

AI in Action Workshop: From Insight to Impact

Day	Date	Topic		Presenter
Tuesday	4-Nov			
4:00	6:00	Registration & Welcome Reception	Optional early check in	
Wednesday	5-Nov			
7:30	9:00	Registration		
7:30	9:00	Breakfast		
9:00	10:15	Morning Session	Humans+AI: Better Together	Jennifer Elder
10:15	10:45	Break		
10:45	12:00	Morning Session 2	AI in Action: Your First Wins	Alex Theis
12:00	1:30	Lunch		
1:30	2:45	Afternoon Session 1	Prompt Engineering: Getting Better Results From AI	Don Tomoff
2:45	3:15	Break		
3:15	4:30	Afternoon Session 2	Trust But Verify: Critical Thinking in an AI World	Alex Theis
Thursday	6-Nov			
7:30	9:00	Breakfast		
9:00	10:15	Morning Session 1	Practical Tools for Everyday Work	Jennifer Elder
10:15	10:45	Break		
10:45	12:00	Morning Session 2	AI for Accounting and Finance: From Data to Insight	Don Tomoff
12:00	1:30	Lunch		
1:30	2:45	Afternoon Session 1	From Insight to Impact: AI for Reporting & Decision Support	Jennifer Elder
2:45	3:15	Break		
3:15	4:30	Afternoon Session 2	From Prompt to Workflow: Projects, Assistants, and Agents	Don Tomoff
Friday	7-Nov			
7:30	9:00	Breakfast		
9:00	10:15	Morning Session 1	From Experimentation to Adoption: Making AI Work at Work	Alex Theis
10:15	10:45	Break		
10:45	12:00	Morning Session 2	From Ideas to Impact: Building Your 7/30/90 Day AI Action Plan	All
12:00		Event concludes		