

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 1
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
10 (Absolutely certain to vote)	724	346	378	57	106	106	120	122	214	163	225	336	239	217	135	133	388	336	202	522
	59%cejk p	58%	60%	39%	52%	51%	56%c	67%cde	77%zcde fh	47%	53%	73%zjk	77%znop	62%p	56%p	40%	57%	61%	55%	61%
9	52	22	30	4	5	7	14	10	11	9	22	21	21	12	9	10	29	22	13	38
	4%	4%	5%	3%	2%	4%	7%	5%	4%	3%	5%	5%	7%	3%	4%	3%	4%	4%	4%	4%
8	80	46	34	10	17	19	14	11	10	27	32	21	13	24	15	29	45	35	29	51
	7%	8%	5%	7%	8%	9%	6%	6%	4%	8%	8%	5%	4%	7%	6%	9%	7%	6%	8%	6%
7	65	37	27	13	5	13	23	5	6	18	36	11	4	17	15	28	41	23	17	47
	5%ilm	6%	4%	9%dhi	2%	6%	11%zdhi	3%	2%	5%	9%zl	2%	1%	5% m	6% m	8% zm	6%	4%	5%	5%
6	48	28	20	9	12	6	5	7	9	21	11	16	4	16	2	25	23	25	13	35
	4%mo	5%	3%	6%	6%	3%	2%	4%	3%	6%	3%	3%	1%	4%	1%	8% zmo	3%	4%	3%	4%
5	67	27	39	13	16	17	9	8	4	29	27	11	12	14	14	26	40	27	30	36
	5%ilt	5%	6%	9%i	8%i	8%i	4%	4%	1%	8% zl	6% l	2%	4%	4%	6%	8% z	6%	5%	8% zt	4%
4	8	2	7	4	3	*	-	-	1	7	*	1	1	2	2	4	7	1	1	7
	1%	-	1%	3% z	2%	*	-	-	*	2% zkl	*	*	*	1%	1%	1%	1%	*	*	1%
3	27	13	14	2	4	4	13	2	2	6	16	5	4	5	12	5	17	10	9	19
	2%	2%	2%	1%	2%	2%	6% zi	1%	1%	2%	4% zl	1%	1%	2%	5% zm	2%	2%	2%	2%	2%
2	17	7	9	1	2	7	1	3	2	3	8	6	1	4	5	7	10	7	7	10
	1%	1%	1%	1%	1%	3%	*	2%	1%	1%	2%	1%	*	1%	2%	2%	1%	1%	2%	1%
1 (Absolutely certain not to vote)	125	63	62	28	30	24	13	14	17	57	37	31	11	34	26	55	65	60	41	84
	10%ilm	11%	10%	19% zfh	14% fi	11%	6%	8%	6%	16% zkl	9%	7%	3%	10% m	11% m	17% zmn	10%	11%	11%	10%
MEAN	7.99cdj p	7.97	8.02	6.73	7.43	7.57	8.16c	8.44cde	8.93zcd ef	7.14	7.87j	8.74zjk	9.12zno	8.16p	7.75p	6.91	7.96	8.04	7.74	8.10
Certain to vote	724	346	378	57	106	106	120	122	214	163	225	336	239	217	135	133	388	336	202	522
	59%cejk p	58%	60%	39%	52%	51%	56%c	67%cde	77%zcde fh	47%	53%	73%zjk	77%znop	62%p	56%p	40%	57%	61%	55%	61%
Likely to vote	244	133	111	36	38	45	56	32	36	74	101	69	42	69	41	92	138	106	72	172
	20%ilm	22%	18%	25%i	19%	21%	26%i	18%	13%	21%	24% l	15%	14%	20%	17%	28% zmn	20%	19%	20%	20%
Unlikely to vote	119	49	70	20	25	29	23	13	9	45	51	22	18	26	33	42	73	46	47	72
	10%ilm	8%	11%	14%i	12%i	14%i	11%i	7%	3%	13% l	12% l	5%	6%	7%	14% m	13% m	11%	8%	13%	8%
Certain not to vote	125	63	62	28	30	24	13	14	17	57	37	31	11	34	26	55	65	60	41	84
	10%ilm	11%	10%	19% zfh	14% fi	11%	6%	8%	6%	16% zkl	9%	7%	3%	10% m	11% m	17% zmn	10%	11%	11%	10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 1
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD			
	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)	
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Don't know	19	8	11	4	7	6	2	1	*	10	8	1	1	6	5	7	12	7	7	12
	2% ^{il}	1%	2%	2% ^{il}	3% ^{il}	3% ^{il}	1%	*	*	3% ^{il}	2%	*	*	2%	2%	2%	2%	1%	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 2
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
10 (Absolutely certain to vote)	724	655	69	306	225	81	108	83	36	178	175	184	69	666	56	181	100	238	139
		59%efmo	59%	74%zdef	64%ef	44%	41%	73%zijk	54%	58%am	58%am	70%zjkm	39%	62%zo	37%	52%	60%	72%zpq	51%
9	52	45	6	17	19	4	10	*	3	13	15	12	8	42	8	12	7	21	9
		4%h	5%	4%	6%	2%	4%	*	5%	4%	5%	5%	4%h	4%	5%	3%	4%	6%	3%
8	80	73	7	22	21	12	23	2	4	14	28	14	17	58	22	31	11	19	15
		7%hn	6%	5%	6%	7%	9%	2%	7%	5%	9%h	5%	10%zhj	5%	14%zn	9%	6%	6%	6%
7	65	61	3	13	21	16	12	3	1	20	19	13	9	48	17	22	14	8	16
		5%cnr	3%	3%	6%	9%zc	4%	3%	2%	6%	6%	5%	5%	4%	11%zn	6%	9%r	3%	6%
6	48	45	3	11	1	9	25	1	2	10	12	3	19	32	15	11	4	7	21
		4%dn	2%	3%cd	*	5%cd	9%zcd	1%	4%	3%	4%	1%	11%zhkl	3%	10%zn	3%	3%	2%	8%zr
5	67	62	4	8	19	10	28	8	2	10	19	16	11	52	14	21	4	12	23
		5%cd	4%	2%	5%	5%	11%zc	7%	4%	3%	6%	6%	6%	5%	9%zn	6%	3%	4%	9%q
4	8	7	1	1	*	4	3	2	-	-	1	2	3	7	1	2	4	1	1
		1%	1%	*	*	2%zcd	1%	2%j	-	-	*	1%	2%ej	1%	1%	*	3%z	*	1%
3	27	26	1	3	15	4	5	6	2	6	5	4	5	25	3	8	7	4	3
		2%cd	1%	1%	4%zc	2%	2%	5%z	3%	2%	2%	1%	3%	2%	2%	2%	4%	1%	1%
2	17	13	4	6	3	5	2	3	*	5	5	3	*	16	*	11	2	2	1
		1%	3%	1%	1%	3%	1%	2%	1%	2%	2%	1%	*	2%	*	3%z	1%	1%	*
1 (Absolutely certain not to vote)	125	110	15	25	23	37	38	4	14	51	23	13	21	111	14	47	13	14	31
		10%chr	13%	6%	7%	20%zcd	14%cd	3%	21%zhkl	17%zhkl	7%	5%	12%hl	10%	9%	14%r	8%	4%	12%r
MEAN	7.99efmop	8.01	7.86	8.83zef	8.37ef	6.79	7.05	8.48ijm	7.28	7.63	8.15m	8.67zij	7.26	8.07o	7.43	7.50	8.08	8.93zpq	7.65
Certain to vote	724	655	69	306	225	81	108	83	36	178	175	184	69	666	56	181	100	238	139
		59%efmo	59%	74%zdef	64%ef	44%	41%	73%zijk	54%	58%am	58%am	70%zjkm	39%	62%zo	37%	52%	60%	72%zpq	51%
Likely to vote	244	224	20	63	63	42	71	7	12	57	73	42	53	180	62	76	36	56	61
		20%chn	17%	15%	18%	23%	27%zc	6%	17%h	18%h	24%h	16%h	30%zhl	17%	41%zn	22%	22%	17%	22%
Unlikely to vote	119	109	10	18	38	23	39	19	5	20	31	25	19	101	18	41	18	19	29
		10%cr	9%	4%	11%cd	12%cd	15%zc	17%zj	8%	7%	10%	9%	11%	9%	12%	12%r	11%	6%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/ef - z/h/ij/kl/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 2
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Certain not to vote	125	110	15	25	23	37	38	4	14	51	23	13	21	111	14	47	13	14	31
	10%chl	10%	13%	6%	7%	20%zcd	14%cd	3%	21%zhl	17%zhl	7%	5%	12%hl	10%	9%	14%fr	8%	4%	12%fr
Don't know	19	16	3	2	2	3	10	*	-	2	2	-	15	17	2	3	1	3	11
	2%c	1%	2%	*	1%	2%	4%zcd	*	-	1%	1%	-	8%zhijk	2%	1%	1%	*	1%	4%zpr

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 3
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
10 (Absolutely certain to vote)	724 59%hj l	93 84%zb	169 59%	211 78%zdh	264 67%zh	26 57%	44 72%	88 88%zdh	9 6%	411 81%zj	311 44%	542 77%zl	182 34%	280 70%z	275 64%z	268 73%zp	265 60%	322 74%zr	137 59%	81 53%	111 56%	297 72%zt
9	52 4%h	3 3%	14 5%	19 7%gh	15 4%	4 8%	3 4%	*	-	27 5%	22 3%	29 4%	23 4%	14 4%	17 4%	13 3%	19 4%	17 4%	11 5%	5 3%	8 4%	20 5%
8	80 7%agh iku	* 3%	16 6%	11 4%	35 9%gh	3 7%	4 6%	1 1%	1 1%	22 4%	55 8%	34 5%	46 9%zk	21 5%	24 6%	20 5%	26 6%	26 6%	12 5%	13 8%u	12 6%	12 3%
7	65 5%cik	3 3%	19 7%	3 1%	30 8%zc	5 10%	6 10%	2 2%	4 3%	14 3%	50 7%zi	21 3%	44 8%zk	23 6%	16 4%	15 4%	19 4%	14 3%	9 4%	6 4%	6 3%	24 6%
6	48 4%knp ru	4 3%	15 5%	13 5%	18 4%	-	-	-	1 1%	2 2%	2 5%	14 2%	33 6%zk	12 3%	6 1%	10 3%	8 2%	22 5%r	1 *	12 8%zu	8 4%	5 1%
5	67 5%cik qu	1 1%	9 3%	6 2%	17 4%	2 4%	4 6%	3 3%	8 6%	9 2%	55 8%zi	16 2%	51 10%zk	13 3%	25 6%	13 4%	32 7%	13 3%	17 7%q	10 6%	17 8%u	11 3%
4	8 1%	-	2 1%	-	1 *	-	1 1%	-	4 3%zcd	2 *	7 1%	2 *	6 1%	3 1%	*	2 1%	1 *	2 1%	2 1%	1 1%	3 1%	2 *
3	27 2%iq	1 1%	8 3%	2 1%	5 1%	1 2%	-	1 1%	11 8%zcd	2 *	25 4%zi	10 1%	17 3%	5 1%	5 1%	5 1%	7 2%	1 *	6 2%q	1 1%	6 3%	12 3%
2	17 1%iko	-	5 2%	2 1%	-	*	-	-	8 6%zcdg	2 *	15 2%j	2 *	14 3%zk	3 1%	10 2%	*	10 2%o	2 1%	2 1%	1 1%	4 2%	3 1%
1 (Absolutely certain not to vote)	125 10%acd gikmoq u	4 3%	29 10%	3 1%	10 3%	5 11%	-	3 3%	89 65%zcdg	5 1%	117 16%zi	28 4%	97 18%zk	24 6%	46 11%	18 5%	49 11%o	14 3%	30 13%q	22 14%u	24 12%u	24 6%
MEAN	7.99h jl	9.31z b	8.00	9.30zdh	8.83zh	8.07	9.17	9.32zh	2.41	9.42zj	6.99	9.06zl	6.54	8.68zn	8.14	8.86zp	7.94	9.01zr	7.83	7.59	7.61	8.73zst
Certain to vote	724 59%hj l	93 84%zb	169 59%	211 78%zdh	264 67%zh	26 57%	44 72%	88 88%zdh	9 6%	411 81%zj	311 44%	542 77%zl	182 34%	280 70%z	275 64%z	268 73%zp	265 60%	322 74%zr	137 59%	81 53%	111 56%	297 72%zt

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 3
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT							POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)	
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410	
Likely to vote	244	10	64	45	98	12	12	4	7	77	162	98	146	70	62	58	71	80	33	35	34	61	
		20% ^{agh}	9%	22% ^{ca}	17% ^{gh}	25% ^{zgh}	25%	20%	4%	5%	15%	23% ^{zi}	14%	28% ^{zk}	18%	15%	16%	16%	18%	14%	23%	17%	15%
Unlikely to vote	119	2	24	11	23	3	4	5	31	15	102	31	88	23	40	21	50	19	27	13	29	28	
		10% ^{acd}	2%	8%	4%	6%	7%	5%	22% ^{zcdg}	3%	14% ^{zi}	4%	17% ^{zk}	6%	9%	6%	11% ^o	4%	12% ^q	9%	15% ^{zu}	7%	
Certain not to vote	125	4	29	3	10	5	-	3	89	5	117	28	97	24	46	18	49	14	30	22	24	24	
		10% ^{acd}	3%	10%	1%	3%	11%	-	3%	65% ^{zcdg}	1%	16% ^{zi}	4%	18% ^{zk}	6%	11% ^o	5%	11% ^o	3%	13% ^q	14% ^u	12% ^u	6%
Don't know	19	2	3	*	1	-	-	*	2	1	17	2	17	1	4	1	5	2	3	*	1	1	
		2% ^{dik}	1%	*	*	-	-	*	1%	*	2% ^{zi}	*	3% ^{zk}	*	1%	*	1%	*	1%	*	1%	*	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 4
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
10 (Absolutely certain to vote)	724	724	-	-	-	601	66	36	17	708	14	502	221	480	243	187	329	516	208	123	601	-
	59% cdfg hijn rs	100% zabcd	-	-	-	83% zfg h	30% h	23% g	16% h	65% zj	12% j	74% zl	40% l	75% zn	41% n	76% zr	72% zr	73% zr	40% r	52% s	81% zs	-
9	52	-	52	-	-	27	22	2	1	49	2	36	16	27	25	13	14	28	24	13	11	27
	4% cat	-	21% zac	-	-	4% h	10% zeg	1% h	* h	4% h	2% j	5% k	3% l	4% m	4% n	5% o	3% p	4% q	5% r	5% s	2% t	11% u
8	80	-	80	-	-	19	40	16	2	73	6	30	51	30	50	10	24	34	46	35	17	27
	7% acd ekmqt	-	33% zac	-	-	3% h	18% ze	10% eh	2% h	7% h	5% j	4% k	9% zl	5% m	9% zn	4% o	5% p	5% q	9% zq	15% zt	2% t	11% u
7	65	-	65	-	-	21	31	10	2	54	10	28	35	27	36	5	26	31	32	19	5	40
	5% acd eot	-	26% zac	-	-	3% d	14% zeh	6% g	2% h	5% h	8% j	4% k	6% l	4% m	6% n	2% o	6% p	4% q	6% r	8% s	1% t	16% u
6	48	-	48	-	-	10	24	9	5	34	14	14	34	13	35	6	10	16	31	14	16	18
	4% aei kmqt	-	20% zac	-	-	1% d	11% ze	6% e	5% f	3% h	11% zi	2% k	6% zk	2% m	6% zn	2% o	2% p	2% q	6% zpq	6% s	2% t	7% u
5	67	-	-	67	-	10	16	28	12	49	17	22	44	20	46	4	14	19	48	20	21	26
	5% abd eikmql pqt	-	-	56% zab	-	1% d	7% e	18% ze	11% ze	4% h	14% zi	3% k	8% zk	3% m	8% zn	2% o	3% p	3% q	9% zopq	8% s	3% t	10% u
4	8	-	-	8	-	1	1	5	1	2	6	4	5	3	5	-	3	3	5	2	-	6
	1% ei	-	-	7% zab	-	* d	1% e	3% ze	1% f	* h	5% zi	1% k	1% l	* m	1% n	- o	1% p	* q	1% r	1% s	- t	2% u
3	27	-	-	27	-	3	9	12	3	23	4	12	16	10	18	5	7	11	16	5	1	21
	2% aet	-	-	23% zab	-	* d	4% e	8% ze	3% e	2% h	3% j	2% k	3% l	2% m	3% n	2% o	1% p	2% q	3% r	2% s	* t	8% u
2	17	-	-	17	-	4	1	10	2	14	3	3	13	3	13	-	3	3	14	2	5	9
	1% aek mq	-	-	14% zab	-	1% d	1% e	6% zef	2% f	1% h	2% j	1% k	2% zk	* m	2% zn	- o	1% p	* q	3% zopq	1% s	1% t	4% u
1 (Absolutely certain not to vote)	125	-	-	-	125	24	13	27	58	85	33	29	97	26	100	16	28	43	80	3	58	64
	10% abc efikmp qst	-	-	-	100% zab	3% d	6% e	17% ze	55% zefg	8% h	28% zi	4% k	18% zk	4% m	17% zn	6% o	6% p	6% q	15% zopq	1% s	8% s	25% u

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 4
LTV - And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
MEAN	7.99	10.00zb	7.56c	4.05d	1.00	9.32zf	7.47g	5.65h	3.60	8.36zj	4.76	8.92zl	6.81	8.96zn	6.91	8.90z	8.71z	8.78z	6.92	8.35	8.91zs	4.82
	bcdfic ghij nr		d			gh	h									r	r	r				
Certain to vote	724 59%b cdfg hijn rs	724 100%zbcd	-	-	-	601 83%zfg h	66 30%h	36 23%	17 16%	708 65%zj	14 12%	502 74%zl	221 40%	480 75%zn	243 41%	187 76%zr	329 72%zr	516 73%zr	208 40%	123 52%	601 81%zs	-
Likely to vote	244 20%acd ehkmoq t	-	244 100%zac	-	-	77 11%	116 52%ze gh	38 24%eh	9 9%	210 19%	32 26%	108 16%	135 25%zk	97 15%	146 25%zm	35 14%	74 16%	109 15%	133 26%zopq	82 35%zt	50 7%	112 45%
Unlikely to vote	119 10%abd eikmop qt	-	-	119 100%zab	-	18 3%	27 12%e	55 35%ze fh	17 17%ze	88 8%	29 24%zi	41 6%	78 14%zk	36 6%	83 14%zm	9 4%	27 6%	36 5%	83 16%zopq	29 12%t	28 4%	62 25%
Certain not to vote	125 10%abc efikmp qst	-	-	-	125 100%zab	24 3%	13 6%	27 17%ze	58 55%zefg	85 8%	33 26%zi	29 4%	97 18%zk	26 4%	100 17%zm	16 6%	28 6%	43 6%	80 15%zopq	3 1%	58 8%s	64 25%
Don't know	19 2%aik mpqt	-	-	-	-	6 1%	2 1%	2 1%	3 3%	5 *	13 11%zi	1 *	18 3%zk	1 *	17 3%zm	1 *	1 *	3 *	16 3%zpq	-	5 1%	13 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 5
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
Voted in an election	581	293	288	43	74	88	119	112	145	117	207	257	204	184	97	95	345	236	174	407
	47%cdjpr	49%	46%	30%	36%	42%	56%zode	61%zode	52%cd	33%	49%j	56%zj	66%znop	52%op	40%p	29%	51%zr	43%	47%	47%
Donated money or paid a membership fee to a charity or campaigning organisation	290	119	172	17	26	39	66	57	85	43	105	142	126	96	39	29	167	124	62	229
	24%acdjops	20%	27%aza	12%	13%	19%	31%zode	31%zode	31%zode	12%	25%j	31%zj	41%znop	27%op	16%p	9%	25%	22%	17%	27%zsz
Created or signed an e-petition	216	105	111	30	34	39	49	42	22	64	88	64	103	66	28	19	143	73	62	155
	18%iloprr	18%	18%	21%i	17%i	19%i	23%i	23%i	8%	18%	21%i	14%	33%znop	19%p	12%	6%	21%zr	13%	17%	18%
Contacted a local councillor or MP/MSP/WAM	145	66	78	9	16	22	35	24	39	24	57	63	69	35	21	19	69	76	31	114
	12%jpp	11%	12%	6%	8%	11%	16%cd	13%	14%c	7%	13%j	14%j	22%znop	10%	9%	6%	10%	14%	8%	13%
Boycotted certain products for political, ethical or environmental reasons	133	69	64	8	16	19	48	25	16	24	67	41	73	40	13	7	98	35	45	88
	11%jpprr	11%	10%	6%	8%	9%	23%zode	14%i	6%	7%	16%zj	9%	24%znop	11%p	5%	2%	14%zr	6%	12%	10%
Contributed to a discussion or campaign online or on social media	128	68	60	10	21	19	41	16	21	31	60	37	67	39	12	10	98	30	37	91
	10%opr	11%	10%	7%	10%	9%	19%zodeh	9%	8%	9%	14%zl	8%	22%znop	11%p	5%	3%	14%zr	5%	10%	11%
Created or signed a paper petition	101	44	57	12	7	11	24	20	27	19	36	47	42	31	14	14	56	45	21	80
	8%dp	7%	9%	8%	3%	5%	11%d	11%d	10%d	5%	8%	10%j	14%zop	9%	6%	4%	8%	8%	6%	9%
Taken part in a public consultation	80	50	31	1	3	17	24	16	19	4	41	35	54	11	4	11	53	27	16	64
	7%cdjnop	8%	5%	1%	2%	8%cd	11%zcd	9%cd	7%cd	1%	10%zj	8%j	17%znop	3%	2%	3%	8%	5%	4%	7%
Taken an active part in a campaign	73	39	34	3	6	13	23	17	9	9	36	27	42	17	9	4	51	22	13	60
	6%jpr	6%	5%	2%	3%	6%	11%zodi	10%cdi	3%	3%	9%zj	6%	14%znop	5%p	4%	1%	8%r	4%	3%	7%
Attended political meetings	57	31	26	6	6	12	11	9	13	12	23	22	30	17	8	2	39	18	11	47
	5%pr	5%	4%	4%	3%	6%	5%	5%	5%	3%	6%	5%	10%zop	5%p	3%p	1%	6%	3%	3%	5%
Donated money or paid a membership fee to a political party	55	32	23	5	12	11	5	11	12	17	16	23	31	16	4	3	30	25	11	45
	5%p	5%	4%	3%	6%	5%	2%	6%	4%	5%	4%	5%	10%znop	5%p	2%	1%	4%	5%	3%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/op - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 5
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Contacted the media	49 4% cde jps	28 5%	21 3%	1 1%	1 1%	2 1%	10 5% d	12 7% ode	22 8% zcde	2 1%	12 3%	35 8% zjk	25 8% zp	14 4% p	9 4% p	1 *	23 3%	26 5%	6 2%	44 5% zs
Taken part in a demonstration, picket or march	44 4% bio	32 5% zb	12 2%	8 6% i	11 6% i	4 2%	8 4%	9 5% i	3 1%	20 6%	13 3%	12 3%	20 6% zop	18 5% p	4 2%	3 1%	31 5%	13 2%	10 3%	35 4%
Don't know	1 *	1 *	-	1 1%	-	-	-	-	-	1 *	-	-	-	-	-	1 *	1 *	-	-	1 *
Null	475 39% fhlm n	237 39%	239 38%	78 54% zthi	108 52% zthi	85 41% h	62 29%	47 26%	95 34%	186 53% zkl	147 35%	142 31%	58 19%	110 31% m	113 47% zmn	195 59% zmno	242 36%	234 42% z	148 40%	327 38%
MEAN NUMBER OF MENTIONS	1.59 cdj oprs	1.63	1.55	1.07	1.13	1.42	2.18 zcd ei	2.03 zcd e	1.57 cd	1.10	1.80 j	1.75 j	2.86 zno p	1.66 op	1.09 p	0.66	1.78 zr	1.35	1.35	1.69 zs

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 6
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
Voted in an election	581	537	44	244	205	54	74	66	25	137	160	147	45	525	52	142	89	215	86
		47%efmo	48%	59%zef	59%zef	29%	28%	58%zjim	37%	45%lm	53%lm	56%zim	26%	49%zo	34%	41%	53%ps	65%zpq	32%
Donated money or paid a membership fee to a charity or campaigning organisation	290	279	12	136	93	25	33	22	14	75	69	85	26	274	16	55	43	128	39
		24%befm	25%zb	33%zef	27%ef	13%	13%	19%	21%	24%lm	23%	32%zhm	15%	26%zo	11%	16%	25%ps	39%zpq	15%
Created or signed an e-petition	216	216	-	72	94	19	28	29	18	52	39	57	20	203	13	41	39	111	8
		18%befm	19%zb	17%f	27%zcef	10%	10%	26%zkm	28%km	17%	13%	22%lm	11%	19%zo	9%	12%z	23%ps	34%zpq	3%
Contacted a local councillor or MP/MSP/WAM	145	138	6	61	44	24	14	13	3	43	29	39	18	135	9	36	15	61	18
		12%fos	12%	15%f	12%f	13%f	5%	11%	5%	14%	9%	15%	10%	13%o	6%	10%	9%	18%zpq	6%
Boycotted certain products for political, ethical or environmental reasons	133	129	3	43	67	7	15	18	4	29	29	43	10	127	5	22	16	79	5
		11%befm	12%zb	10%e	19%zcef	4%	6%	16%lm	6%	9%	9%	16%zm	6%	12%o	3%	6%z	10%z	24%zpq	2%
Contributed to a discussion or campaign online or on social media	128	128	-	43	59	6	17	15	6	27	32	41	8	125	3	21	17	70	7
		10%bem	12%zb	10%e	17%zef	3%	6%	13%lm	8%	9%	11%lm	15%lm	4%	12%zo	2%	6%	10%z	21%zpq	3%
Created or signed a paper petition	101	96	5	47	32	9	9	13	6	19	22	33	8	95	4	22	16	42	8
		8%fm	9%	11%zef	9%f	5%	4%	12%lm	9%	6%	7%	12%lm	4%	9%o	3%	6%	10%z	13%zps	3%
Taken part in a public consultation	80	79	1	35	31	1	10	8	3	18	23	22	8	78	2	14	5	48	8
		7%beos	7%b	8%e	9%e	1%	4%	7%	4%	6%	7%	8%	4%	7%o	2%	4%	3%	14%zpq	3%
Taken an active part in a campaign	73	73	-	27	33	3	7	10	4	10	18	23	9	69	4	17	5	46	3
		6%befjo	7%zb	7%e	9%zef	2%	3%	8%j	6%	3%	6%	9%j	5%	6%	2%	5%z	3%	14%zpq	1%
Attended political meetings	57	57	*	23	20	4	10	12	2	13	5	19	7	55	2	8	4	38	3
		5%bkos	5%	6%	6%	2%	4%	11%zjkm	3%	4%	2%	7%k	4%	5%	2%	2%	2%	12%zpq	1%
Donated money or paid a membership fee to a political party	55	55	1	23	25	2	6	9	1	17	16	7	5	54	1	6	7	32	3
		5%eops	5%	6%e	7%ef	1%	2%	8%zlm	2%	6%	5%	3%	3%	5%o	1%	2%	4%	10%zps	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 6
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Contacted the media	49 4% ^{ae}	47 4%	2 2%	27 7% ^{zef}	16 4% ^{ee}	-	6 2%	6 5%	1 1%	6 2%	10 3%	21 8% ^{zj}	6 3%	47 4%	2 2%	17 5%	8 5%	17 5%	6 2%
Taken part in a demonstration, picket or march	44 4% ^{es}	44 4%	-	14 3%	16 5%	2 1%	11 4%	9 8% ^{zik}	-	11 4%	8 3%	10 4%	6 4%	42 4%	2 1%	7 2%	9 5% ^s	18 5% ^s	3 1%
Don't know	1 *	1 *	-	-	-	-	1 *	-	-	-	-	-	1 1% ^{zn}	-	1 1% ^{zn}	1 *	-	-	-
Null	475 39% ^{acdlnqr}	411 37%	64 5% ^{za}	116 28%	92 26%	100 54% ^{zcd}	157 59% ^{zcd}	37 33%	26 40%	115 37%	114 38%	78 30%	104 59% ^{zhijkl}	395 37%	80 53% ^{zn}	154 44% ^{qr}	51 30% ^{fr}	66 20%	157 58% ^{zpqrs}
MEAN NUMBER OF MENTIONS	1.59 ^{bef} mops	1.69 ^{zb}	0.64	1.92 ^{zef}	2.09 ^{zef}	0.83	0.90	2.02 ^{zjm}	1.30	1.48 ^m	1.51 ^m	2.07 ^{zij} km	0.99	1.70 ^{zo}	0.76	1.18 ^s	1.61 ^{ps}	2.75 ^{zpq} s	0.73

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 7
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT					POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
		QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
Voted in an election	581	82	128	157	216	28	37	69	5	320	256	440	140	225	209	204	205	248	104	38	95	264
		47% _h 73% _z	44% _b	58% _z	55% _z	61% _e	61% _f	69% _z	4% _h	63% _z	36% _j	63% _z	26% _l	57% _z	49% _n	56% _z	47% _p	57% _z	45% _r	25% _s	47% _t	64% _z
Donated money or paid a membership fee to a charity or campaigning organisation	290	43	52	83	97	21	15	28	14	159	130	237	53	114	97	112	97	129	52	19	45	153
		24% _h 39% _z	18% _b	31% _z	24% _h	45% _e	25% _f	28% _h	10% _h	31% _z	18% _j	34% _z	10% _l	29% _z	23% _n	31% _z	22% _p	30% _z	23% _r	12% _s	23% _t	37% _z
Created or signed an e-petition	216	39	38	33	98	14	7	40	12	131	85	182	34	73	100	69	88	92	57	21	22	127
		18% _h 35% _z	13% _b	12% _z	25% _z	30% _e	11% _f	40% _z	8% _h	26% _z	12% _j	26% _z	6% _l	18% _z	23% _n	19% _o	20% _p	21% _q	25% _r	14% _s	11% _t	31% _z
Contacted a local councillor or MP/MSP/WAM	145	27	18	32	58	8	13	17	5	85	60	121	23	56	58	62	57	69	35	14	17	71
		12% _h 24% _z	6% _b	12% _h	15% _h	7% _e	21% _f	17% _h	4% _h	17% _z	8% _j	17% _z	4% _l	14% _z	14% _n	17% _z	13% _p	16% _z	15% _r	10% _s	9% _t	17% _z
Boycotted certain products for political, ethical or environmental reasons	133	28	17	19	57	8	5	23	4	81	52	120	12	45	65	35	53	42	38	10	14	76
		11% _h 26% _z	6% _b	7% _z	14% _z	18% _e	8% _f	23% _z	3% _h	16% _z	7% _j	17% _z	2% _l	11% _z	15% _n	10% _o	12% _p	10% _z	17% _z	7% _s	7% _t	19% _z
Contributed to a discussion or campaign online or on social media	128	29	24	29	48	10	8	19	*	82	47	109	20	53	47	49	41	53	33	7	12	81
		10% _h 26% _z	8% _b	11% _h	12% _h	22% _e	13% _f	19% _z	*	16% _z	7% _j	16% _z	4% _l	13% _z	11% _n	14% _o	9% _p	12% _q	14% _r	5% _s	6% _t	20% _z
Created or signed a paper petition	101	26	18	14	42	9	3	20	3	62	39	91	10	26	51	34	37	34	29	6	14	57
		8% _h 24% _z	6% _b	5% _z	11% _z	19% _e	6% _f	20% _z	2% _h	12% _z	6% _j	13% _z	2% _l	6% _z	12% _z	9% _o	8% _p	8% _z	13% _r	4% _s	7% _t	14% _z
Taken part in a public consultation	80	20	13	21	31	7	1	11	4	51	28	70	10	36	32	32	27	34	18	6	6	50
		7% _h 18% _z	5% _b	8% _z	8% _z	16% _e	2% _f	11% _h	3% _h	10% _z	4% _j	10% _z	2% _l	9% _z	7% _n	9% _o	6% _p	8% _z	8% _r	4% _s	3% _t	12% _z
Taken an active part in a campaign	73	17	5	6	35	4	3	18	1	46	26	66	6	24	36	29	27	32	16	1	6	44
		6% _h 15% _z	2% _b	2% _z	9% _z	9% _e	5% _f	18% _z	*	9% _z	4% _j	9% _z	1% _l	6% _z	8% _n	8% _o	6% _p	7% _z	7% _r	1% _s	3% _t	11% _z

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 7
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Attended political meetings	57 5% chj	14 12% zb	8 3%	6 2%	30 8% zch	1 3%	2 3%	16 16% zcdh	-	46 9% zj	11 2%	57 8% zl	*	17 4%	28 7%	21 6%	28 6%	26 6%	12 5%	3 2%	4 2%	34 8% zst
Donated money or paid a membership fee to a political party	55 5% bhj	9 8% b	4 2%	7 3%	31 8% zch	1 1%	3 5%	14 14% zch	-	52 10% zj	3 *	53 8% zl	3 1%	23 6%	28 7% z	26 7% z	23 5%	29 7% z	17 7%	4 3%	4 2%	35 9% zst
Contacted the media	49 4% jl	18 16% zb	9 3%	13 5%	13 3%	*	4 7%	9 9% zdh	1 1%	30 6% zj	19 3%	43 6% zl	6 1%	11 3%	31 7% zm	20 5%	16 4%	16 4%	11 5%	3 2%	8 4%	22 5%
Taken part in a demonstration, picket or march	44 4% bcj	10 9% zb	4 1%	2 1%	28 7% zch	-	1 2%	11 11% zch	1 *	32 6% zj	12 2%	44 6% zl	-	12 3%	26 6% z	12 3%	24 5% z	18 4%	15 6% z	4 3%	1 1%	26 6% zst
Don't know	1 *	-	-	-	-	-	-	-	1 1%	-	1 *	-	1 *	1 *	-	1 *	-	1 *	-	1 1%	-	-
Null	475 39% acd gikm oqr	15 14%	123 43% ad	84 31% g	121 31% g	12 26%	12 20%	17 17%	102 74% zcd	122 24%	347 49% zi	155 22%	320 60% zk	123 31%	150 35%	114 31%	160 36%	132 30%	68 30%	82 55% ztu	81 41% u	89 22%
MEAN NUMBER OF MENTIONS	1.59b hjlst	3.25z b	1.17	1.57h	1.98zh	2.41	1.70	2.96zcd h	0.36	2.31zj	1.08	2.33zl	0.60	1.80	1.89z	1.93z	1.64	1.89z	1.91z	0.90	1.24	2.54zst

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 8
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
Voted in an election	581 47%abc dfgh lnrs	480 66%zbc d	85 35%cd	8 7%	5 4%	458 63%zfg h	84 37%gh	27 17%	7 7%	570 52%zj	10 8%	418 61%zl	160 29%	399 62%zn	179 30%	165 67%zr	267 58%zr	432 61%zr	146 28%	81 34%	454 61%zs	46 18%
Donated money or paid a membership fee to a charity or campaigning organisation	290 24%bcd dfgh lnrs	241 33%zbc d	25 10%	12 10%	12 9%	231 32%zfg h	38 17%h	15 9%	6 6%	286 26%zj	2 2%	220 32%zl	71 13%	204 32%zn	87 15%	72 29%r	150 33%zr	222 31%zr	68 13%	32 13%	226 30%zs	32 13%
Created or signed an e-petition	216 18%cd fghj lnrs	170 24%zbc d	31 13%	6 5%	8 7%	181 25%zfg h	21 9%	7 4%	7 6%	210 19%zj	6 5%	185 27%zl	31 6%	176 27%zn	41 7%	72 29%zr	107 23%zr	179 25%zr	37 7%	19 8%	162 22%zs	35 14%
Contacted a local councillor or MP/ MSP/WAM	145 12%cd fghj lnrs	111 15%zcd	24 10%cd	6 5%	3 2%	115 16%zgh	21 9%h	6 4%	1 1%	140 13%zj	4 4%	116 17%zl	28 5%	101 16%zn	44 7%	61 25%zp qr	63 14%r	124 18%zpr	20 4%	15 6%	105 14%zs	25 10%
Boycotted certain products for political, ethical or environmental reasons	133 11%bc dfgh lnrs	112 16%zbc d	15 6%	1 1%	5 4%	118 16%zfg h	11 5%g	1 *	3 3%	130 12%zj	3 2%	118 17%zl	15 3%	112 18%zn	20 3%	51 21%zr	67 15%zr	119 17%zr	14 3%	6 3%	113 15%zs	13 5%
Contributed to a discussion or campaign online or on social media	128 10%bc dfgh lnrs	106 15%zbc d	15 6%	4 3%	3 3%	115 16%zfg h	6 3%	7 4%	* *	127 12%zj	1 1%	112 16%zl	16 3%	111 17%zn	18 3%	55 22%zp qr	61 13%r	116 16%zpr	13 2%	3 1%	103 14%zs	22 9%
Created or signed a paper petition	101 8%bc dghj lnr	85 12%zbc d	10 4%	3 2%	3 3%	79 11%zgh	16 7%	5 3%	1 1%	99 9%zj	2 1%	85 13%zl	16 3%	80 12%zn	21 4%	39 16%zr	47 10%r	85 12%zr	15 3%	14 6%	76 10%z	12 5%
Taken part in a public consultation	80 7%cd fghj lnrs	66 9%zcd	11 4%	1 1%	3 2%	72 10%zfg h	5 2%	4 2%	1 1%	79 7%j	1 1%	70 10%zl	10 2%	73 11%zn	7 1%	37 15%zpq r	36 8%r	73 10%zpr	8 1%	5 2%	62 8%zs	13 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 8
CU04 - In the last 12 months have you done any of the following to influence decisions, laws or policies?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Taken an active part in a campaign	73 6% ^{dj} lnrs	62 9% ^z ^{bcd}	9 4%	1 1%	1 *	64 9% ^z ^{fgh}	6 3%	2 1%	1 1%	72 7% ^{zj}	1 *	62 9% ^{zl}	11 2%	60 9% ^{zn}	13 2%	34 14% ^z ^{pq}	31 7% ^r	65 9% ^z ^{pr}	8 2%	4 2%	60 8% ^{zs}	9 4%
Attended political meetings	57 5% ^{bdf} jlnr	54 7% ^z ^{bcd}	3 1%	-	-	52 7% ^z ^{fgh}	3 1%	2 2%	-	57 5% ^j	-	57 8% ^{zl}	1 *	51 8% ^{zn}	6 1%	28 11% ^z ^{pq}	24 5% ^r	53 7% ^z ^{pr}	5 1%	4 2%	51 7% ^{zs}	2 1%
Donated money or paid a membership fee to a political party	55 5% ^{bdf} jlnr	52 7% ^z ^{bcd}	3 1%	-	-	49 7% ^z th	3 2%	3 2%	-	55 5% ^j	-	52 8% ^{zl}	4 1%	51 8% ^{zn}	4 1%	28 11% ^z ^{pq}	17 4%	45 6% ^z ^{pr}	10 2%	7 3%	47 6% ^z	2 1%
Contacted the media	49 4% ^{lnr} s	40 6% ^{zd}	5 2%	4 4%	-	43 6% ^z ^{gh}	4 2%	2 1%	-	49 4%	*	39 6% ^{zl}	10 2%	37 6% ^{zn}	12 2%	17 7% ^z ^r	24 5% ^r	41 6% ^z ^r	8 2%	-	40 5% ^{zs}	9 4%
Taken part in a demonstration, picket or march	44 4% ^{bgl} nr	41 6% ^z ^{bd}	3 1%	1 1%	-	39 5% ^z ^g	5 2%	-	*	44 4%	-	43 6% ^{zl}	2 *	42 6% ^{zn}	3 *	26 10% ^z ^{pq}	16 3% ^r	42 6% ^z ^{pr}	3 *	3 1%	38 5% ^z	3 1%
Don't know	1 *	-	-	1 1% ^{za}	-	-	-	1 1% ^e	-	-	1 1% ^{zi}	1 *	-	1 *	-	-	-	-	1 *	-	1 *	-
Null	475 39% ^{ae} ikmop qt	157 22%	119 49% ^{za}	87 73% ^{za}	96 76% ^{za}	160 22%	116 52% ^{ze}	103 65% ^{ze}	85 81% ^z ^{efg}	366 33%	99 82% ^{zi}	149 22%	325 59% ^{zk}	144 23%	331 56% ^{zm}	39 16%	125 27% ^{oq}	164 23% ^o	309 59% ^z ^{opq}	133 56% ^{zt}	197 27%	145 57%
MEAN NUMBER OF MENTIONS	1.59b cdfgh jlnrs	2.24zb cd	0.98c d	0.40	0.34	2.22zf gh	1.00g h	0.50	0.27	1.75zj	0.26	2.32zl i	0.68	2.34zn m	0.77	2.77z pqr	1.98z r	2.26z pr	0.68	0.82	2.07zs t	0.88

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 9
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
Vote in an election	679 55% <i>cjp</i>	330 55%	348 55%	58 40%	100 49%	107 51%	126 59% <i>c</i>	114 62% <i>cd</i>	173 63% <i>zcode</i>	158 45%	234 55% <i>j</i>	287 63% <i>zj</i>	234 75% <i>znop</i>	204 58% <i>p</i>	131 55% <i>p</i>	109 33%	392 58%	286 52%	193 52%	486 56%
Contact a local councillor or MP/ MSP/WAM	645 52% <i>cdjp</i>	316 53%	328 52%	55 38%	77 38%	113 54% <i>cd</i>	137 64% <i>zcd</i>	99 54% <i>cd</i>	163 59% <i>zcd</i>	132 38%	250 59% <i>zj</i>	262 57% <i>zj</i>	218 70% <i>znop</i>	188 53% <i>p</i>	120 50% <i>p</i>	119 36%	348 51%	297 54%	188 51%	456 53%
Create or sign a paper petition	434 35% <i>cdjpr</i>	196 33%	237 38%	34 24%	54 26%	66 31%	97 45% <i>zcode</i>	80 44% <i>zcd</i>	103 37% <i>cd</i>	89 25%	162 38% <i>j</i>	183 40% <i>zj</i>	164 53% <i>znop</i>	133 38% <i>p</i>	81 34% <i>p</i>	55 17%	264 39% <i>zr</i>	170 31%	119 32%	314 36%
Create or sign an e-petition	423 34% <i>iojpr</i>	198 33%	225 36%	55 38% <i>i</i>	73 35%	63 30%	90 42% <i>zei</i>	73 40% <i>i</i>	69 25%	128 37%	153 36%	142 31%	159 51% <i>znop</i>	142 40% <i>zop</i>	64 26% <i>p</i>	58 18%	274 41% <i>zr</i>	148 27%	120 33%	302 35%
Boycott certain products for political, ethical or environmental reasons	290 24% <i>iojpr</i>	150 25%	140 22%	24 16%	39 19%	50 24%	68 32% <i>zcdi</i>	59 32% <i>zcdi</i>	50 18%	63 18%	118 28% <i>j</i>	110 24%	128 41% <i>znop</i>	92 26% <i>op</i>	36 15%	34 10%	194 29% <i>zr</i>	96 17%	83 23%	207 24%
Take part in a public consultation	273 22% <i>cdjopr</i>	138 23%	135 21%	19 13%	30 14%	41 20%	66 31% <i>zcode</i>	51 28% <i>cd</i>	66 24% <i>cd</i>	49 14%	107 25% <i>j</i>	117 26% <i>j</i>	129 41% <i>znop</i>	79 22% <i>p</i>	35 15%	30 9%	168 25% <i>r</i>	105 19%	81 22%	192 22%
Donate money or pay a membership fee to a charity or campaigning organisation	266 22% <i>djopr</i>	119 20%	147 23%	23 16%	30 15%	46 22%	67 31% <i>zcdi</i>	44 24%	57 21%	52 15%	113 27% <i>zj</i>	101 22% <i>j</i>	114 37% <i>znop</i>	97 28% <i>zop</i>	31 13%	24 7%	166 25% <i>r</i>	100 18%	70 19%	196 23%
Take an active part in a campaign	252 21% <i>pr</i>	124 21%	128 20%	22 15%	38 18%	42 20%	66 31% <i>zcdi</i>	37 20%	48 18%	59 17%	108 26% <i>zj</i>	85 19%	107 35% <i>znop</i>	74 21% <i>p</i>	40 17% <i>p</i>	31 9%	156 23%	96 17%	77 21%	175 20%
Contact the media	244 20% <i>p</i>	129 22%	115 18%	25 17%	33 16%	39 19%	56 26%	36 20%	56 20%	58 17%	95 22%	92 20%	92 30% <i>zop</i>	82 23% <i>p</i>	38 16%	32 10%	147 22%	98 18%	66 18%	178 21%
Contribute to a discussion or campaign online or on social media	233 19% <i>iojpr</i>	105 18%	128 20%	28 20% <i>i</i>	39 19% <i>i</i>	50 24% <i>i</i>	59 28% <i>zhi</i>	29 16%	27 10%	68 19% <i>i</i>	109 26% <i>zj</i>	56 12%	102 33% <i>znop</i>	70 20% <i>p</i>	34 14%	27 8%	162 24% <i>zr</i>	71 13%	85 23%	149 17%
Take part in a demonstration, picket or march	194 16% <i>iojpr</i>	108 18%	87 14%	32 22% <i>i</i>	33 16% <i>i</i>	28 14%	51 24% <i>zei</i>	28 15% <i>i</i>	22 8%	65 18% <i>i</i>	79 19% <i>i</i>	50 11%	73 24% <i>zp</i>	69 20% <i>p</i>	36 15% <i>p</i>	16 5%	131 19% <i>zr</i>	63 11%	55 15%	139 16%
Attend political meetings	186 15% <i>pr</i>	102 17%	84 13%	20 14%	26 13%	38 18%	39 18%	29 16%	34 12%	46 13%	77 18%	63 14%	69 22% <i>zop</i>	69 20% <i>zp</i>	30 12% <i>p</i>	19 6%	116 17%	69 13%	60 16%	126 15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 9
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Donate money or pay a membership fee to a political party	125 10%p	71 12%	55 9%	17 12%	19 9%	20 10%	27 12%	18 10%	24 9%	36 10%	47 11%	43 9%	61 20%znop	35 10%p	20 8%p	10 3%	75 11%	50 9%	32 9%	94 11%
Don't know	16 1%	7 1%	9 1%	1 1%	3 2%	5 3%	2 1%	2 1%	2 1%	4 1%	7 2%	4 1%	2 1%	1 *	3 1%	10 3%zn	5 1%	11 2%	9 2%	7 1%
Null	236 19%lmn	122 20%	114 18%	33 23%	58 28%zfhi	46 22%	29 14%	25 14%	45 16%	91 26%zkl	75 18%	70 15%	20 6%	51 15% m	44 18% m	121 37%zmnno	123 18%	114 21%	69 19%	167 19%
MEAN NUMBER OF MENTIONS	3.45jop r	3.48	3.41	2.85	2.87	3.36	4.44zcd ei	3.81cd	3.24	2.86	3.91zj	3.47j	5.32zno p	3.80op	2.89p	1.71	3.83zr	2.98	3.33	3.50

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 10
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
Vote in an election	679	626	52	261	233	76	104	76	30	166	156	181	70	629	47	179	102	235	104
		55%befm	56%b	63%zef	66%zef	41%	39%	67%zijk	45%	54%am	51%am	69%zijk	40%	59%zo	31%	52%z	60%z	71%zpqz	38%
Contact a local councillor or MP/ MSP/WAM	645	610	34	237	213	84	102	67	18	184	140	157	79	585	57	171	89	220	108
		52%befi	55%zb	57%zef	61%zef	45%	38%	59%ikm	27%	60%zikh	46%i	59%ikm	45%i	54%zo	38%	49%	53%z	67%zpqz	40%
Create or sign a paper petition	434	412	21	173	159	40	55	51	16	109	90	134	33	414	19	99	73	171	47
		35%befm	37%zb	42%zef	45%zef	22%	21%	45%zikh	24%	35%am	30%am	51%zijk	19%	39%zo	13%	28%z	44%zps	52%zps	17%
Create or sign an e-petition	423	418	4	148	160	39	71	37	20	107	85	135	38	400	21	119	76	165	33
		34%befm	38%zb	36%e	46%zcef	21%	27%	33%am	31%	35%am	28%	51%zhijk	21%	37%zo	14%	34%z	45%zps	50%zps	12%
Boycott certain products for political, ethical or environmental reasons	290	286	5	114	115	22	34	27	9	79	67	83	25	276	13	65	43	132	16
		24%befm	26%zb	27%ef	33%zef	12%	13%	24%am	13%	26%am	22%	31%zim	14%	26%zo	8%	19%z	26%z	40%zpqz	6%
Take part in a public consultation	273	265	8	112	100	18	37	23	7	67	64	87	24	260	12	59	41	125	22
		22%befi	24%zb	27%zef	29%zef	10%	14%	21%	11%	22%am	21%	33%zhijk	14%	24%zo	8%	17%z	24%z	38%zpqz	8%
Donate money or pay a membership fee to a charity or campaigning organisation	266	257	10	106	101	18	38	19	15	69	67	69	27	252	13	56	43	121	23
		22%befm	23%zb	26%ef	29%zef	10%	14%	17%	23%	22%	22%	26%am	16%	23%zo	9%	16%z	25%zps	37%zpqz	9%
Take an active part in a campaign	252	248	4	81	97	28	43	22	10	66	57	69	27	237	15	60	40	109	21
		21%bos	22%zb	20%	28%zef	15%	16%	20%	16%	22%	19%	26%am	15%	22%zo	10%	17%z	24%z	33%zps	8%
Contact the media	244	234	10	92	91	23	35	22	8	63	52	74	26	233	11	64	39	104	19
		20%befo	21%zb	22%ef	26%zef	12%	13%	19%	12%	20%	17%	28%zikh	15%	22%zo	7%	18%z	23%z	32%zps	7%
Contribute to a discussion or campaign online or on social media	233	230	3	69	107	20	34	21	7	63	48	68	26	223	10	56	46	102	7
		19%befo	21%zb	17%	30%zcef	11%	13%	19%	11%	20%	16%	26%zikh	15%	21%zo	6%	16%z	27%zps	31%zps	3%
Take part in a demonstration, picket or march	194	191	3	59	81	15	38	19	7	70	37	41	20	181	12	45	45	74	9
		16%beos	17%zb	14%	23%zcef	8%	14%	17%	10%	23%zkh	12%	15%	12%	17%o	8%	13%z	27%zps	23%zps	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 10
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Attend political meetings	186 15%bops	183 16%zb	3 3%	60 15%	71 20%zef	22 12%	28 11%	17 15%	5 7%	45 15%	35 12%	65 24%zijkm	19 11%	177 16%zo	8 5%	37 10%	33 19%ps	81 25%zps	19 7%
Donate money or pay a membership fee to a political party	125 10%beos	124 11%zb	1 1%	48 12%e	48 14%e	7 4%	23 9%	13 12%	2 3%	40 13%	23 8%	31 12%	15 9%	123 11%zo	3 2%	28 8% _s	23 14% _s	56 17% _s zps	7 2%
Don't know	16 1%an	11 1%	5 4%za	6 1%	4 1%	2 1%	4 2%	1 *	- -	5 1%	10 3%zl	- -	1 *	5 *	9 6%zn	2 1%	1 1%	2 1%	8 3%
Null	236 19%acdj Inqr	195 17%	42 35%za	63 15% _d	31 9%	48 26%zcd	89 33%zcd	17 15%	17 26%jl	42 14%	86 28%zhjl	25 9%	50 28%zhjl	183 17%	53 35%zn	68 20% _r	19 11%	32 10%	99 36%zppqr
MEAN NUMBER OF MENTIONS	3.45bef imops	3.67zb	1.36	3.77ef	4.49zcef	2.22	2.41	3.68im	2.32	3.66im	3.04	4.52zijkm	2.44	3.71zo	1.59	2.98s	4.12zps	5.14zps _s	1.61

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 11
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT					POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
		QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
Vote in an election	679	85 55%hj ls	172 76%zb 59%	183 68%zh	240 61%zh	32 69%	44 73%	72 72%zh	15 11%	367 72%zj	309 44%	502 72%zl	177 33%	264 66%zn	239 56%	235 64%zp	237 54%	281 65%zr	118 51%	56 37%	104 52%z	306 75%zst
Contact a local councillor or MP/MSP/WAM	645	84 52%hj l	154 75%zb 53%	160 59%h	238 60%zh	35 75%	36 60%	57 57%h	46 34%	321 63%zj	323 46%	464 66%zl	180 34%	252 63%z	246 58%z	220 60%z	244 55%	278 64%zr	112 49%	67 44%	105 53%	269 65%zst
Create or sign a paper petition	434	64 35%hj ls	86 57%zb 30%	110 41%h	161 41%zh	21 45%	28 46%	54 53%zh	22 16%	245 48%zj	189 27%	334 48%zl	99 19%	170 43%z	165 39%	152 42%z	152 34%	178 41%z	78 34%	26 17%	69 35%z	223 54%zst
Create or sign an e-petition	423	61 34%bh jls	71 54%zb 24%	103 38%h	170 43%zh	22 48%	24 40%	41 41%h	20 15%	228 45%zj	192 27%	316 45%zl	107 20%	156 39%	159 37%	132 36%	161 36%	167 38%	82 35%	34 22%	67 34%	225 55%zst
Boycott certain products for political, ethical or environmental reasons	290	44 24%bh jls	50 40%zb 17%	70 26%h	122 31%zh	17 37%	12 20%	28 28%h	9 7%	169 33%zj	119 17%	242 35%zl	48 9%	115 29%z	117 27%	108 30%z	113 26%	114 26%	64 28%	20 13%	39 19%	153 37%zst
Take part in a public consultation	273	48 22%hj ls	52 43%zb 18%	77 29%zh	98 25%h	12 26%	14 23%	30 30%h	12 9%	164 32%zj	108 15%	235 33%zl	38 7%	120 30%zn	92 21%	99 27%z	88 20%	127 29%zr	41 18%	13 9%	43 21%z	146 36%zst
Donate money or pay a membership fee to a charity or campaigning organisation	266	43 22%bh jl	41 39%zb 14%	61 23%h	102 26%h	19 42%	9 14%	28 28%h	11 8%	151 30%zj	115 16%	208 30%zl	59 11%	105 26%z	104 24%	95 26%	99 23%	111 25%	55 24%	22 14%	34 17%	143 35%zst
Take an active part in a campaign	252	43 21%bh jl	36 38%zb 12%	45 17%	90 23%h	18 39%	22 36%	33 33%zch	12 9%	146 29%zj	106 15%	210 30%zl	42 8%	92 23%	113 26%z	85 23%	100 23%	111 26%z	57 25%	29 19%	35 18%	119 29%zst
Contact the media	244	48 20%hj l	44 43%zb 15%	57 21%h	87 22%h	13 28%	15 24%	30 30%zh	13 10%	138 27%zj	107 15%	187 27%zl	57 11%	84 21%	107 25%z	84 23%	93 21%	90 21%	57 25%	25 16%	33 17%	122 30%zst

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 11
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME				
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)	
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410	
Contribute to a discussion or campaign online or on social media	233	40	37	63	92	11	13	27	2	144	89	198	35	93	90	80	81	91	51	13	29	140	
		19%bh	36%zb	23%h	23%zh	24%	21%	27%h	1%	28%zj	13%	28%zl	7%	23%z	21%	22%	18%	21%	22%	9%	15%	34%zt	
Take part in a demonstration, picket or march	194	31	31	22	94	5	10	31	10	122	72	170	24	63	100	59	89	74	48	19	21	99	
		16%bc	28%zb	8%	24%zch	10%	17%	31%zch	7%	24%zj	10%	24%zl	5%	16%	23%zm	16%	20%z	17%	21%	12%	10%	24%zt	
Attend political meetings	186	39	30	41	84	9	12	24	3	138	48	172	13	81	67	83	69	90	37	13	30	93	
		15%bh	35%zb	15%h	21%zh	20%	20%	24%zh	2%	27%zj	7%	25%zl	3%	20%z	16%	23%zp	16%	21%z	16%	8%	15%	23%zs	
Donate money or pay a membership fee to a political party	125	25	14	23	63	1	10	22	1	97	29	116	9	56	50	59	40	60	33	12	17	63	
		10%bh	23%zb	8%h	16%zch	3%	16%	22%zch	1%	19%zj	4%	17%zl	2%	14%z	12%	16%zp	9%	14%z	14%	8%	9%	15%z	
Don't know	16	-	*	-	9	-	-	1	2	5	8	3	13	4	2	7	2	6	3	1	1	2	
		1%k	*	-	2%	-	-	1%	1%	1%	1%	*	2%zk	1%	1%	2%	*	1%	1%	*	1%	1%	
Null	236	3	49	38	49	4	6	10	52	57	172	64	172	51	75	51	81	64	50	46	33	22	
		19%adg	2%	17%a	14%	12%	9%	9%	10%	38%zcd	11%	24%zi	9%	32%zk	13%	17%	14%	18%	15%	22%	30%ztu	17%u	5%
MEAN NUMBER OF MENTIONS	3.45b	5.87z	2.83	3.76h	4.15zh	4.67	4.10	4.78zch	1.31	4.78zj	2.55	4.79zl	1.68	4.15z	3.86z	4.08z	3.55	4.07z	3.62	2.30	3.14	5.12zst	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 12
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
Vote in an election	679	540	91	28	18	521	87	43	23	661	18	478	200	446	231	178	308	486	192	97	500	82
	55%abc dfgh Inrs	75%zbc d	37%cd	23%	15%	72%zfg h	39%gh	27%	22%	60%zj	15%	70%zl	37%	70%zn	39%	72%zr	67%zr	69%zr	37%	41%	67%zs	32%
Contact a local councillor or MP/ MSP/WAM	645	453	105	44	42	464	101	52	26	618	22	443	202	418	226	168	305	473	171	83	439	123
	52%abc dghj Inrs	63%zbc d	43%	37%	34%	64%zfg h	45%gh	33%	25%	56%zj	18%	65%zl	37%	65%zn	38%	68%zr	66%zr	67%zr	33%	35%	59%zs	49%
Create or sign a paper petition	434	343	53	21	17	329	71	25	9	426	5	330	103	315	118	108	231	339	94	54	322	57
	35%abc dghj Inrs	47%zbc d	22%	18%	14%	45%zfg h	32%gh	16%	8%	39%zj	4%	48%zl	19%	49%zn	20%	44%zr	50%zr	48%zr	18%	23%	43%zs	23%
Create or sign an e-petition	423	313	68	19	22	322	69	19	13	406	16	306	116	304	118	100	229	330	93	54	291	78
	34%bcd ghjln rs	43%zbc d	28%cd	16%	17%	44%zfg h	31%gh	12%	12%	37%zj	14%	45%zl	21%	48%zn	20%	40%r	50%zr	47%zr	18%	23%	39%zs	31%
Boycott certain products for political, ethical or environmental reasons	290	230	36	11	12	236	31	14	9	281	9	238	52	217	73	79	164	244	46	24	224	42
	24%abc dfgh Inrs	32%zbc d	15%	9%	10%	32%zfg h	14%	9%	8%	26%zj	7%	35%zl	10%	34%zn	12%	32%zr	36%zr	34%zr	9%	10%	30%zs	17%
Take part in a public consultation	273	223	26	11	13	224	28	10	9	263	10	227	46	228	44	76	147	223	49	22	222	29
	22%abc dfgh Inrs	31%zbc d	11%	9%	10%	31%zfg h	13%	7%	8%	24%zj	8%	33%zl	8%	36%zn	8%	31%zr	32%zr	32%zr	9%	9%	30%zs	11%
Donate money or pay a membership fee to a charity or campaigning organisation	266	210	32	12	13	212	35	11	9	259	5	200	67	196	70	66	138	205	60	27	204	35
	22%abc dfgh Inrs	29%zbc d	13%	10%	10%	29%zfg h	15%g	7%	8%	24%zj	4%	29%zl	12%	31%zn	12%	27%r	30%zr	29%zr	12%	11%	28%zs	14%
Take an active part in a campaign	252	192	32	14	14	190	37	15	9	242	9	202	50	186	66	74	119	193	58	21	196	35
	21%abc dghj Inrs	26%zbc d	13%	12%	11%	26%zfg h	16%	10%	9%	22%zj	8%	30%zl	9%	29%zn	11%	30%zr	26%zr	27%zr	11%	9%	26%zs	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 12
CU05 - Which of the following would you be prepared to do if you felt strongly enough about an issue?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Contact the media	244 20%cdh jnrs	175 24%zcd	41 17%	16 14%	11 9%	184 25%zfg h	34 15%h	23 14%h	4 3%	234 21%zj	7 6%	181 27%zl	63 12%	184 29%zn	60 10%	61 25%r	129 28%zr	191 27%zr	54 10%	23 10%	170 23%zs	52 21%
Contribute to a discussion or campaign online or on social media	233 19%bc dfgh lnrs	189 26%zbd	23 9%	13 11%	9 7%	196 27%zfg h	21 9%	12 8%	3 3%	228 21%zj	5 4%	187 26%zl	46 8%	186 29%zn	47 8%	71 29%zr	121 26%zr	193 27%zr	41 8%	16 7%	179 24%zs	38 15%
Take part in a demonstration, picket or march	194 16%bc glnr s	150 21%zbc d	26 11%c	3 3%	14 11%c	146 20%zgh	30 14%g	8 5%	10 10%	187 17%zj	7 6%	162 24%zl	32 6%	149 23%zn	45 8%	64 26%zr	97 21%zr	160 23%zr	33 6%	21 9%	151 20%zs	22 9%
Attend political meetings	186 15%bc dghj lnrs	157 22%zbd	18 7%	4 3%	7 6%	146 20%zfg h	24 11%	9 6%	6 6%	182 17%zj	4 3%	163 24%zl	23 4%	153 24%zn	32 5%	77 31%zp qr	81 18%r	158 22%zpr	28 5%	23 10%	150 20%zs	12 5%
Donate money or pay a membership fee to a political party	125 10%bc dfgh lnr	116 16%zbd	6 2%	1 1%	3 2%	105 15%zfg h	13 6%	7 4%	* *	124 11%zj	2 1%	112 16%zl	13 2%	109 17%zn	16 3%	43 17%zr	62 13%zr	105 15%zr	21 4%	17 7%	101 14%zs	7 3%
Don't know	16 1%aem q	3 *	9 4%za	1 1%	1 1%	* *	8 3%ze	4 3%e	1 1%e	15 7%	1 *	5 1%	10 2%	3 1%	11 2%	* *	4 1%	4 1%	10 2%	8 3%zt	6 1%	1 1%
Null	236 19%aei kmopqt	60 8%	75 31%za	44 37%za	44 35%za	65 9%	57 26%ze	61 39%ze	45 43%zef f	160 15%	72 59%zi	67 10%	168 31%zk	59 9%	177 30%zm	19 8%	41 9%	60 8%	176 34%zopq	77 33%zt	95 13%	64 25%
MEAN NUMBER OF MENTIONS	3.45b cdfgh jnrs	4.55zb cd	2.28d	1.65	1.56	4.51zf gh	2.60g h	1.57	1.23	3.75zj	0.99	4.75zl	1.85	4.83zn	1.95	4.70z r	4.64z r	4.66z r	1.81	2.03	4.24zs	2.43

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 13
CU06 - How interested would you say you are in politics?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Very interested	221 18%bop	131 22%zb	90 14%	16 11%	40 20%	32 15%	36 17%	33 18%	65 23%zc	57 16%	68 16%	97 21%	114 37%znop	66 19%op	23 9%	18 6%	130 19%	92 17%	60 16%	162 19%
[2] Fairly interested	479 39%djp	233 39%	246 39%	56 38%d	52 25%	85 41%d	90 42%d	73 40%d	124 45%d	107 31%	175 41%j	197 43%j	150 48%zp	145 41%p	99 41%p	84 26%	268 40%	211 38%	131 36%	348 40%
[3] Not very interested	307 25%mt	147 25%	159 25%	42 29%	53 26%	45 21%	62 29%	48 26%	57 21%	94 27%	107 25%	105 23%	34 11%	90 26%mt	73 31%mt	109 33%zmo	168 25%	138 25%	98 26%	209 24%
[4] Not at all interested	224 18%afil m	87 15%	137 22%za	31 21%ai	61 30%zfhi	47 22%fi	25 12%	30 16%	30 11%	92 26%zkl	72 17%	60 13%	11 4%	49 14%mt	45 19%mt	118 36%zmo	111 16%	113 20%	80 22%	143 17%
MEAN	2.43ail mt	2.32	2.54za	2.61i	2.65zfi	2.51i	2.36	2.41i	2.19	2.63zkl	2.43	2.28	1.81	2.35m	2.59zmn	2.99zmo	2.38	2.49	2.54	2.39
Very/fairly interested	701 57%bdjp	365 61%zb	336 53%	72 50%	92 45%	117 56%	126 59%cd	105 58%cd	189 68%zode	164 47%	243 58%j	294 64%zj	265 85%znop	212 60%p	122 51%p	102 31%	398 59%	303 55%	191 52%	510 59%
Not very/at all interested	530 43%ailm	234 39%	296 47%za	73 50%ai	114 55%zfhi	92 44%ai	88 41%	78 42%	87 32%	186 53%zkl	179 42%	165 36%	46 15%	140 40%mt	118 49%mt	227 69%zmo	279 41%	251 45%	178 48%	352 41%
NET interested	170 14%bcdj opr	130 22%zb	40 6%	-1 -1%	-22 -11%	26 12%cd	38 18%cd	27 15%cd	102 37%zode fhi	-23 -6%	64 15%j	129 28%zjk	219 71%znop	72 21%zo	4 2%	-125 -38%	119 18%zr	51 9%	13 4%	157 18%zs
Don't know	*	*	-	-	-	*	-	-	-	-	*	-	-	*	-	-	-	*	*	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/op - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 14
CU06 - How interested would you say you are in politics?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Very interested	221	212	10	84	83	15	36	23	3	49	49	71	27	211	9	35	26	119	26
	18%beio	19%zb	8%	20%e	24%zef	8%	13%	20%i	4%	16%i	16%i	27%zijk	16%i	20%zo	6%	10%	15%	36%zpq	9%
[2] Fairly interested	479	442	37	186	143	63	81	61	24	116	113	113	52	432	44	128	81	143	73
	39%fmos	40%	31%	45%zef	41%f	34%	30%	54%zjkm	37%	37%	37%	43%lm	30%	40%o	29%	37%	48%zps	43%r	27%
[3] Not very interested	307	279	28	106	79	50	70	20	13	84	78	59	53	248	58	102	47	48	83
	25%nr	25%	24%	26%	23%	27%	26%	18%	20%	27%	26%	22%	30%h	23%	38%zn	29%r	28%r	15%	31%r
[4] Not at all interested	224	181	43	37	45	58	80	10	26	59	64	21	43	183	40	84	14	19	89
	18%acdh	16%	36%za	9%	13%	31%zcd	30%zcd	9%	40%zhjk	19%hl	21%hl	8%	25%zhl	17%	27%zn	24%zqr	8%	6%	33%zqr
MEAN	2.43acd	2.39	2.88za	2.23	2.24	2.81zcd	2.73zcd	2.15	2.95zjh	2.50hl	2.52hl	2.11	2.64zhl	2.37	2.85zn	2.68zqr	2.29r	1.90	2.87zqr
	hlnr								kl										
Very/fairly interested	701	654	47	270	227	78	117	83	27	165	161	184	80	644	53	162	107	262	99
	57%befi	59%zb	40%	65%zef	65%zef	42%	44%	74%zijk	41%	54%	53%	70%zijk	45%	60%zo	35%	47%	64%ps	79%zpq	36%
Not very/at all interested	530	460	70	143	124	107	150	30	39	143	142	80	96	431	98	186	61	68	172
	43%acdh	41%	60%za	35%	35%	58%zcd	56%zcd	26%	59%zhl	46%hl	47%hl	30%	55%zhl	40%	65%zn	53%zqr	36%r	20%	64%zqr
NET interested	170	194	-24	128	103	-29	-33	53	-12	22	20	104	-16	213	-45	-24	46	194	-74
	14%befi	17%zb	-20%	31%zef	29%zef	-16%	-12%	47%zjk	-19%	7%im	6%im	40%zijk	-9%	20%zo	-29%	-7%	27%zp	59%zpq	-27%
Don't know	*	*	-	*	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 15
CU06 - How interested would you say you are in politics?
 BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Very interested	221 18%hj 	48 43%zb	42 15%	63 23%zh	93 23%zh	12 25%	10 16%	29 29%zh	9 6%	175 34%zj	47 7%	221 32%zl	-	104 26%z	91 21%	105 29%zp	77 17%	106 24%z	38 17%	17 11%	25 13%	115 28%zst
[2] Fairly interested	479 39%hj 	58 52%z	122 42%	130 48%zh	154 39%h	25 54%	29 48%	52 52%zh	17 13%	251 49%zj	223 32%	479 68%zl	-	183 46%z	175 41%	149 41%	182 41%	200 46%z	84 36%	52 35%	72 36%	184 45%z
[3] Not very interested	307 25%aik mnu	3 3%	86 30%a	62 23%	98 25%	6 14%	21 35%	15 15%	38 28%	62 12%	243 34%zi	-	307 58%zk	73 18%	83 19%	78 21%	98 22%	93 21%	52 23%	34 23%	66 33%zu	76 19%
[4] Not at all interested	224 18%acd gikmoq u	3 2%	38 13%a	14 5%	51 13%cg	3 7%	1 1%	4 4%	73 53%zcdg	22 4%	196 28%zi	-	224 42%zk	38 10%	79 19%mo	32 9%	84 19%o	36 8%	56 24%zd	47 31%ztu	36 18%u	35 9%
MEAN	2.43a cdgik moqu	1.65	2.42a	2.10	2.27g	2.03	2.21	1.94	3.28zc dg	1.86	2.83zi	1.68	3.42zk	2.12	2.35m	2.10	2.43o	2.14	2.55q	2.74zu	2.56u	2.08
Very/fairly interested	701 57%hj lst	106 95%zb	164 57%	194 72%zd	246 62%zh	37 79%	39 64%	81 81%zd	26 19%	425 84%zj	270 38%	701 100%zl	-	287 72%zn	265 62%z	255 70%zp	259 59%	306 70%zr	122 53%	69 46%	98 49%	299 73%zst
Not very/at all interested	530 43%acd gikmno qu	6 5%	125 43%a	76 28%	150 38%cg	10 21%	22 36%	19 19%	111 81%zcdg	83 16%	439 62%zi	-	530 100%zk	111 28%	162 38%mo	110 30%	182 41%o	129 30%	108 47%q	81 54%zu	102 51%zu	111 46%zst
NET interested	170 14%hj rst	100 90%zb	39 14%	118 44%zd	97 24%zh	27 58%	17 28%	62 62%zcd	-85 -62%	342 67%zj	-169 -24%	701 100%zl	-530 -100%	175 44%zn	103 24%z	144 40%zp	77 17%z	177 41%zr	14 6%	-12 -8%	-4 -2%	187 46%zst
Don't know	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 16
CU06 - How interested would you say you are in politics?
 BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Very interested	221	201	10	5	6	204	14	2	1	218	3	217	4	210	12	100	102	202	19	11	193	17
	18%bcd dfgh lnrs	28%zabcd	4%	4%	4%	28%zefgh	6%g	1%	1%	20%zj	2%	32%zkl	1%	33%zmn	2%	40%zpq	22%zr	29%zpr	4%	5%	26%zst	7%
[2] Fairly interested	479	341	88	26	23	346	82	29	22	452	26	360	117	323	154	108	221	329	150	72	325	82
	39%cd ghjln rs	47%zabcd	36%cd	22%	18%	48%zefgh	37%gh	18%	21%	41%zj	21%	53%zkl	21%	51%zmn	26%	44%r	48%zr	47%zr	29%	30%	44%zst	32%
[3] Not very interested	307	118	105	51	30	123	92	63	21	271	34	86	220	91	214	26	106	132	173	95	118	94
	25%ae kmopq	16%	43%zad	43%zad	24%	17%	41%zefgh	40%zefgh	20%	25%	28%	13%	40%zkl	14%	36%zmn	11%	23%oq	19%o	33%zopq	40%zt	16%	37%
[4] Not at all interested	224	64	41	37	67	53	36	63	62	156	59	17	207	15	209	13	31	44	178	60	106	58
	18%aei kmopqt	9%	17%a	31%zab	53%zab	7%	16%e	40%zefgh	59%zefgh	14%	49%zi	3%	38%zkl	2%	35%zmn	5%	7%	6%	34%zopq	25%zt	14%	23%
MEAN	2.43a eikmo pq	2.06	2.73z	3.00z	3.26z	2.04	2.67z	3.19z	3.37zef	2.33	3.22zi	1.86	3.15zk	1.86	3.05z	1.81	2.14o	2.02o	2.98zopq	2.85zt	2.18	2.77
Very/fairly interested	701	542	98	31	28	550	96	31	22	670	29	577	122	533	166	208	323	531	169	83	518	99
	57%bcd dfgh lnrs	75%zabcd	40%cd	26%	23%	76%zefgh	43%gh	20%	21%	61%zj	24%	85%zkl	22%	83%zmn	28%	84%zpq	70%zr	75%zpr	32%	35%	70%zst	39%
Not very/at all interested	530	182	146	88	97	177	127	126	83	427	92	103	426	106	422	39	136	176	351	154	223	153
	43%ae ikmop qt	25%	60%za	74%zab	77%zab	24%	57%zefgh	80%zefgh	79%zefgh	39%	76%zi	15%	78%zkl	17%	72%zmn	16%	30%oq	25%o	68%zopq	65%zt	30%	61%
NET interested	170	360	-49	-57	-68	373	-31	-95	-61	243	-64	474	-305	427	-257	169	187	356	-182	-71	295	-54
	14%bcd dfghj s	50%zabcd	-20%	-48%	-55%	51%zefgh	-14%	-60%	-58%	22%zj	-52%	70%zkl	-56%	67%zmn	-44%	68%zpq	41%zr	50%zpr	-35%	-30%	40%zst	-21%
Don't know	*	*	-	-	-	-	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 17
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] A great deal	101 8%bcjop	70 12%zbp	31 5%	4 3%	13 7%	15 7%	21 10%c	15 8%	32 12%c	17 5%	36 9%	47 10%j	51 17%znop	28 8%	8 3%	13 4%	56 8%	45 8%	23 6%	78 9%
[2] A fair amount	579 47%djpr	302 50%	278 44%	69 48%	73 35%	103 49%cd	105 49%cd	93 51%cd	136 49%cd	142 41%	208 49%	230 50%j	207 67%znop	167 48%p	106 44%p	100 30%	349 52%zr	231 42%	154 42%	426 49%z
[3] Not very much	399 32%eamq	166 28%	233 37%za	45 31%	78 38%	62 30%	67 31%	54 30%	93 34%	123 35%	128 30%	147 32%	46 15%	120 34%am	93 39%am	140 43%zm	195 29%	203 37%zq	130 35%	268 31%
[4] Nothing at all	149 12%ilmt	61 10%	88 14%	26 18%ai	41 20%zfi	29 14%ai	21 10%	20 11%ai	12 4%	67 19%zkl	49 12%	32 7%	6 2%	35 10%am	33 14%am	75 23%zmnno	77 11%	72 13%	62 17%zst	87 10%
MEAN	2.49ail mt	2.36	2.60za	2.65zfi	2.71zef hi	2.50i	2.41	2.44	2.31	2.69zkl	2.45	2.36	2.02	2.46m	2.63zm	2.84zmn o	2.43	2.55z	2.63zt	2.42
Knowledgeable	680 55%bdjprs	371 62%zbp	309 49%	73 51%	86 42%	118 57%cd	126 59%cd	108 59%cd	169 61%cd	159 46%	244 58%j	277 60%zj	258 83%znop	195 55%p	114 48%p	113 34%	405 60%zr	276 50%	176 48%	504 58%zs
Not knowledgeable	548 44%ailmqt	227 38%	320 51%za	71 49%	119 58%zefh i	90 43%	87 41%	74 41%	105 38%	191 54%zkl	178 42%	179 39%	52 17%	155 44%am	126 52%zm	215 65%zmnno	272 40%	275 50%zq	192 52%zt	355 41%
NET knowledgeable	133 11%bcdjopr	144 24%zbp	-12 -2%	2 1%	-33 -16%	28 13%cd	39 18%zcd	34 18%zcd	64 23%zcd	-31 -9%	66 16%zj	98 21%zj	206 67%znop	40 11%o	-12 -5%	-102 -31%	132 20%zr	*	-16 -4%	149 17%zs
Don't know	3 *	*	3 *	-	-	*	-	1 *	2 1%	-	*	3 1%	*	2 *	-	1 *	-	3 1%	*	3 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 18
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] A great deal	101	97	4	45	36	6	11	7	2	25	20	35	12	94	7	19	11	50	19
	8%efo	9%	3%	11%ef	10%ef	3%	4%	6%	3%	8%	7%	13%z	7%	9%	4%	5%	6%	15%zpqqs	7%
[2] A fair amount	579	545	35	211	191	75	96	67	20	142	139	141	70	517	59	125	98	210	83
	47%bfim	49%zb	30%	51%ef	54%zef	40%	36%	59%zijk	30%	46%i	46%	53%im	40%	48%o	39%	36%	58%zps	64%zps	31%
[3] Not very much	399	345	53	139	93	71	92	35	24	103	102	72	63	345	52	147	52	58	104
	32%ar	31%	45%za	34%	27%	38%d	35%	31%	36%	33%	34%	27%	36%	32%	34%	42%zqr	31%r	18%	38%r
[4] Nothing at all	149	126	23	17	29	34	67	3	20	38	40	34	31	116	33	57	7	10	64
	12%achl	11%	20%za	4%	8%	18%zcd	25%zcd	3%	30%zhjk	12%h	13%h	6%	18%zhl	11%	22%zn	16%zqr	4%	3%	23%zqr
MEAN	2.49acd	2.45	2.84za	2.31	2.33	2.72zcd	2.81zcd	2.31	2.94zhj	2.50hl	2.54hl	2.27	2.65zhl	2.45	2.74zn	2.70zqr	2.33r	2.09	2.79zqr
Knowledgeable	680	642	39	256	228	81	107	74	22	168	159	176	82	611	65	144	109	261	102
	55%befi	58%zb	33%	62%zef	65%zef	44%	40%	65%zikh	33%	54%i	53%i	67%zijk	46%	57%o	43%	41%	65%zps	79%zpqqs	38%
Not knowledgeable	548	471	77	156	122	105	160	38	44	141	142	88	94	462	85	204	59	69	167
	44%acdh	42%	65%za	38%	35%	56%zcd	60%zcd	34%	67%zhjk	46%hl	47%hl	33%	53%zhl	43%	56%zn	59%zqr	35%r	21%	62%zqr
NET knowledgeable	133	171	-38	101	105	-24	-53	36	-22	27	18	87	-12	150	-20	-60	49	192	-65
	11%befi	15%zb	-33%	24%zef	30%zef	-13%	-20%	31%zij	-34%	9%im	6%im	33%zijk	-7%	14%zo	-13%	-17%	29%z	58%zpq	-24%
Don't know	3	1	2	2	1	-	-	1	-	-	2	-	*	2	2	1	-	*	2
	*a	*	2%za	*	*	-	-	1%	-	-	1%	-	*	*	1%	*	-	*	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 19
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] A great deal	101	17	20	32	38	7	7	9	4	82	19	95	5	55	36	49	36	58	21	6	15	56
	8%hj	15%zb	7%	12%h	10%h	16%	12%	9%	3%	16%zj	3%	14%zl	1%	14%z	8%	13%z	8%	13%z	9%	4%	7%	14%zs
[2] A fair amount	579	80	139	153	212	25	38	68	25	328	247	482	97	221	223	199	215	231	107	61	82	234
	47%hj	72%zb	48%	57%zh	54%zh	53%	62%	68%zdh	19%	65%zj	35%	69%zl	18%	56%z	52%z	55%z	49%	53%z	47%	40%	41%	57%zst
[3] Not very much	399	15	105	76	115	12	14	21	56	84	310	120	279	95	120	90	141	120	70	52	90	100
	32%ag	13%	36%a	28%	29%	27%	23%	21%	41%cdg	16%	44%zi	17%	53%zk	24%	28%	25%	32%	28%	30%	34%	45%zu	24%
[4] Nothing at all	149	*	26	8	28	2	1	2	51	13	132	2	147	27	48	26	48	26	32	32	13	21
	12%acd	*	9%a	3%	7%	5%	2%	2%	37%zodg	3%	19%zi	*	28%zk	7%	11%	7%	11%	6%	14%q	21%ztu	6%	5%
MEAN	2.49a	1.99	2.47a	2.22	2.34	2.21	2.15	2.16	3.13zc	2.06	2.78zi	2.04	3.07zk	2.24	2.42m	2.26	2.46o	2.26	2.49q	2.73zt	2.51u	2.21
Knowledgeable	680	96	158	185	251	32	45	77	29	410	266	577	103	276	259	248	251	289	128	67	96	289
	55%hj	87%zb	55%	69%zh	63%zh	69%	75%	77%zdh	21%	81%zj	38%	82%zl	19%	69%zn	61%z	68%zp	57%	66%zr	56%	44%	48%	70%zst
Not knowledgeable	548	15	130	84	143	15	15	23	107	97	442	122	426	122	168	117	189	145	102	84	103	121
	44%acd	13%	45%a	31%	36%g	31%	25%	23%	78%zodg	19%	62%zi	17%	80%zk	31%	39%om	32%	43%o	33%	44%q	56%zu	52%u	30%
NET knowledgeable	133	82	28	101	108	17	30	54	-77	313	-176	456	-323	154	91	132	62	144	26	-18	-7	168
	11%hs	73%zb	10%	38%zdh	27%zh	37%	49%	54%zcd	-57%	61%zj	-25%	65%zl	-61%	39%zn	21%z	36%zp	14%z	33%zr	11%	-12%	-3%	41%zst
Don't know	3	-	*	*	2	-	-	-	1	2	1	2	1	-	-	-	-	1	-	-	-	-
	*	-	*	*	*	-	-	-	1%	*	*	*	*	-	-	-	-	*	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 20
CU07_1 - How much, if anything, do you feel you know about Politics
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] A great deal	101 8%bc fghj lnrs	87 12%zabcd	9 4%	1 1%	4 3%	92 13%zfg	6 2%	2 2%	1 1%	99 9%zj	2 1%	101 15%zl	-	98 15%zn	3 *	52 21%zpq	38 8%r	91 13%zpr	10 2%	3 7%	89 12%zs	9 4%
[2] A fair amount	579 47%cd fghj lnrs	415 57%zbc d	98 40% d	40 34% d	25 20%	431 59%zfg h	84 38% h	41 26%	21 20%	552 50%zj	25 21%	579 85%zl	-	471 74%zn	107 18%	152 61%zr	277 60%zr	428 61%zr	151 29%	84 36%	399 54%zs	96 38%
[3] Not very much	399 32%ae kmopq t	180 25%	112 46%za	52 44%za	50 40%a	163 22%	107 48%ze	81 51%ze	41 39%e	344 31%	51 42%	-	399 73%zk	66 10%	333 57%zm	36 15%	128 28%oq	164 23%o	234 45%zopq	109 46%zt	186 25%	104 41%
[4] Nothing at all	149 12%aei kmopq t	40 6%	23 10%	26 22%za b	46 37%zab c	39 5%	26 12%e	32 20%ze	42 40%zefg	99 9%	43 36%zi	-	149 27%zk	4 1%	145 25%zm	7 3%	16 3%	23 3%	125 24%zopq	40 17%zt	66 9%	43 17%
MEAN	2.49a eikmo pqt	2.24 a	2.61z a	2.87z ab	3.11z ab	2.21 e	2.69z e	2.91z ef	3.18zefg	2.41	3.12zi	1.85	3.27zk	1.96	3.05z m	1.99 q	2.26o q	2.17o	2.91zopq	2.79zt	2.31	2.72
Knowledgeable	680 55%bc dfghj lnrs	502 69%zbc d	108 44% d	41 34%	29 23%	523 72%zfg h	90 40% gh	44 28%	22 21%	651 59%zj	27 22%	680 100%zl	-	569 89%zn	110 19%	204 82%zpq qr	315 69%zr	519 73%zpr	161 31%	87 37%	488 66%zs	105 42%
Not knowledgeable	548 44%ae ikmop qt	221 30%	135 55%za	78 66%za	97 77%za b	202 28%	134 60%ze	112 71%ze	83 79%zef	443 40%	94 77%zi	-	548 100%zk	70 11%	478 81%zm	43 18%	144 31%oq	187 26%o	359 69%zopq	149 63%zt	252 34%	147 58%
NET knowledgeable	133 11%bc dfghj s	281 39%zbc cd	-27 -11%	-37 -31%	-68 -54%	321 44%zfg h	-44 -20%	-69 -43%	-61 -58%	208 19%zj	-67 -55%	680 100%zl	-548 -100%	499 78%zn	-367 -62%	161 65%zpq	171 37%zr	332 47%zpr	-197 -38%	-61 -26%	236 32%zs	-42 -17%
Don't know	3 *	2 *	1 1%	-	-	2 *	-	1 1%	-	2 *	1 1%	-	-	1 *	1 *	* *	1 *	1 *	1 *	2 7%	2 *	-

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/ef/gh - z/ij - z/kl - z/m/n - z/op/q/r - z/st
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 21
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] A great deal	102	76	26	8	16	12	16	14	37	23	28	51	48	32	10	12	55	47	23	79
	8%bop	13%zb	4%	5%	8%	6%	8%	7%	13%zce	7%	7%	11%z	15%zop	9%p	4%	4%	8%	9%	6%	9%
[2] A fair amount	538	271	266	64	68	97	106	85	118	132	203	203	197	158	92	91	332	206	151	387
	44%djpr	45%	42%	44%	33%	46%d	50%d	47%d	43%	38%	48%j	44%	63%znop	45%p	38%p	28%	49%zr	37%	41%	45%
[3] Not very much	424	176	248	45	76	72	71	63	98	120	143	161	58	129	97	140	206	218	131	293
	34%amq	29%	39%za	31%	37%	34%	33%	35%	36%	34%	34%	35%	19%	37%m	40%m	43%zm	30%	39%zq	36%	34%
[4] Nothing at all	164	75	90	28	47	28	21	20	26	75	49	40	6	33	42	84	84	80	63	101
	13%ilmn	12%	14%	20%fi	23%zthi	14%	10%	11%	7%	21%zkl	12%	9%	2%	9%m	17%mn	25%zmn	12%	15%	17%t	12%
MEAN	2.53ail	2.42	2.64za	2.65i	2.75zfh	2.56i	2.45	2.49	2.37	2.70zkl	2.50	2.42	2.07	2.46m	2.71zmn	2.90zmn	2.47	2.60zq	2.64zt	2.48
Knowledgeable	640	347	292	72	83	109	122	99	155	155	230	254	245	189	102	104	387	253	174	466
	52%bdjo	58%zb	46%	50%	41%	52%	57%d	54%d	56%d	44%	55%j	55%j	79%znop	54%op	42%p	32%	57%zr	46%	47%	54%
Not knowledgeable	588	251	337	73	122	100	91	83	118	195	192	202	64	162	138	224	290	298	195	394
	48%amq	42%	53%za	50%	59%zthi	48%	43%	46%	43%	56%zkl	45%	44%	21%	46%m	58%zmn	68%zmn	43%	54%zq	53%	46%
NET knowledgeable	51	96	-45	-1	-39	8	30	15	37	-40	39	53	180	28	-36	-120	97	-46	-21	72
	4%bcdj	16%zb	-7%	-1%	-19%	4%c	14%zce	8%zc	13%zce	-11%	9%z	11%zj	58%znop	8%z	-15%	-36%	14%zr	-8%	-6%	8%zs
Don't know	3	*	2	-	-	*	-	1	2	-	*	3	1	*	-	1	-	3	*	3
	*	*	*	-	-	*	-	*	1%	-	*	1%	*	*	-	*	-	1%	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 22
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] A great deal	102	98	4	46	29	6	17	12	1	27	19	32	10	95	6	19	17	44	20
	8%leo	9%	3%	11%ze	8%	3%	6%	11%i	2%	9%	6%	12%i	6%	9%	4%	6%	10%	13%zp	7%
[2] A fair amount	538	509	29	199	190	61	82	57	17	117	125	150	72	484	50	124	83	213	64
	44%befi	46%zb	25%	48%ef	54%zef	33%	31%	50%ij	25%	38%	41%	57%zijk	41%i	45%o	33%	36%ps	49%ps	65%zpq	23%
[3] Not very much	424	373	52	142	102	79	98	39	29	131	106	61	58	362	62	145	58	63	117
	34%l	33%	44%	34%	29%	42%zd	37%	34%	44%i	42%zl	35%i	23%	33%	34%	41%	42%zr	34%r	19%	43%zr
[4] Nothing at all	164	133	31	24	29	40	69	5	19	33	52	21	35	132	32	60	10	10	69
	13%acdh	12%	26%za	6%	8%	21%zcd	26%zcd	4%	29%zhjl	11%h	17%hl	8%	20%zhjl	12%	21%zn	17%qr	6%	3%	25%zqr
MEAN	2.53acd	2.49	2.95za	2.35	2.37	2.82zcd	2.82zcd	2.31	3.00zhj	2.55hl	2.63hl	2.27	2.67zhl	2.49	2.79zn	2.70zqr	2.36r	2.12	2.87zqr
Knowledgeable	640	607	33	245	219	67	99	69	18	144	144	182	82	579	56	143	100	256	84
	52%befi	55%zb	28%	59%zef	62%zef	36%	37%	61%zijk	27%	47%i	47%i	69%zijk	47%i	54%zo	37%	41%ps	60%ps	78%zpq	31%
Not knowledgeable	588	506	83	166	131	118	167	43	48	164	158	82	93	494	94	204	68	72	186
	48%acdh	45%	71%za	40%	37%	64%zcd	63%zcd	38%	73%zhjk	53%hl	52%hl	31%	53%hl	46%	62%zn	59%zqr	40%r	22%	69%zqr
NET knowledgeable	51	101	-50	80	88	-51	-68	26	-30	-19	-15	100	-11	86	-37	-61	32	184	-102
	4%bjkm	9%zb	-43%	19%zef	25%zef	-28%	-25%	23%zjk	-46%	-6%	-5%	38%zhij	-6%	8%zo	-25%	-18%	19%z	56%zpq	-38%
Don't know	3	1	2	2	1	-	-	1	-	1	1	-	*	1	2	1	-	1	1
	*a	*	2%za	1%	*	-	-	1%	-	*	*	-	*	*	1%n	*	-	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 23
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] A great deal	102	18	22	32	37	7	10	12	3	79	23	96	6	52	40	41	42	54	20	4	16	60
	8%hjls	16%zbs	8%	12%hs	9%hs	14%	16%	12%hs	2%	16%zjs	3%	14%zls	1%	13%zs	9%	11%	10%	13%zs	9%	2%	8%	15%zst
[2] A fair amount	538	66	120	152	184	21	26	65	29	302	234	438	100	215	187	197	183	226	90	51	79	223
	44%hjs	59%zbs	42%	56%zhs	47%hs	44%	43%	65%zds	21%	59%zjs	33%	62%zls	19%	54%zns	44%	54%zps	42%	52%zrs	39%	34%	40%	54%zst
[3] Not very much	424	27	117	72	140	17	21	21	51	107	311	158	266	98	145	98	156	117	85	63	89	103
	34%cgikmoqu	24%	41%as	27%	35%gs	37%	34%	21%	37%eg	21%	44%zls	23%	50%zks	25%	34%ms	27%	35%os	27%	37%qs	42%us	45%zu	25%
[4] Nothing at all	164	1	29	12	33	2	4	1	54	19	141	8	157	34	55	28	58	36	35	33	15	23
	13%acd	1%	10%as	4%	8%gs	5%	6%	1%	39%zods	4%	20%zls	7%	30%zks	9%	13%	8%	13%os	8%	15%qs	22%zts	8%	6%
MEAN	2.53a	2.09	2.53a	2.24	2.43cg	2.33	2.30	2.12	3.14zcdg	2.13	2.80zi	2.11	3.08zk	2.29	2.50m	2.31	2.52o	2.31	2.59q	2.84ztu	2.52u	2.22
Knowledgeable	640	84	143	184	221	27	36	77	32	380	257	533	106	267	227	238	226	280	110	54	95	283
	52%hjs	75%zbs	49%	68%zds	56%hs	58%	60%	77%zds	23%	75%zjs	36%	76%zls	20%	67%zns	53%	65%zps	51%	64%zrs	49%	36%	48%	69%zst
Not knowledgeable	588	27	146	84	174	19	25	23	105	126	452	166	422	132	200	126	215	153	120	96	104	126
	48%acd	25%	50%as	31%	44%gs	42%	40%	23%	77%zods	25%	64%zls	24%	80%zks	33%	47%ms	35%	49%os	35%	52%qs	64%zts	52%u	31%
NET knowledgeable	51	57	-3	100	47	8	12	55	-73	254	-195	367	-316	135	27	112	11	127	-10	-42	-9	157
	4%brst	51%zbs	-1%	37%zds	12%zs	16%	19%	54%zods	-53%	50%zjs	-27%	52%zls	-60%	34%zns	6%zs	31%zps	3%	29%zrs	-4%	-28%	-5%	38%zst
Don't know	3	-	1	1	1	-	-	-	-	2	-	1	1	-	1	1	1	2	-	-	-	1
	*	-	*	*	*	-	-	-	-	*	-	*	*	-	*	*	*	*	-	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 24
CU07_2 - How much, if anything, do you feel you know about The UK Parliament
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT				
	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)		
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249	
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252	
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156	
[1] A great deal	102	88	7	3	4	96	3	2	1	101	1	100	2	102	-	49	43	92	10	3	102	88	11
	8%bf	12%zabcd	3%	3%	3%	13%zfg	1%	1%	*	9%zj	1%	15%zl	*	16%zn	-	20%zpq	9%r	13%zpr	2%	7%	12%zs	4%	
[2] A fair amount	538	392	90	33	22	396	90	35	15	515	23	469	68	538	-	139	273	412	126	74	376	88	
	44%bcd	54%zbc	37%d	28%	17%	55%zfg	40%gh	22%	14%	47%zj	19%	69%zl	12%	84%zn	-	56%zr	59%zr	58%zr	24%	31%	51%zs	35%	
[3] Not very much	424	195	120	50	56	190	102	76	49	369	48	103	321	-	424	51	124	175	249	113	202	109	
	34%ae	27%	49%za	42%a	44%za	26%	45%ze	49%ze	46%ze	34%	40%	15%	59%zk	-	72%zm	21%	27%	25%	48%zopq	48%zt	27%	43%	
[4] Nothing at all	164	48	26	33	44	43	29	42	42	109	49	8	156	-	164	8	19	26	136	46	74	44	
	13%aei	7%	11%	28%za	35%zab	6%	13%e	27%ze	40%zef	10%	40%zi	1%	29%zk	-	28%zm	3%	4%	4%	26%zopq	20%zt	10%	17%	
MEAN	2.53a	2.28	2.68z	2.94z	3.12z	2.25	2.70z	3.02z	3.25zefg	2.44	3.20zi	2.03	3.15zk	1.84	3.28z	2.07	2.26o	2.19o	2.98zopq	2.86zt	2.35	2.74	
	eikmo	a	ab	ab	ab	e	ef	ef	ef					m		q							
Knowledgeable	640	480	97	36	26	493	93	38	15	616	24	569	70	640	-	188	316	505	135	76	464	99	
	52%bcd	66%zbc	40%d	31%	20%	68%zfg	42%gh	24%	14%	56%zj	19%	84%zl	13%	100%zn	-	76%zr	69%zr	71%zr	26%	32%	63%zs	39%	
Not knowledgeable	588	243	146	83	100	233	130	119	90	478	97	110	478	-	588	59	143	201	385	160	276	153	
	48%ae	34%	60%za	69%za	80%za	32%	58%ze	75%ze	86%zef	44%	80%zi	16%	87%zk	-	100%zm	24%	31%	28%	74%zopq	67%zt	37%	61%	
NET knowledgeable	51	237	-49	-46	-74	260	-37	-81	-75	138	-73	459	-408	640	-588	130	173	303	-250	-83	188	-54	
	4%bc	33%zb	-20%	-39%	-59%	36%zf	-17%	-52%	-71%	13%zj	-60%	67%zl	-74%	100%z	-100%	52%zp	38%z	43%z	-48%	-35%	25%zs	-21%	
	f	cd			gh									n		q	pr						
Don't know	3	2	1	-	-	1	-	1	-	2	1	1	-	-	-	1	1	2	-	2	1	-	
	*	*	1%	-	-	*	-	1%	-	*	1%	*	-	-	-	*	*	*	-	7%	*	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 25
CU07_3 - How much, if anything, do you feel you know about The European Union
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] A great deal	70 6% _s	41 7%	29 5%	9 6%	10 5%	6 3%	10 5%	11 6%	24 9% _{ze}	19 5%	16 4%	35 8% _k	27 9% _o	22 6%	6 3%	14 4%	30 4%	40 7%	10 3%	60 7% _{zs}
[2] A fair amount	395 32% _{bjpr}	227 38% _{zb}	168 27%	35 24%	56 27%	76 36%	92 43% _{zcdh}	53 29%	82 30%	92 26%	168 40% _{zjl}	135 29%	154 50% _{znop}	99 28%	70 29%	72 22%	255 38% _{zr}	140 25%	114 31%	281 33%
[3] Not very much	566 46% _{akm}	247 41%	318 50% _{za}	67 46%	95 46%	83 40%	87 41%	95 52%	139 50%	161 46%	170 40%	234 51% _{zk}	120 39%	180 51% _m	126 53% _m	139 42%	298 44%	268 48%	163 44%	403 47%
[4] Nothing at all	197 16% _{ilmt}	83 14%	114 18%	33 23% _{fi}	45 22% _{fi}	43 21% _{fi}	24 11%	23 13%	28 10%	78 22% _{zl}	67 16%	52 11%	8 3%	48 14% _m	38 16% _m	103 31% _{zmno}	94 14%	103 19%	82 22% _{zt}	115 13%
MEAN	2.73 _{afm}	2.62	2.82 _{za}	2.86 _{fi}	2.85 _{fi}	2.79 _f	2.59	2.72	2.63	2.85 _{zk}	2.69	2.66	2.35	2.73 _m	2.81 _m	3.01 _{zmn}	2.67	2.79 _{zq}	2.86 _{zt}	2.67
Knowledgeable	465 38% _{bjpr}	268 45% _{zb}	196 31%	44 31%	66 32%	82 39%	102 48% _{zcdh}	64 35%	106 39%	110 32%	184 44% _{zj}	170 37%	181 58% _{znop}	121 34%	76 32%	86 26%	285 42% _{zr}	180 32%	124 34%	341 40%
Not knowledgeable	763 62% _{afkm}	330 55%	432 68% _{za}	100 69% _f	140 68% _f	126 60%	111 52%	118 65% _f	167 61%	240 68% _{zk}	237 56%	286 62%	128 41%	229 65% _m	164 68% _m	242 74% _{zm}	392 58%	371 67% _{zq}	245 66%	518 60%
NET knowledgeable	-298 -24%	-62 -10%	-236 -37%	-56 -39%	-73 -36%	-45 -21%	-9 -4%	-54 -30%	-61 -22%	-129 -37%	-54 -13%	-115 -25%	53 17%	-107 -31%	-88 -37%	-156 -48%	-107 -16%	-191 -35%	-121 -33%	-177 -21%
Don't know	4 *	* *	3 1%	- -	- -	1 *	- -	1 *	2 1%	- -	1 *	3 1%	1 *	2 *	- -	1 *	- -	4 1%	* *	3 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 26
CU07_3 - How much, if anything, do you feel you know about The European Union
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] A great deal	70 6%	68 6%	2 2%	32 8%	16 5%	7 4%	15 6%	4 3%	2 3%	19 6%	18 6%	17 7%	10 5%	64 6%	5 3%	12 3%	11 6%	27 8%p	15 6%
[2] A fair amount	395 32%beip s	372 33%zb	23 20%	136 33%e	140 40%zef	40 21%	74 28%	34 30%i	10 15%	90 29%	92 30%i	96 36%i	74 42%zijk	350 33%	41 27%	92 26% s	60 36% s	167 51% zpq	45 17%
[3] Not very much	566 46%mor	502 45%	63 54%	209 50%	153 44%	89 48%	109 41%	62 55%zm	26 40%	154 50% m	133 44%	132 50% m	59 33%	507 47%	58 38%	173 50% r	83 49% r	120 37%	126 47%
[4] Nothing at all	197 16%clnq r	171 15%	26 22%	36 9%	41 12%	49 27%zcd	68 26%zcd	12 10%	27 42% zjhklm	47 15% l	58 19% l	19 7%	34 19% hl	151 14%	45 30% zn	72 21% zqr	13 8%	15 4%	83 31% zppq
MEAN	2.73acd lnqr	2.70	2.98za	2.60	2.62	2.98zcd	2.86zcd	2.73	3.20z hijklm	2.74	2.77	2.58	2.66	2.69	2.96zn	2.87zqr	2.59r	2.37	3.03zqr
Knowledgeable	465 38%beio ps	439 39%zb	25 22%	168 41%e	156 44%zef	46 25%	89 33%	38 34%	12 19%	108 35% i	110 36% i	113 43% i	83 47% z <hij< h=""></hij<>	414 39%	46 31%	104 30%	71 42% ps	194 59% zpq	60 22%
Not knowledgeable	763 62%adm r	674 60%	89 76%za	244 59%	194 55%	138 75%zcd	177 67% d	74 65% m	54 81% z <hijklm< h=""></hijklm<>	200 65% m	191 63%	151 57%	93 53%	658 61%	104 68%	244 70% zqr	96 57% r	135 41%	209 77% zqr
NET knowledgeable	-298 -24%	-235 -21%	-63 -54%	-76 -18%	-38 -11%	-92 -50%	-88 -33%	-36 -32%	-42 -63%	-92 -30%	-81 -27%	-38 -15%	-9 -5%	-243 -23%	-57 -38%	-140 -40%	-25 -15%	59 18% q	-149 -55%
Don't know	4 *a	1	3 2%za	2	1	1	-	1 1%	-	-	2 1%	-	* *	2 1%	2	-	1	1	2 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 27
CU07_3 - How much, if anything, do you feel you know about The European Union
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] A great deal	70	15	15	14	32	2	8	4	4	46	23	65	5	29	24	22	27	31	12	7	11	28
	6% ^{ij}	13% ^{zb}	5%	5%	8% ^z	3%	13%	4%	3%	9% ^{zj}	3%	9% ^{zl}	1%	7%	6%	6%	6%	7%	5%	4%	6%	7%
[2] A fair amount	395	48	87	104	116	28	28	36	29	219	172	310	85	162	138	143	128	167	72	38	43	162
	32% ^{hj}	43% ^{zb}	30%	39% ^{zdh}	29%	60%	47%	36% ^h	21%	43% ^{zj}	24%	44% ^{zl}	16%	41% ^{zn}	32%	39% ^{zp}	29%	38% ^z	31%	25%	22%	39% ^{zst}
[3] Not very much	566	48	150	130	196	12	24	57	55	213	349	304	261	158	201	158	214	188	101	71	111	196
	46% ^m	43%	52%	48%	50%	25%	40%	57% ^h	40%	42%	49% ^z	43%	49%	40%	47%	43%	48%	43%	44%	47%	56% ^z	48%
[4] Nothing at all	197	1	37	21	50	5	-	3	49	28	164	21	176	49	63	42	72	48	45	35	35	24
	16% ^{aog}	1%	13% ^a	8%	13% ^g	11%	-	3%	36% ^{zcdg}	6%	23% ^{zi}	3%	33% ^{zk}	12%	15%	11%	16%	11%	20% ^q	23% ^{zu}	17% ^u	6%
MEAN	2.73a	2.31	2.72a	2.58	2.67	2.44	2.27	2.60	3.10zc	2.44	2.92zi	2.40	3.15zk	2.57	2.71m	2.60	2.75o	2.58	2.78q	2.90zu	2.85zu	2.53
	cikmoqu								dg													
Knowledgeable	465	63	102	119	148	30	36	40	32	265	195	374	90	191	162	165	155	198	84	44	54	190
	38% ^{hjt}	57% ^{zb}	35%	44% ^h	37% ^h	64%	60%	40% ^h	24%	52% ^{zj}	28%	53% ^{zl}	17%	48% ^{zn}	38%	45% ^{zp}	35%	45% ^z	36%	29%	27%	46% ^{zst}
Not knowledgeable	763	48	187	151	246	17	24	60	104	242	513	325	438	207	264	200	285	236	146	107	146	220
	62% ^{ai}	43%	65% ^a	56%	62%	36%	40%	60%	76% ^{zcdg}	48%	72% ^{zi}	46%	83% ^{zk}	52%	62% ^{gm}	55%	65% ^o	54%	64%	71% ^{zu}	73% ^{zu}	54%
NET knowledgeable	-298	15	-85	-32	-98	13	12	-21	-72	23	-318	49	-347	-16	-103	-35	-130	-38	-63	-62	-92	-29
	-24%	13%	-30%	-12%	-25%	28%	20%	-21%	-52%	5%	-45%	7%	-65%	-4%	-24%	-10%	-30%	-9%	-27%	-41%	-46%	-7%
Don't know	4	-	*	*	2	-	-	-	1	2	1	1	2	-	1	-	1	1	-	-	-	-
	*	-	*	*	*	-	-	-	7%	*	*	*	*	-	*	-	*	*	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 28
CU07_3 - How much, if anything, do you feel you know about The European Union
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] A great deal	70 6%fgh Inrs	53 7%z	11 4%	2 2%	4 3%	63 9%zfg	5 2%	1 1%	*	67 6%	3 2%	65 10%zl	4 1%	61 10%zn	9 1%	35 14%zpq	18 4%	53 7%zpr	17 3%	2 1%	54 7%zs	13 5%
[2] A fair amount	395 32%cd ghinrs	263 36%zcd	77 31%	26 22%	26 21%	287 39%zfg	58 26%	27 17%	21 20%	361 33%	30 25%	335 49%zl	59 11%	336 52%zn	60 10%	113 46%zr	169 37%zr	282 40%zr	113 22%	50 21%	268 36%zs	78 31%
[3] Not very much	566 46%km o	338 47%	114 47%	56 47%	53 43%	320 44%	121 54%ze	80 51%	40 38%	520 47%zj	44 36%	263 39%	303 55%zk	230 36%	335 57%zm	82 33%	232 51%oq	315 45%o	251 48%o	125 52%	329 44%	112 44%
[4] Nothing at all	197 16%aei kmopqtj	67 9%	41 17%a	35 29%za	43 34%zab	56 8%	40 18%e	47 30%ze	44 42%zef	146 13%	43 36%zi	17 2%	180 33%zk	13 2%	184 31%zm	17 7%	39 8%	56 8%	139 27%zopq	59 25%zt	90 12%	49 19%
MEAN	2.73a eikmo pqt	2.58	2.76a	3.04z ab	3.08z ab	2.51	2.86z e	3.11z ef	3.21zef	2.68	3.07zi	2.34	3.21zk	2.31	3.18z m	2.33	2.64o q	2.53o	2.99zopq	3.02zt	2.61	2.78
Knowledgeable	465 38%cd fghj nrs	316 44%zcd	88 36%d	28 23%	29 23%	350 48%zfg	63 28%	28 18%	21 20%	428 39%j	33 27%	400 59%zl	64 12%	396 62%zn	68 12%	148 60%zp	188 41%r	335 47%zpr	129 25%	52 22%	322 43%zs	91 36%
Not knowledgeable	763 62%ae kmopqtj	406 56%	155 64%	91 77%za	96 77%zab	376 52%	161 72%ze	127 81%ze	84 80%ze	666 61%	87 72%	280 41%	483 88%zk	243 38%	519 88%zm	99 40%	271 59%oq	371 52%o	390 75%zopq	183 77%zt	419 56%	160 64%
NET knowledgeable	-298 -24%	-90 -12%	-67 -28%	-63 -53%	-67 -53%	-26 -4%	-98 -44%	-99 -63%	-62 -59%	-239 -22%	-54 -45%	121 18%	-420 -77%	153 24%	-450 -77%	48 19%q	-84 -18%	-35 -5%	-261 -50%	-131 -55%	-97 -13%	-69 -28%
Don't know	4 *	2 *	1 1%	- -	- -	1 *	2 -	2 1%	- -	2 *	1 1%	1 *	1 *	- -	1 *	1 *	- -	1 *	1 *	2 1%	1 *	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

Table 29
CU07 - How much, if anything, do you feel you know about.... - Summary Table
BASE: ALL ADULTS AGED 18+

	Politics	The UK Parliament	The European Union
Unweighted Base	1231	1231	1231
Weighted Base	1231	1231	1231
Effective Base	759	759	759
[1] A great deal	101 8%	102 8%	70 6%
[2] A fair amount	579 47%	538 44%	395 32%
[3] Not very much	399 32%	424 34%	566 46%
[4] Nothing at all	149 12%	164 13%	197 16%
MEAN	2.49	2.53	2.73
Knowledgeable	680 55%	640 52%	465 38%
Not knowledgeable	548 44%	588 48%	763 62%
NET knowledgeable	133 11%	51 4%	-298 -24%
Don't know	3 *	3 *	4 *

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 30
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
Works extremely well and could not be improved	23 2% ^{lt}	14 2%	9 1%	2 1%	9 4% ^{zhi}	5 2%	5 2%	* *	2 1%	11 3% ^l	10 2%	2 *	2 1%	6 2%	6 2%	9 3%	13 2%	10 2%	14 4% ^{zt}	9 1%
Could be improved in small ways but mainly works well	377 31% ^{np}	200 33%	177 28%	39 27%	64 31%	68 32%	69 32%	49 27%	89 32%	103 29%	136 32%	138 30%	131 42% ^{znp}	88 25%	76 32%	82 25%	211 31%	166 30%	112 30%	266 31%
Could be improved quite a lot	493 40% ^a	216 36%	277 44% ^{za}	58 40%	69 34%	81 39%	80 38%	92 50% ^{zdf}	114 41%	127 36%	161 38%	205 45% ^z	122 39%	162 46% ^{zo}	81 34%	128 39%	281 41%	212 38%	136 37%	357 41%
Needs a great deal of improvement	285 23% ^m	152 25%	132 21%	33 23%	48 23%	43 21%	59 28%	38 21%	64 23%	81 23%	102 24%	102 22%	50 16%	82 23%	67 28% ^{am}	85 26% ^{am}	141 21%	144 26%	85 23%	199 23%
Don't know	53 4% ^{afim}	18 3%	36 6%	13 9% ^{zphi}	15 7% ^{fh}	12 6% ^f	1 *	4 2%	8 3%	28 8% ^{zkl}	14 3%	12 3%	5 2%	14 4%	10 4%	24 7% ^{zm}	31 5%	22 4%	21 6%	32 4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 31
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
Works extremely well and could not be improved	23	21	2	2	8	6	6	1	-	5	10	-	7	14	9	1	2	9	5
		2% ^{cnp}	2%	1%	2%	3% ^c	2%	*	-	2%	3% ^d	-	4% ^{zl}	1%	6% ^{zn}	*	1%	3% ^p	2%
Could be improved in small ways but mainly works well	377	349	28	132	124	37	78	29	17	74	92	98	68	329	48	85	57	121	71
		31% ^{ejp}	31%	32% ^e	35% ^e	20%	29%	25%	26%	24%	30%	37% ^{ej}	39% ^{zhj}	31%	32%	24%	34%	37% ^{zps}	26%
Could be improved quite a lot	493	451	42	182	120	81	105	41	27	127	122	114	62	445	46	145	73	140	104
		40% ^o	41%	44% ^d	34%	44%	39%	36%	41%	41%	40%	43%	35%	41% ^o	30%	42%	43%	43%	38%
Needs a great deal of improvement	285	251	33	88	83	56	56	39	17	89	64	47	29	244	40	95	35	55	73
		23% ^{mr}	23%	21%	24%	30% ^z	21%	34% ^{zklm}	26%	29% ^{zlm}	21%	18%	17%	23%	26%	27% ^{fr}	21%	17%	27% ^{fr}
Don't know	53	41	12	8	16	6	21	4	5	14	15	6	10	43	9	22	1	4	18
		4% ^{acqr}	4%	2%	4%	3%	8% ^z	4%	7%	4%	5%	2%	5%	4%	6%	6% ^{qr}	1%	1%	7% ^{qr}

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 32
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
Works extremely well and could not be improved	23	1	4	13	5	1	-	-	2	15	8	12	11	18	1	17	5	18	1	2	3	6
	2% ⁿ	1%	1%	5% ^{zd}	1%	2%	-	-	1%	3%	1%	2%	2%	5% ^{zn}	*	5% ^{zp}	1%	4% ^{zr}	1%	1%	2%	2%
Could be improved in small ways but mainly works well	377	42	99	151	113	14	6	15	29	206	169	247	130	239	39	203	49	194	30	42	54	166
	31% ^{gh}	38%	34%	56% ^{zdgh}	29% ^g	30%	9%	15%	21%	41% ^{zj}	24%	35% ^{zl}	25%	60% ^{zn}	9%	56% ^{zp}	11%	45% ^{zr}	13%	28%	27%	41% ^{zst}
Could be improved quite a lot	493	44	107	85	179	20	34	40	39	187	300	289	204	109	193	106	197	154	98	52	94	164
	40% ^{ch}	40%	37%	31%	45% ^{zch}	43%	56%	40%	28%	37%	42%	41%	38%	27%	45% ^{zm}	29%	45% ^{zo}	35%	43%	35%	47%	40%
Needs a great deal of improvement	285	24	75	18	88	10	21	45	44	97	187	148	137	26	191	33	186	62	98	46	44	65
	23% ^{ci}	21%	26%	7%	22% ^c	22%	35%	45% ^{zcd}	32% ^{zc}	19%	26% ^{zi}	21%	26%	7%	45% ^{zm}	9%	42% ^{zo}	14%	42% ^{zq}	31% ^u	22%	16%
Don't know	53	-	4	3	11	1	-	-	23	4	44	4	49	6	3	6	4	8	3	8	4	9
	4% ^{bci}	-	1%	1%	3%	3%	-	-	17% ^{zcdg}	1%	6% ^{zi}	1%	9% ^{zk}	2%	1%	2%	1%	2%	1%	5%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 33
CU08 - Which of these statements best describes your opinion on the present system of governing Britain?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
Works extremely well and could not be improved	23 2%	15 2%	3 1%	2 2%	3 2%	13 2%	6 2%	3 2%	1 1%	19 2%	4 3%	12 2%	11 2%	11 2%	11 2%	* 2%	10 2%	10 1%	12 2%	4 2%	13 2%	5 2%
Could be improved in small ways but mainly works well	377 31% in	246 34% zd	70 29%	34 29%	24 19%	236 32%	72 32%	45 28%	23 22%	350 32% zj	24 20%	246 36% zl	130 24%	242 38% zn	135 23%	80 32%	157 34%	237 34% zr	140 27%	72 30%	234 31%	71 28%
Could be improved quite a lot	493 40% cd	296 41% cd	115 47% zd	42 35%	34 28%	299 41%	107 48% zg	52 33%	32 30%	455 42% zj	35 29%	269 40%	224 41%	251 39%	242 41%	93 38%	194 42%	287 41%	206 40%	106 45%	287 39%	100 40%
Needs a great deal of improvement	285 23% fis	155 21%	46 19%	33 28%	45 36% za	172 24% f	32 14%	45 29% f	32 31% f	240 22%	42 34% zi	148 22%	137 25%	132 21%	152 26%	73 30% zp	93 20%	167 24% p	118 23%	40 17%	175 24%	70 28%
Don't know	53 4% caei kmopq	12 2%	9 4%	7 6% a	19 16% zab	7 1%	7 3%	13 8% ze	17 17% zef	33 3%	16 13% zi	5 1%	46 8% zki	3 *	48 8% zm	* *	6 1%	6 1%	44 9% zopq	15 6%	33 4%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 34
CU08A - How satisfied or dissatisfied are you with the way that Parliament works?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
[1] Very satisfied	29 2%	20 3%	9 1%	2 2%	6 3%	1 *	7 3%	5 3%	7 2%	8 2%	8 2%	12 3%	3 1%	12 3%	1 *	13 4%o	19 3%	9 2%	11 3%	18 2%
[2] Fairly satisfied	370 30% _{cnpr}	192 32%	177 28%	28 20%	65 32% _c	65 31%	71 33% _c	54 30%	86 31% _c	94 27%	135 32%	141 31%	132 42% _{znpr}	87 25%	77 32% _p	74 22%	223 33% _r	146 26%	102 28%	268 31%
[3] Neither satisfied nor dissatisfied	371 30% _m	164 27%	207 33%	62 43% _{zdfh} i	59 29%	64 31%	55 26%	54 29%	78 28%	120 34%	119 28%	131 29%	58 19%	118 34% _m	74 31% _m	121 37% _{zm}	203 30%	168 30%	101 27%	270 31%
[4] Fairly dissatisfied	287 23% _p	149 25%	139 22%	32 22%	48 23%	40 19%	55 26%	47 26%	64 23%	80 23%	96 23%	112 24%	87 28% _p	87 25%	56 23%	58 18%	154 23%	133 24%	98 27%	189 22%
[5] Very dissatisfied	140 11% _q	66 11%	74 12%	11 8%	20 10%	30 14%	21 10%	37 11%	37 13%	32 9%	51 12%	57 13%	25 8%	38 11%	28 12%	49 15% _{zm}	60 9%	80 14% _{za}	40 11%	101 12%
MEAN	3.12 _q	3.08	3.15	3.16	3.05	3.17	3.06	3.13	3.14	3.10	3.11	3.14	2.99	3.16	3.14	3.18	3.02	3.24 _{zq}	3.16	3.10
Satisfied	398 32% _{cpr}	213 35%	186 29%	30 21%	72 35% _c	66 31%	78 36% _c	60 33%	93 34% _c	102 29%	143 34%	153 33%	135 43% _{znop}	99 28%	78 32%	86 26%	243 36% _{zr}	155 28%	112 30%	286 33%
Dissatisfied	427 35%	214 36%	213 34%	44 30%	68 33%	70 34%	77 36%	68 37%	101 37%	112 32%	147 35%	169 37%	111 36%	126 36%	83 35%	107 33%	214 32%	213 38% _{za}	138 37%	290 34%
NET Satisfied	-29 -2%	-2 *	-27 -4%	-13 -9%	4 2%	-5 -2%	1 *	-8 -4%	-8 -3%	-9 -3%	-4 -1%	-16 -4%	24 8% _{op}	-27 -8%	-5 -2%	-21 -6%	28 4%	-58 -10%	-26 -7%	-3 *
Don't know	35 3% _{alt}	9 1%	26 4% _{za}	9 6% _{hi}	7 3%	9 4%	4 2%	2 1%	4 1%	16 5% _l	13 3%	6 1%	6 2%	9 2%	5 2%	14 4%	17 3%	18 3%	18 5% _{zt}	16 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 35
CU08A - How satisfied or dissatisfied are you with the way that Parliament works?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
[1] Very satisfied	29 2%	26 2%	2 2%	11 3%	9 3%	2 1%	7 2%	2 2%	1 1%	8 3%	10 3%	4 2%	4 2%	24 2%	5 3%	6 2%	4 2%	9 3%	5 2%
[2] Fairly satisfied	370 30% ^{abep}	349 31% ^{zb}	21 18%	136 33% ^e	113 32% ^e	42 23%	72 27%	27 24%	18 28%	78 25% ^e	95 31%	84 32%	67 38% ^{zjh}	324 30%	45 30%	79 23%	49 29%	131 40% ^{zps}	72 27%
[3] Neither satisfied nor dissatisfied	371 30% ^{dr}	326 29%	44 38%	115 28%	83 24%	73 39% ^{zcd}	96 36% ^d	30 26%	20 30%	84 27%	84 28%	89 34%	64 36% ^z	315 29%	55 36%	113 33%	57 34% ^r	79 24%	92 34% ^r
[4] Fairly dissatisfied	287 23% ^{bem}	270 24%	17 15%	106 26% ^e	94 27% ^e	31 17%	54 20%	24 21%	19 29% ^m	83 27% ^m	73 24% ^m	62 23%	26 15%	257 24%	29 19%	94 27%	37 22%	78 24%	55 20%
[5] Very dissatisfied	140 11% ^{amo}	112 10%	28 24% ^{za}	41 10%	38 11%	31 17% ^{zc}	28 11%	27 24% ^{zklm}	8 12%	47 15% ^{zlm}	29 10%	18 7%	10 6%	131 12% ^o	9 6%	45 13%	20 12%	26 8%	37 14%
MEAN	3.12 ^{amo}	3.09	3.42 ^{za}	3.07	3.12	3.27	3.10	3.43 ^{kl}	3.23 ^m	3.28 ^{zlm}	3.05	3.02	2.84	3.14 ^o	2.94	3.28 ^r	3.11	2.94	3.17 ^r
Satisfied	398 32% ^{abep}	376 34% ^{zb}	23 19%	147 36% ^e	122 35% ^e	44 24%	79 30%	29 25%	19 29%	86 28%	105 35%	88 33%	71 40% ^{zjh}	348 32%	50 33%	85 24%	53 32%	140 42% ^{zps}	77 29%
Dissatisfied	427 35% ^{mo}	383 34%	45 38%	147 36%	132 38%	63 34%	82 31%	51 45% ^{zlm}	27 41% ^m	130 42% ^{zlm}	102 34% ^m	80 30%	37 21%	388 36% ^o	38 25%	139 40%	56 34%	104 32%	92 34%
NET Satisfied	-29 -2%	-7 -1%	-22 -19%	* *	-10 -3%	-18 -10%	-3 -1%	-22 -19%	-8 -12%	-45 -15%	3 1%	8 3% ⁱ	34 19% ^{zhik}	-40 -4%	12 8%	-54 -16%	-3 -2%	36 11% ^{zqs}	-14 -5%
Don't know	35 3% ^{cn}	29 3%	5 4%	4 1%	14 4% ^c	6 3%	10 4%	4 3%	- -	8 3%	12 4%	6 2%	5 3%	24 2%	9 6% ^{zn}	11 3%	1 *	6 2%	10 4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 36
CU08A - How satisfied or dissatisfied are you with the way that Parliament works?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
[1] Very satisfied	29 2%jnp	1 1%	8 3%	13 5%z	13 3%	-	-	1 1%	2 1%	21 4%zj	8 1%	22 3%	7 1%	29 7%zn	-	24 6%zp	2 1%	21 5%zr	2 1%	4 2%	4 2%	13 3%
[2] Fairly satisfied	370 30%gh jinpr	44 40%	85 29%	138 51%zdgh	115 29%gh	21 46%	15 24%	13 13%	20 15%	211 41%zj	159 22%	265 38%zl	105 20%	370 93%zn	-	232 64%zp	50 11%	222 51%zr	31 13%	35 23%	52 26%	171 42%zst
[3] Neither satisfied nor dissatisfied	371 30%ad ikmno pqr	22 20%	92 32%a	70 26%	99 25%	10 22%	15 24%	22 22%	52 38%cdg	94 18%	274 39%zi	143 20%	227 43%zk	-	-	69 19%	75 17%	95 22%	37 16%	45 30%	72 36%u	94 23%
[4] Fairly dissatisfied	287 23%cl moq	32 29%	69 24%	45 17%	116 29%zch	13 29%	20 32%	32 32%ch	24 18%	125 25%	159 22%	193 28%zl	94 18%	-	287 67%zm	32 9%	189 43%zo	70 16%	89 39%zd	36 24%	44 22%	99 24%
[5] Very dissatisfied	140 11%cm oqu	12 11%	33 12%	3 1%	42 11%c	1 3%	12 19%	30 30%zcd	28 20%zcd	53 11%	86 12%	72 10%	68 13%	-	140 33%zm	4 1%	125 28%zd	21 5%	71 31%zd	27 18%zu	27 13%u	29 7%
MEAN	3.12c ikmoq u	3.10	3.12	2.58	3.15c	2.89	3.46	3.80zcd h	3.44zcd d	2.96	3.23zi	3.04	3.22zk	1.93	4.33zm	2.33	3.87zo	2.64	3.86zq	3.32zu	3.19u	2.90
Satisfied	398 32%gh jinpr	45 40%	92 32%	151 56%zdgh	128 32%gh	21 46%	15 24%	13 13%	22 16%	232 46%zj	166 23%	287 41%zl	111 21%	398 100%zn	-	256 70%zp	52 12%	243 56%zr	32 14%	38 26%	56 28%	184 45%zst
Dissatisfied	427 35%cl moq	45 40%	102 35%	48 18%	158 40%zc	15 32%	31 51%	62 62%zcdh	52 38%cd	178 35%	244 34%	265 38%zl	162 31%	-	427 100%zm	36 10%	314 71%zo	90 21%	161 70%zd	63 42%	71 35%	128 31%
NET Satisfied	-29 -2%	1 1%	-10 -3%	103 38%zdgh	-30 -8%	6 14%	-16 -27%	-48 -48%	-30 -22%	53 11%z	-78 -11%	21 3%	-50 -10%	398 100%zn	-427 -100%	220 60%z	-262 -59%	153 35%zr	-128 -56%	-24 -16%	-15 -7%	56 14%zst
Don't know	35 3%bc ikmnp u	-	2 1%	*	11 3%c	-	-	3 3%c	11 8%zcd	5 1%	24 3%i	5 1%	30 6%zk	-	-	5 1%	-	8 2%	-	4 3%	1 1%	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 37
CU08A - How satisfied or dissatisfied are you with the way that Parliament works?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW- LEDGE- ABLE (k)	NOT KNOW- LEDGE- ABLE (l)	KNOW- LEDGE- ABLE (m)	NOT KNOW- LEDGE- ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
[1] Very satisfied	29 2%ln	22 3%	3 1%	1 1%	3 2%	18 2%	5 2%	4 3%	2 2%	26 2%	3 2%	23 3%zl	5 1%	23 4%zn	6 1%	7 3%	14 3%	21 3%	7 1%	8 3%	17 2%	3 1%
[2] Fairly satisfied	370 30%cd ghlns	258 36%zcd	67 27%	23 19%	21 17%	267 37%zfg h	58 26%	28 18%	16 15%	339 31%	31 25%	253 37%zl	117 21%	244 38%zn	126 21%	90 36%zr	142 31%	232 33%	138 26%	47 20%	264 36%zs	59 23%
[3] Neither satisfied nor dissatisfied	371 30%ae ikmoqt	156 22%	105 43%za	50 42%za	46 37%a	157 22%	92 41%ze	70 44%ze	46 44%ze	309 28%	57 47%zi	142 21%	228 42%zk	141 22%	229 39%zm	47 19%	128 28%o	176 25%o	195 37%zopq	100 42%zt	166 22%	105 42%
[4] Fairly dissatisfied	287 23%gj l	186 26%	54 22%	24 20%	24 19%	182 25%g	59 26%	25 16%	18 17%	279 25%zj	7 6%	179 26%zl	109 20%	162 25%	126 21%	55 22%	127 28%zr	182 26%	106 20%	61 26%	175 24%	52 21%
[5] Very dissatisfied	140 11%bf s	89 12%b	9 4%	17 14%b	22 18%b	91 13%f	6 3%	23 15%f	15 14%f	123 11%	13 11%	80 12%	60 11%	65 10%	74 13%	48 19%zpq r	43 9%	90 13%p	49 9%	13 6%	98 13% s	29 12%
MEAN	3.12m	3.09	2.99	3.29b	3.36z ab	3.09	3.01	3.23	3.30f	3.13	2.96	3.06	3.19	3.00	3.24z m	3.18	3.09	3.13	3.10	3.11	3.10	3.18
Satisfied	398 32%cd ghlnr s	280 39%zbc d	70 29%	23 20%	24 19%	285 39%zfg h	63 28%	32 20%	17 16%	365 33%	34 28%	276 41%zl	122 22%	267 42%zn	132 22%	98 39%zr	156 34%	253 36%zr	145 28%	55 23%	281 38%zs	62 25%
Dissatisfied	427 35%bj lr	275 38%zb	62 26%	40 34%	46 36%	273 38%	65 29%	48 31%	33 31%	403 37%zj	20 16%	259 38%zl	168 31%	227 36%	200 34%	102 41%r	170 37%	272 38%zr	155 30%	74 31%	272 37%	81 32%
NET Satisfied	-29 -2%	4 1%	8 3%a	-17 -14%	-22 -18%	11 2%f	-2 -1%	-16 -10%	-16 -15%	-38 -3%	14 12%	17 3%	-46 -8%	40 6%z	-68 -12%	-5 -2%	-14 -3%	-19 -3%	-10 -2%	-19 -8%	9 1%	-19 -8%
Don't know	35 3%aei kmpq	13 2%	6 3%	5 4%	10 8%zab	12 2%	4 2%	7 4%	9 8%zef	21 2%	11 9%zi	3 *	29 5%zk	5 1%	28 5%zm	* *	6 1%	6 1%	26 5%zopq	8 4%	22 3%	4 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 38
CU08B - Are you satisfied or dissatisfied with the way MPs in general are doing their job?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
[1] Very satisfied	30 2%	21 4%	9 1%	3 2%	7 4%	5 2%	4 2%	1 1%	10 4%	10 3%	9 2%	11 2%	6 2%	11 3%	5 2%	8 2%	17 3%	13 2%	14 4%	16 2%
[2] Fairly satisfied	335 27%ⁿ	172 29%	162 26%	30 21%	61 29%	60 29%	51 24%	50 27%	84 30%	90 26%	111 26%	134 29%	108 35% ^{znp}	76 22%	74 31%	76 23%	181 27%	154 28%	94 26%	240 28%
[3] Neither satisfied nor dissatisfied	387 31%^a	168 28%	219 35% ^a	58 40% ^e	68 33%	52 25%	79 37% ^e	53 29%	78 28%	125 36%	131 31%	131 29%	98 32%	108 31%	73 30%	108 33%	229 34%	158 28%	108 29%	279 32%
[4] Fairly dissatisfied	291 24%	139 23%	151 24%	30 21%	41 20%	60 29%	45 21%	50 28%	63 23%	72 20%	105 25%	114 25%	71 23%	104 30% ^{zop}	46 19%	70 21%	158 23%	133 24%	96 26%	195 23%
[5] Very dissatisfied	150 12%^m	85 14%	65 10%	13 9%	21 10%	25 12%	31 14%	25 13%	36 13%	34 10%	55 13%	61 13%	20 6%	42 12%	39 16% ^m	50 15% ^m	75 11%	75 13%	41 11%	110 13%
MEAN	3.16 ^m	3.16	3.17	3.15	3.04	3.19	3.23	3.27	3.12	3.09	3.21	3.18	2.97	3.26 ^m	3.17	3.25 ^m	3.14	3.19	3.15	3.17
Satisfied	365 30%	193 32%	171 27%	33 23%	68 33%	65 31%	55 26%	51 28%	94 34%	101 29%	119 28%	145 32%	115 37% ^{znp}	87 25%	79 33%	84 26%	198 29%	167 30%	108 29%	257 30%
Dissatisfied	441 36%^{jm}	224 37%	216 34%	43 30%	62 30%	84 40%	76 36%	75 41%	99 36%	106 30%	160 38%	174 38%	91 29%	146 41% ^{zm}	85 35%	119 36%	233 34%	208 37%	136 37%	305 35%
NET Satisfied	-76 -6%	-31 -5%	-45 -7%	-11 -7%	5 3%	-19 -9%	-21 -10%	-24 -13%	-5 -2%	-5 -1%	-41 -10%	-30 -6%	24 8% ^o	-59 -17%	-6 -3%	-35 -11%	-35 -5%	-41 -7%	-28 -8%	-48 -6%
Don't know	38 3%	13 2%	25 4%	11 7% ^{zfi}	7 4%	8 4%	3 2%	4 2%	4 2%	18 5% ^l	11 3%	9 2%	7 2%	11 3%	3 1%	17 5%	17 2%	22 4%	16 4%	22 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 39
CU08B - Are you satisfied or dissatisfied with the way MPs in general are doing their job?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION					ETHNICITY		EDUCATION					
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
[1] Very satisfied	30 2%	29 3%	1 1%	9 2%	12 3%	2 1%	8 3%	2 2%	- -	6 2%	4 1%	10 4%	8 5%z	27 3%	3 2%	5 1%	6 4%	9 3%	8 3%
[2] Fairly satisfied	335 27% ^{hjq}	303 27%	31 27%	127 31%	97 28%	41 22%	65 24%	22 19%	14 21%	61 20%	100 33% ^{hjk}	83 31% ^{hjl}	54 31% ^{hjm}	278 26%	55 36% ^{zn}	77 22%	32 19%	114 35% ^{zpq}	79 29%
[3] Neither satisfied nor dissatisfied	387 31%	359 32%	28 24%	130 31%	101 29%	56 30%	96 36%	34 30%	20 30%	96 31%	87 29%	89 34%	62 35%	338 32%	47 31%	111 32%	64 38%	104 32%	74 27%
[4] Fairly dissatisfied	291 24% ^{mo}	263 24%	28 24%	99 24%	89 25%	44 24%	57 21%	30 27% ^m	23 35% ^{lm}	85 28% ^m	69 23%	54 20%	29 17%	264 25%	26 17%	91 26%	42 25%	72 22%	62 23%
[5] Very dissatisfied	150 12% ^{amr}	125 11%	25 21% ^{za}	45 11%	42 12%	35 19% ^{zcf}	26 10%	21 19% ^{zklm}	9 14%	51 17% ^{zm}	31 10%	26 10%	12 7%	135 13%	15 10%	51 15% ^r	22 13%	23 7%	39 14% ^r
MEAN	3.16 ^{mor}	3.14	3.40 ^{za}	3.11	3.15	3.39 ^{zcd}	3.11	3.43 ^{zkl}	3.42 ^{klm}	3.38 ^{zkl}	3.08	3.01	2.89	3.19 ^o	2.96	3.32 ^{zr}	3.25 ^r	2.95	3.18 ^r
Satisfied	365 30% ^{ehjp}	333 30%	32 28%	136 33% ^e	109 31%	43 23%	73 27%	24 21%	14 21%	67 22%	105 34% ^{hjk}	93 35% ^{hjl}	63 36% ^{hjm}	306 28%	58 38% ^{zn}	82 24%	38 23%	124 38% ^{zpq}	87 32%
Dissatisfied	441 36% ^{mor}	388 35%	53 45%	144 35%	131 37%	79 43% ^{zf}	82 31%	51 46% ^{zklm}	32 49% ^{klm}	136 44% ^{zklm}	100 33% ^m	80 30%	41 23%	400 37% ^o	41 27%	142 41% ^r	64 38%	95 29%	101 37%
NET Satisfied	-76 -6%	-55 -5%	-21 -18%	-9 -2%	-22 -6%	-37 -20%	-9 -4%	-27 -24%	-18 -28%	-69 -22%	4 1%	13 5%	22 12% ^{ikl}	-94 -9%	18 12%	-60 -17%	-26 -15%	29 9% ^{qs}	-15 -5%
Don't know	38 3% ^c	35 3%	4 3%	4 1%	11 3%	7 4% ^c	15 6% ^c	4 3%	- -	9 3%	11 4%	3 1%	11 6% ^{zl}	31 3%	6 4%	13 4%	2 1%	7 2%	9 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 40
CU08B - Are you satisfied or dissatisfied with the way MPs in general are doing their job?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP			ANNUAL INCOME		
		QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)	
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341	
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410	
[1] Very satisfied	30	2	8	15	9	-	-	1	2	24	7	22	8	26	-	30	-	27	1	3	3	10	
	2%	2%	3%	6%	2%	-	-	1%	1%	5%	1%	3%	2%	7%	-	8%	-	6%	*	2%	1%	3%	
[2] Fairly satisfied	335	41	76	114	127	18	6	22	14	196	139	233	102	229	36	335	-	226	22	33	47	154	
	27%	37%	26%	42%	32%	39%	11%	22%	11%	38%	20%	33%	19%	58%	8%	92%	-	52%	9%	22%	23%	37%	
[3] Neither satisfied nor dissatisfied	387	33	92	75	100	16	22	25	55	113	273	179	208	86	72	-	-	82	36	46	69	117	
	31%	30%	32%	28%	25%	33%	36%	25%	40%	22%	38%	26%	39%	22%	17%	-	-	19%	16%	31%	34%	28%	
[4] Fairly dissatisfied	291	24	74	57	99	11	18	26	21	119	167	186	105	48	174	-	291	80	86	36	56	90	
	24%	21%	25%	21%	25%	23%	30%	26%	15%	23%	24%	27%	20%	12%	41%	-	66%	18%	37%	24%	28%	22%	
[5] Very dissatisfied	150	10	35	6	50	2	14	25	30	53	96	73	77	4	140	-	150	18	85	26	24	34	
	12%	9%	12%	2%	13%	4%	24%	25%	22%	10%	14%	10%	15%	1%	33%	-	34%	4%	37%	17%	12%	8%	
MEAN	3.16	2.99	3.18	2.72	3.14	2.93	3.66	3.53	3.52	2.96	3.30	3.08	3.28	2.43	3.99	1.92	4.34	2.62	4.02	3.33	3.26	2.96	
Satisfied	365	44	85	128	135	18	6	23	16	219	146	255	110	256	36	365	-	252	22	37	49	164	
	30%	39%	29%	48%	34%	39%	11%	23%	12%	43%	21%	36%	21%	64%	8%	100%	-	58%	10%	24%	25%	40%	
Dissatisfied	441	34	109	63	150	13	32	51	51	172	263	259	182	52	314	-	441	98	171	62	80	124	
	36%	31%	38%	23%	38%	27%	53%	51%	37%	34%	37%	37%	34%	13%	73%	-	100%	23%	74%	41%	40%	30%	
NET Satisfied	-76	9	-24	65	-14	5	-26	-29	-35	47	-117	-4	-72	204	-278	365	-441	154	-149	-25	-31	40	
	-6%	8%	-8%	24%	-4%	12%	-43%	-29%	-25%	9%	-17%	-1%	-13%	51%	-65%	100%	-100%	35%	-65%	-17%	-15%	10%	
Don't know	38	*	3	3	11	-	-	1	15	4	28	8	30	4	6	-	-	3	1	6	1	6	
	3%	*	1%	1%	3%	-	-	1%	11%	1%	4%	1%	6%	1%	1%	-	-	1%	*	4%	1%	1%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 41
CU08B - Are you satisfied or dissatisfied with the way MPs in general are doing their job?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
[1] Very satisfied	30 2% _{en}	24 3%	4 2%	- -	3 2%	20 3%	4 2%	3 2%	3 3%	27 2%	4 3%	21 3%	9 2%	23 4% _{en}	8 1%	6 2%	16 4%	22 3%	8 2%	7 3%	21 3%	2 1%
[2] Fairly satisfied	335 27% _{cd} ghln	244 34% _{zbc} d	54 22% _d	21 17%	15 12%	225 31% _{zgh}	68 31% _{gh}	28 18%	12 12%	308 28%	27 22%	227 33% _{zl}	108 20%	215 34% _{zn}	119 20%	69 28%	137 30%	206 29%	129 25%	66 28%	224 30% _z	44 18%
[3] Neither satisfied nor dissatisfied	387 31% _{ae} ikmqt	179 25%	107 44% _{za}	43 36% _a	46 36% _a	196 27%	78 35%	65 41% _{ze}	41 39% _e	328 30%	55 45% _{zl}	172 25%	214 39% _{zk}	171 27%	217 37% _{zm}	64 26%	131 29%	195 28%	193 37% _{zopq}	79 33%	204 28%	104 41%
[4] Fairly dissatisfied	291 24% _{gj} r	173 24%	56 23%	31 26%	28 22%	182 25% _g	58 26% _g	25 16%	24 23%	279 25% _{zj}	9 8%	169 25%	121 22%	152 24%	139 24%	68 28%	119 26%	187 26% _{zr}	104 20%	57 24%	170 23%	63 25%
[5] Very dissatisfied	150 12% _{bf} s	92 13% _b	15 6%	19 16% _b	22 17% _b	96 13% _f	11 5%	26 17% _f	13 12%	134 12%	14 12%	82 12%	68 12%	74 12%	76 13%	39 16%	52 11%	91 13%	59 11%	15 6%	101 14% _s	35 14%
MEAN	3.16 _a m	3.09	3.11	3.42 _z ab	3.45 _z ab	3.15	3.02	3.30 _f	3.34 _f	3.17	3.03	3.10	3.25 _{zk}	3.06	3.28 _z m	3.26	3.12	3.17	3.16	3.02	3.15	3.35
Satisfied	365 30% _{cd} ghln	268 37% _{zbc} d	58 24%	21 17%	18 14%	245 34% _{zgh}	72 32% _{gh}	31 20%	15 14%	334 30%	31 25%	248 37% _{zl}	117 21%	238 37% _{zn}	126 21%	75 30%	154 33%	228 32%	137 26%	74 31%	245 33% _z	46 18%
Dissatisfied	441 36% _{jr}	265 37%	71 29%	50 42%	49 39%	278 38%	69 31%	51 32%	37 35%	413 38% _{zj}	24 19%	251 37%	189 35%	226 35%	215 36%	107 43% _{zr}	171 37%	278 39% _{zr}	163 31%	72 30%	271 37%	98 39%
NET Satisfied	-76 -6%	3 *	-14 -6%	-29 -25%	-32 -25%	-33 -4%	3 1%	-20 -13%	-22 -21%	-78 -7%	7 6%	-3 *	-73 -13%	12 2%	-88 -15%	-32 -13%	-17 -4%	-50 -7%	-26 -5%	2 1%	-25 -3%	-52 -21%
Don't know	38 3% _{aei} kmpq	11 2%	7 3%	6 5%	13 10% _{zab}	8 1%	4 2%	10 7% _{ze}	11 11% _{zef}	22 2%	12 10% _{zl}	8 1%	28 5% _{zk}	5 1%	31 5% _{zm}	3 1%	4 1%	7 1%	28 5% _{zopq}	13 5%	21 3%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 42
CU08C - Are you satisfied or dissatisfied with the way your MP is doing his / her job?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
[1] Very satisfied	103 8% _j	60 10%	43 7%	7 5%	11 5%	24 11% _f	10 5%	18 10%	34 12% _{zdf}	18 5%	34 8%	52 11% _{zj}	29 9%	30 8%	21 9%	23 7%	52 8%	51 9%	26 7%	77 9%
[2] Fairly satisfied	333 27% _c	166 28%	167 26%	23 16%	63 31% _c	49 23%	66 31% _c	48 26%	84 30% _c	86 25%	115 27%	132 29%	116 37% _{znop}	81 23%	57 24%	79 24%	187 28%	145 26%	101 27%	232 27%
[3] Neither satisfied nor dissatisfied	472 38% _{kl}	212 35%	260 41%	76 53% _{zhi}	82 40%	84 40%	87 41%	57 31%	86 31%	158 45% _{zl}	171 40% _l	143 31%	100 32%	147 42% _{am}	86 36%	138 42% _{am}	269 40%	203 37%	136 37%	335 39%
[4] Fairly dissatisfied	136 11% _{cm}	70 12%	66 10%	7 5%	23 11%	27 13%	23 11%	24 13%	33 12%	30 9%	50 12%	57 12%	21 7%	46 13% _m	34 14% _m	35 11%	76 11%	60 11%	41 11%	95 11%
[5] Very dissatisfied	94 8%	45 8%	48 8%	8 6%	11 5%	15 7%	17 8%	21 11%	22 8%	19 6%	32 8%	42 9%	23 7%	19 5%	25 10%	27 8%	44 6%	50 9%	31 8%	63 7%
MEAN	2.81 _m	2.77	2.85	2.90	2.79	2.80	2.86	2.89	2.71	2.83	2.83	2.78	2.63	2.83	2.93 _m	2.88 _m	2.80	2.83	2.85	2.80
Satisfied	436 35% _{cj}	226 38%	210 33%	30 21%	74 36% _c	73 35% _c	76 35% _c	65 36% _c	118 43% _{zcd}	104 30%	148 35%	183 40% _{zj}	145 47% _{znop}	110 31%	78 32%	102 31%	240 35%	196 35%	127 35%	308 36%
Dissatisfied	230 19% _{cj}	115 19%	115 18%	16 11%	33 16%	42 20%	40 19%	45 24% _c	54 20%	49 14%	82 19%	99 22% _j	44 14%	65 19%	59 25% _{am}	62 19%	120 18%	110 20%	72 19%	158 18%
NET Satisfied	206 17% _{op}	110 18%	95 15%	14 10%	40 20%	31 15%	35 17%	21 11%	64 23% _{zch}	55 16%	67 16%	84 18%	102 33% _{znop}	45 13%	19 8%	40 12%	120 18%	86 16%	56 15%	150 17%
Don't know	93 8%	46 8%	48 8%	23 16% _{zefi}	16 8%	11 5%	10 5%	15 8%	18 7%	39 11% _{zk}	21 5%	33 7%	21 7%	29 8%	17 7%	27 8%	49 7%	45 8%	33 9%	60 7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 43
CU08C - Are you satisfied or dissatisfied with the way your MP is doing his / her job?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
[1] Very satisfied	103 8%	99 9%	4 3%	48 12%zf	24 7%	13 7%	14 5%	7 6%	3 4%	20 7%	34 11%	25 9%	14 8%	90 8%	14 9%	22 6%	18 11%	31 9%	26 10%
[2] Fairly satisfied	333 27%	298 27%	35 30%	126 30%e	106 30%	39 21%	62 23%	25 23%	17 26%	81 26%	90 30%	66 25%	54 31%	287 27%	45 30%	82 24%	35 21%	113 34%zppq	73 27%
[3] Neither satisfied nor dissatisfied	472 38%ck	432 39%	40 34%	138 33%	134 38%	65 35%	129 49%zce	58 51%zijk	18 27%	119 39%	88 29%	119 45%ik	70 40%k	411 38%	59 39%	144 41%	73 44%	116 35%	96 35%
[4] Fairly dissatisfied	136 11%	121 11%	16 13%	56 14%	33 9%	26 14%	20 8%	8 7%	15 22%zhlm	42 14%l	41 14%l	16 6%	14 8%	119 11%	17 11%	40 11%	18 11%	30 9%	36 13%
[5] Very dissatisfied	94 8%h	80 7%	13 11%	27 7%	28 8%	26 14%zcf	12 4%	2 2%	11 17%zghjm	23 7%h	26 9%h	22 8%h	9 5%	83 8%	10 7%	27 8%	13 7%	20 6%	22 8%
MEAN	2.81r	2.79	3.00	2.72	2.80	3.07zcd f	2.80	2.73	3.23zhj klm	2.88	2.77	2.78	2.70	2.82	2.76	2.90r	2.82	2.67	2.82
Satisfied	436 35%ef	397 36%	39 33%	174 42%zef	130 37%	52 28%	76 29%	33 29%	20 30%	101 33%	124 41%h	91 34%	68 38%	377 35%	58 38%	104 30%	53 32%	143 43%zppq	99 37%
Dissatisfied	230 19%fhm	201 18%	29 25%	83 20%f	61 17%	51 28%zdf	32 12%	10 9%	26 39%zhjk lm	65 21%h	67 22%hm	38 14%	23 13%	202 19%	27 18%	67 19%	31 18%	50 15%	58 21%
NET Satisfied	206 17%beij p	196 18%b	10 8%	90 22%ze	70 20%e	1 1%	44 17%e	22 20%ij	-6 -9%	36 12%i	57 19%i	52 20%ij	44 25%zij	174 16%	31 21%	37 11%	23 14%	93 28%zppqs	41 15%
Don't know	93 8%c	84 8%	10 8%	19 4%	26 7%	17 9%	29 11%c	12 11%	2 4%	23 8%	24 8%	17 6%	15 8%	85 8%	7 5%	34 10%	11 6%	20 6%	18 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 44
CU08C - Are you satisfied or dissatisfied with the way your MP is doing his / her job?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
[1] Very satisfied	103	11	31	48	37	7	1	7	*	74	29	85	18	74	14	82	10	103	-	8	12	54
	8% ^{hj}	10%	11%	18% ^{zdgh}	9% ^h	15%	2%	7% ^h	*	15% ^{zj}	4%	12% ^{zl}	3%	19% ^{zn}	3%	23% ^{zp}	2%	24% ^{zr}	-	5%	6%	13% ^{zt}
[2] Fairly satisfied	333	30	76	104	124	14	9	23	17	191	141	221	111	169	76	170	88	333	-	42	49	126
	27% ^{hj}	27%	26%	39% ^{zgh}	31% ^h	30%	14%	23%	12%	38% ^{zj}	20%	32% ^{zl}	21%	42% ^{zn}	18%	47% ^{zp}	20%	76% ^{zr}	-	28%	25%	31%
[3] Neither satisfied nor dissatisfied	472	45	106	73	131	19	24	43	61	152	317	233	239	105	152	81	151	-	-	53	87	125
	38% ^{cd}	41%	37%	27%	33%	40%	39%	43% ^c	45% ^{cd}	30%	45% ^{zi}	33%	45% ^{zk}	26%	36% ^m	22%	34% ^o	-	-	35%	44% ^u	30%
[4] Fairly dissatisfied	136	9	36	22	47	7	11	13	9	46	88	76	60	24	82	19	94	-	136	18	20	48
	11% ^{moq}	8%	12%	8%	12%	14%	19%	13%	7%	9%	12%	11%	11%	6%	19% ^{zmn}	5%	21% ^{zo}	-	59% ^{zq}	12%	10%	12%
[5] Very dissatisfied	94	12	22	7	33	*	13	9	20	29	63	46	48	9	79	4	78	-	94	16	19	33
	8% ^{cm}	11%	8%	3%	8% ^c	1%	21%	9% ^c	15% ^{zc}	6%	9%	7%	9%	2%	18% ^{zmn}	1%	18% ^{zo}	-	41% ^{zq}	11%	10%	8%
MEAN	2.81 ^c	2.81	2.79	2.36	2.77 ^c	2.55	3.46	2.93 ^c	3.30 ^{zc}	2.52	3.02 ^{zi}	2.66	3.02 ^{zk}	2.28	3.34 ^{zm}	2.13	3.33 ^{zo}	1.76	4.41 ^{zq}	2.95	2.92	2.69
	ikmoq	u						dg														
Satisfied	436	41	106	152	161	21	10	30	17	265	170	306	129	243	90	252	98	436	-	50	61	180
	35% ^{hj}	37%	37%	57% ^{zdgh}	41% ^{zh}	45%	16%	30% ^h	13%	52% ^{zj}	24%	44% ^{zl}	24%	61% ^{zn}	21%	69% ^{zp}	22%	100% ^{zr}	-	33%	31%	44% ^{zt}
Dissatisfied	230	20	58	29	80	7	24	22	29	75	152	122	108	32	161	22	171	-	230	35	39	81
	19% ^{ci}	18%	20%	11%	20% ^c	15%	40%	22% ^c	22% ^c	15%	21% ^{zi}	17%	20%	8%	38% ^{zm}	6%	39% ^{zo}	-	100% ^{zq}	23%	19%	20%
NET Satisfied	206	21	48	123	81	14	-15	9	-12	190	19	184	21	210	-70	230	-73	436	-230	15	22	99
	17% ^{hj}	19%	17%	46% ^{zdgh}	20% ^{gh}	30%	-24%	9%	-9%	37% ^{zj}	3%	26% ^{zl}	4%	53% ^{zmn}	-16%	63% ^{zp}	-17%	100% ^{zr}	-100%	10%	11%	24% ^{zt}
Don't know	93	4	19	15	23	*	3	5	29	16	70	40	54	18	25	10	20	-	-	13	12	25
	8% ^{ikm}	4%	7%	6%	6%	*	5%	5%	21% ^{zcdg}	3%	10% ^{zi}	6%	10% ^{zk}	5%	6%	3%	5%	-	-	8%	6%	6%
	opqr																					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 45
CU08C - Are you satisfied or dissatisfied with the way your MP is doing his / her job?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW- LEDGE- ABLE (k)	NOT KNOW- LEDGE- ABLE (l)	KNOW- LEDGE- ABLE (m)	NOT KNOW- LEDGE- ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
[1] Very satisfied	103 8%cd ghjlnr	90 12%zabcd	12 5%	* 1%	1 1%	84 12%zefgh	13 6%	3 2%	2 2%	100 9%zj	3 2%	79 12%zkl	24 4%	77 12%zn	26 5%	31 12%fr	45 10%r	76 11%zr	27 5%	16 7%	80 11%z	7 3%
[2] Fairly satisfied	333 27%cd hijn	232 32%zcd	68 28%cd	18 15%	13 10%	231 32%zgh	57 26%h	35 22%h	9 8%	309 28%j	21 17%	210 31%zl	121 22%	204 32%zn	127 22%	67 27%	131 29%	198 28%	134 26%	59 25%	225 30%z	49 19%
[3] Neither satisfied nor dissatisfied	472 38%ae kmt	233 32%	113 46%za	57 48%a	56 44%a	251 35%	102 46%ze	65 41%	47 45%	406 37%	63 52%zi	225 33%	247 45%zk	217 34%	255 43%zm	82 33%	178 39%	260 37%	212 41%	95 40%	246 33%	130 52%
[4] Fairly dissatisfied	136 11%j	79 11%	26 11%	20 17%	11 9%	75 10%	23 10%	24 15%	14 13%	130 12%	6 5%	78 11%	58 11%	65 10%	72 12%	33 13%	47 10%	79 11%	57 11%	30 13%	78 10%	29 11%
[5] Very dissatisfied	94 8%bf	58 8%b	8 3%	8 6%	19 15%zab	56 8%	8 4%	15 10%f	12 11%f	82 8%	10 8%	50 7%	44 8%	45 7%	48 8%	27 11%	32 7%	59 8%	35 7%	14 6%	64 9%	17 7%
MEAN	2.81a ekmt	2.69	2.78	3.16z ab	3.34z ab	2.69	2.78	3.09z ef	3.30zef	2.79	2.99	2.70	2.95zk	2.67	2.98z m	2.83	2.75	2.77	2.87	2.84	2.74	3.00
Satisfied	436 35%cd ghjlnr	322 44%zbc d	80 33%cd	19 16%	14 11%	315 43%zfg h	70 31%h	38 24%h	11 10%	409 37%zj	24 19%	289 42%zl	145 27%	280 44%zn	153 26%	97 39%	176 38%	273 39%zr	161 31%	75 32%	305 41%zs	55 22%
Dissatisfied	230 19%	137 19%	33 14%	27 23%	30 24%b	130 18%	31 14%	39 25%f	25 24%	212 19%	16 13%	128 19%	102 19%	110 17%	120 20%	59 24%	79 17%	138 20%	92 18%	44 18%	141 19%	45 18%
NET Satisfied	206 17%cd ghjlnr	185 26%zcd	46 19%cd	-9 -7%	-16 -13%	184 25%zgh	39 18%gh	-1 *	-15 -14%	197 18%zj	8 7%	161 24%zl	43 8%	170 27%zn	33 6%	38 15%	97 21%zr	135 19%zr	69 13%	32 13%	164 22%zs	10 4%
Don't know	93 8%aei kmoq	33 5%	18 7%	16 13%a	26 21%zab	31 4%	21 9%e	15 10%e	22 21%zefg	69 6%	19 16%zi	38 6%	53 10%k	32 5%	60 10%zn	9 4%	26 6%	35 5%	56 11%zopq	23 10%	50 7%	21 8%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/ef/gh - z/ij - z/kl - z/m/n - z/op/q/r - z/st
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 46
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	79 6%	39 6%	41 6%	14 10% ^{ai}	9 5%	15 7%	21 10% ^{ai}	10 6%	10 4%	23 7%	36 9%	20 4%	27 9%	22 6%	16 7%	15 4%	42 6%	38 7%	24 7%	55 6%
[2] Tend to agree	352 29% ^b	192 32% ^{zb}	160 25%	43 30%	60 29%	65 31%	61 28%	52 29%	71 26%	103 29%	126 30%	123 27%	82 26%	94 27%	76 32%	99 30%	202 30%	150 27%	119 32%	232 27%
[3] Neither agree nor disagree	292 24% ^m	129 22%	162 26%	32 22%	60 29%	43 21%	50 23%	41 23%	65 23%	93 27%	93 22%	106 23%	56 18%	84 24%	71 30% ^{lm}	81 25%	162 24%	130 23%	72 20%	219 25%
[4] Tend to disagree	333 27% ^o	156 26%	177 28%	41 28%	42 21%	51 24%	59 28%	46 25%	95 34% ^{zd}	83 24%	110 26%	140 31%	113 36% ^{zop}	101 29% ^o	44 18%	75 23%	181 27%	152 28%	95 26%	239 28%
[5] Strongly disagree	144 12%	72 12%	73 12%	8 6%	27 13%	25 12%	23 11%	30 16% ^c	31 11%	35 10%	48 11%	61 13%	29 9%	46 13%	28 12%	41 13%	76 11%	68 12%	41 11%	104 12%
MEAN	3.09	3.05	3.13	2.90	3.09	3.03	3.01	3.18	3.24 ^{zc}	3.01	3.02	3.22 ^{zjk}	3.11	3.15	2.97	3.10	3.07	3.12	3.02	3.12
Agree	431 35%	231 39% ^z	200 32%	57 39%	69 33%	80 38%	81 38%	63 34%	81 29%	126 36%	162 38%	144 31%	109 35%	117 33%	92 38%	114 35%	243 36%	188 34%	144 39%	287 33%
Disagree	478 39% ^o	228 38%	250 40%	49 34%	69 34%	76 36%	82 38%	76 41%	126 46% ^{zd}	118 34%	158 37%	202 44% ^{zj}	142 46% ^{zop}	147 42% ^o	73 30%	116 35%	257 38%	220 40%	135 37%	343 40%
NET Agree	-47 -4%	3 *	-50 -8%	8 5% ^{df}	-1 *	4 2%	* *	-13 -7%	-45 -16%	7 2%	4 1%	-58 -13%	-33 -11%	-30 -9%	19 8% ^p	-3 -1%	-14 -2%	-33 -6%	8 2%	-55 -6%
Don't know	31 2% ^{ai}	11 2%	19 3%	6 4% ^f	7 3%	9 4% ^f	1 *	3 2%	5 2%	13 4%	10 2%	8 2%	5 1%	4 1%	4 2%	17 5% ^{zmn}	15 2%	16 3%	18 5% ^{zt}	13 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 47
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION			
		YES (a)	NO (b)	OWNED OUT- RIGHT (c)	BUYING MORT- GAGE (d)	RENTED LOCAL AUTH- ORITY (e)	RENTED PRI- VATE (f)	SCOT- LAND (h)	WALES (i)	NORTH (j)	MID- LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	79 6% ^c	70 6%	9 8%	13 3%	33 10% ^c	10 5%	19 7%	3 3%	4 6%	23 7%	21 7%	19 7%	10 6%	67 6%	12 8%	32 9%	9 5%	21 6%	11 4%
[2] Tend to agree	352 29%	328 29%	24 21%	114 27%	98 28%	50 27%	86 33%	31 27%	13 20%	76 25%	88 29%	78 30%	65 37% ^z _{ij}	296 28%	55 37% ^{zn}	98 28%	58 35%	91 28%	71 26%
[3] Neither agree nor disagree	292 24%	259 23%	33 28%	91 22%	74 21%	58 31% ^{zcd}	64 24%	35 31% ^{ik}	10 15%	73 24%	61 20%	53 20%	60 34% ^z _{ijk}	251 23%	37 25%	76 22%	34 20%	73 22%	75 28%
[4] Tend to disagree	333 27% ^{emo}	303 27%	30 26%	142 34% ^{zef}	96 27%	36 19%	57 21%	29 25% ^m	19 28% ^m	87 28% ^m	79 26% ^m	96 36% ^{zm}	24 14%	310 29% ^{zo}	22 15%	92 26%	48 29%	103 31%	69 26%
[5] Strongly disagree	144 12% ^m	126 11%	18 16%	49 12%	42 12%	22 12%	31 12%	11 10%	20 30% ^z _{hjk} lm	41 13% ^m	43 14% ^m	18 7%	11 6%	128 12%	17 11%	41 12%	18 11%	38 11%	36 13%
MEAN	3.09 ^{mo}	3.08	3.21	3.25 ^{zf}	3.05	3.06	2.97	3.13 ^m	3.58 ^z _{hjk} klm	3.16 ^m	3.12 ^m	3.06 ^m	2.78	3.13 ^o	2.83	3.04	3.05	3.14	3.19
Agree	431 35%	398 36%	33 28%	127 31%	132 38%	60 32%	106 40%	34 30%	17 26%	99 32%	109 36%	97 37%	75 43% ^z _{hij}	363 34%	68 45% ^{zn}	130 37%	67 40%	112 34%	81 30%
Disagree	478 39% ^{emo}	429 39%	48 41%	191 46% ^{zef}	138 39%	58 31%	87 33%	40 35% ^m	39 59% ^z _{hjk} m	128 42% ^m	122 40% ^m	114 43% ^m	35 20%	437 41% ^{zo}	39 26%	133 38%	66 40%	140 43%	105 39%
NET Agree	-47 -4%	-32 -3%	-15 -13%	-65 -16%	-7 -2%	2 1%	19 7% ^{de}	-6 -6%	-22 -33%	-29 -10%	-13 -4%	-16 -6%	39 22% ^h _{ijk}	-74 -7%	29 19%	-3 -1%	*	-28 -9%	-24 -9%
Don't know	31 2% ^c	28 3%	2 2%	4 1%	7 2%	10 5% ^{zc}	9 3%	5 4% ^l	1 1%	9 3% ^l	11 4% ^l	- -	6 3% ^l	23 2%	8 5% ^{zn}	9 3%	*	4 1%	10 4% ^q

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 48
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Strongly agree	79 6% ^{aj}	12 11% ^b	11 4%	13 5%	42 10% ^{zc}	4 9%	1 2%	6 6%	5 4%	48 9% ^{zj}	31 4%	61 9% ^{zl}	19 4%	34 9%	30 7%	34 9%	25 6%	40 9% ^z	18 8%	11 8%	10 5%	36 9%
[2] Tend to agree	352 29% ^{hj}	27 24%	94 32%	77 29% ^h	133 34% ^{zh}	14 30%	19 31%	35 35% ^h	19 14%	180 35% ^{zj}	170 24%	233 33% ^{zl}	119 22%	145 36% ^{zn}	108 25%	137 37% ^{zp}	124 28%	151 35% ^{zr}	54 23%	42 28%	62 31%	118 29%
[3] Neither agree nor disagree	292 24% ^{ai} knpu	15 13%	76 26% ^a	60 22%	82 21%	13 27%	5 9%	15 15%	39 29%	83 16%	205 29% ^{zi}	134 19%	158 30% ^{zk}	83 21%	76 18%	78 21%	75 17%	96 22%	41 18%	39 26%	48 24%	77 19%
[4] Tend to disagree	333 27% ^{ds}	48 43% ^{zb}	70 24%	104 38% ^{zd}	82 21%	13 28%	21 34%	28 28%	29 21%	142 28%	191 27%	196 28%	137 26%	104 26%	120 28%	94 26%	115 26%	114 26%	53 23%	27 18%	50 25%	133 32% ^{zs}
[5] Strongly disagree	144 12% ^{cmo} q	10 9%	32 11%	15 6%	45 11% ^c	3 6%	15 25%	13 13%	29 21% ^{zcd}	46 9%	96 14%	72 10%	73 14%	28 7%	91 21% ^{zm}	17 5%	96 22% ^{zo}	28 6%	63 27% ^{zd}	26 17%	27 14%	43 11%
MEAN	3.09d ikmoq	3.15	3.07	3.11	2.88	2.92	3.50	3.06	3.47zc dg	2.92	3.22zi	2.98	3.25zk	2.87	3.31zm	2.79	3.30zo	2.85	3.38zq	3.10	3.11	3.07
Agree	431 35% ^{hj} l	39 35%	105 36%	90 34% ^h	175 44% ^{zch}	18 39%	20 32%	42 42% ^h	25 18%	228 45% ^{zj}	201 28%	293 42% ^{zl}	138 26%	179 45% ^{zn}	138 32%	170 47% ^{zp}	149 34%	191 44% ^{zr}	72 31%	54 36%	72 36%	154 38%
Disagree	478 39% ^{dm} oq	58 52% ^{zb}	103 36%	119 44% ^d	127 32%	16 34%	36 59%	41 41%	59 43%	188 37%	287 40%	268 38%	210 40%	132 33%	210 49% ^{zm}	111 30%	211 48% ^{zo}	141 32%	116 50% ^{zd}	54 35%	78 39%	176 43%
NET Agree	-47	-19 -17%	2 1%	-28 -10%	48 12% ^{zogh}	2 5%	-16 -27%	*	-34 -25%	40 8%	-86 -12%	25 4%	-72 -14%	47 12% ^z	-72 -17%	59 16% ^z	-62 -14%	50 11% ^{zr}	-43 -19%	*	-5 -3%	-22 -5%
Don't know	31 2% ^{ckn} ru	-	5 2%	*	12 3% ^c	-	-	2 2%	14 11% ^{zcdg}	9 2%	16 2%	5 1%	25 5% ^{zk}	4 1%	3 1%	6 2%	5 1%	7 2%	1 *	4 3%	2 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 49
CU09 - To what extent do you agree or disagree with the following statement:
When people like me get involved in politics, they really can change the way that the UK is run
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW- LEDGE- ABLE (k)	NOT KNOW- LEDGE- ABLE (l)	KNOW- LEDGE- ABLE (m)	NOT KNOW- LEDGE- ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	79 6%brg i	67 9%zbc	5 2%	3 2%	5 4%	67 9%zfg	4 2%	3 2%	4 4%	76 7%	2 2%	57 8%zl	23 4%	46 7%	33 6%	27 11%zpq	25 5%	52 7%p	27 5%	9 4%	64 9%zs	6 2%
[2] Tend to agree	352 29%cdh jin	216 30%cd	80 33%cd	35 29%cd	19 15%	225 31%h	71 32%h	38 24%	14 13%	326 30%j	23 19%	231 34%zl	121 22%	222 35%zn	128 22%	66 27%	140 30%	206 29%	146 28%	68 29%	212 29%	72 28%
[3] Neither agree nor disagree	292 24%ae ikmoq t	139 19%	60 25%	40 33%za	37 30%a	129 18%	61 27%e	53 34%ze	42 40%ze	234 21%	57 47%zi	129 19%	162 30%zk	120 19%	171 29%zm	38 15%	111 24%oq	149 21%o	141 27%o	76 32%zt	140 19%	75 30%
[4] Tend to disagree	333 27%j	203 28%	75 31%	28 24%	26 21%	209 29%	72 32%h	33 21%	19 18%	310 28%zj	19 16%	184 27%	149 27%	182 28%	152 26%	78 31%	127 28%	204 29%	129 25%	56 23%	211 28%	67 26%
[5] Strongly disagree	144 12%cf	90 12%	20 8%	9 7%	26 20%za bc	88 12%	14 6%	25 16%f	16 15%f	131 12%	12 10%	75 11%	69 13%	65 10%	79 13%	37 15%	55 12%	92 13%	52 10%	23 10%	93 13%	28 11%
MEAN	3.09k m	3.05	3.10	3.05	3.43z abc	3.04	3.09	3.26	3.30	3.09	3.14	2.99	3.23zk	3.00	3.21z m	3.13	3.10	3.11	3.07	3.07	3.08	3.16
Agree	431 35%cdg hjin	283 39%zd	85 35%cd	38 32%	24 19%	292 40%zgh	75 34%h	41 26%	18 17%	402 37%zj	25 21%	287 42%zl	144 26%	269 42%zn	161 27%	94 38%	164 36%	258 36%	173 33%	77 32%	276 37%	78 31%
Disagree	478 39%aj	293 40%	95 39%	37 31%	51 41%	297 41%	86 38%	58 37%	35 33%	442 40%zj	31 26%	259 38%	218 40%	247 39%	231 39%	115 46%zr	181 39%	296 42%z	182 35%	79 33%	305 41%	94 38%
NET Agree	-47 -4%	-10 -1%	-10 -4%	1 1%	-28 -22%	-5 -1%	-11 -5%	-17 -11%	-17 -16%	-40 -4%	-6 -5%	28 4%	-75 -14%	22 3%	-70 -12%	-21 -9%	-17 -4%	-38 -5%	-9 -2%	-1 -1%	-29 -4%	-17 -7%
Don't know	31 2%aei kmpqj	9 1%	4 2%	5 4%	13 10%zab	9 1%	2 1%	6 4%	10 10%zef	19 2%	8 7%zi	4 1%	24 4%zk	4 1%	24 4%zm	2 1%	2 *	4 1%	25 5%zopq	6 2%	20 3%	4 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 50
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
[1] Strongly agree	411 33% ^{cj}	200 33%	212 33%	33 23%	62 30%	70 33%	71 33%	74 41% ^c	101 37% ^c	95 27%	141 33%	175 38% ^{zj}	91 29%	120 34%	87 36%	114 35%	213 31%	199 36%	120 32%	292 34%
[2] Partly agree	520 42% ^{al}	257 43%	262 41%	79 55% ^z	89 43% ^{ehi}	82 39%	98 46%	66 36%	106 38%	168 48% ^{zl}	180 43%	171 37%	127 41%	158 45%	95 40%	139 42%	300 44%	219 40%	152 41%	368 43%
[3] Partly disagree	139 11% ^p	68 11%	71 11%	10 7%	25 12%	19 9%	29 13%	22 12%	34 12%	35 10%	48 11%	56 12%	50 16% ^{zp}	45 13% ^p	23 10%	21 6%	75 11%	64 12%	45 12%	94 11%
[4] Strongly disagree	68 6% ^p	41 7%	27 4%	4 3%	9 4%	9 4%	12 6%	14 8%	20 7%	13 4%	21 5%	33 7%	30 10% ^{znp}	16 5%	12 5%	10 3%	41 6%	27 5%	16 4%	52 6%
MEAN	1.88 ^p	1.91	1.85	1.88	1.90	1.82	1.91	1.86	1.89	1.89	1.87	1.88	2.06 ^{zno}	1.87	1.82	1.74	1.91	1.84	1.87	1.88
Agree	931 76%	457 76%	474 75%	112 78%	151 73%	152 73%	169 79%	140 77%	207 75%	263 75%	321 76%	347 76%	218 70%	278 79% ^m	182 76%	253 77%	513 76%	418 75%	271 74%	659 76%
Disagree	207 17% ^{cp}	109 18%	97 15%	14 9%	35 17%	28 13%	41 19%	36 19% ^c	54 20% ^c	48 14%	69 16%	89 20%	80 26% ^{znop}	61 17% ^p	35 15%	30 9%	116 17%	91 16%	61 17%	145 17%
NET agree	724 59% ^m	348 58%	376 60%	99 68% ^{zi}	116 56%	124 59%	129 60%	104 57%	153 55%	214 61%	253 60%	257 56%	138 44%	217 62% ^m	147 61% ^m	223 68% ^z	397 59%	327 59%	210 57%	514 60%
Not sure what a referendum is	20 2%	8 1%	12 2%	5 4%	4 2%	6 3%	1 1%	1 *	3 1%	9 3%	8 2%	4 1%	1 *	4 1%	5 2%	10 3% ^{zm}	13 2%	7 1%	3 1%	17 2%
Don't know	74 6% ^{afnt}	25 4%	49 8% ^a	13 9% ^f	17 8% ^f	23 11% ^z	2 1% ^z	7 4% ^z	12 5%	30 9% ^l	24 6%	19 4%	11 4%	8 2%	19 8% ⁿ	35 11% ^{zmn}	35 5%	38 7%	33 9% ^{zt}	41 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 51
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
[1] Strongly agree	411 33%mo	365 33%	46 40%	143 35%	123 35%	61 33%	77 29%	39 34% m	35 54% zjhj k	112 36% m	88 29%	101 38% m	35 20%	374 35% o	37 25%	114 33%	68 41% r	97 30%	88 32%
[2] Partly agree	520 42% bi	482 43% b	37 32%	170 41%	148 42%	72 39%	124 47%	45 39% i	15 23%	136 44% i	122 40% i	107 40% i	94 53% zhik l	449 42%	69 46%	155 44%	65 39%	155 47%	112 41%
[3] Partly disagree	139 11% j	131 12%	8 6%	49 12%	40 11%	15 8%	34 13%	11 10%	3 4%	21 7%	46 15% j	38 14% j	20 11%	119 11%	19 13%	32 9%	19 12%	46 14%	22 8%
[4] Strongly disagree	68 6% k	58 5%	10 9%	32 8%	18 5%	7 4%	10 4%	7 6%	3 4%	19 6%	20 6%	11 4%	8 5%	61 6%	7 4%	20 6%	5 3%	22 7%	16 6%
MEAN	1.88i	1.89	1.82	1.92	1.86	1.80	1.91	1.86i	1.53	1.82i	1.99i	1.84i	2.00zj	1.87	1.96	1.87	1.75	1.98q	1.86
Agree	931 76% k	847 76%	84 71%	313 76%	271 77%	133 72%	201 76%	83 74%	51 77%	248 81% k	211 70%	208 79%	130 74%	823 77%	106 70%	269 77%	133 79%	252 77%	200 74%
Disagree	207 17% l	189 17%	18 15%	81 20%	58 16%	22 12%	45 17%	18 16%	6 9%	40 13%	66 22% ij	49 19%	28 16%	180 17%	26 17%	52 15%	24 15%	68 21%	38 14%
NET agree	724 59% k	658 59%	66 56%	233 56%	213 61%	111 60%	157 59%	66 58%	45 68% k	208 68% zk	145 48%	159 60% k	102 58%	643 60%	80 53%	217 62%	109 65%	185 56%	162 60%
Not sure what a referendum is	20 2% m	17 1%	3 3%	3 1%	7 2%	5 3%	4 2%	1 1%	6 10% zhjkl	3 1%	4 1%	1 *	5 3% l	15 1%	5 3%	8 2%	2 1%	2 1%	5 2%
Don't know	74 6% l	61 6%	12 10%	16 4%	16 4%	25 13% zcd	16 6%	11 10% l	3 5%	17 6%	22 7%	6 2%	14 8% l	56 5%	14 10% zn	19 5%	8 5%	8 2%	28 10% zr

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 52
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CON-SERV-ATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/ FAIRLY INTER-ESTED (k)	NOT VERY/ NOT AT ALL INTER-ESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
[1] Strongly agree	411	28	120	86	133	21	37	42	46	187	223	263	148	131	197	121	195	162	99	64	73	133
	33%	25%	42%za	32%	34%	45%	61%	42%	34%	37%	31%	38%zl	28%	33%	46%zm	33%	44%zo	37%	43%z	43%z	37%	32%
[2] Partly agree	520	53	110	113	173	16	17	43	45	204	315	277	243	173	147	164	157	177	74	56	80	181
	42%np	48%	38%	42%	44%	34%	28%	43%	33%	40%	44%	39%	46%	43%n	34%	45%p	36%	41%	32%	37%	40%	44%
[3] Partly disagree	139	15	28	44	41	4	4	10	6	69	70	92	47	58	25	51	28	56	20	14	21	55
	11%hn	13%	10%	16%zh	10%	9%	6%	10%	5%	14%	10%	13%	9%	15%n	6%	14%p	6%	13%	9%	9%	11%	13%
[4] Strongly disagree	68	13	15	16	21	2	3	3	11	32	35	43	25	19	35	17	33	21	25	5	8	29
	6%	12%z	5%	6%	5%	4%	5%	3%	8%	6%	5%	6%	5%	5%	8%z	5%	8%	5%	11%zq	3%	4%	7%
MEAN	1.88n	2.11z	1.77	1.96	1.86	1.70	1.55	1.72	1.83	1.89	1.87	1.87	1.89	1.91n	1.75	1.90	1.76	1.85	1.86	1.70	1.80	1.95s
Agree	931	82	231	198	307	36	54	85	92	391	538	540	391	303	343	284	351	339	172	120	153	314
	76%h	73%	80%	74%	77%h	78%	89%	85%h	67%	77%	76%	77%	74%	76%	80%z	78%	80%z	78%	75%	80%	76%	77%
Disagree	207	28	43	60	62	6	7	12	17	100	105	135	72	77	61	68	62	78	45	18	29	85
	17%l	25%	15%	22%z	16%	13%	11%	12%	13%	20%	15%	19%zl	14%	19%	14%	19%	14%	18%	19%	12%	15%	21%
NET agree	724	54	187	139	245	30	48	73	74	290	434	405	319	226	283	216	290	262	128	102	123	230
	59%c	48%	65%a	51%	62%c	65%	78%	73%zch	54%	57%	61%	58%	60%	57%	66%zm	59%	66%z	60%	55%	67%u	62%	56%
Not sure what a referendum is	20	-	1	4	3	1	-	-	6	5	15	7	13	2	8	*	10	2	7	2	5	4
	2%moq	-	*	1%	1%	3%	-	-	5%zd	1%	2%	1%	2%	*	2%	2%o	*	3%q	1%	3%	3%	1%
Don't know	74	2	14	8	24	3	-	3	21	13	51	19	55	16	16	12	18	16	6	11	12	8
	6%ikn	2%	5%	3%	6%	6%	-	3%	16%zcdg	2%	7%i	3%	10%zk	4%	4%	3%	4%	4%	3%	7%u	6%u	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 53
CU09A - To what extent do you agree or disagree that: Important questions should be determined by referendums more often than today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
[1] Strongly agree	411	299	48	21	42	315	38	32	25	392	16	259	151	232	178	124	151	274	137	44	296	71
	33%abc	41%zbc	20%	18%	34%bc	43%zfg	17%	20%	23%	36%zj	13%	38%zkl	28%	36%	30%	50%zpq	33%	39%zpq	26%	19%	40%zst	28%
[2] Partly agree	520	265	141	62	46	263	131	83	39	450	69	275	244	268	251	78	202	281	239	126	264	129
	42%ae	37%	58%zad	52%ad	37%	36%	59%zde	53%zde	37%	41%	57%zi	40%	45%	42%	43%	32%	44%oq	40%o	46%o	53%zt	36%	51%
[3] Partly disagree	139	86	28	14	7	86	29	13	9	129	9	80	59	80	58	29	61	90	49	29	84	25
	11%	12%	12%	12%	6%	12%	13%	8%	9%	12%	8%	12%	11%	13%	10%	12%	13%	13%	9%	12%	11%	10%
[4] Strongly disagree	68	50	4	5	7	47	5	12	4	59	8	44	24	40	28	14	30	44	24	7	51	10
	6%bf	7%b	1%	4%	6%	6%	2%	8%f	3%	5%	7%	6%	4%	6%	5%	6%	6%	6%	5%	3%	7%	4%
MEAN	1.88e	1.84	1.94	2.03	1.79	1.81	2.01z	2.04z	1.89	1.86	2.10zi	1.86	1.91	1.88	1.87	1.73	1.93o	1.86o	1.91o	1.99	1.84	1.89
Agree	931	564	189	83	89	578	170	115	63	842	84	534	395	500	430	202	353	555	376	170	560	200
	76%ch	78%	78%	70%	71%	80%zh	76%h	73%	60%	77%z	69%	79%zkl	72%	78%	73%	81%r	77%	78%zr	72%	72%	76%	80%
Disagree	207	136	32	19	14	133	34	25	13	188	18	123	83	120	86	43	91	134	73	36	135	36
	17%	19%	13%	16%	11%	18%	15%	16%	12%	17%	14%	18%	15%	19%	15%	17%	20%	19%	14%	15%	18%	14%
NET agree	724	428	157	64	75	445	136	90	50	654	67	411	312	380	344	159	262	422	303	134	426	165
	59%	59%	65%	54%	60%	61%h	61%	57%	48%	60%	55%	60%	57%	59%	58%	64%	57%	60%	58%	56%	57%	65%
Not sure what a referendum is	20	4	5	4	5	3	4	5	7	13	6	6	15	5	16	1	2	3	17	7	7	7
	2%aei	1%	2%	3%a	4%a	*	2%	3%e	7%zef	1%	5%zi	1%	3%k	1%	3%lm	*	*	*	3%zopq	3%	1%	3%
Don't know	74	20	18	13	18	13	17	13	21	54	14	17	55	15	57	2	13	16	54	24	40	9
	6%aei	3%	7%a	11%a	14%za	2%	7%e	8%e	20%zefg	5%	12%zi	2%	10%zkl	2%	10%zlm	1%	3%	2%	10%zopq	10%zt	5%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 54
CU10_1 - To what extent do you agree or disagree with the following statements? The UK Parliament holds government to account
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	111	66	45	13	9	12	19	15	42	22	31	57	21	32	21	38	47	64	28	83
	9% _{dq}	11%	7%	9%	4%	6%	9%	8%	15% _{zde}	6%	7%	13% _{zj}	7%	9%	9%	11%	7%	12% _{zqa}	8%	10%
[2] Tend to agree	404	203	201	39	75	68	68	71	83	114	136	153	134	106	69	94	241	162	119	285
	33% _{rf}	34%	32%	27%	37%	33%	32%	39%	30%	33%	32%	33%	43% _{znop}	30%	29%	29%	36%	29%	32%	33%
[3] Neither agree nor disagree	371	164	206	58	60	68	65	53	68	117	132	121	69	115	88	98	217	154	105	266
	30% _{fm}	27%	33%	40% _{zi}	29%	32%	30%	29%	25%	34%	31%	26%	22%	33% _{fm}	37% _{fm}	30%	32%	28%	28%	31%
[4] Tend to disagree	179	92	87	13	28	27	42	24	46	41	69	69	52	64	33	30	102	77	63	116
	15% _{pd}	15%	14%	9%	14%	13%	20% _c	13%	17%	12%	16%	15%	17% _{pd}	18% _{pd}	14%	9%	15%	14%	17%	13%
[5] Strongly disagree	90	51	39	7	18	16	11	13	26	25	27	38	25	21	19	26	37	53	25	65
	7% _{ca}	9%	6%	5%	9%	8%	5%	7%	9%	7%	6%	8%	8%	6%	8%	8%	6%	10% _{zqa}	7%	8%
MEAN	2.77	2.76	2.78	2.70	2.85	2.82	2.79	2.70	2.74	2.79	2.81	2.72	2.76	2.81	2.82	2.69	2.75	2.79	2.82	2.75
Agree	515	269	246	53	84	80	87	86	125	137	167	211	155	138	90	132	288	227	147	368
	42%	45%	39%	36%	41%	38%	41%	47%	45%	39%	40%	46%	50% _{znop}	39%	37%	40%	43%	41%	40%	43%
Disagree	269	143	126	20	46	43	53	36	71	66	96	108	78	84	51	56	139	130	88	181
	22% _{cp}	24%	20%	14%	22%	20%	25% _c	20%	26% _c	19%	23%	23%	25%	24%	21%	17%	21%	23%	24%	21%
NET Agree	245	126	120	33	38	37	34	50	53	71	72	103	78	53	39	76	149	97	58	187
	20% _{fn}	21%	19%	23%	18%	18%	16%	27% _{zf}	19%	20%	17%	22%	25% _{fn}	15%	16%	23% _{fn}	22%	17%	16%	22%
Don't know	76	23	54	15	15	19	9	7	12	30	27	19	9	14	11	43	33	43	30	47
	6% _{alm}	4%	8% _{za}	10%	7%	9%	4%	4%	4%	9% _{al}	6%	4%	3%	4%	4%	13% _{zmno}	5%	8%	8%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 55
CU10_1 - To what extent do you agree or disagree with the following statements? The UK Parliament holds government to account
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	111 9% ^h	97 9%	14 12%	51 12% ^{zd}	23 6%	16 9%	22 8%	5 4%	3 4%	35 11% ^h	23 8%	28 10%	18 10%	98 9%	13 9%	29 8%	14 9%	24 7%	36 13% ^z
[2] Tend to agree	404 33% ^{js}	374 34%	30 25%	133 32%	133 38% ^f	56 30%	71 27%	42 37%	18 28%	82 27%	108 36%	91 34%	63 36%	355 33%	47 31%	113 32%	47 28%	140 43% ^{zpq}	68 25%
[3] Neither agree nor disagree	371 30%	334 30%	37 31%	108 26%	97 28%	52 28%	111 42% ^{zcode}	32 28%	30 45% ^{zhkm}	98 32%	82 27%	77 29%	52 30%	322 30%	45 30%	104 30%	57 34%	82 25%	91 34%
[4] Tend to disagree	179 15% ^{fs}	159 14%	20 17%	71 17% ^f	60 17% ^f	26 14%	22 8%	22 19%	7 10%	41 13%	50 17%	40 15%	19 11%	158 15%	21 14%	52 15% ^s	30 18% ^s	55 17% ^s	22 8%
[5] Strongly disagree	90 7% ^m	84 7%	7 6%	32 8%	26 7%	13 7%	19 7%	9 8% ^m	5 8%	34 11% ^{zm}	23 8% ^m	15 6%	4 2%	83 8%	7 5%	24 7%	14 9%	19 6%	30 11% ^z
MEAN	2.77 ^m	2.77	2.78	2.74	2.81	2.78	2.78	2.89 ^m	2.89 ^m	2.85 ^m	2.80 ^m	2.70	2.53	2.78	2.71	2.79	2.90	2.71	2.77
Agree	515 42%	471 42%	43 37%	184 45%	155 44%	72 39%	93 35%	47 41%	21 32%	117 38%	131 43%	118 45%	81 46%	453 42%	60 40%	142 41%	61 37%	164 50% ^{zqs}	104 38%
Disagree	269 22% ^{fm}	243 22%	27 23%	102 25% ^f	86 24% ^f	39 21%	41 16%	31 27% ^{am}	12 18%	75 24% ^{am}	74 24% ^{am}	55 21%	23 13%	241 22%	28 19%	77 22%	45 27%	74 23%	52 19%
NET Agree	245 20% ^{jq}	229 21%	16 14%	82 20%	70 20%	33 18%	52 20%	16 14%	9 14%	42 13%	57 19%	63 24% ^{jk}	58 33% ^{zhijk}	213 20%	32 21%	65 19% ^q	17 10%	90 27% ^{zpq}	52 19% ^q
Don't know	76 6% ^{nr}	66 6%	10 9%	19 5%	13 4%	22 12% ^{zcd}	20 8%	4 3%	3 5%	19 6%	16 5%	13 5%	20 12% ^{zhkl}	58 5%	18 12% ^{zn}	26 7% ^r	6 3%	9 3%	24 9% ^r

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 56
CU10_1 - To what extent do you agree or disagree with the following statements? The UK Parliament holds government to account
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Strongly agree	111 9%jl	9 8%	38 13%z	36 13%zh	45 11%h	2 3%	10 16%	5 5%	6 4%	63 12%zj	48 7%	80 11%zl	31 6%	62 16%zn	29 7%	58 16%zp	33 7%	61 14%zr	17 7%	16 10%	27 13%	40 10%
[2] Tend to agree	404 33%hj npr	40 36%	97 34%	115 43%zgh	141 36%h	19 41%	10 17%	27 27%h	19 14%	197 39%zj	206 29%	246 35%	158 30%	186 47%zn	90 21%	185 51%zp	91 21%	190 44%zr	48 21%	40 26%	60 30%	163 40%zs
[3] Neither agree nor disagree	371 30%di kmoq	24 21%	75 26%	72 27%	101 25%	12 25%	16 26%	23 23%	56 41%zcd g	121 24%	246 35%zi	185 26%	186 35%zk	86 22%	120 28%	65 18%	137 31%o	91 21%	72 31%q	45 30%	56 28%	109 27%
[4] Tend to disagree	179 15%ch moq	25 23%	46 16%	23 8%	64 16%ch	12 26%	12 19%	30 30%zcdh	10 7%	71 14%	108 15%	116 17%	63 12%	30 7%	101 24%zm	30 8%	91 21%zo	48 11%	51 22%zd	18 12%	30 15%	59 14%
[5] Strongly disagree	90 7%cmo q	8 7%	25 9%	8 3%	23 6%	1 3%	14 23%	14 14%zcd	18 13%zcd	39 8%	52 7%	57 8%	33 6%	13 3%	72 17%zm	9 3%	68 16%zo	20 5%	34 15%zd	23 15%zu	18 9%	23 6%
MEAN	2.77c imoq	2.85	2.73	2.41	2.68c	2.84	3.16	3.22zcd	3.14zcd	2.64	2.86zi	2.74	2.81	2.32	3.23zm	2.28	3.17zo	2.45	3.17zq	2.95u	2.75	2.65
Agree	515 42%hj lnpr	48 43%	135 47%	151 56%zgh	185 47%zgh	21 44%	20 32%	32 32%h	25 18%	260 51%zj	254 36%	325 46%zl	189 36%	248 62%zn	119 28%	243 67%zp	124 28%	251 58%zr	64 28%	55 37%	87 43%	203 50%zs
Disagree	269 22%cl moq	33 30%	72 25%	31 11%	86 22%c	13 29%	25 42%	45 45%zcdh	28 20%	109 22%	160 23%	173 25%zl	96 18%	42 11%	173 41%zm	40 11%	159 36%zo	68 16%	85 37%zd	41 27%	48 24%	83 20%
NET Agree	245 20%gh jnprs	15 14%	63 22%	120 45%zgh	99 25%zgh	7 16%	-6 -9%	-12 -12%	-3 -2%	151 30%zj	94 13%	152 22%	93 18%	205 52%zn	-54 -13%	203 56%zp	-35 -8%	183 42%zr	-20 -9%	14 10%	38 19%st	121 29%zst
Don't know	76 6%bgi kn	6 6%	8 3%	16 6%	24 6%	1 2%	- -	1 1%	28 21%zcdg	18 4%	49 7%	17 2%	59 11%zk	22 6%	15 3%	17 5%	20 4%	26 6%	9 4%	10 6%	9 4%	15 4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 57
CU10_1 - To what extent do you agree or disagree with the following statements? The UK Parliament holds government to account
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	111 9%bn	87 12%zbc	12 5%	4 3%	8 6%	75 10%	18 8%	13 9%	5 5%	103 9%	8 6%	76 11%zl	35 6%	73 11%zn	38 6%	29 12%	45 10%	74 10%	38 7%	24 10%	74 10%	13 5%
[2] Tend to agree	404 33%dh lnr	254 35%d	96 39%zd	35 29%d	14 11%	256 35%h	86 39%gh	42 26%	17 16%	372 34%	29 24%	257 38%zl	146 27%	236 37%zn	167 28%	77 31%	179 39%zr	256 36%zr	148 28%	77 32%	248 33%	79 32%
[3] Neither agree nor disagree	371 30%ae ikmoq t	173 24%	85 35%a	46 38%a	56 45%za	181 25%	76 34%e	64 41%ze	41 39%ae	312 28%	57 47%zi	156 23%	214 39%zk	150 24%	220 37%zm	53 21%	123 27%	175 25%	194 37%zopq	80 34%	191 26%	100 40%
[4] Tend to disagree	179 15%dh jinrs	118 16%d	33 14%	18 15%	9 7%	129 18%zh	25 11%	20 12%	5 5%	172 16%zj	7 5%	115 17%zl	64 12%	110 17%zn	69 12%	48 19%r	76 17%r	124 18%zr	55 11%	22 9%	117 16%	40 16%
[5] Strongly disagree	90 7%bn	65 9%b	5 2%	7 6%	13 10%b	64 9%f	4 2%	9 6%	13 12%f	83 8%	6 5%	59 9%	32 6%	59 9%n	31 5%	36 15%zpq	23 5%	59 8%p	31 6%	13 6%	66 9%	11 4%
MEAN	2.77f	2.74	2.67	2.90	3.05z ab	2.79f	2.57	2.79	3.05zf	2.77	2.76	2.73	2.82	2.75	2.79	2.94z pq	2.67	2.77p	2.77	2.65	2.79	2.82
Agree	515 42%dh jinr	341 47%zcd	108 44%d	39 33%d	22 18%	331 46%zgh	104 47%h	55 35%	22 21%	476 43%zj	36 30%	334 49%zl	180 33%	310 48%zn	205 35%	106 43%	224 49%zr	330 47%zr	185 36%	101 43%	322 43%	92 37%
Disagree	269 22%bf jinrs	183 25%zb	38 16%	25 21%	22 18%	194 27%zf	29 13%	29 18%	18 17%	254 23%zj	13 11%	174 26%zl	96 17%	169 26%zn	101 17%	84 34%zp qr	100 22%	184 26%zr	86 16%	36 15%	183 25%zs	51 20%
NET Agree	245 20%cd hlo	158 22%cd	70 29%zc	14 11%cd	*	137 19%h	76 34%ze gh	26 17%h	4 4%	221 20%	24 19%	160 23%zl	85 15%	141 22%	104 18%	22 9%	124 27%zo	146 21%o	99 19%o	65 27%zt	139 19%	41 16%
Don't know	76 6%aei kmopq	27 4%	13 5%	9 8%	25 20%zab c	22 3%	14 6%	9 6%	23 22%zefg	54 5%	15 12%zi	16 2%	58 11%zk	11 2%	63 11%zm	5 2%	13 3%	18 3%	56 11%zopq	20 9%	47 6%	9 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 58
CU10_2 - To what extent do you agree or disagree with the following statements? The UK Parliament encourages public involvement in politics
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	68 6%b	44 7%zb	24 4%	4 3%	12 6%	7 3%	13 6%	8 4%	24 9%z	17 5%	20 5%	32 7%	14 4%	14 4%	15 6%	24 7%	32 5%	36 7%	13 4%	54 6%
[2] Tend to agree	276 22%	133 22%	143 23%	40 28%	54 26%	46 22%	38 18%	38 21%	60 22%	94 27%	84 20%	98 21%	56 18%	91 26%	60 25%	69 21%	154 23%	121 22%	87 24%	189 22%
[3] Neither agree nor disagree	328 27%	151 25%	177 28%	40 28%	65 31%	60 29%	57 27%	44 24%	62 22%	105 30%	117 28%	106 23%	84 27%	95 27%	53 22%	96 29%	182 27%	146 26%	93 25%	235 27%
[4] Tend to disagree	345 28%djpr	172 29%	173 27%	35 24%	40 20%	52 25%	80 38%zode	60 33%cd	78 28%	75 21%	133 31%j	138 30%j	107 35%zp	114 32%p	68 28%p	56 17%	210 31%r	135 24%	108 29%	237 27%
[5] Strongly disagree	159 13%	81 14%	78 12%	11 8%	26 13%	27 13%	24 11%	40 17%	30 15%	37 11%	51 12%	71 15%	44 14%	34 10%	32 13%	49 15%	78 11%	81 15%	41 11%	118 14%
MEAN	3.21j	3.19	3.23	3.06	3.07	3.24	3.31	3.37cd	3.20	3.07	3.28j	3.27	3.37zp	3.18	3.18	3.12	3.23	3.20	3.22	3.21
Agree	343 28%	177 30%	167 26%	44 31%	66 32%	53 25%	50 24%	46 25%	84 30%	111 32%	103 24%	129 28%	69 22%	105 30%	75 31%	94 28%	186 27%	158 28%	101 27%	243 28%
Disagree	504 41%dj	253 42%	251 40%	46 32%	66 32%	79 38%	104 49%cd	90 49%zcd	119 43%	112 32%	184 43%j	209 45%zj	151 49%zp	149 42%p	99 41%	105 32%	288 42%	216 39%	150 41%	354 41%
NET Agree	-160 -13%	-76 -13%	-84 -13%	-1 -1%	* -13%	-26 -25%	-54 -24%	-44 -24%	-35 -13%	-1 *	-80 -19%	-79 -17%	-81 -26%	-43 -12%	-24 -10%	-12 -4%	-102 -15%	-59 -11%	-49 -13%	-111 -13%
Don't know	56 5%afmnt	18 3%	38 6%	14 10%zfh	8 4%	17 8%zfh	2 1%	3 2%	12 4%	23 7%	19 4%	14 3%	6 2%	3 1%	13 5%n	34 10%zmn	21 3%	35 6%zq	26 7%zt	30 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 59
CU10_2 - To what extent do you agree or disagree with the following statements? The UK Parliament encourages public involvement in politics
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	68 6%dp	57 5%	11 9%	29 7% ^d	8 2%	10 6%	20 8% ^d	8 7%	3 5%	12 4%	24 8% ^l	6 2%	15 9% ^{zl}	56 5%	12 8%	8 2%	8 5%	14 4%	27 10% ^{zpr}
[2] Tend to agree	276 22% ^{hj}	255 23%	21 18%	87 21%	67 19%	41 22%	75 28% ^d	17 15%	12 18%	53 17%	67 22%	63 24%	64 36% ^{zhjkl}	235 22%	41 27%	85 24%	35 21%	78 24%	57 21%
[3] Neither agree nor disagree	328 27%	299 27%	28 24%	102 25%	108 31%	44 24%	71 27%	30 27%	12 19%	96 31%	82 27%	62 23%	45 25%	283 26%	42 28%	103 30%	40 24%	85 26%	68 25%
[4] Tend to disagree	345 28% ^{b^fm^os}	325 29% ^{zb}	20 17%	134 32% ^{zef}	116 33% ^{ef}	42 23%	47 18%	34 30% ^m	19 29%	87 28% ^m	80 27%	93 35% ^m	32 18%	313 29% ^o	30 20%	84 24%	57 34% ^s	113 34% ^{zps}	59 22%
[5] Strongly disagree	159 13% ^m	138 12%	21 18%	50 12%	43 12%	33 18% ^z	33 12%	21 19% ^{zkm}	14 21% ^{km}	49 16% ^m	29 10%	36 14% ^m	9 5%	146 14%	13 9%	45 13%	27 16%	36 11%	39 14%
MEAN	3.21 ^{fmo}	3.22	3.19	3.22	3.35 ^f	3.27 ^f	2.99	3.40 ^{km}	3.45 ^m	3.36 ^{zkm}	3.09 ^m	3.35 ^m	2.74	3.25 ^o	2.94	3.22	3.37	3.24	3.11
Agree	343 28% ^{dj}	311 28%	32 27%	116 28%	75 21%	52 28%	95 36% ^{zd}	25 22%	16 24%	65 21%	90 30%	69 26%	79 45% ^{zhjkl}	291 27%	52 34% ^z	93 27%	42 25%	92 28%	84 31%
Disagree	504 41% ^{fmo}	463 42%	41 35%	183 44% ^f	159 45% ^f	75 41%	80 30%	55 49% ^{km}	33 50% ^m	136 44% ^m	110 36% ^m	129 49% ^{km}	41 23%	458 43% ^{zo}	43 28%	129 37%	84 50% ^{zps}	150 45%	98 36%
NET Agree	-160 -13%	-151 -14%	-9 -8%	-67 -16%	-84 -24%	-24 -13%	15 6%	-30 -27%	-17 -26%	-71 -23%	-19 -6%	-60 -23%	38 21% ^{hik}	-167 -16%	9 6%	-36 -10%	-42 -25%	-57 -17%	-14 -5%
Don't know	56 5% ^{aqr}	40 4%	16 13% ^{za}	12 3%	10 3%	15 8% ^{zcd}	19 7% ^c	3 3%	5 8% ^l	11 4%	21 7% ^l	4 2%	11 6% ^l	42 4%	14 9% ^{zn}	23 7% ^{qr}	2 1%	3 1%	22 8% ^{zqr}

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 60
CU10_2 - To what extent do you agree or disagree with the following statements? The UK Parliament encourages public involvement in politics
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Strongly agree	68	8	29	25	23	2	4	4	1	40	27	46	21	43	7	42	14	45	7	8	11	25
	6%hjnp	7%	10%z	9%zch	6%h	5%	6%	4%	1%	8%zj	4%	7%	4%	11%zn	2%	12%zcp	3%	10%zr	3%	5%	6%	6%
[2] Tend to agree	276	19	70	80	87	8	12	11	20	137	138	169	106	136	50	134	53	124	33	26	35	95
	22%gjnpr	17%	24%	30%zgh	22%	18%	19%	11%	15%	27%zj	20%	24%	20%	34%zn	12%	37%zcp	12%	28%zr	15%	17%	17%	23%
[3] Neither agree nor disagree	328	28	65	70	87	20	11	17	42	100	225	151	176	90	93	77	92	99	40	50	55	96
	27%dknopr	25%	22%	26%	22%	44%	18%	17%	31%g	20%	32%zi	22%	33%zk	23%	22%	21%	21%	23%	17%	33%	28%	23%
[4] Tend to disagree	345	43	85	68	127	14	20	40	20	151	192	226	119	90	152	71	162	104	85	26	62	147
	28%himos	38%	29%	25%	32%h	31%	33%	40%zch	15%	30%	27%	32%zi	22%	23%	36%zm	19%	37%zo	24%	37%zo	17%	31%ss	36%zs
[5] Strongly disagree	159	13	30	20	51	1	14	26	31	69	90	101	58	31	111	29	106	45	61	30	31	43
	13%cmo	12%	10%	7%	13%	3%	23%	26%zcd	23%zcd	14%	13%	14%	11%	8%	26%zm	8%	24%zo	10%	26%zo	20%zu	15%	10%
MEAN	3.21b	3.30	3.06	2.92	3.25c	3.10	3.47	3.74zcd	3.52zc	3.14	3.27	3.24	3.18	2.82	3.75zm	2.74	3.69zo	2.95	3.70zq	3.33	3.34	3.21
Agree	343	27	99	104	111	10	16	15	21	177	165	216	128	179	57	177	66	169	41	33	46	121
	28%ghjlnpr	25%	34%z	39%zcdgh	28%gh	22%	26%	15%	16%	35%zj	23%	31%zi	24%	45%zn	13%	48%zcp	15%	39%zr	18%	22%	23%	29%
Disagree	504	56	115	89	178	16	34	67	51	220	282	327	177	122	264	100	269	149	145	57	93	190
	41%clmoq	50%	40%	33%	45%c	34%	56%	67%zcdh	38%	43%	40%	47%zi	33%	31%	62%zm	27%	61%zo	34%	63%zo	38%	47%	46%
NET Agree	-160	-29	-16	16	-67	-5	-18	-51	-30	-43	-117	-112	-49	57	-207	77	-202	20	-104	-24	-47	-70
	-13%	-26%	-5%	6%	-17%	-11%	-30%	-51%	-22%	-8%	-17%	-16%	-9%	14%	-48%	21%	-46%	5%	-45%	-16%	-24%	-17%
Don't know	56	*	10	6	20	-	-	1	22	11	36	7	49	8	13	11	14	18	4	11	6	3
	5%ikmu	*	3%	2%	5%	-	-	1%	16%zcdg	2%	5%l	1%	9%zk	2%	3%	3%	3%	4%	2%	7%u	3%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 61
CU10_2 - To what extent do you agree or disagree with the following statements? The UK Parliament encourages public involvement in politics
 BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	68 6%	49 7%	11 5%	3 3%	4 3%	43 6%	9 4%	10 6%	5 5%	6 6%	6 5%	45 7%	22 4%	43 7%	25 4%	14 6%	28 6%	42 6%	26 5%	18 8%	42 6%	8 3%
[2] Tend to agree	276 22% ^{cdq}	153 21%	73 30% ^{za}	29 25% ^d	16 13%	157 22%	70 31% ^{ze}	25 16%	21 20%	246 22%	29 24%	152 22%	122 22%	148 23%	126 21%	45 18%	93 20%	138 19%	138 27% ^{zooq}	62 26%	154 21%	60 24%
[3] Neither agree nor disagree	328 27% ^{ae} kmoqt	155 21%	86 35% ^{za}	37 31%	39 31%	147 20%	89 40% ^{ze}	57 36% ^{ze}	28 27%	282 26%	44 37% ^{zi}	144 21%	183 33% ^{zk}	134 21%	194 33% ^{zm}	47 19%	122 27%	169 24%	157 30% ^o	86 36% ^{zt}	157 21%	85 34%
[4] Tend to disagree	345 28% ^{df} hjnrs	235 32% ^{zbd}	57 23%	30 26%	22 18%	250 34% ^{zfg} h	39 18%	38 24%	17 16%	329 30% ^{zj}	15 13%	226 33% ^{zl}	119 22%	204 32% ^{zn}	141 24%	85 34% ^r	155 34% ^{zr}	240 34% ^{zr}	106 20%	39 16%	234 32% ^{zs}	72 29%
[5] Strongly disagree	159 13% ^{bf} nrs	113 16% ^{zb}	7 3%	11 9% ^b	27 21% ^{zb}	119 16% ^{zf}	7 3%	16 10% ^f	15 14% ^{fh}	141 13%	14 12%	102 15%	57 10%	104 16% ^{zn}	55 9%	56 23% ^{zcp} qr	55 12%	112 16% ^{zpr}	47 9%	10 4%	126 17% ^{zs}	22 9%
MEAN	3.21 ^b frs	3.30 ^{zb}	2.89	3.15	3.48 ^z b	3.34 ^{zf}	2.84	3.17 ⁱ	3.18 ^f	3.23	3.03	3.28	3.13	3.28	3.14	3.50 ^z pqr	3.26 ^r	3.34 ^z pr	3.02	2.82	3.35 ^{zs}	3.17
Agree	343 28% ^d	203 28% ^d	85 35% ^{zd}	32 27%	20 16%	201 28%	79 35% ^{zg}	35 22%	26 25%	307 28%	35 29%	197 29%	145 26%	191 30%	151 26%	59 24%	121 26%	180 25%	164 31%	80 34%	195 26%	68 27%
Disagree	504 41% ^{bf} ijnrs	348 48% ^{zbc}	64 26%	41 35%	49 39% ^b	369 51% ^{zfg} h	46 21%	55 35% ^f	32 30%	470 43% ^{zj}	30 24%	328 48% ^{zl}	176 32%	308 48% ^{zn}	196 33%	141 57% ^{zcp} qr	210 46% ^{zr}	351 50% ^{zpr} r	153 29%	49 21%	361 49% ^{zs}	94 38%
NET Agree	-160 -13%	-146 -20%	21 9% ^c	-9 -8%	-29 -23%	-168 -23%	33 15% ^g	-19 -12%	-6 -6%	-163 -15%	5 4%	-131 -19%	-31 -6%	-117 -18%	-44 -8%	-82 -33%	-89 -19%	-172 -24%	11 2%	31 13%	-165 -22%	-26 -10%
Don't know	56 5% ^{aei} kmoqp	18 3%	9 4%	9 7% ^a	18 14% ^{zab}	10 1%	9 4% ^e	10 7% ^e	19 18% ^{zefg}	38 3%	12 10% ^{zi}	10 2%	44 8% ^{zk}	6 1%	48 8% ^{zm}	1 *	6 1%	7 1%	47 9% ^{zopq}	22 9% ^{zt}	29 4%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 62
CU10_3 - To what extent do you agree or disagree with the following statements? The UK Parliament is essential to our democracy
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	476 39%bcjps	265 44%zbs	211 33%	36 25%	67 32%	77 37%	80 38%	77 42%c	139 50%zcd	103 29%	157 37%	216 47%zjk	171 55%znop	146 42%p	85 35%p	74 23%	260 38%	216 39%	118 32%	358 42%zs
[2] Tend to agree	422 34%r	197 33%	225 36%	52 36%	63 31%	75 36%	82 38%	66 36%	85 31%	115 33%	157 37%	151 33%	105 34%	136 39%o	67 28%	115 35%	251 37%	172 31%	131 36%	291 34%
[3] Neither agree nor disagree	201 16%aim	74 12%	127 20%za	39 27%zfh	50 25%zfh	35 17%	29 13%	22 12%	26 9%	90 26%zkl	63 15%	48 11%	20 6%	49 14%am	54 23%zmn	78 24%zmn	110 16%	92 17%	74 20%	127 15%
[4] Tend to disagree	56 5%	27 4%	30 5%	6 5%	13 6%	6 3%	15 7%	8 4%	8 3%	19 6%	21 5%	16 3%	8 2%	14 4%	16 7%	19 6%	28 4%	28 5%	18 5%	39 5%
[5] Strongly disagree	34 3%nr	23 4%	11 2%	1 1%	5 2%	5 3%	3 2%	8 4%	12 4%	6 2%	9 2%	19 4%	4 1%	4 1%	9 4%	18 5%zmn	12 2%	22 4%z	8 2%	26 3%
MEAN	1.95ilmn	1.88	2.01	2.14i	2.12zi	1.93	1.94	1.91	1.77	2.13zkl	1.94	1.83	1.60	1.83m	2.12zmn	2.31zmn	1.91	2.00	2.04	1.91
Agree	899 73%bcdjops	463 77%zbs	436 69%	88 61%	130 63%	152 73%	162 76%cd	143 78%cd	224 81%zcd	218 62%	314 74%j	367 80%zj	276 89%znop	283 80%zop	151 63%	189 58%	511 75%	388 70%	250 68%	649 75%zss
Disagree	90 7%nr	50 8%	41 6%	7 5%	18 9%	12 6%	18 9%	15 8%	20 7%	25 7%	30 7%	35 8%	12 4%	18 5%	25 10%am	36 11%zmn	40 6%	50 9%	26 7%	65 8%
NET Agree	808 66%cdjopr	413 69%	396 63%	81 56%	112 55%	140 67%cd	144 67%cd	128 70%cd	203 74%zcd	193 55%	284 67%j	331 72%zj	264 85%znop	265 75%zop	126 53%	153 47%	471 70%zr	337 61%	224 61%	584 68%
Don't know	40 3%imnt	13 2%	28 4%	10 7%h	7 4%	11 5%	4 2%	2 1%	6 2%	17 5%	15 4%	8 2%	3 1%	3 1%	10 4%an	25 8%zmn	16 2%	24 4%	19 5%t	21 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 63
CU10_3 - To what extent do you agree or disagree with the following statements? The UK Parliament is essential to our democracy
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION					ETHNICITY		EDUCATION				
		YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	476 39%efmo s	438 39%	38 33%	187 45%zef	159 45%zef	49 26%	75 28%	45 39%	21 32%	115 37%	116 38%	123 47% m	56 32%	439 41%zo	36 23%	118 34%	65 39%	174 53% zpq	80 29%
[2] Tend to agree	422 34%	393 35%	29 25%	151 37%	118 34%	54 29%	93 35%	35 31%	24 37%	114 37%	108 36%	77 29%	65 37%	353 33%	69 45% zn	117 34%	62 37%	120 36%	84 31%
[3] Neither agree nor disagree	201 16% cr	173 15%	29 25% za	43 10%	45 13%	40 22% cd	72 27% zcd	14 12%	13 19%	51 16%	41 14%	44 17%	38 22% zhk	172 16%	27 18%	69 20% r	30 18% r	26 8%	58 21% r
[4] Tend to disagree	56 5%	47 4%	9 8%	14 3%	15 4%	16 9% zc	10 4%	9 8%	3 5%	14 4%	13 4%	12 4%	6 3%	47 4%	3 6%	18 5%	6 4%	8 2%	16 6%
[5] Strongly disagree	34 3% mr	30 3%	4 4%	11 3%	7 2%	12 6% zdf	4 2%	7 6% zlm	2 3%	7 2%	13 4% m	4 1%	1 1%	33 3%	1 1%	9 3%	3 2%	2 1%	18 7% zr
MEAN	1.95 acd r	1.92	2.20 za	1.80	1.82	2.35 zcd	2.11 zcd	2.07	2.07	1.95	1.97	1.83	1.98	1.93	2.09 z	2.05 r	1.92 r	1.61	2.25 zqr
Agree	899 73% befp s	831 75% zb	68 58%	338 82% zef	278 79% zef	102 55%	168 63%	79 70%	45 69%	229 74%	224 74%	200 76%	122 69%	792 74%	104 69%	235 67%	127 76% s	294 89% zpq	163 60%
Disagree	90 7% mr	77 7%	13 11%	25 6%	22 6%	28 15% zcdf	14 5%	16 14% zjlm	5 8%	21 7%	27 9%	15 6%	7 4%	80 7%	10 7%	28 8% r	9 6%	10 3%	34 12% zr
NET Agree	808 66% befh ps	754 68% zb	55 47%	313 76% zef	255 73% zef	74 40%	154 58% e	63 56%	40 61%	208 67% h	197 65%	185 70% h	115 65%	712 66%	94 62%	207 59% s	118 70% s	284 86% zpq	130 48%
Don't know	40 3% f	33 3%	7 6%	7 2%	6 2%	15 8% zcd	12 5%	4 4%	2 4%	9 3%	11 4%	4 2%	9 5%	31 3%	10 6% zn	16 5% r	1 1%	1 *	16 6% zqr

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 64
CU10_3 - To what extent do you agree or disagree with the following statements? The UK Parliament is essential to our democracy
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Strongly agree	476	69 39%hj Inp	117 62%zb 41%	149 55%zd	153 39%h	31 68%	26 42%	43 43%h	24 17%	267 53%zj	207 29%	369 53%zl	107 20%	237 60%zn	136 32%	214 59%zp	139 32%	233 54%zr	75 33%	46 31%	71 36%	218 53%zt
[2] Tend to agree	422	25 34%am	98 22% 34%	94 35%	135 34%	8 16%	22 36%	32 32%	43 31%	161 32%	259 37%	226 32%	197 37%	114 29%	146 34%	111 31%	151 34%	130 30%	79 34%	47 31%	79 40%	138 34%
[3] Neither agree nor disagree	201	11 18%cg ikmoq u	45 10% 15%	20 7%	69 17%cg	7 14%	5 8%	6 6%	36 26%zc	49 10%	151 21%zi	69 10%	133 25%zk	35 9%	66 15%am	24 7%	75 17%o	42 10%	37 16%	29 19%u	31 16%u	34 8%
[4] Tend to disagree	56	5 5%ckm o	12 5% 4%	1 *	21 5%c	1 2%	4 6%	10 10%zc	6 4%c	16 3%	40 6%	22 3%	34 7%zk	4 1%	43 10%zm	8 2%	39 9%zd	14 3%	17 7%	11 7%u	6 3%	11 3%
[5] Strongly disagree	34	1 3%dm u	9 1% 3%	4 2%	5 1%	-	4 7%	8 8%zcd	10 7%zcd	9 2%	26 4%	13 2%	21 4%	2 *	31 7%zm	2 *	31 7%zo	7 2%	20 9%zd	8 6%u	9 4%u	4 1%
MEAN	1.95a cikmo qu	1.61	1.92a	1.57	1.93c	1.51	2.00	2.08c	2.45zd	1.68	2.15zi	1.69	2.32zk	1.52	2.26zm	1.53	2.24zo	1.67	2.24zq	2.22zu	2.00u	1.63
Agree	899	94 73%hj lnps	215 84%z 74%	243 90%zdgh	289 73%h	39 84%	48 78%	74 74%h	66 49%	429 84%zj	466 66%	595 85%zl	304 57%	351 88%zn	282 66%	325 89%zp	291 66%	363 83%zr	153 67%	93 62%	150 75%z	356 87%zt
Disagree	90	7 7%cik moqu	21 6% 7%	5 2%	26 7%c	1 2%	8 13%	18 18%zcd	15 11%c	25 5%	66 9%zi	35 5%	56 11%zk	6 1%	74 17%zm	9 2%	70 16%zo	21 5%	37 16%zd	20 13%zu	15 8%	15 4%
NET Agree	808	87 66%hj lnps	194 78%z 67%	238 88%zdgh	263 66%h	38 82%	40 65%	56 56%h	51 37%	404 79%zj	400 56%	560 80%zl	248 47%	346 87%zn	208 49%	316 87%zp	221 50%	342 78%zr	117 51%	73 49%	135 68%z	341 83%zt
Don't know	40	* 3%cik mnpu	8 * 3%	2 1%	12 3%	-	-	1 1%	19 14%zdg	7 1%	26 4%i	2 *	38 7%zk	6 1%	7 2%	6 2%	5 1%	9 2%	3 1%	9 6%u	3 1%	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 65
CU10_3 - To what extent do you agree or disagree with the following statements? The UK Parliament is essential to our democracy
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	476 39% dghj lnrs	379 52% zbc d	51 21%	15 13%	31 25% c	368 51% zfg h	57 26%	28 18%	23 22%	460 42% zj	15 12%	365 54% zl	111 20%	350 55% zn	126 21%	146 59% zp qr	221 48% zr	367 52% zp r	110 21%	66 28%	348 47% zs	63 25%
[2] Tend to agree	422 34% ah ko	221 31%	116 48% za d	46 39%	32 25%	233 32% h	114 51% ze gh	52 33% h	18 17%	383 35%	38 31%	207 30%	215 39% zk	202 32%	220 37%	67 27%	166 36%	234 33% o	189 36% o	80 34%	235 32%	108 43%
[3] Neither agree nor disagree	201 16% ae ikmp qt	69 10%	58 24% za	32 27% za	33 26% za	77 11%	34 15%	51 32% ze f	36 34% zef	151 14%	47 39% zi	64 9%	138 25% zk	53 8%	148 25% zm	22 9%	39 8%	60 9%	140 27% zopq	59 25% zt	87 12%	55 22%
[4] Tend to disagree	56 5% aem o	22 3%	13 5%	15 13% zab	7 5%	21 3%	12 6%	15 10% ze	7 7%	46 4%	8 6%	24 4%	32 6%	19 3%	38 6% zm	4 2%	22 5%	26 4%	30 6% o	16 7%	25 3%	15 6%
[5] Strongly disagree	34 3% bf	23 3%	1 1%	3 2%	7 6% b	24 3% f	-	3 2%	6 5% f	29 3%	5 4%	15 2%	20 4%	13 2%	21 4%	8 3%	8 2%	16 2%	18 4%	2 1%	29 4% z	3 1%
MEAN	1.95a eikmo pqt	1.72	2.16z a	2.50z ab	2.34z a	1.76	2.01e	2.42z ef	2.49zef	1.88	2.56zi	1.69	2.29zk	1.65	2.29z m	1.63	1.75	1.71	2.30zopq	2.14zt	1.83	2.13
Agree	899 73% cd ghjln rs	600 83% zbc d	167 68% cd	61 51%	63 50%	601 83% zgh	171 77% gh	80 51%	41 39%	843 77% zj	52 43%	571 84% zl	326 60%	552 86% zn	345 59%	213 86% zr	387 84% zr	601 85% zr	298 57%	146 61%	583 79% zs	170 68%
Disagree	90 7% km	44 6%	14 6%	18 15% za b	14 11%	45 6%	12 6%	18 12% e	13 12%	76 7%	13 10%	39 6%	52 9% k	32 5%	59 10% zm	12 5%	30 6%	42 6%	48 9%	18 8%	54 7%	18 7%
NET Agree	808 66% cd ghjln rs	556 77% zbc d	153 63% cd	43 37%	49 39%	556 76% zgh	159 71% gh	62 39%	28 27%	767 70% zj	40 33%	533 78% zl	274 50%	521 81% zn	286 49%	201 81% zr	357 78% zr	559 79% zr	250 48%	128 54%	528 71% zs	152 60%
Don't know	40 3% aei kmopq	10 1%	4 2%	8 7% a	16 12% zab	4 1%	6 2% e	8 5% e	16 15% zefg	27 2%	9 7% zi	7 1%	32 6% zk	3 *	36 6% zm	1 *	4 1%	4 1%	34 7% zopq	15 6% zt	18 2%	8 3%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/ef/gh - z/ij - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 66
CU10_4 - To what extent do you agree or disagree with the following statements? The UK Parliament debates and makes decisions about issues that matter to me
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	216 18%bcj	126 21%zb	90 14%	12 8%	29 14%	25 12%	43 20%c	32 17%c	75 27%zcd	41 12%	68 16%	106 23%zjk	73 24%zcp	56 16%	37 15%	50 15%	103 15%	113 20%z	60 16%	155 18%
[2] Tend to agree	498 40%pr	236 39%	262 41%	54 37%	77 38%	96 46%	78 37%	88 48%	105 38%	131 37%	174 41%	193 42%	152 49%zcp	142 40%	97 40%	107 33%	296 44%r	202 36%	151 41%	347 40%
[3] Neither agree nor disagree	283 23%alm	116 19%	167 26%za	43 30%i	57 28%	41 20%	58 27%	34 19%	50 18%	100 28%zi	99 23%	84 18%	51 17%	94 27%am	52 22%	86 26%am	158 23%	125 23%	78 21%	205 24%
[4] Tend to disagree	152 12%lm	83 14%	69 11%	24 17%	26 13%	28 13%	25 12%	16 9%	32 12%	51 14%	53 13%	48 10%	23 8%	44 12%	38 16%am	47 14%am	87 13%	65 12%	53 14%	99 12%
[5] Strongly disagree	47 4%	28 5%	19 3%	6 4%	7 4%	8 4%	6 3%	10 5%	9 3%	13 4%	15 4%	19 4%	7 2%	11 3%	9 4%	19 6%	20 3%	27 5%	8 2%	39 4%
MEAN	2.43ilm	2.41	2.45	2.70zfh	2.52i	2.49	2.40	2.36	2.25	2.59zl	2.44	2.29	2.16	2.46m	2.50m	2.61zm	2.44	2.42	2.42	2.43
Agree	714 58%cip	362 60%	352 56%	65 45%	107 52%	121 58%	121 57%	120 65%cd	180 65%zcd	172 49%	242 57%	299 65%zj	225 72%znop	198 56%	134 56%	157 48%	399 59%	315 57%	211 57%	502 58%
Disagree	199 16%lm	111 19%	88 14%	30 21%	34 16%	36 17%	32 15%	26 14%	41 15%	64 18%	68 16%	67 15%	31 10%	55 16%	46 19%am	67 20%zm	107 16%	92 17%	61 17%	138 16%
NET Agree	515 42%cip	251 42%	264 42%	35 25%	73 35%	85 41%c	89 42%c	94 51%zcd	139 50%zcd	108 31%	174 41%j	232 51%zjk	194 62%znop	143 41%p	87 36%	90 27%	292 43%	223 40%	150 41%	365 42%
Don't know	36 3%at	11 2%	25 4%	6 4%	8 4%	10 5%	2 1%	3 2%	5 2%	15 4%	13 3%	8 2%	3 1%	5 1%	8 3%	20 6%zmn	13 2%	23 4%	18 5%zt	17 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 67
CU10_4 - To what extent do you agree or disagree with the following statements? The UK Parliament debates and makes decisions about issues that matter to me
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	216	198 18%efop	17 15%	86 21%ef	75 21%ef	21 11%	32 12%	17 15%	12 18%	58 19%	47 16%	56 21%	26 15%	198 18%o	18 12%	43 12%	25 15%	79 24%zp	51 19%
[2] Tend to agree	498	462 40%ss	36 41%	177 43%	144 41%	67 36%	102 38%	40 36%	25 38%	114 37%	123 40%	120 45%	76 43%	439 41%	56 37%	150 43%ss	58 34%	156 47%zqs	89 33%
[3] Neither agree nor disagree	283	255 23%cd	27 23%	76 18%	72 20%	48 26%	83 31%zcd	22 20%	11 17%	73 24%	81 27%	49 19%	46 26%	243 23%	37 24%	85 24%	47 28%	61 19%	65 24%
[4] Tend to disagree	152	128 12%ar	24 20%za	52 13%	43 12%	25 13%	30 11%	22 20%zkm	12 18%	39 13%	28 9%	35 13%	15 9%	126 12%	26 17%z	39 11%	27 16%r	26 8%	40 15%r
[5] Strongly disagree	47	41 4%r	6 5%	13 3%	9 3%	16 9%zcdf	9 3%	10 9%zlm	3 5%	14 5%	13 4%	3 1%	4 2%	43 4%	4 2%	19 5%r	9 5%r	5 1%	13 5%
MEAN	2.43ar	2.40	2.69za	2.33	2.32	2.70zcd	2.54	2.72zjk lm	2.54	2.45	2.44	2.28	2.37	2.41	2.58z	2.52r	2.62zr	2.15	2.52r
Agree	714	660 58%befo	53 59%zb	264 64%zef	219 62%ef	88 48%	134 50%	57 50%	37 56%	172 56%	170 56%	176 67%zh	102 58%	637 59%o	74 49%	193 56%	83 49%	235 71%zpqqs	139 51%
Disagree	199	169 16%amr	30 26%za	66 16%	52 15%	41 22%z	38 14%	32 28%zjkl m	15 23%m	53 17%	41 14%	38 15%	19 11%	169 16%	30 19%	58 17%r	36 22%r	31 9%	53 20%r
NET Agree	515	491 42%abeo	23 44%zb	198 48%zef	167 48%ef	47 25%	95 36%	25 22%	21 32%	119 39%h	129 42%h	137 52%zhij	84 48%h	468 44%zo	45 29%	135 39%q	46 28%	204 62%zpqqs	86 32%
Don't know	36	29 3%nr	6 5%	8 2%	9 3%	8 4%	11 4%	2 2%	2 4%	10 3%	11 4%	1 *	8 5%l	24 2%	11 7%zh	12 3%	2 1%	2 1%	14 5%r

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 69
CU10_4 - To what extent do you agree or disagree with the following statements? The UK Parliament debates and makes decisions about issues that matter to me
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)	
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	216 18% ^{bc} fgjln r	184 25% ^z abcd	14 6%	3 3%	14 11% ^c	168 23% ^z fg	24 11%	9 6%	13 12%	205 19% ^z j	10 8%	167 25% ^z l	49 9%	157 25% ^z n	59 10%	77 31% ^z p	92 20% ^r	169 24% ^z pr	47 9%	31 13%	170 23% ^z s	15 6%
[2] Tend to agree	498 40% ^{dh} ijnr	314 43% ^d	109 45% ^d	51 43% ^d	20 16%	319 44% ^{zh}	99 44% ^h	56 36% ^h	23 22%	462 42% ^z j	34 28%	301 44% ^z l	195 36%	298 47% ^z n	199 34%	100 40%	217 47% ^z r	317 45% ^z r	181 35%	93 39%	307 41%	98 39%
[3] Neither agree nor disagree	283 23% ^{ae} ikmop qt	110 15%	79 32% ^{za}	41 34% ^{za}	42 33% ^{za}	124 17%	67 30% ^{ze}	51 32% ^{ze}	34 33% ^{ze}	232 21%	47 39% ^z i	113 17%	170 31% ^z k	97 15%	186 32% ^z m	30 12%	84 18%	114 16%	168 32% ^z opq	61 26% ^t	133 18%	89 35%
[4] Tend to disagree	152 12%	82 11%	32 13%	19 16%	19 15%	80 11%	27 12%	30 19% ^{ze}	14 14%	134 12%	16 13%	76 11%	76 14%	70 11%	81 14%	30 12%	47 10%	77 11%	75 14%	38 16%	82 11%	32 13%
[5] Strongly disagree	47 4% ^f	23 3%	6 2%	3 2%	16 13% ^z abc	30 4% ^f	1 1%	7 4% ^f	8 8% ^f	40 4%	7 6%	20 3%	26 5%	17 3%	30 5%	12 5%	14 3%	25 4%	22 4%	3 1%	30 4%	13 5%
MEAN	2.43a eikmo pqt	2.22 a	2.61z a	2.71z a	3.02z ab	2.28	2.46	2.80z ef	2.80zef	2.39	2.78zi	2.24	2.68zk	2.20	2.68z m	2.19	2.28	2.25	2.68zopq	2.51t	2.30	2.72
Agree	714 58% ^{bc} dghjln r	499 69% ^z abc	122 50% ^d	54 46% ^d	34 27%	487 67% ^z fg	122 55% ^{gh}	65 42%	36 34%	666 61% ^z j	45 37%	468 69% ^z l	244 45%	455 71% ^z n	258 44%	177 71% ^z r	309 67% ^z r	486 69% ^z r	228 44%	125 52%	477 64% ^z s	112 45%
Disagree	199 16% ^m	104 14%	37 15%	22 18%	35 28% ^{za}	109 15%	29 13%	37 24% ^{ze}	22 21%	174 16%	23 19%	96 14%	103 19%	87 14%	111 19% ^m	41 17%	61 13%	102 14%	97 19%	41 17%	112 15%	45 18%
NET Agree	515 42% ^{bc} dghjln r	394 54% ^z abc	85 35% ^d	33 27% ^d	-1 *	378 52% ^z fg	94 42% ^{gh}	28 18%	13 13%	492 45% ^z j	22 18%	371 55% ^z l	142 26%	368 57% ^z n	147 25%	136 55% ^z r	249 54% ^z r	384 54% ^z r	131 25%	83 35%	364 49% ^z s	67 27%
Don't know	36 3% ^{aei} kmopqd	11 2%	5 2%	2 2%	15 12% ^z abc	7 1%	6 3%	4 3%	13 12% ^z efg	25 2%	7 5%	3 *	31 6% ^{zk}	1 *	33 6% ^{zm}	* *	5 1%	5 1%	28 5% ^z opq	11 4%	20 3%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/ef/gh - z/ij - z/kl - z/m/n - z/op/q/r - z/st
 Overlap formulae used. * small base

Table 70
CU10 - To what extent do you agree or disagree with the following statements? The UK Parliament... - Summary table
BASE: ALL ADULTS AGED 18+

	holds government to account	encourages public involvement in politics	is essential to our democracy	debates and makes decisions about issues that matter to me
Unweighted Base	1231	1231	1231	1231
Weighted Base	1231	1231	1231	1231
Effective Base	759	759	759	759
[1] Strongly agree	111 9%	68 6%	476 39%	216 18%
[2] Tend to agree	404 33%	276 22%	422 34%	498 40%
[3] Neither agree nor disagree	371 30%	328 27%	201 16%	283 23%
[4] Tend to disagree	179 15%	345 28%	56 5%	152 12%
[5] Strongly disagree	90 7%	159 13%	34 3%	47 4%
MEAN	2.77	3.21	1.95	2.43
Agree	515 42%	343 28%	899 73%	714 58%
Disagree	269 22%	504 41%	90 7%	199 16%
NET Agree	245 20%	-160 -13%	808 66%	515 42%
Don't know	76 6%	56 5%	40 3%	36 3%

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 71
CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Very strong	100	49	51	7	10	11	18	21	33	17	29	55	30	40	16	14	47	53	21	79
	8% _{ajp}	8%	8%	5%	5%	5%	8%	12%	12% _{zcd}	5%	7%	12% _{zjk}	10% _{ap}	11% _{zcp}	7%	4%	7%	10%	6%	9%
[2] Fairly strong	409	211	198	48	57	83	63	43	115	105	147	157	148	97	65	98	227	182	131	278
	33% _{hni}	35%	31%	33%	28%	40% _{dh}	30%	23%	42% _{zdfh}	30%	35%	34%	48% _{znop}	28%	27%	30%	33%	33%	35%	32%
[3] Not very strong	405	205	200	47	70	41	75	80	91	117	116	171	92	132	93	87	226	179	101	304
	33% _{ekps}	34%	32%	33% _e	34% _e	19%	35% _e	44% _{ze}	33% _{ee}	34%	27%	37% _{zki}	30%	37% _p	39% _p	26%	33%	32%	27%	35% _{zs}
[4] I am not a supporter of any political party	305	127	177	40	65	70	57	38	35	105	127	73	38	80	65	122	171	134	111	193
	25% _{ailm}	21%	28% _{za}	28% _i	32% _i	33% _{zhi}	27% _i	21%	13%	30% _{zl}	30% _{zl}	16%	12%	23% _m	27% _m	37% _{zmn}	25%	24%	30% _{zt}	22%
MEAN	2.75 _{ilm}	2.69	2.80	2.85 _i	2.94 _{zi}	2.82 _i	2.81 _i	2.74 _i	2.47	2.90 _{zl}	2.81 _i	2.58	2.45	2.72 _m	2.87 _m	2.98 _{zmn}	2.78	2.72	2.83	2.72
Strong supporter	509	260	249	54	67	95	81	64	148	121	176	212	178	137	81	113	274	235	152	357
	41% _{cdjp}	43%	39%	38%	32%	45% _d	38%	35%	54% _{zcdfh}	35%	42%	46% _{zj}	57% _{znop}	39%	34%	34%	40%	42%	41%	41%
Weak supporter	709	332	377	87	135	110	132	118	126	222	243	244	130	212	159	209	396	313	212	497
	58% _{ailm}	55%	60%	61% _i	66% _{zei}	53%	62% _i	65% _i	46%	64% _{zl}	57%	53%	42%	60% _m	66% _{zm}	63% _{zm}	59%	56%	57%	58%
NET supporter	-201	-72	-128	-33	-68	-15	-52	-54	22	-101	-67	-32	48	-75	-78	-96	-123	-78	-60	-141
	-16%	-12%	-20%	-23%	-33%	-7%	-24%	-30%	8% _{ee}	-29%	-16%	-7%	15%	-21%	-32%	-29%	-18%	-14%	-16%	-16%
Don't know	13	8	6	2	4	4	*	1	2	6	4	3	3	3	-	8	7	6	5	8
	1%	1%	1%	2%	2%	2%	*	1%	1%	2%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 72
CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Very strong	100 8%fo	88 8%	12 10%	44 11% ^f	35 10% ^f	13 7%	8 3%	11 10%	9 14%	29 9%	23 8%	17 6%	11 6%	94 9%	6 4%	23 7%	11 7%	29 9%	29 11%
[2] Fairly strong	409 33% ^{eps}	370 33%	39 33%	156 38% ^{ze}	117 33%	49 26%	83 31%	38 33%	15 23%	98 32%	93 31%	112 42% ^z	52 30%	352 33%	54 36%	93 27%	60 36%	148 45% ^{zps}	72 26%
[3] Not very strong	405 33%	373 33%	32 27%	148 36%	117 33%	57 30%	79 30%	39 34%	19 29%	98 32%	104 34%	86 33%	59 33%	363 34%	41 27%	114 33%	61 37%	92 28%	89 33%
[4] I am not a supporter of any political party	305 25% ^{cr}	271 24%	34 29%	65 16%	77 22%	63 34% ^{zcd}	94 35% ^{zcd}	23 20%	22 34% ^l	79 26%	79 26%	49 19%	52 30% ^l	255 24%	49 32% ^{zn}	116 33% ^{zqr}	35 21%	56 17%	77 28% ^r
MEAN	2.75 ^{cr}	2.75	2.75	2.57	2.68	2.93 ^{zcd}	2.98 ^{zcd}	2.66	2.82	2.75	2.80	2.64	2.87 ^{zl}	2.73	2.88 ^z	2.93 ^{zqr}	2.71	2.54	2.80 ^r
Strong supporter	509 41% ^{efp}	458 41%	51 43%	200 48% ^{zef}	151 43%	62 33%	91 34%	49 43%	25 38%	127 41%	116 38%	129 49% ^m	63 36%	446 42%	61 40%	116 33%	72 43%	176 53% ^{zps}	101 37%
Weak supporter	709 58% ^{cr}	644 58%	66 56%	213 52%	194 55%	119 64% ^c	173 65% ^{zc}	61 54%	41 62%	178 58%	183 60%	135 51%	111 63% ^l	618 57%	90 59%	229 66% ^{zr}	96 57% ^{rf}	148 45%	166 61% ^r
NET supporter	-201 -16%	-186 -17%	-15 -13%	-13 -3%	-42 -12%	-57 -31%	-82 -31%	-12 -11%	-16 -25%	-50 -16%	-67 -22%	-7 -2%	-48 -27%	-171 -16%	-30 -20%	-113 -33%	-25 -15%	28 9% ^q	-65 -24%
Don't know	13 1% ^c	13 1%	1 1%	* *	6 2%	4 2% ^c	2 1%	3 3% ^l	- -	4 1%	5 2%	- -	2 1%	11 1%	1 1%	3 1%	* *	5 2%	4 2%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 73
CU14 - Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME		
		QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Very strong	100	18 8%hj i	24 16%z	31 12%h	49 12%zh	1 2%	1 2%	12 12%h	1 1%	100 20%zj	-	88 13%zl	12 2%	45 11%z	45 11%	42 11%z	42 10%	56 13%z	22 9%	12 8%	12 6%	43 10%
[2] Fairly strong	409	57 33%hj lrt	95 51%zb	130 48%zh	168 42%zh	12 26%	24 39%	43 43%h	7 5%	409 80%zj	-	338 48%zl	71 13%	187 47%zn	133 31%	177 49%zp	130 29%	210 48%zr	53 23%	50 33%	46 23%	171 42%zt
[3] Not very strong	405	28 33%hi kq	118 41%za	96 36%h	124 31%	21 45%	30 49%	28 28%	31 23%	-	405 57%zi	196 28%	209 39%zk	118 30%	134 31%	112 31%	145 33%	120 27%	75 33%	37 25%	93 47%zsu	121 29%
[4] I am not a supporter of any political party	305	9 25%abc dikmoq u	48 17%	13 5%	53 13%c	12 27%	6 10%	17 17%c	92 68%zcdg	-	305 43%zi	74 11%	230 43%zk	49 12%	110 26%mn	34 9%	118 27%o	50 12%	76 33%zd	52 35%ztu	46 23%	74 18%
MEAN	2.75a cdgik moqu	2.25	2.67a	2.33	2.46	2.96	2.67	2.49	3.63zc dg	1.80	3.43zi	2.37	3.26zk	2.43	2.73m	2.38	2.78o	2.38	2.91zq	2.86u	2.87u	2.55
Strong supporter	509	75 41%hj lrt	119 67%zb	161 60%zh	217 55%zh	13 29%	25 41%	55 55%zh	8 6%	509 100%zj	-	425 61%zl	83 16%	232 58%zn	178 42%	219 60%zp	172 39%	265 61%zr	75 33%	61 41%	58 29%	214 52%zt
Weak supporter	709	37 58%ac dgikm oqu	166 57%a	108 40%	177 45%	33 71%	36 59%	44 44%	124 90%zcdg	-	709 100%zi	270 39%	439 83%zk	166 42%	244 57%mn	146 40%	263 60%o	170 39%	152 66%zd	90 59%u	139 69%zu	194 47%
NET supporter	-201 -16%	38 34%	-47 -16%	53 19%cd	39 10%	-20 -43%	-11 -18%	10 10%	-115 -84%	509 100%z	-709 -100%	155 22%	-356 -67%	65 16%	-66 -15%	74 20%	-91 -21%	95 22%r	-76 -33%	-28 -19%	-80 -40%	20 5%
Don't know	13	-	3 1%j	-	2 1%	-	-	1 1%	5 4%zcd	-	-	5 1%	8 2%	-	5 1%	-	6 1%	*	3 1%	-	3 1%	2 *
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 75
CU15 - In the past twelve months, have you ever watched or seen/heard any of Prime Minister's Question Time?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
Yes - in full	248	149	99	25	26	50	44	41	62	51	94	103	87	69	54	37	131	117	67	181
		20%bdjp	25%zb	17%	13%	24%d	20%	22%d	23%d	14%	22%j	23%j	28%znp	20%p	23%p	11%	19%	21%	18%	21%
Yes - but only seen/heard clips, eg. on the news	459	234	226	44	65	55	95	76	125	109	150	201	157	145	68	90	268	192	125	334
		37%ejop	39%	30%	32%	26%	45%cde	41%e	45%zcde	31%	36%	44%zj	51%zop	41%op	28%	27%	40%	35%	34%	39%
No - but have seen it before then	105	42	63	8	17	24	17	12	28	25	41	39	23	26	26	29	55	50	27	78
		9%	7%	5%	8%	12%	8%	6%	10%	7%	10%	9%	7%	7%	11%	9%	8%	9%	7%	9%
No - have never seen it	416	175	241	68	98	79	58	53	60	166	138	113	41	111	92	171	221	195	150	265
		34%ailm	29%	47%zfhi	48%zfhi	38%i	27%	29%	22%	47%zkl	33%l	25%	13%	32%am	38%am	52%zmno	33%	35%	41%zt	31%
Don't know	3	-	3	-	-	-	-	2	1	-	-	3	1	1	-	1	2	1	-	3
		*	1%	-	-	-	-	1%	*	-	-	1%	*	*	-	*	*	*	-	*
Seen it [NET]	707	382	325	69	91	105	139	117	187	159	244	304	244	214	122	128	399	308	192	515
		57%bcdj	64%zb	48%	44%	50%	65%cde	64%cde	68%zcde	46%	58%j	66%zjk	79%znp	61%p	51%p	39%	59%	56%	52%	60%z
Not seen [NET]	521	217	304	76	115	104	75	64	87	191	178	152	64	137	119	200	276	244	177	343
		42%ailm	36%	52%zfhi	56%zfhi	50%fhi	35%	35%	32%	54%zkl	42%l	33%	21%	39%am	49%am	61%zmno	41%	44%	48%zt	40%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 76
CU15 - In the past twelve months, have you ever watched or seen/heard any of Prime Minister's Question Time?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
Yes - in full	248	224	24	96	72	35	41	32	8	75	52	54	28	231	16	53	41	90	44
	20% ^{op}	20%	20%	23%	20%	19%	16%	28% ^z	11% ^{ikm}	24% ^{lm}	17%	20%	16%	22% ^{zo}	10%	15%	25% ^p	27% ^{zps}	16%
Yes - but only seen/heard clips, eg. on the news	459	431	29	176	167	51	63	50	18	116	95	122	58	409	47	131	63	154	70
	37% ^{befs}	39% ^{zb}	24%	43% ^{zef}	48% ^{zef}	27%	24%	44% ^k	28%	38%	31%	46% ^{zikm}	33%	38% ^s	31%	38% ^s	37% ^s	47% ^{zps}	26%
No - but have seen it before then	105	89	16	36	27	12	27	6	13	20	27	24	15	91	13	25	12	29	29
	9%	8%	13%	9%	8%	6%	10%	5%	20% ^{zhjklm}	6%	9%	9%	8%	9%	9%	7%	7%	9%	11%
No - have never seen it	416	368	47	104	83	87	135	25	27	96	128	64	76	341	74	140	52	57	126
	34% ^{cdhl}	33%	41%	25%	24%	47% ^{zcd}	51% ^{zcd}	22%	40% ^{hl}	31%	42% ^{zhjl}	24%	43% ^{zhjl}	32%	49% ^{zn}	40% ^{zr}	31% ^{fr}	17%	46% ^{zqr}
Don't know	3	2	1	1	2	-	-	1	-	1	1	-	-	2	1	-	-	-	3
	*	*	1%	*	1%	-	-	*	-	*	*	-	-	*	1%	-	-	-	1%
Seen it [NET]	707	655	52	272	239	86	105	81	26	191	147	176	85	640	63	184	104	244	114
	57% ^{befi}	59% ^{zb}	45%	66% ^{zef}	68% ^{zef}	46%	39%	72% ^{zikm}	39%	62% ^{ikm}	48%	67% ^{zikm}	49%	60% ^{zo}	41%	53% ^s	62% ^s	74% ^{zpqrs}	42%
Not seen [NET]	521	457	63	140	110	99	162	31	40	116	155	88	91	432	88	164	64	86	154
	42% ^{acd}	41%	54% ^{za}	34%	31%	54% ^{zcd}	61% ^{zcd}	28%	61% ^{zhjl}	38%	51% ^{zhjl}	33%	51% ^{zhjl}	40%	58% ^{zn}	47% ^{fr}	38% ^{fr}	26%	57% ^{zqr}

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 77
CU15 - In the past twelve months, have you ever watched or seen/heard any of Prime Minister's Question Time?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
Yes - in full	248	33	65	67	80	17	22	30	9	151	96	208	39	98	102	75	107	97	59	28	38	97
		20%hj	30%z	25%h	20%h	36%	35%	29%zh	6%	30%zj	14%	30%zl	7%	25%z	24%	20%	24%z	22%	26%	19%	19%	24%
Yes - but only seen/heard clips, eg. on the news	459	58	111	121	167	16	18	50	33	216	240	323	136	156	170	154	171	176	79	42	75	199
		37%hj	52%zb	45%zh	42%h	34%	30%	50%zh	24%	43%zj	34%	46%zl	26%	39%	40%	42%	39%	40%	34%	28%	38%	48%zst
No - but have seen it before then	105	2	37	20	32	-	3	9	12	49	55	59	46	37	30	34	32	39	19	9	23	24
		9%a	2%	13%za	7%	8%	-	5%	9%	10%	8%	8%	4%	9%	7%	9%	7%	9%	8%	6%	11%	6%
No - have never seen it	416	19	77	62	116	14	18	11	82	91	317	111	305	108	125	102	131	122	72	71	64	89
		34%ab	17%	23%g	29%g	30%	30%	11%	60%zcd	18%	45%zi	16%	58%zk	27%	29%	28%	30%	28%	31%	47%ztu	32%u	22%
Don't know	3	-	-	-	1	-	-	1	1	1	1	-	3	-	1	-	-	1	-	-	-	1
		*	-	-	*	-	-	1%	1%	*	*	-	1%	-	*	-	-	*	-	-	-	*
Seen it [NET]	707	91	176	187	247	33	40	80	42	368	335	531	176	253	272	228	278	273	138	71	113	295
		57%hj	81%zb	70%zh	62%zh	70%	65%	80%zdh	31%	72%zj	47%	76%zl	33%	64%z	64%z	63%	63%z	63%z	60%	47%	56%	72%zst
Not seen [NET]	521	21	113	82	148	14	21	20	94	140	372	169	351	145	155	137	163	161	92	80	87	114
		42%ac	19%	30%	37%g	30%	35%	20%	68%zcd	27%	53%zi	24%	66%zk	36%	36%	37%	37%	37%	40%	53%zu	44%u	28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 78
CU15 - In the past twelve months, have you ever watched or seen/heard any of Prime Minister's Question Time?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
Yes - in full	248	187	35	9	16	205	16	19	8	242	5	204	43	188	59	248	-	248	-	21	187	40
	20% ^{bc} fghj lnrs	26% ^{zbc} d	14%	8%	13%	28% ^z fgh	7%	12%	7%	22% ^z j	4%	30% ^z l	8%	29% ^z m	10%	100% ^z pqr	-	35% ^z pr	-	9%	25% ^z s	16%
Yes - but only seen/heard clips, eg. on the news	459	329	74	27	28	319	89	35	14	432	25	315	144	316	143	-	459	459	-	70	309	81
	37% ^{bc} dghj lnrs	45% ^{zbc} d	31%	22%	22%	44% ^z gh	40% ^{gh}	22%	14%	39% ^z j	20%	46% ^z l	26%	49% ^z m	24%	-	100% ^z qr	65% ^z or	-	29%	42% ^z s	32%
No - but have seen it before then	105	49	27	19	6	42	28	16	17	94	11	57	47	47	58	-	-	-	105	37	45	23
	9% ^{aeo} pqt	7%	11%	16% ^z ad	5%	6%	13% ^e	10%	17% ^z e	9%	9%	8%	9%	7%	10%	-	-	-	20% ^z opq	16% ^z t	6%	9%
No - have never seen it	416	159	106	64	74	161	90	86	64	327	80	104	311	88	328	-	-	-	416	108	200	108
	34% ^{ae} ikmop qt	22%	44% ^z a	53% ^z a	59% ^z a	22%	40% ^e	55% ^z e	61% ^z ef	30%	66% ^z i	15%	57% ^z k	14%	56% ^z m	-	-	-	80% ^z opq	45% ^z t	27%	43%
Don't know	3	-	1	1	1	-	-	1	1	3	-	-	2	-	2	-	-	-	-	2	1	-
	*	-	1%	*	1% ^a	-	-	1% ^e	1% ^e	*	-	-	*	-	*	-	-	-	-	1%	*	-
Seen it [NET]	707	516	109	36	43	524	105	54	22	674	30	519	187	505	201	248	459	707	-	91	495	121
	57% ^{bc} dfghj lnrs	71% ^{zbc} d	45% ^c	30%	35%	72% ^z fg	47% ^{gh}	34%	21%	61% ^z j	25%	76% ^z l	34%	79% ^z m	34%	100% ^z r	100% ^z r	100% ^z zr	-	38%	67% ^z zs	48%
Not seen [NET]	521	208	133	83	80	203	118	102	82	420	91	161	359	135	385	-	-	-	521	145	245	131
	42% ^{ae} ikmop qt	29%	55% ^z a	69% ^z a	64% ^z a	28%	53% ^z e	65% ^z e	78% ^z ef	38%	75% ^z i	24%	65% ^z k	21%	65% ^z m	-	-	-	100% ^z opq	61% ^z t	33%	52%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 79
CU15A - In which of these ways have you seen / heard any of Prime Minister's Question Time (PMQs)?
BASE: ALL WHO HAVE EVER WATCHED OR SEEN/HEARD PMQ'S

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	800	457	343	88	96	110	131	148	227	184	241	375	246	252	125	177	372	428	191	609
Weighted Base	812	424	388	77*	108*	130*	155*	128*	215	184	285	343	268	240	148*	157	454	358	219	594
On television	691 85%	358 84%	333 86%	60 78%	90 83%	107 83%	136 88%	109 85%	189 88%	150 81%	243 85%	298 87%	222 83%	199 83%	125 85%	144 92%zmm	373 82%	318 89%zd	177 81%	513 87%
On the radio	204 25%ciip r	113 27%	92 24%	10 13%	27 25%	28 21%	69 45%zode hi	29 23%	41 19%	37 20%	97 34%zjl	70 20%	98 37%zop	65 27%p	26 18%	14 9%	148 33%zr	56 16%	67 31%	137 23%
On a news website	122 15%ilpr t	67 16%	56 14%	18 24%i	36 34%zefh i	22 17%i	23 15%i	14 11%i	9 4%	55 30%zkl	45 16%i	23 7%	65 24%zop	38 16%p	13 9%	6 4%	90 20%zr	33 9%	47 22%zt	75 13%
Newspapers	110 14%bip	70 17%zb	40 10%	8 11%	6 6%	15 12%	30 20% d	19 15%	31 14%	14 8%	46 16%	50 15%	56 21%znp	29 12%	13 9%	12 8%	69 15%	41 11%	34 15%	76 13%
Social media (e.g. YouTube, Twitter, Facebook)	81 10%il	41 10%	40 10%	20 27%zdhi	10 9%i	18 14%hi	20 13%i	6 5%	6 3%	31 17%zl	39 14%i	12 3%	32 12%	27 11%	9 6%	13 8%	49 11%	32 9%	22 10%	59 10%
Other websites	46 6%ilt	28 7%	19 5%	3 4%	11 10%i	6 5%	18 12%zi	5 4%	3 1%	13 7%i	25 9%i	8 2%	21 8%	15 6%	6 4%	4 3%	38 8%zr	8 2%	20 9%	26 4%
On Parliament's website	24 3%	14 3%	9 2%	1 1%	4 4%	5 4%	7 5%	1 1%	5 2%	5 3%	12 4%	6 2%	12 4%	8 3%	4 2%	1 1%	18 4%	6 2%	6 3%	17 3%
Other	4 *	4 1%	-	-	-	-	-	3 2%z	1 *	-	-	4 1%	1 *	3 1%	-	-	3 1%	1 *	-	4 1%
Don't know	2 *	2 1%	-	-	-	-	-	2 2%z	* *	-	-	2 1%	* *	-	2 1%	-	2 *	* *	-	2 *
No answer	4 1%	1 *	4 1%	2 2%	-	2 1%	-	-	1 *	2 1%	2 1%	1 *	1 *	2 1%	-	2 1%	2 1%	-	-	4 1%
MEAN NUMBER OF MENTIONS	1.58ilopr	1.64	1.52	1.57	1.72i	1.58	1.96zhi	1.45	1.32	1.66i	1.79zi	1.37	1.91zno	1.60op	1.33	1.24	1.74zr	1.38	1.71	1.54

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 80
CU15A - In which of these ways have you seen / heard any of Prime Minister's Question Time (PMQs)?
BASE: ALL WHO HAVE EVER WATCHED OR SEEN/HEARD PMQ'S

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)
Unweighted Base	800	722	78	343	198	127	122	143	45	192	142	122	156	656	138	179	157	266	125
Weighted Base	812	744	68*	308	266	98*	131*	87*	39*	211	174*	200*	100	732	76*	208	116*	273	143*
On television	691 85% _r	634 85%	57 84%	269 87%	215 81%	90 92% _d	108 82%	78 89%	37 95%	186 88%	141 81%	161 80%	88 88%	622 85%	65 86%	186 89% _r	94 81%	217 79%	131 92% _{qr}
On the radio	204 25% _{beim} os	197 27% _{zb}	7 10%	75 24% _e	98 37% _{zcef}	9 9%	22 16%	26 30% _{im}	4 9%	53 25%	46 27%	61 31% _{im}	15 15%	193 26% _o	9 12%	43 20% _s	32 27% _s	104 38% _{zps}	7 5%
On a news website	122 15% _{bcip} s	122 16% _{zb}	-	28 9%	67 25% _{zce}	9 9%	19 14%	16 19% _i	1 1%	32 15% _i	26 15%	36 18% _i	11 11%	111 15%	9 11%	19 9% _s	24 21% _{ps}	72 26% _{zps}	-
Newspapers	110 14% _{eto}	104 14%	5 8%	48 15% _{ef}	52 20% _{zef}	6 6%	4 3%	13 14%	2 4%	23 11%	20 12%	38 19%	15 15%	106 14% _o	3 5%	20 10%	11 10%	56 20% _{zpq}	14 10%
Social media (e.g. YouTube, Twitter, Facebook)	81 10% _{bcs}	80 11% _b	1 2%	15 5%	39 15% _{zc}	11 12% _{cc}	15 12% _{cc}	14 16% _{zkm}	2 5%	31 15% _z	12 7%	15 7%	7 7%	73 10%	8 11%	19 9% _s	23 20% _{zprs}	27 10% _s	-
Other websites	46 6% _{cs}	46 6%	-	9 3%	20 8% _c	7 7%	10 8%	10 12% _{zkm}	-	11 5%	4 2%	19 9% _k	2 2%	44 6%	3 4%	11 5% _s	5 4%	25 9% _{zs}	* *
On Parliament's website	24 3%	24 3%	-	7 2%	11 4%	2 2%	3 2%	2 2%	1 1%	9 4%	4 2%	6 3%	2 2%	24 3%	* *	6 3%	3 2%	12 4%	-
Other	4 *	4 *	-	4 1%	-	-	-	-	-	-	-	4 2%	-	4 1%	-	3 1%	-	1 *	-
Don't know	2 * _a	* 3% _{za}	2 3% _{za}	2 1%	* *	-	-	* *	-	-	2 1%	-	-	2 *	-	2 1%	-	-	-
No answer	4 1% _a	2 *	2 3% _{za}	1 *	4 1%	-	-	-	-	4 2%	1 *	-	-	4 1%	-	2 1%	-	1 *	2 1%
MEAN NUMBER OF MENTIONS	1.58 _{bce} imos	1.63 _{zb}	1.03	1.47	1.90 _{zce} f	1.37	1.38	1.82 _{zik} m	1.16	1.63 _i	1.47	1.70 _i	1.39	1.61 _o	1.29	1.47 _s	1.65 _s	1.89 _{zps}	1.07

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 82
CU15A - In which of these ways have you seen / heard any of Prime Minister's Question Time (PMQs)?
BASE: ALL WHO HAVE EVER WATCHED OR SEEN/HEARD PMQ'S

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW- LEDGE- ABLE (k)	NOT KNOW- LEDGE- ABLE (l)	KNOW- LEDGE- ABLE (m)	NOT KNOW- LEDGE- ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	800	532	153	55	53	531	139	83	41	748	48	562	234	537	259	253	458	711	89	140	518	142
Weighted Base	812	565	136*	55*	50*	565	133*	70*	40**	767	41**	576	234	552	259	248	459	707	105*	128*	540	144*
On television	691 85%	470 83%	126 92%za	48 88%	44 89%	473 84%	122 92%	56 81%	38 96%	652 85%	36 88%	482 84%	207 89%	467 85%	223 86%	213 86%	392 85%	605 86%	86 82%	113 89%	448 83%	130 90%
On the radio	204 25%bl nrs	172 30%zbc	14 11%	7 13%	10 19%	169 30%zfg	23 17%	11 15%	2 5%	198 26%	6 14%	175 30%zl	30 13%	171 31%zn	33 13%	59 24%r	136 30%zr	195 28%zr	10 9%	19 15%	160 30%zs	25 17%
On a news website	122 15%dg lnrs	97 17%d	19 14%	5 9%	1 2%	109 19%zfg	11 8%	3 4%	-	121 16%	1 3%	114 20%zl	8 3%	110 20%zn	12 5%	33 13%r	87 19%zr	120 17%zr	3 2%	9 7%	92 17%s	22 15%
Newspapers	110 14%gl n	84 15%	18 13%	2 3%	6 13%	89 16%g	15 12%	3 4%	3 7%	105 14%	5 12%	89 15%l	21 9%	90 16%zn	20 8%	29 12%	74 16%	103 15%	7 7%	10 8%	84 16%	16 11%
Social media (e.g. YouTube, Twitter, Facebook)	81 10%lr	62 11%	15 11%	2 4%	3 5%	65 12%	11 9%	4 6%	-	78 10%	3 6%	67 12%l	14 6%	62 11%	19 7%	30 12%r	47 10%	78 11%z	3 3%	11 9%	51 9%	18 13%
Other websites	46 6%ln	40 7%	6 4%	1 2%	-	41 7%f	2 1%	3 5%	* *	46 6%	* 1%	46 8%zl	1 *	41 7%zn	6 2%	14 6%	29 6%	43 6%	3 3%	4 3%	36 7%	7 5%
On Parliament's website	24 3%ln	20 4%	2 1%	-	2 4%	21 4%	-	2 3%	-	22 3%	2 4%	24 4%zl	-	24 4%zn	-	16 6%zpq	8 2%	24 3%p	-	1 1%	20 4%	3 2%
Other	4 *	4 1%	-	-	-	1 *	3 2%ze	-	-	4 *	-	1 *	3 1%	1 *	3 1%	1 *	3 1%	4 1%	-	3 2%zt	1 *	-
Don't know	2 *q	* *	-	2 4%za	-	* *	-	2 3%ze	-	2 *	* 1%	-	2 1%	-	2 1%	* *	-	* *	2 2%zpq	-	2 *	-
No answer	4 1%ka	2 *	-	-	-	2 *	-	-	-	4 1%	-	1 *	4 2%k	2 *	2 1%	2 1%	-	2 *	2 2%pq	-	4 1%	-
MEAN NUMBER OF MENTIONS	1.58c glnrs	1.68zc	1.46	1.18	1.32	1.71zf	1.41	1.18	1.09	1.60	1.28	1.74zl	1.21	1.75zn	1.22	1.60r	1.69zr	1.66zr	1.06	1.33	1.66zs	1.53

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 83
CU16_1 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It deals with the important issues facing the country
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	117 9%	64 11%	53 8%	8 6%	17 8%	16 8%	15 7%	20 11%	41 15%zcf	25 7%	32 7%	61 13%zjk	33 11%	33 9%	25 10%	26 8%	61 9%	56 10%	32 9%	85 10%
[2] Tend to agree	438 36%pr	234 39%	204 32%	42 29%	67 33%	86 41%	75 35%	70 38%	97 35%	109 31%	161 38%	168 37%	127 41%p	140 40%p	81 34%	90 27%	271 40%zr	167 30%	136 37%	302 35%
[3] Neither agree nor disagree	342 28%al	147 25%	195 31%	53 37%zfhj	72 35%zfhj	59 28%	49 23%	41 23%	67 24%	125 36%zkl	108 26%	109 24%	70 23%	96 27%	75 31%	100 31%	178 26%	164 30%	111 30%	231 27%
[4] Tend to disagree	169 14%e	79 13%	91 14%	18 12%	20 10%	17 8%	46 22%zde	25 13%	44 16%	38 11%	63 15%	69 15%	53 17%	41 12%	32 13%	44 13%	87 13%	83 15%	44 12%	126 15%
[5] Strongly disagree	65 5%	31 5%	34 5%	5 4%	6 3%	10 5%	15 7%	10 6%	18 7%	11 3%	25 6%	28 6%	18 6%	18 5%	10 4%	18 6%	30 4%	35 6%	17 5%	48 6%
MEAN	2.67	2.60	2.74	2.76	2.63	2.57	2.85ze	2.61	2.63	2.68	2.72	2.62	2.65	2.61	2.65	2.78	2.61	2.75z	2.64	2.68
Agree	555 45%bcjpr	297 50%zb	257 41%	50 34%	84 41%	102 49%c	90 42%	90 49%c	138 50%c	134 38%	193 46%	228 50%zj	160 52%zp	173 49%p	106 44%	115 35%	333 49%zr	222 40%	168 45%	387 45%
Disagree	234 19%dj	110 18%	125 20%	23 16%	26 13%	27 13%	61 29%zode	35 19%	62 23%de	49 14%	88 21%	97 21%j	71 23%	59 17%	42 17%	62 19%	117 17%	117 21%	60 16%	174 20%
NET Agree	321 26%bfpr	188 31%zb	133 21%	27 19%	58 28%f	75 36%zcf	29 14%	55 30%f	76 28%f	85 24%	104 25%	131 29%	90 29%p	114 32%zp	64 27%p	53 16%	216 32%zr	105 19%	107 29%	213 25%
Don't know	100 8%ilm	45 8%	55 9%	19 13%l	23 11%l	20 10%l	13 6%	17 9%l	8 3%	42 12%zl	33 8%	25 5%	9 3%	22 6%	18 7%	51 16%zmno	50 7%	50 9%	30 8%	70 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 84
CU16_1 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It deals with the important issues facing the country
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	117	99	17	53	41	12	9	6	6	36	30	26	12	110	7	37	15	32	21
	9%fo	9%	15%	13%zef	12%f	7%	4%	6%	9%	12%	10%	10%	7%	10%o	5%	10%	9%	10%	8%
[2] Tend to agree	438	411	26	152	143	58	83	45	27	110	109	80	67	376	60	113	71	127	87
	36%b	37%zb	23%	37%	41%	31%	31%	40%	41%	36%	36%	30%	38%	35%	40%	33%	42%	38%	32%
[3] Neither agree nor disagree	342	306	36	87	84	58	107	28	15	89	80	76	54	302	38	109	42	81	77
	28%c	27%	31%	21%	24%	31%c	40%zcd	25%	23%	29%	26%	29%	31%	28%	25%	31%	25%	25%	28%
[4] Tend to disagree	169	154	16	71	48	21	24	16	10	37	35	60	11	156	14	41	19	55	37
	14%m	14%	14%	17%zf	14%	11%	9%	14%am	15%am	12%	11%	23%zjkm	6%	14%	9%	12%	11%	17%	14%
[5] Strongly disagree	65	55	10	25	14	12	11	11	3	18	14	16	4	60	5	21	7	15	17
	5%l	5%	8%	6%	4%	7%	4%	10%zgm	5%	6%	4%	6%	2%	6%	3%	6%	4%	5%	6%
MEAN	2.67m	2.66	2.76	2.65	2.55	2.77	2.77	2.81m	2.64	2.62	2.60	2.84zm	2.51	2.68	2.59	2.68	2.56	2.66	2.76
Agree	555	511	44	206	184	70	92	51	33	147	139	106	79	486	67	150	86	159	109
	45%ef	46%	38%	50%ef	53%zef	38%	35%	45%	50%	48%	46%	40%	45%	45%	44%	43%	51%	48%	40%
Disagree	234	209	26	97	62	33	36	27	13	55	48	76	15	215	19	62	26	70	55
	19%lmo	19%	22%	23%zf	18%	18%	13%	24%am	20%am	18%am	16%am	29%zjkm	8%	20%o	12%	18%	15%	21%	20%
NET Agree	321	302	18	109	122	37	56	24	20	91	91	30	64	270	48	88	60	88	54
	26%bels	27%zb	16%	26%	35%zef	20%	21%	22%l	30%l	30%l	30%l	11%	36%zhl	25%	32%	25%	36%zps	27%	20%
Don't know	100	89	12	24	20	25	31	6	5	18	36	6	29	72	28	28	15	20	31
	8%ln	8%	10%	6%	6%	13%zcd	12%cc	6%	7%	6%	12%jl	2%	16%zhl	7%	19%zn	8%	9%	6%	11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 86
CU16_1 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It deals with the important issues facing the country
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	117 9%bdj Inr	92 13%zbc	13 5%	4 4%	7 6%	94 13%zfg	12 6%	7 5%	4 3%	113 10%zj	3 2%	91 13%zl	25 5%	92 14%zn	25 4%	41 16%zr	56 12%r	97 14%zr	20 4%	15 6%	82 11%	20 8%
[2] Tend to agree	438 36%dh jinr	289 40%zd	86 35%d	35 30%	25 20%	279 38%h	88 40%h	45 28%	24 23%	410 37%zj	24 19%	292 43%zl	146 27%	266 42%zn	171 29%	103 41%r	223 48%zr	325 46%zr	113 22%	88 37%	274 37%	77 30%
[3] Neither agree nor disagree	342 28%ae ikmop qt	150 21%	87 36%za	50 42%za	42 34%a	148 20%	80 36%ze	67 42%ze	40 38%ze	274 25%	64 53%zi	122 18%	220 40%zk	124 19%	218 37%zm	34 14%	89 19%	123 17%	217 42%zopq	80 34%t	168 23%	94 37%
[4] Tend to disagree	169 14%er	114 16%	31 13%	9 8%	15 12%	116 16%	23 10%	17 11%	13 12%	161 15%	8 7%	102 15%	67 12%	94 15%	75 13%	45 18%r	69 15%	114 16%zr	55 11%	27 11%	118 16%z	24 10%
[5] Strongly disagree	65 5%bfs	45 6%b	5 2%	2 2%	13 10%zbc	52 7%zf	3 2%	5 3%	4 4%	61 6%	4 4%	42 6%	22 4%	40 6%	24 4%	25 10%zpq	20 4%	45 6%p	20 4%	3 1%	48 7%g	14 5%
MEAN	2.67k mpq	2.61	2.68	2.70	3.01z ab	2.64	2.60	2.77	2.88f	2.65	2.88	2.56	2.82zk	2.55	2.81z m	2.64	2.50	2.55	2.87zopq	2.60	2.68	2.72
Agree	555 45%cd ghijn r	381 53%zbc d	99 41% d	40 33%	32 26%	373 51%zgh	101 45%h	52 33%	28 27%	524 48%zj	26 22%	383 56%zl	171 31%	358 56%zn	196 33%	143 58%zr	279 61%zr	422 60%zr	132 25%	103 43%	356 48%	96 38%
Disagree	234 19%cf jrs	159 22%zbc	36 15%	11 10%	28 22% c	168 23%zfg	26 12%	22 14%	17 16%	222 20%zj	13 10%	145 21%	89 16%	135 21%	99 17%	70 28%z p	89 19%	159 22%z p	76 15%	30 13%	167 22%z s	38 15%
NET Agree	321 26%dh jinr	221 31%zd	64 26% d	28 24% d	5 4%	204 28%h	75 33%z g	30 19%	11 10%	302 28%zj	14 11%	239 35%zl	82 15%	224 35%zn	97 16%	74 30%r	190 41%z o	264 37%z o	57 11%	73 31%	189 26%	58 23%
Don't know	100 8%aei kmopq	34 5%	22 9%	17 15%za	23 18%zab	38 5%	17 8%	17 11%e	20 19%zef	78 7%	18 15%zi	30 4%	68 12%zk	23 4%	76 13%zm	*	3 1%	3 *	95 18%zopq	25 11%	52 7%	23 9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 87
CU16_2 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It makes me proud of our Parliament
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	48	35	13	2	5	1	11	9	20	7	13	29	10	15	10	14	21	27	12	36
	4%be	6%zb	2%	1%	2%	1%	5%e	5%e	7%zce	2%	3%	6%zj	3%	4%	4%	4%	3%	5%	3%	4%
[2] Tend to agree	165	86	79	15	36	29	29	15	41	51	57	56	53	35	32	46	104	61	66	99
	13%rt	14%	12%	11%	17%h	14%	13%	8%	15%	15%	14%	12%	17%n	10%	13%	14%	15%	11%	18%zt	11%
[3] Neither agree nor disagree	378	165	213	60	72	70	60	56	60	132	130	116	81	105	89	103	210	169	119	260
	31%il	28%	34%	41%zfi	35%i	33%i	28%	31%	22%	38%zl	31%	25%	26%	30%	37% ^m	31%	31%	30%	32%	30%
[4] Tend to disagree	282	142	140	24	47	55	49	36	70	71	104	106	81	102	50	49	168	114	90	193
	23% ^p	24%	22%	17%	23%	26%	23%	20%	25%	20%	25%	23%	26% ^q	29% ^z	21%	15%	25%	25%	24%	22%
[5] Strongly disagree	258	126	132	25	23	35	51	46	78	48	86	124	77	72	43	66	128	131	52	206
	21% ^d js	21%	21%	18%	11%	17%	24% ^d	25% ^d	28% ^z de	14%	20%	27% ^z j	25%	20%	18%	20%	19%	24%	14%	24% ^z s
MEAN	3.48djs	3.43	3.52	3.45	3.26	3.49	3.50	3.58d	3.54d	3.33	3.50	3.56j	3.54	3.55	3.38	3.39	3.44	3.52	3.31	3.55zs
Agree	213	121	92	17	41	30	40	25	60	58	70	85	62	49	41	59	125	87	78	135
	17% ^b	20% ^z b	14%	12%	20%	14%	19%	14%	22% ^c	16%	17%	19%	20%	14%	17%	18%	18%	16%	21%	16%
Disagree	541	268	273	50	70	90	101	82	148	120	190	231	158	174	93	115	296	245	142	399
	44% ^c djp	45%	43%	34%	34%	43%	47% ^d	45%	54% ^z cd	34%	45% ^j	50% ^z j	51% ^z op	50% ^z op	39%	35%	44%	44%	38%	46% ^z s
NET Agree	-328	-147	-181	-33	-29	-60	-61	-58	-88	-62	-120	-146	-96	-125	-52	-56	-170	-158	-64	-265
	-27%	-25%	-29%	-23%	-14%	-29%	-28%	-32%	-32%	-18%	-29%	-32%	-31%	-35%	-22%	-17%	-25%	-28%	-17%	-31%
Don't know	99	45	55	18	23	19	13	20	7	41	32	27	9	23	17	52	46	53	31	69
	8% ⁱ m	7%	9%	13% ⁱ	11% ⁱ	9% ⁱ	6%	11% ⁱ	2%	12% ^z i	8%	6%	3%	6%	7%	16% ^z mno	7%	10%	8%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 88
CU16_2 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It makes me proud of our Parliament
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	48	39	9	24	15	7	3	3	3	11	17	8	7	43	5	14	4	13	11
	4% ^f	3%	8% ^{za}	6% ^f	4%	4%	1%	2%	4%	4%	6%	3%	4%	4%	3%	4%	3%	4%	4%
[2] Tend to agree	165	152	13	51	42	16	53	14	6	29	44	31	41	128	37	38	24	52	33
	13% ^{jn}	14%	11%	12%	12%	9%	20% ^{zode}	12%	9%	9%	14%	12%	23% ^{zhij}	12%	24% ^{zn}	11%	15%	16%	12%
[3] Neither agree nor disagree	378	338	40	108	105	63	96	33	13	106	90	69	67	328	46	119	50	91	84
	31% ^c	30%	35%	26%	30%	34%	36% ^c	29%	20%	26%	30%	26%	38% ^{zjil}	31%	30%	34%	30%	28%	31%
[4] Tend to disagree	282	263	19	105	80	33	59	23	13	81	69	76	20	258	25	84	40	79	47
	23% ^{mo}	24%	16%	25%	23%	18%	22%	21% ^m	19%	26% ^m	23% ^m	29% ^m	12%	24% ^o	16%	24%	24%	24%	17%
[5] Strongly disagree	258	235	24	102	88	43	25	33	26	62	46	75	16	245	13	67	34	75	62
	21% ^{fkmo}	21%	20%	25% ^f	25% ^f	23% ^f	9%	29% ^{zkm}	40% ^{zjkm}	20% ^m	15%	28% ^{zkm}	9%	23% ^{zo}	8%	19%	20%	23%	23%
MEAN	3.48 ^{fmo}	3.49	3.33	3.54 ^f	3.56 ^f	3.55 ^f	3.21	3.66 ^{km}	3.90 ^{zjk}	3.53 ^m	3.32 ^m	3.69 ^{zkm}	2.98	3.53 ^{zo}	3.03	3.47	3.49	3.49	3.48
Agree	213	191	22	75	56	23	56	17	8	40	61	39	48	171	42	53	29	65	45
	17% ⁿ	17%	19%	18%	16%	12%	21% ^e	15%	13%	13%	20%	15%	27% ^{zhij}	16%	27% ^{zn}	15%	17%	20%	16%
Disagree	541	498	42	207	168	76	84	57	39	143	115	151	36	503	37	151	74	154	109
	44% ^{fmo}	45%	36%	50% ^{zf}	48% ^f	41%	31%	50% ^{akm}	59% ^{zkm}	46% ^{lm}	38% ^m	57% ^{zkm}	20%	47% ^{zo}	25%	43%	44%	47%	40%
NET Agree	-328	-308	-21	-132	-112	-53	-28	-40	-31	-103	-55	-112	12	-332	4	-98	-45	-89	-65
	-27%	-26%	-18%	-32%	-32%	-28%	-10%	-35%	-47%	-33%	-18%	-42%	7%	-31%	3%	-28%	-27%	-27%	-24%
Don't know	99	87	12	23	21	24	31	7	5	19	38	5	25	73	27	25	15	19	34
	8% ^{ln}	8%	10%	6%	6%	13% ^{zcd}	11% ^c	6%	8%	6%	12% ^{zjl}	2%	14% ^{zhj}	7%	18% ^{zn}	7%	9%	6%	12% ^{zr}

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 89
CU16_2 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It makes me proud of our Parliament
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Strongly agree	48 4%jlnp	5 4%	12 4%	20 8%zq	18 5%	3 6%	-	-	2 2%	34 7%zj	14 2%	39 6%zl	9 2%	30 8%zn	8 2%	32 9%zp	7 2%	26 6%z	7 3%	11 7%	7 3%	16 4%
[2] Tend to agree	165 13%hjinpr	18 17%	56 19%z	48 18%gh	64 16%h	5 10%	3 4%	7 7%	6 4%	96 19%zj	68 10%	109 16%l	56 11%	106 27%zn	24 6%	95 26%zp	31 7%	90 21%zr	16 7%	19 13%	21 11%	59 14%
[3] Neither agree nor disagree	378 31%adiknpr	21 19%	76 26%	78 29%	103 26%	19 40%	13 22%	29 29%	54 39%cd	120 24%	256 36%zi	176 25%	203 38%zk	111 28%	88 21%	105 29%	99 22%	116 27%	51 22%	39 26%	65 33%	124 30%
[4] Tend to disagree	282 23%hl	29 26%	68 24%	79 29%zh	98 25%h	11 23%	16 26%	18 18%	20 14%	128 25%	155 22%	188 27%zl	94 18%	82 21%	118 28%z	75 21%	115 26%	111 26%	51 22%	30 20%	38 19%	115 28%z
[5] Strongly disagree	258 21%cmoq	35 31%z	61 21%	32 12%	78 20%c	8 18%	29 48%	45 45%zcdh	29 21%c	108 21%	148 21%	162 23%	97 18%	43 11%	165 39%zm	39 11%	162 37%zo	64 15%	91 40%zd	35 23%	50 25%	82 20%
MEAN	3.48c 3.48cimoq	3.65	3.40	3.21	3.42	3.37	4.18	4.02zcdh	3.61c	3.37	3.55zi	3.48	3.47	3.01	4.02zm	2.98	3.95zo	3.24	3.94zq	3.44	3.57	3.47
Agree	213 17%ghjinpr	23 21%	68 24%z	68 25%zgh	83 21%gh	8 17%	3 4%	7 7%	8 6%	130 26%zj	82 12%	148 21%zl	64 12%	136 34%zn	31 7%	127 35%zp	39 9%	116 27%zr	23 10%	30 20%	28 14%	75 18%
Disagree	541 44%lmo	64 57%z	130 45%	111 41%	176 44%	19 42%	45 74%	63 63%zcdh	49 36%	236 46%	303 43%	350 50%zl	191 36%	126 32%	284 66%zm	114 31%	277 63%zo	175 40%	142 62%zd	65 43%	88 44%	196 48%
NET Agree	-328 -27%	-40 -36%	-62 -21%	-42 -16%	-93 -24%	-11 -25%	-43 -70%	-56 -56%	-40 -30%	-106 -21%	-221 -31%	-202 -29%	-126 -24%	10 3%	-253 -59%	13 4%	-239 -54%	-59 -14%	-120 -52%	-35 -23%	-60 -30%	-121 -30%
Don't know	99 8%giku	3 3%	16 5%	13 5%	35 9%g	* 7%	-	1 1%	26 19%zcdg	23 4%	68 10%ji	26 4%	73 14%zk	25 6%	24 6%	19 5%	26 6%	8 6%	14 6%	16 11%u	18 9%u	15 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 90
CU16_2 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It makes me proud of our Parliament
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	48	33	9	3	3	34	5	4	4	47	1	34	14	34	14	16	27	43	5	5	34	8
	4%nr	5%	4%	2%	3%	5%	2%	3%	4%	4%	*	5%	3%	5% n	2%	6% r	6% zr	6% zr	1%	2%	5%	3%
[2] Tend to agree	165	110	40	5	8	107	37	14	7	146	18	104	60	103	62	39	76	115	49	33	106	25
	13% cd nr	15% cd	17% cd	4%	6%	15%	17% h	9%	6%	13%	15%	15%	11%	16% zn	10%	16% r	17% r	16% zr	9%	14%	14%	10%
[3] Neither agree nor disagree	378	189	78	57	42	176	85	70	41	317	57	164	213	170	208	53	116	168	208	92	198	88
	31% ae ikmop qt	26%	32%	48% za b	34%	24%	38% ze	44% ze	39% e	29%	47% zi	24%	39% zk	27%	35% zm	21%	25%	24%	40% zopq	39% zt	27%	35%
[4] Tend to disagree	282	170	61	31	20	175	52	38	14	267	15	173	110	153	128	59	132	191	91	60	154	68
	23% h r	24%	25%	26%	16%	24% h	23%	24%	13%	24% zj	12%	25%	20%	24%	22%	24%	29% zr	27% zr	17%	25%	21%	27%
[5] Strongly disagree	258	187	32	10	29	193	29	19	16	243	11	176	83	162	97	80	107	187	71	23	195	40
	21% bc fgijn rs	26% zbc	13%	9%	23% bc	27% zfg	13%	12%	16%	22% zj	9%	26% zl	15%	25% zn	16%	32% zp	23% r	26% zrp	14%	10%	26% zsz	16%
MEAN	3.48b	3.54b	3.30	3.39	3.62b	3.56zf	3.30	3.38	3.39	3.50j	3.18	3.54	3.39	3.49	3.45	3.60	3.47	3.52	3.41	3.29	3.54s	3.47
	fjs																					
Agree	213	142	50	7	11	142	42	18	11	193	18	138	74	136	76	55	103	158	54	38	141	33
	17% cd lmr	20% cd	20% cd	6%	9%	19% g	19%	11%	10%	18%	15%	20% zl	14%	21% zn	13%	22% r	22% zr	22% zr	10%	16%	19%	13%
Disagree	541	357	93	41	49	368	81	58	30	510	26	348	192	315	225	139	239	378	162	83	349	109
	44% fh jlnrs	49% zbc	38%	35%	39%	51% zfg h	36%	37%	29%	47% zj	21%	51% zl	35%	49% zn	38%	56% zr	52% zr	53% zr	31%	35%	47% zsz	43%
NET Agree	-328	-27%	-44	-34	-38	-227	-39	-40	-20	-317	-8	-210	-118	-179	-149	-84	-136	-220	-108	-45	-208	-75
	8% aei kmopq	-30%	-18%	-28%	-30%	-31%	-17%	-25%	-19%	-29%	-6%	-31%	-22%	-28%	-25%	-34%	-30%	-31%	-21%	-19%	-28%	-30%
Don't know	99	36	23	14	23	41	16	12	23	76	20	29	68	19	79	1	2	3	96	24	53	22
	8% aei kmopq	5%	10% a	11% a	18% zab	6%	7%	7%	22% zefg	7%	16% zi	4%	12% zk	3%	13% zm	*	*	*	18% zopq	10%	7%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 91
CU16_3 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
There is too much party political scoring instead of answering the question
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	467 38%bcde j p q s	251 42%zb	217 34%	38 26%	56 27%	55 26%	87 41%cde	89 49%zcde	143 52%zcde	93 27%	142 34%	232 51%zjk	162 52%znop	126 36%	83 35%	96 29%	228 34%	239 43%zq	100 27%	368 43%zs
[2] Tend to agree	378 31%ejpr	177 29%	202 32%	34 23%	54 26%	71 34%	81 38%c	53 29%	86 31%	88 25%	151 36%zj	139 30%	104 33%	125 36%p	68 28%	82 25%	250 37%zr	129 23%	111 30%	267 31%
[3] Neither agree nor disagree	215 17%ahil m t	86 14%	128 20%za	39 27%zfh	57 28%zfh	50 24%zfh	26 12%	14 7%	29 11%	95 27%zkl	76 18%l	43 9%	23 7%	62 18%m	47 19%m	83 25%zmn	111 16%	104 19%	96 26%zt	119 14%
[4] Tend to disagree	43 4%	29 5%	15 2%	8 6%	13 6%	3 1%	5 2%	7 4%	7 3%	21 6%zk	8 2%	14 3%	9 3%	11 3%	14 6%	10 3%	23 3%	20 4%	17 5%	26 3%
[5] Strongly disagree	15 1%t	8 1%	7 1%	1 *	- *	8 4%zd	1 1%	1 1%	4 1%	1 *	10 2%	5 1%	1 *	6 2%	5 2%	3 1%	10 1%	5 1%	9 2%t	6 1%
MEAN	1.89hil m t	1.85	1.93	2.16zfh i	2.15zfh i	2.14zfh i	1.77	1.64	1.68	2.15zkl	1.95l	1.66	1.60	1.92m	2.03m	2.06zm	1.93	1.84	2.17zt	1.77
Agree	846 69%cddej ps	427 71%	418 66%	71 49%	110 53%	126 60%	168 79%zcde	142 78%zcde	229 83%zcde	181 52%	293 69%ej	371 81%zjk	266 86%znop	251 72%p	151 63%	178 54%	478 71%	368 66%	211 57%	635 74%zs
Disagree	58 5%t	36 6%	22 3%	9 6%	13 6%	11 5%	7 3%	8 4%	11 4%	21 6%	18 4%	19 4%	10 3%	17 5%	19 8%	13 4%	33 5%	26 5%	26 7%t	32 4%
NET Agree	787 64%cddej ops	391 65%	396 63%	63 43%	97 47%	115 55%	161 75%zcde	134 73%zcde	218 79%zcde	160 46%	276 65%ej	352 77%zjk	256 83%znop	235 67%op	132 55%	164 50%	445 66%	342 62%	185 50%	602 70%zs
Don't know	112 9%ilm	49 8%	63 10%	26 18%zfi	26 13%li	22 11%li	13 6%	19 10%li	6 2%	52 15%zkl	35 8%	25 6%	12 4%	22 6%	24 10%em	55 17%zmn	56 8%	57 10%	36 10%	76 9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 95
CU16_4 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It's exciting to watch
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	33 3%	22 4%	11 2%	1 1%	3 2%	9 4%	2 1%	9 5%	9 3%	4 1%	11 3%	18 4%	8 3%	7 2%	10 4%	8 2%	15 2%	17 3%	10 3%	23 3%
[2] Tend to agree	229 19%	123 21%	106 17%	34 24%	39 19%	43 21%	45 21%	30 16%	38 14%	73 21%	88 21%	68 15%	72 23%	59 17%	42 17%	57 17%	147 22%	82 15%	84 23%	144 17%
[3] Neither agree nor disagree	359 29%	172 29%	187 30%	54 38%	69 33%	68 33%	55 26%	32 18%	80 29%	123 35%	123 29%	112 24%	74 24%	116 33%	70 29%	98 30%	197 29%	161 29%	111 30%	248 29%
[4] Tend to disagree	282 23%	152 25%	129 20%	23 16%	43 21%	40 19%	44 20%	54 30%	78 28%	66 19%	83 20%	132 29%	85 27%	83 23%	58 24%	56 17%	153 23%	129 23%	70 19%	211 24%
[5] Strongly disagree	212 17%	84 14%	128 20%	12 9%	24 12%	22 11%	55 26%	41 22%	58 21%	36 10%	77 18%	99 22%	59 19%	60 17%	35 14%	59 18%	105 16%	107 19%	53 14%	159 18%
MEAN	3.37	3.28	3.46	3.10	3.26	3.12	3.52	3.54	3.53	3.19	3.33	3.53	3.39	3.40	3.31	3.37	3.30	3.46	3.22	3.43
Agree	262 21%	145 24%	117 19%	35 24%	42 20%	52 25%	47 22%	38 21%	47 17%	77 22%	99 24%	86 19%	80 26%	66 19%	52 22%	64 19%	162 24%	100 18%	94 26%	167 19%
Disagree	494 40%	236 39%	258 41%	35 24%	67 33%	62 30%	98 46%	95 52%	136 49%	103 29%	160 38%	231 50%	144 46%	142 40%	93 39%	114 35%	258 38%	236 43%	124 34%	370 43%
NET Agree	-232 -19%	-92 -15%	-141 -22%	* *	-26 -12%	-9 -5%	-52 -24%	-57 -31%	-89 -32%	-26 -7%	-61 -14%	-145 -32%	-64 -21%	-76 -22%	-41 -17%	-50 -15%	-96 -14%	-136 -25%	-30 -8%	-203 -24%
Don't know	117 9%	46 8%	71 11%	20 14%	28 13%	26 13%	13 6%	17 9%	13 5%	48 14%	39 9%	30 6%	12 4%	27 8%	25 10%	53 16%	59 9%	57 10%	40 11%	77 9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 96
CU16_4 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It's exciting to watch
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	33 3%	28 2%	5 4%	14 3%	6 2%	8 4%	5 2%	3 3%	1 1%	7 2%	7 2%	8 3%	6 4%	27 2%	6 4%	10 3%	7 4%	6 2%	8 3%
[2] Tend to agree	229 19% ^s	213 19%	16 14%	64 15%	65 18%	30 16%	64 24% ^c	22 20%	16 24%	53 17%	58 19%	36 14%	43 25% ^{zl}	190 18%	39 25% ^{zn}	63 18%	36 22%	74 22% ^s	36 13%
[3] Neither agree nor disagree	359 29%	319 29%	40 34%	112 27%	89 25%	55 30%	98 37% ^{zcd}	31 27%	17 26%	103 34%	76 25%	70 27%	61 35% ^k	307 29%	47 31%	108 31%	44 26%	86 26%	84 31%
[4] Tend to disagree	282 23% ^{fmo}	261 23%	21 18%	112 27% ^{zf}	85 24%	37 20%	45 17%	32 28% ^{im}	8 13%	73 24% ^m	59 19%	83 31% ^{zikm}	27 15%	257 24% ^o	25 16%	77 22%	37 22%	85 26%	60 22%
[5] Strongly disagree	212 17% ^{fmo}	191 17%	21 18%	81 20% ^f	79 22% ^{zf}	30 16% ^f	22 8%	17 15% ^m	17 26% ^m	53 17% ^m	62 20% ^m	53 20% ^m	11 6%	202 19% ^{zo}	9 6%	57 16%	23 14%	57 17%	53 20%
MEAN	3.37 ^{fmo}	3.37	3.35	3.48 ^{zf}	3.51 ^f	3.31	3.07	3.34 ^m	3.42 ^m	3.39 ^m	3.42 ^m	3.54 ^m	2.95	3.43 ^{zo}	2.94	3.35	3.22	3.36	3.48
Agree	262 21%	240 22%	21 18%	78 19%	71 20%	38 21%	68 26%	26 23%	16 25%	60 19%	65 21%	45 17%	50 28% ^{zjl}	217 20%	45 30% ^{zn}	72 21%	43 26% ^s	80 24%	44 16%
Disagree	494 40% ^{fmo}	452 41%	42 36%	194 47% ^{zef}	164 47% ^{zef}	67 36% ^f	67 25%	48 43% ^m	25 38% ^m	126 41% ^m	121 40% ^m	136 52% ^{zm}	38 21%	459 43% ^{zo}	34 22%	134 38%	60 35%	141 43%	113 42%
NET Agree	-232 -19%	-212 -19%	-21 -18%	-116 -28%	-93 -26%	-28 -15%	2 1%	-22 -20%	-9 -13%	-66 -22%	-55 -18%	-91 -35%	12 7% ^{ei}	-242 -23%	11 7%	-61 -18%	-16 -10%	-61 -19%	-70 -26%
Don't know	117 9% ⁿ	103 9%	14 12%	29 7%	27 8%	25 14% ^{cc}	33 13%	8 7%	7 10%	19 6%	13 14% ^{zjl}	28 5%	28 16% ^{zhj}	91 8%	26 17% ^{zn}	34 10%	21 13%	22 7%	31 11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 98
CU16_4 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It's exciting to watch
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	33 3%lnr	24 3%	6 2%	1 *	2 2%	25 3%	4 2%	2 1%	2 2%	30 3%	2 2%	27 4%zl	6 1%	27 4%zn	6 1%	19 8%zpq	10 2%	29 4%zpr	4 1%	3 1%	25 3%	5 2%
[2] Tend to agree	229 19%lnr	141 19%	52 21%	18 15%	15 12%	140 19%	46 21%	26 16%	15 14%	206 19%	21 18%	163 24%zl	66 12%	161 25%zn	68 12%	85 34%zp	106 23%zr	191 27%zpr	38 7%	46 19%	141 19%	42 17%
[3] Neither agree nor disagree	359 29%aekmopq	177 24%	72 30%	52 44%zab	45 36%a	169 23%	73 33%e	67 43%ze	44 42%ze	300 27%	56 46%zi	178 26%	181 33%zk	155 24%	204 35%zm	45 18%	99 22%	144 20%	213 41%zopq	84 36%t	197 27%	77 31%
[4] Tend to disagree	282 23%hjr	189 26%zd	53 22%	20 17%	19 15%	193 27%zgh	53 24%h	25 16%	9 8%	264 24%zj	17 14%	166 24%	114 21%	154 24%	126 21%	61 25%r	150 33%zr	211 30%zr	70 13%	51 21%	171 23%	59 24%
[5] Strongly disagree	212 17%cfjs	143 20%zc	38 15%	11 9%	21 17%	146 20%zf	26 12%	22 14%	18 17%	198 18%j	10 8%	111 16%	101 19%	116 18%	96 16%	37 15%	87 19%	124 17%	89 17%	28 12%	140 19%sa	45 18%
MEAN	3.37j kmoq	3.42	3.29	3.23	3.40	3.44	3.25	3.28	3.29	3.39j	3.10	3.27	3.51zk	3.28	3.48zm	3.05	3.44oq	3.30o	3.49zoq	3.25	3.39	3.43
Agree	262 21%lnr	165 23%	58 24%	19 16%	17 14%	164 23%	50 23%	27 17%	17 16%	236 22%	24 19%	190 28%zl	72 13%	187 29%zn	74 13%	104 42%zp	117 25%zr	221 31%zpr	41 8%	49 21%	166 22%	46 18%
Disagree	494 40%cgjhjs	331 46%zcd	91 37%	32 27%	40 32%	339 47%zfg	79 35%	47 30%	27 25%	462 42%zj	26 22%	277 41%	216 39%	271 42%	222 38%	98 40%r	237 52%zoo	335 47%zoo	159 30%	79 33%	311 42%	104 41%
NET Agree	-232 -19%	-167 -23%	-32 -13%	-13 -11%	-22 -18%	-175 -24%	-29 -13%	-20 -13%	-10 -9%	-226 -21%	-3 -2%	-88 -13%	-144 -26%	-83 -13%	-148 -25%	6 2%	-120 -26%	-115 -16%	-118 -23%	-30 -12%	-145 -20%	-57 -23%
Don't know	117 9%aekmopq	51 7%	23 9%	17 14%a	24 19%zab	54 7%	21 10%	16 10%	18 17%ze	98 9%	15 12%	35 5%	79 14%zk	27 4%	89 15%zm	* *	7 2%	7 1%	108 21%zopq	25 11%	67 9%	24 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 99
CU16_5 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It puts me off politics
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	132 11%js	58 10%	74 12%	8 5%	12 6%	22 10%	21 10%	27 15%cd	43 16%zcd	20 6%	42 10%	70 15%zj	36 12%	30 9%	21 9%	45 14%	58 9%	74 13%zd	26 7%	106 12%zs
[2] Tend to agree	253 21%	116 19%	137 22%	21 15%	38 18%	38 18%	46 21%	32 18%	78 28%zch	59 17%	84 20%	110 24%	49 16%	81 23%	67 28%zmp	57 17%	130 19%	123 22%	74 20%	179 21%
[3] Neither agree nor disagree	356 29%ilm	159 26%	197 31%	57 40%zfh	77 37%zfh	67 32%i	54 25%	44 24%	58 21%	134 38%zkl	120 28%	102 22%	71 23%	101 29%	72 30%	112 34%zmn	188 28%	168 30%	114 31%	242 28%
[4] Tend to disagree	253 21%pr	133 22%	121 19%	23 16%	34 16%	41 20%	46 22%	49 27%cd	60 22%	57 16%	87 21%	109 24%j	87 28%zop	83 24%p	39 16%	44 13%	161 24%zr	93 17%	76 21%	178 21%
[5] Strongly disagree	139 11%bp	90 15%zb	49 8%	11 8%	25 12%	22 11%	34 16%	15 8%	31 11%	36 10%	56 13%	46 10%	58 19%znop	38 11%	19 8%	24 7%	88 13%	51 9%	48 13%	91 11%
MEAN	3.01bil pr	3.14zb	2.89	3.08	3.11	3.02	3.14	2.97	2.85	3.10	3.08	2.89	3.27zop	3.05p	2.85	2.81	3.14zr	2.85	3.14	2.96
Agree	386 31%cq	174 29%	211 33%	29 20%	50 24%	60 29%	66 31%	59 32%	121 44%zode fh	79 23%	127 30%	180 39%zjk	85 27%	111 32%	88 37%	101 31%	188 28%	197 36%zd	100 27%	285 33%
Disagree	392 32%bjop r	222 37%zb	170 27%	35 24%	58 28%	63 30%	80 38%c	65 35%	91 33%	93 27%	144 34%	156 34%	146 47%znop	121 34%p	59 24%	68 21%	249 37%zr	144 26%	124 34%	268 31%
NET Agree	-7 -1%	-48 -8%	41 7%z	-6 -4%	-8 -4%	-3 -1%	-14 -7%	-6 -3%	30 11%zode fh	-14 -4%	-17 -4%	24 5%zjk	-60 -19%	-10 -3%	30 12%zn	34 10%zn	-60 -9%	54 10%z	-24 -6%	17 2%z
Don't know	97 8%ilm	44 7%	53 8%	23 16%zfi	21 10%i	19 9%i	13 6%	15 8%i	6 2%	44 13%zl	32 8%	22 5%	9 3%	19 5%	22 9%rn	48 15%zmn	52 8%	45 8%	31 8%	66 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 100
CU16_5 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It puts me off politics
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	132 11% _m	119 11%	13 11%	54 13% _f	41 12%	18 10%	18 7%	8 7%	16 24% _z hkl m	44 14% _m	26 8%	32 12% _m	6 4%	121 11%	10 7%	35 10%	14 8%	34 10%	33 12%
[2] Tend to agree	253 21%	231 21%	22 19%	98 24%	63 18%	36 20%	53 20%	24 21%	11 16%	65 21%	58 19%	63 24%	33 19%	220 20%	32 21%	83 24%	28 17%	60 18%	57 21%
[3] Neither agree nor disagree	356 29% _{cr}	316 28%	40 34%	96 23%	93 26%	58 32%	103 39% _z cd	30 27%	16 24%	89 29%	75 25%	73 28%	73 41% _z hij kl	303 28%	51 34%	109 31% _r	54 32% _r	69 21%	83 31% _r
[4] Tend to disagree	253 21% _f mo	233 21%	20 17%	98 24% _f	89 25% _{ef}	30 16%	36 13%	31 27% _m	10 15%	56 18%	82 27% _z jm	51 19%	24 13%	233 22% _o	20 13%	58 17%	38 23%	90 27% _z ps	47 17%
[5] Strongly disagree	139 11%	128 12%	10 9%	47 11%	45 13%	20 11%	25 9%	14 12%	10 15%	34 11%	28 9%	40 15%	13 8%	127 12%	11 7%	34 10%	20 12%	57 17% _z ps	24 9%
MEAN	3.01	3.02	2.93	2.96	3.10	2.98	2.98	3.17	2.78	2.90	3.11	3.01	3.03	3.02	2.92	2.92	3.14	3.24 _z ps	2.88
Agree	386 31% _m	350 31%	36 31%	151 37% _z f	104 30%	55 30%	71 27%	32 28%	26 40% _m	109 35% _m	83 27%	95 36% _m	40 22%	341 32%	42 28%	118 34%	42 25%	94 29%	90 33%
Disagree	392 32% _f mo	362 32%	31 26%	144 35% _f	134 38% _z ef	49 27%	60 23%	44 39% _m	19 29%	91 29%	110 36% _m	91 34% _m	37 21%	360 34% _z o	31 21%	92 26%	58 34%	147 45% _z ps	70 26%
NET Agree	-7 -1%	-12 -1%	5 4%	7 2% _z	-29 -8%	5 3%	11 4% _z	-12 -11%	7 11% _z lm	18 6% _z hm	-27 -9%	4 2%	2 1%	-19 -2%	11 7% _z	26 7% _z q	-16 -9%	-52 -16%	20 7% _z c
Don't know	97 8% _{cln}	87 8%	10 9%	22 5%	20 6%	23 12% _z cd	32 12% _z cd	6 6%	4 7%	21 7% _l	35 11% _l	5 2%	27 15% _z hl	70 7%	27 18% _z n	29 8%	14 8%	20 6%	28 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 102
CU16_5 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It puts me off politics
BASE: ALL ADULTS AGED 18+

Table with columns: LIKELIHOOD TO VOTE IN GENERAL ELECTION, LIKELIHOOD TO VOTE IN EURO REFERENDUM, ELECTORAL REGISTER, KNOWLEDGE OF UK POLITICS, KNOWLEDGE OF PARLIAMENT, PMQ WATCHING (PAST YEAR), DIFFERENTIAL ELECTION TURNOUT. Rows include Unweighted Base, Weighted Base, Effective Base, and various response categories like [1] Strongly agree, [2] Tend to agree, etc.

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 103
CU16_6 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It's informative
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	79 6%	47 8%	32 5%	7 5%	11 5%	10 5%	15 7%	10 6%	24 9%	19 5%	25 6%	35 8%	20 6%	17 5%	24 10%	18 5%	39 6%	39 7%	26 7%	53 6%
[2] Tend to agree	394 32% _{jp}	202 34%	193 30%	38 26%	52 25%	78 37% _d	71 33%	65 36%	90 33%	90 26%	149 35% _j	155 34% _j	121 39% _{zop}	123 35%	62 26%	88 27%	223 33%	171 31%	104 28%	291 34%
[3] Neither agree nor disagree	362 29% _{fi}	170 28%	192 30%	62 43% _{zfh}	73 36% _f	64 31%	47 22%	44 24%	71 26%	135 39% _{zkl}	112 26%	116 25%	74 24%	107 30%	76 32%	106 32%	206 30%	156 28%	117 32%	245 28%
[4] Tend to disagree	209 17% _{cj}	92 15%	116 18%	12 8%	31 15%	29 14%	33 16%	38 21% _c	65 23% _{zce}	43 12%	63 15%	103 22% _{zjk}	61 20%	62 18%	38 16%	48 15%	110 16%	99 18%	56 15%	152 18%
[5] Strongly disagree	77 6% _c	42 7%	35 6%	2 2%	11 5%	6 3%	31 15% _{zodeh}	8 5%	18 6%	13 4%	37 9% _{zj}	26 6%	23 7%	20 6%	19 8%	15 4%	43 6%	34 6%	26 7%	51 6%
MEAN	2.83	2.78	2.88	2.70	2.88	2.70	2.97	2.82	2.86	2.81	2.84	2.84	2.82	2.83	2.85	2.83	2.83	2.84	2.86	2.82
Agree	473 38% _{jp}	249 41%	224 35%	46 32%	63 31%	88 42%	86 40%	75 41%	114 41%	109 31%	175 41% _j	190 41% _j	141 45% _{zp}	140 40%	85 36%	106 32%	262 39%	211 38%	129 35%	343 40%
Disagree	285 23% _{cj}	134 22%	151 24%	14 10%	42 20% _c	35 17%	65 30% _{zce}	47 26% _c	83 30% _{zce}	56 16%	100 24% _j	129 28% _{zj}	83 27%	82 23%	57 24%	63 19%	152 22%	133 24%	82 22%	203 24%
NET Agree	187 15% _b	114 19% _{zb}	73 12%	31 22% _d	21 10%	53 25% _{zdfi}	22 10%	29 16%	32 11%	52 15%	74 18%	60 13%	58 19%	58 16%	28 12%	44 13%	110 16%	77 14%	47 13%	140 16%
Don't know	110 9% _{ilm}	46 8%	64 10%	22 16% _{zi}	28 13% _l	21 10% _l	15 7%	16 9% _l	8 3%	50 14% _{zl}	36 9%	24 5%	12 4%	22 6%	22 9%	54 17% _{zmno}	56 8%	54 10%	40 11%	70 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 104
CU16_6 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It's informative
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION					ETHNICITY		EDUCATION					
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	79 6%	69 6%	9 8%	30 7%	24 7%	15 8%	9 3%	9 8%	6 9%	14 5%	23 7%	17 6%	10 6%	71 7%	8 5%	18 5%	13 8%	24 7%	13 5%
[2] Tend to agree	394 32%	363 33%	31 26%	138 34%	115 33%	52 28%	83 31%	43 38%	23 34%	91 29%	85 28%	91 34%	62 35%	344 32%	48 31%	110 31%	59 35%	124 37% _s	71 26%
[3] Neither agree nor disagree	362 29% _c	326 29%	37 31%	99 24%	94 27%	57 31%	103 39% _{zcd}	26 23%	13 20%	103 34%	85 28%	73 28%	61 35% _h	312 29%	48 31%	113 32%	44 26%	80 24%	87 32%
[4] Tend to disagree	209 17% _{mop}	188 17%	21 18%	100 24% _{zdef}	54 15%	22 12%	33 12%	19 16% _m	12 18% _m	55 18% _m	51 17% _m	59 22% _m	14 8%	191 18%	18 12%	38 11%	27 16%	67 20% _p	53 20% _p
[5] Strongly disagree	77 6% _{mo}	68 6%	9 7%	21 5%	34 10% _{zf}	12 6%	9 3%	9 8% _m	4 6%	26 8% _m	18 6% _m	16 6%	3 2%	73 7% _o	3 2%	30 9%	9 5%	17 5%	17 6%
MEAN	2.83 _m	2.83	2.89	2.86	2.87	2.77	2.79	2.78	2.76	2.96 _{zm}	2.84 _m	2.87 _m	2.57	2.85	2.69	2.85	2.73	2.77	2.95
Agree	473 38% _s	433 39%	40 34%	168 41%	140 40%	67 36%	92 34%	51 45% _{aj}	29 43%	105 34%	108 36%	108 41%	72 41%	415 39%	55 37%	127 37%	72 43% _s	148 45% _{zs}	85 31%
Disagree	285 23% _{fmo}	256 23%	29 25%	121 29% _{zef}	88 25% _f	34 18%	42 16%	28 25% _m	16 24% _m	80 26% _m	70 23% _m	75 28% _m	16 9%	264 25% _o	21 14%	68 20%	36 21%	84 26%	70 26%
NET Agree	187 15% _{cjns}	176 16%	11 9%	47 11%	52 15%	33 18%	50 19% _c	23 21% _j	12 19% _j	24 8%	38 13%	33 13%	56 32% _{zhjk}	151 14%	34 23% _{zn}	59 17% _s	36 22% _{zs}	64 19% _s	15 5%
Don't know	110 9% _{clnr}	99 9%	11 10%	24 6%	29 8%	27 14% _{zc}	30 11% _{cc}	8 7%	8 12% _{cl}	20 6%	41 14% _{zjl}	8 3%	26 15% _{zhl}	83 8%	27 18% _{zn}	40 11% _f	17 10%	18 5%	30 11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
 AUDIT OF POLITICAL ENGAGEMENT 13
 J14007015-50-03 11-DEC - 29-DEC 2015

Table 106
 CU16_6 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
 It's informative
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Strongly agree	79 6%cg lnr	63 9%zcd	12 5%	* *	3 2%	60 8%zg	11 5%	2 1%	4 4%	77 7%j	1 1%	62 9%zl	17 3%	57 9%zn	21 4%	31 13%zr	38 8%r	69 10%zr	10 2%	13 5%	55 7%	10 4%
[2] Tend to agree	394 32%dh jinr	262 36%zd	79 32%zd	33 27%zd	18 14%	256 35%zh	74 33%h	43 27%	21 20%	372 34%zj	20 17%	271 40%zl	123 23%	250 39%zn	143 24%	108 43%zr	191 42%zr	299 42%zr	95 18%	78 33%	255 34%	62 25%
[3] Neither agree nor disagree	362 29%ae ikmop qt	167 23%	88 36%za	44 37%a	51 41%za	166 23%	82 36%ze	60 38%ze	48 46%ze	293 27%	66 55%zi	145 21%	217 40%zk	147 23%	215 37%zm	36 15%	113 25%oq	149 21%o	212 41%zopq	88 37%zt	177 24%	98 39%
[4] Tend to disagree	209 17%hs	136 19%	37 15%	20 17%	14 12%	145 20%zh	34 15%h	25 16%h	5 4%	195 18%	14 11%	126 19%	82 15%	121 19%	87 15%	53 21%	79 17%	132 19%	77 15%	25 11%	140 19% s	44 17%
[5] Strongly disagree	77 6%bcf r	56 8%abc	6 2%	1 1%	14 11%zbc	56 8% f	4 2%	10 7% f	6 6%	73 7%	2 2%	47 7%	29 5%	44 7%	33 6%	20 8%	36 8% r	56 8% zr	21 4%	11 4%	53 7%	14 5%
MEAN	2.83k moq	2.80	2.76	2.88	3.19z abc	2.83	2.73	2.99f	2.86	2.82	2.96	2.73	2.96zk	2.75	2.93z m	2.68	2.75	2.73	3.01zopq	2.73	2.82	2.95
Agree	473 38%cd ghijn r	326 45%zcd	91 37% d	33 28%	21 16%	316 43%zgh	86 38% h	45 29%	25 24%	449 41%zj	21 18%	332 49%zl	140 26%	307 48%zn	165 28%	139 56%zr	229 50%zr	368 52%zr	105 20%	90 38%	310 42%z	72 29%
Disagree	285 23%fh jrs	193 27%zab	43 18%	21 17%	29 23%	201 28%zfh	38 17%	35 22% h	11 10%	268 24%zj	16 13%	173 26%	111 20%	165 26%	120 20%	72 29%zr	115 25%	188 27%zr	98 19%	36 15%	192 26%z s	57 23%
NET Agree	187 15%dg jinr	133 18%zd	48 20% d	12 10% d	-8 -6%	115 16%g	48 21%zg	10 6%	14 13%	181 16%zj	5 4%	159 23%zl	29 5%	141 22%zn	45 8%	67 27%zr	114 25%zr	180 25%zr	7 1%	55 23%zt	118 16%	15 6%
Don't know	110 9%aei kmopq	39 5%	22 9%	22 18%za	25 20%zab	43 6%	18 6%	17 11%	21 20%zef	87 8%	17 14%	30 4%	79 14%zk	20 3%	89 15%zm	* *	2 *	2 *	106 20%zopq	24 10%	62 8%	24 10%

Proportions/Means: Columns Tested (5% risk level) - z/ab/c/d - z/ef/gh - z/ij - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 107
CU16_7 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It's too noisy and aggressive
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	WOR-KING (p)	NOT WOR-KING (q)	YES (r)	NO (s)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	257 21%dejk npqs	118 20%	139 22%	20 14%	20 10%	29 14%	39 18%	45 25%cde	104 38%zcde	39 11%	68 16%	150 33%zjk	112 36%znop	49 14%	47 20%	50 15%	119 18%	138 25%zq	43 12%	214 25%zs
[2] Tend to agree	357 29%dp	175 29%	182 29%	38 27%	39 19%	67 32%d	72 34%d	61 34%d	79 29%	77 22%	139 33%j	141 31%j	102 33%p	108 31%	69 29%	78 24%	213 31%	144 26%	107 29%	250 29%
[3] Neither agree nor disagree	297 24%hilm	139 23%	158 25%	45 31%hi	74 36%zfhi	55 26%i	46 22%	30 17%	46 17%	119 34%zkl	101 24%i	77 17%	39 12%	96 27%m	54 22%lm	108 33%zmo	158 23%	139 25%	96 26%	201 23%
[4] Tend to disagree	151 12%at	87 15%	64 10%	11 8%	28 14%	23 11%	37 18%c	23 13%	28 10%	40 11%	61 14%	51 11%	31 10%	55 16%	31 13%	34 10%	90 13%	61 11%	62 17%zt	89 10%
[5] Strongly disagree	46 4%b	30 5%	15 2%	5 3%	12 6%	10 5%	7 3%	6 3%	6 2%	17 5%	17 4%	12 3%	14 5%	13 4%	13 5%	6 2%	31 5%	15 3%	18 5%	27 3%
MEAN	2.43bil mrt	2.52zb	2.34	2.53i	2.85zcf hi	2.56i	2.51i	2.29	2.06	2.72zl	2.53l	2.15	2.10	2.61zm	2.50m	2.53m	2.51r	2.34	2.71zt	2.32
Agree	614 50%cdj ps	294 49%	321 51%	58 40%	59 29%	97 46%d	111 52%d	107 58%zcd	184 67%zcde	117 33%	207 49%j	290 63%zjk	214 69%znop	157 45%	116 48%	128 39%	332 49%	282 51%	150 41%	464 54%zs
Disagree	197 16%bt	118 20%zb	79 12%	16 11%	40 20%	34 16%	44 21%	29 16%	34 12%	57 16%	78 18%	62 14%	45 15%	67 19%p	44 18%	40 12%	121 18%	76 14%	80 22%zt	117 14%
NET Agree	418 34%ad jnp	176 29%	242 38%za	41 29%d	19 9%	63 30%d	67 31%d	78 43%zcde	150 54%zcde	60 17%	130 31%j	228 50%zjk	169 54%znop	89 25%	72 30%	87 27%	212 31%	206 37%	70 19%	347 40%zs
Don't know	123 10%ilm	49 8%	74 12%	25 17%zfi	32 16%zfi	23 11%i	12 6%	17 9%	12 4%	58 16%zkl	36 8%	30 6%	13 4%	32 9%	26 11%lm	53 16%zmm	66 10%	57 10%	43 12%	80 9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 108
CU16_7 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It's too noisy and aggressive
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	257 21%efmo p	234 21%	23 20%	132 32%zdef	74 21%f	27 14%	21 8%	27 24% m	13 20% m	64 21% m	67 22% m	71 27% m	15 8%	247 23% zo	10 6%	55 16%	30 18%	84 25% p	63 23%
[2] Tend to agree	357 29%	324 29%	33 28%	124 30%	109 31%	49 27%	72 27%	32 28%	14 22%	79 25%	85 28%	93 35%	54 30%	302 28%	54 36% z	100 29%	42 25%	114 35% z	70 26%
[3] Neither agree nor disagree	297 24% clr	268 24%	29 24%	69 17%	75 21%	48 26% c	96 36% zcd	25 22%	20 30%	89 29% kl	60 20%	44 17%	59 33% zhkl	257 24%	37 25%	89 26% r	47 28% r	53 16%	75 28% r
[4] Tend to disagree	151 12% m	133 12%	18 15%	51 12%	44 13%	26 14%	30 11%	16 14%	7 11%	44 14% m	33 11%	36 14%	14 8%	135 13%	15 10%	46 13%	20 12%	45 14%	26 10%
[5] Strongly disagree	46 4% cs	45 4%	1 1%	8 2%	16 5%	10 6% c	12 4%	4 4%	- 3%	9 3%	11 4%	14 5%	7 4%	40 4%	6 4%	14 4%	11 7% s	12 4%	3 1%
MEAN	2.43c	2.43	2.43	2.16	2.43c	2.65zc	2.74zcd	2.41	2.39	2.49	2.37	2.34	2.63zkl	2.41	2.62zn	2.55rs	2.60rs	2.30	2.31
Agree	614 50%efmo	559 50%	56 48%	257 62% zdef	183 52% ef	76 41%	93 35%	59 52% m	28 42%	143 46%	152 50% m	164 62% zijk m	68 39%	549 51% o	64 42%	155 45%	72 43%	198 60% zpq	133 49%
Disagree	197 16% s	178 16%	19 16%	58 14%	60 17%	36 19%	42 16%	21 18%	7 11%	54 17%	45 15%	50 19%	21 12%	174 16%	21 14%	60 17%	31 18%	56 17%	30 11%
NET Agree	418 34% efmp q	381 34%	37 32%	198 48% zdef	123 35% ef	40 22%	50 19%	39 34%	20 31%	89 29%	107 35%	114 43% zjm	48 27%	374 35%	43 28%	95 27%	41 25%	142 43% zpq	104 38% pq
Don't know	123 10% cln	109 10%	14 12%	29 7%	33 9%	25 13% c	35 13% c	8 7% l	11 17% j	23 7% l	47 15% zhj	6 2%	28 16% zhj	94 9%	29 19% zn	44 13% r	18 11%	22 7%	33 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 109
CU16_7 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
It's too noisy and aggressive
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP			POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME		
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Strongly agree	257	36 21%hj	72 32%z	63 23%h	104 26%zh	12 26%	17 28%	24 24%h	14 11%	152 30%zj	105 15%	189 27%zl	69 13%	86 22%	121 28%z	86 24%	105 24%	108 25%	71 31%z	24 16%	47 24%	109 27%zs
[2] Tend to agree	357	36 29%r	93 32%	91 34%h	121 31%	10 21%	18 29%	32 32%	28 21%	151 30%	206 29%	219 31%	138 26%	122 31%	106 25%	121 33%	131 30%	130 30%	51 22%	38 26%	55 28%	133 32%
[3] Neither agree nor disagree	297	12 24%ac	56 19%	48 18%	78 20%	19 40%	12 21%	15 15%	54 40%zd	83 16%	213 30%zi	113 16%	184 35%zk	81 20%	93 22%	65 18%	91 21%	73 17%	49 21%	48 32%u	43 21%	72 18%
[4] Tend to disagree	151	18 12%hl	35 12%	38 14%h	40 10%	3 7%	5 8%	24 24%zd	7 5%	74 15%	75 11%	111 16%zl	40 7%	55 14%	59 14%	52 14%	63 14%	69 16%z	29 13%	23 15%	23 11%	53 13%
[5] Strongly disagree	46	5 4%l	9 3%	12 4%	13 3%	1 2%	9 14%	4 4%	4 3%	21 4%	25 4%	35 5%zl	10 2%	22 6%	21 5%	15 4%	18 4%	17 4%	16 7%z	4 2%	8 4%	18 4%
MEAN	2.43d	2.26	2.30	2.39	2.26	2.36	2.52	2.52	2.60d	2.29	2.53zi	2.38	2.51	2.47	2.38	2.38	2.41	2.39	2.39	2.60	2.38	2.32
Agree	614	72 50%hj	166 57%z	154 57%zh	225 57%zh	22 47%	35 57%	56 56%h	43 31%	303 60%zj	311 44%	408 58%zl	206 39%	208 52%	226 53%	207 57%z	236 54%	238 55%	122 53%	62 41%	102 51%	242 59%zs
Disagree	197	23 16%hl	44 15%	50 19%h	53 13%	4 9%	14 23%	28 28%zd	10 8%	95 19%	100 14%	147 21%zl	50 9%	77 19%	80 19%	67 18%	81 18%	85 20%	45 20%	27 18%	31 16%	71 17%
NET Agree	418	49 34%hj	122 42%z	104 39%h	172 44%zgh	18 38%	21 34%	27 27%	32 23%	208 41%zj	211 30%	261 37%zl	156 29%	131 33%	147 34%	140 38%	155 35%	152 35%	76 33%	35 23%	71 36%t	171 42%zs
Don't know	123	4 10%gk	24 8%	17 6%	40 10%g	2 4%	-	1 1%	29 21%zcdg	28 6%	85 12%zi	32 5%	90 17%zk	32 8%	28 7%	26 7%	32 7%	40 9%	14 6%	14 9%	23 12%	25 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 111
CU16_8 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
The MPs behave professionally
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Strongly agree	32 3%	16 3%	16 3%	3 2%	6 3%	5 3%	7 3%	4 2%	6 2%	10 3%	12 3%	10 2%	2 1%	10 3%	9 4%	10 3%	19 3%	13 2%	15 4%	17 2%
[2] Tend to agree	185 15%br	116 19%zb	69 11%	21 14%	41 20%	29 14%	28 13%	28 15%	39 14%	61 18%	57 13%	67 15%	53 17%	50 14%	36 15%	47 14%	117 17%	68 12%	63 17%	122 14%
[3] Neither agree nor disagree	320 26%	139 23%	180 29%	36 25%	67 33%fh	67 32%fh	42 20%	38 21%	70 25%	103 29%	110 26%	108 23%	72 23%	84 24%	62 26%	101 31%z	164 24%	155 28%	108 29%	212 25%
[4] Tend to disagree	360 29%p	170 28%	190 30%	40 28%	50 24%	57 27%	76 35%	50 27%	88 32%	90 26%	132 31%	138 30%	101 32%p	121 35%zp	81 34%p	57 17%	207 31%	153 28%	99 27%	261 30%
[5] Strongly disagree	229 19%cdjos	110 18%	118 19%	20 14%	17 8%	29 14%	51 24%de	44 24%de	68 25%zede	36 10%	80 19%j	112 25%zj	74 24%zo	67 19%	29 12%	58 18%	111 16%	118 21%	48 13%	180 21%zs
MEAN	3.51djs	3.44	3.57	3.44	3.17	3.40	3.67d	3.62d	3.64d	3.27	3.54j	3.63zj	3.63p	3.55	3.40	3.39	3.44	3.58	3.31	3.59zs
Agree	217 18%br	132 22%zb	85 13%	24 17%	47 23%	35 17%	34 16%	44 18%	71 16%	69 20%	77 17%	55 18%	60 17%	45 19%	57 17%	136 20%r	81 15%	78 21%	139 16%	
Disagree	589 48%cdjos	281 47%	308 49%	60 41%	67 32%	86 41%	127 59%zede	94 51%cd	156 57%zede	126 36%	212 50%j	250 55%zj	175 56%zp	188 54%zp	111 46%p	115 35%	318 47%	271 49%	148 40%	441 51%zs
NET Agree	-372 -30%	-149 -25%	-223 -35%	-36 -25%	-20 -10%	-51 -24%	-92 -43%	-61 -34%	-112 -41%	-55 -16%	-143 -34%	-173 -38%	-120 -39%	-128 -36%	-66 -27%	-58 -18%	-182 -27%	-190 -34%	-70 -19%	-303 -35%
Don't know	106 9%ilmn	47 8%	59 9%	25 17%zfi	25 12%fi	21 10%l	10 5%	19 10%l	5 2%	50 14%zkl	32 8%	24 5%	9 3%	19 5%	23 9%lm	56 17%zmmo	59 9%	47 9%	36 10%	70 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 112
CU16_8 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements?
The MPs behave professionally
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Strongly agree	32	29	3	6	9	11	7	1	*	5	9	6	10	24	8	12	5	8	5
	3%	3%	2%	1%	2%	6%zcc	3%	1%	1%	2%	3%	2%	6%zhj	2%	5%zn	3%	3%	2%	2%
[2] Tend to agree	185	163	22	73	46	24	40	15	8	51	41	22	46	142	43	49	20	60	41
	15%ln	15%	19%	18%	13%	13%	15%	14%	13%	17%l	14%	8%	26%zhjk	13%	28%zn	14%	12%	18%	15%
[3] Neither agree nor disagree	320	284	35	85	71	53	105	32	22	70	78	60	58	273	43	94	34	75	87
	26%cd	26%	30%	21%	20%	28%	39%zcdc	28%	33%	23%	26%	23%	33%zjl	25%	33%	27%	20%	23%	32%zqr
[4] Tend to disagree	360	329	31	136	115	38	66	31	14	94	83	114	25	340	19	101	67	96	58
	29%emos	30%	27%	33%e	33%e	21%	25%	27%m	22%	30%m	27%m	43%zhij km	14%	32%zo	13%	29%	40%zprs	29%	21%
[5] Strongly disagree	229	214	14	91	85	35	18	26	14	70	50	57	11	218	9	57	26	70	50
	19%fmo	19%	12%	22%f	24%zf	19%f	7%	23%am	22%am	23%am	17%am	22%am	6%	20%zo	6%	16%	16%	21%	19%
MEAN	3.51fmo	3.53	3.31	3.60f	3.68zef	3.40	3.21	3.61m	3.56m	3.60m	3.47m	3.75zkm	2.88	3.59zo	2.83	3.46	3.59	3.51	3.45
Agree	217	192	25	79	54	34	46	17	9	56	51	29	56	166	51	61	25	69	45
	18%ln	17%	21%	19%	15%	19%	17%	15%	13%	18%	17%	11%	32%zhjki	15%	33%zn	18%	15%	21%	17%
Disagree	589	543	45	226	200	73	84	56	28	163	133	171	37	559	28	159	93	166	108
	48%efmo	49%	39%	55%zef	57%zef	40%	32%	50%am	43%am	53%am	44%am	65%zhj km	21%	52%zo	19%	46%	56%rs	50%rs	40%
NET Agree	-372	-351	-21	-148	-146	-39	-37	-40	-20	-107	-82	-142	19	-393	22	-98	-68	-98	-63
	-30%	-32%	-18%	-36%	-42%	-21%	-14%	-35%	-30%	-35%	-27%	-54%	11%	-37%	15%	-28%	-41%	-30%	-23%
Don't know	106	94	12	23	26	25	31	8	7	20	42	5	25	77	29	34	15	19	30
	9%cln	8%	10%	6%	7%	13%zc	12%c	7%l	10%l	6%l	14%zjl	2%	14%zjl	7%	19%zn	10%	9%	6%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 115
CU16 - Thinking about what you see and hear of Prime Minister's Questions, to what extent, if at all, do you agree or disagree with the following statements? - Summary Table
BASE: ALL ADULTS AGED 18+

	It deals with the important issues facing the country	It makes me proud of our Parliament	There is too much party political point scoring instead of answering the question	It's exciting to watch	It puts me off politics	It's informative	It's too noisy and aggressive	The MPs behave professionally
Unweighted Base	1231	1231	1231	1231	1231	1231	1231	1231
Weighted Base	1231	1231	1231	1231	1231	1231	1231	1231
Effective Base	759	759	759	759	759	759	759	759
[1] Strongly agree	117 9%	48 4%	467 38%	33 3%	132 11%	79 6%	257 21%	32 3%
[2] Tend to agree	438 36%	165 13%	378 31%	229 19%	253 21%	394 32%	357 29%	185 15%
[3] Neither agree nor disagree	342 28%	378 31%	215 17%	359 29%	356 29%	362 29%	297 24%	320 26%
[4] Tend to disagree	169 14%	282 23%	43 4%	282 23%	253 21%	209 17%	151 12%	360 29%
[5] Strongly disagree	65 5%	258 21%	15 1%	212 17%	139 11%	77 6%	46 4%	229 19%
MEAN	2.67	3.48	1.89	3.37	3.01	2.83	2.43	3.51
Agree	555 45%	213 17%	846 69%	262 21%	386 31%	473 38%	614 50%	217 18%
Disagree	234 19%	541 44%	58 5%	494 40%	392 32%	285 23%	197 16%	589 48%
NET Agree	321 26%	-328 -27%	787 64%	-232 -19%	-7 -1%	187 15%	418 34%	-372 -30%
Don't know	100 8%	99 8%	112 9%	117 9%	97 8%	110 9%	123 10%	106 9%

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

Table 117
CU16A - Do you know where you can watch or listen to Prime Minister's Question Time (PMQs) live?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION					
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239	
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271	
TV [NET]	858	785	72	315	254	123	155	92	47	223	187	192	118	762	94	249	121	244	165	
		70%fkos	70%	62%	76%zef	72%zf	66%	58%	81%zkm	71%	72%k	61%	73%	67%	71%o	62%	71%ss	72%	74%ss	61%
BBC Parliament Channel	422	394	28	151	131	45	89	42	16	94	94	100	76	378	42	111	60	153	60	
		34%bes	35%b	24%	37%e	37%e	24%	33%	37%	25%	31%	31%	38%	43%zijk	35%	32%ss	36%ss	46%zps	22%	
BBC other channels (e.g. Channel 1, 2)	255	230	25	101	71	39	40	27	14	93	42	47	32	228	27	79	39	68	47	
		21%fk	21%	21%	24%f	20%	21%	15%	24%k	21%	30%zklm	14%	18%	18%	21%	18%	23%	24%	21%	17%
Other TV news	122	115	6	42	37	20	21	14	3	39	34	21	10	103	19	36	18	23	33	
		10%em	10%	5%	10%	11%	11%	8%	13%am	4%	13%am	11%	8%	10%	12%	10%	11%	7%	12%	
TV (not specified)	216	190	26	86	59	35	35	34	20	49	46	45	21	201	15	63	27	44	58	
		18%mo	17%	22%	21%	17%	19%	13%	30%zjkl	30%zjkm	16%	15%	17%	12%	19%o	10%	18%	16%	13%	22%fr
									m											
RADIO [NET]	221	208	13	86	90	18	24	28	5	66	49	63	10	207	11	53	36	87	20	
		18%efim	19%	11%	21%ef	26%zef	9%	9%	24%im	7%	21%im	16%am	24%im	6%	19%zo	8%	15%ss	22%ss	26%zps	7%
BBC Radio 5Live	59	58	1	19	30	3	7	8	1	17	20	10	3	54	5	17	9	23	6	
		5%em	5%	1%	5%	9%zef	1%	3%	7%am	1%	6%am	7%am	4%	5%	3%	5%	6%	7%ss	2%	
Other BBC radio	72	69	3	34	31	1	5	4	1	26	19	18	5	66	4	17	7	31	7	
		6%efms	6%	3%	8%ef	9%ef	*	2%	3%	1%	9%am	6%	7%	6%	3%	5%	4%	9%zs	2%	
Other radio news	29	26	3	14	11	1	3	2	2	12	2	8	3	27	2	9	7	11	1	
		2%ss	2%	3%	3%	3%	1%	1%	2%	2%	4%k	1%	3%	3%	2%	3%	4%ss	3%	*	
Radio (not specified)	78	70	8	27	29	13	10	14	3	17	7	34	1	75	2	18	19	25	6	
		6%kmos	6%	6%	6%	8%	7%	4%	13%zjkm	5%am	6%am	2%	13%zjkm	1%	7%o	1%	5%	11%zps	8%ss	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/ef - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 117
CU16A - Do you know where you can watch or listen to Prime Minister's Question Time (PMQs) live?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION					ETHNICITY		EDUCATION					
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
ONLINE [NET]	265	264	2	83	113	22	43	34	7	65	52	79	29	238	25	59	49	117	14
BBC website	131	131	1	46	48	6	28	15	3	36	28	38	11	116	14	30	22	60	7
Parliament's website	86	86	-	27	40	5	12	9	1	22	12	30	11	76	9	17	9	44	6
Other website	16	16	-	5	8	3	1	1	-	9	5	3	-	15	2	2	3	10	*
Social media (e.g. YouTube)	36	36	-	2	19	5	10	6	1	11	6	6	5	27	9	10	5	18	-
Online (not specified)	60	60	1	23	24	7	7	11	2	16	10	17	5	57	3	18	16	18	4
OTHER [NET]	119	111	8	55	39	11	13	6	16	28	29	31	9	112	5	33	10	40	30
At the House of Commons itself	97	90	6	48	35	8	6	5	14	24	28	22	4	95	1	30	7	37	18
Other	22	21	1	7	4	3	7	1	2	4	1	9	4	18	4	2	3	3	13
Don't know	212	179	33	52	42	42	76	15	11	50	74	31	33	169	42	78	19	35	65
Not seen it / never seen it	4	4	*	2	1	1	-	-	3	1	-	-	-	4	1	-	2	1	1
No answer / none	39	35	4	6	9	10	15	1	1	13	7	3	14	35	4	4	4	5	18
MEAN NUMBER OF MENTIONS	1.38bef	1.43zb	0.94	1.53zef	1.64zef	1.04	1.05	1.71zik	1.25	1.53km	1.17	1.55km	1.08	1.43zo	1.05	1.32s	1.50s	1.72zps	0.98

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/ef - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 119
CU16A - Do you know where you can watch or listen to Prime Minister's Question Time (PMQs) live?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)	
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
MEAN NUMBER OF MENTIONS	1.38b cd dfgh jnrs	1.63zb cd	1.14	0.91	1.00	1.65zf gh	1.21g h	0.88	0.82	1.45zj	0.81	1.75zl	0.93	1.79zn	0.95	1.95z r	1.75z r	1.82z r	0.80	1.00	1.56zs	1.22

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 120
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] A great deal of influence	29 2%	18 3%	11 2%	9 7%zei	4 2%	2 1%	4 2%	5 3%	4 1%	13 4%	6 1%	10 2%	3 1%	9 2%	6 3%	11 3%	15 2%	14 2%	7 2%	22 3%
[2] Some influence	281 23%p	127 21%	154 24%	33 23%	48 23%	54 26%	48 23%	32 17%	67 24%	81 23%	102 24%	98 21%	101 32%znop	80 23%	48 20%	54 16%	158 23%	123 22%	98 27%	183 21%
[3] Not very much influence	483 39%p	248 41%	235 37%	44 30%	84 41%	75 36%	91 43%	80 44%c	110 40%	127 36%	166 39%	189 41%	144 46%zp	144 41%	86 36%	109 33%	279 41%	204 37%	134 36%	349 40%
[4] No influence at all	418 34%m	200 33%	218 35%	56 39%	68 33%	75 36%	64 30%	90 35%	32 32%	124 36%	139 33%	154 34%	62 20%	110 31%m	100 41%zm	147 45%zmn	219 32%	199 36%	124 34%	294 34%
MEAN	3.06m	3.06	3.07	3.03	3.06	3.08	3.04	3.12	3.06	3.05	3.06	3.08	2.86	3.04m	3.17m	3.22zmn	3.05	3.09	3.03	3.08
Influential	310 25%p	146 24%	165 26%	42 29%	52 25%	56 27%	52 24%	37 20%	71 26%	94 27%	108 26%	108 24%	104 33%zop	88 25%	54 22%	65 20%	173 26%	137 25%	106 29%	205 24%
Not influential	901 73%m	448 75%	454 72%	100 69%	152 74%	150 72%	155 73%	144 79%	199 72%	251 72%	306 72%	344 75%	206 66%	254 72%	185 77%am	256 78%am	498 74%	403 73%	258 70%	643 75%
NET Influential	-591 -48%	-302 -50%	-289 -46%	-57 -40%	-100 -49%	-94 -45%	-103 -48%	-107 -59%	-129 -47%	-157 -45%	-197 -47%	-236 -51%	-102 -33%	-165 -47%	-132 -55%	-191 -58%	-325 -48%	-266 -48%	-153 -41%	-438 -51%
Don't know	20 2%m	6 1%	14 2%	2 2%	2 1%	3 1%	6 3%	1 1%	6 2%	4 1%	8 2%	7 2%	* *	10 3%am	1 *	8 3%am	5 1%	14 3%z	5 1%	14 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 121
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] A great deal of influence	29	26	3	7	2	5	14	2	-	8	7	9	3	26	3	3	6	6	8
	2% ^d	2%	2%	2%	1%	3%	5% ^{zcd}	2%	-	2%	2%	3%	2%	2%	2%	1%	4%	2%	3%
[2] Some influence	281	263	19	95	93	37	52	23	10	69	88	55	36	244	38	63	42	113	42
	23% ^s	24%	16%	23%	26%	20%	20%	20%	16%	23%	29% ^z	21%	20%	23%	25%	18%	25% ^s	34% ^{zps}	15%
[3] Not very much influence	483	449	34	179	162	49	88	54	15	134	101	110	68	429	50	154	61	141	80
	39% ^{eis}	40%	29%	43% ^{ef}	46% ^{zef}	27%	33%	47% ^{aik}	23%	44% ^{aik}	33%	42% ^{li}	39% ^{li}	40%	33%	44% ^s	36%	43% ^s	30%
[4] No influence at all	418	359	59	126	90	89	109	32	40	95	96	90	65	359	58	121	55	66	136
	34% ^{adr}	32%	50% ^{za}	30%	26%	48% ^{zcd}	41% ^{zcd}	28%	61% ^{zghjk}	31%	32%	34%	37%	33%	38%	35% ^r	33% ^r	20%	50% ^{zpq}
MEAN	3.06 ^{ar}	3.04	3.31 ^{za}	3.04	2.98	3.23 ^{zcd}	3.11	3.04	3.45 ^{zhjklm}	3.03	2.97	3.07	3.14	3.06	3.10	3.15 ^r	3.01 ^r	2.82	3.30 ^{zqr}
Influential	310	289	21	102	95	42	66	25	10	77	96	63	39	270	40	66	47	119	49
	25% ^{ps}	26%	18%	25%	27%	23%	25%	22%	16%	25%	32% ^{zi}	24%	22%	25%	27%	19%	28% ^s	36% ^{zps}	18%
Not influential	901	808	93	305	251	139	196	85	56	229	197	201	134	788	108	276	116	208	217
	73% ^{kr}	73%	80%	74%	72%	75%	74%	75%	84% ^{kl}	74%	65%	76% ^{kl}	76% ^{kl}	73%	71%	79% ^{zqr}	69%	63%	80% ^{zqr}
NET Influential	-591	-519	-72	-203	-157	-97	-130	-60	-45	-152	-101	-137	-95	-518	-67	-210	-69	-89	-167
	-48%	-47%	-62%	-49%	-45%	-52%	-49%	-53%	-69%	-49%	-33%	-52%	-54%	-48%	-44%	-60%	-41%	-27%	-62%
Don't know	20	17	3	6	5	5	4	3	-	2	11	-	4	16	3	6	4	2	5
	2%	2%	2%	2%	1%	3%	1%	3% ^l	-	1%	4% ^{zl}	-	2%	2%	2%	2%	3%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 122
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME		
		QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] A great deal of influence	29	4	10	7	12	2	3	1	1	20	9	24	5	14	7	19	6	20	7	7	2	8
[2] Some influence	281	37	61	69	110	14	13	29	9	155	124	203	79	125	84	126	87	159	38	26	42	111
[3] Not very much influence	483	52	109	116	167	22	20	35	31	202	277	300	183	173	159	139	158	163	78	38	81	185
[4] No influence at all	418	19	102	74	105	8	25	33	92	124	292	166	252	78	175	79	184	88	108	76	75	106
MEAN	3.06a	2.78	3.08a	2.97	2.93	2.77	3.11	3.01	3.61zc	2.86	3.21zi	2.88	3.32zk	2.81	3.18zm	2.77	3.20zo	2.74	3.24zq	3.24zu	3.15u	2.95
Influential	310	40	70	76	122	17	16	31	10	175	133	227	83	139	91	145	93	178	45	33	44	120
Not influential	901	71	210	190	273	30	45	68	122	326	569	466	435	252	334	217	342	251	185	115	155	291
NET Influential	-591	-31	-140	-114	-151	-13	-30	-37	-112	-151	-436	-239	-351	-112	-244	-72	-249	-73	-140	-81	-111	-171
Don't know	20	*	8	4	2	-	-	1	4	7	7	7	12	7	2	2	6	6	*	3	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 123
CU11_1 - How much influence, if any, do you feel you have over decision making in your local area?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] A great deal of influence	29 2%l	20 3%	4 2%	4 3%	1 1%	16 2%	8 3%	4 2%	1 1%	26 2%	2 1%	23 3%l	6 1%	20 3%	9 2%	8 3%	9 2%	17 2%	12 2%	8 3%	17 2%	4 2%
[2] Some influence	281 23%cdh jinr	200 28%zbd	47 19%	21 18%	13 10%	197 27%zh	47 21%h	30 19%h	6 5%	270 25%zj	11 9%	202 30%zl	78 14%	203 32%zn	78 13%	60 24%	122 27%r	182 26%zr	100 19%	48 20%	185 25%	48 19%
[3] Not very much influence	483 39%gdg hjr	305 42%d	101 41%d	41 35%	32 25%	306 42%gh	101 45%gh	48 30%	25 23%	449 41%zj	33 27%	284 42%	199 36%	257 40%	226 38%	103 42%	207 45%zr	310 44%zr	174 33%	79 33%	306 41%	98 39%
[4] No influence at all	418 34%ae ikmpq t	190 26%	87 36%a	52 44%a	76 61%za bc	197 27%	67 30%	72 45%ze f	72 68%zefg	337 31%	74 61%zi	168 25%	249 46%zk	158 25%	259 44%zm	75 30%	122 26%	197 28%	220 42%zopq	95 40%t	225 30%	98 39%
MEAN	3.06a eikmp qt	2.93	3.13a	3.20a	3.50z abc	2.95	3.02	3.22z e	3.63zefg	3.01	3.49zi	2.88	3.30zk	2.87	3.28z m	3.00	2.96	2.97	3.19zopq	3.13	3.01	3.17
Influential	310 25%cdh jinr	220 30%zbd	51 21%	25 21%	14 11%	213 29%zh	55 25%h	34 22%h	7 6%	296 27%zj	13 11%	225 33%zl	84 15%	223 35%zn	87 15%	68 27%	131 28%	198 28%zr	112 22%	57 24%	202 27%	52 21%
Not influential	901 73%ae ikm	495 68%	188 77%a	93 78%	108 86%za	504 69%	168 75%	120 76%	96 92%zefg	786 72%	107 88%zi	452 66%	448 82%zk	415 65%	485 82%zm	178 72%	328 71%	506 72%	393 76%	174 73%	531 72%	196 78%
NET Influential	-591 -48%	-276 -38%	-137 -56%	-68 -58%	-94 -75%	-290 -40%	-114 -51%	-85 -54%	-90 -85%	-490 -45%	-94 -78%	-227 -33%	-364 -66%	-193 -30%	-398 -68%	-110 -44%	-198 -43%	-308 -44%	-281 -54%	-117 -49%	-329 -44%	-144 -57%
Don't know	20 2%kmp q	9 1%	5 2%	1 1%	4 3%	10 1%	*	4 2%	2 2%	15 1%	1 1%	3 *	15 3%zk	2 *	16 3%zm	2 1%	1 *	3 *	15 3%zpq	7 3%	9 1%	4 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 124
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] A great deal of influence	10 1% ^b	9 2% ^z	1 * ^{zb}	* *	4 2%	* *	1 *	4 2%	1 *	4 1%	1 *	5 1%	1 *	3 1%	3 1%	3 1%	5 1%	5 1%	5 1%	5 1%
[2] Some influence	150 12%	76 13%	74 12%	18 13%	20 10%	33 16%	28 13%	17 9%	33 12%	39 11%	61 14%	51 11%	45 15%	34 10%	34 14%	37 11%	79 12%	70 13%	53 14%	96 11%
[3] Not very much influence	518 42% ^{opr}	236 39%	282 45%	59 41%	99 48%	79 38%	94 44%	81 44%	107 39%	158 45%	173 41%	187 41%	169 55% ^{znop}	157 45% ^{op}	78 33%	114 35%	307 45% ^r	211 38%	152 41%	366 42%
[4] No influence at all	535 43% ^m	271 45%	264 42%	65 45%	80 39%	89 43%	87 41%	133 44%	133 48%	145 41%	177 42%	213 47%	92 30%	153 43% ^m	123 51% ^{zm}	167 51% ^{zm}	278 41%	257 46%	151 41%	384 45%
MEAN	3.30 ^m	3.30	3.30	3.32	3.26	3.27	3.28	3.31	3.36	3.28	3.28	3.34	3.15	3.33 ^m	3.35 ^m	3.39 ^{zm}	3.28	3.33	3.24	3.33
Influential	160 13%	85 14%	74 12%	19 13%	24 12%	34 16%	28 13%	21 11%	34 12%	43 12%	62 15%	55 12%	46 15%	36 10%	37 15%	40 12%	85 13%	75 14%	58 16%	102 12%
Not influential	1053 86%	506 85%	547 86%	124 86%	179 87%	168 81%	181 85%	161 88%	239 87%	303 87%	349 83%	400 87%	262 84%	309 88%	201 84%	280 85%	585 86%	468 84%	303 82%	750 87%
NET Influential	-893 -73%	-421 -70%	-472 -75%	-105 -73%	-155 -75%	-135 -65%	-153 -72%	-141 -77%	-205 -74%	-260 -74%	-288 -68%	-345 -75%	-215 -69%	-273 -78%	-164 -68%	-241 -73%	-501 -74%	-393 -71%	-245 -66%	-649 -75%
Don't know	18 1%	8 1%	11 2%	2 1%	2 1%	7 3%	4 2%	1 *	2 1%	4 1%	11 3%	3 1%	2 1%	6 2%	2 1%	9 3%	7 1%	11 2%	8 2%	10 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 125
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION					ETHNICITY		EDUCATION					
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] A great deal of influence	10 7%	8 1%	1 1%	1 *	3 1%	* *	5 2%	* *	- -	1 *	5 2%	3 1%	1 *	6 1%	3 2%	3 1%	1 *	2 1%	1 *
[2] Some influence	150 12%	137 12%	13 11%	48 12%	46 13%	16 8%	35 13%	14 12%	13 19%	28 9%	40 13%	29 11%	25 14%	130 12%	20 13%	42 12%	21 13%	47 14%	23 8%
[3] Not very much influence	518 42%beio s	488 44%zbs	30 26%	178 43%e	170 49%ze	61 33%	104 39%	55 49%i	11 17%	129 42%i	136 45%i	111 42%i	76 43%i	467 43%o	49 33%	146 42%ss	77 46%ss	181 55%zps	76 28%
[4] No influence at all	535 43%adr	465 42%	70 60%za	183 44%	125 36%	101 55%zcd	120 45%	41 36%	42 63%zhkl m	147 48%hk	113 37%	121 46%	71 40%	459 43%	74 49%	152 44%fr	65 39%	96 29%	166 61%zpq
MEAN	3.30adr	3.28	3.48za	3.32	3.21	3.48zcd f	3.28	3.23	3.44	3.39zk	3.21	3.32	3.26	3.30	3.32	3.31r	3.26	3.14	3.53zpq
Influential	160 13%	145 13%	14 12%	50 12%	49 14%	16 9%	40 15%	14 13%	13 19%j	29 9%	45 15%	32 12%	26 15%	136 13%	23 15%	45 13%	22 13%	49 15%	24 9%
Not influential	1053 86%	952 85%	101 86%	361 87%	295 84%	162 87%	224 84%	96 85%	53 81%	276 89%k	249 82%	232 88%	147 84%	926 86%	124 82%	298 86%	142 84%	278 84%	242 89%
NET Influential	-893 -73%	-807 -72%	-87 -74%	-311 -75%	-246 -70%	-146 -79%	-184 -69%	-82 -72%	-40 -61%	-247 -80%	-204 -67%	-199 -75%	-121 -69%	-790 -74%	-100 -66%	-254 -73%	-120 -71%	-229 -69%	-218 -80%
Don't know	18 1% n	16 1%	2 2%	3 1%	7 2%	7 4%zcf	2 1%	3 2%l	- -	4 1%	9 3%l	- -	3 2%	12 1%	5 3%	5 1%	4 2%	2 1%	6 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 126
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
 BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] A great deal of influence	10 1%	*	2	2	5	-	3	-	-	3	7	3	7	2	6	3	4	2	3	1	1	4
[2] Some influence	150 12% ^h n	10	38	45	52	6	4	9	7	89	60	109	41	79	35	70	42	88	21	20	22	47
[3] Not very much influence	518 42% ^h lnprs	63	120	134	187	26	18	41	24	243	272	342	176	207	152	182	156	210	80	29	80	218
[4] No influence at all	535 43% ^{cd} ikmoqu	38	124	87	149	14	36	48	100	170	362	241	294	107	231	108	236	132	127	99	97	142
MEAN	3.30c dikmoqu	3.24	3.29	3.15	3.22	3.16	3.42	3.40c	3.71zcdg	3.15	3.41zi	3.18	3.46zk	3.06	3.43zm	3.09	3.42zo	3.09	3.43zq	3.52zu	3.37u	3.21
Influential	160 13% ^h n	11	40	46	57	6	7	9	7	92	67	112	48	82	41	73	46	91	24	21	23	51
Not influential	1053 86% ^{ik} moq	101	244	221	337	40	54	90	124	413	634	583	470	315	383	291	392	341	206	129	177	360
NET Influential	-893 -73%	-90	-204	-175	-280	-34	-47	-80	-117	-321	-567	-471	-422	-233	-342	-218	-345	-251	-183	-108	-154	-309
Don't know	18 1% ^k	*	5	2	3	-	-	1	6	4	7	6	13	2	3	2	2	4	-	2	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 127
CU11_2 - How much influence, if any, do you feel you have over decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW- LEDGE- ABLE (k)	NOT KNOW- LEDGE- ABLE (l)	KNOW- LEDGE- ABLE (m)	NOT KNOW- LEDGE- ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] A great deal of influence	10 1%	6 1%	1 *	3 3%	- -	5 1%	1 1%	3 2%	* *	10 1%	- -	6 1%	4 1%	3 1%	7 1%	1 *	2 *	3 *	7 1%	1 *	9 1%	* *
[2] Some influence	150 12% ^{hj} In	99 14%	29 12%	11 9%	11 8%	104 14% ^h	27 12% ^h	15 10%	3 3%	142 13% ^j	6 5%	100 15% ^{zl}	49 9%	105 16% ^{zn}	44 8%	34 14%	52 11%	86 12%	63 12%	23 10%	98 13%	29 12%
[3] Not very much influence	518 42% ^{dh} jInr	340 47% ^{zd}	99 41% ^d	43 36%	32 26%	333 46% ^{zgh}	102 46% ^h	55 35%	25 23%	479 44% ^{zj}	38 32%	326 48% ^{zl}	192 35%	306 48% ^{zn}	212 36%	107 43%	226 49% ^{zr}	333 47% ^{zr}	185 36%	97 41%	322 43%	99 39%
[4] No influence at all	535 43% ^{ae} ikmpq	276 38%	106 44%	61 51% ^a	79 63% ^{za} b	279 38%	90 40%	81 51% ^e	75 71% ^{zefg}	452 41%	75 62% ^{zi}	245 36%	290 53% ^{zk}	223 35%	312 53% ^{zm}	106 43%	178 39%	283 40%	250 48% ^{zpq}	111 47%	305 41%	119 47%
MEAN	3.30 ^a eikm	3.23	3.32	3.37	3.56 ^z ab	3.23	3.27	3.39 ^e	3.70 ^{zefg}	3.27	3.58 ^{zi}	3.20	3.43 ^{zk}	3.17	3.44 ^z m	3.28	3.27	3.27	3.34	3.38	3.26	3.36
Influential	160 13% ^{hj} In	105 14%	30 12%	14 12%	11 8%	109 15% ^h	29 13% ^h	18 12% ^h	3 3%	152 14% ^j	6 5%	105 15% ^{zl}	54 10%	108 17% ^{zn}	51 9%	35 14%	54 12%	89 13%	70 14%	24 10%	106 14%	30 12%
Not influential	1053 86% ^m	616 85%	206 84%	103 87%	111 89%	612 84%	192 86%	136 86%	100 95% ^{ze}	930 85%	114 94% ^{zi}	570 84%	482 88%	528 83%	524 89% ^{zm}	213 86%	404 88%	616 87%	436 84%	208 88%	627 85%	218 87%
NET Influential	-893 -73%	-511 -71%	-175 -72%	-89 -75%	-101 -80%	-503 -69%	-164 -73%	-118 -75%	-97 -92%	-779 -71%	-107 -89%	-465 -68%	-428 -78%	-420 -66%	-473 -80%	-177 -72%	-350 -76%	-527 -75%	-365 -70%	-185 -78%	-521 -70%	-188 -75%
Don't know	18 1% ^{akm} pq	4 1%	8 3% ^a	2 2%	4 3% ^a	6 1%	3 1%	3 2%	2 2%	14 1%	1 1%	5 1%	12 2%	3 1%	14 2% ^{am}	* *	2 *	2 *	15 3% ^{zopq}	6 3%	8 1%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
Overlap formulae used. * small base

Table 128
CU11 - How much influence, if any, do you feel you have over decision making in.... - Summary table
BASE: ALL ADULTS AGED 18+

	your local area	the country as a whole
Unweighted Base	1231	1231
Weighted Base	1231	1231
Effective Base	759	759
[1] A great deal of influence	29 2%	10 1%
[2] Some influence	281 23%	150 12%
[3] Not very much influence	483 39%	518 42%
[4] No influence at all	418 34%	535 43%
MEAN	3.06	3.30
Influential	310 25%	160 13%
Not influential	901 73%	1053 86%
NET Influential	-591 -48%	-893 -73%
Don't know	20 2%	18 1%

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 129
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Very involved	130 11% _{at}	67 11%	64 10%	23 16% _h	22 11%	22 11%	26 12%	14 7%	23 8%	46 13%	48 11%	37 8%	36 12%	31 9%	34 14%	29 9%	74 11%	57 10%	52 14% _t	79 9%
[2] Fairly involved	435 35% _{op}	217 36%	218 34%	55 38%	74 36%	81 39%	77 36%	57 31%	91 33%	129 37%	158 37%	148 32%	154 50% _{znop}	129 37% _{op}	60 25%	92 28%	246 36%	189 34%	118 32%	318 37%
[3] Not very involved	363 29% _{cj}	171 29%	191 30%	28 19%	51 25%	62 30%	72 34% _c	61 33% _c	89 32% _c	79 22%	134 32% _j	150 33% _j	85 27%	114 33%	66 27%	97 30%	201 30%	161 29%	109 30%	253 29%
[4] Not at all involved	285 23% _{km}	135 22%	150 24%	36 25%	54 26%	39 19%	36 17%	50 27% _f	70 25%	90 26% _k	75 18%	120 26% _k	34 11%	73 21% _m	78 32% _{zmn}	100 30% _{zmn}	146 22%	139 25%	82 22%	203 24%
MEAN	2.66 _m	2.63	2.69	2.54	2.68	2.58	2.56	2.81 _{cf}	2.75	2.62	2.57	2.78 _{zk}	2.38	2.66 _m	2.79 _m	2.84 _{zmn}	2.63	2.70	2.61	2.68
Involved	566 46% _{lp}	284 47%	281 45%	78 54% _{hi}	96 47%	103 49%	103 48%	71 41%	114 41%	174 50% _l	206 49% _l	185 40%	190 61% _{znop}	160 46%	94 39%	121 37%	320 47%	246 44%	169 46%	396 46%
Not involved	648 53% _m	306 51%	342 54%	64 44%	105 51%	101 48%	108 50%	111 61% _c	159 58% _c	168 48%	209 49%	270 59% _{zjk}	119 38%	187 53% _m	144 60% _m	197 60% _{zm}	347 51%	300 54%	192 52%	456 53%
NET Involved	-82 -7%	-22 -4%	-60 -10%	14 10% _{def}	-8 -4%	2 1%	-5 -2%	-40 -22%	-45 -16%	6 2% _k	-3 -1%	-85 -19%	71 23% _{no}	-26 -8%	-50 -21%	-76 -23%	-27 -4%	-55 -10%	-22 -6%	-60 -7%
Don't know	18 1%	9 1%	9 1%	3 2%	4 2%	5 2%	3 1%	1 1%	2 1%	7 2%	7 2%	4 1%	1 *	4 1%	3 1%	10 3% _{zm}	10 1%	8 1%	8 2%	10 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 130
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Very involved	130 11% _s	121 11%	10 8%	36 9%	37 10%	29 16% _{zc}	24 9%	10 9%	5 8%	37 12%	25 8%	37 14%	16 9%	114 11%	17 11%	33 9%	33 20% _{zprs}	38 12%	17 6%
[2] Fairly involved	435 35% _{bemps}	413 37% _{zb}	22 19%	144 35%	158 45% _{zcef}	48 26%	85 32%	46 40% _m	17 26%	129 42% _{zim}	100 33%	44 38% _m	25 25%	382 36%	52 35%	98 28%	67 40% _{ps}	173 52% _{zpq}	54 20%
[3] Not very involved	363 29%	330 30%	32 28%	134 32% _e	108 31%	43 23%	71 27%	35 31%	11 17%	81 26%	101 33% _i	73 28%	61 35% _i	323 30%	36 24%	121 35% _r	42 25%	83 25%	78 29%
[4] Not at all involved	285 23% _{adjqr}	234 21%	51 44% _{za}	97 24% _d	44 13%	60 32% _{zd}	80 30% _{zd}	19 17%	33 49% _{zhjk}	56 18%	71 24%	54 21%	52 29% _{zhj}	241 22%	43 28%	92 26% _{qr}	25 15%	31 10%	117 43% _{zpar}
MEAN	2.66 adjqr	2.62	3.08 za	2.71 d	2.46	2.74 d	2.80 zd	2.57	3.08 zhj	2.51	2.74 j	2.55	2.86 zhj	2.65	2.71	2.79 zqr	2.35	2.33	3.11 zpar
Involved	566 46% _{bemps}	534 48% _{zb}	32 27%	180 44%	195 56% _{zcef}	77 41%	108 41%	56 50% _m	22 34%	166 54% _{zikm}	125 41%	136 52% _{im}	60 34%	496 46%	69 46%	131 38% _s	100 60% _{zps}	211 64% _{zps}	71 26%
Not involved	648 53% _{adjqr}	564 51%	83 71% _{za}	231 56% _d	152 43%	102 55% _d	151 57% _d	54 48%	44 66% _{zhjl}	138 45%	173 57% _j	127 48%	112 64% _{zhj}	564 53%	79 52%	213 61% _{zqr}	67 40%	114 35%	196 72% _{zpar}
NET Involved	-82 -7%	-31 -3%	-52 -44%	-52 -13%	43 12% _e	-26 -14%	-43 -16%	2 2%	-22 -33%	29 9% _{chil}	-48 -16%	9 3%	-52 -30%	-68 -6%	-10 -7%	-82 -24%	33 20%	97 29% _{zp}	-124 -46%
Don't know	18 1%	16 1%	2 2%	2 *	3 1%	6 3% _{zc}	6 2%	3 3%	-	5 2%	6 2%	1 *	3 2%	15 1%	3 2%	4 1%	1 1%	5 1%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 131
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT					POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
		QUALITY (a)	POPULAR (b)	CON-SERV-ATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTER-ESTED (k)	NOT VERY/NOT AT ALL INTER-ESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Very involved	130 11%ch l	11 10%	20 7%	17 6%	50 13%ch	11 24%	17 28%	17 17%ch	5 4%	67 13%	63 9%	109 16%zl	21 4%	43 11%	56 13%	33 9%	59 13%	45 10%	36 16%z	17 12%	28 14%	41 10%
[2] Fairly involved	435 35%hj l	73 66%zb	99 34%	109 40%h	172 43%zh	21 45%	24 39%	55 55%zch	19 14%	248 49%zj	186 26%	334 48%zl	101 19%	150 38%	180 42%z	151 41%z	170 39%	174 40%	93 40%	48 32%	58 29%	197 48%zst
[3] Not very involved	363 29%kn pr	24 21%	100 34%a	101 38%zdg	104 26%	9 18%	10 16%	21 21%	38 28%	142 28%	217 31%	178 25%	184 35%zk	136 34%n	101 24%	115 31%	109 25%	147 34%r	39 17%	35 23%	52 26%	123 30%
[4] Not at all involved	285 23%acd gikmoq u	3 2%	67 23%a	39 14%	67 17%g	6 12%	10 16%	6 6%	70 51%zcdg	45 9%	239 34%zi	73 10%	212 40%zk	62 16%	85 20%	61 17%	97 22%	64 15%	61 26%q	48 32%zu	61 31%zu	47 11%
MEAN	2.66a dgikm npqu	2.16	2.75a	2.61g	2.48g	2.18	2.21	2.17	3.31zcdg	2.33	2.90zi	2.31	3.13zk	2.56	2.51	2.57	2.56	2.54	2.55	2.76u	2.73u	2.43
Involved	566 46%hj l	85 76%zb	119 41%	126 47%h	222 56%zh	32 69%	41 67%	71 71%zcdh	24 17%	315 62%zj	249 35%	443 63%zl	122 23%	193 48%	236 55%z	184 51%	229 52%z	219 50%	129 56%z	65 43%	86 43%	238 58%zst
Not involved	648 53%acd giknp ru	27 24%	166 57%a	140 52%g	171 43%g	14 31%	20 33%	27 27%	108 79%zcdg	187 37%	456 64%zi	252 36%	396 75%zk	198 50%	186 44%	176 48%	206 47%	211 48%	100 43%	83 55%u	113 57%u	169 41%
NET Involved	-82 -7%	58 52%b	-48 -16%	-15 -5%	51 13%c	18 39%	21 35%	44 44%cd	-84 -62%	128 25%z	-207 -29%	192 27%z	-274 -52%	-5 -1%	50 12%rn	9 2%	23 5%	8 13%q	29 13%q	-17 -11%	-27 -14%	69 17%st
Don't know	18 1%j	* *	4 1%	4 1%	3 1%	- -	- -	1 1%	5 4%d	7 1%	4 1%	5 1%	12 2%	7 2%	5 1%	5 1%	5 1%	2 1%	3 2%	* *	3 1%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 132
CU12_1 - To what extent, if at all, would you like to be involved in decision making in your local area?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Very involved	130 11% lhrs	88 12%	23 10%	8 6%	12 9%	101 14%zfg	13 6%	9 6%	7 7%	127 12%zj	2 2%	99 15%zl	30 6%	92 14%zn	38 7%	47 19%zp	50 11%	96 14%zpr	34 7%	11 4%	93 13%zs	27 11%
[2] Fairly involved	435 35% bcd dghj lnrs	323 45%zbc	70 29% d	25 21%	16 13%	321 44%zfg	68 31% gh	31 20%	13 13%	417 38%zj	15 13%	326 48%zl	108 20%	313 49%zn	122 21%	121 49%zr	188 41%zr	309 44%zr	126 24%	65 27%	297 40%zs	74 29%
[3] Not very involved	363 29% ko	196 27%	87 36% za	44 37%	30 24%	199 27%	93 42% ze	41 26%	26 25%	331 30%	31 26%	172 25%	190 35% zk	169 26%	193 33%	48 19%	144 31% oq	192 27% o	171 33% o	77 32%	205 28%	81 32%
[4] Not at all involved	285 23% ae ikmop qt	111 15%	58 24% a	42 35% za	62 49% za b	100 14%	48 22% e	72 46% ze	56 53% zef	209 19%	71 58% zi	77 11%	209 38% zk	63 10%	221 38% zm	29 12%	74 16%	104 15%	180 35% zopq	78 33% zt	139 19%	68 27%
MEAN	2.66a eikmo pqt	2.46	2.75a	3.01z ab	3.18z ab	2.41	2.79e	3.15z ef	3.28zef	2.57	3.43zi	2.34	3.07zk	2.32	3.04z m	2.24	2.53o q	2.43o	2.97zopq	2.97zt	2.53	2.76
Involved	566 46% bcd dfgh lnrs	411 57% zbc d	93 38% d	32 27%	28 22%	422 58% zfg h	81 36% h	40 25%	20 19%	544 50% zj	17 14%	426 63% zl	138 25%	405 63% zn	161 27%	168 68% zp qr	238 52% zr	405 57% zp r	160 31%	75 32%	390 53% zs	100 40%
Not involved	648 53% ae ikmop qt	306 42%	145 60% za	86 72% za	92 73% za b	299 41%	142 63% ze	113 72% ze	82 78% zef	540 49%	102 84% zi	249 37%	398 73% zk	232 36%	414 70% zm	77 31%	218 47% oq	295 42% o	351 67% zopq	155 65% zt	344 46%	149 59%
NET Involved	-82 -7%	105 14% zb cd	-52 -21%	-53 -45%	-64 -51%	123 17% zf gh	-60 -27%	-73 -47%	-61 -58%	4 *	-85 -70%	177 26% z	-260 -47%	173 27% z	-253 -43%	90 36% zpq	20 4%	110 16% z p	-191 -37%	-80 -33%	46 6%	-49 -19%
Don't know	18 1% m	7 1%	5 2%	1 *	5 4% za	6 1%	1 *	4 3%	3 3%	13 1%	2 2%	5 1%	11 2%	3 *	14 2% m	3 1%	3 1%	7 1%	9 2%	8 3%	8 1%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 133
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
[1] Very involved	114 9% ^{abi}	68 11%	46 7%	21 14% ^{ci}	19 9%	24 11%	19 9%	14 7%	17 6%	40 11%	43 10%	31 7%	33 11%	25 7%	29 12%	26 8%	62 9%	53 9%	43 12%	71 8%
[2] Fairly involved	398 32% ^{ailpr}	196 33%	203 32%	53 37% ^{ci}	76 37% ^{ci}	59 28%	86 40% ^{zei}	58 31%	66 24%	129 37% ^{il}	145 34%	124 27%	131 42% ^{zop}	121 34%	61 25%	86 26%	248 37% ^{zr}	150 27%	121 33%	278 32%
[3] Not very involved	371 30% ^{aj}	178 30%	194 31%	32 22%	55 27%	74 35% ^c	67 32%	61 33%	83 30%	86 25%	141 33% ^j	144 31%	90 29%	118 34%	67 26%	96 29%	214 32%	158 28%	116 31%	256 30%
[4] Not at all involved	333 27% ^{fkmq}	150 25%	182 29%	38 26%	52 26%	47 23%	40 19%	50 27%	106 38% ^{zcode}	90 26%	87 21%	155 34% ^{zjk}	55 18%	86 24%	80 33% ^m	112 34% ^{zmn}	146 22%	186 34% ^{zq}	83 22%	250 29%
MEAN	2.76 ^{fk} q	2.69	2.82	2.60	2.69	2.71	2.60	2.81	3.02 ^{zcd} ef	2.66	2.65	2.93 ^{zjk}	2.54	2.76 ^m	2.83 ^m	2.92 ^{zm}	2.66	2.87 ^{zq}	2.66	2.80
Involved	512 42% ^{ilpr}	264 44%	249 39%	73 51% ^{ci}	96 47% ^{ci}	83 40%	106 50% ^{ci}	71 39%	84 30%	169 48% ^{zl}	188 45% ^l	155 34%	164 53% ^{znop}	146 42%	90 38%	112 34%	310 46% ^{zr}	203 37%	163 44%	349 41%
Not involved	704 57% ^{ajmq}	328 55%	376 60%	69 48%	107 52%	121 58%	107 50%	111 61%	189 68% ^{zcdf}	176 50%	228 54%	300 65% ^{zjk}	145 47%	204 58% ^m	147 61% ^m	208 63% ^{zm}	360 53%	344 62% ^{zq}	199 54%	506 59%
NET Involved	-192 -16%	-64 -11%	-128 -20%	4 3% ^f	-11 -5%	-38 -18%	-2 -1%	-40 -22%	-105 -38%	-7 -2%	-40 -9%	-145 -32%	19 6%	-57 -16%	-57 -24%	-97 -29%	-51 -8%	-141 -25%	-36 -10%	-156 -18%
Don't know	14 1%	7 1%	7 1%	2 1%	3 1%	5 2%	* *	1 *	3 1%	5 1%	5 1%	4 1%	1 *	2 1%	3 1%	9 3% ^z	7 1%	7 1%	7 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 134
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
 BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159
[1] Very involved	114 9%cs	109 10%	5 4%	24 6%	38 11%	24 13%c	24 9%	9 8%	4 6%	30 10%	24 8%	33 13%	13 7%	102 9%	13 8%	25 7%	29 17%zps	38 12%zs	14 5%
[2] Fairly involved	398 32%bckps	379 34%zb	20 17%	134 32%	140 40%ze	43 23%	79 30%	42 37%k	18 27%	117 38%k	78 26%	92 35%	52 29%	350 33%	48 32%	93 27%zs	65 38%ps	157 48%zps	45 17%
[3] Not very involved	371 30%ei	343 31%	29 25%	129 31%	120 34%e	42 23%	76 28%	35 31%	11 17%	85 27%	100 33%i	80 30%	60 34%i	326 30%	42 28%	129 37%zq	41 25%	93 28%	74 27%
[4] Not at all involved	333 27%adqr	273 24%	60 52%za	124 30%r	51 15%	69 37%zd	84 32%r	24 21%	33 49%zhjk lm	73 24%	95 31%	58 22%	50 28%	287 27%	33 30%	98 28%r	32 19%	40 12%	133 49%zpq
MEAN	2.76ad r	2.71	3.27za	2.86zd	2.53	2.87d	2.84d	2.67	3.10zhj l	2.66	2.89zjl	2.62	2.84	2.75	2.81	2.87qr	2.45	2.41	3.23zpq
Involved	512 42%bkps	488 44%zb	25 21%	157 38%	178 51%zcef	68 36%	103 39%	51 45%	22 33%	147 48%zkm	103 34%	125 47%k	64 37%	451 42%	61 40%	118 34%zs	94 56%zps	195 59%zps	59 22%
Not involved	704 57%adjq	615 55%	89 76%za	253 61%r	171 49%	111 60%r	160 60%r	59 52%	44 67%	158 51%	195 64%zhjl	139 53%	109 62%j	613 57%	87 57%	226 65%zqr	73 44%	134 41%	207 76%zpq
NET Involved	-192 -16%	-127 -11%	-64 -55%	-96 -23%	7 2%	-43 -23%	-58 -22%	-8 -7%	-22 -34%	-11 -4%	-93 -31%	-13 -5%	-45 -25%	-162 -15%	-26 -17%	-108 -31%	21 12%	61 18%	-148 -55%
Don't know	14 1%	11 1%	3 3%	3 1%	2 *	7 4%zcd	3 1%	3 2%l	- -	4 1%	5 2%	- -	2 1%	10 1%	4 3%	4 1%	1 1%	1 *	5 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

**Table 135
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+**

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
[1] Very involved	114	13	32	15	44	8	19	13	4	57	57	92	22	35	52	29	54	40	38	12	26	42
[2] Fairly involved	398	59	85	97	155	23	17	52	17	228	169	321	78	146	159	135	152	164	77	46	53	166
[3] Not very involved	371	27	94	92	122	9	10	24	36	147	219	180	192	127	112	116	111	130	43	38	44	139
[4] Not at all involved	333	13	75	64	72	7	15	11	74	69	262	105	227	85	101	82	121	95	72	53	77	62
MEAN	2.76a	2.36	2.74a	2.76dg	2.56	2.34	2.35	2.33	3.37zcdg	2.45	2.97zi	2.43	3.20zk	2.67	2.62	2.69	2.69	2.65	2.65	2.88u	2.86u	2.54
Involved	512	71	117	112	199	30	36	64	21	285	226	413	100	181	211	163	205	204	115	58	79	209
Not involved	704	40	169	156	194	16	25	35	110	216	481	285	419	212	214	198	232	226	115	91	121	201
NET Involved	-192	31	-52	-44	5	14	11	29	-89	69	-255	128	-320	-31	-3	-34	-27	-22	*	-32	-42	8
Don't know	14	*	3	2	3	-	-	1	6	7	2	3	11	5	3	4	3	6	-	2	-	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 136
CU12_2 - To what extent, if at all, would you like to be involved in decision making in the country as a whole?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156
[1] Very involved	114 9% ^{fj} Inrs	76 10%	23 10%	7 6%	8 7%	90 12% ^{zf}	6 3%	11 7%	5 5%	111 10% ^{zj}	2 2%	95 14% ^{zl}	19 4%	79 12% ^{zn}	35 6%	46 19% ^{zpq}	37 8%	83 12% ^{zpr}	31 6%	12 5%	77 10% ^s	26 10%
[2] Fairly involved	398 32% ^{bc} dghjlnrs	300 41% ^{zbc} d	59 24%	20 17%	19 15%	294 40% ^{zfg} h	68 30% ^{gh}	24 15%	11 11%	378 34% ^{zj}	17 14%	293 43% ^{zl}	104 19%	283 44% ^{zn}	115 20%	114 46% ^{zr}	171 37% ^{zr}	285 40% ^{zr}	114 22%	53 22%	283 38% ^{zs}	62 25%
[3] Not very involved	371 30% ^{ae} kot	188 26%	101 41% ^{za} d	47 39% ^{ad}	31 24%	190 26%	103 46% ^{ze} gh	51 32%	23 22%	341 31%	30 25%	172 25%	199 36% ^{zk}	173 27%	198 34% ^{zm}	47 19%	147 32% ^{oq}	194 27% ^o	177 34% ^{zo}	88 37% ^{zt}	193 26%	91 36%
[4] Not at all involved	333 27% ^{ae} fikmo pq	154 21%	59 24%	45 38% ^{za} b	62 50% ^{za} b	148 20%	46 21%	69 44% ^{ze} f	62 59% ^{zef}	256 23%	70 58% ^{zi}	115 17%	217 40% ^{zk}	102 16%	229 39% ^{zm}	39 16%	103 22%	142 20%	189 36% ^{zopq}	79 33% ^t	182 25%	71 28%
MEAN	2.76a eikmo qt	2.59	2.81a	3.10z ab	3.22z ab	2.55	2.84e	3.14z ef	3.39zef	2.68	3.41zi	2.46	3.14zk	2.47	3.08z m	2.32	2.69o q	2.56o	3.03zopq	3.01zt	2.65	2.83
Involved	512 42% ^{bc} dfghjlnrs	376 52% ^{zbc} d	82 34% ^d	27 23%	27 22%	384 53% ^{zfg} h	75 33% ^h	35 22%	17 16%	490 45% ^{zj}	19 16%	388 57% ^{zl}	124 23%	362 57% ^{zn}	150 26%	160 65% ^{zp} qr	208 45% ^r	368 52% ^{zp} r	145 28%	65 27%	360 48% ^{zs}	88 35%
Not involved	704 57% ^{ae} ikmoqt	342 47%	159 65% ^{za}	92 77% ^{za}	93 74% ^{za}	338 46%	149 67% ^{ze}	120 76% ^{ze}	85 81% ^{zef}	597 54%	101 83% ^{zi}	287 42%	416 76% ^{zk}	275 43%	428 73% ^{zm}	86 35%	250 54% ^{oq}	336 48% ^o	366 70% ^{zopq}	167 70% ^{zt}	375 51%	163 65%
NET Involved	-192 -16%	34 5%	-78 -32%	-65 -54%	-66 -52%	46 6%	-74 -33%	-85 -54%	-69 -65%	-108 -10%	-81 -67%	101 15%	-292 -53%	87 14%	-277 -47%	74 30% ^{pq}	-42 -9%	31 4%	-222 -43%	-102 -43%	-15 -2%	-75 -30%
Don't know	14 1% ^m q	6 1%	2 1%	1 *	5 4% ^{za}	5 7%	- -	2 1%	3 3% ^f	10 1%	1 1%	5 7%	8 1%	2 *	11 2% ^m	9 1%	1 *	3 *	9 2%	6 3%	7 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/ef/gh - z/ij - zk/l - z/m/n - z/op/q/r - z/st
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 137
CU12 - To what extent, if at all, would you like to be involved in decision making in.... - Summary table
BASE: ALL ADULTS AGED 18+

	your local area	the country as a whole
Unweighted Base	1231	1231
Weighted Base	1231	1231
Effective Base	759	759
[1] Very involved	130 11%	114 9%
[2] Fairly involved	435 35%	398 32%
[3] Not very involved	363 29%	371 30%
[4] Not at all involved	285 23%	333 27%
MEAN	2.66	2.76
Involved	566 46%	512 42%
Not involved	648 53%	704 57%
NET Involved	-82 -7%	-192 -16%
Don't know	18 1%	14 1%

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 138
CU13 - As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either where you are living now or somewhere else?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Effective Base	759	382	378	92	124	124	122	122	178	216	246	300	184	222	131	227	378	391	216	543
Yes - where living now	1042	497 85%cdjp	545 83% 86%	82 57%	149 72%c	182 87%cd	195 91%zcd	172 94%zcd	262 95%zcd	231 66%	377 89%zj	434 95%zjk	290 93%znop	300 85%p	205 85%p	248 75%	565 83%	477 86%	320 87%	722 84%
Yes - another address	57	33 5%il	25 4%	25 17%zdefh i	13 6%i	7 3%	6 3%	3 2%	4 1%	37 11%zkl	13 3%	6 1%	11 4%	23 7%	11 4%	12 4%	32 5%	25 4%	11 3%	47 5%
No	121	65 10%hilm	56 9%	35 24%zefh i	39 19%zefh i	21 10%hi	13 6%	6 3%	7 2%	74 21%zkl	34 8%l	13 3%	9 3%	28 8%lm	25 10%lm	60 18%zmn	77 11%	44 8%	36 10%	85 10%
Don't know	13	6 1%	7 1%	3 2%	5 2%	-	-	2 1%	3 1%	8 2%k	-	5 1%	-	2 1%	1 *	10 3%zmn	4 1%	9 2%	5 1%	8 1%
Name on electoral register [NET]	1097	528 89%cdjp	569 88% 90%	106 74%	161 79%	187 90%cd	201 94%zcd	175 96%zcd	266 96%zcd	268 76%	388 92%j	441 96%zjk	302 97%znop	321 91%p	215 90%p	259 79%	596 88%	501 90%	328 89%	768 89%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 139
CU13 - As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either where you are living now or somewhere else?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION					
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239	
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271	
Effective Base	759	678	82	275	182	152	157	114	48	204	160	121	176	625	159	199	125	206	159	
Yes - where living now	1042	934	108	401	322	143	167	96	59	261	272	231	123	921	116	298	140	295	212	
		85%efmo	84%	92%zs	97%zdef	92%zef	77%f	63%	85%m	89%m	84%m	90%zm	88%m	70%	86%o	77%	86%	83%	90%zs	78%
Yes - another address	57	57	1	4	18	6	28	8	2	19	7	15	6	52	6	15	18	15	5	
		5%cs	5%	1%	1%	5%c	3%	10%zce	7%k	2%	6%	2%	4%	5%	4%	4%	11%zprs	5%	2%	
No	121	114	8	9	8	32	69	8	3	25	22	17	45	91	30	30	12	18	50	
		10%cdnr	10%	6%	2%	2%	17%zcd	26%zcd	7%	5%	8%	7%	7%	26%zhijk	8%	20%zn	9%	7%	6%	19%zpar
Don't know	13	12	1	1	4	5	3	2	2	5	2	1	2	12	1	5	1	1	5	
		1%	1%	1%	*	1%	3%c	1%	2%	3%	2%	1%	*	1%	1%	1%	*	*	2%	
Name on electoral register [NET]	1097	988	108	403	339	149	194	103	61	279	279	246	129	971	121	313	156	310	216	
		89%efmo	89%	93%	97%zef	97%zef	80%	73%	91%m	92%m	90%m	92%m	93%m	73%	90%zo	80%	90%ss	93%ss	94%zs	80%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 140
CU13 - As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either where you are living now or somewhere else?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Effective Base	759	66	174	156	260	28	28	68	93	301	449	429	330	240	265	220	277	263	146	104	135	225
Yes - where living now	1042	96	249	252	347	43	56	86	89	461	573	632	410	344	386	319	395	391	208	121	174	375
		85%h	86%	94%zd	88%h	92%	93%	86%h	65%	91%zj	81%	90%zl	77%	86%	90%z	87%	90%z	90%z	90%z	80%	87%	91%zs
Yes - another address	57	11	16	14	24	1	-	9	2	30	28	40	18	21	18	16	18	19	4	11	4	24
	5%	10%	6%	5%	6%	3%	-	9%h	2%	6%	4%	6%	3%	5%	4%	4%	4%	4%	2%	7%	2%	6%
No	121	4	21	4	24	3	4	5	39	18	101	29	92	34	20	31	24	24	16	17	20	13
	10%cdi	4%	7%	2%	6%c	5%	7%	5%	28%zcdg	3%	14%zi	4%	17%zk	8%	5%	8%	5%	5%	7%	12%u	10%u	3%
Don't know	13	1	3	-	2	-	-	2	6	2	8	2	11	-	5	-	5	3	3	3	1	-
	1%k	1%	1%	-	*	-	-	2%	5%zcd	*	1%	*	2%zk	-	1%	-	1%	1%	1%	2%u	1%	-
Name on electoral register [NET]	1097	106	264	265	371	44	56	93	92	489	601	670	427	365	403	334	413	409	212	131	178	398
	89%h	95%	91%	98%zdgh	94%zh	95%	93%	93%h	67%	96%zj	85%	96%zl	80%	92%	94%z	92%	94%z	94%z	92%	87%	89%	97%zst

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 141
CU13 - As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either where you are living now or somewhere else?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT				
	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)		
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249	
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252	
Effective Base	759	423	160	79	89	422	146	113	68	667	83	412	345	386	371	159	275	433	324	156	448	156	
Yes - where living now	1042	673	197	85	83	678	178	113	64	1042	-	613	427	581	459	232	405	637	402	179	674	189	
		85%cd	93%zbc	81%d	71%	66%	93%zfg	80%h	72%	61%	95%zj	-	90%zl	78%	91%zn	78%	94%zq	88%zr	90%zr	77%	75%	91%zs	75%
Yes - another address	57	36	14	4	3	27	14	12	3	57	-	41	17	37	20	11	29	39	18	24	20	13	
		5%jt	5%	6%	4%	2%	4%	6%	8%	3%	5%j	-	6%	3%	6%	3%	4%	6%	6%	3%	10%zt	3%	5%
No	121	14	32	29	33	22	29	31	34	-	121	27	94	24	97	5	25	30	91	30	44	47	
		10%aei	2%	13%a	25%za	27%zab	3%	13%e	20%ze	32%zef	-	4%	17%zk	4%	16%zm	2%	5%	4%	18%zopq	13%t	6%	19%	
Don't know	13	2	2	1	7	1	2	2	5	-	-	3	10	-	13	1	3	4	9	5	6	2	
		1%aei	*	1%	1%	5%zab	*	1%	1%	4%ze	-	*	2%k	-	2%zm	*	1%	1%	2%	2%	1%	1%	
Name on electoral register [NET]	1097	708	210	88	85	703	192	125	67	1097	-	651	443	616	478	242	432	674	420	203	691	202	
		89%cd	98%zbc	86%cd	74%	68%	97%zfg	86%h	79%h	63%	100%zj	-	96%zl	81%	96%zn	81%	98%zr	94%zr	95%zr	81%	86%	93%zs	80%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 142
CU13A - There are a number of ways the public can engage with Parliament. Which of the following, if any, have you done in the past 12 months?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD	
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR- KING (q)	NOT WOR- KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Watched or listened to a parliamentary debate or committee meeting (on TV, radio or online)	379 31% ^{bep}	211 35% ^{zb}	168 27%	42 29%	58 28%	46 22%	78 37% ^e	62 34% ^e	93 34% ^e	100 29%	125 30%	154 34%	158 51% ^{znop}	113 32% ^p	69 29% ^p	40 12%	230 34% ^r	149 27%	99 27%	279 32%
Created or signed an e-petition on Parliament's petition website (petition.parliament.uk)	190 15% ^{pr}	98 16%	92 15%	31 21% ⁱ	36 18%	29 14%	36 17%	28 15%	30 11%	67 19% ^l	65 15%	58 13%	84 27% ^{zop}	68 19% ^{op}	27 11% ^p	11 3%	118 17%	72 13%	52 14%	138 16%
Contacted an MP or Peer with your views	147 12% ^{jp}	66 11%	81 13%	10 7%	16 8%	22 11%	33 15%	23 13%	43 15% ^d	26 8%	55 13%	66 14% ^j	67 22% ^{znop}	39 11%	21 9%	19 6%	72 11%	75 14%	32 9%	115 13%
Visited Parliament's website and information materials	99 8% ^{op}	55 9%	44 7%	19 13% ⁱ	21 10%	14 7%	15 7%	15 8%	14 5%	41 12% ^{zl}	29 7%	29 6%	42 13% ^{zop}	41 12% ^{zop}	6 2%	10 3%	63 9%	36 6%	20 5%	79 9%
Followed Parliament's official social media accounts (e.g. Twitter / Facebook)	59 5% ^{lpt}	34 6%	25 4%	15 10% ^{zfh}	16 8% ^{fi}	11 5%	5 2%	6 3%	7 2%	31 9% ^{zkl}	16 4%	13 3%	22 7% ^p	26 7% ^p	8 3%	3 1%	35 5%	24 4%	27 7% ^z	32 4%
Visited Parliament (for a meeting, event or a tour)	43 3%	22 4%	20 3%	7 5%	4 2%	7 3%	3 1%	9 5%	12 4%	11 3%	10 2%	21 5%	19 6% ^{zp}	13 4%	4 2%	6 2%	26 4%	17 3%	6 2%	36 4%
Got involved with the work of a parliamentary committee (e.g. read reports, submitted evidence)	20 2%	10 2%	10 2%	3 2%	3 2%	1 *	4 2%	5 3%	4 2%	6 2%	5 1%	10 2%	16 5% ^{znop}	4 1%	1 *	-	13 2%	7 1%	2 *	19 2%
Attend a demonstration / rally / protest march	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 142
CU13A - There are a number of ways the public can engage with Parliament. Which of the following, if any, have you done in the past 12 months?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Other	15	9	5	-	-	3	2	2	8	-	5	9	7	2	2	4	5	9	4	11
	1%	2%	1%	-	-	2%	1%	1%	3%z	-	1%	2%j	2%	1%	1%	1%	1%	2%	1%	1%
Don't know	22	9	13	3	9	3	*	4	2	11	4	7	3	1	4	14	12	10	8	14
	2% ⁿ	2%	2%	2%	4%zf	2%	*	2%	1%	3%	1%	2%	1%	*	2%	4%zmn	2%	2%	2%	2%
None	684	316	369	82	121	131	102	90	157	204	233	247	98	189	145	252	359	325	227	457
	56% ^{mt}	53%	58%	57%	59%	63% ^{fh}	48%	49%	57%	58%	55%	54%	32%	54% ^m	60% ^m	76% ^{zmn}	53%	59%	62% ^{zt}	53%
MEAN NUMBER OF MENTIONS	0.77 ^{op}	0.84	0.70	0.88	0.76	0.64	0.82	0.82	0.76	0.81	0.73	0.79	1.34 ^{zno}	0.87 ^{op}	0.58 ^p	0.28	0.83	0.70	0.66	0.82

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 143
CU13A - There are a number of ways the public can engage with Parliament. Which of the following, if any, have you done in the past 12 months?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Watched or listened to a parliamentary debate or committee meeting (on TV, radio or online)	379 31% ^{befi}	364 33% ^{zb}	15 12%	144 35% ^{ef}	133 38% ^{zef}	37 20%	60 23%	45 40% ^{zkm}	7 10%	105 34% ^{im}	79 26% ⁱ	107 40% ^{zkm}	36 21%	355 33% ^{zo}	22 15%	84 24% ^s	61 36% ^{ps}	159 48% ^{zpq}	42 15%
Created or signed an e-petition on Parliament's petition website (petition.parliament.uk)	190 15% ^{bemp}	189 17% ^{zb}	* *	65 16% ^e	74 21% ^{ze}	11 6%	35 13% ^e	21 18% ^m	7 11%	54 18% ^m	42 14%	48 18%	18 10%	170 16%	19 12%	28 8%	43 25% ^{zps}	91 28% ^{zps}	10 4%
Contacted an MP or Peer with your views	147 12% ^{fos}	141 13%	6 6%	71 17% ^{zf}	38 11%	21 11%	15 6%	17 15%	6 9%	35 11%	32 11%	39 15%	18 10%	140 13% ^o	7 5%	33 9%	17 10%	63 19% ^{zpq}	16 6%
Visited Parliament's website and information materials	99 8% ^{bops}	99 9% ^{zb}	- -	27 6%	39 11% ^e	8 4%	25 9%	10 9%	2 4%	22 7%	31 10%	23 9%	10 6%	95 9% ^o	3 2%	14 4%	21 12% ^{ps}	50 15% ^{zps}	4 1%
Followed Parliament's official social media accounts (e.g. Twitter / Facebook)	59 5% ^{bs}	59 5% ^b	* *	13 3%	22 6%	5 3%	18 7%	6 6%	1 1%	15 5%	11 4%	16 6%	10 6%	55 5%	4 3%	11 3% ^s	19 11% ^{zps}	24 7% ^s	- -
Visited Parliament (for a meeting, event or a tour)	43 3% ^{ho}	42 4%	1 1%	13 3%	19 6% ^e	2 1%	8 3%	* *	1 1%	7 2%	13 4%	17 6% ^h	5 3%	41 4%	1 1%	8 2%	2 1%	23 7% ^{zpq}	7 3%
Got involved with the work of a parliamentary committee (e.g. read reports, submitted evidence)	20 2%	20 2%	- -	6 1%	9 2%	1 *	5 2%	1 1%	1 2%	3 1%	7 2%	6 2%	2 1%	20 2%	* *	3 1%	3 2%	12 4% ^{zs}	1 *
Attend a demonstration / rally / protest march	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 143
CU13A - There are a number of ways the public can engage with Parliament. Which of the following, if any, have you done in the past 12 months?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Other	15 1%	15	-	7	4	3	1	2	2	5	5	-	-	15	-	5	1	2	3
Don't know	22 2%	18	4	4	4	5	9	3	-	5	10	-	5	17	3	7	1	3	10
None	684 56% cachl nr	592	92	210	173	119	173	47	53	169	181	118	116	571	112	223	80	111	207
MEAN NUMBER OF MENTIONS	0.77 bei mops	0.83zb	0.19	0.83e	0.96zef	0.48	0.63	0.91im	0.40	0.80i	0.73	0.97zim	0.57	0.83zo	0.38	0.54s	0.99zps	1.29zpq	0.30

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 144
CU13A - There are a number of ways the public can engage with Parliament. Which of the following, if any, have you done in the past 12 months?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT					POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
		QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Watched or listened to a parliamentary debate or committee meeting (on TV, radio or online)	379 31% hjs	71 64% zb	93 32%	114 42% zdh	128 32% h	24 51%	25 41%	50 50% zdh	7 5%	229 45% zj	148 21%	332 47% zl	47 9%	152 38% z	153 36% z	116 32%	151 34%	148 34%	79 34%	31 21%	55 28%	189 46% zst
Created or signed an e-petition on Parliament's petition website (petition.parliament.uk)	190 15% hjt	48 43% zb	34 12%	40 15% h	83 21% zh	11 25%	8 14%	30 30% zch	5 4%	122 24% zj	68 10%	168 24% zl	22 4%	65 16%	88 21% z	59 16%	82 19%	81 19%	54 24% z	20 13%	19 9%	107 26% zst
Contacted an MP or Peer with your views	147 12% bhjl	33 29% zb	18 6%	41 15% h	53 13% h	8 18%	14 23%	21 21% zh	2 1%	97 19% zj	50 7%	134 19% zl	13 2%	62 16% z	63 15%	66 18% zp	52 12%	76 17% z	33 14%	13 9%	17 8%	75 18% zst
Visited Parliament's website and information materials	99 8% hjl	31 28% zb	15 5%	26 10% h	38 10% h	3 8%	5 9%	20 20% zcdh	1 1%	66 13% zj	31 4%	94 13% zl	5 1%	45 11% z	33 8%	42 11% z	35 8%	41 9%	18 8%	10 6%	8 4%	54 13% ztl
Followed Parliament's official social media accounts (e.g. Twitter / Facebook)	59 5% jl	15 14% zb	13 4%	25 9% zh	19 5%	1 2%	3 4%	8 8%	2 2%	43 9% zj	14 2%	54 8% zl	6 1%	22 5%	26 6%	28 8% z	18 4%	30 7%	12 5%	4 3%	4 2%	37 9% zst
Visited Parliament (for a meeting, event or a tour)	43 3% jl	22 19% zb	12 4%	16 6% h	20 5%	2 4%	-	4 4%	1 1%	35 7% zj	7 1%	36 5% zl	7 1%	24 6% zn	8 2%	24 6% zp	9 2%	23 5% r	2 1%	4 2%	4 2%	29 7% ztl
Got involved with the work of a parliamentary committee (e.g. read reports, submitted evidence)	20 2% jl	9 8% zb	2 1%	12 4% zh	6 1%	-	-	3 3%	-	19 4% zj	1 *	20 3% zl	-	6 2%	8 2%	7 2%	6 1%	10 2%	5 2%	6 4% t	-	10 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 144
CU13A - There are a number of ways the public can engage with Parliament. Which of the following, if any, have you done in the past 12 months?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 £24999 (t)	£25000 PLUS (u)
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Attend a demonstration / rally / protest march	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	15 1%	1 1%	4 1%	1 *	5 1%	-	3 5%	3 3%	2 2%	8 2%	6 1%	12 2%	3 1%	4 1%	11 3%z	2 1%	9 2%	5 1%	5 2%	3 2%	7 3%z	4 1%
Don't know	22 2%ku	* *	2 1%	1 *	5 1%	-	-	1 1%	7 5%zcd	5 1%	8 1%	4 1%	19 3%zk	4 1%	5 1%	4 1%	7 2%	6 1%	4 2%	1 *	3 1%	2 *
None	684 56%ac gikmn pqu	20 18%	169 58%a	120 44%	207 52%g	18 38%	25 42%	32 32%	111 81%zcd g	196 39%	485 68%zi	250 36%	433 82%zk	198 50%	202 47%	195 53%	223 51%	220 50%	123 53%	98 65%zu	119 60%u	158 39%
MEAN NUMBER OF MENTIONS	0.77h ilt	2.05z b	0.66	1.02zh	0.89h	1.07	0.95	1.37zdh	0.15	1.22zj	0.46	1.21zl	0.19	0.95z	0.91z	0.94z	0.82	0.95z	0.91	0.59	0.57	1.23zt

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 145
CU13A - There are a number of ways the public can engage with Parliament. Which of the following, if any, have you done in the past 12 months?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Watched or listened to a parliamentary debate or committee meeting (on TV, radio or online)	379 31%bcd dfgh lnrs	307 42%zbc d	41 17%	14 12%	16 12%	312 43%zfg h	36 16%	23 14%	7 7%	369 34%zj	10 9%	312 46%zkl	66 12%	291 46%zn	87 15%	159 64%zp qr	185 40%zr	344 49%zpr	35 7%	36 15%	294 40%zs	49 19%
Created or signed an e-petition on Parliament's petition website (petition.parliament.uk)	190 15%bcd fghj lnrs	152 21%zbc d	28 11%cd	5 5%	4 3%	162 22%zfg h	21 10%gh	5 3%	1 1%	188 17%zj	2 1%	165 24%zkl	25 4%	147 23%zn	42 7%	79 32%zp qr	84 18%r	163 23%zpr	27 5%	18 8%	139 19%zs	33 13%
Contacted an MP or Peer with your views	147 12%abc dfgh lnrs	128 18%zbc d	14 6%	2 1%	3 3%	129 18%zfg h	13 6%	4 2%	2 1%	145 13%zj	1 1%	126 19%zkl	20 4%	114 18%zn	32 5%	58 23%zp qr	69 15%r	126 18%zpr	21 4%	15 6%	117 16%zs	15 6%
Visited Parliament's website and information materials	99 8%cd ghj lnr	82 11%zbc d	13 5%	3 2%	2 1%	82 11%zfg h	12 6%h	3 2%	-	97 9%zj	1 1%	85 12%zkl	13 2%	81 13%zn	18 3%	56 23%zpq r	33 7%r	89 13%zpr	9 2%	14 6%	70 9%	15 6%
Followed Parliament's official social media accounts (e.g. Twitter / Facebook)	59 5%gln r	47 7%zbc d	6 2%	3 2%	3 3%	45 6%g	12 5%	2 1%	*	57 5%	2 2%	48 7%zkl	11 2%	49 8%zn	11 2%	28 11%zpq r	26 6%r	54 8%zpr	5 1%	10 4%	38 5%	11 5%
Visited Parliament (for a meeting, event or a tour)	43 3%lnr	32 4%	5 2%	4 3%	1 1%	31 4%	8 4%	1 1%	3 3%	43 4%	-	39 6%zkl	4 1%	33 5%zn	10 2%	13 5%r	23 5%r	36 5%zr	6 1%	8 4%	30 4%	5 2%
Got involved with the work of a parliamentary committee (e.g. read reports, submitted evidence)	20 2%lnr	17 2%	4 1%	-	-	18 2%	3 1%	-	-	20 2%	-	20 3%zkl	-	20 3%zn	-	7 3%r	10 2%	17 2%r	3 1%	3 1%	14 2%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 145
CU13A - There are a number of ways the public can engage with Parliament. Which of the following, if any, have you done in the past 12 months?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT-AIN (a)	LIKELY (b)	UNLI-KELY (c)	CERTA-INLY NOT (d)	CERT-AIN (e)	LIKELY (f)	UNLI-KELY (g)	CERTA-INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Attend a demonstration / rally / protest march	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	15	11	2	-	2	15	-	-	-	15	-	15	-	12	2	7	7	15	-	-	11	4
Don't know	22	2	9	6	3	2	5	7	5	12	7	5	16	3	17	1	4	6	14	12	8	2
None	684	314	165	91	99	304	158	121	89	574	101	249	435	245	439	54	203	257	426	166	351	167
MEAN NUMBER OF MENTIONS	0.77b	1.07zb	0.46	0.26	0.25	1.09zf	0.47g	0.24	0.13	0.85zj	0.14	1.19zl	0.25	1.17zn	0.34	1.64z	0.95z	1.19z	0.20	0.44	0.96zs	0.54

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 146
CU13B - And which of the following, if any, would you be prepared to do if you felt strongly about an issue?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Contact an MP or Peer with your views	617 50%dj	308 51%	309 49%	60 42%	74 36%	99 47%	129 60%zcode	110 60%zcode	146 53%dl	134 38%	227 54%j	256 56%zj	218 70%znop	174 49%p	111 46%p	114 35%	356 53%	261 47%	172 47%	445 52%
Create or sign an e-petition on Parliament's petition website (petition.parliament.uk)	444 36%lopr	217 36%	227 36%	54 37%	74 36%	72 34%	98 46%zi	69 38%	79 28%	128 36%	169 40%	147 32%	174 56%znop	139 40%op	68 28%p	62 19%	284 42%zr	160 29%	146 39%	298 35%
Watch or listen to a parliamentary debate or committee meeting (on TV, radio or online)	396 32%op	211 35%	185 29%	44 30%	67 33%	61 29%	74 35%	51 28%	99 36%	111 32%	135 32%	150 33%	163 53%znop	118 33%p	72 30%p	43 13%	237 35%	159 29%	120 32%	276 32%
Visit Parliament's website and information materials	248 20%lopr	132 22%	116 18%	42 29%zi	48 23%i	46 22%i	50 23%i	38 21%i	24 9%	90 26%zi	96 23%l	62 14%	106 34%znop	78 22%p	36 15%	28 9%	178 26%zr	71 13%	76 21%	173 20%
Get involved with the work of a parliamentary committee (e.g. read reports, submit evidence)	178 14%lopr	98 16%	80 13%	23 16%	31 15%	35 17%i	40 19%i	25 14%	24 9%	54 15%	75 18%l	49 11%	91 29%znop	50 14%p	18 8%	20 6%	129 19%zr	49 9%	58 16%	120 14%
Follow Parliament's official social media accounts (e.g. Twitter / Facebook)	166 14%lopr	75 12%	91 14%	27 18%i	38 19%hi	37 18%i	34 16%i	17 9%	14 5%	65 19%zi	71 17%l	31 7%	68 22%znop	45 13%	27 11%	26 8%	117 17%zr	49 9%	64 17%t	102 12%
Visit Parliament (for a meeting, event or a tour)	162 13%op	87 15%	75 12%	15 11%	22 11%	26 12%	39 18%	26 14%	35 13%	37 11%	65 15%	60 13%	71 23%znop	52 15%op	18 7%	21 6%	105 15%r	58 10%	53 14%	109 13%
Attend a demonstration / rally / protest march	6 1%	6 1%	1 *	1 1%	- -	- -	2 1%	3 2%	- -	1 *	2 1%	3 1%	2 1%	1 *	4 2%	- -	4 1%	2 *	- -	6 1%
Other	15 1%	7 1%	8 1%	2 2%	3 1%	3 2%	- -	2 1%	4 1%	5 1%	3 1%	6 1%	6 2%	6 2%	2 1%	2 1%	6 1%	8 2%	5 1%	10 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 146
CU13B - And which of the following, if any, would you be prepared to do if you felt strongly about an issue?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Don't know	31 2%nt	14 2%	17 3%	4 3%	12 6%zfi	8 4%	1 1%	3 1%	3 1%	16 5%zl	9 2%	6 1%	7 2%	2 1%	3 1%	19 6%zno	15 2%	16 3%	17 5%zt	14 2%
None	349 28%fm	169 28%	180 28%	41 28%	75 36%zfh	75 36%zf	41 19%	45 24%	72 26%	116 33%	116 28%	117 25%	30 10%	88 25%rn	86 36%zmn	145 44%zmn	185 27%	164 30%	113 31%	236 27%
MEAN NUMBER OF MENTIONS	1.81iop r	1.90	1.73	1.86	1.73	1.81	2.18zi	1.87	1.53	1.78	2.00l	1.67	2.89zno p	1.89p	1.48p	0.96	2.09zr	1.47	1.88	1.79

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 147
CU13B - And which of the following, if any, would you be prepared to do if you felt strongly about an issue?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORTGAGE (d)	RENTED LOCAL AUTHORITY (e)	RENTED PRIVATE (f)	SCOTLAND (h)	WALES (i)	NORTH (j)	MIDLANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Contact an MP or Peer with your views	617	573 50%befi 51%zb kmos	44 37%	234 57%zef	213 61%zef	71 38%	91 34%	69 61%zikm	18 28%	181 59%zikm	131 43%	157 60%zikm	61 35%	571 53%zo	45 29%	157 45%z	93 56%z	224 68%zpqz	89 33%
Create or sign an e-petition on Parliament's petition website (petition.parliament.uk)	444	433 36%befi 39%zb kmos	11 9%	144 35%ze	175 50%zcef	42 22%	76 29%	44 39%im	12 18%	113 37%im	88 29%	144 54%zhij km	43 24%	415 39%zo	27 18%	102 29%z	84 50%zps	189 57%zps	34 13%
Watch or listen to a parliamentary debate or committee meeting (on TV, radio or online)	396	375 32%beim 34%zb ops	21 18%	142 34%ze	140 40%zef	38 20%	71 27%	41 36%im	13 19%	93 30%	98 32%	110 42%zjim	41 23%	375 35%zo	19 12%	80 23%z	72 43%zps	165 50%zps	36 13%
Visit Parliament's website and information materials	248	248 20%bceo 22%zb ps	1 1%	68 16%	98 28%zce	22 12%	57 22%ze	23 21%	7 11%	57 18%	59 19%	70 26%i	33 19%	240 22%zo	7 5%	52 15%z	51 30%zps	124 38%zps	7 3%
Get involved with the work of a parliamentary committee (e.g. read reports, submit evidence)	178	175 14%bceos 16%zb	3 2%	42 10%	83 24%zcef	12 7%	38 14%ze	10 9%	4 5%	44 14%	46 15%	54 20%hi	21 12%	170 16%zo	8 5%	40 11%z	31 19%z	94 28%zpqz	7 3%
Follow Parliament's official social media accounts (e.g. Twitter / Facebook)	166	164 14%bczes 15%zb	2 2%	32 8%	71 20%zce	14 8%	45 17%ze	17 15%	6 10%	50 16%	33 11%	35 13%	25 14%	151 14%	15 10%	37 11%z	41 24%zps	72 22%zps	6 2%
Visit Parliament (for a meeting, event or a tour)	162	157 13%bimos 14%zb	5 5%	52 13%	64 18%zef	16 9%	27 10%	10 9%	2 2%	44 14%i	40 13%i	52 20%zhim	15 9%	154 14%zo	7 5%	41 12%z	25 15%z	74 23%zps	12 5%
Attend a demonstration / rally / protest march	6	6 1%	-	4 1%	2 1%	-	-	1 1%	-	-	3 1%	2 1%	-	6 1%	-	5 1%	1 1%	-	-
Other	15	14 1%	*	8 2%	3 1%	-	4 1%	-	-	6 2%	2 1%	4 2%	3 2%	13 1%	2 1%	3 1%	3 2%	5 1%	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 147
CU13B - And which of the following, if any, would you be prepared to do if you felt strongly about an issue?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Don't know	31	28	3	4	7	10	10	3	-	8	13	*	6	19	10	12	*	5	11
	2% ^{cn}	3%	2%	1%	2%	5% ^{zc}	4%	2%	-	3%	4% ^l	*	3% ^l	2%	7% ^{zn}	3%	*	1%	4% ^q
None	349	291	58	104	64	69	107	20	38	67	106	46	72	276	72	107	27	44	144
	28% ^{adhj}	26%	50% ^{za}	25%	18%	37% ^{zcd}	40% ^{zcd}	18%	58% ^{zhjk}	22%	35% ^{zhjl}	17%	41% ^{zhjl}	26%	48% ^{zn}	31% ^{qr}	16%	13%	53% ^{zpar}
	Inqr								lm										
MEAN NUMBER OF MENTIONS	1.81 ^{bel}	1.93 ^{zb}	0.75	1.76 ^e	2.42 ^{zce}	1.16	1.54	1.90 ^m	0.93	1.91 ^m	1.65 ⁱ	2.38 ^{zij}	1.38	1.95 ^{zo}	0.85	1.48 ^s	2.39 ^{zps}	2.88 ^{zps}	0.71
	mops				f							km							

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

**Table 148
CU13B - And which of the following, if any, would you be prepared to do if you felt strongly about an issue?
BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME		
		QUAL-ITY (a)	POP-ULAR (b)	CON-SERV-ATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTER-ESTED (k)	NOT VERY/NOT AT ALL INTER-ESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Contact an MP or Peer with your views	617 50%hj l	81 73%zb	144 50%	163 61%zh	216 54%h	33 71%	38 63%	61 61%h	35 26%	328 65%zj	289 41%	467 67%zl	150 28%	228 57%z	252 59%z	207 57%z	233 53%	269 62%zr	115 50%	65 43%	95 48%	276 67%zst
Create or sign an e-petition on Parliament's petition website (petition.parliament.uk)	444 36%bh jlst	69 62%zb	79 27%	125 46%zh	151 38%h	21 45%	33 55%	49 49%zh	28 21%	234 46%zj	210 30%	340 48%zl	104 20%	164 41%	170 40%	134 37%	168 38%	175 40%	87 38%	35 23%	56 28%	224 55%zst
Watch or listen to a parliamentary debate or committee meeting (on TV, radio or online)	396 32%bh jl	68 61%zb	72 25%	99 37%h	145 37%h	20 43%	31 50%	50 50%zd	11 8%	240 47%zj	154 22%	334 48%zl	62 12%	168 42%z	151 35%	138 38%z	141 32%	161 37%z	81 35%	43 28%	56 28%	197 48%zst
Visit Parliament's website and information materials	248 20%bh jlpst	42 37%zb	38 13%	54 20%h	95 24%h	19 41%	12 19%	31 31%zh	8 6%	144 28%zj	103 15%	214 31%zl	34 6%	105 26%zn	79 19%	90 25%p	72 16%	107 25%z	38 17%	19 13%	26 13%	148 36%zst
Get involved with the work of a parliamentary committee (e.g. read reports, submit evidence)	178 14%hj lt	31 28%zb	32 11%	46 17%h	66 17%h	11 23%	11 18%	21 21%h	6 5%	120 24%zj	57 8%	160 23%zl	18 3%	75 19%z	63 15%	64 18%	65 15%	85 20%z	34 15%	13 9%	15 8%	103 25%zst
Follow Parliament's official social media accounts (e.g. Twitter / Facebook)	166 14%bh jl	26 23%zb	25 9%	44 16%h	61 15%h	8 17%	15 25%	22 22%zh	4 3%	105 21%zj	60 9%	141 20%zl	25 5%	68 17%	70 16%	68 19%z	56 13%	83 19%z	30 13%	15 10%	17 9%	91 22%zst
Visit Parliament (for a meeting, event or a tour)	162 13%hj lt	33 29%zb	38 13%	37 14%h	71 18%zh	11 24%	10 16%	16 16%h	1 1%	117 23%zj	46 6%	148 21%zl	14 3%	76 19%z	63 15%	66 18%z	63 14%	76 18%z	28 12%	14 9%	14 7%	86 21%zst
Attend a demonstration / rally / protest march	6 1%	* *	- -	- -	1 *	* 1%	- -	1 1%	- -	2 *	4 1%	6 1%	- -	4 1%	2 *	- -	2 1%	1 *	6 2%zc	1 1%	1 *	5 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 148
CU13B - And which of the following, if any, would you be prepared to do if you felt strongly about an issue?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATISFIED (m)	DISSATISFIED (n)	SATISFIED (o)	DISSATISFIED (p)	SATISFIED (q)	DISSATISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Other	15	3	-	6	3	-	1	2	1	8	7	8	6	7	4	6	2	8	6	3	3	8
	7%	3% ^{cb}	-	2%	1%	-	1%	2%	*	2%	1%	1%	1%	2%	1%	2%	*	2%	3%	2%	1%	2%
Don't know	31	1	5	5	10	-	-	1	7	11	11	10	21	12	4	12	7	14	2	5	3	6
	2% ^{ajkn}	1%	2%	2%	2%	-	-	1%	5%	2%	2%	1%	4% ^{zk}	3%	1%	3%	2%	3%	1%	3%	1%	2%
None	349	6	82	50	102	8	6	11	63	76	270	92	257	88	101	93	115	90	78	56	60	52
	28% ^{acg}	5%	28% ^{ad}	19%	26% ^{ag}	18%	10%	11%	46% ^{zcd}	15%	38% ^{zi}	13%	48% ^{zk}	22%	24%	26%	26%	21%	34% ^q	37% ^{zu}	30% ^{au}	13%
MEAN NUMBER OF MENTIONS	1.81 ^b	3.17 ^z	1.48	2.13 ^{zh}	2.04 ^{zh}	2.65	2.47	2.54 ^{zh}	0.70	2.55 ^{zj}	1.31	2.60 ^{zl}	0.78	2.24 ^z	2.00	2.12 ^z	1.82	2.22 ^z	1.85	1.37	1.42	2.77 ^{zst}

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 149
CU13B - And which of the following, if any, would you be prepared to do if you felt strongly about an issue?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Contact an MP or Peer with your views	617 50%abc dfgh Inrs	457 63%zbc d	93 38%	31 26%	35 28%	468 64%zfg h	94 42%gh	38 24%	17 16%	597 54%zj	15 12%	451 66%zkl	166 30%	429 67%zn	187 32%	170 69%zo	299 65%zr	469 66%zs	148 28%	71 30%	435 59%zt	110 44%
Create or sign an e-petition on Parliament's petition website (petition.parliament.uk)	444 36%abc dghij Inrs	328 45%zbc d	68 28%	23 19%	25 20%	341 47%zfg h	69 31%gh	21 13%	12 12%	434 40%zj	8 6%	338 50%zkl	106 19%	325 51%zn	119 20%	131 53%zo	210 46%zr	342 48%zs	102 20%	44 18%	321 43%zt	79 31%
Watch or listen to a parliamentary debate or committee meeting (on TV, radio or online)	396 32%abc dfgh Inrs	320 44%zbc d	52 21%cd	16 13%	8 6%	317 44%zfg h	47 21%gh	27 17%hi	2 2%	389 35%zj	6 5%	315 46%zkl	81 15%	301 47%zn	95 16%	143 58%zo	184 40%zr	327 46%zs	68 13%	43 18%	302 41%zt	51 20%
Visit Parliament's website and information materials	248 20%bcd ghij Inrs	192 27%zbc d	41 17%cd	6 5%	9 7%	197 27%zfg h	38 17%gh	9 5%	4 4%	242 22%zj	6 5%	198 29%zkl	50 9%	196 31%zn	53 9%	86 35%zo	108 23%r	193 27%zs	55 11%	22 9%	183 25%zt	43 17%
Get involved with the work of a parliamentary committee (e.g. read reports, submit evidence)	178 14%cd ghij Inrs	144 20%zbc d	29 12%cd	2 2%	3 2%	140 19%zgh	30 13%gh	7 4%	1 1%	174 16%zj	3 2%	150 22%zkl	28 5%	153 24%zn	25 4%	69 28%zo	77 17%r	146 21%zpr	32 6%	22 9%	129 17%zt	27 11%
Follow Parliament's official social media accounts (e.g. Twitter / Facebook)	166 14%cd hij Inrs	128 18%zbc d	25 10%cd	9 8%	4 3%	131 18%zfg h	23 10%gh	11 7%hi	1 1%	162 15%zj	3 3%	131 19%zkl	35 6%	127 20%zn	39 7%	58 23%zo	66 14%r	124 18%zpr	42 8%	17 7%	119 16%zt	29 12%
Visit Parliament (for a meeting, event or a tour)	162 13%cd ghij Inrs	136 19%zbc d	22 9%cd	3 3%	1 1%	135 19%zfg h	20 9%gh	5 3%	-	159 15%zj	2 2%	143 21%zkl	19 3%	133 21%zn	29 5%	69 28%zo	71 15%r	140 20%zpr	23 4%	16 7%	130 17%zt	17 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 149
CU13B - And which of the following, if any, would you be prepared to do if you felt strongly about an issue?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Attend a demonstration / rally / protest march	6 1%	6 1%	-	1 1%	-	6 1%	-	-	-	6 1%	-	6 1%	-	6 1%	-	4 1% ^f	3 1%	6 1%	-	-	6 1%	1 *
Other	15 1% ^t	7 1%	4 2%	1 1%	3 3%	6 1%	3 1%	5 3%	1 1%	14 1%	1 *	11 2%	4 1%	10 2%	4 1%	7 3%	4 1%	11 2%	4 1%	6 3% ^t	4 1%	4 2%
Don't know	31 2% ^{aei} mpq	9 1%	9 4% ^a	6 5% ^a	7 5% ^a	8 1%	6 3%	5 3%	7 7% ^{ze}	23 2%	5 4%	12 2%	17 3%	7 1%	21 4% ^m	3 1%	4 1%	7 1%	22 4% ^{zpq}	11 4%	19 3%	1 *
None	349 28% ^{ae} ikmp qt	128 18%	88 36% ^{za}	59 49% ^{za}	59 47% ^{za}	117 16%	77 34% ^e	77 49% ^{ze}	68 65% ^{zefg}	261 24%	85 70% ^{zi}	89 13%	260 47% ^{zk}	78 12%	271 46% ^{zm}	23 9%	72 16%	95 13%	252 48% ^{zopq}	107 45% ^{zt}	159 21%	83 33%
MEAN NUMBER OF MENTIONS	1.81b cdfgh jins	2.37zb cd	1.37c d	0.77	0.70	2.40zf gh	1.45g h	0.78h	0.38	1.99zj	0.37	2.56zl	0.89	2.63zn	0.94	2.97z pqr	2.22z r	2.49z pr	0.91	1.02	2.20zs	1.44

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
 AUDIT OF POLITICAL ENGAGEMENT 13
 J14007015-50-03 11-DEC - 29-DEC 2015

Table 150
CU26 - As you may be aware the Government has committed to holding an in / out referendum on European Union membership by the end of 2017. How likely would you be to vote in this referendum, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE					AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
10. Absolutely certain to vote	727	364	363	54	94	110	138	122	209	147	248	331	250	208	139	130	395	332	188	539
	59%cdjps	61%	57%	37%	46%	53%c	65%cd	67%cde	76%zcode	42%	59%j	72%zjk	81%znop	59%p	58%p	39%	58%	60%	51%	63%zss
9.	55	26	29	12	6	16	8	5	8	19	24	13	13	21	10	12	30	26	20	36
	5%	4%	5%	8%i	3%	8%	4%	3%	3%	5%	6%	3%	4%	6%	4%	4%	4%	5%	5%	4%
8.	73	41	32	13	16	7	19	12	6	29	26	18	17	28	13	15	52	21	17	56
	6%ilr	7%	5%	9%i	8%i	4%	9%i	6%	2%	8%i	6%	4%	6%	8%	6%	4%	8%r	4%	5%	6%
7.	50	28	23	8	4	14	6	9	10	12	19	19	8	15	3	25	30	21	14	36
	4%oo	5%	4%	5%	2%	7%	3%	5%	4%	3%	5%	4%	3%	4%	1%	8%zmo	4%	4%	4%	4%
6.	45	24	21	8	12	7	9	4	5	20	16	9	2	12	6	25	27	18	26	18
	4%lmt	4%	3%	6%	6%	3%	4%	2%	2%	6%l	4%	2%	*	3%am	3%	8%zmno	4%	3%	7%zt	2%
5.	95	43	53	15	27	19	12	8	14	42	31	22	7	20	23	45	57	38	40	55
	8%lmt	7%	8%	10%	13%zphi	9%	6%	5%	5%	12%zcl	7%	5%	2%	6%	10%em	14%zmn	8%	7%	11%zct	6%
4.	15	4	11	4	1	2	7	-	-	6	9	-	2	7	4	2	10	5	2	13
	1%	1%	2%	3%i	*	1%	3%zi	-	-	2%l	2%l	-	*	2%	2%	1%	1%	1%	1%	1%
3.	23	7	15	5	4	2	5	3	3	10	8	6	5	5	3	10	11	11	7	16
	2%	1%	2%	4%	2%	1%	2%	2%	1%	3%	2%	1%	1%	2%	1%	3%	2%	2%	2%	2%
2.	25	13	11	6	7	4	1	2	5	12	5	7	1	8	8	8	14	11	8	17
	2%am	2%	2%	4%	3%	2%	1%	1%	2%	4%	1%	2%	*	2%	3%em	3%	2%	2%	2%	2%
1. Absolutely certain not to vote	105	43	62	18	29	22	8	15	14	47	30	29	6	28	27	44	47	58	39	66
	9%fim	7%	10%	12%fi	14%zfi	10%fi	4%	8%	5%	13%zkl	7%	6%	2%	8%am	11%am	14%zmn	7%	10%	11%	8%
MEAN	8.02cdjps	8.20	7.85	6.92	7.09	7.78	8.50zcd	8.40cd	8.84zcd	7.02	8.15j	8.66zjk	9.31zno	8.12p	7.73p	6.87	8.08	7.95	7.56	8.22zss
Certain to vote	727	364	363	54	94	110	138	122	209	147	248	331	250	208	139	130	395	332	188	539
	59%cdjps	61%	57%	37%	46%	53%c	65%cd	67%cde	76%zcode	42%	59%j	72%zjk	81%znop	59%p	58%p	39%	58%	60%	51%	63%zss
Likely to vote	224	120	104	41	38	44	41	30	29	80	85	59	40	75	32	77	138	85	77	146
	18%ilmr	20%	16%	29%zhi	19%ai	21%ai	19%ai	16%	11%	23%zcl	20%l	13%	13%	21%am	13%	23%zmo	20%	15%	21%	17%
Unlikely to vote	158	67	90	30	39	27	26	13	21	70	54	34	14	40	38	65	92	65	58	100
	13%hilm	11%	14%	21%zhi	19%zhi	13%	12%	7%	8%	20%zkl	13%l	7%	5%	11%am	16%am	20%zmn	14%	12%	16%	12%
Certain not to vote	105	43	62	18	29	22	8	15	14	47	30	29	6	28	27	44	47	58	39	66
	9%fim	7%	10%	12%fi	14%zfi	10%fi	4%	8%	5%	13%zkl	7%	6%	2%	8%am	11%am	14%zmn	7%	10%	11%	8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/h/v/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 150
CU26 - As you may be aware the Government has committed to holding an in / out referendum on European Union membership by the end of 2017. How likely would you be to vote in this referendum, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Don't know	18	6	12	1	5	6	-	2	3	6	6	5	1	1	3	12	4	14	7	11
	1%	1%	2%	1%	3%	3%	-	1%	1%	2%	1%	1%	*	*	1%	4%zmn	1%	2%zq	2%	1%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 151
CU26 - As you may be aware the Government has committed to holding an in / out referendum on European Union membership by the end of 2017. How likely would you be to vote in this referendum, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

Table with columns: ACCESS TO INTERNET (YES, NO), TENURE (OWNED OUT-RIGHT, BUYING MORTGAGE, RENTED LOCAL AUTHORITY, RENTED PRIVATE), GOVERNMENT OFFICE REGION (SCOTLAND, WALES, NORTH, MID-LANDS, SOUTH, LONDON), ETHNICITY (WHITE, BME), EDUCATION (GCSE/O-LV/CSE/NVQ12, A-LVL OR EQUIV, DEGR/MAST/PHD, NO FORML QUAL). Rows include Unweighted Base, Weighted Base, and Likelihood to vote (10 to 1).

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 151
CU26 - As you may be aware the Government has committed to holding an in / out referendum on European Union membership by the end of 2017. How likely would you be to vote in this referendum, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

TOTAL (z)	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION			
	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Certain not to vote	91 8%	15 12%	14 3%	18 5%	32 17%zcd	39 15%zcd	4 3%	15 23%zhijkl	29 9%	20 6%	17 6%	22 12%zh	91 8%	14 9%	33 10%r	9 5%	6 2%	44 16%zcr
Don't know	13 1%	5 4%	2 *	4 1%	4 2%	6 2%	2 2%	* 1%	4 1%	5 2%	- -	6 4%zl	13 1%	5 3%z	5 1%	1 *	1 *	10 4%zf
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
 Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
 AUDIT OF POLITICAL ENGAGEMENT 13
 J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 152
 CU26 - As you may be aware the Government has committed to holding an in / out referendum on European Union membership by the end of 2017. How likely would you be to vote in this referendum, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT					POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
		QUAL-ITY (a)	POP-ULAR (b)	CON-SERV-ATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/ FAIRLY INTER-ESTED (k)	NOT VERY/ NOT AT ALL INTER-ESTED (l)	SATIS- FIED (m)	DISSAT- ISFIED (n)	SATIS- FIED (o)	DISSAT- ISFIED (p)	SATIS- FIED (q)	DISSAT- ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
10. Absolutely certain to vote	727 59%h ls	95 85%zb	181 63%	202 75%zdh	238 60%h	32 68%	51 83%	74 74%zdh	24 17%	389 76%zj	335 47%	550 79%zl	177 33%	285 71%z	273 64%z	245 67%z	278 63%	315 72%zr	130 57%	75 50%	113 56%	293 71%zst
9.	55 5%	3 3%	9 3%	18 7%	17 4%	1 2%	*	5 5%	3 2%	25 5%	29 4%	33 5%	23 4%	19 5%	15 4%	23 6%	15 3%	21 5%	11 5%	4 2%	12 6%	24 6%
8.	73 6%i	6 5%	18 6%	10 4%	22 6%	4 9%	6 10%	4 4%	12 9%	19 4%	54 8%zi	37 5%	36 7%	21 5%	27 6%	20 5%	26 6%	20 5%	11 5%	7 4%	11 5%	28 7%
7.	50 4%kn	3 3%	9 3%	13 5%	19 5%	*	-	2 2%	6 4%	17 3%	33 5%	12 2%	38 7%zk	9 2%	9 2%	20 5%	13 3%	15 4%	4 2%	10 2%	12 5%	12 3%
6.	45 4%ku	1 1%	12 4%	7 3%	26 7%zgh	2 5%	1 1%	*	1 *	13 3%	32 5%	14 2%	31 6%zk	14 3%	14 3%	10 3%	15 3%	14 3%	6 2%	7 4%u	6 3%	4 1%
5.	95 8%aci kou	1 1%	20 7%	5 2%	30 7%c	3 6%	3 5%	9 9%c	13 10%c	21 4%	74 10%zi	17 2%	78 15%zk	20 5%	31 7%	17 5%	38 9%	29 7%	27 12%	16 11%u	22 11%u	19 5%
4.	15 1%ik	-	1 *	-	2 1%	1 3%	-	1 1%	4 3%c	1 *	14 2%zi	1 *	14 3%zk	2 1%	2 1%	2 1%	2 *	2 1%	2 1%	1 1%	-	4 1%
3.	23 2%	-	2 1%	4 2%	7 2%	*	-	3 3%	5 3%	6 1%	17 2%	9 1%	14 3%	9 2%	8 2%	9 3%	7 2%	6 1%	4 2%	7 5%z	4 2%	7 2%
2.	25 2%ikm q	-	3 1%	3 1%	10 3%	-	-	-	9 7%zcg	2 *	23 3%zi	4 1%	21 4%zk	1 *	7 2%	2 1%	4 1%	2 *	7 3%q	4 3%	4 2%	4 1%
1. Absolutely certain not to vote	105 9%acd gikm qu	1 1%	33 11%a	7 2%	18 5%	3 6%	-	1 1%	56 41%zcdg	14 3%	87 12%zi	22 3%	83 16%zk	17 4%	33 8%	15 4%	37 8%	11 2%	25 11%aq	23 16%zu	19 9%u	15 4%
MEAN	8.02h jis	9.55z b	8.05	9.09zdh	8.25h	8.51	9.50	9.01zdh	4.35	9.10zj	7.27	9.16zl	6.47	8.79zn	8.26	8.68zp	8.20	8.92zr	7.70	7.05	7.88	8.85zst
Certain to vote	727 59%h ls	95 85%zb	181 63%	202 75%zdh	238 60%h	32 68%	51 83%	74 74%zdh	24 17%	389 76%zj	335 47%	550 79%zl	177 33%	285 71%z	273 64%z	245 67%z	278 63%	315 72%zr	130 57%	75 50%	113 56%	293 71%zst

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 152
CU26 - As you may be aware the Government has committed to holding an in / out referendum on European Union membership by the end of 2017. How likely would you be to vote in this referendum, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	QUALITY	POPULAR	CONSERVATIVE	LABOUR	LIB DEM	UKIP	OTHER	NONE	STRONG	WEAK	VERY FAIRLY INTERESTED	NOT VERY/NOT AT ALL INTERESTED	SATISFIED	DISSATISFIED	SATISFIED	DISSATISFIED	SATISFIED	DISSATISFIED	UP TO £11499	£11500 - £24999	£25000 PLUS	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Likely to vote	224	14	48	48	84	8	7	12	22	73	149	96	127	63	65	72	69	70	31	20	39	68
	18%	12%	17%	18%	21%	17%	12%	12%	16%	14%	21%	14%	24%	16%	15%	20%	16%	16%	13%	13%	19%	17%
Unlikely to vote	158	1	26	13	49	4	3	13	31	30	127	31	126	32	48	31	51	38	39	29	29	35
	13%	1%	9%	5%	12%	9%	5%	13%	23%	6%	18%	4%	24%	8%	11%	8%	12%	9%	17%	19%	15%	8%
Certain not to vote	105	1	33	7	18	3	-	1	56	14	87	22	83	17	33	15	37	11	25	23	19	15
	9%	7%	11%	2%	5%	6%	-	1%	41%	3%	12%	3%	16%	4%	8%	4%	8%	2%	11%	16%	9%	4%
Don't know	18	-	1	-	6	-	-	1	4	3	11	1	17	1	8	1	5	2	4	4	*	-
	1%	-	*	-	1%	-	-	1%	3%	1%	2%	*	3%	*	2%	*	1%	*	2%	3%	*	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

Table 153
CU26 - As you may be aware the Government has committed to holding an in / out referendum on European Union membership by the end of 2017. How likely would you be to vote in this referendum, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERTAINLY NOT (a)	LIKELY (b)	UNLIKELY (c)	CERTAINLY INLY NOT (d)	CERTAINLY NOT (e)	LIKELY (f)	UNLIKELY (g)	CERTAINLY INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
10. Absolutely certain to vote	727	601	77	18	24	727	-	-	-	703	22	523	202	493	233	205	319	524	203	-	601	126
		59%abc	83%zbc	32%cd	15%	100%zefgh	-	-	-	64%zj	18%	77%zl	37%	77%zn	40%	83%zpqr	70%zr	74%zps	39%	-	81%zst	50%
		dqjkl	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af
		lnrs																				
9.	55	25	24	3	4	-	55	-	-	51	4	29	26	32	24	8	17	25	31	25	11	19
	5%	3%	10%zac	2%	3%	-	25%zeg	-	-	5%	3%	4%	5%	5%	4%	3%	4%	4%	6%	10%zt	2%	8%
							h															
8.	73	20	40	7	6	-	73	-	-	66	7	34	39	35	37	4	35	39	34	26	17	30
	6%	3%	16%zac	6%	4%	-	33%zeg	-	-	6%	6%	5%	7%	6%	6%	2%	8%oaq	6%ob	6%oc	11%zt	2%	12%
							h															
7.	50	13	24	11	3	-	50	-	-	43	7	16	35	14	37	3	22	24	26	26	5	19
	4%	2%	10%zad	9%za	2%	-	23%zeg	-	-	4%	6%	2%	6%zk	2%	6%zm	1%	5%oo	3%op	5%oq	11%zt	1%	8%
							h															
6.	45	9	28	6	1	-	45	-	-	32	12	11	34	12	32	1	16	17	28	21	16	8
	4%	1%	11%zad	5%a	*	-	20%zeg	-	-	3%	10%zi	2%	6%zk	2%	6%zm	*	3%	2%oa	5%zoq	9%zt	2%	3%
							h															
5.	95	23	26	33	12	-	-	95	-	78	15	28	66	22	72	8	23	31	63	49	21	26
	8%	3%	11%a	27%zab	10%a	-	-	60%zef	-	7%	12%	4%	12%zk	4%	12%zm	3%	5%	4%	12%zopq	21%zt	3%	10%
							h															
4.	15	1	2	8	3	-	-	15	-	9	6	1	14	1	14	3	5	8	7	6	-	8
	1%	*	1%	7%zab	3%a	-	-	9%zef	-	1%	5%zi	*	2%zk	*	2%zm	1%	1%	1%	1%	3%t	-	3%
							h															
3.	23	9	3	4	7	-	-	23	-	18	5	10	13	10	13	5	6	10	12	15	1	7
	2%	1%	1%	4%	5%za	-	-	14%zef	-	2%	4%	1%	2%	2%	2%	2%	1%	1%	2%	6%zt	*	3%
							h															
2.	25	4	6	10	5	-	-	25	-	19	6	4	20	4	21	5	1	5	19	14	5	5
	2%	1%	3%a	8%zab	4%a	-	-	16%zef	-	2%	5%	1%	4%zk	1%	3%zm	2%	*	1%p	4%zpq	6%zt	1%	2%
							h															
1. Absolutely certain not to vote	105	17	9	17	58	-	-	-	105	67	34	22	83	15	90	8	14	22	82	44	58	3
	9%	2%	4%	15%zab	46%zabc	-	-	-	100%zefg	6%	28%zi	3%	15%zk	2%	15%zm	3%	3%	3%	16%zopq	18%zt	8%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 153
CU26 - As you may be aware the Government has committed to holding an in / out referendum on European Union membership by the end of 2017. How likely would you be to vote in this referendum, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT		
		CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Weighted Base MEAN	1231 8.02b cdghj lnrs	724 9.30zb cd	244 7.56c d	119* 5.31d	125* 4.13	727 10.00zf g	224 7.62g h	158 4.15h	105* 1.00	1097 8.38zj	121* 5.05	680 9.06zl	548 6.70	640 9.14zn	588 6.78	248 9.11z r	459 8.83z r	707 8.92z r	521 6.79	238 4.98	742 8.91zs	252 8.15
Certain to vote	727 59% bc dghj lnrs	601 83% zbc d	77 32% cd	18 15% 19%	24 19%	727 100% z fgh	- -	- -	- -	703 64% zj	22 18%	523 77% zl	202 37%	493 77% zn	233 40%	205 83% zp qr	319 70% zr	524 74% zp r	203 39%	- -	601 81% zs	126 50%
Likely to vote	224 18% ade ghkmoc t	66 9%	116 47% za cd	27 23% ad	13 10%	- -	224 100% zeg h	- -	- -	192 18%	29 24%	90 13%	134 24% zk	93 15%	130 22% zm	16 6%	89 19% oq	105 15% o	118 23% zopq	97 41% zt	50 7%	77 30%
Unlikely to vote	158 13% aef hikmop qt	36 5%	38 16% a	55 46% za bd	27 22% za	- -	- -	158 100% zef h	- -	125 11%	31 26% zi	44 6%	112 21% zk	38 6%	119 20% zm	19 8%	35 8%	54 8%	102 20% zopq	84 35% zt	28 4%	46 18%
Certain not to vote	105 9% abe fgikm opq	17 2%	9 4%	17 15% za b	58 46% zab c	- -	- -	- -	105 100% zefg	67 6%	34 28% zi	22 3%	83 15% zk	15 2%	90 15% zm	8 3%	14 3%	22 3%	82 16% zopq	44 18% zt	58 8%	3 1%
Don't know	18 1% aei kmpqt	3 *	4 2%	1 1%	3 3% a	- -	- -	- -	- -	10 1%	5 4% i	1 *	16 3% zk	1 *	16 3% zm	* *	1 *	2 *	16 3% zopq	12 5% zt	5 1%	- -
Refused	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

**Table 154
CU27 - How interested would you say you are in issues to do with the European Union?
BASE: ALL ADULTS AGED 18+**

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WORKING (q)	NOT WORKING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
[1] Very interested	255 21%bcjp	146 24%zb	109 17%	17 12%	36 17%	35 17%	52 24%c	38 21%	78 28%zcde	53 15%	87 20%	115 25%zj	111 36%znop	71 20%p	44 18%p	29 9%	140 21%	115 21%	61 17%	194 23%
[2] Fairly interested	513 42%cipr	256 43%	257 41%	65 45%	84 41%	101 48%i	91 43%	76 42%	95 35%	150 43%	192 45%	172 37%	166 54%znop	146 42%p	96 40%	105 32%	314 46%zr	199 36%	161 44%	352 41%
[3] Not very interested	273 22%am	117 19%	156 25%	31 22%	43 21%	41 20%	54 26%	39 21%	64 23%	74 21%	96 23%	103 22%	27 9%	79 22%am	65 27%am	102 31%zmn	138 20%	134 24%	87 24%	186 22%
[4] Not at all interested	184 15%fkmq	78 13%	106 17%	29 20%f	41 20%f	32 15%	16 7%	30 16%f	36 13%	70 20%zk	48 11%	66 14%	6 2%	53 15%am	35 15%am	89 27%zmno	84 12%	100 18%zq	58 16%	126 15%
MEAN	2.31amq	2.21	2.41za	2.50zfi	2.44f	2.34	2.16	2.33	2.21	2.46zkl	2.25	2.26	1.77	2.33m	2.38m	2.77zmn o	2.25	2.40zq	2.39	2.28
Interested	768 62%bpr	402 67%zb	366 58%	83 57%	120 58%	135 65%	143 67%	114 62%	173 63%	203 58%	278 66%	287 63%	277 89%znop	218 62%p	140 58%p	134 41%	453 67%zr	315 57%	222 60%	546 63%
Weak interested	456 37%amq	195 33%	262 41%za	60 42%	84 41%	73 35%	70 33%	69 38%	100 36%	144 41%	143 34%	169 37%	33 11%	132 38%am	100 42%am	191 58%zmno	222 33%	234 42%zq	145 39%	312 36%
NET interested	312 25%bcdej opr	208 35%zb	104 16%	22 16%	36 18%	62 30%cd	73 34%zcd	45 25%	73 26%c	59 17%	135 32%zj	118 26%j	243 78%znop	86 24%p	40 17%	-57 -17%	231 34%zr	80 14%	78 21%	234 27%
Don't know	7 1%	2 *	5 1%	2 1%	1 1%	1 *	- -	* *	3 1%	3 1%	1 *	3 1%	- -	2 1%	- -	5 1%	2 *	5 1%	2 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 155
CU27 - How interested would you say you are in issues to do with the European Union?
BASE: ALL ADULTS AGED 18+

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION					ETHNICITY		EDUCATION					
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT- RIGHT (c)	BUYING MORT- GAGE (d)	RENTED LOCAL AUTH- ORITY (e)	RENTED PRI- VATE (f)	SCOT- LAND (h)	WALES (i)	NORTH (j)	MID- LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
[1] Very interested	255 p	243 21%bfho 22%zb	12 11%	106 26%zef	81 23%f	30 16%	33 12%	12 10%	7 11%	58 19%	51 17%	90 34%zhij km	37 21%h	244 23%zo	11 7%	46 13%	31 19%	111 34%zpq	47 17%
[2] Fairly interested	513	483 42%bes	30 43%zb	170 41%	168 48%e	60 32%	111 42%	61 53%zij	20 31%	119 39%	130 43%	105 40%	78 44%	446 42%	63 41%	136 39% s	91 54%zps	175 53%zps	57 21%
[3] Not very interested	273	238 22%rf	35 21%	85 21%	71 20%	52 28%	61 23%	24 21%	12 18%	82 27%	71 23%	49 18%	35 20%	228 21%	43 29%zn	99 29%zqr	29 17%r	30 9%	89 33%zqr
[4] Not at all interested	184	147 15%adr	37 31%za	51 12%	31 9%	41 22%zcd	58 22%zcd	14 12%	27 41%zhijk lm	48 16%l	50 16%l	21 8%	25 14%	151 14%	32 21%zn	65 19%qr	17 10%r	13 4%	76 28%zppqr
MEAN	2.31acd lnr	2.26	2.84za	2.20	2.15	2.57zcd	2.55zcd	2.36l	2.89zj klm	2.39l	2.39l	2.00	2.27l	2.27	2.65zn	2.53zqr	2.19r	1.83	2.72zqr
Interested	768 ops	725 62%befe 65%zb	43 37%	276 67%ef	249 71%zef	90 48%	144 54%	72 64%i	27 42%	177 57%i	182 60%i	194 74%zijk	115 65%i	690 64%zo	74 49%	182 52% s	122 73%zps	286 87%zpq	104 38%
Weak interested	456 qr	385 37%adln 35%	72 61%za	136 33%	102 29%	93 50%zcd	119 45%zcd	38 33%	39 58%zhijk lm	130 42%l	120 40%l	70 26%	60 34%	380 35%	76 50%zn	165 47%zqr	46 27%r	43 13%	165 61%zppqr
NET interested	312 jops	341 25%befe 31%zb	-29 -25%	140 34%zef	148 42%zef	-4 -2%	25 9%e	34 30%ijk	-11 -17%	47 15%i	61 20%i	125 47%zhij km	55 31%zijk	311 29%zo	-2 -1%	17 5%	76 45%zps	244 74%zpq s	-61 -22%
Don't know	7 1%a	4 *	3 2%a	2 *	- -	2 1%	3 1%	3 3%zl	- -	1 *	1 *	- -	1 1%	5 *	2 1%	2 1%	* *	* *	3 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

15 Jan 2016

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 156
CU27 - How interested would you say you are in issues to do with the European Union?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME		
		QUALITY (a)	POPULAR (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/ FAIRLY INTERESTED (k)	NOT VERY/ NOT AT ALL INTERESTED (l)	SATIS -FIED (m)	DISSAT -ISFIED (n)	SATIS -FIED (o)	DISSAT -ISFIED (p)	SATIS -FIED (q)	DISSAT -ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
[1] Very interested	255	41	60	83	80	10	20	21	21	172	82	232	23	106	95	96	96	114	55	16	37	131
		21%aj	21%	31%zdh	20%	22%	33%	21%	15%	34%zj	12%	33%zl	4%	27%z	22%	26%z	22%	26%z	24%	10%	19%	32%zst
[2] Fairly interested	513	60	125	112	183	27	24	57	29	245	264	362	151	187	184	153	190	189	86	52	78	183
		42%hj	43%	42%h	46%h	57%	40%	57%zch	22%	48%zj	37%	52%zl	29%	47%z	43%	42%	43%	43%	37%	35%	39%	45%
[3] Not very interested	273	5	59	54	87	7	13	12	29	61	211	78	195	70	70	81	72	100	34	42	52	70
		4%	20%a	20%	22%	14%	22%	12%	21%	12%	30%zi	11%	37%zk	18%	16%	22%	16%	23%r	15%	28%u	26%u	17%
[4] Not at all interested	184	6	44	21	44	3	4	9	56	26	151	28	156	35	75	35	80	30	56	40	33	26
		15%acd	15%a	8%	11%	7%	6%	9%	41%zcdg	5%	21%zi	4%	29%zk	9%	18%am	10%	18%o	7%	24%zd	26%zu	16%u	6%
MEAN	2.31a	1.78	2.30a	2.05	2.24c	2.07	2.00	2.10	2.89zcdg	1.88	2.61zi	1.86	2.92zk	2.09	2.29m	2.15	2.31	2.11	2.39q	2.71zt	2.40u	1.98
Interested	768	101	185	195	263	37	44	77	51	417	346	593	175	293	279	249	286	302	141	68	115	315
		62%hj	64%	72%zh	66%h	79%	73%	77%zh	37%	82%zj	49%	85%zl	33%	74%zn	65%	68%z	65%	69%z	61%	45%	57%	77%zst
Weak interested	456	11	103	74	131	10	17	21	85	88	362	105	351	105	145	116	153	130	89	82	85	96
		37%ac	36%a	28%	33%	21%	27%	21%	62%zcdg	17%	51%zi	15%	66%zk	26%	34%	32%	35%	30%	39%	54%zu	42%u	23%
NET interested	312	90	82	121	132	27	27	56	-34	330	-17	488	-176	188	135	133	133	172	51	-14	30	219
		25%hj	28%	45%zdh	33%zh	57%	45%	56%zdh	-25%	65%zj	-2%	70%zl	-33%	47%zn	31%z	37%z	30%z	40%zr	22%	-9%	15%st	53%zst
Don't know	7	-	2	*	2	-	-	2	1	4	1	2	5	*	3	*	2	3	-	1	*	-
		1%	1%	*	*	-	-	2%	1%	1%	*	1%	1%	*	1%	*	*	1%	-	1%	*	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

**Table 157
CU27 - How interested would you say you are in issues to do with the European Union?
BASE: ALL ADULTS AGED 18+**

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOWLEDGE-ABLE (k)	NOT KNOWLEDGE-ABLE (l)	KNOWLEDGE-ABLE (m)	NOT KNOWLEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
[1] Very interested	255 21% bcdfgh Inrs	206 28% zabcd	24 10%	7 6%	15 12%	226 31% zefgh	15 7%	4 2%	7 7%	241 22% zj	13 11%	222 33% zkl	33 6%	211 33% zmn	44 7%	92 37% zpq	119 26% zr	211 30% zpr	44 8%	15 6%	204 28% zst	35 14%
[2] Fairly interested	513 42% dghjnr s	330 46% zcd	105 43% d	47 39% d	30 24%	350 48% zgh	101 45% gh	45 29% h	16 15%	481 44% zj	30 24%	327 48% zkl	185 34%	310 49% zmn	201 34%	115 46% r	220 48% zr	335 47% zr	178 34%	70 29%	325 44% s	118 47%
[3] Not very interested	273 22% aekmoqt	120 17%	82 34% za	36 30% a	27 22%	108 15% h	86 38% ze	57 36% ze	17 16%	233 21%	39 32% zi	93 14%	179 33% zkl	86 14%	186 32% zm	33 13%	89 19%	122 17%	151 29% zopq	80 34% zt	121 16%	72 28%
[4] Not at all interested	184 15% aefikmopq t	65 9%	32 13%	29 24% za	50 40% zabc	40 6%	21 10%	51 32% ze	65 62% zefg	138 13%	38 32% zi	36 5%	148 27% zkl	29 5%	154 26% zm	7 3%	29 6%	37 5%	145 28% zopq	67 28% zt	90 12%	27 11%
MEAN	2.31a eikmo pq	2.06 a	2.50z a	2.72z a	2.92z ab	1.95 e	2.51z e	2.99z ef	3.33z efg	2.25	2.85z i	1.92	2.81z k	1.90 m	2.77z m	1.82 q	2.06o q	1.98o	2.77z zopq	2.86z t	2.13	2.35
Interested	768 62% bcdfghj Inrs	536 74% zabcd	129 53% d	54 45%	45 36%	576 79% zfg	116 52% gh	49 31%	23 22%	722 66% zj	43 35%	549 81% zkl	218 40%	522 82% zmn	245 42%	207 84% zpq	339 74% zr	546 77% zr	222 43%	85 36%	529 71% zst	153 61%
Weak interested	456 37% aeikmop qt	186 26%	114 47% za	65 55% za	78 62% zabc	149 20%	108 48% ze	107 68% ze	82 78% zef	371 34%	77 63% zi	129 19%	327 60% zkl	116 18%	341 58% zmn	40 16%	118 26% oq	159 22% o	296 57% zopq	148 62% zt	211 28%	98 39%
NET interested	312 25% bcdfghj Inrs	350 48% zabcd	15 6% c	-11 -9%	-33 -26%	427 59% zefgh	8 4%	-59 -37%	-59 -56%	351 32% zj	-34 -28%	420 62% zkl	-109 -20%	406 63% zmn	-96 -16%	167 67% zpq	221 48% zr	388 55% zr	-74 -14% pr	-63 -26%	319 43% zst	55 22%
Don't know	7 1% i	3 *	1 1%	-	3 2%	2 *	-	1 1%	-	4 *	2 1%	3 *	3 *	2 *	3 *	* *	2 *	2 *	3 1%	5 2% zt	2 *	-

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/ef/gh - z/ij - z/kl - z/m/n - z/op/q/r - z/st
Overlap formulae used. * small base

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

Table 158
CU28 - Which of these statements best describes your opinion on the present system of governing the European Union?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE						AGE			SOCIAL GRADE				WORKING STATUS		CHILDREN IN HOUSEHOLD		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (h)	65+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	WOR-KING (q)	NOT WOR-KING (r)	YES (s)	NO (t)
Unweighted Base	1231	660	571	169	201	184	186	203	288	370	370	491	295	380	202	354	568	663	339	892
Weighted Base	1231	599	632	144*	206	209	213	183	276	350	422	459	310	352	240	329	677	554	369	862
Works extremely well and could not be improved	12 1%	8 1%	5 1%	2 2%	3 1%	1 *	3 1%	3 2%	1 *	5 2%	3 1%	4 1%	*	5 1%	1 *	6 2%	6 1%	7 1%	3 1%	9 1%
Could be improved in small ways but mainly works well	249 20%	131 22%	118 19%	31 21%	51 25%	47 22%	40 19%	32 17%	48 17%	82 23%	87 21%	80 17%	74 24%	68 19%	46 19%	60 18%	149 22%	100 18%	87 24%	162 19%
Could be improved quite a lot	498 40%p	236 39%	262 41%	67 46%	92 45%	81 39%	86 41%	67 37%	105 38%	159 45%	168 40%	172 37%	133 43%	156 44%p	97 40%	112 34%	285 42%	213 38%	147 40%	351 41%
Needs a great deal of improvement	356 29%cdjqs	181 30%	175 28%	22 15%	36 18%	52 25%	73 34%cd	61 34%cd	111 40%zode	58 17%	125 30%j	172 38%zj	85 28%	96 27%	73 30%	102 31%	170 25%	186 34%zq	87 23%	269 31%zs
Don't know	116 9%aim	44 7%	72 11%	22 15%zfi	23 11%l	27 13%fi	12 6%	20 11%l	11 4%	46 13%zl	39 9%	31 7%	17 6%	27 8%	23 9%	49 15%zmn	67 10%	49 9%	45 12%	71 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/h/i - z/j/k/l - z/m/n/o/p - z/q/r - z/s/t
 Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

**Table 159
CU28 - Which of these statements best describes your opinion on the present system of governing the European Union?
BASE: ALL ADULTS AGED 18+**

	ACCESS TO INTERNET		TENURE				GOVERNMENT OFFICE REGION						ETHNICITY		EDUCATION				
	TOTAL (z)	YES (a)	NO (b)	OWNED OUT-RIGHT (c)	BUYING MORT-GAGE (d)	RENTED LOCAL AUTH-ORITY (e)	RENTED PRI-VATE (f)	SCOT-LAND (h)	WALES (i)	NORTH (j)	MID-LANDS (k)	SOUTH (l)	LONDON (m)	WHITE (n)	BME (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)
Unweighted Base	1231	1100	131	450	267	229	267	181	72	298	258	157	265	955	269	296	221	353	239
Weighted Base	1231	1114	117*	413	351	185	266	113	66*	309	303	264	176	1074	151	348	168	329	271
Works extremely well and could not be improved	12 1%	12 1%	1 1%	1 *	4 1%	3 1%	5 2%	1 1%	- -	2 1%	5 2%	* *	3 2%	9 1%	3 2%	4 1%	1 *	* *	3 1%
Could be improved in small ways but mainly works well	249 20%p	229 21%	20 17%	74 18%	76 22%	31 17%	67 25%	27 24%	14 21%	62 20%	61 20%	39 15%	45 26%zl	206 19%	42 28%zn	49 14%	45 27%zps	82 25%ps	43 16%
Could be improved quite a lot	498 40%os	459 41%	39 33%	170 41%	145 41%	64 34%	108 41%	50 44%	22 33%	128 41%	116 38%	122 46%m	60 34%	446 42%	51 34%	156 45%s	73 43%s	153 47%zs	86 32%
Needs a great deal of improvement	356 29%fhor	316 28%	40 34%	144 35%zf	92 26%	63 34%f	54 20%	21 18%	22 34%h	86 28%	91 30%h	91 35%h	44 25%	322 30%o	33 22%	108 31%r	40 24%	71 22%	100 37%zqr
Don't know	116 9%cl	99 9%	17 15%	25 6%	34 10%	25 13%c	32 12%c	14 12%l	8 13%l	31 10%	29 10%	11 4%	23 13%l	92 9%	22 15%zn	31 9%	10 6%	22 7%	38 14%zqr

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/h/i/j/k/l/m - z/n/o - z/p/q/r/s
Overlap formulae used. * small base

**INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015**

15 Jan 2016

Table 160
CU28 - Which of these statements best describes your opinion on the present system of governing the European Union?
BASE: ALL ADULTS AGED 18+

	DAILY NEWSPAPER READERSHIP		POLITICAL PARTY SUPPORT						POLITICAL PARTY SUPPORT STRENGTH		INTEREST IN POLITICS		SATISFACTION WITH THE WAY THAT PARLIAMENT WORKS		SATISFACTION WITH MPS IN GENERAL		SATISFACTION WITH OWN MP		ANNUAL INCOME			
	TOTAL (z)	QUALITY (a)	POPULAR (b)	CON-SERV-ATIVE (c)	LABOUR (d)	LIB DEM (e)	UKIP (f)	OTHER (g)	NONE (h)	STRONG (i)	WEAK (j)	VERY/FAIRLY INTERESTED (k)	NOT VERY/NOT AT ALL INTERESTED (l)	SATIS-FIED (m)	DISSAT-ISFIED (n)	SATIS-FIED (o)	DISSAT-ISFIED (p)	SATIS-FIED (q)	DISSAT-ISFIED (r)	UP TO £11499 (s)	£11500 - £24999 (t)	£25000 PLUS (u)
Unweighted Base	1231	119	296	240	445	47	39	116	139	495	722	707	523	393	432	371	445	426	233	179	208	341
Weighted Base	1231	111*	289	269	396	46**	61**	100*	137*	509	709	701	530	398	427	365	441	436	230	151	200	410
Works extremely well and could not be improved	12	*	2	4	4	-	-	*	-	4	9	5	8	6	4	7	2	3	2	1	3	6
	1%	*	1%	1%	1%	-	-	*	-	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	2%
Could be improved in small ways but mainly works well	249	29	49	43	116	13	8	23	15	136	109	166	83	108	72	99	75	107	40	32	45	98
	20%h	26%	17%	16%	29%zch	27%	13%	23%h	11%	27%zj	15%	24%zl	16%	27%zn	17%	27%zp	17%	25%z	18%	21%	23%	24%
Could be improved quite a lot	498	44	125	117	158	27	18	39	57	203	294	303	195	190	140	175	147	200	64	48	76	177
	40%np	39%	43%	43%	40%	58%	29%	39%	42%	40%	41%	43%	37%	48%zn	33%	48%zp	33%	46%zr	28%	32%	38%	43%
Needs a great deal of improvement	356	34	96	95	89	5	35	26	35	142	212	198	157	76	185	69	185	100	114	47	61	112
	29%dm	30%	33%	35%zd	23%	12%	58%	26%	26%	28%	30%	28%	30%	19%	43%zm	19%	42%zo	23%	50%zc	31%	31%	27%
Don't know	116	9	17	10	29	1	-	11	30	23	85	29	87	19	27	16	32	26	9	23	15	17
	9%bci	4%	6%	4%	7%	3%	-	11%c	22%zd	5%	12%zi	4%	16%zk	5%	6%	4%	7%	6%	4%	15%zu	7%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

INTERNAL/CLIENT USE ONLY - FINAL
AUDIT OF POLITICAL ENGAGEMENT 13
J14007015-50-03 11-DEC - 29-DEC 2015

15 Jan 2016

Table 161
CU28 - Which of these statements best describes your opinion on the present system of governing the European Union?
BASE: ALL ADULTS AGED 18+

	LIKELIHOOD TO VOTE IN GENERAL ELECTION				LIKELIHOOD TO VOTE IN EURO REFERENDUM				ELECTORAL REGISTER		KNOWLEDGE OF UK POLITICS		KNOWLEDGE OF PARLIAMENT		PMQ WATCHING (PAST YEAR)				DIFFERENTIAL ELECTION TURNOUT			
	TOTAL (z)	CERT -AIN (a)	LIKELY (b)	UNLI -KELY (c)	CERTA -INLY NOT (d)	CERT -AIN (e)	LIKELY (f)	UNLI -KELY (g)	CERTA -INLY NOT (h)	NAME ON ELECTORAL REGISTER (i)	NAME NOT ON ELECTORAL REGISTER (j)	KNOW-LEDGE-ABLE (k)	NOT KNOW-LEDGE-ABLE (l)	KNOW-LEDGE-ABLE (m)	NOT KNOW-LEDGE-ABLE (n)	IN FULL (o)	SEEN CLIPS (p)	SEEN (q)	NOT SEEN (r)	MORE LIKELY TO VOTE IN GENERAL ELECTION (s)	EQUALLY LIKELY TO VOTE IN EUROPEAN REFERENDUM & GENERAL ELECTION (t)	MORE LIKELY TO VOTE IN EUROPEAN REFERENDUM (u)
Unweighted Base	1231	682	271	124	133	679	239	178	112	1076	141	687	539	649	577	253	458	711	517	257	725	249
Weighted Base	1231	724	244	119*	125*	727	224	158	105*	1097	121*	680	548	640	588	248	459	707	521	238	742	252
Works extremely well and could not be improved	12 1%	6 1%	2 1%	3 3%	-	5 1%	5 2%	1 1%	1 1%	9 1%	3 2%	4 1%	9 2%	3 *	10 2%	1 *	3 1%	4 1%	9 2%	2 1%	6 1%	5 2%
Could be improved in small ways but mainly works well	249 20%	156 22%	53 22%	21 18%	18 14%	144 20%	66 29%ze	24 15%	12 11%	226 21%	21 18%	137 20%	111 20%	142 22%	106 18%	42 17%	110 24%	152 21%	97 19%	58 24%	142 19%	49 19%
Could be improved quite a lot	498 40%hj in	291 40%	107 44%	49 42%	48 38%	302 42%h	103 46%h	63 40%	27 26%	460 42%zj	36 30%	301 44%zl	196 36%	282 44%zn	215 37%	111 45%	187 41%	298 42%	200 38%	81 34%	299 40%	118 47%
Needs a great deal of improvement	356 29%f	223 31%	60 25%	31 26%	33 27%	241 33%zf	36 16%	46 29%f	29 28%f	316 29%	37 31%	214 31%	142 26%	191 30%	165 28%	86 35%	131 29%	217 31%	139 27%	58 24%	230 31%	68 27%
Don't know	116 9%aei kmopq	47 7%	21 9%	14 12%	27 21%zab	34 5%	14 6%	22 14%ef	35 34%zefg	86 8%	23 19%zi	25 4%	90 16%zk	21 3%	93 16%zm	8 3%	28 6%	36 5%	76 15%zopq	39 16%zt	65 9%	12 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j - z/k/l - z/m/n - z/o/p/q/r - z/s/t
 Overlap formulae used. * small base