J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 1
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	WOR-KING	NOT WOR-KING	YES	NO
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
Unweighted Base	**1230**	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
10 (Absolutely certain to vote)	**759** 62%cdjop	356 59%	403 64%	62 44%	104 49%	111 55%	151 69%cde	122 68%cde	210 75%zcde	165 47%	262 62%j	331 73%zjk	259 79%znop	238 69%zop	113 44%	149 49%	420 58%	339 66%zq	201 58%	558 63%
9	**57** 5%	30 5%	27 4%	5 4%	12 6%	10 5%	8 4%	10 6%	11 4%	18 5%	18 4%	21 5%	18 5%	11 3%	17 7%	11 3%	38 5%	18 4%	17 5%	40 5%
8	**68** 6%m	32 5%	37 6%	11 8%	13 6%	13 6%	11 5%	9 5%	12 4%	24 7%	24 6%	21 5%	10 3%	17 5%	13 5%	28 9%zm	45 6%	24 5%	23 7%	46 5%
7	**43** 3%il	23 4%	20 3%	14 10%zehi	10 5%	3 1%	10 5%	2 1%	4 1%	24 7%zl	13 3%	6 1%	9 3%	8 2%	11 4%	16 5%	29 4%	14 3%	9 2%	34 4%
6	**38** 3%bim	26 4%b	12 2%	8 6%i	5 2%	11 6%i	4 2%	7 4%i	2 1%	12 4%	16 4%	10 2%	2 1%	11 3%m	17 7%zm	8 3%	27 4%	11 2%	14 4%	24 3%
5	**94** 8%m	47 8%	47 7%	10 7%	15 7%	20 10%	16 7%	15 8%	18 6%	25 7%	36 9%	33 7%	3 1%	28 8%m	34 13%zm	29 10%m	52 7%	43 8%	29 8%	65 7%
4	**14** 1%	8 1%	7 1%	2 1%	3 2%	3 2%	3 1%	2 1%	1 *	5 1%	6 1%	3 1%	2 1%	3 1%	4 1%	6 2%	11 2%	4 1%	5 1%	9 1%
3	**25** 2%lm	8 1%	16 3%	7 5%zh	6 3%	4 2%	3 2%	1 *	4 1%	13 4%l	7 2%	4 1%	1 *	4 1%	18 7%zmnp	1 *	16 2%	8 2%	11 3%	14 2%
2	**13** 1%	8 1%	5 1%	1 1%	7 3%z	3 2%	-	-	2 1%	8 2%	3 1%	2 *	4 1%	2 *	1 *	6 2%	7 1%	6 1%	3 1%	9 1%
1 (Absolutely certain not to vote)	**101** 8%ilm	57 10%	43 7%	17 12%hi	29 14%zfhi	19 9%	13 6%	9 5%	13 5%	47 13%zkl	32 8%	22 5%	15 5%	21 6%	21 8%	43 14%zmn	62 9%	38 7%	31 9%	70 8%
MEAN	8.17cdjop	8.00	8.34	7.28	7.34	7.80	8.58cde	8.66zcde	8.86zcde	7.32	8.21j	8.78zjk	9.15zno p	8.54zop	7.33	7.38	8.05	8.34	7.96	8.26
Certain to vote [10]	**759** 62%cdjop	356 59%	403 64%	62 44%	104 49%	111 55%	151 69%cde	122 68%cde	210 75%zcde	165 47%	262 62%j	331 73%zjk	259 79%znop	238 69%zop	113 44%	149 49%	420 58%	339 66%zq	201 58%	558 63%
Likely to vote [6-9]	**206** 17%ilmr	110 18%	95 15%	38 27%zfhi	39 19%i	36 18%	34 15%	28 16%	30 11%	78 22%zl	70 17%	58 13%	39 12%	46 14%	58 23%zmn	62 20%m	138 19%r	67 13%	61 18%	144 16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

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Table 1
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Unlikely to vote [2-5]	**146** 12%lm	72 12%	74 12%	20 14%	31 15%	30 15%	22 10%	18 10%	25 9%	51 14%	53 13%	42 9%	10 3%	37 11%m	57 22%zmnp	43 14%m	86 12%	60 12%	49 14%	97 11%
Certain not to vote [1]	**101** 8%ilm	57 10%	43 7%	17 12%hi	29 14%zfhi	19 9%	13 6%	9 5%	13 5%	47 13%zkl	32 8%	22 5%	15 5%	21 6%	21 8%	43 14%zmn	62 9%	38 7%	31 9%	70 8%
Don't know	**19** 2%aln	4 1%	15 2%	3 2%	8 4%zfi	5 2%	- -	2 1%	1 *	12 3%zl	5 1%	3 1%	5 2%	1 *	5 2%	8 3%n	12 2%	7 1%	8 2%	11 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 2
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	NEWSPAPER QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
10 (Absolutely certain to vote)	759 62%ef hno	691 61%	68 66%	312 74%zde f	234 65%ef	71 44%	135 49%	63 59%	31 51%	186 63%	181 57%	193 69%hj	103 62%	683 63%n	74 53%	152 52%	147 63%o	247 74%zo pr	169 59%	90 59%	128 65%	356 73%zs	87 79%zw	146 63%
9	57 5%s	50 4%	7 6%	16 4%	21 6%	8 5%	10 4%	2 2%	4 6%	14 5%	21 7%g	8 3%	8 5%	46 4%	10 7%	15 5%	9 4%	20 6%	11 4%	1 1%	6 3%	25 5%	3 3%	11 5%
8	68 6%jq	64 6%	5 5%	19 5%	20 6%	6 4%	22 8%	8 7%j	3 6%	18 6%	8 2%	16 6%	15 9%j	55 5%	13 10%zm	23 8%q	12 5%	11 3%	16 6%	8 5%	10 5%	20 4%	4 3%	11 5%
7	43 3%iqt	43 4%	- -	13 3%	12 3%	6 3%	13 5%	7 6%i	3 5%i	2 1%	15 5%i	8 3%	8 5%i	36 3%	7 5%	23 8%zqr	8 3%	4 1%	4 1%	5 3%	1 *	13 3%	- -	8 3%
6	38 3%	35 3%	3 3%	8 2%	9 3%	9 5%	13 5%	3 3%	1 1%	12 4%	9 3%	9 3%	4 2%	33 3%	5 4%	9 3%	12 5%	7 2%	7 2%	4 2%	5 3%	8 2%	4 4%	8 3%
5	94 8%cqu	85 8%	9 9%	23 5%	33 9%	22 14%zcf	15 6%	5 5%	6 9%	21 7%	34 11%	17 6%	11 7%	87 8%	7 5%	25 9%q	16 7%	11 3%	35 12%zq	16 10%u	18 9%	22 4%	4 4%	17 7%
4	14 1%	14 1%	- -	1 *	5 1%	4 3%c	4 1%	* *	2 3%	4 1%	5 2%	2 1%	1 1%	12 1%	2 2%	6 2%	4 2%	1 *	3 1%	1 *	4 2%	6 1%	1 1%	1 1%
3	25 2%	24 2%	1 1%	5 1%	4 1%	10 6%zcdf	5 2%	2 1%	1 2%	7 2%	4 1%	8 3%	3 2%	23 2%	1 1%	10 3%r	7 3%r	4 1%	- -	4 3%	4 2%	7 1%	1 1%	6 3%
2	13 1%	12 1%	1 1%	2 *	4 1%	1 1%	6 2%	2 1%	5 8%zgi jkl	2 1%	3 1%	1 *	- -	11 1%	2 2%	3 1%	- -	4 1%	6 2%	1 1%	4 2%	4 1%	- -	1 *
1 (Absolutely certain not to vote)	101 8%cdq uv	91 8%	9 9%	20 5%	13 4%	23 14%zcd	42 15%zc d	14 13%zk	5 8%	26 9%	32 10%	14 5%	10 6%	86 8%	15 11%	28 9%	17 7%	19 6%	28 10%	23 15%zu	17 8%	24 5%	3 2%	20 8%v
MEAN	8.17e fhos	8.16	8.33	8.86ze f	8.58ze f	6.90	7.33	7.86	7.45	8.18	7.89	8.60gh j	8.46h	8.21	7.89	7.72	8.24	8.86z opr	7.93	7.52	8.11	8.80zst	9.19zw	8.23
Certain to vote [10]	759 62%ef hno	691 61%	68 66%	312 74%zde f	234 65%ef	71 44%	135 49%	63 59%	31 51%	186 63%	181 57%	193 69%hj	103 62%	683 63%n	74 53%	152 52%	147 63%o	247 74%zo pr	169 59%	90 59%	128 65%	356 73%zs	87 79%zw	146 63%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

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BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Likely to vote [6-9]	**206** 17%cmqt	192 17%	14 14%	56 13%	63 18%	28 17%	58 21%c	20 18%	11 18%	46 16%	53 16%	41 15%	35 21%	170 16%	36 25%zm	70 24%zqr	41 18%	42 13%	38 13%	18 12%	21 11%	67 14%	11 10%	38 16%
Unlikely to vote [2-5]	**146** 12%cqu	135 12%	11 10%	32 8%	45 13%	38 23%zcdf	30 11%	9 8%	14 22%zgikl	34 12%	46 15%	28 10%	15 9%	133 12%	13 9%	44 15%q	27 12%q	20 6%	44 16%q	22 14%u	30 15%u	38 8%	6 6%	25 11%
Certain not to vote [1]	**101** 8%cdquv	91 8%	9 9%	20 5%	13 4%	23 14%zcd	42 15%zcd	14 13%zk	5 8%	26 9%	32 10%	14 5%	10 6%	86 8%	15 11%	28 9%	17 7%	19 6%	28 10%	23 15%zu	17 8%	24 5%	3 2%	20 8%v
Don't know	**19** 2%cu	18 2%	1 1%	1 *	3 1%	2 1%	13 4%zcd	1 1%	* *	3 1%	7 2%	5 2%	2 1%	16 1%	3 2%	2 1%	2 1%	6 2%	5 2%	- -	1 *	2 *	3 3%	3 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 3
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
10 (Absolutely certain to vote)	759 62%fhjil mnpr	245 78%zbf	313 70%zf	53 75%f	72 75%zf	-	502 79%zh	256 43%	487 80%zj	272 44%	759 100%zlmn	-	-	-	370 81%zp	388 51%	558 79%zr	200 38%
9	57 5%fkm	15 5%f	32 7%zef	3 4%	-	-	23 4%	33 6%	21 4%	35 6%	-	57 27%zkmn	-	-	22 5%	34 5%	28 4%	29 5%
8	68 6%gkm	10 3%	37 8%zaf	5 7%	5 5%	2 2%	26 4%	42 7%	30 5%	38 6%	-	68 33%zkmn	-	-	25 5%	44 6%	31 4%	38 7%
7	43 3%gik	7 2%	18 4%	2 3%	4 4%	* *	13 2%	30 5%zg	14 2%	29 5%	-	43 21%zkmn	-	-	14 3%	29 4%	20 3%	23 4%
6	38 3%gikoq	7 2%	9 2%	4 6%	3 3%	4 3%	12 2%	26 4%g	12 2%	26 4%	-	38 18%zkmn	-	-	5 1%	32 4%zo	13 2%	25 5%zq
5	94 8%gikln oq	21 7%	26 6%	1 1%	9 9%	15 11%c	28 4%	67 11%zg	17 3%	78 12%zi	-	-	94 65%zkln	-	9 2%	85 11%zo	20 3%	74 14%zq
4	14 1%bgiko q	1 *	1 *	-	2 2%b	7 6%zab	3 1%	11 2%	3 1%	11 2%	-	-	14 10%zkln	-	1 *	13 2%o	3 *	12 2%zq
3	25 2%gikoq	4 1%	6 1%	-	1 1%	12 9%zabc e	4 1%	21 3%zg	4 1%	20 3%zi	-	-	25 17%zkln	-	3 1%	22 3%zo	7 1%	18 3%zq
2	13 1%gikq	-	-	-	-	8 6%zabe	2 *	11 2%g	2 *	11 2%	-	-	13 9%zkln	-	-	13 2%zo	3 *	10 2%q
1 (Absolutely certain not to vote)	101 8%abceg iklmoq	3 1%	5 1%	-	1 1%	79 60%zabc e	22 4%	78 13%zg	16 3%	84 14%zi	-	-	-	101 100%zklm	7 2%	89 12%zo	20 3%	81 15%zq
MEAN	8.17fhj lmnpr	9.20zf	9.07zf	9.41z f	8.95z f	2.18	9.11zh	7.14	9.23zj	7.11	10.00zlm	7.70mn	4.30n	1.00	9.41zp	7.46	9.20zr	6.77

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Page 6

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 3
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL	POLITICAL PARTY SUPPORT					KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		LIKELIHOOD TO VOTE IN GENERAL ELECTION				POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS	
		CONSER-VATIVE	LABOUR	LIB DEM	OTHER	NONE	KNOW A GREAT DEAL/ FAIR AMOUNT	KNOW NOT VERY MUCH/ NOTH-ING AT ALL	KNOW A GREAT DEAL/ FAIR AMOUNT	KNOW NOT VERY MUCH/ NOTH-ING AT ALL	CERTAIN	LIKELY	UNLIKELY	CERTA-INLY NOT	STRONG	WEAK	VERY/ FAIRLY INTERESTED	NOT VERY/ NOT AT ALL INTERESTED
	(z)	(a)	(b)	(c)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Certain to vote [10]	759 62%fhjlmnpr	245 78%zbf	313 70%zf	53 75%f	72 75%zf	-	502 79%zh	256 43%	487 80%zj	272 44%	759 100%zlmn	-	-	-	370 81%zp	388 51%	558 79%zr	200 38%
Likely to vote [6-9]	206 17%fgikmnq	39 13%	96 21%zaf	14 19%f	12 12%	7 5%	74 12%	132 22%zg	78 13%	128 21%zi	-	206 100%zkmn	-	-	66 14%	140 18%	92 13%	114 22%zq
Unlikely to vote [2-5]	146 12%bcgiklnoq	26 8%	33 7%	1 1%	12 12%c	41 31%zabce	37 6%	109 18%zg	26 4%	120 19%zi	-	-	146 100%zkln	-	13 3%	133 17%zo	33 5%	114 22%zq
Certain not to vote [1]	101 8%abcegiklmoq	3 1%	5 1%	-	1 1%	79 60%zabce	22 4%	78 13%zg	16 3%	84 14%zi	-	-	-	101 100%zklm	7 2%	89 12%zo	20 3%	81 15%zq
Don't know	19 2%bgikoq	-	2 *	3 4%ab	-	5 4%ab	1 *	17 3%zg	* *	18 3%zi	-	-	-	-	* *	12 2%o	1 *	18 3%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used.   * small base

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INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

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Table 4
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
10 (Absolutely certain to vote)	759 62%be	302 72%zb	248 56%	401 75%ze	302 71%ze	56 20%	436 61%	311 70%zf	225 63%	517 63%
9	57 5%	19 5%	22 5%	33 6%	13 3%	11 4%	27 4%	20 5%	22 6%	34 4%
8	68 6%	30 7%	23 5%	23 4%	17 4%	28 10%zcd	46 6%	17 4%	19 5%	50 6%
7	43 3%g	15 4%	10 2%	24 4%	9 2%	11 4%	32 4%	9 2%	14 4%	29 4%
6	38 3%a	6 1%	14 3%	10 2%	11 3%	16 6%zc	21 3%	11 3%	10 3%	25 3%
5	94 8%cg	24 6%	37 9%	23 4%	30 7%	41 15%zcd	69 10%zg	22 5%	30 9%	63 8%
4	14 1%c	2 1%	8 2%	1 *	3 1%	10 4%zcd	5 1%	9 2%	6 2%	8 1%
3	25 2%ac	3 1%	12 3%	*	14 3%c	11 4%c	20 3%	4 1%	5 1%	18 2%
2	13 1%	2 1%	5 1%	2 *	1 *	9 3%zcd	5 1%	4 1%	2 1%	11 1%
1 (Absolutely certain not to vote)	101 8%acdf	16 4%	52 12%za	14 3%	19 5%	68 25%zcd	46 6%	34 8%	19 5%	65 8%
MEAN	8.17be	8.90zb	7.71	9.14zde	8.64ze	5.44	8.21	8.52z	8.43	8.19
Certain to vote [10]	759 62%be	302 72%zb	248 56%	401 75%ze	302 71%ze	56 20%	436 61%	311 70%zf	225 63%	517 63%
Likely to vote [6-9]	206 17%dg	70 17%	70 16%	90 17%	50 12%	66 24%zcd	127 18%	57 13%	64 18%	137 17%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 4
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Weighted Base	**1230**	423	439	532	425	274	713	444	357	821
Unlikely to vote [2-5]	**146** 12%acg	32 8%	63 14%a	27 5%	49 12%c	71 26%zcd	98 14%g	39 9%	43 12%	100 12%
Certain not to vote [1]	**101** 8%acdf	16 4%	52 12%za	14 3%	19 5%	68 25%zcd	46 6%	34 8%	19 5%	65 8%
Don't know	**19** 2%cfi	3 1%	6 1%	* *	4 1%	14 5%zcd	5 1%	4 1%	6 2%i	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 5
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
10 (Absolutely certain to vote)	759 62%	454 74%zb	184 58%	206 79%zd	184 66%	188 72%z	94 72%z	434 75%z	432 64%	92 61%	317 65%	172 64%	393 65%z	101 66%	376 67%z	118 68%
9	57 5%	33 5%	12 4%	9 3%	12 4%	14 5%	3 3%	23 4%	34 5%	6 4%	26 5%	11 4%	25 4%	10 6%	27 5%	6 3%
8	68 6%m	38 6%	19 6%	10 4%	16 6%	17 7%	8 6%	27 5%	39 6%	7 5%	32 7%	11 4%	36 6%	2 2%	28 5%	4 2%
7	43 3%	19 3%	7 2%	5 2%	13 5%	6 2%	6 5%	21 4%	26 4%	5 3%	24 5%	6 2%	30 5%z	3 2%	32 6%z	3 2%
6	38 3%ahjln	9 2%	16 5%a	7 3%	9 3%	3 1%	4 3%	12 2%	14 2%	6 4%	8 2%	4 1%	12 2%	6 4%	6 1%	2 1%
5	94 8%acgjn	31 5%	29 9%	10 4%	16 6%	16 6%	4 3%	34 6%	43 6%	11 7%	25 5%	21 8%	38 6%	7 5%	30 5%	14 8%
4	14 1%a	2 *	5 2%	2 1%	2 1%	3 1%	1 1%	6 1%	8 1%	5 3%	7 1%	5 2%	5 1%	5 3%zl	4 1%	6 3%zn
3	25 2%ag	5 1%	8 3%	2 1%	4 1%	3 1%	1 1%	4 1%	11 2%	7 5%	12 3%	8 3%	8 1%	7 5%zl	12 2%	5 3%
2	13 1%a	2 *	3 1%	1 *	1 *	- -	1 1%	3 *	9 1%	- -	6 1%	3 1%	7 1%	1 1%	3 1%	2 1%
1 (Absolutely certain not to vote)	101 8%acefgjn	13 2%	32 10%a	10 4%	17 6%	10 4%	3 3%	18 3%	49 7%	12 8%	29 6%	22 8%	42 7%	12 8%	33 6%	12 7%
MEAN	8.17	9.11zb	7.82	9.08zd	8.54z	8.88z	8.99z	8.95z	8.35z	8.03	8.46z	8.18	8.41z	8.19	8.57z	8.26

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 5
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Certain to vote [10]	**759** *62%*	454 74%zb	184 58%	206 79%zd	184 66%	188 72%z	94 72%z	434 75%z	432 64%	92 61%	317 65%	172 64%	393 65%z	101 66%	376 67%z	118 68%
Likely to vote [6-9]	**206** *17%cko*	99 16%	54 17%	30 12%	49 18%	40 15%	21 16%	83 14%	113 17%	24 16%	90 18%	32 12%	103 17%	20 13%	93 17%o	15 9%
Unlikely to vote [2-5]	**146** *12%acgln*	41 7%	46 14%a	15 6%	23 8%	22 8%	8 6%	47 8%	70 10%	23 15%	50 10%	36 14%	58 10%	20 13%	50 9%	27 16%n
Certain not to vote [1]	**101** *8%acefgjn*	13 2%	32 10%a	10 4%	17 6%	10 4%	3 3%	18 3%	49 7%	12 8%	29 6%	22 8%	42 7%	12 8%	33 6%	12 7%
Don't know	**19** *2%ag*	4 1%	2 1%	1 *	4 1%	* *	4 3%eg	* *	9 1%	1 1%	4 1%	5 2%	9 1%	- -	8 1%	1 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 6
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
Voted in an election	798 65%cdjop	388 65%	410 65%	71 50%	116 55%	130 65%c	151 69%cd	131 73%zcd	200 72%zcd	186 53%	281 67%j	331 72%zj	264 80%znop	231 67%op	145 57%	158 52%	468 65%	330 65%	208 60%	590 67%z
Created or signed an e-petition	301 24%ilopr	130 22%	170 27%	27 19%	51 24%i	65 32%zci	69 31%ci	48 27%i	41 15%	78 22%	134 32%zjl	89 20%	137 42%znop	95 28%op	33 13%	36 12%	199 28%zr	102 20%	89 26%	212 24%
Donated money or paid a membership fee to a charity or campaigning organisation	284 23%cjop	133 22%	151 24%	16 11%	45 21%	39 20%	66 30%c	43 24%c	74 27%c	61 17%	105 25%j	118 26%j	124 38%znop	85 25%op	39 15%	35 12%	174 24%	110 21%	73 21%	211 24%
Contacted a local councillor or MP/MSP/WAM	143 12%cjp	79 13%	64 10%	4 3%	18 8%	26 13%c	25 11%c	22 12%c	48 17%zcd	22 6%	51 12%j	70 15%zj	60 18%zop	45 13%p	21 8%	17 6%	75 10%	68 13%	35 10%	108 12%
Boycotted certain products for political, ethical or environmental reasons	126 10%iopr	65 11%	61 10%	9 7%	16 8%	27 14%i	34 15%zci	25 14%i	15 6%	25 7%	61 15%zjl	40 9%	66 20%znop	33 10%p	15 6%	12 4%	87 12%r	39 8%	34 10%	92 10%
Contributed to a discussion or campaign online or on social media	126 10%ilp	68 11%	58 9%	9 6%	23 11%	31 15%zci	28 13%i	19 11%	17 6%	31 9%	59 14%zl	36 8%	64 19%znop	32 9%p	20 8%	11 3%	78 11%	48 9%	35 10%	91 10%
Created or signed a paper petition	118 10%o	53 9%	65 10%	9 6%	14 6%	26 13%	19 9%	18 10%	33 12%	23 6%	45 11%	50 11%	53 16%znop	35 10%o	11 4%	19 6%	67 9%	51 10%	24 7%	94 11%
Taken part in a public consultation	77 6%jop	42 7%	35 6%	5 3%	8 4%	16 8%	12 5%	17 10%	20 7%	12 4%	27 7%	37 8%j	40 12%znop	23 7%p	7 3%	7 2%	45 6%	32 6%	20 6%	57 6%
Donated money or paid a membership fee to a political party	63 5%p	33 6%	30 5%	4 3%	8 4%	11 6%	17 8%	9 5%	14 5%	12 3%	28 7%	23 5%	38 12%znop	16 5%p	6 2%	3 1%	42 6%	21 4%	16 5%	47 5%
Taken an active part in a campaign	62 5%	36 6%	27 4%	4 3%	9 4%	11 5%	16 7%	10 6%	12 4%	13 4%	27 6%	22 5%	30 9%znop	15 4%	9 3%	9 3%	37 5%	25 5%	15 4%	47 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 6
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Contacted the media	**53** **4%t**	33 5%	20 3%	3 2%	5 2%	10 5%	18 8%zc	6 3%	11 4%	8 2%	28 7%zj	17 4%	20 6%	13 4%	6 2%	13 4%	30 4%	23 5%	23 7%t	29 3%
Taken part in a demonstration, picket or march	**44** **4%**	26 4%	18 3%	6 4%	5 2%	7 3%	16 7%zi	5 3%	6 2%	11 3%	22 5%	11 2%	22 7%zop	11 3%	4 2%	7 2%	32 4%	13 2%	15 4%	29 3%
Attended political meetings	**36** **3%**	19 3%	17 3%	1 1%	4 2%	4 2%	9 4%	8 5%	10 3%	5 1%	13 3%	18 4%	14 4%p	12 4%	8 3%	3 1%	18 2%	19 4%	9 2%	28 3%
Don't know	**4** ***t**	3 1%	1 *	3 2%zi	-	1 1%	-	-	-	3 1%	1 *	-	-	3 1%	-	1 *	4 1%	*	3 1%	1 *
None of these	**302** 25%hilmnt	159 27%	143 23%	48 34%zhii	77 37%zefh	49 24%	50 23%	28 16%	50 18%	125 36%zkl	99 23%	79 17%	39 12%	66 19%m	78 31%zmn	120 39%zmn	182 25%	120 24%	103 30%t	199 23%
MEAN NUMBER OF MENTIONS	1.81cjop	1.84	1.79	1.19	1.51	2.01c	2.17zcd	2.03cd	1.80c	1.38	2.10zj	1.89j	2.84znop	1.89op	1.27	1.08	1.88	1.72	1.71	1.86

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 7
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
Voted in an election	798 65%efns	736 65%	62 60%	305 73%zef	265 74%zef	86 53%	134 48%	65 61%	36 59%	189 64%	209 65%	197 70%	102 62%	720 66%n	76 54%	176 60%	159 68%	252 76%zor	164 58%	83 54%	121 62%	376 77%zst	87 79%z	165 71%
Created or signed an e-petition	301 24%befinrsw	299 27%zb	1 1%	100 24%e	127 36%zcef	22 14%	46 17%	29 27%	14 23%	57 19%	63 20%	91 32%zij	47 28%	278 26%n	23 16%	59 20%r	66 28%r	143 43%zopr	18 6%	22 15%	39 20%	176 36%zst	45 41%zw	28 12%
Donated money or paid a membership fee to a charity or campaigning organisation	284 23%efor	267 24%	17 17%	109 26%ef	112 31%zef	24 15%	33 12%	22 20%	9 14%	64 22%	72 22%	74 26%	44 27%	260 24%	24 17%	43 14%	51 22%	126 38%zopr	43 15%	27 18%	35 18%	161 33%zst	37 33%zw	47 20%
Contacted a local councillor or MP/MSP/WAM	143 12%fn	133 12%	9 9%	68 16%zef	42 12%f	15 9%	14 5%	9 8%	6 9%	29 10%	45 14%	33 12%	21 13%	132 12%	9 7%	28 10%	22 9%	65 20%zopr	21 8%	17 11%	23 12%	66 14%	25 23%zw	24 10%
Boycotted certain products for political, ethical or environmental reasons	126 10%bhorsw	126 11%zb	* *	39 9%	57 16%zcef	10 6%	18 7%	11 11%	2 3%	21 7%	28 9%	38 13%h	26 16%hi	116 11%	11 8%	20 7%r	29 12%r	70 21%zopr	5 2%	4 3%	18 9%s	78 16%zs	32 29%zw	13 6%
Contributed to a discussion or campaign online or on social media	126 10%brw	124 11%zb	2 2%	40 10%	53 15%zef	9 6%	20 7%	14 13%	3 5%	23 8%	28 9%	31 11%	27 16%zhi	115 11%	11 8%	24 8%r	24 10%r	65 20%zopr	7 3%	9 6%	17 9%	79 16%zst	24 22%zw	12 5%
Created or signed a paper petition	118 10%r	110 10%	8 8%	43 10%	41 11%	11 7%	19 7%	10 10%	9 14%	24 8%	26 8%	33 12%	16 9%	110 10%	8 6%	27 9%	20 8%	49 15%zpr	14 5%	11 7%	20 10%	63 13%z	19 17%zw	20 9%
Taken part in a public consultation	77 6%eis	72 6%	5 5%	35 8%ze	26 7%e	3 2%	12 4%	8 7%	3 4%	10 3%	19 6%	18 7%	19 11%zi	71 7%	5 4%	11 4%	9 4%	43 13%zopr	12 4%	3 2%	16 8%s	43 9%zs	14 13%z	15 6%
Donated money or paid a membership fee to a political party	63 5%enr	61 5%	2 2%	23 6%e	27 7%e	1 1%	9 3%	6 5%	2 4%	11 4%	17 5%	15 5%	12 7%	61 6%n	2 1%	12 4%	9 4%	38 11%zopr	2 1%	4 3%	5 2%	41 8%zt	14 13%zw	5 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 7
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	ACCESS TO INTERNET NO (b)	TENURE OWNED OUT-RIGHT (c)	TENURE BUYING MORT-GAGE (d)	TENURE RENTED LOCAL AUTH-ORITY (e)	TENURE RENTED PRI-VATE (f)	GOR SCOT-LAND (g)	GOR WALES (h)	GOR NORTH (i)	GOR MID-LANDS (j)	GOR SOUTH (k)	GOR LONDON (l)	ETHNICITY WHITE (m)	ETHNICITY BME (n)	EDUC GCSE/O-LV/CSE/NVQ12 (o)	EDUC A-LVL OR EQUIV (p)	EDUC DEGR/MAST/PHD (q)	EDUC NO FORML QUAL (r)	INCOME UP TO £11499 (s)	INCOME £11500-£24999 (t)	INCOME £25000 PLUS (u)	NEWS QUALITY (v)	NEWS POPULAR (w)
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Taken an active part in a campaign	**62** 5%r	60 5%	2 2%	22 5%	20 6%	3 2%	17 6%	4 4%	2 3%	12 4%	12 4%	15 5%	18 11%zgij	59 5%	3 2%	13 4%	10 4%	35 10%zopr	4 1%	6 4%	11 6%	33 7%	12 11%zw	9 4%
Contacted the media	**53** 4%	51 4%	2 2%	14 3%	19 5%	6 4%	12 4%	3 3%	1 2%	11 4%	16 5%	15 5%	7 4%	46 4%	6 4%	8 3%	7 3%	27 8%zop	10 4%	4 3%	7 4%	27 6%	5 5%	5 2%
Taken part in a demonstration, picket or march	**44** 4%r	43 4%	1 1%	14 3%	17 5%	3 2%	10 4%	2 2%	* 1%	10 4%	5 2%	11 4%	15 9%zghij	39 4%	5 4%	7 3%	7 3%	27 8%zopr	2 1%	4 2%	7 4%	22 5%	15 14%zw	5 2%
Attended political meetings	**36** 3%	34 3%	3 3%	19 5%z	11 3%	3 2%	3 1%	2 2%	1 1%	8 3%	10 3%	10 4%	6 4%	36 3%	1 1%	6 2%	2 1%	23 7%zopr	4 1%	3 2%	4 2%	19 4%	13 12%zw	5 2%
Don't know	**4** *	4 *	-	-	1 *	1 *	3 1%	2 2%zik	-	-	2 1%	-	-	4 *	1 *	-	3 1%	2 *	-	-	1 *	1 *	-	2 1%
None of these	**302** 25%cdkmquvw	271 24%	31 30%	71 17%	56 16%	60 37%zcd	114 41%zcd	28 27%	22 36%zk	80 27%k	83 26%	49 17%	40 24%	252 23%	51 36%zm	84 29%q	54 23%q	41 12%	98 34%zpq	54 35%zu	52 26%u	67 14%	12 11%	42 18%
MEAN NUMBER OF MENTIONS	1.81befnorsw	1.88zb	1.13	1.98ef	2.28zef	1.21	1.25	1.71	1.43	1.59	1.73	2.06hi	2.17hi	1.88zn	1.31	1.46r	1.78r	2.89zopr	1.08	1.30	1.64	2.43zst	3.09zw	1.52

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 8
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	**1230**	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	**1230**	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
Voted in an election	**798** 65%fhjm npr	243 78%zf	325 73%zf	60 85%zf	68 70%f	11 8%	504 79%zh	294 50%	485 80%zj	313 50%	610 80%zlmn	131 64%mn	45 31%n	11 10%	371 81%zp	427 56%	546 78%zr	252 48%
Created or signed an e-petition	**301** 24%fhjl mnpr	70 22%f	144 32%zaf	23 33%f	29 30%f	5 4%	225 35%zh	76 13%	222 37%zj	78 13%	257 34%zlmn	31 15%n	10 7%	2 2%	156 34%zp	145 19%	251 36%zr	49 9%
Donated money or paid a membership fee to a charity or campaigning organisation	**284** 23%fhjl mnpr	97 31%zf	104 23%f	30 43%zb ef	23 23%f	6 5%	199 31%zh	84 14%	197 32%zj	87 14%	237 31%zlmn	23 11%	17 12%	6 6%	152 33%zp	132 17%	217 31%zr	67 13%
Contacted a local councillor or MP/MSP/WAM	**143** 12%hjlp r	41 13%	60 13%f	14 21%f	15 16%f	7 5%	110 17%zh	32 5%	110 18%zj	33 5%	117 15%zlmn	13 6%	8 6%	4 4%	72 16%zp	71 9%	123 18%zr	20 4%
Boycotted certain products for political, ethical or environmental reasons	**126** 10%fhjlm npr	26 8%f	67 15%zaf	13 18%af	12 12%f	* *	109 17%zh	18 3%	105 17%zj	22 3%	110 15%zlmn	11 5%	3 2%	1 1%	77 17%zp	50 7%	119 17%zr	8 1%
Contributed to a discussion or campaign online or on social media	**126** 10%fhjmn pr	28 9%	59 13%zf	10 15%f	14 15%f	4 3%	107 17%zh	19 3%	104 17%zj	22 4%	105 14%zlmn	14 7%	5 4%	2 2%	77 17%zp	49 6%	116 16%zr	10 2%
Created or signed a paper petition	**118** 10%fhjlm npr	26 8%	53 12%f	16 22%za bf	11 11%f	3 3%	93 15%zh	25 4%	93 15%zj	25 4%	102 13%zlmn	10 5%	3 2%	3 3%	68 15%zp	50 7%	104 15%zr	14 3%
Taken part in a public consultation	**77** 6%fhjmr	19 6%f	29 6%f	14 19%zab ef	7 7%f	1 1%	67 10%zh	10 2%	68 11%zj	9 1%	67 9%zlm	6 3%	1 1%	3 3%	39 9%zp	38 5%	71 10%zr	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 8
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Donated money or paid a membership fee to a political party	63 5%fhjmpr	9 3%	38 8%zaf	7 10%af	7 7%f	- -	58 9%zh	5 1%	57 9%zj	5 1%	59 8%zlmn	4 2%	- -	- -	58 13%zp	5 1%	59 8%zr	3 1%
Taken an active part in a campaign	62 5%fhjlp r	11 4%	37 8%zaf	2 3%	7 7%f	1 *	59 9%zh	4 1%	57 9%zj	6 1%	56 7%zlm	3 1%	2 2%	1 1%	44 10%zp	18 2%	60 9%zr	2 *
Contacted the media	53 4%hjpr	14 4%	28 6%z	4 5%	1 1%	3 2%	41 7%zh	11 2%	45 7%zj	7 1%	41 5%z	9 4%	2 1%	1 1%	33 7%zp	20 3%	48 7%zr	4 1%
Taken part in a demonstration, picket or march	44 4%ahjpr	2 1%	34 8%zaf	2 3%	4 4%a	1 *	37 6%zh	7 1%	36 6%zj	8 1%	38 5%zm	4 2%	1 *	1 1%	27 6%zp	17 2%	39 6%zr	5 1%
Attended political meetings	36 3%hjpr	4 1%	21 5%za	2 3%	5 5%	1 1%	35 6%zh	1 *	34 6%zj	2 *	30 4%z	5 3%	1 1%	- -	26 6%zp	11 1%	36 5%zr	- -
Don't know	4 *k	- -	1 *	- -	1 1%	2 1%	1 *	3 1%	- -	4 1%	* *	1 *	- -	3 3%zk	- -	4 1%	1 *	3 1%
None of these	302 25%abeg ikoq	41 13%	77 17%	9 13%	15 16%	102 77%zab ce	71 11%	231 39%zg	59 10%	242 39%zi	91 12%	44 22%k	74 50%zkl	77 76%zklm	30 7%	262 34%zo	81 11%	222 42%zq
MEAN NUMBER OF MENTIONS	1.81fhj lmnpr	1.89f	2.24zf	2.82z af	2.08f	0.33	2.58zh	0.99	2.66zj	0.99	2.41zlm n	1.28mn	0.68n	0.36	2.63zp	1.35	2.55zr	0.84

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 9
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
Voted in an election	798 65%e	299 71%z	281 64%	432 81%zde	290 68%e	76 28%	465 65%	315 71%z	239 67%	549 67%
Created or signed an e-petition	301 24%befh	133 31%zb	88 20%	184 35%zde	96 23%e	20 7%	155 22%	141 32%zf	69 19%	232 28%zh
Donated money or paid a membership fee to a charity or campaigning organisation	284 23%e	117 28%zb	89 20%	163 31%ze	105 25%e	16 6%	155 22%	125 28%zf	78 22%	204 25%
Contacted a local councillor or MP/ MSP/WAM	143 12%e	57 14%	49 11%	81 15%ze	53 12%e	9 3%	77 11%	66 15%z	40 11%	102 12%
Boycotted certain products for political, ethical or environmental reasons	126 10%efh	48 11%	45 10%	86 16%zde	32 8%e	8 3%	54 8%	71 16%zf	21 6%	105 13%zh
Contributed to a discussion or campaign online or on social media	126 10%efh	61 14%zb	38 9%	76 14%ze	40 9%e	10 4%	50 7%	76 17%zf	24 7%	102 12%zh
Created or signed a paper petition	118 10%be	58 14%zb	28 6%	68 13%ze	45 11%e	5 2%	64 9%	53 12%	29 8%	87 11%
Taken part in a public consultation	77 6%e	36 9%	20 5%	47 9%ze	28 7%e	2 1%	40 6%	37 8%	17 5%	60 7%
Donated money or paid a membership fee to a political party	63 5%bdf	30 7%b	13 3%	45 8%zde	12 3%	7 2%	23 3%	40 9%zf	12 3%	51 6%z

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 9
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Weighted Base	**1230**	423	439	532	425	274	713	444	357	821
Taken an active part in a campaign	**62** *5%*	30 7%b	14 3%	39 7%zde	16 4%	7 3%	27 4%	33 8%zf	10 3%	52 6%z
Contacted the media	**53** *4%b*	34 8%zb	10 2%	29 5%	17 4%	7 2%	23 3%	29 7%zf	10 3%	42 5%
Taken part in a demonstration, picket or march	**44** *4%dfh*	22 5%	10 2%	33 6%zde	7 2%	4 2%	16 2%	28 6%zf	3 1%	42 5%zh
Attended political meetings	**36** *3%f*	16 4%	12 3%	20 4%	11 2%	6 2%	10 1%	25 6%zf	5 1%	32 4%z
Don't know	**4** ***	1 *	2 *	* *	- -	4 1%zc	4 *	1 *	1 *	2 *
None of these	**302** *25%acgi*	74 17%	115 26%a	53 10%	88 21%c	162 59%zcd	176 25%g	78 18%	80 22%	184 22%
MEAN NUMBER OF MENTIONS	1.81befh	2.23zb	1.59	2.45zde	1.77e	0.65	1.63	2.34zf	1.56	2.02zh

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

Page 19

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 10
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
Voted in an election	798 65%	467 77%zb	206 65%	206 78%z	196 70%	213 82%z	94 72%	453 78%z	472 70%z	101 67%	337 69%z	183 68%	412 68%z	108 70%	394 70%z	126 72%
Created or signed an e-petition	301 24%m	163 27%	86 27%	155 59%zd	67 24%	71 27%	59 46%zeg	175 30%z	229 34%zi	27 18%	159 32%z	76 28%	210 35%zm	26 17%	184 33%z	49 28%
Donated money or paid a membership fee to a charity or campaigning organisation	284 23%	154 25%	73 23%	106 41%zd	71 25%	77 30%z	41 31%	174 30%z	195 29%z	36 24%	128 26%	87 33%z	172 28%z	39 26%	152 27%z	63 36%z
Contacted a local councillor or MP/ MSP/WAM	143 12%	79 13%	45 14%	73 28%zd	25 9%	37 14%	14 11%	80 14%	89 13%	23 15%	62 13%	36 13%	76 13%	21 14%	72 13%	23 13%
Boycotted certain products for political, ethical or environmental reasons	126 10%	64 11%	48 15%z	78 30%zd	28 10%	45 17%z	29 23%zg	82 14%z	93 14%z	10 7%	63 13%z	33 12%	83 14%z	16 10%	79 14%z	21 12%
Contributed to a discussion or campaign online or on social media	126 10%d	69 11%	40 13%	99 38%zd	17 6%	32 12%	44 34%zeg	79 14%z	96 14%z	12 8%	64 13%z	33 12%	85 14%z	15 10%	71 13%z	23 13%
Created or signed a paper petition	118 10%	60 10%	45 14%z	50 19%z	33 12%	35 13%	17 13%	78 13%z	82 12%z	17 11%	56 11%	29 11%	72 12%z	15 10%	68 12%z	19 11%
Taken part in a public consultation	77 6%	43 7%	23 7%	41 15%zd	17 6%	24 9%	8 6%	41 7%	49 7%	10 7%	28 6%	24 9%	46 8%	9 6%	44 8%	10 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

Page 20

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 10
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Donated money or paid a membership fee to a political party	**63** **5%**	42 7%z	14 4%	43 17%zd	13 5%	18 7%	14 11%z	35 6%	39 6%	8 5%	21 4%	20 7%	39 7%	9 6%	42 7%z	8 5%
Taken an active part in a campaign	**62** **5%**	36 6%	20 6%	47 18%zd	9 3%	18 7%	11 9%	38 6%	42 6%	6 4%	26 5%	20 8%	35 6%	9 6%	40 7%z	10 6%
Contacted the media	**53** **4%**	24 4%	25 8%za	33 12%zd	9 3%	20 8%zg	8 6%	27 5%	31 5%	7 4%	21 4%	14 5%	22 4%	9 6%	26 5%	11 7%
Taken part in a demonstration, picket or march	**44** **4%**	24 4%	15 5%	27 10%zd	6 2%	20 8%z	7 5%	37 6%z	30 5%	4 3%	14 3%	17 6%z	27 4%	4 3%	26 5%	4 2%
Attended political meetings	**36** **3%**	24 4%	11 3%	25 10%zd	6 2%	15 6%zg	8 6%	16 3%	22 3%	7 4%	10 2%	14 5%j	21 3%	4 3%	23 4%	6 4%
Don't know	**4** *****	* *	3 1%	1 *	3 1%	-	-	1 *	4 1%	-	2 *	-	4 1%	-	4 1%	-
None of these	**302** **25%acde ghjln**	91 15%	73 23%a	17 7%	43 16%c	27 10%	23 17%	77 13%	121 18%	38 25%	95 19%	55 21%	118 20%	35 23%	101 18%	37 21%
MEAN NUMBER OF MENTIONS	**1.81**	2.04z	2.04	3.75zd	1.79	2.40z	2.72zg	2.25z	2.18z	1.77	2.02z	2.18z	2.15z	1.85	2.18z	2.15

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 11
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WOR-KING (q)	NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
Vote in an election	861 70%jp	419 70%	442 70%	88 62%	138 65%	138 69%	164 75%c	137 77%c	196 71%	226 64%	302 72%	333 73%j	275 84%znop	251 73%p	168 66%p	167 55%	514 72%	347 68%	237 68%	624 71%
Contact a local councillor or MP/MSP/WAM	534 43%cdjp	256 43%	278 44%	34 24%	64 30%	92 46%cd	116 53%zcd	92 51%zcd	135 49%cd	99 28%	208 49%zj	227 50%zj	201 61%znop	153 45%p	97 38%p	84 27%	305 42%	229 45%	135 39%	399 45%
Create or sign an e-petition	471 38%cilopr	221 37%	249 40%	41 29%	83 39%i	100 50%zci	102 46%zci	79 45%ci	65 23%	124 35%	203 48%zjl	144 32%	188 57%znop	160 47%zop	69 27%p	54 18%	331 46%zr	139 27%	146 42%	324 37%
Create or sign a paper petition	459 37%acjop	202 34%	257 41%za	35 25%	71 33%	75 37%c	96 44%c	83 47%zcdi	99 36%	106 30%	171 41%j	182 40%j	172 52%znop	142 41%op	74 29%	72 23%	277 38%	183 36%	128 37%	331 38%
Boycott certain products for political, ethical or environmental reasons	335 27%cijopr	161 27%	174 28%	22 15%	52 25%	63 31%ci	83 38%zcdi	61 34%ci	55 20%	74 21%	145 35%zjl	116 25%	161 49%znop	95 28%op	40 16%	40 13%	224 31%zr	111 22%	101 29%	234 27%
Donate money or pay a membership fee to a charity or campaigning organisation	325 26%cjopr	168 28%	157 25%	19 13%	46 22%	60 30%c	78 35%zcdi	58 33%c	64 23%c	65 18%	138 33%zj	122 27%j	146 44%znop	100 29%op	39 15%	41 13%	210 29%r	115 22%	90 26%	235 27%
Take part in a public consultation	311 25%cjop	150 25%	162 26%	17 12%	49 23%c	51 25%c	70 32%c	60 34%zci	64 23%c	66 19%	121 29%j	125 27%j	150 46%znop	84 25%p	48 19%p	29 10%	196 27%	116 23%	91 26%	220 25%
Contribute to a discussion or campaign online or on social media	256 21%ilpr	122 20%	134 21%	26 18%	48 22%i	48 24%i	63 29%zi	38 21%i	33 12%	73 21%	112 27%zl	71 16%	123 37%znop	69 20%p	42 17%p	22 7%	174 24%zr	82 16%	77 22%	179 20%
Take part in a demonstration, picket or march	237 19%ilopr	113 19%	124 20%	26 19%	44 21%i	40 20%i	57 26%zi	37 21%i	33 12%	70 20%	97 23%l	70 15%	100 30%znop	69 20%op	32 13%	36 12%	152 21%	85 17%	63 18%	174 20%
Contact the media	232 19%opr	117 19%	115 18%	21 15%	43 20%	42 21%	52 24%i	32 18%	42 15%	64 18%	94 22%	73 16%	97 29%znop	68 20%p	32 13%	35 11%	159 22%zr	74 14%	69 20%	163 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 11
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WOR-KING (q)	WORKING STATUS NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Take an active part in a campaign	220 18%iop	99 17%	121 19%	18 13%	36 17%	33 16%	55 25%zci	40 22%i	38 14%	54 15%	88 21%	78 17%	94 29%znop	66 19%op	29 11%	31 10%	132 18%	88 17%	56 16%	164 19%
Attend political meetings	213 17%ip	104 17%	108 17%	22 16%	32 15%	37 18%	49 22%i	37 21%	36 13%	54 15%	86 20%	73 16%	95 29%znop	61 18%p	32 13%	25 8%	133 19%	79 16%	65 19%	147 17%
Donate money or pay a membership fee to a political party	135 11%op	68 11%	68 11%	9 7%	17 8%	26 13%	38 17%zcdi	21 12%	23 8%	27 8%	65 15%zjl	44 10%	73 22%znop	37 11%op	9 3%	16 5%	87 12%	48 9%	39 11%	96 11%
Don't know	14 1%l	8 1%	5 1%	3 2%	7 3%z	1 *	2 1%	-	1 *	10 3%zjl	3 1%	1 *	1 *	2 1%	2 1%	8 3%zm	10 1%	3 1%	5 1%	9 1%
None of these	151 12%mn	83 14%	68 11%	24 17%	32 15%	25 13%	20 9%	18 10%	32 12%	55 16%	46 11%	50 11%	15 4%	30 9%	38 15%m	68 22%zmn	83 12%	68 13%	50 14%	101 11%
MEAN NUMBER OF MENTIONS	3.73cij opr	3.67	3.79	2.68	3.42	4.01ci	4.65zcd i	4.34zci	3.18	3.13	4.35zjl	3.63	5.70zno p	3.96op	2.80p	2.13	4.03zr	3.32	3.71	3.74

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 12
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES	NO	OWNED OUT-RIGHT	BUYING MORT-GAGE	RENTED LOCAL AUTH-ORITY	RENTED PRI-VATE	SCOT-LAND	WALES	NORTH	MID-LANDS	SOUTH	LONDON	WHITE	BME	GCSE/O-LV/CSE/NVQ12	A-LVL OR EQUIV	DEGR/MAST/PHD	NO FORML QUAL	UP TO £11499	£11500-£24999	£25000 PLUS	QUALITY	POPULAR
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
Vote in an election	861 70%efnr	798 71%	63 61%	307 73%ef	286 80%zef	98 60%	163 59%	76 71%	38 63%	202 68%	211 66%	228 81%zghijl	106 64%	778 72%zn	81 58%	196 66%	175 75%r	270 81%zor	172 61%	98 64%	137 70%	397 81%zst	87 79%zw	158 68%
Contact a local councillor or MP/MSP/WAM	534 43%befr	506 45%zb	28 27%	219 52%zef	181 50%zef	55 34%	74 27%	50 46%	22 35%	126 43%	138 43%	128 46%	71 43%	482 44%	52 37%	123 42%r	106 45%r	196 59%zopr	83 29%	64 42%	76 39%	281 58%zst	66 60%zw	101 44%
Create or sign an e-petition	471 38%befinrstw	465 41%zb	5 5%	146 35%e	195 55%zcef	40 24%	84 30%	42 39%	20 32%	95 32%	123 38%	129 46%zi	62 38%	433 40%zn	38 27%	102 35%r	96 41%r	209 63%zor	38 13%	35 23%	55 28%	281 58%zst	61 55%zw	57 25%
Create or sign a paper petition	459 37%fnrsw	428 38%	31 30%	167 40%f	157 44%zef	50 31%	78 28%	47 44%i	29 48%zij	93 31%	112 35%	122 43%i	56 34%	431 40%zn	28 20%	97 33%	89 38%r	174 52%zopr	75 26%	41 26%	78 40%s	237 49%zs	56 51%zw	66 29%
Boycott certain products for political, ethical or environmental reasons	335 27%befinrstw	331 29%zb	4 4%	105 25%	140 39%zcef	30 19%	55 20%	33 31%	12 20%	65 22%	82 26%	83 30%	59 35%hi	311 29%zn	24 17%	66 22%r	68 29%r	158 47%zopr	23 8%	20 13%	40 20%	211 43%zst	56 50%zw	37 16%
Donate money or pay a membership fee to a charity or campaigning organisation	325 26%befhorsw	318 28%zb	7 7%	116 28%ef	127 35%zef	27 17%	48 17%	29 27%h	7 12%	76 26%h	81 25%h	87 31%h	45 27%h	295 27%	30 21%	61 21%r	66 28%r	148 45%zopr	29 10%	27 18%	41 21%	193 40%zst	45 41%zw	46 20%
Take part in a public consultation	311 25%befhnorstw	299 27%zb	12 12%	116 28%ef	122 34%zef	21 13%	50 18%	28 26%h	7 12%	61 21%	79 25%h	88 31%hi	49 30%h	295 27%zn	16 11%	54 18%	62 27%r	150 45%zor	33 11%	26 17%	37 19%	188 39%zst	52 47%zw	41 18%
Contribute to a discussion or campaign online or on social media	256 21%benrs	251 22%zb	5 5%	83 20%e	99 28%zce	17 11%	52 19%	30 28%zhij	9 14%	50 17%	58 18%	59 21%	50 30%zhij	238 22%n	18 13%	48 16%r	58 25%or	127 38%zop	16 6%	18 12%	33 17%	160 33%zst	42 38%zw	35 15%
Take part in a demonstration, picket or march	237 19%ejorw	225 20%	12 12%	68 16%	92 26%zce	19 12%	54 19%	26 24%hj	7 11%	61 21%	44 14%	62 22%j	37 22%	217 20%	20 14%	37 13%	49 21%or	113 34%zop	24 8%	32 21%	30 15%	123 25%zt	42 38%zw	28 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

11 Jan 2018

Table 12
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUTRIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (g)	WALES (h)	NORTH (i)	MIDLANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Contact the media	**232** 19%brw	226 20%zb	6 6%	83 20%	81 23%e	23 14%	43 16%	19 17%	9 14%	48 16%	60 19%	61 22%	36 22%	213 20%	19 13%	50 17%r	56 24%r	96 29%zor	21 7%	21 14%	27 14%	139 28%zst	34 31%zw	25 11%
Take an active part in a campaign	**220** 18%hnorw	207 18%	12 12%	77 18%	73 20%	24 15%	42 15%	22 21%h	5 8%	44 15%	58 18%h	55 20%h	35 21%h	205 19%n	15 11%	36 12%	53 23%or	98 29%zor	23 8%	30 20%	34 17%	118 24%z	34 30%zw	28 12%
Attend political meetings	**213** 17%benr	204 18%zb	8 8%	87 21%ze	69 19%e	16 10%	39 14%	26 24%zh	8 13%	49 16%	53 17%	47 17%	30 18%	199 18%n	14 10%	44 15%r	42 18%r	97 29%zopr	19 7%	17 11%	27 14%	121 25%zst	32 29%zw	32 14%
Donate money or pay a membership fee to a political party	**135** 11%ehnor	129 11%	6 6%	50 12%e	53 15%zef	9 5%	22 8%	14 13%h	2 4%	30 10%	34 11%	31 11%	23 14%h	130 12%n	6 4%	21 7%	26 11%r	74 22%zopr	9 3%	14 9%	13 7%	77 16%zt	28 26%zw	15 7%
Don't know	**14** 1%qu	12 1%	1 1%	4 1%	2 *	* *	8 3%	* *	1 2%k	2 1%	4 1%	- -	6 4%zik	12 1%	2 1%	4 1%	3 1%	* *	7 2%q	1 1%	2 1%	1 *	-	2 1%
None of these	**151** 12%cdpquvw	132 12%	19 18%	39 9%	25 7%	33 20%zcd	53 19%zcd	13 12%	7 12%	37 13%	48 15%	25 9%	20 12%	127 12%	24 17%	41 14%q	19 8%	13 4%	59 21%zpq	20 13%u	23 12%u	22 5%	5 4%	16 7%
MEAN NUMBER OF MENTIONS	3.73b efhnorsw	3.90zb	1.94	3.86ef	4.67zcef	2.63	2.89	4.14hi	2.87	3.38	3.54	4.20hi	3.98	3.89zn	2.55	3.17r	4.05or	5.74zopr	1.99	2.89	3.20	5.17zst	5.76zw	2.89

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 13
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
Vote in an election	861 70%fhjm npr	260 83%zf	356 79%zf	64 91%ze f	73 76%f	19 15%	522 82%zh	339 57%	502 83%zj	359 58%	641 84%zlmn	140 68%mn	63 43%n	14 14%	378 83%zp	484 63%	580 82%zr	282 54%
Contact a local councillor or MP/MSP/WAM	534 43%fhjl mnpr	166 53%zf	210 47%f	48 68%zb ef	48 50%f	22 16%	376 59%zh	158 27%	368 61%zj	167 27%	419 55%zlmn	61 30%n	39 27%	14 14%	261 57%zp	274 36%	415 59%zr	119 23%
Create or sign an e-petition	471 38%fhjl mnpr	136 43%f	191 43%zf	47 66%za bef	41 43%f	11 8%	329 52%zh	142 24%	320 53%zj	150 24%	364 48%zlmn	63 31%n	31 21%n	8 8%	220 48%zp	250 33%	358 51%zr	112 21%
Create or sign a paper petition	459 37%fhjm npr	137 44%zf	167 37%f	37 53%zb f	50 52%zb f	22 17%	310 49%zh	149 25%	300 49%zj	159 26%	350 46%zlmn	68 33%mn	27 18%	14 14%	213 47%zp	245 32%	345 49%zr	114 22%
Boycott certain products for political, ethical or environmental reasons	335 27%fhjl mnpr	91 29%f	142 32%zf	36 52%za bef	30 31%f	8 6%	258 41%zh	76 13%	246 41%zj	89 14%	270 36%zlmn	37 18%	15 11%	8 8%	168 37%zp	167 22%	282 40%zr	53 10%
Donate money or pay a membership fee to a charity or campaigning organisation	325 26%fhjl mnpr	100 32%zf	131 29%f	32 46%zb ef	25 25%f	14 10%	237 37%zh	88 15%	227 37%zj	98 16%	257 34%zlmn	37 18%n	26 18%n	6 6%	161 35%zp	164 22%	261 37%zr	65 12%
Take part in a public consultation	311 25%fhjl mnpr	101 32%zf	117 26%f	41 58%za bef	24 24%f	6 4%	237 37%zh	75 13%	235 39%zj	76 12%	265 35%zlmn	30 15%n	9 6%	2 2%	160 35%zp	152 20%	263 37%zr	49 9%
Contribute to a discussion or campaign online or on social media	256 21%fhjl mnpr	67 21%f	113 25%zf	21 30%f	24 25%f	12 9%	201 32%zh	55 9%	191 31%zj	65 11%	205 27%zlmn	28 14%	11 7%	8 8%	131 29%zp	125 16%	212 30%zr	44 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
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J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 13
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Weighted Base	**1230**	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Take part in a demonstration, picket or march	**237** 19%ahjl mnpr	46 15%	120 27%zaf	19 27%af	22 22%	15 11%	179 28%zh	58 10%	172 28%zj	65 10%	189 25%zlmn	22 11%	14 10%	7 7%	125 28%zp	111 15%	200 28%zr	37 7%
Contact the media	**232** 19%fhjl mnpr	63 20%f	97 22%f	17 25%f	24 25%f	10 8%	164 26%zh	68 11%	164 27%zj	68 11%	190 25%zlmn	23 11%	11 8%	8 8%	124 27%zp	108 14%	183 26%zr	49 9%
Take an active part in a campaign	**220** 18%fhjl mnpr	49 16%f	108 24%zaf	23 32%za f	18 18%f	6 5%	175 28%zh	44 8%	171 28%zj	49 8%	189 25%zlmn	12 6%	12 8%	6 6%	124 27%zp	96 13%	189 27%zr	31 6%
Attend political meetings	**213** 17%fhjm npr	54 17%f	101 23%zf	9 13%f	26 27%zf	5 4%	173 27%zh	40 7%	167 27%zj	46 7%	171 23%zmn	32 16%mn	5 4%	3 3%	130 29%zp	82 11%	192 27%zr	20 4%
Donate money or pay a membership fee to a political party	**135** 11%fhjlm npr	28 9%	74 16%zaf	10 14%f	15 16%f	3 3%	114 18%zh	22 4%	116 19%zj	20 3%	122 16%zlmn	7 3%	6 4%	1 1%	96 21%zp	39 5%	124 18%zr	12 2%
Don't know	**14** 1%giq	-	9 2%a	-	-	4 3%a	-	14 2%zg	-	14 2%zi	6 1%	1 *	5 3%	2 2%	-	14 2%zo	-	14 3%zq
None of these	**151** 12%abceg ikoq	11 3%	29 6%	1 2%	5 5%	56 42%zabc e	22 3%	128 22%zg	20 3%	131 21%zi	27 4%	29 14%k	28 19%zk	52 52%zklm	10 2%	131 17%zo	22 3%	129 24%zq
MEAN NUMBER OF MENTIONS	3.73fhj lmnpr	4.14f	4.30zf	5.76z abef	4.34f	1.16	5.14zh	2.22	5.23zj	2.27	4.79zlm n	2.72mn	1.85n	1.01	5.02zp	3.01	5.12zr	1.87

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 14
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
Vote in an election	861 70%e	337 80%zb	294 67%	440 83%zde	314 74%e	107 39%	499 70%	337 76%z	265 74%	584 71%
Contact a local councillor or MP/ MSP/WAM	534 43%e	216 51%zb	180 41%	280 53%ze	205 48%ze	49 18%	289 41%	239 54%zf	166 46%	366 45%
Create or sign an e-petition	471 38%e	201 48%zb	158 36%	280 53%zde	150 35%e	40 14%	254 36%	208 47%zf	134 37%	336 41%z
Create or sign a paper petition	459 37%e	185 44%zb	152 35%	244 46%zde	159 37%e	56 20%	261 37%	189 43%z	124 35%	332 40%z
Boycott certain products for political, ethical or environmental reasons	335 27%ef	137 32%z	113 26%	204 38%zde	101 24%e	30 11%	162 23%	166 37%zf	80 22%	255 31%zh
Donate money or pay a membership fee to a charity or campaigning organisation	325 26%e	135 32%zb	104 24%	187 35%zde	106 25%e	33 12%	171 24%	147 33%zf	87 24%	237 29%z
Take part in a public consultation	311 25%ef	139 33%zb	94 21%	178 33%zde	110 26%e	23 8%	161 23%	148 33%zf	89 25%	221 27%
Contribute to a discussion or campaign online or on social media	256 21%ef	118 28%zb	81 18%	153 29%zde	72 17%	30 11%	127 18%	126 28%zf	62 17%	193 24%z
Take part in a demonstration, picket or march	237 19%efh	117 28%zb	70 16%	143 27%zde	66 16%	28 10%	117 16%	115 26%zf	47 13%	189 23%zh
Contact the media	232 19%be	114 27%zb	65 15%	127 24%ze	77 18%e	28 10%	135 19%	95 21%	61 17%	169 21%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 14
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Weighted Base	**1230**	423	439	532	425	274	713	444	357	821
Take an active part in a campaign	**220** 18%bef	106 25%zb	60 14%	134 25%zde	63 15%e	23 8%	111 16%	104 23%zf	55 15%	163 20%z
Attend political meetings	**213** 17%e	107 25%zb	64 15%	124 23%ze	72 17%e	16 6%	108 15%	101 23%zf	52 15%	160 19%z
Donate money or pay a membership fee to a political party	**135** 11%bdef	69 16%zb	32 7%	92 17%zde	30 7%	13 5%	55 8%	79 18%zf	32 9%	103 13%z
Don't know	**14** 1%ci	6 1%	6 1%	1 *	2 *	11 4%zcd	12 2%g	- -	8 2%	5 1%
None of these	**151** 12%acfh	22 5%	66 15%a	25 5%	43 10%c	84 31%zcd	67 9%	48 11%	21 6%	97 12%h
MEAN NUMBER OF MENTIONS	3.73bef	4.68zb	3.34	4.86zde	3.60e	1.74	3.44	4.62zf	3.51	4.03z

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 15
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
Vote in an election	861 70%	499 82%zb	213 67%	218 83%z	214 77%z	223 85%z	111 85%z	481 83%z	517 77%zi	100 66%	366 75%z	200 75%	457 75%z	108 71%	431 77%z	125 72%
Contact a local councillor or MP/ MSP/WAM	534 43%	308 50%z	136 43%	186 71%zd	111 40%	146 56%z	69 53%z	304 52%z	345 51%zi	58 38%	250 51%z	118 44%	300 50%z	68 45%	280 50%z	81 47%
Create or sign an e-petition	471 38%m	269 44%z	126 40%	181 69%zd	123 44%	121 46%z	86 66%zeg	274 47%z	334 50%zi	46 30%	236 48%z	112 42%	299 49%zm	45 30%	266 47%z	79 45%
Create or sign a paper petition	459 37%	270 44%z	125 39%	152 58%zd	105 38%	130 50%z	67 52%z	278 48%z	289 43%z	52 34%	199 41%	121 45%z	265 44%z	56 36%	248 44%z	68 39%
Boycott certain products for political, ethical or environmental reasons	335 27%	185 30%z	103 33%	152 58%zd	92 33%z	96 37%z	60 47%zg	205 35%z	236 35%zi	34 23%	169 35%z	92 34%z	211 35%z	44 29%	198 35%z	55 32%
Donate money or pay a membership fee to a charity or campaigning organisation	325 26%	169 28%	98 31%	143 55%zd	76 27%	89 34%z	53 41%z	194 33%z	233 35%zi	30 20%	163 33%z	82 31%	201 33%zm	36 23%	185 33%z	60 34%z
Take part in a public consultation	311 25%	178 29%z	90 28%	138 53%zd	73 26%	92 35%z	61 47%zeg	183 31%z	216 32%zi	33 22%	154 31%z	77 29%	188 31%z	42 28%	177 32%z	55 32%
Contribute to a discussion or campaign online or on social media	256 21%	138 23%	79 25%	142 54%zd	64 23%	64 25%	72 55%zeg	146 25%z	200 30%zi	21 14%	143 29%z	62 23%	164 27%z	37 24%	149 27%z	40 23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 15
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Take part in a demonstration, picket or march	237 19%	125 20%	75 24%	113 43%zd	65 23%	70 27%z	57 44%zeg	136 23%z	160 24%zi	22 15%	117 24%z	50 19%	150 25%z	33 21%	134 24%z	37 21%
Contact the media	232 19%i	141 23%z	54 17%	107 41%zd	50 18%	63 24%	49 38%zeg	146 25%z	177 26%zi	16 10%	128 26%zk	43 16%	146 24%z	26 17%	138 25%z	46 26%z
Take an active part in a campaign	220 18%	128 21%z	64 20%	105 40%zd	50 18%	60 23%	41 32%zg	132 23%z	154 23%zi	21 14%	117 24%z	52 19%	125 21%z	32 21%	114 20%	43 25%z
Attend political meetings	213 17%	127 21%z	65 20%	100 38%zd	62 22%z	67 26%z	51 40%zeg	123 21%z	152 23%z	25 16%	115 23%z	48 18%	123 20%z	32 21%	124 22%z	37 21%
Donate money or pay a membership fee to a political party	135 11%	86 14%z	32 10%	77 29%zd	31 11%	50 19%zg	30 23%zg	82 14%z	93 14%z	14 9%	61 13%	35 13%	84 14%z	18 12%	82 15%z	23 13%
Don't know	14 1%aghl	2 *	9 3%za	-	2 1%	-	1 1%	2 *	3 *	1 1%	3 1%	1 *	3 *	1 1%	3 *	1 1%
None of these	151 12%acdefghjln	32 5%	35 11%a	3 1%	10 4%	8 3%	7 5%	27 5%	52 8%	15 10%	43 9%	23 8%	54 9%	11 7%	41 7%	16 9%
MEAN NUMBER OF MENTIONS	3.73	4.30z	3.97	6.92zd	4.03	4.87z	6.23zeg	4.61z	4.62zi	3.11	4.54z	4.09	4.49z	3.78	4.51z	4.31

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 16
CU06 - How interested would you say you are in politics?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very interested	202 16%bdjop	129 21%zb	73 12%	17 12%	19 9%	30 15%	40 18%d	43 24%zcd	53 19%d	36 10%	71 17%j	95 21%zj	100 30%znop	50 15%p	27 11%	25 8%	114 16%	88 17%	46 13%	156 18%
[2] Fairly interested	502 41%co	233 39%	268 43%	41 29%	84 40%	76 38%	101 46%c	71 40%	129 46%zc	125 36%	177 42%	200 44%	165 50%zop	165 48%zop	65 26%	107 35%	305 42%	196 38%	138 40%	363 41%
[3] Not very interested	303 25%m	137 23%	166 26%	41 29%f	63 30%f	51 25%	40 18%	40 23%	67 24%	104 30%	92 22%	108 24%	46 14%	78 23%m	89 35%zmn	90 30%m	179 25%	124 24%	78 22%	226 26%
[4] Not at all interested	223 18%ilmt	100 17%	123 20%	41 29%zfhi	46 22%i	44 22%i	39 18%	24 14%	30 11%	87 25%zl	82 20%l	54 12%	18 5%	50 15%m	73 29%zmn	83 27%zmn	121 17%	102 20%	88 25%zt	136 15%
MEAN	2.45ahi lmt	2.35	2.54za	2.76zfh i	2.64zfh i	2.54hi	2.35	2.26	2.27	2.69zkl	2.44l	2.26	1.94	2.37m	2.82zmn	2.76zmn	2.43	2.47	2.59zt	2.39
Very/fairly interested	703 57%cdjo p	362 60%	341 54%	58 41%	103 49%	106 53%	141 64%cd	114 64%cd	181 65%zcde	161 46%	247 59%j	295 65%zj	265 81%znop	215 63%zop	91 36%	132 43%	419 58%	285 56%	184 53%	519 59%
Not very/at all interested	527 43%ilmn	237 40%	289 46%	82 59%zfhi	109 51%zfhi	95 47%i	79 36%	65 36%	97 35%	191 54%zkl	174 41%	162 35%	64 19%	128 37%m	162 64%zmn	173 57%zmn	300 42%	226 44%	165 47%	361 41%
NET interested	177 14%bcde joprs	125 21%zb	52 8%	-24 -17%	-6 -3%	12 6%d	62 28%zcde	49 27%zcde	85 30%zcde	-30 -9%	73 17%j	133 29%zjk	202 61%znop	87 26%zop	-70 -28%	-42 -14%	119 17%r	58 11%	19 5%	158 18%zs
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

Page 32

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 17
CU06 - How interested would you say you are in politics?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVERNMENT OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very interested	202 16%ehir	193 17%	9 9%	91 22%zef	56 16%	14 9%	33 12%	21 20%hi	5 8%	35 12%	53 17%	52 19%	35 21%hi	177 16%	23 17%	40 13%	30 13%	100 30%zopr	25 9%	25 16%	28 14%	109 22%z	50 45%zw	37 16%
[2] Fairly interested	502 41%efnos	457 41%	44 43%	185 44%ef	181 50%zef	40 25%	93 34%	45 42%	22 37%	125 42%	112 35%	127 45%	69 42%	457 42%n	45 32%	99 34%	102 44%o	166 50%zor	108 38%	48 31%	77 39%	242 50%zst	40 36%	113 49%zv
[3] Not very interested	303 25%quv	276 24%	28 27%	93 22%	80 22%	54 33%zcd	76 27%	21 20%	16 26%	74 25%	90 28%	64 23%	38 23%	270 25%	33 24%	88 30%zq	63 27%q	48 14%	73 26%q	37 24%	52 26%u	86 18%	18 16%	58 25%
[4] Not at all interested	223 18%cdmquvw	202 18%	22 21%	51 12%	41 12%	54 33%zcd	75 27%zcd	19 18%	18 29%zk	62 21%	64 20%	38 13%	23 14%	184 17%	39 28%zm	69 23%zq	39 17%q	20 6%	78 27%zpq	44 28%zu	40 20%u	52 11%	3 3%	25 11%v
MEAN	2.45cdquvw	2.43	2.60	2.24	2.30	2.91zcd	2.69z	2.36	2.76zgkl	2.55k	2.51	2.31	2.29	2.42	2.63z m	2.63z q	2.47q	1.96	2.72zp q	2.65zu	2.53u	2.16	1.76	2.30v
Very/fairly interested	703 57%efhnors	650 58%	54 52%	277 66%zef	237 66%zef	54 33%	127 46%e	66 62%h	27 45%	160 54%	166 52%	179 64%hj	105 63%h	634 58%n	68 48%	139 47%	132 57%	266 80%zopr	133 47%	72 47%	105 53%	351 72%zst	89 81%zw	150 65%z
Not very/at all interested	527 43%cdquvw	477 42%	49 48%	143 34%	122 34%	109 67%zcd	151 54%zc	40 38%	33 55%zgkl	136 46%	154 48%k	102 36%	61 37%	454 42%	73 52%zm	157 53%zq	102 43%q	67 20%	151 53%zq	81 53%zu	92 47%u	138 28%	21 19%	82 35%v
NET interested	177 14%befhijnorst	172 15%zb	4 4%	133 32%zef	115 32%zef	-54 -33%	-24 -9%	26 24%zhij	-6 -10%	23 8%h	12 4%h	78 28%zhij	44 27%zhij	180 17%zn	-5 -3%	-18 -6%	31 13%or	199 60%zopr	-19 -7%	-9 -6%	13 7%s	213 44%zst	69 62%zw	67 29%z
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 18
CU06 - How interested would you say you are in politics?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very interested	202 16%fhjl mnpr	46 15%	106 24%zaf	13 19%f	21 21%f	9 7%	196 31%zh	6 1%	183 30%zj	18 3%	177 23%zlmn	13 6%	7 5%	5 5%	137 30%zp	65 9%	202 29%zr	- -
[2] Fairly interested	502 41%fhjm npr	173 55%zbe f	172 38%f	34 49%f	40 42%f	17 13%	371 58%zh	130 22%	354 58%zj	148 24%	381 50%zlmn	78 38%mn	26 18%	15 15%	250 55%zp	250 33%	502 71%zr	- -
[3] Not very interested	303 25%giko q	76 24%	117 26%	19 27%	17 18%	25 19%	54 8%	249 42%zg	56 9%	247 40%zi	144 19%	79 39%zkn	60 41%zkn	16 16%	58 13%	245 32%zo	- -	303 58%zq
[4] Not at all interested	223 18%abcgi koq	19 6%	53 12%a	3 4%	19 19%ac	81 61%zabc e	16 2%	207 35%zg	15 2%	208 33%zi	56 7%	35 17%k	53 37%zkl	65 65%zklm	12 3%	202 26%zo	- -	223 42%zq
MEAN	2.45abc gikoq	2.22	2.26	2.17	2.35	3.34za bce	1.83	3.11zg	1.84	3.04zi	2.10	2.66zk	3.10zkl	3.41zkl m	1.88	2.77zo	1.71	3.42zq
Very/fairly interested	703 57%fhjl mnpr	219 70%zf	277 62%zf	48 68%f	61 63%f	26 20%	567 89%zh	136 23%	537 88%zj	166 27%	558 74%zlmn	92 44%mn	33 22%	20 19%	387 85%zp	315 41%	703 100%zr	- -
Not very/at all interested	527 43%abgi koq	95 30%	170 38%	22 32%	36 37%	106 80%zab ce	70 11%	456 77%zg	70 12%	456 73%zi	200 26%	114 56%zk	114 78%zkl	81 81%zkl	70 15%	447 59%zo	- -	527 100%zq
NET interested	177 14%flmn p	124 40%zbe f	107 24%zf	25 36%z	25 26%z	-80 -60%	498 78%zh	-320 -54%	467 77%zj	-289 -46%	358 47%zlm n	-23 -11%	-81 -55%	-61 -61%	317 70%zp	-132 -17%	703 100%zr	-527 -100%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 19
CU06 - How interested would you say you are in politics?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	**1230**	422	450	576	396	258	705	460	335	850
Weighted Base	**1230**	423	439	532	425	274	713	444	357	821
Effective Base	**813**	276	293	376	266	174	463	304	213	574
[1] Very interested	**202** 16%bef	102 24%zb	53 12%	132 25%zde	56 13%e	14 5%	91 13%	109 25%zf	51 14%	151 18%z
[2] Fairly interested	**502** 41%be	203 48%zb	155 35%	252 47%ze	199 47%ze	50 18%	292 41%	201 45%	167 47%z	329 40%
[3] Not very interested	**303** 25%cg	88 21%	125 28%a	108 20%	109 26%	87 32%zc	213 30%zg	70 16%	102 28%	193 23%
[4] Not at all interested	**223** 18%acdgh	29 7%	106 24%za	40 8%	61 14%c	122 45%zcd	117 16%	64 14%	38 11%	148 18%h
MEAN	2.45acg	2.11	2.64za	2.11	2.41c	3.16zcd	2.50g	2.20	2.35	2.41
Very/fairly interested	**703** 57%bef	305 72%zb	208 48%	384 72%zde	255 60%e	64 24%	383 54%	310 70%zf	218 61%	480 58%
Not very/at all interested	**527** 43%acg	118 28%	230 52%za	148 28%	169 40%c	209 76%zcd	329 46%zg	134 30%	139 39%	341 42%
NET interested	**177** 14%bef	187 44%zb	-22 -5%	236 44%zde	86 20%z	-145 -53%	54 8%	176 40%zf	78 22%z	139 17%z
Don't know	**-**	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 20
CU06 - How interested would you say you are in politics?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very interested	202 / 16%	129 / 21%z	52 / 16%	105 / 40%zd	49 / 18%	70 / 27%zg	34 / 26%z	110 / 19%	140 / 21%z	20 / 13%	101 / 21%z	47 / 18%	129 / 21%z	29 / 19%	121 / 22%z	33 / 19%
[2] Fairly interested	502 / 41%	291 / 48%zb	123 / 39%	120 / 46%	135 / 49%z	128 / 49%z	62 / 48%	304 / 52%z	295 / 44%z	61 / 40%	215 / 44%	113 / 42%	251 / 41%	70 / 46%	252 / 45%z	75 / 43%
[3] Not very interested	303 / 25%ceg	142 / 23%	71 / 22%	28 / 11%	67 / 24%c	45 / 17%	24 / 19%	123 / 21%	154 / 23%	43 / 28%	121 / 25%	65 / 24%	152 / 25%	32 / 21%	122 / 22%	42 / 24%
[4] Not at all interested	223 / 18%acdef ghjln	49 / 8%	72 / 23%a	9 / 4%	26 / 9%c	17 / 7%	9 / 7%	46 / 8%	84 / 12%	28 / 19%	52 / 11%	42 / 16%	74 / 12%	23 / 15%	64 / 12%	24 / 14%
MEAN	2.45acd efghjln	2.18	2.51a	1.78	2.25c	2.04	2.06	2.18e	2.27	2.53h	2.26	2.38	2.28	2.32	2.23	2.33
Very/fairly interested	703 / 57%	419 / 69%zb	175 / 55%	225 / 86%zd	184 / 66%z	198 / 76%z	97 / 75%z	413 / 71%z	435 / 65%zi	81 / 53%	315 / 64%z	160 / 60%	379 / 63%z	98 / 64%	373 / 67%z	108 / 62%
Not very/at all interested	527 / 43%acde fghjln	191 / 31%	143 / 45%a	38 / 14%	93 / 34%c	62 / 24%	33 / 25%	169 / 29%	238 / 35%	71 / 47%h	174 / 36%	107 / 40%	225 / 37%	54 / 36%	187 / 33%	66 / 38%
NET interested	177 / 14%bi	229 / 37%zb	32 / 10%	187 / 71%zd	91 / 33%z	136 / 52%zg	64 / 49%z	244 / 42%z	197 / 29%zi	9 / 6%	142 / 29%zk	53 / 20%z	154 / 25%z	44 / 29%z	186 / 33%z	43 / 24%z
Don't know	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 21
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] A great deal	107 9%bjop	67 11%zb	39 6%	9 6%	10 5%	16 8%	21 10%	20 11%	30 11%	19 6%	38 9%	50 11%j	55 17%znop	29 8%	9 4%	14 5%	63 9%	44 9%	20 6%	86 10%
[2] A fair amount	530 43%bcdj op	279 47%	251 40%	45 32%	64 30%	88 44%d	101 46%cd	93 52%zcd	139 50%zcd	109 31%	190 45%j	232 51%zj	190 58%znop	161 47%op	83 33%	96 32%	313 43%	218 43%	143 41%	387 44%
[3] Not very much	452 37%alm	193 32%	259 41%za	57 41%	102 48%zefh i	70 35%	75 34%	56 31%	92 33%	159 45%zkl	146 35%	148 32%	76 23%	124 36%m	125 49%zmn	128 42%m	272 38%	181 35%	128 37%	324 37%
[4] Nothing at all	140 11%hilm t	60 10%	80 13%	29 21%zfhi	36 17%hi	25 12%	22 10%	10 6%	18 6%	65 19%zkl	48 11%l	28 6%	8 2%	30 9%m	37 14%m	66 22%zmn	72 10%	68 13%	57 16%zt	84 9%
MEAN	2.51ahi lmt	2.41	2.60za	2.76zef hi	2.77zef hi	2.52hi	2.45	2.31	2.35	2.77zkl	2.48l	2.34	2.11	2.45m	2.75zmn	2.81zmn	2.49	2.54	2.64zt	2.46
Know a great deal/ fair amount	637 52%bcdj op	346 58%zb	290 46%	54 39%	74 35%	105 52%cd	123 56%cd	113 63%zcd	169 61%zcd	128 36%	227 54%j	282 62%zj	246 75%znop	189 55%op	92 36%	110 36%	375 52%	261 51%	164 47%	473 54%
Know not very much/nothing at all	592 48%ahil m	253 42%	339 54%za	87 61%zefh i	138 65%zefh i	95 48%	98 44%	66 37%	109 39%	224 64%zkl	193 46%	175 38%	83 25%	153 45%m	161 64%zmn	194 64%zmn	343 48%	249 49%	185 53%l	407 46%
NET knowledgeable	44 4%crs	93 16%zb	-49 -8%	-32 -23%	-64 -30%	9 5%	25 11%z	47 26%zcef	60 21%zce f	-96 -27%	34 8%z	106 23%zjk	162 49%znop	36 10%z	-69 -27%	-84 -28%	32 4%	12 2%	-22 -6%	66 7%zs
Don't know	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 22
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] A great deal	107	101	6	58	26	5	16	11	2	18	33	29	13	95	11	16	16	58	13	7	19	60	28	11
	9%e	9%	6%	14%zdef	7%	3%	6%	10%	4%	6%	10%	10%	8%	9%	7%	6%	7%	17%zopr	5%	5%	10%	12%zs	25%zw	5%
[2] A fair amount	530	489	42	205	186	47	86	49	19	124	131	128	79	483	47	106	108	191	91	58	70	262	58	123
	43%efhnort	43%	40%	49%zef	52%zef	29%	31%	45%h	31%	42%	41%	46%h	48%h	44%n	33%	36%	46%or	57%zopr	32%	38%	36%	54%zst	53%z	53%z
[3] Not very much	452	409	44	129	126	81	115	32	25	109	122	106	57	394	59	135	88	80	116	64	74	144	22	85
	37%cquv	36%	42%	31%	35%	49%zcd	41%c	30%	41%	37%	38%	38%	35%	36%	42%	46%zq	37%q	24%	41%q	42%u	38%	30%	20%	36%v
[4] Nothing at all	140	128	12	28	21	31	61	14	15	44	32	18	16	115	25	38	22	4	64	24	34	21	3	13
	11%cdkquvw	11%	12%	7%	6%	19%zcd	22%zcd	13%k	25%zgjkl	15%k	10%	6%	10%	11%	18%zm	13%q	9%q	1%	23%zopq	16%u	17%zu	4%	3%	6%
MEAN	2.51c dquv	2.50	2.60	2.30	2.40	2.84zcd	2.80zcd	2.47	2.86zgijkl	2.61zk	2.48	2.40	2.47	2.49	2.69zm	2.66zpq	2.49q	2.09	2.82zpq	2.68zu	2.62u	2.26	2.00	2.43v
Know a great deal/ fair amount	637	589	48	263	212	52	102	60	21	142	165	157	92	578	57	123	124	249	104	66	89	323	86	134
	52%efhnor	52%	46%	63%zef	59%zef	32%	37%	56%h	34%	48%h	52%h	56%h	55%h	53%n	41%	41%	53%or	75%zopr	37%	43%	45%	66%zst	78%zw	58%
Know not very much/nothing at all	592	537	56	157	147	111	176	47	40	153	155	124	74	509	84	173	110	84	180	87	108	166	24	98
	48%cdquv	48%	54%	37%	41%	68%zcd	63%zcd	44%	66%zgijkl	52%	48%	44%	45%	47%	59%zm	59%zpq	47%q	25%	63%zpq	57%u	55%u	34%	22%	42%v
NET knowledgeable	44	52	-8	106	65	-60	-74	13	-19	-11	10	33	18	69	-26	-51	15	165	-76	-22	-19	157	61	37
	4%bhinst	5%zb	-8%	25%zef	18%ze	-37%	-27%	12%zij	-31%	-4%	3%	12%zhij	11%zij	6%zn	-19%	-17%	6%z	49%zopr	-27%	-14%	-10%	32%zst	56%zw	16%z
Don't know	1	1	-	-	-	-	1	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	*	1%z	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

Page 38

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 23
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTHING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTHING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTAINLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] A great deal	107 9%fhjlmnpr	29 9%f	51 11%zf	11 16%f	10 10%f	3 2%	107 17%zh	-	104 17%zj	3 *	95 13%zlmn	7 3%	2 1%	3 3%	73 16%zp	34 4%	102 15%zr	4 1%
[2] A fair amount	530 43%fhjlmnpr	176 56%zbf	194 43%f	36 51%f	49 51%f	22 17%	530 83%zh	-	453 75%zj	78 12%	407 54%zlmn	67 33%	35 24%	20 20%	279 61%zp	250 33%	465 66%zr	65 12%
[3] Not very much	452 37%gikoq	100 32%	163 36%	23 33%	28 29%	53 40%	-	452 76%zg	50 8%	402 65%zi	212 28%	114 55%zkn	82 56%zkn	38 38%	94 21%	357 47%zo	132 19%	320 61%zq
[4] Nothing at all	140 11%acgikoq	9 3%	40 9%ac	-	9 10%ac	54 41%zabce	-	140 24%zg	1 *	139 22%zi	44 6%	18 9%	27 19%zkl	40 40%zklm	11 2%	121 16%zo	4 1%	136 26%zq
MEAN	2.51abcgikoq	2.28	2.43ac	2.17	2.38	3.20zabce	1.83	3.24zg	1.91	3.09zi	2.27	2.69zk	2.92zkl	3.15zkl	2.09	2.74zo	2.05	3.12zq
Know a great deal/fair amount	637 52%fhjlmnpr	205 65%zbf	245 55%f	47 67%zf	59 61%f	25 19%	637 100%zh	-	557 92%zj	80 13%	502 66%zlmn	74 36%	37 25%	22 22%	351 77%zp	284 37%	567 81%zr	70 13%
Know not very much/nothing at all	592 48%acgikoq	108 35%	203 45%a	23 33%	38 39%	108 81%zabce	-	592 100%zg	51 8%	542 87%zi	256 34%	132 64%zk	109 75%zk	78 78%zk	105 23%	478 63%zo	136 19%	456 87%zq
NET knowledgeable	44 4%	96 31%zbf	42 9%z	24 34%zb	21 22%zb	-83 -63%	637 100%zh	-592 -100%	506 83%zj	-461 -74%	246 32%zlmn	-57 -28%	-72 -49%	-56 -55%	247 54%zp	-194 -25%	431 61%zr	-387 -73%
Don't know	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 24
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	**1230**	422	450	576	396	258	705	460	335	850
Weighted Base	**1230**	423	439	532	425	274	713	444	357	821
Effective Base	**813**	276	293	376	266	174	463	304	213	574
[1] A great deal	**107** 9%ef	60 14%zb	31 7%	67 13%zde	33 8%e	7 2%	38 5%	67 15%zf	26 7%	80 10%
[2] A fair amount	**530** 43%e	210 50%zb	171 39%	289 54%zde	197 46%e	45 16%	303 42%	222 50%zf	174 49%	355 43%
[3] Not very much	**452** 37%acg	129 31%	183 42%za	153 29%	172 41%c	127 46%zc	307 43%zg	115 26%	128 36%	312 38%
[4] Nothing at all	**140** 11%acdfi	23 6%	54 12%a	23 4%	23 5%	95 35%zcd	65 9%	40 9%	29 8%	74 9%
MEAN	2.51acgi	2.27	2.60za	2.25	2.44c	3.14zcd	2.56zg	2.29	2.45	2.46
Know a great deal/ fair amount	**637** 52%bef	270 64%zb	201 46%	356 67%zde	229 54%e	51 19%	341 48%	289 65%zf	200 56%	435 53%
Know not very much/nothing at all	**592** 48%acg	153 36%	238 54%za	175 33%	195 46%c	222 81%zcd	372 52%zg	155 35%	157 44%	386 47%
NET knowledgeable	**44** 4%bf	117 28%zb	-37 -8%	181 34%zde	34 8%z	-171 -62%	-31 -4%	134 30%zf	43 12%zi	49 6%z
Don't know	**1** *	- -	- -	- -	- -	1 *	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

Page 40

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 25
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] A great deal	107 9%	69 11%z	26 8%	53 20%zd	24 8%	33 13%z	18 14%	55 9%	71 11%z	17 11%	48 10%	25 9%	68 11%z	21 14%z	62 11%z	23 13%
[2] A fair amount	530 43%	306 50%z	137 43%	148 57%z	143 52%z	142 54%z	66 51%	321 55%z	319 47%z	67 44%	228 47%	141 53%z	273 45%	74 48%	276 49%z	71 41%
[3] Not very much	452 37%cegm	209 34%	113 36%	54 20%	101 36%c	79 30%	41 32%	183 31%	241 36%	53 35%	184 38%	82 31%	222 37%	41 27%	189 34%	68 39%
[4] Nothing at all	140 11%acdefghjkln	26 4%	42 13%a	7 3%	10 4%	7 3%	5 3%	24 4%	41 6%	15 10%	29 6%	20 7%	41 7%	17 11%	33 6%	12 7%
MEAN	2.51acdefghjklmn	2.31	2.54a	2.06	2.35c	2.23	2.25	2.30	2.38	2.44	2.40	2.36	2.39	2.35	2.34	2.40
Know a great deal/ fair amount	637 52%	375 61%zb	162 51%	202 77%zd	167 60%z	175 67%z	84 65%z	376 65%z	390 58%z	84 55%	276 56%z	165 62%z	341 56%z	95 62%z	338 60%z	94 54%
Know not very much/nothing at all	592 48%acdefghjklmn	235 39%	155 49%a	61 23%	111 40%c	86 33%	46 35%	207 35%	282 42%	68 45%	213 44%	102 38%	264 44%	58 38%	222 40%	80 46%
NET knowledgeable	44 4%	140 23%zb	7 2%	141 54%zd	56 20%z	89 34%z	38 30%z	169 29%z	108 16%z	16 10%z	62 13%z	63 24%zj	78 13%z	37 24%zl	116 21%zo	14 8%z
Don't know	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 26
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WOR-KING (q)	NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Unweighted Base	**1230**	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] A great deal	84 7%bop	59 10%zb	25 4%	8 6%	10 5%	14 7%	18 8%	13 7%	22 8%	17 5%	32 8%	34 7%	46 14%znop	28 8%op	5 2%	6 2%	48 7%	36 7%	22 6%	62 7%
[2] A fair amount	523 43%cdjo p	263 44%	260 41%	45 32%	67 32%	73 37%	105 48%cd	95 53%zcde	137 49%zcde	112 32%	178 42%j	233 51%zjk	196 59%znop	158 46%op	74 29%	96 31%	306 43%	217 42%	135 39%	389 44%
[3] Not very much	467 38%lm	217 36%	249 40%	59 42%	95 45%f	90 45%f	67 30%	59 33%	97 35%	154 44%zl	157 37%	156 34%	78 24%	123 36%m	126 50%zmn	140 46%zmn	284 40%	183 36%	135 39%	332 38%
[4] Nothing at all	155 13%ahil mt	60 10%	95 15%za	29 20%zhi	39 19%zhi	23 11%	30 14%	12 7%	22 8%	68 19%zkl	53 13%l	34 7%	10 3%	33 10%m	49 19%zmn	64 21%zmn	80 11%	75 15%	57 16%t	98 11%
MEAN	2.56ahi lmnt	2.47	2.66za	2.77zfh i	2.78zfh i	2.60hi	2.50	2.39	2.43	2.77zkl	2.55l	2.42	2.16	2.47m	2.86zmn	2.86zmn	2.55	2.58	2.65	2.53
Know a great deal/ fair amount	607 49%bcdj op	322 54%zb	286 45%	53 38%	77 36%	88 44%	123 56%cd	108 60%zcde	159 57%zcde	130 37%	211 50%j	267 58%zjk	241 73%znop	186 54%op	79 31%	102 33%	354 49%	253 49%	157 45%	450 51%
Know not very much/nothing at all	622 51%ahil m	278 46%	344 55%za	88 62%zfhi	135 64%zfhi	112 56%hi	97 44%	71 40%	119 43%	222 63%zkl	210 50%l	190 42%	88 27%	157 46%m	175 69%zmn	203 67%zmn	365 51%	258 50%	192 55%	430 49%
NET knowledgeable	-15 -1%	44 7%z	-59 -9%	-35 -25%	-58 -27%	-25 -12%	26 12%ze	37 21%zcef	39 14%zce	-93 -26%	1 *	77 17%zk	154 47%znop	29 8%z	-96 -38%	-102 -33%	-10 -1%	-5 -1%	-34 -10%	20 2%z
Don't know	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 27
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV. OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWS. READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] A great deal	84 / 7%r	82 / 7%	2 / 2%	42 / 10%zef	23 / 6%	6 / 4%	12 / 4%	7 / 7%	2 / 4%	14 / 5%	26 / 8%	20 / 7%	15 / 9%	77 / 7%	6 / 4%	14 / 5%	15 / 7%r	47 / 14%zopr	5 / 2%	7 / 5%	12 / 6%	52 / 11%z	24 / 22%zw	10 / 4%
[2] A fair amount	523 / 43%ef hnors	483 / 43%	40 / 39%	207 / 49%zef	174 / 49%zef	42 / 26%	94 / 34%	46 / 43%h	16 / 27%	117 / 40%	134 / 42%h	131 / 47%h	79 / 47%h	474 / 44%	49 / 35%	97 / 33%	103 / 44%or	198 / 59%zopr	93 / 33%	51 / 33%	75 / 38%	258 / 53%zst	62 / 56%z	123 / 53%z
[3] Not very much	467 / 38%cq uv	419 / 37%	48 / 47%	139 / 33%	138 / 38%	78 / 48%zc	109 / 39%	36 / 34%	27 / 45%	115 / 39%	126 / 39%	104 / 37%	58 / 35%	408 / 37%	59 / 42%	141 / 48%zq	92 / 39%q	76 / 23%	123 / 43%q	68 / 45%u	77 / 39%	156 / 32%	20 / 18%	79 / 34%v
[4] Nothing at all	155 / 13%cd quv	142 / 13%	13 / 12%	32 / 8%	24 / 7%	37 / 23%zcd	62 / 22%zc d	17 / 16%	15 / 24%zjkl	50 / 17%zkl	34 / 11%	26 / 9%	14 / 8%	128 / 12%	27 / 19%zm	43 / 15%q	24 / 10%q	13 / 4%	63 / 22%zpq	27 / 17%u	32 / 16%u	23 / 5%	4 / 4%	21 / 9%
MEAN	2.56c dquv	2.55	2.69	2.38	2.45	2.90zc d	2.80z cd	2.59	2.89z gjkl	2.68z jkl	2.53	2.48	2.43	2.54	2.76z m	2.72z pq	2.53q	2.16	2.86zp q	2.75zu	2.66u	2.31	2.04	2.47v
Know a great deal/ fair amount	607 / 49%ef hnors	565 / 50%	42 / 41%	249 / 59%zef	197 / 55%ef	48 / 29%	106 / 38%	53 / 50%h	19 / 31%	130 / 44%h	160 / 50%h	152 / 54%h	93 / 56%hi	551 / 51%n	55 / 39%	111 / 38%	118 / 50%or	245 / 73%zo pr	98 / 35%	58 / 38%	87 / 44%	310 / 63%zst	86 / 78%zw	133 / 57%z
Know not very much/nothing at all	622 / 51%cq uvw	561 / 50%	61 / 59%	171 / 41%	162 / 45%	115 / 71%zcd	171 / 61%zc d	53 / 50%	42 / 69%zg ijkl	165 / 56%l	160 / 50%	130 / 46%	72 / 44%	536 / 49%	86 / 61%zm	185 / 62%zp q	116 / 50%q	89 / 27%	186 / 65%zpq	95 / 62%zu	110 / 56%u	179 / 37%	24 / 22%	99 / 43%v
NET knowledgeable	-15 / -1%	4 / *	-19 / -18%	78 / 19%zde f	35 / 10%z	-67 / -41%	-64 / -23%	* / *	-23 / -39%	-35 / -12%	* / *	22 / 8%zgj	21 / 13%zgj	15 / 1%z	-31 / -22%	-73 / -25%	2 / 1%	156 / 47%zo pr	-88 / -31%	-37 / -24%	-23 / -11%	131 / 27%zst	62 / 56%zw	33 / 14%z
Don't know	1 / *	1 / *	- / -	- / -	- / -	- / -	1 / *	1 / 1%z	- / -	- / -	- / -	- / -	- / -	1 / *	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 28
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] A great deal	84 7%fhjlm pr	22 7%f	40 9%f	11 15%zf	8 8%f	1 1%	84 13%zh	- -	84 14%zj	- -	79 10%zlmn	3 1%	1 *	1 1%	56 12%zp	28 4%	82 12%zr	2 *
[2] A fair amount	523 43%fhjim npr	171 55%zbf	201 45%f	37 53%f	50 52%f	17 13%	473 74%zh	51 9%	523 86%zj	- -	408 54%zlmn	75 36%mn	26 18%	15 15%	294 64%zp	229 30%	455 65%zr	68 13%
[3] Not very much	467 38%egik oq	110 35%	163 36%	19 28%	26 27%	60 45%e	78 12%	389 66%zg	- -	467 75%zi	229 30%	109 53%zk	83 57%zk	42 41%	95 21%	372 49%zo	161 23%	306 58%zq
[4] Nothing at all	155 13%agiko q	10 3%	44 10%a	3 4%	13 13%a	54 41%zabc e	2 *	153 26%zg	- -	155 25%zi	42 6%	20 10%	37 25%zkl	43 43%zklm	12 3%	134 18%zo	6 1%	149 28%zq
MEAN	2.56abc gikoq	2.34	2.47c	2.21	2.45	3.26za bce	2.00	3.17zg	1.86	3.25zi	2.31	2.70zk	3.07zkl	3.25zkl	2.14	2.80zo	2.13	3.15zq
Know a great deal/ fair amount	607 49%fhjil mnpr	194 62%zf	241 54%f	48 68%zf	58 60%zf	19 14%	557 87%zh	51 9%	607 100%zj	- -	487 64%zlmn	78 38%mn	26 18%	16 16%	349 77%zp	257 34%	537 76%zr	70 13%
Know not very much/nothing at all	622 51%acgi koq	120 38%	207 46%	23 32%	39 40%	114 86%zab ce	80 13%	542 91%zg	- -	622 100%zi	272 36%	128 62%zk	120 82%zkl	84 84%zkl	107 23%	505 66%zo	166 24%	456 87%zq
NET knowledgeable	-15 -1%	74 24%zb	34 7%z	25 36%zb	19 20%z b	-95 -72%	476 75%z	-491 -83%	607 100%z	-622 -100%	215 28%zlm n	-51 -25%	-94 -64%	-68 -68%	243 53%z	-248 -33%	371 53%z	-385 -73%
Don't know	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 29
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] A great deal	84 7%ef	46 11%zb	27 6%	53 10%ze	27 6%e	4 2%	25 3%	59 13%zf	24 7%	60 7%
[2] A fair amount	523 43%bef	211 50%zb	166 38%	289 54%zde	192 45%e	43 16%	282 40%	234 53%zf	172 48%	352 43%
[3] Not very much	467 38%cg	149 35%	181 41%	172 32%	167 39%	127 47%zc	334 47%zg	103 23%	134 37%	321 39%
[4] Nothing at all	155 13%acdfhi	17 4%	65 15%a	18 3%	39 9%c	99 36%zcd	72 10%	47 11%	27 8%	89 11%
MEAN	2.56acgh	2.32	2.65za	2.29	2.51c	3.18zcd	2.64zg	2.31	2.46	2.54
Know a great deal/ fair amount	607 49%bef	257 61%zb	192 44%	342 64%zde	219 52%e	47 17%	307 43%	293 66%zf	196 55%	411 50%
Know not very much/nothing at all	622 51%acg	165 39%	246 56%za	190 36%	206 48%c	226 83%zcd	406 57%zg	151 34%	161 45%	410 50%
NET knowledgeable	-15 -1%	92 22%zb	-54 -12%	152 29%zd	13 3%	-179 -66%	-99 -14%	143 32%zf	35 10%zi	1 *
Don't know	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 30
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree	Disagree	Active social media user	Non-active social media user	Printed newspaper or magazines (Very/ fairly important)	Discussion on social media (Very/ fairly important)	TV or radio news or news programmes (Very/ fairly important)	Agree	Disagree	Agree	Disagree	Agree	Disagree	Agree	Disagree
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
Unweighted Base	**1230**	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] A great deal	**84** **7%**	52 8%	20 6%	48 18%zd	18 6%	29 11%z	19 15%z	52 9%z	63 9%z	9 6%	43 9%	18 7%	60 10%z	9 6%	57 10%z	16 9%
[2] A fair amount	**523** **43%**	312 51%zb	130 41%	151 57%z	143 51%z	145 56%z	57 44%	301 52%z	318 47%z	70 46%	219 45%	141 53%z	272 45%	82 54%z	275 49%z	75 43%
[3] Not very much	**467** **38%cekm n**	214 35%	127 40%	55 21%	96 34%c	79 30%	45 34%	205 35%	241 36%	53 35%	197 40%k	82 31%	223 37%	42 28%	190 34%	69 40%
[4] Nothing at all	**155** **13%acdeg hjln**	32 5%	42 13%a	9 3%	21 8%	8 3%	10 7%	25 4%	51 8%	19 12%	30 6%	27 10%	49 8%	19 13%	38 7%	14 8%
MEAN	2.56acd efghjkl n	2.37	2.60a	2.10	2.43c	2.25	2.35	2.35e	2.41	2.53	2.44	2.44	2.43	2.47	2.37	2.46
Know a great deal/ fair amount	**607** *49%*	364 60%zb	150 47%	198 76%zd	161 58%z	175 67%zg	76 58%	353 61%z	381 57%z	80 53%	262 54%z	159 59%z	333 55%z	91 60%z	332 59%z	91 52%
Know not very much/nothing at all	**622** *51%acde ghjklmn*	246 40%	168 53%a	64 24%	117 42%c	86 33%	54 42%	230 39%e	291 43%	72 47%	227 46%	109 41%	272 45%	62 40%	228 41%	83 48%
NET knowledgeable	**-15** *-1%*	117 19%zb	-18 -6%	134 51%zd	44 16%z	88 34%zfg	21 17%z	123 21%z	90 13%zi	8 5%	35 7%z	50 19%zj	60 10%z	30 19%zl	104 19%zo	8 5%
Don't know	**1** *****	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 31
CU07 - How much, if anything, do you feel you know about.... - Summary Table
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	Politics (a)	The UK Parliament (b)
Unweighted Base	1230	1230
Weighted Base	1230	1230
Effective Base	813	813
[1] A great deal	107 9%b	84 7%
[2] A fair amount	530 43%	523 43%
[3] Not very much	452 37%	467 38%
[4] Nothing at all	140 11%	155 13%
MEAN	2.51	2.56a
Know a great deal/ fair amount	637 52%b	607 49%
Know not very much/nothing at all	592 48%	622 51%a
NET knowledgeable	44 4%	-15 -1%
Don't know	1 *	1 *

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 32
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	**1230**	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	**813**	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Works extremely well and could not be improved	**20** **2%**	12 2%	8 1%	3 2%	3 2%	2 1%	5 2%	2 1%	5 2%	6 2%	7 2%	7 2%	2 *	5 1%	5 2%	9 3%m	10 1%	10 2%	9 3%	11 1%
[2] Could be improved in small ways but mainly works well	**337** **27%kops**	176 29%	161 26%	36 26%	63 30%	42 21%	53 24%	53 30%	89 32%e	99 28%	95 23%	142 31%zk	117 35%zop	103 30%op	52 21%	66 21%	202 28%	135 26%	78 22%	259 29%zs
[3] Could be improved quite a lot	**465** **38%t**	213 36%	252 40%	61 43%	74 35%	92 46%zh	78 36%	57 32%	103 37%	135 38%	171 41%	159 35%	122 37%	132 38%	103 41%	109 36%	285 40%	180 35%	152 43%zt	313 36%
[4] Needs a great deal of improvement	**356** **29%j**	176 29%	180 29%	30 21%	53 25%	56 28%	80 36%zc	63 36%c	74 27%	83 24%	136 32%j	137 30%	85 26%	93 27%	78 31%	100 33%	194 27%	162 32%	92 26%	264 30%
MEAN	2.98m	2.96	3.00	2.91	2.91	3.05	3.08	3.03	2.91	2.91	3.06j	2.96	2.89	2.94	3.07m	3.06	2.96	3.02	2.99	2.98
Cannot be improved / can be improved slightly [NET]	**357** **29%ko**	188 31%	169 27%	39 28%	66 31%	44 22%	58 26%	56 31%	94 34%e	105 30%	102 24%	149 33%zk	118 36%zop	107 31%o	57 22%	75 25%	212 30%	145 28%	86 25%	270 31%
Can be improved quite a lot / a great deal [NET]	**821** **67%**	389 65%	432 69%	91 65%	127 60%	148 74%di	158 72%	120 67%	176 63%	218 62%	307 73%zjl	297 65%	207 63%	225 66%	181 71%	208 68%	479 67%	342 67%	244 70%	577 66%
Don't know	**52** **4%lm**	23 4%	29 5%	11 8%fhi	18 8%zfhi	8 4%	4 2%	3 2%	8 3%	29 8%zkl	12 3%	11 2%	3 1%	10 3%	16 6%m	22 7%zmn	27 4%	24 5%	19 5%	33 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 33
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVERNMENT OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Works extremely well and could not be improved	20 2%qu	17 2%	3 3%	5 1%	5 1%	4 2%	6 2%	2 2%	1 1%	6 2%	5 1%	2 1%	5 3%	16 2%	4 3%	8 3%q	5 2%	1 *	2 1%	7 4%zu	5 3%	2 *	2 2%	5 2%
[2] Could be improved in small ways but mainly works well	337 27%egis	305 27%	32 31%	138 33%ze	98 27%e	25 15%	76 27%e	14 13%	13 21%	61 21%	85 27%g	102 36%zghi	62 37%zghi	295 27%	42 30%	78 26%	60 26%	99 30%	75 26%	27 18%	42 21%	167 34%zst	37 34%	92 40%z
[3] Could be improved quite a lot	465 38%ev	428 38%	38 37%	150 36%	150 42%e	49 30%	111 40%	51 48%zkl	28 46%l	114 39%	122 38%	101 36%	49 29%	420 39%	44 31%	104 35%	95 41%	141 42%	103 36%	62 40%	76 39%	181 37%	30 27%	80 35%
[4] Needs a great deal of improvement	356 29%fw	327 29%	29 28%	116 28%	99 28%	76 47%zcdf	60 22%	35 33%	18 30%	103 35%zk	91 29%	67 24%	43 26%	318 29%	37 27%	93 31%	65 28%	88 26%	82 29%	52 34%	67 34%	135 28%	41 37%w	50 21%
MEAN	2.98klw	2.99	2.92	2.92	2.97	3.29zcdf	2.89	3.18zjkl	3.06	3.10zkl	2.99	2.86	2.81	2.99	2.91	2.99	2.98	2.96	3.01	3.08	3.08	2.92	3.00w	2.77
Cannot be improved / can be improved slightly [NET]	357 29%egi	323 29%	34 33%	143 34%ze	104 29%e	28 17%	82 29%e	15 14%	14 23%	67 23%	89 28%g	104 37%zghi	67 41%zghij	311 29%	46 32%	86 29%	65 28%	100 30%	77 27%	34 22%	47 24%	170 35%zst	39 36%	97 42%z
Can be improved quite a lot / a great deal [NET]	821 67%lnw	755 67%	67 65%	267 63%	249 69%	125 77%zcf	171 61%	86 81%zjkl	46 76%kl	217 73%zk	213 67%	168 60%	91 55%	738 68%n	81 58%	197 66%	161 69%	229 69%	185 65%	114 74%	143 73%	315 65%	71 64%	130 56%
Don't know	52 4%cdmquv	50 4%	2 2%	10 2%	6 2%	9 6%d	25 9%zcd	5 5%	1 1%	12 4%	17 5%	10 3%	7 4%	38 3%	14 10%zm	13 4%q	8 4%	4 1%	22 8%zq	6 4%u	7 4%u	3 1%	-	5 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 34
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**1230**	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	**1230**	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Works extremely well and could not be improved	**20** 2%giq	5 2%	7 2%	- -	2 2%	4 3%	5 1%	15 3%	5 1%	15 2%	9 1%	3 1%	4 3%	4 4%k	8 2%	12 2%	7 1%	13 3%
[2] Could be improved in small ways but mainly works well	**337** 27%bejn	154 49%zbc ef	87 20%	17 24%	12 12%	27 21%	195 31%zh	142 24%	191 31%zj	146 23%	216 28%n	61 30%n	39 27%	15 15%	137 30%	199 26%	211 30%z	126 24%
[3] Could be improved quite a lot	**465** 38%	105 33%	184 41%	32 45%	39 40%	41 31%	243 38%	222 37%	225 37%	241 39%	283 37%	92 45%	54 37%	35 35%	162 36%	303 40%	280 40%	186 35%
[4] Needs a great deal of improvement	**356** 29%al	48 15%	156 35%za	20 29%a	44 45%za	43 32%a	192 30%	164 28%	187 31%	169 27%	234 31%l	45 22%	46 32%	31 30%	143 31%	213 28%	201 29%	155 29%
MEAN	2.98a	2.63	3.12za	3.05a	3.29z a	3.07a	2.98	2.99	2.98	2.99	3.00	2.89	2.99	3.08	2.98	2.99	2.97	3.01
Cannot be improved / can be improved slightly [NET]	**357** 29%be	159 51%zbc ef	95 21%	17 24%	14 14%	31 23%	200 31%	157 26%	196 32%zj	161 26%	225 30%	64 31%	43 30%	19 19%	146 32%	210 28%	218 31%	139 26%
Can be improved quite a lot / a great deal [NET]	**821** 67%a	153 49%	340 76%zaf	52 74%a	83 85%za f	84 63%a	435 68%	386 65%	411 68%	410 66%	517 68%	137 67%	100 69%	65 65%	305 67%	516 68%	480 68%	341 65%
Don't know	**52** 4%agiko q	2 1%	13 3%	2 2%	* *	18 13%zabc e	2 *	49 8%zg	- -	51 8%zi	17 2%	4 2%	2 2%	16 16%zklm	5 1%	36 5%o	5 1%	46 9%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 35
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Works extremely well and could not be improved	20 2%i	8 2%	3 1%	5 1%	8 2%	8 3%	11 1%	7 2%	20 6%zi	- -
[2] Could be improved in small ways but mainly works well	337 27%bi	146 34%zb	86 20%	142 27%	126 30%	69 25%	204 29%	120 27%	337 94%zi	- -
[3] Could be improved quite a lot	465 38%h	155 37%	177 40%	224 42%zd	140 33%	101 37%	258 36%	187 42%z	- -	465 57%zh
[4] Needs a great deal of improvement	356 29%eh	109 26%	163 37%za	153 29%	142 34%ze	61 22%	224 31%	122 28%	- -	356 43%zh
MEAN	2.98ah	2.88	3.17za	3.00	3.00	2.90	3.00	2.97	1.94	3.43zh
Cannot be improved / can be improved slightly [NET]	357 29%bi	154 36%zb	88 20%	146 28%	134 32%	77 28%	215 30%	127 29%	357 100%zi	- -
Can be improved quite a lot / a great deal [NET]	821 67%eh	265 63%	340 77%za	377 71%ze	283 67%	162 59%	483 68%	310 70%	- -	821 100%zh
Don't know	52 4%abcdfghi	5 1%	11 2%	8 2%	8 2%	36 13%zcd	16 2%	8 2%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 36
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	**1230**	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	**813**	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Works extremely well and could not be improved	**20** 2%n	9 1%	4 1%	2 1%	2 1%	3 1%	- -	6 1%	8 1%	2 2%	5 1%	4 2%	6 1%	2 2%	3 1%	7 4%n
[2] Could be improved in small ways but mainly works well	**337** 27%	207 34%zb	73 23%	59 22%	93 34%zc	102 39%zfg	28 22%	180 31%z	185 28%	35 23%	133 27%	77 29%	163 27%	37 24%	163 29%	42 24%
[3] Could be improved quite a lot	**465** 38%	235 38%	110 35%	105 40%	104 38%	94 36%	52 40%	226 39%	264 39%	57 38%	189 39%	101 38%	230 38%	59 38%	218 39%	60 34%
[4] Needs a great deal of improvement	**356** 29%ae	156 26%	121 38%za	96 37%zd	74 27%	59 23%	49 38%e	165 28%	204 30%	55 36%	152 31%	83 31%	195 32%z	53 35%	169 30%	63 36%
MEAN	2.98ae	2.89	3.13za	3.13zd	2.91	2.81	3.16zeg	2.95e	3.00	3.10	3.02	2.99	3.03	3.07	3.00	3.05
Cannot be improved / can be improved slightly [NET]	**357** 29%c	216 35%zb	77 24%	61 23%	96 34%c	105 40%zfg	28 22%	186 32%f	193 29%	38 25%	139 28%	81 30%	169 28%	40 26%	165 30%	49 28%
Can be improved quite a lot / a great deal [NET]	**821** 67%e	391 64%	231 73%za	201 77%zd	178 64%	153 59%	100 77%zeg	391 67%e	468 69%z	112 74%	341 70%	184 69%	425 70%z	111 73%	387 69%	123 71%
Don't know	**52** 4%acdeg hjkln	4 1%	10 3%a	1 *	3 1%	3 1%	1 1%	6 1%	12 2%	2 1%	9 2%	3 1%	10 2%	2 1%	7 1%	3 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 37
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Strongly agree	73 6%il	42 7%	31 5%	18 13%zhi	12 6%	12 6%	15 7%	6 4%	10 3%	30 9%l	27 6%	16 3%	15 4%	25 7%	9 3%	25 8%	37 5%	36 7%	23 7%	49 6%
[2] Tend to agree	350 28%o	172 29%	178 28%	39 28%	60 28%	59 30%	67 31%	47 26%	77 28%	99 28%	127 30%	124 27%	113 34%zo	92 27%	55 22%	89 29%	216 30%	134 26%	105 30%	245 28%
[3] Neither agree nor disagree	355 29%a	149 25%	206 33%za	45 32%	64 30%	53 26%	61 28%	54 30%	78 28%	109 31%	114 27%	132 29%	88 27%	103 30%	79 31%	86 28%	197 27%	158 31%	97 28%	258 29%
[4] Tend to disagree	289 24%p	152 25%	138 22%	27 19%	44 21%	45 22%	50 23%	50 28%	74 27%	70 20%	95 23%	124 27%z	89 27%p	86 25%p	63 25%	52 17%	175 24%	115 22%	81 23%	209 24%
[5] Strongly disagree	150 12%m	77 13%	72 11%	11 8%	24 12%	30 15%	25 11%	20 11%	39 14%	35 10%	55 13%	59 13%	25 8%	34 10%	45 18%zmn	46 15%m	85 12%	65 13%	38 11%	111 13%
MEAN	3.08cj	3.09	3.07	2.81	3.04	3.11c	3.01	3.17c	3.21zc	2.94	3.06	3.19zj	2.99	3.04	3.32zmn p	3.01	3.08	3.08	3.02	3.10
Agree	423 34%lo	214 36%	209 33%	57 41%	72 34%	71 36%	82 37%	53 30%	86 31%	129 37%	154 36%	140 31%	127 39%o	117 34%	64 25%	114 37%o	253 35%	170 33%	129 37%	294 33%
Disagree	439 36%cj	229 38%	210 33%	37 27%	68 32%	75 37%	75 34%	70 39%c	114 41%c	105 30%	150 36%	183 40%zj	114 35%	120 35%	107 42%	98 32%	259 36%	180 35%	119 34%	320 36%
NET Agree	-16 -1%	-15 -3%	-1 *	20 14%zdefh	4 2%e	-3 -2%	7 3%e	-16 -9%	-27 -10%	24 7%zk	3 1%	-44 -10%	14 4%n	-3 -1%	-43 -17%	17 5%zn	-6 -1%	-10 -2%	10 3%	-26 -3%
Don't know	14 1%	8 1%	5 1%	1 1%	7 3%zi	2 1%	1 1%	2 1%	* *	9 2%l	3 1%	2 *	- -	3 1%	3 1%	7 2%m	9 1%	4 1%	5 1%	9 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 38
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Strongly agree	73 6%c	71 6%	2 2%	14 3%	23 6%	11 7%	25 9%c	9 9%	2 3%	25 8%	13 4%	10 4%	14 9%	57 5%	15 11%zm	11 4%	14 6%	29 9%zo	15 5%	6 4%	13 7%	31 6%	10 9%	12 5%
[2] Tend to agree	350 28%	317 28%	33 32%	115 27%	112 31%	40 25%	76 27%	29 27%	13 21%	87 29%	83 26%	68 24%	70 42%zg hijk	308 28%	41 29%	76 26%	67 29%	97 29%	85 30%	43 28%	55 28%	147 30%	27 25%	67 29%
[3] Neither agree nor disagree	355 29%	328 29%	27 27%	124 30%	97 27%	47 29%	87 31%	24 23%	17 29%	89 30%	101 32%	81 29%	43 26%	315 29%	39 28%	92 31%	69 29%	95 28%	80 28%	36 23%	57 29%	141 29%	27 24%	67 29%
[4] Tend to disagree	289 24%	264 23%	25 24%	105 25%	98 27%	31 19%	54 19%	25 24%	13 22%	60 20%	80 25%	83 30%il	27 16%	261 24%	28 20%	67 23%	61 26%	88 26%	55 19%	38 25%	39 20%	128 26%	40 36%z	58 25%
[5] Strongly disagree	150 12%dl quv	135 12%	14 14%	62 15%d	27 8%	30 19%zdf	28 10%	18 17%l	16 26%zi jkl	35 12%l	38 12%l	35 13%l	8 5%	139 13%	11 8%	45 15%q	22 9%	24 7%	45 16%q	30 19%zu	31 16%u	42 8%	7 6%	27 12%
MEAN	3.08l nq	3.07	3.17	3.21zd f	2.99	3.18	2.94	3.13l	3.47z ijl	2.98l	3.15l	3.24il	2.65	3.11n	2.84	3.20q	3.04	2.94	3.11	3.28zu	3.11	3.00	3.05	3.09
Agree	423 34%h	388 34%	35 33%	128 31%	134 37%	52 32%	102 37%	39 36%	15 24%	112 38%hk	95 30%	78 28%	85 51%zg hijk	365 34%	56 40%	88 30%	81 34%	126 38%	100 35%	49 32%	68 35%	178 36%	37 34%	79 34%
Disagree	439 36%ln	399 35%	39 38%	167 40%f	125 35%	61 37%	82 30%	44 41%l	29 48%zi l	95 32%l	118 37%l	119 42%l	34 21%	399 37%n	39 28%	112 38%	83 35%	112 34%	100 35%	67 44%	70 36%	169 35%	46 42%	86 37%
NET Agree	-16 -1%	-11 -1%	-5 -5%	-39 -9%	9 2%	-10 -6%	20 7%zd e	-5 -5%	-14 -24%	17 6%zg h	-23 -7%	-41 -14%	50 30%zg hijk	-34 -3%	17 12%z	-24 -8%	-2 -1%	14 4%pr	* *	-19 -12%	-2 -1%	9 2%t	-9 -8%	-7 -3%
Don't know	14 1%cmq	12 1%	2 2%	* *	2 1%	4 2%c	7 3%c	1 1%	- -	* *	5 1%	4 1%	4 2%	7 1%	6 4%zm	4 1%	2 1%	* *	4 1%	1 1%	1 1%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

Page 54

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 39
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**1230**	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	**1230**	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Strongly agree	**73** 6%jp	14 4%	36 8%	1 1%	8 8%	9 7%	44 7%	29 5%	48 8%zj	25 4%	49 7%	11 5%	4 3%	7 6%	38 8%zp	35 5%	50 7%	23 4%
[2] Tend to agree	**350** 28%fhjm npr	91 29%f	151 34%zf	26 37%f	27 28%f	17 13%	226 35%zh	124 21%	209 34%zj	141 23%	253 33%zmn	59 29%n	28 19%	9 9%	156 34%zp	194 25%	255 36%zr	95 18%
[3] Neither agree nor disagree	**355** 29%egi	95 30%e	122 27%e	23 33%e	12 13%	42 32%e	166 26%	189 32%	158 26%	197 32%	207 27%	65 32%	50 34%	26 26%	124 27%	226 30%	190 27%	165 31%
[4] Tend to disagree	**289** *24%*	87 28%f	102 23%	18 25%	31 32%f	21 16%	158 25%	132 22%	149 24%	141 23%	181 24%	51 25%	33 23%	20 20%	105 23%	185 24%	157 22%	132 25%
[5] Strongly disagree	**150** 12%bgiko q	26 8%	33 7%	3 4%	18 19%ab c	36 27%zabc	44 7%	106 18%zg	44 7%	106 17%zi	67 9%	19 9%	30 20%zkl	32 32%zkl	34 7%	116 15%zo	51 7%	98 19%zq
MEAN	3.08bgi koq	3.07	2.88	2.95	3.25b	3.48za bc	2.89	3.28zg	2.89	3.27zi	2.95	3.04	3.39zkl	3.66zkl	2.87	3.20zo	2.86	3.37zq
Agree	**423** 34%fhjm npr	105 33%f	187 42%zf	27 38%f	35 36%f	25 19%	270 42%zh	153 26%	257 42%zj	165 27%	302 40%zmn	70 34%n	32 22%	16 15%	194 43%zp	229 30%	305 43%zr	118 22%
Disagree	**439** 36%bgik oq	113 36%	135 30%	21 30%	49 51%za bc	57 43%b	201 32%	238 40%zg	192 32%	246 40%zi	248 33%	70 34%	63 43%	52 52%zkl	138 30%	300 39%zo	208 30%	230 44%zq
NET Agree	**-16** *-1%*	-8 -3%	52 12%zaef	6 8%	-14 -15%	-32 -24%	69 11%z	-85 -14%	65 11%z	-81 -13%	54 7%zlmn	1 *	-31 -21%	-37 -36%	55 12%z	-72 -9%	97 14%z	-113 -21%
Don't know	**14** 1%gikq	- -	4 1%	- -	- -	8 6%zabe	- -	13 2%zg	- -	13 2%zi	1 *	1 1%	2 1%	6 6%zkl	- -	8 1%	- -	14 3%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 40
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Strongly agree	73 6%b	73 17%zb	- -	40 8%e	24 6%	8 3%	46 6%	27 6%	19 5%	54 7%
[2] Tend to agree	350 28%bi	350 83%zb	- -	164 31%	122 29%	64 23%	216 30%	124 28%	135 38%zi	211 26%
[3] Neither agree nor disagree	355 29%abi	- -	- -	153 29%	121 28%	82 30%	201 28%	129 29%	114 32%	217 26%
[4] Tend to disagree	289 24%a	- -	289 66%za	141 27%	90 21%	58 21%	162 23%	116 26%	70 20%	216 26%z
[5] Strongly disagree	150 12%ach	- -	150 34%za	34 6%	68 16%zc	48 18%zc	88 12%	47 11%	18 5%	124 15%zh
MEAN	3.08ach	1.83	4.34za	2.93	3.13c	3.28zc	3.04	3.07	2.81	3.18zh
Agree	423 34%bei	423 100%zb	- -	204 38%ze	146 34%	72 26%	262 37%	151 34%	154 43%zi	265 32%
Disagree	439 36%ah	- -	439 100%za	175 33%	157 37%	106 39%	250 35%	163 37%	88 25%	340 41%zh
NET Agree	-16 -1%	423 100%z	-439 -100%	29 5%zd	-11 -3%	-34 -12%	11 2%	-12 -3%	65 18%z	-75 -9%
Don't know	14 1%cfi	- -	- -	- -	- -	14 5%zcd	- -	2 *	1 *	- -

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 41
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Strongly agree	73 *6%*	36 *6%*	22 *7%*	22 *8%*	24 *9%*	23 *9%*	12 *10%*	37 *6%*	54 *8%z*	6 *4%*	40 *8%z*	17 *6%*	47 *8%z*	6 *4%*	47 *8%z*	7 *4%*
[2] Tend to agree	350 *28%k*	199 *33%z*	89 *28%*	93 *36%z*	105 *38%z*	76 *29%*	55 *43%ze*	195 *34%z*	204 *30%i*	31 *21%*	167 *34%zk*	54 *20%*	190 *31%*	37 *24%*	176 *31%*	46 *27%*
[3] Neither agree nor disagree	355 *29%bfhl no*	163 *27%*	69 *22%*	68 *26%*	69 *25%*	76 *29%f*	21 *16%*	168 *29%f*	168 *25%*	38 *25%*	128 *26%*	68 *26%*	152 *25%*	36 *24%*	143 *26%*	37 *21%*
[4] Tend to disagree	289 *24%*	165 *27%z*	74 *23%*	60 *23%*	63 *23%*	69 *27%*	34 *26%*	133 *23%*	163 *24%*	50 *33%z*	105 *21%*	82 *31%zj*	152 *25%*	45 *29%*	128 *23%*	58 *34%zn*
[5] Strongly disagree	150 *12%acdefg*	46 *8%*	63 *20%za*	19 *7%*	17 *6%*	17 *6%*	7 *5%*	50 *9%*	81 *12%*	27 *17%*	48 *10%*	46 *17%zj*	62 *10%*	29 *19%zl*	65 *12%*	25 *14%*
MEAN	3.08acdfgjln	2.98	3.21a	2.85	2.80	2.93	2.75	2.94	3.02	3.39zh	2.91	3.32zj	2.99	3.35zl	2.98	3.27zn
Agree	423 *34%ik*	235 *39%z*	111 *35%*	115 *44%z*	128 *46%z*	99 *38%*	68 *52%zeg*	232 *40%z*	258 *38%zi*	37 *25%*	207 *42%zk*	71 *27%*	237 *39%zm*	43 *28%*	222 *40%z*	54 *31%*
Disagree	439 *36%cdgj*	212 *35%*	137 *43%za*	78 *30%*	80 *29%*	86 *33%*	41 *32%*	183 *31%*	245 *36%*	76 *50%zh*	153 *31%*	128 *48%zj*	214 *35%*	74 *48%zl*	192 *34%*	83 *48%zn*
NET Agree	-16 *-1%*	24 *4%z*	-26 *-8%*	37 *14%z*	48 *17%z*	13 *5%*	27 *21%zeg*	49 *8%ze*	14 *2%*	-39 *-26%*	54 *11%z*	-56 *-21%*	24 *4%z*	-31 *-20%*	30 *5%zo*	-30 *-17%*
Don't know	14 *1%aghjln*	- -	2 ***	- -	- -	- -	- -	- -	2 ***	- -	2 ***	- -	2 ***	- -	2 ***	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

Page 57

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 42
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WORKING (q)	NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Strongly agree	250 20%m	136 23%	114 18%	22 16%	39 18%	56 28%zci	49 22%	34 19%	49 18%	60 17%	106 25%zjl	84 18%	38 12%	74 22%m	55 22%m	82 27%zm	140 20%	109 21%	75 21%	175 20%
[2] Partly agree	463 38%	220 37%	243 39%	67 48%zeh	84 40%	65 32%	83 38%	57 32%	106 38%	152 43%	149 35%	163 36%	110 33%	134 39%	103 41%	115 38%	272 38%	191 37%	134 38%	329 37%
[3] Partly disagree	252 20%pr	126 21%	126 20%	21 15%	42 20%	53 26%ci	41 19%	48 27%zci	47 17%	62 18%	94 22%	96 21%	92 28%zop	72 21%p	47 19%	41 13%	163 23%	89 17%	74 21%	177 20%
[4] Strongly disagree	193 16%ejp	92 15%	100 16%	15 11%	25 12%	15 7%	42 19%e	33 18%e	63 23%zcde	40 11%	57 14%	96 21%zjk	85 26%znop	52 15%p	29 11%	27 9%	103 14%	89 17%	42 12%	151 17%
MEAN	2.33ep	2.30	2.36	2.23	2.28	2.14	2.35	2.46e	2.47zce	2.26	2.25	2.47zjk	2.69znop	2.31p	2.21	2.04	2.34	2.33	2.26	2.37
Agree	713 58%lm	356 59%	357 57%	89 64%	123 58%	121 60%	133 60%	91 51%	155 56%	212 60%	254 60%	246 54%	149 45%	208 61%m	158 62%m	198 65%zm	412 57%	300 59%	209 60%	504 57%
Disagree	444 36%cjp	218 36%	226 36%	36 25%	66 31%	67 33%	83 38%c	81 45%zcd	111 40%c	102 29%	150 36%	192 42%zj	177 54%znop	124 36%p	76 30%	68 22%	266 37%	178 35%	116 33%	328 37%
NET agree	269 22%hilmt	137 23%	131 21%	54 38%zfhi	57 27%hi	54 27%hi	50 22%h	10 6%	45 16%h	110 31%zl	104 25%l	55 12%	-28 -9%	85 25%m	82 32%zm	130 43%zmn	146 20%	122 24%	93 26%t	176 20%
Not sure what a referendum is	7 1%	2 *	6 1%	3 2%zi	2 1%	2 1%	-	-	-	5 1%l	2 1%	-	*	-	5 2%n	2 1%	4 1%	3 1%	3 1%	5 1%
Don't know	66 5%fmn	24 4%	42 7%	12 9%f	21 10%zf	10 5%	4 2%	6 4%	12 4%	33 9%zkl	14 3%	19 4%	3 1%	11 3%	14 6%m	37 12%zmno	36 5%	30 6%	21 6%	44 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 43
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORMAL QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER QUALITY (v)	POPULAR (w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Strongly agree	**250** 20%qv	225 20%	25 24%	73 17%	76 21%	47 29%zcf	53 19%	17 16%	19 31%zgjk	74 25%zgk	62 19%	42 15%	36 22%	215 20%	35 25%	75 25%zq	42 18%	40 12%	73 26%q	38 25%	50 26%	94 19%	9 8%	52 22%v
[2] Partly agree	**463** 38%qv	420 37%	43 42%	155 37%	116 32%	69 42%	118 43%d	41 38%	22 36%	114 39%	108 34%	112 40%	66 40%	405 37%	57 41%	122 41%q	100 43%q	101 30%	103 36%	60 39%	71 36%	171 35%	27 24%	98 42%v
[3] Partly disagree	**252** 20%eop	236 21%	16 16%	90 22%e	97 27%zef	19 12%	45 16%	25 23%	8 13%	62 21%	66 21%	60 21%	31 19%	231 21%	21 15%	45 15%	35 15%	109 33%zopr	46 16%	27 18%	35 18%	121 25%z	32 29%zw	38 16%
[4] Strongly disagree	**193** 16%eino	185 16%	8 8%	88 21%zdef	50 14%	14 9%	36 13%	18 17%	6 10%	30 10%	53 16%	60 21%i	27 16%	178 16%	14 10%	31 11%	43 18%o	80 24%zor	38 13%	18 12%	32 17%	93 19%z	42 38%zw	33 14%
MEAN	2.33behino	2.36zb	2.08	2.48zef	2.36e	2.00	2.25e	2.44hi	2.01	2.17	2.38hi	2.50zhi	2.30	2.36n	2.11	2.12	2.36o	2.69zopr	2.18	2.18	2.26	2.45zs	2.98zw	2.24
Agree	**713** 58%qv	645 57%	68 66%	227 54%	192 54%	117 72%zcd	172 62%	58 54%	41 68%j	188 64%zj	170 53%	154 55%	102 62%	620 57%	92 65%	197 67%zq	142 61%q	142 43%	176 62%q	97 64%	122 62%	265 54%	35 32%	150 65%v
Disagree	**444** 36%befhno	420 37%zb	24 23%	178 42%zef	147 41%ef	33 20%	81 29%	43 40%h	14 23%	92 31%	119 37%h	120 43%hi	57 35%	408 38%zn	35 25%	77 26%	78 33%	189 57%zopr	84 29%	45 29%	67 34%	214 44%zs	74 67%zw	71 31%
NET agree	**269** 22%acdgjkmquv	225 20%	44 42%za	49 12%	45 13%	83 51%zcdf	90 33%zcd	15 14%	28 45%zgijkl	96 32%zgjk	51 16%	34 12%	45 27%gjk	212 19%	57 41%zm	121 41%zpq	64 47%q	-47 -14%	93 33%zq	53 34%zu	54 28%u	51 10%	-39 -35%	79 34%zv
Not sure what a referendum is	**7** 1%	7 1%	- -	- -	1 *	2 2%c	4 1%	- -	1 2%ik	* *	3 1%	- -	3 2%	6 1%	1 1%	2 1%	* *	- -	2 1%	1 1%	3 2%	1 *	- -	2 1%
Don't know	**66** 5%aquv	54 5%	11 11%za	15 4%	19 5%	11 7%	21 8%	7 6%	4 7%	15 5%	28 9%zkl	8 3%	4 2%	52 5%	13 9%zm	20 7%q	13 6%q	2 1%	22 8%q	9 6%u	4 2%	8 2%	1 1%	10 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 44
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Strongly agree	250 *20%*	70 *22%*	95 *21%*	7 *10%*	31 *32%zbc*	26 *20%*	130 *20%*	120 *20%*	116 *19%*	134 *22%*	169 *22%*	32 *16%*	30 *21%*	17 *17%*	97 *21%*	153 *20%*	140 *20%*	109 *21%*
[2] Partly agree	463 *38%gikq*	130 *42%*	166 *37%*	25 *36%*	32 *33%*	39 *29%*	211 *33%*	252 *43%zg*	191 *31%*	272 *44%zi*	267 *35%*	95 *46%zkn*	68 *47%kn*	29 *29%*	162 *35%*	301 *39%*	243 *35%*	220 *42%zq*
[3] Partly disagree	252 *20%hjr*	56 *18%*	95 *21%*	18 *25%*	23 *24%*	28 *21%*	160 *25%zh*	91 *15%*	158 *26%zj*	94 *15%*	169 *22%*	37 *18%*	25 *17%*	20 *20%*	95 *21%*	157 *21%*	173 *25%zr*	78 *15%*
[4] Strongly disagree	193 *16%hjlpr*	51 *16%*	74 *16%*	19 *27%ze*	10 *10%*	14 *11%*	129 *20%zh*	64 *11%*	136 *22%zj*	57 *9%*	142 *19%zlm*	20 *10%*	14 *9%*	14 *14%*	96 *21%zp*	96 *13%*	137 *19%zr*	56 *11%*
				f														
MEAN	2.33hjr	2.29	2.34	2.70z *abef*	2.13	2.28	2.46zh	2.19	2.52zj	2.13	2.38	2.24	2.16	2.38	2.42zp	2.28	2.44zr	2.17
Agree	713 *58%ginq*	200 *64%cf*	261 *58%*	32 *46%*	63 *65%cf*	65 *49%*	341 *54%*	372 *63%zg*	307 *51%*	406 *65%zi*	436 *57%*	127 *62%n*	98 *67%n*	46 *46%*	258 *57%*	454 *60%*	383 *55%*	329 *63%zq*
Disagree	444 *36%hjlpr*	107 *34%*	169 *38%*	37 *53%za*	34 *35%*	42 *32%*	289 *45%zh*	155 *26%*	293 *48%zj*	151 *24%*	311 *41%zlm*	57 *28%*	39 *27%*	34 *33%*	191 *42%zp*	253 *33%*	310 *44%zr*	134 *25%*
				f														
NET agree	269 *22%cgikoq*	93 *30%zbcf*	92 *21%c*	-5 *-7%*	30 *31%c*	23 *17%c*	52 *8%*	217 *37%zg*	13 *2%*	255 *41%zi*	125 *17%*	70 *34%zkn*	59 *41%zkn*	13 *13%*	67 *15%*	201 *26%zo*	73 *10%*	195 *37%zq*
Not sure what a referendum is	7 *1%k*	-	3 *1%*	-	-	2 *2%*	-	7 *1%g*	-	7 *1%i*	*	4 *2%k*	-	3 *3%zk*	-	7 *1%*	-	7 *1%zq*
Don't know	66 *5%abegikoq*	6 *2%*	15 *3%*	1 *1%*	-	23 *18%zabce*	7 *1%*	58 *10%zg*	7 *1%*	58 *9%zi*	11 *1%*	18 *9%k*	9 *6%k*	18 *18%zkm*	6 *1%*	49 *6%o*	10 *1%*	55 *11%zq*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 45
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Strongly agree	250 20%cg	99 23%	98 22%	75 14%	124 29%zce	51 18%	250 35%zg	-	60 17%	188 23%z
[2] Partly agree	463 38%g	162 38%	152 35%	196 37%	165 39%	103 37%	463 65%zg	-	155 43%z	295 36%
[3] Partly disagree	252 20%ef	86 20%	75 17%	140 26%zde	74 17%	38 14%	-	252 57%zf	73 21%	177 22%
[4] Strongly disagree	193 16%f	64 15%	87 20%z	110 21%zde	52 12%	31 11%	-	193 43%zf	54 15%	133 16%
MEAN	2.33df	2.28	2.37	2.55zde	2.13	2.22	1.65	3.43zf	2.35	2.32
Agree	713 58%cg	262 62%	250 57%	271 51%	289 68%zce	153 56%	713 100%zg	-	215 60%	483 59%
Disagree	444 36%def	151 36%	163 37%	250 47%zde	126 30%	68 25%	-	444 100%zf	127 36%	310 38%
NET agree	269 22%c	111 26%z	88 20%	21 4%	163 38%zc	85 31%zc	713 100%zg	-444 -100%	88 25%	173 21%
Not sure what a referendum is	7 1%	-	3 1%	2 *	* *	5 2%zd	-	-	3 1%	3 *
Don't know	66 5%acdfgi	10 2%	23 5%	9 2%	10 2%	47 17%zcd	-	-	12 3%	27 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 46
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Strongly agree	250 / 20%	122 / 20%	83 / 26%z	41 / 16%	72 / 26%zc	42 / 16%	28 / 22%	111 / 19%	142 / 21%	52 / 34%zh	121 / 25%z	61 / 23%	145 / 24%z	39 / 25%	137 / 24%z	41 / 23%
[2] Partly agree	463 / 38%	233 / 38%	113 / 36%	89 / 34%	106 / 38%	100 / 38%	47 / 36%	233 / 40%	265 / 39%	45 / 29%	190 / 39%	86 / 32%	221 / 37%	50 / 33%	202 / 36%	62 / 36%
[3] Partly disagree	252 / 20%n	131 / 22%	64 / 20%	73 / 28%z	54 / 19%	64 / 24%	29 / 22%	138 / 24%z	137 / 20%	22 / 15%	98 / 20%	55 / 21%	109 / 18%	31 / 20%	95 / 17%	37 / 21%
[4] Strongly disagree	193 / 16%	101 / 17%	53 / 17%	53 / 20%z	43 / 16%	53 / 20%g	24 / 19%	89 / 15%	108 / 16%	27 / 18%	65 / 13%	56 / 21%zj	113 / 19%z	26 / 17%	110 / 20%z	29 / 17%
MEAN	2.33j	2.36	2.28	2.54zd	2.25	2.50zg	2.38	2.36	2.33	2.16	2.23	2.41	2.32	2.30	2.33	2.33
Agree	713 / 58%c	355 / 58%	197 / 62%	130 / 49%	177 / 64%c	142 / 54%	75 / 58%	344 / 59%	407 / 60%	97 / 64%	311 / 63%z	147 / 55%	366 / 61%	89 / 58%	339 / 61%	103 / 59%
Disagree	444 / 36%	232 / 38%	117 / 37%	126 / 48%zd	97 / 35%	117 / 45%z	53 / 41%	228 / 39%	246 / 37%	49 / 32%	163 / 33%	111 / 42%	222 / 37%	57 / 37%	204 / 37%	66 / 38%
NET agree	269 / 22%cek	123 / 20%	80 / 25%	4 / 2%	80 / 29%zc	25 / 10%	22 / 17%	117 / 20%e	161 / 24%	48 / 32%z	148 / 30%zk	36 / 13%	144 / 24%	32 / 21%	135 / 24%	37 / 21%
Not sure what a referendum is	7 / 1%n	2 / *	-	1 / 1%	-	2 / 1%	-	-	2 / *	-	-	2 / 1%	1 / *	2 / 1%	*	-
Don't know	66 / 5%abcdeghjln	21 / 3%	4 / 1%	6 / 2%	3 / 1%	1 / *	2 / 2%	11 / 2%e	18 / 3%	6 / 4%	16 / 3%	7 / 3%	15 / 2%	6 / 4%	16 / 3%	5 / 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

Page 62

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 47
CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very strong	93 8%bcdj	56 9%b	36 6%	3 2%	6 3%	13 7%	19 9%	19 11%cd	32 11%zcd	10 3%	32 8%j	50 11%zj	27 8%	29 8%	10 4%	26 9%	43 6%	50 10%zq	19 5%	74 8%
[2] Fairly strong	364 30%ejo	176 29%	187 30%	35 25%	49 23%	44 22%	86 39%zcde	51 28%	100 36%zcde	83 24%	129 31%	151 33%j	119 36%zop	116 34%op	54 21%	75 24%	208 29%	155 30%	91 26%	272 31%
[3] Not very strong	420 34%a	182 30%	238 38%za	54 38%	74 35%	75 37%	71 32%	58 32%	88 32%	128 36%	146 35%	146 32%	124 38%	118 35%	85 33%	93 30%	255 36%	165 32%	113 32%	307 35%
[4] I am not a supporter of any political party	342 28%filmnt	180 30%	163 26%	48 34%fi	75 36%zfi	67 34%fi	44 20%	50 28%	58 21%	123 35%zkl	112 27%	107 23%	58 18%	80 23%	103 40%zmn	102 34%mn	204 28%	139 27%	125 36%zt	217 25%
MEAN	2.83filmnt	2.82	2.84	3.04zfhi	3.07zfhi	2.98zfi	2.64	2.78	2.62	3.06zkl	2.81	2.68	2.65	2.73	3.11zmn	2.92mn	2.87	2.77	2.99zt	2.77
Strong supporter	456 37%cdejos	233 39%	223 35%	38 27%	55 26%	57 28%	104 47%zcde	70 39%d	132 47%zcde	93 26%	161 38%j	201 44%zj	146 44%zop	144 42%zo	65 26%	101 33%	251 35%	205 40%	110 31%	346 39%zs
Weak supporter	763 62%filmt	362 60%	401 64%	102 72%zfhi	149 71%zfi	142 71%zfi	116 53%	107 60%	146 52%	251 71%zkl	258 61%	253 55%	182 55%	198 58%	187 74%zmn	195 64%	459 64%	304 59%	238 68%zt	524 60%
NET supporter	-307 -25%	-129 -22%	-177 -28%	-64 -45%	-94 -45%	-86 -43%	-11 -5%	-38 -21%	-14 -5%	-158 -45%	-97 -23%	-52 -11%	-36 -11%	-54 -16%	-122 -48%	-95 -31%	-208 -29%	-99 -19%	-129 -37%	-178 -20%
Don't know	11 1%	5 1%	6 1%	1 *	7 3%zfi	1 1%	-	2 1%	1 *	8 2%z	1 *	2 1%	*	-	1 1%	9 3%zmn	9 1%	2 *	1 *	10 1%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 48
CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOR SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very strong	93 / 8%	79 / 7%	13 / 13%	49 / 12%zdef	23 / 6%	9 / 5%	12 / 4%	12 / 11%	4 / 7%	22 / 7%	22 / 7%	23 / 8%	9 / 5%	84 / 8%	8 / 6%	24 / 8%	12 / 5%	28 / 8%	26 / 9%	14 / 9%	16 / 8%	31 / 6%	18 / 16%z	21 / 9%
[2] Fairly strong	364 / 30%e	334 / 30%	30 / 29%	151 / 36%zef	111 / 31%e	32 / 20%	66 / 24%	29 / 27%	13 / 21%	80 / 27%	79 / 25%	96 / 34%h	68 / 41%zg hij	329 / 30%	35 / 25%	80 / 27%	75 / 32%	121 / 36%zo r	69 / 24%	37 / 24%	55 / 28%	179 / 37%zs	44 / 39%z	96 / 41%z
[3] Not very strong	420 / 34%c	386 / 34%	35 / 34%	122 / 29%	150 / 42%zcf	64 / 39%c	84 / 30%	35 / 33%	17 / 28%	116 / 39%	111 / 35%	90 / 32%	51 / 30%	367 / 34%	52 / 37%	94 / 32%	91 / 39%	119 / 36%	85 / 30%	49 / 32%	58 / 30%	165 / 34%	34 / 31%	71 / 31%
[4] I am not a supporter of any political party	342 / 28%cd quvw	317 / 28%	25 / 25%	98 / 23%	73 / 20%	57 / 35%zcd	107 / 39%zc d	30 / 28%	27 / 44%zg ijkl	77 / 26%	100 / 31%	72 / 26%	36 / 22%	299 / 28%	43 / 30%	97 / 33%q	57 / 24%	65 / 19%	97 / 34%q	52 / 34%u	67 / 34%u	112 / 23%	15 / 14%	44 / 19%
MEAN	2.83c quvw	2.84	2.70	2.64	2.77	3.05zc d	3.06z cd	2.79	3.10z gikl	2.84	2.93l	2.75	2.70	2.82	2.95	2.90q	2.82	2.67	2.92q	2.91	2.90	2.73	2.41	2.59
Strong supporter	456 / 37%ef	413 / 37%	43 / 42%	199 / 47%zde f	134 / 37%e	41 / 25%	79 / 28%	41 / 38%	17 / 27%	101 / 34%	101 / 32%	119 / 42%hj	77 / 46%zh ij	413 / 38%	42 / 30%	104 / 35%	87 / 37%	149 / 45%zo r	94 / 33%	52 / 34%	71 / 36%	211 / 43%z	62 / 56%z	117 / 50%z
Weak supporter	763 / 62%cl quvw	703 / 62%	60 / 58%	220 / 52%	223 / 62%c	121 / 74%zcd	192 / 69%zc	65 / 61%	44 / 73%kl	194 / 65%l	211 / 66%l	162 / 58%	87 / 52%	667 / 61%	95 / 68%	192 / 65%q	147 / 63%	184 / 55%	182 / 64%	102 / 66%	126 / 64%	277 / 57%	49 / 44%	115 / 49%
NET supporter	-307 / -25%	-290 / -26%	-17 / -17%	-21 / -5%	-89 / -25%	-80 / -49%	-113 / -41%	-24 / -23%	-28 / -45%	-92 / -31%	-110 / -34%	-42 / -15%	-10 / -6%	-254 / -23%	-53 / -38%	-88 / -30%	-60 / -26%	-35 / -11%	-88 / -31%	-50 / -33%	-55 / -28%	-67 / -14%	13 / 12%w	2 / 1%
Don't know	11 / 1%u	11 / 1%	-	1 / *	2 / *	1 / *	8 / 3%zc	1 / 1%	-	1 / *	7 / 2%z	-	2 / 1%	8 / 1%	3 / 2%	1 / *	-	* / *	8 / 3%zq	-	*	*	-	1 / *
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

11 Jan 2018

Table 49
CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTHING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTHING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTAINLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very strong	93 8%fhjmnpr	21 7%f	47 11%zf	3 4%	17 17%zacf	1 1%	85 13%zh	8 1%	81 13%zj	11 2%	83 11%zlmn	8 4%	1 1%	1 1%	93 20%zp	-	86 12%zr	7 1%
[2] Fairly strong	364 30%fhjmnpr	114 36%zf	185 41%zcf	17 24%f	28 29%f	9 6%	266 42%zh	97 16%	268 44%zj	96 15%	287 38%zlmn	58 28%mn	11 8%	7 6%	364 80%zp	-	301 43%zr	63 12%
[3] Not very strong	420 34%bfginoq	126 40%zbf	134 30%	32 45%bf	36 37%f	27 20%	177 28%	243 41%zg	166 27%	254 41%zi	247 33%n	86 42%zn	61 42%n	21 20%	-	420 55%zo	211 30%	209 40%zq
[4] I am not a supporter of any political party	342 28%abegikoq	51 16%	80 18%	19 26%	16 16%	93 70%zabce	107 17%	236 40%zg	91 15%	251 40%zi	140 19%	55 27%k	72 49%zkl	68 68%zklm	-	342 45%zo	104 15%	238 45%zq
MEAN	2.83abegikoq	2.66	2.55	2.93abe	2.52	3.64zabce	2.48	3.21zg	2.44	3.22zi	2.59	2.91k	3.40zkl	3.62zklm	1.80	3.45zo	2.48	3.31zq
Strong supporter	456 37%fhjmnpr	135 43%zf	233 52%zcf	20 29%f	45 47%cf	9 7%	351 55%zh	105 18%	349 58%zj	107 17%	370 49%zlmn	66 32%mn	13 9%	7 7%	456 100%zp	-	387 55%zr	70 13%
Weak supporter	763 62%bgikoq	177 57%	214 48%	50 71%be	51 53%	120 90%zabce	284 45%	478 81%zg	257 42%	505 81%zi	388 51%	140 68%k	133 91%zkl	89 88%zkl	-	763 100%zo	315 45%	447 85%zq
NET supporter	-307 -25%	-42 -13%	19 4%e	-30 -43%	-6 -6%	-110 -83%	67 11%	-374 -63%	92 15%	-399 -64%	-18 -2%	-75 -36%	-120 -82%	-82 -81%	456 100%z	-763 -100%	71 10%	-378 -72%
Don't know	11 1%gikpq	1 *	2 *	-	-	3 3%b	1 *	9 2%g	1 *	10 2%i	1 *	-	-	4 4%zkl	-	-	1 *	10 2%zq
Refused	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 50
CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very strong	93 / 8%e	37 / 9%	36 / 8%	53 / 10%ze	35 / 8%e	4 / 2%	48 / 7%	43 / 10%	17 / 5%	75 / 9%zh
[2] Fairly strong	364 / 30%be	157 / 37%zb	102 / 23%	193 / 36%ze	140 / 33%e	30 / 11%	210 / 30%	148 / 33%	129 / 36%zi	230 / 28%
[3] Not very strong	420 / 34%	139 / 33%	161 / 37%	184 / 35%	151 / 36%	85 / 31%	264 / 37%	144 / 32%	123 / 35%	293 / 36%
[4] I am not a supporter of any political party	342 / 28%acd	90 / 21%	140 / 32%a	101 / 19%	94 / 22%	147 / 54%zcd	190 / 27%	109 / 25%	87 / 24%	223 / 27%
MEAN	2.83acdg	2.67	2.92za	2.63	2.72	3.41zcd	2.84	2.72	2.79	2.81
Strong supporter	456 / 37%be	194 / 46%zb	138 / 32%	246 / 46%ze	175 / 41%e	34 / 13%	258 / 36%	191 / 43%z	146 / 41%	305 / 37%
Weak supporter	763 / 62%acg	229 / 54%	300 / 68%za	285 / 54%	245 / 58%	233 / 85%zcd	454 / 64%	253 / 57%	210 / 59%	516 / 63%
NET supporter	-307 / -25%	-35 / -8%	-162 / -37%	-39 / -7%	-70 / -16%	-198 / -72%	-195 / -27%	-62 / -14%	-65 / -18%	-211 / -26%
Don't know	11 / 1%fi	-	-	-	5 / 1%c	6 / 2%zc	* / *	-	1 / *	-
Refused	- / -	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 51
CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very strong	93 / 8%	73 / 12%zb	17 / 5%	41 / 16%zd	16 / 6%	23 / 9%	13 / 10%	39 / 7%	54 / 8%	19 / 12%	41 / 8%	26 / 10%	49 / 8%	21 / 14%z	39 / 7%	30 / 17%zn
[2] Fairly strong	364 / 30%b	236 / 39%zb	65 / 20%	109 / 42%z	94 / 34%	111 / 42%zg	48 / 37%	204 / 35%z	215 / 32%	39 / 26%	147 / 30%	83 / 31%	205 / 34%z	51 / 33%	195 / 35%zo	39 / 22%
[3] Not very strong	420 / 34%c	207 / 34%	119 / 37%	69 / 26%	112 / 40%zc	81 / 31%	39 / 30%	212 / 36%	232 / 34%	58 / 38%	173 / 35%	91 / 34%	201 / 33%	42 / 28%	198 / 35%	58 / 33%
[4] I am not a supporter of any political party	342 / 28%acde gln	93 / 15%	117 / 37%za	43 / 16%	56 / 20%	46 / 18%	29 / 23%	129 / 22%	172 / 26%	35 / 23%	128 / 26%	67 / 25%	150 / 25%	39 / 25%	127 / 23%	47 / 27%
MEAN	2.83ace ghlmn	2.53	3.06za	2.43	2.74c	2.58	2.65	2.74e	2.77	2.73	2.79	2.74	2.75	2.65	2.74	2.70
Strong supporter	456 / 37%b	309 / 51%zb	82 / 26%	150 / 57%zd	110 / 40%	134 / 51%zg	61 / 47%z	242 / 42%z	269 / 40%z	58 / 38%	188 / 38%	110 / 41%	253 / 42%z	72 / 47%z	235 / 42%z	69 / 40%
Weak supporter	763 / 62%aceg lmn	300 / 49%	236 / 74%za	112 / 43%	167 / 60%c	127 / 49%	68 / 53%	340 / 58%e	404 / 60%	93 / 61%	301 / 62%	157 / 59%	351 / 58%	81 / 53%	325 / 58%	105 / 60%
NET supporter	-307 / -25%	9 / 1%	-155 / -49%	38 / 15%	-57 / -21%	7 / 3%	-7 / -6%	-98 / -17%	-135 / -20%	-35 / -23%	-113 / -23%	-48 / -18%	-98 / -16%	-9 / -6%	-91 / -16%	-37 / -21%
Don't know	11 / 1%ahl	1 / *	- / -	- / -	- / -	- / -	- / -	- / -	- / -	*	- / -	*	*	- / -	- / -	- / -
Refused	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 52
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WOR-KING (q)	WORKING STATUS NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	**1230**	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] A great deal of influence	7 / 1%	4 / 1%	3 / 1%	1 / 1%	1 / *	2 / 1%	* / *	* / *	3 / 1%	2 / *	2 / *	4 / 1%	2 / 1%	4 / 1%	* / *	1 / *	5 / 1%	3 / 1%	3 / 1%	4 / *
[2] Some influence	320 / 26%	143 / 24%	177 / 28%	32 / 22%	54 / 25%	56 / 28%	48 / 22%	52 / 29%	79 / 28%	85 / 24%	105 / 25%	131 / 29%	100 / 30%	92 / 27%	57 / 23%	72 / 24%	187 / 26%	133 / 26%	94 / 27%	226 / 26%
[3] Not very much influence	477 / 39%r	239 / 40%	238 / 38%	60 / 42%	71 / 34%	73 / 37%	106 / 48%zdh	63 / 35%	104 / 38%	131 / 37%	179 / 43%	167 / 37%	150 / 46%zp	132 / 39%	92 / 36%	103 / 34%	295 / 41%	182 / 36%	130 / 37%	347 / 39%
[4] No influence at all	409 / 33%m	207 / 35%	202 / 32%	46 / 33%	76 / 36%	68 / 34%	66 / 30%	61 / 34%	92 / 33%	122 / 35%	134 / 32%	153 / 33%	77 / 23%	113 / 33%m	100 / 39%m	120 / 39%m	220 / 31%	190 / 37%zq	118 / 34%	291 / 33%
MEAN	3.06m	3.09	3.03	3.09	3.11	3.04	3.08	3.05	3.02	3.10	3.06	3.03	2.92	3.04	3.17m	3.15m	3.03	3.10	3.05	3.07
Have influence	328 / 27%	147 / 25%	180 / 29%	33 / 23%	54 / 26%	58 / 29%	49 / 22%	52 / 29%	82 / 30%	87 / 25%	107 / 25%	134 / 29%	102 / 31%	95 / 28%	57 / 23%	73 / 24%	192 / 27%	136 / 27%	98 / 28%	230 / 26%
Do not have influence	886 / 72%	446 / 74%	440 / 70%	106 / 75%	147 / 70%	142 / 71%	172 / 78%	124 / 69%	196 / 70%	253 / 72%	313 / 74%	320 / 70%	227 / 69%	245 / 72%	192 / 76%	223 / 73%	515 / 72%	371 / 73%	248 / 71%	639 / 73%
NET Influential	-559 / -45%	-299 / -50%	-260 / -41%	-73 / -52%	-93 / -44%	-84 / -42%	-123 / -56%	-72 / -40%	-114 / -41%	-166 / -47%	-207 / -49%	-186 / -41%	-125 / -38%	-150 / -44%	-134 / -53%	-149 / -49%	-323 / -45%	-235 / -46%	-150 / -43%	-408 / -46%
Don't know	16 / 1%k	6 / 1%	10 / 2%	2 / 2%	10 / 5%zefi	1 / 1%	- / -	2 / 1%	- / -	12 / 3%zkl	1 / *	2 / 1%	- / -	2 / 1%	4 / 2%	9 / 3%zm	12 / 2%	4 / 1%	4 / 1%	12 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 53
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	ACCESS TO INTERNET NO (b)	TENURE OWNED OUT-RIGHT (c)	TENURE BUYING MORT-GAGE (d)	TENURE RENTED LOCAL AUTHORITY (e)	TENURE RENTED PRIVATE (f)	GOR SCOTLAND (g)	GOR WALES (h)	GOR NORTH (i)	GOR MIDLANDS (j)	GOR SOUTH (k)	GOR LONDON (l)	ETHNICITY WHITE (m)	ETHNICITY BME (n)	EDUC GCSE/O-LV/CSE/NVQ12 (o)	EDUC A-LVL OR EQUIV (p)	EDUC DEGR/MAST/PHD (q)	EDUC NO FORML QUAL (r)	INCOME UP TO £11499 (s)	INCOME £11500-£24999 (t)	INCOME £25000 PLUS (u)	NEWS QUALITY (v)	NEWS POPULAR (w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] A great deal of influence	7 / 1%	7 / 1%	* / *	2 / *	4 / 1%	1 / *	* / *	- / -	2 / 3%zij	1 / *	* / *	3 / 1%	1 / 1%	* / *	2 / 2%	2 / 1%	2 / 1%	4 / 1%	- / -	* / *	1 / *	3 / 1%	3 / 2%z	1 / *
[2] Some influence	320 / 26%hiot	296 / 26%	24 / 24%	128 / 30%zef	100 / 28%	32 / 20%	59 / 21%	24 / 22%h	5 / 8%	56 / 19%h	78 / 24%h	97 / 34%zghij	61 / 37%zghij	288 / 27%	30 / 22%	60 / 20%	64 / 27%	116 / 35%zor	70 / 25%	30 / 20%	37 / 19%	152 / 31%zst	45 / 41%zw	69 / 30%
[3] Not very much influence	477 / 39%	436 / 39%	42 / 40%	162 / 38%	156 / 44%	56 / 35%	102 / 37%	43 / 41%	22 / 36%	114 / 38%	138 / 43%	97 / 35%	63 / 38%	421 / 39%	56 / 40%	121 / 41%	87 / 37%	146 / 44%zr	91 / 32%	59 / 39%	73 / 37%	202 / 41%	42 / 38%	91 / 39%
[4] No influence at all	409 / 33%dlquv	372 / 33%	37 / 36%	127 / 30%	95 / 27%	71 / 43%zcd	109 / 39%d	37 / 35%l	32 / 53%zgklj	124 / 42%zjkl	96 / 30%	82 / 29%	38 / 23%	362 / 33%	48 / 34%	112 / 38%q	79 / 34%q	67 / 20%	114 / 40%q	63 / 41%u	84 / 43%zu	131 / 27%	21 / 19%	70 / 30%v
MEAN	3.06c dklquv	3.06	3.11	2.99	2.96	3.23zc d	3.18z cd	3.13k l	3.40z gjkl	3.22z jkl	3.05l	2.92	2.85	3.06	3.09	3.17z q	3.04q	2.83	3.16q	3.21zu	3.23zu	2.95	2.73	2.99v
Have influence	328 / 27%hiot	303 / 27%	25 / 24%	130 / 31%zef	104 / 29%	33 / 20%	59 / 21%	24 / 22%	7 / 11%	57 / 19%	78 / 25%h	100 / 36%zghij	62 / 37%zghij	293 / 27%	33 / 23%	61 / 21%	66 / 28%	120 / 36%zor	70 / 25%	30 / 20%	38 / 19%	155 / 32%zst	48 / 44%zw	70 / 30%
Do not have influence	886 / 72%klqv	808 / 72%	78 / 76%	289 / 69%	251 / 70%	127 / 78%c	211 / 76%	81 / 76%kl	54 / 89%zgjkl	238 / 80%zkl	233 / 73%l	179 / 64%	102 / 61%	783 / 72%	103 / 73%	232 / 79%zq	166 / 71%	213 / 64%	205 / 72%	123 / 80%zu	157 / 80%zu	333 / 68%	62 / 56%	161 / 69%v
NET Influential	-559 / -45%	-505 / -45%	-54 / -52%	-159 / -38%	-147 / -41%	-94 / -58%	-152 / -55%	-57 / -54%	-48 / -78%	-180 / -61%	-155 / -48%	-79 / -28%	-39 / -24%	-490 / -45%	-71 / -50%	-171 / -58%	-100 / -43%	-94 / -28%	-135 / -48%	-92 / -60%	-119 / -61%	-178 / -37%	-14 / -13%	-91 / -39%
Don't know	16 / 1%qu	16 / 1%	- / -	2 / *	3 / 1%	3 / 2%	8 / 3%c	2 / 2%i	- / -	1 / *	8 / 2%	2 / 1%	2 / 1%	11 / 1%	5 / 3%zm	2 / 1%	2 / 1%	* / *	9 / 3%q	- / -	1 / 1%	- / -	- / -	1 / *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

Page 69

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 54
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**1230**	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	**1230**	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] A great deal of influence	**7** **1%**	2 *	3 1%	1 2%	2 2%	- -	6 1%	2 *	6 1%	1 *	6 1%	1 1%	- -	- -	3 1%	4 1%	5 1%	2 *
[2] Some influence	**320** **26%fhjm npr**	100 32%zef	135 30%zef	22 32%f	18 19%	16 12%	215 34%zh	106 18%	206 34%zj	114 18%	244 32%zlmn	40 20%	21 14%	15 15%	160 35%zp	160 21%	235 33%zr	86 16%
[3] Not very much influence	**477** **39%fn**	125 40%f	178 40%f	32 46%f	39 41%f	28 21%	263 41%	214 36%	251 41%	227 36%	304 40%n	97 47%zn	52 36%	23 23%	192 42%	284 37%	288 41%	190 36%
[4] No influence at all	**409** **33%bgik oq**	87 28%	128 29%	15 21%	37 38%c	83 62%zab ce	153 24%	256 43%zg	144 24%	265 43%zi	202 27%	68 33%	70 48%zkl	59 59%zkl	101 22%	309 40%zo	176 25%	233 44%zq
MEAN	3.06abg ikoq	2.95	2.97	2.86	3.15c	3.53za bce	2.89	3.26zg	2.88	3.24zi	2.93	3.12k	3.34zkl	3.46zkl	2.86	3.18zo	2.90	3.28zq
Have influence	**328** **27%fhjm npr**	101 32%zf	137 31%zf	23 33%f	20 21%	16 12%	221 35%zh	107 18%	212 35%zj	115 19%	250 33%zlmn	41 20%	21 14%	15 15%	162 36%zp	165 22%	240 34%zr	88 17%
Do not have influence	**886** **72%giko q**	212 68%	307 69%	47 67%	77 79%	111 84%zab c	416 65%	470 79%zg	395 65%	491 79%zi	506 67%	164 80%zk	122 83%zk	82 81%k	293 64%	593 78%zo	463 66%	423 80%zq
NET Influential	**-559** **-45%**	-111 -35%	-170 -38%	-23 -33%	-56 -58%	-95 -72%	-196 -31%	-363 -61%	-183 -30%	-376 -60%	-256 -34%	-123 -60%	-101 -69%	-67 -67%	-130 -29%	-428 -56%	-224 -32%	-335 -64%
Don't know	**16** **1%gikop q**	- -	4 1%	- -	- -	6 4%zab	- -	15 3%zg	- -	15 2%zi	2 *	- -	3 2%k	4 4%kl	1 *	5 1%	- -	16 3%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 55
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] A great deal of influence	7 1%i	6 1%z	1 *	4 1%	2 1%	1 *	4 1%	4 1%	5 1%	2 *
[2] Some influence	320 26%be	151 36%zb	96 22%	178 34%zde	103 24%e	39 14%	189 27%	127 29%	114 32%zi	203 25%
[3] Not very much influence	477 39%e	158 37%	155 35%	230 43%ze	167 39%e	80 29%	275 39%	186 42%	159 44%z	312 38%
[4] No influence at all	409 33%acgh	105 25%	186 42%za	116 22%	148 35%c	145 53%zcd	243 34%	124 28%	78 22%	302 37%zh
MEAN	3.06acgh	2.86	3.20za	2.87	3.09c	3.39zcd	3.07	2.98	2.87	3.12zh
Have influence	328 27%be	157 37%zb	97 22%	182 34%zde	106 25%e	40 15%	193 27%	131 30%	119 33%zi	205 25%
Do not have influence	886 72%ach	263 62%	341 78%za	346 65%	315 74%c	225 82%zcd	518 73%	311 70%	237 66%	614 75%zh
NET Influential	-559 -45%	-105 -25%	-244 -56%	-164 -31%	-209 -49%	-185 -68%	-325 -46%	-180 -40%	-118 -33%	-409 -50%
Don't know	16 1%bfhi	2 1%	1 *	3 1%	4 1%	9 3%zc	2 *	2 1%	* *	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 56
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] A great deal of influence	7 / 1%	6 / 1%	1 / *	2 / 1%	2 / 1%	2 / 1%	1 / 1%	5 / 1%	6 / 1%	1 / *	5 / 1%	1 / *	6 / 1%	1 / *	3 / 1%	3 / 2%
[2] Some influence	320 / 26%	189 / 31%z	85 / 27%	106 / 40%zd	73 / 26%	93 / 36%z	44 / 34%	189 / 32%z	195 / 29%z	33 / 22%	151 / 31%z	75 / 28%	174 / 29%	43 / 28%	157 / 28%	53 / 30%
[3] Not very much influence	477 / 39%	240 / 39%	124 / 39%	100 / 38%	124 / 45%	119 / 46%z	54 / 41%	247 / 42%z	254 / 38%	60 / 40%	193 / 39%	94 / 35%	231 / 38%	51 / 33%	229 / 41%	62 / 36%
[4] No influence at all	409 / 33%acefgjn	171 / 28%	106 / 33%	54 / 21%	79 / 28%	47 / 18%	31 / 24%	139 / 24%e	213 / 32%	57 / 37%	136 / 28%	97 / 36%j	190 / 31%	58 / 38%	166 / 30%	56 / 32%
MEAN	3.06acefghjln	2.95	3.06	2.79	3.01c	2.81	2.88	2.89	3.01	3.15	2.95	3.08	3.01	3.09	3.00	2.98
Have influence	328 / 27%	196 / 32%z	86 / 27%	108 / 41%zd	75 / 27%	95 / 36%z	45 / 35%	195 / 33%z	201 / 30%z	34 / 22%	157 / 32%z	76 / 28%	180 / 30%z	44 / 29%	161 / 29%	56 / 32%
Do not have influence	886 / 72%aceghj	411 / 67%	230 / 73%	155 / 59%	203 / 73%c	166 / 64%	84 / 65%	386 / 66%	467 / 69%	117 / 77%	329 / 67%	191 / 71%	421 / 70%	109 / 71%	395 / 71%	118 / 68%
NET Influential	-559 / -45%	-215 / -35%	-145 / -45%	-47 / -18%	-128 / -46%	-71 / -27%	-39 / -30%	-192 / -33%	-266 / -40%	-83 / -55%	-172 / -35%	-115 / -43%	-240 / -40%	-65 / -42%	-234 / -42%	-62 / -36%
Don't know	16 / 1%agh	3 / 1%	2 / *	-	-	-	-	2 / *	5 / 1%	1 / 1%	3 / 1%	1 / *	4 / 1%	-	4 / 1%	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 57
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] A great deal of influence	9 1%	3 *	7 1%	2 1%	2 1%	- -	3 1%	- -	3 1%	4 1%	3 1%	3 1%	1 *	4 1%	2 1%	3 1%	7 1%	3 1%	1 *	9 1%
[2] Some influence	191 16%	94 16%	96 15%	27 19%	32 15%	33 16%	26 12%	38 21%fi	36 13%	59 17%	58 14%	73 16%	59 18%	56 16%	34 13%	43 14%	115 16%	75 15%	58 17%	133 15%
[3] Not very much influence	521 42%op	237 40%	284 45%	58 41%	78 37%	82 41%	115 52%zdh	69 39%	119 43%	136 39%	197 47%	188 41%	183 56%znop	156 45%op	82 32%	101 33%	318 44%	204 40%	146 42%	375 43%
[4] No influence at all	493 40%m	260 43%	233 37%	53 38%	90 43%	83 41%	77 35%	69 38%	121 43%	143 41%	160 38%	189 41%	87 26%	125 37%m	132 52%zmn	149 49%zmn	268 37%	225 44%zq	140 40%	353 40%
MEAN	3.23m	3.27	3.20	3.16	3.27	3.25	3.21	3.18	3.29	3.22	3.23	3.24	3.08	3.18	3.38zmn	3.34zmn	3.20	3.28z	3.23	3.23
Have influence	200 16%	97 16%	103 16%	29 21%	34 16%	33 16%	28 13%	38 21%	38 14%	63 18%	61 14%	76 17%	60 18%	60 17%	36 14%	45 15%	122 17%	78 15%	59 17%	141 16%
Do not have influence	1014 82%	497 83%	517 82%	111 79%	168 80%	165 82%	192 87%h	138 77%	239 86%h	279 79%	357 85%	377 83%	269 82%	281 82%	213 84%	250 82%	585 81%	429 84%	286 82%	728 83%
NET Influential	-814 -66%	-400 -67%	-414 -66%	-82 -58%	-134 -63%	-132 -66%	-164 -74%	-100 -56%	-201 -72%	-216 -61%	-296 -70%	-301 -66%	-210 -64%	-221 -65%	-178 -70%	-204 -67%	-463 -64%	-351 -69%	-227 -65%	-586 -67%
Don't know	16 1%	6 1%	10 2%	1 *	9 4%zfi	3 1%	- -	3 2%	1 *	10 3%	3 1%	4 1%	- -	1 *	4 2%	10 3%zmn	12 2%	4 1%	5 1%	11 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 58
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] A great deal of influence	9 1%	9 1%	- -	3 1%	3 1%	- -	4 1%	- -	- -	4 2%	- -	2 1%	3 2%	8 1%	1 1%	2 1%	2 1%	5 1%	- -	- -	- -	7 1%	3 2%	4 2%
[2] Some influence	191 16%gt	176 16%	15 14%	65 15%	64 18%	20 12%	41 15%	10 9%	5 8%	38 13%	45 14%	45 16%	49 29%zg hijk	163 15%	27 19%	46 15%	36 15%	66 20%z	38 13%	17 11%	20 10%	86 18%t	20 18%	59 25%z
[3] Not very much influence	521 42%ef hrw	480 43%	42 41%	188 45%ef	184 51%zef	56 34%	89 32%	53 50%hi	16 27%	112 38%	144 45%h	128 46%h	67 41%	464 43%	57 40%	114 38%	108 46%r	175 52%zo r	92 32%	52 34%	82 42%	237 48%zs	54 49%w	79 34%
[4] No influence at all	493 40%dl quv	446 40%	47 45%	163 39%d	105 29%	84 52%zcd	136 49%zc d	41 38%	40 65%zg ijkl	141 48%zj l	122 38%	104 37%	45 27%	441 41%	51 37%	133 45%q	87 37%q	86 26%	145 51%zpq	84 55%zu	94 48%zu	159 33%	34 30%	87 38%
MEAN	3.23d lquvw	3.23	3.31	3.22	3.10	3.40zc d	3.32d	3.30l	3.58z gijkl l	3.32z l	3.25l	3.20l	2.94	3.24	3.16	3.28q	3.20q	3.03	3.39zp q	3.44zu	3.38zu	3.12	3.07	3.09
Have influence	200 16%gh t	185 16%	15 14%	68 16%	67 19%	20 12%	45 16%	10 9%	5 8%	42 14%	45 14%	47 17%	51 31%zg hijk	171 16%	28 20%	48 16%	38 16%	71 21%zr	38 13%	17 11%	20 10%	93 19%t	23 21%	63 27%z
Do not have influence	1014 82%lq w	926 82%	88 86%	350 83%	289 81%	140 86%	225 81%	94 88%l	56 92%zl	253 85%l	266 83%l	233 83%l	112 68%	905 83%	108 77%	247 83%	194 83%	261 78%	237 83%	135 88%	177 90%zu	396 81%	88 79%	167 72%
NET Influential	-814 -66%	-740 -66%	-74 -71%	-283 -67%	-223 -62%	-120 -73%	-180 -65%	-85 -79%	-51 -84%	-210 -71%	-221 -69%	-186 -66%	-61 -37%	-734 -67%	-80 -57%	-199 -67%	-156 -67%	-190 -57%	-199 -70%	-118 -77%	-157 -80%	-303 -62%	-65 -59%	-103 -45%
Don't know	16 1%u	16 1%	- -	2 *	3 1%	3 2%	8 3%c	3 2%i	- -	1 *	9 3%zi	2 1%	2 1%	11 1%	5 3%zm	1 *	2 1%	1 *	10 3%zq	1 1%	* *	- -	- -	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 59
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] A great deal of influence	9 1%r	*	4 1%	1 1%	2 2%	2 1%	5 1%	4 1%	5 1%	4 1%	8 1%	-	2 1%	-	7 1%	3 *	9 1%	1 *
[2] Some influence	191 16%fhjpr	67 21%zef	85 19%zef	9 13%	9 9%	8 6%	136 21%zh	55 9%	140 23%zj	50 8%	130 17%	36 18%	15 11%	9 9%	105 23%zp	85 11%	148 21%zr	43 8%
[3] Not very much influence	521 42%fhjmnr	140 45%f	198 44%f	38 53%f	42 43%f	25 19%	312 49%zh	209 35%	289 48%zj	233 37%	370 49%zmn	88 43%n	45 31%	18 18%	214 47%z	307 40%	340 48%zr	181 34%
[4] No influence at all	493 40%abgikoq	106 34%	157 35%	23 32%	44 46%	92 69%zabce	182 29%	311 52%zg	172 28%	320 51%zi	249 33%	81 39%	83 57%zkl	69 69%zkl	130 28%	363 48%zo	205 29%	287 55%zq
MEAN	3.23abgikoq	3.12	3.14	3.18	3.32a	3.63zabce	3.06	3.43zg	3.04	3.43zi	3.14	3.22	3.44zkl	3.62zkl	3.02	3.36zo	3.06	3.47zq
Have influence	200 16%fhjpr	67 22%zf	90 20%zf	10 14%	11 11%	10 7%	141 22%zh	59 10%	145 24%zj	55 9%	137 18%	36 18%	17 12%	9 9%	112 25%zp	88 12%	156 22%zr	44 8%
Do not have influence	1014 82%gioq	245 78%	355 79%	60 86%	86 89%	116 88%	494 78%	520 88%zg	461 76%	553 89%zi	619 82%	169 82%	127 87%	87 87%	344 75%	670 88%zo	545 78%	468 89%zq
NET Influential	-814 -66%	-178 -57%	-265 -59%	-50 -72%	-75 -77%	-107 -81%	-352 -55%	-461 -78%	-316 -52%	-498 -80%	-482 -64%	-132 -64%	-110 -76%	-78 -77%	-232 -51%	-582 -76%	-389 -55%	-425 -81%
Don't know	16 1%gikopq	1 *	3 1%	-	-	6 5%zab	2 *	13 2%g	1 *	14 2%zi	2 *	1 *	2 1%	4 4%zk	-	5 1%	2 *	14 3%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 60
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] A great deal of influence	9 1%i	7 2%	2 *	3 1%	2 1%	4 1%	7 1%	3 1%	7 2%zi	2 *
[2] Some influence	191 16%bei	110 26%zb	35 8%	100 19%ze	62 15%	29 11%	114 16%	74 17%	79 22%zi	108 13%
[3] Not very much influence	521 42%be	192 45%b	160 36%	282 53%zde	165 39%e	74 27%	302 42%	206 46%	171 48%	343 42%
[4] No influence at all	493 40%ach	111 26%	242 55%za	145 27%	190 45%c	157 57%zcd	289 41%	159 36%	99 28%	367 45%zh
MEAN	3.23ach	2.97	3.47za	3.07	3.29c	3.46zcd	3.23	3.18	3.01	3.31zh
Have influence	200 16%bi	117 28%zb	36 8%	103 19%ze	64 15%	33 12%	121 17%	77 17%	86 24%zi	110 13%
Do not have influence	1014 82%ah	303 72%	402 92%za	427 80%	355 84%	231 85%	591 83%	365 82%	269 75%	710 86%zh
NET Influential	-814 -66%	-186 -44%	-366 -83%	-324 -61%	-291 -69%	-199 -73%	-470 -66%	-288 -65%	-183 -51%	-599 -73%
Don't know	16 1%bcfi	2 1%	* *	1 *	5 1%	10 4%zc	1 *	2 1%	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 61
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	**1230**	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] A great deal of influence	9 / 1%	5 / 1%	3 / 1%	4 / 1%	3 / 1%	1 / *	2 / 1%	8 / 1%	8 / 1%	1 / *	8 / 2%z	1 / *	8 / 1%	1 / *	4 / 1%	2 / 1%
[2] Some influence	191 / 16%	122 / 20%zb	37 / 12%	61 / 23%z	54 / 20%	66 / 25%zg	27 / 21%	112 / 19%z	115 / 17%	25 / 16%	91 / 19%z	44 / 17%	98 / 16%	30 / 20%	94 / 17%	32 / 18%
[3] Not very much influence	521 / 42%	272 / 45%	133 / 42%	138 / 53%z	136 / 49%z	126 / 48%	66 / 51%	290 / 50%z	303 / 45%i	52 / 34%	230 / 47%z	105 / 39%	270 / 45%m	52 / 34%	253 / 45%	70 / 40%
[4] No influence at all	493 / 40%acde fghj	209 / 34%	142 / 45%a	59 / 22%	83 / 30%	68 / 26%	35 / 27%	173 / 30%	244 / 36%	73 / 48%h	157 / 32%	117 / 44%j	225 / 37%	70 / 46%	205 / 37%	69 / 40%
MEAN	3.23acd efghjl	3.13	3.32a	2.96	3.09	3.00	3.03	3.08	3.17	3.31	3.10	3.27j	3.18	3.25	3.18	3.19
Have influence	200 / 16%	127 / 21%zb	40 / 13%	65 / 25%z	57 / 21%	67 / 26%z	29 / 22%	119 / 20%z	124 / 18%	26 / 17%	100 / 20%z	45 / 17%	107 / 18%	31 / 20%	98 / 18%	34 / 20%
Do not have influence	1014 / 82%acegj	481 / 79%	275 / 87%a	197 / 75%	220 / 79%	194 / 74%	101 / 78%	462 / 79%	546 / 81%	125 / 83%	387 / 79%	222 / 83%	495 / 82%	122 / 80%	458 / 82%	140 / 80%
NET Influential	-814 / -66%	-354 / -58%	-235 / -74%	-132 / -50%	-163 / -59%	-127 / -49%	-72 / -55%	-343 / -59%	-423 / -63%	-100 / -66%	-287 / -59%	-177 / -66%	-389 / -64%	-91 / -60%	-360 / -64%	-105 / -61%
Don't know	16 / 1%aghl	3 / 1%	3 / 1%	1 / *	1 / *	- / -	- / -	1 / *	3 / *	1 / 1%	3 / 1%	1 / *	3 / *	* / *	4 / 1%	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 62
CU11 - How much influence, if any, do you feel you have over decision making in.... - Summary table
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	your local area (a)	the country as a whole (b)
Unweighted Base	1230	1230
Weighted Base	1230	1230
Effective Base	813	813
[1] A great deal of influence	7 1%	9 1%
[2] Some influence	320 26%b	191 16%
[3] Not very much influence	477 39%	521 42%a
[4] No influence at all	409 33%	493 40%a
MEAN	3.06	3.23a
Have influence	328 27%b	200 16%
Do not have influence	886 72%	1014 82%a
NET Influential	-559 -45%	-814 -66%
Don't know	16 1%	16 1%

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 63
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	**1230**	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very involved	84 / 7%	32 / 5%	52 / 8%	9 / 6%	16 / 7%	20 / 10%	13 / 6%	12 / 7%	14 / 5%	25 / 7%	33 / 8%	26 / 6%	27 / 8%	18 / 5%	14 / 6%	25 / 8%	43 / 6%	41 / 8%	25 / 7%	59 / 7%
[2] Fairly involved	506 / 41%ilopr	248 / 41%	258 / 41%	48 / 34%	94 / 44%i	92 / 46%i	106 / 48%ci	76 / 42%	91 / 33%	142 / 40%	197 / 47%zl	167 / 37%	187 / 57%znop	142 / 41%p	82 / 32%	95 / 31%	327 / 45%zr	179 / 35%	159 / 45%	347 / 39%
[3] Not very involved	365 / 30%m	185 / 31%	180 / 29%	50 / 35%	55 / 26%	50 / 25%	68 / 31%	55 / 31%	87 / 31%	105 / 30%	118 / 28%	142 / 31%	77 / 23%	117 / 34%m	75 / 30%	96 / 31%	214 / 30%	151 / 29%	92 / 26%	272 / 31%
[4] Not at all involved	267 / 22%fkmq	131 / 22%	136 / 22%	33 / 24%	42 / 20%	38 / 19%	32 / 15%	35 / 20%	86 / 31%zdefh	70 / 21%	70 / 17%	121 / 27%zk	36 / 11%	65 / 19%m	80 / 31%zmn	86 / 28%zmn	130 / 18%	137 / 27%zq	69 / 20%	198 / 23%
MEAN	2.67kmq	2.70	2.64	2.77ef	2.60	2.53	2.55	2.64	2.88zdefh	2.67	2.54	2.78zk	2.37	2.67m	2.88zmn	2.80zm	2.60	2.76zq	2.59	2.70
Want involvment	590 / 48%ilopr	280 / 47%	310 / 49%	57 / 40%	109 / 52%i	112 / 56%ci	119 / 54%ci	88 / 49%i	105 / 38%	166 / 47%	230 / 55%zl	193 / 42%	214 / 65%znop	159 / 47%	97 / 38%	120 / 39%	370 / 51%zr	220 / 43%	184 / 53%	406 / 46%
Do not want involvment	632 / 51%kmq	316 / 53%	315 / 50%	83 / 59%def	97 / 46%	88 / 44%	100 / 46%	90 / 51%	173 / 62%zdefh	180 / 51%	188 / 45%	263 / 58%zk	113 / 34%	182 / 53%m	155 / 61%zm	181 / 59%zm	344 / 48%	288 / 56%zq	161 / 46%	471 / 53%
NET Involved	-42 / -3%	-37 / -6%	-5 / -1%	-26 / -19%	13 / 6%h	24 / 12%h	18 / 8%h	-2 / -1%	-68 / -24%	-14 / -4%	42 / 10%zj	-70 / -15%	101 / 31%znop	-23 / -7%	-58 / -23%	-62 / -20%	26 / 4%	-67 / -13%	23 / 7%	-65 / -7%
Don't know	8 / 1%	4 / 1%	5 / 1%	1 / *	5 / 3%zi	1 / *	1 / 1%	- / -	- / -	6 / 2%l	2 / 1%	- / -	1 / *	1 / *	2 / 1%	4 / 1%	5 / 1%	3 / 1%	4 / 1%	4 / *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 64
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES	NO	OWNED OUT-RIGHT	BUYING MORT-GAGE	RENTED LOCAL AUTH-ORITY	RENTED PRI-VATE	SCOT-LAND	WALES	NORTH	MID-LANDS	SOUTH	LONDON	WHITE	BME	GCSE/O-LV/CSE/NVQ12	A-LVL OR EQUIV	DEGR/MAST/PHD	NO FORML QUAL	UP TO £11499	£11500-£24999	£25000 PLUS	QUALITY	POPULAR
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very involved	84 7%c	80 7%	4 4%	18 4%	24 7%	11 7%	29 10%c	4 3%	4 7%	23 8%	17 5%	24 9%	12 7%	73 7%	10 7%	18 6%	15 6%	31 9%	16 5%	10 7%	17 9%	34 7%	17 16%zw	18 8%
[2] Fairly involved	506 41%bo rsw	482 43%zb	24 24%	172 41%	170 47%zef	55 34%	102 37%	42 40%	22 36%	114 39%	123 38%	108 39%	96 58%zg hijk	449 41%	56 40%	98 33%	104 45%or	191 57%zo pr	82 29%	50 32%	68 35%	262 54%zst	49 45%	78 34%
[3] Not very involved	365 30%hq	338 30%	27 26%	132 32%	104 29%	42 26%	85 31%	39 36%h	12 19%	91 31%	93 29%	89 31%	42 25%	324 30%	40 29%	111 37%zq	71 30%	81 24%	78 28%	39 25%	54 28%	131 27%	36 33%	78 34%
[4] Not at all involved	267 22%ad lquv	219 19%	48 46%za	98 23%	59 17%	52 32%zdf	58 21%	22 20%l	23 37%zg ikl	67 23%l	84 26%l	58 21%l	14 8%	236 22%	31 22%	68 23%q	43 18%q	30 9%	105 37%zop q	54 36%zu	55 28%zu	62 13%	6 6%	56 24%v
MEAN	2.67a dlquv	2.62	3.15za	2.74d	2.56	2.84zd	2.63	2.74l	2.88z l	2.68l	2.77z	2.65l	2.35	2.67	2.67	2.78z q	2.61q	2.33	2.97zp q	2.90zu	2.75u	2.45	2.29	2.75v
Want involvment	590 48%bo rs	562 50%zb	28 27%	190 45%	193 54%zce	66 41%	131 47%	46 43%	26 43%	138 47%	139 44%	132 47%	108 65%zg hijk	522 48%	66 47%	116 39%	119 51%or	221 66%zo pr	98 34%	60 39%	86 44%	296 61%zst	66 60%zw	96 41%
Do not want involvment	632 51%ad lquv	557 49%	75 73%za	230 55%d	164 46%	93 57%d	143 52%	60 56%l	35 57%l	158 53%l	177 55%l	146 52%l	55 33%	560 52%	72 51%	179 61%zp q	113 48%q	111 33%	184 65%zpq	93 61%zu	109 56%u	193 39%	43 39%	134 58%v
NET Involved	-42 -3%	5 *	-46 -45%	-41 -10%	30 8%ef	-27 -17%	-12 -4%	-14 -13%	-9 -14%	-20 -7%	-38 -12%	-14 -5%	53 32%zg hijk	-38 -4%	-5 -4%	-63 -21%	6 2%	111 33%z opr	-86 -30%	-34 -22%	-24 -12%	103 21%zst	24 22%	-38 -16%
Don't know	8 1%	8 1%	- -	- -	1 *	3 2%zc	4 1%	1 1%	* *	- -	3 1%	2 1%	2 1%	5 *	3 2%zm	1 *	2 1%	1 *	3 1%	- -	1 1%	- -	1 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 65
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very involved	84 7%ahjnpr	11 4%	48 11%zaf	6 9%	9 9%	3 2%	56 9%zh	28 5%	57 9%zj	27 4%	64 8%zn	10 5%	6 4%	1 1%	44 10%zp	40 5%	66 9%zr	18 3%
[2] Fairly involved	506 41%fhjmnpr	132 42%f	210 47%zf	35 49%f	55 57%zaf	24 18%	320 50%zh	186 31%	320 53%zj	186 30%	364 48%zlmn	76 37%n	45 31%	18 17%	229 50%zp	275 36%	360 51%zr	146 28%
[3] Not very involved	365 30%i	100 32%	123 27%	24 34%	21 22%	36 27%	184 29%	180 30%	162 27%	203 33%	217 29%	72 35%	42 29%	28 28%	131 29%	230 30%	192 27%	173 33%
[4] Not at all involved	267 22%bcegikoq	70 22%bc	66 15%	6 8%	12 12%	64 49%zabce	75 12%	192 32%zg	66 11%	201 32%zi	113 15%	47 23%k	50 35%zk	49 49%zkl	53 12%	213 28%zo	84 12%	183 35%zq
MEAN	2.67bcegikoq	2.73bce	2.46	2.42	2.37	3.27zabce	2.44	2.91zg	2.39	2.94zi	2.50	2.76k	2.95zk	3.32zklm	2.42	2.81zo	2.42	3.00zq
Want involvment	590 48%fhjmnpr	143 46%f	259 58%zaf	41 58%f	64 66%zaf	27 20%	376 59%zh	214 36%	377 62%zj	213 34%	428 56%zlmn	86 42%n	51 35%n	18 18%	272 60%zp	316 41%	426 61%zr	164 31%
Do not want involvment	632 51%begikoq	170 54%be	189 42%	29 42%	33 34%	100 76%zabce	260 41%	372 63%zg	228 38%	403 65%zi	330 44%	119 58%k	93 63%zk	78 77%zkl	183 40%	443 58%zo	276 39%	356 68%zq
NET Involved	-42 -3%	-26 -8%	70 16%za	11 16%	31 32%ab	-73 -55%	116 18%z	-158 -27%	149 25%z	-191 -31%	97 13%zlmn	-33 -16%	-42 -28%	-59 -59%	89 20%z	-128 -17%	150 21%z	-192 -37%
Don't know	8 1%gkq	* *	- -	- -	- -	5 4%zab	1 *	6 1%	2 *	6 1%	* *	- -	2 2%k	5 5%zkl	* *	4 *	2 *	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Page 81

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 66
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very involved	84 7%	46 11%zb	27 6%	35 6%	32 8%	17 6%	50 7%	34 8%	20 6%	64 8%
[2] Fairly involved	506 41%be	240 57%zb	148 34%	253 48%ze	173 41%e	80 29%	308 43%	187 42%	166 46%	337 41%
[3] Not very involved	365 30%ae	97 23%	121 27%	181 34%ze	123 29%	61 22%	214 30%	133 30%	110 31%	241 29%
[4] Not at all involved	267 22%ach	38 9%	142 32%za	63 12%	96 23%c	108 39%zcd	140 20%	87 20%	60 17%	178 22%
MEAN	2.67ac	2.30	2.86za	2.51	2.67c	2.97zcd	2.62	2.62	2.59	2.65
Want involvment	590 48%be	286 68%zb	175 40%	288 54%ze	205 48%e	97 35%	358 50%	221 50%	186 52%	401 49%
Do not want involvment	632 51%ac	136 32%	263 60%za	244 46%	219 52%	169 62%zcd	354 50%	220 49%	170 48%	419 51%
NET Involved	-42 -3%	150 36%zb	-88 -20%	44 8%zd	-14 -3%	-72 -26%	4 *	2 *	16 5%	-19 -2%
Don't know	8 1%fi	1 *	1 *	- -	* *	8 3%zcd	1 *	3 1%	1 *	1 *

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 67
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very involved	84 / 7%	42 / 7%	37 / 12%za	35 / 13%zd	13 / 5%	23 / 9%	18 / 14%zg	36 / 6%	56 / 8%z	8 / 6%	42 / 9%	17 / 6%	55 / 9%z	10 / 6%	46 / 8%	15 / 9%
[2] Fairly involved	506 / 41%	263 / 43%	148 / 46%	168 / 64%z	152 / 55%z	118 / 45%	66 / 51%	279 / 48%z	318 / 47%zi	54 / 36%	239 / 49%z	112 / 42%	292 / 48%zm	54 / 35%	291 / 52%zo	58 / 33%
[3] Not very involved	365 / 30%bcn	201 / 33%zb	65 / 21%	49 / 19%	75 / 27%	87 / 33%	36 / 28%	189 / 32%	194 / 29%	41 / 27%	143 / 29%	75 / 28%	164 / 27%	50 / 32%	143 / 26%	58 / 33%
[4] Not at all involved	267 / 22%acdefghjln	104 / 17%	65 / 20%	11 / 4%	37 / 13%c	31 / 12%	10 / 8%	77 / 13%	100 / 15%	47 / 31%zh	62 / 13%	63 / 23%j	89 / 15%	40 / 26%l	75 / 13%	42 / 24%n
MEAN	2.67abcdefghjln	2.60	2.50	2.14	2.49c	2.49	2.29	2.53f	2.50	2.84zh	2.46	2.69j	2.48	2.78l	2.44	2.73n
Want involvment	590 / 48%	305 / 50%	185 / 58%z	202 / 77%zd	165 / 60%z	141 / 54%	84 / 65%zg	314 / 54%z	375 / 56%zi	63 / 41%	282 / 58%zk	129 / 48%	348 / 57%zm	63 / 41%	338 / 60%zo	74 / 42%
Do not want involvment	632 / 51%bcdfghjln	305 / 50%b	130 / 41%	60 / 23%	112 / 40%c	118 / 45%	46 / 35%	266 / 46%	294 / 44%	89 / 59%h	205 / 42%	137 / 51%j	253 / 42%	89 / 59%l	218 / 39%	101 / 58%n
NET Involved	-42 / -3%	-1 / *	55 / 17%za	143 / 54%zd	54 / 19%z	23 / 9%	38 / 29%eg	48 / 8%z	81 / 12%zi	-26 / -17%	77 / 16%zk	-8 / -3%	95 / 16%zm	-26 / -17%	119 / 21%zo	-27 / -16%
Don't know	8 / 1%a	* / *	3 / 1%	- / -	* / *	2 / 1%	- / -	3 / *	4 / 1%	- / -	3 / 1%	1 / *	4 / 1%	- / -	4 / 1%	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 68
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	WOR-KING	NOT WOR-KING	YES	NO
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very involved	84 7%	37 6%	48 8%	12 9%	13 6%	17 8%	16 7%	14 8%	12 4%	25 7%	33 8%	26 6%	27 8%	16 5%	18 7%	24 8%	41 6%	43 8%	23 7%	61 7%
[2] Fairly involved	406 33%ilpr	197 33%	209 33%	42 30%	79 37%i	71 35%i	92 42%zi	62 35%i	61 22%	121 34%	162 39%zl	123 27%	153 46%znop	122 36%p	69 27%	63 21%	271 38%zr	135 26%	123 35%	284 32%
[3] Not very involved	408 33%	213 35%	195 31%	52 37%	65 31%	67 33%	71 32%	58 32%	96 34%	118 33%	137 33%	153 34%	106 32%	122 36%	71 28%	109 36%	245 34%	163 32%	120 34%	289 33%
[4] Not at all involved	316 26%kmq	150 25%	166 26%	32 23%	45 21%	46 23%	42 19%	43 24%	109 39%zcde fh	77 22%	88 21%	151 33%zjk	44 13%	80 23%m	93 37%zmn	99 33%zmn	150 21%	166 32%zq	81 23%	235 27%
MEAN	2.79fkm q	2.80	2.78	2.76	2.71	2.71	2.63	2.73	3.08zcd efh	2.73	2.66	2.95zjk	2.51	2.78m	2.96zm	2.96zmn	2.71	2.89zq	2.75	2.80
Want involvment	491 40%ilpr	234 39%	257 41%	54 38%i	92 43%i	88 44%i	108 49%zi	76 42%i	74 26%	146 41%l	195 46%zl	149 33%	179 55%znop	138 40%p	86 34%	87 28%	312 43%zr	178 35%	146 42%	345 39%
Do not want involvment	724 59%kmq	362 60%	362 57%	85 60%	110 52%	113 56%	112 51%	100 56%	204 73%zcde fh	195 55%	225 53%	304 67%zjk	150 45%	202 59%m	164 65%m	209 68%zmn	395 55%	329 64%zq	201 57%	523 59%
NET Involved	-234 -19%	-128 -21%	-105 -17%	-31 -22%	-19 -9%	-25 -12%	-4 -2%	-24 -14%	-131 -47%	-49 -14%	-29 -7%	-155 -34%	30 9%	-64 -19%	-77 -31%	-122 -40%	-83 -11%	-151 -30%	-55 -16%	-178 -20%
Don't know	15 1%k	4 1%	12 2%	2 1%	10 5%zefi	1 *	-	2 1%	1 *	12 3%zkl	1 *	3 1%	-	2 1%	3 1%	10 3%zm	12 2%	3 1%	3 1%	12 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 69
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV'T OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER QUALITY (v)	POPULAR (w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very involved	84 / 7%	80 / 7%	4 / 4%	23 / 5%	20 / 6%	14 / 9%	24 / 9%	4 / 4%	4 / 6%	26 / 9%	21 / 6%	16 / 6%	13 / 8%	70 / 6%	13 / 9%	17 / 6%	15 / 7%	29 / 9%	17 / 6%	13 / 8%	17 / 9%	34 / 7%	11 / 10%	12 / 5%
[2] Fairly involved	406 / 33%brs	394 / 35%zb	12 / 12%	123 / 29%	148 / 41%zcef	44 / 27%	86 / 31%	31 / 29%	16 / 27%	86 / 29%	93 / 29%	98 / 35%	81 / 49%hijk	355 / 33%	51 / 36%	97 / 33%r	84 / 36%r	153 / 46%zopr	49 / 17%	34 / 22%	59 / 30%	219 / 45%zst	52 / 48%zw	72 / 31%
[3] Not very involved	408 / 33%eh	375 / 33%	33 / 32%	146 / 35%e	124 / 35%e	40 / 24%	98 / 35%	48 / 45%zhjkl	10 / 16%	105 / 35%h	104 / 32%h	88 / 31%h	53 / 32%h	369 / 34%	39 / 27%	104 / 35%	85 / 36%	112 / 34%	85 / 30%	39 / 25%	66 / 34%	154 / 32%	34 / 31%	84 / 36%
[4] Not at all involved	316 / 26%ad lquv	262 / 23%	54 / 52%za	127 / 30%zd	64 / 18%	61 / 37%zdf	62 / 22%	22 / 21%l	30 / 50%zg ijkl	77 / 26%l	95 / 30%l	76 / 27%l	16 / 10%	281 / 26%	35 / 25%	77 / 26%q	47 / 20%q	39 / 12%	125 / 44%zop q	67 / 44%ztu	53 / 27%u	81 / 16%	12 / 11%	64 / 27%v
MEAN	2.79a dlquv	2.74	3.33za	2.90zd	2.65	2.92d	2.73	2.84l	3.11z gikl	2.79l	2.87l	2.80l	2.44	2.80	2.70	2.82q	2.71q	2.48	3.15zo pq	3.05zt u	2.79u	2.58	2.43	2.86v
Want involvment	491 / 40%bcrs	474 / 42%zb	16 / 16%	146 / 35%	168 / 47%zce	59 / 36%	110 / 40%	35 / 33%	20 / 33%	112 / 38%	114 / 36%	115 / 41%	94 / 57%zg hijk	425 / 39%	64 / 45%	114 / 39%r	99 / 42%r	182 / 55%zopr	66 / 23%	46 / 30%	76 / 39%	252 / 52%zst	64 / 58%zw	84 / 36%
Do not want involvment	724 / 59%ad lquv	637 / 57%	87 / 84%za	273 / 65%zd	187 / 52%	101 / 62%	160 / 58%	70 / 66%l	40 / 66%l	182 / 62%l	198 / 62%l	164 / 58%l	69 / 42%	650 / 60%	74 / 53%	181 / 61%q	132 / 56%q	151 / 45%	210 / 74%zop q	106 / 69%zu	119 / 61%u	234 / 48%	46 / 42%	147 / 63%v
NET Involved	-234 / -19%	-163 / -14%	-71 / -69%	-127 / -30%	-19 / -5%	-42 / -26%	-50 / -18%	-35 / -33%	-20 / -33%	-70 / -24%	-84 / -26%	-49 / -18%	25 / 15%h	-225 / -21%	-10 / -7%	-67 / -23%	-33 / -14%	31 / 9%	-144 / -51%	-60 / -39%	-43 / -22%	18 / 4%	18 / 16%	-63 / -27%
Don't know	15 / 1%cu	15 / 1%	- / -	1 / *	3 / 1%	4 / 2%c	8 / 3%c	2 / 1%	1 / 1%	1 / *	7 / 2%	2 / 1%	2 / 1%	12 / 1%	3 / 2%	1 / *	3 / 1%	- / -	9 / 3%oq	1 / *	1 / *	1 / *	- / -	1 / *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 70
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTHING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTHING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTAINLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very involved	84 7%hjnpr	17 6%	48 11%zaf	1 2%	10 10%f	3 2%	62 10%zh	22 4%	62 10%zj	22 4%	68 9%zn	10 5%	5 4%	1 1%	44 10%zp	40 5%	71 10%zr	13 2%
[2] Fairly involved	406 33%fhjm npr	95 30%f	188 42%zaf	26 37%f	40 41%f	15 12%	270 42%zh	137 23%	258 42%zj	149 24%	309 41%zlmn	58 28%n	25 17%	9 9%	201 44%zp	205 27%	310 44%zr	96 18%
[3] Not very involved	408 33%	120 38%f	135 30%	32 46%bf	32 33%	34 25%	215 34%	193 33%	207 34%	201 32%	239 31%	87 42%zkn	56 39%	25 25%	145 32%	263 34%	222 31%	187 35%
[4] Not at all involved	316 26%bceg ikoq	81 26%b	75 17%	9 13%	15 15%	75 56%zab ce	90 14%	226 38%zg	81 13%	235 38%zi	142 19%	50 24%	56 38%zkl	62 61%zklm	65 14%	249 33%zo	101 14%	215 41%zq
MEAN	2.79beg ikoq	2.84be	2.53	2.72	2.53	3.42za bce	2.52	3.08zg	2.50	3.07zi	2.60	2.86k	3.14zkl	3.52zkl m	2.51	2.95zo	2.50	3.18zq
Want involvment	491 40%fhjm npr	113 36%f	236 53%zaf	28 39%f	50 52%za f	18 14%	332 52%zh	158 27%	320 53%zj	171 27%	377 50%zlmn	69 33%mn	30 21%	10 10%	245 54%zp	246 32%	381 54%zr	109 21%
Do not want involvment	724 59%begi koq	201 64%be	210 47%	42 60%	47 48%	109 82%zab ce	305 48%	420 71%zg	288 47%	437 70%zi	381 50%	137 66%k	112 77%zk	87 86%zkl	211 46%	512 67%zo	322 46%	402 76%zq
NET Involved	-234 -19%	-88 -28%	26 6%c	-14 -20%	3 4%	-90 -68%	28 4%	-261 -44%	32 5%	-266 -43%	-4 *	-68 -33%	-82 -56%	-77 -76%	34 7%	-266 -35%	59 8%	-293 -56%
Don't know	15 1%gikop q	- -	2 1%	1 1%	- -	5 4%zab	- -	15 2%zg	- -	15 2%zi	1 *	1 *	4 3%k	4 4%k	1 *	5 1%	- -	15 3%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 71
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very involved	84 7%h	50 12%zb	22 5%	35 7%	38 9%	12 4%	49 7%	35 8%	14 4%	71 9%zh
[2] Fairly involved	406 33%be	193 46%zb	120 27%	218 41%zde	131 31%e	58 21%	246 34%	155 35%	124 35%	280 34%
[3] Not very involved	408 *33%*	132 *31%*	129 *29%*	203 *38%zde*	126 *30%*	79 *29%*	249 *35%*	148 *33%*	142 *40%zi*	258 *31%*
[4] Not at all involved	316 26%ac	46 *11%*	168 *38%za*	75 *14%*	125 *30%c*	115 *42%zcd*	167 *23%*	105 *24%*	75 *21%*	211 *26%*
MEAN	2.79aci	2.42	3.01za	2.60	2.81c	3.13zcd	2.75	2.73	2.79	2.74
Want involvment	491 40%be	243 57%zb	142 32%	252 47%ze	169 40%e	70 25%	294 41%	189 43%	138 39%	350 43%z
Do not want involvment	724 59%ac	178 42%	297 68%za	278 52%	252 59%	194 71%zcd	415 58%	252 57%	218 61%	469 57%
NET Involved	-234 *-19%*	64 *15%*	-156 *-35%*	-26 *-5%*	-83 *-20%*	-125 *-46%*	-121 *-17%*	-63 *-14%*	-80 *-22%*	-119 *-14%*
Don't know	15 1%cfi	2 *	- -	2 *	4 1%	10 4%zc	3 *	2 1%	1 *	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 72
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	**1230**	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very involved	**84** / **7%**	34 / 6%	41 / 13%za	41 / 16%zd	11 / 4%	21 / 8%	20 / 15%zg	37 / 6%	55 / 8%	10 / 7%	47 / 10%z	14 / 5%	53 / 9%z	13 / 9%	49 / 9%z	15 / 9%
[2] Fairly involved	**406** / **33%**	231 / 38%z	112 / 35%	144 / 55%z	126 / 45%z	109 / 42%z	60 / 47%z	234 / 40%z	257 / 38%z	48 / 32%	198 / 40%z	98 / 37%	244 / 40%z	49 / 32%	229 / 41%z	53 / 31%
[3] Not very involved	**408** / **33%bc**	212 / 35%b	82 / 26%	58 / 22%	103 / 37%c	91 / 35%	36 / 28%	206 / 35%	233 / 35%	44 / 29%	170 / 35%	77 / 29%	187 / 31%	50 / 33%	170 / 30%	60 / 35%
[4] Not at all involved	**316** / **26%acde fghjln**	130 / 21%	81 / 26%	20 / 7%	38 / 14%c	38 / 15%	14 / 10%	103 / 18%	123 / 18%	48 / 32%h	71 / 14%	78 / 29%j	118 / 19%	41 / 27%	107 / 19%	45 / 26%
MEAN	2.79abc defghjln	2.72	2.64	2.21	2.61c	2.56f	2.34	2.65f	2.63	2.87h	2.55	2.82j	2.61	2.78	2.60	2.78
Want involvment	**491** / **40%**	265 / 43%z	153 / 48%z	185 / 71%zd	136 / 49%z	130 / 50%z	80 / 62%zg	270 / 46%z	312 / 46%z	58 / 38%	244 / 50%z	112 / 42%	297 / 49%z	62 / 40%	278 / 50%z	69 / 40%
Do not want involvment	**724** / **59%bcde fghjln**	342 / 56%	163 / 51%	77 / 29%	141 / 51%c	129 / 49%	50 / 38%	309 / 53%f	356 / 53%	93 / 61%	241 / 49%	155 / 58%	305 / 50%	91 / 60%	277 / 49%	105 / 60%n
NET Involved	**-234** / **-19%**	-78 / -13%	-10 / -3%	108 / 41%d	-5 / -2%	1 / 1%	30 / 23%e	-39 / -7%	-44 / -6%	-35 / -23%	4 / 1%	-43 / -16%	-8 / -1%	-29 / -19%	1 / *	-37 / -21%
Don't know	**15** / **1%al**	3 / *	2 / *	- / -	- / -	1 / 1%	- / -	3 / 1%	5 / 1%	1 / 1%	4 / 1%	1 / *	2 / *	- / -	6 / 1%	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

Page 88

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 73
CU12 - To what extent, if at all, would you like to be involved in decision making in.... - Summary table
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	your local area (a)	the country as a whole (b)
Unweighted Base	1230	1230
Weighted Base	1230	1230
Effective Base	813	813
[1] Very involved	84 7%	84 7%
[2] Fairly involved	506 41%b	406 33%
[3] Not very involved	365 30%	408 33%a
[4] Not at all involved	267 22%	316 26%a
MEAN	2.67	2.79a
Want involvment	590 48%b	491 40%
Do not want involvment	632 51%	724 59%a
NET Involved	-42 -3%	-234 -19%
Don't know	8 1%	15 1%

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 74
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
Can be trusted to keep its promises	396 32%i	175 29%	221 35%	49 35%	72 34%	57 28%	86 39%i	58 32%	75 27%	121 34%	143 34%	133 29%	104 32%	115 34%	73 29%	105 34%	228 32%	168 33%	106 30%	290 33%
Has policies I fully support	371 30%dpr	189 32%	182 29%	42 30%	46 22%	71 35%d	84 38%zdi	53 30%	76 27%	88 25%	154 37%zjl	129 28%	138 42%znop	101 29%	65 26%	68 22%	234 33%	137 27%	115 33%	256 29%
Represents the interests of people like me	349 28%pr	168 28%	180 29%	33 23%	62 29%	66 33%	67 30%	48 27%	72 26%	95 27%	133 32%	120 26%	89 27%	122 36%zmp	71 28%	67 22%	226 31%zr	122 24%	108 31%	241 27%
Takes on board the views of the public	289 24%	123 20%	166 26%za	46 33%zdi	41 19%	45 23%	55 25%	45 25%	57 21%	87 25%	100 24%	102 22%	63 19%	85 25%	67 27%	74 24%	163 23%	126 25%	86 25%	203 23%
Believes in the same thing as me	278 23%p	137 23%	141 22%	37 26%	51 24%	40 20%	52 24%	41 23%	58 21%	88 25%	92 22%	98 22%	99 30%zop	83 24%p	51 20%	46 15%	156 22%	122 24%	94 27%	184 21%
Is most competent	244 20%bop	151 25%zb	93 15%	30 21%	28 13%	38 19%	37 17%	56 31%zdef i	56 20%	57 16%	75 18%	111 24%zj	98 30%znop	71 21%p	34 14%	41 13%	148 21%	96 19%	57 16%	187 21%
Has a leader I prefer	171 14%p	94 16%	77 12%	16 11%	22 10%	23 12%	28 13%	29 17%	52 19%zd	38 11%	51 12%	82 18%zj	57 17%p	57 17%p	28 11%	28 9%	99 14%	72 14%	38 11%	133 15%
Has a local candidate I prefer	147 12%cj	69 12%	78 12%	7 5%	15 7%	15 7%	32 15%c	20 11%	58 21%zcdeh	23 6%	47 11%	78 17%zjk	29 9%	51 15%m	38 15%	29 10%	79 11%	68 13%	37 11%	110 12%
Is the least worst option	113 9%p	55 9%	57 9%	11 8%	15 7%	15 8%	24 11%	23 13%	24 9%	26 7%	39 9%	47 10%	39 12%p	34 10%p	29 11%p	11 3%	65 9%	48 9%	32 9%	81 9%
Leads campaigns around local issues	97 8%	47 8%	50 8%	9 6%	26 12%f	14 7%	10 5%	15 8%	23 8%	35 10%	24 6%	38 8%	27 8%	20 6%	21 8%	30 10%	60 8%	37 7%	22 6%	76 9%
Draws party candidates from a cross-section of society	92 8%r	40 7%	52 8%	8 6%	10 5%	21 11%	15 7%	15 9%	23 8%	18 5%	37 9%	38 8%	40 12%zop	23 7%	14 5%	16 5%	63 9%	30 6%	22 6%	71 8%
Promotes the single issue that is most important to me	83 7%lot	33 5%	51 8%	9 7%	17 8%	16 8%	21 9%	7 4%	13 5%	27 8%	37 9%l	20 4%	25 8%o	24 7%	7 3%	27 9%o	48 7%	36 7%	34 10%t	50 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

Table 74
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WOR-KING (q)	NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Campaigns on the doorstep to meet local voters	65 5%	26 4%	40 6%	6 5%	9 4%	15 7%	14 6%	5 3%	17 6%	16 4%	28 7%	21 5%	14 4%	16 5%	13 5%	22 7%	34 5%	31 6%	19 5%	46 5%
Family / friends influence	4 *	2 *	2 *	3 2%zi	-	1 *	-	-	-	3 1%	1 *	-	-	3 1%	-	1 *	2 *	2 *	1 *	3 *
Someone who considers the interests of the country	2 *	2 *	* *	- -	1 *	-	-	-	1 *	1 *	-	1 *	-	1 *	1 *	-	1 *	1 *	1 *	1 *
No answer	9 1%	3 *	6 1%	1 1%	2 1%	1 1%	2 1%	-	3 1%	3 1%	3 1%	3 1%	-	4 1%	3 1%	2 1%	7 1%	2 *	3 1%	6 1%
Other	7 1%	1 *	6 1%	-	-	-	2 1%	-	5 2%z	-	2 *	5 1%	3 1%	1 *	-	3 1%	2 *	5 1%	2 1%	5 1%
None of these	47 4%	25 4%	22 4%	5 3%	16 8%zfi	9 4%	4 2%	6 4%	7 3%	21 6%	13 3%	13 3%	9 3%	7 2%	15 6%n	16 5%	25 4%	22 4%	15 4%	32 4%
I never vote for a political party	47 4%lmn	23 4%	24 4%	6 4%	16 8%zfhi	13 6%i	4 2%	3 2%	6 2%	22 6%zl	17 4%	8 2%	3 1%	5 1%	8 3%	31 10%zmno	26 4%	21 4%	14 4%	33 4%
Don't know	21 2%lm	13 2%	8 1%	4 3%f	9 4%zfi	5 3%	-	2 1%	1 *	13 4%zl	5 1%	3 1%	1 *	4 1%	4 2%	12 4%zm	14 2%	7 1%	7 2%	14 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 75
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
Can be trusted to keep its promises	396 32%c	368 33%	28 27%	113 27%	134 37%c	60 37%c	86 31%	33 31%	21 34%	101 34%	110 34%	78 28%	54 33%	351 32%	45 32%	99 34%	89 38%	99 30%	87 31%	47 30%	72 37%	166 34%	33 30%	73 31%
Has policies I fully support	371 30%er	350 31%	21 20%	136 32%e	119 33%e	27 17%	82 30%e	35 33%	15 25%	85 29%	90 28%	86 31%	59 36%	330 30%	40 28%	84 28%	81 35%r	135 40%zor	61 21%	43 28%	58 30%	180 37%z	51 46%zw	67 29%
Represents the interests of people like me	349 28%cf	320 28%	28 27%	103 24%	135 38%zcf	45 28%	60 22%	36 34%	17 28%	79 27%	92 29%	79 28%	45 27%	310 29%	38 27%	75 25%	71 30%	106 32%	73 26%	43 28%	54 28%	174 36%z	28 25%	73 32%
Takes on board the views of the public	289 24%b	277 25%zb	13 12%	86 21%	81 23%	40 25%	80 29%c	26 24%	15 25%	95 32%zjkl	64 20%	61 22%	28 17%	250 23%	39 28%	74 25%	69 29%zq	68 20%	56 20%	35 23%	56 29%	129 26%	23 20%	46 20%
Believes in the same thing as me	278 23%ers	262 23%	16 16%	99 24%e	96 27%e	24 15%	58 21%	18 17%	11 19%	62 21%	66 21%	72 25%	49 29%g	250 23%	28 20%	68 23%r	75 32%zor	91 27%zr	34 12%	23 15%	44 22%	123 25%s	36 33%z	59 25%
Is most competent	244 20%ers	230 20%	14 13%	108 26%zef	73 20%e	18 11%	41 15%	26 24%i	10 16%	46 16%	68 21%	55 20%	39 23%	214 20%	30 21%	57 19%	42 18%	93 28%zopr	36 13%	17 11%	32 16%	119 24%zs	34 31%zw	44 19%
Has a leader I prefer	171 14%ef	156 14%	15 15%	79 19%zef	58 16%ef	11 7%	21 8%	15 14%	7 11%	38 13%	57 18%	36 13%	18 11%	156 14%	15 11%	32 11%	29 13%	58 17%zo	36 13%	16 11%	21 11%	84 17%z	23 21%	35 15%
Has a local candidate I prefer	147 12%ainp	121 11%	26 25%za	71 17%zef	40 11%	13 8%	24 9%	11 10%	8 13%	20 7%	28 9%	60 21%zgij	20 12%	138 13%n	9 7%	35 12%	15 6%	45 14%p	48 17%p	20 13%	33 17%	51 10%	10 9%	27 12%
Is the least worst option	113 9%in	108 10%	5 5%	50 12%z	27 8%	13 8%	20 7%	9 9%	2 4%	14 5%	34 11%i	42 15%zhil	11 7%	109 10%n	4 3%	25 9%	20 9%	41 12%zr	16 6%	12 8%	20 10%	45 9%	6 6%	18 8%
Leads campaigns around local issues	97 8%	89 8%	8 8%	38 9%	27 8%	12 7%	20 7%	9 9%	5 8%	22 7%	26 8%	15 6%	20 12%	82 8%	14 10%	19 6%	16 7%	26 8%	29 10%	11 7%	14 7%	45 9%	12 11%	28 12%
Draws party candidates from a cross-section of society	92 8%r	88 8%	4 4%	32 8%	30 8%	8 5%	21 7%	7 7%	4 7%	25 8%	23 7%	22 8%	11 7%	80 7%	12 9%	24 8%	17 7%	38 11%zr	10 3%	8 5%	16 8%	49 10%z	12 11%	15 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 75
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Promotes the single issue that is most important to me	**83** **7%**	79 7%	4 4%	24 6%	24 7%	14 8%	21 8%	4 4%	3 6%	15 5%	26 8%	17 6%	17 10%	70 6%	14 10%	21 7%	22 10%	19 6%	15 5%	10 7%	6 3%	36 7%	5 5%	23 10%
Campaigns on the doorstep to meet local voters	**65** **5%**	59 5%	7 6%	16 4%	17 5%	16 10%zc	16 6%	5 5%	7 11%zk	14 5%	21 6%	9 3%	9 6%	58 5%	6 4%	17 6%	12 5%	12 4%	20 7%	16 11%zu	10 5%	23 5%	3 3%	18 8%
Family / friends influence	**4** *****	4 *	- -	1 *	1 *	1 1%	1 1%	2 2%zj	- -	1 *	- -	1 1%	- -	4 *	- -	4 1%z	- -	- -	- -	- -	- -	- -	- -	- -
Someone who considers the interests of the country	**2** *****	1 *	1 1%	1 *	- -	- -	1 *	1 1%z	* *	1 *	- -	- -	- -	2 *	- -	- -	2 1%	* *	- -	- -	* *	- -	- -	2 1%
No answer	**9** **1%**	7 1%	2 2%	3 1%	3 1%	2 1%	1 *	- -	- -	8 3%zj	- -	1 *	- -	9 1%	* *	5 2%q	1 *	- -	2 1%	2 1%	- -	1 *	1 1%	3 1%
Other	**7** **1%a**	* *	3 2%a	2 *	2 1%	3 2%z	* *	* *	- -	1 *	- -	2 1%	3 2%j	7 1%	- -	1 *	* *	2 1%	3 1%	2 1%	1 1%	2 *	- -	2 1%
None of these	**47** **4%cdq**	42 4%	5 5%	9 2%	3 1%	14 8%zcd	21 8%zcd	7 7%l	1 1%	15 5%	11 3%	11 4%	2 1%	45 4%	2 2%	14 5%q	6 3%	5 1%	17 6%q	9 6%	4 2%	14 3%	2 2%	6 3%
I never vote for a political party	**47** **4%ckq u**	43 4%	4 4%	5 1%	8 2%	11 7%cd	23 8%zcd	7 6%k	10 16%zgi jkl	12 4%	8 3%	2 1%	9 5%k	42 4%	6 4%	7 3%	5 2%	5 1%	27 9%zopq	13 8%zu	8 4%	8 2%	- -	8 3%
Don't know	**21** **2%cmu**	20 2%	1 1%	1 *	7 2%	6 3%c	8 3%c	3 3%k	* *	3 1%	11 4%zk	1 *	3 2%	13 1%	8 5%zm	2 1%	7 3%	3 1%	5 2%	1 1%	* *	3 1%	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 76
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
Can be trusted to keep its promises	396 32%fgn	99 32%f	165 37%zcf	15 21%	32 33%f	20 15%	187 29%	209 35%	191 31%	205 33%	262 35%n	59 29%	57 39%n	16 16%	137 30%	259 34%	226 32%	171 32%
Has policies I fully support	371 30%fhjm npr	99 31%f	167 37%zf	27 39%f	26 27%f	14 10%	251 39%zh	120 20%	243 40%zj	128 21%	270 36%zmn	68 33%mn	16 11%	16 16%	188 41%zp	182 24%	277 39%zr	94 18%
Represents the interests of people like me	349 28%fnr	89 28%f	138 31%f	25 35%f	31 32%f	22 17%	198 31%	151 25%	189 31%	159 26%	228 30%n	65 31%n	38 26%	13 13%	143 31%	205 27%	220 31%zr	129 24%
Takes on board the views of the public	289 24%n	75 24%	103 23%	21 30%	27 28%	25 19%	154 24%	135 23%	148 24%	141 23%	192 25%n	46 22%	37 26%	13 13%	102 22%	188 25%	164 23%	125 24%
Believes in the same thing as me	278 23%fhjm np	73 23%f	114 26%f	24 34%f	19 19%f	12 9%	164 26%zh	114 19%	158 26%zj	120 19%	197 26%zmn	48 23%mn	18 12%	11 11%	142 31%zp	137 18%	177 25%zr	101 19%
Is most competent	244 20%fhjm r	103 33%zbe f	79 18%f	13 19%f	17 17%f	9 7%	156 25%zh	88 15%	154 25%zj	90 14%	170 22%zmn	46 22%	17 12%	11 11%	104 23%	140 18%	170 24%zr	74 14%
Has a leader I prefer	171 14%fhjm npr	70 22%zbf	62 14%f	9 13%	12 13%	6 5%	112 18%zh	59 10%	113 19%zj	58 9%	125 16%zmn	28 14%	9 6%	6 6%	85 19%zp	86 11%	123 18%zr	48 9%
Has a local candidate I prefer	147 12%fn	48 15%f	49 11%f	19 27%zb f	17 18%f	2 2%	75 12%	72 12%	82 14%	65 10%	104 14%zn	30 15%n	13 9%n	* *	66 15%	80 10%	95 14%	52 10%
Is the least worst option	113 9%b	43 14%zb	29 6%	8 12%	11 11%	11 8%	71 11%z	42 7%	67 11%z	46 7%	75 10%	19 9%	13 9%	6 6%	41 9%	72 9%	63 9%	50 9%
Leads campaigns around local issues	97 8%	19 6%	34 8%	8 11%	9 10%	6 5%	58 9%	39 7%	48 8%	49 8%	65 9%	14 7%	11 8%	7 7%	41 9%	57 7%	67 10%z	31 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 76
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Draws party candidates from a cross-section of society	92 8%hjr	29 9%	35 8%	6 9%	8 8%	7 5%	70 11%zh	22 4%	66 11%zj	26 4%	71 9%z	12 6%	6 4%	4 4%	42 9%	51 7%	77 11%zr	16 3%
Promotes the single issue that is most important to me	83 7%fn	14 5%	36 8%f	4 5%	12 12%zaf	2 2%	45 7%	39 7%	46 8%	38 6%	57 8%n	18 9%n	7 5%	1 1%	35 8%	48 6%	54 8%	29 6%
Campaigns on the doorstep to meet local voters	65 5%	18 6%	23 5%	5 8%	9 10%	4 3%	26 4%	39 7%	26 4%	39 6%	38 5%	14 7%	11 8%	1 1%	25 6%	40 5%	35 5%	30 6%
Family / friends influence	4 *	-	3 1%	-	-	-	-	4 1%	-	4 1%	1 *	-	3 2%zk	-	-	4 1%	-	4 1%
Someone who considers the interests of the country	2 *	1 *	-	-	1 1%	-	2 *	-	2 *	-	1 *	-	1 *	-	1 *	1 *	1 *	1 *
No answer	9 1%gik	-	4 1%	-	-	5 4%zab	1 *	8 1%	1 *	8 1%	* *	1 1%	3 2%k	5 5%zkl	-	9 1%	-	9 2%zq
Other	7 1%	2 *	3 1%	*	-	-	3 *	4 1%	3 1%	4 1%	5 1%	-	-	2 2%	5 1%	2 *	5 1%	2 *
None of these	47 4%abgikoq	5 2%	4 1%	1 2%	4 4%b	22 16%zabce	3 *	44 7%zg	3 *	44 7%zi	11 1%	4 2%	10 7%k	16 16%zkl	*	41 5%zo	3 *	44 8%zq
I never vote for a political party	47 4%abgikloq	2 1%	7 2%	-	1 1%	32 24%zabce	8 1%	39 7%zg	1 *	46 7%zi	6 1%	1 1%	14 9%zkl	26 26%zklm	1 *	46 6%zo	5 1%	42 8%zq
Don't know	21 2%gikoq	-	5 1%	-	-	7 6%zabe	2 *	18 3%zg	1 *	19 3%zi	4 1%	2 1%	4 3%	5 5%zk	1 *	15 2%o	2 *	19 4%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 77
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
Can be trusted to keep its promises	396 32%eg	155 37%	141 32%	183 34%e	148 35%e	65 24%	267 37%zg	119 27%	111 31%	282 34%
Has policies I fully support	371 30%ef	157 37%zb	123 28%	207 39%zde	119 28%e	45 16%	183 26%	177 40%zf	107 30%	259 32%
Represents the interests of people like me	349 28%	132 31%	121 28%	158 30%	124 29%	67 24%	217 30%	121 27%	101 28%	245 30%
Takes on board the views of the public	289 24%be	110 26%b	81 19%	127 24%e	117 28%e	45 16%	183 26%	96 22%	67 19%	217 26%zh
Believes in the same thing as me	278 23%i	92 22%	106 24%	143 27%ze	87 20%	48 18%	147 21%	121 27%zf	104 29%zi	169 21%
Is most competent	244 20%ei	82 20%	92 21%	139 26%zde	78 18%e	27 10%	139 20%	98 22%	96 27%zi	145 18%
Has a leader I prefer	171 14%e	69 16%	68 15%	80 15%e	70 17%e	21 8%	93 13%	73 16%	66 18%zi	104 13%
Has a local candidate I prefer	147 12%e	55 13%	49 11%	73 14%e	63 15%e	11 4%	97 14%	47 11%	52 15%	94 11%
Is the least worst option	113 9%e	33 8%	51 12%	51 10%	47 11%e	14 5%	58 8%	55 12%z	26 7%	85 10%
Leads campaigns around local issues	97 8%be	48 11%zb	24 6%	55 10%ze	33 8%	10 4%	68 10%	29 6%	40 11%z	57 7%
Draws party candidates from a cross-section of society	92 8%e	40 9%	27 6%	51 10%ze	34 8%e	7 3%	48 7%	41 9%	28 8%	64 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 77
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Promotes the single issue that is most important to me	83 7%	37 9%	24 5%	36 7%	29 7%	19 7%	55 8%	27 6%	25 7%	58 7%
Campaigns on the doorstep to meet local voters	65 5%	28 7%	23 5%	24 5%	25 6%	16 6%	44 6%	18 4%	17 5%	49 6%
Family / friends influence	4 *	- -	2 *	2 *	1 *	1 1%	3 *	- -	- -	3 *
Someone who considers the interests of the country	2 *	1 *	1 *	1 *	1 *	- -	1 *	1 *	- -	2 *
No answer	9 1%	- -	4 1%	1 *	4 1%	4 2%	4 1%	3 1%	- -	7 1%
Other	7 1%	3 1%	2 *	3 1%	3 1%	* *	2 *	3 1%	1 *	5 1%
None of these	47 4%ac	8 2%	20 5%	1 *	17 4%c	29 10%zcd	21 3%	13 3%	8 2%	25 3%
I never vote for a political party	47 4%cd	11 3%	18 4%	2 *	2 *	44 16%zcd	25 4%	14 3%	16 5%	25 3%
Don't know	21 2%acdfi	2 *	7 2%	2 *	- -	19 7%zcd	4 1%	4 1%	- -	9 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 78
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
Can be trusted to keep its promises	396 32%	225 37%z	101 32%	93 35%	95 34%	84 32%	51 40%	195 34%	249 37%z	46 30%	176 36%	87 32%	215 36%z	49 32%	189 34%	60 34%
Has policies I fully support	371 30%i	210 34%z	101 32%	112 43%z	93 34%	111 43%z	54 42%z	221 38%z	231 34%zi	31 20%	163 33%	71 26%	208 34%z	41 27%	196 35%zo	44 25%
Represents the interests of people like me	349 28%	192 31%z	82 26%	94 36%z	90 33%	78 30%	52 40%	187 32%	217 32%z	38 25%	171 35%zk	70 26%	198 33%z	44 29%	165 29%	55 32%
Takes on board the views of the public	289 24%	139 23%	74 23%	71 27%	72 26%	67 26%	45 35%z	162 28%z	174 26%	40 26%	133 27%z	64 24%	146 24%	32 21%	131 23%	50 29%
Believes in the same thing as me	278 23%	160 26%z	64 20%	76 29%z	66 24%	85 33%zg	33 26%	152 26%z	180 27%z	31 20%	122 25%	82 31%z	164 27%z	30 20%	156 28%z	38 22%
Is most competent	244 20%	131 21%	57 18%	59 22%	66 24%	77 30%zg	25 20%	138 24%z	148 22%	26 17%	105 21%	62 23%	135 22%	32 21%	128 23%z	39 22%
Has a leader I prefer	171 14%	111 18%zb	38 12%	44 17%	39 14%	48 18%	21 16%	97 17%z	101 15%	24 16%	64 13%	49 19%z	94 15%	24 16%	88 16%	28 16%
Has a local candidate I prefer	147 12%l	87 14%z	36 11%	25 9%	32 11%	44 17%zg	11 9%	69 12%	71 11%	12 8%	50 10%	25 9%	59 10%	22 15%	58 10%	16 9%
Is the least worst option	113 9%j	46 8%	35 11%	28 11%	26 9%	17 7%	16 12%	58 10%	65 10%	20 13%	33 7%	41 15%zj	62 10%	16 10%	66 12%z	16 9%
Leads campaigns around local issues	97 8%k	50 8%	26 8%	24 9%	26 9%	20 8%	11 8%	51 9%	55 8%	9 6%	53 11%zk	10 4%	51 8%	7 5%	55 10%o	6 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used.   * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 78
Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree	Disagree	Active social media user	Non-active social media user	Printed newspaper or magazines (Very/fairly important)	Discussion on social media (Very/fairly important)	TV or radio news or news programmes (Very/fairly important)	Agree	Disagree	Agree	Disagree	Agree	Disagree	Agree	Disagree
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Draws party candidates from a cross-section of society	92 8%	57 9%z	18 6%	30 12%z	22 8%	22 9%	15 12%	59 10%z	66 10%z	6 4%	42 9%	17 6%	47 8%	13 9%	49 9%	15 9%
Promotes the single issue that is most important to me	83 7%	43 7%	22 7%	16 6%	23 8%	17 7%	9 7%	53 9%z	52 8%	13 9%	39 8%	15 6%	42 7%	13 8%	42 7%	9 5%
Campaigns on the doorstep to meet local voters	65 5%	37 6%	18 6%	18 7%	18 6%	10 4%	9 7%	32 5%	33 5%	9 6%	29 6%	11 4%	35 6%	7 5%	30 5%	8 5%
Family / friends influence	4 *	1 *	1 *	-	-	-	-	2 *	3 *	1 1%	2 *	1 *	3 1%	1 1%	3 1%	1 1%
Someone who considers the interests of the country	2 *	1 *	1 *	1 *	-	1 *	-	2 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *
No answer	9 1%n	-	3 1%	-	-	2 1%	-	2 *	2 *	1 1%	1 *	1 *	-	1 1%	1 *	1 1%
Other	7 1%	7 1%	-	3 1%	-	-	2 1%	3 *	2 *	2 1%	1 *	2 1%	2 *	2 1%	1 *	2 1%
None of these	47 4%acdeghjln	5 1%	16 5%a	-	2 1%	-	-	6 1%	12 2%	7 4%	9 2%	5 2%	12 2%	6 4%	10 2%	4 2%
I never vote for a political party	47 4%aceghjn	1 *	20 6%a	4 1%	7 2%	2 1%	2 1%	3 1%	17 3%	6 4%	9 2%	13 5%j	17 3%	5 3%	9 2%	8 5%
Don't know	21 2%aghn	5 1%	3 1%	-	2 1%	1 *	-	1 *	6 1%	1 *	6 1%	1 *	6 1%	-	4 1%	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 79
Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing a way for ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	23 / 2%	14 / 2%	9 / 2%	3 / 2%	6 / 3%	3 / 1%	7 / 3%	1 / *	4 / 1%	9 / 3%	10 / 2%	5 / 1%	6 / 2%	4 / 1%	7 / 3%	6 / 2%	14 / 2%	9 / 2%	8 / 2%	16 / 2%
[2] Fairly good at it	175 / 14%o	94 / 16%	81 / 13%	20 / 14%	30 / 14%	25 / 12%	33 / 15%	25 / 14%	43 / 16%	49 / 14%	58 / 14%	68 / 15%	48 / 15%	58 / 17%o	22 / 9%	47 / 15%	104 / 14%	71 / 14%	42 / 12%	133 / 15%
[3] Neither good nor bad at it	509 / 41%	241 / 40%	268 / 43%	68 / 48%	97 / 46%	82 / 41%	79 / 36%	75 / 42%	108 / 39%	165 / 47%	161 / 38%	183 / 40%	125 / 38%	132 / 38%	113 / 45%	140 / 46%	305 / 42%	204 / 40%	155 / 44%	354 / 40%
[4] Fairly bad at it	329 / 27%	155 / 26%	173 / 27%	31 / 22%	47 / 22%	64 / 32%	62 / 28%	46 / 26%	78 / 28%	78 / 22%	127 / 30%	124 / 27%	109 / 33%zop	97 / 28%	55 / 22%	68 / 22%	188 / 26%	141 / 28%	94 / 27%	235 / 27%
[5] Very bad at it	185 / 15%	90 / 15%	95 / 15%	16 / 11%	32 / 15%	26 / 13%	39 / 18%	29 / 16%	43 / 16%	48 / 13%	66 / 16%	72 / 16%	41 / 12%	51 / 15%	55 / 22%zmp	39 / 13%	105 / 15%	80 / 16%	50 / 14%	135 / 15%
MEAN	3.39	3.36	3.42	3.26	3.33	3.43	3.43	3.44	3.41	3.30	3.43	3.42	3.40	3.39	3.51p	3.29	3.37	3.42	3.39	3.39
Very/ fairly good at it	198 / 16%	108 / 18%	90 / 14%	23 / 16%	35 / 17%	28 / 14%	39 / 18%	25 / 14%	47 / 17%	58 / 17%	67 / 16%	73 / 16%	54 / 16%	62 / 18%	29 / 11%	53 / 17%	118 / 16%	80 / 16%	50 / 14%	148 / 17%
Fairly/ very bad at it	514 / 42%cjp	246 / 41%	268 / 42%	46 / 33%	79 / 37%	91 / 45%	102 / 46%c	75 / 42%	121 / 44%	125 / 36%	192 / 46%j	196 / 43%	150 / 45%p	148 / 43%	109 / 43%	107 / 35%	292 / 41%	221 / 43%	144 / 41%	370 / 42%
NET good	-315 / -26%	-138 / -23%	-178 / -28%	-23 / -17%	-44 / -21%	-63 / -31%	-62 / -28%	-49 / -28%	-74 / -27%	-67 / -19%	-125 / -30%	-123 / -27%	-95 / -29%	-86 / -25%	-80 / -32%	-54 / -18%	-174 / -24%	-142 / -28%	-94 / -27%	-221 / -25%
Don't know	9 / 1%	5 / 1%	4 / 1%	3 / 2%z	-	* / *	-	3 / 2%	2 / 1%	3 / 1%	* / *	5 / 1%	1 / *	1 / *	2 / 1%	5 / 2%	3 / *	6 / 1%	* / *	8 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

Page 100

11 Jan 2018

Table 80
Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing a way for ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	23 2%c	23 2%	* *	3 1%	7 2%	2 1%	11 4%c	3 3%	* *	3 1%	12 4%z	2 1%	3 2%	18 2%	5 3%	7 2%	2 1%	7 2%	4 1%	3 2%	6 3%	8 2%	* *	6 3%
[2] Fairly good at it	175 14%	156 14%	19 19%	66 16%	52 15%	18 11%	35 12%	18 17%	5 9%	43 15%	42 13%	32 11%	34 20%	145 13%	29 21%zm	39 13%	31 13%	56 17%	38 13%	21 14%	35 18%	78 16%	19 18%	37 16%
[3] Neither good nor bad at it	509 41%gq	468 42%	42 40%	164 39%	133 37%	72 44%	138 50%zc d	34 32%	28 46%	121 41%	126 39%	129 46%g	71 43%	455 42%	54 38%	133 45%q	97 42%	109 33%	130 46%q	57 37%	80 41%	187 38%	40 37%	104 45%
[4] Fairly bad at it	329 27%ft	302 27%	27 26%	113 27%	115 32%zf	45 28%	53 19%	34 32%	15 24%	79 27%	88 27%	74 26%	39 23%	298 27%	30 22%	69 23%	70 30%	112 34%zo r	59 21%	46 30%t	33 17%	155 32%zt	31 28%	56 24%
[5] Very bad at it	185 15%	172 15%	13 13%	71 17%	48 13%	25 15%	40 14%	13 13%	11 18%	47 16%	51 16%	44 16%	19 11%	162 15%	23 16%	47 16%	33 14%	48 14%	46 16%	24 15%	42 21%zu	60 12%	19 17%	25 11%
MEAN	3.39w	3.40	3.32	3.44	3.40	3.46	3.27	3.36	3.52l	3.42	3.39	3.45	3.22	3.41	3.27	3.38	3.44	3.41	3.38	3.44	3.35	3.37	3.44	3.24
Very/ fairly good at it	198 16%m	178 16%	20 19%	69 16%	60 17%	20 12%	46 16%	21 20%	6 9%	46 16%	54 17%	34 12%	37 22%hk	163 15%	34 24%zm	45 15%	33 14%	63 19%	42 15%	24 16%	41 21%	86 18%	20 18%	44 19%
Fairly/ very bad at it	514 42%f	474 42%	40 39%	184 44%f	163 46%f	70 43%	93 33%	48 44%	26 42%	125 42%	139 43%	118 42%	58 35%	460 42%	53 38%	116 39%	103 44%	160 48%zr	105 37%	69 45%	75 38%	215 44%	50 45%	81 35%
NET good	-315 -26%	-295 -26%	-20 -19%	-115 -27%	-104 -29%	-50 -31%	-47 -17%	-27 -25%	-20 -33%	-79 -27%	-85 -26%	-84 -30%	-21 -13%	-297 -27%	-19 -14%	-70 -24%	-71 -30%	-96 -29%	-63 -22%	-45 -30%	-34 -17%	-128 -26%	-30 -28%	-37 -16%
Don't know	9 1%	7 1%	2 2%	3 1%	2 1%	2 1%	1 1%	4 4%zij kl	2 3%zjk l	3 1%	* -	- -	- -	9 1%	- -	1 *	1 *	1 *	6 2%	3 2%	* *	1 *	- -	3 2%

11 Jan 2018

Table 81
Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing a way for ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	23 2%	3 1%	12 3%	1 1%	2 2%	2 2%	9 1%	14 2%	9 1%	14 2%	11 1%	7 3%	5 3%	* *	9 2%	14 2%	16 2%	7 1%
[2] Fairly good at it	175 14%hr	53 17%	67 15%	14 20%f	12 13%	11 8%	108 17%zh	67 11%	97 16%	77 12%	118 16%	29 14%	16 11%	9 9%	69 15%	106 14%	119 17%zr	56 11%
[3] Neither good nor bad at it	509 41%begi kq	144 46%be	159 36%	25 35%	26 26%	73 55%zbc e	226 35%	283 48%zg	217 36%	292 47%zi	291 38%	86 42%	67 46%	52 52%k	175 38%	325 43%	256 36%	254 48%zq
[4] Fairly bad at it	329 27%hjr	83 27%	134 30%	23 33%	26 27%	27 20%	202 32%zh	127 21%	189 31%zj	139 22%	226 30%z	46 23%	34 23%	21 21%	128 28%	200 26%	215 31%zr	113 22%
[5] Very bad at it	185 15%a	30 9%	74 17%a	7 10%	29 30%za bcf	17 13%	90 14%	95 16%	94 16%	91 15%	107 14%	37 18%	24 16%	16 16%	75 16%	110 14%	97 14%	88 17%
MEAN	3.39a	3.27	3.43	3.31	3.73z abcf	3.35	3.40	3.38	3.43	3.35	3.40	3.38	3.39	3.44	3.42	3.38	3.37	3.42
Very/ fairly good at it	198 16%r	56 18%	79 18%	15 21%	14 14%	13 10%	117 18%z	81 14%	106 17%	92 15%	129 17%	36 17%	20 14%	9 9%	78 17%	120 16%	135 19%zr	63 12%
Fairly/ very bad at it	514 42%hj	113 36%	208 47%zaf	30 43%	55 57%za f	44 33%	292 46%zh	221 37%	283 47%zj	230 37%	334 44%	83 41%	58 39%	37 36%	203 45%	310 41%	312 44%	202 38%
NET good	-315 -26%	-57 -18%	-129 -29%	-15 -22%	-41 -43%	-31 -23%	-175 -27%	-140 -24%	-177 -29%	-138 -22%	-205 -27%	-48 -23%	-37 -25%	-28 -27%	-125 -27%	-190 -25%	-177 -25%	-138 -26%
Don't know	9 1%gioq	1 *	1 *	- -	2 2%b	3 2%	2 *	7 1%	1 *	8 1%	5 1%	1 *	1 1%	3 3%z	* *	7 1%	1 *	8 1%q

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 82
Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing a way for ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	23 *2%*	13 *3%*	3 *1%*	10 *2%*	5 *1%*	9 *3%*	13 *2%*	9 *2%*	8 *2%*	15 *2%*
[2] Fairly good at it	175 *14%bdi*	98 *23%zb*	36 *8%*	95 *18%zd*	46 *11%*	34 *13%*	114 *16%*	56 *13%*	86 *24%zi*	86 *11%*
[3] Neither good nor bad at it	509 *41%bci*	162 *38%*	146 *33%*	190 *36%*	169 *40%*	150 *55%zcd*	288 *40%*	173 *39%*	161 *45%i*	303 *37%*
[4] Fairly bad at it	329 *27%eh*	105 *25%*	143 *32%za*	162 *30%ze*	125 *29%e*	42 *15%*	194 *27%*	126 *28%*	75 *21%*	253 *31%zh*
[5] Very bad at it	185 *15%ah*	41 *10%*	106 *24%za*	72 *14%*	77 *18%*	36 *13%*	101 *14%*	78 *18%*	25 *7%*	159 *19%zh*
MEAN	3.39aeh	3.15	3.72za	3.36	3.53zce	3.23	3.36	3.47	3.06	3.56zh
Very/ fairly good at it	198 *16%bdi*	111 *26%zb*	40 *9%*	105 *20%zd*	50 *12%*	43 *16%*	126 *18%*	65 *15%*	94 *26%zi*	101 *12%*
Fairly/ very bad at it	514 *42%aeh*	146 *35%*	249 *57%za*	234 *44%e*	202 *48%ze*	78 *28%*	295 *41%*	205 *46%*	100 *28%*	412 *50%zh*
NET good	-315 *-26%*	-35 *-8%*	-209 *-48%*	-129 *-24%*	-151 *-36%*	-35 *-13%*	-169 *-24%*	-139 *-31%*	-6 *-2%*	-311 *-38%*
Don't know	9 *1%*	3 *1%*	4 *1%*	3 ***	3 *1%*	3 *1%*	3 ***	1 ***	2 ***	5 *1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 83
Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing a way for ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	23 2%	16 3%	6 2%	8 3%	4 1%	5 2%	3 2%	11 2%	12 2%	3 2%	17 4%zk	1 *	17 3%	3 2%	16 3%	3 1%
[2] Fairly good at it	175 14%	108 18%z	39 12%	35 13%	51 18%	41 16%	22 17%	99 17%z	115 17%z	15 10%	101 21%zk	27 10%	94 16%	17 11%	89 16%	32 18%
[3] Neither good nor bad at it	509 41%bghj ln	241 39%	101 32%	98 37%	100 36%	109 42%	45 35%	216 37%	256 38%	56 37%	176 36%	111 41%	219 36%	59 38%	204 36%	60 35%
[4] Fairly bad at it	329 27%	161 26%	102 32%	87 33%z	81 29%	71 27%	47 36%z	182 31%z	193 29%	36 24%	125 26%	81 30%	172 28%	43 28%	155 28%	47 27%
[5] Very bad at it	185 15%	80 13%	68 21%za	34 13%	41 15%	34 13%	13 10%	74 13%	93 14%	40 26%zh	69 14%	46 17%	102 17%	32 21%	95 17%	32 18%
MEAN	3.39aj	3.30	3.59za	3.39	3.38	3.34	3.35	3.36	3.36	3.63zh	3.26	3.54zj	3.41	3.55	3.40	3.42
Very/ fairly good at it	198 16%k	124 20%z	45 14%	44 17%	55 20%	47 18%	25 19%	110 19%z	127 19%z	18 12%	118 24%zk	28 10%	110 18%	20 13%	104 19%	35 20%
Fairly/ very bad at it	514 42%	241 39%	170 53%za	121 46%	122 44%	105 40%	60 46%	256 44%	286 43%	76 50%	194 40%	127 48%	274 45%z	75 49%	250 45%	79 45%
NET good	-315 -26%	-117 -19%	-125 -39%	-78 -30%	-68 -24%	-58 -22%	-35 -27%	-146 -25%	-159 -24%	-58 -38%	-76 -15%	-99 -37%	-164 -27%	-55 -36%	-145 -26%	-44 -25%
Don't know	9 1%	4 1%	2 1%	- -	- -	- -	- -	1 *	4 1%	1 1%	1 *	1 1%	2 *	- -	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 84
Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing capable politicians to run the country
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	34 / 3%	18 / 3%	16 / 3%	6 / 4%	10 / 5%	3 / 1%	4 / 2%	3 / 2%	9 / 3%	16 / 4%	6 / 1%	12 / 3%	6 / 2%	6 / 2%	12 / 5%	10 / 3%	19 / 3%	15 / 3%	7 / 2%	27 / 3%
[2] Fairly good at it	195 / 16%c	95 / 16%	99 / 16%	13 / 9%	30 / 14%	35 / 18%	40 / 18%	30 / 17%	47 / 17%	43 / 12%	75 / 18%	77 / 17%	65 / 20%	61 / 18%	31 / 12%	38 / 13%	120 / 17%	75 / 15%	59 / 17%	136 / 15%
[3] Neither good nor bad at it	454 / 37%ft	205 / 34%	249 / 39%	66 / 47%zfh	94 / 44%fh	72 / 36%	63 / 29%	56 / 31%	102 / 37%	160 / 45%zkl	136 / 32%	158 / 35%	108 / 33%	112 / 33%	102 / 40%	132 / 43%zmn	263 / 37%	190 / 37%	148 / 42%zt	305 / 35%
[4] Fairly bad at it	355 / 29%	183 / 31%	172 / 27%	38 / 27%	47 / 22%	62 / 31%	71 / 32%	56 / 31%	81 / 29%	85 / 24%	133 / 31%	137 / 30%	107 / 33%p	114 / 33%p	62 / 25%	71 / 23%	213 / 30%	142 / 28%	97 / 28%	258 / 29%
[5] Very bad at it	187 / 15%s	94 / 16%	93 / 15%	14 / 10%	31 / 15%	28 / 14%	43 / 19%	32 / 18%	39 / 14%	46 / 13%	71 / 17%	70 / 15%	42 / 13%	49 / 14%	45 / 18%	51 / 17%	100 / 14%	86 / 17%	37 / 11%	150 / 17%zs
MEAN	3.38	3.40	3.36	3.30	3.29	3.39	3.50	3.47	3.34	3.29	3.44	3.39	3.35	3.41	3.39	3.38	3.36	3.41	3.28	3.42
Very/ fairly good at it	229 / 19%	114 / 19%	115 / 18%	19 / 14%	40 / 19%	38 / 19%	43 / 20%	33 / 19%	56 / 20%	59 / 17%	81 / 19%	89 / 20%	71 / 22%	67 / 20%	43 / 17%	48 / 16%	140 / 19%	90 / 18%	66 / 19%	163 / 19%
Fairly/ very bad at it	542 / 44%js	277 / 46%	265 / 42%	52 / 37%	78 / 37%	90 / 45%	113 / 52%cd	88 / 49%	120 / 43%	130 / 37%	203 / 48%j	208 / 45%j	149 / 45%	163 / 48%	107 / 42%	122 / 40%	313 / 44%	228 / 45%	134 / 38%	407 / 46%zs
NET good	-312 / -25%	-163 / -27%	-149 / -24%	-33 / -23%	-39 / -18%	-52 / -26%	-70 / -32%	-55 / -31%	-64 / -23%	-72 / -20%	-122 / -29%	-118 / -26%	-78 / -24%	-96 / -28%	-64 / -25%	-74 / -24%	-174 / -24%	-139 / -27%	-68 / -20%	-244 / -28%
Don't know	5 / *	4 / 1%	1 / *	3 / 2%zi	- / -	* / *	- / -	1 / 1%	- / -	3 / 1%	* / *	1 / *	* / *	1 / *	1 / 1%	3 / 1%	3 / *	3 / *	* / *	5 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 85
Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing capable politicians to run the country
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVERNMENT OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	34 3%	31 3%	3 3%	10 2%	6 2%	3 2%	16 6%zd	2 2%	* 1%	5 2%	15 5%	6 2%	5 3%	28 3%	7 5%	7 2%	6 2%	8 2%	9 3%	6 4%	8 4%	14 3%	2 2%	12 5%
[2] Fairly good at it	195 16%j	179 16%	15 15%	68 16%	65 18%	21 13%	39 14%	14 13%	7 12%	52 18%	36 11%	42 15%	43 26%zghjk	166 15%	28 20%	35 12%	35 15%	66 20%zo	51 18%	20 13%	26 13%	98 20%z	21 19%	46 20%
[3] Neither good nor bad at it	454 37%qu	407 36%	47 46%	150 36%	119 33%	64 39%	118 42%	32 30%	25 42%	100 34%	116 36%	115 41%	66 40%	400 37%	53 38%	112 38%	84 36%	103 31%	121 42%q	56 37%	65 33%	150 31%	32 29%	89 38%
[4] Fairly bad at it	355 29%lnr	326 29%	29 28%	124 30%	114 32%	43 26%	69 25%	38 36%zi l	17 28%	76 26%	105 33%l	86 31%	32 20%	324 30%n	30 21%	88 30%r	78 33%r	113 34%zr	57 20%	37 24%	64 32%	155 32%	37 34%	58 25%
[5] Very bad at it	187 15%	179 16%	8 8%	67 16%	51 14%	32 20%	34 12%	16 15%	9 14%	62 21%zk l	48 15%	32 11%	19 12%	164 15%	23 16%	53 18%	31 13%	44 13%	44 15%	32 21%	34 17%	71 14%	18 17%	26 11%
MEAN	3.38l w	3.39	3.22	3.41	3.39	3.50f	3.24	3.51l	3.45l	3.47l	3.42l	3.34	3.11	3.40	3.23	3.50z r	3.40	3.36	3.27	3.46	3.45	3.35	3.44w	3.17
Very/ fairly good at it	229 19%o	210 19%	19 18%	77 18%	72 20%	24 15%	56 20%	16 15%	8 13%	57 19%	51 16%	48 17%	48 29%zghjk	194 18%	35 25%zm	41 14%	41 17%	73 22%o	60 21%	26 17%	34 17%	112 23%z	23 21%	58 25%z
Fairly/ very bad at it	542 44%lrw	505 45%	37 36%	191 46%	166 46%	75 46%	103 37%	55 51%l	26 43%	138 47%l	153 48%l	118 42%	52 31%	488 45%	52 37%	141 48%r	109 47%r	157 47%r	100 35%	69 45%	97 50%	226 46%	56 50%w	83 36%
NET good	-312 -25%	-294 -26%	-18 -18%	-114 -27%	-94 -26%	-51 -31%	-48 -17%	-39 -36%	-18 -30%	-81 -27%	-102 -32%	-69 -25%	-4 -2%	-294 -27%	-17 -12%	-100 -34%	-68 -29%	-83 -25%	-41 -14%	-43 -28%	-64 -32%	-114 -23%	-33 -29%	-25 -11%
Don't know	5 *	5 *	- -	1 *	2 1%	- -	1 1%	4 4%zij kl	3%zij kl	- -	- -	- -	- -	5 *	- -	1 *	1 *	* *	3 1%	3 2%	- -	1 *	- -	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

11 Jan 2018

Table 86
Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing capable politicians to run the country
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	34 3%g	9 3%	13 3%	- -	2 2%	6 5%	12 2%	23 4%	12 2%	23 4%	17 2%	7 4%	8 5%	2 2%	13 3%	21 3%	18 3%	17 3%
[2] Fairly good at it	195 16%fjr	80 25%zbe f	57 13%f	12 17%f	9 9%	7 5%	115 18%	80 13%	117 19%zj	78 12%	128 17%	37 18%	21 14%	8 8%	84 18%	111 15%	128 18%zr	67 13%
[3] Neither good nor bad at it	454 37%egik oq	111 36%	155 35%	23 33%	24 25%	64 48%zab e	205 32%	248 42%zg	191 31%	263 42%zi	257 34%	79 38%	60 41%	42 42%	145 32%	299 39%o	232 33%	222 42%zq
[4] Fairly bad at it	355 29%hmr	83 26%	156 35%zaf	29 41%f	31 32%	28 21%	208 33%zh	147 25%	193 32%z	161 26%	244 32%zm	56 27%	27 18%	26 26%	141 31%	214 28%	225 32%zr	130 25%
[5] Very bad at it	187 15%a	31 10%	66 15%	6 9%	29 30%za bc	25 19%a	97 15%	90 15%	95 16%	92 15%	111 15%	26 13%	30 20%	19 19%	74 16%	113 15%	100 14%	86 16%
MEAN	3.38a	3.15	3.46a	3.42	3.79z abcf	3.45a	3.41	3.34	3.40	3.36	3.40	3.27	3.35	3.54	3.39	3.38	3.37	3.39
Very/ fairly good at it	229 19%f	88 28%zbe f	70 16%	12 17%	11 12%	13 10%	126 20%	103 17%	129 21%z	101 16%	145 19%	44 22%n	28 19%	10 10%	97 21%	131 17%	146 21%	83 16%
Fairly/ very bad at it	542 44%ah	113 36%	222 50%za	35 50%	60 62%za bf	53 40%	305 48%zh	237 40%	288 47%z	253 41%	355 47%z	82 40%	57 39%	46 45%	214 47%	327 43%	325 46%	216 41%
NET good	-312 -25%	-25 -8%	-152 -34%	-23 -33%	-49 -51%	-40 -30%	-178 -28%	-134 -23%	-159 -26%	-153 -25%	-210 -28%	-38 -18%	-29 -20%	-36 -35%	-117 -26%	-196 -26%	-179 -25%	-133 -25%
Don't know	5 *gkq	- -	1 *	- -	1 1%	3 2%zab	* *	5 1%	- -	5 1%	1 *	1 *	1 1%	3 3%zk	- -	5 1%	* *	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 87
Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing capable politicians to run the country
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	34 3%i	18 4%	10 2%	10 2%	10 2%	15 5%zc	24 3%	8 2%	22 6%zi	12 1%
[2] Fairly good at it	195 16%bi	89 21%zb	42 10%	96 18%	63 15%	36 13%	112 16%	81 18%	109 30%zi	82 10%
[3] Neither good nor bad at it	454 37%bgi	146 35%	130 30%	178 33%	138 33%	138 50%zcd	257 36%	144 32%	149 42%i	261 32%
[4] Fairly bad at it	355 29%eh	123 29%	145 33%	181 34%ze	123 29%e	50 18%	198 28%	147 33%z	60 17%	295 36%zh
[5] Very bad at it	187 15%ach	46 11%	108 25%za	64 12%	91 21%zce	32 12%	121 17%	63 14%	17 5%	169 21%zh
MEAN	3.38aeh	3.21	3.69za	3.37e	3.52ze	3.18	3.39	3.40	2.83	3.64zh
Very/ fairly good at it	229 19%bi	107 25%zb	52 12%	106 20%	73 17%	51 19%	135 19%	89 20%	131 37%zi	94 11%
Fairly/ very bad at it	542 44%eh	169 40%	253 58%za	246 46%e	214 50%ze	82 30%	319 45%	211 47%	77 21%	464 56%zh
NET good	-312 -25%	-62 -15%	-201 -46%	-140 -26%	-141 -33%	-31 -11%	-184 -26%	-122 -27%	54 15%	-369 -45%
Don't know	5 *	1 *	4 1%	2 *	- -	3 1%	1 *	1 *	1 *	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 88
Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Providing capable politicians to run the country
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	34 3%k	23 4%	9 3%	11 4%	10 4%	14 5%zg	2 1%	13 2%	19 3%	6 4%	20 4%k	2 1%	21 3%	3 2%	17 3%	4 3%
[2] Fairly good at it	195 16%i	128 21%zb	41 13%	31 12%	56 20%c	52 20%	21 16%	96 16%	104 15%	13 9%	88 18%k	31 11%	87 14%	18 12%	86 15%	23 13%
[3] Neither good nor bad at it	454 37%bdghj	211 35%	85 27%	83 32%	85 31%	88 34%	43 33%	192 33%	229 34%	56 37%	160 33%	102 38%	209 35%	52 34%	193 34%	67 39%
[4] Fairly bad at it	355 29%	171 28%	114 36%z	88 33%	89 32%	82 32%	41 32%	200 34%z	208 31%	41 27%	142 29%	83 31%	178 29%	56 37%z	162 29%	44 25%
[5] Very bad at it	187 15%ae	74 12%	70 22%za	49 19%	37 14%	24 9%	23 18%e	80 14%e	110 16%	35 23%z	78 16%	49 18%	109 18%z	23 15%	99 18%	36 21%
MEAN	3.38ae	3.24	3.62za	3.50	3.32	3.20	3.48e	3.41e	3.43	3.57z	3.35	3.55zj	3.44	3.51	3.43	3.48
Very/ fairly good at it	229 19%k	152 25%zb	49 15%	43 16%	66 24%z	66 25%zg	23 18%	109 19%	122 18%	19 12%	109 22%zk	32 12%	107 18%	22 14%	104 19%	28 16%
Fairly/ very bad at it	542 44%a	246 40%	184 58%za	137 52%z	127 46%	107 41%	64 50%	281 48%ze	318 47%z	76 50%	220 45%	132 49%	287 48%z	79 52%	261 47%	79 46%
NET good	-312 -25%	-94 -15%	-135 -42%	-94 -36%	-61 -22%	-41 -16%	-41 -32%	-172 -29%	-196 -29%	-57 -38%	-111 -23%	-100 -37%	-180 -30%	-58 -38%	-157 -28%	-52 -30%
Don't know	5 *	2 *	- -	- -	- -	- -	- -	1 *	3 1%	1 1%	1 *	1 1%	1 *	- -	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 89
Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Telling voters about the issues they feel are most important in Britain and how they will work to solve them
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WORKING (q)	NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	55 4%il	29 5%	26 4%	9 6%	13 6%	7 4%	13 6%	6 3%	6 2%	22 6%l	20 5%	12 3%	17 5%	12 3%	15 6%	11 3%	38 5%	17 3%	23 6%	32 4%
[2] Fairly good at it	235 19%	116 19%	119 19%	21 15%	35 17%	34 17%	46 21%	36 20%	63 23%	56 16%	80 19%	99 22%	68 21%	85 25%zop	37 15%	45 15%	135 19%	101 20%	64 18%	171 19%
[3] Neither good nor bad at it	462 38%fm	218 36%	244 39%	66 47%zfh	93 44%fh	86 43%fh	61 28%	54 30%	102 37%	159 45%zkl	147 35%	156 34%	105 32%	113 33%	99 39%	146 48%zmn	278 39%	184 36%	137 39%	325 37%
[4] Fairly bad at it	323 26%p	163 27%	160 25%	33 23%	47 22%	43 21%	74 34%ze	51 28%	76 27%	80 23%	117 28%	126 28%	102 31%p	96 28%	63 25%	62 20%	188 26%	135 26%	94 27%	229 26%
[5] Very bad at it	148 12%c	69 12%	79 13%	9 6%	23 11%	30 15%c	27 12%	30 17%c	30 11%	32 9%	57 13%	60 13%	37 11%	36 10%	38 15%	38 12%	77 11%	71 14%	31 9%	118 13%
MEAN	3.22	3.21	3.24	3.08	3.15	3.27	3.26	3.35c	3.22	3.12	3.26	3.27	3.22	3.17	3.29	3.24	3.18	3.28	3.13	3.26
Very/ fairly good at it	290 24%	146 24%	144 23%	30 21%	48 23%	41 21%	59 27%	43 24%	69 25%	78 22%	100 24%	112 24%	85 26%	97 28%zp	52 21%	56 18%	172 24%	117 23%	87 25%	203 23%
Fairly/ very bad at it	471 38%cj	232 39%	239 38%	41 29%	70 33%	73 36%	101 46%cd	80 45%c	106 38%	111 32%	173 41%j	186 41%j	139 42%	131 38%	101 40%	100 33%	265 37%	206 40%	125 36%	347 39%
NET good	-181 -15%	-86 -14%	-95 -15%	-11 -8%	-21 -10%	-31 -16%	-42 -19%	-38 -21%	-37 -13%	-33 -9%	-73 -17%	-75 -16%	-53 -16%	-35 -10%	-49 -19%	-44 -14%	-93 -13%	-88 -17%	-38 -11%	-144 -16%
Don't know	7 1%	4 1%	3 *	3 2%z	- -	* *	- -	1 1%	1 *	3 1%	* *	3 1%	* *	2 1%	1 1%	3 1%	3 *	4 1%	* *	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 90
Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Telling voters about the issues they feel are most important in Britain and how they will work to solve them
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	55 4%	54 5%	* *	12 3%	21 6%	4 3%	17 6%	4 4%	3 5%	7 2%	23 7%zi	9 3%	9 5%	43 4%	12 8%zm	11 4%	14 6%	19 6%	6 2%	3 2%	12 6%	27 5%	5 5%	15 6%
[2] Fairly good at it	235 19%	214 19%	21 20%	83 20%	71 20%	29 18%	47 17%	22 21%	9 15%	52 18%	47 15%	61 22%	42 26%j	207 19%	27 19%	50 17%	41 17%	78 23%z	54 19%	35 23%	38 19%	109 22%	25 22%	42 18%
[3] Neither good nor bad at it	462 38%qu v	419 37%	44 42%	151 36%	120 33%	61 37%	127 46%zcd d	37 35%	27 44%	116 39%	115 36%	94 33%	74 44%	403 37%	60 42%	119 40%q	98 42%q	99 30%	113 40%q	55 36%	69 35%	158 32%	31 28%	98 42%v
[4] Fairly bad at it	323 26%	294 26%	29 28%	126 30%	102 29%	35 21%	60 21%	24 22%	13 21%	73 25%	99 31%l	82 29%	32 19%	294 27%	29 21%	71 24%	64 27%	100 30%	67 23%	31 20%	49 25%	140 29%	34 31%	59 25%
[5] Very bad at it	148 12%lp w	140 12%	8 8%	46 11%	42 12%	32 20%zcdf	26 9%	15 14%l	7 12%	46 16%l	35 11%	35 12%	9 6%	134 12%	14 10%	43 15%p	17 7%	38 11%	40 14%	25 17%	29 15%	53 11%	16 14%w	16 7%
MEAN	3.22l n	3.22	3.23	3.27	3.20	3.38f	3.12	3.23l	3.21	3.33l	3.24l	3.26l	2.95	3.25n	3.05	3.29	3.13	3.18	3.29	3.28	3.22	3.17	3.27	3.08
Very/ fairly good at it	290 24%	269 24%	21 21%	95 23%	92 26%	34 21%	64 23%	27 25%	12 20%	59 20%	70 22%	70 25%	51 31%i	250 23%	38 27%	61 21%	55 23%	96 29%zo	59 21%	37 24%	50 26%	136 28%z	30 27%	57 25%
Fairly/ very bad at it	471 38%fl n	434 39%	37 36%	172 41%f	144 40%	67 41%	86 31%	39 37%	20 34%	119 40%l	134 42%l	117 42%l	41 25%	428 39%	43 31%	114 38%	81 35%	138 41%	107 38%	57 37%	78 40%	193 40%	50 45%w	75 32%
NET good	-181 -15%	-166 -15%	-16 -15%	-77 -18%	-52 -15%	-33 -20%	-22 -8%	-13 -12%	-8 -13%	-59 -20%	-64 -20%	-47 -17%	10 6%h	-178 -16%	-5 -4%	-52 -18%	-26 -11%	-41 -12%	-48 -17%	-19 -13%	-27 -14%	-57 -12%	-19 -18%	-18 -8%
Don't know	7 1%	6 1%	1 1%	1 *	2 1%	1 1%	1 1%	4 4%zij kl	2 3%zij kl	1 *	* *	- -	- -	7 1%	- -	1 *	1 *	* *	4 2%	4 3%zu	- -	1 *	- -	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

11 Jan 2018

Table 91
Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Telling voters about the issues they feel are most important in Britain and how they will work to solve them
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	55 4%r	15 5%	16 4%	3 5%	6 6%	9 7%	30 5%	25 4%	33 5%	21 3%	33 4%	11 5%	7 5%	4 4%	23 5%	31 4%	40 6%z	15 3%
[2] Fairly good at it	235 19%fjnr	86 27%zbf	85 19%f	20 28%f	20 20%f	3 2%	139 22%zh	96 16%	135 22%zj	100 16%	166 22%zn	42 20%n	20 14%	7 7%	106 23%zp	129 17%	157 22%zr	78 15%
[3] Neither good nor bad at it	462 38%egik oq	116 37%e	154 34%e	22 31%	20 21%	75 57%zab ce	206 32%	256 43%zg	181 30%	280 45%zi	254 33%	82 40%	66 46%k	47 47%k	146 32%	306 40%o	227 32%	236 45%zq
[4] Fairly bad at it	323 26%mr	79 25%	136 30%zf	18 25%	25 26%	24 18%	178 28%	145 24%	173 29%	150 24%	218 29%zm	57 28%m	20 14%	24 23%	118 26%	204 27%	206 29%zr	117 22%
[5] Very bad at it	148 12%al	17 5%	54 12%a	8 11%	25 26%za bcf	18 14%a	83 13%	66 11%	83 14%	65 11%	86 11%	14 7%	31 21%zkl	16 16%l	62 14%	86 11%	73 10%	75 14%
MEAN	3.22aq	2.99	3.29a	3.09	3.46z a	3.31a	3.23	3.22	3.23	3.22	3.21	3.11	3.33	3.42l	3.20	3.24	3.16	3.31
Very/ fairly good at it	290 24%fjnp r	101 32%zbf	101 23%f	23 33%f	26 26%f	12 9%	169 26%zh	121 20%	169 28%zj	121 19%	198 26%zn	53 26%n	27 19%	11 11%	128 28%zp	161 21%	197 28%zr	93 18%
Fairly/ very bad at it	471 38%aj	96 31%	190 43%a	25 36%	50 52%za f	43 32%	261 41%	210 36%	256 42%zj	215 35%	304 40%	71 34%	51 35%	40 39%	181 40%	291 38%	279 40%	192 37%
NET good	-181 -15%	5 1%c	-89 -20%	-2 -3%	-25 -26%	-31 -23%	-92 -14%	-89 -15%	-88 -14%	-94 -15%	-106 -14%	-18 -9%	-24 -16%	-29 -28%	-52 -11%	-130 -17%	-82 -12%	-99 -19%
Don't know	7 1%	* *	2 *	- -	1 1%	3 2%	1 *	5 1%	1 *	6 1%	2 *	1 *	1 1%	3 3%zk	1 *	5 1%	1 *	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 92
Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Telling voters about the issues they feel are most important in Britain and how they will work to solve them
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	55 4%i	29 7%z	20 5%	24 5%	15 4%	15 6%	29 4%	22 5%	26 7%zi	29 4%
[2] Fairly good at it	235 19%i	100 24%zb	71 16%	124 23%zde	70 16%	41 15%	152 21%	79 18%	98 27%zi	135 16%
[3] Neither good nor bad at it	462 38%bdi	152 36%b	120 27%	187 35%	135 32%	140 51%zcd	252 35%	159 36%	148 42%i	269 33%
[4] Fairly bad at it	323 26%eh	111 26%	133 30%z	143 27%e	133 31%ze	46 17%	192 27%	126 28%	69 19%	253 31%zh
[5] Very bad at it	148 12%ach	29 7%	90 21%za	50 9%	70 16%zc	28 10%	87 12%	57 13%	16 4%	131 16%zh
MEAN	3.22ach	3.03	3.46za	3.13	3.41zce	3.12	3.22	3.26	2.86	3.39zh
Very/ fairly good at it	290 24%i	129 30%zb	91 21%	149 28%zd	85 20%	56 20%	181 25%	101 23%	124 35%zi	164 20%
Fairly/ very bad at it	471 38%aeh	140 33%	223 51%za	194 36%e	203 48%zce	74 27%	279 39%	183 41%	85 24%	384 47%zh
NET good	-181 -15%	-11 -3%	-132 -30%	-45 -8%	-118 -28%	-18 -7%	-98 -14%	-82 -18%	39 11%	-220 -27%
Don't know	7 1%	2 *	4 1%	2 *	1 *	3 1%	1 *	2 *	1 *	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 93
Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Telling voters about the issues they feel are most important in Britain and how they will work to solve them
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	55 4%	37 6%z	8 3%	20 7%z	16 6%	21 8%z	14 11%zg	30 5%	37 5%	7 5%	33 7%z	8 3%	36 6%z	5 3%	36 6%z	6 3%
[2] Fairly good at it	235 19%	155 25%zb	51 16%	65 25%z	54 19%	63 24%	20 15%	137 23%z	139 21%	25 16%	108 22%	48 18%	127 21%	24 16%	103 18%	39 22%
[3] Neither good nor bad at it	462 38%abcf ghjln	205 34%	98 31%	80 31%	90 32%	84 32%	36 28%	193 33%	222 33%	51 34%	157 32%	94 35%	188 31%	52 34%	183 33%	65 37%
[4] Fairly bad at it	323 26%	151 25%	104 33%za	56 21%	82 30%	79 30%	45 35%	163 28%	193 29%	34 23%	132 27%	62 23%	171 28%	44 29%	159 28%	34 20%
[5] Very bad at it	148 12%aeg	59 10%	57 18%za	41 16%	35 13%	15 6%	15 11%	57 10%e	78 12%	33 22%zh	58 12%	53 20%zj	83 14%	28 18%z	76 14%	30 18%
MEAN	3.22aeg	3.06	3.48za	3.13	3.24	3.02	3.20	3.14	3.21	3.41z	3.15	3.39zj	3.23	3.43z	3.24	3.26
Very/ fairly good at it	290 24%	192 32%zb	59 18%	84 32%z	70 25%	83 32%z	34 26%	167 29%z	176 26%z	32 21%	141 29%z	56 21%	162 27%z	29 19%	139 25%	45 26%
Fairly/ very bad at it	471 38%a	209 34%	161 51%za	98 37%	118 42%	94 36%	59 46%	221 38%	271 40%	68 45%	190 39%	116 43%	254 42%z	72 47%z	235 42%z	65 37%
NET good	-181 -15%	-17 -3%	-102 -32%	-13 -5%	-47 -17%	-10 -4%	-25 -20%	-54 -9%	-96 -14%	-36 -24%	-49 -10%	-60 -22%	-91 -15%	-43 -28%	-96 -17%	-20 -12%
Don't know	7 1%	4 1%	- -	- -	- -	- -	- -	2 *	3 1%	1 1%	1 *	1 1%	1 *	- -	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 94
Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Ensuring that their candidates for elections represent a cross-section of British society
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	22 2%	10 2%	12 2%	4 3%	* *	1 1%	4 2%	4 2%	10 3%zd	4 1%	5 1%	13 3%	8 2%	6 2%	3 1%	6 2%	7 1%	15 3%zq	4 1%	18 2%
[2] Fairly good at it	219 18%bj	123 21%b	96 15%	17 12%	28 13%	32 16%	55 25%zcd	28 16%	59 21%c	45 13%	87 21%j	87 19%j	58 18%	69 20%	34 14%	57 19%	127 18%	91 18%	65 19%	154 17%
[3] Neither good nor bad at it	496 40%fk	228 38%	268 43%	76 54%zfhi	104 49%zfhi	84 42%f	64 29%	62 35%	105 38%	181 51%zkl	148 35%	167 37%	116 35%	126 37%	115 45%m	139 46%m	289 40%	207 41%	144 41%	353 40%
[4] Fairly bad at it	355 29%acjp	152 25%	203 32%za	26 18%	54 26%	64 32%c	72 33%c	57 32%c	83 30%c	80 23%	136 32%j	140 31%j	110 33%p	110 32%p	66 26%	69 23%	213 30%	142 28%	105 30%	250 28%
[5] Very bad at it	131 11%b	82 14%zb	49 8%	14 10%	25 12%	19 9%	25 12%	26 14%i	22 8%	39 11%	44 11%	47 10%	37 11%	30 9%	33 13%	31 10%	79 11%	52 10%	30 9%	100 11%
MEAN	3.29i	3.29	3.29	3.22	3.36	3.34	3.27	3.41i	3.17	3.30	3.30	3.27	3.34	3.26	3.36	3.21	3.32	3.25	3.27	3.30
Very/ fairly good at it	241 20%j	133 22%	108 17%	21 15%	28 13%	33 17%	59 27%zcde	32 18%	68 25%zcd	49 14%	92 22%j	100 22%j	66 20%	75 22%	38 15%	63 21%	135 19%	106 21%	69 20%	172 20%
Fairly/ very bad at it	486 40%cjp	234 39%	253 40%	40 28%	79 37%	83 41%c	97 44%c	83 46%c	104 38%	119 34%	180 43%j	187 41%	147 45%p	140 41%	99 39%	100 33%	292 41%	194 38%	136 39%	350 40%
NET good	-245 -20%	-100 -17%	-145 -23%	-19 -14%	-51 -24%	-50 -25%	-38 -17%	-51 -28%	-36 -13%	-70 -20%	-88 -21%	-87 -19%	-81 -25%	-65 -19%	-62 -24%	-38 -12%	-157 -22%	-88 -17%	-67 -19%	-178 -20%
Don't know	6 1%	4 1%	2 *	4 3%zdfi	- -	* *	- -	1 1%	1 *	4 1%	* *	2 *	1 *	1 *	1 1%	3 1%	3 *	4 1%	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 95
Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Ensuring that their candidates for elections represent a cross-section of British society
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVERNMENT OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORMAL QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	22 2%a	16 1%	7 6%za	14 3%z	3 1%	2 1%	3 1%	1 1%	2 3%	4 1%	4 1%	11 4%	1 1%	20 2%	3 2%	9 3%	2 1%	2 1%	7 2%	3 2%	7 4%	8 2%	2 2%	5 2%
[2] Fairly good at it	219 18%	197 18%	22 21%	73 17%	75 21%	27 16%	43 15%	21 20%	10 16%	48 16%	53 17%	53 19%	34 21%	190 17%	29 21%	44 15%	39 17%	67 20%	58 20%	31 20%	37 19%	103 21%	22 20%	54 23%
[3] Neither good nor bad at it	496 40%ck quv	455 40%	42 40%	145 34%	128 36%	76 46%cd	146 52%zc d	36 34%	30 49%gk	126 43%	133 42%	91 32%	80 48%gk	434 40%	61 43%	131 44%q	102 44%q	107 32%	117 41%	57 37%	76 38%	171 35%	32 29%	107 46%v
[4] Fairly bad at it	355 29%fh nw	327 29%	28 27%	145 34%zef	114 32%f	39 24%	55 20%	34 32%h	11 18%	77 26%	103 32%h	92 33%h	39 23%	324 30%	31 22%	81 27%	66 28%	118 35%zr	70 25%	36 24%	52 26%	156 32%	38 35%w	51 22%
[5] Very bad at it	131 11%w	126 11%	5 5%	41 10%	36 10%	19 12%	30 11%	11 10%	6 10%	41 14%	26 8%	35 12%	11 7%	114 10%	17 12%	29 10%	25 11%	38 11%	29 10%	23 15%	25 13%	49 10%	16 15%w	14 6%
MEAN	3.29b w	3.31z b	3.04	3.30	3.29	3.28	3.25	3.32	3.17	3.35	3.30	3.31	3.15	3.30	3.21	3.26	3.32	3.37	3.20	3.30	3.25	3.27	3.41w	3.06
Very/ fairly good at it	241 20%	213 19%	28 27%	88 21%	79 22%	29 18%	45 16%	22 20%	12 19%	52 18%	57 18%	64 23%	35 21%	209 19%	32 23%	53 18%	41 17%	70 21%	65 23%	34 22%	44 23%	111 23%	24 22%	58 25%
Fairly/ very bad at it	486 40%fh lw	453 40%	33 32%	186 44%zf	149 42%f	58 36%	85 31%	45 42%	17 28%	118 40%	129 41%	127 45%hl	50 30%	438 40%	48 34%	110 37%	91 39%	156 47%zo r	99 35%	59 39%	76 39%	205 42%	55 49%zw	64 28%
NET good	-245 -20%	-240 -21%	-5 -5%	-99 -23%	-71 -20%	-29 -18%	-40 -14%	-23 -22%	-6 -9%	-66 -22%	-73 -23%	-63 -22%	-15 -9%	-229 -21%	-16 -11%	-57 -19%	-50 -21%	-86 -26%	-34 -12%	-25 -17%	-32 -16%	-93 -19%	-30 -27%	-6 -3%
Don't know	6 1%	6 1%	-	2 *	2 1%	*	1 1%	4 4%zij kl	2 3%zij kl	-	*	-	-	6 1%	-	1 *	1 *	1 *	3 1%	3 2%	-	1 *	-	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 96
Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Ensuring that their candidates for elections represent a cross-section of British society
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	22 2%p	12 4%z	6 1%	2 2%	* *	* *	17 3%	6 1%	16 3%	6 1%	19 2%	3 2%	- -	1 1%	17 4%zp	4 1%	17 2%	5 1%
[2] Fairly good at it	219 18%fr	82 26%zbf	74 16%	19 27%f	16 16%	12 9%	129 20%z	90 15%	118 19%	101 16%	139 18%	42 20%	28 19%	10 9%	93 20%	126 17%	149 21%zr	70 13%
[3] Neither good nor bad at it	496 40%cegi koq	127 40%c	164 37%	16 23%	28 29%	78 59%zab ce	212 33%	284 48%zg	199 33%	296 48%zi	278 37%	84 41%	66 45%	54 54%zk	153 33%	333 44%zo	238 34%	259 49%zq
[4] Fairly bad at it	355 29%fjnr	75 24%	154 34%zaf	25 36%f	33 34%f	20 15%	200 31%	155 26%	198 33%zj	157 25%	237 31%zn	59 29%	37 25%	18 18%	142 31%	213 28%	224 32%zr	131 25%
[5] Very bad at it	131 11%a	16 5%	49 11%a	9 12%	20 20%za b	19 14%a	79 12%	52 9%	76 13%	55 9%	84 11%	17 8%	14 10%	15 15%	51 11%	79 10%	74 11%	56 11%
MEAN	3.29a	3.01	3.37a	3.30	3.58z a	3.35a	3.31	3.27	3.33	3.25	3.30	3.22	3.26	3.39	3.26	3.31	3.27	3.32
Very/ fairly good at it	241 20%fhnp r	94 30%zbe f	80 18%	20 29%f	16 17%	12 9%	145 23%zh	96 16%	134 22%	108 17%	158 21%n	45 22%n	28 19%	10 10%	110 24%zp	131 17%	166 24%zr	75 14%
Fairly/ very bad at it	486 40%afhj	92 29%	203 45%zaf	34 48%af	52 54%za f	39 29%	279 44%zh	207 35%	274 45%zj	212 34%	321 42%z	76 37%	51 35%	33 33%	194 42%z	292 38%	299 42%z	188 36%
NET good	-245 -20%	3 1%	-122 -27%	-14 -19%	-37 -38%	-26 -20%	-133 -21%	-112 -19%	-141 -23%	-104 -17%	-163 -22%	-31 -15%	-23 -16%	-23 -23%	-84 -18%	-162 -21%	-132 -19%	-113 -21%
Don't know	6 1%giq	1 *	1 *	- -	1 1%	3 2%zb	1 *	6 1%	* *	6 1%	2 *	1 *	1 1%	3 3%zk	- -	6 1%	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 97
Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Ensuring that their candidates for elections represent a cross-section of British society
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	22 2%g	11 3%	3 1%	6 1%	14 3%z	2 1%	19 3%g	1 *	11 3%	11 1%
[2] Fairly good at it	219 18%bi	113 27%zb	62 14%	102 19%	79 19%	37 14%	143 20%	71 16%	102 29%zi	113 14%
[3] Neither good nor bad at it	496 40%bcdi	153 36%	147 34%	193 36%	138 33%	165 60%zcd	279 39%	164 37%	145 41%	308 38%
[4] Fairly bad at it	355 29%e	115 27%	145 33%	177 33%ze	143 34%ze	36 13%	204 29%	144 32%	87 24%	267 32%zh
[5] Very bad at it	131 11%ah	29 7%	77 18%za	51 10%	50 12%	30 11%	66 9%	62 14%zf	11 3%	119 14%zh
MEAN	3.29afh	3.09	3.53za	3.31	3.32	3.20	3.22	3.44zf	2.96	3.45zh
Very/ fairly good at it	241 20%bi	125 29%zb	65 15%	109 20%	93 22%	40 14%	162 23%zg	73 16%	113 32%zi	124 15%
Fairly/ very bad at it	486 40%aeh	144 34%	222 51%za	228 43%e	193 45%ze	65 24%	270 38%	206 46%zf	98 27%	385 47%zh
NET good	-245 -20%	-19 -5%	-157 -36%	-119 -22%	-100 -23%	-26 -9%	-109 -15%	-133 -30%	15 4%	-262 -32%
Don't know	6 1%	1 *	4 1%	3 *	* *	3 1%	2 *	1 *	1 *	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

Page 118

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 98
Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Ensuring that their candidates for elections represent a cross-section of British society
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	22 2%h	17 3%	2 1%	5 2%	5 2%	6 2%	1 1%	9 2%	7 1%	4 2%	10 2%	3 1%	11 2%	3 2%	9 2%	2 1%
[2] Fairly good at it	219 18%	141 23%zb	43 14%	48 18%	52 19%	59 23%	25 19%	133 23%z	132 20%	27 18%	111 23%zk	41 15%	109 18%	29 19%	99 18%	43 25%z
[3] Neither good nor bad at it	496 40%aghn	217 35%	122 38%	93 35%	106 38%	101 39%	49 38%	197 34%	243 36%	54 36%	184 38%	92 34%	230 38%	51 33%	194 35%	65 37%
[4] Fairly bad at it	355 29%	178 29%	104 33%	79 30%	83 30%	76 29%	46 35%	195 33%z	205 31%	40 26%	127 26%	92 34%j	174 29%	52 34%	179 32%	40 23%
[5] Very bad at it	131 11%g	54 9%	46 15%a	38 15%z	30 11%	18 7%	9 7%	47 8%	82 12%	26 17%z	55 11%	38 14%	80 13%z	17 11%	77 14%z	24 14%
MEAN	3.29ae	3.19	3.47za	3.38	3.29	3.15	3.27	3.24	3.33	3.38	3.22	3.45zj	3.34	3.34	3.39z	3.23
Very/ fairly good at it	241 20%b	158 26%zb	45 14%	52 20%	57 21%	66 25%z	26 20%	142 24%z	139 21%	30 20%	121 25%zk	44 17%	120 20%	33 21%	108 19%	45 26%
Fairly/ very bad at it	486 40%	233 38%	150 47%za	117 45%	114 41%	93 36%	54 42%	242 41%	287 43%z	66 43%	183 37%	130 49%zj	254 42%	70 45%	256 46%z	64 37%
NET good	-245 -20%	-75 -12%	-105 -33%	-65 -25%	-56 -20%	-27 -11%	-28 -22%	-100 -17%	-149 -22%	-35 -23%	-62 -13%	-86 -32%	-134 -22%	-37 -24%	-148 -26%	-19 -11%
Don't know	6 1%	3 *	* *	- -	* *	- -	- -	2 *	4 1%	1 1%	1 *	1 1%	2 *	- -	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 99
Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Creating policy ideas that are in the long-term interests of Britain as a whole
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	29 / 2%	13 / 2%	16 / 3%	5 / 3%	5 / 2%	3 / 2%	7 / 3%	2 / 1%	7 / 3%	9 / 3%	10 / 2%	9 / 2%	5 / 2%	7 / 2%	6 / 2%	11 / 3%	15 / 2%	14 / 3%	6 / 2%	23 / 3%
[2] Fairly good at it	236 / 19%o	125 / 21%	111 / 18%	22 / 16%	44 / 21%	27 / 14%	43 / 20%	43 / 24%e	57 / 21%	66 / 19%	70 / 17%	100 / 22%	73 / 22%o	84 / 25%zo	27 / 11%	52 / 17%	146 / 20%	90 / 18%	62 / 18%	174 / 20%
[3] Neither good nor bad at it	471 / 38%afmnt	195 / 33%	276 / 44%za	69 / 49%zfhi	87 / 41%f	92 / 46%fi	62 / 28%	64 / 36%	97 / 35%	155 / 44%zl	154 / 37%	161 / 35%	100 / 31%	113 / 33%	107 / 42%m	150 / 49%zmn	273 / 38%	197 / 39%	157 / 45%zt	314 / 36%
[4] Fairly bad at it	328 / 27%p	172 / 29%	156 / 25%	33 / 24%	54 / 26%	52 / 26%	67 / 31%	44 / 25%	78 / 28%	87 / 25%	119 / 28%	122 / 27%	104 / 32%zp	98 / 29%p	74 / 29%p	52 / 17%	193 / 27%	136 / 27%	88 / 25%	241 / 27%
[5] Very bad at it	158 / 13%cj	90 / 15%	69 / 11%	9 / 6%	22 / 11%	26 / 13%	41 / 18%zc	24 / 13%	37 / 13%c	31 / 9%	67 / 16%j	61 / 13%	46 / 14%	39 / 11%	38 / 15%	37 / 12%	88 / 12%	70 / 14%	36 / 10%	123 / 14%
MEAN	3.29	3.34	3.24	3.14	3.22	3.35	3.42c	3.26	3.29	3.19	3.38j	3.28	3.34	3.23	3.44znp	3.17	3.27	3.31	3.24	3.30
Very/ fairly good at it	265 / 22%o	138 / 23%	127 / 20%	27 / 19%	48 / 23%	31 / 15%	50 / 23%	45 / 25%e	65 / 24%	75 / 21%	80 / 19%	110 / 24%	78 / 24%o	91 / 27%zo	33 / 13%	63 / 21%	161 / 22%	104 / 20%	69 / 20%	197 / 22%
Fairly/ very bad at it	487 / 40%bcjp	262 / 44%zb	225 / 36%	42 / 30%	76 / 36%	78 / 39%	108 / 49%zcd	68 / 38%	115 / 41%c	118 / 34%	186 / 44%j	183 / 40%	150 / 45%zp	137 / 40%p	112 / 44%p	89 / 29%	281 / 39%	206 / 40%	124 / 35%	363 / 41%
NET good	-222 / -18%	-124 / -21%	-98 / -15%	-15 / -11%	-28 / -13%	-47 / -23%	-58 / -26%	-23 / -13%	-50 / -18%	-43 / -12%	-105 / -25%	-73 / -16%	-71 / -22%	-46 / -13%	-78 / -31%	-27 / -9%	-120 / -17%	-102 / -20%	-55 / -16%	-167 / -19%
Don't know	7 / 1%	4 / 1%	3 / *	3 / 2%z	- / -	* / *	- / -	1 / 1%	2 / 1%	3 / 1%	* / *	3 / 1%	1 / *	2 / 1%	1 / 1%	3 / 1%	3 / *	4 / 1%	* / *	6 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 100
Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Creating policy ideas that are in the long-term interests of Britain as a whole
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	ACCESS TO INTERNET NO (b)	TENURE OWNED OUT-RIGHT (c)	TENURE BUYING MORT-GAGE (d)	TENURE RENTED LOCAL AUTH-ORITY (e)	TENURE RENTED PRI-VATE (f)	GOR SCOT-LAND (g)	GOR WALES (h)	GOR NORTH (i)	GOR MID-LANDS (j)	GOR SOUTH (k)	GOR LONDON (l)	ETHN WHITE (m)	ETHN BME (n)	EDU GCSE/O-LV/CSE/NVQ12 (o)	EDU A-LVL OR EQUIV (p)	EDU DEGR/MAST/PHD (q)	EDU NO FORML QUAL (r)	INCOME UP TO £11499 (s)	INCOME £11500-£24999 (t)	INCOME £25000 PLUS (u)	NEWS QUALITY (v)	NEWS POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	29 2%	26 2%	3 3%	8 2%	6 2%	2 1%	12 4%	3 3%	1 2%	7 2%	4 1%	4 2%	9 6%zj	22 2%	7 5%zm	12 4%	2 1%	6 2%	7 3%	3 2%	4 2%	11 2%	4 4%	9 4%
[2] Fairly good at it	236 19%io	221 20%	15 15%	88 21%	70 20%	29 18%	48 17%	16 15%	9 15%	42 14%	66 21%	57 20%	46 28%zg i	204 19%	33 23%	43 15%	44 19%	80 24%zo	55 19%	29 19%	38 19%	110 23%	26 24%	58 25%
[3] Neither good nor bad at it	471 38%qu v	422 37%	49 47%	146 35%	128 36%	66 40%	127 46%zc	36 34%	28 46%	118 40%	126 40%	100 35%	62 37%	408 38%	61 43%	124 42%q	96 41%q	92 28%	113 40%q	48 31%	78 40%	164 33%	28 25%	86 37%v
[4] Fairly bad at it	328 27%n	302 27%	27 26%	115 27%	106 30%	36 22%	68 25%	33 31%	14 23%	91 31%	82 26%	73 26%	35 21%	305 28%n	24 17%	74 25%	69 30%	101 30%	71 25%	40 26%	50 26%	143 29%	34 30%	61 26%
[5] Very bad at it	158 13%fw	150 13%	8 8%	61 15%f	46 13%	28 17%f	22 8%	14 13%	7 12%	36 12%	41 13%	47 17%	13 8%	142 13%	17 12%	41 14%	22 9%	53 16%p	34 12%	29 19%z	26 13%	61 12%	18 16%w	16 7%
MEAN	3.29f lnw	3.29	3.22	3.32	3.32	3.36	3.15	3.38l	3.28	3.37l	3.28l	3.36l	2.98	3.31n	3.08	3.31	3.28	3.34	3.25	3.43	3.29	3.27	3.32	3.07
Very/ fairly good at it	265 22%i	247 22%	18 18%	97 23%	77 21%	31 19%	60 21%	19 18%	10 17%	49 16%	70 22%	62 22%	55 33%zg hij	226 21%	39 28%z	55 19%	46 20%	87 26%z	62 22%	32 21%	42 21%	121 25%	31 28%	67 29%z
Fairly/ very bad at it	487 40%fl n	452 40%	35 34%	176 42%f	152 42%f	64 40%	90 32%	47 44%l	21 34%	128 43%l	123 38%	120 43%l	48 29%	446 41%zn	41 29%	115 39%	91 39%	154 46%z	104 37%	70 45%	76 39%	203 42%	52 47%w	77 33%
NET good	-222 -18%	-204 -18%	-17 -17%	-79 -19%	-76 -21%	-33 -20%	-30 -11%	-28 -26%	-11 -18%	-79 -27%	-53 -17%	-58 -21%	7 4%	-220 -20%	-1 -1%	-60 -20%	-45 -19%	-67 -20%	-42 -15%	-38 -24%	-34 -17%	-83 -17%	-21 -19%	-10 -4%
Don't know	7 1%	6 1%	1 1%	2 *	2 1%	1 1%	1 1%	4 4%zij kl	2 3%zij kl	1 *	* *	- -	- -	7 1%	- -	1 *	1 *	1 *	4 2%	4 3%zu	- -	1 *	- -	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

Page 121

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 101
Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Creating policy ideas that are in the long-term interests of Britain as a whole
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	29 2%p	9 3%	12 3%	1 2%	3 3%	2 1%	11 2%	18 3%	11 2%	17 3%	16 2%	9 4%	3 2%	- -	20 4%zp	8 1%	21 3%	8 1%
[2] Fairly good at it	236 19%bfhj nr	103 33%zbe f	67 15%	14 20%	14 14%	11 9%	144 23%zh	93 16%	140 23%zj	97 16%	160 21%n	33 16%	32 22%n	9 9%	93 20%	143 19%	152 22%zr	84 16%
[3] Neither good nor bad at it	471 38%egik oq	106 34%	160 36%	25 35%	24 24%	72 54%zab ce	211 33%	260 44%zg	193 32%	277 45%zi	259 34%	91 44%k	57 39%	51 51%zk	147 32%	314 41%zo	243 35%	227 43%zq
[4] Fairly bad at it	328 27%	71 23%	148 33%zaf	22 32%	29 30%	25 19%	175 28%	153 26%	175 29%	154 25%	223 29%zm	58 28%	27 18%	20 20%	131 29%	197 26%	193 27%	136 26%
[5] Very bad at it	158 13%al	25 8%	59 13%	8 11%	27 28%za bcf	20 15%	94 15%	64 11%	87 14%	71 11%	99 13%	15 7%	26 18%l	17 17%l	63 14%	95 12%	92 13%	66 13%
MEAN	3.29a	3.00	3.39za	3.29	3.66z ab	3.38a	3.31	3.26	3.31	3.27	3.30	3.18	3.29	3.47l	3.27	3.30	3.26	3.32
Very/ fairly good at it	265 22%bfjn r	112 36%zbe f	80 18%	16 22%	17 17%	13 10%	155 24%zh	110 19%	151 25%zj	114 18%	176 23%n	42 20%n	35 24%n	9 9%	113 25%	151 20%	173 25%zr	92 17%
Fairly/ very bad at it	487 40%a	96 31%	206 46%zaf	30 43%	56 58%za f	45 34%	270 42%	217 37%	262 43%zj	225 36%	322 42%z	73 35%	53 36%	37 37%	194 43%	292 38%	285 41%	202 38%
NET good	-222 -18%	16 5%c	-126 -28%	-14 -20%	-39 -41%	-32 -24%	-115 -18%	-107 -18%	-111 -18%	-111 -18%	-145 -19%	-31 -15%	-18 -13%	-29 -28%	-81 -18%	-141 -19%	-112 -16%	-110 -21%
Don't know	7 1%iq	* *	2 *	- -	1 1%	3 2%	1 *	6 1%	1 *	6 1%	3 *	1 *	1 1%	3 3%zk	1 *	6 1%	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 102
Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Creating policy ideas that are in the long-term interests of Britain as a whole
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	29 2%bgi	16 4%b	4 1%	13 2%	8 2%	8 3%	25 4%zg	1 *	16 4%zi	13 2%
[2] Fairly good at it	236 19%bi	104 25%zb	67 15%	108 20%	85 20%	44 16%	150 21%	82 18%	130 36%zi	102 12%
[3] Neither good nor bad at it	471 38%bcg	147 35%	139 32%	184 35%	144 34%	143 52%zcd	267 37%	150 34%	128 36%	300 37%
[4] Fairly bad at it	328 27%eh	107 25%	132 30%	164 31%ze	117 28%e	48 17%	183 26%	138 31%z	65 18%	262 32%zh
[5] Very bad at it	158 13%h	46 11%	92 21%za	61 11%	70 16%z	28 10%	86 12%	70 16%	18 5%	140 17%zh
MEAN	3.29afh	3.15	3.55za	3.29	3.37e	3.16	3.22	3.44zf	2.83	3.51zh
Very/ fairly good at it	265 22%bi	120 28%zb	71 16%	121 23%	92 22%	52 19%	175 25%z	83 19%	146 41%zi	115 14%
Fairly/ very bad at it	487 40%eh	153 36%	224 51%za	225 42%e	187 44%e	75 28%	269 38%	209 47%zf	83 23%	402 49%zh
NET good	-222 -18%	-33 -8%	-152 -35%	-104 -20%	-95 -22%	-23 -8%	-93 -13%	-125 -28%	63 18%	-287 -35%
Don't know	7 1%	2 *	4 1%	3 *	1 *	3 1%	1 *	2 *	1 *	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 103
Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following?
Creating policy ideas that are in the long-term interests of Britain as a whole
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	29 2%	21 3%z	5 1%	4 2%	12 4%	12 5%z	1 1%	15 3%	12 2%	3 2%	17 4%	3 1%	21 3%z	3 2%	17 3%	1 1%
[2] Fairly good at it	236 19%	158 26%zb	53 17%	52 20%	54 20%	66 25%z	29 22%	141 24%z	145 21%	27 18%	113 23%z	54 20%	124 21%	28 18%	113 20%	40 23%
[3] Neither good nor bad at it	471 38%abeg hjln	209 34%	99 31%	91 35%	102 37%	79 30%	47 36%	181 31%	232 35%	51 33%	163 33%	92 34%	193 32%	52 34%	188 34%	61 35%
[4] Fairly bad at it	328 27%	160 26%	92 29%	70 27%	78 28%	80 31%	38 29%	186 32%z	184 27%	39 26%	129 26%	68 25%	170 28%	43 28%	144 26%	47 27%
[5] Very bad at it	158 13%ag	59 10%	69 22%za	45 17%z	31 11%	24 9%	15 12%	58 10%	96 14%	31 20%z	65 13%	50 19%z	95 16%z	26 17%	96 17%z	25 15%
MEAN	3.29ae	3.13	3.53za	3.38	3.22	3.14	3.28	3.23	3.31	3.45	3.23	3.41	3.32	3.40	3.34	3.32
Very/ fairly good at it	265 22%	179 29%zb	58 18%	56 21%	66 24%	78 30%z	30 23%	155 27%z	157 23%	30 20%	131 27%z	57 21%	145 24%	31 20%	130 23%	41 24%
Fairly/ very bad at it	487 40%a	219 36%	162 51%za	115 44%	109 39%	104 40%	53 41%	244 42%	280 42%	70 46%	194 40%	118 44%	265 44%z	69 45%	240 43%	72 41%
NET good	-222 -18%	-41 -7%	-104 -33%	-59 -22%	-43 -15%	-26 -10%	-23 -17%	-89 -15%	-123 -18%	-40 -26%	-64 -13%	-61 -23%	-120 -20%	-38 -25%	-110 -20%	-31 -18%
Don't know	7 1%	4 1%	- -	- -	- -	- -	- -	2 *	3 1%	1 1%	1 *	1 1%	1 *	- -	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used.   * small base

Page 124

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 104
Q16 - I'd now like you to think about the role of political parties in general.
On balance, how good or bad do you think that political parties in Britain are at each of the following? - Summary Table
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	Providing a way for ordinary people to get involved with politics (a)	Providing capable politicians to run the country (b)	Telling voters about the issues they feel are most important in Britain and how they will work to solve them (c)	Ensuring that their candidates for elections represent a cross-section of British society (d)	Creating policy ideas that are in the long-term interests of Britain as a whole (e)
Unweighted Base	1230	1230	1230	1230	1230
Weighted Base	1230	1230	1230	1230	1230
Effective Base	813	813	813	813	813
[1] Very good at it	23 2%	34 3%	55 4%abde	22 2%	29 2%
[2] Fairly good at it	175 14%	195 16%	235 19%ab	219 18%a	236 19%ab
[3] Neither good nor bad at it	509 41%bc	454 37%	462 38%	496 40%	471 38%
[4] Fairly bad at it	329 27%	355 29%	323 26%	355 29%	328 27%
[5] Very bad at it	185 15%cd	187 15%cd	148 12%	131 11%	158 13%
MEAN	3.39cde	3.38cde	3.22	3.29	3.29
Very/ fairly good at it	198 16%	229 19%	290 24%abd	241 20%a	265 22%a
Fairly/ very bad at it	514 42%	542 44%cde	471 38%	486 40%	487 40%
NET good	-315 -26%	-312 -25%	-181 -15%	-245 -20%	-222 -18%
Don't know	9 1%	5 *	7 1%	6 1%	7 1%

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 105
Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
I was happy with the choice of political parties available to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Strongly agree	181 15%cdjs	93 16%	88 14%	11 8%	17 8%	25 13%	30 14%	34 19%cd	63 23%zcdef	28 8%	55 13%	97 21%zjk	42 13%	72 21%zmp	34 14%	34 11%	99 14%	82 16%	35 10%	146 17%zs
[2] Tend to agree	429 35%e	211 35%	218 35%	48 34%	67 32%	50 25%	81 37%e	66 37%e	116 42%ze	115 33%	131 31%	183 40%zjk	137 42%zp	121 35%	83 33%	88 29%	255 35%	174 34%	115 33%	314 36%
[3] Neither agree nor disagree	289 23%ilm	140 23%	149 24%	43 31%i	64 30%i	49 24%i	53 24%i	39 22%	41 15%	107 30%zl	102 24%l	80 17%	55 17%	70 20%	72 29%m	91 30%zmn	174 24%	115 22%	96 28%	192 22%
[4] Tend to disagree	203 17%hl	92 15%	111 18%	16 12%	39 19%	50 25%zchi	37 17%	19 10%	42 15%	56 16%	87 21%zl	61 13%	71 22%zo	54 16%	35 14%	43 14%	120 17%	83 16%	62 18%	141 16%
[5] Strongly disagree	114 9%i	55 9%	59 9%	15 11%	24 11%	22 11%	19 9%	19 11%	16 6%	39 11%	41 10%	35 8%	23 7%	26 8%	25 10%	40 13%zm	62 9%	53 10%	34 10%	80 9%
MEAN	2.70ilnt	2.67	2.74	2.83i	2.93zhi	2.96zhi	2.70i	2.56	2.39	2.89zl	2.82l	2.46	2.68	2.54	2.73	2.90zn	2.71	2.70	2.84zt	2.65
Agree	610 50%dejkps	304 51%	306 49%	59 42%	84 40%	75 38%	111 50%e	101 56%cde	179 64%zcdef	144 41%	186 44%	280 61%zjk	178 54%p	192 56%zp	118 46%	122 40%	354 49%	257 50%	150 43%	460 52%zs
Disagree	318 26%il	147 25%	170 27%	32 23%	63 30%	72 36%zchi	56 26%	37 21%	58 21%	95 27%	128 30%l	95 21%	94 29%	80 23%	60 24%	84 27%	182 25%	136 27%	97 28%	221 25%
NET Agree	292 24%dejkps	157 26%	136 22%	28 20%de	22 10%e	4 2%	55 25%de	63 35%zcde	122 44%zcdef	49 14%	59 14%	185 40%zjk	84 26%p	112 33%zop	58 23%p	38 12%	172 24%	121 24%	53 15%	239 27%zs
Don't know	13 1%n	8 1%	5 1%	6 5%zdfi	-	5 3%i	-	2 1%	* *	6 2%	5 1%	2 *	2 1%	* *	3 1%	8 3%zn	9 1%	4 1%	7 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 106
Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
I was happy with the choice of political parties available to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Strongly agree	181	163	18	85	51	17	29	14	9	40	42	62	16	164	16	52	28	47	46	23	43	72	22	40
	15%	14%	18%	20%zef	14%	10%	10%	13%	14%	13%	13%	22%zijl	9%	15%	11%	18%	12%	14%	16%	15%	22%z	15%	20%	17%
[2] Tend to agree	429	393	36	158	145	47	76	44	23	90	110	99	62	383	46	89	91	127	91	48	60	187	50	96
	35%f	35%	35%	38%f	40%zef	29%	27%	41%i	38%	30%	35%	35%	38%	35%	33%	30%	39%	38%	32%	31%	31%	38%	46%z	41%
[3] Neither agree nor disagree	289	270	19	86	74	42	85	21	19	85	69	61	34	246	42	79	56	62	65	43	42	92	10	37
	23%quvw	24%	18%	20%	21%	26%	31%zcd	20%	31%	29%z	22%	22%	21%	23%	30%	27%q	24%	19%	23%	28%u	22%	19%	10%	16%
[4] Tend to disagree	203	177	27	57	68	27	49	11	4	49	68	35	35	178	26	44	39	68	44	25	28	95	15	36
	17%agh	16%	26%za	13%	19%	16%	18%	11%	7%	17%h	21%zghk	13%	21%gh	16%	18%	15%	17%	21%z	15%	16%	14%	19%	14%	15%
[5] Strongly disagree	114	111	3	35	18	27	35	10	6	31	29	24	14	104	10	31	21	27	34	13	21	39	12	21
	9%d	10%	3%	8%	5%	17%zcd	13%d	10%	10%	10%	9%	9%	9%	10%	7%	10%	9%	8%	12%	8%	11%	8%	11%	9%
MEAN	2.70ck	2.71	2.62	2.52	2.60	3.00zcd	2.95zcd	2.60	2.60	2.80k	2.79k	2.51	2.81	2.70	2.77	2.70	2.72	2.70	2.75	2.71	2.61	2.67	2.50	2.57
Agree	610	556	54	243	196	63	104	58	32	129	152	161	78	548	62	141	118	174	137	71	103	259	72	136
	50%efi	49%	53%	58%zef	55%ef	39%	38%	54%	52%	44%	48%	57%i	47%	50%	44%	48%	51%	52%	48%	46%	53%	53%	66%z	59%z
Disagree	318	288	30	91	86	54	84	22	10	80	97	60	49	282	36	75	59	95	78	38	49	134	27	56
	26%c	26%	29%	22%	24%	33%zc	30%c	20%	17%	27%	30%gh	21%	30%	26%	25%	25%	25%	28%	27%	25%	25%	27%	25%	24%
NET Agree	292	268	24	151	110	10	20	36	22	50	55	101	29	265	26	66	59	79	59	33	54	126	45	80
	24%efij	24%	23%	36%zef	31%zef	6%	7%	34%zijl	36%zijl	17%	17%	36%zijl	17%	24%	18%	22%	25%	24%	21%	22%	27%	26%	41%z	34%z
Don't know	13	13	*	*	3	4	4	6	-	2	1	-	4	12	2	1	1	2	4	1	2	4	-	3
	1%c	1%	*	*	1%	3%c	1%	6%zhijk	-	1%	*	-	2%	1%	1%	*	*	1%	2%	1%	1%	1%	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 107
Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
I was happy with the choice of political parties available to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Strongly agree	181 15%cfhjmnpr	70 22%zcf	74 17%cf	3 5%	20 21%cf	3 3%	119 19%zh	62 11%	118 19%zj	64 10%	147 19%zlmn	23 11%n	9 6%	2 2%	116 25%zp	65 9%	136 19%zr	45 9%
[2] Tend to agree	429 35%fhjmnpr	139 44%zf	168 38%f	25 35%f	39 40%f	11 8%	256 40%zh	173 29%	246 41%zj	183 29%	307 40%zmn	76 37%mn	32 22%	10 10%	194 42%zp	235 31%	284 40%zr	145 28%
[3] Neither agree nor disagree	289 23%abgikoq	42 14%	83 19%	19 28%a	16 16%	72 55%zabce	98 15%	191 32%zg	94 15%	195 31%zi	121 16%	52 25%k	59 40%zkl	48 48%zkl	65 14%	216 28%zo	108 15%	180 34%zq
[4] Tend to disagree	203 17%fo	39 13%	79 18%f	21 29%zaef	13 13%	9 7%	114 18%	89 15%	106 17%	98 16%	133 18%	35 17%	23 15%	11 10%	56 12%	147 19%zo	126 18%	77 15%
[5] Strongly disagree	114 9%gikoq	22 7%	40 9%	2 3%	9 10%	27 21%zabc	48 8%	66 11%	44 7%	70 11%i	51 7%	19 9%	23 16%zk	22 22%zkl	26 6%	89 12%zo	49 7%	66 12%zq
MEAN	2.70agikoq	2.38	2.65a	2.91a	2.50	3.37zabce	2.55	2.87zg	2.53	2.88zi	2.52	2.76k	3.13zkl	3.42zkl	2.30	2.95zo	2.53	2.95zq
Agree	610 50%fhjmnpr	209 67%zbcf	242 54%zf	28 40%f	59 61%zcf	14 11%	375 59%zh	235 40%	364 60%zj	246 40%	454 60%zlmn	99 48%mn	41 28%n	13 13%	309 68%zp	300 39%	419 60%zr	191 36%
Disagree	318 26%ao	62 20%	120 27%	23 32%	22 23%	37 28%	162 26%	155 26%	150 25%	168 27%	184 24%	54 26%	46 31%	32 32%	82 18%	236 31%zo	175 25%	143 27%
NET Agree	292 24%cfhjmnpr	147 47%zbcf	123 27%cf	5 8%	37 39%zcf	-22 -17%	212 33%zh	80 13%	214 35%zj	78 13%	270 36%zlmn	45 22%mn	-5 -3%	-20 -20%	227 50%zp	64 8%	245 35%zr	48 9%
Don't know	13 1%gikq	- -	3 1%	- -	- -	9 7%zabe	2 *	11 2%g	- -	13 2%zi	- -	1 1%	- -	8 7%zklm	- -	10 1%o	1 *	13 2%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 108
Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
I was happy with the choice of political parties available to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Strongly agree	181 15%e	82 19%zb	54 12%	90 17%e	82 19%ze	9 3%	107 15%	65 15%	61 17%	118 14%
[2] Tend to agree	429 35%e	153 36%	158 36%	219 41%ze	146 34%e	64 23%	248 35%	167 38%	155 43%zi	272 33%
[3] Neither agree nor disagree	289 23%abch	74 17%	85 19%	85 16%	88 21%	115 42%zcd	157 22%	94 21%	62 17%	195 24%
[4] Tend to disagree	203 17%	76 18%	77 18%	106 20%ze	65 15%	32 12%	133 19%	69 15%	51 14%	149 18%
[5] Strongly disagree	114 9%c	35 8%	60 14%za	31 6%	43 10%	40 15%zc	63 9%	48 11%	26 7%	82 10%
MEAN	2.70ch	2.59	2.84za	2.57	2.62	3.12zcd	2.71	2.70	2.51	2.76zh
Agree	610 50%e	235 56%z	212 48%	309 58%ze	228 54%e	73 27%	355 50%	232 52%	216 61%zi	391 48%
Disagree	318 26%	111 26%	137 31%z	137 26%	108 25%	72 26%	197 28%	117 26%	77 22%	231 28%z
NET Agree	292 24%bei	125 29%zb	75 17%	171 32%ze	120 28%ze	1 *	158 22%	115 26%	139 39%zi	159 19%
Don't know	13 1%cfi	3 1%	5 1%	- -	- -	13 5%zcd	4 1%	1 *	2 *	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 109
Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
I was happy with the choice of political parties available to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Strongly agree	181 15%b	181 30%zb	-	36 14%	39 14%	43 16%	17 13%	99 17%	107 16%	20 13%	84 17%	38 14%	105 17%z	24 15%	93 17%	33 19%
[2] Tend to agree	429 35%b	429 70%zb	-	107 41%z	97 35%	122 47%zg	63 49%z	235 40%z	258 38%z	50 33%	176 36%	106 40%	234 39%z	52 34%	203 36%	70 40%
[3] Neither agree nor disagree	289 23%abcef ghjlno	-	-	40 15%	56 20%	28 11%	16 12%	97 17%e	127 19%	33 22%	86 18%	57 21%	111 18%	36 24%	107 19%	25 14%
[4] Tend to disagree	203 17%a	-	203 64%za	54 21%	62 22%z	48 18%	20 16%	111 19%	109 16%	29 19%	92 19%	38 14%	91 15%	23 15%	101 18%	25 14%
[5] Strongly disagree	114 9%ag	-	114 36%za	24 9%	23 8%	21 8%	13 10%	42 7%	64 10%	19 12%	48 10%	26 10%	58 10%	19 12%	53 9%	21 12%
MEAN	2.70agl	1.70	4.36za	2.70	2.76	2.55	2.61	2.59	2.65	2.84	2.68	2.65	2.60	2.74	2.67	2.60
Agree	610 50%b	610 100%zb	-	143 55%	136 49%	165 63%z	81 62%z	333 57%z	365 54%z	71 46%	260 53%	144 54%	339 56%z	76 49%	296 53%	103 59%z
Disagree	318 26%a	-	318 100%za	78 30%	85 31%	69 26%	34 26%	153 26%	173 26%	48 31%	140 29%	63 24%	149 25%	41 27%	153 27%	46 26%
NET Agree	292 24%di	610 100%zb	-318 -100%	65 25%	51 18%	96 37%z	47 36%z	180 31%z	191 28%zi	23 15%	120 25%	81 30%z	190 31%z	34 22%	142 25%	57 33%z
Don't know	13 1%ag	-	-	1 *	-	-	-	-	8 1%	* *	4 1%	3 1%	7 1%	-	4 1%	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 110
Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
There was more than one political party that appealed to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Strongly agree	**80** 7%l	38 6%	42 7%	8 5%	11 5%	20 10%i	23 10%i	9 5%	11 4%	19 5%	42 10%zl	20 4%	25 8%	22 6%	12 5%	22 7%	53 7%	28 5%	26 7%	55 6%
[2] Tend to agree	**277** 23%or	134 22%	143 23%	30 21%	56 26%	40 20%	63 28%	33 18%	56 20%	86 24%	103 24%	89 19%	96 29%zo	78 23%	38 15%	65 21%	177 25%	100 20%	83 24%	194 22%
[3] Neither agree nor disagree	**263** 21%hilmt	134 22%	129 20%	39 27%hi	66 31%zhi	51 25%hi	44 20%	26 14%	37 13%	105 30%zl	95 23%l	63 14%	34 10%	64 19%m	79 31%zmn	87 28%zmn	161 22%	102 20%	94 27%zt	169 19%
[4] Tend to disagree	**267** 22%	127 21%	140 22%	34 24%	44 21%	39 19%	46 21%	39 22%	65 23%	78 22%	85 20%	104 23%	81 25%	83 24%	46 18%	58 19%	159 22%	108 21%	76 22%	191 22%
[5] Strongly disagree	**331** 27%cdjkqs	161 27%	171 27%	25 18%	34 16%	48 24%	45 20%	71 40%zcdef	109 39%zcdef	59 17%	93 22%	179 39%zjk	92 28%	95 28%	76 30%	68 22%	160 22%	171 33%zq	64 18%	267 30%zs
MEAN	3.40dfjkqs	3.40	3.41	3.29	3.16	3.28	3.13	3.74zcdef	3.73zcdef	3.21	3.20	3.74zjk	3.36	3.44	3.54	3.29	3.28	3.58zq	3.20	3.48zs
Agree	**358** 29%ilor	172 29%	185 29%	38 27%	67 32%	60 30%	85 39%zhi	41 23%	67 24%	104 30%	145 34%zl	108 24%	121 37%zo	100 29%o	50 20%	87 28%	229 32%r	128 25%	109 31%	249 28%
Disagree	**598** 49%dikpqs	288 48%	310 49%	60 42%	78 37%	87 43%	91 41%	110 62%zcdef	174 62%zcdef	137 39%	177 42%	284 62%zjk	173 53%p	178 52%p	121 48%	126 41%	320 44%	279 55%zq	140 40%	458 52%zs
NET Agree	**-241** -20%	-116 -19%	-125 -20%	-22 -16%	-11 -5%	-27 -13%	-6 -3%	-69 -38%	-107 -38%	-33 -9%	-32 -8%	-175 -38%	-52 -16%	-78 -23%	-72 -28%	-40 -13%	-90 -13%	-151 -29%	-31 -9%	-209 -24%
Don't know	**11** 1%	5 1%	6 1%	5 4%zfi	1 *	3 2%	- -	2 1%	* *	6 2%	3 1%	2 *	2 1%	1 *	3 1%	5 2%	9 1%	2 *	6 2%	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 111
Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
There was more than one political party that appealed to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Strongly agree	**80** **7%**	77 7%	4 4%	26 6%	28 8%	6 4%	19 7%	3 3%	1 2%	19 6%	22 7%	25 9%	10 6%	69 6%	11 8%	18 6%	13 5%	33 10%z	14 5%	5 3%	17 9%	42 9%	10 9%	12 5%
[2] Tend to agree	**277** 23%io	261 23%	16 16%	81 19%	85 24%	28 17%	80 29%zce	30 28%i	14 23%	51 17%	62 19%	68 24%	51 31%zij	245 22%	33 23%	50 17%	57 24%	97 29%zor	55 19%	32 21%	46 23%	116 24%	38 34%z	58 25%
[3] Neither agree nor disagree	**263** 21%cg kmquv w	243 22%	20 19%	67 16%	70 19%	47 29%zcd	77 28%zc	15 14%	19 31%zg k	64 22%	82 26%gk	40 14%	43 26%gk	218 20%	44 31%zm	70 24%q	57 25%q	37 11%	82 29%zq	37 24%u	38 19%	75 15%	9 8%	36 15%
[4] Tend to disagree	**267** **22%**	240 21%	27 26%	95 23%	94 26%f	29 18%	49 17%	22 21%	10 16%	72 24%	75 23%	56 20%	32 20%	232 21%	35 25%	66 22%	57 24%	82 25%r	44 16%	26 17%	37 19%	115 24%	25 23%	52 22%
[5] Strongly disagree	**331** 27%fl n	295 26%	36 35%	151 36%zdf	79 22%	48 29%f	50 18%	31 29%l	17 28%l	87 30%l	78 24%	92 33%l	25 15%	313 29%zn	18 12%	91 31%p	50 21%	82 24%	86 30%	54 35%z	56 29%	138 28%	29 26%	74 32%
MEAN	3.40a flnq	3.37	3.73za	3.63zd f	3.31	3.53f	3.11	3.47l	3.47l	3.53l	3.39l	3.44l	3.06	3.44n	3.11	3.55q	3.32	3.25	3.48	3.60	3.36	3.39	3.23	3.51
Agree	**358** 29%ei o	338 30%	20 19%	107 25%	113 32%e	34 21%	99 36%ce	34 32%	15 24%	70 24%	84 26%	93 33%	62 37%i	314 29%	44 31%	68 23%	70 30%	130 39%zo pr	69 24%	37 24%	63 32%	158 32%	47 43%zw	70 30%
Disagree	**598** 49%af ln	535 48%	63 61%za	246 59%zde f	173 48%f	77 47%f	99 36%	54 50%l	27 44%	159 54%l	153 48%l	148 53%l	57 35%	545 50%zn	52 37%	157 53%	106 45%	164 49%	130 46%	79 52%	94 48%	253 52%	54 49%	125 54%
NET Agree	**-241** **-20%**	-198 -18%	-43 -42%	-140 -33%	-60 -17%	-43 -26%	* *	-20 -19%	-12 -20%	-89 -30%	-69 -22%	-55 -20%	4 3%	-231 -21%	-9 -6%	-89 -30%	-37 -16%	-33 -10%	-61 -22%	-43 -28%	-31 -16%	-94 -19%	-7 -6%	-56 -24%
Don't know	**11** 1%c	11 1%	* *	* *	3 1%	5 3%zc	3 1%	4 4%zij k	- -	2 1%	- -	1 *	4 2%j	10 1%	1 1%	1 *	1 *	2 1%	3 1%	- -	2 1%	2 *	- -	1 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

11 Jan 2018

Table 112
Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
There was more than one political party that appealed to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Strongly agree	80 7%hjlpr	18 6%	37 8%	5 7%	8 9%	4 3%	57 9%zh	23 4%	61 10%zj	20 3%	73 10%zlmn	2 1%	3 2%	2 2%	41 9%zp	38 5%	69 10%zr	11 2%
[2] Tend to agree	277 23%fhjm nr	68 22%f	122 27%zf	19 26%f	23 24%f	8 6%	168 26%zh	109 18%	167 28%zj	110 18%	193 25%zmn	54 26%mn	19 13%	8 8%	121 26%zp	157 21%	193 27%zr	84 16%
[3] Neither agree nor disagree	263 21%abgi koq	37 12%	74 16%	10 14%	13 14%	61 46%zab ce	67 11%	196 33%zg	58 10%	204 33%zi	95 13%	53 26%k	61 42%zkl	45 45%zkl	41 9%	215 28%zo	75 11%	187 36%zq
[4] Tend to disagree	267 22%fr	71 23%	102 23%	27 38%za bef	16 17%	17 13%	157 25%zh	110 19%	150 25%zj	117 19%	172 23%	53 26%n	28 19%	13 13%	93 20%	174 23%	175 25%zr	91 17%
[5] Strongly disagree	331 27%p	119 38%zbc	110 25%	10 15%	36 37%zb c	35 27%	186 29%	145 24%	171 28%	160 26%	227 30%zl	42 21%	34 23%	28 28%	160 35%zp	172 23%	190 27%	141 27%
MEAN	3.40bq	3.65zb	3.28	3.28	3.50	3.57	3.39	3.42	3.34	3.47	3.38	3.38	3.48	3.59	3.46	3.38	3.32	3.52zq
Agree	358 29%fhjm npr	86 28%f	159 36%zf	23 33%f	31 32%f	12 9%	225 35%zh	133 22%	228 37%zj	130 21%	265 35%zmn	57 28%mn	22 15%	10 10%	162 36%zp	195 26%	262 37%zr	96 18%
Disagree	598 49%hjpr	190 61%zbf	212 47%	37 53%	52 54%	52 40%	343 54%zh	255 43%	321 53%zj	277 45%	398 53%z	95 46%	61 42%	41 40%	253 55%zp	345 45%	365 52%zr	233 44%
NET Agree	-241 -20%	-104 -33%	-53 -12%	-14 -20%	-21 -22%	-41 -31%	-118 -19%	-123 -21%	-93 -15%	-147 -24%	-133 -18%	-39 -19%	-39 -27%	-31 -30%	-91 -20%	-151 -20%	-103 -15%	-137 -26%
Don't know	11 1%gikq	- -	3 1%	- -	- -	7 5%zab	2 *	9 1%	- -	11 2%i	- -	1 1%	1 1%	4 4%zk	- -	8 1%	* *	11 2%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 113
Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
There was more than one political party that appealed to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Strongly agree	80 7%e	38 9%	26 6%	49 9%ze	27 6%e	5 2%	50 7%	27 6%	23 6%	57 7%
[2] Tend to agree	277 23%e	124 29%zb	83 19%	156 29%zde	85 20%	36 13%	145 20%	128 29%zf	84 24%	190 23%
[3] Neither agree nor disagree	263 21%acg	62 15%	88 20%	67 13%	81 19%c	115 42%zcd	159 22%g	66 15%	72 20%	163 20%
[4] Tend to disagree	267 22%	90 21%	92 21%	130 25%e	91 21%	45 17%	171 24%	90 20%	75 21%	189 23%
[5] Strongly disagree	331 27%	105 25%	148 34%za	129 24%	141 33%zce	61 22%	185 26%	132 30%	102 28%	220 27%
MEAN	3.40ac	3.24	3.58za	3.26	3.55zc	3.46	3.41	3.39	3.42	3.40
Agree	358 29%be	162 38%zb	109 25%	205 39%zde	111 26%e	41 15%	196 27%	155 35%zf	107 30%	246 30%
Disagree	598 49%e	195 46%	240 55%za	260 49%e	232 55%ze	106 39%	356 50%	222 50%	176 49%	408 50%
NET Agree	-241 -20%	-33 -8%	-131 -30%	-55 -10%	-121 -28%	-65 -24%	-160 -22%	-67 -15%	-69 -19%	-162 -20%
Don't know	11 1%i	4 1%	2 *	- -	- -	11 4%zcd	3 *	1 *	2 *	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

Page 134

11 Jan 2018

Table 114
Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements?
There was more than one political party that appealed to me
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Strongly agree	80 7%	51 8%z	20 6%	32 12%z	29 10%z	16 6%	11 8%	47 8%	62 9%z	8 5%	48 10%z	14 5%	50 8%	9 6%	47 8%z	12 7%
[2] Tend to agree	277 23%b	204 33%zb	41 13%	76 29%z	72 26%	86 33%zg	39 30%	153 26%z	171 25%z	29 19%	123 25%	61 23%	159 26%z	31 21%	140 25%	39 22%
[3] Neither agree nor disagree	263 21%abceg hijklno	54 9%	46 14%a	31 12%	48 17%	26 10%	20 15%	87 15%e	108 16%	21 14%	85 17%	39 15%	87 14%	24 15%	87 16%	21 12%
[4] Tend to disagree	267 22%	122 20%	99 31%za	56 21%	66 24%	71 27%	29 23%	151 26%z	144 21%	38 25%	112 23%	51 19%	133 22%	33 21%	126 23%	42 24%
[5] Strongly disagree	331 27%	179 29%	112 35%z	67 25%	62 22%	62 24%	31 24%	144 25%	182 27%	55 36%z	116 24%	101 38%zj	171 28%	56 36%z	156 28%	60 35%
MEAN	3.40acd hj	3.28	3.76za	3.19	3.22	3.29	3.23	3.33	3.32	3.68zh	3.26	3.61zj	3.36	3.61	3.37	3.57
Agree	358 29%b	255 42%zb	61 19%	108 41%z	101 36%z	102 39%z	50 38%z	200 34%z	233 35%zi	37 25%	171 35%z	76 28%	208 34%z	41 27%	186 33%z	51 29%
Disagree	598 49%	301 49%	211 66%za	122 47%	128 46%	133 51%	60 46%	295 51%	326 49%	93 61%zh	228 47%	151 57%zj	303 50%	88 58%z	282 50%	102 59%z
NET Agree	-241 -20%	-46 -8%	-150 -47%	-15 -6%	-27 -10%	-31 -12%	-10 -8%	-95 -16%	-93 -14%	-56 -37%	-57 -12%	-76 -28%	-95 -16%	-47 -31%	-95 -17%	-51 -29%
Don't know	11 1%g	- -	- -	1 *	- -	- -	- -	1 *	6 1%	* *	4 1%	2 1%	6 1%	- -	4 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 115
Q17- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? - Summary Table
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	I was happy with the choice of political parties available to me (a)	There was more than one political party that appealed to me (b)
Unweighted Base	1230	1230
Weighted Base	1230	1230
Effective Base	813	813
[1] Strongly agree	181 15%b	80 7%
[2] Tend to agree	429 35%b	277 23%
[3] Neither agree nor disagree	289 23%	263 21%
[4] Tend to disagree	203 17%	267 22%a
[5] Strongly disagree	114 9%	331 27%a
MEAN	2.70	3.40a
Agree	610 50%b	358 29%
Disagree	318 26%	598 49%a
NET Agree	292 24%	-241 -20%
Don't know	13 1%	11 1%

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

11 Jan 2018

Table 116
Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the views of most Britons are represented
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	33 3%	16 3%	17 3%	5 4%	6 3%	1 1%	6 3%	5 3%	10 4%	11 3%	7 2%	15 3%	5 2%	9 3%	8 3%	11 4%	19 3%	14 3%	7 2%	27 3%
[2] Fairly good at it	236 19%b	131 22%	105 17%	22 15%	35 17%	29 15%	42 19%	40 22%	68 24%ze	57 16%	72 17%	107 23%zj	64 20%	71 21%	44 17%	56 18%	136 19%	100 20%	66 19%	169 19%
[3] Neither good nor bad at it	429 35%hlt	195 32%	235 37%	55 39%h	93 44%zfhi	80 40%h	67 30%	43 24%	91 33%	149 42%zl	147 35%	134 29%	99 30%	123 36%	81 32%	127 41%zm	250 35%	179 35%	144 41%zt	286 32%
[4] Fairly bad at it	370 30%p	174 29%	196 31%	47 33%	51 24%	67 34%	72 33%	57 32%	75 27%	98 28%	140 33%	132 29%	114 35%p	106 31%	77 30%	72 24%	219 30%	151 30%	109 31%	261 30%
[5] Very bad at it	158 13%ns	81 13%	78 12%	10 7%	25 12%	22 11%	33 15%	34 19%zc	33 12%	35 10%	55 13%	68 15%	45 14%	31 9%	42 17%n	39 13%	93 13%	65 13%	24 7%	134 15%zs
MEAN	3.31i	3.29	3.34	3.26	3.25	3.40	3.38	3.43i	3.19	3.26	3.39	3.29	3.40	3.24	3.40	3.24	3.32	3.30	3.22	3.35
Very/ fairly good at it	269 22%e	148 25%	121 19%	27 19%	41 19%	31 15%	48 22%	44 25%	78 28%ze	68 19%	79 19%	122 27%zjk	70 21%	80 23%	52 20%	67 22%	155 21%	114 22%	73 21%	196 22%
Fairly/ very bad at it	528 43%p	254 42%	273 43%	58 41%	76 36%	90 45%	105 48%	92 51%zdi	108 39%	133 38%	195 46%	200 44%	160 49%zp	138 40%	119 47%	111 36%	311 43%	216 42%	133 38%	395 45%
NET good	-259 -21%	-107 -18%	-152 -24%	-31 -22%	-35 -16%	-59 -30%	-57 -26%	-47 -27%	-30 -11%	-65 -19%	-116 -28%	-77 -17%	-90 -27%	-58 -17%	-67 -26%	-44 -14%	-157 -22%	-102 -20%	-60 -17%	-199 -23%
Don't know	4 *	3 1%	1 *	1 1%	2 1%	* *	- -	- -	1 *	3 1%	* *	1 *	1 *	2 1%	2 1%	- -	3 *	1 *	* *	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

11 Jan 2018

Table 117
Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the views of most Britons are represented
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVERNMENT OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	33 3%m	29 3%	5 4%	13 3%	5 1%	2 2%	13 5%d	3 3%	2 3%	6 2%	9 3%	5 2%	8 5%	23 2%	10 7%zm	7 3%	4 2%	9 3%	12 4%	7 5%	3 1%	14 3%	3 3%	13 5%z
[2] Fairly good at it	236 19%	209 19%	27 26%	94 22%	67 19%	28 17%	46 17%	22 20%	11 18%	51 17%	60 19%	65 23%	28 17%	210 19%	25 18%	52 18%	39 17%	67 20%	64 22%	28 18%	45 23%	97 20%	22 20%	59 26%z
[3] Neither good nor bad at it	429 35%q	388 34%	41 40%	131 31%	125 35%	61 38%	111 40%	36 33%	31 51%zg ijk	89 30%	109 34%	89 32%	76 46%zi jk	369 34%	59 42%	105 36%	90 39%q	96 29%	102 36%	52 34%	66 34%	154 32%	30 28%	96 41%v
[4] Fairly bad at it	370 30%w	348 31%	22 21%	124 30%	125 35%e	38 23%	80 29%	26 25%	13 22%	107 36%zg hl	100 31%	82 29%	41 25%	335 31%	34 24%	84 28%	77 33%	118 35%zr	68 24%	38 25%	55 28%	164 34%	32 29%	46 20%
[5] Very bad at it	158 13%	150 13%	8 8%	58 14%	36 10%	31 19%zdf	28 10%	18 17%l	4 7%	42 14%	41 13%	41 14%	12 7%	145 13%	13 9%	46 16%	22 9%	43 13%	37 13%	27 18%	28 14%	59 12%	22 20%zw	19 8%
MEAN	3.31b nw	3.34z b	3.03	3.29	3.34	3.42	3.23	3.32	3.13	3.43z hl	3.33	3.32	3.13	3.34n	3.11	3.37	3.32	3.36	3.19	3.33	3.31	3.32	3.43w	3.00
Very/ fairly good at it	269 22%	238 21%	31 30%	107 25%	71 20%	30 19%	59 21%	25 24%	12 20%	57 19%	68 21%	69 25%	36 22%	234 21%	35 25%	60 20%	43 18%	76 23%	76 27%	35 23%	48 24%	111 23%	26 23%	72 31%z
Fairly/ very bad at it	528 43%bh lnw	498 44%zb	30 29%	182 43%	161 45%	69 42%	108 39%	44 41%	18 29%	149 50%zh l	141 44%hl	123 44%h	53 32%	480 44%n	47 33%	130 44%	99 42%	161 48%zr	105 37%	65 42%	83 42%	223 46%	54 49%w	65 28%
NET good	-259 -21%	-260 -23%	1 1%	-75 -18%	-89 -25%	-39 -24%	-49 -17%	-19 -18%	-5 -9%	-91 -31%	-73 -23%	-53 -19%	-17 -10%	-246 -23%	-12 -9%	-70 -24%	-56 -24%	-85 -25%	-29 -10%	-30 -20%	-35 -18%	-112 -23%	-29 -26%	7 3%
Don't know	4 *	3 *	1 1%	* *	1 *	3 2%zc	-	2 2%z	-	1 *	2 1%	-	-	4 *	-	1 *	2 1%	1 *	1 *	1 1%	-	*	-	-

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 118
Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the views of most Britons are represented
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	33 3%	10 3%	11 2%	1 1%	3 3%	6 4%	12 2%	21 4%	16 3%	17 3%	18 2%	8 4%	4 2%	3 3%	17 4%	16 2%	24 3%	9 2%
[2] Fairly good at it	236 19%bfhj nr	95 30%zbe f	69 16%	18 26%f	16 17%	13 10%	142 22%zh	93 16%	136 22%zj	99 16%	152 20%n	47 23%n	25 17%	8 8%	99 22%	137 18%	153 22%zr	83 16%
[3] Neither good nor bad at it	429 35%egik q	99 31%	145 32%	22 31%	23 24%	68 51%zab ce	190 30%	238 40%zg	175 29%	254 41%zi	245 32%	74 36%	49 33%	50 49%zk	142 31%	277 36%	220 31%	209 40%zq
[4] Fairly bad at it	370 30%	86 28%	155 35%zf	19 26%	34 35%	28 21%	194 30%	176 30%	192 32%	178 29%	240 32%	58 28%	46 31%	23 23%	129 28%	240 32%	213 30%	157 30%
[5] Very bad at it	158 13%a	23 7%	66 15%a	11 16%	21 22%za	17 13%	97 15%zh	61 10%	88 15%	70 11%	103 14%	17 8%	22 15%	15 15%	68 15%	90 12%	93 13%	65 12%
MEAN	3.31al	3.05	3.44za	3.32	3.55z a	3.29	3.35	3.28	3.33	3.30	3.34	3.15	3.40	3.39	3.29	3.33	3.28	3.35
Very/ fairly good at it	269 22%bjnr	106 34%zbe f	81 18%	19 27%	19 20%	19 14%	154 24%	114 19%	152 25%zj	117 19%	170 22%	55 27%n	29 20%	12 12%	115 25%	152 20%	177 25%zr	92 17%
Fairly/ very bad at it	528 43%a	109 35%	221 49%zaf	30 43%	55 56%za f	45 34%	291 46%	237 40%	280 46%z	248 40%	343 45%	76 37%	68 46%	39 39%	197 43%	331 43%	306 43%	222 42%
NET good	-259 -21%	-3 -1%	-141 -31%	-11 -16%	-35 -36%	-26 -20%	-136 -21%	-123 -21%	-128 -21%	-131 -21%	-173 -23%	-21 -10%	-39 -27%	-27 -27%	-82 -18%	-178 -23%	-129 -18%	-130 -25%
Don't know	4 *	- -	1 *	- -	- -	* *	1 *	3 *	1 *	3 1%	1 *	2 1%	1 1%	* *	1 *	3 *	1 *	3 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Table 119
Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the views of most Britons are represented
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	**1230**	422	450	576	396	258	705	460	335	850
Weighted Base	**1230**	423	439	532	425	274	713	444	357	821
Effective Base	**813**	276	293	376	266	174	463	304	213	574
[1] Very good at it	**33** **3%bi**	20 5%zb	4 1%	15 3%	11 3%	7 2%	24 3%	6 1%	19 5%zi	14 2%
[2] Fairly good at it	**236** **19%i**	103 24%zb	73 17%	111 21%	83 20%	41 15%	144 20%	87 19%	115 32%zi	119 14%
[3] Neither good nor bad at it	**429** **35%abcdgi**	124 29%	122 28%	167 31%	127 30%	136 50%zcd	244 34%	134 30%	139 39%i	249 30%
[4] Fairly bad at it	**370** **30%h**	129 31%	149 34%	174 33%e	129 30%	67 24%	209 29%	152 34%z	70 20%	296 36%zh
[5] Very bad at it	**158** **13%eh**	46 11%	88 20%za	64 12%	74 17%ze	21 8%	92 13%	64 14%	14 4%	142 17%zh
MEAN	3.31ah	3.19	3.56za	3.30	3.40e	3.20	3.28	3.41z	2.84	3.53zh
Very/ fairly good at it	**269** **22%bi**	122 29%zb	78 18%	126 24%	95 22%	48 17%	168 24%	93 21%	134 38%zi	132 16%
Fairly/ very bad at it	**528** **43%eh**	175 41%	237 54%za	238 45%e	202 48%e	88 32%	301 42%	216 49%z	84 23%	438 53%zh
NET good	**-259** **-21%**	-53 -13%	-159 -36%	-111 -21%	-108 -25%	-40 -15%	-133 -19%	-123 -28%	50 14%	-306 -37%
Don't know	**4** *****	1 *	3 1%	1 *	1 *	2 1%	* *	1 *	- -	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

Table 120
Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the views of most Britons are represented
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
| | | Agree | Disagree | Active social media user | Non-active social media user | Printed newspaper or magazines (Very/ fairly important) | Discussion on social media (Very/ fairly important) | TV or radio news or news programmes (Very/ fairly important) | Agree | Disagree | Agree | Disagree | Agree | Disagree | Agree | Disagree |
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	33 3%k	22 4%	6 2%	8 3%	10 4%	13 5%z	3 2%	16 3%	18 3%	* *	22 4%zk	1 *	23 4%	2 1%	18 3%	2 1%
[2] Fairly good at it	236 19%b	174 28%zb	32 10%	42 16%	59 21%	58 22%	19 15%	134 23%z	150 22%z	22 14%	107 22%	51 19%	114 19%	28 18%	107 19%	36 21%
[3] Neither good nor bad at it	429 35%abcg hjln	186 31%	86 27%	70 27%	95 34%	80 31%	34 27%	172 30%	194 29%	50 33%	131 27%	93 35%	181 30%	52 34%	173 31%	60 35%
[4] Fairly bad at it	370 30%a	161 26%	129 40%za	90 34%	79 28%	85 33%	55 42%zg	188 32%	212 31%	48 31%	155 32%	80 30%	189 31%	52 34%	179 32%	46 27%
[5] Very bad at it	158 13%a	65 11%	63 20%za	51 20%z	34 12%	25 9%	18 14%	72 12%	97 14%	31 20%z	72 15%	42 16%	95 16%z	19 12%	82 15%	30 17%
MEAN	3.31a	3.12	3.66za	3.51zd	3.24	3.19	3.51zeg	3.28	3.33	3.58zh	3.30	3.42	3.36	3.38	3.36	3.38
Very/ fairly good at it	269 22%bi	196 32%zb	39 12%	51 19%	70 25%	71 27%f	22 17%	150 26%z	168 25%zi	22 15%	129 26%z	52 19%	136 23%	30 20%	125 22%	38 22%
Fairly/ very bad at it	528 43%a	226 37%	192 60%za	142 54%zd	113 41%	110 42%	73 56%zeg	259 45%	308 46%z	79 52%z	227 46%	122 46%	284 47%z	71 47%	262 47%z	76 44%
NET good	-259 -21%	-30 -5%	-153 -48%	-91 -35%	-43 -16%	-38 -15%	-51 -39%	-109 -19%	-140 -21%	-57 -37%	-98 -20%	-71 -26%	-147 -24%	-42 -27%	-137 -25%	-39 -22%
Don't know	4 *	2 *	2 1%	- -	- -	- -	- -	1 *	3 *	* *	3 1%	* *	3 1%	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 121
Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing Britain with a stable government
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WOR-KING (q)	NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	46 4%c	25 4%	21 3%	5 3%	6 3%	4 2%	7 3%	6 3%	18 6%z	10 3%	11 3%	24 5%	10 3%	17 5%	4 1%	15 5%	16 2%	29 6%zq	11 3%	34 4%
[2] Fairly good at it	230 19%cdjp	124 21%	106 17%	17 12%	24 11%	29 14%	55 25%cde	35 19%	71 25%zcde	40 11%	84 20%j	105 23%zj	80 24%zop	72 21%p	37 15%	40 13%	127 18%	102 20%	65 19%	165 19%
[3] Neither good nor bad at it	420 34%fklm	205 34%	215 34%	65 46%zfhi	94 44%zfhi	70 35%	53 24%	52 29%	86 31%	159 45%zkl	123 29%	138 30%	88 27%	106 31%	98 39%m	127 42%zmn	253 35%	167 33%	135 39%	284 32%
[4] Fairly bad at it	341 28%	148 25%	192 31%	36 26%	51 24%	56 28%	73 33%	51 28%	74 27%	87 25%	129 31%	125 27%	95 29%	101 30%	67 26%	78 25%	203 28%	138 27%	88 25%	253 29%
[5] Very bad at it	190 15%i	95 16%	95 15%	17 12%	36 17%	39 19%i	33 15%	35 20%i	30 11%	53 15%	72 17%	65 14%	54 16%	45 13%	46 18%	45 15%	116 16%	74 14%	48 14%	141 16%
MEAN	3.33ilr	3.28	3.37	3.32	3.42i	3.49i	3.31	3.41i	3.10	3.38	3.40	3.22	3.31	3.25	3.45	3.32	3.38	3.24	3.28	3.34
Very/ fairly good at it	275 22%cdjo	148 25%	127 20%	21 15%	29 14%	33 17%	62 28%cde	41 23%	88 32%zcde	51 14%	95 23%j	129 28%zj	90 27%zop	89 26%o	41 16%	55 18%	143 20%	132 26%zq	76 22%	199 23%
Fairly/ very bad at it	531 43%i	243 41%	288 46%	54 38%	86 41%	96 48%	106 48%	86 48%i	104 37%	140 40%	201 48%	189 41%	149 45%	147 43%	112 44%	123 40%	318 44%	212 42%	136 39%	395 45%
NET good	-255 -21%	-95 -16%	-161 -26%	-32 -23%	-57 -27%	-62 -31%	-44 -20%	-45 -25%	-15 -6%	-89 -25%	-106 -25%	-60 -13%	-59 -18%	-58 -17%	-71 -28%	-68 -22%	-175 -24%	-80 -16%	-60 -17%	-196 -22%
Don't know	4 *	3 1%	1 *	1 1%	2 1%	2 1%	- -	- -	- -	3 1%	2 *	- -	2 1%	1 *	2 1%	- -	4 1%	- -	2 *	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 122
Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing Britain with a stable government
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWS QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	46 4%	40 4%	5 5%	21 5%	10 3%	6 3%	8 3%	1 1%	2 3%	9 3%	16 5%	6 2%	12 7%g	36 3%	10 7%zm	9 3%	7 3%	13 4%	13 5%	8 5%	6 3%	20 4%	6 5%	9 4%
[2] Fairly good at it	230 19%e	213 19%	16 16%	101 24%zef	69 19%	21 13%	38 14%	15 14%	10 16%	56 19%	49 15%	67 24%j	33 20%	195 18%	34 24%	57 19%	36 15%	78 23%zp	43 15%	31 20%	33 17%	110 23%z	19 18%	53 23%
[3] Neither good nor bad at it	420 34%cq sv	378 34%	42 41%	125 30%	106 30%	61 37%	126 45%zcd	29 27%	23 38%	91 31%	124 39%g	93 33%	60 36%	377 35%	43 30%	94 32%	84 36%q	82 24%	125 44%zoq	35 23%	68 35%s	148 30%	27 24%	94 41%v
[4] Fairly bad at it	341 28%	310 27%	31 30%	117 28%	106 30%	46 28%	69 25%	40 37%zk	16 27%	83 28%	89 28%	71 25%	41 25%	302 28%	38 27%	82 28%	74 32%	103 31%	64 22%	46 30%	54 28%	137 28%	39 36%w	56 24%
[5] Very bad at it	190 15%w	181 16%	9 8%	56 13%	65 18%	28 17%	37 13%	21 19%	9 16%	55 19%	40 12%	44 16%	20 12%	173 16%	17 12%	52 18%	32 14%	56 17%	39 14%	33 21%	35 18%	71 14%	19 17%w	20 9%
MEAN	3.33c nw	3.34	3.21	3.20	3.41c	3.43c	3.32	3.60z jkl	3.35	3.41	3.28	3.28	3.15	3.35n	3.12	3.37	3.38	3.33	3.26	3.42	3.40	3.26	3.41w	3.11
Very/ fairly good at it	275 22%g	254 23%	21 21%	123 29%zef	79 22%	26 16%	46 17%	16 15%	12 19%	64 22%	65 20%	73 26%g	45 27%g	231 21%	44 31%zm	67 23%	43 18%	91 27%zp	56 20%	39 26%	39 20%	131 27%z	25 23%	62 27%
Fairly/ very bad at it	531 43%w	491 44%	40 38%	173 41%	171 48%	74 45%	106 38%	60 56%zjkl	26 42%	139 47%	129 40%	115 41%	62 37%	475 44%	54 38%	134 45%	106 45%	159 48%r	103 36%	79 52%	89 45%	208 43%	58 53%w	76 33%
NET good	-255 -21%	-237 -21%	-18 -18%	-50 -12%	-92 -26%	-48 -29%	-60 -22%	-44 -41%	-14 -23%	-74 -25%	-64 -20%	-42 -15%	-17 -10%	-243 -22%	-10 -7%	-67 -23%	-64 -27%	-68 -20%	-47 -16%	-40 -26%	-50 -25%	-77 -16%	-33 -29%	-14 -6%
Don't know	4 *	4 *	- -	- -	2 1%	2 1%	- -	1 1%	- -	1 *	2 1%	- -	- -	4 *	- -	1 *	2 1%	2 1%	- -	- -	- -	2 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

Page 143

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 123
Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing Britain with a stable government
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	46 4%	19 6%	15 3%	2 3%	1 1%	4 3%	28 4%	18 3%	29 5%	17 3%	29 4%	6 3%	6 4%	4 4%	22 5%	23 3%	32 5%	13 3%
[2] Fairly good at it	230 19%fhmnr	104 33%zbcef	70 16%f	13 18%	17 17%f	9 7%	137 22%zh	92 16%	129 21%z	100 16%	160 21%zmn	45 22%mn	14 9%	6 6%	98 21%	132 17%	152 22%zr	77 15%
[3] Neither good nor bad at it	420 34%egikoq	97 31%e	142 32%e	26 36%e	16 16%	69 52%zabe	174 27%	245 41%zg	174 29%	245 39%zi	223 29%	72 35%	61 42%k	51 51%zkl	128 28%	282 37%zo	195 28%	224 43%zq
[4] Fairly bad at it	341 28%a	70 22%	139 31%a	12 17%	40 42%zacf	36 27%	194 30%z	147 25%	176 29%	165 26%	213 28%	59 29%	40 28%	27 27%	130 29%	210 28%	203 29%	137 26%
[5] Very bad at it	190 15%a	24 8%	80 18%a	18 25%af	23 24%zaf	15 11%	102 16%	87 15%	98 16%	92 15%	132 17%z	22 11%	23 16%	11 11%	76 17%	114 15%	118 17%	72 14%
MEAN	3.33a	2.93	3.45za	3.44a	3.69z af	3.36a	3.32	3.33	3.31	3.35	3.34	3.22	3.42	3.35	3.31	3.34	3.32	3.34
Very/ fairly good at it	275 22%fhjmnr	122 39%zbcef	86 19%	15 21%	18 18%	13 10%	165 26%zh	111 19%	158 26%zj	117 19%	190 25%zmn	51 25%mn	20 14%	10 10%	120 26%zp	154 20%	185 26%zr	91 17%
Fairly/ very bad at it	531 43%a	94 30%	219 49%za	30 43%	63 65%zabcf	50 38%	296 47%zh	234 40%	274 45%	256 41%	345 45%	81 39%	64 44%	39 38%	206 45%	324 42%	322 46%	209 40%
NET good	-255 -21%	28 9%c	-134 -30%	-15 -22%	-45 -47%	-37 -28%	-131 -21%	-124 -21%	-116 -19%	-139 -22%	-156 -21%	-30 -15%	-44 -30%	-28 -28%	-86 -19%	-170 -22%	-137 -19%	-118 -22%
Don't know	4 *	- -	1 *	- -	- -	* *	2 *	3 *	1 *	3 *	1 *	2 1%	1 1%	* *	1 *	3 *	2 *	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 124
Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing Britain with a stable government
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN — AGREE (a)	DISAGREE (b)	HOW VOTED AT EU REFERENDUM — REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS — AGREE (f)	DISAGREE (g)	SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN — COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	46 4%bi	29 7%zb	8 2%	19 4%	18 4%	8 3%	28 4%	16 4%	23 7%zi	22 3%
[2] Fairly good at it	230 19%ei	79 19%	73 17%	104 20%	89 21%e	37 13%	131 18%	92 21%	123 34%zi	102 12%
[3] Neither good nor bad at it	420 34%bci	140 33%	120 27%	160 30%	125 30%	134 49%zcd	235 33%	133 30%	135 38%i	245 30%
[4] Fairly bad at it	341 28%h	122 29%	135 31%	167 31%z	109 26%	65 24%	210 29%	124 28%	68 19%	271 33%zh
[5] Very bad at it	190 15%eh	52 12%	100 23%za	79 15%	83 20%ze	28 10%	108 15%	78 18%	7 2%	180 22%zh
MEAN	3.33ah	3.21	3.56za	3.34	3.35	3.25	3.34	3.35	2.75	3.59zh
Very/ fairly good at it	275 22%bei	108 26%b	81 18%	124 23%	107 25%e	45 16%	159 22%	108 24%	146 41%zi	124 15%
Fairly/ very bad at it	531 43%eh	174 41%	235 54%za	246 46%e	192 45%e	92 34%	318 45%	202 45%	75 21%	452 55%zh
NET good	-255 -21%	-66 -16%	-154 -35%	-122 -23%	-85 -20%	-48 -17%	-159 -22%	-93 -21%	71 20%	-328 -40%
Don't know	4 *i	1 *	3 1%	2 *	- -	2 1%	* *	1 *	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 125
Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing Britain with a stable government
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	46 **4%**	30 5%	9 3%	12 5%	10 4%	17 7%z	7 5%	27 5%	31 5%	2 2%	27 5%z	7 3%	30 5%	3 2%	32 6%z	3 2%
[2] Fairly good at it	230 **19%b**	160 26%zb	40 13%	47 18%	63 23%	66 25%z	21 16%	124 21%	124 18%	23 15%	94 19%	49 18%	117 19%	25 16%	120 21%	27 15%
[3] Neither good nor bad at it	420 **34%acfg hjln**	169 28%	96 30%	64 24%	81 29%	73 28%	30 23%	167 29%	198 29%	54 35%	139 28%	93 35%	171 28%	54 35%	159 28%	63 36%
[4] Fairly bad at it	341 **28%**	177 29%	93 29%	80 31%	85 31%	82 31%	52 40%zg	176 30%	202 30%	43 28%	144 29%	71 26%	171 28%	45 29%	145 26%	53 31%
[5] Very bad at it	190 **15%ae**	74 12%	78 25%za	58 22%zd	38 14%	23 9%	19 15%	88 15%e	117 17%	30 20%	84 17%	46 17%	111 18%z	27 17%	102 18%z	28 16%
MEAN	3.33ae	3.17	3.61za	3.48z	3.29	3.11	3.43e	3.30e	3.37	3.50	3.34	3.37	3.36	3.44	3.30	3.44
Very/ fairly good at it	275 **22%b**	190 31%zb	49 15%	59 22%	73 26%	83 32%z	28 22%	151 26%z	154 23%	25 16%	120 25%	56 21%	147 24%	28 18%	152 27%zo	30 17%
Fairly/ very bad at it	531 **43%**	250 41%	171 54%za	138 53%z	124 45%	105 40%	72 55%ze	263 45%	318 47%z	73 48%	228 47%	116 44%	283 47%z	72 47%	247 44%	81 47%
NET good	-255 **-21%**	-60 -10%	-122 -39%	-79 -30%	-51 -18%	-22 -9%	-44 -34%	-112 -19%	-164 -24%	-48 -31%	-108 -22%	-60 -22%	-136 -22%	-44 -29%	-95 -17%	-52 -30%
Don't know	4 *	1 *	2 1%	1 *	- -	- -	- -	1 *	3 *	* *	3 1%	2 1%	4 1%	- -	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 126
Q18_3 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the rights of minority groups are protected
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	54 4%cj	29 5%	25 4%	* *	7 3%	6 3%	13 6%c	13 7%c	16 6%c	7 2%	19 4%	29 6%zj	18 5%	15 4%	12 5%	9 3%	31 4%	24 5%	13 4%	42 5%
[2] Fairly good at it	333 27%cj	178 30%	154 24%	24 17%	47 22%	51 25%	70 32%c	57 32%c	85 30%c	71 20%	120 29%j	142 31%zj	94 29%	109 32%zo	55 22%	74 24%	203 28%	130 25%	86 25%	247 28%
[3] Neither good nor bad at it	446 36%fn	208 35%	237 38%	66 47%zfh	89 42%f	82 41%f	52 24%	54 30%	102 37%f	155 44%zkl	134 32%	156 34%	112 34%	105 31%	94 37%	135 44%zmn	254 35%	191 37%	144 41%	301 34%
[4] Fairly bad at it	263 21%	119 20%	144 23%	38 27%	42 20%	38 19%	59 27%	35 19%	52 19%	80 23%	97 23%	86 19%	74 23%	77 23%	57 23%	55 18%	161 22%	102 20%	74 21%	190 22%
[5] Very bad at it	128 10%	60 10%	68 11%	12 8%	25 12%	24 12%	26 12%	17 10%	23 8%	37 11%	50 12%	41 9%	29 9%	36 10%	32 12%	32 10%	66 9%	62 12%	33 9%	95 11%
MEAN	3.06il	3.00	3.12	3.26zhi	3.16	3.11	3.07	2.92	2.94	3.20zl	3.09	2.93	3.01	3.03	3.16	3.08	3.04	3.09	3.08	3.06
Very/ fairly good at it	387 31%bcj	208 35%	179 28%	24 17%	53 25%	56 28%c	83 38%cd	70 39%zcd	100 36%cd	78 22%	139 33%j	170 37%zj	112 34%	124 36%o	67 27%	84 27%	233 32%	154 30%	98 28%	289 33%
Fairly/ very bad at it	391 32%l	179 30%	211 34%	49 35%	67 32%	62 31%	86 39%i	52 29%	75 27%	117 33%	147 35%	127 28%	103 31%	113 33%	89 35%	86 28%	227 32%	164 32%	106 30%	285 32%
NET good	-4 *	28 5%z	-32 -5%	-25 -18%	-14 -7%	-5 -3%	-3 -1%	18 10%zdef	25 9%zdef	-39 -11%	-8 -2%	43 9%zjk	9 3%zp	11 3%zp	-21 -8%	-3 -1%	6 1%z	-10 -2%	-8 -2%	4 *
Don't know	6 1%	4 1%	2 *	1 1%	2 1%	* *	- -	2 1%	1 *	3 1%	* *	3 1%	2 1%	1 *	3 1%	-	4 1%	2 *	* *	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 127
Q18_3 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the rights of minority groups are protected
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	54 4%	50 4%	4 4%	24 6%	15 4%	8 5%	7 3%	5 5%	2 4%	16 5%	14 4%	9 3%	8 5%	48 4%	6 4%	13 4%	8 4%	19 6%	10 4%	6 4%	8 4%	27 6%	8 7%	12 5%
[2] Fairly good at it	333 27%	300 27%	33 32%	131 31%zf	96 27%	43 26%	62 22%	31 29%	13 22%	76 26%	78 24%	92 33%	43 26%	297 27%	34 24%	72 25%	55 23%	107 32%zp	83 29%	47 31%	53 27%	148 30%	28 26%	59 26%
[3] Neither good nor bad at it	446 36%qs u	407 36%	39 38%	139 33%	122 34%	58 36%	124 45%zc d	35 33%	27 44%k	103 35%	128 40%	84 30%	69 42%	402 37%	44 31%	97 33%	95 41%q	101 30%	116 41%q	42 27%	78 40%s	153 31%	31 28%	109 47%zv
[4] Fairly bad at it	263 21%rw	249 22%	14 13%	90 22%	87 24%	29 18%	56 20%	22 20%	16 26%	60 20%	69 22%	68 24%	28 17%	228 21%	35 25%	76 26%r	57 24%r	75 23%r	28 13%	33 22%	35 18%	120 25%	33 30%zw	30 13%
[5] Very bad at it	128 10%	114 10%	13 13%	33 8%	38 10%	23 14%c	29 10%	10 10%	2 4%	41 14%h	29 9%	28 10%	17 10%	106 10%	21 15%z	38 13%	17 7%	31 9%	34 12%	26 17%zu	21 11%	40 8%	10 9%	20 9%
MEAN	3.06c	3.07	3.00	2.95	3.10	3.10	3.13	3.01	3.05	3.12	3.07	3.05	3.03	3.04	3.23z	3.18q	3.08	2.98	3.01	3.18	3.05	3.00	3.08	2.94
Very/ fairly good at it	387 31%	350 31%	37 35%	154 37%zf	111 31%	51 31%	69 25%	36 34%	16 26%	91 31%	92 29%	101 36%	51 31%	346 32%	40 29%	85 29%	63 27%	126 38%zop	94 33%	52 34%	61 31%	175 36%z	36 33%	71 31%
Fairly/ very bad at it	391 32%w	364 32%	27 26%	124 29%	125 35%	52 32%	85 30%	32 30%	18 30%	101 34%	98 31%	96 34%	46 28%	333 31%	57 40%zm	113 38%zr	74 31%	106 32%	72 25%	59 39%	56 29%	160 33%	43 39%w	50 21%
NET good	-4 *	-13 -1%	9 9%z	31 7%zde f	-14 -4%	-1 -1%	-15 -6%	4 4%h	-3 -4%	-9 -3%	-7 -2%	5 2%zh	5 3%zh	12 1%z	-17 -12%	-28 -9%	-10 -4%	19 6%zp	22 8%zp	-7 -4%	4 2%z	15 3%zs	-7 -6%	21 9%zv
Don't know	6 1%	6 1%	* *	3 1%	1 *	2 1%	- -	4 4%zij kl	* *	1 *	2 1%	- -	- -	6 1%	- -	1 *	2 1%	1 *	3 1%	* *	1 1%	* *	- -	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 128
Q18_3 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the rights of minority groups are protected
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	54 4%bjr	28 9%zb	10 2%	2 2%	8 8%b	4 3%	37 6%zh	17 3%	38 6%zj	16 3%	42 6%z	6 3%	3 2%	3 3%	25 5%	30 4%	44 6%zr	11 2%
[2] Fairly good at it	333 27%fhjnr	138 44%zbef	106 24%f	25 36%ef	19 20%	15 11%	199 31%zh	133 23%	190 31%zj	143 23%	220 29%n	62 30%n	34 23%	12 12%	132 29%	200 26%	215 31%zr	118 22%
[3] Neither good nor bad at it	446 36%bgikq	96 31%	140 31%	17 25%	39 40%	76 57%zabce	186 29%	259 44%zg	178 29%	268 43%zi	239 32%	77 37%	64 44%k	55 55%zkl	152 33%	284 37%	221 31%	225 43%zq
[4] Fairly bad at it	263 21%a	38 12%	131 29%zaf	20 28%a	19 20%	22 17%	144 23%	120 20%	135 22%	128 21%	169 22%	46 22%	28 19%	18 18%	101 22%	162 21%	150 21%	113 22%
[5] Very bad at it	128 10%a	13 4%	59 13%a	6 9%	11 11%a	15 11%a	69 11%	59 10%	65 11%	63 10%	86 11%	14 7%	16 11%	11 11%	45 10%	83 11%	72 10%	56 11%
MEAN	3.06aiq	2.58	3.27za	3.06a	3.08a	3.22a	3.01	3.12	3.00	3.13	3.05	2.99	3.14	3.23	3.02	3.09	2.99	3.16zq
Very/ fairly good at it	387 31%bfhjnr	166 53%zbef	116 26%f	27 38%f	27 27%f	19 14%	236 37%zh	151 25%	228 38%zj	159 26%	262 34%zn	68 33%n	37 25%	15 15%	157 34%	230 30%	258 37%zr	129 24%
Fairly/ very bad at it	391 32%a	51 16%	190 42%zaf	26 37%a	31 32%a	37 28%a	213 33%	178 30%	199 33%	192 31%	255 34%	59 29%	44 30%	30 30%	146 32%	245 32%	222 32%	169 32%
NET good	-4 *	115 37%zbcef	-74 -16%	1 1%	-4 -4%	-18 -14%	24 4%z	-28 -5%	29 5%z	-33 -5%	7 1%z	9 4%zkm	-7 -5%	-15 -15%	11 2%z	-15 -2%	36 5%z	-40 -8%
Don't know	6 1%	1 *	1 *	- -	1 1%	* *	2 *	4 1%	2 *	4 1%	3 *	2 1%	1 1%	* *	1 *	4 1%	2 *	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 129
Q18_3 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the rights of minority groups are protected
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	54 4%c	20 5%	20 4%	14 3%	31 7%zc	9 3%	33 5%	21 5%	21 6%	33 4%
[2] Fairly good at it	333 27%bei	144 34%zb	90 21%	141 27%e	141 33%ze	51 19%	207 29%	119 27%	139 39%zi	191 23%
[3] Neither good nor bad at it	446 36%adi	126 30%	161 37%	174 33%	129 30%	142 52%zcd	243 34%	153 34%	128 36%	276 34%
[4] Fairly bad at it	263 21%dh	89 21%	108 25%	144 27%zde	72 17%	48 17%	155 22%	99 22%	56 16%	206 25%zh
[5] Very bad at it	128 10%h	41 10%	58 13%	57 11%	50 12%	22 8%	75 11%	50 11%	11 3%	112 14%zh
MEAN	3.06dh	2.97	3.22za	3.17zd	2.92	3.08	3.04	3.09	2.71	3.21zh
Very/ fairly good at it	387 31%bei	164 39%zb	110 25%	155 29%	172 40%zce	60 22%	240 34%	139 31%	160 45%zi	225 27%
Fairly/ very bad at it	391 32%eh	130 31%	166 38%z	200 38%zde	121 29%	69 25%	230 32%	149 34%	67 19%	319 39%zh
NET good	-4 *	35 8%z	-56 -13%	-45 -9%	50 12%zce	-9 -3%	10 1%zg	-10 -2%	93 26%z	-94 -11%
Don't know	6 1%f	2 1%	3 1%	2 *	2 1%	2 1%	1 *	2 1%	2 1%	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 130
Q18_3 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Ensuring the rights of minority groups are protected
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	54 4%	24 4%	17 5%	18 7%	12 4%	18 7%	4 3%	28 5%	32 5%	10 7%	20 4%	19 7%	29 5%	7 5%	33 6%z	10 6%
[2] Fairly good at it	333 27%b	214 35%zb	65 20%	68 26%	78 28%	76 29%	43 33%	177 30%z	190 28%	36 24%	147 30%	66 25%	167 28%	44 29%	162 29%	52 30%
[3] Neither good nor bad at it	446 36%acfg hjln	187 31%	103 32%	72 27%	93 34%	87 33%	32 24%	184 32%	212 32%	51 34%	152 31%	87 32%	195 32%	50 33%	174 31%	55 31%
[4] Fairly bad at it	263 21%	132 22%	76 24%	72 27%z	62 22%	61 23%	41 31%z	136 23%	165 25%z	32 21%	113 23%	61 23%	141 23%	34 22%	124 22%	37 21%
[5] Very bad at it	128 10%a	49 8%	56 18%za	34 13%	32 12%	18 7%	10 8%	56 10%	69 10%	21 14%	54 11%	33 12%	68 11%	18 12%	64 11%	19 11%
MEAN	3.06a	2.95	3.28za	3.13	3.09	2.95	3.08	3.03	3.07	3.12	3.07	3.09	3.08	3.08	3.04	3.02
Very/ fairly good at it	387 31%b	238 39%zb	82 26%	86 33%	90 32%	94 36%	47 36%	205 35%z	222 33%	46 30%	167 34%	84 32%	197 33%	51 33%	195 35%z	62 36%
Fairly/ very bad at it	391 32%	180 30%	132 41%za	105 40%z	94 34%	79 30%	51 39%	192 33%	235 35%z	53 35%	168 34%	94 35%	208 34%	52 34%	189 34%	56 32%
NET good	-4 *	58 10%zb	-50 -16%	-19 -7%	-4 -2%	14 6%zfg	-4 -3%	13 2%zf	-12 -2%	-7 -4%	-1 *	-9 -3%	-12 -2%	-1 -1%	7 1%z	6 4%z
Don't know	6 1%	4 1%	2 1%	- -	- -	* *	- -	1 *	4 1%	1 1%	3 1%	3 1%	4 1%	- -	2 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 131
Q18_4 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Encouraging governments to take long-term decisions
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WORKING (q)	NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Unweighted Base	**1230**	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	**24** **2%**	12 2%	12 2%	5 4%h	6 3%	1 *	5 2%	* *	7 3%	11 3%	5 1%	8 2%	2 1%	7 2%	3 1%	12 4%m	9 1%	15 3%z	4 1%	20 2%
[2] Fairly good at it	**189** **15%**	85 14%	104 17%	22 16%	26 12%	25 12%	30 14%	30 17%	57 20%z	47 13%	55 13%	87 19%zk	50 15%	55 16%	30 12%	54 18%	99 14%	90 18%	47 13%	142 16%
[3] Neither good nor bad at it	**498** **40%alm**	213 36%	284 45%za	71 50%zfhi	104 49%zfhi	82 41%	75 34%	64 36%	101 36%	175 50%zkl	158 37%	165 36%	114 35%	131 38%	111 44%	142 46%m	293 41%	204 40%	158 45%	340 39%
[4] Fairly bad at it	**329** **27%pr**	177 30%zb	152 24%	33 23%	48 23%	56 28%	71 32%	48 27%	74 27%	81 23%	127 30%	122 27%	92 28%	106 31%p	68 27%	63 21%	208 29%	121 24%	91 26%	238 27%
[5] Very bad at it	**181** **15%bcj**	106 18%zb	76 12%	8 6%	26 12%	37 18%c	39 18%c	36 20%c	35 13%	34 10%	76 18%j	71 16%j	70 21%znp	41 12%	38 15%	32 11%	107 15%	74 15%	49 14%	132 15%
MEAN	3.37bcj pr	3.47zb	3.28	3.12	3.30	3.52ci	3.50ci	3.50ci	3.26	3.23	3.51zj	3.36	3.54znp	3.35	3.43p	3.17	3.43	3.29	3.39	3.37
Very/ fairly good at it	**213** **17%**	97 16%	116 18%	27 19%	32 15%	25 13%	35 16%	31 17%	64 23%ze	58 17%	60 14%	95 21%zk	52 16%	63 18%	33 13%	66 22%o	108 15%	106 21%zq	51 15%	162 18%
Fairly/ very bad at it	**511** **42%bcjp r**	283 47%zb	227 36%	41 29%	74 35%	93 46%c	110 50%zcd	84 47%c	109 39%	115 33%	203 48%zj	193 42%j	162 49%zp	147 43%p	106 42%p	95 31%	315 44%	196 38%	140 40%	370 42%
NET good	**-298** **-24%**	-186 -31%	-111 -18%	-14 -10%	-42 -20%	-68 -34%	-75 -34%	-53 -30%	-45 -16%	-56 -16%	-143 -34%	-98 -22%	-110 -34%	-84 -25%	-73 -29%	-30 -10%	-207 -29%	-90 -18%	-90 -26%	-208 -24%
Don't know	**8** **1%**	6 1%	3 *	2 1%	2 1%	* *	- -	- -	4 2%	4 1%	* *	4 1%	1 *	2 1%	3 1%	2 1%	3 *	5 1%	* *	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

Page 152

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 132
Q18_4 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Encouraging governments to take long-term decisions
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/ O-LV/ CSE/ NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/ MAST/ PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	**24** **2%**m	22 2%	3 3%	10 2%	2 1%	1 1%	11 4%d	1 1%	1 1%	6 2%	6 2%	4 2%	6 4%	16 1%	8 6%zm	5 2%	6 3%	6 2%	6 2%	5 3%	2 1%	7 2%	1 1%	4 2%
[2] Fairly good at it	**189** **15%**	170 15%	19 18%	69 16%	55 15%	29 18%	35 13%	11 10%	9 15%	51 17%	43 14%	52 18%	23 14%	163 15%	26 19%	44 15%	25 11%	51 15%	56 20%p	27 18%	32 16%	73 15%	17 15%	48 21%
[3] Neither good nor bad at it	**498** **40%**cg qsv	451 40%	46 45%	149 36%	135 38%	66 41%	144 52%zc d	34 31%	27 45%	110 37%	133 42%	99 35%	94 57%zg ijk	433 40%	63 45%	112 38%	109 47%q	100 30%	135 48%q	47 31%	83 42%	177 36%	31 28%	102 44%v
[4] Fairly bad at it	**329** **27%**lr	309 27%	20 19%	129 31%zf	99 28%	38 23%	61 22%	44 41%zh ijkl	15 25%	88 30%l	81 25%	71 25%	29 18%	298 27%	32 22%	85 29%r	67 29%r	108 33%zr	50 17%	38 25%	48 24%	150 31%	36 32%	51 22%
[5] Very bad at it	**181** **15%**fl n	168 15%	13 13%	59 14%	66 18%f	26 16%	27 10%	15 14%	6 10%	38 13%	55 17%l	54 19%l	13 8%	169 16%n	12 9%	49 16%	24 10%	66 20%zp r	34 12%	33 22%z	31 16%	80 16%	26 23%zw	24 11%
MEAN	3.37f lnrw	3.39	3.22	3.38	3.48f	3.36	3.20	3.59z hil	3.29	3.34	3.43l	3.42l	3.12	3.41z n	3.09	3.43r	3.34	3.54z pr	3.18	3.44	3.37	3.46	3.62zw	3.19
Very/ fairly good at it	**213** **17%**g	192 17%	22 21%	79 19%	57 16%	30 19%	47 17%	12 11%	10 16%	57 19%	49 15%	56 20%	29 18%	179 16%	34 24%zm	50 17%	31 13%	57 17%	61 22%	32 21%	34 18%	81 17%	18 16%	52 22%
Fairly/ very bad at it	**511** **42%**nrw	478 42%	33 32%	189 45%f	165 46%f	64 39%	88 32%	60 56%zh ijl	21 35%	126 43%l	136 42%l	125 45%l	42 25%	467 43%n	44 31%	133 45%r	92 39%	175 52%zp r	84 29%	71 46%	79 40%	230 47%z	62 56%zw	76 33%
NET good	**-298** **-24%**	-286 -25%	-12 -11%	-110 -26%	-108 -30%	-34 -21%	-41 -15%	-48 -45%	-11 -19%	-69 -23%	-87 -27%	-69 -25%	-13 -8%	-288 -27%	-9 -7%	-84 -28%	-60 -26%	-118 -35%	-22 -8%	-38 -25%	-45 -23%	-149 -31%	-44 -40%	-24 -10%
Don't know	**8** **1%**	6 1%	2 2%	3 1%	2 1%	3 2%	-	2 2%	2 4%zij kl	2 1%	2 1%	1 *	-	8 1%	-	1 *	2 1%	1 *	4 1%	3 2%u	* *	* *	-	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

Page 153

11 Jan 2018

Table 133
Q18_4 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Encouraging governments to take long-term decisions
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**1230**	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	**1230**	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	24 / 2%	8 / 2%	10 / 2%	1 / 1%	* / *	3 / 2%	10 / 2%	14 / 2%	11 / 2%	13 / 2%	13 / 2%	7 / 3%	2 / 2%	2 / 2%	11 / 2%	13 / 2%	14 / 2%	10 / 2%
[2] Fairly good at it	189 / 15%bf	85 / 27%zbe f	52 / 12%	14 / 20%f	9 / 10%	10 / 8%	102 / 16%	87 / 15%	106 / 17%	83 / 13%	128 / 17%	34 / 17%	14 / 10%	9 / 9%	68 / 15%	121 / 16%	117 / 17%	72 / 14%
[3] Neither good nor bad at it	498 / 40%egik q	110 / 35%	182 / 41%e	22 / 32%	27 / 28%	71 / 54%zab ce	222 / 35%	275 / 46%zg	207 / 34%	290 / 47%zi	282 / 37%	82 / 40%	66 / 45%	54 / 54%zk	179 / 39%	308 / 40%	251 / 36%	247 / 47%zq
[4] Fairly bad at it	329 / 27%	81 / 26%	127 / 28%	17 / 25%	38 / 39%za f	25 / 19%	180 / 28%	150 / 25%	171 / 28%	159 / 26%	214 / 28%	63 / 31%n	35 / 24%	17 / 17%	124 / 27%	205 / 27%	203 / 29%	127 / 24%
[5] Very bad at it	181 / 15%ahjl	29 / 9%	75 / 17%a	16 / 23%a	23 / 23%za	21 / 16%	121 / 19%zh	61 / 10%	111 / 18%zj	71 / 11%	119 / 16%l	18 / 9%	26 / 18%	17 / 17%	72 / 16%	110 / 14%	116 / 17%	65 / 12%
MEAN	3.37ah	3.12	3.46za	3.50a	3.75z abf	3.39a	3.47zh	3.27	3.44z	3.31	3.39	3.25	3.47	3.39	3.39	3.37	3.41	3.32
Very/ fairly good at it	213 / 17%bf	93 / 30%zbe f	62 / 14%	14 / 21%	10 / 10%	13 / 10%	112 / 18%	101 / 17%	117 / 19%	96 / 15%	141 / 19%	41 / 20%	17 / 12%	11 / 11%	79 / 17%	134 / 18%	131 / 19%	82 / 16%
Fairly/ very bad at it	511 / 42%ahjr	110 / 35%	202 / 45%a	34 / 48%	61 / 63%za bf	46 / 35%	300 / 47%zh	210 / 36%	281 / 46%zj	230 / 37%	333 / 44%	81 / 39%	61 / 42%	34 / 34%	196 / 43%	315 / 41%	319 / 45%zr	192 / 36%
NET good	-298 / -24%	-17 / -5%	-141 / -31%	-19 / -27%	-51 / -53%	-33 / -25%	-188 / -30%	-109 / -18%	-164 / -27%	-133 / -21%	-191 / -25%	-40 / -19%	-44 / -30%	-23 / -23%	-117 / -26%	-181 / -24%	-188 / -27%	-110 / -21%
Don't know	8 / 1%	1 / *	1 / *	-	-	3 / 2%	2 / *	6 / 1%	2 / *	6 / 1%	3 / *	2 / 1%	2 / 1%	2 / 2%	2 / *	5 / 1%	2 / *	6 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 134
Q18_4 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Encouraging governments to take long-term decisions
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	24 2%bi	19 4%zb	3 1%	9 2%	8 2%	7 3%	20 3%	4 1%	16 4%zi	9 1%
[2] Fairly good at it	189 15%bi	86 20%zb	46 11%	90 17%	69 16%	31 11%	127 18%z	57 13%	88 25%zi	99 12%
[3] Neither good nor bad at it	498 40%bcgi	168 40%	149 34%	193 36%	158 37%	147 54%zcd	288 40%	155 35%	155 43%	299 36%
[4] Fairly bad at it	329 27%aeh	95 22%	141 32%za	159 30%e	114 27%	56 21%	184 26%	140 31%z	76 21%	253 31%zh
[5] Very bad at it	181 15%h	54 13%	93 21%za	80 15%	74 17%e	28 10%	93 13%	86 19%zf	22 6%	157 19%zh
MEAN	3.37afh	3.19	3.64za	3.40	3.42	3.25	3.29	3.56zf	3.00	3.55zh
Very/ fairly good at it	213 17%bgi	105 25%zb	49 11%	99 19%	76 18%	38 14%	147 21%zg	61 14%	104 29%zi	107 13%
Fairly/ very bad at it	511 42%aeh	149 35%	234 53%za	238 45%e	188 44%e	84 31%	277 39%	225 51%zf	98 27%	410 50%zh
NET good	-298 -24%	-44 -10%	-185 -42%	-139 -26%	-112 -26%	-46 -17%	-130 -18%	-164 -37%	6 2%	-302 -37%
Don't know	8 1%f	1 *	6 1%	1 *	3 1%	4 2%	* *	2 1%	1 *	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 135
Q18_4 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Encouraging governments to take long-term decisions
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	24 2%	16 3%	6 2%	10 4%z	7 2%	10 4%	3 2%	13 2%	17 2%	1 1%	13 3%	3 1%	18 3%	1 *	17 3%	* *
[2] Fairly good at it	189 15%b	143 23%zb	26 8%	37 14%	48 17%	44 17%	27 21%	104 18%	114 17%	15 10%	95 19%zk	34 13%	102 17%	22 14%	85 15%	34 20%
[3] Neither good nor bad at it	498 40%acfg hjln	219 36%	111 35%	88 34%	104 37%	92 35%	40 31%	213 37%	242 36%	55 36%	166 34%	102 38%	214 35%	50 33%	195 35%	68 39%
[4] Fairly bad at it	329 27%	158 26%	91 29%	73 28%	76 28%	68 26%	40 31%	157 27%	186 28%	50 33%	139 29%	73 27%	161 27%	54 36%z	157 28%	47 27%
[5] Very bad at it	181 15%a	71 12%	81 26%za	53 20%z	42 15%	47 18%	20 16%	94 16%	111 16%	30 20%	73 15%	56 21%z	106 18%z	26 17%	106 19%z	25 14%
MEAN	3.37a	3.20	3.69za	3.46	3.36	3.38	3.37	3.37	3.39	3.62zh	3.34	3.55zj	3.39	3.55z	3.45z	3.35
Very/ fairly good at it	213 17%bi	159 26%zb	31 10%	48 18%	55 20%	54 21%	29 23%	117 20%z	131 19%i	16 10%	108 22%zk	36 14%	120 20%	22 14%	101 18%	35 20%
Fairly/ very bad at it	511 42%a	229 38%	172 54%za	126 48%z	119 43%	115 44%	61 47%	252 43%	296 44%	80 53%z	213 43%	129 48%z	268 44%	80 53%z	263 47%z	71 41%
NET good	-298 -24%	-70 -11%	-141 -44%	-79 -30%	-64 -23%	-61 -23%	-31 -24%	-135 -23%	-165 -25%	-64 -42%	-105 -21%	-93 -35%	-148 -24%	-58 -38%	-161 -29%	-37 -21%
Don't know	8 1%g	3 1%	4 1%	- -	- -	- -	- -	1 *	4 1%	* *	3 1%	* *	3 1%	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 136
Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	**1230**	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	**37** **3%**	18 3%	19 3%	5 3%	9 4%	6 3%	3 1%	2 1%	12 4%	14 4%	9 2%	14 3%	7 2%	7 2%	4 2%	19 6%zmno	19 3%	18 4%	9 3%	28 3%
[2] Fairly good at it	**217** **18%or**	115 19%	102 16%	26 18%	46 22%	27 13%	40 18%	29 16%	49 18%	72 21%	67 16%	78 17%	84 25%znop	58 17%o	25 10%	51 17%	140 19%	77 15%	55 16%	162 18%
[3] Neither good nor bad at it	**437** **36%fmt**	196 33%	241 38%	56 40%f	76 36%	80 40%f	60 27%	65 36%	100 36%	132 37%	141 33%	164 36%	83 25%	132 39%m	95 38%m	126 41%m	233 32%	204 40%zq	145 42%zt	292 33%
[4] Fairly bad at it	**380** **31%jp**	185 31%	195 31%	35 25%	50 24%	67 33%	80 36%d	57 32%	90 32%	85 24%	147 35%j	148 32%j	121 37%zp	104 30%	81 32%	74 24%	233 32%	147 29%	103 29%	277 31%
[5] Very bad at it	**153** **12%**	81 14%	72 11%	17 12%	28 13%	20 10%	37 17%i	25 14%	25 9%	46 13%	57 14%	51 11%	33 10%	41 12%	46 18%zm	34 11%	92 13%	62 12%	37 11%	116 13%
MEAN	3.32p	3.33	3.32	3.24	3.21	3.34	3.49zdi	3.42	3.24	3.22	3.42j	3.31	3.27	3.34	3.55zmn p	3.17	3.33	3.31	3.30	3.33
Very/ fairly good at it	**254** **21%o**	133 22%	121 19%	31 22%	55 26%	33 16%	43 19%	31 18%	62 22%	86 24%	76 18%	93 20%	91 28%zno	64 19%	29 12%	70 23%o	159 22%	96 19%	64 18%	190 22%
Fairly/ very bad at it	**533** **43%jp**	266 44%	267 42%	52 37%	79 37%	87 43%	117 53%zcdi	83 46%	115 41%	131 37%	204 49%zj	198 43%	154 47%p	145 42%	127 50%p	107 35%	324 45%	209 41%	140 40%	393 45%
NET good	**-279** **-23%**	-132 -22%	-147 -23%	-21 -15%	-24 -11%	-55 -27%	-74 -34%	-51 -29%	-54 -19%	-45 -13%	-129 -31%	-105 -23%	-63 -19%	-80 -23%	-98 -39%	-37 -12%	-166 -23%	-113 -22%	-76 -22%	-203 -23%
Don't know	**6** *****	4 1%	2 *	2 1%	2 1%	* *	- -	- -	2 1%	4 1%	* *	2 *	1 *	2 1%	2 1%	1 *	3 *	3 1%	* *	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 137
Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVERNMENT OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	37 3%	30 3%	6 6%	13 3%	6 2%	3 2%	14 5%	2 2%	* *	5 2%	11 4%	6 2%	12 8%zhik	29 3%	8 6%	9 3%	5 2%	10 3%	11 4%	5 3%	7 4%	12 2%	4 4%	8 3%
[2] Fairly good at it	217 18%	204 18%	13 13%	74 18%	65 18%	22 13%	55 20%	22 20%	9 15%	47 16%	52 16%	43 15%	43 26%zijk	190 17%	26 19%	43 14%	39 17%	77 23%zo	46 16%	25 16%	26 13%	109 22%zt	21 19%	56 24%z
[3] Neither good nor bad at it	437 36%qu	400 36%	37 36%	148 35%	125 35%	58 35%	105 38%	34 32%	28 46%zg	112 38%	111 35%	96 34%	55 33%	379 35%	57 40%	109 37%q	85 37%	93 28%	109 38%q	46 30%	78 40%u	140 29%	38 35%	87 38%
[4] Fairly bad at it	380 31%hn	345 31%	35 34%	139 33%	112 31%	49 30%	72 26%	38 36%h	12 19%	81 27%	111 35%h	92 33%h	46 27%	348 32%n	32 23%	89 30%	77 33%	119 36%z	77 27%	49 32%	61 31%	174 36%z	37 34%	59 26%
[5] Very bad at it	153 12%l	143 13%	11 11%	46 11%	47 13%	28 17%	31 11%	10 9%	11 17%l	49 17%zg jl	31 10%	43 15%l	10 6%	135 12%	18 13%	45 15%	26 11%	34 10%	39 14%	26 17%	24 12%	52 11%	10 9%	22 9%
MEAN	3.32l w	3.33	3.30	3.31	3.36	3.48zf	3.18	3.30l	3.39l	3.42l	3.31l	3.43l	2.98	3.34	3.18	3.40	3.34	3.27	3.31	3.45	3.35	3.30	3.26	3.13
Very/ fairly good at it	254 21%	235 21%	20 19%	87 21%	71 20%	25 15%	70 25%e	24 22%	9 15%	52 18%	64 20%	50 18%	56 34%zhijk	219 20%	34 24%	52 18%	45 19%	87 26%zo	57 20%	29 19%	33 17%	121 25%z	25 22%	64 27%z
Fairly/ very bad at it	533 43%ln w	488 43%	46 44%	185 44%	160 45%	77 47%	103 37%	48 44%	22 37%	131 44%	142 45%	135 48%l	55 33%	483 44%n	50 35%	134 45%	102 44%	153 46%	116 41%	75 49%	85 43%	226 46%	47 43%	81 35%
NET good	-279 -23%	-253 -22%	-26 -25%	-98 -23%	-89 -25%	-52 -32%	-34 -12%	-24 -22%	-13 -21%	-79 -27%	-79 -25%	-85 -30%	1 *	-264 -24%	-16 -11%	-82 -28%	-58 -25%	-66 -20%	-59 -21%	-46 -30%	-52 -27%	-105 -22%	-23 -21%	-17 -8%
Don't know	6 *	5 *	1 1%	* *	2 1%	3 2%zc	-	2 2%	1 2%k	1 *	2 1%	-	-	6 1%	-	1 *	2 1%	1 *	2 1%	2 2%	-	* *	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

11 Jan 2018

Table 138
Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	37 3%	10 3%	16 4%	- -	2 2%	4 3%	17 3%	20 3%	18 3%	19 3%	20 3%	11 5%	2 2%	4 4%	15 3%	21 3%	21 3%	16 3%
[2] Fairly good at it	217 18%fr	77 25%zbe f	65 14%	19 27%bf	13 14%	11 8%	130 20%zh	87 15%	124 20%zj	94 15%	148 19%	39 19%	16 11%	11 11%	83 18%	134 18%	149 21%zr	68 13%
[3] Neither good nor bad at it	437 36%egik q	110 35%e	149 33%e	23 32%	21 22%	65 49%zab e	193 30%	244 41%zg	188 31%	248 40%zi	246 32%	74 36%	57 39%	47 47%k	149 33%	278 36%	220 31%	217 41%zq
[4] Fairly bad at it	380 31%h	97 31%	148 33%	23 33%	39 40%f	34 26%	220 35%zh	160 27%	204 34%	176 28%	250 33%	58 28%	45 31%	25 25%	157 34%	223 29%	234 33%	146 28%
[5] Very bad at it	153 12%a	19 6%	68 15%a	6 8%	22 22%za c	17 13%	76 12%	77 13%	72 12%	81 13%	94 12%	22 11%	25 17%	12 12%	51 11%	103 13%	77 11%	76 15%
MEAN	3.32a	3.12	3.42za	3.21	3.68z acf	3.36a	3.33	3.32	3.31	3.33	3.33	3.21	3.52l	3.30	3.32	3.33	3.28	3.38
Very/ fairly good at it	254 21%fmr	87 28%zbe f	81 18%	19 27%f	15 16%	16 12%	147 23%z	107 18%	142 23%z	113 18%	168 22%m	49 24%m	18 12%	15 15%	99 22%	155 20%	171 24%zr	83 16%
Fairly/ very bad at it	533 43%a	116 37%	217 48%za	29 41%	61 63%za bcf	51 38%	296 46%z	237 40%	276 46%	257 41%	344 45%	80 39%	70 48%	37 37%	208 46%	326 43%	311 44%	222 42%
NET good	-279 -23%	-29 -9%	-136 -30%	-9 -13%	-46 -47%	-35 -27%	-149 -23%	-130 -22%	-135 -22%	-144 -23%	-176 -23%	-31 -15%	-52 -35%	-22 -22%	-109 -24%	-171 -22%	-140 -20%	-139 -26%
Don't know	6 *	* *	1 *	- -	- -	2 1%	1 *	4 1%	1 *	5 1%	2 *	2 1%	1 1%	2 2%	1 *	4 1%	1 *	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 139
Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	37 3%bi	24 6%zb	2 *	15 3%	11 3%	11 4%	24 3%	10 2%	21 6%zi	16 2%
[2] Fairly good at it	217 18%bdi	111 26%zb	53 12%	112 21%zd	59 14%	47 17%	137 19%	73 17%	113 32%zi	101 12%
[3] Neither good nor bad at it	437 36%bfi	133 31%	133 30%	178 34%	137 32%	122 44%zcd	230 32%	161 36%	133 37%	262 32%
[4] Fairly bad at it	380 31%eh	118 28%	159 36%za	175 33%e	143 34%e	62 23%	221 31%	148 33%	77 21%	301 37%zh
[5] Very bad at it	153 12%ach	36 9%	88 20%za	51 10%	73 17%zc	29 11%	100 14%	51 12%	14 4%	137 17%zh
MEAN	3.32ah	3.07	3.64za	3.25	3.49zce	3.20	3.33	3.36	2.86	3.54zh
Very/ fairly good at it	254 21%bdi	135 32%zb	55 13%	127 24%zd	70 17%	57 21%	161 23%	83 19%	133 37%zi	117 14%
Fairly/ very bad at it	533 43%aeh	154 36%	247 56%za	226 42%e	216 51%zce	91 33%	321 45%	199 45%	91 25%	438 53%zh
NET good	-279 -23%	-19 -4%	-192 -44%	-99 -19%	-146 -34%	-34 -12%	-160 -22%	-116 -26%	43 12%	-321 -39%
Don't know	6 *	1 *	4 1%	1 *	1 *	3 1%	1 *	1 *	- -	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 140
Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing ordinary people to get involved with politics
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	37 / 3%k	27 / 4%z	7 / 2%	15 / 6%z	12 / 4%	14 / 5%g	2 / 1%	15 / 3%	22 / 3%	* / *	20 / 4%k	1 / *	22 / 4%	3 / 2%	23 / 4%	2 / 1%
[2] Fairly good at it	217 / 18%k	143 / 23%zb	47 / 15%	46 / 17%	64 / 23%z	55 / 21%	34 / 27%z	124 / 21%z	134 / 20%	19 / 12%	123 / 25%zk	34 / 13%	128 / 21%zm	19 / 13%	118 / 21%z	31 / 18%
[3] Neither good nor bad at it	437 / 36%bdfgjln	200 / 33%b	78 / 25%	80 / 30%	78 / 28%	88 / 34%	33 / 26%	182 / 31%	223 / 33%	49 / 33%	141 / 29%	99 / 37%	187 / 31%	46 / 30%	170 / 30%	62 / 36%
[4] Fairly bad at it	380 / 31%	183 / 30%	118 / 37%z	84 / 32%	91 / 33%	84 / 32%	44 / 34%	196 / 34%	219 / 33%	49 / 32%	141 / 29%	86 / 32%	182 / 30%	57 / 37%	166 / 30%	48 / 28%
[5] Very bad at it	153 / 12%aeh	55 / 9%	65 / 21%za	38 / 15%	33 / 12%	21 / 8%	16 / 13%	65 / 11%	71 / 11%	34 / 22%zh	62 / 13%	47 / 18%z	83 / 14%	28 / 18%	82 / 15%	30 / 18%
MEAN	3.32aej	3.16	3.59za	3.33	3.25	3.16	3.29	3.30e	3.27	3.64zh	3.21	3.54zj	3.29	3.57zl	3.30	3.43
Very/ fairly good at it	254 / 21%ik	170 / 28%zb	54 / 17%	60 / 23%	76 / 27%z	69 / 26%z	36 / 28%	138 / 24%z	156 / 23%zi	19 / 13%	143 / 29%zk	35 / 13%	150 / 25%zm	22 / 15%	141 / 25%z	33 / 19%
Fairly/ very bad at it	533 / 43%a	238 / 39%	184 / 58%za	122 / 47%	124 / 45%	104 / 40%	60 / 46%	262 / 45%	290 / 43%	83 / 55%zh	202 / 41%	133 / 50%z	265 / 44%	85 / 55%zl	248 / 44%	79 / 45%
NET good	-279 / -23%	-68 / -11%	-129 / -41%	-62 / -24%	-48 / -17%	-35 / -14%	-24 / -18%	-123 / -21%	-135 / -20%	-64 / -42%	-59 / -12%	-99 / -37%	-115 / -19%	-63 / -41%	-107 / -19%	-46 / -26%
Don't know	6 / *	2 / *	2 / 1%	- / -	- / -	- / -	- / -	1 / *	4 / 1%	* / *	3 / 1%	* / *	3 / 1%	- / -	1 / *	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 141
Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing political parties who offer clear alternatives to one another
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	29 / 2%o	16 / 3%	12 / 2%	7 / 5%h	3 / 1%	6 / 3%	4 / 2%	1 / *	9 / 3%	9 / 3%	9 / 2%	10 / 2%	11 / 3%o	8 / 2%	1 / *	9 / 3%	12 / 2%	17 / 3%	8 / 2%	21 / 2%
[2] Fairly good at it	296 / 24%eoqs	149 / 25%	147 / 23%	33 / 24%	37 / 17%	34 / 17%	56 / 25%	44 / 25%	92 / 33%zde	70 / 20%	90 / 21%	136 / 30%zjk	83 / 25%	100 / 29%zo	46 / 18%	68 / 22%	149 / 21%	146 / 29%zq	65 / 19%	231 / 26%zs
[3] Neither good nor bad at it	466 / 38%mrt	230 / 38%	236 / 37%	62 / 44%f	96 / 46%fi	84 / 42%	67 / 30%	62 / 35%	95 / 34%	159 / 45%zkl	150 / 36%	157 / 34%	102 / 31%	121 / 35%	108 / 43%m	135 / 44%zm	290 / 40%	176 / 34%	153 / 44%zt	313 / 36%
[4] Fairly bad at it	306 / 25%c	136 / 23%	169 / 27%	23 / 16%	54 / 26%	51 / 25%	68 / 31%c	50 / 28%c	60 / 21%	77 / 22%	119 / 28%	109 / 24%	103 / 31%zp	82 / 24%	61 / 24%	60 / 20%	192 / 27%	114 / 22%	92 / 26%	213 / 24%
[5] Very bad at it	127 / 10%	63 / 10%	65 / 10%	12 / 9%	20 / 9%	26 / 13%	26 / 12%	21 / 12%	21 / 8%	32 / 9%	52 / 12%	43 / 9%	30 / 9%	30 / 9%	36 / 14%	31 / 10%	73 / 10%	55 / 11%	31 / 9%	97 / 11%
MEAN	3.17ilr	3.13	3.20	3.01	3.25i	3.29ci	3.26i	3.26ci	2.97	3.15	3.27zl	3.08	3.18	3.08	3.34znp	3.12	3.23r	3.09	3.21	3.15
Very/ fairly good at it	325 / 26%doqs	166 / 28%	159 / 25%	40 / 28%	39 / 19%	40 / 20%	59 / 27%	45 / 25%	101 / 36%zdeh	79 / 22%	99 / 24%	146 / 32%zjk	94 / 28%o	108 / 31%zo	46 / 18%	77 / 25%	162 / 22%	163 / 32%zq	72 / 21%	252 / 29%zs
Fairly/ very bad at it	433 / 35%ci	199 / 33%	234 / 37%	35 / 25%	74 / 35%	77 / 38%c	94 / 43%ci	71 / 40%ci	81 / 29%	110 / 31%	171 / 41%zj	152 / 33%	133 / 40%p	112 / 33%	97 / 38%	91 / 30%	264 / 37%	168 / 33%	123 / 35%	310 / 35%
NET good	-108 / -9%	-33 / -6%	-75 / -12%	5 / 3%	-35 / -17%	-37 / -18%	-35 / -16%	-26 / -15%	20 / 7%	-30 / -9%	-72 / -17%	-6 / -1%	-39 / -12%	-5 / -1%	-50 / -20%	-14 / -5%	-103 / -14%	-6 / -1%	-51 / -15%	-58 / -7%
Don't know	7 / 1%	5 / 1%	2 / *	3 / 2%z	2 / 1%	* / *	- / -	- / -	1 / 1%	5 / 1%	* / *	1 / 1%	1 / *	2 / 1%	2 / 1%	1 / *	3 / *	4 / 1%	* / *	6 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

11 Jan 2018

Table 142
Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing political parties who offer clear alternatives to one another
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	ACCESS TO INTERNET NO (b)	TENURE OWNED OUT-RIGHT (c)	TENURE BUYING MORT-GAGE (d)	TENURE RENTED LOCAL AUTH-ORITY (e)	TENURE RENTED PRI-VATE (f)	GOR SCOT-LAND (g)	GOR WALES (h)	GOR NORTH (i)	GOR MID-LANDS (j)	GOR SOUTH (k)	GOR LONDON (l)	ETHNICITY WHITE (m)	ETHNICITY BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	EDUCATION A-LVL OR EQUIV (p)	EDUCATION DEGR/MAST/PHD (q)	EDUCATION NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	ANNUAL INCOME £11500-£24999 (t)	ANNUAL INCOME £25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	DAILY NEWSPAPER READERSHIP POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	29 **2%**	28 2%	1 1%	9 2%	9 3%	* *	10 4%	2 2%	2 3%	9 3%	10 3%	3 1%	3 2%	23 2%	6 4%	7 2%	6 3%	10 3%	3 1%	2 1%	6 3%	15 3%	4 3%	5 2%
[2] Fairly good at it	296 **24%n**	267 24%	29 28%	126 30%zdef	79 22%	33 20%	57 21%	26 24%	11 18%	67 23%	78 24%	80 28%	35 21%	271 25%	25 17%	63 21%	57 24%	80 24%	78 27%	32 21%	50 26%	129 26%	27 25%	61 26%
[3] Neither good nor bad at it	466 **38%qu**	427 38%	39 38%	153 36%	118 33%	60 37%	128 46%zcd	35 33%	27 44%	115 39%	111 35%	97 34%	81 49%zgjk	400 37%	65 46%zm	117 40%q	91 39%	101 30%	117 41%q	51 34%	80 40%	156 32%	44 40%	105 45%z
[4] Fairly bad at it	306 **25%**	278 25%	27 26%	92 22%	111 31%zcf	43 26%	57 20%	30 28%	15 24%	69 23%	84 26%	72 26%	35 21%	274 25%	31 22%	65 22%	59 25%	110 33%zor	56 20%	42 28%	42 21%	139 28%	29 26%	46 20%
[5] Very bad at it	127 **10%**	121 11%	7 7%	39 9%	39 11%	24 15%	25 9%	12 12%	6 10%	34 12%	34 11%	29 10%	12 7%	113 10%	14 10%	43 14%z	20 8%	32 9%	29 10%	23 15%	19 9%	49 10%	6 6%	14 6%
MEAN	3.17cw	3.18	3.10	3.06	3.26c	3.36zcf	3.11	3.25	3.21	3.18	3.17	3.16	3.11	3.17	3.16	3.24	3.13	3.22	3.10	3.35zt	3.08	3.16	3.06	3.01
Very/ fairly good at it	325 **26%**	295 26%	30 29%	135 32%ze	88 25%	33 20%	68 24%	27 26%	12 20%	77 26%	88 27%	83 29%	38 23%	294 27%	31 22%	70 24%	63 27%	89 27%	81 28%	34 22%	57 29%	144 29%	31 28%	67 29%
Fairly/ very bad at it	433 **35%cw**	399 35%	34 33%	131 31%	151 42%zcf	67 41%cf	82 30%	43 40%	21 34%	104 35%	118 37%	101 36%	47 28%	387 36%	45 32%	107 36%	79 34%	142 43%zr	84 30%	65 43%	61 31%	189 39%	35 32%	60 26%
NET good	-108 **-9%**	-104 -9%	-4 -4%	4 1%	-63 -18%	-34 -21%	-15 -5%	-16 -14%	-8 -13%	-27 -9%	-31 -10%	-18 -6%	-9 -5%	-93 -9%	-14 -10%	-37 -12%	-16 -7%	-53 -16%	-4 -1%	-31 -20%	-4 -2%	-45 -9%	-4 -4%	6 3%v
Don't know	7 **1%**	7 1%	- -	1 *	2 1%	3 2%z	- -	2 2%	1 2%	1 *	2 1%	1 *	- -	7 1%	- -	1 *	2 1%	1 *	2 1%	2 2%u	- -	* *	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 143
Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing political parties who offer clear alternatives to one another
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	29 2%r	9 3%	11 3%	2 2%	2 2%	3 2%	20 3%	9 1%	20 3%	9 1%	22 3%	3 1%	2 1%	2 2%	11 2%	18 2%	24 3%zr	5 1%
[2] Fairly good at it	296 24%fhjm npr	116 37%zbc ef	110 24%f	12 17%	21 22%f	10 7%	185 29%zh	111 19%	182 30%zj	114 18%	214 28%zmn	51 25%n	22 15%	8 8%	151 33%zp	144 19%	202 29%zr	94 18%
[3] Neither good nor bad at it	466 38%agik q	99 32%	160 36%	24 34%	31 32%	80 61%zab ce	202 32%	263 44%zg	187 31%	278 45%zi	251 33%	81 39%	62 42%	59 58%zkl	154 34%	302 40%	234 33%	232 44%zq
[4] Fairly bad at it	306 25%f	70 22%	118 26%f	24 34%f	25 26%	21 16%	160 25%	146 25%	156 26%	150 24%	200 26%	55 27%	30 20%	17 17%	103 23%	203 27%	184 26%	121 23%
[5] Very bad at it	127 10%aoq	19 6%	47 10%	9 13%	18 18%za	17 13%	68 11%	60 10%	61 10%	66 11%	69 9%	15 7%	29 20%zkl	14 14%	35 8%	92 12%	58 8%	69 13%zq
MEAN	3.17aik oq	2.92	3.18a	3.38a	3.37a	3.30a	3.11	3.23	3.09	3.24zi	3.11	3.15	3.42zkl	3.32	3.00	3.27zo	3.07	3.30zq
Very/ fairly good at it	325 26%fhjm npr	124 40%zbc ef	121 27%f	14 19%	23 24%f	13 9%	205 32%zh	119 20%	202 33%zj	123 20%	236 31%zmn	53 26%n	25 17%	10 10%	162 36%zp	162 21%	225 32%zr	99 19%
Fairly/ very bad at it	433 35%ao	89 28%	165 37%a	33 47%af	43 44%af	38 29%	227 36%	205 35%	217 36%	216 35%	269 35%	70 34%	59 40%	30 30%	138 30%	295 39%zo	242 34%	191 36%
NET good	-108 -9%	35 11%ce f	-44 -10%	-20 -28%	-20 -20%	-25 -19%	-22 -4%	-86 -15%	-15 -2%	-94 -15%	-33 -4%	-17 -8%	-34 -23%	-20 -20%	24 5%	-132 -17%	-17 -2%	-91 -17%
Don't know	7 1%	1 *	1 *	- -	- -	2 1%	2 *	4 1%	2 *	5 1%	2 *	2 1%	1 1%	2 2%	1 *	4 1%	2 *	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 144
Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing political parties who offer clear alternatives to one another
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	29 2%bi	20 5%zb	5 1%	21 4%zd	5 1%	3 1%	18 2%	11 3%	16 4%zi	13 2%
[2] Fairly good at it	296 24%bei	130 31%zb	83 19%	135 25%e	115 27%e	46 17%	184 26%	106 24%	127 36%zi	167 20%
[3] Neither good nor bad at it	466 38%adi	141 33%	147 34%	188 35%	129 30%	149 54%zcd	254 36%	160 36%	136 38%	288 35%
[4] Fairly bad at it	306 25%eh	101 24%	128 29%z	146 28%e	110 26%	49 18%	174 24%	125 28%	63 18%	239 29%zh
[5] Very bad at it	127 10%ach	30 7%	72 16%za	40 8%	64 15%zce	23 8%	82 11%	42 9%	13 4%	111 14%zh
MEAN	3.17ah	2.98	3.42za	3.10	3.27zc	3.16	3.17	3.18	2.81	3.33zh
Very/ fairly good at it	325 26%bei	150 35%zb	87 20%	155 29%e	120 28%e	49 18%	201 28%	117 26%	143 40%zi	180 22%
Fairly/ very bad at it	433 35%eh	131 31%	200 46%za	186 35%e	174 41%ze	72 26%	256 36%	167 38%	77 21%	350 43%zh
NET good	-108 -9%	19 4%	-113 -26%	-31 -6%	-55 -13%	-23 -8%	-55 -8%	-50 -11%	66 19%	-170 -21%
Don't know	7 1%	1 *	4 1%	2 *	1 *	3 1%	2 *	* *	1 *	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 145
Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Providing political parties who offer clear alternatives to one another
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	29 2%	20 3%	6 2%	14 5%z	10 4%	10 4%	2 1%	18 3%	22 3%	2 2%	21 4%z	4 2%	19 3%	4 2%	22 4%z	4 2%
[2] Fairly good at it	296 24%b	209 34%zb	57 18%	67 26%	68 25%	98 38%zg	34 27%	177 30%z	187 28%zi	25 17%	138 28%zk	53 20%	170 28%z	29 19%	145 26%	43 25%
[3] Neither good nor bad at it	466 38%beghjln	214 35%b	78 25%	89 34%	92 33%	73 28%	40 31%	173 30%	220 33%	52 34%	149 31%	100 38%	203 34%	50 32%	184 33%	59 34%
[4] Fairly bad at it	306 25%	135 22%	108 34%za	65 25%	79 28%	67 26%	40 31%	158 27%	174 26%	40 26%	125 25%	75 28%	144 24%	46 30%	138 25%	49 28%
[5] Very bad at it	127 10%ae	30 5%	67 21%za	26 10%	29 10%	13 5%	12 9%	56 10%e	66 10%	31 21%zh	53 11%	35 13%	65 11%	25 16%z	68 12%	20 11%
MEAN	3.17aeg	2.91	3.55za	3.09	3.17	2.91	3.21e	3.10e	3.11	3.48zh	3.11	3.31zj	3.11	3.38zl	3.15	3.22
Very/ fairly good at it	325 26%bi	229 37%zb	63 20%	81 31%	78 28%	108 41%zfg	36 28%	195 33%z	208 31%zi	28 18%	158 32%zk	57 21%	189 31%z	33 22%	167 30%z	47 27%
Fairly/ very bad at it	433 35%a	165 27%	175 55%za	92 35%	107 39%	80 31%	53 41%	214 37%	240 36%	71 47%zh	178 36%	109 41%	209 34%	70 46%zl	206 37%	68 39%
NET good	-108 -9%	64 10%	-113 -35%	-11 -4%	-29 -11%	28 11%fg	-17 -13%	-19 -3%	-32 -5%	-44 -29%	-20 -4%	-52 -20%	-20 -3%	-37 -24%	-39 -7%	-22 -13%
Don't know	7 1%	3 1%	2 1%	1 *	-	-	1 1%	1 *	5 1%	*	4 1%	*	4 1%	-	2 *	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 146
Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing for voters to have the final say about Britain's future direction
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Very good at it	36 3%k	13 2%	23 4%	6 4%	7 3%	3 1%	2 1%	5 3%	14 5%zf	13 4%	4 1%	19 4%k	10 3%	14 4%	6 2%	6 2%	15 2%	21 4%	6 2%	29 3%
[2] Fairly good at it	236 19%or	122 20%	114 18%	27 19%	47 22%	39 20%	44 20%	25 14%	54 19%	73 21%	84 20%	79 17%	73 22%o	63 18%	35 14%	65 21%	153 21%	83 16%	72 21%	163 19%
[3] Neither good nor bad at it	453 37%l	209 35%	244 39%	64 45%zi	91 43%i	74 37%	73 33%	61 34%	89 32%	155 44%zkl	147 35%	151 33%	107 32%	119 35%	97 38%	131 43%m	266 37%	187 37%	146 42%	306 35%
[4] Fairly bad at it	319 26%dj	158 26%	162 26%	28 20%	37 18%	54 27%	66 30%d	61 34%zcd	73 26%	66 19%	120 28%j	134 29%j	94 29%	98 29%	65 26%	62 20%	180 25%	139 27%	85 24%	234 27%
[5] Very bad at it	182 15%	93 16%	88 14%	14 10%	28 13%	30 15%	36 16%	27 15%	47 17%	42 12%	66 16%	74 16%	45 14%	48 14%	49 19%	40 13%	102 14%	80 16%	39 11%	143 16%
MEAN	3.31cj	3.33	3.28	3.13	3.16	3.35	3.41c	3.46cd	3.31	3.15	3.38j	3.36j	3.28	3.30	3.47zp	3.21	3.28	3.34	3.22	3.34
Very/ fairly good at it	271 22%o	135 23%	136 22%	33 23%	53 25%	42 21%	46 21%	29 16%	68 25%	86 24%	88 21%	97 21%	83 25%o	77 23%	40 16%	71 23%	168 23%	104 20%	79 23%	193 22%
Fairly/ very bad at it	501 41%cdjp	251 42%	250 40%	42 30%	65 31%	84 42%	101 46%cd	88 49%zcd	120 43%cd	108 31%	185 44%j	208 46%zj	139 42%	146 43%	114 45%p	102 34%	282 39%	219 43%	124 35%	377 43%z
NET good	-230 -19%	-116 -19%	-114 -18%	-9 -7%	-12 -6%	-42 -21%	-55 -25%	-59 -33%	-52 -19%	-22 -6%	-97 -23%	-111 -24%	-56 -17%	-69 -20%	-74 -29%	-31 -10%	-114 -16%	-116 -23%	-45 -13%	-185 -21%
Don't know	5 *b	5 1%	* *	2 1%	2 1%	* *	- -	- -	1 *	4 1%	* *	1 *	1 *	1 *	2 1%	1 *	3 *	2 *	* *	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

Table 147
Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing for voters to have the final say about Britain's future direction
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	ACCESS TO INTERNET NO (b)	TENURE OWNED OUT-RIGHT (c)	TENURE BUYING MORT-GAGE (d)	TENURE RENTED LOCAL AUTH-ORITY (e)	TENURE RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Very good at it	**36** **3%**	31 3%	4 4%	16 4%	4 1%	3 2%	12 4%	2 2%	2 3%	6 2%	13 4%	8 3%	5 3%	29 3%	6 5%	8 3%	5 2%	11 3%	8 3%	8 5%	8 4%	10 2%	10 9%z	12 5%
[2] Fairly good at it	**236** **19%eov**	215 19%	20 20%	79 19%	72 20%	20 12%	62 22%e	21 20%	11 17%	61 21%	59 18%	48 17%	37 22%	200 18%	35 25%	39 13%	51 22%o	76 23%o	55 19%	25 16%	41 21%	102 21%	11 10%	50 21%v
[3] Neither good nor bad at it	**453** **37%q**	415 37%	38 37%	147 35%	124 35%	61 38%	120 43%	32 30%	24 40%	102 35%	117 37%	111 39%	67 40%	398 37%	55 39%	112 38%	88 38%	104 31%	111 39%	44 28%	67 34%	172 35%	36 33%	96 41%
[4] Fairly bad at it	**319** **26%f**	293 26%	26 26%	118 28%f	97 27%f	49 30%f	49 18%	31 29%	15 24%	83 28%	90 28%	66 24%	33 20%	291 27%	28 20%	83 28%	63 27%	89 27%	68 24%	45 30%	52 26%	131 27%	33 30%w	47 20%
[5] Very bad at it	**182** *15%*	168 15%	14 13%	59 14%	58 16%	28 17%	35 13%	19 18%	8 14%	42 14%	40 12%	49 17%	24 14%	165 15%	16 11%	52 17%	25 11%	52 16%	41 14%	30 20%	29 15%	73 15%	18 17%	28 12%
MEAN	3.31f nw	3.31	3.24	3.30	3.37f	3.49zf	3.12	3.41	3.30	3.32	3.27	3.36	3.21	3.33n	3.09	3.44z p	3.23	3.29	3.28	3.43	3.27	3.32	3.35	3.13
Very/ fairly good at it	**271** **22%eo**	247 22%	25 24%	95 23%e	77 21%	23 14%	75 27%e	23 22%	12 20%	68 23%	71 22%	55 20%	42 25%	230 21%	42 30%zm	48 16%	55 24%	87 26%o	63 22%	33 21%	48 25%	112 23%	21 19%	61 26%
Fairly/ very bad at it	**501** **41%fnw**	461 41%	40 39%	177 42%f	155 43%f	77 47%f	84 30%	50 47%	23 38%	125 42%	130 41%	115 41%	57 35%	455 42%n	44 31%	135 46%	89 38%	141 42%	109 38%	76 49%	81 41%	204 42%	52 47%w	74 32%
NET good	**-230** *-19%*	-214 -19%	-16 -15%	-82 -20%	-79 -22%	-54 -33%	-9 -3%	-27 -25%	-11 -18%	-58 -19%	-58 -18%	-60 -21%	-16 -10%	-226 -21%	-2 -2%	-88 -30%	-33 -14%	-54 -16%	-45 -16%	-43 -28%	-33 -17%	-92 -19%	-30 -28%	-13 -6%
Don't know	**5** *	5 *	- -	1 *	2 1%	2 1%	- -	2 2%z	1 2%k	1 *	2 1%	- -	- -	5 *	- -	1 *	2 1%	1 *	1 *	1 1%	- -	* *	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used.   * small base

Page 168

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 148
Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing for voters to have the final say about Britain's future direction
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Very good at it	36 / 3%	17 / 5%zb	9 / 2%	4 / 5%	2 / 2%	1 / 1%	15 / 2%	21 / 3%	16 / 3%	20 / 3%	23 / 3%	6 / 3%	4 / 2%	* / *	12 / 3%	23 / 3%	21 / 3%	14 / 3%
[2] Fairly good at it	236 / 19%mr	84 / 27%zbc f	77 / 17%	9 / 12%	17 / 17%	18 / 14%	135 / 21%	101 / 17%	128 / 21%	107 / 17%	171 / 23%zm	31 / 15%	15 / 10%	19 / 19%	96 / 21%	140 / 18%	166 / 24%zr	69 / 13%
[3] Neither good nor bad at it	453 / 37%egik q	119 / 38%e	153 / 34%e	30 / 43%e	19 / 19%	69 / 52%zab e	207 / 33%	245 / 41%zg	199 / 33%	253 / 41%zi	238 / 31%	97 / 47%zk	61 / 42%	43 / 43%	162 / 36%	281 / 37%	227 / 32%	226 / 43%zq
[4] Fairly bad at it	319 / 26%h	67 / 21%	137 / 31%za	20 / 28%	31 / 32%	27 / 20%	186 / 29%zh	133 / 23%	177 / 29%zj	143 / 23%	205 / 27%	52 / 25%	39 / 27%	22 / 22%	112 / 24%	208 / 27%	191 / 27%	129 / 24%
[5] Very bad at it	182 / 15%al	26 / 8%	72 / 16%a	8 / 11%	28 / 29%za bcf	16 / 12%	93 / 15%	89 / 15%	87 / 14%	95 / 15%	121 / 16%	19 / 9%	27 / 18%	15 / 15%	74 / 16%	108 / 14%	97 / 14%	84 / 16%
MEAN	3.31a	3.00	3.41za	3.28	3.69z abcf	3.30a	3.32	3.29	3.31	3.30	3.30	3.23	3.48	3.32	3.30	3.31	3.25	3.38
Very/ fairly good at it	271 / 22%mr	101 / 32%zbc ef	86 / 19%	12 / 17%	19 / 19%	19 / 14%	150 / 24%	121 / 20%	144 / 24%	127 / 20%	194 / 26%zm	36 / 18%	19 / 13%	19 / 19%	108 / 24%	162 / 21%	188 / 27%zr	84 / 16%
Fairly/ very bad at it	501 / 41%a	93 / 30%	209 / 47%zaf	28 / 39%	60 / 62%za bcf	43 / 32%	279 / 44%z	222 / 38%	264 / 43%	237 / 38%	326 / 43%	71 / 34%	66 / 45%	36 / 36%	185 / 41%	316 / 41%	288 / 41%	213 / 40%
NET good	-230 / -19%	8 / 3%	-123 / -27%	-15 / -22%	-41 / -42%	-24 / -18%	-129 / -20%	-101 / -17%	-119 / -20%	-110 / -18%	-132 / -17%	-34 / -17%	-47 / -32%	-17 / -17%	-77 / -17%	-153 / -20%	-100 / -14%	-129 / -25%
Don't know	5 / *k	1 / *	- / -	- / -	- / -	2 / 1%	1 / *	4 / 1%	1 / *	4 / 1%	1 / *	2 / 1%	1 / 1%	2 / 2%k	1 / *	4 / 1%	1 / *	4 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 149
Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing for voters to have the final say about Britain's future direction
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	**1230**	422	450	576	396	258	705	460	335	850
Weighted Base	**1230**	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Very good at it	**36** 3%i	20 5%zb	7 2%	15 3%	14 3%	6 2%	18 3%	15 3%	20 6%zi	15 2%
[2] Fairly good at it	**236** 19%bi	121 29%zb	56 13%	103 19%	80 19%	53 19%	156 22%z	74 17%	113 32%zi	122 15%
[3] Neither good nor bad at it	**453** 37%abfi	132 31%	133 30%	185 35%	139 33%	129 47%zcd	235 33%	165 37%	153 43%zi	260 32%
[4] Fairly bad at it	**319** 26%h	103 24%	139 32%za	147 28%	113 27%	59 22%	196 28%	120 27%	52 15%	260 32%zh
[5] Very bad at it	**182** 15%aeh	47 11%	98 22%za	80 15%e	79 19%ze	23 9%	107 15%	70 16%	18 5%	162 20%zh
MEAN	3.31aeh	3.08	3.61za	3.32	3.38e	3.15	3.30	3.36	2.82	3.53zh
Very/ fairly good at it	**271** 22%bi	141 33%zb	63 14%	119 22%	94 22%	59 22%	174 24%	88 20%	133 37%zi	137 17%
Fairly/ very bad at it	**501** 41%aeh	150 35%	238 54%za	227 43%e	192 45%e	83 30%	303 42%	191 43%	70 20%	422 51%zh
NET good	**-230** *-19%*	-9 -2%	-174 -40%	-108 -20%	-98 -23%	-24 -9%	-129 -18%	-102 -23%	63 18%	-285 -35%
Don't know	**5** *	- -	4 1%	2 *	- -	3 1%	1 *	* *	1 *	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

Page 170

11 Jan 2018

Table 150
Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following?
Allowing for voters to have the final say about Britain's future direction
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Very good at it	36 3%	27 4%z	6 2%	3 1%	15 5%zc	13 5%	6 4%	17 3%	19 3%	3 2%	17 3%	8 3%	23 4%	4 2%	23 4%	1 1%
[2] Fairly good at it	236 19%i	151 25%zb	54 17%	59 22%	59 21%	49 19%	25 19%	127 22%	145 22%zi	17 11%	107 22%k	39 15%	119 20%	23 15%	117 21%	29 17%
[3] Neither good nor bad at it	453 37%abcl n	204 33%	89 28%	79 30%	91 33%	101 39%	43 34%	200 34%	232 34%	58 38%	175 36%	92 34%	202 33%	53 35%	177 32%	71 41%
[4] Fairly bad at it	319 26%	147 24%	103 32%za	66 25%	83 30%	69 26%	32 25%	157 27%	178 27%	39 26%	119 24%	74 28%	154 26%	48 31%	147 26%	41 24%
[5] Very bad at it	182 15%	79 13%	65 20%za	55 21%zd	30 11%	28 11%	23 18%	81 14%	94 14%	35 23%zh	68 14%	54 20%z	104 17%	25 17%	94 17%	31 18%
MEAN	3.31a	3.16	3.53za	3.42d	3.19	3.19	3.32	3.27	3.27	3.57zh	3.23	3.48zj	3.33	3.44	3.31	3.41
Very/ fairly good at it	271 22%i	178 29%zb	59 19%	62 24%	74 27%	62 24%	31 24%	144 25%	164 24%i	19 13%	124 25%zk	47 18%	142 23%	27 18%	141 25%z	31 18%
Fairly/ very bad at it	501 41%a	226 37%	168 53%za	121 46%	113 41%	97 37%	55 43%	238 41%	273 41%	74 49%	187 38%	128 48%zj	258 43%	73 48%	241 43%	73 42%
NET good	-230 -19%	-48 -8%	-108 -34%	-59 -22%	-39 -14%	-35 -13%	-25 -19%	-94 -16%	-108 -16%	-55 -36%	-63 -13%	-81 -30%	-117 -19%	-46 -30%	-100 -18%	-42 -24%
Don't know	5 *	2 *	2 1%	- -	- -	1 *	- -	1 *	4 1%	* *	3 1%	1 *	4 1%	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 151
Q18 - I'd now like you to think about how the system of governing Britain is working today.
On balance, how good or bad do you think the system of governing Britain is at each of the following? - Summary Table
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	Ensuring the views of most Britons are represented (a)	Providing Britain with a stable government (b)	Ensuring the rights of minority groups are protected (c)	Encouraging governments to take long-term decisions (d)	Allowing ordinary people to get involved with politics (e)	Providing political parties who offer clear alternatives to one another (f)	Allowing for voters to have the final say about Britain's future direction (g)
Unweighted Base	1230	1230	1230	1230	1230	1230	1230
Weighted Base	1230	1230	1230	1230	1230	1230	1230
Effective Base	813	813	813	813	813	813	813
[1] Very good at it	33 3%	46 4%df	54 4%adf	24 2%	37 3%d	29 2%	36 3%
[2] Fairly good at it	236 19%d	230 19%d	333 27%abdeg	189 15%	217 18%	296 24%abdeg	236 19%d
[3] Neither good nor bad at it	429 35%	420 34%	446 36%	498 40%abce	437 36%	466 38%	453 37%
[4] Fairly bad at it	370 30%cfg	341 28%c	263 21%	329 27%c	380 31%cdfg	306 25%	319 26%c
[5] Very bad at it	158 13%cf	190 15%acef	128 10%	181 15%cf	153 12%	127 10%	182 15%cf
MEAN	3.31cf	3.33cf	3.06	3.37cf	3.32cf	3.17c	3.31cf
Very/ fairly good at it	269 22%d	275 22%d	387 31%abdefg	213 17%	254 21%d	325 26%abdeg	271 22%d
Fairly/ very bad at it	528 43%cf	531 43%cf	391 32%	511 42%cf	533 43%cf	433 35%	501 41%cf
NET good	-259 -21%	-255 -21%	-4 *	-298 -24%	-279 -23%	-108 -9%	-230 -19%
Don't know	4 *	4 *	6 1%	8 1%	6 *	7 1%	5 *

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 152
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
Watched politically related video content online (e.g. Facebook Live, YouTube)	358 29%hilo prt	190 32%	169 27%	62 44%zfhi	90 42%zhi	74 37%zhi	67 30%i	36 20%i	31 11%	151 43%zkl	140 33%l	67 15%	148 45%znop	102 30%op	52 21%	56 18%	257 36%zr	101 20%	130 37%zt	229 26%
Created or signed an e-petition	348 28%ilop r	156 26%	193 31%	42 30%i	63 30%i	74 37%zi	68 31%i	55 31%i	46 16%	105 30%l	143 34%zl	101 22%	147 45%znop	115 33%zop	42 17%	44 15%	237 33%zr	111 22%	113 32%	235 27%
Visited the website or social media account of a politician or political party	235 19%ilop r	104 17%	131 21%	40 29%zi	60 28%zi	39 19%i	40 18%i	35 20%i	20 7%	100 29%zkl	79 19%l	55 12%	107 32%znop	65 19%o	26 10%	37 12%	159 22%zr	76 15%	72 21%	163 19%
Shared something politically related on social media, such as a news story, article or your own political statement	212 17%ilop r	103 17%	109 17%	28 20%i	47 22%i	45 22%i	42 19%i	31 17%i	19 7%	75 21%l	87 21%l	50 11%	91 28%znop	63 18%op	26 10%	32 10%	146 20%zr	66 13%	70 20%	142 16%
Visited other politically related websites or social media accounts	151 12%ilop r	84 14%	67 11%	23 16%i	35 16%i	27 13%i	32 15%i	22 13%i	12 4%	58 16%zl	59 14%l	35 8%	79 24%znop	38 11%	15 6%	20 7%	101 14%	50 10%	46 13%	105 12%
Followed a politician or political party on social media	150 12%ilpr	65 11%	86 14%	27 20%zi	36 17%i	22 11%i	34 15%i	22 13%i	9 3%	64 18%zl	55 13%l	31 7%	56 17%zop	50 14%p	23 9%	21 7%	107 15%zr	43 8%	52 15%	99 11%
Contributed to a political discussion on social media	126 10%ilp	67 11%	59 9%	16 11%i	28 13%i	37 18%zfi	19 8%i	18 10%i	9 3%	44 12%l	56 13%l	27 6%	53 16%znp	31 9%	24 9%	19 6%	81 11%	45 9%	41 12%	85 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 152
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WOR-KING (q)	NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Weighted Base	**1230**	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Contacted a politician or political party on social media	**67** 5%p	36 6%	30 5%	5 4%	10 5%	10 5%	11 5%	16 9%	15 5%	15 4%	21 5%	31 7%	28 9%zop	25 7%p	8 3%	5 2%	33 5%	33 7%	18 5%	49 6%
None of these	**596** 48%cdej mnqs	282 47%	314 50%	50 36%	79 37%	77 38%	108 49%c	83 47%	199 71%zcde fh	129 37%	185 44%	282 62%zjk	94 28%	144 42%m	161 64%zmn	197 65%zmn	281 39%	315 62%zq	148 42%	448 51%zs
Don't know	**5** *	2 *	3 *	- -	- -	* *	2 1%	2 1%	1 *	- -	3 1%	3 1%	2 1%	* *	- -	3 1%	4 1%	2 *	* *	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 153
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES	NO	OWNED OUT-RIGHT	BUYING MORT-GAGE	RENTED LOCAL AUTHORITY	RENTED PRIVATE	SCOT-LAND	WALES	NORTH	MID-LANDS	SOUTH	LONDON	WHITE	BME	GCSE/O-LV/CSE/NVQ12	A-LVL OR EQUIV	DEGR/MAST/PHD	NO FORML QUAL	UP TO £11499	£11500 - £24999	£25000 PLUS	QUALITY	POPULAR
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
Watched politically related video content online (e.g. Facebook Live, YouTube)	358 29%bc eors	356 32%zb	2 2%	85 20%	138 38%zce	32 20%	98 35%ce	37 35%k	16 26%	78 27%	86 27%	65 23%	77 46%zh ijk	317 29%	40 29%	71 24%r	83 35%zo r	161 48%zop r	25 9%	26 17%	49 25%	200 41%zst	44 40%zw	60 26%
Created or signed an e-petition	348 28%be nrstw	344 31%zb	4 4%	103 25%e	145 41%zce f	26 16%	68 24%	33 31%	12 19%	70 24%	81 25%	101 36%zhi j	53 32%	320 29%n	27 19%	75 25%r	84 36%zo r	158 48%zop r	20 7%	26 17%	40 21%	199 41%zst	50 46%zw	40 17%
Visited the website or social media account of a politician or political party	235 19%be hrsw	234 21%zb	1 1%	73 17%e	80 22%e	15 9%	60 22%e	22 20%h	6 9%	47 16%	57 18%	54 19%	49 30%zh ij	210 19%	24 17%	44 15%r	57 24%or	113 34%zop r	11 4%	14 9%	32 16%	133 27%zst	34 31%zw	27 11%
Shared something politically related on social media, such as a news story, article or your own political statement	212 17%br sw	211 19%zb	1 1%	69 17%	71 20%	22 13%	45 16%	24 23%i	9 14%	40 13%	56 18%	46 16%	37 22%	187 17%	23 16%	43 14%r	43 18%r	103 31%zop r	14 5%	15 10%	28 14%	124 25%zst	37 33%zw	27 11%
Visited other politically related websites or social media accounts	151 12%be hortw	151 13%zb	* *	49 12%e	59 16%ze	8 5%	31 11%	23 21%zhi jk	3 5%	27 9%	39 12%	28 10%	31 19%zh ik	131 12%	20 14%	18 6%	31 13%or	89 27%zop r	8 3%	11 7%	13 7%	101 21%zst	26 24%zw	14 6%
Followed a politician or political party on social media	150 12%bc rt	149 13%zb	2 2%	39 9%	55 15%c	13 8%	40 14%	16 15%	8 13%	29 10%	30 9%	34 12%	34 20%zi j	132 12%	17 12%	26 9%r	39 17%zo r	71 21%zor r	9 3%	16 10%	13 6%	82 17%zt	24 21%zw	21 9%
Contributed to a political discussion on social media	126 10%bc r	126 11%zb	1 1%	31 7%	46 13%c	14 8%	31 11%	16 15%	4 7%	24 8%	34 11%	25 9%	23 14%	117 11%	10 7%	25 8%r	30 13%r	63 19%zor r	3 1%	11 7%	13 7%	74 15%zst	16 15%w	15 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 153
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOV SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER QUALITY (v)	POPULAR (w)
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Contacted a politician or political party on social media	67 5%	67 6%zb	- -	30 7%	23 6%	5 3%	8 3%	7 7%	4 7%	12 4%	16 5%	19 7%	8 5%	63 6%	4 3%	12 4%	14 6%	30 9%zor	7 2%	7 5%	8 4%	37 8%z	14 12%zw	10 4%
None of these	596 48%ad glpqu v	503 45%	93 90%za	237 56%zdf	123 34%	108 66%zdf	126 45%d	43 40%	37 60%zg l	159 54%gl	168 52%gl	134 48%l	56 34%	524 48%	72 51%	160 54%pq	92 40%q	72 22%	225 79%zop q	104 68%zu	114 58%zu	149 31%	34 31%	132 57%zv
Don't know	5 *	5 *	- -	3 1%	2 1%	* *	- -	3 3%zij k	- -	- -	1 *	- -	2 1%	5 *	* *	1 1%	* *	- -	- -	- -	1 1%	2 *	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 154
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
Watched politically related video content online (e.g. Facebook Live, YouTube)	358 29%fhjm pr	86 28%	153 34%zf	22 32%	37 39%f	26 20%	239 37%zh	120 20%	229 38%zj	130 21%	260 34%zlmn	48 24%	26 18%	20 20%	174 38%zp	185 24%	275 39%zr	84 16%
Created or signed an e-petition	348 28%afhj mnpr	68 22%f	170 38%zaf	28 40%af	32 33%f	10 8%	255 40%zh	93 16%	255 42%zj	93 15%	281 37%zlmn	46 23%mn	14 9%	7 7%	185 40%zp	164 21%	287 41%zr	61 12%
Visited the website or social media account of a politician or political party	235 19%fhjm npr	53 17%f	114 25%zaf	18 26%f	24 24%f	6 5%	180 28%zh	55 9%	179 30%zj	56 9%	193 25%zlmn	31 15%mn	5 4%	4 4%	133 29%zp	102 13%	199 28%zr	35 7%
Shared something politically related on social media, such as a news story, article or your own political statement	212 17%afhj lmnpr	39 12%	111 25%zaf	18 26%af	15 16%	10 7%	166 26%zh	45 8%	162 27%zj	50 8%	176 23%zlmn	17 8%	10 7%	7 7%	123 27%zp	89 12%	188 27%zr	24 5%
Visited other politically related websites or social media accounts	151 12%afhjl mnpr	26 8%	80 18%zaf	11 16%f	19 19%zaf	5 4%	123 19%zh	28 5%	125 21%zj	26 4%	128 17%zlmn	14 7%	6 4%	3 3%	89 19%zp	62 8%	140 20%zr	11 2%
Followed a politician or political party on social media	150 12%fhjmn pr	29 9%	76 17%zaf	5 7%	17 17%f	7 5%	114 18%zh	37 6%	114 19%zj	36 6%	124 16%zmn	22 11%m	2 1%	3 3%	103 23%zp	48 6%	127 18%zr	23 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 154
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Weighted Base	**1230**	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Contributed to a political discussion on social media	**126** 10%afhjm npr	20 6%	68 15%zaf	9 12%	14 15%af	5 4%	101 16%zh	25 4%	101 17%zj	25 4%	100 13%zmn	19 9%n	5 3%	2 2%	73 16%zp	53 7%	111 16%zr	15 3%
Contacted a politician or political party on social media	**67** 5%hjlpr	16 5%	32 7%	6 9%	7 8%	3 2%	61 10%zh	6 1%	60 10%zj	7 1%	58 8%zl	3 1%	4 2%	2 2%	44 10%zp	23 3%	63 9%zr	4 1%
None of these	**596** 48%bgik oq	169 54%be	179 40%	31 43%	38 39%	85 64%zbc e	216 34%	379 64%zg	199 33%	396 64%zi	306 40%	107 52%k	100 69%zkl	70 69%zkl	163 36%	423 56%zo	237 34%	359 68%zq
Don't know	**5** *	1 *	2 *	- -	1 1%	* *	2 *	3 1%	2 *	3 1%	- -	3 2%zk	- -	* *	1 *	2 *	2 *	3 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 155
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
Watched politically related video content online (e.g. Facebook Live, YouTube)	358 29%bde	168 40%zb	103 24%	209 39%zde	93 22%	56 21%	215 30%	138 31%	96 27%	263 32%z
Created or signed an e-petition	348 28%bdefh	161 38%zb	100 23%	217 41%zde	101 24%e	30 11%	172 24%	172 39%zf	79 22%	268 33%zh
Visited the website or social media account of a politician or political party	235 19%be	120 28%zb	58 13%	137 26%zde	68 16%	29 11%	128 18%	106 24%zf	61 17%	172 21%z
Shared something politically related on social media, such as a news story, article or your own political statement	212 17%efh	99 23%zb	61 14%	128 24%zde	59 14%	25 9%	104 15%	101 23%zf	43 12%	168 20%zh
Visited other politically related websites or social media accounts	151 12%bdef	76 18%zb	40 9%	106 20%zde	28 7%	18 6%	67 9%	83 19%zf	32 9%	119 14%zh
Followed a politician or political party on social media	150 12%b	74 17%zb	35 8%	84 16%zde	43 10%	23 9%	86 12%	64 14%	41 11%	107 13%
Contributed to a political discussion on social media	126 10%dfh	60 14%zb	36 8%	74 14%zde	31 7%	21 8%	59 8%	67 15%zf	20 6%	106 13%zh

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 155
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Weighted Base	**1230**	423	439	532	425	274	713	444	357	821
Contacted a politician or political party on social media	**67** 5%e	30 7%	21 5%	43 8%ze	22 5%e	3 1%	35 5%	32 7%	17 5%	50 6%
None of these	**596** 48%acgi	147 35%	250 57%za	181 34%	244 57%zc	171 63%zc	360 51%g	178 40%	178 50%	374 45%
Don't know	**5** *	1 *	2 *	2 *	1 *	3 1%	2 *	* *	1 *	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

Table 156
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
Watched politically related video content online (e.g. Facebook Live, YouTube)	358 29%	184 30%	115 36%z	168 64%z	190 69%z	94 36%z	87 67%zeg	210 36%z	262 39%zi	39 25%	209 43%zk	68 25%	244 40%zm	33 22%	221 39%zo	51 29%
Created or signed an e-petition	348 28%	192 32%z	96 30%	168 64%zd	91 33%	88 34%	70 54%zeg	201 34%z	261 39%zi	36 24%	194 40%zk	76 28%	241 40%zm	33 21%	210 37%z	53 30%
Visited the website or social media account of a politician or political party	235 19%	124 20%	74 23%	134 51%zd	100 36%z	63 24%	56 43%zeg	141 24%z	170 25%zi	21 14%	135 28%zk	48 18%	160 26%zm	25 16%	152 27%zo	28 16%
Shared something politically related on social media, such as a news story, article or your own political statement	212 17%di	110 18%	68 21%	212 81%zd	-	52 20%	61 47%zeg	121 21%z	164 24%zi	15 10%	122 25%zk	44 17%	156 26%zm	18 12%	132 23%z	34 19%
Visited other politically related websites or social media accounts	151 12%	67 11%	60 19%za	93 35%zd	58 21%z	40 15%	40 31%zeg	90 15%z	119 18%zi	11 7%	89 18%z	33 12%	103 17%z	15 10%	95 17%z	23 13%
Followed a politician or political party on social media	150 12%	82 13%	46 15%	91 35%zd	59 21%z	42 16%	47 36%zeg	76 13%	105 16%z	13 9%	88 18%z	32 12%	96 16%z	21 14%	84 15%z	20 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 156
Q19 - In the last 12 months have you done any of the following?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Contributed to a political discussion on social media	**126** 10%di	67 11%	43 14%	126 48%zd	-	26 10%	45 35%zeg	67 11%	104 15%zi	6 4%	75 15%zk	22 8%	84 14%z	14 9%	76 14%z	17 10%
Contacted a politician or political party on social media	**67** 5%d	39 6%	22 7%	67 25%zd	-	20 8%	16 12%zg	36 6%	47 7%z	12 8%	39 8%z	21 8%	40 7%	12 8%	39 7%	14 8%
None of these	**596** 48%bcdf ghjln	286 47%	130 41%	-	-	110 42%f	16 12%	246 42%f	233 35%	81 53%h	153 31%	140 52%j	199 33%	88 57%zl	192 34%	84 48%n
Don't know	**5** *	1 *	2 *	-	-	1 *	1 1%	3 1%	3 *	-	3 1%	-	1 *	-	2 *	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 157
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
News or news programmes on TV or radio	851 69%cdej ops	407 68%	443 70%	85 60%	127 60%	122 61%	153 69%	138 77%zcde f	225 81%zcde	212 60%	275 65%	363 79%zjk	280 85%znop	261 76%zop	147 58%	163 53%	483 67%	368 72%	221 63%	630 71%zs
Printed campaign publicity from the political parties, for example leaflets or posters on billboards	606 49%cjop	305 51%	302 48%	44 31%	93 44%	95 47%c	130 59%zcd	109 61%zcde i	137 49%c	136 39%	224 53%j	246 54%zj	202 61%zop	180 53%op	96 38%	129 42%	362 50%	244 48%	162 46%	444 50%
Printed newspapers or magazines	484 39%cdej ops	244 41%	240 38%	43 30%	65 31%	53 27%	92 42%e	86 48%zcde	146 52%zcde	108 31%	145 34%	232 51%zjk	194 59%znop	142 41%op	69 27%	79 26%	274 38%	211 41%	117 33%	368 42%zs
Discussions or conversations you had with other people face to face	437 36%ilop r	214 36%	223 35%	46 33%	82 39%i	75 37%i	89 41%i	70 39%i	76 27%	128 36%	164 39%	145 32%	179 54%znop	148 43%zop	59 23%	52 17%	286 40%zr	152 30%	126 36%	311 35%
Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	388 32%bilo pr	209 35%b	179 28%	40 28%	78 37%i	68 34%i	90 41%zci	59 33%i	54 19%	118 33%l	157 37%zl	113 25%	193 59%znop	115 33%op	42 16%	39 13%	267 37%zr	121 24%	118 34%	270 31%
Debates or interviews with party leaders or other politicians	310 25%op	144 24%	166 26%	30 21%	53 25%	55 28%	61 28%	48 27%	62 22%	83 24%	116 28%	111 24%	145 44%znop	90 26%op	37 15%	38 12%	189 26%	121 24%	88 25%	222 25%
Discussions on social media, for example on Facebook, Twitter or a blog	261 21%hilo prt	111 19%	150 24%	50 35%zhi	60 28%hi	55 27%hi	63 29%zhi	20 11%i	13 5%	110 31%zl	118 28%zl	34 7%	107 32%znop	78 23%p	38 15%	38 12%	187 26%zr	75 15%	95 27%zt	167 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 157
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	FEMALE (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	AGE 18-34 (j)	35-54 (k)	55+ (l)	SOCIAL GRADE AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING STATUS WOR-KING (q)	NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	NO (t)
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Opening a news article online after clicking a link from a post on social media	238 19%ilpr	112 19%	126 20%	44 31%zfhi	60 29%zhi	45 22%i	43 20%i	24 14%	22 8%	104 30%zkl	87 21%l	46 10%	102 31%znop	66 19%p	40 16%	30 10%	172 24%zr	66 13%	77 22%	161 18%
Online campaign publicity from political parties, for example emails or posts on social media	214 17%ilopr	103 17%	111 18%	40 29%zhi	42 20%i	39 19%i	43 20%i	30 17%i	20 7%	82 23%zl	82 19%l	50 11%	87 26%znop	65 19%o	26 10%	37 12%	145 20%zr	69 13%	56 16%	158 18%
Other politically related websites, such as blogs	76 6%p	39 6%	37 6%	8 6%	19 9%	7 3%	18 8%	12 7%	11 4%	27 8%	25 6%	24 5%	43 13%znop	21 6%p	8 3%	4 1%	50 7%	26 5%	18 5%	58 7%
Non-politically related websites, such as a charity	64 5%op	30 5%	34 5%	4 3%	8 4%	16 8%	15 7%	9 5%	12 4%	13 4%	30 7%	21 5%	38 12%znop	20 6%op	3 1%	4 1%	44 6%	20 4%	22 6%	42 5%
Printed campaign publicity (non-party)	12 1%	5 1%	6 1%	-	4 2%	4 2%	-	1 1%	2 1%	4 1%	4 1%	3 1%	3 1%	3 1%	4 2%	1 *	9 1%	3 1%	4 1%	8 1%
Politicians / party canvassing	6 *	4 1%	2 *	-	-	2 1%	1 *	2 1%	2 1%	-	2 1%	4 1%	* *	2 1%	2 1%	2 1%	4 1%	2 *	2 1%	4 *
Online campaign publicity (non-party)	2 *	2 *	-	1 1%	1 *	-	-	-	-	2 *	-	-	-	-	1 *	1 *	-	2 *	-	2 *
No answer	21 2%mn	6 1%	15 2%	2 1%	4 2%	4 2%	2 1%	* *	9 3%h	6 2%	6 1%	9 2%	-	2 *	8 3%mn	12 4%zmn	7 1%	14 3%z	9 3%	12 1%
Other	6 *	3 *	3 *	2 2%	-	-	2 1%	1 1%	* *	2 1%	2 *	1 *	-	5 1%z	* *	-	5 1%	1 *	-	6 1%
None of the above	93 8%hilmnt	49 8%	44 7%	15 11%hi	21 10%i	24 12%zhi	17 7%	6 3%	10 4%	36 10%l	41 10%l	16 4%	6 2%	15 4%	27 11%mn	44 14%zmn	58 8%	35 7%	39 11%zt	53 6%
Don't know	9 1%	3 1%	6 1%	3 2%i	3 1%	* *	1 *	3 2%	-	6 2%	1 *	3 1%	-	3 1%	2 1%	4 1%	6 1%	3 1%	1 *	9 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 158
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUTRIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	GOVERNMENT OFFICE REGION SCOTLAND (g)	WALES (h)	NORTH (i)	MIDLANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
News or news programmes on TV or radio	851 69%eflno	778 69%	73 71%	329 78%zef	261 73%ef	97 59%	157 56%	76 71%	37 61%	204 69%	210 66%	225 80%zhijl	98 59%	769 71%zn	81 57%	186 63%	163 70%	273 82%zopr	178 63%	95 62%	135 69%	390 80%zst	93 85%z	177 76%z
Printed campaign publicity from the political parties, for example leaflets or posters on billboards	606 49%efjnr	564 50%	42 41%	220 52%ef	207 58%zef	60 37%	113 41%	53 49%	33 54%	138 47%	135 42%	165 59%zij	83 50%	554 51%zn	52 37%	145 49%	112 48%	204 61%zopr	115 40%	69 45%	110 56%	287 59%zs	64 58%w	99 43%
Printed newspapers or magazines	484 39%ehis	438 39%	46 45%	209 50%zdef	145 40%e	38 23%	90 32%	47 44%hi	17 27%	88 30%	115 36%	139 49%zhij	78 47%hi	432 40%	52 37%	106 36%	94 40%	169 51%zopr	92 32%	41 27%	94 48%zs	234 48%zs	82 74%zw	141 61%z
Discussions or conversations you had with other people face to face	437 36%behnors	423 38%zb	15 14%	145 35%e	167 47%zcef	31 19%	86 31%e	45 42%hi	15 24%	92 31%	120 38%h	100 36%	67 40%h	403 37%zn	34 24%	85 29%r	99 42%zor	192 58%zopr	41 14%	31 20%	65 33%s	247 51%zst	68 62%zw	68 29%
Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	388 32%behiorstw	386 34%zb	2 2%	130 31%e	151 42%zcef	25 15%	77 28%e	38 35%hi	12 20%	72 24%	95 30%	99 35%hi	72 44%zhij	351 32%	37 26%	58 20%	88 38%or	194 58%zopr	33 12%	23 15%	48 24%	250 51%zst	61 55%zw	51 22%
Debates or interviews with party leaders or other politicians	310 25%beor	298 26%zb	13 12%	122 29%zef	106 30%ef	22 14%	54 20%	37 35%zhij	12 20%	67 23%	78 25%	71 25%	44 27%	284 26%	26 19%	55 18%r	62 26%r	148 44%zopr	29 10%	31 20%	38 20%	179 37%zst	57 52%zw	52 22%
Discussions on social media, for example on Facebook, Twitter or a blog	261 21%bceorstw	260 23%zb	2 2%	61 15%	110 31%zce	23 14%	62 22%c	32 30%zhijk	8 14%	55 19%	65 20%	52 19%	48 29%hi	237 22%	24 17%	47 16%r	75 32%zor	119 36%zor	8 3%	20 13%	20 10%	154 32%zst	32 29%w	31 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

Page 185

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 158
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Opening a news article online after clicking a link from a post on social media	238 19%bceiors	238 21%zb	1 1%	61 14%	87 24%zce	18 11%	69 25%ce	25 24%hi	7 12%	43 14%	60 19%	49 18%	53 32%zhijk	208 19%	30 21%	42 14%r	58 25%zor	118 35%zop r	7 3%	13 8%	33 17%	137 28%zst	40 36%zw	38 17%
Online campaign publicity from political parties, for example emails or posts on social media	214 17%brt	213 19%zb	1 1%	72 17%	74 21%	24 15%	43 15%	22 20%	7 12%	46 16%	50 16%	46 16%	43 26%zhij	192 18%	22 16%	43 15%r	49 21%r	96 29%zor	21 7%	18 12%	16 8%	126 26%zst	26 23%w	29 12%
Other politically related websites, such as blogs	76 6%brt	76 7%zb	- -	33 8%	24 7%	5 3%	14 5%	10 9%hi	1 2%	11 4%	19 6%	16 6%	19 12%zhi	68 6%	8 6%	16 5%r	15 6%r	41 12%zopr	2 1%	8 5%	5 2%	49 10%zt	17 15%zw	11 5%
Non-politically related websites, such as a charity	64 5%r	64 6%zb	- -	24 6%	26 7%	5 3%	8 3%	6 6%	2 3%	12 4%	18 6%	10 4%	16 10%zk	59 5%	5 4%	13 4%	14 6%r	34 10%zor	3 1%	6 4%	11 5%	39 8%z	17 16%zw	11 5%
Printed campaign publicity (non-party)	12 1%	10 1%	2 1%	2 1%	5 1%	1 1%	4 1%	1 1%	- -	3 1%	7 2%z	1 *	- -	11 1%	1 1%	1 *	4 2%	2 1%	2 1%	2 2%	4 2%	5 1%	1 1%	1 *
Politicians / party canvassing	6 *	5 *	1 *	2 *	3 1%	1 1%	1 *	1 1%	1 2%j	3 1%	- -	1 *	1 *	5 *	1 1%	1 *	- -	3 1%	1 *	1 1%	1 1%	3 1%	1 1%	1 *
Online campaign publicity (non-party)	2 *	2 *	- -	- -	1 *	- -	1 *	- -	- -	2 1%	- -	- -	- -	2 *	- -	1 *	- -	1 *	- -	- -	1 1%	1 *	- -	- -
No answer	21 2%qu	17 2%	4 4%	8 2%	2 1%	5 3%	7 2%	*	- -	19 6%zghjkl	1 *	1 *	- -	21 2%	1 1%	4 1%	3 1%	- -	12 4%zq	5 3%tu	- -	1 *	1 1%	5 2%
Other	6 *	5 *	*	1 *	3 1%	1 1%	*	1 1%	- -	3 1%	1 *	1 *	- -	6 1%	- -	1 *	2 1%	2 1%	*	- -	- -	2 *	- -	*
None of the above	93 8%ckmquv	86 8%	7 7%	13 3%	22 6%	23 14%zcd	33 12%zc	8 8%k	11 17%zgik	20 7%	32 10%k	8 3%	13 8%	68 6%	24 17%zm	22 7%q	15 6%q	6 2%	42 15%zopq	19 13%zu	18 9%u	16 3%	2 2%	10 4%
Don't know	9 1%	9 1%	- -	1 *	2 1%	3 2%	3 1%	2 2%j	- -	3 1%	*	2 1%	2 1%	9 1%	1 *	4 1%	1 *	*	2 1%	- -	1 *	1 *	- -	- -

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 159
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTHING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTHING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTAINLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
News or news programmes on TV or radio	851 69%fhjm npr	253 81%zbf	296 66%f	63 89%zb ef	72 74%f	51 39%	528 83%zh	323 54%	501 82%zj	350 56%	597 79%zlmn	129 63%n	80 55%	39 39%	347 76%zp	504 66%	570 81%zr	281 53%
Printed campaign publicity from the political parties, for example leaflets or posters on billboards	606 49%fhjm npr	176 56%zf	228 51%f	41 58%f	56 58%f	34 26%	380 60%zh	226 38%	362 60%zj	244 39%	439 58%zlmn	91 44%n	51 35%	25 25%	271 59%zp	335 44%	430 61%zr	176 33%
Printed newspapers or magazines	484 39%fhjm npr	162 52%zbf	166 37%f	36 51%f	44 45%f	23 17%	324 51%zh	160 27%	316 52%zj	169 27%	352 46%zlmn	70 34%	35 24%	23 23%	241 53%zp	244 32%	358 51%zr	127 24%
Discussions or conversations you had with other people face to face	437 36%fhjl mnpr	128 41%f	173 39%f	39 55%zb f	45 47%zf	19 14%	325 51%zh	112 19%	313 52%zj	124 20%	342 45%zlmn	52 25%	23 16%	15 15%	216 47%zp	221 29%	353 50%zr	85 16%
Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	388 32%fhjl mnpr	116 37%f	155 35%f	34 48%zf	35 36%f	14 11%	298 47%zh	90 15%	296 49%zj	92 15%	320 42%zlmn	42 20%m	11 8%	12 12%	204 45%zp	184 24%	342 49%zr	46 9%
Debates or interviews with party leaders or other politicians	310 25%fhjm npr	102 32%zf	125 28%f	30 43%zb ef	23 24%f	11 8%	249 39%zh	61 10%	239 39%zj	72 11%	242 32%zlmn	45 22%mn	15 10%	6 6%	177 39%zp	133 17%	267 38%zr	43 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 159
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the
following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Discussions on social media, for example on Facebook, Twitter or a blog	261 21%fhjm npr	56 18%	120 27%zaf	21 29%f	28 29%f	14 10%	181 28%zh	80 13%	174 29%zj	88 14%	206 27%zlmn	33 16%n	14 10%	5 5%	128 28%zp	133 17%	203 29%zr	58 11%
Opening a news article online after clicking a link from a post on social media	238 19%fhjm pr	53 17%	109 24%zaf	15 22%	21 22%f	14 11%	169 27%zh	69 12%	162 27%zj	76 12%	177 23%zmn	35 17%	12 8%	11 11%	115 25%zp	123 16%	186 27%zr	52 10%
Online campaign publicity from political parties, for example emails or posts on social media	214 17%fhjmp r	45 15%	98 22%zaf	18 26%f	17 17%	14 11%	153 24%zh	62 10%	148 24%zj	66 11%	161 21%zmn	31 15%	13 9%	9 9%	122 27%zp	92 12%	166 24%zr	48 9%
Other politically related websites, such as blogs	76 6%fhjnp r	16 5%	41 9%zf	4 5%	7 7%f	1 *	60 9%zh	16 3%	61 10%zj	14 2%	64 8%zmn	9 4%	3 2%	-	52 11%zp	24 3%	69 10%zr	6 1%
Non-politically related websites, such as a charity	64 5%fhjmp r	15 5%	34 8%zf	5 6%f	7 7%f	*	49 8%zh	15 3%	49 8%zj	16 2%	58 8%zlmn	5 2%	1 1%	-	43 10%zp	21 3%	56 8%zr	8 2%
Printed campaign publicity (non-party)	12 1%k	1 *	3 1%	1 2%	1 1%	4 3%zab	5 1%	7 1%	4 1%	7 1%	4 *	2 1%	5 3%k	2 2%	3 1%	9 1%	4 1%	7 1%
Politicians / party canvassing	6 *	*	4 1%	-	-	1 1%	2 *	4 1%	2 *	4 1%	4 1%	1 *	*	1 1%	4 1%	2 *	2 *	4 1%
Online campaign publicity (non-party)	2 *	-	1 *	-	-	-	-	2 *	-	2 *	-	1 1%	1 *	-	-	2 *	-	2 *
No answer	21 2%gikq	-	6 1%	-	-	13 10%zabc e	2 *	20 3%zg	*	21 3%zi	5 1%	2 1%	5 3%k	9 9%zkl	5 1%	17 2%	3 *	18 3%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 159
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Other	6 *	3 1%	2 *	-	-	*	2 *	4 1%	3 *	3 *	3 *	2 1%	-	*	3 1%	3 *	3 *	3 1%
None of the above	93 8%agikoq	12 4%	31 7%	1 2%	7 7%	21 16%zabc	15 2%	77 13%zg	13 2%	79 13%zi	30 4%	18 9%k	22 15%zk	14 13%k	12 3%	72 9%zo	16 2%	76 14%zq
Don't know	9 1%kq	1 *	2 1%	-	-	5 4%zab	-	9 2%zg	-	9 1%i	2 *	-	-	6 6%zklm	1 *	7 1%	* *	9 2%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 160
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the
following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
News or news programmes on TV or radio	851 69%e	319 76%zb	298 68%	434 82%zde	309 73%e	108 39%	487 68%	343 77%zf	258 72%	584 71%
Printed campaign publicity from the political parties, for example leaflets or posters on billboards	606 49%e	234 55%z	217 49%	297 56%ze	232 55%ze	78 28%	355 50%	240 54%z	180 50%	421 51%
Printed newspapers or magazines	484 39%efi	176 42%	174 40%	263 50%zde	163 38%e	58 21%	257 36%	216 49%zf	172 48%zi	305 37%
Discussions or conversations you had with other people face to face	437 36%e	180 43%z	158 36%	258 49%zde	140 33%e	39 14%	237 33%	193 44%zf	117 33%	319 39%z
Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	388 32%def	171 40%zb	126 29%	247 46%zde	112 26%e	29 11%	184 26%	202 46%zf	128 36%	260 32%
Debates or interviews with party leaders or other politicians	310 25%ef	132 31%zb	99 23%	191 36%zde	96 23%e	24 9%	154 22%	155 35%zf	98 27%	211 26%
Discussions on social media, for example on Facebook, Twitter or a blog	261 21%bdeh	126 30%zb	72 17%	156 29%zde	70 16%	36 13%	140 20%	117 26%zf	54 15%	207 25%zh

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 160
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the
following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Opening a news article online after clicking a link from a post on social media	238 19%de	115 27%zb	72 16%	141 27%zde	64 15%	33 12%	123 17%	113 25%zf	60 17%	177 22%z
Online campaign publicity from political parties, for example emails or posts on social media	214 17%be	104 25%zb	49 11%	128 24%zde	59 14%	27 10%	121 17%	91 21%	48 13%	163 20%zh
Other politically related websites, such as blogs	76 6%ef	40 9%zb	18 4%	49 9%ze	22 5%	5 2%	34 5%	42 9%zf	20 5%	56 7%
Non-politically related websites, such as a charity	64 5%e	31 7%	22 5%	46 9%zde	14 3%	4 1%	28 4%	36 8%zf	12 3%	52 6%z
Printed campaign publicity (non-party)	12 1%	5 1%	3 1%	3 *	4 1%	5 2%	9 1%	3 1%	3 1%	9 1%
Politicians / party canvassing	6 *	2 *	4 1%	4 1%	2 *	-	3 *	3 1%	1 *	5 1%
Online campaign publicity (non-party)	2 *	1 *	- -	1 *	1 *	-	1 *	1 *	-	2 *
No answer	21 2%ac	1 *	5 1%	- -	6 1%c	15 6%zcd	12 2%	7 2%	5 2%	11 1%
Other	6 *	2 *	3 1%	*	3 1%	3 1%	1 *	2 1%	*	5 1%
None of the above	93 8%acdfh	15 4%	35 8%a	19 4%	20 5%	54 20%zcd	39 5%	27 6%	15 4%	54 7%
Don't know	9 1%cf	1 *	3 1%	1 *	-	8 3%zcd	2 *	-	-	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 161
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
News or news programmes on TV or radio	851 69%	459 75%z	227 71%	206 79%z	205 74%	220 84%z	101 78%	583 100%zef	508 76%zi	94 62%	367 75%z	190 71%	456 75%zm	96 63%	433 77%z	123 71%
Printed campaign publicity from the political parties, for example leaflets or posters on billboards	606 49%	340 56%z	156 49%	169 64%zd	143 51%	155 59%z	73 57%	343 59%z	353 52%z	76 50%	265 54%z	140 52%	333 55%z	74 48%	301 54%z	91 52%
Printed newspapers or magazines	484 39%i	288 47%z	132 41%	128 49%z	122 44%	261 100%zfg	53 41%	288 49%z	290 43%zi	45 29%	192 39%	114 43%	253 42%	56 36%	257 46%zo	57 33%
Discussions or conversations you had with other people face to face	437 36%i	240 39%z	131 41%	179 68%zd	113 41%	134 51%z	87 67%zeg	284 49%z	316 47%zi	40 26%	228 47%z	106 40%	266 44%zm	48 31%	234 42%z	74 42%
Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	388 32%i	219 36%z	115 36%	171 65%zd	125 45%z	121 46%z	78 60%zeg	246 42%z	291 43%zi	32 21%	217 44%zk	85 32%	249 41%zm	37 24%	234 42%z	65 37%
Debates or interviews with party leaders or other politicians	310 25%	184 30%z	80 25%	124 47%zd	96 35%z	114 44%zg	55 42%z	217 37%z	220 33%zi	27 18%	162 33%z	71 27%	198 33%z	37 24%	186 33%zo	39 22%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 161
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Discussions on social media, for example on Facebook, Twitter or a blog	**261** 21%i	147 24%z	70 22%	147 56%zd	76 27%z	55 21%	130 100%zeg	155 27%z	214 32%zi	13 8%	164 33%zk	48 18%	181 30%zm	27 17%	141 25%z	52 30%z
Opening a news article online after clicking a link from a post on social media	**238** 19%im	121 20%	83 26%z	133 51%zd	77 28%z	70 27%z	68 53%zeg	146 25%z	191 28%zi	16 10%	145 30%zk	45 17%	165 27%zm	19 12%	146 26%z	38 22%
Online campaign publicity from political parties, for example emails or posts on social media	**214** 17%	117 19%	59 19%	110 42%zd	62 22%z	49 19%	61 47%zeg	126 22%z	161 24%zi	22 15%	132 27%zk	44 17%	146 24%z	25 16%	131 23%z	45 26%z
Other politically related websites, such as blogs	**76** 6%	39 6%	24 8%	51 20%zd	19 7%	21 8%	19 15%zg	41 7%	58 9%z	6 4%	45 9%z	14 5%	49 8%z	13 8%	57 10%z	8 5%
Non-politically related websites, such as a charity	**64** 5%	31 5%	20 6%	41 16%zd	18 6%	17 7%	13 10%z	38 7%	45 7%z	6 4%	34 7%	18 7%	36 6%	9 6%	37 7%	15 9%
Printed campaign publicity (non-party)	**12** 1%g	6 1%	2 1%	1 *	3 1%	-	-	2 *	4 1%	5 3%zh	6 1%	2 1%	5 1%	2 2%	7 1%	2 1%
Politicians / party canvassing	**6** *	4 1%	1 *	-	1 *	-	-	2 *	3 *	1 1%	2 *	2 1%	4 1%	1 1%	2 *	1 1%
Online campaign publicity (non-party)	**2** *	1 *	1 *	-	1 *	-	-	-	1 *	1 1%	1 *	1 *	2 *	-	2 *	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 161
Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the
following ways you received election related news or information?
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
No answer	**21** 2%aghjln	2 *	3 1%	1 *	- -	- -	- -	- -	2 *	1 1%	2 *	3 1%	1 *	4 3%l	* *	3 2%n
Other	**6** *	2 *	1 *	2 1%	3 1%	1 *	- -	2 *	4 1%	- -	2 *	1 *	3 *	- -	2 *	1 1%
None of the above	**93** 8%acdef ghjln	27 4%	23 7%	4 2%	3 1%	- -	- -	- -	31 5%	17 11%h	23 5%	22 8%	32 5%	16 11%l	31 5%	10 6%
Don't know	**9** 1%h	- -	1 *	- -	1 *	- -	- -	- -	2 *	- -	2 *	1 *	2 *	- -	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 162
Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	**518**	277	241	52	51	50	72	104	189	103	122	293	206	165	68	79	228	290	97	421
Weighted Base	**484**	244	240	43*	65*	53*	92*	86*	146	108*	145*	232	194	142*	69*	79*	274	211	117*	368
Effective Base	332	164	168	38	34	38	50	61	127	67	86	186	132	99	50	51	158	190	70	264
[1] Very important	**73** **15%t**	36 15%	37 15%	8 18%	5 8%	9 18%	22 24%	9 10%	21 14%	13 12%	31 21%	29 13%	25 13%	24 17%	8 12%	15 19%	37 14%	36 17%	31 27%zt	42 11%
[2] Fairly important	**188** **39%**	99 41%	89 37%	17 40%	20 31%	18 33%	38 42%	41 48%	53 37%	37 35%	56 39%	94 41%	81 42%	53 37%	22 32%	32 40%	115 42%	73 35%	34 30%	153 42%z
[3] Not very important	**146** **30%**	68 28%	78 33%	13 31%	31 47%zfhi	22 42%f	20 22%	21 24%	39 27%	44 41%zl	42 29%	60 26%	58 30%	46 33%	25 37%	16 21%	85 31%	61 29%	41 35%	105 28%
[4] Not at all important	**76** **16%s**	42 17%	35 14%	5 11%	9 14%	4 8%	12 13%	16 18%	31 21%z	14 13%	16 11%	47 20%z	30 16%	18 13%	13 19%	15 19%	37 14%	39 19%	10 8%	66 18%zs
MEAN	2.47ks	2.47	2.47	2.36	2.66f	2.39	2.24	2.51	2.56	2.54	2.30	2.54k	2.48	2.41	2.62	2.40	2.45	2.50	2.25	2.54zs
Important	**261** **54%**	135 55%	125 52%	25 58%	25 39%	27 51%	60 65%d	50 58%	74 51%	50 47%	87 60%	124 53%	106 55%	78 55%	31 45%	47 59%	152 56%	109 52%	66 56%	195 53%
Not important	**222** **46%**	109 45%	113 47%	18 42%	39 61%f	26 49%	32 35%	37 42%	70 48%	58 53%	58 40%	107 46%	88 45%	64 45%	38 55%	31 39%	122 44%	100 48%	51 44%	171 47%
NET important	**39** **8%bdij ort**	26 11%	13 5%	7 16%ei	-14 -21%	1 1%	28 31%zdei	13 15%zei	4 3%	-7 -7%	29 20%zjl	17 7%j	18 9%o	13 9%o	-7 -11%	16 20%zo	30 11%r	8 4%	15 13%	24 7%
Don't know	**2** *****	- -	2 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	2 1%	- -	- -	- -	2 2%	- -	2 1%	- -	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 163
Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	ACCESS TO INTERNET YES (a)	ACCESS TO INTERNET NO (b)	TENURE OWNED OUT-RIGHT (c)	TENURE BUYING MORT-GAGE (d)	TENURE RENTED LOCAL AUTH-ORITY (e)	TENURE RENTED PRI-VATE (f)	GOR SCOT-LAND (g)	GOR WALES (h)	GOR NORTH (i)	GOR MID-LANDS (j)	GOR SOUTH (k)	GOR LONDON (l)	ETHNICITY WHITE (m)	ETHNICITY BME (n)	EDUC GCSE/O-LV/CSE/NVQ12 (o)	EDUC A-LVL OR EQUIV (p)	EDUC DEGR/MAST/PHD (q)	EDUC NO FORML QUAL (r)	INCOME UP TO £11499 (s)	INCOME £11500-£24999 (t)	INCOME £25000 PLUS (u)	READERSHIP QUALITY (v)	READERSHIP POPULAR (w)
Unweighted Base	518	476	42	260	116	53	85	88	36	102	123	99	70	444	73	116	103	207	59	55	107	235	98	152
Weighted Base	484	438	46**	209	145*	38*	90*	47*	17**	88*	115*	139*	78*	432	52*	106*	94*	169	92*	41*	94*	234	82*	141*
Effective Base	332	304	28	173	84	38	49	66	26	80	92	69	43	284	54	82	71	141	38	40	62	152	66	88
[1] Very important	73 / 15%	69 / 16%	4 / 8%	32 / 15%	18 / 12%	8 / 20%	16 / 18%	8 / 16%	2 / 15%	10 / 11%	17 / 15%	24 / 18%	12 / 15%	65 / 15%	8 / 16%	18 / 17%	9 / 9%	25 / 15%	18 / 19%	7 / 16%	19 / 20%	37 / 16%	16 / 19%	28 / 20%
[2] Fairly important	188 / 39%et	164 / 37%	24 / 52%	79 / 38%e	76 / 52%zcef	7 / 18%	25 / 28%	14 / 29%	7 / 40%	35 / 40%	53 / 46%g	45 / 32%	34 / 44%	159 / 37%	28 / 55%zm	32 / 30%	39 / 41%	66 / 39%	42 / 45%	16 / 39%	25 / 26%	98 / 42%t	38 / 47%	60 / 42%
[3] Not very important	146 / 30%v	137 / 31%	8 / 18%	57 / 27%	39 / 27%	17 / 46%zcd	33 / 37%	16 / 33%	7 / 41%	34 / 39%	31 / 27%	37 / 27%	20 / 26%	134 / 31%	12 / 23%	35 / 33%	34 / 36%	49 / 29%	22 / 23%	14 / 34%	26 / 28%	67 / 29%	14 / 18%	33 / 23%
[4] Not at all important	76 / 16%dn	68 / 15%	9 / 19%	41 / 20%zd	13 / 9%	5 / 12%	16 / 18%	10 / 22%	1 / 5%	9 / 11%	13 / 11%	32 / 23%i	10 / 13%	73 / 17%n	3 / 6%	21 / 20%	14 / 14%	29 / 17%	10 / 10%	5 / 11%	24 / 26%zu	31 / 13%	13 / 16%	19 / 13%
MEAN	2.47n	2.46	2.49	2.52	2.32	2.52	2.55	2.61	2.35	2.49	2.36	2.56	2.38	2.50n	2.19	2.55	2.55	2.49	2.25	2.40	2.59	2.40	2.31	2.30
Important	261 / 54%e	233 / 53%	28 / 60%	111 / 53%	94 / 65%zef	15 / 38%	41 / 45%	21 / 45%	9 / 55%	45 / 51%	70 / 61%g	69 / 50%	46 / 59%	223 / 52%	37 / 71%zm	50 / 47%	47 / 50%	91 / 54%	60 / 65%	22 / 55%	44 / 46%	135 / 58%	54 / 66%z	88 / 62%
Not important	222 / 46%dn vw	205 / 47%	17 / 37%	98 / 47%	51 / 35%	22 / 58%d	49 / 55%d	26 / 55%j	8 / 45%	43 / 49%	45 / 39%	70 / 50%	31 / 39%	207 / 48%n	15 / 29%	56 / 53%	47 / 50%	78 / 46%	31 / 34%	18 / 45%	50 / 54%	99 / 42%	28 / 34%	52 / 37%
NET important	39 / 8%aef gikmo pt	28 / 6%	11 / 23%	12 / 6%ef	43 / 29%zc ef	-7 / -19%	-8 / -9%	-5 / -10%	2 / 9%	1 / 2%k	26 / 22%zg ik	-1 / -1%	16 / 20%zgi k	16 / 4%	22 / 42%zm	-6 / -5%	* / *	12 / 7%op	28 / 31%zop q	4 / 10%	-7 / -7%	36 / 15%zt	26 / 32%z	36 / 26%z
Don't know	2 / *	- / -	2 / 3%	- / -	- / -	2 / 4%zcd	- / -	- / -	- / -	- / -	- / -	- / -	2 / 2%	2 / *	- / -	- / -	- / -	- / -	2 / 2%	- / -	- / -	- / -	- / -	2 / 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 164
Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	518	163	181	39	56	25	361	157	350	168	389	70	33	22	258	260	387	131
Weighted Base	484	162	166	36**	44*	23**	324	160*	316	169	352	70*	35**	23**	241	244	358	127*
Effective Base	332	105	120	26	38	20	246	92	230	104	252	44	19	18	165	167	247	85
[1] Very important	73 15%p	25 15%	31 19%	2 6%	3 7%	5 20%	47 14%	26 16%	53 17%	20 12%	54 15%	10 14%	5 13%	4 17%	46 19%p	27 11%	56 16%	17 13%
[2] Fairly important	188 39%	71 44%	67 41%	8 22%	19 42%	5 23%	128 40%	59 37%	121 38%	67 39%	133 38%	31 44%	18 51%	6 28%	88 37%	100 41%	142 40%	46 36%
[3] Not very important	146 30%i	41 25%	47 28%	12 34%	11 25%	10 42%	91 28%	55 34%	85 27%	61 36%	106 30%	23 32%	8 24%	7 31%	65 27%	81 33%	107 30%	39 31%
[4] Not at all important	76 16%	25 15%	20 12%	14 38%	11 26%b	3 15%	58 18%	18 11%	56 18%	20 12%	58 16%	7 10%	4 12%	4 18%	42 17%	34 14%	53 15%	24 19%
MEAN	2.47	2.40	2.34	3.04	2.69b	2.51	2.50	2.41	2.46	2.49	2.48	2.39	2.35	2.53	2.43	2.51	2.44	2.56
Important	261 54%	96 59%	99 60%	10 28%	22 50%	10 44%	175 54%	86 54%	175 55%	86 51%	188 53%	40 58%	22 64%	10 44%	134 56%	127 52%	198 55%	62 49%
Not important	222 46%	66 41%	67 40%	26 72%	22 50%	13 56%	149 46%	73 46%	141 45%	81 48%	164 47%	30 42%	12 36%	11 49%	107 44%	115 47%	160 45%	62 49%
NET important	39 8%jpr	31 19%ze	31 19%ze	-16 -44%	* *	-3 -13%	26 8%	13 8%	34 11%zj	5 3%	24 7%	11 15%	10 28%	-1 -4%	27 11%zp	12 5%	39 11%zr	* *
Don't know	2 *	- -	- -	- -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	- -	2 7%	- -	2 1%	- -	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 165
Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	518	189	186	286	174	58	278	230	156	356
Weighted Base	484	176	174	263	163	58*	257	216	172*	305
Effective Base	332	118	123	178	114	40	173	151	97	238
[1] Very important	73 15%	30 17%	23 13%	35 13%	32 20%	6 10%	41 16%	32 15%	25 15%	45 15%
[2] Fairly important	188 39%i	68 39%	63 36%	109 41%	56 35%	23 39%	101 39%	85 39%	79 46%	107 35%
[3] Not very important	146 30%	54 31%	51 29%	81 31%	44 27%	20 35%	75 29%	63 29%	44 25%	98 32%
[4] Not at all important	76 16%	23 13%	35 20%	39 15%	28 17%	9 16%	40 16%	36 17%	23 14%	53 17%
MEAN	2.47	2.40	2.57	2.47	2.43	2.57	2.44	2.48	2.38	2.52
Important	261 54%i	99 56%	86 50%	144 55%	89 54%	29 49%	142 55%	117 54%	105 61%	153 50%
Not important	222 46%	77 44%	86 49%	120 45%	73 45%	30 51%	115 45%	99 46%	67 39%	151 49%z
NET important	39 8%bei	22 12%zb	* *	24 9%e	16 10%e	-1 -2%	27 10%	17 8%	38 22%zi	2 1%
Don't know	2 *	- -	2 1%	- -	2 1%	- -	- -	- -	- -	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 166
Q21_1 - And how important were each of the following in helping you decide which way to vote or not to
vote? Printed newspapers or magazines
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	518	311	133	149	116	269	53	307	314	56	212	121	278	65	285	66
Weighted Base	484	288	132*	128	122*	261	53*	288	290	45*	192	114*	253	56*	257	57*
Effective Base	332	195	85	102	73	171	35	202	206	40	148	72	176	48	179	35
[1] Very important	73 15%	42 15%	20 15%	19 15%	23 19%	73 28%zg	10 18%	57 20%z	48 17%	8 17%	36 19%	18 16%	44 18%	10 18%	50 19%zo	3 6%
[2] Fairly important	188 39%m	122 43%	48 37%	44 34%	42 35%	188 72%zfg	19 35%	148 51%z	113 39%	14 32%	69 36%	43 38%	102 40%m	13 24%	94 37%	26 45%
[3] Not very important	146 30%aeg	73 25%	45 34%	45 35%	39 32%	-	19 35%e	64 22%e	82 28%	12 27%	58 30%	31 27%	72 29%	19 33%	80 31%	16 27%
[4] Not at all important	76 16%eg	49 17%	18 14%	20 16%	18 15%	-	6 12%e	19 7%e	46 16%	9 21%	29 15%	20 18%	35 14%	12 22%	33 13%	11 19%
MEAN	2.47egn	2.45	2.47	2.52	2.43	1.72	2.40e	2.16e	2.44	2.52	2.42	2.47	2.39	2.60	2.37	2.61
Important	261 54%	165 57%	69 52%	63 49%	65 53%	261 100%zfg	28 53%	205 71%zf	161 56%	22 49%	105 55%	61 54%	146 58%	23 42%	144 56%	29 51%
Not important	222 46%eg	121 42%	63 48%	65 51%	57 47%	-	25 47%eg	83 29%e	128 44%	21 47%	87 45%	51 45%	107 42%	31 55%	113 44%	27 46%
NET important	39 8%cm	43 15%zb	6 4%	-3 -2%	8 7%c	261 100%zfg	4 7%	122 42%zf	33 11%z	1 2%	18 10%	10 9%	39 15%zm	-7 -13%	31 12%z	3 5%
Don't know	2 *	2 1%	-	-	-	-	-	-	-	2 4%zh	-	2 1%	-	2 3%zl	-	2 3%zn

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 167
Q21_2 - And how important were each of the following in helping you decide which way to vote or not to vote? Debates or interviews with party leaders or other politicians
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	345	171	174	42	43	49	51	65	95	85	100	160	156	104	39	46	167	178	79	266
Weighted Base	310	144	166	30*	53*	55*	61*	48*	62*	83*	116*	111	145	90*	37*	38*	189	121	88*	222
Effective Base	238	107	131	32	34	39	36	44	66	62	75	110	105	70	30	34	123	128	59	181
[1] Very important	76 25%ilt	31 21%	45 27%	12 41%zhi	15 27%	20 36%hi	13 21%	7 15%	9 14%	27 32%l	33 28%l	16 15%	30 20%	28 31%	7 20%	11 30%	45 24%	31 26%	33 37%zt	44 20%
[2] Fairly important	154 50%	71 49%	83 50%	13 42%	25 47%	28 51%	32 53%	27 55%	30 48%	38 45%	61 52%	56 51%	69 48%	48 53%	20 55%	17 45%	99 52%	55 46%	44 50%	110 50%
[3] Not very important	56 18%	29 20%	26 16%	4 15%	7 14%	7 12%	11 18%	11 24%	15 24%	12 14%	18 15%	26 24%z	31 22%	11 12%	7 18%	7 18%	34 18%	22 18%	11 13%	44 20%
[4] Not at all important	24 8%s	13 9%	11 6%	1 2%	6 12%e	-	5 8%	3 6%	9 14%ze	7 8%	5 4%	12 11%	15 11%	3 3%	3 7%	3 7%	12 6%	12 10%	-	24 11%zs
MEAN	2.09cens	2.17	2.01	1.77	2.10	1.76	2.13e	2.21ce	2.38zce	1.99	1.95	2.31zjk	2.22zn	1.88	2.13	2.03	2.06	2.13	1.76	2.22zs
Important	230 74%ilt	102 71%	129 78%	25 83%i	40 74%	49 88%zi	45 74%	34 70%	38 62%	65 78%	94 81%l	72 65%	98 68%	76 84%zm	27 75%	28 74%	144 76%	86 71%	77 87%zt	154 69%
Not important	80 26%ens	42 29%	37 22%	5 17%	14 26%	7 12%	16 26%	14 30%	24 38%zce	19 22%	23 19%	38 35%zk	46 32%n	14 16%	9 25%	10 26%	45 24%	34 29%	11 13%	68 31%zs
NET important	151 49%ailmt	59 41%	91 55%za	20 67%zhi	26 48%i	42 76%zdfhi	29 48%i	19 40%	15 24%	46 55%l	71 61%zl	34 31%	52 36%	62 69%zm	18 49%	19 49%	99 52%	52 43%	66 74%zt	85 38%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 168
Q21_2 - And how important were each of the following in helping you decide which way to vote or not to vote? Debates or interviews with party leaders or other politicians
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES	NO	OWNED OUT-RIGHT	BUYING MORT-GAGE	RENTED LOCAL AUTH-ORITY	RENTED PRI-VATE	SCOT-LAND	WALES	NORTH	MID-LANDS	SOUTH	LONDON	WHITE	BME	GCSE/O-LV/CSE/NVQ12	A-LVL OR EQUIV	DEGR/MAST/PHD	NO FORML QUAL	UP TO £11499	£11500-£24999	£25000 PLUS	QUALITY	POPULAR
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted Base	345	333	12	162	91	30	59	71	23	71	83	50	47	306	39	67	66	168	23	41	51	186	68	59
Weighted Base	310	298	13**	122	106*	22**	54*	37*	12**	67*	78*	71*	44*	284	26**	55*	62*	148	29**	31*	38**	179	57*	52*
Effective Base	238	231	8	109	69	21	42	56	18	58	63	37	33	212	28	49	43	116	17	30	29	135	45	37
[1] Very important	76	75	1	27	26	7	16	10	5	17	21	9	14	67	9	14	12	41	5	10	7	45	15	17
	25%	25%	11%	22%	24%	32%	30%	27%	42%	25%	27%	12%	32%k	24%	35%	25%	20%	28%	18%	32%	18%	25%	26%	32%
[2] Fairly important	154	147	7	57	64	10	23	19	5	35	41	35	19	142	13	27	38	65	15	9	16	93	22	21
	50%s	49%	58%	47%	60%z	45%	43%	52%	40%	52%	53%	49%	43%	50%	48%	50%	61%	44%	51%	30%	43%	52%s	38%	40%
[3] Not very important	56	53	3	22	16	3	10	3	2	14	8	18	11	52	4	9	9	29	7	8	10	30	14	9
	18%g	18%	26%	18%	15%	14%	18%	9%	15%	20%	10%	25%	24%	18%	15%	16%	14%	19%	22%	26%	25%	17%	24%	17%
[4] Not at all important	24	23	1	16	1	2	5	4	*	2	8	9	-	23	1	5	3	13	2	4	6	11	6	6
	8%d	8%	5%	13%zd	1%	9%	9%d	11%l	4%	3%	10%	13%	-	8%	2%	9%	5%	9%	9%	13%	15%	6%	11%	11%
MEAN	2.09d	2.08	2.24	2.22zd	1.92	2.00	2.06	2.05	1.80	2.02	2.04	2.39zi l	1.92	2.11	1.83	2.09	2.04	2.10	2.22	2.20	2.37	2.04	2.21	2.07
Important	230	222	9	84	90	17	40	29	10	52	62	44	33	209	22	41	50	106	20	19	23	138	36	37
	74%	75%	70%	69%	85%zc	77%	73%	79%	82%	77%	79%	62%	76%	74%	83%	75%	81%	72%	69%	61%	60%	77%	64%	72%
Not important	80	76	4	38	16	5	15	8	2	16	16	27	11	75	4	14	12	42	9	12	15	41	20	14
	26%d	25%	30%	31%d	15%	23%	27%	21%	18%	23%	21%	38%	24%	26%	17%	25%	19%	28%	31%	39%	40%	23%	36%	28%
NET important	151	146	5	46	73	12	25	22	8	36	46	17	23	133	17	27	38	64	11	7	8	97	16	23
	49%ck sv	49%	39%	37%	69%zcf	54%	46%	59%k	64%	53%k	59%k	24%	51%k	47%	66%	50%	62%q	43%	38%	23%	21%	54%s	28%	44%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 169
Q21_2 - And how important were each of the following in helping you decide which way to vote or not to vote? Debates or interviews with party leaders or other politicians
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	345	103	134	29	35	11	275	70	263	82	274	49	15	5	192	153	297	48
Weighted Base	310	102*	125*	30**	23**	11**	249	61*	239	72*	242	45*	15**	6**	177	133	267	43*
Effective Base	238	73	95	19	24	9	189	50	179	60	186	36	12	4	130	109	204	34
[1] Very important	76 25%	21 21%	33 27%	3 10%	9 40%	3 26%	61 25%	15 24%	57 24%	19 27%	61 25%	10 22%	5 31%	1 18%	45 25%	31 23%	71 27%	5 12%
[2] Fairly important	154 50%	58 57%	61 49%	11 38%	11 47%	4 41%	123 50%	31 51%	119 50%	35 49%	120 50%	25 55%	7 49%	2 34%	87 49%	67 50%	130 49%	24 56%
[3] Not very important	56 18%	13 13%	26 21%	8 26%	2 7%	4 33%	45 18%	10 17%	43 18%	13 18%	42 17%	8 19%	3 20%	3 49%	31 17%	25 19%	46 17%	9 22%
[4] Not at all important	24 8%b	9 9%	5 4%	8 25%	1 5%	-	19 8%	5 8%	19 8%	4 6%	19 8%	1 3%	-	-	14 8%	10 8%	19 7%	4 10%
MEAN	2.09	2.10	2.02	2.67	1.78	2.07	2.09	2.09	2.11	2.03	2.08	2.03	1.90	2.31	2.08	2.10	2.05	2.30
Important	230 74%	79 78%	94 75%	15 48%	20 87%	7 67%	185 74%	46 75%	176 74%	54 76%	181 75%	35 78%	12 80%	3 51%	132 75%	98 74%	201 75%	29 68%
Not important	80 26%	22 22%	31 25%	15 52%	3 13%	4 33%	64 26%	15 25%	63 26%	17 24%	61 25%	10 22%	3 20%	3 49%	45 25%	35 26%	66 25%	14 32%
NET important	151 49%	57 56%	63 51%	-1 -3%	17 74%	4 34%	121 48%	30 50%	114 48%	37 52%	120 50%	25 56%	9 59%	* 3%	88 50%	63 47%	135 51%	16 36%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 170
Q21_2 - And how important were each of the following in helping you decide which way to vote or not to
vote? Debates or interviews with party leaders or other politicians
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	345	143	116	219	102	24	174	169	95	249
Weighted Base	310	132	99*	191	96*	24**	154	155	98*	211
Effective Base	238	106	78	150	76	14	128	109	66	173
[1] Very important	76 25%	45 34%z	23 23%	47 25%	26 27%	3 13%	41 27%	34 22%	18 19%	56 27%
[2] Fairly important	154 50%a	51 39%	51 52%	97 51%	47 49%	11 46%	74 48%	80 52%	48 49%	106 50%
[3] Not very important	56 18%	27 20%	16 16%	33 17%	18 19%	5 20%	31 20%	24 16%	21 22%	34 16%
[4] Not at all important	24 8%	9 7%	10 10%	14 7%	5 5%	5 21%	8 5%	16 11%	10 10%	14 7%
MEAN	2.09	1.99	2.12	2.07	2.03	2.49	2.04	2.15	2.23	2.03
Important	230 74%	96 73%	74 74%	144 76%	72 75%	14 59%	115 75%	114 74%	67 68%	162 77%
Not important	80 26%	35 27%	26 26%	47 24%	23 25%	10 41%	39 25%	41 26%	31 32%	48 23%
NET important	151 49%h	61 46%	48 49%	98 51%	49 51%	4 18%	76 49%	73 47%	36 36%	114 54%zh
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 171
Q21_2 - And how important were each of the following in helping you decide which way to vote or not to vote? Debates or interviews with party leaders or other politicians
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	**345**	211	87	132	103	125	56	240	244	30	175	78	219	43	212	45
Weighted Base	**310**	184	80*	124*	96*	114*	55*	217	220	27**	162	71*	198	37*	186	39**
Effective Base	238	138	66	92	75	82	39	164	167	22	125	49	149	32	146	30
[1] Very important	**76** **25%**	53 29%	17 21%	32 26%	28 30%	36 32%	21 38%z	63 29%z	60 27%	3 13%	44 27%	17 23%	57 29%	8 21%	56 30%z	6 17%
[2] Fairly important	**154** **50%n**	92 50%	37 46%	61 49%	47 49%	56 49%	25 46%	122 56%z	104 47%	16 57%	82 51%	36 51%	94 48%	18 48%	83 44%	23 58%
[3] Not very important	**56** **18%g**	26 14%	20 24%	22 18%	11 11%	20 17%	4 7%	30 14%	40 18%	6 21%	28 17%	12 16%	32 16%	9 25%	29 16%	8 21%
[4] Not at all important	**24** **8%eg**	13 7%	7 8%	8 7%	10 10%	2 2%	5 9%g	2 1%	16 7%	3 9%	8 5%	7 9%	15 7%	3 7%	18 10%	1 4%
MEAN	2.09eg	2.00	2.20	2.06	2.03	1.89	1.88	1.87	2.06	2.27	2.00	2.11	2.02	2.17	2.06	2.12
Important	**230** **74%**	145 79%	54 67%	93 75%	75 78%	92 81%	46 84%	185 85%z	163 74%	19 70%	126 78%	53 74%	151 76%	26 69%	138 74%	29 75%
Not important	**80** **26%g**	39 21%	26 33%	31 25%	21 22%	22 19%	9 16%	33 15%	57 26%	8 30%	36 22%	18 26%	47 24%	12 31%	48 26%	10 25%
NET important	**151** **49%b**	105 57%zb	28 34%	62 50%	55 57%	70 62%z	37 67%z	152 70%ze	106 48%	11 40%	90 55%z	35 49%	105 53%	14 37%	91 49%	19 50%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 172
Q21_3 - And how important were each of the following in helping you decide which way to vote or not to
vote? Printed campaign publicity from the political parties, for example leaflets or posters on
billboards
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	WOR-KING	NOT WOR-KING	YES	NO
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
Unweighted Base	621	316	305	51	70	82	102	123	193	121	184	316	207	204	97	113	295	326	135	486
Weighted Base	607	305	302	44*	93*	95*	130*	108*	138	136*	224	246	202	180	96*	129*	362	245	162	444
Effective Base	401	184	220	39	45	66	69	76	129	78	133	202	136	131	65	72	204	217	100	301
[1] Very important	43 7%l	15 5%	28 9%	6 14%h	6 6%	10 11%	11 8%	3 3%	8 6%	12 9%	21 9%	11 4%	18 9%	11 6%	5 5%	10 7%	25 7%	18 8%	14 9%	29 7%
[2] Fairly important	164 27%m	74 24%	90 30%	11 26%	21 23%	22 24%	33 25%	33 30%	43 31%	33 24%	55 24%	76 31%	42 21%	50 28%	27 28%	45 35%m	88 24%	75 31%	44 27%	119 27%
[3] Not very important	199 33%o	99 33%	100 33%	16 36%	36 39%	33 34%	34 26%	41 38%	40 29%	52 38%	67 30%	81 33%	84 42%zop	67 37%op	17 18%	31 24%	124 34%	75 31%	49 30%	150 34%
[4] Not at all important	200 33%b	116 38%b	84 28%	11 24%	30 32%	30 32%	52 40%	32 30%	46 34%	40 29%	82 37%	78 32%	57 28%	52 29%	47 49%zmn	44 34%	125 34%	76 31%	55 34%	146 33%
MEAN	2.92b	3.04zb	2.80	2.71	2.96	2.87	2.99	2.94	2.90	2.88	2.94	2.92	2.90	2.89	3.11	2.85	2.96	2.85	2.89	2.93
Important	207 34%	89 29%	118 39%za	17 40%	27 29%	32 34%	43 33%	35 33%	52 37%	44 33%	76 34%	87 35%	60 30%	61 34%	32 33%	54 42%	114 31%	94 38%	58 36%	149 33%
Not important	400 66%b	215 71%b	184 61%	26 60%	66 71%	62 66%	86 67%	73 67%	86 63%	92 67%	149 66%	159 65%	141 70%	119 66%	64 67%	75 58%	248 69%	151 62%	104 64%	295 67%
NET important	-192 -32%	-126 -41%	-66 -22%	-9 -21%	-38 -41%	-30 -32%	-43 -33%	-37 -34%	-35 -25%	-47 -35%	-73 -33%	-72 -29%	-81 -40%	-58 -32%	-33 -34%	-20 -16%	-135 -37%	-58 -24%	-46 -28%	-147 -33%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 173
Q21_3 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed campaign publicity from the political parties, for example leaflets or posters on billboards
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES	NO	OWNED OUT-RIGHT	BUYING MORT-GAGE	RENTED LOCAL AUTH-ORITY	RENTED PRI-VATE	SCOT-LAND	WALES	NORTH	MID-LANDS	SOUTH	LONDON	WHITE	BME	GCSE/O-LV/CSE/NVQ12	A-LVL OR EQUIV	DEGR/MAST/PHD	NO FORML QUAL	UP TO £11499	£11500-£24999	£25000 PLUS	QUALITY	POPULAR
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted Base	621	578	43	274	161	76	104	96	60	144	138	111	72	549	72	154	114	234	79	82	130	269	82	108
Weighted Base	607	564	42**	220	207	60*	113*	53*	33*	138	135	165*	83*	555	52*	145	112*	204	115*	68*	110*	287	64*	99*
Effective Base	401	374	27	174	122	57	59	74	45	113	103	79	41	354	56	107	81	161	49	55	81	179	56	57
[1] Very important	43 7%	41 7%	2 6%	10 5%	21 10%	2 4%	10 8%	2 4%	4 14%gkl	7 5%	20 15%zgi kl	7 4%	3 3%	40 7%	4 7%	9 6%	11 10%	18 9%	4 4%	2 3%	6 5%	21 7%	3 5%	10 10%
[2] Fairly important	164 27%k	147 26%	17 40%	65 30%	49 24%	24 41%zdf	24 21%	12 23%	12 37%k	47 34%k	40 29%k	28 17%	26 31%	143 26%	20 39%zm	45 31%	26 23%	46 23%	36 31%	20 29%	40 36%zu	65 23%	13 20%	24 25%
[3] Not very important	199 33%ht	187 33%	12 28%	66 30%	75 36%	15 24%	39 35%	21 40%hi	6 17%	36 26%	39 29%	65 39%h	32 38%h	187 34%	12 23%	41 28%	47 42%	67 33%	36 31%	17 25%	21 19%	117 41%zst	19 29%	41 42%
[4] Not at all important	200 33%	189 34%	11 26%	79 36%	62 30%	19 31%	41 36%	17 33%	11 32%	49 35%	36 27%	65 39%	23 27%	185 33%	16 31%	51 35%	28 25%	72 35%	39 34%	29 43%	44 40%	84 29%	29 46%zw	23 24%
MEAN	2.92j	2.93	2.74	2.97	2.86	2.83	2.98	3.03j	2.68	2.92	2.68	3.14zh j	2.90	2.93	2.77	2.92	2.82	2.95	2.95	3.07	2.94	2.92	3.15zw	2.79
Important	207 34%k	188 33%	19 46%	76 34%	70 34%	27 44%	33 29%	14 26%	16 51%zg k	54 39%k	60 44%zg k	35 21%	28 34%	183 33%	24 46%z	54 37%	37 33%	65 32%	41 35%	22 32%	45 41%	85 30%	16 25%	34 35%
Not important	400 66%hj n	376 67%	23 54%	144 66%	137 66%	33 56%	80 71%	39 74%hj	16 49%	85 61%	75 56%	130 79%zhi j	54 66%	372 67%	28 54%	92 63%	75 67%	139 68%	74 65%	46 68%	65 59%	201 70%	48 75%	64 65%
NET important	-192 -32%	-189 -33%	-4 -9%	-69 -31%	-67 -32%	-7 -11%	-47 -41%	-25 -47%	* 1%	-31 -23%	-16 -12%	-95 -58%	-26 -31%	-189 -34%	-4 -7%	-38 -26%	-38 -34%	-75 -37%	-34 -29%	-25 -36%	-20 -18%	-116 -40%	-32 -49%	-30 -30%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 174
Q21_3 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed campaign publicity from the political parties, for example leaflets or posters on billboards
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	621	174	233	43	66	36	406	215	388	233	460	86	47	25	286	334	442	179
Weighted Base	607	176	228	41*	56*	34**	380	227	363	243	439	91*	51**	25**	271	335	431	176
Effective Base	401	115	154	30	43	23	277	130	261	144	302	55	30	15	191	210	292	109
[1] Very important	43 7%r	16 9%	21 9%	3 7%	1 2%	- -	30 8%	14 6%	33 9%	11 4%	37 8%	6 7%	1 1%	- -	26 10%	17 5%	39 9%zr	4 2%
[2] Fairly important	164 27%	43 24%	71 31%	9 22%	14 25%	5 14%	96 25%	67 30%	88 24%	75 31%	113 26%	30 34%	17 33%	4 15%	77 28%	87 26%	110 25%	54 31%
[3] Not very important	199 33%	70 40%b	62 27%	14 35%	20 35%	6 18%	133 35%	66 29%	124 34%	75 31%	154 35%	27 29%	17 33%	2 6%	82 30%	116 35%	150 35%	49 28%
[4] Not at all important	200 33%	48 27%	74 32%	15 37%	21 37%	23 68%	121 32%	80 35%	118 33%	82 34%	136 31%	28 30%	17 33%	19 78%	86 32%	114 34%	132 31%	69 39%
MEAN	2.92	2.85	2.83	3.01	3.08	3.54	2.91	2.93	2.90	2.94	2.89	2.83	2.99	3.63	2.84	2.98	2.87	3.04
Important	207 34%	58 33%	92 40%z	12 28%	15 27%	5 14%	126 33%	81 36%	121 33%	86 35%	149 34%	37 40%	17 34%	4 15%	103 38%	104 31%	149 35%	58 33%
Not important	400 66%b	118 67%	136 60%	29 72%	41 73%	29 86%	254 67%	146 64%	242 67%	157 65%	290 66%	54 60%	34 66%	21 85%	168 62%	230 69%	282 65%	118 67%
NET important	-192 -32%	-60 -34%	-44 -19%	-18 -43%	-25 -45%	-24 -71%	-128 -34%	-65 -29%	-121 -33%	-71 -29%	-141 -32%	-18 -19%	-17 -33%	-17 -69%	-65 -24%	-126 -38%	-133 -31%	-59 -34%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 175
Q21_3 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed campaign publicity from the political parties, for example leaflets or posters on billboards
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	621	233	226	322	227	72	354	254	168	447
Weighted Base	607	234	217	297	232	78*	355	240	180*	422
Effective Base	401	144	147	206	153	44	227	164	97	307
[1] Very important	43 7%i	20 9%	11 5%	21 7%	20 9%	3 3%	23 6%	18 8%	20 11%i	22 5%
[2] Fairly important	164 27%g	64 27%	53 24%	80 27%	59 25%	25 32%	109 31%g	51 21%	43 24%	119 28%
[3] Not very important	199 33%ei	81 35%	67 31%	114 38%ze	70 30%	15 19%	114 32%	82 34%	73 41%i	125 30%
[4] Not at all important	200 33%ch	68 29%	86 40%z	82 28%	83 36%	36 46%c	110 31%	88 37%	44 24%	156 37%zh
MEAN	2.92	2.85	3.05z	2.87	2.93	3.07	2.88	3.00	2.78	2.99z
Important	207 34%	84 36%	64 29%	101 34%	79 34%	27 35%	131 37%	70 29%	63 35%	141 33%
Not important	400 66%	150 64%	153 71%	196 66%	153 66%	50 65%	224 63%	170 71%	117 65%	281 67%
NET important	-192 -32%	-65 -28%	-89 -41%	-95 -32%	-74 -32%	-23 -30%	-92 -26%	-100 -42%	-54 -30%	-141 -33%
Don't know	- -	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base

11 Jan 2018

Table 176
Q21_3 - And how important were each of the following in helping you decide which way to vote or not to
vote? Printed campaign publicity from the political parties, for example leaflets or posters on
billboards
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	HAPPY WITH CHOICE OF POLITICAL PARTIES Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	ACTIVE ON SOCIAL MEDIA Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	VOTING INFLUENCE Discussion on social media (Very/fairly important) (f)	VOTING INFLUENCE TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Disagree (o)
Unweighted Base	621	375	139	177	133	157	73	355	375	76	268	153	346	88	319	98
Weighted Base	607	340	156*	169	143*	155*	73*	343	353	77*	264	140*	333	74*	301	91*
Effective Base	401	246	86	124	89	95	52	240	253	58	194	98	236	66	210	61
[1] Very important	43 7%	30 9%	9 6%	17 10%	12 9%	18 12%	12 16%z	31 9%	30 9%	7 9%	24 9%	11 8%	27 8%	10 14%z	29 10%	7 7%
[2] Fairly important	164 27%c	106 31%z	31 20%	32 19%	40 28%	46 29%	15 21%	116 34%zf	98 28%	13 17%	75 28%	29 20%	88 26%	15 21%	81 27%	24 26%
[3] Not very important	199 33%	107 31%	61 39%	61 36%	50 35%	44 29%	29 40%	118 34%	126 36%	20 26%	90 34%	44 31%	114 34%	24 33%	96 32%	28 30%
[4] Not at all important	200 33%agh	97 29%	54 35%	58 34%	40 28%	47 30%	17 23%	78 23%	99 28%	37 48%zh	75 28%	57 40%j	105 31%	24 33%	95 32%	33 36%
MEAN	2.92aghj	2.80	3.02	2.95	2.83	2.77	2.70	2.71	2.83	3.13h	2.82	3.04	2.89	2.85	2.86	2.96
Important	207 34%	136 40%zb	41 26%	49 29%	53 37%	64 41%	27 37%	147 43%z	129 36%	20 26%	99 38%	40 28%	115 35%	25 34%	109 36%	30 33%
Not important	400 66%ag	204 60%	115 74%a	119 71%	90 63%	91 59%	46 63%	196 57%	224 64%	57 74%	165 62%	101 72%	218 65%	48 66%	192 64%	61 67%
NET important	-192 -32%	-69 -20%	-74 -48%	-70 -41%	-38 -26%	-27 -18%	-19 -26%	-49 -14%	-96 -27%	-37 -48%	-66 -25%	-61 -43%	-103 -31%	-23 -31%	-82 -27%	-31 -34%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 177
Q21_4 - And how important were each of the following in helping you decide which way to vote or not to vote? Online campaign publicity from political parties, for example emails or posts on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	WOR-KING	NOT WOR-KING	YES	NO
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
Unweighted Base	213	107	106	46	33	36	30	33	35	79	66	68	82	71	24	36	118	95	50	163
Weighted Base	214	103*	111*	40*	42**	39**	43**	30**	20**	82*	82*	50*	87*	65*	26**	37**	145*	69*	56*	158
Effective Base	147	66	82	32	28	28	22	21	26	59	48	43	59	46	18	25	90	62	36	111
[1] Very important	22 10%	9 9%	13 12%	11 28%z	2 4%	6 14%	* 1%	3 10%	* 2%	13 15%	6 7%	3 7%	4 5%	11 18%m	2 7%	5 12%	14 9%	8 12%	6 10%	16 10%
[2] Fairly important	77 36%l	33 32%	45 40%	21 52%z	12 28%	15 40%	19 43%	7 23%	3 17%	33 40%l	34 42%l	11 21%	31 36%	19 30%	10 38%	17 46%	53 36%	24 35%	17 31%	60 38%
[3] Not very important	56 26%c	26 25%	30 27%	4 10%	23 56%	7 18%	7 15%	12 39%	3 16%	27 33%	14 17%	15 30%	25 28%	19 29%	9 33%	4 11%	42 29%	14 20%	16 29%	40 25%
[4] Not at all important	56 26%bcj	36 35%zb	20 18%	4 10%	5 13%	11 28%	14 34%	8 28%	13 64%	9 12%	25 31%j	21 42%zj	26 30%	15 24%	6 22%	8 23%	37 25%	19 28%	17 30%	39 25%
MEAN	2.69bcj	2.86b	2.53	2.02	2.78	2.59	2.87	2.85	3.42	2.41	2.74	3.08zj	2.84	2.59	2.70	2.48	2.70	2.67	2.79	2.65
Important	99 46%l	42 40%	58 52%	32 80%z	13 31%	21 54%	19 44%	10 33%	4 20%	45 55%l	40 49%l	14 28%	36 41%	30 47%	12 45%	21 58%	67 46%	33 48%	23 41%	76 48%
Not important	112 52%c	62 60%	50 45%	8 20%	29 69%	18 46%	21 49%	20 67%	16 80%	37 45%	39 47%	36 72%zjk	51 59%	34 53%	14 55%	12 34%	79 54%	33 48%	33 59%	79 50%
NET important	-13 -6%	-20 -20%	8 7%	24 60%z	-16 -37%	3 9%	-2 -5%	-10 -34%	-12 -60%	9 11%	1 2%	-22 -45%	-15 -18%	-4 -6%	-2 -9%	9 24%	-12 -8%	* -1%	-10 -18%	-2 -2%
Don't know	3 1%	- -	3 3%	- -	- -	- -	3 7%	- -	- -	- -	3 4%	- -	- -	- -	- -	3 8%	- -	3 4%zq	- -	3 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 178
Q21_4 - And how important were each of the following in helping you decide which way to vote or not to vote? Online campaign publicity from political parties, for example emails or posts on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES	NO	OWNED OUT-RIGHT	BUYING MORT-GAGE	RENTED LOCAL AUTH-ORITY	RENTED PRI-VATE	SCOT-LAND	WALES	NORTH	MID-LANDS	SOUTH	LONDON	WHITE	BME	GCSE/ O-LV/ CSE/ NVQ12	A-LVL OR EQUIV	DEGR/ MAST/ PHD	NO FORML QUAL	UP TO £11499	£11500 - £24999	£25000 PLUS	QUALITY	POPULAR
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted Base	213	211	2	79	59	30	44	36	14	44	50	28	41	180	33	42	51	98	14	23	26	111	31	31
Weighted Base	214	213	1**	72*	74*	24**	43*	22**	7**	46*	50*	46**	43*	192	22**	43**	49*	96*	21**	18**	16**	126*	26**	29**
Effective Base	147	146	2	49	48	18	32	26	12	33	38	22	31	127	23	28	34	70	11	13	20	82	19	20
[1] Very important	22	22	-	7	6	3	6	1	1	5	9	4	2	19	3	7	6	5	2	1	1	10	2	-
	10%	10%	-	10%	9%	12%	13%	5%	11%	12%	18%	9%	5%	10%	15%	15%	13%	6%	10%	8%	5%	8%	9%	-
[2] Fairly important	77	77	-	21	33	6	16	6	4	15	18	14	20	67	11	12	27	31	5	5	5	44	12	18
	36%	36%	-	30%	44%	26%	37%	28%	52%	32%	36%	31%	48%	35%	48%	29%	56%zq	33%	22%	28%	34%	35%	46%	62%
[3] Not very important	56	56	-	19	23	5	9	6	2	10	10	10	18	50	6	10	11	31	1	3	4	37	5	6
	26%	26%	-	27%	31%	22%	20%	28%	33%	22%	20%	21%	41%z	26%	28%	24%	23%	33%	5%	15%	26%	30%	20%	21%
[4] Not at all important	56	55	1	24	12	6	13	8	*	13	13	18	3	54	2	14	4	28	10	6	6	35	6	5
	26%lp	26%	100%	34%	17%	26%	30%	39%	5%	28%l	27%l	40%	6%	28%	9%	32%	8%	29%p	48%	33%	35%	28%	25%	17%
MEAN	2.69p	2.68	4.00	2.85	2.56	2.71	2.66	3.00	2.31	2.70	2.56	2.91	2.49	2.73	2.32	2.72	2.27	2.85p	3.07	2.87	2.91	2.78	2.62	2.55
Important	99	99	-	28	39	9	22	7	5	20	27	18	22	85	14	19	33	37	7	6	6	53	14	18
	46%	47%	-	39%	52%	39%	50%	33%	62%	44%	53%	39%	52%	44%	63%	44%	68%zq	38%	32%	36%	39%	42%	55%	62%
Not important	112	111	1	44	35	12	21	14	3	23	23	28	20	104	8	24	15	59	11	9	10	73	12	11
	52%p	52%	100%	61%	48%	48%	50%	67%	38%	50%	47%	61%	48%	54%	37%	56%	32%	62%zp	53%	48%	61%	58%	45%	38%
NET important	-13	-12	-1	-15	4	-2	*	-7	2	-3	3	-10	2	-18	6	-5	18	-23	-4	-2	-4	-19	2	7
	-6%	-5%	-100%	-22%	5%	-9%	1%	-34%	25%	-6%	7%i	-21%	5%	-10%	26%	-12%	37%z	-23%	-21%	-12%	-22%	-15%	9%	24%
Don't know	3	3	-	-	-	3	-	-	-	3	-	-	-	3	-	-	-	-	3	3	-	-	-	-
	1%	1%	-	-	-	13%	-	-	-	6%z	-	-	-	2%	-	-	-	-	15%	17%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 179
Q21_4 - And how important were each of the following in helping you decide which way to vote or not to vote? Online campaign publicity from political parties, for example emails or posts on social media
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**213**	46	99	18	21	11	160	53	158	55	162	33	10	8	123	90	171	42
Weighted Base	**214**	45*	98*	18**	17**	14**	153	62*	148	66*	161	31**	13**	9**	122*	92*	166	48**
Effective Base	147	30	68	13	15	9	108	40	108	41	110	24	8	6	84	64	118	30
[1] Very important	**22** **10%**	4 8%	11 11%	1 6%	* 1%	3 24%	11 8%	11 17%	13 9%	9 13%	17 10%	2 6%	- -	3 39%	11 9%	11 12%	17 10%	5 10%
[2] Fairly important	**77** **36%**	16 35%	36 37%	2 13%	9 55%	7 46%	55 36%	23 37%	54 36%	23 35%	53 33%	17 54%	4 32%	3 39%	52 42%	26 28%	57 35%	20 41%
[3] Not very important	**56** **26%**	10 22%	30 30%	7 37%	3 19%	* 3%	39 26%	17 28%	38 26%	18 27%	46 28%	7 22%	3 23%	* 3%	29 24%	27 29%	43 26%	13 27%
[4] Not at all important	**56** 26%h	16 35%	19 19%	8 43%	4 24%	4 27%	48 31%zh	8 13%	42 29%	13 20%	43 26%	5 18%	6 45%	2 19%	30 25%	26 28%	49 29%	7 15%
MEAN	2.69h	2.83	2.59	3.18	2.66	2.32	2.80zh	2.39	2.74	2.56	2.72	2.51	3.13	2.03	2.64	2.76	2.74	2.50
Important	**99** **46%**	20 43%	47 48%	4 19%	9 57%	10 70%	66 43%	33 54%	67 45%	32 48%	70 43%	18 60%	4 32%	7 77%	63 51%	36 40%	75 45%	25 51%
Not important	**112** **52%**	26 57%	49 49%	15 81%	7 43%	4 30%	87 57%	25 41%	81 55%	31 47%	89 55%	12 40%	9 68%	2 23%	59 49%	53 57%	92 55%	20 42%
NET important	**-13** **-6%**	-6 -14%	-2 -2%	-11 -61%	2 13%	6 41%	-21 -13%	8 13%	-14 -9%	1 1%	-19 -12%	6 21%	-5 -36%	5 55%	4 3%	-16 -18%	-17 -10%	4 9%
Don't know	**3** **1%**	- -	3 3%	- -	- -	- -	- -	3 5%g	- -	3 5%i	3 2%	- -	- -	- -	- -	3 3%	- -	3 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 180
Q21_4 - And how important were each of the following in helping you decide which way to vote or not to
vote? Online campaign publicity from political parties, for example emails or posts on social media
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	213	103	54	131	57	25	119	92	48	163
Weighted Base	214	104*	49*	128*	59*	27**	121*	91*	48*	163
Effective Base	147	73	37	93	40	16	82	63	33	112
[1] Very important	22 10%g	12 12%	5 11%	13 10%	6 9%	4 14%	18 15%zg	4 4%	3 7%	18 11%
[2] Fairly important	77 36%h	44 42%	16 32%	44 35%	23 39%	10 36%	44 36%	32 35%	10 21%	67 41%zh
[3] Not very important	56 26%a	20 19%	16 33%	36 28%	15 26%	5 18%	29 24%	27 30%	18 38%	38 23%
[4] Not at all important	56 26%	26 25%	12 24%	35 27%	12 21%	8 32%	27 22%	29 31%	17 34%	38 23%
MEAN	2.69i	2.58	2.70	2.73	2.61	2.66	2.55	2.89zf	3.00zi	2.59
Important	99 46%h	56 54%	21 43%	57 44%	29 48%	14 51%	62 51%	35 39%	13 28%	85 52%zh
Not important	112 52%ai	45 43%	28 57%	71 56%	28 46%	13 49%	56 46%	56 61%	35 72%zi	75 46%
NET important	-13 -6%	11 10%b	-7 -14%	-14 -11%	1 2%	* 1%	6 5%	-21 -23%	-22 -45%	10 6%
Don't know	3 1%	3 3%	- -	- -	3 5%c	- -	3 2%	- -	- -	3 2%

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 181
Q21_4 - And how important were each of the following in helping you decide which way to vote or not to vote? Online campaign publicity from political parties, for example emails or posts on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	213	123	58	112	65	46	55	126	168	21	127	44	142	26	132	44
Weighted Base	214	117*	59*	110*	62*	49*	61*	126*	161	22**	132*	44*	146	25**	131*	45**
Effective Base	147	83	43	79	43	30	41	86	116	16	89	31	101	18	92	29
[1] Very important	22 10%	12 10%	5 9%	13 12%	4 6%	11 22%z	9 14%	17 14%	20 12%	1 6%	21 16%zk	1 2%	20 14%	1 5%	15 12%	4 9%
[2] Fairly important	77 36%	48 41%	16 26%	41 37%	28 46%	25 50%	30 50%z	51 41%	58 36%	9 39%	51 39%	14 31%	53 36%	8 32%	40 30%	15 33%
[3] Not very important	56 26%e	31 27%	18 30%	29 26%	17 27%	5 11%	16 26%	32 26%e	46 28%	3 14%	34 25%	9 21%	34 23%	7 29%	37 29%	11 24%
[4] Not at all important	56 26%fgj	26 23%	21 35%	27 24%	13 22%	9 17%	6 9%	22 18%	38 24%	9 41%	26 20%	20 45%zj	39 27%	8 34%	38 29%	15 34%
MEAN	2.69efgj	2.62	2.91	2.63	2.64	2.24	2.31	2.48	2.63	2.90	2.49	3.10zj	2.63	2.92	2.75	2.82
Important	99 46%	59 51%	21 35%	55 49%	32 52%	35 72%zg	39 64%z	69 54%z	78 48%	10 45%	72 55%zk	15 33%	73 50%	9 37%	55 42%	19 42%
Not important	112 52%efgj	58 49%	39 65%	56 51%	30 48%	14 28%	22 36%	54 43%	83 52%	12 55%	60 45%	30 67%j	73 50%	16 63%	75 58%	26 58%
NET important	-13 -6%	2 1%	-18 -30%	-1 -1%	2 3%c	22 44%zg	18 29%zg	14 11%z	-6 -3%	-2 -10%	13 10%z	-15 -33%	* *	-7 -26%	-20 -15%	-7 -16%
Don't know	3 1%	- -	- -	- -	- -	- -	- -	3 2%	- -	- -	- -	- -	- -	- -	- -	- -

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 182
Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WOR-KING (q)	WORKING STATUS NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	448	228	220	53	64	62	75	82	112	117	137	194	186	165	48	49	234	214	107	341
Weighted Base	436	214	222	46*	81*	75*	89*	70*	76*	127*	164	145	179	148	58*	51*	284	152	126*	310
Effective Base	317	147	171	40	48	50	55	58	81	85	105	137	131	119	32	40	178	160	78	243
[1] Very important	78 18%	34 16%	45 20%	16 36%zdfhi	12 15%	14 19%	16 17%	11 16%	10 13%	28 22%	30 18%	20 14%	29 16%	34 23%	6 11%	10 19%	51 18%	27 18%	24 19%	54 17%
[2] Fairly important	235 54%lr	109 51%	126 57%	23 50%	55 69%zhi	41 55%	47 53%	33 48%	36 47%	78 62%l	88 54%	69 48%	97 54%	73 50%	35 61%	30 58%	162 57%	73 48%	71 57%	164 53%
[3] Not very important	71 16%b	46 22%zb	25 11%	6 13%	12 15%	10 13%	14 15%	16 23%	14 18%	18 14%	23 14%	30 21%	33 19%	22 15%	9 16%	7 13%	45 16%	27 18%	15 12%	56 18%
[4] Not at all important	51 12%cdj	25 12%	26 12%	1 2%	1 1%	10 14%d	13 15%cd	9 13%d	17 22%zcd	2 2%	23 14%j	26 18%zj	20 11%	19 13%	7 12%	5 10%	26 9%	25 17%zq	15 12%	35 11%
MEAN	2.22cj	2.29	2.15	1.81	2.03	2.21c	2.27c	2.34cd	2.49zcd	1.95	2.24j	2.42zj	2.24	2.18	2.30	2.15	2.16	2.33z	2.17	2.24
Important	314 72%ilr	143 67%	171 77%za	39 85%zhi	67 83%hi	55 73%	63 70%	44 64%	45 60%	106 84%zkl	107 72%	90 62%	126 70%	107 72%	41 72%	40 77%	214 75%	100 66%	95 76%	218 70%
Not important	122 28%bcj	71 33%b	51 23%	7 15%	13 17%	20 27%	27 30%	25 36%cd	30 40%zcd	20 16%	46 28%j	56 38%zj	53 30%	41 28%	16 28%	12 23%	71 25%	52 34%z	30 24%	92 30%
NET important	192 44%ahilrt	72 34%	119 54%za	33 71%zefhi	54 67%zefh	35 47%hi	54 41%i	19 27%	15 20%	86 68%zkl	71 43%l	34 23%	73 41%	66 44%	25 43%	28 54%	143 50%zr	48 32%	65 52%	126 41%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 183
Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES	NO	OWNED OUT-RIGHT	BUYING MORT-GAGE	RENTED LOCAL AUTH-ORITY	RENTED PRI-VATE	SCOT-LAND	WALES	NORTH	MID-LANDS	SOUTH	LONDON	WHITE	BME	GCSE/O-LV/CSE/NVQ12	A-LVL OR EQUIV	DEGR/MAST/PHD	NO FORML QUAL	UP TO £11499	£11500-£24999	£25000 PLUS	QUALITY	POPULAR
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted Base	448	433	15	182	135	41	84	75	26	93	114	74	66	401	47	92	98	206	27	41	73	238	75	75
Weighted Base	436	421	15**	145	167	31**	86*	45*	15**	90*	120*	100*	67*	403	33*	85*	99*	192	41**	31*	65*	247	68*	68*
Effective Base	317	306	11	127	104	28	63	56	21	73	81	57	50	285	36	68	69	148	20	31	50	171	51	52
[1] Very important	78 18%c	76 18%	3 18%	17 12%	37 23%c	7 22%	17 19%	8 18%	2 11%	16 17%	18 15%	19 19%	16 25%	70 17%	8 24%	14 16%	16 16%	40 21%	6 16%	8 26%	9 13%	46 19%	10 15%	13 19%
[2] Fairly important	235 54%s	227 54%	9 60%	76 53%	89 53%	18 58%	47 54%	24 54%	8 55%	49 54%	69 58%	52 52%	33 50%	215 53%	20 61%	49 57%	49 49%	104 54%	22 53%	11 36%	32 50%	132 53%	35 51%	38 56%
[3] Not very important	71 16%o	69 16%	3 17%	24 17%	25 15%	4 13%	16 19%	8 17%	4 28%	14 16%	19 16%	15 15%	11 17%	67 17%	4 13%	6 7%	25 25%zo	35 18%o	2 4%	5 15%	12 19%	41 17%	15 23%	10 15%
[4] Not at all important	51 12%nq	50 12%	1 5%	27 18%zdf	16 9%	2 7%	6 7%	5 12%	1 6%	11 12%	14 12%	14 14%	6 9%	50 13%	1 2%	16 19%zq	10 10%	13 7%	11 27%	7 23%z	12 18%	27 11%	8 11%	7 10%
MEAN	2.22nq	2.22	2.09	2.42zdf	2.11	2.05	2.14	2.23	2.30	2.23	2.24	2.24	2.09	2.24n	1.92	2.29	2.29	2.11	2.42	2.35	2.42	2.20	2.30	2.17
Important	314 72%c	302 72%	11 78%	94 65%	126 76%	25 80%	63 74%	32 71%	10 66%	65 72%	87 72%	71 71%	50 75%	285 71%	28 86%z	63 74%	64 65%	144 75%	28 69%	19 62%	41 63%	178 72%	45 66%	51 75%
Not important	122 28%n	119 28%	3 22%	51 35%z	40 24%	6 20%	23 26%	13 29%	5 34%	25 28%	33 28%	29 29%	17 25%	117 29%	5 14%	22 26%	35 35%	48 25%	13 31%	12 38%	24 37%	69 28%	23 34%	17 25%
NET important	192 44%cm pst	183 44%	8 56%	43 30%	86 51%c	19 60%	41 48%c	19 43%	5 32%	39 43%	54 45%	42 42%	33 49%	168 42%	24 71%zm	40 47%p	30 30%	96 50%zp	15 38%	8 24%	17 26%	110 44%st	22 32%	34 50%v
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 184
Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**448**	125	179	34	55	19	337	111	326	122	357	51	22	15	230	218	374	74
Weighted Base	**436**	128*	172	39**	45*	19**	325	111*	312	123*	341	52*	23**	15**	215	220	353	83*
Effective Base	317	86	130	24	38	16	241	77	231	87	247	40	17	13	163	155	267	52
[1] Very important	**78** **18%**	20 15%	32 19%	4 10%	8 18%	5 27%	59 18%	19 18%	57 18%	21 17%	63 19%	7 14%	3 15%	4 28%	47 22%	32 14%	67 19%	11 14%
[2] Fairly important	**235** **54%goq**	69 54%	95 55%	22 56%	21 47%	9 48%	164 51%	71 64%zg	158 51%	77 62%	176 52%	33 64%	15 62%	8 49%	98 45%	137 62%zo	179 51%	57 68%zq
[3] Not very important	**71** **16%**	23 18%	28 16%	7 18%	5 12%	4 23%	58 18%	13 12%	54 17%	17 14%	54 16%	10 19%	4 19%	4 23%	34 16%	37 17%	61 17%	11 13%
[4] Not at all important	**51** **12%p**	16 13%	18 10%	6 16%	11 24%zb	* 2%	44 13%	7 6%	43 14%	8 6%	48 14%z	2 4%	1 4%	- -	37 17%zp	14 7%	46 13%	5 6%
MEAN	**2.22**	2.28	2.18	2.39	2.42	2.00	2.27	2.07	2.26	2.10	2.25	2.12	2.12	1.95	2.28	2.15	2.24	2.10
Important	**314** **72%gq**	89 69%	126 74%	26 66%	29 64%	14 75%	223 69%	90 82%zg	216 69%	98 79%	239 70%	41 78%	18 77%	12 77%	145 67%	169 77%	246 70%	68 82%
Not important	**122** **28%h**	39 31%	45 26%	13 34%	16 36%	5 25%	102 31%zh	20 18%	97 31%	25 21%	101 30%	12 22%	5 23%	4 23%	71 33%	51 23%	107 30%z	15 18%
NET important	**192** **44%egik oq**	50 39%	81 47%e	13 32%	13 29%	10 50%	122 37%	70 63%zg	119 38%	73 59%zi	138 41%	29 55%	13 54%	8 54%	74 34%	118 53%zo	139 39%	53 63%zq
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 185
Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	448	182	159	272	139	37	243	199	111	335
Weighted Base	436	179	157	257	140*	39**	237	193	116*	318
Effective Base	317	137	109	196	97	26	176	136	82	234
[1] Very important	78 18%	39 22%	23 15%	51 20%	20 14%	8 20%	40 17%	37 19%	17 15%	61 19%
[2] Fairly important	235 54%	89 49%	85 54%	132 51%	76 54%	27 69%	132 56%	99 51%	59 51%	174 55%
[3] Not very important	71 16%	25 14%	29 18%	49 19%	18 13%	4 11%	36 15%	35 18%	26 23%	45 14%
[4] Not at all important	51 12%	28 15%	20 13%	24 10%	26 19%zc	- -	29 12%	22 11%	13 12%	38 12%
MEAN	2.22	2.23	2.29	2.18	2.36	1.92	2.23	2.21	2.31	2.18
Important	314 72%	127 71%	108 69%	183 71%	96 68%	35 89%	172 73%	136 71%	76 66%	236 74%
Not important	122 28%	52 29%	48 31%	74 29%	44 32%	4 11%	65 27%	56 29%	40 34%	82 26%
NET important	192 44%h	75 42%	60 38%	109 43%	52 37%	30 78%	107 45%	80 41%	37 31%	153 48%zh
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 186
Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	448	260	127	188	111	142	83	291	322	41	225	115	275	55	254	76
Weighted Base	436	240	129*	179	111*	134*	87*	284	316	39*	228	106*	265	47*	234	73*
Effective Base	317	173	97	134	82	99	55	203	226	32	159	81	192	41	184	48
[1] Very important	78 18%	43 18%	27 21%	30 17%	25 23%	30 22%	26 30%z	59 21%	64 20%	6 15%	48 21%	16 15%	55 21%	10 21%	41 18%	12 16%
[2] Fairly important	235 54%m	121 50%	72 56%	105 58%	53 48%	77 57%	50 58%	168 59%z	168 53%	15 39%	121 53%	53 50%	144 54%m	17 37%	125 53%	38 53%
[3] Not very important	71 16%l	41 17%	20 15%	25 14%	19 17%	24 18%	7 8%	42 15%	47 15%	7 18%	36 16%	16 15%	33 12%	8 18%	32 14%	16 21%
[4] Not at all important	51 12%efg	35 15%	11 9%	19 11%	14 12%	3 2%	4 4%	15 5%	36 11%	11 28%zh	23 10%	20 19%zj	33 13%	11 24%z	37 16%z	7 10%
MEAN	2.22efg	2.28	2.12	2.18	2.19	2.01	1.86	2.05	2.17	2.60zh	2.15	2.39z	2.17	2.44	2.27	2.26
Important	314 72%im	164 68%	99 76%	135 75%	79 71%	107 80%z	76 88%z	227 80%z	232 74%i	21 54%	169 74%	69 65%	199 75%m	28 58%	166 71%	50 69%
Not important	122 28%efg	76 32%	31 24%	44 25%	33 29%	27 20%	10 12%	57 20%	83 26%	18 46%zh	60 26%	37 35%	66 25%	20 42%zl	68 29%	23 31%
NET important	192 44%aikm	89 37%	68 52%za	91 51%z	46 41%	79 59%z	66 76%zeg	169 60%z	149 47%i	3 8%	109 48%k	33 31%	133 50%zm	8 17%	97 42%	27 37%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 187
Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	**261**	115	146	63	50	46	53	26	23	113	99	49	94	92	36	39	157	104	82	179
Weighted Base	**261**	111*	150	50*	60*	55*	63*	20**	13**	110*	118*	34*	107*	78*	38**	38*	187	75*	95*	167
Effective Base	183	70	114	45	35	38	38	21	18	77	75	38	69	65	22	31	115	79	57	129
[1] Very important	27 10%m	11 10%	16 10%	7 14%	9 15%	8 14%	2 3%	* 2%	1 5%	16 15%	10 8%	1 3%	5 5%	11 14%	5 14%	6 15%	18 10%	9 12%	11 12%	16 9%
[2] Fairly important	**103** **39%**	43 38%	60 40%	20 40%	24 39%	22 40%	26 41%	8 41%	3 21%	44 40%	48 41%	11 33%	41 38%	29 37%	22 58%	11 28%	78 42%	25 34%	43 46%	60 36%
[3] Not very important	**83** **32%**	35 31%	48 32%	19 38%	18 30%	18 33%	18 29%	5 26%	5 35%	37 34%	36 31%	10 30%	40 37%	26 33%	9 25%	8 20%	58 31%	25 34%	25 27%	57 34%
[4] Not at all important	**49** **19%c**	22 20%	26 18%	4 8%	10 16%	7 13%	17 27%c	6 30%	5 38%	13 12%	24 20%	11 33%zj	21 20%	12 16%	1 3%	14 37%zn	33 18%	15 20%	15 16%	34 20%
MEAN	**2.59**	2.62	2.57	2.40	2.46	2.44	2.79c	2.84	3.07	2.44	2.63	2.93zj	2.72	2.51	2.16	2.80	2.57	2.63	2.47	2.66
Important	**130** **50%**	54 48%	76 50%	27 54%	33 55%	30 54%	28 44%	9 44%	4 27%	59 54%	58 49%	12 37%	46 43%	40 51%	28 72%	16 43%	95 51%	34 46%	54 57%	75 45%
Not important	**132** **50%**	57 51%	74 50%	23 46%	27 45%	25 46%	35 56%	12 56%	10 73%	50 46%	60 51%	21 63%	61 57%	38 49%	11 28%	22 57%	91 49%	40 54%	40 43%	91 55%
NET important	**-2** **-1%**	-3 -3%	1 1%	4 7%z	5 9%z	5 9%z	-7 -11%	-3 -13%	-6 -47%	9 8%zkl	-2 -2%	-9 -26%	-15 -14%	1 2%	17 45%	-5 -14%	4 2%z	-6 -8%	14 15%z	-16 -10%
Don't know	* *	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Page 220

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 188
Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVT OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	NEWSPAPER QUALITY (v)	POPULAR (w)
Unweighted Base	261	259	2	70	86	34	67	53	14	56	62	32	44	223	38	49	75	116	5	31	23	137	34	31
Weighted Base	261	260	2**	61*	110*	23**	62*	32*	8**	55*	65*	52**	48*	237	24**	47*	75*	119*	8**	20**	20**	154	32**	31**
Effective Base	183	182	2	49	65	24	50	42	13	46	43	25	34	160	29	39	51	85	3	23	15	101	21	21
[1] Very important	27 10%	27 10%	- -	4 7%	11 10%	7 32%	4 7%	3 8%	1 11%	8 15%	11 17%	1 2%	3 7%	23 10%	3 14%	7 15%	6 8%	9 8%	1 12%	2 9%	3 15%	12 7%	2 7%	4 12%
[2] Fairly important	103 39%	103 40%	- -	25 40%	46 41%	11 47%	22 35%	16 51%i	3 39%	16 29%	21 32%	27 52%	19 40%	92 39%	11 46%	17 35%	36 48%	42 35%	6 74%	6 31%	3 15%	62 40%	11 35%	16 52%
[3] Not very important	83 32%	82 32%	1 63%	18 30%	42 38%	1 5%	20 32%	9 29%	4 44%	20 36%	23 35%	12 24%	14 30%	75 32%	8 32%	9 20%	21 28%	47 39%zo	- -	5 24%	5 26%	59 38%	6 21%	6 19%
[4] Not at all important	49 19%d	48 18%	1 37%	14 23%	12 11%	4 16%	16 26%d	4 12%	* 5%	11 20%	10 16%	12 23%	11 24%	47 20%	2 8%	14 30%	12 16%	21 18%	1 14%	7 36%	9 44%	23 15%	12 38%	5 18%
MEAN	2.59	2.58	3.37	2.70	2.49	2.06	2.77	2.44	2.43	2.61	2.50	2.67	2.71	2.61	2.33	2.65	2.51	2.67	2.16	2.86	3.00	2.60	2.90	2.43
Important	130 50%	130 50%	- -	29 47%	57 52%	18 79%	26 42%	19 59%	4 51%	24 44%	32 49%	28 54%	22 46%	115 49%	14 60%	23 50%	42 57%	51 43%	7 86%	8 40%	6 30%	73 47%	13 42%	19 64%
Not important	132 50%	130 50%	2 100%	33 53%	53 48%	5 21%	36 58%	13 41%	4 49%	31 56%	33 51%	24 46%	26 54%	122 51%	9 40%	23 49%	33 43%	68 57%	1 14%	12 60%	14 70%	81 53%	18 58%	11 36%
NET important	-2 -1%	* *	-2 -100%	-4 -6%	3 3%z	13 58%	-10 -16%	6 19%zjl	* 2%	-7 -12%	-1 -2%	4 7%	-4 -7%	-7 -3%	5 20%	* 1%	10 13%zo	-17 -14%	6 72%	-4 -19%	-8 -41%	-8 -5%	-5 -17%	8 27%
Don't know	* *	* *	- -	- -	- -	- -	- -	- -	* *	* -	- -	- -	- -	- -	* 1%	* *	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 189
Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**261**	47	124	16	37	13	191	70	180	81	205	29	19	6	134	127	213	48
Weighted Base	**261**	56*	120*	21**	28**	14**	181	80*	174	88*	206	33**	14**	5**	128*	133*	203	58*
Effective Base	183	32	90	12	28	10	137	48	128	56	144	21	16	5	96	88	152	33
[1] Very important	**27** 10%	4 8%	13 11%	2 11%	2 8%	2 16%	19 11%	7 9%	17 10%	9 11%	18 9%	3 10%	4 28%	1 21%	12 9%	15 11%	23 11%	4 6%
[2] Fairly important	**103** *39%bi*	33 *58%zb*	35 *29%*	6 *27%*	13 *47%*	7 *55%*	65 *36%*	38 *48%*	58 *34%*	45 *51%zi*	75 *37%*	18 *54%*	4 *26%*	2 *48%*	49 *38%*	54 *40%*	74 *36%*	29 *51%*
[3] Not very important	**83** *32%*	13 *24%*	48 *40%z*	5 *25%*	7 *25%*	1 *10%*	61 *33%*	22 *28%*	62 *36%*	21 *24%*	70 *34%*	8 *24%*	4 *25%*	1 *28%*	37 *29%*	46 *34%*	66 *32%*	17 *30%*
[4] Not at all important	**49** *19%*	6 *11%*	24 *20%*	8 *37%*	6 *20%*	2 *18%*	37 *20%*	12 *15%*	36 *21%*	12 *14%*	42 *20%*	4 *11%*	3 *21%*	-	30 *23%*	19 *14%*	41 *20%*	8 *13%*
MEAN	2.59	2.37	2.70	2.88	2.58	2.30	2.63	2.48	2.67	2.42	2.66z	2.37	2.39	2.08	2.66	2.51	2.61	2.50
Important	**130** 50%bik	37 66%zb	48 40%	8 38%	15 55%	10 71%	84 46%	46 57%	76 44%	54 62%zi	94 46%	21 64%	8 54%	3 69%	61 48%	68 52%	97 48%	33 57%
Not important	**132** 50%aj	19 34%	72 60%za	13 62%	13 45%	4 28%	98 54%	34 43%	98 56%zj	34 38%	112 54%z	12 36%	7 46%	1 28%	67 52%	64 48%	107 52%	25 43%
NET important	**-2** *-1%*	18 *32%z*	-24 *-20%*	-5 *-25%*	3 *9%*	6 *43%*	-14 *-7%*	12 *15%z*	-22 *-13%*	21 *23%z*	-18 *-9%*	10 *29%*	1 *8%*	2 *40%*	-6 *-5%*	4 *3%z*	-10 *-5%*	8 *14%z*
Don't know	* *	- -	- -	- -	- -	* 1%	- -	* *	- -	* *	- -	- -	- -	* 3%	- -	* *	- -	* *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 190
Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	261	132	69	162	61	38	147	109	51	209
Weighted Base	261	126*	72*	156	70*	36**	140	117*	54*	207
Effective Base	183	98	44	119	43	23	104	76	38	145
[1] Very important	27 10%	19 15%z	3 5%	13 8%	8 12%	6 17%	18 13%	7 6%	5 10%	22 10%
[2] Fairly important	103 39%c	48 38%	38 52%	48 31%	37 53%zc	18 50%	57 40%	45 39%	23 43%	79 38%
[3] Not very important	83 32%d	37 29%	16 23%	64 41%zd	12 17%	7 19%	43 31%	38 32%	17 31%	66 32%
[4] Not at all important	49 19%	21 17%	15 21%	31 20%	13 18%	5 13%	22 16%	27 23%	9 16%	40 19%
MEAN	2.59	2.48	2.60	2.73z	2.43	2.28	2.49	2.72	2.53	2.60
Important	130 50%c	68 54%	41 56%	61 39%	45 64%zc	24 68%	75 54%	53 45%	28 53%	100 49%
Not important	132 50%d	59 46%	32 44%	95 61%zd	25 36%	11 32%	65 46%	65 55%	25 47%	106 51%
NET important	-2 -1%	9 7%z	9 13%z	-35 -22%	20 29%z	13 36%	10 7%z	-12 -10%	3 5%z	-6 -3%
Don't know	* *	* *	- -	- -	- -	* *	- -	* *	- -	* *

Page 223

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 191
Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	261	143	74	155	72	57	129	150	216	12	161	45	176	32	146	51
Weighted Base	261	147*	70*	147	76*	55*	130*	155	214	13**	164	48*	181	27**	141	52*
Effective Base	183	97	54	110	52	37	87	101	152	10	113	32	124	23	105	32
[1] Very important	27 / 10%	17 / 12%	6 / 9%	20 / 14%	3 / 4%	6 / 11%	27 / 21%zg	16 / 11%	26 / 12%	1 / 7%	24 / 14%z	2 / 5%	20 / 11%	4 / 14%	18 / 13%	6 / 12%
[2] Fairly important	103 / 39%k	63 / 43%	27 / 39%	50 / 34%	34 / 45%	22 / 40%	103 / 79%zeg	68 / 44%	84 / 39%	3 / 20%	74 / 45%zk	9 / 18%	76 / 42%	8 / 28%	48 / 34%	26 / 51%
[3] Not very important	83 / 32%f	39 / 26%	28 / 39%	51 / 34%	24 / 32%	20 / 36%f	-	51 / 33%f	65 / 30%	3 / 22%	48 / 29%	17 / 35%	52 / 29%	6 / 22%	47 / 33%	11 / 22%
[4] Not at all important	49 / 19%fgj	28 / 19%	9 / 13%	26 / 18%	14 / 19%	7 / 12%f	-	20 / 13%f	39 / 18%	6 / 50%	18 / 11%	20 / 42%zj	33 / 18%	10 / 36%	28 / 20%	8 / 16%
MEAN	2.59fj	2.52	2.56	2.56	2.65	2.50f	1.79	2.48f	2.55	3.15	2.37	3.14zj	2.54	2.79	2.60	2.42
Important	130 / 50%k	81 / 55%	34 / 48%	71 / 48%	37 / 49%	28 / 51%	130 / 100%zeg	84 / 54%	110 / 51%	3 / 28%	98 / 60%zk	11 / 23%	96 / 53%	11 / 42%	66 / 47%	33 / 62%
Not important	132 / 50%fj	66 / 45%	37 / 52%	77 / 52%	38 / 51%	27 / 49%f	-	71 / 46%f	104 / 49%	9 / 72%	66 / 40%	37 / 77%zj	85 / 47%	15 / 58%	75 / 53%	20 / 38%
NET important	-2 / -1%	14 / 10%zb	-3 / -4%	-6 / -4%	-1 / -1%	1 / 3%	130 / 100%zeg	13 / 9%z	6 / 3%z	-6 / -45%	32 / 19%zk	-26 / -55%	11 / 6%z	-4 / -15%	-9 / -6%	13 / 25%zn
Don't know	* / *	-	* / *	-	* / *	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 192
Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	875	444	431	99	101	103	123	157	292	200	226	449	292	292	136	155	402	473	189	686
Weighted Base	851	407	443	85*	127*	122*	153*	138	225	212	275	363	280	261	147*	163	483	368	221	630
Effective Base	585	270	316	67	70	80	91	100	192	133	170	290	195	189	92	111	289	315	141	446
[1] Very important	175 *21%*	83 *20%*	93 *21%*	17 *20%*	25 *20%*	23 *19%*	30 *19%*	31 *22%*	50 *22%*	42 *20%*	53 *19%*	80 *22%*	52 *19%*	55 *21%*	27 *18%*	41 *25%*	87 *18%*	88 *24%z*	48 *22%*	127 *20%*
[2] Fairly important	407 *48%lr*	181 *44%*	226 *51%*	44 *52%*	57 *45%*	61 *50%*	92 *60%zdhi*	54 *39%*	100 *44%*	100 *47%*	153 *56%zl*	154 *42%*	145 *52%o*	137 *52%o*	57 *39%*	68 *42%*	245 *51%*	162 *44%*	109 *49%*	298 *47%*
[3] Not very important	170 *20%*	93 *23%*	77 *17%*	19 *23%*	34 *27%*	22 *18%*	23 *15%*	34 *25%*	38 *17%*	53 *25%*	45 *16%*	72 *20%*	51 *18%*	48 *18%*	43 *29%zmnp*	28 *17%*	104 *22%*	66 *18%*	46 *21%*	124 *20%*
[4] Not at all important	97 *11%*	50 *12%*	47 *11%*	5 *6%*	11 *9%*	16 *13%*	9 *6%*	19 *13%*	38 *17%zcf*	16 *8%*	25 *9%*	57 *16%zjk*	31 *11%*	21 *8%*	20 *13%*	25 *16%n*	46 *10%*	51 *14%*	18 *8%*	80 *13%*
MEAN	2.22	2.27	2.18	2.15	2.24	2.26	2.07	2.29	2.29	2.20	2.15	2.29	2.22	2.13	2.38n	2.23	2.23	2.22	2.15	2.25
Important	583 *69%lo*	264 *65%*	319 *72%*	61 *71%*	82 *64%*	84 *69%*	122 *80%zdhi*	85 *62%*	149 *66%*	143 *67%*	206 *75%zl*	234 *65%*	197 *71%o*	192 *73%o*	84 *57%*	109 *67%*	332 *69%*	251 *68%*	157 *71%*	425 *68%*
Not important	268 *31%bfk*	144 *35%*	124 *28%*	24 *29%*	45 *36%f*	38 *31%*	31 *20%*	53 *38%f*	76 *34%f*	69 *33%*	70 *25%*	128 *35%zk*	83 *29%*	69 *26%*	63 *43%zmn*	53 *33%*	151 *31%*	117 *32%*	64 *29%*	204 *32%*
NET important	315 *37%ahlo*	120 *30%*	195 *44%za*	37 *43%h*	37 *29%*	46 *37%*	90 *59%zcdehi*	33 *24%*	73 *33%*	73 *35%*	136 *49%zjl*	106 *29%*	115 *41%o*	122 *47%zop*	21 *15%*	56 *35%o*	182 *38%*	133 *36%*	94 *42%*	222 *35%*
Don't know	* *	- -	* *	- -	- -	- -	* *	- *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	* *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 193
Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVT SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	NEWS QUALITY (v)	POPULAR (w)
Unweighted Base	875	808	67	395	217	112	146	134	74	204	208	158	97	756	118	196	174	321	118	103	161	375	117	184
Weighted Base	851	778	73*	329	261	97*	157*	76	37*	204	210	225	98*	769	81*	186	163	273	178*	95*	135	390	93*	177
Effective Base	585	538	47	261	159	78	94	100	55	152	150	118	61	509	88	140	122	222	84	70	105	253	78	109
[1] Very important	175 / 21%	160 / 21%	15 / 21%	70 / 21%	51 / 19%	23 / 23%	32 / 20%	14 / 18%	10 / 27%	53 / 26%k	46 / 22%	36 / 16%	17 / 17%	165 / 21%	11 / 13%	48 / 26%q	30 / 19%	45 / 16%	42 / 24%	23 / 24%	31 / 23%	81 / 21%	25 / 26%	44 / 25%
[2] Fairly important	407 / 48%fo	372 / 48%	36 / 49%	159 / 48%f	145 / 56%zf	45 / 47%	55 / 35%	36 / 48%	16 / 43%	86 / 42%	104 / 49%	114 / 51%	51 / 52%	362 / 47%	45 / 56%	70 / 38%	89 / 54%o	151 / 55%zor	74 / 41%	41 / 43%	64 / 47%	193 / 50%	39 / 42%	73 / 41%
[3] Not very important	170 / 20%	158 / 20%	12 / 17%	62 / 19%	46 / 18%	19 / 19%	42 / 27%	14 / 18%	9 / 23%	39 / 19%	39 / 19%	45 / 20%	24 / 25%	155 / 20%	15 / 19%	43 / 23%	29 / 18%	53 / 19%	29 / 16%	17 / 17%	24 / 18%	79 / 20%	20 / 22%	35 / 20%
[4] Not at all important	97 / 11%d	87 / 11%	10 / 14%	39 / 12%	19 / 7%	10 / 11%	28 / 18%zd	12 / 15%l	3 / 7%	26 / 13%	21 / 10%	30 / 13%	5 / 6%	87 / 11%	10 / 12%	24 / 13%	15 / 9%	24 / 9%	33 / 19%zq	15 / 16%	16 / 12%	37 / 9%	9 / 10%	25 / 14%
MEAN	2.22	2.22	2.24	2.21	2.13	2.17	2.43zd	2.31	2.10	2.19	2.17	2.31	2.19	2.21	2.29	2.24	2.18	2.20	2.30	2.25	2.19	2.19	2.15	2.22
Important	583 / 69%f	532 / 68%	51 / 69%	229 / 69%f	196 / 75%zf	68 / 70%f	86 / 55%	50 / 66%	26 / 70%	139 / 68%	149 / 71%	150 / 67%	68 / 70%	527 / 69%	56 / 69%	118 / 63%	119 / 73%	196 / 72%	116 / 65%	63 / 67%	95 / 70%	274 / 70%	64 / 68%	117 / 66%
Not important	268 / 31%d	245 / 32%	22 / 31%	101 / 31%	65 / 25%	29 / 30%	70 / 45%zcde	26 / 34%	11 / 30%	66 / 32%	60 / 29%	75 / 33%	30 / 30%	242 / 31%	25 / 31%	68 / 37%	44 / 27%	77 / 28%	62 / 35%	31 / 33%	40 / 30%	116 / 30%	30 / 32%	59 / 34%
NET important	315 / 37%fo	287 / 37%	28 / 39%	128 / 39%f	131 / 50%zcf	39 / 40%f	16 / 10%	25 / 32%	15 / 40%	73 / 36%	89 / 42%	75 / 33%	39 / 39%	285 / 37%	31 / 38%	50 / 27%	75 / 46%zor	119 / 44%zor	54 / 30%	32 / 34%	55 / 40%	158 / 41%	34 / 37%	58 / 33%
Don't know	* / *	* / *	-	-	*	-	-	* / *	-	-	-	-	-	* / *	-	-	*	-	-	-	-	-	-	* / *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 194
Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**875**	248	314	61	89	54	571	304	551	324	623	133	74	41	378	497	602	273
Weighted Base	**851**	253	296	63*	72*	51*	528	323	501	350	597	129*	80*	39*	347	504	570	281
Effective Base	585	162	224	41	62	41	394	197	381	212	418	90	46	32	263	326	404	182
[1] Very important	175 21%l	56 22%	61 21%	10 16%	16 22%	9 18%	111 21%	64 20%	109 22%	66 19%	142 24%zl	17 13%	12 15%	4 11%	78 22%	97 19%	125 22%	50 18%
[2] Fairly important	407 48%f	131 52%f	158 53%zf	25 39%	30 41%	15 30%	265 50%	143 44%	244 49%	164 47%	292 49%	67 52%	35 43%	14 35%	165 47%	243 48%	288 51%	119 43%
[3] Not very important	170 20%c	47 18%	54 18%	13 21%	14 19%	15 30%	95 18%	75 23%	94 19%	76 22%	109 18%	31 24%	17 21%	12 30%	68 20%	102 20%	99 17%	71 25%zq
[4] Not at all important	97 11%bk	19 8%	24 8%	15 23%za b	12 17%ab	11 21%ab	57 11%	41 13%	54 11%	43 12%	54 9%	14 11%	16 20%k	9 24%zk	37 11%	61 12%	58 10%	40 14%
MEAN	2.22kq	2.11	2.13	2.51z ab	2.32	2.54za b	2.18	2.29	2.19	2.28	2.13	2.34k	2.47k	2.67zk	2.18	2.25	2.16	2.36zq
Important	583 69%fnr	187 74%cf	219 74%zcf	35 55%	45 63%	25 48%	376 71%z	207 64%	353 70%	230 66%	434 73%zmn	83 65%	47 58%	18 46%	242 70%	340 68%	413 73%zr	169 60%
Not important	268 31%bgkq	66 26%	77 26%	28 45%ab	26 37%	26 51%zab	152 29%	116 36%	148 30%	120 34%	163 27%	46 35%	34 42%k	21 53%zk	104 30%	163 32%	156 27%	111 40%zq
NET important	315 37%cfhj mnr	121 48%zce f	142 48%zcef	7 11%f	19 27%f	-1 -3%	224 43%zh	91 28%	205 41%zj	110 32%	271 45%zlmn	38 29%n	13 16%n	-3 -7%	138 40%	177 35%	257 45%zr	58 21%
Don't know	* *	- -	- -	- -	- -	* 1%	- -	* *	- -	* *	- -	- -	- -	* 1%	- -	* *	- -	* *

11 Jan 2018

Table 195
Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	875	317	318	468	293	114	490	365	239	629
Weighted Base	851	319	298	434	309	108*	487	343	258	584
Effective Base	585	218	205	304	204	78	320	250	153	432
[1] Very important	175 21%b	87 27%zb	47 16%	84 19%	74 24%	18 16%	111 23%	62 18%	52 20%	119 20%
[2] Fairly important	407 48%	145 45%	135 45%	227 52%zd	133 43%	48 44%	233 48%	166 48%	133 52%	272 47%
[3] Not very important	170 20%	55 17%	66 22%	85 20%	65 21%	20 19%	93 19%	69 20%	55 21%	113 19%
[4] Not at all important	97 11%ch	32 10%	49 17%za	38 9%	38 12%	22 20%zc	50 10%	46 13%	18 7%	80 14%zh
MEAN	2.22a	2.10	2.40za	2.18	2.22	2.43zc	2.17	2.29	2.15	2.26
Important	583 69%b	232 73%b	183 61%	311 72%	206 67%	65 61%	344 71%	228 66%	186 72%	391 67%
Not important	268 31%	87 27%	116 39%za	123 28%	103 33%	42 39%	143 29%	115 34%	72 28%	193 33%
NET important	315 37%bei	144 45%zb	67 22%	188 43%zde	104 34%	23 22%	201 41%zg	113 33%	113 44%zi	198 34%
Don't know	* *	- -	* *	- -	- -	* *	- -	- -	- -	* *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base

Page 228

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 196
Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	**875**	499	221	222	206	229	97	598	532	101	372	201	481	110	460	131
Weighted Base	**851**	459	227	206	205	220	101*	583	508	94*	367	190	456	96*	433	123*
Effective Base	585	326	148	159	137	148	64	401	357	75	260	127	320	80	306	78
[1] Very important	**175** 21%	105 23%	36 16%	41 20%	48 24%	78 35%z	33 33%z	175 30%z	117 23%	14 14%	90 25%z	37 20%	104 23%	16 17%	103 24%	22 18%
[2] Fairly important	**407** 48%i	228 50%	117 51%	98 48%	99 48%	128 58%z	52 51%	407 70%zef	256 50%i	34 36%	191 52%	85 45%	230 51%	38 40%	205 47%	59 48%
[3] Not very important	**170** 20%aefg hjl	78 17%	49 22%	45 22%	36 17%	13 6%g	11 11%g	-	87 17%	25 26%	48 13%	41 22%j	74 16%	26 27%l	86 20%	16 13%
[4] Not at all important	**97** 11%egh	48 10%	25 11%	22 11%	22 11%	2 1%	6 6%eg	-	48 9%	21 23%zh	38 10%	26 14%	48 11%	16 16%	39 9%	26 21%zn
MEAN	2.22aef ghjln	2.15	2.27	2.23	2.16	1.72	1.89g	1.70	2.13	2.58zh	2.09	2.30j	2.15	2.44zl	2.14	2.38n
Important	**583** 69%im	333 73%z	153 67%	140 68%	147 72%	205 93%zf	84 84%z	583 100%zef	374 73%zi	47 51%	281 77%zk	122 64%	334 73%zm	54 56%	308 71%	81 66%
Not important	**268** 31%aefg hjl	125 27%	74 33%	67 32%	58 28%	15 7%g	16 16%eg	-	135 27%	46 49%zh	86 23%	68 36%j	122 27%	42 44%zl	125 29%	42 34%
NET important	**315** 37%ikm	208 45%zb	79 35%	73 35%	89 43%	190 86%zf	68 67%z	583 100%zef	239 47%zi	1 1%	195 53%zk	55 29%	212 46%zm	12 12%	182 42%z	39 31%
Don't know	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 197
Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	242	118	124	55	48	37	34	33	35	103	71	68	100	76	38	28	139	103	68	174
Weighted Base	238	112*	126*	44*	60*	45*	43**	24**	22**	104*	87*	46*	102*	66*	40**	30**	172	66*	77*	161
Effective Base	171	76	95	38	39	30	24	25	24	75	53	49	70	52	28	21	108	76	51	120
[1] Very important	14 6%m	7 6%	8 6%	5 11%	4 6%	3 8%	2 4%	1 3%	- -	9 8%	5 6%	1 2%	2 2%	5 8%	4 10%	3 10%	11 7%	3 5%	4 5%	11 7%
[2] Fairly important	98 41%	44 39%	54 43%	19 43%	24 40%	19 43%	16 37%	10 39%	10 45%	43 42%	35 40%	19 42%	43 42%	29 44%	13 33%	13 43%	68 39%	30 46%	33 43%	65 40%
[3] Not very important	89 37%	42 37%	47 38%	17 39%	22 37%	14 33%	20 47%	9 37%	6 26%	40 38%	34 39%	15 32%	42 42%	21 31%	17 41%	9 32%	69 40%	20 31%	28 36%	61 38%
[4] Not at all important	37 15%	20 18%	17 13%	3 6%	10 16%	7 17%	5 12%	5 20%	6 29%	12 12%	13 15%	11 25%z	14 14%	12 17%	7 16%	4 15%	25 14%	12 18%	12 16%	24 15%
MEAN	2.62	2.66	2.58	2.40	2.64	2.59	2.68	2.74	2.85	2.54	2.63	2.79	2.67	2.58	2.64	2.51	2.62	2.63	2.64	2.61
Important	113 47%	51 45%	62 49%	24 55%	28 46%	23 51%	18 41%	10 43%	10 45%	52 50%	40 46%	20 44%	45 44%	34 52%	17 42%	16 54%	79 46%	33 51%	37 48%	76 47%
Not important	126 53%	62 55%	64 51%	20 45%	32 54%	22 49%	25 59%	14 57%	12 55%	52 50%	47 54%	26 56%	57 56%	32 48%	23 58%	14 46%	93 54%	32 49%	40 52%	86 53%
NET important	-13 -6%	-11 -10%	-2 -2%	4 9%	-4 -7%	1 1%	-8 -18%	-4 -15%	-2 -11%	* *	-7 -8%	-6 -13%	-11 -11%	2 3%	-6 -15%	2 7%	-14 -8%	1 2%	-3 -4%	-10 -6%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 198
Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES	NO	OWNED OUT-RIGHT	BUYING MORT-GAGE	RENTED LOCAL AUTH-ORITY	RENTED PRI-VATE	SCOT-LAND	WALES	NORTH	MID-LANDS	SOUTH	LONDON	WHITE	BME	GCSE/O-LV/CSE/NVQ12	A-LVL OR EQUIV	DEGR/MAST/PHD	NO FORML QUAL	UP TO £11499	£11500-£24999	£25000 PLUS	QUALITY	POPULAR
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted Base	242	241	1	76	73	25	66	43	13	45	60	31	50	202	40	41	60	122	5	23	33	128	41	40
Weighted Base	238	238	1**	61*	87*	18**	69*	25*	7**	43*	60*	49**	53*	208	30**	42*	58*	118*	7**	13**	33**	137*	40**	38**
Effective Base	171	170	1	51	56	16	48	33	10	35	45	24	38	144	29	33	38	86	4	19	22	95	26	27
[1] Very important	14 / 6%	14 / 6%	- / -	3 / 4%	7 / 9%	- / -	4 / 6%	* / 1%	1 / 12%	5 / 12%	6 / 10%	1 / 2%	2 / 3%	11 / 5%	3 / 11%	3 / 7%	4 / 7%	5 / 4%	2 / 27%	- / -	2 / 7%	9 / 6%	3 / 7%	3 / 8%
[2] Fairly important	98 / 41%o	98 / 41%	- / -	30 / 49%	36 / 42%	7 / 39%	25 / 37%	15 / 58%z	2 / 21%	18 / 42%	26 / 44%	17 / 35%	20 / 38%	82 / 39%	16 / 55%	9 / 21%	27 / 46%o	53 / 45%o	5 / 65%	7 / 53%	12 / 36%	58 / 42%	18 / 46%	13 / 34%
[3] Not very important	89 / 37%	88 / 37%	1 / 100%	21 / 34%	34 / 39%	5 / 30%	25 / 37%	8 / 30%	2 / 27%	19 / 45%	18 / 31%	16 / 32%	26 / 48%	83 / 40%	6 / 22%	15 / 35%	23 / 40%	45 / 38%	- / -	3 / 23%	11 / 34%	56 / 41%	12 / 29%	16 / 43%
[4] Not at all important	37 / 15%iu	37 / 15%	- / -	8 / 13%	9 / 10%	6 / 31%	14 / 20%	3 / 10%	3 / 40%	1 / 2%	9 / 16%i	15 / 30%	6 / 11%	33 / 16%	4 / 13%	15 / 37%zpq	4 / 7%	15 / 13%	1 / 8%	3 / 24%	8 / 24%	14 / 11%	7 / 17%	6 / 16%
MEAN	2.62i	2.62	3.00	2.56	2.51	2.92	2.71	2.50	2.95	2.37	2.53	2.92	2.66	2.66	2.35	3.01zpq	2.46	2.59	1.89	2.72	2.74	2.56	2.56	2.67
Important	113 / 47%o	113 / 47%	- / -	32 / 53%	44 / 51%	7 / 39%	30 / 43%	15 / 59%	2 / 33%	23 / 53%	32 / 54%	18 / 37%	22 / 41%	93 / 45%	20 / 66%	12 / 28%	31 / 53%o	58 / 49%o	7 / 92%	7 / 53%	14 / 43%	66 / 48%	21 / 53%	16 / 41%
Not important	126 / 53%	125 / 53%	1 / 100%	28 / 47%	43 / 49%	11 / 61%	39 / 57%	10 / 41%	5 / 67%	20 / 47%	28 / 46%	31 / 63%	32 / 59%	115 / 55%	10 / 34%	30 / 72%zpq	27 / 47%	60 / 51%	1 / 8%	6 / 47%	19 / 57%	71 / 52%	19 / 47%	23 / 59%
NET important	-13 / -6%	-13 / -5%	-1 / -100%	4 / 6%	1 / 1%	-4 / -22%	-10 / -14%	5 / 19%	-3 / -34%	3 / 7%	4 / 7%	-13 / -26%	-10 / -18%	-23 / -11%	9 / 32%	-18 / -43%	4 / 6%q	-1 / -1%	6 / 84%	1 / 5%	-5 / -14%	-4 / -3%	3 / 7%	-7 / -17%
Don't know	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 199
Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	242	53	114	13	27	10	180	62	174	68	192	29	11	9	125	117	197	45
Weighted Base	238	53*	109*	15**	21**	14**	169	69*	162	76*	177	35**	12**	11**	115*	123*	186	52*
Effective Base	171	38	80	8	19	9	125	46	119	51	134	22	8	8	85	86	137	34
[1] Very important	14	4	5	-	*	4	12	2	8	6	8	-	4	2	7	7	12	2
	6%	8%	5%	-	2%	27%	7%	3%	5%	8%	5%	-	33%	18%	6%	6%	6%	5%
[2] Fairly important	98	15	53	3	13	4	71	28	73	25	70	25	1	2	52	47	79	19
	41%	28%	49%a	18%	61%	25%	42%	40%	45%	33%	40%	72%	7%	14%	45%	38%	42%	37%
[3] Not very important	89	21	39	8	4	7	62	27	63	26	71	7	3	8	42	47	67	22
	37%	40%	36%	51%	21%	48%	37%	39%	39%	35%	40%	20%	27%	68%	36%	38%	36%	43%
[4] Not at all important	37	13	11	5	3	-	24	12	18	18	27	3	4	-	15	22	29	8
	15%i	25%b	10%	31%	16%	-	14%	18%	11%	24%i	15%	9%	33%	-	13%	18%	16%	15%
MEAN	2.62	2.82	2.51	3.13	2.52	2.21	2.58	2.71	2.56	2.74	2.66	2.37	2.59	2.50	2.55	2.68	2.60	2.68
Important	113	19	59	3	13	7	83	30	81	31	79	25	5	4	59	54	91	22
	47%	35%	54%	18%	63%	52%	49%	43%	50%	41%	45%	72%	40%	32%	51%	44%	49%	42%
Not important	126	34	50	12	8	7	87	39	81	45	98	10	7	8	56	69	96	30
	53%	65%	46%	82%	37%	48%	51%	57%	50%	59%	55%	28%	60%	68%	49%	56%	51%	58%
NET important	-13	-16	9	-10	6	1	-4	-9	*	-13	-19	15	-2	-4	2	-16	-5	-8
	-6%	-30%	8%	-64%	26%	5%	-2%	-13%	*	-17%	-11%	43%	-20%	-36%	2%	-13%	-3%	-16%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Page 232

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 200
Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	242	119	68	149	61	32	130	109	57	184
Weighted Base	238	115*	72*	141	64*	33**	123*	113*	60*	177
Effective Base	171	89	46	105	46	20	96	74	41	128
[1] Very important	14 6%	10 8%	3 4%	7 5%	6 10%	2 5%	11 9%	3 3%	7 12%	7 4%
[2] Fairly important	98 41%d	45 39%	32 44%	71 51%zd	18 28%	9 26%	45 36%	53 47%	22 37%	76 43%
[3] Not very important	89 37%	46 40%	20 28%	47 33%	28 44%	14 44%	45 36%	42 37%	19 31%	69 39%
[4] Not at all important	37 15%	14 12%	17 23%	17 12%	12 18%	8 25%	22 18%	14 13%	12 21%	24 14%
MEAN	2.62c	2.56	2.70	2.52	2.71	2.88	2.63	2.60	2.61	2.62
Important	113 47%	55 48%	35 49%	78 55%z	24 38%	10 32%	56 46%	56 50%	29 48%	83 47%
Not important	126 53%c	60 52%	37 51%	63 45%	40 62%	22 68%	67 54%	57 50%	31 52%	93 53%
NET important	-13 -6%	-5 -4%	-2 -3%	15 10%z	-16 -25%	-12 -37%	-10 -8%	* *	-2 -4%	-10 -6%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 201
Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES		ACTIVE ON SOCIAL MEDIA		VOTING INFLUENCE			SOCIAL MEDIA GIVES VOICE TO PEOPLE		SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE		SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL	
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	242	129	78	140	74	72	66	150	190	18	145	46	162	24	146	42
Weighted Base	238	121*	83*	133*	77*	70*	68*	146	191	16**	145	45*	165	19**	146	38**
Effective Base	171	85	60	97	53	47	45	103	136	13	105	31	116	17	105	28
[1] Very important	14 / 6%	8 / 7%	5 / 5%	9 / 7%	5 / 6%	8 / 11%	5 / 8%	10 / 7%	14 / 7%	- / -	10 / 7%	2 / 5%	13 / 8%	- / -	9 / 6%	- / -
[2] Fairly important	98 / 41%k	54 / 45%	31 / 38%	62 / 47%	30 / 39%	35 / 50%	39 / 57%z	78 / 53%z	83 / 44%	3 / 17%	69 / 47%zk	9 / 19%	76 / 46%	4 / 22%	59 / 40%	18 / 47%
[3] Not very important	89 / 37%fgjl	37 / 30%	36 / 44%	44 / 33%	29 / 37%	23 / 32%	14 / 20%	46 / 31%	65 / 34%	9 / 55%	43 / 30%	24 / 53%j	53 / 32%	10 / 52%	53 / 36%	14 / 36%
[4] Not at all important	37 / 15%eg	22 / 18%	11 / 13%	18 / 13%	13 / 17%	5 / 7%	10 / 15%	13 / 9%	28 / 15%	4 / 28%	23 / 16%	10 / 23%	23 / 14%	5 / 26%	26 / 18%	7 / 17%
MEAN	2.62egl	2.60	2.65	2.53	2.65	2.36	2.42	2.42	2.56	3.10	2.55	2.93zj	2.52	3.04	2.66	2.70
Important	113 / 47%k	62 / 51%	36 / 43%	71 / 53%	35 / 45%	42 / 61%z	45 / 65%z	88 / 60%z	97 / 51%	3 / 17%	79 / 54%zk	11 / 25%	89 / 54%z	4 / 22%	68 / 46%	18 / 47%
Not important	126 / 53%efgjl	59 / 49%	47 / 57%	62 / 47%	42 / 55%	27 / 39%	24 / 35%	59 / 40%	93 / 49%	13 / 83%	66 / 46%	34 / 75%zj	76 / 46%	15 / 78%	79 / 54%	20 / 53%
NET important	-13 / -6%	3 / 3%	-11 / -14%	9 / 7%d	-7 / -9%	15 / 21%z	21 / 30%z	29 / 20%z	4 / 2%	-10 / -65%	12 / 9%	-23 / -51%	13 / 8%	-10 / -55%	-11 / -8%	-2 / -6%
Don't know	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
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Table 202
Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	391	222	169	54	57	56	71	69	84	111	127	153	183	127	40	41	216	175	102	289
Weighted Base	388	209	179	40*	78*	68*	90*	59*	54*	118*	157*	113	193	115*	42**	39*	267	121	118*	270
Effective Base	266	136	130	41	41	46	52	44	64	74	97	102	121	87	29	31	158	128	77	189
[1] Very important	76	40	36	10	13	16	21	10	7	23	36	17	43	23	6	6	54	22	33	43
	20%t	19%	20%	26%	16%	23%	23%	17%	12%	20%	23%	15%	22%	20%	13%	14%	20%	18%	28%zt	16%
[2] Fairly important	197	105	92	21	43	35	42	27	29	64	77	56	100	63	20	14	135	62	56	141
	51%	50%	52%	51%	56%	52%	47%	45%	54%	54%	49%	49%	52%	55%	47%	35%	51%	51%	48%	52%
[3] Not very important	81	45	36	8	17	13	20	15	9	25	33	23	34	24	12	11	59	23	23	59
	21%	22%	20%	21%	22%	19%	23%	24%	16%	21%	21%	21%	17%	21%	29%	28%	22%	19%	19%	22%
[4] Not at all important	32	18	13	1	4	3	7	8	9	5	9	17	15	4	4	8	18	14	4	27
	8%	9%	7%	1%	5%	4%	7%	14%c	17%zce	4%	6%	15%zjk	8%	4%	10%	21%zmn	7%	12%	3%	10%
MEAN	2.18s	2.20	2.15	1.97	2.16	2.03	2.15	2.35c	2.39zce	2.10	2.10	2.37zjk	2.11	2.09	2.36	2.56zmn	2.15	2.24	1.98	2.26zs
Important	273	144	129	31	56	51	63	37	36	87	114	72	143	86	25	19	189	84	90	184
	70%p	69%	72%	78%	72%	75%	70%	62%	67%	74%	72%	64%	74%p	75%p	61%	49%	71%	69%	76%	68%
Not important	113	63	49	9	21	15	27	23	18	30	43	41	49	29	16	19	76	37	27	86
	29%	30%	28%	22%	27%	23%	30%	38%	33%	25%	27%	36%	25%	25%	39%	49%zmn	29%	30%	23%	32%
NET important	160	81	79	22	35	36	35	14	18	57	71	32	94	57	9	*	113	47	63	98
	41%hlpt	39%	44%	56%zhi	45%h	53%hi	39%	24%	33%	49%l	45%l	28%	49%zp	50%p	21%	*	42%	39%	53%zt	36%
Don't know	2	1	1	*	1	1	-	-	-	1	1	-	1	*	-	1	1	1	2	*
	1%t	1%	*	*	1%	2%	-	-	-	1%	1%	-	1%	*	-	2%	1%	1%	2%	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
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Table 203
Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	**391**	387	4	159	118	34	75	62	23	80	94	65	67	336	54	60	88	206	20	34	55	224	69	48
Weighted Base	**388**	386	2**	130	151*	25**	77*	38*	12**	72*	95*	99*	72*	351	37*	58*	88*	194	33**	23**	48*	250	61*	51**
Effective Base	266	264	4	108	94	22	45	46	17	62	72	51	42	232	38	41	62	145	13	25	36	158	46	25
[1] Very important	**76** 20%pt	76 20%	-	25 19%	32 21%	4 18%	15 19%	9 23%	3 21%	12 16%	19 20%	19 19%	16 22%	68 19%	8 23%	11 19%	10 11%	47 24%p	5 16%	2 8%	3 7%	58 23%t	10 16%	12 24%
[2] Fairly important	**197** 51%	197 51%	-	67 52%	83 55%	12 46%	32 41%	19 51%	8 63%	38 53%	51 53%	47 47%	34 47%	175 50%	22 61%	23 40%	56 63%zo	96 50%	17 51%	11 47%	24 50%	130 52%	29 47%	20 39%
[3] Not very important	**81** 21%	80 21%	1 56%	22 17%	28 18%	7 28%	23 30%	7 18%	1 12%	16 22%	19 20%	20 20%	19 26%	77 22%	4 11%	14 25%	19 22%	35 18%	7 21%	6 27%	11 23%	49 20%	11 18%	12 24%
[4] Not at all important	**32** 8%u	31 8%	* 11%	15 12%d	6 4%	2 8%	7 9%	2 5%	* 3%	6 8%	6 7%	14 14%	3 5%	30 9%	1 4%	9 16%p	2 3%	15 8%	4 12%	4 18%	10 20%zu	11 5%	11 18%z	7 14%
MEAN	2.18u	2.17	3.16	2.21	2.06	2.27	2.29	2.06	1.97	2.22	2.13	2.29	2.14	2.20	1.95	2.38	2.16	2.10	2.30	2.54	2.56zu	2.06	2.38	2.28
Important	**273** **70%**	273 71%	-	93 71%	115 76%	16 64%	47 61%	28 73%	10 85%	50 69%	70 74%	65 66%	50 69%	242 69%	31 84%	34 58%	65 74%	143 74%	22 66%	13 55%	27 57%	188 75%zt	39 64%	32 62%
Not important	**113** 29%nu	111 29%	1 67%	37 29%	34 22%	9 36%	30 39%d	9 23%	2 15%	21 30%	25 26%	33 34%	22 31%	107 30%n	5 14%	23 40%	21 24%	51 26%	11 34%	10 45%	21 43%u	60 24%	22 36%	19 38%
NET important	**160** 41%fm otv	162 42%z	-1 -67%	55 43%f	81 54%zf	7 28%	16 21%	19 50%	8 69%	29 40%	45 47%	32 32%	27 38%	136 39%	25 69%zm	11 18%	44 50%o	93 48%zo	11 33%	2 11%	7 14%	127 51%zt	17 27%	13 25%
Don't know	**2** 1%a	1 *	1 33%	- -	2 1%	- -	- -	1 3%z	- -	1 1%	- -	- -	- -	1 *	1 2%	1 1%	1 2%	- -	- -	- -	- -	1 1%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 204
Q21_9 - And how important were each of the following in helping you decide which way to vote or not to
vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from
a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**391**	111	161	27	43	14	313	78	311	80	327	40	13	10	212	179	346	45
Weighted Base	**388**	116*	155	34**	35*	14**	298	90*	296	92*	320	42**	11**	12**	204	184	342	46*
Effective Base	266	78	117	19	31	10	217	51	215	53	219	30	9	8	145	121	233	33
[1] Very important	**76** 20%jpr	22 19%	33 21%	3 8%	8 23%	5 36%	62 21%	14 16%	70 24%zj	6 7%	64 20%	6 15%	4 31%	2 17%	55 27%zp	21 11%	73 21%r	3 6%
[2] Fairly important	**197** 51%i	66 57%	81 52%	13 37%	17 48%	5 38%	148 50%	49 55%	138 47%	58 64%zi	158 49%	28 68%	6 48%	5 46%	92 45%	104 57%	169 49%	28 61%
[3] Not very important	**81** 21%	23 20%	30 19%	8 24%	5 16%	2 12%	62 21%	19 21%	63 21%	18 20%	72 23%	6 13%	2 21%	1 7%	37 18%	45 24%	72 21%	10 21%
[4] Not at all important	**32** 8%	4 4%	10 7%	10 31%	5 13%	1 4%	26 9%	6 6%	25 8%	7 7%	25 8%	1 3%	-	2 17%	20 10%	12 6%	28 8%	4 8%
MEAN	2.18	2.08	2.11	2.77	2.19	1.83	2.17	2.19	2.14	2.28	2.18	2.05	1.90	2.28	2.10	2.26	2.16	2.33
Important	**273** 70%	89 77%	114 74%	15 46%	25 71%	11 74%	210 70%	63 70%	208 70%	65 71%	222 69%	35 83%	9 79%	7 63%	148 72%	126 68%	243 71%	31 67%
Not important	**113** 29%	27 23%	40 26%	18 54%	10 29%	2 16%	88 30%	25 27%	88 30%	25 27%	98 30%	7 17%	2 21%	3 25%	56 28%	56 31%	99 29%	14 30%
NET important	**160** 41%	62 53%z	74 48%	-3 -9%	15 43%	8 57%	122 41%	39 43%	121 41%	40 43%	125 39%	28 67%	7 58%	5 38%	91 45%	69 37%	143 42%	17 37%
Don't know	**2** 1%q	- -	1 *	- -	- -	1 10%	- -	2 2%g	- -	2 2%i	1 *	- -	- -	1 12%	- -	2 1%	1 *	1 3%q

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
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Table 205
Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media
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| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	391	167	128	257	105	29	181	208	115	276
Weighted Base	388	171	126*	247	112*	29**	184	202	128*	260
Effective Base	266	113	89	172	76	18	123	142	75	195
[1] Very important	76 20%	35 21%	23 18%	47 19%	25 22%	4 15%	40 22%	36 18%	27 21%	50 19%
[2] Fairly important	197 51%	79 46%	67 53%	128 52%	54 49%	15 51%	85 46%	110 55%	63 49%	134 52%
[3] Not very important	81 21%	41 24%	21 17%	53 21%	23 21%	5 19%	45 24%	37 18%	27 21%	55 21%
[4] Not at all important	32 8%	16 9%	13 10%	19 8%	10 9%	3 11%	13 7%	19 9%	12 9%	20 8%
MEAN	2.18	2.22	2.19	2.17	2.16	2.26	2.16	2.19	2.18	2.17
Important	273 70%	114 67%	90 71%	175 71%	79 71%	19 66%	125 68%	147 72%	89 70%	184 71%
Not important	113 29%	57 33%	34 27%	71 29%	33 29%	9 29%	57 31%	56 27%	38 30%	74 29%
NET important	160 41%a	57 33%	56 45%	103 42%	46 41%	11 36%	68 37%	91 45%	51 40%	109 42%
Don't know	2 1%	* *	2 2%	1 *	- -	1 5%	2 1%	* *	- -	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 206
Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	391	232	105	176	124	125	78	247	292	36	215	90	253	47	239	68
Weighted Base	388	219	115*	171	125*	121*	78*	246	291	32**	217	85*	249	37*	234	65*
Effective Base	266	156	71	122	80	83	54	173	205	27	153	62	176	35	155	49
[1] Very important	76 20%b	53 24%zb	12 11%	41 24%	27 21%	36 30%z	18 23%	58 23%z	60 21%	6 20%	43 20%	14 16%	60 24%z	7 18%	54 23%	8 12%
[2] Fairly important	197 51%k	110 50%	62 53%	84 49%	60 48%	72 60%z	44 56%	150 61%z	152 52%	14 43%	127 58%zk	33 39%	128 52%	16 42%	114 48%	39 60%
[3] Not very important	81 21%aegjl	36 16%	35 31%za	33 19%	26 21%	9 7%	11 14%	32 13%e	55 19%	8 26%	34 15%	28 33%zj	42 17%	9 23%	49 21%	13 20%
[4] Not at all important	32 8%eg	20 9%	5 4%	13 7%	12 9%	4 3%	5 6%	6 2%	23 8%	3 10%	14 6%	10 12%	19 8%	6 17%	18 8%	6 9%
MEAN	2.18egjl	2.10	2.29	2.11	2.18	1.83	2.03	1.94	2.14	2.27	2.09	2.39zj	2.08	2.39	2.13	2.26
Important	273 70%k	163 74%	74 64%	125 73%	87 70%	108 90%z	62 80%	208 85%z	213 73%	20 63%	169 78%zk	47 56%	188 76%z	22 60%	168 72%	46 71%
Not important	113 29%egjl	56 25%	40 35%	46 27%	38 30%	12 10%	16 20%	38 15%	78 27%	12 37%	47 22%	37 44%zj	61 24%	15 40%	67 28%	18 29%
NET important	160 41%bkm	107 49%zb	34 29%	79 46%	50 40%	96 79%zfg	46 59%z	170 69%z	135 46%z	8 26%	122 56%zk	10 12%	128 51%zm	7 20%	101 43%	28 43%
Don't know	2 1%	1 *	1 1%	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Page 239

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 207
Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	86	50	36	15	16	7	17	13	18	31	24	31	40	32	9	5	44	42	16	70
Weighted Base	76*	39*	37**	8**	19**	7**	18**	12**	11**	27**	25**	24**	43**	21**	8**	4**	50*	26*	18**	58*
Effective Base	60	31	29	12	14	6	12	7	16	24	17	19	29	24	6	5	33	34	13	47
[1] Very important	4 5%	1 3%	3 8%	- -	2 8%	- -	* 2%	2 17%	* 2%	2 6%	* 1%	2 10%	3 7%	1 5%	* 2%	- -	2 3%	3 10%	* 2%	4 7%
[2] Fairly important	25 33%	12 30%	13 35%	1 16%	9 45%	5 75%	4 23%	1 11%	4 38%	10 36%	9 37%	6 24%	16 37%	5 26%	3 43%	- -	16 33%	8 32%	6 35%	18 32%
[3] Not very important	29 39%	16 41%	14 37%	6 77%	5 25%	2 25%	9 48%	4 35%	4 33%	11 40%	10 42%	8 34%	16 38%	7 31%	4 49%	3 64%	20 39%	10 38%	9 48%	21 36%
[4] Not at all important	17 23%	10 26%	7 20%	1 7%	4 22%	- -	5 27%	4 36%	3 28%	5 18%	5 20%	8 33%	7 18%	8 38%	* 5%	2 36%	12 24%	5 21%	3 15%	15 25%
MEAN	2.80	2.90	2.69	2.91	2.61	2.25	3.01	2.91	2.88	2.70	2.81	2.89	2.66	3.03	2.57	3.36	2.85	2.70	2.77	2.80
Important	29 38%	13 33%	16 43%	1 16%	10 53%	5 75%	4 24%	3 28%	4 39%	12 42%	9 38%	8 34%	19 44%	6 30%	4 46%	- -	18 36%	11 41%	7 37%	22 39%
Not important	47 62%	26 67%	21 57%	7 84%	9 47%	2 25%	14 76%	9 72%	7 61%	16 58%	15 62%	16 66%	24 56%	15 70%	4 54%	4 100%	32 64%	15 59%	11 63%	36 61%
NET important	-18 -24%	-13 -34%	-5 -14%	-6 -68%	1 6%	3 50%	-9 -51%	-5 -43%	-2 -22%	-4 -16%	-6 -24%	-8 -33%	-5 -11%	-8 -39%	-1 -9%	-4 -100%	-13 -27%	-5 -18%	-5 -27%	-13 -23%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 208
Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	ACCESS TO INTERNET YES (a)	ACCESS TO INTERNET NO (b)	TENURE OWNED OUTRIGHT (c)	TENURE BUYING MORTGAGE (d)	TENURE RENTED LOCAL AUTHORITY (e)	TENURE RENTED PRIVATE (f)	GOVT SCOTLAND (g)	GOVT WALES (h)	GOVT NORTH (i)	GOVT MIDLANDS (j)	GOVT SOUTH (k)	GOVT LONDON (l)	ETHNICITY WHITE (m)	ETHNICITY BME (n)	EDU GCSE/O-LV/CSE/NVQ12 (o)	EDU A-LVL OR EQUIV (p)	EDU DEGR/MAST/PHD (q)	EDU NO FORML QUAL (r)	INCOME UP TO £11499 (s)	INCOME £11500-£24999 (t)	INCOME £25000 PLUS (u)	NEWS QUALITY (v)	NEWS POPULAR (w)
Unweighted Base	86	86	-	36	23	6	21	18	2	15	22	11	18	76	10	16	22	42	2	15	8	44	21	11
Weighted Base	76*	76*	-**	33**	24**	5**	14**	10**	1**	11**	19**	16**	19**	68*	8**	16**	15**	41*	2**	8**	5**	49*	17**	11**
Effective Base	60	60	-	22	19	4	17	14	2	12	17	8	15	53	7	10	15	32	2	13	6	32	16	8
[1] Very important	4 / 5%	4 / 5%	- / -	2 / 6%	* / 1%	* / 4%	2 / 11%	1 / 8%	- / -	- / -	- / -	2 / 12%	2 / 8%	4 / 6%	- / -	3 / 21%	* / 1%	* / 1%	- / -	* / 2%	* / 5%	3 / 7%	1 / 7%	1 / 10%
[2] Fairly important	25 / 33%	25 / 33%	- / -	10 / 29%	11 / 44%	1 / 11%	4 / 29%	6 / 68%	1 / 100%	3 / 27%	5 / 28%	3 / 21%	6 / 29%	23 / 34%	2 / 24%	3 / 21%	2 / 12%	18 / 43%	- / -	3 / 44%	1 / 22%	17 / 34%	6 / 33%	3 / 30%
[3] Not very important	29 / 39%	29 / 39%	- / -	12 / 38%	8 / 33%	3 / 55%	6 / 46%	2 / 24%	- / -	5 / 41%	8 / 42%	5 / 30%	10 / 51%	26 / 39%	3 / 39%	2 / 15%	12 / 83%	14 / 34%	1 / 45%	3 / 45%	2 / 43%	18 / 37%	8 / 46%	6 / 52%
[4] Not at all important	17 / 23%	17 / 23%	- / -	9 / 27%	5 / 21%	1 / 30%	2 / 15%	- / -	- / -	4 / 32%	6 / 30%	6 / 37%	2 / 13%	15 / 22%	3 / 36%	7 / 43%	1 / 4%	9 / 22%	1 / 55%	1 / 8%	1 / 30%	11 / 22%	2 / 14%	1 / 8%
MEAN	2.80	2.80	-	2.85	2.74	3.12	2.64	2.17	2.00	3.05	3.02	2.93	2.68	2.76	3.12	2.81	2.89	2.77	3.55	2.60	2.98	2.74	2.68	2.58
Important	29 / 38%	29 / 38%	- / -	12 / 35%	11 / 46%	1 / 15%	6 / 40%	7 / 76%	1 / 100%	3 / 27%	5 / 28%	5 / 33%	7 / 37%	27 / 40%	2 / 24%	6 / 41%	2 / 13%	18 / 44%	- / -	4 / 47%	1 / 27%	20 / 41%	7 / 40%	4 / 40%
Not important	47 / 62%	47 / 62%	- / -	21 / 65%	13 / 54%	4 / 85%	8 / 60%	2 / 24%	- / -	8 / 73%	14 / 72%	11 / 67%	12 / 63%	41 / 60%	6 / 76%	9 / 59%	13 / 87%	23 / 56%	2 / 100%	4 / 53%	4 / 73%	29 / 59%	10 / 60%	7 / 60%
NET important	-18 / -24%	-18 / -24%	0 / 0%	-10 / -29%	-2 / -9%	-3 / -71%	-3 / -20%	5 / 51%	1 / 100%	-5 / -46%	-8 / -44%	-5 / -35%	-5 / -26%	-14 / -21%	-4 / -52%	-3 / -17%	-11 / -74%	-5 / -12%	-2 / -100%	-1 / -7%	-2 / -45%	-9 / -18%	-3 / -20%	-2 / -20%
Don't know	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 209
Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	**86**	15	47	3	11	1	71	15	71	15	74	9	3	-	58	28	80	6
Weighted Base	**76***	16**	41*	4**	7**	1**	60*	16**	61*	14**	64*	9**	3**	-**	52*	24**	69*	6**
Effective Base	60	9	37	2	8	1	47	13	48	12	51	7	2	-	39	22	55	5
[1] Very important	**4** **5%**	2 14%	2 4%	- -	* 6%	- -	4 6%	* 2%	3 5%	1 6%	4 6%	* 5%	- -	- -	4 7%	* 1%	4 6%	- -
[2] Fairly important	**25** **33%**	2 12%	13 31%	- -	6 84%	1 100%	20 33%	5 30%	21 33%	4 29%	20 31%	2 26%	2 74%	- -	18 34%	7 29%	23 33%	2 25%
[3] Not very important	**29** **39%**	7 42%	17 41%	3 80%	1 9%	- -	24 40%	6 36%	24 39%	6 40%	27 42%	2 22%	1 26%	- -	18 35%	11 47%	28 41%	1 18%
[4] Not at all important	**17** **23%**o	5 32%	10 25%	1 20%	- -	- -	13 21%	5 31%	14 22%	4 26%	13 21%	4 48%	- -	- -	12 23%	5 23%	14 20%	4 58%
MEAN	**2.80**	2.92	2.86	3.20	2.03	2.00	2.75	2.97	2.78	2.87	2.78	3.12	2.26	-	2.74	2.91	2.74	3.33
Important	**29** **38%**	4 26%	14 34%	- -	6 91%	1 100%	24 40%	5 32%	24 39%	5 34%	24 37%	3 31%	2 74%	- -	22 42%	7 30%	27 39%	2 25%
Not important	**47** **62%**	12 74%	27 66%	4 100%	1 9%	- -	36 60%	11 68%	37 61%	9 66%	40 63%	6 69%	1 26%	- -	30 58%	16 70%	42 61%	5 75%
NET important	**-18** **-24%**	-8 -48%	-13 -31%	-4 -100%	5 81%	1 100%	-13 -21%	-6 -35%	-14 -22%	-5 -32%	-16 -26%	-3 -39%	2 49%	0 0%	-9 -17%	-9 -40%	-15 -21%	-3 -51%
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 210
Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	86	44	22	57	23	6	40	46	20	66
Weighted Base	76*	40**	18**	49*	22**	5**	34**	42*	20**	56*
Effective Base	60	29	17	42	14	5	27	33	13	48
[1] Very important	4 5%c	1 3%	1 4%	* *	4 16%	* 10%	3 10%	1 2%	2 10%	2 4%
[2] Fairly important	25 33%	9 23%	6 36%	20 42%z	4 17%	* 9%	10 30%	15 35%	5 27%	19 34%
[3] Not very important	29 39%	18 45%	7 38%	19 38%	8 34%	3 68%	12 34%	18 43%	4 20%	25 45%
[4] Not at all important	17 23%i	12 29%	4 22%	10 20%	7 32%	1 13%	9 25%	9 21%	8 43%	9 16%
MEAN	2.80	3.00	2.79	2.78	2.83	2.85	2.75	2.83	2.96	2.74
Important	29 38%	10 26%	7 39%	21 42%	7 33%	1 19%	14 40%	15 36%	7 37%	22 38%
Not important	47 62%	29 74%	11 61%	28 58%	15 67%	4 81%	20 60%	27 64%	12 63%	35 62%
NET important	-18 -24%	-19 -48%	-4 -21%	-8 -16%	-7 -33%	-3 -63%	-7 -19%	-12 -27%	-5 -26%	-13 -23%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 211
*Q21_10 - And how important were each of the following in helping you decide which way to vote or not to
vote? Other politically related websites, such as blogs*
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	**86**	49	27	59	20	26	23	51	67	6	49	16	52	16	62	13
Weighted Base	**76***	39*	24**	51*	19**	21**	19**	41*	58*	6**	45*	14**	49*	13**	57*	8**
Effective Base	60	33	20	41	13	20	17	37	45	4	34	12	37	10	43	10
[1] Very important	4 / 5%	1 / 2%	2 / 9%	4 / 8%	* / 1%	1 / 3%	2 / 11%	2 / 6%	4 / 6%	* / 8%	4 / 9%	- / -	1 / 2%	3 / 25%	4 / 7%	* / 2%
[2] Fairly important	25 / 33%	13 / 33%	5 / 23%	18 / 35%	5 / 27%	7 / 32%	7 / 35%	17 / 41%	16 / 28%	2 / 31%	14 / 31%	6 / 44%	14 / 30%	2 / 18%	15 / 27%	2 / 27%
[3] Not very important	29 / 39%	14 / 36%	10 / 43%	17 / 33%	10 / 49%	10 / 46%	8 / 41%	15 / 35%	21 / 36%	3 / 61%	13 / 28%	5 / 37%	19 / 40%	5 / 36%	22 / 39%	3 / 42%
[4] Not at all important	17 / 23%	12 / 30%	6 / 25%	12 / 24%	5 / 23%	4 / 19%	2 / 13%	8 / 18%	17 / 29%	- / -	14 / 32%	3 / 19%	14 / 28%	3 / 21%	15 / 27%	2 / 29%
MEAN	2.80	2.93	2.84	2.73	2.94	2.80	2.56	2.66	2.88	2.53	2.83	2.74	2.94	2.53	2.85	2.98
Important	29 / 38%	14 / 35%	8 / 32%	22 / 43%	5 / 28%	7 / 36%	9 / 46%	19 / 47%	20 / 35%	2 / 39%	18 / 40%	6 / 44%	15 / 32%	5 / 43%	19 / 34%	2 / 29%
Not important	47 / 62%	25 / 65%	16 / 68%	29 / 57%	14 / 72%	13 / 64%	10 / 54%	22 / 53%	38 / 65%	3 / 61%	27 / 60%	8 / 56%	33 / 68%	7 / 57%	38 / 66%	6 / 71%
NET important	-18 / -24%	-12 / -30%	-9 / -36%	-7 / -14%	-9 / -44%	-6 / -28%	-2 / -8%	-3 / -7%	-18 / -31%	-1 / -22%	-9 / -20%	-2 / -11%	-18 / -36%	-2 / -14%	-18 / -32%	-3 / -42%
Don't know	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 212
Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WOR-KING (q)	WORKING STATUS NOT WOR-KING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	72	39	33	7	7	14	14	12	18	14	28	30	40	24	5	3	42	30	20	52
Weighted Base	64*	30**	34**	4**	8**	16**	15**	9**	12**	13**	30**	21**	38*	20**	3**	4**	44*	20**	22**	42*
Effective Base	56	29	27	6	7	11	10	10	16	12	22	26	32	19	4	2	33	26	16	42
[1] Very important	8 / 12%	3 / 10%	5 / 14%	1 / 21%	2 / 18%	1 / 8%	2 / 10%	1 / 11%	1 / 12%	2 / 19%	3 / 9%	2 / 11%	4 / 11%	3 / 13%	1 / 34%	- / -	3 / 7%	4 / 22%	4 / 16%	4 / 9%
[2] Fairly important	20 / 31%	8 / 27%	12 / 35%	1 / 29%	2 / 27%	5 / 35%	4 / 28%	3 / 32%	4 / 34%	4 / 28%	10 / 32%	7 / 33%	11 / 29%	7 / 33%	1 / 25%	2 / 55%	14 / 31%	7 / 32%	5 / 21%	16 / 37%
[3] Not very important	25 / 39%	13 / 43%	12 / 35%	2 / 51%	4 / 42%	8 / 52%	5 / 34%	3 / 33%	3 / 24%	6 / 45%	13 / 43%	6 / 28%	15 / 40%	8 / 41%	* / 18%	1 / 23%	18 / 42%	6 / 31%	11 / 47%	14 / 34%
[4] Not at all important	12 / 18%	6 / 21%	5 / 16%	- / -	1 / 13%	1 / 6%	4 / 27%	2 / 24%	4 / 30%	1 / 9%	5 / 16%	6 / 27%	8 / 20%	3 / 13%	1 / 23%	1 / 23%	9 / 20%	3 / 15%	4 / 16%	8 / 20%
MEAN	2.63	2.75	2.53	2.30	2.50	2.56	2.78	2.70	2.73	2.43	2.66	2.71	2.69	2.55	2.31	2.68	2.74	2.40	2.63	2.64
Important	28 / 43%	11 / 37%	17 / 49%	2 / 49%	4 / 45%	7 / 43%	6 / 39%	4 / 43%	5 / 46%	6 / 47%	12 / 41%	9 / 45%	15 / 40%	9 / 45%	2 / 59%	2 / 55%	17 / 38%	11 / 54%	8 / 37%	19 / 46%
Not important	36 / 57%	19 / 63%	17 / 51%	2 / 51%	5 / 55%	9 / 57%	9 / 61%	5 / 57%	6 / 54%	7 / 53%	18 / 59%	12 / 55%	23 / 60%	11 / 55%	1 / 41%	2 / 45%	27 / 62%	9 / 46%	14 / 63%	22 / 54%
NET important	-9 / -14%	-8 / -27%	-1 / -2%	* / -1%	-1 / -10%	-2 / -15%	-3 / -22%	-1 / -14%	-1 / -8%	-1 / -7%	-6 / -18%	-2 / -11%	-8 / -20%	-2 / -9%	* / 17%	* / 9%	-10 / -24%	1 / 7%	-6 / -26%	-3 / -7%
Don't know	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 213
Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity
BASE: ALL WHO ANSWERED .... IN Q20

	TOTAL (z)	ACCESS TO INTERNET YES (a)	ACCESS TO INTERNET NO (b)	TENURE OWNED OUT-RIGHT (c)	TENURE BUYING MORT-GAGE (d)	TENURE RENTED LOCAL AUTH-ORITY (e)	TENURE RENTED PRI-VATE (f)	GOR SCOT-LAND (g)	GOR WALES (h)	GOR NORTH (i)	GOR MID-LANDS (j)	GOR SOUTH (k)	GOR LONDON (l)	WHITE (m)	BME (n)	EDU GCSE/O-LV/CSE/NVQ12 (o)	EDU A-LVL OR EQUIV (p)	EDU DEGR/MAST/PHD (q)	EDU NO FORML QUAL (r)	INCOME UP TO £11499 (s)	INCOME £11500-£24999 (t)	INCOME £25000 PLUS (u)	READERSHIP QUALITY (v)	READERSHIP POPULAR (w)
Unweighted Base	72	72	-	29	25	7	10	9	4	13	19	11	16	64	8	13	15	40	3	10	13	38	20	11
Weighted Base	64*	64*	-**	24**	26**	5**	8**	6**	2**	12**	18**	10**	16**	59*	5**	13**	14**	34*	3**	6**	11**	39*	17**	11**
Effective Base	56	56	-	23	20	6	7	7	3	10	15	10	12	51	6	11	10	32	3	9	9	31	17	8
[1] Very important	8 12%	8 12%	- -	1 6%	5 20%	- -	1 11%	- -	- -	3 28%	4 23%	- -	- -	8 13%	- -	2 12%	2 15%	3 9%	1 32%	- -	* 4%	5 13%	3 15%	- -
[2] Fairly important	20 31%	20 31%	- -	10 41%	5 18%	2 37%	3 38%	3 55%	1 33%	6 48%	4 20%	1 12%	6 35%	18 30%	2 43%	5 40%	4 32%	9 27%	1 41%	3 48%	5 50%	11 29%	3 19%	4 35%
[3] Not very important	25 39%	25 39%	- -	9 36%	13 48%	1 26%	2 27%	1 19%	* 28%	2 14%	9 52%	6 62%	6 37%	22 38%	2 47%	3 21%	7 49%	15 42%	1 27%	2 24%	4 37%	16 41%	7 41%	5 49%
[4] Not at all important	12 18%	12 18%	- -	4 17%	4 14%	2 37%	2 25%	2 25%	1 39%	1 10%	1 6%	3 26%	5 29%	11 19%	1 10%	4 27%	1 4%	8 22%	- -	2 28%	1 9%	7 17%	4 25%	2 16%
MEAN	2.63	2.63	-	2.65	2.57	3.00	2.65	2.70	3.06	2.07	2.40	3.13	2.94	2.63	2.67	2.64	2.41	2.79	1.96	2.81	2.51	2.61	2.77	2.81
Important	28 43%	28 43%	- -	11 47%	10 38%	2 37%	4 49%	3 55%	1 33%	9 75%	8 42%	1 12%	6 35%	25 43%	2 43%	7 51%	6 47%	12 35%	2 73%	3 48%	6 54%	17 43%	6 34%	4 35%
Not important	36 57%	36 57%	- -	13 53%	16 62%	3 63%	4 51%	3 45%	1 67%	3 25%	10 58%	9 88%	11 65%	34 57%	3 57%	6 49%	7 53%	22 65%	1 27%	3 52%	5 46%	23 57%	11 66%	7 65%
NET important	-9 -14%	-9 -14%	0 0%	-2 -7%	-6 -24%	-1 -26%	* -3%	1 11%	-1 -34%	6 51%	-3 -15%	-8 -75%	-5 -31%	-8 -14%	-1 -14%	* 3%	-1 -5%	-10 -30%	1 45%	* -5%	1 8%	-6 -15%	-6 -33%	-3 -30%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 214
Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	72	14	37	6	9	1	57	15	56	16	66	4	2	-	49	23	63	9
Weighted Base	64*	15**	34*	5**	7**	***	49*	15**	49*	16**	58*	5**	1**	-**	43*	21**	56*	8**
Effective Base	56	10	31	6	6	1	43	14	42	14	51	4	1	-	37	19	48	8
[1] Very important	8	1	7	-	-	-	5	2	4	4	6	2	-	-	5	3	8	-
	12%	7%	19%	-	-	-	10%	16%	8%	23%	10%	31%	-	-	11%	14%	13%	-
[2] Fairly important	20	3	11	1	3	*	17	3	15	5	18	2	*	-	12	8	17	3
	31%	23%	32%	15%	47%	100%	35%	21%	32%	31%	32%	33%	10%	-	28%	38%	31%	36%
[3] Not very important	25	8	11	2	2	-	17	8	19	5	23	1	1	-	18	7	21	4
	39%	52%	34%	50%	27%	-	35%	51%	40%	35%	39%	24%	90%	-	41%	34%	37%	51%
[4] Not at all important	12	3	5	2	2	-	10	2	10	2	11	1	-	-	9	3	11	1
	18%	18%	15%	35%	26%	-	20%	12%	20%	12%	19%	12%	-	-	20%	14%	19%	13%
MEAN	2.63	2.81	2.45	3.20	2.78	2.00	2.65	2.59	2.73	2.35	2.67	2.18	2.90	-	2.71	2.48	2.61	2.77
Important	28	4	17	1	3	*	22	6	19	8	24	3	*	-	17	11	25	3
	43%	30%	51%	15%	47%	100%	45%	37%	40%	54%	42%	63%	10%	-	39%	52%	44%	36%
Not important	36	10	17	4	4	-	27	10	29	7	34	2	1	-	26	10	31	5
	57%	70%	49%	85%	53%	-	55%	63%	60%	46%	58%	37%	90%	-	61%	48%	56%	64%
NET important	-9	-6	1	-3	*	*	-5	-4	-10	1	-9	1	-1	0	-10	1	-6	-2
	-14%	-41%	2%	-70%	-6%	100%	-10%	-26%	-20%	8%	-16%	27%	-80%	0%	-22%	3%	-12%	-28%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

11 Jan 2018

Table 215
Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	72	38	22	52	16	4	32	40	11	61
Weighted Base	64*	31**	22**	46*	14**	4**	28**	36*	12**	52*
Effective Base	56	29	18	41	12	3	25	31	10	46
[1] Very important	8 / 12%	6 / 20%	- / -	4 / 8%	1 / 8%	2 / 69%	5 / 16%	3 / 8%	- / -	8 / 14%
[2] Fairly important	20 / 31%	10 / 31%	4 / 18%	14 / 30%	6 / 43%	* / 8%	11 / 39%	9 / 26%	2 / 17%	18 / 35%
[3] Not very important	25 / 39%	9 / 29%	13 / 61%	20 / 43%	4 / 27%	1 / 24%	10 / 36%	15 / 41%	7 / 61%	18 / 34%
[4] Not at all important	12 / 18%	6 / 20%	5 / 21%	9 / 19%	3 / 21%	-	3 / 9%	9 / 25%	3 / 23%	9 / 17%
MEAN	2.63	2.49	3.03	2.72	2.61	1.55	2.38	2.84	3.06	2.54
Important	28 / 43%	16 / 51%	4 / 18%	18 / 38%	7 / 52%	3 / 76%	16 / 55%	12 / 34%	2 / 17%	26 / 49%
Not important	36 / 57%	15 / 49%	18 / 82%	29 / 62%	7 / 48%	1 / 24%	13 / 45%	24 / 66%	10 / 83%	27 / 51%
NET important	-9 / -14%	1 / 2%	-14 / -65%	-11 / -24%	* / 3%	2 / 52%	3 / 10%	-12 / -32%	-8 / -67%	-1 / -2%
Don't know	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 216
Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity
BASE: ALL WHO ANSWERED .... IN Q20

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	72	37	22	45	20	19	16	41	51	6	39	19	43	10	41	18
Weighted Base	64*	31**	20**	41*	18**	17**	13**	38*	45*	6**	34**	18**	36*	9**	37*	15**
Effective Base	56	29	17	36	14	14	12	31	39	4	29	14	34	7	32	14
[1] Very important	8 / 12%	3 / 9%	5 / 24%	6 / 15%	1 / 8%	3 / 15%	4 / 28%	5 / 12%	8 / 17%	- / -	5 / 14%	2 / 11%	7 / 18%	- / -	5 / 14%	3 / 16%
[2] Fairly important	20 / 31%	11 / 36%	3 / 15%	12 / 29%	6 / 35%	6 / 35%	3 / 25%	18 / 46%z	12 / 27%	3 / 54%	8 / 24%	9 / 50%	10 / 27%	4 / 50%	10 / 27%	5 / 30%
[3] Not very important	25 / 39%	9 / 29%	11 / 55%	16 / 39%	6 / 35%	8 / 46%	6 / 43%	15 / 40%	17 / 38%	1 / 24%	15 / 43%	6 / 31%	13 / 35%	1 / 16%	16 / 44%	5 / 30%
[4] Not at all important	12 / 18%g	8 / 26%	1 / 7%	7 / 16%	4 / 23%	1 / 4%	* / 3%	* / 1%	8 / 18%	1 / 22%	7 / 20%	1 / 7%	7 / 19%	3 / 34%	6 / 16%	4 / 24%
MEAN	2.63g	2.71	2.45	2.57	2.73	2.39	2.22	2.30	2.58	2.69	2.69	2.35	2.56	2.85	2.62	2.60
Important	28 / 43%	14 / 45%	7 / 38%	18 / 44%	8 / 42%	9 / 50%	7 / 53%	22 / 59%z	20 / 44%	3 / 54%	13 / 37%	11 / 61%	16 / 45%	4 / 50%	15 / 40%	7 / 47%
Not important	36 / 57%g	17 / 55%	12 / 62%	23 / 56%	10 / 58%	9 / 50%	6 / 47%	16 / 41%	25 / 56%	3 / 46%	21 / 63%	7 / 39%	20 / 55%	4 / 50%	22 / 60%	8 / 53%
NET important	-9 / -14%	-3 / -10%	-5 / -24%	-5 / -11%	-3 / -15%	* / *	1 / 7%	7 / 17%	-6 / -13%	* / 8%	-9 / -26%	4 / 23%	-3 / -10%	* / -1%	-7 / -19%	-1 / -7%
Don't know	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 217
Q21 - And how important were each of the following in helping you decide which way to vote or not to vote? - Summary Table
BASE: ALL WHO ANSWERED .... IN Q20

	Printed newspapers or magazines (a)	Debates or interviews with party leaders or other politicians (b)	Printed campaign publicity from the political parties, for example leaflets or posters on billboards (c)	Online campaign publicity from political parties, for example emails or posts on social media (d)	Discussions or conversations you had with other people face to face (e)	Discussions on social media, for example on Facebook, Twitter or a blog (f)	News or news programmes on TV or radio (g)	Opening a news article online after clicking a link from a post on social media (h)	Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media (i)	Other politically related websites, such as blogs (j)	Non-politically related websites, such as a charity (k)
Unweighted Base	518	345	621	213	448	261	875	242	391	86	72
Weighted Base	484	310	607	214	436	261	851	238	388	76*	64*
Effective Base	332	238	401	147	317	183	585	171	266	60	56
[1] Very important	73 15%chj	76 25%acdefhjk	43 7%	22 10%	78 18%cdfhj	27 10%	175 21%acdfhj	14 6%	76 20%cdfhj	4 5%	8 12%
[2] Fairly important	188 39%c	154 50%acdfjk	164 27%	77 36%c	235 54%acdfhjk	103 39%c	407 48%acdfjk	98 41%c	197 51%acdfhjk	25 33%	20 31%
[3] Not very important	146 30%begi	56 18%	199 33%begi	56 26%e	71 16%	83 32%begi	170 20%	89 37%bdegi	81 21%	29 39%begi	25 39%begi
[4] Not at all important	76 16%bgi	24 8%	200 33%abefghik	56 26%abeghi	51 12%	49 19%begi	97 11%b	37 15%bi	32 8%	17 23%begi	12 18%bi
MEAN	2.47begi	2.09	2.92abdefghik	2.69abegi	2.22	2.59begi	2.22b	2.62abegi	2.18	2.80abegi	2.63begi
Important	261 54%cj	230 74%acdfhjk	207 34%	99 46%c	314 72%acdfhjk	130 50%c	583 69%acdfhjk	113 47%c	273 70%acdfhjk	29 38%	28 43%
Not important	222 46%begi	80 26%	400 66%abdefghi	112 52%begi	122 28%	132 50%begi	268 31%	126 53%begi	113 29%	47 62%abegi	36 57%begi
NET important	39 8%	151 49%	-192 -32%	-13 -6%	192 44%	-2 -1%	315 37%	-13 -6%	160 41%	-18 -24%	-9 -14%
Don't know	2 *	-	-	3 1%ceg	-	* *	* *	-	2 1%	-	-

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 218
Q22_1 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Strongly agree	226 18%ilpr	112 19%	114 18%	35 25%i	56 26%zhi	48 24%i	37 17%i	26 15%	23 8%	91 26%zl	85 20%l	50 11%	70 21%p	66 19%	50 20%	39 13%	165 23%zr	60 12%	74 21%	151 17%
[2] Tend to agree	447 36%ilo	225 38%	222 35%	63 44%i	85 40%i	78 39%i	81 37%i	67 37%i	74 27%	148 42%zl	159 38%l	140 31%	144 44%zop	133 39%o	71 28%	100 33%	273 38%	174 34%	134 38%	313 36%
[3] Neither agree nor disagree	364 30%cej	169 28%	196 31%	27 19%	58 28%	38 19%	68 31%e	56 32%ce	116 42%zcdef	86 24%	106 25%	172 38%zjk	82 25%	94 27%	81 32%	108 35%m	192 27%	173 34%zq	92 26%	272 31%
[4] Tend to disagree	85 7%	48 8%	36 6%	9 7%	7 4%	21 11%d	14 6%	18 10%d	15 6%	17 5%	35 8%	33 7%	20 6%	25 7%	21 8%	19 6%	53 7%	32 6%	29 8%	56 6%
[5] Strongly disagree	67 5%djq	34 6%	33 5%	5 4%	3 1%	10 5%	14 6%d	8 5%	27 10%zd	8 2%	24 6%	35 8%zj	11 3%	16 5%	15 6%	24 8%m	27 4%	41 8%zq	11 3%	56 6%
MEAN	2.43cdj mq	2.44	2.42	2.19	2.12	2.32	2.47cd	2.51cd	2.80zcd efh	2.15	2.40j	2.68zjk	2.26	2.38	2.50m	2.62zmn	2.30	2.62zq	2.32	2.47
Agree	673 55%ilpr	337 56%	336 53%	97 69%zfhi	141 67%zfhi	127 63%zi	117 53%i	93 52%i	97 35%	239 68%zkl	244 58%l	190 42%	214 65%zop	199 58%op	121 48%	139 46%	438 61%zr	235 46%	209 60%	464 53%
Disagree	152 12%dj	82 14%	70 11%	14 10%	10 5%	32 16%d	28 13%d	26 14%d	42 15%d	25 7%	59 14%j	68 15%j	31 9%	41 12%	37 14%	43 14%	80 11%	72 14%	40 11%	112 13%
NET Agree	521 42%ilop rt	254 42%	266 42%	83 59%zfhi	131 62%zefh i	95 47%i	90 41%i	67 38%i	55 20%	214 61%zkl	185 44%l	122 27%	183 56%znop	158 46%op	84 33%	95 31%	358 50%zr	163 32%	169 48%zt	352 40%
Don't know	41 3%ajmq	12 2%	29 5%za	2 1%	1 1%	4 2%	7 3%	3 2%	23 8%zcdeh	3 1%	11 3%	26 6%zj	3 1%	8 2%	15 6%m	15 5%m	10 1%	31 6%zq	9 2%	32 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

11 Jan 2018

Table 219
Q22_1 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Strongly agree	226 / 18%bcrs	225 / 20%zb	1 / 1%	60 / 14%	80 / 22%c	35 / 21%	48 / 17%	25 / 23%i	15 / 25%i	44 / 15%	66 / 20%	47 / 17%	29 / 18%	197 / 18%	28 / 20%	53 / 18%r	50 / 22%r	81 / 24%zr	25 / 9%	13 / 9%	40 / 20%s	110 / 23%zs	30 / 27%zw	39 / 17%
[2] Tend to agree	447 / 36%ber	434 / 38%zb	13 / 13%	151 / 36%	140 / 39%e	45 / 28%	107 / 38%	48 / 45%z	25 / 41%	103 / 35%	111 / 35%	97 / 34%	64 / 38%	398 / 37%	49 / 35%	103 / 35%r	96 / 41%r	158 / 48%zor	69 / 24%	46 / 30%	65 / 33%	223 / 46%zst	48 / 44%	77 / 33%
[3] Neither agree nor disagree	364 / 30%adgquv	300 / 27%	64 / 62%za	137 / 33%d	88 / 24%	52 / 32%	85 / 31%	19 / 18%	12 / 20%	89 / 30%g	93 / 29%g	100 / 36%gh	51 / 31%g	317 / 29%	46 / 33%	81 / 27%	58 / 25%	70 / 21%	135 / 48%zopq	50 / 33%u	66 / 34%u	101 / 21%	20 / 18%	70 / 30%v
[4] Tend to disagree	85 / 7%ghq	81 / 7%	4 / 4%	25 / 6%	30 / 8%	11 / 7%	19 / 7%	2 / 2%	1 / 1%	25 / 9%gh	29 / 9%gh	16 / 6%	12 / 7%	79 / 7%	6 / 4%	34 / 12%zqr	14 / 6%	14 / 4%	11 / 4%	15 / 10%	8 / 4%	32 / 7%	10 / 9%	22 / 10%
[5] Strongly disagree	67 / 5%aqu	56 / 5%	11 / 11%a	27 / 6%	16 / 4%	11 / 7%	13 / 5%	7 / 7%l	4 / 6%	23 / 8%l	11 / 6%	11 / 4%	3 / 2%	63 / 6%	4 / 3%	17 / 6%	11 / 5%	9 / 3%	22 / 8%q	13 / 9%u	14 / 7%	17 / 4%	2 / 2%	11 / 5%
MEAN	2.43aghquv	2.37	3.12za	2.52d	2.33	2.47	2.42	2.21	2.18	2.58zgh	2.44	2.44	2.34	2.44	2.31	2.52q	2.30	2.13	2.76zpq	2.77ztu	2.43u	2.22	2.14	2.49v
Agree	673 / 55%bcrs	659 / 58%zb	14 / 14%	211 / 50%	220 / 61%zce	80 / 49%	154 / 56%	73 / 68%zijk	40 / 66%zik	147 / 50%	177 / 55%	143 / 51%	93 / 56%	595 / 55%	77 / 55%	155 / 53%r	146 / 62%zr	240 / 72%zopr	94 / 33%	59 / 39%	105 / 53%s	333 / 68%zst	78 / 71%zw	117 / 50%
Disagree	152 / 12%nq	137 / 12%	15 / 14%	52 / 12%	46 / 13%	22 / 14%	32 / 11%	10 / 9%	5 / 7%	48 / 16%z	47 / 15%	27 / 10%	15 / 9%	142 / 13%n	10 / 7%	51 / 17%zq	25 / 11%	23 / 7%	34 / 12%	28 / 18%u	21 / 11%	49 / 10%	12 / 11%	33 / 14%
NET Agree	521 / 42%bcriors	522 / 46%zb	-1 / -1%	159 / 38%	174 / 49%zce	58 / 35%	123 / 44%	63 / 59%zijk	36 / 58%zik	98 / 33%	129 / 40%	116 / 41%	78 / 47%i	453 / 42%	68 / 48%	104 / 35%r	121 / 52%zor	217 / 65%zopr	61 / 21%	31 / 20%	83 / 42%s	284 / 58%zst	66 / 60%zw	83 / 36%
Don't know	41 / 3%adjqu	31 / 3%	10 / 10%za	20 / 5%d	5 / 1%	9 / 6%d	7 / 2%	5 / 5%j	4 / 7%j	11 / 4%j	3 / 1%	10 / 4%	7 / 5%j	33 / 3%	8 / 6%	8 / 3%q	5 / 2%	1 / *	21 / 7%zopq	16 / 11%ztu	4 / 2%	5 / 1%	-	12 / 5%v

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

11 Jan 2018

Table 220
Q22_1 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | POLITICAL PARTY SUPPORT | | | | | KNOWLEDGE OF UK POLITICS | | KNOWLEDGE OF PARLIAMENT | | LIKELIHOOD TO VOTE IN GENERAL ELECTION | | | | POLITICAL PARTY SUPPORT STRENGTH | | INTEREST IN POLITICS | |
		CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH-ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Strongly agree	226 18%r	60 19%	87 19%	9 13%	22 23%	20 15%	129 20%	97 16%	126 21%	100 16%	144 19%	31 15%	30 20%	16 16%	95 21%	131 17%	150 21%zr	76 14%
[2] Tend to agree	447 36%hjr	115 37%	173 39%	30 43%	34 35%	41 31%	262 41%zh	186 31%	255 42%zj	192 31%	288 38%	82 40%	41 28%	34 33%	174 38%	273 36%	285 41%zr	162 31%
[3] Neither agree nor disagree	364 30%giq	88 28%	120 27%	21 30%	20 20%	53 40%zabe	154 24%	210 35%zg	138 23%	226 36%zi	212 28%	63 31%	45 31%	37 37%	121 27%	236 31%	177 25%	188 36%zq
[4] Tend to disagree	85 7%	23 7%	34 8%	3 5%	11 11%	6 4%	45 7%	39 7%	42 7%	43 7%	50 7%	15 7%	17 11%	3 3%	36 8%	48 6%	44 6%	41 8%
[5] Strongly disagree	67 5%	18 6%	19 4%	5 7%	8 8%	8 6%	38 6%	29 5%	38 6%	29 5%	42 6%	9 4%	6 4%	9 9%	22 5%	45 6%	37 5%	30 6%
MEAN	2.43iq	2.42	2.37	2.50	2.47	2.54	2.37	2.50	2.35	2.51zi	2.40	2.45	2.49	2.54	2.37	2.46	2.32	2.57zq
Agree	673 55%hjr	175 56%	260 58%	39 56%	56 58%	61 46%	390 61%zh	282 48%	381 63%zj	291 47%	432 57%	113 55%	70 48%	49 49%	269 59%z	404 53%	435 62%zr	238 45%
Disagree	152 12%	41 13%	53 12%	9 12%	19 20%z	14 11%	84 13%	68 12%	80 13%	72 12%	92 12%	24 12%	23 16%	12 12%	58 13%	93 12%	81 11%	71 14%
NET Agree	521 42%hjmr	134 43%	207 46%	31 44%	37 38%	47 36%	307 48%zh	214 36%	302 50%zj	219 35%	340 45%m	89 43%	47 32%	38 37%	211 46%	310 41%	354 50%zr	166 32%
Don't know	41 3%gioq	9 3%	15 3%	1 1%	2 2%	4 3%	8 1%	32 5%zg	8 1%	33 5%zi	23 3%	5 3%	7 5%	2 2%	8 2%	29 4%	11 2%	30 6%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 221
Q22_1 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Strongly agree	226 18%	94 22%z	88 20%	104 20%	79 19%	42 15%	140 20%	83 19%	57 16%	166 20%z
[2] Tend to agree	447 36%de	164 39%	157 36%	243 46%zde	127 30%	77 28%	266 37%	163 37%	136 38%	302 37%
[3] Neither agree nor disagree	364 30%bcfi	115 27%	99 23%	130 24%	129 30%	105 38%zc	192 27%	140 31%	117 33%	218 27%
[4] Tend to disagree	85 7%ac	17 4%	43 10%za	24 4%	42 10%zc	19 7%	56 8%	27 6%	24 7%	61 7%
[5] Strongly disagree	67 5%	21 5%	33 7%	25 5%	27 6%	15 6%	41 6%	22 5%	14 4%	51 6%
MEAN	2.43ac	2.28	2.47a	2.28	2.53c	2.57c	2.41	2.41	2.43	2.41
Agree	673 55%de	258 61%z	245 56%	347 65%zde	207 49%	119 44%	407 57%	246 55%	193 54%	468 57%z
Disagree	152 12%ac	37 9%	76 17%za	48 9%	69 16%zc	34 13%	97 14%	49 11%	38 11%	112 14%
NET Agree	521 42%de	221 52%zb	168 38%	298 56%zde	138 32%	85 31%	310 43%	197 44%	155 43%	356 43%
Don't know	41 3%c	12 3%	19 4%	7 1%	20 5%c	15 5%c	18 2%	10 2%	9 3%	24 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

11 Jan 2018

Table 222
Q22_1 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/ fairly important) (e)	Discussion on social media (Very/ fairly important) (f)	TV or radio news or news programmes (Very/ fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	**1230**	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Strongly agree	**226** 18%ikm	128 21%z	59 19%	78 30%z	61 22%	56 22%	57 44%zeg	122 21%	226 34%zi	-	170 35%zk	32 12%	175 29%zm	16 10%	146 26%z	39 22%
[2] Tend to agree	**447** 36%ikm	237 39%	114 36%	120 46%z	121 44%z	105 40%	52 40%	251 43%z	447 66%zi	-	259 53%zk	79 30%	310 51%zm	30 20%	273 49%zo	58 33%
[3] Neither agree nor disagree	**364** 30%acdf ghijklm no	156 26%	86 27%	42 16%	57 20%	72 27%f	17 13%	146 25%f	-	-	37 8%	41 15%j	76 13%	15 10%	79 14%o	8 5%
[4] Tend to disagree	**85** 7%fghjl	42 7%	25 8%	14 5%	22 8%	16 6%	3 2%	25 4%	-	85 56%zh	13 3%	60 22%zj	24 4%	48 31%zl	34 6%	35 20%zn
[5] Strongly disagree	**67** 5%cefgh jl	29 5%	23 7%	7 3%	13 5%	6 2%	1 1%	23 4%	-	67 44%zh	9 2%	51 19%zj	19 3%	44 28%zl	24 4%	34 20%zn
MEAN	2.43acd efghjln	2.33	2.47	2.06	2.29c	2.26f	1.75	2.25f	1.66	4.44zh	1.83	3.07zj	2.01	3.49zl	2.13	2.82zn
Agree	**673** 55%ikm	365 60%z	173 55%	198 75%zd	183 66%z	161 62%z	110 84%zeg	374 64%z	673 100%zi	-	429 88%zk	112 42%	485 80%zm	46 30%	419 75%zo	97 55%
Disagree	**152** 12%cfgh jl	71 12%	48 15%	22 8%	36 13%	22 8%	3 3%	47 8%	-	152 100%zh	22 4%	111 42%zj	43 7%	92 60%zl	59 10%	69 40%zn
NET Agree	**521** 42%ikmo	294 48%zb	126 40%	176 67%zd	147 53%z	139 53%z	106 82%zeg	326 56%z	673 100%zi	-152 -100%	407 83%zk	* *	442 73%zm	-46 -30%	360 64%zo	27 16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 222
Q22_1 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Don't know	**41** 3%cdhjl mno	19 3%	11 3%	1 *	3 1%	6 2%	- -	16 3%	- -	- -	1 *	4 1%	- -	* *	4 1%	* *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 223
Q22_2 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER MALE (a)	GENDER FEMALE (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (h)	AGE 65+ (i)	AGE 18-34 (j)	AGE 35-54 (k)	AGE 55+ (l)	SOCIAL GRADE AB (m)	SOCIAL GRADE C1 (n)	SOCIAL GRADE C2 (o)	SOCIAL GRADE DE (p)	WORKING STATUS WORKING (q)	WORKING STATUS NOT WORKING (r)	CHILDREN IN HOUSEHOLD YES (s)	CHILDREN IN HOUSEHOLD NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Strongly agree	110 9%ilr	52 9%	58 9%	22 15%zi	29 14%i	20 10%i	18 8%i	16 9%i	6 2%	50 14%zl	38 9%l	22 5%	37 11%	37 11%	18 7%	19 6%	76 11%r	34 7%	39 11%	71 8%
[2] Tend to agree	379 31%ilr	188 31%	191 30%	63 45%zfhi	80 38%hi	73 37%i	65 30%i	45 25%	52 19%	143 41%zl	139 33%l	97 21%	107 32%	113 33%	79 31%	80 26%	256 36%zr	123 24%	124 35%	255 29%
[3] Neither agree nor disagree	438 36%cjms	223 37%	214 34%	37 27%	69 32%	60 30%	76 34%	59 33%	138 50%zcde fh	106 30%	135 32%	197 43%zjk	99 30%	113 33%	102 40%m	125 41%m	233 32%	205 40%zq	105 30%	333 38%zs
[4] Tend to disagree	167 **14%**	76 13%	91 15%	12 8%	28 13%	29 15%	34 15%	36 20%zci	28 10%	40 11%	63 15%	64 14%	52 16%	49 14%	25 10%	41 14%	98 14%	69 14%	49 14%	118 13%
[5] Strongly disagree	100 8%dj	51 9%	49 8%	6 4%	5 2%	14 7%	22 10%d	19 11%d	35 12%zcd	10 3%	36 9%j	54 12%zj	31 10%	24 7%	19 7%	26 8%	48 7%	52 10%z	26 7%	74 8%
MEAN	2.81cdj q	2.81	2.80	2.40	2.53	2.71c	2.89cd	2.98zcd e	3.13zcd ef	2.48	2.80j	3.07zjk	2.80	2.73	2.79	2.91	2.70	2.96zq	2.71	2.85
Agree	489 40%ilpr t	240 40%	249 40%	85 60%zefh i	109 51%zfhi	94 47%hi	83 38%i	61 34%i	58 21%	193 55%zkl	177 42%l	119 26%	143 44%p	150 44%p	97 38%	99 33%	332 46%zr	157 31%	163 47%zt	326 37%
Disagree	267 22%cj	127 21%	140 22%	17 12%	33 16%	43 21%	56 25%c	55 31%zcd	63 23%c	50 14%	99 24%j	118 26%zj	84 25%	73 21%	44 17%	67 22%	146 20%	121 24%	75 22%	192 22%
NET Agree	222 18%hilp rt	113 19%	109 17%	67 48%zefh i	76 36%zfhi	51 25%zfhi	27 12%hi	6 3%i	-5 -2%	143 41%zkl	78 19%l	1 *	60 18%p	77 22%zp	53 21%p	32 11%	186 26%zr	35 7%	88 25%zt	134 15%
Don't know	36 3%ajmq	9 2%	26 4%za	1 1%	1 1%	4 2%	6 3%	3 2%	20 7%zcdeh	3 1%	10 2%	23 5%zj	3 1%	7 2%	11 4%m	14 5%m	8 1%	28 5%zq	7 2%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 224
Q22_2 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				ANNUAL INCOME			DAILY NEWSPAPER READERSHIP	
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	WHITE (m)	BME (n)	GCSE/ O-LV/ CSE/ NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/ MAST/ PHD (q)	NO FORML QUAL (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)	QUALITY (v)	POPULAR (w)
Unweighted Base	**1230**	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	**1230**	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Strongly agree	**110** 9%bc rw	110 10%zb	1 1%	26 6%	31 9%	23 14%zc	26 9%	8 8%	5 9%	25 8%	28 9%	28 10%	16 10%	90 8%	20 14%zm	22 7%	36 15%zo r	34 10%r	9 3%	9 6%	17 9%	50 10%	13 11%w	10 4%
[2] Tend to agree	**379** 31%bc krs	370 33%zb	8 8%	102 24%	144 40%zce	40 24%	91 33%	38 36%k	17 28%	88 30%	118 37%zk	60 21%	58 35%k	330 30%	48 34%	98 33%r	78 34%r	136 41%zr	53 19%	30 20%	52 26%	205 42%zst	33 30%	64 27%
[3] Neither agree nor disagree	**438** 36%ad qu	372 33%	66 64%za	171 41%zd	97 27%	59 36%	110 40%d	34 32%	18 30%	107 36%	103 32%	110 39%	66 40%	385 35%	52 37%	91 31%	75 32%	89 27%	155 55%zop q	66 43%u	82 42%u	122 25%	37 34%	84 36%
[4] Tend to disagree	**167** 14%n	160 14%	7 7%	59 14%	54 15%	19 12%	32 12%	11 10%	10 17%	35 12%	42 13%	55 19%zgl	14 9%	158 15%n	9 7%	50 17%p	23 10%	45 14%	28 10%	22 14%	27 14%	66 14%	20 18%	42 18%
[5] Strongly disagree	**100** 8%n	89 8%	11 11%	46 11%zf	26 7%	14 9%	14 5%	11 10%l	6 10%	31 10%l	25 8%	21 8%	6 4%	95 9%	6 4%	28 9%	17 7%	27 8%	24 8%	11 7%	14 7%	41 8%	8 7%	20 9%
MEAN	2.81a lnpqu	2.77	3.22za	2.99zd ef	2.72	2.75	2.69	2.79	2.92l	2.85	2.74	2.94l	2.60	2.85z n	2.50	2.87p	2.60	2.68	3.01zp q	2.98u	2.84	2.67	2.80	3.00z
Agree	**489** 40%bc krsw	480 43%zb	9 9%	128 31%	176 49%zce	62 38%	117 42%c	46 43%k	22 36%	113 38%	146 46%zk	88 31%	74 45%k	420 39%	68 48%zm	120 41%r	114 49%zr	170 51%zo r	62 22%	39 26%	69 35%	255 52%zst	45 41%	73 32%
Disagree	**267** 22%ln	249 22%	19 18%	104 25%f	80 22%	33 20%	46 17%	22 20%	16 27%l	66 22%l	67 21%	76 27%l	20 12%	253 23%zn	15 11%	78 26%p	40 17%	72 22%	52 18%	33 22%	42 21%	107 22%	28 25%	62 27%
NET Agree	**222** 18%bc hkmrs w	231 21%zb	-10 -9%	24 6%	95 27%zc	29 18%c	71 26%zc	24 23%hk	6 9%	47 16%k	79 25%zhi k	12 4%	54 33%zh ik	168 15%	53 38%zm	42 14%r	74 32%zo r	98 29%zor	11 4%	6 4%	28 14%s	148 30%zst	18 16%w	11 5%
Don't know	**36** 3%aqu	26 2%	10 10%za	17 4%	5 1%	9 6%d	5 2%	5 5%j	4 7%zj	11 4%	4 1%	7 2%	5 3%	30 3%	6 4%	8 3%	5 2%	2 1%	15 5%q	15 10%ztu	3 2%	5 1%	- -	12 5%v

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 225
Q22_2 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTHING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTHING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTAINLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Strongly agree	110 9%jr	21 7%	43 10%	7 10%	12 12%	10 8%	68 11%z	42 7%	69 11%zj	42 7%	78 10%	11 5%	14 10%	6 6%	45 10%	65 9%	79 11%zr	31 6%
[2] Tend to agree	379 31%	86 27%	149 33%	23 33%	34 35%	36 27%	207 33%	171 29%	193 32%	186 30%	239 32%	79 38%zmn	35 24%	23 23%	143 31%	236 31%	236 34%z	143 27%
[3] Neither agree nor disagree	438 36%gikq	104 33%	154 34%	25 36%	30 31%	62 47%zab e	187 29%	251 42%zg	178 29%	260 42%zi	247 33%	80 39%	57 39%	47 47%k	149 33%	282 37%	216 31%	222 42%zq
[4] Tend to disagree	167 14%	60 19%zf	61 14%	6 9%	13 13%	10 8%	99 16%	68 11%	95 16%	72 12%	112 15%	18 9%	23 16%	10 10%	69 15%	97 13%	96 14%	71 14%
[5] Strongly disagree	100 8%hj	33 11%	28 6%	6 8%	6 6%	10 7%	66 10%zh	34 6%	63 10%zj	37 6%	60 8%	14 7%	13 9%	12 12%	40 9%	60 8%	65 9%	36 7%
MEAN	2.81	3.00zb e	2.73	2.70	2.65	2.78	2.82	2.79	2.82	2.79	2.78	2.73	2.90	3.00	2.81	2.80	2.75	2.88
Agree	489 40%r	107 34%	192 43%a	31 44%	45 47%	47 35%	276 43%zh	213 36%	262 43%z	227 37%	317 42%n	90 44%n	50 34%	29 29%	188 41%	301 39%	315 45%zr	174 33%
Disagree	267 22%hj	94 30%zbf	89 20%	12 17%	19 19%	20 15%	165 26%zh	102 17%	159 26%zj	109 17%	172 23%	32 16%	36 25%	22 22%	110 24%	157 21%	160 23%	107 20%
NET Agree	222 18%amnr	13 4%	103 23%za	19 26%a	27 28%za	27 20%a	110 17%	111 19%	103 17%	119 19%	145 19%mn	58 28%zkmn	13 9%	7 6%	78 17%	144 19%	155 22%zr	67 13%
Don't know	36 3%giq	9 3%	12 3%	2 3%	3 3%	4 3%	9 1%	26 4%zg	9 2%	26 4%i	22 3%	5 2%	3 2%	2 2%	9 2%	23 3%	11 2%	24 5%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 226
Q22_2 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Strongly agree	110 9%	52 12%z	35 8%	48 9%	34 8%	28 10%	69 10%	40 9%	27 8%	81 10%
[2] Tend to agree	379 31%e	155 37%zb	118 27%	211 40%zde	112 26%	56 20%	242 34%z	123 28%	112 31%	260 32%
[3] Neither agree nor disagree	438 36%ci	133 32%	144 33%	159 30%	158 37%	121 44%zc	243 34%	159 36%	129 36%	274 33%
[4] Tend to disagree	167 14%a	40 9%	81 18%za	71 13%	63 15%	33 12%	94 13%	68 15%	62 17%	104 13%
[5] Strongly disagree	100 8%	31 7%	47 11%	36 7%	43 10%	21 8%	53 7%	43 10%	19 5%	79 10%zh
MEAN	2.81ac	2.62	2.97za	2.69	2.92zc	2.86	2.74	2.89	2.81	2.80
Agree	489 40%bde	207 49%zb	153 35%	258 49%zde	146 34%	84 31%	311 44%z	163 37%	139 39%	341 42%
Disagree	267 22%a	71 17%	128 29%za	108 20%	106 25%	54 20%	147 21%	111 25%	81 23%	184 22%
NET Agree	222 18%bdeg	135 32%zb	25 6%	151 28%zde	41 10%	30 11%	163 23%zg	52 12%	58 16%	157 19%
Don't know	36 3%cf	11 3%	14 3%	7 1%	15 4%	14 5%c	12 2%	11 2%	8 2%	22 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 227
Q22_2 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Strongly agree	110 9%ik	57 9%	37 12%	47 18%zd	28 10%	23 9%	32 25%zeg	72 12%z	107 16%zi	1 *	110 23%zk	-	91 15%zm	8 5%	69 12%z	26 15%z
[2] Tend to agree	379 31%ikm	203 33%	103 32%	97 37%z	122 44%z	82 31%	65 50%zeg	209 36%z	322 48%zi	21 14%	379 77%zk	-	268 44%zm	26 17%	230 41%zo	50 29%
[3] Neither agree nor disagree	438 36%acdf ghijklm no	187 31%	109 34%	61 23%	79 28%	91 35%fg	21 16%	167 29%f	129 19%	19 12%	-	-	119 20%	20 13%	119 21%o	20 12%
[4] Tend to disagree	167 14%fj	102 17%zb	32 10%	33 13%	29 10%	39 15%f	8 6%	76 13%f	84 13%	57 37%zh	-	167 62%zj	88 14%	48 31%zl	84 15%	44 25%zn
[5] Strongly disagree	100 8%fhjl	43 7%	31 10%	25 9%	19 7%	22 9%f	3 2%	46 8%f	27 4%	55 36%zh	-	100 38%zj	36 6%	51 33%zl	55 10%	33 19%zn
MEAN	2.81cdf ghjln	2.78	2.74	2.58	2.60	2.82fg	2.11	2.68f	2.41	3.94zh	1.77	4.38zj	2.52	3.70zl	2.69	3.05zn
Agree	489 40%ikm	260 43%	140 44%	144 55%z	150 54%z	105 40%	98 75%zeg	281 48%ze	429 64%zi	22 14%	489 100%zk	-	359 59%zm	34 22%	298 53%z	76 44%
Disagree	267 22%fhj	144 24%	63 20%	57 22%	48 17%	61 23%f	11 8%	122 21%f	112 17%	111 73%zh	-	267 100%zj	124 20%	99 65%zl	139 25%z	77 44%zn
NET Agree	222 18%imo	116 19%	77 24%z	86 33%z	102 37%z	44 17%	87 67%zeg	159 27%ze	318 47%zi	-89 -59%	489 100%zk	-267 -100%	236 39%zm	-65 -42%	159 28%zo	-1 *
Don't know	36 3%cdhjk lno	19 3%	5 2%	- -	* *	4 1%	- -	12 2%	3 *	- -	- -	- -	3 *	- -	3 *	* *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 228
Q22_3 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Strongly agree	212 17%ilp	110 18%	102 16%	33 24%i	38 18%	44 22%i	31 14%	30 17%	36 13%	71 20%	76 18%	65 14%	76 23%zop	60 18%	38 15%	37 12%	135 19%	77 15%	70 20%	142 16%
[2] Tend to agree	393 32%ilr	195 32%	198 31%	49 35%i	86 41%zi	66 33%	73 33%i	53 30%	65 23%	136 38%zl	139 33%	118 26%	117 36%	121 35%	72 28%	83 27%	250 35%r	142 28%	113 32%	280 32%
[3] Neither agree nor disagree	429 35%m	207 35%	222 35%	41 29%	70 33%	56 28%	79 36%	62 35%	121 44%zce	111 31%	135 32%	183 40%zjk	97 29%	111 32%	101 40%m	120 39%m	235 33%	194 38%	112 32%	318 36%
[4] Tend to disagree	90 7%irt	48 8%	42 7%	12 9%	10 5%	22 11%i	19 9%	16 9%i	10 4%	23 7%	41 10%	26 6%	21 6%	27 8%	18 7%	24 8%	62 9%	28 6%	37 11%zt	53 6%
[5] Strongly disagree	63 5%jq	29 5%	34 5%	3 2%	5 2%	8 4%	13 6%	11 6%	23 8%zcd	8 2%	21 5%	34 8%zj	13 4%	17 5%	7 3%	26 8%zo	25 3%	38 7%zq	11 3%	52 6%
MEAN	2.49cjm q	2.48	2.51	2.29	2.33	2.40	2.58c	2.57c	2.69zcd e	2.31	2.49	2.64zj	2.31	2.46	2.51	2.72zmn	2.42	2.60zq	2.43	2.52
Agree	605 49%ilpr	305 51%	300 48%	83 59%zi	124 59%zi	111 55%i	104 47%i	82 46%	101 36%	207 59%zl	215 51%l	183 40%	194 59%zop	181 53%p	110 43%	120 39%	386 54%zr	219 43%	183 52%	422 48%
Disagree	153 12%j	77 13%	76 12%	15 11%	16 7%	30 15%	32 14%	27 15%d	33 12%	31 9%	62 15%j	61 13%	34 10%	44 13%	25 10%	50 16%	87 12%	66 13%	48 14%	105 12%
NET Agree	452 37%ilpr	228 38%	224 36%	68 48%zfhi	108 51%zfhi	81 40%i	72 33%	55 31%	67 24%	176 50%zkl	153 36%l	123 27%	160 48%zop	137 40%p	85 33%p	70 23%	299 42%zr	153 30%	135 39%	317 36%
Don't know	43 4%ajmq	10 2%	33 5%za	2 2%	2 1%	4 2%	5 2%	7 4%	23 8%zcdef	4 1%	9 2%	29 6%zjk	4 1%	6 2%	17 7%zmn	16 5%m	11 2%	32 6%zq	7 2%	37 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 229
Q22_3 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	GOVERNMENT OFFICE REGION SCOT-LAND (g)	WALES (h)	NORTH (i)	MID-LANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER READERSHIP QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Strongly agree	212 17%brw	209 19%zb	3 3%	66 16%	69 19%	27 17%	44 16%	21 19%	14 23%	48 16%	56 18%	51 18%	22 13%	187 17%	25 18%	53 18%r	42 18%r	76 23%zr	28 10%	18 12%	29 15%	117 24%zst	30 27%zw	20 8%
[2] Tend to agree	393 32%beirs	381 34%zb	11 11%	128 30%	129 36%e	39 24%	95 34%	39 36%i	21 35%	77 26%	105 33%	89 32%	62 37%i	348 32%	43 31%	90 31%	78 33%r	135 40%zor	61 21%	36 23%	60 31%	181 37%zs	45 40%	81 35%
[3] Neither agree nor disagree	429 35%aghquv	366 32%	64 62%za	154 37%	111 31%	59 36%	104 37%	26 25%	15 24%	113 38%gh	112 35%g	102 36%g	61 37%	380 35%	49 35%	95 32%	76 32%	90 27%	142 50%zopq	61 40%u	76 39%u	136 28%	26 23%	85 36%v
[4] Tend to disagree	90 7%c	87 8%	3 3%	20 5%	32 9%	17 10%c	20 7%	6 6%	2 4%	28 10%	28 9%	17 6%	9 5%	79 7%	12 8%	30 10%r	20 9%	23 7%	12 4%	11 7%	16 8%	31 6%	4 4%	17 7%
[5] Strongly disagree	63 5%aq	51 5%	12 12%za	30 7%zd	10 3%	12 7%d	10 3%	8 8%	4 6%	18 6%	13 4%	12 4%	7 4%	56 5%	6 5%	20 7%q	12 5%	9 3%	21 7%q	13 8%	11 6%	19 4%	5 5%	17 7%
MEAN	2.49aquv	2.44	3.10za	2.55	2.38	2.66d	2.47	2.43	2.29	2.62zh	2.48	2.45	2.48	2.50	2.49	2.56q	2.48q	2.26	2.76zpq	2.75zu	2.59u	2.28	2.19	2.69zv
Agree	605 49%beirs	590 52%zb	15 14%	194 46%	198 55%zce	66 41%	139 50%	59 55%i	35 57%i	125 42%	161 50%	140 50%	84 51%	535 49%	68 49%	143 48%r	120 51%r	210 63%zopr	89 31%	53 35%	89 45%	298 61%zst	74 67%zw	100 43%
Disagree	153 12%	138 12%	15 15%	51 12%	42 12%	29 18%z	30 11%	15 14%	6 9%	46 16%	41 13%	29 10%	16 10%	135 12%	18 13%	50 17%zq	32 14%	31 9%	33 12%	24 16%	27 14%	50 10%	10 9%	34 15%
NET Agree	452 37%beirsw	452 40%zb	* *	143 34%e	157 44%zce	37 23%	109 39%e	45 42%i	29 48%zi	79 27%	120 38%i	111 39%i	68 41%i	400 37%	50 36%	94 32%r	88 38%r	179 54%zopr	56 20%	30 19%	62 31%s	248 51%zst	64 58%zw	66 28%
Don't know	43 4%aqu	33 3%	10 10%za	21 5%	8 2%	9 5%	5 2%	7 6%j	5 9%zj	11 4%	5 2%	10 4%	5 3%	37 3%	6 4%	8 3%q	6 3%q	1 *	21 7%zq	15 10%ztu	4 2%	5 1%	1 1%	13 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

Table 230
Q22_3 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

		POLITICAL PARTY SUPPORT					KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		LIKELIHOOD TO VOTE IN GENERAL ELECTION				POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS	
	TOTAL (z)	CONSER -VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOW A GREAT DEAL/ FAIR AMOUNT (g)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (h)	KNOW A GREAT DEAL/ FAIR AMOUNT (i)	KNOW NOT VERY MUCH/ NOTH -ING AT ALL (j)	CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA -INLY NOT (n)	STRONG (o)	WEAK (p)	VERY/ FAIRLY INTERESTED (q)	NOT VERY/ NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Strongly agree	212 17%hjlr	66 21%	80 18%	11 16%	14 14%	18 13%	138 22%zh	74 13%	131 22%zj	81 13%	153 20%zl	23 11%	22 15%	11 11%	83 18%	129 17%	147 21%zr	65 12%
[2] Tend to agree	393 32%p	90 29%	150 34%	22 32%	38 39%	39 30%	203 32%	189 32%	202 33%	191 31%	240 32%	80 39%m	36 25%	31 31%	170 37%zp	223 29%	232 33%	160 30%
[3] Neither agree nor disagree	429 35%giko q	107 34%	142 32%	25 36%	29 29%	59 44%b	191 30%	238 40%zg	176 29%	254 41%zi	244 32%	75 36%	60 41%	43 43%	124 27%	298 39%zo	212 30%	217 41%zq
[4] Tend to disagree	90 7%	23 7%	44 10%z	4 5%	8 9%	4 3%	53 8%	37 6%	52 9%	38 6%	60 8%	14 7%	14 9%	3 3%	44 10%	46 6%	57 8%	33 6%
[5] Strongly disagree	63 5%	19 6%	18 4%	6 9%	5 6%	7 5%	42 7%zh	21 4%	39 6%	24 4%	41 5%	6 3%	7 4%	9 9%	28 6%	35 5%	41 6%	22 4%
MEAN	2.49	2.47	2.46	2.58	2.50	2.56	2.45	2.54	2.45	2.54	2.45	2.50	2.61	2.67	2.47	2.50	2.44	2.57
Agree	605 49%hjpr	156 50%	231 52%	33 48%	52 54%	57 43%	341 54%zh	264 44%	333 55%zj	272 44%	393 52%zm	103 50%	58 40%	42 42%	253 55%zp	351 46%	379 54%zr	225 43%
Disagree	153 12%hjp	42 13%	61 14%	10 14%	14 14%	11 9%	95 15%zh	58 10%	91 15%zj	62 10%	101 13%	20 10%	20 14%	12 12%	72 16%zp	81 11%	98 14%	54 10%
NET Agree	452 37%mr	114 36%	170 38%	24 33%	38 40%	46 35%	246 39%	206 35%	241 40%	211 34%	292 38%m	83 40%m	38 26%	30 30%	181 40%	270 35%	281 40%zr	171 32%
Don't know	43 4%gioq	9 3%	13 3%	2 2%	2 2%	5 4%	9 1%	33 6%zg	8 1%	35 6%zi	22 3%	8 4%	7 5%	3 3%	7 2%	32 4%o	13 2%	30 6%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 231
Q22_3 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Strongly agree	212 17%	97 23%zb	72 16%	102 19%	76 18%	34 13%	122 17%	86 19%	52 15%	156 19%z
[2] Tend to agree	393 32%d	140 33%	142 32%	199 37%zde	116 27%	78 29%	244 34%	136 31%	117 33%	269 33%
[3] Neither agree nor disagree	429 35%bci	129 30%	133 30%	155 29%	159 37%c	115 42%zc	243 34%	152 34%	139 39%i	255 31%
[4] Tend to disagree	90 7%	26 6%	42 10%	43 8%	28 7%	19 7%	52 7%	34 8%	24 7%	66 8%
[5] Strongly disagree	63 5%	17 4%	32 7%z	24 4%	26 6%	14 5%	37 5%	22 5%	16 4%	45 6%
MEAN	2.49ac	2.33	2.57a	2.40	2.53	2.61c	2.48	2.47	2.52	2.46
Agree	605 49%e	237 56%z	214 49%	300 56%zde	192 45%	113 41%	366 51%	222 50%	169 47%	425 52%z
Disagree	153 12%	43 10%	74 17%za	66 12%	54 13%	32 12%	89 12%	57 13%	40 11%	111 14%
NET Agree	452 37%be	195 46%zb	140 32%	234 44%zde	138 32%	80 29%	277 39%	166 37%	130 36%	314 38%
Don't know	43 4%cf	14 3%	18 4%	10 2%	20 5%c	13 5%c	15 2%	13 3%	9 2%	29 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

Table 232
Q22_3 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	HAPPY WITH CHOICE OF POLITICAL PARTIES Agree (a)	Disagree (b)	ACTIVE ON SOCIAL MEDIA Active social media user (c)	Non-active social media user (d)	VOTING INFLUENCE Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	SOCIAL MEDIA GIVES VOICE TO PEOPLE Agree (h)	Disagree (i)	SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS Agree (j)	Disagree (k)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE Agree (l)	Disagree (m)	SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL Agree (n)	Disagree (o)
Unweighted Base	**1230**	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	**1230**	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Strongly agree	**212** 17%m	123 20%z	58 18%	75 29%zd	47 17%	48 19%	35 27%zg	105 18%	180 27%zi	20 13%	132 27%zk	49 18%	212 35%zm	-	163 29%zo	25 14%
[2] Tend to agree	**393** 32%im	216 35%z	91 29%	108 41%z	118 42%z	97 37%	61 47%z	229 39%z	305 45%zi	23 15%	227 46%zk	75 28%	393 65%zm	-	262 47%zo	43 25%
[3] Neither agree nor disagree	**429** 35%acdf ghijklm no	176 29%	119 37%a	54 21%	78 28%	86 33%f	22 17%	175 30%f	138 20%i	16 11%	93 19%	40 15%	-	-	80 14%	36 21%
[4] Tend to disagree	**90** 7%ghjln	52 8%	25 8%	15 6%	23 8%	12 5%	9 7%	32 5%	30 4%	47 31%zh	23 5%	55 20%zj	-	90 59%zl	27 5%	39 22%zn
[5] Strongly disagree	**63** 5%hjl	24 4%	17 5%	10 4%	10 3%	11 4%	3 2%	22 4%	15 2%	44 29%zh	11 2%	44 17%zj	-	63 41%zl	21 4%	31 18%zn
MEAN	2.49acf ghjln	2.39	2.52	2.15	2.38c	2.38f	2.10	2.35f	2.10	3.48zh	2.08	2.89zj	1.65	4.41zl	2.06	3.04zn
Agree	**605** 49%imo	339 55%zb	149 47%	183 70%zd	165 60%z	146 56%z	96 74%zeg	334 57%z	485 72%zi	43 28%	359 73%zk	124 46%	605 100%zm	-	424 76%zo	68 39%
Disagree	**153** 12%ghjl n	76 12%	41 13%	25 9%	33 12%	23 9%	11 9%	54 9%	46 7%	92 60%zh	34 7%	99 37%zj	-	153 100%zl	48 9%	70 40%zn
NET Agree	**452** 37%ikmo	263 43%zb	108 34%	158 60%zd	133 48%z	122 47%z	85 65%zeg	280 48%z	440 65%zi	-48 -32%	325 66%zk	25 9%	605 100%zm	-153 -100%	376 67%zo	-2 -1%
Don't know	**43** 4%cdhjl mno	20 3%	9 3%	1 *	2 1%	5 2%	- -	20 3%	4 1%	1 1%	3 1%	5 2%	- -	- -	8 1%	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

11 Jan 2018

Table 233
Q22_4 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1230	625	605	161	166	172	180	199	352	327	352	551	344	387	225	274	576	654	314	916
Weighted Base	1230	600	630	141	212	201	220	178	278	352	421	457	329	342	253	305	719	511	349	881
Effective Base	813	382	432	113	112	128	126	129	229	215	253	356	231	255	155	179	413	429	221	592
[1] Strongly agree	200 16%p	95 16%	106 17%	22 15%	40 19%	30 15%	27 12%	36 20%	46 17%	62 18%	57 13%	82 18%	86 26%znop	50 15%	31 12%	33 11%	113 16%	87 17%	50 14%	150 17%
[2] Tend to agree	360 29%hilrt	179 30%	180 29%	53 38%zhi	65 31%	65 33%h	71 32%h	38 21%	67 24%	119 34%l	137 32%l	104 23%	107 33%	102 30%	71 28%	80 26%	233 32%zr	127 25%	120 34%zt	239 27%
[3] Neither agree nor disagree	461 37%m	223 37%	238 38%	50 36%	82 39%	67 33%	80 36%	71 40%	111 40%	132 38%	147 35%	182 40%	91 28%	127 37%m	111 44%m	132 43%m	258 36%	203 40%	126 36%	335 38%
[4] Tend to disagree	114 9%ir	59 10%	54 9%	8 5%	19 9%	25 13%i	26 12%i	22 12%i	13 5%	27 8%	51 12%	36 8%	27 8%	40 12%	25 10%	21 7%	80 11%r	34 7%	37 10%	77 9%
[5] Strongly disagree	60 5%jo	32 5%	28 4%	4 3%	4 2%	10 5%	11 5%	10 5%	22 8%zd	8 2%	21 5%	31 7%zj	15 4%	18 5%	5 2%	23 7%o	28 4%	33 6%	11 3%	50 6%
MEAN	2.56jm	2.58	2.54	2.42	2.44	2.59	2.64	2.62	2.61	2.43	2.62j	2.61j	2.32	2.63m	2.60m	2.72zm	2.55	2.58	2.53	2.57
Agree	560 46%lpr	274 46%	286 45%	75 53%i	105 50%	95 47%	98 45%	73 41%	113 41%	180 51%l	193 46%	186 41%	193 59%znop	152 44%	101 40%	113 37%	346 48%	214 42%	170 49%	390 44%
Disagree	174 14%j	92 15%	82 13%	12 9%	23 11%	35 17%c	37 17%	32 18%c	35 13%	35 10%	72 17%j	67 15%	42 13%	58 17%	30 12%	44 14%	107 15%	67 13%	47 14%	127 14%
NET Agree	386 31%hlp	182 30%	204 32%	63 45%zefhi	82 39%hi	60 30%	62 28%	41 23%	78 28%	145 41%zkl	122 29%	119 26%	151 46%znop	94 27%	71 28%	70 23%	238 33%	147 29%	123 35%	263 30%
Don't know	35 3%mq	11 2%	24 4%	4 3%	1 *	4 2%	5 2%	3 2%	18 7%zdh	4 1%	9 2%	21 5%zj	2 1%	6 2%	11 4%m	16 5%zmn	7 1%	28 5%zq	6 2%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 234
Q22_4 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	ACCESS TO INTERNET YES (a)	NO (b)	TENURE OWNED OUTRIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	GOV OFFICE REGION SCOTLAND (g)	WALES (h)	NORTH (i)	MIDLANDS (j)	SOUTH (k)	LONDON (l)	ETHNICITY WHITE (m)	BME (n)	EDUCATION GCSE/O-LV/CSE/NVQ12 (o)	A-LVL OR EQUIV (p)	DEGR/MAST/PHD (q)	NO FORML QUAL (r)	ANNUAL INCOME UP TO £11499 (s)	£11500-£24999 (t)	£25000 PLUS (u)	DAILY NEWSPAPER QUALITY (v)	POPULAR (w)
Unweighted Base	1230	1131	99	486	295	197	240	182	108	291	301	193	155	1028	200	307	247	393	180	167	219	463	136	239
Weighted Base	1230	1127	103*	420	358	163	278	107	61*	296	320	281	166*	1087	141	296	234	333	284	153	197	488	110*	232
Effective Base	813	747	66	318	218	137	152	133	72	217	215	141	96	688	139	214	175	273	128	106	138	319	93	145
[1] Strongly agree	200 16%rs	192 17%z	8 8%	81 19%	53 15%	24 15%	41 15%	17 16%	8 14%	45 15%	46 15%	57 20%	27 16%	181 17%	19 14%	51 17%r	43 18%r	75 22%zr	19 7%	14 9%	40 20%s	103 21%zs	34 31%zw	39 17%
[2] Tend to agree	360 29%bir	351 31%zb	8 8%	116 28%	119 33%	42 26%	82 29%	40 38%zi	16 26%	65 22%	102 32%i	75 27%	62 37%i	314 29%	45 32%	98 33%r	67 29%	112 34%r	62 22%	39 25%	45 23%	168 34%zt	31 28%	64 28%
[3] Neither agree nor disagree	461 37%agquv	397 35%	64 62%za	154 37%	119 33%	62 38%	118 42%	30 28%	21 34%	125 42%g	123 38%g	111 39%	51 31%	403 37%	57 40%	98 33%	92 39%q	97 29%	142 50%zoq	62 40%u	84 43%u	140 29%	27 25%	85 37%v
[4] Tend to disagree	114 9%	110 10%	4 3%	30 7%	46 13%zc	13 8%	25 9%	5 5%	5 8%	34 11%g	33 10%	20 7%	16 10%	104 10%	10 7%	30 10%	16 7%	35 11%	24 9%	13 9%	12 6%	57 12%	9 8%	23 10%
[5] Strongly disagree	60 5%	51 5%	9 9%	25 6%	16 4%	13 8%f	8 3%	8 8%	7 11%zjl	16 5%	12 4%	12 4%	5 3%	56 5%	4 3%	13 4%	12 5%	14 4%	19 7%	8 5%	11 6%	16 3%	9 8%w	7 3%
MEAN	2.56aquv	2.53	2.97za	2.51	2.58	2.66	2.55	2.47	2.75l	2.69z	2.57	2.48	2.44	2.56	2.52	2.50	2.51	2.40	2.86zopq	2.72u	2.54	2.41	2.35	2.51
Agree	560 46%birs	543 48%zb	17 16%	197 47%	172 48%	66 41%	122 44%	57 54%zi	24 39%	109 37%	148 46%i	132 47%	89 54%i	495 46%	64 46%	148 50%r	110 47%r	186 56%zr	81 28%	53 35%	85 43%	271 55%zst	65 59%zw	104 45%
Disagree	174 14%	161 14%	13 12%	54 13%	61 17%	26 16%	33 12%	13 12%	12 19%	50 17%	46 14%	33 12%	21 12%	160 15%	14 10%	43 14%	28 12%	49 15%	43 15%	21 14%	24 12%	74 15%	18 16%	30 13%
NET Agree	386 31%bhirs	382 34%zb	4 4%	143 34%	111 31%	40 25%	90 32%	44 41%zhi	12 20%	59 20%	103 32%i	99 35%hi	68 41%zhi	335 31%	50 35%	106 36%r	82 35%r	137 41%zr	37 13%	32 21%	61 31%	197 40%zs	47 43%z	74 32%
Don't know	35 3%ajqu	25 2%	10 10%za	15 4%	6 2%	9 5%d	5 2%	7 6%zj	4 7%zjk	11 4%	3 1%	6 2%	5 3%	29 3%	6 4%	7 2%q	4 2%	1 *	17 6%zoq	17 11%ztu	4 2%	4 1%	-	13 6%zv

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k/l - z/m/n - z/o/p/q/r - z/s/t/u - z/v/w
Overlap formulae used. * small base

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 235
Q22_4 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	TOTAL (z)	POLITICAL PARTY SUPPORT CONSER-VATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (e)	NONE (f)	KNOWLEDGE OF UK POLITICS KNOW A GREAT DEAL/FAIR AMOUNT (g)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (h)	KNOWLEDGE OF PARLIAMENT KNOW A GREAT DEAL/FAIR AMOUNT (i)	KNOW NOT VERY MUCH/NOTH-ING AT ALL (j)	LIKELIHOOD TO VOTE IN GENERAL ELECTION CERTAIN (k)	LIKELY (l)	UNLIKELY (m)	CERTA-INLY NOT (n)	POLITICAL PARTY SUPPORT STRENGTH STRONG (o)	WEAK (p)	INTEREST IN POLITICS VERY/FAIRLY INTERESTED (q)	NOT VERY/NOT AT ALL INTERESTED (r)
Unweighted Base	1230	308	450	68	116	122	688	541	660	569	793	199	124	98	481	741	738	492
Weighted Base	1230	313	448	70*	97*	132*	637	592	607	622	759	206	146*	101*	456	763	703	527
Effective Base	813	202	309	46	77	83	468	353	442	377	523	133	86	64	321	491	491	325
[1] Strongly agree	200 16%hjlpr	66 21%zf	66 15%	13 19%	19 20%	13 10%	146 23%zh	54 9%	142 23%zj	58 9%	152 20%zln	16 8%	18 12%	9 9%	102 22%zp	98 13%	150 21%zr	50 10%
[2] Tend to agree	360 29%	88 28%	142 32%	17 24%	31 32%	28 21%	192 30%	168 28%	190 31%	170 27%	224 30%	76 37%zm	32 22%	24 24%	132 29%	227 30%	223 32%	136 26%
[3] Neither agree nor disagree	461 37%gikoq	105 34%	163 36%	27 38%	27 27%	72 54%zabe	197 31%	263 44%zg	177 29%	284 46%zi	245 32%	92 45%k	66 45%k	50 50%zk	145 32%	308 40%zo	212 30%	249 47%zq
[4] Tend to disagree	114 9%l	33 11%	48 11%	6 8%	7 8%	7 5%	56 9%	58 10%	52 9%	61 10%	77 10%l	9 4%	22 15%zln	5 5%	47 10%	67 9%	67 9%	47 9%
[5] Strongly disagree	60 5%	13 4%	16 4%	7 10%	11 11%zab	6 5%	38 6%	23 4%	39 6%zj	21 3%	41 5%	7 3%	5 3%	7 7%	22 5%	39 5%	42 6%	19 4%
MEAN	2.56gikoq	2.47	2.55	2.65	2.58	2.72	2.44	2.69zg	2.43	2.69zi	2.50	2.57	2.75	2.76	2.45	2.62zo	2.46	2.70zq
Agree	560 46%fhjmnpr	154 49%f	208 46%f	30 43%	50 51%f	41 31%	338 53%zh	222 37%	332 55%zj	228 37%	376 50%zmn	93 45%	50 34%	33 33%	235 51%zp	325 43%	373 53%zr	187 35%
Disagree	174 14%l	46 15%	64 14%	13 18%	18 19%	13 10%	94 15%	80 14%	91 15%	83 13%	118 16%l	15 7%	27 19%l	12 12%	69 15%	105 14%	108 15%	66 12%
NET Agree	386 31%fhjmr	108 34%f	144 32%	17 25%	32 33%	29 22%	244 38%zh	142 24%	241 40%zj	145 23%	258 34%zmn	77 38%mn	23 16%	21 21%	166 36%zp	220 29%	265 38%zr	121 23%
Don't know	35 3%giq	8 3%	13 3%	1 1%	2 2%	7 5%	8 1%	27 5%zg	7 1%	27 4%zi	19 3%	5 3%	3 2%	5 5%	7 2%	24 3%	10 1%	25 5%zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

11 Jan 2018

Table 236
Q22_4 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY CAN REALLY CHANGE THE WAY THE UK IS RUN | | HOW VOTED AT EU REFERENDUM | | | IMPORTANT QUESTIONS DETERMINED BY REFERENDUMS | | SATISFACTION WITH PRESENT SYSTEM OF GOVERNING BRITAIN | |
		AGREE (a)	DISAGREE (b)	REMAIN (c)	LEAVE (d)	DID NOT VOTE/TOO YOUNG TO (e)	AGREE (f)	DISAGREE (g)	COULD NOT BE IMPROVED/ IMPROVED IN SMALL WAYS (h)	COULD BE IMPROVED QUITE A LOT/ A GREAT DEAL (i)
Unweighted Base	1230	422	450	576	396	258	705	460	335	850
Weighted Base	1230	423	439	532	425	274	713	444	357	821
Effective Base	813	276	293	376	266	174	463	304	213	574
[1] Strongly agree	200 16%e	77 18%	67 15%	94 18%e	81 19%e	26 9%	105 15%	92 21%zf	66 19%	132 16%
[2] Tend to agree	360 29%	145 34%z	126 29%	173 33%	118 28%	68 25%	234 33%zg	112 25%	99 28%	256 31%
[3] Neither agree nor disagree	461 37%ac	135 32%	148 34%	169 32%	161 38%	131 48%zcd	260 36%	164 37%	135 38%	291 35%
[4] Tend to disagree	114 9%	32 8%	54 12%z	58 11%	32 7%	24 9%	74 10%	37 8%	32 9%	80 10%
[5] Strongly disagree	60 5%	22 5%	30 7%	31 6%	19 4%	11 4%	29 4%	30 7%	16 5%	42 5%
MEAN	2.56a	2.46	2.66a	2.54	2.49	2.71zd	2.55	2.54	2.52	2.56
Agree	560 46%e	222 53%zb	192 44%	267 50%ze	199 47%e	94 34%	339 48%	204 46%	165 46%	387 47%
Disagree	174 14%	54 13%	83 19%za	89 17%z	50 12%	34 13%	103 14%	66 15%	49 14%	123 15%
NET Agree	386 31%be	169 40%zb	109 25%	178 33%e	149 35%e	60 22%	236 33%	138 31%	117 33%	264 32%
Don't know	35 3%cf	11 3%	15 3%	6 1%	15 4%c	14 5%c	11 2%	9 2%	8 2%	20 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i - z/j/k/l/m
Overlap formulae used.

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 237
Q22_4 - To what extent do you agree or disagree with the following statements
Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

| | TOTAL (z) | HAPPY WITH CHOICE OF POLITICAL PARTIES | | ACTIVE ON SOCIAL MEDIA | | VOTING INFLUENCE | | | SOCIAL MEDIA GIVES VOICE TO PEOPLE | | SOCIAL MEDIA BREAKS DOWN BARRIERS FOR VOTERS | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE DIVISIVE | | SOCIAL MEDIA MAKES POLITICAL DEBATE MORE SUPERFICIAL | |
		Agree (a)	Disagree (b)	Active social media user (c)	Non-active social media user (d)	Printed newspaper or magazines (Very/fairly important) (e)	Discussion on social media (Very/fairly important) (f)	TV or radio news or news programmes (Very/fairly important) (g)	Agree (h)	Disagree (i)	Agree (j)	Disagree (k)	Agree (l)	Disagree (m)	Agree (n)	Disagree (o)
Unweighted Base	1230	654	296	280	273	269	129	598	700	152	496	278	624	161	588	180
Weighted Base	1230	610	318	262	277	261	130*	583	673	152	489	267	605	153	560	174
Effective Base	813	426	195	199	186	171	87	401	480	106	349	178	422	113	393	111
[1] Strongly agree	200 16%o	102 17%	55 17%	67 25%z	55 20%	53 20%	23 18%	115 20%z	154 23%z	24 16%	96 20%z	69 26%z	157 26%zm	25 16%	200 36%zo	-
[2] Tend to agree	360 29%mo	194 32%	99 31%	94 36%z	101 37%z	90 35%	43 33%	193 33%z	265 39%zi	35 23%	202 41%zk	70 26%	267 44%zm	23 15%	360 64%zo	-
[3] Neither agree nor disagree	461 37%acdf ghijklm no	193 32%	114 36%	61 23%	85 31%	85 33%	31 24%	183 31%	155 23%	24 16%	114 23%	51 19%	112 19%	35 23%	-	-
[4] Tend to disagree	114 9%n	70 11%z	28 9%	25 10%	27 10%	20 8%	25 19%zeg	56 10%	75 11%z	32 21%zh	56 11%	41 15%z	48 8%	35 23%zl	-	114 65%zn
[5] Strongly disagree	60 5%hln	33 5%	18 6%	15 6%	9 3%	10 4%	8 6%	25 4%	22 3%	37 25%zh	20 4%	36 13%zj	20 3%	35 23%zl	-	60 35%zn
MEAN	2.56cde ghjln	2.56	2.54	2.35	2.39	2.39	2.62	2.44	2.32	3.16zh	2.39	2.64j	2.18	3.21zl	1.64	4.35zn
Agree	560 46%mo	296 48%	153 48%	161 61%z	157 57%z	144 55%z	66 51%	308 53%z	419 62%zi	59 39%	298 61%z	139 52%z	424 70%zm	48 31%	560 100%zo	-
Disagree	174 14%ln	103 17%z	46 14%	41 16%	36 13%	29 11%	33 25%zeg	81 14%	97 14%	69 46%zh	76 16%	77 29%zj	68 11%	70 46%zl	-	174 100%zn
NET Agree	386 31%ikmo	192 32%	108 34%	120 46%z	121 44%z	114 44%zf	33 26%	227 39%zf	322 48%zi	-11 -7%	222 45%zk	62 23%	356 59%zm	-22 -15%	560 100%zo	-174 -100%
Don't know	35 3%cdhjk ln	18 3%	4 1%	- -	- -	3 1%	- -	12 2%	3 *	- -	1 *	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f/g - z/h/i - z/j/k - z/l/m - z/n/o
Overlap formulae used. * small base

Page 271

J16010060-48-03 01-DEC - 18-DEC 2017
INTERNAL/CLIENT USE ONLY - FINAL
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 15

11 Jan 2018

Table 238
Q22 - To what extent do you agree or disagree with the following statements - Summary Table
Social media platforms such as Facebook and Twitter are ...
BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN

	giving a voice to people who would not normally take part in political debate (a)	breaking down the barriers between voters and politicians and political parties (b)	making political debate more divisive than it used to be (c)	making political debate more superficial than it used to be (d)
Unweighted Base	1230	1230	1230	1230
Weighted Base	1230	1230	1230	1230
[1] Strongly agree	226 18%b	110 9%	212 17%b	200 16%b
[2] Tend to agree	447 36%bcd	379 31%	393 32%	360 29%
[3] Neither agree nor disagree	364 30%	438 36%a	429 35%a	461 37%a
[4] Tend to disagree	85 7%	167 14%acd	90 7%	114 9%a
[5] Strongly disagree	67 5%	100 8%acd	63 5%	60 5%
MEAN	2.43	2.81acd	2.49	2.56a
Agree	673 55%bcd	489 40%	605 49%bd	560 46%b
Disagree	152 12%	267 22%acd	153 12%	174 14%
NET Agree	521 42%	222 18%	452 37%	386 31%
Don't know	41 3%	36 3%	43 4%d	35 3%

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

	Page	Table	Title	Base Description	Base
●	1	1	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	2	1	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	3	2	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	4	2	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	5	3	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	6	3	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	7	4	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	8	4	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	9	5	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	10	5	LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	11	6	CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	12	6	CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	48	33	CU08 - Which of these statements best describes your opinion on the present system of governing Britain?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	49	34	CU08 - Which of these statements best describes your opinion on the present system of governing Britain?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	50	35	CU08 - Which of these statements best describes your opinion on the present system of governing Britain?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	51	36	CU08 - Which of these statements best describes your opinion on the present system of governing Britain?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	52	37	CU09 - To what extent do you agree or disagree with the following statement: When people like me get involved in politics, they really can change the way that the UK is run	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	53	38	CU09 - To what extent do you agree or disagree with the following statement: When people like me get involved in politics, they really can change the way that the UK is run	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	54	39	CU09 - To what extent do you agree or disagree with the following statement: When people like me get involved in politics, they really can change the way that the UK is run	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	55	40	CU09 - To what extent do you agree or disagree with the following statement: When people like me get involved in politics, they really can change the way that the UK is run	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	56	41	CU09 - To what extent do you agree or disagree with the following statement: When people like me get involved in politics, they really can change the way that the UK is run	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	57	42	CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	58	43	CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	59	44	CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	60	45	CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	61	46	CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	62	47	CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	63	48	CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	64	49	CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	65	50	CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	66	51	CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	67	52	CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	68	53	CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	69	54	CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	70	55	CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	71	56	CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	72	57	CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	73	58	CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	74	59	CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	75	60	CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	76	61	CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	77	62	CU11 - How much influence, if any, do you feel you have over decision making in.... - Summary table	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	78	63	CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	79	64	CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	80	65	CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	81	66	CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	82	67	CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	83	68	CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	84	69	CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	85	70	CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	86	71	CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	87	72	CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	88	73	CU12 - To what extent, if at all, would you like to be involved in decision making in.... - Summary table	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	89	74	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	90	74	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	91	75	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	92	75	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	93	76	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	94	76	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	95	77	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	96	77	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	97	78	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	98	78	Q15 - Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	99	79	Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing a way for ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	100	80	Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing a way for ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	101	81	Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing a way for ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	102	82	Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing a way for ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	103	83	Q16_1 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing a way for ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	104	84	Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing capable politicians to run the country	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	105	85	Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing capable politicians to run the country	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	106	86	Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing capable politicians to run the country	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	107	87	Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing capable politicians to run the country	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	108	88	Q16_2 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Providing capable politicians to run the country	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	109	89	Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Telling voters about the issues they feel are most important in Britain and how they will work to solve them	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	110	90	Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Telling voters about the issues they feel are most important in Britain and how they will work to solve them	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	111	91	Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Telling voters about the issues they feel are most important in Britain and how they will work to solve them	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	112	92	Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Telling voters about the issues they feel are most important in Britain and how they will work to solve them	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	113	93	Q16_3 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Telling voters about the issues they feel are most important in Britain and how they will work to solve them	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	114	94	Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Ensuring that their candidates for elections represent a cross-section of British society	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	115	95	Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Ensuring that their candidates for elections represent a cross-section of British society	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	116	96	Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Ensuring that their candidates for elections represent a cross-section of British society	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	117	97	Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Ensuring that their candidates for elections represent a cross-section of British society	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	118	98	Q16_4 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Ensuring that their candidates for elections represent a cross-section of British society	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	119	99	Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Creating policy ideas that are in the long-term interests of Britain as a whole	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	120	100	Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Creating policy ideas that are in the long-term interests of Britain as a whole	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	121	101	Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Creating policy ideas that are in the long-term interests of Britain as a whole	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	122	102	Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Creating policy ideas that are in the long-term interests of Britain as a whole	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	123	103	Q16_5 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? Creating policy ideas that are in the long-term interests of Britain as a whole	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	124	104	Q16 - I'd now like you to think about the role of political parties in general. On balance, how good or bad do you think that political parties in Britain are at each of the following? - Summary Table	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	125	105	Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? I was happy with the choice of political parties available to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	126	106	Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? I was happy with the choice of political parties available to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	127	107	Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? I was happy with the choice of political parties available to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	128	108	Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? I was happy with the choice of political parties available to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	129	109	Q17_1- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? I was happy with the choice of political parties available to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	130	110	Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? There was more than one political party that appealed to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	131	111	Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? There was more than one political party that appealed to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	132	112	Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? There was more than one political party that appealed to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	133	113	Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? There was more than one political party that appealed to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	134	114	Q17_2 - I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? There was more than one political party that appealed to me	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	135	115	Q17- I'd like you to think back at the last general election held in June this year. How strongly do you agree or disagree with the following statements? - Summary Table	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	136	116	Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Ensuring the views of most Britons are represented	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	137	117	Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Ensuring the views of most Britons are represented	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	138	118	Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Ensuring the views of most Britons are represented	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	139	119	Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Ensuring the views of most Britons are represented	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	140	120	Q18_1 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Ensuring the views of most Britons are represented	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	141	121	Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing Britain with a stable government	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	142	122	Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing Britain with a stable government	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	143	123	Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing Britain with a stable government	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	144	124	Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing Britain with a stable government	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	145	125	Q18_2 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing Britain with a stable government	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	146	126	Q18_3 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Ensuring the rights of minority groups are protected	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	147	127	Q18_3 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Ensuring the rights of minority groups are protected	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	157	137	Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	158	138	Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	159	139	Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	160	140	Q18_5 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing ordinary people to get involved with politics	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	161	141	Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing political parties who offer clear alternatives to one another	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	162	142	Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing political parties who offer clear alternatives to one another	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	163	143	Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing political parties who offer clear alternatives to one another	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	164	144	Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing political parties who offer clear alternatives to one another	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	165	145	Q18_6 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Providing political parties who offer clear alternatives to one another	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	166	146	Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing for voters to have the final say about Britain's future direction	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	167	147	Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing for voters to have the final say about Britain's future direction	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	168	148	Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing for voters to have the final say about Britain's future direction	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	169	149	Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing for voters to have the final say about Britain's future direction	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	170	150	Q18_7 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? Allowing for voters to have the final say about Britain's future direction	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	171	151	Q18 - I'd now like you to think about how the system of governing Britain is working today. On balance, how good or bad do you think the system of governing Britain is at each of the following? - Summary Table	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	172	152	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	173	152	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	174	153	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	175	153	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	176	154	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	177	154	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	178	155	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	179	155	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	180	156	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	181	156	Q19 - In the last 12 months have you done any of the following?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	182	157	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	183	157	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	184	158	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	185	158	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	186	159	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	187	159	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	188	159	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	189	160	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	190	160	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	191	161	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	192	161	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	193	161	Q20 - Thinking back to the General Election held in June this year, can you tell me which, if any, of the following ways you received election related news or information?	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	194	162	Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines	BASE: ALL WHO ANSWERED .... IN Q20	518
●	195	163	Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines	BASE: ALL WHO ANSWERED .... IN Q20	518
●	196	164	Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines	BASE: ALL WHO ANSWERED .... IN Q20	518
●	197	165	Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines	BASE: ALL WHO ANSWERED .... IN Q20	518
●	198	166	Q21_1 - And how important were each of the following in helping you decide which way to vote or not to vote? Printed newspapers or magazines	BASE: ALL WHO ANSWERED .... IN Q20	518
●	199	167	Q21_2 - And how important were each of the following in helping you decide which way to vote or not to vote? Debates or interviews with party leaders or other politicians	BASE: ALL WHO ANSWERED .... IN Q20	345
●	200	168	Q21_2 - And how important were each of the following in helping you decide which way to vote or not to vote? Debates or interviews with party leaders or other politicians	BASE: ALL WHO ANSWERED .... IN Q20	345
●	201	169	Q21_2 - And how important were each of the following in helping you decide which way to vote or not to vote? Debates or interviews with party leaders or other politicians	BASE: ALL WHO ANSWERED .... IN Q20	345
●	202	170	Q21_2 - And how important were each of the following in helping you decide which way to vote or not to vote? Debates or interviews with party leaders or other politicians	BASE: ALL WHO ANSWERED .... IN Q20	345

	Page	Table	Title	Base Description	Base
●	212	180	Q21_4 - And how important were each of the following in helping you decide which way to vote or not to vote? Online campaign publicity from political parties, for example emails or posts on social media	BASE: ALL WHO ANSWERED .... IN Q20	213
●	213	181	Q21_4 - And how important were each of the following in helping you decide which way to vote or not to vote? Online campaign publicity from political parties, for example emails or posts on social media	BASE: ALL WHO ANSWERED .... IN Q20	213
●	214	182	Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face	BASE: ALL WHO ANSWERED .... IN Q20	448
●	215	183	Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face	BASE: ALL WHO ANSWERED .... IN Q20	448
●	216	184	Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face	BASE: ALL WHO ANSWERED .... IN Q20	448
●	217	185	Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face	BASE: ALL WHO ANSWERED .... IN Q20	448
●	218	186	Q21_5 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions or conversations you had with other people face to face	BASE: ALL WHO ANSWERED .... IN Q20	448
●	219	187	Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog	BASE: ALL WHO ANSWERED .... IN Q20	261
●	220	188	Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog	BASE: ALL WHO ANSWERED .... IN Q20	261
●	221	189	Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog	BASE: ALL WHO ANSWERED .... IN Q20	261
●	222	190	Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog	BASE: ALL WHO ANSWERED .... IN Q20	261

	Page	Table	Title	Base Description	Base
●	223	191	Q21_6 - And how important were each of the following in helping you decide which way to vote or not to vote? Discussions on social media, for example on Facebook, Twitter or a blog	BASE: ALL WHO ANSWERED .... IN Q20	261
●	224	192	Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio	BASE: ALL WHO ANSWERED .... IN Q20	875
●	225	193	Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio	BASE: ALL WHO ANSWERED .... IN Q20	875
●	226	194	Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio	BASE: ALL WHO ANSWERED .... IN Q20	875
●	227	195	Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio	BASE: ALL WHO ANSWERED .... IN Q20	875
●	228	196	Q21_7 - And how important were each of the following in helping you decide which way to vote or not to vote? News or news programmes on TV or radio	BASE: ALL WHO ANSWERED .... IN Q20	875
●	229	197	Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	242
●	230	198	Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	242
●	231	199	Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	242
●	232	200	Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	242
●	233	201	Q21_8 - And how important were each of the following in helping you decide which way to vote or not to vote? Opening a news article online after clicking a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	242

	Page	Table	Title	Base Description	Base
●	234	202	Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	391
●	235	203	Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	391
●	236	204	Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	391
●	237	205	Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	391
●	238	206	Q21_9 - And how important were each of the following in helping you decide which way to vote or not to vote? Going directly to online news sites, such as the BBC or newspaper sites, not via a link from a post on social media	BASE: ALL WHO ANSWERED .... IN Q20	391
	239	207	Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs	BASE: ALL WHO ANSWERED .... IN Q20	86
	240	208	Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs	BASE: ALL WHO ANSWERED .... IN Q20	86
●	241	209	Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs	BASE: ALL WHO ANSWERED .... IN Q20	86
●	242	210	Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs	BASE: ALL WHO ANSWERED .... IN Q20	86

	Page	Table	Title	Base Description	Base
	243	211	Q21_10 - And how important were each of the following in helping you decide which way to vote or not to vote? Other politically related websites, such as blogs	BASE: ALL WHO ANSWERED .... IN Q20	86
	244	212	Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity	BASE: ALL WHO ANSWERED .... IN Q20	72
	245	213	Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity	BASE: ALL WHO ANSWERED .... IN Q20	72
	246	214	Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity	BASE: ALL WHO ANSWERED .... IN Q20	72
	247	215	Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity	BASE: ALL WHO ANSWERED .... IN Q20	72
●	248	216	Q21_11 - And how important were each of the following in helping you decide which way to vote or not to vote? Non-politically related websites, such as a charity	BASE: ALL WHO ANSWERED .... IN Q20	72
●	249	217	Q21 - And how important were each of the following in helping you decide which way to vote or not to vote? - Summary Table	BASE: ALL WHO ANSWERED .... IN Q20	518
●	250	218	Q22_1 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	251	219	Q22_1 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	252	220	Q22_1 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	253	221	Q22_1 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	254	222	Q22_1 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	255	222	Q22_1 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in political debate	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	256	223	Q22_2 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	257	224	Q22_2 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	258	225	Q22_2 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	259	226	Q22_2 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	260	227	Q22_2 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are breaking down the barriers between voters and politicians and political parties	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	261	228	Q22_3 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	262	229	Q22_3 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	263	230	Q22_3 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	264	231	Q22_3 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230

	Page	Table	Title	Base Description	Base
●	265	232	Q22_3 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more divisive than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	266	233	Q22_4 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	267	234	Q22_4 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	268	235	Q22_4 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	269	236	Q22_4 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	270	237	Q22_4 - To what extent do you agree or disagree with the following statements Social media platforms such as Facebook and Twitter are making political debate more superficial than it used to be	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230
●	271	238	Q22 - To what extent do you agree or disagree with the following statements - Summary Table Social media platforms such as Facebook and Twitter are ...	BASE: ALL ADULTS AGED 18+ IN GREAT BRITAIN	1230