

# 2021

Prospectus

Sponsorship opportunities

## AICPA & CIMA ESG Conference

Dec. 13, 2021 (US) | Dec. 14, 2021 (UK)

Live online

# ESG Conference

Environmental, social, and governance (ESG) issues are rising globally and have been further accelerated by the COVID-19 pandemic. The 2021 AICPA & CIMA ESG Conference brings together global accounting, auditing and finance professionals from a variety of industries to enhance their skillsets, strategies and services in an effort to elevate their role as sustainability leaders.

Showcase your expertise on sustainability and corporate governance and gain exposure to a dedicated audience focused on ESG efforts.

## Attendee Demographics

This conference is geared towards accounting, auditing and finance decision makers in major firms and companies, including:

- CFOs, VPs – Finance and Controllers
- Financial and Accounting Directors and Managers
- Partners and Senior Managers

Professionals focused on ESG identified the following as the top two types of information needed:

- Guides and resources on ESG criteria and how to implement ESG
- Information on environmental risk identification, assessment and management

*\* 764 individuals were polled during the 2021 ESG Disclosure Priorities Webcast held in May.*

## Speaking sponsorship

**Virtual learning session\***

**\$15,000**  
sessions on two days

**\$12,500**  
session on one day

**Present an educational topic in your area of expertise.**

- 75-minute live virtual speaking opportunity worth 1.5 CPE credits to dedicated US audience, UK audience or both
- One (1) 30-second commercial played prior to your session
- Virtual exhibitor listing (see below for details)
- Sponsor provided item to be included in the attendee virtual tote bag
- Logo with hyperlink in pre-event access email and post-event archive email to all attendees
- Logo with hyperlink on AICPAConferences.com Event Lobby page
- Logo on intermission slides played between sessions
- Session attendee contact information (*includes email addresses*)\*\*
- Session recording available on AICPAConferences.com Archives page
- Two (2) conference registrations
- One (1) CPE speaker registration

*\* Session title, speaker and content subject to committee pre-approval*

*\*\* You will only receive attendance data from those registered for the date of your session. You will only be eligible for the full, opted-in event list by purchasing a session on both days (to include US and UK respectively).*

# Virtual exhibitor listing

- ▶ Customizable branding opportunities (logo, graphic images, banner ad, etc.)
- ▶ Company name, description and link to website
- ▶ Embed video options
- ▶ Resources/handouts
- ▶ Personalized staff contacts list
- ▶ Live public text chat
- ▶ One (1) hosted live Zoom Virtual Showcase
- ▶ Metrics and contact information with *email addresses* for users, visits and downloads

## Additional benefits:

- ▶ Pre- and post-conference attendee list with mailing addresses for one-time use\*\*
- ▶ Access to 2021 promotional marketing code offering a \$50 discount off ESG Conference registrations for your clients and prospects
- ▶ Invitation to attend all online activities with attendees
- ▶ Option to purchase additional discounted CPE badges

\*\* You will only receive attendance data from those registered for the date of your session. You will only be eligible for the full, opted-in event list by purchasing a session on both days (to include US and UK respectively).

## Sign up today!

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