

ADURA® Selling Solution PK Excellence

Beautifully Simple ADURA® Selling Solution Display

RSA – One simple display to sell the industry's best-looking LVT floors.

Consumer – Choose the color you love, then choose the floor that best fits your needs.

SELL WITH CONFIDENCE

Trusted Manufacturer

- 100+ year old family-owned company
- ADURA®Flex is proudly made in the USA
- All are backed by a Residential Lifetime Warranty

One Simply Beautiful Display

ADURA® Selling Solution: 80 styles – 3 constructions – 1 display

- The consumer chooses the color they like and the RSA helps choose the construction for their home

Style and Design Leadership

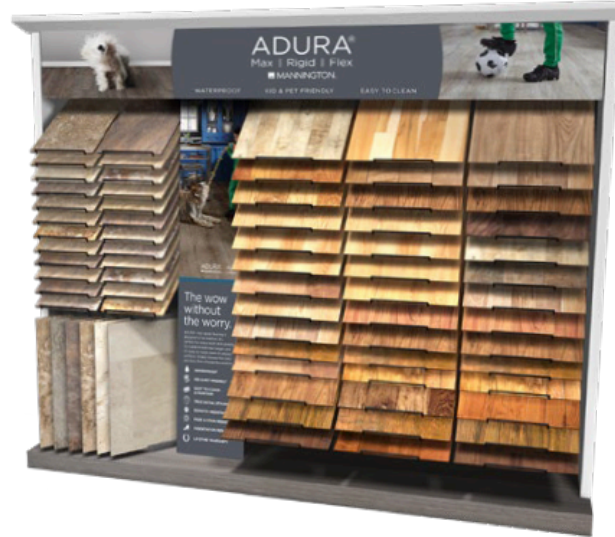
- Mannington's award-winning in-house designers create realistic visuals
Mannington has been known for

Superior Performance

- Waterproof
- Kid & Pet Friendly
- Indentation Resistant
- Easy to Clean & Maintain
- Stain & Fade Resistant
- FloorScore® Certified

Installation Accessories

- ADURA® Simple Stairs (coming soon)
- Matching Moldings
- Triple Stick™ High-performance Adhesive
- Coordinating Grout Colors for ADURA®Flex



MANNINGTON®

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The more they see it, the more you can sell it.

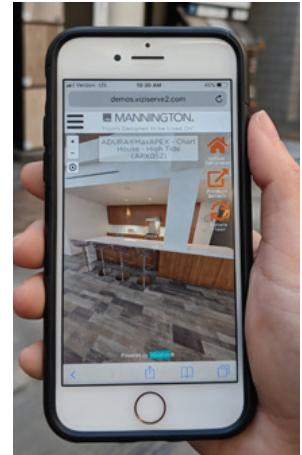
Help customers see, save and swoon over their perfect Mannington floor, with the digital tools now available at **Floors.com**.

Floors.com/See

The interaction starts here! Show customers how to use a panoramic room scene to click through and explore the full line of Mannington floors. There are no apps or downloads necessary.

Floors.com/MyRoom

Encourage your customers to go to Floors.com/MyRoom to easily see what a Mannington floor will look like in their own room.



Floors.com/Save

When customers find floors they love, have them take a photo of the label on the front of any sample.



Once floors are saved in their Favorite folder, they can:

- Click through their favorite looks in room scenes with our Virtual Decorator
- See the floors in their own room, changing paint colors and flooring to find the perfect match
- View performance specs and installation information to find the floor that meets their needs
- And more!

MANNINGTON®