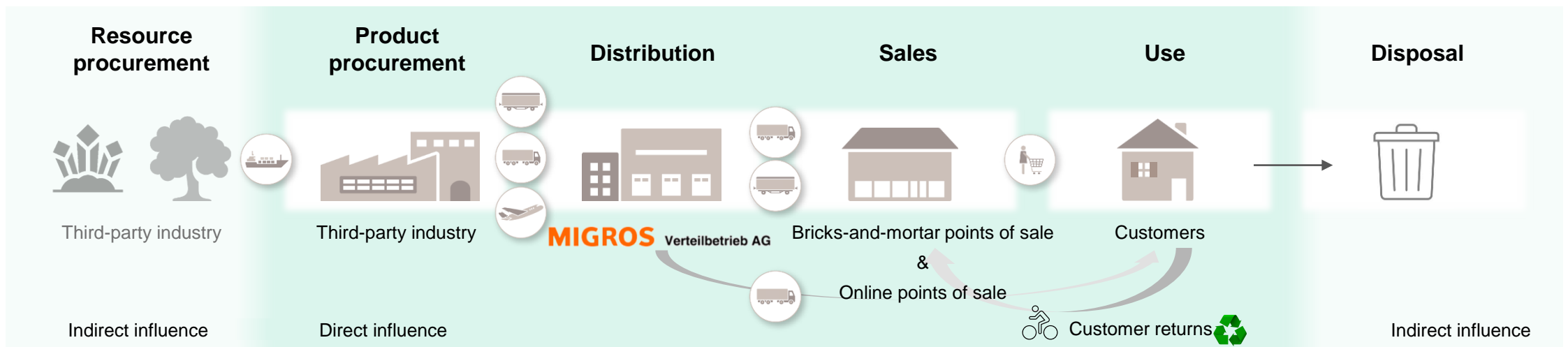
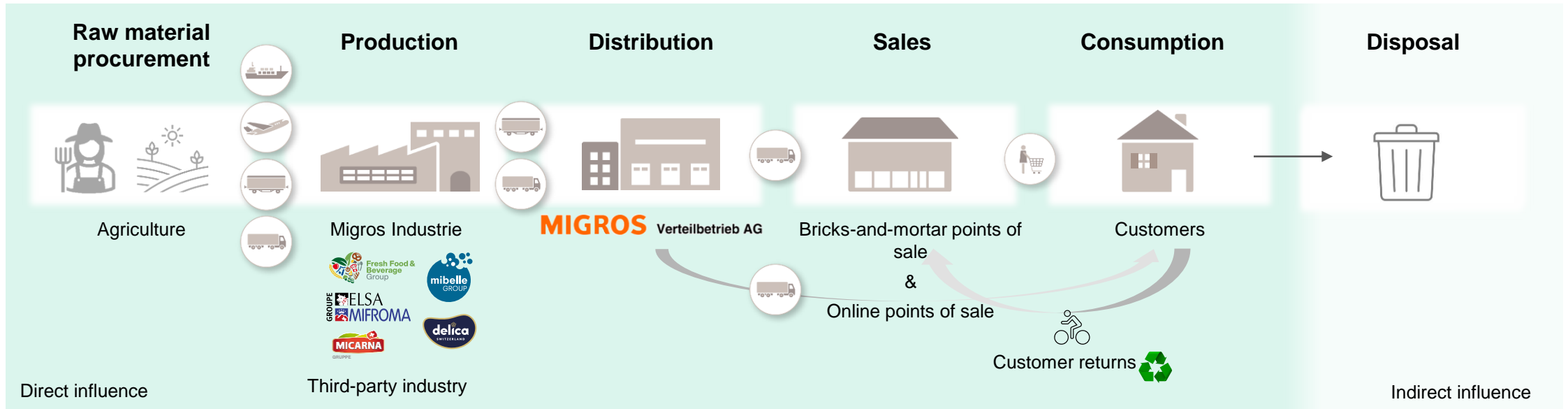
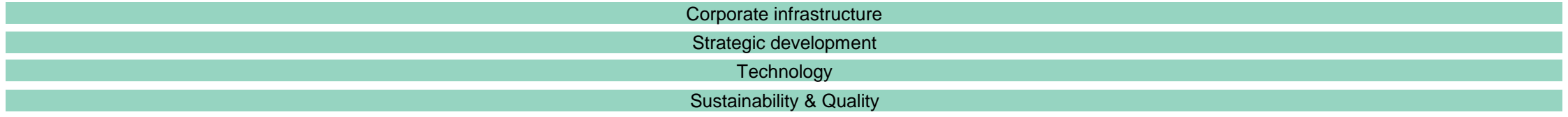


Retail value chain for consumables and durables

Superordinate activities

Marketing of consumables

Marketing of durables



Food processing value chain

