

2021

Prospectus

5th Annual AICPA + CIMA/CIIPA Annual Summit
for Accountants and Financial Professionals

Dec. 8–9, 2021

Kimpton Seafire Resort + Spa, Cayman Islands and live online



Sponsorship and
exhibitor opportunities

Charting a course to calmer seas

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Reimagine leadership

Be a sponsor

Strategically build your custom sponsorship package from our à la carte offerings!

Speaker sponsorship

\$7,500

Speaker

Receive prominent recognition as the exclusive session speaker sponsor.

- Acknowledgment at beginning of speaker session ("Brought to you by ...")
- Logo on event advertising and emails
- Announcement in the morning thanking the sponsor
- Acknowledgment in paid media
- Two (2) CPE badges

Material sponsorships

\$4,500

Lanyard

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Sponsor supplied lanyards with company name and logo
- Acknowledgment in advertising, program and website
- Two (2) CPE badges

\$4,500

Tote Bag

Promote your brand throughout the event and beyond.

- Sponsor provided tote bag with company logo
- Acknowledgment in advertising, program and website
- Two (2) CPE passes

Technology sponsorship

\$10,000

Virtual streaming

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed on-site and online prior to two (2) sessions
- Banner ad with hyperlink on AICPAConferences.com digital lobby
- Dedicated tab with hyperlink on AICPAConferences.com navigation bar
- Logo with hyperlink in pre-event access email to all attendees
- Two (2) CPE badges
- *Commercial is subject to availability and approval*

\$4,500

Archives

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Archives page*

\$4,500

Handouts

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on AICPAConferences.com *Handouts page*

\$4,500

Technical Support

Enhance brand recognition while attendees find online support and assistance.

- Banner ad with hyperlink on AICPAConferences.com *Technical Support page*
- Logo with hyperlink in pre-event access email to attendees

\$4,500

Music

Increase exposure to online customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees

\$3,000

Commercial package

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial play before one (1) session streamed on-site and online (excludes keynotes)
- Commercial visible by all attendees via *Archives Page*
- (added 4–6 weeks post-event)
- Logo on online pre-session window
- Logo on post-session email sent to all online session participants
- One (1) online session handout
- *Commercial session selection is subject to availability and approval*

Networking sponsorships

\$6,000

Reception

Receive prominent recognition as attendees and exhibitors mingle throughout the on-site Exhibit Hall.

- Sponsor recognition throughout reception
- Two (2) CPE badges
- Optional: sponsor-provided branded napkins
- Acknowledgement in advertising, program and website
- Optional: sponsor-provided branded napkins

\$5,500

Lunch

Gain exposure while on-site attendees network over lunch.

- Sponsor recognition throughout lunch
- Standing banner for duration of conference
- Announcement each morning thanking the sponsor
- Acknowledgment in paid media, program and website
- Two (2) CPE badges

\$4,500

Breakfast

Kick off the day with brand exposure before the start of on-site sessions.

- Sponsor recognition on breakfast tables
- Standing banner for duration of conference
- Announcement each morning thanking the sponsor
- Acknowledgment in advertising, program and website
- Two (2) CPE badges

\$4,000

Coffee break

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on break tables
- Announcement each morning thanking the sponsor
- Acknowledgment in advertising, program and website
- Two (2) CPE badges
- Optional: sponsor-provided coffee sleeves and/or stirrers

Reserve your booth

Package 1:

On-site booth and virtual exhibitor listing

\$4,000

► On-site tabletop booth space:

- Two (2) CPE badges
- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastebasket

► Virtual exhibitor listing:

- Company description
- Logo
- Link to website
- Contact information

\$1,500

► Supporting

- Name recognition as “Supporting Sponsor” on the website
- One (1) conference pass

Ready to get started?
Have questions?
Other sponsorship ideas?

Contact us today!

Teresa Brueggeman

Sponsor & Exhibit Sales Manager
800.504.4749, Ext. 102
teresa@eventsalespartner.com

Vanessa Hansen

CIIPA Sponsor & Exhibit Sales Manager
vanessa.hansen@ciipa.ky

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