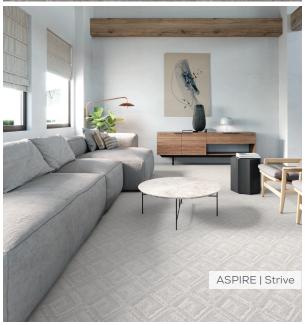
PHENIX











FloorEver

CERTIFIED FLOORING









FloorEver $^{\text{M}}$ by Phenix means no worries. Built to withstand kids, pets, and all of the "uh-ohs" in your home, 24/7. Count on exceptional warranties for stain and spill protection, as well as product durability.

PHFNIX



If you have a customer who's looking for a **durable carpet** that can withstand active households, including pets, kids, and all the uh-oh's that life brings, the new FloorEver collection is the perfect match.



The FloorEver™ Collection display fits in a small footprint.

The spinning display has a compact footprint with a low height that easily fits any showroom. This collection focuses on performance and durability, and features Microban® protection.

76" W x 38.5" H x 38.5" D

Who benefits from the Phenix FloorEver™ Display?

Retail Store Owner

An easy to sell from display that is geared towards the consumer who is looking for a **durable carpet** they can trust for years to come. Featuring the built-in protection of Microban®. Through your partnership with Phenix, you have access to this industry exclusive technology at no additional cost.

Retail Store Associate

Quick talking points are provided for the RSA to share the FloorEver™ durability story with the consumer.

End User

An easy-to-understand durability story, along with oversized carpet samples, allow the consumer to find a carpet they love. All floors in this display feature the added benefit of peace of mind knowing their new carpet is helping to protect them 24/7 from bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces thanks to Microban®.

Floor Ever













Phenix FloorEver™ carpet helps to keep the floor cleaner by helping to protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces. Learn more at Floors.com/Microban



Phenix Flooring carpets help you breathe easier by reducing airborne allergens.

* See the Carpet and Rug Institute's "Asthma and Allergy" fact sheet at carpet-rug.org



1-800-609-9557 Floors.com/FloorEver

SureSoftSD[™] **Sure**SoftSD**N**[™]

Warranties:

includes Resistance to pet urine stains Lifetime Limited Soil Resistance Lifetime Limited Anti-Static Lifetime Limited Fade Resistance

Lifetime Limited Stain Resistance

Lifetime Limited Manufacturing Defects
25 Year Limited Texture Retention
25 Year Limited Abrasive Wear
100 Days Customer Satisfaction







