

2022

Prospectus

Sponsorship and exhibitor opportunities

AICPA & CIMA Private
Foundation Summit

Dec. 12–13 | Live online

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AICPA & CIMA Private Foundation Summit

The Private Foundation Summit provides an opportunity to get front-row access and hear from the innovators in this highly specialized world. From investing to charitable activities, we'll help attendees gain clarity for their immediate and long-term goals – and we'll provide important guidance on dealing with the impacts of the pandemic.



Reimagine leadership



Be a sponsor

Strategically build your custom sponsorship package from our à la carte offerings!

Sponsor benefits

- Logo on intermission slides played between sessions online
- Sponsor recognition online
- Sponsor recognition on exhibitor listing on AICPAConferences.com Sponsor & Exhibitor Directory
- Pre- and post-conference attendee list with USPS mailing addresses (*no email addresses*) for one-time use
- Access to promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all online activities with attendees
- Option to purchase additional discounted CPE badges

Platinum
Starting at \$10,000

Gold
Starting at \$8,500

Silver
Starting at \$7,000

Technology sponsorships

\$5,000

Virtual streaming

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed online before one (1) general session
 - Two (2) additional commercial plays throughout the event
 - Banner ad with hyperlink on AICPAConferences.com Virtual Conference Lobby page
 - Dedicated tab with hyperlink on AICPAConferences.com navigation bar
 - Logo with hyperlink in pre-event access email to all attendees
 - Two (2) CPE badges
 - *Commercial session selection is subject to availability and approval*
-

\$3,000

Session alertness checks

Stretch your branding across this multi-session package of online sessions.

- Logo featured on CPE alertness pop-up, 4–6 times per session
 - Choose up to ten (10) pre-selected sessions (excludes keynotes)
 - Two (2) CPE All Access badges
-

\$3,000

Music

Increase exposure to online customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Two (2) CPE badges

Attendee break sponsorships

\$6,000
Meal e-card

Stay top of mind by keeping attendees refueled and refreshed.

- Delivery meal credit provided to all attendees (DoorDash, Grubhub, etc.)
- AICPA to send a custom branded email to attendees with credit details
- Two (2) CPE badges

\$5,500
Virtual activity

Bring fun to online attendees with this high-visibility activity.

- Opportunity to welcome online attendees
- One (1) 30-second online commercial played before one (1) session
- Logo on signage in AICPAConferences.com virtual lobby
- Two (2) CPE badges
- Logo with hyperlink in pre-event access email to attendees
- *Commercial session selection is subject to availability and approval*

\$5,000
Coffee e-card

Build brand recognition as attendees grab a beverage at a time convenient for them.

- Complimentary coffee provided to all attendees as a credit (Starbucks, Dunkin' Donuts, etc.)
- AICPA to send a custom-branded email to attendees with credit details
- Two (2) CPE badges

Reserve your virtual company listing

\$2,000

Virtual company listing

- Customizable branding opportunities (logo, graphic images, banner ad, etc.)
- Company name, description and link to website
- Embed video options
- Resources/handouts
- Personalized contacts
- Live public text chat
- One (1) hosted live Zoom Virtual Showcase
- Metrics and contact information with email addresses for users, visits and downloads

Additional benefits:

- ▶ Pre- and post-conference attendee list with USPS mailing addresses for one-time use
- ▶ Access to 2022 promotional marketing code offering a \$100 discount off SOC & Third Party Risk Management Conference registrations for your clients and prospects
- ▶ Invitation to attend all online activities with attendees
- ▶ Option to purchase additional discounted CPE badges

Enhance your experience

Additional sponsorship opportunities

\$1,500

Online archives
Exclusive

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Archives* page

\$1,500

Online handouts
Exclusive

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Handouts* page

\$1,500

Technical support
Exclusive

Enhance brand recognition while attendees find online support and assistance.

- Banner ad with hyperlink on AICPAConferences.com *Technical Support* page
- Logo with hyperlink in pre-event access email to attendees
- Logo on virtual lobby help desk with direct link to booth

\$1,500

Online commercial

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed online (excludes keynotes)
- Commercial visible by all attendees via archives page (added 4–6 weeks post-event)
- Logo on online pre-session window
- Logo on post-session email sent to all online session participants
- One (1) online session handout
- *Commercial session selection is subject to availability and approval*

\$1,500

Gamification

Elevate your brand as attendees participate in fun and engaging games.

- Banner ad on AICPAConferences.com gamification page
- Logo in pre-event access emails to all attendees



Ready to get started?
Have questions?
Other sponsorship ideas?

Contact us today!

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Start here →

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