

# MICROBAN® POLYESTER PHENIX

A wallet-friendly collection that looks great and performs even better. Microban® surface protection helps to protect 24/7 against the growth of bacteria, mold and mildew, so floors remain 99% cleaner than untreated surfaces.

**Perfect for homes with kids and pets!**



## CURRENT

Discover the serene elegance of Current. Inspired by the gentle flow of water, Current introduces a calming and refreshing ambiance to your space, echoing the tranquility of a serene rippling stream. With 20 nature-inspired, multi-tonal colorways, each shade captures the subtle shimmer and depth of water's surface. These hues create a rich, dynamic foundation that effortlessly enhances any decor style.

Transform your home with Current, where every step embodies the tranquil beauty of nature's gentle currents.

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## See How Phenix Microban® Polyester Carpets Compare to Other Carpets

	MICROBAN® POLYESTER	SHAW	MOHAWK	ENGINEERED FLOORS
MICROBAN® SURFACE PROTECTION	✓	✗	✗	✗
DESIGNED BY MANNINGTON'S AWARD-WINNING STYLE TEAM	✓	✗	✗	✗
ALL SOLUTION DYED FIBERS	✓	✗	✗	✓
ALL BLEACH RESISTANT	✓	✗	✗	✓
NO DYE LOT	✓	✗	✗	✓
COULEURMIXX™*	✓	✗	✗	✗

\*Available on Illusion

- Phenix carpets are the only residential carpets featuring Microban® surface protection.
- 72% of consumers recognize Microban as the leading brand in anti-microbial technology.
- More than 97% of consumers want a floor that helps to keep their home cleaner.

**MICROBAN®**  
24/7  
SURFACE  
PROTECTION

99%  
CLEANER

  
Asthma & Allergy Friendly\*

PROUDLY MADE IN  
**USA**

**SureSoftSD™**



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## Announcing NO DYE LOTS on SureSoft™ SD Soft Surface Floors!

*This includes all Microban® Polyester and PH styles that are manufactured on, or after, September 1, 2023.*

### Why does this matter?

1. Retailers no longer have to deal with the issue of short rolls when working on a job that requires more carpet than what they have on hand. They can use their short rolls along with a new roll or cut order to complete a job, without having to worry about if the carpet will match.
2. If they have a short roll on hand, they don't have to sell it at a discount. They can use it to start another job, leading to less waste for the retailer and higher profitability by not having to sell off short rolls.
3. Allows retailers to potentially get their carpet order from us faster. They will be given the option to buy shorter rolls versus waiting until the next time the carpet will be manufactured for a longer roll.
4. Having flexible options for retailers helps us to earn trust in our brand and floors and makes us easier to work with. For us, this helps us to better manage our own inventory and have less waste.

## Have Confidence, GUARANTEED!

Our manufacturing and product development teams have worked for well over a year so we can confidently offer No Dye Lots on our Polyester soft surface floors. We have accomplished this by having the highest tolerance of any other residential carpet manufacturer.

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## Our Difference is in the Details



1. **Lifetime stain protection** in a residential carpet. Our SureSoftSD™ fibers repel common household food, beverage, and pet stains. No worries about spills like wine, spaghetti sauce or your pets.



2. **Color through the entire fiber, not just on the surface.** Our SureSoftSD™ fibers are Solution Dyed, meaning they have the dye all the way through the fiber, like a carrot. Which means no fading and after years of wear from cleaning and wear and tear, the color of the carpet will still shine through.



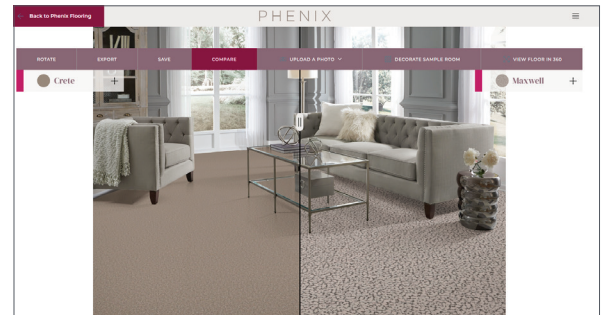
3. **Microban® Surface Protection.** Helping to protect 24/7 against the growth of bacteria, mold and mildew, and remain 99% cleaner than untreated surfaces.



4. **No Dye Lot Solution.** No Dye Lot means that the color of the carpet will be the same from roll to roll, regardless of when it was manufactured. This applies to all polyester manufactured on, or after, September 1, 2023.

## SureSoftSD™

## The More They See It, The More You Can Sell It



Consumers have a hard time visualizing what their new floor will look like. Use our free tools on any device—no apps or downloads needed.

**Floors.com/TryOn**

Try our floors in any room.

### Phenix Rewards

All Microban® Polyester floors are eligible for Phenix Rewards 365 days a year.

**FlooringRewards.com**