2023 Prospectus
Sponsorship and exhibitor opportunities

Forensic & Valuation Services Conference

Nov. 6–8
Caesars Palace
Las Vegas, NV, and live online

Become a sponsor. 3
Executive-level status 3
Speaking sponsorships 4
Technology sponsorships 5
Networking sponsorships 7
Reserve your space. 9
Increase your exposure. 10
About the conference

The AICPA & CIMA Forensic & Valuation Services Conference gives forensic and valuation practitioners the opportunity to attend sessions from either inter-related area. Experts lead sessions on how to apply complex analytical techniques, scrutinize online consumer transactions, explore public databases, conduct advanced interviews, face video depositions and analyze written statements. Attendees also receive updates on fair value, cost of capital, goodwill and size premium.
Reimagine leadership.

Become a sponsor.

**Sponsor benefits**
- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Company profile on mobile app with link to company website
- Sponsor placement and recognition on AICPAConferences.com Sponsor & Exhibitor Directory
- Pre- and post-conference attendee list with USPS mailing addresses only (*no email addresses*) for one-time use
- Promotional marketing code offering a $100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (*does not include private events*)
- Option to purchase additional discounted CPE badges

**Executive-level status**

How do I become an executive-level sponsor?
**Strategically build your executive-level sponsorship package from our à la carte offerings!**

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starting at $16,000</td>
<td>Starting at $13,000</td>
<td>Starting at $11,000</td>
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</tbody>
</table>

**Executive-level sponsor benefits**
- Sponsor ad in intermission slides played between sessions on-site and online
- Tabletop exhibit space (*platinum and gold only*)
- Additional on-site Expo-only badges (*1 per exhibit space*)
- Additional CPE badges (*3 platinum, 2 gold, 1 silver*)

*Prices and offerings may be subject to change.*
Speaking sponsorships

$10,000
Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees on-site and online
- Session attendee contact information (includes email addresses)
- Session listed on main agenda on website, AICPAConferences.com, and mobile app
- Session recording available on AICPAConferences.com Archives page for one year post-event
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration
- Executive- and gold-level only

$8,500
Learning lab

Host a TED Talk-style presentation with an educational focus.

- 20-minute live speaking opportunity, no CPE
- Hosted during networking event and streamed live online
- Session attendee contact information (includes email addresses)
- Session listed on main agenda on website, AICPAConferences.com, and mobile app
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration

Prices and offerings may be subject to change.
# Technology sponsorships

<table>
<thead>
<tr>
<th>Exclusive</th>
<th>$10,000</th>
<th>Virtual streaming</th>
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<tbody>
<tr>
<td><strong>Gain maximum exposure with a comprehensive digital marketing bundle.</strong></td>
<td></td>
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<tr>
<td>• One (1) 45-second commercial streamed on-site and online before one (1) general session</td>
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<tr>
<td>• Banner ad with hyperlink on AICPAConferences.com in Virtual Conference Lobby</td>
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<tr>
<td>• Dedicated tab with hyperlink on AICPAConferences.com navigation bar</td>
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<tr>
<td>• Logo with hyperlink in pre-event access email to all attendees</td>
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<td></td>
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<tr>
<td>• Two (2) CPE badges</td>
<td></td>
<td></td>
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<tr>
<td>• <em>Commercial session selection is subject to availability and approval</em></td>
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<thead>
<tr>
<th>$8,500</th>
<th>Session alertness checks</th>
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<tbody>
<tr>
<td><strong>Highly visible branding in select online sessions.</strong></td>
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<tr>
<td>• Logo featured on CPE alertness pop-up, 4–6 times per session</td>
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<tr>
<td>• Ten (10) pre-selected sessions (excludes general sessions)</td>
<td></td>
</tr>
<tr>
<td>• Two (2) CPE badges</td>
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<table>
<thead>
<tr>
<th>Exclusive</th>
<th>$8,500</th>
<th>Wi-Fi</th>
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<tr>
<td><strong>Gain recognition for helping on-site attendees stay connected.</strong></td>
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<tr>
<td>• Logo on back of each attendee badge with Wi-Fi information</td>
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<tr>
<td>• Logo listed in mobile app FAQs</td>
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<tr>
<td>• Sponsor recognition on on-site signage</td>
<td></td>
<td></td>
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<tr>
<td>• Two (2) CPE badges</td>
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<table>
<thead>
<tr>
<th>Exclusive</th>
<th>$7,500</th>
<th>Mobile app</th>
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<tbody>
<tr>
<td><strong>Increase your visibility pre-event with the launch of the app and post-event with year-long access.</strong></td>
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<tr>
<td>• Logo on app splash screen</td>
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<td></td>
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<tr>
<td>• Logo in pre-event app download instruction email</td>
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<td></td>
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<tr>
<td>• Two (2) CPE badges</td>
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*Prices and offerings may be subject to change.*
Technology sponsorships (continued)

**Exclusive**

**Music**

$7,500

Increase exposure to online customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Playlist will be available for attendees to download
- Two (2) CPE badges

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**Closed captioning**

$6,500

Maximize your brand with this multi-channel package providing visibility in all online sessions.

- Sponsor recognition in text closed captioning message before every online session
- One (1) 30-second commercial play streamed on-site and online prior to one (1) session
- Logo with hyperlink in AICPAConferences.com Virtual Conference Lobby
- Logo with hyperlink on pre-event access email to attendees
- One (1) CPE badge
- Commercial session selection is subject to availability and approval.

*Prices and offerings may be subject to change.*
Networking sponsorships

**ExCLUSIVE**

**Networking Reception**

$9,000

Receive prominent recognition as attendees and exhibitors mingle throughout the on-site exhibit hall.

- Priority bar placement near on-site exhibit booth *(when available)*
- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

**All-day coffee**

$7,500/day

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit booth *(when available)*
- Two (2) CPE badges

**Full conference**

$12,000

Prices and offerings may be subject to change.
### Networking sponsorships (continued)

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<thead>
<tr>
<th>Price</th>
<th>Description</th>
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</table>
| **$7,000** | **Breakfast**<br>Kick off the day with brand exposure before the start of on-site sessions.  
- Sponsorship recognition on breakfast stations  
- Logo in agenda on mobile app  
- Priority food station placement near exhibit booth *(when available)*  
- Two (2) CPE badges |
| **$7,500** | **Lunch**<br>Gain exposure while on-site attendees network over lunch.  
- Sponsorship recognition throughout lunch  
- Logo in agenda on mobile app  
- Mobile app push notification promoting sponsorship  
- One (1) reserved table for sponsor to invite conference attendees  
- Two (2) CPE badges |
| **$6,500** | **Signature drink**<br>Get creative with an on-site specialty drink named after your company.  
- Custom cocktail or beverage served during the networking reception  
- Available at bar placed near your booth *(when available)*  
- Sponsorship recognition on designated bar  
- Mobile app push notification promoting signature drink  
- Two (2) CPE badges |
| **$6,500** | **Break**<br>Stay top of mind by keeping on-site attendees refueled and refreshed.  
- Themed food station (ice cream, popcorn, assorted cookies, trail mix, etc.)  
- Sponsorship recognition on each station  
- Logo in agenda on mobile app  
- Placement near exhibit booth *(when available)*  
- Two (2) CPE badges |

*Prices and offerings may be subject to change.*
Reserve your space.

Exhibit space and virtual listing

-$4,000

Tabletop:
• One (1) lead retrieval license
• Two (2) CPE badges
• One (1) skirted table
• Two (2) chairs
• One (1) wastebasket

Includes virtual listing!

Virtual listing only

-$1,500

Virtual listing:
• Company description
• Logo
• Link to website
• Contact information

Additional exhibitor benefits:

► Company profile on mobile app with link to company website
► Pre- and post-conference attendee list with USPS mailing addresses only (*no email addresses*) for one-time use
► Promotional marketing code offering $100 discount off registration for your clients and prospects
► Invitation to attend all on-site food and beverage functions with attendees
► Option to purchase additional discounted CPE badges and on-site Expo-only badges

 Prices and offerings may be subject to change.
Increase your exposure.

Exhibit space add-ons:

**Exclusive**

**Archives**

$4,500

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on AICPAConferences.com Archives page

**Exclusive**

**Handouts**

$4,500

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on AICPAConferences.com Handouts page

**Commercial package**

$3,000

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed on-site and online (excludes general sessions)
- Commercial visible by all attendees via Archives page (added 4–6 weeks post-event)
- Commercial session selection is subject to availability and approval

*Prices and offerings may be subject to change.*
Contact us today!
SPEXevents@hq.cpa.com

Start here