

MANOR
Cognac | MXP710

ADURA[®]Max




Maximize your profit.

Mannington's ADURA[®]Max is one of the all-time best selling WPC's on the market and also has the lowest claims rate in Mannington's history. ADURA[®]Max is easy to sell because of its maximum performance with the industry's best wear, scratch and stain resistance. It's higher perceived value with it's thick profile, and with minimum competition for WPC floors, adds up to you to making maximum profits.

MANNINGTON[®]
Begin to imagine

|| WHY CHOOSE ADURA®Max

MAX PERFORMANCE

-  **WATERPROOF**
-  **KID & PET FRIENDLY**
-  **SCRAATCH RESISTANT**
-  **INDENTATION RESISTANT**
-  **SOUND DAMPENING**
-  **EASY TO CLEAN & MAINTAIN**
-  **FADE & STAIN RESISTANT**
-  **TRUE DETAIL STYLING™**
-  **LIFETIME WARRANTY**

MAX PERCEIVED VALUE

Customers often associate thicker planks with higher quality. With a flooring thickness of .315" (8 mm), this floor is thicker than most SPCs and LVTs. It also has better sound absorption, softer footfalls, and covers up a less than perfect subfloor.

MINIMUM COMPETITION

Unlike with SPC, there is minimal competition in the marketplace for WPC floors.

MAX PROFITS

ADURA®Max is the most profitable product in the ADURA® Selling Solution, which means it takes fewer sales to generate meaningful income.

With over 100 million square feet sold and the lowest claim rate in Mannington history, this floor is a winner for you and your customer!

|| SUNDRIES

- Universal Tapping Block
- UltraClean 32oz Bottle

|| MOLDINGS



Flush Stairnose



T-Molding



Multipurpose
Reducer



Quarter Round



End Cap

ADURA®Max						
Collection	Finished Size	Pieces/Carton	Weight/Carton	Sq.ft./Ctn.	Cartons/Pallet	Pallets/Container
Plank - 6"	6" x 48"	14	45.89	27.39	42	20
Plank - 7"	7.1" x 48"	12	46.2	28.52	40	20
Rectangle	12" x 24"	14	47	28.04	42	20

Wearlayer: 20 mils
Overall Thickness: 8.0 mm/.315"



KONA
Beach | MAX700

40%

LESS COST
TO INSTALL

60%

LESS TIME
TO INSTALL

COMPARED TO
CERAMIC TILE

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