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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
CONSERVATIVE	132 12%	3 3%	7 4%	18 9%	21 10% B	34 21% BCDE	15 21% BCDE	34 20% BCDE	11 3%	38 10% I	83 20% IJ	72 13%	59 10%
LABOUR	284 25%	34 25%	47 24%	62 32% FH	61 30% H	31 19%	17 25%	32 19%	81 25%	123 31% K	80 20%	147 27%	136 24%
LIBERAL DEMOCRATS (LIB DEM)	37 3%	1 1%	3 2%	11 6%	2 1%	5 3%	5 7% BE	9 5%	5 1%	14 3%	18 5%	15 3%	21 4%
SCOTTISH/WELSH NATIONALIST	46 4%	3 2%	6 3%	8 4%	13 7% H	12 7% H	2 3%	1 1%	9 3%	22 6%	16 4%	25 5%	21 4%
GREEN PARTY	60 5%	3 2%	17 9% D	2 1%	17 8% D	10 6%	4 5%	7 4%	20 6%	19 5%	21 5%	28 5%	33 6%
UK INDEPENDENCE PARTY	121 11%	4 3%	20 11%	12 6%	20 10%	24 15% BD	14 20% BD	26 15% BD	25 8%	33 8%	64 16% IJ	78 14% M	43 8%
BNP	3 .	-	-	1 .	2 1%	-	-	-	-	3 1%	-	-	3 1%
RESPECT	-	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
OTHER	16 1%	5 4% F	2 1%	5 2%	2 1%	-	1 1%	1 1%	7 2%	7 2%	2 1%	10 2%	6 1%
WOULD NOT VOTE	157 14%	40 30% DEFG H	38 20% EFGH	29 15% G	20 10%	13 8%	2 3%	16 9%	78 24% JK	48 12%	31 8%	67 12%	90 16%
UNDECIDED	240 21%	38 28% G	48 25%	39 20%	40 20%	29 18%	10 15%	36 21%	85 26% K	79 20%	76 19%	97 18%	143 25% L
REFUSED	28 2%	1 1%	4 2%	5 3%	1 1%	7 4%	1 2%	8 5% E	5 1%	6 2%	16 4%	11 2%	17 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
CONSERVATIVE	132 12%	49 19% PQ	40 13% Q	20 8%	23 7%	89 16% S	43 8%	120 13% U	11 6%	68 11%	39 13%	25 11%
LABOUR	284 25%	46 18%	88 29% P	46 19%	103 32% NP	134 24%	149 27%	201 21%	83 46% T	140 24%	86 29%	57 25%
LIBERAL DEMOCRATS (LIB DEM)	37 3%	21 9% OPQ	9 3%	3 1%	4 1%	30 5% S	7 1%	33 3%	4 2%	14 2%	19 6% VX	3 2%
SCOTTISH/WELSH NATIONALIST	46 4%	3 1%	12 4%	13 5%	18 6% N	15 3%	31 5%	46 5% U	-	25 4%	10 3%	11 5%
GREEN PARTY	60 5%	27 11% PQ	23 8% Q	7 3%	2 1%	51 9% S	9 2%	58 6% U	2 1%	25 4%	33 11% VX	3 1%
UK INDEPENDENCE PARTY	121 11%	33 13%	23 8%	35 14% O	30 9%	56 10%	65 12%	116 12% U	5 3%	67 11%	25 8%	30 13%
BNP	3	-	-	2 1%	1	-	3 1%	3	-	3 1%	-	-
RESPECT	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 1123	252	309	243	320	560	563	941	182	594	297	231
OTHER 16 1%	5 2%	3 1%	7 3% Q	1 *	8 1%	8 1%	10 1%	6 3%	3 *	14 5% VX	- -
WOULD NOT VOTE 157 14%	25 10%	36 12%	47 19% NO	49 15%	61 11%	96 17% R	140 15%	17 9%	104 17% W	18 6%	35 15% W
UNDECIDED 240 21%	39 15%	66 21%	58 24%	77 24%	105 19%	135 24%	193 21%	47 26%	135 23%	48 16%	56 24%
REFUSED 28 2%	3 1%	8 2%	4 2%	12 4%	11 2%	17 3%	22 2%	6 3%	10 2%	7 2%	11 5% V

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
CONSERVATIVE	132 12%	67 10% B	10 5%	55 21% AB	22 10%	27 12%	36 21% D	69 20% IJ	38 14% IJ	10 5%	10 4%
LABOUR	284 25%	176 27%	53 25%	54 21%	54 25%	58 25%	34 19%	65 19%	67 25%	71 33% G	66 31% G
LIBERAL DEMOCRATS (LIB DEM)	37 3%	25 4%	2 1%	9 4%	11 5%	4 2%	13 7% E	16 5% J	11 4% J	7 3%	1 .
SCOTTISH/WELSH NATIONALIST	46 4%	26 4%	15 7% C	5 2%	13 6%	9 4%	4 2%	13 4%	7 2%	4 2%	16 7% HI
GREEN PARTY	60 5%	40 6%	7 3%	13 5%	4 2%	12 5%	18 10% D	30 9% J	14 5%	8 4%	4 2%
UK INDEPENDENCE PARTY	121 11%	58 9%	20 9%	43 17% AB	23 10%	35 15%	17 9%	53 15% IJ	32 12%	13 6%	18 8%
BNP	3 .	3 1%	-	-	3 2%	-	-	-	-	1 .	-
RESPECT	-	-	-	-	-	-	-	-	-	-	-
OTHER	16 1%	6 1%	8 4% AC	2 1%	1 .	4 2%	3 2%	1 .	7 3% G	5 2% G	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL 1123	646	215	262	221	226	175*	340	271	213	215
WOULD NOT VOTE 157 14%	93 14% C	42 20% C	21 8%	42 19% F	36 16%	13 8%	27 8%	29 11%	43 20% GH	35 16% G
UNDECIDED 240 21%	136 21%	55 25%	49 19%	42 19%	37 16%	35 20%	53 16%	64 24%	46 22%	62 29% G
REFUSED 28 2%	14 2%	3 2%	10 4%	6 3%	5 2%	3 2%	12 4%	4 1%	5 2%	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
CONSERVATIVE	132 12%	7 7%	7 13%	8 6%	9 9%	-	11 13%	8 8%	5 9%	19 18% KM	13 9%	23 15%	22 22% KMG
LABOUR	284 25%	22 23% S	16 33% PSUV	45 35% PSUV	29 31% PSUV	-	12 14%	29 29% PSUV	14 25% S	9 8%	74 50% KLNP QRSUV	19 12%	15 15%
LIBERAL DEMOCRATS (LIB DEM)	37 3%	-	* 1%	6 5%	1 1%	-	1 2%	4 4%	-	6 5% K	3 2%	11 7% K	4 4% K
SCOTTISH/WELSH NATIONALIST	46 4%	38 39% LMNPQ RSTUV	-	-	-	-	-	-	6 10% LMNPQ STUV	-	-	-	2 2%
GREEN PARTY	60 5%	1 1%	1 3%	14 11% KPQ	7 7% KQ	-	1 1%	-	5 9% KPQ	12 11% KPQ	8 5% KQ	5 3%	7 7% KQ
UK INDEPENDENCE PARTY	121 11%	2 2%	8 16% KT	13 10% K	8 9%	-	10 12% K	12 12% K	6 11% K	29 27% KMNPQ TUV	8 5%	16 10% K	9 10% K
BNP	3	-	-	-	-	-	-	1 1%	-	-	-	2 2%	-
RESPECT	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	16 1%	1 1%	1 3%	1 1%	2 2%	-	-	1 1%	-	-	1 *	8 5%	2 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
WOULD NOT VOTE	157 14%	8 8%	7 14% T	10 8%	24 25% KMQRT	-	21 26% KMQRT	8 8%	3 6%	17 16% T	8 5%	36 23% KMQRT T	14 14% T
UNDECIDED	240 21%	18 18%	8 16%	24 19%	16 16%	-	26 31% ST	36 36% KLMN STV	16 28%	15 15%	26 17%	36 23%	20 21%
REFUSED	28 2%	2 2%	1 2%	7 5%	1 1%	-	2 3%	2 2%	1 1%	-	8 5% SU	-	3 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
CONSERVATIVE	132 12%	132 83% BDEF	-	-	-	-	-	-	17 10% G	19 9% G	96 17% GI	110 15% L	17 6%	61 18% O	59 15% O	12 3%
LABOUR	284 25%	-	284 93% ADEF	-	-	-	-	5 4%	35 21% G	93 41% GHJ	149 27% G	255 34% L	22 7%	139 41% NO	118 30% O	25 7%
LIBERAL DEMOCRATS (LIB DEM)	37 3%	-	-	37 75%	-	-	-	-	5 3%	8 3%	24 4%	33 4% L	1 *	13 4%	15 4%	7 2%
SCOTTISH/WELSH NATIONALIST	46 4%	-	-	-	-	46 96% ABDE	-	1 1%	2 1%	5 2%	38 7% GHI	37 5%	8 3%	22 7%	14 3%	10 3%
GREEN PARTY	60 5%	-	-	-	-	-	60 71% ABDE	1 1%	8 5%	13 6% G	38 7% G	49 7%	10 3%	18 5%	15 4%	27 8%
UK INDEPENDENCE PARTY	121 11%	-	-	-	121 94% ABEF	-	-	2 7%	13 8% G	16 7% G	90 16% GHI	103 14% L	15 5%	46 14% O	53 13% O	22 6%
BNP	3 *	-	-	-	-	-	3 4% B	-	-	1 *	2 *	3 *	-	2 7%	1 *	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
RESPECT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	16 1%	-	-	-	-	-	-	-	-	9 4% H	7 1%	7 1%	2 1%	4 1%	8 2%	5 1%
WOULD NOT VOTE	157 14%	-	-	-	-	-	-	110 87% HIJ	29 18% IJ	8 4% J	-	38 5%	113 36% K	3 1%	20 5% M	122 34% MN
UNDECIDED	240 21%	25 16% BDE	20 7%	12 25%	8 6%	2 4%	5 6%	16 12%	55 34% GIJ	50 22%	88 16%	106 14%	125 40% K	25 7%	87 22% M	118 33% MN
REFUSED	28 2%	1 1%	-	-	1 *	-	-	1 1%	*	3 1%	15 3%	11 1%	3 1%	5 1%	7 2%	8 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371 671	505 604		481 630		484 625		280 761		
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764		
CONSERVATIVE	132 12%	83 21% Q	48 7%	86 16% S	46 8%	72 14%	59 10%	65 12%	67 11%	65 22% Y	62 8%
LABOUR	284 25%	112 28%	163 25%	153 28%	129 23%	142 27%	141 24%	147 28%	136 23%	89 30%	180 24%
LIBERAL DEMOCRATS (LIB DEM)	37 3%	20 5%	16 3%	15 3%	22 4%	24 5%	13 2%	23 4%	13 2%	14 5%	22 3%
SCOTTISH/WELSH NATIONALIST	46 4%	14 4%	31 5%	34 6% S	12 2%	31 6% U	15 3%	26 5%	20 3%	8 3%	37 5%
GREEN PARTY	60 5%	12 3%	46 7% P	44 8% S	17 3%	44 8% U	16 3%	37 7%	23 4%	4 1%	56 7% X
UK INDEPENDENCE PARTY	121 11%	50 12%	66 10%	82 15% S	37 7%	76 14% U	45 8%	79 15% W	41 7%	19 6%	101 13% X
BNP	3	-	3 1%	2	1	2	1	2	1	-	3

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
TOTAL											
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
RESPECT	-	-	-	-	-	-	-	-	-	-	-
OTHER	16 1%	9 2%	8 1%	14 3% S	2	16 3% U	-	14 3% W	2	9 3%	8 1%
WOULD NOT VOTE	157 14%	34 9%	90 14% P	21 4%	132 23% R	35 7%	120 21% T	31 6%	124 21% V	26 9%	119 16% X
UNDECIDED	240 21%	67 17%	153 24% P	83 15%	156 27% R	79 15%	157 27% T	87 16%	149 25% V	55 19%	159 21%
REFUSED	28 2%	2	22 3% P	11 2%	16 3%	12 2%	15 3%	14 3%	13 2%	4 1%	17 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
CONSERVATIVE	132 12%	39 11%	55 14%	24 11%	107 12%	53 12%	76 12%	122 14% I	2 6%	7 4%	-
LABOUR	284 25%	109 31% B	74 19%	71 32%	204 24%	135 31% F	144 22%	217 24%	14 36%	47 28%	6 21%
LIBERAL DEMOCRATS (LIB DEM)	37 3%	18 5%	10 3%	12 5%	25 3%	13 3%	24 4%	35 4%	-	2 1%	-
SCOTTISH/WELSH NATIONALIST	46 4%	20 6%	11 3%	16 7%	29 3%	24 6%	21 3%	44 5%	-	2 1%	-
GREEN PARTY	60 5%	20 6%	28 7%	16 7%	44 5%	33 8% F	23 4%	48 5%	9 23%	3 2%	-
UK INDEPENDENCE PARTY	121 11%	43 12%	46 12%	17 8%	101 12%	53 12%	67 10%	114 13% I	5 13%	2 1%	-
BNP	3 .	2 1%	1 .	-	3 .	-	3 1%	3 .	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
TOTAL											
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
RESPECT	-	-	-	-	-	-	-	-	-	-	-
OTHER	16 1%	11 3%	5 1%	5 2%	11 1%	10 2%	6 1%	11 1%	-	5 3%	-
WOULD NOT VOTE	157 14%	27 8%	77 20% A	13 6%	135 16% C	33 8%	117 18% E	104 12%	3 7%	40 24% G	10 33%
UNDECIDED	240 21%	59 17%	73 19%	42 19%	180 21%	63 15%	159 24% E	168 19%	6 16%	54 32% G	12 38%
REFUSED	28 2%	5 1%	12 3%	7 3%	17 2%	10 2%	14 2%	22 2%	-	3 2%	2 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
CONSERVATIVE	132 12%	53 17% M	34 13%	36 10%	36 13%	37 14% T	34 12%	77 15% T	12 9%	29 18% T	14 7%	12 9%
LABOUR	284 25%	50 16%	106 42% KM	90 25% K	83 29%	73 27%	86 31% SU	128 25%	30 23%	32 20%	62 33% SU	25 18%
LIBERAL DEMOCRATS (LIB DEM)	37 3%	18 6%	6 2%	13 4%	17 6%	8 3%	11 4%	26 5%	10 8% U	8 5%	5 2%	2 2%
SCOTTISH/WELSH NATIONALIST	46 4%	12 4%	5 2%	21 6%	21 7% U	12 4%	11 4%	20 4%	4 3%	5 3%	19 10% OPQSU	2 1%
GREEN PARTY	60 5%	18 6%	15 6%	24 7%	16 6%	17 6%	22 8%	32 6%	3 2%	27 17% NOPQ RU	18 10% R	7 5%
UK INDEPENDENCE PARTY	121 11%	41 13%	18 7%	44 12%	38 13%	29 11%	24 9%	50 10%	18 14%	19 11%	17 9%	10 8%
BNP	3 .	3 1%	-	-	1 .	3 1%	-	1 .	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
RESPECT	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	16 1%	11 4% M	2 1%	3 1%	3 1%	8 3%	10 4%	14 3%	-	2 2%	5 3%	-
WOULD NOT VOTE	157 14%	33 11%	19 7%	51 14% L	10 3%	37 14% N	32 11% N	83 16% NST	18 14% N	13 8%	18 10% N	27 20% NPST
UNDECIDED	240 21%	62 20%	44 17%	65 18%	57 20% Q	43 16%	45 16%	69 14%	31 25% QT	25 15%	25 13%	43 32% NOPOST
REFUSED	28 2%	4 1%	6 2%	9 3%	7 2%	2 1%	4 1%	8 2%	1 1%	1 1%	5 3%	6 5% O

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
CONSERVATIVE	132 12%	32 15%	54 12%	43 11%	78 18% E	52 8%	65 19% G	66 9%	65 15%	46 17%
LABOUR	284 25%	62 30%	124 27%	92 23%	119 28%	154 25%	102 29%	172 24%	112 25%	70 26%
LIBERAL DEMOCRATS (LIB DEM)	37 3%	15 7% B	9 2%	13 3%	12 3%	25 4%	13 4%	22 3%	9 2%	15 6% H
SCOTTISH/WELSH NATIONALIST	46 4%	7 3%	20 4%	16 4%	15 4%	29 5%	11 3%	34 5%	22 5% I	3 1%
GREEN PARTY	60 5%	4 2%	26 6%	27 7%	13 3%	47 7% D	10 3%	46 7%	10 2%	34 13% H
UK INDEPENDENCE PARTY	121 11%	14 7%	28 6%	77 19% AB	34 8%	84 13% D	29 8%	91 13%	82 19% I	20 8%
BNP	3 -	-	1 -	2 1%	-	3 1%	-	3 -	-	-
RESPECT	-	-	-	-	-	-	-	-	-	-
OTHER	16 1%	8 4% B	-	8 2% B	10 2%	6 1%	9 2%	8 1%	2 -	14 5% H
WOULD NOT VOTE	157 14%	17 8%	54 12%	73 18% AB	55 13%	83 13%	29 8%	112 16% F	51 12%	21 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.1 HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL 1123	206	458	404	425	629	352	710	440	270
UNDECIDED 240 21%	37 18%	129 28% AC	51 12%	80 19%	130 21%	72 20%	141 20%	77 18%	39 15%
REFUSED 28 2%	10 5% C	13 3% C	2 1%	9 2%	15 2%	12 3%	14 2%	9 2%	8 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	283	47	50	40	36	38	20	52	97	76	110	101	182
WEIGHTED TOTAL	268	38*	52*	44**	41**	36**	12**	45*	90*	85*	92*	108*	160
CONSERVATIVE	26 10%	* 1%	4 7%	* 1%	7 16%	3 9%	3 22%	9 21% B	4 4%	7 8%	15 17% I	14 13%	12 8%
LABOUR	20 7%	2 4%	3 7%	8 18%	1 3%	3 7%	-	3 7%	5 5%	9 11%	6 6%	9 9%	11 7%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	1 2%	3 5%	4 9%	2 5%	2 5%	1 6%	-	4 4%	6 7%	3 3%	3 3%	9 6%
SCOTTISH/WELSH NATIONALIST	2 1%	-	1 1%	-	* 1%	1 2%	* 3%	-	1 1%	* -	1 1%	-	2 1%
GREEN PARTY	3 1%	-	-	2 4%	1 2%	-	-	1 2%	-	3 3%	1 1%	3 2%	1 1%
UK INDEPENDENCE PARTY	8 3%	-	1 2%	3 8%	-	3 9%	-	-	1 1%	3 4%	3 4%	-	8 5%
BNP	1 -	-	1 2%	-	-	-	-	-	1 1%	-	-	1 1%	-
RESPECT	* -	-	* 1%	-	-	-	-	-	* 1%	-	-	-	* -
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-
WOULD NOT VOTE	7 2%	3 8%	* -	1 2%	2 5%	-	-	1 1%	3 4%	3 3%	1 1%	4 4%	3 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL 268	38*	52*	44**	41**	36**	12**	45*	90*	85*	92*	108*	160
UNDECIDED 161 60%	30 79% H	34 66%	23 52%	25 61%	20 55%	7 57%	23 51%	64 71% K	48 56%	49 53%	67 62%	94 59%
REFUSED 26 10%	2 6%	4 8%	3 6%	3 7%	4 12%	1 12%	8 18%	7 7%	6 7%	14 15%	7 7%	19 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	283	27	62	59	135	89	194	225	58	150	44	89
WEIGHTED TOTAL	268	42**	74*	63*	89	116*	152	214	53*	146	55**	67*
CONSERVATIVE	26 10%	10 25%	12 17% PQ	1 1%	3 3%	23 19% S	4 2%	25 12%	1 3%	14 9%	10 18%	3 4%
LABOUR	20 7%	2 4%	11 15% Q	5 9%	2 2%	13 11%	7 5%	17 8%	3 6%	12 9%	5 9%	3 4%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	7 17%	3 4%	1 1%	1 1%	10 9% S	2 1%	12 6%	-	4 2%	8 15%	-
SCOTTISH/WELSH NATIONALIST	2 1%	-	1 1%	1 2%	-	1 1%	1 1%	2 1%	-	1 1%	-	1 1%
GREEN PARTY	3 1%	-	1 1%	2 3%	1 1%	1 1%	3 2%	3 1%	1 2%	1 1%	3 5%	-
UK INDEPENDENCE PARTY	8 3%	3 8%	3 4%	1 1%	1 1%	6 5%	2 1%	8 4%	-	3 2%	4 8%	1 1%
BNP	1	-	-	-	1 1%	-	1 1%	1 1%	-	1 1%	-	-
RESPECT	*	-	-	*	-	-	*	*	-	*	-	-
OTHER	-	-	-	1	-	-	-	-	-	-	-	-
WOULD NOT VOTE	7 2%	-	2 2%	3 5%	2 2%	2 1%	5 3%	7 3%	-	5 4%	-	1 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 268	42**	74*	63*	89	116*	152	214	53*	146	55**	67*
UNDECIDED 161 60%	18 43%	33 45%	45 73% O	65 73% O	51 44%	110 73% R	122 57%	40 75% T	94 65%	18 33%	49 73%
REFUSED 26 10%	2 4%	9 12%	3 5%	13 14%	10 9%	16 11%	18 8%	8 15%	9 6%	7 12%	10 15% V

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	283	114	92	77	59	42	22	73	47	51	81
WEIGHTED TOTAL	268	150*	58*	59*	48*	42*	38**	65*	68*	51*	63*
CONSERVATIVE	26 10%	11 7%	2 4%	13 22% AB	5 11%	6 14%	7 19%	13 20% IJ	8 12%	2 4%	1 2%
LABOUR	20 7%	14 9%	3 5%	3 5%	1 3%	3 8%	4 12%	4 6%	7 10%	1 2%	7 11%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	10 6%	2 3%	1 1%	1 2%	2 6%	4 12%	1 2%	10 15% GJ	-	-
SCOTTISH/WELSH NATIONALIST	2 1%	2 1%	-	* 1%	* 1%	1 2%	-	1 2%	-	-	1 1%
GREEN PARTY	3 1%	3 2%	-	1 1%	-	-	-	1 1%	3 4%	-	-
UK INDEPENDENCE PARTY	8 3%	7 5%	1 2%	-	1 2%	-	6 16%	3 5%	1 1%	3 6%	-
BNP	1	1 1%	-	-	-	-	-	-	1 2%	-	-
RESPECT	*	-	* 1%	-	-	* 1%	-	-	-	* 1%	-
OTHER	-	-	-	-	-	-	-	-	-	-	-
WOULD NOT VOTE	7 2%	3 2%	4 6%	1 1%	2 4%	2 4%	-	2 3%	2 3%	-	3 4%
UNDECIDED	161 60%	88 58%	42 73% C	31 53%	34 71%	22 52%	15 38%	29 45%	32 47%	40 78% GH	49 78% GH

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
268	150*	58*	59*	48*	42*	38**	65*	68*	51*	63*
26 10%	13 9%	3 6%	10 16%	4 7%	5 12%	1 3%	10 16%	4 6%	5 9%	3 4%

WEIGHTED TOTAL

REFUSED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	283	38	20	25	16	-	32	33	16	14	50	16	23
WEIGHTED TOTAL	268	20*	9**	31**	17**	-**	28**	38**	16**	15**	34*	36**	24**
CONSERVATIVE	26 10%	1 4%	-	1 2%	1 3%	-	2 6%	3 7%	1 9%	5 34%	1 4%	9 25%	3 11%
LABOUR	20 7%	1 3%	1 14%	-	1 6%	-	1 4%	4 10%	1 8%	1 8%	3 8%	4 12%	3 11%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	1 7%	-	-	1 6%	-	-	2 5%	-	-	-	3 8%	5 21%
SCOTTISH/WELSH NATIONALIST	2 1%	1 7%	1 7%	-	-	-	-	-	-	-	-	-	-
GREEN PARTY	3 1%	-	1 10%	-	2 11%	-	-	-	-	-	-	1 2%	-
UK INDEPENDENCE PARTY	8 3%	1 4%	-	-	1 7%	-	-	-	-	-	-	6 17%	-
BNP	1 *	-	-	-	1 7%	-	-	-	-	-	-	-	-
RESPECT	* *	-	-	-	-	-	-	-	-	-	* 1%	-	-
OTHER	- -	-	-	-	-	-	-	-	-	-	-	-	-
WOULD NOT VOTE	7 2%	-	* 2%	-	3 17%	-	* 2%	1 1%	2 9%	-	1 3%	-	-
UNDECIDED	161 60%	12 60%	5 58%	26 84%	6 38%	-	22 79%	29 75%	12 74%	8 51%	18 54%	13 36%	10 44%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

TOTAL	REGION (GOR)											
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
268	20*	9**	31**	17**	-**	28**	38**	16**	15**	34*	36**	24**
26 10%	3 14%	1 8%	4 14%	1 4%	-	3 9%	1 1%	-	1 7%	10 30%	-	3 14%

WEIGHTED TOTAL

REFUSED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	283	24	20	9	5	4	4	17	59	57	103	110	139	34	84	146
WEIGHTED TOTAL	268	26**	20**	12**	8**	2**	5**	18**	56*	53*	103*	117*	128	30**	95*	126*
CONSERVATIVE	26 10%	26 100%	-	-	-	-	-	1 3%	2 4%	3 5%	20 20% HI	22 19% L	4 3%	3 10%	17 18% O	6 5%
LABOUR	20 7%	-	20 100%	-	-	-	-	2 9%	4 8%	5 10%	8 8%	13 12%	6 5%	6 19%	10 10% O	2 2%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	-	-	12 100%	-	-	-	3 16%	2 3%	1 1%	7 6%	11 9% L	1 1%	1 4%	6 7%	4 3%
SCOTTISH/WELSH NATIONALIST	2 1%	-	-	-	-	2 100%	-	-	1 1%	-	1 1%	2 2%	-	1 3%	1 1%	1 *
GREEN PARTY	3 1%	-	-	-	-	-	3 73%	-	1 1%	-	3 3%	3 3%	-	1 3%	3 3%	-
UK INDEPENDENCE PARTY	8 3%	-	-	-	8 100%	-	-	-	-	1 1%	7 7%	7 6%	1 1%	1 2%	3 4%	4 3%
BNP	1 *	-	-	-	-	-	1 27%	-	-	-	1 1%	1 1%	-	-	1 1%	-
RESPECT	1 *	-	-	-	-	-	-	-	-	1 1%	-	1 *	-	1 *	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	268	26**	20**	12**	8**	2**	5**	18**	56*	53*	103*	117*	128	30**	95*	126*
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WOULD NOT VOTE	7 2%	-	-	-	-	-	-	1 8%	5 9% J	-	-	*	5 4%	-	-	7 5%
UNDECIDED	161 60%	-	-	-	-	-	-	11 59%	38 69% J	42 80% J	42 40%	48 41%	108 84% K	14 46%	47 50%	94 74% N
REFUSED	26 10%	-	-	-	-	-	-	1 6%	2 4%	*	13 13% I	9 8%	3 3%	4 12%	6 6%	9 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	283	63	189	93	185	94	182	105	171	60	181
WEIGHTED TOTAL	268	68*	175	94*	171	91*	172	101*	162	60*	176
CONSERVATIVE	26 10%	11 15%	15 9%	14 14%	13 7%	14 16%	12 7%	15 15%	11 7%	10 17%	16 9%
LABOUR	20 7%	8 12%	12 7%	15 16% S	5 3%	13 14% U	7 4%	14 14% W	6 4%	10 17% Y	10 6%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	5 7%	6 4%	9 9% S	3 2%	8 9% U	4 2%	9 9% W	3 2%	7 11% Y	5 3%
SCOTTISH/WELSH NATIONALIST	2 1%	-	2 1%	2 2%	-	2 2%	-	2 2%	-	-	2 1%
GREEN PARTY	3 1%	-	3 2%	3 4% S	-	3 4% U	-	3 3%	-	1 2%	3 1%
UK INDEPENDENCE PARTY	8 3%	3 4%	5 3%	6 6% S	2 1%	6 7% U	2 1%	6 6%	2 1%	3 5%	5 3%
BNP	1 *	1 2%	-	-	1 1%	-	1 1%	-	1 1%	-	1 1%
RESPECT	* *	* 1%	-	* 1%	-	-	* *	* *	-	* 1%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
TOTAL											
WEIGHTED TOTAL	268	68*	175	94*	171	91*	172	101*	162	60*	176
OTHER	-	-	-	-	-	-	-	-	-	-	-
WOULD NOT VOTE	7 2%	4 7% Q	1 1%	•	6 4%	•	6 4%	•	6 4%	2 3%	4 2%
UNDECIDED	161 60%	34 50%	112 64%	34 36%	126 73% R	34 38%	124 72% T	40 40%	118 73% V	26 44%	113 64% X
REFUSED	26 10%	2 2%	18 10%	10 11%	15 9%	9 10%	16 9%	10 10%	14 9%	1 2%	17 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	283	65	90	47	205	74	181	197	6	62	18
WEIGHTED TOTAL	268	65*	85*	50**	197	73*	173	190	6**	57*	14**
CONSERVATIVE	26 10%	5 8%	9 10%	4 9%	22 11%	15 21% F	11 6%	26 13% I	*	7%	-
LABOUR	20 7%	15 23% B	2 3%	9 18%	11 6%	11 15%	9 5%	18 10% I	-	-	2 11%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	7 11%	2 2%	6 11%	6 3%	5 7%	7 4%	11 6%	-	1 1%	-
SCOTTISH/WELSH NATIONALIST	2 1%	1 1%	1 1%	-	2 7%	1 2%	1 *	2 1%	-	-	-
GREEN PARTY	3 1%	1 1%	2 2%	1 2%	3 1%	2 2%	2 1%	3 2%	-	-	-
UK INDEPENDENCE PARTY	8 3%	-	5 6%	3 7%	5 2%	4 5%	4 2%	7 4%	-	1 1%	-
BNP	1 *	1 2%	-	-	1 1%	1 2%	-	-	1 20%	-	-
RESPECT	*	-	-	*	-	*	-	*	-	-	-
OTHER	-	-	-	1%	-	1%	-	*	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
TOTAL											
WEIGHTED TOTAL	268	65*	85*	50**	197	73*	173	190	6**	57*	14**
WOULD NOT VOTE	7 2%	-	4 5%	-	7 3%	2 3%	5 3%	3 2%	-	1 3%	2 16%
UNDECIDED	161 60%	32 49%	51 60%	22 44%	122 62%	24 32%	119 69% E	98 52%	5 73%	50 88% G	8 56%
REFUSED	26 10%	3 4%	9 11%	4 9%	18 9%	8 11%	15 9%	20 10%	-	4 7%	2 16%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	283	58	51	79	57	47	55	73	33	25	32	55
WEIGHTED TOTAL	268	66*	50*	74*	64*	46*	48*	76*	33**	26**	30**	50*
CONSERVATIVE	26 10%	17 25% M	5 10%	4 6%	6 10%	14 30% NGU	8 17% U	7 9%	5 14%	12 47%	5 15%	- -
LABOUR	20 7%	6 9%	4 8%	7 10%	4 7%	5 11%	6 13%	10 13%	1 2%	1 5%	6 19%	1 2%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	7 11%	1 2%	3 5%	3 5%	6 13%	1 2%	7 9%	- -	1 5%	- -	1 1%
SCOTTISH/WELSH NATIONALIST	2 1%	- -	* 1%	2 2%	2 3%	1 2%	* 1%	1 1%	1 2%	1 3%	* 1%	- -
GREEN PARTY	3 1%	2 3%	- -	2 2%	2 3%	3 6%	1 2%	3 4%	- -	3 13%	- -	- -
UK INDEPENDENCE PARTY	8 3%	3 4%	- -	5 7%	3 5%	1 3%	1 2%	4 5%	1 2%	3 13%	- -	- -
BNP	1 *	- -	1 3%	- -	- -	- -	- -	- -	1 4%	- -	- -	- -
RESPECT	* *	- -	* 1%	- -	- -	- -	- -	* 1%	* 1%	- -	- -	- -
OTHER	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	268	66*	50*	74*	64*	46*	48*	76*	33**	26**	30**	50*
WOULD NOT VOTE	7 2%	4 7%	1 2%	* 1%	2 2%	* 1%	* 1%	4 5%	2 7%	-	-	2 3%
UNDECIDED	161 60%	22 33%	30 60% K	46 63% K	35 55% O	13 29%	27 57% O	33 43%	21 64%	4 15%	16 54%	43 87% NOPE
REFUSED	26 10%	6 8%	6 13%	4 5%	6 10%	2 5%	3 6%	7 9%	1 3%	2 9%	3 11%	3 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	283	51	141	62	91	148	79	166	94	37
WEIGHTED TOTAL	268	47*	142*	53*	89*	145*	84*	155	87*	47**
CONSERVATIVE	26 10%	6 14%	14 10%	6 10%	13 15%	13 9%	10 12%	16 10%	15 17%	10 21%
LABOUR	20 7%	3 7%	8 5%	9 17% B	11 13%	8 5%	13 16% G	6 4%	9 10%	4 8%
LIBERAL DEMOCRATS (LIB DEM)	12 5%	6 13% B	3 2%	3 6%	8 9%	4 3%	3 4%	9 6%	2 3%	3 6%
SCOTTISH/WELSH NATIONALIST	2 1%	-	-	2 4% B	-	2 1%	-	2 1%	2 2%	-
GREEN PARTY	3 1%	-	2 1%	2 3%	2 2%	2 1%	1 1%	3 2%	1 1%	3 7%
UK INDEPENDENCE PARTY	8 3%	-	1 *	8 14% AB	3 4%	5 3%	3 3%	5 3%	1 1%	3 6%
BNP	1 *	-	1 1%	-	1 1%	-	-	1 1%	1 1%	-
RESPECT	-	* 1%	-	-	* 1%	-	* 1%	-	* 1%	* 1%
OTHER	-	-	-	-	-	-	-	-	-	-
WOULD NOT VOTE	7 2%	* 1%	6 4%	-	4 5%	2 1%	4 4%	2 2%	2 2%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.2 WHICH PARTY ARE YOU MOST INCLINED TO SUPPORT?

BASE : ALL UNDECIDED OR REFUSED AT Q1

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	268	47*	142*	53*	89*	145*	84*	155	87*	47**
UNDECIDED	161 60%	24 52%	94 66% C	22 41%	40 45%	95 66% D	42 50%	94 61%	46 53%	19 40%
REFUSED	26 10%	6 13%	14 10%	2 4%	6 7%	15 10%	8 9%	15 10%	8 9%	5 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	21 16%	78 41% B	73 38% B	107 54% BD	99 61% BCD	52 73% BCDE	117 68% BCDE	99 31%	180 46% I	268 66% IJ	279 51%	269 47%
9	45 4%	5 4%	4 2%	14 7%	4 2%	11 6%	2 2%	6 3%	10 3%	18 4%	18 4%	24 4%	21 4%
8	63 6%	15 12% FH	11 6%	14 7%	13 6%	4 2%	3 4%	3 2%	26 8% K	26 7% K	10 3%	34 6%	28 5%
7	61 5%	4 3%	17 9% G	18 9% G	10 5%	5 3%	* 1%	7 4%	21 6%	28 7% K	13 3%	33 6%	28 5%
6	57 5%	15 11% FGH	18 9% GH	8 4%	9 4%	5 3%	* 1%	2 1%	32 10% JK	17 4%	7 2%	27 5%	29 5%
5	90 8%	12 9%	16 8%	15 8%	14 7%	19 11%	4 6%	10 6%	28 9%	29 7%	33 8%	32 6%	58 10% L
4	18 2%	1 1%	1 1%	7 3%	6 3%	-	2 3% F	1 1%	2 1%	13 3%	4 1%	13 2%	5 1%
3	37 3%	8 6%	9 5%	8 4%	4 2%	3 2%	2 3%	2 1%	17 5% K	12 3%	7 2%	24 4%	14 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
2	20 2%	4 3%	5 3%	2 1%	7 3%	*	1 1%	1 1%	9 3%	8 2%	2 1%	11 2%	9 2%
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	40 30% CDEF GH	23 12% G	26 14% G	19 10%	13 8%	2 3%	12 7%	63 20% JK	46 12%	28 7%	57 10%	79 14%
DON'T KNOW	34 3%	7 5%	8 4%	3 2%	5 2%	5 3%	1 2%	5 3%	15 5%	8 2%	11 3%	10 2%	24 4%
REFUSED	14 1%	1 *	1 1%	4 2%	3 2%	1 1%	1 1%	4 2%	2 1%	7 2%	6 1%	7 1%	8 1%
NET: VERY LIKELY (8-10)	655 58%	42 31%	93 49% B	101 52% B	124 62% BC	114 69% BCD	56 79% BCDE	126 73% BCD	135 42%	224 57% I	296 73% IJ	337 61%	318 56%
NET: LIKELY (6-10)	773 69%	60 46%	128 66% B	127 66% B	142 71% B	123 75% B	57 80% BCD	134 79% BCD	188 58%	270 69% I	315 78% IJ	398 72%	375 66%
NET: NOT LIKELY (1-5)	302 27%	64 49% CDEF GH	55 29% H	58 30% GH	50 25%	35 21%	12 17%	28 16%	119 37% JK	108 27% K	75 18%	136 25%	166 29%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	172 68% OPQ	151 49% Q	105 43%	119 37%	323 58% S	224 40%	488 52% U	60 33%	241 41%	189 64% VX	116 50% V
9	45 4%	11 4%	18 6%	8 3%	8 3%	29 5%	16 3%	40 4%	5 3%	25 4% X	18 6% X	3 1%
8	63 6%	10 4%	20 6%	10 4%	22 7%	30 5%	32 6%	41 4%	22 12% T	38 6%	18 6%	7 3%
7	61 5%	8 3%	20 6%	14 6%	19 6%	28 5%	34 6%	42 4%	19 11% T	42 7% X	12 4%	7 3%
6	57 5%	4 1%	17 5%	15 6% N	21 7% N	20 4%	36 6%	37 4%	19 10% T	27 5%	14 5%	16 7%
5	90 8%	18 7%	22 7%	19 8%	30 9%	41 7%	49 9%	72 8%	18 10%	61 10%	16 5%	13 6%
4	18 2%	3 1%	1 0%	8 3% O	6 2%	4 1%	14 2%	16 2%	3 1%	11 2%	3 1%	4 2%
3	37 3%	7 3%	7 2%	8 3%	15 5%	14 3%	23 4%	29 3%	8 4%	23 4%	9 3%	4 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
2	20 2%	-	8 2%	6 2%	7 2%	8 1%	12 2%	19 2%	1 1%	16 3%	2 1%	2 1%
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	18 7%	38 12%	36 15%	46 14% N	56 10%	81 14%	124 13%	13 7%	88 15% W	13 4%	36 16% W
DON'T KNOW	34 3%	*	3 1%	11 5% NO	20 6% NO	3 1%	31 5% R	25 3%	9 5%	16 3%	2 1%	16 7% VW
REFUSED	14 1%	-	4 1%	2 1%	8 3%	4 1%	10 2%	10 1%	5 3%	6 1%	2 1%	7 3%
NET: VERY LIKELY (8-10)	655 58%	193 77% OPQ	189 61% Q	124 51%	149 47%	382 68% S	273 49%	568 60% U	87 48%	304 51%	225 76% VX	126 54%
NET: LIKELY (6-10)	773 69%	205 81% PQ	225 73% Q	153 63%	189 59%	430 77% S	343 61%	647 69%	126 69%	373 63%	251 84% VX	148 64%
NET: NOT LIKELY (1-5)	302 27%	46 18%	76 25%	76 31% N	103 32% N	123 22%	179 32% R	259 27%	43 24%	199 34% W	43 14%	60 26% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	294 45% B	79 37%	174 67% AB	109 49%	106 47%	125 71% DE	227 67% HIJ	144 53% IJ	59 28%	88 41% I
9	45 4%	26 4%	8 4%	11 4%	5 2%	11 5%	8 4%	10 3%	11 4%	10 5%	13 6%
8	63 6%	40 6%	13 6%	10 4%	11 5%	8 3%	6 3%	12 3%	17 6%	11 5%	14 7%
7	61 5%	42 7%	10 5%	9 4%	5 2%	13 6%	8 5%	7 2%	16 6%	22 71% G	12 5%
6	57 5%	34 5%	18 8% C	5 2%	8 3%	8 4%	3 2%	15 5%	11 4%	20 9%	9 4%
5	90 8%	58 9%	18 9%	14 5%	12 5%	29 33% DF	7 4%	26 8%	23 9%	20 9%	15 7%
4	18 2%	14 2%	1	4 1%	6 3%	3 1%	3 2%	3 1%	8 3%	2 1%	2 1%
3	37 3%	23 4%	9 4%	5 2%	11 5%	13 6%	4 2%	6 2%	10 4%	10 5%	9 4%
2	20 2%	14 2%	4 2%	2 1%	3 1%	11 5%	1 1%	3 1%	.	3 1%	11 5% GHI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	77 12% C	42 20% AC	18 7%	43 19% EF	21 9%	10 6%	23 7%	24 9%	40 19% GH	31 14% G
DON'T KNOW	34 3%	17 3%	12 5%	6 2%	5 2%	3 1%	1 1%	7 2%	5 2%	11 5%	8 4%
REFUSED	14 1%	8 1%	1 1%	5 2%	2 1%	1 1%	-	1 1%	1 1%	4 2%	4 2%
NET: VERY LIKELY (8-10)	655 58%	360 56% B	100 47%	195 74% AB	125 57%	124 55%	139 79% DE	248 73% J	172 63% I	80 38%	115 54% I
NET: LIKELY (6-10)	773 69%	436 67%	128 59%	209 80% AB	138 63%	146 64%	150 85% DE	271 80% J	200 74% J	123 58%	136 63%
NET: NOT LIKELY (1-5)	302 27%	185 29% C	74 34% C	42 16%	75 34% F	77 34% F	24 14%	61 18%	65 24%	75 35% GH	68 32% G

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	71 72% LMNP QSTU	26 53% PT	69 54% PT	41 42%	-	23 27%	40 40%	35 62% PQT	55 51% PT	50 34%	81 51% PT	57 58% PQT
9	45 4%	4 4%	2 5%	4 3%	3 3%	-	3 4%	4 4%	-	6 6%	6 4%	6 4%	5 6%
8	63 6%	5 5%	5 9%	5 4%	4 4%	-	4 5%	5 5%	4 7%	6 6%	15 10%	6 4%	4 4%
7	61 5%	1 1%	1 2%	1 1%	3 3%	-	5 6%	7 7%	6 10% KM	4 4%	25 17% KLMNP QSUV	5 3%	3 3%
6	57 5%	-	3 6% KS	11 9% KS	2 2%	-	3 3%	10 9% KRSV	-	1 1%	17 11% KNPRS V	8 5%	2 2%
5	90 8%	6 6%	2 3%	15 11%	7 7%	-	7 9%	12 12%	4 8%	6 6%	12 8%	12 7%	7 7%
4	18 2%	1 1%	1 1%	4 3%	1 1%	-	1 2%	-	-	5 5%	3 2%	2 1%	-
3	37 3%	*	2 5% K	1 1%	7 7% K	-	5 6% K	2 2%	2 3%	5 5%	3 2%	8 5%	3 3%
2	20 2%	1 1%	1 2%	-	5 5% T	-	1 1%	2 2%	-	7 7% KMTU	-	-	3 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	8 8%	6 12% T	11 9%	20 21% KT	-	21 25% KMQSTV	9 9%	6 11%	10 9%	7 5%	27 17% T	11 11%
DON'T KNOW	34 3%	1 1%	1 2%	4 3%	1 1%	-	8 10% KNRSU	8 8% KS	-	-	5 4%	3 2%	3 3%
REFUSED	14 1%	1 1%	-	2 2%	2 2%	-	1 1%	3 2%	-	1 1%	4 3%	-	1 1%
NET: VERY LIKELY (8-10)	655 58%	79 80% MNPQ STUV	33 67% PQT	78 61% P	48 50%	-	31 37%	50 49%	38 68% PQT	67 63% P	72 48%	92 59% P	66 67% PQT
NET: LIKELY (6-10)	773 69%	81 82% N PQS U	36 75% NP	91 71% P	54 56%	-	38 46%	66 65% P	44 79% NP	72 68% P	114 77% NP	106 67% P	71 71% P
NET: NOT LIKELY (1-5)	302 27%	16 16%	11 23%	31 25%	41 42% KLQRT V	-	36 43% KLMQR TV	25 25%	12 21%	33 31% KT	25 17%	48 31% KT	24 24%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	116 74% B	157 52%	31 64%	97 75% B	40 82% BF	52 61%	-	-	-	547 100% GHI	467 62% L	60 19%	258 76% NO	187 47% O	95 27%
9	45 4%	3 2%	18 6%	1 3%	2 2%	3 6%	5 6%	-	-	45 20% GHJ	-	29 4%	14 4%	18 5%	16 4%	10 3%
8	63 6%	12 8%	26 9%	4 8%	3 2%	1 1%	9 11%	-	-	63 28% GHJ	-	45 6%	14 4%	19 6%	26 7%	16 4%
7	61 5%	5 3%	27 9%	2 4%	6 5%	1 3%	2 3%	-	-	61 27% GHJ	-	40 5%	18 6%	13 4%	37 9% MO	8 2%
6	57 5%	2 1%	27 9% AE	1 3%	5 4%	-	7 8%	-	-	57 25% GHJ	-	36 5%	13 4%	11 3%	34 9% MO	12 3%
5	90 8%	12 8%	23 8%	3 7%	4 3%	2 4%	9 10%	-	90 54% GIJ	-	-	58 8%	30 10%	14 4%	39 10% M	37 10% M
4	18 2%	1 1%	2 1%	2 4%	3 2%	1 1%	-	-	18 11% GIJ	-	-	11 1%	5 2%	-	9 2% M	10 3% M

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
3	37 3%	6 4%	7 2%	1 3%	2 2%	-	-	-	37 23% GIJ	-	-	20 3%	16 5%	2 1%	17 4% M	19 5% M
2	20 2%	-	7 2%	-	4 3%	1 1%	-	-	20 12% GIJ	-	-	7 1%	12 4% K	-	12 3% M	8 2% M
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	1	7 2%	3 6%	2 1%	1 2%	1 1%	137 100% HIJ	-	-	-	33 4%	100 32% K	3 1%	16 4% M	109 31% MN
DON'T KNOW	34 3%	-	1	-	-	-	-	-	-	-	-	4	30 10% K	3 1%	2 1%	24 7% MN
REFUSED	14 1%	-	-	-	-	-	-	-	-	-	-	-	4 1% K	-	1	8 2% MN
NET: VERY LIKELY (8-10)	655 58%	131 83% B	201 66%	36 74%	103 79% B	43 90% B	66 78%	-	-	108 48% GH	547 100% GHI	542 72% L	88 28%	294 87% NO	230 58% O	121 34%
NET: LIKELY (6-10)	773 69%	138 88%	256 84%	40 81%	114 88%	45 93%	75 89%	-	-	226 100% GH	547 100% GH	619 82% L	119 38%	319 94% NO	301 76% O	142 40%
NET: NOT LIKELY (1-5)	302 27%	19 12%	46 15%	9 19%	15 12%	4 7%	10 11%	137 100% IJ	165 100% IJ	-	-	129 17%	164 52% K	18 5%	93 23% M	181 51% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	232 58% Q	301 47%	382 70% S	162 29%	350 66% U	196 34%	333 63% W	211 36%	167 57% Y	363 48%
9	45 4%	21 5%	23 4%	25 5%	19 3%	24 5%	21 4%	27 5%	18 3%	11 4%	33 4%
8	63 6%	30 7%	31 5%	25 5%	37 6%	34 6%	29 5%	25 5%	38 6%	18 6%	40 5%
7	61 5%	20 5%	41 6%	14 3%	47 8% R	17 3%	43 7% T	25 5%	35 6%	25 8%	36 5%
6	57 5%	22 5%	31 5%	21 4%	36 6%	20 4%	37 6%	27 5%	29 5%	24 8% Y	29 4%
5	90 8%	20 5%	63 10% P	30 5%	58 10% R	26 5%	64 11% T	27 5%	63 11% V	14 5%	72 9%
4	18 2%	8 2%	10 2%	4 1%	14 3%	6 1%	12 2%	7 1%	11 2%	3 1%	13 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
3	37 3%	17 4%	18 3%	8 1%	29 5% R	10 2%	27 5% T	10 2%	28 5% V	10 3%	25 3%
2	20 2%	5 1%	14 2%	9 2%	11 2%	11 2%	8 1%	11 2%	9 2%	2 1%	18 2%
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	24 6%	80 12% P	19 4%	115 20% R	30 6%	106 18% T	28 5%	108 18% V	15 5%	107 14% X
DON'T KNOW	34 3%	2 1%	25 4% P	4 1%	28 5% R	3 1%	29 5% T	4 1%	28 5% V	3 1%	22 3%
REFUSED	14 1%	-	10 1%	2	11 2%	2	11 2%	2	10 2%	1	7 1%
NET: VERY LIKELY (8-10)	655 58%	284 71% Q	355 55%	433 79% S	218 38%	409 77% U	245 42%	385 73% W	267 45%	197 67% Y	437 57%
NET: LIKELY (6-10)	773 69%	326 81% Q	426 66%	468 86% S	301 53%	446 84% U	324 56%	437 83% W	331 56%	245 83% Y	502 66%
NET: NOT LIKELY (1-5)	302 27%	74 18%	185 29% P	70 13%	227 40% R	83 15%	219 38% T	81 15%	219 37% V	45 15%	234 31% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	202 57% B	180 46%	137 67% D	395 46%	256 60% F	282 43%	494 56% I	26 67%	26 15%	2 7%
9	45 4%	18 5%	13 3%	10 4%	35 4%	22 5%	24 4%	32 4%	1 3%	12 7%	-
8	63 6%	23 6%	23 6%	13 6%	48 6%	24 6%	33 5%	50 6%	1 2%	11 7%	* 2%
7	61 5%	18 5%	16 4%	10 4%	50 6%	26 6%	32 5%	43 5%	-	18 10% G	1 2%
6	57 5%	20 6%	15 4%	12 6%	41 5%	18 4%	36 6%	30 3%	3 7%	20 12% G	4 13%
5	90 8%	23 6%	31 8%	12 5%	77 9%	31 7%	56 9%	75 8%	1 4%	12 7%	2 5%
4	18 2%	3 1%	7 2%	-	18 2%	5 1%	13 2%	16 2%	1 2%	1 1%	* 1%
3	37 3%	6 2%	19 5%	2 1%	34 4%	11 3%	24 4%	22 2%	3 7%	10 6%	3 9%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
2	20 2%	7 2%	5 1%	4 2%	15 2%	8 2%	12 2%	20 2%	-	-	-
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	30 8%	71 18% A	14 6%	114 13% C	25 6%	104 16% E	85 10%	2 6%	37 22% G	12 39%
DON'T KNOW	34 3%	4 1%	9 2%	4 2%	24 3%	1	29 4% E	13 1%	1 3%	15 9% G	5 16%
REFUSED	14 1%	1	3 1%	4 2%	5 1%	2	9 1%	7 1%	-	6 3% G	2 6%
NET: VERY LIKELY (8-10)	655 58%	243 69% B	216 55%	161 72% D	478 56%	302 70% F	338 52%	577 65% I	27 71%	49 29%	3 9%
NET: LIKELY (6-10)	773 69%	280 79% B	247 63%	183 82% D	569 66%	346 81% F	407 62%	650 73% I	30 78%	86 52%	7 24%
NET: NOT LIKELY (1-5)	302 27%	69 19%	134 34% A	33 15%	258 30% C	80 19%	209 32% E	218 25%	7 19%	60 36% G	16 55%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	184 60%	128 50%	183 52%	196 68% OPQR TU	143 53% U	134 48% U	251 50% U	57 44% U	115 71% OPQR TU	108 57% U	36 27%
9	45 4%	6 2%	17 7% K	16 4%	11 4%	12 5%	15 5% U	31 6% U	9 7% U	8 5%	12 6% U	1 1%
8	63 6%	21 7%	12 5%	20 6%	14 5%	10 4%	16 6%	31 6%	4 3%	5 3%	7 4%	7 5%
7	61 5%	7 2%	23 9% K	18 5%	12 4%	18 7%	22 8%	30 6%	8 6%	3 2%	18 10% NS	11 8%
6	57 5%	15 5% M	20 8% M	5 1%	8 3%	16 6%	16 6%	19 4%	1 1%	6 4%	7 4%	15 11% NQRT
5	90 8%	24 8%	29 11%	27 8%	25 9%	23 9%	27 10%	42 8%	13 10%	6 3%	12 6%	10 7%
4	18 2%	8 3%	2 1%	4 1%	3 1%	4 1%	8 3%	6 1%	3 3%	4 2%	1	4 3%
3	37 3%	9 3%	4 2%	13 4%	8 3%	10 4%	7 2%	19 4%	6 4%	4 2%	5 3%	8 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
2	20 2%	2 1%	2 1%	10 3%	1	1 1%	6 2%	3 1%	5 4% NOQ	-	4 2%	5 4% NOQ
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	31 10%	13 5%	51 14% L	6 2%	31 11% N	25 9% N	71 14% NST	19 15% NST	8 5%	12 6% N	22 17% NST
DON'T KNOW	34 3%	-	2 1%	7 2%	3 1%	1 *	1 1%	3 1%	2 2%	-	3 2%	11 8% NOPQST
REFUSED	14 1%	-	2 1%	1 *	2 1%	-	1 *	1 *	-	2 1%	-	4 3% OQ
NET: VERY LIKELY (8-10)	655 58%	211 69%	157 62%	220 62%	221 76% OPQRU	166 61% U	165 59% U	312 62% U	70 55% U	128 80% OPQR TU	127 67% U	44 33%
NET: LIKELY (6-10)	773 69%	233 76%	201 79% M	242 68%	241 83% OPQRU	201 74% RU	203 73% RU	362 71% U	79 62%	138 86% OPQR U	153 81% QRU	70 52%
NET: NOT LIKELY (1-5)	302 27%	74 24%	49 19%	106 30% L	44 15%	69 25% NS	73 26% NST	141 28% NST	46 36% NST	21 13%	33 17%	50 37% NOST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
10 (ABSOLUTELY CERTAIN TO VOTE)	547 49%	117 57% B	203 44%	213 53%	229 54%	305 49%	193 55%	342 48%	241 55%	173 64%
9	45 4%	10 5%	20 4%	15 4%	15 4%	29 5%	11 3%	32 4%	22 5%	19 7%
8	63 6%	15 8%	21 5%	23 6%	25 6%	34 5%	23 7%	34 5%	30 7%	8 3%
7	61 5%	7 3%	37 8% C	16 4%	22 5%	36 6%	20 6%	36 5%	13 3%	5 2%
6	57 5%	14 7%	26 6%	13 3%	21 5%	33 5%	24 7%	31 4%	10 2%	13 5%
5	90 8%	5 2%	57 13% AC	24 6%	27 6%	59 9%	27 8%	60 8%	35 8%	23 8%
4	18 2%	4 2%	4 1%	10 2%	4 1%	13 2%	4 1%	14 2%	6 1%	1 0%
3	37 3%	11 5%	15 3%	11 3%	18 4%	17 3%	12 3%	23 3%	16 4%	9 3%
2	20 2%	2 1%	5 1%	12 3%	16 4% E	4 1%	5 1%	15 2%	14 3%	1 1%
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	137 12%	16 8%	48 10%	57 14%	43 10%	73 12%	24 7%	99 14% F	39 9%	16 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.3 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION, ON A SCALE OF 1 TO 10?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
DON'T KNOW	34 3%	3 1%	14 3%	9 2%	4 1%	18 3%	5 2%	17 2%	9 2%	1 *
REFUSED	14 1%	2 1%	6 1%	1 *	3 1%	7 1%	3 1%	7 1%	5 1%	1 *
NET: VERY LIKELY (8-10)	655 58%	143 69% B	244 53%	250 62% B	268 63%	367 58%	228 65%	408 57%	293 67%	200 74%
NET: LIKELY (6-10)	773 69%	164 80% BC	308 67%	279 69%	311 73%	436 69%	272 77% G	475 67%	317 72%	217 81% H
NET: NOT LIKELY (1-5)	302 27%	37 18%	130 28% A	115 28% A	107 25%	167 27%	72 21%	210 30% F	110 25%	51 19%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
CONSERVATIVE	284 25%	10 7%	29 15%	37 19% B	53 27% BC	61 37% BCD	31 44% BCDE	63 37% BCD	38 12%	90 23% I	156 38% IJ	150 27%	134 23%
LABOUR	337 30%	28 21%	63 33%	68 35% B	75 37% BH	42 26%	18 26%	43 25%	91 28%	143 36% K	103 25%	176 32%	161 28%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	2 2%	8 4%	16 8% EG	4 2%	8 5%	-	20 11% BCEG	11 3%	20 5%	28 7%	22 4%	37 6%
SCOTTISH/WELSH NATIONALIST	29 3%	2 1%	4 2%	5 3%	7 4%	7 4%	2 2%	2 1%	6 2%	12 3%	11 3%	16 3%	14 2%
GREEN PARTY	4 .	1 1%	1 1%	-	-	-	2 3% DEFH	-	2 1%	-	2 1%	2 .	2 .
UK INDEPENDENCE PARTY	36 3%	1 1%	9 5%	8 4%	5 3%	2 1%	4 6%	6 3%	10 3%	13 3%	13 3%	30 5% M	6 1%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-
RESPECT	.	-	.	-	-	-	-	-	.	-	-	-	.
INDEPENDENT/OTHER	2 .	-	-	-	1 .	-	1 1%	-	-	1 .	1 .	2 .	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
UNDECIDED	316 28%	76 57% CDEF GH	69 36% DEGH	44 23%	47 24%	39 24%	11 15%	31 18%	144 45% JK	91 23%	81 20%	128 23%	188 33% L
REFUSED	55 5%	12 9% F	9 5%	15 8% F	7 3%	3 2%	2 3%	7 4%	21 7%	22 6%	12 3%	24 4%	32 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
CONSERVATIVE	284 25%	102 41% OPQ	73 24%	54 22%	55 17%	175 31% S	109 19%	265 28% U	19 10%	148 25%	94 32% X	42 18%
LABOUR	337 30%	55 22%	115 37% N	72 30%	96 30%	169 30%	168 30%	253 27%	84 46% T	178 30%	95 32%	63 27%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	23 9% P	17 6%	4 2%	14 4%	41 7% S	18 3%	53 6%	6 3%	27 5%	25 8% X	7 3%
SCOTTISH/WELSH NATIONALIST	29 3%	1 *	6 2%	9 4% N	13 4% N	7 1%	22 4% R	28 3%	2 1%	14 2%	7 2%	9 4%
GREEN PARTY	4 *	1 1%	2 1%	1 *	-	3 1%	1 *	4 *	-	1 *	-	3 1% V
UK INDEPENDENCE PARTY	36 3%	18 7% OQ	6 2%	8 3%	5 1%	24 4%	12 2%	29 3%	7 4%	14 2%	15 5%	7 3%
BNP	-	-	-	-	-	-	-	-	-	-	-	-
RESPECT	*	-	-	*	-	-	*	*	-	*	-	-
INDEPENDENT/OTHER	2 *	-	-	-	2 1%	-	2 *	2 *	-	2 *	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFI- CATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
UNDECIDED 316 28%	38 15%	77 25% N	82 34% N	119 37% NO	115 20%	201 36% R	267 28%	49 27%	189 32% W	40 14%	87 38% W
REFUSED 55 5%	14 5%	13 4%	11 5%	17 5%	27 5%	29 5%	40 4%	15 8%	22 4%	21 7%	12 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
CONSERVATIVE	284 25%	146 23% B	33 15%	105 40% AB	42 19%	62 27%	66 37% D	126 37% IJ	74 27% J	37 17%	29 14%
LABOUR	337 30%	215 33%	55 26%	67 25%	59 27%	71 31%	37 21%	92 27%	86 32%	74 34%	68 32%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	40 6% B	2 1%	16 6% B	18 8%	11 5%	14 8%	28 8% J	17 6% J	6 3%	4 2%
SCOTTISH/WELSH NATIONALIST	29 3%	13 2%	10 5%	6 2%	10 4%	4 2%	3 2%	11 3%	2 1%	1 1%	11 5% HI
GREEN PARTY	4 .	1 .	1 .	2 1%	1 .	1 .	-	2 1%	-	2 1%	-
UK INDEPENDENCE PARTY	36 3%	21 3%	3 1%	11 4%	6 3%	4 2%	14 8% E	10 3%	16 6% J	6 3%	2 1%
BNP	-	-	-	-	-	-	-	-	-	-	-
RESPECT	.	-	.	-	-	.	-	-	-	.	-
INDEPENDENT/OTHER	2 .	-	1 .	1 .	2 1%	-	-	-	-	1 .	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL 1123	646	215	262	221	226	175*	340	271	213	215
UNDECIDED 316 28%	178 28% C	93 43% AC	45 17%	77 35% F	62 27%	33 19%	60 18%	64 24%	70 33% G	94 44% GHI
REFUSED 55 5%	31 5%	15 7%	10 4%	7 3%	12 5%	8 5%	12 4%	12 4%	16 7%	6 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
CONSERVATIVE	284 25%	9 9%	3 7%	7 6%	16 17% T	-	23 28% KLMRT	31 31% KLMRT	6 10%	59 55% KLMNP QRT	9 6%	74 47% KLMNP RST	47 48% KLMNPQRT
LABOUR	337 30%	37 38% PSUV	38 78% KMNP QRSTUV	54 42% PGSU V	30 31% PSUV	-	11 13% V	26 26% SUV	30 54% NPGS UV	11 11%	85 57% KNPQS UV	12 8%	2 2%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	-	-	24 19% KLNPG RST	1 1%	-	2 3%	-	-	6 6% K	3 2%	13 8% KQ	9 9% KLNQRT
SCOTTISH/WELSH NATIONALIST	29 3%	27 27% LMNPQ RSTUV	-	-	-	-	-	-	1 1%	-	2 1%	-	-
GREEN PARTY	4 .	-	-	-	1 1%	-	-	-	-	1 1%	2 1%	-	-
UK INDEPENDENCE PARTY	36 3%	* .	* 1%	6 4%	1 1%	-	2 2%	5 5%	* 1%	1 1%	5 3%	14 9% K	1 1%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-
RESPECT	-	-	-	-	-	-	-	-	-	-	*	-	-
INDEPENDENT/OTHER	2 .	-	-	-	1 1%	-	-	-	-	-	-	1 1%	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
UNDECIDED	316 28%	21 21%	6 12%	34 27%	40 41% KLTU	-	44 54% KLMQR STUV	34 34% KLT	17 30% L	27 26%	27 18%	32 20%	34 35% KLT
REFUSED	55 5%	4 4%	1 3%	3 2%	7 7%	-	1 1%	5 4%	2 4%	1 1%	16 11% MPS	12 7%	5 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
CONSERVATIVE	284 25%	90 57% BEF	49 16% E	15 30%	61 48% BE	1 1%	32 37% BE	8 6%	42 26% G	39 17% G	194 35% GI	284 38% L	-	115 34% NO	99 25%	68 19%
LABOUR	337 30%	26 17%	201 66% ADEF	4 9%	26 20%	18 37% AD	21 25%	19 14%	42 25%	91 41% GH	182 33% G	337 45% L	-	135 40% O	135 34% O	65 18%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	6 4%	14 5%	21 44%	3 2%	-	4 5%	4 3%	7 4%	9 4%	38 7%	59 8% L	-	27 8% O	18 5%	11 3%
SCOTTISH/WELSH NATIONALIST	29 3%	1 1%	3 1%	-	1 1%	20 42% ABDE	2 3%	1 *	*	4 2%	24 4% H	29 4% L	-	13 4%	11 3%	5 2%
GREEN PARTY	4 *	1 1%	-	1 2%	-	-	2 2%	-	2 1%	1 *	1 *	4 1% L	-	1 *	2 1%	1 *
UK INDEPENDENCE PARTY	36 3%	7 5% B	1 *	3 6%	18 14% ABE	-	3 3%	-	2 1%	6 3%	27 5% G	36 5% L	-	10 3%	19 5%	7 2%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RESPECT	*	-	-	-	-	-	-	-	-	*	-	*	-	*	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
INDEPENDENT/OTHER	2	1	-	-	-	-	-	1	-	-	1	2	-	-	1	1
UNDECIDED	316 28%	21 13%	28 9%	2 4%	16 13%	8 16%	12 14%	100 73% HIJ	64 39% IJ	59 26% J	60 11%	-	316 100% K	32 9%	86 22% M	182 51% MN
REFUSED	55 5%	4 3%	8 2%	3 6%	3 3%	1 3%	8 9% B	4 3%	5 3%	15 7%	20 4%	-	-	6 2%	26 7% M	16 4%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
CONSERVATIVE	284 25%	130 32% Q	146 23%	193 35% S	91 16%	180 34% U	104 18%	176 34% W	108 18%	90 31%	190 25%
LABOUR	337 30%	115 28%	210 32%	183 34% S	152 27%	175 33%	161 28%	181 35% W	154 26%	87 30%	237 31%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	27 7%	30 5%	32 6%	26 5%	41 8% U	18 3%	35 7%	24 4%	13 5%	42 6%
SCOTTISH/WELSH NATIONALIST	29 3%	14 3%	14 2%	23 4% S	7 1%	20 4%	9 2%	20 4%	10 2%	7 2%	22 3%
GREEN PARTY	4 *	2 1%	2 *	2 *	2 *	1 *	3 1%	2 *	2 *	2 1%	2 *
UK INDEPENDENCE PARTY	36 3%	20 5%	15 2%	19 3%	17 3%	24 4%	12 2%	24 4%	12 2%	20 7% Y	16 2%
BNP	-	-	-	-	-	-	-	-	-	-	-
RESPECT	*	*	-	*	-	-	*	*	-	*	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
TOTAL											
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
INDEPENDENT/OTHER	2	1	1	-	2	1	1	1	-	-	2
UNDECIDED	316 28%	68 17%	202 31% P	70 13%	240 42% R	72 13%	241 41% T	70 13%	241 41% V	52 18%	231 30% X
REFUSED	55 5%	25 6%	26 4%	23 4%	31 5%	21 4%	33 6%	16 3%	37 6% W	22 8% Y	22 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
CONSERVATIVE	284 25%	77 22%	117 30%	53 24%	228 27%	122 28%	155 24%	267 30% I	9 24%	8 5%	-
LABOUR	337 30%	129 36% B	106 27%	83 37%	251 29%	167 39% F	167 26%	270 30%	9 24%	51 31%	7 23%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	22 6%	18 5%	17 8%	39 5%	16 4%	41 6%	49 6%	6 17%	3 2%	1 2%
SCOTTISH/WELSH NATIONALIST	29 3%	15 4%	5 1%	10 4%	19 2%	11 3%	17 3%	27 3%	-	2 1%	-
GREEN PARTY	4	-	1	2 1%	2	2	2	3	1 3%	-	-
UK INDEPENDENCE PARTY	36 3%	18 5%	9 2%	9 4%	27 3%	20 5%	16 2%	33 4%	-	3 2%	-
BNP	-	-	-	-	-	-	-	-	-	-	-
RESPECT	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
TOTAL											
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
INDEPENDENT/OTHER	2	1	-	-	2	-	2	1	-	1	-
UNDECIDED	316 28%	74 21%	122 31% A	42 19%	247 29% C	69 16%	223 34% E	198 22%	12 31%	88 53% G	18 61%
REFUSED	55 5%	18 5%	14 3%	8 4%	41 5%	21 5%	31 5%	39 4%	1 2%	12 7%	4 14%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
CONSERVATIVE	284 25%	115 38% LM	60 24%	91 26%	86 30% U	90 33% TU	74 27% U	137 27% U	43 34% U	70 44% NPQT U	43 23%	20 15%
LABOUR	337 30%	74 24%	114 45% KM	104 29%	104 36% RU	81 30% R	100 36% RU	149 29% R	24 19%	45 28%	74 39% QRU	31 23%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	15 5%	13 5%	29 8%	22 8% P	10 4%	10 3%	41 8% OPU	16 13% OPTU	14 9% U	9 5%	3 2%
SCOTTISH/WELSH NATIONALIST	29 3%	9 3%	5 2%	12 3%	13 4% U	9 3%	6 2%	11 2%	3 2%	4 3%	11 6% QU	- -
GREEN PARTY	4 -	-	2 1%	2 1%	1 -	2 1%	1 -	1 -	-	-	1 1%	- -
UK INDEPENDENCE PARTY	36 3%	14 5%	6 2%	7 2%	11 4%	5 2%	6 2%	16 3%	1 1%	5 3%	5 3%	8 6%
BNP	-	-	-	-	-	-	-	-	-	-	-	-
RESPECT	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
INDEPENDENT/OTHER	2	1	-	-	2 1%	2 1%	1	-	-	1	-	-
UNDECIDED	316 28%	60 20%	48 19%	98 28% L	37 13%	57 21% NS	62 22% NS	130 26% NS	38 30% NS	18 11%	43 23% NS	68 51% NOPQRST
REFUSED	55 5%	19 6%	5 2%	13 4%	14 5%	14 5% T	18 6% T	21 4%	2 1%	4 2%	2 1%	5 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
CONSERVATIVE	284 25%	47 23%	103 22%	128 32% B	116 27%	166 26%	91 26%	189 27%	121 28%	105 39% H
LABOUR	337 30%	61 30%	151 33%	122 30%	133 31%	189 30%	133 38% G	195 27%	136 31%	70 26%
LIBERAL DEMOCRATS (LIB DEM)	59 5%	22 11% BC	16 3%	20 5%	14 3%	45 7% D	17 5%	42 6%	24 5%	29 11% H
SCOTTISH/WELSH NATIONALIST	29 3%	4 2%	14 3%	8 2%	14 3%	14 2%	8 2%	21 3%	17 4%	2 1%
GREEN PARTY	4 .	1 .	3 1%	-	3 1%	1 .	2 1%	2 .	1 .	2 1%
UK INDEPENDENCE PARTY	36 3%	12 6%	10 2%	11 3%	18 4%	17 3%	14 4%	20 3%	11 3%	8 3%
BNP	-	-	-	-	-	-	-	-	-	-
RESPECT	.	.	-	-	.	-	.	-	.	.
INDEPENDENT/OTHER	2 .	1 .	-	1 .	1 .	1 .	-	2 .	-	-
UNDECIDED	316 28%	40 20%	146 32% AC	97 24%	97 23%	173 28%	68 19%	210 30% F	113 26% I	36 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.4 THINKING ABOUT THE MP WHO CURRENTLY REPRESENTS YOUR AREA, WHICH PARTY DO THEY BELONG TO?

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
1123	206	458	404	425	629	352	710	440	270
WEIGHTED TOTAL REFUSED 55 5%	17 8% B	15 3%	17 4%	28 7%	22 4%	20 6%	29 4%	17 4%	18 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY STRONG	88 8%	4 3%	13 7%	10 5%	19 10%	17 11%	6 9%	18 10%	17 5%	29 7%	41 10%	51 9%	37 6%
FAIRLY STRONG	252 22%	13 10%	36 19%	32 16%	60 30% BCD	33 20%	20 29% BD	59 34% BCDF	48 15%	92 23% I	112 28% I	133 24%	119 21%
NOT VERY STRONG	397 35%	37 28%	65 34%	86 45% BEH	59 29%	66 40%	29 40%	55 32%	102 31%	145 37%	149 37%	209 38%	188 33%
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	71 53% CDEF GH	73 38% GH	58 30%	60 30%	43 26%	15 22%	35 20%	143 44% JK	118 30%	94 23%	153 28%	203 35% L
DON'T KNOW	23 2%	7 5%	4 2%	5 3%	2 1%	3 2%	-	2 1%	11 3%	7 2%	5 1%	3 *	21 4% L
REFUSED	8 1%	1 1%	1 1%	*	*	1 1%	1 1%	4 2%	2 1%	1 *	5 1%	2 *	6 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY STRONG	88 8%	27 11%	31 10%	11 5%	18 6%	58 10% S	30 5%	75 8%	13 7%	36 6%	35 12% V	16 7%
FAIRLY STRONG	252 22%	72 29%	69 22%	44 18%	67 21%	141 25%	111 20%	209 22%	43 24%	115 19%	81 27%	57 25%
NOT VERY STRONG	397 35%	91 36%	108 35%	87 36%	111 35%	199 36%	197 35%	327 35%	70 38%	211 36%	110 37%	75 33%
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	55 22%	91 30%	96 40% N	113 35% N	146 26%	209 37% R	302 32%	54 29%	213 36% W	72 24%	70 30%
DON'T KNOW	23 2%	6 2%	9 3%	4 2%	4 1%	15 3%	8 1%	21 2%	3 1%	18 3% W	-	5 2% W
REFUSED	8 1%	-	1 *	-	7 2% P	1 *	7 1%	8 1%	*	1 *	-	7 3% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY STRONG	88 8%	47 7%	18 8%	23 9%	20 9%	22 10%	21 12%	36 11%	17 6%	10 5%	15 7%
FAIRLY STRONG	252 22%	125 19%	44 20%	83 32% AB	57 26%	45 20%	38 21%	88 26% I	63 23%	34 16%	52 24%
NOT VERY STRONG	397 35%	239 37%	63 29%	95 36%	66 30%	92 40%	66 38%	119 35%	102 37%	88 41%	68 32%
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	215 33% C	85 39% C	56 21%	65 30%	66 29%	48 27%	86 25%	86 32%	74 35%	75 35% G
DON'T KNOW	23 2%	17 3%	4 2%	1 1%	11 5% E	2 1%	3 2%	9 3%	4 1%	5 2%	3 1%
REFUSED	8 1%	2 *	1 1%	4 2%	1 1%	-	-	1 *	-	2 1%	1 1%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
VERY STRONG	88 8%	14 7.4% NPQT	8 16% NPQRT	10 8%	4 4%	-	4 5%	4 4%	2 4%	13 12%	9 6%	12 8%	7 7%
FAIRLY STRONG	252 22%	25 25%	10 21%	33 26%	20 21%	-	16 20%	28 28%	9 16%	16 15%	38 26%	27 17%	30 30% S
NOT VERY STRONG	397 35%	27 28%	18 38%	45 35%	40 41%	-	23 27%	35 34%	19 34%	33 31%	65 44% KP	59 38%	33 33%
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	29 30%	13 26%	33 26%	33 34%	-	35 43% LMT	33 33%	24 43% T	44 42% T	33 22%	50 32%	27 28%
DON'T KNOW	23 2%	2 2%	-	3 2%	-	-	4 5%	* *	1 2%	1 1%	2 1%	9 6%	1 1%
REFUSED	8 1%	1 1%	-	4 3%	-	-	1 1%	1 1%	-	-	* *	-	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY STRONG	88 8%	16 10%	37 12%	2 3%	12 9%	10 22% ADF	6 7%	2 1%	2 1%	4 2%	80 15% GHI	78 10% L	6 2%	88 26% NO	-	-
FAIRLY STRONG	252 22%	48 31%	107 35%	13 27%	35 27%	13 26%	19 22%	1 7%	14 8% G	57 25% GH	178 33% GH	224 30% L	26 8%	252 74% NO	-	-
NOT VERY STRONG	397 35%	76 48% E	128 42%	21 44%	57 44%	14 30%	27 32%	16 12%	77 47% GJ	113 50% GJ	187 34% G	285 38% L	86 27%	-	397 100% MO	-
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	17 11%	27 9%	11 23%	26 20% B	10 21% B	32 38% ABD	109 79% HIJ	73 44% IJ	46 21%	95 17%	157 21%	182 58% K	-	-	355 100% MN
DON'T KNOW	23 2%	-	4 1%	1 2%	-	-	*	9 7% HJ	-	5 2%	7 1%	7 1%	15 5% K	-	-	-
REFUSED	8 1%	-	-	1 1%	-	*	-	-	-	1 *	*	*	2 1%	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
VERY STRONG	88 8%	34 8%	52 8%	76 14% S	11 2%	74 14% U	13 2%	66 13% W	20 3%	23 8%	64 8%
FAIRLY STRONG	252 22%	125 31% Q	121 19%	185 34% S	65 12%	164 31% U	88 15%	151 29% W	100 17%	74 25%	167 22%
NOT VERY STRONG	397 35%	150 37%	234 36%	183 34%	213 37%	172 32%	225 39%	191 36%	205 35%	127 43% Y	260 34%
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	88 22%	225 35% P	92 17%	258 45% R	117 22%	236 41% T	109 21%	243 41% V	65 22%	255 33% X
DON'T KNOW	23 2%	5 1%	11 2%	7 1%	14 2%	6 1%	14 2%	6 1%	14 2%	5 2%	13 2%
REFUSED	8 1%	*	4 1%	1	6 1%	1	6 1%	1	6 1%	-	5 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY STRONG	88 8%	32 9%	31 8%	23 10%	62 7%	56 13% F	30 5%	79 9% I	4 9%	5 3%	-
FAIRLY STRONG	252 22%	105 30% B	67 17%	78 35% D	168 20%	122 29% F	123 19%	211 24%	10 26%	30 18%	2 7%
NOT VERY STRONG	397 35%	132 37%	132 34%	64 29%	324 38% C	151 35%	239 36%	322 36%	17 44%	51 31%	6 21%
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	74 21%	157 40% A	54 24%	282 33% C	94 22%	242 37% E	255 29%	8 20%	74 45% G	18 59%
DON'T KNOW	23 2%	10 3%	3 1%	4 2%	15 2%	5 1%	14 2%	15 2%	-	7 4%	1 4%
REFUSED	8 1%	-	3 1%	-	5 1%	-	5 1%	6 1%	-	-	2 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY STRONG	88 8%	33 11%	18 7%	32 9%	39 14% PQRU	27 10% U	18 7% U	43 9% U	4 3%	17 10% U	31 16% PQRU	1 1%
FAIRLY STRONG	252 22%	62 20%	71 28%	79 22%	79 27% U	70 26% U	70 25% U	117 23% U	41 32% U	59 36% PQU	46 24% U	17 12%
NOT VERY STRONG	397 35%	112 37%	100 39%	142 40%	100 35%	100 37%	110 40% R	177 35%	34 26%	50 31%	66 35%	52 38%
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	96 31%	64 25%	92 26%	66 23%	69 25%	77 28%	154 30% NT	45 35% NT	35 22%	43 22%	60 44% NOPQST
DON'T KNOW	23 2%	4 1%	2 1%	11 3%	4 1%	4 2%	2 1%	14 3%	3 2%	-	4 2%	4 3%
REFUSED	8 1%	-	-	1	1	-	-	-	-	-	-	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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Q.5 WOULD YOU CALL YOURSELF A VERY STRONG, FAIRLY STRONG, NOT VERY STRONG OR NOT A SUPPORTER AT ALL OF ANY POLITICAL PARTY?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY STRONG	88 8%	22 10%	29 6%	35 9%	43 10%	42 7%	27 8%	60 8%	34 8%	38 14% H
FAIRLY STRONG	252 22%	67 33%	102 22%	78 19%	102 24%	142 23%	94 27%	151 21%	108 25%	75 28%
NOT VERY STRONG	397 35%	75 36%	159 35%	153 38%	163 38%	227 36%	144 41%	245 34%	164 37%	96 36%
I AM NOT A SUPPORTER OF ANY POLITICAL PARTY	355 32%	40 20%	152 33% A	133 33% A	108 25%	204 32%	84 24%	234 33% F	124 28%	58 22%
DON'T KNOW	23 2%	2 1%	12 3%	3 1%	10 2%	8 1%	4 1%	15 2%	5 1%	3 1%
REFUSED	8 1%	-	3 1%	2 *	-	5 1%	-	4 1%	4 1%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY WELL	24 2%	3 2%	1 1%	2 1%	6 3%	7 5%	4 5% CDH	1 1%	4 1%	7 2%	12 3%	10 2%	13 2%
QUITE WELL	379 34%	41 31%	62 33%	75 39% E	48 24%	52 31%	29 41% E	72 42% E	103 32%	123 31%	152 37%	207 38% M	172 30%
NOT VERY WELL	424 38%	37 28%	80 41%	79 41%	80 40%	58 36%	24 34%	66 39%	116 36%	159 41%	149 37%	201 36%	224 39%
NOT AT ALL WELL	222 20%	26 19%	40 21%	26 14%	52 26% DH	42 25% DH	11 15%	25 14%	66 20%	79 20%	77 19%	108 20%	113 20%
DON'T KNOW	75 7%	26 19% CDEFG H	9 5%	10 5%	14 7%	5 3%	4 5%	8 4%	34 11% K	24 6%	16 4%	24 4%	51 9% L
NET: WELL	402 36%	44 33%	64 33%	77 40% E	54 27%	59 36%	33 46% E	73 42% E	108 33%	130 33%	164 40%	218 40% M	185 32%
NET: NOT WELL	646 58%	63 47%	120 62% B	105 55%	132 66% BGH	100 61%	35 49%	91 53%	183 56%	238 61%	226 56%	309 56%	337 59%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY WELL	24 2%	9 3%	9 3%	2 1%	5 1%	17 3%	6 1%	20 2%	3 2%	9 2%	12 4%	2 1%
QUITE WELL	379 34%	107 43% Q	110 36% Q	81 33%	81 25%	217 39% S	161 29%	309 33%	69 38%	201 34%	108 36%	69 30%
NOT VERY WELL	424 38%	89 35%	118 38%	84 35%	134 42%	206 37%	218 39%	351 37%	73 40%	217 36%	118 40%	89 39%
NOT AT ALL WELL	222 20%	35 14%	53 17%	60 25% N	73 23% N	88 16%	134 24% R	198 21% U	24 13%	121 20%	52 17%	48 21%
DON'T KNOW	75 7%	12 5%	19 6%	16 7%	27 8%	31 6%	44 8%	62 7%	13 7%	46 8% W	7 2%	21 9% W
NET: WELL	402 36%	116 46% Q	119 38% Q	82 34%	85 27%	235 42% S	168 30%	330 35%	72 40%	210 35%	120 41%	71 31%
NET: NOT WELL	646 58%	124 49%	171 55%	144 59%	208 65% NO	295 53%	351 62% R	549 58%	97 53%	337 57%	170 57%	138 60%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY WELL	24 2%	10 2%	6 3%	7 3%	6 3%	7 3%	5 3%	10 3%	6 2%	3 2%	3 1%
QUITE WELL	379 34%	216 34%	59 27%	104 40% B	70 32%	85 37%	74 42%	126 37%	101 37%	69 32%	62 29%
NOT VERY WELL	424 38%	249 39%	72 34%	103 39%	81 37%	84 37%	61 35%	128 38%	91 34%	86 41%	88 41%
NOT AT ALL WELL	222 20%	127 20%	58 27% AC	36 14%	47 21%	39 17%	33 19%	57 17%	51 19%	41 19%	50 23%
DON'T KNOW	75 7%	44 7%	20 9% C	11 4%	16 7%	12 5%	3 2%	19 5%	22 8%	14 6%	14 6%
NET: WELL	402 36%	226 35%	65 30%	111 42% B	76 35%	91 40%	79 45%	136 40% J	107 40%	72 34%	64 30%
NET: NOT WELL	646 58%	376 58%	131 61%	139 53%	128 58%	123 54%	93 53%	185 55%	142 52%	128 60%	137 64% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
VERY WELL	24 2%	4 4%	1 3%	-	1 1%	-	1 1%	4 4%	-	1 1%	3 2%	3 2%	5 5% M
QUITE WELL	379 34%	32 32%	16 34%	36 28%	26 27%	-	23 27%	28 27%	14 25%	41 38%	50 34%	72 46% NPQR	41 41%
NOT VERY WELL	424 38%	33 33%	14 29%	57 45%	35 36%	-	30 36%	44 44%	19 33%	41 39%	71 48% KLU	47 30%	33 34%
NOT AT ALL WELL	222 20%	24 24% TV	11 23% V	22 17%	26 27% TV	-	23 28% TV	19 19%	17 31% TV	22 21%	20 14%	26 17%	10 10%
DON'T KNOW	75 7%	6 6%	5 10% ST	13 10%	8 9%	-	6 8%	6 6%	6 11% ST	2 1%	4 3%	9 6%	10 10% ST
NET: WELL	402 36%	36 36%	18 37%	36 28%	27 28%	-	24 29%	32 31%	14 25%	42 39%	53 36%	75 48% MNPR	46 46% MNPR
NET: NOT WELL	646 58%	57 57%	25 53%	79 62% V	61 63% V	-	53 64% V	64 63% V	36 64% V	63 59%	91 61% V	74 47%	43 44%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY WELL	24 2%	5 3%	6 2%	1 3%	6 4%	2 4%	2 3%	.	-	3 1%	20 4% H	19 3%	3 1%	15 4% NO	4 1%	4 1%
QUITE WELL	379 34%	88 56% BDEF	114 38%	24 48%	47 36%	12 26%	19 23%	24 17%	50 30% G	91 40% G	212 39% G	290 39% L	65 21%	144 42% O	146 37% O	84 24%
NOT VERY WELL	424 38%	55 35%	129 42%	18 37%	41 32%	21 43%	33 39%	26 19%	75 46% G	94 42% G	208 38% G	294 39%	118 37%	115 34%	191 48% MO	109 31%
NOT AT ALL WELL	222 20%	8 5%	46 15% A	4 9%	31 24% A	12 25% A	27 32% AB	54 39% HIJ	30 18%	31 14%	93 17%	124 17%	83 26% K	57 17%	43 11%	116 33% MN
DON'T KNOW	75 7%	1 1%	10 3%	1 3%	5 4%	1 2%	2 3%	33 24% HIJ	9 6%	7 3%	14 3%	24 3%	46 15% K	9 3%	12 3%	42 12% MN
NET: WELL	402 36%	93 59% BDEF	120 39%	25 51%	53 41%	14 30%	22 26%	24 18%	50 30% G	93 41% G	232 42% GH	309 41% L	68 22%	159 47% O	150 38% O	88 25%
NET: NOT WELL	646 58%	63 40%	174 57% A	23 46%	72 56%	33 68% A	60 71% A	80 58%	105 64%	125 56%	301 55%	418 56%	202 64% K	173 51%	234 59%	225 63% M

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	1123	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	646	545	568	534	582	525	589	294	764
VERY WELL	24 2%	-	16 3%	6 1%	16 3%	7 1%	15 3%	7 1%	12 4% Y	10 1%
QUITE WELL	379 34%	-	231 42% S	147 26%	228 43% U	150 26%	222 42% W	155 26%	184 63% Y	185 24%
NOT VERY WELL	424 38%	424 66% P	189 35%	232 41%	172 32%	250 43% T	185 35%	235 40%	75 25%	334 44% X
NOT AT ALL WELL	222 20%	222 34% P	98 18%	120 21%	106 20%	114 20%	94 18%	125 21%	14 5%	192 25% X
DON'T KNOW	75 7%	-	11 2%	63 11% R	12 2%	61 11% T	8 2%	65 11% V	9 3%	43 6%
NET: WELL	402 36%	-	248 45% S	154 27%	244 46% U	157 27%	237 45% W	163 28%	196 67% Y	195 26%
NET: NOT WELL	646 58%	646 100% P	287 53%	351 62% R	278 52%	364 62% T	279 53%	360 61% V	88 30%	526 69% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY WELL	24 2%	13 4%	5 1%	8 4%	15 2%	11 2%	12 2%	22 2%	1 2%	*	1 3%
QUITE WELL	379 34%	160 45% B	97 25%	103 46% D	268 31%	160 37%	212 32%	309 35%	13 33%	52 31%	6 19%
NOT VERY WELL	424 38%	111 31%	155 39%	69 31%	337 39%	161 38%	248 38%	327 37%	16 42%	74 45%	7 23%
NOT AT ALL WELL	222 20%	55 16%	111 28% A	32 14%	183 21%	87 20%	123 19%	174 20%	9 22%	33 20%	5 18%
DON'T KNOW	75 7%	15 4%	26 7%	11 5%	54 6%	9 2%	58 9% E	56 6%	*	7 4%	11 37%
NET: WELL	402 36%	173 49% B	101 26%	112 50% D	283 33%	170 40%	225 34%	330 37%	13 35%	52 31%	7 22%
NET: NOT WELL	646 58%	166 47%	266 68% A	101 45%	519 61% C	249 58%	371 57%	501 56%	25 64%	108 64%	12 41%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY WELL	24 2%	8 2%	10 4%	4 1%	13 4%	8 3%	5 2%	13 3%	6 5%	6 4%	1 .%	1 1%
QUITE WELL	379 34%	151 49% LM	90 35% M	87 24%	101 35% TU	103 38% TU	113 41% TU	210 41% TU	54 42% TU	55 34% T	35 18%	28 21%
NOT VERY WELL	424 38%	91 30%	117 46% K	149 42% K	112 39%	102 38%	103 37%	162 32%	52 41%	68 42%	97 51% NOPQ	63 47% Q
NOT AT ALL WELL	222 20%	43 14%	33 13%	89 25% KL	51 18%	47 17%	55 20% R	86 17%	11 9%	25 16%	49 26% OQR	32 24% R
DON'T KNOW	75 7%	14 4%	5 2%	27 7% L	12 4%	10 4%	3 1%	35 7% P	4 3%	7 4%	7 4%	10 7% P
NET: WELL	402 36%	158 52% LM	99 39% M	91 26%	114 39% TU	111 41% TU	117 42% TU	223 44% TU	60 47% TU	61 38% TU	36 19%	29 22%
NET: NOT WELL	646 58%	134 44%	151 59% K	238 67% K	164 57%	149 55%	157 57% Q	248 49%	63 50%	93 58%	146 77% NOPQRS	95 71% NOPQR

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.6 GENERALLY, HOW WELL DO YOU THINK THAT THE UK'S CURRENT DEMOCRATIC SYSTEM ADDRESSES THE INTERESTS OF YOU AND YOUR FAMILY?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY WELL	24 2%	10 5% B	6 1%	7 2%	15 3%	8 1%	13 4%	10 1%	9 2%	5 2%
QUITE WELL	379 34%	109 53% BC	167 36% C	92 23%	214 50% E	156 25%	173 49% G	199 28%	169 38%	116 43%
NOT VERY WELL	424 38%	52 25%	200 44% A	163 40% A	130 31%	276 44% D	110 31%	293 41% F	150 34%	101 37%
NOT AT ALL WELL	222 20%	25 12%	56 12%	127 31% AB	41 10%	158 25% D	35 10%	168 24% F	86 20%	43 16%
DON'T KNOW	75 7%	9 5%	29 6%	16 4%	25 6%	29 5%	22 6%	41 6%	25 6% I	5 2%
NET: WELL	402 36%	119 58% BC	173 38% C	99 25%	229 54% E	165 26%	186 53% G	209 29%	179 41%	121 45%
NET: NOT WELL	646 58%	77 37%	256 56% A	290 72% AB	171 40%	435 69% D	145 41%	461 65% F	236 54%	144 53%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	-	23 12% B	17 9% B	32 16% B	19 11% B	9 13% B	18 10% B	23 7%	50 13%	46 11%	65 12%	53 9%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	-	1	1 1%	3 2%	4 3%	1 2%	2 1%	1	4 1%	7 2%	6 1%	6 1%
CONTACTED THE MEDIA	35 3%	2 1%	5 3%	5 3%	11 6%	7 4%	2 2%	4 2%	7 2%	16 4%	12 3%	27 5% M	9 2%
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	4 3%	5 2%	10 5%	16 8% F	3 2%	3 5%	6 4%	8 3%	26 7%	13 3%	30 5%	17 3%
CREATED OR SIGNED A PAPER PETITION	102 9%	9 7%	17 9%	16 8%	26 13%	16 9%	6 9%	12 7%	26 8%	42 11%	34 8%	52 9%	50 9%
CREATED OR SIGNED AN E-PETITION	158 14%	11 8%	33 17% H	25 13%	47 23% BDH	22 14%	9 12%	12 7%	44 14%	72 18% K	43 11%	91 17%	67 12%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	9 7%	22 12%	25 13%	30 15%	30 18% B	9 13%	23 13%	31 10%	56 14%	62 15%	82 15%	66 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	8 6%	11 6%	20 11%	36 18% BCFGH	14 8%	2 3%	12 7%	19 6%	56 14% IK	28 7%	62 11% M	40 7%
ATTENDED POLITICAL MEETINGS	33 3%	-	15 8% BDE	3 2%	3 2%	4 3%	2 4%	5 3%	15 5%	7 2%	12 3%	24 4% M	9 2%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	-	7 4% D	-	8 4% D	10 6% BD	5 7% BD	5 3% D	7 2%	8 2%	20 5%	30 5% M	5 1%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	2 2%	2 1%	9 5%	12 6% C	4 2%	-	2 1%	5 1%	22 6% IK	6 1%	18 3%	14 3%
VOTED IN AN ELECTION	304 27%	19 15%	49 25%	58 30% B	51 25%	56 34% B	22 31% B	50 29% B	68 21%	108 28%	128 31% I	162 29%	142 25%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	6 4%	15 8% H	16 8% H	32 16% BFGH	5 3%	2 2%	3 2%	21 7% K	48 12% IK	11 3%	47 9%	32 6%
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	-	6 3%	14 7% BH	19 10% BCH	11 7% B	9 12% BCH	3 2%	6 2%	33 9% I	22 5% I	39 7%	23 4%
NONE OF THESE	615 55%	100 76% CDEF GH	114 60% EF	103 54%	91 45%	71 43%	37 53%	98 57% F	215 66% JK	194 50%	207 51%	276 50%	339 59% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL 1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
DON'T KNOW 15 1%	3 2%	4 2%	4 2%	2 1%	2 1%	.	1	7 2%	6 1%	3 1%	4 1%	11 2%
NET: ANY 492 44%	29 22%	74 39% B	84 44% B	108 54% BC	91 55% BC	33 47% B	73 42% B	103 32%	192 49% I	197 48% I	270 49% M	223 39%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	52 21% OPQ	35 11% Q	20 8% Q	11 4%	87 16% S	31 6%	112 12% U	7 4%	53 9% X	55 19% VX	10 4%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	1 *	5 2%	3 1%	3 1%	6 1%	6 1%	12 1%	-	8 1%	3 1%	2 1%
CONTACTED THE MEDIA	35 3%	15 6% Q	9 3%	5 2%	6 2%	24 4%	11 2%	28 3%	7 4%	11 2%	24 8% VX	1 *
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	20 8% PQ	20 6% PQ	3 1%	4 1%	40 7% S	7 1%	42 4%	4 2%	19 3% X	26 9% VX	1 *
CREATED OR SIGNED A PAPER PETITION	102 9%	32 13% Q	40 13% Q	16 7%	14 4%	72 13% S	30 5%	97 10% U	5 3%	64 11% X	36 12% X	3 1%
CREATED OR SIGNED AN E-PETITION	158 14%	58 23% PQ	73 24% PQ	17 7%	11 4%	130 23% S	28 5%	150 16% U	9 5%	77 13% X	80 27% VX	2 1%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	53 21% PQ	63 20% PQ	18 7%	14 4%	116 21% S	32 6%	134 14%	15 8%	65 11% X	73 24% VX	11 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	47 19% PQ	38 12% PQ	10 4%	8 3%	84 15% S	18 3%	96 10% U	7 4%	32 5% X	69 23% VX	2 1%
ATTENDED POLITICAL MEETINGS	33 3%	9 4%	18 6% PQ	2 1%	5 2%	27 5% S	7 1%	26 3%	8 4%	11 2%	21 7% VX	2 1%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	19 8% PQ	11 4% Q	4 2%	1 0%	30 5% S	5 1%	32 3%	3 2%	18 3% X	16 5% X	1 0%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	15 6% PQ	12 4%	2 1%	4 1%	27 5% S	6 1%	28 3%	5 3%	14 2% X	18 6% VX	- 0%
VOTED IN AN ELECTION	304 27%	90 36% PQ	101 33% PQ	51 21%	61 19%	191 34% S	112 20%	266 28%	38 21%	165 28% X	104 35% X	35 15%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	35 14% PQ	33 11% PQ	6 3%	5 1%	68 12% S	11 2%	70 7%	10 5%	23 4% X	55 19% VX	1 1%
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	28 11% PQ	19 6% Q	9 4%	5 1%	47 8% S	14 2%	53 6%	8 4%	21 4% X	39 13% VX	1 0%
NONE OF THESE	615 55%	89 36%	152 49% N	155 64% NO	219 68% NO	242 43%	374 66% R	497 53%	118 65% T	334 56% W	105 35%	175 76% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
DON'T KNOW 15 1%	2 7%	2 7%	3 1%	7 2%	4 7%	11 2%	10 7%	5 3%	4 7%	4 7%	7 3% V
NET: ANY 492 44%	160 64% OPQ	155 50% PQ	84 35%	94 29%	315 56% S	178 32%	433 46% U	59 32%	256 43% X	188 63% VX	49 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	74 12%	18 8%	26 10%	16 7%	23 10%	41 24% DE	52 15% J	35 13% J	17 8%	7 3%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	6 1%	2 1%	4 2%	5 2%	1 1%	1 *	6 2%	2 1%	1 *	3 1%
CONTACTED THE MEDIA	35 3%	24 4%	5 2%	6 2%	6 3%	3 2%	10 6%	17 5%	10 4%	5 2%	3 2%
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	28 4%	10 5%	9 3%	2 1%	15 6% D	9 5%	16 5%	21 8% J	6 3%	3 1%
CREATED OR SIGNED A PAPER PETITION	102 9%	72 11% C	17 8%	13 5%	17 8%	25 11%	19 11%	40 12% J	32 12% J	15 7%	12 6%
CREATED OR SIGNED AN E-PETITION	158 14%	114 18% BC	21 10%	23 9%	15 7%	40 18% D	52 30% D	56 17% J	52 19% J	28 13%	15 7%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	95 15% B	18 8%	36 14%	17 8%	36 16% D	33 19% D	62 18% J	42 15% J	23 11%	12 6%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	77 12% BC	11 5%	15 6%	15 7%	27 12%	27 15% D	32 9% J	47 17% GIJ	9 4%	9 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
ATTENDED POLITICAL MEETINGS	33 3%	24 4%	2 1%	7 3%	2 1%	13 6% D	5 3%	11 3%	11 4%	7 3%	4 2%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	24 4% B	2 1%	9 3%	2 1%	11 5% D	16 9% D	17 5% J	7 3%	8 4%	2 1%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	24 4% C	7 3%	2 1%	1 1%	6 3%	12 7% D	14 4% J	12 4% J	5 2%	1 1%
VOTED IN AN ELECTION	304 27%	183 28%	44 21%	77 29% B	53 24%	57 25%	83 47% DE	104 31% J	85 31% J	58 27%	39 18%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	61 9% C	12 5%	7 3%	6 3%	18 8%	28 16% D	25 7%	36 13% IJ	7 3%	9 4%
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	43 7%	6 3%	12 4%	8 4%	16 7%	14 8%	23 7% I	25 9% IJ	3 1%	5 3%
NONE OF THESE	615 55%	325 50% A	135 63% A	155 59% A	138 63% F	124 55% F	42 24%	160 47%	127 47%	124 58%	153 71% GHI
DON'T KNOW	15 1%	10 2%	5 2%	1 1%	2 1%	·	-	1 1%	4 1%	5 2%	2 1%
NET: ANY	492 44%	311 48% B	75 35%	106 40%	80 36%	103 45%	134 76% DE	179 53% IJ	140 52% IJ	84 40% J	61 28%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	-	7 14% KRT	21 16% KRT	9 9% K	-	5 7% K	9 9% KR	-	17 16% KRT	6 4% K	36 23% KPGIRT	9 9% KR
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	8 8% LMNPQ STUV	-	-	-	-	-	-	5 8% LMNPQ STUV	-	-	-	-
CONTACTED THE MEDIA	35 3%	3 3%	3 7% PQS	8 6%	3 3%	-	1 1%	-	4 8% QS	-	6 4%	5 3%	2 2%
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	7 7% PQTU	4 9% PQSTU	7 5%	11 12% PQSTU	-	1 1%	1 1%	4 7% U	2 2%	3 2%	1	6 6%
CREATED OR SIGNED A PAPER PETITION	102 9%	10 10% T	7 14% ST	16 13% T	11 12%	-	6 7%	7 7%	17 30% KMNPQ STUV	4 4%	6 4%	12 8%	6 6%
CREATED OR SIGNED AN E-PETITION	158 14%	11 11% T	12 25% KPQT U	23 18% T	18 18% T	-	9 11%	9 9%	10 17% T	26 24% KQT	7 5%	18 12%	16 17% T
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	6 6%	10 20% KPT	17 14%	11 11%	-	6 7%	13 13%	9 17% KT	21 20% KPT	8 5%	17 11%	30 30% KMNPQTU
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	7 7%	5 10% PT	19 15% PT	16 17% PT	-	1 1%	8 8%	5 8% PT	11 10% PT	4 2%	15 9%	13 13% PT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
ATTENDED POLITICAL MEETINGS	33 3%	8 8% NPQTV	1 3%	5 4%	1 1%	-	1 1%	1 1%	1 2%	6 6%	5 3%	5 3%	-
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	2 2%	2 4% Q	5 4%	1 1%	-	1 1%	-	3 5% Q	10 9% NPQT	2 2%	4 3%	5 5%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	* *	2 4% KQ	6 4%	9 9% KQTV	-	2 3%	-	1 3%	4 4%	2 1%	6 4%	1 1%
VOTED IN AN ELECTION	304 27%	47 47% LMNP QRTUV	13 28% P	35 27% P	19 20%	-	8 10%	15 15%	11 20%	41 39% NPQ	45 30% PQ	39 25% P	30 30% PQ
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	5 5%	7 14% KPQRT	12 9% PT	16 16% KPQRT	-	1 1%	2 2%	2 3%	10 10% PT	2 2%	14 9% T	9 9% PT
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	3 3%	3 7%	4 3%	9 9%	-	4 5%	4 4%	5 9%	3 3%	4 3%	16 10% T	6 6%
NONE OF THESE	615 55%	39 39%	24 49%	72 56% KV	62 65% KSV	-	63 76% KLMRS TUV	75 74% KLMR STUV	31 55%	43 40%	86 58% KSV	84 54%	37 37%
DON'T KNOW	15 1%	4 4% U	-	-	-	-	1 2%	3 3%	* 1%	2 2%	2 2%	-	3 3%
NET: ANY	492 44%	56 57% NPQT	25 51% PQ	56 44% PQ	34 35%	-	19 23%	23 23%	25 44% PQ	63 59% NPQT	60 40% PQ	73 46% PQ	59 60% NPQT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	18 11% E	24 8% E	4 7%	23 17% BE	-	36 43% ABDE	2 1%	11 6%	15 7%	91 17% GHI	106 14% L	9 3%	56 16% NO	31 8%	32 9%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	3 2%	2 1%	-	1 1%	5 17% ABDF	1 1%	1 1%	1 1%	11 2%	12 2%	-	5 7%	6 2%	1 1%	
CONTACTED THE MEDIA	35 3%	5 3%	12 4%	1 1%	5 4%	3 6%	7 9%	2 1%	2 1%	8 3%	24 4%	33 4% L	1 1%	18 5%	9 2%	8 2%
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	6 4%	15 5%	2 3%	2 1%	5 11% D	14 17% ABD	1 1%	3 2%	5 2%	36 7% G	44 6% L	1 1%	29 9% NO	13 3%	4 1%
CREATED OR SIGNED A PAPER PETITION	102 9%	15 10%	27 9%	8 16%	15 12%	7 15%	26 30% ABD	2 1%	10 6%	16 7%	74 14% GHI	91 12% L	7 2%	52 15% NO	36 9% O	13 4%
CREATED OR SIGNED AN E-PETITION	158 14%	27 17%	41 14%	6 12%	16 12%	8 17%	48 57% ABDE	6 5%	11 7%	31 14% G	110 20% GH	143 19% L	13 4%	72 21% NO	45 11%	42 12%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	36 23% D	42 14%	8 17%	9 7%	5 11%	36 42% ABDE	4 3%	11 7%	21 9%	110 20% GHI	137 18% L	10 3%	67 20% NO	49 12%	32 9%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	10 7%	32 10% D	2 5%	1 1%	8 16% D	43 51% ABDE	2 1%	7 4%	23 10% G	71 13% GH	95 13% L	6 2%	44 13% O	34 9%	25 7%
ATTENDED POLITICAL MEETINGS	33 3%	3 2%	10 3%	2 3%	1 1%	3 7% D	15 18% ABD	2 1%	3 2%	4 2%	25 5%	33 4% L	-	21 6% NO	5 1%	7 2%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	11 7%	15 5%	2 3%	2 1%	2 4%	3 3%	-	1 1%	7 3%	26 5% G	33 4% L	1	33 10% NO	2 1%	-
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	1 1%	10 3%	-	2 2%	15 17% ABDE	-	7 5%	5 2%	20 4%	29 4% L	2 1%	12 3%	13 3%	8 2%	
VOTED IN AN ELECTION	304 27%	66 42% D	102 34%	19 38%	34 26%	25 53% BD	35 41%	4 3%	19 12% G	59 26% GH	222 41% GHI	264 35% L	33 10%	137 40% NO	113 28% O	49 14%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	7 4%	28 9%	2 3%	4 3%	7 14% AD	30 35% ABDE	2 1%	4 2%	12 5%	62 11% GHI	69 9% L	8 2%	34 10%	24 6%	22 6%
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	8 5%	16 5%	8 15%	6 4%	3 6%	17 20% ABD	2 2%	4 2%	6 3%	48 9% GHI	55 7% L	3 1%	32 9% NO	18 5%	11 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
NONE OF THESE	615 55%	68 43% F	141 46% F	17 35%	65 50% F	16 34%	14 16%	119 87% HIJ	111 67% J	129 57% J	215 39%	320 43%	252 80% K	125 37%	218 55% M	251 71% MN
DON'T KNOW	15 1%	-	5 2%	-	3 2%	1 1%	-	2 2%	2 1%	2 1%	6 1%	7 1%	7 2%	2 1%	1 1%	9 3% N
NET: ANY	492 44%	89 57%	158 52%	32 65%	62 48%	32 65% D	71 84% ABDE	15 11%	53 32% G	95 42% G	327 60% GHI	424 56% L	57 18%	214 63% NO	177 45% O	95 27%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	39 10%	79 12%	97 18% S	22 4%	100 19% U	18 3%	90 17% W	28 5%	32 11%	85 11%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	5 1%	7 1%	11 2% S	2 0%	11 2% U	2 0%	11 2% W	2 0%	1 0%	11 2%
CONTACTED THE MEDIA	35 3%	10 2%	25 4%	30 6% S	5 1%	30 6% U	5 1%	26 5% W	10 2%	7 2%	26 3%
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	23 6%	24 4%	42 8% S	5 1%	45 9% U	1 0%	42 8% W	5 1%	13 5%	33 4%
CREATED OR SIGNED A PAPER PETITION	102 9%	39 10%	62 10%	78 14% S	22 4%	80 15% U	22 4%	73 14% W	29 5%	19 7%	82 11%
CREATED OR SIGNED AN E-PETITION	158 14%	54 13%	102 16%	129 24% S	29 5%	131 25% U	27 5%	120 23% W	39 7%	35 12%	123 16%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	72 18% Q	72 11%	120 22% S	29 5%	112 21% U	36 6%	106 20% W	42 7%	60 20% Y	87 11%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	23 6%	78 12% P	87 16% S	16 3%	87 16% U	16 3%	74 14% W	29 5%	21 7%	81 11%
ATTENDED POLITICAL MEETINGS	33 3%	14 3%	19 3%	29 5% S	4 1%	28 5% U	5 1%	25 5% W	8 1%	11 4%	22 3%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	20 5%	15 2%	32 6% S	2 *	32 6% U	3 *	32 6% W	3 *	15 5%	18 2%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	6 1%	26 4%	23 4% S	9 2%	30 6% U	3 *	24 5% W	8 1%	5 2%	27 4%
VOTED IN AN ELECTION	304 27%	120 30%	179 28%	203 37% S	100 18%	196 37% U	108 19%	196 37% W	108 18%	110 38% Y	190 25%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	22 6%	57 9%	68 12% S	12 2%	65 12% U	15 3%	64 12% W	16 3%	16 5%	63 8%
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	17 4%	43 7%	51 9% S	10 2%	52 10% U	9 1%	45 9% W	16 3%	17 6%	45 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
TOTAL											
WEIGHTED TOTAL	1123										
NONE OF THESE	615 55%	211 53%	348 54%	208 38%	401 71% R	189 35%	421 72% T	194 37%	413 70% V	135 46%	428 56% X
DON'T KNOW	15 1%	4 1%	5 1%	3 1%	11 2%	4 1%	11 2%	4 1%	10 2%	1	8 1%
NET: ANY	492 44%	187 46%	293 45%	334 61% S	156 27%	341 64% U	151 26%	327 62% W	165 28%	157 54% Y	328 43%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	TOTAL	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	37 10%	54 14%	36 16% D	82 10%	78 18% F	37 6%	107 12% I	6 16%	5 3%	-
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	8 2%	4 1%	5 2%	7 1%	6 1%	7 1%	12 1%	-	-	-
CONTACTED THE MEDIA	35 3%	7 2%	22 6%	13 6%	22 3%	25 6% F	10 2%	29 3%	4 12%	2 1%	-
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	25 7%	14 4%	16 7%	31 4%	29 7% F	18 3%	44 5% I	2 6%	-	-
CREATED OR SIGNED A PAPER PETITION	102 9%	39 11%	41 10%	30 13%	72 8%	65 15% F	36 6%	91 10% I	6 16%	5 3%	-
CREATED OR SIGNED AN E-PETITION	158 14%	59 17%	63 16%	38 17%	119 14%	95 22% F	60 9%	140 16% I	12 30%	7 4%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	66 19% B	41 10%	39 17%	108 13%	83 19% F	61 9%	131 15% I	14 36%	3 2%	* 1%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	38 11%	43 11%	30 13%	72 8%	68 16% F	31 5%	89 10% I	10 27%	4 2%	-
ATTENDED POLITICAL MEETINGS	33 3%	23 7% B	6 2%	15 7% D	19 2%	30 7% F	3	25 3%	3 9%	5 3%	-
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	17 5% B	3 1%	11 5%	24 3%	24 6% F	10 2%	32 4%	2 5%	1	-
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	9 2%	14 4%	13 6% D	19 2%	22 5% F	11 2%	25 3%	7 18%	-	-
VOTED IN AN ELECTION	304 27%	122 34% B	86 22%	80 36% D	222 26%	175 41% F	127 19%	265 30% I	15 40%	23 14%	1 2%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	30 9%	27 7%	27 12% D	52 6%	54 13% F	26 4%	66 7%	8 21%	5 3%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	27 8%	25 6%	18 8%	41 5%	40 9% F	18 3%	55 6% I	5 12%	2 1%	-
NONE OF THESE	615 55%	164 46%	226 58% A	93 42%	487 57% C	150 35%	433 66% E	445 50%	14 37%	129 77% G	28 91%
DON'T KNOW	15 1%	3 1%	2 1%	3 1%	8 1%	3 1%	9 1%	7 1%	1 3%	5 3% G	2 6%
NET: ANY	492 44%	187 53% B	164 42%	127 57% D	361 42%	274 64% F	212 32%	435 49% I	23 60%	34 20%	1 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	48 16%	25 10%	36 10%	46 16% RU	33 12% U	34 12% U	62 12% U	7 6%	44 27% NOP RU	36 19% PQRU	5 4%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	4 1%	1 1%	8 2%	5 2%	1 1%	1 *	4 1%	2 1%	4 2%	5 3%	1 1%
CONTACTED THE MEDIA	35 3%	8 3%	15 6%	13 4%	11 4%	9 3%	15 5%	17 3%	2 1%	12 8%	8 4%	2 2%
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	18 6%	8 3%	17 5%	17 6%	11 4%	13 5%	32 6%	4 3%	15 9% U	14 8% U	2 2%
CREATED OR SIGNED A PAPER PETITION	102 9%	34 11%	20 8%	42 12%	37 13% U	34 12% U	23 8%	52 10% U	10 7%	33 20% PQRU	28 15% PU	4 3%
CREATED OR SIGNED AN E-PETITION	158 14%	65 21% L	30 12%	51 14%	55 19% RU	46 17% U	43 16% U	95 19% RU	12 9%	72 44% NOP RTU	47 25% PRU	8 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	66 21% L	25 10%	53 15%	50 17% U	44 16% U	37 13%	81 16% U	11 9%	60 37% NO PQ RTU	34 18% U	9 7%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	43 14% L	18 7%	31 9%	48 16% O Q R U	26 10%	31 11% U	56 11% R U	5 4%	45 28% NO PQ R U	35 18% O P Q R U	4 3%
ATTENDED POLITICAL MEETINGS	33 3%	23 8% L M	4 1%	6 2%	15 5% U	13 5%	12 4%	21 4%	1 1%	11 7% U	8 4%	1 1%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	22 7% L M	4 2%	8 2%	12 4%	12 4% U	7 2%	28 6% U	2 2%	16 10% P R U	8 4% U	- -
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	9 3%	12 5%	12 3%	9 3%	7 3%	18 6% Q R U	14 3%	1 1%	18 11% NO Q R T U	6 3%	1 1%
VOTED IN AN ELECTION	304 27%	120 39% M	88 34% M	79 22%	116 40% P R U	99 36% U	85 30% U	184 36% U	35 28% U	75 46% P R U	82 43% P R U	9 7%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	35 12% M	21 8%	19 5%	37 13% R U	24 9% R U	24 9% R U	46 9% R U	2 2%	32 20% O P Q R U	26 14% R U	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	30 10% L	9 4%	22 6%	31 11% OPR	14 5%	9 3%	33 7% P	4 3%	19 12% OPR	22 11% OPQR	6 5%
NONE OF THESE	615 55%	131 43%	123 48%	194 55% K	116 40% S	122 45% ST	136 49% ST	232 46% ST	75 59% NOQST	28 17%	60 32% S	109 81% NOQIRST
DON'T KNOW	15 1%	3 1%	2 1%	.	1 .	.	2 1%	4 1%	1 1%	-	1 1%	2 2%
NET: ANY	492 44%	173 56% M	129 51%	161 45%	173 60% PRU	149 55% RU	140 50% U	269 53% RU	52 41% U	134 83% NOPQ RTU	129 68% OPQR U	24 18%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	118 11%	18 9%	40 9%	60 15% B	41 10%	77 12%	33 9%	82 12%	37 8%	61 23% H
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	12 1%	4 2%	2 *	7 2%	4 1%	8 1%	6 2%	6 1%	5 1%	1 *
CONTACTED THE MEDIA	35 3%	5 2%	9 2%	21 5% B	10 2%	25 4%	10 3%	25 4%	20 5%	18 7%
TAKEN AN ACTIVE PART IN A CAMPAIGN	47 4%	13 7%	13 3%	20 5%	25 6%	21 3%	18 5%	28 4%	7 2%	31 12% H
CREATED OR SIGNED A PAPER PETITION	102 9%	15 7%	24 5%	60 15% AB	34 8%	68 11%	19 5%	82 12% F	37 8%	33 12%
CREATED OR SIGNED AN E-PETITION	158 14%	21 10%	60 13%	78 19% AB	61 14%	95 15%	46 13%	108 15%	59 13%	89 33% H
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	148 13%	40 19% B	54 12%	52 13%	71 17%	75 12%	55 16%	90 13%	49 11%	71 26% H
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	103 9%	24 12%	39 8%	40 10%	37 9%	65 10%	31 9%	69 10%	23 5%	68 25% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.7 IN THE LAST 12 MONTHS HAVE YOU DONE ANY OF THE FOLLOWING TO INFLUENCE DECISIONS, LAWS OR POLICIES?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
ATTENDED POLITICAL MEETINGS	33 3%	12 6%	13 3%	8 2%	20 5%	14 2%	14 4%	19 3%	11 2%	20 7% H
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	35 3%	13 7% B	11 2%	10 2%	23 6% E	11 2%	18 5%	17 2%	15 4%	17 6%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	32 3%	2 1%	10 2%	21 5% A	7 2%	25 4%	5 1%	28 4%	14 3%	26 10% H
VOTED IN AN ELECTION	304 27%	50 25%	139 30%	111 27%	134 32%	169 27%	106 30%	194 27%	127 29%	98 36%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	80 7%	22 11%	29 6%	28 7%	31 7%	49 8%	20 6%	59 8%	29 7%	56 21% H
TAKEN PART IN A PUBLIC CONSULTATION	61 5%	18 9% B	10 2%	34 8% B	27 6%	35 6%	19 5%	39 6%	21 5%	31 11% H
NONE OF THESE	615 55%	115 56%	256 56%	198 49%	220 52%	337 54%	190 54%	375 53%	249 57% I	87 32%
DON'T KNOW	15 1%	1 1%	6 1%	5 1%	5 1%	5 1%	2 1%	10 1%	3 1%	3 1%
NET: ANY	492 44%	90 44%	195 43%	202 50%	200 47%	287 46%	160 45%	325 46%	188 43%	179 66% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	23 18%	45 24%	73 38% BC	58 29%	52 31% B	24 34% B	55 32% B	69 21%	130 33% I	131 32% I	179 33%	151 26%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	4 3%	5 3%	3 2%	8 4%	12 7% D	2 3%	5 3%	9 3%	12 3%	19 5%	22 4%	18 3%
CONTACTED THE MEDIA	186 17%	11 9%	38 20% BH	33 17%	37 19%	36 22% BH	11 15%	18 11%	50 15%	71 18%	65 16%	111 20% M	75 13%
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	10 7%	30 16%	31 16%	45 22% B	26 16%	8 12%	23 13%	40 12%	76 19% I	58 14%	102 19% M	71 12%
CREATED OR SIGNED A PAPER PETITION	328 29%	34 25%	45 24%	51 27%	75 38% C	55 33%	18 26%	49 29%	79 24%	126 32%	123 30%	158 29%	170 30%
CREATED OR SIGNED AN E-PETITION	256 23%	31 23% H	49 26% H	49 26% H	57 28% H	38 23% H	12 17%	19 11%	80 25% K	106 27% K	70 17%	137 25%	119 21%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	15 11%	25 13%	29 15%	36 18%	28 17%	6 9%	20 12%	40 12%	65 17%	54 13%	99 18% M	60 11%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	16 12%	29 15%	33 17%	39 19%	22 14%	8 11%	19 11%	45 14%	72 18%	49 12%	103 19% M	63 11%
ATTENDED POLITICAL MEETINGS	169 15%	7 5%	37 19% B	24 12%	45 22% BDH	30 18% B	8 12%	18 11%	44 14%	68 17%	56 14%	91 17%	78 14%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	5 3%	23 12% BH	16 8%	19 9%	16 10%	5 7%	7 4%	28 9%	35 9%	27 7%	65 12% M	25 4%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	8 6%	30 16% BH	33 17% BH	42 21% BGH	24 15% H	6 9%	11 6%	38 12%	75 19% IK	41 10%	85 15%	70 12%
VOTED IN AN ELECTION	397 35%	29 22%	68 36% B	79 41% B	76 38% B	69 42% B	23 32%	53 31%	97 30%	155 40% I	144 36%	219 40% M	178 31%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	10 8%	34 17% H	30 16% H	41 21% BH	23 14% H	11 15% H	7 4%	44 14%	71 18% K	41 10%	97 18% M	58 10%
TAKEN PART IN A PUBLIC CONSULTATION	181 16%	7 5%	37 20% BH	32 17% B	39 19% B	39 24% BH	9 13%	18 10%	44 14%	71 18%	66 16%	104 19% M	76 13%
NONE OF THESE	320 29%	45 34% E	69 36% EF	52 27%	42 21%	37 22%	19 27%	56 33% E	115 35% J	94 24%	112 27%	139 25%	182 32%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
DON'T KNOW	31 3%	11 8% CE	4 2%	6 3%	1 1%	3 2%	3 4%	4 2%	14 4%	7 2%	10 2%	16 3%	15 3%
NET: ANY	772 69%	77 58%	119 62%	134 70%	157 78% BCH	124 76% BC	49 70%	112 65%	196 60%	291 74% 	285 70% 	396 72%	376 66%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	114 45% OPQ	103 33% Q	58 24%	55 17%	216 39% S	113 20%	296 31% U	34 18%	164 28% X	131 44% VX	34 15%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	8 3%	11 4%	10 4%	11 3%	19 3%	21 4%	40 4% U	.	23 4%	12 4%	5 2%
CONTACTED THE MEDIA	186 17%	52 21% PQ	82 26% PQ	26 11%	26 8%	133 24% S	52 9%	169 18% U	17 9%	93 16% X	79 26% VX	14 6%
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	68 27% PQ	64 21% PQ	22 9%	19 6%	132 24% S	41 7%	160 17% U	13 7%	82 14% X	78 26% VX	13 6%
CREATED OR SIGNED A PAPER PETITION	328 29%	109 43% PQ	112 36% PQ	59 24% Q	48 15%	222 40% S	106 19%	313 33% U	15 8%	197 33% X	105 35% X	26 11%
CREATED OR SIGNED AN E-PETITION	256 23%	88 35% PQ	98 32% PQ	37 15%	32 10%	187 33% S	69 12%	238 25% U	18 10%	141 24% X	108 36% VX	7 3%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	63 25% PQ	61 20% PQ	19 8%	15 5%	125 22% S	34 6%	143 15% U	16 9%	79 13% X	74 25% VX	5 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	58 23% PQ	66 21% PQ	27 11% Q	15 5%	123 22% S	42 7%	151 16% U	14 8%	79 13% X	83 28% VX	3 1%
ATTENDED POLITICAL MEETINGS	169 15%	70 28% PQ	67 22% PQ	15 6%	17 5%	137 24% S	32 6%	151 16% U	17 10%	77 13% X	82 28% VX	10 4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	33 13% PQ	43 14% PQ	8 3%	6 2%	76 14% S	14 2%	84 9% U	6 4%	46 8% X	42 14% VX	2 1%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	50 20% PQ	64 21% PQ	20 8%	20 6%	114 20% S	41 7%	143 15% U	11 6%	68 11% X	75 25% VX	11 5%
VOTED IN AN ELECTION	397 35%	122 48% PQ	125 40% Q	80 33% Q	71 22%	246 44% S	151 27%	342 36% U	55 30%	211 36% X	141 47% VX	46 20%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	60 24% PQ	67 22% PQ	18 7%	12 4%	127 23% S	29 5%	145 15% U	10 6%	79 13% X	74 25% VX	2 1%
TAKEN PART IN A PUBLIC CONSULTATION	181 16%	67 27% PQ	70 23% PQ	25 10%	19 6%	137 25% S	43 8%	170 18% U	10 6%	93 16% X	76 26% VX	12 5%
NONE OF THESE	320 29%	27 11%	77 25% N	68 28% N	149 46% NOP	103 18%	217 39% R	243 26% U	77 43% T	158 27% W	40 13%	123 53% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
31 3%	3 1%	8 3%	9 4%	11 3%	11 2%	20 3%	24 3%	7 4%	19 3%	2 1%	10 4% W
772 69%	222 88% OPQ	224 72% Q	165 68% Q	161 50%	446 80% S	326 58%	674 72% U	97 53%	417 70% X	256 86% VX	98 42%

WEIGHTED TOTAL

DON'T KNOW

NET: ANY

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	200 31% B	45 21%	85 32% B	48 22%	82 36% D	86 49% D	121 35% IJ	102 38% IJ	49 23%	35 16%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	22 3%	8 4%	10 4%	10 5%	8 4%	5 3%	16 5%	7 3%	4 2%	11 5%
CONTACTED THE MEDIA	186 17%	120 19%	32 15%	34 13%	24 11%	36 16%	55 31% DE	63 19% J	55 20% J	46 22% J	15 7%
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	114 18% B	24 11%	36 14%	22 10%	49 22% D	48 27% D	62 18% J	60 22% J	31 15%	17 8%
CREATED OR SIGNED A PAPER PETITION	328 29%	222 34% BC	40 19%	66 25%	60 27%	78 34%	86 49% DE	113 33% J	107 39% IJ	53 25%	36 17%
CREATED OR SIGNED AN E- PETITION	256 23%	178 28% BC	39 18%	38 15%	28 13%	60 26% D	86 49% DE	84 25% J	90 33% IJ	42 20% J	23 10%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	108 17% C	24 11%	27 10%	13 6%	41 18% D	49 28% D	52 15% J	57 21% J	30 14% J	14 6%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	107 17%	28 13%	30 11%	15 7%	41 18% D	52 30% D	52 15% J	52 19% J	38 18% J	16 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
ATTENDED POLITICAL MEETINGS	169 15%	118 18% BC	24 11%	26 10%	23 11%	37 16%	54 31% DE	58 17% J	65 24% J	32 15% J	11 5%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	63 10%	13 6%	14 5%	6 3%	26 11% D	31 17% D	26 8%	26 9%	24 11% J	9 4%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	109 17% C	26 12%	20 8%	18 8%	25 11%	48 27% DE	45 13%	61 22% GJ	26 12%	16 8%
VOTED IN AN ELECTION	397 35%	245 38%	68 32%	84 32%	53 24%	81 36% D	104 59% DE	118 35% J	119 44% J	79 37% J	52 24%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	110 17% C	26 12%	20 7%	10 5%	40 18% D	58 33% DE	42 12%	56 21% GJ	35 16% J	15 7%
TAKEN PART IN A PUBLIC CONSULTATION	181 16%	119 18%	27 12%	35 14%	15 7%	54 24% D	62 35% D	65 19% J	61 22% J	32 15% J	16 7%
NONE OF THESE	320 29%	166 26%	73 34% A	82 31%	74 34% EF	51 22% F	12 7%	72 21%	47 17%	74 35% GH	94 44% GH
DON'T KNOW	31 3%	12 2%	12 5% A	7 3%	6 3%	5 2%	- -	7 2%	7 2%	5 2%	9 4%
NET: ANY	772 69%	468 72% B	130 60%	174 66%	140 64%	171 75% D	163 93% DE	261 77% IJ	218 80% IJ	134 63%	113 52%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	-	27 56% KMNP QRT	37 29% KRT	29 30% KRT	-	26 31% KRT	38 37% KRT	-	51 48% KMRT	22 15% KR	62 39% KRT	39 39% KRT
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	23 23% LMNPQ STUV	-	-	-	-	-	-	17 30% LMNPQ STUV	-	-	-	-
CONTACTED THE MEDIA	186 17%	16 16% T	14 29% KPQT	24 19% T	16 16% T	-	10 12% T	8 8% T	15 27% PQT	27 25% QT	11 7% T	30 19% T	15 15% T
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	12 12% T	10 21% PQTU	26 20% T	20 21% PT	-	7 8% T	10 10% T	18 33% KPQT U	28 26% KPQTU	11 8% T	14 9% T	18 18% T
CREATED OR SIGNED A PAPER PETITION	328 29%	16 16% T	13 28% QT	41 32% KQT	27 28% T	-	17 20% T	14 14% T	42 75% KLMN PQTUV	61 57% KLMNP QTUV	13 9% T	57 36% KQT	27 27% T
CREATED OR SIGNED AN E-PETITION	256 23%	7 7% T	13 26% KPT	31 24% KPT	16 17% T	-	7 9% T	19 19% KT	25 44% KMNP QT	47 44% KLMNP QTU	10 7% T	54 34% KNPT	26 26% KPT
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	8 9% T	7 15% PQT	21 16% T	16 16% PT	-	4 5% T	5 5% T	15 27% KPQT	27 25% KPQT	9 6% T	20 13% T	26 27% KPQTU
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	11 11% T	10 20% PT	20 15% T	13 14% T	-	5 6% T	13 13% T	9 17% T	22 21% PT	6 4% T	33 21% PT	24 24% KPT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
ATTENDED POLITICAL MEETINGS	169 15%	15 16% T	10 21% QT	16 13%	23 23% QT	-	11 14%	9 8%	14 24% QT	17 16% T	9 6%	27 17% T	18 18% T
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	6 6%	4 8%	10 8%	11 11% T	-	2 2%	4 4%	5 9%	18 17% KPQT	5 3%	12 8%	13 13% PT
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	12 12%	6 13%	29 23% PQT	14 15%	-	7 8%	7 7%	14 26% KPQT	16 15% T	9 6%	26 17% T	14 14%
VOTED IN AN ELECTION	397 35%	48 48% LMNP Q	16 33% P	30 23%	24 25% P	-	9 10%	21 21%	30 53% LMNP Q	60 57% LMNP QTU	56 37% MPQ	55 35% P	50 50% LMNPQ
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	10 11% PT	9 19% PT	17 13% PT	18 19% PT	-	2 2%	10 10%	10 18% PT	29 27% KPQT	5 3%	30 19% PT	15 15% PT
TAKEN PART IN A PUBLIC CONSULTATION	181 16%	14 14% PT	11 23% PT	21 17% PT	14 15% T	-	4 5%	12 12% T	13 24% PT	27 25% PT	6 4%	37 23% PT	22 22% PT
NONE OF THESE	320 29%	16 16%	12 26% RS	46 36% KRS	32 34% KRS	-	40 48% KLRUSU V	44 43% KLRUSU V	4 7%	12 12%	58 39% KRSU	30 19%	26 26% RS
DON'T KNOW	31 3%	5 5%	2 4%	2 2%	5 5%	-	1 1%	2 2%	1 2%	1 1%	6 4%	2 1%	3 3%
NET: ANY	772 69%	78 79% T	34 70% P	80 63%	59 61%	-	42 51%	55 55%	51 91% LMNP QTV	93 87% LMNP QTV	84 57%	125 79% MNPQ T	70 71% PT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	70 44% BE	90 30% E	16 33%	45 35% E	2 5%	44 53% BE	20 14%	45 27% G	72 32% G	192 35% G	276 37% L	40 13%	121 36% O	122 31%	83 23%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	4 3%	8 2%	-	4 3%	15 32% ABDF	1 2%	2 2%	1 1%	5 2%	31 6% H	32 4%	7 2%	14 4%	16 4%	10 3%
CONTACTED THE MEDIA	186 17%	26 16%	50 17%	10 20%	28 22%	10 21%	32 38% AB	16 12%	23 14%	31 14%	115 21%	159 21% L	23 7%	68 20% O	70 18%	46 13%
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	32 21% D	65 22% D	5 10%	9 7%	8 17%	35 41% ABDE	8 6%	20 12%	30 13%	115 21% GI	157 21% L	14 5%	86 25% NO	50 13%	38 11%
CREATED OR SIGNED A PAPER PETITION	328 29%	72 46% B	74 24%	18 38%	41 32%	15 30%	50 59% BDE	29 21%	52 31%	63 28%	182 33% G	253 34% L	70 22%	115 34%	116 29%	90 25%
CREATED OR SIGNED AN E-PETITION	256 23%	44 28%	56 18%	20 42%	35 27%	7 14%	51 60% ABDE	17 13%	33 20%	54 24% G	149 27% G	200 27% L	53 17%	88 26%	90 23%	70 20%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	32 21% D	49 16% D	6 13%	7 5%	7 14%	39 47% ABDE	5 4%	17 10%	29 13% G	107 20% GH	140 19% L	12 4%	74 22% NO	47 12%	37 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	29 19%	43 14%	5 10%	14 11%	6 12%	55 65% ABDE	4 3%	21 13% G	37 16% G	104 19% G	141 19% L	15 5%	73 21% NO	57 14%	36 10%
ATTENDED POLITICAL MEETINGS	169 15%	35 22%	60 20%	12 24%	17 13%	10 22%	29 34% BD	5 4%	7 4%	21 9%	136 26% GHI	148 20% L	15 5%	93 27% NO	50 13%	26 7%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	15 10% D	35 11% D	2 5%	1 1%	4 9% D	28 34% ABDE	2 1%	10 6%	15 7%	63 12% G	86 11% L	4 1%	52 15% NO	20 5%	18 5%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	14 9%	49 16%	11 23%	11 9%	7 15%	47 56% ABDE	7 5%	15 9%	26 12% G	107 19% GHI	139 19% L	12 4%	68 20% NO	48 12%	38 11%
VOTED IN AN ELECTION	397 35%	89 56% BD	130 43%	18 38%	43 33%	27 55% D	52 61% BD	11 8%	45 27% G	97 43% GH	243 44% GH	326 43% L	62 19%	160 47% NO	147 37% O	87 24%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	25 16%	44 14%	8 17%	17 13%	4 9%	46 54% ABDE	4 3%	8 5%	39 17% GH	105 19% GH	138 18% L	13 4%	73 22% NO	44 11%	38 11%
TAKEN PART IN A PUBLIC CONSULTATION	181 16%	43 27% B	43 14%	10 21%	21 16%	9 19%	40 47% ABDE	6 4%	13 8%	29 13% G	133 24% GHI	159 21% L	17 5%	78 23% NO	62 16%	41 11%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
NONE OF THESE	320 29%	21 14%	71 23% F	7 14%	26 20% F	6 14% F	3 3%	64 47% HIJ	48 29% J	64 28% J	105 19%	143 19%	155 49% K	60 18%	111 28% M	137 39% MN
DON'T KNOW	31 3%	1	7 2%	1 3%	4 3%	-	-	7 5%	5 3%	3 1%	13 2%	12 2%	16 5% K	10 3%	3 1%	13 4% N
NET: ANY	772 69%	136 86% B	226 74%	41 83%	99 77%	42 86%	82 97% BDE	66 48%	112 68% G	159 71% G	429 78% GH	596 79% L	146 46% L	269 79% O	283 71% O	205 58%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	129 32%	190 29%	208 38% S	120 21%	206 39% U	124 21%	201 38% W	129 22%	89 30%	237 31%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	15 4%	25 4%	30 5% S	10 2%	29 5% U	11 2%	27 5% W	12 2%	7 2%	32 4%
CONTACTED THE MEDIA	186 17%	65 16%	113 18%	134 25% S	52 9%	120 22% U	66 11%	124 24% W	62 10%	43 15%	140 18%
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	71 18%	97 15%	142 26% S	32 6%	132 25% U	41 7%	126 24% W	47 8%	47 16%	124 16%
CREATED OR SIGNED A PAPER PETITION	328 29%	131 33%	174 27%	206 38% S	120 21%	196 37% U	132 23%	177 34% W	151 26%	88 30%	233 30%
CREATED OR SIGNED AN E-PETITION	256 23%	104 26%	138 21%	167 31% S	89 16%	166 31% U	90 16%	157 30% W	99 17%	76 26%	176 23%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	75 19% Q	80 12%	121 22% S	38 7%	116 22% U	43 7%	104 20% W	55 9%	52 18%	107 14%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	74 18%	90 14%	137 25% S	29 5%	130 24% U	36 6%	123 23% W	43 7%	55 19%	110 14%
ATTENDED POLITICAL MEETINGS	169 15%	63 16%	103 16%	140 26% S	29 5%	134 25% U	35 6%	123 23% W	45 8%	46 16%	123 16%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	36 9%	52 8%	83 15% S	7 1%	77 14% U	13 2%	71 13% W	19 3%	26 9%	62 8%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	49 12%	104 16%	120 22% S	35 6%	121 23% U	33 6%	105 20% W	49 8%	35 12%	119 16%
VOTED IN AN ELECTION	397 35%	178 44% Q	205 32%	256 47% S	141 25%	239 45% U	157 27%	231 44% W	166 28%	144 49% Y	246 32%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	67 17%	88 14%	132 24% S	24 4%	123 23% U	33 6%	111 21% W	45 8%	50 17%	106 14%
TAKEN PART IN A PUBLIC CONSULTATION	181 16%	84 21% Q	93 14%	155 28% S	26 4%	139 26% U	42 7%	127 24% W	54 9%	67 23% Y	114 15%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
TOTAL											
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
NONE OF THESE	320 29%	91 23%	208 32% P	93 17%	223 39% R	91 17%	225 39% T	93 18%	221 37% V	66 23%	217 28%
DON'T KNOW	31 3%	6 1%	19 3%	10 2%	18 3%	10 2%	19 3%	12 2%	17 3%	5 2%	20 3%
NET: ANY	772 69%	305 76% Q	419 65%	442 81% S	327 58%	433 81% U	338 58%	420 80% W	351 60%	223 76%	527 69%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	104 29%	134 34%	75 33%	255 30%	175 41% F	151 23%	296 33% I	16 43%	13 8%	4 13%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	20 6%	10 3%	11 5%	29 3%	24 6% F	15 2%	39 4% I	* 1%	1 1%	- -
CONTACTED THE MEDIA	186 17%	68 19%	69 18%	46 20%	140 16%	122 28% F	62 10%	158 18% I	14 36%	11 7%	2 7%
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	72 20% B	49 13%	48 21%	124 14%	116 27% F	57 9%	154 17% I	12 33%	4 2%	3 8%
CREATED OR SIGNED A PAPER PETITION	328 29%	98 28%	130 33%	69 31%	259 30%	163 38% F	160 24%	294 33% I	17 44%	11 7%	6 20%
CREATED OR SIGNED AN E-PETITION	256 23%	85 24%	99 25%	55 24%	200 23%	138 32% F	113 17%	221 25% I	18 46%	10 6%	7 25%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	TOTAL	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	66 19% B	45 12%	34 15%	124 14%	94 22% F	60 9%	138 16% I	14 36%	6 4%	1 3%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	69 20%	60 15%	42 19%	123 14%	106 25% F	55 8%	138 16% I	15 39%	11 7%	1 4%
ATTENDED POLITICAL MEETINGS	169 15%	78 22% B	49 13%	60 27% D	108 13%	112 26% F	55 8%	149 17% I	13 35%	6 4%	1 2%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	38 11% B	21 5%	26 12%	64 7%	66 15% F	20 3%	76 9% I	10 26%	3 2%	1 2%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	58 16%	65 17%	44 19%	110 13%	108 25% F	42 6%	134 15% I	12 30%	7 4%	2 8%
VOTED IN AN ELECTION	397 35%	151 43% B	122 31%	93 42%	301 35%	191 45% F	198 30%	348 39% I	20 53%	28 17%	1 3%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	59 17%	54 14%	39 17%	117 14%	105 24% F	48 7%	136 15% I	13 35%	4 3%	2 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL										
1123	354	393	223	856	428	654	887	38**	167	30**
TAKEN PART IN A PUBLIC CONSULTATION										
181 16%	62 18%	66 17%	48 22%	132 15%	116 27% F	61 9%	160 18% I	12 32%	7 4%	1 2%
NONE OF THESE										
320 29%	74 21%	108 28%	52 23%	237 28%	60 14%	235 36% E	200 23%	3 9%	104 62% G	12 41%
DON'T KNOW										
31 3%	10 3%	7 2%	4 2%	22 3%	6 1%	19 3%	18 2%	2 4%	7 4%	4 14%
NET: ANY										
772 69%	270 76%	277 71%	168 75%	597 70%	363 85% F	399 61%	669 75% I	33 87%	56 33%	13 45%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	130 42% LM	59 23%	109 31%	113 39% PRU	93 34% U	82 30% U	188 37% PRU	30 24%	92 57% NOPQ RTU	68 36% U	20 15%
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	16 5%	6 2%	18 5%	18 6%	14 5%	8 3%	18 4%	2 1%	10 6%	12 7%	4 3%
CONTACTED THE MEDIA	186 17%	73 24% L	37 15%	69 19%	56 19% U	73 27% QU	67 24% U	103 20% U	24 19% U	53 33% NQRU	49 26% U	3 3%
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	70 23% L	34 13%	58 16%	62 21% U	53 20% U	56 20% U	110 22% U	17 13% U	60 37% NOPQ RU	48 26% RU	4 3%
CREATED OR SIGNED A PAPER PETITION	328 29%	128 42% L	51 20%	124 35% L	89 31% U	112 41% NTU	91 33% U	191 38% U	46 36% U	92 57% NOPQ RTU	58 30% U	15 11%
CREATED OR SIGNED AN E- PETITION	256 23%	108 35% L	35 14%	94 26% L	82 28% U	79 29% U	76 27% U	149 29% U	25 20%	80 49% NOPQ RTU	55 29% U	13 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	76 25% LM	27 11%	51 14%	52 18% U	53 20% U	48 17% U	97 19% U	14 11%	59 37% NOPQ RTU	45 24% RU	7 5%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	74 24% LM	32 12%	51 14%	57 20% U	55 20% U	61 22% RU	103 20% RU	14 11%	62 38% NOPQ RTU	46 24% RU	5 4%
ATTENDED POLITICAL MEETINGS	169 15%	62 20%	34 14%	70 20%	73 25% PU	64 24% PU	39 14% U	113 22% PU	19 15% U	56 35% OPQR U	44 23% PU	5 3%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	44 14% L	14 6%	29 8%	25 9%	37 14% RU	31 11% RU	63 12% RU	5 4%	34 21% NPQR U	26 14% RU	3 2%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	64 21% L	28 11%	60 17%	55 19% RU	48 18% RU	56 20% RU	91 18% RU	7 5%	52 32% NOPQ RU	47 25% RU	8 6%
VOTED IN AN ELECTION	397 35%	141 46% M	108 42%	123 35%	114 39% U	132 49% U	134 48% U	228 45% U	49 39% U	95 59% NQRU	104 55% NQRU	22 16%
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	68 22% LM	30 12%	48 13%	43 15% U	55 20% RU	57 20% RU	99 20% RU	12 9%	67 41% NOPQ RTU	43 23% RU	7 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
TAKEN PART IN A PUBLIC CONSULTATION	181 16%	80 26% L	20 8%	71 20% L	60 21% U	71 26% PRU	47 17% U	116 23% PRU	15 11%	57 36% NPQR U	52 28% PRU	9 6%
NONE OF THESE	320 29%	32 10%	79 31% KM	74 21% K	38 13% S	35 13% S	51 18% ST	67 13% S	33 26% NOQST	8 5%	16 8%	91 67% NOPQRST
DON'T KNOW	31 3%	5 2%	2 1%	5 1%	7 2%	5 2%	7 2%	9 2%	1 1%	-	5 2%	3 3%
NET: ANY	772 69%	269 88% LM	174 68%	277 78% L	244 84% RU	231 85% RU	220 79% U	430 85% PRU	94 73% U	154 95% NOPQ RU	169 89% PRU	40 30%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
CONTACTED A LOCAL COUNCILLOR OR MP (ENGLAND ONLY)	330 29%	54 26%	127 28%	142 35%	141 33%	184 29%	112 32%	211 30%	118 27%	144 54% H
CONTACTED A LOCAL COUNCILLOR/MP/MSP/WELSH ASSEMBLY MEMBER (SCOTLAND/WALES)	40 4%	9 4%	11 2%	19 5%	19 5%	20 3%	17 5%	23 3%	21 5%	4 2%
CONTACTED THE MEDIA	186 17%	38 19%	71 15%	75 19%	76 18%	108 17%	67 19%	117 17%	73 17%	75 28% H
TAKEN AN ACTIVE PART IN A CAMPAIGN	174 15%	38 18%	68 15%	65 16%	78 18%	94 15%	65 18%	108 15%	57 13%	93 34% H
CREATED OR SIGNED A PAPER PETITION	328 29%	53 26%	120 26%	141 35% B	144 34%	175 28%	102 29%	220 31%	137 31%	118 44% H
CREATED OR SIGNED AN E-PETITION	256 23%	50 25%	88 19%	107 27% B	117 27%	132 21%	85 24%	165 23%	90 20%	116 43% H
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	159 14%	38 18%	64 14%	54 13%	83 20% E	72 11%	54 15%	100 14%	45 10%	85 31% H
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	165 15%	43 21% B	61 13%	60 15%	80 19%	85 14%	66 19%	95 13%	54 12%	93 34% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.8 WHICH OF THE FOLLOWING WOULD YOU BE PREPARED TO DO IF YOU FELT STRONGLY ENOUGH ABOUT AN ISSUE?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
ATTENDED POLITICAL MEETINGS	169 15%	40 19%	60 13%	68 17%	81 19%	85 14%	52 15%	116 16%	65 15%	90 34% H
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	90 8%	25 12% C	37 8%	25 6%	47 11%	43 7%	37 10%	49 7%	25 6%	47 18% H
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	155 14%	28 14%	51 11%	75 18% B	61 14%	93 15%	52 15%	98 14%	57 13%	78 29% H
VOTED IN AN ELECTION	397 35%	74 36%	181 40%	137 34%	194 46% E	200 32%	161 46% G	227 32%	153 35%	140 52% H
CONTRIBUTED TO A DISCUSSION OR CAMPAIGN ONLINE OR ON SOCIAL MEDIA	156 14%	35 17%	54 12%	67 16%	76 18%	80 13%	52 15%	99 14%	46 10%	89 33% H
TAKEN PART IN A PUBLIC CONSULTATION	181 16%	39 19%	61 13%	80 20% B	89 21% E	92 15%	69 19%	108 15%	58 13%	95 35% H
NONE OF THESE	320 29%	58 29% C	161 35% C	75 19%	83 19%	194 31% D	79 22%	199 28%	107 24% I	28 10%
DON'T KNOW	31 3%	4 2%	9 2%	14 3%	9 2%	14 2%	7 2%	19 3%	10 2%	1 *
NET: ANY	772 69%	143 70%	288 63%	316 78% B	333 78% E	421 67%	267 76%	492 69%	323 73%	241 89% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY INTERESTED	137 12%	7 5%	26 14%	21 11%	31 16% B	21 13%	8 11%	23 14%	33 10%	52 13%	52 13%	99 18% M	38 7%
FAIRLY INTERESTED	408 36%	36 27%	48 25%	56 29%	92 46% BCD	73 44% BCD	35 50% BCD	69 40% C	83 26%	147 38% I	177 44% I	202 37%	206 36%
NOT VERY INTERESTED	371 33%	36 27%	74 38% E	83 43% BEF	48 24%	47 29%	22 31%	61 36% E	110 34%	131 33%	130 32%	167 30%	204 36%
NOT AT ALL INTERESTED	197 18%	52 39% CDEF GH	43 22% GH	30 16%	27 14%	21 13%	6 8%	18 11%	95 29% JK	57 15%	45 11%	79 14%	118 21% L
DON'T KNOW	9 1%	1 1%	1 1%	2 1%	2 1%	2 1%	- -	- -	3 1%	5 1%	2 1%	3 *	7 1%
NET: INTERESTED	545 49%	43 32%	74 38%	76 40%	123 61% BCD	94 57% BCD	43 61% BCD	92 54% BCD	117 36%	199 51% I	229 56% I	302 55% M	244 43%
NET: NOT INTERESTED	568 51%	88 67% EFGH	117 61% EFGH	113 59% EFGH	75 37%	68 41%	28 39%	79 46%	205 63% JK	188 48%	175 43%	246 45%	322 56% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY INTERESTED	137 12%	58 23% PQ	43 14% Q	18 7%	19 6%	100 18% S	37 7%	125 13% U	12 7%	57 10%	67 23% VX	12 5%
FAIRLY INTERESTED	408 36%	111 44% Q	121 39% Q	87 36%	89 28%	231 41% S	176 31%	357 38% U	51 28%	191 32%	139 47% VX	77 34%
NOT VERY INTERESTED	371 33%	66 26%	95 31%	92 38% N	118 37% N	161 29%	210 37% R	293 31%	78 43% T	208 35% W	74 25%	89 38% W
NOT AT ALL INTERESTED	197 18%	17 7%	49 16% N	45 19% N	86 27% NOP	66 12%	131 23% R	160 17%	38 21%	131 22% W	18 6%	49 21% W
DON'T KNOW	9 1%	-	1	1	7 2%	1	8 1%	7 1%	3 2%	6 1%	*	3 1%
NET: INTERESTED	545 49%	169 67% OPQ	163 53% Q	105 43% Q	109 34%	332 59% S	213 38%	482 51% U	63 35%	249 42%	206 69% VX	90 39%
NET: NOT INTERESTED	568 51%	83 33%	144 47% N	137 56% N	204 64% NO	227 41%	341 61% R	452 48%	116 64% T	339 57% W	91 31%	138 60% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY INTERESTED	137 12%	87 13%	17 8%	34 13%	24 11%	35 16%	38 22% D	52 15%	36 13%	23 11%	20 9%
FAIRLY INTERESTED	408 36%	218 34%	73 34%	117 45% AB	77 35%	86 38%	80 46%	149 44% IJ	106 39%	61 29%	63 29%
NOT VERY INTERESTED	371 33%	220 34%	68 31%	83 32%	73 33%	59 26%	48 27%	99 29%	94 34%	72 34%	82 38%
NOT AT ALL INTERESTED	197 18%	115 18% C	55 26% AC	27 10%	43 20% F	43 19% F	9 5%	39 11%	34 13%	54 25% GH	48 22% GH
DON'T KNOW	9 1%	7 1%	3 1%	-	4 2%	2 1%	-	1 *	2 1%	3 2%	2 1%
NET: INTERESTED	545 49%	305 47%	90 42%	151 58% AB	101 46%	122 54%	119 68% DE	201 59% IJ	142 52% IJ	84 40%	83 39%
NET: NOT INTERESTED	568 51%	335 52% C	123 57% C	111 42%	116 53% F	103 45%	57 32%	138 41%	128 47%	126 59% G	130 61% GH

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
VERY INTERESTED	137 12%	17 17% PTU	5 10%	17 13%	10 10%	-	4 5%	11 11%	7 12%	31 29% LMNPS RTU	9 6%	9 5%	19 19% PTU
FAIRLY INTERESTED	408 36%	44 44% S	20 41%	39 31%	38 39%	-	30 36%	34 33%	23 41%	29 27%	54 36%	63 40%	34 35%
NOT VERY INTERESTED	371 33%	22 22%	14 29%	55 43% K	30 31%	-	28 33%	34 34%	16 28%	28 26%	68 46% KLRS UV	47 30%	30 30%
NOT AT ALL INTERESTED	197 18%	16 16%	10 21% T	17 14%	19 19%	-	17 20% T	23 22% T	11 19%	18 17%	13 9%	38 24% T	16 16%
DON'T KNOW	9 1%	.	-	-	-	-	4 5% KMQUV	-	-	1 1%	4 3%	-	-
NET: INTERESTED	545 49%	61 62% MPQT U	24 50%	56 44%	48 50%	-	35 42%	44 44%	30 53%	60 56%	63 42%	72 46%	53 54%
NET: NOT INTERESTED	568 51%	37 38%	24 50%	72 56% K	48 50%	-	44 53% K	57 56% K	26 47%	46 43%	81 55% K	86 54% K	46 46%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY INTERESTED	137 12%	24 15%	45 15%	5 11%	15 12%	11 24%	29 34% ABD	4 3%	8 5%	20 9%	105 19% GHI	124 16% L	10 3%	86 25% NO	21 5%	29 8%
FAIRLY INTERESTED	408 36%	76 48%	123 40%	18 38%	73 56% B	25 52%	35 41%	15 11%	43 26% G	66 29% G	277 51% GHI	328 44% L	60 19%	176 52% NO	162 41% O	63 18%
NOT VERY INTERESTED	371 33%	50 31%	108 36% EF	23 48%	32 25%	8 17%	16 19%	30 22%	80 49% GJ	115 51% GJ	126 23%	228 30%	122 39% K	69 20%	175 44% MO	121 34% M
NOT AT ALL INTERESTED	197 18%	8 5%	26 9%	2 4%	7 6%	3 7%	5 6%	85 62% HIJ	32 19% J	24 11%	37 7%	70 9%	118 37% K	8 2%	38 10% M	137 39% MN
DON'T KNOW	9 1%	-	2 1%	-	2 2%	-	-	2 2%	2 1%	1	2	2	7 2% K	2	1	5 1%
NET: INTERESTED	545 49%	100 63%	167 55%	24 49%	88 68%	37 76% B	64 76% B	19 14%	51 31% G	86 38% G	382 70% GHI	452 60% L	70 22%	262 77% NO	183 46% O	92 26%
NET: NOT INTERESTED	568 51%	58 37%	134 44% DEF	25 51%	39 30%	12 24%	21 24%	115 84% HIJ	112 68% J	139 62% J	162 30%	297 40%	240 76% K	77 23%	213 54% M	258 73% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
VERY INTERESTED	137 12%	50 12%	86 13%	137 25% S	-	135 25% U	2	125 24% W	12 2%	42 14%	95 12%
FAIRLY INTERESTED	408 36%	197 49% Q	201 31%	408 75% S	-	291 55% U	116 20%	275 52% W	132 22%	128 43%	276 36%
NOT VERY INTERESTED	371 33%	124 31%	222 34%	-	371 65% R	88 16%	283 49% T	102 19%	266 45% V	100 34%	238 31%
NOT AT ALL INTERESTED	197 18%	29 7%	129 20% P	-	197 35% R	18 3%	177 30% T	22 4%	173 29% V	24 8%	150 20% X
DON'T KNOW	9 1%	1	8 1%	-	-	2	4 1%	-	6 1%	-	6 1%
NET: INTERESTED	545 49%	248 62% Q	287 44%	545 100% S	-	426 80% U	119 20%	400 76% W	144 25%	170 58% Y	371 49%
NET: NOT INTERESTED	568 51%	154 38%	351 54% P	-	568 100% R	106 20%	459 79% T	125 24%	439 75% V	124 42%	388 51%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 44

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY INTERESTED	137 12%	63 18%	48 12%	39 18% D	96 11%	90 21% F	46 7%	119 13% I	11 28%	7 4%	-
FAIRLY INTERESTED	408 36%	165 47% B	124 32%	105 47% D	290 34%	200 47% F	199 30%	352 40% I	16 43%	34 20%	5 18%
NOT VERY INTERESTED	371 33%	85 24%	129 33% A	63 28%	294 34%	107 25%	251 38% E	276 31%	9 24%	72 43% G	14 46%
NOT AT ALL INTERESTED	197 18%	41 11%	87 22% A	14 6%	172 20% C	29 7%	155 24% E	137 15%	2 5%	51 31% G	7 24%
DON'T KNOW	9 1%	1	4 1%	1 1%	3	1	3	3	-	3 2%	3 11%
NET: INTERESTED	545 49%	227 64% B	172 44%	145 65% D	386 45%	290 68% F	245 37%	471 53% I	27 71%	41 25%	5 18%
NET: NOT INTERESTED	568 51%	126 36%	216 55% A	78 35%	466 54% C	136 32%	406 62% E	413 46%	11 29%	123 74% G	21 71%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY INTERESTED	137 12%	53 17%	32 13%	44 12%	50 17% U	45 17% U	42 15% U	82 16% U	12 9% U	39 24% RU	46 24% PQRU	2 2%
FAIRLY INTERESTED	408 36%	138 45%	94 37%	141 40%	114 39% RU	124 46% QRU	109 39% RU	192 38% R	32 25%	79 49% QRU	74 39% R	36 27%
NOT VERY INTERESTED	371 33%	79 26%	95 37% K	113 32%	95 33% S	76 28%	96 34% S	156 31%	59 46% NOQST	34 21%	50 26%	57 42% OQST
NOT AT ALL INTERESTED	197 18%	35 11%	32 13%	57 16%	30 10%	24 9%	30 11%	72 14% OS	26 20% NOPS	9 6%	20 11%	37 28% NOQST
DON'T KNOW	9 1%	2 1%	1	1	1	1	1	4 1%	-	-	-	2 2%
NET: INTERESTED	545 49%	191 62% LM	126 50%	185 52%	164 57% RU	169 63% QRU	151 54% RU	274 54% RU	44 34%	118 73% NPQR U	120 63% QRU	38 28%
NET: NOT INTERESTED	568 51%	114 37%	128 50% K	170 48% K	125 43% S	100 37%	126 45% S	228 45% OS	84 66% NOQST	43 27%	70 37%	94 70% NOQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.9 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY INTERESTED	137 12%	25 12%	48 10%	64 16%	65 15%	72 12%	47 13%	89 13%	46 11%	78 29% H
FAIRLY INTERESTED	408 36%	101 49% B	133 29%	162 40% B	186 44% E	215 34%	162 46% G	236 33%	181 41%	125 46%
NOT VERY INTERESTED	371 33%	55 27%	192 42% AC	106 26%	121 29%	228 36% D	104 29%	251 35%	135 31% I	52 19%
NOT AT ALL INTERESTED	197 18%	23 11%	81 18%	68 17%	53 12%	109 17%	38 11%	130 18% F	73 17% I	15 5%
DON'T KNOW	9 1%	1 *	4 1%	4 1%	1 *	5 1%	1 *	4 1%	4 1%	- -
NET: INTERESTED	545 49%	127 62% B	181 40%	226 56% B	250 59% E	287 46%	210 59% G	325 46%	227 52%	203 75% H
NET: NOT INTERESTED	568 51%	78 38%	273 60% AC	174 43%	174 41%	337 54% D	142 40%	381 54% F	208 47% I	67 25%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
A GREAT DEAL	58 5%	•	9 5%	5 2%	11 5%	15 9% BD	5 6% B	14 8% BD	9 3%	15 4%	34 8% IJ	49 9% M	9 2%
A FAIR AMOUNT	476 42%	38 29%	66 34%	86 45% B	100 50% BC	81 50% BC	35 49% BC	68 40%	104 32%	187 48% I	185 45% I	261 47% M	215 37%
NOT VERY MUCH	433 39%	54 41%	86 45% E	76 40%	64 32%	53 33%	29 41%	71 41%	140 43%	140 36%	153 38%	184 33%	250 44% L
NOTHING AT ALL	149 13%	39 30% CDEF GH	29 15% G	22 12%	25 12% G	15 9%	2 3%	16 10%	69 21% JK	47 12%	33 8%	53 10%	96 17% L
DON'T KNOW	6 1%	•	2 1%	2 1%	1 •	-	-	1 1%	2 1%	3 1%	1 •	3 1%	3 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
A GREAT DEAL	58 5%	23 9% Q	16 5%	11 5%	8 3%	39 7% S	20 3%	52 6%	6 3%	28 5%	23 8%	7 3%
A FAIR AMOUNT	476 42%	150 60% OPQ	142 46% PQ	83 34%	101 31%	292 52% S	184 33%	415 44% U	61 33%	214 36%	188 63% VX	73 32%
NOT VERY MUCH	433 39%	67 26%	122 39% N	110 45% N	136 42% N	188 34%	245 44% R	345 37%	88 48% T	263 44% W	77 26%	93 40% W
NOTHING AT ALL	149 13%	13 5%	27 9%	38 16% NO	71 22% NO	40 7%	109 19% R	124 13%	25 13%	85 14% W	9 3%	55 24% VW
DON'T KNOW	6 1%	-	1	*	5 2%	1	5 1%	4	3 1%	3 1%	-	3 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
A GREAT DEAL	58 5%	34 5%	6 3%	19 7% B	5 2%	18 8% D	15 9% D	28 8%	9 3%	11 5%	9 4%
A FAIR AMOUNT	476 42%	280 43%	80 37%	117 45%	90 41%	98 43%	110 63% DE	166 49% IJ	134 49% IJ	72 34%	77 36%
NOT VERY MUCH	433 39%	243 38%	86 40%	104 40%	87 39% F	89 40% F	42 24%	123 36%	106 39%	83 39%	86 40%
NOTHING AT ALL	149 13%	87 13% C	42 19% C	20 8%	37 17% F	21 9%	8 5%	23 7%	23 9%	45 21% GH	40 19% GH
DON'T KNOW	6 1%	3 *	2 1%	1 1%	2 1%	-	-	1 *	-	3 1%	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
A GREAT DEAL	58 5%	7 7%	3 6%	8 6%	3 3%	-	2 2%	6 6%	1 1%	15 15% NPRTU	4 3%	2 1%	8 8%
A FAIR AMOUNT	476 42%	48 49% QT	24 49% Q	58 46% Q	41 43% Q	-	31 37%	26 25%	25 44% Q	46 44% Q	54 36%	77 49% Q	46 46% Q
NOT VERY MUCH	433 39%	32 32%	15 32%	50 39%	29 30%	-	31 38%	54 53% KLNRSV	19 34%	33 31%	77 52% KLNRSV	59 38%	35 35%
NOTHING AT ALL	149 13%	12 12%	6 13%	12 9%	23 24% MT	-	18 22% MT	16 16% T	12 21% T	11 10%	10 7%	19 12%	11 11%
DON'T KNOW	6 1%	.	-	.	-	-	1 2%	-	-	1 1%	3 2%	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	TOTAL	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
A GREAT DEAL	58 5%	11 7%	19 6%	2 3%	8 6%	4 8%	10 12%	2 2%	3 2%	9 4%	44 8% GH	54 7% L	4 1%	45 13% NO	8 2%	5 1%
A FAIR AMOUNT	476 42%	75 48%	137 45%	31 63%	73 57%	29 61% B	56 66% B	28 20%	50 30%	87 38% G	306 56% GHI	388 52% L	68 21%	193 57% NO	164 41% O	111 31%
NOT VERY MUCH	433 39%	67 42% F	132 43% EF	16 33%	41 32%	12 26%	16 19%	44 32%	85 52% GJ	114 51% GJ	169 31%	271 36%	136 43%	90 26%	202 51% MO	128 36% M
NOTHING AT ALL	149 13%	5 3%	16 5%	* 1%	7 5%	3 5%	2 3%	63 46% HIJ	27 16% IJ	14 6%	26 5%	37 5%	105 33% K	12 3%	23 6%	108 30% MN
DON'T KNOW	6 1%	-	1 *	-	-	-	-	*	-	1 1%	1 *	1 *	3 1%	1 *	-	3 1%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
A GREAT DEAL	58 5%	18 5%	40 6%	57 10% S	1 *	58 11% U	-	57 11% W	2 *	15 5%	43 6%
A FAIR AMOUNT	476 42%	226 56% Q	237 37%	369 68% S	104 18%	476 89% U	-	383 73% W	92 16%	145 49%	320 42%
NOT VERY MUCH	433 39%	140 35%	265 41%	114 21%	318 56% R	-	433 74% T	82 16%	349 59% V	120 41%	287 38%
NOTHING AT ALL	149 13%	17 4%	99 15% P	4 1%	142 25% R	-	149 26% T	3 1%	145 25% V	14 5%	113 15% X
DON'T KNOW	6 1%	1 *	4 1%	•	3 1%	-	-	-	1 *	-	2 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
A GREAT DEAL	58 5%	25 7%	19 5%	14 6%	44 5%	35 8% F	23 3%	57 6% I	*	1 1%	-
A FAIR AMOUNT	476 42%	197 56% B	159 41%	140 62% D	325 38%	232 54% F	233 36%	418 47% I	21 56%	33 20%	4 12%
NOT VERY MUCH	433 39%	111 31%	142 36%	55 25%	364 43% C	145 34%	276 42% E	322 36%	16 41%	85 51% G	10 35%
NOTHING AT ALL	149 13%	21 6%	72 18% A	15 7%	120 14% C	16 4%	120 18% E	90 10%	1 2%	44 27% G	14 46%
DON'T KNOW	6 1%	-	1	-	2	-	2	*	-	4 2% G	2 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
A GREAT DEAL	58 5%	24 8%	9 3%	22 6%	20 7% U	17 6%	10 3%	34 7% U	7 5%	19 12% PU	20 10% PU	1 1%
A FAIR AMOUNT	476 42%	161 53%	112 44%	156 44%	141 49% U	133 49% U	128 46% U	237 47% U	47 37%	94 58% PQIRU	85 45% U	34 25%
NOT VERY MUCH	433 39%	93 30%	115 45% K	133 37%	103 35% S	100 37% S	120 43% S	181 36% S	52 40% S	37 23%	69 37% S	69 51% NOQST
NOTHING AT ALL	149 13%	28 9%	18 7%	42 12%	25 8%	21 8%	21 8%	53 10%	21 16% OPS	10 6%	15 8%	29 21% NOPQST
DON'T KNOW	6 1%	-	-	2 1%	1	-	-	*	1 1%	1 1%	-	2 1%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10A HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT POLITICS?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
A GREAT DEAL	58 5%	10 5%	19 4%	29 7%	24 6%	35 6%	18 5%	40 6%	22 5%	31 17% H
A FAIR AMOUNT	476 42%	110 53% B	165 36%	191 47% B	212 50% E	257 41%	173 49%	294 41%	191 43%	162 60% H
NOT VERY MUCH	433 39%	67 33%	205 45% AC	138 34%	162 38%	248 39%	132 37%	279 39%	161 37% I	66 24%
NOTHING AT ALL	149 13%	17 8%	66 14%	46 11%	28 6%	87 14% D	29 8%	95 13%	65 15% I	11 4%
DON'T KNOW	6 1%	1 1%	3 1%	*	-	2 *	-	2 *	1 *	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
A GREAT DEAL	70 6%	-	13 7% B	9 4%	14 7% B	19 12% B	3 4% B	12 7% B	13 4%	22 6%	34 8%	56 10% M	13 2%
A FAIR AMOUNT	455 41%	45 34%	59 31%	84 44% C	86 43%	71 44%	38 54% BC	72 42%	105 32%	170 43% I	181 45% I	250 45% M	206 36%
NOT VERY MUCH	438 39%	53 40%	88 46%	74 38%	71 35%	55 34%	27 39%	70 41%	141 44%	144 37%	152 38%	178 32%	260 45% L
NOTHING AT ALL	151 13%	34 26% DEFG H	30 15% G	23 12% G	28 14% G	18 11%	2 3%	16 9%	64 20% K	51 13%	36 9%	62 11%	88 15%
DON'T KNOW	9 1%	*	1 1%	3 1%	2 1%	1 *	-	2 1%	1 *	5 1%	3 1%	4 1%	5 1%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
A GREAT DEAL	70 6%	31 12% PQ	18 6%	12 5%	9 3%	49 9% S	21 4%	60 6%	10 5%	35 6% X	30 10% X	4 2%
A FAIR AMOUNT	455 41%	142 56% OPQ	134 43% Q	80 33%	100 31%	275 49% S	180 32%	398 42% U	57 31%	227 38%	156 53% VX	72 31%
NOT VERY MUCH	438 39%	64 25%	129 42% N	117 48% N	128 40% N	192 34%	246 44% R	357 38%	81 45%	241 41%	97 32%	100 43% W
NOTHING AT ALL	151 13%	15 6%	27 9%	32 13%	76 24% NOP	42 8%	108 19% R	119 13%	32 18%	87 15% W	14 5%	49 21% VW
DON'T KNOW	9 1%	-	1 1%	1 1%	7 2%	1 1%	8 1%	7 1%	3 1%	3 1%	-	6 3% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
A GREAT DEAL	70 6%	41 6%	12 5%	17 6%	8 3%	24 11% D	21 12% D	32 9%	12 4%	14 6%	10 5%
A FAIR AMOUNT	455 41%	264 41%	74 35%	117 45% B	84 38%	84 37%	96 55% DE	168 49% IJ	115 42%	79 37%	71 33%
NOT VERY MUCH	438 39%	243 38%	90 42%	105 40%	93 42% F	94 41% F	48 27%	108 32%	117 43% G	78 36%	94 44% G
NOTHING AT ALL	151 13%	94 15% C	36 17% C	21 8%	33 15% F	23 10%	11 6%	31 9%	27 10%	39 18% GH	37 17% G
DON'T KNOW	9 1%	3 1%	3 2%	2 1%	4 2%	1	-	2	-	4 2%	3 1%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
A GREAT DEAL	70 6%	5 5%	3 7% R	9 7%	2 2%	-	3 4%	8 8%	-	17 16% KNPRT	7 5%	9 6%	6 6%
A FAIR AMOUNT	455 41%	41 41%	25 52% PQ	53 41%	38 40%	-	27 33%	34 33%	21 38%	38 35%	62 42%	70 45%	47 47%
NOT VERY MUCH	438 39%	44 44% L	14 29%	52 41%	38 39%	-	25 30%	45 44%	23 42%	39 37%	63 43%	59 38%	36 36%
NOTHING AT ALL	151 13%	10 10%	6 11%	13 10%	19 20% T	-	25 30% KLMQS TUV	15 15%	12 21% T	11 11%	12 8%	18 12%	9 9%
DON'T KNOW	9 1%	.	-	.	-	-	2 2%	-	-	1 1%	4 3%	1 1%	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	TOTAL	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
A GREAT DEAL	70 6%	13 8%	23 8%	2 4%	11 9%	4 9%	13 15%	1 1%	6 4%	14 6%	48 9% G	64 8% L	6 2%	49 14% NO	16 4%	4 1%
A FAIR AMOUNT	455 41%	67 42%	137 45%	30 62%	73 57%	23 48%	45 54%	26 19%	48 29%	90 40% G	285 52% GHI	375 50% L	64 20%	168 49% O	175 44% O	104 29%
NOT VERY MUCH	438 39%	70 44%	121 40%	16 32%	38 29%	18 37%	25 30%	44 32%	87 53% GJ	102 45% J	185 34%	265 35%	143 45% K	109 32%	176 44% M	141 40%
NOTHING AT ALL	151 13%	8 5%	21 7%	1 2%	5 4%	3 6%	1 1%	64 47% HIJ	24 15% J	18 8%	26 5%	45 6%	98 31% K	11 3%	29 7%	102 29% MN
DON'T KNOW	9 1%	-	1 *	-	1 1%	-	-	1 1%	-	1 1%	4 1%	2 *	5 2%	3 1%	-	4 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
A GREAT DEAL	70 6%	24 6%	46 7%	62 11% S	8 1%	64 12% U	6 1%	70 13% W	-	22 7%	48 6%
A FAIR AMOUNT	455 41%	213 53% Q	234 36%	338 62% S	117 21%	375 70% U	80 14%	455 87% W	-	143 49% Y	304 40%
NOT VERY MUCH	438 39%	143 36%	260 40%	136 25%	299 53% R	88 17%	350 60% T	-	438 74% V	110 38%	301 39%
NOTHING AT ALL	151 13%	20 5%	100 16% P	9 2%	140 25% R	6 1%	145 25% T	-	151 26% V	19 6%	108 14% X
DON'T KNOW	9 1%	2 *	6 1%	1 *	5 1%	1 *	3 *	-	-	-	3 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
A GREAT DEAL	70 6%	27 8%	21 5%	16 7%	52 6%	47 11% F	23 3%	66 7% I	-	3 2%	-
A FAIR AMOUNT	455 41%	200 57% B	136 35%	131 58% D	315 37%	220 51% F	229 35%	388 44% I	22 57%	42 25%	4 12%
NOT VERY MUCH	438 39%	102 29%	164 42% A	63 28%	362 42% C	144 34%	277 42% E	337 38%	14 35%	74 44%	13 44%
NOTHING AT ALL	151 13%	24 7%	71 18% A	14 6%	122 14% C	17 4%	120 18% E	95 11%	3 8%	41 25% G	11 37%
DON'T KNOW	9 1%	1	-	-	4	-	4 1%	1	-	6 4% G	2 8%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
A GREAT DEAL	70 6%	27 9%	12 5%	24 7%	24 8% P	21 8% P	8 3%	34 7% P	5 4%	24 15% PQRU	26 14% PQRU	4 3%
A FAIR AMOUNT	455 41%	150 49% M	124 48% M	136 38%	131 45% U	129 48% U	137 49% U	231 46% U	55 43% U	78 48% U	78 41% U	38 28%
NOT VERY MUCH	438 39%	104 34%	101 40%	150 42%	100 35%	98 36%	111 40%	185 37%	42 33%	51 32%	72 38%	65 49% NQRS
NOTHING AT ALL	151 13%	26 8%	18 7%	45 13%	30 10%	21 8%	21 8%	55 11%	24 19% OPQST	8 5%	13 7%	26 20% NOPQST
DON'T KNOW	9 1%	-	-	2 1%	3 1%	2 1%	1 *	·	1 1%	1 1%	1 *	2 1%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 55

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Q.10B HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT THE UK PARLIAMENT?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
A GREAT DEAL	70 6%	13 6%	21 5%	36 9% B	29 7%	40 6%	21 6%	48 7%	22 5%	38 14% H
A FAIR AMOUNT	455 41%	103 50% B	164 36%	182 45% B	195 46%	253 40%	181 51% G	270 38%	184 42%	143 53% H
NOT VERY MUCH	438 39%	65 32%	204 45% AC	139 34%	171 40%	245 39%	121 34%	293 41%	164 37% I	76 28%
NOTHING AT ALL	151 13%	24 12%	64 14%	46 11%	29 7%	86 14% D	28 8%	95 13% F	68 15% I	13 5%
DON'T KNOW	9 1%	1 1%	4 1%	2 *	-	4 1%	1 *	4 1%	2 1%	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	3 2%	1 1%	-	1 1	1 1%	2 3% D	2 1%	4 1%	1 1	6 1%	6 1%	4 1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	36 27%	62 32% E	54 28%	38 19%	37 23%	15 21%	41 24%	99 30%	92 23%	93 23%	169 31% M	114 20%
COULD BE IMPROVED QUITE A LOT	455 41%	50 38%	75 39%	76 39%	79 39%	72 44%	37 51%	67 39%	126 39%	154 39%	176 43%	215 39%	240 42%
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	31 23%	39 20%	46 24%	78 39% BCDG	49 30%	14 20%	52 30%	69 21%	124 32% I	115 28%	133 24%	175 31%
DON'T KNOW	65 6%	13 10% EF	15 8%	17 9% E	5 2%	4 3%	3 4%	10 6%	27 8% K	21 5%	16 4%	26 5%	39 7%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	2 1%	2 1%	3 1%	3 1%	5 1%	6 1%	7 1%	4 2%	5 1%	4 1%	2 1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	84 33% Q	79 26%	59 25%	61 19%	163 29% S	121 21%	225 24%	58 32%	154 26% X	96 32% X	34 15%
COULD BE IMPROVED QUITE A LOT	455 41%	118 47%	134 43%	86 35%	117 37%	253 45% S	203 36%	384 41%	71 39%	242 41%	118 40%	96 42%
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	45 18%	74 24%	78 32% N	112 35% NO	119 21%	190 34% R	280 30% U	29 16%	163 27%	71 24%	75 32%
DON'T KNOW	65 6%	2 1%	20 6% N	17 7% N	27 8% N	21 4%	44 8% R	45 5%	20 11% T	31 5%	10 3%	24 11% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	3 *	3 1%	5 2%	1 *	2 1%	-	4 1%	-	1 1%	5 2% H
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	159 25%	56 26%	68 26%	45 20%	52 23%	64 36% DE	93 27% J	80 30% J	68 32% J	31 14%
COULD BE IMPROVED QUITE A LOT	455 41%	281 43% B	70 33%	105 40%	89 40%	108 48%	77 44%	129 38%	122 45%	81 38%	87 40%
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	168 26%	69 32%	72 27%	70 32% F	58 26%	34 19%	99 29%	60 22%	44 21%	77 36% HI
DON'T KNOW	65 6%	35 5%	18 8%	12 5%	15 7% F	7 3%	1 1%	14 4%	9 3%	19 9%	15 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	-	2 4% KM QS	-	-	-	*	-	-	-	5 3% K	1 1%	2 2%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	22 22% P	12 24% P	23 18%	18 19%	-	9 11%	16 16%	11 20%	25 23%	53 36% KMNP Q	62 40% KMNP QR	31 32% PQ
COULD BE IMPROVED QUITE A LOT	455 41%	34 34%	23 48%	55 43%	35 36%	-	28 34%	40 39%	26 46%	52 49%	60 40%	60 38%	44 44%
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	36 37% LTUV	10 21% T	40 31% T	40 41% LTUV	-	36 44% LSTUV	43 43% LSTU V	14 25% T	26 24% T	14 9%	32 21% T	17 18%
DON'T KNOW	65 6%	6 6%	1 3%	11 8%	4 4%	-	9 11% QU	2 2%	5 8% U	4 3%	17 11% LQU	2 1%	4 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	1 1%	4 1%	3 5%	.	-	-	1 1%	.	1 1%	7 1%	6 1%	3 1%	5 2%	3 1%	2 1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	73 47% BDEF	96 32% DEF	19 38%	21 16%	8 18%	13 16%	14 10%	29 18%	76 34% GH	160 29% GH	213 28% L	49 15%	92 27% O	124 31% O	62 18%
COULD BE IMPROVED QUITE A LOT	455 41%	64 41% F	135 45% F	22 45%	60 47% F	15 32%	16 19%	54 40%	84 51%	91 40%	221 40%	329 44%	114 36%	126 37%	182 46%	136 38%
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	14 9%	55 18% A	4 9%	47 36% AB	24 50% AB	54 64% ABD	52 38% IJ	43 26%	48 21%	143 26%	182 24%	117 37% K	105 31% N	78 20%	119 34% N
DON'T KNOW	65 6%	5 3%	14 5%	1 2%	1 1%	1 1%	1 1%	15 11% IJ	9 5%	9 4%	17 3%	20 3%	34 11% K	12 4%	10 2%	35 10% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371 671	505 604		481 630		484 625		280 761		
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764		
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	6 1%	5 1%	4 1%	6 1%	3 1%	7 1%	5 1%	5 1%	10 4% Y	-
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	191 47% Q	83 13%	166 30% S	117 21%	157 29% U	126 22%	160 30% W	123 21%	283 96% Y	-
COULD BE IMPROVED QUITE A LOT	455 41%	161 40%	266 41%	221 41%	234 41%	207 39%	247 42%	214 41%	240 41%	-	455 60% X
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	35 9%	260 40% P	150 27%	154 27%	156 29%	153 26%	138 26%	169 29%	-	309 40% X
DON'T KNOW	65 6%	11 3%	32 5%	5 1%	57 10% R	12 2%	49 8% T	8 2%	51 9% V	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	4 1%	3 1%	3 1%	7 1%	1 *	9 1%	8 1%	*	1 1%	1 2%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	105 30% B	69 18%	79 35% D	202 24%	123 29%	157 24%	227 26%	9 23%	46 27%	2 5%
COULD BE IMPROVED QUITE A LOT	455 41%	162 46%	163 41%	84 37%	364 43%	178 42%	270 41%	382 43% I	14 36%	44 27%	15 50%
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	79 22%	143 36% A	52 23%	241 28%	120 28%	172 26%	237 27%	12 30%	54 32%	6 19%
DON'T KNOW	65 6%	3 1%	14 4%	6 3%	42 5%	5 1%	45 7% E	33 4%	4 10%	22 13% G	7 23%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	3 1%	5 2%	.	3 1%	.	3 1%	1 .	1 1%	-	-	1 1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	114 37% M	86 34% M	64 18%	80 28%	83 31% U	78 28% U	164 32% RU	26 20%	49 30% U	48 25%	24 17%
COULD BE IMPROVED QUITE A LOT	455 41%	130 42%	109 43%	162 45%	115 40%	116 43%	114 41%	234 46% TU	66 52% TU	68 42%	69 37%	47 35%
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	55 18%	48 19%	119 33% KL	84 29% Q	66 24% Q	73 26% Q	90 18%	28 22%	43 26%	68 36% OPQR	49 37% OQR
DON'T KNOW	65 6%	4 1%	7 3%	11 3%	7 2%	5 2%	9 3%	16 3%	7 5%	1 1%	4 2%	14 10% NOPQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.11 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	10 1%	4 2%	4 1%	2 1%	8 2% E	1	5 1%	3	2 1%	.
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	283 25%	89 43% BC	123 27% C	66 16%	173 41% E	104 17%	152 43% G	122 17%	105 24%	95 35% H
COULD BE IMPROVED QUITE A LOT	455 41%	80 39%	202 44%	157 39%	182 43%	264 42%	136 39%	310 44%	184 42%	107 39%
NEEDS A GREAT DEAL OF IMPROVEMENT	309 27%	25 12%	98 21% A	171 42% AB	50 12%	228 36% D	39 11%	245 35% F	125 28%	59 22%
DON'T KNOW	65 6%	8 4%	31 7% C	9 2%	13 3%	32 5%	20 6%	30 4%	23 5%	8 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q. 12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
STRONGLY AGREE	50 4%	9 7%	14 7%	4 2%	5 3%	6 4%	3 4%	8 5%	23 7% J	10 2%	17 4%	28 5%	22 4%
TEND TO AGREE	304 27%	42 32%	58 30%	40 21%	56 28%	42 25%	20 28%	45 26%	100 31%	96 25%	107 26%	155 28%	149 26%
NEITHER AGREE NOR DISAGREE	325 29%	40 30%	67 35% F	58 30%	57 29%	36 22%	24 34%	43 25%	107 33%	115 29%	103 25%	165 30%	160 28%
TEND TO DISAGREE	257 23%	16 12%	35 18%	52 27% B	48 24%	53 32% BC	17 24%	36 21%	51 16%	100 25% I	106 26% I	126 23%	131 23%
STRONGLY DISAGREE	136 12%	15 11%	12 6%	24 12%	30 15% C	23 14%	5 6%	27 16% C	28 8%	54 14%	54 13%	54 10%	81 14%
DON'T KNOW	52 5%	10 7%	6 3%	13 7%	4 2%	5 3%	2 3%	13 7% E	16 5%	17 4%	19 5%	22 4%	30 5%
NET: AGREE	354 32%	52 39% D	72 37% D	45 23%	61 31%	48 29%	23 33%	54 31%	124 38% J	106 27%	124 31%	183 33%	171 30%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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**Q. 12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
393 35%	31 24%	47 24%	76 40% BC	78 39% BC	76 46% BCG	22 31%	62 36% C	78 24%	154 39% I	160 39% I	180 33%	212 37%

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
STRONGLY AGREE	50 4%	21 9%	10 3%	7 3%	11 4%	32 6%	19 3%	44 5%	6 4%	24 4%	19 6%	7 3%
TEND TO AGREE	304 27%	92 36% PQ	88 29%	49 20%	75 23%	180 32% S	124 22%	244 26%	60 33%	152 26%	104 35% VX	47 20%
NEITHER AGREE NOR DISAGREE	325 29%	59 24%	93 30%	81 33%	92 29%	152 27%	173 31%	251 27%	74 41% T	181 30%	80 27%	63 28%
TEND TO DISAGREE	257 23%	60 24%	75 24%	53 22%	69 21%	135 24%	122 22%	233 25% U	24 13%	140 24%	66 22%	51 22%
STRONGLY DISAGREE	136 12%	18 7%	37 12%	35 14%	47 15% N	54 10%	82 14% R	127 13% U	9 5%	75 13%	27 9%	34 15%
DON'T KNOW	52 5%	2 1%	6 2%	18 7% NO	26 8% NO	8 1%	44 8% R	43 5%	9 5%	23 4% W	1 .	28 12% VW
NET: AGREE	354 32%	113 45% OPQ	98 32%	56 23%	86 27%	211 38% S	142 26%	287 31%	66 37%	176 30%	123 41% VX	54 23%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
393 35%	78 31%	112 36%	88 36%	115 36%	189 34%	203 36%	360 38% U	33 18%	215 36%	93 31%	85 37%

WEIGHTED TOTAL
NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
STRONGLY AGREE	50 4%	29 5%	8 4%	13 5%	16 7%	6 3%	5 3%	18 5% I	14 5% I	.	13 5% I
TEND TO AGREE	304 27%	173 27%	62 29%	69 26%	66 30%	56 25%	42 24%	95 28%	66 24%	59 28%	69 32%
NEITHER AGREE NOR DISAGREE	325 29%	188 29%	67 31%	71 27%	50 23%	67 30%	46 26%	90 26%	78 29%	83 39% GJ	56 26%
TEND TO DISAGREE	257 23%	155 24%	41 19%	61 23%	47 21%	59 26%	64 37% D	81 24%	77 28% I	36 17%	44 21%
STRONGLY DISAGREE	136 12%	79 12%	22 10%	34 13%	27 12%	35 16%	19 11%	45 13%	31 11%	21 10%	24 11%
DON'T KNOW	52 5%	22 3%	16 7% A	14 5%	14 7% EF	2 1%	- -	11 3%	6 2%	14 7%	10 4%
NET: AGREE	354 32%	202 31%	70 32%	82 31%	82 37%	62 27%	46 26%	113 33%	80 30%	60 28%	81 38%
NET: DISAGREE	393 35%	234 36%	63 29%	95 36%	74 33%	95 42%	83 47% D	126 37% I	107 40% I	56 26%	68 32%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	.**	83*	101*	56*	107*	148	157*	99*
STRONGLY AGREE	50 4%	8 9% MP	4 8%	2 2%	3 3%	-	1 1%	5 5%	2 3%	3 3%	6 4%	7 5%	9 9%
TEND TO AGREE	304 27%	35 35% MPQS	11 22%	23 18%	32 33%	-	18 22%	21 21%	15 27%	23 21%	49 33% M	44 28%	32 33% M
NEITHER AGREE NOR DISAGREE	325 29%	19 19%	10 22%	35 27%	17 17%	-	17 21%	40 40% KLNP	15 27%	35 33%	60 40% KLNP	50 32%	27 27%
TEND TO DISAGREE	257 23%	15 15%	14 29% KTV	38 30% KTV	32 33% KQTV	-	20 24%	17 17%	12 22%	30 28% KTV	22 15%	45 29% KTV	13 13%
STRONGLY DISAGREE	136 12%	13 13% T	9 19% TU	23 18% TU	10 11%	-	20 24% STU	13 13% T	6 11% T	11 10%	5 3%	10 6%	15 15% T
DON'T KNOW	52 5%	9 9% LU	* 1%	7 6%	3 3%	-	7 9% LU	4 4%	6 10% LU	5 4%	6 4%	1 1%	4 4%
NET: AGREE	354 32%	43 44% MPQS	14 30%	25 19%	35 36% M	-	19 23%	26 26%	17 30%	26 25%	55 37% MP	52 33%	41 42% MPS
NET: DISAGREE	393 35%	28 28% T	23 48% KQTV	61 48% KQTV	42 44% KT	-	39 47% KQTV	30 30% T	18 33% T	41 38% T	27 18%	55 35% T	27 28%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
STRONGLY AGREE	50 4%	9 6%	12 4%	-	7 5%	6 12% B	7 8%	8 6% I	5 3%	1 1%	36 7% I	35 5%	15 5%	26 8% NO	12 3%	6 2%
TEND TO AGREE	304 27%	35 22%	111 36% A	25 52%	36 28%	14 30%	29 35%	22 16%	35 21%	77 34% GH	166 30% G	228 30% L	59 19%	112 33% O	120 30% O	68 19%
NEITHER AGREE NOR DISAGREE	325 29%	46 29% F	97 32% F	11 22%	31 24%	12 24%	10 12%	26 19%	59 36% G	74 33% G	146 27%	214 29%	94 30%	92 27%	126 32%	104 29%
TEND TO DISAGREE	257 23%	48 30% BE	51 17%	10 21%	39 30% BE	5 11%	28 33% BE	28 21%	47 28%	52 23%	126 23%	181 24%	69 22%	70 21%	97 24%	86 24%
STRONGLY DISAGREE	136 12%	16 10%	25 8%	2 3%	13 10%	7 14%	8 9%	43 31% HIJ	16 10%	15 7%	54 10%	76 10%	52 17% K	28 8%	35 9%	71 20% MN
DON'T KNOW	52 5%	4 2%	8 3%	1 1%	3 3%	4 9% AB	2 3%	10 8%	4 2%	7 3%	19 3%	18 2%	27 8% K	13 4%	7 2%	20 6% N
NET: AGREE	354 32%	44 28%	123 41% A	25 52%	43 33%	20 42%	36 43%	30 22%	39 24%	78 35% G	202 37% GH	262 35% L	74 23%	137 40% O	132 33% O	74 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
393 35%	64 41% B	76 25%	12 25%	52 40% B	12 24%	36 43% B	71 52% IJ	63 38%	67 30%	180 33%	257 34%	122 38%	98 29%	132 33%	157 44% MN

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	1123	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	646	545	568	534	582	525	589	294	764
STRONGLY AGREE	50 4%	26 4%	35 6% S	15 3%	32 6%	18 3%	28 5%	22 4%	9 3%	40 5%
TEND TO AGREE	304 27%	140 22%	192 35% S	111 19%	190 35% U	114 20%	199 38% W	104 18%	101 34% Y	201 26%
NEITHER AGREE NOR DISAGREE	325 29%	185 29%	138 25%	187 33% R	126 24%	199 34% T	133 25%	192 33% V	109 37% Y	198 26%
TEND TO DISAGREE	257 23%	167 26%	123 23%	134 24%	130 24%	127 22%	117 22%	140 24%	53 18%	199 26% X
STRONGLY DISAGREE	136 12%	99 15% P	49 9%	83 15% R	48 9%	87 15% T	40 8%	96 16% V	20 7%	107 14% X
DON'T KNOW	52 5%	30 5%	8 2%	39 7% R	8 1%	38 7% T	7 1%	36 6% V	3 1%	19 2%
NET: AGREE	354 32%	166 26%	227 42% S	126 22%	222 42% U	132 23%	228 43% W	126 21%	109 37%	241 32%

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**PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING**

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
393 35%	101 25%	266 41% P	172 32%	216 38%	178 33%	214 37%	157 30%	236 40% V	72 25%	306 40% X

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	TOTAL	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
STRONGLY AGREE	50 4%	50 14% B	-	17 8% D	30 3%	34 8% F	15 2%	45 5% I	5 14%	*	* 1%
TEND TO AGREE	304 27%	304 86% B	-	96 43% D	199 23%	148 35% F	151 23%	251 28%	10 25%	38 23%	5 16%
NEITHER AGREE NOR DISAGREE	325 29%	-	-	66 30%	253 30%	112 26%	204 31%	226 25%	15 38%	77 46% G	7 23%
TEND TO DISAGREE	257 23%	-	257 65% A	31 14%	223 26% C	99 23%	151 23%	220 25% I	8 20%	22 13%	7 24%
STRONGLY DISAGREE	136 12%	-	136 35% A	10 5%	122 14% C	30 7%	101 15% E	116 13%	-	14 9%	5 16%
DON'T KNOW	52 5%	-	-	3 1%	29 3%	4 1%	31 5% E	30 3%	1 3%	15 9% G	6 19%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
TOTAL										
WEIGHTED TOTAL	1123									
NET: AGREE	354 32%	-	113 51% D	229 27%	183 43% F	166 25%	295 33% I	15 38%	38 23%	5 18%
NET: DISAGREE	-	393 100% A	42 19%	346 40% C	129 30%	252 39% E	336 38% I	8 20%	37 22%	12 40%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
STRONGLY AGREE	50 4%	18 6%	8 3%	20 6%	24 8% RSU	14 5% U	12 4% U	27 5% U	2 1%	4 2%	11 6% U	-
TEND TO AGREE	304 27%	97 32%	79 31%	87 24%	112 39% OQSU	73 27% U	100 36% OU	156 31% U	42 33% U	43 27%	60 31% U	20 15%
NEITHER AGREE NOR DISAGREE	325 29%	88 29%	87 34% M	87 24%	54 19%	85 31% N	73 26%	146 29% N	30 24%	50 31% N	47 25%	47 35% N
TEND TO DISAGREE	257 23%	71 23%	54 21%	96 27%	66 23%	70 26%	59 21%	125 25%	35 27%	46 29%	51 27%	31 23%
STRONGLY DISAGREE	136 12%	31 10%	27 11%	52 15%	25 9%	25 9%	27 10%	47 9%	13 10%	17 11%	20 10%	25 19% NOPQ
DON'T KNOW	52 5%	2 1%	*	14 4% KL	8 3%	4 1%	7 3%	5 1%	5 4%	1 1%	1 *	11 8% NOPQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
NET: AGREE	354 32%	115 38%	87 34%	107 30%	136 47% O&SU	88 32% U	112 40% U	183 36% U	44 35% U	46 29% U	71 37% U	20 15%
NET: DISAGREE	393 35%	102 33%	81 32%	148 42% L	91 31%	95 35%	86 31%	173 34%	49 38%	64 40%	70 37%	56 42%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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**Q.12 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN**

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
STRONGLY AGREE	50 4%	11 5%	13 3%	19 5%	27 6%	23 4%	20 6%	29 4%	22 5%	17 6%
TEND TO AGREE	304 27%	83 40% BC	121 27%	91 23%	147 35% E	153 24%	112 32%	183 26%	112 25%	92 34%
NEITHER AGREE NOR DISAGREE	325 29%	68 33% C	176 38% C	71 17%	129 30%	177 28%	120 34%	196 28%	116 26%	71 26%
TEND TO DISAGREE	257 23%	30 14%	84 18%	138 34% AB	85 20%	158 25%	67 19%	172 24%	117 27%	63 23%
STRONGLY DISAGREE	136 12%	10 5%	43 9%	76 19% AB	32 8%	90 14% D	26 7%	102 14% F	52 12%	24 9%
DON'T KNOW	52 5%	4 2%	21 4%	11 3%	4 1%	28 4% D	7 2%	28 4%	20 5% I	3 1%
NET: AGREE	354 32%	94 46% BC	135 29%	110 27%	174 41% E	175 28%	133 38% G	212 30%	134 31%	108 40% H
NET: DISAGREE	393 35%	39 19%	127 28%	213 53% AB	118 28%	248 40% D	93 26%	274 39% F	169 38%	87 32%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
STRONGLY AGREE	55 5%	3 3%	17 9%	6 3%	11 5%	7 4%	5 7%	6 4%	21 6%	17 4%	17 4%	38 7% M	17 3%
TEND TO AGREE	341 30%	33 25%	53 28%	51 27%	70 35%	47 29%	23 33%	62 36%	87 27%	121 31%	133 33%	177 32%	163 29%
NEITHER AGREE NOR DISAGREE	332 30%	49 37% H	62 32%	64 33%	56 28%	41 25%	21 30%	38 22%	111 34% K	120 31%	101 25%	143 26%	189 33% L
TEND TO DISAGREE	196 17%	14 11%	33 17%	34 18%	26 13%	43 26% BE	15 20%	30 18%	47 15%	61 16%	88 22% I	111 20%	85 15%
STRONGLY DISAGREE	102 9%	9 6%	12 6%	20 10%	28 14% CG	15 9%	3 4%	17 10%	20 6%	47 12% I	35 9%	54 10%	49 9%
DON'T KNOW	97 9%	25 19% CEFG	14 7%	17 9%	9 4%	10 6%	5 7%	18 10%	39 12%	26 7%	32 8%	27 5%	70 12% L
NET: AGREE	396 35%	37 28%	71 37%	57 30%	81 40%	54 33%	28 40%	68 40%	108 33%	138 35%	150 37%	215 39% M	180 32%
NET: DISAGREE	299 27%	23 17%	45 23%	54 28%	54 27%	59 36% BC	17 24%	47 27%	67 21%	108 28%	123 30% I	165 30% M	133 23%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
STRONGLY AGREE	55 5%	15 6%	17 6%	10 4%	13 4%	32 6%	23 4%	40 4%	15 8%	28 5%	20 7%	8 3%
TEND TO AGREE	341 30%	90 36%	90 29%	74 31%	87 27%	180 32%	161 29%	273 29%	68 37%	179 30%	100 34%	62 27%
NEITHER AGREE NOR DISAGREE	332 30%	57 23%	101 33%	70 29%	104 33% N	157 28%	174 31%	269 29%	62 34%	190 32%	76 25%	66 29%
TEND TO DISAGREE	196 17%	60 24% Q	55 18%	42 17%	39 12%	115 20% S	81 14%	179 19% U	18 10%	90 15%	64 22%	41 18%
STRONGLY DISAGREE	102 9%	23 9%	26 9%	20 8%	33 10%	50 9%	53 9%	97 10% U	5 3%	50 8%	35 12%	18 8%
DON'T KNOW	97 9%	7 3%	20 6%	27 11% N	43 14% NO	26 5%	71 13% R	83 9%	14 8%	57 10% W	4 1%	36 16% VW
NET: AGREE	396 35%	105 42% Q	107 35%	84 34%	100 31%	212 38%	184 33%	313 33%	83 46% T	207 35%	119 40%	69 30%
NET: DISAGREE	299 27%	83 33% Q	81 26%	62 25%	73 23%	164 29%	134 24%	276 29% U	23 13%	140 24%	99 33% V	59 26%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
STRONGLY AGREE	55 5%	32 5%	11 5%	12 5%	11 5%	8 4%	9 5%	12 4%	15 6%	10 5%	12 6%
TEND TO AGREE	341 30%	203 31% B	50 23%	87 33% B	67 30%	71 31%	59 34%	117 35%	84 31%	63 29%	58 27%
NEITHER AGREE NOR DISAGREE	332 30%	196 30%	68 32%	67 26%	62 28%	65 29%	39 22%	87 26%	73 27%	70 33%	76 35% G
TEND TO DISAGREE	196 17%	115 18%	30 14%	51 19%	27 12%	43 19%	52 29% D	66 19%	59 22%	30 14%	33 15%
STRONGLY DISAGREE	102 9%	53 8%	26 12%	23 9%	26 12%	25 11%	13 7%	36 11%	27 10%	18 8%	12 5%
DON'T KNOW	97 9%	46 7%	29 14% A	21 8%	28 13% F	15 6%	4 2%	21 6%	14 5%	24 11%	25 11% H
NET: AGREE	396 35%	235 36%	62 29%	99 38% B	78 35%	79 35%	68 39%	129 38%	99 37%	73 34%	70 33%
NET: DISAGREE	299 27%	168 26%	56 26%	74 28%	53 24%	67 30%	64 37% D	102 30% J	85 31% J	48 22%	45 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
STRONGLY AGREE	55 5%	6 6%	3 5%	2 1%	4 4%	-	2 2%	9 9% M	3 6%	2 2%	12 8%	6 4%	7 7%
TEND TO AGREE	341 30%	31 31% P	10 21%	36 28%	24 25%	-	15 18%	27 27%	11 20%	31 29%	58 39% LPR	66 42% LPR	31 32%
NEITHER AGREE NOR DISAGREE	332 30%	23 23%	14 29%	36 28%	30 31%	-	13 16%	38 38% KP	18 31%	23 22%	51 34% KP	50 32% P	36 37% P
TEND TO DISAGREE	196 17%	20 20%	11 22%	19 14%	25 26% T	-	17 20%	14 14%	8 15%	30 28% QTV	18 12%	24 15%	12 12%
STRONGLY DISAGREE	102 9%	12 12% TU	6 13% TU	22 17% QTU	8 9% T	-	20 24% KNQRST UV	6 6%	4 7%	10 9% T	2 1%	6 4%	8 8% T
DON'T KNOW	97 9%	7 7%	5 10%	14 11%	6 6%	-	16 20% KNQTUV	7 7%	12 21% KNQT UV	10 10%	8 5%	6 4%	5 5%
NET: AGREE	396 35%	37 38% P	13 26%	37 29%	28 29%	-	17 20%	36 36% P	15 26%	33 31%	70 47% LMNPR RS	72 46% LPR	38 38% P
NET: DISAGREE	299 27%	31 32% T	17 35% QTUV	41 32% T	33 34% T	-	36 44% QRTUV	20 20%	12 22%	40 38% QTUV	20 13%	29 19%	19 20%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
STRONGLY AGREE	55 5%	8 5%	19 6%	1 3%	10 8%	5 7% F	-	6 4%	2 1%	7 3%	37 7% H	34 5%	15 5%	25 7%	18 5%	12 3%
TEND TO AGREE	341 30%	66 42% F	115 38% F	20 42%	39 31% F	12 26%	11 13%	28 20%	53 32%	72 32%	182 33% G	273 36% L	55 17%	120 35%	114 29%	97 27%
NEITHER AGREE NOR DISAGREE	332 30%	44 28%	86 28%	13 26%	28 21%	10 21%	27 32%	40 29%	54 33%	89 40% J	132 24%	196 26%	118 37% K	74 22%	142 36% M	107 30% M
TEND TO DISAGREE	196 17%	27 17%	43 14%	10 20%	33 26% B	10 21%	25 29% B	22 16%	30 18%	36 16%	105 19%	137 18%	50 16%	68 20%	77 19%	51 14%
STRONGLY DISAGREE	102 9%	6 4%	23 8%	4 9%	16 12%	9 18% AB	18 22% AB	16 12% I	12 7%	8 3%	64 12% I	81 11%	20 6%	34 10%	29 7%	40 11%
DON'T KNOW	97 9%	7 4%	17 6%	* 1%	3 3%	2 3%	3 4%	26 19% HIJ	13 8%	13 6%	27 5%	30 4%	58 18% K	20 6%	16 4%	48 14% MN
NET: AGREE	396 35%	74 47% F	134 44% F	22 44%	49 38% F	17 36% F	11 13%	33 24%	56 34%	79 35%	219 40% G	307 41% L	70 22%	145 43% NO	133 33%	109 31%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

WEIGHTED TOTAL

NET: DISAGREE

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
299 27%	33 21%	66 22%	14 29%	49 38%	19 40%	43 51%	38 28%	42 26%	44 19%	169 31%	218 29%	70 22%	101 30%	106 27%	91 26%
				AB	AB	AB			I						

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
STRONGLY AGREE	55 5%	31 8% Q	24 4%	35 6%	20 4%	36 7% U	19 3%	33 6%	22 4%	21 7%	32 4%
TEND TO AGREE	341 30%	166 41% Q	151 23%	193 35% S	148 26%	192 36% U	148 25%	201 38% W	140 24%	130 44% Y	203 27%
NEITHER AGREE NOR DISAGREE	332 30%	106 26%	200 31%	126 23%	204 36% R	132 25%	199 34% T	118 23%	213 36% V	79 27%	235 31%
TEND TO DISAGREE	196 17%	64 16%	127 20%	106 20%	90 16%	96 18%	100 17%	100 19%	96 16%	42 14%	150 20%
STRONGLY DISAGREE	102 9%	16 4%	84 13% P	66 12% S	34 6%	66 12% U	36 6%	59 11%	42 7%	8 3%	94 12% X
DON'T KNOW	97 9%	20 5%	59 9% P	19 3%	73 13% R	13 2%	79 14% T	14 3%	76 13% V	14 5%	49 6%
NET: AGREE	396 35%	197 49% Q	175 27%	228 42% S	167 29%	228 43% U	168 29%	234 45% W	161 27%	151 51% Y	236 31%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
299 27%	79 20%	211 33% P	172 32% S	124 22%	161 30% U	137 23%	159 30% W	139 24%	50 17%	244 32% X

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
STRONGLY AGREE	55 5%	32 9% B	8 2%	25 11% D	29 3%	37 9% F	18 3%	46 5%	3 7%	6 4%	-
TEND TO AGREE	341 30%	150 42% B	97 25%	87 39% D	249 29%	149 35%	187 29%	287 32% I	10 25%	34 20%	10 33%
NEITHER AGREE NOR DISAGREE	332 30%	82 23%	95 24%	59 26%	264 31%	97 23%	224 34% E	239 27%	5 13%	83 50% G	4 14%
TEND TO DISAGREE	196 17%	57 16%	96 24% A	26 12%	170 20% C	82 19%	113 17%	169 19% I	10 26%	15 9%	3 9%
STRONGLY DISAGREE	102 9%	22 6%	70 18% A	18 8%	82 10%	50 12%	52 8%	89 10%	5 14%	9 5%	-
DON'T KNOW	97 9%	11 3%	26 7%	8 4%	62 7%	13 3%	60 9% E	57 6%	6 15%	20 12% G	13 44%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
TOTAL										
WEIGHTED TOTAL	1123									
NET: AGREE	396 35%									
NET: DISAGREE		299 27%								

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
STRONGLY AGREE	55 5%	13 4%	14 5%	18 5%	25 9% SU	12 4%	17 6% S	24 5%	10 8% S	2 1%	7 4%	3 2%
TEND TO AGREE	341 30%	113 37% M	102 40% M	93 26%	98 34% U	103 38% TU	102 37% TU	178 35% TU	57 45% STU	44 27%	48 25%	24 18%
NEITHER AGREE NOR DISAGREE	332 30%	77 25%	76 30%	106 30%	64 22%	59 22%	60 22%	134 26%	29 23%	43 27%	55 29%	58 43% NOPQRST
TEND TO DISAGREE	196 17%	61 20%	39 15%	69 19%	58 20%	62 23% R	57 21% R	95 19%	13 10%	51 32% NPQR U	43 23% R	18 14%
STRONGLY DISAGREE	102 9%	28 9%	13 5%	46 13% L	27 9%	24 9%	27 10%	46 9%	6 4%	18 11%	27 14% R	15 11%
DON'T KNOW	97 9%	13 4%	12 5%	24 7%	17 6%	11 4%	15 5%	29 6%	13 10% OS	3 2%	9 5%	16 12% OPQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
NET: AGREE	396 35%	126 41% M	115 45% M	111 31%	123 42% STU	114 42% STU	119 43% STU	202 40% STU	67 52% QSTU	46 28%	55 29%	27 20%
NET: DISAGREE	299 27%	89 29%	52 20%	116 32% L	85 29% R	86 32% R	84 30% R	141 28% R	19 15%	69 43% NPQR U	70 37% QR	34 25%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13A TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... HOLDS GOVERNMENT TO ACCOUNT

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
STRONGLY AGREE	55 5%	19 9% B	12 3%	21 5%	33 8% E	22 4%	32 9% G	22 3%	27 6%	18 7%
TEND TO AGREE	341 30%	91 44% BC	150 33% C	88 22%	186 44% E	148 24%	165 47% G	169 24%	148 34%	85 32%
NEITHER AGREE NOR DISAGREE	332 30%	58 28%	170 37% C	92 23%	112 26%	198 32%	90 26%	225 32%	116 26%	70 26%
TEND TO DISAGREE	196 17%	23 11%	56 12%	114 28% AB	55 13%	131 21% D	35 10%	155 22% F	72 16%	55 20%
STRONGLY DISAGREE	102 9%	4 2%	29 6%	65 16% AB	18 4%	79 13% D	10 3%	88 12% F	41 9%	33 12%
DON'T KNOW	97 9%	11 6%	41 9%	24 6%	21 5%	50 8%	20 6%	51 7%	36 8% I	9 3%
NET: AGREE	396 35%	110 53% BC	162 35% C	109 27%	219 51% E	171 27%	197 56% G	190 27%	175 40%	103 38%
NET: DISAGREE	299 27%	27 13%	85 18%	179 44% AB	73 17%	210 33% D	45 13%	243 34% F	114 26%	88 33%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
STRONGLY AGREE	44 4%	5 4%	11 5% H	9 5%	6 3%	6 4%	5 6% H	2 1%	16 5%	16 4%	12 3%	26 5%	18 3%
TEND TO AGREE	238 21%	30 23%	42 22%	41 21%	37 19%	30 18%	14 20%	43 25%	72 22%	78 20%	87 21%	121 22%	117 20%
NEITHER AGREE NOR DISAGREE	305 27%	42 32%	64 33% FH	54 28%	56 28%	32 19%	20 29%	37 21%	106 33% K	110 28%	89 22%	147 27%	158 28%
TEND TO DISAGREE	263 23%	19 15%	37 19%	48 25%	44 22%	55 33% BC	21 29% B	39 23%	56 17%	92 24%	115 28% I	140 26%	123 21%
STRONGLY DISAGREE	190 17%	13 10%	27 14%	20 11%	53 26% BCDG	33 20%	7 10%	38 22% BDG	39 12%	73 19%	77 19% I	89 16%	100 18%
DON'T KNOW	84 8%	23 17% CEFGH	12 6%	19 10% E	4 2%	9 6%	4 5%	13 8% E	35 11%	23 6%	26 6%	27 5%	58 10% L
NET: AGREE	281 25%	36 27%	52 27%	50 26%	44 22%	35 22%	19 27%	45 26%	88 27%	94 24%	99 24%	147 27%	134 23%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
453 40%	32 24%	63 33%	69 36%	97 48%	87 53%	28 39%	77 45%	95 29%	165 42%	192 47%	230 42%	223 39%
				BC	BCD	B	B		I	I		

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
STRONGLY AGREE	44 4%	12 5%	10 3%	9 4%	13 4%	22 4%	22 4%	35 4%	8 4%	19 3%	15 5%	9 4%
TEND TO AGREE	238 21%	75 30% OP	59 19%	37 15%	66 21%	134 24%	104 18%	181 19%	56 31% T	119 20%	77 26%	41 18%
NEITHER AGREE NOR DISAGREE	305 27%	43 17%	100 32% N	72 30% N	90 28% N	143 25%	162 29%	232 25%	73 40% T	168 28%	74 25%	63 27%
TEND TO DISAGREE	263 23%	74 30% Q	78 25%	50 21%	60 19%	152 27% S	111 20%	241 26% U	22 12%	135 23%	79 27%	49 21%
STRONGLY DISAGREE	190 17%	42 17%	49 16%	47 19%	52 16%	91 16%	99 18%	180 19% U	9 5%	104 18%	50 17%	35 15%
DON'T KNOW	84 8%	6 2%	13 4%	27 11% NO	38 12% NO	19 3%	65 12% R	71 8%	13 7%	49 8% W	3 1%	33 14% VW
NET: AGREE	281 25%	87 35% OP	68 22%	46 19%	80 25%	156 28%	126 22%	217 23%	64 35% T	138 23%	92 31%	51 22%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
453 40%	116 46% Q	127 41%	97 40%	112 35%	243 43%	210 37%	421 45% U	32 17%	239 40%	129 43%	84 36%

WEIGHTED TOTAL
NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
STRONGLY AGREE	44 4%	31 5%	7 3%	6 2%	9 4%	11 5%	4 2%	11 3%	11 4%	8 4%	11 5%
TEND TO AGREE	238 21%	137 21%	44 21%	56 21%	50 23% E	30 13%	44 25% E	72 21%	56 20%	44 21%	50 23%
NEITHER AGREE NOR DISAGREE	305 27%	184 29%	59 27%	62 24%	48 22%	67 29%	39 22%	82 24%	72 27%	73 34% G	61 28%
TEND TO DISAGREE	263 23%	147 23%	48 22%	68 26%	43 19%	57 25%	68 39% DE	89 26%	78 29% I	38 18%	43 20%
STRONGLY DISAGREE	190 17%	110 17%	30 14%	50 19%	41 19%	55 24% F	17 10%	70 21% J	40 15%	32 15%	28 13%
DON'T KNOW	84 8%	37 6%	27 13% A	20 8%	29 13% EF	6 3%	3 2%	16 5%	15 5%	18 8%	22 10% G
NET: AGREE	281 25%	168 26%	51 24%	62 24%	60 27%	41 18%	48 27%	83 24%	67 25%	52 24%	61 28%
NET: DISAGREE	453 40%	257 40%	78 36%	118 45%	84 38%	112 49%	85 49%	160 47%	118 43%	70 33%	72 33%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	..*	83*	101*	56*	107*	148	157*	99*
STRONGLY AGREE	44 4%	8 8% M	2 4% M	-	2 2%	-	2 2%	7 7% M	3 5% M	2 1%	9 6% M	4 3%	6 6% M
TEND TO AGREE	238 21%	23 23% P	6 13%	22 17%	11 11%	-	8 10%	16 16%	9 16%	19 17%	54 36% KLMN PQRSV	48 31% LNP	22 23% P
NEITHER AGREE NOR DISAGREE	305 27%	20 20%	7 15%	37 29%	31 32% LS	-	15 18%	37 36% KLPS	12 21%	15 14%	49 33% KLPS	54 34% KLPS	28 28%
TEND TO DISAGREE	263 23%	22 23% T	20 42% KMMPR TUV	18 14%	30 31% MT	-	17 21%	28 27% T	13 22%	44 42% KMMPR TUV	18 12%	29 18%	24 24% T
STRONGLY DISAGREE	190 17%	17 18% TU	9 19% U	44 34% KNQT UV	16 16%	-	24 28% QTUV	11 10%	12 21% TU	19 18%	14 10%	10 7%	14 14%
DON'T KNOW	84 8%	9 9% T	4 8%	8 6%	7 8%	-	17 20% KMNQST UV	3 3%	8 14% QT	7 7%	4 3%	11 7%	5 5%
NET: AGREE	281 25%	31 31% LMNP	8 17%	22 17%	12 13%	-	10 12%	23 23%	12 21%	20 19%	63 42% KLMN PQRSV	53 33% LMNP	28 29% NP
NET: DISAGREE	453 40%	40 40% TU	29 60% KQTU V	62 48% TU	46 47% TU	-	41 49% TU	38 38% T	25 44% TU	64 60% KQTU V	32 22%	39 25%	37 38% T

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
STRONGLY AGREE	44 4%	10 6%	13 4%	1 3%	7 6%	3 7%	3 3%	3 2%	2 1%	10 4%	29 5%	32 4%	9 3%	19 6% O	19 5%	6 2%
TEND TO AGREE	238 21%	41 26% F	84 28% DF	18 37%	21 16%	10 21%	7 8%	17 13%	30 18%	60 27% G	123 22% G	174 23% L	52 16%	82 24%	81 21%	67 19%
NEITHER AGREE NOR DISAGREE	305 27%	32 20%	94 31% D	10 20%	21 17%	10 20%	20 23%	31 23%	52 31%	79 35% J	128 23%	194 26%	94 30%	72 21%	133 34% M	93 26%
TEND TO DISAGREE	263 23%	50 32% B	56 18%	16 33%	49 38% B	11 23%	22 26%	25 18%	44 27%	41 18%	150 27% I	195 26%	61 19%	91 27%	94 24%	78 22%
STRONGLY DISAGREE	190 17%	17 11%	44 15%	3 6%	28 21%	11 22% A	31 37% AB	36 26% I	28 17%	23 10%	97 18% I	133 18%	50 16%	60 18%	52 13%	71 20% N
DON'T KNOW	84 8%	8 5%	12 4%	1 1%	3 3%	3 6%	2 3%	25 18% HIJ	10 6%	12 5%	22 4%	24 3%	51 16% K	16 5%	17 4%	41 11% MN
NET: AGREE	281 25%	50 32% F	97 32% F	19 39%	28 22%	14 28% F	10 11%	20 14%	32 19%	70 31% GH	151 28% G	206 27% L	60 19%	101 30% O	100 25%	73 20%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
453 40%	67 43%	100 33%	19 39%	76 59% AB	22 46%	53 63% AB	61 44% I	72 43% I	64 29%	246 45% I	328 44% L	111 35%	151 44%	146 37%	149 42%

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	671	505	604	481	630	484	625	280	761	
WEIGHTED TOTAL	1123	646	545	568	534	582	525	589	294	764	
STRONGLY AGREE	44 4%	30 7% Q	14 2%	29 5%	15 3%	30 6% U	14 2%	25 5%	18 3%	19 7%	24 3%
TEND TO AGREE	238 21%	123 30% Q	100 15%	119 22%	119 21%	128 24%	110 19%	133 25% W	104 18%	102 35% Y	129 17%
NEITHER AGREE NOR DISAGREE	305 27%	110 27%	173 27%	110 20%	192 34% R	108 20%	196 34% T	113 22%	189 32% V	87 30%	201 26%
TEND TO DISAGREE	263 23%	88 22%	167 26%	163 30% S	100 18%	149 28% U	114 20%	155 30% W	108 18%	59 20%	201 26%
STRONGLY DISAGREE	190 17%	28 7%	148 23% P	104 19%	84 15%	109 20% U	80 14%	90 17%	98 17%	14 5%	169 22% X
DON'T KNOW	84 8%	23 6%	44 7%	20 4%	60 10% R	11 2%	69 12% T	8 2%	71 12% V	13 4%	39 5%
NET: AGREE	281 25%	153 38% Q	114 18%	148 27%	133 23%	158 30% U	124 21%	159 30% W	122 21%	121 41% Y	153 20%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
453 40%	117 29%	315 49% P	267 49% S	183 32%	258 48% U	194 33%	245 47% W	206 35%	73 25%	371 49% X

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	393	223	856	428	654	887	38**	167	30**
STRONGLY AGREE	44 4%	8 2%	22 10% D	21 2%	26 6% F	17 3%	37 4%	2 5%	3 2%	1 4%
TEND TO AGREE	238 21%	47 12%	70 31% D	161 19%	104 24%	132 20%	196 22%	7 19%	34 20%	1 2%
NEITHER AGREE NOR DISAGREE	305 27%	77 20%	56 25%	244 29%	89 21%	208 32% E	211 24%	10 26%	76 46% G	7 22%
TEND TO DISAGREE	263 23%	115 29%	42 19%	220 26%	117 27%	142 22%	229 26% I	13 34%	19 11%	3 9%
STRONGLY DISAGREE	190 17%	124 32% A	33 15%	156 18%	86 20%	100 15%	164 19% I	3 7%	16 9%	7 23%
DON'T KNOW	84 8%	22 6%	1 1%	54 6% C	6 1%	55 8% E	49 6%	4 9%	19 12% G	12 40%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)					
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)		
TOTAL												
WEIGHTED TOTAL	1123											
NET: AGREE	281 25%	147 41% B	54 14%	223 856	92 41% D	182 21%	130 30% F	148 23%	233 26%	9 24%	37 22%	2 6%
NET: DISAGREE	453 40%	123 35%	239 61% A	75 33%	375 44% C	203 47% F	242 37%	393 44% I	16 41%	34 21%	9 31%	30**

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
STRONGLY AGREE	44 4%	16 5%	10 4%	9 3%	19 7%	9 3%	16 6%	24 5%	5 4%	7 4%	5 3%	3 2%
TEND TO AGREE	238 21%	53 17%	79 31% K	81 23%	74 26% SU	48 18%	64 23%	121 24% U	40 31% OSTU	25 15%	37 19%	19 14%
NEITHER AGREE NOR DISAGREE	305 27%	72 23%	84 33% M	79 22%	56 19%	82 30% NR	70 25%	128 25%	23 18%	36 22%	49 26%	48 35% NR
TEND TO DISAGREE	263 23%	105 34% LM	49 19%	77 22%	66 23%	80 29%	75 27%	121 24%	35 28%	61 38% NQU	51 27%	25 19%
STRONGLY DISAGREE	190 17%	49 16%	29 11%	89 25% KL	63 22% OR	37 14%	45 16%	91 18%	14 11%	31 19%	39 21%	27 20%
DON'T KNOW	84 8%	10 3%	3 1%	21 6% L	11 4%	15 5%	8 3%	20 4%	11 8% PS	2 1%	8 4%	13 10% NPQS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
NET: AGREE	281 25%	70 23%	89 35% KM	90 25%	94 32% OSTU	57 21%	80 29% U	145 29% OU	45 35% OSTU	32 20%	42 22%	21 16%
NET: DISAGREE	453 40%	154 50% L	78 31%	166 47% L	129 45%	117 43%	120 43%	212 42%	49 38%	92 57% NOPQ RU	90 48%	52 39%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13B TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... ENCOURAGES PUBLIC INVOLVEMENT IN POLITICS

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
STRONGLY AGREE	44 4%	22 11% BC	9 2%	11 3%	29 7% E	14 2%	26 8% G	17 2%	25 6%	14 5%
TEND TO AGREE	238 21%	72 35% BC	104 23% C	52 13%	130 31% E	101 16%	98 28% G	133 19%	92 21%	63 23%
NEITHER AGREE NOR DISAGREE	305 27%	56 27% C	174 38% AC	65 16%	118 28%	169 27%	102 29%	194 27%	102 23%	64 24%
TEND TO DISAGREE	263 23%	33 16%	92 20%	134 33% AB	92 22%	162 26%	75 21%	178 25%	101 23%	76 28%
STRONGLY DISAGREE	190 17%	12 6%	49 11%	123 30% AB	37 9%	143 23% D	29 8%	152 21% F	89 20%	51 19%
DON'T KNOW	84 8%	11 5%	29 6%	20 5%	19 4%	40 6%	22 6%	36 5%	31 7% I	4 1%
NET: AGREE	281 25%	94 46% BC	113 25% C	63 16%	159 37% E	114 18%	124 35% G	150 21%	117 27%	76 28%
NET: DISAGREE	453 40%	45 22%	142 31%	257 44% AB	129 30%	305 49% D	104 30%	330 46% F	190 43%	126 47%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
STRONGLY AGREE	300 27%	20 15%	38 20%	53 27% B	51 25%	52 32% B	29 41% BCE	57 33% BC	58 18%	103 26% I	138 34% I	182 33% M	117 20%
TEND TO AGREE	384 34%	41 31%	71 37%	68 35%	64 32%	63 39%	20 29%	56 33%	112 35%	132 34%	140 34%	184 34%	199 35%
NEITHER AGREE NOR DISAGREE	226 20%	38 28% E	53 28% DE	33 17%	30 15%	28 17%	13 19%	30 18%	91 28% JK	63 16%	72 18%	96 17%	130 23%
TEND TO DISAGREE	93 8%	6 5%	14 8%	15 8%	28 14% BF	9 5%	5 8%	15 9%	20 6%	43 11%	29 7%	44 8%	49 9%
STRONGLY DISAGREE	46 4%	2 2%	5 2%	9 5%	18 9% BC	5 3%	2 3%	6 4%	7 2%	26 7% I	13 3%	21 4%	24 4%
DON'T KNOW	75 7%	26 20% CDEFG H	10 5%	15 8%	10 5%	7 4%	1 2%	7 4%	36 11% K	24 6%	15 4%	23 4%	53 9% L
NET: AGREE	683 61%	61 46%	110 57%	121 63% B	114 57%	115 70% BC	49 69% B	113 66% B	170 52%	235 60%	278 68% IJ	367 67% M	316 55%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
139 12%	8 6%	19 10%	24 12%	46 23% BCDFG H	13 8%	7 10%	21 12%	27 8%	70 18% IK	42 10%	65 12%	74 13%

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
STRONGLY AGREE	300 27%	107 43% OPQ	94 31% PQ	48 20%	49 15%	202 36% S	98 17%	267 28% U	33 18%	118 20%	133 45% VX	48 21%
TEND TO AGREE	384 34%	96 38%	102 33%	88 36%	97 30%	198 35%	186 33%	313 33%	70 39%	222 37% X	102 34%	59 26%
NEITHER AGREE NOR DISAGREE	226 20%	23 9%	59 19% N	51 21% N	93 29% NO	82 15%	144 26% R	173 18%	52 29% T	132 22% W	30 10%	63 27% W
TEND TO DISAGREE	93 8%	13 5%	30 10%	24 10%	25 8%	44 8%	49 9%	82 9%	11 6%	47 8%	21 7%	24 11%
STRONGLY DISAGREE	46 4%	4 2%	10 3%	13 5%	19 6% N	14 2%	32 6% R	43 5%	3 2%	27 4%	10 3%	10 4%
DON'T KNOW	75 7%	8 3%	14 4%	17 7%	36 11% NO	22 4%	53 9% R	63 7%	12 7%	48 8% W	1 .	27 12% W
NET: AGREE	683 61%	204 81% OPQ	196 63% Q	137 56% Q	147 46%	399 71% S	284 50%	580 62%	103 57%	340 57% X	235 79% VX	107 46%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
139 12%	17 7%	40 13%	37 15% N	45 14% N	57 10%	82 15%	125 13%	14 8%	74 12%	31 10%	34 15%

WEIGHTED TOTAL
NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
STRONGLY AGREE	300 27%	160 25%	46 21%	93 36% AB	48 22%	73 32% D	78 44% D	124 36% IJ	92 34% IJ	43 20% J	24 11%
TEND TO AGREE	384 34%	240 37% B	58 27%	85 33%	68 31%	86 38%	66 38%	110 32%	101 37%	80 38%	73 34%
NEITHER AGREE NOR DISAGREE	226 20%	122 19%	60 28% AC	45 17%	44 20%	31 13%	21 12%	52 15%	44 16%	55 26% GH	59 28% GH
TEND TO DISAGREE	93 8%	58 9%	14 7%	21 8%	19 8%	17 8%	9 5%	27 8%	18 7%	14 6%	26 12%
STRONGLY DISAGREE	46 4%	26 4%	11 5%	9 4%	16 7% F	12 5%	1 *	11 3%	8 3%	10 5%	10 5%
DON'T KNOW	75 7%	40 6%	26 12% AC	9 3%	26 12% EF	9 4%	1 1%	15 5%	9 3%	12 5%	23 11% GH
NET: AGREE	683 61%	400 62% B	104 48%	178 68% B	116 53%	159 70% D	144 82% D	234 69% IJ	193 71% IJ	123 58% J	97 45%
NET: DISAGREE	139 12%	84 13%	25 12%	30 11%	35 16% F	29 13%	10 6%	38 11%	25 9%	24 11%	36 17% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	-.*	83*	101*	56*	107*	148	157*	99*
STRONGLY AGREE	300 27%	23 24%	16 34% NT	30 23%	15 15%	-	19 23%	26 25%	18 31% T	29 27%	24 16%	58 37% NT	42 43% KMNPQT
TEND TO AGREE	384 34%	34 35%	21 44% MQ	30 24%	35 36%	-	25 30%	28 28%	16 28%	41 38%	56 38% M	70 44% M	27 28%
NEITHER AGREE NOR DISAGREE	226 20%	15 15%	4 9%	38 30% KLPS U	21 21%	-	12 14%	38 38% KLNP RSUV	8 14%	14 13%	45 31% KLPRS UV	14 9%	18 18%
TEND TO DISAGREE	93 8%	9 9%	1 3%	16 13%	17 17% LQU	-	6 7%	6 6%	3 6%	9 9%	13 9%	5 3%	7 7%
STRONGLY DISAGREE	46 4%	10 10% QSTV	3 6% QS	6 5%	4 4%	-	10 12% QSTUV	1 1%	3 5%	-	4 3%	5 3%	1 1%
DON'T KNOW	75 7%	8 8%	2 5%	7 6%	6 6%	-	12 14% QTUV	3 3%	9 16% QTUV	13 12% TV	6 4%	6 4%	3 3%
NET: AGREE	683 61%	58 58%	38 78% KMNP QRT	60 47%	50 52%	-	44 53%	54 53%	33 60%	70 66% M	79 54%	128 81% KMNP QRT	70 70% MNPQT
NET: DISAGREE	139 12%	18 18% QU	4 8%	23 18%	20 21% QU	-	16 19% QU	6 6%	6 11%	9 9%	17 12%	10 6%	9 9%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
STRONGLY AGREE	300 27%	88 56% BDEF	79 26%	18 36%	49 38%	13 27%	19 22%	12 9%	30 18%	43 19% G	214 39% GHI	245 33% L	34 11%	120 35% O	122 31% O	57 16%
TEND TO AGREE	384 34%	44 28%	125 41% A	24 48%	41 32%	15 32%	21 25%	37 27%	62 37%	96 43% GJ	180 33%	277 37% L	91 29%	111 33%	142 36%	121 34%
NEITHER AGREE NOR DISAGREE	226 20%	17 11%	63 21% A	3 7%	18 14%	6 13%	15 18%	31 22%	47 28% J	53 23% J	77 14%	126 17%	90 29% K	54 16%	81 20%	86 24% M
TEND TO DISAGREE	93 8%	6 4%	20 7%	1 2%	11 9%	5 10%	19 23% ABD	19 14% H	8 5%	17 8%	45 8%	57 8%	34 11%	31 9%	26 7%	34 10%
STRONGLY DISAGREE	46 4%	2 1%	7 2%	2 5%	2 1%	6 13% ABD	8 9% AB	12 9% J	5 3%	7 3%	19 3%	31 4%	15 5%	14 4%	9 2%	23 6% N
DON'T KNOW	75 7%	-	9 3%	1	8 6% A	2 5% A	2 3%	27 20% HIJ	13 8% J	10 4%	13 2%	15 2%	52 16% K	10 3%	16 4%	34 9% MN
NET: AGREE	683 61%	132 84% BDEF	205 67% F	41 85%	90 70% F	28 59%	40 47%	49 36%	92 55% G	139 62% G	394 72% GHI	522 70% L	125 40%	231 68% O	265 67% O	179 50%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
139 12%	8 5%	27 9%	4 7%	13 10%	11 24% ABD	27 32% ABD	30 22% HIJ	14 8%	24 10%	64 12%	88 12%	49 16%	45 13%	35 9%	57 16% N

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
TOTAL											
UNWEIGHTED TOTAL	1123	371 671	505 604		481 630		484 625		280 761		
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764		
STRONGLY AGREE	300 27%	151 37% Q	138 21%	212 39% S	87 15%	208 39% U	92 16%	201 38% W	98 17%	113 39% Y	178 23%
TEND TO AGREE	384 34%	178 44% Q	192 30%	196 36%	185 33%	197 37%	186 32%	194 37%	189 32%	132 45% Y	242 32%
NEITHER AGREE NOR DISAGREE	226 20%	49 12%	156 24% P	57 10%	167 29% R	56 10%	168 29% T	69 13%	155 26% V	35 12%	173 23% X
TEND TO DISAGREE	93 8%	15 4%	72 11% P	45 8%	47 8%	43 8%	50 9%	42 8%	50 9%	6 2%	85 11% X
STRONGLY DISAGREE	46 4%	1 0%	44 7% P	25 5%	21 4%	25 5%	21 4%	15 3%	30 5%	3 1%	42 6% X
DON'T KNOW	75 7%	8 2%	44 7% P	9 2%	61 11% R	5 1%	65 11% T	5 1%	66 11% V	4 1%	44 6% X
NET: AGREE	683 61%	329 82% Q	330 51%	409 75% S	272 48%	405 76% U	278 48%	395 75% W	287 49%	246 84% Y	419 55%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
139 12%	16 4%	116 18% P	70 13%	68 12%	68 13%	71 12%	57 11%	81 14%	9 3%	127 17% X

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
STRONGLY AGREE	300 27%	127 36% B	99 25%	79 36% D	217 25%	166 39% F	132 20%	273 31% I	10 25%	16 9%	1 5%
TEND TO AGREE	384 34%	142 40%	123 31%	90 40%	289 34%	163 38%	215 33%	317 36%	14 36%	47 28%	6 19%
NEITHER AGREE NOR DISAGREE	226 20%	40 11%	73 19% A	30 13%	189 22% C	53 12%	167 25% E	148 17%	6 15%	66 39% G	6 20%
TEND TO DISAGREE	93 8%	23 7%	50 13% A	19 8%	72 8%	28 6%	63 10%	67 7%	6 15%	16 10%	4 14%
STRONGLY DISAGREE	46 4%	8 2%	30 8% A	5 2%	40 5%	16 4%	26 4%	38 4%	1 3%	6 4%	1 2%
DON'T KNOW	75 7%	14 4%	17 4%	1	49 6% C	2	51 8% E	45 5%	2 6%	16 10%	12 40%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
TOTAL										
WEIGHTED TOTAL	1123	354 393	223 856		428 654		887 38** 167 30**			
NET: AGREE	683 61%	269 76% B 222 57%	169 76% D 505 59%		329 77% F 348 53%		590 66% I 23 61% 63 38% 7 23%			
NET: DISAGREE	139 12%	31 9% 80 20% A	23 11% 112 13%		44 10% 88 13%		105 12% 7 17% 22 13% 5 17%			

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
STRONGLY AGREE	300 27%	142 47% LM	57 22%	92 26%	109 38% RTU	90 33% RU	89 32% RU	165 33% RU	26 20% U	65 40% RU	52 28% U	12 9%
TEND TO AGREE	384 34%	106 34%	111 43% M	118 33%	100 35%	109 40% U	104 37%	193 38% U	54 42% U	61 38%	71 37%	35 26%
NEITHER AGREE NOR DISAGREE	226 20%	26 9%	51 20% K	68 19% K	44 15% S	35 13%	41 15%	81 16% S	27 21% S	11 7%	36 19% S	48 35% NOPQRST
TEND TO DISAGREE	93 8%	20 7%	27 11%	30 8%	17 6%	22 8%	30 11% Q	28 6%	8 6%	17 10%	14 8%	13 9%
STRONGLY DISAGREE	46 4%	7 2%	8 3%	20 6%	10 3%	8 3%	9 3%	17 3%	2 2%	6 4%	11 6%	14 10% NOPQR
DON'T KNOW	75 7%	5 2%	1 *	29 8% KL	8 3%	7 3%	6 2%	21 4%	11 8% OPST	2 1%	5 2%	13 10% NOPQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
NET: AGREE	683 61%	248 81% LM	168 66%	209 59%	210 72% U	199 73% U	193 69% U	358 71% U	80 62% U	126 78% RTU	123 65% U	48 35%
NET: DISAGREE	139 12%	27 9%	35 14%	50 14%	27 9%	30 11%	39 14% Q	45 9%	10 8%	23 14%	26 14%	26 19% NQR

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13C TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... IS ESSENTIAL TO OUR DEMOCRACY

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
STRONGLY AGREE	300 27%	87 43% BC	92 20%	111 27% B	161 38% E	137 22%	129 37% G	167 23%	135 31%	120 45% H
TEND TO AGREE	384 34%	70 34%	171 37%	137 34%	162 38%	211 34%	131 37%	242 34%	141 32%	105 39%
NEITHER AGREE NOR DISAGREE	226 20%	32 15%	122 27% AC	63 16%	65 15%	141 22% D	59 17%	156 22%	74 17% I	17 6%
TEND TO DISAGREE	93 8%	7 3%	40 9%	43 11% A	15 4%	74 12% D	15 4%	72 10% F	50 11%	19 7%
STRONGLY DISAGREE	46 4%	1 1%	10 2%	31 8% AB	3 1%	38 6% D	7 2%	33 5%	19 4%	9 3%
DON'T KNOW	75 7%	7 4%	23 5%	20 5%	19 4%	29 5%	11 3%	40 6%	21 5% I	1 *
NET: AGREE	683 61%	158 77% BC	263 57%	248 61%	323 76% E	347 55%	260 74% G	409 58%	276 63%	225 83% H
NET: DISAGREE	139 12%	9 4%	50 11% A	74 18% AB	18 4%	112 18% D	22 6%	105 15% F	68 16%	27 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
STRONGLY AGREE	126 11%	3 2%	32 17% BD	14 7%	28 14% B	19 12% B	10 14% B	20 12% B	34 11%	43 11%	49 12%	84 15% M	42 7%
TEND TO AGREE	410 37%	45 34%	68 35%	71 37%	74 37%	58 35%	31 43%	65 38%	112 35%	145 37%	153 38%	215 39%	195 34%
NEITHER AGREE NOR DISAGREE	312 28%	45 34%	55 29%	56 29%	44 22%	51 31%	18 25%	43 25%	101 31%	100 26%	111 27%	140 25%	173 30%
TEND TO DISAGREE	137 12%	16 12%	25 13%	25 13%	24 12%	20 12%	9 12%	19 11%	41 13%	49 12%	48 12%	60 11%	77 13%
STRONGLY DISAGREE	82 7%	7 5%	4 2%	13 7%	25 13% CG	12 7%	2 3%	18 11% C	11 3%	39 10% I	33 8% I	37 7%	45 8%
DON'T KNOW	55 5%	17 13% CEFGH	8 4%	13 7%	4 2%	4 2%	2 2%	7 4%	26 8% K	17 4%	12 3%	15 3%	40 7% L
NET: AGREE	536 48%	47 36%	99 52% B	85 44%	102 51% B	77 47%	41 57% B	85 50%	147 45%	187 48%	202 50%	298 54% M	238 42%
NET: DISAGREE	219 20%	23 17%	29 15%	38 20%	49 25%	32 20%	11 15%	37 22%	52 16%	87 22%	80 20%	97 18%	122 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
STRONGLY AGREE	126 11%	43 17% PQ	37 12%	21 8%	25 8%	80 14% S	46 8%	103 11%	24 13%	51 9%	61 20% VX	14 6%
TEND TO AGREE	410 37%	107 42% Q	126 41% Q	85 35%	92 29%	233 42% S	177 31%	344 37%	66 36%	223 37% X	123 41% X	64 28%
NEITHER AGREE NOR DISAGREE	312 28%	47 19%	94 31% N	70 29%	101 31% N	142 25%	171 30%	246 26%	66 36% T	177 30% W	60 20%	76 33% W
TEND TO DISAGREE	137 12%	33 13%	30 10%	26 11%	48 15%	62 11%	74 13%	124 13%	13 7%	68 11%	33 11%	35 15%
STRONGLY DISAGREE	82 7%	21 8%	13 4%	26 11% O	23 7%	33 6%	49 9%	79 8% U	3 2%	46 8%	20 7%	17 7%
DON'T KNOW	55 5%	1 .	8 3%	15 6% N	31 10% NO	10 2%	46 8% R	44 5%	11 6%	29 5% W	1 .	25 11% VW
NET: AGREE	536 48%	150 60% PQ	163 53% Q	105 43%	118 37%	313 56% S	223 40%	447 47%	90 49%	274 46% X	184 62% VX	78 34%
NET: DISAGREE	219 20%	53 21%	43 14%	53 22%	71 22% O	96 17%	123 22%	203 22% U	16 9%	114 19%	53 18%	52 23%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
STRONGLY AGREE	126 11%	78 12%	18 8%	30 11%	23 10%	30 13%	28 16%	39 11%	34 12%	14 7%	29 13% I
TEND TO AGREE	410 37%	238 37%	68 32%	104 40%	81 37%	75 33%	81 46%	148 44% IJ	104 38%	65 30%	69 32%
NEITHER AGREE NOR DISAGREE	312 28%	182 28%	64 30%	66 25%	59 27%	64 28% F	28 16%	75 22%	83 30%	66 31%	66 31%
TEND TO DISAGREE	137 12%	77 12%	29 14%	30 12%	27 12%	35 15%	23 13%	37 11%	28 10%	38 18%	27 12%
STRONGLY DISAGREE	82 7%	44 7%	16 7%	23 9%	17 8%	15 7%	15 8%	32 9%	16 6%	18 8%	13 6%
DON'T KNOW	55 5%	26 4%	20 9% AC	9 3%	15 7% F	7 3%	1 1%	9 3%	8 3%	13 6%	12 6%
NET: AGREE	536 48%	316 49% B	86 40%	133 51% B	103 47%	105 46%	109 62% DE	187 55% IJ	137 51% I	79 37%	98 45%
NET: DISAGREE	219 20%	121 19%	45 21%	53 20%	44 20%	50 22%	37 21%	69 20%	44 16%	56 26% H	40 19%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	-.*	83*	101*	56*	107*	148	157*	99*
STRONGLY AGREE	126 11%	16 16% NPT	7 14% P	11 9%	5 5%	-	4 4%	12 12%	8 13%	17 16% P	13 8%	20 12%	14 14%
TEND TO AGREE	410 37%	32 33% P	21 43% P	35 27%	31 32%	-	14 16%	28 28%	21 38% P	49 46% MPQ	62 42% MPQ	80 51% KMNP Q	37 37% P
NEITHER AGREE NOR DISAGREE	312 28%	23 23%	8 17%	42 33% S	28 29%	-	27 33% LRS	44 43% KLRS U	9 16%	17 16%	52 35% KLRS	34 22%	28 28%
TEND TO DISAGREE	137 12%	12 12%	7 14%	20 15%	21 22% QT	-	12 14%	9 9%	9 16%	12 11%	10 7%	15 9%	11 12%
STRONGLY DISAGREE	82 7%	8 8%	3 6%	12 10%	7 7%	-	17 20% KLNQST UV	7 7%	5 10%	7 7%	5 3%	6 4%	6 6%
DON'T KNOW	55 5%	8 9% QU	3 6%	7 6%	5 5%	-	10 13% QTUV	1 1%	4 8%	4 3%	7 4%	2 1%	3 3%
NET: AGREE	536 48%	48 49% P	28 57% MNPQ	46 36%	36 37%	-	17 21%	40 40% P	29 51% P	66 62% MNPQ	75 50% P	100 63% MNPQ	51 52% P
NET: DISAGREE	219 20%	19 20% T	10 20% T	32 25% T	28 29% TU	-	28 34% KQSTU V	16 15%	14 25% T	20 18%	15 10%	21 13%	17 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
STRONGLY AGREE	126 11%	33 21% B	35 12%	2 3%	18 14%	8 18%	15 17%	5 4%	16 10%	15 7%	90 16% GI	98 13% L	20 6%	58 17% O	45 11%	24 7%
TEND TO AGREE	410 37%	75 48%	117 39%	30 61%	43 33%	17 36%	34 40%	43 31%	54 32%	93 41%	217 40%	320 43% L	71 22%	136 40% O	160 40% O	102 29%
NEITHER AGREE NOR DISAGREE	312 28%	33 21%	99 33% ADEF	11 22%	24 19%	7 16%	11 13%	38 28%	52 32%	69 31%	131 24%	185 25%	109 34% K	76 22%	115 29%	116 33% M
TEND TO DISAGREE	137 12%	10 6%	34 11%	4 9%	26 20% AB	5 11%	12 14%	22 16%	25 15%	25 11%	60 11%	82 11%	54 17% K	44 13%	44 11%	48 13%
STRONGLY DISAGREE	82 7%	6 4%	10 3%	2 3%	15 12% B	7 15% AB	11 13% B	16 11%	11 6%	13 6%	38 7%	54 7%	26 8%	18 5%	23 6%	38 11% MN
DON'T KNOW	55 5%	1 *	9 3%	1 1%	3 2%	3 5% A	2 3%	13 10% J	8 5%	10 4%	11 2%	12 2%	36 11% K	9 3%	10 3%	29 8% MN
NET: AGREE	536 48%	108 68% BD	152 50%	31 64%	61 47%	26 54%	48 57%	47 35%	69 42%	108 48%	307 56% GH	418 56% L	91 29%	194 57% O	205 52% O	125 35%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
219 20%	16 10%	44 14%	6 12%	41 32% AB	12 26% AB	23 27% A	37 27%	36 22%	39 17%	98 18%	136 18%	80 25% K	61 18%	67 17%	86 24% N

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
TOTAL										
UNWEIGHTED TOTAL	1123	371 671	505 604		481 630		484 625		280 761	
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764	
STRONGLY AGREE	126 11%	47 12% 78 12%	90 16% S 36	6%	86 16% U 40	7%	77 15% W 49	8%	35 12%	90 12%
TEND TO AGREE	410 37%	208 52% Q 180 28%	238 44% S 171	30%	238 44% U 172	30%	249 47% W 161	27%	158 54% Y 246	32%
NEITHER AGREE NOR DISAGREE	312 28%	102 25% 185 29%	100 18% 208 37%	18% R 217	94 18% 217 37%	T 87 17% 224 38%	V 79 27% 210 27%			
TEND TO DISAGREE	137 12%	27 7% 101 16% P 65	72 13% 65 11%	7%	69 13% 68 12%	43 8% 40 7%	63 12% 73 12%	12 4% 119 16% X 73	10% X 26	3%
STRONGLY DISAGREE	82 7%	9 2% 70 11% P 38	7% 45 8%	41 8% 40 7%	43 8% T 6	1% 46 8% T 6	1% 45 8% V 3	1% 45 8% V 3	1% 26 3%	
DON'T KNOW	55 5%	9 2% 32 5%	8 1% 43 8%	R 6 1% 46 8% T 6	1% 46 8% T 6	1% 45 8% V 3	1% 45 8% V 3	1% 26 3%		
NET: AGREE	536 48%	256 64% Q 258 40%	328 60% S 208	37%	324 61% U 212	36%	326 62% W 209	36%	193 66% Y 336	44%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
219 20%	36 9%	171 26% P	109 20%	110 19%	110 21%	108 19%	106 20%	111 19%	19 6%	192 25% X

WEIGHTED TOTAL

NET: DISAGREE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
STRONGLY AGREE	126 11%	61 17% B	41 11%	31 14%	92 11%	78 18% F	45 7%	116 13% I	5 13%	5 3%	* 1%
TEND TO AGREE	410 37%	162 46% B	113 29%	115 51% D	292 34%	189 44% F	219 33%	348 39% I	16 42%	44 26%	2 7%
NEITHER AGREE NOR DISAGREE	312 28%	79 22%	100 25%	44 20%	258 30% C	80 19%	221 34% E	223 25%	7 17%	75 45% G	7 25%
TEND TO DISAGREE	137 12%	33 9%	73 19% A	15 7%	119 14% C	46 11%	88 14%	99 11%	9 23%	19 11%	10 33%
STRONGLY DISAGREE	82 7%	16 5%	54 14% A	16 7%	64 7%	31 7%	47 7%	71 8%	1 2%	9 5%	2 7%
DON'T KNOW	55 5%	2 1%	11 3%	1 1%	30 4%	3 1%	34 5% E	30 3%	1 3%	16 9% G	9 28%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
TOTAL											
WEIGHTED TOTAL	1123	354 393	223 856		428 654		887 38**	167	30**		
NET: AGREE	536 48%	223 63% B	155 39%	146 65% D	384 45%	267 62% F	264 40%	464 52% I	21 55%	49 29%	2 8%
NET: DISAGREE	219 20%	49 14%	127 32% A	32 14%	183 21%	78 18%	135 21%	170 19%	9 25%	28 17%	12 30%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
STRONGLY AGREE	126 11%	41 13%	31 12%	46 13%	49 17% U	31 11%	42 15% U	60 12%	15 12%	27 17% U	25 13%	8 6%
TEND TO AGREE	410 37%	159 52% LM	103 40%	117 33%	100 35% U	124 46% NTU	114 41% U	225 44% NTU	64 50% NTU	65 40% U	64 34% U	25 18%
NEITHER AGREE NOR DISAGREE	312 28%	58 19%	81 32% K	92 26%	71 25%	71 26%	73 26%	109 22%	23 18%	33 21%	53 28%	53 39% NOPQRS
TEND TO DISAGREE	137 12%	34 11%	22 9%	58 16% L	40 14%	29 11%	30 11%	62 12%	14 11%	23 14%	30 16%	24 18%
STRONGLY DISAGREE	82 7%	10 3%	17 7%	31 9% K	23 8%	13 5%	13 5%	40 8%	8 6%	13 8%	15 8%	11 8%
DON'T KNOW	55 5%	5 2%	1 1%	12 3%	6 2%	3 1%	7 2%	10 2%	4 3%	1 1%	2 1%	14 10% NOPQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
NET: AGREE	536 48%	200 65% LM	134 53%	163 46%	150 52% U	154 57% U	155 56% U	285 56% TU	79 62% TU	92 57% U	89 47% U	32 24%
NET: DISAGREE	219 20%	43 14%	39 15%	90 25% KL	63 22%	42 16%	43 15%	102 20%	23 18%	35 22%	44 23% P	36 26% OP

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.13D TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE UK PARLIAMENT... DEBATES AND MAKES DECISIONS ABOUT ISSUES THAT MATTER TO ME

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
STRONGLY AGREE	126 11%	36 17% B	33 7%	55 14% B	69 16% E	55 9%	62 17% G	57 8%	55 13%	46 17%
TEND TO AGREE	410 37%	100 49% BC	171 37%	127 31%	215 50% E	188 30%	154 44% G	252 35%	164 37%	121 45%
NEITHER AGREE NOR DISAGREE	312 28%	46 22%	165 36% AC	90 22%	91 21%	203 32% D	93 26%	204 29%	110 25%	51 19%
TEND TO DISAGREE	137 12%	15 7%	43 9%	72 18% AB	29 7%	100 16% D	26 7%	106 15% F	58 13%	33 12%
STRONGLY DISAGREE	82 7%	6 3%	23 5%	50 12% AB	17 4%	55 9% D	9 3%	69 10% F	34 8%	17 6%
DON'T KNOW	55 5%	4 2%	24 5%	10 3%	5 1%	27 4% D	9 3%	23 3%	20 4% I	2 1%
NET: AGREE	536 48%	136 66% BC	203 44%	182 45%	284 67% E	243 39%	215 61% G	309 44%	219 50%	168 62% H
NET: DISAGREE	219 20%	20 10%	65 14%	122 30% AB	46 11%	155 25% D	35 10%	174 25% F	91 21%	50 18%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER		
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)	
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
A GREAT DEAL OF INFLUENCE	11 1%	* *	5 3%	1 *	1 1%	1 1%	1 1%	2 1%	6 2%	2 1%	4 1%	9 2%	3 *
SOME INFLUENCE	212 19%	20 15%	38 20%	40 21%	38 19%	27 16%	11 16%	38 22%	59 18%	78 20%	75 19%	93 17%	120 21%
NOT VERY MUCH INFLUENCE	491 44%	49 37%	97 51%	80 42%	85 42%	82 50%	33 46%	66 38%	146 45%	165 42%	180 44%	266 48% M	225 39%
NO INFLUENCE AT ALL	365 33%	51 39% C	45 24%	64 33%	72 36% C	50 31%	24 34%	59 34%	96 30%	136 35%	133 33%	168 30%	198 35%
DON'T KNOW	44 4%	12 9% E	6 3%	8 4%	3 2%	5 3%	3 4%	7 4%	18 6%	11 3%	15 4%	15 3%	28 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	148	243	225	507	391	732	917	206	584	227	310	
WEIGHTED TOTAL	252	309	243	320	560	563	941	182	594	297	231	
A GREAT DEAL OF INFLUENCE	11 1%	5 2%	2 1%	3 1%	6 1%	5 1%	7 1%	5 2%	8 1%	2 1%	1 .	
SOME INFLUENCE	212 19%	63 25% PQ	67 22%	33 13%	50 16%	129 23% S	83 15%	175 19%	37 20%	99 17%	75 25% VX	37 16%
NOT VERY MUCH INFLUENCE	491 44%	127 51% PQ	154 50% PQ	91 38%	118 37%	281 50% S	209 37%	395 42%	96 52% T	254 43%	156 52% VX	80 35%
NO INFLUENCE AT ALL	365 33%	58 23%	77 25%	108 45% NO	122 38% NO	135 24%	230 41% R	332 35% U	33 18%	213 36% W	61 20%	90 39% W
DON'T KNOW	44 4%	2 1%	6 2%	8 3%	27 9% NOP	8 1%	35 6% R	32 3%	12 6%	19 3%	3 1%	21 9% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
A GREAT DEAL OF INFLUENCE	11 1%	7 1%	2 1%	3 1%	1 1%	3 1%	1 1%	4 1%	1 1%	2 1%	5 2%
SOME INFLUENCE	212 19%	121 19%	38 18%	53 20%	36 16%	37 16%	41 23%	77 23%	42 15%	37 18%	46 21%
NOT VERY MUCH INFLUENCE	491 44%	297 46%	91 42%	103 39%	80 36%	106 47%	96 55% D	144 42%	141 52% J	97 46%	78 36%
NO INFLUENCE AT ALL	365 33%	204 32%	69 32%	93 35%	85 39% F	79 35% F	37 21%	108 32%	87 32%	67 31%	71 33%
DON'T KNOW	44 4%	17 3%	16 7% A	10 4%	18 8% EF	2 1%	1 1%	8 2%	1 1%	10 5% H	16 8% GH

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	..*	83*	101*	56*	107*	148	157*	99*
A GREAT DEAL OF INFLUENCE	11 1%	2 2%	-	-	1 1%	-	-	2 2%	-	-	4 2%	1 1%	1 1%
SOME INFLUENCE	212 19%	21 21% QS	15 30% NQS	27 21%	13 14%	-	14 17%	11 11%	9 16%	10 10%	43 29% NQS	29 19%	20 20%
NOT VERY MUCH INFLUENCE	491 44%	35 35%	17 36%	62 48% P	44 45% P	-	19 23%	57 56% KLP	22 40%	47 44% P	77 52% KLP	62 39%	49 49% P
NO INFLUENCE AT ALL	365 33%	37 37% T	16 34% T	34 26% T	32 33% T	-	36 43% MT	31 30% T	22 40% T	46 43% T	19 13%	64 41% T	27 28% T
DON'T KNOW	44 4%	4 4%	-	6 5%	6 6%	-	14 16% KLMQRS TUV	1 1%	2 4%	3 3%	6 4%	1 1%	2 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
A GREAT DEAL OF INFLUENCE	11 1%	-	6 2%	-	2 2%	2 3% A	-	*	-	2 1%	9 2%	8 1%	2 1%	7 2%	2 *	2 1%
SOME INFLUENCE	212 19%	28 78%	74 24%	17 35%	18 14%	14 30% D	22 26%	14 10%	18 11%	43 19%	129 23% GH	166 22% L	39 12%	94 28% NO	62 16%	52 15%
NOT VERY MUCH INFLUENCE	491 44%	87 55% E	139 46% E	17 35%	59 46%	15 31%	33 40%	39 29%	87 52% G	103 46% G	251 46% G	356 47% L	118 37%	149 44%	202 51% O	135 38%
NO INFLUENCE AT ALL	365 33%	41 26%	76 25%	14 29%	47 36%	16 33%	29 34%	75 55% HIJ	57 35%	71 31%	145 26%	211 28%	129 41% K	81 24%	123 31%	147 41% MN
DON'T KNOW	44 4%	1 *	8 3%	* 1%	3 2%	2 3%	-	9 6%	3 2%	7 3%	15 3%	10 1%	27 9% K	9 3%	8 2%	19 5% N

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
A GREAT DEAL OF INFLUENCE	11 1%	4 1%	7 1%	9 2%	2 *	10 2% U	1 *	8 2%	3 1%	2 1%	9 1%
SOME INFLUENCE	212 19%	107 27% Q	94 15%	135 25% S	76 13%	143 27% U	69 12%	139 26% W	73 12%	80 27% Y	127 17%
NOT VERY MUCH INFLUENCE	491 44%	181 45%	290 45%	236 43%	254 45%	230 43%	259 45%	227 43%	262 45%	134 46%	338 44%
NO INFLUENCE AT ALL	365 33%	102 25%	229 36% P	150 28%	212 37% R	140 26%	224 39% T	141 27%	222 38% V	74 25%	267 35% X
DON'T KNOW	44 4%	8 2%	26 4%	15 3%	24 4%	11 2%	28 5%	10 2%	28 5%	3 1%	23 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
A GREAT DEAL OF INFLUENCE	11 1%	9 2% B	1 *	11 5% D	-	11 2% F	1 *	10 1%	1 1%	1 *	-
SOME INFLUENCE	212 19%	104 29% B	41 10%	212 95% D	-	128 30% F	83 13%	177 20%	8 20%	26 16%	1 4%
NOT VERY MUCH INFLUENCE	491 44%	155 44%	159 41%	-	491 57% C	183 43%	301 46%	381 43%	21 54%	79 47%	10 32%
NO INFLUENCE AT ALL	365 33%	73 21%	186 47% A	-	365 43% C	104 24%	252 39% E	302 34%	5 13%	46 28%	12 40%
DON'T KNOW	44 4%	12 3%	5 1%	-	-	2 1%	17 3% E	17 2%	5 12%	14 9% G	7 24%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
A GREAT DEAL OF INFLUENCE	11 1%	3 1%	5 2%	1 *	3 1%	2 1%	3 1%	2 *	-	-	2 1%	1 1%
SOME INFLUENCE	212 19%	61 20%	57 23%	67 19%	68 23% U	56 21% U	54 19% U	116 23% U	25 20%	38 24% U	39 21% U	14 10%
NOT VERY MUCH INFLUENCE	491 44%	140 46%	130 51% M	140 39%	133 46%	124 46%	130 47%	223 44%	61 48%	77 48%	82 43%	62 46%
NO INFLUENCE AT ALL	365 33%	99 32%	61 24%	136 38% L	77 27%	81 30%	88 32%	156 31%	37 29%	46 28%	63 33%	47 35%
DON'T KNOW	44 4%	3 1%	1 *	12 3% L	8 3%	7 3%	3 1%	8 2%	5 4%	-	3 2%	10 8% PQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14A HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
A GREAT DEAL OF INFLUENCE	11 1%	5 3%	2	4 1%	8 2%	3	8 2% G	3	2	-
SOME INFLUENCE	212 19%	69 34% BC	93 20% C	46 11%	117 28% E	92 15%	99 28% G	109 15%	90 20%	57 21%
NOT VERY MUCH INFLUENCE	491 44%	79 38%	244 53% AC	156 39%	188 44%	284 45%	155 44%	322 45%	164 37%	153 57% H
NO INFLUENCE AT ALL	365 33%	44 21%	103 22%	190 47% AB	104 24%	230 37% D	78 22%	261 37% F	174 40% I	55 20%
DON'T KNOW	44 4%	9 4%	16 3%	9 2%	8 2%	20 3%	12 3%	14 2%	10 2%	4 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER		
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)	
UNWEIGHTED TOTAL	128	183	191	166	160	103	192	311	357	455	486	637	
WEIGHTED TOTAL	133*	192	192	200	164*	71*	171	325	392	406	550	573	
A GREAT DEAL OF INFLUENCE	14 7%	3 2%	3 2%	2 1%	4 2%	-	* 1%	2 1%	6 2%	6 2%	2 1%	10 2%	5 1%
SOME INFLUENCE	177 16%	17 12%	41 21% H	29 15%	34 17%	26 16%	11 16%	20 12%	57 18%	63 16%	57 14%	98 18%	79 14%
NOT VERY MUCH INFLUENCE	429 38%	57 43%	76 40%	66 34%	65 33%	64 39%	31 44%	70 41%	133 41%	131 33%	165 41%	206 37%	222 39%
NO INFLUENCE AT ALL	457 41%	46 34%	63 33%	84 44%	94 47% C	71 43%	25 36%	75 44%	109 34%	178 45% I	171 42%	218 40%	240 42%
DON'T KNOW	46 4%	11 8% E	9 5%	12 6% E	2 1%	3 2%	3 4%	5 3%	20 6%	15 4%	11 3%	19 3%	27 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
A GREAT DEAL OF INFLUENCE	14 1%	4 2%	4 1%	2 1%	4 1%	8 1%	6 1%	7 1%	7 4% T	8 1%	4 2%	2 1%
SOME INFLUENCE	177 16%	43 17%	72 23% PQ	24 10%	39 12%	115 20% S	63 11%	133 14%	45 24% T	87 15%	63 21% X	28 12%
NOT VERY MUCH INFLUENCE	429 38%	113 45%	112 36%	87 36%	116 36%	225 40%	203 36%	359 38%	70 38%	215 36%	131 44%	82 36%
NO INFLUENCE AT ALL	457 41%	90 36%	113 36%	116 48% O	139 43%	202 36%	255 45% R	412 44% U	45 25%	260 44% W	94 32%	102 44% W
DON'T KNOW	46 4%	2 1%	8 3%	14 6% N	21 7% NO	10 2%	36 6% R	30 3%	16 9% T	24 4%	4 1%	17 7% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
A GREAT DEAL OF INFLUENCE	14 1%	9 1%	3 1%	2 1%	1 *	2 1%	5 3%	5 1%	3 1%	3 1%	4 2%
SOME INFLUENCE	177 16%	107 17%	39 18%	32 12%	30 14%	35 15%	31 18%	56 17%	44 16%	40 19%	32 15%
NOT VERY MUCH INFLUENCE	429 38%	246 38%	77 36%	106 40%	67 30%	87 38%	79 45% D	137 40%	110 40%	73 34%	79 37%
NO INFLUENCE AT ALL	457 41%	260 40%	83 39%	114 43%	110 50% F	101 46%	59 33%	134 39%	114 42%	82 38%	89 42%
DON'T KNOW	46 4%	24 4%	14 6%	8 3%	12 6% E	2 1%	2 1%	8 2%	2 1%	16 7% GH	10 5% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	-.*	83*	101*	56*	107*	148	157*	99*
A GREAT DEAL OF INFLUENCE	14 1%	1 1%	-	-	-	-	-	2 2%	-	-	7 5%	1 1%	3 3%
SOME INFLUENCE	177 16%	12 13%	9 18% NPS	21 16%	6 6%	-	6 7%	21 20% NPS	6 10%	6 6%	53 36% KLMN PQRSUV	22 14%	15 16%
NOT VERY MUCH INFLUENCE	429 38%	39 40%	18 37%	59 46%	42 43%	-	26 31%	38 37%	20 36%	33 31%	53 36%	59 37%	43 43%
NO INFLUENCE AT ALL	457 41%	42 43% T	21 44% T	43 34% T	42 43% T	-	42 51% T	40 39% T	28 50% T	66 62% KLMQ TV	21 14%	75 48% T	36 37% T
DON'T KNOW	46 4%	4 4% U	* 1%	4 3%	7 7% U	-	10 12% LQSUV	1 1%	2 4%	1 1%	14 9% LQSUV	-	2 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
A GREAT DEAL OF INFLUENCE	14 1%	-	11 4%	*	1 1%	1 2%	-	*	1 *	7 3%	6 1%	11 1%	3 1%	11 3% NO	2 1%	1 *
SOME INFLUENCE	177 16%	35 22% D	74 25% D	14 30%	13 10%	7 15%	11 13%	2 1%	20 12% G	45 20% G	104 19% G	144 19% L	28 9%	79 23% O	68 17% O	30 9%
NOT VERY MUCH INFLUENCE	429 38%	60 38%	118 39%	14 28%	50 39%	19 40%	34 41%	38 28%	62 37%	90 40%	227 41% G	296 39%	112 35%	136 40%	168 42% O	116 33%
NO INFLUENCE AT ALL	457 41%	62 40%	89 29%	20 42%	63 49% B	19 40%	39 47% B	87 63% HIJ	79 48% IJ	73 32%	199 36%	289 38%	146 46%	104 31%	148 37%	189 53% MN
DON'T KNOW	46 4%	-	12 4%	-	2 2%	2 4% A	*	10 7% J	4 2%	11 5%	11 2%	12 2%	28 9% K	10 3%	11 3%	19 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
A GREAT DEAL OF INFLUENCE	14 1%	7 2%	7 1%	13 2% S	1 *	12 2% U	2 *	10 2%	4 1%	5 2%	10 1%
SOME INFLUENCE	177 16%	96 24% Q	77 12%	110 20% S	67 12%	113 21% U	65 11%	113 22% W	64 11%	74 25% Y	97 13%
NOT VERY MUCH INFLUENCE	429 38%	161 40%	245 38%	209 38%	218 38%	203 38%	224 39%	208 40%	219 37%	114 39%	297 39%
NO INFLUENCE AT ALL	457 41%	130 32%	287 44% P	199 37%	255 45% R	199 37%	256 44%	186 35%	267 45% V	95 32%	336 44% X
DON'T KNOW	46 4%	8 2%	30 5%	14 3%	27 5%	7 1%	36 6% T	8 2%	34 6% V	6 2%	25 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	393	223	856	428	654	887	38**	167	30**
A GREAT DEAL OF INFLUENCE	14 1%	-	10 4% D	4 1%	14 3% F	*	11 1%	2 4%	1 1%	-
SOME INFLUENCE	177 16%	26 7%	106 48% D	71 8%	104 24% F	73 11%	139 16%	3 8%	32 19%	3 9%
NOT VERY MUCH INFLUENCE	429 38%	128 33%	81 36%	342 40%	160 37%	264 40%	332 37%	24 62%	66 39%	7 23%
NO INFLUENCE AT ALL	457 41%	231 59% A	22 10%	428 50% C	145 34%	303 46% E	385 43% I	7 17%	52 31%	13 43%
DON'T KNOW	46 4%	7 2%	4 2%	10 1%	5 1%	13 2%	19 2%	3 9%	16 9%	7 24%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
A GREAT DEAL OF INFLUENCE	14 1%	4 1%	6 3% M	1 *	1 .	3 1%	6 2%	6 1%	1 1%	1 1%	2 1%	1 1%
SOME INFLUENCE	177 16%	45 15%	56 22%	55 15%	64 22% U	47 17%	44 16%	96 19% U	17 13%	27 17%	34 18%	13 10%
NOT VERY MUCH INFLUENCE	429 38%	124 41%	99 39%	129 36%	111 38%	112 41%	105 38%	202 40%	48 37%	65 40%	68 36%	59 44%
NO INFLUENCE AT ALL	457 41%	132 43%	87 34%	163 46% L	104 36%	102 38%	117 42%	193 38%	58 45%	68 42%	79 42%	49 37%
DON'T KNOW	46 4%	.*	7 3% K	9 2% K	9 3%	7 2%	7 3%	7 1%	4 3%	-	6 3%	12 9% NOPQS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.14B HOW MUCH INFLUENCE, IF ANY, DO YOU FEEL YOU HAVE OVER DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
A GREAT DEAL OF INFLUENCE	14 1%	9 4% BC	2 *	4 1%	10 2%	5 1%	11 3% G	3 *	7 2%	5 2%
SOME INFLUENCE	177 16%	63 31% BC	83 18% C	28 7%	107 25% E	67 11%	97 28% G	78 11%	71 16%	53 20%
NOT VERY MUCH INFLUENCE	429 38%	79 39%	207 45% C	131 32%	162 38%	247 39%	126 36%	291 41%	148 34%	116 43% H
NO INFLUENCE AT ALL	457 41%	48 23%	148 32%	233 58% AB	138 32%	289 46% D	105 30%	324 46% F	207 47% I	93 34%
DON'T KNOW	46 4%	7 3%	18 4%	9 2%	9 2%	22 3%	13 4%	15 2%	7 2%	3 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY INVOLVED	81 7%	2 2%	18 10% B	10 5%	17 8%	19 12% B	4 6%	10 6%	21 6%	27 7%	34 8%	43 8%	38 7%
FAIRLY INVOLVED	347 31%	43 33% H	65 34% H	69 36% H	72 36% H	49 30% H	21 30% H	27 16%	108 33% K	141 36% K	98 24%	184 33%	163 28%
NOT VERY INVOLVED	406 36%	45 34%	76 40%	69 36%	67 34%	49 30%	31 44%	68 40%	122 37%	136 35%	148 36%	207 38%	199 35%
NOT AT ALL INVOLVED	248 22%	34 26%	30 15%	34 18%	35 18%	44 27% C	11 16%	59 35% CDEG	63 20%	70 18%	114 28% IJ	97 18%	150 26% L
DON'T KNOW	41 4%	8 6%	3 1%	10 5%	8 4%	3 2%	3 4%	6 3%	10 3%	19 5%	12 3%	19 3%	22 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY INVOLVED	81 7%	26 10% Q	28 9% Q	14 6%	14 4%	54 10% S	27 5%	64 7%	17 10%	35 6%	37 13% VX	9 4%
FAIRLY INVOLVED	347 31%	93 37% PQ	119 38% PQ	60 25%	76 24%	211 38% S	136 24%	285 30%	62 34%	174 29% X	133 45% VX	40 17%
NOT VERY INVOLVED	406 36%	102 41%	98 32%	92 38%	114 36%	200 36%	206 37%	336 36%	70 39%	224 38%	103 35%	79 34%
NOT AT ALL INVOLVED	248 22%	31 12%	55 18%	66 27% NO	96 30% NO	85 15%	163 29% R	225 24% U	23 13%	136 23% W	23 8%	88 38% VW
DON'T KNOW	41 4%	-	10 3% N	11 4% N	20 6% N	10 2%	31 5% R	32 3%	9 5%	25 4% W	2 1%	14 6% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY INVOLVED	81 7%	52 8%	12 6%	17 7%	13 6%	18 8%	18 10%	30 9%	22 8%	11 5%	14 6%
FAIRLY INVOLVED	347 31%	222 34% C	73 34% C	52 20%	67 30%	83 36%	66 37%	90 27%	102 38% G	76 36%	62 29%
NOT VERY INVOLVED	406 36%	236 37%	69 32%	100 38%	64 29%	77 34%	72 41%	123 36%	108 40%	73 34%	74 34%
NOT AT ALL INVOLVED	248 22%	114 18%	49 23%	84 32% AB	62 28% F	47 21%	19 11%	90 27% H	37 14%	41 19%	56 26% H
DON'T KNOW	41 4%	21 3%	12 5%	9 3%	14 6% EF	2 1%	1 1%	6 2%	2 1%	12 6% H	10 5% H

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	..*	83*	101*	56*	107*	148	157*	99*
VERY INVOLVED	81 7%	5 5%	7 14% KPR	10 8%	7 8%	-	4 5%	6 6%	1 2%	8 7%	14 9%	10 6%	10 10%
FAIRLY INVOLVED	347 31%	40 40% NP	12 26%	34 27%	22 23%	-	15 18%	28 28%	28 49% LMNP GSU	28 27%	62 42% LMNP GS	46 29%	32 32%
NOT VERY INVOLVED	406 36%	24 24%	15 32%	61 47% KPR	36 37%	-	25 30%	39 39% K	14 25%	39 37%	57 38% K	61 39%	35 36%
NOT AT ALL INVOLVED	248 22%	27 28% MT	13 28% T	19 15%	26 27% T	-	26 32% MT	26 26% T	12 21% T	28 26% T	11 7%	38 24% T	21 21% T
DON'T KNOW	41 4%	3 3%	* 7%	4 3%	5 5%	-	13 16% KLMQRS TUV	2 2%	1 2%	4 4%	5 3%	3 2%	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY INVOLVED	81 7%	14 9%	19 6%	2 5%	19 15% B	4 9%	15 17% B	3 2%	14 8%	12 5%	53 10% G	65 9% L	13 4%	40 12% O	26 7%	15 4%
FAIRLY INVOLVED	347 31%	54 34%	126 41%	16 32%	38 29%	21 43%	32 38%	22 16%	41 25%	78 35% G	203 37% GH	273 36% L	56 18%	138 40% NO	125 31% O	80 22%
NOT VERY INVOLVED	406 36%	57 36%	106 35%	24 49%	45 35%	10 21%	29 34%	42 31%	71 43%	94 42%	183 33%	269 36%	118 37%	106 31%	170 43% M	122 34%
NOT AT ALL INVOLVED	248 22%	30 19%	47 16%	7 14%	26 20%	12 24% F	6 7%	62 45% HIJ	34 21%	31 14%	99 18%	131 17%	105 33% K	48 14%	68 17%	120 34% MN
DON'T KNOW	41 4%	3 2%	5 2%	-	1 1%	1 3%	3 4%	8 6% J	5 3%	11 5%	9 2%	13 2%	24 8% K	9 3%	7 2%	19 5% N

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
VERY INVOLVED	81 7%	23 6%	58 9%	63 12% S	18 3%	61 11% U	20 3%	59 11% W	22 4%	11 4%	69 9% X
FAIRLY INVOLVED	347 31%	148 37%	190 29%	227 42% S	119 21%	206 39% U	141 24%	208 40% W	139 24%	113 39% Y	229 30%
NOT VERY INVOLVED	406 36%	151 37%	228 35%	160 29%	243 43% R	183 34%	222 38%	181 34%	223 38%	120 41%	263 34%
NOT AT ALL INVOLVED	248 22%	74 18%	143 22%	85 16%	163 29% R	73 14%	174 30% T	71 13%	174 30% V	46 16%	179 23% X
DON'T KNOW	41 4%	7 2%	26 4%	10 2%	26 5% R	11 2%	26 4%	6 1%	30 5% V	3 1%	24 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	393	223	856	428	654	887	38**	167	30**
VERY INVOLVED	81 7%	33 8%	22 10%	59 7%	81 19% F	-	74 8%	1 4%	6 3%	-
FAIRLY INVOLVED	347 31%	96 24% B	117 52% D	228 27%	347 81% F	-	287 32%	16 43%	40 24%	3 12%
NOT VERY INVOLVED	406 36%	128 32%	72 32%	328 38%	-	406 62% E	306 34%	11 30%	75 45% G	14 47%
NOT AT ALL INVOLVED	248 22%	125 32% A	11 5%	226 26% C	-	248 38% E	203 23%	6 15%	34 20%	5 18%
DON'T KNOW	41 4%	11 3%	2 1%	15 2%	-	-	17 2%	3 9%	14 8% G	7 24%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY INVOLVED	81 7%	32 11%	18 7%	28 8%	29 10% U	20 7%	21 8%	33 7%	8 6%	13 8%	29 15% OPQRU	3 2%
FAIRLY INVOLVED	347 31%	121 40% M	91 36%	107 30%	108 37% RU	114 42% RU	130 47% NRU	204 40% RU	30 23% U	65 40% RU	74 39% RU	11 8%
NOT VERY INVOLVED	406 36%	109 36%	100 39%	125 35%	101 35%	85 32%	78 28%	186 37% P	49 38%	66 41% P	56 30%	61 45% OPT
NOT AT ALL INVOLVED	248 22%	43 14%	44 17%	83 23% K	43 15%	46 17%	44 16%	78 15%	37 29% NOPQST	16 10%	28 15%	48 36% NOPQST
DON'T KNOW	41 4%	1	2 1%	14 4% K	7 3%	7 2%	6 2%	5 1%	5 4% Q	1	3 1%	12 9% NOPQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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Q.15A TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: YOUR LOCAL AREA

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY INVOLVED	81 7%	12 6%	15 3%	54 13% AB	27 6%	54 9%	21 6%	60 8%	34 8%	33 12%
FAIRLY INVOLVED	347 31%	82 40% C	143 31%	116 29%	171 40% E	174 28%	146 41% G	194 27%	144 33%	117 43% H
NOT VERY INVOLVED	406 36%	69 34%	207 45% AC	116 29%	156 37%	232 37%	123 35%	275 39%	144 33%	96 36%
NOT AT ALL INVOLVED	248 22%	35 17%	80 18%	104 26% B	67 16%	146 23% D	57 16%	164 23% F	112 26% I	21 8%
DON'T KNOW	41 4%	7 3%	12 3%	14 3%	4 1%	23 4% D	6 2%	17 2%	6 1%	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER		
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)	
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY INVOLVED	94 8%	13 9%	18 9%	10 5%	23 12% G	18 11%	2 3%	11 6%	30 9%	33 8%	30 7%	54 10%	40 7%
FAIRLY INVOLVED	319 28%	29 22%	66 34% H	61 32% H	67 34% H	45 28%	21 30% H	30 17%	95 29%	128 33% K	96 24%	169 31%	150 26%
NOT VERY INVOLVED	378 34%	38 29%	73 38%	75 39%	54 27%	56 34%	29 41%	53 31%	111 34%	129 33%	138 34%	189 34%	189 33%
NOT AT ALL INVOLVED	293 26%	44 33% CD	30 16%	35 18%	53 27% C	41 25%	17 25%	73 43% CDEF G	74 23%	88 23%	131 32% IJ	120 22%	174 30% L
DON'T KNOW	40 4%	9 6%	6 3%	12 6%	2 1%	5 3%	2 2%	5 3%	14 4%	14 4%	11 3%	20 4%	20 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY INVOLVED	94 8%	30 12% Q	31 10% Q	16 7%	16 5%	61 11% S	33 6%	77 8%	17 9%	42 7%	41 14% VX	11 5%
FAIRLY INVOLVED	319 28%	101 40% PQ	106 34% PQ	56 23%	56 17%	207 37% S	112 20%	266 28%	53 29%	149 25% X	135 45% VX	35 15%
NOT VERY INVOLVED	378 34%	74 29%	102 33%	80 33%	121 38%	176 31%	202 36%	297 32%	81 44% T	195 33%	95 32%	87 38%
NOT AT ALL INVOLVED	293 26%	43 17%	61 20%	79 33% NO	110 34% NO	104 19%	189 34% R	274 29% U	20 11%	188 32% W	20 7%	85 37% W
DON'T KNOW	40 4%	4 1%	8 3%	10 4%	18 5%	12 2%	28 5%	28 3%	12 7% T	21 4%	6 2%	13 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY INVOLVED	94 8%	57 9%	20 9%	16 6%	15 7%	21 9%	23 13%	31 9%	22 8%	19 9%	16 7%
FAIRLY INVOLVED	319 28%	204 32% C	59 28%	55 21%	51 23%	75 33%	65 37% D	89 26%	98 36% J	64 30%	50 23%
NOT VERY INVOLVED	378 34%	217 34%	72 33%	89 34%	59 27%	62 27%	59 34%	108 32%	93 34%	72 34%	76 35%
NOT AT ALL INVOLVED	293 26%	147 23%	52 24%	95 36% AB	84 38% F	65 29% F	23 13%	107 31% HI	52 19%	44 21%	66 30% HI
DON'T KNOW	40 4%	21 3%	12 6%	6 2%	12 5%	4 2%	6 3%	5 1%	6 2%	14 7% G	8 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
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Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

TOTAL	REGION (GOR)												
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)	
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	..*	83*	101*	56*	107*	148	157*	99*
VERY INVOLVED	94 8%	7 7%	5 11%	15 12%	10 11%	-	4 4%	7 7%	2 4%	10 10%	15 10%	9 5%	10 10%
FAIRLY INVOLVED	319 28%	28 29% P	15 31% P	36 28%	21 22%	-	11 14%	27 27% P	21 38% P	25 23%	54 37% NP	51 32% P	28 29% P
NOT VERY INVOLVED	378 34%	28 28%	13 26%	47 37%	32 33%	-	24 29%	43 42% K	15 27%	30 28%	59 40% K	47 30%	40 41%
NOT AT ALL INVOLVED	293 26%	34 34% MTV	15 30% T	26 20% T	29 30% T	-	32 39% MQTV	22 22% T	16 29% T	40 37% MTV	12 8%	48 30% T	20 20% T
DON'T KNOW	40 4%	2 2%	1 1%	5 4%	4 5%	-	12 14% KLMQRS TUV	2 2%	1 2%	2 2%	8 6%	3 2%	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
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Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY INVOLVED	94 8%	10 6%	29 9%	-	20 16%	7 14%	15 18% A	3 2%	18 11% G	12 5%	59 11% G	75 10% L	17 5%	42 12% O	32 8%	19 5%
FAIRLY INVOLVED	319 28%	53 33%	105 35%	21 43%	36 28%	12 26%	42 49% DE	14 10%	26 16%	76 33% GH	202 37% GH	253 34% L	46 14%	133 39% NO	111 28% O	71 20%
NOT VERY INVOLVED	378 34%	63 40% F	100 33%	12 24%	44 34%	15 32%	18 21%	37 27%	68 41% J	90 40% J	167 31%	258 34%	109 35%	91 27%	168 42% MO	110 31%
NOT AT ALL INVOLVED	293 26%	31 20%	61 20%	16 32%	29 22%	13 28% F	10 11%	74 54% HIJ	49 30% IJ	39 17%	111 20%	160 21%	118 37% K	69 20%	74 19%	139 39% MN
DON'T KNOW	40 4%	1 1%	9 3%	1 1%	1	-	-	9 6% J	4 2%	9 4%	8 1%	6 1%	27 8% K	5 1%	11 3%	17 5% M

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
VERY INVOLVED	94 8%	22 6%	71 11% P	73 13% S	20 4%	69 13% U	24 4%	68 13% W	26 4%	10 3%	82 11% X
FAIRLY INVOLVED	319 28%	148 37% Q	159 25%	225 41% S	91 16%	207 39% U	112 19%	206 39% W	113 19%	120 41% Y	193 25%
NOT VERY INVOLVED	378 34%	130 32%	226 35%	148 27%	226 40% R	160 30%	217 37% T	154 29%	221 37% V	101 34%	256 34%
NOT AT ALL INVOLVED	293 26%	97 24%	162 25%	93 17%	201 35% R	92 17%	200 34% T	92 18%	199 34% V	57 19%	212 28% X
DON'T KNOW	40 4%	6 1%	27 4% P	6 1%	30 5% R	6 1%	30 5% T	5 1%	30 5% V	6 2%	21 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY INVOLVED	94 8%	51 14% B	30 8%	29 13% D	64 7%	85 20% F	8 1%	81 9% I	5 13%	5 3%	2 5%
FAIRLY INVOLVED	319 28%	127 36% B	94 24%	108 48% D	209 24%	256 60% F	56 9%	263 30%	13 33%	43 25%	1 3%
NOT VERY INVOLVED	378 34%	106 30%	117 30%	55 24%	314 37% C	59 14%	313 48% E	279 31%	16 42%	71 42% G	12 40%
NOT AT ALL INVOLVED	293 26%	65 18%	145 37% A	26 12%	254 30% C	20 5%	271 42% E	245 28%	2 6%	37 22%	9 30%
DON'T KNOW	40 4%	6 2%	7 2%	6 3%	15 2%	7 2%	4 1%	20 2%	2 6%	11 7% G	7 23%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN: THE COUNTRY AS A WHOLE

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY INVOLVED	94 8%	31 10%	23 9%	32 9%	39 13% U	22 8%	26 9% U	48 9% U	7 5%	14 8%	33 17% OPQRU	3 3%
FAIRLY INVOLVED	319 28%	112 36% M	99 39% M	90 25%	91 31% U	104 38% RU	116 42% NRU	179 35% RU	27 21%	72 44% NRU	67 36% RU	15 11%
NOT VERY INVOLVED	378 34%	87 29%	82 32%	130 37%	89 31%	92 34%	75 27%	161 32%	35 27%	55 34%	47 25%	57 42% PRT
NOT AT ALL INVOLVED	293 26%	73 24%	46 18%	95 27% L	59 20%	46 17%	54 19%	110 22%	54 43% NOPQST	21 13%	34 18%	52 38% NOPQST
DON'T KNOW	40 4%	3 1%	5 2%	10 3%	12 4%	7 2%	7 3%	9 2%	4 3%	-	7 4%	8 6% QS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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**Q.15B TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN:
THE COUNTRY AS A WHOLE**

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY INVOLVED	94 8%	16 8%	17 4%	61 15% AB	29 7%	64 10%	26 7%	68 10%	43 10%	39 14%
FAIRLY INVOLVED	319 28%	76 37% C	138 30%	101 25%	157 37% E	160 25%	133 38% G	177 25%	123 28%	120 44% H
NOT VERY INVOLVED	378 34%	59 29%	203 44% AC	105 26%	138 33%	222 35%	117 33%	253 36%	137 31%	83 31%
NOT AT ALL INVOLVED	293 26%	48 23%	88 19%	127 31% B	93 22%	163 26%	70 20%	197 28% F	134 30% I	24 9%
DON'T KNOW	40 4%	7 3%	12 3%	10 3%	8 2%	19 3%	7 2%	15 2%	4 1%	4 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
YES - WHERE LIVING NOW	887 79%	69 52%	120 62%	159 83% BC	166 83% BC	151 92% BCD	67 94% BCDE	157 91% BCD	188 58%	325 83% I	374 92% IJ	428 78%	459 80%
YES - ANOTHER ADDRESS	38 3%	10 8% DEGH	15 8% DEGH	3 2%	2 1%	6 4%	-	1 1%	25 8% JK	6 1%	7 2%	24 4%	15 3%
NO	167 15%	37 28% DEFG H	52 27% DEFG H	27 14% F	28 14% F	7 5%	4 5%	12 7%	90 28% JK	54 14% K	23 6%	87 16%	81 14%
DON'T KNOW	30 3%	16 12% CDEFG H	5 3%	3 2%	4 2%	-	* 1%	1 1%	21 7% JK	7 2%	2 *	12 2%	18 3%
NET: ALL YES	926 82%	79 59%	135 70%	162 84% BC	168 84% BC	157 95% BCDE	67 94% BCDE	158 92% BC	214 66%	330 84% I	381 94% IJ	452 82%	474 83%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
YES - WHERE LIVING NOW	887 79%	231 92% OPQ	237 77%	188 77%	231 72%	468 84% S	419 75%	781 83% U	106 58%	459 77%	248 83%	180 78%
YES - ANOTHER ADDRESS	38 3%	7 3%	13 4%	3 1%	14 4%	21 4%	18 3%	29 3%	9 5%	20 3%	15 5%	4 2%
NO	167 15%	8 3%	53 17% N	41 17% N	65 20% N	61 71%	106 19% R	110 12%	57 31% T	93 16%	33 11%	40 17%
DON'T KNOW	30 3%	5 2%	6 2%	10 4%	9 3%	11 2%	20 3%	20 2%	10 5% T	22 4% W	1 .	7 3% W
NET: ALL YES	926 82%	238 95% OPQ	251 81%	191 79%	245 77%	489 87% S	437 78%	810 86% U	116 64%	479 81%	263 88% VX	183 80%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
YES - WHERE LIVING NOW	887 79%	514 80% B	132 62%	241 92% AB	179 81%	195 86%	166 95% D	310 91% IJ	233 86% IJ	124 58%	159 74% I
YES - ANOTHER ADDRESS	38 3%	21 3%	16 7% AC	2 1%	5 2%	4 2%	5 3%	8 2%	7 3%	11 5%	9 4%
NO	167 15%	97 15% C	53 25% AC	18 7%	33 15% F	27 12% F	3 2%	21 6%	22 8%	68 32% GHJ	44 20% GH
DON'T KNOW	30 3%	14 2%	14 7% AC	2 1%	4 2%	1 *	1 1%	1 *	8 3%	11 5% G	4 2%
NET: ALL YES	926 82%	535 83% B	148 69%	243 93% AB	184 83%	199 88%	171 98% DE	318 93% IJ	241 89% IJ	134 63%	167 78% I

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
YES - WHERE LIVING NOW	887 79%	91 92% NPQT V	45 93% NPQT V	114 89% PQT	76 79% PT	-	51 61%	64 64%	51 91% PQT	96 90% PQT	87 59%	137 87% PQT	76 77% PT
YES - ANOTHER ADDRESS	38 3%	3 3%	1 3%	1 1%	8 9% MV	-	4 5%	5 5%	-	5 5%	6 4%	3 2%	1 1%
NO	167 15%	5 5%	1 2%	9 7%	7 7%	-	25 30% KLMNR SU	28 28% KLMNR SU	2 4%	6 5%	49 33% KLMN RSUV	18 11%	19 19% KLMRS
DON'T KNOW	30 3%	* *	1 2%	5 4%	6 6% KU	-	3 4%	3 3%	3 5% KU	-	6 4% K	-	3 3%
NET: ALL YES	926 82%	93 95% PQTV	46 96% PQTV	115 89% PQT	84 87% PQT	-	55 66%	70 69%	51 91% PQT	101 95% PQTV	94 63%	140 89% PQT	77 78% T

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
YES - WHERE LIVING NOW	887 79%	148 94% BF	235 77%	46 94%	121 94% BF	46 95% BF	66 78%	85 62%	133 81% GI	156 69%	494 90% GHI	651 87% L	198 63%	290 85% O	322 81% O	255 72%
YES - ANOTHER ADDRESS	38 3%	3 2%	14 5%	-	5 4%	-	10 12% AE	2 2%	5 3%	4 2%	26 5%	26 3%	12 4%	14 4%	17 4%	8 2%
NO	167 15%	7 5%	47 15% ADE	3 6%	3 2%	2 5%	9 10%	37 27% HJ	22 14% J	61 27% HJ	26 5%	68 9%	88 28% K	35 10%	51 13%	74 21% MN
DON'T KNOW	30 3%	-	8 3%	-	-	-	-	12 9% IJ	5 3% J	5 2%	2	8 1%	18 6% K	2 1%	6 2%	18 5% MN
NET: ALL YES	926 82%	150 95% B	249 82%	46 94%	126 98% B	46 95% B	76 90%	87 64%	138 84% GI	160 71%	519 95% GHI	676 90% L	210 66%	303 89% O	339 85% O	263 74%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
YES - WHERE LIVING NOW	887 79%	330 82%	501 78%	471 86% S	413 73%	475 89% U	412 71%	454 86% W	433 73%	235 80%	619 81%
YES - ANOTHER ADDRESS	38 3%	13 3%	25 4%	27 5% S	11 2%	22 4%	16 3%	22 4%	17 3%	9 3%	25 3%
NO	167 15%	52 13%	108 17%	41 8%	123 22% R	34 6%	129 22% T	46 9%	115 20% V	47 16%	98 13%
DON'T KNOW	30 3%	7 2%	12 2%	5 1%	21 4% R	4 1%	24 4% T	4 1%	24 4% V	2 1%	21 3%
NET: ALL YES	926 82%	344 85%	526 81%	499 91% S	424 75%	497 93% U	429 74%	476 91% W	449 76%	244 83%	645 84%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
YES - WHERE LIVING NOW	887 79%	295 83%	336 86%	187 84%	683 80%	361 84% F	509 78%	887 100% I	-	-	-
YES - ANOTHER ADDRESS	38 3%	15 4%	8 2%	8 4%	26 3%	18 4%	17 3%	-	38 100%	-	-
NO	167 15%	38 11%	37 9%	27 12%	126 15%	45 11%	108 17% E	-	-	167 100% G	-
DON'T KNOW	30 3%	5 1%	12 3%	1 1%	22 3%	3 1%	19 3%	-	-	-	30 100%
NET: ALL YES	926 82%	310 88%	344 88%	195 87%	709 83%	379 89% F	526 80%	887 100% I	38 100%	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
YES - WHERE LIVING NOW	887 79%	265 86%	201 79%	296 83%	261 90% OPQTU	196 72%	226 81% OU	422 83% OU	106 83% OU	143 89% OU	154 82% OU	89 66%
YES - ANOTHER ADDRESS	38 3%	6 2%	11 4%	17 5%	7 2%	22 8% NGTU	13 5%	20 4%	5 4%	8 5%	6 3%	1 1%
NO	167 15%	26 9%	43 17% KM	35 10%	19 6%	44 16% NGS	39 14% NS	50 10%	16 13% S	6 4%	28 15% NS	42 31% NOPQRST
DON'T KNOW	30 3%	9 3%	1 *	9 2%	3 1%	9 3% P	1 *	14 3%	1 1%	3 2%	1 1%	2 2%
NET: ALL YES	926 82%	271 88%	211 83%	312 88%	268 93% OPQTU	218 80% U	238 86% U	442 87% OU	111 87% U	151 94% OPTU	160 85% U	91 67%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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Q.16 AS FAR AS YOU KNOW, IS YOUR NAME ON THE ELECTORAL REGISTER, THAT IS, THE OFFICIAL LIST OF PEOPLE ENTITLED TO VOTE, EITHER WHERE YOU ARE LIVING NOW OR SOMEWHERE ELSE?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
YES - WHERE LIVING NOW	887 79%	157 77%	329 72%	364 90% AB	355 83%	498 79%	279 79%	577 81%	370 84%	215 80%
YES - ANOTHER ADDRESS	38 3%	12 6%	15 3%	11 3%	13 3%	25 4%	14 4%	21 3%	18 4%	22 8%
NO	167 15%	35 17% C	99 22% C	23 6%	52 12%	92 15%	50 14%	100 14%	43 10%	31 12%
DON'T KNOW	30 3%	1 1%	14 3%	7 2%	6 1%	14 2%	9 2%	13 2%	10 2%	2 1%
NET: ALL YES	926 82%	169 82%	344 75%	375 93% AB	367 86%	523 83%	293 83%	598 84%	387 88%	237 88%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.17_V1 THE WESTMINSTER PARLIAMENT IS A CENTREPIECE OF BRITISH HISTORY AND DEMOCRACY. IT IS WHERE POLITICAL DECISIONS HAVE BEEN TAKEN OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	AGE (1)							AGE (2)			GENDER	
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	225	28	44	49	34	28	13	29	72	83	70	94	131
WEIGHTED TOTAL	164	21**	41*	31*	32**	19**	6**	15**	61*	63*	39*	80*	83*
VERY SATISFIED	15 9%	1 4%	6 15%	1 4%	5 15%	-	2 30%	1 4%	7 11%	6 9%	2 6%	10 12%	5 6%
FAIRLY SATISFIED	63 38%	6 30%	13 31%	14 44%	13 40%	8 41%	1 21%	8 55%	19 31%	27 42%	17 43%	35 44%	27 33%
NOT VERY SATISFIED	29 18%	6 29%	8 19%	4 13%	7 21%	2 10%	-	3 18%	14 22%	11 17%	4 11%	12 15%	17 20%
NOT AT ALL SATISFIED	38 23%	2 12%	11 27%	7 24%	6 18%	6 33%	2 42%	2 16%	14 22%	13 21%	11 28%	17 21%	21 25%
NEITHER	9 5%	3 14%	1 2%	1 4%	1 3%	2 11%	-	* 3%	4 6%	2 4%	3 6%	3 4%	6 7%
DON'T KNOW	11 7%	3 12%	2 5%	4 12%	1 3%	1 5%	* 7%	1 5%	5 7%	4 7%	2 5%	3 4%	8 9%
NET: SATISFIED	78 47%	7 34%	19 46%	15 48%	18 55%	8 41%	3 51%	9 59%	26 42%	32 51%	19 49%	45 56% M	32 39%
NET: NOT SATISFIED	67 41%	9 41%	19 46%	11 36%	13 39%	8 43%	2 42%	5 34%	27 45%	24 38%	15 39%	29 36%	38 45%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	225	17	50	42	116	67	158	124	101	120	48	57
WEIGHTED TOTAL	164	22**	50*	37*	55*	72*	92	82*	82*	83*	50*	32*
VERY SATISFIED	15 9%	4 18%	3 6%	5 15%	3 5%	7 9%	8 9%	6 7%	9 11%	4 5%	8 17%	2 8%
FAIRLY SATISFIED	63 38%	10 45%	24 49%	11 30%	17 32%	34 48% S	28 31%	28 35%	34 42%	33 39% X	24 48% X	6 19%
NOT VERY SATISFIED	29 18%	3 12%	11 23%	4 11%	11 20%	14 20%	15 16%	12 15%	17 21%	18 22%	7 15%	4 12%
NOT AT ALL SATISFIED	38 23%	6 25%	9 17%	11 30%	12 22%	14 20%	23 25%	27 33% U	10 13%	18 21%	10 19%	10 33%
NEITHER	9 5%	-	-	5 12% O	4 7%	-	9 9% R	3 4%	5 6%	4 5%	-	5 15% VW
DON'T KNOW	11 7%	-	3 5%	1 3%	7 14%	3 3%	9 9%	5 6%	6 8%	6 7%	1 1%	4 14% W
NET: SATISFIED	78 47%	14 62%	27 55%	17 44%	20 37%	41 57% S	37 40%	34 42%	44 53%	37 45%	32 65% VX	8 26%
NET: NOT SATISFIED	67 41%	8 38%	20 40%	15 41%	23 42%	28 39%	38 42%	39 48%	27 33%	36 43%	17 34%	14 45%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	225	99	81	45	55	32	15	46	30	35	78
WEIGHTED TOTAL	164	102*	43*	20*	29*	26**	16**	35*	33**	29**	50*
VERY SATISFIED	15 9%	12 11%	1 3%	2 12%	2 8%	5 20%	3 21%	2 5%	7 20%	1 3%	4 8%
FAIRLY SATISFIED	63 38%	40 40%	15 34%	8 39%	9 30%	10 37%	6 39%	16 48%	11 34%	12 43%	20 40%
NOT VERY SATISFIED	29 18%	16 16%	10 23%	4 18%	7 25%	6 22%	-	7 19%	4 13%	8 27%	8 17%
NOT AT ALL SATISFIED	38 23%	21 21%	12 28%	5 23%	8 29%	6 22%	5 33%	7 21%	10 30%	3 12%	12 24%
NEITHER	9 5%	6 6%	2 4%	* 2%	* 1%	-	-	1 2%	1 3%	2 6%	3 6%
DON'T KNOW	11 7%	7 6%	3 8%	1 5%	2 6%	-	1 7%	2 6%	-	3 9%	3 6%
NET: SATISFIED	78 47%	52 51%	16 37%	10 51%	11 39%	15 56%	10 61%	18 52%	18 54%	13 46%	24 48%
NET: NOT SATISFIED	67 41%	37 36%	22 51%	8 42%	16 54%	12 44%	5 33%	14 40%	14 43%	11 39%	20 41%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	225	99	2	2	2	-	1	10	26	3	74	3	3
WEIGHTED TOTAL	164	53*	2**	3**	2**	**	1**	11**	29**	2**	52*	6**	2**
VERY SATISFIED	15 9%	2 5%	1 67%	-	-	-	-	-	4 14%	1 35%	7 13%	-	-
FAIRLY SATISFIED	63 38%	17 32%	1 33%	-	2 78%	-	-	2 18%	11 39%	1 65%	23 45%	4 58%	2 84%
NOT VERY SATISFIED	29 18%	4 8%	-	1 46%	1 22%	-	-	3 26%	8 28%	-	10 18%	3 42%	-
NOT AT ALL SATISFIED	38 23%	23 43% T	-	2 54%	-	-	-	3 26%	4 15%	-	6 11%	-	-
NEITHER	9 5%	3 6%	-	-	-	-	-	2 14%	-	-	4 7%	-	-
DON'T KNOW	11 7%	4 7%	-	-	-	-	1 100%	2 16%	1 3%	-	3 6%	-	* 16%
NET: SATISFIED	78 47%	19 36%	2 100%	-	2 78%	-	-	2 18%	15 54%	2 100%	30 57% K	4 58%	2 84%
NET: NOT SATISFIED	67 41%	27 50% T	-	3 100%	1 22%	-	-	6 52%	12 43%	-	15 30%	3 42%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
UNWEIGHTED TOTAL	225	15	83	4	11	35	5	17	28	63	104	153	54	78	68	72
WEIGHTED TOTAL	164	12**	61*	3**	7**	20**	8**	14**	20**	46*	76*	116	37*	56*	52*	51*
VERY SATISFIED	15 9%	3 23%	4 6%	-	1 11%	1 7%	1 16%	1 5%	-	1 3%	12 16% I	12 11%	1 4%	8 13%	3 5%	5 10%
FAIRLY SATISFIED	63 38%	6 47%	27 45%	2 77%	2 37%	5 24%	6 78%	5 39%	5 27%	21 46%	30 39%	49 42% L	8 22%	24 43%	24 46% O	13 26%
NOT VERY SATISFIED	29 18%	1 9%	15 24%	1 23%	1 21%	-	-	2 14%	7 37%	10 21%	7 10%	19 16%	10 26%	5 10%	11 22%	12 24%
NOT AT ALL SATISFIED	38 23%	2 16%	9 16%	-	2 32%	13 67%	1 6%	3 19%	5 25%	7 16%	23 30%	28 24%	8 22%	15 28%	9 18%	13 25%
NEITHER	9 5%	-	2 3%	-	-	-	-	2 15%	1 6%	2 5%	1 1%	3 3%	5 14% K	1 3%	2 4%	4 8%
DON'T KNOW	11 7%	1 5%	3 6%	-	-	2%	-	1 8%	1 4%	4 10%	3 4%	4 3%	5 13% K	2 4%	3 5%	4 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	164	12**	61*	3**	7**	20**	8**	14**	20**	46*	76*	116	37*	56*	52*	51*
NET: SATISFIED	78 47%	9 69%	31 51%	2 77%	3 47%	6 31%	7 94%	6 44%	5 27%	22 48%	42 55%	61 53% L	10 26%	32 56% O	26 51%	18 36%
NET: NOT SATISFIED	67 41%	3 25%	24 40%	1 23%	4 53%	13 67%	1 6%	5 33%	12 62%	17 37%	30 40%	47 41%	18 48%	21 37%	21 40%	25 49%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
		WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	225	63	145	107	113	99	122	93	128	53	149
WEIGHTED TOTAL	164	44*	108*	80*	82*	77*	85*	70*	92*	43*	105
VERY SATISFIED	15 9%	6 14%	9 8%	12 15% S	3 4%	12 15% U	4 4%	10 14%	6 6%	8 18%	7 7%
FAIRLY SATISFIED	63 38%	20 46%	41 38%	34 43%	28 34%	35 45%	28 32%	34 49% W	28 30%	22 52%	37 35%
NOT VERY SATISFIED	29 18%	10 22%	15 14%	8 10%	21 25% R	10 13%	19 22%	8 11%	21 23%	9 21%	19 18%
NOT AT ALL SATISFIED	38 23%	5 11%	32 30% P	23 29%	14 18%	18 24%	19 22%	15 21%	23 25%	1 3%	33 31% X
NEITHER	9 5%	3 6%	2 2%	-	8 9% R	-	8 9% T	1 2%	6 7%	1 3%	3 3%
DON'T KNOW	11 7%	1 1%	9 8%	2 3%	8 10%	2 3%	8 10%	2 3%	8 9%	1 3%	6 6%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
164	44*	108*	80*	82*	77*	85*	70*	92*	43*	105
NET: SATISFIED 78 47%	26 60%	50 46%	46 58% S	31 38%	46 60% U	31 37%	44 63% W	34 36%	30 70% Y	44 42%
NET: NOT SATISFIED 67 41%	14 33%	47 44%	31 39%	35 43%	29 37%	38 45%	22 32%	44 48%	10 24%	52 50% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	TOTAL	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	225	75	60	50	154	95	116	173	6	37	9
WEIGHTED TOTAL	164	53*	44*	35*	118	79*	79*	120	5**	32**	6**
VERY SATISFIED	15 9%	9 16% B	1 3%	7 21% D	8 7%	10 13%	5 6%	12 10%	-	3 10%	-
FAIRLY SATISFIED	63 38%	20 38%	19 44%	16 46%	44 38%	38 49% F	24 30%	48 40%	3 49%	10 30%	2 33%
NOT VERY SATISFIED	29 18%	10 20%	4 10%	4 13%	25 21%	12 15%	17 22%	17 14%	* 8%	11 33%	1 17%
NOT AT ALL SATISFIED	38 23%	13 24%	14 31%	6 18%	28 24%	18 23%	18 23%	31 26%	2 42%	4 13%	-
NEITHER	9 5%	-	2 5%	-	7 6%	-	7 9% E	6 5%	-	2 5%	1 16%
DON'T KNOW	11 7%	1 2%	3 7%	1 3%	6 5%	* 1%	7 9% E	6 5%	-	3 9%	2 34%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V1 THE WESTMINSTER PARLIAMENT IS A CENTREPIECE OF BRITISH HISTORY AND DEMOCRACY. IT IS WHERE POLITICAL DECISIONS HAVE BEEN TAKEN OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 1

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	164	53*	44*	35*	118	79*	79*	120	5**	32**	6**
NET: SATISFIED	78 47%	29 55%	21 47%	23 67% D	52 44%	48 62% F	29 37%	60 50%	3 49%	13 40%	2 33%
NET: NOT SATISFIED	67 41%	23 43%	18 41%	11 30%	53 45%	30 38%	35 45%	48 40%	3 51%	15 46%	1 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	225	51	57	68	61	52	58	90	26	19	52	19
WEIGHTED TOTAL	164	45*	44*	44*	41*	40*	47*	67*	17**	17**	40*	16**
VERY SATISFIED	15 9%	5 12%	4 9%	4 9%	4 10%	1 2%	5 11%	6 9%	*	1 5%	5 13%	1 9%
FAIRLY SATISFIED	63 38%	22 48% M	26 59% M	11 26%	17 42%	17 43%	25 53% T	29 43%	10 60%	11 64%	13 32%	3 18%
NOT VERY SATISFIED	29 18%	9 20%	5 11%	11 26%	6 14%	11 27%	7 14%	15 22%	2 9%	3 16%	8 20%	3 19%
NOT AT ALL SATISFIED	38 23%	7 16%	8 19%	15 33%	12 29%	11 28%	9 20%	14 21%	5 26%	2 13%	14 35% Q	7 45%
NEITHER	9 5%	1 3%	*	1 1%	*	-	*	1 2%	-	-	-	1 5%
DON'T KNOW	11 7%	1 2%	*	2 5%	2 4%	*	*	2 3%	1 4%	*	-	*

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	164	45*	44*	44*	41*	40*	47*	67*	17**	17**	40*	16**
NET: SATISFIED	78 47%	27 59% M	30 69% M	16 35%	21 52%	18 45%	30 65% OT	35 52%	10 61%	12 69%	18 45%	4 28%
NET: NOT SATISFIED	67 41%	16 36%	13 30%	26 58% KL	18 43%	22 55% P	16 34%	29 43%	6 35%	5 29%	22 55% P	10 64%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	225	49	88	73	75	128	80	133	91	30
WEIGHTED TOTAL	164	34*	68*	51*	64*	83*	61*	93*	63*	29**
VERY SATISFIED	15 9%	7 20% B	4 5%	5 9%	8 13%	7 8%	8 13%	7 8%	11 18%	5 18%
FAIRLY SATISFIED	63 38%	16 47%	29 42%	17 34%	34 54% E	27 33%	29 47%	33 35%	25 39%	16 55%
NOT VERY SATISFIED	29 18%	4 13%	16 24%	8 15%	10 16%	16 19%	11 19%	16 17%	6 9%	3 11%
NOT AT ALL SATISFIED	38 23%	6 17%	13 19%	17 33%	10 15%	27 32% D	10 16%	27 29%	16 25%	4 14%
NEITHER	9 5%	* 1%	4 6%	2 5%	1 2%	2 2%	2 3%	3 3%	2 3%	- -
DON'T KNOW	11 7%	1 3%	2 4%	2 5%	- -	5 6%	2 3%	7 8%	4 6%	1 2%
NET: SATISFIED	78 47%	23 67% C	32 48%	22 43%	43 67% E	34 41%	37 60% G	40 43%	36 56%	21 73%
NET: NOT SATISFIED	67 41%	10 30%	29 43%	25 48%	20 31%	43 52% D	21 34%	43 46%	22 35%	7 25%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	898	100	139	142	132	132	90	163	239	274	385	392	506
WEIGHTED TOTAL	959	112*	151*	161*	168*	145*	65*	156	263	329	367	470	489
VERY SATISFIED	177 18%	10 9%	24 16%	21 13%	43 26% BD	28 19%	23 35% BCDF H	28 18%	34 13%	64 19%	78 21% I	100 21%	77 16%
FAIRLY SATISFIED	378 39%	52 47% G	59 39%	73 45% G	52 31%	61 42% G	16 25%	65 42% G	111 42%	125 38%	142 39%	185 39%	193 40%
NOT VERY SATISFIED	202 21%	22 20%	40 27% G	37 23%	36 21%	28 19%	9 13%	31 20%	62 24%	72 22%	68 18%	86 18%	116 24%
NOT AT ALL SATISFIED	149 16%	13 12%	23 15%	20 13%	26 15%	26 18%	15 22%	27 17%	36 14%	46 14%	67 18%	73 16%	77 16%
NEITHER	19 2%	5 4%	1 1%	6 4%	2 1%	2 1%	1 2%	2 1%	6 2%	8 3%	5 1%	10 2%	8 2%
DON'T KNOW	34 4%	9 8% F	4 3%	4 3%	9 5%	1 1%	2 3%	4 2%	14 5%	13 4%	7 2%	16 3%	18 4%
NET: SATISFIED	555 58%	62 56%	83 55%	94 58%	95 56%	89 61%	39 60%	93 59%	145 55%	189 57%	221 60%	285 61%	270 55%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
959	112*	151*	161*	168*	145*	65*	156	263	329	367	470	489
352 37%	35 32%	63 42%	57 35%	62 37%	54 37%	23 35%	58 37%	98 37%	119 36%	135 37%	159 34%	193 39%

WEIGHTED TOTAL
NET: NOT SATISFIED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	898	131	193	183	391	324	574	793	105	464	179	253
WEIGHTED TOTAL	959	229*	259	205	265	489	470	859	100*	512	248	199
VERY SATISFIED	177 18%	66 29% PQ	50 19%	24 12%	37 14%	116 24% S	61 13%	161 19%	16 16%	67 13%	76 31% VX	34 17%
FAIRLY SATISFIED	378 39%	100 43%	107 41%	82 40%	89 33%	207 42%	171 36%	338 39%	41 41%	211 41% X	112 45% X	54 27%
NOT VERY SATISFIED	202 21%	42 18%	56 21%	44 22%	60 23%	98 20%	105 22%	174 20%	28 28%	122 24% W	36 15%	44 22%
NOT AT ALL SATISFIED	149 16%	15 7%	39 15% N	41 20% N	54 20% N	55 11%	95 20% R	143 17% U	6 6%	75 15%	21 8%	53 26% VW
NEITHER	19 2%	-	1	5 3%	13 5% NO	1	18 4% R	14 2%	5 5%	13 2%	1	6 3%
DON'T KNOW	34 4%	6 3%	6 2%	8 4%	13 5%	13 3%	21 5%	29 3%	5 5%	23 4%	2 1%	9 4%
NET: SATISFIED	555 58%	166 72% PQ	157 61% Q	107 52%	125 47%	323 66% S	232 49%	498 58%	57 57%	278 54% X	188 76% VX	88 44%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
959	229*	259	205	265	489	470	859	100*	512	248	199
352 37%	57 25%	95 37%	85 42% N	114 43% N	152 31%	199 42% R	318 37%	34 34%	197 39% W	57 23%	97 49% VW

WEIGHTED TOTAL
NET: NOT SATISFIED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	898	359	254	285	234	164	89	280	154	164	219
WEIGHTED TOTAL	959	544	173	242	192	200	160*	305	239	185	165
VERY SATISFIED	177 18%	98 18%	20 12%	59 24% B	29 15%	40 20%	38 24%	75 25% U	54 23% J	24 13%	17 11%
FAIRLY SATISFIED	378 39%	226 42%	67 39%	85 35%	77 40%	83 41%	73 46%	118 39%	103 43%	82 45%	58 35%
NOT VERY SATISFIED	202 21%	118 22%	43 25%	41 17%	44 23%	34 17%	40 25%	54 18%	45 19%	40 22%	40 24%
NOT AT ALL SATISFIED	149 16%	80 15%	22 13%	48 20%	32 17% F	36 18% F	4 3%	51 17%	27 11%	23 12%	35 21% H
NEITHER	19 2%	8 2%	7 4%	3 1%	3 1%	3 2%	-	1	5 2%	4 2%	7 4% G
DON'T KNOW	34 4%	14 3%	13 8% AC	6 3%	7 4%	4 2%	3 2%	6 2%	6 3%	11 6%	9 5%
NET: SATISFIED	555 58%	324 60%	87 50%	144 59%	106 55%	123 61%	112 70% D	193 63% J	156 66% J	106 58%	76 46%
NET: NOT SATISFIED	352 37%	198 36%	65 38%	89 37%	76 40%	70 35%	45 28%	105 34%	72 30%	63 34%	74 45% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	898	82	86	92	71	-	92	82	29	82	134	69	79
WEIGHTED TOTAL	959	45*	46*	125*	94*	**	82*	90*	27**	105*	97	151*	96*
VERY SATISFIED	177 18%	5 11%	11 24% Q	18 15%	13 13%	-	17 20% Q	7 8%	7 26%	17 16%	21 22% Q	29 19%	31 33% KMNQS
FAIRLY SATISFIED	378 39%	20 43%	17 36%	35 28%	31 33%	-	36 44%	41 46% M	13 46%	40 38%	35 36%	76 50% M	36 37%
NOT VERY SATISFIED	202 21%	7 15%	6 13%	36 29% L	18 19%	-	12 15%	18 20%	* 2%	21 20%	29 30% KLP	36 24%	18 19%
NOT AT ALL SATISFIED	149 16%	13 30% PTUV	10 21% TUV	29 23% TUV	24 25% TUV	-	13 15% T	20 23% TUV	2 7%	18 17% T	5 5%	9 6%	8 8%
NEITHER	19 2%	-	1 2%	4 3%	2 3%	-	2 3%	3 3%	-	4 3%	1 1%	-	1 1%
DON'T KNOW	34 4%	1 1%	2 3%	3 3%	6 6%	-	2 3%	1 1%	5 19%	6 6%	5 6%	1 1%	2 2%
NET: SATISFIED	555 58%	25 54%	28 61% M	53 42%	44 47%	-	52 64% M	48 54%	20 72%	56 54%	56 58%	105 70% MN	67 69% MN
NET: NOT SATISFIED	352 37%	20 45% V	16 34%	65 52% LPTU V	42 44%	-	25 30%	38 43%	3 9%	39 37%	34 35%	45 30%	26 27%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	898	120	247	32	109	42	54	115	127	174	436	578	277	259	318	296
WEIGHTED TOTAL	959	145*	243	46**	122*	28**	76*	123*	145*	180	471	636	279	284	345	304
VERY SATISFIED	177 18%	47 32% B	43 18%	11 23%	31 25%	3 12%	19 25%	9 7%	15 11%	21 12%	129 27% GHI	141 22% L	28 10%	77 27% NO	50 14%	46 15%
FAIRLY SATISFIED	378 39%	59 40%	107 44%	27 59%	38 31%	12 41%	26 34%	44 36%	51 35%	88 49%	183 39%	254 40%	103 37%	103 36%	165 48% MO	99 33%
NOT VERY SATISFIED	202 21%	29 20%	51 21%	8 17%	17 14%	4 15%	19 25%	27 22%	50 35% J	41 23%	76 16%	131 21%	63 23%	56 20%	74 21%	68 22%
NOT AT ALL SATISFIED	149 16%	8 6%	33 14%	* 1%	30 24% A	9 31%	10 13%	26 22%	22 15%	22 12%	68 14%	92 15%	52 19%	40 14%	48 14%	57 19%
NEITHER	19 2%	1 1%	4 1%	-	2 1%	-	2 2%	2 1%	3 2%	5 3%	4 1%	6 1%	12 4% K	5 2%	4 1%	9 3%
DON'T KNOW	34 4%	1 1%	4 2%	-	6 4%	* 1%	*	14 12% HIJ	4 3%	2 1%	11 2%	11 2%	21 7% K	3 1%	5 1%	24 8% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	959	145*	243	46**	122*	28**	76*	123*	145*	180	471	636	279	284	345	304
NET: SATISFIED	555 58%	106 73% D	151 62%	37 82%	69 56%	15 53%	45 59%	53 44%	67 46%	109 61% GH	312 66% GH	395 62% L	131 47%	180 63% O	215 62% O	146 48%
NET: NOT SATISFIED	352 37%	37 26%	84 35%	8 18%	47 38%	13 46%	30 39%	53 43% J	72 50% IJ	63 35%	144 31%	224 35%	115 41%	96 34%	122 35%	125 41%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	898	308	526	398	491	382	508	391	497	227	612
WEIGHTED TOTAL	959	358	538	465	486	457	497	455	496	251	659
VERY SATISFIED	177 18%	78 22%	85 16%	126 27% S	50 10%	116 25% U	60 12%	113 25% W	63 13%	55 22%	112 17%
FAIRLY SATISFIED	378 39%	175 49% Q	185 34%	180 39%	194 40%	189 41%	188 38%	194 43%	183 37%	129 51% Y	241 37%
NOT VERY SATISFIED	202 21%	56 15%	135 25% P	72 15%	130 27% R	70 15%	131 26% T	70 15%	132 27% V	43 17%	152 23%
NOT AT ALL SATISFIED	149 16%	37 10%	105 20% P	75 16%	74 15%	66 14%	84 17%	67 15%	81 16%	23 9%	120 18% X
NEITHER	19 2%	5 1%	10 2%	4 1%	14 3%	6 1%	12 2%	5 1%	12 2%	-	13 2%
DON'T KNOW	34 4%	8 2%	18 3%	8 2%	24 5% R	10 2%	22 5%	7 1%	24 5% V	2 1%	19 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL 959	358	538	465	486	457	497	455	496	251	659
NET: SATISFIED 555 58%	254 71% Q	270 50%	307 66% S	244 50%	305 67% U	248 50%	307 67% W	247 50%	183 73% Y	354 54%
NET: NOT SATISFIED 352 37%	92 26%	240 45% P	147 32%	204 42% R	136 30%	215 43% T	137 30%	213 43% V	66 26%	273 41% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	898	274	314	172	683	319	540	694	32	146	26
WEIGHTED TOTAL	959	301	349	188	738	350	575	767	33**	135*	24**
VERY SATISFIED	177 18%	73 24%	63 18%	60 32% D	113 15%	96 28% F	79 14%	164 21% I	6 19%	6 4%	1 3%
FAIRLY SATISFIED	378 39%	134 45% B	120 34%	80 42%	292 39%	153 44%	216 38%	307 40%	18 54%	45 33%	8 35%
NOT VERY SATISFIED	202 21%	53 18%	71 20%	29 15%	165 22%	52 15%	144 25% E	153 20%	2 5%	45 33% G	3 13%
NOT AT ALL SATISFIED	149 16%	39 13%	70 20%	16 8%	130 18% C	42 12%	100 17%	117 15%	4 12%	27 20%	2 7%
NEITHER	19 2%	1	8 2%	2 1%	15 2%	3 1%	12 2%	10 1%	1 3%	6 4% G	2 9%
DON'T KNOW	34 4%	1	17 5% A	2 1%	24 3%	3 1%	25 4% E	16 2%	2 7%	8 6% G	8 32%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	959	301	349	188	738	350	575	767	33**	135*	24**
NET: SATISFIED	555 58%	207 69% B	183 52%	140 74% D	404 55%	249 71% F	295 51%	471 61% I	24 73%	50 37%	9 38%
NET: NOT SATISFIED	352 37%	92 30%	141 40% A	45 24%	295 40% C	94 27%	244 42% E	270 35%	6 17%	71 53% G	5 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	898	209	202	297	211	208	224	351	99	107	142	123
WEIGHTED TOTAL	959	261	211	312	248	231	231	439	111*	144*	149*	119*
VERY SATISFIED	177 18%	67 26%	41 20%	54 17%	61 24% RU	45 19%	47 20% RU	96 22% RU	11 10%	38 27% RU	38 26% RU	12 10%
FAIRLY SATISFIED	378 39%	127 49% M	94 45%	116 37%	94 38% U	124 54% NSTU	110 48% U	205 47% U	56 50% U	54 38% U	55 37% U	21 17%
NOT VERY SATISFIED	202 21%	36 14%	48 23%	71 23% K	52 21%	30 13%	41 18%	74 17%	27 24% O	31 21%	32 21%	40 34% NOPQ
NOT AT ALL SATISFIED	149 16%	21 8%	22 11%	61 20% KL	37 15%	25 11%	27 12%	49 11%	12 11%	16 11%	19 13%	37 31% NOPQRST
NEITHER	19 2%	2 1%	-	4 1%	2 1%	3 1%	3 1%	8 2%	-	1 1%	4 3%	4 3%
DON'T KNOW	34 4%	9 3%	4 2%	6 2%	3 1%	5 2%	3 1%	7 2%	5 5%	4 3%	1 1%	5 4%

TUE DEC 16 13:52:50 GMT 2014

**PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING**

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	959	261	211	312	248	231	231	439	111*	144*	149*	119*
NET: SATISFIED	555 58%	194 74% M	136 65%	170 55%	155 62% U	169 73% NRU	157 68% U	302 69% U	67 60% U	93 64% U	93 63% U	33 28%
NET: NOT SATISFIED	352 37%	56 22%	70 33% K	132 42% K	89 36% O	55 24%	68 29%	123 28%	39 35%	47 32%	51 34%	77 65% NOPQRST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.17_V2 WESTMINSTER ABBEY IS A CENTREPIECE OF BRITISH HISTORY AND RELIGION. IT IS WHERE MONARCHS HAVE BEEN CROWNED OVER THE CENTURIES. IT IS A DESIGNATED WORLD HERITAGE SITE AND AN IMPORTANT CULTURAL ICON IN BRITAIN AND AROUND THE WORLD. IT NEEDS SUBSTANTIAL RESTORATION WORK TO PRESERVE AND PROTECT IT FOR FUTURE GENERATIONS. TO WHAT EXTENT WOULD YOU BE SATISFIED WITH TAXPAYERS' MONEY BEING SPENT ON ITS RESTORATION?

BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	898	162	363	321	322	512	279	553	362	163
WEIGHTED TOTAL	959	171*	390	353	362	545	291	617	377	241
VERY SATISFIED	177 18%	52 30% BC	55 14%	64 18%	95 26% E	80 15%	83 28% G	91 15%	81 22%	63 26%
FAIRLY SATISFIED	378 39%	81 47%	157 40%	125 35%	172 47% E	188 34%	128 44%	234 38%	141 37%	110 45%
NOT VERY SATISFIED	202 21%	23 14%	103 26% A	71 20%	63 18%	131 24%	49 17%	140 23%	68 18%	44 18%
NOT AT ALL SATISFIED	149 16%	8 5%	57 15% A	76 22% A	22 6%	118 22% D	20 7%	123 20% F	62 16% I	18 7%
NEITHER	19 2%	2 1%	5 1%	7 2%	3 1%	10 2%	2 1%	13 2%	8 2%	4 2%
DON'T KNOW	34 4%	5 3%	13 3%	9 3%	7 2%	18 3%	9 3%	15 3%	17 4%	3 1%
NET: SATISFIED	555 58%	132 77% BC	212 54%	189 54%	266 74% E	267 49%	210 72% G	325 53%	222 59%	172 72% H
NET: NOT SATISFIED	352 37%	32 18%	160 41% A	147 42% A	85 23%	249 46% D	70 24%	263 43% F	130 34%	62 26%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.18_V1 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	225	28	44	49	34	28	13	29	72	83	70	94	131
WEIGHTED TOTAL	164	21**	41*	31*	32**	19**	6**	15**	61*	63*	39*	80*	83*
VERY IMPORTANT	45 28%	1 4%	8 19%	8 26%	11 35%	8 42%	3 51%	7 44%	9 14%	19 30%	17 44%	22 28%	23 27%
FAIRLY IMPORTANT	53 33%	8 39%	14 33%	10 32%	11 33%	5 29%	1 17%	5 31%	22 35%	20 32%	11 28%	28 35%	25 30%
NOT VERY IMPORTANT	35 21%	3 14%	11 28%	7 24%	6 18%	3 15%	2 32%	3 18%	14 23%	13 21%	7 19%	19 24%	16 19%
NOT AT ALL IMPORTANT	14 8%	4 18%	5 12%	2 7%	2 7%	* 3%	-	-	9 14% K	5 7%	* 1%	6 7%	8 10%
DON'T KNOW	17 10%	5 25%	3 7%	4 12%	2 6%	2 11%	-	1 7%	8 13%	6 9%	3 8%	5 7%	11 14%
NET: IMPORTANT	99 60%	9 44%	21 53%	18 57%	22 68%	13 71%	4 68%	11 75%	31 50%	40 63%	28 72% I	51 63%	48 57%
NET: NOT IMPORTANT	49 30%	7 32%	16 40%	10 31%	8 26%	3 17%	2 32%	3 18%	23 37%	18 28%	8 20%	24 30%	24 29%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.18_V1 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	225	17	50	42	116	67	158	124	101	120	48	57
WEIGHTED TOTAL	164	22**	50*	37*	55*	72*	92	82*	82*	83*	50*	32*
VERY IMPORTANT	45 28%	10 43%	13 27%	11 30%	11 20%	23 32%	22 24%	31 38% U	14 18%	24 29%	16 33%	5 16%
FAIRLY IMPORTANT	53 33%	6 28%	13 26%	14 38%	20 36%	19 27%	34 37%	28 35%	25 30%	31 38%	14 29%	8 25%
NOT VERY IMPORTANT	35 21%	4 16%	13 26%	7 20%	11 20%	17 23%	18 20%	7 9%	28 34% T	15 18%	12 24%	8 24%
NOT AT ALL IMPORTANT	14 8%	1 6%	8 16%	2 4%	3 6%	9 12%	5 5%	7 9%	6 8%	5 6%	7 13%	2 8%
DON'T KNOW	17 10%	2 7%	2 5%	3 9%	9 17% O	4 5%	13 14%	8 10%	9 11%	8 9%	1 1%	8 27% VW
NET: IMPORTANT	99 60%	16 71%	26 53%	25 68%	31 57%	42 59%	56 61%	59 72% U	39 48%	55 67% X	30 61%	13 41%
NET: NOT IMPORTANT	49 30%	5 22%	21 42%	9 24%	14 26%	26 36%	23 25%	14 18%	34 42% T	20 24%	19 38%	10 32%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.18_V1 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	225	99	81	45	55	32	15	46	30	35	78
WEIGHTED TOTAL	164	102*	43*	20*	29*	26**	16**	35*	33**	29**	50*
VERY IMPORTANT	45 28%	28 28%	10 23%	7 38%	13 44%	13 47%	4 26%	11 33%	6 19%	8 26%	17 34%
FAIRLY IMPORTANT	53 33%	35 35%	12 28%	6 30%	9 30%	8 31%	5 31%	13 36%	12 35%	6 21%	20 39%
NOT VERY IMPORTANT	35 21%	19 18%	11 27%	5 25%	4 13%	3 10%	4 27%	8 24%	5 16%	9 30%	9 18%
NOT AT ALL IMPORTANT	14 8%	11 10%	3 7%	* 2%	1 2%	3 12%	1 9%	1 2%	8 25%	3 11%	1 3%
DON'T KNOW	17 10%	9 9%	7 15%	1 5%	3 11%	- -	1 7%	2 5%	2 5%	3 11%	3 6%
NET: IMPORTANT	99 60%	63 62%	22 51%	13 68%	22 74%	21 78%	9 57%	24 69%	18 54%	14 48%	37 73%
NET: NOT IMPORTANT	49 30%	29 29%	14 33%	5 27%	4 15%	6 22%	6 37%	9 25%	13 41%	12 42%	10 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	225	99	2	2	2	-	1	10	26	3	74	3	3
WEIGHTED TOTAL	164	53*	2**	3**	2**	**	1**	11**	29**	2**	52*	6**	2**
VERY IMPORTANT	45 28%	21 38% T	-	-	-	-	-	-	11 38%	-	11 21%	3 46%	-
FAIRLY IMPORTANT	53 33%	16 30%	1 33%	1 46%	-	-	-	2 18%	12 42%	* 25%	17 33%	3 54%	* 16%
NOT VERY IMPORTANT	35 21%	5 10%	-	2 54%	-	-	-	6 52%	2 6%	1 75%	18 36% K	-	* 16%
NOT AT ALL IMPORTANT	14 8%	4 8%	1 67%	-	2 100%	-	-	2 14%	3 11%	-	1 2%	-	-
DON'T KNOW	17 10%	7 13%	-	-	-	-	1 100%	2 16%	1 3%	-	4 8%	-	2 67%
NET: IMPORTANT	99 60%	37 69%	1 33%	1 46%	-	-	-	2 18%	23 80%	* 25%	28 54%	6 100%	* 16%
NET: NOT IMPORTANT	49 30%	10 18%	1 67%	2 54%	2 100%	-	-	7 66%	5 16%	1 75%	20 38% K	-	* 16%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	225	15	83	4	11	35	5	17	28	63	104	153	54	78	68	72
WEIGHTED TOTAL	164	12**	61*	3**	7**	20**	8**	14**	20**	46*	76*	116	37*	56*	52*	51*
VERY IMPORTANT	45 28%	7 54%	10 16%	2 54%	4 59%	12 58%	3 33%	6 41%	2 8%	4 10%	33 43% I	39 34% L	4 11%	20 35%	13 25%	12 23%
FAIRLY IMPORTANT	53 33%	4 35%	24 39%	1 23%	3 41%	1 6%	1 6%	2 11%	9 47%	17 37%	24 32%	37 32%	14 36%	17 30%	19 36%	18 35%
NOT VERY IMPORTANT	35 21%	1 11%	18 29%	1 23%	-	4 18%	2 22%	3 19%	4 20%	16 36% J	9 12%	27 24%	6 16%	10 17%	16 31%	9 17%
NOT AT ALL IMPORTANT	14 8%	-	5 8%	-	-	2 8%	3 39%	* 1%	5 23%	4 8%	5 6%	8 7%	4 11%	6 11%	2 5%	5 10%
DON'T KNOW	17 10%	-	4 7%	-	-	2 9%	-	4 28%	* 2%	5 10%	5 6%	5 4%	10 26% K	4 7%	1 3%	8 15% N
NET: IMPORTANT	99 60%	11 89%	34 55%	2 77%	7 100%	13 65%	3 39%	7 52%	11 55%	21 46%	57 75% I	76 65%	18 47%	37 65%	32 61%	29 57%
NET: NOT IMPORTANT	49 30%	1 11%	23 38%	1 23%	-	5 26%	5 61%	3 20%	9 43%	20 44% J	14 18%	35 30%	10 27%	16 28%	19 36%	14 28%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	225	63	145	107	113	99	122	93	128	53	149
WEIGHTED TOTAL	164	44*	108*	80*	82*	77*	85*	70*	92*	43*	105
VERY IMPORTANT	45 28%	14 32%	31 28%	33 41% S	12 15%	29 38% U	16 19%	24 34%	21 23%	14 34%	30 29%
FAIRLY IMPORTANT	53 33%	17 40%	31 28%	30 38%	23 28%	29 38%	24 28%	24 34%	29 32%	19 45%	32 31%
NOT VERY IMPORTANT	35 21%	7 17%	27 25%	9 11%	26 32% R	10 13%	25 29% T	15 22%	20 21%	7 16%	23 22%
NOT AT ALL IMPORTANT	14 8%	2 5%	10 9%	5 6%	9 11%	6 8%	8 9%	6 8%	8 9%	1 2%	11 10%
DON'T KNOW	17 10%	3 7%	10 9%	3 4%	12 14% R	2 3%	13 15% T	1 2%	14 15% V	1 2%	9 8%
NET: IMPORTANT	99 60%	31 71%	61 56%	63 79% S	35 43%	58 76% U	40 47%	48 69%	51 55%	34 79% Y	62 59%
NET: NOT IMPORTANT	49 30%	10 22%	37 34%	13 17%	35 43% R	16 21%	32 38% T	21 30%	28 30%	8 19%	34 32%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.18_V1 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 1

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	225	75	60	50	154	95	116	173	6	37	9
WEIGHTED TOTAL	164	53*	44*	35*	118	79*	79*	120	5**	32**	6**
VERY IMPORTANT	45 28%	18 34%	18 40%	10 28%	34 29%	26 33%	19 24%	37 31%	2 29%	7 21%	-
FAIRLY IMPORTANT	53 33%	17 32%	12 28%	11 31%	40 34%	28 35%	24 31%	44 36%	1 19%	8 26%	6%
NOT VERY IMPORTANT	35 21%	11 21%	6 14%	9 26%	25 21%	14 17%	21 26%	20 17%	1 21%	12 39%	1 17%
NOT AT ALL IMPORTANT	14 8%	4 7%	4 10%	4 13%	9 7%	10 13%	4 4%	10 9%	1 23%	2 7%	-
DON'T KNOW	17 10%	3 5%	4 8%	1 2%	11 9%	1 1%	12 15% E	9 8%	1 8%	2 8%	5 77%
NET: IMPORTANT	99 60%	35 67%	30 68%	21 59%	73 62%	54 68%	43 55%	81 67%	3 48%	15 47%	6%
NET: NOT IMPORTANT	49 30%	15 28%	10 23%	14 39%	34 29%	24 30%	24 31%	31 25%	2 44%	15 46%	1 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	225	51	57	68	61	52	58	90	26	19	52	19
WEIGHTED TOTAL	164	45*	44*	44*	41*	40*	47*	67*	17**	17**	40*	16**
VERY IMPORTANT	45 28%	13 29%	14 33%	15 34%	15 37%	13 31%	14 29%	19 28%	7 42%	6 35%	12 30%	4 23%
FAIRLY IMPORTANT	53 33%	19 41%	13 28%	19 42%	18 44%	14 35%	18 39%	26 39%	5 31%	4 24%	14 36%	2 11%
NOT VERY IMPORTANT	35 21%	6 13%	13 29%	8 19%	5 13%	9 23%	9 19%	13 20%	3 18%	4 23%	10 24%	8 54%
NOT AT ALL IMPORTANT	14 8%	5 11%	4 9%	1 2%	-	2 6%	6 13% N	4 6%	2 9%	3 18%	4 11% N	1 6%
DON'T KNOW	17 10%	3 6%	* 1%	2 4%	2 6%	2 5%	-	5 7%	-	-	-	1 5%
NET: IMPORTANT	99 60%	32 70%	27 61%	34 75%	33 81%	26 66%	32 68%	45 67%	13 73%	10 59%	26 65%	5 34%
NET: NOT IMPORTANT	49 30%	11 25%	17 38%	9 21%	5 13%	11 29%	15 32% N	17 26%	5 27%	7 41%	14 35% N	9 60%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 1

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	225	49	88	73	75	128	80	133	91	30
WEIGHTED TOTAL	164	34*	68*	51*	64*	83*	61*	93*	63*	29**
VERY IMPORTANT	45 28%	10 28%	14 21%	21 40% B	21 33%	24 29%	20 32%	25 27%	15 24%	8 29%
FAIRLY IMPORTANT	53 33%	15 44%	24 36%	13 25%	25 39%	27 33%	23 37%	29 31%	24 38%	6 20%
NOT VERY IMPORTANT	35 21%	6 17%	21 31%	8	11 17%	21 25%	14 24%	18 19%	13 20%	8 29%
NOT AT ALL IMPORTANT	14 8%	2 6%	4 6%	7 14%	5 9%	6 7%	2 3%	11 12%	5 8%	6 20%
DON'T KNOW	17 10%	2 5%	4 7%	3 6%	2 3%	5 6%	2 3%	10 10%	7 10%	1 3%
NET: IMPORTANT	99 60%	25 72%	39 57%	33 65%	46 72%	51 62%	43 70%	55 59%	39 62%	14 48%
NET: NOT IMPORTANT	49 30%	8 23%	25 36%	15 30%	16 25%	27 32%	17 27%	29 31%	17 27%	14 49%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.18_V2 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. BUT RESEARCH SUGGESTS THAT IF THIS REFORM HAD BEEN IMPLEMENTED PREVIOUSLY, THE OUTCOME WOULD HAVE BEEN DIFFERENT IN 21 OUT OF NEARLY 5,000 VOTES SINCE 1997 (AND ONLY SIX SINCE 2010). AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	AGE (1)							AGE (2)			GENDER	
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	898	100	139	142	132	132	90	163	239	274	385	392	506
WEIGHTED TOTAL	959	112*	151*	161*	168*	145*	65*	156	263	329	367	470	489
VERY IMPORTANT	189 20%	11 10%	24 16%	14 9%	38 23% BD	39 27% BD	22 34% BCD	40 26% BD	35 13%	52 16%	102 28% J	101 21%	89 18%
FAIRLY IMPORTANT	350 36%	47 43%	51 33%	79 49% CEH	47 28%	53 37%	22 33%	51 33%	98 37%	125 38%	126 34%	162 34%	188 38%
NOT VERY IMPORTANT	220 23%	20 18%	43 28%	49 30% F	41 25%	25 17%	12 18%	31 20%	63 24%	90 27% K	68 18%	97 21%	123 25%
NOT AT ALL IMPORTANT	112 12%	12 11%	17 11%	7 5%	27 16% D	20 14% D	7 11%	22 14% D	29 11%	35 11%	49 13%	68 15% M	44 9%
DON'T KNOW	88 9%	21 19% FGH	18 12%	13 8%	14 8%	8 5%	2 4%	12 8%	39 15% K	27 8%	22 6%	42 9%	46 9%
NET: IMPORTANT	539 56%	59 53%	74 49%	92 57%	85 51%	92 64%	44 68% CE	92 59%	133 51%	178 54%	228 62% I	263 56%	276 56%
NET: NOT IMPORTANT	333 35%	32 29%	60 39%	56 35%	69 41%	45 31%	19 29%	53 34%	92 36%	125 38%	117 32%	166 35%	167 34%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.18_V2 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. BUT RESEARCH SUGGESTS THAT IF THIS REFORM HAD BEEN IMPLEMENTED PREVIOUSLY, THE OUTCOME WOULD HAVE BEEN DIFFERENT IN 21 OUT OF NEARLY 5,000 VOTES SINCE 1997 (AND ONLY SIX SINCE 2010). AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	898	131	193	183	391	324	574	793	105	464	179	253
WEIGHTED TOTAL	959	229*	259	205	265	489	470	859	100*	512	248	199
VERY IMPORTANT	189 20%	59 26%	52 20%	32 16%	46 17%	111 23%	78 17%	175 20%	14 14%	85 17%	58 23%	46 23%
FAIRLY IMPORTANT	350 36%	88 38%	99 38%	74 36%	89 33%	187 38%	163 35%	312 36%	38 38%	192 38% X	102 41% X	55 28%
NOT VERY IMPORTANT	220 23%	47 20%	58 22%	53 26%	63 24%	105 21%	116 25%	189 22%	32 32%	121 24%	45 18%	53 27%
NOT AT ALL IMPORTANT	112 12%	27 12%	27 11%	19 9%	38 14%	55 11%	58 12%	109 13% U	4 4%	62 12%	29 12%	22 11%
DON'T KNOW	88 9%	9 4%	23 9%	26 13% N	30 11% N	31 6%	56 12% R	75 9%	12 12%	52 10%	14 6%	22 11%
NET: IMPORTANT	539 56%	147 64% Q	151 58%	106 52%	135 51%	298 61% S	241 51%	487 57%	52 52%	277 54%	160 65% X	102 51%
NET: NOT IMPORTANT	333 35%	74 32%	86 33%	72 35%	101 38%	159 33%	173 37%	297 35%	35 36%	183 36%	74 30%	75 38%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	898	359	254	285	234	164	89	280	154	164	219
WEIGHTED TOTAL	959	544	173	242	192	200	160*	305	239	185	165
VERY IMPORTANT	189 20%	89 16%	23 13%	77 32% AB	35 18%	47 23%	42 27%	92 30% HIJ	39 16%	24 13%	21 13%
FAIRLY IMPORTANT	350 36%	202 37%	67 39%	81 33%	59 31%	63 32%	69 43%	95 31%	97 41%	77 42%	56 34%
NOT VERY IMPORTANT	220 23%	142 26% C	38 22%	41 17%	44 23%	37 18%	38 24%	55 18%	62 26%	49 27%	41 25%
NOT AT ALL IMPORTANT	112 12%	62 11%	21 12%	30 12%	22 11%	40 20% F	7 4%	38 12%	23 10%	18 10%	25 15%
DON'T KNOW	88 9%	50 9%	24 14% C	14 6%	32 17% EF	13 7%	3 2%	25 8%	18 7%	16 9%	23 14%
NET: IMPORTANT	539 56%	291 54%	90 52%	158 65% AB	94 49%	110 55%	111 70% DE	187 61% J	136 57%	101 55%	77 47%
NET: NOT IMPORTANT	333 35%	203 37%	59 34%	71 29%	66 34%	77 38%	45 28%	93 30%	85 35%	67 36%	66 40%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	898	82	86	92	71	-	92	82	29	82	134	69	79
WEIGHTED TOTAL	959	45*	46*	125*	94*	**	82*	90*	27**	105*	97	151*	96*
VERY IMPORTANT	189 20%	11 24% M	15 33% MPQU	10 8%	22 23% M	-	11 13%	16 18%	10 37%	19 19%	22 22% M	26 17%	27 29% MP
FAIRLY IMPORTANT	350 36%	19 43%	17 36%	49 39%	26 28%	-	31 38%	29 32%	8 28%	29 28%	46 48% NQS	62 41%	33 34%
NOT VERY IMPORTANT	220 23%	6 14%	6 13%	34 27%	21 22%	-	15 18%	26 29% KL	5 18%	29 28%	20 20%	37 24%	23 24%
NOT AT ALL IMPORTANT	112 12%	7 16% T	4 8%	23 18% T	15 16% T	-	13 16% T	8 8%	-	19 18% T	4 4%	12 8%	8 8%
DON'T KNOW	88 9%	2 4%	5 10%	9 7%	10 11%	-	12 15%	12 13%	5 17%	8 7%	6 6%	14 9%	6 6%
NET: IMPORTANT	539 56%	30 66% MS	32 69% MPQS	59 47%	48 51%	-	42 51%	45 50%	18 65%	48 46%	68 70% MNPQ S	88 58%	60 63%
NET: NOT IMPORTANT	333 35%	13 29%	10 21%	56 45% LT	36 38%	-	28 34%	33 37% L	5 18%	49 46% LT	23 24%	49 32%	30 32%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	898	120	247	32	109	42	54	115	127	174	436	578	277	259	318	296
WEIGHTED TOTAL	959	145*	243	46**	122*	28**	76*	123*	145*	180	471	636	279	284	345	304
VERY IMPORTANT	189 20%	58 40% BD	36 15%	9 20%	28 23%	8 27%	22 29%	15 12%	19 13%	17 9%	138 29% GHI	158 25% L	26 9%	74 26% O	68 20%	47 15%
FAIRLY IMPORTANT	350 36%	54 37%	117 48% F	16 35%	44 36%	10 36%	18 24%	32 26%	55 38%	91 51% GJ	159 34%	236 37%	90 32%	90 32%	151 44% MO	102 34%
NOT VERY IMPORTANT	220 23%	19 13%	46 19%	18 40%	25 20%	6 20%	19 24%	30 24%	36 25%	47 26%	94 20%	134 21%	78 28%	68 24%	70 20%	74 24%
NOT AT ALL IMPORTANT	112 12%	8 5%	29 12%	2 3%	22 78% A	4 14%	15 20% A	16 13%	22 15%	18 10%	48 10%	75 12%	34 12%	36 13%	34 10%	41 13%
DON'T KNOW	88 9%	7 5%	16 6%	1 2%	5 4%	1 3%	2 3%	30 24% HIJ	13 9%	6 4%	32 7%	32 5%	50 18% K	16 6%	23 7%	40 13% MN
NET: IMPORTANT	539 56%	112 77% BDF	153 63%	25 55%	71 58%	18 63%	40 52%	47 38%	74 51%	108 60% G	297 63% GH	394 62% L	116 42%	164 58%	218 63% O	149 49%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
959	145*	243	46**	122*	28**	76*	123*	145*	180	471	636	279	284	345	304
333 35%	27 18%	74 31% A	20 43%	46 38% A	10 34%	34 45% A	46 37%	58 40%	65 36%	143 30%	210 33%	113 40%	104 37%	104 30%	115 38%

WEIGHTED TOTAL
NET: NOT IMPORTANT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	898	308	526	398	491	382	508	391	497	227	612
WEIGHTED TOTAL	959	358	538	465	486	457	497	455	496	251	659
VERY IMPORTANT	189 20%	95 26% Q	94 18%	137 29% S	52 11%	128 28% U	61 12%	120 26% W	69 14%	62 25%	125 19%
FAIRLY IMPORTANT	350 36%	150 42%	183 34%	177 38%	170 35%	168 37%	180 36%	176 39%	170 34%	121 48% Y	214 33%
NOT VERY IMPORTANT	220 23%	74 21%	130 24%	84 18%	135 28% R	83 18%	137 28% T	86 19%	133 27% V	43 17%	165 25%
NOT AT ALL IMPORTANT	112 12%	24 7%	80 15% P	45 10%	65 13%	57 12%	54 11%	55 12%	55 11%	15 6%	93 14% X
DON'T KNOW	88 9%	16 5%	50 9% P	22 5%	63 13% R	22 5%	65 13% T	18 4%	69 14% V	9 4%	62 9% X
NET: IMPORTANT	539 56%	244 68% Q	278 52%	314 68% S	223 46%	295 65% U	242 49%	296 65% W	240 48%	183 73% Y	339 52%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
959	358	538	465	486	457	497	455	496	251	659
333 35%	98 27%	210 39% P	129 28%	200 41% R	140 31%	191 38%	141 31%	188 38%	59 23%	257 39% X

WEIGHTED TOTAL
NET: NOT IMPORTANT

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	898	274	314	172	683	319	540	694	32	146	26
WEIGHTED TOTAL	959	301	349	188	738	350	575	767	33**	135*	24**
VERY IMPORTANT	189 20%	70 23%	60 17%	44 24%	145 20%	94 27% F	95 16%	175 23% I	6 17%	7 5%	2 7%
FAIRLY IMPORTANT	350 36%	126 42%	112 32%	79 42%	258 35%	146 42%	194 34%	276 36%	11 34%	50 37%	13 52%
NOT VERY IMPORTANT	220 23%	58 19%	78 22%	40 21%	172 23%	57 16%	158 27% E	162 21%	8 26%	47 35% G	3 13%
NOT AT ALL IMPORTANT	112 12%	29 10%	59 17% A	17 9%	93 13%	33 10%	71 12%	90 12%	2 5%	20 15%	1 7%
DON'T KNOW	88 9%	18 6%	40 11%	8 4%	70 10%	19 5%	57 10%	64 8%	6 18%	11 9%	7 27%
NET: IMPORTANT	539 56%	196 65% B	172 49%	123 65% D	403 55%	240 69% F	289 50%	451 59% I	17 51%	57 42%	14 59%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
959	301	349	188	738	350	575	767	33**	135*	24**
333 35%	87 29%	137 39% A	57 30%	265 36%	91 26%	229 40% E	253 33%	10 31%	67 49% G	3 14%

WEIGHTED TOTAL

NET: NOT IMPORTANT

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.18_V2 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. BUT RESEARCH SUGGESTS THAT IF THIS REFORM HAD BEEN IMPLEMENTED PREVIOUSLY, THE OUTCOME WOULD HAVE BEEN DIFFERENT IN 21 OUT OF NEARLY 5,000 VOTES SINCE 1997 (AND ONLY SIX SINCE 2010). AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 2

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	898	209	202	297	211	208	224	351	99	107	142	123
WEIGHTED TOTAL	959	261	211	312	248	231	231	439	111*	144*	149*	119*
VERY IMPORTANT	189 20%	75 29% M	50 24%	55 18%	53 21% U	57 25% U	55 24% U	97 22% U	19 17%	53 37% NPQR TU	31 21%	12 10%
FAIRLY IMPORTANT	350 36%	110 42%	90 43%	103 33%	107 43% SU	97 42% U	106 46% SU	172 39% U	43 39%	44 30%	53 36%	30 25%
NOT VERY IMPORTANT	220 23%	32 12%	45 21% K	89 29% K	41 17%	47 20%	44 19%	91 21%	28 25%	23 16%	27 18%	46 39% NOPQST
NOT AT ALL IMPORTANT	112 12%	28 11%	16 7%	32 10%	36 14% P	19 8%	13 6%	46 11% P	16 14% P	13 9%	26 17% OPQ	22 19% OP
DON'T KNOW	88 9%	16 6%	11 5%	32 10%	12 5%	11 5%	13 6%	33 8%	5 4%	12 8%	13 8%	8 7%
NET: IMPORTANT	539 56%	185 71% M	140 66% M	159 51%	160 64% U	154 67% U	161 70% QRTU	269 61% U	62 56% U	96 67% U	84 56% U	42 36%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.18_V2 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. BUT RESEARCH SUGGESTS THAT IF THIS REFORM HAD BEEN IMPLEMENTED PREVIOUSLY, THE OUTCOME WOULD HAVE BEEN DIFFERENT IN 21 OUT OF NEARLY 5,000 VOTES SINCE 1997 (AND ONLY SIX SINCE 2010). AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 2

TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
959	261	211	312	248	231	231	439	111*	144*	149*	119*
333 35%	59 23%	60 29%	121 39% K	77 31%	66 28%	57 25%	137 31%	43 39% P	36 25%	53 35% P	68 58% NOPQRST

WEIGHTED TOTAL
NET: NOT IMPORTANT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.18_V2 FOLLOWING THE SCOTTISH REFERENDUM, THE IDEA OF ENGLISH VOTES ON ENGLISH LAWS HAS BEEN PROPOSED TO ADDRESS THE ISSUE OF SCOTTISH MPS VOTING ON THINGS LIKE SCHOOLS AND HOSPITALS IN ENGLAND BUT ENGLISH MPS HAVING NO SAY ON HOW THOSE ARE RUN IN SCOTLAND BECAUSE THE SCOTTISH PARLIAMENT IS RESPONSIBLE FOR THEM. BUT RESEARCH SUGGESTS THAT IF THIS REFORM HAD BEEN IMPLEMENTED PREVIOUSLY, THE OUTCOME WOULD HAVE BEEN DIFFERENT IN 21 OUT OF NEARLY 5,000 VOTES SINCE 1997 (AND ONLY SIX SINCE 2010). AS AN ISSUE FOR REFORM DO YOU THINK THIS IS...

BASE : ALL RESPONDENTS ANSWERING VERSION 2

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	898	162	363	321	322	512	279	553	362	163
WEIGHTED TOTAL	959	171*	390	353	362	545	291	617	377	241
VERY IMPORTANT	189 20%	39 23%	66 17%	80 23%	79 22%	110 20%	69 24%	117 19%	82 22%	60 25%
FAIRLY IMPORTANT	350 36%	78 45%	141 36%	122 35%	153 42%	185 34%	125 43%	212 34%	142 38%	93 39%
NOT VERY IMPORTANT	220 23%	33 19%	121 31% AC	59 17%	68 19%	140 26%	58 20%	154 25%	77 20%	48 20%
NOT AT ALL IMPORTANT	112 12%	10 6%	37 10%	61 17% AB	37 10%	69 13%	23 8%	81 13%	44 12%	22 9%
DON'T KNOW	88 9%	12 7%	26 7%	32 9%	25 7%	41 8%	16 5%	53 9%	30 8%	18 7%
NET: IMPORTANT	539 56%	116 68% B	206 53%	202 57%	232 64% E	295 54%	194 67% G	329 53%	225 60%	153 64%
NET: NOT IMPORTANT	333 35%	43 25%	158 41% A	119 34%	104 29%	209 38% D	81 28%	235 38% F	121 32%	70 29%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL 1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL 1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS 306 27%	28 21%	49 26%	52 27%	58 29%	53 32%	24 34%	43 25%	77 24%	110 28%	120 29%	167 30%	140 24%
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS 255 23%	21 16%	48 25%	45 23%	50 25%	38 23%	18 25%	36 21%	68 21%	95 24%	92 23%	132 24%	123 21%
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN 356 32%	37 28%	55 29%	62 32%	69 35%	53 32%	21 30%	59 35%	92 28%	131 33%	133 33%	155 28%	201 35% L
DON'T KNOW 206 18%	48 36% CDEF GH	40 21% E	34 18%	22 11%	20 12%	8 12%	33 19%	88 27% JK	56 14%	62 15%	97 18%	109 19%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS	306 27%	104 42% OPQ	83 27% Q	65 27% Q	54 17%	187 33% S	119 21%	271 29% U	35 19%	152 26% X	123 41% VX	32 14%
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS	255 23%	62 25%	85 28% Q	46 19%	62 19%	147 26% S	108 19%	183 19%	72 40% T	129 22%	87 29% X	38 16%
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN	356 32%	73 29%	95 31%	83 34%	106 33%	167 30%	189 34%	324 34% U	32 18%	198 33%	76 26%	82 35% W
DON'T KNOW	206 18%	13 5%	46 15% N	49 20% N	98 31% NOP	59 10%	147 26% R	163 17%	42 23%	115 19% W	11 4%	80 35% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

	WORKING STATUS			INCOME			TENURE				
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)	
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS	306 27%	195 30% B	37 17%	73 28% B	47 21%	69 31%	79 45% DE	102 30% J	106 39% IJ	53 25% J	30 14%
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS	255 23%	150 23%	44 20%	61 23%	34 15%	59 26% D	38 22%	87 26%	50 18%	61 29% H	48 22%
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN	356 32%	200 31%	72 34%	84 32%	94 43% E	65 29%	53 30%	106 31%	78 29%	61 29%	77 36%
DON'T KNOW	206 18%	100 15%	62 29% AC	44 17%	47 21% F	33 15% F	5 3%	44 13%	38 14%	38 18%	60 28% GHI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	..*	83*	101*	56*	107*	148	157*	99*
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS	306 27%	30 30% MT	13 27% T	21 16%	27 27% T	-	18 21%	19 18%	21 37% MQT	42 39% MPQT	20 13%	59 38% MQT	39 39% MPQT
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS	255 23%	17 17%	12 26% P	22 17%	12 12%	-	6 8%	16 16%	8 15%	21 19%	80 54% KLMN PQRSUV	40 26% P	20 20% P
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN	356 32%	37 37% T	19 38% T	56 44% T	26 27%	-	34 41% T	29 28%	23 40% T	33 31% T	26 18%	44 28%	30 30% T
DON'T KNOW	206 18%	16 16%	4 9%	30 23% LRU	32 33% KLRST UV	-	24 29% KLRST UV	37 37% KLRST UV	4 8%	11 11%	22 15%	14 9%	10 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL 1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL 1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS 306 27%	69 44% BE	56 18%	25 52%	44 34% B	12 26%	34 41% B	31 22%	43 26%	49 22%	184 34% I	227 30% L	60 19%	94 28%	112 28%	96 27%
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS 255 23%	39 25%	111 36% ADE	7 14%	18 14%	6 11%	18 22%	13 10%	36 22% G	73 32% GJ	128 23% G	201 27% L	48 15%	89 26% O	100 25%	64 18%
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN 356 32%	40 25%	98 32%	16 33%	50 38%	23 48% AB	28 33%	51 37%	55 33%	59 26%	183 34%	245 33%	98 31%	111 33%	142 36% O	92 26%
DON'T KNOW 206 18%	10 6%	40 13%	* 1%	18 14%	7 15%	4 5%	42 31% J	31 19% J	45 20% J	52 9%	77 10%	110 35% K	46 14%	43 11%	103 29% MN

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL 1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL 1123	402	646	545	568	534	582	525	589	294	764
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS 306 27%	158 39% Q	134 21%	191 35% S	114 20%	185 35% U	121 21%	177 34% W	129 22%	117 40% Y	185 24%
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS 255 23%	99 25%	151 23%	126 23%	128 22%	121 23%	134 23%	135 26%	119 20%	90 31% Y	157 21%
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN 356 32%	91 23%	238 37% P	185 34%	170 30%	178 33%	176 30%	160 30%	194 33%	64 22%	281 37% X
DON'T KNOW 206 18%	54 13%	123 19%	43 8%	157 28% R	49 9%	152 26% T	52 10%	146 25% V	23 8%	141 18% X

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS	306 27%	115 33%	102 26%	64 28%	240 28%	153 36% F	152 23%	265 30% I	6 16%	26 16%	9 30%
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS	255 23%	87 25%	81 21%	63 28%	191 22%	108 25%	144 22%	201 23%	11 28%	43 25%	1 2%
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN	356 32%	107 30%	148 38%	68 31%	276 32%	134 31%	208 32%	296 33% I	17 44%	35 21%	9 29%
DON'T KNOW	206 18%	45 13%	62 16%	29 13%	149 17%	32 8%	149 23% E	126 14%	5 13%	64 38% G	12 38%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS	306 27%	306 100% LM	-	-	100 34% U	97 36% TU	84 30% U	184 36% TU	34 26% U	69 43% PRTU	49 26% U	9 7%
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS	255 23%	-	255 100% KM	-	57 20%	69 25%	97 35% NOQU	109 22%	38 30%	42 26%	53 28%	24 18%
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN	356 32%	-	-	356 100% KL	112 39% P	84 31%	74 27%	168 33%	42 33%	44 28%	77 41% PS	43 32%
DON'T KNOW	206 18%	-	-	-	21 7%	21 8%	22 8%	45 9%	14 17%	6 4%	11 6%	59 44% NOPQRST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.19 WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEW. IF NO PARTY WINS A MAJORITY OF SEATS IN THE HOUSE OF COMMONS AT THE NEXT GENERAL ELECTION, I WOULD PREFER...

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
A COALITION BETWEEN TWO OR MORE PARTIES WHICH MAY PRODUCE A STRONGER GOVERNMENT BUT REQUIRE COMPROMISES ON SOME OF EACH PARTY'S MANIFESTO COMMITMENTS	306 27%	80 39% BC	108 24%	113 28%	164 39% E	141 22%	122 35% G	182 26%	120 27%	116 43% H
THE LARGEST PARTY TO FORM A GOVERNMENT ON ITS OWN WHICH MAY PRODUCE A WEAKER GOVERNMENT BUT REQUIRE LESS COMPROMISE ON THEIR MANIFESTO COMMITMENTS	255 23%	45 22%	136 30% C	69 17%	105 25%	147 23%	94 27%	149 21%	107 24%	66 24%
ANOTHER ELECTION TO BE CALLED SO THAT ONE PARTY MIGHT GET AN OVERALL MAJORITY ON THEIR OWN	356 32%	58 28%	114 25%	167 41% AB	114 27%	227 36% D	96 27%	251 35% F	150 34%	73 27%
DON'T KNOW	206 18%	22 11%	99 22% AC	55 14%	42 10%	114 18% D	40 11%	129 18% F	63 14% I	15 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
COMPULSORY VOTING	290 26%	15 11%	43 22% B	48 25% B	56 28% B	60 36% BC	17 25% B	50 29% B	58 18%	104 27% I	128 31% I	145 26%	145 25%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	30 23%	47 25%	44 23%	40 20%	50 31%	14 20%	46 27%	77 24%	83 21%	111 27%	131 24%	140 24%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	27 20%	48 25%	55 28%	61 30% H	37 23%	17 24%	33 19%	76 23%	115 29% K	87 21%	153 28%	125 22%
ONLINE VOTING	506 45%	74 56% H	104 54% H	95 49% H	84 42%	69 42%	29 41%	51 30%	178 55% K	179 46% K	149 37%	252 46%	254 44%
AN ALL-POSTAL VOTE ELECTION	128 11%	5 4%	19 10%	14 7%	20 10%	15 9%	8 11%	46 27% BCDEF G	24 8%	34 9%	69 17% IJ	43 8%	85 15% L
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	5 4%	16 9%	23 12% B	46 23% BCD	33 20% BC	13 18% BC	25 15% B	21 7%	69 18% I	71 17% I	96 17% M	65 11%
VOTES AT 16	189 17%	15 12%	42 22% GH	33 17% G	49 24% BGH	31 19% GH	5 6%	15 9%	57 18%	81 21% K	51 13%	101 18%	88 15%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
OTHER (SPECIFY)	17 2%	3 2%	2 1%	5 2%	-	4 2%	-	3 2%	5 2%	5 1%	7 2%	16 3% M	1
NONE OF THESE	135 12%	19 15%	27 14%	22 12%	19 10%	16 10%	10 15%	20 12%	47 14%	42 11%	46 11%	64 12%	71 12%
DON'T KNOW	99 9%	20 15% E	14 7%	21 11%	12 6%	11 7%	5 8%	16 9%	34 11%	32 8%	32 8%	41 7%	58 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
COMPULSORY VOTING	290 26%	97 38% OPQ	66 22%	57 24%	69 22%	163 29% S	127 23%	246 26%	44 24%	146 25%	99 33% VX	45 19%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	72 29%	79 26%	54 22%	65 20%	152 27%	119 21%	232 25%	39 21%	133 22%	89 30%	48 21%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	63 25%	81 26%	58 24%	76 24%	144 26%	134 24%	232 25%	46 25%	147 25%	88 30% X	43 19%
ONLINE VOTING	506 45%	165 66% OPQ	153 49% PQ	80 33%	108 34%	318 57% S	188 33%	433 46%	73 40%	269 45% X	192 65% VX	45 20%
AN ALL-POSTAL VOTE ELECTION	128 11%	33 13%	39 13%	21 9%	35 11%	72 13%	56 10%	111 12%	17 10%	70 12%	24 8%	34 15% W
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	58 23% PQ	63 20% PQ	19 8%	22 7%	121 22% S	41 7%	153 16% U	8 4%	72 12% X	73 25% VX	16 7%
VOTES AT 16	189 17%	43 17%	59 19%	41 17%	47 15%	102 18%	88 16%	165 18%	24 13%	95 16%	71 24% VX	24 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
OTHER (SPECIFY)	17 2%	4 2%	9 3%	1 *	4 1%	13 2%	5 1%	9 1%	8 5% T	6 1%	8 3%	3 1%
NONE OF THESE	135 12%	9 4%	32 10% N	36 15% N	58 18% NO	41 7%	94 17% R	116 12%	19 10%	75 13% W	8 3%	52 22% VW
DON'T KNOW	99 9%	3 1%	20 6% N	30 12% N	46 14% NO	23 4%	76 14% R	67 7%	32 18% T	49 8% W	5 2%	45 19% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
COMPULSORY VOTING	290 26%	178 28% B	39 18%	72 28% B	59 27%	71 31%	56 32%	119 35% IJ	70 26%	40 19%	46 21%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	140 22%	63 29% A	68 26%	64 29%	57 25%	50 28%	83 24% J	64 23%	71 33% J	35 16%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	165 26%	62 29% C	51 20%	65 30%	49 21%	62 35% E	72 21%	66 24%	68 32% G	55 25%
ONLINE VOTING	506 45%	334 52% BC	89 41% C	83 32%	85 38%	120 53% D	108 62% D	151 44% J	157 58% GJ	105 49% J	69 32%
AN ALL-POSTAL VOTE ELECTION	128 11%	55 9%	24 11%	48 19% AB	37 17%	29 13%	18 10%	41 12%	27 10%	20 9%	31 14%
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	98 15%	21 10%	43 16% B	25 11%	34 15%	53 30% DE	71 21% J	41 15% J	29 14% J	13 6%
VOTES AT 16	189 17%	115 18% C	47 22% C	27 10%	40 18%	44 19%	41 23%	45 13%	55 20%	47 22% G	36 17%
OTHER (SPECIFY)	17 2%	9 1%	5 3%	3 1%	4 2%	3 1%	6 3%	4 1%	6 2%	4 2%	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
1123	646	215	262	221	226	175*	340	271	213	215
NONE OF THESE 135 12%	70 11%	28 13%	37 14%	28 12% F	22 10%	7 4%	31 9%	29 11%	28 13%	32 15%
DON'T KNOW 99 9%	51 8%	27 12%	21 8%	14 6% F	8 4%	1 1%	25 7%	13 5%	19 9%	28 13% GH

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	.*	83*	101*	56*	107*	148	157*	99*
COMPULSORY VOTING	290 26%	36 36% NPTV	14 29%	41 32% V	18 18%	-	16 19%	27 27%	19 33% V	25 23%	29 19%	48 30%	16 17%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	31 31% LQ	5 11%	26 20%	25 26%	-	24 29% L	17 17%	15 27% L	31 29% L	36 24% L	41 26% L	20 20%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	32 33% MNQV	10 21%	20 16%	12 13%	-	24 29% N	18 18%	16 28% N	35 33% MNQ	51 34% MNQV	41 26%	18 18%
ONLINE VOTING	506 45%	42 43%	24 49% Q	52 41%	36 38%	-	35 42%	31 31%	28 50% Q	54 50% Q	56 38%	93 59% KNQT	55 55% QT
AN ALL-POSTAL VOTE ELECTION	128 11%	10 10%	5 11%	10 8%	10 10%	-	12 15% QT	5 5%	6 11%	27 25% KLMNQ TV	7 5%	26 17% QT	8 9%
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	9 9%	6 12%	19 15%	20 20% QT	-	9 11%	8 8%	9 16%	29 27% KLPQT	10 7%	24 15%	19 19% KQT
VOTES AT 16	189 17%	28 29% MNPQ UV	11 22% P	18 14%	13 13%	-	8 9%	12 12%	14 25% P	17 16%	33 22% P	23 15%	12 12%
OTHER (SPECIFY)	17 2%	-	-	-	4 4%	-	-	4 4%	-	1 1%	1 1%	6 4%	2 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

TOTAL	REGION (GOR)											
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL 1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
NONE OF THESE 135 12%	3 3%	3 7%	28 22% KLSU	16 17% KS	-	19 23% KLSU	14 14% KS	5 9%	3 3%	21 14% KS	11 7%	11 12% KS
DON'T KNOW 99 9%	9 9% S	3 5%	12 10%	12 13% SU	-	5 6%	21 21% KLPRS UV	4 7%	2 2%	21 14% SU	4 3%	6 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
COMPULSORY VOTING	290 26%	43 27%	87 29%	21 42%	41 32%	23 49% ABF	22 26%	6 5%	37 23% G	45 20% G	196 36% GHI	239 32% L	37 12%	118 35% NO	100 25%	66 19%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	51 32%	78 26%	14 29%	31 24%	13 27%	31 36%	31 23%	38 23%	58 26%	143 26%	199 27% L	57 18%	97 29% O	100 25%	69 19%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	42 27%	93 31%	12 24%	25 19%	11 24%	33 39% D	25 18%	47 29%	69 31% G	134 25%	199 26%	62 20%	88 26%	110 28%	77 22%
ONLINE VOTING	506 45%	84 53%	138 45%	33 67%	54 42%	20 42%	49 58%	71 52%	70 43%	110 49%	251 46%	355 47%	130 41%	161 47%	177 45%	154 43%
AN ALL-POSTAL VOTE ELECTION	128 11%	17 11%	31 10%	10 21%	18 14%	5 10%	4 5%	19 14%	27 17%	23 10%	57 10%	88 12%	38 12%	46 13%	34 8%	45 13%
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	41 26% B	34 11%	10 20%	22 17%	6 12%	30 36% BDE	8 6%	13 8%	23 10%	115 21% GHI	140 19% L	18 6%	75 22% NO	50 13%	35 10%
VOTES AT 16	189 17%	18 12%	68 22% A	5 9%	17 14%	20 41% ABD	24 28% A	12 9%	21 13%	45 20% G	108 20% G	144 19%	43 14%	77 23% O	66 17%	43 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
OTHER (SPECIFY)	17 2%	4 3%	7 2%	-	4 3%	-	-	1 *	5 3%	3 1%	9 2%	11 2%	6 2%	5 2%	11 3% O	1 .
NONE OF THESE	135 12%	12 7%	26 8%	3 6%	10 8%	2 3%	7 9%	22 16% J	28 17% J	34 15% J	36 7%	61 8%	68 22% K	18 5%	52 13% M	60 17% M
DON'T KNOW	99 9%	4 2%	22 7%	1 3%	9 7%	5 9% A	2 3%	17 12%	8 5%	13 6%	39 7%	39 5%	47 15% K	25 7%	20 5%	48 13% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371 671	505	604	481	630	484	625	280	761	
WEIGHTED TOTAL	1123	402 646	545	568	534	582	525	589	294	764	
COMPULSORY VOTING	290 26%	114 28% 164 25%	164 30% S	125 22%	161 30% U	127 22%	156 30% W	131 22%	83 28%	200 26%	
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	111 28% 149 23%	169 31% S	100 18%	150 28% U	121 21%	150 28% W	120 20%	84 29%	182 24%	
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	117 29% 157 24%	151 28%	126 22%	137 26%	141 24%	145 28%	132 22%	82 28%	187 25%	
ONLINE VOTING	506 45%	223 55% Q	248 38%	274 50% S	228 40%	271 51% U	234 40%	265 50% W	241 41%	166 56% Y	324 42%
AN ALL-POSTAL VOTE ELECTION	128 11%	60 15% 63 10%	44 8%	84 15% R	54 10%	72 12%	60 11%	67 11%	27 9%	94 12%	
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	61 15% 93 14%	118 22% S	43 8%	113 21% U	47 8%	101 19% W	59 10%	49 17%	111 15%	
VOTES AT 16	189 17%	36 9% 146 23% P	120 22% S	70 12%	105 20%	85 15%	104 20%	85 14%	48 16%	138 18%	

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
TOTAL										
WEIGHTED TOTAL	1123	646	545	568	534	582	525	589	294	764
OTHER (SPECIFY)	17 2%	8 1%	11 2%	6 1%	11 2%	6 1%	10 2%	8 1%	8 3%	9 1%
NONE OF THESE	135 12%	95 15% P	38 7%	94 17% R	35 7%	98 17% T	41 8%	92 16% V	25 8%	96 13%
DON'T KNOW	99 9%	60 9%	24 4%	74 13% R	23 4%	74 13% T	19 4%	77 13% V	10 3%	65 9% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	TOTAL	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
COMPULSORY VOTING	290 26%	136 38% B	91 23%	71 32%	211 25%	138 32% F	145 22%	261 29% I	7 18%	19 11%	3 9%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	88 25%	95 24%	58 26%	206 24%	133 31% F	131 20%	196 22%	22 57%	44 26%	9 29%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	112 32% B	86 22%	56 25%	218 26%	151 35% F	121 19%	226 25%	13 33%	39 23%	1 3%
ONLINE VOTING	506 45%	183 52%	173 44%	118 53%	380 44%	237 55% F	264 40%	422 48% I	20 52%	50 30%	14 46%
AN ALL-POSTAL VOTE ELECTION	128 11%	44 73%	49 12%	25 71%	98 71%	37 9%	85 73%	106 12%	5 12%	16 10%	1 2%
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	46 13%	64 16%	38 17%	123 14%	78 18% F	82 13%	143 16% I	8 21%	6 4%	3 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VOTES AT 16	189 17%	71 20%	70 18%	41 18%	145 17%	102 24% F	84 13%	154 17%	6 15%	28 17%	1 3%
OTHER (SPECIFY)	17 2%	5 1%	9 2%	2 1%	15 2%	9 2%	9 1%	14 2%	2 6%	1 .	-
NONE OF THESE	135 12%	20 6%	56 14% A	15 7%	109 13%	14 3%	109 17% E	89 10%	1 4%	42 25% G	2 8%
DON'T KNOW	99 9%	15 4%	28 7%	14 6%	70 8%	15 3%	73 11% E	53 6%	2 6%	33 20% G	11 36%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
COMPULSORY VOTING	290 26%	100 33% L	57 22%	112 31% L	290 100% OPQRST U	57 21% U	60 22% U	134 26% U	33 26% U	51 32% OU	56 30% U	-
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	97 32%	69 27%	84 24%	57 20% U	271 100% NPQRST TU	81 29% NU	155 31% NU	27 21% U	54 34% NU	57 30% NU	-
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	84 27%	97 38% KM	74 21%	60 21% U	81 30% NU	278 100% NOQR STU	132 26% U	38 29% U	37 23% U	48 25% U	-
ONLINE VOTING	506 45%	184 60% LM	109 43%	168 47%	134 46% U	155 57% NPU	132 48% U	506 100% NOPRS TU	60 47% U	80 50% U	102 54% U	-
AN ALL-POSTAL VOTE ELECTION	128 11%	34 11%	38 15%	42 12%	33 11% SU	27 10% SU	38 14% STU	60 12% STU	128 100% NOPGSTU	2 1%	9 5% U	-
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	69 22% M	42 17%	44 12%	51 18% RU	54 20% PRU	37 13% RU	80 16% RU	2 2%	161 100% NOPQ RTU	24 13% RU	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VOTES AT 16	189 17%	49 16%	53 21%	77 22%	56 19% RU	57 21% RU	48 17% RU	102 20% RU	9 7% U	24 15% U	189 100% NOPQR SU	- -
OTHER (SPECIFY)	17 2%	6 2%	1 *	7 2%	4 1%	3 1%	1 *	8 2%	1 1%	2 1%	2 1%	- -
NONE OF THESE	135 12%	9 3%	24 10% K	43 12% K	-	-	-	-	-	-	-	135 100% NOPQRST
DON'T KNOW	99 9%	3 1%	11 4% K	17 5% K	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
COMPULSORY VOTING	290 26%	64 31%	106 23%	109 27%	113 27%	170 27%	88 25%	192 27%	131 30%	86 32%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	56 27%	112 24%	101 25%	121 28%	146 23%	87 25%	177 25%	97 22%	91 34% H
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	57 28%	110 24%	108 27%	116 27%	157 25%	100 28%	168 24%	109 25%	80 30%
ONLINE VOTING	506 45%	112 54%	204 45%	179 44%	244 57% E	253 40%	188 53% G	312 44%	199 45%	173 64% H
AN ALL-POSTAL VOTE ELECTION	128 11%	24 12%	51 11%	49 12%	51 12%	73 12%	36 10%	90 13%	70 16% I	24 9%
COMPULSORY VOTING BUT WITH ABSTENTION/NONE OF THE ABOVE OPTION ON THE BALLOT PAPER	161 14%	23 11%	69 15%	67 17%	60 14%	99 16%	45 13%	112 16%	70 16%	74 28% H
VOTES AT 16	189 17%	27 13%	74 16%	82 20%	69 16%	117 19%	55 16%	129 18%	63 14%	64 24% H
OTHER (SPECIFY)	17 2%	4 2%	6 1%	7 2%	5 1%	12 2%	7 2%	10 1%	7 2%	11 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.20 WHICH OF THE FOLLOWING CHANGES WOULD YOU SUPPORT TO ENCOURAGE MORE PEOPLE TO PARTICIPATE IN FUTURE ELECTIONS? PLEASE SELECT YOUR TOP THREE.

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL 1123	206	458	404	425	629	352	710	440	270
NONE OF THESE 135 12%	16 8%	72 16% A	42 10%	27 6%	89 14% D	29 8%	91 13%	38 9% I	9 3%
DON'T KNOW 99 9%	12 6%	44 10% C	18 4%	21 5%	50 8%	23 7%	53 7%	34 8% I	5 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.21 OVERALL, HOW WOULD YOU RATE THE STANDARDS OF CONDUCT OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM? BY PUBLIC OFFICE HOLDERS WE MEAN GOVERNMENT MINISTERS, MPS, LOCAL COUNCILLORS AND PUBLIC OFFICIALS WITH JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY HIGH	23 2%	2 1%	5 3%	3 1%	4 2%	7 4%	.	3 2%	7 2%	7 2%	9 2%	13 2%	10 2%
QUITE HIGH	183 16%	23 17%	39 21%	36 19%	25 13%	18 11%	13 19%	28 16%	62 19%	61 16%	59 15%	115 21% M	68 12%
NEITHER HIGH NOR LOW	458 41%	54 41%	98 51% EFG	80 41% G	75 38%	61 37%	19 27%	71 42% G	151 47% K	155 39%	151 37%	206 37%	252 44%
QUITE LOW	262 23%	28 21%	25 13%	43 23% C	51 25% C	47 28% C	26 37% BCD	42 25% C	53 16%	94 24% I	115 28% I	119 22%	144 25%
VERY LOW	142 13%	8 6%	17 9%	23 12%	39 19% BC	28 17% B	9 13%	18 11%	25 8%	61 16% I	55 14% I	76 14%	66 11%
DON'T KNOW	55 5%	17 13% CDEFH	9 5%	7 4%	6 3%	4 2%	3 4%	9 5%	26 8% J	13 3%	16 4%	22 4%	33 6%
NET: HIGH	206 18%	24 18%	44 23%	39 20%	29 15%	24 15%	14 19%	31 18%	69 21%	68 17%	68 17%	128 23% M	78 14%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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**Q.21 OVERALL, HOW WOULD YOU RATE THE STANDARDS OF CONDUCT OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM?
BY PUBLIC OFFICE HOLDERS WE MEAN GOVERNMENT MINISTERS, MPS, LOCAL COUNCILLORS AND PUBLIC OFFICIALS WITH
JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
404 36%	37 28%	41 21%	66 35% C	89 45% BC	74 45% BC	36 50% BCDH	61 35% C	78 24%	156 40% I	171 42% I	195 35%	209 37%

WEIGHTED TOTAL

NET: LOW

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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**Q.21 OVERALL, HOW WOULD YOU RATE THE STANDARDS OF CONDUCT OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM?
BY PUBLIC OFFICE HOLDERS WE MEAN GOVERNMENT MINISTERS, MPS, LOCAL COUNCILLORS AND PUBLIC OFFICIALS WITH
JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY HIGH	23 2%	8 3%	5 2%	5 2%	5 2%	12 2%	10 2%	19 2%	4 2%	5 1%	11 4% V	8 3% V
QUITE HIGH	183 16%	50 20%	51 17%	28 12%	53 16%	102 18%	81 14%	139 15%	44 24% T	79 13%	73 25% VX	30 13%
NEITHER HIGH NOR LOW	458 41%	87 34%	148 48% NP	89 37%	133 42%	235 42%	223 40%	357 38%	101 55% T	247 42%	113 38%	98 43%
QUITE LOW	262 23%	71 28%	70 23%	61 25%	61 19%	141 25%	122 22%	246 26% U	17 9%	146 25%	70 24%	46 20%
VERY LOW	142 13%	28 11%	25 8%	43 18% O	46 14% O	53 10%	89 16% R	136 14% U	6 3%	86 14%	28 9%	28 12%
DON'T KNOW	55 5%	9 4%	8 3%	16 7%	22 7% O	17 3%	38 7% R	44 5%	11 6%	32 5% W	3 1%	20 9% W
NET: HIGH	206 18%	58 23%	56 18%	34 14%	58 18%	114 20%	92 16%	158 17%	48 26% T	84 14%	84 28% VX	38 16%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
404 36%	98 39%	96 31%	103 43% OQ	107 33%	194 35%	210 37%	382 41% U	23 12%	232 39%	98 33%	74 32%

WEIGHTED TOTAL

NET: LOW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BY PUBLIC OFFICE HOLDERS WE MEAN GOVERNMENT MINISTERS, MPS, LOCAL COUNCILLORS AND PUBLIC OFFICIALS WITH
JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY HIGH	23 2%	14 2%	4 2%	5 2%	5 2%	4 2%	3 2%	5 2%	5 2%	5 3%	6 3%
QUITE HIGH	183 16%	100 15%	39 18%	44 17%	38 17%	39 17%	31 18%	50 15%	49 18%	36 17%	36 17%
NEITHER HIGH NOR LOW	458 41%	274 42%	88 41%	97 37%	78 35%	94 42%	62 35%	127 37%	99 36%	113 53% GHJ	89 41%
QUITE LOW	262 23%	147 23%	42 20%	73 28% B	53 24%	51 22%	59 34%	85 25% I	85 31% IJ	31 14%	45 21%
VERY LOW	142 13%	84 13%	26 12%	32 12%	31 14%	32 14%	17 10%	54 16% I	28 10%	15 7%	30 14%
DON'T KNOW	55 5%	28 4%	16 8%	11 4%	15 7%	6 3%	3 2%	18 5%	6 2%	13 6%	9 4%
NET: HIGH	206 18%	114 18%	43 20%	49 19%	43 19%	44 19%	34 19%	56 16%	54 20%	41 19%	42 19%
NET: LOW	404 36%	231 36%	69 32%	105 40%	85 38%	83 37%	77 44%	139 41% I	113 42% I	46 22%	75 35% I

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
VERY HIGH	23 2%	3 3%	3 5% MNS	-	-	-	2 3%	2 2%	-	-	7 4%	5 3%	1 1%
QUITE HIGH	183 16%	20 20% Q	9 19%	12 10%	9 9%	-	16 19%	9 8%	5 9%	13 12%	32 21% MNR	35 22% Q	23 23% MNR
NEITHER HIGH NOR LOW	458 41%	31 32%	12 26%	57 45% L	37 39%	-	27 33%	49 49% KLPU	19 34%	45 42%	82 56% KLNP RU	47 30%	49 50% KLPU
QUITE LOW	262 23%	21 21% T	15 31% QTV	35 27% T	32 33% QTV	-	20 24% T	16 16%	15 28% T	32 30% T	18 12%	42 27% T	16 16%
VERY LOW	142 13%	16 16% TV	6 13% T	20 16% T	13 14% T	-	12 14% T	19 19% TV	10 18% T	14 13% T	5 4%	20 13% T	6 6%
DON'T KNOW	55 5%	7 7%	3 7%	3 3%	5 5%	-	6 7%	6 6%	6 11% ST	2 2%	4 3%	8 5%	3 3%
NET: HIGH	206 18%	23 24% MNR	12 24% MNR	12 10%	9 9%	-	18 22% N	11 11%	5 9%	13 12%	38 26% MNR S	40 25% MNR	24 25% MNR
NET: LOW	404 36%	37 37% TV	21 43% TV	55 43% TV	46 47% TV	-	32 38% TV	35 34% T	26 46% TV	46 43% TV	23 16%	62 40% TV	22 23%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY HIGH	23 2%	3 2%	9 3%	1 3%	1 1%	3 6% D	-	1 1%	-	5 2%	17 3%	16 2%	3 1%	12 4% O	6 2%	3 1%
QUITE HIGH	183 16%	35 22% DE	57 19%	19 39%	14 10%	4 8%	12 15%	15 11%	22 13%	42 19%	101 18%	132 18%	37 12%	77 23% O	68 17% O	37 11%
NEITHER HIGH NOR LOW	458 41%	68 43% D	132 43% D	12 25%	29 22%	20 41% D	30 36%	48 35%	82 49% J	105 46% J	203 37%	297 40%	146 46%	131 39%	159 40%	152 43%
QUITE LOW	262 23%	37 24%	67 22%	14 29%	55 43% ABEF	11 22%	20 24%	29 21%	40 24%	46 21%	142 26%	189 25%	60 19%	71 21%	111 28%	79 22%
VERY LOW	142 13%	11 7%	34 11%	2 4%	30 23% AB	8 16%	19 23% A	29 21% I	18 11%	20 9%	71 13%	101 13%	37 12%	42 12%	42 11%	54 15%
DON'T KNOW	55 5%	4 2%	5 2%	1 1%	2 1%	3 7% BD	2 3%	16 12% HIJ	4 3%	7 3%	14 3%	16 2%	33 11% K	7 2%	10 3%	29 8% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BY PUBLIC OFFICE HOLDERS WE MEAN GOVERNMENT MINISTERS, MPS, LOCAL COUNCILLORS AND PUBLIC OFFICIALS WITH
JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	TOTAL	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
NET: HIGH	206 18%	38 24% D	66 22% D	20 42%	14 11%	7 14%	12 15%	16 11%	22 13%	47 21%	117 21% G	148 20% L	40 13%	89 26% O	75 19% O	40 11%
NET: LOW	404 36%	48 31%	101 33%	16 32%	85 66% ABE	18 38%	39 46%	57 42%	58 35%	67 30%	213 39% I	290 39% L	97 31%	113 33%	153 39%	133 37%

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**PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING**

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JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	TOTAL	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
VERY HIGH	23 2%	8 2%	15 2%	17 3%	6 1%	11 2%	11 2%	13 2%	9 2%	9 3%	13 2%
QUITE HIGH	183 16%	111 28% Q	62 10%	110 20% S	72 13%	109 20% U	73 13%	102 20% W	80 14%	83 28% Y	92 12%
NEITHER HIGH NOR LOW	458 41%	173 43%	256 40%	181 33%	273 48% R	184 34%	271 47% T	185 35%	268 46% V	126 43%	300 39%
QUITE LOW	262 23%	79 20%	174 27% P	139 25%	122 22%	132 25%	131 22%	131 25%	131 22%	60 21%	197 26%
VERY LOW	142 13%	21 5%	116 18% P	88 16% S	51 9%	89 17% U	53 9%	87 17% W	54 9%	8 3%	130 17% X
DON'T KNOW	55 5%	11 3%	23 4%	11 2%	43 8% R	10 2%	43 7% T	7 1%	46 8% V	7 2%	31 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
TOTAL											
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764		
NET: HIGH	206 18%	119 30% Q	77 12%	127 23% S	78 14%	120 22% U	84 14%	115 22% W	89 15%	92 31% Y	105 14%
NET: LOW	404 36%	99 25%	290 45% P	226 41% S	174 31%	220 41% U	184 32%	218 41% W	185 31%	68 23%	328 43% X

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**PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING**

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BY PUBLIC OFFICE HOLDERS WE MEAN GOVERNMENT MINISTERS, MPS, LOCAL COUNCILLORS AND PUBLIC OFFICIALS WITH
JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY HIGH	23 2%	10 3%	4 1%	10 4% D	12 1%	11 2%	11 2%	18 2%	1 4%	3 2%	-
QUITE HIGH	183 16%	84 24% B	35 9%	65 29% D	110 13%	83 19%	94 14%	139 16%	10 27%	32 19%	1 4%
NEITHER HIGH NOR LOW	458 41%	135 38%	127 32%	95 43%	347 41%	158 37%	288 44%	329 37%	15 39%	99 59% G	14 48%
QUITE LOW	262 23%	75 21%	128 33% A	28 12%	229 27% C	109 25%	148 23%	239 27% I	9 24%	9 5%	5 16%
VERY LOW	142 13%	35 10%	85 22% A	22 10%	117 14%	61 14%	72 11%	125 14%	1 4%	13 8%	2 8%
DON'T KNOW	55 5%	15 4%	13 3%	5 2%	41 5%	6 1%	41 6% E	37 4%	1 2%	10 6%	7 25%

TUE DEC 16 13:52:50 GMT 2014

**PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING**

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JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL 1123	354	393	223	856	428	654	887	38**	167	30**
NET: HIGH 206 18%	94 27% B	39 10%	74 33% D	122 14%	94 22%	105 16%	157 18%	12 31%	35 21%	1 4%
NET: LOW 404 36%	110 31%	213 54% A	49 22%	346 40% C	170 40%	220 34%	364 41% I	11 28%	23 14%	7 24%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY HIGH	23 2%	4 1%	8 3%	10 3%	8 3%	4 2%	4 2%	10 2%	3 3%	2 1%	9 5% U	-
QUITE HIGH	183 16%	77 25% LM	37 15%	48 14%	56 19% T	52 19% T	53 19% T	101 20% T	21 16%	22 13%	19 10%	16 12%
NEITHER HIGH NOR LOW	458 41%	108 35%	136 54% KM	114 32%	106 37%	112 41%	110 40%	204 40%	51 40%	69 43%	74 39%	72 53% NPQT
QUITE LOW	262 23%	93 30% L	37 15%	104 29% L	79 27% U	74 27% U	69 25%	120 24%	39 31% U	43 27%	57 30% U	20 15%
VERY LOW	142 13%	20 7%	32 12%	63 18% K	30 10%	27 10%	38 14%	59 12%	10 8%	24 15%	25 13%	22 16%
DON'T KNOW	55 5%	4 1%	4 2%	18 5%	11 4% O	2 1%	3 1%	12 2%	4 3%	1 1%	5 3%	6 4% O

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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**Q.21 OVERALL, HOW WOULD YOU RATE THE STANDARDS OF CONDUCT OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM?
BY PUBLIC OFFICE HOLDERS WE MEAN GOVERNMENT MINISTERS, MPS, LOCAL COUNCILLORS AND PUBLIC OFFICIALS WITH
JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
NET: HIGH	206 18%	80 26% M	45 18%	58 16%	64 22% U	56 21%	57 21%	112 22% TU	24 19%	23 14%	27 14%	16 12%
NET: LOW	404 36%	113 37%	69 27%	167 47% L	109 38%	101 37%	108 39%	179 35%	49 38%	67 42%	82 43%	42 31%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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**Q.21 OVERALL, HOW WOULD YOU RATE THE STANDARDS OF CONDUCT OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM?
BY PUBLIC OFFICE HOLDERS WE MEAN GOVERNMENT MINISTERS, MPS, LOCAL COUNCILLORS AND PUBLIC OFFICIALS WITH
JOBS IN GOVERNMENT DEPARTMENTS, LOCAL COUNCILS OR OTHER PUBLIC BODIES.**

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY HIGH	23 2%	23 11% BC	-	-	18 4% E	3 1%	16 5% G	4 1%	8 2%	6 2%
QUITE HIGH	183 16%	183 89% BC	-	-	134 32% E	45 7%	113 32% G	65 9%	72 16%	65 24% H
NEITHER HIGH NOR LOW	458 41%	-	458 100% AC	-	190 45%	242 38%	147 42%	293 41%	156 35%	107 40%
QUITE LOW	262 23%	-	-	262 65% AB	55 13%	200 32% D	45 13%	209 29% F	124 28%	67 25%
VERY LOW	142 13%	-	-	142 35% AB	10 2%	128 20% D	21 6%	115 16% F	65 15% I	22 8%
DON'T KNOW	55 5%	-	-	-	18 4%	12 2%	10 3%	24 3%	16 4%	3 1%
NET: HIGH	206 18%	206 100% BC	-	-	153 36% E	48 8%	130 37% G	69 10%	79 18%	71 26% H
NET: LOW	404 36%	-	-	404 100% AB	65 15%	327 52% D	66 19%	324 46% F	189 43% I	89 33%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
IMPROVED A LOT	18 2%	1 1%	5 3%	3 2%	7 3%	1 1%	1 1%	- -	6 2%	10 3% K	2 *	11 2%	7 1%
IMPROVED A LITTLE	155 14%	26 20% FH	31 16% F	31 16% F	28 14%	11 7%	11 16%	15 9%	58 18% K	59 15% K	38 9%	83 15%	72 13%
STAYED THE SAME	453 40%	57 43%	92 48% GH	88 46% H	72 36%	72 44% H	22 32%	50 29%	149 46% K	160 41%	144 35%	248 45% M	205 36%
GOT A BIT WORSE	244 22%	18 14%	30 15%	28 15%	47 23%	42 26% D	22 31% BCD	58 34% BCD	48 15%	75 19%	122 30% IJ	102 19%	143 25% L
GOT A LOT WORSE	152 14%	6 5%	15 8%	22 12%	27 13%	31 19% BC	13 19% BC	38 22% BCD	21 6%	49 12% I	82 20% IJ	67 12%	84 15%
DON'T KNOW	101 9%	24 18% FGH	19 10% G	19 10% G	21 10% G	7 4%	1 2%	10 6%	43 13% K	40 10% K	19 5%	39 7%	62 11%
NET: IMPROVED	172 15%	27 20% FH	37 19% FH	35 18% FH	35 17% F	12 8%	12 16%	15 9%	64 20% K	69 18% K	40 10%	94 17%	78 14%
NET: WORSE	396 35%	24 18%	44 23%	50 26%	73 37% BC	73 44% BCD	36 50% BCD	96 56% BCDE	69 21%	123 31% I	204 50% IJ	169 31%	227 40% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
IMPROVED A LOT	18 2%	5 2%	8 3%	1	3 1%	13 2%	4 1%	14 1%	4 2%	11 2%	6 2%	1
IMPROVED A LITTLE	155 14%	39 15%	42 14%	32 13%	41 13%	81 14%	74 13%	131 14%	24 13%	68 11%	59 20% VX	27 12%
STAYED THE SAME	453 40%	103 41%	124 40%	109 45%	118 37%	227 40%	227 40%	360 38%	93 51% T	232 39%	136 46%	86 37%
GOT A BIT WORSE	244 22%	62 25%	70 23%	47 20%	65 20%	132 24%	113 20%	223 24% U	21 12%	151 25% X	59 20%	35 15%
GOT A LOT WORSE	152 14%	26 10%	39 13%	35 14%	52 16%	65 12%	87 15%	145 15% U	7 4%	80 14% W	18 6%	53 23% VW
DON'T KNOW	101 9%	17 7%	25 8%	18 8%	41 13%	42 8%	59 10%	68 7%	33 18% T	51 9%	20 7%	30 13%
NET: IMPROVED	172 15%	44 17%	51 16%	33 14%	45 14%	94 17%	78 14%	145 15%	28 15%	79 13%	65 22% VX	28 12%
NET: WORSE	396 35%	88 35%	109 35%	82 34%	117 37%	197 35%	199 35%	368 39% U	28 16%	232 39% W	77 26%	87 38% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
IMPROVED A LOT	18 2%	13 2%	3 1%	2 1%	2 1%	3 1%	8 5%	2 1%	9 3% G	3 1%	3 1%
IMPROVED A LITTLE	155 14%	94 15%	32 15%	28 11%	29 13%	32 14%	29 16%	33 10%	48 18% G	33 15%	32 15%
STAYED THE SAME	453 40%	280 43% C	86 40%	87 33%	80 36%	78 35%	83 47%	116 34%	117 43%	110 51% GJ	78 36%
GOT A BIT WORSE	244 22%	131 20%	36 17%	77 30% AB	48 22%	63 28%	36 21%	97 29% HI	51 19%	29 13%	53 25% I
GOT A LOT WORSE	152 14%	69 11%	27 13%	56 21% AB	37 17%	37 16%	15 8%	65 19% HI	22 8%	20 9%	27 13%
DON'T KNOW	101 9%	59 9% C	31 14% C	11 4%	24 11% F	13 6%	5 3%	28 8%	23 8%	20 9%	23 10%
NET: IMPROVED	172 15%	108 17%	35 16%	30 12%	31 14%	35 16%	36 21%	35 10%	58 21% G	35 17%	35 16%
NET: WORSE	396 35%	200 31%	63 29%	133 51% AB	85 38%	99 44% F	51 29%	162 48% HIJ	74 27%	49 23%	80 37% HI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
IMPROVED A LOT	18 2%	2 2%	3 5% MPQSV	-	2 2%	-	*	-	-	-	4 3%	6 4%	-
IMPROVED A LITTLE	155 14%	17 17%	9 18%	18 14%	11 11%	-	8 9%	8 8%	9 16%	10 10%	27 18% Q	15 10%	23 24% PQSU
STAYED THE SAME	453 40%	38 38%	13 26%	54 42% R	34 36%	-	31 37%	36 36%	13 23%	46 44% R	83 56% KLNPRQV	68 43% R	37 38%
GOT A BIT WORSE	244 22%	21 21% T	12 24% T	24 19%	18 19%	-	21 25% T	22 22% T	20 35% T	32 30% T	14 9%	41 26% T	21 21% T
GOT A LOT WORSE	152 14%	14 14% T	8 17% T	25 20% T	22 23% TU	-	16 19% TU	11 11%	7 13%	16 15% T	8 5%	12 8%	11 11%
DON'T KNOW	101 9%	7 7%	5 10% S	6 5%	9 9%	-	7 9%	24 24% KLMNPSTUV	7 13% S	2 2%	12 8%	15 10%	6 6%
NET: IMPROVED	172 15%	19 19% Q	11 23% PQS	18 14%	13 13%	-	8 10%	8 8%	9 16%	10 10%	31 21% PQS	21 13%	23 24% PQS
NET: WORSE	396 35%	35 35% T	20 41% T	49 39% T	40 42% T	-	37 45% T	33 33% T	27 48% T	48 45% T	22 15%	53 34% T	32 32% T

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
IMPROVED A LOT	18 2%	5 3%	4 1%	.	4 3%	2 3%	1 1%	1	.	3 1%	14 3%	16 2%	1	8 2% O	6 2%	1
IMPROVED A LITTLE	155 14%	30 19%	56 18%	8 16%	14 11%	6 13%	9 11%	15 11%	19 11%	27 12%	93 17%	111 15%	33 11%	63 19% O	58 15%	32 9%
STAYED THE SAME	453 40%	61 39%	118 39%	21 43%	42 32%	18 37%	36 42%	48 35%	68 41%	116 51% GJ	198 36%	305 41%	130 41%	128 38%	158 40%	159 45%
GOT A BIT WORSE	244 22%	41 26%	63 21%	13 26%	37 29%	11 23%	21 25%	20 15%	46 28% G	43 19%	133 24%	182 24% L	55 17%	69 20%	106 27% O	68 19%
GOT A LOT WORSE	152 14%	18 11%	36 12%	4 9%	28 22% B	9 19%	15 18%	27 20% I	23 14%	16 7%	80 15% I	103 14%	44 14%	49 14%	50 13%	45 13%
DON'T KNOW	101 9%	3 2%	26 8% A	3 6%	3 3%	2 5%	3 3%	26 19% HIJ	10 6%	21 9%	30 5%	35 5%	53 17% K	23 7%	18 4%	49 14% MN
NET: IMPROVED	172 15%	35 22%	60 20%	8 16%	18 14%	8 16%	10 12%	16 11%	19 11%	30 13%	107 20%	127 17% L	34 11%	71 21% O	64 16% O	33 9%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
396 35%	59 37%	100 33%	17 35%	65 51%	20 42%	36 43%	47 35%	69 42%	59 26%	213 39%	284 38%	99 31%	118 35%	156 39%	114 32%

WEIGHTED TOTAL

NET: WORSE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
TOTAL										
UNWEIGHTED TOTAL	1123	371 671	505 604		481 630		484 625		280 761	
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764	
IMPROVED A LOT	18 2%	14 3% Q	4 1%	13 2%	5 1%	15 3% U	3 *	15 3% W	2 *	9 3% 8 1%
IMPROVED A LITTLE	155 14%	92 23% Q	58 9%	97 18% S	56 10%	89 17% U	65 11%	86 16% 69 12%	68 23% Y	84 11%
STAYED THE SAME	453 40%	164 41% 265 41%	212 39% 238 42%		218 41% 233 40%		219 42% 230 39%		130 44% 288 38%	
GOT A BIT WORSE	244 22%	85 21% 152 24%	118 22% 126 22%		105 20% 139 24%		108 21% 135 23%		62 21% 182 24%	
GOT A LOT WORSE	152 14%	27 7% 114 18% P	83 15% 66 12%		89 17% U 61 11%		84 16% 66 11%		11 4% 137 18% X	
DON'T KNOW	101 9%	20 5% 53 8%	22 4% 78 14% R		17 3% 82 14% T		13 2% 86 15% V		13 4% 66 9%	
NET: IMPROVED	172 15%	106 26% Q 61 9%	110 20% S 61 11%		104 20% U 68 12%		101 19% W 71 12%		78 26% Y 92 12%	

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
396 35%	112 28%	266 41% P	201 37%	192 34%	194 36%	200 34%	192 37%	201 34%	73 25%	319 42% X

WEIGHTED TOTAL

NET: WORSE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
IMPROVED A LOT	18 2%	12 3% B	-	10 4% D	8 1%	12 3% F	5 1%	16 2%	*	1 *	*
IMPROVED A LITTLE	155 14%	75 21% B	36 9%	65 29% D	85 10%	91 21% F	63 10%	133 15%	6 16%	15 9%	1 2%
STAYED THE SAME	453 40%	126 36%	145 37%	78 35%	359 42%	156 36%	278 43%	334 38%	16 41%	94 56% G	10 32%
GOT A BIT WORSE	244 22%	70 20%	94 24%	38 17%	197 23%	88 21%	151 23%	212 24% I	12 31%	13 8%	8 25%
GOT A LOT WORSE	152 14%	48 14%	81 21% A	24 11%	125 15%	56 13%	91 14%	134 15% I	2 5%	12 7%	4 13%
DON'T KNOW	101 9%	22 6%	37 9%	9 4%	82 10% C	25 6%	66 10% E	59 7%	2 6%	32 19% G	8 27%
NET: IMPROVED	172 15%	87 25% B	36 9%	75 34% D	93 11%	104 24% F	68 10%	149 17% I	7 17%	16 9%	1 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
1123	354	393	223	856	428	654	887	38**	167	30**
396 35%	118 33%	175 45% A	62 28%	322 38% C	144 34%	242 37%	345 39% I	14 35%	26 15%	12 38%

WEIGHTED TOTAL

NET: WORSE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
IMPROVED A LOT	18 2%	11 4% M	2 1%	2 1%	8 3%	7 3%	2 1%	7 1%	1 *	6 4%	3 2%	- -
IMPROVED A LITTLE	155 14%	61 20% M	33 13%	44 12%	46 16% U	37 14%	41 15% U	101 20% ORU	11 9%	27 17% U	25 13%	9 6%
STAYED THE SAME	453 40%	110 36%	134 52% KM	132 37%	96 33%	120 44% N	127 46% N	196 39%	49 38%	59 37%	88 46% N	58 43%
GOT A BIT WORSE	244 22%	72 24%	52 21%	95 27%	75 26%	73 27%	73 26%	119 24%	42 33% TU	46 28%	36 19%	25 19%
GOT A LOT WORSE	152 14%	34 11%	30 12%	57 16%	44 15%	26 10%	26 9%	53 11%	20 15%	20 13%	26 14%	24 18% P
DON'T KNOW	101 9%	18 6% L	3 1%	27 7% L	21 7%	8 3%	9 3%	29 6%	5 4%	3 2%	11 6%	19 14% OPQRST
NET: IMPROVED	172 15%	73 24% LM	35 14%	46 13%	54 19% U	44 16% U	43 15% U	108 21% PRU	12 9%	33 20% U	28 15% U	9 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
1123	306	255	356	290	271	278	506	128*	161*	189	135
396 35%	106 35%	82 32%	151 43% L	119 41%	99 36%	99 36%	172 34%	62 48% PQT	66 41%	62 33%	50 37%

WEIGHTED TOTAL

NET: WORSE

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.22 AND HOW DO YOU THINK STANDARDS OF PUBLIC OFFICE HOLDERS IN THE UNITED KINGDOM TODAY COMPARE WITH A FEW YEARS AGO?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
IMPROVED A LOT	18 2%	14 7% BC	3 1%	1	15 3% E	3	16 5% G	1	6 1%	4 2%
IMPROVED A LITTLE	155 14%	66 32% BC	60 13% C	27 7%	129 30% E	24 4%	79 22% G	73 10%	67 15%	48 18%
STAYED THE SAME	453 40%	80 39% C	264 58% AC	101 25%	173 41%	263 42%	152 43%	282 40%	145 33%	119 44% H
GOT A BIT WORSE	244 22%	27 13%	75 16%	137 34% AB	63 15%	179 28% D	57 16%	186 26% F	116 26%	57 21%
GOT A LOT WORSE	152 14%	7 3%	22 5%	118 29% AB	15 4%	131 21% D	27 8%	118 17% F	73 17% I	20 7%
DON'T KNOW	101 9%	12 6%	34 7%	21 5%	30 7%	29 5%	21 6%	49 7%	33 7%	22 8%
NET: IMPROVED	172 15%	80 39% BC	63 14% C	28 7%	144 34% E	27 4%	95 27% G	75 11%	73 17%	52 19%
NET: WORSE	396 35%	34 17%	97 21%	255 63% AB	79 18%	310 49% D	84 24%	304 43% F	189 43% I	77 29%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY CONFIDENT	40 4%	4 3%	16 8% DGH	3 1%	6 3%	6 4%	-	4 2%	20 6% JK	9 2%	10 3%	28 5% M	12 2%
FAIRLY CONFIDENT	386 34%	59 44% EFH	66 35%	78 40%	59 29%	47 28%	25 35%	52 30%	125 39%	137 35%	124 30%	215 39% M	171 30%
NOT VERY CONFIDENT	478 43%	41 31%	88 46% B	71 37%	86 43%	80 49% B	34 48% B	80 47% B	129 40%	156 40%	193 48%	200 36%	278 49% L
NOT AT ALL CONFIDENT	150 13%	10 7%	15 8%	26 13%	37 19% BC	25 16%	11 16%	26 15%	24 8%	63 16% I	63 16% I	71 13%	80 14%
DON'T KNOW	69 6%	19 14% CFGH	7 4%	15 8%	12 6%	6 4%	1 1%	9 5%	26 8%	27 7%	16 4%	37 7%	32 6%
NET: CONFIDENT	425 38%	63 48% EFH	82 43%	81 42%	65 32%	53 32%	25 35%	56 33%	146 45% K	145 37%	134 33%	243 44% M	183 32%
NET: NOT CONFIDENT	629 56%	50 38%	103 54% B	96 50%	123 61% B	105 64% BD	45 63% B	106 62% B	153 47%	219 56%	256 63% I	271 49%	358 62% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY CONFIDENT	40 4%	7 3%	15 5%	11 4%	7 2%	22 4%	18 3%	28 3%	12 7% T	23 4%	12 4%	5 2%
FAIRLY CONFIDENT	386 34%	112 44% PQ	116 38% Q	67 28%	90 28%	228 41% S	157 28%	317 34%	69 38%	194 33% X	136 46% VX	55 24%
NOT VERY CONFIDENT	478 43%	101 40%	134 43%	109 45%	134 42%	235 42%	243 43%	407 43%	72 39%	259 44%	119 40%	100 43%
NOT AT ALL CONFIDENT	150 13%	31 12%	31 10%	36 15%	52 16% O	62 11%	88 16%	139 15% U	11 6%	80 13%	30 10%	40 18% W
DON'T KNOW	69 6%	*	13 4% N	20 8% N	36 11% NO	13 2%	56 10% R	51 5%	18 10% T	39 6% W	1	30 13% VW
NET: CONFIDENT	425 38%	118 47% PQ	131 43% PQ	78 32%	98 30%	250 45% S	175 31%	344 37%	81 44%	217 36% X	148 50% VX	60 26%
NET: NOT CONFIDENT	629 56%	133 53%	165 53%	145 60%	186 58%	298 53%	331 59%	546 58% U	83 45%	339 57%	149 50%	140 61% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY CONFIDENT	40 4%	23 4%	9 4%	7 3%	7 3%	15 7% F	1 1%	12 4%	3 1%	12 6% H	9 4%
FAIRLY CONFIDENT	386 34%	225 35%	72 33%	89 34%	63 29%	79 35%	82 47% D	107 32%	125 46% GJ	70 33%	60 28%
NOT VERY CONFIDENT	478 43%	277 43%	85 39%	117 44%	96 44%	97 43%	68 39%	158 47%	106 39%	95 45%	92 43%
NOT AT ALL CONFIDENT	150 13%	79 12%	32 15%	40 15%	42 19%	30 13%	20 12%	51 15%	23 8%	22 10%	35 16% H
DON'T KNOW	69 6%	42 7%	17 8%	9 4%	13 6%	6 3%	3 2%	11 3%	14 5%	14 6%	19 9% G
NET: CONFIDENT	425 38%	248 38%	82 38%	96 37%	70 32%	94 41%	83 48% D	119 35%	128 47% GJ	83 39%	69 32%
NET: NOT CONFIDENT	629 56%	356 55%	116 54%	156 60%	138 63%	126 56%	89 51%	210 62% H	129 48%	117 55%	127 59% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
VERY CONFIDENT	40 4%	4 4%	3 6% N	4 3%	-	-	1 1%	2 2%	1 1%	4 4%	12 8% NP	7 5%	3 3%
FAIRLY CONFIDENT	386 34%	33 33%	14 30%	28 22%	34 35%	-	18 22%	26 26%	24 42% MP	49 46% MPQ	61 41% MPQ	61 39% P	37 37% P
NOT VERY CONFIDENT	478 43%	35 36%	19 39%	75 59% KLRS T	39 41%	-	35 42%	43 43%	21 38%	37 35%	61 41%	70 44%	44 44%
NOT AT ALL CONFIDENT	150 13%	20 20% T	8 16% T	18 14%	16 16% T	-	14 17% T	18 18% T	6 10%	12 11%	9 6%	19 12%	11 12%
DON'T KNOW	69 6%	7 7% U	4 9% U	3 2%	7 7% U	-	15 19% KMSTU V	12 12% MTU	5 9% U	5 5%	7 4% U	-	4 4%
NET: CONFIDENT	425 38%	37 37% P	17 35%	32 25%	34 35%	-	19 23%	28 27%	24 43% P	53 50% MPQ	72 49% MPQ	68 43% MP	40 41% P
NET: NOT CONFIDENT	629 56%	55 56%	27 55%	93 73% KLRS TV	55 57%	-	49 59%	61 61% T	27 48%	49 45%	69 47%	89 57%	55 56%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY CONFIDENT	40 4%	9 6%	11 4%	3 5%	3 2%	-	1 1%	8 6%	3 2%	7 3%	21 4%	28 4%	7 2%	22 6% N	5 1%	11 3%
FAIRLY CONFIDENT	386 34%	82 52% BDEF	119 39%	17 35%	35 27%	15 32%	25 29%	35 26%	61 37%	76 34%	207 38% G	272 36% L	90 28%	123 36% O	157 40% O	97 27%
NOT VERY CONFIDENT	478 43%	55 35%	131 43%	27 55%	71 55% A	19 40%	34 40%	46 34%	75 46%	106 47%	234 43%	340 45%	127 40%	138 41%	180 45%	152 43%
NOT AT ALL CONFIDENT	150 13%	10 6%	31 10%	2 5%	18 14%	12 25% AB	24 29% AB	27 20%	19 11%	25 11%	71 13%	94 12%	47 15%	46 14%	47 12%	52 15%
DON'T KNOW	69 6%	1 1%	11 4%	-	3 2%	1 3%	1 1%	20 15% HIJ	7 4%	12 5%	13 2%	18 2%	47 15% K	11 3%	7 2%	43 12% MN
NET: CONFIDENT	425 38%	91 58% BDEF	130 43% D	20 40%	38 29%	15 32%	26 31%	43 32%	64 39%	83 37%	229 42%	300 40% L	97 31%	144 42% O	163 41% O	108 31%
NET: NOT CONFIDENT	629 56%	65 41%	162 53%	29 60%	89 69% AB	31 65% A	58 69% A	73 53%	94 57%	131 58%	305 56%	433 58%	173 55%	184 54%	227 57%	204 57%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
TOTAL											
UNWEIGHTED TOTAL	1123	371 671	505 604		481 630		484 625		280 761		
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764		
VERY CONFIDENT	40 4%	29 7% Q	10 2%	23 4%	17 3%	21 4%	18 3%	20 4%	20 3%	28 10% Y	9 1%
FAIRLY CONFIDENT	386 34%	200 50% Q	162 25%	227 42% S	158 28%	215 40% U	171 29%	205 39% W	181 31%	152 52% Y	222 29%
NOT VERY CONFIDENT	478 43%	139 35%	317 49% P	210 39%	264 47% R	217 41%	260 45%	225 43%	251 43%	97 33%	356 47% X
NOT AT ALL CONFIDENT	150 13%	26 6%	118 18% P	77 14%	72 13%	75 14%	75 13%	68 13%	81 14%	8 3%	136 18% X
DON'T KNOW	69 6%	9 2%	40 6% P	8 1%	57 10% R	7 1%	58 10% T	7 1%	57 10% V	8 3%	41 5%
NET: CONFIDENT	425 38%	229 57% Q	171 27%	250 46% S	174 31%	236 44% U	190 33%	225 43% W	200 34%	181 61% Y	231 30%
NET: NOT CONFIDENT	629 56%	165 41%	435 67% P	287 53%	337 59%	291 55%	335 58%	293 56%	331 56%	105 36%	492 64% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY CONFIDENT	40 4%	18 5%	12 3%	14 6% D	24 3%	20 5%	20 3%	30 3%	2 5%	7 4%	1 4%
FAIRLY CONFIDENT	386 34%	156 44% B	105 27%	111 50% D	268 31%	178 42% F	204 31%	325 37% I	11 29%	45 27%	5 17%
NOT VERY CONFIDENT	478 43%	134 38%	175 45%	76 34%	388 45% C	174 41%	292 45%	375 42%	21 55%	71 43%	11 35%
NOT AT ALL CONFIDENT	150 13%	42 12%	73 19% A	18 8%	126 15% C	54 13%	86 13%	122 14%	4 10%	21 12%	3 11%
DON'T KNOW	69 6%	4 1%	27 7% A	3 1%	50 6% C	2 *	53 8% E	35 4%	1 1%	24 14% G	10 33%
NET: CONFIDENT	425 38%	174 49% B	118 30%	126 56% D	292 34%	198 46% F	223 34%	355 40%	13 34%	52 31%	6 20%
NET: NOT CONFIDENT	629 56%	175 50%	248 63% A	95 42%	514 60% C	228 53%	377 58%	498 56%	25 65%	92 55%	14 46%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY CONFIDENT	40 4%	13 4%	10 4%	13 4%	16 6% P	11 4%	4 2%	21 4%	7 5%	6 4%	5 3%	2 2%
FAIRLY CONFIDENT	386 34%	150 49% LM	95 37%	101 28%	96 33% U	110 41% U	112 40% U	223 44% NTU	45 35% U	54 33% U	64 34% U	25 19%
NOT VERY CONFIDENT	478 43%	102 33%	127 50% K	176 49% K	131 45%	120 44%	116 42%	200 40%	65 51%	75 46%	90 48%	61 45%
NOT AT ALL CONFIDENT	150 13%	39 13%	20 8%	52 15% L	39 14%	26 10%	42 15% R	53 11%	8 6%	24 15%	27 14%	28 21% OQR
DON'T KNOW	69 6%	2 1%	3 1%	14 4% K	7 2%	4 1%	5 2%	8 2%	4 3%	2 1%	3 2%	18 13% NOPQRST
NET: CONFIDENT	425 38%	164 53% LM	105 41%	114 32%	113 39% U	121 45% U	116 42% U	244 48% NTU	51 40% U	60 37% U	69 37% U	27 20%
NET: NOT CONFIDENT	629 56%	141 46%	147 58% K	227 64% K	170 59% Q	146 54%	157 57%	253 50%	73 57%	99 61% Q	117 62% Q	89 66% OQ

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.23 HOW CONFIDENT ARE YOU THAT THE AUTHORITIES IN THE UNITED KINGDOM ARE COMMITTED TO UPHOLDING STANDARDS IN PUBLIC LIFE?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY CONFIDENT	40 4%	18 9% BC	15 3% C	3 1%	40 9% E	-	30 9% G	8 1%	19 4%	8 3%
FAIRLY CONFIDENT	386 34%	134 65% BC	175 38% C	61 15%	386 91% E	-	209 59% G	172 24%	136 31%	136 51% H
NOT VERY CONFIDENT	478 43%	42 20%	214 47% A	215 53% A	-	478 76% D	98 28%	368 52% F	195 44% I	94 35%
NOT AT ALL CONFIDENT	150 13%	6 3%	28 6%	113 28% AB	-	150 24% D	7 2%	136 19% F	66 15%	28 10%
DON'T KNOW	69 6%	5 2%	26 6%	13 3%	-	-	8 2%	27 4%	23 5% I	4 1%
NET: CONFIDENT	425 38%	153 74% BC	190 42% C	65 16%	425 100% E	-	239 68% G	180 25%	156 35%	144 53% H
NET: NOT CONFIDENT	629 56%	48 23%	242 53% A	327 81% AB	-	629 100% D	105 30%	503 71% F	262 59% I	122 45%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY CONFIDENT	42 4%	4 3%	10 5%	4 2%	9 4%	5 3%	3 4%	7 4%	14 4%	13 3%	15 4%	25 4%	17 3%
FAIRLY CONFIDENT	329 29%	38 29%	62 32%	59 31%	59 29%	42 26%	25 35%	45 26%	100 31%	118 30%	112 27%	156 28%	173 30%
NOT VERY CONFIDENT	476 42%	56 42%	85 44%	83 43%	75 37%	71 44%	32 45%	74 43%	141 43%	158 40%	177 44%	234 42%	242 42%
NOT AT ALL CONFIDENT	208 19%	14 10%	25 13%	35 18%	46 23% B	39 24% BC	11 15%	39 23% BC	39 12%	81 21% I	88 22% I	101 18%	107 19%
DON'T KNOW	68 6%	21 16% CDEFG H	9 5%	11 6%	12 6%	6 4%	1 1%	7 4%	31 9% K	23 6%	14 3%	35 6%	32 6%
NET: CONFIDENT	371 33%	42 32%	72 38%	63 33%	68 34%	48 29%	27 38%	51 30%	114 35%	131 33%	126 31%	181 33%	191 33%
NET: NOT CONFIDENT	684 61%	69 52%	110 57%	118 61%	121 60%	110 67% B	43 60%	113 66%	180 55%	239 61%	266 65% I	335 61%	350 61%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY CONFIDENT	42 4%	13 5%	6 2%	10 4%	12 4%	20 3%	22 4%	32 3%	10 5%	16 3%	17 6%	8 3%
FAIRLY CONFIDENT	329 29%	100 40% PQ	102 33% PQ	53 22%	74 23%	202 36% S	127 23%	268 28%	62 34%	169 28%	104 35% X	56 24%
NOT VERY CONFIDENT	476 42%	95 38%	143 46%	106 44%	132 41%	238 42%	238 42%	400 42%	77 42%	272 46% X	123 41%	81 35%
NOT AT ALL CONFIDENT	208 19%	43 17%	44 14%	53 22%	68 21% O	87 16%	121 22% R	191 20% U	17 9%	99 17%	49 17%	59 26% VW
DON'T KNOW	68 6%	*	14 4% N	20 8% N	33 10% NO	14 2%	54 10% R	51 5%	17 9%	37 6% W	3 1%	26 11% VW
NET: CONFIDENT	371 33%	113 45% PQ	109 35% Q	63 26%	86 27%	222 40% S	149 27%	300 32%	72 39%	185 31%	122 41% VX	64 28%
NET: NOT CONFIDENT	684 61%	138 55%	187 60%	159 66%	201 63%	325 58%	360 64%	590 63% U	94 52%	371 63%	172 58%	141 61%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY CONFIDENT	42 4%	24 4%	10 5%	8 3%	7 3%	8 4%	5 3%	7 2%	13 5%	8 4%	9 4%
FAIRLY CONFIDENT	329 29%	194 30%	56 26%	79 30%	63 29%	79 35%	70 40%	97 29%	90 33%	66 31%	64 30%
NOT VERY CONFIDENT	476 42%	275 43%	91 42%	109 42%	86 39%	92 41%	67 38%	158 47%	113 42%	91 43%	83 38%
NOT AT ALL CONFIDENT	208 19%	117 18%	35 16%	57 22%	50 22%	40 18%	33 19%	67 20%	46 17%	32 15%	39 18%
DON'T KNOW	68 6%	36 6%	24 11% AC	8 3%	14 6% F	8 3%	- -	10 3%	10 4%	16 8%	21 10% GH
NET: CONFIDENT	371 33%	218 34%	66 30%	88 34%	71 32%	87 38%	75 43%	104 31%	103 38%	74 35%	72 34%
NET: NOT CONFIDENT	684 61%	392 61%	126 59%	166 63%	136 61%	132 58%	101 57%	226 66% J	159 58%	123 58%	122 57%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
VERY CONFIDENT	42 4%	2 2%	3 6% P	2 2%	1 1%	-	-	2 2%	3 6% P	4 4%	13 9% KPQ	7 5%	4 4%
FAIRLY CONFIDENT	329 29%	34 35% MP	13 28%	26 20%	26 26%	-	16 19%	23 23%	17 30%	41 38% MP	51 34% MP	54 34%	29 29%
NOT VERY CONFIDENT	476 42%	28 29%	17 36%	65 51% K	36 37%	-	33 39%	40 40%	22 39%	44 41%	68 46% K	73 46% K	51 52% K
NOT AT ALL CONFIDENT	208 19%	26 26% TV	10 21% T	31 24% T	27 28% T	-	20 24% T	26 25% T	10 17% T	15 14% T	7 5%	23 15% T	14 14% T
DON'T KNOW	68 6%	8 8% UV	4 9% UV	4 3%	7 7% U	-	15 18% MSTUV	11 10% UV	5 8% UV	3 3%	10 7% UV	-	1 1%
NET: CONFIDENT	371 33%	36 37% MP	16 34%	28 22%	27 28%	-	16 19%	25 24%	20 36%	45 42% MPQ	63 43% MPQ	61 39% P	33 33%
NET: NOT CONFIDENT	684 61%	54 55%	27 57%	96 75% KLRS T	62 65%	-	52 63%	66 65% T	31 56%	59 55%	75 51%	96 61%	65 66% T

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY CONFIDENT	42 4%	8 5%	15 5%	2 4%	6 5%	-	1 1%	4 3%	4 2%	4 2%	29 5%	32 4%	6 2%	15 4%	16 4%	10 3%
FAIRLY CONFIDENT	329 29%	69 44% DF	100 33%	21 43%	27 21%	16 34%	15 18%	31 23%	51 31%	59 26%	182 33%	245 33% L	75 24%	120 35% O	116 29%	85 24%
NOT VERY CONFIDENT	476 42%	65 41%	138 46% E	19 38%	61 47% E	13 28%	35 41%	49 36%	74 45%	114 51% GJ	221 40%	327 44%	126 40%	130 38%	191 48% M	145 41%
NOT AT ALL CONFIDENT	208 19%	14 9%	42 14%	6 12%	33 26% AB	16 34% AB	32 38% AB	34 25% I	27 17%	32 14%	102 19%	131 17%	63 20%	67 20%	62 16%	73 21%
DON'T KNOW	68 6%	2 1%	9 3%	1 3%	2 1%	2 4%	1 1%	18 13% J	9 5%	15 7% J	13 2%	15 2%	46 14% K	8 2%	11 3%	41 12% MN
NET: CONFIDENT	371 33%	77 49% DF	115 38% F	23 47%	33 26%	16 34%	16 19%	35 26%	55 33%	63 28%	211 39% GI	278 37% L	81 26%	134 40% O	132 33%	96 27%
NET: NOT CONFIDENT	684 61%	79 50%	181 59%	24 50%	94 73% AB	30 61%	67 79% AB	83 61%	102 62%	147 65%	323 59%	459 61%	189 60%	197 58%	253 64%	219 62%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	1123	371 671	505 604	481 630	481 630	481 630	484 625	280 761		
WEIGHTED TOTAL	1123	402 646	545 568	534 582	534 582	534 582	525 589	294 764		
VERY CONFIDENT	42 4%	19 5% 23 4%	23 4% 19 3%	20 4% 22 4%	20 4% 22 4%	20 4% 22 4%	22 4% 20 3%	21 7% Y 21 3%		
FAIRLY CONFIDENT	329 29%	184 46% Q 126 20%	190 35% S 138 24%	183 34% U 147 25%	183 34% U 147 25%	183 34% U 147 25%	173 33% 156 27%	134 45% Y 187 25%		
NOT VERY CONFIDENT	476 42%	155 38% 294 46%	207 38% 268 47% R	209 39% 265 45%	209 39% 265 45%	209 39% 265 45%	221 42% 251 43%	115 39% 333 44%		
NOT AT ALL CONFIDENT	208 19%	33 8% 167 26% P	116 21% 90 16%	113 21% 95 16%	113 21% 95 16%	113 21% 95 16%	100 19% 107 18%	15 5% 187 25% X		
DON'T KNOW	68 6%	12 3% 36 6%	9 2% 54 10% R	9 2% 54 10% R	9 2% 54 10% R	9 2% 54 10% R	9 2% 54 9% V	10 3% 36 5%		
NET: CONFIDENT	371 33%	203 50% Q 149 23%	213 39% S 156 27%	203 38% U 168 29%	203 38% U 168 29%	203 38% U 168 29%	194 37% W 176 30%	154 52% Y 208 27%		
NET: NOT CONFIDENT	684 61%	187 47% 461 71% P	322 59% 358 63%	322 60% 360 62%	322 60% 360 62%	322 60% 360 62%	322 61% 358 61%	130 44% 520 68% X		

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY CONFIDENT	42 4%	15 4%	10 2%	16 7% D	24 3%	25 6% F	16 2%	34 4%	3 7%	6 3%	-
FAIRLY CONFIDENT	329 29%	146 41% B	90 23%	92 41% D	228 27%	148 35% F	178 27%	283 32% I	9 24%	31 19%	6 18%
NOT VERY CONFIDENT	476 42%	131 37%	159 41%	86 39%	379 44%	167 39%	297 45%	362 41%	20 53%	84 50%	9 30%
NOT AT ALL CONFIDENT	208 19%	55 16%	110 28% A	27 12%	175 20% C	84 20%	116 18%	174 20%	5 13%	23 13%	6 21%
DON'T KNOW	68 6%	6 2%	23 6% A	2 1%	50 6% C	4 1%	47 7% E	34 4%	1 3%	23 14% G	9 30%
NET: CONFIDENT	371 33%	161 46% B	100 25%	108 48% D	252 29%	174 41% F	194 30%	317 36% I	12 31%	37 22%	6 18%
NET: NOT CONFIDENT	684 61%	186 53%	270 69% A	113 51%	554 65% C	250 58%	413 63%	537 60%	25 66%	107 64%	16 51%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY CONFIDENT	42 4%	12 4%	13 5%	10 3%	12 4%	8 3%	6 2%	17 3%	7 6%	6 4%	5 3%	5 4%
FAIRLY CONFIDENT	329 29%	114 37% M	94 37% M	88 25%	92 32% U	83 31% U	91 33% U	178 35% U	43 33% U	40 25%	58 31% U	20 15%
NOT VERY CONFIDENT	476 42%	124 40%	115 45%	164 46%	126 43%	125 46%	129 46%	221 44%	61 48%	81 50%	74 39%	59 44%
NOT AT ALL CONFIDENT	208 19%	51 17%	28 11%	84 24% L	50 17%	50 18%	46 17%	80 16%	13 10%	31 19%	47 25% PQR	39 29% NPQR
DON'T KNOW	68 6%	5 2%	6 2%	10 3%	9 3%	5 2%	6 2%	9 2%	4 3%	3 2%	5 3%	12 9% NOPQST
NET: CONFIDENT	371 33%	127 41% M	106 42% M	98 28%	105 36% U	91 34% U	97 35% U	195 39% U	50 39% U	46 29%	63 33% U	25 19%
NET: NOT CONFIDENT	684 61%	174 57%	142 56%	248 70% KL	176 61%	174 64%	175 63%	302 60%	74 58%	112 69%	121 64%	98 73% NQR

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.24 AND HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY CONFIDENT	42 4%	30 15% BC	5 1%	6 2%	37 9% E	4 1%	32 9% G	9 1%	19 4%	14 5%
FAIRLY CONFIDENT	329 29%	108 53% BC	141 31% C	70 17%	237 56% E	91 14%	201 57% G	125 18%	135 31%	89 33%
NOT VERY CONFIDENT	476 42%	54 26%	235 51% A	174 43% A	132 31%	335 53% D	100 28%	368 52% F	172 39%	119 44%
NOT AT ALL CONFIDENT	208 19%	6 3%	55 12% A	143 35% AB	14 3%	189 30% D	12 3%	190 27% F	88 20%	42 16%
DON'T KNOW	68 6%	6 3%	22 5%	12 3%	6 1%	11 2%	7 2%	18 3%	25 6%	7 3%
NET: CONFIDENT	371 33%	139 67% BC	145 32% C	76 19%	274 64% E	95 15%	233 66% G	134 19%	154 35%	102 38%
NET: NOT CONFIDENT	684 61%	61 29%	290 63% A	317 78% AB	146 34%	523 83% D	112 32%	558 79% F	261 59%	161 60%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY CONFIDENT	183 16%	17 13%	21 11%	34 18%	31 15%	37 22% C	12 17%	32 19%	38 12%	64 16%	81 20% I	97 18%	86 15%
FAIRLY CONFIDENT	475 42%	44 33%	88 46%	76 39%	99 49% B	61 37%	34 48%	73 43%	133 41%	175 45%	168 41%	233 42%	242 42%
NOT VERY CONFIDENT	295 26%	41 31%	59 31%	51 27%	41 21%	40 24%	20 27%	43 25%	100 31%	92 24%	103 25%	140 25%	155 27%
NOT AT ALL CONFIDENT	104 9%	10 7%	14 7%	21 11%	20 10%	18 11%	5 6%	17 10%	24 7%	41 10%	39 10%	46 8%	57 10%
DON'T KNOW	66 6%	20 15% CDEFG H	10 5%	10 5%	10 5%	8 5%	1 2%	7 4%	30 9% K	20 5%	16 4%	33 6%	33 6%
NET: CONFIDENT	658 59%	61 46%	109 57%	110 57%	129 65% B	97 59%	46 64% B	105 61% B	170 53%	239 61%	248 61%	331 60%	327 57%
NET: NOT CONFIDENT	399 35%	51 38%	73 38%	72 38%	61 30%	58 35%	24 34%	59 35%	124 38%	133 34%	142 35%	186 34%	212 37%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY CONFIDENT	183 16%	46 18%	53 17%	41 17%	43 13%	99 18%	84 15%	160 17%	23 13%	104 18%	50 17%	29 13%
FAIRLY CONFIDENT	475 42%	126 50% Q	144 47% Q	96 39%	109 34%	270 48% S	205 36%	404 43%	70 39%	241 41%	156 52% VX	78 34%
NOT VERY CONFIDENT	295 26%	62 25%	69 22%	69 29%	95 30%	130 23%	164 29%	234 25%	61 33% T	160 27%	68 23%	67 29%
NOT AT ALL CONFIDENT	104 9%	18 7%	27 9%	21 9%	38 12%	44 8%	60 11%	93 10%	11 6%	50 8%	21 7%	32 14% VW
DON'T KNOW	66 6%	-	17 5% N	15 6% N	35 11% NO	17 3%	50 9% R	50 5%	17 9%	39 7% W	3 1%	25 11% W
NET: CONFIDENT	658 59%	172 68% Q	197 64% Q	137 56%	152 47%	369 66% S	289 51%	564 60%	94 51%	345 58% X	205 69% VX	107 46%
NET: NOT CONFIDENT	399 35%	79 32%	95 31%	91 37%	133 42% O	175 31%	224 40% R	327 35%	72 39%	210 35%	89 30%	99 43% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY CONFIDENT	183 16%	110 17%	24 11%	49 19% B	41 19%	39 17%	42 24%	65 19% I	59 22% I	20 9%	29 13%
FAIRLY CONFIDENT	475 42%	283 44%	76 36%	116 44%	82 37%	125 55% D	89 51% D	160 47% J	116 43%	95 44%	78 36%
NOT VERY CONFIDENT	295 26%	166 26%	63 29%	65 25%	52 24%	49 22%	32 18%	82 24%	69 25%	59 28%	67 31%
NOT AT ALL CONFIDENT	104 9%	53 8%	27 13%	23 9%	27 12% E	7 3%	12 7%	24 7%	19 7%	26 12%	20 9%
DON'T KNOW	66 6%	33 5%	24 11% AC	9 4%	18 8% EF	7 3%	-	9 3%	9 3%	15 7%	21 10% GH
NET: CONFIDENT	658 59%	393 61% B	101 47%	164 63% B	123 56%	164 72% D	131 75% D	224 66% I	175 64% J	114 53%	107 50%
NET: NOT CONFIDENT	399 35%	220 34%	90 42%	89 34%	79 36% E	56 25%	44 25%	107 31%	87 32%	84 40%	88 41%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
VERY CONFIDENT	183 16%	18 18% NQ	9 19% NQ	16 12%	4 4%	-	11 14%	8 8%	15 27% NGT	29 27% MNGT	18 12%	28 18% N	26 27% MNGT
FAIRLY CONFIDENT	475 42%	40 40%	25 52% P	45 35%	41 43%	-	27 33%	38 38%	30 53% P	54 50% P	70 47% P	67 43%	37 38%
NOT VERY CONFIDENT	295 26%	20 20%	9 19%	52 40% KLRS	23 24%	-	20 24% S	30 30% RS	6 11%	11 10%	45 31% KRS	47 30% RS	32 33% KRS
NOT AT ALL CONFIDENT	104 9%	13 13% TV	3 5%	8 6%	19 20% LMTV	-	12 15% TV	16 16% TV	4 7%	8 8%	6 4%	14 9%	2 2%
DON'T KNOW	66 6%	9 9% UV	2 4%	8 6%	9 9% UV	-	13 15% LRTUV	9 9% UV	1 2%	6 5%	8 6%	1 1%	1 1%
NET: CONFIDENT	658 59%	58 58%	35 72% MNPQ	61 48%	45 47%	-	38 46%	46 46%	45 80% KMNP QTU	82 77% KMNP QT	89 60% Q	96 61%	64 65% PQ
NET: NOT CONFIDENT	399 35%	32 33% S	12 24%	59 46% LRS	42 44% LRS	-	32 39% RS	46 45% LRS	10 18%	19 18%	51 35% RS	61 38% RS	34 35% S

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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY CONFIDENT	183 16%	50 32% B	41 14%	8 17%	26 20%	11 23%	17 20%	16 12%	24 15%	32 14%	109 20%	137 18%	39 12%	58 17%	68 17%	55 16%
FAIRLY CONFIDENT	475 42%	73 47%	143 47%	24 48%	73 57% EF	17 35%	27 33%	56 41%	68 41%	83 37%	264 48% I	360 48% L	95 30%	160 47% O	170 43%	132 37%
NOT VERY CONFIDENT	295 26%	29 18%	78 26%	11 22%	27 21%	10 21%	28 33%	31 23%	49 30%	73 32% J	121 22%	184 24%	97 31%	89 26%	108 27%	93 26%
NOT AT ALL CONFIDENT	104 9%	5 3%	33 11% AD	5 10%	2 2%	7 15% AD	12 14% AD	13 9%	17 10%	23 10%	40 7%	55 7%	39 12% K	24 7%	39 10%	35 10%
DON'T KNOW	66 6%	-	9 3%	1 3%	1 1%	3 6% AD	*	20 15% HU	7 4%	14 6% J	14 3%	15 2%	46 14% K	9 3%	10 3%	40 11% MN
NET: CONFIDENT	658 59%	123 78% BEF	184 61%	32 65%	99 77% BEF	28 58%	44 52%	73 53%	92 56%	115 51%	373 68% GHI	497 66% L	134 42%	218 64% O	238 60%	188 53%
NET: NOT CONFIDENT	399 35%	34 22%	111 36% AD	16 32%	29 23%	17 36%	40 47% AD	44 32%	66 40% J	96 43% J	160 29%	239 32%	136 43% K	113 33%	148 37%	128 36%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
TOTAL										
UNWEIGHTED TOTAL	1123	371 671	505 604		481 630		484 625		280 761	
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764	
VERY CONFIDENT	183 16%	79 20% 92 14%	97 18% 84 15%		100 19% 83 14%		101 19% 82 14%		58 20% 120 16%	
FAIRLY CONFIDENT	475 42%	183 45% 262 41%	275 50% S 199 35%		263 49% U 212 36%		254 48% W 221 38%		133 45% 329 43%	
NOT VERY CONFIDENT	295 26%	105 26% 175 27%	121 22% 171 30% R		119 22% 174 30% T		122 23% 169 29%		79 27% 194 25%	
NOT AT ALL CONFIDENT	104 9%	23 6% 78 12% P	42 8% 62 11%		43 8% 60 10%		39 7% 64 11%		15 5% 81 11% X	
DON'T KNOW	66 6%	13 3% 39 6%	11 2% 52 9% R		9 2% 53 9% T		10 2% 52 9% V		9 3% 40 5%	
NET: CONFIDENT	658 59%	262 65% Q 354 55%	372 68% S 283 50%		363 68% U 295 51%		354 68% W 304 52%		192 65% 448 59%	
NET: NOT CONFIDENT	399 35%	128 32% 253 39%	162 30% 233 41% R		162 30% 234 40% T		161 31% 234 40% V		94 32% 275 36%	

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY CONFIDENT	183 16%	64 18%	82 21%	42 19%	140 16%	95 22% F	87 13%	170 19% I	5 14%	7 4%	1 3%
FAIRLY CONFIDENT	475 42%	165 47%	166 42%	104 47%	364 43%	216 50% F	255 39%	400 45% I	13 34%	52 31%	9 31%
NOT VERY CONFIDENT	295 26%	90 25%	82 21%	61 27%	219 26%	81 19%	201 31% E	209 24%	11 28%	66 40% G	9 30%
NOT AT ALL CONFIDENT	104 9%	23 7%	43 11%	13 6%	87 10%	29 7%	68 10%	71 8%	7 19%	21 12%	4 14%
DON'T KNOW	66 6%	12 3%	20 5%	4 2%	46 5%	6 1%	44 7% E	38 4%	2 4%	21 12% G	7 22%
NET: CONFIDENT	658 59%	229 65%	248 63%	146 65%	504 59%	311 73% F	341 52%	570 64% I	18 48%	60 36%	10 34%
NET: NOT CONFIDENT	399 35%	113 32%	125 32%	74 33%	306 36%	111 26%	268 41% E	280 32%	18 48%	87 52% G	13 44%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY CONFIDENT	183 16%	62 20%	39 15%	70 20%	62 21% U	56 21% U	59 21% U	106 21% U	33 26% U	26 16% U	34 18% U	5 4%
FAIRLY CONFIDENT	475 42%	165 54% M	119 47%	149 42%	129 44% U	128 47% U	124 44% U	251 50% U	50 39% U	84 52% U	96 51% U	33 24%
NOT VERY CONFIDENT	295 26%	59 19%	74 29% K	96 27%	67 23%	63 23%	64 23%	106 21%	32 25%	41 26%	44 23%	60 45% NOPQRST
NOT AT ALL CONFIDENT	104 9%	17 6%	16 6%	35 10%	23 8%	19 7%	25 9%	36 7%	9 7%	8 5%	9 5%	26 19% NOPQRST
DON'T KNOW	66 6%	4 1%	7 3%	7 2%	8 3%	5 2%	7 3%	7 1%	4 3%	2 1%	5 3%	12 9% NOPQRST
NET: CONFIDENT	658 59%	226 74% LM	158 62%	219 61%	191 66% U	184 68% U	182 66% U	357 71% U	83 65% U	110 68% U	131 69% U	37 28%
NET: NOT CONFIDENT	399 35%	76 25%	90 35% K	131 37% K	91 31%	81 30%	89 32%	142 28%	42 33%	49 30%	54 28%	86 64% NOPQRST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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Q.25 AND HOW CONFIDENT ARE YOU THAT THE MEDIA WILL GENERALLY UNCOVER WRONGDOING BY PEOPLE IN PUBLIC OFFICE?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY CONFIDENT	183 16%	48 23% B	56 12%	76 19% B	99 23% E	82 13%	84 24% G	99 14%	93 21%	45 17%
FAIRLY CONFIDENT	475 42%	98 48%	190 41%	171 42%	227 53% E	238 38%	179 51% G	291 41%	185 42%	133 49%
NOT VERY CONFIDENT	295 26%	43 21%	151 33% AC	91 23%	79 19%	202 32% D	76 21%	212 30% F	105 24%	69 26%
NOT AT ALL CONFIDENT	104 9%	9 4%	40 9%	51 13% A	9 2%	89 14% D	8 2%	89 13% F	35 8%	18 7%
DON'T KNOW	66 6%	8 4%	21 5%	16 4%	11 3%	17 3%	5 1%	20 3%	22 5%	5 2%
NET: CONFIDENT	658 59%	146 71% B	246 54%	246 61%	326 77% E	320 51%	263 75% G	390 55%	278 63%	178 66%
NET: NOT CONFIDENT	399 35%	52 25%	192 42% A	142 35%	88 21%	291 46% D	84 24%	301 42% F	140 32%	87 32%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
VERY CONFIDENT	45 4%	10 8% H	6 3%	8 4%	8 4%	5 3%	5 7% H	3 2%	17 5%	16 4%	13 3%	27 5%	19 3%
FAIRLY CONFIDENT	307 27%	26 19%	60 31%	64 33% BE	43 21%	51 31%	17 24%	46 27%	86 26%	107 27%	114 28%	161 29%	146 25%
NOT VERY CONFIDENT	469 42%	63 47%	84 44%	70 36%	75 38%	68 41%	33 46%	77 45%	147 45%	145 37%	178 44%	231 42%	239 42%
NOT AT ALL CONFIDENT	241 21%	20 15%	28 15%	41 21%	64 32% BC	33 20%	15 22%	39 23%	48 15%	105 27% I	87 22%	98 18%	142 25% L
DON'T KNOW	60 5%	13 10% G	13 7%	9 5%	10 5%	8 5%	1 1%	6 4%	27 8% K	19 5%	14 4%	34 6%	27 5%
NET: CONFIDENT	352 31%	36 27%	67 35%	72 38% E	50 25%	55 34%	22 31%	49 29%	103 32%	123 31%	127 31%	188 34%	165 29%
NET: NOT CONFIDENT	710 63%	83 63%	112 58%	111 58%	139 70%	101 62%	48 68%	116 68%	195 60%	250 64%	265 65%	329 60%	381 67%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
VERY CONFIDENT	45 4%	9 4%	17 5%	7 3%	13 4%	25 5%	20 4%	31 3%	15 8% T	22 4%	17 6%	6 3%
FAIRLY CONFIDENT	307 27%	78 31% Q	91 29% Q	72 30% Q	66 21%	169 30%	138 26%	237 25%	70 38% T	153 26%	102 34% X	52 22%
NOT VERY CONFIDENT	469 42%	111 44%	135 44%	88 36%	136 43%	245 44%	224 40%	405 43%	65 35%	250 42%	123 41%	96 42%
NOT AT ALL CONFIDENT	241 21%	53 21%	56 18%	57 24%	75 23%	109 19%	132 23%	219 23% U	21 12%	132 22%	52 17%	56 24%
DON'T KNOW	60 5%	1 1%	10 3%	19 8% N	30 9% NO	12 2%	49 9% R	49 5%	12 6%	36 6% W	4 1%	21 9% W
NET: CONFIDENT	352 31%	87 35%	108 35% Q	79 33%	79 25%	194 35%	158 28%	268 28%	85 46% T	176 30%	119 40% VX	58 25%
NET: NOT CONFIDENT	710 63%	164 65%	191 62%	145 60%	211 66%	354 63%	356 63%	624 66% U	86 47%	383 64%	175 59%	152 66%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
VERY CONFIDENT	45 4%	22 3%	14 7%	9 3%	7 3%	8 4%	9 5%	14 4%	6 2%	9 4%	12 5%
FAIRLY CONFIDENT	307 27%	182 28%	48 22%	77 29%	48 22%	62 28%	60 34% D	91 27%	86 32%	71 33% J	48 22%
NOT VERY CONFIDENT	469 42%	277 43%	83 39%	109 42%	100 45%	97 43%	64 36%	146 43%	112 41%	83 39%	98 46%
NOT AT ALL CONFIDENT	241 21%	133 21%	48 22%	60 23%	50 23%	54 24%	41 23%	80 23%	62 23%	36 17%	40 19%
DON'T KNOW	60 5%	31 5%	22 10% AC	7 3%	16 7% EF	4 2%	2 1%	9 3%	5 2%	16 7% H	18 8% GH
NET: CONFIDENT	352 31%	205 32%	62 29%	86 33%	55 25%	71 31%	69 39% D	105 31%	91 34%	79 37%	59 28%
NET: NOT CONFIDENT	710 63%	410 63%	131 61%	169 65%	150 68%	152 67%	104 60%	226 66% I	174 64%	119 56%	138 64%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
VERY CONFIDENT	45 4%	4 4%	4 8% N	3 3%	-	-	2 2%	2 2%	1 2%	2 2%	13 9% NQ	10 6%	4 4%
FAIRLY CONFIDENT	307 27%	26 26%	14 28%	32 25%	18 19%	-	13 16%	24 23%	18 32% PS	16 15%	72 48% KLMN PQRSUV	45 28%	31 32% PS
NOT VERY CONFIDENT	469 42%	40 40% T	18 37%	56 43% T	40 42%	-	30 36%	39 38%	24 43%	62 58% KLPO T	42 28%	75 48% T	43 44% T
NOT AT ALL CONFIDENT	241 21%	24 24% T	10 20% T	31 24% T	31 32% TU	-	26 31% TU	32 31% TU	12 21% T	24 23% T	10 6%	23 15%	18 18% T
DON'T KNOW	60 5%	5 5%	3 6%	6 5%	7 7%	-	12 15% KMQRSU V	5 5%	1 2%	3 2%	12 8%	4 3%	2 2%
NET: CONFIDENT	352 31%	30 30% PS	17 36% NPS	35 27%	18 19%	-	15 18%	26 25%	19 34% S	18 16%	85 57% KLMN PQRSUV	55 35% PS	36 36% NPS
NET: NOT CONFIDENT	710 63%	64 65% T	28 58% T	87 68% T	71 74% T	-	56 67% T	70 70% T	36 64% T	87 81% KLRT UV	52 35%	98 63% T	61 62% T

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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
VERY CONFIDENT	45 4%	13 8%	14 5%	.	4 3%	1 2%	3 4%	8 6%	7 4%	6 3%	24 4%	31 4%	11 4%	21 6%	12 3%	12 3%
FAIRLY CONFIDENT	307 27%	62 40% DEF	101 33%	16 33%	28 22%	10 21%	17 20%	16 12%	42 25% G	72 32% G	169 31% G	234 31% L	56 18%	100 29% O	131 33% O	72 20%
NOT VERY CONFIDENT	469 42%	57 36%	135 44%	24 48%	58 45%	24 49%	31 37%	56 41%	70 42%	98 44%	231 42%	323 43%	127 40%	140 41%	175 44%	143 40%
NOT AT ALL CONFIDENT	241 21%	26 16%	43 14%	7 15%	38 30% AB	13 27% B	30 36% AB	43 32% IJ	41 25%	35 16%	111 20%	148 20%	83 26%	72 21%	70 18%	91 26% N
DON'T KNOW	60 5%	-	10 3%	2 3%	1	1 7%	3 4%	14 10% J	6 3%	14 6% J	12 2%	16 2%	39 12% K	8 2%	8 2%	37 11% MN
NET: CONFIDENT	352 31%	75 48% DEF	115 38% DE	16 33%	32 25%	11 23%	20 24%	24 18%	48 29%	78 35% G	193 35% G	264 35% L	68 21%	121 36% O	144 36% O	84 24%
NET: NOT CONFIDENT	710 63%	82 52%	178 59%	31 63%	97 75% AB	37 76% AB	61 72% A	99 72% I	111 67%	133 59%	342 62%	471 63%	210 66%	211 62%	245 62%	234 66%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	1123	371 671	505 604		481 630		484 625		280 761	
WEIGHTED TOTAL	1123	402 646	545 568		534 582		525 589		294 764	
VERY CONFIDENT	45 4%	22 6% 20 3%	30 6% 15 3%		28 5% 18 3%		28 5% 18 3%		22 7% 19 2%	
FAIRLY CONFIDENT	307 27%	163 41% 125 19%	179 33% 127 22%		163 31% 144 25%		175 33% 131 22%		135 46% 157 21%	
NOT VERY CONFIDENT	469 42%	169 42% 276 43%	212 39% 257 45%		222 42% 246 42%		211 40% 256 44%		102 35% 346 45% X	
NOT AT ALL CONFIDENT	241 21%	40 10% 184 29% P	113 21% 124 22%		111 21% 129 22%		107 20% 132 22%		23 8% 209 27% X	
DON'T KNOW	60 5%	8 2% 40 6% P	11 2% 46 8% R		10 2% 47 8% T		5 1% 52 9% V		12 4% 33 4%	
NET: CONFIDENT	352 31%	186 46% 145 22% Q	210 38% 142 25% S		191 36% 162 28% U		202 39% 149 25% W		157 53% 175 23% Y	
NET: NOT CONFIDENT	710 63%	209 52% 461 71% P	325 60% 381 67% R		334 62% 374 64%		318 61% 388 66%		125 42% 556 73% X	

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
VERY CONFIDENT	45 4%	19 5%	10 2%	18 8% D	26 3%	29 7% F	16 2%	31 3%	7 17%	6 4%	2 6%
FAIRLY CONFIDENT	307 27%	113 32% B	83 21%	89 40% D	208 24%	137 32%	165 25%	249 28%	7 19%	44 26%	7 23%
NOT VERY CONFIDENT	469 42%	158 45%	147 38%	81 36%	380 44%	166 39%	294 45%	376 42%	16 43%	71 42%	7 22%
NOT AT ALL CONFIDENT	241 21%	54 15%	127 32% A	32 14%	203 24% C	88 21%	145 22%	201 23%	5 13%	29 17%	6 20%
DON'T KNOW	60 5%	10 3%	25 6%	4 2%	39 5%	7 2%	34 5% E	31 4%	3 8%	17 10% G	9 29%
NET: CONFIDENT	352 31%	133 37% B	93 24%	107 48% D	233 27%	166 39% F	180 28%	279 31%	14 37%	50 30%	9 29%
NET: NOT CONFIDENT	710 63%	212 60%	274 70% A	113 50%	583 68% C	254 59%	439 67% E	577 65%	21 55%	100 60%	13 42%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
VERY CONFIDENT	45 4%	16 5%	10 4%	15 4%	14 5%	6 2%	10 4%	25 5%	3 3%	1 1%	7 4%	3 2%
FAIRLY CONFIDENT	307 27%	106 35% M	84 33% M	82 23%	75 26%	82 30%	89 32% U	163 32% U	33 26%	44 27%	48 25%	26 19%
NOT VERY CONFIDENT	469 42%	120 39%	118 46%	156 44%	120 42%	119 44%	112 40%	214 42%	63 49%	80 50%	85 45%	53 39%
NOT AT ALL CONFIDENT	241 21%	62 20% L	30 12%	94 26% L	72 25%	58 22%	57 20%	98 19%	27 21%	32 20%	44 23%	38 29%
DON'T KNOW	60 5%	3 1%	12 5% K	9 3%	9 3%	6 2%	10 4% Q	7 1%	2 2%	4 2%	5 3%	14 11% NOPQRST
NET: CONFIDENT	352 31%	122 40% M	94 37% M	96 27%	88 30%	87 32%	100 36% U	188 37% U	36 28%	45 28%	55 29%	29 21%
NET: NOT CONFIDENT	710 63%	182 59%	149 58%	251 70% KL	192 66%	177 65%	168 61%	312 62%	90 70%	112 70%	129 68%	91 68%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.26 AND WHEN PEOPLE IN PUBLIC OFFICE ARE CAUGHT DOING WRONG, HOW CONFIDENT ARE YOU THAT THE AUTHORITIES WILL PUNISH THEM?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
VERY CONFIDENT	45 4%	27 13% BC	10 2%	6 1%	33 8% E	12 2%	45 13% G	-	24 5%	17 6%
FAIRLY CONFIDENT	307 27%	103 50% BC	137 30% C	60 15%	207 49% E	93 15%	307 87% G	-	121 28%	92 34%
NOT VERY CONFIDENT	469 42%	60 29%	228 50% AC	165 41% A	154 36%	301 48% D	-	469 66% F	169 38%	113 42%
NOT AT ALL CONFIDENT	241 21%	9 4%	65 14% A	159 39% AB	25 6%	203 32% D	-	241 34% F	105 24%	44 16%
DON'T KNOW	60 5%	7 4%	17 4%	15 4%	6 1%	20 3%	-	-	21 5%	4 2%
NET: CONFIDENT	352 31%	130 63% BC	147 32% C	66 16%	239 56% E	105 17%	352 100% G	-	145 33%	108 40%
NET: NOT CONFIDENT	710 63%	69 33%	293 64% A	324 80% AB	180 42%	503 80% D	-	710 100% F	273 62%	158 58%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
DAILY EXPRESS	39 3%	-	5 2%	7 4%	5 2%	8 5% B	7 9% BCE	7 4%	5 1%	12 3%	22 5% I	21 4%	18 3%
DAILY MAIL	155 14%	14 11%	23 12%	20 10%	21 10%	24 14%	16 23% BCDE	38 22% BCDE	37 11%	40 10%	78 19% IJ	70 13%	85 15%
DAILY MIRROR	117 10%	9 7%	21 11%	10 5%	32 16% D	21 13%	6 9%	18 11%	30 9%	42 11%	45 11%	55 10%	61 11%
DAILY RECORD	22 2%	*	3 1%	4 2%	5 2%	6 4%	1 1%	3 1%	3 1%	9 2%	10 2%	12 2%	10 2%
THE DAILY SPORT	6 *	2 1%	1 *	1 *	1 *	2 1%	-	-	2 1%	2 *	2 *	3 *	3 1%
DAILY STAR	27 2%	3 2%	2 1%	3 1%	9 5%	7 4%	2 3%	2 1%	4 1%	12 3%	11 3%	17 3%	10 2%
THE DAILY TELEGRAPH	59 5%	3 2%	11 6%	10 5%	9 4%	5 3%	4 6%	16 10% B	14 4%	19 5%	26 6%	34 6%	25 4%
FINANCIAL TIMES	29 3%	10 8% EGH	6 3%	7 4% H	1 1%	5 3%	-	-	16 5% K	9 2%	5 1%	27 5% M	3 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
THE GUARDIAN	116 10%	9 6%	30 16% GH	29 15% GH	28 14% GH	13 8%	3 4%	4 2%	39 12% K	57 15% K	20 5%	56 10%	60 11%
THE INDEPENDENT (INCLUDING THE I)	80 7%	3 2%	11 6%	15 8%	30 15% BCFGH	8 5%	3 5%	9 5%	15 4%	45 11% IK	20 5%	35 6%	45 8%
THE SCOTSMAN	7 1%	2 1%	4 2%	-	-	1 1%	-	-	6 2% J	-	1	6 1%	1
THE SUN	183 16%	27 20%	27 14%	31 16%	38 19%	26 16%	12 16%	23 13%	54 17%	69 18%	61 15%	96 17%	87 15%
THE TIMES	93 8%	10 8%	17 9%	23 12% EH	9 5%	23 14% EGH	3 4%	8 4%	28 9%	32 8%	34 8%	57 10%	36 6%
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	5 4%	12 6%	12 6%	18 9%	8 5%	3 4%	7 4%	17 5%	30 8%	18 4%	39 7%	25 4%
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	9 7%	11 6%	22 12%	11 5%	15 9%	6 8%	10 6%	20 6%	33 8%	31 8%	42 8%	43 7%
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	18 14% H	19 10% H	38 20% CEGH	13 7%	20 12% H	4 5%	4 2%	37 11%	51 13% K	28 7%	66 12%	49 9%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
NONE	397 35%	55 41% F	77 40% FG	78 41% FG	73 37%	40 24%	18 26%	56 33%	131 40% K	151 39% K	115 28%	176 32%	222 39%
DON'T KNOW	12 1%	10 7% CDEFH	-	1	:	-	1	1	10 3% JK	1	1	5 1%	7 1%
NET: BROADSHEETS	270 24%	21 16%	51 26%	59 31% BGH	53 26%	43 26%	12 17%	31 18%	72 22%	112 29%	86 21%	151 27% M	119 21%
NET: TABLOIDS (ALL)	440 39%	40 30%	71 37%	58 30%	81 41%	68 42%	39 56% BCDE	82 48% BD	111 34%	140 36%	190 47% IJ	220 40%	220 38%
NET: TABLOIDS (MIDDLE MARKET)	186 17%	14 11%	27 14%	27 14%	23 11%	29 18%	23 32% BCDE F	44 26% BCDE	41 13%	49 13%	95 24% IJ	89 16%	97 17%
NET: TABLOIDS (EXCLUDING MIDDLE MARKET)	298 27%	31 23%	45 23%	42 22%	68 34% D	50 30%	21 29%	42 24%	76 23%	110 28%	112 28%	157 28%	141 25%
NET: FREESHEETS	155 14%	21 16%	25 13%	41 21% EGH	20 10%	27 17%	7 10%	14 8%	46 14%	61 15%	48 12%	81 15%	74 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
DAILY EXPRESS	39 3%	16 6%	11 3%	5 2%	7 2%	27 5%	12 2%	33 4%	5 3%	20 3%	14 5%	4 2%
DAILY MAIL	155 14%	43 17%	52 17% Q	29 12%	32 10%	95 17% S	61 11%	136 14%	19 11%	85 14%	45 15%	25 11%
DAILY MIRROR	117 10%	21 8%	36 11%	29 12%	32 10%	56 10%	60 11%	93 10%	24 13%	66 11%	23 8%	27 12%
DAILY RECORD	22 2%	1 *	8 2%	3 1%	10 3%	8 1%	13 2%	20 2%	2 1%	13 2%	2 1%	7 3%
THE DAILY SPORT	6 *	3 1%	-	-	3 1%	3 *	3 1%	4 *	2 1%	5 1%	-	-
DAILY STAR	27 2%	* *	2 1%	12 5% NO	13 4% NO	2 *	25 4% R	27 3% U	-	16 3%	2 1%	9 4%
THE DAILY TELEGRAPH	59 5%	39 16% OPQ	15 5% PQ	2 1%	3 1%	54 10% S	5 1%	49 5%	10 5%	20 3%	36 12% VX	2 1%
FINANCIAL TIMES	29 3%	12 5% Q	7 2%	9 4% Q	2 1%	19 3%	10 2%	17 2%	12 7% I	5 1%	25 8% VX	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123											
THE GUARDIAN	116 10%	52 21% PQ	47 15% PQ	10 4%	7 2%	99 18% S	17 3%	91 10%	25 14%	38 6% X	77 26% VX	1 1%
THE INDEPENDENT (INCLUDING THE I)	80 7%	46 18% OPQ	26 8% PQ	3 1%	6 2%	71 13% S	9 2%	67 7%	13 7%	18 3%	57 19% VX	5 2%
THE SCOTSMAN	7 1%	2 1%	3 1%	-	2 1%	5 1%	2 1%	3 1%	4 2% T	-	7 2% V	-
THE SUN	183 16%	22 9%	26 8%	65 27% NO	70 22% NO	48 9%	136 24% R	162 17%	21 12%	125 21% W	17 6%	41 18% W
THE TIMES	93 8%	59 23% OPQ	20 7% Q	7 3%	7 2%	79 14% S	14 2%	63 7%	30 16% T	24 4% X	67 22% VX	2 1%
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	21 8% Q	20 7% Q	14 6%	9 3%	41 7%	23 4%	61 6% U	3 2%	37 6%	17 6%	9 4%
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	30 12% Q	23 7%	13 5%	18 6%	53 9% S	31 6%	64 7%	21 11%	35 6%	35 12% V	15 6%
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	36 14% PQ	44 14% PQ	16 7%	19 6%	80 14% S	35 6%	79 8%	36 20% T	57 10% X	50 17% VX	9 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
NONE	397 35%	57 23%	100 32%	89 37% N	151 47% NOP	157 28%	240 43% R	324 34%	73 40%	217 36% W	73 24%	107 46% VW
DON'T KNOW	12 1%	6 2%	3 1%	*	3 1%	9 2%	4 1%	11 1%	1	10 2%	1	2 1%
NET: BROADSHEETS	270 24%	139 55% OPQ	86 28% PQ	22 9%	22 7%	226 40% S	44 8%	211 22%	59 32% T	80 13% X	180 61% VX	10 4%
NET: TABLOIDS (ALL)	440 39%	79 31%	115 37%	118 49% NO	128 40%	194 35%	246 44% R	382 41%	58 32%	257 43% W	87 29%	96 41% W
NET: TABLOIDS (MIDDLE MARKET)	186 17%	58 23% PQ	60 19% Q	32 13%	36 11%	118 21% S	69 12%	161 17%	25 14%	101 17%	56 19%	29 13%
NET: TABLOIDS (EXCLUDING MIDDLE MARKET)	298 27%	38 15%	61 20%	94 39% NO	105 33% NO	99 18%	199 35% R	259 28%	39 22%	185 31% W	38 13%	75 32% W
NET: FREESHEETS	155 14%	43 17%	53 17% Q	27 11%	32 10%	96 17% S	59 11%	115 12%	40 22% T	77 13%	56 19% X	22 9%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
DAILY EXPRESS	39 3%	22 3%	2 1%	15 6% B	4 2%	14 6%	7 4%	17 5% J	12 4%	6 3%	3 1%
DAILY MAIL	155 14%	80 12%	15 7%	60 23% AB	25 11%	43 19%	23 13%	65 19% J	35 13%	25 12%	21 10%
DAILY MIRROR	117 10%	77 12% B	14 6%	26 10%	25 11%	19 8%	21 12%	39 11%	32 12%	17 8%	25 12%
DAILY RECORD	22 2%	13 2%	5 2%	3 1%	7 3%	4 2%	2 1%	5 2%	1 1%	3 1%	8 4% H
THE DAILY SPORT	6 .	4 1%	1 1%	-	1 1%	1 .	-	4 1%	1 .	-	1 1%
DAILY STAR	27 2%	18 3%	4 2%	5 2%	8 4%	5 2%	2 1%	8 2%	10 4%	2 1%	6 3%
THE DAILY TELEGRAPH	59 5%	32 5%	5 2%	22 8% B	5 2%	13 6%	19 11% D	26 8% J	18 7% J	9 4%	3 1%
FINANCIAL TIMES	29 3%	13 2%	17 8% AC	-	1 1%	3 1%	12 7% DE	5 2%	7 3%	13 6% GJ	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
THE GUARDIAN	116 10%	84 13% C	24 11% C	9 3%	5 2%	32 14% D	26 15% D	22 6% J	54 20% GJ	33 15% GJ	4 2%
THE INDEPENDENT (INCLUDING THE I)	80 7%	57 9% B	7 3%	15 6%	9 4%	22 10% D	24 14% D	24 7% J	43 16% GIJ	10 5% J	1
THE SCOTSMAN	7 1%	6 1%	-	1	-	1 1%	-	3 1%	1	1 1%	2 1%
THE SUN	183 16%	112 17%	31 14%	40 15%	49 22% F	43 19%	19 11%	47 14%	39 14%	20 9%	57 27% GHI
THE TIMES	93 8%	66 10% C	15 7%	11 4%	1	21 9% D	39 22% DE	35 10% J	25 9% J	25 12% J	7 3%
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	44 7%	11 5%	10 4%	8 4%	21 9%	10 5%	15 4%	23 9% J	14 6%	7 3%
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	54 8%	15 7%	15 6%	11 5%	13 6%	32 18% DE	24 7%	27 10%	13 6%	17 8%
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	87 13% C	24 11% C	5 2%	9 4%	24 11% D	39 22% DE	19 6%	37 14% G	26 12% G	23 11%
NONE	397 35%	225 35%	97 45% AC	76 29%	96 44% EF	65 29%	43 24%	99 29%	88 32%	90 42% G	85 39% G

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
DON'T KNOW	12 1%	10 2%	1 1%	1	7 3%	3 1%	-	7 2%	-	4 2%	2 1%
NET: BROADSHEETS	270 24%	176 27% C	44 20%	51 19%	17 8%	60 27% D	89 51% DE	85 25% J	99 37% GJ	60 28% J	16 8%
NET: TABLOIDS (ALL)	440 39%	249 39% B	59 27%	132 50% AB	91 41%	101 45% F	53 30%	153 45% HI	93 34%	61 28%	98 46% HI
NET: TABLOIDS (MIDDLE MARKET)	186 17%	95 15% B	16 8%	75 29% AB	29 13%	52 23% D	29 17%	80 24% IJ	44 16%	29 13%	23 11%
NET: TABLOIDS (EXCLUDING MIDDLE MARKET)	298 27%	181 28%	48 22%	69 27%	71 32% F	58 26%	33 19%	90 27%	60 22%	37 17%	82 38% GHI
NET: FREESHEETS	155 14%	107 17% C	29 13% C	19 7%	19 8%	31 14%	46 26% DE	33 10%	47 17%	30 14%	33 15%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
DAILY EXPRESS	39 3%	1 1%	1 3%	5 4%	1 1%	-	7 8% KQT	1 1%	2 4%	1 1%	1 1%	10 6%	8 8% KQT
DAILY MAIL	155 14%	5 5%	10 21% K	12 10%	11 12%	-	12 15% K	16 15% K	13 24% KM	18 17% K	18 12% K	26 17% K	13 14%
DAILY MIRROR	117 10%	3 3%	6 13% K	16 12% K	7 7%	-	17 20% KNTV	10 10% K	11 20% KNTV	15 14% K	11 7%	17 11%	4 4%
DAILY RECORD	22 2%	18 18% LMNPQ RSTUV	-	-	2 2%	-	-	-	-	-	2 1%	-	-
THE DAILY SPORT	6	.	.	1 1%	-	-	-	-	3 5% U	-	2 1%	-	-
DAILY STAR	27 2%	3 3% T	2 4% ETU	9 7% ETU	6 6% ETU	-	3 4% T	-	1 2%	1 1%	-	-	2 3%
THE DAILY TELEGRAPH	59 5%	1 1%	3 5%	3 2%	4 4%	-	2 3%	7 7% K	1 3%	8 8% K	5 3%	8 5%	17 17% KMNPRU
FINANCIAL TIMES	29 3%	1 1%	-	-	2 3%	-	-	3 3%	-	-	6 4%	16 10% KLMPS V	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
THE GUARDIAN	116 10%	3 3%	5 10%	17 13% K	15 15% K	-	9 10%	7 7%	4 8%	11 10%	18 12% K	13 8%	14 15% K
THE INDEPENDENT (INCLUDING THE I)	80 7%	2 2%	4 9% K	17 13% KT	14 15% KPQRT	-	3 4%	4 4%	1 2%	11 10% K	5 3%	12 8%	7 8%
THE SCOTSMAN	7 1%	1 1%	1 3%	-	-	-	-	-	-	-	3 2%	-	2 2%
THE SUN	183 16%	31 32% MINQT UV	11 22% MT	12 9%	13 14%	-	20 24% MT	13 12%	13 23% T	24 22% T	15 10%	20 12%	12 12%
THE TIMES	93 8%	3 4%	3 7% P	6 4%	8 9%	-	1 1%	5 5%	1 1%	11 10% P	12 8% P	36 23% KLMPQ RTV	7 7%
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	6 6% T	2 5% T	9 7% T	11 12% PTU	-	1 1%	5 5% T	7 12% PTU	7 6% T	1 1%	4 2%	12 12% PTU
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	6 6%	5 11% V	7 5%	7 7%	-	3 4%	6 5%	8 14% V	5 5%	18 12% V	18 11%	2 2%
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	5 5%	7 14% PRV	20 16% KPRV	9 9%	-	2 2%	18 18% KPRSV	1 2%	6 6%	24 16% KPRS V	22 14% PV	3 3%
NONE	397 35%	38 38% S	16 34%	50 39% S	27 28%	-	32 38% S	42 42% S	19 35%	22 21%	67 45% NS	50 32%	34 35%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
DON'T KNOW	12 1%	.	-	-	4 4%	-	-	-	-	1 1%	1 1%	6 4%	-
NET: BROADSHEETS	270 24%	7 7%	8 16% K	32 25% K	24 25% K	-	13 16%	22 21% K	5 9%	33 31% KPR	34 23% KR	54 35% KLPR	39 39% KLPQRT
NET: TABLOIDS (ALL)	440 39%	46 47% QT	24 49% QT	48 38%	36 37%	-	41 49% QT	32 32%	28 50% T	47 44%	44 30%	60 38%	35 35%
NET: TABLOIDS (MIDDLE MARKET)	186 17%	6 6%	11 22% K	17 13%	13 13%	-	17 20% K	16 16% K	13 24% K	20 18% K	19 13% K	36 23% K	20 20% K
NET: TABLOIDS (EXCLUDING MIDDLE MARKET)	298 27%	43 44% MNQT UV	16 32% TV	35 28%	25 26%	-	32 39% QTUV	19 19%	22 40% QTUV	31 29%	27 18%	31 20%	17 17%
NET: FREESHEETS	155 14%	10 11%	9 19% PV	23 18% PV	13 14% V	-	5 6%	21 21% PSV	9 15% V	9 8%	31 21% KPSV	22 14%	3 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
DAILY EXPRESS	39 3%	18 11% BEF	7 2%	*	9 7%	1 1%	1 1%	1 1%	12 7% GI	3 1%	22 4%	29 4%	10 3%	20 6% O	14 4%	4 1%
DAILY MAIL	155 14%	49 31% BEF	22 7%	6 11%	40 31% BEF	3 6%	4 4%	13 9%	26 16%	27 12%	86 16%	118 16% L	29 9%	44 13%	63 16%	47 13%
DAILY MIRROR	117 10%	7 5%	55 18% A	5 11%	18 14% A	3 7%	6 8%	10 7%	21 13%	18 8%	65 12%	89 12%	25 8%	48 14%	35 9%	31 9%
DAILY RECORD	22 2%	*	11 4%	-	*	5 11% ABD	2 2%	2 2%	-	5 2%	14 2%	17 2%	4 1%	7 2%	8 2%	4 1%
THE DAILY SPORT	6 *	-	2 1%	-	-	1 3%	-	*	1 *	4 2% J	1 *	3 *	2 1%	1 *	3 1%	2 1%
DAILY STAR	27 2%	*	7 2%	-	9 7% A	2 3% A	-	5 3%	5 3%	5 2%	12 2%	14 2%	13 4%	10 3%	5 1%	12 3%
THE DAILY TELEGRAPH	59 5%	21 13% BE	10 3%	4 9%	9 7%	*	6 7%	-	9 5% G	9 4%	41 7% G	55 7% L	4 1%	30 9% N	12 3%	17 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
FINANCIAL TIMES	29 3%	2 1%	11 4%	-	5 4%	8 17%	8 10% A	1 1%	2 1%	9 4%	18 3%	19 3% L	1*	10 3%	13 3%	6 2%
THE GUARDIAN	116 10%	11 7%	41 13% DE	8 7%	5 4%	1 3%	30 36% ABDE	15 17%	14 9%	16 7%	70 13%	92 12% L	18 6%	51 15% NO	36 9%	27 8%
THE INDEPENDENT (INCLUDING THE I)	80 7%	13 8%	22 7% E	1 3%	5 4%	-	27 32% ABDE	-	12 7% G	6 3%	63 11% GI	63 8%	14 5%	29 9%	30 8%	18 5%
THE SCOTSMAN	7 1%	-	1 *	-	-	3 6% ABD	3 4%	-	1 1%	4 2% J	1 *	5 7%	2 1%	4 7%	3 7%	-
THE SUN	183 16%	21 13% F	44 14% F	3 6%	42 32% ABF	16 32% ABF	1 1%	17 12%	41 25% GIJ	32 14%	86 16%	115 15%	60 19%	45 13%	73 18%	59 17%
THE TIMES	93 8%	24 15% BE	15 5%	8 7%	7 5%	2 4%	14 16% B	4 3%	20 12% G	18 8%	50 9%	72 10% L	10 3%	33 10% O	41 10% O	15 4%
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	12 7%	25 8%	1 3%	7 6%	3 7%	6 7%	4 3%	16 9% I	3 1%	42 8% I	53 7%	10 3%	28 8%	17 4%	19 5%
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	21 13%	20 7%	5 10%	14 11%	4 8%	4 4%	4 3%	16 10%	15 7%	49 9%	62 8%	18 6%	26 8%	39 10%	20 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	20 13%	39 13% E	6 13%	10 8%	2 3%	9 10%	9 7%	23 14%	22 10%	53 10%	79 11%	26 8%	30 9%	52 13%	32 9%
NONE	397 35%	29 7%	107 35% AD	22 44%	28 22%	16 34% A	25 30%	69 50% HJ	50 30%	103 46% HJ	147 27%	237 32%	141 44% K	102 30%	132 33%	152 43% MN
DON'T KNOW	12 1%	-	3 7%	-	-	-	-	6 5% IJ	4 2% J	-	1 *	4 1%	8 2% K	1 *	3 7%	2 *
NET: BROADSHEETS	270 24%	56 36% BDE	74 24% E	18 36%	23 18%	3 7%	51 61% ABDE	16 12%	35 21%	44 20%	173 32% GHI	217 29% L	36 11%	112 33% NO	96 24% O	58 16%
NET: TABLOIDS (ALL)	440 39%	80 50% F	121 40% F	11 23%	82 64% BF	24 51% F	14 16%	39 29%	70 43%	75 33%	241 44% GI	310 41%	113 36%	142 42%	164 41%	124 35%
NET: TABLOIDS (MIDDLE MARKET)	186 17%	65 41% BEF	29 10%	6 12%	43 33% BEF	3 6%	5 5%	14 10%	35 21% G	30 13%	103 19%	141 19% L	37 12%	60 18%	76 19%	49 14%
NET: TABLOIDS (EXCLUDING MIDDLE MARKET)	298 27%	25 76%	101 33% AF	7 14%	52 40% AF	23 49% ABF	9 11%	26 19%	53 32%	54 24%	154 28%	202 27%	83 26%	95 28%	107 27%	87 25%
NET: FREESHEETS	155 14%	29 18%	47 16%	7 14%	16 12%	5 10%	10 11%	11 8%	30 18% G	32 14%	74 14%	106 14%	37 12%	43 13%	65 16%	44 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
DAILY EXPRESS	39 3%	21 5%	17 3%	28 5% S	9 2%	25 5%	14 2%	22 4%	17 3%	15 5%	23 3%
DAILY MAIL	155 14%	73 18% Q	71 11%	89 16% S	64 11%	81 15%	74 13%	84 16%	71 12%	42 14%	107 14%
DAILY MIRROR	117 10%	41 10%	73 11%	62 11%	53 9%	63 12%	54 9%	56 11%	60 10%	31 10%	80 10%
DAILY RECORD	22 2%	10 2%	10 2%	11 2%	11 2%	11 2%	11 2%	12 2%	10 2%	3 1%	15 2%
THE DAILY SPORT	6 .	2 1%	3 .	3 1%	3 .	3 1%	3 .	2 .	4 1%	3 1%	3 .
DAILY STAR	27 2%	5 1%	21 3%	12 2%	13 2%	14 3%	13 2%	12 2%	15 3%	4 2%	21 3%
THE DAILY TELEGRAPH	59 5%	32 8% Q	27 4%	46 8% S	13 2%	37 7%	22 4%	41 8% W	18 3%	28 9% Y	30 4%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
FINANCIAL TIMES	29 3%	16 4%	13 2%	23 4% S	6 1%	21 4% U	8 1%	22 4% W	7 1%	17 6% Y	10 1%
THE GUARDIAN	116 10%	43 11%	73 11%	85 16% S	31 5%	88 16% U	29 5%	76 14% W	41 7%	33 11%	81 11%
THE INDEPENDENT (INCLUDING THE I)	80 7%	26 6%	52 8%	68 13% S	12 2%	71 13% U	9 2%	62 12% W	18 3%	18 6%	61 8%
THE SCOTSMAN	7 1%	1	6 1%	4 1%	3 1%	3 1%	4 1%	6 1%	1	-	6 1%
THE SUN	183 16%	77 19%	98 15%	79 14%	101 18%	72 13%	110 19% T	72 14%	109 19%	44 15%	128 17%
THE TIMES	93 8%	45 11%	45 7%	66 12% S	27 5%	61 11% U	32 5%	60 11% W	33 6%	37 13% Y	53 7%
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	19 5%	36 6%	43 8% S	21 4%	41 8% U	23 4%	43 8% W	21 4%	13 4%	47 6%
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	33 8%	49 8%	49 9%	35 6%	44 8%	40 7%	46 9%	38 6%	21 7%	61 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	47 12%	64 10%	57 10%	59 10%	53 10%	63 11%	52 10%	64 11%	35 12%	76 10%
NONE	397 35%	115 29%	248 38% P	132 24%	261 46% R	139 26%	254 44% T	148 28%	243 41% V	101 34%	266 35%
DON'T KNOW	12 1%	-	6 1%	1	10 2% R	1	11 2% T	1	11 2% V	1	10 1%
NET: BROADSHEETS	270 24%	121 30% Q	144 22%	203 37% S	67 12%	193 36% U	77 13%	181 34% W	89 15%	95 32% Y	166 22%
NET: TABLOIDS (ALL)	440 39%	179 44% Q	236 37%	227 42%	208 37%	213 40%	226 39%	206 39%	231 39%	108 37%	309 40%
NET: TABLOIDS (MIDDLE MARKET)	186 17%	93 23% Q	81 13%	112 20% S	72 13%	98 18%	88 15%	100 19%	86 15%	57 19%	123 16%
NET: TABLOIDS (EXCLUDING MIDDLE MARKET)	298 27%	111 28%	174 27%	142 26%	152 27%	134 26%	162 28%	128 24%	168 29%	66 23%	215 28%
NET: FREESHEETS	155 14%	58 14%	91 14%	81 15%	74 13%	74 14%	81 14%	78 15%	77 13%	39 13%	110 14%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	TOTAL	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
DAILY EXPRESS	39 3%	13 4%	17 4%	6 3%	33 4%	21 5%	17 3%	36 4% 	2 5%	*	-
DAILY MAIL	155 14%	59 17%	53 13%	37 17%	117 14%	63 15%	92 14%	139 16% 	6 15%	6 4%	5 15%
DAILY MIRROR	117 10%	31 9%	47 12%	26 12%	90 10%	48 11%	67 10%	95 11%	8 22%	9 6%	4 13%
DAILY RECORD	22 2%	8 2%	5 1%	3 1%	17 2%	12 3%	9 1%	19 2%	*	2 1%	-
THE DAILY SPORT	6 *	2 1%	2 1%	1 *	5 1%	4 1%	1 *	4 *	1 3%	*	-
DAILY STAR	27 2%	5 1%	20 5% A	3 1%	24 3%	8 2%	19 3%	25 3%	*	-	2 5%
THE DAILY TELEGRAPH	59 5%	27 8%	15 4%	13 6%	46 5%	33 8% F	26 4%	55 6% 	4 10%	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
FINANCIAL TIMES	29 3%	14 4%	6 2%	6 3%	22 3%	22 5% F	7 1%	13 1%	7 19%	9 5% G	-
THE GUARDIAN	116 10%	51 14% B	32 8%	33 15%	82 10%	78 18% F	37 6%	87 10%	11 29%	17 10%	2 5%
THE INDEPENDENT (INCLUDING THE I)	80 7%	32 9%	28 7%	18 8%	61 7%	42 10%	38 6%	67 8% I	8 21%	4 3%	* 2%
THE SCOTSMAN	7 1%	3 1%	-	3 1%	4 *	7 2% F	-	2 *	1 3%	4 2% G	-
THE SUN	183 16%	46 13%	82 21% A	27 12%	150 18%	71 17%	108 17%	145 16%	5 14%	31 18%	3 9%
THE TIMES	93 8%	36 10%	29 7%	11 5%	81 9%	54 13% F	38 6%	71 8%	4 11%	17 10%	-
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	23 6%	20 5%	19 8%	45 5%	34 8%	29 4%	55 6% I	4 10%	2 1%	3 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	TOTAL	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	23 7%	37 10%	14 6%	70 8%	47 11% F	37 6%	76 9% I	3 7%	3 2%	2 8%
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	27 8%	50 13%	21 9%	92 11%	62 15% F	51 8%	97 11%	4 11%	12 7%	3 11%
NONE	397 35%	117 33%	128 33%	82 37%	287 34%	118 27%	250 38% E	291 33%	5 14%	86 52% G	15 49%
DON'T KNOW	12 1%	9 3%	2 1%	.	11 1%	3 1%	9 1%	11 1%	-	-	1 3%
NET: BROADSHEETS	270 24%	108 31% B	87 22%	57 26%	208 24%	150 35% F	117 18%	215 24%	22 58%	31 19%	2 5%
NET: TABLOIDS (ALL)	440 39%	134 38%	169 43%	92 41%	338 39%	178 42%	256 39%	370 42% I	18 46%	43 26%	10 32%
NET: TABLOIDS (MIDDLE MARKET)	186 17%	68 19%	66 17%	42 19%	143 17%	78 18%	107 16%	167 19% I	8 20%	7 4%	5 15%
NET: TABLOIDS (EXCLUDING MIDDLE MARKET)	298 27%	80 23%	128 33% A	54 24%	235 27%	119 28%	173 27%	241 27%	13 33%	38 23%	6 20%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
1123	354	393	223	856	428	654	887	38**	167	30**
155 14%	40 11%	67 17%	27 12%	125 15%	80 19% F	72 11%	133 15%	5 12%	14 8%	3 11%

WEIGHTED TOTAL

NET: FREESHEETS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
DAILY EXPRESS	39 3%	15 5%	10 4%	14 4%	18 6% U	7 3%	8 3%	25 5% U	3 2%	10 6% U	4 2%	- -
DAILY MAIL	155 14%	58 19% M	46 18% M	39 11%	47 16% PU	43 16% PU	25 9%	88 17% PU	33 26% OPTU	33 21% PU	24 13%	9 7%
DAILY MIRROR	117 10%	31 10%	25 10%	50 14%	45 15% OQU	19 7%	36 13% OU	48 10%	24 18% OQTU	20 12%	16 9%	6 4%
DAILY RECORD	22 2%	5 2%	4 2%	7 2%	9 3%	9 3%	5 2%	10 2%	3 2%	6 4%	1 1%	2 1%
THE DAILY SPORT	6 .	2 1%	2 1%	1 .	1 .	1 .	2 1%	2 .	- .	1 1%	- .	2 2%
DAILY STAR	27 2%	4 1%	1 .	15 4% L	6 2%	8 3%	2 1%	10 2%	1 1%	1 .	5 3%	3 2%
THE DAILY TELEGRAPH	59 5%	26 8%	17 7%	15 4%	18 6%	16 6%	21 8%	43 8% U	11 9% U	14 9%	13 7%	3 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
FINANCIAL TIMES	29 3%	20 7% LM	3 1%	6 2%	14 5% SU	18 7% QSU	11 4% U	17 3%	2 2%	-	5 3%	-
THE GUARDIAN	116 10%	46 15%	31 12%	36 10%	32 11% U	41 15% RU	32 12% RU	78 15% RU	6 5%	32 20% NRU	40 21% NPRU	4 3%
THE INDEPENDENT (INCLUDING THE I)	80 7%	37 12% M	21 8%	21 6%	29 10% RU	21 8% RU	25 9% RU	47 9% RU	3 2%	25 16% ORU	24 13% RU	2 2%
THE SCOTSMAN	7 1%	1	4 1%	-	2 1%	2 1%	3 1%	3 1%	-	2 1%	3 2%	-
THE SUN	183 16%	40 13%	36 14%	76 21% K	43 15%	34 12%	59 21% OQS	76 15%	30 24% OS	13 8%	27 14%	20 15%
THE TIMES	93 8%	42 14% M	24 10%	17 5%	35 12% U	39 14% U	27 10% U	68 13% U	8 6%	25 15% U	17 9% U	2 2%
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	21 7%	11 4%	31 9%	19 7% U	17 6% U	15 5%	33 6% U	7 6%	22 14% NOPQ U	22 11% PQU	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	32 11%	13 5%	28 8%	34 12% U	24 9%	24 9%	40 8%	10 8%	17 10%	14 7%	5 4%
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	41 13%	25 10%	33 9%	35 12%	24 9%	40 14% RU	57 11%	6 5%	26 16% RU	20 10%	8 6%
NONE	397 35%	74 24%	91 36% K	118 33% K	85 29%	80 30%	85 31%	148 29%	39 30%	33 20%	66 35% S	81 60% NOPQRST
DON'T KNOW	12 1%	1 *	1 *	6 2%	- -	- -	- -	11 2%	- -	- -	1 1%	1 1%
NET: BROADSHEETS	270 24%	116 38% LM	66 26%	73 21%	86 30% U	91 34% RU	80 29% U	173 34% RU	24 19% U	74 46% NOPQR RU	64 34% RU	9 7%
NET: TABLOIDS (ALL)	440 39%	120 39%	107 42%	150 42%	131 45% TU	97 36%	109 39%	199 39% U	70 55% OPQTU	70 43% U	63 33%	38 28%
NET: TABLOIDS (MIDDLE MARKET)	186 17%	71 23% M	52 20%	50 14%	61 21% PU	48 18% PU	31 11%	110 22% PTU	35 28% PTU	39 24% PTU	25 13%	9 7%
NET: TABLOIDS (EXCLUDING MIDDLE MARKET)	298 27%	63 21%	65 25%	118 33% K	83 29%	62 23%	93 34% OQT	113 22%	43 34% Q	36 23%	44 23%	31 23%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
1123	306	255	356	290	271	278	506	128*	161*	189	135
155 14%	52 17%	33 13%	45 13%	50 17% U	35 13%	52 19% U	72 14%	13 11%	30 19% U	27 14%	11 8%

WEIGHTED TOTAL

NET: FREESHEETS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
DAILY EXPRESS	39 3%	14 7% B	8 2%	16 4%	16 4%	23 4%	19 5%	20 3%	39 9%	11 4%
DAILY MAIL	155 14%	28 14%	58 13%	65 16%	64 15%	87 14%	60 17%	93 13%	155 35% I	35 13%
DAILY MIRROR	117 10%	20 10%	33 7%	60 15% B	32 8%	81 13% D	27 8%	86 12%	117 27% I	27 10%
DAILY RECORD	22 2%	4 2%	8 2%	8 2%	9 2%	11 2%	6 2%	13 2%	22 5%	4 1%
THE DAILY SPORT	6 .	2 1%	1 .	3 1%	2 1%	2 .	1 .	4 1%	6 1%	2 1%
DAILY STAR	27 2%	* .	5 1%	19 5% AB	7 2%	14 2%	6 2%	17 2%	27 6% I	- .
THE DAILY TELEGRAPH	59 5%	14 7%	28 6%	17 4%	37 9% E	22 3%	36 10% G	22 3%	25 6%	59 22% H
FINANCIAL TIMES	29 3%	20 10% BC	- .	8 2% B	20 5% E	9 1%	14 4%	13 2%	4 1%	29 11% H
THE GUARDIAN	116 10%	28 14%	44 10%	43 11%	59 14% E	54 9%	36 10%	79 11%	24 5%	116 43% H
THE INDEPENDENT (INCLUDING THE I)	80 7%	9 4%	33 7%	38 9%	35 8%	45 7%	19 5%	61 9%	14 3%	80 30% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
THE SCOTSMAN	7 1%	2 1%	4 1%	1 *	3 1%	4 1%	4 1%	3 *	7 2%	6 2%
THE SUN	183 16%	34 17%	69 15%	74 18%	72 17%	103 16%	60 17%	114 16%	183 42%	14 5%
THE TIMES	93 8%	26 12% C	50 11% C	17 4%	57 13% E	36 6%	41 12% G	51 7%	26 6%	93 34% H
OTHER REGIONAL MORNING PAPERS (E.G. YORKSHIRE POST, WESTERN DAILY PRESS, THE GLASGOW HERALD)	64 6%	9 5%	29 6%	24 6%	39 9% E	23 4%	27 8%	37 5%	26 6%	26 10%
EVENING PAPER (E.G. EVENING STANDARD)	84 8%	20 10%	29 6%	34 9%	42 10%	41 6%	34 10%	48 7%	26 6%	39 15% H
DAILY FREE NEWSPAPERS (E.G. METRO)	116 10%	29 14%	45 10%	37 9%	52 12%	58 9%	55 16% G	57 8%	34 8%	52 19% H
NONE	397 35%	58 28%	183 40% AC	127 31%	115 27%	244 39% D	101 29%	264 37% F	-	-
DON'T KNOW	12 1%	3 1%	1 *	2 *	9 2% E	2 *	-	10 1%	-	-
NET: BROADSHEETS	270 24%	71 35% BC	107 23%	89 22%	144 34% E	122 19%	108 31% G	158 22%	76 17%	270 100% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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Q.27 WHICH, IF ANY, OF THESE NEWSPAPERS, DO YOU READ NOWADAYS (THIS CAN INCLUDE ONLINE)?

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL 1123	206	458	404	425	629	352	710	440	270
NET: TABLOIDS (ALL) 440 39%	79 39%	156 34%	189 47% B	156 37%	262 42%	145 41%	273 38%	440 100% I	76 28%
NET: TABLOIDS (MIDDLE MARKET) 186 17%	42 21%	64 14%	76 19%	79 19%	102 16%	77 22% G	107 15%	186 42% I	46 17%
NET: TABLOIDS (EXCLUDING MIDDLE MARKET) 298 27%	48 23%	101 22%	135 33% AB	96 22%	184 29%	87 25%	192 27%	298 68% I	40 15%
NET: FREESHEETS 155 14%	34 17%	61 13%	55 14%	70 16%	80 13%	66 19% G	84 12%	48 11%	58 22% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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AGE

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
16-17	-	-	-	-	-	-	-	-	-	-	-	-	-
18-24	133 12%	133 100% CDEFG H	-	-	-	-	-	-	133 41% JK	-	-	68 12%	65 11%
25-34	192 17%	-	192 100% BDEFG H	-	-	-	-	-	192 59% JK	-	-	96 17%	96 17%
35-44	192 17%	-	-	192 100% BCEFG H	-	-	-	-	-	192 49% IK	-	96 17%	96 17%
45-54	200 18%	-	-	-	200 100% BCDFG H	-	-	-	-	200 51% IK	-	99 18%	101 18%
55-64	164 15%	-	-	-	-	164 100% BCDEG H	-	-	-	-	164 40% IJ	81 15%	83 14%
65-69	71 6%	-	-	-	-	-	71 100% BCDEF H	-	-	-	71 17% IJ	38 7%	33 6%
70+	171 15%	-	-	-	-	-	-	171 100% BCDEF G	-	-	171 42% IJ	72 13%	100 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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AGE

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
16-17	-	-	-	-	-	-	-	-	-	-	-	-
18-24	133 12%	12 5%	34 11%	39 16% N	48 15% N	46 8%	87 15% R	107 11%	26 14%	101 17% WX	20 7%	11 5%
25-34	192 17%	39 15%	74 24% PQ	37 15%	42 13%	113 20% S	79 14%	143 15%	50 27% T	104 18% X	73 25% X	15 6%
35-44	192 17%	49 19%	60 20% Q	44 18%	40 12%	109 19%	83 15%	140 15%	52 29% T	96 16%	71 24% VX	25 11%
45-54	200 18%	49 19%	43 14%	42 17%	67 21% O	92 16%	108 19%	167 18%	33 18%	119 20% X	57 19% X	23 10%
55-64	164 15%	40 16%	39 13%	38 16%	47 15%	79 14%	85 15%	152 16% U	12 6%	82 14%	41 14%	42 18%
65-69	71 6%	20 8%	18 6%	15 6%	18 6%	38 7%	33 6%	68 7% U	3 2%	29 5%	18 6%	25 11% V
70+	171 15%	44 17%	41 13%	28 12%	59 18%	85 15%	87 15%	165 17% U	7 4%	63 11%	18 6%	90 39% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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AGE

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
16-17	-	-	-	-	-	-	-	-	-	-	-
18-24	133 12%	73 11% C	60 28% AC	-	26 12% F	16 7% F	-	22 6%	26 10%	37 17% G	35 16% G
25-34	192 17%	147 23% C	45 21% C	-	16 7%	58 25% D	26 15%	13 4%	55 20% G	76 36% GHJ	32 15% G
35-44	192 17%	163 25% BC	29 13% C	-	24 11%	32 14%	52 29% DE	14 4%	83 31% GJ	50 23% G	36 17% G
45-54	200 18%	156 24% C	44 20% C	-	42 19%	40 18%	44 25%	35 10%	70 26% GI	29 14%	49 23% GI
55-64	164 15%	90 14%	36 17%	38 15%	29 13%	33 15%	43 25% D	96 28% HIJ	26 10%	10 5%	22 10%
65-69	71 6%	7 1%	1 *	63 24% AB	22 10%	16 7%	6 3%	46 14% HIJ	6 2%	3 2%	11 5%
70+	171 15%	11 2%	* *	160 61% AB	62 28% EF	31 14% F	5 3%	113 33% HIJ	6 2%	8 4%	32 15% HI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
16-17	-	-	-	-	-	-	-	-	-	-	-	-	-
18-24	133 12%	8 9%	4 9%	14 11%	17 18% S	-	8 9%	16 15% S	10 18% S	2 2%	24 16% S	21 14% S	8 8%
25-34	192 17%	15 15%	11 23%	17 13%	13 13%	-	12 14%	16 15%	7 13%	21 20%	45 30% KMNP QRU	19 12%	18 18%
35-44	192 17%	15 15%	8 17%	32 25% PRV	14 15%	-	7 8%	17 17%	5 9%	14 13%	32 22% PRV	38 24% PV	9 10%
45-54	200 18%	22 22%	13 26% UV	19 15%	17 17%	-	18 21%	22 22%	12 21%	20 19%	27 18%	19 12%	12 13%
55-64	164 15%	22 22% LMT	2 4%	13 10%	12 12%	-	15 18% LT	17 17% LT	12 22% LT	18 17% L	11 8%	26 16% L	16 17% L
65-69	71 6%	5 5%	3 7%	9 7%	5 5%	-	8 10%	5 5%	3 5%	6 5%	5 4%	10 6%	12 12% T
70+	171 15%	11 11% T	7 14% T	24 19% T	19 20% T	-	17 20% QT	9 9%	7 13% T	26 24% KQT	5 3%	25 16% T	23 23% KQT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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AGE

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
16-17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
18-24	133 12%	4 2%	35 12% AD	2 4%	4 3%	3 6%	8 10%	40 29% HIJ	25 15% J	40 18% J	21 4%	44 6%	76 24% K	17 5%	37 9%	71 20% MN
25-34	192 17%	11 7%	50 17% A	6 13%	22 17%	6 13%	20 24% A	23 17%	32 19%	49 22% J	78 14%	114 15%	69 22% K	49 14%	65 16%	73 20%
35-44	192 17%	18 11%	70 23% AD	15 31%	16 12%	8 17%	10 11%	26 19%	32 19%	54 24% J	73 13%	133 18%	44 14%	42 12%	86 22% M	58 16%
45-54	200 18%	27 17%	62 20%	4 9%	20 16%	14 28%	23 27%	19 14%	30 18%	35 15%	107 20%	146 19%	47 15%	80 23% N	59 15%	60 17%
55-64	164 15%	37 23% B	33 11%	7 14%	28 21% B	13 27% B	10 12%	13 10%	22 13%	24 11%	99 18% I	122 16%	39 12%	50 15%	66 17%	43 12%
65-69	71 6%	17 11%	17 6%	5 11%	14 11%	2 5%	4 5%	2 1%	10 6%	5 2%	52 9% GI	58 8% L	11 3%	26 8%	29 7%	15 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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AGE

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
171 15%	44 28% BEF	35 12%	9 19%	26 20% E	1 3%	9 11%	12 9%	15 9%	18 8%	117 21% GHI	134 18% L	31 10%	76 22% NO	55 14%	35 10%

WEIGHTED TOTAL

70+

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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AGE

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
16-17	-	-	-	-	-	-	-	-	-	-	-
18-24	133 12%	44 11%	63 10%	43 8%	88 16% R	38 7%	94 16% T	45 9%	87 15% V	39 13%	81 11%
25-34	192 17%	64 16%	120 19%	74 14%	117 21% R	75 14%	115 20% T	73 14%	118 20% V	63 22% Y	114 15%
35-44	192 17%	77 19%	105 16%	76 14%	113 20% R	91 17%	99 17%	92 18%	97 16%	54 18%	122 16%
45-54	200 18%	54 13%	132 20% P	123 23% S	75 13%	111 21%	88 15%	100 19%	98 17%	39 13%	157 20% X
55-64	164 15%	59 15%	100 15%	94 17%	68 12%	96 18% U	68 12%	90 17%	73 12%	39 13%	121 16%
65-69	71 6%	33 8%	35 5%	43 8%	28 5%	40 7%	31 5%	41 8%	30 5%	18 6%	51 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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AGE

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
171 15%	73 18%	91 14%	92 17%	79 14%	83 15%	87 15%	83 16%	86 15%	43 15%	119 16%

WEIGHTED TOTAL

70+

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 179

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AGE

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349 374	222 837		414 656		867 38 183 35			
WEIGHTED TOTAL	1123	354 393	223 856		428 654		887 38** 167 30**			
16-17	-	- -	- -	- -	- -	- -	- - - -			
18-24	133 12%	52 15% B 31 8%	21 9% 100 12%		46 11% 79 12%		69 8% 10 26% 37 22% G 16 54%			
25-34	192 17%	72 20% B 47 12%	43 19% 142 17%		84 20% 106 16%		120 13% 15 40% 52 31% G 5 16%			
35-44	192 17%	45 13% 76 19% A	41 18% 144 17%		78 18% 104 16%		159 18% 3 9% 27 16% 3 11%			
45-54	200 18%	61 17% 78 20%	39 18% 157 18%		89 21% 102 16%		166 19% 2 6% 28 16% 4 13%			
55-64	164 15%	48 13% 76 19%	28 12% 132 15%		69 16% 92 14%		151 17% I 6 16% 7 4% - -			
65-69	71 6%	23 7% 22 6%	12 5% 57 7%		25 6% 43 7%		67 8% I - 4 2% *			1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 179

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AGE

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
1123	354	393	223	856	428	654	887	38**	167	30**
171 15%	54 15%	62 16%	39 18%	124 15%	38 9%	128 20% E	157 18% I	1 3%	12 7%	1 5%

WEIGHTED TOTAL

70+

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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AGE

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
16-17	-	-	-	-	-	-	-	-	-	-	-	-
18-24	133 12%	28 9%	21 8%	37 10%	15 5%	30 11% NRS	27 10% S	74 15% NRST	5 4%	5 3%	15 8%	19 14% NRS
25-34	192 17%	49 16%	48 19%	55 15%	43 15%	47 17%	48 17%	104 21% S	19 15%	16 10%	42 22% S	27 20%
35-44	192 17%	52 17%	45 18%	62 17%	48 17%	44 16%	55 20%	95 19%	14 11%	23 14%	33 17%	22 17%
45-54	200 18%	58 19%	50 20%	69 19%	56 19%	40 15%	61 22% O	84 17%	20 16%	46 29% OGU	49 26% OGU	19 14%
55-64	164 15%	53 17%	38 15%	53 15%	60 21% PQ	50 19%	37 13%	69 14%	15 12%	33 20%	31 17%	16 12%
65-69	71 6%	24 8%	18 7%	21 6%	17 6%	14 5%	17 6%	29 6%	8 6%	13 8%	5 2%	10 8%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

272.209.30147



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AGE

BASE : ALL RESPONDENTS

TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
1123	306	255	356	290	271	278	506	128*	161*	189	135
171 15%	43 14%	36 14%	59 17%	50 17% QT	46 17% QT	33 12%	51 10%	46 36% NOPOSTU	25 15%	15 8%	20 15%

WEIGHTED TOTAL

70+

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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AGE

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
16-17	-	-	-	-	-	-	-	-	-	-
18-24	133 12%	24 12%	54 12%	37 9%	63 15% E	50 8%	36 10%	83 12%	40 9%	21 8%
25-34	192 17%	44 22% C	98 21% C	41 10%	82 19%	103 16%	67 19%	112 16%	71 16%	51 19%
35-44	192 17%	39 19%	80 17%	66 16%	81 19%	96 15%	72 21%	111 16%	58 13%	59 22% H
45-54	200 18%	29 14%	75 16%	89 22%	65 15%	123 20%	50 14%	139 20%	81 18%	53 19%
55-64	164 15%	24 12%	61 13%	74 18%	53 12%	105 17%	55 16%	101 14%	68 15%	43 16%
65-69	71 6%	14 7%	19 4%	36 9% B	25 6%	45 7%	22 6%	48 7%	39 9%	12 5%
70+	171 15%	31 15%	71 16%	61 15%	56 13%	106 17%	49 14%	116 16%	82 19% I	31 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL 1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL 1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
MALE, HOUSEPERSON 303 27%	31 23%	57 30%	61 32%	52 26%	45 28%	19 26%	39 23%	88 27%	112 29%	103 25%	303 55% M	-
MALE, NON-HOUSEPERSON 247 22%	37 28%	39 20%	35 18%	48 24%	36 22%	19 27%	33 19%	76 23%	83 21%	88 22%	247 45% M	-
FEMALE, HOUSEWIFE 495 44%	44 33%	71 37%	85 44%	92 46%	74 45%	33 46%	96 56% BC	116 36%	177 45% I	203 50% I	-	495 86% L
FEMALE, NON-HOUSEWIFE 77 7%	20 15% DEFG H	25 13% EGH	11 6%	9 4%	9 6%	*	3 2%	45 14% JK	19 5%	13 3%	-	77 14% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
MALE, HOUSEPERSON	303 27%	54 21%	73 24%	75 31%	101 32% N	127 23%	176 31% R	235 25%	68 37% T	167 28%	63 21%	72 31% W
MALE, NON-HOUSEPERSON	247 22%	72 29% Q	73 24% Q	58 24% Q	43 14%	146 26% S	102 18%	210 22%	37 20%	132 22% X	95 32% VX	20 9%
FEMALE, HOUSEWIFE	495 44%	110 44%	141 46% P	85 35%	159 50% P	251 45%	244 43%	441 47% U	54 30%	254 43%	116 39%	125 54% VW
FEMALE, NON-HOUSEWIFE	77 7%	16 6%	21 7%	24 10% Q	16 5%	37 7%	40 7%	55 6%	23 12% T	41 7%	22 8%	14 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
MALE, HOUSEPERSON	303 27%	188 29%	51 24%	64 25%	73 33%	54 24%	41 23%	85 25%	64 23%	75 35% GH	64 30%
MALE, NON-HOUSEPERSON	247 22%	144 22%	46 21%	58 22%	18 8%	52 23% D	58 33% D	84 25% IJ	81 30% IJ	31 14%	33 15%
FEMALE, HOUSEWIFE	495 44%	255 39%	105 49% A	136 52% A	120 54%	115 51%	73 42%	154 45%	109 40%	88 41%	104 48%
FEMALE, NON-HOUSEWIFE	77 7%	59 9% C	14 6% C	4 2%	10 5%	6 2%	3 2%	17 5%	18 6%	20 9%	14 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
MALE, HOUSEPERSON	303 27%	27 27% UV	13 28% UV	28 22% V	24 25% V	-	22 26% UV	36 36% UV	19 33% UV	40 38% UV	68 46% KLMN PUV	18 11%	8 8%
MALE, NON-HOUSEPERSON	247 22%	20 20% T	8 17%	24 19%	20 21%	-	9 11%	16 16%	9 16%	23 22%	17 11%	66 42% KLMN PQRST	33 34% KLPQRT
FEMALE, HOUSEWIFE	495 44%	45 46% T	17 36%	74 58% LQST	47 49% T	-	44 53% LT	39 38%	24 43%	41 38%	45 30%	65 41%	54 55% LQT
FEMALE, NON-HOUSEWIFE	77 7%	7 7% M	9 19% KMNSU V	1 1%	5 5%	-	8 10% M	10 10% M	4 7%	2 2%	18 12% MSV	8 5%	4 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	TOTAL	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
MALE, HOUSEPERSON	303 27%	39 25%	95 31% F	10 20%	42 33% F	12 24%	11 13%	27 20%	46 28%	77 34% GJ	137 25%	209 28%	82 26%	93 27%	122 31%	84 24%
MALE, NON-HOUSEPERSON	247 22%	47 30%	62 20%	8 17%	36 28%	13 28%	31 37% B	30 22%	33 20%	42 19%	141 26%	189 25% L	46 14%	92 27%	87 22%	69 19%
FEMALE, HOUSEWIFE	495 44%	64 41%	127 42%	29 59%	43 33%	21 44%	37 44%	71 52% I	73 44%	86 38%	241 44%	311 41%	161 51% K	136 40%	169 43%	166 47%
FEMALE, NON-HOUSEWIFE	77 7%	7 5%	20 7%	2 4%	9 7%	2 4%	5 6%	9 6%	13 8%	21 9%	28 5%	42 6%	27 9%	19 6%	18 5%	36 10% N

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	1123	371 671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402 646	545	568	534	582	525	589	294	764
MALE, HOUSEPERSON	303 27%	115 29% 177 27%	146 27%	154 27%	154 29%	145 25%	153 29%	146 25%	86 29%	197 26%
MALE, NON-HOUSEPERSON	247 22%	102 25% 132 20%	156 29% S	92 16%	156 29% U	91 16%	153 29% W	94 16%	90 31% Y	151 20%
FEMALE, HOUSEWIFE	495 44%	167 42% 284 44%	217 40%	273 48% R	205 38%	288 49% T	197 37%	294 50% V	103 35%	361 47% X
FEMALE, NON-HOUSEWIFE	77 7%	18 4% 53 8%	27 5%	49 9%	19 4%	58 10% T	22 4%	54 9% V	15 5%	55 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
MALE, HOUSEPERSON	303 27%	99 28%	89 23%	56 25%	233 27%	112 26%	176 27%	227 26%	7 19%	63 38% G	5 17%
MALE, NON-HOUSEPERSON	247 22%	84 24%	92 23%	45 20%	201 23%	115 27% F	128 20%	201 23% I	16 43%	24 14%	7 22%
FEMALE, HOUSEWIFE	495 44%	147 42%	193 49%	106 47%	367 43%	175 41%	302 46%	411 46% I	12 31%	58 35%	15 49%
FEMALE, NON-HOUSEWIFE	77 7%	23 7%	19 5%	16 7%	55 6%	26 6%	48 7%	49 5%	3 7%	22 13% G	3 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
MALE, HOUSEPERSON	303 27%	67 22%	78 31%	87 24%	72 25%	70 26%	94 34% NOQRS	112 22%	24 19%	32 20%	60 32% QR	51 38% NOQRS
MALE, NON-HOUSEPERSON	247 22%	100 33% LM	53 21%	68 19%	73 25% U	61 23% U	59 21% U	141 28% RU	19 15%	64 39% NOPQ RTU	41 22% U	13 10%
FEMALE, HOUSEWIFE	495 44%	127 42%	100 39%	181 51% L	127 44%	119 44%	109 39%	220 43%	74 58% NOPQST	61 38%	76 40%	64 48%
FEMALE, NON-HOUSEWIFE	77 7%	12 4%	23 9%	20 6%	18 6%	21 8%	15 6%	34 7%	11 8%	4 2%	12 6%	7 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
MALE, HOUSEPERSON	303 27%	66 32%	127 28%	96 24%	127 30%	147 23%	96 27%	179 25%	110 25%	56 21%
MALE, NON-HOUSEPERSON	247 22%	62 30% B	79 17%	99 24% B	116 27% E	124 20%	92 26%	150 21%	110 26%	95 35% H
FEMALE, HOUSEWIFE	495 44%	69 34%	207 45% A	192 47% A	156 37%	314 50% D	138 39%	335 47% F	190 43%	101 37%
FEMALE, NON-HOUSEWIFE	77 7%	9 4%	45 10% C	18 4%	26 6%	43 7%	26 8%	46 6%	30 7%	18 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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WORKING STATUS

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
EMPLOYED FULL TIME (30+ HOURS)	424 38%	60 45% FGH	110 57% FGH	113 59% FGH	93 46% FGH	44 27% GH	2 3%	3 2%	170 52% K	206 52% K	49 12%	249 45% M	175 31%
EMPLOYED PART TIME (8-29 HOURS)	135 12%	12 9%	27 14% H	22 11%	36 18% GH	28 17% GH	4 5%	8 5%	38 12%	57 15%	39 10%	23 4%	112 20% L
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	1 1%	9 5% H	28 14% BCGH	24 12% BCGH	11 7% H	1 1%	-	10 3%	52 13% IK	12 3%	54 10% M	20 3%
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	-	1 1%	1 1%	4 2%	7 4% H	-	-	1 *	4 1%	7 2%	6 1%	8 1%
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	30 23% CDEFG H	6 3%	1 1%	2 1%	* *	-	-	36 11% JK	4 1%	* *	26 5%	14 2%
RETIRED	262 23%	-	-	-	-	38 23% BCDE	63 89% BCDEF	160 94% BCDEF	-	-	262 64% IJ	122 22%	140 24%
NOT ABLE TO WORK	41 4%	3 2%	7 3% H	6 3%	12 6% H	13 8% GH	-	-	10 3%	18 5%	13 3%	20 4%	21 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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WORKING STATUS

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL 1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
UNEMPLOYED AND SEEKING WORK 62 6%	17 13%	12 6%	9 5%	12 6%	11 7%	-	-	29 9%	21 5%	11 3%	36 7%	26 5%
	DGH	GH	H	GH	GH			K				
NOT WORKING FOR OTHER REASON 72 6%	9 7%	20 11%	12 6%	17 9%	11 7%	1 1%	•	30 9%	30 8%	13 3%	15 3%	58 10%
	H	GH	H	H	H			K	K			L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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WORKING STATUS

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
EMPLOYED FULL TIME (30+ HOURS)	424 38%	108 43% Q	148 48% Q	98 40% Q	70 22%	256 46% S	168 30%	334 36%	90 49% T	240 40% X	148 50% X	36 15%
EMPLOYED PART TIME (8-29 HOURS)	135 12%	27 11%	39 13%	26 11%	43 13%	66 12%	68 12%	118 13%	17 9%	86 14% X	34 11%	15 6%
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	28 11% OQ	10 3%	28 11% OQ	9 3%	38 7%	36 6%	59 6%	15 8%	35 6% X	33 11% VX	5 2%
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	2 1%	8 3%	2 1%	2 1%	9 2%	4 1%	12 1%	2 1%	8 1%	5 2%	-
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	5 2%	24 8% NPQ	4 2%	6 2%	29 5% S	11 2%	25 3%	15 8% T	29 5% X	11 4% X	-
RETIRED	262 23%	68 27%	61 20%	51 21%	82 26%	129 23%	133 24%	253 27% U	9 5%	97 16%	44 15%	121 52% VW
NOT ABLE TO WORK	41 4%	-	4 1%	2 1%	35 11% NOP	4 1%	37 7% R	38 4%	3 2%	23 4% W	2 1%	16 7% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
62 6%	2 1%	8 3%	17 7% NO	35 11% NO	10 2%	52 9% R	48 5%	13 7%	36 6%	10 3%	15 7%
72 6%	12 5%	8 2%	15 6%	38 12% NOP	20 3%	53 9% R	53 6%	19 10% T	40 7%	9 3%	23 10% W

WEIGHTED TOTAL

UNEMPLOYED AND SEEKING WORK

NOT WORKING FOR OTHER REASON

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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WORKING STATUS

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
EMPLOYED FULL TIME (30+ HOURS)	424 38%	424 66% BC	-	-	43 19%	114 50% D	86 49% D	76 22%	159 59% GIJ	89 42% G	73 34% G
EMPLOYED PART TIME (8-29 HOURS)	135 12%	135 21% BC	-	-	22 10%	27 12%	29 17%	33 10%	41 15%	33 15%	21 10%
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	74 11% BC	-	-	10 5%	8 3%	27 16% DE	19 6% J	20 7% J	25 12% GJ	4 2%
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	13 2% C	-	-	-	3 1%	5 3%	6 2%	6 2%	1	1
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	-	40 19% AC	-	6 3%	2 1%	-	4 1%	9 3%	15 7% G	6 3%
RETIRED	262 23%	-	-	262 100% AB	82 37% EF	52 23% F	12 7%	173 51% HIJ	12 4%	11 5%	46 21% HI
NOT ABLE TO WORK	41 4%	-	41 19% AC	-	27 12% EF	3 1%	1 1%	6 2%	2 1%	5 2%	20 10% GHI
UNEMPLOYED AND SEEKING WORK	62 6%	-	62 29% AC	-	17 8% EF	5 2%	3 2%	6 2%	11 4%	21 10% G	20 9% G

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
1123	646	215	262	221	226	175*	340	271	213	215
72 6%	-	72 34% AC	-	14 6%	13 6%	12 7%	17 5%	11 4%	13 6%	24 11% GH

WEIGHTED TOTAL

NOT WORKING FOR OTHER
REASON

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	..	83*	101*	56*	107*	148	157*	99*
EMPLOYED FULL TIME (30+ HOURS)	424 38%	35 35%	25 53% KNPU V	50 39%	30 31%	-	21 25%	37 37%	24 43% P	45 42% P	74 50% KNPU V	53 34%	30 30%
EMPLOYED PART TIME (8-29 HOURS)	135 12%	13 14% S	3 7%	9 7%	5 5%	-	9 11%	25 25% KLMN PST	9 17% S	4 4%	14 10%	26 16% S	16 17% NS
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	2 2%	2 5% Q	13 10% KQ	6 6%	-	7 9% KQ	-	4 8% Q	10 9% Q	15 10% KQV	12 8% Q	3 3%
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	·	1 1%	-	3 3%	-	2 2%	1 1%	-	3 2%	-	4 2%	-
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	6 6% P	1 1%	2 2%	4 4%	-	1 1%	5 5%	1 3%	3 2%	11 8% P	3 2%	4 4%
RETIRED	262 23%	20 20% T	11 22% T	35 28% T	29 30% QT	-	26 31% QT	14 14%	12 21% T	31 29% QT	10 6%	37 24% T	38 38% KQT
NOT ABLE TO WORK	41 4%	7 7% QT	· 1%	5 4%	5 6% T	-	10 12% LQTUV	1 1%	2 3%	6 6% T	1 ·	2 1%	1 1%
UNEMPLOYED AND SEEKING WORK	62 6%	8 8% S	3 6%	3 2%	9 9%	-	4 5%	5 5%	2 3%	1 1%	12 8% S	13 8%	2 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

TOTAL	REGION (GOR)											
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
72 6%	8 8%	2 5%	10 8%	6 6%	-	4 5%	12 11%	1 2%	4 4%	12 8%	8 5%	5 5%

WEIGHTED TOTAL

NOT WORKING FOR OTHER
REASON

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
EMPLOYED FULL TIME (30+ HOURS)	424 38%	55 35%	135 45% D	14 28%	38 29%	19 40%	30 35%	53 38%	75 45% J	95 42%	182 33%	280 37%	124 39%	113 33%	158 40%	142 40%
EMPLOYED PART TIME (8-29 HOURS)	135 12%	9 6%	36 12%	9 19%	19 15%	7 14%	5 6%	19 14%	19 11%	25 17%	68 12%	95 13%	37 12%	34 10%	44 11%	50 14%
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	8 5%	17 6%	10 21%	6 5%	2 4%	15 18% ABD	5 4%	10 6%	19 8%	38 7%	52 7%	14 4%	22 7%	29 7%	21 6%
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	5 3%	2 *	2 4%	1 1%	-	3 4%	-	5 3%	3 1%	5 1%	10 1%	3 1%	3 1%	9 2%	2 *
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	2 2%	10 3%	3 6%	1 *	2 4%	4 5%	12 9% HJ	3 2%	11 5%	12 2%	21 3%	15 5%	8 2%	11 3%	20 6%
RETIRED	262 23%	68 43% BEF	57 19%	10 20%	43 34% BE	5 11%	15 18%	18 13%	25 15%	35 15%	174 32% GHI	207 28% L	45 14%	106 31% O	95 24% O	56 16%
NOT ABLE TO WORK	41 4%	2 1%	13 4%	* 1%	5 3%	3 6%	1 1%	8 6%	8 5%	6 3%	17 3%	21 3%	20 6% K	12 3%	13 3%	15 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL 1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
UNEMPLOYED AND SEEKING WORK 62 6%	3 2%	12 4%	1 1%	5 4%	5 10% A	7 8%	13 9% J	12 7%	15 7%	18 3%	27 4%	27 8% K	13 4%	21 5%	24 7%
NOT WORKING FOR OTHER REASON 72 6%	5 3%	21 7%	-	11 8%	5 11% A	4 4%	9 7%	9 6%	17 7%	32 6%	38 5%	31 10% K	29 8%	17 4%	26 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
EMPLOYED FULL TIME (30+ HOURS)	424 38%	157 39%	233 36%	206 38%	215 38%	212 40%	210 36%	200 38%	221 38%	114 39%	284 37%
EMPLOYED PART TIME (8-29 HOURS)	135 12%	45 11%	80 12%	53 10%	78 14%	55 10%	80 14%	59 11%	75 13%	25 9%	104 14%
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	20 5%	54 8%	40 7%	34 6%	40 7%	34 6%	40 8%	34 6%	19 6%	52 7%
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	4 1%	9 1%	5 1%	8 1%	6 1%	7 1%	7 1%	6 1%	4 1%	9 1%
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	16 4%	18 3%	20 4%	20 4%	18 3%	22 4%	18 3%	21 4%	21 7% Y	16 2%
RETIRED	262 23%	111 28%	139 22%	151 28% S	111 20%	136 25%	125 21%	134 25%	126 21%	73 25%	176 23%
NOT ABLE TO WORK	41 4%	10 3%	28 4%	21 4%	20 4%	17 3%	25 4%	16 3%	24 4%	8 3%	30 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
UNEMPLOYED AND SEEKING WORK 62 6%	21 5%	33 5%	22 4%	38 7%	25 5%	35 6%	23 4%	36 6%	13 5%	43 6%
NOT WORKING FOR OTHER REASON 72 6%	18 4%	51 8%	27 5%	45 8%	26 5%	46 8%	29 5%	44 7%	16 5%	50 7%

WEIGHTED TOTAL

UNEMPLOYED AND SEEKING WORK

NOT WORKING FOR OTHER REASON

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
EMPLOYED FULL TIME (30+ HOURS)	424 38%	140 40%	140 36%	78 35%	335 39%	183 43% F	228 35%	333 38%	14 35%	68 41%	9 31%
EMPLOYED PART TIME (8-29 HOURS)	135 12%	42 12%	51 13%	28 12%	102 12%	45 11%	85 13%	111 12%	3 7%	17 10%	5 16%
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	14 4%	37 9% A	20 9%	53 6%	38 9% F	32 5%	59 7%	4 10%	11 7%	-
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	6 2%	7 2%	3 1%	10 1%	8 2%	5 1%	12 1%	1 1%	1 1%	-
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	17 5% B	6 2%	11 5%	28 3%	19 4%	19 3%	17 2%	6 15%	12 7% G	5 17%
RETIRED	262 23%	82 23%	95 24%	56 25%	195 23%	69 16%	184 28% E	241 27% I	2 5%	18 10%	2 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL 1123	354	393	223	856	428	654	887	38**	167	30**
NOT ABLE TO WORK 41 4%	14 4%	16 4%	4 2%	33 4%	13 3%	26 4%	29 3%	3 9%	6 4%	2 7%
UNEMPLOYED AND SEEKING WORK 62 6%	24 7%	13 3%	9 4%	48 6%	20 5%	39 6%	34 4%	4 11%	20 12% G	4 14%
NOT WORKING FOR OTHER REASON 72 6%	14 4%	28 7%	15 7%	52 6%	33 8%	35 5%	53 6%	2 6%	14 9%	3 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
EMPLOYED FULL TIME (30+ HOURS)	424 38%	119 39%	109 43%	120 34%	114 39% R	94 35%	102 37%	213 42% R	33 26%	51 32%	70 37%	46 34%
EMPLOYED PART TIME (8-29 HOURS)	135 12%	50 16% L	21 8%	46 13%	44 15% O	22 8%	28 10%	73 14% O	15 12%	22 13%	27 14%	13 9%
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	20 7%	19 7%	30 9%	18 6%	18 7%	31 11% R	39 8%	3 3%	20 12% R	18 10%	11 8%
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	7 2%	2 1%	3 1%	2 1%	5 2%	4 1%	9 2%	4 3%	5 3%	-	-
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	9 3%	11 4%	14 4%	4 1%	16 6% N	12 4%	22 4%	5 4%	7 4%	5 2%	2 1%
RETIRED	262 23%	73 24%	61 24%	84 24%	72 25% QT	68 25% QT	51 18%	83 16%	48 38% NO/PQT	43 26% QT	27 14%	37 27% QT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL 1123	306	255	356	290	271	278	506	128*	161*	189	135
NOT ABLE TO WORK 41 4%	6 2%	6 2%	18 5%	11 4%	14 5%	17 6% Q	15 3%	9 7%	3 2%	10 5%	7 5%
UNEMPLOYED AND SEEKING WORK 62 6%	12 4%	9 4%	20 6%	11 4%	17 6%	19 7%	28 6%	3 2%	4 2%	13 7%	5 3%
NOT WORKING FOR OTHER REASON 72 6%	11 4%	18 7%	20 6%	13 4%	17 6%	14 5%	24 5%	8 6%	8 5%	20 10% NPQ	15 11% NQ

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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WORKING STATUS

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
EMPLOYED FULL TIME (30+ HOURS)	424 38%	85 41%	183 40%	132 33%	185 43% E	207 33%	141 40%	257 36%	175 40%	123 46%
EMPLOYED PART TIME (8-29 HOURS)	135 12%	20 10%	55 12%	56 14%	35 8%	90 14% D	40 11%	92 13%	47 11%	20 8%
SELF-EMPLOYED FULL TIME (30+ HOURS)	74 7%	8 4%	32 7%	34 8%	26 6%	47 7%	23 7%	47 7%	21 5%	29 11% H
SELF-EMPLOYED PART TIME (8-29 HOURS)	13 1%	1	4 1%	9 2%	1	11 2%	-	13 2% F	5 1%	3 1%
STILL AT SCHOOL	-	-	-	-	-	-	-	-	-	-
IN FULL TIME HIGHER EDUCATION	40 4%	10 5%	17 4%	10 3%	26 6% E	10 2%	15 4%	22 3%	10 2%	16 6% H
RETIRED	262 23%	49 24%	97 21%	105 26%	96 23%	156 25%	86 24%	169 24%	132 30% I	51 19%
NOT ABLE TO WORK	41 4%	9 4%	15 3%	12 3%	13 3%	24 4%	6 2%	29 4%	15 3%	2 1%
UNEMPLOYED AND SEEKING WORK	62 6%	14 7%	24 5%	19 5%	23 5%	35 6%	25 7%	31 4%	17 4%	13 5%
NOT WORKING FOR OTHER REASON	72 6%	9 4%	31 7%	27 7%	20 5%	47 8%	16 4%	50 7%	18 4%	13 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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MARITAL STATUS

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
MARRIED	520 46%	4 3%	67 35% B	125 65% BCFH	115 57% BC	84 51% BC	48 68% BCFH	78 46% B	70 22%	239 61% IK	210 52% I	278 50% M	243 42%
LIVING WITH PARTNER	133 12%	22 17% GH	51 26% DEFG H	24 12% GH	20 10% GH	14 8% H	1 2%	2 1%	73 23% JK	43 11% K	17 4%	55 10%	78 14%
SINGLE	291 26%	106 80% CDEF GH	73 38% DEFG H	28 14%	36 18% H	30 18% H	6 9%	12 7%	180 55% JK	63 16%	48 12%	157 29%	134 23%
WIDOWED	85 8%	*	*	4 2%	*	10 6% BCE	5 8% BCDE	65 38% BCDEF G	1 *	4 1%	80 20% IJ	22 4%	63 11% L
SEPARATED	27 2%	-	1 *	3 2%	16 8% BCDH	4 2%	1 1%	2 1%	1 *	19 5% IK	7 2%	13 2%	14 2%
DIVORCED	67 6%	-	*	9 5% C	14 7% BC	23 14% BCD	9 13% BCD	12 7% BC	*	23 6% I	44 11% IJ	25 5%	41 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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MARITAL STATUS

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
MARRIED	520 46%	153 61% OQ	140 45% Q	122 50% Q	105 33%	293 52% S	227 40%	418 44%	103 56% T	251 42%	167 56% VX	101 44%
LIVING WITH PARTNER	133 12%	29 11%	35 11%	30 12%	40 12%	64 11%	70 12%	128 14% U	5 3%	86 14% X	33 11%	14 6%
SINGLE	291 26%	32 13%	80 26% N	65 27% N	114 36% NOP	112 20%	179 32% R	227 24%	64 35% T	177 30% WX	63 21%	51 22%
WIDOWED	85 8%	23 9%	20 6%	10 4%	32 10% P	43 8%	42 8%	83 9% U	2 1%	37 6%	7 2%	42 18% VW
SEPARATED	27 2%	5 2%	10 3%	5 2%	6 2%	15 3%	12 2%	23 2%	3 2%	10 2%	10 3%	5 2%
DIVORCED	67 6%	9 4%	25 8%	10 4%	23 7%	34 6%	33 6%	62 7%	5 2%	32 5%	17 6%	17 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
MARRIED	520 46%	312 48% B	70 32%	139 53% B	61 28%	106 47% D	140 80% DE	187 55% IJ	171 63% IJ	60 28%	73 34%
LIVING WITH PARTNER	133 12%	104 16% C	23 11% C	6 2%	16 7%	46 20% DF	15 9%	14 4%	36 13% G	44 21% G	30 14% G
SINGLE	291 26%	165 26% C	104 48% AC	22 8%	73 33% EF	37 16% F	6 3%	64 19%	44 16%	85 40% GH	70 33% GH
WIDOWED	85 8%	16 3%	3 1%	66 25% AB	32 15% EF	16 7%	8 4%	48 14% HI	8 3%	2 1%	20 9% HI
SEPARATED	27 2%	19 3%	4 2%	4 1%	9 4%	7 3%	3 2%	3 1%	5 2%	9 4% G	6 3%
DIVORCED	67 6%	30 5%	12 5%	25 10% A	29 13% F	15 7%	4 2%	23 7%	8 3%	13 6%	16 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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MARITAL STATUS

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
MARRIED	520 46%	31 31%	24 50% K	59 46%	34 35%	-	35 42%	51 51% K	32 57% KN	53 49% K	68 46% K	83 52% K	51 52% K
LIVING WITH PARTNER	133 12%	11 11% T	5 10%	20 16% T	23 23% KSTU	-	13 15% T	14 13% T	5 9%	6 6%	7 5%	15 10%	14 14% T
SINGLE	291 26%	31 31% SV	12 25%	24 18%	27 28%	-	20 24%	29 28%	14 25%	18 17%	67 45% KLMN PQRSUV	34 22%	15 15%
WIDOWED	85 8%	8 8% T	2 5%	15 11% T	6 7%	-	8 9% T	4 4%	2 3%	17 16% QRT	2 1%	12 8%	10 10% T
SEPARATED	27 2%	6 6% QTU	* 1%	7 6%	1 1%	-	4 4%	-	1 1%	3 3%	3 2%	-	2 2%
DIVORCED	67 6%	12 12% MQT	4 9% T	3 2%	6 6%	-	4 5%	4 4%	3 5%	10 9% T	2 1%	13 8% T	7 7% T

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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MARITAL STATUS

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
MARRIED	520 46%	96 61% B	139 46%	28 58%	79 62% B	22 45%	36 42%	30 22%	76 46% G	98 43% G	297 54% GI	390 52% L	107 34%	171 50% O	196 50% O	142 40%
LIVING WITH PARTNER	133 12%	17 11%	37 12%	4 9%	10 8%	6 12%	13 15%	24 17%	21 13%	28 12%	55 10%	74 10%	53 17% K	36 10%	43 11%	51 14%
SINGLE	291 26%	18 12%	85 28% AD	6 11%	15 11%	11 24% A	21 25%	68 50% HIJ	54 32% J	67 30% J	84 15%	153 20%	118 37% K	56 17%	104 26% M	120 34% M
WIDOWED	85 8%	17 11%	21 7%	6 12%	10 8%	1 2%	4 5%	8 6%	3 2%	14 6%	59 11% H	65 9%	19 6%	39 11% NO	23 6%	21 6%
SEPARATED	27 2%	1 1%	12 4%	-	•	3 6% AD	1 1%	•	4 2%	6 3%	15 3%	22 3%	5 2%	11 3%	7 2%	6 2%
DIVORCED	67 6%	9 6%	11 4%	5 9%	15 12% B	5 11% B	10 11% B	6 5%	7 4%	14 6%	37 7%	49 6%	14 4%	27 8%	24 6%	14 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
MARRIED	520 46%	201 50%	298 46%	279 51% S	237 42%	281 53% U	236 40%	270 51% W	245 42%	148 50%	341 45%
LIVING WITH PARTNER	133 12%	45 11%	72 11%	62 11%	69 12%	56 10%	77 13%	60 11%	73 12%	38 13%	90 12%
SINGLE	291 26%	78 19%	184 28% P	108 20%	180 32% R	101 19%	190 33% T	108 21%	180 31% V	77 26%	192 25%
WIDOWED	85 8%	44 11% Q	36 6%	39 7%	46 8%	41 8%	43 7%	42 8%	42 7%	16 6%	67 9%
SEPARATED	27 2%	9 2%	17 3%	18 3%	9 2%	18 3%	9 1%	14 3%	13 2%	6 2%	20 3%
DIVORCED	67 6%	25 6%	40 6%	39 7%	28 5%	37 7%	29 5%	31 6%	36 6%	9 3%	54 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
MARRIED	520 46%	154 43%	186 47%	116 52%	388 45%	218 51%	283 43%	455 51% I	6 17%	55 33%	4 12%
LIVING WITH PARTNER	133 12%	41 11%	54 14%	26 11%	107 12%	53 12%	77 12%	94 11%	8 21%	23 14%	8 26%
SINGLE	291 26%	99 28% B	75 19%	48 21%	223 26%	96 22%	181 28%	177 20%	21 55%	76 45% G	17 56%
WIDOWED	85 8%	29 8%	35 9%	23 10%	58 7%	16 4%	65 10% E	76 9%	1 3%	7 4%	1 3%
SEPARATED	27 2%	6 2%	14 3%	4 2%	22 3%	13 3%	13 2%	25 3%	-	2 1%	-
DIVORCED	67 6%	26 7%	29 7%	7 3%	58 7%	32 7%	34 5%	60 7%	1 4%	5 3%	1 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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MARITAL STATUS

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
MARRIED	520 46%	157 51%	123 48%	150 42%	141 49%	110 41%	130 47%	231 46%	56 44%	90 56% O	85 45%	61 45%
LIVING WITH PARTNER	133 12%	42 14%	19 7%	47 13%	36 12%	37 14%	36 13%	66 13%	12 10%	24 15%	20 11%	19 14%
SINGLE	291 26%	66 22%	66 26%	88 25%	56 19%	79 29% NRS	70 25% RS	134 26% RS	18 14%	22 14%	49 26% S	37 27% RS
WIDOWED	85 8%	22 7%	21 8%	28 8%	22 7% T	25 9% T	17 6% T	34 7% T	34 27% NOPOSTU	12 7% T	3 1%	9 7% T
SEPARATED	27 2%	4 1%	5 2%	15 4%	12 4%	3 1%	6 2%	16 3%	1 1%	4 2%	10 5% O	2 1%
DIVORCED	67 6%	15 5%	21 8%	28 8%	22 8%	17 6%	19 7%	25 5%	6 5%	10 6%	22 11% Q	7 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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MARITAL STATUS

BASE : ALL RESPONDENTS

	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	TOTAL	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
MARRIED	520 46%	99 48%	197 43%	205 51%	199 47%	292 46%	178 50%	317 45%	209 48%	145 54%
LIVING WITH PARTNER	133 12%	24 11%	53 12%	51 13%	51 12%	77 12%	44 13%	82 12%	65 15%	26 10%
SINGLE	291 26%	52 25%	133 29% C	81 20%	116 27%	147 23%	87 25%	180 25%	83 19%	61 23%
WIDOWED	85 8%	19 9%	37 8%	28 7%	32 7%	48 8%	22 6%	60 8%	36 8%	16 6%
SEPARATED	27 2%	6 3%	9 2%	11 3%	8 2%	17 3%	6 2%	19 3%	12 3%	12 4%
DIVORCED	67 6%	8 4%	29 6%	27 7%	18 4%	48 8%	15 4%	51 7%	34 8%	10 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL 1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL 1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
NO QUALIFICATIONS 231 21%	11 8%	15 8%	25 13%	23 12%	42 25% BCDE	25 35% BCDE	90 53% BCDEF G	26 8%	48 12%	157 39% IJ	92 17%	139 24% L
O-LEVEL, A-LEVEL, HNC, GNVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS 594 53%	101 76% CDEF GH	104 54% H	96 50% H	119 60% GH	82 50% H	29 40%	63 37%	206 63% K	215 55% K	173 43%	299 54%	295 52%
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNVQ 297 26%	20 75%	73 38% BFH	71 37% BH	57 28% BH	41 25% H	18 25% H	18 71%	93 29% K	128 33% K	77 19%	159 29%	139 24%
REFUSED 1	-	-	1	*	-	-	-	-	1	-	1	*

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
NO QUALIFICATIONS	231 21%	10 4%	35 11% N	53 22% NO	132 41% NOP	45 8%	186 33% R	198 21%	32 18%	-	-	231 100% VW
O-LEVEL, A-LEVEL, HNC, ONVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS	594 53%	82 33%	183 59% N	159 66% NQ	169 53% N	266 47%	328 58% R	519 55% U	75 41%	594 100% WX	-	-
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNVQ	297 26%	159 63% OPQ	91 29% PQ	30 12% Q	18 6%	250 45% S	48 8%	223 24%	74 41% T	-	297 100% VX	-
REFUSED	1 *	-	-	1 *	*	-	1 *	*	1 *	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL 1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL 1123	646	215	262	221	226	175*	340	271	213	215
NO QUALIFICATIONS 231 21%	56 9%	54 25% A	121 46% AB	84 38% EF	25 11% F	5 3%	89 26% HI	14 5%	27 13% H	74 34% HI
O-LEVEL, A-LEVEL, HNC, GNVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS 594 53%	370 57% C	128 59% C	97 37%	123 56% F	142 63% F	70 40%	169 50%	137 51%	128 60%	112 52%
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNVQ 297 26%	221 34% BC	32 15%	44 17%	14 6%	59 26% D	100 57% DE	83 24% J	120 44% GIJ	58 27% J	29 14%
REFUSED 1	-	1	-	-	-	-	-	1	-	1

O-LEVEL, A-LEVEL, HNC,
GNVQ, NVQ/SVQ LEVEL 1-3,
GCSE, CSE, CITY & GUILDS

DEGREE, POSTGRADUATE,
NVQ/SVQ LEVEL 4, HND,
HNVQ

REFUSED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
NO QUALIFICATIONS	231 21%	26 26% RTU	8 18%	45 35% LRTU V	26 27% TU	-	23 28% RTU	29 28% RTUV	7 12%	21 20% U	20 13%	12 7%	14 15%
O-LEVEL, A-LEVEL, HNC, GNVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS	594 53%	56 56%	21 43%	58 45%	54 56%	-	52 63% LMV	49 48%	36 64% LV	60 56%	80 54%	87 55%	42 43%
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNWQ	297 26%	17 18%	19 39% KMNP Q	25 20%	17 17%	-	8 9%	24 24% P	13 23% P	25 24% P	48 32% KNP	59 38% KMNP	42 43% KMNPQRS
REFUSED	1	-	-	-	-	-	-	-	1 1%	-	*	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
NO QUALIFICATIONS	231 21%	27 17% F	60 20% F	3 7%	30 24% F	12 25% F	3 3%	36 26% HI	23 14%	32 14%	116 21%	131 17%	87 28% K	73 21%	75 19%	70 20%
O-LEVEL, A-LEVEL, HNC, GNVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS	594 53%	82 52%	152 50%	18 36%	70 54%	27 56%	33 39%	88 64% J	112 68% J	132 58% J	241 44%	383 51%	189 60% K	151 44%	211 53%	213 60% M
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNVQ	297 26%	48 31%	91 30%	28 57%	29 22%	10 20%	49 58% ABDE	13 9%	30 18%	62 27% G	189 35% GH	236 31% L	40 13%	115 34% O	110 28%	72 20%
REFUSED	1	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL 1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL 1123	402	646	545	568	534	582	525	589	294	764
NO QUALIFICATIONS 231 21%	71 18%	138 21%	90 16%	138 24% R	80 15%	148 25% T	76 14%	149 25% V	35 12%	171 22% X
O-LEVEL, A-LEVEL, HNC, GNVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS 594 53%	210 52%	337 52%	249 46%	339 60% R	243 45%	348 60% T	262 50%	329 56%	159 54%	405 53%
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNVQ 297 26%	120 30%	170 26%	206 38% S	91 16%	211 39% U	86 15%	187 36% W	111 19%	99 34% Y	188 25%
REFUSED 1 .	- .	1 .	1 .	- .	1 .	. .	1	1 .

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL 1123	349	374	222	837	414	656	867	38	183	35	
WEIGHTED TOTAL 1123	354	393	223	856	428	654	887	38**	167	30**	
NO QUALIFICATIONS	231 21%	54 15%	85 22%	38 17%	171 20%	49 11%	167 26% E	180 20%	4 10%	40 24%	7 23%
O-LEVEL, A-LEVEL, HNC, GNVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS	594 53%	176 50%	215 55%	107 48%	468 55%	209 49%	360 55%	459 52%	20 51%	93 56%	22 73%
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNVA	297 26%	123 35% B	93 24%	77 35% D	217 25%	170 40% F	126 19%	248 28%	15 39%	33 20%	1 3%
REFUSED	!	!	-	:	!	:	!	-	:	-	

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
NO QUALIFICATIONS	231 21%	32 10%	38 15%	82 23% KL	45 15% Q	48 18% Q	43 15% Q	45 9%	34 27% NPQST	16 10%	24 12%	52 38% NOPQST
O-LEVEL, A-LEVEL, HNC, GNVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS	594 53%	152 50%	129 51%	198 56%	146 51%	133 49%	147 53%	269 53%	70 55%	72 45%	95 50%	75 56%
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNVQ	297 26%	123 40% M	87 34% M	76 21%	99 34% RU	89 33% RU	88 32% RU	192 38% RU	24 19% U	73 45% OPRU	71 37% RU	8 6%
REFUSED	1	-	-	1	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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EDUCATION LEVEL

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL 1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL 1123	206	458	404	425	629	352	710	440	270
NO QUALIFICATIONS 231 21%	38 18%	98 21%	74 18%	60 14%	140 22% D	58 16%	152 21%	96 22% I	10 4%
O-LEVEL, A-LEVEL, HNC, GNVQ, NVQ/SVQ LEVEL 1-3, GCSE, CSE, CITY & GUILDS 594 53%	84 41%	247 54% A	232 57% A	217 51%	339 54%	176 50%	383 54%	257 58% I	80 30%
DEGREE, POSTGRADUATE, NVQ/SVQ LEVEL 4, HND, HNVQ 297 26%	84 41% BC	113 25%	98 24%	148 35% E	149 24%	119 34% G	175 25%	87 20%	180 67% H
REFUSED 1	-	-	1	1	-	-	1	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
WEEK	930 83%	129 97% EFGH	189 98% EFGH	184 96% EFGH	177 88% GH	133 81% H	50 70% H	69 40%	318 98% JK	360 92% K	252 62%	472 86% M	458 80%
MONTH	15 1%	1 1%	*	2 1%	2 1%	2 1%	1 1%	6 4% C	2 *	4 1%	9 2%	4 1%	11 2%
1-3 MONTHS AGO	8 1%	-	-	-	1 *	3 2%	2 3% CD	3 2%	-	1 *	8 2% I	2 *	6 1%
4-12 MONTHS AGO	6 1%	-	-	-	3 1%	1 *	-	3 2%	-	3 1%	4 1%	4 1%	3 *
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	1 1%	-	1 1%	1 1%	4 2%	2 2% C	8 5% CD	1 *	2 1%	13 3% J	9 2%	8 1%
NEVER USED THE INTERNET	147 13%	1 1%	3 2%	5 3%	17 8% BC	21 13% BCD	17 24% BCDE	83 48% BCDEF G	4 1%	22 6% I	121 30% J	59 11%	88 15%
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
WEEK	930 83%	230 91% Q	278 90% Q	210 87% Q	212 66%	508 91% S	422 75%	762 81%	168 92% T	536 90% X	287 96% VX	106 46%
MONTH	15 1%	-	5 2%	2 1%	7 2%	5 1%	10 2%	12 1%	2 1%	6 1%	1 *	8 3% VW
1-3 MONTHS AGO	8 1%	1 *	3 1%	3 1%	1 *	4 1%	5 1%	8 1%	-	2 *	1 *	5 2% V
4-12 MONTHS AGO	6 1%	2 1%	1 *	1 *	3 1%	3 *	3 1%	6 1%	-	4 1%	2 1%	-
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	-	-	4 2%	13 4% NO	-	17 3% R	17 2%	1 *	8 1%	-	9 4% VW
NEVER USED THE INTERNET	147 13%	19 8%	22 7%	22 9%	84 26% NOP	41 7%	105 19% R	136 14% U	11 6%	37 6%	7 2%	103 44% VW
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
WEEK	930 83%	612 95% BC	180 84% C	138 53%	152 69%	205 90% D	175 100% DE	255 75%	260 96% GJ	197 92% GJ	152 71%
MONTH	15 1%	4 1%	6 3% A	5 2%	8 4% E	1 *	-	3 1%	1 *	4 2%	6 3%
1-3 MONTHS AGO	8 1%	1 *	* *	7 3% AB	5 2%	* *	-	7 2%	-	-	1 *
4-12 MONTHS AGO	6 1%	2 *	1 *	3 1%	3 1%	3 1%	-	4 1%	1 *	-	2 1%
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	1 *	7 3% A	10 4% A	7 3% E	-	-	8 2%	-	2 1%	5 2% H
NEVER USED THE INTERNET	147 13%	26 4%	21 10% A	99 38% AB	46 21% EF	17 8% F	-	63 18% HI	10 4%	11 5%	50 23% HI
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
WEEK	930 83%	78 79%	41 86%	106 82%	73 75%	-	67 81%	79 78%	49 87%	75 71%	138 93% KMNP GSV	142 91% KNGS	82 83%
MONTH	15 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	1 1%	4 6% V	2 2%	2 1%	2 1%	-
1-3 MONTHS AGO	8 1%	1 1%	1 1%	2 2%	-	-	* 1%	-	-	1 1%	-	2 2%	1 1%
4-12 MONTHS AGO	6 1%	1 1%	* *	2 2%	1 1%	-	-	-	-	2 1%	* *	-	-
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	1 1%	1 2%	2 2%	2 2%	-	* *	2 2%	* 1%	3 3%	* *	3 2%	2 2%
NEVER USED THE INTERNET	147 13%	16 17% TU	5 10%	14 11%	19 20% RTU	-	15 18% TU	20 20% RTU	3 6%	24 23% RTU	8 5%	8 5%	14 15% T
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
WEEK	930 83%	126 80%	244 80%	41 83%	106 82%	41 86%	81 90% ABD	116 85%	140 85%	204 91% J	436 80%	619 82%	265 84%	267 79%	340 86% M	300 85%
MONTH	15 1%	2 1%	2 1%	-	3 2%	1 1%	1 1%	3 2%	6 4% I	1 *	5 1%	8 1%	6 2%	5 1%	4 1%	6 2%
1-3 MONTHS AGO	8 1%	3 2%	3 1%	-	1 1%	-	1 1%	-	1 *	-	7 1%	8 1%	*	5 2%	1 *	2 *
4-12 MONTHS AGO	6 1%	2 1%	4 1%	-	*	1 1%	-	1 1%	-	2 1%	3 *	6 1%	-	4 1%	2 1%	-
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	2 1%	4 1%	1 2%	2 2%	* 1%	* *	3 2%	4 2%	2 1%	8 1%	13 2%	4 1%	4 1%	6 2%	6 2%
NEVER USED THE INTERNET	147 13%	23 15% F	46 15% F	7 15%	17 13%	5 11%	2 2%	13 10%	14 9%	17 7%	89 16% I	97 13%	41 13%	54 16%	43 11%	42 12%
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
WEEK	930 83%	336 83%	535 83%	451 83%	471 83%	462 86% U	464 80%	451 86%	474 80%	255 87%	624 82%
MONTH	15 1%	1	12 2%	8 1%	7 1%	3 1%	11 2%	3 1%	12 2%	1	13 2%
1-3 MONTHS AGO	8 1%	4 1%	4 1%	7 1%	1	2	6 1%	3 1%	5 1%	2 1%	5 1%
4-12 MONTHS AGO	6 1%	2	2	4 1%	3	4 1%	3	3 1%	3	2 1%	4 1%
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	1	16 2% P	7 1%	10 2%	7 1%	10 2%	6 1%	10 2%	2 1%	14 2%
NEVER USED THE INTERNET	147 13%	59 15%	76 12%	68 13%	77 14%	57 11%	87 15%	59 11%	85 14%	31 10%	103 13%
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	TOTAL	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
WEEK	930 83%	293 83%	317 81%	193 87%	702 82%	379 88% F	519 79%	725 82%	38 98%	139 83%	28 92%
MONTH	15 1%	5 1%	8 2%	2 1%	13 1%	7 2%	7 1%	11 1%	-	3 2%	-
1-3 MONTHS AGO	8 1%	1 *	6 1%	1 *	8 1%	1 *	7 1%	8 1%	-	-	-
4-12 MONTHS AGO	6 1%	2 1%	2 1%	2 1%	4 1%	4 1%	3 *	6 1%	-	* *	- -
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	6 2%	8 2%	* *	15 2%	2 *	14 2%	13 1%	1 2%	4 2%	-
NEVER USED THE INTERNET	147 13%	47 13%	52 13%	26 11%	114 13%	36 8%	104 16% E	124 14%	-	21 12%	2 8%
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
WEEK	930 83%	270 88% M	222 87% M	282 79%	236 82%	228 84% R	232 83% R	467 92% NOPRU	93 73%	146 91% NIRU	167 88% RU	103 76%
MONTH	15 1%	5 2%	2 1%	7 2%	4 1%	4 1%	6 2%	5 1%	4 3%	-	4 2%	1 1%
1-3 MONTHS AGO	8 1%	2 1%	1	5 2%	1	4 1%	1	5 1%	1	1	3 2%	3 2%
4-12 MONTHS AGO	6 1%	2 1%	1	2 1%	4 1%	1	1	2	2 1%	-	1	*
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	2 1%	6 2%	6 2%	5 2%	6 2% Q	3 1%	3 1%	3 2%	4 3%	2 1%	3 2%
NEVER USED THE INTERNET	147 13%	25 8%	23 9%	54 15% K	39 14% QT	29 11% Q	34 12% QT	25 5%	25 19% OQST	10 6%	12 6%	25 18% QST
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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INTERNET USED IN LAST...

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
WEEK	930 83%	173 84%	388 85%	326 81%	362 85%	515 82%	302 86%	578 81%	357 81%	252 93% H
MONTH	15 1%	2 1%	4 1%	8 2%	6 1%	9 1%	3 1%	11 2%	3 1%	2 1%
1-3 MONTHS AGO	8 1%	3 2%	1 *	4 1%	3 1%	5 1%	3 1%	5 1%	3 1%	1 *
4-12 MONTHS AGO	6 1%	-	2 *	4 1%	2 *	4 1%	2 *	4 1%	3 1%	2 1%
HAVE USED, BUT NOT IN THE LAST 12 MONTHS	17 2%	-	6 1%	11 3%	3 1%	13 2%	3 1%	14 2%	6 1%	1 *
NEVER USED THE INTERNET	147 13%	28 13%	57 12%	52 13%	49 12%	82 13%	39 11%	98 14%	67 15% I	14 5%
DON'T KNOW/CAN'T REMEMBER	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	902	123	180	181	140	129	68	81	303	321	278	390	512
WEIGHTED TOTAL	959	130*	189	186	182*	139*	52*	81*	319	368	272	482	477
NONE	32 3%	1 *	1 1%	2 1%	8 4%	7 5%	3 5% C	11 14% BCDE	2 1%	10 3%	21 8% J	14 3%	19 4%
LESS THAN 1 HOUR	29 3%	1 *	1 *	4 2%	7 4%	5 4%	7 12% BCDEF	6 7% BC	1 *	11 3% I	17 6% I	16 3%	14 3%
1 TO 2 HOURS	71 7%	4 3%	1 1%	5 3%	17 9% CD	17 12% BCD	4 8% C	23 29% BCDEF G	5 2%	22 6% I	45 16% J	31 6%	40 8%
3-5 HOURS	121 13%	10 8%	19 10%	28 15%	27 15%	17 12%	7 13%	15 18%	29 9%	54 15%	38 14%	69 14%	53 11%
6-7 HOURS	101 11%	13 10%	14 7%	22 12%	28 15%	11 8%	6 12%	8 10%	27 8%	50 14%	25 9%	58 12%	44 9%
8-10 HOURS	126 13%	15 11%	42 22% DEF	18 10%	20 11%	15 11%	6 12%	9 12%	57 18% J	38 10%	31 11%	54 11%	72 15%
11-19 HOURS	183 19%	25 19% H	43 23% H	48 26% H	33 18% H	21 15% H	11 22% H	2 2%	68 21% K	81 22% K	34 13%	102 21%	81 17%
20-29 HOURS	101 11%	21 16% E	23 12%	15 8%	9 5%	21 15% E	6 12%	6 7%	44 14% J	24 7%	33 12%	46 9%	55 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	959	130*	189	186	182*	139*	52*	81*	319	368	272	482	477
30 HOURS OR MORE	189 20%	41 31% FGH	45 24% GH	43 23% GH	33 18% GH	24 17% GH	2 4%	1 1%	85 27% K	77 21% K	27 10%	90 19%	99 21%
DON'T KNOW	4	2 1%	:	1	:	1 1%	-	-	2 1%	1	1	3 1%	1

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	902	133	221	197	351	354	548	716	186	526	221	153
WEIGHTED TOTAL	959	232*	287	217	223	519	440	788	171	549	290	119*
NONE	32 3%	2 1%	9 3%	7 3%	14 5% N	12 2%	21 5%	30 4%	2 1%	15 3%	5 2%	13 11% VW
LESS THAN 1 HOUR	29 3%	4 2%	3 1%	14 6% O	8 4%	7 1%	22 5% R	29 4% U	.	11 2%	6 2%	13 11% VW
1 TO 2 HOURS	71 7%	19 8%	19 7%	13 6%	21 9%	37 7%	34 8%	66 8% U	5 3%	46 8%	12 4%	12 10%
3-5 HOURS	121 13%	23 10%	37 13%	31 14%	31 14%	60 11%	62 14%	99 13%	22 13%	80 15%	25 8%	17 14%
6-7 HOURS	101 11%	21 9%	21 7%	28 13%	31 14% O	42 8%	59 13% R	78 10%	23 13%	65 12%	26 9%	10 9%
8-10 HOURS	126 13%	27 12%	38 13%	28 13%	33 15%	65 13%	61 14%	95 12%	30 18%	76 14%	36 12%	13 11%
11-19 HOURS	183 19%	41 18%	62 22% Q	50 23% Q	31 14%	103 20%	80 18%	150 19%	34 20%	101 18%	54 19%	28 24%
20-29 HOURS	101 11%	31 13%	40 14% PQ	14 7%	16 7%	71 14% S	31 7%	85 11%	16 9%	65 12% X	31 11%	5 4%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
959	232*	287	217	223	519	440	788	171	549	290	119*
189 20%	63 27% PQ	58 20%	32 15%	35 16%	121 23% S	68 15%	153 19%	36 21%	87 16% X	94 32% VX	8 7%
DON'T KNOW 4	1	-	-	3 1%	1	3 1%	3	1 1%	3 1%	1	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	902	433	288	181	209	178	104	235	174	183	219
WEIGHTED TOTAL	959	619	187	153	168	209	175*	269	262	201	161
NONE	32 3%	9 1%	8 4% A	16 11% AB	15 9% EF	4 2%	2 1%	17 6% H	3 1%	3 2%	8 5%
LESS THAN 1 HOUR	29 3%	13 2%	2 1%	14 9% AB	8 4%	8 4%	4 2%	11 4%	7 3%	3 2%	6 4%
1 TO 2 HOURS	71 7%	36 6%	7 4%	29 19% AB	21 12% F	20 10%	7 4%	36 13% HIJ	13 5%	12 6%	6 4%
3-5 HOURS	121 13%	75 12%	21 11%	25 16%	18 11%	26 13%	21 12%	35 13%	27 10%	27 13%	16 10%
6-7 HOURS	101 11%	65 11%	15 8%	21 14%	18 11%	17 8%	15 9%	25 9%	27 10%	21 11%	23 15%
8-10 HOURS	126 13%	85 14%	28 15%	13 8%	23 14%	27 13%	16 9%	33 12%	29 11%	29 15%	26 16%
11-19 HOURS	183 19%	135 22% C	30 16%	18 12%	22 13%	41 20%	35 20%	42 15%	66 25% G	36 18%	25 16%
20-29 HOURS	101 11%	59 10%	30 16% AC	12 8%	19 11%	24 12%	24 14%	37 14% I	32 12%	12 6%	17 11%
30 HOURS OR MORE	189 20%	140 23% C	45 24% C	4 3%	25 15%	40 19%	50 29% D	33 12%	58 22% G	56 28% G	30 19%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
959	619	187	153	168	209	175*	269	262	201	161
4	2	1	1	1	1	1	1	1	1	2
			1%						1%	2%

WEIGHTED TOTAL

DON'T KNOW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	902	142	73	71	50	-	73	65	49	60	189	66	64
WEIGHTED TOTAL	959	81	43*	111*	75*	**	68*	79*	53*	79*	140	146*	82*
NONE	32 3%	4 5%	* 1%	6 5%	1 2%	-	2 3%	5 7%	1 2%	3 4%	3 2%	4 3%	2 3%
LESS THAN 1 HOUR	29 3%	3 3% T	1 2%	4 3%	5 6% T	-	2 3%	3 3%	2 4%	1 1%	* *	-	10 12% STU
1 TO 2 HOURS	71 7%	7 9% T	5 11% T	11 10%	9 12% T	-	4 7%	5 7%	6 11% T	7 9%	4 3%	10 7%	4 5%
3-5 HOURS	121 13%	15 19% M	3 7%	6 5%	5 6%	-	10 15%	18 23% LMN	7 13%	9 12%	19 14%	18 13%	10 12%
6-7 HOURS	101 11%	7 9%	5 12%	13 11%	9 12%	-	7 10%	11 13%	3 6%	4 6%	21 15% V	17 12%	4 5%
8-10 HOURS	126 13%	9 11% N	5 11% N	8 7%	1 1%	-	9 13% N	7 9%	8 16% N	13 16% N	41 30% KLMN PQUV	19 13%	6 7%
11-19 HOURS	183 19%	13 16%	6 13%	30 27%	21 27%	-	12 18%	12 16%	11 20%	10 12%	24 17%	26 18%	19 23%
20-29 HOURS	101 11%	6 8%	5 12%	15 13%	4 5%	-	8 12%	6 8%	5 10%	10 12%	13 9%	21 14%	8 10%
30 HOURS OR MORE	189 20%	16 20% T	13 30% QT	20 18%	22 29% QT	-	13 19%	9 11%	9 17%	23 29% QT	14 10%	31 21%	19 23% T

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

TOTAL	REGION (GOR)											
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL 959	81	43*	111*	75*	-**	68*	79*	53*	79*	140	146*	82*
DON'T KNOW 4	1%	1%	-	-	-	-	2%	-	-	1	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	902	106	257	26	97	64	56	111	130	213	410	586	267	260	316	306
WEIGHTED TOTAL	959	133*	253	41**	109*	43*	82*	121*	147*	207	451	641	271	281	347	308
NONE	32 3%	7 5%	14 6%	-	4 3%	2 4%	1 2%	3 3%	8 6%	4 2%	17 4%	24 4%	8 3%	20 7% NO	6 2%	6 2%
LESS THAN 1 HOUR	29 3%	5 4%	4 1%	2 5%	3 2%	2 4%	1 1%	8 7% H	-	4 2%	17 4%	21 3%	8 3%	5 2%	15 4%	10 3%
1 TO 2 HOURS	71 7%	18 14% B	14 6%	1 2%	12 11%	3 8%	5 6%	9 7%	16 11% I	6 3%	40 9% I	55 9%	15 6%	19 7%	32 9%	19 6%
3-5 HOURS	121 13%	17 13%	30 12%	2 5%	24 22% F	10 23% BF	2 3%	8 6%	22 15%	28 14%	55 12%	79 12%	31 11%	29 10%	46 13%	44 14%
6-7 HOURS	101 11%	10 8%	37 15%	1 4%	9 8%	3 6%	7 9%	8 7%	12 8%	31 15%	43 10%	74 11%	27 10%	35 13%	37 11%	27 9%
8-10 HOURS	126 13%	12 9%	40 16%	12 30%	9 8%	4 9%	6 7%	17 14%	14 9%	41 20% HJ	49 11%	84 13%	36 13%	34 12%	46 13%	43 14%
11-19 HOURS	183 19%	28 21%	43 17%	5 12%	21 19%	6 13%	17 20%	22 18%	33 23%	42 20%	79 18%	113 18%	59 22%	43 15%	80 23%	59 19%
20-29 HOURS	101 11%	12 9%	20 8%	1 3%	13 12%	3 7%	22 26% ABE	16 13%	11 7%	14 7%	58 13%	66 10%	34 12%	33 12%	29 8%	30 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL															
30 HOURS OR MORE	133*	253	41**	109*	43*	82*	121*	147*	207	451	641	271	281	347	308
DON'T KNOW	23 17%	51 20%	16 40%	15 13%	11 25%	21 26%	29 24%	29 20%	37 18%	91 20%	121 19%	53 20%	62 22%	55 16%	68 22%
	4	.	.	1 1%	1 1%	.	.	2 1%	1	1	3 1%	1	2 1%	1	1

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	902	299	542	414	477	404	490	401	492	237	605
WEIGHTED TOTAL	959	342	554	470	481	471	485	459	494	261	647
NONE	32 3%	9 3%	20 4%	23 5%	9 2%	12 2%	21 4%	13 3%	19 4%	7 3%	25 4%
LESS THAN 1 HOUR	29 3%	10 3%	18 3%	10 2%	19 4%	15 3%	14 3%	12 3%	16 3%	5 2%	23 4%
1 TO 2 HOURS	71 7%	27 8%	39 7%	43 9%	28 6%	39 8%	32 7%	37 8%	34 7%	13 5%	58 9%
3-5 HOURS	121 13%	46 14%	65 12%	54 12%	66 14%	49 10%	73 15%	52 11%	69 14%	30 12%	81 12%
6-7 HOURS	101 11%	36 10%	62 11%	45 10%	55 11%	44 9%	55 11%	50 11%	50 10%	37 14%	59 9%
8-10 HOURS	126 13%	48 14%	75 14%	50 11%	74 15%	48 10%	77 16%	58 13%	67 14%	37 14%	78 12%
11-19 HOURS	183 19%	64 19%	112 20%	82 17%	101 21%	99 21%	84 17%	83 18%	100 20%	46 18%	129 20%
20-29 HOURS	101 11%	31 9%	58 10%	58 12%	43 9%	56 12%	46 9%	59 13%	43 9%	24 9%	74 11%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	959	342	554	470	481	471	485	459	494	261	647
30 HOURS OR MORE	189	71	101	103	83	107	81	93	95	61	118
	20%	21%	18%	22%	17%	23%	17%	20%	19%	23%	18%
DON'T KNOW	4	.	3	1	3	2	2	2	2	.	3

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	902	281	297	187	667	364	498	684	37	151	30
WEIGHTED TOTAL	959	301	333	198	727	390	536	751	38**	143	28**
NONE	32 3%	8 3%	14 4%	4 2%	27 4%	15 4%	17 3%	29 4%	-	3 2%	-
LESS THAN 1 HOUR	29 3%	9 3%	16 5%	5 2%	24 3%	10 3%	18 3%	27 4%	*	2 2%	-
1 TO 2 HOURS	71 7%	16 5%	35 10%	12 6%	58 8%	27 7%	44 8%	58 8%	5 13%	4 3%	4 15%
3-5 HOURS	121 13%	32 11%	40 12%	24 12%	92 13%	37 9%	79 15%	94 12%	1 4%	25 17%	2 6%
6-7 HOURS	101 11%	32 11%	24 7%	27 13%	70 10%	38 10%	60 11%	82 11%	3 7%	11 8%	5 17%
8-10 HOURS	126 13%	48 16%	34 10%	36 18%	85 12%	41 11%	80 15%	85 11%	8 22%	29 21% G	3 10%
11-19 HOURS	183 19%	53 17%	65 20%	24 12%	155 21% C	80 21%	95 18%	139 19%	6 16%	34 24%	5 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	959	301	333	198	727	390	536	751	38**	143	28**
20-29 HOURS	101 11%	39 13%	35 10%	29 15%	68 9%	61 16% F	39 7%	86 11%	5 13%	10 7%	1 3%
30 HOURS OR MORE	189 20%	63 21%	69 21%	38 19%	144 20%	80 21%	102 19%	147 20%	9 25%	24 17%	8 30%
DON'T KNOW	4	2 1%	2	.	4	2	2	3	-	.	.

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	902	219	226	288	219	214	237	405	93	108	174	102
WEIGHTED TOTAL	959	279	225	296	245	236	240	478	100*	147*	175	107*
NONE	32 3%	8 3%	6 3%	14 5%	9 4%	10 4%	11 4%	13 3%	6 6%	4 3%	10 6%	3 3%
LESS THAN 1 HOUR	29 3%	10 3%	5 2%	9 3%	6 3%	12 5% PQ	1 1%	9 2%	4 4%	6 4%	4 2%	2 2%
1 TO 2 HOURS	71 7%	31 11%	13 6%	21 7%	25 10%	17 7%	13 5%	33 7%	11 11%	21 14% PQU	14 8%	4 4%
3-5 HOURS	121 13%	30 11%	26 11%	32 11%	22 9%	30 13%	36 15%	56 12%	7 7%	20 14%	16 9%	9 8%
6-7 HOURS	101 11%	22 8%	36 16% K	27 9%	28 12%	20 9%	22 9%	41 9%	8 8%	19 13%	17 10%	11 10%
8-10 HOURS	126 13%	25 9%	45 20% K	39 13%	28 11%	36 15% S	31 13%	69 14%	19 19% S	10 7%	27 16%	16 15%
11-19 HOURS	183 19%	57 20%	36 16%	59 20%	38 16%	25 11%	53 22% OQST	74 15%	15 15%	17 11%	19 11%	42 39% NOPQRST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	959	279	225	296	245	236	240	478	100*	147*	175	107*
20-29 HOURS	101 11%	33 12%	17 7%	36 12%	33 14%	22 9%	26 11%	62 13%	11 11%	9 6%	29 17% OSU	6 6%
30 HOURS OR MORE	189 20%	64 23%	42 19%	60 20%	53 21%	62 26% U	46 19%	121 25% U	19 19%	41 28% U	38 22%	14 13%
DON'T KNOW	4 .	1 .	1 .	1 .	2 1%	·	·	2 .	-	-	·	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF HOURS USED IN LAST WEEK

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	902	173	368	310	336	506	299	543	351	176
WEIGHTED TOTAL	959	178	395	342	373	534	311	599	366	255
NONE	32 3%	4 3%	9 2%	18 5%	8 2%	24 5%	9 3%	23 4%	14 4%	5 2%
LESS THAN 1 HOUR	29 3%	2 1%	10 2%	16 5%	10 3%	14 3%	6 2%	20 3%	14 4%	2 1%
1 TO 2 HOURS	71 7%	7 4%	23 6%	37 11%	16 4%	53 10% D	14 5%	56 9%	40 11%	15 6%
3-5 HOURS	121 13%	15 9%	52 13%	45 13%	39 10%	71 13%	28 9%	87 14%	54 15% I	15 6%
6-7 HOURS	101 11%	22 13%	46 12%	29 8%	43 12%	52 10%	45 14% G	50 8%	25 7%	27 11%
8-10 HOURS	126 13%	31 17%	56 14%	35 10%	47 13%	76 14%	50 16%	67 11%	39 11%	20 8%
11-19 HOURS	183 19%	35 20%	76 19%	67 19%	71 19%	104 19%	55 18%	117 20%	80 22%	56 22%
20-29 HOURS	101 11%	22 12%	41 10%	30 9%	57 15% E	43 8%	37 12%	61 10%	33 9%	31 12%
30 HOURS OR MORE	189 20%	37 21%	80 20%	66 19%	80 21%	96 18%	64 21%	117 20%	66 18%	84 33% H
DON'T KNOW	4 *	1 1%	2 1%	.*	1 *	2 *	2 1%	2 *	1 *	.*

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	902	123	180	181	140	129	68	81	303	321	278	390	512
WEIGHTED TOTAL	959	130*	189	186	182*	139*	52*	81*	319	368	272	482	477
HOME	926 97%	123 94%	185 98%	181 97%	173 95%	138 99%	50 95%	77 95%	308 97%	354 96%	264 97%	471 98%	456 96%
WORK	273 28%	17 13%	67 35% BGH	88 47% BEFG H	53 29% BGH	42 30% BGH	3 6%	4 5%	83 26%	141 38% IK	49 18%	150 31%	123 26%
FRIENDS/RELATIVES	52 5%	5 3%	22 12% BDE	7 4%	7 4%	7 5%	2 3%	2 3%	27 8%	14 4%	11 4%	30 6%	23 5%
SCHOOL/COLLEGE/ UNIVERSITY	44 5%	20 16% CDEFH	7 4%	5 3%	9 5%	*	2 4%	-	28 9% JK	14 4%	2 1%	21 4%	23 5%
LIBRARY	19 2%	5 4%	6 3%	3 2%	4 2%	-	1 3%	-	11 3%	7 2%	1 1%	12 3%	7 1%
INTERNET CAFE	6 1%	1 1%	5 3%	-	-	-	1 1%	-	6 2% J	-	1 *	4 1%	2 *
NO FIXED LOCATION	168 18%	41 31% CDEG H	33 18% H	28 15% H	27 15% H	33 24% GH	4 7%	1 2%	74 23% JK	55 15%	38 14%	81 17%	87 18%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	902	133	221	197	351	354	548	716	186	526	221	153
WEIGHTED TOTAL	959	232*	287	217	223	519	440	788	171	549	290	119*
HOME	926 97%	228 98% Q	277 97%	214 99% Q	208 93%	505 97%	422 96%	758 96%	168 98%	531 97%	283 97%	112 94%
WORK	273 28%	121 52% OPQ	110 38% PQ	25 12%	16 7%	231 45% S	42 9%	221 28%	51 30%	116 21% X	147 51% VX	10 8%
FRIENDS/RELATIVES	52 5%	21 9% P	20 7% P	2 1%	10 4% P	41 8% S	12 3%	41 5%	11 7%	25 5%	23 8%	5 4%
SCHOOL/COLLEGE/ UNIVERSITY	44 5%	12 5%	22 8% PQ	4 2%	6 3%	34 7% S	10 2%	24 3%	20 12% T	21 4%	23 8% X	-
LIBRARY	19 2%	8 4%	3 1%	2 1%	6 3%	11 2%	8 2%	9 1%	10 6% T	11 2%	8 3%	•
INTERNET CAFE	6 1%	1 1%	5 2%	•	-	6 1%	•	2 •	4 2% T	3 1%	3 1%	-
NO FIXED LOCATION	168 18%	53 23%	39 13%	46 21%	31 14%	92 18%	76 17%	155 20% U	13 8%	95 17%	60 21% X	12 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	902	433	288	181	209	178	104	235	174	183	219
WEIGHTED TOTAL	959	619	187	153	168	209	175*	269	262	201	161
HOME	926 97%	598 97%	179 96%	149 97%	156 93%	204 98%	171 97%	263 98%	255 97%	193 96%	151 94%
WORK	273 28%	265 43% BC	7 4% C	-	17 10%	64 31% D	102 58% DE	62 23%	111 42% GIJ	59 29% J	28 17%
FRIENDS/RELATIVES	52 5%	38 6%	11 6%	4 3%	6 4%	12 6%	14 8%	9 3%	18 7%	15 8%	6 4%
SCHOOL/COLLEGE/ UNIVERSITY	44 5%	16 3%	27 15% AC	-	5 3%	8 4%	3 2%	6 2%	13 5%	12 6%	6 4%
LIBRARY	19 2%	11 2%	7 4%	1 1%	5 3%	3 1%	3 2%	3 1%	7 3%	3 2%	5 3%
INTERNET CAFE	6 1%	2	4 2% A	1	1 1%	1	-	-	2 1%	3 2%	1
NO FIXED LOCATION	168 18%	118 19% C	42 23% C	8 5%	19 11%	34 16%	54 31% DE	40 15%	58 22%	34 17%	28 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	902	142	73	71	50	-	73	65	49	60	189	66	64
WEIGHTED TOTAL	959	81	43*	111*	75*	**	68*	79*	53*	79*	140	146*	82*
HOME	926 97%	77 95%	40 94%	109 98%	70 93%	-	66 96%	79 99%	48 92%	72 91%	139 99% RS	146 100% KLNRS	80 97%
WORK	273 28%	13 16%	14 32% KP	35 31% KP	23 31% P	-	7 11%	18 23%	16 31% P	28 35% KP	32 23%	60 41% KPT	27 32% KP
FRIENDS/RELATIVES	52 5%	2 2%	5 11% KIMNPR T	2 2%	1 1%	-	1 1%	3 4%	1 1%	19 24% KMNPRQ RTUV	4 3%	12 8%	3 4%
SCHOOL/COLLEGE/ UNIVERSITY	44 5%	6 7% M	2 5%	* *	4 5%	-	1 1%	4 5%	* 1%	5 6%	10 7% M	3 2%	10 12% MPU
LIBRARY	19 2%	1 1%	4 9% KMPQRS	-	2 2%	-	1 1%	-	-	-	4 3%	4 3%	4 5%
INTERNET CAFE	6 1%	-	2 4%	-	-	-	1 1%	-	-	-	1 1%	3 2%	-
NO FIXED LOCATION	168 18%	15 19% PQ	19 44% KMPQT UV	10 9%	27 36% MPQTU	-	3 4%	4 6%	15 28% MPQT U	26 32% MPQT U	17 12%	17 12%	16 20% PQ

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	902	106	257	26	97	64	56	111	130	213	410	586	267	260	316	306
WEIGHTED TOTAL	959	133*	253	41**	109*	43*	82*	121*	147*	207	451	641	271	281	347	308
HOME	926 97%	127 95%	243 96%	39 95%	107 98%	40 95%	81 99%	112 93%	143 98%	203 98% G	435 96%	621 97%	259 96%	276 98%	336 97%	292 95%
WORK	273 28%	41 31%	73 29%	20 48%	34 31%	7 16%	32 39% E	34 28%	35 24%	49 24%	151 34% I	199 31% L	56 21%	84 30%	98 28%	78 25%
FRIENDS/RELATIVES	52 5%	16 12% BD	7 3%	1 3%	1 1%	1 3%	6 8%	5 4%	13 9%	6 3%	26 6%	38 6%	13 5%	16 6%	19 6%	17 6%
SCHOOL/COLLEGE/ UNIVERSITY	44 5%	4 3%	13 5%	3 7%	3 2%	2 4%	5 7%	10 8%	5 4%	8 4%	21 5%	30 5%	12 4%	14 5%	13 4%	16 5%
LIBRARY	19 2%	3 2%	5 2%	1 3%	2 2%	-	5 6%	2 2%	4 2%	4 2%	10 2%	16 2%	4 1%	6 2%	8 2%	5 2%
INTERNET CAFE	6 1%	2 1%	-	-	-	1 1%	-	3 3% J	2 2% J	1 *	-	6 1%	1 *	1 *	2 1%	4 1%
NO FIXED LOCATION	168 18%	32 24%	36 14%	4 11%	22 20%	11 25%	17 21%	21 17%	30 20%	44 21%	71 16%	104 16%	53 20%	45 16%	61 18%	60 19%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	902	299	542	414	477	404	490	401	492	237	605
WEIGHTED TOTAL	959	342	554	470	481	471	485	459	494	261	647
HOME	926 97%	338 99% Q	529 96%	454 97%	464 96%	459 98%	464 96%	447 97%	473 96%	256 98%	622 96%
WORK	273 28%	108 32%	143 26%	157 33% S	116 24%	168 36% U	104 21%	159 35% W	113 23%	85 33%	178 27%
FRIENDS/RELATIVES	52 5%	20 6%	32 6%	34 7%	19 4%	28 6%	24 5%	27 6%	25 5%	20 8%	31 5%
SCHOOL/COLLEGE/UNIVERSITY	44 5%	16 5%	25 5%	28 6%	16 3%	26 5%	18 4%	27 6%	17 3%	20 8% Y	23 4%
LIBRARY	19 2%	8 2%	11 2%	11 2%	8 2%	10 2%	9 2%	10 2%	9 2%	7 3%	12 2%
INTERNET CAFE	6 1%	1 1%	5 1%	1 1%	6 1%	1 1%	5 1%	1 1%	5 1%	3 1%	4 1%
NO FIXED LOCATION	168 18%	76 22% Q	83 15%	93 20%	75 16%	84 18%	84 17%	90 20%	78 16%	47 18%	117 18%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	902	281	297	187	667	364	498	684	37	151	30
WEIGHTED TOTAL	959	301	333	198	727	390	536	751	38**	143	28**
HOME	926 97%	294 98%	318 95%	195 98%	700 96%	379 97%	517 96%	724 96%	35 93%	140 98%	27 99%
WORK	273 28%	90 30%	110 33%	53 27%	212 29%	141 36% F	125 23%	231 31% I	17 45%	21 15%	4 13%
FRIENDS/RELATIVES	52 5%	13 4%	16 5%	4 2%	48 7%	25 6%	26 5%	34 5%	6 16%	12 9%	-
SCHOOL/COLLEGE/ UNIVERSITY	44 5%	26 9% B	5 1%	10 5%	32 4%	26 7% F	16 3%	25 3%	6 17%	9 6%	4 13%
LIBRARY	19 2%	13 4% B	2 1%	5 3%	13 2%	14 4% F	5 1%	13 2%	5 12%	-	2 6%
INTERNET CAFE	6 1%	-	2 1%	-	6 1%	3 1%	4 1%	3 1%	1 2%	3 2%	-
NO FIXED LOCATION	168 18%	56 19%	64 19%	24 12%	139 19%	76 20%	90 17%	138 18%	6 15%	20 14%	4 16%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	902	219	226	288	219	214	237	405	93	108	174	102
WEIGHTED TOTAL	959	279	225	296	245	236	240	478	100*	147*	175	107*
HOME	926 97%	268 96%	222 98%	284 96%	244 99% PTU	231 98%	229 95%	468 98%	95 96%	143 98%	168 96%	100 94%
WORK	273 28%	110 40% LM	64 28%	72 24%	94 38% TU	72 31% U	75 31% U	172 36% TU	27 27%	63 43% OTU	46 27% U	14 13%
FRIENDS/RELATIVES	52 5%	29 10% LM	9 4%	11 4%	7 3%	26 11% NU	20 8% N	35 7% N	6 6%	20 13% NU	14 8%	2 2%
SCHOOL/COLLEGE/ UNIVERSITY	44 5%	14 5%	13 6%	12 4%	10 4%	17 7% U	17 7% U	24 5%	6 6%	9 6%	8 5%	1 1%
LIBRARY	19 2%	8 3%	2 1%	9 3%	5 2%	8 3%	10 4%	12 2%	2 2%	6 4%	5 3%	-
INTERNET CAFE	6 1%	1 *	3 2%	1 *	1 *	5 2%	3 1%	4 1%	3 3%	1 1%	-	-
NO FIXED LOCATION	168 18%	72 26% L	26 12%	52 17%	35 14%	55 23% N	60 25% NU	100 21%	19 19%	24 17%	42 24% N	14 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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LOCATIONS USE INTERNET

BASE : ALL WHO USED INTERNET IN LAST 12 MONTHS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	902	173	368	310	336	506	299	543	351	176
WEIGHTED TOTAL	959	178	395	342	373	534	311	599	366	255
HOME	926 97%	173 97%	390 99% C	321 94%	364 98%	511 96%	302 97%	576 96%	356 97%	251 98%
WORK	273 28%	53 30%	114 29%	95 28%	132 35% E	137 26%	101 32%	167 28%	95 26%	129 50% H
FRIENDS/RELATIVES	52 5%	11 6%	27 7%	13 4%	29 8%	22 4%	14 5%	37 6%	13 3%	34 13% H
SCHOOL/COLLEGE/ UNIVERSITY	44 5%	6 4%	22 6%	14 4%	27 7% E	15 3%	15 5%	27 5%	13 4%	22 9% H
LIBRARY	19 2%	9 5% B	5 1%	6 2%	14 4% E	6 1%	7 2%	12 2%	7 2%	11 4%
INTERNET CAFE	6 1%	-	5 1%	1	3 1%	3	3 1%	4 1%	3 1%	4 2%
NO FIXED LOCATION	168 18%	37 21%	64 16%	63 18%	85 23% E	77 14%	60 19%	104 17%	70 19%	56 22%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
1	258 23%	24 18%	24 13%	29 15%	42 21%	37 23%	18 26% C	83 49% BCDE FG	48 15%	71 18%	139 34% IJ	108 20%	150 26% L
2	573 51%	36 27%	121 63% BEFH	116 60% BEH	93 47% B	80 49% B	45 64% BEH	81 47% B	157 48%	209 53%	206 51%	278 51%	295 51%
3	154 14%	23 17% H	17 9%	35 18% CH	31 16% H	36 22% CGH	6 8%	6 4%	39 12%	67 17%	48 12%	81 15%	73 13%
4	85 8%	31 24% CDEFG H	17 9% GH	7 4%	20 10% DGH	7 5%	1 1%	1 *	49 15% JK	27 7% K	9 2%	52 9%	33 6%
5+	53 5%	18 14% DFGH	13 7% H	5 3%	13 6% H	4 2%	1 1%	- -	31 10% JK	18 5% K	4 1%	31 6%	22 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
1	258 23%	41 16%	69 22%	36 15%	112 35% NOP	110 20%	148 26% R	238 25% U	20 11%	126 21% W	38 13%	94 41% VW
2	573 51%	151 60% Q	169 55% Q	132 54% Q	120 38%	321 57% S	252 45%	503 53% U	69 38%	288 48%	179 60% VX	106 46%
3	154 14%	45 18%	33 11%	31 13%	45 14%	78 14%	76 14%	118 12%	36 20% T	93 16% X	48 16% X	14 6%
4	85 8%	10 4%	27 9%	24 10%	23 7%	38 7%	47 8%	53 6%	32 17% T	52 9% X	26 9% X	8 3%
5+	53 5%	4 2%	10 3%	19 8% N	20 6% N	14 3%	39 7% R	29 3%	25 14% T	36 6%	8 3%	9 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
1	258 23%	98 15%	53 25% A	106 41% AB	113 51% EF	57 25% F	10 6%	81 24% H	28 10%	44 21% H	77 36% GHI
2	573 51%	354 55% B	82 38%	137 52% B	92 42%	117 52%	116 66% DE	184 54% J	171 63% IJ	101 47% J	78 36%
3	154 14%	110 17% C	29 14% C	15 6%	11 5%	35 15% D	40 23% D	50 15%	40 15%	23 11%	33 16%
4	85 8%	43 7% C	39 18% AC	2 1%	4 2%	10 4%	5 3%	16 5%	22 8%	20 10%	25 12% G
5+	53 5%	40 6% C	11 5% C	2 1%	*	7 3% D	5 3%	9 3%	11 4%	24 11% GHJ	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
1	258 23%	39 40% MQRT UV	14 30% RT	30 24% T	26 27% RT	-	30 36% RTUV	22 22% T	5 9%	31 29% RT	13 9%	29 19%	18 19% T
2	573 51%	41 42% T	22 46% T	87 68% KLPT	50 52% T	-	41 50% T	58 57% KT	31 56% T	57 53% T	44 30%	85 54% T	57 58% KT
3	154 14%	13 13% M	8 16% M	4 3%	15 15% M	-	6 7%	9 9%	11 20% MP	10 10%	38 26% KMPQ SV	27 17% M	13 13% M
4	85 8%	5 5%	4 8%	7 5%	6 6%	-	6 8%	4 4%	4 8%	8 7%	24 16% KMQ	10 7%	7 7%
5+	53 5%	-	-	-	-	-	-	9 8% KLMNP	4 8% KMNP	1 1%	29 20% KLMNP GSUV	6 4%	3 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
1	258 23%	29 19%	63 21%	13 26%	23 18%	14 30%	16 19%	45 33% IJ	40 24%	42 19%	118 22%	162 22%	88 28%	83 24%	84 21%	78 22%
2	573 51%	91 58% E	147 48%	33 67%	66 51%	19 39%	49 58%	59 43%	80 48%	100 44%	311 57% GI	389 52%	157 50%	168 50%	208 52%	186 52%
3	154 14%	27 17%	41 14%	2 5%	23 18%	9 20%	10 12%	16 11%	27 16%	31 14%	73 13%	115 15%	31 10%	50 15%	49 12%	50 14%
4	85 8%	4 3%	28 9% A	-	15 11% A	5 11% A	5 6%	11 8%	15 9%	23 10%	33 6%	49 7%	27 9%	26 8%	33 8%	24 7%
5+	53 5%	6 4%	25 8% DE	1 2%	2 2%	-	5 5%	5 4%	4 2%	29 13% GHJ	12 2%	37 5%	14 4%	13 4%	22 5%	17 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
1	258 23%	88 22%	150 23%	117 22%	140 25%	112 21%	144 25%	111 21%	144 25%	43 15%	207 27% X
2	573 51%	209 52%	328 51%	290 53%	281 49%	291 54%	281 48%	283 54%	288 49%	164 56%	373 49%
3	154 14%	59 15%	87 13%	78 14%	75 13%	79 15%	74 13%	73 14%	81 14%	37 12%	109 14%
4	85 8%	34 9%	43 7%	39 7%	42 7%	34 6%	49 8%	38 7%	45 8%	29 10%	48 6%
5+	53 5%	12 3%	39 6%	22 4%	30 5%	18 3%	34 6%	21 4%	31 5%	21 7%	27 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 219

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
1	258 23%	85 24%	96 24%	53 24%	191 22%	79 18%	167 26% E	213 24%	6 15%	35 21%	4 14%
2	573 51%	177 50%	213 54%	116 52%	435 51%	239 56%	316 48%	471 53% I	22 57%	67 40%	13 43%
3	154 14%	46 13%	56 14%	26 12%	124 14%	61 14%	90 14%	136 15% I	3 9%	11 6%	3 11%
4	85 8%	31 9% B	15 4%	21 9%	61 7%	31 7%	51 8%	40 5%	5 14%	34 20% G	5 18%
5+	53 5%	14 4%	13 3%	7 3%	45 5%	18 4%	30 5%	27 3%	2 5%	20 12% G	4 14%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 219

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
1	258 23%	62 20%	45 18%	97 27% L	68 23%	62 23%	63 23%	101 20%	41 32% QS	23 14%	44 23%	36 27% S
2	573 51%	177 58% L	116 45%	186 52%	149 52%	130 48%	138 49%	266 53%	57 44%	96 60%	89 47%	67 49%
3	154 14%	42 14%	38 15%	42 12%	43 15%	35 13%	37 13%	78 15%	19 15%	34 21% U	23 12%	12 9%
4	85 8%	20 7%	25 10%	22 6%	19 7%	31 11% S	21 7%	42 8%	9 7%	6 4%	18 9%	9 6%
5+	53 5%	6 2%	30 12% KM	9 2%	10 3%	12 4%	20 7% QS	19 4%	3 2%	2 1%	15 8% QS	11 8% S

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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NUMBER OF ADULTS IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
1	258 23%	49 24%	103 22%	91 23%	90 21%	151 24%	62 18%	183 26% F	87 20%	48 18%
2	573 51%	103 50%	218 48%	227 56%	211 50%	329 52%	179 51%	365 51%	248 56%	152 56%
3	154 14%	33 16%	64 14%	49 12%	69 16%	75 12%	57 16%	90 13%	58 13%	41 15%
4	85 8%	18 9%	40 9%	26 6%	38 9%	44 7%	34 10%	47 7%	35 8%	21 8%
5+	53 5%	3 2%	32 7% AC	12 3%	17 4%	29 5%	20 6%	26 4%	13 3%	8 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TABLE 221

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL 1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL 1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
YES 363 32%	43 32% FGH	94 49% BEFG H	144 75% BCEF GH	67 34% FGH	10 6% H	4 6% H	*	137 42% K	211 54% IK	14 4%	162 29%	201 35%
NO 760 68%	90 68% CD	98 51% D	48 25%	133 66% CD	154 94% BCDE	67 94% BCD E	171 100% BCDE FG	188 58% J	181 46%	392 96% IJ	388 71%	372 65%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TABLE 221

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL 1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL 1123	252	309	243	320	560	563	941	182	594	297	231
YES 363 32%	83 33%	103 33%	85 35%	91 29%	186 33%	177 31%	271 29%	92 50% T	207 35% X	109 37% X	46 20%
NO 760 68%	169 67%	206 67%	157 65%	229 71%	374 67%	386 69%	670 71% U	90 50%	387 65%	188 63%	184 80% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL 1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL 1123	646	215	262	221	226	175*	340	271	213	215
YES 363 32%	271 42% C	87 40% C	5 2%	50 23%	85 38% D	75 43% D	31 9%	140 51% GJ	91 43% G	73 34% G
NO 760 68%	375 58%	128 60%	257 98% AB	171 77% EF	141 62%	101 57%	309 91% HIJ	132 49%	122 57%	142 66% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
YES	363 32%	25 25%	17 36%	56 44% KPV	27 28%	-	21 26%	41 40% KV	20 36%	28 26%	54 37% K	50 32%	23 23%
NO	760 68%	74 75% MSQ	31 64%	72 56%	70 72%	-	62 74% M	61 60%	36 64%	78 74%	94 63%	107 68%	76 77% MQ

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
YES	363 32%	24 15%	118 39% AF	16 33%	36 28% A	12 26%	19 22%	61 44% J	55 33%	95 42% J	138 25%	223 30%	122 39% K	101 30%	111 28%	137 38% N
NO	760 68%	134 85% BD	186 61%	33 67%	93 72%	36 74%	66 78% B	76 56%	110 67%	130 58%	409 75% GI	528 70% L	194 61%	239 70%	285 72% O	219 62%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL 1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL 1123	402	646	545	568	534	582	525	589	294	764
YES 363 32%	132 33%	202 31%	141 26%	217 38% R	155 29%	205 35%	155 30%	205 35%	86 29%	243 32%
NO 760 68%	270 67%	444 69%	404 74% S	351 62%	379 71%	377 65%	370 70%	384 65%	208 71%	521 68%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
YES	363 32%	92 26%	138 35% A	82 37%	263 31%	150 35%	196 30%	278 31%	5 13%	63 38%	16 53%
NO	760 68%	262 74% B	254 65%	142 63%	593 69%	278 65%	458 70%	609 69%	34 87%	104 62%	14 47%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
TOTAL												
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
YES	363 32%	89 29%	86 34%	102 29%	64 22%	74 27%	95 34% N	174 34% N	30 24%	53 33% N	72 38% NOR	46 34% N
NO	760 68%	218 71%	169 66%	254 71%	226 78% PQRSTU	197 73% T	183 66%	332 66%	97 76% T	108 67%	117 62%	89 66%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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CHILDREN UNDER 16 IN HOUSEHOLD

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
YES	363 32%	61 29%	153 33%	128 32%	140 33%	192 31%	104 30%	236 33%	120 27%	92 34%
NO	760 68%	145 71%	305 67%	276 68%	285 67%	437 69%	248 70%	474 67%	320 73%	178 66%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TENURE/HOME

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
BEING BOUGHT ON A MORTGAGE	271 24%	26 20% GH	55 29% FGH	83 43% BCFG H	70 35% BFGH	26 16% H	6 8%	6 3%	81 25% K	153 39% IK	37 9%	144 26%	127 22%
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	22 17% CD	13 7%	14 7%	35 18% CD	96 58% BCDE	46 65% BCDE	113 66% BCDE	35 11%	49 13%	256 63% IJ	169 31%	171 30%
RENTED FROM LOCAL AUTHORITY	215 19%	35 26% F	32 16%	36 19%	49 24% F	22 13%	11 16%	32 18%	66 20%	85 22%	64 16%	97 18%	118 21%
RENTED FROM PRIVATE LANDLORD	213 19%	37 28% EFGH	76 40% DEFG H	50 26% EFGH	29 14% GH	10 6%	3 5%	8 5%	113 35% JK	79 20% K	22 5%	105 19%	108 19%
HOUSING ASSOCIATION	66 6%	3 3%	16 8%	9 5%	12 6%	9 6%	4 6%	12 7%	19 6%	21 5%	26 6%	24 4%	42 7%
OTHER	17 2%	10 7% CDFH	* *	- -	5 3%	* *	1 1%	1 *	10 3% K	5 1%	2 *	11 2%	6 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TENURE/HOME

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
BEING BOUGHT ON A MORTGAGE	271 24%	93 37% PQ	87 28% Q	61 25% Q	30 9%	180 32% S	91 16%	228 24%	44 24%	137 23% X	120 40% VX	14 6%
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	114 45% OPQ	87 28%	68 28%	71 22%	200 36% S	140 26%	314 33% U	26 14%	169 28%	83 28%	89 38% VW
RENTED FROM LOCAL AUTHORITY	215 19%	9 4%	43 14% N	38 15% N	125 39% NOP	53 9%	163 29% R	165 18%	50 28% T	112 19% W	29 10%	74 32% VW
RENTED FROM PRIVATE LANDLORD	213 19%	34 13%	72 23% NQ	55 23%	52 16%	106 19%	107 19%	162 17%	52 28% T	128 22% X	58 19%	27 12%
HOUSING ASSOCIATION	66 6%	1 *	14 5% N	16 7% N	34 11% NO	15 3%	51 9% R	59 6%	6 3%	33 6%	6 2%	26 11% VW
OTHER	17 2%	1 *	6 2%	4 2%	7 2%	6 1%	11 2%	13 1%	4 2%	15 3%	2 1%	1 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TENURE/HOME

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
BEING BOUGHT ON A MORTGAGE	271 24%	226 35% BC	33 15% C	12 5%	19 8%	47 21% D	95 54% DE	-	271 100% GU	-	-
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	134 21%	33 15%	173 66% AB	76 34%	65 29%	55 32%	340 100% HU	-	-	-
RENTED FROM LOCAL AUTHORITY	215 19%	98 15%	72 33% AC	46 18%	68 31% EF	39 17% F	1 1%	-	-	-	215 100% GHI
RENTED FROM PRIVATE LANDLORD	213 19%	148 23% C	54 25% C	11 4%	31 14%	56 25% DF	23 13%	-	-	213 100% GHJ	-
HOUSING ASSOCIATION	66 6%	29 5%	18 9%	18 7%	22 10% F	18 8% F	1 *	-	-	-	-
OTHER	17 2%	10 2%	6 3%	1 *	5 2%	1 1%	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TENURE/HOME

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
BEING BOUGHT ON A MORTGAGE	271 24%	14 14%	15 32% KT	42 33% KT	21 22%	-	15 19%	25 24% T	15 26% T	27 25% T	19 13%	48 30% KT	30 31% KT
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	25 25% T	16 33% T	45 35% T	28 29% T	-	23 27% T	29 28% T	23 41% KT	35 33% T	21 14%	59 38% T	37 37% T
RENTED FROM LOCAL AUTHORITY	215 19%	34 35% LMRU V	7 15% U	11 9%	22 23% MUV	-	22 26% MUV	24 24% MUV	9 16% U	26 25% MUV	45 30% LMUV	7 4%	8 8%
RENTED FROM PRIVATE LANDLORD	213 19%	9 9%	8 16%	24 19%	23 24% KS	-	19 22% KS	18 18% S	7 13%	7 7%	57 38% KLMP QRSUV	31 19%	10 11%
HOUSING ASSOCIATION	66 6%	13 14% LNPQR TU	2 4%	6 5%	2 2%	-	3 4%	5 5%	-	9 8%	6 4%	6 4%	13 13% NRT
OTHER	17 2%	3 3%	-	-	-	-	1 2%	1 1%	2 4%	2 2%	1 1%	6 4%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
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TENURE/HOME

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
BEING BOUGHT ON A MORTGAGE	271 24%	46 29% E	74 24%	21 42%	32 25%	7 14%	25 30%	24 18%	41 25%	55 25%	144 26%	196 26%	64 20%	80 24%	102 26%	86 24%
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	82 52% BE	69 23%	18 36%	56 43% B	15 30%	31 37%	23 17%	38 23%	44 19%	227 41% GHI	268 36% L	60 19%	124 37% O	119 30%	86 24%
RENTED FROM LOCAL AUTHORITY	215 19%	11 7%	73 24% AF	1 2%	18 14%	17 34% ADF	7 8%	31 23%	37 22%	48 21%	88 16%	115 15%	94 30% K	68 20%	68 17%	75 21%
RENTED FROM PRIVATE LANDLORD	213 19%	12 8%	72 24% ADE	7 14%	16 13%	4 8%	14 17%	40 29% J	35 21% J	64 28% J	59 11%	127 17%	70 22%	44 13%	88 22% M	74 21% M
HOUSING ASSOCIATION	66 6%	4 3%	17 5%	2 4%	6 5%	6 13% AB	3 4%	10 7%	14 8%	9 4%	27 5%	39 5%	18 6%	23 7%	18 4%	19 5%
OTHER	17 2%	2 7%	-	1 2%	-	-	4 5% B	8 6% HJ	-	6 3% J	2	6 7%	10 3% K	*	2	15 4% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TENURE/HOME

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
BEING BOUGHT ON A MORTGAGE	271 24%	107 27%	142 22%	142 26%	128 22%	142 27%	129 22%	127 24%	144 25%	80 27%	182 24%
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	136 34%	185 29%	201 37% S	138 24%	194 36% U	146 25%	200 38% W	138 23%	97 33%	229 30%
RENTED FROM LOCAL AUTHORITY	215 19%	64 16%	137 21%	83 15%	130 23% R	86 16%	127 22%	82 16%	131 22% V	36 12%	164 22% X
RENTED FROM PRIVATE LANDLORD	213 19%	72 18%	128 20%	84 15%	126 22% R	82 15%	128 22% T	92 18%	117 20%	69 24% Y	125 16%
HOUSING ASSOCIATION	66 6%	19 5%	40 6%	28 5%	37 6%	24 4%	42 7%	22 4%	43 7%	8 3%	51 7%
OTHER	17 2%	3 1%	13 2%	6 1%	10 2%	6 1%	11 2%	2	16 3% V	3 1%	13 2%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
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TENURE/HOME

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
BEING BOUGHT ON A MORTGAGE	271 24%	80 23%	107 27%	42 19%	228 27%	124 29% F	145 22%	233 26% I	7 20%	22 13%	8 28%
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	113 32%	126 32%	81 36%	251 29%	120 28%	214 33%	310 35% I	8 20%	21 12%	1 5%
RENTED FROM LOCAL AUTHORITY	215 19%	81 23%	68 17%	51 23%	148 17%	76 18%	130 20%	159 18%	9 22%	44 26% G	4 13%
RENTED FROM PRIVATE LANDLORD	213 19%	60 17%	56 14%	40 18%	164 19%	87 20%	115 18%	124 14%	11 27%	68 41% G	11 37%
HOUSING ASSOCIATION	66 6%	15 4%	26 6%	9 4%	50 6%	17 4%	44 7%	52 6%	3 7%	9 5%	3 9%
OTHER	17 2%	5 1%	9 2%	1 *	14 2%	5 1%	6 1%	10 1%	1 3%	4 2%	2 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
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TENURE/HOME

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
BEING BOUGHT ON A MORTGAGE	271 24%	106 34% LM	50 20%	78 22%	70 24%	64 24%	66 24%	157 31% OP	27 21%	41 26%	55 29%	29 22%
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	102 33%	87 34%	106 30%	119 41% OPQIU	83 31%	72 26%	151 30%	41 32%	71 44% OPQT U	45 24%	31 23%
RENTED FROM LOCAL AUTHORITY	215 19%	30 10%	48 19% K	77 22% K	46 16%	35 13%	55 20% QS	69 14%	31 24% OQS	13 8%	36 19% S	32 24% OQS
RENTED FROM PRIVATE LANDLORD	213 19%	53 17%	61 24%	61 17%	40 14%	71 26% NR	68 24% N	105 21% N	20 16%	29 18%	47 25% N	28 21%
HOUSING ASSOCIATION	66 6%	11 4%	5 2%	29 8% L	13 5%	15 5%	16 6%	15 3%	8 7%	7 4%	4 2%	9 7%
OTHER	17 2%	3 1%	4 2%	5 1%	2 1%	4 1%	2 1%	8 2%	*	-	2 1%	4 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TENURE/HOME

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
BEING BOUGHT ON A MORTGAGE	271 24%	54 26%	99 22%	113 28%	128 30% E	129 21%	91 26%	174 25%	93 21%	99 37% H
OWNED OUTRIGHT BY HOUSEHOLD	340 30%	56 27%	127 28%	139 34%	119 28%	210 33%	105 30%	226 32%	153 35%	85 31%
RENTED FROM LOCAL AUTHORITY	215 19%	42 20%	89 19%	75 19%	69 16%	127 20%	59 17%	138 19%	98 22% I	16 6%
RENTED FROM PRIVATE LANDLORD	213 19%	41 20% C	113 25% C	46 11%	83 19%	117 19%	79 22%	119 17%	61 14%	60 22% H
HOUSING ASSOCIATION	66 6%	11 5%	22 5%	26 6%	18 4%	40 6%	13 4%	46 7%	32 7% I	7 3%
OTHER	17 2%	2 1%	8 2%	6 1%	8 2%	6 1%	5 1%	7 1%	3 1%	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
TYNE TEES (NORTH EAST)	52 5%	4 3%	12 6%	10 5%	13 6%	3 2%	3 5%	8 5%	16 5%	22 6%	14 3%	24 4%	29 5%
GRANADA (LANCASHIRE)	122 11%	14 11%	16 8%	31 16%	18 9%	13 8%	8 11%	23 13%	30 9%	49 12%	43 11%	49 9%	73 13%
YORKSHIRE (YORKSHIRE)	120 11%	20 15%	17 9%	17 9%	21 11%	14 9%	8 11%	24 14%	36 11%	38 10%	46 11%	52 9%	68 12%
CENTRAL TELEVISION (MIDLANDS)	173 15%	30 23% D	23 12%	19 10%	33 16%	32 20% D	13 18%	24 14%	53 16%	51 13%	69 17%	87 16%	87 15%
HARLECH OR HTV (WALES AND WEST)	102 9%	14 10%	17 9%	12 6%	14 7%	18 11%	10 13%	18 11%	31 9%	26 7%	46 11%	47 8%	56 10%
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	2 1%	13 7%	9 5%	18 9% B	17 10% B	5 7%	21 12% BD	14 4%	27 7%	42 10% I	50 9%	34 6%
CARLTON/LWT (LONDON)	217 19%	29 22% FG	61 32% EFGH	54 28% EFGH	31 15%	14 9%	6 8%	22 13%	90 28% K	85 22% K	42 10%	122 22%	95 17%
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	8 6%	11 6%	23 12%	27 13% C	22 13% C	8 11%	15 9%	19 6%	50 13% I	46 11% I	56 10%	58 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
WEST COUNTRY TELEVISION (SOUTH WEST)	33 3%	3 2%	8 4%	3 1%	2 1%	9 5% E	4 5% E	5 3%	11 3%	4 1%	18 4% J	14 2%	20 3%
BORDER	12 1%	1 1%	1 1%	2 1%	3 1%	2 1%	1 1%	2 1%	2 1%	5 1%	5 1%	6 1%	5 1%
GRAMPIAN TV/STV NORTH	23 2%	3 2%	3 2%	5 2%	3 2%	5 3%	2 3%	2 1%	6 2%	8 2%	9 2%	12 2%	11 2%
SCOTTISH TV/ STV CENTRAL	69 6%	5 4%	11 6%	9 5%	18 9%	16 10%	3 4%	8 4%	16 5%	27 7%	26 6%	32 6%	38 7%
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
TYNE TEES (NORTH EAST)	52 5%	19 8%	10 3%	12 5%	11 4%	29 5%	23 4%	47 5%	5 3%	23 4%	21 7%	8 4%
GRANADA (LANCASHIRE)	122 11%	25 10%	36 12%	20 8%	41 13%	61 11%	61 11%	117 12% U	6 3%	55 9%	25 8%	43 19% VW
YORKSHIRE (YORKSHIRE)	120 11%	24 10%	31 10%	28 12%	37 12%	55 10%	65 12%	114 12% U	6 3%	69 12% W	17 6%	34 15% W
CENTRAL TELEVISION (MIDLANDS)	173 15%	19 8%	43 14%	46 19% N	65 20% N	62 11%	111 20% R	142 15%	32 17%	93 16%	33 11%	47 21% W
HARLECH OR HTV (WALES AND WEST)	102 9%	22 9%	35 11%	24 10%	22 7%	57 10%	46 8%	97 10% U	5 3%	57 10%	29 10%	16 7%
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	24 10%	19 6%	18 8%	22 7%	44 8%	40 7%	84 9% U	- -	46 8%	18 6%	20 9%
CARLTON/LWT (LONDON)	217 19%	45 18%	68 22%	36 15%	68 21%	113 20%	104 19%	107 11%	110 61% T	123 21% X	69 23% X	24 11%
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	54 21% OPQ	32 10% Q	22 9% Q	7 2%	85 15% S	29 5%	99 10%	15 8%	55 9% X	53 18% VX	6 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 1123	252	309	243	320	560	563	941	182	594	297	231
WEST COUNTRY TELEVISION (SOUTH WEST) 33 3%	12 5%	11 3%	7 3%	4 1%	22 4%	11 2%	32 3%	2 1%	15 3%	13 5%	5 2%
BORDER 12 1%	2 1%	2 1%	3 1%	4 1%	4 1%	8 1%	11 1%	• •	7 1%	2 1%	2 1%
GRAMPIAN TV/STV NORTH 23 2%	2 1%	7 2%	9 4%	5 1%	9 2%	14 3%	22 2%	1 1%	11 2%	8 3%	4 2%
SCOTTISH TV/ STV CENTRAL 69 6%	3 1%	15 5%	17 7% N	34 11% NO	18 3%	51 9% R	69 7% U	-	40 7%	8 3%	21 9% W
ULSTER -	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
TYNE TEES (NORTH EAST)	52 5%	33 5%	7 3%	13 5%	7 3%	7 3%	10 6%	20 6%	15 6%	8 4%	7 3%
GRANADA (LANCASHIRE)	122 11%	69 11%	20 9%	33 13%	32 15%	26 12%	18 10%	42 J 12%	41 J 15%	23 11%	11 5%
YORKSHIRE (YORKSHIRE)	120 11%	57 9%	28 13%	35 13%	34 F 16%	24 10%	10 6%	31 9%	25 9%	25 12%	32 15%
CENTRAL TELEVISION (MIDLANDS)	173 15%	90 14%	41 19%	42 16%	50 F 22%	36 16%	15 9%	59 17%	33 12%	40 19%	35 16%
HARLECH OR HTV (WALES AND WEST)	102 9%	61 B 9%	9 4%	32 B 12%	11 5%	32 D 14%	18 10%	38 J 11%	27 10%	11 5%	12 5%
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	42 7%	16 7%	27 10%	20 9%	23 10%	16 9%	31 I 9%	20 7%	7 3%	18 I 8%
CARLTON/LWT (LONDON)	217 19%	158 C 24%	39 C 18%	21 8%	18 8%	31 14%	31 D 17%	36 11%	43 16%	65 GH 30%	60 GH 28%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	65 10%	20 9%	30 11%	7 3%	20 9% D	45 26% DE	41 12% J	41 15% J	23 11% J	1
WEST COUNTRY TELEVISION (SOUTH WEST)	33 3%	18 3%	6 3%	9 3%	7 3%	6 3%	5 3%	14 4%	11 4%	3 2%	5 2%
BORDER	12 1%	7 1%	1 1%	4 1%	2 1%	3 1%	1 1%	5 2%	1 1%	1	:
GRAMPIAN TV/STV NORTH	23 2%	12 2%	7 3%	4 2%	6 3%	6 3%	3 2%	10 3%	1 1%	3 1%	5 3%
SCOTTISH TV/ STV CENTRAL	69 6%	35 5%	21 10%	14 5%	27 12% EF	12 5%	3 2%	12 4%	12 4%	6 3%	28 13% GHI
ULSTER	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
TYNE TEES (NORTH EAST)	52 5%	-	48 100% KMN PQ RSTUV	-	4 4% T	-	-	-	-	-	-	-	-
GRANADA (LANCASHIRE)	122 11%	-	-	122 96% KLN PQ RSTUV	-	-	-	-	-	-	-	-	-
YORKSHIRE (YORKSHIRE)	120 11%	-	-	1 *	93 96% KLM PQ RSTUV	-	27 32% KLM QRS TUV	-	-	-	-	-	-
CENTRAL TELEVISION (MIDLANDS)	173 15%	-	-	-	-	-	50 60% KLMN RSTUV	101 100% KLMNP RSTUV	-	-	-	22 74% KLMNR STV	-
HARLECH OR HTV (WALES AND WEST)	102 9%	-	-	-	-	-	-	-	56 100% KLMNP QSTUV	-	-	-	46 47% LMNPQSTU
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	-	-	-	-	-	6 7% KLMNQT UV	-	-	78 73% KLMNP QRTUV	-	-	-
CARLTON/LWT (LONDON)	217 19%	-	-	-	-	-	-	-	-	29 27% KLM NPQRV	148 100% KLMN PQRSUV	41 26% KLMNP QRV	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	-	-	-	-	-	-	-	-	-	-	95 60% KLMN PQRSTV	20 20% KLMNPQRS T
WEST COUNTRY TELEVISION (SOUTH WEST)	33 3%	-	-	-	-	-	-	-	-	-	-	-	33 34% KL MNPQRSTU
BORDER	12 1%	6 5% LNPGS TUV	-	5 4%	-	-	-	-	-	-	-	-	-
GRAMPIAN TV/STV NORTH	23 2%	23 23% LMNPG RSTUV	-	-	-	-	-	-	-	-	-	-	-
SCOTTISH TV/ STV CENTRAL	69 6%	69 70% LMNPG RSTUV	-	-	-	-	-	-	-	-	-	-	-
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
TYNE TEES (NORTH EAST)	52 5%	7 4%	17 6%	1 2%	9 7%	1 1%	5 6%	6 4%	6 3%	11 5%	28 5%	45 6% L	6 2%	18 5%	19 5%	15 4%
GRANADA (LANCASHIRE)	122 11%	7 5%	43 14% AE	6 13%	12 9% E	-	15 18% AE	11 8%	20 12%	20 9%	66 12%	89 12%	32 10%	41 12%	43 11%	31 9%
YORKSHIRE (YORKSHIRE)	120 11%	13 8%	37 12% E	1 2%	12 10% E	-	10 12% E	26 19% IJ	25 15%	17 8%	48 9%	63 8%	51 16% K	35 10%	45 11%	39 11%
CENTRAL TELEVISION (MIDLANDS)	173 15%	26 17% E	41 13% E	7 14%	18 14% E	-	7 8%	28 20% J	25 15%	40 18% J	62 11%	93 12%	70 22% K	48 14%	58 15%	57 16%
HARLECH OR HTV (WALES AND WEST)	102 9%	15 9%	20 6%	5 10%	9 7%	7 16% B	7 8%	13 9%	12 8%	17 7%	55 10%	61 8%	37 12%	25 7%	37 9%	36 10%
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	19 12% BE	7 2%	3 6%	27 21% BE	-	12 14% BE	9 7%	21 13% I	11 5%	42 8%	66 9%	18 6%	26 8%	22 6%	36 10%
CARLTON/LWT (LONDON)	217 19%	22 14% E	87 29% AEDEF	16 33%	14 11% E	-	9 11% E	20 15%	26 16%	80 35% GHJ	81 15%	143 19%	51 16%	60 18%	95 24% O	59 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	28 18% BE	20 7%	7 15%	22 17% BE	-	13 15% E	11 8%	17 10%	14 6%	69 13% I	97 13% L	16 5%	33 10%	39 10%	39 11%
WEST COUNTRY TELEVISION (SOUTH WEST)	33 3%	11 7%	7 2%	1 3%	3 2%	-	5 6%	4 3%	5 3%	4 2%	21 4%	19 3%	13 4%	8 2%	12 3%	
BORDER	12 1%	2 7%	3 7%	-	2 7%	2 4% B	*	2 7%	1 7%	2 7%	7 7%	7 7%	4 7%	3 7%	4 7%	3 7%
GRAMPIAN TV/STV NORTH	23 2%	2 7%	5 2%	1 3%	*	10 20% ABDF	*	4 3%	1 7%	1 *	17 3%	18 2%	6 2%	5 2%	8 2%	9 3%
SCOTTISH TV/ STV CENTRAL	69 6%	4 3%	17 6%	-	2 7%	28 59% ABDF	1 7%	4 3%	5 3%	9 4%	49 9% I	51 7%	14 4%	31 9% N	17 4%	18 5%
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 233

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
TYNE TEES (NORTH EAST)	52 5%	18 4%	29 4%	27 5%	25 4%	30 6%	22 4%	31 6%	21 4%	14 5%	37 5%
GRANADA (LANCASHIRE)	122 11%	35 9%	76 12%	54 10%	68 12%	64 12%	58 10%	61 12%	62 10%	23 8%	90 12%
YORKSHIRE (YORKSHIRE)	120 11%	33 8%	79 12%	59 11%	59 10%	51 10%	69 12%	50 10%	70 12%	20 7%	94 12% X
CENTRAL TELEVISION (MIDLANDS)	173 15%	59 15%	97 15%	76 14%	95 17%	61 11%	111 19% T	68 13%	103 18%	33 11%	131 17%
HARLECH OR HTV (WALES AND WEST)	102 9%	32 8%	57 9%	47 9%	55 10%	47 9%	55 9%	40 8%	61 10%	26 9%	67 9%
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	27 7%	55 8%	51 9%	33 6%	51 10%	33 6%	47 9%	38 6%	18 6%	66 9%
CARLTON/LWT (LONDON)	217 19%	94 23%	120 19%	80 15%	132 23% R	86 16%	127 22%	96 18%	117 20%	77 26% Y	121 16%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 233

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	48 12%	63 10%	67 12%	47 8%	69 13% U	46 8%	70 13% W	43 7%	51 17% Y	61 8%
WEST COUNTRY TELEVISION (SOUTH WEST)	33 3%	20 5% Q	11 2%	21 4%	12 2%	18 3%	15 3%	16 3%	17 3%	10 4%	23 3%
BORDER	12 1%	3 1%	7 1%	4 1%	7 1%	5 1%	6 1%	4 1%	7 1%	1	10 1%
GRAMPIAN TV/STV NORTH	23 2%	11 3%	12 2%	16 3%	7 1%	16 3%	7 1%	12 2%	11 2%	8 3%	14 2%
SCOTTISH TV/ STV CENTRAL	69 6%	23 6%	41 6%	42 8%	28 5%	36 7%	33 6%	31 6%	39 7%	13 4%	52 7%
ULSTER	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
TYNE TEES (NORTH EAST)	52 5%	15 4%	25 6%	15 7%	37 4%	20 5%	32 5%	47 5% I	3 7%	1 1%	1 3%
GRANADA (LANCASHIRE)	122 11%	24 7%	59 15% A	27 12%	90 11%	42 10%	76 12%	108 12% I	1 2%	9 5%	5 15%
YORKSHIRE (YORKSHIRE)	120 11%	43 12%	53 14%	17 8%	92 11%	39 9%	71 11%	86 10%	9 23%	16 10%	9 29%
CENTRAL TELEVISION (MIDLANDS)	173 15%	48 14%	58 15%	26 12%	138 16%	48 11%	117 18% E	116 13%	8 20%	47 28% G	3 11%
HARLECH OR HTV (WALES AND WEST)	102 9%	25 7%	35 9%	18 8%	80 9%	40 9%	60 9%	77 9%	1 2%	19 12%	5 15%
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	16 4%	35 9%	11 5%	73 9%	33 8%	49 8%	75 8%	3 9%	6 3%	-
CARLTON/LWT (LONDON)	217 19%	87 25% B	48 12%	60 27% D	150 17%	91 21%	119 18%	146 16%	11 30%	54 32% G	6 19%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	31 9%	42 11%	17 8%	96 11%	49 12%	62 9%	105 12% 	-	9 6%	-
WEST COUNTRY TELEVISION (SOUTH WEST)	33 3%	21 6% B	8 2%	10 5%	23 3%	20 5%	13 2%	30 3%	-	1 1%	2 5%
BORDER	12 1%	3 1%	4 1%	1 *	10 7%	5 1%	6 1%	10 1%	*	*	*
GRAMPIAN TV/STV NORTH	23 2%	13 4%	7 2%	9 4%	14 2%	11 3%	12 2%	19 2%	1 3%	3 2%	-
SCOTTISH TV/ STV CENTRAL	69 6%	28 8%	19 5%	14 6%	52 6%	31 7%	36 6%	67 8% 	1 3%	2 1%	-
ULSTER	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
TYNE TEES (NORTH EAST)	52 5%	15 5%	12 5%	21 6%	16 6%	5 2%	10 4%	26 50%	6 4%	8 5%	11 6%	3 3%
GRANADA (LANCASHIRE)	122 11%	21 7%	21 8%	53 15% KL	39 13% P	25 9%	19 7%	51 10%	10 8%	18 11%	18 9%	28 20% OPQRT
YORKSHIRE (YORKSHIRE)	120 11%	29 9%	15 6%	40 11%	20 7%	37 14% NP	21 8%	45 9%	13 10%	22 14%	15 8%	20 15% N
CENTRAL TELEVISION (MIDLANDS)	173 15%	42 14%	21 8%	54 15% L	42 14%	42 16%	36 13%	68 14%	14 11%	17 11%	19 10%	27 20% T
HARLECH OR HTV (WALES AND WEST)	102 9%	33 11%	14 6%	41 11% L	25 9%	25 9%	17 6%	47 9%	11 9%	15 9%	16 8%	15 11%
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	33 11% L	11 4%	32 9%	22 8%	28 10% U	26 9%	41 8%	21 17% NQU	25 16% NQU	15 8%	5 3%
CARLTON/LWT (LONDON)	217 19%	39 13%	107 42% KM	41 11%	50 17%	45 16%	76 28% NOQS TU	101 20% S	32 25% S	18 11%	36 19%	21 16%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 234

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	49 16% M	30 12%	26 7%	28 10%	26 9%	31 11%	58 12%	9 7%	20 12%	25 13%	13 9%
WEST COUNTRY TELEVISION (SOUTH WEST)	33 3%	17 6%	7 3%	10 3%	8 3%	7 2%	8 3%	23 4%	1 1%	9 6% U	6 3%	1 *
BORDER	12 1%	2 1%	2 1%	6 2%	6 2%	3 1%	3 1%	5 1%	1 1%	1 1%	2 1%	* *
GRAMPIAN TV/STV NORTH	23 2%	9 3%	6 2%	6 2%	10 4%	9 3%	5 2%	13 2%	* *	- -	9 5% SU	- -
SCOTTISH TV/ STV CENTRAL	69 6%	19 6%	9 4%	27 8%	22 8%	19 7%	25 9% QU	26 5%	9 7%	8 5%	19 10% QU	3 2%
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
TYNE TEES (NORTH EAST)	52 5%	12 6%	14 3%	22 6%	18 4%	30 5%	21 6%	28 4%	25 6%	10 4%
GRANADA (LANCASHIRE)	122 11%	12 6%	55 12%	52 13% A	31 7%	89 14% D	34 10%	83 12%	44 10%	31 12%
YORKSHIRE (YORKSHIRE)	120 11%	12 6%	44 10%	57 14% A	39 9%	69 11%	20 6%	88 12% F	50 11%	27 10%
CENTRAL TELEVISION (MIDLANDS)	173 15%	34 16%	70 15%	54 13%	55 13%	98 16%	46 13%	116 16%	67 15%	35 13%
HARLECH OR HTV (WALES AND WEST)	102 9%	14 7%	49 11%	30 7%	38 9%	56 9%	31 9%	69 10%	46 10%	16 6%
ANGLIA TELEVISION (EAST ANGLIA)	84 7%	7 4%	35 8%	40 10% A	41 10%	39 6%	9 3%	74 10% F	37 8%	26 10%
CARLTON/LWT (LONDON)	217 19%	58 28% C	110 24% C	45 11%	98 23%	111 18%	94 27% G	110 15%	73 17%	54 20%
MERIDIAN (SOUTH/SOUTH EAST)	114 10%	23 11%	33 7%	56 14% B	49 12%	65 10%	53 15% G	56 8%	38 9%	49 18% H
WEST COUNTRY TELEVISION (SOUTH WEST)	33 3%	10 5%	15 3%	9 2%	18 4%	14 2%	13 4%	20 3%	12 3%	14 5%
BORDER	12 1%	1 1%	4 1%	5 1%	3 1%	8 1%	2 1%	8 1%	7 2%	1 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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ITV AREA (NORMALLY WATCHED)

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL 1123	206	458	404	425	629	352	710	440	270
GRAMPIAN TV/STV NORTH 23 2%	3 2%	11 2%	9 2%	10 2%	13 2%	5 1%	18 2%	10 2%	3 1%
SCOTTISH TV/ STV CENTRAL 69 6%	19 9% B	19 4%	24 6%	25 6%	38 6%	23 7%	41 6%	32 7% I	3 1%
ULSTER -	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
4 OR 5 TERRESTRIAL CHANNELS ONLY	16 1%	2 1%	4 2%	1 *	4 2%	3 2%	1 1%	2 1%	5 2%	5 1%	5 1%	7 1%	9 2%
FREEVIEW/FREESAT ONLY	436 39%	48 36%	69 36%	64 33%	50 25%	61 37%	36 50% CDE	109 63% BCDE F	117 36%	114 29%	206 51% IJ	195 35%	241 42%
CABLE OR SATELLITE TV	632 56%	73 55% H	108 56% H	124 64% GH	137 69% GH	98 60% H	34 48%	59 34%	181 56%	261 67% IK	191 47%	320 58%	312 55%
NO TV	39 3%	11 8% DFH	11 6%	3 2%	9 4%	2 1%	1 1%	2 1%	22 7% K	12 3%	4 1%	29 5% M	10 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL 1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL 1123	252	309	243	320	560	563	941	182	594	297	231
4 OR 5 TERRESTRIAL CHANNELS ONLY 16 1%	3 1%	3 1%	2 1%	8 3%	5 1%	10 2%	13 1%	3 2%	7 1%	6 2%	3 1%
FREEVIEW/FREESAT ONLY 436 39%	92 36%	107 35%	84 34%	154 48% NOP	199 35%	238 42%	390 41% U	46 25%	217 36%	93 31%	126 55% VW
CABLE OR SATELLITE TV 632 56%	149 59% Q	183 59% Q	148 61% Q	152 47%	332 59%	300 53%	512 54%	120 66% T	350 59% X	184 62% X	97 42%
NO TV 39 3%	8 3%	16 5%	8 3%	6 2%	24 4%	15 3%	25 3%	13 7% I	20 3%	14 5%	5 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
4 OR 5 TERRESTRIAL CHANNELS ONLY	16 1%	10 2%	2 1%	3 1%	7 3%	1 1%	1 1%	3 1%	2 1%	3 1%	2 1%
FREEVIEW/FREESAT ONLY	436 39%	217 34%	73 34%	146 56% AB	117 53% EF	81 36%	44 25%	153 45% H	67 25%	86 40% H	99 46% H
CABLE OR SATELLITE TV	632 56%	403 62% C	120 56% C	109 42%	87 40%	136 60% D	127 73% D	180 53%	198 73% GJ	109 51%	104 48%
NO TV	39 3%	15 2%	20 9% AC	4 1%	9 4%	9 4%	3 2%	4 1%	4 2%	15 7% GH	10 5% G

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
4 OR 5 TERRESTRIAL CHANNELS ONLY	16 1%	1 1%	2 4% UV	1 1%	1 1%	-	3 3%	5 5% U	-	1 1%	2 2%	-	-
FREEVIEW/FREESAT ONLY	436 39%	29 29%	16 33%	42 33%	52 54% KLMGR T	-	32 39%	34 33%	16 28%	49 46% K	55 37%	64 41%	48 48% KR
CABLE OR SATELLITE TV	632 56%	62 63% N	29 59%	84 66% N	42 43%	-	43 52%	58 57%	38 67% N	53 49%	86 58%	89 57%	49 49%
NO TV	39 3%	7 7% M	2 3%	1 1%	2 2%	-	5 6%	5 5%	3 5%	4 4%	4 3%	4 2%	2 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
4 OR 5 TERRESTRIAL CHANNELS ONLY	16 1%	.	5 2%	-	4 3%	-	2 2%	.	3 2%	2 1%	10 2%	12 2%	4 1%	6 2%	4 1%	5 2%
FREEVIEW/FREESAT ONLY	436 39%	72 46% EF	109 36%	28 56%	53 41%	13 28%	22 26%	48 35%	70 43%	83 37%	210 38%	294 39%	123 39%	127 37%	168 42% O	120 34%
CABLE OR SATELLITE TV	632 56%	83 52%	181 60%	20 41%	72 56%	34 71% A	52 62%	76 55%	88 54%	136 60%	311 57%	423 56%	177 56%	196 58%	215 54%	212 60%
NO TV	39 3%	3 2%	8 3%	1 3%	1 *	1 1%	8 10% BD	12 9% HIJ	3 2%	5 2%	16 3%	23 3%	12 4%	11 3%	9 2%	18 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 238

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
4 OR 5 TERRESTRIAL CHANNELS ONLY	16 1%	3 1%	12 2%	12 2%	3 1%	10 2%	5 1%	10 2%	6 1%	3 1%	13 2%
FREEVIEW/FREESAT ONLY	436 39%	169 42%	237 37%	207 38%	228 40%	197 37%	237 41%	193 37%	241 41%	124 42%	286 37%
CABLE OR SATELLITE TV	632 56%	216 54%	374 58%	308 57%	317 56%	310 58%	320 55%	314 60%	313 53%	154 52%	446 58%
NO TV	39 3%	14 4%	22 3%	17 3%	20 4%	17 3%	20 4%	9 2%	28 5%	14 5%	19 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 239

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
4 OR 5 TERRESTRIAL CHANNELS ONLY	16 1%	5 1%	4 1%	2 1%	13 2%	9 2%	6 1%	12 1%	1 4%	2 1%	* 1%
FREEVIEW/FREESAT ONLY	436 39%	144 41%	149 38%	88 39%	328 38%	148 35%	267 41%	343 39%	13 34%	73 44%	7 22%
CABLE OR SATELLITE TV	632 56%	194 55%	227 58%	127 57%	488 57%	256 60%	360 55%	514 58% 1	21 55%	76 45%	21 70%
NO TV	39 3%	12 3%	12 3%	7 3%	27 3%	15 3%	20 3%	18 2%	3 8%	16 9% G	2 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
4 OR 5 TERRESTRIAL CHANNELS ONLY	16 1%	3 1%	2 1%	9 2%	3 1%	2 1%	4 1%	7 1%	1 *	2 1%	2 1%	2 2%
FREEVIEW/FREESAT ONLY	436 39%	116 38%	96 38%	143 40%	102 35%	115 43%	115 42%	189 37%	67 52% NQST	52 32%	68 36%	62 46%
CABLE OR SATELLITE TV	632 56%	174 57%	149 58%	196 55%	177 61% R	140 52%	147 53%	291 58% R	58 45%	97 60%	114 60% R	66 49%
NO TV	39 3%	13 4%	9 4%	9 2%	8 3%	14 5%	12 4%	19 4%	3 2%	11 7%	4 2%	4 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TV RECEPTION (MAIN TV)

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
4 OR 5 TERRESTRIAL CHANNELS ONLY	16 1%	2 1%	7 2%	7 2%	5 1%	9 1%	7 2%	8 1%	10 2%	6 2%
FREEVIEW/FREESAT ONLY	436 39%	74 36%	177 39%	161 40%	172 40%	238 38%	138 39%	275 39%	163 37%	89 33%
CABLE OR SATELLITE TV	632 56%	122 59%	259 57%	223 55%	228 54%	367 58%	197 56%	405 57%	263 60%	155 57%
NO TV	39 3%	7 3%	15 3%	14 3%	20 5%	15 2%	10 3%	22 3%	4 1%	20 7% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL 1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL 1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
YES 923 82%	116 87% GH	179 93% EGH	174 91% GH	167 83% H	144 88% GH	53 75% H	91 53%	295 91% K	340 87% K	288 71%	471 86% M	452 79%
NO 200 18%	17 13%	13 7%	18 9%	33 17% C	20 12%	18 25% BCDF	80 47% BCDEF G	30 9%	52 13%	119 29% IJ	79 14%	121 21% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL 1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL 1123	252	309	243	320	560	563	941	182	594	297	231
YES 923 82%	232 92% Q	272 88% Q	215 89% Q	203 64%	505 90% S	418 74%	757 80%	166 91% T	502 85% X	290 98% VX	130 56%
NO 200 18%	19 8%	37 12%	27 11%	117 36% NOP	56 10%	144 26% R	184 20% U	16 9%	92 15% W	7 2%	101 44% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL 1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL 1123	646	215	262	221	226	175*	340	271	213	215
YES 923 82%	590 91% BC	169 79% C	164 63%	150 68%	203 90% D	170 97% D	272 80% J	260 96% GU	184 86% J	148 69%
NO 200 18%	56 9%	46 21% A	98 37% AB	70 32% EF	24 10%	6 3%	68 20% H	12 4%	29 14% H	67 31% GHI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	-**	83*	101*	56*	107*	148	157*	99*
YES	923 82%	79 80%	39 81%	110 86% Q	71 74%	-	62 74%	71 71%	54 95% KLNPF GSV	82 77%	140 94% KLNPF GSV	135 86% Q	80 81%
NO	200 18%	20 20% RT	9 19% RT	18 14%	25 26% RT	-	21 26% RT	30 29% MRTU	3 5%	25 23% RT	8 6%	22 14%	19 19% RT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 243

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
YES	923 82%	137 87%	244 80%	42 86%	104 81%	41 85%	80 95% BD	111 81%	129 78%	199 88% H	455 83%	631 84%	246 78%	286 84%	326 82%	290 82%
NO	200 18%	21 13%	60 20% F	7 14%	25 19% F	7 15%	5 5%	26 19%	36 22% I	27 12%	92 17%	120 16%	70 22%	54 16%	70 18%	65 18%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL 1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL 1123	402	646	545	568	534	582	525	589	294	764
YES 923 82%	338 84%	523 81%	468 86% S	448 79%	463 87% U	455 78%	449 85% W	468 80%	260 88% Y	613 80%
NO 200 18%	64 16%	123 19%	78 14%	121 21% R	71 13%	127 22% T	77 15%	120 20% V	34 12%	151 20% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
TOTAL											
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
YES	923 82%	297 84%	319 81%	196 88%	696 81%	374 87% F	520 80%	740 83% I	33 85%	124 74%	26 87%
NO	200 18%	56 16%	74 19%	27 12%	160 19%	54 13%	134 20% E	147 17%	6 15%	44 26% G	4 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
YES	923 82%	275 90% M	219 86%	282 79%	253 87% RU	235 87% RU	225 81%	461 91% PRTU	93 73%	148 92% PRU	162 85% R	101 75%
NO	200 18%	31 10%	35 14%	74 21% K	37 13%	36 13%	53 19% QS	45 9%	35 27% NOGST	13 8%	28 15% Q	33 25% NOQS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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BROADBAND INTERNET

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
YES	923 82%	173 84%	383 84%	325 80%	367 86%	508 81%	306 87% G	572 81%	351 80%	254 94% H
NO	200 18%	32 16%	75 16%	79 20%	58 14%	120 19%	46 13%	138 19% F	89 20% I	16 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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SOCIAL GROUP

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
A	45 4%	1 1%	7 3%	3 2%	6 3%	14 9% BD	5 7% B	9 5%	8 2%	9 2%	28 7% IJ	28 5%	17 3%
B	207 18%	10 8%	32 17%	45 24% B	43 21% B	26 16%	15 22% B	35 21% B	42 13%	88 22% I	76 19%	98 18%	109 19%
C1	309 28%	34 26%	74 39% EFH	60 31%	43 21%	39 24%	18 25%	41 24%	108 33% K	103 26%	98 24%	146 27%	162 28%
C2	243 22%	39 30% H	37 19%	44 23%	42 21%	38 23%	15 21%	28 16%	77 24%	85 22%	81 20%	133 24%	109 19%
D	156 14%	37 28% CDFG H	24 13% H	24 12% H	37 19% GH	23 14% H	4 5%	8 5%	61 19% K	61 16% K	34 8%	78 14%	78 14%
E	164 15%	11 8%	18 9%	16 8%	30 15%	25 15%	15 21% BCD	50 29% BCDEF	29 9%	45 12%	90 22% IJ	66 12%	97 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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SOCIAL GROUP

BASE : ALL RESPONDENTS

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFI- CATIONS (X)
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
A	45 4%	45 18% OPQ	-	-	-	45 8% S	-	44 5% U	1 1%	12 2%	31 10% VX	3 1%
B	207 18%	207 82% OPQ	-	-	-	207 37% S	-	176 19%	30 17%	71 12% X	128 43% VX	8 3%
C1	309 28%	-	309 100% NPQ	-	-	309 55% S	-	251 27%	58 32%	183 31% X	91 31% X	35 15%
C2	243 22%	-	-	243 100% NOQ	-	-	243 43% R	209 22%	34 19%	159 27% W	30 10%	53 23% W
D	156 14%	-	-	-	156 49% NOP	-	156 28% R	118 13%	38 21% T	107 18% W	10 3%	39 17% W
E	164 15%	-	-	-	164 51% NOP	-	164 29% R	142 15%	21 12%	62 10% W	8 3%	94 41% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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SOCIAL GROUP

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
A	45 4%	20 3%	8 4%	17 6%	*	9 4% D	20 11% DE	32 9% HIJ	10 4% J	3 1%	-
B	207 18%	145 22% B	11 5%	51 20% B	21 9%	45 20% D	78 45% DE	82 24% IJ	83 31% IJ	31 14% J	9 4%
C1	309 28%	204 32% BC	44 20%	61 23%	41 19%	80 35% D	55 31% D	87 25%	87 32% J	72 34% J	43 20%
C2	243 22%	153 24%	39 18%	51 19%	42 19%	44 19%	20 11%	68 20%	61 22%	55 26%	38 17%
D	156 14%	118 18% BC	24 11% C	13 5%	38 17% F	41 18% F	2 1%	32 9%	25 9%	34 16%	50 23% GH
E	164 15%	5 1%	90 42% AC	69 26% A	78 35% EF	8 4%	*	40 12% H	5 2%	18 8% H	75 35% GHI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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SOCIAL GROUP

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
A	45 4%	1 1%	2 5%	7 6%	2 2%	-	2 3%	1 1%	4 7% KT	2 2%	2 1%	7 5%	13 14% KNPGST
B	207 18%	6 6%	15 31% KMPQT	19 14% P	20 21% KPT	-	2 3%	12 12% P	9 16% KP	28 26% KPGT	13 9%	62 39% KMNP QRT	23 23% KPT
C1	309 28%	23 23%	10 21%	37 29%	23 24%	-	17 20%	27 27%	19 34%	30 28%	51 35% KP	41 26%	30 31%
C2	243 22%	28 29% V	10 20%	21 16%	23 24%	-	20 24%	26 26%	17 30% V	21 20%	31 21%	31 20%	14 14%
D	156 14%	19 19% NU	5 11%	17 14%	7 7%	-	19 23% NRSU	18 18% U	4 8%	11 10%	34 23% LNRSU V	10 7%	11 11%
E	164 15%	22 23% RTUV	6 12% U	26 21% RUV	22 23% RUV	-	23 27% LRTUV	16 16% U	3 6%	16 15% U	17 11%	6 4%	7 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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SOCIAL GROUP

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
A	45 4%	11 7% B	6 2%	6 13%	12 9% BE	-	7 9% B	-	2 1%	4 2%	38 7% GHI	37 5%	7 2%	32 9% NO	11 3%	2 1%
B	207 18%	48 31% BE	42 14%	22 46%	25 19%	3 6%	25 29% BE	18 13%	26 16%	29 13%	134 24% GI	163 22% L	31 10%	67 20%	80 20%	53 15%
C1	309 28%	53 33%	99 33% D	12 24%	26 20%	13 27%	27 32%	38 28%	38 23%	74 33%	151 28%	219 29%	77 24%	99 29%	108 27%	91 26%
C2	243 22%	21 13%	52 17%	3 6%	36 28% AB	14 30% AB	18 22%	36 26%	41 25%	48 21%	105 19%	149 20%	82 26%	56 16%	87 22%	96 27% M
D	156 14%	10 6%	57 19% AF	3 7%	15 12%	8 17% AF	2 3%	21 15%	31 19% J	42 19% J	50 9%	89 12%	59 19% K	35 10%	59 15%	60 17% M
E	164 15%	16 10%	48 16%	2 4%	16 12%	10 20% F	5 6%	25 18%	27 16%	28 13%	69 13%	95 13%	60 19% K	51 15%	52 13%	53 15%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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SOCIAL GROUP

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
A	45 4%	18 5%	26 4%	38 7% S	7 1%	38 7% U	7 1%	32 6% W	13 2%	13 4%	31 4%
B	207 18%	98 24% Q	97 15%	131 24% S	76 13%	135 25% U	72 12%	141 27% W	66 11%	73 25% Y	133 17%
C1	309 28%	119 30%	171 26%	163 30%	144 25%	158 30%	149 26%	151 29%	156 27%	81 28%	208 27%
C2	243 22%	82 20%	144 22%	105 19%	137 24%	94 18%	148 25% T	92 17%	149 25% V	62 21%	163 21%
D	156 14%	39 10%	103 16% P	48 9%	102 18% R	52 10%	99 17% T	51 10%	100 17% V	37 13%	105 14%
E	164 15%	46 12%	105 16%	61 11%	102 18% R	57 11%	107 18% T	59 11%	104 18% V	27 9%	124 16% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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SOCIAL GROUP

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
A	45 4%	19 5%	22 6%	16 7% D	29 3%	33 8% F	12 2%	43 5% I	2 5%	-	-
B	207 18%	94 27% B	56 14%	48 21%	157 18%	86 20%	121 18%	188 21% I	5 14%	8 5%	5 17%
C1	309 28%	98 28%	112 28%	72 32%	231 27%	146 34% F	152 23%	237 27%	13 35%	53 32%	6 18%
C2	243 22%	56 16%	88 22%	35 16%	200 23%	74 17%	158 24% E	188 21%	3 9%	41 25%	10 33%
D	156 14%	42 12%	60 15%	28 12%	119 14%	46 11%	103 16%	110 12%	7 19%	36 22% G	3 10%
E	164 15%	44 12%	55 14%	25 11%	120 14%	44 10%	108 16% E	122 14%	7 18%	29 17%	6 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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SOCIAL GROUP

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
A	45 4%	21 7%	10 4%	15 4%	25 9% PU	18 7% U	10 4%	28 6% U	3 2%	13 8% U	15 8% PU	- -
B	207 18%	84 27% M	52 21%	58 16%	71 25% TU	54 20% U	54 19% U	137 27% OPTU	30 23% U	45 28% TU	27 15%	9 7%
C1	309 28%	83 27%	85 33%	95 27%	66 23%	79 29%	81 29%	153 30%	39 30%	63 39% NU	59 31%	32 24%
C2	243 22%	65 21%	46 18%	83 23%	57 20%	54 20%	58 21%	80 16%	21 17%	19 12%	41 22%	36 27% QS
D	156 14%	29 10%	35 14%	53 15%	41 14% S	28 10%	38 14%	69 14% S	13 10%	10 6%	27 14%	25 18% S
E	164 15%	25 8%	27 11%	53 15% K	28 10%	37 14% Q	39 14% Q	38 8%	22 17% Q	12 8%	19 10%	34 25% NOPGST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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SOCIAL GROUP

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
A	45 4%	12 6%	10 2%	23 6% B	18 4%	27 4%	19 5%	26 4%	14 3%	35 13% H
B	207 18%	46 22%	76 17%	76 19%	101 24% E	106 17%	68 19%	137 19%	64 15%	104 38% H
C1	309 28%	56 27%	148 32% C	96 24%	131 31%	165 26%	108 31%	191 27%	115 26%	86 32%
C2	243 22%	34 16%	89 19%	103 26% A	78 18%	145 23%	79 22%	145 20%	118 27% I	22 8%
D	156 14%	31 15%	63 14%	55 13%	51 12%	85 14%	43 12%	102 14%	71 16% I	13 5%
E	164 15%	27 13%	70 15%	52 13%	46 11%	101 16%	36 10%	108 15%	57 13% I	9 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1029	85	155	183	162	153	102	189	240	345	444	441	588
WEIGHTED TOTAL	1012	79*	155	186	193	158*	71*	169	234	379	398	484	527
UNDER £2,500	5	2 2%	*	1	*	1 1%	-	1	2 1%	1	1	2	3 1%
£2,500-£4,499	16	2 3%	*	1 1%	7 4%	2 1%	1 1%	2 1%	3 1%	8 2%	5 1%	8 2%	8 2%
£4,500-£6,499	21	1 1%	2 1%	2 1%	5 2%	6 4%	*	6 3%	3 1%	6 2%	12 3%	9 2%	12 2%
£6,500-£7,499	28	2 3%	1 1%	2 1%	6 3%	6 4%	2 2%	8 5%	3 1%	9 2%	16 4%	11 2%	17 3%
£7,500-£9,499	23	1 1%	5 3%	4 2%	2 1%	2 1%	2 2%	8 5%	6 3%	5 1%	12 3%	8 2%	15 3%
£9,500-£11,499	43	4 5%	1 1%	11 6%	6 3%	4 3%	4 6% C	13 7% C	5 2%	17 4%	21 5%	21 4%	22 4%
£11,500-£13,499	45	6 8% D	5 3%	2 1%	10 5%	3 2%	7 10% CDF	12 7% D	11 5%	12 3%	22 5%	21 4%	24 5%
£13,500-£15,499	40	7 9% CD	1 1%	2 1%	6 3%	5 3%	6 8% CD	13 8% CD	9 4%	8 2%	24 6% J	11 2%	30 6% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1012	79*	155	186	193	158*	71*	169	234	379	398	484	527
£15,500-£17,499	42 4%	6 8%	11 7%	4 2%	7 4%	4 2%	2 2%	9 5%	17 7%	12 3%	14 3%	22 4%	21 4%
£17,500-£19,999	42 4%	3 3%	12 7%	5 3%	5 2%	10 6%	1 2%	7 4%	14 6%	10 3%	18 4%	11 2%	31 6% L
£20,000-£24,999	66 6%	4 5%	16 10%	9 5%	15 8%	8 5%	2 3%	12 7%	19 8%	24 6%	23 6%	33 7%	32 6%
£25,000-£34,999	77 8%	4 5%	20 13% H	14 8%	13 7%	11 7%	11 15% BH	4 2%	23 10%	28 7%	26 6%	41 8%	36 7%
£35,000-£49,999	74 7%	-	16 10% BH	18 10% BH	17 9% B	14 9% B	4 6%	5 3%	16 7%	35 9%	23 6%	37 8%	37 7%
£50,000-£74,999	70 7%	-	9 6% H	22 12% BGH	19 10% BGH	18 12% BGH	1 2%	-	9 4%	42 11% IK	20 5%	43 9%	27 5%
£75,000-£99,999	25 3%	-	1 1%	8 4% H	8 4% H	7 5% H	1 1%	-	1 1%	16 4% I	8 2%	19 4% M	6 1%
£100,000+	6 1%	-	-	3 2%	-	3 2%	-	-	-	3 1%	3 1%	-	6 1%
DON'T KNOW	182 18%	28 35% CDEF GH	31 20%	30 16%	33 17%	24 15%	12 17%	24 14%	59 25% JK	63 17%	61 15%	79 16%	103 20%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL 1012	79*	155	186	193	158*	71*	169	234	379	398	484	527
REFUSED 207 20%	9 12%	25 16%	48 26% B	34 18%	29 18%	15 21%	47 28% BC	34 15%	82 22%	91 23% I	109 22%	98 19%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1029	137	216	202	474	353	676	852	177	518	205	304
WEIGHTED TOTAL	1012	233*	275	210	294	508	504	858	154	523	262	225
UNDER £2,500	5	-	1 1%	-	3 1%	1	3 1%	5 1%	-	3 1%	1	1
£2,500-£4,499	16 2%	-	5 2%	-	12 4% NP	5 1%	12 2%	15 2%	1 1%	10 2%	2 1%	5 2%
£4,500-£6,499	21 2%	-	*	3 2%	17 6% NOP	*	20 4% R	21 2%	-	7 1%	-	14 6% VW
£6,500-£7,499	28 3%	-	4 1%	4 2%	20 7% NOP	4 1%	24 5% R	27 3%	1	17 3% W	*	11 5% W
£7,500-£9,499	23 2%	-	3 1%	3 2%	17 6% NOP	3 1%	20 4% R	21 2%	2 1%	7 1%	1	15 7% VW
£9,500-£11,499	43 4%	-	10 4% N	13 6% N	20 7% N	10 2%	33 6% R	38 4%	4 3%	28 5% W	1	15 7% W
£11,500-£13,499	45 4%	5 2%	8 3%	12 6%	20 7% NO	12 2%	32 6% R	43 5%	2 1%	29 6% W	1	15 7% W
£13,500-£15,499	40 4%	16 7%	10 4%	6 3%	8 3%	26 5%	14 3%	39 5%	2 1%	23 4%	9 3%	9 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1012	233*	275	210	294	508	504	858	154	523	262	225
£15,500-£17,499	42 4%	3 1%	11 4%	10 5%	19 6% N	13 3%	29 6% R	33 4%	10 6%	26 5%	7 3%	10 4%
£17,500-£19,999	42 4%	11 5%	8 3%	9 5%	14 5%	18 4%	23 5%	38 4%	4 3%	31 6%	5 2%	6 3%
£20,000-£24,999	66 6%	12 5%	27 10% Q	17 8% Q	9 3%	40 8%	26 5%	63 7% U	3 2%	50 10% WX	11 4%	5 2%
£25,000-£34,999	77 8%	28 12% PQ	34 12% PQ	7 3%	7 2%	62 12% S	14 3%	70 8%	6 4%	35 7% X	37 14% VX	5 2%
£35,000-£49,999	74 7%	27 12% Q	29 11% Q	15 7% Q	2 1%	56 11% S	18 3%	70 8% U	4 2%	46 9% X	28 11% X	-
£50,000-£74,999	70 7%	45 19% OPQ	19 7% Q	5 2% Q	-	65 13% S	5 1%	54 6%	16 10%	22 4%	43 16% VX	5 2%
£75,000-£99,999	25 3%	19 8% OPQ	6 2% Q	-	-	25 5% S	-	25 3%	-	2 *	24 9% VX	-
£100,000+	6 1%	6 3% Q	-	-	-	6 1% S	-	6 1%	-	-	6 2% V	-
DON'T KNOW	182 18%	21 9%	48 17%	47 22% N	67 23% N	69 14%	113 23% R	135 16%	47 30% T	91 17% W	26 10%	66 29% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFI- CATIONS (X)
1012	233*	275	210	294	508	504	858	154	523	262	225
207 20%	40 17%	51 18%	57 27%	60 20%	90 18%	116 23%	154 18%	53 34% T	98 19%	63 24%	45 20%

WEIGHTED TOTAL

REFUSED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1029	409	297	323	289	196	104	303	165	180	276
WEIGHTED TOTAL	1012	578	177	257	221	226	175*	315	242	189	196
UNDER £2,500	5	-	4 2% AC	1	5 2%	-	-	1	-	2 1%	1 1%
£2,500-£4,499	16 2%	7 1%	8 4% AC	1 1%	16 7% EF	-	-	4 1%	-	4 2%	5 2% H
£4,500-£6,499	21 2%	2	10 6% A	9 3% A	21 9% EF	-	-	6 2%	-	3 2%	9 5% H
£6,500-£7,499	28 3%	5 1%	13 7% A	10 4% A	28 13% EF	-	-	6 2%	4 2%	2 1%	13 7% GHI
£7,500-£9,499	23 2%	8 1%	6 3%	9 3%	23 10% EF	-	-	6 2%	1	4 2%	11 6% GH
£9,500-£11,499	43 4%	14 2%	12 7% A	17 7% A	43 19% EF	-	-	16 5%	4 1%	7 4%	12 6% H
£11,500-£13,499	45 4%	17 3%	8 4%	20 8% A	45 20% EF	-	-	14 5%	5 2%	3 2%	11 6%
£13,500-£15,499	40 4%	22 4%	4 2%	15 6%	40 18% EF	-	-	22 7%	6 2%	5 3%	6 3%
£15,500-£17,499	42 4%	26 4%	7 4%	10 4%	-	42 19% DF	-	9 3%	5 2%	9 5%	14 7% GH

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1012	578	177	257	221	226	175*	315	242	189	196
£17,500-£19,999	42 4%	25 4%	5 3%	12 5%	-	42 18% DF	-	12 4%	6 2%	14 8% J	3 2%
£20,000-£24,999	66 6%	44 8% B	5 3%	17 7%	-	66 29% DF	-	21 7%	12 5%	11 6%	14 7%
£25,000-£34,999	77 8%	57 10% B	6 3%	14 5%	-	77 34% DF	-	22 7%	24 10% J	22 11% J	8 4%
£35,000-£49,999	74 7%	60 10% BC	7 4%	7 3%	-	-	74 42% DE	22 7% J	41 17% GJ	9 5% J	1 *
£50,000-£74,999	70 7%	62 11% BC	3 2%	4 2%	-	-	70 40% DE	23 7% J	32 13% J	14 7% J	-
£75,000-£99,999	25 3%	19 3% C	5 3% C	1 *	-	-	25 14% DE	6 2%	19 8% GJ	-	-
£100,000+	6 1%	6 1%	-	-	-	-	6 4% DE	3 1%	3 1%	-	-
DON'T KNOW	182 18%	92 16%	52 30% AC	38 15%	-	-	-	47 15%	43 18%	40 21%	43 22%
REFUSED	207 20%	112 19% B	22 12%	73 28% AB	-	-	-	72 23%	39 16%	39 21%	44 22%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1029	172	80	91	66	-	90	86	50	82	177	61	74
WEIGHTED TOTAL	1012	91	43*	124*	86*	**	81*	93*	50*	102*	125	130*	86*
UNDER £2,500	5 0%	*	1%	1%	1%	-	-	1%	-	1%	-	-	1%
£2,500-£4,499	16 2%	8 8% LMQST UV	-	-	2%	-	2%	1%	2%	*	-	2%	-
£4,500-£6,499	21 2%	8 9% RSTV	1%	3%	1%	-	2%	4%	-	-	1%	2%	-
£6,500-£7,499	28 3%	5 5% QT	1%	1%	4%	-	13 16% KLMQRS TUV	-	*	2%	1%	1%	1%
£7,500-£9,499	23 2%	3 3%	1%	3%	1%	-	5 6% TU	3%	1%	4%	1%	-	1%
£9,500-£11,499	43 4%	3 3%	*	16 13% KLQTV	4%	-	9 11% KLQTV	1%	1%	3%	2%	3%	-
£11,500-£13,499	45 4%	5 5%	3%	3%	6%	-	6 8% T	4%	2%	7%	2%	4%	4%
£13,500-£15,499	40 4%	3 4%	1%	8%	-	-	3%	1%	3%	4%	2%	13 10% NT	2%
£15,500-£17,499	42 4%	6 6%	2%	2%	4%	-	6 7%	1%	2%	5%	9 7% Q	1%	6%

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1012	91	43*	124*	86*	**	81*	93*	50*	102*	125	130*	86*
£17,500-£19,999	42 4%	2 2%	1 3%	10 8% P	-	-	-	3 3%	-	4 4%	7 6% P	7 5%	7 9% NP
£20,000-£24,999	66 6%	6 1%	2 4%	9 7% T	7 9% T	-	8 10% T	5 6% T	3 7% T	14 14% TU	1 1%	3 2%	8 9% T
£25,000-£34,999	77 8%	6 7%	2 4%	7 6%	11 13%	-	3 4%	9 10%	5 10%	5 5%	9 7%	9 7%	10 11%
£35,000-£49,999	74 7%	6 7% M	8 18% KMPQT	* *	7 8% M	-	3 4%	5 6%	10 20% KMPQT	8 8% M	4 3%	14 11% M	8 10% M
£50,000-£74,999	70 7%	1 1%	1 3%	12 10% K	2 3%	-	3 4%	5 6%	-	12 11% KR	6 5%	21 16% KLNRT	6 7% K
£75,000-£99,999	25 3%	-	1 3% T	3 2%	-	-	-	-	-	4 4%	-	11 8% KPQT	6 7% KNPQT
£100,000+	6 1%	-	-	3 2%	-	-	-	-	-	-	-	3 3%	-
DON'T KNOW	182 18%	16 17% V	10 23% PSV	35 28% PSUV	19 22% V	-	7 8%	32 34% KPST UV	12 24% PSV	9 8%	25 20% PSV	15 12%	4 5%
REFUSED	207 20%	15 16% M	10 23% M	8 7%	17 20% M	-	12 15%	17 19% M	8 17%	21 20% M	56 45% KLMN PQRSUV	21 16%	21 24% M

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

272.209.30147



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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1029	129	305	35	111	74	47	120	139	209	507	684	296	313	360	326
WEIGHTED TOTAL	1012	149*	281	48**	120*	44*	63*	119*	145*	193	511	698	274	314	367	302
UNDER £2,500	5	-	2	1	1	-	-	1	1	2	2	3	1	2	1	1
			7%	3%	7%					7%	2			7%	1	1
£2,500-£4,499	16	2	6	1	1	2	1	3	2	2	9	12	4	3	9	5
		2%	2%	2%	7%	5%	7%	3%	7%	7%	2%	2%	7%	7%	2%	2%
£4,500-£6,499	21	4	3	-	4	4	1	2	3	3	13	14	5	11	4	6
		3%	7%		3%	9% B	7%	2%	2%	7%	3%	2%	2%	4%	7%	2%
£6,500-£7,499	28	3	5	2	1	1	-	4	6	6	9	13	15	8	9	8
		2%	2%	4%	7%	3%		4%	4%	3%	2%	2%	5% K	2%	2%	3%
£7,500-£9,499	23	3	9	-	1	2	-	6	2	1	14	15	7	12	2	6
		2%	3%		7%	4%		5% I	7%	7%	3%	2%	2%	4% N	7%	2%
£9,500-£11,499	43	5	12	2	3	1	1	8	12	2	18	26	15	11	20	11
		3%	4%	5%	3%	2%	7%	6% I	8% J	7%	3%	4%	6%	4%	5%	4%
£11,500-£13,499	45	6	7	-	8	3	3	9	6	5	24	27	17	13	13	19
		4%	3%		7%	6%	5%	7%	4%	3%	5%	4%	6%	4%	3%	6%
£13,500-£15,499	40	5	11	5	4	1	2	10	2	6	21	26	13	17	8	9
		3%	4%	17%	3%	2%	4%	8% H	7%	3%	4%	4%	5%	5%	2%	3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1012	149*	281	48**	120*	44*	63*	119*	145*	193	511	698	274	314	367	302
£15,500-£17,499	42 4%	3 2%	8 3%	1 2%	6 5%	3 8%	6 9%	4 3%	8 5%	9 4%	21 4%	26 4%	14 5%	11 4%	14 4%	16 5%
£17,500-£19,999	42 4%	4 3%	8 3%	-	8 6%	1 2%	5 8%	7 6%	11 7%	7 4%	17 3%	26 4%	13 5%	9 3%	22 6%	10 3%
£20,000-£24,999	66 6%	12 8%	14 5%	1 3%	11 9%	2 4%	5 8%	7 6%	21 15% U	12 6%	24 5%	44 6%	22 8%	17 5%	29 8%	20 7%
£25,000-£34,999	77 8%	14 10%	31 11%	4 8%	10 9%	4 9%	1 1%	4 3%	15 11%	12 6%	45 9%	58 8%	12 4%	29 9%	26 7%	20 7%
£35,000-£49,999	74 7%	16 11%	21 7%	4 8%	6 5%	3 8%	8 12%	4 3%	8 5%	15 8%	46 9%	52 7%	18 7%	24 8%	27 7%	20 7%
£50,000-£74,999	70 7%	21 14% BE	12 4%	6 13%	8 6%	1 2%	12 19% BE	6 5%	7 5%	5 3%	52 10% I	52 7%	14 5%	22 7%	28 8%	20 7%
£75,000-£99,999	25 3%	7 4%	6 2%	4 9%	6 5%	-	1 2%	-	-	5 2%	21 4%	24 3%	2 1%	13 4% O	12 3% O	1
£100,000+	6 1%	-	-	3 6%	3 3% B	-	-	-	-	-	6 1%	6 1%	-	-	-	6 2% MN
DON'T KNOW	182 18%	15 10%	60 21% AF	1 1%	15 13%	8 19% F	3 5%	28 23% J	22 15%	47 24% J	67 13%	116 17%	63 23%	45 14%	62 17%	68 23% M

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
1012	149*	281	48**	120*	44*	63*	119*	145*	193	511	698	274	314	367	302
REFUSED 207 20%	30 20%	66 24%	13 27%	24 20%	8 18%	15 23%	17 15%	21 14%	52 27% GH	104 20%	159 23% L	39 14%	67 21%	81 22%	54 18%

WEIGHTED TOTAL
REFUSED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1029	351	610	468	548	447	571	447	569	253	706
WEIGHTED TOTAL	1012	371	580	495	508	487	518	481	522	260	697
UNDER £2,500	5	2 1%	2	2	3 1%	2	2	2	3 1%	2 1%	2
£2,500-£4,499	16 2%	4 1%	12 2%	9 2%	7 1%	7 1%	10 2%	4 1%	11 2%	3 1%	14 2%
£4,500-£6,499	21 2%	8 2%	13 2%	12 2%	9 2%	8 2%	13 2%	8 2%	12 2%	7 3%	14 2%
£6,500-£7,499	28 3%	10 3%	16 3%	9 2%	18 3%	7 1%	20 4%	8 2%	18 3%	3 1%	22 3%
£7,500-£9,499	23 2%	6 2%	14 2%	11 2%	12 2%	12 3%	11 2%	12 3%	11 2%	4 1%	15 2%
£9,500-£11,499	43 4%	10 3%	29 5%	17 3%	26 5%	13 3%	30 6% T	16 3%	27 5%	8 3%	29 4%
£11,500-£13,499	45 4%	15 4%	29 5%	25 5%	18 4%	25 5%	20 4%	22 5%	22 4%	14 5%	31 4%
£13,500-£15,499	40 4%	21 6% Q	13 2%	17 3%	24 5%	22 4%	18 3%	18 4%	22 4%	7 3%	32 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1012										
£15,500-£17,499	42 4%	371 26 4%	580 23 5%	508 20 4%	487 21 4%	518 21 4%	481 19 4%	522 23 4%	260 9 3%	697 30 4%	
£17,500-£19,999	42 4%	16 4%	26 4%	16 3%	26 5%	16 3%	26 5%	19 4%	22 4%	6 2%	35 5%
£20,000-£24,999	66 6%	29 8%	30 5%	30 6%	33 7%	27 6%	38 7%	24 5%	42 8%	13 5%	51 7%
£25,000-£34,999	77 8%	34 9%	41 7%	53 11% S	24 5%	52 11% U	25 5%	47 10% W	30 6%	26 10%	50 7%
£35,000-£49,999	74 7%	33 9%	39 7%	45 9%	28 6%	45 9%	28 5%	39 8%	35 7%	27 10%	47 7%
£50,000-£74,999	70 7%	29 8%	41 7%	48 10% S	22 4%	51 11% U	18 4%	48 10% W	22 4%	22 9%	46 7%
£75,000-£99,999	25 3%	14 4%	10 2%	22 4% S	4 1%	22 4% U	4 1%	24 5% W	2 *	14 5% Y	11 2%
£100,000+	6 1%	3 1%	3 1%	3 1%	3 1%	6 1% U	-	6 1% W	-	-	6 1%
DON'T KNOW	182 18%	49 13%	113 20% P	59 12%	122 24% R	56 12%	124 24% T	67 14%	113 22% V	43 17%	124 18%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1012	371	580	495	508	487	518	481	522	260	697
207 20%	76 20%	122 21%	95 19%	110 22%	94 19%	110 21%	96 20%	108 21%	53 21%	137 20%

WEIGHTED TOTAL

REFUSED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1029	318	353	203	767	378	602	816	29	157	27
WEIGHTED TOTAL	1012	310	369	200	773	387	590	825	25**	141	21**
UNDER £2,500	5 *	2 1%	2 1%	*	4 1%	3 1%	2 *	4 *	-	1 *	-
£2,500-£4,499	16 2%	7 2%	5 1%	1 *	15 2%	12 3% F	4 1%	13 2%	1 3%	3 2%	-
£4,500-£6,499	21 2%	6 2%	10 3%	5 3%	14 2%	7 2%	13 2%	18 2%	-	3 2%	* 1%
£6,500-£7,499	28 3%	10 3%	11 3%	4 2%	20 3%	8 2%	13 2%	19 2%	2 9%	7 5%	-
£7,500-£9,499	23 2%	7 2%	7 2%	1 1%	20 3%	8 2%	14 2%	18 2%	1 3%	4 3%	-
£9,500-£11,499	43 4%	11 4%	10 3%	9 4%	28 4%	16 4%	23 4%	34 4%	-	8 6%	1 5%
£11,500-£13,499	45 4%	18 6%	21 6%	5 2%	36 5%	10 3%	32 5%	37 4%	1 5%	5 3%	2 9%
£13,500-£15,499	40 4%	21 7% B	9 2%	12 6%	27 3%	16 4%	24 4%	37 4%	-	3 2%	1 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL	1012	310	369	200	773	387	590	825	25**	141	21**
£15,500-£17,499	42 4%	11 4%	15 4%	12 6%	31 4%	16 4%	26 4%	33 4%	1 3%	8 5%	1 5%
£17,500-£19,999	42 4%	4 1%	19 5% A	9 5%	32 4%	18 5%	24 4%	33 4%	1 4%	8 6%	-
£20,000-£24,999	66 6%	16 5%	34 9%	8 4%	57 7%	27 7%	38 6%	59 7%	* 1%	6 4%	-
£25,000-£34,999	77 8%	30 10%	27 7%	11 5%	65 8%	40 10%	36 6%	70 9%	2 6%	5 4%	-
£35,000-£49,999	74 7%	23 8%	34 9%	21 10%	52 7%	39 10% F	34 6%	71 9% I	1 4%	1 1%	1 5%
£50,000-£74,999	70 7%	16 5%	32 9%	18 9%	52 7%	22 6%	48 8%	64 8% I	4 18%	2 1%	-
£75,000-£99,999	25 3%	4 1%	14 4%	-	25 3% C	19 5% F	6 1%	25 3%	-	-	-
£100,000+	6 1%	3 1%	3 1%	3 2%	3 *	3 1%	3 1%	6 1%	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1012	310	369	200	773	387	590	825	25**	141	21**
DON'T KNOW	182 18%	50 16%	55 15%	37 18%	138 18%	48 12%	127 22% E	121 15%	5 19%	45 32% G	11 53%
REFUSED	207 20%	69 22%	63 17%	44 22%	153 20%	74 19%	121 21%	164 20%	6 26%	33 23%	4 19%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1029	240	233	341	258	238	261	395	119	115	179	134
WEIGHTED TOTAL	1012	275	229	330	271	242	253	442	121*	149*	177	126*
UNDER £2,500	5 *	2 1%	1 *	1 *	1 *	-	2 1%	3 1%	1 *	1 1%	1 1%	-
£2,500-£4,499	16 2%	6 2%	-	7 2%	6 2%	4 2%	11 4% QU	8 2%	-	-	7 4%	1 *
£4,500-£6,499	21 2%	5 2%	1 *	9 3%	5 2%	8 3%	2 1%	11 2%	4 3%	1 *	6 3%	3 2%
£6,500-£7,499	28 3%	8 3%	7 3%	6 2%	6 2%	10 4% Q	10 4% Q	6 1%	6 5%	5 3%	5 3%	2 2%
£7,500-£9,499	23 2%	2 1%	6 3%	8 3%	7 3%	6 3%	9 4%	7 2%	5 4%	2 2%	4 2%	3 3%
£9,500-£11,499	43 4%	10 4%	1 *	22 7% L	14 5% Q	13 5% Q	11 4% Q	4 1%	4 3%	5 4%	5 3%	13 11% PQT
£11,500-£13,499	45 4%	10 4%	8 3%	19 6%	8 3%	14 6%	13 5%	19 4%	7 6%	4 3%	6 3%	4 3%
£13,500-£15,499	40 4%	3 1%	11 5% K	22 7% K	12 5%	8 3%	6 2%	28 6% P	11 10% OPU	6 4%	7 4%	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1012	275	229	330	271	242	253	442	121*	149*	177	126*
£15,500-£17,499	42 4%	8 3%	12 5%	13 4%	7 3%	7 3%	6 2%	16 4%	4 3%	1 1%	9 5%	7 5%
£17,500-£19,999	42 4%	6 2%	12 5%	16 5%	11 4%	12 5%	17 7%	20 5%	5 4%	2 1%	9 5%	5 4%
£20,000-£24,999	66 6%	23 9%	13 6%	20 6%	18 7%	16 7%	12 5%	36 8%	7 6%	9 6%	8 4%	6 5%
£25,000-£34,999	77 8%	31 11% M	23 10%	17 5%	34 13% PU	22 9%	14 5%	49 11% PU	13 11% U	23 15% PU	19 11% U	4 3%
£35,000-£49,999	74 7%	29 10%	16 7%	24 7%	19 7%	21 9% U	27 11% U	55 12% NU	10 9% U	14 10% U	24 14% NU	2 2%
£50,000-£74,999	70 7%	27 10%	19 8%	24 7%	22 8%	20 8%	25 10% R	36 8%	3 2%	28 19% NOPQR TU	8 4%	5 4%
£75,000-£99,999	25 3%	21 8% LM	3 1%	1 .	9 3%	9 4%	11 4% U	11 3%	1 1%	8 5% QU	9 5% U	- -
£100,000+	6 1%	3 1%	-	3 1%	6 2%	-	-	6 1%	3 2% P	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL- POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1012	275	229	330	271	242	253	442	121*	149*	177	126*
DON'T KNOW	182 18%	33 12%	33 14%	53 16%	44 16%	36 15%	33 13%	58 13%	15 12%	18 12%	21 12%	37 29% NOPQRST
REFUSED	207 20%	47 17%	65 28% K	66 20%	41 15%	35 15%	45 18%	71 16%	22 18%	18 12%	32 18%	32 26% NOQS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1029	192	411	367	360	593	327	632	419	166
WEIGHTED TOTAL	1012	183	412	370	378	573	311	649	401	232
UNDER £2,500	5 1%	1 1%	1 1%	2 1%	3 1%	2 1%	1 1%	3 1%	1 1%	2 1%
£2,500-£4,499	16 2%	2 1%	6 1%	8 2%	9 2%	8 1%	4 1%	13 2%	7 2%	1 1%
£4,500-£6,499	21 2%	5 3%	6 1%	7 2%	7 2%	13 2%	8 3%	12 2%	10 2%	1 1%
£6,500-£7,499	28 3%	9 5%	7 2%	9 2%	8 2%	17 3%	5 2%	16 3%	9 2%	1 1%
£7,500-£9,499	23 2%	5 2%	13 3%	5 1%	6 1%	15 3%	9 3%	13 2%	12 3%	2 1%
£9,500-£11,499	43 4%	6 3%	21 5%	14 4%	9 2%	33 6%	12 4%	29 4%	14 4%	1 1%
£11,500-£13,499	45 4%	3 2%	13 3%	28 8% AB	14 4%	27 5%	7 2%	33 5%	22 5% 1	1 1%
£13,500-£15,499	40 4%	11 6%	11 3%	11 3%	16 4%	24 4%	9 3%	31 5%	16 4%	9 4%
£15,500-£17,499	42 4%	10 5%	15 4%	15 4%	11 3%	26 5%	11 4%	29 5%	24 6%	8 3%
£17,500-£19,999	42 4%	9 5%	19 5%	14 4%	11 3%	29 5%	17 5%	24 4%	23 6%	7 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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GROSS HOUSEHOLD INCOME

BASE : HEAD OF HOUSEHOLD / HOUSEWIFE ONLY

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
WEIGHTED TOTAL	1012	183	412	370	378	573	311	649	401	232
£20,000-£24,999	66 6%	13 7%	21 5%	31 8%	34 9%	32 6%	18 6%	48 7%	25 6%	20 9%
£25,000-£34,999	77 8%	12 7%	39 10%	22 6%	37 10%	39 7%	25 8%	51 8%	30 7%	26 11%
£35,000-£49,999	74 7%	10 5%	32 8%	30 8%	38 10%	35 6%	25 8%	46 7%	29 7%	23 10%
£50,000-£74,999	70 7%	12 7%	28 7%	29 8%	32 8%	36 6%	27 9%	43 7%	21 5%	45 19% H
£75,000-£99,999	25 3%	12 7% B	1	12 3% B	13 4%	12 2%	13 4%	12 2%	1	19 8% H
£100,000+	6 1%	-	-	6 2% B	-	6 1%	3 1%	3 1%	3 1%	3 1%
DON'T KNOW	182 18%	19 11%	97 23% AC	56 15%	46 12%	114 20% D	44 14%	123 19%	62 16% I	17 7%
REFUSED	207 20%	43 24%	81 20%	70 19%	85 23%	106 19%	72 23%	120 19%	93 23%	49 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123	128	183	191	166	160	103	192	311	357	455	486	637
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
ENGLISH/WELSH/SCOTTISH/ NORTHERN IRISH/BRITISH	876 78%	95 72%	120 63%	124 65%	161 81% CD	150 91% BCDE	66 93% BCDE	160 93% BCDE	216 66%	285 73%	375 92% IJ	405 74%	470 82% L
IRISH	7 1%	-	-	-	3 2%	-	1 1%	3 2%	-	3 1%	4 1%	2 *	5 1%
GYPSY/IRISH TRAVELLER	2 *	-	1 1%	-	1 *	-	-	-	1 *	1 *	-	2 *	* *
ANY OTHER WHITE BACKGROUND	56 5%	11 9% EFH	21 11% EFGH	16 8% EFH	2 1%	2 2%	1 2%	2 1%	32 10% JK	18 5% K	6 1%	35 6%	21 4%
WHITE AND BLACK CARIBBEAN	4 *	* *	2 1%	-	-	* *	-	1 1%	2 1%	-	2 *	1 *	2 *
WHITE AND BLACK AFRICAN	2 *	-	-	1 *	1 1%	-	-	-	-	2 1%	-	1 *	1 *
WHITE AND ASIAN	4 *	* *	1 *	3 1%	-	-	-	-	1 *	3 1%	-	3 1%	* *
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	2 1%	1 *	3 1%	1 *	-	* 1%	-	3 1%	3 1%	* *	2 *	5 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
INDIAN	28 2%	2 2%	5 3%	11 6% H	5 2%	2 1%	1 1%	2 1%	8 2%	16 4% K	4 1%	21 4% M	7 1%
PAKISTANI	28 2%	8 6% EFH	10 5% EFH	8 4%	1	*	1 1%	1	17 5% K	9 2%	2 1%	17 3%	11 2%
BANGLADESHI	19 2%	1	8 4% FH	4 2%	6 3%	-	-	-	9 3% K	10 3% K	-	14 2%	5 1%
CHINESE	10 1%	-	5 3%	3 1%	2 1%	-	-	-	5 2% K	5 1%	-	6 1%	3 1%
ANY OTHER ASIAN BACKGROUND	16 1%	4 3%	2 1%	6 3%	4 2%	1	*	*	5 2%	10 2% K	1	8 2%	8 1%
AFRICAN	36 3%	4 3%	7 4%	10 5% H	12 6% H	2 1%	-	1 1%	11 3%	22 6% K	3 1%	18 3%	18 3%
CARIBBEAN	14 1%	2 1%	2 1%	3 2%	1	5 3%	1 1%	1 1%	3 1%	4 1%	7 2%	5 1%	10 2%
ANY OTHER BLACK/AFRICAN/ CARIBBEAN BACKGROUND	5	1	3 1%	-	*	1 1%	-	-	3 1%	*	1	3	2
ARAB	5	1	4 2%	*	-	-	-	*	4 1%	*	*	2	3 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	AGE (1)							AGE (2)			GENDER		
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)	
WEIGHTED TOTAL	1123	133*	192	192	200	164*	71*	171	325	392	406	550	573
ANY OTHER ETHNIC GROUP	5	2 2%	1 1%	1 1%	-	-	-	-	3 1%	1	-	4 1%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123	148	243	225	507	391	732	917	206	584	227	310
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
ENGLISH/WELSH/SCOTTISH/ NORTHERN IRISH/BRITISH	876 78%	203 81%	245 79%	185 76%	243 76%	448 80%	428 76%	876 93% U	-	476 80% W	206 69%	194 84% X
IRISH	7 1%	3 1%	2 1%	1 *	1 *	5 1%	2 *	7 1%	-	6 1%	-	* *
GYPSY/IRISH TRAVELLER	2 *	-	-	-	2 1%	-	2 *	2 *	-	2 *	-	* *
ANY OTHER WHITE BACKGROUND	56 5%	15 6% O	4 1%	23 10% OQ	15 5% O	18 3%	38 7% R	56 6% U	-	35 6% X	17 6%	4 2%
WHITE AND BLACK CARIBBEAN	4 *	1 1%	1 *	-	1 *	3 *	1 *	-	4 2% T	2 *	1 *	-
WHITE AND BLACK AFRICAN	2 *	-	1 *	-	1 *	1 *	1 *	-	2 1% T	1 *	1 *	-
WHITE AND ASIAN	4 *	3 1%	-	1 *	* *	3 *	1 *	-	4 2% T	1 *	3 1%	* *
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	-	5 2%	-	2 1%	5 1%	2 *	-	7 4% T	3 1%	3 1%	1 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
WEIGHTED TOTAL	1123	252	309	243	320	560	563	941	182	594	297	231
INDIAN	28 2%	11 5%	6 2%	5 2%	6 2%	17 3%	10 2%	-	28 15% T	5 1%	16 5% V	7 3% X
PAKISTANI	28 2%	2 1%	13 4%	4 2%	10 3%	15 3%	13 2%	-	28 15% T	17 3%	4 1%	7 3%
BANGLADESHI	19 2%	4 2%	4 1%	3 1%	9 3%	8 1%	11 2%	-	19 10% T	9 1%	7 2%	3 1%
CHINESE	10 1%	-	7 2% Q	2 1%	1 *	7 1%	3 *	-	10 5% T	-	7 2% V	3 1% X
ANY OTHER ASIAN BACKGROUND	16 1%	2 1%	1 *	2 1%	12 4% OP	3 *	14 2% R	-	16 9% T	9 1%	5 2%	3 1%
AFRICAN	36 3%	2 1%	16 5%	7 3%	10 3%	19 3%	18 3%	-	36 20% T	13 2%	18 6% V	6 2%
CARIBBEAN	14 1%	1 *	3 1%	6 3%	4 1%	4 1%	10 2%	-	14 8% T	9 1%	2 1%	3 1%
ANY OTHER BLACK/AFRICAN/ CARIBBEAN BACKGROUND	5 *	2 1%	-	1 *	2 1%	2 *	3 1%	-	5 3% T	3 *	2 1%	-
ARAB	5 *	3 1%	-	1 *	2 *	3 *	3 *	-	5 3% T	1 *	4 1%	1 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
1123	252	309	243	320	560	563	941	182	594	297	231
5	1	1	2 1%	1	2	3	-	5 3% T	3	1	-
-	-	-	-	-	-	-	-	-	-	-	-

WEIGHTED TOTAL

ANY OTHER ETHNIC GROUP

REFUSED

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123	458	335	330	289	196	104	326	184	199	297
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
ENGLISH/WELSH/SCOTTISH/ NORTHERN IRISH/BRITISH	876 78%	480 74%	150 70%	246 94% AB	201 91% E	189 84%	146 83%	311 91% HIJ	212 78% I	129 61%	154 72% I
IRISH	7 1%	3	*	4 1%	*	-	-	1	-	-	5 3% GHI
GYPSY/IRISH TRAVELLER	2	2	*	-	*	1	-	-	1	1	-
ANY OTHER WHITE BACKGROUND	56 5%	38 6% C	15 7% C	4 1%	8 3%	13 6%	10 6%	3 1%	14 5% G	31 15% GHJ	6 3%
WHITE AND BLACK CARIBBEAN	4	1	1	1 1%	-	1 1%	-	1	1	-	1
WHITE AND BLACK AFRICAN	2	2	-	-	-	1 1%	-	-	-	-	-
WHITE AND ASIAN	4	3 1%	*	-	-	-	3 2%	-	3 1%	-	1
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	3 1%	3 1%	*	1	*	-	*	4 2%	1 1%	1
INDIAN	28 2%	19 3%	6 3%	2 1%	2 1%	-	11 6% DE	5 1%	14 5% J	8 4%	1 1%
PAKISTANI	28 2%	16 2%	11 5% C	1	-	3 1%	-	7 2%	7 3%	7 3%	7 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123	646	215	262	221	226	175*	340	271	213	215
BANGLADESHI	19 2%	15 2% C	4 2% C	-	1	3 1%	-	1	1	12 6% GH	4 2%
CHINESE	10 1%	5 1%	4 2% C	-	-	-	2 1%	2 1%	3 1%	5 2%	-
ANY OTHER ASIAN BACKGROUND	16 1%	8 1%	8 4% C	1	2 1%	2 1%	-	4 1%	3 1%	3 1%	6 3%
AFRICAN	36 3%	28 4% C	6 3%	2 1%	3 1%	5 2%	2 1%	2 1%	3 1%	6 3%	21 10% GHI
CARIBBEAN	14 1%	11 2%	3 1%	*	1	2 1%	2 1%	4 1%	1	5 2%	4 2%
ANY OTHER BLACK/AFRICAN/ CARIBBEAN BACKGROUND	5	4 1%	*	-	1 1%	2 1%	-	-	-	1	3 1%
ARAB	5	4 1%	1	*	*	3 1%	-	-	-	4 2% G	1
ANY OTHER ETHNIC GROUP	5	2	3 1%	-	-	1 1%	-	-	3 1%	-	1 1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123	181	88	94	73	-	93	92	55	85	208	72	82
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
ENGLISH/WELSH/SCOTTISH/ NORTHERN IRISH/BRITISH	876 78%	94 95% QTU	43 90% QTU	122 95% QTU	88 91% QTU	-	75 90% QTU	66 65% T	55 98% QSTU	92 87% QT	32 22%	118 75% T	91 92% QTU
IRISH	7 1%	*	-	-	-	-	-	2 2%	-	1 1%	1 *	3 2%	-
GYPSY/IRISH TRAVELLER	2 *	-	-	*	1 1%	-	-	-	-	1 1%	-	-	-
ANY OTHER WHITE BACKGROUND	56 5%	3 3%	-	-	2 2%	-	7 9% LMRV	2 2%	-	3 3%	24 16% KLMNQRSV	14 9% M	1 1%
WHITE AND BLACK CARIBBEAN	4 *	-	-	-	-	-	-	*	1 1%	-	2 1%	1 1%	-
WHITE AND BLACK AFRICAN	2 *	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-
WHITE AND ASIAN	4 *	-	1 1%	-	-	-	-	*	-	-	-	3 2%	-
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	-	2 3% KT	-	2 2%	-	-	-	-	-	*	1 *	2 2%
INDIAN	28 2%	-	1 1%	1 1%	-	-	-	5 5% K	-	4 4%	9 6% KNPV	7 4%	-
PAKISTANI	28 2%	*	-	3 3%	-	-	-	13 12% KLMNP RUV	-	3 3%	8 6% KPUV	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123	99	48*	128*	97*	**	83*	101*	56*	107*	148	157*	99*
BANGLADESHI	19 2%	-	-	-	-	-	-	2 2%	-	-	13 9% KLMNP RSV	4 3%	-
CHINESE	10 1%	-	-	1 1%	2 2%	-	-	-	-	-	2 2%	3 2%	2 2%
ANY OTHER ASIAN BACKGROUND	16 1%	-	-	* *	1 1%	-	-	1 1%	-	-	10 6% KLMNP S	2 1%	3 3%
AFRICAN	36 3%	1 1%	1 2%	-	-	-	-	2 2%	-	-	33 22% KLMNP QRSUV	-	-
CARIBBEAN	14 1%	-	-	-	-	-	1 1%	6 6% KMUUV	-	1 1%	7 4% KU	-	-
ANY OTHER BLACK/AFRICAN/ CARIBBEAN BACKGROUND	5	-	-	-	-	-	-	1 1%	-	-	3 2%	-	-
ARAB	5	-	-	-	-	-	-	-	-	-	3 2%	3 2%	-
ANY OTHER ETHNIC GROUP	5	-	1 3%	-	-	-	-	2 2%	1 1%	-	1 1%	-	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-

TUE DEC 16 13:52:50 GMT 2014

PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
UNWEIGHTED TOTAL	1123	135	330	36	120	77	59	132	155	237	540	731	331	337	386	368
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
ENGLISH/WELSH/SCOTTISH/NORTHERN IRISH/BRITISH	876 78%	142 90% B	201 66%	40 82%	121 94% BF	48 99% ABF	66 79%	114 83% I	131 79% I	130 58%	472 86% I	607 81%	242 76%	274 81%	294 74%	280 79%
IRISH	7 1%	-	-	-	1 1%	* 7%	-	-	-	4 2% J	1 *	1 *	5 2% K	* *	4 7%	2 7%
GYPSY/IRISH TRAVELLER	2 *	-	-	-	-	-	1 1%	* *	1 1%	-	1 *	1 *	-	1 *	1 *	1 *
ANY OTHER WHITE BACKGROUND	56 5%	3 2%	16 5%	5 9%	1 1%	-	8 9%	9 7% J	3 2%	25 71% HJ	13 2%	24 3%	18 6%	10 3%	28 7% M	19 5%
WHITE AND BLACK CARIBBEAN	4 *	1 7%	-	-	1 7%	-	-	-	2 7%	-	2 *	1 *	2 7%	-	3 7%	1 *
WHITE AND BLACK AFRICAN	2 *	1 7%	1 *	-	-	-	-	-	-	1 7%	1 *	2 *	-	1 *	1 *	-
WHITE AND ASIAN	4 *	-	1 *	-	-	-	3 3%	-	-	-	3 7%	3 *	* *	1 *	-	3 7%
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	-	2 1%	-	-	-	3 3%	* *	2 7%	2 7%	2 *	3 *	1 *	-	5 7%	2 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
INDIAN	28 2%	5 3%	12 4%	3 6%	-	-	-	* -	5 3%	9 4%	12 2%	19 3%	4 1%	6 2%	17 4% O	4 1%
PAKISTANI	28 2%	-	19 6% A	-	1 1%	-	-	-	4 2%	18 8% GJ	7 1%	18 2%	10 3%	12 3%	10 2%	6 2%
BANGLADESHI	19 2%	2 1%	9 3%	-	1 1%	-	-	-	4 3%	8 4% J	4 1%	16 2%	3 1%	7 2%	5 1%	6 2%
CHINESE	10 1%	-	1 -	-	-	-	2 2%	3 2%	-	3 1%	3 -	5 1%	4 1%	2 1%	3 1%	5 1%
ANY OTHER ASIAN BACKGROUND	16 1%	-	8 3%	-	1 1%	-	-	2 1%	1 1%	5 2%	4 1%	7 1%	7 2%	5 2%	4 1%	7 2%
AFRICAN	36 3%	3 2%	20 7%	1 3%	1 1%	-	-	1 1%	7 4%	15 7% GJ	13 2%	27 4%	6 2%	14 4%	15 4%	7 2%
CARIBBEAN	14 1%	-	6 2%	-	-	-	1 1%	5 4%	1 1%	2 1%	6 1%	6 1%	7 2%	3 1%	4 1%	7 2%
ANY OTHER BLACK/AFRICAN/CARIBBEAN BACKGROUND	5 -	-	5 2%	-	-	-	-	-	2 1%	2 1%	2 -	5 1%	-	3 1%	2 -	-
ARAB	5 -	* -	2 1%	-	-	-	-	-	3 2%	1 -	1 -	2 -	3 1%	1 -	2 -	3 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL 1123	158*	304	49**	129*	48*	84*	137*	165	226	547	751	316	340	397	355
ANY OTHER ETHNIC GROUP	5	-	1	-	-	1 1%	2 2%	-	1	2	3	2	2 1%	1	2 1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123	371	671	505	604	481	630	484	625	280	761
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
ENGLISH/WELSH/SCOTTISH/ NORTHERN IRISH/BRITISH	876 78%	303 75%	512 79%	461 85% S	411 72%	449 84% U	425 73%	434 83% W	438 74%	196 67%	643 84% X
IRISH	7 1%	4 1%	3	1	5 1%	-	7 1%	4 1%	3 1%	-	7 1%
GYPSY/IRISH TRAVELLER	2	1	1	-	2	-	2	-	2	-	2
ANY OTHER WHITE BACKGROUND	56 5%	22 6%	33 5%	19 4%	34 6%	18 3%	36 6%	21 4%	33 6%	36 12% Y	12 2%
WHITE AND BLACK CARIBBEAN	4	2	2	1	2	-	4 1%	-	4 1%	*	3
WHITE AND BLACK AFRICAN	2	1	1	-	2	1	1	1	1	-	2
WHITE AND ASIAN	4	3 1%	*	3 1%	*	3 1%	1	3 1%	1	3 1% Y	*
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	1	4 1%	4 1%	3 1%	5 1%	1	3 1%	3 1%	3 1%	4

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123	402	646	545	568	534	582	525	589	294	764
INDIAN	28 2%	17 4%	10 2%	10 2%	16 3%	9 2%	17 3%	7 1%	19 3%	15 5%	10 1%
PAKISTANI	28 2%	12 3%	16 2%	8 2%	20 3%	8 2%	20 3%	14 3%	14 2%	7 2%	20 3%
BANGLADESHI	19 2%	8 2%	11 2%	2 *	16 3%	4 1%	15 3%	4 1%	15 2%	5 2%	12 2%
CHINESE	10 1%	-	5 1%	2 *	8 1%	2 *	8 1%	2 *	8 1%	3 1%	4 *
ANY OTHER ASIAN BACKGROUND	16 1%	6 1%	10 2%	4 1%	12 2%	4 1%	11 2%	5 1%	11 2%	5 2%	8 1%
AFRICAN	36 3%	15 4%	19 3%	19 3%	17 3%	18 3%	18 3%	17 3%	19 3%	12 4%	19 2%
CARIBBEAN	14 1%	4 1%	9 1%	4 1%	11 2%	3 1%	11 2%	5 1%	10 2%	3 1%	10 1%
ANY OTHER BLACK/AFRICAN/CARIBBEAN BACKGROUND	5 *	1 *	4 1%	4 1%	1 *	3 1%	2 *	3 1%	2 *	1 *	4 *
ARAB	5 *	3 1%	2 *	1 *	4 1%	4 1%	1 *	1 *	5 1%	3 1%	2 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123	402	646	545	568	534	582	525	589	294	764
WEIGHTED TOTAL	5	3	2	3	2	3	2	3	2	3
ANY OTHER ETHNIC GROUP	-	-	-	-	-	-	-	-	1%	-
REFUSED	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123	349	374	222	837	414	656	867	38	183	35
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
ENGLISH/WELSH/SCOTTISH/ NORTHERN IRISH/BRITISH	876 78%	264 75%	348 89% A	169 76%	680 79%	328 77%	522 80%	749 84% I	27 71%	81 48%	19 62%
IRISH	7 1%	3 1%	-	5 2% D	1	4 1%	3	2	-	5 3% G	-
GYPSY/IRISH TRAVELLER	2	1	-	-	2	1	1	1	1 3%	-	-
ANY OTHER WHITE BACKGROUND	56 5%	19 5%	12 3%	8 3%	44 5%	16 4%	35 5%	29 3%	* 1%	25 75% G	2 6%
WHITE AND BLACK CARIBBEAN	4	1	1	-	4	1	2	4	-	-	-
WHITE AND BLACK AFRICAN	2	2 1%	-	-	2	1	1	2	-	-	-
WHITE AND ASIAN	4	3 1%	-	3 1% D	1	3 1%	*	3	1 1%	*	-
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	3 1%	3 1%	5 2% D	1	5 1%	1	6 1%	-	1	* 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123	354	393	223	856	428	654	887	38**	167	30**
INDIAN	28 2%	9 3%	5 1%	4 2%	21 2%	12 3%	14 2%	15 2%	2 5%	9 6% G	1 3%
PAKISTANI	28 2%	8 2%	5 1%	9 4%	18 2%	11 3%	16 2%	13 1%	1 3%	12 7% G	2 5%
BANGLADESHI	19 2%	7 2%	3 1%	2 1%	16 2%	5 1%	13 2%	12 1%	-	7 4% G	1 1%
CHINESE	10 1%	1 *	2 1%	1 *	7 1%	2 1%	6 1%	3 *	-	6 4% G	1 3%
ANY OTHER ASIAN BACKGROUND	16 1%	8 2%	1 *	4 2%	11 1%	4 1%	11 2%	7 1%	1 4%	6 3% G	3 9%
AFRICAN	36 3%	14 4%	7 2%	11 5%	25 3%	22 5% F	14 2%	26 3%	3 7%	8 5%	1 2%
CARIBBEAN	14 1%	3 1%	4 1%	2 1%	11 1%	4 1%	8 1%	9 1%	-	4 2%	1 3%
ANY OTHER BLACK/AFRICAN/ CARIBBEAN BACKGROUND	5 *	5 1%	-	1 1%	2 *	4 1%	1 *	3 *	2 4%	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL 1123	354	393	223	856	428	654	887	38**	167	30**
ARAB 5	:	-	:	5 1%	3 1%	2	:	-	4 2% G	1 3%
ANY OTHER ETHNIC GROUP 5	3 1%	2 1%	-	5 1%	2	3	5 1%	-	-	-
REFUSED -	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123	260	259	365	272	260	282	441	125	126	194	142
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
ENGLISH/WELSH/SCOTTISH/ NORTHERN IRISH/BRITISH	876 78%	248 81% L	160 63%	319 90% KL	231 80%	211 78%	207 75%	403 80%	102 80%	151 94% NOPQ RTU	152 81%	107 79%
IRISH	7 1%	1 *	3 1%	1 *	1 1%	1 *	3 1%	1 *	3 2% Q	-	1 *	-
GYPSY/IRISH TRAVELLER	2 *	1 *	1 *	1 *	-	-	-	1 *	2 2%	-	-	-
ANY OTHER WHITE BACKGROUND	56 5%	21 7% M	18 7% M	4 1%	13 5%	20 7% S	22 8% S	29 6%	4 3%	2 1%	12 6%	9 7%
WHITE AND BLACK CARIBBEAN	4 *	3 1%	-	-	-	1 *	1 *	1 *	1 1%	-	-	1 *
WHITE AND BLACK AFRICAN	2 *	2 1%	-	-	1 *	-	-	-	-	-	-	-
WHITE AND ASIAN	4 *	3 1%	-	-	3 1%	1 *	3 1%	3 1%	1 *	-	-	-
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	2 1%	-	3 1%	1 *	2 1%	2 1%	3 1%	-	2 1%	1 *	1 *

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
INDIAN	28 2%	8 3%	10 4%	6 2%	13 5% P	4 2%	4 1%	12 2%	2 1%	1	2 1%	4 3%
PAKISTANI	28 2%	-	13 5% KM	2 1%	3 1%	5 2%	6 2%	9 2%	1 1%	1	4 2%	6 4%
BANGLADESHI	19 2%	1	11 4% KM	2 1%	6 2%	3 1%	5 2%	9 2%	4 3%	-	3 2%	1 1%
CHINESE	10 1%	2 1%	5 2% M	-	1	5 2%	1	5 1%	3 2%	2 1%	-	-
ANY OTHER ASIAN BACKGROUND	16 1%	2 1%	7 3% M	-	2 1%	3 1%	2 1%	5 1%	2 2%	1 1%	1 1%	2 2%
AFRICAN	36 3%	6 2%	21 8% KM	5 1%	8 3%	9 3%	15 6% S	15 3%	1 1%	1 1%	6 3%	2 2%
CARIBBEAN	14 1%	1	4 1%	6 2%	3 1%	2 1%	2 1%	3 1%	-	1	1	2 2%
ANY OTHER BLACK/AFRICAN/CARIBBEAN BACKGROUND	5	1	1	3 1%	3 1%	2 1%	2 1%	1	2 1%	-	2 1%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123	306	255	356	290	271	278	506	128*	161*	189	135
ARAB	5	3 1%	1	2	-	3 1%	-	4 1%	-	-	3 1%	1
ANY OTHER ETHNIC GROUP	5	1	*	3 1%	-	-	1	3 1%	*	-	1 1%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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ETHNIC GROUP

BASE : ALL RESPONDENTS

	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123	211	451	394	397	640	359	686	453	193
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
ENGLISH/WELSH/SCOTTISH/ NORTHERN IRISH/BRITISH	876 78%	143 69%	328 72%	363 90% AB	320 75%	510 81%	247 70%	589 83% F	371 84% I	193 72%
IRISH	7 1%	-	5 1%	2 *	-	7 1%	1 *	6 1%	4 1%	-
GYPSY/IRISH TRAVELLER	2 *	-	2 *	-	1 *	1 *	-	2 *	1 *	-
ANY OTHER WHITE BACKGROUND	56 5%	15 7%	22 5%	16 4%	23 5%	29 5%	20 6%	27 4%	5 1%	18 7% H
WHITE AND BLACK CARIBBEAN	4 *	-	3 1%	-	-	3 1%	-	3 *	3 1%	3 1%
WHITE AND BLACK AFRICAN	2 *	-	2 *	-	1 *	1 *	1 *	1 *	2 1%	1 *
WHITE AND ASIAN	4 *	3 2% C	* *	-	3 1%	1 *	3 1%	1 *	1 *	3 1%
ANY OTHER MIXED/MULTIPLE ETHNIC GROUP	7 1%	1 1%	1 *	5 1%	5 1%	2 *	2 1%	4 1%	2 *	5 2%
INDIAN	28 2%	11 5% C	12 3% C	1 *	14 3%	12 2%	11 3%	13 2%	9 2%	12 4%
PAKISTANI	28 2%	5 3%	16 4%	4 1%	8 2%	13 2%	12 3%	15 2%	2 1%	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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ETHNIC GROUP

BASE : ALL RESPONDENTS

TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
WEIGHTED TOTAL	1123	206	458	404	425	629	352	710	440	270
BANGLADESHI	19 2%	4 2% C	14 3% C	-	6 1%	10 2%	5 1%	13 2%	5 1%	4 1%
CHINESE	10 1%	1 1%	6 1%	-	5 1%	3 1%	6 2% G	2 1%	2 1%	6 2%
ANY OTHER ASIAN BACKGROUND	16 1%	5 2% C	10 2% C	1 1%	7 2%	9 1%	6 2%	9 1%	4 1%	3 1%
AFRICAN	36 3%	12 6% C	19 4%	5 1%	19 4%	15 2%	26 8% G	9 1%	22 5%	11 4%
CARIBBEAN	14 1%	2 1%	9 2%	2 1%	3 1%	8 1%	5 2%	9 1%	4 1%	2 1%
ANY OTHER BLACK/AFRICAN/ CARIBBEAN BACKGROUND	5 1%	2 1%	1 1%	2 1%	3 1%	1 1%	4 1%	1 1%	2 1%	3 1%
ARAB	5 1%	1 1%	4 1%	-	4 1%	1 1%	2 1%	3 1%	-	3 1%
ANY OTHER ETHNIC GROUP	5 1%	-	2 1%	3 1%	2 1%	2 1%	2 1%	2 1%	1 1%	1 1%
REFUSED	-	-	-	-	-	-	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123 100%	128 11%	183 16%	191 17%	166 15%	160 14%	103 9%	192 17%	311 28%	357 32%	455 41%	486 43%	637 57%
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
AGE (1)													
18-24	133 12%	133 100% CDEFG H	-	-	-	-	-	-	133 41% JK	-	-	68 12%	65 11%
25-34	192 17%	-	192 100% BDEFG H	-	-	-	-	-	192 59% JK	-	-	96 17%	96 17%
35-44	192 17%	-	-	192 100% BCEFG H	-	-	-	-	-	192 49% IK	-	96 17%	96 17%
45-54	200 18%	-	-	-	200 100% BCDFG H	-	-	-	-	200 51% IK	-	99 18%	101 18%
55-64	164 15%	-	-	-	-	164 100% BCDEG H	-	-	-	-	164 40% IJ	81 15%	83 14%
65-69	71 6%	-	-	-	-	-	71 100% BCDEF H	-	-	-	71 17% IJ	38 7%	33 6%
70+	171 15%	-	-	-	-	-	-	171 100% BCDEF G	-	-	171 42% IJ	72 13%	100 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12% *	192 17%	192 17%	200 18%	164* 15% *	71* 6% *	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
AGE (2)													
18-34	325 29%	133 100% DEF GH	192 100% DEFGH	-	-	-	-	-	325 100% JK	-	-	164 30%	161 28%
35-54	392 35%	-	-	192 100% BCF GH	200 100% BCFGH	-	-	-	-	392 100% IK	-	196 36%	197 34%
55+	406 36%	-	-	-	-	164 100% BCD E	71 100% BCD E	171 100% BCDE	-	-	406 100% IJ	191 35%	215 38%
GENDER													
MALE	550 49%	68 51%	96 50%	96 50%	99 50%	81 50%	38 53%	72 42%	164 50%	196 50%	191 47%	550 100% M	-
FEMALE	573 51%	65 49%	96 50%	96 50%	101 50%	83 50%	33 47%	100 58%	161 50%	197 50%	215 53%	-	573 100% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12% *	192 17%	192 17%	200 18%	164* 15% *	71* 6% *	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
SOCIAL GRADE (1)													
AB	252 22%	12 9%	39 20% B	49 25% B	49 24% B	40 24% B	20 28% B	44 26% B	50 16%	98 25% I	104 26% I	126 23%	126 22%
C1	309 28%	34 26%	74 39% EFH	60 31%	43 21%	39 24%	18 25%	41 24%	108 33% K	103 26%	98 24%	146 27%	162 28%
C2	243 22%	39 30% H	37 19%	44 23%	42 21%	38 23%	15 21%	28 16%	77 24%	85 22%	81 20%	133 24%	109 19%
DE	320 28%	48 36% CD	42 22%	40 21%	67 33% D	47 29%	18 26%	59 34% CD	89 28%	106 27%	124 31%	144 26%	176 31%
SOCIAL GRADE (2)													
ABC1	560 50%	46 35%	113 59% B	109 57% B	92 46%	79 48%	38 53% B	85 49% B	159 49%	200 51%	201 50%	272 50%	288 50%
C2DE	563 50%	87 65% CDGH	79 41%	83 43%	108 54%	85 52%	33 47%	87 51%	166 51%	192 49%	205 50%	278 50%	285 50%
ETHNIC GROUP													
WHITE	941 84%	107 80%	143 74%	140 73%	167 84% D	152 93% BCDE	68 95% BCDE	165 96% BCDE	249 77%	307 78%	385 95% IJ	445 81%	496 87% L
ETHNIC MINORITY	182 16%	26 20% FGH	50 26% FGH	52 27% EFGH	33 16% FGH	12 7%	3 5%	7 4%	75 23% K	85 22% K	22 5%	105 19% M	77 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL 1123 100%	133* 12% *	192 17%	192 17%	200 18%	164* 15% *	71* 6% *	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
EDUCATION GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT 594 53%	101 76% CDEF GH	104 54% H	96 50% H	119 60% GH	82 50% H	29 40%	63 37%	206 63% K	215 55% K	173 43%	299 54%	295 52%
DEGREE, MA, PHD 297 26%	20 75%	73 38% BFH	71 37% BH	57 28% BH	41 25% H	18 25% H	18 11%	93 29% K	128 33% K	77 19%	159 29%	139 24%
NO FORMAL QUALIFI- CATIONS 231 21%	11 8%	15 8%	25 73%	23 72%	42 25% BCDE	25 35% BCDE	90 53% BCDEF G	26 8%	48 12%	157 39% IJ	92 17%	139 24% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE



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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL 1123 100%	148 13%	243 22%	225 20%	507 45%	391 35%	732 65%	917 82%	206 18%	584 52%	227 20%	310 28%
WEIGHTED TOTAL 1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
AGE (1)											
18-24 133 12%	12 5%	34 11%	39 16% N	48 15% N	46 8%	87 15% R	107 11%	26 14%	101 17% WX	20 7%	11 5%
25-34 192 17%	39 15%	74 24% PQ	37 15%	42 13%	113 20% S	79 14%	143 15%	50 27% T	104 18% X	73 25% X	15 6%
35-44 192 17%	49 19%	60 20% Q	44 18%	40 12%	109 19%	83 15%	140 15%	52 29% T	96 16%	71 24% VX	25 11%
45-54 200 18%	49 19%	43 14%	42 17%	67 21% O	92 16%	108 19%	167 18%	33 18%	119 20% X	57 19% X	23 10%
55-64 164 15%	40 16%	39 13%	38 16%	47 15%	79 14%	85 15%	152 16% U	12 6%	82 14%	41 14%	42 18%
65-69 71 6%	20 8%	18 6%	15 6%	18 6%	38 7%	33 6%	68 7% U	3 2%	29 5%	18 6%	25 11% V
70+ 171 15%	44 17%	41 13%	28 12%	59 18%	85 15%	87 15%	165 17% U	7 4%	63 11%	18 6%	90 39% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
AGE (2)												
18-34	325 29%	50 20%	108 35% N	77 32% N	89 28%	159 28%	166 30%	249 26%	75 41% T	206 35% X	93 31% X	26 11%
35-54	392 35%	98 39%	103 33%	85 35%	106 33%	200 36%	192 34%	307 33%	85 47% T	215 36% X	128 43% X	48 21%
55+	406 36%	104 41%	98 32%	81 33%	124 39%	201 36%	205 36%	385 41% U	22 12%	173 29%	77 26%	157 68% VW
GENDER												
MALE	550 49%	126 50%	146 47%	133 55% Q	144 45%	272 49%	278 49%	445 47%	105 58% T	299 50% X	159 53% X	92 40%
FEMALE	573 51%	126 50%	162 53%	109 45%	176 55% P	288 51%	285 51%	496 53% U	77 42%	295 50%	139 47%	139 60% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
SOCIAL GRADE (1)												
AB	252 22%	-	-	-	-	252 45% S	-	220 23%	31 17%	82 14% X	159 53% VX	10 5%
C1	-	309 100% NPQ	-	-	309 55% S	-	251 27%	58 32%	183 31% X	91 31% X	-	35 15%
C2	-	-	243 100% NOQ	-	-	243 43% R	209 22%	34 19%	159 27% W	30 10%	-	53 23% W
DE	-	-	-	320 100% NOP	-	320 57% R	261 28%	59 32%	169 29% W	18 6%	-	132 57% VW
SOCIAL GRADE (2)												
ABC1	252 100% PQ	309 100% PQ	-	-	560 100% S	-	471 50%	89 49%	266 45% X	250 84% VX	-	45 20%
C2DE	-	-	243 100% NO	320 100% NO	-	563 100% R	470 50%	93 51%	328 55% W	48 16%	-	186 80% VW
ETHNIC GROUP												
WHITE	220 88%	251 81%	209 86%	261 82%	471 84%	470 83%	941 100% U	-	519 87% W	223 75%	-	198 86% W
ETHNIC MINORITY	31 12%	58 19%	34 14%	59 18%	89 16%	93 17%	-	182 100% T	75 13%	74 25% VX	-	32 14%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
EDUCATION GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT 594 53%	82 33%	183 59% N	159 66% NQ	169 53% N	266 47%	328 58% R	519 55% U	75 41%	594 100% WX	-	-
DEGREE, MA, PHD 297 26%	159 63% OPQ	91 29% PQ	30 12% Q	18 6%	250 45% S	48 8%	223 24%	74 41% T	-	297 100% VX	-
NO FORMAL QUALIFICATIONS 231 21%	10 4%	35 11% N	53 22% NO	132 41% NOP	45 8%	186 33% R	198 21%	32 18%	-	-	231 100% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TABLE 262

	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123 100%	458 41%	335 30%	330 29%	289 26%	196 17%	104 9%	326 29%	184 16%	199 18%	297 26%
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
AGE (1)											
18-24	133 12%	73 11% C	60 28% AC	-	26 12% F	16 7% F	-	22 6%	26 10%	37 17% G	35 16% G
25-34	192 17%	147 23% C	45 21% C	-	16 7%	58 25% D	26 15%	13 4%	55 20% G	76 36% GHJ	32 15% G
35-44	192 17%	163 25% BC	29 13% C	-	24 11%	32 14%	52 29% DE	14 4%	83 31% GJ	50 23% G	36 17% G
45-54	200 18%	156 24% C	44 20% C	-	42 19%	40 18%	44 25%	35 10%	70 26% GI	29 14%	49 23% GI
55-64	164 15%	90 14%	36 17%	38 15%	29 13%	33 15%	43 25% D	96 28% HIJ	26 10%	10 5%	22 10%
65-69	71 6%	7 1%	1	63 24% AB	22 10%	16 7%	6 3%	46 14% HIJ	6 2%	3 2%	11 5%
70+	171 15%	11 2%	*	160 61% AB	62 28% EF	31 14% F	5 3%	113 33% HIJ	6 2%	8 4%	32 15% HI
AGE (2)											
18-34	325 29%	220 34% C	105 49% AC	-	42 19%	74 33% DF	26 15%	35 10%	81 30% G	113 53% GHJ	66 31% G

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING



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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
35-54	392 35%	319 49% BC	73 34% C	-	66 30%	73 32%	96 54% DE	49 15%	153 56% GHI	79 37% G	85 39% G
55+	406 36%	107 17%	38 17%	262 100% AB	113 51% EF	80 35%	54 31%	256 75% HIJ	37 14%	22 10%	64 30% HI
GENDER											
MALE	550 49%	331 51%	97 45%	122 47%	90 41%	106 47%	99 57% D	169 50%	144 53%	105 49%	97 45%
FEMALE	573 51%	314 49%	119 55%	140 53%	130 59% F	120 53%	76 43%	171 50%	127 47%	108 51%	118 55%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
SOCIAL GRADE (1)											
AB	252 22%	165 26% B	19 9%	68 26% B	21 10%	54 24% D	98 56% DE	114 33% IJ	93 34% IJ	34 16% J	9 4%
C1	309 28%	204 32% BC	44 20%	61 23%	41 19%	80 35% D	55 31% D	87 25%	87 32% J	72 34% J	43 20%
C2	243 22%	153 24%	39 18%	51 19%	42 19%	44 19%	20 11%	68 20%	61 22%	55 26%	38 17%
DE	320 28%	124 19%	114 53% AC	82 31% A	116 53% EF	49 22% F	2 1%	71 21% H	30 11%	52 24% H	125 58% GHI
SOCIAL GRADE (2)											
ABC1	560 50%	369 57% B	62 29%	129 49% B	62 28%	134 59% D	153 87% DE	200 59% J	180 66% IJ	106 50% J	53 24%
C2DE	563 50%	276 43%	153 71% AC	133 51%	158 72% EF	93 41% F	23 13%	140 41%	91 34%	107 50% H	163 76% GHI
ETHNIC GROUP											
WHITE	941 84%	523 81%	165 77%	253 97% AB	209 95%	203 90%	156 89%	314 92% HJ	228 84%	162 76%	165 77%
ETHNIC MINORITY	182 16%	123 19% C	50 23% C	9 3%	11 5%	23 10%	19 11%	26 8%	44 16% G	52 24% G	50 23% G

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL 1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
EDUCATION GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT 594 53%	370 57% C	128 59% C	97 37%	123 56% F	142 63% F	70 40%	169 50%	137 51%	128 60%	112 52%
DEGREE, MA, PHD 297 26%	221 34% BC	32 15%	44 17%	14 6%	59 26% D	100 57% DE	83 24% J	120 44% GIJ	58 27% J	29 14%
NO FORMAL QUALIFI- CATIONS 231 21%	56 9%	54 25% A	121 46% AB	84 38% EF	25 11% F	5 3%	89 26% HI	14 5%	27 13% H	74 34% HI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TABLE 262

	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS & HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123 100%	181 16%	88 8%	94 8%	73 7%	-	93 8%	92 8%	55 5%	85 8%	208 19%	72 6%	82 7%
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	**	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
AGE (1)													
18-24	133 12%	8 9%	4 9%	14 11%	17 18% S	-	8 9%	16 15% S	10 18% S	2 2%	24 16% S	21 14% S	8 8%
25-34	192 17%	15 15%	11 23%	17 13%	13 13%	-	12 14%	16 15%	7 13%	21 20%	45 30% KMNP QRU	19 12%	18 18%
35-44	192 17%	15 15%	8 17%	32 25% PRV	14 15%	-	7 8%	17 17%	5 9%	14 13%	32 22% PRV	38 24% PV	9 10%
45-54	200 18%	22 22%	13 26% UV	19 15%	17 17%	-	18 21%	22 22%	12 21%	20 19%	27 18%	19 12%	12 13%
55-64	164 15%	22 22% LMT	2 4%	13 10%	12 12%	-	15 18% LT	17 17% LT	12 22% LT	18 17% L	11 8%	26 16% L	16 17% L
65-69	71 6%	5 5%	3 7%	9 7%	5 5%	-	8 10%	5 5%	3 5%	6 5%	5 4%	10 6%	12 12% T
70+	171 15%	11 11% T	7 14% T	24 19% T	19 20% T	-	17 20% QT	9 9%	7 13% T	26 24% KQT	5 3%	25 16% T	23 23% KQT
AGE (2)													
18-34	325 29%	23 24%	15 31%	31 24%	30 31%	-	19 23%	31 31%	17 31%	23 22%	68 46% KLMN PQSUUV	40 25%	26 26%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING



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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** ..	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
35-54	392 35%	37 38% V	21 43% V	51 40% V	31 32%	-	24 29%	39 39% V	16 29%	34 32%	59 40% V	57 36%	22 22%
55+	406 36%	38 39% T	12 25% T	46 36% T	36 37% T	-	39 47% LQT	30 30% T	22 40% T	49 46% LT	21 14%	60 38% T	51 52% LQT
GENDER													
MALE	550 49%	47 47%	22 45%	52 41%	45 46%	-	31 37%	52 52%	28 49%	64 60% MPV	85 57% MPV	84 54%	41 41%
FEMALE	573 51%	52 53%	27 55%	76 59% ST	52 54%	-	52 63% ST	49 48%	28 51%	43 40%	63 43%	73 46%	58 59% ST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
SOCIAL GRADE (1)													
AB	252 22%	6 7%	17 35% KPQT	26 20% KP	22 23% KPT	-	4 5%	13 13%	13 23% KPT	30 28% KPQT	15 10%	69 44% KMNP QRT	36 37% KMPQT
C1	309 28%	23 23%	10 21%	37 29%	23 24%	-	17 20%	27 27%	19 34%	30 28%	51 35% KP	41 26%	30 31%
C2	243 22%	28 29% V	10 20%	21 16%	23 24%	-	20 24%	26 26%	17 30% V	21 20%	31 21%	31 20%	14 14%
DE	320 28%	41 42% LRSU V	11 23% U	44 34% RUV	28 29% U	-	42 51% LNQRS TUV	34 34% RUV	7 13%	27 25% U	51 35% RUV	16 10%	18 18%
SOCIAL GRADE (2)													
ABC1	560 50%	29 30%	27 57% KP	63 49% KP	45 47% KP	-	21 26%	40 40%	32 57% KP	59 56% KP	66 45% KP	110 70% KMNP QT	67 67% KMNPQT
C2DE	563 50%	70 70% LMNR STUV	21 43%	65 51% UV	51 53% UV	-	62 74% LMNRS TUV	61 60% UV	24 43%	47 44%	82 55% UV	47 30%	32 33%
ETHNIC GROUP													
WHITE	941 84%	98 99% LQST U	43 90% QT	122 95% QT	91 95% QT	-	82 99% LQSTU	69 69% T	55 98% QSTU	97 91% QT	57 38%	134 85% QT	92 93% QT
ETHNIC MINORITY	182 16%	1 1%	5 10% KP	6 5%	5 5%	-	1 1%	32 31% KLMNP RSUV	1 2%	10 9% K	92 62% KLMN PQRSUV	23 15% KPR	7 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	REGION (GOR)											
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL 1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** ..	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
EDUCATION GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT 594 53%	56 56%	21 43%	58 45%	54 56%	-	52 63% LMV	49 48%	36 64% LV	60 56%	80 54%	87 55%	42 43%
DEGREE, MA, PHD 297 26%	17 18%	19 39% KMNP Q	25 20%	17 17%	-	8 9%	24 24% P	13 23% P	25 24% P	48 32% KNP	59 38% KMNP	42 43% KMNPQRS
NO FORMAL QUALIFI- CATIONS 231 21%	26 26% RTU	8 18%	45 35% LRTU V	26 27% TU	-	23 28% RTU	29 28% RTUV	7 12%	21 20% U	20 13%	12 7%	14 15%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
UNWEIGHTED TOTAL	1123 100%	135 12%	330 29%	36 3%	120 11%	77 7%	59 5%	132 12%	155 14%	237 21%	540 48%	731 65%	331 29%	337 30%	386 34%	368 33%
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
AGE (1)																
18-24	133 12%	4 2%	35 12% AD	2 4%	4 3%	3 6%	8 10%	40 29% HIJ	25 15% J	40 18% J	21 4%	44 6%	76 24% K	17 5%	37 9%	71 20% MN
25-34	192 17%	11 7%	50 17% A	6 13%	22 17%	6 13%	20 24% A	23 17%	32 19%	49 22% J	78 14%	114 15%	69 22% K	49 14%	65 16%	73 20%
35-44	192 17%	18 11%	70 23% AD	15 31%	16 12%	8 17%	10 11%	26 19%	32 19%	54 24% J	73 13%	133 18%	44 14%	42 12%	86 22% M	58 16%
45-54	200 18%	27 17%	62 20%	4 9%	20 16%	14 28%	23 27%	19 14%	30 18%	35 15%	107 20%	146 19%	47 15%	80 23% N	59 15%	60 17%
55-64	164 15%	37 23% B	33 11%	7 14%	28 21% B	13 27% B	10 12%	13 10%	22 13%	24 11%	99 18% I	122 16%	39 12%	50 15%	66 17%	43 12%
65-69	71 6%	17 11%	17 6%	5 11%	14 11%	2 5%	4 5%	2 7%	10 6%	5 2%	52 9% GI	58 8% L	11 3%	26 8%	29 7%	15 4%
70+	171 15%	44 28% BEF	35 12%	9 19%	26 20% E	1 3%	9 11%	12 9%	15 9%	18 8%	117 21% GHI	134 18% L	31 10%	76 22% NO	55 14%	35 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
AGE (2)																
18-34	325 29%	15 9%	86 28% A	8 17%	26 20%	9 20%	28 34% A	63 46% J	56 34% J	89 39% J	99 18%	159 21%	144 46% K	66 19%	102 26%	143 40% MN
35-54	392 35%	45 29%	132 44% AD	19 40%	36 28%	22 46% AD	32 38%	46 33%	62 38%	89 40%	180 33%	279 37% L	91 29%	121 36%	145 37%	118 33%
55+	406 36%	98 62% BEF	86 28%	21 43%	67 52% BF	17 35%	24 28%	28 20%	47 29%	47 21%	268 49% GHI	313 42% L	81 26%	153 45% O	149 38% O	94 26%
GENDER																
MALE	550 49%	86 54%	157 52%	18 37%	78 60%	25 52%	42 50%	57 42%	79 48%	119 53%	279 51%	398 53% L	128 41%	184 54% O	209 53% O	153 43%
FEMALE	573 51%	72 46%	147 48%	31 63%	51 40%	23 48%	43 50%	79 58%	86 52%	107 47%	269 49%	353 47%	188 59% K	156 46%	188 47%	203 57% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)					LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
SOCIAL GRADE (1)																
AB	252 22%	59 37% BE	48 16%	29 58%	36 28% BE	3 6%	32 38% BE	18 7%	29 17%	33 15%	172 31% GHI	200 27% L	38 12%	99 29% O	91 23% O	55 16%
C1	309 28%	53 33%	99 33% D	12 24%	26 20%	13 27%	27 32%	38 28%	38 23%	74 33%	151 28%	219 29%	77 24%	99 29%	108 27%	91 26%
C2	243 22%	21 7%	52 17%	3 6%	36 28% AB	14 30% AB	18 22%	36 26%	41 25%	48 21%	105 19%	149 20%	82 26%	56 16%	87 22%	96 27% M
DE	320 28%	26 7%	105 35% AF	5 11%	31 24% F	18 37% AF	7 8%	46 33% J	58 35% J	70 31% J	119 22%	183 24%	119 38% K	85 25%	111 28%	113 32%
SOCIAL GRADE (2)																
ABC1	560 50%	112 71% BDE	147 48% E	40 83%	62 48%	16 33%	59 70% BDE	56 41%	67 41%	107 47%	323 59% GHI	419 56% L	115 36%	199 59% O	199 50% O	146 41%
C2DE	563 50%	46 29%	157 52% AF	9 17%	67 52% AF	32 67% ABF	25 30%	81 59% J	98 59% J	118 53% J	224 41%	332 44%	201 64% K	141 41%	197 50%	209 59% MN
ETHNIC GROUP																
WHITE	941 84%	145 92% B	217 72%	45 92%	124 96% B	48 100% BF	75 89% B	124 90% I	135 82% I	160 71%	488 89% I	634 84%	267 84%	284 84%	327 82%	302 85%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL 1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
ETHNIC MINORITY 182 16%	13 8%	87 28% ADEF	4 8%	5 4%	-	9 11% E	13 10%	30 18%	66 29% GHJ	60 11%	118 16%	49 16%	56 16%	70 18%	54 15%
EDUCATION GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT 594 53%	82 52%	152 50%	18 36%	70 54%	27 56%	33 39%	88 64% J	112 68% J	132 58% J	241 44%	383 51%	189 60% K	151 44%	211 53%	213 60% M
DEGREE, MA, PHD 297 26%	48 31%	91 30%	28 57%	29 22%	10 20%	49 58% ABDE	13 9%	30 18%	62 27% G	189 35% GH	236 31% L	40 13%	115 34% O	110 28%	72 20%
NO FORMAL QUALIFICATIONS 231 21%	27 17% F	60 20% F	3 7%	30 24% F	12 25% F	3 3%	36 26% HI	23 14%	32 14%	116 21%	131 17%	87 28% K	73 21%	75 19%	70 20%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123 100%	371 33%	671 60%	505 45%	604 54%	481 43%	630 56%	484 43%	625 56%	280 25%	761 68%
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
AGE (1)											
18-24	133 12%	44 11%	63 10%	43 8%	88 16% R	38 7%	94 16% T	45 9%	87 15% V	39 13%	81 11%
25-34	192 17%	64 16%	120 19%	74 14%	117 21% R	75 14%	115 20% T	73 14%	118 20% V	63 22% Y	114 15%
35-44	192 17%	77 19%	105 16%	76 14%	113 20% R	91 17%	99 17%	92 18%	97 16%	54 18%	122 16%
45-54	200 18%	54 13%	132 20% P	123 23% S	75 13%	111 21%	88 15%	100 19%	98 17%	39 13%	157 20% X
55-64	164 15%	59 15%	100 15%	94 17%	68 12%	96 18% U	68 12%	90 17%	73 12%	39 13%	121 16%
65-69	71 6%	33 8%	35 5%	43 8%	28 5%	40 7%	31 5%	41 8%	30 5%	18 6%	51 7%
70+	171 15%	73 18%	91 14%	92 17%	79 14%	83 15%	87 15%	83 16%	86 15%	43 15%	119 16%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL 1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
AGE (2)										
18-34 325 29%	108 27%	183 28%	117 21%	205 36% R	114 21%	209 36% T	118 22%	205 35% V	102 35% Y	195 26%
35-54 392 35%	130 32%	238 37%	199 37%	188 33%	202 38%	187 32%	192 37%	195 33%	92 31%	278 36%
55+ 406 36%	164 41%	226 35%	229 42% S	175 31%	218 41% U	187 32%	215 41% W	188 32%	99 34%	291 38%
GENDER										
MALE 550 49%	218 54%	309 48%	302 55% S	246 43%	310 58% U	237 41%	306 58% W	240 41%	176 60% Y	348 46%
FEMALE 573 51%	185 46%	337 52%	244 45%	322 57% R	224 42%	346 59% T	219 42%	349 59% V	118 40%	416 54% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL	1123 100%	402 36% 646 58%	545 49% 568 51%		534 48% 582 52%		525 47% 589 52%		294 26% 764 68%	
SOCIAL GRADE (1)										
AB	252 22%	116 29% Q 124 19%	169 31% S 83 15%		173 32% U 79 14%		173 33% W 79 13%		86 29% Y 164 21%	
C1	309 28%	119 30% 171 26%	163 30% 144 25%		158 30% 149 26%		151 29% 156 27%		81 28% 208 27%	
C2	243 22%	82 20% 144 22%	105 19% 137 24%		94 18% 148 25% T		92 17% 149 25% V		62 21% 163 21%	
DE	320 28%	85 21% 208 32% P	109 20% 204 36% R		109 20% 206 35% T		109 21% 204 35% V		64 22% 229 30% X	
SOCIAL GRADE (2)										
ABC1	560 50%	235 58% Q 295 46%	332 61% S 227 40%		331 62% U 228 39%		324 62% W 235 40%		168 57% 372 49%	
C2DE	563 50%	168 42% 351 54% P	213 39% 341 60% R		203 38% 354 61% T		201 38% 354 60% V		126 43% 392 51%	
ETHNIC GROUP										
WHITE	941 84%	330 82% 549 85%	482 88% S 452 80%		467 88% U 470 81%		459 87% W 476 81%		232 79% 664 87% X	

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL 1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
ETHNIC MINORITY 182 16%	72 18%	97 15%	63 12%	116 20% R	67 12%	113 19% T	66 13%	113 19% V	62 21% Y	101 13%
EDUCATION GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT 594 53%	210 32%	337 52%	249 46%	339 60% R	243 45%	348 60% T	262 50%	329 56%	159 54%	405 53%
DEGREE, MA, PHD 297 26%	120 30%	170 26%	206 38% S	91 16%	211 39% U	86 15%	187 36% W	111 19%	99 34% Y	188 25%
NO FORMAL QUALIFICATIONS 231 21%	71 18%	138 21%	90 16%	138 24% R	80 15%	148 25% T	76 14%	149 25% V	35 12%	171 22% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123 100%	349 31%	374 33%	222 20%	837 75%	414 37%	656 58%	867 77%	38 3%	183 16%	35 3%
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
AGE (1)											
18-24	133 12%	52 15% B	31 8%	21 9%	100 12%	46 11%	79 12%	69 8%	10 26%	37 22% G	16 54%
25-34	192 17%	72 20% B	47 12%	43 19%	142 17%	84 20%	106 16%	120 13%	15 40%	52 31% G	5 16%
35-44	192 17%	45 13%	76 19% A	41 18%	144 17%	78 18%	104 16%	159 18%	3 9%	27 16%	3 11%
45-54	200 18%	61 17%	78 20%	39 18%	157 18%	89 21%	102 16%	166 19%	2 6%	28 16%	4 13%
55-64	164 15%	48 13%	76 19%	28 12%	132 15%	69 16%	92 14%	151 17% I	6 16%	7 4%	-
65-69	71 6%	23 7%	22 6%	12 5%	57 7%	25 6%	43 7%	67 8% I	-	4 2%	1 1%
70+	171 15%	54 15%	62 16%	39 18%	124 15%	38 9%	128 20% E	157 18% I	1 3%	12 7%	1 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
AGE (2)											
18-34	325 29%	124 35% B	78 20%	64 29%	242 28%	129 30%	185 28%	188 21%	25 66%	90 54% G	21 70%
35-54	392 35%	106 30%	154 39% A	80 36%	301 35%	168 39% F	206 32%	325 37%	6 15%	54 33%	7 24%
55+	406 36%	124 35%	160 41%	79 35%	313 37%	131 31%	263 40% E	374 42% I	7 19%	23 14%	2 6%
GENDER											
MALE	550 49%	183 52%	180 46%	101 45%	434 51%	227 53%	304 46%	428 48%	24 61%	87 52%	12 40%
FEMALE	573 51%	171 48%	212 54%	122 55%	422 49%	201 47%	350 54%	459 52%	15 39%	81 48%	18 60%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
SOCIAL GRADE (1)											
AB	252 22%	113 32% B	78 20%	64 29%	186 22%	119 28% F	133 20%	231 26% I	7 20%	8 5%	5 17%
C1	309 28%	98 28%	112 28%	72 32%	231 27%	146 34% F	152 23%	237 27%	13 35%	53 32%	6 18%
C2	243 22%	56 16%	88 22%	35 16%	200 23%	74 17%	158 24% E	188 21%	3 9%	41 25%	10 33%
DE	320 28%	86 24%	115 29%	53 24%	240 28%	89 21%	210 32% E	231 26%	14 37%	65 39% G	9 31%
SOCIAL GRADE (2)											
ABC1	560 50%	211 60% B	189 48%	136 61% D	416 49%	265 62% F	285 44%	468 53% I	21 54%	61 36%	11 35%
C2DE	563 50%	142 40%	203 52% A	88 39%	439 51% C	163 38%	369 56% E	419 47%	18 46%	106 64% G	20 65%
ETHNIC GROUP											
WHITE	941 84%	287 81%	360 92% A	182 81%	727 85%	348 81%	560 86%	781 88% I	29 76%	110 66%	20 68%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL 1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
ETHNIC MINORITY 182 16%	66 19% B	33 8%	42 19%	128 15%	80 19%	93 14%	106 12%	9 24%	57 34% G	10 32%
EDUCATION GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT 594 53%	176 50%	215 55%	107 48%	468 55%	209 49%	360 55%	459 52%	20 51%	93 56%	22 73%
DEGREE, MA, PHD 297 26%	123 35% B	93 24%	77 35% D	217 25%	170 40% F	126 19%	248 28%	15 39%	33 20%	1 3%
NO FORMAL QUALIFICATIONS 231 21%	54 15%	85 22%	38 17%	171 20%	49 11%	167 26% E	180 20%	4 10%	40 24%	7 23%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123 100%	260 23%	259 23%	365 33%	272 24%	260 23%	282 25%	441 39%	125 11%	126 11%	194 17%	142 13%
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
AGE (I)												
18-24	133 12%	28 9%	21 8%	37 10%	15 5%	30 11% NRS	27 10% S	74 15% NRST	5 4%	5 3%	15 8%	19 14% NRS
25-34	192 17%	49 16%	48 19%	55 15%	43 15%	47 17%	48 17%	104 21% S	19 15%	16 10%	42 22% S	27 20%
35-44	192 17%	52 17%	45 18%	62 17%	48 17%	44 16%	55 20%	95 19%	14 11%	23 14%	33 17%	22 17%
45-54	200 18%	58 19%	50 20%	69 19%	56 19%	40 15%	61 22% O	84 17%	20 16%	46 29% OQU	49 26% OQU	19 14%
55-64	164 15%	53 17%	38 15%	53 15%	60 21% PQ	50 19%	37 13%	69 14%	15 12%	33 20%	31 17%	16 12%
65-69	71 6%	24 8%	18 7%	21 6%	17 6%	14 5%	17 6%	29 6%	8 6%	13 8%	5 2%	10 8%
70+	171 15%	43 14%	36 14%	59 17%	50 17% QT	46 17% QT	33 12%	51 10%	46 36% NOPQSTU	25 15%	15 8%	20 15%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
AGE (2)												
18-34	325 29%	77 25%	68 27%	92 26%	58 20%	77 28% NS	76 27% S	178 35% NPRS	24 79%	21 13%	57 30% NS	47 35% NRS
35-54	392 35%	110 36%	95 37%	131 37%	104 36%	83 31%	115 41% OR	179 35%	34 27%	69 43% OR	81 43% OR	42 31%
55+	406 36%	120 39%	92 36%	133 37%	128 44% PQT	111 41% PQT	87 31%	149 30%	69 54% OPQSTU	71 44% PQT	51 27%	46 34%
GENDER												
MALE	550 49%	167 54% M	132 52%	155 43%	145 50% R	131 48% R	153 55% R	252 50% R	43 34%	96 60% R	101 53% R	64 47%
FEMALE	573 51%	140 46%	123 48%	201 57% K	145 50%	140 52%	125 45%	254 50%	85 66% NOPQST	65 40%	88 47%	71 53%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
SOCIAL GRADE (1)												
AB	252 22%	104 34% M	62 24%	73 20%	97 33% PTU	72 27% U	63 23% U	165 33% PTU	33 26% U	58 36% PTU	43 23% U	9 7%
C1	309 28%	83 27%	85 33%	95 27%	66 23%	79 29%	81 29%	153 30%	39 30%	63 39% NU	59 31%	32 24%
C2	243 22%	65 21%	46 18%	83 23%	57 20%	54 20%	58 21%	80 16%	21 17%	19 12%	41 22%	36 27% QS
DE	320 28%	54 18%	62 24%	106 30% K	69 24% S	65 24% S	76 27% S	108 21%	35 27% S	22 14%	47 25% S	58 43% NOPQRST
SOCIAL GRADE (2)												
ABC1	560 50%	187 61% M	147 58% M	167 47%	163 56% U	152 56% U	144 52% U	318 63% PTU	72 56% U	121 75% NOPQ RTU	102 54% U	41 30%
C2DE	563 50%	119 39%	108 42%	189 53% KL	127 44% S	119 44% S	134 48% QS	188 37% S	56 44% S	41 25%	88 46% QS	94 70% NOPQRST
ETHNIC GROUP												
WHITE	941 84%	271 88% L	183 72%	324 91% L	246 85%	232 86%	232 84%	433 86%	111 86%	153 95% NOPQ U	165 87%	116 86%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
ETHNIC MINORITY	182 16%	35 12%	72 28% KM	32 9%	44 15% S	39 14% S	46 16% S	73 14% S	17 14%	8 5%	24 13%	19 14% S
EDUCATION												
GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT	594 53%	152 50%	129 51%	198 56%	146 51%	133 49%	147 53%	269 53%	70 56%	72 45%	95 50%	75 56%
DEGREE, MA, PHD	297 26%	123 40% M	87 34% M	76 21%	99 34% RU	89 33% RU	88 32% RU	192 38% RU	24 19% U	73 45% OPRU	71 37% RU	8 6%
NO FORMAL QUALIFICATIONS	231 21%	32 10%	38 15%	82 23% KL	45 15% Q	48 18% Q	43 15% Q	45 9%	34 27% NPQST	16 10%	24 12%	52 38% NOPQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123 100%	211 19%	451 40%	394 35%	397 35%	640 57%	359 32%	686 61%	453 40%	193 17%
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
AGE (1)										
18-24	133 12%	24 12%	54 12%	37 9%	63 15% E	50 8%	36 10%	83 12%	40 9%	21 8%
25-34	192 17%	44 22% C	98 21% C	41 10%	82 19%	103 16%	67 19%	112 16%	71 16%	51 19%
35-44	192 17%	39 19%	80 17%	66 16%	81 19%	96 15%	72 21%	111 16%	58 13%	59 22% H
45-54	200 18%	29 14%	75 16%	89 22%	65 15%	123 20%	50 14%	139 20%	81 18%	53 19%
55-64	164 15%	24 12%	61 13%	74 18%	53 12%	105 17%	55 16%	101 14%	68 15%	43 16%
65-69	71 6%	14 7%	19 4%	36 9% B	25 6%	45 7%	22 6%	48 7%	39 9%	12 5%
70+	171 15%	31 15%	71 16%	61 15%	56 13%	106 17%	49 14%	116 16%	82 19% I	31 12%
AGE (2)										
18-34	325 29%	69 33% C	151 33% C	78 19%	146 34% E	153 24%	103 29%	195 27%	111 26%	72 27%
35-54	392 35%	68 33%	155 34%	156 39%	145 34%	219 35%	123 35%	250 35%	140 32%	112 41% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
55+	406 36%	68 33%	151 33%	171 42% B	134 32%	256 41% D	127 36%	265 37%	190 43% I	86 32%
GENDER										
MALE	550 49%	128 62% BC	206 45%	195 48%	243 57% E	271 43%	188 53%	329 46%	220 50%	151 56%
FEMALE	573 51%	78 38%	252 55% A	209 52% A	183 43%	358 57% D	165 47%	381 54%	220 50%	119 44%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
SOCIAL GRADE (1)										
AB	252 22%	58 28% B	87 19%	98 24%	118 28%	133 21%	87 25%	164 23%	79 18%	139 52% H
C1	309 28%	56 27%	148 32% C	96 24%	131 31%	165 26%	108 31%	191 27%	115 26%	86 32%
C2	243 22%	34 16%	89 19%	103 26% A	78 18%	145 23%	79 22%	145 20%	118 27% I	22 8%
DE	320 28%	58 28%	133 29%	107 26%	98 23%	186 30%	79 22%	211 30% F	128 29% I	22 8%
SOCIAL GRADE (2)										
ABC1	560 50%	114 55%	235 51%	194 48%	250 59% E	298 47%	194 55%	354 50%	194 44%	226 84% H
C2DE	563 50%	92 45%	223 49%	210 52%	175 41%	331 53% D	158 45%	356 50%	246 56% I	44 16%
ETHNIC GROUP										
WHITE	941 84%	158 77%	357 78%	382 94% AB	344 81%	546 87% D	268 76%	624 88% F	382 87% I	211 78%
ETHNIC MINORITY	182 16%	48 23% C	101 22% C	23 6%	81 19% E	83 13%	85 24% G	86 12%	58 13%	59 22% H
EDUCATION										
GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT	594 53%	84 41%	247 54% A	232 57% A	217 51%	339 54%	176 50%	383 54%	257 59% I	80 30%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL 1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
DEGREE, MA, PHD 297 26%	84 41% BC	113 25%	98 24%	148 35% E	149 24%	119 34% G	175 25%	87 20%	180 67% H
NO FORMAL QUALIFICATIONS 231 21%	38 18%	98 21%	74 18%	60 14%	140 22% D	58 16%	152 21%	96 22% I	10 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123 100%	128 11%	183 16%	191 17%	166 15%	160 14%	103 9%	192 17%	311 28%	357 32%	455 41%	486 43%	637 57%
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
WORKING STATUS													
WORKING	646 58%	73 55% GH	147 77% BFGH	163 85% BFGH	156 78% BFGH	90 55% GH	7 9%	11 6%	220 68% K	319 81% IK	107 26%	331 60%	314 55%
NOT WORKING	215 19%	60 45% CDEF GH	45 23% GH	29 15% GH	44 22% GH	36 22% GH	1 1%	*	105 32% JK	73 19% K	38 9%	97 18%	119 21%
RETIRED	262 23%	-	-	-	-	38 23% BCDE	63 89% BCDE F	160 94% BCDEF	-	-	262 64% IJ	122 22%	140 24%
INCOME													
UNDER 15,500	221 20%	26 19% C	16 8%	24 13%	42 21% C	29 18% C	22 31% CDF	62 36% BCDE F	42 13%	66 17%	113 28% IJ	90 16%	130 23% L
15,500 - 34,999	226 20%	16 12%	58 30% BDH	32 17%	40 20%	33 20%	16 23%	31 18%	74 23%	73 19%	80 20%	106 19%	120 21%
35,000+	175 16%	-	26 13% BH	52 27% BCGH	44 22% BGH	43 26% BCGH	6 8% B	5 3%	26 8%	96 24% IK	54 13%	99 18%	76 13%
TENURE													
OWNED OUTRIGHT	340 30%	22 17% CD	13 7%	14 7%	35 18% CD	96 58% BCDE	46 65% BCDE	113 66% BCDE	35 11%	49 13%	256 63% IJ	169 31%	171 30%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL 1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
BUYING MORTGAGE 271 24%	26 20% GH	55 29% FGH	83 43% BCFG H	70 35% BFGH	26 16% H	6 8%	6 3%	81 25% K	153 39% IK	37 9%	144 26%	127 22%
RENTED PRIVATE LANDLORD 213 19%	37 28% EFGH	76 40% DEFG H	50 26% EFGH	29 14% GH	10 6%	3 5%	8 5%	113 35% JK	79 20% K	22 5%	105 19%	108 19%
RENTED LOCAL AUTHORITY 215 19%	35 26% F	32 16%	36 19%	49 24% F	22 13%	11 16%	32 18%	66 20%	85 22%	64 16%	97 18%	118 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
REGION (GOR)													
SCOTLAND	99 9%	8 6%	15 8%	15 8%	22 11%	22 13%	5 8%	11 6%	23 7%	37 10%	38 9%	47 9%	52 9%
NORTH EAST	48 4%	4 3%	11 6%	8 4%	13 6%	2 1%	3 5%	7 4%	15 5%	21 5%	12 3%	22 4%	27 5%
NORTH WEST	128 11%	14 11%	17 9%	32 16%	19 10%	13 8%	9 12%	24 14%	31 10%	51 13%	46 11%	52 10%	76 13%
YORKS& HUMBER	97 9%	17 13%	13 7%	14 8%	17 8%	12 7%	5 7%	19 11%	30 9%	31 8%	36 9%	45 8%	52 9%
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	8 6%	12 6%	7 3%	18 9%	15 9%	8 11% D	17 10% D	19 6%	24 6%	39 10%	31 6%	52 9%
WEST MIDLANDS	101 9%	16 12%	16 8%	17 9%	22 11%	17 10%	5 7%	9 5%	31 10%	39 10%	30 7%	52 9%	49 9%
WALES	56 5%	10 8%	7 4%	5 3%	12 6%	12 8%	3 4%	7 4%	17 5%	16 4%	22 6%	28 5%	28 5%
EASTERN	107 10%	2 2%	21 11% B	14 7%	20 10% B	18 11% B	6 8% B	26 15% B	23 7%	34 9%	49 12%	64 12%	43 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
LONDON	148 13%	24 18% FH	45 23% FGH	32 17% FH	27 13% H	11 7%	5 7%	5 3%	68 21% K	59 15% K	21 5%	85 15%	63 11%
SOUTH EAST	157 14%	21 16%	19 10%	38 20% CE	19 9%	26 16%	10 14%	25 14%	40 12%	57 15%	60 15%	84 15%	73 13%
SOUTH WEST	99 9%	8 6%	18 9%	9 5%	12 6%	16 10%	12 17% BDE	23 13% D	26 8%	22 6%	51 13% J	41 7%	58 10%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123 100%	148 13%	243 22%	225 20%	507 45%	391 35%	732 65%	917 82%	206 18%	584 52%	227 20%	310 28%
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
WORKING STATUS												
WORKING	646 58%	165 66% Q	204 66% Q	153 63% Q	124 39%	369 66% S	276 49%	523 56%	123 68% T	370 62% X	221 74% VX	56 24%
NOT WORKING	215 19%	19 7%	44 14%	39 16% N	114 36% NOP	62 71%	153 27% R	165 18%	50 28% T	128 21% W	32 11%	54 24% W
RETIRED	262 23%	68 27%	61 20%	51 21%	82 26%	129 23%	133 24%	253 27% U	9 5%	97 16%	44 15%	121 52% VW
INCOME												
UNDER 15,500	221 20%	21 8%	41 13%	42 17% N	116 36% NOP	62 71%	158 28% R	209 22% U	11 6%	123 21% W	14 5%	84 36% VW
15,500 - 34,999	226 20%	54 21%	80 26% Q	44 18%	49 15%	134 24% S	93 17%	203 22% U	23 13%	142 24% X	59 20% X	25 11%
35,000+	175 16%	98 39% OPQ	55 18% PQ	20 8% Q	2 1%	153 27% S	23 4%	156 17%	19 11%	70 12% X	100 34% VX	5 2%
TENURE												
OWNED OUTRIGHT	340 30%	114 45% OPQ	87 28%	68 28%	71 22%	200 36% S	140 25%	314 33% U	26 14%	169 28%	83 28%	89 38% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
BUYING MORTGAGE 271 24%	93 37% PQ	87 28% Q	61 25% Q	30 9%	180 32% S	91 16%	228 24%	44 24%	137 23% X	120 40% VX	14 6%
RENTED PRIVATE LANDLORD 213 19%	34 13%	72 23% NQ	55 23%	52 16%	106 19%	107 19%	162 17%	52 28% T	128 22% X	58 19%	27 12%
RENTED LOCAL AUTHORITY 215 19%	9 4%	43 14% N	38 15% N	125 39% NOP	53 9%	163 29% R	165 18%	50 28% T	112 19% W	29 10%	74 32% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
REGION (GOR)												
SCOTLAND	99 9%	6 3%	23 7%	28 12% N	41 13% NO	29 5%	70 12% R	98 10% U	1 1%	56 9%	17 6%	26 11%
NORTH EAST	48 4%	17 7%	10 3%	10 4%	11 4%	27 5%	21 4%	43 5%	5 3%	21 3%	19 6%	8 4%
NORTH WEST	128 11%	26 10%	37 12%	21 9%	44 14%	63 11%	65 12%	122 13% U	6 3%	58 10%	25 9%	45 19% VW
YORKS& HUMBER	97 9%	22 9%	23 7%	23 10%	28 9%	45 8%	51 9%	91 10% U	5 3%	54 9%	17 6%	26 11%
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	4 2%	17 5%	20 8% N	42 13% NO	21 4%	62 11% R	82 9% U	1 1%	52 9% W	8 3%	23 10% W
WEST MIDLANDS	101 9%	13 5%	27 9%	26 11%	34 11%	40 7%	61 11%	69 7%	32 17% T	49 8%	24 8%	29 12%
WALES	56 5%	13 5%	19 6% Q	17 7% Q	7 2%	32 6%	24 4%	55 6% U	1 1%	36 6%	13 4%	7 3%
EASTERN	107 10%	30 12%	30 10%	21 9%	27 8%	59 11%	47 8%	97 10%	10 5%	60 10%	25 9%	21 9%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
LONDON 148 13%	15 6%	51 17% N	31 13%	51 16% N	66 12%	82 15%	57 6%	92 50% T	80 13%	48 16% X	20 9%
SOUTH EAST 157 14%	69 27% OPQ	41 13% Q	31 13% Q	16 5%	110 20% S	47 8%	134 14%	23 13%	87 15% X	59 20% X	12 5%
SOUTH WEST 99 9%	36 14% PQ	30 10%	14 6%	18 6%	67 12% S	32 6%	92 10% U	7 4%	42 7%	42 14% VX	14 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123 100%	458 41%	335 30%	330 29%	289 26%	196 17%	104 9%	326 29%	184 16%	199 18%	297 26%
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
WORKING STATUS											
WORKING	646 58%	646 100% BC	-	-	75 34%	151 67% D	148 84% DE	134 39%	226 83% GIJ	148 69% GJ	98 45%
NOT WORKING	215 19%	-	215 100% AC	-	64 29% EF	23 10%	16 9%	33 10%	33 12%	54 25% GH	72 33% GH
RETIRED	262 23%	-	-	262 100% AB	82 37% EF	52 23% F	12 7%	173 51% HIJ	12 4%	11 5%	46 21% HI
INCOME											
UNDER 15,500	221 20%	75 12%	64 30% A	82 31% A	221 100% EF	-	-	76 22% H	19 7%	31 14% H	68 32% GHI
15,500 - 34,999	226 20%	151 23% B	23 11%	52 20% B	-	226 100% DF	-	65 19%	47 17%	56 26%	39 18%
35,000+	175 16%	148 23% BC	16 7%	12 5%	-	-	175 100% DE	55 16% J	95 35% GIJ	23 11% J	1
TENURE											
OWNED OUTRIGHT	340 30%	134 21%	33 15%	173 66% AB	76 34%	65 29%	55 32%	340 100% HIJ	-	-	-
BUYING MORTGAGE	271 24%	226 35% BC	33 15% C	12 5%	19 8%	47 21% D	95 54% DE	-	271 100% GIJ	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL 1123 <i>100%</i>	646 <i>58%</i>	215 <i>19%</i>	262 <i>23%</i>	221 <i>20%</i>	226 <i>20%</i>	175* <i>16%</i>	340 <i>30%</i>	271 <i>24%</i>	213 <i>19%</i>	215 <i>19%</i>
RENTED PRIVATE LANDLORD 213 <i>19%</i>	148 <i>23%</i> C	54 <i>25%</i> C	11 <i>4%</i>	31 <i>14%</i>	56 <i>25%</i> DF	23 <i>13%</i>	-	-	213 <i>100%</i> GHJ	-
RENTED LOCAL AUTHORITY 215 <i>19%</i>	98 <i>15%</i>	72 <i>33%</i> AC	46 <i>18%</i>	68 <i>31%</i> EF	39 <i>17%</i> F	1 <i>1%</i>	-	-	-	215 <i>100%</i> GHI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	WORKING STATUS			INCOME			TENURE				
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)	
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
REGION (GOR)											
SCOTLAND	99 9%	51 8%	29 13% AC	20 7%	34 15% F	19 9%	7 4%	25 7%	14 5%	9 4%	34 16% GHI
NORTH EAST	48 4%	32 5%	6 3%	11 4%	7 3%	7 3%	10 6%	16 5%	15 6%	8 4%	7 3%
NORTH WEST	128 11%	72 11%	21 10%	35 14%	34 15%	28 12%	18 10%	45 13% J	42 15% J	24 11%	11 5%
YORKS& HUMBER	97 9%	44 7%	24 11%	29 11%	19 8%	22 10%	9 5%	28 8%	21 8%	23 11%	22 10%
ULSTER	-	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	39 6%	18 9%	26 10%	39 18% EF	16 7%	7 4%	23 7%	15 6%	19 9%	22 10%
WEST MIDLANDS	101 9%	63 10%	23 11% C	14 6%	14 6%	19 8%	11 6%	29 8%	25 9%	18 9%	24 11%
WALES	56 5%	38 6%	6 3%	12 5%	9 4%	10 5%	10 6%	23 7%	15 5%	7 3%	9 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
EASTERN	107 10%	62 10%	14 7%	31 12%	21 10%	27 12%	24 14%	35 10% I	27 10% I	7 3%	26 12% I
LONDON	148 13%	103 16% C	36 17% C	10 4%	9 4%	26 11% D	10 6%	21 6%	19 7%	57 27% GH	45 21% GH
SOUTH EAST	157 14%	94 15%	26 12%	37 14%	25 11%	20 9%	49 28% DE	59 17% J	48 18% J	31 14% J	7 3%
SOUTH WEST	99 9%	49 8%	12 6%	38 15% AB	9 4%	32 14% D	21 12% D	37 11% J	30 11% J	10 5%	8 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS & HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123 100%	181 16%	88 8%	94 8%	73 7%	-	93 8%	92 8%	55 5%	85 8%	208 19%	72 6%	82 7%
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	**	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
WORKING STATUS													
WORKING	646 58%	51 51%	32 65% NP	72 56%	44 46%	-	39 47%	63 63%	38 68% NP	62 58%	103 70% KNPV	94 60%	49 49%
NOT WORKING	215 19%	29 29% LRSV	6 12%	21 16%	24 25%	-	18 22%	23 23%	6 11%	14 14%	36 24% V	26 17%	12 12%
RETIRED	262 23%	20 20% T	11 22% T	35 28% T	29 30% QT	-	26 31% QT	14 14%	12 21% T	31 29% QT	10 6%	37 24% T	38 38% KQT
INCOME													
UNDER 15,500	221 20%	34 35% LNQR STUV	7 14%	34 27% TV	19 19% T	-	39 47% LMNQR STUV	14 14% T	9 17% T	21 20% T	9 6%	25 16% T	9 9%
15,500 - 34,999	226 20%	19 20%	7 14%	28 22%	22 23%	-	16 20%	19 18%	10 19%	27 26%	26 17%	20 12%	32 32% LTU
35,000+	175 16%	7 7%	10 21% KPT	18 14%	9 9%	-	7 8%	11 11%	10 18% KT	24 23% KPT	10 7%	49 31% KMNP QT	21 21% KPT
TENURE													
OWNED OUTRIGHT	340 30%	25 25% T	16 33% T	45 35% T	28 29% T	-	23 27% T	29 28% T	23 41% KT	35 33% T	21 14%	59 38% T	37 37% T
BUYING MORTGAGE	271 24%	14 14%	15 32% KT	42 33% KT	21 22%	-	15 19%	25 24% T	15 26% T	27 25% T	19 13%	48 30% KT	30 31% KT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING



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TOTAL	REGION (GOR)											
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL 1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
RENTED PRIVATE LANDLORD 213 19%	9 9%	8 16%	24 19%	23 24% KS	-	19 22% KS	18 18% S	7 13%	7 7%	57 38% KLMP QRSUV	31 19%	10 11%
RENTED LOCAL AUTHORITY 215 19%	34 35% LMRU V	7 15% U	11 9%	22 23% MUV	-	22 26% MUV	24 24% MUV	9 16% U	26 25% MUV	45 30% LMUV	7 4%	8 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** ..	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
REGION (GOR)													
SCOTLAND	99 9%	99 100% LMNPQ RSTUV	-	-	-	-	-	-	-	-	-	-	-
NORTH EAST	48 4%	-	48 100% KMN PQ RSTUV	-	-	-	-	-	-	-	-	-	-
NORTH WEST	128 11%	-	-	128 100% KLNPQ RSTUV	-	-	-	-	-	-	-	-	-
YORKS& HUMBER	97 9%	-	-	-	97 100% KLMPQ RSTUV	-	-	-	-	-	-	-	-
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	-	-	-	-	-	83 100% KLMNQR STUV	-	-	-	-	-	-
WEST MIDLANDS	101 9%	-	-	-	-	-	-	101 100% KLMNP RSTUV	-	-	-	-	-
WALES	56 5%	-	-	-	-	-	-	-	56 100% KLMNP GSTUV	-	-	-	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING



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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS & HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** ..	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
EASTERN	107 10%	-	-	-	-	-	-	-	-	107 100% KLMNP QRSTU	-	-	-
LONDON	148 13%	-	-	-	-	-	-	-	-	-	148 100% KLMNP QRSUV	-	-
SOUTH EAST	157 14%	-	-	-	-	-	-	-	-	-	-	157 100% KLMNP QRSTV	-
SOUTH WEST	99 9%	-	-	-	-	-	-	-	-	-	-	-	99 100% MNPQRSTU

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123 100%	135 12%	330 29%	36 3%	120 11%	77 7%	59 5%	132 12%	155 14%	237 21%	540 48%	731 65%	331 29%	337 30%	386 34%	368 33%
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
WORKING STATUS																
WORKING	646 58%	78 49%	190 63% A	35 72%	65 50%	28 58%	54 63%	77 56%	109 66% J	142 63%	294 54%	437 58%	178 56%	172 51%	239 60% M	215 60% M
NOT WORKING	215 19%	12 8%	56 19% A	4 8%	21 16%	15 31% ABD	15 18%	42 31% J	32 19%	49 22% J	79 14%	107 14%	93 30% K	62 18%	63 16%	85 24% N
RETIRED	262 23%	68 43% BEF	57 19%	10 20%	43 34% BE	5 11%	15 18%	18 13%	25 15%	35 15%	174 32% GHI	207 28% L	45 14%	106 31% O	95 24% O	56 16%
INCOME																
UNDER 15,500	221 20%	27 17%	56 18%	11 23%	23 18%	14 29% F	8 9%	43 31% IJ	33 20%	29 13%	109 20%	137 18%	77 24%	77 23%	66 17%	65 18%
15,500 - 34,999	226 20%	33 21%	61 20%	6 12%	35 27%	10 21%	16 20%	21 16%	55 34% GIJ	40 18%	106 19%	153 20%	62 19%	67 20%	92 23%	66 19%
35,000+	175 16%	44 28% BE	39 13%	17 35%	23 18%	4 8%	21 25% E	10 7%	15 9%	25 11%	125 23% GHI	134 18% L	33 11%	59 17%	66 17%	48 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
TENURE																
OWNED OUTRIGHT	340 30%	82 52% BE	69 23%	18 36%	56 43% B	15 30%	31 37%	23 17%	38 23%	44 19%	227 41% GHI	268 36% L	60 19%	124 37% O	119 30%	86 24%
BUYING MORTGAGE	271 24%	46 29% E	74 24%	21 42%	32 25%	7 14%	25 30%	24 18%	41 25%	55 25%	144 26%	196 26%	64 20%	80 24%	102 26%	86 24%
RENTED PRIVATE LANDLORD	213 19%	12 8%	72 24% ADE	7 14%	16 13%	4 8%	14 17%	40 29% J	35 21% J	64 28% J	59 11%	127 17%	70 22%	44 13%	88 22% M	74 21% M
RENTED LOCAL AUTHORITY	215 19%	11 7%	73 24% AF	1 2%	18 14%	17 34% ADF	7 8%	31 23%	37 22%	48 21%	88 16%	115 15%	94 30% K	68 20%	68 17%	75 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
REGION (GOR)																
SCOTLAND	99 9%	8 5%	23 8%	1 3%	2 2%	40 83% ABDF	1 1%	8 6%	8 5%	10 4%	71 13% HI	74 10%	21 7%	39 11%	27 7%	29 8%
NORTH EAST	48 4%	7 4%	17 6%	* 1%	8 6%	1 1%	4 4%	6 4%	5 3%	11 5%	26 5%	41 5% L	6 2%	17 5%	18 5%	13 4%
NORTH WEST	128 11%	8 5%	45 15% AE	6 13%	13 10% E	-	15 18% AE	11 8%	20 12%	22 10%	69 13%	91 12%	34 11%	43 13%	45 11%	33 9%
YORKS & HUMBER	97 9%	10 6%	31 10% E	2 3%	9 7%	-	11 14% E	20 15% IJ	20 12%	13 6%	41 7%	50 7%	40 13% K	24 7%	40 10%	33 9%
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	12 8%	13 4%	1 3%	10 8%	-	1 1%	21 15% IJ	15 9%	15 7%	23 4%	38 5%	44 14% K	20 6%	23 6%	35 10%
WEST MIDLANDS	101 9%	11 7%	33 11% E	6 12%	12 9% E	-	2 2%	9 7%	16 9%	25 11%	40 7%	62 8%	34 11%	32 10%	35 9%	33 9%
WALES	56 5%	7 4%	15 5%	-	6 5%	6 12%	5 6%	6 4%	6 4%	10 4%	35 6%	37 5%	17 5%	11 3%	19 5%	24 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)	
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
EASTERN	107 10%	24 15% BE	10 3%	6 12%	29 22% BE	-	12 14% BE	10 7%	24 14%	17 8%	55 10%	78 10%	27 9%	29 9%	33 8%	44 12%
LONDON	148 13%	15 9% E	76 25% ADEF	3 7%	8 6%	-	9 10%	7 5%	18 11%	64 28% GHJ	50 9%	106 14% L	27 8%	48 14%	65 16% O	33 9%
SOUTH EAST	157 14%	32 20% BE	24 8% E	14 28%	22 17% BE	-	16 19% BE	27 20%	21 13%	25 11%	81 15%	114 15%	32 10%	39 12%	59 15%	50 14%
SOUTH WEST	99 9%	25 16% BE	17 6%	9 19%	9 7%	2 4%	9 10%	11 8%	13 8%	13 6%	57 10%	60 8%	34 11%	36 11%	33 8%	27 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123 100%	371 33%	671 60%	505 45%	604 54%	481 43%	630 56%	484 43%	625 56%	280 25%	761 68%
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
WORKING STATUS											
WORKING	646 58%	226 56%	376 58%	305 56%	335 59%	313 59%	330 57%	305 58%	337 57%	162 55%	449 59%
NOT WORKING	215 19%	65 16%	131 20%	90 16%	123 22%	85 16%	128 22%	86 16%	126 21%	59 20%	139 18%
RETIRED	262 23%	111 28%	139 22%	151 28%	111 20%	136 25%	125 21%	134 25%	126 21%	73 25%	176 23%
INCOME											
UNDER 15,500	221 20%	76 19%	128 20%	101 18%	116 20%	95 18%	123 21%	91 17%	126 21%	46 16%	160 21%
15,500 - 34,999	226 20%	91 23%	123 19%	122 22%	103 18%	116 22%	110 19%	109 21%	117 20%	54 18%	166 22%
35,000+	175 16%	79 20%	93 14%	119 22%	57 10%	125 23%	50 9%	117 22%	58 10%	64 22%	111 14%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
TENURE											
OWNED OUTRIGHT	340 30%	136 34%	185 29%	201 37% S	138 24%	194 36% U	146 25%	200 38% W	138 23%	97 33%	229 30%
BUYING MORTGAGE	271 24%	107 27%	142 22%	142 26%	128 22%	142 27%	129 22%	127 24%	144 25%	80 27%	182 24%
RENTED PRIVATE LANDLORD	213 19%	72 18%	128 20%	84 15%	126 22% R	82 15%	128 22% T	92 18%	117 20%	69 24% Y	125 16%
RENTED LOCAL AUTHORITY	215 19%	64 16%	137 21%	83 15%	130 23% R	86 16%	127 22%	82 16%	131 22% V	36 12%	164 22% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
REGION (GOR)											
SCOTLAND	99 9%	36 9%	57 9%	61 11% S	37 7%	55 10%	43 7%	45 9%	53 9%	22 7%	70 9%
NORTH EAST	48 4%	18 4%	25 4%	24 4%	24 4%	27 5%	22 4%	29 5%	20 3%	14 5%	33 4%
NORTH WEST	128 11%	36 9%	79 12%	56 10%	72 13%	66 12%	62 11%	63 12%	65 11%	23 8%	94 12%
YORKS& HUMBER	97 9%	27 7%	61 9%	48 9%	48 9%	44 8%	52 9%	40 8%	57 10%	18 6%	74 10%
ULSTER	-	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	24 6%	53 8%	35 6%	44 8%	33 6%	49 8%	31 6%	50 9%	10 3%	64 8% X
WEST MIDLANDS	101 9%	32 8%	64 10%	44 8%	57 10%	31 6%	70 12% T	41 8%	60 10%	16 5%	83 11% X
WALES	56 5%	14 3%	36 6%	30 5%	26 5%	25 5%	31 5%	21 4%	35 6%	11 4%	40 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL 1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
EASTERN 107 10%	42 10%	63 10%	60 11%	46 8%	62 12%	44 8%	55 10%	51 9%	25 9%	78 10%
LONDON 148 13%	53 13%	91 14%	63 12%	81 14%	58 11%	87 15%	69 13%	76 13%	58 20% Y	73 10%
SOUTH EAST 157 14%	75 19% Q	74 11%	72 13%	86 15%	79 15%	78 13%	79 15%	77 13%	63 22% Y	92 12%
SOUTH WEST 99 9%	46 11% Q	43 7%	53 10%	46 8%	53 10%	45 8%	53 10%	45 8%	33 11%	61 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123 100%	349 31%	374 33%	222 20%	837 75%	414 37%	656 58%	867 77%	38 3%	183 16%	35 3%
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
WORKING STATUS											
WORKING	646 58%	202 57%	234 60%	128 57%	501 58%	274 64% F	351 54%	514 58%	21 54%	97 58%	14 47%
NOT WORKING	215 19%	70 20%	63 16%	40 18%	160 19%	85 20%	119 18%	132 15%	16 41%	53 32% G	14 47%
RETIRED	262 23%	82 23%	95 24%	56 25%	195 23%	69 16%	184 28% E	241 27% I	2 5%	18 10%	2 6%
INCOME											
UNDER 15,500	221 20%	82 23%	74 19%	37 17%	165 19%	80 19%	126 19%	179 20%	5 13%	33 20%	4 13%
15,500 - 34,999	226 20%	62 18%	95 24%	40 18%	185 22%	101 24%	124 19%	195 22%	4 9%	27 16%	1 3%
35,000+	175 16%	46 13%	83 21% A	42 19%	132 15%	84 20%	91 14%	166 19% I	5 14%	3 2%	1 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL 1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** ..3%	167 15%	30** ..3%
TENURE										
OWNED OUTRIGHT 340 30%	113 32%	126 32%	81 36%	251 29%	120 28%	214 33%	310 35% I	8 20%	21 12%	1 5%
BUYING MORTGAGE 271 24%	80 23%	107 27%	42 19%	228 27%	124 29% F	145 22%	233 26% I	7 20%	22 13%	8 28%
RENTED PRIVATE LANDLORD 213 19%	60 17%	56 14%	40 18%	164 19%	87 20%	115 18%	124 14%	11 27%	68 41% G	11 37%
RENTED LOCAL AUTHORITY 215 19%	81 23%	68 17%	51 23%	148 17%	76 18%	130 20%	159 18%	9 22%	44 26% G	4 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
REGION (GOR)											
SCOTLAND	99 9%	43 12%	28 7%	23 10%	72 8%	44 10%	51 8%	91 10%	3 7%	5 3%	* 1%
NORTH EAST	48 4%	14 4%	23 6%	15 7%	34 4%	19 4%	29 4%	45 5%	1 4%	1 1%	1 3%
NORTH WEST	128 11%	25 7%	61 16% A	27 12%	96 11%	45 10%	79 12%	114 13% I	1 2%	9 5%	5 16%
YORKS& HUMBER	97 9%	35 10%	42 11%	14 6%	76 9%	29 7%	62 10%	76 9%	8 22%	7 4%	6 18%
ULSTER	-	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	19 5%	39 10%	14 6%	55 6%	19 4%	51 8%	51 6%	4 11%	25 15% G	3 11%
WEST MIDLANDS	101 9%	26 7%	30 8%	13 6%	87 10%	34 8%	65 10%	64 7%	5 14%	28 17% G	3 11%
WALES	56 5%	17 5%	18 5%	9 4%	45 5%	29 7%	26 4%	51 6% I	-	2 1%	3 9%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL 1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
EASTERN 107 10%	26 7%	41 10%	10 5%	94 11% C	36 8%	67 10%	96 11% I	5 14%	6 3%	- -
LONDON 148 13%	55 16% B	27 7%	46 21% D	96 11%	76 18% F	67 10%	87 10%	6 16%	49 29% G	6 19%
SOUTH EAST 157 14%	52 15%	55 14%	31 14%	126 15%	55 13%	99 15%	137 15%	3 8%	18 10%	- -
SOUTH WEST 99 9%	41 12%	27 7%	21 9%	76 9%	42 10%	56 9%	76 9%	1 2%	19 11%	3 11%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123 100%	260 23%	259 23%	365 33%	272 24%	260 23%	282 25%	441 39%	125 11%	126 11%	194 17%	142 13%
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
WORKING STATUS												
WORKING	646 58%	195 64%	150 59%	200 56%	178 62% OR	140 52%	165 59% R	334 66% ORU	55 43%	98 61% R	115 61% R	70 52%
NOT WORKING	215 19%	37 12%	44 17%	72 20% K	39 14%	63 23% NS	62 22% N	89 18%	24 19%	21 13%	47 25% NQS	28 21%
RETIRED	262 23%	73 24%	61 24%	84 24%	72 25% QT	68 25% QT	51 18%	83 16%	48 38% NOPQT	43 26% QT	27 14%	37 27% QT
INCOME												
UNDER 15,500	221 20%	47 15%	34 13%	94 26% KL	59 21%	64 24% Q	65 23% Q	85 17%	37 29% QS	25 15%	40 21%	28 20%
15,500 - 34,999	226 20%	69 23%	59 23%	65 18%	71 24%	57 21%	49 18%	120 24% P	29 23%	34 21%	44 23%	22 16%
35,000+	175 16%	79 26% LM	38 15%	53 15%	56 19% U	50 18% U	62 22% U	108 21% U	18 14%	53 33% NOPQ RU	41 21% U	7 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
TENURE												
OWNED OUTRIGHT	340 30%	102 33%	87 34%	106 30%	119 41% OPQUTU	83 31%	72 26%	151 30%	41 32%	71 44% OPQUTU	45 24%	31 23%
BUYING MORTGAGE	271 24%	106 34% LM	50 20%	78 22%	70 24%	64 24%	66 24%	157 31% OP	27 21%	41 26%	55 29%	29 22%
RENTED PRIVATE LANDLORD	213 19%	53 17%	61 24%	61 17%	40 14%	71 26% NR	68 24% N	105 21% N	20 16%	29 18%	47 25% N	28 21%
RENTED LOCAL AUTHORITY	215 19%	30 10%	48 19% K	77 22% K	46 16%	35 13%	55 20% QS	69 14%	31 24% OQS	13 8%	36 19% S	32 24% OQS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
REGION (GOR)												
SCOTLAND	99 9%	30 10%	17 7%	37 10%	36 12% U	31 11% U	32 12% U	42 8%	10 8%	9 5%	28 15% QSU	3 3%
NORTH EAST	48 4%	13 4%	12 5%	19 5%	14 5%	5 2%	10 4%	24 5%	5 4%	6 4%	11 6%	3 3%
NORTH WEST	128 11%	21 7%	22 9%	56 16% KL	41 14% P	26 10%	20 7%	52 10%	10 8%	19 12%	18 10%	28 21% OPQRT
YORKS& HUMBER	97 9%	27 9%	12 5%	26 7%	18 6%	25 9% P	12 4%	36 7%	10 8%	20 12% P	13 7%	16 12% P
ULSTER	-	-	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	18 6%	6 3%	34 10% L	16 6%	24 9%	24 9%	35 7%	12 10%	9 6%	8 4%	19 14% NQT
WEST MIDLANDS	101 9%	19 6%	16 6%	29 8%	27 9%	17 6%	18 6%	31 6%	5 4%	8 5%	12 7%	14 10%
WALES	56 5%	21 7%	8 3%	23 6%	19 6%	15 6%	16 6%	28 6%	6 5%	9 6%	14 7%	5 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
EASTERN	107 10%	42 14%	21 8%	33 9%	25 9% U	31 12% U	35 13% U	54 11% U	27 21% NOQTU	29 18% NU	17 9% U	3 2%
LONDON	148 13%	20 6%	80 31% KM	26 7%	29 10%	36 13%	51 18% NQRS	56 11%	7 6%	10 6%	33 17% NQRS	21 15% RS
SOUTH EAST	157 14%	59 19%	40 16%	44 12%	48 17%	41 15%	41 15%	93 18% U	26 20% U	24 15%	23 12%	11 8%
SOUTH WEST	99 9%	39 13%	20 8%	30 8%	16 6%	20 7%	18 7%	55 11% N	8 7%	19 12%	12 6%	11 9%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123 100%	211 19%	451 40%	394 35%	397 35%	640 57%	359 32%	686 61%	453 40%	193 17%
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
WORKING STATUS										
WORKING	646 58%	114 55%	274 60%	231 57%	248 58%	356 57%	205 58%	410 58%	249 57%	176 65%
NOT WORKING	215 19%	43 21%	88 19%	69 17%	82 19%	116 19%	62 18%	131 18%	59 13%	44 16%
RETIRED	262 23%	49 24%	97 21%	105 26%	96 23%	156 25%	86 24%	169 24%	132 30%	51 19%
INCOME										
UNDER 15,500	221 20%	43 21%	78 17%	85 21%	70 16%	138 22%	55 16%	150 21%	91 21%	17 6%
15,500 - 34,999	226 20%	44 21%	94 21%	83 20%	94 22%	126 20%	71 20%	152 21%	101 23%	60 22%
35,000+	175 16%	34 16%	62 13%	77 19%	83 20%	89 14%	69 19%	104 15%	53 12%	89 33% H
TENURE										
OWNED OUTRIGHT	340 30%	56 27%	127 28%	139 34%	119 28%	210 33%	105 30%	226 32%	153 35%	85 31%
BUYING MORTGAGE	271 24%	54 26%	99 22%	113 28%	128 30% E	129 21%	91 26%	174 25%	93 21%	99 37% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
RENTED PRIVATE LANDLORD	213 19%	41 20% C	113 25% C	46 11%	83 19%	117 19%	79 22%	119 17%	61 14%	60 22% H
RENTED LOCAL AUTHORITY	215 19%	42 20%	89 19%	75 19%	69 16%	127 20%	59 17%	138 19%	98 22% I	16 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
REGION (GOR)										
SCOTLAND	99 9%	23 11%	31 7%	37 9%	37 9%	55 9%	30 8%	64 9%	46 10%	7 2%
NORTH EAST	48 4%	12 6%	12 3%	21 5%	17 4%	27 4%	17 5%	28 4%	24 5%	8 3%
NORTH WEST	128 11%	12 6%	57 13% A	55 14% A	32 8%	93 15% D	35 10%	87 12%	48 11%	32 12%
YORKS& HUMBER	97 9%	9 4%	37 8%	46 11% A	34 8%	55 9%	18 5%	71 10% F	36 8%	24 9%
ULSTER	-	-	-	-	-	-	-	-	-	-
EAST MIDLANDS	83 7%	18 9%	27 6%	32 8%	19 4%	49 8%	15 4%	56 8%	41 9%	13 5%
WEST MIDLANDS	101 9%	11 5%	49 11%	35 9%	28 6%	61 10%	26 7%	70 10%	32 7%	22 8%
WALES	56 5%	5 3%	19 4%	26 6%	24 6%	27 4%	19 5%	36 5%	28 6% I	5 2%
EASTERN	107 10%	13 6%	45 10%	46 11%	53 13% E	49 8%	18 5%	87 12% F	47 11%	33 12%
LONDON	148 13%	38 19% C	82 18% C	23 6%	72 17% E	69 11%	85 24% G	52 7%	44 10%	34 13%
SOUTH EAST	157 14%	40 19% B	47 10%	62 15%	68 16%	89 14%	55 15%	98 14%	60 14%	54 20%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL 1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
SOUTH WEST 99 9%	24 12% C	49 11% C	22 6%	40 9%	55 9%	36 10%	61 9%	35 8%	39 14% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123 100%	128 11%	183 16%	191 17%	166 15%	160 14%	103 9%	192 17%	311 28%	357 32%	455 41%	486 43%	637 57%
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
PARTY SUPPORT (Q1/Q2)													
CONSERVATIVE	158 14%	4 3%	11 6%	18 9%	27 14% BC	37 23% BCD	17 24% BCD	44 25% BCDE	15 5%	45 12% I	98 24% IJ	86 16%	72 13%
LABOUR	304 27%	35 27%	50 26%	70 37% FH	62 31%	33 20%	17 25%	35 21%	86 26%	132 34% K	86 21%	157 28%	147 26%
LIB DEM	49 4%	2 2%	6 3%	15 8% E	4 2%	7 4%	5 7%	9 5%	8 3%	19 5%	21 5%	18 3%	31 5%
UKIP	129 11%	4 3%	22 11% B	16 8%	20 10%	28 17% B	14 20% BD	26 15% B	26 8%	36 9%	67 16% J	78 14% M	51 9%
SCOT/WELSH NATIONALIST	48 4%	3 2%	6 3%	8 4%	14 7% H	13 8% H	2 3%	1 1%	9 3%	22 6%	17 4%	25 5%	23 4%
OTHER	84 8%	8 6%	20 10%	10 5%	23 11%	10 6%	4 6%	9 6%	28 9%	32 8%	24 6%	42 8%	43 7%
LIKELIHOOD TO VOTE (Q3)													
CERTAINLY NOT (1)	137 12%	40 30% CDEF GH	23 12% G	26 14% G	19 10%	13 8%	2 3%	12 7%	63 20% JK	46 12%	28 7%	57 10%	79 14%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
UNLIKELY (2-5)	165 15%	25 18%	32 16%	32 16%	30 15%	22 13%	10 14%	15 9%	56 17%	62 16%	47 12%	79 14%	86 15%
LIKELY (6-9)	226 20%	40 30% EFGH	49 26% FGH	54 28% FGH	35 17%	24 15%	5 8%	18 10%	89 27% K	89 23% K	47 12%	119 22%	107 19%
CERTAIN (10)	547 49%	21 16%	78 41% B	73 38% B	107 54% BD	99 61% BCD	52 73% BCDE	117 68% BCDE	99 31%	180 46% I	268 66% IJ	279 51%	269 47%
KNOWLEDGE OF MP (Q4)													
YES	751 67%	44 34%	114 60% B	133 69% B	146 73% BC	122 74% BC	58 82% BC	134 78% BC	159 49%	279 71% I	313 77% I	398 72% M	353 62%
NO	316 28%	76 57% CDEF GH	69 36% DEGH	44 23%	47 24%	39 24%	11 15%	31 18%	144 45% JK	91 23%	81 20%	128 23%	188 33% L
STRENGTH OF PARTY SUPPORT (Q5)													
STRONG	340 30%	17 13%	49 25% B	42 22%	80 40% BCD	50 31% B	26 37% BD	76 44% BCDF	66 20%	121 31% I	153 38% I	184 33%	156 27%
NOT VERY STRONG	397 35%	37 28%	65 34%	86 45% BEH	59 29%	66 40%	29 40%	55 32%	102 31%	145 37%	149 37%	209 38%	188 33%
NOT A SUPPORTER	355 32%	71 53% CDEF GH	73 38% GH	58 30%	60 30%	43 26%	15 22%	35 20%	143 44% JK	118 30%	94 23%	153 28%	203 35% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE



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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)													
WELL	402 36%	44 33%	64 33%	77 40% E	54 27%	59 36%	33 46% E	73 42% E	108 33%	130 33%	164 40%	218 40% M	185 32%
NOT WELL	646 58%	63 47%	120 62% B	105 55%	132 66% BGH	100 61%	35 49%	91 53%	183 56%	238 61%	226 56%	309 56%	337 59%
INTEREST IN POLITICS (Q9)													
INTERESTED	545 49%	43 32%	74 38%	76 40%	123 61% BCD	94 57% BCD	43 61% BCD	92 54% BCD	117 36%	199 51% I	229 56% I	302 55% M	244 43%
NOT INTERESTED	568 51%	88 67% EFGH	117 61% EFGH	113 59% EFGH	75 37%	68 41%	28 39%	79 46%	205 63% JK	188 48%	175 43%	246 45%	322 56% L
KNOWLEDGEABLE ABOUT POLITICS (Q10)													
KNOWLEDGEABLE	534 48%	38 29%	75 39%	91 48% B	111 55% BC	96 59% BC	40 56% BC	83 48% B	114 35%	202 52% I	218 54% I	310 56% M	224 39%
NOT KNOWLEDGEABLE	582 52%	94 71% DEFG H	115 60% EFG	99 51%	88 44%	68 41%	31 44%	87 51%	209 64% JK	187 48%	187 46%	237 43%	346 60% L
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)													
KNOWLEDGEABLE	525 47%	45 34%	73 38%	92 48%	100 50% B	90 55% BC	41 58% BC	83 49% B	118 36%	192 49% I	215 53% I	306 56% M	219 38%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
NOT KNOWLEDGEABLE	589 52%	87 66% DEFG H	118 61% FG	97 50%	98 49%	73 44%	30 42%	86 50%	205 63% JK	195 50%	188 46%	240 44%	349 61% L
SYSTEM OF GOVERNING (Q11)													
WORKS WELL	294 26%	39 29%	63 33% E	54 28%	39 19%	39 24%	18 25%	43 25%	102 31%	92 24%	99 24%	176 32% M	118 21%
DOESN'T WORK WELL/NEEDS IMPROVEMENT	764 68%	81 61%	114 59%	122 63%	157 78% BCD	121 74% C	51 72%	119 69%	195 60%	278 71% I	291 72% I	348 63%	416 73% L

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
UNWEIGHTED TOTAL	1123 100%	148 13%	243 22%	225 20%	507 45%	391 35%	732 65%	917 82%	206 18%	584 52%	227 20%	310 28%
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
PARTY SUPPORT (Q1/Q2)												
CONSERVATIVE	158 14%	59 23% PQ	53 17% PQ	21 9%	26 8%	112 20% S	46 8%	145 15% U	13 7%	82 14%	48 16%	27 12%
LABOUR	304 27%	48 19%	99 32% NP	52 21%	105 33% NP	147 26%	157 28%	217 23%	87 48% T	152 26%	91 31%	60 26%
LIB DEM	49 4%	29 11% OPQ	12 4%	3 1%	5 2%	40 7% S	9 2%	45 5%	4 2%	18 3%	28 9% VX	3 2%
UKIP	129 11%	36 14%	26 8%	36 15%	31 10%	62 11%	67 12%	124 13% U	5 3%	70 12%	29 10%	30 13%
SCOT/WELSH NATIONALIST	48 4%	3 1%	13 4%	14 6% N	18 6% N	16 3%	32 6%	48 5% U	-	27 5%	10 3%	12 5%
OTHER	84 8%	32 13% Q	27 9% Q	18 7% Q	7 2%	59 11% S	25 4%	75 8%	9 5%	33 5% X	49 16% VX	3 1%
LIKELIHOOD TO VOTE (Q3)												
CERTAINLY NOT (1)	137 12%	18 7%	38 12%	36 15%	46 14% N	56 10%	81 14%	124 13%	13 7%	88 15% W	13 4%	36 16% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
UNLIKELY (2-5)	165 15%	29 11%	38 12%	41 17%	58 18%	67 12%	98 17% R	135 14%	30 17%	112 19% WX	30 10%	23 10%
LIKELY (6-9)	226 20%	33 13%	74 24% N	48 20%	70 22% N	107 19%	118 21%	160 17%	66 36% T	132 22% X	62 21%	32 14%
CERTAIN (10)	547 49%	172 68% OPQ	151 49% Q	105 43%	119 37%	323 58% S	224 40%	488 52% U	60 33%	241 41%	189 64% VX	116 50% V
KNOWLEDGE OF MP (Q4)												
YES	751 67%	200 80% PQ	219 71% Q	149 61%	183 57%	419 75% S	332 59%	634 67%	118 65%	383 65%	236 79% VX	131 57%
NO	316 28%	38 15%	77 25% N	82 34% N	119 37% NO	115 20%	201 36% R	267 28%	49 27%	189 32% W	40 14%	87 38% W
STRENGTH OF PARTY SUPPORT (Q5)												
STRONG	340 30%	99 40% PQ	99 32%	56 23%	85 27%	199 36% S	141 25%	284 30%	56 31%	151 25%	115 39% V	73 32%
NOT VERY STRONG	397 35%	91 36%	108 35%	87 36%	111 35%	199 36%	197 35%	327 35%	70 38%	211 36%	110 37%	75 33%
NOT A SUPPORTER	355 32%	55 22%	91 30%	96 40% N	113 35% N	146 26%	209 37% R	302 32%	54 29%	213 36% W	72 24%	70 30%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)												
WELL	402 36%	116 46% Q	119 38% Q	82 34%	85 27%	235 42% S	168 30%	330 35%	72 40%	210 35%	120 41%	71 31%
NOT WELL	646 58%	124 49%	171 55%	144 59%	208 65% NO	295 53%	351 62% R	549 58%	97 53%	337 57%	170 57%	138 60%
INTEREST IN POLITICS (Q9)												
INTERESTED	545 49%	169 67% OPQ	163 53% Q	105 43% Q	109 34%	332 59% S	213 38%	482 51% U	63 35%	249 42%	206 69% VX	90 39%
NOT INTERESTED	568 51%	83 33%	144 47% N	137 56% N	204 64% NO	227 41%	341 61% R	452 48%	116 64% T	339 57% W	91 31%	138 60% W
KNOWLEDGEABLE ABOUT POLITICS (Q10)												
KNOWLEDGEABLE	534 48%	173 69% OPQ	158 51% PQ	94 39%	109 34%	331 59% S	203 36%	467 50% U	67 37%	243 41%	211 71% VX	80 35%
NOT KNOWLEDGEABLE	582 52%	79 31%	149 48% N	148 61% NO	206 64% NO	228 41%	354 63% R	470 50%	113 62% T	348 59% W	86 29%	148 64% W
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)												
KNOWLEDGEABLE	525 47%	173 69% OPQ	151 49% PQ	92 38%	109 34%	324 58% S	201 36%	459 49% U	66 36%	262 44% X	187 63% VX	76 33%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
NOT KNOWLEDGEABLE 589 52%	79 31%	156 51% N	149 62% NO	204 64% NO	235 42%	354 63% R	476 51%	113 62% T	329 55% W	111 37%	149 65% VW
SYSTEM OF GOVERNING (Q11)											
WORKS WELL 294 26%	86 34% Q	81 26%	62 26%	64 20%	168 30% S	126 22%	232 25%	62 34% T	159 27% X	99 33% X	35 15%
DOESN'T WORK WELL/NEEDS IMPROVEMENT 764 68%	164 65%	208 67%	163 67%	229 72%	372 66%	392 70%	664 71% U	101 55%	405 68%	188 63%	171 74% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123 100%	458 41%	335 30%	330 29%	289 26%	196 17%	104 9%	326 29%	184 16%	199 18%	297 26%
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
PARTY SUPPORT (Q1/Q2)											
CONSERVATIVE	158 14%	78 12% B	12 6%	68 26% AB	27 12%	33 15%	44 25% D	82 24% IJ	46 17% IJ	12 6%	11 5%
LABOUR	304 27%	190 29% C	56 26%	57 22%	56 25%	61 27%	39 22%	69 20%	74 27%	72 34% G	73 34% G
LIB DEM	49 4%	35 5%	4 2%	10 4%	11 5%	6 3%	17 10% E	18 5% J	21 8% J	7 3%	1 .
UKIP	129 11%	65 10%	21 10%	43 17% AB	23 11%	35 15%	23 13%	56 16% IJ	32 12%	16 8%	18 8%
SCOT/WELSH NATIONALIST	48 4%	28 4%	15 7% C	5 2%	14 6%	10 4%	4 2%	15 4%	7 2%	4 2%	17 8% HI
OTHER	84 8%	54 8%	15 7%	15 6%	8 3%	16 7%	21 12% D	31 9% J	25 9% J	14 7%	7 3%
LIKELIHOOD TO VOTE (Q3)											
CERTAINLY NOT (1)	137 12%	77 12% C	42 20% AC	18 7%	43 19% EF	21 9%	10 6%	23 7%	24 9%	40 19% GH	31 14% G
UNLIKELY (2-5)	165 15%	109 17% C	32 15%	25 9%	33 15%	55 24% DF	15 8%	38 11%	41 15%	35 16%	37 17%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
LIKELY (6-9)	226 20%	142 22% C	49 23% C	35 13%	29 13%	40 18%	25 14%	44 13%	55 20%	64 30% G	48 22% G
CERTAIN (10)	547 49%	294 45% B	79 37%	174 67% AB	109 49%	106 47%	125 71% DE	227 67% HIJ	144 53% IJ	59 28%	88 41% I
KNOWLEDGE OF MP (Q4)											
YES	751 67%	437 68% B	107 50%	207 79% AB	137 62%	153 68%	134 76% D	268 79% IJ	196 72% IJ	127 60%	115 53%
NO	316 28%	178 28% C	93 43% AC	45 17%	77 35% F	62 27%	33 19%	60 18%	64 24%	70 33% G	94 44% GHI
STRENGTH OF PARTY SUPPORT (Q5)											
STRONG	340 30%	172 27%	62 29%	106 40% AB	77 35%	67 29%	59 33%	124 37% I	80 29%	44 21%	68 31% I
NOT VERY STRONG	397 35%	239 37%	63 29%	95 36%	66 30%	92 40%	66 38%	119 35%	102 37%	88 41%	68 32%
NOT A SUPPORTER	355 32%	215 33% C	85 39% C	56 21%	65 30%	66 29%	48 27%	86 25%	86 32%	74 35%	75 35% G

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)											
WELL	402 36%	226 35%	65 30%	111 42% B	76 35%	91 40%	79 45%	136 40% J	107 40%	72 34%	64 30%
NOT WELL	646 58%	376 58%	131 61%	139 53%	128 58%	123 54%	93 53%	185 55%	142 52%	128 60%	137 64% H
INTEREST IN POLITICS (Q9)											
INTERESTED	545 49%	305 47%	90 42%	151 58% AB	101 46%	122 54%	119 68% DE	201 59% IJ	142 52% IJ	84 40%	83 39%
NOT INTERESTED	568 51%	335 52% C	123 57% C	111 42%	116 53% F	103 45%	57 32%	138 41%	128 47%	126 59% G	130 61% GH
KNOWLEDGEABLE ABOUT POLITICS (Q10)											
KNOWLEDGEABLE	534 48%	313 49% B	85 40%	136 52% B	95 43%	116 51%	125 71% DE	194 57% IJ	142 52% IJ	82 39%	86 40%
NOT KNOWLEDGEABLE	582 52%	330 51%	128 59% C	125 48%	123 56% F	110 49% F	50 29%	146 43%	129 48%	128 60% GH	127 59% GH
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)											
KNOWLEDGEABLE	525 47%	305 47%	86 40%	134 51% B	91 41%	109 48%	117 67% DE	200 59% HIJ	127 47%	92 43%	82 38%
NOT KNOWLEDGEABLE	589 52%	337 52%	126 58% C	126 48%	126 57% F	117 52% F	58 33%	138 41%	144 53% G	117 55% G	131 61% G

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL 1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
SYSTEM OF GOVERNING (Q11)										
WORKS WELL 294 26%	162 25%	59 27%	73 28%	46 21%	54 24%	64 36% D	97 29% J	80 30% J	69 33% J	36 17%
DOESN'T WORK WELL/NEEDS IMPROVEMENT 764 68%	449 69%	139 65%	176 67%	160 72%	166 73%	111 63%	229 67%	182 67%	125 59%	164 76% GI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123 100%	181 16%	88 8%	94 8%	73 7%	-	93 8%	92 8%	55 5%	85 8%	208 19%	72 6%	82 7%
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	**	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
PARTY SUPPORT (Q1/Q2)													
CONSERVATIVE	158 14%	8 8%	7 13%	8 6%	10 10%	-	12 15%	11 11%	7 12%	24 23% KMT	15 10%	32 20% KM	25 25% KMNQT
LABOUR	304 27%	23 23% S	17 35% PSUV	45 35% PSUV	31 32% PSU	-	13 15%	33 32% PSUV	15 27% S	10 9%	76 52% KLMN PQRSUV	24 15%	17 17%
LIB DEM	49 4%	1 1%	* 1%	6 5%	2 2%	-	1 2%	6 6%	-	6 5%	3 2%	14 9%	9 10% KLPRT
UKIP	129 11%	2 2%	8 16% KT	13 10% K	9 10%	-	10 12% K	12 12% K	6 11% K	29 27% KMNPG TV	8 5%	22 14% K	9 10% K
SCOT/WELSH NATIONALIST	48 4%	40 40% LMNPG RSTUV	1 1%	-	-	-	-	-	6 10% MNPQS TUV	-	-	-	2 2%
OTHER	84 8%	1 1%	4 7% KP	15 12% KPQ	11 12% KPQ	-	1 1%	2 2%	5 9% KP	12 11% KPQ	9 6% K	16 10% KP	9 9% KP
LIKELIHOOD TO VOTE (Q3)													
CERTAINLY NOT (1)	137 12%	8 8%	6 12% T	11 9%	20 21% KT	-	21 25% KMQSTV	9 9%	6 11%	10 9%	7 5%	27 17% T	11 11%
UNLIKELY (2-5)	165 15%	8 8%	5 11%	20 16%	20 21% K	-	15 18% K	16 15%	6 10%	24 22% K	18 12%	21 14%	13 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
LIKELY (6-9)	226 20%	10 10%	11 22% K	22 17%	13 13%	-	15 19%	25 25% K	10 17%	17 16%	64 43% KLMN PQRSUV	25 16%	13 14%
CERTAIN (10)	547 49%	71 72% LMNP QSTU	26 53% PT	69 54% PT	41 42%	-	23 27%	40 40%	35 62% PQT	55 51% PT	50 34%	81 51% PT	57 58% PQT
KNOWLEDGE OF MP (Q4)													
YES	751 67%	74 75% NPV	41 85% NPQR TV	91 71% NP	50 52%	-	38 46%	62 61%	37 66% P	78 73% NP	106 71% NP	114 72% NP	60 61%
NO	316 28%	21 21%	6 12%	34 27%	40 41% KLTU	-	44 54% KLMQR STUV	34 34% KLT	17 30% L	27 26%	27 18%	32 20%	34 35% KLT
STRENGTH OF PARTY SUPPORT (Q5)													
STRONG	340 30%	39 39% PR	17 36%	43 34%	24 25%	-	20 24%	32 32%	11 20%	29 27%	48 32%	39 25%	36 37%
NOT VERY STRONG	397 35%	27 28%	18 38%	45 35%	40 41%	-	23 27%	35 34%	19 34%	33 31%	65 44% KP	59 38%	33 33%
NOT A SUPPORTER	355 32%	29 30%	13 26%	33 26%	33 34%	-	35 43% LMT	33 33%	24 43% T	44 42% T	33 22%	50 32%	27 28%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)													
WELL	402 36%	36 36%	18 37%	36 28%	27 28%	-	24 29%	32 31%	14 25%	42 39%	53 36%	75 48% MNPR	46 46% MNPR
NOT WELL	646 58%	57 57%	25 53%	79 62% V	61 63% V	-	53 64% V	64 63% V	36 64% V	63 59%	91 61% V	74 47%	43 44%
INTEREST IN POLITICS (Q9)													
INTERESTED	545 49%	61 62% MPQT U	24 50%	56 44%	48 50%	-	35 42%	44 44%	30 53%	60 56%	63 42%	72 46%	53 54%
NOT INTERESTED	568 51%	37 38%	24 50%	72 56% K	48 50%	-	44 53% K	57 56% K	26 47%	46 43%	81 55% K	86 54% K	46 46%
KNOWLEDGEABLE ABOUT POLITICS (Q10)													
KNOWLEDGEABLE	534 48%	55 56% PQT	27 55% QT	66 52% Q	44 46%	-	33 39%	31 31%	25 45%	62 58% PQT	58 39%	79 50% Q	53 54% QT
NOT KNOWLEDGEABLE	582 52%	43 44%	22 45%	62 48%	52 54%	-	49 59% KS	70 69% KLMS UV	31 55%	44 41%	87 58% KS	78 50%	45 46%
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)													
KNOWLEDGEABLE	525 47%	45 46%	29 59% PQR	63 49%	40 41%	-	31 37%	41 41%	21 38%	55 52%	69 46%	79 50%	53 53%
NOT KNOWLEDGEABLE	589 52%	53 54%	20 41%	65 51%	57 59%	-	50 61% L	60 59% L	35 62% L	51 47%	76 51%	77 49%	45 45%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
SYSTEM OF GOVERNING (Q11)													
WORKS WELL	294 26%	22 22%	14 28% P	23 18%	18 19%	-	10 12%	16 16%	11 20%	25 23%	58 39% KMNP QRS	63 40% KMNP QR	33 34% MPQ
DOESN'T WORK WELL/NEEDS IMPROVEMENT	764 68%	70 71% T	33 69% T	94 74% T	74 77% TU	-	64 77% TU	83 82% TUV	40 71% T	78 73% T	73 49%	92 58%	61 62%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123 100%	135 12%	330 29%	36 3%	120 11%	77 7%	59 5%	132 12%	155 14%	237 21%	540 48%	731 65%	331 29%	337 30%	386 34%	368 33%
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
PARTY SUPPORT (Q1/Q2)																
CONSERVATIVE	158 14%	158 100% BDEF	-	-	-	-	-	1 *	19 11% G	22 10% G	116 21% GHI	132 18% L	21 7%	64 19% O	76 19% O	17 5%
LABOUR	304 27%	-	304 100% ADEF	-	-	-	-	7 5%	40 24% G	99 44% GHJ	157 29% G	268 36% L	28 9%	145 43% NO	128 32% O	27 8%
LIB DEM	49 4%	-	-	49 100%	-	-	-	3 2%	7 4%	8 4%	31 6%	44 6% L	2 1%	15 4%	21 5%	11 3%
UKIP	129 11%	-	-	-	129 100% ABEF	-	-	2 1%	13 8% G	17 8% G	97 18% GHI	109 15% L	16 5%	47 14% O	57 14% O	26 7%
SCOT/WELSH NATIONALIST	48 4%	-	-	-	-	48 100% ABDF	-	1 1%	3 2%	5 2%	40 7% GHI	39 5%	8 3%	23 7%	14 4%	10 3%
OTHER	84 8%	-	-	-	-	-	84 100% ABDE	1 1%	9 5%	23 10% G	52 9% G	64 9% L	12 4%	25 7%	27 7%	32 9%
LIKELIHOOD TO VOTE (Q3)																
CERTAINLY NOT (1)	137 12%	1 *	7 2%	3 6%	2 1%	1 2%	1 1%	137 100% HIJ	-	-	-	33 4%	100 32% K	3 1%	16 4% M	109 31% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
UNLIKELY (2-5)	165 15%	19 12%	40 13%	7 13%	13 10%	3 6%	9 10%	-	165 100% GIJ	-	-	96 13%	64 20% K	16 5%	77 19% M	73 20% M
LIKELY (6-9)	226 20%	22 14%	99 33% ADE	8 17%	17 13%	5 10%	23 27% E	-	-	226 100% GHJ	-	151 20%	59 19%	61 18%	113 29% MO	46 13%
CERTAIN (10)	547 49%	116 74% B	157 52%	31 64%	97 75% B	40 82% BF	52 61%	-	-	-	547 100% GHI	467 62% L	60 19%	258 76% NO	187 47% O	95 27%
KNOWLEDGE OF MP (Q4)																
YES	751 67%	132 84%	268 89% F	44 90%	109 85%	39 81%	64 76%	33 24%	96 58% G	151 67% G	467 85% GHI	751 100% L	-	302 89% NO	285 72% O	157 44%
NO	316 28%	21 13%	28 9%	2 4%	16 13%	8 16%	12 14%	100 73% HIJ	64 39% IJ	59 26% J	60 11%	-	316 100% K	32 9%	86 22% M	182 51% MN
STRENGTH OF PARTY SUPPORT (Q5)																
STRONG	340 30%	64 41%	145 48% F	15 30%	47 36%	23 48%	25 30%	3 2%	16 9% G	61 27% GH	258 47% GHI	302 40% L	32 10%	340 100% NO	-	-
NOT VERY STRONG	397 35%	76 48% E	128 42%	21 44%	57 44%	14 30%	27 32%	16 12%	77 47% GJ	113 50% GJ	187 34% G	285 38% L	86 27%	-	397 100% MO	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL 1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
NOT A SUPPORTER 355 32%	17 11%	27 9%	11 23%	26 20% B	10 21% B	32 38% ABD	109 79% HIJ	73 44% IJ	46 21%	95 17%	157 21%	182 58% K	-	-	355 100% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)																
WELL	402 36%	93 59% BDEF	120 39%	25 51%	53 41%	14 30%	22 26%	24 78%	50 30% G	93 41% G	232 42% GH	309 41% L	68 22%	159 47% O	150 38% O	88 25%
NOT WELL	646 58%	63 40%	174 57% A	23 46%	72 56%	33 68% A	60 71% A	80 58%	105 64%	125 56%	301 55%	418 56%	202 64% K	173 51%	234 59%	225 63% M
INTEREST IN POLITICS (Q9)																
INTERESTED	545 49%	100 63%	167 55%	24 49%	88 68%	37 76% B	64 76% B	19 14%	51 31% G	86 38% G	382 70% GHI	452 60% L	70 22%	262 77% NO	183 46% O	92 26%
NOT INTERESTED	568 51%	58 37%	134 44% DEF	25 51%	39 30%	12 24%	21 24%	115 84% HIJ	112 68% J	139 62% J	162 30%	297 40%	240 76% K	77 23%	213 54% M	258 73% MN
KNOWLEDGEABLE ABOUT POLITICS (Q10)																
KNOWLEDGEABLE	534 48%	86 55%	156 51%	33 67%	82 63%	33 69% B	66 78% AB	30 22%	53 32%	96 42% G	350 64% GHI	442 59% L	72 23%	238 70% NO	172 43% O	117 33%
NOT KNOWLEDGEABLE	582 52%	71 45% F	147 49% EF	16 33%	47 37%	15 31%	18 22%	106 78% IJ	112 68% J	129 57% J	196 36%	309 41%	241 76% K	101 30%	225 57% M	236 66% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)																
KNOWLEDGEABLE	525 47%	80 51%	161 53%	32 66%	85 66%	27 57%	58 68%	28 20%	54 33%	104 46% GH	333 61% GHI	439 58% L	70 22%	217 64% NO	191 48% O	109 31%
NOT KNOWLEDGEABLE	589 52%	78 49% D	142 47% D	17 34%	43 33%	21 43%	27 32%	108 79% IJ	111 67% IJ	120 53% J	211 39%	310 41%	241 76% K	120 35%	205 52% M	243 68% MN
SYSTEM OF GOVERNING (Q11)																
WORKS WELL	294 26%	75 47% BDEF	99 33% DEF	21 43%	21 76%	8 78%	13 76%	15 77%	29 78%	78 34% GH	167 31% GH	220 29% L	52 76%	97 29% O	127 32% O	65 78%
DOESN'T WORK WELL/NEEDS IMPROVEMENT	764 68%	78 49%	190 63% A	27 54%	107 83% AB	39 81% AB	70 83% AB	107 78% IJ	127 77% IJ	139 62%	363 66%	511 68%	231 73%	231 68%	260 66%	255 72%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
UNWEIGHTED TOTAL	1123 100%	371 33%	671 60%	505 45%	604 54%	481 43%	630 56%	484 43%	625 56%	280 25%	761 68%
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
PARTY SUPPORT (Q1/Q2)											
CONSERVATIVE	158 14%	93 23% Q	63 10%	100 18% S	58 10%	86 16%	71 12%	80 15%	78 13%	75 25% Y	78 10%
LABOUR	304 27%	120 30%	174 27%	167 31% S	134 24%	156 29%	147 25%	161 31%	142 24%	99 34% Y	190 25%
LIB DEM	49 4%	25 6%	23 3%	24 4%	25 4%	33 6% U	16 3%	32 6% W	17 3%	21 7% Y	27 3%
UKIP	129 11%	53 13%	72 11%	88 16% S	39 7%	82 15% U	47 8%	85 16% W	43 7%	21 7%	107 14% X
SCOT/WELSH NATIONALIST	48 4%	14 4%	33 5%	37 7% S	12 2%	33 6% U	15 3%	27 5%	21 4%	8 3%	39 5%
OTHER	84 8%	22 5%	60 9%	64 12% S	21 4%	66 12% U	18 3%	58 11% W	27 5%	13 5%	70 9%
LIKELIHOOD TO VOTE (Q3)											
CERTAINLY NOT (1)	137 12%	24 6%	80 12% P	19 4%	115 20% R	30 6%	106 18% T	28 5%	108 18% V	15 5%	107 14% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
		WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
UNLIKELY (2-5)	165 15%	50 13%	105 16%	51 9%	112 20% R	53 10%	112 19% T	54 10%	111 19% V	29 10%	127 17% X
LIKELY (6-9)	226 20%	93 23%	125 19%	86 16%	139 24% R	96 18%	129 22%	104 20%	120 20%	78 26% Y	139 18%
CERTAIN (10)	547 49%	232 58% Q	301 47%	382 70% S	162 29%	350 66% U	196 34%	333 63% W	211 36%	167 57% Y	363 48%
KNOWLEDGE OF MP (Q4)											
YES	751 67%	309 77% Q	418 65%	452 83% S	297 52%	442 83% U	309 53%	439 84% W	310 53%	220 75%	511 67%
NO	316 28%	68 17%	202 31% P	70 13%	240 42% R	72 13%	241 41% T	70 13%	241 41% V	52 18%	231 30% X
STRENGTH OF PARTY SUPPORT (Q5)											
STRONG	340 30%	159 39% Q	173 27%	262 48% S	77 14%	238 45% U	101 17%	217 41% W	120 20%	97 33%	231 30%
NOT VERY STRONG	397 35%	150 37%	234 36%	183 34%	213 37%	172 32%	225 39%	191 36%	205 35%	127 43% Y	260 34%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
355 32%	88 22%	225 35% P	92 17%	258 45% R	117 22%	236 41% T	109 21%	243 41% V	65 22%	255 33% X

WEIGHTED TOTAL

NOT A SUPPORTER

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
		WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)											
WELL	402 36%	402 100% Q	-	248 45% S	154 27%	244 46% U	157 27%	237 45% W	163 28%	196 67% Y	195 26%
NOT WELL	646 58%	-	646 100% P	287 53%	351 62% R	278 52%	364 62% T	279 53%	360 61% V	88 30%	526 69% X
INTEREST IN POLITICS (Q9)											
INTERESTED	545 49%	248 62% Q	287 44%	545 100% S	-	426 80% U	119 20%	400 76% W	144 25%	170 58% Y	371 49%
NOT INTERESTED	568 51%	154 38%	351 54% P	-	568 100% R	106 20%	459 79% T	125 24%	439 75% V	124 42%	388 51%
KNOWLEDGEABLE ABOUT POLITICS (Q10)											
KNOWLEDGEABLE	534 48%	244 61% Q	278 43%	426 78% S	106 19%	534 100% U	-	440 84% W	94 16%	160 54%	362 47%
NOT KNOWLEDGEABLE	582 52%	157 39%	364 56% P	119 22%	459 81% R	-	582 100% T	85 16%	494 84% V	134 46%	400 52%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)											
KNOWLEDGEABLE	525 47%	237 59% Q	279 43%	400 73% S	125 22%	440 82% U	85 15%	525 100% W	-	165 56% Y	352 46%
NOT KNOWLEDGEABLE	589 52%	163 40%	360 56% P	144 26%	439 77% R	94 18%	494 85% T	-	589 100% V	129 44%	409 54% X
SYSTEM OF GOVERNING (Q11)											
WORKS WELL	294 26%	196 49% Q	88 14%	170 31% S	124 22%	160 30% U	134 23%	165 31% W	129 22%	294 100% Y	-
DOESN'T WORK WELL/NEEDS IMPROVEMENT	764 68%	195 49%	526 81% P	371 68%	388 68%	362 68%	400 69%	352 67%	409 70%	-	764 100% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
UNWEIGHTED TOTAL	1123 100%	349 31%	374 33%	222 20%	837 75%	414 37%	656 58%	867 77%	38 3%	183 16%	35 3%
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
PARTY SUPPORT (Q1/Q2)											
CONSERVATIVE	158 14%	44 13%	64 16%	28 13%	129 15%	68 16%	87 13%	148 17% I	3 7%	7 4%	-
LABOUR	304 27%	123 35% B	76 19%	80 36% D	216 25%	145 34% F	153 23%	235 27%	14 36%	47 28%	8 26%
LIB DEM	49 4%	25 7% B	12 3%	17 8% D	31 4%	18 4%	31 5%	46 5%	-	3 2%	-
UKIP	129 11%	43 12%	52 13%	20 9%	106 12%	57 13%	71 11%	121 14% I	5 13%	3 2%	-
SCOT/WELSH NATIONALIST	48 4%	20 6%	12 3%	16 7%	31 4%	25 6%	22 3%	46 5%	-	2 1%	-
OTHER	84 8%	36 10%	36 9%	22 10%	62 7%	47 11% F	34 5%	66 7%	10 26%	9 5%	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
LIKELIHOOD TO VOTE (Q3)											
CERTAINLY NOT (1)	137 12%	30 8%	71 18% A	14 6%	114 13% C	25 6%	104 16% E	85 10%	2 6%	37 22% G	12 39%
UNLIKELY (2-5)	165 15%	39 11%	63 16%	18 8%	144 17% C	55 13%	105 16%	133 15%	5 13%	22 13%	5 15%
LIKELY (6-9)	226 20%	78 22%	67 17%	46 20%	173 20%	90 21%	125 19%	156 18%	4 11%	61 36% G	5 16%
CERTAIN (10)	547 49%	202 57% B	180 46%	137 61% D	395 46%	256 60% F	282 43%	494 56% I	26 67%	26 15%	2 7%
KNOWLEDGE OF MP (Q4)											
YES	751 67%	262 74% B	257 66%	174 78% D	568 66%	338 79% F	400 61%	651 73% I	26 67%	68 40%	8 25%
NO	316 28%	74 21%	122 31% A	42 19%	247 29% C	69 16%	223 34% E	198 22%	12 31%	88 53% G	18 61%
STRENGTH OF PARTY SUPPORT (Q5)											
STRONG	340 30%	137 39% B	98 25%	101 45% D	230 27%	178 41% F	154 24%	290 33% I	14 35%	35 21%	2 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL 1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
NOT VERY STRONG 397 35%	132 37%	132 34%	64 29%	324 38% C	151 35%	239 36%	322 36%	17 44%	51 31%	6 21%
NOT A SUPPORTER 355 32%	74 21%	157 40% A	54 24%	282 33% C	94 22%	242 37% E	255 29%	8 20%	74 45% G	18 59%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)											
WELL	402 36%	173 49% B	101 26%	112 50% D	283 33%	170 40%	225 34%	330 37%	13 35%	52 31%	7 22%
NOT WELL	646 58%	166 47%	266 68% A	101 45%	519 61% C	249 58%	371 57%	501 56%	25 64%	108 64%	12 41%
INTEREST IN POLITICS (Q9)											
INTERESTED	545 49%	227 64% B	172 44%	145 65% D	386 45%	290 68% F	245 37%	471 53% I	27 71%	41 25%	5 18%
NOT INTERESTED	568 51%	126 36%	216 55% A	78 35%	466 54% C	136 32%	406 62% E	413 46%	11 29%	123 74% G	21 71%
KNOWLEDGEABLE ABOUT POLITICS (Q10)											
KNOWLEDGEABLE	534 48%	222 63% B	178 45%	153 69% D	370 43%	268 62% F	255 39%	475 54% I	22 57%	34 20%	4 12%
NOT KNOWLEDGEABLE	582 52%	132 37%	214 54% A	70 31%	484 57% C	161 38%	396 61% E	412 46%	16 43%	129 77% G	24 81%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)											
KNOWLEDGEABLE	525 47%	228 64% B	157 40%	147 66% D	368 43%	267 62% F	252 39%	454 51% I	22 57%	46 27%	4 12%
NOT KNOWLEDGEABLE	589 52%	126 36%	236 60% A	76 34%	485 57% C	161 38%	397 61% E	433 49%	17 43%	115 69% G	24 80%
SYSTEM OF GOVERNING (Q11)											
WORKS WELL	294 26%	109 31% B	72 18%	82 37% D	209 24%	125 29%	166 25%	235 27%	9 24%	47 28%	2 8%
DOESN'T WORK WELL/NEEDS IMPROVEMENT	764 68%	241 68%	306 78% A	136 61%	605 71% C	298 70%	442 68%	619 70% I	25 66%	98 59%	21 69%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
UNWEIGHTED TOTAL	1123 100%	260 23%	259 23%	365 33%	272 24%	260 23%	282 25%	441 39%	125 11%	126 11%	194 17%	142 13%
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
PARTY SUPPORT (Q1/Q2)												
CONSERVATIVE	158 14%	69 23% M	39 15%	40 11%	43 15%	51 19% TU	42 15%	84 17% T	17 13%	41 26% NPQR TU	18 10%	12 9%
LABOUR	304 27%	56 18%	111 43% KM	98 27% K	87 30% U	78 29%	93 33% SU	138 27%	31 24%	34 21%	68 36% QSU	26 19%
LIB DEM	49 4%	25 8% L	7 3%	16 5%	21 7%	14 5%	12 4%	33 7% T	10 8%	10 6%	5 2%	3 2%
UKIP	129 11%	44 14% L	18 7%	50 14% L	41 14%	31 11%	25 9%	54 11%	18 14%	22 14%	17 9%	10 8%
SCOT/WELSH NATIONALIST	48 4%	12 4%	6 2%	23 6% L	23 8% QU	13 5%	11 4%	20 4%	5 4%	6 4%	20 10% OPQU	2 1%
OTHER	84 8%	34 11%	18 7%	28 8%	22 7%	31 11% R	33 12% R	49 10%	4 3%	30 19% NQRU	24 13% R	7 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
LIKELIHOOD TO VOTE (Q3)												
CERTAINLY NOT (1)	137 12%	31 10%	13 5%	51 14% L	6 2%	31 11% N	25 9% N	71 14% NST	19 15% NST	8 5%	12 6% N	22 17% NST
UNLIKELY (2-5)	165 15%	43 14%	36 14%	55 15%	37 13%	38 14%	47 17% S	70 14%	27 21% ST	13 8%	21 11%	28 20% S
LIKELY (6-9)	226 20%	49 16%	73 29% KM	59 16%	45 15%	58 21%	69 25% NS	110 22%	23 18%	23 14%	45 24% N	34 25% N
CERTAIN (10)	547 49%	184 60%	128 50%	183 52%	196 68% OPQRTU	143 53% U	134 48% U	251 50% U	57 44% U	115 71% OPQR TU	108 57% U	36 27%
KNOWLEDGE OF MP (Q4)												
YES	751 67%	227 74%	201 79% M	245 69%	239 83% OPQRU	199 74% U	199 71% U	355 70% U	88 69% U	140 87% OPQR U	144 76% U	61 45%
NO	316 28%	60 20%	48 19%	98 28% L	37 13%	57 21% NS	62 22% NS	130 26% NS	38 30% NS	18 11%	43 23% NS	68 51% NOPQRST
STRENGTH OF PARTY SUPPORT (Q5)												
STRONG	340 30%	94 31%	89 35%	111 31%	118 41% PQU	97 36% U	88 32% U	161 32% U	46 36% U	75 47% PQU	77 41% QU	18 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
TOTAL												
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
NOT VERY STRONG	397 35%	112 37%	100 39%	142 40%	100 35%	100 37%	110 40% R	177 35%	34 26%	50 31%	66 35%	52 38%
NOT A SUPPORTER	355 32%	96 31%	64 25%	92 26%	66 23%	69 25%	77 28%	154 30% NT	45 35% NT	35 22%	43 22%	60 44% NOPQST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)				SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)												
WELL	402 36%	158 52% LM	99 39% M	91 26%	114 39% TU	111 41% TU	117 42% TU	223 44% TU	60 47% TU	61 38% TU	36 19%	29 22%
NOT WELL	646 58%	134 44%	151 59% K	238 67% K	164 57%	149 55%	157 57% Q	248 49%	63 50%	93 58%	146 77% NOPQ RS	95 71% NOPQR
INTEREST IN POLITICS (Q9)												
INTERESTED	545 49%	191 62% LM	126 50%	185 52%	164 57% RU	169 63% QRU	151 54% RU	274 54% RU	44 34%	118 73% NPQR U	120 63% QRU	38 28%
NOT INTERESTED	568 51%	114 37%	128 50% K	170 48% K	125 43% S	100 37%	126 45% S	228 45% OS	84 66% NOPQST	43 27%	70 37%	94 70% NOPQST
KNOWLEDGEABLE ABOUT POLITICS (Q10)												
KNOWLEDGEABLE	534 48%	185 60% LM	121 48%	178 50%	161 56% RU	150 55% RU	137 49% U	271 54% U	54 42% U	113 70% NOPQ RTU	105 55% U	35 26%
NOT KNOWLEDGEABLE	582 52%	121 40%	134 52% K	176 49%	127 44% S	121 45% S	141 51% S	234 46% S	72 57% S	47 29%	85 45% S	98 72% NOPQRST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)												
KNOWLEDGEABLE	525 47%	177 58% M	135 53%	160 45%	156 54% U	150 55% U	145 52% U	265 52% U	60 47% U	101 63% RU	104 55% U	41 31%
NOT KNOWLEDGEABLE	589 52%	129 42%	119 47%	194 55% K	131 45%	120 44%	132 48%	241 48% S	67 52%	59 37%	85 45%	92 68% NOPQRST
SYSTEM OF GOVERNING (Q11)												
WORKS WELL	294 26%	117 38% M	90 36% M	64 18%	83 29%	84 31% U	82 29% U	166 33% RU	27 21%	49 30%	48 25%	25 18%
DOESN'T WORK WELL/NEEDS IMPROVEMENT	764 68%	185 60%	157 62%	281 79% KL	200 69%	182 67%	187 67%	324 64%	94 74%	111 69%	138 73% Q	96 72%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123 100%	211 19%	451 40%	394 35%	397 35%	640 57%	359 32%	686 61%	453 40%	193 17%
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
PARTY SUPPORT (Q1/Q2)										
CONSERVATIVE	158 14%	38 18%	68 15%	48 12%	91 21% E	65 10%	75 21% G	82 12%	80 18%	56 21%
LABOUR	304 27%	66 32%	132 29%	101 25%	130 31%	162 26%	115 33% G	178 25%	121 27%	74 27%
LIB DEM	49 4%	20 10% BC	12 3%	16 4%	20 5%	29 5%	16 5%	31 4%	11 3%	18 7% H
UKIP	129 11%	14 7%	29 6%	85 21% AB	38 9%	89 14% D	32 9%	97 14%	82 19% I	23 9%
SCOT/WELSH NATIONALIST	48 4%	7 3%	20 4%	18 4%	15 4%	31 5%	11 3%	37 5%	24 6% I	3 1%
OTHER	84 8%	12 6%	30 7%	39 10%	26 6%	58 9%	20 6%	61 9%	14 3%	51 19% H
LIKELIHOOD TO VOTE (Q3)										
CERTAINLY NOT (1)	137 12%	16 8%	48 10%	57 14%	43 10%	73 12%	24 7%	99 14% F	39 9%	16 6%
UNLIKELY (2-5)	165 15%	22 11%	82 18%	58 14%	64 15%	94 15%	48 14%	111 16%	70 16%	35 13%
LIKELY (6-9)	226 20%	47 23%	105 23%	67 16%	83 19%	131 21%	78 22%	133 19%	75 17%	44 16%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
CERTAIN (10)	547 49%	117 57% B	203 44%	213 53%	229 54%	305 49%	193 55%	342 48%	241 55%	173 64%
KNOWLEDGE OF MP (Q4)										
YES	751 67%	148 72%	297 65%	290 72%	300 71%	433 69%	264 75% G	471 66%	310 70%	217 80% H
NO	316 28%	40 20%	146 32% AC	97 24%	97 23%	173 28%	68 19%	210 30% F	113 26% I	36 13%
STRENGTH OF PARTY SUPPORT (Q5)										
STRONG	340 30%	89 43% BC	131 29%	113 28%	144 34%	184 29%	121 34%	211 30%	142 32%	112 42% H
NOT VERY STRONG	397 35%	75 36%	159 35%	153 38%	163 38%	227 36%	144 41%	245 34%	164 37%	96 36%
NOT A SUPPORTER	355 32%	40 20%	152 33% A	133 33% A	108 25%	204 32%	84 24%	234 33% F	124 28%	58 22%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)										
WELL	402 36%	119 58% BC	173 38% C	99 25%	229 54% E	165 26%	186 53% G	209 29%	179 41%	121 45%
NOT WELL	646 58%	77 37%	256 56% A	290 72% AB	171 40%	435 69% D	145 41%	461 65% F	236 54%	144 53%
INTEREST IN POLITICS (Q9)										
INTERESTED	545 49%	127 62% B	181 40%	226 56% B	250 59% E	287 46%	210 59% G	325 46%	227 52%	203 75% H
NOT INTERESTED	568 51%	78 38%	273 60% AC	174 43%	174 41%	337 54% D	142 40%	381 54% F	208 47% I	67 25%
KNOWLEDGEABLE ABOUT POLITICS (Q10)										
KNOWLEDGEABLE	534 48%	120 58% B	184 40%	220 54% B	236 55% E	291 46%	191 54%	334 47%	213 48%	193 71% H
NOT KNOWLEDGEABLE	582 52%	84 41%	271 59% AC	184 45%	190 45%	335 53% D	162 46%	374 53%	226 51% I	77 29%
KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)										
KNOWLEDGEABLE	525 47%	115 56% B	185 40%	218 54% B	225 53%	293 47%	202 57% G	318 45%	206 47%	181 67% H
NOT KNOWLEDGEABLE	589 52%	89 43%	268 59% AC	185 46%	200 47%	331 53%	149 42%	388 55% F	231 53% I	89 33%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
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TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)		
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)	
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
SYSTEM OF GOVERNING (Q11)										
WORKS WELL	294 26%	92 45% BC	126 28% C	68 17%	181 42% E	105 17%	157 45% G	125 18%	108 25%	95 35% H
DOESN'T WORK WELL/NEEDS IMPROVEMENT	764 68%	105 51%	300 66% A	328 81% AB	231 54%	492 78% D	175 50%	556 78% F	309 70%	166 62%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
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	TOTAL	AGE (1)							AGE (2)			GENDER	
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123 100%	128 11%	183 16%	191 17%	166 15%	160 14%	103 9%	192 17%	311 28%	357 32%	455 41%	486 43%	637 57%
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
GET INVOLVED IN POLITICS (Q12)													
AGREE	354 32%	52 39% D	72 37% D	45 23%	61 31%	48 29%	23 33%	54 31%	124 38% J	106 27%	124 31%	183 33%	171 30%
DISAGREE	393 35%	31 24%	47 24%	76 40% BC	78 39% BC	76 46% BCG	22 31%	62 36% C	78 24%	154 39% I	160 39% I	180 33%	212 37%
INFLUENCE OVER DECISION-MAKING (Q14A)													
SOME/A GREAT DEAL	223 20%	21 16%	43 23%	41 21%	39 20%	28 17%	12 17%	39 23%	64 20%	80 20%	79 19%	101 18%	122 21%
NOT VERY MUCH/NONE	856 76%	100 75%	142 74%	144 75%	157 79%	132 80%	57 80%	124 73%	242 75%	301 77%	313 77%	434 79%	422 74%
INVOLVEMENT IN DECISION-MAKING (Q15A)													
VERY/FAIRLY	428 38%	46 34%	84 44% H	78 41% H	89 45% H	69 42% H	25 36% H	38 22%	129 40%	168 43% K	131 32%	227 41%	201 35%
NOT VERY/NOT AT ALL	654 58%	79 60%	106 55%	104 54%	102 51%	92 56%	43 60%	128 75% BCDE FG	185 57%	206 53%	263 65% J	304 55%	350 61%
NAME ON ELECTORAL REGISTER (Q16)													
YES - WHERE LIVING NOW	887 79%	69 52%	120 62%	159 83% BC	166 83% BC	151 92% BCD	67 94% BCDE	157 91% BCD	188 58%	325 83% I	374 92% IJ	428 78%	459 80%
YES - ANOTHER ADDRESS	38 3%	10 8% DEGH	15 8% DEGH	3 2%	2 1%	6 4%	-	1 1%	25 8% JK	6 1%	7 2%	24 4%	15 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
NO	167 15%	37 28% DEFG H	52 27% DEFG H	27 14% F	28 14% F	7 5%	4 5%	12 7%	90 28% JK	54 14% K	23 6%	87 16%	81 14%
DON'T KNOW	30 3%	16 12% CDEFG H	5 3%	3 2%	4 2%	-	* 1%	1 1%	21 7% JK	7 2%	2	12 2%	18 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
ELECTION PREFERENCE (Q19)													
COALITION	306 27%	28 21%	49 26%	52 27%	58 29%	53 32%	24 34%	43 25%	77 24%	110 28%	120 29%	167 30%	140 24%
LARGEST PARTY	255 23%	21 16%	48 25%	45 23%	50 25%	38 23%	18 25%	36 21%	68 21%	95 24%	92 23%	132 24%	123 21%
ANOTHER ELECTION	356 32%	37 28%	55 29%	62 32%	69 35%	53 32%	21 30%	59 35%	92 28%	131 33%	133 33%	155 28%	201 35% L
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)													
COMPULSORY VOTING	290 26%	15 11%	43 22% B	48 25% B	56 28% B	60 36% BC	17 25% B	50 29% B	58 18%	104 27% I	128 31% I	145 26%	145 25%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	30 23%	47 25%	44 23%	40 20%	50 31%	14 20%	46 27%	77 24%	83 21%	111 27%	131 24%	140 24%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	27 20%	48 25%	55 28%	61 30% H	37 23%	17 24%	33 19%	76 23%	115 29% K	87 21%	153 28%	125 22%
ONLINE VOTING	506 45%	74 56% H	104 54% H	95 49% H	84 42%	69 42%	29 41%	51 30%	178 55% K	179 46% K	149 37%	252 46%	254 44%
AN ALL-POSTAL VOTE ELECTION	128 11%	5 4%	19 10%	14 7%	20 10%	15 9%	8 11%	46 27% BCDEF G	24 8%	34 9%	69 17% J	43 8%	85 15% L
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER	161 14%	5 4%	16 9%	23 12% B	46 23% BCD	33 20% BC	13 18% BC	25 15% B	21 7%	69 18% I	71 17% I	96 17% M	65 11%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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TOTAL	AGE (1)							AGE (2)			GENDER	
	18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL 1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
VOTES AT 16 189 17%	15 12%	42 22% GH	33 17% G	49 24% BGH	31 19% GH	5 6%	15 9%	57 18%	81 21% K	51 13%	101 18%	88 15%
NONE 135 12%	19 15%	27 14%	22 12%	19 10%	16 10%	10 15%	20 12%	47 14%	42 11%	46 11%	64 12%	71 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123 100%	148 13%	243 22%	225 20%	507 45%	391 35%	732 65%	917 82%	206 18%	584 52%	227 20%	310 28%
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
GET INVOLVED IN POLITICS (Q12)												
AGREE	354 32%	113 45% OPQ	98 32%	56 23%	86 27%	211 38% S	142 25%	287 31%	66 37%	176 30%	123 41% VX	54 23%
DISAGREE	393 35%	78 31%	112 36%	88 36%	115 36%	189 34%	203 36%	360 38% U	33 18%	215 36%	93 31%	85 37%
INFLUENCE OVER DECISION-MAKING (Q14A)												
SOME/A GREAT DEAL	223 20%	64 25% PQ	72 23% P	35 14%	53 17%	136 24% S	88 16%	182 19%	42 23%	107 18%	77 26% VX	38 17%
NOT VERY MUCH/NONE	856 76%	186 74%	231 75%	200 82%	240 75%	416 74%	439 78%	727 77%	128 71%	468 79%	217 73%	171 74%
INVOLVEMENT IN DECISION-MAKING (Q15A)												
VERY/FAIRLY	428 38%	119 47% PQ	146 47% PQ	74 30%	89 28%	265 47% S	163 29%	348 37%	80 44%	209 35% X	170 57% VX	49 21%
NOT VERY/NOT AT ALL	654 58%	133 53%	152 49%	158 65% NO	210 66% NO	285 51%	369 66% R	560 60%	93 51%	360 61% W	126 42%	167 73% VW
NAME ON ELECTORAL REGISTER (Q16)												
YES - WHERE LIVING NOW	887 79%	231 92% OPQ	237 77%	188 77%	231 72%	468 84% S	419 75%	781 83% U	106 58%	459 77%	248 83%	180 78%
YES - ANOTHER ADDRESS	38 3%	7 3%	13 4%	3 1%	14 4%	21 4%	18 3%	29 3%	9 5%	20 3%	15 5%	4 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
NO 167 15%	8 3%	53 17% N	41 17% N	65 20% N	61 11%	106 19% R	110 12%	57 31% T	93 16%	33 11%	40 17%
DON'T KNOW 30 3%	5 2%	6 2%	10 4%	9 3%	11 2%	20 3%	20 2%	10 5% I	22 4% W	1	7 3% W

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
ELECTION PREFERENCE (Q19)												
COALITION	306 27%	104 42% OPQ	83 27% Q	65 27% Q	54 17%	187 33% S	119 21%	271 29% U	35 19%	152 26% X	123 41% VX	32 14%
LARGEST PARTY	255 23%	62 25%	85 28% Q	46 19%	62 19%	147 26% S	108 19%	183 19%	72 40% T	129 22%	87 29% X	38 16%
ANOTHER ELECTION	356 32%	73 29%	95 31%	83 34%	106 33%	167 30%	189 34%	324 34% U	32 18%	198 33%	76 26%	82 35% W
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)												
COMPULSORY VOTING	290 26%	97 38% OPQ	65 22%	57 24%	69 22%	163 29% S	127 23%	246 26%	44 24%	146 25%	99 33% VX	45 19%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	72 29%	79 26%	54 22%	65 20%	152 27%	119 21%	232 25%	39 21%	133 22%	89 30%	48 21%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	63 25%	81 26%	58 24%	76 24%	144 26%	134 24%	232 25%	46 25%	147 25%	88 30% X	43 19%
ONLINE VOTING	506 45%	165 66% OPQ	153 49% PQ	80 33%	108 34%	318 57% S	188 33%	433 46%	73 40%	269 45% X	192 65% VX	45 20%
AN ALL-POSTAL VOTE ELECTION	128 11%	33 13%	39 13%	21 9%	35 11%	72 13%	56 10%	111 12%	17 10%	70 12%	24 8%	34 15% W
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER	161 14%	58 23% PQ	63 20% PQ	19 8%	22 7%	121 22% S	41 7%	153 16% U	8 4%	72 12% X	73 25% VX	16 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
WEIGHTED TOTAL 1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
VOTES AT 16 189 17%	43 17%	59 19%	41 17%	47 15%	102 18%	88 16%	165 18%	24 13%	95 16%	71 24% VX	24 10%
NONE 135 12%	9 4%	32 10% N	36 15% N	58 18% NO	41 7%	94 17% R	116 12%	19 10%	75 13% W	8 3%	52 22% VW

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123 100%	458 41%	335 30%	330 29%	289 26%	196 17%	104 9%	326 29%	184 16%	199 18%	297 26%
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
GET INVOLVED IN POLITICS (Q12)											
AGREE	354 32%	202 31%	70 32%	82 31%	82 37%	62 27%	46 26%	113 33%	80 30%	60 28%	81 38%
DISAGREE	393 35%	234 36%	63 29%	95 36%	74 33%	95 42%	83 47% D	126 37% I	107 40% I	56 26%	68 32%
INFLUENCE OVER DECISION-MAKING (Q14A)											
SOME/A GREAT DEAL	223 20%	128 20%	40 18%	56 21%	37 17%	40 18%	42 24%	81 24%	42 16%	40 19%	51 24%
NOT VERY MUCH/NONE	856 76%	501 78%	160 74%	195 75%	165 75%	185 82%	132 75%	251 74%	228 84% GJ	164 77%	148 69%
INVOLVEMENT IN DECISION-MAKING (Q15A)											
VERY/FAIRLY	428 38%	274 42% C	85 39% C	69 26%	80 36%	101 45%	84 48%	120 35%	124 46%	87 41%	76 35%
NOT VERY/NOT AT ALL	654 58%	351 54%	119 55%	184 70% AB	126 57%	124 55%	91 52%	214 63%	145 53%	115 54%	130 60%
NAME ON ELECTORAL REGISTER (Q16)											
YES - WHERE LIVING NOW	887 79%	514 80% B	132 62%	241 92% AB	179 81%	195 86%	166 95% D	310 91% IJ	233 86% IJ	124 58%	159 74% I
YES - ANOTHER ADDRESS	38 3%	21 3%	16 7% AC	2 1%	5 2%	4 2%	5 3%	8 2%	7 3%	11 5%	9 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL 1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
NO 167 15%	97 15% C	53 25% AC	18 7%	33 15% F	27 12% F	3 2%	21 6%	22 8%	68 32% GHJ	44 20% GH
DON'T KNOW 30 3%	14 2%	14 7% AC	2 1%	4 2%	1 *	1 1%	1 *	8 3%	11 5% G	4 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
ELECTION PREFERENCE (Q19)											
COALITION	306 27%	195 30% B	37 17%	73 28% B	47 21%	69 31%	79 45% DE	102 30% J	106 39% IJ	53 25% J	30 14%
LARGEST PARTY	255 23%	150 23%	44 20%	61 23%	34 15%	59 26% D	38 22%	87 26%	50 18%	61 29% H	48 22%
ANOTHER ELECTION	356 32%	200 31%	72 34%	84 32%	94 43% E	65 29%	53 30%	106 31%	78 29%	61 29%	77 36%
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)											
COMPULSORY VOTING	290 26%	178 28% B	39 18%	72 28% B	59 27%	71 31%	56 32%	119 35% IJ	70 26%	40 19%	46 21%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	140 22%	63 29% A	68 26%	64 29%	57 25%	50 28%	83 24% J	64 23%	71 33% J	35 16%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	165 26%	62 29% C	51 20%	65 30%	49 21%	62 35% E	72 21%	66 24%	68 32% G	55 25%
ONLINE VOTING	506 45%	334 52% BC	89 41% C	83 32%	85 38%	120 53% D	108 62% D	151 44% J	157 58% GJ	105 49% J	69 32%
AN ALL-POSTAL VOTE ELECTION	128 11%	55 9%	24 11%	48 19% AB	37 17%	29 13%	18 10%	41 12%	27 10%	20 9%	31 14%
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER	161 14%	98 15%	21 10%	43 16% B	25 11%	34 15%	53 30% DE	71 21% J	41 15% J	29 14% J	13 6%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL 1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
VOTES AT 16 189 17%	115 18% C	47 22% C	27 10%	40 18%	44 19%	41 23%	45 13%	55 20%	47 22% G	36 17%
NONE 135 12%	70 11%	28 13%	37 14%	28 12% F	22 10%	7 4%	31 9%	29 11%	28 13%	32 15%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123 100%	181 16%	88 8%	94 8%	73 7%	-	93 8%	92 8%	55 5%	85 8%	208 19%	72 6%	82 7%
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	**	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
GET INVOLVED IN POLITICS (Q12)													
AGREE	354 32%	43 44% MPQS	14 30%	25 19%	35 36% M	-	19 23%	26 26%	17 30%	26 25%	55 37% MP	52 33%	41 42% MP
DISAGREE	393 35%	28 28% T	23 48% KQTV	61 48% KQTV	42 44% KT	-	39 47% KQTV	30 30% T	18 33% T	41 38% T	27 18%	55 35% T	27 28%
INFLUENCE OVER DECISION-MAKING (Q14A)													
SOME/A GREAT DEAL	223 20%	23 24% S	15 30% NQS	27 21%	14 15%	-	14 17%	13 13%	9 16%	10 10%	46 31% NPQRS	31 19%	21 21%
NOT VERY MUCH/NONE	856 76%	72 73%	34 70%	96 75%	76 79%	-	55 67%	87 86% KLPT	45 80%	94 88% KLPT	96 65%	126 80% T	76 77%
INVOLVEMENT IN DECISION-MAKING (Q15A)													
VERY/FAIRLY	428 38%	44 45% P	19 40% P	45 35%	29 30%	-	19 23%	34 34%	29 51% NP	36 34%	76 51% MNPQSU	55 35%	42 42% P
NOT VERY/NOT AT ALL	654 58%	51 52%	29 59%	79 62% T	62 65% T	-	51 62% T	65 65% T	26 47%	67 63% T	67 45%	99 63% T	56 57%
NAME ON ELECTORAL REGISTER (Q16)													
YES - WHERE LIVING NOW	887 79%	91 92% NPQT V	45 93% NPQT V	114 89% PQT	76 79% PT	-	51 61%	64 64%	51 91% PQT	96 90% PQT	87 59%	137 87% PQT	76 77% PT
YES - ANOTHER ADDRESS	38 3%	3 3%	1 3%	1 1%	8 9% MV	-	4 5%	5 5%	-	5 5%	6 4%	3 2%	1 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING



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TOTAL	REGION (GOR)												
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS & HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)	
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
NO	167 15%	5 5%	1 2%	9 7%	7 7%	-	25 30% KLMNR SU	28 28% KLMNR SU	2 4%	6 5%	49 33% KLMN RSUV	18 11%	19 19% KLMRS
DON'T KNOW	30 3%	.	1 2%	5 4%	6 6% KU	-	3 4%	3 3%	3 5% KU	-	6 4% K	-	3 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS & HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
ELECTION PREFERENCE (Q19)													
COALITION	306 27%	30 30% MT	13 27% T	21 16%	27 27% T	- -	18 21%	19 18%	21 39% MQT	42 39% MPQT	20 13%	59 38% MQT	39 39% MPQT
LARGEST PARTY	255 23%	17 17%	12 26% P	22 17%	12 12%	- -	6 8%	16 16%	8 15%	21 19%	80 54% KLMN PQRSUV	40 26% P	20 20% P
ANOTHER ELECTION	356 32%	37 37% T	19 38% T	56 44% T	26 27%	- -	34 41% T	29 28%	23 40% T	33 31% T	26 18%	44 28%	30 30% T
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)													
COMPULSORY VOTING	290 26%	36 36% NPTV	14 29%	41 32% V	18 18%	- -	16 19%	27 27%	19 33% V	25 23%	29 19%	48 30%	16 17%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	31 31% LQ	5 11%	26 20%	25 26%	- -	24 29% L	17 17%	15 27% L	31 29% L	36 24% L	41 26% L	20 20%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	32 33% MNGV	10 21%	20 16%	12 13%	- -	24 29% N	18 18%	16 28% N	35 33% MNG	51 34% MNGV	41 26%	18 18%
ONLINE VOTING	506 45%	42 43%	24 49% Q	52 41%	36 38%	- -	35 42%	31 31%	28 50% Q	54 50% Q	56 38%	93 59% KNQT	55 55% QT
AN ALL-POSTAL VOTE ELECTION	128 11%	10 10%	5 11%	10 8%	10 10%	- -	12 15% QT	5 5%	6 11%	27 25% KLMNQ TV	7 5%	26 17% QT	8 9%
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER	161 14%	9 9%	6 12%	19 15%	20 20% QT	- -	9 11%	8 8%	9 16%	29 27% KLPQT	10 7%	24 15%	19 19% KQT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	REGION (GOR)											
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL 1123 100%	99 9%	48* 4%	128* 11%	97* 9%	** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
VOTES AT 16 189 17%	28 29% MNPQ UV	11 22% P	18 14%	13 13%	-	8 9%	12 12%	14 25% P	17 16%	33 22% P	23 15%	12 12%
NONE 135 12%	3 3%	3 7%	28 22% KLSU	16 17% KS	-	19 23% KLSU	14 14% KS	5 9%	3 3%	21 14% KS	11 7%	11 12% KS

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123 100%	135 12%	330 29%	36 3%	120 11%	77 7%	59 5%	132 12%	155 14%	237 21%	540 48%	731 65%	331 29%	337 30%	386 34%	368 33%
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
GET INVOLVED IN POLITICS (Q12)																
AGREE	354 32%	44 28%	123 41% A	25 52%	43 33%	20 42%	36 43%	30 22%	39 24%	78 35% G	202 37% GH	262 35% L	74 23%	137 40% O	132 33% O	74 21%
DISAGREE	393 35%	64 41% B	76 25%	12 25%	52 40% B	12 24%	36 43% B	71 52% IJ	63 38%	67 30%	180 33%	257 34%	122 38%	98 29%	132 33%	157 44% MN
INFLUENCE OVER DECISION-MAKING (Q14A)																
SOME/A GREAT DEAL	223 20%	28 18%	80 26%	17 35%	20 16%	16 33% AD	22 26%	14 10%	18 11%	46 20%	137 25% GH	174 23% L	42 13%	101 30% NO	64 16%	54 15%
NOT VERY MUCH/NONE	856 76%	129 82% E	216 71%	31 64%	106 82% E	31 64%	62 74%	114 83% J	144 87% IJ	173 77%	395 72%	568 76%	247 78%	230 68%	324 82% M	282 79% M
INVOLVEMENT IN DECISION-MAKING (Q15A)																
VERY/FAIRLY	428 38%	68 43%	145 48%	18 37%	57 44%	25 52%	47 56%	25 18%	55 33% G	90 40% G	256 47% GH	338 45% L	69 22%	178 52% NO	151 38% O	94 27%
NOT VERY/NOT AT ALL	654 58%	87 55%	153 50%	31 63%	71 55%	22 45%	34 41%	104 76% IJ	105 64% J	125 55%	282 52%	400 53%	223 71% K	154 45%	239 60% M	242 68% M
NAME ON ELECTORAL REGISTER (Q16)																
YES - WHERE LIVING NOW	887 79%	148 94% BF	235 77%	46 94%	121 94% BF	46 95% BF	66 78%	85 62%	133 81% GI	156 69%	494 90% GHI	651 87% L	198 63%	290 85% O	322 81% O	255 72%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL 1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
YES - ANOTHER ADDRESS 38 3%	3 2%	14 5%	-	5 4%	-	10 12% AE	2 2%	5 3%	4 2%	26 5%	26 3%	12 4%	14 4%	17 4%	8 2%
NO 167 15%	7 5%	47 15% ADE	3 6%	3 2%	2 5%	9 10%	37 27% HJ	22 14% J	61 27% HJ	26 5%	68 9%	88 28% K	35 10%	51 13%	74 21% MN
DON'T KNOW 30 3%	-	8 3%	-	-	-	-	12 9% IJ	5 3% J	5 2%	2 *	8 7%	18 6% K	2 7%	6 2%	18 5% MN

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
ELECTION PREFERENCE (Q19)																
COALITION	306 27%	69 44% BE	56 18%	25 52%	44 34% B	12 26%	34 41% B	31 22%	43 26%	49 22%	184 34% I	227 30% L	60 19%	94 28%	112 28%	96 27%
LARGEST PARTY	255 23%	39 25%	111 36% ADE	7 14%	18 14%	6 11%	18 22%	13 10%	36 22% G	73 32% GJ	128 23% G	201 27% L	48 15%	89 26% O	100 25%	64 18%
ANOTHER ELECTION	356 32%	40 25%	98 32%	16 33%	50 38%	23 48% AB	28 33%	51 37%	55 33%	59 26%	183 34%	245 33%	98 31%	111 33%	142 36% O	92 26%
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)																
COMPULSORY VOTING	290 26%	43 27%	87 29%	21 42%	41 32%	23 49% ABF	22 26%	6 5%	37 23% G	45 20% G	196 36% GHI	239 32% L	37 12%	118 35% NO	100 25%	66 19%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	51 32%	78 26%	14 29%	31 24%	13 27%	31 36%	31 23%	38 23%	58 26%	143 26%	199 27% L	57 18%	97 29% O	100 25%	69 19%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	42 27%	93 31%	12 24%	25 19%	11 24%	33 39% D	25 18%	47 29%	69 31% G	134 25%	199 26%	62 20%	88 26%	110 28%	77 22%
ONLINE VOTING	506 45%	84 53%	138 45%	33 67%	54 42%	20 42%	49 58%	71 52%	70 43%	110 49%	251 46%	355 47%	130 41%	161 47%	177 45%	154 43%
AN ALL-POSTAL VOTE ELECTION	128 11%	17 11%	31 10%	10 21%	18 14%	5 10%	4 5%	19 14%	27 17%	23 10%	57 10%	88 12%	38 12%	46 13%	34 8%	45 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL 1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER 161 14%	41 26% B	34 11%	10 20%	22 17%	6 12%	30 36% BDE	8 6%	13 8%	23 10%	115 21% GHI	140 19% L	18 6%	75 22% NO	50 13%	35 10%
VOTES AT 16 189 17%	18 12%	68 22% A	5 9%	17 14%	20 41% ABD	24 28% A	12 9%	21 13%	45 20% G	108 20% G	144 19%	43 14%	77 23% O	66 17%	43 12%
NONE 135 12%	12 7%	26 8%	3 6%	10 8%	2 3%	7 9%	22 16% J	28 17% J	34 15% J	36 7%	61 8%	68 22% K	18 5%	52 13% M	60 17% M

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
		WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	1123 100%	371 33%	671 60%	505 45%	604 54%	481 43%	630 56%	484 43%	625 56%	280 25%	761 68%
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
GET INVOLVED IN POLITICS (Q12)											
AGREE	354 32%	173 43% Q	166 26%	227 42% S	126 22%	222 42% U	132 23%	228 43% W	126 21%	109 37%	241 32%
DISAGREE	393 35%	101 25%	266 41% P	172 32%	216 38%	178 33%	214 37%	157 30%	236 40% V	72 25%	306 40% X
INFLUENCE OVER DECISION-MAKING (Q14A)											
SOME/A GREAT DEAL	223 20%	112 28% Q	101 16%	145 27% S	78 14%	153 29% U	70 12%	147 28% W	76 13%	82 28% Y	136 18%
NOT VERY MUCH/NONE	856 76%	283 70%	519 80% P	386 71%	466 82% R	370 69%	484 83% T	368 70%	485 82% V	209 71%	605 79% X
INVOLVEMENT IN DECISION-MAKING (Q15A)											
VERY/FAIRLY	428 38%	170 42%	249 38%	290 53% S	136 24%	268 50% U	161 28%	267 51% W	161 27%	125 42%	298 39%
NOT VERY/NOT AT ALL	654 58%	225 56%	371 57%	245 45%	406 71% R	255 48%	396 68% T	252 48%	397 68% V	166 57%	442 58%
NAME ON ELECTORAL REGISTER (Q16)											
YES - WHERE LIVING NOW	887 79%	330 82%	501 78%	471 86% S	413 73%	475 89% U	412 71%	454 86% W	433 73%	235 80%	619 81%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL 1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
YES - ANOTHER ADDRESS 38 3%	13 3%	25 4%	27 5% S	11 2%	22 4%	16 3%	22 4%	17 3%	9 3%	25 3%
NO 167 15%	52 13%	108 17%	41 8%	123 22% R	34 6%	129 22% T	46 9%	115 20% V	47 16%	98 13%
DON'T KNOW 30 3%	7 2%	12 2%	5 1%	21 4% R	4 1%	24 4% T	4 1%	24 4% V	2 1%	21 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
		WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
ELECTION PREFERENCE (Q19)											
COALITION	306 27%	158 39% Q	134 21%	191 35% S	114 20%	185 35% U	121 21%	177 34% W	129 22%	117 40% Y	185 24%
LARGEST PARTY	255 23%	99 25%	151 23%	126 23%	128 22%	121 23%	134 23%	135 26%	119 20%	90 31% Y	157 21%
ANOTHER ELECTION	356 32%	91 23%	238 37% P	185 34%	170 30%	178 33%	176 30%	160 30%	194 33%	64 22%	281 37% X
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)											
COMPULSORY VOTING	290 26%	114 28%	164 25%	164 30% S	125 22%	161 30% U	127 22%	156 30% W	131 22%	83 28%	200 26%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	111 28%	149 23%	169 31% S	100 18%	150 28% U	121 21%	150 28% W	120 20%	84 29%	182 24%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	117 29%	157 24%	151 28%	126 22%	137 26%	141 24%	145 28%	132 22%	82 28%	187 25%
ONLINE VOTING	506 45%	223 55% Q	248 38%	274 50% S	228 40%	271 51% U	234 40%	265 50% W	241 41%	166 56% Y	324 42%
AN ALL-POSTAL VOTE ELECTION	128 11%	60 15%	63 10%	44 8%	84 15% R	54 10%	72 12%	60 11%	67 11%	27 9%	94 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
WEIGHTED TOTAL 1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER 161 14%	61 15%	93 14%	118 22% S	43 8%	113 21% U	47 8%	101 19% W	59 10%	49 17%	111 15%
VOTES AT 16 189 17%	36 9%	146 23% P	120 22% S	70 12%	105 20%	85 15%	104 20%	85 14%	48 16%	138 18%
NONE 135 12%	29 7%	95 15% P	38 7%	94 17% R	35 7%	98 17% T	41 8%	92 16% V	25 8%	96 13%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123 100%	349 31%	374 33%	222 20%	837 75%	414 37%	656 58%	867 77%	38 3%	183 16%	35 3%
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3% **	167 15%	30** 3% **
GET INVOLVED IN POLITICS (Q12)											
AGREE	354 32%	354 100% B	- -	113 51% D	229 27%	183 43% F	166 25%	295 33% I	15 38%	38 23%	5 18%
DISAGREE	393 35%	- -	393 100% A	42 19%	346 40% C	129 30%	252 39% E	336 38% I	8 20%	37 22%	12 40%
INFLUENCE OVER DECISION-MAKING (Q14A)											
SOME/A GREAT DEAL	223 20%	113 32% B	42 11%	223 100% D	- -	138 32% F	83 13%	187 21%	8 21%	27 16%	1 4%
NOT VERY MUCH/NONE	856 76%	229 65%	346 88% A	- -	856 100% C	288 67%	553 85% E	683 77%	26 67%	126 75%	22 72%
INVOLVEMENT IN DECISION-MAKING (Q15A)											
VERY/FAIRLY	428 38%	183 52% B	129 33%	138 62% D	288 34%	428 100% F	- -	361 41% I	18 47%	45 27%	3 12%
NOT VERY/NOT AT ALL	654 58%	166 47%	252 64% A	83 37%	553 65% C	- -	654 100% E	509 57%	17 45%	108 65%	19 64%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
NAME ON ELECTORAL REGISTER (Q16)											
YES - WHERE LIVING NOW	887 79%	295 83%	336 86%	187 84%	683 80%	361 84% F	509 78%	887 100% I	-	-	-
YES - ANOTHER ADDRESS	38 3%	15 4%	8 2%	8 4%	26 3%	18 4%	17 3%	-	38 100%	-	-
NO	167 15%	38 11%	37 9%	27 12%	126 15%	45 11%	108 17% E	-	-	167 100% G	-
DON'T KNOW	30 3%	5 1%	12 3%	1 1%	22 3%	3 1%	19 3%	-	-	-	30 100%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
ELECTION PREFERENCE (Q19)											
COALITION	306 27%	115 33%	102 26%	64 28%	240 28%	153 36% F	152 23%	265 30% I	6 16%	26 16%	9 30%
LARGEST PARTY	255 23%	87 25%	81 21%	63 28%	191 22%	108 25%	144 22%	201 23%	11 28%	43 25%	1 2%
ANOTHER ELECTION	356 32%	107 30%	148 38%	68 31%	276 32%	134 31%	208 32%	296 33% I	17 44%	35 21%	9 29%
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)											
COMPULSORY VOTING	290 26%	136 38% B	91 23%	71 32%	211 25%	138 32% F	145 22%	261 29% I	7 18%	19 11%	3 9%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	88 25%	95 24%	58 26%	206 24%	133 31% F	131 20%	196 22%	22 57%	44 26%	9 29%
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	112 32% B	86 22%	56 25%	218 26%	151 35% F	121 19%	226 25%	13 33%	39 23%	1 3%
ONLINE VOTING	506 45%	183 52%	173 44%	118 53%	380 44%	237 55% F	264 40%	422 48% I	20 52%	50 30%	14 46%
AN ALL-POSTAL VOTE ELECTION	128 11%	44 13%	49 12%	25 11%	98 11%	37 9%	85 13%	106 12%	5 12%	16 10%	1 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER	161 14%	46 13%	64 16%	38 17%	123 14%	78 18% F	82 13%	143 16% I	8 21%	6 4%	3 12%
VOTES AT 16	189 17%	71 20%	70 18%	41 18%	145 17%	102 24% F	84 13%	154 17%	6 15%	28 17%	1 3%
NONE	135 12%	20 6%	56 14% A	15 7%	109 13%	14 3%	109 17% E	89 10%	1 4%	42 25% G	2 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)							
		COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123 100%	260 23%	259 23%	365 33%	272 24%	260 23%	282 25%	441 39%	125 11%	126 11%	194 17%	142 13%
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
GET INVOLVED IN POLITICS (Q12)												
AGREE	354 32%	115 38%	87 34%	107 30%	136 47% OQSU	88 32% U	112 40% U	183 36% U	44 35% U	46 29% U	71 37% U	20 15%
DISAGREE	393 35%	102 33%	81 32%	148 42% L	91 31%	95 35%	86 31%	173 34%	49 38%	64 40%	70 37%	56 42%
INFLUENCE OVER DECISION-MAKING (Q14A)												
SOME/A GREAT DEAL	223 20%	64 21%	63 25%	68 19%	71 25% U	58 21% U	56 20%	118 23% U	25 20%	38 24% U	41 22% U	15 11%
NOT VERY MUCH/NONE	856 76%	240 78%	191 75%	276 77%	211 73%	206 76%	218 79%	380 75%	98 77%	123 76%	145 77%	109 81%
INVOLVEMENT IN DECISION-MAKING (Q15A)												
VERY/FAIRLY	428 38%	153 50% M	108 43%	134 38%	138 48% RU	133 49% RU	151 54% RU	237 47% RU	37 29% U	78 49% RU	102 54% RU	14 10%
NOT VERY/NOT AT ALL	654 58%	152 50%	144 57%	208 58%	145 50%	131 48%	121 44%	264 52% P	85 67% NOPQST	82 51%	84 44%	109 81% NOPQRST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
NAME ON ELECTORAL REGISTER (Q16)												
YES - WHERE LIVING NOW	887 79%	265 86%	201 79%	296 83%	261 90% OPQITU	196 72%	226 81% OU	422 83% OU	106 83% OU	143 89% OU	154 82% OU	89 66%
YES - ANOTHER ADDRESS	38 3%	6 2%	11 4%	17 5%	7 2%	22 8% NGTU	13 5%	20 4%	5 4%	8 5%	6 3%	1 1%
NO	167 15%	26 9%	43 17% KM	35 10%	19 6%	44 16% NGS	39 14% NS	50 10%	16 13% S	6 4%	28 15% NS	42 31% NOPQRST
DON'T KNOW	30 3%	9 3%	1 .	9 2%	3 1%	9 3% P	1 .	14 3%	1 1%	3 2%	1 1%	2 2%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
ELECTION PREFERENCE (Q19)												
COALITION	306 27%	306 100% LM	-	-	100 34% U	97 36% TU	84 30% U	184 60% TU	34 26% U	69 43% PRTU	49 26% U	9 7%
LARGEST PARTY	255 23%	-	255 100% KM	-	57 20%	69 25%	97 35% NOQU	109 22%	38 30%	42 26%	53 28%	24 18%
ANOTHER ELECTION	356 32%	-	-	356 100% KL	112 39% P	84 31%	74 27%	168 33%	42 33%	44 28%	77 41% PS	43 32%
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)												
COMPULSORY VOTING	290 26%	100 33% L	57 22%	112 31% L	290 100% OPQRST U	57 21% U	60 22% U	134 26% U	33 26% U	51 32% OU	56 30% U	-
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	97 32%	69 27%	84 24%	57 20% U	271 100% NPQRS TU	81 29% NU	155 31% NU	27 21% U	54 34% NU	57 30% NU	-
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	84 27%	97 38% KM	74 21%	60 21% U	81 30% NU	278 100% NOQR STU	132 26% U	38 29% U	37 23% U	48 25% U	-
ONLINE VOTING	506 45%	184 60% LM	109 43%	168 47%	134 46% U	155 57% NPU	132 48% U	506 100% NOPRS TU	60 47% U	80 50% U	102 54% U	-
AN ALL-POSTAL VOTE ELECTION	128 11%	34 11%	38 15%	42 12%	33 11% SU	27 10% SU	38 14% STU	60 12% STU	128 100% NOPQRSTU	2 1%	9 5% U	-

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER	161 14%	69 22% M	42 17%	44 12%	51 18% RU	54 20% PRU	37 13% RU	80 16% RU	2 2%	161 100% NOPQR RTU	24 13% RU	-
VOTES AT 16	189 17%	49 16%	53 21%	77 22%	56 19% RU	57 21% RU	48 17% RU	102 20% RU	9 7% U	24 15% U	189 100% NOPQR SU	-
NONE	135 12%	9 3%	24 10% K	43 12% K	-	-	-	-	-	-	-	135 100% NOPQRST

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123 100%	211 19%	451 40%	394 35%	397 35%	640 57%	359 32%	686 61%	453 40%	193 17%
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
GET INVOLVED IN POLITICS (Q12)										
AGREE	354 32%	94 46% BC	135 29%	110 27%	174 41% E	175 28%	133 38% G	212 30%	134 31%	108 40% H
DISAGREE	393 35%	39 19%	127 28%	213 53% AB	118 28%	248 40% D	93 26%	274 39% F	169 38%	87 32%
INFLUENCE OVER DECISION-MAKING (Q14A)										
SOME/A GREAT DEAL	223 20%	74 36% BC	95 21% C	49 12%	126 30% E	95 15%	107 30% G	113 16%	92 21%	57 21%
NOT VERY MUCH/NONE	856 76%	122 60%	347 76% A	346 85% AB	292 69%	514 82% D	233 66%	583 82% F	338 77%	208 77%
INVOLVEMENT IN DECISION-MAKING (Q15A)										
VERY/FAIRLY	428 38%	94 46% B	158 35%	170 42%	198 47% E	228 36%	166 47% G	254 36%	178 40%	150 56% H
NOT VERY/NOT AT ALL	654 58%	105 51%	288 63% AC	220 54%	223 53%	377 60%	180 51%	439 62% F	256 58% I	117 43%
NAME ON ELECTORAL REGISTER (Q16)										
YES - WHERE LIVING NOW	887 79%	157 77%	329 72%	364 90% AB	355 83%	498 79%	279 79%	577 81%	370 84%	215 80%
YES - ANOTHER ADDRESS	38 3%	12 6%	15 3%	11 3%	13 3%	25 4%	14 4%	21 3%	18 4%	22 8%
NO	167 15%	35 17% C	99 22% C	23 6%	52 12%	92 15%	50 14%	100 14%	43 10%	31 12%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL 1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
DON'T KNOW 30 3%	1 1%	14 3%	7 2%	6 1%	14 2%	9 2%	13 2%	10 2%	2 1%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
ELECTION PREFERENCE (Q19)										
COALITION	306 27%	80 39% BC	108 24%	113 28%	164 39% E	141 22%	122 35% G	182 26%	120 27%	116 43% H
LARGEST PARTY	255 23%	45 22% C	136 30% C	69 17%	105 25%	147 23%	94 27%	149 21%	107 24%	66 24%
ANOTHER ELECTION	356 32%	58 28%	114 25%	167 41% AB	114 27%	227 36% D	96 27%	251 35% F	150 34%	73 27%
SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)										
COMPULSORY VOTING	290 26%	64 31%	106 23%	109 27%	113 27%	170 27%	88 25%	192 27%	131 30%	86 32%
A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY	271 24%	56 27%	112 24%	101 25%	121 28%	146 23%	87 25%	177 25%	97 22%	91 34% H
MAKING ELECTION DAY A PUBLIC HOLIDAY	278 25%	57 28%	110 24%	108 27%	116 27%	157 25%	100 28%	168 24%	109 25%	80 30%
ONLINE VOTING	506 45%	112 54%	204 45%	179 44%	244 57% E	253 40%	188 53% G	312 44%	199 45%	173 64% H
AN ALL-POSTAL VOTE ELECTION	128 11%	24 12%	51 11%	49 12%	51 12%	73 12%	36 10%	90 13%	70 16% I	24 9%
COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER	161 14%	23 11%	69 15%	67 17%	60 14%	99 16%	45 13%	112 16%	70 16%	74 28% H
VOTES AT 16	189 17%	27 13%	74 16%	82 20%	69 16%	117 19%	55 16%	129 18%	63 14%	64 24% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
	HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
WEIGHTED TOTAL 1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
NONE 135 12%	16 8%	72 16% A	42 10%	27 6%	89 14% D	29 8%	91 13%	38 9% I	9 3%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)							AGE (2)			GENDER	
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
UNWEIGHTED TOTAL	1123 100%	128 11%	183 16%	191 17%	166 15%	160 14%	103 9%	192 17%	311 28%	357 32%	455 41%	486 43%	637 57%
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)													
HIGH	206 18%	24 18%	44 23%	39 20%	29 15%	24 15%	14 19%	31 18%	69 21%	68 17%	68 17%	128 23% M	78 14%
NEITHER HIGH NOR LOW	458 41%	54 41%	98 51%	80 41%	75 38%	61 37%	19 27%	71 42%	151 47%	155 39%	151 37%	206 37%	252 44%
LOW	404 36%	37 28%	41 21%	66 35% C	89 45% BC	74 45% BC	36 50% BCDH	61 35% C	78 24%	156 40% I	171 42% I	195 35%	209 37%
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)													
CONFIDENT	425 38%	63 48% EFH	82 43%	81 42%	65 32%	53 32%	25 35%	56 33%	146 45% K	145 37%	134 33%	243 44% M	183 32%
NOT CONFIDENT	629 56%	50 38%	103 54% B	96 50%	123 61% B	105 64% BD	45 63% B	106 62% B	153 47%	219 56%	256 63% I	271 49%	358 62% L
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)													
CONFIDENT	352 31%	36 27%	67 35%	72 38% E	50 25%	55 34%	22 31%	49 29%	103 32%	123 31%	127 31%	188 34%	165 29%
NOT CONFIDENT	710 63%	83 63%	112 58%	111 58%	139 70%	101 62%	48 68%	116 68%	195 60%	250 64%	265 65%	329 60%	381 67%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	AGE (1)						AGE (2)			GENDER		
		18-24 (B)	25-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65-69 (G)	70+ (H)	18-34 (I)	35-54 (J)	55+ (K)	MALE (L)	FEMALE (M)
WEIGHTED TOTAL	1123 100%	133* 12%	192 17%	192 17%	200 18%	164* 15%	71* 6%	171 15%	325 29%	392 35%	406 36%	550 49%	573 51%
NEWSPAPER READERSHIP (Q27)													
TABLOID (POPULAR)	440 39%	40 30%	71 37%	58 30%	81 41%	68 42%	39 56% BCDE	82 48% BD	111 34%	140 36%	190 47% IJ	220 40%	220 38%
BROADSHEET (QUALITY)	270 24%	21 16%	51 26%	59 31% BGH	53 26%	43 26%	12 17%	31 18%	72 22%	112 29%	86 21%	151 27% M	119 21%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION		
		AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)
UNWEIGHTED TOTAL	1123 100%	148 13%	243 22%	225 20%	507 45%	391 35%	732 65%	917 82%	206 18%	584 52%	227 20%	310 28%
WEIGHTED TOTAL	1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)												
HIGH	206 18%	58 23%	56 18%	34 14%	58 18%	114 20%	92 16%	158 17%	48 T 26%	84 14%	84 VX 28%	38 16%
NEITHER HIGH NOR LOW	458 41%	87 34%	148 NP 48%	89 37%	133 42%	235 42%	223 40%	357 38%	101 T 55%	247 42%	113 38%	98 43%
LOW	404 36%	98 39%	96 31%	103 OQ 43%	107 33%	194 35%	210 37%	382 U 41%	23 12%	232 39%	98 33%	74 32%
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)												
CONFIDENT	425 38%	118 PQ 47%	131 PQ 43%	78 32%	98 30%	250 S 45%	175 31%	344 37%	81 44%	217 X 36%	148 VX 50%	60 26%
NOT CONFIDENT	629 56%	133 53%	165 53%	145 60%	186 58%	298 53%	331 59%	546 U 58%	83 45%	339 57%	149 50%	140 W 61%
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)												
CONFIDENT	352 31%	87 35%	108 Q 35%	79 33%	79 25%	194 35%	158 28%	268 28%	85 T 46%	176 30%	119 VX 40%	58 25%
NOT CONFIDENT	710 63%	164 65%	191 62%	145 60%	211 66%	354 63%	356 63%	624 U 66%	86 47%	383 64%	175 59%	152 66%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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TOTAL	SOCIAL GRADE (1)				SOCIAL GRADE (2)		ETHNIC GROUP		EDUCATION			
	AB (N)	C1 (O)	C2 (P)	DE (Q)	ABC1 (R)	C2DE (S)	WHITE (T)	ETHNIC MINORITY (U)	GCSE, O LEVEL, CSE, NVQ, A LEVEL OR EQUIVALENT (V)	DEGREE, MA, PHD (W)	NO FORMAL QUALIFICATIONS (X)	
WEIGHTED TOTAL 1123 100%	252 22%	309 28%	243 22%	320 28%	560 50%	563 50%	941 84%	182 16%	594 53%	297 26%	231 21%	
NEWSPAPER READERSHIP (Q27) TABLOID (POPULAR)	440 39%	79 31%	115 37%	118 49% NO	128 40%	194 35%	246 44% R	382 41%	58 32%	257 43% W	87 29%	96 41% W
BROADSHEET (QUALITY)	270 24%	139 55% OPQ	86 28% PQ	22 9%	22 7%	226 40% S	44 8%	211 22%	59 32% T	80 13% X	180 61% VX	10 4%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - B/C/D/E/F/G/H - I/J/K - L/M - N/O/P/Q - R/S - T/U - V/W/X
OVERLAP FORMULAE USED. * SMALL BASE

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	TOTAL	WORKING STATUS			INCOME			TENURE			
		WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
UNWEIGHTED TOTAL	1123 100%	458 41%	335 30%	330 29%	289 26%	196 17%	104 9%	326 29%	184 16%	199 18%	297 26%
WEIGHTED TOTAL	1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)											
HIGH	206 18%	114 18%	43 20%	49 19%	43 19%	44 19%	34 19%	56 16%	54 20%	41 19%	42 19%
NEITHER HIGH NOR LOW	458 41%	274 42%	88 41%	97 37%	78 35%	94 42%	62 35%	127 37%	99 36%	113 53% GHJ	89 41%
LOW	404 36%	231 36%	69 32%	105 40%	85 38%	83 37%	77 44%	139 41%	113 42%	46 22%	75 35% I
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)											
CONFIDENT	425 38%	248 38%	82 38%	96 37%	70 32%	94 41%	83 48% D	119 35%	128 47% GJ	83 39%	69 32%
NOT CONFIDENT	629 56%	356 55%	116 54%	156 60%	138 63%	126 56%	89 51%	210 62% H	129 48%	117 55%	127 59% H
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)											
CONFIDENT	352 31%	205 32%	62 29%	86 33%	55 25%	71 31%	69 39% D	105 31%	91 34%	79 37%	59 28%
NOT CONFIDENT	710 63%	410 63%	131 61%	169 65%	150 68%	152 67%	104 60%	226 66% I	174 64%	119 56%	138 64%
NEWSPAPER READERSHIP (Q27)											
TABLOID (POPULAR)	440 39%	249 39% B	59 27%	132 50% AB	91 41%	101 45% F	53 30%	153 45% HI	93 34%	61 28%	98 46% HI

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	WORKING STATUS			INCOME			TENURE			
	WORKING (A)	NOT WORKING (B)	RETIRED (C)	UNDER 15,500 (D)	15,500 - 34,999 (E)	35,000+ (F)	OWNED OUTRIGHT (G)	BUYING MORTGAGE (H)	RENTED PRIVATE LANDLORD (I)	RENTED LOCAL AUTHORITY (J)
WEIGHTED TOTAL 1123 100%	646 58%	215 19%	262 23%	221 20%	226 20%	175* 16%	340 30%	271 24%	213 19%	215 19%
BROADSHEET (QUALITY) 270 24%	176 27% C	44 20%	51 19%	17 8%	60 27% D	89 51% DE	85 25% J	99 37% GJ	60 28% J	16 8%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	REGION (GOR)											
		SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
UNWEIGHTED TOTAL	1123 100%	181 16%	88 8%	94 8%	73 7%	-	93 8%	92 8%	55 5%	85 8%	208 19%	72 6%	82 7%
WEIGHTED TOTAL	1123 100%	99 9%	48* 4%	128* 11%	97* 9%	**	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)													
HIGH	206 18%	23 24% MNQR	12 24% MNQR	12 10%	9 9%	-	18 22% N	11 11%	5 9%	13 12%	38 26% MNQR S	40 25% MNQR	24 25% MNQR
NEITHER HIGH NOR LOW	458 41%	31 32%	12 26%	57 45% L	37 39%	-	27 33%	49 49% KLPU	19 34%	45 42%	82 56% KLNP RU	47 30%	49 50% KLPU
LOW	404 36%	37 37% TV	21 43% TV	55 43% TV	46 47% TV	-	32 38% TV	35 34% T	26 46% TV	46 43% TV	23 16%	62 40% TV	22 23%
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)													
CONFIDENT	425 38%	37 37% P	17 35%	32 25%	34 35%	-	19 23%	28 27%	24 43% P	53 50% MPQ	72 49% MPQ	68 43% MP	40 41% P
NOT CONFIDENT	629 56%	55 56%	27 55%	93 73% KLRS TV	55 57%	-	49 59%	61 61% T	27 48%	49 45%	69 47%	89 57%	55 56%
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)													
CONFIDENT	352 31%	30 30% PS	17 36% NPS	35 27%	18 19%	-	15 18%	26 25%	19 34% S	18 16%	85 57% KLMN PQRSUV	55 35% PS	36 36% NPS
NOT CONFIDENT	710 63%	64 65% T	28 58% T	87 68% T	71 74% T	-	56 67% T	70 70% T	36 64% T	87 81% KLRT UV	52 35%	98 63% T	61 62% T
NEWSPAPER READERSHIP (Q27)													
TABLOID (POPULAR)	440 39%	46 47% QT	24 49% QT	48 38%	36 37%	-	41 49% QT	32 32%	28 50% T	47 44%	44 30%	60 38%	35 35%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	REGION (GOR)											
	SCOTLAND (K)	NORTH EAST (L)	NORTH WEST (M)	YORKS& HUMBER (N)	ULSTER (O)	EAST MIDLANDS (P)	WEST MIDLANDS (Q)	WALES (R)	EASTERN (S)	LONDON (T)	SOUTH EAST (U)	SOUTH WEST (V)
WEIGHTED TOTAL 1123 100%	99 9%	48* 4%	128* 11%	97* 9%	-** -	83* 7%	101* 9%	56* 5%	107* 10%	148 13%	157* 14%	99* 9%
BROADSHEET (QUALITY) 270 24%	7 7%	8 16% K	32 25% K	24 25% K	-	13 16%	22 21% K	5 9%	33 31% KPR	34 23% KR	54 35% KLPR	39 39% KLPQRT

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E/F - G/H/I/J - K/L/M/N/O/P/Q/R/S/T/U/V
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)		
		CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
UNWEIGHTED TOTAL	1123 100%	135 12%	330 29%	36 3%	120 11%	77 7%	59 5%	132 12%	155 14%	237 21%	540 48%	731 65%	331 29%	337 30%	386 34%	368 33%
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)																
HIGH	206 18%	38 24% D	66 22% D	20 42%	14 11%	7 14%	12 15%	16 11%	22 13%	47 21%	117 21% G	148 20% L	40 13%	89 26% O	75 19% O	40 11%
NEITHER HIGH NOR LOW	458 41%	68 43% D	132 43% D	12 25%	29 22%	20 41% D	30 36%	48 35%	82 49% J	105 46% J	203 37%	297 40%	146 46%	131 39%	159 40%	152 43%
LOW	404 36%	48 31%	101 33%	16 32%	85 66% ABE	18 38%	39 46%	57 42%	58 35%	67 30%	213 39% I	290 39% L	97 31%	113 33%	153 39%	133 37%
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)																
CONFIDENT	425 38%	91 58% BDEF	130 43% D	20 40%	38 29%	15 32%	26 31%	43 32%	64 39%	83 37%	229 42%	300 40% L	97 31%	144 42% O	163 41% O	108 31%
NOT CONFIDENT	629 56%	65 41%	162 53%	29 60%	89 69% AB	31 65% A	58 69% A	73 53%	94 57%	131 58%	305 56%	433 58%	173 55%	184 54%	227 57%	204 57%
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)																
CONFIDENT	352 31%	75 48% DEF	115 38% DE	16 33%	32 25%	11 23%	20 24%	24 18%	48 29%	78 35% G	193 35% G	264 35% L	68 21%	121 36% O	144 36% O	84 24%
NOT CONFIDENT	710 63%	82 52%	178 59%	31 63%	97 75% AB	37 76% AB	61 72% A	99 72% I	111 67%	133 59%	342 62%	471 63%	210 66%	211 62%	245 62%	234 66%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	PARTY SUPPORT (Q1/Q2)						LIKELIHOOD TO VOTE (Q3)				KNOWLEDGE OF MP (Q4)		STRENGTH OF PARTY SUPPORT (Q5)			
	TOTAL	CONSERVATIVE (A)	LABOUR (B)	LIB DEM (C)	UKIP (D)	SCOT/WELSH NATIONALIST (E)	OTHER (F)	CERTAINLY NOT (1) (G)	UNLIKELY (2-5) (H)	LIKELY (6-9) (I)	CERTAIN (10) (J)	YES (K)	NO (L)	STRONG (M)	NOT VERY STRONG (N)	NOT A SUPPORTER (O)
WEIGHTED TOTAL	1123 100%	158* 14%	304 27%	49** 4%	129* 11%	48* 4%	84* 8%	137* 12%	165 15%	226 20%	547 49%	751 67%	316 28%	340 30%	397 35%	355 32%
NEWSPAPER READERSHIP (Q27)																
TABLOID (POPULAR)	440 39%	80 50% F	121 40% F	11 23%	82 64% BF	24 51% F	14 16%	39 29%	70 43%	75 33%	241 44% GI	310 41%	113 36%	142 42%	164 41%	124 35%
BROADSHEET (QUALITY)	270 24%	56 36% BDE	74 24% E	18 36%	23 18%	3 7%	51 61% ABDE	16 12%	35 21%	44 20%	173 32% GHI	217 29% L	36 11%	112 33% NO	96 24% O	58 16%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)	
		WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)
UNWEIGHTED TOTAL	1123 100%	371 33%	671 60%	505 45%	604 54%	481 43%	630 56%	484 43%	625 56%	280 25%	761 68%
WEIGHTED TOTAL	1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)											
HIGH	206 18%	119 30% Q	77 12%	127 23% S	78 14%	120 22% U	84 14%	115 22% W	89 15%	92 31% Y	105 14%
NEITHER HIGH NOR LOW	458 41%	173 43%	256 40%	181 33%	273 48% R	184 34%	271 47% T	185 35%	268 46% V	126 43%	300 39%
LOW	404 36%	99 25% P	290 45% P	226 41% S	174 31%	220 41% U	184 32%	218 41% W	185 31%	68 23%	328 43% X
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)											
CONFIDENT	425 38%	229 57% Q	171 27%	250 46% S	174 31%	236 44% U	190 33%	225 43% W	200 34%	181 61% Y	231 30%
NOT CONFIDENT	629 56%	165 41% P	435 67% P	287 53%	337 59%	291 55%	335 58%	293 56%	331 56%	105 36%	492 64% X
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)											
CONFIDENT	352 31%	186 46% Q	145 22%	210 38% S	142 25%	191 36% U	162 28%	202 39% W	149 25%	157 53% Y	175 23%
NOT CONFIDENT	710 63%	209 52% P	461 71% P	325 60%	381 67% R	334 62%	374 64%	318 61%	388 66%	125 42%	556 73% X

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	UK DEMOCRATIC SYSTEM ADDRESSES INTERESTS (Q6)		INTEREST IN POLITICS (Q9)		KNOWLEDGEABLE ABOUT POLITICS (Q10)		KNOWLEDGEABLE ABOUT UK PARLIAMENT (Q10)		SYSTEM OF GOVERNING (Q11)		
	WELL (P)	NOT WELL (Q)	INTERESTED (R)	NOT INTERESTED (S)	KNOWLEDGEABLE (T)	NOT KNOWLEDGEABLE (U)	KNOWLEDGEABLE (V)	NOT KNOWLEDGEABLE (W)	WORKS WELL (X)	DOESN'T WORK WELL/ NEEDS IMPROVEMENT (Y)	
WEIGHTED TOTAL 1123 100%	402 36%	646 58%	545 49%	568 51%	534 48%	582 52%	525 47%	589 52%	294 26%	764 68%	
NEWSPAPER READERSHIP (Q27) TABLOID (POPULAR)	440 39%	179 44% Q	236 37%	227 42%	208 37%	213 40%	226 39%	206 39%	231 39%	108 37%	309 40%
BROADSHEET (QUALITY)	270 24%	121 30% Q	144 22%	203 37% S	67 12%	193 36% U	77 13%	181 34% W	89 15%	95 32% Y	166 22%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C/D/E/F - G/H/I/J - K/L - M/N/O - P/Q - R/S - T/U - V/W - X/Y
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)			
		AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/ NONE (D)	VERY/ FAIRLY (E)	NOT VERY/ NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)
UNWEIGHTED TOTAL	1123 100%	349 31%	374 33%	222 20%	837 75%	414 37%	656 58%	867 77%	38 3%	183 16%	35 3%
WEIGHTED TOTAL	1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** 3%	167 15%	30** 3%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)											
HIGH	206 18%	94 27% B	39 10%	74 33% D	122 14%	94 22%	105 16%	157 18%	12 31%	35 21%	1 4%
NEITHER HIGH NOR LOW	458 41%	135 38%	127 32%	95 43%	347 41%	158 37%	288 44%	329 37%	15 39%	99 59% G	14 48%
LOW	404 36%	110 31%	213 54% A	49 22%	346 40% C	170 40%	220 34%	364 41% I	11 28%	23 14%	7 24%
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)											
CONFIDENT	425 38%	174 49% B	118 30%	126 56% D	292 34%	198 46% F	223 34%	355 40%	13 34%	52 31%	6 20%
NOT CONFIDENT	629 56%	175 50%	248 63% A	95 42%	514 60% C	228 53%	377 58%	498 56%	25 65%	92 55%	14 46%
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)											
CONFIDENT	352 31%	133 37% B	93 24%	107 48% D	233 27%	166 39% F	180 28%	279 31%	14 37%	50 30%	9 29%
NOT CONFIDENT	710 63%	212 60%	274 70% A	113 50%	583 68% C	254 59%	439 67% E	577 65%	21 55%	100 60%	13 42%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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TOTAL	GET INVOLVED IN POLITICS (Q12)		INFLUENCE OVER DECISION-MAKING (Q14A)		INVOLVEMENT IN DECISION-MAKING (Q15A)		NAME ON ELECTORAL REGISTER (Q16)				
	AGREE (A)	DISAGREE (B)	SOME/A GREAT DEAL (C)	NOT VERY MUCH/NONE (D)	VERY/FAIRLY (E)	NOT VERY/NOT AT ALL (F)	YES - WHERE LIVING NOW (G)	YES - ANOTHER ADDRESS (H)	NO (I)	DON'T KNOW (J)	
WEIGHTED TOTAL 1123 100%	354 32%	393 35%	223 20%	856 76%	428 38%	654 58%	887 79%	38** ..3%	167 15%	30** ..3%	
NEWSPAPER READERSHIP (Q27) TABLOID (POPULAR)	440 39%	134 38%	169 43%	92 41%	338 39%	178 42%	256 39%	370 42% 	18 46%	43 26%	10 32%
BROADSHEET (QUALITY)	270 24%	108 31% B	87 22%	57 26%	208 24%	150 35% F	117 18%	215 24%	22 58%	31 19%	2 5%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	TOTAL	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)
UNWEIGHTED TOTAL	1123 100%	260 23%	259 23%	365 33%	272 24%	260 23%	282 25%	441 39%	125 11%	126 11%	194 17%	142 13%
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)												
HIGH	206 18%	80 26% M	45 18%	58 16%	64 22% U	56 21%	57 21%	112 22% TU	24 19%	23 14%	27 14%	16 12%
NEITHER HIGH NOR LOW	458 41%	108 35%	136 54% KM	114 32%	106 37%	112 41%	110 40%	204 40%	51 40%	69 43%	74 39%	72 53% NPQT
LOW	404 36%	113 37%	69 27%	167 47% L	109 38%	101 37%	108 39%	179 35%	49 38%	67 42%	82 43%	42 31%
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)												
CONFIDENT	425 38%	164 53% LM	105 41%	114 32%	113 39% U	121 45% U	116 42% U	244 48% NTU	51 40% U	60 37% U	69 37% U	27 20%
NOT CONFIDENT	629 56%	141 46%	147 58% K	227 64% K	170 59% Q	146 54%	157 57%	253 50%	73 57%	99 61% Q	117 62% Q	89 66% OQ
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)												
CONFIDENT	352 31%	122 40% M	94 37% M	96 27%	88 30%	87 32%	100 36% U	188 37% U	36 28%	45 28%	55 29%	29 21%
NOT CONFIDENT	710 63%	182 59%	149 58%	251 70% KL	192 66%	177 65%	168 61%	312 62%	90 70%	112 70%	129 68%	91 68%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
 OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	ELECTION PREFERENCE (Q19)			SUPPORTED CHANGES TO PARTICIPATION IN FUTURE ELECTIONS (Q20)								
	COALITION (K)	LARGEST PARTY (L)	ANOTHER ELECTION (M)	COMPULSORY VOTING (N)	A RIGHT TO REGISTER TO VOTE UP TO AND INCLUDING ELECTION DAY (O)	MAKING ELECTION DAY A PUBLIC HOLIDAY (P)	ONLINE VOTING (Q)	AN ALL-POSTAL VOTE ELECTION (R)	COMPULSORY VOTING WITH ABSTENTION /NONE OPTION ON THE BALLOT PAPER (S)	VOTES AT 16 (T)	NONE (U)	
WEIGHTED TOTAL	1123 100%	306 27%	255 23%	356 32%	290 26%	271 24%	278 25%	506 45%	128* 11%	161* 14%	189 17%	135 12%
NEWSPAPER READERSHIP (Q27)												
TABLOID (POPULAR)	440 39%	120 39%	107 42%	150 42%	131 45% TU	97 36%	109 39%	199 39% U	70 55% OPQIU	70 43% U	63 33%	38 28%
BROADSHEET (QUALITY)	270 24%	116 38% LM	66 26%	73 21%	86 30% U	91 34% RU	80 29% U	173 34% RU	24 19% U	74 46% NOPQ RU	64 34% RU	9 7%

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B - C/D - E/F - G/H/I/J - K/L/M - N/O/P/Q/R/S/T/U
OVERLAP FORMULAE USED. * SMALL BASE; ** VERY SMALL BASE (UNDER 30) INELIGIBLE FOR SIG TESTING

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	TOTAL	STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)			AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)		CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)		NEWSPAPER READERSHIP (Q27)	
		HIGH (A)	NEITHER HIGH NOR LOW (B)	LOW (C)	CONFIDENT (D)	NOT CONFIDENT (E)	CONFIDENT (F)	NOT CONFIDENT (G)	TABLOID (POPULAR) (H)	BROAD SHEET (QUALITY) (I)
UNWEIGHTED TOTAL	1123 100%	211 19%	451 40%	394 35%	397 35%	640 57%	359 32%	686 61%	453 40%	193 17%
WEIGHTED TOTAL	1123 100%	206 18%	458 41%	404 36%	425 38%	629 56%	352 31%	710 63%	440 39%	270 24%
STANDARDS OF PUBLIC OFFICE HOLDERS (Q21)										
HIGH	206 18%	206 100% BC	- -	- -	153 36% E	48 8%	130 37% G	69 10%	79 18%	71 26% H
NEITHER HIGH NOR LOW	458 41%	- -	458 100% AC	- -	190 45%	242 38%	147 42%	293 41%	156 36%	107 40%
LOW	404 36%	- -	- -	404 100% AB	65 15%	327 52% D	66 19%	324 46% F	189 43% I	89 33%
AUTHORITIES COMMITTED TO UPHOLDING STANDARDS (Q23)										
CONFIDENT	425 38%	153 74% BC	190 42% C	65 16%	425 100% E	- -	239 68% G	180 25%	156 35%	144 53% H
NOT CONFIDENT	629 56%	48 23%	242 53% A	327 81% AB	- -	629 100% D	105 30%	503 71% F	262 59% I	122 45%
CONFIDENT AUTHORITIES WILL PUNISH WRONGDOERS IN PUBLIC OFFICE (Q26)										
CONFIDENT	352 31%	130 63% BC	147 32% C	66 16%	239 56% E	105 17%	352 100% G	- -	145 33%	108 40%
NOT CONFIDENT	710 63%	69 33%	293 64% A	324 80% AB	180 42%	503 80% D	- -	710 100% F	273 62%	158 58%
NEWSPAPER READERSHIP (Q27)										
TABLOID (POPULAR)	440 39%	79 39%	156 34%	189 47% B	156 37%	262 42%	145 41%	273 38%	440 100% I	76 28%
BROADSHEET (QUALITY)	270 24%	71 35% BC	107 23%	89 22%	144 34% E	122 19%	108 31% G	158 22%	76 17%	270 100% H

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PROPORTIONS/MEANS: COLUMNS TESTED (5% RISK LEVEL) - A/B/C - D/E - F/G - H/I
OVERLAP FORMULAE USED. * SMALL BASE

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