

# 2022

Sponsorship opportunities

## Women's Global Leadership Summit

Nov. 8–10

Intercontinental Miami,  
Miami, FL, and live online

Be a sponsor	3
Reach executive-level status	3
Speaking sponsorships	4
Technology sponsorships	5
Material sponsorships	7
Networking sponsorships	8
Your tabletop exhibit	10
Increase your exposure	11

# Women's Global Leadership Summit

Leadership diversity is critical and organizations must mirror a marketplace where women are the majority of new business owners and increasingly the decision-makers in established businesses.

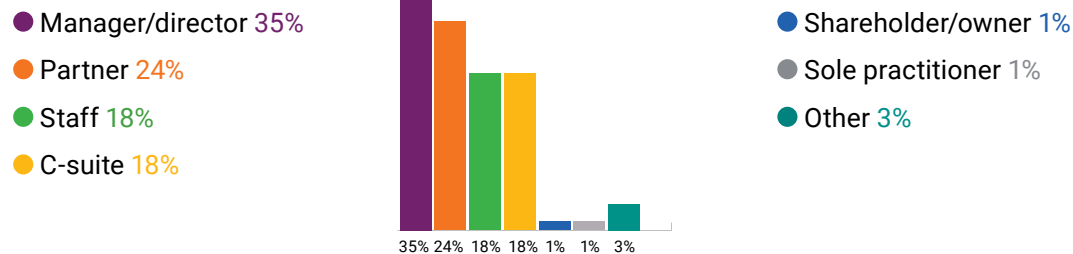
This highly informative and interactive conference is developed by the AICPA and the AICPA Women's Initiatives Executive Committee (WIEC), in collaboration with CPA Canada.

Our audience consists of women who are financial professionals and accountants from all business sectors who want to advance their leadership skills. Male colleagues interested in learning more about gender diversity and supporting the success of women also attend this powerful event.

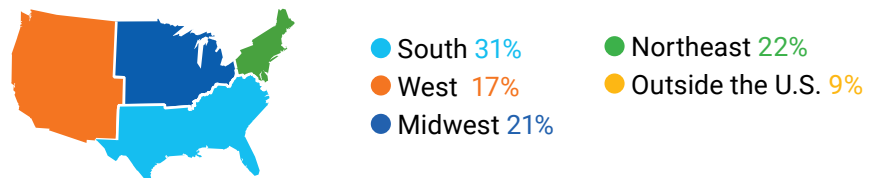
## Attendee demographics

Expected Attendance: 700

### Top titles



### Attendee by region



### Firm size



### Business category



# Reimagine leadership

## Be a sponsor

Strategically build your custom sponsorship package from our à la carte offerings!

### Sponsor benefits

- Tabletop exhibit booth (see page 10 for more details)
- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Company profile on mobile app with link to company website
- Sponsor placement and recognition on AICPAConferences.com Sponsor & Exhibitor Directory
- Pre- and post-conference attendee list with USPS mailing addresses only (*no email addresses*) for one-time use
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- Option to purchase additional discounted CPE badges and expo-only badges
- Two (2) CPE All Access badges

## Reach executive-level status.

Easily become an executive-level sponsor based on your total spend and earn exclusive brand-building perks!

Diamond  
Starting at \$35,000

Ruby  
Starting at \$30,000

Emerald  
Starting at \$25,000

Sapphire  
Starting at \$20,000

### Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions on-site and online
- ▶ Additional on-site Expo-only badges (1 per exhibit booth)
- ▶ Additional CPE badges (3 diamond, 3 ruby, 2 emerald, 1 sapphire)

All items are subject to change.

# Speaking sponsorships

\$25,000

## Solution session\*

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees on-site and online
- Session attendee contact information (*includes email addresses*)
- Session listed on main agenda on website, AICPAConferences.com and mobile app
- Session recording available on AICPAConferences.com *Archives* page for one year post-event
- Presentation materials available on AICPAConferences.com *Handouts* page for one year post-event.
- Two (2) CPE badges
- One (1) CPE speaker registration
- Diamond and ruby levels only

\*Session title, speaker and content subject to committee pre-approval



All items are subject to change.



# Technology sponsorships

\$15,000

Wi-Fi

**Gain digital recognition for helping on-site attendees stay connected.**

- Logo on back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app Wi-Fi information
- Two (2) CPE badges

\$14,500

Virtual streaming

**Gain maximum exposure with a comprehensive digital marketing bundle.**

- One (1) 45-second commercial streamed on-site and online before one (1) general session
- Two (2) additional commercial replays throughout the event
- Banner ad with hyperlink on AICPAConferences.com in Virtual Conference Lobby
- Dedicated tab with hyperlink on AICPAConferences.com navigation bar
- Logo with hyperlink in pre-event access email to all attendees
- Two (2) CPE badges
- *Commercial session selection is subject to availability and approval*

\$11,000

Charging stations

**Increase brand exposure while attendees' devices recharge.**

- Corporate logo and video loop on two charging stations
- Stations placed near booth and at conference registration area
- Two (2) CPE badges

\$10,000

Mobile app

**Increase your visibility pre-event with the launch of the app and post-event with year-long access.**

- Logo on app splash screen
- Logo in pre-event app download instruction email
- Two (2) CPE badges

All items are subject to change.

# Technology sponsorships

\$10,000

## Session alertness checks

### Highly visible branding in select sessions.

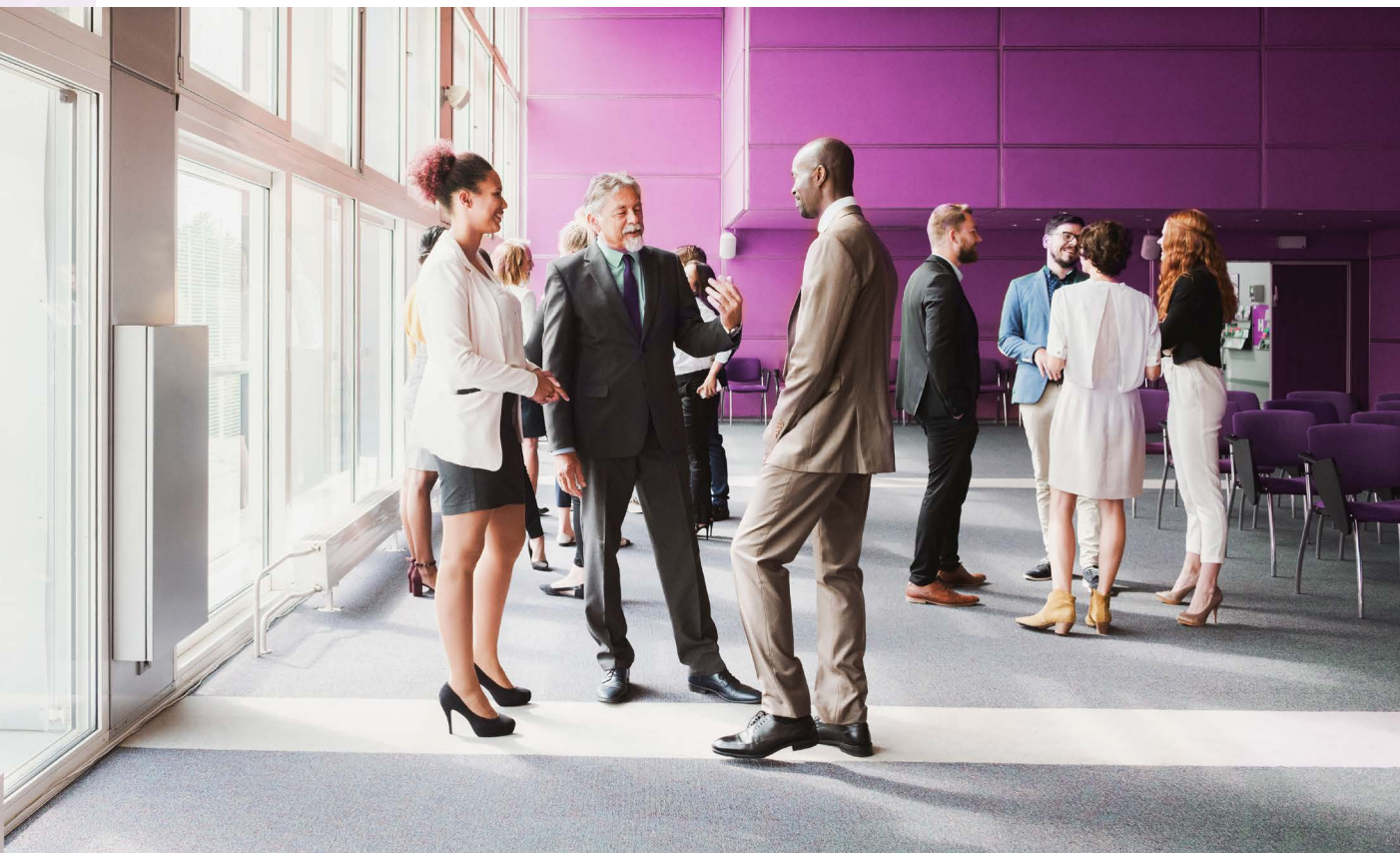
- Logo featured on CPE alertness pop-up, four to six times per session
- Choose up to ten (10) pre-selected sessions (excludes keynotes/general sessions)
- Two (2) CPE badges

\$8,500

## Music

### Increase exposure to online and on-site customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Playlist will be available for attendees to download



All items are subject to change.

# Material sponsorships

**\$15,000**

## Step challenge

### Build health and wellness while promoting your brand.

---

- AICPA & CIMA to send a custom-branded email to attendees with challenge instructions
- Logo on step challenge tracking app
- Mobile app push notifications promoting challenge and announcing winner
- AICPA & CIMA provided prize on behalf of sponsor – 2023 conference registration
- Two (2) CPE badges
- Optional: additional sponsor-provided prize

**\$12,000**

## Lanyard

### Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

---

- Logo displayed on AICPA & CIMA provided lanyards
- Sponsorship recognition on on-site signage
- Two (2) CPE badges

**\$12,000**

## Hand-sanitizer stations

### Place your brand directly in the hands of on-site attendees.

---

- Logo on hand sanitizer stations placed throughout the conference center and exhibit area
- Up to three (3) branded exposure points
- Two (2) CPE badges

All items are subject to change.

# Networking sponsorships

**\$14,000**

Opening reception

**Receive prominent recognition as attendees and exhibitors mingle throughout the exhibit hall.**

- Priority bar placement near on-site exhibit booth (*when available*)
- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

**\$12,000**

Lunch

**Gain exposure while on-site attendees network over lunch.**

- Sponsorship recognition throughout lunch
- Logo in agenda on mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table for sponsor to invite conference attendees
- Two (2) CPE badges

**\$10,000/day**

All-day coffee

**Build brand recognition as on-site attendees grab a beverage between sessions.**

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Two (2) CPE badges

**\$9,000**

Signature drink

**Get creative with an on-site specialty drink named after your company.**

- Custom cocktail or beverage served during the on-site networking reception
- Available at bar placed near your booth (*when available*)
- Sponsorship recognition on designated bar
- Mobile app push notification promoting signature drink

All items are subject to change.



# Networking sponsorships

\$8,700

Hot breakfast

Reach attendees as they start the day by providing a healthy breakfast option.

- Protein-packed food item added to the breakfast (yogurt, overnight oats, hard-boiled eggs, etc.)
- Priority food station placement near your tabletop booth (when available)
- Sponsorship recognition on each station

\$7,500

Afternoon break

Stay top of mind by keeping on-site attendees refueled and refreshed.

- Themed food station (ice cream, popcorn, assorted cookies, trail mix, etc.)
- Sponsorship recognition on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Optional: sponsor-provided branded napkins



# Increase your exposure

## Sponsorship add-ons:

\$4,500

### Archives

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Archives page*

\$4,500

### Handouts

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Handouts page*

\$3,000

### Commercial package

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed on-site and online (excludes keynotes)
- Commercial visible by all attendees via *Archives page* (added 4–6 weeks post-event)
- *Commercial session selection is subject to availability and approval*

All items are subject to change.

Ready to get started?  
Have questions?  
Other sponsorship ideas?

Contact us today!

**Jessica Erickson**

Sponsor & Exhibit Sales Manager

800.504.4749, Ext. 102

[jessica@eventsalespartner.com](mailto:jessica@eventsalespartner.com)

**Start here →**



Founded by AICPA and CIMA, the Association of International Certified Professional Accountants powers leaders in accounting and finance around the globe.

© 2022 Association of International Certified Professional Accountants. All rights reserved. Association of International Certified Professional Accountants is a trademark of the Association of International Certified Professional Accountants and is registered in the US, the EU and other countries. The Globe Design is a trademark owned by the Association of International Certified Professional Accountants. 2204-384842