



2024

Sponsorship opportunities

Women's Global Leadership Summit

Nov. 11–13

Hyatt Regency Bellevue
Bellevue, WA, and live online

About the conference

Leadership diversity is critical and organizations must mirror a marketplace where women are the majority of new business owners and increasingly the decision-makers in established businesses.

The AICPA® and the AICPA Women's Initiatives Executive Committee (WIEC) developed this highly informative and interactive conference in collaboration with CPA Canada.

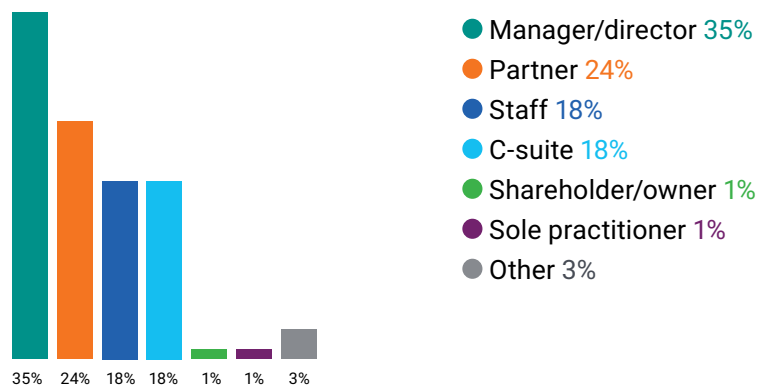
Our audience consists of women who are financial professionals and accountants from all business sectors who want to advance their leadership skills. Male colleagues interested in learning more about gender diversity and supporting the success of women also attend this powerful event.

Here's your chance to highlight your company as a thought leader, increase brand awareness and align your company with the mission of this conference... to come together as a profession to elevate, support and uplift women!

Attendee demographics

Expected attendance: 700

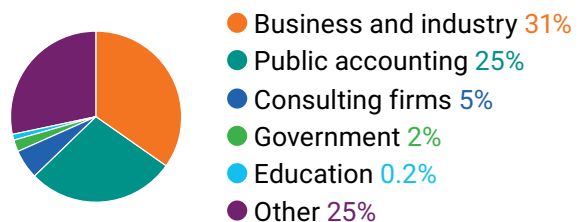
Top titles



Firm size



Business category



Reimagine leadership

Be a sponsor.

Sponsor benefits

- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Company profile on mobile app with link to the company website
- Sponsor placement and recognition on Sponsor & Exhibitor Directory
- Pre- and post-conference attendee list with USPS addresses only (*no email addresses*) for one-time use
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- Option to purchase additional discounted CPE badges and expo-only badges

Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum
Starting at \$25,000

Gold
Starting at \$20,000

Silver
Starting at \$18,000

Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions on-site and online
- ▶ Includes virtual listing (see page 10 for details)
- ▶ Tabletop exhibit space
- ▶ Additional on-site Expo-only badges (1 per exhibit space)
- ▶ Additional CPE badges (3 platinum, 3 gold, 2 silver)

Prices and offerings may be subject to change.

Speaking sponsorships

\$15,000

Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth one CPE credit
- Featured on the main agenda, reaching attendees on-site and online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on the main agenda website and mobile app
- Session recording available on *Archives page* for one (1) year post-event
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration
- *Gold and platinum levels only*



Prices and offerings may be subject to change.

Technology sponsorships

Exclusive

\$12,500

Wi-Fi

Gain digital recognition for helping on-site attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app Wi-Fi information
- Two (2) CPE badges

Exclusive

\$10,000

Virtual streaming

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed on-site and online before one (1) general session
- Two (2) additional commercial replays throughout the event
- One (1) banner ad with hyperlink on the virtual platform digital lobby
- Logo with hyperlink in pre-event access email to all attendees
- *Commercial session selection is subject to availability and approval*
- Two (2) CPE badges

Exclusive

\$10,000

Mobile app

Increase your visibility pre-event with the launch of the app and post-event with year-long access.

- Logo on app splash screen
- Logo in pre-event app download instruction email
- Banner ad on mobile app home screen
- Two (2) CPE badges

Exclusive

\$8,500

Power Zone

Increase exposure while attendees recharge devices during general sessions.

- Sponsor recognition in on-site power areas in general session meeting room
- Logo listed in mobile app with power information
- Two (2) CPE badges

Prices and offerings may be subject to change.

Technology sponsorships

Exclusive

\$8,500

Session alertness checks

Highly visible branding in select online sessions.

- Logo featured on CPE alertness pop-up, four to six times per session
- Ten (10) pre-selected sessions (excludes general sessions)
- Two (2) CPE badges

Exclusive

\$8,500

Music

Increase exposure to online and on-site customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with a hyperlink in pre-event access email to attendees
- Playlist with sponsorship recognition will be available for attendees to download
- Two (2) CPE badges



Prices and offerings may be subject to change.

Material sponsorships

Exclusive

\$15,000

Notebook and pen

Promote your brand as attendees take session notes.

- Logo on notebook and pen provided to on-site attendees
- Two (2) CPE badges

Exclusive

\$10,000

Lanyard

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Logo displayed on AICPA & CIMA® provided lanyards
- Two (2) CPE badges



Prices and offerings may be subject to change.

Networking sponsorships

Exclusive

\$15,000

Opening reception

Receive prominent recognition as attendees and exhibitors mingle throughout the exhibit hall.

- Priority bar placement near on-site exhibit space (*when available*)
- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

Exclusive

\$12,000

Speed Mentoring

Make an impression by hosting your very own mentoring event.

- Opportunity for company executive to welcome guests and provide brief introduction
- Sponsor logo and company name placed on room signage
- Logo in agenda on mobile app promoting sponsorship
- Banner ad in pre-event information email to attendees
- Two (2) CPE All Access badges

\$12,000

Lunch

Gain exposure while on-site attendees network over lunch.

- Sponsorship recognition throughout lunch
- Logo in agenda on mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table for sponsor to invite conference attendees
- Two (2) CPE badges

\$10,000/day

\$15,000

full conference

All-day coffee

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit space (*when available*)
- Two (2) CPE badges

Prices and offerings may be subject to change.

Networking sponsorships

\$9,000

Specialty bar

Get creative with an on-site specialty bar named after your company.

- Custom cocktail or beverage served during attendee networking opportunities
- Specialty bar placed near your exhibit space (*when available*)
- Sponsorship recognition on specialty bar
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$8,500

Breakfast

Kick off the day with brand exposure before the start of on-site sessions.

- Sponsorship recognition on breakfast stations
- Logo in agenda on mobile app
- Priority food station placement near the exhibit space (*when available*)
- Two (2) CPE badges

\$7,000

Break

Stay top of mind by keeping on-site attendees refueled and refreshed.

- Themed food station (ice cream, popcorn, assorted cookies, trail mix, etc.)
- Sponsorship recognition on each station
- Logo in agenda on mobile app
- Placement near exhibit space (*when available*)
- Two (2) CPE badges

Attendee activity

If you are interested in sponsoring a creative networking or wellness opportunity, please contact our SPEX team.

Prices and offerings may be subject to change.

Reserve your exhibit space.

Exhibit space and virtual listing

\$4,800

Tabletop:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

Includes virtual listing

Virtual listing only

\$2,000

Listing:

- Company description
- Logo
- Link to website
- Contact information
- One (1) online CPE Badge (not included with tabletop package)

Additional exhibitor benefits:

- ▶ Company profile on mobile app with link to company website
- ▶ Pre- and post-conference attendee list with USPS mailing addresses only (no email addresses) for one-time use
- ▶ Promotional marketing code offering \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- ▶ Option to purchase additional discounted CPE badges and on-site Expo-only badges

Prices and offerings may be subject to change.

Increase your exposure.

Exhibit space add-ons:

Exclusive

\$4,500

Archives

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on *Archives page*

Exclusive

\$4,500

Handouts

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on *Handouts page*

\$3,000

Commercial package

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed on-site and online (excludes general sessions)
- Commercial visible by all attendees via *Archives page* (added 4–6 weeks post-event)
- Logo on post-session email sent to all online session participants
- *Commercial session selection is subject to availability and approval*

Prices and offerings may be subject to change.

Contact us today!
SPEXevents@hq.cpa.com

Start here →



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