



AICPA® & CIMA®

Together as the Association of International
Certified Professional Accountants

2024

Sponsorship and exhibitor opportunities

Construction & Real Estate Conference

Dec. 9–11

Caesars Palace Las Vegas
Las Vegas, NV, and live online

About the conference

The Construction & Real Estate Conference provides the opportunity to make solid contacts, build long-lasting relationships and generate qualified sales leads with key decision-makers from both the construction and real estate industries. This year's hybrid event offers you the opportunity to reach both on-site and online attendees.

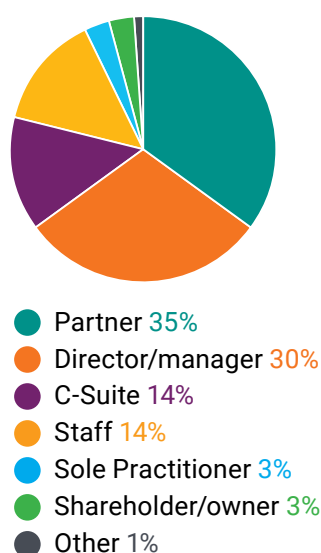
You'll have direct exposure to partner and managing partner-level decision-makers, industry CEOs, CFOs and CROs, thought leaders and finance and accounting professionals at a time buying decisions are being made.

Over 900 attendees are eager to exchange ideas, talk with solution providers, explore the latest products and learn new processes. We invite you to keep your revenue channel active while elevating your organization's visibility among this key audience.

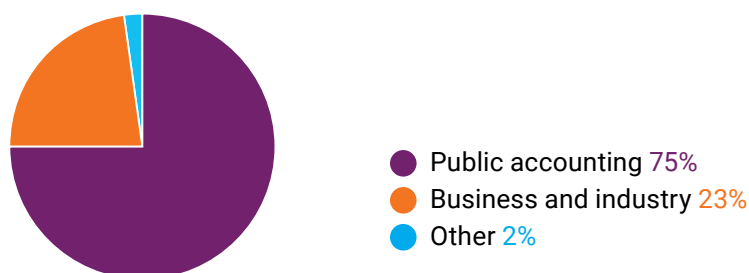
Attendee demographics

Expected attendance: 900+

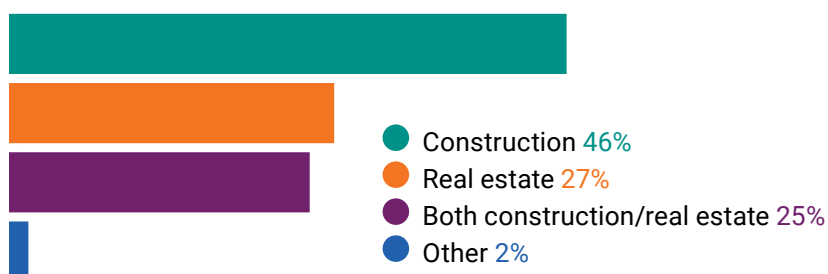
Top titles



Business category



Attendee focus



Reimagine leadership.

Be a sponsor.

All sponsorship packages include

- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Company profile on mobile app with link to company website
- Sponsor placement and recognition on Sponsor & Exhibitor Directory
- Pre- and post-conference attendee list with USPS mailing addresses only (no email addresses) for one-time use
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- Option to purchase additional discounted CPE badges

Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum
Starting at \$20,000

Gold
Starting at \$18,000

Silver
Starting at \$14,500

Executive-level sponsor benefits

- All above sponsor benefits
- Sponsor ad in intermission slides played between sessions on-site and online
- Includes virtual listing (see page 8 for details)
- Exhibit booth (platinum & gold only)
- Additional on-site Expo-only badges (1 per exhibit booth)
- Additional CPE badges (3 platinum, 2 gold, 1 silver)

Speaking sponsorship

Exclusive

\$11,000

Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees on-site and online
- Session attendee contact information (includes email addresses) to be provided one (1) week post-conference
- Session listed on the main agenda website and mobile app
- Session recording available on Archives page for one year post-event
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration
- *Executive level only*



Technology sponsorships

Exclusive

\$12,500

Wi-Fi

Gain digital recognition for helping on-site attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE badges

Exclusive

\$10,500

Virtual streaming

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed on-site and online before one (1) general session
- Two (2) additional commercial replays throughout the event
- One (1) banner ad with a hyperlink on the virtual platform digital lobby
- Logo with hyperlink in pre-event access email to all attendees
- *Commercial session selection is subject to availability and approval*
- Two (2) CPE badges

\$10,000

Session alertness checks

Highly visible branding in select online sessions

- Logo featured on CPE alertness pop-up, 4–6 times per session
- Ten (10) pre-selected sessions (excludes general sessions)
- Two (2) CPE badges

Exclusive

\$9,500

Mobile app

Increase your visibility pre-event with the launch of the app and post-event with year-long access.

- Logo on app splash screen
- Logo in pre-event app download instruction email
- Banner ad on mobile app home screen
- Two (2) CPE badges

Exclusive

\$8,500

Power zone

Increase exposure while attendees recharge devices during general sessions.

- Sponsor recognition in on-site power areas in the general session meeting room
- Logo listed in mobile app with power area information
- Two (2) CPE badges

Material sponsorships

Exclusive

\$12,000

Lanyard

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Logo displayed on AICPA & CIMA provided lanyards
- Two (2) CPE badges

Exclusive

\$10,000

Notebook and pen

Promote your brand as attendees take session notes.

- Logo on notebook and pen provided to on-site attendees
- Two (2) CPE badges

Networking sponsorships

Exclusive

\$14,000

Reception

Receive prominent recognition as attendees and exhibitors mingle throughout the exhibit hall.

- Priority bar placement near on-site exhibit booth (*when available*)
- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$12,000

Lunch

Gain exposure while on-site attendees network over lunch.

- Sponsorship recognition throughout lunch
- Logo in agenda in mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table for the sponsor to invite conference attendees
- Two (2) CPE badges

Networking sponsorships

\$9,000

Specialty bar

Get creative with an on-site specialty bar named after your company.

- Custom cocktail or beverage served during an attendee networking opportunity
- Specialty bar placed near your booth (*when available*)
- Sponsorship recognition on designated bar
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$8,000/day

\$14,000

full conference

All-day coffee

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Two (2) CPE badges

\$8,000

Breakfast

Kick off the day with brand exposure before the start of the on-site sessions.

- Sponsorship recognition on breakfast stations
- Logo in agenda on mobile app
- Priority food station placement near your booth (*when available*)
- Two (2) CPE badges

\$7,500

Break

Stay top of mind by keeping on-site attendees refueled and refreshed.

- Themed food station (ice cream, popcorn, assorted cookies, trail mix, etc.)
- Sponsorship recognition on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Two (2) CPE badges

Reserve your booth.

Exhibit booth and virtual listing

\$4,500

Exhibit booth:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

Includes virtual listing

Virtual listing only

\$2,000

Listing:

- Company description
- Logo
- Link to website
- Contact information
- One (1) Online CPE Badge (not included with tabletop package)

Additional exhibitor benefits:

- ▶ Company profile on mobile app with link to company website
- ▶ Pre- and post-conference attendee list with USPS mailing addresses only (no email addresses) for one-time use
- ▶ Promotional marketing code offering \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- ▶ Option to purchase additional discounted CPE badges and on-site Expo-only badges

Increase your exposure.

Exhibit space add-ons:

Exclusive

\$5,000

Music

Increase exposure to online and onsite customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Playlist with sponsorship recognition will be available for attendees to download

Exclusive

\$4,000

Handouts

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on *Handouts page*

Exclusive

\$4,000

Archives

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on *Archives page*

\$3,000

Commercial package

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed on-site and online (excludes general sessions)
- Commercial visible by all attendees via *Archives page* (added 4–6 weeks post-event)
- Logo on post-session email sent to all online session participants
- *Commercial session selection is subject to availability and approval*

Contact us today!
SPEXevents@hq.cpa.com

Start here →



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