#### Grab Your Customer by the Phone. No Apps. No Downloads. Just use your phone.

#### VIRTUAL REALITY: Experience the Floors



Try it now with your phone. Simply go to Floors.com/See or Scan the QR Code.

#### SELECT. SNAP. SAVE.

Customers can easily save their favorite floors and use our virtual decorator to understand how the floor will look in a room!

**SELECT**: Have the customer select the floors they would like to save as their favorites.

SNAP: Have the customer take a picture of the labels on the front of the samples with their smart phone.

SAVE: Ask the customer to go to Floors.com/Save to upload the images they just took of the label.

From here, they will be able to save the floors to their "Favorites" folder by following the prompts on Floors.com. There's no limit to the number of floors they can save!

# || For Distributor Sales Reps

#### Loading Plan App

With this app, simply scan the labels of the samples in the display to find out if you should remove that sample or keep it. This will minimize time spent updating the display and allow more time with the Retail Store Associate. Available in Apple's App Store and the Google Play Store,



# Notes



# || The Style Leader. Always has been. Always will be.

- Mannington's in-house styling team in Salem, NJ combines inspiration with trend research.
- While Mannington has set the bar for the latest trends in vinyl sheet, we see our competitors trying to catch up.
- With the on-trend designs and value this product offers, we should be the **only** Vinyl Sheet display in your store. In fact, we recommend placing this display in your tile section. Your customers will be thrilled with the premium value that Mannington's Vinyl Sheet offers over everything else.

# Sheet Vinyl at a Glance.





EASY TO CLEAN

TRUE DETAIL STYLING™

**KID & PET FRIENDLY** 



GUARDIAN<sup>™</sup> PROTECTION Protects against rips, tears, gouges, and permanent indentations

NATUREFORM® HD Delivers images 200% sharper than before for the ultimate in clarity and realism



Certified as meeting stringent indoor air quality standards



MADE IN THE USA





# VINYLSHEET



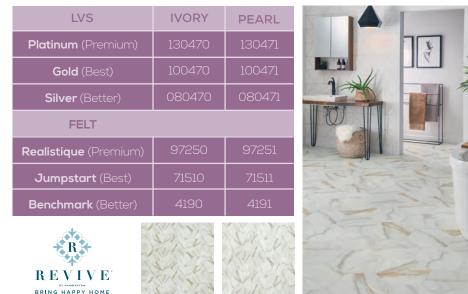
Award-winning. Stylish. Budget-friendly. Durable. Pioneer of waterproof floors.

MANNINGTON.

# 2019 New Introductions-REVIVE®

### Carrara

Carrara captures the timeless, classic look of Carrara marble. Featuring a 12" marble hexagon with colorful veining and subtle shading, Carrara moves away from the traditional square tile format. Consumers can play with shape, creating custom one-of-kind installations for their home.



lvory

### Morocco

Morocco is a 6" encaustic tile pattern that combines a variety of stylized Moorish decorative motifs, creating an artful collage. This was designed with the retailer in mind. The economy match of 6" x 6" allows you to use every bit of the roll and minimize waste in even the smallest of installations

Pearl

LVS	SALT	TALCUM		
Platinum (Premium)	130490	130491		A T
Gold (Best)	100490	100491		
<b>Silver</b> (Better)	080490	080491	The second	
FELT				44
Realistique (Premium)	97260	97261		
Jumpstart (Best)	71520	71521		
Benchmark (Better)	4200	4201		

Salt

Talcum

# 2019 New Introductions–LVS Exclusives

### Anchorage

Anchorage, a time-worn wood look, features a 6" x 48" plank format. Featuring a multi-length plank-in-plank design which mimics weathered shiplap and contains an array of imperfections, paint degradation, and bold color that add to its dynamic texture and rustic appeal.

LVS	MARINA	ANCHOR		JALALI
Platinum (Premium)	130480	130481		有增加
Gold (Best)	100480	100481		
Silver (Better)	080480	080481	Anchor	Marina





# Black Mountain Oak

Black Mountain Oak, one of our best-selling patterns, features a new color for 2019, Pebble. The 4" x 36" hardwood plank pattern combines a fine sawn finishing technique with natural distressing, giving the realism of natural wood a modern update.

LVS	PEBBLE	
Platinum (Premium)	130173	
Gold (Best)	100173	
<b>Silver</b> (Better)	080173	Pebble



# Choosing Your Construction

# Vinyl Sheet Introduction Specs

# Why Choose Vinyl Sheet

With both wood and tile looks that offer a realistic representation, this waterproof floor is ideal for high-moisture rooms, such as bathrooms, laundry rooms, and kitchens, because it can be installed without seams.

Choosing which type of backing for the vinyl floor is just as important as the design. The backing on Mannington's vinyl flooring determines how the floor must be installed.

#### FIBERGLASS BACK

Fully waterproof construction; provides superior comfort underfoot; More resilient during installation; Releasable bond during installation allows for easy repairs and updates.

#### FELT BACK

Best for direct installation underneath cabinets; Can be perimeter glued.

# Gotta Love It Guarantee

Our Platinum and Realistique™ products offer the Gotta Love It Guarantee–after 30 days if the customers decide they don't love it for any reason, we'll replace it with a Mannington floor of the same grade or equal value\*.

	Carrara	Anchorage	Morocco	Black Mtn. Oak
Repeat Length	36″	48″	36″	36″
Repeat Width	144"	36″	144"	36″
Repeat Seam Alignment	Do Not Reverse	Do Not Reverse	Do Not Reverse	Do Not Reverse
Economy Match Length	36″	48″	6″	Random
Economy Match Width	144"	36″	6″	Random
Match Seam Alignment	Do Not Reverse	Do Not Reverse	Do Not Reverse	Reverse
6 Foot Option Available?	LVS Gold, RS, JS, BM	No	LVS Gold, RS, JS, BM	No