

2021

Prospectus

Sponsorship opportunities

10th anniversary

Women's Global Leadership Summit

Nov. 3–5 | Live online

Be a sponsor	3
Reach executive-level status	4
Speaking sponsorships	4
Technology sponsorships	5
Networking sponsorships	7
Sponsorship add-on	7

Women's Global Leadership Summit

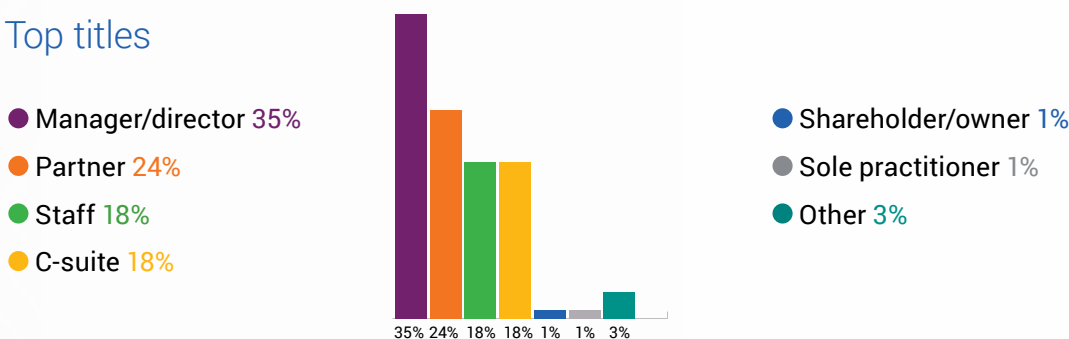
Leadership diversity is critical and organizations must mirror a marketplace where women are the majority of new business owners and increasingly the decision-makers in established businesses.

As the Women's Global Leadership Summit celebrates its 10th anniversary, the AICPA Women's Initiative Executive Committee (WIEC) is proud to develop this highly informative and interactive conference in collaboration with CIMA.

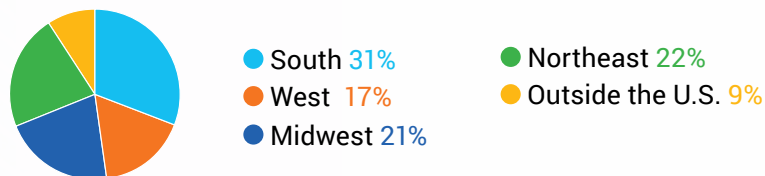
This conference brings together female financial professionals and accountants from all business sectors who want to advance their leadership skills. Male colleagues interested in learning more about gender diversity and supporting the success of women also attend this powerful event.

Attendee demographics

Top titles



Attendee by region



Firm size



Business category



Reimagine leadership

Be a sponsor

Strategically build your custom sponsorship package from our à la carte offerings!

Sponsor benefits

- Virtual listing
- Logo on intermission slides played between sessions online
- Sponsor recognition online
- Company profile on mobile app with link to company website
- Company listing on AICPAConferences.com Sponsor Directory post-conference
- Pre- and post-conference attendee list with USPS mailing addresses for one-time use
- Access to promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all online activities with attendees (does not include private events)
- Option to purchase additional discounted CPE badges
- Option to purchase additional CPE badges

Virtual listing:

- Customizable branding opportunities (logo, graphic images, banner ad, etc.)
- Video upload
- Resources/handouts
- Personalized staff contact list
- Live private video chat
- Live public text chat
- Metrics and contact information with *email addresses* for attendee users, booth visits and downloads
- Two (2) CPE online badges

Reach executive-level status

Easily become an executive-level sponsor based on your total spend and earn exclusive brand-building perks!

Diamond
\$20,000

Ruby
\$18,000

Emerald
\$14,000

Executive-level sponsor benefits

- ▶ All sponsor benefits
- ▶ Option to purchase solution session speaking opportunity (*diamond and ruby*)
- ▶ Sponsor ad in intermission slides
- ▶ Additional CPE badges (3 diamond, 2 ruby, 1 emerald)
- ▶ Option to purchase custom email deployment (*diamond only*)

Speaking sponsorship

\$18,000

Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees online
- Session attendee contact information (*includes email addresses*)
- Session listed on main agenda on website, AICPAConferences.com
- Session recording available on AICPAConferences.com *Archives page* for one year post-event
- Two (2) CPE badges
- One (1) CPE speaker registration
- *Session title, speaker and content subject to committee pre-approval*

Technology sponsorships

\$50,000

CPE Alertness Checks - all sessions

Highly visible branding in select sessions.

- Sponsor logo on all CPE Alertness Checks during conference
- Sponsor logo in pop-up box on attendee's screen asking to confirm attendance (occurs 3–4 times per session).

\$15,000

CPE Alertness Checks per Keynote Session

Highly visible branding in select sessions.

- Sponsor chooses one (1) Keynote session from pre-selected list
- Sponsor logo in pop-up box on attendee's screen asking to confirm attendance (occurs 3–4 times per Keynote session).

\$14,500

Virtual streaming

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed online before one (1) keynote
- Two (2) additional commercial plays throughout the event
- Banner ad with hyperlink on AICPAConferences.com digital lobby
- Dedicated tab with hyperlink on AICPAConferences.com navigation bar
- Logo with hyperlink in pre-event access email to all attendees
- Two (2) CPE badges
- *Commercial session selection is subject to availability and approval*

\$10,000

CPE Alertness Checks in breakout sessions

Highly visible branding in select sessions.

- Sponsor chooses ten (10) sessions from pre-selected list (does not include keynotes)
- Sponsor logo in pop-up box on attendee's screen asking to confirm attendance (occurs 3–4 times per session).

\$8,500

Archives

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Archives page*
- Two (2) CPE badges

Technology sponsorships

\$8,500

Session music

Increase exposure to online customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Two (2) CPE badges

\$8,500

Closed captioning

Maximize your brand with this multi-channel package providing visibility in all online sessions.

- Sponsor recognition in text closed captioning message before every online session
- One (1) 30-second commercial play per day streamed online
- Logo with hyperlink on AICPAConferences.com digital lobby
- Logo with hyperlink in pre-event access email to attendees
- Two (2) CPE badges
- *Commercial session selection is subject to availability and approval*

\$6,500

Technical support

Enhance brand recognition while attendees find online support and assistance.

- Banner ad with hyperlink on AICPAConferences.com *Technical Support page*
- Logo with hyperlink in pre-event access email to attendees
- Two (2) CPE badges

\$6,500

Handouts

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Handouts page*
- Two (2) CPE badges

“What I like best about this conference is that it offers the perfect combination of practical tools and inspirational storytelling.”

— Women’s Global Leadership Summit Attendee

Networking sponsorships

\$7,500

Virtual break

Boost your brand with online attendees between sessions.

- Sponsor recognition during a session break activity (i.e., chair yoga, stretches, etc.)
- Logo placement may be included if sponsor provides/records activity
- Logo on signage in virtual Activity Room
- Two (2) online conference registrations

Sponsorship add-on:

\$3,000

Commercial package

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed online (excludes keynotes)
- Commercial visible by attendees via *archives page* (added 4–6 weeks post-event)
- Logo on online pre-session window
- Logo on post-session email sent to all online session participants
- One (1) online session handout
- *Commercial session selection is subject to availability and approval*

“I love learning about how to advance women in the profession. The connections I have made at this conference are invaluable and a great opportunity to share ideas and connect.”

— Women’s Global Leadership Summit Attendee

Ready to get started?
Have questions?
Other sponsorship ideas?

Contact us today!

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Start here →



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