

# 2021 Flooring Trends

Use this quick reference guide to understand the major flooring trends for 2021 and how each of the new Mannington introductions fit in! And remember, a floor can fit into more than one trend, based upon the décor in the room.

## Trend: Scandinavian/Nordic

- Design is natural, organic and clean
- Décor: uses textures that create a warm atmosphere such as raw wood, woven knits and pampas grass
- Color palette: matte pastels and neutrals

ADURA® APEX	ADURA® Selling Solution	Hardwood	Restoration Collection®
Nordic Oak	Riviera	Forest Park	Haven
Domain	Swiss Oak	Kodiak	
	Arctic		



## Trend: Global Minimalist

- Each item in the room helps create a calm, stress-free and harmonizing environment
- Décor: elements are simple in design and nature inspired (rattan, sparse greenery and sustainable pottery)
- Color palette: neutrals with muted earth tones accents

ADURA® APEX	ADURA® Selling Solution
Domain	Arctic
	Riviera



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## Trend: Bohemian

- Atmosphere is inspired by travel and different cultures—each item in the room tells a story
- Décor: patterned rugs, unique handcrafted pieces and lush plants
- Color palette: earthy pigmented tones and pungent rich tones

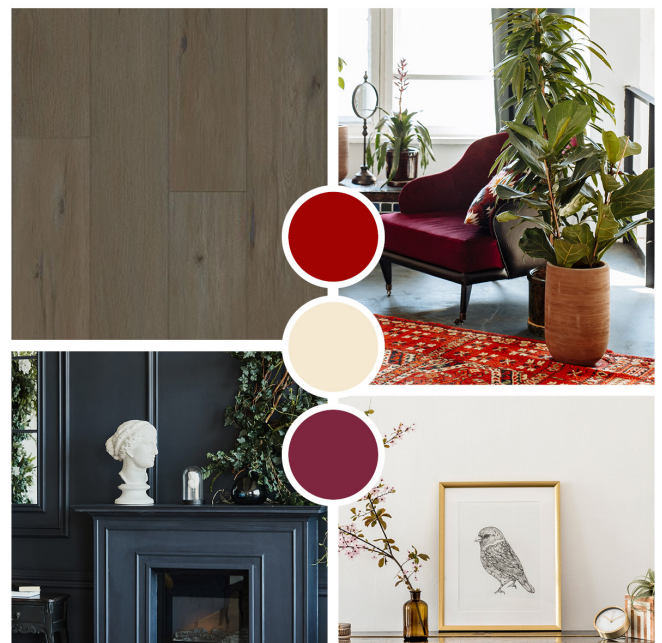
ADURA® APEX	ADURA® Selling Solution	Hardwood	Restoration Collection®
Nordic Oak	Sonoma	Forest Park	Haven
	Swiss Oak	Mountain View XL	



## Trend: Eclectic Vintage

- Design focuses on antiques and mixing materials from multiple eras which creates a bold atmosphere
- Décor: velvet, gold accents, florals and whimsical art
- Color palette: rich jewel tones and saturated pastels

ADURA® Selling Solution	Hardwood
Arctic	Kodiak
Sonoma	Mountain View XL



## Key Takeaways:

Overall in 2021 we see minimal and modern floors that complement a wide variety of interiors.