



Sundar G. Raman

President – Home Care and P&G Professional

Sundar leads P&G’s Global Home Care sector, a \$7+ billion business with tremendous value creation potential across categories and markets. The portfolio includes iconic brands around the world such as Dawn, Cascade, Fairy, Mr.Clean, Swiffer and Febreze, which enable millions of people to keep their homes clean and healthy. Sundar also leads P&G Professional foodservice, building, cleaning and maintenance industries across 39 countries with some of the world’s most trusted cleaning products. An enthusiastic innovator and change instigator, Sundar transforms opportunities into inspiring results and energized organizations.

Sundar began his P&G career as a market analyst in India in 1998 and soon moved to the United States where he worked in a variety of roles, from business intelligence to marketing in P&G Beauty. In 2008, he joined NA Fabric Care to lead innovation and marketing, progressing across levels to his current position.

A visionary leader with broad expertise and a passion for innovation, Sundar has led a sustained track record of great results, including NA Fabric Care’s unprecedented multi-year growth to record sales and profits, and key innovations such as Tide Pods and Downy Unstopables. The results of his high creative bar have been recognized externally by numerous awards such as Black Pencil, a series of Cannes Lions and Clio. He continues to shape the future of the business through initiatives such as the recent expansion into laundry services and the transformation of media planning and buying..

Committed to empowering people, Sundar fosters a magnetic culture built around learning to create capable, motivated organizations. He is a sponsor of P&G’s “We See Equal” gender equality platform and represents the company on the National Underground Railroad Freedom Center Board, reflecting his passion for diversity, inclusion and the company’s citizenship agenda.

Birthplace	Year	Positions Held
Palamaneri, Tamil Nadu, India	2020	President - Home Care and P&G Professional
Education	2019	President - Fabric Care, North America (NA) and P&G Professional, Global
Harvard Business School, Building and Sustaining a Successful Enterprise Program, 2015	2015	Vice President, Fabric Care, NA
Indian Institute of Technology, B.Tech. Electrical and Electronics Engineering, 1996	2011	Brand Director, Fabric Care, NA
	2008	Associate Director, Innovation, Fabric Care, NA
	2004	Brand Manager, Head & Shoulders, NA
Indian Institute of Management, Post-Grad Diploma in Management, 1998	2002	Asst. Brand Manager, Infusium & Ethnic Hair Care, NA
Date Joined P&G	2001	Sr. Manager, Global Consumer & Market Knowledge
June 1, 1998		

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Sundar G. Raman (cont'd)

Year Positions Held - continued

1999 Global Business Analyst, Business Intelligence Services

1998 Associate Manager, Trends, Market Research, India

Affiliations, and Activities

American Cleaning Institute, Chairman of the Board (2017 – Present)

National Underground Railroad Freedom Center – Cincinnati, Board Member (2016 – Present)

We See Equal, Co-Sponsor (2018 – Present)

Agile Pursuits Franchising, Inc., Member, Board of Directors and Vice President, Marketing (2015 – Present)

Findlay Market – Cincinnati, Board Member (2015 – 2018)

Recognition

D&AD, Black; 2x Graphite; 2x Yellow Pencil, Tide advertising, 2018

Cannes, 2x Gold Lion; Silver Lion, Tide advertising, 2019

Cannes, Titanium; 4x Grand Prix; Gold Lion; 2x Silver Lion; 2x Bronze Lion, Tide advertising, 2018

Cannes, 5x Gold Lion; 4x Silver Lion; 1x Bronze Lion, Tide advertising, 2017

Cannes, Gold, Silver & Bronze Lion, Tide and Gain advertising, 2014

Grand Effie, Tide advertising, 2019

Effie, Tide advertising, 2013, 2014, 2016

Clio, Gold Winner, Tide advertising, 2018

Environmental Leader Product of the Year, Tide Purclean, 2018

Edison Award (Silver) in Sustainability, Tide Purclean, 2017