



CAROLYN DILORETO

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EXPERIENCE

Apple

Product Designer | Apr 2022 - Present

- Lead the design for various Apple subscription products, including Apple One, student verification, and partnership integrations, for all available platforms
- Collaborate cross-functionally to launch accessible design system components
- Create high-fidelity prototypes for user testing and storytelling pitch decks for executive reviews

Magnolia at Discovery Inc

Product Designer | Sep 2020 - Apr 2022

- Owned features & design UX solutions for a new cross-platform multi-vertical product that launched with less than a year timeline
- Collaborated with Product, Engineering, and Design in the creation of a design system
- Created prototypes, sizzle reels, and motion specs for mobile, CTV, & web

NBC Universal

UX Designer | Mar 2019 - Sep 2020

- Led the design for The Voice App, AGT App, and voting experience
- Conducted user research and competitive analyses for NBC App
- Created prototypes, sizzle reels, and animation assets for NBC products

The Walt Disney Company

UX Designer | Jun 2018 - Mar 2019

- Led redesign for Newsreel.Disney.com, utilizing internal design system
- Co-led designs for D23.com webpages
- Track & analyze metrics for D23 & corporate publications

VOLUNTEER WORK

USC Code the Change

UX/UI Lead | Jan 2016 - May 2018

- Identified problems faced by non-profit clients & designed digital UX/UI solutions (mobile/web) working with a PM & development team (agile)
- Led design workshops and critiques

EDUCATION

University of Southern California

School of Cinematic Arts 2018
B.A. Media Arts + Practice
Minor in Computer Science
Minor in Dance

SKILLS

Figma	Prototyping
Sketch	User Testing
Principle	Public Speaking
After Effects	HTML/CSS
Photoshop	Arduino
Lightroom	Processing
Premiere	

HONORS

NBC "GEM" Award 2019
2nd Place Feminist Media Fest 2018
USC Renaissance Scholar
Academy GOLD Participant 2017
Kickstarter Prize Hack Music LA 2017
DEG's Hedy Lamarr Award 2017

INTERESTS

Dance, music
Film, photography
Backpacking
Filipino food