# **Mannington**



Mannington's most stylish ADURA® line, now featuring award-winning bevels which make our newest wood and tile visuals look even more authentic. Always current, on-trend and in demand. APEX also features Microban® surface protection, helping to keep your floors cleaner.

**MANNINGTON.COM** 

## New for 2025!

#### **DWELL**

Style Trend: Quiet Luxury



Dwell places emphasis on natural beauty inspired by the serenity of coastal living. This unassuming white oak visual is beautifully enhanced by soft-edge spalting, refined minimal graining, and realistic knot holes that produce a sense of tranquility wherever installed. Offered in an 8" x 72" plank format, Dwell showcases Mannington's award-winning CraftedEdge™ technology. By combining a realistic carved edge treatment with double the number of realistic visuals and a registered embossing, Dwell easily transforms any home into a calming retreat embracing a modern aesthetic with a relaxing vibe.







Retreat APX160 Sanctum APX161

Haven APX162



#### **RAPOLANO**

Style Trend: Crafted Heritage

Capturing the casual yet classic look of natural travertine, Rapolano is truly an exceptional stone pattern. Featured in a large 18" x 36" tile format, Rapolano's sporadic nature blends earth-colored mineral deposits with textural variation, creating a random yet visually appealing floor. Mannington's TumbledEdge™ technology combines an irregular hand-chiseled bevel look with a painted bevel to recreate grouted tile. This pattern not only displays stunning variety, but provides a fresh visual with a modern, relaxed aesthetic.







Stone APX151



Marble APX152





### **ADURA®APEX**

# Trending from Wall to Wall

Mannington's ADURA® APEX is the industry's best LVT floor. Here's why:

Premium Styling: Extreme attention to detail which allows our in-house designers to reach new levels of realism, including embossed in register and premium gloss levels.

Premium Formats: Turning ordinary into extraordinary by pushing the boundaries with long and wide wood design planks, premium oversized tiles, multi-width planks, and clever encaustic tile formats.

Premium Construction: Everything you love about ADURA®Max holds true for ADURA®APEX—softer underfoot, absorbs sound, premium attached pad, our easiest floor to install, and a HydroLoc™ core that doesn't allow liquids to seep between the planks.

### ADURA®APEX Spec Chart

Collection	Finished Size (nominal)	Pieces / Carton	Weight / Carton	Sq. Ft. / Carton	Cartons / Pallet	Pallets / Container	Sq. Ft. / Pallet
Dwell	8" x 72"	6	48.18	23.40	50	16	1,170.00
Rapolano	18" x 36"	6	57.20	27.77	21	36	583.17



Performs as Good as it Looks.

# MICROBAN<sup>®</sup>



WATERPROOF



**KID & PET FRIENDLY** 



EASY TO CLEAN & MAINTAIN



FADE & SCRATCH RESISTANT



STEAM MOP APPROVED



LIFETIME RESIDENTIAL/
10 YEAR LIGHT COMMERCIAL
WARRANTY



## Moldings



Flush Stairnose



T-Molding



Multipurpose Reducer



Quarter Round



End Cap

#### **Sundries**

FLOOR CARE
ULTRACLEAN
Universal Tapping Block

# **Competitive Positioning**

See how ADURA®APEX stacks up against the competition:

FEATURES	ADURA®APEX	Coretec Plus HD	Mohawk
Best in Class Original Visuals	✓	X	X
Premium Formats Long & Wide Planks, Oversized Tiles	✓	X	X
MICROBAN Surface Protection	<b>√</b>	X	X
Premium EIR	✓	<b>✓</b>	<b>✓</b>



#### **Helping To Keep Your Floors Cleaner.**

Mannington's ADURA® APEX floors with Microban® are protected 24/7 against the growth of bacteria and remain 99% cleaner than untreated surfaces.

Microban® is available on ALL ADURA® APEX products. Floors.com/Microban

## The More They See It, the More You Can Sell It

Consumers have a hard time visualizing what their new floor will look like. Use our free tools on a tablet or smart phone—no apps or downloads:

### Floors.com/MyRoom

Try on our floors in any room.

**Tip:** When you go to measure the consumer's home, take pictures of their rooms to show them what their new floor will look like in their home.



## **Order Consumer Samples**

Order samples from Mannington.com to help your customers experience Mannington's ADURA® APEX floors in their home. It keeps the display sample in the store and the consumer can keep the sample. Each sample is the width of a plank or tile by 12" long.