

# ADURA® Selling Solution

80 Styles. 3 Constructions. 1 Solution.  
Choose your color. Choose your solution.

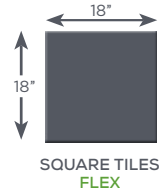
MANNINGTON®  
Begin to imagine



## VILLA

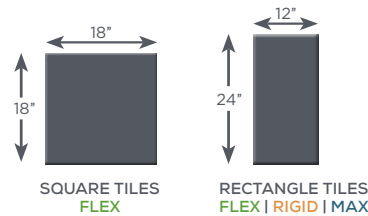
Villa can be installed individually as a solid color, combined as a checkerboard, or use all three colors together. May be grouted. Available in 3 colors.

**FLEX only.**



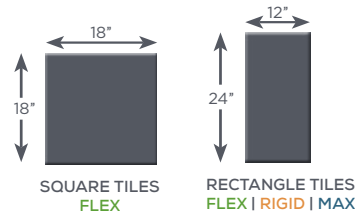
## VIENNA

Vienna is a honed marble combining soft color variation with a smooth surface texture. May be grouted. Available in 3 colors. **FLEX | RIGID | MAX**



## PASADENA

Capturing the look of terrazzo and combining it with natural wood, its stone-like, speckled material maintains a retro appeal. May be grouted. Available in 3 colors. **FLEX | RIGID | MAX**



## NAPA

Napa is a character Oak that combines wire-brushed graining with a textured surface embellished with deep knots and mineral streaks. Available in 4 colors. **FLEX | RIGID | MAX**



## SOUTHERN OAK

Southern Oak maintains the look of traditional aged Oak wood. It's beautiful refined graining and distinctive characteristics that complement a wide range of home styles.

Available in 3 colors. **FLEX | RIGID | MAX**



WATERPROOF



KID & PET FRIENDLY



EASY TO CLEAN & MAINTAIN



TRUE DETAIL STYLING™



SCRATCH RESISTANT



FADE & STAIN RESISTANT



INDENTATION RESISTANT



LIFETIME WARRANTY



Certified as meeting stringent indoor air quality standards

CERTIFIED BY PCS Global Services

SCRATCHRESIST™

## Grab Your Customer by the Phone. No Apps. No Downloads. Just use your phone.

### VIRTUAL REALITY: Experience the Floors



Try it now with your phone. Simply go to [Floors.com/See](https://www.floors.com/See) or Scan the QR Code.



### SELECT. SNAP. SAVE.

Customers can easily save their favorite floors and use our virtual decorator to understand how the floor will look in a room!

**SELECT:** Have the customer select the floors they would like to save as their favorites.

**SNAP:** Have the customer take a picture of the labels on the front of the samples with their smart phone.

**SAVE:** Ask the customer to go to [Floors.com/Save](https://www.floors.com/Save) to upload the images they just took of the label.



From here, they will be able to save the floors to their "Favorites" folder by following the prompts on [Floors.com](https://www.floors.com). There's no limit to the number of floors they can save!

## ADURA® Specs

6" PLANK	Max	Rigid	Flex
Finished Size	6" x 48"	6" x 48"	6" x 48"
Pieces / Carton	14	12	17
Weight / Carton	45.89	42.48	25.82
Sq. Ft. / Carton	27.39	23.24	34
Cartons / Pallet	42	48	72
Pallet / Container	20	18	-

TILE	Max	Rigid	Flex
Finished Size	-	-	18" x 18"
Pieces / Carton	-	-	20
Weight / Carton	-	-	34.01
Sq. Ft. / Carton	-	-	45
Cartons / Pallet	-	-	52
Pallet / Container	-	-	-

## Coordinating Moldings



## Sundries

### ADHESIVES

MT-711 Adhesive (Flex only)

**NEW!** Triple Stick Adhesive Cartridge

### INSTALLATION ACCESSORIES

ADURA® Luxury Grout (Flex only - multiple colors available)

ADURA® Luxury Grout Sponge Clean-up Kit (Flex only)

Universal Tapping Block

### CLEANERS/FLOOR CARE

UltraClean 32oz Bottle

### UNDERLAYMENT

Mannington Underlayment (Flex only)

Mannington Silent Solution Underlayment (Flex only)

## Installation

If your customers are installing the floor in a large area and don't want transition moldings or if they want to have the look of ceramic tile with grout, **ADURA® Flex** is the answer.

**ADURA® Max** and **ADURA® Rigid** can be installed on top of existing hard surface flooring. This means:

- 40% less cost to complete compared to ceramic tile
- 60% less time your installers are on the job
- Less mess to clean up and less mess your customer experiences from demolition dust
- Your customers get back to their lives faster

40%

LESS COST  
TO INSTALL

60%

LESS TIME  
TO INSTALL

COMPARED TO  
CERAMIC TILE

Only on: **ADURA® Max** || **ADURA® Rigid**

RECTANGLE	Max	Rigid	Flex
Finished Size	12" x 24"	12" x 24"	12" x 24"
Pieces / Carton	14	12	18
Weight / Carton	46.93	43.54	27.31
Sq. Ft. / Carton	28.04	24.53	36
Cartons / Pallet	42	48	68
Pallet / Container	20	18	-