

Mannington ADURA®

Max | Rigid | Flex

With ADURA® luxury vinyl floors, Mannington makes it easy to select the right floor with confidence by choosing the color and then choosing the right construction for your customer. All of the floors are durable, low maintenance and stylish. All also feature Microban® surface protection, helping to keep your floors cleaner.

ADURA®Max FLOATING WPC

ADURA®Max offers maximum performance, dampening sound by 30% for more peace and quiet, especially in homes with multiple stories or noisy areas. *Steam mop approved.*

ADURA®Rigid* FLOATING SPC

ADURA®Rigid is strong and durable with a solid core that provides superior indentation resistance, perfect for home gyms, kids rooms and kitchens. *Steam mop approved.*

ADURA®Flex GLUE-DOWN LVT

ADURA®Flex features ScratchResist®X, the most scratch-resistant wearlayer on the market. Can be installed with or without grout. Commercial grade.

ADURA®Max



FLOATING WPC

- Maximum performance
- Dampens sounds by 30%
- Softer underfoot
- ScratchResist®, premium scratch-resistant surface protector

ADURA®Rigid*



FLOATING SPC

- Strong and durable
- Indentation resistant
- Stable in wide temperature changes
- ScratchResist®, premium scratch-resistant surface protector

ADURA®Flex



GLUE-DOWN LVT

- Tile can be installed with or without grout
- Stable and reliable
- ScratchResist®X, the most scratch-resistant wearlayer on the market
- Commercial grade
- Made in the USA

*Limited availability. See Mannington.com for what products are available. If the consumer would like a floor that isn't available, the website will direct them to other floors that are available that have similar styling.



ADURA has it all.

- WATERPROOF
- KID & PET FRIENDLY
- EASY TO CLEAN & MAINTAIN
- MICROBAN®
- TRUE DETAIL STYLING™
- SCRATCH RESISTANT
- FADE & STAIN RESISTANT
- INDENTATION RESISTANT
- LIFETIME WARRANTY

Competitive Positioning

MICROBAN®

Simple Selling Solution: Choose Your Color. Choose Your Construction. (WPC, SPC, LVT)

WPC in Whole Breadth of Offering

LVT & WPC Made in the USA*

Exclusive In-House Designs

*Select WPC colors are produced in the USA.

MICROBAN®

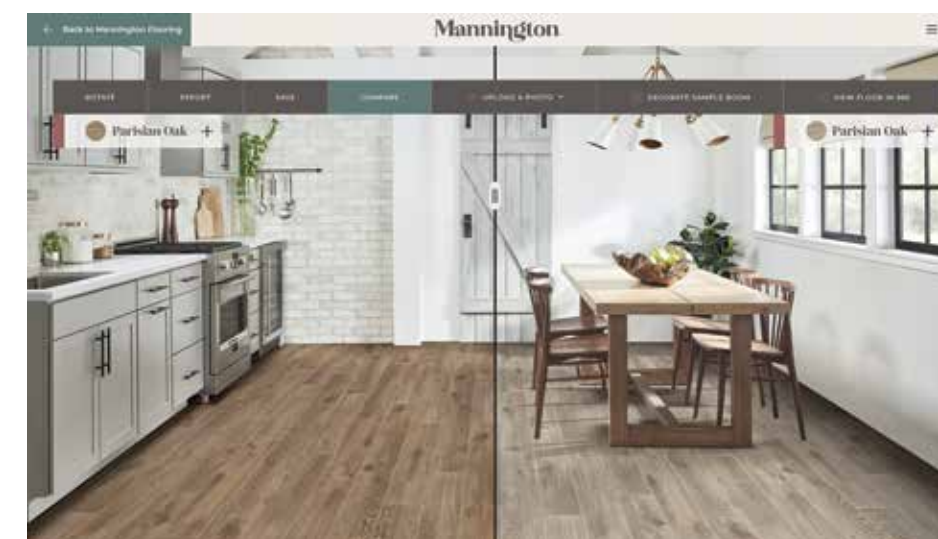
Learn more at Floors.com/Microban

	ADURA®	COREtec	Mohawk	Independent lines
Simple Selling Solution: Choose Your Color. Choose Your Construction. (WPC, SPC, LVT)	✓	✗	✗	✗
WPC in Whole Breadth of Offering	✓	✗	✗	✗
LVT & WPC Made in the USA*	✓	✗	✗	✗
Exclusive In-House Designs	✓	✗	✗	✗

Helping to keep your floors cleaner.

24/7 Surface Protection | 99% Cleaner

The more they see it,
the more you can sell it.



Consumers have a hard time visualizing what their new floor will look like. Use our free tools on a tablet or smartphone — no apps or downloads needed.



Mannington ADURA®

Max | Rigid | Flex

We selected our four best-selling ADURA®Max colors that were made overseas to being made in the USA. The new ADURA®Max is made in the US and the relaunched colors now feature a microbevel.

MANNINGTON.COM

Complete your new floor with matching moldings.



Multipurpose Reducer



Flush Stairnose



T-Molding



Quarter Round



End Cap

All moldings are 94" long.



Be sure to add this sticker from your POP materials to each of the new samples when you add them to the display!

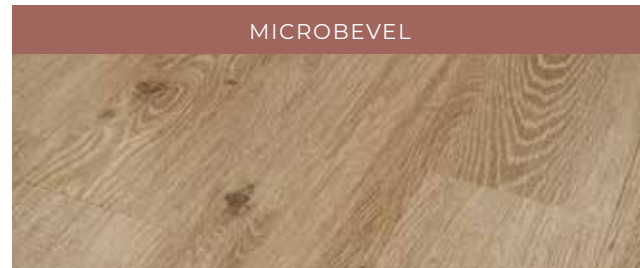
PARISIAN OAK

Inspired by the minimalist philosophy of Nordic Design, **Parisian Oak** places emphasis on clean lines and simplicity while capturing the essence and unmatched beauty found in nature. Parisian Oak's unassuming white oak visual combines subtle saw marks realistic wood filled knots and a refined surface texture revealing a beautiful harmonizing floor that will transition any interior space. Available in a soft modern color palette Parisian Oak is sure to delight the homeowner creating a peaceful calming environment.



Croissant

NOTE: ADURA®Max has a new SKU number. ADURA®Max MAX721 [ADURA®Rigid* is still RPP721. ADURA®Flex is still FXP721.]



MAX721 Microbevel
FXP721 Microbevel

Meringue

NOTE: ADURA®Max has a new SKU number. ADURA®Max MAX720 [ADURA®Rigid* is still RPP720. ADURA®Flex is still FXP720.]



MAX720 Microbevel
FXP720 Microbevel

Due to our strong LVT production capabilities in the USA, we're able to pivot our best-selling ADURA®Max colors that are made overseas to the states.

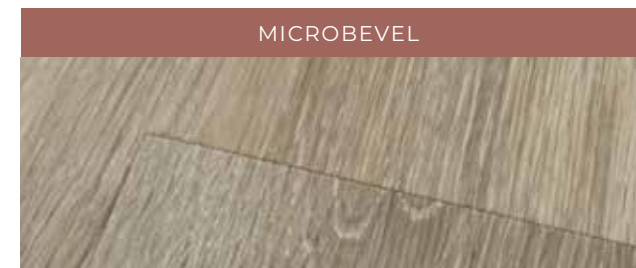
MARGATE OAK

Repurposed wood especially if it is century's old has a patina and pedigree that exhibits a sense of craftsmanship that can only be found in times forgotten. **Margate Oak** takes all the elements associated with the past and refines them making each 6" x 48" white oak plank completely unique. Wire-brushed and cerused Margate Oak's authentic coloring and painted bevel easily compliments a wide range of looks in any home from Modern Traditional and Rustic.



Coastline

NOTE: ADURA®Max has a new SKU number. ADURA®Max MAX050 [ADURA®Rigid* is still RPP050. ADURA®Flex is still FXP050.]



MAX050 Microbevel
FXP050 Microbevel

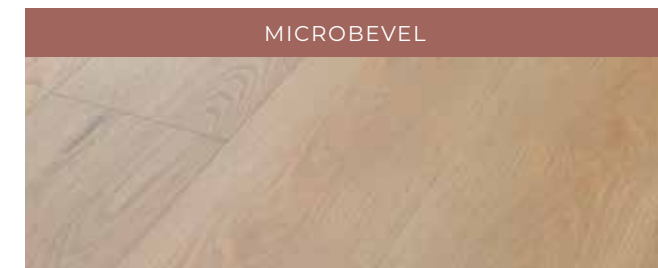
SONOMA

With the classic look of oak and hickory wood species becoming synonymous with refined interior spaces, **Sonoma** captures and combines all the character and allure of both species in one pattern. This beautiful combination offered in a 7"x 48" plank format features stunning character beautiful growth lines and realistic knots that are all enhanced by the century old European craft of fuming. This technique reacts with the tannins in the wood to provide a rich under-glow full of depth and color creating a classic warmth that will compliment a wide range of today's home interior styles.



Cork

NOTE: ADURA®Max has a new SKU number. ADURA®Max MAX731 [ADURA®Rigid* is still RPP731. ADURA®Flex is still FXP731.]



MAX731 Microbevel
FXP731 Microbevel

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