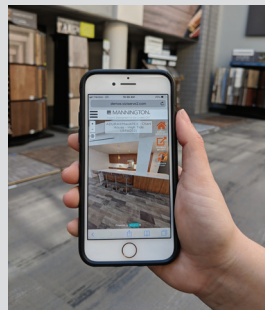## Grab Your Customer by the Phone.
No Apps. No Downloads. Just use your phone.

VIRTUAL REALITY: Experience the Floors

Try it now with your phone. Simply go to Floors.com/See or Scan the QR Code.

SELECT. SNAP. SAVE.

Customers can easily save their favorite floors and use our virtual decorator to understand how the floor will look in a room

SELECT: Have the customer select the floors they would like to save as their favorites.

SNAP: Have the customer take a picture of the labels on the front of the samples with their smart phone.

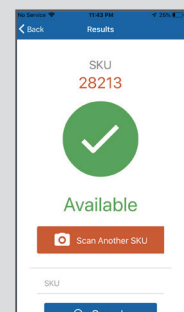**SAVE:** Ask the customer to go to Floors.com/Save to upload the images they just took of the label.

From here, they will be able to save the floors to their "Favorites" folder by following the prompts on Floors.com. There's no limit to the number of floors they can save!

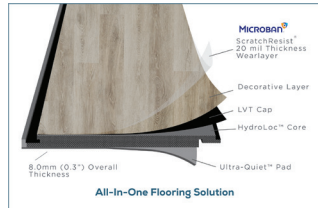### For Distributor Sales Reps

Loading Plan App

With this app, simply scan the labels of the samples in the display to find out if you should remove that sample or keep it. This will minimize time spent updating the display and allow more time with the Retail Store Associate. Available in Apple's App Store and the Google Play Store,
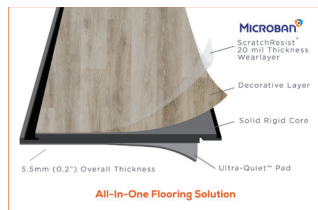
SKU
28213

✓

Available

Scan Another SKU

SKU

Notes

ADURA® Max
Expanded Polymer Core—WPC

MICROBAN®
ScratchResist™ 20 mil Thickness Wearlayer
Decorative Layer
LVT Cap
HydroLoc™ Core
Ultra-Quiet™ Pad
8.0mm (0.3") Overall Thickness
All-In-One Flooring Solution

- Maximum performance
- Dampens sounds by 30%
- Softer underfoot
- Easy to install
- ScratchResist® premium scratch resistant surface protector

ADURA® Rigid
Solid Polymer Core—SPC

MICROBAN®
ScratchResist™ 20 mil Thickness Wearlayer
Decorative Layer
Solid Rigid Core
Ultra-Quiet™ Pad
3.5mm (0.2") Overall Thickness
All-In-One Flooring Solution

- Strong and durable
- Indentation resistant
- Stable in wide temperature changes
- Easy to install
- ScratchResist® premium scratch resistant surface protector

ADURA® Flex
Traditional LVT

MICROBAN®
ScratchResist™ X 20 mil Thickness Wearlayer
Decorative Layer
LVT Back
2.5mm (0.1") Overall Thickness
Reliable Glue Down Installation

- Ideal for large rooms or multi-room installation
- Glue installation, stable and reliable
- Tile can be installed with or without grout
- ScratchResist®X, the most scratch resistant product on the market

ADURA® at a Glance

- **WATERPROOF**
- **KID & PET FRIENDLY**
- **EASY TO CLEAN & MAINTAIN**
- **TRUE DETAIL STYLING™**
- **SCRATCH RESISTANT**
- **FADE & STAIN RESISTANT**
- **INDENTATION RESISTANT**
- **LIFETIME WARRANTY**
- **MADE IN THE USA** ADURA®Flex

Competitive Positioning

	ADURA®	CoreTec	Mohawk	Independent Lines
WPC, SPC, and LVT all available in same visuals	✓	✗	✗	✗
Great Tile Visuals	✓	✗	✗	✗
ScratchResist® Premium Scratch-Resistant Surface Protector	✓	✗	✗	✗
Brand not in Home Centers	✓	✓	✗	✗

Choose Your Color.
Choose Your Solution.

PASADENA
Pumice

ADURA®
Max ‖ Rigid ‖ Flex

80
STYLES

3
CONSTRUCTIONS

1
SOLUTION

MANNINGTON.

‖ 18"x18" Tile Format

Pasadena

Stone FXT440	Sediment- FXT441	Pumice FXT442

Vienna

Alabaster- FXT430	Mineral XT431	Quartz FXT432

Villa

Sandstone FXT420	Sandstone/ Cement* FXT420/ FXT421	Sandstone/ Coal* FXT420/ FXT422

‖ 6"x48" Plank Format

Napa

Barrel FXP662 RGP662 MAX662	Spirit FXP663 RGP663 MAX663

Southern Oak
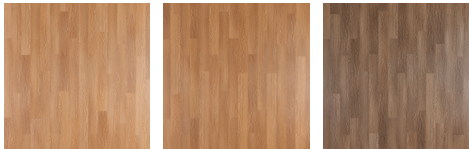
Natural FXP690 RGP690 MAX690	Honey FXP691 RGP691 MAX691	Spice FXP692 RGP692 MAX692

*Order Cement and Sandstone or Coal and Sandstone for checkerboard pattern.

‖ 12"x24" Tile Format

Pasadena

Stone FXR440 RGR440 MAR440	Sediment FXR441 RGR441 MAR441	Pumice FXR442 RGR442 MAR442

Vienna

Alabaster- FXR430 RGR430 MAR430	Mineral FXR431 RGR431 MAR431	Quartz FXR432 RGR432 MAR432

‖ ADURA® Specs

6" PLANK	Max	Rigid	Flex
Finished Size	6" x 48"	6" x 48"	6" x 48"
Pieces / Carton	14	12	17
Weight / Carton	45.89	42.48	25.82
Sq. Ft. / Carton	27.39	23.24	34
Cartons / Pallet	42	48	72
Sq. Ft. / Pallet	1,150.38	1,115.52	2,448
Pallets / Container	20	18	–

RECTANGLE	Max	Rigid	Flex
Finished Size	12" x 24"	12" x 24"	12" x 24"
Pieces / Carton	14	12	18
Weight / Carton	47	43.54	27.31
Sq. Ft. / Carton	28.04	24.53	36
Cartons / Pallet	42	48	68
Sq. Ft. / Pallet	1,177.68	1,177.49	2,448
Pallets / Container	20	18	–

TILE	Max	Rigid	Flex
Finished Size	–	–	18" x 18"
Pieces / Carton	–	–	20
Weight / Carton	–	–	34.01
Sq. Ft. / Carton	–	–	45
Cartons / Pallet	–	–	52
Sq. Ft. / Pallet	–	–	2,340
Pallets / Container	–	–	–

‖ Installation

If your customers are installing the floor in a large area and don't want transition moldings or if they want to have the look of ceramic tile with grout, ADURA® Flex is the answer.

ADURA® Max and ADURA® Rigid can be installed on top of existing hard surface flooring. This means:

- 40% less cost to complete compared to ceramic tile
- 60% less time your installers are on the job
- Less mess to clean up and less mess your customer experiences from demolition dust
- Your customers get back to their lives faster

40% LESS COST TO INSTALL **60% LESS TIME TO INSTALL** **COMPARED TO CERAMIC TILE**

Only on: ADURA® Max ‖ ADURA® Rigid

‖ Sundries

ADHESIVES
MT-711 Adhesive (Flex only)
NEW! Triple Stick Adhesive Cartridge

INSTALLATION ACCESSORIES
ADURA® Luxury Grout (Flex only - multiple colors available)
ADURA® Luxury Grout Sponge Clean-up Kit (Flex only)
Universal Tapping Block

CLEANERS/FLOOR CARE
UltraClean 32oz Bottle

UNDERLAYMENT
Mannington Underlayment (Flex only)
Mannington Silent Solution Underlayment (Flex only)

‖ Moldings

Flush Stairnose	Multipurpose Reducer
T-Molding	Quarter Round
	End Cap

‖ Videos

Go to **www.mannington.com/ADURAvideos** to learn more about our introductions and how our ADURA® installation compares to ceramic tile.