

# PHENIX

**MICROBAN**  
24/7 Protection • 99% Cleaner



YEARN | Command



IDYLLIC | Hearty



ASPIRE | Strive



INTELLECT | The Force

## FloorEver

CERTIFIED FLOORING



KID + PET  
FRIENDLY



STAIN + SPILL  
PROTECTION



DURABILITY  
GUARANTEED



100 DAY  
SATISFACTION

FloorEver™ by Phenix means no worries. Built to withstand kids, pets, and all of the “uh-ohs” in your home, 24/7. Count on exceptional warranties for stain and spill protection, as well as product durability.



If you have a customer who's looking for a **durable carpet** that can withstand active households, including pets, kids, and all the uh-oh's that life brings, the new FloorEver collection is the perfect match.



### The FloorEver™ Collection display fits in a small footprint.

The spinning display has a compact footprint with a low height that easily fits any showroom. This collection focuses on performance and durability, and features Microban® protection.

76" W x 38.5" H x 38.5" D

### Who benefits from the Phenix FloorEver™ Display?

#### Retail Store Owner

An easy to sell from display that is geared towards the consumer who is looking for a **durable carpet** they can trust for years to come. Featuring the built-in protection of Microban®. Through your partnership with Phenix, you have access to this industry exclusive technology at no additional cost.

#### Retail Store Associate

Quick talking points are provided for the RSA to share the FloorEver™ durability story with the consumer.

#### End User

An easy-to-understand durability story, along with oversized carpet samples, allow the consumer to find a carpet they love. All floors in this display feature the added benefit of peace of mind knowing their new carpet is helping to protect them 24/7 from bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces thanks to Microban®.

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STAIN + SPILL PROTECTION



DURABILITY GUARANTEED



100 DAY SATISFACTION

## MICROBAN

Antimicrobial Technology

Phenix FloorEver™ carpet helps to keep the floor cleaner by helping to protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces. Learn more at [Floors.com/Microban](https://Floors.com/Microban)



### Asthma & Allergy Friendly\*

Phenix Flooring carpets help you breathe easier by reducing airborne allergens.

\* See the Carpet and Rug Institute's "Asthma and Allergy" fact sheet at [carpet-rug.org](https://carpet-rug.org)



1-800-609-9557  
[Floors.com/FloorEver](https://Floors.com/FloorEver)

## SureSoftSD™

## SureSoftSDN™

### Warranties:

Lifetime Limited Stain Resistance  
*includes Resistance to pet urine stains*  
Lifetime Limited Soil Resistance  
Lifetime Limited Anti-Static  
Lifetime Limited Fade Resistance  
Lifetime Limited Manufacturing Defects  
25 Year Limited Texture Retention  
25 Year Limited Abrasive Wear  
100 Days Customer Satisfaction



MADE IN THE USA

