



CAROLYN DiLORETO

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EXPERIENCE

Magnolia at Discovery Inc

Product Designer | Sep 2020 - Present

- Own features & design UX solutions for a cross-platform multi-vertical product that launched with less than a year timeline
- Collaborate with Product, Engineering, and Design in the creation of a design system
- Create prototypes, sizzle reels, and motion specs for mobile, CTV, & web

NBC Universal

UX Designer | Mar 2019 - Sep 2020

- Led the design for The Voice App, AGT App, and voting experience
- Conducted user research and competitive analyses for NBC App
- Created prototypes, sizzle reels, and animation assets for NBC products

The Walt Disney Company

UX Designer | Jun 2018 - Mar 2019

- Led redesign for Newsreel.Disney.com, utilizing internal design system
- Co-led designs for D23.com webpages
- Track & analyze metrics for D23 & corporate publications

DIRECTV

UX Design Intern | Jun 2016 - Aug 2016

- Developed UX solutions for mobile & 10ft/TV experience
- Created motion design deliverables using After Effects/Principle

VOLUNTEER WORK

USC Code the Change

UX/UI Lead | Jan 2016 - May 2018

- Identified problems faced by non-profit clients & designed digital UX/UI solutions (mobile/web) working with a PM & development team (agile)
- Led design workshops and critiques

EDUCATION

University of Southern California
School of Cinematic Arts 2018
B.A. Media Arts + Practice
Minor in Computer Science
Minor in Dance

SKILLS

Adobe Premiere	Prototyping
After Effects	User Testing
Photoshop	Public Speaking
Lightroom	HTML/CSS
Figma	Arduino
Sketch	Unity
Principle	

HONORS

NBC "GEM" Award 2019
2nd Place Feminist Media Fest 2018
USC Renaissance Scholar
Academy GOLD Participant 2017
Kickstarter Prize Hack Music LA 2017
DEG's Hedy Lamarr Award 2017

INTERESTS

Dance, Music
Film, Photography
Social Justice
Fermented foods