



LEADERSHIP EXCELLENCE PROGRAM



Knowledge Development

Zimmer Biomet
Winterthur & Zug
Switzerland

9-10 December 2021 & 3-4 March 2022



ZIMMER BIOMET
Institute®

Leadership Excellence Program

Our continuum of education offers a vast range of opportunities to health care providers to learn, interact, understand and share knowledge about our products, services and about surgical philosophies through a variety of modalities.

It is good to know you have a skilled team. Zimmer Biomet Institute® offers support by strengthening the competencies of each and every member of that team.

Be it programs for OR staff or residents or with leadership excellence initiatives – we help your team progress to the next level!

The Zimmer Biomet Institute wishes you a valuable and enjoyable training with us.

[Zimmer Biomet Institute](#)



LEARN. INTERACT. UNDERSTAND. SHARE.

Programme

Thursday, 9 December 2021

Winterthur

Session I

12:00 *Welcome Lunch*

13:00 Introduction round

All

13:30 Orthopaedics as a market - A change in perspective

W. van Zuilen

14:30 *Coffee Break*

15:00 The importance of clinical evidence

A. Troelsen

16:00 Scientific publications

T. Heyse

17:00 *Activity & Dinner*

All

Friday, 10 December 2021

Winterthur

07:30 *Transfer*

08:00 Presentation Skills

R. Sheppard

10:00 *Coffee Break*

10:30 Scientific presentation skills

S. Jones

11:30 Action Learning Project assignments

C. Crisan Tran

12:30 *Lunch & Departures*

Thursday, 3 March 2022

Winterthur

Session II

12:00 *Welcome Lunch*

13:00 Communication and influence

R. Sheppard

15:00 *Coffee Break*

15:30 Legal Focus

Ph. Schmidt

16:30 Story of a leader

C. Gerber

17:30 *Activity & Dinner*

All

Friday, 4 March 2022

Zug

07:30 *Transfer*

09:00 Action learning projects

C. Crisan Tran

10:00 The impact of the digital era

A. Niedermann

11:30 *Coffee Break*

12:00 Patient pathways meet new technologies

F. Wandel

13:00 Physicians and industry: a partnership

W. Van Zuilen/ C. Crisan Tran

13:30 *Lunch & Departure*

MEDICAL EDUCATION: THE SMART WAY

We invite you to join the **Zimmer Biomet Institute Network (ZBIN)** to take advantage of the world class educational resources we have freely available online. ZBIN is an **online HCP community** offering webinars, series, e-books, case forums, tutorials and much more.

WHY JOIN THE ZBIN?

TO LEARN in an efficient way

TO MOTIVATE yourself by innovating

TO PERSONALIZE your own educational pathway



DRIVE ENGAGEMENT THROUGH
A LEARNING EXPERIENCE THAT
IS PERSONALIZED AND SOCIAL



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