiseled hand-crafted bevel found on today's most luxurious floors.

Mannington's design team worked tirelessly to develop an industry leading technology which evolves our new wood designs to the next level of realism, making our floors featuring CraftedEdge™ technology look like authentic hardwood.

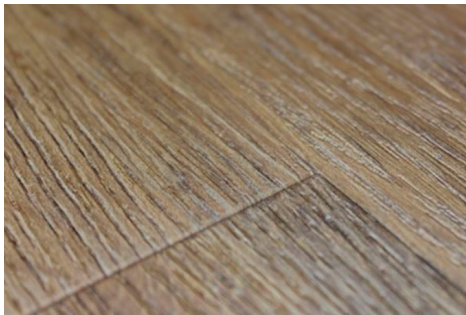
Exclusive to Mannington, CraftedEdge™ technology is currently available on our new wood designs, Regency Oak and Calico in both ADURA®Max and ADURA®Rigid designs. ADURA®Flex features a microbevel.



REGENCY OAK | Polished Platinum

Evolution of bevels in LVT

Micro-Bevel



- Original LVT Technology
- Created to limit "ledging"
- Transitioned from flexible to Rigid LVT products

Painted Bevel



- Originally created for laminate to circumnavigate patents
- Created to cover core material
- Chinese laminate producers migrated technology when they entered LVT category

Pressed Bevel



- Patented Technology now rolling out
- Produces more rounded defined bevel
- Original version created in laminate and now extended to LVT



- Uses industry leading technology
- Evolves our new ADURA®Max and ADURA®Rigid wood designs to the next level of realism
- Makes our floors featuring CraftedEdge™ look like authentic hardwood

CALICO

Style Trends: Cottage Core, Rengency

Create an insta-worthy, picturesque interior with the warm, cottage style of **Calico**. Capturing the nostalgic flair of worn, weathered wood, Calico combines subtle saw marks and splits with a unique fuming technique that creates visual depth and interest. 7"x48" plank.



CraftedEdge™ Technology



Fox
RPB761 CraftedEdge™
MPB761 CraftedEdge™

Microbevel Edge



Fox
FXP761 Microbevel



Fox
MPB761 CraftedEdge™
RPB761 CraftedEdge™
FXP761 Microbevel



Lynx
MPB760 CraftedEdge™
RPB760 CraftedEdge™
FXP760 Microbevel



Sable
MPB762 CraftedEdge™
RPB762 CraftedEdge™
FXP762 Microbevel

REGENCY OAK

Style Trends: Regency, Mid Century Modern, Mediterranean

Capturing the elegant, timeless look of White Oak, **Regency Oak** can elevate any interior with its sophisticated visual. By combining a simple, cerusing technique with a refined wire brushed texture, each plank provides a wonderful blend of light and dark tones that creates an elegant backdrop. 7"x48" plank.



CraftedEdge™ Technology



Aged Bronze
RPB752 CraftedEdge™
MPB752 CraftedEdge™

Microbevel Edge



Aged Bronze
FXP752 Microbevel



Aged Bronze
MPB752 CraftedEdge™
RPB752 CraftedEdge™
FXP752 Microbevel



Gilded Gold
MPB751 CraftedEdge™
RPB751 CraftedEdge™
FXP751 Microbevel



Polished Platinum
MPB750 CraftedEdge™
RPB750 CraftedEdge™
FXP750 Microbevel

MICROBAN®



24/7
SURFACE
PROTECTION

99%
CLEANER

Helping To Keep Your Floors Cleaner.

Mannington's ADURA® floors with Microban® are protected 24/7 against the growth of bacteria and remain 99% cleaner than untreated surfaces.

Mannington.com/Microban

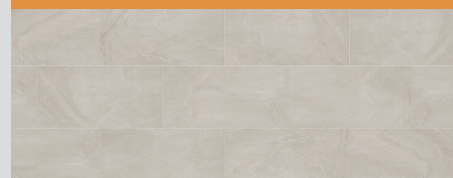
Now available on ADURA®Max, ADURA®Rigid, and ADURA®Flex.

DUNE

Style Trends: Mediterranean, Mid Century Modern

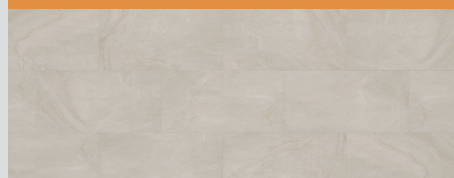
Embrace the beauty of the outdoors with Mannington's new product **Dune**. Inspired by natural limestone, each tile combines a colorful array of warm tones in a sand swept visual. Accented by a coordinating painted bevel that simulates the look of sanded grout. 12"x24" tile.

Painted Bevel Edge

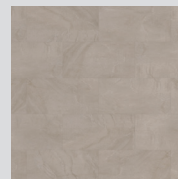


Sand
RRP480 Painted Bevel
MRP480 Painted Bevel

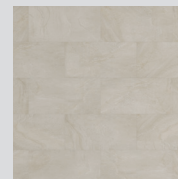
Microbevel Edge



Sand
FXR480 Microbevel



Desert
MRP481 Painted Bevel
RRP481 Painted Bevel
FXR481 Microbevel



Sand
MRP480 Painted Bevel
RRP480 Painted Bevel
FXR480 Microbevel

DUNE | Sand