

2022

Sponsorship and
exhibitor opportunities

Governmental & Not-for-Profit Training Conference

Oct. 24–26
MGM Grand
Las Vegas, NV, and live online

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Moving forward in 2022

The AICPA National Governmental and Not-For-Profit Training Program provides hands-on training. It helps attendees gain a better understanding of the numerous regulations, compliance, ethical and governance issues surrounding government and not-for-profit entities. Standard setters and industry experts lead the conference, speaking on a wide range of topics, including best practices, single audit and tax issues. Through networking sessions, participants have the opportunity to interact with key policymakers and network with peers, offering you the opportunity to mix with the best and the brightest decision-makers.

We invite you to keep your revenue channel alive during this unprecedented time while elevating your organization's visibility at this key accounting conference for the NFP and government industry.



* Source: 2019 CFO conference attendee survey

Reserve your booth

On-site booth and virtual listing

\$3,000

Tabletop

► Tabletop space:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastebasket

► Includes virtual listing!

Virtual listing only

\$1,500

Virtual listing only

► Virtual listing:

- Company description
- Logo
- Link to website
- Contact information

Additional exhibitor benefits:

- Company profile on mobile app with link to company website
- Pre- and post-conference attendee list with USPS mailing addresses only (*no email addresses*) for one-time use
- Promotional marketing code offering \$100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- Option to purchase additional discounted CPE badges and on-site Expo-only badges

General Sponsorships

Be a sponsor

Conference center and exhibit hall opportunities

- Tote bag
- Lanyard
- Luggage storage
- Notepads and pens
- On-site program
- Power zones
- Window clings
- Relax and massage zone
- Social impact activities

Technology opportunities

- Mobile app
- Digital schedule at-a-glance
- Digital meeting room signage
- Wi-Fi

Hotel opportunities

- Guest room drop
- Water stations

Online opportunities

- Virtual streaming
- Virtual session commercial
- Online handouts
- Online archives

Networking event opportunities

- Exhibit hall networking receptions
- Daily lunches
- Daily refreshment breaks
- Signature drinks
- Beverage station

Reach executive-level status.

Easily become an executive-level sponsor based on your total spend and earn exclusive brand-building perks!

Email us today!

SPEXevents@hq.cpa.com



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