J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 1
Q.PL05
AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	**136**	54	82	29	26	33	19	10	15	5	55	52	30	26	28	36	47	54	83	140
	11%glq	*9%*	12%z	18%zf ghikl	12%gl	14%gl	*8%*	*5%*	*9%*	*4%*	15%zf gil	11%fg	*6%*	*8%*	*8%*	*13%*	15%zmn	*8%*	14%zq	*11%*
2	**17**	8	10	7	3	3	*	2	-	2	10	4	4	-	5	8	5	5	12	19
	1%	*1%*	*1%*	4%zfg hkl	*1%*	*1%*	*	*1%*	-	*2%*	3%z	1%f	*1%*	-	*1%*	3%m	2%m	*1%*	2%z	*1%*
3	**26**	8	18	4	4	5	4	3	2	3	8	9	9	2	8	6	10	10	16	29
	2%m	*1%*	*3%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	3%m	*1%*	*3%*	*2%*
4	**19**	13	6	5	7	1	3	2	-	*	13	4	2	2	3	4	10	5	14	25
	1%l	*2%*	*1%*	3%hl	4%zhl	*	*1%*	*1%*	-	*	3%zhk l	*1%*	*	*1%*	*1%*	*1%*	3%zm	*1%*	2%zq	*2%*
5	**77**	31	46	14	17	10	15	17	1	3	30	25	22	14	18	17	28	32	45	85
	6%h	*5%*	*7%*	8%h	8%h	*4%*	7%h	9%hl	*1%*	*3%*	8%h	5%h	5%h	*4%*	*5%*	*6%*	9%zm	*5%*	8%z	*7%*
6	**36**	20	16	9	6	5	2	5	5	4	14	8	14	6	5	7	18	11	25	43
	3%q	*3%*	*2%*	5%zfk	*3%*	*2%*	*1%*	*2%*	*3%*	*4%*	*4%*	*2%*	*3%*	*2%*	*1%*	*2%*	6%zmn	*2%*	4%zq	*3%*
7	**58**	37	21	13	12	13	12	3	4	2	24	25	9	10	13	16	19	23	35	52
	4%bgl	*6%*	*3%*	8%zgh l	6%l	*5%*	5%l	*1%*	*2%*	*2%*	7%gl	5%l	*2%*	*3%*	*4%*	*6%*	*6%*	*3%*	6%z	*4%*
8	**93**	61	32	14	14	33	14	8	7	4	28	46	19	21	35	24	13	56	38	75
	7%blp	10%zb	*5%*	9%l	*7%*	13%zgh l	*6%*	*4%*	*4%*	*4%*	*7%*	10%fgl	*4%*	*6%*	10%p	*9%*	*4%*	*8%*	*6%*	*6%*
9	**48**	28	20	8	9	12	5	5	3	6	17	17	14	12	16	7	12	29	20	47
	4%	*4%*	*3%*	*5%*	*4%*	*5%*	*2%*	*3%*	*2%*	*6%*	*5%*	4%f	*3%*	*4%*	*4%*	*3%*	*4%*	*4%*	*3%*	*4%*
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	358	396	49	102	121	149	135	130	69	151	270	334	250	225	147	133	474	280	744
	58%cd jopr	*56%*	*60%*	*30%*	49%cj	50%c	67%zc dejk	70%zc dejk	78%zc defjk	67%cd ej	40%c	58%cj	72%zc dejk	73%zn op	61%p	*52%*	*43%*	67%zr	*47%*	*57%*
DON'T KNOW	**32**	15	17	11	11	6	*	2	-	2	22	6	4	-	10	9	13	10	22	34
	2%flmq	*2%*	*3%*	7%zfg hkl	5%zfg hkl	*2%*	*	*1%*	-	*2%*	6%zfg hkl	1%f	*1%*	-	3%m	3%m	4%m	*1%*	4%zq	*3%*
REFUSED	**2**	*	1	*	-	-	-	-	-	1	*	-	1	-	-	2	-	-	2	2
	*	*	*	*	-	-	-	-	-	1%z	*	-	*	-	-	*1%*	-	-	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 2
Q.PL05
AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	**136**	55	18	63	48	88	126	9	13	13	12	7	12	9	19	10	12	9	21	140
	11%	*9%*	*12%*	*11%*	*12%*	*10%*	*11%*	*7%*	*13%*	*10%*	*7%*	*12%*	*8%*	*8%*	*11%*	*8%*	18%zjl mq	*8%*	18%zj lmq	*11%*
2	**17**	8	1	8	6	11	16	1	-	1	1	1	4	2	3	4	*	-	1	19
	1%	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	-	*1%*	*	*3%*	*3%*	*2%*	*2%*	*3%*	*1%*	-	*1%*	*1%*
3	**26**	14	2	10	10	16	21	4	-	-	3	4	3	4	5	-	2	2	3	29
	2%	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	-	-	*2%*	8%zhj o	*2%*	*3%*	*3%*	-	*3%*	*2%*	*2%*	*2%*
4	**19**	6	4	10	7	11	15	3	1	2	2	2	1	2	1	-	4	4	-	25
	1%	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*	*3%*	*	*1%*	*1%*	-	7%zhj lmnor	4%z	-	*2%*
5	**77**	30	7	41	28	50	65	13	1	9	11	6	8	8	9	6	3	7	8	85
	6%h	*5%*	*4%*	7%z	*7%*	*6%*	*6%*	10%zf	*1%*	*7%*	7%h	11%h	*6%*	7%h	*5%*	*5%*	*5%*	*6%*	7%h	*7%*
6	**36**	14	4	19	8	28	28	8	4	-	11	-	5	4	2	1	*	6	3	43
	3%	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	6%zf	*4%*	-	7%znp	-	*3%*	*4%*	*1%*	*1%*	*1%*	6%n	*2%*	*3%*
7	**58**	36	4	19	22	36	51	7	7	3	6	1	17	4	10	1	1	6	2	52
	4%c	*6%*	*3%*	*3%*	*5%*	*4%*	*4%*	*5%*	*7%*	*3%*	*4%*	*1%*	11%zjk mopr	*3%*	*5%*	*1%*	*1%*	*5%*	*2%*	*4%*
8	**93**	64	4	26	37	56	83	10	7	28	12	2	13	5	11	4	3	4	4	75
	7%bc e	11%zbc	*2%*	*5%*	*9%*	*6%*	*7%*	*8%*	*8%*	*22%*	*7%*	*3%*	*8%*	*4%*	*6%*	*4%*	*4%*	*4%*	*4%*	*6%*
9	**48**	24	7	17	15	34	41	6	6	3	9	1	3	4	12	3	2	5	1	47
	4%	*4%*	*5%*	*3%*	*4%*	*4%*	*4%*	*5%*	6%r	*2%*	6%r	*2%*	*2%*	*3%*	6%r	*2%*	*4%*	*4%*	*1%*	*4%*
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	323	95	336	219	535	695	57	57	66	84	32	78	72	105	84	36	69	71	744
	58%g	*55%*	*63%*	*60%*	*53%*	60%z	60%zg	*44%*	*59%*	*52%*	*51%*	*56%*	*52%*	64%j	*58%*	74%zj klnp	*56%*	*59%*	*62%*	*57%*
DON'T KNOW	**32**	13	6	13	8	23	21	10	1	-	14	1	6	*	5	-	1	2	1	34
	2%fm	*2%*	*4%*	*2%*	*2%*	*3%*	*2%*	8%zf	*1%*	-	8%zhm nopqr	*2%*	4%m	*	*3%*	-	*1%*	*2%*	*1%*	*3%*
REFUSED	**2**	-	-	2	*	1	1	*	-	-	-	-	-	-	-	1	-	*	-	2
	*	-	-	*	*	*	*	*	-	-	-	-	-	-	-	*1%*	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 3
Q.PL05
AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	**136**	67	49	21	7	40	91	30	87	20	34	103	-	-	-	-	-	136	140
	11%djl mnop	*9%*	17%zac	*9%*	*4%*	*8%*	13%zd e	*10%*	*12%*	*8%*	*5%*	19%zj	-	-	-	-	-	100%zl mnop	*11%*
2	**17**	9	6	3	-	9	9	5	11	1	4	13	-	-	-	-	-	-	19
	1%jlm nop	*1%*	*2%*	*1%*	-	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	2%zj	-	-	-	-	-	-	*1%*
3	**26**	13	6	6	-	11	13	10	14	3	5	20	-	-	-	-	-	-	29
	2%jlm nop	*2%*	*2%*	*3%*	-	*2%*	*2%*	*3%*	*2%*	*1%*	*1%*	4%zj	-	-	-	-	-	-	*2%*
4	**19**	6	10	3	-	7	12	6	11	1	3	15	-	-	-	-	-	-	25
	1%jlm nop	*1%*	3%za	*1%*	-	*1%*	*2%*	*2%*	*2%*	*	*	3%zj	-	-	-	-	-	-	*2%*
5	**77**	41	26	11	5	31	44	21	40	17	24	54	-	-	-	-	-	-	85
	6%jlm nopq	*5%*	9%z	*5%*	*3%*	*7%*	*6%*	*7%*	*5%*	*6%*	*3%*	10%zj	-	-	-	-	-	-	*7%*
6	**36**	15	15	6	2	18	18	11	25	1	11	25	-	36	-	-	-	-	43
	3%ijl nop	*2%*	5%za	*3%*	*1%*	*4%*	*3%*	4%i	3%i	*	*1%*	5%zj	-	4%zln opq	-	-	-	-	*3%*
7	**58**	41	10	7	5	29	28	9	44	5	21	37	-	58	58	-	-	-	52
	4%jlo pq	*5%*	*3%*	*3%*	*3%*	*6%*	*4%*	*3%*	6%zi	*2%*	*3%*	7%zj	-	6%zlo pq	6%zlo pq	-	-	-	*4%*
8	**93**	69	17	7	6	42	47	14	66	13	52	41	-	93	93	93	-	-	75
	7%cdl pq	9%c	*6%*	*3%*	*3%*	9%d	*7%*	*5%*	9%zg	*5%*	*7%*	*7%*	-	9%zl pq	10%zl pq	10%zlm pq	-	-	*6%*
9	**48**	23	14	11	8	9	31	15	13	21	26	22	-	48	48	48	48	-	47
	4%hlq	*3%*	*5%*	*5%*	*4%*	*2%*	*5%*	5%h	*2%*	8%zh	*3%*	*4%*	-	5%zlq	5%zlq	5%zlq	6%zlq	-	*4%*
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	481	117	155	150	266	365	167	407	180	555	199	754	754	754	754	754	-	744
	58%bf kq	62%zb	*40%*	66%zb	81%ze f	*56%*	*54%*	*56%*	*56%*	68%zg h	74%zk	*36%*	100%zm nopq	76%zq	79%zm q	84%zm nq	94%zq	-	*57%*
DON'T KNOW	**32**	8	20	4	2	12	18	13	16	2	13	17	-	-	-	-	-	-	34
	2%alm nop	*1%*	7%zac	*2%*	*1%*	*3%*	*3%*	4%zi	*2%*	*1%*	*2%*	*3%*	-	-	-	-	-	-	*3%*
REFUSED	**2**	-	*	1	-	-	2	*	-	1	-	2	-	-	-	-	-	-	2
	*	-	*	*1%*	-	-	*	*	-	*	-	*	-	-	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 4
Q.PL05
AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	**136**	7	129	12	106	31	105	20	66	107	29	31	24	16	16	9	4	27	6	31	20	36	140
	11%acegnpr	*4%*	11%za	*3%*	13%zc	*6%*	13%ze	*5%*	11%g	*11%*	*10%*	18%zn	13%n	20%zn	*4%*	*6%*	*2%*	18%zoprt	*3%*	18%zoprt	*8%*	21%zoprt	*11%*
2	**17**	1	16	5	13	7	10	3	9	15	2	3	6	-	3	2	-	4	3	4	1	3	19
	1%	*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	3%z	-	*1%*	*1%*	-	*3%*	*2%*	*2%*	*	*2%*	*1%*
3	**26**	-	26	7	17	5	21	11	8	15	10	7	3	2	8	2	-	5	1	6	3	8	29
	2%	-	*2%*	*2%*	*2%*	*1%*	*3%*	*3%*	*1%*	*2%*	4%z	*4%*	*2%*	*3%*	*2%*	*2%*	-	3%p	*1%*	3%p	*1%*	5%zpr	*2%*
4	**19**	1	18	4	14	4	14	4	8	15	4	4	7	-	1	3	1	3	3	2	2	5	25
	1%	*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	2%n	4%zn	-	*	*2%*	*	*2%*	*2%*	*1%*	*1%*	*3%*	*2%*
5	**77**	6	72	18	59	10	67	24	29	59	18	8	13	6	12	10	3	12	11	13	11	14	85
	6%ep	*3%*	*6%*	*5%*	7%z	*2%*	8%ze	*6%*	*5%*	*6%*	*6%*	*4%*	*7%*	*8%*	*3%*	7%p	*2%*	8%p	*6%*	8%p	*4%*	8%p	*7%*
6	**36**	2	34	10	23	7	29	6	16	21	16	10	7	2	3	10	3	3	2	6	2	9	43
	3%ei	*1%*	*3%*	*2%*	*3%*	*1%*	*4%*	*2%*	*3%*	*2%*	5%zi	6%zn	*3%*	*2%*	*1%*	7%zprt	*2%*	*2%*	*1%*	*3%*	*1%*	5%t	*3%*
7	**58**	4	54	25	30	10	48	16	25	46	12	1	16	1	21	11	3	10	5	7	10	9	52
	4%dek	*3%*	*5%*	*6%*	*4%*	*2%*	6%ze	*4%*	*4%*	*5%*	*4%*	*	9%zkm	*1%*	5%k	8%p	*1%*	7%p	*3%*	*4%*	*4%*	*6%*	*4%*
8	**93**	3	90	43	48	20	74	19	56	78	16	12	6	2	52	12	4	10	14	9	34	7	75
	7%adelp	*2%*	8%za	11%zd	*6%*	*4%*	9%ze	*5%*	10%zg	*8%*	*5%*	*7%*	*3%*	*3%*	13%zlm	*8%*	*3%*	*7%*	*8%*	*5%*	13%zpsu	*4%*	*6%*
9	**48**	4	44	20	28	14	35	14	26	40	8	13	2	4	17	11	4	5	9	4	5	7	47
	4%	*2%*	*4%*	*5%*	*3%*	*3%*	*4%*	*4%*	*4%*	*4%*	*3%*	7%zl	*1%*	*5%*	*4%*	7%zt	*2%*	*4%*	*5%*	*2%*	*2%*	*4%*	*4%*
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	143	611	252	482	380	374	268	324	589	166	84	99	45	269	71	150	62	126	87	163	61	744
	58%bfkoqsu	83%zb	*54%*	*62%*	*58%*	77%zf	*47%*	68%zh	*56%*	*58%*	*57%*	*47%*	*53%*	*56%*	66%zkl	*49%*	87%zoqrstu	*43%*	68%zoqsu	50%u	64%oqsu	*36%*	*57%*
DON'T KNOW	**32**	2	30	8	15	4	27	10	8	25	6	6	6	2	3	5	2	5	2	4	5	9	34
	2%de	*1%*	*3%*	*2%*	*2%*	*1%*	3%e	*2%*	*1%*	*2%*	*2%*	*3%*	*3%*	*3%*	*1%*	*3%*	*1%*	*3%*	*1%*	*2%*	*2%*	5%z	*3%*
REFUSED	**2**	-	2	-	2	1	*	-	2	*	1	-	-	-	-	-	-	-	1	*	-	-	2
	*	-	*	-	*	*	*	-	*	*	*	-	-	-	-	-	-	-	*1%*	*	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 5
Q.PL05
AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	**136**	8	9	3	3	104	18	46	27	64	18	38	37	62	57	62	16	2	56	24	22	26	140
	11%abcdt	*2%*	*2%*	*2%*	*4%*	60%zabcd	*10%*	*12%*	*8%*	*11%*	*9%*	*10%*	*12%*	*10%*	*9%*	*12%*	*12%*	*6%*	15%zt	*12%*	*6%*	12%t	*11%*
2	**17**	1	5	1	2	7	5	9	1	7	2	5	3	9	5	6	5	1	4	4	2	4	19
	1%	*	*1%*	*1%*	*2%*	4%zab	3%h	2%h	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	4%zn	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*
3	**26**	2	7	1	-	12	2	4	5	16	2	8	4	14	6	14	5	1	7	4	3	7	29
	2%	*1%*	*2%*	*1%*	-	7%zabcd	*1%*	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*	*2%*	*1%*	*3%*	*3%*	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*
4	**19**	1	4	2	2	6	4	4	5	9	1	7	6	6	7	11	-	1	8	4	3	2	25
	1%	*	*1%*	*2%*	3%a	4%zab	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	2%z	-	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*
5	**77**	20	25	7	-	10	11	22	27	29	13	24	15	39	38	33	3	3	26	10	16	14	85
	6%d	*5%*	6%d	*5%*	-	6%d	*6%*	*6%*	*8%*	*5%*	*7%*	*6%*	*5%*	*6%*	*6%*	*7%*	*3%*	*9%*	*7%*	*5%*	*4%*	*7%*	*7%*
6	**36**	10	18	1	1	1	5	8	12	17	4	13	5	19	15	19	2	*	8	5	7	13	43
	3%	*3%*	4%ze	*1%*	*1%*	*1%*	*3%*	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*4%*	*1%*	*1%*	*2%*	*2%*	*2%*	6%zrt	*3%*
7	**58**	17	23	3	3	3	8	17	26	15	12	19	15	24	35	17	6	*	21	10	13	5	52
	4%i	*5%*	*5%*	*2%*	*3%*	*2%*	*5%*	*4%*	7%zi	*3%*	*6%*	*5%*	*5%*	*4%*	*6%*	*3%*	*5%*	*1%*	*5%*	*5%*	*4%*	*3%*	*4%*
8	**93**	42	34	7	4	1	9	16	31	46	10	22	24	47	55	31	7	1	27	27	25	8	75
	7%egu	12%ze	8%e	6%e	5%e	*1%*	*5%*	*4%*	9%g	*8%*	*5%*	*6%*	*8%*	*8%*	*9%*	*6%*	*5%*	*2%*	*7%*	13%zu	*7%*	*4%*	*6%*
9	**48**	17	15	5	5	2	7	11	12	25	6	12	8	29	21	18	6	4	12	10	15	6	47
	4%e	*5%*	*3%*	*4%*	6%e	*1%*	*4%*	*3%*	*3%*	*4%*	*3%*	*3%*	*3%*	*5%*	*3%*	*3%*	*4%*	12%zno	*3%*	*5%*	*4%*	*3%*	*4%*
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	244	280	100	62	18	108	235	196	323	114	217	180	357	378	276	81	19	201	96	256	122	744
	58%eor	67%ze	66%ze	76%ze	76%ze	*10%*	*59%*	*62%*	*56%*	*57%*	*60%*	*58%*	*60%*	*57%*	*60%*	*55%*	*60%*	*62%*	*53%*	*47%*	70%zrsu	*57%*	*57%*
DON'T KNOW	**32**	4	6	2	-	7	4	5	8	18	6	10	6	15	10	19	2	*	11	8	6	5	34
	2%	*1%*	*1%*	*2%*	-	4%a	*2%*	*1%*	*2%*	*3%*	*3%*	*3%*	*2%*	*2%*	*2%*	4%z	*2%*	*1%*	*3%*	*4%*	*2%*	*2%*	*3%*
REFUSED	**2**	-	-	-	-	1	1	2	-	-	1	2	-	-	-	-	2	-	-	-	-	1	2
	*	-	-	-	-	*1%*	*1%*	*	-	-	*1%*	*	-	-	-	-	1%zno	-	-	-	-	*1%*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 6
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VOTED IN THE LAST GENERAL ELECTION	**860**	413	447	68	119	159	169	145	128	71	187	328	344	287	251	161	161	538	322	811
	66%cd jopr	*65%*	*67%*	*42%*	57%cj	66%cj	76%zc djk	75%zc dj	77%zc dj	70%cj	50%c	70%cd j	75%zc dj	84%znop	69%op	*57%*	*52%*	76%zr	*54%*	*63%*
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	**238**	110	128	18	26	49	49	48	38	10	44	98	96	102	73	33	31	175	63	227
	18%cd jopr	*17%*	*19%*	*11%*	*12%*	*20%*	22%cd ij	25%zc dij	23%cd ij	*10%*	*12%*	21%cd j	21%cd ij	30%znop	20%op	*12%*	*10%*	25%zr	*11%*	*18%*
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231**	115	116	6	26	36	45	45	54	19	32	81	118	87	77	41	27	164	68	229
	18%cj pr	*18%*	*17%*	*4%*	12%cj	15%c	20%cj	23%zc dj	32%zc defij kl	19%cj	9%c	17%cj	26%zc dejk	25%zop	21%p	*14%*	*9%*	23%zr	*12%*	*18%*
HELPED ON FUND RAISING DRIVES	**227**	94	133	22	30	34	51	38	38	13	53	85	89	93	77	31	26	170	57	213
	17%opr	*15%*	20%z	*14%*	*14%*	*14%*	23%zc jk	*20%*	23%j	*13%*	*14%*	*18%*	*19%*	27%zop	21%op	*11%*	*9%*	24%zr	*10%*	*16%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193**	79	114	5	20	38	39	47	36	9	24	77	92	82	61	26	25	143	50	176
	15%cj opr	*12%*	17%z	*3%*	9%c	16%cj	17%cd j	25%zc dijkl	22%zcd ij	*8%*	6%c	17%cj	20%zc dij	24%zop	17%op	*9%*	*8%*	20%zr	*9%*	*14%*
MADE A SPEECH BEFORE AN ORGANISED GROUP	**163**	88	75	11	25	36	44	22	20	6	36	80	47	82	49	23	8	131	32	142
	13%copr	*14%*	*11%*	*7%*	*12%*	*15%*	20%zc gijl	*11%*	*12%*	*6%*	*10%*	17%zc ijl	*10%*	24%znop	13%p	8%p	*3%*	18%zr	*5%*	*11%*
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	**120**	73	48	9	8	21	27	23	21	11	17	48	55	59	39	16	6	98	22	113
	9%bd jopr	11%b	*7%*	*5%*	*4%*	*9%*	12%cd j	12%cd j	13%cd j	*11%*	*5%*	10%dj	12%zc dj	17%zop	11%p	6%p	*2%*	14%zr	*4%*	*9%*
WRITTEN A LETTER TO AN EDITOR	**95**	62	33	6	10	13	24	14	22	6	16	37	42	45	24	19	7	69	26	90
	7%bc jpr	10%zb	*5%*	*4%*	*5%*	*5%*	11%cjk	*8%*	13%zcd ej	*6%*	*4%*	*8%*	9%cj	13%znop	7%p	7%p	*2%*	10%zr	*4%*	*7%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58**	31	27	6	6	10	12	15	7	1	13	22	23	34	13	3	7	48	11	53
	4%opr	*5%*	*4%*	*4%*	*3%*	*4%*	*5%*	8%zjl	*4%*	*1%*	*3%*	*5%*	*5%*	10%znop	*4%*	*1%*	*2%*	7%zr	*2%*	*4%*
STOOD FOR PUBLIC OFFICE	**15**	11	4	-	3	-	6	2	2	1	3	6	5	8	4	2	*	12	3	15
	1%br	*2%*	*1%*	-	*2%*	-	3%zck	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	2%zp	*1%*	*1%*	*	*2%*	*	*1%*
DON'T KNOW	**17**	6	11	4	5	2	1	1	1	3	9	3	5	5	3	4	5	8	9	20
	1%	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*
NONE OF THESE	**302**	150	152	68	68	66	31	31	23	16	136	97	69	23	76	88	114	99	203	318
	23%fghlmq	*24%*	*23%*	42%zefghijkl	32%zfghikl	27%fghl	*14%*	*16%*	*14%*	*15%*	37%zfghikl	21%f	*15%*	*7%*	21%m	31%zmn	37%zmn	*14%*	34%zq	*25%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 7
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VOTED IN THE LAST GENERAL ELECTION	**860**	401	106	353	252	608	790	67	65	80	104	33	84	70	136	97	35	79	76	811
	66%cg lp	*69%*	*70%*	*63%*	*62%*	68%z	68%zg	*51%*	*67%*	*64%*	*63%*	*58%*	*56%*	*61%*	75%zj klmp	85%zh jklmp qr	*55%*	68%p	*66%*	*63%*
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	**238**	113	32	93	76	162	224	13	11	24	28	6	30	16	33	24	14	19	34	227
	18%g	*19%*	*21%*	*17%*	*19%*	*18%*	19%g	*10%*	*11%*	*19%*	*17%*	*10%*	*20%*	*14%*	*18%*	*21%*	*22%*	*16%*	30%zh jkmnq	*18%*
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231**	89	33	109	58	173	219	11	11	16	32	8	30	17	36	22	11	21	29	229
	18%g	*15%*	*22%*	*19%*	*14%*	19%z	19%g	*9%*	*11%*	*13%*	*19%*	*13%*	*20%*	*15%*	*20%*	*19%*	*17%*	*18%*	25%zh	*18%*
HELPED ON FUND RAISING DRIVES	**227**	110	26	90	68	159	218	9	15	20	16	11	25	11	40	26	13	28	22	213
	17%gj m	*19%*	*17%*	*16%*	*17%*	*18%*	19%zg	*7%*	*15%*	*16%*	*10%*	*18%*	*17%*	*10%*	22%jm	23%jm	20%jm	24%jm	19%jm	*16%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193**	99	26	69	61	132	186	7	11	13	26	5	12	13	35	29	10	18	22	176
	15%cg l	*17%*	*17%*	*12%*	*15%*	*15%*	16%zg	*6%*	*11%*	*11%*	*16%*	*8%*	*8%*	*11%*	19%l	25%zh klm	*15%*	*16%*	19%l	*14%*
MADE A SPEECH BEFORE AN ORGANISED GROUP	**163**	101	15	47	65	98	158	4	14	12	18	4	13	10	17	22	9	23	20	142
	13%ce g	17%zc	*10%*	*8%*	*16%*	*11%*	14%zg	*3%*	*15%*	*10%*	*11%*	*7%*	*9%*	*9%*	*10%*	19%m	*14%*	19%zl mn	18%lm	*11%*
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	**120**	47	22	51	35	85	117	4	6	9	17	3	16	5	17	15	5	15	13	113
	9%gm	*8%*	15%za	*9%*	*9%*	*10%*	10%g	*3%*	*6%*	*7%*	*10%*	*5%*	*11%*	*4%*	*9%*	13%m	*7%*	13%m	*11%*	*9%*
WRITTEN A LETTER TO AN EDITOR	**95**	48	10	37	25	70	87	8	8	12	13	2	9	4	10	15	7	9	6	90
	7%m	*8%*	*7%*	*7%*	*6%*	*8%*	*7%*	*6%*	*8%*	*10%*	*8%*	*3%*	*6%*	*3%*	*6%*	13%m	11%m	*8%*	*5%*	*7%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58**	33	4	21	10	48	51	6	3	2	19	4	5	-	8	5	2	5	5	53
	4%m	*6%*	*3%*	*4%*	*2%*	5%z	*4%*	*5%*	*3%*	*1%*	12%zhl mnpr	8%m	3%m	-	4%m	*4%*	4%m	4%m	4%m	*4%*
STOOD FOR PUBLIC OFFICE	**15**	5	3	7	8	7	14	-	-	1	2	-	-	-	3	-	3	6	-	15
	1%e	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	-	-	*1%*	*1%*	-	-	-	*2%*	-	4%zhl mor	5%zhl mor	-	*1%*
DON'T KNOW	**17**	5	4	8	8	9	12	5	-	-	7	-	1	3	2	-	1	3	-	20
	1%	*1%*	*3%*	*1%*	*2%*	*1%*	*1%*	4%zf	-	-	4%zr	-	*1%*	*3%*	*1%*	-	*2%*	*2%*	-	*2%*
NONE OF THESE	**302**	142	28	132	114	188	258	43	27	38	37	19	47	32	27	9	17	22	27	318
	23%en o	*24%*	*18%*	*24%*	28%e	*21%*	*22%*	33%zf	28%no	*31%*	22%o	33%no	31%zn oq	28%no	*15%*	*8%*	26%no	19%o	24%o	*25%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 8
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VOTED IN THE LAST GENERAL ELECTION	**860**	559	146	153	153	302	435	175	468	217	585	275	641	777	759	724	676	20	811
	66%bgkq	72%zb	*50%*	65%b	83%zef	*64%*	*64%*	*58%*	*64%*	82%zgh	78%zk	*50%*	85%zmnpq	78%zq	80%zmq	81%zmnq	84%zq	*15%*	*63%*
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	**238**	152	38	46	74	82	104	62	118	58	209	29	199	225	223	216	205	4	227
	18%bfkq	20%b	*13%*	*20%*	40%zef	*17%*	*15%*	*21%*	*16%*	*22%*	28%zk	*5%*	26%zmnpq	23%zq	23%zq	24%zmq	26%zq	*3%*	*18%*
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231**	164	31	36	65	79	104	50	126	55	191	41	176	205	202	192	183	12	229
	18%bfkq	21%zb	*11%*	*15%*	35%zef	*17%*	*15%*	*17%*	*17%*	*21%*	26%zk	*7%*	23%zmnq	21%zq	21%zq	21%zq	23%zq	*8%*	*18%*
HELPED ON FUND RAISING DRIVES	**227**	148	43	36	46	68	130	47	127	52	159	68	163	186	182	171	167	18	213
	17%k	*19%*	*15%*	*15%*	25%ze	*14%*	*19%*	*16%*	*17%*	*20%*	21%zk	*12%*	22%zmnq	*19%*	*19%*	*19%*	21%z	*13%*	*16%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193**	141	12	39	58	64	84	46	93	54	159	34	153	177	173	163	157	4	176
	15%bfkq	18%zb	*4%*	17%b	32%zef	*13%*	*12%*	*15%*	*13%*	20%zh	21%zk	*6%*	20%zmnq	18%zq	18%zq	18%zq	20%zq	*3%*	*14%*
MADE A SPEECH BEFORE AN ORGANISED GROUP	**163**	122	19	22	41	42	90	33	81	49	131	32	124	151	150	135	130	5	142
	13%bekq	16%zbc	*7%*	*9%*	22%zef	*9%*	*13%*	*11%*	*11%*	19%zgh	18%zk	*6%*	16%zmnq	15%zq	16%zq	15%zq	16%zq	*4%*	*11%*
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	**120**	83	19	18	36	34	62	25	59	37	102	18	101	114	112	107	102	1	113
	9%kq	*11%*	*7%*	*8%*	19%zef	*7%*	*9%*	*8%*	*8%*	14%zh	14%zk	*3%*	13%zmnq	12%zq	12%zq	12%zq	13%zq	*1%*	*9%*
WRITTEN A LETTER TO AN EDITOR	**95**	69	13	13	42	23	35	17	44	34	80	15	71	85	83	82	72	6	90
	7%bfk	9%b	*4%*	*5%*	23%zef	*5%*	*5%*	*6%*	*6%*	13%zgh	11%zk	*3%*	9%zmn	9%z	9%z	9%z	9%z	*4%*	*7%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58**	41	13	5	23	18	22	24	24	10	48	10	41	51	49	48	42	3	53
	4%fk	*5%*	*4%*	*2%*	12%zef	*4%*	*3%*	8%zh	*3%*	*4%*	6%zk	*2%*	5%n	*5%*	*5%*	*5%*	*5%*	*2%*	*4%*
STOOD FOR PUBLIC OFFICE	**15**	12	-	2	5	4	7	2	7	5	15	-	14	14	14	14	14	1	15
	1%k	*2%*	-	*1%*	3%z	*1%*	*1%*	*1%*	*1%*	*2%*	2%zk	-	2%zmn	*1%*	*1%*	*2%*	2%z	*1%*	*1%*
DON'T KNOW	**17**	10	5	3	2	5	10	6	11	-	3	14	4	7	7	5	5	4	20
	1%jlmnop	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	-	*	3%zj	*	1%l	1%l	*1%*	*1%*	3%lmnop	*2%*
NONE OF THESE	**302**	145	102	55	8	115	178	87	180	35	94	205	61	133	118	101	67	90	318
	23%adijlmnop	*19%*	35%zac	*23%*	*5%*	24%d	26%zd	29%zi	25%i	*13%*	*13%*	37%zj	*8%*	13%lno	12%lo	*11%*	*8%*	66%zlmnop	*25%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 9
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VOTED IN THE LAST GENERAL ELECTION	**860**	148	711	286	555	410	450	285	383	675	185	101	100	53	313	81	161	91	147	112	163	72	811
	66%bf klou	86%zb	*63%*	*71%*	*67%*	83%zf	*56%*	72%z	*66%*	*67%*	*64%*	*56%*	*53%*	*65%*	77%zkl	56%u	93%zoqrstu	63%u	80%zoqstu	65%u	64%u	*43%*	*63%*
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	**238**	103	135	83	153	135	103	99	86	210	28	26	23	11	107	26	112	8	32	21	25	7	227
	18%bf hjlqstu	60%zb	*12%*	*21%*	*18%*	27%zf	*13%*	25%zh	*15%*	21%zj	*10%*	*14%*	*12%*	*14%*	27%zkl	18%qu	65%zoqrstu	*5%*	18%qu	12%u	*10%*	*4%*	*18%*
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231**	124	108	77	151	147	85	98	94	188	44	19	33	8	91	23	95	13	37	25	26	6	229
	18%bf kqtu	72%zb	*10%*	*19%*	*18%*	30%zf	*11%*	25%zh	*16%*	*19%*	*15%*	*11%*	*18%*	*10%*	23%km	16%u	55%zoqrstu	*9%*	20%qtu	14%u	*10%*	*3%*	*18%*
HELPED ON FUND RAISING DRIVES	**227**	71	156	73	147	116	111	70	97	196	31	21	20	8	97	16	82	14	45	44	8	14	213
	17%bf jklqtu	41%zb	*14%*	*18%*	*18%*	23%zf	*14%*	*18%*	*17%*	19%zj	*11%*	*12%*	*11%*	*10%*	24%zklm	11%t	47%zoqrstu	10%t	24%zoqtu	25%zoqtu	*3%*	*8%*	*16%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193**	121	72	72	120	122	71	72	81	166	27	17	15	6	93	15	92	8	24	23	17	5	176
	15%bf jklqtu	70%zb	*6%*	*18%*	*14%*	25%zf	*9%*	*18%*	*14%*	16%zj	*9%*	*10%*	*8%*	*8%*	23%zklm	11%u	53%zoqrstu	*6%*	13%u	13%qu	*7%*	*3%*	*14%*
MADE A SPEECH BEFORE AN ORGANISED GROUP	**163**	72	90	57	104	92	71	60	71	154	8	6	16	4	96	9	81	8	28	21	8	4	142
	13%bf jkmoqtu	42%zb	*8%*	*14%*	*13%*	19%zf	*9%*	*15%*	*12%*	15%zj	*3%*	*3%*	9%k	*5%*	24%zklm	*6%*	47%zoqrstu	*5%*	15%oqtu	12%tu	*3%*	*2%*	*11%*
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	**120**	59	61	51	65	75	45	41	51	111	9	9	15	6	59	8	60	5	34	6	5	1	113
	9%bd fjkqstu	34%zb	*5%*	*13%*	*8%*	15%zf	*6%*	*10%*	*9%*	11%zj	*3%*	*5%*	*8%*	*7%*	15%zk	6%u	34%zoqrstu	*3%*	19%zoqstu	*4%*	*2%*	*1%*	*9%*
WRITTEN A LETTER TO AN EDITOR	**95**	46	49	37	57	56	39	32	41	82	13	5	14	4	40	13	49	2	18	2	6	3	90
	7%bf jkqstu	27%zb	*4%*	*9%*	*7%*	11%zf	*5%*	*8%*	*7%*	*8%*	*5%*	*3%*	*7%*	*5%*	10%k	9%qstu	28%zoqrstu	*2%*	10%qstu	*1%*	*2%*	*2%*	*7%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58**	52	6	24	34	36	22	33	11	52	6	7	9	*	32	7	41	-	2	1	3	3	53
	4%bf hjqrs	30%zb	*1%*	*6%*	*4%*	7%zf	*3%*	8%zh	*2%*	*5%*	*2%*	*4%*	*5%*	*	8%zm	5%qs	24%zoqrstu	-	*1%*	*	*1%*	*2%*	*4%*
STOOD FOR PUBLIC OFFICE	**15**	11	4	8	7	10	5	10	2	15	-	4	1	-	7	2	10	-	1	-	1	-	15
	1%b	6%zb	*	*2%*	*1%*	2%zf	*1%*	3%zh	*	*1%*	-	*2%*	*1%*	-	*2%*	*2%*	6%zqrstu	-	*1%*	-	*	-	*1%*
DON'T KNOW	**17**	-	17	4	11	1	15	4	5	12	5	4	2	1	2	4	-	1	1	2	2	6	20
	1%e	-	*2%*	*1%*	*1%*	*	2%e	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*	*3%*	-	*1%*	*1%*	*1%*	*1%*	4%zp	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 9
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
NONE OF THESE	**302**	-	302	81	186	36	266	66	137	224	78	60	58	22	59	42	-	42	15	40	72	76	318
	23%aegnpr	-	27%za	*20%*	*22%*	*7%*	33%ze	*17%*	24%g	*22%*	*27%*	34%zn	31%zn	27%n	*15%*	29%pr	-	29%pr	8%p	23%pr	28%pr	45%zopqrst	*25%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 10
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VOTED IN THE LAST GENERAL ELECTION	**860**	275	312	110	65	34	122	263	253	344	130	260	213	387	448	294	95	22	226	117	304	126	811
	66%eiou	*75%ze*	*73%ze*	83%zbe	*80%ze*	*20%*	*66%*	*69%i*	*72%zi*	*61%*	*68%*	*69%*	*71%m*	*62%*	*71%zo*	*58%*	*71%o*	*73%*	*59%*	*57%*	83%zrsu	*59%*	*63%*
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	**238**	76	92	30	29	5	46	89	53	96	45	78	64	96	120	83	31	5	54	36	100	27	227
	18%eru	*21%e*	*22%ze*	*23%e*	36%zabe	*3%*	25%zhi	23%zhi	*15%*	*17%*	*24%m*	*21%*	*21%*	*15%*	*19%*	*16%*	*23%*	*16%*	*14%*	*17%*	27%zru	*13%*	*18%*
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231**	64	80	40	20	17	47	89	58	85	38	70	53	108	111	76	38	6	60	26	84	33	229
	18%eo	*17%*	19%e	30%zabe	*24%e*	*10%*	25%zhi	23%zi	*16%*	*15%*	*20%*	*19%*	*18%*	*17%*	*18%*	*15%*	28%zno	*20%*	*16%*	*13%*	23%zr	*15%*	*18%*
HELPED ON FUND RAISING DRIVES	**227**	78	60	22	20	27	34	82	57	88	39	77	47	103	122	70	30	4	58	35	78	25	213
	17%bou	21%b	*14%*	*17%*	24%b	*15%*	*18%*	22%zi	*16%*	*15%*	*20%*	*20%*	*16%*	*17%*	19%o	*14%*	22%o	*14%*	*15%*	*17%*	21%u	*12%*	*16%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193**	55	72	30	20	8	33	71	43	79	33	59	51	83	97	62	26	8	41	28	84	24	176
	15%eor	15%e	17%e	23%ze	25%ze	*4%*	*18%*	19%z	*12%*	*14%*	*17%*	*16%*	*17%*	*13%*	*16%*	*12%*	*19%*	25%o	*11%*	*14%*	23%zru	*11%*	*14%*
MADE A SPEECH BEFORE AN ORGANISED GROUP	**163**	59	45	21	15	12	31	58	45	60	26	51	35	77	89	52	15	7	28	22	80	8	142
	13%eoru	16%e	*10%*	16%e	18%e	*7%*	*17%*	*15%*	*13%*	*10%*	*13%*	*13%*	*12%*	*12%*	*14%*	*10%*	*11%*	24%zop	*7%*	*11%*	22%zrsu	*4%*	*11%*
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	**120**	50	39	15	10	3	14	38	39	43	15	31	29	60	68	35	15	3	22	19	52	7	113
	9%eoru	14%ze	9%e	11%e	12%e	*2%*	*8%*	*10%*	*11%*	*8%*	*8%*	*8%*	*10%*	*10%*	*11%*	*7%*	*11%*	*10%*	*6%*	*9%*	14%zru	*3%*	*9%*
WRITTEN A LETTER TO AN EDITOR	**95**	29	30	11	11	7	20	38	23	35	18	32	22	41	51	26	16	2	21	9	45	12	90
	7%o	*8%*	*7%*	*9%*	13%ze	*4%*	*11%*	10%z	*6%*	*6%*	*10%*	*9%*	*7%*	*7%*	*8%*	*5%*	12%o	*7%*	*6%*	*5%*	12%zru	*5%*	*7%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58**	13	29	9	5	2	6	19	14	26	8	13	20	26	20	22	13	3	5	5	38	5	53
	4%er	*4%*	7%ze	7%e	6%e	*1%*	*3%*	*5%*	*4%*	*5%*	*4%*	*3%*	*7%*	*4%*	*3%*	*4%*	10%zno	11%n	*1%*	*2%*	10%zrsu	*2%*	*4%*
STOOD FOR PUBLIC OFFICE	**15**	6	4	4	1	-	4	6	4	5	1	3	6	6	10	2	1	2	4	1	6	2	15
	1%o	*2%*	*1%*	*3%*	*1%*	-	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*	*1%*	7%znop	*1%*	*	*2%*	*1%*	*1%*
DON'T KNOW	**17**	2	3	1	2	4	1	3	4	10	-	1	1	15	6	11	-	-	5	4	4	4	20
	1%k	*	*1%*	*1%*	*2%*	*3%*	*1%*	*1%*	*1%*	*2%*	-	*	*	2%k	*1%*	2%z	-	-	*1%*	*2%*	*1%*	*2%*	*2%*
NONE OF THESE	**302**	61	78	8	7	106	38	70	75	157	41	79	61	161	126	146	24	6	107	67	36	59	318
	23%abcdgt	17%c	18%cd	*6%*	*9%*	62%zabcd	*20%*	*18%*	*21%*	28%zg	*22%*	*21%*	*20%*	*26%*	*20%*	29%znp	*18%*	*18%*	28%zt	33%zt	*10%*	28%t	*25%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 11
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**178**	98	80	6	20	21	30	41	40	20	26	51	101	63	66	31	18	129	49	178
WEIGHTED BASE	**203**	101*	103*	5**	25**	32**	39**	39*	46*	17**	30**	71*	103*	79*	69*	35**	20**	148	55*	178
	100%	*50%**	*50%**	*2%***	*12%***	*16%***	*19%***	*19%**	*23%**	*8%***	*15%***	*35%**	*50%**	*39%**	*34%**	*17%***	*10%***	*73%*	*27%**	*100%*
EFFECTIVE BASE	**147**	79	69	5	16	18	27	35	33	18	20	45	83	54	52	26	14	106	40	178
LOCAL COUNCILLOR	**79**	42	37	-	15	10	16	16	18	4	15	26	39	32	20	15	13	52	27	65
	39%	*42%*	*36%*	-	*59%*	*30%*	*41%*	*41%*	*40%*	*26%*	*49%*	*36%*	*38%*	*40%*	*29%*	*42%*	*63%*	*35%*	*49%*	*37%*
MP	**72**	32	40	4	3	10	16	16	14	8	7	27	38	30	26	13	3	56	16	68
	35%	*31%*	*39%*	*86%*	*12%*	*33%*	*42%*	*41%*	*30%*	*45%*	*25%*	*38%*	*37%*	*38%*	*38%*	*36%*	*16%*	*38%*	*29%*	*38%*
BOTH	**50**	26	23	1	6	10	7	7	14	5	7	17	26	18	21	6	4	39	11	42
	24%	*26%*	*23%*	*14%*	*23%*	*32%*	*17%*	*19%*	*30%*	*29%*	*22%*	*24%*	*26%*	*22%*	*31%*	*18%*	*22%*	*26%*	*19%*	*24%*
DON'T KNOW	**3**	1	2	-	1	2	-	-	-	-	1	2	-	-	1	2	-	1	2	3
	1%	*1%*	*2%*	-	*5%*	*5%*	-	-	-	-	*4%*	*2%*	-	-	*2%*	*4%*	-	*1%*	*3%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 12
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**178**	55	20	103	43	135	153	24	9	11	36	7	21	-	29	14	-	21	30	178
WEIGHTED BASE	**203**	81*	29**	93*	53*	150	191	11**	11**	16**	32**	8**	30**	-**	36**	22**	-**	21**	29**	178
	100%	*40%**	*14%***	*46%**	*26%**	*74%*	*94%*	*5%***	*5%***	*8%***	*16%***	*4%***	*15%***	*-***	*17%***	*11%***	*-***	*10%***	*14%***	*100%*
EFFECTIVE BASE	**147**	49	19	83	35	112	133	19	8	9	26	7	18	-	26	12	-	17	27	178
LOCAL COUNCILLOR	**79**	34	11	35	20	59	75	4	1	8	13	2	17	-	6	11	-	10	11	65
	39%	*42%*	*37%*	*37%*	*38%*	*39%*	*39%*	*39%*	*6%*	*50%*	*42%*	*33%*	*58%*	*-*	*16%*	*48%*	*-*	*50%*	*38%*	*37%*
MP	**72**	25	13	34	19	53	67	4	3	4	10	2	7	-	21	5	-	6	14	68
	35%	*30%*	*45%*	*37%*	*35%*	*35%*	*35%*	*33%*	*23%*	*23%*	*33%*	*26%*	*24%*	*-*	*58%*	*24%*	*-*	*29%*	*48%*	*38%*
BOTH	**50**	22	4	24	13	36	48	2	8	4	5	3	5	-	9	6	-	4	4	42
	24%	*27%*	*13%*	*25%*	*25%*	*24%*	*25%*	*17%*	*71%*	*27%*	*17%*	*41%*	*18%*	*-*	*26%*	*27%*	*-*	*21%*	*14%*	*24%*
DON'T KNOW	**3**	1	2	1	1	2	2	1	-	-	3	-	-	-	-	-	-	-	-	3
	1%f	*1%*	*5%*	*1%*	*2%*	*1%*	*1%*	*11%*	-	-	*9%*	-	-	-	-	-	-	-	-	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 13
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**178**	129	22	27	52	62	76	52	86	40	148	30	137	157	154	147	141	10	178
WEIGHTED BASE	**203**	149	24**	30**	60*	65*	94*	48*	105*	50*	168	35**	153	179	176	166	157	11**	178
	100%	*73%*	*12%***	*15%***	*30%**	*32%**	*46%**	*24%**	*52%**	*24%**	*83%*	*17%***	*75%*	*88%*	*87%*	*82%*	*77%*	*5%***	*100%*
EFFECTIVE BASE	**147**	108	18	20	46	49	64	39	73	34	122	24	112	128	126	121	115	8	178
LOCAL COUNCILLOR	**79**	61	8	10	23	26	38	14	43	22	63	16	54	66	65	62	57	6	65
	39%	*41%*	*33%*	*33%*	*39%*	*39%*	*40%*	*29%*	*41%*	*45%*	*37%*	*46%*	*36%*	*37%*	*37%*	*37%*	*36%*	*55%*	*37%*
MP	**72**	49	11	12	22	18	37	18	38	16	63	9	58	61	60	60	59	4	68
	35%	*33%*	*44%*	*41%*	*36%*	*28%*	*39%*	*38%*	*36%*	*32%*	*38%*	*25%*	38%mn	*34%*	*34%*	36%n	37%mn	*36%*	*38%*
BOTH	**50**	36	5	8	13	20	20	13	25	12	41	9	38	48	48	41	39	1	42
	24%	*24%*	*22%*	*26%*	*22%*	*30%*	*21%*	*27%*	*24%*	*24%*	*24%*	*25%*	*25%*	27%zo	27%zlop	*25%*	*25%*	*9%*	*24%*
DON'T KNOW	**3**	3	-	-	2	1	-	3	-	-	2	1	3	3	3	3	3	-	3
	1%	*2%*	-	-	*3%*	*2%*	-	6%zh	-	-	*1%*	*4%*	*2%*	*2%*	*2%*	*2%*	*2%*	-	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 14
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**178**	92	86	65	109	111	67	76	66	142	36	18	26	6	65	24	70	8	30	19	21	6	178
WEIGHTED BASE	**203**	110*	93*	74*	127*	131*	73*	89*	77*	171	33**	13**	29**	5**	84*	22**	86*	10**	34**	22**	23**	5**	178
	100%	*54%**	*46%**	*36%**	*62%**	*64%**	*36%**	*44%**	*38%**	*84%*	*16%***	*7%***	*14%***	*2%***	*41%**	*11%***	*42%**	*5%***	*17%***	*11%***	*11%***	*2%***	*100%*
EFFECTIVE BASE	**147**	79	67	51	92	93	53	62	56	120	28	11	21	5	57	17	61	7	25	16	15	5	178
LOCAL COUNCILLOR	**79**	33	46	32	45	47	32	34	28	62	17	5	12	3	28	11	25	4	15	8	13	3	65
	39%ap	*30%*	49%za	*44%*	*35%*	*36%*	*44%*	*38%*	*37%*	*36%*	*52%*	*34%*	*42%*	*55%*	*34%*	*47%*	*29%*	*38%*	*45%*	*38%*	*55%*	*71%*	*37%*
MP	**72**	40	32	21	51	47	24	34	25	60	11	2	8	2	35	6	36	2	12	8	7	1	68
	35%	*37%*	*34%*	*28%*	*40%*	*36%*	*33%*	*38%*	*32%*	*35%*	*35%*	*13%*	*26%*	*45%*	*42%*	*28%*	*41%*	*18%*	*35%*	*37%*	*29%*	*29%*	*38%*
BOTH	**50**	35	15	20	28	35	15	19	23	45	4	7	8	-	19	4	24	5	7	6	4	-	42
	24%b	32%zb	*16%*	*28%*	*22%*	*27%*	*20%*	*22%*	*30%*	*27%*	*13%*	*49%*	*29%*	-	*22%*	*19%*	*28%*	*44%*	*20%*	*25%*	*16%*	-	*24%*
DON'T KNOW	**3**	2	1	-	3	2	1	2	1	3	-	1	1	-	2	1	2	-	-	-	-	-	3
	1%	*1%*	*1%*	-	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	-	*4%*	*3%*	-	*2%*	*6%*	*2%*	-	-	-	-	-	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 15
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**178**	47	68	30	12	12	34	69	40	69	34	55	34	89	92	59	25	2	49	19	68	23	178
WEIGHTED BASE	**203**	58*	71*	39**	12**	16**	38**	79*	50*	74*	37**	59*	44**	100*	110*	59*	32**	2**	51*	23**	80*	26**	178
	100%	*28%**	*35%**	*19%***	*6%***	*8%***	*19%***	*39%**	*25%**	*37%**	*18%***	*29%**	*22%***	*49%**	*54%**	*29%**	*16%***	*1%***	*25%**	*11%***	*39%**	*13%***	*100%*
EFFECTIVE BASE	**147**	40	53	27	10	11	28	58	34	55	28	45	29	73	78	45	22	2	41	16	56	19	178
LOCAL COUNCILLOR	**79**	22	28	13	6	9	17	38	19	22	14	27	12	40	45	20	15	-	29	8	29	9	65
	39%	*38%*	*40%*	*35%*	*47%*	*55%*	*45%*	48%i	*37%*	*30%*	*37%*	*45%*	*28%*	*40%*	*41%*	*34%*	*45%*	-	57%zt	*35%*	*36%*	*35%*	*37%*
MP	**72**	20	26	14	3	5	14	29	18	25	17	21	19	32	37	21	11	2	15	10	28	11	68
	35%	*35%*	*37%*	*36%*	*28%*	*30%*	*37%*	*36%*	*37%*	*33%*	*45%*	*35%*	*42%*	*32%*	*34%*	*36%*	*35%*	*100%*	*29%*	*44%*	*35%*	*42%*	*38%*
BOTH	**50**	16	14	11	3	2	7	12	13	25	7	12	13	24	28	15	7	-	6	3	24	6	42
	24%gr	*27%*	*20%*	*29%*	*26%*	*15%*	*18%*	*15%*	*26%*	33%g	*18%*	*20%*	*30%*	*24%*	*25%*	*26%*	*20%*	-	*12%*	*15%*	29%r	*23%*	*24%*
DON'T KNOW	**3**	-	3	-	-	-	-	-	-	3	-	-	-	3	-	3	-	-	1	2	-	-	3
	1%	-	*4%*	-	-	-	-	-	-	*4%*	-	-	-	*3%*	-	5%n	-	-	*2%*	*7%*	-	-	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 16
Q.GK04B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**51**	26	25	2	2	6	10	10	16	5	4	16	31	12	17	11	11	29	22	51
WEIGHTED BASE	**28***	14**	14**	1**	1**	4**	6**	5**	8**	2**	2**	11**	15**	7**	8**	6**	7**	15**	13**	51*
	100%*	*51%***	*49%***	*4%***	*4%***	*15%***	*22%***	*20%***	*27%***	*7%***	*8%***	*38%***	*54%***	*26%***	*29%***	*20%***	*25%***	*55%***	*45%***	*100%**
EFFECTIVE BASE	**46**	23	23	2	2	6	9	9	14	5	4	15	28	11	15	10	10	26	20	51
LOCAL COUNCILLOR	**20**	10	10	1	1	3	5	4	5	2	2	8	10	4	5	4	6	9	11	36
	71%	*71%*	*72%*	*100%*	*61%*	*61%*	*82%*	*71%*	*63%*	*84%*	*82%*	*74%*	*68%*	*56%*	*65%*	*79%*	*89%*	*61%*	*85%*	*71%*
MP	**7**	4	3	-	-	2	2	1	3	*	-	3	4	4	2	1	*	6	1	13
	25%	*27%*	*23%*	-	-	*39%*	*27%*	*13%*	*34%*	*20%*	-	*32%*	*25%*	*58%*	*21%*	*15%*	*6%*	*38%*	*10%*	*25%*
MSP	**4**	2	2	-	-	-	*	1	3	-	-	*	4	*	1	1	2	1	3	10
	16%	*16%*	*16%*	-	-	-	*8%*	*25%*	*34%*	-	-	*4%*	*26%*	*6%*	*12%*	*23%*	*25%*	*9%*	*24%*	*20%*
WELSH ASSEMBLY MEMBER	**3**	3	1	-	-	1	1	1	*	-	-	2	1	3	1	-	-	3	-	5
	12%	*19%*	*4%*	-	-	*24%*	*21%*	*11%*	*5%*	-	-	*22%*	*6%*	*38%*	*7%*	-	-	*21%*	-	*10%*
DON'T KNOW	**1**	-	1	-	*	-	-	-	-	*	*	-	*	-	-	1	-	-	1	2
	3%	-	*5%*	-	*39%*	-	-	-	-	*16%*	*18%*	-	*2%*	-	-	*13%*	-	-	*6%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 17
Q.GK04B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**51**	11	7	33	9	42	51	-	-	-	-	-	-	31	-	-	20	-	-	51
WEIGHTED BASE	**28***	8**	4**	16**	5**	23*	28*	-**	-**	-**	-**	-**	-**	17**	-**	-**	11**	-**	-**	51*
	100%*	*28%***	*15%***	*57%***	*18%***	*82%**	*100%**	-**	-**	-**	-**	-**	-**	*62%***	-**	-**	*38%***	-**	-**	
EFFECTIVE BASE	**46**	10	7	30	9	37	46	-	-	-	-	-	-	28	-	-	18	-	-	51
LOCAL COUNCILLOR	**20**	6	4	11	4	16	20	-	-	-	-	-	-	14	-	-	6	-	-	36
	71%	*70%*	*86%*	*68%*	*79%*	*70%*	*71%*	-	-	-	-	-	-	*81%*	-	-	*55%*	-	-	*71%*
MP	**7**	3	-	4	2	5	7	-	-	-	-	-	-	3	-	-	5	-	-	13
	25%	*38%*	-	*26%*	*35%*	*23%*	*25%*	-	-	-	-	-	-	*14%*	-	-	*43%*	-	-	*25%*
MSP	**4**	-	-	4	-	4	4	-	-	-	-	-	-	4	-	-	*	-	-	10
	16%	-	-	*28%*	-	*19%*	*16%*	-	-	-	-	-	-	*23%*	-	-	*4%*	-	-	*20%*
WELSH ASSEMBLY MEMBER	**3**	2	1	*	1	2	3	-	-	-	-	-	-	-	-	-	3	-	-	5
	12%	*30%*	*14%*	*2%*	*26%*	*9%*	*12%*	-	-	-	-	-	-	-	-	-	*31%*	-	-	*10%*
DON'T KNOW	**1**	-	-	1	*	*	1	-	-	-	-	-	-	*	-	-	*	-	-	2
	3%	-	-	*5%*	*8%*	*1%*	*3%*	-	-	-	-	-	-	*2%*	-	-	*4%*	-	-	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 18
Q.GK04B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**51**	28	11	12	8	26	17	4	37	10	40	11	43	46	46	46	46	1	51
WEIGHTED BASE	**28***	15**	7**	6**	5**	14**	9**	2**	20*	6**	23*	6**	24*	26*	26*	26*	26*	1**	51*
	100%*	*54%***	*25%***	*21%***	*18%***	*51%***	*33%***	*7%***	*72%**	*20%***	*80%**	*20%***	*84%**	*92%**	*92%**	*92%**	*92%**	*2%***	*100%**
EFFECTIVE BASE	**46**	26	10	11	7	23	16	4	33	9	35	11	38	41	41	41	41	1	51
LOCAL COUNCILLOR	**20**	10	6	4	3	11	7	1	16	3	15	5	18	19	19	19	19	-	36
	71%	*64%*	*85%*	*74%*	*59%*	*79%*	*73%*	*49%*	*78%*	*55%*	*66%*	*93%*	*76%*	*75%*	*75%*	*75%*	*75%*	-	*71%*
MP	**7**	6	1	*	1	3	3	*	3	3	6	1	6	7	7	7	7	1	13
	25%h	*40%*	*10%*	*7%*	*29%*	*18%*	*33%*	*15%*	*17%*	*61%*	*27%*	*18%*	*25%*	*26%*	*26%*	*26%*	*26%*	*100%*	*25%*
MSP	**4**	2	*	2	*	3	1	1	3	*	4	-	4	4	4	4	4	-	10
	16%	*12%*	*5%*	*37%*	*9%*	*20%*	*9%*	*53%*	*14%*	*8%*	*20%*	-	*19%*	*17%*	*17%*	*17%*	*17%*	-	*20%*
WELSH ASSEMBLY MEMBER	**3**	3	-	-	2	1	1	-	1	3	3	-	3	3	3	3	3	-	5
	12%h	*22%*	-	-	*32%*	*7%*	*14%*	-	*3%*	*47%*	*15%*	-	*11%*	*10%*	*10%*	*10%*	*10%*	-	*10%*
DON'T KNOW	**1**	-	*	*	-	-	-	-	1	-	*	*	*	*	*	*	*	-	2
	3%	-	*6%*	*5%*	-	-	-	-	*4%*	-	*1%*	*7%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 19
Q.GK04B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**51**	22	29	6	44	29	22	15	28	30	21	9	9	4	13	1	13	5	6	5	5	2	51
WEIGHTED BASE	**28***	14**	15**	3**	24*	16**	12**	9**	16**	17**	11**	6**	5**	3**	8**	***	9**	3**	3**	2**	2**	1**	51*
	100%*	*48%***	*52%***	*12%***	*86%**	*57%***	*43%***	*32%***	*57%***	*60%***	*40%***	*20%***	*17%***	*10%***	*27%***	*1%***	*31%***	*9%***	*12%***	*8%***	*8%***	*3%***	*100%**
EFFECTIVE BASE	**46**	20	26	5	40	26	19	13	26	27	19	9	8	3	12	1	12	5	6	5	5	2	51
LOCAL COUNCILLOR	**20**	9	11	3	16	11	9	8	11	11	9	5	4	2	4	*	6	1	3	2	1	-	36
	71%	*67%*	*75%*	*90%*	*68%*	*68%*	*76%*	*88%*	*66%*	*64%*	*83%*	*84%*	*93%*	*83%*	*55%*	*100%*	*70%*	*48%*	*78%*	*74%*	*47%*	-	*71%*
MP	**7**	4	3	-	7	5	2	2	5	6	1	1	*	-	3	-	3	1	1	*	1	-	13
	25%	*32%*	*19%*	-	*30%*	*33%*	*16%*	*22%*	*29%*	*34%*	*12%*	*21%*	*10%*	-	*39%*	-	*34%*	*27%*	*35%*	*18%*	*21%*	-	*25%*
MSP	**4**	1	3	*	4	3	2	1	3	2	3	1	1	*	1	-	1	1	-	*	1	-	10
	16%	*9%*	*22%*	*10%*	*17%*	*17%*	*14%*	*8%*	*19%*	*9%*	*26%*	*12%*	*31%*	*17%*	*10%*	-	*17%*	*26%*	-	*15%*	*32%*	-	*20%*
WELSH ASSEMBLY MEMBER	**3**	3	-	-	3	3	-	1	3	3	-	1	-	-	2	-	3	-	-	1	-	-	5
	12%	*24%*	-	-	*14%*	*21%*	-	*7%*	*16%*	*20%*	-	*12%*	-	-	*21%*	-	*31%*	-	-	*26%*	-	-	*10%*
DON'T KNOW	**1**	-	1	-	1	-	1	-	-	*	*	*	-	-	-	-	-	-	-	-	-	1	2
	3%	-	*5%*	-	*3%*	-	*6%*	-	-	*2%*	*3%*	*7%*	-	-	-	-	-	-	-	-	-	*100%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 20
Q.GK04B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**51**	10	17	2	13	3	17	18	14	19	1	21	14	16	2	31	10	8	15	7	6	13	51
WEIGHTED BASE	**28***	6**	9**	1**	8**	2**	9**	10**	8**	10**	1**	11**	9**	8**	1**	17**	6**	4**	9**	4**	4**	7**	51*
	100%*	*20%***	*33%***	*4%***	*27%***	*6%***	*33%***	*36%***	*27%***	*37%***	*2%***	*39%***	*31%***	*30%***	*3%***	*62%***	*20%***	*14%***	*32%***	*13%***	*13%***	*23%***	*100%**
EFFECTIVE BASE	**46**	9	15	2	12	3	15	16	12	18	1	18	13	15	2	29	9	7	13	6	5	12	51
LOCAL COUNCILLOR	**20**	5	8	1	4	-	6	7	7	7	1	8	7	5	*	13	4	2	7	2	2	6	36
	71%	*85%*	*84%*	*55%*	*56%*	-	*62%*	*65%*	*90%*	*65%*	*100%*	*76%*	*80%*	*57%*	*50%*	*75%*	*76%*	*54%*	*83%*	*48%*	*50%*	*87%*	*71%*
MP	**7**	1	3	*	2	1	4	4	1	3	-	4	1	2	-	3	1	3	1	1	2	2	13
	25%	*9%*	*28%*	*45%*	*26%*	*32%*	*39%*	*37%*	*12%*	*25%*	-	*36%*	*15%*	*23%*	-	*19%*	*16%*	*73%*	*12%*	*32%*	*68%*	*28%*	*25%*
MSP	**4**	-	3	*	1	-	-	-	2	3	-	2	-	3	-	3	2	-	1	1	*	1	10
	16%	-	*31%*	*45%*	*10%*	-	-	-	*23%*	*26%*	-	*16%*	-	*32%*	-	*15%*	*31%*	-	*13%*	*20%*	*13%*	*23%*	*20%*
WELSH ASSEMBLY MEMBER	**3**	-	1	-	2	1	3	3	-	1	-	2	1	1	-	1	1	2	*	-	2	-	5
	12%	-	*11%*	-	*21%*	*41%*	*28%*	*26%*	-	*6%*	-	*19%*	*7%*	*7%*	-	*4%*	*10%*	*51%*	*4%*	-	*47%*	-	*10%*
DON'T KNOW	**1**	*	-	-	-	*	1	1	-	-	-	*	*	-	*	-	-	*	-	-	-	*	2
	3%	*6%*	-	-	-	*26%*	*8%*	*7%*	-	-	-	*3%*	*5%*	-	*50%*	-	-	*8%*	-	-	-	*5%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 21
Q.GK04A/B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**229**	124	105	8	22	27	40	51	56	25	30	67	132	75	83	42	29	158	71	229
WEIGHTED BASE	**231**	115*	116*	6**	26**	36**	45*	45*	54*	19**	32**	81*	118	87*	77*	41*	27**	164	68*	229
	100%	*50%**	*50%**	*3%***	*11%***	*16%***	*20%**	*19%**	*23%**	*8%***	*14%***	*35%**	*51%*	*37%**	*33%**	*18%**	*12%***	*71%*	*29%**	*100%*
EFFECTIVE BASE	**179**	96	84	6	17	22	34	42	42	21	23	56	103	62	62	33	22	124	55	229
LOCAL COUNCILLOR	**99**	52	47	1	15	12	21	20	23	6	17	33	49	36	26	19	19	61	38	101
	43%q	*45%*	*40%*	*20%*	*59%*	*34%*	*47%*	*44%*	*43%*	*32%*	*52%*	*41%*	*42%*	*41%*	*33%*	*47%*	*70%*	*37%*	56%zq	*44%*
MP	**79**	36	43	4	3	12	18	17	17	8	7	30	41	34	28	13	4	62	17	81
	34%	*31%*	*37%*	*69%*	*12%*	*33%*	*40%*	*37%*	*31%*	*42%*	*23%*	*37%*	*35%*	*40%*	*36%*	*33%*	*13%*	*38%*	*25%*	*35%*
BOTH	**50**	26	23	1	6	10	7	7	14	5	7	17	26	18	21	6	4	39	11	42
	21%	*23%*	*20%*	*11%*	*22%*	*28%*	*14%*	*16%*	*26%*	*26%*	*20%*	*21%*	*22%*	*20%*	*28%*	*15%*	*16%*	*24%*	*16%*	*18%*
MSP	**4**	2	2	-	-	-	*	1	3	-	-	*	4	*	1	1	2	1	3	10
	2%	*2%*	*2%*	-	-	-	*1%*	*3%*	*5%*	-	-	*1%*	*3%*	*1%*	*1%*	*3%*	*6%*	*1%*	*4%*	*4%*
WELSH ASSEMBLY MEMBER	**3**	3	1	-	-	1	1	1	*	-	-	2	1	3	1	-	-	3	-	5
	1%	*2%*	*1%*	-	-	*3%*	*3%*	*1%*	*1%*	-	-	*3%*	*1%*	*3%*	*1%*	-	-	*2%*	-	*2%*
MP/MSP/WELSH ASSEMBLY MEMBER	**84**	38	46	4	3	12	19	19	18	8	7	31	45	35	29	14	5	64	20	91
	36%	*33%*	*39%*	*69%*	*12%*	*33%*	*43%*	*41%*	*34%*	*42%*	*23%*	*39%*	*38%*	*40%*	*38%*	*35%*	*20%*	*39%*	*29%*	*40%*
DON'T KNOW	**4**	1	3	-	2	2	-	-	-	*	2	2	*	-	1	2	-	1	2	5
	2%	*1%*	*2%*	-	*6%*	*4%*	-	-	-	*2%*	*5%*	*2%*	*	-	*2%*	*6%*	-	*1%*	*3%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 22
Q.GK04A/B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**229**	66	27	136	52	177	204	24	9	11	36	7	21	31	29	14	20	21	30	229
WEIGHTED BASE	**231**	89*	33**	109	58*	173	219	11**	11**	16**	32**	8**	30**	17**	36**	22**	11**	21**	29**	229
	100%	*39%**	*14%***	*47%*	*25%**	*75%*	*95%*	*5%***	*5%***	*7%***	*14%***	*3%***	*13%***	*7%***	*15%***	*10%***	*5%***	*9%***	*13%***	*100%*
EFFECTIVE BASE	**179**	57	24	106	41	139	165	19	8	9	26	7	18	28	26	12	18	17	27	229
LOCAL COUNCILLOR	**99**	39	14	46	24	75	95	4	1	8	13	2	17	14	6	11	6	10	11	101
	43%	*44%*	*43%*	*42%*	*41%*	*43%*	*43%*	*39%*	*6%*	*50%*	*42%*	*33%*	*58%*	*81%*	*16%*	*48%*	*55%*	*50%*	*38%*	*44%*
MP	**79**	28	13	38	20	59	74	4	3	4	10	2	7	3	21	5	5	6	14	81
	34%	*31%*	*39%*	*35%*	*35%*	*34%*	*34%*	*33%*	*23%*	*23%*	*33%*	*26%*	*24%*	*14%*	*58%*	*24%*	*43%*	*29%*	*48%*	*35%*
BOTH	**50**	22	4	24	13	36	48	2	8	4	5	3	5	-	9	6	-	4	4	42
	21%	*25%*	*11%*	*22%*	*23%*	*21%*	*22%*	*17%*	*71%*	*27%*	*17%*	*41%*	*18%*	-	*26%*	*27%*	-	*21%*	*14%*	*18%*
MSP	**4**	-	-	4	-	4	4	-	-	-	-	-	-	4	-	-	*	-	-	10
	2%	-	-	4%z	-	*3%*	*2%*	-	-	-	-	-	-	*23%*	-	-	*4%*	-	-	*4%*
WELSH ASSEMBLY MEMBER	**3**	2	1	*	1	2	3	-	-	-	-	-	-	-	-	-	3	-	-	5
	1%	*3%*	*2%*	*	*2%*	*1%*	*2%*	-	-	-	-	-	-	-	-	-	*31%*	-	-	*2%*
MP/MSP/WELSH ASSEMBLY MEMBER	**84**	28	14	42	21	63	79	4	3	4	10	2	7	6	21	5	6	6	14	91
	36%	*32%*	*41%*	*38%*	*36%*	*36%*	*36%*	*33%*	*23%*	*23%*	*33%*	*26%*	*24%*	*35%*	*58%*	*24%*	*54%*	*29%*	*48%*	*40%*
DON'T KNOW	**4**	1	2	1	2	2	2	1	-	-	3	-	-	*	-	-	*	-	-	5
	2%f	*1%*	*5%*	*1%*	*3%*	*1%*	*1%*	*11%*	-	-	*9%*	-	-	*2%*	-	-	*4%*	-	-	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 23
Q.GK04A/B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**229**	157	33	39	60	88	93	56	123	50	188	41	180	203	200	193	187	11	229
WEIGHTED BASE	**231**	164	31**	36**	65*	79*	104*	50*	126*	55*	191	41*	176	205	202	192	183	12**	229
	100%	*71%*	*14%***	*16%***	*28%**	*34%**	*45%**	*22%**	*54%**	*24%**	*82%*	*18%**	*76%*	*88%*	*87%*	*83%*	*79%*	*5%***	*100%*
EFFECTIVE BASE	**179**	126	26	27	51	66	74	42	97	41	148	31	140	158	155	151	145	9	229
LOCAL COUNCILLOR	**99**	71	14	14	26	37	45	15	59	25	78	21	72	86	84	81	76	6	101
	43%	*43%*	*45%*	*40%*	*41%*	*47%*	*43%*	*30%*	*47%*	*46%*	*41%*	*53%*	*41%*	*42%*	*42%*	*42%*	*42%*	*53%*	*44%*
MP	**79**	55	11	13	23	21	40	19	41	19	69	10	64	68	67	67	65	4	81
	34%	*33%*	*37%*	*35%*	*36%*	*27%*	*39%*	*37%*	*33%*	*35%*	*36%*	*24%*	36%mn	*33%*	*33%*	35%mn	36%mn	*38%*	*35%*
BOTH	**50**	36	5	8	13	20	20	13	25	12	41	9	38	48	48	41	39	1	42
	21%	*22%*	*17%*	*22%*	*20%*	*25%*	*19%*	*26%*	*20%*	*21%*	*21%*	*22%*	*21%*	24%zlop	24%zlop	*21%*	*21%*	*9%*	*18%*
MSP	**4**	2	*	2	*	3	1	1	3	*	4	-	4	4	4	4	4	-	10
	2%	*1%*	*1%*	*6%*	*1%*	*4%*	*1%*	*2%*	*2%*	*1%*	*2%*	-	*3%*	*2%*	*2%*	*2%*	*2%*	-	*4%*
WELSH ASSEMBLY MEMBER	**3**	3	-	-	2	1	1	-	1	3	3	-	3	3	3	3	3	-	5
	1%	*2%*	-	-	*2%*	*1%*	*1%*	-	*1%*	*5%*	*2%*	-	*2%*	*1%*	*1%*	*1%*	*1%*	-	*2%*
MP/MSP/WELSH ASSEMBLY MEMBER	**84**	57	12	15	24	24	41	20	44	20	74	10	68	72	71	71	69	4	91
	36%	*35%*	*38%*	*41%*	*36%*	*30%*	*40%*	*39%*	*35%*	*36%*	*39%*	*24%*	39%mn	*35%*	*35%*	37%mn	38%mn	*38%*	*40%*
DON'T KNOW	**4**	3	*	*	2	1	-	3	1	-	2	2	3	3	3	3	3	-	5
	2%	*2%*	*1%*	*1%*	*2%*	*2%*	-	6%z	*1%*	-	*1%*	*4%*	*2%*	*2%*	*2%*	*2%*	*2%*	-	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 24
Q.GK04A/B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**229**	114	115	71	153	140	89	91	94	172	57	27	35	10	78	25	83	13	36	24	26	8	229
WEIGHTED BASE	**231**	124*	108*	77*	151	147	85*	98*	94*	188	44*	19**	33**	8**	91*	23**	95*	13**	37**	25**	26**	6**	229
	100%	*53%**	*47%**	*33%**	*65%*	*63%*	*37%**	*42%**	*40%**	*81%*	*19%**	*8%***	*14%***	*3%***	*39%**	*10%***	*41%**	*6%***	*16%***	*11%***	*11%***	*2%***	*100%*
EFFECTIVE BASE	**179**	94	85	55	121	112	68	71	74	138	43	18	27	9	65	17	71	10	29	19	18	7	229
LOCAL COUNCILLOR	**99**	43	57	35	61	58	41	42	39	73	26	9	16	5	33	11	31	5	18	10	14	3	101
	43%aip	*34%*	53%za	*46%*	*41%*	*39%*	*49%*	*42%*	*42%*	*39%*	60%zi	*49%*	*49%*	*65%*	*36%*	*48%*	*32%*	*40%*	*48%*	*41%*	*54%*	*61%*	*44%*
MP	**79**	45	34	21	58	53	26	36	30	66	13	3	8	2	38	6	39	3	13	9	7	1	81
	34%	*36%*	*32%*	*27%*	*38%*	*36%*	*31%*	*37%*	*32%*	*35%*	*29%*	*16%*	*24%*	*29%*	*42%*	*27%*	*41%*	*20%*	*35%*	*35%*	*28%*	*25%*	*35%*
BOTH	**50**	35	15	20	28	35	15	19	23	45	4	7	8	-	19	4	24	5	7	6	4	-	42
	21%bj	28%zb	*13%*	*27%*	*19%*	*24%*	*17%*	*20%*	*25%*	24%j	*9%*	*34%*	*25%*	-	*20%*	*19%*	*26%*	*36%*	*18%*	*23%*	*15%*	-	*18%*
MSP	**4**	1	3	*	4	3	2	1	3	2	3	1	1	*	1	-	1	1	-	*	1	-	10
	2%i	*1%*	*3%*	*	*3%*	*2%*	*2%*	*1%*	*3%*	*1%*	7%zi	*4%*	*4%*	*6%*	*1%*	-	*2%*	*5%*	-	*1%*	*3%*	-	*4%*
WELSH ASSEMBLY MEMBER	**3**	3	-	-	3	3	-	1	3	3	-	1	-	-	2	-	3	-	-	1	-	-	5
	1%	*3%*	-	-	*2%*	*2%*	-	*1%*	*3%*	*2%*	-	*3%*	-	-	*2%*	-	*3%*	-	-	*2%*	-	-	*2%*
MP/MSP/WELSH ASSEMBLY MEMBER	**84**	47	37	21	62	56	28	37	33	69	15	4	9	3	39	6	40	3	13	10	8	1	91
	36%	*38%*	*34%*	*28%*	41%z	*38%*	*33%*	*37%*	*35%*	*37%*	*35%*	*19%*	*27%*	*35%*	*43%*	*27%*	*42%*	*25%*	*35%*	*39%*	*31%*	*25%*	*40%*
DON'T KNOW	**4**	2	2	-	4	2	2	2	1	3	*	1	1	-	2	1	2	-	-	-	-	1	5
	2%	*1%*	*2%*	-	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*5%*	*2%*	-	*2%*	*6%*	*2%*	-	-	-	-	*13%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 25
Q.GK04A/B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**229**	57	85	32	25	15	51	87	54	88	35	76	48	105	94	90	35	10	64	26	74	36	229
WEIGHTED BASE	**231**	64*	80*	40**	20**	17**	47*	89*	58*	85*	38**	70*	53*	108*	111*	76*	38**	6**	60*	26**	84*	33**	229
	100%	*27%**	*35%**	*17%***	*8%***	*7%***	*20%**	*39%**	*25%**	*37%**	*16%***	*30%**	*23%**	*47%**	*48%**	*33%**	*16%***	*3%***	*26%**	*11%***	*36%**	*14%***	*100%*
EFFECTIVE BASE	**179**	46	64	28	20	12	40	69	42	68	29	58	39	83	79	67	28	8	52	20	60	27	229
LOCAL COUNCILLOR	**99**	27	36	14	10	9	23	45	26	29	14	35	19	45	45	33	19	2	36	10	30	15	101
	43%	*42%*	*45%*	*35%*	*50%*	*50%*	*48%*	*50%*	*44%*	*34%*	*38%*	*50%*	*37%*	*42%*	*41%*	*43%*	*50%*	*37%*	61%zt	*37%*	*36%*	*45%*	*44%*
MP	**79**	21	28	14	5	5	18	33	19	27	17	25	20	34	37	25	12	5	16	11	30	13	81
	34%	*32%*	*36%*	*36%*	*27%*	*31%*	*38%*	*37%*	*33%*	*32%*	*44%*	*35%*	*38%*	*32%*	*34%*	*32%*	*32%*	*82%*	*27%*	*42%*	*36%*	*39%*	*35%*
BOTH	**50**	16	14	11	3	2	7	12	13	25	7	12	13	24	28	15	7	-	6	3	24	6	42
	21%gr	*25%*	*18%*	*29%*	*15%*	*13%*	*14%*	*13%*	*23%*	29%g	*18%*	*17%*	*25%*	*23%*	*25%*	*20%*	*17%*	-	*10%*	*13%*	28%r	*18%*	*18%*
MSP	**4**	-	3	*	1	-	-	-	2	3	-	2	-	3	-	3	2	-	1	1	*	1	10
	2%	-	*4%*	*1%*	*4%*	-	-	-	*3%*	*3%*	-	*3%*	-	*2%*	-	*4%*	*5%*	-	*2%*	*3%*	*1%*	*5%*	*4%*
WELSH ASSEMBLY MEMBER	**3**	-	1	-	2	1	3	3	-	1	-	2	1	1	-	1	1	2	*	-	2	-	5
	1%	-	*1%*	-	*8%*	*4%*	6%z	*3%*	-	*1%*	-	*3%*	*1%*	*1%*	-	*1%*	*2%*	*34%*	*1%*	-	*2%*	-	*2%*
MP/MSP/WELSH ASSEMBLY MEMBER	**84**	21	31	14	7	6	18	33	20	30	17	26	21	37	37	27	14	5	17	12	30	14	91
	36%	*32%*	*39%*	*36%*	*34%*	*34%*	*39%*	*37%*	*36%*	*36%*	*44%*	*37%*	*39%*	*34%*	*34%*	*36%*	*37%*	*82%*	*28%*	*45%*	*36%*	*43%*	*40%*
DON'T KNOW	**4**	*	3	-	-	*	1	1	-	3	-	*	*	3	*	3	-	*	1	2	-	*	5
	2%	*1%*	*4%*	-	-	*2%*	*2%*	*1%*	-	*3%*	-	*	*1%*	*3%*	*	*4%*	-	*5%*	*2%*	*6%*	-	*1%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 26
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	**756**	357	399	40	104	134	155	135	125	64	144	289	324	253	226	136	141	479	277	746
	58%cd jopr	*56%*	*60%*	*24%*	50%cj	55%cj	69%zc dejk	70%zc dej	75%zc dejk	63%cj	39%c	62%cd j	70%zc dejk	74%zn op	62%op	*48%*	*46%*	68%zr	*47%*	*58%*
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	**536**	292	244	42	67	116	109	98	74	30	108	225	202	226	183	84	43	409	127	474
	41%bc dijop r	46%zb	*37%*	*26%*	*32%*	48%cd ij	49%zc dij	51%zc dijl	44%cd ij	*29%*	*29%*	48%zc dij	44%cd ij	66%zn op	50%zo p	30%p	*14%*	58%zr	*21%*	*37%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	**508**	234	274	49	73	95	100	85	74	33	122	194	192	214	152	84	58	366	142	455
	39%cj opr	*37%*	*41%*	*30%*	*35%*	*39%*	45%cj	44%cj	44%cj	*32%*	*33%*	42%cj	42%cj	62%zn op	42%op	30%p	*19%*	52%zr	*24%*	*35%*
SIGNED A PETITION	**464**	204	259	39	67	85	107	86	62	17	106	192	165	189	139	76	59	328	136	433
	36%ci jopr	*32%*	39%za	*24%*	32%i	35%i	48%zc deijk l	45%zc dijl	37%ci	*17%*	29%c	41%zc ij	36%ci	55%zn op	38%op	*27%*	*19%*	46%zr	*23%*	*33%*
DONE VOLUNTARY WORK	**327**	140	186	41	49	48	68	47	51	23	90	115	121	128	105	49	44	233	93	312
	25%op r	*22%*	28%z	*25%*	*24%*	*20%*	30%k	*24%*	*31%*	*22%*	*24%*	*25%*	*26%*	37%zo p	29%op	*17%*	*14%*	33%zr	*16%*	*24%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201**	89	112	5	22	49	50	43	24	8	27	100	75	103	58	25	15	161	40	171
	15%cj opr	*14%*	*17%*	*3%*	10%c	20%cj	22%zc dij	22%zc dijl	14%cj	*8%*	7%c	21%zc dij	16%ci j	30%zn op	16%op	*9%*	*5%*	23%zr	*7%*	*13%*
EXPRESSED MY POLITICAL OPINIONS ONLINE	**104**	56	48	14	19	21	19	21	10	1	33	40	32	44	36	14	10	80	24	94
	8%iop r	*9%*	*7%*	8%i	9%i	*9%*	8%i	11%il	*6%*	*1%*	9%i	9%i	7%i	13%zo p	10%p	*5%*	*3%*	11%zr	*4%*	*7%*
BEEN TO ANY POLITICAL MEETING	**78**	47	30	4	11	9	15	17	13	8	16	24	38	37	27	7	7	64	13	77
	6%bco pr	*7%*	*5%*	*3%*	*5%*	*4%*	*7%*	9%cj	8%c	*7%*	*4%*	*5%*	8%zc j	11%zop	7%op	*2%*	*2%*	9%zr	*2%*	*6%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55**	23	32	10	1	18	5	12	7	1	11	23	20	27	19	7	2	46	9	51
	4%dpr	*4%*	*5%*	6%dj	*1%*	7%d	*2%*	6%d	4%d	*1%*	3%d	5%df	4%d	8%zop	5%p	*2%*	*1%*	7%zr	*1%*	*4%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43**	26	17	3	2	3	11	10	9	6	4	14	25	24	12	2	4	37	6	41
	3%jop r	*4%*	*3%*	*2%*	*1%*	*1%*	5%djk	5%dj	5%dj	6%dj	*1%*	*3%*	5%zdj	7%zop	*3%*	*1%*	*1%*	5%zr	*1%*	*3%*
NONE OF THESE	**250**	126	124	57	57	38	29	29	14	26	114	66	70	20	51	72	107	71	179	272
	19%fh klmnq	*20%*	*19%*	35%ze fghkl	27%ze fghkl	*16%*	*13%*	*15%*	*8%*	26%fh kl	31%ze fghkl	*14%*	15%h	*6%*	14%m	26%zm n	35%zm no	*10%*	30%zq	*21%*
DON'T KNOW	**11**	5	6	1	2	2	1	1	2	2	3	3	5	2	1	2	5	3	8	12
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	*	*1%*	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 27
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	**756**	342	98	316	222	535	686	67	57	64	97	29	83	69	117	70	37	76	56	746
	58%g	*58%*	*65%*	*56%*	*54%*	60%z	*59%*	*52%*	*59%*	*51%*	*59%*	*50%*	*56%*	*61%*	65%r	*61%*	*57%*	66%r	*49%*	*58%*
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	**536**	291	58	187	163	373	508	26	28	68	58	23	40	40	92	55	24	59	49	474
	41%cg hl	50%zb c	*38%*	*33%*	*40%*	*42%*	44%zg	*20%*	*28%*	*54%*	*35%*	*40%*	*27%*	*35%*	51%zh jlmp	49%hl	*37%*	51%zh jlm	43%l	*37%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	**508**	248	72	188	158	351	488	19	28	39	52	21	43	30	92	81	25	45	52	455
	39%cg lm	42%c	48%zc	*34%*	*38%*	*39%*	42%zg	*15%*	*29%*	*31%*	*32%*	*37%*	*29%*	*26%*	51%zh jlm	71%zh jklmn pqr	39%m	38%m	45%hj lm	*35%*
SIGNED A PETITION	**464**	225	67	172	144	320	442	20	27	38	51	22	38	29	87	46	25	45	54	433
	36%cg lm	38%c	44%zc	*31%*	*35%*	*36%*	38%zg	*15%*	*28%*	*31%*	*31%*	*39%*	*25%*	*26%*	48%zh jlm	41%lm	39%lm	38%lm	47%zh jlm	*33%*
DONE VOLUNTARY WORK	**327**	133	47	147	93	233	302	22	14	38	33	13	46	20	54	24	16	27	42	312
	25%gh m	*23%*	*31%*	*26%*	*23%*	*26%*	26%g	*17%*	*15%*	*30%*	*20%*	*23%*	31%hm	*17%*	30%hm	*21%*	*25%*	*23%*	36%zh jmoq	*24%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201**	117	24	60	52	149	193	7	12	12	26	6	11	13	41	27	10	15	29	171
	15%cg l	20%zc	*16%*	*11%*	*13%*	17%z	17%zg	*5%*	*12%*	*10%*	16%l	*10%*	*7%*	*11%*	22%zl m	24%lm	15%l	*13%*	25%zh klmq	*13%*
EXPRESSED MY POLITICAL OPINIONS ONLINE	**104**	54	19	32	32	73	97	7	5	14	15	2	6	7	21	8	5	14	7	94
	8%c	*9%*	12%c	*6%*	*8%*	*8%*	*8%*	*5%*	*6%*	*12%*	*9%*	*4%*	*4%*	*6%*	12%l	*7%*	*7%*	12%l	*6%*	*7%*
BEEN TO ANY POLITICAL MEETING	**78**	36	10	32	19	58	70	6	5	5	21	5	3	4	11	10	5	6	4	77
	6%	*6%*	*6%*	*6%*	*5%*	*7%*	*6%*	*5%*	*5%*	*4%*	13%zlm r	*8%*	*2%*	*3%*	*6%*	*8%*	8%l	*5%*	*4%*	*6%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55**	32	5	18	11	44	52	2	5	2	13	1	8	3	7	2	3	4	5	51
	4%g	*5%*	*3%*	*3%*	*3%*	5%z	*4%*	*2%*	*5%*	*2%*	8%zm	*1%*	*6%*	*3%*	*4%*	*2%*	*5%*	*4%*	*5%*	*4%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43**	16	10	17	10	33	41	1	2	2	7	4	2	2	8	4	3	6	3	41
	3%	*3%*	*7%*	*3%*	*3%*	*4%*	*3%*	*1%*	*2%*	*1%*	*4%*	8%lm	*1%*	*1%*	*4%*	*4%*	*5%*	*5%*	*3%*	*3%*
NONE OF THESE	**250**	106	18	126	80	169	206	43	25	29	37	9	39	25	21	12	12	17	24	272
	19%bf n	*18%*	*12%*	22%zb	*20%*	*19%*	*18%*	33%zf	26%no	*24%*	22%no	*15%*	26%no	22%no	*11%*	*10%*	*18%*	*15%*	21%n	*21%*
DON'T KNOW	**11**	6	-	5	5	6	8	3	-	-	4	-	-	1	2	-	-	4	-	12
	1%	*1%*	-	*1%*	*1%*	*1%*	*1%*	2%z	-	-	3%z	-	-	*1%*	*1%*	-	-	3%z	-	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 28
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	**756** 58%bfgkq	493 64%zb	121 *42%*	140 59%b	146 79%zef	266 *56%*	375 *55%*	151 *50%*	432 59%g	173 65%zg	528 71%zk	229 *42%*	584 77%zmnpq	691 70%zq	679 71%zmq	647 72%zmq	609 76%zq	14 *10%*	746 *58%*
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	**536** 41%begkq	350 45%zb	93 *32%*	91 *39%*	124 67%zef	163 *34%*	280 *41%*	109 *36%*	288 *39%*	139 52%zgh	447 60%zk	89 *16%*	389 52%zmnq	476 48%zq	466 49%zq	447 50%zmq	412 51%zq	17 *13%*	474 *37%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	**508** 39%bekq	330 43%zb	89 *31%*	88 *37%*	123 66%zef	142 *30%*	272 40%e	110 *37%*	268 *37%*	131 49%zgh	371 50%zk	137 *25%*	355 47%zmnq	427 43%zq	418 44%zq	400 45%zmq	374 47%zq	36 *26%*	455 *35%*
SIGNED A PETITION	**464** 36%bk	289 37%b	86 *30%*	87 *37%*	101 55%zef	154 *33%*	237 *35%*	107 *35%*	256 *35%*	101 *38%*	347 46%zk	117 *21%*	325 43%zmnq	379 38%z	372 39%z	359 40%zm	340 42%zq	43 *31%*	433 *33%*
DONE VOLUNTARY WORK	**327** 25%ekq	188 *24%*	81 *28%*	57 *24%*	95 51%zef	93 *20%*	161 *24%*	73 *24%*	184 *25%*	70 *26%*	246 33%zk	81 *15%*	234 31%zmnpq	269 27%zq	263 28%zq	248 28%zq	237 30%zq	24 *17%*	312 *24%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201** 15%bcehkq	148 19%zbc	29 *10%*	25 *11%*	58 32%zef	49 *10%*	104 *15%*	49 *16%*	95 *13%*	56 21%zh	169 23%zk	33 *6%*	161 21%zmnq	181 18%zq	180 19%zq	177 20%zmq	166 21%zq	8 *6%*	171 *13%*
EXPRESSED MY POLITICAL OPINIONS ONLINE	**104** 8%ek	59 *8%*	28 *10%*	17 *7%*	39 21%zef	24 *5%*	55 *8%*	25 *8%*	47 *6%*	32 12%zh	94 13%zk	10 *2%*	74 10%zmn	91 *9%*	89 *9%*	81 *9%*	79 10%z	7 *5%*	94 *7%*
BEEN TO ANY POLITICAL MEETING	**78** 6%fkq	48 *6%*	15 *5%*	15 *6%*	30 16%zef	24 *5%*	31 *5%*	24 *8%*	36 *5%*	17 *7%*	69 9%zk	9 *2%*	62 8%zmnq	72 7%zq	70 7%zq	66 7%zq	63 8%zq	2 *1%*	77 *6%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55** 4%cfkq	32 *4%*	19 7%zc	4 *2%*	24 13%zef	20 *4%*	16 *2%*	15 *5%*	29 *4%*	11 *4%*	51 7%zk	4 *1%*	43 6%zmnq	50 5%q	50 5%zq	46 5%q	43 5%zq	1 *1%*	51 *4%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43** 3%fk	29 *4%*	5 *2%*	9 *4%*	24 13%zef	10 *2%*	13 *2%*	10 *3%*	19 *3%*	15 *6%*	40 5%zk	3 *1%*	37 5%zmnq	42 4%z	41 4%z	40 4%z	40 5%zq	1 *1%*	41 *3%*
NONE OF THESE	**250** 19%djlmnop	129 *17%*	74 26%za	46 *20%*	9 *5%*	94 20%d	145 21%d	71 24%zi	140 *19%*	39 *15%*	66 *9%*	180 33%zj	75 *10%*	128 13%lno	116 12%l	104 *12%*	85 11%l	63 46%zlmnop	272 *21%*
DON'T KNOW	**11** 1%lmnop	5 *1%*	1 *	4 *2%*	* *	6 *1%*	5 *1%*	4 *1%*	5 *1%*	2 *1%*	- -	11 2%zj	- -	4 *	3 *	2 *	2 *	3 2%lmnop	12 *1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 29
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	**756**	153	603	261	479	375	381	249	338	595	161	73	103	46	273	76	157	70	132	93	143	50	746
	58%bf	89%zb	*54%*	65%z	*57%*	76%zf	*47%*	63%z	*59%*	*59%*	*56%*	*41%*	55%k	57%k	67%zk	53%u	91%zo	48%u	72%zo	54%u	56%u	*30%*	*58%*
	kqu														l		qrstu		qstu				
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	**536**	151	385	203	329	280	256	180	256	476	60	39	51	32	238	41	163	45	97	44	112	20	474
	41%bf	88%zb	*34%*	50%zd	*39%*	57%zf	*32%*	*46%*	*44%*	47%zj	*21%*	*22%*	*27%*	39%k	59%zk	28%u	94%zo	31%u	52%zo	26%u	44%os	*12%*	*37%*
	jkloq														lm		qrstu		qsu		u		
	su																						
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	**508**	136	372	177	325	256	252	167	223	435	74	47	60	25	224	39	154	31	99	71	68	35	455
	39%bf	79%zb	*33%*	*44%*	*39%*	52%zf	*31%*	*42%*	*39%*	43%zj	*26%*	*26%*	*32%*	*31%*	55%zk	*27%*	89%zo	*22%*	53%zo	41%oq	*26%*	*21%*	*35%*
	jkloq														lm		qrstu		qstu	tu			
	tu																						
SIGNED A PETITION	**464**	159	305	136	320	237	227	159	210	410	54	48	62	22	198	35	147	43	76	62	55	31	433
	36%bf	92%zb	*27%*	*34%*	38%z	48%zf	*28%*	*40%*	*36%*	41%zj	*19%*	*27%*	*33%*	*27%*	49%zk	*24%*	85%zo	29%u	41%ot	36%tu	*21%*	*18%*	*33%*
	jkotu														lm		qrstu		u				
DONE VOLUNTARY WORK	**327**	107	219	113	206	167	160	98	138	284	43	34	45	17	121	30	110	14	57	55	22	31	312
	25%bf	62%zb	*19%*	*28%*	*25%*	34%zf	*20%*	*25%*	*24%*	28%zj	*15%*	*19%*	*24%*	*21%*	30%k	21%qt	63%zo	*10%*	31%qt	32%zqt	*9%*	18%t	*24%*
	jkqt																qrstu		u	u			
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201**	103	98	63	137	119	82	83	83	183	18	16	13	10	108	13	95	14	38	21	11	4	171
	15%bf	60%zb	*9%*	*16%*	*16%*	24%zf	*10%*	21%zh	*14%*	18%zj	*6%*	*9%*	*7%*	*12%*	27%zkl	9%u	55%zo	10%u	21%oq	12%tu	*4%*	*3%*	*13%*
	jklotu														m		qrstu		tu				
EXPRESSED MY POLITICAL OPINIONS ONLINE	**104**	65	39	33	72	64	40	39	48	103	1	16	12	4	43	10	63	8	4	7	8	2	94
	8%bf	38%zb	*3%*	*8%*	*9%*	13%zf	*5%*	*10%*	*8%*	10%zj	*	*9%*	*6%*	*5%*	*11%*	7%u	36%zoq	*5%*	*2%*	*4%*	*3%*	*1%*	*7%*
	jru																rstu						
BEEN TO ANY POLITICAL MEETING	**78**	60	18	35	43	51	26	44	18	71	7	12	10	1	31	10	45	1	4	2	12	2	77
	6%bd	35%zb	*2%*	*9%*	*5%*	10%zf	*3%*	11%zh	*3%*	7%zj	*2%*	*7%*	*6%*	*1%*	*8%*	7%qs	26%zoq	*1%*	*2%*	*1%*	*5%*	*1%*	*6%*
	fhjq															u	rstu						
	rsu																						
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55**	47	7	19	35	33	21	22	15	52	2	4	7	1	30	7	34	1	3	1	6	-	51
	4%bf	27%zb	*1%*	*5%*	*4%*	7%zf	*3%*	*5%*	*3%*	5%zj	*1%*	*2%*	*4%*	*1%*	8%zk	5%u	20%zoq	*1%*	*1%*	*1%*	*2%*	-	*4%*
	jqsu																rstu						
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43**	30	14	23	21	24	19	24	13	39	4	6	4	3	16	3	28	1	4	-	6	3	41
	3%bd	17%zb	*1%*	6%d	*2%*	5%zf	*2%*	6%zh	*2%*	*4%*	*2%*	*4%*	*2%*	*3%*	*4%*	*2%*	16%zoq	*	*2%*	-	*2%*	*1%*	*3%*
	s																rstu						
NONE OF THESE	**250**	-	250	58	158	33	217	67	96	165	85	56	46	21	34	39	-	44	16	24	48	69	272
	19%aei	-	22%za	*14%*	*19%*	*7%*	27%ze	*17%*	*17%*	*16%*	30%zi	31%zn	25%n	26%n	*8%*	27%zpr	-	30%zpr	9%p	14%p	19%pr	41%zo	*21%*
	npr															s		st				prst	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 29
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DON'T KNOW	**11**	-	11	1	8	3	8	5	2	6	5	1	1	-	2	1	-	-	-	1	4	4	12
	1%	-	*1%*	*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*1%*	-	*	*1%*	-	-	-	*	*1%*	*2%*	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 30
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	**756**	239	274	98	66	28	114	240	208	308	122	229	179	348	377	274	83	22	193	90	277	119	746
	58%eors	66%e	64%ze	75%ze	81%zabe	*16%*	*62%*	63%zi	*59%*	*54%*	*64%*	*61%*	*60%*	*56%*	*60%*	*54%*	*61%*	71%o	*51%*	*44%*	75%zrsu	*56%*	*58%*
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	**536**	182	183	70	44	32	74	157	157	221	76	163	125	248	287	168	66	15	106	101	226	46	474
	41%eoru	50%ze	43%e	53%ze	53%ze	*18%*	*40%*	*41%*	*45%*	*39%*	*40%*	*43%*	*42%*	*40%*	46%zo	*33%*	49%o	*48%*	*28%*	50%ru	61%zru	*21%*	*37%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	**508**	165	148	72	39	55	78	178	139	191	96	171	119	219	265	160	71	13	126	74	211	40	455
	39%beioru	45%be	*35%*	55%zbe	48%be	*32%*	*42%*	47%zi	*40%*	*34%*	50%zlm	45%zm	*40%*	*35%*	42%o	*32%*	53%zo	*41%*	33%u	36%u	57%zrsu	*19%*	*35%*
SIGNED A PETITION	**464**	130	139	71	46	50	89	162	114	188	89	156	97	210	229	159	66	9	123	67	188	41	433
	36%ou	*35%*	*33%*	54%zabe	56%zabe	*29%*	48%zghi	43%zhi	*32%*	*33%*	47%zlm	41%zl	*32%*	*34%*	*37%*	*31%*	49%znoq	*29%*	32%u	33%u	51%zrsu	*19%*	*33%*
DONE VOLUNTARY WORK	**327**	95	96	50	30	32	60	118	81	127	61	100	75	152	166	110	44	6	69	52	134	31	312
	25%eoru	*26%*	*22%*	38%zbe	36%zbe	*18%*	33%zhi	31%zhi	*23%*	*22%*	32%z	*26%*	*25%*	*24%*	*27%*	*22%*	33%o	*20%*	*18%*	26%u	36%zru	*14%*	*24%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201**	45	72	31	27	17	40	72	55	74	32	57	50	94	106	63	29	3	37	24	111	14	171
	15%eoru	*12%*	17%e	24%zae	34%zabe	*10%*	22%zi	19%i	*16%*	*13%*	*17%*	*15%*	*17%*	*15%*	*17%*	*12%*	21%o	*11%*	*10%*	*12%*	30%zrsu	*7%*	*13%*
EXPRESSED MY POLITICAL OPINIONS ONLINE	**104**	25	42	8	16	8	20	41	22	41	17	33	33	38	57	35	10	2	16	18	53	8	94
	8%ru	*7%*	10%e	*6%*	20%zabce	*4%*	*11%*	11%z	*6%*	*7%*	*9%*	*9%*	11%m	*6%*	*9%*	*7%*	*7%*	*7%*	*4%*	*9%*	14%zru	*4%*	*7%*
BEEN TO ANY POLITICAL MEETING	**78**	25	35	9	6	-	14	32	19	26	16	27	25	25	26	32	16	4	14	3	42	10	77
	6%emr	7%e	8%ze	6%e	7%e	-	*8%*	8%zi	*5%*	*5%*	*8%*	*7%*	8%m	*4%*	*4%*	*6%*	12%zn	12%n	*4%*	*2%*	11%zrsu	*5%*	*6%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55**	8	31	6	9	-	12	21	7	27	11	17	11	26	23	20	8	3	6	14	29	1	51
	4%eru	*2%*	7%zae	5%e	10%zae	-	6%h	*5%*	*2%*	*5%*	*6%*	*5%*	*4%*	*4%*	*4%*	*4%*	*6%*	*10%*	*2%*	7%ru	8%zru	*	*4%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43**	22	14	2	5	-	5	13	11	19	6	10	15	19	23	13	5	2	6	4	19	7	41
	3%er	6%e	3%e	*1%*	6%e	-	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*5%*	*3%*	*4%*	*3%*	*4%*	*7%*	*1%*	*2%*	5%r	*3%*	*3%*
NONE OF THESE	**250**	46	82	6	4	75	31	60	73	116	36	69	60	121	108	121	17	4	91	36	34	57	272
	19%acdt	*13%*	19%cd	*5%*	*5%*	43%zabcd	*17%*	*16%*	*21%*	*20%*	*19%*	*18%*	*20%*	*19%*	*17%*	24%znp	*13%*	*14%*	24%zt	*18%*	*9%*	27%zt	*21%*
DON'T KNOW	**11**	1	2	-	*	4	-	2	2	7	-	2	-	9	4	6	2	-	4	1	2	3	12
	1%	*	*	-	*	*2%*	-	*	*1%*	*1%*	-	*	-	*2%*	*1%*	*1%*	*1%*	-	*1%*	*	*	*1%*	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 31
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
GK04																				
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231** 18%cjpr	115 *18%*	116 *17%*	6 *4%*	26 12%cj	36 15%c	45 20%cj	45 23%zcdj	54 32%zcdefijkl	19 19%cj	32 9%c	81 17%cj	118 26%zcdejk	87 25%zop	77 21%p	41 *14%*	27 *9%*	164 23%zr	68 *12%*	229 *18%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193** 15%cjopr	79 *12%*	114 17%z	5 *3%*	20 9%c	38 16%cj	39 17%cdj	47 25%zcdijkl	36 22%zcdij	9 *8%*	24 6%c	77 17%cj	92 20%zcdij	82 24%zop	61 17%op	26 *9%*	25 *8%*	143 20%zr	50 *9%*	176 *14%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58** 4%opr	31 *5%*	27 *4%*	6 *4%*	6 *3%*	10 *4%*	12 *5%*	15 8%zjl	7 *4%*	1 *1%*	13 *3%*	22 *5%*	23 *5%*	34 10%znop	13 *4%*	3 *1%*	7 *2%*	48 7%zr	11 *2%*	53 *4%*
GK05																				
SIGNED A PETITION	**464** 36%cijopr	204 *32%*	259 39%za	39 *24%*	67 32%i	85 35%i	107 48%zcdeijkl	86 45%zcdijl	62 37%ci	17 *17%*	106 29%c	192 41%zcij	165 36%ci	189 55%znop	139 38%op	76 *27%*	59 *19%*	328 46%zr	136 *23%*	433 *33%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201** 15%cjopr	89 *14%*	112 *17%*	5 *3%*	22 10%c	49 20%cj	50 22%zcdij	43 22%zcdijl	24 14%cj	8 *8%*	27 7%c	100 21%zcdij	75 16%cij	103 30%znop	58 16%op	25 *9%*	15 *5%*	161 23%zr	40 *7%*	171 *13%*
BEEN TO ANY POLITICAL MEETING	**78** 6%bcopr	47 *7%*	30 *5%*	4 *3%*	11 *5%*	9 *4%*	15 *7%*	17 9%cj	13 8%c	8 *7%*	16 *4%*	24 *5%*	38 8%zcj	37 11%zop	27 7%op	7 *2%*	7 *2%*	64 9%zr	13 *2%*	77 *6%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43** 3%jopr	26 *4%*	17 *3%*	3 *2%*	2 *1%*	3 *1%*	11 5%djk	10 5%dj	9 5%dj	6 6%dj	4 *1%*	14 *3%*	25 5%zdj	24 7%zop	12 *3%*	2 *1%*	4 *1%*	37 5%zr	6 *1%*	41 *3%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55** 4%dpr	23 *4%*	32 *5%*	10 6%dj	1 *1%*	18 7%d	5 *2%*	12 6%d	7 4%d	1 *1%*	11 3%d	23 5%df	20 4%d	27 8%zop	19 5%p	7 *2%*	2 *1%*	46 7%zr	9 *1%*	51 *4%*
ACTIVIST	**173** 13%cdjopr	77 *12%*	95 *14%*	8 *5%*	14 *7%*	36 15%cj	38 17%cdij	41 21%zcdijl	28 17%cdj	7 *7%*	22 *6%*	74 16%cdj	76 17%zcdij	84 25%znop	57 16%op	16 *6%*	15 *5%*	141 20%zr	31 *5%*	157 *12%*
NON-ACTIVIST	**1126** 87%glmq	557 *88%*	569 *86%*	155 95%zefghkl	195 93%zfghkl	206 *85%*	185 *83%*	151 *79%*	139 *83%*	95 93%fgl	350 94%zefghkl	391 *84%*	385 83%g	259 *75%*	309 84%m	267 94%zmn	292 95%zmn	567 *80%*	559 95%zq	1138 *88%*
NONE OF THESE	**674** 52%fhlmq	328 *52%*	346 *52%*	116 71%zdefghjkl	114 55%fh	134 55%fh	89 *40%*	88 *46%*	68 *41%*	65 63%fghkl	230 62%zdfghkl	223 48%f	220 48%h	98 *28%*	182 50%m	170 60%zm	224 73%zmno	280 *39%*	394 67%zq	701 *54%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 32
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS: FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	CHILDREN IN HOUSEHOLD: YES (d)	NO (e)	ETHNICITY: WHITE (f)	BME (g)	GOVERNMENT OFFICE REGION: EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
GK04																				
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231**	89	33	109	58	173	219	11	11	16	32	8	30	17	36	22	11	21	29	229
	18%g	*15%*	*22%*	*19%*	*14%*	19%z	19%g	*9%*	*11%*	*13%*	*19%*	*13%*	*20%*	*15%*	*20%*	*19%*	*17%*	*18%*	25%zh	*18%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193**	99	26	69	61	132	186	7	11	13	26	5	12	13	35	29	10	18	22	176
	15%cg l	*17%*	*17%*	*12%*	*15%*	*15%*	16%zg	*6%*	*11%*	*11%*	*16%*	*8%*	*8%*	*11%*	19%l	25%zh klm	*15%*	*16%*	19%l	*14%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58**	33	4	21	10	48	51	6	3	2	19	4	5	-	8	5	2	5	5	53
	4%m	*6%*	*3%*	*4%*	*2%*	5%z	*4%*	*5%*	*3%*	*1%*	12%zhl mnpr	8%m	3%m	-	4%m	*4%*	4%m	4%m	4%m	*4%*
GK05																				
SIGNED A PETITION	**464**	225	67	172	144	320	442	20	27	38	51	22	38	29	87	46	25	45	54	433
	36%cg lm	38%c	44%zc	*31%*	*35%*	*36%*	38%zg	*15%*	*28%*	*31%*	*31%*	*39%*	*25%*	*26%*	48%zh jlm	41%lm	39%lm	38%lm	47%zh jlm	*33%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201**	117	24	60	52	149	193	7	12	12	26	6	11	13	41	27	10	15	29	171
	15%cg l	20%zc	*16%*	*11%*	*13%*	17%z	17%zg	*5%*	*12%*	*10%*	16%l	*10%*	*7%*	*11%*	22%zl m	24%lm	15%l	*13%*	25%zh klmq	*13%*
BEEN TO ANY POLITICAL MEETING	**78**	36	10	32	19	58	70	6	5	5	21	5	3	4	11	10	5	6	4	77
	6%	*6%*	*6%*	*6%*	*5%*	*7%*	*6%*	*5%*	*5%*	*4%*	13%zlm r	*8%*	*2%*	*3%*	*6%*	*8%*	8%l	*5%*	*4%*	*6%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43**	16	10	17	10	33	41	1	2	2	7	4	2	2	8	4	3	6	3	41
	3%	*3%*	*7%*	*3%*	*3%*	*4%*	*3%*	*1%*	*2%*	*1%*	*4%*	8%lm	*1%*	*1%*	*4%*	*4%*	*5%*	*5%*	*3%*	*3%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55**	32	5	18	11	44	52	2	5	2	13	1	8	3	7	2	3	4	5	51
	4%g	*5%*	*3%*	*3%*	*3%*	5%z	*4%*	*2%*	*5%*	*2%*	8%zm	*1%*	*6%*	*3%*	*4%*	*2%*	*5%*	*4%*	*5%*	*4%*
ACTIVIST	**173**	85	23	65	47	126	165	6	7	11	27	7	13	10	36	21	8	14	18	157
	13%cg	*15%*	*15%*	*11%*	*11%*	*14%*	14%g	*5%*	*8%*	*9%*	*16%*	*13%*	*9%*	*9%*	20%zh lm	*18%*	*12%*	*12%*	*16%*	*12%*
NON-ACTIVIST	**1126**	500	129	498	363	764	1001	123	90	114	138	50	136	104	145	93	57	103	97	1138
	87%n	*85%*	*85%*	89%z	*89%*	*86%*	*86%*	95%zf	92%n	*91%*	*84%*	*87%*	91%n	91%n	*80%*	*82%*	*88%*	*88%*	*84%*	*88%*
NONE OF THESE	**674**	294	69	311	227	447	573	98	57	75	90	31	91	69	72	54	32	59	43	701
	52%ef nr	*50%*	*46%*	55%z	*55%*	*50%*	*49%*	76%zf	59%nr	*60%*	55%nr	*55%*	61%zn r	60%zn r	*39%*	*48%*	*50%*	*50%*	*38%*	*54%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 33
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
GK04																			
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231** 18%bfkq	164 21%zb	31 *11%*	36 *15%*	65 35%zef	79 *17%*	104 *15%*	50 *17%*	126 *17%*	55 *21%*	191 26%zk	41 *7%*	176 23%zmnq	205 21%zq	202 21%zq	192 21%zq	183 23%zq	12 *8%*	229 *18%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193** 15%bfkq	141 18%zb	12 *4%*	39 17%b	58 32%zef	64 *13%*	84 *12%*	46 *15%*	93 *13%*	54 20%zh	159 21%zk	34 *6%*	153 20%zmnq	177 18%zq	173 18%zq	163 18%zq	157 20%zq	4 *3%*	176 *14%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58** 4%fk	41 *5%*	13 *4%*	5 *2%*	23 12%zef	18 *4%*	22 *3%*	24 8%zh	24 *3%*	10 *4%*	48 6%zk	10 *2%*	41 5%n	51 *5%*	49 *5%*	48 *5%*	42 *5%*	3 *2%*	53 *4%*
GK05																			
SIGNED A PETITION	**464** 36%bk	289 37%b	86 *30%*	87 *37%*	101 55%zef	154 *33%*	237 *35%*	107 *35%*	256 *35%*	101 *38%*	347 46%zk	117 *21%*	325 43%zmnq	379 38%z	372 39%z	359 40%zm	340 42%zq	43 *31%*	433 *33%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201** 15%bcehkq	148 19%zbc	29 *10%*	25 *11%*	58 32%zef	49 *10%*	104 *15%*	49 *16%*	95 *13%*	56 21%zh	169 23%zk	33 *6%*	161 21%zmnq	181 18%zq	180 19%zq	177 20%zmq	166 21%zq	8 *6%*	171 *13%*
BEEN TO ANY POLITICAL MEETING	**78** 6%fkq	48 *6%*	15 *5%*	15 *6%*	30 16%zef	24 *5%*	31 *5%*	24 *8%*	36 *5%*	17 *7%*	69 9%zk	9 *2%*	62 8%zmnq	72 7%zq	70 7%zq	66 7%zq	63 8%zq	2 *1%*	77 *6%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43** 3%fk	29 *4%*	5 *2%*	9 *4%*	24 13%zef	10 *2%*	13 *2%*	10 *3%*	19 *3%*	15 *6%*	40 5%zk	3 *1%*	37 5%zmnq	42 4%z	41 4%z	40 4%z	40 5%zq	1 *1%*	41 *3%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55** 4%cfkq	32 *4%*	19 7%zc	4 *2%*	24 13%zef	20 *4%*	16 *2%*	15 *5%*	29 *4%*	11 *4%*	51 7%zk	4 *1%*	43 6%zmnq	50 5%q	50 5%zq	46 5%q	43 5%zq	1 *1%*	51 *4%*
ACTIVIST	**173** 13%bfkq	118 15%b	28 *10%*	27 *11%*	64 35%zef	58 *12%*	69 *10%*	44 *15%*	84 *11%*	45 *17%*	154 21%zk	18 *3%*	143 19%zmnq	157 16%zq	155 16%zq	150 17%zq	147 18%zq	7 *5%*	157 *12%*
NON-ACTIVIST	**1126** 87%djlmnop	654 *85%*	262 90%za	209 *89%*	121 *65%*	415 88%d	607 90%zd	257 *85%*	650 *89%*	219 *83%*	593 *79%*	530 97%zj	611 *81%*	833 84%l	799 84%l	746 *83%*	655 *82%*	129 95%zlmnop	1138 *88%*
NONE OF THESE	**674** 52%adjlmnop	374 *48%*	175 60%za	125 *53%*	44 *24%*	263 56%d	371 55%zd	159 *53%*	394 *54%*	121 *46%*	277 *37%*	394 72%zj	323 *43%*	466 47%lno	439 46%l	406 *45%*	346 *43%*	90 66%zlmnop	701 *54%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 34
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
GK04																							
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231**	124	108	77	151	147	85	98	94	188	44	19	33	8	91	23	95	13	37	25	26	6	229
	18%bf kqtu	72%zb	*10%*	*19%*	*18%*	30%zf	*11%*	25%zh	*16%*	*19%*	*15%*	*11%*	*18%*	*10%*	23%km	16%u	55%zoq rstu	*9%*	20%qt u	14%u	*10%*	*3%*	*18%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193**	121	72	72	120	122	71	72	81	166	27	17	15	6	93	15	92	8	24	23	17	5	176
	15%bf jklqt u	70%zb	*6%*	*18%*	*14%*	25%zf	*9%*	*18%*	*14%*	16%zj	*9%*	*10%*	*8%*	*8%*	23%zk lm	11%u	53%zoq rstu	*6%*	13%u	13%qu	*7%*	*3%*	*14%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58**	52	6	24	34	36	22	33	11	52	6	7	9	*	32	7	41	-	2	1	3	3	53
	4%bf hjqr s	30%zb	*1%*	*6%*	*4%*	7%zf	*3%*	8%zh	*2%*	*5%*	*2%*	*4%*	*5%*	*	8%zm	5%qs	24%zoq rstu	-	*1%*	*	*1%*	*2%*	*4%*
GK05																							
SIGNED A PETITION	**464**	159	305	136	320	237	227	159	210	410	54	48	62	22	198	35	147	43	76	62	55	31	433
	36%bf jkotu	92%zb	*27%*	*34%*	38%z	48%zf	*28%*	*40%*	*36%*	41%zj	*19%*	*27%*	*33%*	*27%*	49%zk lm	*24%*	85%zo qrstu	29%u	41%ot u	36%tu	*21%*	*18%*	*33%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201**	103	98	63	137	119	82	83	83	183	18	16	13	10	108	13	95	14	38	21	11	4	171
	15%bf jklot u	60%zb	*9%*	*16%*	*16%*	24%zf	*10%*	21%zh	*14%*	18%zj	*6%*	*9%*	*7%*	*12%*	27%zkl m	9%u	55%zo qrstu	10%u	21%oq tu	12%tu	*4%*	*3%*	*13%*
BEEN TO ANY POLITICAL MEETING	**78**	60	18	35	43	51	26	44	18	71	7	12	10	1	31	10	45	1	4	2	12	2	77
	6%bd fhjq rsu	35%zb	*2%*	*9%*	*5%*	10%zf	*3%*	11%zh	*3%*	7%zj	*2%*	*7%*	*6%*	*1%*	*8%*	7%qs u	26%zoq rstu	*1%*	*2%*	*1%*	*5%*	*1%*	*6%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43**	30	14	23	21	24	19	24	13	39	4	6	4	3	16	3	28	1	4	-	6	3	41
	3%bd s	17%zb	*1%*	6%d	*2%*	5%zf	*2%*	6%zh	*2%*	*4%*	*2%*	*4%*	*2%*	*3%*	*4%*	*2%*	16%zoq rstu	*	*2%*	-	*2%*	*1%*	*3%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55**	47	7	19	35	33	21	22	15	52	2	4	7	1	30	7	34	1	3	1	6	-	51
	4%bf jqsu	27%zb	*1%*	*5%*	*4%*	7%zf	*3%*	*5%*	*3%*	5%zj	*1%*	*2%*	*4%*	*1%*	8%zk	5%u	20%zoq rstu	*1%*	*1%*	*1%*	*2%*	-	*4%*
ACTIVIST	**173**	173	-	54	117	108	65	79	64	157	15	13	21	5	88	11	119	3	14	10	9	2	157
	13%b fjko qrst u	100%zb	-	*13%*	*14%*	22%zf	*8%*	20%zh	*11%*	16%zj	*5%*	*7%*	*11%*	*6%*	22%zkl m	7%u	68%zoq rstu	*2%*	8%u	6%u	*4%*	*1%*	*12%*
NON-ACTIVIST	**1126**	-	1126	349	717	387	739	316	514	853	273	166	166	76	317	134	55	142	170	162	246	167	1138
	87%aeg inp	-	100%za	*87%*	*86%*	*78%*	92%ze	*80%*	89%g	*84%*	95%zi	93%zn	89%n	94%n	*78%*	93%zp	*32%*	98%zp	92%zp	94%zp	96%zp	99%zo prs	*88%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 34
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
NONE OF THESE	**674**	-	674	195	426	179	495	179	294	472	201	113	109	49	152	87	9	88	67	92	168	130	701
	52%aeginpr	-	60%za	*48%*	*51%*	*36%*	62%ze	*45%*	*51%*	*47%*	70%zi	63%zn	58%n	60%n	*37%*	60%pr	*5%*	61%zpr	36%p	54%pr	66%zpr	77%zopqrs	*54%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 35
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
GK04																							
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	**231**	64	80	40	20	17	47	89	58	85	38	70	53	108	111	76	38	6	60	26	84	33	229
	18%eo	*17%*	19%e	30%zabe	24%e	*10%*	25%zhi	23%zi	*16%*	*15%*	*20%*	*19%*	*18%*	*17%*	*18%*	*15%*	28%zno	*20%*	*16%*	*13%*	23%zr	*15%*	*18%*
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	**193**	55	72	30	20	8	33	71	43	79	33	59	51	83	97	62	26	8	41	28	84	24	176
	15%eor	15%e	17%e	23%ze	25%ze	*4%*	*18%*	19%z	*12%*	*14%*	*17%*	*16%*	*17%*	*13%*	*16%*	*12%*	*19%*	25%o	*11%*	*14%*	23%zru	*11%*	*14%*
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	**58**	13	29	9	5	2	6	19	14	26	8	13	20	26	20	22	13	3	5	5	38	5	53
	4%er	*4%*	7%ze	7%e	6%e	*1%*	*3%*	*5%*	*4%*	*5%*	*4%*	*3%*	*7%*	*4%*	*3%*	*4%*	10%zno	11%n	*1%*	*2%*	10%zrsu	*2%*	*4%*
GK05																							
SIGNED A PETITION	**464**	130	139	71	46	50	89	162	114	188	89	156	97	210	229	159	66	9	123	67	188	41	433
	36%ou	*35%*	*33%*	54%zabe	56%zabe	*29%*	48%zghi	43%zhi	*32%*	*33%*	47%zlm	41%zl	*32%*	*34%*	*37%*	*31%*	49%znoq	*29%*	32%u	33%u	51%zrsu	*19%*	*33%*
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	**201**	45	72	31	27	17	40	72	55	74	32	57	50	94	106	63	29	3	37	24	111	14	171
	15%eoru	*12%*	17%e	24%zae	34%zabe	*10%*	22%zi	19%i	*16%*	*13%*	*17%*	*15%*	*17%*	*15%*	*17%*	*12%*	21%o	*11%*	*10%*	*12%*	30%zrsu	*7%*	*13%*
BEEN TO ANY POLITICAL MEETING	**78**	25	35	9	6	-	14	32	19	26	16	27	25	25	26	32	16	4	14	3	42	10	77
	6%emr	7%e	8%ze	6%e	7%e	-	*8%*	8%zi	*5%*	*5%*	*8%*	*7%*	8%m	*4%*	*4%*	*6%*	12%zn	12%n	*4%*	*2%*	11%zrsu	*5%*	*6%*
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	**43**	22	14	2	5	-	5	13	11	19	6	10	15	19	23	13	5	2	6	4	19	7	41
	3%er	6%e	3%e	*1%*	6%e	-	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*5%*	*3%*	*4%*	*3%*	*4%*	*7%*	*1%*	*2%*	5%r	*3%*	*3%*
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	**55**	8	31	6	9	-	12	21	7	27	11	17	11	26	23	20	8	3	6	14	29	1	51
	4%eru	*2%*	7%zae	5%e	10%zae	-	6%h	*5%*	*2%*	*5%*	*6%*	*5%*	*4%*	*4%*	*4%*	*4%*	*6%*	*10%*	*2%*	7%ru	8%zru	*	*4%*
ACTIVIST	**173**	44	61	32	23	12	35	72	31	70	33	54	40	78	83	56	29	5	28	28	82	16	157
	13%ehoru	*12%*	14%e	24%zabe	27%zabe	*7%*	19%zhi	19%zhi	*9%*	*12%*	*18%*	*14%*	*13%*	*13%*	*13%*	*11%*	21%zno	*17%*	*7%*	*14%*	22%zru	*7%*	*12%*
NON-ACTIVIST	**1126**	322	366	100	60	161	150	308	320	498	157	323	261	543	545	451	106	25	352	175	286	197	1138
	87%cdfgpt	88%cd	86%cd	*76%*	*73%*	93%zbcd	*81%*	*81%*	91%zfg	88%fg	*82%*	*86%*	*87%*	*87%*	87%p	89%zp	*79%*	*83%*	93%zt	*86%*	*78%*	93%zt	*88%*
NONE OF THESE	**674**	184	226	43	27	115	67	167	189	317	84	183	158	333	311	296	50	17	215	115	119	148	701
	52%cdfgpt	50%cd	53%cd	*32%*	*33%*	67%zabcd	*36%*	44%f	54%fg	56%fg	*44%*	*48%*	*53%*	*54%*	50%p	58%znp	*37%*	56%p	57%t	57%t	*32%*	70%zrt	*54%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 36
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VERY INTERESTED	**197**	120	77	12	29	18	47	42	35	16	41	64	92	106	57	20	14	163	34	190
	15%bc ejopr	19%zb	*12%*	*7%*	*14%*	*7%*	21%zc ejk	22%zc ejk	21%ce j	*16%*	11%c	14%e	20%zc ejk	31%zn op	16%op	*7%*	*5%*	23%zr	*6%*	*15%*
FAIRLY INTERESTED	**550**	275	275	55	78	132	97	78	73	38	133	229	189	157	180	116	97	337	213	510
	42%cj pr	*43%*	*41%*	*34%*	*37%*	54%zc dgijl	*44%*	*41%*	*44%*	*37%*	*36%*	49%zc dfj	*41%*	46%p	49%zp	41%p	*32%*	48%zr	*36%*	*39%*
NOT VERY INTERESTED	**335**	155	180	45	61	48	52	51	39	38	107	100	128	58	85	87	104	144	192	333
	26%mq	*24%*	*27%*	*28%*	*29%*	*20%*	*23%*	*27%*	*24%*	37%ze fhk	*29%*	*22%*	*28%*	*17%*	*23%*	31%m	34%zm n	*20%*	32%zq	*26%*
NOT AT ALL INTERESTED	**213**	82	131	49	40	45	27	21	20	10	89	72	52	21	43	59	90	65	148	257
	16%ag lmq	*13%*	20%za	30%zd efghi jkl	19%l	*19%*	*12%*	*11%*	*12%*	*10%*	24%zf ghikl	15%f	*11%*	*6%*	*12%*	21%mn	29%zmn o	*9%*	25%zq	*20%*
DON'T KNOW	**3**	2	1	2	1	-	*	-	-	-	3	*	-	-	*	1	2	*	3	5
	*	*	*	1%l	*1%*	-	*	-	-	-	*1%*	*	-	-	*	*	*1%*	*	*	*
VERY/FAIRLY INTERESTED	**748**	395	353	67	107	149	144	120	107	54	174	293	281	263	236	136	112	500	248	700
	58%bc jopr	62%zb	*53%*	*41%*	*51%*	62%cj	64%zc dj	62%cd j	64%cd j	*53%*	47%c	63%cd j	61%cd j	77%zn op	65%zo p	48%p	*36%*	71%zr	*42%*	*54%*
NOT VERY/NOT AT ALL INTERESTED	**548**	237	311	95	101	93	79	72	60	48	196	172	180	80	129	146	194	208	340	590
	42%af mnq	*37%*	47%za	58%ze fghjk l	48%fh k	*38%*	*35%*	*38%*	*36%*	*47%*	53%ze fghkl	*37%*	*39%*	*23%*	35%m	52%zm n	63%zm no	*29%*	58%zq	*46%*
NET VERY/FAIRLY INTERESTED	**199**	158	42	-28	5	56	65	48	48	6	-22	121	101	184	108	-10	-82	292	-92	110
	15%bc dijop r	25%zb	*6%*	*-17%*	*3%*	23%zc dij	29%zc dij	25%zc dij	29%zcd ijl	*5%*	*-6%*	26%zc dij	22%zc dij	54%zn op	29%zo p	*-3%*	*-27%*	41%z r	*-16%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 37
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VERY INTERESTED	**197**	97	19	82	47	151	182	15	13	15	37	8	23	13	34	10	8	18	18	190
	15%	*17%*	*12%*	*15%*	*11%*	17%z	*16%*	*12%*	*13%*	*12%*	23%zmo	*14%*	*15%*	*11%*	*19%*	*9%*	*13%*	*16%*	*16%*	*15%*
FAIRLY INTERESTED	**550**	267	67	217	177	374	511	38	49	67	55	22	50	38	76	61	26	59	47	510
	42%cgjlm	*46%*	*44%*	*39%*	*43%*	*42%*	44%zg	*29%*	51%jlm	*54%*	*33%*	*39%*	*34%*	*33%*	*42%*	53%jlm	*40%*	51%jlm	*41%*	*39%*
NOT VERY INTERESTED	**335**	134	43	158	103	232	293	42	21	33	41	15	52	28	46	32	11	33	24	333
	26%p	*23%*	*28%*	*28%*	*25%*	*26%*	*25%*	32%z	*21%*	*27%*	*25%*	*26%*	34%zpr	*25%*	*25%*	*28%*	*17%*	*28%*	*21%*	*26%*
NOT AT ALL INTERESTED	**213**	86	23	105	81	132	179	33	14	10	29	12	25	35	26	11	19	7	26	257
	16%eq	*15%*	*15%*	19%z	*20%*	*15%*	*15%*	25%zf	*15%*	*8%*	18%q	21%q	17%q	31%zhjlnoq	14%q	*10%*	30%zhjlnoq	*6%*	22%oq	*20%*
DON'T KNOW	**3**	2	-	1	2	1	1	2	-	-	3	-	-	-	-	-	-	-	-	5
	***f**	*	-	*	*	*	*	2%zf	-	-	2%z	-	-	-	-	-	-	-	-	*
VERY/FAIRLY INTERESTED	**748**	364	85	298	224	524	693	53	62	82	92	30	73	50	110	71	34	77	65	700
	58%cglm	62%c	*56%*	*53%*	*55%*	*59%*	59%zg	*41%*	64%lm	*65%*	56%m	*53%*	*49%*	*44%*	61%m	62%m	*53%*	66%lm	57%m	*54%*
NOT VERY/NOT AT ALL INTERESTED	**548**	220	66	263	184	364	472	74	35	43	70	27	76	63	71	43	30	39	50	590
	42%af	*38%*	*44%*	47%za	*45%*	*41%*	*40%*	57%zf	*36%*	*35%*	*42%*	*47%*	51%zhq	56%zhjnoqr	*39%*	*38%*	*47%*	*34%*	*43%*	*46%*
NET VERY/FAIRLY INTERESTED	**199**	144	20	36	40	160	221	-22	28	39	22	3	-3	-13	39	28	4	38	16	110
	15%cdglmp	25%zbc	13%c	*6%*	*10%*	18%zd	19%zg	*-17%*	29%zjklmpr	*31%*	13%lm	6%l	*-2%*	*-11%*	21%zklmp	24%zklmp	6%l	32%zjklmpr	14%lm	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 38
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY INTERESTED	**197**	124	33	40	95	63	62	52	97	49	197	-	167	181	178	171	170	11	190
	15%bf kq	*16%*	*11%*	*17%*	51%ze f	*13%*	*9%*	*17%*	*13%*	*18%*	26%zk	-	22%zm npq	18%zq	19%zq	19%zq	21%zq	*8%*	*15%*
FAIRLY INTERESTED	**550**	349	106	96	63	211	288	113	325	112	550	-	388	484	476	462	411	23	510
	42%bd kq	45%b	*36%*	*41%*	*34%*	45%d	*43%*	*38%*	*44%*	*42%*	74%zk	-	51%zm nq	49%zq	50%zm q	52%zm nq	51%zq	*17%*	*39%*
NOT VERY INTERESTED	**335**	190	82	62	21	116	204	85	171	79	-	335	149	240	226	195	166	27	333
	26%dj lnop	*25%*	*28%*	*26%*	*11%*	25%d	30%zd	*28%*	*23%*	*30%*	-	61%zj	*20%*	24%lo	24%lo	*22%*	21%l	*20%*	*26%*
NOT AT ALL INTERESTED	**213**	108	67	38	6	82	121	48	140	25	-	213	50	84	73	66	55	76	257
	16%di jlmno p	*14%*	23%za	*16%*	*3%*	17%d	18%d	*16%*	19%zi	*9%*	-	39%zj	*7%*	9%lno	8%l	*7%*	*7%*	56%zl mnop	*20%*
DON'T KNOW	**3**	2	2	-	-	2	2	3	-	-	-	-	-	1	1	1	1	-	5
	*	*	*1%*	-	-	*	*	1%zh	-	-	-	-	-	*	*	*	*	-	*
VERY/FAIRLY INTERESTED	**748**	473	138	136	158	273	350	165	422	160	748	-	555	665	654	633	581	34	700
	58%bf kq	61%zb	*48%*	58%b	85%ze f	*58%*	*52%*	*55%*	*58%*	*61%*	100%zk	-	74%zm npq	67%zq	69%zm q	71%zm nq	72%zq	*25%*	*54%*
NOT VERY/NOT AT ALL INTERESTED	**548**	298	150	100	27	198	325	133	311	104	-	548	199	325	299	262	221	103	590
	42%ad jlmno p	*39%*	52%za	*42%*	*15%*	42%d	48%zd	*44%*	*42%*	*39%*	-	100%zj	*26%*	33%lno	31%lo	*29%*	28%l	75%zl mnop	*46%*
NET VERY/FAIRLY INTERESTED	**199**	175	-11	36	130	75	25	32	111	56	748	-548	356	340	355	371	360	-69	110
	15%bf gq	23%zb c	*-4%*	15%b	70%ze f	16%l	*4%*	*11%*	*15%*	21%z g	*100%* zk	*-100%*	47%zm npq	34%zq	37%zm q	41%zm nq	45%z q	*-51%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 39
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY INTERESTED	**197**	79	119	76	120	116	82	81	75	176	21	20	21	12	88	20	88	7	28	11	40	1	190
	15%bfjqsu	46%zb	*11%*	*19%*	*14%*	23%zf	*10%*	20%zh	*13%*	17%zj	*7%*	*11%*	*11%*	*15%*	22%zkl	14%qsu	51%zoqrstu	5%u	15%qsu	6%u	16%qsu	*	*15%*
FAIRLY INTERESTED	**550**	75	475	207	332	249	301	185	243	461	90	61	70	41	209	70	76	52	107	48	147	30	510
	42%dfjksu	*44%*	*42%*	51%zd	*40%*	50%zf	*37%*	*47%*	*42%*	46%zj	*31%*	*34%*	*37%*	50%k	52%zkl	48%su	44%su	36%u	58%zpqsu	*28%*	58%zpqsu	*18%*	*39%*
NOT VERY INTERESTED	**335**	17	318	89	230	101	235	85	155	225	110	49	50	20	73	43	8	50	41	67	48	63	333
	26%aeginp	*10%*	28%za	*22%*	28%z	*20%*	29%ze	*22%*	*27%*	*22%*	38%zi	27%n	*27%*	*25%*	*18%*	30%p	*5%*	34%zprt	22%p	39%zprt	19%p	37%zprt	*26%*
NOT AT ALL INTERESTED	**213**	2	211	31	151	30	183	44	105	145	68	48	46	9	35	11	1	37	8	47	21	73	257
	16%aceginoprt	*1%*	19%za	*8%*	18%zc	*6%*	23%ze	*11%*	18%g	*14%*	24%zi	27%zmn	25%zmn	*11%*	*9%*	7%p	*1%*	25%zoprt	*4%*	27%zoprt	8%p	43%zopqrst	*20%*
DON'T KNOW	**3**	-	3	*	1	-	3	1	-	3	-	1	*	-	-	1	-	-	-	-	-	2	5
	*	-	*	*	*	-	*	*	-	*	-	*1%*	*	-	-	*1%*	-	-	-	-	-	*1%*	*
VERY/FAIRLY INTERESTED	**748**	154	593	283	452	365	383	265	318	637	111	81	91	53	297	90	164	58	135	59	187	31	700
	58%bdfjklqsu	89%zb	*53%*	70%zd	*54%*	74%zf	*48%*	67%zh	*55%*	63%zj	*38%*	*45%*	*48%*	65%kl	73%zkl	62%qsu	95%zoqrstu	40%u	73%zqsu	34%u	73%zqsu	*18%*	*54%*
NOT VERY/NOT AT ALL INTERESTED	**548**	18	530	120	381	131	418	128	260	370	178	97	96	29	108	54	9	87	49	113	69	136	590
	42%aceginprt	*11%*	47%za	*30%*	46%zc	*26%*	52%ze	*33%*	45%g	*37%*	62%zi	54%zmn	51%zmn	*35%*	*27%*	37%p	*5%*	60%zoprt	27%p	66%zoprt	27%p	81%zopqrst	*46%*
NET VERY/FAIRLY INTERESTED	**199**	136	64	163	71	234	-35	137	58	267	-67	-17	-5	24	189	36	154	-29	86	-54	119	-105	110
	15%bdfhjklqsu	79%zb	*6%*	40%zd	*9%*	47%zf	*-4%*	35%zh	*10%*	26%zj	*-23%*	*-9%*	*-3%*	30%zkl	47%zklm	25%zq	89%zoqrstu	*-20%*	47%zoqs	*-32%*	46%zoqsu	*-62%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 40
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VERY INTERESTED	**197**	59	82	16	14	12	26	58	48	92	25	49	51	97	97	70	25	6	30	25	97	24	190
	15%er	16%e	19%ze	*12%*	17%e	*7%*	*14%*	*15%*	*14%*	*16%*	*13%*	*13%*	*17%*	*16%*	*15%*	*14%*	*19%*	*19%*	*8%*	*12%*	26%zrsu	*11%*	*15%*
FAIRLY INTERESTED	**550**	207	170	80	38	28	88	166	164	220	91	173	124	253	294	182	58	17	143	111	180	65	510
	42%eoru	57%zbe	40%e	61%zbe	46%e	*16%*	*47%*	*44%*	*47%*	*39%*	*48%*	*46%*	*41%*	*41%*	47%o	*36%*	*43%*	54%o	*38%*	55%zru	49%zru	*30%*	*39%*
NOT VERY INTERESTED	**335**	84	121	25	19	37	39	101	100	134	47	104	77	155	165	134	32	4	119	42	60	67	333
	26%t	*23%*	*28%*	*19%*	*23%*	*22%*	*21%*	27%f	*29%*	*24%*	*25%*	*27%*	*26%*	*25%*	*26%*	*27%*	*24%*	*14%*	31%zt	*21%*	*16%*	31%t	*26%*
NOT AT ALL INTERESTED	**213**	15	51	12	11	94	32	55	38	120	27	52	47	114	72	117	20	4	88	23	30	58	257
	16%abchnt	*4%*	12%a	*9%*	14%a	55%zabcd	*17%*	*14%*	*11%*	21%zgh	*14%*	*14%*	*16%*	*18%*	*12%*	23%zn	*15%*	*13%*	23%zst	*11%*	*8%*	27%zst	*20%*
DON'T KNOW	**3**	-	2	-	-	1	-	-	1	2	-	-	1	2	-	3	-	-	1	2	*	-	5
	*	-	*	-	-	*1%*	-	-	*	*	-	-	*	*	-	1%z	-	-	*	*1%*	*	-	*
VERY/FAIRLY INTERESTED	**748**	267	252	95	52	40	114	224	212	312	116	221	176	351	390	252	83	22	173	136	278	89	700
	58%eoru	73%zbe	59%e	72%zbe	64%e	*23%*	*62%*	*59%*	*60%*	*55%*	*61%*	*59%*	*58%*	*56%*	62%zo	*50%*	62%o	73%zo	*45%*	67%ru	75%zru	*42%*	*54%*
NOT VERY/NOT AT ALL INTERESTED	**548**	99	173	36	30	131	71	156	138	254	74	156	124	269	237	251	52	8	207	65	90	124	590
	42%acnt	*27%*	41%ac	*28%*	*36%*	76%zabcd	*38%*	*41%*	*39%*	*45%*	*39%*	*41%*	*41%*	*43%*	*38%*	50%znpq	*38%*	*27%*	54%zst	*32%*	*24%*	58%zst	*46%*
NET VERY/FAIRLY INTERESTED	**199**	168	79	59	22	-91	43	68	74	58	42	66	52	82	153	1	31	14	-34	71	188	-35	110
	15%eioru	46%zbde	19%z	45%zbd	27%z	*-53%*	23%zgi	18%i	21%zi	*10%*	22%zm	*17%*	*17%*	*13%*	24%zo	*	23%zo	47%znop	*-9%*	35%zru	51%zrsu	*-17%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Table 41
Q.GK07 - HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	A) POLITICS	B) THE UK PARLIAMENT
UNWEIGHTED BASE	1295	1295
WEIGHTED BASE	1299	1299
EFFECTIVE BASE	821	821
A GREAT DEAL	88 *7%*	64 *5%*
A FAIR AMOUNT	588 *45%*	507 *39%*
NOT VERY MUCH	476 *37%*	559 *43%*
NOTHING AT ALL	144 *11%*	163 *13%*
DON'T KNOW	4 *	5 *
A GREAT DEAL/ A FAIR AMOUNT	676 *52%*	571 *44%*
NOT VERY MUCH/ NOTHING AT ALL	620 *48%*	723 *56%*
NET A GREAT DEAL/ FAIR AMOUNT	56 *4%*	-152 *-12%*

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Table 42
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
A GREAT DEAL	**88**	65	23	5	12	14	20	18	12	6	18	34	36	42	24	13	9	66	22	85
	7%bp r	10%zb	*3%*	*3%*	*6%*	*6%*	9%c	9%c	*7%*	*6%*	*5%*	*7%*	*8%*	12%zop	*7%*	*5%*	*3%*	9%zr	*4%*	*7%*
A FAIR AMOUNT	**588**	325	263	47	82	122	108	102	87	40	129	231	229	209	192	105	82	401	187	542
	45%bc jopr	51%zb	*40%*	*29%*	*39%*	50%cj	49%cj	53%zc dj	52%cd j	*39%*	35%c	50%cj	50%zc dj	61%zo p	53%zo p	37%p	*27%*	57%zr	*32%*	*42%*
NOT VERY MUCH	**476**	193	283	70	87	81	77	60	55	45	158	158	160	76	124	127	149	200	276	481
	37%am q	*30%*	43%za	43%g	*42%*	*34%*	*34%*	*31%*	*33%*	*44%*	42%zg l	*34%*	*35%*	*22%*	34%m	45%zm n	49%zm n	*28%*	47%zq	*37%*
NOTHING AT ALL	**144**	51	93	40	27	25	17	13	13	10	66	42	36	16	25	37	67	41	103	182
	11%agl mnq	*8%*	14%za	24%zd efghi jkl	*13%*	*10%*	*8%*	*7%*	*8%*	*10%*	18%zdf ghkl	*9%*	*8%*	*5%*	*7%*	13%mn	22%zmn o	*6%*	18%zq	*14%*
DON'T KNOW	**4**	1	3	*	1	-	1	-	-	1	1	1	1	-	1	2	*	1	3	5
	*	*	*	*	*1%*	-	*	-	-	*1%*	*	*	*	-	*	*1%*	*	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	**676**	389	286	53	94	136	128	120	98	47	147	265	264	251	216	118	91	467	209	627
	52%bc jopr	61%zb	*43%*	*32%*	45%c	56%cj	57%cd j	62%zc dij	59%cd j	*45%*	39%c	57%cd j	57%zc dij	73%zn op	59%zo p	42%p	*30%*	66%zr	*35%*	*48%*
NOT VERY MUCH/ NOTHING AT ALL	**620**	244	376	110	114	106	94	72	68	55	224	200	195	92	148	163	216	241	379	663
	48%ag lmnq	*38%*	57%za	67%zd efghj kl	55%fg hkl	*44%*	*42%*	*38%*	*41%*	53%gl	60%ze fghkl	*43%*	*42%*	*27%*	41%m	58%zm n	70%zm no	*34%*	64%zq	*51%*
NET A GREAT DEAL/ FAIR AMOUNT	**56**	145	-89	-57	-20	30	34	47	30	-8	-77	64	69	159	68	-46	-125	226	-170	-36
	4%di o	23%z b	*-13%*	*-35%*	*-10%*	13%zd i	15%zd i	25%zd efikl	18%zd i	*-8%*	*-21%*	14%zc di	15%zc di	46%zn op	19%z o	*-16%*	*-41%*	32%z r	*-29%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 43
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
A GREAT DEAL	**88**	51	3	34	16	72	80	7	6	8	23	4	8	2	17	1	5	6	9	85
	7%bmo	9%b	*2%*	*6%*	*4%*	8%zd	*7%*	*6%*	*6%*	*6%*	14%zlm oq	*6%*	*5%*	*2%*	9%mo	*1%*	8%mo	*5%*	8%mo	*7%*
A FAIR AMOUNT	**588**	293	65	231	184	404	542	43	51	72	61	26	72	40	82	57	26	57	46	542
	45%cg jm	50%zc	*43%*	*41%*	*45%*	*45%*	47%g	*33%*	53%jm	*57%*	*37%*	*46%*	48%m	*35%*	*45%*	50%m	*40%*	49%m	*40%*	*42%*
NOT VERY MUCH	**476**	192	61	223	149	326	422	53	33	41	60	21	55	44	66	47	22	39	49	481
	37%	*33%*	*40%*	40%z	*36%*	*37%*	*36%*	*41%*	*34%*	*33%*	*36%*	*36%*	*37%*	*39%*	*36%*	*41%*	*34%*	*33%*	*43%*	*37%*
NOTHING AT ALL	**144**	48	23	72	58	86	120	24	8	5	20	7	15	28	16	9	12	15	11	182
	11%e	*8%*	15%a	13%za	*14%*	*10%*	*10%*	18%zf	*8%*	*4%*	*12%*	*12%*	*10%*	25%zhj klnoqr	*9%*	*8%*	18%zh no	*13%*	*9%*	*14%*
DON'T KNOW	**4**	1	-	3	2	1	1	2	-	-	2	-	-	-	1	-	-	-	-	5
	***f**	*	-	*	*1%*	*	*	2%zf	-	-	1%z	-	-	-	*1%*	-	-	-	-	*
A GREAT DEAL/ A FAIR AMOUNT	**676**	344	67	265	200	476	623	50	57	80	83	30	80	42	98	58	31	62	55	627
	52%cg m	59%zb c	*44%*	*47%*	*49%*	*53%*	53%g	*39%*	59%m	*64%*	51%m	52%m	53%m	*37%*	54%m	*51%*	*48%*	54%m	*48%*	*48%*
NOT VERY MUCH/ NOTHING AT ALL	**620**	240	84	295	207	412	542	77	40	46	79	27	70	72	82	56	34	54	60	663
	48%a	*41%*	56%a	52%za	*51%*	*46%*	*46%*	59%zf	*41%*	*36%*	*48%*	*48%*	*47%*	63%zh jklnq	*45%*	*49%*	*52%*	*46%*	*52%*	*51%*
NET A GREAT DEAL/ FAIR AMOUNT	**56**	103	-17	-30	-7	64	81	-27	17	34	4	3	10	-31	17	2	-3	8	-5	-36
	4%bc dgmp r	18%z bc	*-11%*	*-5%*	*-2%*	7%zd	7%z g	*-21%*	17%zj klopq r	*27%*	3%p	*4%*	7%p r	*-27%*	9%zjp r	*2%*	*-4%*	7%pr	*-4%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 44
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
A GREAT DEAL	**88**	57	18	13	41	30	28	23	45	20	83	4	71	77	77	77	75	8	85
	7%fk	*7%*	*6%*	*6%*	22%zef	*6%*	*4%*	*8%*	*6%*	*7%*	11%zk	*1%*	9%zmn	*8%*	8%z	9%z	9%z	*6%*	*7%*
A FAIR AMOUNT	**588**	380	102	106	113	218	281	123	332	133	497	90	402	513	507	476	427	29	542
	45%bf kq	49%zb	*35%*	45%b	61%ze f	*46%*	*42%*	*41%*	*45%*	*50%*	66%zk	*16%*	53%zm q	52%zq	53%zm q	53%zq	53%zq	*21%*	*42%*
NOT VERY MUCH	**476**	267	121	88	27	174	281	116	263	97	158	317	248	340	320	298	264	48	481
	37%dj lmnop	*35%*	42%z	*37%*	*15%*	37%d	42%zd	*38%*	*36%*	*37%*	*21%*	58%zj	*33%*	34%l	34%l	*33%*	*33%*	*35%*	*37%*
NOTHING AT ALL	**144**	67	49	27	4	50	85	37	91	15	7	137	32	58	48	43	35	52	182
	11%adi jlmnop	*9%*	17%za	*12%*	*2%*	11%d	13%d	12%i	12%i	*6%*	*1%*	25%zj	*4%*	6%lno	5%l	*5%*	*4%*	38%zl mnop	*14%*
DON'T KNOW	**4**	2	*	1	-	1	2	2	1	-	2	*	2	2	2	2	2	-	5
	*	*	*	*	-	*	*	*1%*	*	-	*	*	*	*	*	*	*	-	*
A GREAT DEAL/ A FAIR AMOUNT	**676**	436	120	119	154	248	309	146	377	153	581	94	472	590	584	553	502	37	627
	52%bf kq	56%zb	*41%*	*51%*	83%ze f	*52%*	*46%*	*48%*	*51%*	*58%*	78%zk	*17%*	63%zm nq	60%zq	61%zm q	62%zm q	63%zq	*27%*	*48%*
NOT VERY MUCH/ NOTHING AT ALL	**620**	334	170	115	31	224	366	153	355	112	165	453	280	398	368	341	299	99	663
	48%ad jlmno p	*43%*	59%za c	*49%*	*17%*	47%d	54%zd	*51%*	*48%*	*42%*	*22%*	83%zj	*37%*	40%lno	39%l	*38%*	*37%*	73%zl mnop	*51%*
NET A GREAT DEAL/ FAIR AMOUNT	**56**	102	-50	4	122	24	-57	-7	23	41	415	-359	192	192	216	212	203	-62	-36
	4%bc gh	13%z bc	*-17%*	*2%*	66%zef	*5%*	*-8%*	*-2%*	3%g	15%zg h	56%z k	*-65%*	25%zm nq	19%zq	23%zm q	24%zm nq	25%z q	*-46%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 45
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
A GREAT DEAL	**88**	42	45	33	53	60	27	35	36	75	12	11	9	2	44	14	38	5	15	5	10	1	85
	7%bfu	24%zb	*4%*	*8%*	*6%*	12%zf	*3%*	*9%*	*6%*	*7%*	*4%*	*6%*	*5%*	*3%*	11%zl	9%su	22%zoqrstu	*4%*	8%u	*3%*	*4%*	*	*7%*
A FAIR AMOUNT	**588**	98	491	251	333	277	311	205	263	500	89	58	73	37	228	61	112	51	129	43	165	11	542
	45%bdfjkqsu	57%zb	*44%*	62%zd	*40%*	56%zf	*39%*	52%z	*46%*	49%zj	*31%*	*33%*	*39%*	*46%*	56%zkl	42%su	64%zoqsu	35%u	70%zoqsu	25%u	64%zoqsu	*6%*	*42%*
NOT VERY MUCH	**476**	30	445	104	343	143	332	127	200	342	134	78	76	37	119	62	24	61	38	88	76	101	481
	37%acegnpr	*18%*	40%za	*26%*	41%zc	*29%*	41%ze	*32%*	*35%*	*34%*	46%zi	43%zn	40%n	46%n	*29%*	43%prt	*14%*	42%pr	*21%*	51%zprt	30%p	60%zopqrt	*37%*
NOTHING AT ALL	**144**	2	141	15	105	14	130	28	78	91	53	31	30	4	14	7	-	28	3	36	5	53	182
	11%aceginoprt	*1%*	13%za	*4%*	13%zc	*3%*	16%ze	*7%*	13%g	*9%*	18%zi	17%zmn	16%zmn	*5%*	*3%*	5%p	-	19%zoprt	*2%*	21%zoprt	*2%*	32%zopqrt	*14%*
DON'T KNOW	**4**	-	4	*	1	-	4	*	1	2	2	1	1	-	-	1	-	-	-	-	-	3	5
	***d**	-	*	*	*	-	*	*	*	*	*1%*	*1%*	*	-	-	*	-	-	-	-	-	2%z	*
A GREAT DEAL/ A FAIR AMOUNT	**676**	140	536	284	386	337	338	240	299	575	101	69	82	40	272	75	150	56	144	48	175	12	627
	52%bdfjklqsu	81%zb	*48%*	70%zd	*46%*	68%zf	*42%*	61%zh	*52%*	57%zj	*35%*	*39%*	*43%*	*49%*	67%zklm	52%qsu	86%zoqstu	38%u	78%zoqsu	28%u	68%zoqsu	*7%*	*48%*
NOT VERY MUCH/ NOTHING AT ALL	**620**	33	587	120	448	158	462	155	278	434	186	108	106	42	133	70	24	90	41	124	81	154	663
	48%acegnprt	*19%*	52%za	*30%*	54%zc	*32%*	57%ze	*39%*	48%g	*43%*	64%zi	60%zn	56%zn	51%n	*33%*	48%prt	*14%*	62%zoprt	*22%*	72%zoprt	32%p	91%zopqrst	*51%*
NET A GREAT DEAL/ FAIR AMOUNT	**56**	107	-51	164	-62	180	-123	85	20	142	-85	-39	-24	-2	140	5	126	-34	103	-77	94	-142	-36
	4%bklmq	62%zb	*-5%*	41%zd	*-7%*	36%zf	*-15%*	21%zh	*4%*	14%zj	*-30%*	*-22%*	*-13%*	*-2%*	34%zklm	*3%*	73%zoqrst	*-23%*	56%zoqst	*-44%*	37%zoqs	*-85%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 46
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
A GREAT DEAL	**88**	24	41	3	6	9	11	27	21	39	8	17	27	43	38	33	12	4	18	11	44	11	85
	7%	*7%*	10%zc	*2%*	*8%*	*5%*	*6%*	*7%*	*6%*	*7%*	*4%*	*5%*	9%k	*7%*	*6%*	*7%*	*9%*	*13%*	*5%*	*5%*	12%zru	*5%*	*7%*
A FAIR AMOUNT	**588**	205	194	77	33	41	80	161	163	264	87	167	132	289	305	206	65	12	145	112	211	63	542
	45%eoru	56%zbde	45%e	58%zbde	40%e	*24%*	*43%*	*42%*	*47%*	*46%*	*45%*	*44%*	*44%*	*47%*	49%o	*41%*	*48%*	*40%*	*38%*	55%ru	57%zru	*29%*	*42%*
NOT VERY MUCH	**476**	130	149	46	33	63	71	148	139	189	84	155	109	211	237	187	41	11	161	62	93	94	481
	37%t	*35%*	*35%*	*35%*	*40%*	*36%*	*38%*	*39%*	*40%*	*33%*	44%zm	41%z	*36%*	*34%*	*38%*	*37%*	*31%*	*34%*	42%zt	*31%*	*25%*	44%zt	*37%*
NOTHING AT ALL	**144**	6	42	5	10	59	22	43	26	75	10	36	31	77	46	77	17	4	56	17	18	44	182
	11%achjnt	*2%*	10%a	*4%*	12%ac	34%zabcd	*12%*	*11%*	*7%*	13%h	*5%*	10%j	*10%*	12%j	*7%*	15%zn	*12%*	*13%*	15%zt	*9%*	*5%*	21%zst	*14%*
DON'T KNOW	**4**	1	1	-	-	1	1	1	1	1	1	1	1	1	1	2	-	-	1	1	*	1	5
	*	*	*	-	-	*1%*	*1%*	*	*	*	*1%*	*	*	*	*	*	-	-	*	*1%*	*	*1%*	*
A GREAT DEAL/ A FAIR AMOUNT	**676**	229	235	80	39	50	91	189	184	303	94	184	159	332	343	240	77	16	163	122	256	74	627
	52%eoru	63%zde	55%e	61%e	48%e	*29%*	*49%*	*50%*	*53%*	*53%*	*50%*	*49%*	*53%*	*53%*	55%o	*47%*	*57%*	*53%*	*43%*	60%ru	70%zru	*35%*	*48%*
NOT VERY MUCH/ NOTHING AT ALL	**620**	135	191	52	43	122	93	190	165	264	95	192	140	288	283	264	58	14	217	80	112	138	663
	48%at	*37%*	*45%*	*39%*	52%a	71%zabcd	*50%*	*50%*	*47%*	*46%*	*50%*	*51%*	*47%*	*46%*	*45%*	52%z	*43%*	*47%*	57%zst	*39%*	*30%*	65%zst	*51%*
NET A GREAT DEAL/ FAIR AMOUNT	**56**	94	44	28	-4	-72	-1	-2	19	39	*	-7	19	44	60	-24	19	2	-54	42	144	-64	-36
	4%dfgjkor	26%zbde	10%zd	22%zbd	*-4%*	*-42%*	*-1%*	*	5%fg	7%zfg	*	*-2%*	6%jk	7%zjk	10%zo	*-5%*	14%z	*6%*	*-14%*	21%z	39%zrsu	*-30%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 47
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
A GREAT DEAL	**64**	51	12	4	8	8	12	15	13	4	12	20	32	30	18	10	5	49	15	65
	5%bpr	8%zb	*2%*	*2%*	*4%*	*3%*	*6%*	8%cj	8%cj	*4%*	*3%*	*4%*	7%zcj	9%zop	*5%*	*4%*	*2%*	7%zr	*3%*	*5%*
A FAIR AMOUNT	**507**	283	224	41	66	85	106	90	82	37	107	191	209	204	154	89	60	358	149	476
	39%bc jopr	45%zb	*34%*	*25%*	*32%*	*35%*	47%zc djk	47%zc dj	49%zc dej	*36%*	*29%*	41%cj	45%zc dj	59%znop	42%op	31%p	*20%*	51%zr	*25%*	*37%*
NOT VERY MUCH	**559**	240	320	79	104	118	84	63	61	50	183	202	174	85	167	146	161	252	307	555
	43%ag lmq	*38%*	48%za	49%gh l	50%fg hl	49%g	*38%*	*33%*	*37%*	49%gl	49%zf ghl	43%fg	*38%*	*25%*	46%m	52%zm	52%zm	*36%*	52%zq	*43%*
NOTHING AT ALL	**163**	59	104	39	27	31	20	24	11	10	67	51	45	23	24	34	81	48	115	192
	13%ahl mnq	*9%*	16%za	24%zd efghi jkl	*13%*	*13%*	*9%*	*13%*	*7%*	*10%*	18%zd fhkl	*11%*	*10%*	*7%*	*7%*	*12%*	26%zmno	*7%*	20%zq	*15%*
DON'T KNOW	**5**	1	4	-	3	1	*	-	-	1	3	1	1	-	2	3	-	2	3	7
	*	*	*1%*	-	*2%*	*	*	-	-	*1%*	*1%*	*	*	-	*1%*	*1%*	-	*	*1%*	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**571**	335	236	45	74	93	118	105	94	41	119	211	241	234	173	99	65	407	164	541
	44%bc djopr	53%zb	*36%*	*27%*	*35%*	*38%*	53%zc dejk	55%zc deij	57%zc deijk	*40%*	*32%*	45%cj	52%zc deij	68%znop	47%op	35%p	*21%*	57%zr	*28%*	*42%*
NOT VERY MUCH/ NOTHING AT ALL	**723**	299	424	118	132	149	105	87	72	60	250	253	219	109	191	181	242	300	423	747
	56%af ghlmq	*47%*	64%za	73%zf ghijk l	63%fg hl	61%fg hl	*47%*	*45%*	*43%*	59%h	67%zf ghkl	54%fh	*48%*	*32%*	52%m	64%zm n	79%zm no	*42%*	72%zq	*58%*
NET A GREAT DEAL/ FAIR AMOUNT	**-152**	36	-188	-73	-58	-56	14	18	22	-19	-131	-42	22	125	-18	-81	-177	107	-259	-206
	-12%	*6%*	*-28%*	*-45%*	*-28%*	*-23%*	*6%*	10%l	13%fil	*-18%*	*-35%*	*-9%*	5%i	37%no	*-5%*	*-29%*	*-58%*	*15%*	*-44%*	*-16%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 48
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
A GREAT DEAL	**64**	28	6	30	18	45	58	6	1	4	15	2	5	1	16	5	6	6	2	65
	5%m	*5%*	*4%*	*5%*	*4%*	*5%*	*5%*	*5%*	*1%*	*3%*	9%zhmr	*4%*	*3%*	*1%*	9%zhmr	*4%*	9%hmr	*5%*	*2%*	*5%*
A FAIR AMOUNT	**507**	260	49	198	134	373	467	38	46	40	72	23	65	34	68	47	22	52	39	476
	39%cdgm	44%zbc	*33%*	*35%*	*33%*	42%zd	40%g	*29%*	48%m	*32%*	44%m	*40%*	43%m	*29%*	*37%*	*42%*	*34%*	44%m	*34%*	*37%*
NOT VERY MUCH	**559**	242	66	252	193	367	495	63	37	73	58	23	65	50	73	51	24	47	59	555
	43%ej	*41%*	*44%*	*45%*	*47%*	*41%*	*43%*	*49%*	*38%*	*59%*	*35%*	*40%*	*44%*	*44%*	*40%*	*45%*	*37%*	*41%*	51%jp	*43%*
NOTHING AT ALL	**163**	54	29	80	60	103	143	19	12	8	18	9	14	30	24	10	13	12	15	192
	13%a	*9%*	19%za	14%a	*15%*	*12%*	*12%*	*15%*	*12%*	*6%*	*11%*	*16%*	*9%*	26%zhjlnoqr	*13%*	*9%*	20%zjloq	*10%*	*13%*	*15%*
DON'T KNOW	**5**	1	1	3	4	2	2	4	1	-	2	-	1	-	1	1	-	-	*	7
	***ef**	*	*1%*	*1%*	*1%*	*	*	3%zf	*1%*	-	*1%*	-	*1%*	-	*1%*	*1%*	-	-	*	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**571**	288	55	228	153	418	525	44	48	44	87	25	70	35	84	53	28	57	41	541
	44%cdgm	49%zbc	*36%*	*40%*	*37%*	47%zd	45%g	*34%*	49%m	*35%*	53%zmr	*45%*	47%m	*30%*	46%m	46%m	43%m	49%m	*36%*	*42%*
NOT VERY MUCH/ NOTHING AT ALL	**723**	296	95	332	253	470	638	82	49	81	76	32	79	79	96	61	37	59	73	747
	56%aej	*51%*	63%a	59%za	62%e	*53%*	*55%*	63%zf	*50%*	*65%*	*46%*	*55%*	*53%*	70%zhjlnopq	*53%*	*53%*	*57%*	*51%*	64%j	*58%*
NET A GREAT DEAL/ FAIR AMOUNT	**-152**	-8	-40	-104	-100	-52	-113	-38	-1	-37	11	-6	-9	-45	-12	-8	-9	-2	-32	-206
	-12%	*-1%*	*-26%*	*-18%*	*-24%*	*-6%*	*-10%*	*-30%*	*-1%*	*-30%*	7%hklopq	*-11%*	*-6%*	*-39%*	*-7%*	*-7%*	*-14%*	*-2%*	*-28%*	*-16%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 49
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
A GREAT DEAL	**64**	46	9	9	32	16	21	14	33	17	61	3	54	57	56	56	56	3	65
	5%fk	*6%*	*3%*	*4%*	17%zef	*3%*	*3%*	*5%*	*4%*	*6%*	8%zk	*1%*	7%zmnq	*6%*	*6%*	6%z	7%zq	*2%*	*5%*
A FAIR AMOUNT	**507**	316	91	101	117	190	229	114	282	111	431	75	359	447	441	413	384	25	476
	39%bfkq	41%b	*31%*	43%b	63%zef	*40%*	*34%*	*38%*	*38%*	*42%*	58%zk	*14%*	48%zmnq	45%zq	46%zmq	46%zq	48%zq	*19%*	*37%*
NOT VERY MUCH	**559**	326	138	94	34	209	321	130	315	114	235	324	289	410	388	362	306	56	555
	43%djlnp	*42%*	*48%*	*40%*	*18%*	44%d	47%zd	*43%*	*43%*	*43%*	*31%*	59%zj	*38%*	41%l	41%l	*40%*	*38%*	*41%*	*43%*
NOTHING AT ALL	**163**	82	51	31	2	55	104	41	100	22	19	144	49	74	66	61	54	52	192
	13%djlmnop	*11%*	18%za	*13%*	*1%*	12%d	15%zd	*14%*	*14%*	*8%*	*3%*	26%zj	*7%*	7%ln	7%l	*7%*	*7%*	38%zlmnop	*15%*
DON'T KNOW	**5**	3	2	1	-	3	2	2	3	-	2	2	3	3	3	3	3	*	7
	*	*	*1%*	*	-	*1%*	*	*1%*	*	-	*	*	*n	*	*	*	*	*	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**571**	362	100	109	149	206	250	128	315	128	492	78	413	504	497	469	441	28	541
	44%bfkq	47%b	*34%*	46%b	80%zef	*44%*	*37%*	*43%*	*43%*	*49%*	66%zk	*14%*	55%zmnq	51%zq	52%zmq	52%zmq	55%zq	*21%*	*42%*
NOT VERY MUCH/ NOTHING AT ALL	**723**	407	189	125	36	264	424	171	415	136	254	468	339	484	454	424	359	108	747
	56%djlmnop	*53%*	65%zac	*53%*	*20%*	56%d	63%zd	*57%*	*57%*	*51%*	*34%*	85%zj	*45%*	49%lno	48%l	*47%*	*45%*	79%zlmnop	*58%*
NET A GREAT DEAL/ FAIR AMOUNT	**-152**	-46	-89	-15	112	-58	-174	-43	-101	-8	237	-390	74	21	43	46	81	-80	-206
	-12%	*-6%*	*-31%*	*-7%*	61%e	*-12%*	*-26%*	*-14%*	*-14%*	*-3%*	32%z	*-71%*	10%mn	*2%*	5%m	5%mn	10%q	*-58%*	*-16%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 50
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
A GREAT DEAL	**64**	29	34	28	36	43	21	24	27	54	10	7	12	1	25	10	25	3	15	2	9	-	65
	5%bfsu	17%zb	*3%*	*7%*	*4%*	9%zf	*3%*	*6%*	*5%*	*5%*	*3%*	*4%*	*6%*	*1%*	*6%*	7%su	14%zqstu	*2%*	8%qsu	*1%*	*3%*	-	*5%*
A FAIR AMOUNT	**507**	101	406	215	288	266	241	189	209	435	72	57	57	29	213	54	111	43	119	34	122	9	476
	39%bdfjklqsu	59%zb	*36%*	53%zd	*35%*	54%zf	*30%*	48%zh	*36%*	43%zj	*25%*	*32%*	*30%*	*36%*	53%zklm	37%su	64%zoqstu	29%u	64%zoqstu	20%u	48%qsu	*5%*	*37%*
NOT VERY MUCH	**559**	40	520	144	387	164	395	150	254	410	149	79	83	45	145	73	36	72	50	94	114	95	555
	43%acegipnr	*23%*	46%za	*36%*	46%zc	*33%*	49%ze	*38%*	*44%*	*41%*	52%zi	*44%*	*44%*	55%n	*36%*	50%pr	*21%*	50%pr	*27%*	55%zpr	45%pr	56%zpr	*43%*
NOTHING AT ALL	**163**	2	161	17	121	21	142	30	87	107	56	34	36	7	23	8	2	28	1	40	10	62	192
	13%aceginopt	*1%*	14%za	*4%*	15%zc	*4%*	18%ze	*7%*	15%g	*11%*	19%zi	19%zn	19%zmn	*8%*	*6%*	6%pr	*1%*	19%zoprt	*1%*	23%zoprt	*4%*	37%zopqrst	*15%*
DON'T KNOW	**5**	-	5	-	2	1	5	1	1	4	2	1	1	-	-	*	-	-	-	2	-	3	7
	*	-	*	-	*	*	*1%*	*	*	*	*1%*	*1%*	*	-	-	*	-	-	-	*1%*	-	2%z	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**571**	131	440	242	324	309	262	213	236	490	81	65	68	30	238	64	136	46	133	36	131	9	541
	44%bdfjklqsu	76%zb	*39%*	60%zd	*39%*	62%zf	*33%*	54%zh	*41%*	48%zj	*28%*	*36%*	*36%*	*37%*	59%zklm	44%su	78%zoqstu	31%u	72%zoqstu	21%u	51%qsu	*5%*	*42%*
NOT VERY MUCH/ NOTHING AT ALL	**723**	42	681	161	508	186	537	180	341	517	205	113	119	52	167	81	37	100	51	134	124	157	747
	56%acegipnr	*24%*	60%za	*40%*	61%zc	*38%*	67%ze	*46%*	59%g	*51%*	71%zi	63%zn	63%zn	63%n	*41%*	56%pr	*22%*	69%zoprt	*28%*	78%zoprt	49%pr	93%zopqrst	*58%*
NET A GREAT DEAL/ FAIR AMOUNT	**-152**	89	-241	81	-184	123	-275	33	-104	-28	-124	-48	-51	-22	71	-17	98	-54	82	-98	7	-148	-206
	-12%	*52%*	*-21%*	*20%*	*-22%*	*25%*	*-34%*	*8%*	*-18%*	*-3%*	*-43%*	*-27%*	*-27%*	*-27%*	17%klm	*-12%*	57%oqst	*-37%*	45%oqt	*-57%*	*3%*	*-88%*	*-16%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 51
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
A GREAT DEAL	**64**	19	27	6	7	4	12	24	9	31	8	16	18	30	29	19	13	3	12	8	31	8	65
	5%h	*5%*	*6%*	*4%*	8%e	*2%*	*6%*	6%h	*3%*	*5%*	*4%*	*4%*	*6%*	*5%*	*5%*	*4%*	9%zo	*10%*	*3%*	*4%*	8%zr	*4%*	*5%*
A FAIR AMOUNT	**507**	175	174	63	32	32	75	149	155	203	81	153	119	235	247	188	59	13	115	75	205	59	476
	39%eru	48%ze	41%e	48%e	39%e	*19%*	*41%*	*39%*	44%i	*36%*	*42%*	*41%*	*40%*	*38%*	*39%*	*37%*	*44%*	*43%*	*30%*	*37%*	56%zrsu	*27%*	*37%*
NOT VERY MUCH	**559**	156	176	57	30	77	70	159	161	240	83	164	129	267	295	209	47	9	187	101	109	94	555
	43%t	*43%*	*41%*	*43%*	*36%*	*44%*	*38%*	*42%*	*46%*	*42%*	*44%*	*43%*	*43%*	*43%*	47%pq	*41%*	*35%*	*28%*	49%zt	50%t	*30%*	44%t	*43%*
NOTHING AT ALL	**163**	14	48	6	13	58	26	46	25	92	18	43	34	86	54	88	15	6	67	16	22	50	192
	13%achnt	*4%*	11%a	*4%*	16%ac	34%zabcd	14%h	*12%*	*7%*	16%zh	*9%*	*11%*	*11%*	*14%*	*9%*	17%zn	*11%*	19%n	18%zst	*8%*	*6%*	23%zst	*15%*
DON'T KNOW	**5**	1	2	1	-	1	1	2	1	3	1	2	1	3	1	4	1	-	-	2	1	2	7
	*	*	*	*1%*	-	*1%*	*1%*	*	*	*	*1%*	*	*	*	*	*1%*	*1%*	-	-	*1%*	*	*1%*	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**571**	194	201	69	39	36	87	173	164	234	88	168	137	266	277	206	72	16	127	84	236	67	541
	44%eoru	53%ze	47%e	52%e	48%e	*21%*	*47%*	*46%*	*47%*	*41%*	*46%*	*45%*	*46%*	*43%*	*44%*	*41%*	53%zo	*53%*	*33%*	*41%*	64%zrsu	*31%*	*42%*
NOT VERY MUCH/ NOTHING AT ALL	**723**	170	224	63	43	135	97	205	186	332	101	207	162	353	350	297	62	14	254	117	131	144	747
	56%apt	*47%*	*53%*	*47%*	*52%*	78%zabcd	*52%*	*54%*	*53%*	*58%*	*53%*	*55%*	*54%*	*57%*	*56%*	59%zp	*46%*	*47%*	67%zt	58%t	*36%*	67%zt	*58%*
NET A GREAT DEAL/ FAIR AMOUNT	**-152**	24	-24	6	-4	-99	-10	-32	-22	-98	-12	-39	-25	-88	-73	-90	10	2	-127	-33	106	-77	-206
	-12%	7%bd	*-6%*	5%d	*-5%*	*-57%*	*-5%*	*-8%*	*-6%*	*-17%*	*-7%*	*-10%*	*-8%*	*-14%*	*-12%*	*-18%*	*7%*	*5%*	*-33%*	*-16%*	29%su	*-36%*	*-16%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 52
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	65	476	555	192	7	541	747	-206
WEIGHTED BASE	**1299**	64	507	559	163	5	571	723	-152
	100%	*5%*	*39%*	*43%*	*13%*	*	*44%*	*56%*	*-12%*
EFFECTIVE BASE	**821**	54	372	285	143	6	425	406	19
A GREAT DEAL	**88**	47	36	4	-	-	83	4	79
	7%	*74%*	*7%*	*1%*	-	-	*15%*	*1%*	*-52%*
A FAIR AMOUNT	**588**	15	419	145	9	*	435	153	281
	45%	*24%*	*83%*	*26%*	*5%*	*8%*	*76%*	*21%*	*-186%*
NOT VERY MUCH	**476**	-	48	386	41	1	48	427	-379
	37%	-	*9%*	*69%*	*25%*	*20%*	*8%*	*59%*	*250%*
NOTHING AT ALL	**144**	1	4	23	114	1	5	137	-132
	11%	*2%*	*1%*	*4%*	*70%*	*22%*	*1%*	*19%*	*87%*
DON'T KNOW	**4**	-	1	*	-	3	1	*	*
	*	-	*	*	-	*50%*	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	**676**	63	455	149	9	*	518	158	360
	52%	*98%*	*90%*	*27%*	*5%*	*8%*	*91%*	*22%*	*-237%*
NOT VERY MUCH/ NOTHING AT ALL	**620**	1	52	410	155	2	53	564	-512
	48%	*2%*	*10%*	*73%*	*95%*	*42%*	*9%*	*78%*	*338%*
NET A GREAT DEAL/ FAIR AMOUNT	**56**	62	403	-261	-146	-2	465	-407	871
	4%	*96%*	*80%*	*-47%*	*-89%*	*-34%*	*81%*	*-56%*	*-575%*

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Table 53
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**13**	11	2	1	2	*	5	2	2	2	2	5	5	7	2	2	2	9	3	15
	1%b	2%b	*	*	*1%*	*	2%k	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*	*1%*	*1%*	*1%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**391**	236	154	29	65	89	77	53	52	27	93	166	132	119	139	72	61	258	133	351
	30%bc jpr	37%zb	*23%*	*17%*	31%cj	37%cj	34%cj	28%c	31%c	*26%*	25%c	36%zc j	29%c	35%op	38%zo p	*25%*	*20%*	36%zr	*23%*	*27%*
COULD BE IMPROVED QUITE A LOT	**508**	217	291	76	71	90	82	74	70	45	147	172	189	136	143	116	112	279	229	503
	39%a	*34%*	44%za	46%zd j	*34%*	*37%*	*37%*	*38%*	*42%*	*44%*	*40%*	*37%*	*41%*	*40%*	*39%*	*41%*	*37%*	*39%*	*39%*	*39%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**327**	145	181	41	59	55	56	56	38	21	100	111	116	76	69	77	105	144	182	348
	25%nq	*23%*	*27%*	*25%*	*28%*	*23%*	*25%*	*29%*	*23%*	*21%*	*27%*	*24%*	*25%*	*22%*	*19%*	27%n	34%zm n	*20%*	31%zq	*27%*
DON'T KNOW	**61**	25	36	18	12	9	3	7	5	7	30	12	19	5	13	15	27	18	43	78
	5%fmq	*4%*	*5%*	11%zef ghjkl	6%f	*4%*	*1%*	*4%*	*3%*	7%f	8%zfk l	3%f	*4%*	*2%*	*4%*	5%m	9%zmn	*3%*	7%zq	*6%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**404**	247	156	29	66	90	82	55	54	28	95	171	137	126	141	74	62	267	136	366
	31%bc jpr	39%zb	*24%*	*18%*	32%cj	37%cj	37%cj	29%c	32%c	*28%*	26%c	37%zc j	30%c	37%zo p	39%zo p	*26%*	*20%*	38%zr	*23%*	*28%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**834**	362	472	116	131	144	138	130	108	67	247	283	305	212	211	194	217	423	411	851
	64%aq	*57%*	71%za	71%zk	*63%*	*59%*	*62%*	*68%*	*65%*	*65%*	*66%*	*61%*	*66%*	*62%*	*58%*	68%n	71%zm n	*60%*	70%zq	*66%*
NET WORKS WELL	**-431**	-115	-315	-87	-65	-55	-57	-75	-54	-38	-152	-111	-168	-86	-70	-120	-155	-156	-275	-485
	-33%	*-18%*	*-47%*	*-53%*	*-31%*	*-22%*	*-25%*	*-39%*	*-33%*	*-38%*	*-41%*	*-24%*	*-36%*	*-25%*	*-19%*	*-42%*	*-51%*	*-22%*	*-47%*	*-37%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 54
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**13**	8	1	4	4	8	10	3	1	2	3	-	1	1	2	-	-	2	2	15
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%z*	*1%*	*2%*	*2%*	*-*	*1%*	*1%*	*1%*	*-*	*-*	*2%*	*1%*	*1%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**391**	202	49	140	140	251	346	44	29	44	65	10	48	17	57	45	16	38	22	351
	30%ce mr	34%c	*33%*	*25%*	*34%*	*28%*	*30%*	*34%*	29%m	*35%*	39%zk mpr	*18%*	32%mr	*15%*	31%mr	40%km pr	24%m	33%mr	*19%*	*27%*
COULD BE IMPROVED QUITE A LOT	**508**	219	59	230	153	355	465	42	45	53	56	26	53	44	72	43	25	49	41	503
	39%g	*37%*	*39%*	*41%*	*37%*	*40%*	*40%*	*32%*	*47%*	*42%*	*34%*	*45%*	*36%*	*38%*	*40%*	*38%*	*38%*	*42%*	*36%*	*39%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**327**	132	39	155	98	229	299	25	17	25	31	20	36	44	44	23	23	20	43	348
	25%g	*23%*	*26%*	28%z	*24%*	*26%*	*26%*	*20%*	*18%*	*20%*	*19%*	36%hj q	*24%*	39%zh jlnoq	*24%*	*20%*	36%zh jnoq	*17%*	37%zh jlnoq	*27%*
DON'T KNOW	**61**	24	3	34	14	47	46	15	5	1	10	1	11	9	6	3	1	7	7	78
	5%f	*4%*	*2%*	6%z	*4%*	*5%*	*4%*	12%zf	*5%*	*1%*	*6%*	*1%*	*7%*	8%zp	*3%*	*2%*	*2%*	*6%*	*6%*	*6%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**404**	209	50	144	145	259	355	47	29	46	68	10	49	17	59	45	16	41	24	366
	31%ce kmr	36%zc	*33%*	*26%*	*35%*	*29%*	*30%*	*37%*	30%m	*37%*	41%zk mpr	*18%*	33%mr	*15%*	32%m	40%km pr	*24%*	35%km r	*21%*	*28%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**834**	352	98	385	250	584	764	67	63	78	87	46	89	88	116	66	48	69	84	851
	64%gj	*60%*	*65%*	68%za	*61%*	*66%*	66%g	*52%*	*65%*	*62%*	*53%*	81%zj lnoq	*60%*	77%zj lnoq	*64%*	*58%*	74%zj loq	*59%*	73%zj lq	*66%*
NET WORKS WELL	**-431**	-143	-48	-241	-106	-325	-409	-20	-33	-32	-19	-36	-40	-70	-58	-21	-32	-28	-60	-485
	-33%	*-24%*	*-31%*	*-43%*	*-26%*	*-37%*	*-35%*	*-15%*	*-34%*	*-25%*	*-12%*	*-63%*	*-27%*	*-62%*	*-32%*	*-18%*	*-50%*	*-24%*	*-53%*	*-37%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 55
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**13**	12	*	1	6	9	2	4	8	1	11	1	10	13	12	12	11	-	15
	1%fk	*2%*	*	*	3%zf	*2%*	*	*1%*	*1%*	*	*2%*	*	1%n	*1%*	*1%*	*1%*	*1%*	-	*1%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**391**	271	63	57	71	133	195	88	221	82	272	119	241	337	328	303	260	12	351
	30%bc kq	35%zb c	*22%*	*24%*	38%ze f	*28%*	*29%*	*29%*	*30%*	*31%*	36%zk	*22%*	32%q	34%zl q	34%zl q	34%zq	32%zq	*9%*	*27%*
COULD BE IMPROVED QUITE A LOT	**508**	284	121	101	64	178	283	113	269	125	304	203	313	397	384	362	333	42	503
	39%	*37%*	*42%*	*43%*	*35%*	*38%*	42%z	*38%*	*37%*	47%zh	*41%*	*37%*	42%zm nq	*40%*	*40%*	*40%*	41%zq	*31%*	*39%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**327**	184	78	65	41	129	163	80	193	53	148	178	169	213	203	196	177	63	348
	25%jl mnop	*24%*	*27%*	*27%*	*22%*	*27%*	*24%*	*27%*	*26%*	*20%*	*20%*	32%zj	22%mn	*22%*	*21%*	*22%*	*22%*	46%zl mnop	*27%*
DON'T KNOW	**61**	21	28	12	3	24	32	15	43	4	13	47	21	31	27	23	21	19	78
	5%aij lmnop	*3%*	10%za	*5%*	*2%*	*5%*	*5%*	*5%*	6%i	*2%*	*2%*	9%zj	*3%*	3%l	*3%*	*3%*	*3%*	14%zlm nop	*6%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**404**	283	63	57	77	142	197	93	228	83	283	120	252	350	340	315	271	12	366
	31%bc kq	37%zb c	*22%*	*24%*	42%ze f	*30%*	*29%*	*31%*	*31%*	*31%*	38%zk	*22%*	33%zq	35%zl q	36%zl q	35%zq	34%zq	*9%*	*28%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**834**	468	199	166	105	308	447	194	462	178	452	381	482	610	588	558	510	106	851
	64%ad jmn	*61%*	68%a	71%za	*57%*	*65%*	66%d	*64%*	*63%*	*67%*	*60%*	69%zj	64%mn	*62%*	*62%*	*62%*	*64%*	77%zl mnop	*66%*
NET WORKS WELL	**-431**	-185	-135	-109	-28	-166	-249	-101	-234	-96	-169	-261	-230	-260	-248	-243	-239	-94	-485
	-33%	*-24%*	*-47%*	*-46%*	*-15%*	*-35%*	*-37%*	*-34%*	*-32%*	*-36%*	*-23%*	*-48%*	*-30%*	*-26%*	*-26%*	*-27%*	*-30%*	*-69%*	*-37%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 56
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**13**	5	8	13	-	5	8	8	2	9	4	2	2	-	3	*	2	1	5	-	5	*	15
	1%d	3%b	*1%*	3%zd	-	*1%*	*1%*	*2%*	*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*	*1%*	*	*3%*	-	*2%*	*	*1%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**391**	50	341	391	-	170	221	151	140	329	62	50	47	25	162	55	46	7	97	10	122	43	351
	30%dh jqs	*29%*	*30%*	97%zd	-	34%zf	*28%*	38%zh	*24%*	33%zj	*21%*	*28%*	*25%*	*30%*	40%zkl	38%qsu	27%qs	*5%*	53%zopqsu	*6%*	48%zpqsu	26%qs	*27%*
COULD BE IMPROVED QUITE A LOT	**508**	64	443	-	508	200	307	152	229	401	107	67	72	38	150	64	74	50	63	69	92	73	503
	39%c	*37%*	*39%*	-	61%zc	*40%*	*38%*	*39%*	*40%*	*40%*	*37%*	*38%*	*39%*	*47%*	*37%*	*44%*	*43%*	*34%*	*34%*	*40%*	*36%*	*43%*	*39%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**327**	53	274	-	327	114	212	79	186	233	94	50	52	13	86	22	51	85	11	87	29	21	348
	25%cg iortu	*30%*	*24%*	-	39%zc	*23%*	*26%*	*20%*	32%zg	*23%*	33%zi	*28%*	*28%*	*16%*	*21%*	15%r	30%ortu	58%zoprtu	*6%*	50%zoprtu	*11%*	*12%*	*27%*
DON'T KNOW	**61**	2	60	-	-	6	55	5	19	38	23	9	14	5	5	4	-	3	7	6	8	31	78
	5%acd eginp	*1%*	5%a	-	-	*1%*	7%ze	*1%*	*3%*	*4%*	8%zi	5%n	7%n	7%n	*1%*	3%p	-	*2%*	4%p	3%p	*3%*	19%zopqrst	*6%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**404**	54	349	404	-	174	229	159	143	338	65	52	50	25	164	55	48	8	102	10	126	44	366
	31%dh jqs	*31%*	*31%*	100%zd	-	35%zf	*29%*	40%zh	*25%*	33%zj	*23%*	*29%*	*26%*	*30%*	41%zkl	38%qsu	28%qs	*6%*	56%zopqsu	*6%*	49%zpqsu	26%qs	*28%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**834**	117	717	-	834	314	520	231	416	634	200	117	124	52	236	86	125	135	75	156	122	94	851
	64%cg rtu	*68%*	*64%*	-	100%zc	*64%*	*65%*	*59%*	72%zg	*63%*	69%z	*66%*	*66%*	*63%*	*58%*	59%r	72%zortu	92%zoprtu	*41%*	91%zoprtu	*48%*	56%r	*66%*
NET WORKS WELL	**-431**	-62	-368	404	-834	-140	-290	-73	-273	-295	-135	-65	-75	-27	-71	-31	-77	-126	28	-146	5	-50	-485
	-33%	*-36%*	*-33%*	*100%*	*-100%*	*-28%*	*-36%*	*-18%*	*-47%*	*-29%*	*-47%*	*-36%*	*-40%*	*-33%*	*-18%*	*-21%*	*-45%*	*-87%*	15%t	*-85%*	*2%*	*-30%*	*-37%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 57
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**13**	8	3	-	1	-	2	6	1	6	3	3	5	5	7	5	1	-	3	2	2	5	15
	1%	*2%*	*1%*	*-*	*1%*	*-*	*1%*	*2%*	***	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*-*	*1%*	*1%*	*1%*	*2%*	*1%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**391**	162	128	43	11	23	52	109	126	156	69	113	103	175	212	129	44	7	94	69	140	45	351
	30%deoru	44%zbde	30%de	33%de	*14%*	*13%*	*28%*	*29%*	36%zi	*27%*	36%k	*30%*	*34%*	*28%*	34%o	*25%*	*33%*	*21%*	*25%*	34%u	38%zru	*21%*	*27%*
COULD BE IMPROVED QUITE A LOT	**508**	143	161	67	30	53	83	161	132	215	71	143	108	256	254	191	50	13	153	93	136	76	503
	39%e	*39%*	*38%*	51%zbe	*36%*	*31%*	*45%*	*42%*	*38%*	*38%*	*37%*	*38%*	*36%*	*41%*	*40%*	*38%*	*37%*	*42%*	*40%*	*46%*	*37%*	*36%*	*39%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**327**	49	117	19	38	72	39	86	77	164	36	94	79	155	131	154	32	11	117	30	76	69	348
	25%acnst	*13%*	27%ac	*15%*	47%zabc	42%zabc	*21%*	*23%*	*22%*	29%z	*19%*	25%j	*26%*	*25%*	*21%*	30%zn	*23%*	*35%*	31%zst	*15%*	*21%*	32%zst	*27%*
DON'T KNOW	**61**	3	18	2	2	24	8	19	15	28	12	24	6	31	24	28	9	1	14	10	14	19	78
	5%al	*1%*	4%a	*2%*	*2%*	14%zabcd	*4%*	*5%*	*4%*	*5%*	6%l	6%l	*2%*	*5%*	*4%*	*6%*	*6%*	*2%*	*4%*	*5%*	*4%*	9%zrt	*6%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**404**	170	130	43	13	23	54	115	127	161	72	116	108	179	219	133	45	7	97	71	142	50	366
	31%deoru	46%zbcde	31%de	33%de	*15%*	*13%*	*29%*	*30%*	36%zi	*28%*	38%k	*31%*	*36%*	*29%*	35%o	*26%*	*33%*	*21%*	*26%*	*35%*	39%zru	*23%*	*28%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**834**	192	278	86	68	126	123	246	208	379	107	237	187	411	385	345	81	23	270	123	212	145	851
	64%ajt	*53%*	65%a	*65%*	83%zabc	73%za	*66%*	*65%*	*59%*	*67%*	*56%*	63%j	*62%*	66%j	*61%*	68%z	*60%*	*77%*	71%zt	*61%*	*58%*	68%t	*66%*
NET WORKS WELL	**-431**	-22	-147	-43	-55	-103	-69	-131	-81	-218	-35	-120	-79	-231	-166	-212	-36	-17	-173	-52	-70	-95	-485
	-33%	*-6%*	*-35%*	*-33%*	*-67%*	*-60%*	*-37%*	*-35%*	*-23%*	*-38%*	*-18%*	*-32%*	*-26%*	*-37%*	*-26%*	*-42%*	*-27%*	*-55%*	*-45%*	*-26%*	*-19%*	*-45%*	*-37%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 58
Q.GK09
WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
CORRECT	**495**	230	265	31	50	88	94	107	85	40	82	182	231	162	154	102	77	316	179	459
	38%cd jpr	*36%*	*40%*	*19%*	*24%*	36%cj	42%cd j	56%zc defij k	51%zc dejk	39%cd j	*22%*	39%cd j	50%zc dejk	47%zo p	42%p	36%p	*25%*	45%zr	*30%*	*35%*
INCORRECT - GIVEN OLD MPs' NAME	**12**	7	5	1	3	*	1	5	1	1	4	2	7	5	2	2	3	6	6	12
	1%	*1%*	*1%*	*1%*	*1%*	*	*1%*	2%zk	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*
INCORRECT - GIVEN OTHER NAME	**70**	38	32	7	10	12	15	13	7	7	17	26	27	19	15	14	22	34	36	83
	5%	*6%*	*5%*	*4%*	*5%*	*5%*	*7%*	*7%*	*4%*	*7%*	*5%*	*6%*	*6%*	*6%*	*4%*	*5%*	*7%*	*5%*	*6%*	*6%*
NONE/DON'T KNOW	**721**	358	363	124	146	142	113	67	74	54	270	255	196	157	195	165	205	352	370	741
	56%gh lmq	*56%*	*55%*	76%ze fghik l	70%zf ghikl	59%gh l	51%g	*35%*	*44%*	53%g	72%ze fghik l	55%fg l	43%g	*46%*	*53%*	58%m	67%zm n	*50%*	63%zq	*57%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 59
Q.GK09
WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
CORRECT	**495**	215	70	210	132	363	470	24	41	59	61	13	39	25	79	63	28	42	45	459
	38%gk lm	*37%*	*46%*	*37%*	*32%*	41%zd	40%zg	*19%*	42%kl m	*47%*	37%m	*23%*	*26%*	*22%*	44%kl m	55%zj klmqr	43%kl m	36%m	39%km	*35%*
INCORRECT - GIVEN OLD MPs' NAME	**12**	6	1	5	4	8	11	1	5	-	-	4	1	1	-	-	1	-	-	12
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	5%zjn qr	-	-	7%zjl mnoqr	*1%*	*1%*	-	-	2%jn	-	-	*1%*
INCORRECT - GIVEN OTHER NAME	**70**	27	8	35	25	45	61	10	2	-	2	5	14	14	3	5	4	8	13	83
	5%jn	*5%*	*6%*	*6%*	*6%*	*5%*	*5%*	*7%*	*2%*	-	*1%*	9%jn	10%zh jn	12%zhj n	*2%*	*4%*	6%jn	7%jn	11%zhj n	*6%*
NONE/DON'T KNOW	**721**	337	71	313	248	473	624	94	49	66	103	35	95	74	99	46	31	66	58	741
	56%ef o	*58%*	*47%*	*56%*	*61%*	*53%*	*54%*	73%zf	*51%*	*53%*	62%op	61%o	63%op	65%zh opr	*55%*	*41%*	*48%*	57%o	*50%*	*57%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 60
Q.GK09
WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
CORRECT	**495**	316	78	100	93	160	252	89	281	125	365	131	380	431	424	413	394	31	459
	38%bg kq	41%b	*27%*	42%b	50%ze f	*34%*	*37%*	*30%*	38%g	47%zg h	49%zk	*24%*	50%zm npq	44%zq	44%zq	46%zm nq	49%zq	*23%*	*35%*
INCORRECT - GIVEN OLD MPs' NAME	**12**	11	-	1	5	1	6	4	4	5	9	3	10	10	10	10	10	-	12
	1%	*1%*	-	*	3%ze	*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	1%mn	*1%*	*1%*	*1%*	*1%*	-	*1%*
INCORRECT - GIVEN OTHER NAME	**70**	45	12	14	13	38	23	28	29	13	45	25	49	54	53	52	50	3	83
	5%fh	*6%*	*4%*	*6%*	*7%*	8%f	*3%*	9%zh	*4%*	*5%*	*6%*	*5%*	7%mn	*5%*	*6%*	*6%*	*6%*	*2%*	*6%*
NONE/DON'T KNOW	**721**	400	200	121	75	274	396	180	420	122	329	389	315	495	467	420	348	102	741
	56%ad ijlmn op	*52%*	69%za c	*51%*	*40%*	58%d	59%zd	60%i	57%i	*46%*	*44%*	71%zj	*42%*	50%ln o	49%lo	*47%*	43%l	75%zl mnop	*57%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 61
Q.GK09
WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
CORRECT	**495**	108	387	174	314	495	-	174	213	402	93	48	60	26	187	40	114	48	89	71	91	28	459
	38%bf	62%zb				100%zf		44%z		40%j					46%zk		66%zo	33%u	48%zo	41%ou	36%u		
	jkou														l		qrstu		qu				
	38%	*62%*	*34%*	*43%*	*38%*	*100%*	*-*	*44%*	*37%*	*40%*	*32%*	*27%*	*32%*	*32%*	*46%*	*27%*	*66%*	*33%*	*48%*	*41%*	*36%*	*17%*	*35%*
INCORRECT - GIVEN OLD MPs' NAME	**12**	1	11	6	6	-	12	6	6	9	3	2	3	-	2	1	1	2	3	-	3	-	12
	1%	*1%*	*1%*	*1%*	*1%*	*-*	*2%e*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*-*	*1%*	*1%*	*1%*	*2%*	*2%*	*-*	*1%*	*-*	*1%*
INCORRECT - GIVEN OTHER NAME	**70**	11	59	20	49	-	70	27	29	50	21	12	8	2	16	9	15	9	12	11	10	1	83
	5%eu	*6%*	*5%*	*5%*	*6%*	*-*	9%ze	*7%*	*5%*	*5%*	*7%*	*7%*	*4%*	*3%*	*4%*	6%u	9%u	6%u	6%u	6%u	*4%*	*1%*	*6%*
NONE/DON'T KNOW	**721**	53	668	204	465	-	721	187	330	549	172	117	117	53	199	95	43	86	80	90	151	139	741
	56%ae		59%za			-	90%ze		57%g			65%zn	62%n	65%n		66%zp		59%pr	43%p	53%p	59%pr	82%zo	
	gpr	*31%*		*50%*	*56%*			*47%*		*54%*	*60%*				*49%*	rs	*25%*					pqrst	*57%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 62
Q.GK09
WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
CORRECT	**495**	151	167	64	41	44	75	158	140	198	68	146	120	230	244	155	77	19	138	63	171	76	459
	38%eo	41%e	39%e	49%ze	50%ze	*25%*	*41%*	*41%*	*40%*	*35%*	*36%*	*39%*	*40%*	*37%*	39%o	*31%*	57%znoo	62%znoo	*36%*	*31%*	47%zrsu	*35%*	*35%*
INCORRECT - GIVEN OLD MPs' NAME	**12**	3	7	-	-	-	3	5	1	7	1	2	6	4	6	6	-	-	5	-	3	2	12
	1%	*1%*	*2%*	-	-	-	*2%*	*1%*	*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	-	-	*1%*	-	*1%*	*1%*	*1%*
INCORRECT - GIVEN OTHER NAME	**70**	21	31	5	7	7	6	13	24	33	8	16	19	36	24	41	5	1	14	11	16	18	83
	5%	*6%*	7%z	*3%*	*8%*	*4%*	*3%*	*3%*	*7%*	*6%*	*4%*	*4%*	*6%*	*6%*	*4%*	8%zn	*4%*	*3%*	*4%*	*5%*	*4%*	8%r	*6%*
NONE/DON'T KNOW	**721**	190	222	63	34	122	101	205	186	331	113	213	156	352	353	304	53	11	224	130	177	117	741
	56%dpqt	*52%*	*52%*	*48%*	*42%*	71%zabcd	*55%*	*54%*	*53%*	*58%*	*59%*	*57%*	*52%*	*57%*	56%pq	60%zpq	*39%*	*35%*	59%t	64%t	*48%*	*55%*	*57%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 63
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VERY SATISFIED	**15**	12	3	2	4	2	*	2	3	2	6	3	7	7	5	1	3	12	4	21
	1%b	*2%*	*	*1%*	*2%*	*1%*	*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*	*1%*	*2%*	*1%*	*2%*
FAIRLY SATISFIED	**335**	178	157	23	48	50	71	51	47	45	71	121	143	106	97	70	61	204	131	305
	26%cj pr	*28%*	*24%*	*14%*	*23%*	*21%*	32%zc jk	27%c	28%cj	44%zc deghj kl	19%c	26%c	31%zc j	31%zp	*27%*	*25%*	*20%*	29%r	*22%*	*24%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	199	238	64	74	94	73	65	46	22	138	167	133	109	128	96	105	237	201	422
	34%il	*31%*	*36%*	39%hi l	36%i	39%i	*33%*	*34%*	*28%*	*21%*	37%il	36%i	*29%*	*32%*	*35%*	*34%*	*34%*	*33%*	*34%*	*33%*
FAIRLY DISSATISFIED	**312**	154	159	37	56	60	45	49	44	21	93	105	114	94	83	57	79	177	136	318
	24%	*24%*	*24%*	*23%*	*27%*	*25%*	*20%*	*25%*	*26%*	*21%*	*25%*	*23%*	*25%*	*27%*	*23%*	*20%*	*26%*	*25%*	*23%*	*25%*
VERY DISSATISFIED	**143**	73	70	20	16	27	31	18	22	8	35	59	49	26	36	40	41	62	80	165
	11%	*12%*	*10%*	*12%*	*7%*	*11%*	*14%*	*10%*	*13%*	*8%*	*9%*	*13%*	*11%*	*8%*	*10%*	14%m	13%m	*9%*	14%zq	*13%*
DON'T KNOW	**56**	19	37	18	11	9	2	7	5	3	29	12	15	1	17	20	19	18	38	64
	4%fmq	*3%*	6%z	11%zef ghjkl	5%f	*4%*	*1%*	*4%*	*3%*	*3%*	8%zfk l	3%f	*3%*	*	5%m	7%zm	6%m	*3%*	6%zq	*5%*
SATISFIED	**351**	190	161	25	52	52	72	53	49	48	77	124	150	113	102	71	64	215	135	326
	27%bc jpr	*30%*	*24%*	*15%*	25%c	*22%*	32%cj k	27%c	30%cj	47%zc defgh jkl	21%c	27%c	33%zc egj	33%zp	*28%*	*25%*	*21%*	30%zr	*23%*	*25%*
DISSATISFIED	**455**	227	228	57	72	87	77	67	66	29	128	164	163	120	119	96	119	239	216	483
	35%	*36%*	*34%*	*35%*	*34%*	*36%*	*34%*	*35%*	*40%*	*29%*	*35%*	*35%*	*35%*	*35%*	*33%*	*34%*	*39%*	*34%*	*37%*	*37%*
NET SATISFIED	**-104**	-37	-68	-32	-20	-34	-5	-15	-17	19	-52	-40	-13	-7	-17	-25	-55	-24	-80	-157
	-8%	*-6%*	*-10%*	*-20%*	*-9%*	*-14%*	*-2%*	*-8%*	*-10%*	18%f ghl	*-14%*	*-8%*	*-3%*	*-2%*	*-5%*	*-9%*	*-18%*	*-3%*	*-14%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 64
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VERY SATISFIED	**15**	6	-	9	4	12	11	4	-	-	7	-	1	1	1	-	-	3	2	21
	1%	*1%*	-	*2%*	*1%*	*1%*	*1%*	3%zf	-	-	4%zmn	-	*1%*	*1%*	*1%*	-	-	*2%*	*2%*	*2%*
FAIRLY SATISFIED	**335**	157	36	142	104	231	301	34	36	39	42	10	40	15	42	41	13	39	18	305
	26%mr	*27%*	*24%*	*25%*	*25%*	*26%*	*26%*	*26%*	37%zk mnpr	*32%*	25%m	*18%*	27%mr	*13%*	23%m	36%km pr	*20%*	34%km pr	*15%*	*24%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	203	60	175	151	286	389	46	25	56	57	19	42	37	62	41	21	37	40	422
	34%e	*35%*	*39%*	*31%*	*37%*	*32%*	*33%*	*36%*	*26%*	*45%*	*35%*	*33%*	*28%*	*32%*	*34%*	*36%*	*33%*	*32%*	*34%*	*33%*
FAIRLY DISSATISFIED	**312**	144	28	140	89	224	279	31	25	19	38	15	49	32	37	23	16	25	34	318
	24%	*25%*	*19%*	*25%*	*22%*	*25%*	*24%*	*24%*	*25%*	*15%*	*23%*	*26%*	33%zn	*28%*	*21%*	*20%*	*25%*	*21%*	*29%*	*25%*
VERY DISSATISFIED	**143**	54	20	68	44	99	137	6	3	9	11	13	10	22	25	8	12	9	20	165
	11%gh	*9%*	*13%*	*12%*	*11%*	*11%*	12%g	*4%*	*3%*	*7%*	*7%*	23%zhj loq	*7%*	19%zh jloq	14%h	*7%*	18%zhj loq	*8%*	17%zh jl	*13%*
DON'T KNOW	**56**	22	7	26	18	38	48	8	8	2	10	-	6	7	13	1	3	3	2	64
	4%	*4%*	*5%*	*5%*	*4%*	*4%*	*4%*	*6%*	9%kor	*2%*	*6%*	-	*4%*	6%k	*7%*	*1%*	*4%*	*3%*	*2%*	*5%*
SATISFIED	**351**	163	36	152	107	243	312	38	36	39	49	10	42	16	43	41	13	42	20	326
	27%mr	*28%*	*24%*	*27%*	*26%*	*27%*	*27%*	*30%*	37%km pr	*32%*	30%mr	*18%*	28%m	*14%*	24%m	36%km pr	*20%*	36%zk mnpr	*17%*	*25%*
DISSATISFIED	**455**	198	48	209	133	322	416	37	28	28	49	28	59	54	63	31	28	34	54	483
	35%g	*34%*	*32%*	*37%*	*32%*	*36%*	*36%*	*29%*	*29%*	*22%*	*30%*	49%zh joq	*39%*	47%zh jnoq	*35%*	*27%*	43%jo q	*29%*	47%zh joq	*37%*
NET SATISFIED	**-104**	-35	-12	-57	-25	-79	-104	1	8	11	*	-18	-17	-38	-20	10	-15	8	-34	-157
	-8%	*-6%*	*-8%*	*-10%*	*-6%*	*-9%*	*-9%*	*1%*	8%j	*9%*	*	*-31%*	*-12%*	*-33%*	*-11%*	9%j	*-23%*	7%j	*-29%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 65
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY SATISFIED	**15**	11	2	2	4	6	7	3	11	1	13	3	13	15	15	15	14	-	21
	1%k	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*	*2%*	*	2%n	*2%*	*2%*	*2%*	2%z	-	*2%*
FAIRLY SATISFIED	**335**	220	51	64	72	113	161	71	169	95	242	93	239	295	288	275	256	13	305
	26%bk q	29%b	*18%*	27%b	39%ze f	*24%*	*24%*	*24%*	*23%*	36%zg h	32%zk	*17%*	32%zm nq	30%zq	30%zq	31%zq	32%zq	*10%*	*24%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	254	111	72	41	166	239	99	263	76	236	200	230	324	309	293	247	37	422
	34%dl p	*33%*	*38%*	*31%*	*22%*	35%d	35%d	*33%*	*36%*	*29%*	*32%*	*36%*	*30%*	33%l	32%l	*33%*	*31%*	*27%*	*33%*
FAIRLY DISSATISFIED	**312**	180	69	63	52	115	162	84	168	60	189	124	189	242	232	212	198	34	318
	24%	*23%*	*24%*	*27%*	*28%*	*24%*	*24%*	*28%*	*23%*	*23%*	*25%*	*23%*	25%n	*24%*	*24%*	*24%*	*25%*	*25%*	*25%*
VERY DISSATISFIED	**143**	83	33	27	16	51	76	27	86	29	60	83	67	88	87	79	71	35	165
	11%jl mnop	*11%*	*11%*	*11%*	*9%*	*11%*	*11%*	*9%*	*12%*	*11%*	*8%*	15%zj	*9%*	*9%*	9%l	*9%*	*9%*	26%zl mnop	*13%*
DON'T KNOW	**56**	24	24	7	1	21	31	16	36	4	9	46	16	26	23	22	16	17	64
	4%dij lmnop	*3%*	8%zac	*3%*	*	5%d	5%d	5%i	*5%*	*1%*	*1%*	8%zj	*2%*	3%l	2%l	*2%*	*2%*	12%zlm nop	*5%*
SATISFIED	**351**	231	53	66	76	119	168	75	180	96	255	95	252	310	304	290	270	13	326
	27%bk q	30%b	*18%*	28%b	41%ze f	*25%*	*25%*	*25%*	*25%*	36%zg h	34%zk	*17%*	33%zm nq	31%zq	32%zq	32%zq	34%zq	*10%*	*25%*
DISSATISFIED	**455**	263	102	90	68	166	238	112	254	89	248	207	256	331	319	291	269	70	483
	35%o	*34%*	*35%*	*38%*	*37%*	*35%*	*35%*	*37%*	*35%*	*34%*	*33%*	*38%*	34%n	*33%*	*33%*	*32%*	*34%*	51%zl mnop	*37%*
NET SATISFIED	**-104**	-31	-49	-23	8	-48	-70	-37	-74	7	7	-111	-3	-21	-15	-1	*	-56	-157
	-8%	*-4%*	*-17%*	*-10%*	*4%*	*-10%*	*-10%*	*-12%*	*-10%*	*3%*	*1%*	*-20%*	*	*-2%*	*-2%*	*	*m no	*-41%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 66
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY SATISFIED	**15**	3	13	12	4	6	9	11	3	10	6	5	3	1	3	1	2	-	6	1	3	3	21
	1%d	*2%*	*1%*	3%zd	*	*1%*	*1%*	3%zh	*	*1%*	*2%*	*3%*	*2%*	*1%*	*1%*	*1%*	*1%*	-	3%z	*	*1%*	*2%*	*2%*
FAIRLY SATISFIED	**335**	57	278	188	138	153	182	160	92	254	81	41	49	18	122	49	50	2	76	14	96	39	305
	26%dfhqs	33%z	*25%*	47%zd	*17%*	31%zf	*23%*	41%zh	*16%*	*25%*	*28%*	*23%*	*26%*	*22%*	*30%*	34%zqs	29%qs	*1%*	41%zpqsu	8%q	38%zqsu	23%qs	*24%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	43	395	157	265	141	297	104	193	359	79	57	48	35	156	53	45	26	75	52	90	78	422
	34%adegjlpq	*25%*	35%za	*39%*	*32%*	*28%*	37%ze	*26%*	*33%*	36%j	*27%*	*32%*	*25%*	43%l	39%l	36%q	*26%*	*18%*	41%pq	30%q	35%q	46%zpqs	*33%*
FAIRLY DISSATISFIED	**312**	49	264	35	272	132	180	73	181	252	60	45	52	22	80	25	53	58	22	66	52	23	318
	24%cgru	*28%*	*23%*	*9%*	33%zc	*27%*	*22%*	*18%*	31%zg	*25%*	*21%*	*25%*	*28%*	*27%*	*20%*	*17%*	31%oru	40%zortu	*12%*	38%zortu	*20%*	*14%*	*25%*
VERY DISSATISFIED	**143**	20	122	6	135	51	92	37	90	98	45	22	26	4	36	13	21	55	2	32	8	3	165
	11%cirtu	*12%*	*11%*	*2%*	16%zc	*10%*	*11%*	*9%*	16%zg	*10%*	16%zi	*12%*	*14%*	*5%*	*9%*	9%ru	12%rtu	38%zoprstu	*1%*	18%zortu	*3%*	*2%*	*13%*
DON'T KNOW	**56**	2	54	6	21	12	44	10	19	38	18	9	9	2	8	4	2	5	4	9	6	23	64
	4%acdep	*1%*	*5%*	*1%*	*2%*	*2%*	5%e	*3%*	*3%*	*4%*	*6%*	*5%*	*5%*	*3%*	*2%*	*3%*	*1%*	*4%*	*2%*	*5%*	*2%*	14%zoprst	*5%*
SATISFIED	**351**	59	291	200	142	159	191	171	95	264	87	45	52	18	125	50	52	2	82	15	99	41	326
	27%dfhqs	34%zb	*26%*	50%zd	*17%*	32%zf	*24%*	43%zh	*16%*	*26%*	*30%*	*25%*	*28%*	*23%*	*31%*	35%zqs	30%qs	*1%*	44%zpqsu	9%q	39%zqsu	24%qs	*25%*
DISSATISFIED	**455**	69	386	41	407	183	272	110	271	349	105	68	78	26	116	38	75	112	23	97	60	26	483
	35%cgnortu	*40%*	*34%*	*10%*	49%zc	*37%*	*34%*	*28%*	47%zg	*35%*	*37%*	*38%*	42%zn	*32%*	*29%*	26%r	43%zortu	77%zoprstu	*13%*	57%zoprtu	23%r	*16%*	*37%*
NET SATISFIED	**-104**	-10	-95	159	-265	-24	-81	61	-176	-86	-19	-22	-26	-8	9	13	-23	-110	59	-83	39	15	-157
	-8%	*-6%*	*-8%*	39%z	*-32%*	*-5%*	*-10%*	*16%*	*-30%*	*-8%*	*-7%*	*-13%*	*-14%*	*-10%*	2%m	*9%*	*-13%*	*-76%*	32%optu	*-48%*	15%p	*9%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 67
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VERY SATISFIED	**15**	8	6	2	-	-	1	3	6	7	3	4	5	6	6	7	2	-	3	1	6	4	21
	1%	*2%*	*1%*	*1%*	*-*	*-*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*-*	*1%*	*1%*	*2%*	*2%*	*2%*
FAIRLY SATISFIED	**335**	138	106	43	6	18	62	116	96	123	58	93	81	162	185	101	48	1	88	44	110	55	305
	26%deioq	38%zbde	25%de	32%de	*8%*	*11%*	34%zi	31%zi	*27%*	*22%*	30%k	*25%*	*27%*	*26%*	30%oq	20%q	35%zoq	*4%*	*23%*	*22%*	*30%*	*26%*	*24%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	130	139	49	25	50	65	125	110	203	61	124	89	225	216	166	40	16	126	91	118	60	422
	34%	*36%*	*33%*	*37%*	*30%*	*29%*	*35%*	*33%*	*31%*	*36%*	*32%*	*33%*	*29%*	*36%*	*34%*	*33%*	*30%*	51%znop	*33%*	45%zu	*32%*	*28%*	*33%*
FAIRLY DISSATISFIED	**312**	61	114	26	35	43	33	90	84	138	46	101	69	142	136	144	27	6	84	46	99	49	318
	24%a	*17%*	27%a	*20%*	42%zabce	*25%*	*18%*	24%f	*24%*	*24%*	*24%*	*27%*	*23%*	*23%*	*22%*	28%zn	*20%*	*20%*	*22%*	*23%*	*27%*	*23%*	*25%*
VERY DISSATISFIED	**143**	18	46	10	16	41	15	32	40	71	14	38	43	62	59	62	14	8	60	12	28	30	165
	11%at	*5%*	11%a	*7%*	19%zabc	24%zabc	*8%*	*8%*	*12%*	*12%*	*7%*	*10%*	14%j	*10%*	*9%*	*12%*	*11%*	25%znop	16%zst	*6%*	*8%*	14%t	*13%*
DON'T KNOW	**56**	10	15	2	1	21	8	15	15	26	8	18	14	24	25	26	4	-	20	8	7	15	64
	4%t	*3%*	*4%*	*1%*	*1%*	12%zabcd	*4%*	*4%*	*4%*	*5%*	*4%*	*5%*	*5%*	*4%*	*4%*	*5%*	*3%*	*-*	5%t	*4%*	*2%*	7%t	*5%*
SATISFIED	**351**	146	112	45	6	18	64	119	102	130	61	97	86	168	192	108	49	1	91	46	116	59	326
	27%deioq	40%zbde	26%de	34%de	*8%*	*11%*	34%zi	31%zi	*29%*	*23%*	32%k	*26%*	*29%*	*27%*	31%oq	21%q	37%zoq	*4%*	*24%*	*23%*	*31%*	*28%*	*25%*
DISSATISFIED	**455**	80	160	36	50	84	49	122	124	209	60	139	112	204	195	205	41	14	144	58	127	79	483
	35%af	*22%*	38%a	*27%*	61%zabc	48%zabc	*26%*	32%f	*35%*	37%f	*32%*	*37%*	*37%*	*33%*	*31%*	41%zn	*31%*	*45%*	*38%*	*29%*	*34%*	*37%*	*37%*
NET SATISFIED	**-104**	66	-48	9	-44	-65	15	-3	-22	-79	1	-42	-26	-36	-3	-97	8	-12	-53	-12	-11	-21	-157
	-8%	18%bcde	*-11%*	*7%*	*-54%*	*-38%*	8%g	*-1%*	*-6%*	*-14%*	*	*-11%*	*-9%*	*-6%*	*	*-19%*	6%n	*-41%*	*-14%*	*-6%*	*-3%*	*-10%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 68
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		Q.GK07 - A) KNOWLEDGE OF POLITICS							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	85	542	481	182	5	627	663	-36
WEIGHTED BASE	**1299**	88	588	476	144	4	676	620	56
	100%	*7%*	*45%*	*37%*	*11%*	*	*52%*	*48%*	*4%*
EFFECTIVE BASE	**821**	66	304	348	137	4	365	479	-115
VERY SATISFIED	**15**	7	3	4	1	-	10	5	5
	1%	*8%*	*1%*	*1%*	*1%*	-	*2%*	*1%*	*9%*
FAIRLY SATISFIED	**335**	28	206	82	19	-	233	102	132
	26%	*32%*	*35%*	*17%*	*13%*	-	*35%*	*16%*	*234%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	11	191	200	36	1	201	236	-34
	34%	*12%*	*32%*	*42%*	*25%*	*23%*	*30%*	*38%*	*-61%*
FAIRLY DISSATISFIED	**312**	27	144	111	30	1	171	141	29
	24%	*31%*	*24%*	*23%*	*21%*	*15%*	*25%*	*23%*	*52%*
VERY DISSATISFIED	**143**	14	42	51	37	-	55	87	-32
	11%	*16%*	*7%*	*11%*	*25%*	-	*8%*	*14%*	*-57%*
DON'T KNOW	**56**	2	3	27	22	2	5	49	-44
	4%	*2%*	*1%*	*6%*	*15%*	*62%*	*1%*	*8%*	*-78%*
SATISFIED	**351**	35	209	86	20	-	244	107	137
	27%	*40%*	*36%*	*18%*	*14%*	-	*36%*	*17%*	*244%*
DISSATISFIED	**455**	40	185	162	67	1	226	229	-3
	35%	*46%*	*31%*	*34%*	*46%*	*15%*	*33%*	*37%*	*-5%*
NET SATISFIED	**-104**	-6	24	-75	-46	-1	18	-122	140
	-8%	*-6%*	*4%*	*-16%*	*-32%*	*-15%*	*3%*	*-20%*	*249%*

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Table 69
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	65	476	555	192	7	541	747	-206
WEIGHTED BASE	**1299**	64	507	559	163	5	571	723	-152
	100%	*5%*	*39%*	*43%*	*13%*	*	*44%*	*56%*	*-12%*
EFFECTIVE BASE	**821**	54	372	285	143	6	425	406	19
VERY SATISFIED	**15**	5	6	2	2	-	11	4	7
	1%	*9%*	*1%*	*	*1%*	-	*2%*	*1%*	*-5%*
FAIRLY SATISFIED	**335**	27	181	108	19	-	208	127	81
	26%	*42%*	*36%*	*19%*	*11%*	-	*36%*	*18%*	*-53%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	10	145	228	52	3	155	280	-125
	34%	*16%*	*29%*	*41%*	*32%*	*50%*	*27%*	*39%*	*83%*
FAIRLY DISSATISFIED	**312**	15	127	145	25	-	142	170	-28
	24%	*23%*	*25%*	*26%*	*15%*	-	*25%*	*24%*	*18%*
VERY DISSATISFIED	**143**	7	46	48	42	-	52	90	-38
	11%	*10%*	*9%*	*9%*	*26%*	-	*9%*	*13%*	*25%*
DON'T KNOW	**56**	-	2	27	23	3	2	51	-48
	4%	-	*	*5%*	*14%*	*50%*	*	*7%*	*32%*
SATISFIED	**351**	32	187	111	21	-	219	131	88
	27%	*51%*	*37%*	*20%*	*13%*	-	*38%*	*18%*	*-58%*
DISSATISFIED	**455**	21	173	193	67	-	194	261	-66
	35%	*34%*	*34%*	*35%*	*41%*	-	*34%*	*36%*	*44%*
NET SATISFIED	**-104**	11	14	-83	-47	0	25	-129	155
	-8%	*17%*	*3%*	*-15%*	*-29%*	*0%*	*4%*	*-18%*	*-102%*

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Table 70
Q.GK11
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
STRONGLY AGREE	**53**	25	28	7	11	10	10	2	11	4	17	20	16	17	16	6	15	33	20	57
	4%g	*4%*	*4%*	*4%*	5%g	*4%*	4%g	*1%*	6%gl	*3%*	5%g	*4%*	3%g	*5%*	*4%*	*2%*	*5%*	*5%*	*3%*	*4%*
TEND TO AGREE	**341**	175	167	42	56	51	58	58	41	35	98	109	134	90	89	82	81	179	163	334
	26%	*28%*	*25%*	*26%*	*27%*	*21%*	*26%*	*30%*	*25%*	*34%*	*26%*	*23%*	*29%*	*26%*	*24%*	*29%*	*26%*	*25%*	*28%*	*26%*
NEITHER AGREE NOR DISAGREE	**287**	121	165	39	47	56	67	36	24	18	86	123	78	83	85	63	56	167	119	305
	22%hl	*19%*	25%za	24%h	*23%*	*23%*	30%zg hkl	*19%*	*14%*	*18%*	23%h	26%hl	*17%*	*24%*	*23%*	*22%*	*18%*	*24%*	*20%*	*24%*
TEND TO DISAGREE	**409**	212	197	41	54	87	65	72	65	26	95	152	163	116	137	76	80	253	156	372
	31%jpr	*33%*	*30%*	*25%*	*26%*	*36%*	*29%*	37%cd j	39%zc dij	*25%*	*25%*	33%f	35%zc dj	*34%*	37%op	*27%*	*26%*	36%zr	*26%*	*29%*
STRONGLY DISAGREE	**169**	86	83	24	31	33	21	22	21	16	55	55	59	36	28	44	60	64	104	180
	13%nq	*14%*	*12%*	*14%*	*15%*	*14%*	*10%*	*11%*	*12%*	*16%*	*15%*	*12%*	*13%*	*11%*	*8%*	16%n	20%zmn	*9%*	18%zq	*14%*
DON'T KNOW	**40**	16	24	12	10	5	2	3	5	4	22	7	11	2	11	13	15	12	28	47
	3%mq	*2%*	*4%*	7%zfg kl	5%f	*2%*	*1%*	*1%*	*3%*	*3%*	6%zfg kl	*2%*	*2%*	*	*3%*	4%m	5%m	*2%*	5%zq	*4%*
AGREE	**395**	200	195	48	67	61	68	60	52	39	115	129	150	106	105	88	96	211	183	391
	30%	*32%*	*29%*	*30%*	*32%*	*25%*	*30%*	*31%*	*31%*	*38%*	*31%*	*28%*	*33%*	*31%*	*29%*	*31%*	*31%*	*30%*	*31%*	*30%*
DISAGREE	**578**	298	280	64	85	120	86	94	86	42	150	207	221	152	165	120	140	317	260	552
	44%	*47%*	*42%*	*39%*	*41%*	*50%*	*39%*	*49%*	52%cf j	*41%*	*40%*	44%f	48%fj	*44%*	*45%*	*42%*	*46%*	*45%*	*44%*	*43%*
NET AGREE	**-183**	-98	-85	-16	-19	-59	-18	-34	-34	-3	-35	-77	-71	-46	-60	-32	-45	-106	-77	-161
	-14%	*-15%*	*-13%*	*-10%*	*-9%*	*-24%*	*-8%*	*-18%*	*-20%*	*-3%*	*-9%*	*-17%*	*-15%*	*-13%*	*-16%*	*-11%*	*-15%*	*-15%*	*-13%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 71
Q.GK11
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
STRONGLY AGREE	**53**	21	6	26	16	37	44	9	3	1	15	1	3	5	10	-	3	7	6	57
	4%	*4%*	*4%*	*5%*	*4%*	*4%*	*4%*	*7%*	*3%*	*1%*	9%zlo	*1%*	*2%*	*4%*	6%o	-	5%o	6%o	*5%*	*4%*
TEND TO AGREE	**341**	153	37	151	100	242	301	40	27	21	51	24	45	25	48	28	12	33	28	334
	26%	*26%*	*24%*	*27%*	*24%*	*27%*	*26%*	*31%*	*28%*	*17%*	31%p	41%zm pr	*30%*	*22%*	*27%*	*25%*	*19%*	*28%*	*24%*	*26%*
NEITHER AGREE NOR DISAGREE	**287**	135	35	117	95	192	248	38	14	31	43	11	53	24	20	31	15	22	24	305
	22%n	*23%*	*23%*	*21%*	*23%*	*22%*	*21%*	29%zf	*15%*	*25%*	26%n	*19%*	36%zh kmnpq r	21%n	*11%*	27%n	23%n	*19%*	21%n	*24%*
TEND TO DISAGREE	**409**	185	60	164	139	270	386	22	42	54	35	12	34	33	66	43	21	38	33	372
	31%gj l	*32%*	40%zc	*29%*	*34%*	*30%*	33%zg	*17%*	43%zj klmr	*43%*	*21%*	*21%*	*23%*	*29%*	36%jl	38%jl	*32%*	*32%*	*28%*	*29%*
STRONGLY DISAGREE	**169**	73	10	85	46	122	155	12	5	13	12	10	10	25	32	13	12	13	24	180
	13%bh jl	*13%*	*6%*	15%zb	*11%*	*14%*	*13%*	*9%*	*5%*	*10%*	*8%*	17%hl	*7%*	22%zh jlq	18%hj l	*11%*	18%hj l	*11%*	20%zh jl	*14%*
DON'T KNOW	**40**	18	3	19	14	27	31	9	6	5	9	-	4	3	5	-	2	4	2	47
	3%	*3%*	*2%*	*3%*	*3%*	*3%*	*3%*	7%zf	6%o	*4%*	5%o	-	*3%*	*3%*	*3%*	-	*3%*	*4%*	*1%*	*4%*
AGREE	**395**	174	43	177	116	279	345	48	30	22	66	24	48	30	59	28	16	39	33	391
	30%	*30%*	*28%*	*32%*	*28%*	*31%*	*30%*	37%zf	*31%*	*18%*	40%zm op	42%mo p	*32%*	*26%*	*32%*	*25%*	*24%*	*34%*	*29%*	*30%*
DISAGREE	**578**	259	70	249	185	392	542	34	47	67	47	22	44	58	98	55	33	51	56	552
	44%gj l	*44%*	*46%*	*44%*	*45%*	*44%*	46%zg	*26%*	49%jl	*54%*	*29%*	*38%*	*29%*	51%jl	54%zj l	49%jl	51%jl	44%jl	49%jl	*43%*
NET AGREE	**-183**	-84	-27	-72	-70	-113	-197	15	-17	-45	18	2	4	-28	-39	-27	-17	-11	-23	-161
	-14%	*-14%*	*-18%*	*-13%*	*-17%*	*-13%*	*-17%*	*11%*	*-18%*	*-36%*	11%hlp q	*4%*	*3%*	*-25%*	*-22%*	*-24%*	*-26%*	*-10%*	*-20%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 72
Q.GK11
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
STRONGLY AGREE	**53**	30	14	9	10	21	26	16	29	9	40	13	35	40	40	36	35	7	57
	4%k	*4%*	*5%*	*4%*	*5%*	*5%*	*4%*	*5%*	*4%*	*3%*	5%k	*2%*	5%mn	*4%*	*4%*	*4%*	*4%*	*5%*	*4%*
TEND TO AGREE	**341**	207	69	66	51	155	142	93	174	74	225	115	234	283	277	265	248	13	334
	26%fk q	*27%*	*24%*	*28%*	*28%*	33%zf	*21%*	31%zh	*24%*	*28%*	30%zk	*21%*	31%zm nq	29%zq	29%zq	30%zq	31%zq	*9%*	*26%*
NEITHER AGREE NOR DISAGREE	**287**	170	73	43	46	82	165	70	169	47	153	132	149	202	190	174	157	41	305
	22%el nop	*22%*	*25%*	*18%*	*25%*	*17%*	24%e	*23%*	*23%*	*18%*	*21%*	*24%*	*20%*	*20%*	*20%*	*19%*	*20%*	30%zl mnop	*24%*
TEND TO DISAGREE	**409**	270	69	70	63	138	224	74	232	102	261	148	248	342	330	312	269	32	372
	31%bg kq	35%zb	*24%*	*30%*	*34%*	*29%*	*33%*	*25%*	*32%*	39%zg	35%zk	*27%*	33%q	35%zl q	35%zl q	35%zq	34%q	*23%*	*29%*
STRONGLY DISAGREE	**169**	85	46	37	13	62	97	35	103	30	57	112	76	106	101	94	81	34	180
	13%dj lmnop	*11%*	*16%*	*16%*	*7%*	*13%*	14%d	*12%*	*14%*	*11%*	*8%*	20%zj	*10%*	*11%*	11%l	*10%*	*10%*	25%zl mnop	*14%*
DON'T KNOW	**40**	11	19	11	1	14	23	13	26	2	11	28	12	17	15	14	13	9	47
	3%aij lmnop	*1%*	6%za	5%a	*1%*	*3%*	*3%*	4%i	*3%*	*1%*	*1%*	5%zj	*2%*	*2%*	*2%*	*2%*	*2%*	7%zlm nop	*4%*
AGREE	**395**	236	83	75	61	176	168	109	203	83	265	128	268	323	317	301	282	20	391
	30%fk q	*31%*	*29%*	*32%*	*33%*	37%zf	*25%*	36%zh	*28%*	*31%*	35%zk	*23%*	36%zm nq	33%zq	33%zq	34%zq	35%zq	*14%*	*30%*
DISAGREE	**578**	355	115	107	76	200	321	110	335	133	318	260	324	448	431	406	350	66	552
	44%g	*46%*	*40%*	*45%*	*41%*	*42%*	47%z	*36%*	46%g	50%g	*43%*	*47%*	*43%*	45%l	45%l	*45%*	*44%*	*48%*	*43%*
NET AGREE	**-183**	-119	-32	-31	-15	-24	-153	-1	-132	-49	-53	-131	-56	-124	-114	-105	-68	-46	-161
	-14%	*-15%*	*-11%*	*-13%*	*-8%*	*-5%*	*-23%*	*	*-18%*	*-19%*	*-7%*	*-24%*	*-7%*	*-13%*	*-12%*	*-12%*	*-8%*	*-34%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 73
Q.GK11
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
STRONGLY AGREE	**53**	12	41	17	35	20	33	53	-	40	13	15	4	3	13	4	11	-	4	9	15	8	57
	4%hq	*7%*	*4%*	*4%*	*4%*	*4%*	*4%*	13%zh	-	*4%*	*5%*	9%zln	*2%*	*3%*	*3%*	*3%*	7%q	-	*2%*	5%q	6%q	5%q	*4%*
TEND TO AGREE	**341**	67	275	141	196	153	188	341	-	251	90	48	50	20	104	54	70	1	22	26	103	51	334
	26%bd fhqrs	39%zb	*24%*	35%zd	*23%*	31%zf	*23%*	87%zh	-	*25%*	31%z	*27%*	*27%*	*24%*	*26%*	37%zq rs	40%zqr s	*	12%q	15%q	40%zq rs	30%qr s	*26%*
NEITHER AGREE NOR DISAGREE	**287**	29	257	93	181	103	184	-	-	239	48	29	44	20	89	48	37	9	37	46	52	51	305
	22%gh jkq	*17%*	*23%*	*23%*	*22%*	*21%*	*23%*	-	-	24%j	*16%*	*16%*	*24%*	*25%*	*22%*	33%zp qrt	21%q	*6%*	20%q	27%q	20%q	30%zq	*24%*
TEND TO DISAGREE	**409**	54	355	127	275	166	243	-	409	339	70	53	45	22	160	26	51	59	98	57	70	30	372
	31%gj lou	*31%*	*32%*	*31%*	*33%*	*34%*	*30%*	-	71%zg	34%zj	*24%*	*30%*	*24%*	*27%*	40%zl	*18%*	29%u	41%zo tu	53%zo pstu	33%ou	*28%*	*18%*	*29%*
STRONGLY DISAGREE	**169**	9	159	16	141	46	122	-	169	115	53	26	36	14	37	5	4	77	22	32	10	9	180
	13%ace gioptu	*5%*	14%za	*4%*	17%zc	*9%*	15%ze	-	29%zg	*11%*	18%zi	*14%*	19%zn	*17%*	*9%*	*4%*	*2%*	53%zo prstu	12%op t	18%zop tu	*4%*	*5%*	*14%*
DON'T KNOW	**40**	1	39	10	7	6	34	-	-	26	14	7	8	3	3	8	1	-	1	3	5	21	47
	3%deg hnp	*1%*	*3%*	*2%*	*1%*	*1%*	4%ze	-	-	*3%*	*5%*	4%n	4%n	*3%*	*1%*	5%pqr	*	-	*1%*	*2%*	*2%*	12%zpq rst	*4%*
AGREE	**395**	79	316	159	231	174	221	395	-	291	104	63	54	22	116	58	81	1	26	35	119	58	391
	30%bd fhqrs	46%zb	*28%*	39%zd	*28%*	35%zf	*27%*	100%zh	-	*29%*	36%zi	*35%*	*29%*	*28%*	*29%*	40%zq rs	47%zqr s	*	14%q	20%q	47%zq rs	35%qr s	*30%*
DISAGREE	**578**	64	514	143	416	213	365	-	578	454	123	79	81	36	197	32	54	136	120	88	80	38	552
	44%cg optu	*37%*	*46%*	*35%*	50%zc	*43%*	*45%*	-	100%zg	*45%*	*43%*	*44%*	*43%*	*44%*	*49%*	*22%*	*31%*	93%zo prstu	65%zo pstu	51%op tu	*31%*	*23%*	*43%*
NET AGREE	**-183**	15	-198	16	-184	-39	-144	395	-578	-163	-20	-15	-27	-14	-81	26	27	-135	-95	-53	39	20	-161
	-14%	*9%*	*-18%*	*4%*	*-22%*	*-8%*	*-18%*	*100%* z	*-100%*	*-16%*	*-7%*	*-9%*	*-14%*	*-17%*	*-20%*	*18%*	*16%*	*-93%*	*-51%*	*-31%*	*15%*	*12%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 74
Q.GK11
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
STRONGLY AGREE	**53**	13	19	4	5	7	8	13	12	28	8	14	16	24	16	29	4	3	14	6	15	10	57
	4%	*4%*	*4%*	*3%*	*6%*	*4%*	*4%*	*3%*	*3%*	*5%*	*4%*	*4%*	*5%*	*4%*	*3%*	6%zn	*3%*	11%zn	*4%*	*3%*	*4%*	*5%*	*4%*
TEND TO AGREE	**341**	104	139	34	17	26	44	83	88	170	42	85	73	184	149	159	27	7	116	46	87	60	334
	26%eg	28%e	33%zde	26%e	*20%*	*15%*	*24%*	*22%*	*25%*	30%g	*22%*	*22%*	*24%*	30%k	*24%*	31%znp	*20%*	*22%*	31%z	*22%*	*24%*	*28%*	*26%*
NEITHER AGREE NOR DISAGREE	**287**	82	90	28	11	41	38	92	89	107	55	97	61	129	131	114	35	6	76	49	95	39	305
	22%	*22%*	*21%*	*21%*	*14%*	*24%*	*21%*	*24%*	*25%*	*19%*	29%z	*26%*	*20%*	*21%*	*21%*	*23%*	*26%*	*21%*	*20%*	*24%*	*26%*	*18%*	*24%*
TEND TO DISAGREE	**409**	136	118	53	32	41	68	131	111	167	54	110	108	191	235	117	46	10	102	81	122	60	372
	31%bear	37%be	*28%*	40%be	39%be	*24%*	*37%*	*34%*	*32%*	*29%*	*28%*	*29%*	*36%*	*31%*	38%zo	*23%*	35%o	*34%*	*27%*	40%r	*33%*	*28%*	*29%*
STRONGLY DISAGREE	**169**	27	51	9	17	43	21	50	39	80	23	56	35	78	79	72	15	3	63	14	41	31	180
	13%a	*7%*	*12%*	*7%*	21%zabc	25%zabc	*12%*	*13%*	*11%*	*14%*	*12%*	*15%*	*12%*	*13%*	*13%*	*14%*	*11%*	*10%*	17%zs	*7%*	*11%*	*14%*	*14%*
DON'T KNOW	**40**	4	10	4	-	14	6	12	12	17	10	15	9	16	17	15	8	*	9	7	6	14	47
	3%	*1%*	*2%*	*3%*	-	8%zabd	*3%*	*3%*	*3%*	*3%*	*5%*	*4%*	*3%*	*3%*	*3%*	*3%*	*6%*	*1%*	*2%*	*3%*	*2%*	6%zrt	*4%*
AGREE	**395**	117	157	38	22	33	52	96	100	198	50	99	88	208	165	188	31	10	130	51	103	70	391
	30%eg	32%e	37%ze	*29%*	*26%*	*19%*	*28%*	*25%*	*29%*	35%zg	*26%*	*26%*	*29%*	*33%*	*26%*	37%znp	*23%*	*33%*	*34%*	*25%*	*28%*	*33%*	*30%*
DISAGREE	**578**	162	169	62	49	84	89	181	150	246	76	165	143	269	314	189	61	14	165	95	163	91	552
	44%bo	*44%*	*40%*	*47%*	60%zab	*49%*	*48%*	*48%*	*43%*	*43%*	*40%*	*44%*	*48%*	*43%*	50%zo	*37%*	*45%*	*44%*	*43%*	*47%*	*44%*	*42%*	*43%*
NET AGREE	**-183**	-45	-11	-23	-27	-51	-37	-85	-50	-48	-27	-67	-55	-62	-149	-1	-30	-3	-36	-44	-61	-21	-161
	-14%	*-12%*	*-3%*	*-18%*	*-33%*	*-29%*	*-20%*	*-22%*	*-14%*	*-8%*	*-14%*	*-18%*	*-18%*	*-10%*	*-24%*	*	*-22%*	*-11%*	*-9%*	*-22%*	*-17%*	*-10%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 75
Q.GK12
FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
MEDIA	**539**	271	268	80	86	115	98	64	69	28	166	212	161	154	191	98	96	345	194	508
	41%gi	*43%*	*40%*	49%zg	*41%*	47%gi	44%il	*33%*	*41%*	*27%*	45%gi	46%gi	*35%*	45%op	52%zo	*35%*	*31%*	49%zr	*33%*	*39%*
	lopr			il		l					l	l			p					
LOCAL COUNCILS	**519**	248	271	49	80	90	98	83	68	50	129	188	201	134	139	122	124	273	246	512
	40%cj	*39%*	*41%*	*30%*	*38%*	*37%*	44%c	43%c	*41%*	49%cj	*35%*	40%c	44%cj	*39%*	*38%*	*43%*	*40%*	*38%*	*42%*	*40%*
UK PARLIAMENT	**386**	215	171	53	64	62	80	62	49	16	117	142	127	133	108	76	69	241	145	364
	30%bi	34%zb	*26%*	32%i	31%i	*26%*	36%ik	32%i	30%i	*15%*	31%i	31%i	28%i	39%zo	*29%*	*27%*	*22%*	34%zr	*25%*	*28%*
	pr													p						
BUSINESS	**358**	207	151	43	80	73	64	52	29	17	123	137	98	110	129	64	55	240	119	320
	28%bh	33%zb	*23%*	*27%*	38%zc	30%h	29%h	27%hl	*18%*	*16%*	33%zc	29%hi	*21%*	32%op	35%zo	*22%*	*18%*	34%zr	*20%*	*25%*
	ilpr				ghil						hil	l			p					
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	**337**	136	201	36	31	72	56	56	54	32	67	128	142	92	79	81	85	171	167	347
	26%ad	*21%*	30%za	22%j	*15%*	30%dj	25%d	29%dj	32%dj	31%dj	*18%*	28%dj	31%zd	*27%*	*22%*	*29%*	*28%*	*24%*	*28%*	*27%*
	j												j							
EUROPEAN UNION	**206**	113	93	23	29	20	40	42	36	16	51	60	95	66	57	37	47	123	84	198
	16%e	*18%*	*14%*	*14%*	*14%*	*8%*	18%ek	22%ze	22%ze	*16%*	*14%*	*13%*	21%ze	*19%*	*16%*	*13%*	*15%*	*17%*	*14%*	*15%*
								jk	jk				jk							
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	**204**	77	127	28	33	37	41	31	21	14	60	77	66	54	52	41	58	105	98	224
	16%a	*12%*	19%za	*17%*	*16%*	*15%*	*18%*	*16%*	*13%*	*14%*	*16%*	*17%*	*14%*	*16%*	*14%*	*14%*	*19%*	*15%*	*17%*	*17%*
CIVIL SERVICE	**187**	99	89	24	32	31	34	36	21	9	56	66	66	62	55	35	36	117	70	194
	14%r	*16%*	*13%*	*15%*	*15%*	*13%*	*15%*	19%il	*13%*	*8%*	*15%*	*14%*	*14%*	18%p	*15%*	*12%*	*12%*	*17%*	*12%*	*15%*
PRIME MINISTER	**171**	87	84	20	42	41	28	16	17	6	62	70	39	34	34	40	63	68	103	175
	13%gl	*14%*	*13%*	*12%*	20%zg	17%l	*13%*	*8%*	*10%*	*6%*	17%zc	15%l	*9%*	*10%*	*9%*	*14%*	20%zm	*10%*	17%zq	*14%*
	q				hil						gil						n			
CHARITIES AND VOLUNTARY ORGANISATIONS	**167**	62	105	19	21	31	35	29	22	10	40	66	61	50	48	29	41	97	70	170
	13%a	*10%*	16%za	*12%*	*10%*	*13%*	*16%*	*15%*	*13%*	*10%*	*11%*	*14%*	*13%*	*14%*	*13%*	*10%*	*13%*	*14%*	*12%*	*13%*
CABINET	**107**	53	54	12	21	28	13	8	16	9	33	41	33	31	35	18	23	65	41	92
	8%g	*8%*	*8%*	*7%*	*10%*	*11%*	*6%*	*4%*	*10%*	*9%*	*9%*	9%f	7%g	*9%*	*10%*	*6%*	*8%*	*9%*	*7%*	*7%*
DON'T KNOW	**45**	16	30	6	4	11	3	5	6	10	10	14	21	10	8	10	17	18	27	47
	3%	*2%*	*4%*	*4%*	*2%*	*5%*	*1%*	*3%*	*4%*	9%zdf	*3%*	3%f	*5%*	*3%*	*2%*	*4%*	5%z	*3%*	*5%*	*4%*
										gjk										
NONE OF THESE	**17**	10	7	6	2	2	5	1	1	*	8	7	3	3	1	9	4	4	13	22
	1%	*2%*	*1%*	4%zgl	*1%*	*1%*	*2%*	*	*1%*	*	*2%*	*1%*	*1%*	*1%*	*	3%zn	*1%*	*1%*	2%zq	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 76
Q.GK12
FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
MEDIA	**539**	271	57	211	175	364	480	57	36	78	67	18	68	38	73	42	26	46	48	508
	41%cm	46%zc	*38%*	*37%*	*43%*	*41%*	*41%*	*44%*	*37%*	*62%*	*41%*	*32%*	*45%*	*33%*	*40%*	*37%*	*40%*	*39%*	*42%*	*39%*
LOCAL COUNCILS	**519**	222	73	224	165	353	475	41	37	41	59	22	64	52	84	53	28	42	36	512
	40%g	*38%*	*48%*	*40%*	*40%*	*40%*	41%g	*31%*	*38%*	*33%*	*36%*	*38%*	*43%*	46%r	46%r	*47%*	*44%*	*36%*	*31%*	*40%*
UK PARLIAMENT	**386**	195	44	147	115	271	364	20	29	34	44	16	35	29	64	27	22	44	41	364
	30%cg	33%c	*29%*	*26%*	*28%*	*30%*	31%zg	*16%*	*30%*	*27%*	*27%*	*28%*	*23%*	*26%*	35%l	*24%*	*35%*	38%lm	36%l	*28%*
BUSINESS	**358**	206	41	112	121	238	310	48	22	58	49	16	34	12	48	37	13	31	39	320
	28%cm	35%zc	*27%*	*20%*	*30%*	*27%*	*27%*	37%zf	23%m	*47%*	29%m	28%m	23%m	*10%*	27%m	33%m	20%m	27%m	34%mp	*25%*
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	**337**	121	45	172	101	237	309	28	25	30	27	19	58	37	42	25	18	19	38	347
	26%aj q	*21%*	*29%*	31%za	*25%*	*27%*	*27%*	*22%*	*26%*	*24%*	*16%*	33%jq	39%zj noq	32%zj q	*23%*	*22%*	28%jq	*17%*	33%jq	*27%*
EUROPEAN UNION	**206**	81	31	94	40	166	191	15	29	10	28	6	15	9	35	23	10	21	21	198
	16%dm	*14%*	*21%*	*17%*	*10%*	19%zd	*16%*	*12%*	30%zjk lmp	*8%*	17%m	*10%*	*10%*	*8%*	19%lm	20%m	*15%*	18%m	19%m	*15%*
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	**204**	73	28	104	79	125	188	16	16	15	16	13	29	23	23	15	12	20	21	224
	16%ej	*12%*	*18%*	18%za	*19%*	*14%*	*16%*	*12%*	*17%*	*12%*	*10%*	23%j	20%j	20%j	*12%*	*13%*	19%j	*17%*	19%j	*17%*
CIVIL SERVICE	**187**	86	29	73	49	138	165	23	9	7	29	7	21	15	44	23	9	10	13	194
	14%	*15%*	*19%*	*13%*	*12%*	16%z	*14%*	*18%*	*10%*	*6%*	*18%*	*12%*	*14%*	*13%*	24%zh lmpqr	*20%*	*13%*	*9%*	*11%*	*15%*
PRIME MINISTER	**171**	81	16	74	61	110	151	20	24	5	31	7	7	20	17	17	9	11	22	175
	13%l	*14%*	*11%*	*13%*	*15%*	*12%*	*13%*	*16%*	25%zln q	*4%*	19%zl nq	*13%*	*5%*	18%ln	*9%*	15%l	14%l	*9%*	19%ln q	*14%*
CHARITIES AND VOLUNTARY ORGANISATIONS	**167**	66	21	80	57	110	160	5	5	17	9	8	22	22	21	22	11	12	19	170
	13%gh j	*11%*	*14%*	*14%*	*14%*	*12%*	14%g	*4%*	*5%*	*13%*	*6%*	*14%*	15%j	19%zh jq	*12%*	19%hj	17%hj	*10%*	17%hj	*13%*
CABINET	**107**	48	13	46	34	73	96	10	14	4	16	5	14	5	14	13	2	13	6	92
	8%p	*8%*	*9%*	*8%*	*8%*	*8%*	*8%*	*8%*	14%mpr	*3%*	*10%*	*10%*	*9%*	*5%*	*8%*	*11%*	*3%*	11%p	*5%*	*7%*
DON'T KNOW	**45**	18	3	25	15	31	38	7	3	-	10	3	6	5	11	3	1	4	-	47
	3%	*3%*	*2%*	*4%*	*4%*	*3%*	*3%*	*5%*	*3%*	-	6%r	6%r	*4%*	4%r	6%r	*3%*	*1%*	*4%*	-	*4%*
NONE OF THESE	**17**	11	-	7	10	7	12	5	*	4	1	-	5	3	1	2	-	2	-	22
	1%ef	*2%*	-	*1%*	*2%*	*1%*	*1%*	4%zf	*	*3%*	*1%*	-	*3%*	*3%*	*	*1%*	-	*1%*	-	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 77
Q.GK12
FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
MEDIA	**539**	305	141	93	81	195	279	111	314	113	338	201	304	415	400	369	319	48	508
	41%k	*39%*	49%za	*39%*	*44%*	*41%*	*41%*	*37%*	*43%*	*43%*	45%zk	*37%*	*40%*	42%l	42%l	*41%*	*40%*	*35%*	*39%*
LOCAL COUNCILS	**519**	329	95	95	70	204	259	128	291	100	316	203	337	430	417	389	355	32	512
	40%bq	43%b	*33%*	*40%*	*38%*	*43%*	*38%*	*43%*	*40%*	*38%*	*42%*	*37%*	45%zm nq	43%zq	44%zq	43%zq	44%zq	*23%*	*40%*
UK PARLIAMENT	**386**	243	79	64	66	134	206	87	218	80	269	116	248	316	309	298	268	32	364
	30%k	*31%*	*27%*	*27%*	*35%*	*28%*	*30%*	*29%*	*30%*	*30%*	36%zk	*21%*	33%zm n	32%z	32%z	33%z	33%zq	*24%*	*28%*
BUSINESS	**358**	229	83	45	61	127	184	92	187	80	238	120	203	283	273	258	218	29	320
	28%ck	30%c	29%c	*19%*	*33%*	*27%*	*27%*	*30%*	*25%*	*30%*	32%zk	*22%*	*27%*	29%l	29%l	*29%*	*27%*	*22%*	*25%*
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	**337**	205	56	76	44	131	180	74	189	74	182	155	203	265	254	242	215	26	347
	26%b	27%b	*19%*	32%zb	*24%*	*28%*	*27%*	*25%*	*26%*	*28%*	*24%*	*28%*	*27%*	*27%*	*27%*	*27%*	*27%*	*19%*	*27%*
EUROPEAN UNION	**206**	120	43	41	37	75	100	50	107	49	148	57	133	165	159	151	146	20	198
	16%k	*16%*	*15%*	*17%*	*20%*	*16%*	*15%*	*17%*	*15%*	*19%*	20%zk	*10%*	18%zm n	*17%*	*17%*	*17%*	18%z	*14%*	*15%*
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	**204**	118	48	38	25	72	108	45	115	44	98	106	130	157	154	147	136	21	224
	16%j	*15%*	*17%*	*16%*	*13%*	*15%*	*16%*	*15%*	*16%*	*17%*	*13%*	19%zj	17%mn	*16%*	*16%*	*16%*	*17%*	*15%*	*17%*
CIVIL SERVICE	**187**	116	34	36	38	58	98	38	117	31	120	67	119	148	144	134	124	23	194
	14%	*15%*	*12%*	*15%*	21%ze	*12%*	*14%*	*13%*	*16%*	*12%*	*16%*	*12%*	16%mn	*15%*	*15%*	*15%*	*15%*	*17%*	*15%*
PRIME MINISTER	**171**	103	43	24	17	73	86	39	100	32	95	75	97	128	123	115	104	27	175
	13%	*13%*	*15%*	*10%*	*9%*	*15%*	*13%*	*13%*	*14%*	*12%*	*13%*	*14%*	*13%*	*13%*	*13%*	*13%*	*13%*	20%z	*14%*
CHARITIES AND VOLUNTARY ORGANISATIONS	**167**	107	28	32	27	51	96	30	100	38	94	73	107	124	121	117	110	22	170
	13%	*14%*	*10%*	*14%*	*15%*	*11%*	*14%*	*10%*	*14%*	*14%*	*13%*	*13%*	14%mn	*13%*	*13%*	*13%*	*14%*	*16%*	*13%*
CABINET	**107**	64	26	16	23	37	48	27	65	15	74	32	67	86	82	76	71	10	92
	8%k	*8%*	*9%*	*7%*	12%f	*8%*	*7%*	*9%*	*9%*	*6%*	10%k	*6%*	9%n	*9%*	*9%*	*8%*	*9%*	*7%*	*7%*
DON'T KNOW	**45**	23	11	12	6	21	18	12	29	5	8	37	16	23	21	19	18	12	47
	3%jlm nop	*3%*	*4%*	*5%*	*3%*	*4%*	*3%*	*4%*	*4%*	*2%*	*1%*	7%zj	*2%*	*2%*	*2%*	*2%*	*2%*	9%zlm nop	*4%*
NONE OF THESE	**17**	9	8	*	*	4	14	8	4	5	3	13	3	6	5	4	3	6	22
	1%hjl mnop	*1%*	3%zc	*	*	*1%*	*2%*	3%zh	*	*2%*	*	2%zj	*	1%l	*	*	*	5%zlm nop	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 78
Q.GK12
FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
MEDIA	**539**	77	462	188	328	193	346	161	256	451	88	65	76	34	186	63	86	51	80	63	124	56	508
	41%dj	*45%*	*41%*	*47%*	*39%*	*39%*	*43%*	*41%*	*44%*	45%zj	*31%*	*36%*	*40%*	*41%*	*46%*	*43%*	50%qsu	*35%*	*43%*	*37%*	48%u	*33%*	*39%*
LOCAL COUNCILS	**519**	81	438	165	336	231	287	174	227	401	117	65	83	21	175	54	77	59	82	67	95	59	512
	40%fm	*47%*	*39%*	*41%*	*40%*	47%zf	*36%*	*44%*	*39%*	*40%*	*41%*	*36%*	44%m	*25%*	43%m	*37%*	*45%*	*40%*	*44%*	*39%*	*37%*	*35%*	*40%*
UK PARLIAMENT	**386**	73	313	123	254	161	224	118	180	331	55	37	64	24	151	38	68	55	68	43	63	37	364
	30%bjku	42%zb	*28%*	*30%*	*30%*	*33%*	*28%*	*30%*	*31%*	33%zj	*19%*	*21%*	34%k	*29%*	37%zk	*26%*	39%zostu	37%zstu	37%su	*25%*	*25%*	*22%*	*28%*
BUSINESS	**358**	50	308	140	207	144	214	122	165	307	52	40	46	16	152	43	64	35	51	44	89	27	320
	28%dju	*29%*	*27%*	35%zd	*25%*	*29%*	*27%*	*31%*	*29%*	30%zj	*18%*	*22%*	*24%*	*20%*	38%zklm	30%u	37%zqu	*24%*	28%u	*26%*	35%u	*16%*	*25%*
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	**337**	43	295	89	238	141	196	129	133	244	93	51	41	24	89	44	45	29	53	57	57	36	347
	26%i	*25%*	*26%*	*22%*	28%z	*28%*	*24%*	33%zh	*23%*	*24%*	32%zi	*29%*	*22%*	*30%*	*22%*	*30%*	*26%*	*20%*	*29%*	33%zqu	*22%*	*21%*	*27%*
EUROPEAN UNION	**206**	41	165	63	137	93	113	61	99	164	42	24	33	14	59	30	40	25	28	15	42	21	198
	16%bs	24%zb	*15%*	*16%*	*16%*	19%z	*14%*	*15%*	*17%*	*16%*	*15%*	*14%*	*18%*	*17%*	*15%*	21%s	23%zsu	17%s	*15%*	*9%*	*16%*	*13%*	*15%*
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	**204**	24	180	49	148	64	139	54	96	153	50	30	31	14	64	19	22	19	28	48	31	25	224
	16%	*14%*	*16%*	*12%*	18%z	*13%*	*17%*	*14%*	*17%*	*15%*	*18%*	*17%*	*17%*	*17%*	*16%*	*13%*	*13%*	*13%*	*15%*	28%zopqrtu	*12%*	*15%*	*17%*
CIVIL SERVICE	**187**	37	150	61	119	83	105	53	86	152	35	21	27	11	80	21	24	31	38	19	28	21	194
	14%b	21%zb	*13%*	*15%*	*14%*	*17%*	*13%*	*13%*	*15%*	*15%*	*12%*	*12%*	*15%*	*14%*	20%z	*14%*	*14%*	21%zst	21%zst	*11%*	*11%*	*12%*	*15%*
PRIME MINISTER	**171**	13	158	41	121	65	106	49	82	142	29	31	29	21	37	27	12	26	16	22	39	21	175
	13%ap	*8%*	14%a	*10%*	15%z	*13%*	*13%*	*12%*	*14%*	*14%*	*10%*	17%n	*16%*	25%zn	*9%*	18%pr	*7%*	18%pr	*9%*	*13%*	*15%*	*12%*	*14%*
CHARITIES AND VOLUNTARY ORGANISATIONS	**167**	26	141	44	118	62	105	52	70	127	40	21	26	18	53	10	27	13	28	36	25	18	170
	13%o	*15%*	*13%*	*11%*	*14%*	*13%*	*13%*	*13%*	*12%*	*13%*	*14%*	*12%*	*14%*	22%z	*13%*	*7%*	15%o	*9%*	*15%*	21%zoqtu	*10%*	*11%*	*13%*
CABINET	**107**	22	85	50	54	55	51	34	44	87	19	19	16	6	31	11	24	11	16	8	23	13	92
	8%df	13%zb	*8%*	12%zd	*6%*	11%zf	*6%*	*9%*	*8%*	*9%*	*7%*	*11%*	*9%*	*7%*	*8%*	*8%*	14%zs	*7%*	*8%*	*4%*	*9%*	*8%*	*7%*
DON'T KNOW	**45**	2	44	10	23	8	37	4	14	24	21	10	3	3	9	3	2	3	-	7	8	20	47
	3%degir	*1%*	*4%*	*3%*	*3%*	*2%*	5%e	*1%*	*2%*	*2%*	7%zi	*6%*	*2%*	*3%*	*2%*	*2%*	*1%*	*2%*	-	4%r	*3%*	12%zopqrst	*4%*
NONE OF THESE	**17**	-	17	2	10	5	12	1	7	15	3	2	4	2	1	-	-	3	1	2	4	7	22
	1%	-	*2%*	*	*1%*	*1%*	*2%*	*	*1%*	*1%*	*1%*	*1%*	2%n	3%n	*	-	-	*2%*	*	*1%*	*2%*	4%zopr	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 79
Q.GK12
FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
MEDIA	**539**	173	154	60	35	69	76	152	165	221	78	159	126	253	275	178	72	14	139	105	174	60	508
	41%bo ru	*47%b*	*36%*	*45%*	*43%*	*40%*	*41%*	*40%*	*47%z*	*39%*	*41%*	*42%*	*42%*	*41%*	*44%o*	*35%*	*53%zo*	*46%*	*37%*	*52%ru*	*47%zr u*	*28%*	*39%*
LOCAL COUNCILS	**519**	153	180	59	35	40	79	150	149	220	83	157	133	228	248	199	56	15	154	80	139	89	512
	40%e	*42%e*	*42%e*	*45%e*	*43%e*	*23%*	*43%*	*39%*	*43%*	*39%*	*44%*	*42%*	*44%*	*37%*	*40%*	*39%*	*42%*	*50%*	*40%*	*39%*	*38%*	*42%*	*40%*
UK PARLIAMENT	**386**	113	134	43	25	43	58	113	107	166	59	105	104	177	191	136	45	14	105	66	139	43	364
	30%ou	*31%*	*31%*	*33%*	*30%*	*25%*	*32%*	*30%*	*31%*	*29%*	*31%*	*28%*	*35%*	*28%*	*30%*	*27%*	*34%*	44%zo	*28%*	33%u	38%zr u	*20%*	*28%*
BUSINESS	**358**	112	118	35	22	40	41	104	99	155	64	109	83	166	204	116	33	6	82	78	136	31	320
	28%or u	*31%*	*28%*	*26%*	*27%*	*23%*	*22%*	27%f	*28%*	*27%*	*34%*	*29%*	*28%*	*27%*	33%zo	*23%*	*24%*	*18%*	*21%*	39%zr u	37%zr u	*15%*	*25%*
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	**337**	91	116	34	25	39	49	94	93	150	53	95	77	165	143	148	40	7	113	40	76	65	347
	26%t	*25%*	*27%*	*26%*	*31%*	*23%*	*27%*	*25%*	*27%*	*26%*	*28%*	*25%*	*26%*	*27%*	*23%*	29%zn	*30%*	*22%*	30%t	*20%*	*21%*	31%t	*27%*
EUROPEAN UNION	**206**	76	61	26	13	21	27	62	53	91	35	65	50	91	114	73	15	4	62	24	67	31	198
	16%	*21%*	*14%*	*19%*	*16%*	*12%*	*15%*	*16%*	*15%*	*16%*	*19%*	*17%*	*17%*	*15%*	*18%*	*14%*	*11%*	*14%*	*16%*	*12%*	*18%*	*14%*	*15%*
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	**204**	36	72	25	23	29	29	57	52	94	34	65	46	93	91	93	14	5	62	18	55	35	224
	16%a	*10%*	17%a	19%a	28%za b	*17%*	*16%*	*15%*	*15%*	*17%*	*18%*	*17%*	*15%*	*15%*	*15%*	18%z	*11%*	*16%*	*16%*	*9%*	*15%*	*16%*	*17%*
CIVIL SERVICE	**187**	55	63	20	12	25	28	62	35	90	23	51	39	98	96	61	27	3	36	30	72	33	194
	14%ho r	*15%*	*15%*	*15%*	*14%*	*15%*	*15%*	16%h	*10%*	*16%*	*12%*	*13%*	*13%*	*16%*	*15%*	*12%*	20%o	*8%*	*10%*	*15%*	20%zr	*15%*	*15%*
PRIME MINISTER	**171**	38	74	12	9	25	21	50	35	86	29	50	30	92	78	76	14	3	63	25	37	33	175
	13%	*10%*	17%za	*9%*	*11%*	*14%*	*11%*	*13%*	*10%*	*15%*	*15%*	*13%*	*10%*	*15%*	*12%*	*15%*	*10%*	*11%*	17%zt	*12%*	*10%*	*15%*	*14%*
CHARITIES AND VOLUNTARY ORGANISATIONS	**167**	36	48	29	13	30	20	51	41	75	35	54	33	81	78	72	15	3	52	19	48	31	170
	13%	*10%*	*11%*	22%za b	*16%*	*17%*	*11%*	*13%*	*12%*	*13%*	*18%*	*14%*	*11%*	*13%*	*12%*	*14%*	*11%*	*9%*	*14%*	*10%*	*13%*	*15%*	*13%*
CABINET	**107**	26	47	9	10	8	15	32	27	47	16	24	29	54	58	42	6	1	39	9	36	11	92
	8%	*7%*	11%ze	*7%*	12%e	*5%*	*8%*	*9%*	*8%*	*8%*	*8%*	*6%*	*10%*	*9%*	*9%*	*8%*	*4%*	*3%*	*10%*	*5%*	*10%*	*5%*	*7%*
DON'T KNOW	**45**	11	10	2	1	13	3	15	8	23	2	10	5	30	16	24	5	1	12	2	11	17	47
	3%	*3%*	*2%*	*1%*	*2%*	8%zbc	*2%*	4%f	*2%*	*4%*	*1%*	*3%*	*2%*	*5%*	*2%*	5%z	*4%*	*3%*	*3%*	*1%*	*3%*	8%zrs t	*4%*
NONE OF THESE	**17**	-	3	-	-	8	3	3	11	4	2	6	7	5	5	11	2	*	4	5	4	4	22
	1%	-	*1%*	-	-	4%zab c	*2%*	*1%*	3%zi	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	2%z	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 80
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VERY INTERESTED	**187**	96	91	6	31	39	30	35	29	17	37	69	81	78	55	25	29	133	54	184
	14%cj opr	*15%*	*14%*	*4%*	15%cj	16%c	13%c	18%cj	18%cj	16%c	10%c	15%c	18%zcj	23%znop	*15%*	*9%*	*9%*	19%zr	*9%*	*14%*
FAIRLY INTERESTED	**722**	348	374	72	115	154	132	112	96	42	187	286	249	200	216	165	142	416	306	703
	56%ci jpr	*55%*	*56%*	*44%*	*55%*	63%cij	59%ci	58%ci	57%ci	*41%*	50%c	61%zcij	54%ci	58%p	59%p	58%p	*46%*	59%r	*52%*	*54%*
NOT VERY INTERESTED	**298**	143	155	61	46	37	46	39	35	34	107	83	108	50	76	68	103	126	172	305
	23%kmq	*23%*	*23%*	37%zd efghj kl	*22%*	*15%*	*21%*	*20%*	*21%*	34%zefgkl	29%zd egk	*18%*	*23%*	*15%*	*21%*	24%m	34%zmno	*18%*	29%zq	*24%*
NOT AT ALL INTERESTED	**79**	43	35	21	16	12	12	6	7	4	37	24	17	15	16	22	26	31	48	88
	6%glq	*7%*	*5%*	13%zef ghikl	*8%*	*5%*	*5%*	*3%*	*4%*	*4%*	10%zgh kl	*5%*	*4%*	*4%*	*4%*	*8%*	*8%*	*4%*	8%zq	*7%*
DON'T KNOW	**13**	4	9	3	1	1	3	1	-	5	4	3	6	-	2	3	8	2	11	15
	1%q	*1%*	*1%*	*2%*	*1%*	*	*1%*	*	-	5%zde ghkl	*1%*	*1%*	*1%*	-	*1%*	*1%*	3%zm	*	2%zq	*1%*
VERY/FAIRLY INTERESTED	**909**	444	465	78	146	193	162	147	125	59	224	355	330	278	271	190	170	549	360	887
	70%ci jpr	*70%*	*70%*	*48%*	70%cj	79%zcij	73%cij	76%zcij	75%cij	*58%*	60%c	76%zcfij	72%cij	81%zop	74%p	67%p	*55%*	77%zr	*61%*	*68%*
NOT VERY/NOT AT ALL INTERESTED	**377**	187	190	82	62	49	59	44	42	39	144	108	125	65	92	90	129	157	219	393
	29%kmq	*29%*	*29%*	50%zd efghj kl	*30%*	*20%*	*26%*	*23%*	*25%*	38%egkl	39%zd efghkl	*23%*	*27%*	*19%*	*25%*	32%m	42%zmno	*22%*	37%zq	*30%*
NET VERY/FAIRLY INTERESTED	**532**	257	275	-4	84	144	103	102	83	20	80	247	205	213	179	99	41	392	141	494
	41%ci jopr	*41%*	*41%*	*-2%*	40%cij	59%zcdijl	46%cij	53%zcdijl	50%zcij	20%c	21%c	53%zcdfijl	45%cij	62%znop	49%zop	35%p	*13%*	55%zr	*24%*	*38%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 81
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VERY INTERESTED	**187**	91	18	78	61	126	169	17	20	14	30	8	17	14	25	10	10	16	24	184
	14%	*16%*	*12%*	*14%*	*15%*	*14%*	*15%*	*13%*	*21%*	*11%*	*18%*	*14%*	*11%*	*12%*	*14%*	*9%*	*15%*	*13%*	21%o	*14%*
FAIRLY INTERESTED	**722**	344	89	289	227	494	656	63	55	83	85	34	76	58	98	72	39	65	55	703
	56%cg	59%c	*59%*	*51%*	*56%*	*56%*	*56%*	*48%*	*57%*	*66%*	*52%*	*60%*	*51%*	*51%*	*54%*	*63%*	*60%*	*56%*	*48%*	*54%*
NOT VERY INTERESTED	**298**	109	31	158	94	205	263	35	16	23	33	15	51	28	43	27	12	25	24	305
	23%a	*19%*	*20%*	28%za	*23%*	*23%*	*23%*	*27%*	*17%*	*18%*	*20%*	*26%*	34%zh jpr	*25%*	*24%*	*24%*	*19%*	*22%*	*21%*	*24%*
NOT AT ALL INTERESTED	**79**	38	13	27	24	55	67	11	5	4	12	-	5	13	12	3	4	10	11	88
	6%	*7%*	*8%*	*5%*	*6%*	*6%*	*6%*	*9%*	*5%*	*3%*	8%k	-	*3%*	11%zkl o	*7%*	*3%*	6%k	8%k	9%k	*7%*
DON'T KNOW	**13**	3	1	9	4	9	10	4	*	2	4	-	1	1	2	1	-	1	1	15
	1%	*1%*	*1%*	2%z	*1%*	*1%*	*1%*	3%zf	*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	*1%*
VERY/FAIRLY INTERESTED	**909**	435	107	367	288	621	825	79	75	97	115	42	93	72	124	82	48	81	79	887
	70%cg m	74%zc	*70%*	*65%*	*70%*	*70%*	71%g	*61%*	78%lm	*77%*	*70%*	*74%*	*62%*	*63%*	*68%*	*72%*	*74%*	*70%*	*69%*	*68%*
NOT VERY/NOT AT ALL INTERESTED	**377**	147	44	186	117	259	330	46	21	27	46	15	55	41	55	31	17	35	35	393
	29%	*25%*	*29%*	33%za	*29%*	*29%*	*28%*	36%zf	*22%*	*21%*	*28%*	*26%*	37%h	36%zh	*31%*	*27%*	*26%*	*30%*	*30%*	*30%*
NET VERY/FAIRLY INTERESTED	**532**	288	63	182	171	361	495	33	54	70	69	27	38	31	68	52	32	46	44	494
	41%cg lm	49%zc	*42%*	*32%*	*42%*	*41%*	42%zg	*25%*	56%zl mnqr	*56%*	42%lm	47%lm	*26%*	*27%*	*38%*	45%lm	49%lm	40%lm	39%l	*38%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 82
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY INTERESTED	**187**	130	21	36	53	61	85	46	101	39	155	32	142	158	157	148	143	13	184
	14%bk	17%b	*7%*	15%b	29%ze f	*13%*	*13%*	*15%*	*14%*	*15%*	21%zk	*6%*	19%zm npq	*16%*	16%z	17%z	18%zq	*10%*	*14%*
FAIRLY INTERESTED	**722**	452	145	123	100	279	365	156	406	159	487	234	462	590	577	554	489	61	703
	56%bk q	59%b	*50%*	*52%*	*54%*	*59%*	*54%*	*52%*	*55%*	*60%*	65%zk	*43%*	61%zm nq	60%zq	60%zq	62%zm nq	61%zq	*44%*	*54%*
NOT VERY INTERESTED	**298**	144	92	62	23	91	183	76	168	54	93	205	127	200	181	162	144	35	305
	23%ad jlmno p	*19%*	32%za	26%a	*13%*	*19%*	27%zd e	*25%*	*23%*	*20%*	*12%*	37%zj	*17%*	20%lno	19%lo	*18%*	18%l	25%l	*24%*
NOT AT ALL INTERESTED	**79**	40	29	10	9	35	37	17	50	12	8	71	17	34	31	25	20	27	88
	6%jlm nop	*5%*	10%zac	*4%*	*5%*	*7%*	*5%*	*6%*	*7%*	*4%*	*1%*	13%zj	*2%*	3%lo	3%l	*3%*	*2%*	20%zlm nop	*7%*
DON'T KNOW	**13**	6	3	5	-	8	6	5	7	1	6	6	6	9	8	7	6	1	15
	1%	*1%*	*1%*	*2%*	-	*2%*	*1%*	*2%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	1%l	*1%*	*1%*	*1%*	*1%*
VERY/FAIRLY INTERESTED	**909**	582	166	159	153	340	451	203	508	198	641	267	605	748	734	702	633	74	887
	70%bf kq	75%zb c	*57%*	68%b	83%ze f	*72%*	*67%*	*67%*	*69%*	*75%*	86%zk	*49%*	80%zm npq	76%zq	77%zm q	78%zm nq	79%zq	*54%*	*68%*
NOT VERY/NOT AT ALL INTERESTED	**377**	184	121	71	32	126	220	93	218	65	100	275	144	233	212	187	164	62	393
	29%ad jlmno p	*24%*	42%za c	*30%*	*17%*	27%d	32%zd	*31%*	*30%*	*25%*	*13%*	50%zj	*19%*	24%lno	22%lo	*21%*	20%l	45%zl mnop	*30%*
NET VERY/FAIRLY INTERESTED	**532**	398	45	88	121	214	231	109	290	133	541	-9	461	515	522	515	469	12	494
	41%bf kq	52%zb c	*15%*	37%b	65%ze f	45%f	*34%*	*36%*	*39%*	50%zg h	72%zk	*-2%*	61%zm npq	52%zq	55%zm q	57%zm nq	58%zq	*9%*	*38%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - zj/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 83
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY INTERESTED	**187**	67	120	69	113	116	71	81	72	151	36	21	21	9	75	15	55	9	30	40	30	-	184
	14%bfqu	39%zb	*11%*	*17%*	*14%*	23%zf	*9%*	20%zh	*12%*	*15%*	*13%*	*12%*	*11%*	*11%*	*19%*	10%u	32%zoqrtu	6%u	16%qu	23%zoqtu	12%u	-	*14%*
FAIRLY INTERESTED	**722**	93	629	240	462	299	423	216	330	593	129	86	99	61	243	84	101	66	121	107	186	28	703
	56%jkqu	*54%*	*56%*	*59%*	*55%*	60%zf	*53%*	*55%*	*57%*	59%zj	*45%*	*48%*	*53%*	75%zkln	60%k	58%u	58%qu	45%u	66%zqu	62%qu	73%zopqu	*17%*	*54%*
NOT VERY INTERESTED	**298**	12	286	83	196	71	227	83	131	203	96	60	46	10	69	45	16	52	30	21	38	87	305
	23%aeimnprst	*7%*	25%za	*20%*	*24%*	*14%*	28%ze	*21%*	*23%*	*20%*	33%zi	34%zmn	*25%*	*13%*	*17%*	31%zprst	*9%*	35%zprst	*16%*	*12%*	*15%*	52%zopqrst	*24%*
NOT AT ALL INTERESTED	**79**	1	77	11	57	7	71	14	42	56	23	8	19	1	18	1	-	20	3	4	1	42	88
	6%acegoprt	*1%*	7%za	*3%*	7%c	*1%*	9%ze	*3%*	7%g	*6%*	*8%*	*5%*	10%zmn	*2%*	*4%*	*1%*	-	14%zoprst	*1%*	*3%*	*	25%zopqrst	*7%*
DON'T KNOW	**13**	-	13	2	5	2	11	2	3	9	4	3	3	-	-	1	1	-	-	-	-	11	15
	1%d	-	*1%*	*	*1%*	*	*1%*	*	*1%*	*1%*	*2%*	2%n	2%n	-	-	*	*1%*	-	-	-	-	7%zopqrst	*1%*
VERY/FAIRLY INTERESTED	**909**	159	750	309	576	415	494	296	402	743	166	107	119	70	318	98	156	74	152	147	216	28	887
	70%bfjkqu	92%zb	*67%*	76%zd	*69%*	84%zf	*61%*	75%z	*70%*	74%zj	*57%*	*60%*	*64%*	86%zkl	79%zkl	68%qu	90%zoqu	51%u	82%zoqu	85%zoqu	85%zoqu	*17%*	*68%*
NOT VERY/NOT AT ALL INTERESTED	**377**	13	363	93	254	78	299	96	173	258	118	69	65	12	87	46	16	71	33	25	39	129	393
	29%acegimnprst	*8%*	32%za	*23%*	*30%*	*16%*	37%ze	*24%*	*30%*	*26%*	41%zi	38%zmn	35%mn	*14%*	*21%*	32%prst	*9%*	49%zoprst	18%p	*15%*	*15%*	77%zopqrst	*30%*
NET VERY/FAIRLY INTERESTED	**532**	146	386	215	322	337	195	200	229	485	47	38	55	58	231	52	141	3	119	122	177	-101	494
	41%bdfjklqu	84%zb	*34%*	53%zd	*39%*	68%zf	*24%*	51%zh	*40%*	48%zj	*16%*	*21%*	*29%*	71%zkl	57%zkl	36%q	81%zoqrstu	*2%*	64%zoqu	71%zoqu	69%zoqu	*-60%*	*38%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 84
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VERY INTERESTED	**187**	58	61	22	14	20	25	51	48	88	28	51	51	84	86	69	26	5	35	25	75	28	184
	14%r	*16%*	*14%*	*17%*	*17%*	*11%*	*14%*	*14%*	*14%*	*15%*	*15%*	*14%*	*17%*	*14%*	*14%*	*14%*	*20%*	*17%*	*9%*	*12%*	20%zr	*13%*	*14%*
FAIRLY INTERESTED	**722**	226	238	82	45	66	111	221	186	315	110	206	172	343	362	269	76	15	224	126	209	96	703
	56%eu	62%e	56%e	62%e	55%e	*38%*	*60%*	*58%*	*53%*	*55%*	*58%*	*55%*	*57%*	*55%*	*58%*	*53%*	*57%*	*49%*	59%u	62%u	57%u	*45%*	*54%*
NOT VERY INTERESTED	**298**	64	102	26	18	56	34	84	91	123	40	99	61	138	143	124	21	11	91	38	66	69	305
	23%t	*18%*	*24%*	*19%*	*22%*	32%za c	*19%*	*22%*	*26%*	*22%*	*21%*	*26%*	*20%*	*22%*	*23%*	*24%*	*16%*	34%p	*24%*	*19%*	*18%*	32%zr st	*24%*
NOT AT ALL INTERESTED	**79**	14	21	2	3	29	13	22	21	36	9	17	14	47	31	36	11	-	29	11	18	15	88
	6%	*4%*	*5%*	*2%*	*4%*	17%zab cd	*7%*	*6%*	*6%*	*6%*	*5%*	*4%*	*5%*	*8%*	*5%*	*7%*	*8%*	-	*8%*	*5%*	*5%*	*7%*	*7%*
DON'T KNOW	**13**	3	4	-	1	3	1	1	5	8	4	4	1	9	6	8	-	-	2	3	*	4	15
	1%	*1%*	*1%*	-	*1%*	*2%*	*1%*	*	*1%*	*1%*	*2%*	*1%*	*	*1%*	*1%*	*2%*	-	-	*1%*	*2%*	*	2%t	*1%*
VERY/FAIRLY INTERESTED	**909**	284	299	104	60	85	137	272	234	403	137	258	224	427	448	338	103	20	259	151	284	124	887
	70%eo u	78%ze	70%e	79%e	73%e	*49%*	*74%*	*72%*	*67%*	*71%*	*72%*	*68%*	*74%*	*69%*	*71%*	*67%*	*76%*	*66%*	68%u	74%u	77%zr u	*58%*	*68%*
NOT VERY/NOT AT ALL INTERESTED	**377**	78	123	28	21	85	47	107	112	158	49	116	76	185	174	160	32	11	120	49	83	84	393
	29%at	*21%*	*29%*	*21%*	*26%*	49%za bcd	*26%*	*28%*	*32%*	*28%*	*26%*	*31%*	*25%*	*30%*	*28%*	*32%*	*24%*	*34%*	31%t	*24%*	*23%*	40%zs t	*30%*
NET VERY/FAIRLY INTERESTED	**532**	206	176	76	39	1	89	166	122	244	88	142	148	242	274	178	71	10	139	102	200	40	494
	41%eh ou	56%zb e	41%e	58%zb e	47%e	*	48%zh	44%h	*35%*	*43%*	46%k	*38%*	49%zk m	*39%*	44%o	*35%*	52%zo q	*31%*	36%u	50%ru	54%zr u	*19%*	*38%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 85
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
BASE: ALL ADULTS AGED 18+

		Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/ NOT AT ALL INTERESTED	NET VERY/ FAIRLY INTERESTED
UNWEIGHTED BASE	**1295**	184	703	305	88	15	887	393	494
WEIGHTED BASE	**1299**	187	722	298	79	13	909	377	532
	100%	*14%*	*56%*	*23%*	*6%*	*1%*	*70%*	*29%*	*41%*
EFFECTIVE BASE	**821**	143	406	216	61	12	540	277	263
VERY INTERESTED	**197**	76	102	19	-	1	178	19	158
	15%	*40%*	*14%*	*6%*	-	*5%*	*20%*	*5%*	*30%*
FAIRLY INTERESTED	**550**	79	385	74	8	5	464	81	383
	42%	*42%*	*53%*	*25%*	*10%*	*38%*	*51%*	*22%*	*72%*
NOT VERY INTERESTED	**335**	20	159	132	20	4	180	152	28
	26%	*11%*	*22%*	*44%*	*25%*	*30%*	*20%*	*40%*	*5%*
NOT AT ALL INTERESTED	**213**	12	75	73	51	2	87	124	-37
	16%	*6%*	*10%*	*24%*	*65%*	*16%*	*10%*	*33%*	*-7%*
DON'T KNOW	**3**	-	1	1	-	2	1	1	*
	*	-	*	*	-	*12%*	*	*	*
VERY/FAIRLY INTERESTED	**748**	155	487	93	8	6	641	100	541
	58%	*83%*	*67%*	*31%*	*10%*	*43%*	*71%*	*27%*	*102%*
NOT VERY/NOT AT ALL INTERESTED	**548**	32	234	205	71	6	267	275	-9
	42%	*17%*	*32%*	*69%*	*90%*	*46%*	*29%*	*73%*	*-2%*
NET VERY/FAIRLY INTERESTED	**199**	122	253	-112	-63	*	375	-175	550
	15%	*65%*	*35%*	*-38%*	*-80%*	*-3%*	*41%*	*-46%*	*103%*

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Table 86
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	52	512	604	114	13	564	718	-154
WEIGHTED BASE	**1299**	48	547	593	100	11	595	693	-98
	100%	*4%*	*42%*	*46%*	*8%*	*1%*	*46%*	*53%*	*-8%*
EFFECTIVE BASE	**821**	42	281	435	85	11	316	519	-203
A GREAT DEAL	**88**	21	44	22	1	-	64	23	41
	7%	*43%*	*8%*	*4%*	*1%*	-	*11%*	*3%*	*-42%*
A FAIR AMOUNT	**588**	21	345	206	15	1	366	221	145
	45%	*44%*	*63%*	*35%*	*15%*	*10%*	*62%*	*32%*	*-149%*
NOT VERY MUCH	**476**	3	133	303	32	5	136	335	-198
	37%	*6%*	*24%*	*51%*	*32%*	*41%*	*23%*	*48%*	*202%*
NOTHING AT ALL	**144**	4	23	62	52	3	27	114	-87
	11%	*8%*	*4%*	*10%*	*52%*	*25%*	*5%*	*16%*	*89%*
DON'T KNOW	**4**	-	1	*	-	3	1	*	*
	*	-	*	*	-	*24%*	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	**676**	42	389	228	16	1	431	244	187
	52%	*86%*	*71%*	*38%*	*16%*	*10%*	*72%*	*35%*	*-191%*
NOT VERY MUCH/ NOTHING AT ALL	**620**	7	157	365	84	7	164	448	-285
	48%	*14%*	*29%*	*61%*	*84%*	*66%*	*28%*	*65%*	*291%*
NET A GREAT DEAL/ FAIR AMOUNT	**56**	35	232	-136	-68	-6	267	-204	472
	4%	*72%*	*42%*	*-23%*	*-68%*	*-57%*	*45%*	*-30%*	*-482%*

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Table 87
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

		Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORK WELL	COULD BE IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL
UNWEIGHTED BASE	**1295**	23	569	488	148	67	592	636	-44
WEIGHTED BASE	**1299**	20	616	466	128	69	637	594	43
	100%	*2%*	*47%*	*36%*	*10%*	*5%*	*49%*	*46%*	*3%*
EFFECTIVE BASE	**821**	19	324	349	108	53	339	456	-117
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**13**	*	4	5	4	*	4	8	-5
	1%	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	*1%*	*-11%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**391**	10	247	104	14	16	257	117	140
	30%	*50%*	*40%*	*22%*	*11%*	*24%*	*40%*	*20%*	*326%*
COULD BE IMPROVED QUITE A LOT	**508**	4	255	206	23	20	259	229	30
	39%	*19%*	*41%*	*44%*	*18%*	*30%*	*41%*	*39%*	*70%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**327**	4	94	134	84	11	98	217	-120
	25%	*19%*	*15%*	*29%*	*66%*	*17%*	*15%*	*37%*	*-279%*
DON'T KNOW	**61**	2	17	18	4	20	19	22	-3
	5%	*11%*	*3%*	*4%*	*3%*	*29%*	*3%*	*4%*	*-7%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**404**	10	251	108	17	17	261	126	135
	31%	*51%*	*41%*	*23%*	*14%*	*24%*	*41%*	*21%*	*316%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**834**	8	349	339	107	32	356	446	-90
	64%	*38%*	*57%*	*73%*	*84%*	*46%*	*56%*	*75%*	*-209%*
NET WORKS WELL	**-431**	3	-98	-231	-89	-15	-95	-320	225
	-33%	*14%*	*-16%*	*-50%*	*-70%*	*-22%*	*-15%*	*-54%*	*524%*

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Table 88
Q.GK11
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

		Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.								
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	**1295**	115	545	323	211	72	29	660	283	377
WEIGHTED BASE	**1299**	109	561	326	200	70	32	670	270	400
	100%	*8%*	*43%*	*25%*	*15%*	*5%*	*2%*	*52%*	*21%*	*31%*
EFFECTIVE BASE	**821**	88	402	140	166	53	25	489	219	271
STRONGLY AGREE	**53**	31	14	2	4	3	-	45	7	38
	4%	*29%*	*2%*	*1%*	*2%*	*4%*	-	*7%*	*3%*	*10%*
TEND TO AGREE	**341**	48	223	50	13	1	5	272	14	258
	26%	*44%*	*40%*	*15%*	*7%*	*1%*	*17%*	*41%*	*5%*	*64%*
NEITHER AGREE NOR DISAGREE	**287**	13	102	139	23	5	5	115	28	87
	22%	*12%*	*18%*	*42%*	*11%*	*8%*	*16%*	*17%*	*10%*	*22%*
TEND TO DISAGREE	**409**	13	171	100	113	11	1	184	124	60
	31%	*12%*	*31%*	*31%*	*56%*	*16%*	*4%*	*28%*	*46%*	*15%*
STRONGLY DISAGREE	**169**	1	41	32	44	46	5	42	90	-47
	13%	*1%*	*7%*	*10%*	*22%*	*66%*	*15%*	*6%*	*33%*	*-12%*
DON'T KNOW	**40**	2	10	5	4	3	16	12	8	4
	3%	*2%*	*2%*	*1%*	*2%*	*5%*	*48%*	*2%*	*3%*	*1%*
AGREE	**395**	79	237	52	17	4	5	316	21	296
	30%	*73%*	*42%*	*16%*	*8%*	*6%*	*17%*	*47%*	*8%*	*74%*
DISAGREE	**578**	14	212	131	156	57	6	227	214	13
	44%	*13%*	*38%*	*40%*	*78%*	*82%*	*19%*	*34%*	*79%*	*3%*
NET AGREE	**-183**	65	25	-79	-140	-53	-1	90	-193	283
	-14%	*60%*	*4%*	*-24%*	*-70%*	*-76%*	*-3%*	*13%*	*-71%*	*71%*

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Table 89
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
A GREAT DEAL	**48**	29	20	4	7	7	5	13	7	6	10	12	26	17	15	11	5	32	17	52
	4%p	*5%*	*3%*	*2%*	*3%*	*3%*	*2%*	7%zfjk	*4%*	*6%*	*3%*	*3%*	6%z	5%p	*4%*	*4%*	*2%*	*4%*	*3%*	*4%*
A FAIR AMOUNT	**547**	286	261	43	75	106	108	85	88	42	118	214	215	173	154	122	98	327	220	512
	42%bcjpr	*45%*	*39%*	*26%*	*36%*	44%cj	48%cdj	44%cj	53%zcdj	41%c	32%c	46%cj	47%zcdj	51%zp	42%p	43%p	*32%*	46%zr	*37%*	*40%*
NOT VERY MUCH	**593**	272	321	89	105	111	94	82	64	47	194	205	194	135	170	123	165	305	288	604
	46%m	*43%*	48%z	55%zfghkl	*50%*	*46%*	*42%*	*43%*	*38%*	*46%*	52%zfhl	*44%*	*42%*	*39%*	*46%*	*44%*	54%zmo	*43%*	49%z	*47%*
NOTHING AT ALL	**100**	45	54	25	21	16	15	11	7	4	46	31	23	16	26	24	34	42	58	114
	8%lm	*7%*	*8%*	15%zefghikl	10%l	*7%*	*7%*	*6%*	*4%*	*4%*	12%zghkl	*7%*	*5%*	*5%*	*7%*	*8%*	11%zm	*6%*	10%zq	*9%*
DON'T KNOW	**11**	2	9	2	2	2	2	1	-	3	4	3	4	1	2	3	5	3	8	13
	1%	*	*1%*	*1%*	*1%*	*1%*	*1%*	*	-	*3%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*2%*	*	*1%*	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**595**	315	280	47	81	114	113	98	95	48	128	227	241	191	168	133	103	359	236	564
	46%bcjpr	50%b	*42%*	*29%*	*39%*	47%cj	51%cdj	51%cdj	57%zcdj	47%c	34%c	49%cj	52%zcdj	56%zp	46%p	47%p	*34%*	51%zr	*40%*	*44%*
NOT VERY MUCH/ NOTHING AT ALL	**693**	318	375	114	126	127	109	93	72	52	240	236	217	151	195	147	199	347	346	718
	53%hlmq	*50%*	56%z	70%zefghijkl	60%fghl	*52%*	*49%*	*49%*	*43%*	*51%*	65%zefghikl	*51%*	*47%*	*44%*	*53%*	*52%*	65%zmno	*49%*	59%zq	*55%*
NET A GREAT DEAL/ FAIR AMOUNT	**-98**	-3	-95	-67	-45	-14	4	5	24	-4	-112	-9	24	39	-27	-14	-96	12	-110	-154
	-8%	*	*-14%*	*-41%*	*-22%*	*-6%*	*2%*	2%i	14%efgikl	*-4%*	*-30%*	*-2%*	5%egik	11%no	*-7%*	*-5%*	*-31%*	*2%*	*-19%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 90
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
A GREAT DEAL	**48**	17	6	26	9	39	43	5	8	6	13	2	2	1	5	1	3	2	5	52
	4%m	*3%*	*4%*	*5%*	*2%*	4%z	*4%*	*4%*	8%zlmoq	*5%*	8%zlmnoq	*3%*	*1%*	*1%*	*3%*	*1%*	5%m	*2%*	*4%*	*4%*
A FAIR AMOUNT	**547**	267	58	221	183	363	495	50	47	60	68	22	64	42	59	48	21	65	49	512
	42%cnp	*46%*	*38%*	*39%*	*45%*	*41%*	*42%*	*39%*	49%np	*48%*	*41%*	*39%*	*43%*	*37%*	*33%*	*42%*	*32%*	56%zjmnp	*42%*	*40%*
NOT VERY MUCH	**593**	262	68	264	185	408	532	60	35	54	68	27	79	54	96	56	33	40	50	604
46%q	*45%*	*45%*	*47%*	*45%*	*46%*	*46%*	*47%*	*36%*	*43%*	*41%*	*48%*	53%hq	48%q	53%hq	*49%*	52%q	*34%*	*43%*	*47%*	
NOTHING AT ALL	**100**	37	20	43	27	73	88	10	6	5	12	5	3	15	18	8	7	9	11	114
8%l	*6%*	13%za	*8%*	*7%*	*8%*	*8%*	*8%*	*7%*	*4%*	*7%*	9%l	*2%*	13%zl	10%l	*7%*	11%l	*8%*	10%l	*9%*	
DON'T KNOW	**11**	3	-	8	5	6	7	4	-	-	4	-	1	1	3	1	-	1	-	13
	1%	*1%*	-	1%z	*1%*	*1%*	*1%*	3%zl	-	-	2%z	-	*1%*	*1%*	*2%*	*1%*	-	*1%*	-	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**595**	284	64	247	192	403	538	55	55	67	81	24	66	43	64	49	24	67	54	564
46%mn	*48%*	*42%*	*44%*	*47%*	*45%*	*46%*	*42%*	57%zmnp	*53%*	49%n	*43%*	*44%*	*38%*	*35%*	*43%*	*37%*	58%zlmnp	*47%*	*44%*	
NOT VERY MUCH/ NOTHING AT ALL	**693**	299	87	307	212	481	620	71	42	59	80	33	83	69	114	64	41	49	61	718
53%q	*51%*	*58%*	*55%*	*52%*	*54%*	*53%*	*55%*	*43%*	*47%*	*48%*	*57%*	*55%*	61%zhjq	63%zhjq	*56%*	63%zhjq	*42%*	*53%*	*55%*	
NET A GREAT DEAL/ FAIR AMOUNT	**-98**	-15	-24	-59	-20	-78	-82	-16	14	8	2	-8	-17	-26	-50	-14	-17	19	-8	-154
	-8%	*-3%*	*-16%*	*-11%*	*-5%*	*-9%*	*-7%*	*-12%*	14%jkr	*7%*	*1%*	*-14%*	*-11%*	*-23%*	*-28%*	*-13%*	*-26%*	16%jklopr	*-7%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 91
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
A GREAT DEAL	**48**	33	8	8	13	19	18	12	23	14	41	7	37	41	41	40	38	6	52
	4%fk	*4%*	*3%*	*3%*	7%zf	*4%*	*3%*	*4%*	*3%*	*5%*	5%zk	*1%*	5%zmn	*4%*	*4%*	*4%*	5%z	*5%*	*4%*
A FAIR AMOUNT	**547**	359	86	102	100	222	251	132	296	118	398	148	354	452	438	416	366	35	512
	42%bf kq	46%zb	*30%*	43%b	54%zf	47%f	*37%*	*44%*	*40%*	*45%*	53%zk	*27%*	47%zm npq	46%zq	46%zq	46%zq	46%zq	*25%*	*40%*
NOT VERY MUCH	**593**	324	164	104	65	196	343	134	344	116	279	314	321	435	417	389	354	67	604
	46%ad jl	*42%*	57%za c	*44%*	*35%*	*42%*	51%zd e	*44%*	*47%*	*44%*	*37%*	57%zj	*43%*	44%l	44%l	*43%*	44%l	*49%*	*47%*
NOTHING AT ALL	**100**	51	30	18	7	30	60	20	64	16	28	72	37	56	53	45	39	27	114
	8%jlm nop	*7%*	*10%*	*8%*	*4%*	*6%*	9%d	*7%*	*9%*	*6%*	*4%*	13%zj	*5%*	6%l	6%lo	*5%*	*5%*	20%zlm nop	*9%*
DON'T KNOW	**11**	6	2	4	-	6	5	3	7	1	2	8	5	6	6	6	5	1	13
	1%j	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*	*	1%j	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**595**	392	94	109	113	241	268	144	319	132	439	155	391	493	478	456	404	41	564
	46%bf kq	51%zb	*32%*	46%b	61%ze f	51%f	*40%*	*48%*	*43%*	*50%*	59%zk	*28%*	52%zm npq	50%zq	50%zq	51%zq	50%zq	*30%*	*44%*
NOT VERY MUCH/ NOTHING AT ALL	**693**	375	194	122	72	226	403	154	407	131	307	385	358	491	470	434	394	94	718
	53%ad ejlmn op	*49%*	67%za c	*52%*	*39%*	*48%*	60%zd e	*51%*	*56%*	*50%*	*41%*	70%zj	*48%*	50%l	49%l	*48%*	49%l	69%zl mnop	*55%*
NET A GREAT DEAL/ FAIR AMOUNT	**-98**	17	-100	-13	41	15	-135	-10	-89	1	132	-230	33	1	8	21	10	-53	-154
	-8%	2%c	*-35%*	*-6%*	22%e	*3%*	*-20%*	*-3%*	*-12%*	*	18%z	*-42%*	4%mnp	*	1%m	2%mn	*1%*	*-39%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 92
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
A GREAT DEAL	**48**	19	30	18	29	34	14	26	15	39	9	8	7	2	14	3	11	-	14	10	7	2	52
	4%bfq	11%zb	*3%*	*5%*	*3%*	7%zf	*2%*	7%zh	*3%*	*4%*	*3%*	*5%*	*4%*	*2%*	*4%*	*2%*	6%q	-	8%zqu	6%q	*3%*	*1%*	*4%*
A FAIR AMOUNT	**547**	96	451	211	322	267	280	181	247	433	113	67	57	33	200	60	86	39	107	88	141	4	512
	42%bdflqu	55%zb	*40%*	52%zd	*39%*	54%zf	*35%*	*46%*	*43%*	*43%*	*39%*	*38%*	*31%*	*41%*	49%zkl	41%qu	49%qu	27%u	58%zoqu	51%zqu	55%zoqu	*2%*	*40%*
NOT VERY MUCH	**593**	51	542	151	413	179	414	168	264	461	132	86	97	41	174	73	72	87	59	70	105	104	604
	46%acer	*30%*	48%za	*37%*	50%zc	*36%*	51%ze	*43%*	*46%*	*46%*	*46%*	*48%*	*52%*	*50%*	*43%*	50%r	*41%*	60%zprst	*32%*	*41%*	*41%*	62%zprst	*47%*
NOTHING AT ALL	**100**	7	93	21	66	14	85	18	52	71	29	15	25	6	15	8	6	19	4	4	2	48	114
	8%egnprst	*4%*	*8%*	*5%*	*8%*	*3%*	11%ze	*5%*	9%g	*7%*	*10%*	9%n	13%zn	*7%*	*4%*	6%t	*3%*	13%zprst	*2%*	*3%*	*1%*	29%zoqrst	*9%*
DON'T KNOW	**11**	-	11	2	3	*	11	1	-	7	4	2	1	-	1	1	-	-	-	-	-	10	13
	1%de	-	*1%*	*	*	*	*1%*	*	-	*1%*	*2%*	*1%*	*1%*	-	*	*	-	-	-	-	-	6%zoqrst	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**595**	114	481	229	352	301	294	207	262	473	122	76	65	35	214	63	96	39	121	98	148	6	564
	46%bdflqu	66%zb	*43%*	57%zd	*42%*	61%zf	*37%*	53%z	*45%*	*47%*	*42%*	*42%*	*34%*	*43%*	53%zl	44%qu	55%zqu	27%u	66%zoqu	57%zoqu	58%zoqu	*4%*	*44%*
NOT VERY MUCH/ NOTHING AT ALL	**693**	58	634	173	480	194	499	186	316	531	162	101	122	47	189	81	77	106	63	74	107	152	718
	53%acegprst	*34%*	56%za	*43%*	58%zc	*39%*	62%ze	*47%*	*55%*	*53%*	*56%*	*57%*	65%zn	*57%*	*47%*	56%rst	*45%*	73%zoprst	*34%*	*43%*	*42%*	90%zopqrst	*55%*
NET A GREAT DEAL/ FAIR AMOUNT	**-98**	56	-154	57	-128	107	-205	21	-54	-59	-39	-26	-57	-12	25	-18	19	-67	58	24	41	-146	-154
	-8%	*32%*	*-14%*	*14%*	*-15%*	22%z	*-26%*	*5%*	*-9%*	*-6%*	*-14%*	*-14%*	*-30%*	*-14%*	6%m	*-12%*	11%o	*-46%*	32%opst	14%o	16%o	*-86%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 93
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
A GREAT DEAL	**48**	14	24	2	3	3	6	10	12	26	4	9	13	26	22	21	5	1	10	6	20	7	52
	4%	*4%*	6%ze	*2%*	*3%*	*1%*	*3%*	*3%*	*3%*	*5%*	*2%*	*3%*	*4%*	*4%*	*3%*	*4%*	*3%*	*3%*	*3%*	*3%*	*6%*	*4%*	*4%*
A FAIR AMOUNT	**547**	181	185	59	35	47	84	163	142	242	83	162	125	259	260	213	62	12	151	80	171	80	512
	42%e	49%e	43%e	45%e	43%e	*27%*	*46%*	*43%*	*40%*	*43%*	*44%*	*43%*	*42%*	*42%*	*41%*	*42%*	*46%*	*39%*	*40%*	*39%*	*47%*	*37%*	*40%*
NOT VERY MUCH	**593**	165	182	64	33	84	77	179	167	246	89	177	140	276	296	224	56	17	180	99	151	105	604
	46%	*45%*	*43%*	*49%*	*40%*	*49%*	*41%*	47%f	*48%*	*43%*	*47%*	*47%*	*47%*	*44%*	*47%*	*44%*	*41%*	*56%*	*47%*	*49%*	*41%*	*49%*	*47%*
NOTHING AT ALL	**100**	5	32	6	11	35	17	26	26	48	13	26	22	52	45	41	13	1	36	15	24	16	114
	8%a	*1%*	8%a	*5%*	14%zac	20%zabc	*9%*	*7%*	*7%*	*8%*	*7%*	*7%*	*7%*	*8%*	*7%*	*8%*	*9%*	*2%*	*9%*	*7%*	*7%*	*8%*	*9%*
DON'T KNOW	**11**	1	3	-	-	4	1	2	3	6	2	2	1	8	5	6	-	-	3	3	1	4	13
	1%	*	*1%*	-	-	3%z	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	-	-	*1%*	*1%*	*	*2%*	*1%*
A GREAT DEAL/ A FAIR AMOUNT	**595**	194	209	61	38	49	90	173	154	268	87	171	138	286	281	234	66	13	161	86	191	87	564
	46%e	53%e	49%e	47%e	46%e	*29%*	*49%*	*46%*	*44%*	*47%*	*46%*	*45%*	*46%*	*46%*	*45%*	*46%*	*49%*	*42%*	*42%*	*43%*	52%zru	*41%*	*44%*
NOT VERY MUCH/ NOTHING AT ALL	**693**	170	214	70	44	119	93	205	194	294	101	203	162	328	341	266	68	18	216	114	175	121	718
	53%t	*47%*	*50%*	*53%*	*54%*	69%zabcd	*50%*	*54%*	*55%*	*52%*	*53%*	*54%*	*54%*	*53%*	*54%*	*52%*	*51%*	*58%*	57%t	*56%*	*48%*	*57%*	*55%*
NET A GREAT DEAL/ FAIR AMOUNT	**-98**	24	-6	-9	-6	-70	-3	-32	-39	-26	-15	-32	-24	-42	-60	-31	-2	-5	-55	-28	16	-34	-154
	-8%	7%bcd	*-1%*	*-7%*	*-8%*	*-40%*	*-2%*	*-8%*	*-11%*	*-5%*	*-8%*	*-8%*	*-8%*	*-7%*	*-10%*	*-6%*	*-1%*	*-16%*	*-15%*	*-14%*	*4%*	*-16%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 94
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**20**	13	7	3	3	4	4	4	2	*	7	8	6	*	6	2	11	7	13	23
	2%m	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*	*2%*	*2%*	*1%*	*	*2%*	*1%*	4%zmo	*1%*	*2%*	*2%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**616**	310	307	72	97	131	95	85	91	46	169	226	222	178	199	126	114	377	239	569
	47%pr	*49%*	*46%*	*44%*	*46%*	*54%*	*43%*	*44%*	55%fl	*45%*	*45%*	49%f	*48%*	52%p	54%zp	*44%*	*37%*	53%zr	*41%*	*44%*
COULD BE IMPROVED QUITE A LOT	**466**	212	254	55	68	77	91	79	54	42	123	168	175	129	111	109	118	239	227	488
	36%	*33%*	*38%*	*34%*	*33%*	*32%*	41%k	*41%*	*32%*	*41%*	*33%*	*36%*	*38%*	*38%*	*30%*	*39%*	*38%*	*34%*	*38%*	*38%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**128**	71	56	16	24	21	24	17	16	10	39	45	43	22	24	32	49	47	81	148
	10%mq	*11%*	*8%*	*10%*	*11%*	*9%*	*11%*	*9%*	*10%*	*10%*	*11%*	*10%*	*9%*	*7%*	*7%*	*11%*	16%zmn	*7%*	14%zq	*11%*
DON'T KNOW	**69**	28	40	17	17	10	10	8	4	4	34	19	15	13	25	14	16	38	30	67
	5%l	*4%*	*6%*	11%zef ghkl	8%hl	*4%*	*4%*	*4%*	*2%*	*4%*	9%zgh kl	*4%*	*3%*	*4%*	*7%*	*5%*	*5%*	*5%*	*5%*	*5%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**637**	322	314	75	100	135	99	88	93	46	175	234	228	179	205	128	125	384	253	592
	49%pr	*51%*	*47%*	*46%*	*48%*	*56%*	*44%*	*46%*	56%f	*45%*	*47%*	50%f	*49%*	52%p	56%zo p	*45%*	*41%*	54%zr	*43%*	*46%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**594**	284	310	71	92	98	115	96	70	52	163	213	218	151	135	141	166	286	307	636
	46%nq	*45%*	*47%*	*43%*	*44%*	*40%*	51%k	*50%*	*42%*	*51%*	*44%*	*46%*	*47%*	*44%*	*37%*	50%n	54%zm n	*40%*	52%zq	*49%*
NET WORKS WELL	**43**	39	4	4	8	37	-16	-8	23	-6	13	21	10	28	70	-13	-42	98	-55	-44
	3%bfg iop	6%zb	*1%*	*3%*	4%gi	15%zc dfgij kl	*-7%*	*-4%*	14%zc dfgij kl	*-6%*	3%gi	4%fgi	2%gi	8%zo	19%zm op	*-5%*	*-14%*	14%zr	*-9%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 95
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**20**	7	3	10	4	17	14	6	-	*	4	1	2	1	5	2	-	2	1	23
	2%	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*4%zl*	*-*	***	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*	*-*	*2%*	*1%*	*2%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**616**	286	70	260	197	420	565	49	37	83	73	28	82	39	82	54	25	63	51	569
	47%gm	*49%*	*46%*	*46%*	*48%*	*47%*	48%g	*38%*	*38%*	*66%*	*44%*	*49%*	55%hm p	*34%*	*45%*	*47%*	*39%*	54%hm p	*45%*	*44%*
COULD BE IMPROVED QUITE A LOT	**466**	215	52	199	155	311	413	52	45	31	58	22	50	48	73	43	28	30	39	488
	36%q	*37%*	*34%*	*35%*	*38%*	*35%*	*35%*	*40%*	47%q	*24%*	*35%*	*39%*	*34%*	42%q	40%q	*38%*	44%q	*25%*	*34%*	*38%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**128**	47	16	65	36	91	114	14	8	6	17	4	6	21	13	6	11	16	18	148
	10%l	*8%*	*11%*	12%z	*9%*	*10%*	*10%*	*11%*	*8%*	*5%*	*11%*	*7%*	*4%*	19%zhj lno	*7%*	*5%*	16%zl no	14%l	16%zl no	*11%*
DON'T KNOW	**69**	30	11	28	18	50	59	9	7	5	14	1	9	5	9	9	*	5	5	67
	5%p	*5%*	*7%*	*5%*	*4%*	*6%*	*5%*	*7%*	*7%p*	*4%*	8%p	*2%*	*6%*	*4%*	*5%*	8%p	*1%*	*5%*	*4%*	*5%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**637**	294	73	271	200	436	579	55	37	83	76	29	84	40	87	56	25	66	53	592
	49%gm p	*50%*	*48%*	*48%*	*49%*	*49%*	*50%*	*42%*	*38%*	*66%*	*46%*	52%m	56%hm p	*35%*	48%m	*49%*	*39%*	56%hm p	*46%*	*46%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**594**	262	68	264	191	403	527	66	53	37	75	26	56	69	86	49	39	45	57	636
	46%	*45%*	*45%*	*47%*	*47%*	*45%*	*45%*	*51%*	55%lq	*30%*	*46%*	*46%*	*38%*	61%zj lnoq	*47%*	*43%*	60%zj loq	*39%*	*50%*	*49%*
NET WORKS WELL	**43**	31	5	7	9	33	52	-11	-16	46	1	3	28	-29	1	7	-14	20	-5	-44
	3%cgh jmpr	5%zc	*3%*	*1%*	*2%*	*4%*	4%zg	*-9%*	*-17%*	*37%*	*1%*	5%jn	19%z hjkn opr	*-25%*	*1%*	6%j nr	*-21%*	17%zh jknop r	*-4%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 96
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**20**	8	8	4	3	7	8	5	12	4	9	11	11	13	13	12	11	2	23
	2%	*1%*	3%a	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	1%n	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**616**	369	129	116	82	221	332	129	341	147	397	220	358	494	476	448	390	46	569
	47%kq	*48%*	*45%*	*49%*	*44%*	*47%*	*49%*	*43%*	*46%*	56%zgh	53%zk	*40%*	47%q	50%zlq	50%zlq	50%q	49%lq	*34%*	*44%*
COULD BE IMPROVED QUITE A LOT	**466**	284	102	80	80	177	225	117	262	88	256	209	286	362	347	326	300	47	488
	36%f	*37%*	*35%*	*34%*	43%f	*38%*	*33%*	*39%*	*36%*	*33%*	*34%*	*38%*	38%mn	*37%*	*36%*	*36%*	*37%*	*35%*	*38%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**128**	73	30	25	12	50	67	37	76	15	55	72	67	80	78	75	69	25	148
	10%ijmn	*9%*	*10%*	*10%*	*7%*	*11%*	*10%*	12%i	*10%*	*6%*	*7%*	13%zj	9%mn	*8%*	*8%*	*8%*	*9%*	19%zlmnop	*11%*
DON'T KNOW	**69**	39	20	10	8	18	44	14	43	11	31	36	31	42	40	34	32	16	67
	5%lmnop	*5%*	*7%*	*4%*	*4%*	*4%*	7%z	*5%*	*6%*	*4%*	*4%*	*7%*	*4%*	*4%*	*4%*	*4%*	*4%*	12%zlmnop	*5%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**637**	377	138	120	85	228	340	133	352	151	406	231	370	507	489	460	402	48	592
	49%kq	*49%*	*48%*	*51%*	*46%*	*48%*	*50%*	*44%*	*48%*	57%zg	54%zk	*42%*	49%q	51%lq	51%lq	51%q	50%lq	*35%*	*46%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**594**	356	132	105	92	227	292	153	338	103	311	281	354	442	425	401	369	73	636
	46%j	*46%*	*46%*	*45%*	*50%*	*48%*	*43%*	51%zi	*46%*	*39%*	*42%*	51%zj	47%mn	*45%*	*45%*	*45%*	*46%*	*53%*	*49%*
NET WORKS WELL	**43**	21	5	15	-7	1	48	-20	15	48	94	-50	16	65	64	59	33	-25	-44
	3%deghlq	*3%*	*2%*	6%zab	*-4%*	*	7%zde	*-7%*	*2%*	18%zgh	13%zk	*-9%*	*2%*	7%zlq	7%zlq	7%zq	4%lq	*-18%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 97
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**20**	-	20	10	8	7	14	10	6	12	8	4	7	1	1	3	-	-	4	4	7	1	23
	2%d	-	*2%*	*3%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*3%*	2%n	3%zn	*1%*	*	*2%*	-	-	*2%*	*2%*	*3%*	*	*2%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**616**	80	537	251	349	239	377	210	253	504	112	75	80	46	223	70	64	17	123	92	176	54	569
	47%dj pqu	*46%*	*48%*	62%zd	*42%*	*48%*	*47%*	53%zh	*44%*	50%zj	*39%*	*42%*	*42%*	*57%*	55%zk l	48%qu	37%q	*12%*	67%zo pqsu	53%pq u	69%zo pqsu	32%q	*44%*
COULD BE IMPROVED QUITE A LOT	**466**	66	400	108	339	198	268	135	216	349	117	72	75	22	140	56	80	70	42	61	66	72	488
	36%cr t	*38%*	*36%*	*27%*	41%zc	40%z	*33%*	*34%*	*37%*	*35%*	*41%*	*40%*	*40%*	*27%*	*35%*	38%r	46%zr t	48%zr t	*23%*	36%r	*26%*	43%rt	*38%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**128**	22	106	17	107	46	81	28	81	88	40	23	19	6	23	9	21	54	6	11	1	15	148
	10%cg nrt	*13%*	*9%*	*4%*	13%zc	*9%*	*10%*	*7%*	14%zg	*9%*	14%zi	13%n	*10%*	*7%*	*6%*	6%t	12%rt	37%zop rstu	*3%*	7%t	*	9%t	*11%*
DON'T KNOW	**69**	6	63	17	32	6	63	12	20	57	11	4	7	7	17	8	7	5	9	4	6	27	67
	5%deg	*3%*	*6%*	*4%*	*4%*	*1%*	8%ze	*3%*	*4%*	*6%*	*4%*	*2%*	*4%*	9%k	*4%*	*5%*	*4%*	*3%*	*5%*	*2%*	*2%*	16%zop qrst	*5%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**637**	80	557	261	356	246	391	219	260	516	121	80	86	47	224	73	64	17	127	96	183	54	592
	49%dj pqu	*46%*	*49%*	65%zd	*43%*	*50%*	*49%*	56%zh	*45%*	51%j	*42%*	*44%*	*46%*	*58%*	55%k	50%pq u	37%q	*12%*	69%zo pqsu	55%pq u	72%zo pqsu	32%q	*46%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**594**	88	506	126	446	244	350	163	298	437	156	95	94	27	164	64	102	124	48	73	67	87	636
	46%ci rt	*51%*	*45%*	*31%*	53%zc	*49%*	*44%*	*41%*	52%zg	*43%*	54%zi	53%zm n	50%m	*34%*	*40%*	44%rt	59%zo rst	85%zo prstu	*26%*	42%rt	*26%*	52%rt	*49%*
NET WORKS WELL	**43**	-8	51	135	-90	2	41	56	-38	79	-36	-15	-8	19	60	9	-38	-107	79	23	117	-33	-44
	3%ae hjkl pu	*-5%*	5%za	34%z d	*-11%*	*	5%ze	14%zh	*-7%*	8%z j	*-12%*	*-9%*	*-4%*	24%zk l	15%zkl	*6%*	*-22%*	*-74%*	43%zo psu	13%z	46%z opqs u	*-20%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 98
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	**20**	5	8	-	1	3	2	4	6	9	5	6	6	8	8	8	3	1	6	2	5	5	23
	2%	*1%*	*2%*	*-*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**616**	193	208	66	34	60	97	188	190	239	105	184	148	285	336	220	50	11	169	109	180	85	569
	47%eiopu	53%e	49%e	50%e	*41%*	*35%*	53%i	*49%*	54%zi	*42%*	55%k	*49%*	*49%*	*46%*	54%zopq	*43%*	*37%*	*36%*	*44%*	*54%*	*49%*	*40%*	*44%*
COULD BE IMPROVED QUITE A LOT	**466**	126	155	48	31	69	56	130	108	228	58	131	107	228	208	195	51	13	140	74	129	84	488
	36%	*34%*	*36%*	*36%*	*38%*	*40%*	*30%*	*34%*	*31%*	40%zfh	*31%*	*35%*	*36%*	*37%*	*33%*	*38%*	*37%*	*42%*	*37%*	*36%*	*35%*	*39%*	*38%*
NEEDS A GREAT DEAL OF IMPROVEMENT	**128**	27	42	9	11	25	20	37	31	59	8	37	26	65	37	61	24	5	53	8	28	24	148
	10%jn	*7%*	*10%*	*7%*	*14%*	14%za	*11%*	*10%*	*9%*	*10%*	*4%*	10%j	*9%*	10%j	*6%*	12%zn	18%zn	17%n	14%zst	*4%*	*7%*	11%s	*11%*
DON'T KNOW	**69**	15	13	9	5	16	10	21	15	32	14	20	13	35	38	22	7	1	13	10	26	15	67
	5%b	*4%*	*3%*	*7%*	*5%*	9%zb	*5%*	*6%*	*4%*	*6%*	*7%*	*5%*	*4%*	*6%*	*6%*	*4%*	*5%*	*4%*	*3%*	*5%*	*7%*	*7%*	*5%*
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	**637**	198	217	66	35	64	99	192	196	248	110	190	154	293	344	228	53	11	174	111	185	89	592
	49%eiopu	54%e	51%e	50%e	*43%*	*37%*	54%i	*51%*	56%zi	*44%*	58%zkm	*50%*	*51%*	*47%*	55%zopq	*45%*	*39%*	*37%*	*46%*	*55%*	*50%*	*42%*	*46%*
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	**594**	152	197	57	42	93	76	166	139	288	66	167	133	293	245	256	74	18	193	82	157	108	636
	46%hjn	*42%*	*46%*	*43%*	*52%*	54%za	*41%*	*44%*	*40%*	51%zh	*35%*	44%j	*44%*	47%j	*39%*	51%zn	55%zn	59%n	51%z	*40%*	*43%*	*51%*	*49%*
NET WORKS WELL	**43**	45	20	8	-7	-30	23	26	57	-40	44	23	20	*	98	-28	-21	-7	-19	29	28	-19	-44
	3%deimopqru	12%zbde	5%d	6%d	*-9%*	*-17%*	13%zg	7%z	16%zgi	*-7%*	23%zklm	6%zm	7%zm	*	16%zopq	*-5%*	*-16%*	*-22%*	*-5%*	14%zru	8%zru	*-9%*	*-3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 99
Q.GK16
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
STRONGLY AGREE	**109**	55	54	9	21	30	19	11	14	5	30	49	29	41	36	12	20	77	32	115
	8%or	*9%*	*8%*	*6%*	*10%*	*12%*	*9%*	*6%*	*8%*	*5%*	*8%*	*11%*	*6%*	12%zo	10%o	*4%*	*7%*	11%zr	*5%*	*9%*
TEND TO AGREE	**561**	268	293	72	90	99	88	94	72	46	162	187	213	165	154	122	120	319	242	545
	43%	*42%*	*44%*	*44%*	*43%*	*41%*	*39%*	*49%*	*43%*	*45%*	*43%*	*40%*	*46%*	*48%*	*42%*	*43%*	*39%*	*45%*	*41%*	*42%*
NEITHER AGREE NOR DISAGREE	**326**	164	163	42	52	65	66	45	32	24	94	131	102	79	105	71	72	184	143	323
	25%	*26%*	*24%*	*26%*	*25%*	*27%*	30%h	*24%*	*19%*	*24%*	*25%*	*28%*	*22%*	*23%*	*29%*	*25%*	*23%*	*26%*	*24%*	*25%*
TEND TO DISAGREE	**200**	101	99	19	31	29	37	33	36	15	50	66	84	42	49	48	61	91	109	211
	15%q	*16%*	*15%*	*12%*	*15%*	*12%*	*16%*	*17%*	22%zcj	*15%*	*13%*	*14%*	18%z	*12%*	*13%*	*17%*	20%zm	*13%*	18%zq	*16%*
STRONGLY DISAGREE	**70**	35	35	11	9	16	9	8	11	5	21	25	24	11	18	20	22	28	42	72
	5%	*5%*	*5%*	*7%*	*5%*	*7%*	*4%*	*4%*	*7%*	*5%*	*6%*	*5%*	*5%*	*3%*	*5%*	*7%*	7%m	*4%*	7%zq	*6%*
DON'T KNOW	**32**	13	20	9	6	4	5	*	2	6	16	9	8	6	4	11	11	10	22	29
	2%gq	*2%*	*3%*	6%zghkl	*3%*	*1%*	*2%*	*	*1%*	6%ghl	4%zg	*2%*	2%g	*2%*	*1%*	*4%*	*4%*	*1%*	4%zq	*2%*
AGREE	**670**	322	348	81	111	129	107	105	86	51	192	236	242	205	191	134	141	396	274	660
	52%pr	*51%*	*52%*	*50%*	*53%*	*53%*	*48%*	*55%*	*51%*	*50%*	*52%*	*51%*	*53%*	60%zop	*52%*	*47%*	*46%*	56%zr	*46%*	*51%*
DISAGREE	**270**	136	135	31	40	45	45	41	47	21	71	91	109	53	66	68	83	119	151	283
	21%mq	*21%*	*20%*	*19%*	*19%*	*19%*	*20%*	*21%*	28%zj	*20%*	*19%*	*19%*	*24%*	*15%*	*18%*	24%m	27%zmn	*17%*	26%zq	*22%*
NET AGREE	**400**	187	213	51	70	84	61	64	39	31	121	145	134	152	124	66	57	276	123	377
	31%hopr	*29%*	*32%*	*31%*	*34%*	*35%*	*27%*	33%h	*23%*	*30%*	*32%*	31%f	*29%*	44%znop	34%op	*23%*	*19%*	39%zr	*21%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 100
Q.GK16
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
STRONGLY AGREE	**109**	57	6	46	33	76	91	17	6	4	17	5	16	7	20	10	6	8	10	115
	8%	*10%*	*4%*	*8%*	*8%*	*9%*	*8%*	13%zf	*6%*	*3%*	*10%*	*9%*	*10%*	*6%*	*11%*	*9%*	*9%*	*7%*	*9%*	*9%*
TEND TO AGREE	**561**	239	78	244	172	389	513	47	48	54	66	31	66	45	74	49	25	53	50	545
	43%g	*41%*	*52%*	*43%*	*42%*	*44%*	*44%*	*37%*	*49%*	*43%*	*40%*	*54%*	*44%*	*40%*	*41%*	*43%*	*39%*	*46%*	*44%*	*42%*
NEITHER AGREE NOR DISAGREE	**326**	162	29	135	117	210	286	40	11	53	45	8	57	23	36	30	18	25	21	323
	25%ehk	*28%*	*19%*	*24%*	*29%*	*24%*	*25%*	*31%*	*11%*	*42%*	27%h	*14%*	38%zh kmnqr	*21%*	*20%*	27%h	27%h	*21%*	*18%*	*25%*
TEND TO DISAGREE	**200**	76	25	99	56	144	183	16	21	11	19	8	9	26	35	17	10	21	24	211
	15%l	*13%*	*17%*	18%z	*14%*	*16%*	*16%*	*13%*	21%l	*9%*	*12%*	*14%*	*6%*	23%zjl	19%l	*15%*	15%l	18%l	21%jl	*16%*
STRONGLY DISAGREE	**70**	35	8	27	21	49	66	4	8	3	10	3	*	10	13	5	5	6	7	72
	5%l	*6%*	*5%*	*5%*	*5%*	*6%*	*6%*	*3%*	8%l	*2%*	6%l	5%l	*	8%l	7%l	*5%*	8%l	5%l	6%l	*6%*
DON'T KNOW	**32**	16	5	11	10	22	27	5	3	1	8	3	2	2	5	2	1	4	1	29
	2%	*3%*	*3%*	*2%*	*3%*	*2%*	*2%*	*4%*	*4%*	*1%*	*5%*	*5%*	*1%*	*2%*	*3%*	*2%*	*1%*	*4%*	*1%*	*2%*
AGREE	**670**	296	84	290	205	465	604	64	54	58	83	36	82	53	93	59	31	61	61	660
	52%	*51%*	*56%*	*52%*	*50%*	*52%*	*52%*	*50%*	*55%*	*46%*	*50%*	63%m	*55%*	*46%*	*51%*	*52%*	*48%*	*52%*	*53%*	*51%*
DISAGREE	**270**	111	33	127	77	193	249	20	29	13	29	11	9	35	47	22	15	27	32	283
	21%l	*19%*	*22%*	*23%*	*19%*	*22%*	*21%*	*16%*	30%l	*11%*	18%l	19%l	*6%*	31%zjl	26%l	20%l	23%l	23%l	28%l	*22%*
NET AGREE	**400**	185	51	163	127	272	355	44	25	44	53	25	72	18	46	37	16	34	29	377
	31%m	*32%*	*34%*	*29%*	*31%*	*31%*	*30%*	*34%*	*26%*	*35%*	32%m	44%zh mnpr	48%zh jmnopqr	*15%*	25%m	32%m	25%m	29%m	*25%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 101
Q.GK16
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
STRONGLY AGREE	**109**	63	27	19	22	42	53	32	55	23	79	30	79	90	90	84	81	5	115
	8%kq	*8%*	*9%*	*8%*	*12%*	*9%*	*8%*	*11%*	*7%*	*9%*	11%zk	*5%*	10%zmnq	9%q	9%q	9%q	10%zq	*3%*	*9%*
TEND TO AGREE	**561**	350	110	101	86	206	283	138	290	133	360	201	371	469	455	432	393	31	545
	43%bhkq	*45%*	*38%*	*43%*	*46%*	*44%*	*42%*	*46%*	*40%*	50%h	48%zk	*37%*	49%zmnq	47%zq	48%zq	48%zq	49%zq	*22%*	*42%*
NEITHER AGREE NOR DISAGREE	**326**	191	83	52	49	121	167	73	197	57	176	149	149	230	220	201	164	46	323
	25%lmnop	*25%*	*29%*	*22%*	*27%*	*26%*	*25%*	*24%*	*27%*	*22%*	*24%*	*27%*	*20%*	23%l	23%l	*22%*	*20%*	34%zlmnop	*25%*
TEND TO DISAGREE	**200**	120	43	37	20	69	115	39	129	32	99	101	116	149	140	134	123	26	211
	15%	*15%*	*15%*	*16%*	*11%*	*15%*	*17%*	*13%*	*18%*	*12%*	*13%*	18%zj	15%n	*15%*	*15%*	*15%*	*15%*	*19%*	*16%*
STRONGLY DISAGREE	**70**	34	18	18	6	29	34	9	44	17	24	46	29	38	37	34	31	21	72
	5%gilmnop	*4%*	*6%*	*8%*	*3%*	*6%*	*5%*	*3%*	*6%*	*6%*	*3%*	8%zj	*4%*	*4%*	*4%*	*4%*	*4%*	15%zlmnop	*6%*
DON'T KNOW	**32**	14	10	9	1	6	24	10	18	4	9	22	10	15	13	11	10	8	29
	2%jlmnop	*2%*	*3%*	*4%*	*1%*	*1%*	4%z	*3%*	*2%*	*1%*	*1%*	4%zj	*1%*	*1%*	*1%*	*1%*	*1%*	6%zlmnop	*2%*
AGREE	**670**	413	137	120	108	248	337	170	345	155	439	231	450	559	545	515	475	35	660
	52%hkq	*54%*	*47%*	*51%*	*58%*	*52%*	*50%*	56%h	*47%*	59%zh	59%zk	*42%*	60%zmnq	56%zq	57%zq	58%zq	59%zq	*26%*	*51%*
DISAGREE	**270**	154	61	55	26	98	149	48	173	49	123	147	146	187	177	168	154	47	283
	21%dgjmn	*20%*	*21%*	*23%*	*14%*	*21%*	22%d	*16%*	24%zg	*18%*	*16%*	27%zj	19%n	*19%*	*19%*	*19%*	*19%*	35%zlmnop	*22%*
NET AGREE	**400**	260	76	65	82	150	188	122	171	107	316	84	304	372	368	347	321	-12	377
	31%fhkq	34%b	*26%*	*27%*	44%zef	*32%*	*28%*	40%zh	*23%*	40%zh	42%zk	*15%*	40%zmnq	38%zq	39%zmq	39%zq	40%zq	*-9%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 102
Q.GK16
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
STRONGLY AGREE	**109**	32	77	38	66	51	58	79	14	87	21	17	15	6	41	12	25	-	6	26	27	10	115
	8%bhqr	19%zb	*7%*	*9%*	*8%*	*10%*	*7%*	20%zh	*3%*	*9%*	*7%*	*10%*	*8%*	*8%*	*10%*	8%q	14%zqru	-	*3%*	15%zqru	10%q	6%q	*9%*
TEND TO AGREE	**561**	79	482	216	335	250	312	237	212	434	127	78	81	39	180	66	90	8	95	90	142	47	545
	43%dfhqu	*46%*	*43%*	53%zd	*40%*	50%zf	*39%*	60%zh	*37%*	*43%*	*44%*	*44%*	*43%*	*48%*	*44%*	45%qu	52%zqu	*5%*	51%zqu	52%zqu	56%zqu	28%q	*42%*
NEITHER AGREE NOR DISAGREE	**326**	34	293	98	211	97	230	52	131	262	64	42	44	22	106	40	34	31	49	37	67	61	323
	25%eg	*19%*	*26%*	*24%*	*25%*	*20%*	29%ze	*13%*	23%g	*26%*	*22%*	*23%*	*23%*	*27%*	*26%*	*27%*	*20%*	*21%*	*27%*	*21%*	*26%*	36%zpqs	*25%*
TEND TO DISAGREE	**200**	23	177	44	149	81	119	17	156	156	44	29	33	7	54	20	17	62	29	17	17	24	211
	15%gst	*13%*	*16%*	*11%*	18%zc	*16%*	*15%*	*4%*	27%zg	*15%*	*15%*	*16%*	*18%*	*9%*	*13%*	*14%*	*10%*	42%zoprstu	16%t	*10%*	*7%*	*14%*	*16%*
STRONGLY DISAGREE	**70**	4	66	3	60	12	58	4	57	46	24	9	10	5	19	6	5	45	1	1	-	9	72
	5%cegrst	*2%*	*6%*	*1%*	7%zc	*2%*	7%ze	*1%*	10%zg	*5%*	8%zi	*5%*	*5%*	*6%*	*5%*	4%t	*3%*	31%zoprstu	*1%*	*1%*	-	6%rst	*6%*
DON'T KNOW	**32**	1	32	4	13	4	28	5	6	24	8	4	5	2	6	2	3	1	4	1	3	17	29
	2%deh	*	*3%*	*1%*	*2%*	*1%*	4%ze	*1%*	*1%*	*2%*	*3%*	*2%*	*3%*	*3%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	10%zoprst	*2%*
AGREE	**670**	112	558	254	401	301	369	316	227	522	148	95	96	45	220	78	114	8	101	116	169	57	660
	52%bdfhqu	65%zb	*50%*	63%zd	*48%*	61%zf	*46%*	80%zh	*39%*	*52%*	*51%*	*53%*	*51%*	*55%*	*54%*	54%qu	66%zqu	*5%*	55%qu	67%zoqru	66%zqu	34%q	*51%*
DISAGREE	**270**	27	243	47	209	94	176	21	214	203	67	38	43	13	73	25	22	106	30	18	17	34	283
	21%cgpst	*16%*	*22%*	*12%*	25%zc	*19%*	*22%*	*5%*	37%zg	*20%*	*23%*	*21%*	*23%*	*15%*	*18%*	17%t	*13%*	73%zoprstu	16%t	*11%*	*7%*	20%stu	*22%*
NET AGREE	**400**	85	315	206	192	207	193	296	13	319	81	58	52	33	148	53	92	-99	71	97	152	24	377
	31%bdfhqu	49%zb	*28%*	51%zd	*23%*	42%zf	*24%*	75%zh	*2%*	*32%*	*28%*	*32%*	*28%*	*40%*	*36%*	36%u	53%zoru	*-68%*	38%zu	57%zoru	59%zoqru	*14%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 103
Q.GK16
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
STRONGLY AGREE	**109**	22	42	18	10	11	15	26	26	56	15	28	23	58	45	48	12	5	22	16	41	18	115
	8%r	*6%*	*10%*	14%a	*12%*	*6%*	*8%*	*7%*	*8%*	*10%*	*8%*	*8%*	*8%*	*9%*	*7%*	*9%*	*9%*	*15%*	*6%*	*8%*	11%r	*8%*	*9%*
TEND TO AGREE	**561**	173	191	63	38	49	87	158	173	230	87	160	156	245	259	228	61	13	161	77	180	81	545
	43%e	47%e	45%e	48%e	47%e	*28%*	47%g	*42%*	49%zi	*40%*	*46%*	*43%*	52%zkm	*39%*	*41%*	*45%*	*45%*	*42%*	*42%*	*38%*	49%zu	*38%*	*42%*
NEITHER AGREE NOR DISAGREE	**326**	107	103	27	10	45	34	93	93	140	49	99	61	166	170	116	32	9	92	71	80	52	323
	25%df	29%d	24%d	*21%*	*12%*	26%d	*18%*	25%f	*27%*	*25%*	*26%*	*26%*	*20%*	*27%*	*27%*	*23%*	*24%*	*29%*	*24%*	35%zt	*22%*	*24%*	*25%*
TEND TO DISAGREE	**200**	45	64	20	18	36	35	71	42	87	23	56	41	103	105	73	20	2	60	27	49	40	211
	15%	*12%*	*15%*	*15%*	*22%*	*21%*	*19%*	19%h	*12%*	*15%*	*12%*	*15%*	*14%*	*17%*	*17%*	*14%*	*15%*	*8%*	*16%*	*13%*	*13%*	*19%*	*16%*
STRONGLY DISAGREE	**70**	15	19	2	5	22	10	19	9	42	7	18	17	34	34	28	6	2	39	7	10	10	72
	5%ht	*4%*	*5%*	*2%*	*6%*	13%zabc	*5%*	*5%*	*3%*	7%h	*4%*	*5%*	*6%*	*6%*	*5%*	*6%*	*4%*	*6%*	10%ztu	*3%*	*3%*	*5%*	*6%*
DON'T KNOW	**32**	3	8	2	1	10	5	13	7	13	10	15	2	16	14	13	5	-	7	5	7	12	29
	2%l	*1%*	*2%*	*1%*	*1%*	6%zab	*3%*	*3%*	*2%*	*2%*	5%l	4%l	*1%*	*3%*	*2%*	*3%*	*4%*	-	*2%*	*2%*	*2%*	5%zrt	*2%*
AGREE	**670**	194	232	81	48	60	102	184	199	286	103	189	179	302	304	276	73	18	182	93	221	99	660
	52%e	53%e	54%e	62%ze	58%e	*35%*	55%g	*48%*	*57%*	*50%*	*54%*	*50%*	59%zkm	*49%*	*48%*	*55%*	*54%*	*57%*	*48%*	*46%*	60%zrsu	*46%*	*51%*
DISAGREE	**270**	60	83	22	23	58	45	90	51	129	29	75	58	137	140	101	26	4	99	34	59	51	283
	21%ht	*16%*	*19%*	*16%*	28%a	34%zabc	24%h	24%h	*15%*	23%h	*15%*	*20%*	*19%*	*22%*	*22%*	*20%*	*19%*	*14%*	26%zt	*17%*	*16%*	24%t	*22%*
NET AGREE	**400**	134	149	59	25	2	56	94	148	157	73	114	121	165	164	175	47	13	84	59	162	48	377
	31%eg mnru	37%e	35%ze	45%ze	31%e	*1%*	31%g	*25%*	42%zfgi	*28%*	39%zkm	*30%*	40%zkm	*27%*	*26%*	35%zn	*35%*	43%n	*22%*	*29%*	44%zrsu	*23%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Table 104
Q.GK17 - TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	IN YOUR LOCAL AREA	IN THE COUNTRY AS A WHOLE
UNWEIGHTED BASE	1295	1295
WEIGHTED BASE	1299	1299
EFFECTIVE BASE	821	821
A GREAT DEAL	61 *5%*	97 *7%*
A FAIR AMOUNT	499 *38%*	447 *34%*
NOT VERY MUCH	494 *38%*	487 *37%*
NOTHING AT ALL	222 *17%*	250 *19%*
DON'T KNOW	23 *2%*	19 *1%*
A GREAT DEAL/ A FAIR AMOUNT	560 *43%*	543 *42%*
NOT VERY MUCH/ NOTHING AT ALL	716 *55%*	737 *57%*
NET A GREAT DEAL/ FAIR AMOUNT	-156 *-12%*	-194 *-15%*

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Table 105
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VERY INVOLVED	**61**	30	31	6	15	12	10	6	9	3	21	22	19	23	22	6	10	45	16	63
	5%or	*5%*	*5%*	*4%*	*7%*	*5%*	*4%*	*3%*	*6%*	*3%*	*6%*	*5%*	*4%*	7%o	*6%*	*2%*	*3%*	6%zr	*3%*	*5%*
FAIRLY INVOLVED	**499**	247	253	58	87	127	85	66	54	22	145	212	143	135	165	101	98	300	199	473
	38%il pr	*39%*	*38%*	35%i	42%il	52%zc fghij l	38%i	*35%*	*32%*	*22%*	39%il	45%zf ghil	*31%*	*39%*	45%zp	*36%*	*32%*	42%zr	*34%*	*37%*
NOT VERY INVOLVED	**494**	252	242	58	72	68	96	81	72	46	131	164	199	138	127	120	109	266	228	489
	38%e	*40%*	*36%*	*36%*	*35%*	*28%*	43%ek	42%e	43%e	45%e	*35%*	*35%*	43%zej	*40%*	*35%*	*42%*	*35%*	*38%*	*39%*	*38%*
NOT AT ALL INVOLVED	**222**	102	120	33	29	33	30	37	31	28	63	63	96	45	42	50	85	87	135	245
	17%nq	*16%*	*18%*	*20%*	*14%*	*14%*	*14%*	*19%*	*19%*	27%zd efk	*17%*	*14%*	21%zfk	*13%*	*11%*	*18%*	28%zmno	*12%*	23%zq	*19%*
DON'T KNOW	**23**	4	19	8	5	3	2	1	-	4	13	5	5	2	9	7	5	11	12	25
	2%a	*1%*	3%za	5%zfg hkl	*2%*	*1%*	*1%*	*1%*	-	4%h	3%zhl	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*
VERY/FAIRLY INVOLVED	**560**	276	284	64	102	138	95	72	63	25	166	233	161	158	187	107	108	345	215	536
	43%il pr	*44%*	*43%*	39%i	49%il	57%zc fghij l	43%i	*38%*	*38%*	*25%*	45%ci l	50%zc fghil	*35%*	46%p	51%zop	*38%*	*35%*	49%zr	*36%*	*41%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	354	362	92	102	101	126	118	103	73	193	228	295	183	169	169	194	353	363	734
	55%ek nq	*56%*	*54%*	56%e	*49%*	*42%*	57%ek	62%zd ejk	62%dek	72%zc defjk	*52%*	*49%*	64%zdejk	*53%*	*46%*	60%n	63%zmn	*50%*	62%zq	*57%*
NET VERY/FAIRLY INVOLVED	**-156**	-77	-78	-28	*	37	-31	-46	-40	-48	-27	6	-134	-25	18	-62	-86	-7	-148	-198
	-12%	*-12%*	*-12%*	*-17%*	*	15%cdfjk	*-14%*	*-24%*	*-24%*	*-47%*	*-7%*	*1%*	*-29%*	*-7%*	*5%*	*-22%*	*-28%*	*-1%*	*-25%*	*-15%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 106
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VERY INVOLVED	**61**	31	9	21	23	38	52	10	3	6	7	3	6	3	8	5	7	7	5	63
	5%	*5%*	*6%*	*4%*	*6%*	*4%*	*4%*	*7%*	*3%*	*5%*	*4%*	*6%*	*4%*	*3%*	*4%*	*4%*	11%zhjmn	*6%*	*4%*	*5%*
FAIRLY INVOLVED	**499**	254	52	193	190	310	448	51	43	53	53	26	60	30	65	51	21	49	48	473
	38%cem	43%zc	*34%*	*34%*	46%ze	*35%*	*38%*	*39%*	44%m	*42%*	*32%*	47%m	40%m	*27%*	*36%*	44%m	*33%*	42%m	41%m	*37%*
NOT VERY INVOLVED	**494**	216	55	223	133	361	446	46	36	51	68	18	65	46	71	45	23	39	34	489
	38%	*37%*	*36%*	*40%*	*32%*	41%zd	*38%*	*35%*	*37%*	*40%*	*41%*	*31%*	43%r	*41%*	*39%*	*39%*	*35%*	*33%*	*29%*	*38%*
NOT AT ALL INVOLVED	**222**	78	29	115	54	168	203	19	15	14	25	9	17	32	35	14	14	21	26	245
	17%a	*13%*	*19%*	20%za	*13%*	19%z	*17%*	*14%*	*16%*	*11%*	*15%*	*16%*	*12%*	28%zhjlo	*19%*	*12%*	21%l	*18%*	23%l	*19%*
DON'T KNOW	**23**	7	6	9	10	13	18	5	1	1	12	-	1	2	3	-	-	1	2	25
	2%	*1%*	4%a	*2%*	*2%*	*1%*	*2%*	4%zf	*1%*	*1%*	7%zhlmnopq	-	*	*1%*	*2%*	-	-	*1%*	*2%*	*2%*
VERY/FAIRLY INVOLVED	**560**	285	61	214	213	347	499	60	46	59	60	30	67	34	73	55	28	56	53	536
	43%cem	49%zc	*40%*	*38%*	52%ze	*39%*	*43%*	*46%*	47%m	*47%*	*36%*	53%jm	45%m	*30%*	*40%*	49%m	44%m	48%m	46%m	*41%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	293	84	339	187	529	649	64	51	65	93	27	82	78	105	59	36	59	60	734
	55%ad	*50%*	*55%*	60%za	*46%*	59%zd	*56%*	*50%*	*52%*	*52%*	*56%*	*47%*	*55%*	69%zhjklopqr	*58%*	*51%*	*56%*	*51%*	*52%*	*57%*
NET VERY/FAIRLY INVOLVED	**-156**	-8	-23	-124	26	-182	-149	-4	-5	-6	-33	3	-16	-45	-33	-3	-8	-4	-7	-198
	-12%	*-1%*	*-15%*	*-22%*	*6%*	*-20%*	*-13%*	*-3%*	*-5%*	*-4%*	*-20%*	*5%*	*-10%*	*-39%*	*-18%*	*-3%*	*-13%*	*-3%*	*-7%*	*-15%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 107
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY INVOLVED	**61**	37	16	8	10	21	33	10	34	16	54	8	49	50	50	49	49	4	63
	5%k	*5%*	*5%*	*3%*	*6%*	*4%*	*5%*	*3%*	*5%*	*6%*	7%zk	*1%*	7%zmn	*5%*	*5%*	*5%*	6%z	*3%*	*5%*
FAIRLY INVOLVED	**499**	315	109	74	87	184	255	118	278	103	367	133	313	415	406	381	329	36	473
	38%ck q	41%c	*38%*	*31%*	47%z	*39%*	*38%*	*39%*	*38%*	*39%*	49%zk	*24%*	42%zq	42%zq	43%zl q	42%zq	41%zq	*26%*	*37%*
NOT VERY INVOLVED	**494**	294	106	94	66	171	265	121	262	111	248	246	286	373	356	338	307	48	489
	38%j	*38%*	*36%*	*40%*	*36%*	*36%*	*39%*	*40%*	*36%*	*42%*	*33%*	45%zj	38%n	*38%*	*37%*	*38%*	*38%*	*35%*	*38%*
NOT AT ALL INVOLVED	**222**	113	54	56	19	92	111	48	140	34	70	151	97	140	131	118	107	44	245
	17%ad jlmno p	*15%*	*18%*	24%za	*10%*	19%d	*16%*	*16%*	*19%*	*13%*	*9%*	28%zj	*13%*	14%l	14%l	*13%*	*13%*	32%zl mnop	*19%*
DON'T KNOW	**23**	13	6	4	3	4	13	4	19	-	10	11	9	13	11	10	10	5	25
	2%n	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	3%i	-	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	*2%*
VERY/FAIRLY INVOLVED	**560**	353	125	82	97	205	288	129	313	119	420	140	362	465	456	430	378	40	536
	43%ck q	46%c	*43%*	*35%*	52%zf	*43%*	*43%*	*43%*	*43%*	*45%*	56%zk	*26%*	48%zm q	47%zq	48%zq	48%zq	47%zq	*29%*	*41%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	406	159	150	85	264	376	169	402	145	317	397	383	513	487	456	414	92	734
	55%dj lmnop	*53%*	*55%*	64%za	*46%*	56%d	56%d	*56%*	*55%*	*55%*	*42%*	72%zj	*51%*	*52%*	*51%*	*51%*	*52%*	68%zl mnop	*57%*
NET VERY/FAIRLY INVOLVED	**-156**	-54	-34	-68	12	-59	-88	-40	-89	-26	103	-257	-21	-48	-31	-26	-36	-52	-198
	-12%	*-7%*	*-12%*	*-29%*	*7%*	*-12%*	*-13%*	*-13%*	*-12%*	*-10%*	*14%*	*-47%*	*-3%*	*-5%*	*-3%*	*-3%*	*-4%*	*-38%*	*-15%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 108
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY INVOLVED	**61**	25	36	22	38	39	22	36	15	51	10	8	6	5	21	14	22	1	1	9	11	-	63
	5%bfhqru	14%zb	*3%*	*5%*	*5%*	8%zf	*3%*	9%zh	*3%*	*5%*	*3%*	*4%*	*3%*	*7%*	*5%*	10%zqru	13%zqrstu	*1%*	*1%*	5%qru	4%u	-	*5%*
FAIRLY INVOLVED	**499**	92	408	193	300	213	286	182	207	424	75	67	55	28	182	93	100	21	40	95	124	12	473
	38%bdjlqru	53%zb	*36%*	48%zd	*36%*	43%zf	*36%*	46%zh	*36%*	42%zj	*26%*	*37%*	*29%*	*34%*	45%l	64%zqrtu	57%zqru	*14%*	22%u	55%zqru	49%zqru	*7%*	*37%*
NOT VERY INVOLVED	**494**	48	446	143	333	183	311	127	233	377	117	68	87	36	153	33	43	70	102	57	102	67	489
	38%agop	*28%*	40%za	*35%*	40%z	*37%*	*39%*	*32%*	40%g	*37%*	*41%*	*38%*	46%z	*45%*	*38%*	*22%*	*25%*	48%zops	55%zopstu	*33%*	40%op	40%op	*38%*
NOT AT ALL INVOLVED	**222**	8	215	43	156	58	164	47	122	144	78	35	35	10	48	3	7	54	38	11	17	77	245
	17%aceginopst	*4%*	19%za	*11%*	19%zc	*12%*	20%ze	*12%*	21%zg	*14%*	27%zi	20%n	*18%*	*12%*	*12%*	*2%*	*4%*	37%zoprst	21%opst	*6%*	*7%*	46%zoprst	*19%*
DON'T KNOW	**23**	1	22	3	7	2	21	3	*	14	8	1	5	2	2	3	1	*	3	-	1	13	25
	2%deh	*1%*	*2%*	*1%*	*1%*	*	3%ze	*1%*	*	*1%*	*3%*	*1%*	*3%*	*3%*	*	*2%*	*1%*	*	*2%*	-	*	8%zoprst	*2%*
VERY/FAIRLY INVOLVED	**560**	116	444	214	338	253	307	218	222	475	86	75	61	33	203	107	122	22	41	105	136	12	536
	43%bdfhjlqru	67%zb	*39%*	53%zd	*41%*	51%zf	*38%*	55%zh	*38%*	47%zj	*30%*	*42%*	*32%*	*40%*	50%zl	74%zqrstu	70%zqrtu	15%u	22%u	61%zqru	53%zqru	*7%*	*41%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	55	661	186	489	241	475	173	355	521	195	103	122	46	200	35	50	124	140	68	119	144	734
	55%acegiops	*32%*	59%za	*46%*	59%zc	*49%*	59%ze	*44%*	61%zg	*52%*	67%zi	*57%*	65%zn	*57%*	*50%*	*24%*	*29%*	85%zopst	76%zopst	39%o	47%op	85%zopst	*57%*
NET VERY/FAIRLY INVOLVED	**-156**	61	-217	28	-151	12	-168	44	-133	-47	-109	-28	-61	-14	2	72	72	-102	-99	37	17	-132	-198
	-12%	*35%*	*-19%*	*7%*	*-18%*	*2%*	*-21%*	*11%*	*-23%*	*-5%*	*-38%*	*-15%*	*-32%*	*-17%*	*1%*	50%st	41%st	*-70%*	*-53%*	21%t	*7%*	*-78%*	*-15%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 109
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VERY INVOLVED	**61**	13	23	11	7	4	14	24	13	24	7	18	13	30	30	21	8	3	10	7	22	13	63
	5%r	*4%*	*5%*	*8%*	8%e	*3%*	*7%*	*6%*	*4%*	*4%*	*4%*	*5%*	*4%*	*5%*	*5%*	*4%*	*6%*	*8%*	*3%*	*4%*	*6%*	*6%*	*5%*
FAIRLY INVOLVED	**499**	152	164	57	37	50	80	143	133	223	76	141	130	229	238	190	62	9	134	101	151	64	473
	38%eu	42%e	39%e	43%e	45%e	*29%*	43%g	*38%*	*38%*	*39%*	*40%*	*37%*	*43%*	*37%*	*38%*	*38%*	*46%*	*29%*	*35%*	50%zru	41%u	*30%*	*37%*
NOT VERY INVOLVED	**494**	151	162	54	24	55	61	157	146	191	73	144	118	232	261	181	41	12	154	69	149	74	489
	38%i	*41%*	*38%*	*41%*	*30%*	*32%*	*33%*	41%f	*42%*	*34%*	*38%*	*38%*	*39%*	*37%*	42%p	*36%*	*30%*	*39%*	*40%*	*34%*	*40%*	*35%*	*38%*
NOT AT ALL INVOLVED	**222**	44	75	10	12	56	28	51	55	116	33	69	38	116	86	107	23	6	77	21	40	54	245
	17%cg	*12%*	18%c	*8%*	*14%*	33%zabcd	*15%*	*14%*	*16%*	20%zg	*17%*	*18%*	*13%*	*19%*	*14%*	21%zn	*17%*	*20%*	20%t	*10%*	*11%*	26%zst	*19%*
DON'T KNOW	**23**	6	2	-	3	8	2	5	4	13	2	5	2	15	13	7	1	1	5	4	5	7	25
	2%b	*2%*	*1%*	-	3%b	4%zbc	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*4%*	*1%*	*2%*	*1%*	*3%*	*2%*
VERY/FAIRLY INVOLVED	**560**	165	187	68	43	54	93	167	146	247	82	159	143	258	268	211	70	11	145	108	174	77	536
	43%eru	45%e	44%e	51%e	53%e	*31%*	51%zg	*44%*	*42%*	*44%*	*43%*	*42%*	*48%*	*42%*	*43%*	*42%*	*52%*	*37%*	*38%*	53%ru	47%ru	*36%*	*41%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	195	237	64	36	111	89	208	201	307	106	213	156	348	347	288	63	18	231	90	189	129	734
	55%d	*53%*	*56%*	*49%*	*44%*	64%zcd	*48%*	55%f	*57%*	*54%*	*56%*	*56%*	*52%*	*56%*	*55%*	*57%*	*47%*	*59%*	61%zst	*45%*	*51%*	60%s	*57%*
NET VERY/FAIRLY INVOLVED	**-156**	-29	-50	3	7	-56	4	-41	-55	-60	-23	-54	-13	-89	-79	-77	7	-7	-87	18	-16	-52	-198
	-12%	*-8%*	*-12%*	*3%*	*9%*	*-33%*	*2%*	*-11%*	*-16%*	*-11%*	*-12%*	*-14%*	*-4%*	*-14%*	*-13%*	*-15%*	*5%*	*-22%*	*-23%*	9%t	*-4%*	*-24%*	*-15%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 110
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VERY INVOLVED	**97**	49	48	10	22	16	12	18	18	-	33	28	36	41	26	8	22	67	30	90
	7%ior	*8%*	*7%*	6%i	11%i	*6%*	6%i	9%i	11%i	-	9%i	6%i	8%i	12%zo	*7%*	*3%*	7%o	9%r	*5%*	*7%*
FAIRLY INVOLVED	**447**	221	226	41	71	117	90	58	47	22	112	207	127	128	148	80	91	276	171	418
	34%cilor	*35%*	*34%*	*25%*	*34%*	48%zcdghijl	40%chijl	*30%*	*28%*	*22%*	30%c	44%zcfghijl	*28%*	37%o	40%op	*28%*	*30%*	39%zr	*29%*	*32%*
NOT VERY INVOLVED	**487**	252	234	70	79	71	81	79	63	43	149	153	185	114	132	124	117	246	241	489
	37%	*40%*	*35%*	43%ek	*38%*	*29%*	36%k	*41%*	*38%*	*42%*	*40%*	*33%*	*40%*	*33%*	*36%*	44%zm	*38%*	*35%*	41%z	*38%*
NOT AT ALL INVOLVED	**250**	108	142	36	35	36	36	36	39	34	70	72	108	58	55	64	73	113	137	275
	19%q	*17%*	21%z	*22%*	*17%*	*15%*	*16%*	*19%*	*23%*	33%zdefgjk	*19%*	*15%*	23%zfgk	*17%*	*15%*	*23%*	24%zn	*16%*	23%zg	*21%*
DON'T KNOW	**19**	4	15	7	1	2	4	1	-	3	8	6	5	2	5	7	4	7	11	23
	1%	*1%*	2%z	4%zghjl	*1%*	*1%*	*2%*	*1%*	-	*3%*	*2%*	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	*2%*	*2%*
VERY/FAIRLY INVOLVED	**543**	270	273	51	94	133	103	76	65	22	145	235	163	169	173	88	113	342	201	508
	42%cilopr	*43%*	*41%*	*32%*	45%ci	55%zcghijl	46%cil	40%i	39%i	*22%*	39%ci	51%zcfghijl	35%i	49%zop	47%op	*31%*	*37%*	48%zr	*34%*	*39%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	360	377	105	114	108	117	114	102	77	219	225	293	172	187	188	190	359	378	764
	57%ekmq	*57%*	*57%*	64%zefjk	*55%*	*44%*	52%k	60%ek	61%ek	75%zdefgjkl	59%ek	*48%*	64%zefk	*50%*	*51%*	66%zmn	62%zmn	*51%*	64%zg	*59%*
NET VERY/FAIRLY INVOLVED	**-194**	-90	-103	-54	-20	25	-14	-38	-38	-54	-74	11	-130	-3	-14	-100	-77	-17	-177	-256
	-15%	*-14%*	*-16%*	*-33%*	*-10%*	10%dfk	*-6%*	*-20%*	*-22%*	*-53%*	*-20%*	*2%*	*-28%*	*-1%*	*-4%*	*-35%*	*-25%*	*-2%*	*-30%*	*-20%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 111
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VERY INVOLVED	**97**	43	14	40	26	70	89	8	6	13	13	5	12	6	8	12	7	7	6	90
	7%	*7%*	*9%*	*7%*	*6%*	*8%*	*8%*	*6%*	*7%*	*10%*	*8%*	*9%*	*8%*	*6%*	*4%*	*11%*	*10%*	*6%*	*5%*	*7%*
FAIRLY INVOLVED	**447**	241	39	167	157	290	403	44	35	46	52	23	56	24	67	39	21	49	35	418
	34%bcem	41%zbc	*26%*	*30%*	*38%*	*33%*	*35%*	*34%*	36%m	*37%*	32%m	41%m	37%m	*21%*	37%m	34%m	*32%*	42%m	*31%*	*32%*
NOT VERY INVOLVED	**487**	214	56	217	153	334	428	55	38	44	69	19	62	41	66	43	21	44	38	489
	37%	*37%*	*37%*	*39%*	*37%*	*38%*	*37%*	*43%*	*40%*	*35%*	*42%*	*34%*	*42%*	*36%*	*37%*	*38%*	*33%*	*37%*	*33%*	*38%*
NOT AT ALL INVOLVED	**250**	80	39	131	68	183	233	17	17	21	23	9	18	40	37	19	16	16	34	275
	19%agl	*14%*	26%a	23%za	*16%*	21%z	20%g	*13%*	*17%*	*17%*	*14%*	*16%*	*12%*	35%zhjklnoq	*21%*	*17%*	25%jlq	*13%*	29%zjlq	*21%*
DON'T KNOW	**19**	7	4	8	6	13	14	5	1	1	8	-	1	2	3	-	-	1	2	23
	1%	*1%*	*3%*	*1%*	*1%*	*1%*	*1%*	4%zf	*1%*	*1%*	5%zlp	-	*	*2%*	*2%*	-	-	*1%*	*2%*	*2%*
VERY/FAIRLY INVOLVED	**543**	284	53	206	183	360	491	52	41	59	65	29	69	30	75	51	27	56	41	508
	42%cm	49%zbc	*35%*	*37%*	*45%*	*40%*	*42%*	*40%*	42%m	*47%*	40%m	50%m	46%m	*27%*	41%m	45%m	42%m	48%m	*36%*	*39%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	294	94	348	220	517	661	72	55	65	92	28	81	81	104	62	37	59	72	764
	57%a	*50%*	62%a	62%za	*54%*	*58%*	*57%*	*56%*	*57%*	*52%*	*56%*	*50%*	*54%*	71%zhjklnopq	*57%*	*55%*	*58%*	*51%*	*63%*	*59%*
NET VERY/FAIRLY INVOLVED	**-194**	-10	-42	-142	-37	-157	-170	-20	-14	-6	-26	*	-12	-51	-29	-11	-10	-3	-31	-256
	-15%	*-2%*	*-28%*	*-25%*	*-9%*	*-18%*	*-15%*	*-15%*	*-15%*	*-5%*	*-16%*	*	*-8%*	*-44%*	*-16%*	*-10%*	*-16%*	*-3%*	*-27%*	*-20%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 112
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY INVOLVED	**97**	57	25	14	21	35	47	27	51	18	85	12	76	80	80	77	77	8	90
	7%k	*7%*	*9%*	*6%*	*11%*	*7%*	*7%*	*9%*	*7%*	*7%*	11%zk	*2%*	10%zmn	*8%*	*8%*	*9%*	10%z	*6%*	*7%*
FAIRLY INVOLVED	**447**	285	85	75	86	162	219	100	263	85	345	100	294	388	375	357	311	26	418
	34%bk q	*37%*	*29%*	*32%*	46%ze f	*34%*	*32%*	*33%*	*36%*	*32%*	46%zk	*18%*	39%zq	39%zq	39%zq	40%zq	39%zq	*19%*	*32%*
NOT VERY INVOLVED	**487**	284	126	76	49	171	273	127	249	111	229	257	258	345	331	309	279	53	489
	37%dh jlmno p	*37%*	44%zc	*32%*	*27%*	36%d	40%zd	42%h	*34%*	*42%*	*31%*	47%zj	*34%*	*35%*	35%l	*34%*	*35%*	*38%*	*38%*
NOT AT ALL INVOLVED	**250**	137	48	66	29	101	125	44	155	51	82	168	120	167	161	147	130	46	275
	19%gj lmnop	*18%*	*16%*	28%za b	*16%*	*21%*	*19%*	*15%*	21%g	*19%*	*11%*	31%zj	*16%*	17%l	17%l	*16%*	*16%*	34%zl mnop	*21%*
DON'T KNOW	**19**	9	5	4	-	4	12	4	15	-	6	11	5	9	7	6	5	4	23
	1%lmn op	*1%*	*2%*	*2%*	-	*1%*	*2%*	*1%*	*2%*	-	*1%*	*2%*	*1%*	1%lo	*1%*	*1%*	*1%*	3%lno p	*2%*
VERY/FAIRLY INVOLVED	**543**	342	111	89	107	197	266	127	314	103	431	112	370	468	455	434	387	34	508
	42%kq	*44%*	*38%*	*38%*	58%ze f	*42%*	*39%*	*42%*	*43%*	*39%*	58%zk	*20%*	49%zm nq	47%zq	48%zq	48%zq	48%zq	*25%*	*39%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	420	174	142	78	271	398	171	405	162	311	425	378	513	492	456	410	99	764
	57%dj lmnop	*54%*	*60%*	*60%*	*42%*	57%d	59%d	*57%*	*55%*	*61%*	*42%*	78%zj	*50%*	52%l	52%l	*51%*	*51%*	72%zl mnop	*59%*
NET VERY/FAIRLY INVOLVED	**-194**	-78	-63	-53	28	-74	-132	-44	-91	-58	120	-313	-8	-44	-37	-22	-22	-65	-256
	-15%	*-10%*	*-22%*	*-22%*	*15%*	*-16%*	*-20%*	*-15%*	*-12%*	*-22%*	*16%*	*-57%*	*-1%*	*-4%*	*-4%*	*-2%*	*-3%*	*-47%*	*-20%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 113
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY INVOLVED	**97**	39	57	29	67	46	51	40	42	87	9	20	17	4	29	20	45	1	3	6	19	-	90
	7%bjqrsu	23%zb	*5%*	*7%*	*8%*	*9%*	*6%*	10%z	*7%*	9%zj	*3%*	11%z	*9%*	*5%*	*7%*	14%zqrsu	26%zoqrstu	*1%*	*2%*	3%u	8%qu	-	*7%*
FAIRLY INVOLVED	**447**	89	358	183	260	211	236	164	167	370	76	56	47	27	184	83	88	26	24	66	131	11	418
	34%bdfhjlqru	51%zb	*32%*	45%zd	*31%*	43%zf	*29%*	41%zh	*29%*	37%zj	*26%*	*31%*	*25%*	*33%*	45%zkl	57%zqrsu	51%zqrsu	18%u	*13%*	39%qru	51%zqru	*7%*	*32%*
NOT VERY INVOLVED	**487**	31	456	132	333	163	323	143	216	377	110	65	75	35	138	39	32	57	97	79	92	74	489
	37%aeop	*18%*	40%za	*33%*	40%z	*33%*	40%e	*36%*	*37%*	*37%*	*38%*	*37%*	*40%*	*43%*	*34%*	*27%*	*18%*	39%op	52%zopqt	46%zop	36%p	44%op	*38%*
NOT AT ALL INVOLVED	**250**	12	238	57	169	73	177	44	150	166	85	36	46	16	51	2	6	61	59	21	11	71	275
	19%aceginopst	*7%*	21%za	*14%*	*20%*	*15%*	22%ze	*11%*	26%zg	*16%*	29%zi	*20%*	24%n	*19%*	*13%*	*2%*	*4%*	42%zopst	32%zopst	12%opt	*4%*	42%zopst	*21%*
DON'T KNOW	**19**	1	18	2	5	2	16	4	1	10	8	1	3	-	3	*	2	-	1	1	2	12	23
	1%deh	*1%*	*2%*	*	*1%*	*	*2%*	*1%*	*	*1%*	3%zi	*1%*	*2%*	-	*1%*	*	*1%*	-	*1%*	*	*1%*	7%zopqrst	*2%*
VERY/FAIRLY INVOLVED	**543**	128	415	213	327	257	287	203	210	458	86	76	64	31	213	104	134	27	28	72	151	11	508
	42%bdfhjlqru	74%zb	*37%*	53%zd	*39%*	52%zf	*36%*	52%zh	*36%*	45%zj	*30%*	*43%*	*34%*	*37%*	53%zlm	71%zqrsu	77%zqrstu	19%u	15%u	42%qru	59%zqrsu	*7%*	*39%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	43	694	189	502	236	501	187	367	543	194	101	121	51	189	41	38	119	155	100	103	145	764
	57%acegiopt	*25%*	62%za	*47%*	60%zc	*48%*	62%ze	*47%*	64%zg	*54%*	67%zi	*57%*	64%zn	63%n	*47%*	*29%*	*22%*	81%zopst	84%zopst	58%opt	40%p	86%zopst	*59%*
NET VERY/FAIRLY INVOLVED	**-194**	85	-279	24	-174	21	-214	16	-157	-85	-109	-25	-57	-20	24	62	96	-91	-128	-27	48	-134	-256
	-15%	*49%*	*-25%*	*6%*	*-21%*	*4%*	*-27%*	*4%*	*-27%*	*-8%*	*-38%*	*-14%*	*-30%*	*-25%*	6%m	43%st	55%qst	*-63%*	*-69%*	*-16%*	19%s	*-80%*	*-20%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 114
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VERY INVOLVED	**97**	30	29	7	12	9	17	40	24	33	18	32	34	31	46	36	12	3	22	13	37	11	90
	7%m	*8%*	*7%*	*5%*	15%zbce	*5%*	*9%*	10%zi	*7%*	*6%*	*9%*	*8%*	11%zm	*5%*	*7%*	*7%*	*9%*	*8%*	*6%*	*6%*	*10%*	*5%*	*7%*
FAIRLY INVOLVED	**447**	142	155	58	33	34	68	117	117	213	67	123	109	214	221	164	52	9	103	80	162	63	418
	34%er	39%e	36%e	44%ze	41%e	*20%*	37%g	*31%*	*33%*	*37%*	*35%*	*33%*	*36%*	*34%*	*35%*	*32%*	*38%*	*30%*	*27%*	40%r	44%zru	*29%*	*32%*
NOT VERY INVOLVED	**487**	129	168	50	21	63	57	147	144	196	63	137	112	237	239	191	46	10	176	74	112	74	489
	37%dt	*35%*	39%d	*38%*	*26%*	*37%*	*31%*	39%f	41%f	*34%*	*33%*	*36%*	*37%*	*38%*	*38%*	*38%*	*34%*	*34%*	46%ztu	*36%*	*30%*	*35%*	*38%*
NOT AT ALL INVOLVED	**250**	61	72	16	14	59	39	70	62	118	41	81	41	128	113	106	24	7	78	32	53	58	275
	19%lt	*17%*	*17%*	*12%*	*17%*	34%zabcd	*21%*	*18%*	*18%*	*21%*	*21%*	21%l	*14%*	21%l	*18%*	*21%*	*18%*	*24%*	*21%*	*16%*	*14%*	27%zst	*21%*
DON'T KNOW	**19**	4	3	-	1	7	3	6	4	9	1	4	4	11	8	8	1	1	2	4	4	8	23
	1%	*1%*	*1%*	-	*1%*	4%zbc	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*3%*	*1%*	*2%*	*1%*	4%zr	*2%*
VERY/FAIRLY INVOLVED	**543**	172	184	65	46	44	86	157	141	245	85	155	144	245	267	200	64	12	125	93	199	74	508
	42%eru	47%e	43%e	49%e	56%zbe	*25%*	*46%*	*41%*	*40%*	*43%*	*45%*	*41%*	48%z	*39%*	*43%*	*40%*	*47%*	*39%*	*33%*	46%r	54%zru	*35%*	*39%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	190	240	67	35	122	96	217	206	314	104	218	153	366	352	298	70	18	254	106	165	132	764
	57%dlt	*52%*	56%d	*51%*	*43%*	71%zabcd	*52%*	*57%*	*59%*	*55%*	*55%*	*58%*	*51%*	*59%*	*56%*	*59%*	*52%*	*58%*	67%zst	*52%*	*45%*	62%t	*59%*
NET VERY/FAIRLY INVOLVED	**-194**	-18	-56	-2	10	-78	-10	-60	-65	-69	-19	-63	-10	-121	-85	-97	-6	-6	-129	-13	35	-58	-256
	-15%	*-5%*	*-13%*	*-1%*	12%c	*-45%*	*-6%*	*-16%*	*-19%*	*-12%*	*-10%*	*-17%*	*-3%*	*-19%*	*-14%*	*-19%*	*-4%*	*-19%*	*-34%*	*-6%*	10%s	*-27%*	*-20%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 115
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/ NOT AT ALL INTERESTED	NET VERY/ FAIRLY INTERESTED
UNWEIGHTED BASE	**1295**	184	703	305	88	15	887	393	494
WEIGHTED BASE	**1299**	187	722	298	79	13	909	377	532
	100%	*14%*	*56%*	*23%*	*6%*	*1%*	*70%*	*29%*	*41%*
EFFECTIVE BASE	**821**	143	406	216	61	12	540	277	263
VERY INVOLVED	**61**	37	19	6	-	-	55	6	50
	5%	*20%*	*3%*	*2%*	-	-	*6%*	*1%*	*9%*
FAIRLY INVOLVED	**499**	96	332	60	8	3	428	69	359
	38%	*51%*	*46%*	*20%*	*10%*	*22%*	*47%*	*18%*	*67%*
NOT VERY INVOLVED	**494**	40	279	159	15	1	318	174	144
	38%	*21%*	*39%*	*53%*	*20%*	*9%*	*35%*	*46%*	*27%*
NOT AT ALL INVOLVED	**222**	14	86	67	51	4	100	118	-18
	17%	*8%*	*12%*	*22%*	*65%*	*29%*	*11%*	*31%*	*-3%*
DON'T KNOW	**23**	*	7	6	4	5	7	10	-3
	2%	*	*1%*	*2%*	*5%*	*40%*	*1%*	*3%*	*-1%*
VERY/FAIRLY INVOLVED	**560**	133	350	66	8	3	483	74	409
	43%	*71%*	*49%*	*22%*	*10%*	*22%*	*53%*	*20%*	*77%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	54	365	226	67	5	418	292	126
	55%	*29%*	*51%*	*76%*	*85%*	*38%*	*46%*	*78%*	*24%*
NET VERY/FAIRLY INVOLVED	**-156**	79	-14	-160	-58	-2	65	-218	283
	-12%	*42%*	*-2%*	*-54%*	*-74%*	*-17%*	*7%*	*-58%*	*53%*

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Table 116
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	52	512	604	114	13	564	718	-154
WEIGHTED BASE	**1299**	48	547	593	100	11	595	693	-98
	100%	*4%*	*42%*	*46%*	*8%*	*1%*	*46%*	*53%*	*-8%*
EFFECTIVE BASE	**821**	42	281	435	85	11	316	519	-203
VERY INVOLVED	**61**	13	30	18	1	-	43	18	24
	5%	*26%*	*5%*	*3%*	*1%*	-	*7%*	*3%*	*-25%*
FAIRLY INVOLVED	**499**	18	274	183	23	2	292	206	86
	38%	*37%*	*50%*	*31%*	*23%*	*16%*	*49%*	*30%*	*-88%*
NOT VERY INVOLVED	**494**	10	191	281	12	1	201	293	-92
	38%	*21%*	*35%*	*47%*	*12%*	*5%*	*34%*	*42%*	*94%*
NOT AT ALL INVOLVED	**222**	8	48	105	57	4	56	162	-106
	17%	*16%*	*9%*	*18%*	*57%*	*34%*	*9%*	*23%*	*108%*
DON'T KNOW	**23**	-	4	6	7	5	4	14	-10
	2%	-	*1%*	*1%*	*7%*	*45%*	*1%*	*2%*	*10%*
VERY/FAIRLY INVOLVED	**560**	31	304	200	24	2	334	224	110
	43%	*63%*	*56%*	*34%*	*24%*	*16%*	*56%*	*32%*	*-112%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	18	239	386	68	4	257	455	-198
	55%	*37%*	*44%*	*65%*	*69%*	*39%*	*43%*	*66%*	*202%*
NET VERY/FAIRLY INVOLVED	**-156**	13	65	-186	-44	-3	78	-231	308
	-12%	*26%*	*12%*	*-31%*	*-44%*	*-24%*	*13%*	*-33%*	*-315%*

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Table 117
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORK WELL	COULD BE IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL
UNWEIGHTED BASE	**1295**	23	569	488	148	67	592	636	-44
WEIGHTED BASE	**1299**	20	616	466	128	69	637	594	43
	100%	*2%*	*47%*	*36%*	*10%*	*5%*	*49%*	*46%*	*3%*
EFFECTIVE BASE	**821**	19	324	349	108	53	339	456	-117
VERY INVOLVED	**61**	2	22	25	12	-	23	38	-14
	5%	*8%*	*4%*	*5%*	*10%*	-	*4%*	*6%*	*-33%*
FAIRLY INVOLVED	**499**	9	272	171	30	17	281	201	80
	38%	*44%*	*44%*	*37%*	*24%*	*25%*	*44%*	*34%*	*186%*
NOT VERY INVOLVED	**494**	3	254	189	35	13	256	224	32
	38%	*13%*	*41%*	*41%*	*27%*	*19%*	*40%*	*38%*	*75%*
NOT AT ALL INVOLVED	**222**	7	64	78	49	23	71	127	-56
	17%	*36%*	*10%*	*17%*	*39%*	*34%*	*11%*	*21%*	*-131%*
DON'T KNOW	**23**	-	5	2	1	15	5	3	1
	2%	-	*1%*	*	*1%*	*22%*	*1%*	*1%*	*3%*
VERY/FAIRLY INVOLVED	**560**	10	294	196	43	17	305	239	66
	43%	*51%*	*48%*	*42%*	*33%*	*25%*	*48%*	*40%*	*153%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	10	318	268	84	37	327	352	-24
	55%	*49%*	*52%*	*57%*	*66%*	*54%*	*51%*	*59%*	*-56%*
NET VERY/FAIRLY INVOLVED	**-156**	1	-24	-72	-41	-20	-23	-113	90
	-12%	*3%*	*-4%*	*-15%*	*-32%*	*-29%*	*-4%*	*-19%*	*210%*

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Table 118
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

		Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.								
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	**1295**	115	545	323	211	72	29	660	283	377
WEIGHTED BASE	**1299**	109	561	326	200	70	32	670	270	400
	100%	*8%*	*43%*	*25%*	*15%*	*5%*	*2%*	*52%*	*21%*	*31%*
EFFECTIVE BASE	**821**	88	402	140	166	53	25	489	219	271
VERY INVOLVED	**61**	26	19	4	7	4	1	46	11	35
	5%	*24%*	*3%*	*1%*	*3%*	*5%*	*4%*	*7%*	*4%*	*9%*
FAIRLY INVOLVED	**499**	48	280	103	49	16	3	328	65	263
	38%	*44%*	*50%*	*32%*	*24%*	*23%*	*9%*	*49%*	*24%*	*66%*
NOT VERY INVOLVED	**494**	23	193	160	97	13	8	216	110	105
	38%	*21%*	*34%*	*49%*	*48%*	*19%*	*24%*	*32%*	*41%*	*26%*
NOT AT ALL INVOLVED	**222**	11	66	53	47	37	9	77	84	-7
	17%	*10%*	*12%*	*16%*	*23%*	*53%*	*27%*	*11%*	*31%*	*-2%*
DON'T KNOW	**23**	1	3	7	*	-	12	3	*	3
	2%	*1%*	*	*2%*	*	-	*36%*	*1%*	*	*1%*
VERY/FAIRLY INVOLVED	**560**	74	300	107	56	20	4	374	75	298
	43%	*68%*	*53%*	*33%*	*28%*	*28%*	*13%*	*56%*	*28%*	*75%*
NOT VERY/ NOT AT ALL INVOLVED	**716**	34	259	212	144	51	17	293	194	98
	55%	*31%*	*46%*	*65%*	*72%*	*72%*	*51%*	*44%*	*72%*	*25%*
NET VERY/FAIRLY INVOLVED	**-156**	40	41	-106	-88	-31	-12	81	-119	200
	-12%	*37%*	*7%*	*-32%*	*-44%*	*-44%*	*-38%*	*12%*	*-44%*	*50%*

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Table 119
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/ NOT AT ALL INTERESTED	NET VERY/ FAIRLY INTERESTED
UNWEIGHTED BASE	**1295**	184	703	305	88	15	887	393	494
WEIGHTED BASE	**1299**	187	722	298	79	13	909	377	532
	100%	*14%*	*56%*	*23%*	*6%*	*1%*	*70%*	*29%*	*41%*
EFFECTIVE BASE	**821**	143	406	216	61	12	540	277	263
VERY INVOLVED	**97**	31	51	14	-	1	82	14	68
	7%	*17%*	*7%*	*5%*	-	*9%*	*9%*	*4%*	*13%*
FAIRLY INVOLVED	**447**	90	280	71	5	1	370	76	294
	34%	*48%*	*39%*	*24%*	*7%*	*5%*	*41%*	*20%*	*55%*
NOT VERY INVOLVED	**487**	47	276	142	20	1	324	162	162
	37%	*25%*	*38%*	*47%*	*26%*	*5%*	*36%*	*43%*	*30%*
NOT AT ALL INVOLVED	**250**	17	111	68	49	6	127	118	10
	19%	*9%*	*15%*	*23%*	*63%*	*41%*	*14%*	*31%*	*2%*
DON'T KNOW	**19**	1	5	4	4	5	6	7	-1
	1%	*1%*	*1%*	*1%*	*5%*	*40%*	*1%*	*2%*	*
VERY/FAIRLY INVOLVED	**543**	121	330	85	5	2	452	90	362
	42%	*65%*	*46%*	*28%*	*7%*	*14%*	*50%*	*24%*	*68%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	64	387	210	70	6	451	280	172
	57%	*34%*	*54%*	*70%*	*89%*	*46%*	*50%*	*74%*	*32%*
NET VERY/FAIRLY INVOLVED	**-194**	57	-57	-125	-64	-4	*	-190	190
	-15%	*31%*	*-8%*	*-42%*	*-82%*	*-32%*	*	*-50%*	*36%*

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Table 120
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	52	512	604	114	13	564	718	-154
WEIGHTED BASE	**1299**	48	547	593	100	11	595	693	-98
	100%	*4%*	*42%*	*46%*	*8%*	*1%*	*46%*	*53%*	*-8%*
EFFECTIVE BASE	**821**	42	281	435	85	11	316	519	-203
VERY INVOLVED	**97**	9	40	43	4	-	50	47	3
	7%	*20%*	*7%*	*7%*	*4%*	-	*8%*	*7%*	*-3%*
FAIRLY INVOLVED	**447**	17	238	173	18	1	255	191	64
	34%	*36%*	*43%*	*29%*	*18%*	*6%*	*43%*	*28%*	*-65%*
NOT VERY INVOLVED	**487**	11	199	259	17	-	211	276	-65
	37%	*23%*	*36%*	*44%*	*17%*	-	*35%*	*40%*	*67%*
NOT AT ALL INVOLVED	**250**	10	66	114	55	5	76	169	-93
	19%	*20%*	*12%*	*19%*	*55%*	*49%*	*13%*	*24%*	*95%*
DON'T KNOW	**19**	1	3	5	6	5	3	10	-7
	1%	*1%*	*	*1%*	*6%*	*45%*	*1%*	*1%*	*7%*
VERY/FAIRLY INVOLVED	**543**	27	278	216	22	1	305	238	67
	42%	*55%*	*51%*	*36%*	*22%*	*6%*	*51%*	*34%*	*-69%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	21	266	373	72	5	287	445	-158
	57%	*43%*	*49%*	*63%*	*72%*	*49%*	*48%*	*64%*	*161%*
NET VERY/FAIRLY INVOLVED	**-194**	6	12	-157	-50	-5	18	-207	225
	-15%	*12%*	*2%*	*-26%*	*-50%*	*-43%*	*3%*	*-30%*	*-230%*

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Table 121
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?							
	TOTAL	WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORK WELL	COULD BE IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL
UNWEIGHTED BASE	**1295**	23	569	488	148	67	592	636	-44
WEIGHTED BASE	**1299**	20	616	466	128	69	637	594	43
	100%	*2%*	*47%*	*36%*	*10%*	*5%*	*49%*	*46%*	*3%*
EFFECTIVE BASE	**821**	19	324	349	108	53	339	456	-117
VERY INVOLVED	**97**	3	38	37	15	3	41	52	-11
	7%	*16%*	*6%*	*8%*	*12%*	*5%*	*6%*	*9%*	*-25%*
FAIRLY INVOLVED	**447**	4	254	149	26	14	258	175	82
	34%	*18%*	*41%*	*32%*	*21%*	*20%*	*40%*	*30%*	*192%*
NOT VERY INVOLVED	**487**	8	249	179	31	19	257	210	46
	37%	*41%*	*40%*	*38%*	*25%*	*28%*	*40%*	*35%*	*108%*
NOT AT ALL INVOLVED	**250**	5	72	97	53	22	78	151	-73
	19%	*26%*	*12%*	*21%*	*42%*	*32%*	*12%*	*25%*	*-171%*
DON'T KNOW	**19**	-	3	4	1	11	3	5	-2
	1%	-	*	*1%*	*1%*	*16%*	*	*1%*	*-5%*
VERY/FAIRLY INVOLVED	**543**	7	292	186	42	17	299	227	72
	42%	*33%*	*47%*	*40%*	*33%*	*25%*	*47%*	*38%*	*167%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	13	321	276	85	41	335	361	-27
	57%	*67%*	*52%*	*59%*	*67%*	*60%*	*53%*	*61%*	*-62%*
NET VERY/FAIRLY INVOLVED	**-194**	-7	-29	-91	-43	-24	-35	-134	98
	-15%	*-33%*	*-5%*	*-19%*	*-34%*	*-35%*	*-6%*	*-23%*	*229%*

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Table 122
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.								
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	**1295**	115	545	323	211	72	29	660	283	377
WEIGHTED BASE	**1299**	109	561	326	200	70	32	670	270	400
	100%	*8%*	*43%*	*25%*	*15%*	*5%*	*2%*	*52%*	*21%*	*31%*
EFFECTIVE BASE	**821**	88	402	140	166	53	25	489	219	271
VERY INVOLVED	**97**	22	36	17	11	7	2	59	19	40
	7%	*21%*	*6%*	*5%*	*6%*	*10%*	*6%*	*9%*	*7%*	*10%*
FAIRLY INVOLVED	**447**	47	232	103	49	12	3	279	61	218
	34%	*43%*	*41%*	*32%*	*25%*	*17%*	*9%*	*42%*	*23%*	*55%*
NOT VERY INVOLVED	**487**	31	217	138	83	11	7	248	93	154
	37%	*28%*	*39%*	*42%*	*41%*	*15%*	*22%*	*37%*	*35%*	*39%*
NOT AT ALL INVOLVED	**250**	9	75	63	54	41	9	84	95	-11
	19%	*8%*	*13%*	*19%*	*27%*	*58%*	*27%*	*12%*	*35%*	*-3%*
DON'T KNOW	**19**	-	1	4	2	-	12	1	2	-1
	1%	-	*	*1%*	*1%*	-	*36%*	*	*1%*	*
VERY/FAIRLY INVOLVED	**543**	69	269	121	61	19	5	338	80	258
	42%	*64%*	*48%*	*37%*	*30%*	*27%*	*15%*	*50%*	*30%*	*65%*
NOT VERY/ NOT AT ALL INVOLVED	**737**	39	292	202	137	51	16	331	188	143
	57%	*36%*	*52%*	*62%*	*69%*	*73%*	*49%*	*49%*	*70%*	*36%*
NET VERY/FAIRLY INVOLVED	**-194**	30	-23	-81	-76	-32	-11	7	-108	115
	-15%	*28%*	*-4%*	*-25%*	*-38%*	*-46%*	*-34%*	*1%*	*-40%*	*29%*

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Table 123
Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	1295	1295	1295	1295	1295	1295	1295	1295
WEIGHTED BASE	1299	1299	1299	1299	1299	1299	1299	1299
EFFECTIVE BASE	821	821	821	821	821	821	821	821
WILL DEFINITELY DO	122 *9%*	24 *2%*	74 *6%*	127 *10%*	111 *9%*	110 *8%*	32 *2%*	141 *11%*
WILL PROBABLY DO	206 *16%*	67 *5%*	193 *15%*	242 *19%*	213 *16%*	94 *7%*	71 *5%*	215 *17%*
MAY DO	317 *24%*	148 *11%*	459 *35%*	415 *32%*	309 *24%*	175 *13%*	117 *9%*	292 *22%*
NOT VERY LIKELY TO DO	318 *25%*	424 *33%*	326 *25%*	330 *25%*	422 *32%*	376 *29%*	366 *28%*	317 *24%*
DEFINITELY WON'T	322 *25%*	622 *48%*	232 *18%*	174 *13%*	232 *18%*	531 *41%*	690 *53%*	321 *25%*
DON'T KNOW	13 *1%*	14 *1%*	15 *1%*	11 *1%*	12 *1%*	13 *1%*	23 *2%*	13 *1%*
WILL DEFINITELY/ PROBABLY DO	329 *25%*	91 *7%*	267 *21%*	369 *28%*	324 *25%*	204 *16%*	103 *8%*	356 *27%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	640 *49%*	1045 *80%*	559 *43%*	504 *39%*	654 *50%*	907 *70%*	1055 *81%*	638 *49%*
NET WILL DEFINITELY/ PROBABLY DO	-312 *-24%*	-954 *-73%*	-291 *-22%*	-134 *-10%*	-330 *-25%*	-703 *-54%*	-952 *-73%*	-282 *-22%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	51 *4%*	11 *1%*	25 *2%*	49 *4%*	38 *3%*	28 *2%*	16 *1%*	67 *5%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57 *4%*	15 *1%*	39 *3%*	71 *5%*	60 *5%*	37 *3%*	13 *1%*	60 *5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75 *6%*	14 *1%*	66 *5%*	81 *6%*	67 *5%*	40 *3%*	13 *1%*	75 *6%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	146 *11%*	52 *4%*	137 *11%*	168 *13%*	159 *12%*	99 *8%*	61 *5%*	154 *12%*

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Table 124
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	**122**	50	72	11	29	35	22	14	9	2	41	57	25	45	40	19	19	85	38	116
	9%ilpr	*8%*	*11%*	*7%*	14%hil	14%hil	10%i	*7%*	*5%*	*2%*	11%cil	12%fhil	*5%*	13%zop	*11%*	*7%*	*6%*	12%zr	*6%*	*9%*
WILL PROBABLY DO	**206**	110	97	43	50	58	31	12	9	4	92	89	25	55	79	36	37	134	72	201
	16%ghilpr	*17%*	*15%*	26%zfghil	24%zfghil	24%zghil	14%ghil	*6%*	*5%*	*4%*	25%zfghil	19%fghil	*6%*	*16%*	22%zop	*13%*	*12%*	19%zr	*12%*	*16%*
MAY DO	**317**	170	147	48	69	57	56	45	28	14	117	113	87	80	85	83	69	165	152	297
	24%bhil	*27%*	*22%*	29%hil	33%zhil	*23%*	*25%*	24%l	*17%*	*13%*	31%zhil	*24%*	*19%*	*23%*	*23%*	*29%*	*22%*	*23%*	*26%*	*23%*
NOT VERY LIKELY TO DO	**318**	151	167	29	31	53	61	64	51	30	60	114	144	89	90	62	78	179	139	328
	25%cdj	*24%*	*25%*	*18%*	*15%*	*22%*	27%cdj	33%zcdj	30%cdj	29%dj	*16%*	25%dj	31%zcdj	*26%*	*25%*	*22%*	*25%*	*25%*	*24%*	*25%*
DEFINITELY WON'T	**322**	148	174	30	27	38	51	57	69	50	57	89	176	73	69	77	103	141	180	334
	25%cdejknq	*23%*	*26%*	*19%*	*13%*	*16%*	23%djk	29%cdejk	42%zcdefgjk	49%zcdefgjkl	*15%*	*19%*	38%zcdefgjk	*21%*	*19%*	*27%*	34%zmn	*20%*	31%zq	*26%*
DON'T KNOW	**13**	6	7	2	3	2	2	*	1	2	6	4	4	1	3	6	3	4	9	19
	1%	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*	*1%*	*2%*	*2%*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**329**	160	169	54	79	93	53	26	18	6	133	146	50	100	119	55	55	219	110	317
	25%ghilopr	*25%*	*25%*	33%zghil	38%zfghil	38%zfghil	24%ghil	*13%*	*11%*	*6%*	36%zfghil	31%zfghil	*11%*	29%op	33%zop	*19%*	*18%*	31%zr	*19%*	*24%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**640**	299	341	59	58	91	112	120	120	80	117	203	320	162	159	139	181	321	320	662
	49%cdejkq	*47%*	*51%*	*36%*	*28%*	*38%*	50%cdjk	63%zcdefjk	72%zcdefjk	78%zcdefgjk	*31%*	44%dj	69%zcdefgjk	*47%*	*43%*	*49%*	59%zmno	*45%*	54%zq	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-312**	-139	-172	-5	21	2	-60	-95	-102	-74	16	-58	-270	-62	-40	-84	-125	-102	-210	-345
	-24%	*-22%*	*-26%*	*-3%*	10%cej	*1%*	*-27%*	*-49%*	*-61%*	*-72%*	4%c	*-12%*	*-59%*	*-18%*	*-11%*	*-30%*	*-41%*	*-14%*	*-36%*	*-27%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**51**	30	21	7	9	31	3	1	1	*	15	34	2	9	32	7	3	41	10	32
	4%fghlpr	*5%*	*3%*	4%gl	4%gl	13%zcdfghijkl	*1%*	*	*1%*	*	4%gl	7%zfghil	*1%*	*3%*	9%zmop	*2%*	*1%*	6%zr	*2%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**57**	26	30	15	9	15	9	5	3	-	24	25	8	20	11	14	12	31	26	61
	4%l	*4%*	*5%*	9%zghil	*4%*	6%l	*4%*	*3%*	*2%*	-	6%il	5%l	*2%*	*6%*	*3%*	*5%*	*4%*	*4%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	33	42	12	14	23	15	4	4	2	26	39	10	22	25	18	10	47	28	69
	6%glp	*5%*	*6%*	8%ghl	6%l	10%ghl	7%gl	*2%*	*2%*	*2%*	7%gl	8%ghl	*2%*	*6%*	*7%*	*6%*	*3%*	*7%*	*5%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**146**	70	76	21	47	24	25	16	9	4	68	48	30	49	52	16	30	100	46	155
	11%hlor	*11%*	*11%*	13%hil	23%zcefghikl	*10%*	*11%*	*8%*	*6%*	*4%*	18%zcfghikl	*10%*	*6%*	14%o	14%o	*6%*	*10%*	14%zr	*8%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 125
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	**122**	56	24	42	64	58	108	13	7	10	23	5	13	7	17	15	6	11	9	116
	9%ce	*10%*	16%zc	*7%*	16%ze	*7%*	*9%*	*10%*	*7%*	*8%*	14%m	*10%*	*9%*	*6%*	*9%*	*13%*	*10%*	*9%*	*8%*	*9%*
WILL PROBABLY DO	**206**	112	24	70	113	94	180	26	12	35	22	11	16	13	30	17	12	19	21	201
	16%ce	19%c	*16%*	*13%*	28%ze	*11%*	*15%*	*20%*	*13%*	*28%*	*13%*	*19%*	*11%*	*11%*	*17%*	*15%*	*18%*	*16%*	*18%*	*16%*
MAY DO	**317**	156	44	117	121	196	275	41	14	29	54	6	51	23	38	34	13	24	30	297
	24%ce hk	*27%*	*29%*	*21%*	29%e	*22%*	*24%*	31%zf	*14%*	*23%*	33%zh kmnpq	*11%*	34%zh kmnpq	*21%*	*21%*	30%hk	*20%*	*21%*	26%k	*23%*
NOT VERY LIKELY TO DO	**318**	150	27	141	61	258	293	24	31	36	36	17	30	32	48	14	16	34	24	328
	25%dg o	*26%*	*18%*	*25%*	*15%*	29%zd	*25%*	*18%*	32%o	*29%*	*22%*	29%o	*20%*	28%o	27%o	*12%*	25%o	29%o	*21%*	*25%*
DEFINITELY WON'T	**322**	106	32	184	48	274	302	19	32	15	25	18	38	38	48	35	17	27	30	334
	25%ad gj	*18%*	*21%*	33%za b	*12%*	31%zd	26%g	*15%*	33%j	*12%*	*15%*	32%j	25%j	34%zj	26%j	30%j	26%j	*23%*	26%j	*26%*
DON'T KNOW	**13**	5	1	7	4	9	7	6	1	-	6	-	2	1	-	-	-	2	2	19
	1%f	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	5%zf	*1%*	-	3%zn	-	*1%*	*1%*	-	-	-	*2%*	*1%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**329**	169	47	112	177	152	288	40	19	45	44	16	29	20	47	31	18	29	30	317
	25%ce m	29%c	31%c	*20%*	43%ze	*17%*	*25%*	*31%*	*19%*	*36%*	*27%*	*28%*	*19%*	*17%*	*26%*	*27%*	28%m	*25%*	*26%*	*24%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**640**	256	59	325	108	532	596	43	63	51	61	35	68	70	96	49	33	60	54	662
	49%ab dgj	*44%*	*39%*	58%za b	*26%*	60%zd	51%zg	*33%*	65%zj lor	*41%*	*37%*	61%j	*46%*	61%zj lor	53%j	*43%*	52%j	52%j	*47%*	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-312**	-87	-12	-213	68	-380	-308	-3	-45	-6	-17	-19	-39	-50	-49	-17	-16	-31	-24	-345
	-24%	*-15%*	*-8%*	*-38%*	*17%*	*-43%*	*-26%*	*-2%*	*-46%*	*-5%*	*-10%*	*-33%*	*-26%*	*-44%*	*-27%*	*-15%*	*-24%*	*-27%*	*-21%*	*-27%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**51**	33	9	10	44	8	50	2	3	24	4	2	1	4	4	5	2	1	2	32
	4%ceg	6%c	6%c	*2%*	11%ze	*1%*	*4%*	*1%*	*3%*	*19%*	*2%*	*4%*	*1%*	*3%*	*2%*	*4%*	*4%*	*1%*	*2%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**57**	23	8	26	34	23	53	4	2	9	4	5	3	6	4	7	5	6	6	61
	4%e	*4%*	*5%*	*5%*	8%ze	*3%*	*5%*	*3%*	*2%*	*7%*	*2%*	8%l	*2%*	*5%*	*2%*	*6%*	8%jln	*5%*	*5%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	35	15	24	36	39	69	5	5	3	8	7	5	4	13	10	4	6	7	69
	6%ce	*6%*	10%zc	*4%*	9%e	*4%*	*6%*	*4%*	*5%*	*3%*	*5%*	13%zlm	*3%*	*3%*	*7%*	*9%*	*6%*	*6%*	*6%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**146**	77	15	53	63	82	116	29	9	9	28	2	20	6	25	9	7	16	14	155
	11%ce fm	*13%*	*10%*	*9%*	16%ze	*9%*	*10%*	22%zf	*9%*	*7%*	17%zkm	*4%*	14%m	*6%*	14%m	*8%*	*10%*	14%m	*12%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 126
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	**122**	84	25	13	29	41	63	37	58	27	90	32	75	102	100	92	79	10	116
	9%ck	11%c	*9%*	*6%*	16%zef	*9%*	*9%*	*12%*	*8%*	*10%*	12%zk	*6%*	*10%*	*10%*	10%l	*10%*	*10%*	*7%*	*9%*
WILL PROBABLY DO	**206**	133	60	13	28	96	96	50	114	43	125	81	106	151	145	137	112	14	201
	16%cl p	17%c	21%zc	*6%*	*15%*	20%zf	*14%*	*17%*	*16%*	*16%*	*17%*	*15%*	*14%*	15%l	15%l	*15%*	*14%*	*10%*	*16%*
MAY DO	**317**	207	70	40	36	106	184	81	162	74	177	139	179	245	236	219	200	29	297
	24%c	27%c	*24%*	*17%*	*19%*	*22%*	27%z	*27%*	*22%*	*28%*	*24%*	*25%*	*24%*	25%l	25%l	*24%*	25%l	*21%*	*23%*
NOT VERY LIKELY TO DO	**318**	172	71	74	49	109	160	69	195	55	193	124	189	240	231	218	197	39	328
	25%	*22%*	*25%*	31%za	*27%*	*23%*	*24%*	*23%*	*27%*	*21%*	*26%*	*23%*	25%mn	*24%*	*24%*	*24%*	*25%*	*28%*	*25%*
DEFINITELY WON'T	**322**	171	59	92	42	118	166	59	197	65	157	165	201	245	238	225	210	44	334
	25%gj	*22%*	*21%*	39%za b	*23%*	*25%*	*25%*	*20%*	27%g	*25%*	*21%*	30%zj	27%mn	*25%*	*25%*	*25%*	*26%*	32%z	*26%*
DON'T KNOW	**13**	6	4	3	*	4	8	5	7	1	5	7	4	7	5	5	4	1	19
	1%nop	*1%*	*1%*	*1%*	*	*1%*	*1%*	*2%*	*1%*	*	*1%*	*1%*	1%n	1%n	*	*1%*	*1%*	*1%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**329**	217	85	27	57	136	159	87	172	70	215	113	181	253	245	228	190	24	317
	25%ck q	28%c	29%c	*11%*	*31%*	*29%*	*23%*	*29%*	*23%*	*26%*	29%zk	*21%*	*24%*	26%l	26%l	*25%*	*24%*	*17%*	*24%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**640**	343	131	166	91	227	326	128	392	120	350	289	390	485	469	444	407	83	662
	49%ag	*44%*	*45%*	70%za b	*49%*	*48%*	*48%*	*42%*	53%zg	*45%*	*47%*	53%z	52%zm n	*49%*	*49%*	*50%*	*51%*	61%zm no	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-312**	-126	-46	-139	-34	-91	-168	-41	-220	-50	-135	-177	-209	-232	-224	-215	-217	-59	-345
	-24%	*-16%*	*-16%*	*-59%*	*-19%*	*-19%*	*-25%*	*-14%*	*-30%*	*-19%*	*-18%*	*-32%*	*-28%*	*-23%*	*-23%*	*-24%*	*-27%*	*-43%*	*-27%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**51**	43	6	2	1	28	24	3	38	10	30	21	12	40	39	36	15	4	32
	4%cdg lp	6%zbc	*2%*	*1%*	*1%*	6%d	*3%*	*1%*	5%g	*4%*	*4%*	*4%*	*2%*	4%l	4%l	*4%*	2%l	*3%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**57**	36	18	1	5	18	35	15	28	13	32	24	34	43	42	39	34	5	61
	4%c	5%c	6%c	*1%*	*3%*	*4%*	*5%*	*5%*	*4%*	*5%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*3%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	45	21	8	13	24	42	20	33	21	48	26	41	54	51	50	43	4	69
	6%	*6%*	*7%*	*3%*	*7%*	*5%*	*6%*	*7%*	*5%*	*8%*	*6%*	*5%*	*5%*	*5%*	*5%*	*6%*	*5%*	*3%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**146**	92	39	16	38	67	58	48	72	26	105	41	94	116	112	103	98	10	155
	11%cf k	*12%*	13%c	*7%*	20%zf	14%f	*9%*	16%zh	*10%*	*10%*	14%zk	*8%*	12%mn	*12%*	*12%*	*12%*	*12%*	*7%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 127
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	**122**	40	83	39	80	61	61	40	48	109	13	18	15	8	43	19	28	5	27	34	1	5	116
	9%bfjqtu	23%zb	7%	10%	10%	12%zf	8%	10%	8%	11%zj	5%	10%	8%	9%	11%	13%qtu	16%zqtu	3%	15%zqtu	20%zqtu	*	3%	9%
WILL PROBABLY DO	**206**	26	180	71	131	67	140	78	85	185	22	25	20	16	92	39	25	9	25	52	35	17	201
	16%jlq	15%	16%	18%	16%	13%	17%	20%z	15%	18%zj	7%	14%	10%	20%	23%zkl	27%zpqrtu	14%	6%	14%	30%zpqrtu	14%	10%	16%
MAY DO	**317**	35	282	103	206	107	210	109	116	271	46	33	42	13	109	54	42	23	45	49	44	51	297
	24%hjkq	20%	25%	26%	25%	22%	26%	28%h	20%	27%zj	16%	18%	23%	16%	27%	37%zpqrt	24%	15%	24%	28%qt	17%	30%qt	23%
NOT VERY LIKELY TO DO	**318**	36	282	109	190	145	173	81	151	234	85	46	54	31	86	27	41	38	48	23	82	42	328
	25%dfgs	21%	25%	27%	23%	29%zf	22%	20%	26%	23%	29%z	26%	29%	38%zn	21%	19%	24%s	26%s	26%s	13%	32%os	25%s	25%
DEFINITELY WON'T	**322**	36	286	79	225	114	208	85	178	204	118	54	56	14	74	5	37	71	38	15	92	46	334
	25%inos	21%	25%	19%	27%zc	23%	26%	22%	31%zg	20%	41%zi	30%n	30%n	17%	18%	3%	22%os	49%zoprsu	20%os	9%	36%zoprs	27%os	26%
DON'T KNOW	**13**	-	13	3	3	2	11	2	*	8	5	3	*	-	1	2	-	-	1	*	2	8	19
	1%dh	-	1%	1%	*	*	1%	1%	*	1%	2%	2%	*	-	*	1%	-	-	1%	*	1%	5%zpqst	1%
WILL DEFINITELY/ PROBABLY DO	**329**	66	263	110	211	127	201	118	133	294	35	43	35	24	135	58	53	14	52	85	35	22	317
	25%bjlqtu	38%zb	23%	27%	25%	26%	25%	30%z	23%	29%zj	12%	24%	19%	29%	33%zl	40%zqtu	30%qtu	10%	28%qtu	50%zpqrtu	14%	13%	24%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**640**	72	568	187	415	259	381	166	329	438	203	100	110	45	160	32	78	109	86	38	174	88	662
	49%ginos	42%	50%	46%	50%	52%	47%	42%	57%zg	43%	70%zi	56%n	59%zn	55%n	40%	22%	45%os	75%zoprsu	47%os	22%	68%zoprsu	52%os	51%
NET WILL DEFINITELY/ PROBABLY DO	**-312**	-6	-305	-77	-204	-132	-180	-47	-196	-144	-168	-56	-75	-21	-25	26	-26	-94	-33	48	-139	-67	-345
	-24%	*-4%*	*-27%*	*-19%*	*-24%*	*-27%*	*-22%*	*-12%*	*-34%*	*-14%*	*-58%*	*-32%*	*-40%*	*-26%*	*-6%*	18%p	*-15%*	*-65%*	*-18%*	28%pr	*-54%*	*-40%*	*-27%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**51**	3	49	25	25	11	40	10	33	49	2	1	5	3	32	-	2	5	5	3	26	9	32
	4%dejko	2%	4%	6%	3%	2%	5%	2%	6%	5%zj	1%	1%	3%	4%	8%zkl	-	1%	3%	3%	2%	10%zoprs	5%op	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**57**	6	51	18	39	22	34	14	25	53	4	8	7	3	16	3	5	4	14	17	6	4	61
	4%j	3%	5%	4%	5%	4%	4%	4%	4%	5%j	1%	4%	3%	3%	4%	2%	3%	3%	7%	10%zopqtu	2%	3%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	20	54	22	52	39	35	29	29	67	8	9	3	2	37	6	18	1	20	25	2	2	69
	6%bjlqtu	12%zb	5%	5%	6%	8%zf	4%	7%	5%	7%j	3%	5%	2%	2%	9%zl	4%	10%zqtu	*	11%zoqtu	15%zoqtu	1%	1%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 127
Q.GK18_1
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BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**146**	37	109	45	95	54	91	65	46	125	21	26	20	17	51	49	28	5	14	40	2	6	155
	11%bh jqtu	21%zb	*10%*	*11%*	*11%*	*11%*	*11%*	16%zh	*8%*	12%j	*7%*	*14%*	*11%*	20%z	*12%*	34%zp qrtu	16%qrtu	*3%*	7%t	23%zqr tu	*1%*	*4%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	**122**	27	32	28	12	12	17	39	31	52	21	42	30	51	53	49	18	3	24	26	45	10	116
	9%ru	*7%*	*8%*	21%zabe	15%b	*7%*	*9%*	*10%*	*9%*	*9%*	*11%*	*11%*	*10%*	*8%*	*8%*	*10%*	*13%*	*9%*	*6%*	13%u	12%ru	*5%*	*9%*
WILL PROBABLY DO	**206**	80	61	17	6	31	31	56	50	100	29	54	46	106	103	78	21	4	56	59	60	19	201
	16%du	22%zbd	*14%*	*13%*	*8%*	18%d	*17%*	*15%*	*14%*	*18%*	*15%*	*14%*	*15%*	*17%*	*16%*	*15%*	*16%*	*13%*	*15%*	29%zrtu	16%u	*9%*	*16%*
MAY DO	**317**	77	106	44	21	31	47	96	98	123	58	95	62	160	147	126	37	7	109	45	98	34	297
	24%eu	*21%*	*25%*	34%zae	*25%*	*18%*	*25%*	*25%*	*28%*	*22%*	31%l	*25%*	*21%*	*26%*	*23%*	*25%*	*27%*	*23%*	29%zu	*22%*	27%u	*16%*	*23%*
NOT VERY LIKELY TO DO	**318**	101	101	19	22	43	52	95	95	129	33	80	87	151	173	110	28	8	97	34	105	55	328
	25%cjo	28%c	24%c	*14%*	27%c	25%c	*28%*	*25%*	*27%*	*23%*	*17%*	*21%*	29%j	*24%*	*28%*	*22%*	*21%*	*25%*	*26%*	*17%*	28%s	*26%*	*25%*
DEFINITELY WON'T	**322**	79	121	24	21	54	36	92	73	157	48	102	75	145	148	136	29	8	94	36	58	90	334
	25%t	*22%*	28%zc	*18%*	*25%*	31%zc	*20%*	24%f	*21%*	*28%*	*25%*	*27%*	*25%*	*23%*	*24%*	*27%*	*22%*	*27%*	25%t	*18%*	*16%*	42%zrst	*26%*
DON'T KNOW	**13**	2	6	-	-	2	1	2	4	8	2	4	1	9	3	7	1	1	2	3	2	5	19
	1%	*1%*	*1%*	-	-	*1%*	*	*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*3%*	*	*1%*	*1%*	*2%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**329**	106	94	45	19	43	49	96	81	152	50	96	76	157	156	127	39	7	79	85	105	29	317
	25%bru	*29%*	*22%*	34%zb	*23%*	*25%*	*26%*	*25%*	*23%*	*27%*	*26%*	*25%*	*25%*	*25%*	*25%*	*25%*	*29%*	*22%*	*21%*	42%zrtu	29%ru	*14%*	*24%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**640**	180	221	42	43	97	88	187	167	286	81	183	162	296	321	246	58	16	191	70	162	145	662
	49%cs	49%c	52%c	*32%*	52%c	56%c	*48%*	*49%*	*48%*	*50%*	*42%*	*48%*	54%j	*48%*	*51%*	*49%*	*43%*	*52%*	50%s	*34%*	*44%*	68%zrst	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-312**	-74	-128	3	-24	-54	-39	-91	-86	-134	-31	-87	-86	-138	-165	-119	-19	-9	-112	15	-57	-116	-345
	-24%	*-20%*	*-30%*	*2%*	*-29%*	*-31%*	*-21%*	*-24%*	*-25%*	*-24%*	*-16%*	*-23%*	*-29%*	*-22%*	*-26%*	*-23%*	*-14%*	*-30%*	*-29%*	*8%*	*-16%*	*-55%*	*-27%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**51**	27	10	3	1	6	5	11	12	29	4	8	4	39	38	7	7	-	9	28	9	2	32
	4%bklou	8%zb	*2%*	*2%*	*1%*	*4%*	*3%*	*3%*	*3%*	*5%*	*2%*	*2%*	*1%*	6%zkl	6%zo	*1%*	5%o	-	*2%*	14%zrtu	*2%*	*1%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**57**	18	19	6	4	6	11	21	16	19	8	20	19	18	25	23	7	2	13	15	16	8	61
	4%	*5%*	*4%*	*5%*	*4%*	*4%*	*6%*	*6%*	*5%*	*3%*	*4%*	*5%*	*6%*	*3%*	*4%*	*5%*	*5%*	*6%*	*3%*	*7%*	*4%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	23	21	8	5	14	9	18	19	38	15	23	18	34	30	35	9	1	25	17	23	4	69
	6%u	*6%*	*5%*	*6%*	*6%*	*8%*	*5%*	*5%*	*5%*	*7%*	*8%*	*6%*	*6%*	*5%*	*5%*	*7%*	*7%*	*2%*	7%u	8%u	6%u	*2%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**146**	38	44	28	9	16	24	45	35	66	23	45	34	67	64	62	16	4	32	25	58	15	155
	11%ru	*10%*	*10%*	21%zabe	*11%*	*9%*	*13%*	*12%*	*10%*	*12%*	*12%*	*12%*	*11%*	*11%*	*10%*	*12%*	*12%*	*14%*	*8%*	*12%*	16%zru	*7%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 129
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

		Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:							
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	**1295**	317	95	258	381	329	216	99	338
WEIGHTED BASE	**1299**	329	91	267	369	324	204	103	356
	100%	*25%*	*7%*	*21%*	*28%*	*25%*	*16%*	*8%*	*27%*
EFFECTIVE BASE	**821**	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	**122**	122	20	62	63	68	44	19	84
	9%	*37%*	*22%*	*23%*	*17%*	*21%*	*22%*	*18%*	*23%*
WILL PROBABLY DO	**206**	206	25	74	96	81	45	27	98
	16%	*63%*	*27%*	*28%*	*26%*	*25%*	*22%*	*27%*	*28%*
MAY DO	**317**	-	15	55	95	72	43	24	65
	24%	-	*16%*	*20%*	*26%*	*22%*	*21%*	*23%*	*18%*
NOT VERY LIKELY TO DO	**318**	-	18	39	55	55	33	18	55
	25%	-	*19%*	*15%*	*15%*	*17%*	*16%*	*18%*	*15%*
DEFINITELY WON'T	**322**	-	13	37	57	47	37	13	52
	25%	-	*14%*	*14%*	*15%*	*14%*	*18%*	*13%*	*15%*
DON'T KNOW	**13**	-	1	1	2	1	2	1	2
	1%	-	*1%*	*	*	*	*1%*	*1%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**329**	329	45	136	160	150	90	46	182
	25%	*100%*	*49%*	*51%*	*43%*	*46%*	*44%*	*45%*	*51%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**640**	-	31	76	112	101	70	32	107
	49%	-	*34%*	*29%*	*30%*	*31%*	*34%*	*31%*	*30%*
NET WILL DEFINITELY/ PROBABLY DO	**-312**	329	14	59	47	48	20	15	74
	-24%	*100%*	*16%*	*22%*	*13%*	*15%*	*10%*	*14%*	*21%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**51**	51	-	-	-	-	-	-	-
	4%	*16%*	-	-	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**57**	57	1	7	11	5	6	-	28
	4%	*17%*	*1%*	*2%*	*3%*	*1%*	*3%*	-	*8%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	75	4	26	28	31	19	2	39
	6%	*23%*	*4%*	*10%*	*8%*	*10%*	*9%*	*2%*	*11%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**146**	146	41	103	121	113	65	44	115
	11%	*44%*	*45%*	*39%*	*33%*	*35%*	*32%*	*43%*	*32%*

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Table 130
Q.GK18_2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	**24**	12	12	1	7	2	6	3	4	1	7	8	8	12	9	1	2	21	4	23
	2%r	*2%*	*2%*	*1%*	*3%*	*1%*	*3%*	*2%*	*3%*	*1%*	2%c	*2%*	*2%*	3%op	*2%*	*1%*	*1%*	3%r	*1%*	*2%*
WILL PROBABLY DO	**67**	42	25	8	23	6	9	4	12	6	31	15	22	17	22	12	17	38	29	72
	5%bg	*7%*	*4%*	*5%*	11%zef gkl	*2%*	*4%*	*2%*	7%g	*6%*	8%zce gk	*3%*	5%g	*5%*	*6%*	*4%*	*5%*	*5%*	*5%*	*6%*
MAY DO	**148**	84	64	23	27	31	17	26	18	7	50	48	51	38	49	22	40	86	62	155
	11%bo	*13%*	*10%*	*14%*	*13%*	*13%*	*8%*	*13%*	*11%*	*7%*	*13%*	10%f	*11%*	*11%*	*13%*	*8%*	*13%*	*12%*	*10%*	*12%*
NOT VERY LIKELY TO DO	**424**	220	203	52	63	89	84	71	42	22	116	173	135	132	131	97	63	263	161	410
	33%hi pr	*35%*	*31%*	*32%*	*30%*	37%i	38%hi	37%hi l	*25%*	*21%*	*31%*	37%hi l	*29%*	39%zp	36%p	34%p	*21%*	37%zr	*27%*	*32%*
DEFINITELY WON'T	**622**	271	351	77	87	112	106	87	89	65	164	218	240	144	152	144	181	296	326	617
	48%am q	*43%*	53%za	*47%*	*42%*	*46%*	*47%*	*45%*	*53%*	63%zc defgj k	*44%*	*47%*	52%zd gj	*42%*	*41%*	*51%*	59%zm n	*42%*	55%zq	*48%*
DON'T KNOW	**14**	4	10	2	2	3	1	1	2	2	4	4	5	-	4	6	4	4	10	18
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*1%*	-	*1%*	2%m	*1%*	*1%*	*2%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**91**	55	37	9	29	8	15	7	16	7	38	23	30	28	31	14	19	59	32	95
	7%br	*9%*	*5%*	*6%*	14%zce fgkl	*3%*	7%k	*4%*	10%g	*7%*	10%zce gk	*5%*	7%g	*8%*	*8%*	*5%*	*6%*	*8%*	*5%*	*7%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1045**	491	554	129	150	201	190	158	130	86	280	391	375	277	282	242	245	559	486	1027
	80%dj	*77%*	83%za	*79%*	*72%*	*83%*	85%dj	82%d	*78%*	*84%*	*75%*	84%dj	81%d	*81%*	*77%*	85%zn	*80%*	*79%*	*82%*	*79%*
NET WILL DEFINITELY/ PROBABLY DO	**-954**	-436	-518	-120	-121	-193	-175	-151	-114	-80	-241	-368	-345	-249	-251	-228	-226	-500	-454	-932
	-73%	*-69%*	*-78%*	*-74%*	*-58%*	*-80%*	*-78%*	*-79%*	*-69%*	*-78%*	*-65%*	*-79%*	*-75%*	*-73%*	*-69%*	*-80%*	*-74%*	*-71%*	*-77%*	*-72%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**11**	9	2	1	5	2	-	-	1	2	6	2	2	1	2	7	*	4	7	7
	1%b	*1%*	*	*1%*	*2%*	*1%*	-	-	*	*2%*	*2%*	*	*1%*	*	*1%*	2%zp	*	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**15**	10	4	1	2	-	4	3	4	1	3	4	8	7	3	3	2	10	5	15
	1%	*2%*	*1%*	*	*1%*	-	2%k	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**14**	11	3	3	4	1	4	1	1	-	7	5	2	4	6	1	2	10	4	13
	1%b	*2%*	*	*2%*	*2%*	*	*2%*	*1%*	*1%*	-	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**52**	25	27	4	19	5	8	3	10	4	23	13	17	16	20	3	14	35	17	60
	4%or	*4%*	*4%*	*2%*	9%zce gkl	*2%*	*3%*	*2%*	6%g	*4%*	6%zcg	*3%*	4%g	5%o	5%o	*1%*	5%o	*5%*	*3%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 131
Q.GK18_2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	**24**	10	5	9	9	15	20	3	3	2	6	1	-	-	2	4	3	4	-	23
	2%	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*1%*	4%lm	*1%*	-	-	*1%*	*3%*	5%zlm nr	3%m	-	*2%*
WILL PROBABLY DO	**67**	31	7	30	19	48	51	17	7	6	16	3	4	3	6	7	1	5	7	72
	5%f	*5%*	*5%*	*5%*	*5%*	*5%*	*4%*	13%zf	*7%*	*5%*	10%zlm np	*5%*	*3%*	*3%*	*4%*	*6%*	*2%*	*5%*	*6%*	*6%*
MAY DO	**148**	73	13	63	42	107	118	30	12	15	32	5	35	5	14	6	4	9	12	155
	11%fm	*12%*	*8%*	*11%*	*10%*	*12%*	*10%*	23%zf	12%m	*12%*	19%zmn opq	*8%*	24%zkm nopqr	*5%*	*8%*	*5%*	*7%*	*7%*	*10%*	*12%*
NOT VERY LIKELY TO DO	**424**	217	51	155	149	274	388	35	29	42	57	23	42	30	59	41	19	47	33	410
	33%ce	37%c	*34%*	*28%*	*36%*	*31%*	*33%*	*27%*	*30%*	*33%*	*35%*	*41%*	*28%*	*27%*	*33%*	*36%*	*30%*	40%m	*29%*	*32%*
DEFINITELY WON'T	**622**	250	74	297	186	436	580	39	46	61	47	25	67	74	98	56	36	49	63	617
	48%ag j	*43%*	*49%*	53%za	*45%*	*49%*	50%zg	*30%*	47%j	*48%*	*29%*	44%j	44%j	65%zh jkloq	54%j	50%j	56%j	42%j	55%j	*48%*
DON'T KNOW	**14**	4	1	9	4	9	9	5	1	-	6	-	2	1	2	-	-	2	-	18
	1%f	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	4%zf	*1%*	-	4%z	-	*1%*	*1%*	*1%*	-	-	*2%*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**91**	41	12	38	28	63	71	20	9	8	22	4	4	3	9	11	5	9	7	95
	7%fm	*7%*	*8%*	*7%*	*7%*	*7%*	*6%*	15%zf	10%m	*6%*	13%zlm n	*7%*	*3%*	*3%*	*5%*	*10%*	*7%*	*8%*	*6%*	*7%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1045**	467	126	452	335	710	968	74	75	102	105	48	108	105	157	97	56	96	96	1027
	80%gj l	*80%*	*83%*	*80%*	*82%*	*80%*	83%zg	*57%*	77%j	*82%*	*63%*	85%j	*72%*	92%zh jlqr	87%jl	85%jl	86%jl	83%j	83%j	*79%*
NET WILL DEFINITELY/ PROBABLY DO	**-954**	-426	-114	-414	-307	-647	-897	-55	-66	-94	-82	-45	-104	-102	-148	-86	-51	-87	-89	-932
	-73%	*-73%*	*-75%*	*-74%*	*-75%*	*-73%*	*-77%*	*-42%*	*-68%*	*-75%*	*-50%*	*-78%*	*-70%*	*-89%*	*-82%*	*-76%*	*-79%*	*-75%*	*-77%*	*-72%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**11**	8	*	2	-	11	11	-	2	-	4	1	2	*	-	-	*	-	-	7
	1%c	*1%*	*	*	-	1%z	*1%*	-	*2%*	-	3%z	*3%*	*1%*	*	-	-	*1%*	-	-	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**15**	7	*	7	5	10	12	2	2	4	2	-	-	*	-	-	*	4	2	15
	1%	*1%*	*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*3%*	*1%*	-	-	*	-	-	*1%*	3%n	*2%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**14**	7	3	4	5	9	12	2	-	-	1	1	1	1	3	4	2	1	-	13
	1%	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	-	*1%*	*1%*	*1%*	*1%*	*2%*	*4%*	3%r	*1%*	-	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**52**	19	8	25	19	33	36	16	5	4	14	2	2	2	6	7	2	5	5	60
	4%f	*3%*	*6%*	*4%*	*5%*	*4%*	*3%*	12%zf	*5%*	*3%*	8%zlm	*3%*	*1%*	*1%*	*3%*	*6%*	*3%*	*4%*	*5%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 132
Q.GK18_2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	**24**	19	2	3	13	10	5	9	8	6	24	*	22	22	22	22	22	2	23
	2%fk	*2%*	*1%*	*1%*	7%zef	*2%*	*1%*	3%h	*1%*	*2%*	3%zk	*	3%zmn	*2%*	*2%*	*2%*	3%z	*1%*	*2%*
WILL PROBABLY DO	**67**	37	16	14	23	23	28	19	37	12	55	13	42	58	56	49	47	2	72
	5%k	*5%*	*6%*	*6%*	12%zef	*5%*	*4%*	*6%*	*5%*	*5%*	7%zk	*2%*	*6%*	*6%*	6%l	*5%*	*6%*	*1%*	*6%*
MAY DO	**148**	85	40	23	31	58	68	40	89	20	115	32	90	127	117	105	94	3	155
	11%kq	*11%*	*14%*	*10%*	17%zf	*12%*	*10%*	*13%*	*12%*	*7%*	15%zk	*6%*	12%q	13%lo q	12%lq	12%q	12%q	*2%*	*12%*
NOT VERY LIKELY TO DO	**424**	267	88	68	53	154	219	95	238	91	280	143	248	342	332	310	270	29	410
	33%kq	*35%*	*30%*	*29%*	*28%*	*33%*	*32%*	*31%*	*32%*	*34%*	37%zk	*26%*	33%q	35%lq	35%lq	35%q	34%q	*21%*	*32%*
DEFINITELY WON'T	**622**	357	142	123	65	223	348	135	353	134	270	351	347	436	422	404	364	101	617
	48%dj mnop	*46%*	*49%*	*52%*	*35%*	47%d	52%zd	*45%*	*48%*	*51%*	*36%*	64%zj	46%mn	*44%*	*44%*	*45%*	*45%*	74%zl mnop	*48%*
DON'T KNOW	**14**	7	2	5	-	4	8	4	9	1	4	8	4	5	5	5	4	*	18
	1%lmn op	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	1%n	*1%*	*	*1%*	*1%*	*	*1%*
WILL DEFINITELY/ PROBABLY DO	**91**	56	18	17	36	33	33	28	45	19	78	13	65	80	78	71	70	4	95
	7%fk	*7%*	*6%*	*7%*	19%zef	*7%*	*5%*	*9%*	*6%*	*7%*	10%zk	*2%*	9%znq	*8%*	*8%*	*8%*	9%zq	*3%*	*7%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1045**	624	229	191	118	377	568	229	591	225	550	495	595	778	754	715	635	129	1027
	80%dg jm	*81%*	*79%*	*81%*	*64%*	80%d	84%zd	*76%*	*81%*	85%g	*74%*	90%zj	*79%*	*79%*	*79%*	80%m	*79%*	95%zl mnop	*79%*
NET WILL DEFINITELY/ PROBABLY DO	**-954**	-567	-211	-173	-82	-344	-535	-201	-546	-207	-472	-481	-531	-698	-675	-643	-565	-125	-932
	-73%	*-73%*	*-73%*	*-74%*	*-44%*	*-73%*	*-79%*	*-67%*	*-74%*	*-78%*	*-63%*	*-88%*	*-70%*	*-70%*	*-71%*	*-72%*	*-70%*	*-92%*	*-72%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**11**	6	*	4	2	4	4	2	8	*	11	-	6	11	11	6	6	-	7
	1%	*1%*	*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	1%k	-	*1%*	1%lo	1%lo	*1%*	*1%*	-	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**15**	8	4	3	6	3	7	4	7	3	12	2	10	11	10	10	10	2	15
	1%k	*1%*	*1%*	*1%*	3%ze	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*	1%mn	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**14**	10	3	2	8	4	4	3	6	5	14	-	12	13	13	13	13	-	13
	1%fk	*1%*	*1%*	*1%*	5%zef	*1%*	*1%*	*1%*	*1%*	*2%*	2%k	-	2%n	*1%*	*1%*	*1%*	2%z	-	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**52**	32	11	9	20	22	18	18	24	10	41	11	36	45	44	41	40	2	60
	4%fk	*4%*	*4%*	*4%*	11%zef	*5%*	*3%*	*6%*	*3%*	*4%*	6%zk	*2%*	5%n	*5%*	*5%*	*5%*	5%z	*2%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 133
Q.GK18_2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	**24**	21	4	16	8	14	10	16	4	23	2	5	2	-	11	9	15	-	-	-	-	-	23
	2%bdh	12%zb	*	4%zd	*1%*	*3%*	*1%*	4%zh	*1%*	*2%*	*1%*	*3%*	*1%*	-	*3%*	6%zqrstu	9%zqrstu	-	-	-	-	-	*2%*
WILL PROBABLY DO	**67**	16	51	31	36	30	38	32	15	50	17	12	12	1	26	31	15	3	4	2	9	1	72
	5%bdhsu	9%zb	*5%*	*8%*	*4%*	*6%*	*5%*	8%zh	*3%*	*5%*	*6%*	*7%*	*6%*	*1%*	*6%*	21%zpqrstu	8%qrsu	*2%*	*2%*	*1%*	*4%*	*1%*	*6%*
MAY DO	**148**	39	110	53	93	59	89	62	42	128	21	19	30	6	43	52	37	10	11	7	19	11	155
	11%bhjrs	22%zb	*10%*	*13%*	*11%*	*12%*	*11%*	16%zh	*7%*	13%j	*7%*	*10%*	16%z	*7%*	*11%*	36%zpqrstu	21%zqrstu	*7%*	*6%*	*4%*	*7%*	*7%*	*12%*
NOT VERY LIKELY TO DO	**424**	39	384	160	253	183	241	120	202	351	73	53	56	32	151	40	52	39	77	48	97	54	410
	33%adj	*23%*	34%za	40%zd	*30%*	37%zf	*30%*	*30%*	*35%*	35%zj	*25%*	*30%*	*30%*	*39%*	*37%*	*27%*	*30%*	*27%*	42%zoqs	*28%*	*38%*	*32%*	*32%*
DEFINITELY WON'T	**622**	56	565	142	440	205	417	159	314	453	169	87	88	42	171	12	52	94	90	116	131	92	617
	48%acegiop	*33%*	50%za	*35%*	53%zc	*41%*	52%ze	*40%*	54%zg	*45%*	59%zi	*49%*	*47%*	*52%*	*42%*	*9%*	30%o	64%zopr	49%op	67%zoprtu	51%op	54%op	*48%*
DON'T KNOW	**14**	2	12	2	5	4	10	4	*	6	8	3	1	-	3	1	2	-	1	-	-	10	18
	1%dhi	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	3%zi	*2%*	*	-	*1%*	*1%*	*1%*	-	*1%*	-	-	6%zopqrst	*1%*
WILL DEFINITELY/ PROBABLY DO	**91**	37	55	47	44	44	47	49	19	73	18	17	14	1	37	40	30	3	4	2	9	1	95
	7%bdhqrsu	21%zb	*5%*	12%zd	*5%*	*9%*	*6%*	12%zh	*3%*	*7%*	*6%*	10%m	*7%*	*1%*	9%m	27%zqrstu	17%zqrstu	*2%*	*2%*	*1%*	*4%*	*1%*	*7%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1045**	96	950	302	692	388	658	279	516	804	242	140	143	75	323	52	105	133	168	164	228	146	1027
	80%acgop	*55%*	84%za	*75%*	83%zc	*78%*	*82%*	*71%*	89%zg	*80%*	*84%*	*78%*	*76%*	92%zkln	*80%*	*36%*	60%o	91%zop	91%zop	95%zopu	89%zop	87%op	*79%*
NET WILL DEFINITELY/ PROBABLY DO	**-954**	-59	-895	-255	-648	-344	-610	-231	-497	-731	-223	-123	-130	-74	-286	-12	-75	-129	-164	-162	-218	-145	-932
	-73%	*-34%*	*-79%*	*-63%*	*-78%*	*-69%*	*-76%*	*-59%*	*-86%*	*-72%*	*-77%*	*-69%*	*-69%*	*-90%*	*-71%*	*-8%*	*-43%*	*-89%*	*-89%*	*-94%*	*-85%*	*-86%*	*-72%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**11**	4	6	4	7	2	9	5	3	9	2	-	2	-	8	*	2	2	-	-	5	-	7
	1%b	2%zb	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	-	*1%*	-	*2%*	*	*1%*	*2%*	-	-	*2%*	-	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**15**	7	8	8	7	11	3	4	7	12	3	3	1	-	5	4	7	1	1	-	2	-	15
	1%bf	4%zb	*1%*	*2%*	*1%*	2%zf	*	*1%*	*1%*	*1%*	*1%*	*1%*	*	-	*1%*	*3%*	4%zsu	*1%*	*1%*	-	*1%*	-	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**14**	8	5	10	4	8	6	7	3	13	1	1	2	-	8	4	7	-	-	-	2	-	13
	1%bd	5%zb	*	2%d	*	*2%*	*1%*	*2%*	*1%*	*1%*	*	*	*1%*	-	*2%*	3%rs	4%zqrsu	-	-	-	*1%*	-	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 133
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**52**	17	36	25	27	23	30	32	6	40	13	14	9	1	16	31	14	-	3	2	-	1	60
	4%bd hqtu	10%zb	*3%*	*6%*	*3%*	*5%*	*4%*	8%zh	*1%*	*4%*	*4%*	8%z	*5%*	*1%*	*4%*	21%zpq rstu	8%zqr stu	-	*2%*	*1%*	-	*1%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 134
Q.GK18_2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	**24**	7	10	4	2	-	4	7	8	9	1	3	11	10	14	7	2	2	6	1	10	2	23
	2%	*2%*	*2%*	3%e	3%e	-	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	4%zk	*2%*	*2%*	*1%*	*1%*	6%o	*2%*	*1%*	*3%*	*1%*	*2%*
WILL PROBABLY DO	**67**	21	27	10	4	1	11	23	18	26	14	22	16	29	30	29	9	1	10	10	27	15	72
	5%er	6%e	6%e	7%e	5%e	*1%*	*6%*	*6%*	*5%*	*5%*	*7%*	*6%*	*5%*	*5%*	*5%*	*6%*	*6%*	*2%*	*3%*	*5%*	7%r	7%r	*6%*
MAY DO	**148**	45	64	17	11	4	25	43	41	65	29	42	28	78	63	71	11	3	50	25	48	18	155
	11%e	12%e	15%ze	13%e	13%e	*3%*	*13%*	*11%*	*12%*	*11%*	15%k	*11%*	*9%*	*13%*	*10%*	14%z	*8%*	*11%*	*13%*	*12%*	*13%*	*8%*	*12%*
NOT VERY LIKELY TO DO	**424**	140	133	40	27	46	61	117	117	190	48	119	93	213	227	136	51	10	110	85	133	54	410
	33%jou	38%e	*31%*	*30%*	*32%*	*27%*	*33%*	*31%*	*33%*	*33%*	*25%*	31%j	*31%*	*34%*	36%o	*27%*	38%o	*32%*	*29%*	42%ru	36%u	*25%*	*32%*
DEFINITELY WON'T	**622**	150	188	60	38	117	81	186	165	271	96	187	152	282	286	259	63	14	202	79	149	118	617
	48%t	*41%*	*44%*	*46%*	*47%*	68%zabcd	*44%*	*49%*	*47%*	*48%*	*50%*	*50%*	*51%*	*45%*	*46%*	51%z	*46%*	*46%*	53%zst	*39%*	*41%*	55%zst	*48%*
DON'T KNOW	**14**	2	5	-	-	3	3	4	2	8	3	4	1	8	7	6	-	1	3	3	*	7	18
	1%	*1%*	*1%*	-	-	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	-	3%p	*1%*	*2%*	*	3%zrt	*1%*
WILL DEFINITELY/ PROBABLY DO	**91**	28	37	14	6	1	15	31	26	34	15	25	27	40	44	35	10	2	16	11	37	17	95
	7%er	8%e	9%e	11%e	8%e	*1%*	*8%*	*8%*	*7%*	*6%*	*8%*	*7%*	*9%*	*6%*	*7%*	*7%*	*8%*	*8%*	*4%*	*6%*	10%zr	*8%*	*7%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1045**	290	321	100	65	164	142	303	282	461	144	306	245	495	513	395	114	24	312	164	283	172	1027
	80%bo	*79%*	*75%*	*76%*	*79%*	95%zabcd	*77%*	*80%*	*80%*	*81%*	*75%*	81%j	*81%*	*80%*	*82%*	*78%*	*84%*	*78%*	*82%*	*81%*	*77%*	*81%*	*79%*
NET WILL DEFINITELY/ PROBABLY DO	**-954**	-262	-283	-86	-59	-163	-127	-272	-255	-427	-129	-281	-218	-455	-469	-360	-103	-22	-295	-153	-246	-155	-932
	-73%	*-72%*	*-66%*	*-65%*	*-72%*	*-94%*	*-69%*	*-71%*	*-73%*	*-75%*	*-68%*	*-74%*	*-73%*	*-73%*	*-75%*	*-71%*	*-77%*	*-71%*	*-78%*	*-75%*	*-67%*	*-73%*	*-72%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**11**	2	8	-	1	-	3	4	-	6	2	2	-	9	5	6	-	*	4	3	2	*	7
	1%	*	2%z	-	*1%*	-	*1%*	*1%*	-	*1%*	*1%*	*1%*	-	*1%*	*1%*	*1%*	-	*1%*	*1%*	*1%*	*1%*	*	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**15**	5	5	-	1	1	1	3	7	4	2	4	6	4	8	6	1	-	2	2	5	2	15
	1%	*1%*	*1%*	-	*2%*	*	*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	-	*	*1%*	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**14**	4	8	2	*	-	4	8	3	3	5	5	5	3	7	4	3	-	5	3	3	3	13
	1%	*1%*	*2%*	*2%*	*	-	*2%*	*2%*	*1%*	*1%*	3%m	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	-	*1%*	*2%*	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**52**	19	16	12	4	*	7	15	16	21	6	13	15	24	24	20	6	2	6	3	27	11	60
	4%er	5%e	4%e	9%zbe	5%e	*	*4%*	*4%*	*5%*	*4%*	*3%*	*4%*	*5%*	*4%*	*4%*	*4%*	*5%*	*6%*	*2%*	*1%*	7%zr	5%r	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 135
Q.GK18_2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

		Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:							
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	**1295**	317	95	258	381	329	216	99	338
WEIGHTED BASE	**1299**	329	91	267	369	324	204	103	356
	100%	*25%*	*7%*	*21%*	*28%*	*25%*	*16%*	*8%*	*27%*
EFFECTIVE BASE	**821**	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	**24**	14	24	11	14	14	8	12	20
	2%	*4%*	*26%*	*4%*	*4%*	*4%*	*4%*	*12%*	*6%*
WILL PROBABLY DO	**67**	31	67	36	35	31	27	18	23
	5%	*10%*	*74%*	*13%*	*10%*	*10%*	*13%*	*17%*	*7%*
MAY DO	**148**	42	-	34	56	53	31	21	51
	11%	*13%*	-	*13%*	*15%*	*16%*	*15%*	*20%*	*14%*
NOT VERY LIKELY TO DO	**424**	123	-	86	108	83	44	24	119
	33%	*38%*	-	*32%*	*29%*	*26%*	*22%*	*24%*	*34%*
DEFINITELY WON'T	**622**	118	-	99	154	140	93	28	141
	48%	*36%*	-	*37%*	*42%*	*43%*	*45%*	*27%*	*40%*
DON'T KNOW	**14**	-	-	1	2	2	3	-	2
	1%	-	-	*	*1%*	*1%*	*1%*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**91**	45	91	47	50	45	34	30	43
	7%	*14%*	*100%*	*18%*	*13%*	*14%*	*17%*	*29%*	*12%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1045**	242	-	186	262	223	137	53	260
	80%	*74%*	-	*70%*	*71%*	*69%*	*67%*	*51%*	*73%*
NET WILL DEFINITELY/ PROBABLY DO	**-954**	-197	91	-139	-212	-177	-102	-23	-218
	-73%	*-60%*	*100%*	*-52%*	*-57%*	*-55%*	*-50%*	*-22%*	*-61%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**11**	-	11	-	-	-	-	-	-
	1%	-	*12%*	-	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**15**	1	15	3	1	3	1	3	4
	1%	*	*16%*	*1%*	*	*1%*	*1%*	*2%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**14**	4	14	6	5	5	1	3	4
	1%	*1%*	*15%*	*2%*	*1%*	*2%*	*1%*	*3%*	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**52**	41	52	38	44	38	31	24	36
	4%	*12%*	*57%*	*14%*	*12%*	*12%*	*15%*	*24%*	*10%*

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Table 136
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	**74**	44	29	2	14	12	15	10	15	6	16	27	31	24	29	9	12	53	21	78
	6%bcr	*7%*	*4%*	*1%*	7%c	*5%*	*7%c*	5%c	9%cj	*6%*	4%c	6%c	*7%c*	*7%*	*8%*	*3%*	*4%*	7%r	*4%*	*6%*
WILL PROBABLY DO	**193**	97	96	20	49	33	26	29	24	13	69	59	66	70	51	40	32	121	72	180
	15%pr	*15%*	*14%*	*12%*	23%zc fkl	*14%*	*12%*	*15%*	*14%*	*13%*	18%zc	*13%*	*14%*	21%zp	*14%*	*14%*	*11%*	17%r	*12%*	*14%*
MAY DO	**459**	223	236	46	64	118	84	84	49	14	110	203	146	120	148	100	91	268	191	438
	35%ci jlpr	*35%*	*36%*	28%i	31%i	49%zc dhijl	38%i	44%zc dhijl	29%i	*13%*	30%i	43%zc dfhij l	32%i	*35%*	40%p	*35%*	*30%*	*38%*	*32%*	*34%*
NOT VERY LIKELY TO DO	**326**	152	174	56	42	50	60	47	44	29	98	110	119	78	98	81	69	176	151	334
	25%	*24%*	*26%*	34%zd egjk	*20%*	*20%*	27%k	*24%*	*26%*	*28%*	26%d	*24%*	*26%*	*23%*	*27%*	*29%*	*23%*	*25%*	*25%*	*26%*
DEFINITELY WON'T	**232**	114	118	37	38	29	36	20	33	38	75	66	91	50	39	48	95	89	144	248
	18%gn q	*18%*	*18%*	23%eg k	*18%*	*12%*	*16%*	*11%*	20%g	37%zc defgh jkl	20%g	*14%*	20%g	*15%*	*11%*	*17%*	31%zm no	*13%*	24%zq	*19%*
DON'T KNOW	**15**	4	11	2	2	1	2	3	2	2	5	2	8	-	2	5	7	2	12	17
	1%q	*1%*	*2%*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	-	*1%*	2%m	2%m	*	2%zq	*1%*
WILL DEFINITELY/ PROBABLY DO	**267**	142	125	22	63	44	41	39	39	19	84	86	97	94	79	49	44	174	94	258
	21%cp r	*22%*	*19%*	*13%*	30%zc efgjk l	*18%*	*18%*	*20%*	24%c	*19%*	23%c	*18%*	21%c	28%zo p	*22%*	*17%*	*14%*	25%zr	*16%*	*20%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**559**	266	293	93	80	79	96	67	77	67	173	175	210	128	136	129	165	265	294	582
	43%eg mq	*42%*	*44%*	57%zd efgjk l	*38%*	*33%*	43%k	*35%*	46%eg	65%zd efghj kl	47%de gk	*38%*	46%eg	*37%*	*37%*	*46%*	54%zm n	*37%*	50%zq	*45%*
NET WILL DEFINITELY/ PROBABLY DO	**-291**	-124	-167	-72	-17	-35	-55	-28	-38	-47	-89	-90	-113	-34	-57	-80	-120	-91	-201	-324
	-22%	*-20%*	*-25%*	*-44%*	*-8%*	*-14%*	*-25%*	*-15%*	*-23%*	*-46%*	*-24%*	*-19%*	*-25%*	*-10%*	*-16%*	*-28%*	*-39%*	*-13%*	*-34%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**25**	15	10	1	2	6	3	5	4	3	3	9	13	12	4	3	7	16	9	23
	2%	*2%*	*1%*	*1%*	*1%*	*3%*	*1%*	*3%*	*3%*	*3%*	*1%*	*2%*	*3%*	*4%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**39**	24	15	3	7	4	8	9	6	2	10	13	16	13	12	9	5	25	14	34
	3%	*4%*	*2%*	*2%*	*3%*	*2%*	*4%*	*4%*	*3%*	*2%*	*3%*	*3%*	*4%*	*4%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**66**	40	26	3	18	13	7	11	12	2	21	20	24	24	16	16	11	40	26	61
	5%b	*6%*	*4%*	*2%*	9%c	*5%*	*3%*	*6%*	7%c	*2%*	6%c	*4%*	*5%*	*7%*	*4%*	*6%*	*3%*	*6%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**137**	63	74	14	36	21	23	14	17	12	50	44	44	46	48	22	22	93	44	140
	11%pr	*10%*	*11%*	*9%*	17%zcg kl	*9%*	*10%*	*7%*	*10%*	*12%*	13%cg	*9%*	*9%*	13%p	*13%*	*8%*	*7%*	13%zr	*7%*	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 137
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	**74**	29	12	33	20	54	63	11	3	7	12	2	13	5	11	7	5	2	8	78
	6%	*5%*	*8%*	*6%*	*5%*	*6%*	*5%*	*8%*	*3%*	*6%*	*7%*	*3%*	9%q	*4%*	*6%*	*6%*	*8%*	*2%*	*7%*	*6%*
WILL PROBABLY DO	**193**	90	24	80	71	122	170	23	14	16	26	7	18	8	40	16	6	24	19	180
	15%em	*15%*	*16%*	*14%*	*17%*	*14%*	*15%*	*18%*	*14%*	*12%*	16%m	*12%*	*12%*	*7%*	22%zlmp	*14%*	*10%*	20%mp	16%m	*14%*
MAY DO	**459**	236	56	167	160	298	410	48	34	65	61	20	54	31	63	42	24	36	30	438
	35%cemr	40%zc	*37%*	*30%*	*39%*	*34%*	*35%*	*37%*	*35%*	*52%*	*37%*	*35%*	*36%*	*27%*	*35%*	*37%*	*36%*	*31%*	*26%*	*34%*
NOT VERY LIKELY TO DO	**326**	141	40	145	97	229	299	26	18	21	38	17	44	35	38	32	18	30	33	334
	25%	*24%*	*27%*	*26%*	*24%*	*26%*	*26%*	*20%*	*19%*	*17%*	*23%*	*29%*	*30%*	31%zh	*21%*	*28%*	*28%*	*26%*	*29%*	*26%*
DEFINITELY WON'T	**232**	85	18	129	57	176	212	18	29	16	22	12	17	32	29	16	12	23	25	248
	18%	*15%*	*12%*	23%zab	*14%*	20%z	*18%*	*14%*	30%zjlno	*13%*	*13%*	*21%*	*11%*	28%zjlno	*16%*	*14%*	*18%*	*19%*	22%l	*19%*
DON'T KNOW	**15**	4	1	9	4	11	11	3	-	-	6	-	3	3	-	-	-	2	-	17
	1%	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	-	-	4%zn	-	*2%*	3%zn	-	-	-	*2%*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**267**	119	35	113	92	176	233	34	16	22	38	8	31	13	51	23	11	26	27	258
	21%m	*20%*	*23%*	*20%*	*22%*	*20%*	*20%*	26%z	*17%*	*18%*	23%m	*15%*	21%m	*11%*	28%zm	*20%*	*17%*	22%m	23%m	*20%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**559**	226	59	273	154	405	511	44	47	37	61	29	61	67	67	48	30	53	58	582
	43%g	*39%*	*39%*	49%za	*38%*	45%z	44%g	*34%*	*48%*	*30%*	*37%*	*50%*	*41%*	59%zjlnopq	*37%*	*42%*	*46%*	*45%*	51%jn	*45%*
NET WILL DEFINITELY/ PROBABLY DO	**-291**	-107	-24	-161	-62	-229	-277	-10	-31	-15	-23	-20	-30	-54	-16	-25	-19	-27	-31	-324
	-22%	*-18%*	*-16%*	*-29%*	*-15%*	*-26%*	*-24%*	*-8%*	*-32%*	*-12%*	*-14%*	*-36%*	*-20%*	*-48%*	*-9%*	*-22%*	*-29%*	*-23%*	*-27%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**25**	12	-	13	2	23	22	3	2	-	3	4	1	1	5	5	1	4	1	23
	2%	*2%*	-	*2%*	*	3%z	*2%*	*2%*	*2%*	-	*2%*	6%zlmr	*	*	*3%*	*4%*	*2%*	*3%*	*1%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**39**	22	2	15	11	28	38	1	1	3	6	1	4	2	10	4	2	2	4	34
	3%g	*4%*	*1%*	*3%*	*3%*	*3%*	3%g	*	*1%*	*3%*	*4%*	*3%*	*3%*	*2%*	*5%*	*4%*	*3%*	*1%*	*4%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**66**	26	16	24	22	44	60	6	5	2	8	2	7	4	16	8	2	7	7	61
	5%	*5%*	10%zac	*4%*	*5%*	*5%*	*5%*	*5%*	*5%*	*1%*	*5%*	*3%*	*5%*	*3%*	*9%*	*7%*	*3%*	*6%*	*6%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**137**	59	17	61	56	81	113	25	9	17	21	2	20	7	20	7	6	14	15	140
	11%efm	*10%*	*11%*	*11%*	*14%*	*9%*	*10%*	19%zf	*9%*	*14%*	13%k	*3%*	13%k	*6%*	*11%*	*6%*	*10%*	*12%*	13%km	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 138
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	**74**	55	8	11	22	29	29	23	31	20	57	17	58	69	69	64	59	2	78
	6%bfh kq	7%b	*3%*	*5%*	12%zef	*6%*	*4%*	*8%*	*4%*	*8%*	8%zk	*3%*	8%zmn q	7%zq	7%zq	7%zq	7%zq	*1%*	*6%*
WILL PROBABLY DO	**193**	126	38	29	41	86	86	48	97	49	128	65	127	156	149	143	133	18	180
	15%fk	*16%*	*13%*	*12%*	22%zf	*18%*	*13%*	*16%*	*13%*	*18%*	17%k	*12%*	17%zm n	*16%*	*16%*	*16%*	17%z	*13%*	*14%*
MAY DO	**459**	311	88	58	56	154	258	89	267	102	285	173	256	360	349	324	276	33	438
	35%bc gkq	40%zb c	*30%*	*25%*	*30%*	*33%*	38%z	*30%*	*36%*	*39%*	38%k	*32%*	34%q	36%lq	37%lq	36%q	34%q	*24%*	*34%*
NOT VERY LIKELY TO DO	**326**	160	89	77	46	103	177	85	184	58	171	155	185	237	229	217	202	39	334
	25%a	*21%*	31%za	33%za	*25%*	*22%*	*26%*	*28%*	*25%*	*22%*	*23%*	28%z	24%n	*24%*	*24%*	*24%*	*25%*	*28%*	*26%*
DEFINITELY WON'T	**232**	115	65	52	20	94	120	53	145	35	101	131	124	160	152	144	129	45	248
	18%ad jmnp	*15%*	22%za	22%a	*11%*	20%d	*18%*	*17%*	*20%*	*13%*	*14%*	24%zj	16%n	*16%*	*16%*	*16%*	*16%*	33%zl mnop	*19%*
DON'T KNOW	**15**	5	2	7	-	8	5	4	10	1	6	7	5	9	6	5	5	-	17
	1%lno p	*1%*	*1%*	3%za	-	*2%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	1%lno	*1%*	*1%*	*1%*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**267**	181	46	40	63	115	115	71	128	69	185	82	185	225	218	206	191	20	258
	21%bf hk	23%zb	*16%*	*17%*	34%ze f	24%f	*17%*	*23%*	*17%*	26%h	25%zk	*15%*	25%zm nq	23%z	23%zq	23%zq	24%zq	*14%*	*20%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**559**	275	154	129	66	197	297	138	328	93	272	286	309	397	381	361	330	84	582
	43%ai jmno	*36%*	53%za	55%za	*36%*	*42%*	*44%*	46%i	45%i	*35%*	*36%*	52%zj	41%n	*40%*	*40%*	*40%*	*41%*	61%zl mnop	*45%*
NET WILL DEFINITELY/ PROBABLY DO	**-291**	-94	-108	-89	-3	-82	-182	-67	-201	-24	-88	-204	-124	-172	-163	-154	-139	-64	-324
	-22%	*-12%*	*-37%*	*-38%*	*-1%*	*-17%*	*-27%*	*-22%*	*-27%*	*-9%*	*-12%*	*-37%*	*-16%*	*-17%*	*-17%*	*-17%*	*-17%*	*-47%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**25**	17	5	4	4	6	17	6	14	5	18	8	17	21	21	21	17	2	23
	2%	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**39**	29	3	6	7	14	20	12	10	17	26	13	29	36	36	34	32	3	34
	3%bh	4%b	*1%*	*3%*	*4%*	*3%*	*3%*	4%h	*1%*	6%zh	*3%*	*2%*	4%z	*4%*	*4%*	*4%*	4%z	*2%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**66**	45	8	13	12	25	34	14	39	13	47	19	42	52	49	47	43	4	61
	5%bk	*6%*	*3%*	*6%*	*6%*	*5%*	*5%*	*5%*	*5%*	*5%*	*6%*	*3%*	6%n	*5%*	*5%*	*5%*	*5%*	*3%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**137**	90	30	17	41	70	45	38	64	35	95	42	97	116	112	104	99	10	140
	11%fk	*12%*	*10%*	*7%*	22%ze f	15%zf	*7%*	*13%*	*9%*	*13%*	13%k	*8%*	13%zm n	*12%*	*12%*	*12%*	12%z	*8%*	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 139
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	**74**	24	50	25	46	31	43	23	34	62	12	11	12	2	30	8	18	-	20	21	2	3	78
	6%bqtu	14%zb	*4%*	*6%*	*6%*	*6%*	*5%*	*6%*	*6%*	*6%*	*4%*	*6%*	*6%*	*3%*	*7%*	6%qt	10%zqtu	-	11%zqtu	12%zqtu	*1%*	*1%*	*6%*
WILL PROBABLY DO	**193**	43	150	51	138	83	111	83	74	148	46	26	23	17	72	36	45	10	21	53	9	16	180
	15%bqt	25%zb	*13%*	*13%*	16%z	*17%*	*14%*	21%zh	*13%*	*15%*	*16%*	*14%*	*12%*	*21%*	*18%*	25%zqrtu	26%zqrtu	*7%*	11%t	31%zqrtu	*4%*	*9%*	*14%*
MAY DO	**459**	59	399	169	280	193	266	128	211	395	63	47	68	20	169	65	66	47	75	60	95	39	438
	35%djku	*34%*	*35%*	42%zd	*34%*	*39%*	*33%*	*32%*	*36%*	39%zj	*22%*	*26%*	*36%*	*24%*	42%km	45%zu	38%u	*32%*	41%u	*35%*	37%u	*23%*	*34%*
NOT VERY LIKELY TO DO	**326**	37	290	105	202	127	200	99	145	244	82	50	51	21	93	23	37	40	43	29	72	63	334
	25%os	*21%*	*26%*	*26%*	*24%*	*26%*	*25%*	*25%*	*25%*	*24%*	*29%*	*28%*	*27%*	*26%*	*23%*	*16%*	*21%*	28%os	*24%*	*17%*	28%o	37%zoprs	*26%*
DEFINITELY WON'T	**232**	9	223	51	163	59	173	58	112	157	75	39	35	21	40	10	8	49	24	10	76	39	248
	18%aceinops	*5%*	20%za	*13%*	20%zc	*12%*	22%ze	*15%*	*19%*	*16%*	26%zi	22%n	18%n	26%n	*10%*	*7%*	*5%*	34%zoprs	13%ps	*6%*	30%zoprs	23%oprs	*19%*
DON'T KNOW	**15**	-	15	3	5	2	12	3	2	5	10	6	-	-	1	3	-	-	1	-	2	9	17
	1%dj	-	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*	*	3%zi	3%zln	-	-	*	*2%*	-	-	*1%*	-	*1%*	5%zpqrst	*1%*
WILL DEFINITELY/ PROBABLY DO	**267**	67	200	76	184	114	153	106	108	209	58	37	34	19	102	44	63	10	41	74	11	18	258
	21%bqtu	39%zb	*18%*	*19%*	*22%*	*23%*	*19%*	27%zh	*19%*	*21%*	*20%*	*21%*	*18%*	*24%*	*25%*	31%zqtu	36%zqrtu	*7%*	22%qtu	43%zqrtu	*4%*	*11%*	*20%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**559**	46	513	156	365	186	372	158	257	401	157	90	86	42	133	33	45	89	67	39	148	102	582
	43%aeinops	*27%*	46%za	*39%*	*44%*	*38%*	46%ze	*40%*	*44%*	*40%*	55%zi	50%zn	46%n	52%n	*33%*	*23%*	*26%*	61%zoprs	37%os	*23%*	58%zoprs	60%zoprs	*45%*
NET WILL DEFINITELY/ PROBABLY DO	**-291**	21	-313	-80	-181	-72	-219	-52	-149	-192	-99	-53	-51	-23	-31	11	18	-80	-26	35	-136	-84	-324
	-22%	*12%*	*-28%*	*-20%*	*-22%*	*-15%*	*-27%*	*-13%*	*-26%*	*-19%*	*-34%*	*-30%*	*-27%*	*-29%*	*-8%*	*8%*	*10%*	*-55%*	*-14%*	20%opr	*-53%*	*-50%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**25**	6	20	6	18	15	10	8	13	17	8	3	-	1	10	-	5	3	5	3	9	-	23
	2%	*3%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*	*2%*	*2%*	*3%*	*2%*	-	*1%*	*2%*	-	*3%*	*2%*	*2%*	*2%*	*3%*	-	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**39**	11	28	12	26	12	27	12	21	32	7	4	7	3	18	2	11	1	11	10	-	2	34
	3%b	6%zb	*3%*	*3%*	*3%*	*2%*	*3%*	*3%*	*4%*	*3%*	*2%*	*2%*	*4%*	*4%*	*5%*	*1%*	6%zoqtu	*1%*	6%zoqtu	6%zoqt	-	*1%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**66**	20	46	20	46	30	36	23	32	55	11	10	11	2	27	5	15	3	13	21	2	6	61
	5%bt	12%zb	*4%*	*5%*	*6%*	*6%*	*4%*	*6%*	*6%*	*5%*	*4%*	*6%*	*6%*	*2%*	*7%*	*3%*	9%zqt	*2%*	7%t	12%zoqtu	*1%*	*3%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 139
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**137**	31	106	38	94	57	80	62	41	105	32	19	17	13	47	38	32	2	12	40	1	10	140
	11%bhqt	18%zb	*9%*	*9%*	*11%*	*11%*	*10%*	16%zh	*7%*	*10%*	*11%*	*11%*	*9%*	*16%*	*12%*	26%zqrtu	18%zqrtu	*1%*	7%qt	23%zqrtu	*	6%t	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 140
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	**74**	26	19	12	7	1	13	23	21	29	16	23	17	34	36	32	5	1	13	9	27	11	78
	6%er	*7%e*	*4%e*	*9%e*	*9%e*	*1%*	*7%*	*6%*	*6%*	*5%*	*8%*	*6%*	*6%*	*5%*	*6%*	*6%*	*4%*	*5%*	*3%*	*4%*	*7%r*	*5%*	*6%*
WILL PROBABLY DO	**193**	70	54	25	13	22	26	55	58	80	30	58	38	97	100	67	21	6	46	31	71	27	180
	15%	*19%*	*13%*	*19%*	*15%*	*13%*	*14%*	*14%*	*17%*	*14%*	*16%*	*15%*	*13%*	*16%*	*16%*	*13%*	*15%*	*19%*	*12%*	*15%*	19%zr	*13%*	*14%*
MAY DO	**459**	145	152	52	32	41	70	131	131	197	69	126	117	216	234	154	57	13	148	82	130	57	438
	35%eou	40%e	36%e	40%e	39%e	*24%*	*38%*	*34%*	*37%*	*35%*	*36%*	*33%*	*39%*	*35%*	37%o	*30%*	43%o	*42%*	39%u	40%u	*35%*	*27%*	*34%*
NOT VERY LIKELY TO DO	**326**	73	112	26	21	59	48	109	80	137	42	93	73	160	162	134	25	5	96	52	92	57	334
	25%	*20%*	*26%*	*20%*	*25%*	34%zac	*26%*	*29%*	*23%*	*24%*	*22%*	*25%*	*24%*	*26%*	*26%*	*26%*	*19%*	*17%*	*25%*	*25%*	*25%*	*27%*	*26%*
DEFINITELY WON'T	**232**	48	86	16	10	46	26	59	58	115	35	75	52	106	91	111	26	4	76	28	47	53	248
	18%nt	*13%*	*20%*	*12%*	*12%*	27%zacd	*14%*	*16%*	*17%*	*20%*	*18%*	*20%*	*17%*	*17%*	*14%*	22%zn	*19%*	*15%*	20%t	*14%*	*13%*	25%zst	*19%*
DON'T KNOW	**15**	3	4	-	-	4	2	3	2	10	-	2	4	8	5	8	1	1	3	2	-	8	17
	1%	*1%*	*1%*	-	-	*2%*	*1%*	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*3%*	*1%*	*1%*	-	4%zrt	*1%*
WILL DEFINITELY/ PROBABLY DO	**267**	96	73	38	20	23	39	78	80	109	45	81	55	131	135	99	25	7	58	39	98	38	258
	21%ber	26%be	*17%*	29%be	24%e	*14%*	*21%*	*21%*	*23%*	*19%*	*24%*	*21%*	*18%*	*21%*	*22%*	*20%*	*19%*	*24%*	*15%*	*19%*	27%zru	*18%*	*20%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**559**	121	198	42	30	105	74	169	137	252	76	168	125	266	253	245	51	10	172	80	139	110	582
	43%act	*33%*	46%ac	*32%*	*37%*	61%zabcd	*40%*	*44%*	*39%*	*44%*	*40%*	*45%*	*41%*	*43%*	*40%*	48%znq	*38%*	*32%*	*45%*	*39%*	*38%*	52%zt	*45%*
NET WILL DEFINITELY/ PROBABLY DO	**-291**	-25	-125	-4	-10	-81	-35	-91	-58	-143	-31	-87	-69	-135	-117	-146	-26	-2	-113	-40	-41	-72	-324
	-22%	*-7%*	*-29%*	*-3%*	*-13%*	*-47%*	*-19%*	*-24%*	*-16%*	*-25%*	*-16%*	*-23%*	*-23%*	*-22%*	*-19%*	*-29%*	*-19%*	*-8%*	*-30%*	*-20%*	*-11%*	*-34%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**25**	14	4	1	3	2	2	9	9	8	-	7	7	11	12	9	4	-	2	2	12	7	23
	2%r	*4%*	*1%*	*	4%b	*1%*	*1%*	*2%*	*3%*	*1%*	-	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	-	*1%*	*1%*	3%r	3%r	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**39**	14	15	2	2	2	5	9	19	11	10	13	13	13	16	17	5	1	7	4	14	7	34
	3%	*4%*	*3%*	*2%*	*3%*	*1%*	*2%*	*2%*	5%zi	*2%*	*5%*	*3%*	*4%*	*2%*	*3%*	*3%*	*3%*	*4%*	*2%*	*2%*	*4%*	*3%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**66**	21	19	12	4	7	8	19	16	31	14	20	14	32	38	25	3	1	16	13	24	8	61
	5%	*6%*	*5%*	*9%*	*5%*	*4%*	*4%*	*5%*	*5%*	*5%*	*7%*	*5%*	*5%*	*5%*	*6%*	*5%*	*2%*	*2%*	*4%*	*6%*	*6%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**137**	48	35	22	11	12	24	42	36	59	21	41	21	75	70	48	14	5	33	21	48	16	140
	11%bl	*13%*	*8%*	17%zbe	*13%*	*7%*	*13%*	*11%*	*10%*	*10%*	*11%*	*11%*	*7%*	*12%*	*11%*	*9%*	*10%*	*17%*	*9%*	*10%*	*13%*	*8%*	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 141
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

		Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:							
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	**1295**	317	95	258	381	329	216	99	338
WEIGHTED BASE	**1299**	329	91	267	369	324	204	103	356
	100%	*25%*	*7%*	*21%*	*28%*	*25%*	*16%*	*8%*	*27%*
EFFECTIVE BASE	**821**	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	**74**	36	16	74	45	33	28	8	38
	6%	*11%*	*17%*	*28%*	*12%*	*10%*	*14%*	*7%*	*11%*
WILL PROBABLY DO	**193**	99	31	193	121	100	51	30	101
	15%	*30%*	*34%*	*72%*	*33%*	*31%*	*25%*	*29%*	*28%*
MAY DO	**459**	108	24	-	99	112	58	33	106
	35%	*33%*	*26%*	-	*27%*	*35%*	*29%*	*32%*	*30%*
NOT VERY LIKELY TO DO	**326**	56	17	-	57	45	37	18	62
	25%	*17%*	*18%*	-	*16%*	*14%*	*18%*	*17%*	*17%*
DEFINITELY WON'T	**232**	28	4	-	43	34	28	15	49
	18%	*9%*	*4%*	-	*12%*	*10%*	*14%*	*15%*	*14%*
DON'T KNOW	**15**	-	-	-	4	-	1	-	-
	1%	-	-	-	*1%*	-	*1%*	-	-
WILL DEFINITELY/ PROBABLY DO	**267**	136	47	267	167	133	80	37	139
	21%	*41%*	*51%*	*100%*	*45%*	*41%*	*39%*	*36%*	*39%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**559**	85	21	-	100	78	65	33	111
	43%	*26%*	*23%*	-	*27%*	*24%*	*32%*	*32%*	*31%*
NET WILL DEFINITELY/ PROBABLY DO	**-291**	51	26	267	67	55	15	4	28
	-22%	*16%*	*29%*	*100%*	*18%*	*17%*	*7%*	*4%*	*8%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**25**	-	-	25	-	-	-	-	-
	2%	-	-	*9%*	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**39**	7	3	39	13	3	3	2	9
	3%	*2%*	*3%*	*15%*	*4%*	*1%*	*1%*	*1%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**66**	26	6	66	35	24	12	2	27
	5%	*8%*	*7%*	*25%*	*9%*	*7%*	*6%*	*2%*	*8%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**137**	103	38	137	119	107	65	34	103
	11%	*31%*	*41%*	*51%*	*32%*	*33%*	*32%*	*33%*	*29%*

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Table 142
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	**127**	44	83	13	22	18	27	18	20	10	35	45	47	40	50	16	21	90	37	139
	10%aor	*7%*	12%za	*8%*	*11%*	*7%*	12%k	*9%*	*12%*	*10%*	*9%*	*10%*	*10%*	12%o	14%op	*6%*	*7%*	13%zr	*6%*	*11%*
WILL PROBABLY DO	**242**	127	115	39	46	35	41	34	31	15	86	76	80	69	55	53	65	124	118	242
	19%	*20%*	*17%*	*24%*	*22%*	*14%*	*18%*	*18%*	*18%*	*15%*	23%z	*16%*	*17%*	*20%*	*15%*	*19%*	*21%*	*17%*	*20%*	*19%*
MAY DO	**415**	180	235	53	79	82	72	69	38	22	132	155	128	105	129	96	85	234	181	406
	32%hl	*28%*	35%za	*33%*	38%hi l	*34%*	*32%*	36%hi l	*23%*	*21%*	35%hi l	33%h	*28%*	*31%*	*35%*	*34%*	*28%*	*33%*	*31%*	*31%*
NOT VERY LIKELY TO DO	**330**	192	137	35	38	80	59	48	49	21	73	139	118	87	97	76	70	184	146	313
	25%bd j	30%zb	*21%*	*21%*	*18%*	33%dj	*26%*	*25%*	29%dj	*21%*	*20%*	30%df j	*26%*	*25%*	*27%*	*27%*	*23%*	*26%*	*25%*	*24%*
DEFINITELY WON'T	**174**	86	87	21	21	27	22	23	29	31	42	49	83	43	31	37	63	74	100	179
	13%ng	*14%*	*13%*	*13%*	*10%*	*11%*	*10%*	*12%*	18%fk	30%zc defgh jkl	*11%*	*10%*	18%zd fgjk	*12%*	*8%*	*13%*	21%zm no	*10%*	17%zg	*14%*
DON'T KNOW	**11**	3	8	2	2	1	3	*	1	2	4	3	4	-	3	5	3	3	9	16
	1%	*1%*	*1%*	*1%*	*1%*	*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*1%*	-	*1%*	2%m	*1%*	*	*1%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**369**	172	197	52	69	53	68	52	50	26	121	121	128	109	105	69	86	214	155	381
	28%	*27%*	*30%*	*32%*	*33%*	*22%*	30%k	*27%*	*30%*	*25%*	*33%*	*26%*	*28%*	*32%*	*29%*	*24%*	*28%*	*30%*	*26%*	*29%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**504**	279	225	55	59	107	81	71	78	52	115	187	201	129	128	113	133	258	246	492
	39%bd j	44%zb	*34%*	*34%*	*28%*	44%dj	*36%*	*37%*	47%zc dj	51%zc dfgj	*31%*	40%df j	44%zc dgj	*38%*	*35%*	*40%*	*43%*	*36%*	*42%*	*38%*
NET WILL DEFINITELY/ PROBABLY DO	**-134**	-107	-27	-3	9	-54	-13	-19	-28	-27	6	-67	-74	-21	-23	-43	-47	-44	-91	-111
	-10%	*-17%*	*-4%*	*-2%*	4%c j	*-22%*	*-6%*	*-10%*	*-17%*	*-26%*	2%c	*-14%*	*-16%*	*-6%*	*-6%*	*-15%*	*-15%*	*-6%*	*-15%*	*-9%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**49**	11	38	7	7	3	11	16	4	3	13	14	22	11	14	6	19	25	24	54
	4%a	*2%*	6%za	*4%*	*3%*	*1%*	5%k	8%zeh jkl	*2%*	*3%*	*4%*	*3%*	*5%*	*3%*	*4%*	*2%*	6%zo	*3%*	*4%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**71**	33	38	10	10	11	14	6	11	8	20	25	26	20	19	14	19	39	32	69
	5%	*5%*	*6%*	*6%*	*5%*	*4%*	*6%*	*3%*	*7%*	*8%*	*5%*	*5%*	*6%*	*6%*	*5%*	*5%*	*6%*	*5%*	*5%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**81**	53	28	12	12	14	14	12	13	4	24	28	28	26	15	25	14	42	39	78
	6%b	8%b	*4%*	*8%*	*6%*	*6%*	*6%*	*6%*	*8%*	*4%*	*7%*	*6%*	*6%*	*8%*	*4%*	*9%*	*5%*	*6%*	*7%*	*6%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**168**	75	93	23	40	25	29	18	23	11	63	54	52	52	57	25	34	109	59	180
	13%or	*12%*	*14%*	*14%*	19%zg kl	*10%*	*13%*	*9%*	*14%*	*11%*	17%zg l	*11%*	*11%*	15%o	16%o	*9%*	*11%*	15%r	*10%*	*14%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 143
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	**127**	45	22	60	37	91	103	23	5	13	21	1	18	11	14	10	5	6	20	139
	10%f	*8%*	15%a	*11%*	*9%*	*10%*	*9%*	18%zf	*5%*	*11%*	13%k	*3%*	*12%*	*10%*	*8%*	*9%*	*8%*	*5%*	18%zhknq	*11%*
WILL PROBABLY DO	**242**	116	27	98	86	156	212	30	22	18	33	7	28	16	33	14	16	28	27	242
	19%	*20%*	*18%*	*17%*	*21%*	*18%*	*18%*	*23%*	*23%*	*14%*	*20%*	*12%*	*19%*	*14%*	*18%*	*13%*	24%m	*24%*	*23%*	*19%*
MAY DO	**415**	188	58	170	134	281	370	44	29	39	59	22	57	30	59	40	18	32	30	406
	32%	*32%*	*38%*	*30%*	*33%*	*32%*	*32%*	*34%*	*30%*	*31%*	*36%*	*38%*	38%m	*26%*	*33%*	*35%*	*28%*	*27%*	*26%*	*31%*
NOT VERY LIKELY TO DO	**330**	171	31	127	107	223	311	19	28	43	32	18	26	31	47	34	18	30	23	313
	25%cgl	29%c	*21%*	*23%*	*26%*	*25%*	27%g	*15%*	*29%*	*34%*	*19%*	32%l	*17%*	28%l	*26%*	*30%*	*28%*	*25%*	*20%*	*24%*
DEFINITELY WON'T	**174**	62	12	100	41	132	163	10	12	12	15	9	19	23	27	15	7	19	16	179
	13%g	*11%*	*8%*	18%zab	*10%*	15%z	14%g	*8%*	*12%*	*9%*	*9%*	*15%*	*13%*	20%zj	*15%*	*13%*	*11%*	*16%*	*14%*	*14%*
DON'T KNOW	**11**	4	1	7	4	7	8	3	*	-	5	-	1	2	-	1	-	2	-	16
	1%	*1%*	*	*1%*	*1%*	*1%*	*1%*	3%zf	*	-	3%zn	-	*1%*	*2%*	-	*1%*	-	*2%*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**369**	161	50	159	122	247	314	53	28	31	54	8	47	27	48	24	21	34	47	381
	28%fk	*27%*	*33%*	*28%*	*30%*	*28%*	*27%*	41%zf	*28%*	*25%*	33%k	*15%*	31%k	*24%*	*26%*	*21%*	32%k	*29%*	41%zkmno	*29%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**504**	233	43	227	149	355	474	29	40	55	47	27	45	54	74	49	25	48	38	492
	39%bgjl	40%b	*29%*	40%b	*36%*	*40%*	41%zg	*22%*	*41%*	*44%*	*29%*	47%jl	*30%*	48%zjlr	41%j	43%j	*39%*	42%j	*33%*	*38%*
NET WILL DEFINITELY/ PROBABLY DO	**-134**	-72	6	-69	-26	-108	-160	24	-12	-23	7	-19	2	-27	-27	-25	-4	-15	8	-111
	-10%	*-12%*	*4%*	*-12%*	*-6%*	*-12%*	*-14%*	*19%*	*-13%*	*-19%*	4%p	*-33%*	*1%*	*-24%*	*-15%*	*-22%*	*-7%*	*-13%*	7%lp	*-9%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**49**	15	9	25	10	39	43	5	-	3	4	-	6	7	1	8	5	5	9	54
	4%n	*3%*	*6%*	*4%*	*2%*	4%z	*4%*	*4%*	-	*2%*	*3%*	-	*4%*	6%zhkn	*1%*	7%hn	8%zhjkn	*4%*	8%zhkn	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**71**	32	9	30	23	48	63	8	9	6	10	2	9	8	10	4	4	3	7	69
	5%	*6%*	*6%*	*5%*	*6%*	*5%*	*5%*	*6%*	*9%*	*4%*	*6%*	*3%*	*6%*	*7%*	*6%*	*4%*	*6%*	*3%*	*6%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**81**	38	13	30	27	54	74	7	6	5	11	2	11	4	13	6	5	9	9	78
	6%	*6%*	*9%*	*5%*	*7%*	*6%*	*6%*	*5%*	*7%*	*4%*	*6%*	*4%*	*7%*	*4%*	*7%*	*5%*	*8%*	*8%*	*8%*	*6%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**168**	75	19	74	62	106	134	34	12	18	30	5	21	8	23	6	7	17	22	180
	13%fmo	*13%*	*12%*	*13%*	*15%*	*12%*	*11%*	26%zf	*13%*	*14%*	18%mo	*8%*	*14%*	*7%*	*13%*	*5%*	*11%*	*14%*	19%mo	*14%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 144
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	**127**	72	23	31	37	51	50	47	54	27	92	36	86	105	103	92	87	6	139
	10%fhk q	*9%*	*8%*	*13%*	20%ze f	*11%*	*7%*	16%zh	*7%*	*10%*	12%zk	*7%*	11%zm nq	11%q	11%q	*10%*	11%q	*4%*	*11%*
WILL PROBABLY DO	**242**	143	62	37	34	101	116	60	127	55	150	91	145	184	172	167	160	31	242
	19%	*18%*	*21%*	*16%*	*19%*	*21%*	*17%*	*20%*	*17%*	*21%*	*20%*	*17%*	19%n	*19%*	*18%*	*19%*	*20%*	*22%*	*19%*
MAY DO	**415**	251	103	61	61	142	224	86	246	83	238	176	244	316	304	286	259	30	406
	32%cq	*33%*	36%c	*26%*	*33%*	*30%*	*33%*	*28%*	*34%*	*31%*	*32%*	*32%*	32%nq	32%q	32%q	32%q	32%q	*22%*	*31%*
NOT VERY LIKELY TO DO	**330**	202	67	61	38	116	181	64	198	68	189	140	175	250	243	226	188	41	313
	25%lp	*26%*	*23%*	*26%*	*21%*	*24%*	*27%*	*21%*	*27%*	*26%*	*25%*	*26%*	*23%*	25%l	25%l	*25%*	*23%*	*30%*	*24%*
DEFINITELY WON'T	**174**	100	32	42	15	58	100	42	101	30	74	99	101	130	128	121	106	29	179
	13%dj	*13%*	*11%*	18%zb	*8%*	*12%*	15%d	*14%*	*14%*	*11%*	*10%*	18%zj	*13%*	*13%*	*13%*	*14%*	*13%*	21%zl mnop	*14%*
DON'T KNOW	**11**	4	3	4	-	5	6	2	8	2	4	6	3	6	4	3	3	-	16
	1%lno p	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	1%lno	*	*	*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**369**	214	85	68	71	152	165	107	180	82	242	127	232	288	275	260	247	37	381
	28%fh k	*28%*	*29%*	*29%*	38%zf	32%f	*24%*	35%zh	*25%*	*31%*	32%zk	*23%*	31%zm n	*29%*	*29%*	*29%*	31%z	*27%*	*29%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**504**	302	99	103	53	174	280	107	299	98	263	239	276	381	370	348	293	70	492
	39%dj p	*39%*	*34%*	44%b	*29%*	*37%*	41%zd	*36%*	*41%*	*37%*	*35%*	44%zj	*37%*	38%l	39%l	*39%*	*37%*	51%zl mnop	*38%*
NET WILL DEFINITELY/ PROBABLY DO	**-134**	-88	-14	-35	17	-21	-115	*	-119	-15	-22	-113	-44	-92	-95	-88	-47	-33	-111
	-10%	*-11%*	*-5%*	*-15%*	*9%*	*-5%*	*-17%*	*	*-16%*	*-6%*	*-3%*	*-21%*	*-6%*	*-9%*	*-10%*	*-10%*	*-6%*	*-24%*	*-9%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**49**	23	13	12	4	14	30	11	28	10	27	22	25	35	30	28	26	4	54
	4%	*3%*	*5%*	*5%*	*2%*	*3%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*3%*	3%n	*3%*	*3%*	*3%*	*3%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**71**	42	13	16	9	24	38	17	36	18	40	30	46	54	54	53	51	11	69
	5%	*5%*	*4%*	*7%*	*5%*	*5%*	*6%*	*6%*	*5%*	*7%*	*5%*	*5%*	6%mn	*5%*	*6%*	*6%*	*6%*	*8%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**81**	48	17	15	16	36	35	22	43	15	55	26	52	63	60	57	53	6	78
	6%k	*6%*	*6%*	*7%*	*9%*	*8%*	*5%*	*7%*	*6%*	*6%*	*7%*	*5%*	7%n	*6%*	*6%*	*6%*	*7%*	*4%*	*6%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**168**	102	42	24	41	78	62	56	74	39	118	50	109	136	132	122	116	16	180
	13%fh k	*13%*	*15%*	*10%*	22%zf	17%f	*9%*	19%zh	*10%*	*15%*	16%zk	*9%*	15%mn	*14%*	*14%*	*14%*	14%z	*11%*	*14%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 145
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	**127**	40	87	33	91	55	72	46	49	107	21	17	22	3	47	25	41	2	5	33	3	12	139
	10%bqrt	23%zb	*8%*	*8%*	11%z	*11%*	*9%*	*12%*	*8%*	*11%*	*7%*	*9%*	*11%*	*4%*	*12%*	17%zqrtu	24%zqrtu	*2%*	*3%*	19%zqrtu	*1%*	7%qt	*11%*
WILL PROBABLY DO	**242**	41	201	70	164	89	153	99	93	186	56	35	32	23	68	49	47	14	25	55	14	33	242
	19%qt	*24%*	*18%*	*17%*	*20%*	*18%*	*19%*	25%zh	*16%*	*18%*	*20%*	*20%*	*17%*	*28%*	*17%*	34%zqrtu	27%zqrt	*10%*	14%t	32%zqrtu	*5%*	19%qt	*19%*
MAY DO	**415**	56	359	132	270	179	236	132	160	353	62	50	61	28	128	56	59	32	73	65	68	48	406
	32%hjq	*33%*	*32%*	*33%*	*32%*	36%zf	*29%*	*33%*	*28%*	35%zj	*22%*	*28%*	*32%*	*34%*	*32%*	38%q	34%q	*22%*	40%zqt	38%q	*27%*	*28%*	*31%*
NOT VERY LIKELY TO DO	**330**	26	304	121	191	117	213	67	184	255	75	46	49	17	121	14	21	51	57	16	102	52	313
	25%adgops	*15%*	27%za	*30%*	*23%*	*24%*	*26%*	*17%*	32%zg	*25%*	*26%*	*26%*	*26%*	*21%*	*30%*	*10%*	*12%*	35%zops	31%ops	*9%*	40%zops	31%ops	*24%*
DEFINITELY WON'T	**174**	8	165	47	115	53	121	49	91	104	69	29	24	11	40	-	5	46	23	3	69	18	179
	13%aeiops	*5%*	15%za	*12%*	*14%*	*11%*	*15%*	*12%*	*16%*	*10%*	24%zi	*16%*	*13%*	*13%*	*10%*	-	*3%*	32%zoprsu	12%ops	*2%*	27%zoprsu	10%ops	*14%*
DON'T KNOW	**11**	1	10	2	4	2	9	2	1	6	5	1	*	-	1	1	1	-	1	*	1	7	16
	1%d	*	*1%*	*	*	*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*	-	*	*	*	-	*1%*	*	*	4%zpqst	*1%*
WILL DEFINITELY/ PROBABLY DO	**369**	81	288	103	255	144	225	145	142	292	77	52	54	26	115	75	88	17	30	88	16	44	381
	28%bqrt	47%zb	*26%*	*25%*	31%z	*29%*	*28%*	37%zh	*25%*	*29%*	*27%*	*29%*	*29%*	*32%*	*28%*	51%zqrtu	51%zqrtu	*11%*	16%t	51%zqrtu	*6%*	26%qt	*29%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**504**	35	469	167	306	170	333	116	275	359	144	75	73	28	161	14	26	97	80	19	171	70	492
	39%adegiops	*20%*	42%za	*41%*	*37%*	*34%*	41%e	*29%*	48%zg	*36%*	50%zi	*42%*	*39%*	*34%*	*40%*	*10%*	*15%*	67%zoprsu	43%ops	*11%*	67%zoprsu	41%ops	*38%*
NET WILL DEFINITELY/ PROBABLY DO	**-134**	46	-181	-65	-51	-26	-108	29	-133	-67	-67	-23	-19	-2	-45	60	62	-80	-50	69	-154	-25	-111
	-10%	*27%*	*-16%*	*-16%*	*-6%*	*-5%*	*-13%*	*7%*	*-23%*	*-7%*	*-23%*	*-13%*	*-10%*	*-2%*	*-11%*	42%ru	36%ru	*-55%*	*-27%*	40%ru	*-60%*	*-15%*	*-9%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**49**	4	45	15	32	18	31	15	19	34	15	9	5	6	10	3	7	4	3	11	10	7	54
	4%	*2%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*3%*	*3%*	*5%*	*5%*	*3%*	*7%*	*2%*	*2%*	*4%*	*2%*	*2%*	6%r	*4%*	*4%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**71**	14	57	17	50	23	48	24	27	56	15	9	14	4	18	9	19	2	10	13	4	10	69
	5%q	*8%*	*5%*	*4%*	*6%*	*5%*	*6%*	*6%*	*5%*	*6%*	*5%*	*5%*	*8%*	*5%*	*4%*	6%q	11%zqt	*1%*	*5%*	8%qt	*2%*	6%q	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**81**	22	59	23	58	44	37	25	48	70	11	10	12	1	32	8	19	5	12	24	*	9	78
	6%bft	12%zb	*5%*	*6%*	*7%*	9%zf	*5%*	*6%*	*8%*	*7%*	*4%*	*5%*	*6%*	*1%*	*8%*	6%t	11%zqt	4%t	7%t	14%zoqtu	*	6%t	*6%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 145
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**168**	42	126	48	115	59	109	80	49	133	35	25	23	15	56	54	42	6	5	39	1	18	180
	13%bhqrt	24%zb	*11%*	*12%*	*14%*	*12%*	*14%*	20%zh	*8%*	*13%*	*12%*	*14%*	*12%*	*19%*	*14%*	37%zpqrstu	24%zqrtu	4%t	*3%*	23%zqrtu	*	10%rt	*14%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	**127**	41	37	18	10	10	18	33	39	55	21	40	30	57	52	59	14	3	30	11	49	14	139
	10%	*11%*	*9%*	14%e	*12%*	*6%*	*10%*	*9%*	*11%*	*10%*	*11%*	*11%*	*10%*	*9%*	*8%*	12%z	*10%*	*9%*	*8%*	*5%*	13%zru	*7%*	*11%*
WILL PROBABLY DO	**242**	66	75	24	20	38	39	73	56	113	37	70	57	114	116	91	29	5	75	35	72	35	242
	19%	*18%*	*18%*	*18%*	*25%*	*22%*	*21%*	*19%*	*16%*	*20%*	*20%*	*19%*	*19%*	*18%*	*19%*	*18%*	*22%*	*18%*	*20%*	*17%*	*19%*	*17%*	*19%*
MAY DO	**415**	111	151	47	21	45	59	120	123	172	76	123	83	210	192	169	43	11	136	70	112	61	406
	32%	*30%*	35%e	*36%*	*26%*	*26%*	*32%*	*32%*	*35%*	*30%*	40%zkl	*32%*	*28%*	*34%*	*31%*	*33%*	*32%*	*36%*	*36%*	*35%*	*30%*	*29%*	*31%*
NOT VERY LIKELY TO DO	**330**	104	103	29	20	43	45	100	87	143	32	88	80	161	190	103	30	6	93	63	93	54	313
	25%jo	*29%*	*24%*	*22%*	*24%*	*25%*	*25%*	*26%*	*25%*	*25%*	*17%*	23%j	27%j	26%j	30%zo	*20%*	*22%*	*20%*	*24%*	*31%*	*25%*	*25%*	*24%*
DEFINITELY WON'T	**174**	41	59	14	10	35	21	50	42	81	23	53	48	73	73	80	17	4	44	21	43	44	179
	13%	*11%*	*14%*	*10%*	*12%*	20%zac	*11%*	*13%*	*12%*	*14%*	*12%*	*14%*	*16%*	*12%*	*12%*	16%z	*12%*	*13%*	*12%*	*10%*	*12%*	21%zrst	*14%*
DON'T KNOW	**11**	2	3	-	1	1	3	4	3	4	1	3	2	6	3	4	2	1	2	3	-	5	16
	1%	*1%*	*1%*	-	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	4%zn	*1%*	*1%*	-	2%zt	*1%*
WILL DEFINITELY/ PROBABLY DO	**369**	107	111	42	31	48	57	106	95	168	59	110	88	172	168	150	43	8	105	46	120	49	381
	28%	*29%*	*26%*	*32%*	*37%*	*28%*	*31%*	*28%*	*27%*	*30%*	*31%*	*29%*	*29%*	*28%*	*27%*	*30%*	*32%*	*27%*	*28%*	*23%*	33%u	*23%*	*29%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**504**	146	162	42	29	79	66	150	130	224	55	141	128	234	264	183	47	10	137	84	136	98	492
	39%j	*40%*	*38%*	*32%*	*36%*	46%c	*36%*	*39%*	*37%*	*39%*	*29%*	37%j	43%j	*38%*	*42%*	*36%*	*35%*	*33%*	*36%*	*41%*	*37%*	46%zr	*38%*
NET WILL DEFINITELY/ PROBABLY DO	**-134**	-39	-50	*	1	-31	-9	-44	-35	-56	4	-31	-41	-62	-96	-33	-3	-2	-32	-38	-16	-49	-111
	-10%	*-11%*	*-12%*	*	*1%*	*-18%*	*-5%*	*-12%*	*-10%*	*-10%*	*2%*	*-8%*	*-14%*	*-10%*	*-15%*	*-7%*	*-3%*	*-6%*	*-8%*	*-19%*	*-4%*	*-23%*	*-9%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**49**	10	17	4	5	9	11	19	12	18	15	23	10	15	17	22	9	1	11	4	18	9	54
	4%	*3%*	*4%*	*3%*	*7%*	*5%*	*6%*	*5%*	*3%*	*3%*	8%zm	6%zm	*3%*	*2%*	*3%*	*4%*	*6%*	*4%*	*3%*	*2%*	*5%*	*4%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**71**	18	23	6	5	7	10	24	20	26	10	20	23	28	36	23	10	1	26	8	17	11	69
	5%	*5%*	*5%*	*5%*	*6%*	*4%*	*6%*	*6%*	*6%*	*5%*	*5%*	*5%*	*8%*	*5%*	*6%*	*5%*	*7%*	*4%*	*7%*	*4%*	*5%*	*5%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**81**	30	22	9	7	11	9	17	21	42	11	22	20	39	34	37	9	*	22	11	25	10	78
	6%	*8%*	*5%*	*7%*	*8%*	*6%*	*5%*	*5%*	*6%*	*7%*	*6%*	*6%*	*7%*	*6%*	*5%*	*7%*	*7%*	*1%*	*6%*	*6%*	*7%*	*5%*	*6%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**168**	49	49	23	13	21	28	46	41	81	23	45	34	89	80	68	15	5	46	23	60	19	180
	13%	*13%*	*11%*	*17%*	*16%*	*12%*	*15%*	*12%*	*12%*	*14%*	*12%*	*12%*	*11%*	*14%*	*13%*	*13%*	*11%*	*17%*	*12%*	*11%*	16%u	*9%*	*14%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 147
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

		Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:							
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	**1295**	317	95	258	381	329	216	99	338
WEIGHTED BASE	**1299**	329	91	267	369	324	204	103	356
	100%	*25%*	*7%*	*21%*	*28%*	*25%*	*16%*	*8%*	*27%*
EFFECTIVE BASE	**821**	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	**127**	59	23	58	127	86	50	21	54
	10%	*18%*	*25%*	*22%*	*34%*	*26%*	*24%*	*21%*	*15%*
WILL PROBABLY DO	**242**	101	27	109	242	116	63	40	115
	19%	*31%*	*29%*	*41%*	*66%*	*36%*	*31%*	*39%*	*32%*
MAY DO	**415**	87	25	57	-	91	48	20	100
	32%	*27%*	*27%*	*21%*	-	*28%*	*24%*	*19%*	*28%*
NOT VERY LIKELY TO DO	**330**	69	16	35	-	25	28	17	60
	25%	*21%*	*17%*	*13%*	-	*8%*	*14%*	*17%*	*17%*
DEFINITELY WON'T	**174**	12	1	9	-	7	14	5	26
	13%	*4%*	*1%*	*3%*	-	*2%*	*7%*	*5%*	*7%*
DON'T KNOW	**11**	*	-	-	-	-	*	-	1
	1%	*	-	-	-	-	*	-	*
WILL DEFINITELY/ PROBABLY DO	**369**	160	50	167	369	201	113	61	169
	28%	*49%*	*54%*	*62%*	*100%*	*62%*	*55%*	*59%*	*47%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**504**	81	17	43	-	32	43	22	87
	39%	*25%*	*19%*	*16%*	-	*10%*	*21%*	*21%*	*24%*
NET WILL DEFINITELY/ PROBABLY DO	**-134**	79	33	123	369	170	70	39	82
	-10%	*24%*	*36%*	*46%*	*100%*	*52%*	*34%*	*38%*	*23%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**49**	-	-	-	49	-	-	-	-
	4%	-	-	-	*13%*	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**71**	11	1	13	71	30	9	3	4
	5%	*3%*	*1%*	*5%*	*19%*	*9%*	*4%*	*3%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**81**	28	5	35	81	33	18	6	37
	6%	*9%*	*5%*	*13%*	*22%*	*10%*	*9%*	*6%*	*10%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**168**	121	44	119	168	139	86	52	128
	13%	*37%*	*48%*	*44%*	*46%*	*43%*	*42%*	*50%*	*36%*

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Table 148
Q.GK18_5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	**111**	39	71	8	27	19	22	15	12	7	35	41	34	40	38	11	21	78	33	109
	9%aor	*6%*	11%za	*5%*	13%c	*8%*	*10%*	*8%*	*7%*	*6%*	10%c	*9%*	*7%*	12%o	10%o	*4%*	*7%*	11%zr	*6%*	*8%*
WILL PROBABLY DO	**213**	99	115	34	33	36	35	31	26	17	68	71	74	57	63	46	48	120	94	220
	16%	*16%*	*17%*	*21%*	*16%*	*15%*	*16%*	*16%*	*16%*	*17%*	*18%*	*15%*	*16%*	*17%*	*17%*	*16%*	*16%*	*17%*	*16%*	*17%*
MAY DO	**309**	138	171	47	55	46	52	58	32	19	102	98	109	74	92	70	72	167	143	312
	24%	*22%*	*26%*	*29%*	*26%*	*19%*	*23%*	30%zehkl	*19%*	*19%*	*27%*	*21%*	*24%*	*22%*	*25%*	*25%*	*24%*	*24%*	*24%*	*24%*
NOT VERY LIKELY TO DO	**422**	243	179	44	62	105	77	56	56	21	107	182	133	122	121	94	85	243	179	396
	32%bilp	38%zb	*27%*	*27%*	*30%*	43%zcdgijl	35%i	*29%*	*34%*	*21%*	*29%*	39%zcfgijl	*29%*	*36%*	*33%*	*33%*	*28%*	*34%*	*30%*	*31%*
DEFINITELY WON'T	**232**	111	120	26	29	35	35	32	39	36	55	70	107	49	49	57	77	98	134	241
	18%q	*18%*	*18%*	*16%*	*14%*	*14%*	*16%*	*17%*	23%djk	35%zcdefgjkl	*15%*	*15%*	23%zdfgjk	*14%*	*14%*	*20%*	25%zmn	*14%*	23%zq	*19%*
DON'T KNOW	**12**	5	8	3	2	1	2	*	1	2	6	3	4	1	3	5	4	4	9	17
	1%	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**324**	138	186	43	61	55	57	46	38	24	103	113	108	96	101	57	69	197	127	329
	25%r	*22%*	28%za	*26%*	*29%*	*23%*	*26%*	*24%*	*23%*	*23%*	*28%*	*24%*	*23%*	*28%*	*28%*	*20%*	*23%*	28%r	*21%*	*25%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**654**	354	299	70	91	140	112	88	95	57	161	252	240	171	170	151	162	341	313	637
	50%bcj	56%zb	*45%*	*43%*	*44%*	58%cdj	*50%*	*46%*	57%cdgj	*56%*	*43%*	54%cfj	52%gj	*50%*	*46%*	*53%*	*53%*	*48%*	*53%*	*49%*
NET WILL DEFINITELY/ PROBABLY DO	**-330**	-216	-113	-27	-31	-85	-55	-42	-57	-33	-58	-140	-132	-75	-69	-94	-92	-144	-186	-308
	-25%	*-34%*	*-17%*	*-17%*	*-15%*	*-35%*	*-25%*	*-22%*	*-34%*	*-33%*	*-16%*	*-30%*	*-29%*	*-22%*	*-19%*	*-33%*	*-30%*	*-20%*	*-32%*	*-24%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**38**	14	24	6	2	7	7	11	5	1	8	14	16	8	5	12	12	13	24	36
	3%	*2%*	*4%*	*4%*	*1%*	*3%*	*3%*	6%zdj	*3%*	*1%*	*2%*	*3%*	*3%*	*2%*	*1%*	*4%*	*4%*	*2%*	4%z	*3%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	19	41	8	5	11	11	6	9	10	13	22	26	18	17	13	12	35	25	60
	5%	*3%*	6%za	*5%*	*3%*	*4%*	*5%*	*3%*	*6%*	10%dj	*3%*	*5%*	*6%*	*5%*	*5%*	*5%*	*4%*	*5%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**67**	33	33	9	15	14	9	13	5	1	25	23	19	19	26	9	12	45	22	66
	5%r	*5%*	*5%*	*6%*	*7%*	*6%*	*4%*	7%l	*3%*	*1%*	*7%*	*5%*	*4%*	*5%*	*7%*	*3%*	*4%*	*6%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**159**	72	88	20	38	23	30	16	19	12	58	54	47	51	53	23	32	104	56	167
	12%or	*11%*	*13%*	*12%*	18%zgl	*10%*	*14%*	*8%*	*11%*	*12%*	16%zgl	*12%*	*10%*	15%o	*14%*	*8%*	*11%*	15%r	*9%*	*13%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 149
Q.GK18_5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	**111**	52	16	43	35	76	99	11	4	5	25	6	14	6	13	10	6	10	11	109
	9%	*9%*	*11%*	*8%*	*8%*	*9%*	*8%*	*8%*	*4%*	*4%*	15%zh mn	*10%*	*9%*	*5%*	*7%*	*9%*	*10%*	*8%*	*10%*	*8%*
WILL PROBABLY DO	**213**	87	29	97	60	153	181	32	20	21	26	12	25	12	30	16	8	22	21	220
	16%m	*15%*	*19%*	*17%*	*15%*	*17%*	*16%*	25%zf	*20%*	*17%*	*16%*	*21%*	*17%*	*11%*	*16%*	*14%*	*12%*	*19%*	*18%*	*17%*
MAY DO	**309**	142	37	130	94	215	270	39	16	19	52	12	50	20	49	29	14	23	26	312
	24%m	*24%*	*25%*	*23%*	*23%*	*24%*	*23%*	30%zf	*16%*	*15%*	32%zh mq	*20%*	33%zh mq	*17%*	27%m	*26%*	*22%*	*20%*	*23%*	*24%*
NOT VERY LIKELY TO DO	**422**	218	41	162	155	267	393	28	36	60	38	19	37	44	55	39	24	34	36	396
	32%ce gj	37%zc	*27%*	*29%*	38%e	*30%*	34%g	*21%*	37%j	*48%*	*23%*	*33%*	*25%*	39%jl	*30%*	*35%*	36%j	*29%*	*31%*	*31%*
DEFINITELY WON'T	**232**	81	27	124	61	171	215	16	21	20	18	8	21	30	35	19	13	25	21	241
	18%ag j	*14%*	*18%*	22%za	*15%*	19%z	18%g	*12%*	22%j	*16%*	*11%*	*15%*	*14%*	27%zj l	*19%*	*16%*	20%j	22%j	*18%*	*19%*
DON'T KNOW	**12**	5	-	8	5	7	7	4	*	-	5	-	3	2	-	-	-	2	-	17
	1%f	*1%*	-	*1%*	*1%*	*1%*	*1%*	3%zf	*	-	3%zn	-	*2%*	*2%*	-	-	-	*2%*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**324**	139	45	139	94	229	280	43	24	26	52	18	39	18	42	26	14	32	32	329
	25%m	*24%*	*30%*	*25%*	*23%*	*26%*	*24%*	33%zf	*25%*	*21%*	31%m	31%m	26%m	*16%*	*23%*	*23%*	*22%*	27%m	28%m	*25%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**654**	299	69	286	216	438	609	43	57	80	57	28	58	74	90	58	36	59	57	637
	50%gj l	*51%*	*45%*	*51%*	*53%*	*49%*	52%zg	*33%*	59%jl	*64%*	*34%*	*48%*	*39%*	65%zj klnqr	49%j	51%j	56%jl	51%j	49%j	*49%*
NET WILL DEFINITELY/ PROBABLY DO	**-330**	-160	-23	-146	-121	-209	-329	*	-33	-54	-5	-10	-19	-56	-47	-32	-22	-27	-24	-308
	-25%	*-27%*	*-15%*	*-26%*	*-30%*	*-23%*	*-28%*	*	*-34%*	*-43%*	*-3%*	*-17%*	*-13%*	*-49%*	*-26%*	*-28%*	*-34%*	*-23%*	*-21%*	*-24%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**38**	14	4	20	7	30	36	2	3	1	6	5	5	3	6	4	*	3	2	36
	3%	*2%*	*3%*	*4%*	*2%*	*3%*	*3%*	*1%*	*3%*	*1%*	*4%*	9%zp	*3%*	*3%*	*3%*	*3%*	*1%*	*2%*	*2%*	*3%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	25	7	27	13	47	56	4	6	4	5	1	6	7	8	6	2	8	8	60
	5%	*4%*	*5%*	*5%*	*3%*	*5%*	*5%*	*3%*	*6%*	*4%*	*3%*	*2%*	*4%*	*6%*	*4%*	*5%*	*4%*	*6%*	*7%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**67**	28	15	24	22	44	61	5	4	3	9	7	8	3	6	9	4	6	7	66
	5%	*5%*	10%zc	*4%*	*5%*	*5%*	*5%*	*4%*	*4%*	*2%*	*6%*	13%zmn	*5%*	*2%*	*4%*	*8%*	*7%*	*5%*	*6%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**159**	72	19	68	52	108	127	32	12	18	31	5	21	5	23	7	7	16	15	167
	12%fm	*12%*	*13%*	*12%*	*13%*	*12%*	*11%*	25%zf	*12%*	*14%*	19%zmo	*8%*	14%m	*5%*	13%m	*7%*	11%m	13%m	13%m	*13%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 150
Q.GK18_5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	**111**	59	29	23	28	36	52	36	53	22	84	27	80	95	94	89	82	8	109
	9%k	*8%*	*10%*	*10%*	15%zef	*8%*	*8%*	12%zh	*7%*	*8%*	11%zk	*5%*	11%zm n	*10%*	10%z	*10%*	10%z	*6%*	*8%*
WILL PROBABLY DO	**213**	121	57	34	36	91	98	62	106	45	120	92	124	156	149	141	133	21	220
	16%	*16%*	*20%*	*14%*	*19%*	*19%*	*14%*	20%zh	*14%*	*17%*	*16%*	*17%*	16%n	*16%*	*16%*	*16%*	*17%*	*15%*	*17%*
MAY DO	**309**	180	83	45	46	107	162	72	179	58	176	133	171	234	219	205	186	23	312
	24%	*23%*	29%zc	*19%*	*25%*	*23%*	*24%*	*24%*	*24%*	*22%*	*23%*	*24%*	*23%*	24%l	23%l	*23%*	*23%*	*17%*	*24%*
NOT VERY LIKELY TO DO	**422**	271	77	74	54	153	228	79	252	91	252	169	234	330	321	300	250	47	396
	32%bg	35%b	*27%*	*31%*	*29%*	*32%*	*34%*	*26%*	34%g	*34%*	*34%*	*31%*	*31%*	33%l	34%l	*33%*	*31%*	*34%*	*31%*
DEFINITELY WON'T	**232**	136	40	56	20	81	129	48	136	48	111	121	143	169	166	158	147	36	241
	18%bd j	*18%*	*14%*	24%zb	*11%*	*17%*	19%d	*16%*	*19%*	*18%*	*15%*	22%zj	19%mn	*17%*	*17%*	*18%*	*18%*	27%zm nop	*19%*
DON'T KNOW	**12**	4	4	4	-	6	7	4	8	1	5	7	3	6	4	3	3	1	17
	1%lno p	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	1%lno	*	*	*	*1%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**324**	181	86	56	64	127	150	98	159	67	204	119	204	251	243	230	216	29	329
	25%fh k	*23%*	30%z	*24%*	35%zf	*27%*	*22%*	32%zh	*22%*	*25%*	*27%*	*22%*	27%zm n	*25%*	*26%*	*26%*	27%z	*21%*	*25%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**654**	407	117	129	75	233	357	127	388	139	363	289	376	499	487	458	398	83	637
	50%bd g	53%b	*40%*	55%b	*40%*	*49%*	53%d	*42%*	53%g	52%g	*49%*	*53%*	*50%*	*50%*	51%l	*51%*	*50%*	61%zl mp	*49%*
NET WILL DEFINITELY/ PROBABLY DO	**-330**	-226	-31	-73	-11	-106	-207	-29	-229	-72	-159	-170	-172	-248	-243	-227	-182	-54	-308
	-25%	*-29%*	*-11%*	*-31%*	*-6%*	*-22%*	*-31%*	*-10%*	*-31%*	*-27%*	*-21%*	*-31%*	*-23%*	*-25%*	*-26%*	*-25%*	*-23%*	*-40%*	*-24%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**38**	20	10	7	*	15	22	10	22	6	17	20	23	30	30	29	26	1	36
	3%d	*3%*	*3%*	*3%*	*	*3%*	3%d	*3%*	*3%*	*2%*	*2%*	*4%*	*3%*	*3%*	*3%*	*3%*	*3%*	*1%*	*3%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	29	14	17	7	20	34	14	32	14	38	22	39	47	46	44	41	7	60
	5%	*4%*	*5%*	*7%*	*4%*	*4%*	*5%*	*5%*	*4%*	*5%*	*5%*	*4%*	5%n	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**67**	34	21	10	17	19	33	24	30	12	41	26	38	44	42	42	39	9	66
	5%	*4%*	*7%*	*4%*	9%zef	*4%*	*5%*	8%zh	*4%*	*5%*	*5%*	*5%*	5%mn	*4%*	*4%*	*5%*	*5%*	*7%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**159**	97	41	22	40	73	62	49	75	35	108	51	104	130	126	115	110	13	167
	12%fk	*13%*	*14%*	*9%*	21%zf	15%f	*9%*	16%zh	*10%*	*13%*	14%k	*9%*	14%n	*13%*	*13%*	*13%*	*14%*	*9%*	*13%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 151
Q.GK18_5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	**111**	39	71	37	73	56	55	43	40	93	17	20	15	5	41	25	39	1	6	32	-	6	109
	9%bfqrtu	23%zb	*6%*	*9%*	*9%*	11%zf	*7%*	*11%*	*7%*	*9%*	*6%*	*11%*	*8%*	*6%*	*10%*	17%zqrtu	23%zqrtu	*	3%t	18%zqrtu	-	4%t	*8%*
WILL PROBABLY DO	**213**	42	171	58	151	75	139	92	76	166	47	31	35	10	66	37	53	9	15	43	15	37	220
	16%bhqrt	24%zb	*15%*	*14%*	18%z	*15%*	*17%*	23%zh	*13%*	*16%*	*16%*	*17%*	*19%*	*12%*	*16%*	26%zqrt	31%zqrt	*6%*	*8%*	25%zqrt	*6%*	22%qrt	*17%*
MAY DO	**309**	35	275	97	199	130	179	93	120	252	57	40	46	19	84	54	33	26	62	52	31	44	312
	24%t	*20%*	*24%*	*24%*	*24%*	*26%*	*22%*	*24%*	*21%*	*25%*	*20%*	*22%*	*25%*	*23%*	*21%*	37%zpqt	*19%*	*18%*	34%zpqt	30%pqt	*12%*	26%t	*24%*
NOT VERY LIKELY TO DO	**422**	47	375	148	251	157	265	108	219	339	83	53	57	34	154	27	44	55	66	34	125	48	396
	32%dgos	*27%*	*33%*	*37%*	*30%*	*32%*	*33%*	*27%*	38%zq	*34%*	*29%*	*30%*	*30%*	*42%*	*38%*	*18%*	*25%*	37%ops	36%os	*20%*	49%zopsu	*29%*	*31%*
DEFINITELY WON'T	**232**	10	222	61	157	76	155	55	121	154	78	33	34	14	58	1	4	56	34	10	84	26	241
	18%agiops	*6%*	20%za	*15%*	*19%*	*15%*	*19%*	*14%*	21%g	*15%*	27%zi	*18%*	*18%*	*17%*	*14%*	*1%*	*3%*	38%zoprsu	19%ops	6%o	33%zoprsu	16%ops	*19%*
DON'T KNOW	**12**	-	12	3	4	1	11	3	2	7	6	2	-	-	1	1	-	-	1	*	2	7	17
	1%de	-	*1%*	*1%*	*	*	*1%*	*1%*	*	*1%*	*2%*	*1%*	-	-	*	*1%*	-	-	*1%*	*	*1%*	4%zpqs	*1%*
WILL DEFINITELY/ PROBABLY DO	**324**	81	243	95	223	130	194	136	116	259	65	51	50	15	107	62	92	10	20	75	15	43	329
	25%bhqrt	47%zb	*22%*	*23%*	27%z	*26%*	*24%*	34%zh	*20%*	*26%*	*22%*	*29%*	*27%*	*18%*	*27%*	43%zqrtu	53%zqrtu	*7%*	*11%*	44%zqrtu	*6%*	25%qrt	*25%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**654**	57	596	209	408	234	420	163	341	493	161	86	91	48	213	28	48	110	100	45	209	75	637
	50%agops	*33%*	53%za	*52%*	*49%*	*47%*	*52%*	*41%*	59%zq	*49%*	56%z	*48%*	*49%*	*59%*	*53%*	*19%*	*28%*	76%zoprsu	54%ops	*26%*	82%zoprsu	44%ops	*49%*
NET WILL DEFINITELY/ PROBABLY DO	**-330**	24	-353	-114	-185	-104	-226	-27	-225	-233	-96	-35	-41	-34	-105	34	44	-101	-80	30	-194	-32	-308
	-25%	*14%*	*-31%*	*-28%*	*-22%*	*-21%*	*-28%*	*-7%*	*-39%*	*-23%*	*-33%*	*-20%*	*-22%*	*-41%*	*-26%*	23%u	25%u	*-69%*	*-43%*	*18%*	*-76%*	*-19%*	*-24%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**38**	6	31	13	25	15	23	14	17	27	10	7	8	1	9	3	8	3	3	4	6	10	36
	3%	*4%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	*3%*	*3%*	*4%*	*4%*	*4%*	*2%*	*2%*	*2%*	*5%*	*2%*	*2%*	*2%*	*2%*	*6%*	*3%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	14	47	16	45	25	35	24	22	46	14	9	12	4	16	6	21	1	2	13	3	12	60
	5%qr	*8%*	*4%*	*4%*	*5%*	*5%*	*4%*	*6%*	*4%*	*5%*	*5%*	*5%*	*6%*	*5%*	*4%*	*4%*	12%zoqrt	*1%*	*1%*	8%qrt	*1%*	7%qrt	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**67**	18	48	17	49	37	30	20	32	59	7	10	9	3	23	1	23	2	5	24	4	6	66
	5%bfjo	11%zb	*4%*	*4%*	*6%*	7%zf	*4%*	*5%*	*6%*	6%j	*2%*	*6%*	*5%*	*3%*	*6%*	*1%*	13%zoqrtu	*2%*	*3%*	14%zoqrtu	*2%*	*3%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 151
Q.GK18_5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**159**	42	117	49	105	53	106	77	44	127	33	25	22	7	59	53	40	3	11	33	2	16	167
	12%bhqrt	25%zb	*10%*	*12%*	*13%*	*11%*	*13%*	20%zh	*8%*	*13%*	*11%*	*14%*	*12%*	*8%*	*15%*	36%zpqrstu	23%zqrtu	*2%*	6%t	19%zqrtu	*1%*	9%qt	*13%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 152
Q.GK18_5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	**111**	31	25	21	11	9	13	32	28	50	15	32	27	51	46	49	11	4	27	14	44	13	109
	9%b	*9%*	*6%*	16%zbe	14%be	*5%*	*7%*	*9%*	*8%*	*9%*	*8%*	*8%*	*9%*	*8%*	*7%*	*10%*	*8%*	*13%*	*7%*	*7%*	12%zru	*6%*	*8%*
WILL PROBABLY DO	**213**	56	63	28	16	31	36	65	48	100	34	65	42	105	105	83	21	4	67	33	67	24	220
	16%u	*15%*	*15%*	*21%*	*19%*	*18%*	*19%*	*17%*	*14%*	*18%*	*18%*	*17%*	*14%*	*17%*	*17%*	*16%*	*16%*	*13%*	*18%*	*16%*	18%u	*11%*	*17%*
MAY DO	**309**	86	113	30	19	33	31	80	93	136	50	90	58	161	136	133	32	9	114	44	84	42	312
	24%f	*23%*	*27%*	*23%*	*23%*	*19%*	*17%*	*21%*	27%f	*24%*	*26%*	*24%*	*19%*	*26%*	*22%*	*26%*	*24%*	*29%*	30%zu	*22%*	*23%*	*20%*	*24%*
NOT VERY LIKELY TO DO	**422**	132	149	25	26	58	74	130	120	172	61	117	118	187	232	137	47	6	111	77	120	71	396
	32%co	36%c	35%c	*19%*	32%c	33%c	40%zgi	*34%*	*34%*	*30%*	*32%*	*31%*	39%zm	*30%*	37%zoq	*27%*	*35%*	*20%*	*29%*	*38%*	*33%*	*33%*	*31%*
DEFINITELY WON'T	**232**	58	72	27	10	40	29	70	58	104	31	70	52	110	105	99	22	6	59	32	51	58	241
	18%	*16%*	*17%*	*21%*	*13%*	*23%*	*16%*	*18%*	*17%*	*18%*	*16%*	*18%*	*17%*	*18%*	*17%*	*19%*	*16%*	*20%*	*16%*	*16%*	*14%*	27%zrt	*19%*
DON'T KNOW	**12**	2	4	-	-	2	2	3	3	6	*	2	3	7	3	6	1	1	3	3	-	6	17
	1%	*1%*	*1%*	-	-	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	4%zn	*1%*	*1%*	-	3%zt	*1%*
WILL DEFINITELY/ PROBABLY DO	**324**	88	88	50	27	40	49	97	76	151	49	97	70	157	152	132	32	8	94	47	112	37	329
	25%bu	*24%*	*21%*	38%zabe	33%b	*23%*	*27%*	*26%*	*22%*	*27%*	*26%*	*26%*	*23%*	*25%*	*24%*	*26%*	*24%*	*26%*	*25%*	*23%*	30%zu	*17%*	*25%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**654**	190	221	52	37	98	103	200	178	275	91	187	170	297	336	236	69	12	171	109	172	128	637
	50%cor	*52%*	52%c	*39%*	*45%*	57%c	*56%*	*53%*	*51%*	*48%*	*48%*	*50%*	57%zm	*48%*	*54%*	*47%*	*51%*	*41%*	*45%*	*53%*	*47%*	60%zrt	*49%*
NET WILL DEFINITELY/ PROBABLY DO	**-330**	-103	-133	-2	-10	-58	-54	-103	-102	-125	-43	-90	-100	-140	-185	-104	-37	-4	-77	-61	-60	-91	-308
	-25%	*-28%*	*-31%*	*-2%*	*-12%*	*-34%*	*-29%*	*-27%*	*-29%*	*-22%*	*-22%*	*-24%*	*-33%*	*-23%*	*-29%*	*-21%*	*-27%*	*-15%*	*-20%*	*-30%*	*-16%*	*-43%*	*-24%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**38**	6	15	7	2	4	4	12	4	22	5	10	12	16	16	18	3	2	13	4	10	6	36
	3%h	*2%*	*3%*	*5%*	*2%*	*2%*	*2%*	*3%*	*1%*	*4%*	*2%*	*3%*	*4%*	*3%*	*2%*	*4%*	*2%*	*5%*	*4%*	*2%*	*3%*	*3%*	*3%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	17	14	9	5	7	11	20	20	20	8	18	15	27	37	16	7	*	21	6	15	9	60
	5%o	*5%*	*3%*	*7%*	*6%*	*4%*	*6%*	*5%*	*6%*	*3%*	*4%*	*5%*	*5%*	*4%*	*6%*	*3%*	*5%*	*1%*	*5%*	*3%*	*4%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**67**	14	17	10	6	13	10	21	13	32	15	25	13	29	23	34	9	1	17	14	25	6	66
	5%	*4%*	*4%*	*8%*	*7%*	*8%*	*5%*	*5%*	*4%*	*6%*	*8%*	*7%*	*4%*	*5%*	*4%*	7%z	*7%*	*2%*	*5%*	*7%*	*7%*	*3%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**159**	50	42	23	14	15	24	44	39	77	22	45	30	84	76	64	14	5	43	23	61	16	167
	12%u	*14%*	*10%*	18%b	*17%*	*9%*	*13%*	*12%*	*11%*	*13%*	*12%*	*12%*	*10%*	*14%*	*12%*	*13%*	*10%*	*18%*	*11%*	*11%*	17%zu	*7%*	*13%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 153
Q.GK18_5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

		Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:							
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	**1295**	317	95	258	381	329	216	99	338
WEIGHTED BASE	**1299**	329	91	267	369	324	204	103	356
	100%	*25%*	*7%*	*21%*	*28%*	*25%*	*16%*	*8%*	*27%*
EFFECTIVE BASE	**821**	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	**111**	60	18	50	76	111	43	20	59
	9%	*18%*	*20%*	*19%*	*20%*	*34%*	*21%*	*19%*	*17%*
WILL PROBABLY DO	**213**	89	27	84	126	213	64	38	94
	16%	*27%*	*30%*	*31%*	*34%*	*66%*	*31%*	*36%*	*26%*
MAY DO	**309**	57	18	51	70	-	32	19	74
	24%	*17%*	*20%*	*19%*	*19%*	-	*16%*	*19%*	*21%*
NOT VERY LIKELY TO DO	**422**	95	25	69	68	-	41	22	83
	32%	*29%*	*27%*	*26%*	*18%*	-	*20%*	*22%*	*23%*
DEFINITELY WON'T	**232**	26	2	13	31	-	22	4	45
	18%	*8%*	*2%*	*5%*	*8%*	-	*11%*	*4%*	*13%*
DON'T KNOW	**12**	1	1	-	-	-	1	-	*
	1%	*	*1%*	-	-	-	*	-	*
WILL DEFINITELY/ PROBABLY DO	**324**	150	45	133	201	324	107	57	153
	25%	*46%*	*50%*	*50%*	*55%*	*100%*	*53%*	*55%*	*43%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**654**	121	27	82	98	-	64	27	128
	50%	*37%*	*29%*	*31%*	*27%*	-	*31%*	*26%*	*36%*
NET WILL DEFINITELY/ PROBABLY DO	**-330**	29	19	51	103	324	44	30	25
	-25%	*9%*	*20%*	*19%*	*28%*	*100%*	*21%*	*29%*	*7%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**38**	-	-	-	-	38	-	-	-
	3%	-	-	-	-	*12%*	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	5	3	3	30	60	9	3	8
	5%	*1%*	*3%*	*1%*	*8%*	*19%*	*5%*	*3%*	*2%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**67**	31	5	24	33	67	13	4	23
	5%	*10%*	*6%*	*9%*	*9%*	*21%*	*6%*	*4%*	*7%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**159**	113	38	107	139	159	85	51	122
	12%	*35%*	*41%*	*40%*	*38%*	*49%*	*42%*	*49%*	*34%*

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Table 154
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	**110**	45	65	5	19	9	32	15	19	11	25	40	45	37	28	23	23	65	46	110
	8%c	*7%*	*10%*	*3%*	9%c	*4%*	14%zce jk	*8%*	12%ce	10%c	7%c	9%ce	10%c	*11%*	*8%*	*8%*	*7%*	*9%*	*8%*	*8%*
WILL PROBABLY DO	**94**	45	49	10	18	15	14	13	11	14	28	28	37	14	33	29	18	47	46	106
	7%m	*7%*	*7%*	*6%*	*9%*	*6%*	*6%*	*7%*	*6%*	14%zk	*8%*	*6%*	*8%*	*4%*	9%m	10%m	*6%*	*7%*	*8%*	*8%*
MAY DO	**175**	79	96	25	26	41	31	15	27	9	51	72	51	42	52	41	40	94	81	176
	13%g	*13%*	*14%*	16%g	*12%*	17%g	*14%*	*8%*	16%gl	*9%*	*14%*	16%g	*11%*	*12%*	*14%*	*14%*	*13%*	*13%*	*14%*	*14%*
NOT VERY LIKELY TO DO	**376**	196	180	38	56	91	53	67	49	23	94	144	139	98	109	89	81	206	170	363
	29%	*31%*	*27%*	*23%*	*27%*	37%cf ij	*24%*	35%cf j	*29%*	*22%*	*25%*	31%f	*30%*	*28%*	*30%*	*31%*	*26%*	*29%*	*29%*	*28%*
DEFINITELY WON'T	**531**	263	268	82	87	86	92	81	60	43	169	178	184	153	139	97	142	292	239	520
	41%o	*41%*	*40%*	50%ze hkl	*42%*	*36%*	*41%*	*42%*	*36%*	*42%*	*45%*	*38%*	*40%*	45%o	*38%*	*34%*	46%zo	*41%*	*40%*	*40%*
DON'T KNOW	**13**	6	7	3	3	1	2	1	1	3	6	3	4	-	4	5	4	4	9	20
	1%	*1%*	*1%*	*2%*	*1%*	*	*1%*	*	*1%*	*3%*	*2%*	*1%*	*1%*	-	*1%*	2%m	*1%*	*1%*	*1%*	*2%*
WILL DEFINITELY/ PROBABLY DO	**204**	90	114	15	37	24	45	28	30	24	52	69	83	51	61	52	41	112	92	216
	16%c	*14%*	*17%*	*10%*	18%c	*10%*	20%ce k	*15%*	18%c	24%ce	14%c	*15%*	18%c	*15%*	*17%*	*18%*	*13%*	*16%*	*16%*	*17%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**907**	460	448	120	143	177	145	148	109	66	263	322	323	250	248	186	223	498	409	883
	70%b	*72%*	*67%*	*73%*	*68%*	*73%*	*65%*	77%zf hl	*65%*	*64%*	*71%*	69%f	*70%*	*73%*	*68%*	*66%*	*72%*	*70%*	*69%*	*68%*
NET WILL DEFINITELY/ PROBABLY DO	**-703**	-370	-333	-104	-106	-153	-100	-120	-79	-41	-210	-253	-240	-199	-187	-135	-182	-386	-317	-667
	-54%	*-58%*	*-50%*	*-64%*	*-51%*	*-63%*	*-45%*	*-62%*	*-47%*	*-40%*	*-56%*	*-54%*	*-52%*	*-58%*	*-51%*	*-47%*	*-59%*	*-55%*	*-54%*	*-52%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**28**	12	16	2	4	2	6	4	6	4	7	8	14	-	10	13	6	10	19	31
	2%m	*2%*	*2%*	*1%*	*2%*	*1%*	*3%*	*2%*	*4%*	*4%*	*2%*	*2%*	*3%*	-	3%m	4%zm	2%m	*1%*	3%z	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**37**	15	22	3	8	8	6	4	4	5	11	14	12	10	12	9	6	23	14	34
	3%	*2%*	*3%*	*2%*	*4%*	*3%*	*3%*	*2%*	*2%*	*5%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**40**	20	20	2	3	6	13	6	6	4	5	19	16	14	10	10	6	24	16	41
	3%j	*3%*	*3%*	*1%*	*1%*	*2%*	6%zcd jk	*3%*	*4%*	*4%*	*1%*	*4%*	*4%*	*4%*	*3%*	*4%*	*2%*	*3%*	*3%*	*3%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**99**	43	56	8	22	8	20	14	14	12	30	28	40	27	29	20	23	56	43	110
	8%	*7%*	*8%*	*5%*	11%e	*3%*	9%k	*7%*	*8%*	12%e	8%c	*6%*	*9%*	*8%*	*8%*	*7%*	*7%*	*8%*	*7%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 155
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	**110**	40	18	53	38	72	91	18	5	12	16	2	21	7	19	9	2	10	7	110
	8%	*7%*	*12%*	*9%*	*9%*	*8%*	*8%*	14%zf	*5%*	*9%*	*10%*	*4%*	14%zmp	*6%*	*11%*	*8%*	*4%*	*9%*	*6%*	*8%*
WILL PROBABLY DO	**94**	30	12	52	34	60	72	22	13	13	17	3	15	6	7	-	5	6	8	106
	7%fo	*5%*	*8%*	9%za	*8%*	*7%*	*6%*	17%zf	13%no	*11%*	10%o	6%o	10%o	5%o	*4%*	-	8%o	*5%*	7%o	*8%*
MAY DO	**175**	74	23	78	67	109	145	30	9	10	35	5	31	9	27	13	7	16	14	176
	13%ef m	*13%*	*15%*	*14%*	*16%*	*12%*	*12%*	23%zf	*9%*	*8%*	21%zhk m	*8%*	21%zhm	*8%*	*15%*	*11%*	*11%*	*14%*	*12%*	*14%*
NOT VERY LIKELY TO DO	**376**	181	46	149	129	247	344	30	31	45	42	20	43	36	43	30	20	36	29	363
	29%cg	*31%*	*31%*	*26%*	*32%*	*28%*	*30%*	*23%*	*32%*	*36%*	*26%*	*35%*	*29%*	*31%*	*24%*	*26%*	*31%*	*31%*	*25%*	*28%*
DEFINITELY WON'T	**531**	256	52	223	138	393	506	24	40	45	50	27	37	54	85	63	30	46	57	520
	41%dg jl	*44%*	*34%*	*40%*	*34%*	44%zd	43%zg	*19%*	41%l	*36%*	*30%*	47%jl	*25%*	47%jl	47%jl	55%zj l	46%jl	39%l	50%jl	*40%*
DON'T KNOW	**13**	5	-	8	4	9	8	5	*	-	5	-	3	3	-	-	-	2	-	20
	1%f	*1%*	-	*1%*	*1%*	*1%*	*1%*	4%zf	*	-	3%zn	-	*2%*	3%zn	-	-	-	*2%*	-	*2%*
WILL DEFINITELY/ PROBABLY DO	**204**	70	30	104	71	133	163	40	18	25	33	6	36	13	27	9	8	16	15	216
	16%af	*12%*	20%a	19%za	*17%*	*15%*	*14%*	31%zf	*18%*	*20%*	20%mo	*10%*	24%zk mopr	*11%*	*15%*	*8%*	*12%*	*14%*	*13%*	*17%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**907**	437	98	372	268	639	850	54	70	90	92	46	80	89	128	92	50	82	86	883
	70%cg jl	75%zc	*65%*	*66%*	*65%*	72%z	73%zg	*42%*	73%jl	*72%*	*56%*	82%jl	*54%*	78%zj l	71%jl	81%zj l	77%jl	70%jl	75%jl	*68%*
NET WILL DEFINITELY/ PROBABLY DO	**-703**	-367	-69	-268	-196	-507	-687	-14	-53	-65	-59	-41	-45	-77	-101	-84	-42	-66	-72	-667
	-54%	*-63%*	*-45%*	*-48%*	*-48%*	*-57%*	*-59%*	*-11%*	*-54%*	*-52%*	*-36%*	*-71%*	*-30%*	*-67%*	*-56%*	*-73%*	*-65%*	*-56%*	*-62%*	*-52%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**28**	9	5	15	10	18	25	3	4	6	2	1	5	2	2	-	1	2	3	31
	2%	*2%*	*3%*	*3%*	*3%*	*2%*	*2%*	*2%*	*4%*	*4%*	*1%*	*1%*	*4%*	*2%*	*1%*	-	*2%*	*2%*	*3%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**37**	16	7	14	14	23	32	5	1	2	6	1	7	2	3	4	1	5	3	34
	3%	*3%*	*5%*	*3%*	*3%*	*3%*	*3%*	*4%*	*1%*	*2%*	*4%*	*2%*	*5%*	*2%*	*2%*	*4%*	*2%*	*5%*	*3%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**40**	11	9	19	12	27	34	5	3	4	1	2	12	5	4	3	2	1	3	41
	3%j	*2%*	6%za	*3%*	*3%*	*3%*	*3%*	*4%*	*3%*	*3%*	*	*3%*	8%zjn q	4%j	*2%*	*2%*	*3%*	*1%*	*3%*	*3%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**99**	33	9	56	35	64	71	26	9	13	24	2	11	3	17	2	3	7	6	110
	8%fm	*6%*	*6%*	10%za	*8%*	*7%*	*6%*	20%zf	10%o	*11%*	15%zkm opqr	*4%*	*7%*	*3%*	9%mo	*2%*	*5%*	*6%*	*5%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 156
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	**110**	69	14	27	21	38	55	30	56	24	81	29	74	92	92	84	76	7	110
	8%bk	9%b	*5%*	11%b	*11%*	*8%*	*8%*	*10%*	*8%*	*9%*	11%zk	*5%*	*10%*	*9%*	*10%*	*9%*	*9%*	*5%*	*8%*
WILL PROBABLY DO	**94**	60	18	16	15	46	38	26	43	25	53	41	60	75	72	71	65	5	106
	7%f	*8%*	*6%*	*7%*	*8%*	10%f	*6%*	*9%*	*6%*	*9%*	*7%*	*7%*	8%n	*8%*	*8%*	*8%*	*8%*	*3%*	*8%*
MAY DO	**175**	103	42	30	25	61	92	34	105	36	99	76	96	140	132	118	105	9	176
	13%q	*13%*	*15%*	*13%*	*14%*	*13%*	*14%*	*11%*	*14%*	*14%*	*13%*	*14%*	*13%*	14%lq	14%lq	13%q	*13%*	*6%*	*14%*
NOT VERY LIKELY TO DO	**376**	234	78	64	47	154	180	85	220	71	226	149	204	289	276	262	224	43	363
	29%	*30%*	*27%*	*27%*	*25%*	*33%*	*27%*	*28%*	*30%*	*27%*	*30%*	*27%*	*27%*	29%l	29%l	*29%*	*28%*	*31%*	*28%*
DEFINITELY WON'T	**531**	301	134	95	78	168	304	123	299	109	285	246	317	388	378	358	330	74	520
	41%	*39%*	46%z	*40%*	*42%*	*36%*	45%ze	*41%*	*41%*	*41%*	*38%*	45%z	42%mn	*39%*	*40%*	*40%*	*41%*	54%zl mnop	*40%*
DON'T KNOW	**13**	5	4	4	-	5	7	2	10	1	4	8	3	6	4	3	3	*	20
	1%lno p	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	1%lno	*l	*	*	*	*2%*
WILL DEFINITELY/ PROBABLY DO	**204**	129	32	43	35	84	93	56	99	49	134	70	134	167	164	155	141	11	216
	16%bf kq	17%b	*11%*	18%b	*19%*	*18%*	*14%*	*19%*	*13%*	*18%*	18%k	*13%*	18%zm nq	17%q	17%q	17%q	18%zq	*8%*	*17%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**907**	535	212	159	125	323	484	208	519	179	511	394	521	677	654	620	554	116	883
	70%	*69%*	*73%*	*67%*	*67%*	*68%*	*72%*	*69%*	*71%*	*68%*	*68%*	*72%*	69%n	*68%*	*69%*	*69%*	*69%*	85%zl mnop	*68%*
NET WILL DEFINITELY/ PROBABLY DO	**-703**	-407	-180	-116	-89	-239	-392	-152	-421	-131	-377	-324	-387	-509	-490	-465	-413	-105	-667
	-54%	*-53%*	*-62%*	*-49%*	*-48%*	*-51%*	*-58%*	*-50%*	*-57%*	*-49%*	*-50%*	*-59%*	*-51%*	*-51%*	*-51%*	*-52%*	*-51%*	*-77%*	*-52%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**28**	10	4	14	6	7	17	7	16	6	17	11	22	26	26	25	23	*	31
	2%	*1%*	*1%*	6%zab	*3%*	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	3%n	*3%*	*3%*	*3%*	*3%*	*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**37**	23	4	9	1	10	25	11	18	8	22	15	22	27	26	26	22	1	34
	3%	*3%*	*2%*	*4%*	*1%*	*2%*	*4%*	*4%*	*2%*	*3%*	*3%*	*3%*	3%n	*3%*	*3%*	*3%*	*3%*	*1%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**40**	30	3	6	8	19	15	9	22	9	27	13	27	33	33	31	27	3	41
	3%b	4%b	*1%*	*3%*	*4%*	*4%*	*2%*	*3%*	*3%*	*3%*	*4%*	*2%*	4%n	*3%*	*3%*	*3%*	*3%*	*2%*	*3%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**99**	65	20	13	20	49	35	30	43	25	67	32	63	82	80	74	69	7	110
	8%fhk	*8%*	*7%*	*6%*	11%f	10%f	*5%*	10%h	*6%*	*10%*	*9%*	*6%*	*8%*	*8%*	*8%*	*8%*	*9%*	*5%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 157
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	**110**	24	86	47	57	47	64	44	35	88	22	11	19	7	37	24	24	1	23	14	5	15	110
	8%bdqt	14%zb	*8%*	12%d	*7%*	*9%*	*8%*	11%h	*6%*	*9%*	*8%*	*6%*	*10%*	*9%*	*9%*	17%zqst	14%zqt	*1%*	13%qt	8%qt	*2%*	9%qt	*8%*
WILL PROBABLY DO	**94**	11	83	28	64	36	57	47	23	67	27	21	16	5	23	31	12	2	15	11	8	12	106
	7%hq	*6%*	*7%*	*7%*	*8%*	*7%*	*7%*	12%zh	*4%*	*7%*	*9%*	12%zn	*8%*	*6%*	*6%*	22%zpqrstu	7%q	*1%*	8%q	*6%*	*3%*	7%q	*8%*
MAY DO	**175**	28	147	72	99	76	99	61	59	143	33	24	23	10	50	43	20	9	30	26	14	29	176
	13%dhqt	*16%*	*13%*	18%d	*12%*	*15%*	*12%*	*15%*	*10%*	*14%*	*11%*	*13%*	*12%*	*13%*	*12%*	30%zpqrstu	*11%*	*6%*	16%qt	15%qt	*5%*	17%qt	*14%*
NOT VERY LIKELY TO DO	**376**	34	342	124	236	141	235	101	191	294	82	46	57	30	139	31	32	31	58	55	100	46	363
	29%ap	*19%*	30%za	*31%*	*28%*	*28%*	*29%*	*26%*	33%zg	*29%*	*28%*	*26%*	*30%*	*37%*	*34%*	*21%*	*18%*	*21%*	31%p	32%p	39%zopq	*27%*	*28%*
DEFINITELY WON'T	**531**	76	454	131	373	194	337	139	268	411	120	74	73	29	155	15	85	103	57	65	128	58	520
	41%cgor	*44%*	*40%*	*32%*	45%zc	*39%*	*42%*	*35%*	46%zg	*41%*	*41%*	*42%*	*39%*	*35%*	*38%*	*10%*	49%zoru	70%zoprstu	31%o	38%o	50%oru	34%o	*40%*
DON'T KNOW	**13**	-	13	2	5	1	12	2	1	7	6	2	-	-	1	1	-	*	1	1	1	8	20
	1%deh	-	*1%*	*	*1%*	*	*1%*	*1%*	*	*1%*	*2%*	*1%*	-	-	*	*	-	*	*1%*	*1%*	*1%*	5%zopqrst	*2%*
WILL DEFINITELY/ PROBABLY DO	**204**	35	169	74	121	83	121	91	58	155	49	33	35	12	60	55	37	3	38	25	12	28	216
	16%hqt	*20%*	*15%*	*18%*	*15%*	*17%*	*15%*	23%zh	*10%*	*15%*	*17%*	*18%*	*19%*	*15%*	*15%*	38%zpqrstu	21%qt	*2%*	21%qt	14%qt	*5%*	16%qt	*17%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**907**	110	797	255	609	335	573	241	459	706	201	121	130	59	294	46	117	134	115	121	228	104	883
	70%cgoru	*64%*	*71%*	*63%*	73%zc	*68%*	*71%*	*61%*	80%zg	*70%*	*70%*	*68%*	*69%*	*72%*	*73%*	*32%*	68%o	92%zoprsu	62%o	70%o	89%zoprsu	61%o	*68%*
NET WILL DEFINITELY/ PROBABLY DO	**-703**	-75	-628	-181	-487	-251	-452	-149	-401	-551	-152	-88	-95	-47	-234	9	-80	-131	-77	-96	-215	-76	-667
	-54%	*-43%*	*-56%*	*-45%*	*-58%*	*-51%*	*-56%*	*-38%*	*-69%*	*-54%*	*-53%*	*-49%*	*-50%*	*-57%*	*-58%*	*6%*	*-46%*	*-90%*	*-42%*	*-56%*	*-84%*	*-45%*	*-52%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**28**	-	28	14	13	12	17	13	5	21	8	7	9	2	5	4	1	1	5	1	7	7	31
	2%dh	-	*3%*	*3%*	*2%*	*2%*	*2%*	3%h	*1%*	*2%*	*3%*	*4%*	5%zn	*2%*	*1%*	*3%*	*	*	*3%*	*1%*	*3%*	4%p	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**37**	5	32	18	17	12	25	12	14	29	8	6	5	3	14	5	6	-	13	3	5	3	34
	3%d	*3%*	*3%*	*5%*	*2%*	*2%*	*3%*	*3%*	*2%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	3%q	4%q	-	7%zqst	*2%*	*2%*	*2%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**40**	7	33	8	32	23	16	8	21	30	10	3	8	1	13	4	8	1	12	11	-	2	41
	3%f	*4%*	*3%*	*2%*	4%z	5%zf	*2%*	*2%*	*4%*	*3%*	*3%*	*2%*	*4%*	*1%*	*3%*	3%t	4%t	*1%*	6%zqtu	7%zqtu	-	*1%*	*3%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 157
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**99**	23	75	35	60	36	63	58	18	75	24	18	13	7	29	41	22	1	8	9	1	15	110
	8%bhqt	13%zb	*7%*	*9%*	*7%*	*7%*	*8%*	15%zh	*3%*	*7%*	*8%*	*10%*	*7%*	*8%*	*7%*	29%zpqrstu	13%zqrst	*1%*	4%t	5%t	*	9%qt	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 158
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	**110**	40	31	19	4	11	8	18	35	58	13	24	26	60	53	48	9	*	24	15	40	12	110
	8%fg	*11%*	*7%*	14%zb	*5%*	*6%*	*5%*	*5%*	10%g	10%fg	*7%*	*6%*	*9%*	*10%*	*8%*	*9%*	*7%*	*1%*	*6%*	*7%*	*11%*	*6%*	*8%*
WILL PROBABLY DO	**94**	37	28	4	11	10	13	20	25	50	5	17	14	62	47	41	1	4	34	12	24	13	106
	7%jkp	*10%*	*7%*	*3%*	13%zc	*6%*	*7%*	*5%*	*7%*	*9%*	*3%*	*5%*	*5%*	10%zjkl	8%p	8%p	*1%*	12%p	*9%*	*6%*	*7%*	*6%*	*8%*
MAY DO	**175**	56	62	16	10	17	28	61	54	61	39	62	28	85	78	71	21	5	61	21	41	28	176
	13%il	*15%*	*15%*	*12%*	*13%*	*10%*	*15%*	16%i	*15%*	*11%*	20%zl	17%l	*9%*	*14%*	*12%*	*14%*	*16%*	*16%*	*16%*	*10%*	*11%*	*13%*	*14%*
NOT VERY LIKELY TO DO	**376**	114	117	35	19	50	59	103	101	172	42	95	88	192	195	129	44	8	113	75	97	59	363
	29%o	*31%*	*27%*	*27%*	*23%*	*29%*	*32%*	*27%*	*29%*	*30%*	*22%*	*25%*	*29%*	*31%*	*31%*	*25%*	*32%*	*27%*	*30%*	*37%*	*26%*	*28%*	*28%*
DEFINITELY WON'T	**531**	117	185	58	38	82	74	175	134	223	91	175	142	214	251	211	58	11	146	77	164	96	520
	41%am	*32%*	43%a	*44%*	46%a	47%a	*40%*	46%zf	*38%*	*39%*	48%m	46%zm	47%zm	*34%*	*40%*	*42%*	*43%*	*36%*	*38%*	*38%*	*45%*	*45%*	*40%*
DON'T KNOW	**13**	2	3	-	-	2	3	4	3	6	*	3	2	8	3	6	1	2	3	3	1	5	20
	1%	*1%*	*1%*	-	-	*1%*	*2%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	7%znop	*1%*	*1%*	*	*2%*	*2%*
WILL DEFINITELY/ PROBABLY DO	**204**	76	59	23	15	21	21	37	59	108	18	42	40	123	100	89	10	4	58	27	64	25	216
	16%gjkp	*21%*	*14%*	*17%*	*18%*	*12%*	*12%*	*10%*	17%g	19%zfg	*9%*	*11%*	*13%*	20%zjkl	16%p	18%p	*8%*	*13%*	*15%*	*13%*	*17%*	*12%*	*17%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**907**	231	303	93	57	132	132	278	235	394	133	270	231	406	446	340	102	19	259	152	261	155	883
	70%m	*63%*	*71%*	*71%*	*69%*	76%a	*72%*	*73%*	*67%*	*69%*	*70%*	*72%*	77%zm	*65%*	*71%*	*67%*	*75%*	*63%*	*68%*	*75%*	*71%*	*73%*	*68%*
NET WILL DEFINITELY/ PROBABLY DO	**-703**	-155	-244	-70	-42	-110	-111	-241	-175	-287	-116	-228	-191	-284	-345	-251	-91	-15	-201	-125	-197	-130	-667
	-54%	*-42%*	*-57%*	*-53%*	*-51%*	*-64%*	*-60%*	*-63%*	*-50%*	*-50%*	*-61%*	*-61%*	*-64%*	*-46%*	*-55%*	*-50%*	*-68%*	*-50%*	*-53%*	*-61%*	*-54%*	*-61%*	*-52%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**28**	14	8	3	1	2	2	3	8	17	3	5	5	19	16	12	1	-	8	4	3	6	31
	2%gt	*4%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	3%g	*1%*	*1%*	*2%*	*3%*	*2%*	*2%*	*1%*	-	*2%*	*2%*	*1%*	*3%*	*2%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**37**	13	9	4	3	5	2	6	13	18	5	9	5	23	19	17	1	1	8	6	13	2	34
	3%	*4%*	*2%*	*3%*	*3%*	*3%*	*1%*	*1%*	*4%*	*3%*	*3%*	*2%*	*2%*	*4%*	*3%*	*3%*	*1%*	*3%*	*2%*	*3%*	*4%*	*1%*	*3%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**40**	12	14	1	5	5	6	10	11	19	5	9	12	19	19	18	3	-	14	1	14	5	41
	3%	*3%*	*3%*	*1%*	*6%*	*3%*	*3%*	*3%*	*3%*	*3%*	*2%*	*2%*	*4%*	*3%*	*3%*	*4%*	*2%*	-	*4%*	*1%*	*4%*	*2%*	*3%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**99**	37	27	15	6	10	12	19	26	53	5	18	18	62	47	42	6	3	28	16	33	13	110
	8%gjk	*10%*	*6%*	*11%*	*8%*	*6%*	*7%*	*5%*	*8%*	9%g	*3%*	*5%*	*6%*	10%zjk	*8%*	*8%*	*4%*	*11%*	*7%*	*8%*	*9%*	*6%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 159
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

		Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:							
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	**1295**	317	95	258	381	329	216	99	338
WEIGHTED BASE	**1299**	329	91	267	369	324	204	103	356
	100%	*25%*	*7%*	*21%*	*28%*	*25%*	*16%*	*8%*	*27%*
EFFECTIVE BASE	**821**	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	**110**	54	15	46	65	58	110	10	48
	8%	*16%*	*16%*	*17%*	*18%*	*18%*	*54%*	*10%*	*14%*
WILL PROBABLY DO	**94**	36	19	34	48	49	94	21	46
	7%	*11%*	*21%*	*13%*	*13%*	*15%*	*46%*	*21%*	*13%*
MAY DO	**175**	38	15	33	46	37	-	15	51
	13%	*12%*	*16%*	*12%*	*12%*	*11%*	-	*14%*	*14%*
NOT VERY LIKELY TO DO	**376**	92	15	69	87	76	-	25	73
	29%	*28%*	*16%*	*26%*	*24%*	*24%*	-	*24%*	*21%*
DEFINITELY WON'T	**531**	108	27	86	123	104	-	32	138
	41%	*33%*	*30%*	*32%*	*33%*	*32%*	-	*31%*	*39%*
DON'T KNOW	**13**	*	-	-	1	-	-	-	*
	1%	*	-	-	*	-	-	-	*
WILL DEFINITELY/ PROBABLY DO	**204**	90	34	80	113	107	204	32	94
	16%	*27%*	*37%*	*30%*	*30%*	*33%*	*100%*	*31%*	*26%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**907**	200	42	155	210	180	-	57	211
	70%	*61%*	*46%*	*58%*	*57%*	*56%*	-	*55%*	*59%*
NET WILL DEFINITELY/ PROBABLY DO	**-703**	-110	-8	-75	-98	-73	204	-25	-117
	-54%	*-34%*	*-9%*	*-28%*	*-26%*	*-22%*	*100%*	*-24%*	*-33%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**28**	-	-	-	-	-	28	-	-
	2%	-	-	-	-	-	*14%*	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**37**	6	1	3	9	9	37	2	6
	3%	*2%*	*2%*	*1%*	*2%*	*3%*	*18%*	*2%*	*2%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**40**	19	1	12	18	13	40	3	14
	3%	*6%*	*1%*	*5%*	*5%*	*4%*	*20%*	*3%*	*4%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**99**	65	31	65	86	85	99	26	74
	8%	*20%*	*34%*	*24%*	*23%*	*26%*	*48%*	*26%*	*21%*

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Table 160
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	**32**	19	14	4	8	7	7	5	*	1	12	14	6	13	13	4	3	26	7	26
	2%hpr	*3%*	*2%*	*3%*	*4%*	*3%*	*3%*	*3%*	*	*1%*	*3%*	*3%*	*1%*	4%p	*3%*	*1%*	*1%*	4%r	*1%*	*2%*
WILL PROBABLY DO	**71**	38	33	7	24	13	15	5	4	3	31	27	13	18	19	13	20	37	34	73
	5%l	*6%*	*5%*	*5%*	11%zcg hil	*5%*	*7%l*	*3%*	*3%*	*3%*	8%zcg hl	*6%*	*3%*	*5%*	*5%*	*5%*	*7%*	*5%*	*6%*	*6%*
MAY DO	**117**	64	53	26	26	29	14	11	6	5	52	43	22	20	36	19	42	56	61	127
	9%hl m	*10%*	*8%*	16%zf ghikl	13%gh l	12%hl	*6%*	*6%*	*4%*	*5%*	14%zfg hl	9%fl	*5%*	*6%*	*10%*	*7%*	14%zmo	*8%*	*10%*	*10%*
NOT VERY LIKELY TO DO	**366**	192	173	50	51	82	60	57	43	23	100	143	123	94	104	99	68	198	167	347
	28%p	*30%*	*26%*	*30%*	*24%*	*34%*	*27%*	*30%*	*26%*	*23%*	*27%*	31%f	*27%*	*27%*	*29%*	35%zp	*22%*	*28%*	*28%*	*27%*
DEFINITELY WON'T	**690**	309	381	69	96	110	121	114	113	68	165	231	294	197	189	135	169	386	304	693
	53%ac j	*49%*	57%za	*42%*	*46%*	*45%*	54%cj k	59%cd ej	68%zc defjk	66%zc dejk	*44%*	*50%*	64%zc defjk	57%o	*52%*	*48%*	*55%*	*54%*	*52%*	*54%*
DON'T KNOW	**23**	12	11	7	5	2	6	*	1	2	12	8	3	1	4	14	4	5	18	29
	2%glm q	*2%*	*2%*	5%zgh l	*2%*	*1%*	*2%*	*	*1%*	*2%*	3%zgl	*2%*	*1%*	*	*1%*	5%zmn p	*1%*	*1%*	3%zq	*2%*
WILL DEFINITELY/ PROBABLY DO	**103**	56	47	12	32	20	21	10	5	4	43	41	19	31	32	17	23	63	40	99
	8%hl	*9%*	*7%*	*7%*	15%zcg hil	*8%*	10%hl	*5%*	*3%*	*4%*	12%zcg hl	9%hl	*4%*	*9%*	*9%*	*6%*	*8%*	*9%*	*7%*	*8%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1055**	501	554	118	147	192	182	171	155	91	265	374	417	291	293	234	238	584	472	1040
	81%cd j	*79%*	83%z	*73%*	*70%*	*79%*	81%dj	89%zc dejk	93%zc defjk	89%cd j	*71%*	80%dj	90%zc defjk	85%p	*80%*	*82%*	*77%*	*82%*	*80%*	*80%*
NET WILL DEFINITELY/ PROBABLY DO	**-952**	-445	-507	-107	-115	-172	-160	-160	-150	-87	-222	-333	-398	-260	-261	-217	-215	-521	-431	-941
	-73%	*-70%*	*-76%*	*-65%*	*-55%*	*-71%*	*-72%*	*-83%*	*-90%*	*-85%*	*-60%*	*-71%*	*-86%*	*-76%*	*-71%*	*-76%*	*-70%*	*-74%*	*-73%*	*-73%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**16**	9	7	4	3	1	6	2	-	1	6	7	3	5	7	1	3	11	4	13
	1%	*1%*	*1%*	*2%*	*1%*	*	3%kl	*1%*	-	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*	*1%*	*2%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**13**	7	6	-	3	3	4	3	-	-	3	6	3	7	1	2	3	8	5	10
	1%	*1%*	*1%*	-	*2%*	*1%*	*2%*	*2%*	-	-	*1%*	*1%*	*1%*	*2%*	*	*1%*	*1%*	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**13**	8	5	2	2	4	2	2	1	-	4	7	3	2	4	5	2	6	7	15
	1%	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**61**	32	29	6	23	12	9	4	4	3	30	21	10	17	20	9	15	37	24	61
	5%gl	*5%*	*4%*	*4%*	11%zcf ghikl	*5%*	*4%*	*2%*	*2%*	*3%*	8%zcg hl	*5%*	*2%*	*5%*	*6%*	*3%*	*5%*	*5%*	*4%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 161
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	**32**	28	-	5	12	20	28	4	2	5	8	-	6	1	2	5	1	3	-	26
	2%c	5%zbc	-	*1%*	*3%*	*2%*	*2%*	*3%*	*2%*	*4%*	5%r	-	*4%*	*1%*	*1%*	*5%*	*1%*	*3%*	-	*2%*
WILL PROBABLY DO	**71**	38	12	20	26	45	53	18	8	6	19	1	4	1	8	2	4	10	8	73
	5%cfm	*7%*	8%c	*4%*	*6%*	*5%*	*5%*	14%zf	9%m	*5%*	11%zlm no	*2%*	*3%*	*1%*	*4%*	*2%*	6%m	9%m	7%m	*6%*
MAY DO	**117**	58	10	50	37	80	92	25	10	4	25	4	26	7	10	6	6	9	10	127
	9%f	*10%*	*6%*	*9%*	*9%*	*9%*	*8%*	19%zf	*10%*	*3%*	15%zmn o	*7%*	17%zmn oq	*6%*	*5%*	*5%*	*10%*	*8%*	*8%*	*10%*
NOT VERY LIKELY TO DO	**366**	181	45	140	133	232	327	38	29	41	53	25	46	27	41	26	13	32	33	347
	28%ce p	*31%*	*30%*	*25%*	*33%*	*26%*	*28%*	*30%*	*30%*	*33%*	32%p	43%zm nop	*31%*	*24%*	*22%*	*23%*	*19%*	*28%*	*29%*	*27%*
DEFINITELY WON'T	**690**	273	82	335	192	497	651	34	45	68	53	27	65	75	121	73	41	60	62	693
	53%ag jl	*47%*	*54%*	60%za	*47%*	56%zd	56%zg	*27%*	46%j	*55%*	*32%*	48%j	*44%*	66%zh jklq	67%zh jklq	64%hj l	63%zh jl	52%j	54%j	*54%*
DON'T KNOW	**23**	8	2	13	8	15	14	9	4	1	8	-	3	1	-	2	*	2	2	29
	2%f	*1%*	*1%*	*2%*	*2%*	*2%*	*1%*	7%zf	4%n	*1%*	5%zn	-	*2%*	*1%*	-	*2%*	*1%*	*2%*	*1%*	*2%*
WILL DEFINITELY/ PROBABLY DO	**103**	66	12	25	38	65	81	22	10	11	26	1	10	3	10	7	5	13	8	99
	8%cf m	11%zc	*8%*	*4%*	*9%*	*7%*	*7%*	17%zf	10%m	*9%*	16%zkl mnpr	*2%*	*7%*	*2%*	*5%*	*6%*	*7%*	11%m	*7%*	*8%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1055**	454	127	475	326	730	978	73	73	109	105	52	111	102	162	99	54	92	96	1040
	81%gj l	*78%*	*84%*	84%za	*80%*	*82%*	84%zg	*56%*	*75%*	*87%*	*64%*	91%hj l	*74%*	90%zh jlq	89%zh jlq	87%j	83%j	79%j	83%j	*80%*
NET WILL DEFINITELY/ PROBABLY DO	**-952**	-388	-114	-450	-287	-665	-898	-51	-63	-98	-79	-50	-101	-100	-152	-92	-49	-80	-88	-941
	-73%	*-66%*	*-76%*	*-80%*	*-70%*	*-75%*	*-77%*	*-39%*	*-65%*	*-79%*	*-48%*	*-89%*	*-68%*	*-88%*	*-84%*	*-81%*	*-76%*	*-68%*	*-77%*	*-73%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**16**	9	3	4	5	11	13	2	-	5	4	1	-	-	1	1	-	3	-	13
	1%	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	-	*4%*	*2%*	*1%*	-	-	*1%*	*1%*	-	*3%*	-	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**13**	12	-	1	7	7	11	3	2	2	4	-	-	1	1	-	-	1	1	10
	1%c	2%c	-	*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	3%z	-	-	*1%*	*1%*	-	-	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**13**	8	3	2	4	9	11	3	-	-	3	-	4	1	1	-	2	1	-	15
	1%c	*1%*	2%c	*	*1%*	*1%*	*1%*	*2%*	-	-	*2%*	-	*2%*	*1%*	*1%*	-	4%zho r	*1%*	-	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**61**	37	7	18	23	38	46	15	8	3	15	1	6	*	6	6	2	7	7	61
	5%cfm	*6%*	*4%*	*3%*	*6%*	*4%*	*4%*	11%zf	8%m	*2%*	9%zm	*1%*	*4%*	*	*4%*	*5%*	*3%*	6%m	6%m	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 162
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	**32**	25	6	2	13	10	12	11	13	9	25	7	23	27	27	25	25	3	26
	2%k	*3%*	*2%*	*1%*	7%zef	*2%*	*2%*	*4%*	*2%*	*3%*	*3%*	*1%*	3%n	*3%*	*3%*	*3%*	*3%*	*2%*	*2%*
WILL PROBABLY DO	**71**	39	22	10	17	25	28	21	36	13	48	23	43	57	54	49	46	7	73
	5%f	*5%*	*8%*	*4%*	9%zf	*5%*	*4%*	*7%*	*5%*	*5%*	*6%*	*4%*	*6%*	*6%*	*6%*	*6%*	*6%*	*5%*	*6%*
MAY DO	**117**	65	42	10	10	53	57	35	64	18	63	53	47	84	78	70	55	4	127
	9%clp q	*8%*	14%zac	*4%*	*6%*	11%d	*8%*	*12%*	*9%*	*7%*	*8%*	*10%*	*6%*	8%l	8%l	*8%*	7%l	*3%*	*10%*
NOT VERY LIKELY TO DO	**366**	222	84	60	46	140	184	94	201	71	218	147	202	291	278	256	217	33	347
	28%	*29%*	*29%*	*26%*	*25%*	*30%*	*27%*	*31%*	*27%*	*27%*	*29%*	*27%*	*27%*	29%l	29%l	*29%*	*27%*	*24%*	*27%*
DEFINITELY WON'T	**690**	413	129	146	96	232	387	132	405	152	384	305	431	517	504	484	450	86	693
	53%bg	54%b	*44%*	62%zb	*52%*	*49%*	57%ze	*44%*	55%g	58%g	*51%*	*56%*	57%zm n	*52%*	*53%*	54%m	56%z	63%zm n	*54%*
DON'T KNOW	**23**	8	7	8	2	13	10	8	14	2	10	12	9	14	12	11	9	3	29
	2%lp	*1%*	*2%*	*3%*	*1%*	*3%*	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	1%l	1%l	*1%*	*1%*	*2%*	*2%*
WILL DEFINITELY/ PROBABLY DO	**103**	64	28	11	30	36	39	32	49	22	73	30	66	84	81	75	71	10	99
	8%fk	*8%*	10%c	*5%*	16%zef	*8%*	*6%*	*11%*	*7%*	*8%*	10%k	*6%*	9%n	*8%*	*8%*	*8%*	*9%*	*7%*	*8%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1055**	635	212	206	142	372	571	226	607	223	602	453	633	808	783	739	667	119	1040
	81%bg	82%b	*73%*	88%zb	*77%*	*79%*	84%zd	*75%*	83%g	84%g	*80%*	*83%*	84%zm np	*82%*	*82%*	*83%*	83%z	*87%*	*80%*
NET WILL DEFINITELY/ PROBABLY DO	**-952**	-571	-184	-195	-112	-336	-531	-194	-558	-201	-529	-422	-567	-724	-702	-665	-596	-110	-941
	-73%	*-74%*	*-64%*	*-83%*	*-61%*	*-71%*	*-79%*	*-64%*	*-76%*	*-76%*	*-71%*	*-77%*	*-75%*	*-73%*	*-74%*	*-74%*	*-74%*	*-80%*	*-73%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**16**	11	4	-	4	4	8	3	7	5	9	7	9	13	12	11	11	3	13
	1%	*1%*	*2%*	-	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	1%l	*1%*	*1%*	*2%*	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**13**	8	4	2	3	1	9	3	6	4	8	5	11	11	11	11	11	2	10
	1%	*1%*	*1%*	*1%*	*2%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	1%mn	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**13**	10	2	1	8	3	2	5	6	2	10	3	10	11	10	10	10	-	15
	1%f	*1%*	*1%*	*	4%zef	*1%*	*	*2%*	*1%*	*1%*	*1%*	*1%*	1%n	*1%*	*1%*	*1%*	*1%*	-	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**61**	35	18	9	15	28	21	20	30	11	45	16	37	49	48	43	40	5	61
	5%fk	*5%*	*6%*	*4%*	8%zf	*6%*	*3%*	*7%*	*4%*	*4%*	6%k	*3%*	*5%*	*5%*	5%l	*5%*	*5%*	*3%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 163
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	**32**	11	22	8	23	16	17	12	17	27	6	3	6	-	12	18	7	6	1	-	-	-	26
	2%b	6%zb	*2%*	*2%*	*3%*	*3%*	*2%*	*3%*	*3%*	*3%*	*2%*	*2%*	*3%*	-	*3%*	12%zpqrstu	4%stu	4%stu	*1%*	-	-	-	*2%*
WILL PROBABLY DO	**71**	17	54	17	51	27	44	27	24	62	9	12	15	10	22	42	13	4	4	1	2	4	73
	5%bjst	10%zb	*5%*	*4%*	*6%*	*5%*	*6%*	*7%*	*4%*	*6%*	*3%*	*7%*	*8%*	12%z	*5%*	29%zpqrstu	7%st	*3%*	*2%*	*	*1%*	*2%*	*6%*
MAY DO	**117**	18	99	44	70	30	87	44	37	96	21	20	14	4	33	48	11	13	6	10	16	9	127
	9%ehr	*11%*	*9%*	*11%*	*8%*	*6%*	11%ze	11%h	*6%*	*10%*	*7%*	*11%*	*7%*	*5%*	*8%*	33%zpqrstu	*7%*	*9%*	*3%*	*6%*	*6%*	*6%*	*10%*
NOT VERY LIKELY TO DO	**366**	36	330	132	219	140	226	126	152	291	74	53	55	28	113	30	46	33	43	45	88	65	347
	28%ad	*21%*	29%a	*33%*	*26%*	*28%*	*28%*	*32%*	*26%*	*29%*	*26%*	*30%*	*29%*	*34%*	*28%*	*21%*	*27%*	*23%*	*23%*	*26%*	34%o	38%zoqrs	*27%*
DEFINITELY WON'T	**690**	91	599	196	460	278	412	178	346	517	173	86	98	40	222	1	96	90	128	115	148	79	693
	53%go	*53%*	*53%*	*49%*	55%z	*56%*	*51%*	*45%*	60%zg	*51%*	60%zi	*48%*	*52%*	*49%*	*55%*	*1%*	55%o	62%zou	70%zopu	66%zou	58%o	47%o	*54%*
DON'T KNOW	**23**	-	23	6	10	5	18	8	1	17	7	4	1	-	3	7	-	-	1	2	1	12	29
	2%dh	-	*2%*	*2%*	*1%*	*1%*	*2%*	2%h	*	*2%*	*2%*	*2%*	*	-	*1%*	5%zpqt	-	-	*1%*	*1%*	*1%*	7%zpqrst	*2%*
WILL DEFINITELY/ PROBABLY DO	**103**	28	75	25	75	42	61	39	41	89	14	15	21	10	34	60	20	10	5	1	2	4	99
	8%bjrstu	16%zb	*7%*	*6%*	*9%*	*9%*	*8%*	*10%*	*7%*	*9%*	*5%*	*8%*	*11%*	*12%*	*8%*	41%zpqrstu	11%rstu	7%st	*3%*	*	*1%*	*2%*	*8%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1055**	127	929	328	679	417	638	303	498	808	247	139	152	68	335	31	142	123	171	160	236	144	1040
	81%ago	*73%*	82%za	*81%*	*81%*	84%z	*79%*	*77%*	86%zg	*80%*	86%z	*78%*	*81%*	*83%*	*83%*	*21%*	82%o	84%o	93%zopq	93%zopq	92%zop	85%o	*80%*
NET WILL DEFINITELY/ PROBABLY DO	**-952**	-99	-853	-303	-604	-375	-577	-264	-457	-719	-233	-124	-132	-58	-300	28	-122	-113	-166	-159	-233	-140	-941
	-73%	*-57%*	*-76%*	*-75%*	*-72%*	*-76%*	*-72%*	*-67%*	*-79%*	*-71%*	*-81%*	*-70%*	*-70%*	*-71%*	*-74%*	*20%*	*-71%*	*-77%*	*-90%*	*-92%*	*-91%*	*-83%*	*-73%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**16**	2	14	1	15	9	7	2	9	13	2	1	2	3	3	5	2	4	1	-	2	2	13
	1%	*1%*	*1%*	*	2%z	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	3%zs	*1%*	*3%*	*1%*	-	*1%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**13**	4	9	5	6	7	6	6	5	13	*	2	1	2	5	9	4	-	-	-	-	-	10
	1%	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*3%*	*1%*	6%zqrstu	*2%*	-	-	-	-	-	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**13**	6	7	4	8	5	8	4	7	12	2	1	2	*	5	7	4	1	*	-	-	-	15
	1%b	3%zb	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	5%zqrstu	*2%*	*1%*	*	-	-	-	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 163
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**61**	16	45	15	45	21	40	27	21	51	10	12	15	4	21	39	11	5	4	1	-	2	61
	5%bstu	9%zb	*4%*	*4%*	*5%*	*4%*	*5%*	7%z	*4%*	*5%*	*3%*	*6%*	8%z	*5%*	*5%*	27%zpqrstu	6%stu	4%t	*2%*	*	-	*1%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 164
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	**32**	7	15	2	2	3	1	9	13	11	1	7	15	11	18	11	3	*	9	3	16	2	26
	2%	*2%*	*3%*	*2%*	*2%*	*2%*	*	*2%f*	*4%*	*2%*	*1%*	*2%*	*5%zjm*	*2%*	*3%*	*2%*	*2%*	*1%*	*2%*	*1%*	*4%z*	*1%*	*2%*
WILL PROBABLY DO	**71**	10	36	7	9	5	17	25	10	36	15	24	12	35	33	29	8	1	16	13	24	9	73
	5%h	*3%*	8%zae	*5%*	10%ae	*3%*	9%zh	7%h	*3%*	*6%*	*8%*	*6%*	*4%*	*6%*	*5%*	*6%*	*6%*	*4%*	*4%*	*6%*	*7%*	*4%*	*6%*
MAY DO	**117**	20	53	14	8	12	14	25	36	56	18	31	23	63	47	59	9	3	43	18	36	11	127
	9%u	*6%*	12%za	*11%*	*10%*	*7%*	*7%*	*7%*	*10%*	*10%*	*9%*	*8%*	*8%*	*10%*	*8%*	12%z	*6%*	*9%*	11%u	*9%*	*10%*	*5%*	*10%*
NOT VERY LIKELY TO DO	**366**	100	122	40	23	43	55	96	103	166	50	97	79	190	181	136	41	9	122	76	97	47	347
	28%u	*27%*	*29%*	*31%*	*28%*	*25%*	*30%*	*25%*	*29%*	*29%*	*26%*	*26%*	*26%*	*31%*	*29%*	*27%*	*30%*	*28%*	32%u	38%u	*26%*	*22%*	*27%*
DEFINITELY WON'T	**690**	219	194	68	41	106	94	219	184	287	104	214	168	308	341	260	72	17	183	88	192	137	693
	53%bn	60%b	*45%*	*52%*	*49%*	62%zb	*51%*	58%f	*52%*	*51%*	*55%*	*57%*	*56%*	*50%*	*54%*	*51%*	*54%*	*55%*	*48%*	*43%*	*52%*	64%zrst	*54%*
DON'T KNOW	**23**	9	7	-	-	3	4	5	6	12	2	5	5	14	8	12	3	1	8	5	2	6	29
	2%	*2%*	*2%*	-	-	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	*1%*	*3%*	*2%*
WILL DEFINITELY/ PROBABLY DO	**103**	18	51	9	10	8	18	34	22	47	17	31	26	46	51	40	11	2	25	16	41	12	99
	8%	*5%*	12%zae	*7%*	12%ae	*5%*	*10%*	*9%*	*6%*	*8%*	*9%*	*8%*	*9%*	*7%*	*8%*	*8%*	*8%*	*6%*	*7%*	*8%*	11%zu	*6%*	*8%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1055**	319	316	108	64	149	150	315	287	453	154	310	247	498	522	395	113	26	305	164	289	185	1040
	81%bo	87%zb	*74%*	*82%*	*78%*	87%b	*81%*	*83%*	*82%*	*80%*	*81%*	*82%*	*82%*	*80%*	*83%*	*78%*	*84%*	*84%*	*80%*	*81%*	*79%*	87%zt	*80%*
NET WILL DEFINITELY/ PROBABLY DO	**-952**	-302	-265	-99	-54	-141	-132	-281	-264	-407	-137	-280	-220	-453	-471	-355	-102	-24	-280	-149	-249	-173	-941
	-73%	*-83%*	*-62%*	*-75%*	*-66%*	*-82%*	*-71%*	*-74%*	*-75%*	*-72%*	*-72%*	*-74%*	*-73%*	*-73%*	*-75%*	*-70%*	*-76%*	*-78%*	*-74%*	*-73%*	*-68%*	*-81%*	*-73%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**16**	2	7	1	2	3	3	6	7	3	3	3	7	5	9	3	3	-	5	*	6	2	13
	1%	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	-	*1%*	*	*2%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**13**	2	10	1	-	-	1	5	5	4	2	3	5	5	7	5	1	-	2	2	7	2	10
	1%	*	2%z	*1%*	-	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	*2%*	*1%*	*1%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**13**	-	11	-	1	-	1	4	2	8	*	3	2	8	4	8	1	-	3	2	5	1	15
	1%	-	3%zae	-	*1%*	-	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	-	*1%*	*1%*	*1%*	*	*1%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**61**	14	23	6	8	6	13	20	9	32	11	22	12	27	30	24	6	2	14	12	22	6	61
	5%h	*4%*	*5%*	*5%*	*9%*	*3%*	7%h	*5%*	*2%*	*6%*	*6%*	*6%*	*4%*	*4%*	*5%*	*5%*	*4%*	*6%*	*4%*	*6%*	*6%*	*3%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 165
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

		Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:							
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	**1295**	317	95	258	381	329	216	99	338
WEIGHTED BASE	**1299**	329	91	267	369	324	204	103	356
	100%	*25%*	*7%*	*21%*	*28%*	*25%*	*16%*	*8%*	*27%*
EFFECTIVE BASE	**821**	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	**32**	11	10	7	17	14	7	32	15
	2%	*3%*	*11%*	*3%*	*5%*	*4%*	*4%*	*31%*	*4%*
WILL PROBABLY DO	**71**	36	20	30	45	43	24	71	37
	5%	*11%*	*22%*	*11%*	*12%*	*13%*	*12%*	*69%*	*10%*
MAY DO	**117**	39	10	18	30	37	25	-	34
	9%	*12%*	*11%*	*7%*	*8%*	*11%*	*12%*	-	*10%*
NOT VERY LIKELY TO DO	**366**	92	22	69	95	83	45	-	95
	28%	*28%*	*24%*	*26%*	*26%*	*26%*	*22%*	-	*27%*
DEFINITELY WON'T	**690**	147	28	138	174	140	96	-	172
	53%	*45%*	*31%*	*51%*	*47%*	*43%*	*47%*	-	*48%*
DON'T KNOW	**23**	5	2	5	9	6	6	-	3
	2%	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**103**	46	30	37	61	57	32	103	52
	8%	*14%*	*33%*	*14%*	*17%*	*18%*	*16%*	*100%*	*15%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**1055**	239	50	206	269	224	141	-	267
	81%	*73%*	*55%*	*77%*	*73%*	*69%*	*69%*	-	*75%*
NET WILL DEFINITELY/ PROBABLY DO	**-952**	-192	-20	-169	-208	-167	-109	103	-215
	-73%	*-59%*	*-22%*	*-63%*	*-56%*	*-51%*	*-53%*	*100%*	*-60%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**16**	-	-	-	-	-	-	16	-
	1%	-	-	-	-	-	-	*15%*	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**13**	-	3	2	3	3	2	13	1
	1%	-	*3%*	*1%*	*1%*	*1%*	*1%*	*13%*	*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**13**	2	3	2	6	4	3	13	6
	1%	*1%*	*3%*	*1%*	*2%*	*1%*	*2%*	*13%*	*2%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**61**	44	24	34	52	51	26	61	45
	5%	*13%*	*27%*	*13%*	*14%*	*16%*	*13%*	*59%*	*13%*

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Table 166
Q.GK18_8
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	**141**	89	52	19	35	20	29	15	20	2	54	49	37	65	45	19	11	110	31	129
	11%bilopr	14%zb	*8%*	12%i	17%zgil	*8%*	13%ilk	*8%*	12%il	*2%*	15%zgil	11%i	8%i	19%zop	12%p	*7%*	*4%*	16%zr	*5%*	*10%*
WILL PROBABLY DO	**215**	121	95	40	39	43	29	28	21	15	79	72	64	57	78	43	37	135	80	209
	17%bpr	*19%*	*14%*	24%zfghkl	*19%*	*18%*	*13%*	*15%*	*13%*	*14%*	21%zfhl	*15%*	*14%*	*17%*	21%p	*15%*	*12%*	19%r	*14%*	*16%*
MAY DO	**292**	166	126	37	59	84	48	38	18	6	96	133	63	78	98	70	47	175	116	281
	22%bhilpr	26%zb	*19%*	23%hil	28%hil	35%zcfghil	22%hil	20%hil	*11%*	*6%*	26%hil	29%zfhil	14%i	23%p	27%p	25%p	*15%*	*25%*	*20%*	*22%*
NOT VERY LIKELY TO DO	**317**	137	180	36	40	46	65	54	44	33	75	111	130	78	78	64	97	156	161	324
	24%j	*22%*	27%z	*22%*	*19%*	*19%*	29%djk	*28%*	*26%*	32%dj	*20%*	*24%*	28%zdj	*23%*	*21%*	*23%*	32%zmno	*22%*	27%z	*25%*
DEFINITELY WON'T	**321**	116	205	30	33	47	49	55	63	44	64	96	162	63	66	81	111	129	192	338
	25%acdjmnq	*18%*	31%za	*18%*	*16%*	*20%*	*22%*	29%cdj	38%zcdefjk	43%zcdefgjk	*17%*	*21%*	35%zcdefgjk	*18%*	*18%*	29%mn	36%zmn	*18%*	33%zq	*26%*
DON'T KNOW	**13**	5	7	1	2	1	3	1	1	2	4	5	4	2	1	6	4	3	10	14
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*	*2%*	*1%*	*	*2%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**356**	209	147	59	74	63	58	43	41	17	134	121	102	122	123	62	49	245	111	338
	27%bilopr	33%zb	*22%*	36%zfghikl	36%zgil	*26%*	*26%*	*23%*	*25%*	*17%*	36%zfghikl	*26%*	*22%*	36%zop	34%zop	*22%*	*16%*	35%zr	*19%*	*26%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**638**	253	385	66	73	94	114	109	106	77	139	207	292	141	144	145	208	285	353	662
	49%acdejmnq	*40%*	58%za	*40%*	*35%*	*39%*	51%djk	57%zcdejk	64%zcdefjk	75%zcdefgjkl	*37%*	*45%*	63%zcdefgjk	*41%*	*39%*	51%mn	68%zmno	*40%*	60%zq	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-282**	-44	-238	-7	1	-31	-55	-66	-65	-60	-5	-86	-191	-19	-21	-83	-159	-40	-242	-324
	-22%	*-7%*	*-36%*	*-4%*	*1%*	*-13%*	*-25%*	*-34%*	*-39%*	*-58%*	*-1%*	*-19%*	*-41%*	*-6%*	*-6%*	*-29%*	*-52%*	*-6%*	*-41%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**67**	40	27	13	11	12	12	10	7	2	24	23	20	21	24	13	9	45	22	57
	5%r	*6%*	*4%*	*8%*	*5%*	*5%*	*5%*	*5%*	*4%*	*2%*	*7%*	*5%*	*4%*	*6%*	*7%*	*4%*	*3%*	*6%*	*4%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	42	18	9	10	9	16	6	7	2	20	25	16	26	20	7	7	46	15	55
	5%bpr	7%zb	*3%*	*6%*	*5%*	*4%*	*7%*	*3%*	*4%*	*2%*	*5%*	*5%*	*3%*	8%zop	*6%*	*3%*	*2%*	6%zr	*2%*	*4%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	48	26	15	11	18	10	9	11	*	27	27	21	27	23	17	7	50	24	71
	6%bipr	8%b	*4%*	9%zil	*5%*	*7%*	*4%*	*5%*	7%i	*	7%i	*6%*	*5%*	8%p	*6%*	*6%*	*2%*	*7%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**154**	79	75	21	42	24	21	18	15	12	63	46	45	48	56	25	25	104	50	155
	12%pr	*12%*	*11%*	*13%*	20%zefghkl	*10%*	*10%*	*9%*	*9%*	*12%*	17%zcfghkl	*10%*	*10%*	14%p	15%p	*9%*	*8%*	15%zr	*8%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 167
Q.GK18_8
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	**141**	79	15	47	40	101	129	12	9	10	15	4	13	10	23	27	7	11	12	129
	11%c	13%c	*10%*	*8%*	*10%*	*11%*	*11%*	*9%*	*9%*	*8%*	*9%*	*7%*	*8%*	*9%*	*12%*	23%zh jklmq r	*11%*	*10%*	*10%*	*10%*
WILL PROBABLY DO	**215**	112	23	80	76	139	192	22	22	18	27	8	24	17	29	17	7	22	24	209
	17%c	*19%*	*15%*	*14%*	*19%*	*16%*	*16%*	*17%*	*23%*	*14%*	*17%*	*15%*	*16%*	*15%*	*16%*	*15%*	*11%*	*19%*	*21%*	*16%*
MAY DO	**292**	166	34	92	110	182	248	42	15	41	55	11	34	23	38	18	11	22	23	281
	22%ce	28%zc	*22%*	*16%*	*27%*	*20%*	*21%*	33%zf	*16%*	*33%*	34%zh mnopq r	*20%*	*23%*	*20%*	*21%*	*16%*	*17%*	*19%*	*20%*	*22%*
NOT VERY LIKELY TO DO	**317**	138	37	142	101	216	285	30	26	30	35	16	45	28	46	20	19	30	23	324
	24%	*24%*	*24%*	*25%*	*25%*	*24%*	*24%*	*23%*	*27%*	*24%*	*21%*	*27%*	*30%*	*24%*	*25%*	*17%*	*29%*	*26%*	*20%*	*25%*
DEFINITELY WON'T	**321**	84	43	195	78	243	303	18	25	24	27	18	32	36	45	32	20	29	33	338
	25%ad gj	*14%*	28%a	35%za	*19%*	27%zd	26%g	*14%*	*26%*	*19%*	*17%*	31%j	*21%*	32%zj	*25%*	*28%*	31%j	*25%*	29%j	*26%*
DON'T KNOW	**13**	6	-	7	4	9	9	4	-	2	5	-	2	1	1	-	-	2	-	14
	1%	*1%*	-	*1%*	*1%*	*1%*	*1%*	3%zf	-	*2%*	3%z	-	*1%*	*1%*	*1%*	-	-	*2%*	-	*1%*
WILL DEFINITELY/ PROBABLY DO	**356**	191	39	127	117	239	321	34	31	28	43	12	36	27	51	44	15	34	36	338
	27%c	33%zc	*25%*	*23%*	*29%*	*27%*	*28%*	*26%*	*32%*	*23%*	*26%*	*21%*	*24%*	*23%*	*28%*	38%zm p	*23%*	*29%*	*31%*	*26%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**638**	222	79	337	179	459	588	49	51	54	62	33	77	63	91	52	39	59	57	662
	49%ag j	*38%*	52%a	60%za	*44%*	52%z	50%g	*38%*	52%j	*43%*	*38%*	59%j	51%j	56%j	50%j	*46%*	60%zj	*51%*	*49%*	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-282**	-32	-41	-210	-62	-220	-267	-14	-20	-26	-19	-21	-41	-37	-40	-8	-24	-25	-21	-324
	-22%	*-5%*	*-27%*	*-37%*	*-15%*	*-25%*	*-23%*	*-11%*	*-21%*	*-21%*	*-12%*	*-37%*	*-27%*	*-32%*	*-22%*	*-7%*	*-38%*	*-22%*	*-18%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**67**	41	5	22	11	56	66	1	6	10	1	3	7	5	11	12	2	4	5	57
	5%cgj	*7%*	*3%*	*4%*	*3%*	6%zd	6%g	*1%*	6%j	*8%*	*1%*	6%j	5%j	5%j	6%j	11%zj	*3%*	*4%*	*5%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	34	7	19	24	36	58	2	7	6	6	3	1	6	6	13	2	3	9	55
	5%cgl	*6%*	*5%*	*3%*	*6%*	*4%*	*5%*	*2%*	7%l	*5%*	*3%*	*5%*	*1%*	5%l	*3%*	11%zjl nq	*4%*	*3%*	8%l	*4%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	38	8	28	26	48	70	5	6	2	7	3	10	8	12	10	4	8	5	71
	6%	*7%*	*6%*	*5%*	*6%*	*5%*	*6%*	*4%*	*6%*	*1%*	*4%*	*6%*	*6%*	*7%*	*7%*	*9%*	*6%*	*7%*	*4%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**154**	78	18	58	55	99	127	26	12	11	29	3	18	8	22	9	6	19	17	155
	12%fm	*13%*	*12%*	*10%*	*14%*	*11%*	*11%*	20%zf	*13%*	*8%*	18%zkm	*5%*	*12%*	*7%*	*12%*	*8%*	*10%*	16%m	*15%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 168
Q.GK18_8
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	**141**	86	38	17	38	49	67	35	76	30	107	34	108	125	124	121	113	7	129
	11%kq	*11%*	13%c	*7%*	21%zef	*10%*	*10%*	*12%*	*10%*	*11%*	14%zk	*6%*	14%zmnq	13%zq	13%zq	14%zq	14%zq	*5%*	*10%*
WILL PROBABLY DO	**215**	138	57	20	34	94	97	49	109	57	142	72	130	166	159	146	137	15	209
	17%cfk	18%c	20%c	*9%*	*18%*	*20%*	*14%*	*16%*	*15%*	*22%*	19%k	*13%*	17%n	*17%*	*17%*	*16%*	*17%*	*11%*	*16%*
MAY DO	**292**	190	69	31	48	111	146	69	175	47	168	124	138	225	219	197	159	24	281
	22%clp	25%c	24%c	*13%*	*26%*	*23%*	*22%*	*23%*	*24%*	*18%*	*22%*	*23%*	*18%*	23%l	23%l	*22%*	20%l	*18%*	*22%*
NOT VERY LIKELY TO DO	**317**	177	63	77	31	111	176	78	182	57	184	133	185	244	230	217	198	32	324
	24%d	*23%*	*22%*	33%zab	*17%*	*24%*	26%d	*26%*	*25%*	*21%*	*25%*	*24%*	24%n	*25%*	*24%*	*24%*	*25%*	*23%*	*25%*
DEFINITELY WON'T	**321**	176	59	87	34	102	184	67	183	71	141	181	190	224	218	209	191	55	338
	25%jm	*23%*	*20%*	37%zab	*18%*	*22%*	27%zd	*22%*	*25%*	*27%*	*19%*	33%zj	25%mnp	*23%*	*23%*	*23%*	*24%*	41%zlmnop	*26%*
DON'T KNOW	**13**	5	4	4	-	6	7	3	7	3	7	5	4	6	4	4	4	2	14
	1%nop	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	1%n	1%n	*	*	*1%*	*2%*	*1%*
WILL DEFINITELY/ PROBABLY DO	**356**	225	94	37	72	143	164	84	185	87	249	106	238	291	283	268	250	23	338
	27%cfkq	29%c	33%zc	*16%*	39%zf	*30%*	*24%*	*28%*	*25%*	*33%*	33%zk	*19%*	31%zmnq	29%q	30%zq	30%zq	31%zq	*17%*	*26%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**638**	353	122	163	65	213	359	146	365	128	324	314	375	468	448	427	389	87	662
	49%abdj	*46%*	*42%*	69%zab	*35%*	45%d	53%zde	*48%*	*50%*	*48%*	*43%*	57%zj	50%mnp	*47%*	*47%*	*48%*	*49%*	64%zlmnop	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-282**	-128	-28	-126	7	-70	-196	-62	-180	-41	-75	-208	-137	-176	-166	-159	-140	-64	-324
	-22%	*-17%*	*-10%*	*-54%*	*4%*	*-15%*	*-29%*	*-20%*	*-25%*	*-15%*	*-10%*	*-38%*	*-18%*	*-18%*	*-17%*	*-18%*	*-17%*	*-47%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**67**	35	23	8	8	20	40	7	42	17	43	24	43	54	52	49	45	8	57
	5%g	*5%*	8%zc	*4%*	*4%*	*4%*	*6%*	*2%*	6%g	7%g	*6%*	*4%*	6%n	*5%*	*5%*	*6%*	*6%*	*6%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	41	15	5	13	16	35	10	35	16	45	14	46	52	51	49	47	2	55
	5%ck	*5%*	*5%*	*2%*	*7%*	*3%*	*5%*	*3%*	*5%*	*6%*	6%k	*3%*	6%zmnq	*5%*	*5%*	*5%*	6%zq	*1%*	*4%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	44	22	9	11	30	37	16	38	21	55	20	47	60	58	57	49	1	71
	6%kq	*6%*	*7%*	*4%*	*6%*	*6%*	*5%*	*5%*	*5%*	*8%*	7%k	*4%*	6%nq	6%q	6%q	6%q	6%q	*1%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**154**	105	35	15	40	77	52	51	70	33	105	49	101	126	122	113	108	12	155
	12%cfhk	14%c	12%c	*6%*	22%zf	16%zf	*8%*	17%zh	*10%*	*12%*	14%k	*9%*	13%mn	*13%*	*13%*	*13%*	13%z	*9%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 169
Q.GK18_8
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	**141**	37	103	48	91	71	70	43	67	128	13	11	14	10	64	17	33	13	37	26	5	5	129
	11%bfjktu	22%zb	*9%*	*12%*	*11%*	14%zf	*9%*	*11%*	*12%*	13%zj	*5%*	*6%*	*8%*	*12%*	16%zkl	12%tu	19%zqtu	9%t	20%zqtu	15%tu	*2%*	*3%*	*10%*
WILL PROBABLY DO	**215**	39	176	65	143	72	143	81	82	183	33	24	28	22	77	43	34	15	43	42	10	20	209
	17%jqt	23%zb	*16%*	*16%*	*17%*	*14%*	*18%*	21%zh	*14%*	18%j	*11%*	*13%*	*15%*	28%zkl	*19%*	30%zqtu	20%qt	*10%*	23%zqtu	25%zqtu	*4%*	12%t	*16%*
MAY DO	**292**	35	257	120	164	110	182	87	127	260	32	34	28	12	112	47	42	26	42	36	62	26	281
	22%djlu	*20%*	*23%*	30%zd	*20%*	*22%*	*23%*	*22%*	*22%*	26%zj	*11%*	*19%*	*15%*	*14%*	28%lm	32%zqsu	*24%*	*18%*	*23%*	*21%*	*24%*	*16%*	*22%*
NOT VERY LIKELY TO DO	**317**	32	285	86	213	123	194	89	144	225	92	55	56	21	89	34	36	33	37	39	76	48	324
	24%i	*19%*	*25%*	*21%*	*26%*	*25%*	*24%*	*23%*	*25%*	*22%*	32%zi	31%z	*30%*	*26%*	*22%*	*24%*	*21%*	*23%*	*20%*	*23%*	*30%*	*28%*	*25%*
DEFINITELY WON'T	**321**	29	292	83	217	114	207	92	156	207	114	54	61	14	62	3	28	59	24	28	100	63	338
	25%ainoprs	*17%*	26%a	*21%*	*26%*	*23%*	*26%*	*23%*	*27%*	*20%*	40%zi	30%n	33%zmn	*17%*	*15%*	*2%*	16%o	41%zoprs	13%o	17%o	39%zoprs	37%zoprs	*26%*
DON'T KNOW	**13**	-	13	1	7	5	8	2	1	8	5	1	-	2	1	1	-	-	1	1	2	7	14
	1%	-	*1%*	*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	*1%*	-	3%ln	*	*1%*	-	-	*1%*	*1%*	*1%*	4%zpq	*1%*
WILL DEFINITELY/ PROBABLY DO	**356**	77	279	113	234	143	213	124	148	310	46	34	42	32	141	60	67	27	80	68	15	25	338
	27%bjkqtu	44%zb	*25%*	*28%*	*28%*	*29%*	*27%*	*31%*	*26%*	31%zj	*16%*	*19%*	*22%*	40%zkl	35%zkl	41%zqtu	39%zqtu	19%t	43%zqtu	40%zqtu	*6%*	15%t	*26%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**638**	61	577	170	430	238	401	181	301	432	206	110	118	35	151	37	64	92	61	67	176	110	662
	49%acinoprs	*35%*	51%za	*42%*	52%zc	*48%*	*50%*	*46%*	*52%*	*43%*	71%zi	61%zmn	63%zmn	*43%*	*37%*	*26%*	*37%*	63%zoprs	*33%*	39%o	69%zoprs	66%zoprs	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-282**	16	-298	-56	-196	-94	-188	-57	-152	-122	-160	-75	-76	-3	-10	23	3	-64	19	1	-160	-85	-324
	-22%	*9%*	*-26%*	*-14%*	*-23%*	*-19%*	*-23%*	*-15%*	*-26%*	*-12%*	*-56%*	*-42%*	*-40%*	*-4%*	*-2%*	16%ps	*2%*	*-44%*	10%ps	*	*-63%*	*-51%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**67**	7	60	18	46	28	39	12	33	58	9	3	9	7	25	6	8	11	24	3	8	5	57
	5%gks	*4%*	*5%*	*4%*	*6%*	*6%*	*5%*	*3%*	*6%*	*6%*	*3%*	*2%*	*5%*	9%k	*6%*	*4%*	*5%*	7%s	13%zopstu	*1%*	*3%*	*3%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	13	48	25	35	25	36	16	27	58	3	5	6	5	26	3	12	6	19	11	4	1	55
	5%ju	*7%*	*4%*	*6%*	*4%*	*5%*	*4%*	*4%*	*5%*	6%zj	*1%*	*3%*	*3%*	*6%*	*6%*	*2%*	7%tu	*4%*	10%zotu	6%u	*2%*	*1%*	*4%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	17	57	21	53	40	34	25	37	69	6	5	7	2	37	9	14	5	22	17	1	3	71
	6%fjktu	10%zb	*5%*	*5%*	*6%*	8%zf	*4%*	*6%*	*6%*	7%zj	*2%*	*3%*	*4%*	*3%*	9%zk	6%t	8%tu	*3%*	12%zqtu	10%zqtu	*	*2%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**154**	40	114	50	100	51	103	71	51	126	28	22	20	18	52	42	32	6	15	37	2	16	155
	12%bhqt	23%zb	*10%*	*12%*	*12%*	*10%*	*13%*	18%zh	*9%*	*12%*	*10%*	*12%*	*11%*	22%zl	*13%*	29%zqrtu	19%zqrtu	*4%*	8%t	22%zqrtu	*1%*	9%t	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 170
Q.GK18_8
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	**141**	49	32	27	15	11	25	60	30	51	25	49	28	64	81	43	15	3	29	19	66	9	129
	11%beoru	*13%*	*8%*	21%zbe	18%zbe	*6%*	*14%*	16%zhi	*9%*	*9%*	*13%*	*13%*	*9%*	*10%*	*13%*	*8%*	*11%*	*8%*	*8%*	*9%*	18%zru	*4%*	*10%*
WILL PROBABLY DO	**215**	79	66	20	14	16	28	55	60	100	32	64	38	113	113	83	13	6	69	49	52	18	209
	17%epu	22%e	*15%*	*15%*	*17%*	*10%*	*15%*	*14%*	*17%*	*18%*	*17%*	*17%*	*13%*	*18%*	18%p	*16%*	*10%*	*19%*	18%u	24%u	*14%*	*8%*	*16%*
MAY DO	**292**	87	98	28	19	28	36	65	92	134	42	80	60	152	138	106	41	7	97	61	94	23	281
	22%egu	*24%*	*23%*	*21%*	*23%*	*16%*	*19%*	*17%*	26%g	*24%*	*22%*	*21%*	*20%*	*24%*	*22%*	*21%*	31%zo	*22%*	25%u	30%u	26%u	*11%*	*22%*
NOT VERY LIKELY TO DO	**317**	77	115	26	17	46	50	102	94	122	42	85	88	144	155	119	38	5	84	44	91	66	324
	24%	*21%*	*27%*	*20%*	*21%*	*26%*	*27%*	*27%*	*27%*	*21%*	*22%*	*23%*	*29%*	*23%*	*25%*	*23%*	*28%*	*18%*	*22%*	*22%*	*25%*	31%zr	*25%*
DEFINITELY WON'T	**321**	71	112	30	18	69	45	97	70	154	50	98	84	140	134	152	26	9	100	27	62	91	338
	25%hst	*20%*	*26%*	*23%*	*21%*	40%zabcd	*25%*	*26%*	*20%*	*27%*	*26%*	*26%*	*28%*	*22%*	*21%*	30%znp	*19%*	*31%*	26%st	*13%*	*17%*	43%zrst	*26%*
DON'T KNOW	**13**	2	3	-	-	3	1	1	5	6	-	1	3	8	7	4	1	1	2	3	2	6	14
	1%	*1%*	*1%*	-	-	*2%*	*	*	*1%*	*1%*	-	*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*	*1%*	*1%*	3%zr	*1%*
WILL DEFINITELY/ PROBABLY DO	**356**	128	98	47	28	27	53	114	90	152	57	113	66	178	194	126	28	8	99	68	118	27	338
	27%belu	35%zbe	*23%*	36%be	35%be	*16%*	*29%*	*30%*	*26%*	*27%*	*30%*	30%l	*22%*	*29%*	*31%*	*25%*	*21%*	*27%*	26%u	33%u	32%zu	*12%*	*26%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**638**	148	227	57	35	114	96	199	164	276	92	183	172	284	288	271	64	15	184	71	153	157	662
	49%ast	*41%*	53%za	*43%*	*42%*	66%zabcd	*52%*	*52%*	*47%*	*49%*	*48%*	*48%*	57%zm	*46%*	*46%*	53%zn	*48%*	*48%*	48%s	*35%*	*42%*	74%zrst	*51%*
NET WILL DEFINITELY/ PROBABLY DO	**-282**	-20	-130	-9	-6	-87	-43	-84	-74	-124	-35	-70	-106	-106	-94	-145	-36	-7	-85	-3	-35	-131	-324
	-22%	*-6%*	*-30%*	*-7%*	*-8%*	*-51%*	*-23%*	*-22%*	*-21%*	*-22%*	*-18%*	*-19%*	*-35%*	*-17%*	*-15%*	*-29%*	*-27%*	*-21%*	*-22%*	*-2%*	*-10%*	*-61%*	*-25%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**67**	21	23	9	6	2	15	27	19	21	15	25	12	30	46	16	3	2	23	14	25	1	57
	5%eou	*6%*	5%e	7%e	7%e	*1%*	8%i	*7%*	*5%*	*4%*	*8%*	*7%*	*4%*	*5%*	7%zo	*3%*	*2%*	*7%*	6%u	7%u	7%u	*1%*	*4%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	28	12	3	5	2	11	22	15	23	16	23	11	26	35	18	7	*	8	15	20	7	55
	5%ber	8%be	*3%*	*2%*	7%e	*1%*	*6%*	*6%*	*4%*	*4%*	8%z	*6%*	*4%*	*4%*	*6%*	*4%*	*5%*	*1%*	*2%*	8%r	5%r	*3%*	*4%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	28	18	12	8	6	6	18	21	36	8	22	15	38	36	29	9	1	26	13	21	3	71
	6%u	*8%*	*4%*	*9%*	10%be	*4%*	*3%*	*5%*	*6%*	*6%*	*4%*	*6%*	*5%*	*6%*	*6%*	*6%*	*7%*	*2%*	7%u	*7%*	6%u	*1%*	*5%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**154**	51	44	24	9	16	22	46	35	72	19	43	27	84	77	63	10	5	42	25	52	15	155
	12%u	*14%*	*10%*	18%b	*11%*	*9%*	*12%*	*12%*	*10%*	*13%*	*10%*	*11%*	*9%*	*13%*	*12%*	*12%*	*7%*	*17%*	*11%*	*12%*	14%u	*7%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 171
Q.GK18_8
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

		Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:							
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS'
UNWEIGHTED BASE	**1295**	317	95	258	381	329	216	99	338
WEIGHTED BASE	**1299**	329	91	267	369	324	204	103	356
	100%	*25%*	*7%*	*21%*	*28%*	*25%*	*16%*	*8%*	*27%*
EFFECTIVE BASE	**821**	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	**141**	70	20	53	60	49	28	17	141
	11%	*21%*	*21%*	*20%*	*16%*	*15%*	*14%*	*16%*	*40%*
WILL PROBABLY DO	**215**	111	23	86	109	104	66	35	215
	17%	*34%*	*26%*	*32%*	*30%*	*32%*	*32%*	*34%*	*60%*
MAY DO	**292**	75	21	48	61	62	33	14	-
	22%	*23%*	*23%*	*18%*	*17%*	*19%*	*16%*	*13%*	-
NOT VERY LIKELY TO DO	**317**	46	22	45	69	55	37	29	-
	24%	*14%*	*24%*	*17%*	*19%*	*17%*	*18%*	*28%*	-
DEFINITELY WON'T	**321**	25	4	35	70	53	39	7	-
	25%	*8%*	*5%*	*13%*	*19%*	*16%*	*19%*	*6%*	-
DON'T KNOW	**13**	1	1	-	-	-	1	2	-
	1%	*	*1%*	-	-	-	*	*2%*	-
WILL DEFINITELY/ PROBABLY DO	**356**	182	43	139	169	153	94	52	356
	27%	*55%*	*47%*	*52%*	*46%*	*47%*	*46%*	*50%*	*100%*
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	**638**	71	26	80	139	109	77	36	-
	49%	*21%*	*29%*	*30%*	*38%*	*34%*	*38%*	*34%*	-
NET WILL DEFINITELY/ PROBABLY DO	**-282**	111	17	59	30	45	17	16	356
	-22%	*34%*	*18%*	*22%*	*8%*	*14%*	*8%*	*16%*	*100%*
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	**67**	-	-	-	-	-	-	-	67
	5%	-	-	-	-	-	-	-	*19%*
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	**60**	28	4	9	4	8	6	1	60
	5%	*8%*	*4%*	*4%*	*1%*	*2%*	*3%*	*1%*	*17%*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	**75**	39	4	27	37	23	14	6	75
	6%	*12%*	*4%*	*10%*	*10%*	*7%*	*7%*	*6%*	*21%*
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	**154**	115	36	103	128	122	74	45	154
	12%	*35%*	*39%*	*38%*	*35%*	*38%*	*36%*	*44%*	*43%*

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Table 172
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
IF I FELT STRONGLY ABOUT AN ISSUE	**526**	253	273	65	86	111	90	86	64	25	150	201	175	160	175	102	89	335	191	503
	41%ipr	*40%*	*41%*	40%i	41%i	46%i	40%i	45%il	*38%*	*25%*	40%i	43%i	38%i	47%zop	48%zop	*36%*	*29%*	47%zr	*32%*	*39%*
IF IT WAS RELEVANT TO ME	**431**	218	212	63	81	90	75	69	39	14	145	165	121	106	133	90	101	240	191	447
	33%hil	*34%*	*32%*	39%hil	39%hil	37%hil	33%hi	36%hil	*23%*	*13%*	39%zhil	35%hil	26%i	*31%*	*36%*	*32%*	*33%*	*34%*	*32%*	*35%*
IF I HAD MORE TIME	**366**	185	182	46	77	110	72	36	22	3	122	182	62	115	120	68	63	235	131	318
	28%ghilpr	*29%*	*27%*	28%hil	37%zghil	45%zcfghijl	32%ghil	19%il	13%i	*3%*	33%zcghil	39%zcfghil	13%i	34%zop	33%p	*24%*	*20%*	33%zr	*22%*	*25%*
IF IT AFFECTED MY STREET	**334**	171	164	37	47	56	55	67	39	34	84	110	140	76	91	77	91	167	167	336
	26%	*27%*	*25%*	*23%*	*22%*	*23%*	*25%*	35%zcdefhjk	*23%*	*33%*	*23%*	*24%*	30%zhj	*22%*	*25%*	*27%*	*30%*	*24%*	*28%*	*26%*
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	**213**	103	110	22	37	40	44	34	30	5	59	84	69	97	60	31	25	157	56	193
	16%iopr	*16%*	*16%*	14%i	18%i	16%i	20%i	18%i	18%i	*5%*	16%i	18%i	15%i	28%znop	16%p	*11%*	*8%*	22%zr	*10%*	*15%*
IF THINGS IN MY AREA GOT WORSE	**203**	112	91	24	25	50	33	37	27	7	50	82	71	62	66	40	35	128	75	169
	16%bipr	*18%*	*14%*	*15%*	*12%*	20%i	*15%*	19%i	*16%*	*7%*	*13%*	18%fi	15%i	18%p	*18%*	*14%*	*11%*	18%r	*13%*	*13%*
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	**188**	90	98	20	18	35	43	34	34	4	38	78	71	67	64	28	29	131	56	178
	14%dijopr	*14%*	*15%*	12%i	*9%*	14%i	19%dij	18%dij	20%zdij	*3%*	*10%*	17%dij	15%i	20%zop	18%op	*10%*	*9%*	19%zr	*10%*	*14%*
IF MY FRIENDS/ FAMILY/NEIGHBOURS WERE INVOLVED	**155**	66	89	35	13	26	24	27	22	9	48	50	58	35	45	36	40	80	76	163
	12%d	*10%*	*13%*	21%zdefijkl	*6%*	*11%*	*11%*	14%d	*13%*	*8%*	13%d	*11%*	*13%*	*10%*	*12%*	*13%*	*13%*	*11%*	*13%*	*13%*
IF I TRUSTED MY LOCAL COUNCIL MORE	**123**	62	61	16	19	23	22	20	11	13	34	45	43	27	27	29	40	55	68	134
	9%	*10%*	*9%*	*10%*	*9%*	*9%*	*10%*	*10%*	*7%*	*12%*	*9%*	*10%*	*9%*	*8%*	*7%*	*10%*	13%z	*8%*	12%z	*10%*
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	**109**	50	59	23	18	12	16	15	12	14	41	28	41	15	29	29	36	44	65	106
	8%mq	*8%*	*9%*	14%zefk	*8%*	*5%*	*7%*	*8%*	*7%*	13%ek	11%k	*6%*	*9%*	*4%*	*8%*	10%m	12%zm	*6%*	11%zq	*8%*
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	**88**	42	45	10	15	23	15	7	10	6	26	38	24	16	25	23	24	41	47	98
	7%	*7%*	*7%*	*6%*	*7%*	*10%*	*7%*	*4%*	*6%*	*6%*	*7%*	*8%*	*5%*	*5%*	*7%*	*8%*	*8%*	*6%*	*8%*	*8%*
IF LOTS OF OTHER PEOPLE I KNOW/IN MY AREA WERE DOING IT	**67**	29	38	10	9	9	14	16	6	2	20	24	24	18	23	13	14	41	26	68
	5%	*5%*	*6%*	*6%*	*5%*	*4%*	*6%*	8%zl	*4%*	*2%*	*5%*	*5%*	*5%*	*5%*	*6%*	*4%*	*4%*	*6%*	*4%*	*5%*
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	**60**	41	19	9	8	10	12	11	6	4	17	22	21	16	14	17	13	30	30	72
	5%b	6%zb	*3%*	*6%*	*4%*	*4%*	*5%*	*6%*	*3%*	*4%*	*5%*	*5%*	*5%*	*5%*	*4%*	*6%*	*4%*	*4%*	*5%*	*6%*
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	**36**	13	23	7	8	6	9	3	3	*	15	14	7	3	14	7	11	17	19	46
	3%lm	*2%*	*3%*	*4%*	*4%*	*2%*	*4%*	*2%*	*2%*	*	4%l	*3%*	*1%*	*1%*	*4%*	*3%*	4%m	*2%*	*3%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 172
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
TOO OLD	**4**	2	2	-	-	-	-	-	-	4	-	-	4	-	2	1	-	2	1	4
	*	*	*	-	-	-	-	-	-	4%zcd efghj kl	-	-	1%z	-	*1%*	*	-	*	*	*
HEALTH REASONS	**2**	-	2	-	-	-	-	-	2	-	-	-	2	-	-	-	2	-	2	2
	*	-	*	-	-	-	-	-	1%z	-	-	-	*	-	-	-	*1%*	-	*	*
OTHER	**7**	5	2	-	2	-	2	1	1	2	2	2	3	4	2	-	1	6	1	6
	1%	*1%*	*	-	*1%*	-	*1%*	*	*	*2%*	*1%*	*	*1%*	*1%*	*1%*	-	*	*1%*	*	*
DON'T KNOW	**26**	6	20	*	8	4	-	3	5	7	8	4	14	7	3	5	11	10	16	28
	2%	*1%*	3%za	*	4%cfk	*1%*	-	*1%*	3%f	7%zcf gk	2%c	*1%*	3%cfk	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*	*2%*
NOTHING	**80**	35	45	11	5	7	14	5	18	20	15	22	43	18	15	19	28	33	47	82
	6%dg	*6%*	*7%*	7%j	*2%*	*3%*	6%k	*3%*	11%zd egjk	19%zcd efgjkl	*4%*	*5%*	9%zde gjk	*5%*	*4%*	*7%*	9%zn	*5%*	8%z	*6%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 173
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
IF I FELT STRONGLY ABOUT AN ISSUE	**526**	263	69	195	171	355	487	39	37	57	45	28	49	50	71	68	28	45	48	503
	41%cgj	45%c	46%c	*35%*	*42%*	*40%*	42%g	*30%*	*38%*	*45%*	*27%*	49%j	*33%*	44%j	39%j	59%zhjlmnpqr	43%j	*39%*	42%j	*39%*
IF IT WAS RELEVANT TO ME	**431**	210	58	162	151	280	378	53	43	29	56	18	40	46	68	40	21	39	31	447
	33%ce	36%c	38%c	*29%*	*37%*	*31%*	*32%*	41%zf	44%zlr	*23%*	*34%*	*32%*	*27%*	40%zlr	*37%*	*35%*	*33%*	*33%*	*27%*	*35%*
IF I HAD MORE TIME	**366**	244	53	70	163	203	323	43	20	45	53	9	35	24	67	36	17	31	31	318
	28%cekm	42%zc	35%c	*12%*	40%ze	*23%*	*28%*	*33%*	*21%*	*36%*	32%km	*16%*	*23%*	*21%*	37%zhklm	*31%*	*26%*	*26%*	*27%*	*25%*
IF IT AFFECTED MY STREET	**334**	132	42	160	97	238	306	28	35	34	37	25	36	30	45	29	18	22	23	336
	26%	*23%*	*28%*	28%z	*24%*	*27%*	*26%*	*21%*	36%zjqr	*27%*	*22%*	44%zjlmnoqr	*24%*	*26%*	*25%*	*26%*	*29%*	*19%*	*20%*	*26%*
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	**213**	96	38	80	71	142	203	9	10	24	25	7	18	14	29	27	11	30	18	193
	16%cg	*16%*	25%zc	*14%*	*17%*	*16%*	17%g	*7%*	*10%*	*20%*	*15%*	*13%*	*12%*	*12%*	*16%*	24%hm	*17%*	26%zhjlm	*15%*	*15%*
IF THINGS IN MY AREA GOT WORSE	**203**	102	16	85	75	128	196	6	8	43	15	7	32	10	24	20	10	12	22	169
	16%egjm	*18%*	*10%*	*15%*	*18%*	*14%*	17%zg	*5%*	*8%*	*34%*	*9%*	*11%*	22%hjmq	*8%*	*13%*	*18%*	*16%*	*10%*	20%hjm	*13%*
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	**188**	82	27	79	59	129	178	7	9	22	18	7	24	16	39	17	14	8	13	178
	14%gg	*14%*	*18%*	*14%*	*14%*	*15%*	15%g	*5%*	*9%*	*17%*	*11%*	*12%*	*16%*	*14%*	22%zhjq	*15%*	22%zhjqr	*7%*	*12%*	*14%*
IF MY FRIENDS/ FAMILY/NEIGHBOURS WERE INVOLVED	**155**	56	21	79	47	109	148	7	14	7	16	8	22	16	17	17	10	13	15	163
	12%g	*10%*	*14%*	14%z	*11%*	*12%*	13%g	*5%*	*14%*	*6%*	*9%*	*15%*	*15%*	*14%*	*9%*	*15%*	*16%*	*11%*	*13%*	*13%*
IF I TRUSTED MY LOCAL COUNCIL MORE	**123**	49	12	62	33	90	107	15	6	6	16	8	21	10	20	7	10	6	13	134
	9%	*8%*	*8%*	*11%*	*8%*	*10%*	*9%*	*12%*	*6%*	*5%*	*10%*	*14%*	14%q	*9%*	*11%*	*6%*	15%zq	*5%*	*11%*	*10%*
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	**109**	45	10	53	31	78	98	11	5	17	8	5	17	6	15	16	6	4	8	106
	8%	*8%*	*7%*	*9%*	*8%*	*9%*	*8%*	*8%*	*5%*	*14%*	*5%*	*9%*	12%q	*5%*	*8%*	14%jq	*10%*	*4%*	*7%*	*8%*
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	**88**	33	5	49	29	59	71	16	4	4	21	4	7	7	21	4	2	9	7	98
	7%	*6%*	*3%*	9%zb	*7%*	*7%*	*6%*	12%zf	*4%*	*3%*	12%zhlop	*6%*	*4%*	*6%*	12%zlop	*3%*	*4%*	*7%*	*6%*	*8%*
IF LOTS OF OTHER PEOPLE I KNOW/IN MY AREA WERE DOING IT	**67**	28	8	31	20	47	65	2	5	6	9	1	6	8	5	5	4	4	12	68
	5%g	*5%*	*5%*	*6%*	*5%*	*5%*	6%g	*2%*	*6%*	*5%*	*6%*	*2%*	*4%*	*7%*	*3%*	*5%*	*6%*	*4%*	11%zn	*5%*
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	**60**	31	4	24	15	44	52	8	4	2	8	3	8	7	6	9	6	4	3	72
	5%	*5%*	*3%*	*4%*	*4%*	*5%*	*4%*	*6%*	*5%*	*2%*	*5%*	*5%*	*5%*	*6%*	*3%*	*8%*	9%z	*3%*	*3%*	*6%*
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	**36**	16	3	17	10	26	27	9	3	4	11	1	2	3	6	-	1	4	1	46
	3%	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	7%zf	*3%*	*3%*	7%zlor	*2%*	*1%*	*3%*	*3%*	-	*2%*	*4%*	*1%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 173
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
TOO OLD	**4**	-	-	4	-	4	4	-	-	-	-	-	2	-	-	1	-	1	-	4
	*	-	-	1%z	-	*	*	-	-	-	-	-	2%z	-	-	*1%*	-	*	-	*
HEALTH REASONS	**2**	-	-	2	-	2	2	-	-	-	-	-	-	1	1	-	-	-	-	2
	*	-	-	*	-	*	*	-	-	-	-	-	-	*1%*	*1%*	-	-	-	-	*
OTHER	**7**	2	2	3	2	6	7	-	-	-	-	-	2	-	-	-	1	3	2	6
	1%	*	*2%*	*	*	*1%*	*1%*	-	-	-	-	-	*1%*	-	-	-	*1%*	2%z	*2%*	*
DON'T KNOW	**26**	8	1	16	6	20	22	4	-	2	6	3	2	4	5	-	-	3	1	28
	2%	*1%*	*1%*	3%z	*1%*	*2%*	*2%*	*3%*	-	*2%*	*3%*	5%ho	*1%*	4%p	*3%*	-	-	*2%*	*1%*	*2%*
NOTHING	**80**	23	5	52	16	64	72	8	12	8	7	1	13	7	10	3	2	7	10	82
	6%a	*4%*	*3%*	9%zab	*4%*	7%z	*6%*	*6%*	12%zjk op	*6%*	*4%*	*2%*	*9%*	*6%*	*6%*	*3%*	*3%*	*6%*	*9%*	*6%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 174
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
IF I FELT STRONGLY ABOUT AN ISSUE	**526**	325	119	81	81	179	278	113	305	109	359	167	332	424	410	390	350	40	503
	41%kq	*42%*	*41%*	*35%*	*44%*	*38%*	*41%*	*38%*	*42%*	*41%*	48%zk	*30%*	44%zm nq	43%zq	43%zq	44%zq	44%zq	*29%*	*39%*
IF IT WAS RELEVANT TO ME	**431**	264	110	56	57	145	240	100	244	88	252	178	257	333	317	295	271	37	447
	33%c	34%c	38%zc	*24%*	*31%*	*31%*	*35%*	*33%*	*33%*	*33%*	*34%*	*33%*	34%n	*34%*	*33%*	*33%*	*34%*	*27%*	*35%*
IF I HAD MORE TIME	**366**	253	69	44	57	129	192	93	193	80	219	146	203	286	279	259	219	34	318
	28%c	33%zb c	*24%*	*19%*	*31%*	*27%*	*28%*	*31%*	*26%*	*30%*	*29%*	*27%*	*27%*	29%l	29%l	*29%*	*27%*	*25%*	*25%*
IF IT AFFECTED MY STREET	**334**	216	65	54	40	138	159	71	187	77	210	123	213	252	247	239	228	30	336
	26%k	*28%*	*22%*	*23%*	*22%*	*29%*	*24%*	*24%*	*25%*	*29%*	*28%*	*23%*	28%zm n	*25%*	*26%*	*27%*	28%z	*22%*	*26%*
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	**213**	139	38	35	46	47	132	51	103	59	164	49	157	185	184	176	164	16	193
	16%eh k	*18%*	*13%*	*15%*	25%ze	*10%*	20%ze	*17%*	*14%*	22%zh	22%zk	*9%*	21%zm nq	19%z	19%z	20%z	20%zq	*12%*	*15%*
IF THINGS IN MY AREA GOT WORSE	**203**	127	38	39	34	89	89	50	104	48	133	70	116	167	162	157	127	17	169
	16%fk	*16%*	*13%*	*16%*	*18%*	19%f	*13%*	*17%*	*14%*	*18%*	18%k	*13%*	*15%*	17%l	17%l	*18%*	*16%*	*12%*	*13%*
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	**188**	112	38	38	36	60	104	31	108	49	134	54	136	161	161	155	145	8	178
	14%gk q	*15%*	*13%*	*16%*	*19%*	*13%*	*15%*	*10%*	*15%*	18%g	18%zk	*10%*	18%zm nq	16%zq	17%zq	17%zq	18%zq	*6%*	*14%*
IF MY FRIENDS/ FAMILY/NEIGHBOURS WERE INVOLVED	**155**	87	44	23	15	60	83	36	81	38	94	61	95	118	115	110	100	15	163
	12%	*11%*	*15%*	*10%*	*8%*	*13%*	*12%*	*12%*	*11%*	*14%*	*13%*	*11%*	13%n	*12%*	*12%*	*12%*	*12%*	*11%*	*13%*
IF I TRUSTED MY LOCAL COUNCIL MORE	**123**	74	31	17	20	63	51	37	67	19	74	49	68	85	83	73	69	12	134
	9%f	*10%*	*11%*	*7%*	*11%*	13%zf	*8%*	*12%*	*9%*	*7%*	*10%*	*9%*	9%n	*9%*	*9%*	*8%*	*9%*	*9%*	*10%*
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	**109**	51	39	18	4	48	56	22	63	24	52	57	55	68	68	66	60	19	106
	8%dm	*7%*	13%za	*8%*	*2%*	10%d	8%d	*7%*	*9%*	*9%*	*7%*	10%z	*7%*	*7%*	*7%*	*7%*	*8%*	14%zlm nop	*8%*
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	**88**	53	21	14	12	39	40	26	51	11	46	42	41	68	66	54	44	6	98
	7%lp	*7%*	*7%*	*6%*	*7%*	*8%*	*6%*	*9%*	*7%*	*4%*	*6%*	*8%*	*5%*	7%lo	7%lo	*6%*	*6%*	*4%*	*8%*
IF LOTS OF OTHER PEOPLE I KNOW/IN MY AREA WERE DOING IT	**67**	43	16	9	10	28	31	16	37	15	37	31	42	50	49	49	45	5	68
	5%	*6%*	*5%*	*4%*	*5%*	*6%*	*5%*	*5%*	*5%*	*6%*	*5%*	*6%*	6%mn	*5%*	*5%*	*6%*	*6%*	*4%*	*5%*
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	**60**	29	11	19	5	29	26	19	34	7	38	22	35	50	49	41	37	3	72
	5%	*4%*	*4%*	8%za	*3%*	*6%*	*4%*	*6%*	*5%*	*3%*	*5%*	*4%*	*5%*	*5%*	5%lo	*5%*	*5%*	*2%*	*6%*
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	**36**	15	18	3	3	15	19	13	20	3	19	17	18	25	24	23	18	6	46
	3%	*2%*	6%zac	*1%*	*2%*	*3%*	*3%*	*4%*	*3%*	*1%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*5%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
TOO OLD	**4**	1	-	3	2	2	-	-	3	1	4	-	4	4	4	4	4	-	4
	*	*	-	1%za	1%f	*	-	-	*	*	*	-	*n	*	*	*	*	-	*
HEALTH REASONS	**2**	-	-	2	-	1	1	1	1	-	1	1	1	1	1	1	1	-	2
	*	-	-	1%a	-	*	*	*	*	-	*	*	*	*	*	*	*	-	*
OTHER	**7**	6	-	1	3	3	2	3	4	1	5	2	5	5	5	5	5	2	6
	1%	*1%*	-	*1%*	*2%*	*1%*	*	*1%*	*	*	*1%*	*	1%mn	*	*1%*	*1%*	*1%*	*2%*	*
DON'T KNOW	**26**	14	4	8	4	11	15	2	21	3	2	23	11	15	13	13	12	3	28
	2%j	*2%*	*1%*	*3%*	*2%*	*2%*	*2%*	*1%*	*3%*	*1%*	*	4%zj	2%n	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*
NOTHING	**80**	39	13	28	10	28	41	16	55	9	26	53	37	52	49	45	38	20	82
	6%jlp	*5%*	*5%*	12%zab	*6%*	*6%*	*6%*	*5%*	*8%*	*3%*	*4%*	10%zj	*5%*	*5%*	5%l	*5%*	*5%*	15%zlm nop	*6%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
IF I FELT STRONGLY ABOUT AN ISSUE	**526**	105	421	185	324	242	285	187	219	456	70	48	69	37	193	46	108	52	64	67	124	40	503
	41%bf	61%zb	*37%*	*46%*	*39%*	49%zf	*35%*	47%zh	*38%*	45%zj	*24%*	*27%*	*37%*	46%k	48%zk	*32%*	62%zo	*36%*	*35%*	39%u	48%or	*24%*	*39%*
	jkou														l		qrstu				u		
IF IT WAS RELEVANT TO ME	**431**	60	371	136	272	175	256	129	187	360	71	53	68	26	139	54	56	47	59	60	80	52	447
	33%j	*35%*	*33%*	*34%*	*33%*	*35%*	*32%*	*33%*	*32%*	36%zj	*25%*	*30%*	*36%*	*32%*	*34%*	*37%*	*32%*	*32%*	*32%*	*35%*	*31%*	*31%*	*35%*
IF I HAD MORE TIME	**366**	49	317	129	221	132	235	111	160	333	33	32	46	19	167	34	53	34	52	61	74	48	318
	28%dj	*29%*	*28%*	*32%*	*26%*	*27%*	*29%*	*28%*	*28%*	33%zj	*12%*	*18%*	*25%*	*23%*	41%zk	*23%*	*31%*	*24%*	*28%*	35%zo	*29%*	*28%*	*25%*
	k														lm					q			
IF IT AFFECTED MY STREET	**334**	43	292	99	224	131	203	118	132	232	103	37	58	26	89	44	39	29	56	41	69	37	336
	26%i	*25%*	*26%*	*25%*	*27%*	*26%*	*25%*	30%h	*23%*	*23%*	36%zi	*21%*	31%k	*32%*	*22%*	*30%*	*23%*	*20%*	*30%*	*24%*	*27%*	*22%*	*26%*
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	**213**	51	161	75	136	106	107	68	108	191	22	24	18	13	95	8	59	17	45	35	32	12	193
	16%bf	30%zb	*14%*	*19%*	*16%*	21%zf	*13%*	*17%*	*19%*	19%zj	*8%*	*14%*	*9%*	*16%*	23%zkl	*6%*	34%zo	*11%*	24%zo	20%ou	*13%*	*7%*	*15%*
	jlou																qstu		qtu				
IF THINGS IN MY AREA GOT WORSE	**203**	32	171	74	119	73	130	50	104	166	37	29	29	13	82	14	31	15	31	28	60	19	169
	16%d	*18%*	*15%*	*18%*	*14%*	*15%*	*16%*	*13%*	*18%*	*16%*	*13%*	*16%*	*16%*	*16%*	*20%*	*10%*	*18%*	*10%*	*17%*	*16%*	24%zo	*11%*	*13%*
																					qu		
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	**188**	44	144	56	130	88	100	52	94	172	16	23	19	12	74	17	49	21	37	22	28	8	178
	14%bf	25%zb	*13%*	*14%*	*16%*	18%zf	*12%*	*13%*	*16%*	17%zj	*5%*	*13%*	*10%*	*15%*	18%l	*12%*	29%zo	14%u	20%u	13%u	*11%*	*5%*	*14%*
	ju																qstu						
IF MY FRIENDS/ FAMILY/NEIGHBOURS WERE INVOLVED	**155**	12	143	43	108	64	91	52	60	117	39	25	23	4	44	15	14	11	35	22	34	16	163
	12%a	*7%*	*13%*	*11%*	*13%*	*13%*	*11%*	*13%*	*10%*	*12%*	*13%*	*14%*	*12%*	*5%*	*11%*	*10%*	*8%*	*8%*	19%zp	*13%*	*13%*	*9%*	*13%*
																			qu				
IF I TRUSTED MY LOCAL COUNCIL MORE	**123**	30	93	24	94	50	73	35	65	94	29	25	24	5	35	15	31	18	10	23	9	14	134
	9%bt	17%zb	*8%*	*6%*	11%zc	*10%*	*9%*	*9%*	*11%*	*9%*	*10%*	14%z	*13%*	*7%*	*9%*	11%t	18%zr	13%rt	*5%*	13%rt	*4%*	*8%*	*10%*
																	tu						
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	**109**	8	101	17	88	27	82	40	45	83	26	19	18	16	20	18	11	13	8	18	19	20	106
	8%ce	*5%*	*9%*	*4%*	11%zc	*5%*	10%ze	*10%*	*8%*	*8%*	*9%*	*10%*	*9%*	19%zln	*5%*	12%r	*6%*	*9%*	*4%*	*10%*	*7%*	12%r	*8%*
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	**88**	12	75	28	57	18	70	27	42	70	18	17	13	5	25	21	6	12	9	13	12	10	98
	7%e	*7%*	*7%*	*7%*	*7%*	*4%*	9%ze	*7%*	*7%*	*7%*	*6%*	*9%*	*7%*	*6%*	*6%*	14%zpr	*4%*	*9%*	*5%*	*7%*	*5%*	*6%*	*8%*
																tu							
IF LOTS OF OTHER PEOPLE I KNOW/IN MY AREA WERE DOING IT	**67**	6	61	21	45	27	40	21	31	53	15	5	11	7	25	8	8	7	14	10	7	10	68
	5%	*3%*	*5%*	*5%*	*5%*	*6%*	*5%*	*5%*	*5%*	*5%*	*5%*	*3%*	*6%*	*8%*	*6%*	*5%*	*4%*	*5%*	*8%*	*6%*	*3%*	*6%*	*5%*
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	**60**	9	50	18	38	17	43	16	29	41	19	8	12	2	21	7	7	9	12	10	10	5	72
	5%	*5%*	*4%*	*4%*	*5%*	*3%*	*5%*	*4%*	*5%*	*4%*	*7%*	*4%*	*6%*	*2%*	*5%*	*5%*	*4%*	*6%*	*6%*	*6%*	*4%*	*3%*	*6%*
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	**36**	3	33	10	26	6	30	9	16	26	10	11	7	3	6	9	*	7	3	3	8	4	46
	3%e	*2%*	*3%*	*2%*	*3%*	*1%*	4%e	*2%*	*3%*	*3%*	*3%*	6%zn	*4%*	*4%*	*1%*	6%zp	*	5%p	*2%*	*2%*	*3%*	*3%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 175
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
TOO OLD	**4**	-	4	3	1	3	1	2	2	1	3	1	3	-	-	-	-	1	2	-	1	-	4
	***i**	-	*	*1%*	*	*1%*	*	*	*	*	1%zi	*	2%zn	-	-	-	-	*1%*	*1%*	-	*	-	*
HEALTH REASONS	**2**	-	2	-	2	-	2	1	-	-	2	1	-	-	-	-	-	1	-	-	1	-	2
	*	-	*	-	*	-	*	*	-	-	1%i	*1%*	-	-	-	-	-	*1%*	-	-	*	-	*
OTHER	**7**	-	7	1	6	4	3	1	6	5	3	-	1	-	1	-	-	2	-	2	1	2	6
	1%	-	*1%*	*	*1%*	*1%*	*	*	*1%*	*	*1%*	-	*	-	*	-	-	*1%*	-	*1%*	*1%*	*1%*	*
DON'T KNOW	**26**	-	26	1	20	6	20	3	14	13	13	4	1	-	7	*	-	4	-	7	3	10	28
	2%ci	-	*2%*	*	*2%*	*1%*	*3%*	*1%*	*2%*	*1%*	5%zi	*2%*	*1%*	-	*2%*	*	-	*3%*	-	4%opr	*1%*	6%zopr	*2%*
NOTHING	**80**	1	80	21	51	25	55	13	41	41	39	23	9	7	9	1	1	19	11	4	13	25	82
	6%agi nop	*	7%za	*5%*	*6%*	*5%*	*7%*	*3%*	7%g	*4%*	14%zi	13%zln	*5%*	8%n	*2%*	*1%*	*	13%zopst	6%op	*3%*	5%p	15%zoprst	*6%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 176
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
IF I FELT STRONGLY ABOUT AN ISSUE	**526**	154	170	65	42	49	72	139	152	236	80	157	118	251	259	203	52	13	146	96	164	70	503
	41%eu	*42%e*	*40%e*	*49%e*	*52%ze*	*28%*	*39%*	*37%*	*43%*	*41%*	*42%*	*42%*	*39%*	*40%*	*41%*	*40%*	*38%*	*42%*	*38%*	*47%u*	*45%u*	*33%*	*39%*
IF IT WAS RELEVANT TO ME	**431**	111	139	46	35	47	67	133	119	178	68	130	103	197	205	168	50	8	131	69	142	52	447
	33%u	*30%*	*33%*	*35%*	*42%e*	*27%*	*36%*	*35%*	*34%*	*31%*	*36%*	*35%*	*34%*	*32%*	*33%*	*33%*	*37%*	*26%*	34%u	*34%*	39%zu	*25%*	*35%*
IF I HAD MORE TIME	**366**	106	132	33	13	51	47	93	86	187	56	100	79	187	182	134	38	12	87	87	134	28	318
	28%dru	29%d	31%d	*25%*	*16%*	29%d	*25%*	*25%*	*24%*	33%zgh	*29%*	*27%*	*26%*	*30%*	*29%*	*26%*	*29%*	*38%*	23%u	43%zru	36%zru	*13%*	*25%*
IF IT AFFECTED MY STREET	**334**	93	114	39	21	40	42	91	100	143	49	91	84	160	147	143	40	5	122	38	75	64	336
	26%t	*25%*	*27%*	*30%*	*26%*	*23%*	*23%*	*24%*	*29%*	*25%*	*26%*	*24%*	*28%*	*26%*	*23%*	*28%*	*30%*	*15%*	32%zst	*19%*	*20%*	30%t	*26%*
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	**213**	54	70	31	21	20	37	73	70	70	43	68	59	85	117	65	27	4	49	30	104	14	193
	16%iouru	*15%*	*16%*	24%ze	25%zae	*12%*	20%i	19%i	20%i	*12%*	23%zm	*18%*	*20%*	*14%*	19%o	*13%*	*20%*	*14%*	13%u	*15%*	28%zrsu	*7%*	*15%*
IF THINGS IN MY AREA GOT WORSE	**203**	68	59	23	9	27	22	53	57	93	29	43	42	117	118	69	12	4	51	42	66	20	169
	16%kpu	*19%*	*14%*	*18%*	*11%*	*15%*	*12%*	*14%*	*16%*	*16%*	*15%*	*11%*	*14%*	19%zk	19%p	*14%*	*9%*	*14%*	*13%*	21%u	18%u	*9%*	*13%*
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	**188**	71	42	25	20	15	24	55	55	79	22	55	45	88	104	50	28	5	42	30	64	31	178
	14%bor	19%be	*10%*	19%be	24%zbe	*9%*	*13%*	*14%*	*16%*	*14%*	*12%*	*15%*	*15%*	*14%*	17%o	*10%*	21%o	*17%*	*11%*	*15%*	17%r	*15%*	*14%*
IF MY FRIENDS/ FAMILY/NEIGHBOURS WERE INVOLVED	**155**	35	55	17	12	21	17	57	33	66	28	52	41	62	75	60	17	3	56	34	25	20	163
	12%t	*10%*	*13%*	*13%*	*15%*	*12%*	*9%*	15%f	*9%*	*12%*	*14%*	*14%*	*14%*	*10%*	*12%*	*12%*	*12%*	*11%*	15%t	17%t	*7%*	*9%*	*13%*
IF I TRUSTED MY LOCAL COUNCIL MORE	**123**	32	37	13	10	25	17	25	35	62	18	38	26	58	47	56	15	5	41	16	26	25	134
	9%g	*9%*	*9%*	*10%*	*12%*	14%z	*9%*	*7%*	*10%*	*11%*	*10%*	*10%*	*9%*	*9%*	*7%*	*11%*	*11%*	*17%*	*11%*	*8%*	*7%*	*12%*	*10%*
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	**109**	36	23	14	7	22	16	33	30	45	17	31	26	52	53	41	12	2	41	16	20	23	106
	8%bt	*10%*	*5%*	*11%*	*8%*	13%zb	*9%*	*9%*	*9%*	*8%*	*9%*	*8%*	*9%*	*8%*	*9%*	*8%*	*9%*	*8%*	11%t	*8%*	*6%*	11%t	*8%*
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	**88**	17	36	13	5	11	13	24	19	45	11	23	24	40	41	35	9	2	20	19	23	12	98
	7%	*5%*	*9%*	*10%*	*6%*	*6%*	*7%*	*6%*	*5%*	*8%*	*6%*	*6%*	*8%*	*7%*	*7%*	*7%*	*7%*	*7%*	*5%*	*9%*	*6%*	*6%*	*8%*
IF LOTS OF OTHER PEOPLE I KNOW/IN MY AREA WERE DOING IT	**67**	18	21	8	6	7	13	28	11	28	17	25	17	25	29	21	14	3	17	16	16	14	68
	5%	*5%*	*5%*	*6%*	*8%*	*4%*	*7%*	7%zh	*3%*	*5%*	9%zm	*7%*	*6%*	*4%*	*5%*	*4%*	10%zno	*11%*	*4%*	*8%*	*4%*	*6%*	*5%*
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	**60**	9	23	8	6	8	9	20	13	26	13	22	11	27	25	28	4	2	20	9	17	10	72
	5%	*2%*	*5%*	*6%*	*7%*	*5%*	*5%*	*5%*	*4%*	*5%*	*7%*	*6%*	*4%*	*4%*	*4%*	*6%*	*3%*	*7%*	*5%*	*4%*	*5%*	*5%*	*6%*
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	**36**	8	15	5	3	2	6	9	8	19	3	8	7	21	16	16	3	1	11	9	8	4	46
	3%	*2%*	*4%*	*4%*	*3%*	*1%*	*3%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*3%*	*3%*	*3%*	*2%*	*3%*	*3%*	*5%*	*2%*	*2%*	*4%*
TOO OLD	**4**	3	1	-	-	-	1	1	1	2	1	1	-	3	4	-	-	-	-	-	-	1	4
	*	*1%*	*	-	-	-	*	*	*	*	*	*	-	*1%*	*1%*	-	-	-	-	-	-	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 176
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
HEALTH REASONS	**2**	-	1	-	-	1	-	-	-	2	-	-	1	1	1	1	-	-	-	1	-	1	2
	*	-	*	-	-	*1%*	-	-	-	*	-	-	*	*	*	*	-	-	-	*	-	*	*
OTHER	**7**	4	1	-	1	2	3	3	2	2	-	4	-	3	1	3	3	-	-	-	4	1	6
	1%	*1%*	*	-	*1%*	*1%*	*2%*	*1%*	*1%*	*	-	*1%*	-	*1%*	*	*1%*	2%zn	-	-	-	*1%*	*1%*	*
DON'T KNOW	**26**	5	7	2	1	4	3	10	5	11	1	6	4	16	13	11	-	2	8	3	4	11	28
	2%	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*	*	*2%*	*1%*	*2%*	*2%*	*2%*	-	7%zop	*2%*	*1%*	*1%*	5%zt	*2%*
NOTHING	**80**	17	29	4	1	20	13	26	16	39	13	29	16	35	35	38	7	*	21	8	12	24	82
	6%t	*5%*	*7%*	*3%*	*1%*	12%zacd	*7%*	*7%*	*5%*	*7%*	*7%*	*8%*	*5%*	*6%*	*6%*	*7%*	*5%*	*1%*	*6%*	*4%*	*3%*	11%zrt	*6%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Table 177
Q.GK20 - THE UK PARLIAMENT...
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	(A) HOLD GOVERNMENT TO ACCOUNT	(B) IS WORKING FOR YOU AND ME
UNWEIGHTED BASE	1295	1295
WEIGHTED BASE	1299	1299
EFFECTIVE BASE	821	821
STRONGLY AGREE	67 *5%*	27 *2%*
TEND TO AGREE	429 *33%*	362 *28%*
NEITHER AGREE NOR DISAGREE	349 *27%*	329 *25%*
TEND TO DISAGREE	231 *18%*	321 *25%*
STRONGLY DISAGREE	98 *8%*	188 *15%*
DON'T KNOW	126 *10%*	70 *5%*
AGREE	496 *38%*	390 *30%*
DISAGREE	329 *25%*	510 *39%*
NET AGREE	167 *13%*	-120 *-9%*

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Table 178
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
STRONGLY AGREE	**67**	40	26	3	10	14	17	11	10	2	14	31	22	13	20	15	19	33	34	67
	5%bc	*6%*	*4%*	*2%*	*5%*	*6%*	8%c	*6%*	*6%*	*2%*	*4%*	*7%*	*5%*	*4%*	*5%*	*5%*	*6%*	*5%*	*6%*	*5%*
TEND TO AGREE	**429**	213	216	47	68	79	70	75	58	32	115	149	165	134	123	90	82	257	172	422
	33%pr	*34%*	*33%*	*29%*	*32%*	*33%*	*31%*	*39%*	*35%*	*31%*	*31%*	*32%*	*36%*	39%zp	*34%*	*32%*	*27%*	36%r	*29%*	*33%*
NEITHER AGREE NOR DISAGREE	**349**	168	181	45	65	77	53	39	40	30	110	130	109	72	114	76	86	186	163	326
	27%gm	*26%*	*27%*	*28%*	31%g	32%g	*24%*	*20%*	*24%*	*29%*	30%g	28%f	*24%*	*21%*	31%m	*27%*	*28%*	*26%*	*28%*	*25%*
TEND TO DISAGREE	**231**	116	115	19	24	40	52	39	34	22	43	93	95	81	63	33	53	145	86	231
	18%cd jor	*18%*	*17%*	*12%*	*11%*	*17%*	23%zc djk	20%cd j	20%cd j	22%j	*11%*	20%cd j	21%cd j	24%zo	*17%*	*12%*	*17%*	20%r	*15%*	*18%*
STRONGLY DISAGREE	**98**	56	42	13	26	14	14	10	15	6	39	28	31	29	19	24	26	48	50	114
	8%	*9%*	*6%*	*8%*	13%zgk l	*6%*	*6%*	*5%*	*9%*	*6%*	10%z	*6%*	*7%*	*9%*	*5%*	*8%*	*9%*	*7%*	*8%*	*9%*
DON'T KNOW	**126**	42	84	36	16	18	17	18	11	9	52	35	38	13	27	45	40	40	86	135
	10%amq	*7%*	13%za	22%zde fghijk l	*8%*	*8%*	*8%*	*9%*	*7%*	*9%*	14%zdf hkl	*8%*	*8%*	*4%*	*7%*	16%zm n	13%zm	*6%*	14%zq	*10%*
AGREE	**496**	253	243	51	78	93	87	86	67	34	129	180	188	147	143	105	101	290	206	489
	38%cp r	*40%*	*37%*	*31%*	*37%*	*38%*	*39%*	45%zc j	*40%*	*34%*	*35%*	*39%*	41%c	43%p	*39%*	*37%*	*33%*	*41%*	*35%*	*38%*
DISAGREE	**329**	172	157	31	50	54	66	50	49	28	82	120	127	111	82	57	79	192	136	345
	25%o	*27%*	*24%*	*19%*	*24%*	*22%*	30%ck	*26%*	29%c	*28%*	*22%*	*26%*	27%c	32%zn o	*22%*	*20%*	*26%*	*27%*	*23%*	*27%*
NET AGREE	**167**	81	86	19	28	39	21	36	18	6	47	59	61	37	61	48	22	97	70	144
	13%p	*13%*	*13%*	*12%*	*13%*	*16%*	*9%*	19%zf il	*11%*	*6%*	*13%*	13%f	*13%*	*11%*	17%p	17%p	*7%*	*14%*	*12%*	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 179
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
STRONGLY AGREE	**67**	40	2	25	18	49	62	5	1	5	10	3	11	7	12	4	5	3	5	67
	5%b	*7%b*	*1%*	*4%*	*4%*	*5%*	*5%*	*4%*	*2%*	*4%*	*6%*	*5%*	*8%*	*6%*	*7%*	*4%*	*7%*	*2%*	*4%*	*5%*
TEND TO AGREE	**429**	194	50	185	142	287	383	46	47	27	55	21	53	32	52	45	23	44	32	422
	33%	*33%*	*33%*	*33%*	*35%*	*32%*	*33%*	*36%*	49%zj mnr	*21%*	*33%*	*36%*	*35%*	*28%*	*28%*	*39%*	*36%*	*38%*	*28%*	*33%*
NEITHER AGREE NOR DISAGREE	**349**	163	40	146	117	232	308	39	20	61	41	14	35	20	46	36	16	24	37	326
	27%m	*28%*	*26%*	*26%*	*29%*	*26%*	*26%*	*30%*	*20%*	*49%*	*25%*	*25%*	*23%*	*18%*	*26%*	31%m	*24%*	*20%*	32%m	*25%*
TEND TO DISAGREE	**231**	106	31	94	63	167	212	18	17	17	31	9	29	23	29	19	11	23	23	231
	18%	*18%*	*20%*	*17%*	*15%*	*19%*	*18%*	*14%*	*17%*	*14%*	*19%*	*16%*	*19%*	*20%*	*16%*	*17%*	*17%*	*20%*	*20%*	*18%*
STRONGLY DISAGREE	**98**	36	15	46	28	70	91	7	1	2	13	5	4	19	25	-	6	11	11	114
	8%hlo	*6%*	*10%*	*8%*	*7%*	*8%*	*8%*	*5%*	*1%*	*2%*	8%o	9%ho	*3%*	17%zh jlo	14%zhl o	-	9%hl o	10%hl o	10%hlo	*9%*
DON'T KNOW	**126**	46	13	66	41	85	109	14	11	13	15	5	18	13	17	10	5	12	8	135
	10%	*8%*	*9%*	12%z	*10%*	*10%*	*9%*	*11%*	*11%*	*10%*	*9%*	*9%*	*12%*	*11%*	*9%*	*9%*	*7%*	*10%*	*7%*	*10%*
AGREE	**496**	234	52	210	160	335	445	51	49	32	65	23	64	39	64	49	28	47	36	489
	38%	*40%*	*34%*	*37%*	*39%*	*38%*	*38%*	*39%*	50%zm nr	*26%*	*39%*	*41%*	*43%*	*34%*	*35%*	*43%*	*43%*	*40%*	*32%*	*38%*
DISAGREE	**329**	142	46	140	92	237	304	25	18	19	44	14	33	42	54	19	17	34	34	345
	25%g	*24%*	*31%*	*25%*	*22%*	*27%*	*26%*	*19%*	*19%*	*16%*	*27%*	*25%*	*22%*	37%zh lo	*30%*	*17%*	*26%*	*29%*	*30%*	*27%*
NET AGREE	**167**	92	5	70	69	98	141	26	31	13	20	9	32	-3	10	30	11	13	2	144
	13%be mnr	16%b	*3%*	12%b	17%e	*11%*	*12%*	20%zf	32%zj mnpqr	*10%*	12%mn r	16%mn r	21%zm nr	*-3%*	5%m	26%zj mnqr	17%mn r	11%mr	*2%*	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 180
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
STRONGLY AGREE	**67**	38	16	13	15	26	28	17	45	5	42	25	40	53	53	47	44	4	67
	5%i	*5%*	*5%*	*6%*	*8%*	*6%*	*4%*	6%i	6%i	*2%*	*6%*	*4%*	*5%*	*5%*	6%l	*5%*	*5%*	*3%*	*5%*
TEND TO AGREE	**429**	267	86	76	77	157	214	99	240	90	288	141	287	357	348	331	302	21	422
	33%kq	*35%*	*30%*	*32%*	42%zf	*33%*	*32%*	*33%*	*33%*	*34%*	39%zk	*26%*	38%zm nq	36%zq	36%zq	37%zq	38%zq	*15%*	*33%*
NEITHER AGREE NOR DISAGREE	**349**	214	78	56	24	126	205	71	188	90	161	187	175	258	245	230	190	41	326
	27%dj lp	*28%*	*27%*	*24%*	*13%*	27%d	30%zd	*24%*	*26%*	34%zg h	*22%*	34%zj	*23%*	26%l	26%l	*26%*	*24%*	*30%*	*25%*
TEND TO DISAGREE	**231**	143	44	44	52	80	103	59	129	42	157	73	150	189	185	173	160	18	231
	18%fk	*18%*	*15%*	*19%*	28%ze f	*17%*	*15%*	*20%*	*18%*	*16%*	21%zk	*13%*	20%zm n	*19%*	*19%*	*19%*	20%z	*13%*	*18%*
STRONGLY DISAGREE	**98**	52	26	20	15	43	46	23	57	18	58	40	54	66	64	59	56	19	114
	8%	*7%*	*9%*	*9%*	*8%*	*9%*	*7%*	*8%*	*8%*	*7%*	*8%*	*7%*	7%mn	*7%*	*7%*	*7%*	*7%*	14%zlm nop	*9%*
DON'T KNOW	**126**	59	40	26	1	41	80	32	74	20	42	82	48	68	60	56	50	34	135
	10%adj lmnop	*8%*	14%za	*11%*	*1%*	9%d	12%zd	*11%*	*10%*	*7%*	*6%*	15%zj	*6%*	7%n	*6%*	*6%*	*6%*	25%zl mnop	*10%*
AGREE	**496**	305	102	89	92	184	242	116	285	95	330	166	327	410	400	378	346	24	489
	38%kq	*39%*	*35%*	*38%*	50%ze f	*39%*	*36%*	*38%*	*39%*	*36%*	44%zk	*30%*	43%zm nq	41%zq	42%zq	42%zq	43%zq	*18%*	*38%*
DISAGREE	**329**	195	70	64	67	122	149	82	186	60	215	113	204	254	249	232	216	37	345
	25%fk	*25%*	*24%*	*27%*	36%ze f	*26%*	*22%*	*27%*	*25%*	*23%*	29%zk	*21%*	27%mn	*26%*	*26%*	*26%*	*27%*	*27%*	*27%*
NET AGREE	**167**	110	33	24	25	61	93	33	99	34	115	53	122	155	152	145	130	-13	144
	13%kq	*14%*	*11%*	*10%*	*14%*	*13%*	*14%*	*11%*	*14%*	*13%*	15%zk	*10%*	16%zn q	16%zq	16%zq	16%zq	16%zq	*-9%*	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 181
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
STRONGLY AGREE	**67**	10	57	25	38	29	38	26	30	56	10	9	16	3	26	10	5	10	11	10	12	4	67
	5%	*6%*	*5%*	*6%*	*5%*	*6%*	*5%*	*6%*	*5%*	*6%*	*4%*	*5%*	*8%z*	*4%*	*6%*	*7%*	*3%*	*7%*	*6%*	*6%*	*5%*	*2%*	*5%*
TEND TO AGREE	**429**	57	372	189	229	190	239	175	150	341	88	57	56	49	139	68	59	20	82	49	107	30	422
	33%dfhqu	*33%*	*33%*	47%zd	*27%*	38%zf	*30%*	44%zh	*26%*	*34%*	*31%*	*32%*	*30%*	60%zkln	*34%*	47%zpqsu	34%qu	*14%*	44%zqsu	28%q	42%qsu	*18%*	*33%*
NEITHER AGREE NOR DISAGREE	**349**	33	316	105	229	110	239	78	165	276	73	44	46	15	118	29	42	44	47	47	66	64	326
	27%aeg	*19%*	28%a	*26%*	*27%*	*22%*	30%ze	*20%*	29%g	*27%*	*25%*	*25%*	*24%*	*18%*	*29%*	*20%*	*24%*	*30%*	*25%*	*27%*	*26%*	38%zopr	*25%*
TEND TO DISAGREE	**231**	50	181	57	172	101	129	69	119	176	55	36	29	5	87	21	48	28	31	28	42	20	231
	18%bm	29%zb	*16%*	*14%*	21%z	*20%*	*16%*	*17%*	*21%*	*17%*	*19%*	20%m	*15%*	*7%*	22%m	*15%*	28%zorstu	*19%*	*17%*	*16%*	*16%*	*12%*	*18%*
STRONGLY DISAGREE	**98**	18	80	9	88	37	61	17	67	75	23	10	18	2	24	5	14	28	8	19	7	8	114
	8%cgt	*10%*	*7%*	*2%*	11%zc	*8%*	*8%*	*4%*	12%zg	*7%*	*8%*	*6%*	*9%*	*2%*	*6%*	*4%*	*8%*	19%zoprtu	*4%*	11%ort	*3%*	*5%*	*9%*
DON'T KNOW	**126**	5	120	19	78	28	97	30	46	87	39	24	24	7	11	11	5	15	6	20	22	42	135
	10%acenpr	*3%*	11%za	*5%*	9%c	*6%*	12%ze	*8%*	*8%*	*9%*	13%zi	13%n	13%n	9%n	*3%*	*7%*	*3%*	10%pr	*3%*	12%pr	*9%*	25%zopqrst	*10%*
AGREE	**496**	67	429	214	268	218	277	201	180	397	98	65	72	52	165	79	64	30	92	58	119	34	489
	38%dfhqu	*39%*	*38%*	53%zd	*32%*	44%zf	*35%*	51%zh	*31%*	*39%*	*34%*	*36%*	*38%*	64%zkln	*41%*	54%zpqsu	37%qu	*21%*	50%zpqsu	34%qu	46%qu	*20%*	*38%*
DISAGREE	**329**	67	261	66	260	139	190	86	186	251	78	46	46	7	111	27	63	56	39	47	49	28	345
	25%bcmu	39%zb	*23%*	*16%*	31%zc	*28%*	*24%*	*22%*	32%zg	*25%*	*27%*	26%m	25%m	*9%*	27%m	*18%*	36%zortu	38%zortu	*21%*	27%u	*19%*	*17%*	*27%*
NET AGREE	**167**	*	167	148	8	80	87	115	-6	147	20	19	25	45	54	52	2	-26	53	12	70	6	144
	13%adfhjpqsu	*	15%za	37%zd	*1%*	16%zf	*11%*	29%zh	*-1%*	15%zj	*7%*	*11%*	*13%*	55%zkln	*13%*	36%zpqsu	*1%*	*-18%*	29%zpqsu	7%p	27%zpqsu	*4%*	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 182
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
STRONGLY AGREE	**67**	20	26	5	5	5	10	23	14	30	15	22	17	27	32	27	7	1	16	8	22	13	67
	5%	*5%*	*6%*	*4%*	*6%*	*3%*	*5%*	*6%*	*4%*	*5%*	*8%*	*6%*	*6%*	*4%*	*5%*	*5%*	*5%*	*2%*	*4%*	*4%*	*6%*	*6%*	*5%*
TEND TO AGREE	**429**	131	150	63	24	32	64	132	129	169	72	129	110	190	206	160	53	11	120	68	141	59	422
	33%e	36%e	35%e	48%zbde	*29%*	*19%*	*34%*	*35%*	*37%*	*30%*	*38%*	*34%*	*37%*	*31%*	*33%*	*32%*	*39%*	*35%*	*31%*	*33%*	38%zu	*28%*	*33%*
NEITHER AGREE NOR DISAGREE	**349**	112	115	24	12	50	40	93	100	156	49	98	76	175	183	131	28	7	107	76	76	55	326
	27%dt	31%cd	27%d	*18%*	*15%*	29%d	*22%*	*24%*	*29%*	*27%*	*25%*	*26%*	*25%*	*28%*	*29%*	*26%*	*21%*	*23%*	28%t	37%zt	*21%*	*26%*	*25%*
TEND TO DISAGREE	**231**	59	70	29	26	28	43	79	50	102	36	63	60	108	108	93	25	5	63	18	82	43	231
	18%s	*16%*	*16%*	*22%*	32%zabe	*16%*	23%h	*21%*	*14%*	*18%*	*19%*	*17%*	*20%*	*17%*	*17%*	*18%*	*19%*	*17%*	*17%*	*9%*	22%zs	20%s	*18%*
STRONGLY DISAGREE	**98**	16	29	7	13	21	13	27	16	54	4	27	13	58	41	40	12	6	29	10	33	19	114
	8%hjl	*4%*	*7%*	*5%*	16%zabc	12%zab	*7%*	*7%*	*5%*	10%h	*2%*	7%j	*4%*	9%jl	*6%*	*8%*	*9%*	19%zno	*8%*	*5%*	*9%*	*9%*	*9%*
DON'T KNOW	**126**	27	36	4	2	37	15	26	41	58	16	38	25	63	58	56	11	1	45	24	15	25	135
	10%cdgt	*8%*	*9%*	*3%*	*3%*	21%zabcd	*8%*	*7%*	*12%*	*10%*	*8%*	*10%*	*8%*	*10%*	*9%*	*11%*	*8%*	*4%*	12%t	12%t	*4%*	12%t	*10%*
AGREE	**496**	151	176	68	29	37	74	155	143	198	87	151	127	217	238	187	59	11	136	75	163	71	489
	38%e	41%e	41%e	52%zde	35%e	*21%*	*40%*	*41%*	*41%*	*35%*	46%m	*40%*	*42%*	*35%*	*38%*	*37%*	*44%*	*37%*	*36%*	*37%*	44%zru	*33%*	*38%*
DISAGREE	**329**	75	99	35	39	49	56	106	67	156	39	89	73	166	148	133	37	11	92	28	114	61	345
	25%hs	*20%*	*23%*	*27%*	47%zabce	*28%*	30%h	28%h	*19%*	27%h	*21%*	*24%*	*24%*	*27%*	*24%*	*26%*	*27%*	*36%*	24%s	*14%*	31%zs	29%s	*27%*
NET AGREE	**167**	76	77	33	-10	-12	18	49	76	42	47	62	54	51	90	54	23	*	44	48	48	10	144
	13%deimoqu	21%zde	18%zde	25%zde	*-12%*	*-7%*	*10%*	13%i	22%zfgi	*7%*	25%zkm	16%zm	18%zm	*8%*	14%q	*11%*	17%q	*2%*	11%u	24%zrtu	13%u	*5%*	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 183
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
STRONGLY AGREE	**27**	18	10	2	7	5	8	3	2	-	9	13	5	9	8	5	5	17	11	25
	2%	*3%*	*1%*	*1%*	*4%*	*2%*	*3%*	*2%*	*1%*	*-*	*3%*	*3%*	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*
TEND TO AGREE	**362**	186	177	37	63	56	64	58	50	34	101	120	142	127	110	65	60	237	125	353
	28%pr	*29%*	*27%*	*23%*	*30%*	*23%*	*28%*	*30%*	*30%*	*33%*	*27%*	*26%*	*31%*	37%zop	30%p	*23%*	*20%*	33%zr	*21%*	*27%*
NEITHER AGREE NOR DISAGREE	**329**	164	165	45	52	83	47	40	34	27	98	130	101	87	107	69	66	194	135	315
	25%l	*26%*	*25%*	*28%*	*25%*	34%zf ghl	*21%*	*21%*	*21%*	*26%*	*26%*	28%f	*22%*	*26%*	*29%*	*24%*	*21%*	*27%*	*23%*	*24%*
TEND TO DISAGREE	**321**	150	171	35	47	57	56	58	42	26	83	113	126	75	83	70	94	157	164	318
	25%	*24%*	*26%*	*22%*	*23%*	*24%*	*25%*	*30%*	*25%*	*25%*	*22%*	*24%*	*27%*	*22%*	*23%*	*25%*	31%zm	*22%*	28%z	*25%*
STRONGLY DISAGREE	**188**	93	95	23	29	27	43	23	32	11	52	70	66	35	36	54	63	72	117	212
	15%mq	*15%*	*14%*	*14%*	*14%*	*11%*	19%k	*12%*	*19%*	*11%*	*14%*	*15%*	*14%*	*10%*	*10%*	19%zmn	21%zmn	*10%*	20%zq	*16%*
DON'T KNOW	**70**	24	46	21	9	14	6	9	7	5	30	20	20	10	21	21	18	31	39	72
	5%m	*4%*	7%za	13%zdf ghjkl	*4%*	*6%*	*3%*	*5%*	*4%*	*4%*	8%zdf	4%f	*4%*	*3%*	*6%*	7%m	*6%*	*4%*	*7%*	*6%*
AGREE	**390**	203	186	39	71	61	71	62	52	34	110	133	147	136	118	70	65	254	135	378
	30%pr	*32%*	*28%*	*24%*	*34%*	*25%*	32%k	*32%*	*31%*	*33%*	30%c	*28%*	*32%*	40%zop	32%p	*25%*	*21%*	36%zr	*23%*	*29%*
DISAGREE	**510**	243	266	58	76	84	99	81	74	37	135	183	192	110	119	124	157	229	281	530
	39%mnq	*38%*	*40%*	*36%*	*37%*	*35%*	44%k	*42%*	*44%*	*36%*	*36%*	*39%*	*42%*	*32%*	*33%*	44%mn	51%zmn	*32%*	48%zq	*41%*
NET AGREE	**-120**	-40	-80	-19	-6	-23	-28	-20	-22	-3	-25	-51	-45	26	-1	-53	-92	25	-146	-152
	-9%	*-6%*	*-12%*	*-12%*	*-3%*	*-10%*	*-12%*	*-10%*	*-13%*	*-3%*	*-7%*	*-11%*	*-10%*	8%n	*	*-19%*	*-30%*	*4%*	*-25%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 184
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
STRONGLY AGREE	**27**	20	1	6	14	14	21	6	1	-	11	-	4	1	3	5	-	2	1	25
	2%ce	3%c	*1%*	*1%*	*3%*	*2%*	*2%*	5%zf	*1%*	-	6%zmnpr	-	*2%*	*1%*	*1%*	*5%*	-	*1%*	*1%*	*2%*
TEND TO AGREE	**362**	165	54	144	102	260	316	46	39	30	61	15	39	21	49	30	18	40	21	353
	28%mr	*28%*	35%c	*26%*	*25%*	*29%*	*27%*	35%zf	40%zlmr	*24%*	37%zmr	*26%*	*26%*	*19%*	*27%*	*26%*	*28%*	34%mr	*19%*	*27%*
NEITHER AGREE NOR DISAGREE	**329**	153	37	139	129	200	290	38	19	51	41	10	51	22	35	34	11	29	26	315
	25%ep	*26%*	*25%*	*25%*	31%ze	*23%*	*25%*	*30%*	*20%*	*41%*	*25%*	*17%*	34%zhkmnp	*19%*	*19%*	*30%*	*17%*	*25%*	*23%*	*24%*
TEND TO DISAGREE	**321**	139	38	144	86	235	300	20	23	25	24	18	28	30	58	31	20	23	42	318
	25%gj	*24%*	*25%*	*26%*	*21%*	26%z	26%g	*15%*	*23%*	*20%*	*14%*	32%j	*19%*	26%j	32%zjlq	27%j	31%jl	*20%*	37%zjlq	*25%*
STRONGLY DISAGREE	**188**	79	13	97	53	135	177	10	9	10	16	12	16	33	27	10	13	21	21	212
	15%bg	*13%*	*8%*	17%zb	*13%*	*15%*	15%g	*8%*	*10%*	*8%*	*10%*	21%j	*11%*	29%zhjlnoq	*15%*	*9%*	20%hjlo	*18%*	19%j	*16%*
DON'T KNOW	**70**	30	8	32	25	45	60	9	6	10	13	2	12	7	10	4	2	2	3	72
	5%	*5%*	*5%*	*6%*	*6%*	*5%*	*5%*	*7%*	*6%*	*8%*	8%q	*4%*	8%q	*6%*	*5%*	*4%*	*3%*	*2%*	*3%*	*6%*
AGREE	**390**	185	55	150	116	274	338	52	40	30	72	15	42	23	51	35	18	41	23	378
	30%cmr	*32%*	36%c	*27%*	*28%*	*31%*	*29%*	40%zf	41%zmr	*24%*	44%zklmnpr	*26%*	*28%*	*20%*	*28%*	*31%*	*28%*	36%mr	*20%*	*29%*
DISAGREE	**510**	217	51	242	140	370	478	30	32	35	39	30	44	63	85	41	33	44	63	530
	39%gjl	*37%*	*34%*	43%z	*34%*	42%z	41%zg	*23%*	*33%*	*28%*	*24%*	53%zhjl	*30%*	55%zhjloq	47%jl	*36%*	51%zhjl	38%j	55%zhjloq	*41%*
NET AGREE	**-120**	-32	4	-92	-24	-96	-140	22	8	-5	32	-15	-2	-40	-34	-5	-15	-3	-41	-152
	-9%	*-5%*	*3%*	*-16%*	*-6%*	*-11%*	*-12%*	*17%*	8%loq	*-4%*	20%hklopq	*-26%*	*-1%*	*-35%*	*-19%*	*-5%*	*-23%*	*-3%*	*-36%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 185
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
STRONGLY AGREE	**27**	24	2	2	10	8	11	12	11	4	20	7	19	23	23	23	19	*	25
	2%b	*3%*	*1%*	*1%*	5%zef	*2%*	*2%*	4%zh	*2%*	*2%*	*3%*	*1%*	3%n	*2%*	*2%*	*3%*	*2%*	*	*2%*
TEND TO AGREE	**362**	229	66	67	81	105	195	75	202	85	245	116	236	304	295	280	251	14	353
	28%bekq	*30%*	*23%*	*28%*	44%zef	*22%*	*29%*	*25%*	*28%*	*32%*	33%zk	*21%*	31%znq	31%zq	31%zq	31%zq	31%zq	*10%*	*27%*
NEITHER AGREE NOR DISAGREE	**329**	208	78	44	31	124	175	81	172	76	182	146	170	249	233	220	186	36	315
	25%cdlp	27%c	27%c	*19%*	*17%*	26%d	26%d	*27%*	*23%*	*29%*	*24%*	*27%*	*23%*	25%l	24%l	*25%*	*23%*	*26%*	*24%*
TEND TO DISAGREE	**321**	186	69	65	43	140	153	73	196	53	184	138	203	255	249	230	215	31	318
	25%	*24%*	*24%*	*28%*	*23%*	30%zf	*23%*	*24%*	*27%*	*20%*	*25%*	*25%*	27%zmn	*26%*	*26%*	*26%*	27%z	*22%*	*25%*
STRONGLY DISAGREE	**188**	94	47	47	21	76	95	44	111	34	89	100	98	123	120	110	102	36	212
	15%ajmnop	*12%*	*16%*	20%za	*11%*	*16%*	*14%*	*15%*	*15%*	*13%*	*12%*	18%zj	13%n	*12%*	*13%*	*12%*	*13%*	26%zlmnop	*16%*
DON'T KNOW	**70**	32	27	11	-	20	47	17	42	12	28	41	28	35	34	32	28	20	72
	5%djlmnop	*4%*	9%za	*5%*	-	4%d	7%zd	*6%*	*6%*	*5%*	*4%*	8%zj	4%n	*4%*	*4%*	*4%*	*3%*	14%zlmnop	*6%*
AGREE	**390**	253	68	69	91	113	206	87	213	89	265	123	256	327	318	303	271	14	378
	30%bekq	33%b	*24%*	*29%*	49%zef	*24%*	*30%*	*29%*	*29%*	*34%*	36%zk	*22%*	34%znq	33%zq	33%zq	34%zq	34%zq	*10%*	*29%*
DISAGREE	**510**	280	116	112	63	217	248	117	306	87	272	238	301	378	369	340	317	67	530
	39%f	*36%*	*40%*	47%za	*34%*	46%zdf	*37%*	*39%*	*42%*	*33%*	*36%*	43%zj	40%mn	*38%*	*39%*	*38%*	*40%*	49%zmno	*41%*
NET AGREE	**-120**	-27	-48	-43	27	-104	-41	-30	-93	2	-7	-115	-45	-51	-51	-36	-47	-52	-152
	-9%	*-4%*	*-17%*	*-18%*	*15%*	*-22%*	*-6%*	*-10%*	*-13%*	*1%*	*-1%*	*-21%*	*-6%*	*-5%*	*-5%*	*-4%*	*-6%*	*-38%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 186
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
STRONGLY AGREE	**27**	6	21	18	7	13	14	14	4	21	6	3	5	*	12	3	6	-	7	4	4	2	25
	2%dh	*4%*	*2%*	5%zd	*1%*	*3%*	*2%*	4%zh	*1%*	*2%*	*2%*	*2%*	*3%*	*	*3%*	*2%*	4%q	-	4%q	*2%*	*1%*	*1%*	*2%*
TEND TO AGREE	**362**	49	313	186	166	160	202	152	120	296	66	42	50	22	139	53	52	12	76	30	99	31	353
	28%dfhjqsu	*29%*	*28%*	46%zd	*20%*	32%zf	*25%*	38%zh	*21%*	*29%*	*23%*	*23%*	*27%*	*27%*	34%zk	37%zqsu	30%qsu	*8%*	41%zqsu	17%q	39%zqsu	18%q	*27%*
NEITHER AGREE NOR DISAGREE	**329**	35	294	120	193	113	217	91	121	262	67	47	39	21	100	46	33	17	49	51	61	63	315
	25%dhq	*20%*	*26%*	*30%*	*23%*	*23%*	*27%*	*23%*	*21%*	*26%*	*23%*	*26%*	*21%*	*26%*	*25%*	32%pq	*19%*	*11%*	27%q	30%pq	24%q	37%zpqt	*24%*
TEND TO DISAGREE	**321**	53	268	53	261	127	195	84	187	252	69	43	41	23	101	22	47	47	42	49	64	34	318
	25%co	*31%*	*24%*	*13%*	31%zc	*26%*	*24%*	*21%*	32%zg	*25%*	*24%*	*24%*	*22%*	*28%*	*25%*	*15%*	27%o	32%zou	*23%*	28%o	*25%*	*20%*	*25%*
STRONGLY DISAGREE	**188**	23	166	19	163	67	122	34	123	130	59	31	39	8	47	18	27	67	8	29	14	11	212
	15%cgirtu	*13%*	*15%*	*5%*	20%zc	*13%*	*15%*	*9%*	21%zg	*13%*	20%zi	*17%*	21%zn	*10%*	*12%*	13%r	16%rtu	46%zoprstu	*4%*	17%rtu	*6%*	*7%*	*16%*
DON'T KNOW	**70**	6	64	8	44	16	54	20	23	48	22	13	14	6	6	3	7	4	2	10	13	27	72
	5%cenr	*4%*	*6%*	*2%*	*5%*	*3%*	7%e	*5%*	*4%*	*5%*	*8%*	7%n	7%n	8%n	*1%*	*2%*	*4%*	*3%*	*1%*	*6%*	*5%*	16%zoprst	*6%*
AGREE	**390**	56	334	204	174	173	216	166	124	317	72	45	55	22	151	56	59	12	83	33	102	33	378
	30%dfhqsu	*32%*	*30%*	51%zd	*21%*	35%zf	*27%*	42%zh	*21%*	*31%*	*25%*	*25%*	*30%*	*27%*	37%zk	39%zqsu	34%qsu	*8%*	45%zqsu	19%q	40%zqsu	20%q	*29%*
DISAGREE	**510**	76	434	72	424	193	316	118	310	382	128	74	79	31	148	40	74	113	50	78	79	45	530
	39%cgoru	*44%*	*39%*	*18%*	51%zc	*39%*	*39%*	*30%*	54%zg	*38%*	*44%*	*41%*	*42%*	*38%*	*37%*	*27%*	43%oru	78%zoprstu	*27%*	45%ortu	*31%*	*27%*	*41%*
NET AGREE	**-120**	-20	-100	132	-251	-20	-100	48	-186	-65	-55	-29	-24	-9	3	17	-15	-101	33	-45	24	-12	-152
	-9%	*-12%*	*-9%*	33%z	*-30%*	*-4%*	*-12%*	*12%*	*-32%*	*-6%*	*-19%*	*-16%*	*-13%*	*-11%*	*1%*	11%pu	*-9%*	*-70%*	18%pu	*-26%*	9%pu	*-7%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 187
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
STRONGLY AGREE	**27**	6	12	6	-	2	3	11	6	10	10	12	7	8	8	14	5	-	4	2	14	5	25
	2%	*2%*	*3%*	*5%*	*-*	*1%*	*2%*	*3%*	*2%*	*2%*	5%zm	*3%*	*2%*	*1%*	*1%*	*3%*	*3%*	*-*	*1%*	*1%*	4%zr	*2%*	*2%*
TEND TO AGREE	**362**	118	122	52	21	21	60	112	108	142	50	91	99	173	194	122	41	7	85	52	136	49	353
	28%eor	32%e	29%e	39%ze	26%e	*12%*	*33%*	*29%*	*31%*	*25%*	*26%*	*24%*	33%k	*28%*	31%o	*24%*	*30%*	*22%*	*22%*	*25%*	37%zru	*23%*	*27%*
NEITHER AGREE NOR DISAGREE	**329**	118	95	33	10	42	38	86	96	146	55	95	63	171	165	126	32	5	96	73	93	41	315
	25%du	32%zbd	22%d	25%d	*12%*	25%d	*20%*	*23%*	*28%*	*26%*	*29%*	*25%*	*21%*	*28%*	*26%*	*25%*	*24%*	*17%*	*25%*	36%zu	*25%*	*19%*	*24%*
TEND TO DISAGREE	**321**	77	107	33	28	43	51	104	76	141	47	95	70	156	155	124	35	7	106	41	77	60	318
	25%	*21%*	*25%*	*25%*	34%a	*25%*	*28%*	*27%*	*22%*	*25%*	*24%*	*25%*	*23%*	*25%*	*25%*	*25%*	*26%*	*24%*	*28%*	*20%*	*21%*	*28%*	*25%*
STRONGLY DISAGREE	**188**	28	69	6	23	48	20	47	48	93	20	62	50	77	68	91	19	10	69	20	36	41	212
	15%act	*8%*	16%ac	*4%*	28%zabc	28%zabc	*11%*	*12%*	*14%*	*16%*	*10%*	16%j	*17%*	*12%*	*11%*	18%zn	*14%*	33%znop	18%zt	*10%*	*10%*	19%zt	*16%*
DON'T KNOW	**70**	18	21	2	1	17	12	19	16	35	9	22	12	36	37	29	3	1	20	15	10	17	72
	5%t	*5%*	*5%*	*1%*	*1%*	10%zbcd	*6%*	*5%*	*5%*	*6%*	*5%*	*6%*	*4%*	*6%*	*6%*	*6%*	*2%*	*4%*	*5%*	*7%*	*3%*	8%t	*6%*
AGREE	**390**	124	134	58	21	23	64	123	114	152	60	103	106	181	202	136	45	7	89	54	151	54	378
	30%eor	34%e	31%e	44%zbde	26%e	*13%*	*34%*	*32%*	*33%*	*27%*	*31%*	*27%*	35%z	*29%*	*32%*	*27%*	*33%*	*22%*	*23%*	*27%*	41%zrsu	*25%*	*29%*
DISAGREE	**510**	105	176	39	51	90	72	151	124	235	66	157	120	233	223	215	55	17	175	61	114	101	530
	39%act	*29%*	41%ac	*29%*	62%zabc	52%zabc	*39%*	*40%*	*35%*	*41%*	*35%*	42%j	*40%*	*38%*	*36%*	42%z	*40%*	57%zn	46%zst	*30%*	*31%*	47%zst	*41%*
NET AGREE	**-120**	19	-42	19	-30	-68	-8	-28	-10	-82	-6	-54	-14	-52	-21	-79	-9	-11	-86	-7	37	-47	-152
	-9%	*5%*	*-10%*	15%a	*-36%*	*-39%*	*-4%*	*-7%*	*-3%*	*-15%*	*-3%*	*-14%*	*-5%*	*-8%*	*-3%*	*-16%*	*-7%*	*-36%*	*-23%*	*-3%*	10%s	*-22%*	*-12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 188
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		Q.GK07 - A) KNOWLEDGE OF POLITICS							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	85	542	481	182	5	627	663	-36
WEIGHTED BASE	**1299**	88	588	476	144	4	676	620	56
	100%	*7%*	*45%*	*37%*	*11%*	*	*52%*	*48%*	*4%*
EFFECTIVE BASE	**821**	66	304	348	137	4	365	479	-115
STRONGLY AGREE	**67**	11	29	19	7	-	40	26	14
	5%	*12%*	*5%*	*4%*	*5%*	-	*6%*	*4%*	*25%*
TEND TO AGREE	**429**	24	232	153	20	-	256	173	83
	33%	*27%*	*39%*	*32%*	*14%*	-	*38%*	*28%*	*147%*
NEITHER AGREE NOR DISAGREE	**349**	17	144	152	35	1	161	187	-27
	27%	*20%*	*24%*	*32%*	*24%*	*23%*	*24%*	*30%*	*-47%*
TEND TO DISAGREE	**231**	24	119	69	18	1	143	87	56
	18%	*28%*	*20%*	*14%*	*13%*	*15%*	*21%*	*14%*	*100%*
STRONGLY DISAGREE	**98**	10	37	26	25	-	47	51	-4
	8%	*12%*	*6%*	*6%*	*17%*	-	*7%*	*8%*	*-7%*
DON'T KNOW	**126**	1	28	56	38	2	29	95	-66
	10%	*1%*	*5%*	*12%*	*27%*	*62%*	*4%*	*15%*	*-117%*
AGREE	**496**	35	261	172	28	-	296	200	97
	38%	*40%*	*44%*	*36%*	*19%*	-	*44%*	*32%*	*172%*
DISAGREE	**329**	34	156	95	43	1	190	138	52
	25%	*39%*	*26%*	*20%*	*30%*	*15%*	*28%*	*22%*	*93%*
NET AGREE	**167**	1	105	77	-16	-1	106	62	45
	13%	*1%*	*18%*	*16%*	*-11%*	*-15%*	*16%*	*10%*	*79%*

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Table 189
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	65	476	555	192	7	541	747	-206
WEIGHTED BASE	**1299**	64	507	559	163	5	571	723	-152
	100%	*5%*	*39%*	*43%*	*13%*	*	*44%*	*56%*	*-12%*
EFFECTIVE BASE	**821**	54	372	285	143	6	425	406	19
STRONGLY AGREE	**67**	9	34	14	9	-	43	24	19
	5%	*14%*	*7%*	*3%*	*6%*	-	*8%*	*3%*	*-13%*
TEND TO AGREE	**429**	20	218	172	19	1	237	191	46
	33%	*31%*	*43%*	*31%*	*12%*	*13%*	*42%*	*26%*	*-30%*
NEITHER AGREE NOR DISAGREE	**349**	9	92	205	40	2	101	246	-145
	27%	*14%*	*18%*	*37%*	*25%*	*37%*	*18%*	*34%*	*95%*
TEND TO DISAGREE	**231**	18	116	72	24	-	135	96	38
	18%	*29%*	*23%*	*13%*	*15%*	-	*24%*	*13%*	*-25%*
STRONGLY DISAGREE	**98**	8	34	30	27	-	42	57	-15
	8%	*12%*	*7%*	*5%*	*16%*	-	*7%*	*8%*	*10%*
DON'T KNOW	**126**	1	13	66	44	3	14	109	-96
	10%	*1%*	*3%*	*12%*	*27%*	*50%*	*2%*	*15%*	*63%*
AGREE	**496**	28	252	186	28	1	280	215	65
	38%	*44%*	*50%*	*33%*	*17%*	*13%*	*49%*	*30%*	*-43%*
DISAGREE	**329**	26	150	102	51	-	176	153	23
	25%	*41%*	*30%*	*18%*	*31%*	-	*31%*	*21%*	*-15%*
NET AGREE	**167**	2	102	84	-22	1	104	62	42
	13%	*4%*	*20%*	*15%*	*-14%*	*13%*	*18%*	*9%*	*-28%*

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Table 190
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

		Q.GK07 - A) KNOWLEDGE OF POLITICS							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	85	542	481	182	5	627	663	-36
WEIGHTED BASE	**1299**	88	588	476	144	4	676	620	56
	100%	*7%*	*45%*	*37%*	*11%*	*	*52%*	*48%*	*4%*
EFFECTIVE BASE	**821**	66	304	348	137	4	365	479	-115
STRONGLY AGREE	**27**	4	14	6	3	-	18	9	9
	2%	*5%*	*2%*	*1%*	*2%*	-	*3%*	*1%*	*16%*
TEND TO AGREE	**362**	27	205	116	14	*	231	131	100
	28%	*30%*	*35%*	*24%*	*10%*	*9%*	*34%*	*21%*	*179%*
NEITHER AGREE NOR DISAGREE	**329**	12	149	132	35	1	161	167	-5
	25%	*14%*	*25%*	*28%*	*24%*	*29%*	*24%*	*27%*	*-9%*
TEND TO DISAGREE	**321**	20	138	140	23	-	158	163	-5
	25%	*23%*	*23%*	*29%*	*16%*	-	*23%*	*26%*	*-10%*
STRONGLY DISAGREE	**188**	22	65	57	44	-	87	101	-14
	15%	*25%*	*11%*	*12%*	*31%*	-	*13%*	*16%*	*-25%*
DON'T KNOW	**70**	2	18	23	25	2	20	48	-28
	5%	*3%*	*3%*	*5%*	*17%*	*62%*	*3%*	*8%*	*-51%*
AGREE	**390**	31	218	123	17	*	249	140	109
	30%	*35%*	*37%*	*26%*	*12%*	*9%*	*37%*	*23%*	*195%*
DISAGREE	**510**	42	203	197	67	-	245	265	-20
	39%	*48%*	*34%*	*41%*	*47%*	-	*36%*	*43%*	*-35%*
NET AGREE	**-120**	-11	15	-74	-50	*	4	-125	129
	-9%	*-13%*	*3%*	*-16%*	*-35%*	*9%*	*1%*	*-20%*	*229%*

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Table 191
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

		Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT							
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	**1295**	65	476	555	192	7	541	747	-206
WEIGHTED BASE	**1299**	64	507	559	163	5	571	723	-152
	100%	*5%*	*39%*	*43%*	*13%*	*	*44%*	*56%*	*-12%*
EFFECTIVE BASE	**821**	54	372	285	143	6	425	406	19
STRONGLY AGREE	**27**	7	14	6	2	-	20	7	13
	2%	*10%*	*3%*	*1%*	*1%*	-	*4%*	*1%*	*-9%*
TEND TO AGREE	**362**	23	194	130	15	1	216	145	71
	28%	*35%*	*38%*	*23%*	*9%*	*13%*	*38%*	*20%*	*-47%*
NEITHER AGREE NOR DISAGREE	**329**	12	105	178	33	1	117	211	-94
	25%	*19%*	*21%*	*32%*	*20%*	*17%*	*21%*	*29%*	*62%*
TEND TO DISAGREE	**321**	11	123	152	36	-	134	187	-53
	25%	*17%*	*24%*	*27%*	*22%*	-	*23%*	*26%*	*35%*
STRONGLY DISAGREE	**188**	11	64	62	50	1	75	112	-37
	15%	*17%*	*13%*	*11%*	*31%*	*20%*	*13%*	*16%*	*24%*
DON'T KNOW	**70**	1	7	32	28	3	8	60	-52
	5%	*1%*	*1%*	*6%*	*17%*	*50%*	*1%*	*8%*	*34%*
AGREE	**390**	29	207	136	17	1	236	153	84
	30%	*46%*	*41%*	*24%*	*10%*	*13%*	*41%*	*21%*	*-55%*
DISAGREE	**510**	22	187	214	86	1	209	299	-90
	39%	*34%*	*37%*	*38%*	*53%*	*20%*	*37%*	*41%*	*59%*
NET AGREE	**-120**	7	20	-78	-69	*	27	-147	174
	-9%	*11%*	*4%*	*-14%*	*-42%*	*-7%*	*5%*	*-20%*	*-115%*

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Table 192
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		Q.GK20 1 - THE UK PARLIAMENT HOLDS THE GOVERNMENT TO ACCOUNT								
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	**1295**	67	422	326	231	114	135	489	345	144
WEIGHTED BASE	**1299**	67	429	349	231	98	126	496	329	167
	100%	*5%*	*33%*	*27%*	*18%*	*8%*	*10%*	*38%*	*25%*	*13%*
EFFECTIVE BASE	**821**	51	332	144	179	81	104	383	260	123
VERY SATISFIED	**15**	5	8	1	2	*	-	12	2	10
	1%	*7%*	*2%*	*	*1%*	*	-	*2%*	*1%*	*6%*
FAIRLY SATISFIED	**335**	26	175	69	40	5	20	201	45	156
	26%	*39%*	*41%*	*20%*	*18%*	*5%*	*16%*	*41%*	*14%*	*93%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	18	134	159	70	17	40	152	87	65
	34%	*26%*	*31%*	*45%*	*30%*	*18%*	*32%*	*31%*	*26%*	*39%*
FAIRLY DISSATISFIED	**312**	11	71	84	84	39	22	83	123	-41
	24%	*17%*	*17%*	*24%*	*36%*	*40%*	*18%*	*17%*	*38%*	*-24%*
VERY DISSATISFIED	**143**	6	30	26	33	36	11	36	69	-33
	11%	*9%*	*7%*	*7%*	*14%*	*37%*	*9%*	*7%*	*21%*	*-20%*
DON'T KNOW	**56**	2	10	10	1	1	33	12	2	9
	4%	*2%*	*2%*	*3%*	*1%*	*1%*	*26%*	*2%*	*1%*	*6%*
SATISFIED	**351**	30	183	71	42	5	20	213	47	166
	27%	*46%*	*43%*	*20%*	*18%*	*5%*	*16%*	*43%*	*14%*	*99%*
DISSATISFIED	**455**	17	102	110	117	75	33	119	192	-73
	35%	*26%*	*24%*	*32%*	*51%*	*77%*	*27%*	*24%*	*59%*	*-44%*
NET SATISFIED	**-104**	13	81	-40	-75	-70	-14	94	-145	240
	-8%	*20%*	*19%*	*-11%*	*-33%*	*-72%*	*-11%*	*19%*	*-44%*	*143%*

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Table 193
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		Q.GK20_2 - THE UK PARLIAMENT IS WORKING FOR YOU AND ME								
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	**1295**	25	353	315	318	212	72	378	530	-152
WEIGHTED BASE	**1299**	27	362	329	321	188	70	390	510	-120
	100%	*2%*	*28%*	*25%*	*25%*	*15%*	*5%*	*30%*	*39%*	*-9%*
EFFECTIVE BASE	**821**	19	276	133	249	162	52	294	410	-116
VERY SATISFIED	**15**	6	7	1	2	-	-	12	2	10
	1%	*20%*	*2%*	*	*1%*	-	-	*3%*	*	*-9%*
FAIRLY SATISFIED	**335**	15	171	72	49	15	12	186	64	121
	26%	*53%*	*47%*	*22%*	*15%*	*8%*	*18%*	*48%*	*13%*	*-101%*
NEITHER SATISFIED NOR DISSATISFIED	**438**	2	128	161	101	28	17	130	129	1
	34%	*8%*	*35%*	*49%*	*31%*	*15%*	*24%*	*33%*	*25%*	*-1%*
FAIRLY DISSATISFIED	**312**	3	47	72	128	51	12	49	179	-130
	24%	*9%*	*13%*	*22%*	*40%*	*27%*	*18%*	*13%*	*35%*	*108%*
VERY DISSATISFIED	**143**	-	4	13	32	89	4	4	122	-118
	11%	-	*1%*	*4%*	*10%*	*47%*	*6%*	*1%*	*24%*	*98%*
DON'T KNOW	**56**	3	5	10	8	5	25	8	13	-5
	4%	*10%*	*1%*	*3%*	*3%*	*3%*	*35%*	*2%*	*3%*	*5%*
SATISFIED	**351**	20	178	73	51	15	12	198	66	132
	27%	*74%*	*49%*	*22%*	*16%*	*8%*	*18%*	*51%*	*13%*	*-110%*
DISSATISFIED	**455**	3	51	84	161	140	16	53	301	-247
	35%	*9%*	*14%*	*26%*	*50%*	*74%*	*23%*	*14%*	*59%*	*206%*
NET SATISFIED	**-104**	18	127	-11	-109	-125	-4	145	-234	379
	-8%	*64%*	*35%*	*-3%*	*-34%*	*-66%*	*-6%*	*37%*	*-46%*	*-315%*

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Table 214
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	501	524	153	132	159	170	173	153	85	285	329	411	240	298	234	253	538	487	1025
WEIGHTED BASE	**1125**	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**662**	259	434	120	99	69	142	144	120	53	209	179	311	201	132	170	199	316	367	1025
ECONOMY/ECONOMIC SITUATION	**481**	248	233	47	65	95	105	79	62	27	113	201	168	177	139	93	72	316	165	423
	43%bcijpr	*46%*	*40%*	*35%*	*38%*	*45%*	55%zcdhijkl	47%ci	*41%*	*30%*	*36%*	50%zcij	*41%*	58%znop	44%p	*37%*	*28%*	51%zr	*33%*	*41%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**133**	71	61	5	19	39	17	22	22	8	24	56	53	24	40	42	27	64	69	103
	12%cjm	*13%*	*10%*	*4%*	*11%*	18%cj	*9%*	13%c	15%cj	*9%*	8%c	14%cf	13%c	*8%*	*13%*	17%zm	*10%*	*10%*	*14%*	*10%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**109**	51	58	21	25	17	19	15	7	6	46	36	28	16	26	26	42	41	68	114
	10%hlmq	*9%*	*10%*	15%zhl	14%hl	*8%*	*10%*	*9%*	*5%*	*6%*	15%zhl	*9%*	*7%*	*5%*	*8%*	*10%*	17%zmn	*7%*	13%zq	*11%*
EDUCATION/SCHOOLS	**51**	27	23	14	9	7	4	10	5	1	23	11	17	19	18	6	8	37	14	48
	5%r	*5%*	*4%*	10%zfhikl	*5%*	*3%*	*2%*	*6%*	*3%*	*2%*	7%zfk	*3%*	*4%*	*6%*	*6%*	*2%*	*3%*	*6%*	*3%*	*5%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**49**	19	30	9	6	5	5	4	13	6	16	10	24	13	16	13	6	30	19	41
	4%	*4%*	*5%*	7%k	*4%*	*2%*	*3%*	*3%*	9%zefgk	*7%*	*5%*	*2%*	6%g	*4%*	*5%*	*5%*	*2%*	*5%*	*4%*	*4%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**46**	10	36	3	8	8	6	2	10	9	11	14	21	3	9	14	19	12	34	46
	4%amq	*2%*	6%za	*2%*	*5%*	*4%*	*3%*	*1%*	6%g	10%zcg	*3%*	*4%*	5%g	*1%*	*3%*	6%m	8%zm	*2%*	7%zq	*4%*
INFLATION/PRICES	**39**	17	22	4	8	9	4	3	5	6	12	13	14	3	12	8	16	14	25	41
	3%m	*3%*	*4%*	*3%*	*5%*	*4%*	*2%*	*2%*	*3%*	*7%*	*4%*	*3%*	*3%*	*1%*	*4%*	*3%*	6%zm	*2%*	5%z	*4%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**30**	6	24	2	4	6	2	8	6	2	6	8	16	7	11	3	8	19	11	24
	3%a	*1%*	4%za	*1%*	*3%*	*3%*	*1%*	*4%*	*4%*	*3%*	*2%*	*2%*	*4%*	*2%*	*4%*	*1%*	*3%*	*3%*	*2%*	*2%*
POVERTY/INEQUALITY	**21**	5	16	2	2	6	2	4	1	3	5	8	8	7	5	3	6	12	9	18
	2%	*1%*	3%z	*2%*	*1%*	*3%*	*1%*	*2%*	*1%*	*3%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**18**	11	7	4	-	1	11	1	*	1	4	12	3	8	6	3	2	14	5	16
	2%l	*2%*	*1%*	*3%*	-	*	6%zdeghjkl	*1%*	*	*1%*	*1%*	*3%*	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*
HOUSING	**13**	5	8	5	5	*	2	-	-	1	10	2	1	1	3	2	7	4	9	16
	1%l	*1%*	*1%*	4%zghkl	3%l	*	*1%*	-	-	*1%*	3%zgl	*1%*	*	*	*1%*	*1%*	3%zm	*1%*	*2%*	*2%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**12**	5	6	2	2	2	-	3	2	1	4	2	6	4	1	3	4	5	7	12
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	-	*2%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*1%*
POPULATION LEVELS/ OVERPOPULATION	**10**	5	5	-	-	3	1	2	4	1	-	3	6	4	1	4	1	5	5	9
	1%	*1%*	*1%*	-	-	*1%*	*	*1%*	2%j	*1%*	-	*1%*	*2%*	*1%*	*	*2%*	*	*1%*	*1%*	*1%*
POLLUTION/ ENVIRONMENT	**9**	6	3	*	3	-	4	-	1	*	4	4	2	4	3	*	2	7	2	7
	1%	*1%*	*1%*	*	*2%*	-	2%k	-	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	*	*1%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**8**	3	4	4	-	-	2	-	2	-	4	2	2	2	4	1	1	6	2	7
	1%	*1%*	*1%*	3%zgj	-	-	*1%*	-	*1%*	-	*1%*	*	*1%*	*1%*	*1%*	*	*	*1%*	*	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 214
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
PUBLIC SERVICES IN GENERAL	**7**	6	1	*	2	2	-	2	1	-	3	2	3	-	4	3	1	4	4	6
	1%b	*1%*	*	*	*1%*	*1%*	-	*1%*	*	-	*1%*	*	*1%*	-	*1%*	*1%*	*	*1%*	*1%*	*1%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**6**	3	3	1	-	-	2	1	3	-	1	2	4	3	-	-	4	3	4	5
	1%	*1%*	*1%*	*1%*	-	-	*1%*	*1%*	*2%*	-	*	*	*1%*	*1%*	-	-	*1%*	*	*1%*	*
DRUG ABUSE	**6**	2	4	1	1	-	-	2	1	1	2	-	4	1	2	-	3	3	3	9
	1%	*	*1%*	*1%*	*	-	-	1%k	*	*1%*	*1%*	-	*1%*	*	*1%*	-	*1%*	*	*1%*	*1%*
LOCAL GOVERNMENT/ COUNCIL TAX	**5**	2	3	*	-	1	2	-	-	2	*	3	2	-	3	1	1	3	2	6
	*	*	*	*	-	*	*1%*	-	-	*2%*	*	*1%*	*	-	*1%*	*	*	*	*	*1%*
TAXATION	**4**	1	3	-	3	-	1	-	-	-	3	1	-	-	-	3	1	-	4	4
	*	*	*1%*	-	2%l	-	*1%*	-	-	-	*1%*	*	-	-	-	*1%*	*	-	*1%*	*
TRANSPORT/PUBLIC TRANSPORT	**3**	1	2	1	1	-	-	1	-	-	2	-	1	1	1	*	1	2	1	4
	*	*	*	*1%*	*1%*	-	-	*	-	-	*1%*	-	*	*	*	*	*	*	*	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**3**	1	2	-	-	2	1	-	1	-	-	2	1	1	-	2	1	1	2	4
	*	*	*	-	-	*1%*	*	-	*	-	-	*1%*	*	*	-	*1%*	*	*	*	*
PRIVATISATION	**3**	2	1	-	-	1	-	1	1	-	-	1	2	-	1	1	1	1	2	3
	*	*	*	-	-	*	-	*1%*	*1%*	-	-	*	*1%*	-	*	*	*	*	*	*
POUND/EXCHANGE RATE/ VALUE OF POUND	**2**	2	1	1	-	-	-	1	1	-	1	-	1	1	1	1	-	2	1	3
	*	*	*	*1%*	-	-	-	*	*	-	*	-	*	*	*	*	-	*	*	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**2**	-	2	2	-	-	-	-	-	-	2	-	-	2	-	-	-	2	-	1
	*	-	*	1%zl	-	-	-	-	-	-	*1%*	-	-	*1%*	-	-	-	*	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**1**	*	1	-	1	*	-	-	-	-	1	*	-	-	*	-	1	*	1	2
	*	*	*	-	*1%*	*	-	-	-	-	*	*	-	-	*	-	*	*	*	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**1**	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	1
	*	*	-	-	-	-	-	-	*1%*	-	-	-	*	-	-	-	*	-	*	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	1	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	1
	*	*	-	-	-	-	-	-	*1%*	-	-	-	*	*	-	-	-	*	-	*
COUNTRYSIDE/RURAL LIFE	**1**	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	1
	*	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	*	-	*
PETROL PRICES/FUEL	*	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	1
	*	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 214
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
ANIMAL WELFARE	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FLU/SWINE FLU	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**20**	12	9	1	7	5	1	3	3	2	7	6	7	6	5	7	2	11	9	19
	2%	*2%*	*1%*	*	*4%*	*2%*	*	*2%*	*2%*	*2%*	*2%c*	*1%f*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*	*2%*	*2%*
DON'T KNOW	**30**	13	17	7	2	2	1	3	1	13	9	4	17	-	3	10	18	3	27	28
	3%mq	*2%*	*3%*	5%fhjk	*1%*	*1%*	*1%*	*2%*	*1%*	15%zcdefghjkl	*3%*	*1%*	4%zghk	-	*1%*	4%m	7%zmn	*	5%zq	*3%*
NO ANSWER	**1**	*	*	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	2
	*	*	*	*1%*	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 215
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1025**	365	109	551	289	736	894	129	78	60	134	56	118	100	136	70	62	103	108	1025
WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
EFFECTIVE BASE	**662**	221	94	412	146	561	596	105	67	25	102	51	98	86	117	62	53	89	93	1025
ECONOMY/ECONOMIC SITUATION	**481**	228	66	188	160	321	462	18	31	48	47	27	33	23	87	62	9	63	53	423
	43%cg lp	*45%*	*49%*	*38%*	*46%*	*41%*	44%g	*26%*	*33%*	*39%*	*35%*	47%lp	*25%*	41%l	52%zh jlp	56%zh jlp	*27%*	58%zh jlmp	48%lp	*41%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**133**	65	19	48	45	87	128	5	9	28	19	7	17	5	15	9	5	8	10	103
	12%c	*13%*	*14%*	*10%*	*13%*	*11%*	*12%*	*7%*	*10%*	*23%*	*14%*	*13%*	*13%*	*9%*	*9%*	*8%*	*14%*	*7%*	*9%*	*10%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**109**	52	10	47	30	80	95	14	14	7	13	8	13	9	8	12	4	10	11	114
	10%n	*10%*	*8%*	*10%*	*8%*	*10%*	*9%*	20%zf	15%n	*6%*	*10%*	14%n	*10%*	16%zn	*5%*	*11%*	*11%*	*10%*	*10%*	*11%*
EDUCATION/SCHOOLS	**51**	19	7	25	10	40	46	5	3	2	8	4	13	1	7	5	1	2	6	48
	5%	*4%*	*5%*	*5%*	*3%*	*5%*	*4%*	*7%*	*3%*	*1%*	*6%*	*7%*	9%zmq	*2%*	*4%*	*5%*	*2%*	*2%*	*6%*	*5%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**49**	19	2	28	11	38	48	1	4	4	7	-	12	1	4	5	2	5	6	41
	4%	*4%*	*2%*	6%z	*3%*	*5%*	*5%*	*2%*	*4%*	*3%*	*5%*	-	9%zkn	*2%*	*2%*	*5%*	7%k	*4%*	*5%*	*4%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**46**	18	4	24	18	28	41	5	10	2	3	1	12	1	-	4	4	6	2	46
	4%n	*4%*	*3%*	*5%*	*5%*	*4%*	*4%*	*7%*	11%zjk nr	*1%*	*3%*	*1%*	9%znr	2%n	-	*4%*	12%zjk mnr	6%n	*2%*	*4%*
INFLATION/PRICES	**39**	16	2	21	14	25	34	4	6	3	2	-	11	5	7	-	2	1	2	41
	3%	*3%*	*1%*	*4%*	*4%*	*3%*	*3%*	*6%*	7%o	*3%*	*2%*	-	8%zjk oqr	9%zjk oqr	*4%*	-	5%o	*1%*	*2%*	*4%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**30**	6	10	14	11	19	30	-	5	4	3	-	1	1	9	3	1	1	2	24
	3%	*1%*	7%zac	*3%*	*3%*	*2%*	*3%*	-	*6%*	*4%*	*2%*	-	*1%*	*2%*	*5%*	*2%*	*2%*	*1%*	*1%*	*2%*
POVERTY/INEQUALITY	**21**	5	3	13	5	16	21	-	4	2	2	-	2	-	5	2	*	1	3	18
	2%	*1%*	*2%*	*3%*	*1%*	*2%*	*2%*	-	*4%*	*1%*	*1%*	-	*2%*	-	*3%*	*2%*	*1%*	*1%*	*3%*	*2%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**18**	14	2	2	4	15	18	-	1	2	5	-	2	1	1	2	1	3	1	16
	2%c	3%c	*1%*	*	*1%*	*2%*	*2%*	-	*1%*	*2%*	*3%*	-	*1%*	*1%*	*1%*	*2%*	*2%*	*3%*	*1%*	*2%*
HOUSING	**13**	4	*	9	6	7	9	4	1	1	7	-	1	1	-	-	-	-	1	16
	1%f	*1%*	*	*2%*	*2%*	*1%*	*1%*	5%zf	*1%*	*1%*	6%znoq	-	*1%*	*1%*	-	-	-	-	*1%*	*2%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**12**	6	1	5	3	9	12	-	1	-	-	3	-	1	3	-	*	1	2	12
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	-	-	4%zjl	-	*2%*	*2%*	-	*1%*	*1%*	*2%*	*1%*
POPULATION LEVELS/ OVERPOPULATION	**10**	3	-	7	1	9	10	-	1	1	3	2	2	-	1	-	1	-	-	9
	1%	*1%*	-	*1%*	*	*1%*	*1%*	-	*1%*	*1%*	*2%*	*3%*	*1%*	-	*	-	*2%*	-	-	*1%*
POLLUTION/ ENVIRONMENT	**9**	4	1	4	1	8	9	-	-	-	1	-	*	*	5	-	*	1	-	7
	1%	*1%*	*1%*	*1%*	*	*1%*	*1%*	-	-	-	*1%*	-	*	*1%*	3%z	-	*1%*	*1%*	-	*1%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**8**	4	-	3	4	4	7	1	-	-	*	1	2	-	*	4	-	-	-	7
	1%	*1%*	-	*1%*	*1%*	*	*1%*	*1%*	-	-	*	*1%*	*1%*	-	*	4%z	-	-	-	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 215
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
PUBLIC SERVICES IN GENERAL	**7**	6	-	1	2	5	7	*	-	2	3	1	-	-	1	-	-	-	-	6
	1%	*1%*	-	*	*1%*	*1%*	*1%*	*	-	*2%*	*2%z*	*1%*	-	-	*1%*	-	-	-	-	*1%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**6**	3	1	3	2	5	6	-	-	-	-	2	-	1	3	-	-	-	1	5
	1%	*1%*	*1%*	*1%*	*	*1%*	*1%*	-	-	-	-	*3%*	-	*1%*	*2%*	-	-	-	*1%*	*
DRUG ABUSE	**6**	1	-	5	1	5	5	1	-	1	1	1	*	-	-	-	-	1	2	9
	1%	*	-	1%z	*	*1%*	*	*2%*	-	*1%*	*1%*	*1%*	*	-	-	-	-	*1%*	*2%*	*1%*
LOCAL GOVERNMENT/ COUNCIL TAX	**5**	2	-	3	2	3	3	2	-	-	1	1	1	-	2	-	-	-	-	6
	*	*	-	*1%*	*1%*	*	*	2%zf	-	-	*1%*	*1%*	*1%*	-	*1%*	-	-	-	-	*1%*
TAXATION	**4**	3	-	1	1	3	4	1	-	1	2	-	-	-	-	-	1	-	-	4
	*	*1%*	-	*	*	*	*	*1%*	-	*1%*	*2%*	-	-	-	-	-	3%zln oqr	-	-	*
TRANSPORT/PUBLIC TRANSPORT	**3**	1	1	1	*	3	2	1	1	-	1	-	-	-	-	-	-	*	1	4
	*	*	*1%*	*	*	*	*	2%zf	*1%*	-	*1%*	-	-	-	-	-	-	*	*1%*	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**3**	2	1	1	2	1	2	1	-	-	1	-	1	-	-	1	-	-	1	4
	*	*	*1%*	*	*1%*	*	*	*1%*	-	-	*	-	*	-	-	*1%*	-	-	*1%*	*
PRIVATISATION	**3**	2	-	1	-	3	3	-	-	-	-	-	1	-	1	-	1	-	-	3
	*	*	-	*	-	*	*	-	-	-	-	-	*1%*	-	*1%*	-	2%z	-	-	*
POUND/EXCHANGE RATE/ VALUE OF POUND	**2**	2	-	1	1	1	2	-	-	-	-	-	-	1	-	-	1	-	1	3
	*	*	-	*	*	*	*	-	-	-	-	-	-	1%z	-	-	2%z	-	*1%*	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**2**	-	2	-	2	-	2	-	-	-	-	-	-	-	2	-	-	-	-	1
	*	-	1%zac	-	*1%*	-	*	-	-	-	-	-	-	-	1%z	-	-	-	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**1**	1	-	*	1	*	-	1	-	-	-	-	-	-	-	-	-	1	-	2
	*	*	-	*	*	*	-	2%zf	-	-	-	-	-	-	-	-	-	1%z	-	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**1**	-	-	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1
	*	-	-	*	-	*	*	-	-	-	*1%*	-	-	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	-	-	1	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	1
	*	-	-	*	-	*	*	-	-	-	-	1%z	-	-	-	-	-	-	-	*
COUNTRYSIDE/RURAL LIFE	**1**	1	-	-	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	*	-	-	-	*	*	-	-	-	-	-	-	1%z	-	-	-	-	-	*
PETROL PRICES/FUEL	*	-	-	*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	1
	*	-	-	*	-	*	*	-	-	-	-	-	-	*z	-	-	-	-	-	*
AIDS	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRADE UNIONS/STRIKES	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
ANIMAL WELFARE	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FLU/SWINE FLU	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**20**	12	-	8	7	14	18	2	3	5	1	-	5	2	4	-	1	-	1	19
	2%	*2%*	-	*2%*	*2%*	*2%*	*2%*	*3%*	*3%*	*4%*	*1%*	-	*3%*	4%oq	*2%*	-	*3%*	-	*1%*	*2%*
DON'T KNOW	**30**	4	2	24	7	23	28	2	-	8	2	1	5	3	2	2	1	3	3	28
	3%a	*1%*	*1%*	5%za	*2%*	*3%*	*3%*	*3%*	-	*7%*	*2%*	*1%*	*4%*	5%h	*1%*	*1%*	*3%*	*3%*	*2%*	*3%*
NO ANSWER	**1**	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	2
	*****	-	-	*	-	*	-	1%zf	-	-	-	-	-	-	-	-	-	-	*1%*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	580	245	198	142	372	537	259	581	185	574	447	595	772	737	692	629	109	1025
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
EFFECTIVE BASE	**662**	344	190	159	115	176	426	204	334	141	348	329	454	476	453	420	481	90	1025
ECONOMY/ECONOMIC SITUATION	**481**	308	93	79	91	147	264	105	248	128	321	161	335	405	395	375	352	38	423
	43%kq	*45%*	*40%*	*38%*	55%zef	*37%*	*44%*	*41%*	*40%*	52%zgh	48%zk	*35%*	50%zmq	46%zq	47%zq	48%zq	50%zq	*33%*	*41%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**133**	88	18	27	17	66	53	18	98	17	82	50	64	105	104	94	66	15	103
	12%bfgilp	*13%*	*8%*	*13%*	*10%*	17%zf	*9%*	*7%*	16%zgi	*7%*	*12%*	*11%*	*10%*	12%l	*12%*	*12%*	*9%*	*13%*	*10%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**109**	66	28	15	5	41	62	30	63	16	51	58	43	73	67	59	45	14	114
	10%dlmnop	*10%*	*12%*	*7%*	*3%*	10%d	10%d	*12%*	*10%*	*6%*	*8%*	13%zj	*7%*	8%l	*8%*	*8%*	*6%*	12%p	*11%*
EDUCATION/SCHOOLS	**51**	27	18	5	13	9	31	18	25	8	31	19	33	41	41	38	33	2	48
	5%	*4%*	8%zc	*3%*	8%e	*2%*	*5%*	7%z	*4%*	*3%*	*5%*	*4%*	*5%*	*5%*	*5%*	*5%*	*5%*	*2%*	*5%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**49**	29	7	13	12	23	18	11	27	12	33	16	35	39	39	39	35	6	41
	4%f	*4%*	*3%*	*6%*	7%f	*6%*	*3%*	*4%*	*4%*	*5%*	*5%*	*3%*	5%m	*5%*	*5%*	*5%*	*5%*	*5%*	*4%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**46**	25	5	16	6	17	23	15	25	6	25	21	28	33	32	30	28	5	46
	4%	*4%*	*2%*	8%zab	*4%*	*4%*	*4%*	*6%*	*4%*	*3%*	*4%*	*5%*	4%m	*4%*	*4%*	*4%*	*4%*	*5%*	*4%*
INFLATION/PRICES	**39**	20	9	10	3	16	21	11	25	3	14	25	18	30	26	23	19	3	41
	3%j	*3%*	*4%*	*5%*	*2%*	*4%*	*3%*	*4%*	*4%*	*1%*	*2%*	6%zj	*3%*	3%l	*3%*	*3%*	*3%*	*3%*	*4%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**30**	23	3	5	3	12	17	1	19	9	10	20	12	20	18	16	15	5	24
	3%gil	*3%*	*1%*	*2%*	*2%*	*3%*	*3%*	*	3%g	4%g	*1%*	4%zj	*2%*	2%l	*2%*	*2%*	2%l	*4%*	*2%*
POVERTY/INEQUALITY	**21**	11	6	3	5	6	9	4	12	5	11	9	9	11	11	11	11	6	18
	2%	*2%*	*3%*	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	5%zlmnop	*2%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**18**	8	6	4	1	4	13	4	10	5	14	4	9	13	12	12	12	3	16
	2%	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*
HOUSING	**13**	6	6	1	-	6	7	7	3	2	1	11	5	11	7	7	6	-	16
	1%j	*1%*	3%z	*	-	*2%*	*1%*	3%zh	*1%*	*1%*	*	2%zj	*1%*	1%ln	*1%*	*1%*	*1%*	-	*2%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**12**	6	4	1	-	2	10	3	6	3	9	3	6	7	6	6	6	1	12
	1%	*1%*	*2%*	*1%*	-	*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
POPULATION LEVELS/ OVERPOPULATION	**10**	8	-	2	-	3	7	3	5	2	8	2	9	9	9	9	9	1	9
	1%	*1%*	-	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	1%m	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
POLLUTION/ ENVIRONMENT	**9**	6	2	1	1	2	5	3	*	6	8	1	6	9	9	9	9	-	7
	1%hk	*1%*	*1%*	*	*1%*	*1%*	*1%*	1%h	*	2%h	*1%*	*	*1%*	*1%*	*1%*	*1%*	1%zl	-	*1%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**8**	4	2	2	2	*	6	1	5	2	6	2	4	4	4	4	4	3	7
	1%	*1%*	*1%*	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	*1%*	*	*1%*	*	*	*	*1%*	*2%*	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 216
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
PUBLIC SERVICES IN GENERAL	**7**	5	1	2	2	2	3	2	5	-	7	-	4	7	7	6	4	1	6
	1%	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**6**	4	1	1	1	4	3	-	5	1	5	1	3	3	3	3	3	2	5
	1%	*1%*	*	*	*	*1%*	*	-	*1%*	*	*1%*	*	*	*	*	*	*	*1%*	*
DRUG ABUSE	**6**	1	2	4	1	3	3	2	3	1	2	4	3	4	4	3	3	-	9
	1%a	*	*1%*	2%za	*	*1%*	*1%*	*1%*	*	*	*	*1%*	*	*1%*	*	*	*	-	*1%*
LOCAL GOVERNMENT/ COUNCIL TAX	**5**	3	*	2	-	2	2	1	4	-	2	2	2	4	4	2	2	-	6
	*	*	*	*1%*	-	*1%*	*	*	*1%*	-	*	*	*	*	*	*	*	-	*1%*
TAXATION	**4**	3	1	-	-	3	1	1	4	-	1	4	1	1	1	1	1	-	4
	***lmnop**	*	*	-	-	*1%*	*	*	*1%*	-	*	*1%*	*	*	*	*	*	-	*
TRANSPORT/PUBLIC TRANSPORT	**3**	3	*	-	-	2	1	1	1	1	2	1	2	3	3	3	3	-	4
	*	*	*	-	-	*	*	*1%*	*	*	*	*	*	*	*	*	*l	-	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**3**	2	-	1	1	1	2	2	-	1	3	-	2	3	3	3	2	-	4
	*	*	-	*1%*	*	*	*	*1%*	-	*	*	-	*	*	*	*	*	-	*
PRIVATISATION	**3**	1	1	1	-	2	1	-	2	1	3	-	1	3	3	3	2	-	3
	*	*	*	*	-	*1%*	*	-	*	*	*	-	*	*l	*	*	*	-	*
POUND/EXCHANGE RATE/ VALUE OF POUND	**2**	1	1	1	-	2	1	1	1	-	1	2	2	2	2	2	2	-	3
	*	*	*	*	-	*	*	*	*	-	*	*	*	*	*	*	*	-	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**2**	2	-	-	-	-	2	-	2	-	-	2	-	-	-	-	-	2	1
	*	*	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-	2%zlm nop	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**1**	*	1	-	-	-	1	1	-	-	*	1	-	1	1	1	1	-	2
	*	*	*	-	-	-	*	*1%*	-	-	*	*	-	*	*	*	*	-	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**1**	-	-	1	-	1	-	1	-	-	-	1	-	1	-	-	-	-	1
	*	-	-	*	-	*	-	*	-	-	-	*	-	*	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	-	1	-	1	1	-	-	1	-	1	-	1	1	1	1	1	-	1
	*	-	*	-	*1%*	*	-	-	*	-	*	-	*	*	*	*	*	-	*
COUNTRYSIDE/RURAL LIFE	**1**	-	-	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-	1
	*	-	-	*	-	-	*	*	-	-	-	*	-	-	-	-	-	-	*
PETROL PRICES/FUEL	*	*	-	-	-	*	-	-	*	-	-	*	-	*	*	-	-	-	1
	*	*	-	-	-	*	-	-	*	-	-	*	-	*	*	-	-	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 216
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
TRADE UNIONS/STRIKES	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FLU/SWINE FLU	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**20**	8	7	5	1	5	15	3	10	8	15	5	12	13	13	13	13	2	19
	2%	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*3%*	*2%*	*1%*	*2%m*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*
DON'T KNOW	**30**	14	9	7	-	15	15	7	12	11	2	28	14	16	16	14	14	8	28
	3%jmn	*2%*	*4%*	*3%*	-	*4%*	*2%*	*3%*	*2%*	*5%*	*	6%zj	*2%m*	*2%*	*2%*	*2%*	*2%*	7%zlm nop	*3%*
NO ANSWER	**1**	*	*	-	*	-	*	-	1	-	-	1	*	*	*	*	*	*	2
	*	*	*	-	*	-	*	-	*	-	-	*	*	*	*	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 217
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	134	891	293	678	382	643	305	442	761	264	166	170	60	261	117	125	120	135	147	190	142	1025
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
EFFECTIVE BASE	**662**	114	553	147	521	314	360	226	245	489	182	130	131	44	144	86	107	97	114	112	82	93	1025
ECONOMY/ECONOMIC SITUATION	**481**	78	403	163	310	232	249	150	225	416	65	45	55	31	184	37	85	51	96	68	85	43	423
	43%fjklou	*50%*	*42%*	*46%*	*43%*	52%zf	*37%*	*44%*	*45%*	47%zj	*27%*	*30%*	*35%*	*46%*	51%zkl	*31%*	55%zoqtu	*40%*	57%zoqtu	*44%*	*37%*	*31%*	*41%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**133**	14	118	55	74	36	97	30	62	100	33	16	17	7	65	12	13	15	11	15	53	12	103
	12%der	*9%*	*12%*	*16%*	*10%*	*8%*	14%ze	*9%*	*12%*	*11%*	*13%*	*11%*	*11%*	*11%*	18%z	*10%*	*8%*	*12%*	*6%*	*10%*	23%zoprsu	*9%*	*10%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**109**	4	105	21	83	40	69	37	54	74	36	23	14	9	21	19	4	22	5	19	21	15	114
	10%aipr	*3%*	11%za	*6%*	11%z	*9%*	*10%*	*11%*	*11%*	*8%*	15%zi	15%zn	*9%*	*13%*	*6%*	16%pr	*3%*	17%zpr	*3%*	12%pr	*9%*	11%pr	*11%*
EDUCATION/SCHOOLS	**51**	12	39	15	36	23	27	13	28	44	7	11	6	-	14	6	13	5	4	9	8	5	48
	5%	*8%*	*4%*	*4%*	*5%*	*5%*	*4%*	*4%*	*6%*	*5%*	*3%*	*7%*	*3%*	-	*4%*	*5%*	8%zr	*4%*	*2%*	*6%*	*4%*	*4%*	*5%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**49**	4	45	15	33	24	25	18	19	32	17	6	9	-	14	4	5	4	9	8	14	5	41
	4%	*3%*	*5%*	*4%*	*5%*	*5%*	*4%*	*5%*	*4%*	*4%*	7%zi	*4%*	*6%*	-	*4%*	*3%*	*4%*	*3%*	*5%*	*5%*	*6%*	*3%*	*4%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**46**	4	42	19	25	17	29	12	18	32	14	11	7	2	8	10	5	5	7	7	3	7	46
	4%	*3%*	*4%*	*5%*	*3%*	*4%*	*4%*	*4%*	*3%*	*4%*	*6%*	7%n	*4%*	*3%*	*2%*	9%zt	*3%*	*4%*	*4%*	*5%*	*1%*	*5%*	*4%*
INFLATION/PRICES	**39**	5	34	7	28	9	30	13	11	23	16	10	10	3	5	5	2	6	*	9	13	2	41
	3%eir	*3%*	*4%*	*2%*	*4%*	*2%*	*4%*	*4%*	*2%*	*3%*	7%zi	7%zn	7%zn	*4%*	*1%*	4%r	*1%*	5%r	*	6%r	6%r	*1%*	*4%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**30**	2	28	15	14	12	17	6	16	22	8	6	2	2	7	4	-	4	6	1	6	8	24
	3%d	*1%*	*3%*	*4%*	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*	*4%*	*1%*	*3%*	*2%*	*3%*	-	*3%*	4%p	*1%*	*3%*	6%ps	*2%*
POVERTY/INEQUALITY	**21**	6	14	5	13	6	14	3	7	15	5	3	6	2	4	5	2	3	5	1	3	2	18
	2%	*4%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*4%*	*2%*	*1%*	*5%*	*2%*	*2%*	*3%*	*1%*	*1%*	*1%*	*2%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**18**	6	13	4	11	9	10	10	2	15	3	-	2	3	9	1	5	-	3	1	4	4	16
	2%h	*4%*	*1%*	*1%*	*2%*	*2%*	*1%*	3%h	*	*2%*	*1%*	-	*2%*	5%k	*2%*	*1%*	*3%*	-	*2%*	*1%*	*2%*	*3%*	*2%*
HOUSING	**13**	1	12	4	8	3	10	5	3	10	3	4	2	-	5	4	-	-	1	2	1	5	16
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	-	*1%*	*3%*	-	-	*	*2%*	*1%*	3%z	*2%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**12**	1	11	1	11	5	7	4	7	9	3	-	1	*	3	-	2	3	-	1	3	2	12
	1%	*1%*	*1%*	*	1%z	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	*1%*	-	*1%*	*3%*	-	*1%*	*1%*	*1%*	*1%*
POPULATION LEVELS/ OVERPOPULATION	**10**	1	9	4	6	6	3	3	5	8	1	1	2	1	3	2	1	-	3	1	1	1	9
	1%	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*2%*	*1%*	*1%*	*1%*	*1%*
POLLUTION/ ENVIRONMENT	**9**	2	7	7	2	-	9	2	7	9	*	-	-	-	4	-	1	-	6	*	*	*	7
	1%d	*1%*	*1%*	*2%*	*	-	*1%*	*1%*	*1%*	*1%*	*	-	-	-	*1%*	-	*1%*	-	4%z	*	*	*	*1%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**8**	2	6	2	6	2	6	*	5	6	1	1	2	-	2	*	2	1	4	1	*	-	7
	1%	*1%*	*1%*	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	-	*1%*	*	*1%*	*1%*	*2%*	*1%*	*	-	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 217
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
PUBLIC SERVICES IN GENERAL	**7**	1	6	*	7	3	4	4	1	6	1	1	3	-	1	3	1	1	-	1	2	-	6
	1%	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*	*	*2%*	-	*	*2%*	*1%*	*	-	*	*1%*	-	*1%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**6**	3	3	4	2	5	1	1	5	6	-	2	2	1	2	-	2	-	3	-	1	-	5
	1%bd	2%zb	*	*1%*	*	*1%*	*	*	*1%*	*1%*	-	*1%*	*1%*	*2%*	*	-	*2%*	-	*2%*	-	*1%*	-	*
DRUG ABUSE	**6**	-	6	2	3	2	4	1	1	3	3	2	-	1	1	1	-	-	1	1	1	2	9
	1%	-	*1%*	*1%*	*	*	*1%*	*	*	*	*1%*	*2%*	-	*1%*	*	*1%*	-	-	*1%*	*1%*	*	*2%*	*1%*
LOCAL GOVERNMENT/ COUNCIL TAX	**5**	-	5	*	3	-	5	2	1	2	3	1	1	1	-	2	1	-	-	1	-	2	6
	*	-	*1%*	*	*	-	*1%*	*1%*	*	*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*	-	-	*1%*	-	*1%*	*1%*
TAXATION	**4**	-	4	1	3	1	3	-	2	4	-	1	1	1	1	1	-	3	1	-	-	-	4
	*	-	*	*	*	*	*	-	*	*	-	*1%*	*1%*	*2%*	*	*1%*	-	2%z	*1%*	-	-	-	*
TRANSPORT/PUBLIC TRANSPORT	**3**	-	3	*	3	-	3	1	1	3	-	1	-	-	1	1	1	-	-	1	-	-	4
	*	-	*	*	*	-	*	*	*	*	-	*1%*	-	-	*	*1%*	*1%*	-	-	*1%*	-	-	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**3**	1	2	1	2	1	2	1	2	3	-	-	1	1	-	1	1	-	-	1	1	-	4
	*	*	*	*	*	*	*	*	*	*	-	-	*1%*	*2%*	-	*	*	-	-	*1%*	*	-	*
PRIVATISATION	**3**	-	3	-	3	2	1	-	3	2	1	-	-	-	1	-	-	2	-	1	-	-	3
	*	-	*	-	*	*	*	-	*1%*	*	*	-	-	-	*	-	-	*1%*	-	*1%*	-	-	*
POUND/EXCHANGE RATE/ VALUE OF POUND	**2**	-	2	-	2	2	1	-	1	2	1	-	1	-	1	-	-	-	-	2	1	-	3
	*	-	*	-	*	*	*	-	*	*	*	-	*	-	*	-	-	-	-	*1%*	*	-	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**2**	-	2	-	2	-	2	-	-	2	-	-	-	-	2	-	-	-	-	-	-	2	1
	*	-	*	-	*	-	*	-	-	*	-	-	-	-	*1%*	-	-	-	-	-	-	1%z	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**1**	-	1	-	1	-	1	*	1	1	-	-	-	-	-	*	-	-	-	-	-	1	2
	*	-	*	-	*	-	*	*	*	*	-	-	-	-	-	*	-	-	-	-	-	*1%*	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**1**	1	-	-	1	-	1	-	1	-	1	1	-	-	-	1	-	-	-	-	-	-	1
	*	1%b	-	-	*	-	*	-	*	-	*	*1%*	-	-	-	*1%*	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	*1%*	-	*	-	-	*	*	-	*	-	-	-	-	-	-	*1%*	-	-	-	-	-	*
COUNTRYSIDE/RURAL LIFE	**1**	-	1	-	1	-	1	-	1	1	-	-	-	-	1	-	-	-	1	-	-	-	1
	*	-	*	-	*	-	*	-	*	*	-	-	-	-	*	-	-	-	*	-	-	-	*
PETROL PRICES/FUEL	*	-	*	-	*	-	*	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	1
	*	-	*	-	*	-	*	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 217
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
TRADE UNIONS/STRIKES	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC FLU/SWINE FLU	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**20**	6	14	7	14	6	15	11	8	17	3	-	7	1	5	1	6	1	4	1	5	2	19
	2%	*4%*	*1%*	*2%*	*2%*	*1%*	*2%*	*3%z*	*2%*	*2%*	*1%*	*-*	*4%zk*	*1%*	*1%*	***	*4%*	***	*2%*	*1%*	*2%*	*1%*	*2%*
DON'T KNOW	**30**	-	30	*	19	1	29	10	7	11	19	3	8	-	1	1	-	2	-	1	5	20	28
	3%cein	-	*3%*	*	3%c	*	4%ze	*3%*	*1%*	*1%*	8%zi	*2%*	5%n	-	*	*1%*	-	*2%*	-	*1%*	*2%*	15%zopqrst	*3%*
NO ANSWER	**1**	-	1	-	-	-	1	-	*	1	-	*	-	-	-	*	-	-	-	*	-	-	2
	*	-	*	-	-	-	*	-	*	*	-	*	-	-	-	*	-	-	-	*	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 218
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	250	360	98	74	135	158	306	254	465	142	311	227	487	452	435	107	31	308	150	263	194	1025
WEIGHTED BASE	**1125**	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	*30%*	*31%*	*11%**	*6%**	*12%*	*14%*	*30%*	*28%*	*42%*	*15%*	*29%*	*23%*	*47%*	*53%*	*35%*	*11%**	*2%***	*30%*	*16%**	*28%*	*17%*	*100%*
EFFECTIVE BASE	**662**	130	276	82	58	112	118	240	190	244	117	245	184	259	278	336	86	19	235	54	208	152	1025
ECONOMY/ECONOMIC SITUATION	**481**	166	134	59	39	42	63	153	147	182	83	152	114	215	273	140	61	7	114	66	191	63	423
	43%eoru	48%e	*38%*	47%e	58%zbe	*30%*	*41%*	*45%*	*47%*	*38%*	*48%*	*46%*	*43%*	*41%*	46%o	*36%*	51%o	*36%*	*34%*	*37%*	60%zrsu	*34%*	*41%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**133**	51	28	17	5	18	21	35	25	73	11	27	30	76	85	31	16	1	34	40	22	27	103
	12%bjkot	15%b	*8%*	*14%*	*8%*	*13%*	*14%*	*10%*	*8%*	15%zh	*6%*	*8%*	*11%*	14%jk	14%o	*8%*	*13%*	*6%*	*10%*	23%zrt	*7%*	14%t	*10%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**109**	20	41	12	3	20	13	19	37	54	16	28	26	55	38	62	6	4	50	8	19	21	114
	10%gnt	*6%*	*12%*	*9%*	*5%*	14%a	*8%*	*6%*	12%g	11%g	*9%*	*9%*	*10%*	*10%*	*6%*	16%znp	*5%*	*18%*	15%zst	*5%*	*6%*	*11%*	*11%*
EDUCATION/SCHOOLS	**51**	10	23	7	2	4	7	16	15	20	8	14	19	18	18	26	6	1	9	11	20	4	48
	5%	*3%*	7%z	*6%*	*4%*	*3%*	*5%*	*5%*	*5%*	*4%*	*5%*	*4%*	*7%*	*3%*	*3%*	7%zn	*5%*	*3%*	*3%*	*6%*	*6%*	*2%*	*5%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**49**	18	20	5	1	2	2	15	12	22	6	16	12	21	29	19	1	-	19	9	8	7	41
	4%	*5%*	*6%*	*4%*	*2%*	*2%*	*2%*	5%f	*4%*	*5%*	*4%*	*5%*	*4%*	*4%*	*5%*	*5%*	*1%*	-	*6%*	*5%*	*2%*	*4%*	*4%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**46**	10	15	4	1	8	10	21	6	20	4	13	15	18	22	19	5	*	18	2	7	11	46
	4%h	*3%*	*4%*	*3%*	*2%*	*6%*	7%h	6%h	*2%*	*4%*	*2%*	*4%*	*6%*	*3%*	*4%*	*5%*	*4%*	*2%*	*5%*	*1%*	*2%*	*6%*	*4%*
INFLATION/PRICES	**39**	10	13	3	2	5	6	12	10	17	9	14	9	16	19	19	2	-	13	6	2	12	41
	3%t	*3%*	*4%*	*2%*	*3%*	*3%*	*4%*	*4%*	*3%*	*4%*	*5%*	*4%*	*3%*	*3%*	*3%*	*5%*	*1%*	-	4%t	*3%*	*1%*	7%zt	*4%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**30**	8	12	1	3	6	5	9	10	11	4	8	10	12	23	4	2	1	10	2	4	10	24
	3%o	*2%*	*3%*	*1%*	*4%*	*4%*	*3%*	*3%*	*3%*	*2%*	*2%*	*2%*	*4%*	*2%*	4%o	*1%*	*1%*	*7%*	*3%*	*1%*	*1%*	5%zt	*2%*
POVERTY/INEQUALITY	**21**	4	6	3	-	6	5	12	3	5	4	7	4	10	12	4	4	*	9	2	6	3	18
	2%	*1%*	*2%*	*2%*	-	*4%*	*3%*	4%z	*1%*	*1%*	*3%*	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*	*2%*	*3%*	*1%*	*2%*	*2%*	*2%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**18**	7	3	2	2	4	1	3	6	9	2	3	4	11	9	6	1	2	3	4	11	1	16
	2%	*2%*	*1%*	*2%*	*3%*	*3%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*9%*	*1%*	*2%*	3%z	*1%*	*2%*
HOUSING	**13**	2	6	2	-	1	3	5	1	7	2	4	-	9	3	9	-	1	10	1	1	1	16
	1%	*1%*	*2%*	*1%*	-	*1%*	*2%*	*1%*	*	*1%*	*1%*	*1%*	-	*2%*	*1%*	2%z	-	*3%*	3%zt	*1%*	*	*1%*	*2%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**12**	3	6	1	*	2	2	2	5	4	2	4	1	7	4	5	-	2	5	2	2	1	12
	1%	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	-	*11%*	*1%*	*1%*	*1%*	*	*1%*
POPULATION LEVELS/ OVERPOPULATION	**10**	5	2	2	1	1	1	1	3	6	-	1	2	7	4	4	2	-	3	4	1	2	9
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*	*	*1%*	*1%*	-	*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*2%*	*	*1%*	*1%*
POLLUTION/ ENVIRONMENT	**9**	7	2	-	*	-	-	1	4	3	1	3	3	3	6	4	-	-	2	-	6	-	7
	1%	*2%*	*1%*	-	*1%*	-	-	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	-	*1%*	-	*2%*	-	*1%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**8**	2	3	-	-	3	2	6	-	1	5	6	-	1	2	3	3	-	4	2	2	-	7
	1%	*1%*	*1%*	-	-	*2%*	*1%*	2%z	-	*	3%zlm	2%z	-	*	*	*1%*	*2%*	-	*1%*	*1%*	*1%*	-	*1%*
PUBLIC SERVICES IN GENERAL	**7**	2	2	3	-	-	-	*	3	4	*	*	3	4	2	3	2	-	-	4	2	1	6
	1%	*1%*	*1%*	3%z	-	-	-	*	*1%*	*1%*	*	*	*1%*	*1%*	*	*1%*	*2%*	-	-	*2%*	*1%*	*	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 218
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	*30%*	*31%*	*11%**	*6%**	*12%*	*14%*	*30%*	*28%*	*42%*	*15%*	*29%*	*23%*	*47%*	*53%*	*35%*	*11%**	*2%***	*30%*	*16%**	*28%*	*17%*	*100%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**6**	2	2	1	-	2	-	-	1	5	1	1	1	4	3	4	-	-	1	-	3	1	5
	1%	*1%*	*	*1%*	-	*1%*	-	-	*	*1%*	*1%*	*	*	*1%*	*	*1%*	-	-	*	-	*1%*	*1%*	*
DRUG ABUSE	**6**	1	3	-	-	2	-	1	-	5	-	1	2	2	1	4	1	-	2	1	2	1	9
	1%	*	*1%*	-	-	*1%*	-	*	-	*1%*	-	*	*1%*	*	*	*1%*	*1%*	-	*1%*	*1%*	*	*	*1%*
LOCAL GOVERNMENT/ COUNCIL TAX	**5**	2	1	1	-	1	2	3	1	1	2	3	-	2	3	2	-	-	2	-	-	3	6
	*	*1%*	*	*1%*	-	*1%*	*1%*	*1%*	*	*	*1%*	*1%*	-	*	*1%*	*	-	-	*1%*	-	-	*1%*	*1%*
TAXATION	**4**	-	1	1	-	1	1	1	3	1	1	2	-	2	1	2	1	-	-	3	2	-	4
	*	-	*	*1%*	-	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	-	*	*	*	*1%*	-	-	*1%*	*1%*	-	*
TRANSPORT/PUBLIC TRANSPORT	**3**	-	2	-	-	-	1	1	*	2	-	-	-	3	1	1	1	-	1	-	1	-	4
	*	-	*1%*	-	-	-	*1%*	*	*	*	-	-	-	*1%*	*	*	*1%*	-	*	-	*	-	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**3**	1	2	-	1	-	1	1	-	2	2	2	1	1	-	2	1	-	2	-	1	-	4
	*	*	*	-	*1%*	-	*	*	-	*	*1%*	*1%*	*	*	-	*1%*	*1%*	-	*1%*	-	*	-	*
PRIVATISATION	**3**	-	1	-	1	-	-	-	-	3	-	-	-	3	2	1	-	-	1	1	-	1	3
	*	-	*	-	*1%*	-	-	-	-	*1%*	-	-	-	*1%*	*	*	-	-	*	*	-	*1%*	*
POUND/EXCHANGE RATE/ VALUE OF POUND	**2**	1	1	-	-	-	-	-	1	2	-	1	1	1	-	2	1	-	-	1	-	1	3
	*	*	*	-	-	-	-	-	*	*	-	*	*	*	-	*	*1%*	-	-	*1%*	-	*1%*	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**2**	-	-	-	-	2	-	2	-	-	-	-	-	2	2	-	-	-	-	2	-	-	1
	*	-	-	-	-	1%z	-	*1%*	-	-	-	-	-	*	*	-	-	-	-	*1%*	-	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**1**	-	1	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	*	-	2
	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	*	-	*	-	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**1**	-	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1	1
	*	-	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*1%*	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1
	*	-	-	-	1%z	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-	*	-	*
COUNTRYSIDE/RURAL LIFE	**1**	-	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	-	1
	*	-	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	-	*
PETROL PRICES/FUEL	*	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	1
	*	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	*
AIDS	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRADE UNIONS/STRIKES	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 218
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	*30%*	*31%*	*11%**	*6%**	*12%*	*14%*	*30%*	*28%*	*42%*	*15%*	*29%*	*23%*	*47%*	*53%*	*35%*	*11%**	*2%***	*30%*	*16%**	*28%*	*17%*	*100%*
BIRD FLU/PANDEMIC	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FLU/SWINE FLU	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**20**	4	8	2	3	4	4	9	5	6	4	7	2	11	15	2	4	-	6	2	5	2	19
	2%o	*1%*	*2%*	*1%*	*4%*	*3%*	*2%*	*3%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*	3%o	-	*2%*	*1%*	*2%*	*1%*	*2%*
DON'T KNOW	**30**	7	8	-	2	8	5	9	13	8	5	12	4	14	16	12	2	*	14	2	2	12	28
	3%t	*2%*	*2%*	-	*3%*	6%zc	*3%*	*3%*	*4%*	*2%*	*3%*	*4%*	*2%*	*3%*	*3%*	*3%*	*1%*	*2%*	4%t	*1%*	*1%*	7%zt	*3%*
NO ANSWER	**1**	-	-	-	*	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	2
	*	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 219
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	501	524	153	132	159	170	173	153	85	285	329	411	240	298	234	253	538	487	1025
WEIGHTED BASE	**1125**	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**662**	259	434	120	99	69	142	144	120	53	209	179	311	201	132	170	199	316	367	1025
ECONOMY/ECONOMIC SITUATION	**223**	121	102	28	48	46	37	32	23	9	76	83	64	59	72	54	38	131	92	181
	20%bilp	*22%*	*17%*	*21%*	28%zhil	*22%*	*19%*	*19%*	*15%*	*10%*	25%zhil	*20%*	*16%*	*19%*	*23%*	*22%*	*15%*	*21%*	*18%*	*18%*
EDUCATION/SCHOOLS	**197**	72	125	24	23	41	43	35	22	9	47	84	66	75	60	30	33	135	63	168
	18%aopr	*13%*	21%za	*18%*	*13%*	*19%*	*22%*	*21%*	*15%*	*10%*	*15%*	*21%*	*16%*	25%zop	*19%*	*12%*	*13%*	22%zr	*12%*	*16%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**190**	100	91	24	34	49	38	21	18	7	58	87	45	55	55	40	41	110	81	170
	17%il	*18%*	*15%*	*18%*	20%il	23%hil	20%il	*12%*	*12%*	*7%*	19%il	22%ghil	*11%*	*18%*	*17%*	*16%*	*16%*	*18%*	*16%*	*17%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**176**	57	119	17	23	37	32	33	19	13	41	69	66	61	39	33	42	101	75	157
	16%a	*11%*	20%za	*13%*	*14%*	*18%*	*16%*	*20%*	*13%*	*15%*	*13%*	*17%*	*16%*	20%z	*12%*	*13%*	*17%*	*16%*	*15%*	*15%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**150**	74	76	16	11	34	38	21	22	9	27	71	52	33	46	37	34	79	71	137
	13%dj	*14%*	*13%*	*12%*	*6%*	*16%*	20%zdj	*12%*	14%d	*10%*	*9%*	18%dj	*13%*	*11%*	*15%*	*15%*	*13%*	*13%*	*14%*	*13%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**150**	78	72	19	28	29	19	24	21	11	46	48	56	31	48	39	32	79	71	160
	13%	*14%*	*12%*	*14%*	*16%*	*14%*	*10%*	*14%*	*14%*	*13%*	*15%*	*12%*	*14%*	*10%*	*15%*	*16%*	*13%*	*13%*	*14%*	*16%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**123**	74	49	18	9	16	27	24	20	9	27	43	53	55	24	16	28	79	44	114
	11%bdor	14%b	*8%*	13%dj	*5%*	*8%*	14%dk	14%d	13%d	*10%*	*9%*	*11%*	13%d	18%znop	*8%*	*6%*	*11%*	*13%*	*9%*	*11%*
INFLATION/PRICES	**85**	44	41	13	23	14	8	14	11	2	36	22	27	12	28	18	27	39	45	84
	8%m	*8%*	*7%*	*10%*	13%zfikl	*7%*	*4%*	*8%*	*7%*	*2%*	12%zfikl	*5%*	*7%*	*4%*	*9%*	*7%*	11%m	*6%*	*9%*	*8%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**84**	38	47	1	16	13	21	14	14	6	17	33	34	29	21	19	15	50	35	72
	8%c	*7%*	*8%*	*1%*	9%cj	*6%*	11%ck	8%c	9%c	6%c	6%c	8%c	8%c	*9%*	*7%*	*8%*	*6%*	*8%*	*7%*	*7%*
POVERTY/INEQUALITY	**79**	32	46	5	13	14	19	12	10	6	18	33	28	17	24	21	17	41	38	77
	7%	*6%*	*8%*	*4%*	*8%*	*7%*	*10%*	*7%*	*7%*	*6%*	*6%*	*8%*	*7%*	*6%*	*8%*	*8%*	*7%*	*7%*	*7%*	*8%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**65**	34	32	10	19	11	9	7	8	1	29	20	17	11	17	19	19	28	38	60
	6%	*6%*	*5%*	*7%*	11%zil	*5%*	*5%*	*4%*	*5%*	*2%*	9%zl	*5%*	*4%*	*4%*	*5%*	*8%*	*7%*	*4%*	*7%*	*6%*
HOUSING	**61**	29	32	11	16	8	9	3	6	7	28	17	16	2	12	19	27	14	46	60
	5%gmq	*5%*	*5%*	8%g	9%gl	*4%*	*5%*	*2%*	*4%*	8%g	9%zgl	*4%*	4%g	*1%*	*4%*	8%m	11%zmn	*2%*	9%zq	*6%*
PUBLIC SERVICES IN GENERAL	**56**	28	27	4	8	4	13	13	10	3	12	18	26	23	9	11	13	32	23	50
	5%	*5%*	*5%*	*3%*	*5%*	*2%*	7%k	*8%*	*6%*	*3%*	*4%*	*4%*	*6%*	*7%*	*3%*	*4%*	*5%*	*5%*	*5%*	*5%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**50**	18	32	5	3	6	11	7	9	10	8	17	25	13	22	5	9	35	15	46
	4%r	*3%*	*5%*	*4%*	*2%*	*3%*	*6%*	*4%*	*6%*	11%zdej	*3%*	*4%*	*6%*	*4%*	*7%*	*2%*	*4%*	*6%*	*3%*	*4%*
DRUG ABUSE	**43**	26	17	6	9	9	9	1	6	2	15	19	9	5	10	10	17	15	28	46
	4%glm	*5%*	*3%*	*4%*	5%g	*4%*	5%g	*1%*	*4%*	*2%*	5%g	*5%*	*2%*	*1%*	*3%*	*4%*	7%zm	*2%*	5%zq	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
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	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
PETROL PRICES/FUEL	**41**	25	16	4	9	9	3	11	6	*	13	12	17	3	9	22	8	12	29	40
	4%mq	*5%*	*3%*	*3%*	*5%*	*4%*	*1%*	7%f	*4%*	*	*4%*	3%f	*4%*	*1%*	*3%*	9%zmnp	*3%*	*2%*	6%zq	*4%*
TAXATION	**37**	21	16	7	7	13	2	3	3	2	14	15	8	6	8	12	10	14	23	37
	3%	*4%*	*3%*	5%f	*4%*	6%f	*1%*	*2%*	*2%*	*2%*	*4%*	4%f	*2%*	*2%*	*2%*	*5%*	*4%*	*2%*	*4%*	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**37**	16	21	3	3	6	8	8	9	-	6	13	17	2	4	15	15	6	30	37
	3%mq	*3%*	*4%*	*2%*	*2%*	*3%*	*4%*	*5%*	*6%*	-	*2%*	*3%*	*4%*	*1%*	*1%*	6%zmn	6%zmn	*1%*	6%zq	*4%*
POLLUTION/ ENVIRONMENT	**34**	18	16	10	-	5	8	8	4	-	10	13	12	15	11	7	1	26	8	28
	3%pr	*3%*	*3%*	7%zdij	-	*2%*	4%d	5%d	*3%*	-	*3%*	*3%*	*3%*	5%p	*3%*	*3%*	*	4%r	*2%*	*3%*
POPULATION LEVELS/ OVERPOPULATION	**28**	8	20	1	3	6	4	7	5	2	4	10	15	12	10	3	3	22	6	25
	3%r	*2%*	*3%*	*1%*	*2%*	*3%*	*2%*	*4%*	*4%*	*2%*	*1%*	*2%*	*4%*	*4%*	*3%*	*1%*	*1%*	*4%*	*1%*	*2%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**24**	17	7	2	3	1	2	2	10	4	5	3	16	5	8	5	6	13	11	22
	2%b	*3%*	*1%*	*1%*	*2%*	*	*1%*	*1%*	7%zcefgjkl	*4%*	*2%*	*1%*	4%zgk	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**17**	10	7	1	4	2	3	1	4	2	5	5	7	3	5	5	5	7	10	14
	2%	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*
TRANSPORT/PUBLIC TRANSPORT	**17**	7	10	1	1	4	3	1	4	2	3	7	7	6	5	1	4	12	5	16
	2%	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*3%*	*1%*	*2%*	*2%*	*2%*	*2%*	*	*2%*	*2%*	*1%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**10**	4	5	1	-	2	2	*	2	2	1	4	4	2	3	2	3	5	5	10
	1%	*1%*	*1%*	*1%*	-	*1%*	*1%*	*	*1%*	*2%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**9**	5	5	2	2	2	*	1	2	-	4	2	4	-	6	2	2	6	3	12
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	-	*1%*	*	*1%*	-	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*
TRADE UNIONS/STRIKES	**9**	6	3	1	1	5	1	1	-	-	2	6	1	6	1	1	2	7	3	8
	1%	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	-	-	*1%*	*1%*	*	*2%*	*	*	*1%*	*1%*	*	*1%*
PRIVATISATION	**8**	6	1	1	2	3	-	1	-	-	4	3	1	3	2	2	2	4	3	9
	1%b	*1%*	*	*1%*	*1%*	*1%*	-	*1%*	-	-	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**6**	4	2	2	-	-	*	2	2	-	2	*	3	3	*	2	*	3	3	7
	1%	*1%*	*	*2%*	-	-	*	*1%*	*1%*	-	*1%*	*	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	2	3	*	-	2	1	-	2	-	*	3	2	2	3	-	*	5	*	5
	*	*	*1%*	*	-	*1%*	*	-	*1%*	-	*	*1%*	*1%*	*1%*	*1%*	-	*	*1%*	*	*
AIDS	**4**	*	4	*	1	-	1	2	-	-	1	1	2	-	*	-	4	*	4	4
	*	*	*1%*	*	*1%*	-	*1%*	*1%*	-	-	*	*	*	-	*	-	1%z	*	*1%*	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**2**	2	-	-	2	-	-	-	*	-	2	-	*	-	-	1	1	-	2	3
	*	*	-	-	*1%*	-	-	-	*	-	*1%*	-	*	-	-	*	*	-	*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	2	-	*	-	-	-	-	1	1	*	-	2	-	*	-	2	*	2	4
	*	*	-	*	-	-	-	-	*	*1%*	*	-	*	-	*	-	*1%*	*	*	*
NORTHERN IRELAND	**2**	*	1	*	1	-	*	-	-	-	1	*	-	-	-	-	2	-	2	3
	*	*	*	*	*1%*	-	*	-	-	-	*	*	-	-	-	-	*1%*	-	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 219
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
ANIMAL WELFARE	**1**	1	-	*	1	-	-	-	-	-	1	-	-	-	-	*	1	-	1	2
	*	*	-	*	*1%*	-	-	-	-	-	*	-	-	-	-	*	*	-	*	*
GM/GM (GENETICALLY MODIFIED) FOODS	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**35**	13	23	1	3	3	10	7	6	5	4	13	18	14	13	4	5	27	8	30
	3%r	*2%*	*4%*	*1%*	*2%*	*2%*	5%cjk	*4%*	*4%*	6%c	*1%*	*3%*	*4%*	*5%*	*4%*	*1%*	*2%*	4%r	*2%*	*3%*
DON'T KNOW	**126**	59	67	20	25	19	9	14	19	19	45	28	53	24	31	38	33	55	71	126
	11%fk	*11%*	*11%*	15%fk	15%fk	*9%*	*4%*	*8%*	12%f	22%zefgkl	15%fk	7%f	13%fgk	*8%*	*10%*	15%m	*13%*	*9%*	14%zg	*12%*
NO ANSWER	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 220
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	365	109	551	289	736	894	129	78	60	134	56	118	100	136	70	62	103	108	1025
WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
EFFECTIVE BASE	**662**	221	94	412	146	561	596	105	67	25	102	51	98	86	117	62	53	89	93	1025
ECONOMY/ECONOMIC SITUATION	**223**	115	24	84	68	155	208	15	7	42	29	6	28	11	36	27	6	16	18	181
	20%ch	*23%*	*18%*	*17%*	*19%*	*20%*	*20%*	*22%*	*7%*	*34%*	22%h	*10%*	21%h	19%h	21%h	24%h	18%h	*15%*	*16%*	*18%*
EDUCATION/SCHOOLS	**197**	92	31	75	75	123	188	9	8	18	25	9	24	7	41	32	4	14	16	168
	18%eh	*18%*	*23%*	*15%*	*21%*	*16%*	*18%*	*14%*	*8%*	*15%*	*19%*	*15%*	*18%*	*12%*	24%zhm	29%zhmqr	*13%*	*13%*	*14%*	*16%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**190**	104	16	70	67	123	178	12	16	14	25	8	26	12	28	23	4	17	16	170
	17%c	21%c	*12%*	*14%*	*19%*	*16%*	*17%*	*17%*	*17%*	*11%*	*19%*	*15%*	*19%*	*22%*	*17%*	*21%*	*13%*	*16%*	*15%*	*17%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**176**	75	23	78	54	121	166	9	15	11	28	4	21	4	41	20	5	12	15	157
	16%m	*15%*	*17%*	*16%*	*15%*	*16%*	*16%*	*13%*	*16%*	*9%*	21%km	*7%*	*16%*	*7%*	24%zkmq	*18%*	*15%*	*12%*	*14%*	*15%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**150**	65	25	60	48	102	141	9	15	15	12	10	12	6	28	14	2	21	15	137
	13%	*13%*	*19%*	*12%*	*14%*	*13%*	*13%*	*12%*	*16%*	*12%*	*9%*	*18%*	*9%*	*12%*	*17%*	*13%*	*7%*	19%jl	*13%*	*13%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**150**	65	17	69	38	112	138	12	17	7	26	9	15	12	19	14	5	8	17	160
	13%	*13%*	*12%*	*14%*	*11%*	15%z	*13%*	*18%*	*18%*	*5%*	20%zq	*17%*	*11%*	22%zlnq	*12%*	*12%*	*15%*	*8%*	*16%*	*16%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**123**	50	13	60	29	93	119	3	9	10	9	9	14	6	17	21	4	10	14	114
	11%g	*10%*	*10%*	*12%*	*8%*	12%z	*11%*	*5%*	*10%*	*8%*	*7%*	*15%*	*10%*	*11%*	*10%*	19%zj	*11%*	*9%*	*13%*	*11%*
INFLATION/PRICES	**85**	45	6	33	23	62	74	11	4	2	17	1	8	7	18	14	3	5	8	84
	8%	*9%*	*5%*	*7%*	*6%*	*8%*	*7%*	16%zf	*4%*	*2%*	12%zkq	*2%*	*6%*	12%kq	*10%*	*12%*	*8%*	*4%*	*7%*	*8%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**84**	39	14	32	23	61	81	3	5	9	12	2	6	1	22	12	3	4	9	72
	8%	*8%*	*11%*	*6%*	*7%*	*8%*	*8%*	*4%*	*5%*	*7%*	*9%*	*3%*	*4%*	*3%*	13%zklmq	*11%*	*8%*	*4%*	*8%*	*7%*
POVERTY/INEQUALITY	**79**	33	8	38	20	59	73	5	11	7	17	-	11	4	15	2	2	6	4	77
	7%	*6%*	*6%*	*8%*	*6%*	*8%*	*7%*	*8%*	12%kor	*6%*	12%zkor	-	8%k	6%k	9%k	*2%*	*5%*	*5%*	*4%*	*8%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**65**	37	1	28	22	43	60	6	5	1	7	3	10	4	9	11	2	5	7	60
	6%b	7%b	*	6%b	*6%*	*6%*	*6%*	*8%*	*6%*	*1%*	*5%*	*5%*	*8%*	*8%*	*5%*	*10%*	*5%*	*5%*	*6%*	*6%*
HOUSING	**61**	27	5	29	13	48	56	5	14	3	10	3	4	4	7	8	1	2	6	60
	5%	*5%*	*4%*	*6%*	*4%*	6%z	*5%*	*7%*	14%zlnpqr	*2%*	*7%*	*6%*	*3%*	*8%*	*4%*	*7%*	*2%*	*2%*	*5%*	*6%*
PUBLIC SERVICES IN GENERAL	**56**	33	2	21	14	42	51	5	4	4	12	2	4	4	5	10	1	3	7	50
	5%	*6%*	*2%*	*4%*	*4%*	*5%*	*5%*	*7%*	*4%*	*4%*	9%zn	*4%*	*3%*	*6%*	*3%*	*9%*	*4%*	*3%*	*6%*	*5%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**50**	23	3	24	8	42	45	5	1	7	5	1	10	1	12	7	2	2	2	46
	4%	*5%*	*3%*	*5%*	*2%*	5%z	*4%*	*7%*	*1%*	*6%*	*4%*	*1%*	7%h	*2%*	*7%*	*7%*	8%h	*2%*	*2%*	*4%*
DRUG ABUSE	**43**	20	5	17	19	24	36	7	7	-	8	1	8	7	2	3	*	3	2	46
	4%e	*4%*	*4%*	*3%*	*5%*	*3%*	*3%*	10%zf	8%nr	-	*6%*	*2%*	*6%*	13%zknopqr	*1%*	*3%*	*1%*	*3%*	*1%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 220
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
PETROL PRICES/FUEL	**41**	22	4	15	13	28	41	1	4	1	5	-	1	6	13	4	2	-	5	40
	4%	*4%*	*3%*	*3%*	*4%*	*4%*	*4%*	*1%*	*4%*	*1%*	*3%*	-	*1%*	11%zjklq	8%zlq	*4%*	5%q	-	5%q	*4%*
TAXATION	**37**	24	3	10	13	24	31	6	4	-	15	-	1	4	4	4	1	3	2	37
	3%c	*5%*	*2%*	*2%*	*4%*	*3%*	*3%*	8%zf	*4%*	-	11%zklnqr	-	*1%*	7%kl	*3%*	*3%*	*2%*	*3%*	*2%*	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**37**	14	5	18	7	29	33	4	-	-	6	2	4	3	15	2	-	4	1	37
	3%	*3%*	*4%*	*4%*	*2%*	*4%*	*3%*	*5%*	-	-	*5%*	*3%*	*3%*	5%h	9%zhpr	*2%*	-	*4%*	*1%*	*4%*
POLLUTION/ ENVIRONMENT	**34**	22	4	8	7	27	33	1	6	2	4	-	3	-	3	11	1	2	3	28
	3%c	4%c	*3%*	*2%*	*2%*	*3%*	*3%*	*2%*	7%m	*1%*	*3%*	-	*2%*	-	*2%*	10%zklmnq	*2%*	*2%*	*3%*	*3%*
POPULATION LEVELS/ OVERPOPULATION	**28**	13	6	9	9	20	28	1	1	2	7	1	2	2	4	8	*	1	2	25
	3%	*3%*	*4%*	*2%*	*2%*	*3%*	*3%*	*1%*	*1%*	*2%*	*5%*	*1%*	*1%*	*3%*	*2%*	7%z	*1%*	*1%*	*2%*	*2%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**24**	6	1	16	3	21	24	*	2	3	2	-	3	2	3	6	-	1	3	22
	2%	*1%*	*1%*	3%z	*1%*	3%z	*2%*	*	*2%*	*2%*	*2%*	-	*2%*	*3%*	*2%*	*6%*	-	*1%*	*3%*	*2%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**17**	11	-	6	5	13	15	2	-	-	3	-	2	-	2	4	-	1	5	14
	2%	*2%*	-	*1%*	*1%*	*2%*	*1%*	*3%*	-	-	*3%*	-	*1%*	-	*1%*	*4%*	-	*1%*	4%z	*1%*
TRANSPORT/PUBLIC TRANSPORT	**17**	9	-	8	9	8	14	2	-	1	1	-	5	*	3	5	-	2	1	16
	2%e	*2%*	-	*2%*	*2%*	*1%*	*1%*	*4%*	-	*1%*	*1%*	-	*4%*	*1%*	*2%*	*4%*	-	*2%*	*1%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**10**	4	-	5	2	8	9	1	-	-	2	1	2	1	3	-	-	-	-	10
	1%	*1%*	-	*1%*	*	*1%*	*1%*	*1%*	-	-	*2%*	*2%*	*1%*	*3%*	*2%*	-	-	-	-	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**9**	6	-	3	2	8	8	1	1	-	1	-	*	1	1	2	-	-	2	12
	1%	*1%*	-	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	-	*1%*	-	*	*2%*	*1%*	*2%*	-	-	*2%*	*1%*
TRADE UNIONS/STRIKES	**9**	3	3	3	5	4	8	1	-	-	2	-	-	-	2	3	-	-	3	8
	1%	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	-	*1%*	-	-	-	*1%*	*2%*	-	-	*2%*	*1%*
PRIVATISATION	**8**	3	2	2	2	5	6	2	-	-	4	-	-	-	1	-	-	-	3	9
	1%	*1%*	*2%*	*	*1%*	*1%*	*1%*	3%zf	-	-	3%z	-	-	-	*1%*	-	-	-	3%z	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**6**	2	*	4	*	6	6	*	-	-	*	2	1	1	-	1	-	-	-	7
	1%	*	*	*1%*	*	*1%*	*1%*	*1%*	-	-	*	3%zn	*1%*	2%zn	-	*1%*	-	-	-	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	5	-	*	1	5	5	*	-	1	*	-	-	1	-	2	-	1	-	5
	***c**	*1%*	-	*	*	*1%*	*	*1%*	-	*1%*	*	-	-	*2%*	-	*2%*	-	*1%*	-	*
AIDS	**4**	3	-	1	3	1	3	1	-	-	3	-	-	-	-	-	-	1	-	4
	***e**	*1%*	-	*	*1%*	*	*	2%zf	-	-	2%z	-	-	-	-	-	-	*1%*	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**2**	1	-	1	2	*	-	2	-	-	-	-	-	-	-	-	-	2	-	3
	***e**	*	-	*	*1%*	*	-	3%zf	-	-	-	-	-	-	-	-	-	2%z	-	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	-	-	2	-	2	1	1	-	-	*	-	1	-	-	-	-	1	-	4
	*	-	-	*	-	*	*	1%zf	-	-	*	-	*1%*	-	-	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 220
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
NORTHERN IRELAND	**2**	1	-	1	1	*	-	2	-	-	1	-	-	-	-	-	-	1	-	3
	***e**	*	-	*	*	*	-	2%zf	-	-	*	-	-	-	-	-	-	*1%*	-	*
ANIMAL WELFARE	**1**	-	-	1	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	2
	*	-	-	*	*	-	-	2%zf	-	-	-	-	-	-	-	-	-	1%z	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**35**	18	6	12	8	27	35	-	1	2	-	5	3	4	6	4	*	5	4	30
	3%	*4%*	*4%*	*2%*	*2%*	*3%*	*3%*	-	*1%*	*2%*	-	8%zj	*2%*	*7%j*	*4%*	*4%*	*1%*	*5%j*	*3%*	*3%*
DON'T KNOW	**126**	50	10	66	37	89	117	8	11	21	7	8	18	11	14	2	6	13	16	126
	11%jo	*10%*	*7%*	13%z	*11%*	*12%*	*11%*	*12%*	12%o	*17%*	*5%*	13%o	13%jo	20%zjno	*8%*	*1%*	18%jo	12%o	14%jo	*12%*
NO ANSWER	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 221
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1025**	580	245	198	142	372	537	259	581	185	574	447	595	772	737	692	629	109	1025
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
EFFECTIVE BASE	**662**	344	190	159	115	176	426	204	334	141	348	329	454	476	453	420	481	90	1025
ECONOMY/ECONOMIC SITUATION	**223**	150	45	29	35	82	110	45	138	40	150	74	114	175	173	161	121	15	181
	20%ck lp	22%c	*19%*	*14%*	*21%*	*21%*	*18%*	*17%*	*22%*	*16%*	22%k	*16%*	*17%*	20%l	*21%*	*20%*	*17%*	*13%*	*18%*
EDUCATION/SCHOOLS	**197**	132	30	36	48	58	103	41	106	50	141	56	138	165	162	153	146	14	168
	18%bk	*19%*	*13%*	*17%*	29%zef	*15%*	*17%*	*16%*	*17%*	*20%*	21%zk	*12%*	21%zmq	*19%*	*19%*	*19%*	21%zq	*12%*	*16%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**190**	107	47	36	33	69	103	54	111	25	119	71	130	160	152	141	134	9	170
	17%iq	*16%*	*20%*	*17%*	*20%*	*17%*	*17%*	21%i	18%i	*10%*	*18%*	*16%*	20%zmq	18%q	18%q	18%q	19%zq	*8%*	*17%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**176**	115	24	35	25	65	94	48	94	33	128	47	124	149	144	133	128	9	157
	16%bkq	17%b	*10%*	*17%*	*15%*	*16%*	*16%*	*19%*	*15%*	*14%*	19%zk	*10%*	19%zmq	17%q	17%q	17%q	18%zq	*8%*	*15%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**150**	91	25	33	19	64	73	29	99	22	97	53	88	120	119	106	94	16	137
	13%	*13%*	*11%*	*16%*	*11%*	*16%*	*12%*	*11%*	16%zi	*9%*	*15%*	*12%*	*13%*	*14%*	*14%*	*13%*	*13%*	*14%*	*13%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**150**	91	32	27	27	55	77	31	99	20	76	74	95	114	111	104	96	17	160
	13%i	*13%*	*14%*	*13%*	*16%*	*14%*	*13%*	*12%*	16%i	*8%*	*11%*	16%z	14%m	*13%*	*13%*	*13%*	*14%*	*15%*	*16%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**123**	69	32	21	26	41	60	16	68	38	89	33	82	105	103	97	85	8	114
	11%gk	*10%*	*14%*	*10%*	*16%*	*10%*	*10%*	*6%*	*11%*	16%g	13%zk	*7%*	*12%*	*12%*	*12%*	*12%*	*12%*	*7%*	*11%*
INFLATION/PRICES	**85**	51	18	16	6	34	47	28	49	8	48	37	47	73	66	60	48	6	84
	8%i	*8%*	*8%*	*8%*	*4%*	*9%*	*8%*	11%zi	*8%*	*3%*	*7%*	*8%*	*7%*	8%l	*8%*	*8%*	*7%*	*5%*	*8%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**84**	67	6	11	22	33	39	24	43	18	51	33	59	69	68	63	59	4	72
	8%b	10%zb	*3%*	*5%*	13%zf	*8%*	*7%*	*9%*	*7%*	*7%*	*8%*	*7%*	9%zm	*8%*	*8%*	*8%*	*8%*	*3%*	*7%*
POVERTY/INEQUALITY	**79**	48	14	16	9	26	43	18	48	13	46	33	43	59	55	51	48	13	77
	7%	*7%*	*6%*	*8%*	*6%*	*7%*	*7%*	*7%*	*8%*	*5%*	*7%*	*7%*	*6%*	*7%*	*7%*	*6%*	*7%*	*11%*	*8%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**65**	40	16	10	4	26	35	24	36	6	37	28	36	50	46	43	37	8	60
	6%i	*6%*	*7%*	*5%*	*3%*	*7%*	*6%*	9%zi	*6%*	*2%*	*6%*	*6%*	*5%*	*6%*	*5%*	*5%*	*5%*	*7%*	*6%*
HOUSING	**61**	27	16	17	6	21	35	16	36	9	35	24	30	48	44	39	34	3	60
	5%	*4%*	*7%*	8%a	*3%*	*5%*	*6%*	*6%*	*6%*	*4%*	*5%*	*5%*	*4%*	6%l	*5%*	*5%*	*5%*	*3%*	*6%*
PUBLIC SERVICES IN GENERAL	**56**	31	10	14	11	22	26	22	23	11	35	20	39	47	45	42	40	4	50
	5%	*5%*	*4%*	*7%*	*7%*	*6%*	*4%*	8%zh	*4%*	*5%*	*5%*	*4%*	6%m	*5%*	*5%*	*5%*	*6%*	*4%*	*5%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**50**	31	9	10	11	24	16	6	31	13	32	18	26	35	35	32	26	7	46
	4%f	*5%*	*4%*	*5%*	7%f	*6%*	*3%*	*2%*	*5%*	*5%*	*5%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*6%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 221
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
DRUG ABUSE	**43**	26	9	8	5	15	25	8	31	4	14	28	21	36	34	31	24	2	46
	4%j	*4%*	*4%*	*4%*	*3%*	*4%*	*4%*	*3%*	*5%*	*2%*	*2%*	6%zj	*3%*	4%l	*4%*	*4%*	*3%*	*2%*	*4%*
PETROL PRICES/FUEL	**41**	30	8	4	5	21	17	8	31	2	25	17	29	37	36	33	29	2	40
	4%i	*4%*	*3%*	*2%*	*3%*	*5%*	*3%*	*3%*	5%i	*1%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*2%*	*4%*
TAXATION	**37**	19	16	2	*	17	19	12	21	4	24	11	17	27	23	23	19	5	37
	3%d	*3%*	7%zac	*1%*	*	*4%*	*3%*	*5%*	*3%*	*2%*	*4%*	*3%*	*3%*	3%ln	*3%*	*3%*	*3%*	*4%*	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**37**	22	4	11	3	25	11	15	20	1	16	21	17	30	29	23	18	5	37
	3%fi	*3%*	*2%*	*5%*	*2%*	6%zf	*2%*	6%zi	*3%*	*	*2%*	*5%*	*3%*	3%l	3%o	*3%*	*3%*	*4%*	*4%*
POLLUTION/ ENVIRONMENT	**34**	19	13	3	7	8	18	7	13	15	26	8	22	28	27	27	27	4	28
	3%k	*3%*	5%zc	*1%*	*4%*	*2%*	*3%*	*3%*	*2%*	6%zh	*4%*	*2%*	*3%*	*3%*	*3%*	*3%*	4%l	*3%*	*3%*
POPULATION LEVELS/ OVERPOPULATION	**28**	19	2	7	4	10	16	6	17	5	21	7	18	23	22	19	18	2	25
	3%	*3%*	*1%*	*3%*	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*3%*	*3%*	*3%*	*2%*	*3%*	*2%*	*2%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**24**	15	2	7	3	13	9	4	14	5	17	6	20	22	22	21	21	-	22
	2%	*2%*	*1%*	*3%*	*2%*	*3%*	*1%*	*2%*	*2%*	*2%*	*3%*	*1%*	3%zm	*2%*	*3%*	*3%*	3%z	-	*2%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**17**	9	5	3	*	8	9	12	5	-	13	4	10	14	14	11	11	-	14
	2%	*1%*	*2%*	*2%*	*	*2%*	*2%*	5%zhi	*1%*	-	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	-	*1%*
TRANSPORT/PUBLIC TRANSPORT	**17**	12	1	3	5	8	6	9	7	1	11	6	8	12	11	10	8	2	16
	2%	*2%*	*1%*	*2%*	*3%*	*2%*	*1%*	3%z	*1%*	*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**10**	4	2	4	2	2	6	3	6	-	5	5	7	7	7	7	7	-	10
	1%	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	1%m	*1%*	*1%*	*1%*	*1%*	-	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**9**	5	4	1	3	4	3	3	5	2	7	3	5	6	6	5	5	3	12
	1%	*1%*	*2%*	*1%*	*2%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*
TRADE UNIONS/STRIKES	**9**	6	2	1	-	3	6	5	4	-	7	3	7	8	8	7	7	-	8
	1%	*1%*	*1%*	*	-	*1%*	*1%*	2%z	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*
PRIVATISATION	**8**	6	2	-	1	4	3	4	4	-	1	5	1	3	2	2	2	4	9
	1%lnp	*1%*	*1%*	-	*	*1%*	*	*1%*	*1%*	-	*	*1%*	*	*l	*	*	*	3%zlm nop	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**6**	3	2	*	*	4	2	*	6	-	6	*	4	4	4	4	4	-	7
	1%	*1%*	*1%*	*	*	*1%*	*	*	*1%*	-	*1%*	*	*1%*	*	*	*	*1%*	-	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	4	*	1	-	3	3	3	2	1	5	-	4	4	4	4	4	1	5
	*	*1%*	*	*	-	*1%*	*	*1%*	*	*	*1%*	-	1%m	*	*	*1%*	*1%*	*1%*	*
AIDS	**4**	1	1	2	-	3	1	4	-	-	*	4	-	1	1	1	1	-	4
	*	*	*1%*	*1%*	-	*1%*	*	2%zh	-	-	*	*1%*	-	*	*	*	*	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**2**	2	*	-	-	-	2	2	-	-	*	2	-	*	-	-	-	-	3
	***m**	*	*	-	-	-	*	1%z	-	-	*	*	-	*	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 221
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	*	*	1	-	-	2	1	1	-	1	1	-	2	-	-	-	-	4
	*	*	*	*1%*	-	-	*	*	*	-	*	*	-	*	-	-	-	-	*
NORTHERN IRELAND	**2**	-	2	-	-	1	1	2	-	-	-	1	-	2	1	1	1	-	3
	*	-	*1%*	-	-	*	*	*1%*	-	-	-	*	-	*	*	*	*	-	*
ANIMAL WELFARE	**1**	1	*	-	-	-	1	1	-	-	*	1	-	-	-	-	-	-	2
	*	*	*	-	-	-	*	*1%*	-	-	*	*	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**35**	19	8	8	7	5	25	6	15	14	26	9	28	31	31	31	29	-	30
	3%	*3%*	*3%*	*4%*	*4%*	*1%*	4%z	*2%*	*2%*	*6%*	*4%*	*2%*	4%zmq	*4%*	*4%*	*4%*	4%z	-	*3%*
DON'T KNOW	**126**	65	40	21	8	37	78	32	60	35	44	81	61	80	79	73	67	29	126
	11%dj lmnop	*10%*	17%za	*10%*	*5%*	*9%*	13%zd	*12%*	*10%*	*14%*	*7%*	18%zj	*9%*	*9%*	*9%*	*9%*	*10%*	25%zl mnop	*12%*
NO ANSWER	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 222
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	134	891	293	678	382	643	305	442	761	264	166	170	60	261	117	125	120	135	147	190	142	1025
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
EFFECTIVE BASE	**662**	114	553	147	521	314	360	226	245	489	182	130	131	44	144	86	107	97	114	112	82	93	1025
ECONOMY/ECONOMIC SITUATION	**223**	25	198	97	121	74	149	56	104	181	42	22	34	10	89	33	26	29	31	17	62	22	181
	20%des	*16%*	*20%*	27%zd	*17%*	*17%*	*22%*	*17%*	*21%*	*21%*	*17%*	*15%*	*21%*	*15%*	*25%*	27%s	*17%*	23%s	*19%*	*11%*	27%s	*16%*	*18%*
EDUCATION/SCHOOLS	**197**	47	150	60	135	101	96	57	81	167	30	21	28	11	85	15	44	19	37	28	33	18	168
	18%bfj	30%zb	*15%*	*17%*	*19%*	23%zf	*14%*	*17%*	*16%*	19%j	*12%*	*14%*	*18%*	*16%*	24%z	*13%*	28%zoqtu	*15%*	*22%*	*18%*	*14%*	*13%*	*16%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**190**	25	165	59	126	78	112	56	84	163	27	22	28	11	69	25	32	25	21	31	33	16	170
	17%j	*16%*	*17%*	*17%*	*17%*	*17%*	*17%*	*17%*	*17%*	19%j	*11%*	*15%*	*18%*	*17%*	*19%*	*21%*	*20%*	*19%*	*12%*	*20%*	*14%*	*12%*	*17%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**176**	41	135	51	122	82	93	52	79	144	32	25	20	9	65	15	40	24	25	27	32	12	157
	16%bu	26%zb	*14%*	*14%*	*17%*	*18%*	*14%*	*15%*	*16%*	*16%*	*13%*	*17%*	*13%*	*14%*	*18%*	*13%*	25%zortu	19%u	*15%*	*17%*	*14%*	*9%*	*15%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**150**	21	129	47	102	70	80	48	67	127	23	19	32	12	51	25	19	23	17	21	33	7	137
	13%ju	*14%*	*13%*	*13%*	*14%*	*16%*	*12%*	*14%*	*13%*	*15%*	*9%*	*12%*	20%z	*17%*	*14%*	21%zru	*12%*	18%u	*10%*	14%u	*14%*	*5%*	*13%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**150**	18	132	39	106	60	90	39	68	115	35	26	21	11	48	8	18	26	25	16	27	23	160
	13%o	*11%*	*14%*	*11%*	*15%*	*13%*	*13%*	*12%*	*13%*	*13%*	*14%*	*17%*	*13%*	*16%*	*13%*	*6%*	*11%*	20%zos	*15%*	*10%*	*12%*	17%o	*16%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**123**	17	105	45	74	56	67	28	70	97	25	11	14	9	46	11	19	12	30	11	26	11	114
	11%	*11%*	*11%*	*13%*	*10%*	*12%*	*10%*	*8%*	*14%*	*11%*	*10%*	*8%*	*9%*	*14%*	*13%*	*9%*	*12%*	*10%*	18%zsu	*7%*	*11%*	*8%*	*11%*
INFLATION/PRICES	**85**	11	74	23	57	35	49	26	40	65	20	20	16	1	30	10	13	16	7	12	12	10	84
	8%	*7%*	*8%*	*7%*	*8%*	*8%*	*7%*	*8%*	*8%*	*7%*	*8%*	13%zm	*10%*	*2%*	*8%*	*8%*	*8%*	13%zr	*4%*	*8%*	*5%*	*7%*	*8%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**84**	19	66	26	58	35	50	18	48	66	18	12	7	3	33	5	21	14	11	17	9	6	72
	8%	*12%*	*7%*	*7%*	*8%*	*8%*	*7%*	*5%*	*9%*	*8%*	*7%*	*8%*	*4%*	*4%*	*9%*	*4%*	14%zotu	11%t	*7%*	11%t	*4%*	*4%*	*7%*
POVERTY/INEQUALITY	**79**	15	64	13	64	34	44	26	43	62	16	11	17	5	30	11	11	18	5	20	9	5	77
	7%r	*10%*	*7%*	*4%*	9%zc	*8%*	*7%*	*8%*	*9%*	*7%*	*7%*	*7%*	*11%*	*7%*	*8%*	*9%*	*7%*	14%zrtu	*3%*	13%zrtu	*4%*	*4%*	*8%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**65**	5	61	18	45	24	41	21	30	50	16	8	17	3	16	8	6	16	7	6	13	8	60
	6%	*3%*	*6%*	*5%*	*6%*	*5%*	*6%*	*6%*	*6%*	*6%*	*6%*	*6%*	11%zn	*4%*	*4%*	*7%*	*4%*	13%zprs	*4%*	*4%*	*6%*	*5%*	*6%*
HOUSING	**61**	6	55	9	48	19	42	28	25	40	21	17	11	2	17	10	7	10	4	4	19	6	60
	5%	*4%*	*6%*	*3%*	7%z	*4%*	*6%*	8%z	*5%*	*5%*	8%zi	11%zn	*7%*	*4%*	*5%*	*8%*	*4%*	*8%*	*2%*	*3%*	*8%*	*5%*	*6%*
PUBLIC SERVICES IN GENERAL	**56**	20	36	16	39	20	35	22	23	44	11	10	8	2	19	6	19	7	5	5	8	3	50
	5%b	13%zb	*4%*	*4%*	*5%*	*5%*	*5%*	*7%*	*5%*	*5%*	*5%*	*7%*	*5%*	*3%*	*5%*	*5%*	12%zrstu	*5%*	*3%*	*4%*	*4%*	*2%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 222
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**50**	8	42	11	37	20	30	14	22	42	8	4	7	6	17	3	11	7	7	4	8	9	46
	4%	*5%*	*4%*	*3%*	*5%*	*4%*	*4%*	*4%*	*4%*	*5%*	*3%*	*3%*	*5%*	*9%*	*5%*	*2%*	*7%*	*5%*	*4%*	*3%*	*4%*	*7%*	*4%*
DRUG ABUSE	**43**	4	39	10	32	16	26	12	24	33	10	6	4	1	17	9	2	10	-	6	7	5	46
	4%r	*3%*	*4%*	*3%*	*4%*	*4%*	*4%*	*4%*	*5%*	*4%*	*4%*	*4%*	*3%*	*1%*	*5%*	7%pr	*1%*	8%zpr	-	4%r	*3%*	3%r	*4%*
PETROL PRICES/FUEL	**41**	2	40	14	27	22	20	11	21	36	6	5	4	3	15	2	3	11	9	4	6	2	40
	4%	*1%*	*4%*	*4%*	*4%*	*5%*	*3%*	*3%*	*4%*	*4%*	*2%*	*3%*	*3%*	*5%*	*4%*	*1%*	*2%*	9%zoptu	*6%*	*3%*	*2%*	*2%*	*4%*
TAXATION	**37**	2	35	17	17	13	24	13	13	32	5	2	6	6	11	8	5	3	8	2	6	4	37
	3%d	*1%*	*4%*	*5%*	*2%*	*3%*	*4%*	*4%*	*3%*	*4%*	*2%*	*1%*	*4%*	9%zk	*3%*	6%s	*3%*	*2%*	*5%*	*1%*	*3%*	*3%*	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**37**	6	31	11	25	10	27	14	17	22	15	9	12	2	3	5	5	7	3	5	8	2	37
	3%i	*4%*	*3%*	*3%*	*3%*	*2%*	*4%*	*4%*	*3%*	*2%*	6%zi	6%n	8%zn	*4%*	*1%*	*4%*	*4%*	*6%*	*2%*	*4%*	*4%*	*2%*	*4%*
POLLUTION/ ENVIRONMENT	**34**	12	22	10	24	16	18	11	13	32	2	2	2	*	15	6	11	2	4	2	3	6	28
	3%bi	8%zb	*2%*	*3%*	*3%*	*4%*	*3%*	*3%*	*3%*	*4%*	*1%*	*2%*	*1%*	*1%*	*4%*	*5%*	7%zqst	*1%*	*3%*	*1%*	*1%*	*4%*	*3%*
POPULATION LEVELS/ OVERPOPULATION	**28**	7	21	7	19	12	17	12	9	25	3	3	3	2	11	1	7	6	1	2	6	5	25
	3%	*5%*	*2%*	*2%*	*3%*	*3%*	*2%*	*4%*	*2%*	*3%*	*1%*	*2%*	*2%*	*3%*	*3%*	*1%*	*4%*	*5%*	*1%*	*2%*	*3%*	*3%*	*2%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**24**	6	18	12	12	11	13	10	9	16	8	3	4	2	6	5	3	4	5	3	2	-	22
	2%	*4%*	*2%*	*3%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*2%*	*3%*	*3%*	*2%*	4%u	*2%*	*3%*	*3%*	*2%*	*1%*	-	*2%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**17**	2	15	2	14	2	15	3	10	14	3	2	2	2	8	1	2	6	-	3	-	6	14
	2%e	*2%*	*2%*	*1%*	*2%*	*	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*3%*	*2%*	*1%*	*2%*	5%zrt	-	*2%*	-	4%zrt	*1%*
TRANSPORT/PUBLIC TRANSPORT	**17**	6	11	4	13	6	11	4	7	12	5	5	*	1	8	3	8	1	-	1	-	3	16
	2%	4%zb	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*3%*	*	*1%*	*2%*	*3%*	5%zrt	*1%*	-	*1%*	-	*2%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**10**	4	5	4	6	3	6	6	3	5	4	1	2	*	3	*	2	4	-	1	3	*	10
	1%b	3%zb	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	3%z	-	*1%*	*1%*	*	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**9**	4	5	2	6	4	6	1	7	9	1	1	2	*	5	1	2	1	1	2	-	1	12
	1%b	3%zb	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	-	*1%*	*1%*
TRADE UNIONS/STRIKES	**9**	1	8	6	2	4	5	1	6	8	1	*	2	-	6	1	3	1	1	-	-	3	8
	1%d	*1%*	*1%*	*2%*	*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*	*1%*	-	*2%*	*1%*	*2%*	*1%*	*	-	-	*2%*	*1%*
PRIVATISATION	**8**	*	7	3	5	1	6	1	4	8	-	1	-	2	*	2	*	1	-	-	2	3	9
	1%	*	*1%*	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	-	*	-	2%n	*	*2%*	*	*1%*	-	-	*1%*	*2%*	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**6**	1	5	2	4	2	4	2	2	5	1	-	1	-	2	-	-	*	3	-	2	*	7
	1%	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	*	*1%*	*	-	*1%*	-	*	-	-	*	*2%*	-	*1%*	*	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	3	2	2	3	1	4	1	3	6	-	1	*	-	4	-	2	1	-	-	2	*	5
	***b**	2%zb	*	*1%*	*	*	*1%*	*	*1%*	*1%*	-	*1%*	*	-	*1%*	-	*1%*	*1%*	-	-	*1%*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 222
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
AIDS	**4**	1	3	-	4	-	4	3	1	3	1	*	3	-	-	*	-	-	-	-	-	4	4
	*	*1%*	*	-	*1%*	-	*1%*	*1%*	*	*	*	*	2%z	-	-	*	-	-	-	-	-	3%z	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**2**	-	2	*	2	-	2	1	1	1	1	-	-	-	-	1	-	-	1	-	-	*	3
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	*1%*	-	-	*1%*	-	-	*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	-	2	2	*	-	2	*	*	*	2	*	-	-	-	2	-	-	-	-	-	*	4
	***di**	-	*	*1%*	*	-	*	*	*	*	*1%*	*	-	-	-	2%z	-	-	-	-	-	*	*
NORTHERN IRELAND	**2**	*	1	-	2	-	2	-	1	1	*	-	*	-	-	1	-	-	-	-	-	1	3
	*	*	*	-	*	-	*	-	*	*	*	-	*	-	-	*1%*	-	-	-	-	-	*1%*	*
ANIMAL WELFARE	**1**	-	1	*	1	-	1	1	*	*	1	-	-	-	-	1	-	-	-	-	-	-	2
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	1%z	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**35**	8	27	9	26	16	20	16	14	26	10	1	6	1	10	2	8	1	5	4	10	1	30
	3%k	*5%*	*3%*	*2%*	*4%*	*3%*	*3%*	*5%*	*3%*	*3%*	*4%*	*1%*	*4%*	*2%*	*3%*	*2%*	*5%*	*1%*	*3%*	*3%*	*4%*	*1%*	*3%*
DON'T KNOW	**126**	8	118	21	86	33	93	32	53	89	37	10	23	7	25	9	9	18	8	20	21	37	126
	11%ace pr	*5%*	12%a	*6%*	12%c	*7%*	14%ze	*9%*	*10%*	*10%*	*15%*	*6%*	15%kn	*11%*	*7%*	*7%*	*6%*	14%pr	*5%*	13%r	*9%*	26%zo pqrst	*12%*
NO ANSWER	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 223
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	250	360	98	74	135	158	306	254	465	142	311	227	487	452	435	107	31	308	150	263	194	1025
WEIGHTED BASE	**1125**	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	*30%*	*31%*	*11%**	*6%**	*12%*	*14%*	*30%*	*28%*	*42%*	*15%*	*29%*	*23%*	*47%*	*53%*	*35%*	*11%**	*2%***	*30%*	*16%**	*28%*	*17%*	*100%*
EFFECTIVE BASE	**662**	130	276	82	58	112	118	240	190	244	117	245	184	259	278	336	86	19	235	54	208	152	1025
ECONOMY/ECONOMIC SITUATION	**223**	67	76	30	9	24	22	62	58	103	35	54	68	101	132	65	21	4	66	50	62	29	181
	20%o	*20%*	*22%*	*24%*	*13%*	*17%*	*14%*	*18%*	*19%*	*22%*	*20%*	*17%*	26%zk	*19%*	*22%*	*17%*	*18%*	*22%*	*20%*	*29%*	*19%*	*16%*	*18%*
EDUCATION/SCHOOLS	**197**	41	66	34	17	18	28	68	61	69	40	61	49	88	116	55	25	1	44	30	87	26	168
	18%aor	*12%*	*19%*	28%zae	25%a	*13%*	*18%*	*20%*	*19%*	*14%*	*23%*	*19%*	*18%*	*17%*	*20%*	*14%*	*21%*	*5%*	*13%*	*17%*	27%zru	*14%*	*16%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**190**	60	61	21	10	16	20	50	59	81	26	46	47	97	94	77	18	1	50	28	67	29	170
	17%	*18%*	*18%*	*17%*	*15%*	*12%*	*13%*	*15%*	*19%*	*17%*	*15%*	*14%*	*18%*	*18%*	*16%*	*20%*	*15%*	*7%*	*15%*	*16%*	*21%*	*15%*	*17%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**176**	50	57	27	11	15	24	49	46	81	21	41	52	82	105	53	14	3	44	25	61	28	157
	16%	*15%*	*16%*	21%e	*17%*	*11%*	*15%*	*15%*	*15%*	*17%*	*12%*	*13%*	20%k	*15%*	*18%*	*13%*	*12%*	*17%*	*13%*	*14%*	*19%*	*15%*	*15%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**150**	58	37	16	14	17	20	43	37	70	27	42	42	66	81	49	18	3	49	21	37	23	137
	13%	*17%*	*11%*	*13%*	20%b	*12%*	*13%*	*13%*	*12%*	*15%*	*16%*	*13%*	*16%*	*12%*	*14%*	*12%*	*15%*	*14%*	*15%*	*12%*	*12%*	*12%*	*13%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**150**	43	44	19	8	22	27	53	24	73	21	38	24	89	68	59	19	4	49	22	39	31	160
	13%hl	*12%*	*13%*	*16%*	*12%*	*16%*	17%h	16%h	*8%*	15%h	*12%*	*11%*	*9%*	17%zl	*11%*	*15%*	*16%*	*18%*	*15%*	*12%*	*12%*	*16%*	*16%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**123**	41	38	17	7	11	20	48	35	40	30	49	32	41	67	41	15	-	29	14	50	14	114
	11%m	*12%*	*11%*	*14%*	*11%*	*8%*	*13%*	14%zi	*11%*	*8%*	17%zm	15%zm	*12%*	*8%*	*11%*	*10%*	*12%*	-	*9%*	*8%*	16%zru	*8%*	*11%*
INFLATION/PRICES	**85**	21	32	11	7	10	6	14	21	50	3	15	25	45	47	32	5	*	22	16	24	16	84
	8%gjk	*6%*	*9%*	*9%*	*10%*	*7%*	*4%*	*4%*	*7%*	10%zfg	*2%*	4%j	10%jk	8%j	*8%*	*8%*	*4%*	*1%*	*7%*	*9%*	*7%*	*9%*	*8%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**84**	31	25	9	3	5	9	24	26	35	12	18	30	36	56	17	10	2	28	4	29	17	72
	8%o	*9%*	*7%*	*7%*	*4%*	*4%*	*6%*	*7%*	*8%*	*7%*	*7%*	*6%*	11%zk	*7%*	9%o	*4%*	*8%*	*8%*	*8%*	*2%*	*9%*	*9%*	*7%*
POVERTY/INEQUALITY	**79**	13	28	12	4	15	7	19	17	42	10	16	20	43	37	34	4	4	28	17	18	10	77
	7%	*4%*	*8%*	*10%*	*6%*	11%a	*4%*	*6%*	*5%*	*9%*	*6%*	*5%*	*7%*	*8%*	*6%*	*9%*	*3%*	*19%*	*9%*	*10%*	*6%*	*5%*	*8%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**65**	6	21	16	5	8	7	18	14	34	11	18	16	32	30	29	6	1	28	13	14	5	60
	6%au	*2%*	*6%*	13%zab	*7%*	*5%*	*5%*	*5%*	*4%*	*7%*	*6%*	*5%*	*6%*	*6%*	*5%*	*8%*	*5%*	*3%*	9%zu	*8%*	*4%*	*3%*	*6%*
HOUSING	**61**	11	34	5	2	6	13	21	9	30	11	19	9	33	32	24	5	-	19	13	10	15	60
	5%	*3%*	10%za	*4%*	*4%*	*4%*	8%h	*6%*	*3%*	*6%*	*6%*	*6%*	*3%*	*6%*	*5%*	*6%*	*4%*	-	*6%*	*8%*	*3%*	8%t	*6%*
PUBLIC SERVICES IN GENERAL	**56**	8	30	3	7	6	8	20	15	21	11	14	20	21	24	23	7	1	10	7	23	11	50
	5%	*2%*	9%za	*3%*	10%ac	*4%*	*5%*	*6%*	*5%*	*4%*	*6%*	*4%*	*8%*	*4%*	*4%*	*6%*	*6%*	*5%*	*3%*	*4%*	*7%*	*6%*	*5%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**50**	19	10	9	4	6	5	12	17	20	4	9	5	36	35	8	4	3	15	9	14	10	46
	4%lo	*6%*	*3%*	*7%*	*5%*	*4%*	*3%*	*4%*	*5%*	*4%*	*2%*	*3%*	*2%*	7%zkl	6%o	*2%*	*4%*	*16%*	*4%*	*5%*	*4%*	*5%*	*4%*
DRUG ABUSE	**43**	4	24	3	3	4	6	6	11	26	6	6	1	35	13	27	2	-	18	2	5	10	46
	4%gklnt	*1%*	7%za	*2%*	*5%*	*3%*	4%g	*2%*	*3%*	6%g	*4%*	*2%*	*1%*	7%zkl	*2%*	7%zn	*2%*	-	5%t	*1%*	*1%*	5%t	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 223
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	*30%*	*31%*	*11%**	*6%**	*12%*	*14%*	*30%*	*28%*	*42%*	*15%*	*29%*	*23%*	*47%*	*53%*	*35%*	*11%**	*2%***	*30%*	*16%**	*28%*	*17%*	*100%*
PETROL PRICES/FUEL	**41**	13	11	6	4	4	4	7	2	32	4	5	17	19	24	15	2	-	14	5	11	7	40
	4%hk	*4%*	*3%*	*5%*	*5%*	*3%*	*2%*	*2%*	*1%*	7%zgh	*2%*	*2%*	7%zk	*4%*	*4%*	*4%*	*2%*	-	*4%*	*3%*	*3%*	*4%*	*4%*
TAXATION	**37**	11	12	5	1	5	4	9	17	11	5	8	12	17	14	17	3	2	19	7	9	1	37
	3%u	*3%*	*3%*	*4%*	*2%*	*3%*	*2%*	*3%*	6%z	*2%*	*3%*	*2%*	*5%*	*3%*	*2%*	*4%*	*3%*	*12%*	6%zu	*4%*	*3%*	*	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**37**	5	10	6	4	6	-	3	9	25	2	5	17	15	19	15	3	-	13	8	3	4	37
	3%gkt	*1%*	*3%*	*5%*	6%a	*4%*	-	*1%*	*3%*	5%zfg	*1%*	*1%*	6%zjk	*3%*	*3%*	*4%*	*3%*	-	4%t	*4%*	*1%*	*2%*	*4%*
POLLUTION/ ENVIRONMENT	**34**	5	8	7	9	5	8	13	9	12	4	7	8	19	21	6	6	1	7	3	20	1	28
	3%ou	*1%*	*2%*	*5%*	13%zabe	*4%*	*5%*	*4%*	*3%*	*3%*	*3%*	*2%*	*3%*	*4%*	*4%*	*2%*	*5%*	*5%*	*2%*	*2%*	6%zru	*	*3%*
POPULATION LEVELS/ OVERPOPULATION	**28**	10	6	4	*	6	4	4	13	11	3	3	12	14	17	6	5	-	8	5	12	1	25
	3%k	*3%*	*2%*	*3%*	*	*5%*	*2%*	*1%*	*4%*	*2%*	*2%*	*1%*	5%k	*3%*	*3%*	*2%*	*5%*	-	*2%*	*3%*	*4%*	*1%*	*2%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**24**	14	3	3	4	2	3	8	6	10	8	11	5	8	15	7	3	-	3	4	4	5	22
	2%	*4%*	*1%*	*2%*	6%zb	*1%*	*2%*	*2%*	*2%*	*2%*	*4%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	-	*1%*	*2%*	*1%*	*3%*	*2%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**17**	2	9	2	-	2	-	2	10	5	*	*	7	10	12	5	-	-	5	2	6	3	14
	2%k	*1%*	*3%*	*2%*	-	*2%*	-	*1%*	3%zg	*1%*	*	*	2%k	*2%*	*2%*	*1%*	-	-	*2%*	*1%*	*2%*	*2%*	*1%*
TRANSPORT/PUBLIC TRANSPORT	**17**	8	2	2	*	2	*	2	9	5	-	2	6	9	12	5	1	-	4	2	7	3	16
	2%	*2%*	*1%*	*2%*	*1%*	*2%*	*	*1%*	*3%*	*1%*	-	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	-	*1%*	*1%*	*2%*	*1%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**10**	2	4	1	-	2	-	3	-	6	2	2	4	4	3	5	2	-	1	2	2	3	10
	1%	*1%*	*1%*	*1%*	-	*2%*	-	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*	*1%*	*1%*	*2%*	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**9**	-	3	2	1	3	1	1	2	6	-	-	2	7	4	4	1	-	4	2	2	1	12
	1%	-	*1%*	*2%*	2%a	2%a	*1%*	*	*1%*	*1%*	-	-	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	*1%*	*	*1%*
TRADE UNIONS/STRIKES	**9**	3	4	1	1	-	1	1	3	5	1	1	3	6	5	3	1	-	1	-	7	2	8
	1%	*1%*	*1%*	*1%*	*1%*	-	*1%*	*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*	-	2%z	*1%*	*1%*
PRIVATISATION	**8**	1	3	-	-	4	2	3	-	5	*	*	1	6	1	4	2	-	3	1	3	1	9
	1%	*	*1%*	-	-	3%z	*1%*	*1%*	-	*1%*	*	*	*	*1%*	*	*1%*	2%n	-	*1%*	*1%*	*1%*	*	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**6**	3	3	-	*	-	-	1	3	1	1	3	1	3	1	5	*	-	*	3	1	*	7
	1%	*1%*	*1%*	-	*	-	-	*	*1%*	*	*1%*	*1%*	*	*1%*	*	*1%*	*	-	*	*2%*	*	*	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	1	1	2	1	-	2	3	2	*	-	1	3	1	4	1	-	-	3	1	2	-	5
	*	*	*	*2%*	*1%*	-	*1%*	*1%*	*1%*	*	-	*	*1%*	*	*1%*	*	-	-	*1%*	*1%*	*1%*	-	*
AIDS	**4**	-	2	-	-	-	-	-	1	3	-	-	-	4	-	4	-	-	1	-	2	1	4
	*	-	*1%*	-	-	-	-	-	*	*1%*	-	-	-	*1%*	-	1%z	-	-	*	-	*1%*	*1%*	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**2**	-	*	-	-	-	-	-	2	-	-	-	-	2	-	2	-	-	1	1	-	*	3
	*	-	*	-	-	-	-	-	*1%*	-	-	-	-	*	-	*1%*	-	-	*	*1%*	-	*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	1	1	-	-	-	-	-	2	*	-	-	-	2	1	1	-	-	-	-	*	2	4
	*	*	*	-	-	-	-	-	*1%*	*	-	-	-	*	*	*	-	-	-	-	*	1%z	*
NORTHERN IRELAND	**2**	-	1	-	-	-	-	-	1	1	-	-	-	2	-	2	-	-	2	-	-	-	3
	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	*	-	-	*1%*	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 223
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	*30%*	*31%*	*11%**	*6%**	*12%*	*14%*	*30%*	*28%*	*42%*	*15%*	*29%*	*23%*	*47%*	*53%*	*35%*	*11%**	*2%***	*30%*	*16%**	*28%*	*17%*	*100%*
ANIMAL WELFARE	**1**	-	*	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-	-	2
	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	*	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**35**	15	9	5	2	3	-	5	12	18	3	11	8	16	17	15	3	-	6	3	16	4	30
	3%	*4%*	*3%*	*4%*	*3%*	*2%*	-	*2%*	4%f	4%f	*2%*	*3%*	*3%*	*3%*	*3%*	*4%*	*2%*	-	*2%*	*2%*	*5%*	*2%*	*3%*
DON'T KNOW	**126**	34	35	7	11	26	23	41	41	44	25	43	24	59	65	47	12	2	42	15	24	27	126
	11%t	*10%*	*10%*	*5%*	16%c	19%za bc	*15%*	*12%*	*13%*	*9%*	*15%*	*13%*	*9%*	*11%*	*11%*	*12%*	*10%*	*11%*	*13%*	*8%*	*8%*	15%t	*12%*
NO ANSWER	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 224
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	501	524	153	132	159	170	173	153	85	285	329	411	240	298	234	253	538	487	1025
WEIGHTED BASE	**1125**	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**662**	259	434	120	99	69	142	144	120	53	209	179	311	201	132	170	199	316	367	1025
ECONOMY/ECONOMIC SITUATION	**704**	370	335	76	113	141	142	111	85	35	189	284	232	236	211	147	110	447	257	604
	63%bi lpr	69%zb	*57%*	*55%*	65%i	67%i	74%zc hijkl	66%il	56%i	*39%*	61%i	70%zc hil	56%i	77%zn op	67%p	59%p	*43%*	*72%zr*	*51%*	*59%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**299**	150	149	45	58	66	56	36	25	12	104	122	73	70	80	66	83	151	149	284
	27%hi l	*28%*	*25%*	33%gh il	34%gh il	31%hi l	29%hi l	*21%*	*16%*	*14%*	33%zg hil	30%hi l	*18%*	*23%*	*26%*	*26%*	33%zm	*24%*	*29%*	*28%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**283**	146	137	21	29	73	55	43	44	17	51	127	104	57	86	79	61	143	140	240
	25%cd jm	*27%*	*23%*	*16%*	*17%*	34%cd j	28%cd j	25%j	29%cd j	*19%*	*16%*	32%zc dj	25%cj	*19%*	*27%*	32%zm	*24%*	*23%*	*28%*	*23%*
EDUCATION/SCHOOLS	**245**	98	147	35	32	48	46	45	28	10	67	95	83	91	77	36	41	168	77	213
	22%op r	*18%*	25%za	25%i	*19%*	*23%*	*24%*	27%il	*18%*	*12%*	*22%*	*23%*	*20%*	30%zo p	24%o	*14%*	*16%*	27%zr	*15%*	*21%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**205**	63	143	19	28	43	34	41	25	15	47	77	81	69	51	36	50	119	86	181
	18%a	*12%*	24%za	*14%*	*16%*	*20%*	*18%*	24%zc j	*17%*	*17%*	*15%*	*19%*	*20%*	22%o	*16%*	*14%*	*20%*	*19%*	*17%*	*18%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**196**	88	108	21	36	37	25	26	31	20	57	62	77	34	57	53	51	91	105	206
	17%m	*16%*	*18%*	*16%*	*21%*	*18%*	*13%*	*15%*	*20%*	*23%*	*18%*	*15%*	*19%*	*11%*	*18%*	21%m	20%m	*15%*	21%zq	*20%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**172**	93	79	27	15	21	32	28	34	15	42	53	77	68	41	29	34	108	63	155
	15%dr	*17%*	*13%*	20%dj	*9%*	*10%*	17%k	*17%*	22%zd ejk	*16%*	14%d	*13%*	19%zd	22%zn op	*13%*	*12%*	*13%*	*17%*	*13%*	*15%*
INFLATION/PRICES	**124**	61	62	17	30	23	12	17	16	8	48	35	41	14	39	27	43	54	70	125
	11%fm	*11%*	*11%*	*12%*	18%zf kl	*11%*	*6%*	*10%*	*10%*	*9%*	15%zfk	9%f	*10%*	*5%*	13%m	11%m	17%zm	*9%*	14%zq	*12%*
POVERTY/INEQUALITY	**99**	37	62	7	15	20	21	16	11	9	22	41	36	24	29	24	23	53	46	95
	9%	*7%*	11%z	*5%*	*9%*	*9%*	*11%*	*10%*	*7%*	*10%*	*7%*	*10%*	*9%*	*8%*	*9%*	*9%*	*9%*	*9%*	*9%*	*9%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**96**	43	53	3	18	15	21	18	16	6	21	35	40	32	22	22	20	55	42	84
	9%c	*8%*	*9%*	*2%*	11%c	*7%*	11%c	10%c	11%c	*7%*	7%c	9%c	10%c	*11%*	*7%*	*9%*	*8%*	*9%*	*8%*	*8%*
HOUSING	**73**	33	40	16	21	8	11	3	6	8	38	19	16	3	15	22	34	18	55	76
	7%glm q	*6%*	*7%*	12%ze ghkl	12%zeg hkl	*4%*	*6%*	*2%*	*4%*	8%g	12%zeg hkl	*5%*	4%g	*1%*	*5%*	9%m	13%zmn	*3%*	11%zq	*7%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**73**	37	36	13	19	11	11	7	10	1	32	22	19	13	21	20	20	34	39	67
	6%l	*7%*	*6%*	10%il	11%il	*5%*	*6%*	*4%*	*7%*	*2%*	10%zgi l	*5%*	*5%*	*4%*	*7%*	*8%*	*8%*	*5%*	*8%*	*7%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**68**	29	39	8	3	7	22	8	9	11	12	29	28	21	28	8	11	49	19	62
	6%dr	*5%*	*7%*	6%j	*2%*	*3%*	12%zde gjk	*5%*	*6%*	12%dej	*4%*	*7%*	*7%*	*7%*	*9%*	*3%*	*4%*	8%r	*4%*	*6%*
PUBLIC SERVICES IN GENERAL	**63**	34	29	4	10	6	13	16	10	3	15	20	29	23	13	13	14	36	27	56
	6%	*6%*	*5%*	*3%*	*6%*	*3%*	7%k	9%zc	*7%*	*3%*	*5%*	*5%*	*7%*	*7%*	*4%*	*5%*	*5%*	*6%*	*5%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 224
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
DRUG ABUSE	**49**	28	21	7	10	9	9	4	6	3	17	19	13	5	13	10	20	18	31	55
	4%m	*5%*	*4%*	*5%*	*6%*	*4%*	*5%*	*2%*	*4%*	*3%*	*5%*	*5%*	*3%*	*2%*	*4%*	*4%*	8%zm	*3%*	6%zq	*5%*
POLLUTION/ ENVIRONMENT	**43**	24	19	10	3	5	11	8	5	*	13	16	14	19	14	7	3	33	11	35
	4%pr	*5%*	*3%*	7%zdij	*2%*	*2%*	6%k	*5%*	*4%*	*	*4%*	*4%*	*3%*	6%p	*4%*	*3%*	*1%*	5%r	*2%*	*3%*
PETROL PRICES/FUEL	**42**	26	16	4	9	9	3	11	6	*	13	12	17	3	9	22	8	12	29	41
	4%mq	*5%*	*3%*	*3%*	*5%*	*4%*	*1%*	7%f	*4%*	*	*4%*	3%f	*4%*	*1%*	*3%*	9%zmnp	*3%*	*2%*	6%zq	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**42**	18	24	4	3	6	10	8	9	2	7	16	19	2	7	16	16	9	33	43
	4%mq	*3%*	*4%*	*3%*	*2%*	*3%*	*5%*	*5%*	*6%*	*2%*	*2%*	*4%*	*5%*	*1%*	*2%*	7%zm	6%zm	*1%*	6%zq	*4%*
TAXATION	**41**	22	19	7	10	13	3	3	3	2	16	16	8	6	8	16	11	14	27	41
	4%l	*4%*	*3%*	*5%*	*6%*	*6%*	*2%*	*2%*	*2%*	*2%*	5%l	4%f	*2%*	*2%*	*2%*	6%zm	*4%*	*2%*	5%zq	*4%*
POPULATION LEVELS/ OVERPOPULATION	**38**	14	25	1	3	9	5	10	9	3	4	13	21	16	11	7	4	27	11	34
	3%jr	*3%*	*4%*	*1%*	*2%*	*4%*	*2%*	6%cj	6%cj	*3%*	*1%*	*3%*	5%zcj	*5%*	*4%*	*3%*	*2%*	*4%*	*2%*	*3%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**30**	20	10	2	3	1	4	3	13	4	6	5	19	7	8	5	10	16	14	27
	3%b	*4%*	*2%*	*2%*	*2%*	*	*2%*	*2%*	8%zcdefgjkl	*4%*	*2%*	*1%*	5%zgk	*2%*	*3%*	*2%*	*4%*	*3%*	*3%*	*3%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**20**	12	9	1	4	4	4	1	5	2	5	7	7	3	5	7	6	8	12	18
	2%	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*3%*	*2%*	*1%*	*2%*	*2%*
TRANSPORT/PUBLIC TRANSPORT	**20**	9	11	3	2	4	3	2	4	2	5	7	8	7	6	1	5	13	7	20
	2%	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**12**	6	6	2	-	2	2	1	3	2	2	4	5	3	3	3	3	6	6	13
	1%	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**11**	5	7	4	2	2	*	1	2	-	6	2	4	2	6	2	2	8	3	13
	1%	*1%*	*1%*	*3%*	*1%*	*1%*	*	*1%*	*2%*	-	*2%*	*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*
PRIVATISATION	**10**	8	3	1	2	3	-	3	1	-	4	3	4	3	3	3	2	5	5	12
	1%	*1%*	*	*1%*	*1%*	*2%*	-	*2%*	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
TRADE UNIONS/STRIKES	**9**	6	3	1	1	5	1	1	-	-	2	6	1	6	1	1	2	7	3	8
	1%	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	-	-	*1%*	*1%*	*	*2%*	*	*	*1%*	*1%*	*	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**7**	5	2	2	-	-	*	2	3	-	2	*	4	3	*	2	1	3	4	8
	1%	*1%*	*	*2%*	-	-	*	*1%*	*2%*	-	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	3	3	*	-	3	1	-	2	-	*	4	2	2	4	-	*	6	*	6
	1%r	*	*1%*	*	-	*1%*	*	-	*1%*	-	*	*1%*	*1%*	*1%*	*1%*	-	*	*1%*	*	*1%*
AIDS	**4**	*	4	*	1	-	1	2	-	-	1	1	2	-	*	-	4	*	4	4
	*	*	*1%*	*	*1%*	-	*1%*	*1%*	-	-	*	*	*	-	*	-	1%z	*	*1%*	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**3**	2	1	-	3	*	-	-	*	-	3	*	*	-	*	1	2	*	3	5
	*	*	*	-	2%zl	*	-	-	*	-	*1%*	*	*	-	*	*	*1%*	*	*1%*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 224
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	*48%*	*52%*	*12%*	*15%**	*19%**	*17%*	*15%*	*14%*	*8%**	*28%*	*36%*	*37%*	*27%*	*28%*	*22%*	*23%*	*55%*	*45%*	*100%*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	2	-	*	-	-	-	-	1	1	*	-	2	-	*	-	2	*	2	4
	*	*	-	*	-	-	-	-	*	*1%*	*	-	*	-	*	-	*1%*	*	*	*
NORTHERN IRELAND	**2**	*	1	*	1	-	*	-	-	-	1	*	-	-	-	-	2	-	2	3
	*	*	*	*	*1%*	-	*	-	-	-	*	*	-	-	-	-	*1%*	-	*	*
ANIMAL WELFARE	**1**	1	-	*	1	-	-	-	-	-	1	-	-	-	-	*	1	-	1	2
	*	*	-	*	*1%*	-	-	-	-	-	*	-	-	-	-	*	*	-	*	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	1	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	1
	*	*	-	-	-	-	-	-	*1%*	-	-	-	*	*	-	-	-	*	-	*
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**53**	23	30	1	8	7	11	9	8	7	10	18	25	20	16	10	6	36	16	47
	5%cpr	*4%*	*5%*	*1%*	*5%*	*3%*	6%c	6%c	*6%*	8%c	3%c	*4%*	6%c	7%p	*5%*	*4%*	*2%*	*6%*	*3%*	*5%*
DON'T KNOW	**126**	59	67	20	25	19	9	14	19	19	45	28	53	24	31	38	33	55	71	126
	11%fk	*11%*	*11%*	15%fk	15%fk	*9%*	*4%*	*8%*	12%f	22%zefgkl	15%fk	7%f	13%fgk	*8%*	*10%*	15%m	*13%*	*9%*	14%zq	*12%*
NO ANSWER	**1**	*	*	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	2
	*	*	*	*1%*	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 225
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1025**	365	109	551	289	736	894	129	78	60	134	56	118	100	136	70	62	103	108	1025
WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
EFFECTIVE BASE	**662**	221	94	412	146	561	596	105	67	25	102	51	98	86	117	62	53	89	93	1025
ECONOMY/ECONOMIC SITUATION	**704**	343	90	272	229	476	671	33	37	89	75	32	61	33	123	89	15	78	70	604
	63%cg	68%zc	67%c	*56%*	*65%*	*61%*	64%g	*48%*	*40%*	*74%*	57%h	*57%*	*45%*	60%hl	73%zh	80%zh	*45%*	73%zh	64%hl	*59%*
	hlp														jklp	jklmp		jlp	p	
																r				
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**299**	156	26	117	97	203	274	26	30	21	38	16	39	21	36	35	8	27	28	284
	27%c	31%b	*19%*	*24%*	*28%*	*26%*	*26%*	37%zf	*32%*	*17%*	*28%*	*29%*	*29%*	38%zn	*21%*	*32%*	*24%*	*25%*	*25%*	*28%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**283**	130	45	108	93	190	268	13	24	43	31	17	29	12	44	23	7	28	25	240
	25%c	*26%*	33%c	*22%*	*27%*	*25%*	*25%*	*19%*	*25%*	*35%*	*23%*	*30%*	*21%*	*21%*	*26%*	*21%*	*21%*	*26%*	*23%*	*23%*
EDUCATION/SCHOOLS	**245**	110	38	96	85	160	231	14	11	20	33	11	37	8	48	36	5	16	22	213
	22%h	*22%*	*29%*	*20%*	*24%*	*21%*	*22%*	*21%*	*11%*	*17%*	25%h	*19%*	27%hm	*14%*	29%hm	32%zh	*15%*	*15%*	*20%*	*21%*
													q		q	mpq				
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**205**	81	33	92	65	140	195	9	21	16	31	4	22	5	50	22	6	13	17	181
	18%km	*16%*	*24%*	*19%*	*19%*	*18%*	*19%*	*13%*	22%km	*13%*	23%km	*7%*	*17%*	*8%*	30%zk	*20%*	*17%*	*13%*	*15%*	*18%*
															lmqr					
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**196**	83	21	93	56	140	179	18	27	8	30	10	27	14	19	18	9	14	20	206
	17%	*16%*	*16%*	*19%*	*16%*	*18%*	*17%*	25%zf	29%znq	*7%*	23%n	*18%*	*20%*	25%nq	*12%*	*16%*	27%nq	*13%*	*18%*	*20%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**172**	69	15	88	40	131	167	5	13	14	15	9	25	7	21	26	6	14	20	155
	15%g	*14%*	*11%*	18%z	*12%*	17%z	16%g	*7%*	*14%*	*12%*	*12%*	*15%*	*19%*	*13%*	*13%*	*24%*	*18%*	*13%*	*18%*	*15%*
INFLATION/PRICES	**124**	61	8	54	36	87	108	15	11	5	19	1	19	12	24	14	4	6	10	125
	11%fk	*12%*	*6%*	*11%*	*10%*	*11%*	*10%*	22%zf	*11%*	*4%*	14%kq	*2%*	14%kq	21%zk	14%kq	*12%*	12%k	*5%*	*9%*	*12%*
														qr						
POVERTY/INEQUALITY	**99**	38	11	50	25	75	94	5	15	9	18	-	14	4	20	4	2	7	7	95
	9%k	*8%*	*8%*	*10%*	*7%*	*10%*	*9%*	*8%*	16%zko	*7%*	14%ko	-	10%k	6%k	12%k	*4%*	6%k	*6%*	*6%*	*9%*
									qr											
PENSIONS/SOCIAL SECURITY/BENEFITS	**96**	45	15	36	26	70	93	3	6	9	12	4	6	2	26	12	3	6	11	84
	9%	*9%*	*11%*	*7%*	*7%*	*9%*	*9%*	*4%*	*6%*	*7%*	*9%*	*7%*	*4%*	*4%*	15%zl	*11%*	*10%*	*5%*	*10%*	*8%*
															mq					
HOUSING	**73**	30	6	37	19	54	65	8	15	4	17	3	5	5	7	8	1	2	6	76
	7%	*6%*	*4%*	*8%*	*5%*	*7%*	*6%*	12%zf	16%zln	*3%*	13%zln	*6%*	*4%*	9%q	*4%*	*7%*	*2%*	*2%*	*6%*	*7%*
									pqr		pq									
LOW PAY/MINIMUM WAGE/FAIR WAGES	**73**	41	1	31	26	47	67	6	5	1	8	3	12	4	10	16	2	5	7	67
	6%b	8%b	*	6%b	*7%*	*6%*	*6%*	*9%*	*6%*	*1%*	*6%*	*6%*	*9%*	*8%*	*6%*	14%z	*5%*	*5%*	*6%*	*7%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**68**	37	5	26	12	56	63	5	2	9	10	1	11	2	13	9	3	5	3	62
	6%	*7%*	*4%*	*5%*	*3%*	7%z	*6%*	*7%*	*2%*	*8%*	*8%*	*1%*	*8%*	*3%*	*8%*	*8%*	10%hkr	*5%*	*3%*	*6%*
PUBLIC SERVICES IN GENERAL	**63**	38	2	23	16	47	58	5	4	6	16	3	4	4	6	10	1	3	7	56
	6%	8%b	*2%*	*5%*	*4%*	*6%*	*6%*	*7%*	*4%*	*5%*	12%zln	*5%*	*3%*	*6%*	*4%*	*9%*	*4%*	*3%*	*6%*	*5%*
											q									

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 225
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
DRUG ABUSE	**49**	21	5	22	20	29	41	8	7	1	8	2	9	7	2	3	*	4	4	55
	4%	*4%*	*4%*	*4%*	*6%*	*4%*	*4%*	12%zf	8%n	*1%*	6%n	*4%*	7%n	13%zno pqr	*1%*	*3%*	*1%*	*4%*	*3%*	*5%*
POLLUTION/ ENVIRONMENT	**43**	26	6	12	9	35	42	1	6	2	6	-	3	*	8	11	1	3	3	35
	4%c	*5%*	*4%*	*2%*	*2%*	*5%*	*4%*	*2%*	*7%*	*1%*	*4%*	-	*2%*	*1%*	*5%*	10%zkl m	*3%*	*3%*	*3%*	*3%*
PETROL PRICES/FUEL	**42**	22	4	15	13	29	41	1	4	1	5	-	1	7	13	4	2	-	5	41
	4%	*4%*	*3%*	*3%*	*4%*	*4%*	*4%*	*1%*	*4%*	*1%*	*3%*	-	*1%*	12%zjk loq	8%zlq	*4%*	5%q	-	5%q	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**42**	16	5	21	9	32	36	5	-	-	7	2	5	3	16	2	-	4	1	43
	4%	*3%*	*4%*	*4%*	*3%*	*4%*	*3%*	8%zf	-	-	*5%*	*4%*	*4%*	5%h	10%zho pr	*2%*	-	*4%*	*1%*	*4%*
TAXATION	**41**	27	3	11	14	27	35	6	4	1	17	-	1	4	4	4	2	3	2	41
	4%c	*5%*	*2%*	*2%*	*4%*	*4%*	*3%*	9%zf	*4%*	*1%*	13%zkl noqr	-	*1%*	7%kl	*3%*	*3%*	*5%*	*3%*	*2%*	*4%*
POPULATION LEVELS/ OVERPOPULATION	**38**	17	6	16	9	29	37	1	1	3	10	2	3	2	4	8	1	1	2	34
	3%	*3%*	*4%*	*3%*	*3%*	*4%*	*4%*	*1%*	*2%*	*3%*	8%zqr	*4%*	*3%*	*3%*	*3%*	*7%*	*2%*	*1%*	*2%*	*3%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**30**	9	2	18	4	26	30	*	2	3	2	2	3	2	5	6	-	1	4	27
	3%	*2%*	*2%*	4%z	*1%*	3%z	*3%*	*	*2%*	*2%*	*2%*	*3%*	*2%*	*4%*	*3%*	*6%*	-	*1%*	*4%*	*3%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**20**	13	1	6	6	14	17	3	-	-	4	-	2	-	2	5	-	1	6	18
	2%	*3%*	*1%*	*1%*	*2%*	*2%*	*2%*	*4%*	-	-	*3%*	-	*2%*	-	*1%*	*5%*	-	*1%*	5%zh	*2%*
TRANSPORT/PUBLIC TRANSPORT	**20**	10	1	9	9	11	16	4	1	1	2	-	5	*	3	5	-	2	1	20
	2%	*2%*	*1%*	*2%*	*3%*	*1%*	*2%*	6%zf	*1%*	*1%*	*1%*	-	*4%*	*1%*	*2%*	*4%*	-	*2%*	*1%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**12**	6	-	6	3	9	11	1	-	-	2	1	2	2	3	-	1	-	1	13
	1%	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	-	-	*2%*	*2%*	*1%*	4%zhoq	*2%*	-	*2%*	-	*1%*	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**11**	6	2	3	4	8	10	1	1	-	1	-	*	1	3	2	-	-	2	13
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	-	*1%*	-	*	*2%*	*2%*	*2%*	-	-	*2%*	*1%*
PRIVATISATION	**10**	5	2	3	2	8	9	2	-	-	4	-	1	-	2	-	1	-	3	12
	1%	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*3%*	-	-	*3%*	-	*1%*	-	*1%*	-	*2%*	-	*3%*	*1%*
TRADE UNIONS/STRIKES	**9**	3	3	3	5	4	8	1	-	-	2	-	-	-	2	3	-	-	3	8
	1%	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	-	*1%*	-	-	-	*1%*	*2%*	-	-	*2%*	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**7**	2	*	5	*	7	7	*	-	-	1	2	1	1	-	1	-	-	-	8
	1%	*	*	*1%*	*	*1%*	*1%*	*1%*	-	-	*1%*	3%zn	*1%*	2%zn	-	*1%*	-	-	-	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	6	-	*	1	5	6	*	-	1	*	-	-	1	-	2	-	1	-	6
	1%c	*1%*	-	*	*	*1%*	*1%*	*1%*	-	*1%*	*	-	-	3%zln	-	*2%*	-	*1%*	-	*1%*
AIDS	**4**	3	-	1	3	1	3	1	-	-	3	-	-	-	-	-	-	1	-	4
	***e**	*1%*	-	*	*1%*	*	*	2%zf	-	-	2%z	-	-	-	-	-	-	*1%*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
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WEIGHTED BASE	**1125**	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	*45%*	*12%**	*43%*	*31%*	*69%*	*94%*	*6%*	*8%**	*11%***	*12%*	*5%**	*12%**	*5%**	*15%*	*10%**	*3%**	*10%**	*10%**	*100%*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**3**	2	-	1	3	*	-	3	-	-	-	-	-	-	-	-	-	3	-	5
	***e**	*	-	*	*1%*	*	-	5%zf	-	-	-	-	-	-	-	-	-	3%zn	-	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	-	-	2	-	2	1	1	-	-	*	-	1	-	-	-	-	1	-	4
	*	-	-	*	-	*	*	1%zf	-	-	*	-	*1%*	-	-	-	-	*	-	*
NORTHERN IRELAND	**2**	1	-	1	1	*	-	2	-	-	1	-	-	-	-	-	-	1	-	3
	***e**	*	-	*	*	*	-	2%zf	-	-	*	-	-	-	-	-	-	*1%*	-	*
ANIMAL WELFARE	**1**	-	-	1	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	2
	*	-	-	*	*	-	-	2%zf	-	-	-	-	-	-	-	-	-	1%z	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	-	-	1	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	1
	*	-	-	*	-	*	*	-	-	-	-	1%z	-	-	-	-	-	-	-	*
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**53**	27	6	20	15	37	50	2	4	7	1	5	8	6	7	4	1	5	4	47
	5%j	*5%*	*4%*	*4%*	*4%*	*5%*	*5%*	*3%*	*4%*	*6%*	*1%*	8%j	*6%*	10%zj	*4%*	*4%*	*4%*	*5%*	*4%*	*5%*
DON'T KNOW	**126**	50	10	66	37	89	117	8	11	21	7	8	18	11	14	2	6	13	16	126
	11%jo	*10%*	*7%*	13%z	*11%*	*12%*	*11%*	*12%*	12%o	*17%*	*5%*	13%o	13%jo	20%zjno	*8%*	*1%*	18%jo	12%o	14%jo	*12%*
NO ANSWER	**1**	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	2
	*	-	-	*	-	*	-	1%zf	-	-	-	-	-	-	-	-	-	-	*1%*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 226
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1025**	580	245	198	142	372	537	259	581	185	574	447	595	772	737	692	629	109	1025
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
EFFECTIVE BASE	**662**	344	190	159	115	176	426	204	334	141	348	329	454	476	453	420	481	90	1025
ECONOMY/ECONOMIC SITUATION	**704**	458	138	107	126	229	374	150	387	167	470	234	448	579	568	536	473	53	604
	63%ck q	67%zb c	*59%*	*52%*	76%ze f	*58%*	*63%*	*58%*	*62%*	*68%*	70%zk	*51%*	68%zm q	66%zq	68%zm q	68%zq	67%zq	*45%*	*59%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**299**	173	75	51	38	110	165	84	174	41	170	129	173	233	219	200	179	24	284
	27%i	*25%*	32%z	*25%*	*23%*	*28%*	*28%*	33%zi	28%i	*17%*	*26%*	*28%*	*26%*	*27%*	*26%*	*25%*	*25%*	*20%*	*28%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**283**	179	44	60	36	130	126	47	197	39	180	103	152	226	223	200	160	31	240
	25%bf gilp	26%b	*19%*	29%b	*22%*	33%zd f	*21%*	*18%*	32%zg i	*16%*	*27%*	*23%*	*23%*	26%l	*26%*	*25%*	*23%*	*27%*	*23%*
EDUCATION/SCHOOLS	**245**	159	45	41	61	65	133	59	130	57	170	75	168	203	200	188	176	16	213
	22%ek q	*23%*	*19%*	*20%*	37%ze f	*16%*	*22%*	*23%*	*21%*	*23%*	26%zk	*16%*	25%zm q	23%q	24%q	24%q	25%zq	*14%*	*21%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**205**	138	27	40	28	76	110	49	114	43	137	68	136	169	162	149	143	14	181
	18%bk	20%b	*11%*	19%b	*17%*	*19%*	*19%*	*19%*	*18%*	*17%*	*21%*	*15%*	20%zm	*19%*	*19%*	*19%*	20%z	*12%*	*18%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**196**	116	38	43	33	72	100	46	124	27	101	95	122	146	143	134	124	23	206
	17%i	*17%*	*16%*	*21%*	*20%*	*18%*	*17%*	*18%*	20%i	*11%*	*15%*	21%zj	18%m	*17%*	*17%*	*17%*	*18%*	*19%*	*20%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**172**	98	39	34	38	64	78	27	95	50	122	49	118	145	141	136	120	13	155
	15%fg k	*14%*	*17%*	*16%*	23%zf	*16%*	*13%*	*10%*	*15%*	20%g	18%zk	*11%*	18%zm	*17%*	*17%*	*17%*	17%z	*11%*	*15%*
INFLATION/PRICES	**124**	71	27	25	9	50	67	39	74	11	61	62	65	103	92	82	67	9	125
	11%dip	*10%*	*11%*	*12%*	*5%*	13%d	*11%*	15%zi	12%i	*4%*	*9%*	14%z	*10%*	12%lno	*11%*	*10%*	*9%*	*8%*	*12%*
POVERTY/INEQUALITY	**99**	59	20	19	15	32	52	22	60	17	57	42	52	70	67	62	59	18	95
	9%	*9%*	*9%*	*9%*	*9%*	*8%*	*9%*	*9%*	*10%*	*7%*	*9%*	*9%*	*8%*	*8%*	*8%*	*8%*	*8%*	16%zlm nop	*9%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**96**	73	11	13	22	35	49	27	48	21	60	36	66	76	74	70	66	5	84
	9%b	11%zb	*4%*	*6%*	*13%*	*9%*	*8%*	*10%*	*8%*	*9%*	*9%*	*8%*	10%m	*9%*	*9%*	*9%*	*9%*	*4%*	*8%*
HOUSING	**73**	33	22	18	6	27	42	23	39	12	36	36	35	59	52	46	40	3	76
	7%l	*5%*	10%a	*9%*	*3%*	*7%*	*7%*	*9%*	*6%*	*5%*	*5%*	*8%*	*5%*	7%lno	*6%*	*6%*	*6%*	*3%*	*7%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**73**	44	18	11	6	26	40	25	41	7	43	30	40	54	50	46	41	11	67
	6%i	*6%*	*8%*	*6%*	*4%*	*7%*	*7%*	10%zi	*7%*	*3%*	*7%*	*7%*	*6%*	*6%*	*6%*	*6%*	*6%*	*9%*	*7%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**68**	38	15	15	12	28	29	11	41	17	46	22	36	48	47	44	38	10	62
	6%	*6%*	*7%*	*7%*	*7%*	*7%*	*5%*	*4%*	*7%*	*7%*	*7%*	*5%*	*5%*	*5%*	*6%*	*6%*	*5%*	*8%*	*6%*
PUBLIC SERVICES IN GENERAL	**63**	36	11	16	13	24	30	24	28	11	42	20	43	53	52	48	44	5	56
	6%	*5%*	*4%*	*8%*	*8%*	*6%*	*5%*	9%zh	*4%*	*5%*	*6%*	*4%*	*6%*	*6%*	*6%*	*6%*	*6%*	*4%*	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 226
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
DRUG ABUSE	**49**	26	11	11	5	18	28	10	34	5	15	33	24	41	38	34	27	2	55
	4%j	*4%*	*5%*	*5%*	*3%*	*4%*	*5%*	*4%*	*5%*	*2%*	*2%*	*7%zj*	*4%*	*5%l*	*5%*	*4%*	*4%*	*2%*	*5%*
POLLUTION/ ENVIRONMENT	**43**	24	15	4	8	11	23	10	13	20	34	8	29	37	37	36	36	4	35
	4%hk	*4%*	*7%zc*	*2%*	*5%*	*3%*	*4%*	*4%*	*2%*	*8%zh*	*5%k*	*2%*	*4%*	*4%*	*4%*	*5%*	*5%zl*	*3%*	*3%*
PETROL PRICES/FUEL	**42**	30	8	4	5	21	17	8	32	2	25	17	29	37	36	33	29	2	41
	4%i	*4%*	*3%*	*2%*	*3%*	*5%*	*3%*	*3%*	*5%i*	*1%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*2%*	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**42**	25	4	13	3	28	13	16	24	1	18	23	20	34	33	25	20	5	43
	4%fi	*4%*	*2%*	*6%b*	*2%*	*7%zdf*	*2%*	*6%zi*	*4%i*	*	*3%*	*5%*	*3%*	*4%lo*	*4%o*	*3%*	*3%*	*4%*	*4%*
TAXATION	**41**	22	17	2	*	20	21	12	25	4	25	15	18	28	24	23	19	5	41
	4%cdlp	*3%*	*7%zac*	*1%*	*	*5%d*	*3%*	*5%*	*4%*	*2%*	*4%*	*3%*	*3%*	*3%ln*	*3%*	*3%*	*3%*	*4%*	*4%*
POPULATION LEVELS/ OVERPOPULATION	**38**	27	2	9	4	13	23	9	22	7	29	9	27	32	30	28	27	3	34
	3%bk	*4%*	*1%*	*4%*	*2%*	*3%*	*4%*	*3%*	*4%*	*3%*	*4%*	*2%*	*4%*	*4%*	*4%*	*3%*	*4%*	*3%*	*3%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**30**	19	2	8	4	17	12	4	20	6	22	7	23	25	25	24	24	2	27
	3%	*3%*	*1%*	*4%*	*3%*	*4%*	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*3%m*	*3%*	*3%*	*3%*	*3%*	*1%*	*3%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**20**	10	5	5	1	8	11	15	5	1	16	4	13	17	17	14	14	-	18
	2%hk	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*6%zhi*	*1%*	*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	-	*2%*
TRANSPORT/PUBLIC TRANSPORT	**20**	15	2	3	5	10	7	10	8	2	13	7	10	15	14	13	11	2	20
	2%	*2%*	*1%*	*2%*	*3%*	*2%*	*1%*	*4%zh*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**12**	5	3	5	2	4	7	4	8	-	5	7	9	10	10	10	9	-	13
	1%	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	-	*1%*	*2%*	*1%m*	*1%*	*1%*	*1%*	*1%*	-	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**11**	7	4	1	3	4	4	3	7	2	7	4	5	6	6	5	5	5	13
	1%	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*4%zlm nop*	*1%*
PRIVATISATION	**10**	7	2	1	1	7	3	4	6	1	4	5	3	6	5	5	4	4	12
	1%l	*1%*	*1%*	*	*	*2%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	*1%l*	*1%*	*1%*	*1%l*	*3%zlm nop*	*1%*
TRADE UNIONS/STRIKES	**9**	6	2	1	-	3	6	5	4	-	7	3	7	8	8	7	7	-	8
	1%	*1%*	*1%*	*	-	*1%*	*1%*	*2%z*	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**7**	3	2	1	*	5	2	1	6	-	6	1	4	5	4	4	4	-	8
	1%	*1%*	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	-	*1%*	*	*1%*	*1%*	*	*	*1%*	-	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	4	*	2	-	3	4	3	2	1	5	1	4	4	4	4	4	1	6
	1%	*1%*	*	*1%*	-	*1%*	*1%*	*1%*	*	*	*1%*	*	*1%m*	*	*	*1%*	*1%*	*1%*	*1%*
AIDS	**4**	1	1	2	-	3	1	4	-	-	*	4	-	1	1	1	1	-	4
	*	*	*1%*	*1%*	-	*1%*	*	*2%zh*	-	-	*	*1%*	-	*	*	*	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 226
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1125**	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	*60%*	*21%*	*18%*	*15%*	*35%*	*53%*	*23%*	*55%*	*22%*	*59%*	*40%*	*59%*	*77%*	*75%*	*70%*	*63%*	*10%**	*100%*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**3**	2	1	-	-	-	3	3	-	-	*	3	-	1	1	1	1	-	5
	*	*	*1%*	-	-	-	*1%*	1%zh	-	-	*	*1%*	-	*	*	*	*	-	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	*	*	1	-	-	2	1	1	-	1	1	-	2	-	-	-	-	4
	*	*	*	*1%*	-	-	*	*	*	-	*	*	-	*	-	-	-	-	*
NORTHERN IRELAND	**2**	-	2	-	-	1	1	2	-	-	-	1	-	2	1	1	1	-	3
	*	-	*1%*	-	-	*	*	*1%*	-	-	-	*	-	*	*	*	*	-	*
ANIMAL WELFARE	**1**	1	*	-	-	-	1	1	-	-	*	1	-	-	-	-	-	-	2
	*	*	*	-	-	-	*	*1%*	-	-	*	*	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	-	1	-	1	1	-	-	1	-	1	-	1	1	1	1	1	-	1
	*	-	*	-	*1%*	*	-	-	*	-	*	-	*	*	*	*	*	-	*
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**53**	27	12	13	8	8	38	8	23	21	40	13	40	45	45	44	42	2	47
	5%ek	*4%*	*5%*	*6%*	*5%*	*2%*	6%ze	*3%*	*4%*	8%zgh	*6%*	*3%*	6%zm	*5%*	*5%*	*6%*	6%z	*2%*	*5%*
DON'T KNOW	**126**	65	40	21	8	37	78	32	60	35	44	81	61	80	79	73	67	29	126
	11%dj lmnop	*10%*	17%za	*10%*	*5%*	*9%*	13%zd	*12%*	*10%*	*14%*	*7%*	18%zj	*9%*	*9%*	*9%*	*9%*	*10%*	25%zl mnop	*12%*
NO ANSWER	**1**	*	*	-	*	-	*	-	1	-	-	1	*	*	*	*	*	*	2
	*	*	*	-	*	-	*	-	*	-	-	*	*	*	*	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 227
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	134	891	293	678	382	643	305	442	761	264	166	170	60	261	117	125	120	135	147	190	142	1025
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
EFFECTIVE BASE	**662**	114	553	147	521	314	360	226	245	489	182	130	131	44	144	86	107	97	114	112	82	93	1025
ECONOMY/ECONOMIC SITUATION	**704**	103	601	260	430	306	398	206	328	597	108	68	88	41	274	70	111	80	127	86	147	66	604
	63%dfjku	*66%*	*62%*	74%zd	*59%*	68%zf	*59%*	*61%*	*65%*	68%zj	*44%*	*45%*	*56%*	*61%*	76%zkl	*58%*	72%zsu	63%u	76%zoqsu	*56%*	63%u	*47%*	*59%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**299**	29	270	80	208	118	181	93	137	236	63	45	42	20	89	43	36	47	26	50	55	31	284
	27%ar	*19%*	28%a	*23%*	29%z	*26%*	*27%*	*28%*	*27%*	*27%*	*26%*	*30%*	*27%*	*30%*	*25%*	36%zpru	*23%*	37%zpru	*16%*	32%r	*23%*	*22%*	*28%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**283**	35	247	102	176	106	176	77	129	227	56	35	49	19	116	37	31	39	28	37	86	20	240
	25%ru	*23%*	*26%*	*29%*	*24%*	*24%*	*26%*	*23%*	*26%*	*26%*	*23%*	*23%*	*31%*	*29%*	32%z	31%ru	*20%*	30%ru	*17%*	*24%*	37%zpru	*14%*	*23%*
EDUCATION/SCHOOLS	**245**	58	187	73	168	122	123	68	110	208	37	32	33	11	97	22	56	24	41	37	41	21	213
	22%bfj	38%zb	*19%*	*21%*	*23%*	27%zf	*18%*	*20%*	*22%*	24%j	*15%*	*22%*	*21%*	*16%*	*27%*	*18%*	36%zoqtu	*19%*	*24%*	*24%*	*18%*	*15%*	*21%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**205**	42	163	66	136	95	111	58	95	165	40	31	22	12	72	19	40	28	31	28	38	20	181
	18%b	27%zb	*17%*	*19%*	*19%*	*21%*	*16%*	*17%*	*19%*	*19%*	*16%*	*21%*	*14%*	*17%*	*20%*	*16%*	25%zu	*22%*	*18%*	*18%*	*16%*	*14%*	*18%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**196**	22	174	58	131	77	119	51	85	146	50	37	28	13	56	18	23	31	32	23	31	31	206
	17%	*14%*	*18%*	*16%*	*18%*	*17%*	*18%*	*15%*	*17%*	*17%*	*20%*	25%z	*17%*	*19%*	*15%*	*15%*	*15%*	25%zt	*19%*	*15%*	*13%*	*22%*	*20%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**172**	22	150	60	107	80	92	46	89	129	43	18	23	9	60	15	24	16	38	19	40	16	155
	15%	*14%*	*15%*	*17%*	*15%*	*18%*	*14%*	*14%*	*18%*	*15%*	*17%*	*12%*	*14%*	*14%*	*17%*	*12%*	*16%*	*13%*	23%zsu	*12%*	*17%*	*11%*	*15%*
INFLATION/PRICES	**124**	16	108	30	85	44	79	38	51	88	36	30	27	4	35	15	15	22	7	21	26	12	125
	11%r	*10%*	*11%*	*8%*	*12%*	*10%*	*12%*	*11%*	*10%*	*10%*	*15%*	20%zmn	17%z	*6%*	*10%*	12%r	*10%*	17%zr	*4%*	14%r	*11%*	*9%*	*12%*
POVERTY/INEQUALITY	**99**	21	78	19	77	41	59	29	51	78	22	14	23	6	34	16	13	21	9	21	12	7	95
	9%	*14%*	*8%*	*5%*	11%zc	*9%*	*9%*	*9%*	*10%*	*9%*	*9%*	*9%*	15%z	*9%*	*9%*	14%rtu	*8%*	16%zrtu	*5%*	14%rtu	*5%*	*5%*	*9%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**96**	20	76	26	69	39	57	22	54	75	21	12	8	3	36	5	23	18	11	18	12	8	84
	9%	*13%*	*8%*	*7%*	*9%*	*9%*	*8%*	*7%*	*11%*	*9%*	*8%*	*8%*	*5%*	*5%*	*10%*	*4%*	15%zortu	14%zotu	*7%*	*12%*	*5%*	*6%*	*8%*
HOUSING	**73**	7	66	13	56	22	52	33	27	50	24	20	13	2	22	13	7	10	5	6	20	11	76
	7%	*5%*	*7%*	*4%*	8%z	*5%*	*8%*	10%z	*5%*	*6%*	*10%*	14%zn	*8%*	*4%*	*6%*	11%r	*4%*	*8%*	*3%*	*4%*	*9%*	*8%*	*7%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**73**	7	67	20	51	26	47	21	36	56	17	9	20	3	18	8	7	17	11	7	13	8	67
	6%	*4%*	*7%*	*6%*	*7%*	*6%*	*7%*	*6%*	*7%*	*6%*	*7%*	*6%*	12%zn	*4%*	*5%*	*7%*	*5%*	13%zps	*6%*	*4%*	*6%*	*5%*	*7%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**68**	14	55	16	48	29	40	23	24	57	12	4	10	9	26	4	16	7	10	5	12	13	62
	6%	*9%*	*6%*	*4%*	*7%*	*6%*	*6%*	*7%*	*5%*	*6%*	*5%*	*3%*	*6%*	14%zk	*7%*	*3%*	*10%*	*5%*	*6%*	*4%*	*5%*	*9%*	*6%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 227
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
PUBLIC SERVICES IN GENERAL	**63**	21	42	16	46	24	39	26	24	50	13	11	11	2	21	8	21	7	5	6	10	3	56
	6%b	14%zb	*4%*	*4%*	*6%*	*5%*	*6%*	*8%*	*5%*	*6%*	*5%*	*7%*	*7%*	*3%*	*6%*	*7%*	13%zrstu	*6%*	*3%*	*4%*	*4%*	*2%*	*5%*
DRUG ABUSE	**49**	4	45	12	35	18	31	13	26	36	13	8	4	2	18	10	2	10	1	7	8	7	55
	4%r	*3%*	*5%*	*3%*	*5%*	*4%*	*5%*	*4%*	*5%*	*4%*	*5%*	*5%*	*3%*	*2%*	*5%*	8%pr	*1%*	8%pr	*1%*	*5%*	*3%*	*5%*	*5%*
POLLUTION/ ENVIRONMENT	**43**	14	29	17	26	16	27	13	20	41	3	2	2	*	19	6	12	2	11	2	3	7	35
	4%bj	9%zb	*3%*	*5%*	*4%*	*4%*	*4%*	*4%*	*4%*	5%j	*1%*	*2%*	*1%*	*1%*	*5%*	*5%*	8%zqst	*1%*	*6%*	*1%*	*1%*	*5%*	*3%*
PETROL PRICES/FUEL	**42**	2	40	14	27	22	20	11	21	36	6	5	5	3	15	2	3	11	9	4	6	2	41
	4%	*1%*	*4%*	*4%*	*4%*	*5%*	*3%*	*3%*	*4%*	*4%*	*2%*	*3%*	*3%*	*5%*	*4%*	*1%*	*2%*	9%zoptu	*6%*	*3%*	*2%*	*2%*	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**42**	6	36	12	29	10	32	16	18	24	18	10	13	3	3	7	6	7	3	6	8	4	43
	4%ein	*4%*	*4%*	*3%*	*4%*	*2%*	*5%*	*5%*	*4%*	*3%*	7%zi	7%n	8%zn	*5%*	*1%*	*6%*	*4%*	*6%*	*2%*	*4%*	*4%*	*3%*	*4%*
TAXATION	**41**	2	39	18	20	14	27	13	15	36	5	3	7	7	12	8	5	5	9	2	6	4	41
	4%d	*1%*	*4%*	*5%*	*3%*	*3%*	*4%*	*4%*	*3%*	*4%*	*2%*	*2%*	*4%*	11%zkn	*3%*	7%s	*3%*	*4%*	*6%*	*1%*	*3%*	*3%*	*4%*
POPULATION LEVELS/ OVERPOPULATION	**38**	8	31	10	25	18	20	15	14	34	5	5	5	3	14	2	8	6	5	3	8	6	34
	3%	*5%*	*3%*	*3%*	*3%*	*4%*	*3%*	*4%*	*3%*	*4%*	*2%*	*3%*	*3%*	*5%*	*4%*	*2%*	*5%*	*5%*	*3%*	*2%*	*3%*	*4%*	*3%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**30**	9	20	16	14	16	14	11	14	22	8	5	6	3	8	5	6	4	8	3	3	-	27
	3%bd	6%zb	*2%*	*4%*	*2%*	*4%*	*2%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	*4%*	*2%*	4%u	*4%*	*3%*	5%u	*2%*	*1%*	-	*3%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**20**	3	17	3	16	3	18	4	12	17	3	2	3	3	8	1	3	6	-	4	1	6	18
	2%e	*2%*	*2%*	*1%*	*2%*	*1%*	*3%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*5%*	*2%*	*1%*	*2%*	5%zrt	-	*2%*	*	4%r	*2%*
TRANSPORT/PUBLIC TRANSPORT	**20**	6	14	5	15	6	14	5	9	15	5	5	*	1	9	5	9	1	-	2	-	3	20
	2%	*4%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	4%l	*	*1%*	*2%*	4%rt	6%zrt	*1%*	-	*1%*	-	*2%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**12**	4	8	4	8	5	7	6	4	7	5	1	2	*	3	*	2	4	-	3	3	*	13
	1%	3%b	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*3%*	-	*2%*	*1%*	*	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**11**	4	7	2	8	4	7	1	7	10	1	1	2	*	6	1	2	1	1	2	-	3	13
	1%	*3%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*	*1%*	-	*2%*	*1%*
PRIVATISATION	**10**	*	10	3	8	3	7	1	6	9	1	1	-	2	1	2	*	3	-	1	2	3	12
	1%	*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*	*	-	*2%*	*	*2%*	*	*2%*	-	*1%*	*1%*	*2%*	*1%*
TRADE UNIONS/STRIKES	**9**	1	8	6	2	4	5	1	6	8	1	*	2	-	6	1	3	1	1	-	-	3	8
	1%d	*1%*	*1%*	*2%*	*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*	*1%*	-	*2%*	*1%*	*2%*	*1%*	*	-	-	*2%*	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**7**	2	5	2	5	2	5	2	3	5	2	1	1	-	2	1	-	*	3	-	2	*	8
	1%	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*	*1%*	-	*	*2%*	-	*1%*	*	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	3	3	2	4	1	5	1	4	6	-	1	*	-	5	-	2	1	1	-	2	*	6
	1%b	2%zb	*	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	-	*1%*	*	-	*1%*	-	*1%*	*1%*	*	-	*1%*	*	*1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 227
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	*14%*	*86%*	*31%*	*65%*	*40%*	*60%*	*30%*	*45%*	*78%*	*22%*	*13%*	*14%*	*6%**	*32%*	*11%**	*14%*	*11%**	*15%*	*14%*	*21%**	*12%**	*100%*
AIDS	**4**	1	3	-	4	-	4	3	1	3	1	*	3	-	-	*	-	-	-	-	-	4	4
	*	*1%*	*	-	*1%*	-	*1%*	*1%*	*	*	*	*	2%z	-	-	*	-	-	-	-	-	3%z	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**3**	-	3	*	3	-	3	1	2	2	1	-	-	-	-	1	-	-	1	-	-	1	5
	*	-	*	*	*	-	*1%*	*	*	*	*	-	-	-	-	*1%*	-	-	*1%*	-	-	*1%*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	-	2	2	*	-	2	*	*	*	2	*	-	-	-	2	-	-	-	-	-	*	4
	***di**	-	*	*1%*	*	-	*	*	*	*	*1%*	*	-	-	-	2%z	-	-	-	-	-	*	*
NORTHERN IRELAND	**2**	*	1	-	2	-	2	-	1	1	*	-	*	-	-	1	-	-	-	-	-	1	3
	*	*	*	-	*	-	*	-	*	*	*	-	*	-	-	*1%*	-	-	-	-	-	*1%*	*
ANIMAL WELFARE	**1**	-	1	*	1	-	1	1	*	*	1	-	-	-	-	1	-	-	-	-	-	-	2
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	1%z	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	*1%*	-	*	-	-	*	*	-	*	-	-	-	-	-	-	*1%*	-	-	-	-	-	*
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**53**	13	40	15	36	21	31	24	22	40	13	1	13	2	14	3	13	1	9	6	14	3	47
	5%k	*8%*	*4%*	*4%*	*5%*	*5%*	*5%*	7%z	*4%*	*4%*	*5%*	*1%*	8%zk	*3%*	*4%*	*2%*	8%q	*1%*	*5%*	*4%*	*6%*	*2%*	*5%*
DON'T KNOW	**126**	8	118	21	86	33	93	32	53	89	37	10	23	7	25	9	9	18	8	20	21	37	126
	11%ace pr	*5%*	12%a	*6%*	12%c	*7%*	14%ze	*9%*	*10%*	*10%*	*15%*	*6%*	15%kn	*11%*	*7%*	*7%*	*6%*	14%pr	*5%*	13%r	*9%*	26%zo pqrst	*12%*
NO ANSWER	**1**	-	1	-	-	-	1	-	*	1	-	*	-	-	-	*	-	-	-	*	-	-	2
	*	-	*	-	-	-	*	-	*	*	-	*	-	-	-	*	-	-	-	*	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 228
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1025**	250	360	98	74	135	158	306	254	465	142	311	227	487	452	435	107	31	308	150	263	194	1025
WEIGHTED BASE	**1125**	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	*30%*	*31%*	*11%**	*6%**	*12%*	*14%*	*30%*	*28%*	*42%*	*15%*	*29%*	*23%*	*47%*	*53%*	*35%*	*11%**	*2%***	*30%*	*16%**	*28%*	*17%*	*100%*
EFFECTIVE BASE	**662**	130	276	82	58	112	118	240	190	244	117	245	184	259	278	336	86	19	235	54	208	152	1025
ECONOMY/ECONOMIC SITUATION	**704**	233	210	88	48	66	85	215	205	284	117	206	182	316	405	205	83	11	180	116	252	92	604
	63%eoru	68%e	60%e	71%e	71%e	*47%*	*55%*	64%f	*66%*	*60%*	*68%*	*63%*	69%zm	*60%*	68%zo	*52%*	69%o	*58%*	*54%*	66%u	79%zru	*49%*	*59%*
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	**299**	81	103	33	13	36	33	69	96	135	42	75	73	152	132	139	23	5	100	37	87	50	284
	27%gn	*24%*	*29%*	*27%*	*20%*	*26%*	*21%*	*20%*	31%g	28%g	*24%*	*23%*	*28%*	*29%*	*22%*	35%znp	*20%*	*25%*	*30%*	*21%*	*27%*	*27%*	*28%*
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	**283**	109	65	33	19	35	41	78	62	143	38	69	73	142	166	79	34	4	84	60	60	49	240
	25%bhkot	32%b	*19%*	*27%*	*28%*	*25%*	*26%*	*23%*	*20%*	30%zh	*22%*	*21%*	*27%*	*27%*	28%o	*20%*	*28%*	*20%*	*25%*	35%t	*19%*	*27%*	*23%*
EDUCATION/SCHOOLS	**245**	49	88	40	19	22	35	83	76	87	48	75	65	105	133	79	31	2	51	40	108	30	213
	22%ar	*14%*	25%ae	32%zae	28%a	*15%*	*23%*	*24%*	*24%*	*18%*	*28%*	*23%*	*25%*	*20%*	*22%*	*20%*	*26%*	*8%*	*15%*	*23%*	34%zru	*16%*	*21%*
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	**205**	58	69	27	14	21	29	58	56	92	25	49	62	94	128	57	16	5	55	27	65	37	181
	18%o	*17%*	*20%*	*22%*	*21%*	*15%*	*19%*	*17%*	*18%*	*19%*	*14%*	*15%*	23%zk	*18%*	22%o	*14%*	*13%*	*24%*	*16%*	*15%*	*20%*	*20%*	*18%*
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	**196**	53	59	23	9	31	37	73	30	93	26	51	39	106	90	78	24	4	68	24	46	41	206
	17%h	*16%*	*17%*	*19%*	*14%*	*22%*	24%zh	22%zh	*10%*	20%h	*15%*	*16%*	*15%*	*20%*	*15%*	*20%*	*20%*	*20%*	*20%*	*14%*	*14%*	*22%*	*20%*
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	**172**	59	57	22	8	13	22	63	47	62	36	65	44	62	96	60	16	-	48	23	58	21	155
	15%em	*17%*	*16%*	*18%*	*12%*	*9%*	*14%*	*19%*	*15%*	*13%*	21%m	20%zm	*17%*	*12%*	*16%*	*15%*	*13%*	-	*14%*	*13%*	*18%*	*11%*	*15%*
INFLATION/PRICES	**124**	31	45	14	9	14	12	26	31	67	12	29	34	60	66	51	7	*	36	22	26	28	125
	11%g	*9%*	*13%*	*11%*	*13%*	*10%*	*8%*	*8%*	*10%*	14%g	*7%*	*9%*	*13%*	*11%*	*11%*	*13%*	*6%*	*1%*	*11%*	*12%*	*8%*	15%t	*12%*
POVERTY/INEQUALITY	**99**	17	34	15	4	21	11	31	20	48	15	23	24	52	49	38	8	4	38	19	24	13	95
	9%	*5%*	*10%*	12%a	*6%*	15%za	*7%*	*9%*	*6%*	*10%*	*9%*	*7%*	*9%*	*10%*	*8%*	*10%*	*6%*	*20%*	*11%*	*11%*	*8%*	*7%*	*9%*
PENSIONS/SOCIAL SECURITY/BENEFITS	**96**	33	30	10	3	7	12	26	31	39	14	22	31	43	61	22	10	4	32	7	31	18	84
	9%o	*10%*	*9%*	*8%*	*5%*	*5%*	*7%*	*8%*	*10%*	*8%*	*8%*	*7%*	*12%*	*8%*	10%o	*6%*	*8%*	*19%*	*10%*	*4%*	*10%*	*10%*	*8%*
HOUSING	**73**	12	40	7	2	7	16	26	11	37	13	23	9	41	35	33	5	1	29	15	10	16	76
	7%hlt	*4%*	12%zae	*5%*	*4%*	*5%*	10%h	*8%*	*3%*	*8%*	*7%*	*7%*	*3%*	*8%*	*6%*	*8%*	*4%*	*3%*	9%t	*8%*	*3%*	9%t	*7%*
LOW PAY/MINIMUM WAGE/FAIR WAGES	**73**	8	24	16	5	10	9	24	14	35	16	24	16	33	32	32	8	1	32	15	16	5	67
	6%au	*2%*	*7%*	13%za	*7%*	7%a	*6%*	*7%*	*4%*	*7%*	*9%*	*7%*	*6%*	*6%*	*5%*	*8%*	*7%*	*3%*	10%zu	*9%*	*5%*	*3%*	*7%*
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	**68**	26	13	11	5	10	7	16	23	30	5	12	9	47	44	13	6	5	18	13	24	11	62
	6%bko	*8%*	*4%*	*9%*	*8%*	*7%*	*4%*	*5%*	*7%*	*6%*	*3%*	*4%*	*3%*	9%zjkl	7%o	*3%*	*5%*	*26%*	*5%*	*7%*	*8%*	*6%*	*6%*
PUBLIC SERVICES IN GENERAL	**63**	10	32	7	7	6	8	20	18	25	11	15	24	25	27	26	9	1	10	11	25	11	56
	6%r	*3%*	9%za	*5%*	10%a	*4%*	*5%*	*6%*	*6%*	*5%*	*6%*	*4%*	9%z	*5%*	*4%*	*7%*	*8%*	*5%*	*3%*	*6%*	8%r	*6%*	*5%*
DRUG ABUSE	**49**	5	27	3	3	6	6	7	11	31	6	7	4	37	14	32	3	-	19	3	6	11	55
	4%gklnt	*1%*	8%za	*2%*	*5%*	*4%*	*4%*	*2%*	*3%*	7%zg	*4%*	*2%*	*1%*	7%zkl	*2%*	8%zn	*3%*	-	6%t	*2%*	*2%*	6%t	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 228
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1125**	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	*30%*	*31%*	*11%**	*6%**	*12%*	*14%*	*30%*	*28%*	*42%*	*15%*	*29%*	*23%*	*47%*	*53%*	*35%*	*11%**	*2%***	*30%*	*16%**	*28%*	*17%*	*100%*
POLLUTION/ ENVIRONMENT	**43**	11	10	7	9	5	8	14	14	16	6	10	11	23	27	9	6	1	9	3	27	1	35
	4%ou	*3%*	*3%*	*5%*	14%zabe	*4%*	*5%*	*4%*	*4%*	*3%*	*3%*	*3%*	*4%*	*4%*	*5%*	*2%*	*5%*	*5%*	*3%*	*2%*	8%zru	*	*3%*
PETROL PRICES/FUEL	**42**	13	11	6	4	4	4	7	2	33	4	5	17	19	24	16	2	-	14	5	11	7	41
	4%hk	*4%*	*3%*	*5%*	*6%*	*3%*	*2%*	*2%*	*1%*	7%zgh	*2%*	*2%*	7%zk	*4%*	*4%*	*4%*	*2%*	-	*4%*	*3%*	*3%*	*4%*	*4%*
LOCAL GOVERNMENT/ COUNCIL TAX	**42**	7	11	7	4	6	2	6	10	26	4	8	17	17	22	17	3	-	16	8	3	7	43
	4%gt	*2%*	*3%*	*6%*	*6%*	*5%*	*1%*	*2%*	*3%*	5%g	*2%*	*2%*	6%zk	*3%*	*4%*	*4%*	*3%*	-	5%t	*4%*	*1%*	*4%*	*4%*
TAXATION	**41**	11	13	6	1	6	5	10	20	11	6	10	12	19	15	19	5	2	19	9	10	1	41
	4%u	*3%*	*4%*	*5%*	*2%*	*4%*	*3%*	*3%*	6%zi	*2%*	*3%*	*3%*	*5%*	*4%*	*3%*	*5%*	*4%*	*12%*	6%zu	*5%*	*3%*	*	*4%*
POPULATION LEVELS/ OVERPOPULATION	**38**	15	9	5	1	7	4	5	16	17	3	3	15	20	21	10	7	-	11	9	13	4	34
	3%gk	*5%*	*2%*	*4%*	*2%*	*5%*	*3%*	*1%*	5%g	*4%*	*2%*	*1%*	6%k	*4%*	*4%*	*3%*	*6%*	-	*3%*	*5%*	*4%*	*2%*	*3%*
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	**30**	16	5	4	4	3	3	8	7	15	9	12	6	12	17	10	3	-	4	4	7	7	27
	3%	*5%*	*1%*	*3%*	6%b	*2%*	*2%*	*2%*	*2%*	*3%*	*5%*	*4%*	*2%*	*2%*	*3%*	*3%*	*2%*	-	*1%*	*2%*	*2%*	*4%*	*3%*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	**20**	3	11	2	1	2	1	3	10	7	2	2	7	11	12	7	1	-	8	2	7	3	18
	2%	*1%*	*3%*	*2%*	*1%*	*2%*	*	*1%*	*3%*	*1%*	*1%*	*1%*	*3%*	*2%*	*2%*	*2%*	*1%*	-	*2%*	*1%*	*2%*	*2%*	*2%*
TRANSPORT/PUBLIC TRANSPORT	**20**	8	5	2	*	2	1	3	10	7	-	2	6	12	12	6	2	-	5	2	8	3	20
	2%k	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*3%*	*2%*	-	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	-	*2%*	*1%*	*2%*	*1%*	*2%*
POUND/EXCHANGE RATE/ VALUE OF POUND	**12**	3	5	1	-	2	-	3	1	8	2	2	5	5	3	7	2	-	1	3	2	4	13
	1%	*1%*	*2%*	*1%*	-	*2%*	-	*1%*	*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	-	*	*2%*	*1%*	*2%*	*1%*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	**11**	-	3	2	1	5	1	3	2	6	-	-	2	9	6	4	1	-	4	4	2	1	13
	1%	-	*1%*	*2%*	2%a	4%zab	*1%*	*1%*	*1%*	*1%*	-	-	*1%*	*2%*	*1%*	*1%*	*1%*	-	*1%*	*2%*	*1%*	*	*1%*
PRIVATISATION	**10**	1	4	-	1	4	2	3	-	8	*	*	1	9	3	5	2	-	4	2	3	2	12
	1%	*	*1%*	-	*1%*	3%z	*1%*	*1%*	-	*2%*	*	*	*	*2%*	*1%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*1%*
TRADE UNIONS/STRIKES	**9**	3	4	1	1	-	1	1	3	5	1	1	3	6	5	3	1	-	1	-	7	2	8
	1%	*1%*	*1%*	*1%*	*1%*	-	*1%*	*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*	-	2%z	*1%*	*1%*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	**7**	3	4	-	*	-	-	1	3	2	1	3	1	4	1	6	*	-	*	3	1	1	8
	1%	*1%*	*1%*	-	*	-	-	*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*	1%z	*	-	*	*2%*	*	*1%*	*1%*
COUNTRYSIDE/RURAL LIFE	**6**	1	2	2	1	-	2	3	2	1	-	1	3	2	4	2	-	-	3	1	2	-	6
	1%	*	*1%*	*2%*	*1%*	-	*1%*	*1%*	*1%*	*	-	*	*1%*	*	*1%*	*	-	-	*1%*	*1%*	*1%*	-	*1%*
AIDS	**4**	-	2	-	-	-	-	-	1	3	-	-	-	4	-	4	-	-	1	-	2	1	4
	*	-	*1%*	-	-	-	-	-	*	*1%*	-	-	-	*1%*	-	1%z	-	-	*	-	*1%*	*1%*	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	**3**	-	2	-	-	-	-	-	3	-	-	-	-	3	-	3	-	-	2	1	*	*	5
	*	-	*	-	-	-	-	-	*1%*	-	-	-	-	*1%*	-	1%z	-	-	*1%*	*1%*	*	*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	**2**	1	1	-	-	-	-	-	2	*	-	-	-	2	1	1	-	-	-	-	*	2	4
	*	*	*	-	-	-	-	-	*1%*	*	-	-	-	*	*	*	-	-	-	-	*	1%z	*
NORTHERN IRELAND	**2**	-	1	-	-	-	-	-	1	1	-	-	-	2	-	2	-	-	2	-	-	-	3
	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	*	-	-	*1%*	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
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ANIMAL WELFARE	**1**	-	*	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-	-	2
	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	*	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	**1**	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1
	*	-	-	-	1%z	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-	*	-	*
ELECTORAL REFORM	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	**53**	19	16	7	4	5	4	14	18	21	6	18	10	24	29	17	6	-	10	5	19	6	47
	5%	*6%*	*5%*	*5%*	*6%*	*3%*	*2%*	*4%*	*6%*	*4%*	*4%*	*6%*	*4%*	*5%*	*5%*	*4%*	*5%*	-	*3%*	*3%*	*6%*	*3%*	*5%*
DON'T KNOW	**126**	34	35	7	11	26	23	41	41	44	25	43	24	59	65	47	12	2	42	15	24	27	126
	11%t	*10%*	*10%*	*5%*	16%c	19%za bc	*15%*	*12%*	*13%*	*9%*	*15%*	*13%*	*9%*	*11%*	*11%*	*12%*	*10%*	*11%*	*13%*	*8%*	*8%*	15%t	*12%*
NO ANSWER	**1**	-	-	-	*	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	2
	*	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
EFFECTIVE BASE	**821**	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
GENDER																				
MALE	**634**	634	-	88	106	125	114	90	68	42	195	239	201	184	171	154	126	355	280	643
	49%bhlp	100%zb	-	54%hl	*51%*	*52%*	*51%*	*47%*	*41%*	*41%*	52%hl	*51%*	*44%*	54%p	*47%*	54%p	*41%*	*50%*	*47%*	*50%*
FEMALE	**665**	-	665	75	103	117	109	101	99	60	177	227	260	159	195	129	182	354	311	652
	51%a	-	100%za	*46%*	*49%*	*48%*	*49%*	*53%*	59%zcj	*59%*	*48%*	*49%*	56%zcj	*46%*	*53%*	*46%*	59%zmo	*50%*	*53%*	*50%*
AGE																				
18-24	**163**	88	75	163	-	-	-	-	-	-	163	-	-	23	54	44	42	77	86	205
	13%defghiklm	*14%*	*11%*	100%zdefghijkl	-	-	-	-	-	-	44%zdefghikl	-	-	*7%*	15%m	15%m	14%m	*11%*	*15%*	*16%*
25-34	**209**	106	103	-	209	-	-	-	-	-	209	-	-	40	58	56	55	98	111	177
	16%cefghiklm	*17%*	*15%*	-	100%zcefghijkl	-	-	-	-	-	56%zcefghikl	-	-	*12%*	*16%*	20%m	*18%*	*14%*	19%z	*14%*
35-44	**242**	125	117	-	-	242	-	-	-	-	-	242	-	64	87	54	37	151	91	198
	19%cdfghijlpr	*20%*	*18%*	-	-	100%zcdfghijkl	-	-	-	-	-	52%zcdfghijl	-	*19%*	24%p	19%p	*12%*	21%r	*15%*	*15%*
45-54	**223**	114	109	-	-	-	223	-	-	-	-	223	-	91	57	39	37	148	75	210
	17%cdeghijlpr	*18%*	*16%*	-	-	-	100%zcdeghijkl	-	-	-	-	48%zcdeghijl	-	27%znop	*16%*	*14%*	*12%*	21%zr	*13%*	*16%*
55-64	**192**	90	101	-	-	-	-	192	-	-	-	-	192	62	44	36	50	106	86	217
	15%cdefhijk	*14%*	*15%*	-	-	-	-	100%zcdefhijkl	-	-	-	-	42%zcdefhijk	*18%*	*12%*	*13%*	*16%*	*15%*	*15%*	*17%*
65-74	**167**	68	99	-	-	-	-	-	167	-	-	-	167	42	39	31	54	81	86	182
	13%cdefgijk	*11%*	15%z	-	-	-	-	-	100%zcdefgijkl	-	-	-	36%zcdefgijk	*12%*	*11%*	*11%*	18%zno	*11%*	*14%*	*14%*
75+	**102**	42	60	-	-	-	-	-	-	102	-	-	102	21	26	24	31	47	56	106
	8%cdefghjk	*7%*	*9%*	-	-	-	-	-	-	100%zcdefghjkl	-	-	22%zcdefghjk	*6%*	*7%*	*9%*	*10%*	*7%*	*9%*	*8%*
18-34	**372**	195	177	163	209	-	-	-	-	-	372	-	-	63	112	100	97	175	197	382
	29%efghiklmq	*31%*	*27%*	100%zefghikl	100%zefghikl	-	-	-	-	-	100%zefghikl	-	-	*18%*	31%m	35%zm	32%m	*25%*	33%zq	*29%*
35-54	**466**	239	227	-	-	242	223	-	-	-	-	466	-	155	144	92	74	300	166	408
	36%cdghijlpr	*38%*	*34%*	-	-	100%zcdghijl	100%zcdghijl	-	-	-	-	100%zcdghijl	-	45%zop	39%p	33%p	*24%*	42%zr	*28%*	*32%*
55+	**461**	201	260	-	-	-	-	192	167	102	-	-	461	125	109	91	136	234	227	505
	35%cdefjk	*32%*	39%za	-	-	-	-	100%zcdefjk	100%zcdefjk	100%zcdefjk	-	-	100%zcdefjk	*36%*	*30%*	*32%*	44%zno	*33%*	39%z	*39%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
SOCIAL GRADE																				
AB	**343**	184	159	23	40	64	91	62	42	21	63	155	125	343	-	-	-	343	-	282
	26%bc djnopr	*29%*	*24%*	*14%*	*19%*	26%c	41%zc dehijkl	32%zc djl	25%cj	*20%*	*17%*	33%zc dij	27%cj	100%znop	-	-	-	48%zr	-	*22%*
C1	**366**	171	195	54	58	87	57	44	39	26	112	144	109	-	366	-	-	366	-	396
	28%lmopr	*27%*	*29%*	33%gl	*28%*	36%gl	*25%*	*23%*	*24%*	*25%*	*30%*	31%f	*24%*	-	100%zmop	-	-	52%zr	-	*31%*
C2	**283**	154	129	44	56	54	39	36	31	24	100	92	91	-	-	283	-	-	283	291
	22%bmnpq	*24%*	*19%*	27%f	27%f	*22%*	*17%*	*19%*	*19%*	*24%*	27%zfgl	*20%*	*20%*	-	-	100%zmnp	-	-	48%zq	*22%*
DE	**307**	126	182	42	55	37	37	50	54	31	97	74	136	-	-	-	307	-	307	326
	24%afkmnoq	*20%*	27%za	26%fk	26%fk	*15%*	*16%*	26%efk	32%zefk	31%efk	26%efk	*16%*	29%zefk	-	-	-	100%zmno	-	52%zq	*25%*
SOCIAL GRADE																				
ABC1	**709**	355	354	77	98	151	148	106	81	47	175	300	234	343	366	-	-	709	-	678
	55%cjlopr	*56%*	*53%*	*47%*	*47%*	62%cd hijl	66%zc dghijl	*55%*	*49%*	*45%*	*47%*	64%zc dhijl	*51%*	100%zop	100%zop	-	-	100%zr	-	*52%*
C2DE	**590**	280	311	86	111	91	75	86	86	56	197	166	227	-	-	283	307	-	590	617
	45%fkmnq	*44%*	*47%*	53%zefk	53%efk	*38%*	*34%*	45%f	51%efk	55%efk	53%zefk	*36%*	49%zefk	-	-	100%zmn	100%zmn	-	100%zq	*48%*
WORKING STATUS																				
FULL TIME	**585**	380	205	64	118	172	146	71	12	1	182	319	84	194	178	132	81	372	213	465
	45%bghilpr	60%zb	*31%*	39%hil	56%zc ghijl	71%zc dghijl	66%zc ghijl	37%hil	*7%*	*1%*	49%cg hil	68%zc dghijl	18%hi	57%zop	49%p	47%p	*26%*	53%zr	*36%*	*36%*
PART TIME	**151**	41	111	19	35	25	33	28	11	-	54	58	40	46	42	41	23	87	64	134
	12%ahilp	*6%*	17%za	11%i	17%hil	10%i	15%hil	15%hil	7%i	-	14%hil	12%i	9%i	13%p	*11%*	15%p	*7%*	*12%*	*11%*	*10%*
NOT WORKING	**562**	213	349	80	56	45	44	92	143	101	136	89	337	103	146	110	203	249	314	696
	43%adefjkmq	*34%*	53%za	49%defjk	*27%*	*19%*	*20%*	48%defjk	86%zcdefgjkl	99%zcdefghjkl	37%defk	*19%*	73%zcdefgjk	*30%*	40%m	39%m	66%zmno	*35%*	53%zq	*54%*
CHILDREN IN HOUSEHOLD																				
YES	**409**	187	222	45	109	157	87	8	4	-	154	244	12	112	125	90	81	238	172	375
	32%ghilp	*29%*	*33%*	28%ghil	52%zc fghijl	65%zc fghijkl	39%zcg hil	*4%*	*2%*	-	41%zc ghil	52%zcf ghijl	*3%*	*33%*	*34%*	*32%*	*27%*	*34%*	*29%*	*29%*
NO	**890**	447	442	118	100	85	137	184	163	102	218	222	449	231	240	193	226	471	419	920
	68%defjk	*71%*	*67%*	72%defjk	*48%*	*35%*	61%dek	96%zcdefjk	98%zcdefjk	100%zcdefjk	59%dek	48%e	97%zcdefjk	*67%*	*66%*	*68%*	73%z	*66%*	*71%*	*71%*
ETHNICITY																				
WHITE	**1166**	554	611	138	160	213	207	182	164	101	299	420	447	329	318	252	266	647	519	1066
	90%cdj	*87%*	92%za	85%j	*77%*	88%d	93%cdjk	95%zcdj	98%zcdefjk	99%zcdejk	*80%*	90%dj	97%zcdefgjk	96%znop	*87%*	*89%*	*87%*	*91%*	*88%*	*82%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
BME	**130**	79	50	23	49	30	15	9	3	1	72	45	13	13	44	31	41	58	72	225
	10%bg	12%b	*8%*	14%fg	23%ze	12%ghi	7%hl	*4%*	*2%*	*1%*	19%zc	10%fhi	*3%*	*4%*	12%m	11%m	13%zm	*8%*	12%z	*17%*
	hilm			hil	fghik	l					fghik	l								
					l						l									
GOVERNMENT OFFICE REGION																				
EAST MIDLANDS	**97**	46	51	8	13	24	10	17	13	11	21	34	42	20	20	30	27	39	58	84
	7%q	*7%*	*8%*	*5%*	*6%*	*10%*	*4%*	*9%*	*8%*	*11%*	*6%*	7%f	*9%*	*6%*	*5%*	11%z	*9%*	*6%*	10%zq	*6%*
EASTERN	**125**	66	59	9	17	37	23	12	13	12	27	60	38	31	53	25	16	84	41	66
	10%pr	*10%*	*9%*	*6%*	*8%*	15%cg	*10%*	*6%*	*8%*	*12%*	*7%*	13%cfg	*8%*	*9%*	14%zp	*9%*	*5%*	12%r	*7%*	*5%*
						j						j								
LONDON	**165**	90	75	21	46	34	22	22	12	8	67	56	42	40	45	44	35	85	80	185
	13%hl	*14%*	*11%*	*13%*	22%zf	*14%*	*10%*	*11%*	*7%*	*8%*	18%zc	*12%*	*9%*	*12%*	*12%*	*16%*	*12%*	*12%*	*14%*	*14%*
					ghikl						fhil									
NORTH EAST	**57**	24	33	12	3	8	10	12	7	5	15	18	24	17	7	10	23	24	33	56
	4%	*4%*	*5%*	7%dj	*1%*	*3%*	*5%*	6%d	*4%*	*5%*	4%d	*4%*	*5%*	*5%*	*2%*	*4%*	7%zn	*3%*	*6%*	*4%*
NORTH WEST	**150**	71	79	25	21	24	19	20	26	15	46	43	60	33	45	25	48	77	72	138
	12%	*11%*	*12%*	*15%*	*10%*	*10%*	*9%*	*10%*	*15%*	*14%*	*12%*	*9%*	*13%*	*10%*	*12%*	*9%*	16%zm	*11%*	*12%*	*11%*
																	o			
SCOTLAND	**114**	55	59	11	12	23	23	18	15	11	24	46	44	27	24	26	37	51	63	197
	9%	*9%*	*9%*	*7%*	*6%*	*9%*	*10%*	*9%*	*9%*	*11%*	*6%*	*10%*	*10%*	*8%*	*7%*	*9%*	12%z	*7%*	11%z	*15%*
SOUTH EAST	**181**	83	98	16	17	35	39	36	23	14	34	74	73	70	49	34	28	119	62	148
	14%dj	*13%*	*15%*	*10%*	*8%*	*15%*	17%dj	19%zc	*14%*	*14%*	*9%*	16%dj	16%dj	20%zo	*13%*	*12%*	*9%*	17%zr	*11%*	*11%*
	pr							dj						p						
SOUTH WEST	**114**	57	57	20	19	15	17	19	15	8	39	32	43	40	40	23	11	79	34	71
	9%pr	*9%*	*9%*	*12%*	*9%*	*6%*	*8%*	*10%*	*9%*	*8%*	*11%*	*7%*	*9%*	12%p	11%p	8%p	*4%*	11%zr	*6%*	*5%*
WALES	**65**	32	33	9	14	6	10	11	11	3	23	16	25	15	18	10	22	32	32	121
	5%	*5%*	*5%*	*5%*	*7%*	*3%*	*5%*	*6%*	*7%*	*3%*	*6%*	*3%*	*6%*	*4%*	*5%*	*4%*	*7%*	*5%*	*5%*	*9%*
WEST MIDLANDS	**116**	57	60	14	28	17	28	10	11	8	42	45	29	34	28	24	31	62	54	113
	9%l	*9%*	*9%*	*8%*	13%gl	*7%*	13%gkl	*5%*	*7%*	*8%*	11%gl	*10%*	*6%*	*10%*	*8%*	*8%*	*10%*	*9%*	*9%*	*9%*
YORKS AND HUMBR	**115**	54	60	19	17	19	21	13	20	7	36	40	40	18	37	31	29	55	60	116
	9%m	*9%*	*9%*	*11%*	*8%*	*8%*	*9%*	*7%*	*12%*	*7%*	*10%*	*8%*	*9%*	*5%*	*10%*	11%m	*9%*	*8%*	*10%*	*9%*
MARITAL STATUS																				
MAR/LIVING AS	**772**	412	360	34	132	188	161	133	89	35	166	350	256	252	219	175	126	471	301	713
	59%bc	65%zb	*54%*	*21%*	63%ci	78%zc	72%zc	69%zc	53%ci	34%c	45%c	75%zc	56%ci	74%zn	60%p	62%p	*41%*	67%zr	*51%*	*55%*
	ijlpr				j	dhijl	hijl	hijl				dhijl	j	op						
SINGLE	**290**	152	137	126	69	36	26	15	9	8	195	62	32	47	94	58	91	140	149	333
	22%fg	*24%*	*21%*	77%zd	33%ze	15%hl	*12%*	*8%*	*6%*	*8%*	52%zd	13%hl	*7%*	*14%*	26%m	*21%*	30%zm	*20%*	25%z	*26%*
	hiklm			efghi	fghik						efghi						o			
				jkl	l						kl									
WID/DIV/SEP	**235**	70	165	3	6	18	36	44	69	59	9	54	172	43	52	50	90	95	140	247
	18%ac	*11%*	25%za	*2%*	*3%*	*7%*	16%cd	23%cd	41%zc	58%zcd	*2%*	12%cd	37%zc	*12%*	*14%*	*18%*	29%zm	*13%*	24%zq	*19%*
	dejkm						ejk	ejk	defgj	efghjk		j	defgj				no			
	q								k	l			k							
DAILY NEWSPAPER READERSHIP																				
QUALITY	**185**	107	78	12	26	24	39	37	31	16	38	63	84	100	62	17	7	162	23	174
	14%bc	17%b	*12%*	*8%*	*13%*	*10%*	17%cj	19%zc	18%cj	*16%*	*10%*	*13%*	18%zc	29%zn	17%op	6%p	*2%*	23%zr	*4%*	*13%*
	jopr						k	ej					j	op						

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
POPULAR	**473**	246	227	55	63	87	73	74	70	50	118	160	195	89	115	124	145	204	269	492
	36%mq	*39%*	*34%*	*34%*	*30%*	*36%*	*33%*	*39%*	42%dj	49%zc dfjk	*32%*	*34%*	42%zd fj	*26%*	*31%*	44%zm n	47%zm n	*29%*	46%zq	*38%*
NONE OF THESE	**676**	310	367	98	129	136	124	85	69	35	227	260	190	180	196	143	158	375	301	659
	52%gh il	*49%*	55%z	60%zg hil	62%zg hil	56%hi l	56%gh il	*44%*	*42%*	*35%*	61%zg hil	56%gh il	*41%*	*52%*	*54%*	*50%*	*51%*	*53%*	*51%*	*51%*
URBANITY																				
URBAN	**301**	148	153	52	54	62	50	35	29	18	106	113	83	71	75	73	83	145	156	327
	23%l	*23%*	*23%*	32%zg hil	*26%*	*26%*	*23%*	*18%*	*18%*	*18%*	28%zg hl	*24%*	*18%*	*21%*	*20%*	*26%*	*27%*	*21%*	26%zq	*25%*
SUBURBAN	**733**	360	374	90	114	142	125	106	103	53	204	267	262	184	206	154	190	390	344	757
	56%	*57%*	*56%*	*55%*	*55%*	*59%*	*56%*	*55%*	*62%*	*51%*	*55%*	*57%*	*57%*	*54%*	*56%*	*54%*	62%z	*55%*	*58%*	*58%*
RURAL	**265**	127	138	21	41	38	48	51	34	31	62	86	116	88	85	56	35	174	91	211
	20%cp r	*20%*	*21%*	*13%*	*20%*	*16%*	22%ck	27%zc ej	*20%*	31%zc ejk	17%c	*19%*	25%zc j	26%zp	23%p	20%p	*11%*	25%zr	*15%*	*16%*
INTEREST IN POLITICS																				
VERY/FAIRLY INTERESTED	**748**	395	353	67	107	149	144	120	107	54	174	293	281	263	236	136	112	500	248	700
	58%bc jopr	62%zb	*53%*	*41%*	*51%*	62%cj	64%zc dj	62%cd j	64%cd j	*53%*	47%c	63%cd j	61%cd j	77%zn op	65%zo p	48%p	*36%*	71%zr	*42%*	*54%*
NOT VERY/AT ALL INTERESTED	**548**	237	311	95	101	93	79	72	60	48	196	172	180	80	129	146	194	208	340	590
	42%af mnq	*37%*	47%za	58%ze fghjk l	48%fh k	*38%*	*35%*	*38%*	*36%*	*47%*	53%ze fghkl	*37%*	*39%*	*23%*	35%m	52%zm n	63%zm no	*29%*	58%zq	*46%*
LIKELIHOOD TO VOTE																				
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	358	396	49	102	121	149	135	130	69	151	270	334	250	225	147	133	474	280	744
	58%cd jopr	*56%*	*60%*	*30%*	49%cj	50%c	67%zc dejk	70%zc dejk	78%zc defjk	67%cd ej	40%c	58%cj	72%zc dejk	73%zn op	61%p	*52%*	*43%*	67%zr	*47%*	*57%*
6-10	**990**	505	485	92	142	184	182	156	149	86	234	366	390	300	294	202	195	593	397	961
	76%bc djpr	80%b	*73%*	*57%*	*68%*	76%cj	81%cd j	81%cd j	89%zc degjk l	84%cd j	63%c	79%cd j	85%zc dj	87%zo p	80%op	*71%*	*64%*	84%zr	*67%*	*74%*
7-10	**954**	485	469	84	136	179	180	151	144	81	220	358	376	293	289	195	177	582	372	918
	73%bc djpr	*76%*	*71%*	*51%*	65%cj	74%cj	80%zc djk	79%cd j	86%zc dejk	80%cd j	59%c	77%cd j	82%zc dj	86%zo p	79%op	69%p	*58%*	82%zr	*63%*	*71%*
8-10	**896**	448	448	71	125	166	168	148	140	79	195	333	367	283	276	178	159	559	337	866
	69%cd jopr	*71%*	*67%*	*43%*	60%cj	68%cj	75%cd jk	77%zc dj	84%zc dejk	77%cd j	53%c	72%cd j	80%zc dejk	82%zo p	75%zo p	63%p	*52%*	79%zr	*57%*	*67%*
9-10	**802**	387	416	57	111	133	154	140	133	74	168	287	348	262	241	154	145	503	299	791
	62%cd jopr	*61%*	*63%*	*35%*	53%cj	55%c	69%zc dejk	73%zc dejk	80%zc defjk	73%cd ej	45%c	62%cj	75%zc dejk	76%zn op	66%op	*54%*	*47%*	71%zr	*51%*	*61%*
WOULD NOT VOTE	**136**	54	82	29	26	33	19	10	15	5	55	52	30	26	28	36	47	54	83	140
	11%glq	*9%*	12%z	18%zf ghikl	12%gl	14%gl	*8%*	*5%*	*9%*	*4%*	15%zf gil	11%fg	*6%*	*8%*	*8%*	*13%*	15%zmn	*8%*	14%zq	*11%*
POLITICAL ACTIVISM																				
ACTIVIST	**173**	77	95	8	14	36	38	41	28	7	22	74	76	84	57	16	15	141	31	157
	13%cd jopr	*12%*	*14%*	*5%*	*7%*	15%cj	17%cd ij	21%zc dijl	17%cdj	*7%*	*6%*	16%cd j	17%zc dij	25%zn op	16%op	*6%*	*5%*	20%zr	*5%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
NON-ACTIVIST	**1126**	557	569	155	195	206	185	151	139	95	350	391	385	259	309	267	292	567	559	1138
	87%glmq	*88%*	*86%*	95%zefghkl	93%zfghkl	*85%*	*83%*	*79%*	*83%*	93%fgl	94%zefghkl	*84%*	83%g	*75%*	84%m	94%zmn	95%zmn	*80%*	95%zq	*88%*
OPINION ON PRESENT SYSTEM																				
WORKS WELL	**404**	247	156	29	66	90	82	55	54	28	95	171	137	126	141	74	62	267	136	366
	31%bcjpr	39%zb	*24%*	*18%*	32%cj	37%cj	37%cj	29%c	32%c	*28%*	26%c	37%zcj	30%c	37%zop	39%zop	*26%*	*20%*	38%zr	*23%*	*28%*
NEEDS IMPROVEMENT	**834**	362	472	116	131	144	138	130	108	67	247	283	305	212	211	194	217	423	411	851
	64%aq	*57%*	71%za	71%zk	*63%*	*59%*	*62%*	*68%*	*65%*	*65%*	*66%*	*61%*	*66%*	*62%*	*58%*	68%n	71%zmn	*60%*	70%zq	*66%*
KNOW LOCAL MP																				
YES	**495**	230	265	31	50	88	94	107	85	40	82	182	231	162	154	102	77	316	179	459
	38%cdjpr	*36%*	*40%*	*19%*	*24%*	36%cj	42%cdj	56%zcdefijk	51%zcdejk	39%cdj	*22%*	39%cdj	50%zcdejk	47%zop	42%p	36%p	*25%*	45%zr	*30%*	*35%*
NO	**804**	404	400	132	159	155	129	85	82	62	290	284	230	181	212	182	230	392	412	836
	62%ghlmq	*64%*	*60%*	81%zefghikl	76%zfghikl	64%ghl	58%g	*44%*	*49%*	61%g	78%zefghikl	61%ghl	*50%*	*53%*	*58%*	64%m	75%zmno	*55%*	70%zq	*65%*
FEEL CAN CHANGE THE WAY UK IS RUN																				
AGREE	**395**	200	195	48	67	61	68	60	52	39	115	129	150	106	105	88	96	211	183	391
	30%	*32%*	*29%*	*30%*	*32%*	*25%*	*30%*	*31%*	*31%*	*38%*	*31%*	*28%*	*33%*	*31%*	*29%*	*31%*	*31%*	*30%*	*31%*	*30%*
DISAGREE	**578**	298	280	64	85	120	86	94	86	42	150	207	221	152	165	120	140	317	260	552
	44%	*47%*	*42%*	*39%*	*41%*	*50%*	*39%*	*49%*	52%cfj	*41%*	*40%*	44%f	48%fj	*44%*	*45%*	*42%*	*46%*	*45%*	*44%*	*43%*
INTERNET USER																				
YES	**1011**	521	490	149	196	227	191	136	94	17	345	419	247	319	316	215	161	635	375	958
	78%bghilpr	82%zb	*74%*	91%zghil	94%zfghil	94%zfghil	86%zghil	71%hil	57%i	*16%*	93%zfghil	90%zfghil	54%i	93%znop	86%zop	76%p	*52%*	90%zr	*64%*	*74%*
NO	**288**	114	175	14	13	15	32	56	72	86	27	47	214	23	50	69	146	73	215	337
	22%acdefjkmnq	*18%*	26%za	*9%*	*6%*	*6%*	14%dejk	29%zcdefjk	43%zcdefgjk	84%zcdefghjkl	*7%*	*10%*	46%zcdefgjk	*7%*	14%m	24%mn	48%zmno	*10%*	36%zq	*26%*
INCOME																				
UP TO 9499	**179**	62	117	29	25	23	20	19	34	29	54	44	81	23	35	32	89	58	121	213
	14%afkmq	*10%*	18%za	18%fgk	*12%*	*10%*	*9%*	*10%*	20%zefgk	28%zdefgjkl	*14%*	*9%*	18%zfgk	*7%*	*10%*	*11%*	29%zmno	*8%*	21%zq	*16%*
9500 - 17499	**188**	106	82	27	40	27	23	30	24	18	67	49	71	20	47	55	66	67	121	215
	14%bkmq	*17%*	*12%*	*16%*	19%fk	*11%*	*10%*	*16%*	*14%*	*17%*	18%fk	*11%*	*16%*	*6%*	13%m	19%zm	21%zmn	*9%*	21%zq	*17%*
17500 - 24999	**81**	37	44	2	21	23	14	10	10	1	23	37	21	19	24	23	15	43	38	84
	6%cl	*6%*	*7%*	*1%*	10%cijl	10%ci	6%c	*5%*	*6%*	*1%*	6%c	8%ci	*4%*	*5%*	*7%*	*8%*	*5%*	*6%*	*6%*	*6%*
25000 PLUS	**405**	237	167	20	67	125	99	59	28	8	87	224	94	189	138	59	20	326	79	316
	31%bchijlopr	37%zb	*25%*	*12%*	32%chijl	52%zcdghijl	44%zcdghijl	31%chil	*17%*	*8%*	23%ci	48%zcdfghijl	20%ci	55%znop	38%zop	21%p	*7%*	46%zr	*13%*	*24%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER: MALE (a)	GENDER: FE-MALE (b)	AGE: 18-24 (c)	AGE: 25-34 (d)	AGE: 35-44 (e)	AGE: 45-54 (f)	AGE: 55-64 (g)	AGE: 65-74 (h)	AGE: 75+ (i)	AGE: 18-34 (j)	AGE: 35-54 (k)	AGE: 55+ (l)	SOCIAL GRADE: AB (m)	SOCIAL GRADE: C1 (n)	SOCIAL GRADE: C2 (o)	SOCIAL GRADE: DE (p)	SOCIAL GRADE: ABC1 (q)	SOCIAL GRADE: C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
SEGMENTATION																				
EXAGGERATORS	**145**	78	67	22	43	25	26	8	12	8	66	52	28	18	47	32	48	65	80	158
	11%glm	*12%*	*10%*	14%gl	21%zefghiki	*10%*	12%gl	*4%*	*7%*	*8%*	18%zcghkl	11%gl	*6%*	*5%*	13%m	11%m	15%zm	*9%*	14%zq	*12%*
ALREDY ACTIVE	**173**	78	95	7	15	35	42	39	27	8	22	77	75	93	54	15	12	146	27	146
	13%cdjopr	*12%*	*14%*	*4%*	*7%*	14%cj	19%zcdij	20%zcdijl	16%cdj	*8%*	*6%*	16%cdj	16%zcdij	27%znop	15%op	*5%*	*4%*	21%zr	*5%*	*11%*
ALIENATED	**146**	80	66	22	21	23	21	26	19	14	43	44	59	13	34	48	51	48	98	149
	11%mq	*13%*	*10%*	*13%*	*10%*	*10%*	*9%*	*14%*	*11%*	*14%*	*12%*	*9%*	*13%*	*4%*	9%m	17%zmn	16%zmn	*7%*	17%zq	*12%*
SATISFIED BUT UNENTHUSIASTIC	**184**	93	91	12	21	28	41	35	31	16	33	69	82	86	56	33	10	141	43	158
	14%cjpr	*15%*	*14%*	*7%*	*10%*	*12%*	18%cdjk	18%cdj	18%cdj	*16%*	*9%*	15%cj	18%zcdj	25%znop	15%p	12%p	*3%*	20%zr	*7%*	*12%*
WILLING LOCALISTS	**172**	62	110	26	40	37	25	23	14	8	66	62	44	35	49	44	45	84	89	179
	13%al	*10%*	17%za	16%l	19%zhil	*15%*	*11%*	*12%*	*8%*	*7%*	18%zhil	*13%*	*10%*	*10%*	*13%*	*15%*	*15%*	*12%*	*15%*	*14%*
ONLOOKERS	**256**	145	111	21	38	65	36	36	36	24	59	101	95	59	75	55	66	135	121	224
	20%bc	23%b	*17%*	*13%*	*18%*	27%cfj	*16%*	*19%*	*21%*	*23%*	*16%*	22%cf	21%c	*17%*	*21%*	*19%*	*22%*	*19%*	*20%*	*17%*
DISENGAGED FROM COMMUNITY	**169**	73	96	49	25	19	21	17	17	20	74	41	54	26	39	44	59	65	103	183
	13%kmq	*11%*	*14%*	30%zdefghjkl	*12%*	*8%*	*9%*	*9%*	*10%*	20%efgkl	20%zdefghkl	*9%*	*12%*	*8%*	*11%*	16%m	19%zmn	*9%*	17%zq	*14%*
VOTING INTENTION																				
CONSERVATIVE	**366**	207	159	22	47	69	69	51	59	48	69	138	159	118	133	71	44	251	115	282
	28%bcjpr	33%zb	*24%*	*14%*	*22%*	29%c	31%cj	27%cj	35%zcdj	47%zcdefgjkl	19%c	30%cj	34%zcdgj	34%zop	36%zop	25%p	*14%*	35%zr	*19%*	*22%*
LABOUR	**426**	212	214	60	78	79	69	66	48	26	137	148	141	99	98	99	131	197	230	480
	33%q	*33%*	*32%*	*36%*	*37%*	*33%*	*31%*	*35%*	*29%*	*26%*	*37%*	*32%*	*31%*	*29%*	*27%*	*35%*	43%zmn	*28%*	39%zq	*37%*
LIB DEM	**132**	61	70	11	25	25	22	24	21	4	36	46	49	43	47	26	15	90	41	111
	10%pr	*10%*	*11%*	*7%*	*12%*	*10%*	*10%*	*13%*	*12%*	*4%*	10%c	*10%*	*11%*	13%p	13%p	*9%*	*5%*	13%zr	*7%*	*9%*
OTHER	**82**	45	37	6	7	19	18	18	11	2	13	37	31	25	25	10	22	50	32	96
	6%jo	*7%*	*6%*	*4%*	*3%*	*8%*	8%j	10%cdij	*7%*	*1%*	*4%*	8%j	7%i	*7%*	*7%*	*4%*	*7%*	*7%*	*5%*	*7%*
WOULD NOT VOTE	**172**	64	108	37	34	32	27	16	15	11	71	59	42	31	36	47	59	67	106	189
	13%aglmq	*10%*	16%za	23%zfghikl	16%gl	*13%*	*12%*	*8%*	*9%*	*11%*	19%zfghkl	*13%*	*9%*	*9%*	*10%*	16%m	19%zmn	*9%*	18%zq	*15%*
SEAT MARGINALITY 2005																				
LESS THAN 5% MAJORITY	**185**	88	96	28	30	25	36	23	23	19	58	61	66	46	56	46	37	102	83	212
	14%	*14%*	*15%*	*17%*	*14%*	*10%*	16%k	*12%*	*14%*	*19%*	*16%*	*13%*	*14%*	*13%*	*15%*	*16%*	*12%*	*14%*	*14%*	*16%*
MARGINAL (LESS THAN 10%)	**380**	187	194	50	71	52	66	50	53	40	120	118	142	109	113	78	81	221	159	375
	29%	*29%*	*29%*	*30%*	34%e	*21%*	30%k	*26%*	*32%*	39%ek	32%e	*25%*	31%g	*32%*	*31%*	*28%*	*26%*	*31%*	*27%*	*29%*
SEMI MARGINAL (10%-20%)	**351**	180	170	42	56	67	67	46	43	30	98	134	119	112	90	81	66	203	148	307
	27%p	*28%*	*26%*	*26%*	*27%*	*28%*	*30%*	*24%*	*26%*	*29%*	*26%*	*29%*	*26%*	33%zp	*25%*	*29%*	*22%*	*29%*	*25%*	*24%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
SAFE (>20%)	**568** 44%im	268 *42%*	301 *45%*	72 *44%*	83 *40%*	124 51%i	91 *41%*	96 50%il	71 *43%*	33 *32%*	154 *41%*	214 46%fi	200 43%i	122 *36%*	163 *44%*	124 *44%*	160 52%zm	285 *40%*	284 48%zq	613 *47%*
SEAT MARGINALITY 2010																				
LESS THAN 5% MAJORITY	**190** ***15%***	99 *16%*	91 *14%*	28 *17%*	38 *18%*	28 *11%*	32 *14%*	22 *12%*	27 *16%*	15 *15%*	67 *18%*	59 *13%*	64 *14%*	43 *13%*	61 *17%*	36 *13%*	51 *17%*	103 *15%*	87 *15%*	161 *12%*
MARGINAL (LESS THAN 10%)	**377** 29%k	190 *30%*	187 *28%*	60 37%zefgk	65 *31%*	50 *21%*	59 *27%*	50 *26%*	56 33%ek	36 36%e	125 34%zek	110 *24%*	142 *31%*	94 *27%*	105 *29%*	79 *28%*	99 *32%*	198 *28%*	179 *30%*	382 *29%*
SEMI MARGINAL (10%-20%)	**301** ***23%***	146 *23%*	154 *23%*	32 *20%*	41 *20%*	61 *25%*	67 30%zcdijl	45 *23%*	38 *23%*	17 *16%*	73 *20%*	128 27%j	100 *22%*	90 *26%*	78 *21%*	64 *23%*	68 *22%*	169 *24%*	132 *22%*	284 *22%*
SAFE (>20%)	**621** ***48%***	299 *47%*	323 *49%*	71 *43%*	103 *49%*	131 *54%*	97 *44%*	97 *51%*	73 *44%*	49 *48%*	174 *47%*	228 49%f	219 *47%*	159 *46%*	182 *50%*	140 *49%*	140 *46%*	342 *48%*	280 *47%*	629 *49%*
AFFILIATION OF MP 2010																				
CONSERVATIVE	**627** 48%cpr	307 *48%*	320 *48%*	54 *33%*	108 52%cj	115 47%c	114 51%c	94 49%c	80 48%c	61 60%cj	163 44%c	229 49%c	235 51%c	188 55%zp	205 56%zp	132 46%p	103 *33%*	393 55%zr	234 *40%*	490 *38%*
LABOUR	**506** 39%lmnq	242 *38%*	265 *40%*	82 50%zfghikl	90 *43%*	95 *39%*	78 *35%*	69 *36%*	60 *36%*	32 *32%*	172 46%zfghikl	173 *37%*	161 *35%*	96 *28%*	116 *32%*	121 43%mn	174 57%zmno	211 *30%*	295 50%zq	619 *48%*
LIB DEM	**135** 10%dr	73 *12%*	62 *9%*	23 14%dij	9 *4%*	28 *11%*	26 12%d	23 12%d	22 13%di	4 *4%*	32 9%d	54 12%d	49 11%dj	48 14%zp	37 *10%*	27 *9%*	23 *7%*	85 *12%*	50 *8%*	131 *10%*
OTHER	**31** ***2%***	12 *2%*	18 *3%*	4 *2%*	1 *1%*	5 *2%*	5 *2%*	6 *3%*	5 *3%*	5 5%d	5 *1%*	10 *2%*	15 *3%*	12 *3%*	7 *2%*	4 *1%*	8 *3%*	19 *3%*	12 *2%*	55 *4%*
ACORN																				
WEALTHY ACHIEVERS	**267** 21%cdjopr	123 *19%*	144 *22%*	18 *11%*	27 *13%*	43 *18%*	60 27%zcdjk	54 28%zcdj	38 23%cdj	28 27%cdj	45 *12%*	102 22%cdj	120 26%zcdj	122 36%znop	83 23%op	33 *12%*	28 *9%*	205 29%zr	62 *10%*	243 *19%*
URBAN PROSPERITY	**177** 14%lopr	90 *14%*	87 *13%*	35 22%zghikl	34 *16%*	30 *13%*	30 *14%*	23 *12%*	15 *9%*	10 *9%*	69 19%zhl	61 *13%*	47 *10%*	66 19%zop	73 20%zop	19 *7%*	19 *6%*	139 20%zr	38 *6%*	195 *15%*
COMFORTABLY OFF	**353** ***27%***	178 *28%*	176 *26%*	40 *24%*	59 *28%*	51 *21%*	61 27%k	49 *25%*	67 40%zcdefgjkl	28 *27%*	98 *26%*	112 *24%*	143 31%zq	88 *26%*	91 *25%*	103 36%zmnp	71 *23%*	180 *25%*	173 *29%*	311 *24%*
MODERATE MEANS	**182** 14%fmq	96 *15%*	86 *13%*	20 *12%*	29 *14%*	52 22%zf	21 *9%*	32 17%f	19 *12%*	9 *9%*	48 *13%*	73 16%f	61 *13%*	21 *6%*	60 16%m	31 *11%*	71 23%zmo	80 *11%*	102 17%zq	197 *15%*
HARD PRESSED	**320** 25%ghlmnq	149 *23%*	171 *26%*	51 31%zghl	60 29%ghl	66 *27%*	52 *23%*	35 *18%*	29 *17%*	28 *27%*	111 30%zghl	118 *25%*	91 *20%*	45 *13%*	59 *16%*	98 34%zmn	118 38%zmn	104 *15%*	216 37%zq	349 *27%*
MAIN SUPERMARKET																				
ASDA	**260** 20%ilmq	120 *19%*	140 *21%*	48 30%zfghikl	63 30%zfghikl	50 21%i	39 18%i	31 16%i	25 15%i	4 *4%*	112 30%zfghikl	89 19%il	60 13%i	37 *11%*	57 *15%*	68 24%mn	98 32%zmn	94 *13%*	166 28%zq	296 *23%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
CO-OP	**40**	26	14	1	3	2	6	13	6	10	4	7	29	15	8	9	7	23	17	41
	3%bj	*4%*	*2%*	*1%*	*1%*	*1%*	*3%*	7%zcd ejk	*4%*	9%zcd efjk	*1%*	*2%*	6%zcd ejk	*4%*	*2%*	*3%*	*2%*	*3%*	*3%*	*3%*
MARKS & SPENCER	**18**	7	11	1	3	1	2	4	3	3	4	2	11	11	3	2	2	14	4	19
	1%r	*1%*	*2%*	*1%*	*1%*	*	*1%*	*2%*	*2%*	*3%*	*1%*	*1%*	2%z	3%zp	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*
MORRISONS	**174**	85	89	23	21	29	30	21	33	16	44	60	70	45	42	43	43	88	86	182
	13%	*13%*	*13%*	*14%*	*10%*	*12%*	*14%*	*11%*	20%zd gj	*16%*	*12%*	*13%*	15%g	*13%*	*12%*	*15%*	*14%*	*12%*	*15%*	*14%*
SAINSBURY'S	**227**	87	140	24	28	41	36	36	32	29	52	77	98	83	82	36	27	164	63	202
	17%ao pr	*14%*	21%za	*15%*	*13%*	*17%*	*16%*	*19%*	*19%*	29%zc dfjk	*14%*	*17%*	21%zj	24%zo p	22%op	*13%*	*9%*	23%zr	*11%*	*16%*
SOMERFIELD	**6**	4	2	2	1	1	-	1	1	1	3	1	2	2	3	-	1	5	1	8
	*	*1%*	*	*1%*	*	*	-	*	*	*1%*	*1%*	*	*1%*	*	*1%*	-	*	*1%*	*	*1%*
TESCO	**422**	223	199	53	65	87	90	59	45	24	117	177	128	98	143	91	91	240	182	405
	33%bl	*35%*	*30%*	*32%*	*31%*	*36%*	40%zh il	*31%*	*27%*	*23%*	*32%*	38%zh il	*28%*	*29%*	39%zm p	*32%*	*30%*	*34%*	*31%*	*31%*
WAITROSE	**68**	41	27	1	7	20	8	16	11	5	8	28	32	43	17	7	2	60	8	48
	5%bcj opr	*6%*	*4%*	*1%*	*3%*	8%cj	*4%*	8%cj	6%cj	5%c	2%c	6%cfj	7%cj	12%zno p	5%p	*2%*	*1%*	8%zr	*1%*	*4%*
ICELAND	**28**	11	17	5	5	6	3	4	2	3	10	9	9	-	*	8	20	*	28	29
	2%mnq	*2%*	*3%*	*3%*	*2%*	*3%*	*1%*	*2%*	*1%*	*3%*	*3%*	*2%*	*2%*	-	*	3%mn	7%zmn	*	5%zq	*2%*
ALDI	**15**	9	6	1	4	2	4	2	2	1	4	6	5	2	2	5	6	4	11	20
	1%	*1%*	*1%*	*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*
LIDL	**14**	7	8	2	4	1	1	2	3	1	6	2	6	1	4	3	8	4	10	15
	1%	*1%*	*1%*	*1%*	*2%*	*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*	*1%*	*1%*	2%zm	*1%*	*2%*	*1%*
OTHER	**19**	11	8	1	6	2	2	1	3	4	6	4	8	5	4	8	3	8	11	23
	1%	*2%*	*1%*	*	*3%*	*1%*	*1%*	*1%*	*2%*	*4%*	2%c	*1%*	*2%*	*1%*	*1%*	*3%*	*1%*	*1%*	*2%*	*2%*
USED INTERNET FOR																				
EMAIL /GEN ERAL USE	**958**	494	464	136	191	218	176	132	89	16	326	394	237	317	303	193	144	621	337	895
	74%bh ilopr	78%zb	*70%*	83%zg hil	91%zc fghil	90%zf ghil	79%gh il	69%hi l	53%i	*15%*	88%zc fghil	85%zf ghil	51%i	92%zn op	83%zo p	68%p	*47%*	88%zr	*57%*	*69%*
INFO GATH ERING	**918**	483	436	129	172	208	182	130	82	16	301	390	227	307	289	186	137	595	323	857
	71%bh ilpr	76%zb	*66%*	79%zg hil	82%zg hil	86%zg hil	81%zg hil	68%hi l	49%i	*15%*	81%zg hil	84%zg hil	49%i	89%zn op	79%zo p	66%p	*45%*	84%zr	*55%*	*66%*
BUY ING GOODS	**715**	376	339	95	143	172	147	92	57	9	238	319	158	260	240	120	95	500	215	635
	55%bg hilop r	59%zb	*51%*	58%hi l	68%zg hil	71%zc ghil	66%zg hil	48%hi l	34%i	*9%*	64%zc ghil	69%zc ghil	34%i	76%zn op	66%zo p	42%p	*31%*	71%zr	*36%*	*49%*
BAN KING	**560**	302	258	74	119	156	100	67	40	4	192	256	111	212	188	96	63	400	160	482
	43%bg hilop r	48%zb	*39%*	45%hi l	57%zc fghil	64%zc fghij kl	45%hi l	35%hi l	24%i	*4%*	52%zc ghil	55%zf ghil	24%i	62%zn op	51%zo p	34%p	*21%*	56%zr	*27%*	*37%*
DOWN LOAD/ STREAM MEDIA	**443**	267	177	85	97	113	78	42	23	4	183	192	69	171	161	66	44	333	111	381
	34%bg hilop r	42%zb	*27%*	52%zf ghikl	47%zf ghil	47%zg hil	35%gh il	22%il	14%i	*4%*	49%zf ghil	41%zf ghil	15%i	50%zo p	44%zo p	23%p	*14%*	47%zr	*19%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
SOCIAL INTER ACTION	**574**	301	273	120	144	143	87	52	25	3	264	230	80	176	191	115	92	368	206	522
	44%bg hilpr	*47%*	*41%*	74%ze fghik l	69%zf ghikl	59%zf ghikl	39%gh il	27%hi l	15%i	*3%*	71%ze fghik l	49%fg hil	17%i	51%zo p	52%zo p	40%p	*30%*	52%zr	*35%*	*40%*
GAM ING	**210**	139	71	55	52	62	23	9	7	2	106	86	17	64	77	38	31	141	69	188
	16%bf ghilp r	22%zb	*11%*	34%zf ghijk l	25%zf ghil	26%zf ghikl	10%hil	*5%*	*4%*	*2%*	29%zf ghikl	18%fgh il	*4%*	19%p	21%p	*13%*	*10%*	20%zr	*12%*	*15%*
JOB SEA RCH	**243**	136	107	52	51	75	49	17	*	-	103	123	17	65	98	35	45	164	80	216
	19%bg hilop r	22%b	*16%*	32%zf ghil	24%gh il	31%zg hil	22%ghi l	9%hil	*	-	28%zg hil	26%zfg hil	4%h	*19%*	27%zo p	*12%*	*15%*	23%zr	*14%*	*17%*
DURABLES OWNED																				
TV	**1261**	614	646	148	201	238	219	189	163	102	349	458	454	342	352	272	295	694	567	1252
	97%cj	*97%*	*97%*	*91%*	96%c	98%c	98%cj	99%cj	98%c	100%c	94%c	98%cj	98%zcj	100%znop	*96%*	*96%*	*96%*	*98%*	*96%*	*97%*
SAT TV	**529**	267	262	65	103	124	87	76	55	19	168	211	150	160	154	113	102	314	215	519
	41%hi lpr	*42%*	*39%*	40%i	50%zh il	51%zh il	39%i	40%il	33%i	*19%*	45%ch il	45%fh il	33%i	47%zp	*42%*	*40%*	*33%*	44%r	*36%*	*40%*
CAB TV	**175**	89	86	26	24	38	36	22	21	7	51	74	51	54	51	40	31	105	71	179
	13%p	*14%*	*13%*	*16%*	*12%*	*16%*	*16%*	*12%*	*13%*	*7%*	*14%*	*16%*	*11%*	*16%*	*14%*	*14%*	*10%*	*15%*	*12%*	*14%*
FREEVIEW	**609**	295	314	69	84	95	113	100	95	53	153	209	248	179	170	118	142	349	260	595
	47%j	*47%*	*47%*	*42%*	*40%*	*39%*	51%jk	52%dj	57%zc dejk	*52%*	*41%*	*45%*	54%zc dejk	52%o	*47%*	*42%*	*46%*	*49%*	*44%*	*46%*
FREESAT	**74**	45	29	2	7	16	19	11	13	7	9	35	30	27	15	16	15	42	32	81
	6%bcj	*7%*	*4%*	*1%*	*3%*	*7%*	9%cj	5%c	8%cj	*6%*	*2%*	8%cj	6%cj	*8%*	*4%*	*6%*	*5%*	*6%*	*5%*	*6%*
MOBILE PHONE	**1190**	581	609	151	200	235	213	181	148	62	351	448	391	336	343	251	259	680	510	1179
	92%il pr	*92%*	*92%*	92%il	96%zh il	97%hi l	95%zh il	94%il	89%i	*60%*	94%zh il	96%zh il	85%i	98%znop	94%p	*89%*	*84%*	96%zr	*86%*	*91%*
TELEPHONE	**1070**	538	532	101	164	211	188	166	143	96	265	399	406	323	318	223	207	641	429	1032
	82%bc jpr	*85%*	*80%*	*62%*	79%cj	87%cj	84%cj	87%cj	86%cj	94%zc dfj	71%c	86%cj	88%zcdj	94%znop	87%op	79%p	*67%*	90%zr	*73%*	*80%*
PVR	**410**	218	191	45	60	105	72	67	42	19	105	177	128	145	124	87	53	269	141	358
	32%bi lpr	*34%*	*29%*	*28%*	*28%*	43%zc dhijl	32%i	35%il	*25%*	*18%*	*28%*	38%zc fhijl	*28%*	42%zop	34%p	31%p	*17%*	38%zr	*24%*	*28%*
CAR	**934**	478	457	95	149	200	179	153	112	46	244	379	311	293	285	215	142	578	357	865
	72%bc ijlpr	75%b	*69%*	*58%*	71%ci	83%zc hijl	80%zc hijl	80%zc hijl	67%i	*45%*	66%ci	81%zc dhijl	67%ci	86%zop	78%p	76%p	*46%*	82%zr	*60%*	*67%*
PERS COMPUTER	**1028**	518	510	141	189	226	192	154	101	25	329	418	281	318	320	221	170	637	391	992
	79%bh ilpr	*82%*	*77%*	86%zh il	90%zg hil	93%zg hil	86%zh il	80%hi l	61%i	*25%*	88%zg hil	90%zf ghil	61%i	93%zop	87%zop	78%p	*55%*	90%zr	*66%*	*77%*
GAMES CONSOLE	**483**	247	236	87	89	140	111	32	20	4	176	251	56	152	153	99	79	305	178	427
	37%gh ilpr	*39%*	*35%*	53%zg hijl	43%gh il	58%zd ghil	50%zg hil	17%il	*12%*	*4%*	47%zg hil	54%zd fghil	12%i	44%zp	42%p	35%p	*26%*	43%zr	*30%*	*33%*
DVD RECORDER	**366**	173	193	33	52	41	79	77	54	31	85	120	161	142	95	80	49	237	129	344
	28%ce jpr	*27%*	*29%*	*20%*	*25%*	*17%*	36%zc dejk	40%zc dejk	32%ce j	*30%*	*23%*	26%e	35%zc dejk	41%znop	26%p	28%p	*16%*	33%zr	*22%*	*27%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER: MALE (a)	GENDER: FE-MALE (b)	AGE: 18-24 (c)	AGE: 25-34 (d)	AGE: 35-44 (e)	AGE: 45-54 (f)	AGE: 55-64 (g)	AGE: 65-74 (h)	AGE: 75+ (i)	AGE: 18-34 (j)	AGE: 35-54 (k)	AGE: 55+ (l)	SOCIAL GRADE: AB (m)	SOCIAL GRADE: C1 (n)	SOCIAL GRADE: C2 (o)	SOCIAL GRADE: DE (p)	SOCIAL GRADE: ABC1 (q)	SOCIAL GRADE: C2DE (r)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	*49%*	*51%*	*13%*	*16%*	*19%**	*17%*	*15%*	*13%*	*8%**	*29%*	*36%*	*35%*	*26%*	*28%*	*22%*	*24%*	*55%*	*45%*	*100%*
DVD PLAYER	**941**	470	471	120	148	156	177	150	121	69	268	333	341	290	262	198	192	551	390	919
	72%pr	*74%*	*71%*	*73%*	*71%*	*64%*	79%zek	78%zek	*73%*	*67%*	*72%*	*71%*	*74%*	84%znop	72%p	*70%*	*62%*	78%zr	*66%*	*71%*
DIG CAMERA	**809**	422	386	98	123	174	162	134	92	25	221	337	251	282	250	166	110	532	277	744
	62%bilpr	67%zb	*58%*	60%i	59%i	72%zdhijl	73%zcdhijl	70%zhijl	55%i	*25%*	59%i	72%zcdhijl	54%i	82%znop	68%p	59%p	*36%*	75%zr	*47%*	*57%*
PORT. MP3 PLAYR	**456**	267	189	85	103	112	95	42	17	2	189	207	61	174	151	80	52	325	131	394
	35%bghilopr	42%zb	*28%*	52%zghil	49%zghil	46%zghil	43%zghil	22%hil	10%i	*2%*	51%zghil	44%zghil	13%i	51%zop	41%op	28%p	*17%*	46%zr	*22%*	*30%*
LIFESTAGE																				
SINGLE	**173**	100	73	99	56	19	-	-	-	-	155	19	-	22	69	41	42	91	83	191
	13%bfghiklm	16%b	*11%*	61%zdefghijkl	27%zefghikl	8%fghil	-	-	-	-	42%zdefghikl	4%fghl	-	*6%*	19%zm	15%m	14%m	*13%*	*14%*	*15%*
PRE FAMILY	**77**	53	24	18	43	16	-	-	-	-	61	16	-	29	19	16	13	47	30	59
	6%bfghikl	8%zb	*4%*	11%zfghikl	21%zcefghikl	6%fghl	-	-	-	-	16%zcefghikl	3%fghl	-	*8%*	*5%*	*6%*	*4%*	*7%*	*5%*	*5%*
FAMILY	**409**	187	222	45	109	157	87	8	4	-	154	244	12	112	125	90	81	238	172	375
	32%ghilp	*29%*	*33%*	28%ghil	52%zcfghijl	65%zcfghijkl	39%zcghil	*4%*	*2%*	-	41%zcghil	52%zcfghijl	*3%*	*33%*	*34%*	*32%*	*27%*	*34%*	*29%*	*29%*
POST FAMILY	**637**	294	343	-	-	51	137	184	163	102	-	188	449	179	152	135	171	331	306	668
	49%cdejkn	*46%*	*52%*	-	-	21%cdj	61%zcdejk	96%zcdefjk	98%zcdefjk	100%zcdefjk	-	40%cdej	97%zcdefjk	52%n	*42%*	*48%*	56%zn	*47%*	*52%*	*52%*
CAR IN HOUSEHOLD																				
YES	**934**	478	457	95	149	200	179	153	112	46	244	379	311	293	285	215	142	578	357	865
	72%bcijlpr	75%b	*69%*	*58%*	71%ci	83%zchijl	80%zchijl	80%zchijl	67%i	*45%*	66%ci	81%zcdhijl	67%ci	86%zop	78%p	76%p	*46%*	82%zr	*60%*	*67%*
NO	**365**	157	208	68	60	42	44	39	55	56	128	86	150	50	81	69	165	131	234	430
	28%efgkmq	*25%*	31%za	42%zdefgjkl	29%k	*17%*	*20%*	*20%*	33%efgk	55%zdefghjkl	34%zefgk	*19%*	33%zefgk	*14%*	*22%*	24%m	54%zmno	*18%*	40%zq	*33%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%**	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
EFFECTIVE BASE	**821**	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
GENDER																				
MALE	**634**	380	41	213	187	447	554	79	46	66	90	24	71	55	83	57	32	57	54	643
	49%bc	65%zbc	*27%*	38%b	*46%*	*50%*	*48%*	61%zf	*47%*	*53%*	*54%*	*43%*	*47%*	*48%*	*46%*	*50%*	*49%*	*49%*	*47%*	*50%*
FEMALE	**665**	205	111	349	222	442	611	50	51	59	75	33	79	59	98	57	33	60	60	652
	51%ag	*35%*	73%zac	62%za	*54%*	*50%*	52%g	*39%*	*53%*	*47%*	*46%*	*57%*	*53%*	*52%*	*54%*	*50%*	*51%*	*51%*	*53%*	*50%*
AGE																				
18-24	**163**	64	19	80	45	118	138	23	8	9	21	12	25	11	16	20	9	14	19	205
	13%	*11%*	*12%*	*14%*	*11%*	*13%*	*12%*	18%zf	*8%*	*8%*	*13%*	21%hn	*17%*	*10%*	*9%*	*17%*	*14%*	*12%*	*16%*	*16%*
25-34	**209**	118	35	56	109	100	160	49	13	17	46	3	21	12	17	19	14	28	17	177
	16%cefkmn	20%zc	23%zc	*10%*	27%ze	*11%*	*14%*	38%zf	*14%*	*14%*	28%zhklmnr	*5%*	*14%*	*11%*	*10%*	*17%*	22%kmn	24%zkmn	*15%*	*14%*
35-44	**242**	172	25	45	157	85	213	30	24	37	34	8	24	23	35	15	6	17	19	198
	19%cep	29%zbc	17%c	*8%*	38%ze	*10%*	*18%*	*23%*	25%p	*30%*	20%p	*14%*	*16%*	20%p	20%p	*13%*	*10%*	*15%*	*16%*	*15%*
45-54	**223**	146	33	44	87	137	207	15	10	23	22	10	19	23	39	17	10	28	21	210
	17%ceg	25%zc	22%c	*8%*	*21%*	*15%*	*18%*	*12%*	*10%*	*19%*	*14%*	*18%*	*13%*	21%h	22%h	*15%*	*16%*	24%hjl	*18%*	*16%*
55-64	**192**	71	28	92	8	184	182	9	17	12	22	12	20	18	36	19	11	10	13	217
	15%dg	*12%*	*19%*	*16%*	*2%*	21%zd	16%g	*7%*	*18%*	*10%*	*13%*	21%q	*13%*	*16%*	20%q	*17%*	*18%*	*9%*	*11%*	*17%*
65-74	**167**	12	11	143	4	163	164	3	13	13	12	7	26	15	23	15	11	11	20	182
	13%adgj	*2%*	7%a	25%zab	*1%*	18%zd	14%zg	*2%*	*14%*	*11%*	*7%*	*13%*	17%j	*13%*	*13%*	*13%*	17%j	*10%*	17%j	*14%*
75+	**102**	1	-	101	-	102	101	1	11	12	8	5	15	11	14	8	3	8	7	106
	8%abdg	*	-	18%zab	-	12%zd	9%g	*1%*	*12%*	*10%*	*5%*	*9%*	*10%*	*10%*	*8%*	*7%*	*4%*	*7%*	*6%*	*8%*
18-34	**372**	182	54	136	154	218	299	72	21	27	67	15	46	24	34	39	23	42	36	382
	29%cefmn	31%c	35%c	*24%*	38%ze	*25%*	*26%*	55%zf	*22%*	*22%*	41%zhmn	*26%*	31%n	*21%*	*18%*	34%mn	36%hmn	36%mn	31%n	*29%*
35-54	**466**	319	58	89	244	222	420	45	34	60	56	18	43	46	74	32	16	45	40	408
	36%cep	54%zbc	38%c	*16%*	59%ze	*25%*	*36%*	*35%*	*35%*	*48%*	*34%*	*32%*	*29%*	41%lp	41%p	*28%*	*25%*	39%p	*34%*	*32%*
55+	**461**	84	40	337	12	449	447	13	42	38	42	24	60	44	73	43	25	29	40	505
	35%abdgjq	*14%*	26%a	60%zab	*3%*	51%zd	38%zg	*10%*	43%jq	*30%*	*26%*	43%jq	40%jq	39%jq	40%jq	*37%*	39%jq	*25%*	*35%*	*39%*
SOCIAL GRADE																				
AB	**343**	194	46	103	112	231	329	13	20	31	40	17	33	27	70	40	15	34	18	282
	26%cgr	33%zc	30%c	*18%*	*27%*	*26%*	28%zg	*10%*	*20%*	*25%*	*24%*	*29%*	*22%*	*23%*	39%zhjlmpr	35%r	*23%*	29%r	*16%*	*22%*
C1	**366**	178	42	146	125	240	318	44	20	53	45	7	45	24	49	40	18	28	37	396
	28%km	*30%*	*27%*	*26%*	*31%*	*27%*	*27%*	34%z	*20%*	*42%*	27%k	*12%*	30%k	*21%*	27%k	35%km	27%k	*24%*	32%k	*31%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
C2	**283**	132	41	110	90	193	252	31	30	25	44	10	25	26	34	23	10	24	31	291
	22%c	*23%*	*27%*	*20%*	*22%*	*22%*	*22%*	*24%*	31%zlnp	*20%*	*27%*	*18%*	*17%*	*23%*	*19%*	*21%*	*16%*	*20%*	*27%*	*22%*
DE	**307**	81	23	203	81	226	266	41	27	16	35	23	48	37	28	11	22	31	29	326
	24%abno	*14%*	*15%*	36%zab	*20%*	25%z	*23%*	31%zf	28%no	*13%*	21%o	40%zjno	32%znoo	32%zjno	*16%*	*10%*	34%zjno	26%no	25%o	*25%*
SOCIAL GRADE																				
ABC1	**709**	372	87	249	238	471	647	58	39	84	85	24	77	51	119	79	32	62	55	678
	55%cegghm	64%zc	58%c	*44%*	*58%*	*53%*	56%g	*45%*	*40%*	*67%*	*52%*	*42%*	*52%*	*45%*	66%zhjklmpr	70%zhjklmpqr	*50%*	*53%*	*48%*	*52%*
C2DE	**590**	213	64	314	172	419	519	72	58	41	80	33	72	63	62	34	32	54	60	617
	45%ano	*36%*	*42%*	56%zab	*42%*	47%z	*44%*	55%zf	60%znoo	*33%*	48%no	58%no	48%no	55%znoo	*34%*	*30%*	50%no	47%o	52%no	*48%*
WORKING STATUS																				
FULL TIME	**585**	585	-	-	231	355	514	70	51	64	84	20	55	46	75	66	24	62	38	465
	45%bcer	100%zbc	-	-	56%ze	*40%*	*44%*	54%zf	53%lpr	*51%*	51%lpr	*36%*	*37%*	*41%*	*42%*	58%zklmnpr	*37%*	53%klmpr	*33%*	*36%*
PART TIME	**151**	-	151	-	70	82	141	11	12	10	24	5	9	11	26	11	11	15	18	134
	12%acel	-	100%zac	-	17%ze	*9%*	*12%*	*8%*	*12%*	*8%*	15%l	*9%*	*6%*	*9%*	14%l	*9%*	17%l	*13%*	16%l	*10%*
NOT WORKING	**562**	-	-	562	109	453	511	49	34	51	57	32	86	57	80	38	30	39	58	696
	43%abdjq	-	-	100%zab	*27%*	51%zd	*44%*	*37%*	*35%*	*41%*	*35%*	56%hjoq	57%zhjnoq	50%hjoq	*44%*	*33%*	*47%*	*34%*	51%hjoq	*54%*
CHILDREN IN HOUSEHOLD																				
YES	**409**	231	70	109	409	-	348	59	21	49	48	16	51	31	57	36	20	48	32	375
	32%cef	39%zc	46%zc	*19%*	100%ze	-	*30%*	46%zf	*22%*	*39%*	*29%*	*28%*	*34%*	*27%*	*32%*	*31%*	*31%*	41%zhmr	*28%*	*29%*
NO	**890**	355	82	453	-	890	818	70	76	76	117	41	99	83	124	78	45	68	83	920
	68%abdgq	*61%*	*54%*	81%zab	-	100%zd	70%zg	*54%*	78%q	*61%*	*71%*	*72%*	*66%*	73%q	*68%*	*69%*	*69%*	*59%*	72%q	*71%*
ETHNICITY																				
WHITE	**1166**	514	141	511	348	818	1166	-	92	119	104	56	117	113	175	113	63	103	110	1066
	90%dgjl	*88%*	*93%*	*91%*	*85%*	92%zd	100%zg	-	94%jl	*95%*	*63%*	99%zjlq	78%j	99%zjlq	96%zjlq	100%zjlq	98%zjlq	89%jl	95%zjl	*82%*
BME	**130**	70	11	49	59	70	-	130	5	6	60	1	31	1	7	*	1	13	4	225
	10%efkmnopr	*12%*	*7%*	*9%*	15%ze	*8%*	-	100%zf	*6%*	*4%*	36%zhklmnopqr	*1%*	21%zhkmnopr	*1%*	*4%*	*	*2%*	11%kmnop	*4%*	*17%*
GOVERNMENT OFFICE REGION																				
EAST MIDLANDS	**97**	51	12	34	21	76	92	5	97	-	-	-	-	-	-	-	-	-	-	84
	7%gjklmnopqr	*9%*	*8%*	*6%*	*5%*	9%z	*8%*	*4%*	100%zjklmnopqr	-	-	-	-	-	-	-	-	-	-	*6%*
EASTERN	**125**	64	10	51	49	76	119	6	-	125	-	-	-	-	-	-	-	-	-	66
	10%eghjklmnopqr	*11%*	*7%*	*9%*	*12%*	*9%*	10%g	*4%*	-	*100%*	-	-	-	-	-	-	-	-	-	*5%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
LONDON	**165**	84	24	57	48	117	104	60	-	-	165	-	-	-	-	-	-	-	-	185
	13%cf hklmn opqr	*14%*	*16%*	*10%*	*12%*	*13%*	*9%*	46%zf	-	-	100%zhk lmnopqr	-	-	-	-	-	-	-	-	*14%*
NORTH EAST	**57**	20	5	32	16	41	56	1	-	-	-	57	-	-	-	-	-	-	-	56
	4%gjl mnpqr	*3%*	*3%*	6%z	*4%*	*5%*	5%g	*1%*	-	-	-	100%zhj lmnopqr	-	-	-	-	-	-	-	*4%*
NORTH WEST	**150**	55	9	86	51	99	117	31	-	-	-	-	150	-	-	-	-	-	-	138
	12%bfh jkmnop qr	*9%*	*6%*	15%za b	*12%*	*11%*	*10%*	24%zf	-	-	-	-	100%zhj kmnopqr	-	-	-	-	-	-	*11%*
SCOTLAND	**114**	46	11	57	31	83	113	1	-	-	-	-	-	114	-	-	-	-	-	197
	9%ghj klnop qr	*8%*	*7%*	*10%*	*8%*	*9%*	10%zg	*1%*	-	-	-	-	-	100%zhj klnopqr	-	-	-	-	-	*15%*
SOUTH EAST	**181**	75	26	80	57	124	175	7	-	-	-	-	-	-	181	-	-	-	-	148
	14%gh jklmo pqr	*13%*	*17%*	*14%*	*14%*	*14%*	15%g	*5%*	-	-	-	-	-	-	100%zhj klmopqr	-	-	-	-	*11%*
SOUTH WEST	**114**	66	11	38	36	78	113	*	-	-	-	-	-	-	-	114	-	-	-	71
	9%cg hjkl mnpq r	11%c	*7%*	*7%*	*9%*	*9%*	10%zg	*	-	-	-	-	-	-	-	100%zhj klmnpqr	-	-	-	*5%*
WALES	**65**	24	11	30	20	45	63	1	-	-	-	-	-	-	-	-	65	-	-	121
	5%gjl mnqr	*4%*	*7%*	*5%*	*5%*	*5%*	5%g	*1%*	-	-	-	-	-	-	-	-	100%zhj klmnoqr	-	-	*9%*
WEST MIDLANDS	**116**	62	15	39	48	68	103	13	-	-	-	-	-	-	-	-	-	116	-	113
	9%ce hjkl mnop r	*11%*	*10%*	*7%*	*12%*	*8%*	*9%*	*10%*	-	-	-	-	-	-	-	-	-	100%zhj klmnopr	-	*9%*
YORKS AND HUMBR	**115**	38	18	58	32	83	110	4	-	-	-	-	-	-	-	-	-	-	115	116
	9%ghj klmno pq	*7%*	*12%*	*10%*	*8%*	*9%*	9%g	*3%*	-	-	-	-	-	-	-	-	-	-	100%zhj klmnopq	*9%*
MARITAL STATUS																				
MAR/LIVING AS	**772**	401	109	263	328	444	700	72	69	82	94	31	76	58	125	76	36	69	56	713
	59%ce lmr	68%zc	72%zc	*47%*	80%ze	*50%*	*60%*	*56%*	71%zj lmpr	*65%*	*57%*	*55%*	*51%*	*51%*	69%zj lmpr	66%lm r	*56%*	*59%*	*49%*	*55%*
SINGLE	**290**	131	27	131	58	232	238	50	16	23	49	19	39	28	24	23	17	24	27	333
	22%df n	*22%*	*18%*	*23%*	*14%*	26%zd	*20%*	38%zf	*16%*	*19%*	30%zh n	33%hn	26%n	25%n	*13%*	*20%*	26%n	*21%*	24%n	*26%*
WID/DIV/SEP	**235**	52	15	168	23	212	227	6	12	19	22	7	35	27	32	16	11	24	31	247
	18%abd g	*9%*	*10%*	30%zab	*6%*	24%zd	20%zg	*5%*	*13%*	*15%*	*13%*	*11%*	23%j	24%zh j	*17%*	*14%*	*17%*	*21%*	27%zh jko	*19%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
DAILY NEWSPAPER READERSHIP																				
QUALITY	**185**	83	31	71	41	144	169	16	16	12	45	5	23	12	32	12	6	7	15	174
	14%q	*14%*	20%zc	*13%*	*10%*	16%zd	*14%*	*13%*	16%q	*9%*	27%zkl mopqr	*9%*	15%q	*10%*	18%q	*10%*	*9%*	*6%*	*13%*	*13%*
POPULAR	**473**	198	45	230	133	340	418	55	41	43	64	22	64	56	64	25	22	33	39	492
	36%o	*34%*	*30%*	41%za b	*32%*	38%z	*36%*	*43%*	42%o	*34%*	39%o	*39%*	43%oq	49%zn opqr	*36%*	*22%*	*34%*	*28%*	*34%*	*38%*
NONE OF THESE	**676**	324	82	271	245	431	610	62	41	77	63	31	66	51	91	78	36	80	63	659
	52%ce jm	*55%*	*54%*	*48%*	60%ze	*48%*	*52%*	*48%*	*42%*	*61%*	*38%*	55%j	*44%*	*44%*	*50%*	68%zh jlmn	55%j	69%zh jlmn	55%j	*51%*
URBANITY																				
URBAN	**301**	133	31	138	109	192	227	71	9	-	96	16	73	8	5	17	1	40	36	327
	23%ef hmnp	*23%*	*20%*	*24%*	*27%*	*22%*	*19%*	55%zf	9%np	-	58%zh kmnop qr	29%hm np	49%zhk mnopqr	7%p	*3%*	15%np	*1%*	35%zh mnop	31%zh mnop	*25%*
SUBURBAN	**733**	328	87	318	223	510	677	56	67	78	69	41	74	106	118	29	46	44	61	757
	56%gj oq	*56%*	*58%*	*57%*	*54%*	*57%*	58%zg	*43%*	69%zj loqr	*62%*	42%o	71%zj loqr	50%o	93%zh jklno pqr	65%zj loq	*25%*	72%zj loqr	*38%*	53%oq	*58%*
RURAL	**265**	124	34	107	78	187	262	3	21	47	-	-	2	-	59	68	18	32	18	211
	20%gj klm	*21%*	*22%*	*19%*	*19%*	*21%*	22%zg	*2%*	22%jk lm	*38%*	-	-	*1%*	-	32%zj klmr	60%zh jklmn pqr	28%jk lmr	27%jk lmr	15%jk lm	*16%*
INTEREST IN POLITICS																				
VERY/FAIRLY INTERESTED	**748**	364	85	298	224	524	693	53	62	82	92	30	73	50	110	71	34	77	65	700
	58%cg lm	62%c	*56%*	*53%*	*55%*	*59%*	59%zg	*41%*	64%lm	*65%*	56%m	*53%*	*49%*	*44%*	61%m	62%m	*53%*	66%lm	57%m	*54%*
NOT VERY/AT ALL INTERESTED	**548**	220	66	263	184	364	472	74	35	43	70	27	76	63	71	43	30	39	50	590
	42%af	*38%*	*44%*	47%za	*45%*	*41%*	*40%*	57%zf	*36%*	*35%*	*42%*	*47%*	51%zh q	56%zh jnoqr	*39%*	*38%*	*47%*	*34%*	*43%*	*46%*
LIKELIHOOD TO VOTE																				
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	323	95	336	219	535	695	57	57	66	84	32	78	72	105	84	36	69	71	744
	58%g	*55%*	*63%*	*60%*	*53%*	60%z	60%zg	*44%*	*59%*	*52%*	*51%*	*56%*	*52%*	64%j	*58%*	74%zj klnp	*56%*	*59%*	*62%*	*57%*
6-10	**990**	460	114	416	302	689	899	88	82	100	122	35	115	90	139	93	42	90	81	961
	76%gk p	*79%*	*75%*	*74%*	*74%*	*77%*	77%g	*68%*	85%kp r	*80%*	*74%*	*62%*	77%k	79%kp	77%k	82%kp	*66%*	78%k	*70%*	*74%*
7-10	**954**	446	110	398	293	661	871	80	78	100	111	35	111	85	137	92	42	84	78	918
	73%cg kp	*76%*	*73%*	*71%*	*72%*	*74%*	75%zg	*62%*	80%kp	*80%*	*67%*	*62%*	*74%*	*75%*	*76%*	81%jk p	*65%*	*72%*	*68%*	*71%*
8-10	**896**	411	106	379	271	625	820	73	71	97	105	34	94	81	128	91	41	78	76	866
	69%g	*70%*	*70%*	*67%*	*66%*	*70%*	70%zg	*56%*	*73%*	*77%*	*64%*	*60%*	*63%*	*71%*	*71%*	80%jk lp	*64%*	*67%*	*66%*	*67%*
9-10	**802**	347	102	353	234	569	737	63	63	69	93	33	81	76	116	87	39	74	72	791
	62%g	*59%*	*68%*	*63%*	*57%*	64%z	63%zg	*49%*	*65%*	*55%*	*56%*	*57%*	*54%*	67%l	*64%*	76%zj klp	*60%*	*63%*	*62%*	*61%*
WOULD NOT VOTE	**136**	55	18	63	48	88	126	9	13	13	12	7	12	9	19	10	12	9	21	140
	11%	*9%*	*12%*	*11%*	*12%*	*10%*	*11%*	*7%*	*13%*	*10%*	*7%*	*12%*	*8%*	*8%*	*11%*	*8%*	18%zjl mq	*8%*	18%zj lmq	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
POLITICAL ACTIVISM																				
ACTIVIST	**173**	85	23	65	47	126	165	6	7	11	27	7	13	10	36	21	8	14	18	157
	13%cg	*15%*	*15%*	*11%*	*11%*	*14%*	14%g	*5%*	*8%*	*9%*	*16%*	*13%*	*9%*	*9%*	20%zh lm	*18%*	*12%*	*12%*	*16%*	*12%*
NON-ACTIVIST	**1126**	500	129	498	363	764	1001	123	90	114	138	50	136	104	145	93	57	103	97	1138
	87%n	*85%*	*85%*	89%z	*89%*	*86%*	*86%*	95%zf	92%n	*91%*	*84%*	*87%*	91%n	91%n	*80%*	*82%*	*88%*	*88%*	*84%*	*88%*
OPINION ON PRESENT SYSTEM																				
WORKS WELL	**404**	209	50	144	145	259	355	47	29	46	68	10	49	17	59	45	16	41	24	366
	31%ce kmr	36%zc	*33%*	*26%*	*35%*	*29%*	*30%*	*37%*	30%m	*37%*	41%zk mpr	*18%*	33%mr	*15%*	32%m	40%km pr	*24%*	35%km r	*21%*	*28%*
NEEDS IMPROVEMENT	**834**	352	98	385	250	584	764	67	63	78	87	46	89	88	116	66	48	69	84	851
	64%gj	*60%*	*65%*	68%za	*61%*	*66%*	66%g	*52%*	*65%*	*62%*	*53%*	81%zj lnoq	*60%*	77%zj lnoq	*64%*	*58%*	74%zj loq	*59%*	73%zj lq	*66%*
KNOW LOCAL MP																				
YES	**495**	215	70	210	132	363	470	24	41	59	61	13	39	25	79	63	28	42	45	459
	38%gk lm	*37%*	*46%*	*37%*	*32%*	41%zd	40%zg	*19%*	42%kl m	*47%*	37%m	*23%*	*26%*	*22%*	44%kl m	55%zj klmqr	43%kl m	36%m	39%km	*35%*
NO	**804**	370	81	352	278	526	696	105	56	66	104	44	110	89	102	51	37	75	70	836
	62%ef o	*63%*	*54%*	*63%*	68%e	*59%*	*60%*	81%zf	*58%*	*53%*	63%o	77%zh nopr	74%zh nop	78%zh jnopq r	*56%*	*45%*	*57%*	64%o	61%o	*65%*
FEEL CAN CHANGE THE WAY UK IS RUN																				
AGREE	**395**	174	43	177	116	279	345	48	30	22	66	24	48	30	59	28	16	39	33	391
	30%	*30%*	*28%*	*32%*	*28%*	*31%*	*30%*	37%zf	*31%*	*18%*	40%zm op	42%mo p	*32%*	*26%*	*32%*	*25%*	*24%*	*34%*	*29%*	*30%*
DISAGREE	**578**	259	70	249	185	392	542	34	47	67	47	22	44	58	98	55	33	51	56	552
	44%gj l	*44%*	*46%*	*44%*	*45%*	*44%*	46%zg	*26%*	49%jl	*54%*	*29%*	*38%*	*29%*	51%jl	54%zj l	49%jl	51%jl	44%jl	49%jl	*43%*
INTERNET USER																				
YES	**1011**	542	137	332	380	630	902	105	71	106	139	38	104	76	154	96	49	90	88	958
	78%ce lm	93%zc	90%zc	*59%*	93%ze	*71%*	*77%*	*81%*	*73%*	*85%*	84%zk lm	*67%*	*69%*	*67%*	85%zh klmp	85%kl m	*75%*	*77%*	*76%*	*74%*
NO	**288**	43	15	231	29	259	264	25	26	19	26	19	46	38	27	18	16	26	27	337
	22%abd jn	*7%*	*10%*	41%zab	*7%*	29%zd	*23%*	*19%*	27%n	*15%*	*16%*	33%jn o	31%zj no	33%zj no	*15%*	*15%*	25%n	*23%*	*24%*	*26%*
INCOME																				
UP TO 9499	**179**	32	16	131	42	137	157	21	22	7	40	7	30	10	20	5	11	8	19	213
	14%amo q	*5%*	11%a	23%za b	*10%*	15%z	*13%*	*16%*	23%zmn oq	*6%*	24%zm noq	*12%*	20%zmo q	*8%*	*11%*	*4%*	17%moq	*7%*	17%mo q	*16%*
9500 - 17499	**188**	70	22	95	56	132	157	31	9	12	29	11	37	23	26	12	14	5	10	215
	14%q	*12%*	*14%*	17%z	*14%*	*15%*	*13%*	24%zf	*9%*	*9%*	18%q	19%q	25%zh noqr	20%zh qr	14%q	*10%*	22%zho qr	*4%*	*9%*	*17%*
17500 - 24999	**81**	46	10	26	32	50	73	8	7	13	13	3	7	12	5	2	4	6	10	84
	6%c	*8%*	*6%*	*5%*	*8%*	*6%*	*6%*	*6%*	*8%*	*10%*	*8%*	*5%*	*5%*	10%zno	*3%*	*2%*	*5%*	*5%*	9%no	*6%*
25000 PLUS	**405**	285	44	75	167	238	385	20	38	51	51	9	23	31	88	42	17	31	26	316
	31%ce gklr	49%zb c	29%c	*13%*	41%ze	*27%*	33%zg	*15%*	39%kl r	*40%*	31%l	*17%*	*15%*	27%l	49%zj klmpq r	37%kl	26%l	27%l	*22%*	*24%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS: FULL TIME (a)	WORKING STATUS: PART TIME (b)	WORKING STATUS: NOT WOR-KING (c)	CHILDREN IN HOUSEHOLD: YES (d)	CHILDREN IN HOUSEHOLD: NO (e)	ETHNICITY: WHITE (f)	ETHNICITY: BME (g)	GOVERNMENT OFFICE REGION: EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
SEGMENTATION																				
EXAGGERATORS	**145**	75	11	59	53	92	101	44	19	9	39	3	32	3	11	8	4	11	7	158
	11%fm n	*13%*	*7%*	*10%*	*13%*	*10%*	*9%*	34%zf	19%zkm nopr	*7%*	24%zkm nopqr	*5%*	22%zkm nopqr	*2%*	*6%*	*7%*	*6%*	9%m	*6%*	*12%*
ALREDY ACTIVE	**173**	98	24	52	49	124	165	7	9	19	28	4	12	7	30	20	8	18	19	146
	13%cg m	17%zc	16%c	*9%*	*12%*	*14%*	14%g	*6%*	*9%*	*15%*	17%lm	*8%*	*8%*	*6%*	17%lm	17%m	*12%*	15%m	17%m	*11%*
ALIENATED	**146**	63	11	71	31	114	138	6	11	10	8	5	7	13	30	13	9	17	23	149
	11%gj l	*11%*	*7%*	*13%*	*8%*	13%zd	12%g	*5%*	*11%*	*8%*	*5%*	*9%*	*5%*	11%jl	16%jl	*12%*	15%jl	15%jl	20%zj l	*12%*
SATISFIED BUT UNENTHUSIASTIC	**184**	79	34	71	56	128	178	7	18	25	12	5	17	7	44	25	7	14	8	158
	14%gj mr	*14%*	23%za c	*13%*	*14%*	*14%*	15%zg	*5%*	19%jm r	*20%*	*7%*	*10%*	*12%*	*6%*	25%zj klmpq r	22%jm r	*11%*	*12%*	*7%*	*12%*
WILLING LOCALISTS	**172**	71	25	76	76	96	155	16	9	9	17	14	22	7	19	13	19	17	25	179
	13%em	*12%*	*17%*	*13%*	19%ze	*11%*	*13%*	*12%*	*9%*	*7%*	*10%*	25%zh jmn	15%m	*6%*	*11%*	*12%*	29%zh jlmno q	15%m	22%zh jmn	*14%*
ONLOOKERS	**256**	125	18	113	73	183	237	17	21	40	27	19	37	10	28	23	13	24	14	224
	20%bg mr	21%b	*12%*	20%b	*18%*	*21%*	20%g	*13%*	22%m	*32%*	*16%*	33%zj mnr	25%mr	*9%*	*15%*	20%m	20%m	21%m	*12%*	*17%*
DISENGAGED FROM COMMUNITY	**169**	55	21	93	55	114	137	32	10	14	33	6	21	13	19	11	5	15	19	183
	13%af	*9%*	*14%*	16%za	*13%*	*13%*	*12%*	25%zf	*11%*	*11%*	20%zn p	*11%*	*14%*	*12%*	*11%*	*10%*	*8%*	*13%*	*16%*	*14%*
VOTING INTENTION																				
CONSERVATIVE	**366**	171	44	150	107	259	350	15	36	69	33	8	37	9	66	41	8	41	17	282
	28%gj kmpr	*29%*	*29%*	*27%*	*26%*	*29%*	30%zg	*12%*	37%jk mpr	*55%*	20%m	*14%*	25%mp	*8%*	36%zj kmpr	36%jk mpr	*13%*	35%jk mpr	*15%*	*22%*
LABOUR	**426**	189	46	191	142	284	349	78	33	18	79	28	67	46	47	15	17	33	45	480
	33%fo	*32%*	*30%*	*34%*	*35%*	*32%*	*30%*	60%zf	34%o	*14%*	48%zn opq	49%zn opq	45%zn opq	40%zn op	26%o	*13%*	26%o	28%o	39%no	*37%*
LIB DEM	**132**	61	20	51	39	93	125	6	5	12	17	3	7	2	19	30	6	16	15	111
	10%gl m	*10%*	*13%*	*9%*	*9%*	*10%*	11%g	*5%*	*5%*	*10%*	10%m	*6%*	*5%*	*2%*	10%m	26%zhj klmnpr	9%m	13%lm	13%lm	*9%*
OTHER	**82**	40	10	32	20	62	79	2	9	3	4	5	4	22	8	5	10	5	8	96
	6%gj	*7%*	*7%*	*6%*	*5%*	*7%*	7%g	*2%*	9%j	*3%*	*2%*	*8%*	*3%*	19%zjl noqr	*4%*	*4%*	15%zjl noq	*5%*	*7%*	*7%*
WOULD NOT VOTE	**172**	75	19	78	53	120	158	15	6	8	14	7	16	17	34	17	18	11	23	189
	13%	*13%*	*13%*	*14%*	*13%*	*13%*	*14%*	*12%*	*6%*	*6%*	*9%*	*13%*	*11%*	15%h	19%hj	*15%*	28%zh jklmo q	*10%*	20%zh jq	*15%*
SEAT MARGINALITY 2005																				
LESS THAN 5% MAJORITY	**185**	73	32	81	48	137	174	10	30	25	-	-	9	21	12	26	23	11	28	212
	14%gj kln	*12%*	21%za	*14%*	*12%*	15%z	15%g	*7%*	31%zj klmnq	*20%*	-	-	6%j	18%jkl nq	7%j	23%jk lnq	36%zjk lmnq	9%jk	24%zj klnq	*16%*
MARGINAL (LESS THAN 10%)	**380**	153	55	173	103	277	353	26	44	35	40	3	30	24	25	75	25	47	32	375
	29%gk lmn	*26%*	36%a	*31%*	*25%*	31%z	30%g	*20%*	45%zj klmnr	*28%*	24%kn	*5%*	20%k	21%k	*14%*	66%zh jklmn pqr	39%zj klmn	40%zj klmn	28%kn	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION												
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
SEMI MARGINAL (10%-20%)	**351**	180	38	132	115	236	317	32	6	61	35	17	52	17	39	39	16	48	21	307
	27%chmr	31%c	*25%*	*24%*	*28%*	*27%*	*27%*	*25%*	*7%*	*48%*	21%h	30%hm	34%hjmnr	*15%*	22%h	34%hmr	24%h	41%zhjmnpr	19%h	*24%*
SAFE (>20%)	**568**	252	59	257	192	376	496	71	47	29	90	37	68	73	117	-	24	22	61	613
	44%oq	*43%*	*39%*	*46%*	*47%*	*42%*	*43%*	55%zf	48%oq	*24%*	55%zopq	65%zlopq	46%oq	64%zhlopq	64%zhlopq	-	37%oq	19%o	53%zopq	*47%*
SEAT MARGINALITY 2010																					
LESS THAN 5% MAJORITY	**190**	93	17	81	55	136	170	20	19	18	23	-	26	3	5	46	-	8	43	161
	15%kmnpq	*16%*	*11%*	*14%*	*13%*	*15%*	*15%*	*15%*	19%kmnpq	*14%*	14%kmnp	-	18%kmnpq	*2%*	*3%*	40%zhjklmnpq	-	7%p	37%zhjklmnpq	*12%*
MARGINAL (LESS THAN 10%)	**377**	164	34	179	104	273	348	28	30	27	23	8	47	21	10	71	28	63	50	382
	29%gjkmn	*28%*	*22%*	32%zb	*25%*	31%z	30%g	*22%*	31%jkmn	*22%*	14%n	15%n	31%jkmn	18%n	*6%*	62%zhjklmnpr	43%zjkmn	54%zhjklmn	43%zjkmn	*29%*
SEMI MARGINAL (10%-20%)	**301**	130	45	126	93	207	280	18	14	35	48	23	23	38	56	24	9	14	16	284
	23%glpqr	*22%*	*30%*	*22%*	*23%*	*23%*	24%g	*14%*	*14%*	*28%*	29%hlpqr	41%zhlopqr	*16%*	33%zhlpqr	31%zhlpqr	*21%*	*14%*	*12%*	*14%*	*22%*
SAFE (>20%)	**621**	291	73	258	212	409	538	84	54	63	95	25	80	55	115	19	28	39	49	629
	48%efoq	*50%*	*48%*	*46%*	*52%*	*46%*	*46%*	65%zf	55%oq	*51%*	57%zopqr	45%o	53%oq	49%oq	63%zkmopqr	*16%*	43%o	34%o	42%o	*49%*
AFFILIATION OF MP 2010																					
CONSERVATIVE	**627**	294	85	248	198	429	599	28	75	112	31	7	41	-	164	73	10	70	44	490
	48%cgjklmpr	*50%*	56%c	*44%*	*48%*	*48%*	51%zg	*21%*	78%zjklmpqr	*90%*	19%m	12%m	27%kmp	-	91%zhjklmopqr	64%zjklmpr	15%m	60%zjklmpr	39%jkmp	*38%*
LABOUR	**506**	214	47	245	175	332	410	93	22	-	105	50	98	91	-	9	33	36	61	619
	39%efhno	*37%*	*31%*	44%zb	*43%*	*37%*	*35%*	72%zf	22%no	-	64%zhnoq	88%zhjlnopqr	66%zhnopq	80%zhjlnopqr	-	8%n	52%zhnoq	31%no	53%zhnoq	*48%*
LIB DEM	**135**	65	17	53	30	105	127	8	-	13	30	-	11	14	7	32	9	10	9	131
	10%ghkn	*11%*	*11%*	*9%*	*7%*	12%z	*11%*	*6%*	-	*10%*	18%zhklnr	-	7%h	12%hkn	*4%*	28%zhklmnpqr	14%hkn	9%hk	8%hk	*10%*
OTHER	**31**	12	3	16	7	23	30	1	-	-	-	-	-	8	10	-	12	-	-	55
	2%	*2%*	*2%*	*3%*	*2%*	*3%*	*3%*	*1%*	-	-	-	-	-	7%zhjkloqr	5%zhjlqr	-	19%zhjklmnoqr	-	-	*4%*
ACORN																					
WEALTHY ACHIEVERS	**267**	117	37	112	69	198	259	7	22	18	1	6	18	23	102	31	17	12	17	243
	21%gjlq	*20%*	*25%*	*20%*	*17%*	22%z	22%zg	*5%*	23%jq	*14%*	*1%*	11%j	12%j	20%jq	56%zhjklmopqr	27%jklq	26%jklq	10%j	15%j	*19%*
URBAN PROSPERITY	**177**	76	23	78	45	132	147	28	-	15	57	-	29	21	5	17	-	19	15	195
	14%fhknp	*13%*	*15%*	*14%*	*11%*	15%z	*13%*	22%zf	-	*12%*	34%zhklmnopqr	-	19%hknp	18%hknp	*3%*	15%hknp	-	16%hknp	13%hknp	*15%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
COMFORTABLY OFF	**353**	170	43	140	111	242	339	14	47	44	39	9	41	20	23	42	10	35	44	311
	27%gm np	*29%*	*28%*	*25%*	*27%*	*27%*	29%zg	*11%*	49%zj klmnp q	*35%*	24%n	*16%*	27%n	*18%*	*13%*	37%km np	*16%*	30%mn p	38%zj kmnp	*24%*
MODERATE MEANS	**182**	79	18	85	79	103	144	37	17	33	19	-	31	13	14	-	17	14	24	197
	14%ef kno	*14%*	*12%*	*15%*	19%ze	*12%*	*12%*	28%zf	18%kn o	*26%*	12%ko	-	21%zk mno	11%ko	8%ko	-	27%zj kmnoq	12%ko	21%kn o	*15%*
HARD PRESSED	**320**	142	31	147	105	215	276	44	10	16	49	42	31	37	38	25	20	37	15	349
	25%hr	*24%*	*20%*	*26%*	*26%*	*24%*	*24%*	34%zf	*11%*	*13%*	30%hr	73%zh jlmno pqr	*21%*	33%zh lnr	*21%*	*22%*	31%hr	31%hr	*13%*	*27%*
MAIN SUPERMARKET																				
ASDA	**260**	118	27	114	93	167	204	56	17	11	23	23	41	30	16	19	20	32	29	296
	20%ef jn	*20%*	*18%*	*20%*	*23%*	*19%*	*18%*	43%zf	*17%*	*9%*	*14%*	41%zh jno	28%zj n	26%zjn	*9%*	*17%*	30%zj no	28%jn	25%jn	*23%*
CO-OP	**40**	12	4	25	2	38	39	1	1	11	1	3	5	8	3	4	2	3	-	41
	3%dgj	*2%*	*2%*	4%z	*1%*	4%zd	*3%*	*1%*	*1%*	*8%*	*	5%jr	*3%*	7%zhj nr	*2%*	*3%*	3%r	*2%*	-	*3%*
MARKS & SPENCER	**18**	8	2	8	3	14	16	1	1	-	2	-	4	3	3	-	1	3	*	19
	1%	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	-	*1%*	-	*3%*	*3%*	*1%*	-	*1%*	*3%*	*	*1%*
MORRISONS	**174**	78	18	78	45	129	166	7	25	10	3	9	24	24	11	17	9	13	28	182
	13%gj n	*13%*	*12%*	*14%*	*11%*	15%z	14%g	*5%*	26%zjn q	*8%*	*2%*	15%jn	16%jn	21%zjn q	*6%*	15%jn	14%jn	11%j	24%zj nq	*14%*
SAINSBURY'S	**227**	88	27	112	64	164	207	19	11	14	49	6	20	4	61	19	2	27	15	202
	17%mp	*15%*	*18%*	20%z	*16%*	*18%*	*18%*	*15%*	11%mp	*11%*	30%zh klmop r	*10%*	13%mp	*4%*	34%zh klmop r	16%mp	*3%*	23%mp	13%mp	*16%*
SOMERFIELD	**6**	4	-	3	1	5	5	2	-	-	3	1	-	-	1	-	-	-	2	8
	*	*1%*	-	*	*	*1%*	*	*1%*	-	-	*2%*	*2%*	-	-	*	-	-	-	*1%*	*1%*
TESCO	**422**	212	54	156	163	260	391	30	25	65	53	10	49	40	57	39	24	29	31	405
	33%ce gk	36%c	*36%*	*28%*	40%ze	*29%*	34%g	*23%*	*26%*	*52%*	*32%*	*18%*	*33%*	35%k	*32%*	*34%*	37%k	*25%*	*27%*	*31%*
WAITROSE	**68**	38	14	16	12	56	65	3	9	9	15	1	1	-	19	8	-	1	5	48
	5%cgl mpq	6%c	9%zc	*3%*	*3%*	6%z	*6%*	*2%*	9%lmp q	*8%*	9%zlm pq	*2%*	*1%*	-	10%zlm pq	7%lmp	-	*1%*	4%m	*4%*
ICELAND	**28**	9	-	19	11	17	24	4	2	1	9	1	-	2	7	2	1	1	2	29
	2%	*2%*	-	3%zb	*3%*	*2%*	*2%*	*3%*	*2%*	*1%*	5%zl	*1%*	-	*1%*	4%l	*2%*	*1%*	*1%*	*2%*	*2%*
ALDI	**15**	4	1	10	5	10	15	*	5	-	-	-	2	2	-	-	3	2	1	20
	1%	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*	5%zjn	-	-	-	*2%*	*2%*	-	-	4%zjn o	*2%*	*1%*	*2%*
LIDL	**14**	6	*	7	4	11	13	1	2	-	*	-	2	-	2	3	3	1	1	15
	1%	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	-	*	-	*1%*	-	*1%*	*3%*	4%zjm	*1%*	*1%*	*1%*
OTHER	**19**	5	2	12	6	14	15	5	-	3	8	1	1	-	1	3	1	*	1	23
	1%	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	4%zf	-	*3%*	5%zmn	*1%*	*1%*	-	*1%*	*3%*	*2%*	*	*1%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
USED INTERNET FOR																				
EMAIL /GEN ERAL USE	**958**	518	133	306	359	599	854	100	60	104	137	33	94	68	154	94	45	85	84	895
	74%ce hklm	88%zc	88%zc	*54%*	88%ze	*67%*	*73%*	*77%*	*62%*	*83%*	83%zh klmp	*57%*	*63%*	*59%*	85%zh klmpq r	82%hk lmp	*69%*	73%km	73%m	*69%*
INFO GATH ERING	**918**	500	126	293	341	578	827	88	62	102	119	37	90	67	147	93	43	85	73	857
	71%ce lm	85%zc	83%zc	*52%*	83%ze	*65%*	*71%*	*68%*	*63%*	*81%*	72%m	*64%*	*60%*	*59%*	81%zh klmpr	82%zh klmpr	*67%*	73%m	*63%*	*66%*
BUY ING GOODS	**715**	406	98	211	284	430	661	52	45	88	79	30	58	49	123	79	34	68	63	635
	55%ce glm	69%zc	65%zc	*37%*	69%ze	*48%*	57%zg	*40%*	*46%*	*70%*	*48%*	*52%*	*39%*	*43%*	68%zh jklmp r	69%zh jlmp	53%l	58%lm	54%l	*49%*
BAN KING	**560**	319	90	151	223	337	510	49	31	75	72	20	43	31	102	63	22	57	45	482
	43%ce lmp	55%zc	60%zc	*27%*	54%ze	*38%*	*44%*	*38%*	*32%*	*60%*	43%lm	*35%*	*29%*	*27%*	56%zh jklmp r	55%hk lmp	*34%*	49%hl mp	*39%*	*37%*
DOWN LOAD/ STREAM MEDIA	**443**	279	51	114	162	282	407	37	19	72	52	21	36	31	82	47	18	34	30	381
	34%ce hlm	48%zb c	33%c	*20%*	40%e	*32%*	*35%*	*28%*	*20%*	*58%*	*31%*	37%h	*24%*	*27%*	45%zh jlmpq r	42%hl mr	*28%*	*29%*	*26%*	*29%*
SOCIAL INTER ACTION	**574**	327	84	163	237	337	509	61	26	79	78	20	57	33	86	68	32	46	50	522
	44%ce hm	56%zc	56%zc	*29%*	58%ze	*38%*	*44%*	*47%*	*27%*	*63%*	47%hm	*35%*	*38%*	*29%*	48%hm	59%zh klmq	49%hm	*39%*	44%hm	*40%*
GAM ING	**210**	130	22	57	91	118	189	20	8	25	16	9	19	14	34	32	13	14	25	188
	16%ce j	22%zc	*15%*	*10%*	22%ze	*13%*	*16%*	*16%*	*8%*	*20%*	*10%*	*15%*	*13%*	*13%*	19%j	28%zh jlmq	20%hj	*12%*	22%hj	*15%*
JOB SEA RCH	**243**	154	30	59	106	138	219	25	13	40	33	11	18	16	34	17	12	25	25	216
	19%ce	26%zc	20%c	*10%*	26%ze	*15%*	*19%*	*19%*	*13%*	*32%*	*20%*	*20%*	*12%*	*14%*	*19%*	*15%*	*18%*	*21%*	*22%*	*17%*
DURABLES OWNED																				
TV	**1261**	564	148	548	402	858	1139	117	95	115	156	56	146	113	177	110	63	116	114	1252
	97%eg j	*96%*	*98%*	*97%*	*98%*	*96%*	98%zg	*91%*	*98%*	*92%*	*94%*	*99%*	*97%*	99%j	*97%*	*97%*	*97%*	100%j	*99%*	*97%*
SAT TV	**529**	263	71	195	211	318	471	56	29	57	62	27	58	50	81	35	36	48	44	519
	41%ce	45%c	47%c	*35%*	52%ze	*36%*	*40%*	*43%*	*30%*	*46%*	*38%*	*48%*	*39%*	44%h	*45%*	*31%*	56%zh jloqr	*41%*	*39%*	*40%*
CAB TV	**175**	91	22	63	69	106	157	18	16	11	25	7	12	11	18	15	3	32	25	179
	13%ce p	*16%*	*14%*	*11%*	*17%*	*12%*	*13%*	*14%*	16%p	*9%*	15%p	*13%*	*8%*	*10%*	*10%*	*13%*	*4%*	28%zj klmno p	22%zl mnp	*14%*
FREEVIEW	**609**	240	72	297	175	434	580	27	40	50	50	28	91	59	91	69	32	45	55	595
	47%ag j	*41%*	*47%*	53%za	*43%*	49%z	50%zg	*21%*	*41%*	*40%*	*30%*	49%j	61%zh jq	52%jq	50%j	60%zh jq	49%j	*38%*	48%j	*46%*
FREESAT	**74**	36	8	29	20	54	67	7	3	4	8	2	5	8	11	10	8	9	7	81
	6%	*6%*	*5%*	*5%*	*5%*	*6%*	*6%*	*6%*	*3%*	*3%*	*5%*	*3%*	*3%*	*7%*	*6%*	*8%*	12%zhj l	*8%*	*6%*	*6%*
MOBILE PHONE	**1190**	561	145	484	394	796	1067	119	85	104	148	54	137	103	170	112	60	110	108	1179
	92%ce	96%zc	96%c	*86%*	96%ze	*89%*	*92%*	*92%*	*87%*	*83%*	*90%*	*94%*	*91%*	*90%*	*94%*	98%hj m	*93%*	*94%*	*94%*	*91%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
TELEPHONE	**1070** 82%cmp	492 *84%*	132 *87%*	447 *79%*	340 *83%*	730 *82%*	966 *83%*	101 *78%*	74 *76%*	105 *84%*	131 *80%*	45 *78%*	122 *82%*	85 *75%*	152 84%p	104 91%zhjkmp	48 *74%*	108 93%zhjklmp	96 *84%*	1032 *80%*
PVR	**410** 32%cegjlm	224 38%zc	50 *33%*	137 *24%*	158 39%ze	252 *28%*	384 33%zg	24 *19%*	27 *28%*	57 *46%*	28 *17%*	18 31%j	32 *21%*	29 *25%*	71 39%zjlm	36 32%j	18 *27%*	53 46%zhjlmp	40 35%jl	358 *28%*
CAR	**934** 72%cegjklm	486 83%zc	119 79%c	330 *59%*	332 81%ze	603 *68%*	861 74%zg	70 *54%*	74 76%jk	88 *70%*	100 *61%*	29 *50%*	96 *64%*	72 *64%*	146 81%zjklmr	101 89%zjklmr	52 80%jklm	98 84%zjklmr	80 69%k	865 *67%*
PERS COMPUTER	**1028** 79%cekklm	532 91%zc	134 89%zc	362 *64%*	380 93%ze	648 *73%*	916 *79%*	108 *84%*	75 *77%*	104 *83%*	136 82%klm	38 *66%*	107 *71%*	77 *68%*	156 86%zklm	98 86%klm	51 *79%*	94 80%m	93 81%km	992 *77%*
GAMES CONSOLE	**483** 37%cegjl	270 46%zc	71 47%zc	142 *25%*	258 63%ze	225 *25%*	457 39%zg	24 *18%*	30 *31%*	71 *57%*	36 *22%*	25 43%jl	35 *23%*	38 33%j	78 43%jl	50 44%jl	28 44%jl	38 *33%*	55 47%zhjlmq	427 *33%*
DVD RECORDER	**366** 28%gj	162 *28%*	49 *32%*	156 *28%*	109 *27%*	257 *29%*	349 30%zg	15 *12%*	19 *20%*	44 *35%*	30 *18%*	19 33%j	34 *23%*	28 *25%*	54 30%j	44 39%hjlm	22 34%hj	30 *25%*	43 38%zhjlm	344 *27%*
DVD PLAYER	**941** 72%gj	427 *73%*	113 *75%*	400 *71%*	291 *71%*	650 *73%*	868 74%zg	69 *53%*	61 *63%*	82 *66%*	98 *59%*	44 78%j	107 72%j	92 80%zhjpr	147 81%zhjpr	97 85%zhjlpr	42 *64%*	91 78%hjp	79 *69%*	919 *71%*
DIG CAMERA	**809** 62%cegjlm	408 70%zc	116 77%zc	284 *50%*	293 72%ze	516 *58%*	766 66%zg	39 *30%*	56 58%l	89 *71%*	81 *49%*	38 66%jl	62 *42%*	62 54%l	136 75%zhjlmq	85 75%zhjlmq	43 67%jlm	70 60%l	87 76%zhjlmq	744 *57%*
PORT. MP3 PLAYR	**456** 35%cegkl	274 47%zc	61 40%c	121 *22%*	193 47%ze	263 *30%*	424 36%g	30 *23%*	22 *22%*	74 *59%*	49 30%l	18 31%l	19 *13%*	34 30%l	65 36%l	59 51%zhjklmnq	28 43%hjlm	36 31%l	53 46%zhjlmq	394 *30%*
LIFESTAGE																				
SINGLE	**173** 13%dfn	88 *15%*	16 *11%*	69 *12%*	- -	173 19%zd	140 *12%*	34 26%zf	11 *11%*	15 *12%*	36 22%zmn	8 *15%*	19 *13%*	13 *11%*	12 *7%*	16 *14%*	10 16%n	16 *14%*	17 15%n	191 *15%*
PRE FAMILY	**77** 6%cd	60 10%zbc	5 *3%*	12 *2%*	- -	77 9%zd	67 *6%*	10 *8%*	2 *2%*	7 *6%*	18 11%zhlmq	3 *5%*	5 *3%*	4 *3%*	10 *6%*	15 13%zhlmq	3 *4%*	2 *2%*	9 *8%*	59 *5%*
FAMILY	**409** 32%cef	231 39%zc	70 46%zc	109 *19%*	409 100%ze	- -	348 *30%*	59 46%zf	21 *22%*	49 *39%*	48 *29%*	16 *28%*	51 *34%*	31 *27%*	57 *32%*	36 *31%*	20 *31%*	48 41%zhmr	32 *28%*	375 *29%*
POST FAMILY	**637** 49%abdgj	204 *35%*	61 *40%*	372 66%zab	- -	637 72%zd	611 52%zg	25 *19%*	63 65%zjopq	53 *42%*	63 *38%*	30 *53%*	75 *50%*	66 58%zjoq	102 56%j	48 *42%*	32 *49%*	50 *43%*	57 *50%*	668 *52%*
CAR IN HOUSEHOLD																				
YES	**934** 72%cegjklm	486 83%zc	119 79%c	330 *59%*	332 81%ze	603 *68%*	861 74%zg	70 *54%*	74 76%jk	88 *70%*	100 *61%*	29 *50%*	96 *64%*	72 *64%*	146 81%zjklmr	101 89%zjklmr	52 80%jklm	98 84%zjklmr	80 69%k	865 *67%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR-KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	*45%*	*12%*	*43%*	*32%*	*68%*	*90%*	*10%*	*7%**	*10%***	*13%*	*4%**	*12%*	*9%*	*14%*	*9%**	*5%*	*9%**	*9%**	*100%*
NO	**365**	100	32	233	78	287	305	60	23	38	65	28	54	41	35	13	13	19	35	430
	28%ad fnoq	*17%*	*21%*	41%za b	*19%*	32%zd	*26%*	46%zf	*24%*	*30%*	39%zh nopq	50%zh nopqr	36%zn opq	36%zn opq	*19%*	*11%*	*20%*	*16%*	31%no q	*33%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
UNWEIGHTED BASE	**1295**	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
EFFECTIVE BASE	**821**	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
GENDER																			
MALE	**634**	412	152	70	107	246	310	148	360	127	395	237	358	505	485	448	387	54	643
	49%cf kq	53%zc	53%c	*30%*	58%zf	*52%*	*46%*	*49%*	*49%*	*48%*	53%zk	*43%*	*48%*	51%lq	51%lq	*50%*	*48%*	*40%*	*50%*
FEMALE	**665**	360	137	165	78	227	367	153	374	138	353	311	396	485	469	448	416	82	652
	51%ad j	*47%*	*47%*	70%za b	*42%*	*48%*	54%zd	*51%*	*51%*	*52%*	*47%*	57%zj	52%mn	*49%*	*49%*	*50%*	*52%*	60%zm n	*50%*
AGE																			
18-24	**163**	34	126	3	12	55	98	52	90	21	67	95	49	92	84	71	57	29	205
	13%acd ijlmno p	*4%*	44%zac	*1%*	*7%*	*12%*	14%zd	17%zi	*12%*	*8%*	*9%*	17%zj	*6%*	9%lno	9%lo	*8%*	7%l	22%zl mnop	*16%*
25-34	**209**	132	69	6	26	63	129	54	114	41	107	101	102	142	136	125	111	26	177
	16%cl mnop	17%c	24%zac	*2%*	*14%*	*13%*	19%z	*18%*	*16%*	*15%*	*14%*	*18%*	*14%*	14%l	14%l	*14%*	*14%*	*19%*	*14%*
35-44	**242**	188	36	18	24	87	136	62	142	38	149	93	121	184	179	166	133	33	198
	19%bc lp	24%zb c	*12%*	*8%*	*13%*	*18%*	*20%*	*21%*	*19%*	*14%*	*20%*	*17%*	*16%*	19%l	19%l	*18%*	*17%*	24%lp	*15%*
45-54	**223**	161	26	36	39	73	124	50	125	48	144	79	149	182	180	168	154	19	210
	17%bk	21%zb	*9%*	15%b	*21%*	*15%*	*18%*	*17%*	*17%*	*18%*	*19%*	*14%*	20%zm n	*18%*	*19%*	*19%*	19%z	*14%*	*16%*
55-64	**192**	133	15	44	37	74	85	35	106	51	120	72	135	156	151	148	140	10	217
	15%bf q	17%b	*5%*	19%b	20%f	*16%*	*13%*	*12%*	*14%*	19%g	*16%*	*13%*	18%zm nq	16%q	16%q	17%q	18%zq	*7%*	*17%*
65-74	**167**	89	9	69	31	70	69	29	103	34	107	60	130	149	144	140	133	15	182
	13%bf	11%b	*3%*	29%za b	17%f	*15%*	*10%*	*10%*	*14%*	*13%*	*14%*	*11%*	17%zm n	15%z	15%z	16%z	17%z	*11%*	*14%*
75+	**102**	35	8	59	16	50	35	18	53	31	54	48	69	86	81	79	74	5	106
	8%abf	*5%*	*3%*	25%zab	*9%*	11%f	*5%*	*6%*	*7%*	12%g	*7%*	*9%*	9%nq	*9%*	*9%*	*9%*	9%zq	*3%*	*8%*
18-34	**372**	166	195	9	38	118	227	106	204	62	174	196	151	234	220	195	168	55	382
	29%ac djlmn op	22%c	67%zac	*4%*	*21%*	*25%*	34%zd e	35%zh i	*28%*	*23%*	*23%*	36%zj	*20%*	24%lo	23%lo	*22%*	21%l	40%zl mnop	*29%*
35-54	**466**	350	62	54	63	160	260	113	267	86	293	172	270	366	358	333	287	52	408
	36%bc k	45%zb c	*22%*	*23%*	*34%*	*34%*	*38%*	*37%*	*36%*	*33%*	39%zk	*31%*	*36%*	37%l	38%l	*37%*	*36%*	*38%*	*32%*
55+	**461**	256	32	172	84	195	190	83	262	116	281	180	334	390	376	367	348	30	505
	35%bf gq	33%b	*11%*	73%za b	45%zf	41%zf	*28%*	*27%*	36%g	44%zg	*38%*	*33%*	44%zm nq	39%zq	39%zq	41%zm nq	43%zq	*22%*	*39%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
SOCIAL GRADE																			
AB	**343** 26%bcek	252 33%zbc	47 *16%*	43 *18%*	100 54%zef	89 *19%*	180 27%ef	71 *24%*	184 *25%*	88 33%zgh	263 35%zk	80 *15%*	250 33%zmnq	300 30%zq	293 31%zq	283 32%zq	262 33%zq	26 *19%*	282 *22%*
C1	**366** 28%ckq	219 *28%*	94 32%c	52 *22%*	62 33%e	115 *24%*	196 *29%*	75 *25%*	206 *28%*	85 *32%*	236 32%zk	129 *23%*	225 30%q	294 30%q	289 30%lq	276 31%zq	241 30%q	28 *20%*	396 *31%*
C2	**283** 22%dilp	175 *23%*	58 *20%*	50 *21%*	17 *9%*	124 26%d	143 21%d	73 *24%*	154 *21%*	56 *21%*	136 *18%*	146 27%zj	147 *19%*	202 20%l	195 20%l	178 *20%*	154 *19%*	36 *26%*	291 *22%*
DE	**307** 24%adijlmnop	126 *16%*	91 31%za	90 38%za	7 *4%*	145 31%zdf	158 23%d	83 27%i	190 26%i	35 *13%*	112 *15%*	194 35%zj	133 *18%*	195 20%lno	177 19%l	159 *18%*	145 *18%*	47 34%zlmnop	326 *25%*
SOCIAL GRADE																			
ABC1	**709** 55%bcegkq	471 61%zbc	140 *48%*	95 *40%*	162 87%zef	204 *43%*	375 56%ef	145 *48%*	390 *53%*	174 66%zgh	500 67%zk	208 *38%*	474 63%zmnq	593 60%zq	582 61%zmq	559 62%zmnq	503 63%zq	54 *39%*	678 *52%*
C2DE	**590** 45%adijlmnop	301 *39%*	149 52%za	140 60%za	23 *13%*	269 57%zdf	301 44%d	156 52%zi	344 47%i	91 *34%*	248 *33%*	340 62%zj	280 *37%*	397 40%lno	372 39%lo	337 *38%*	299 *37%*	83 61%zlmnop	617 *48%*
WORKING STATUS																			
FULL TIME	**585** 45%ck	401 52%zc	131 45%c	52 *22%*	83 *45%*	198 *42%*	324 48%z	133 *44%*	328 *45%*	124 *47%*	364 49%zk	220 *40%*	323 *43%*	460 46%l	446 47%l	411 *46%*	347 *43%*	55 *40%*	465 *36%*
PART TIME	**151** 12%c	109 14%zc	27 *9%*	15 *6%*	31 17%ze	45 *10%*	82 *12%*	31 *10%*	87 *12%*	34 *13%*	85 *11%*	66 *12%*	95 13%mn	114 *12%*	110 *12%*	106 *12%*	102 *13%*	18 *13%*	134 *10%*
NOT WORKING	**562** 43%afj	263 *34%*	131 45%a	168 71%zab	71 *38%*	230 49%df	271 *40%*	138 *46%*	318 *43%*	107 *40%*	298 *40%*	263 48%zj	336 45%mn	416 *42%*	398 *42%*	379 *42%*	353 *44%*	63 *46%*	696 *54%*
CHILDREN IN HOUSEHOLD																			
YES	**409** 32%bcdlp	328 43%zbc	58 20%c	23 *10%*	41 *22%*	133 *28%*	245 36%zde	109 *36%*	223 *30%*	78 *29%*	224 *30%*	184 *34%*	219 *29%*	302 30%l	293 31%l	271 *30%*	234 *29%*	48 *35%*	375 *29%*
NO	**890** 68%af	444 *57%*	232 80%za	212 90%zab	144 78%zf	340 72%f	431 *64%*	192 *64%*	510 *70%*	187 *71%*	524 *70%*	364 *66%*	535 71%zmn	689 *70%*	661 *69%*	625 *70%*	569 71%z	88 *65%*	920 *71%*
ETHNICITY																			
WHITE	**1166** 90%bgk	700 91%b	238 *82%*	227 97%zab	169 *91%*	418 *88%*	610 *90%*	227 *75%*	677 92%zg	262 99%zgh	693 93%zk	472 *86%*	695 92%zmn	899 *91%*	871 91%z	820 92%z	737 92%z	126 *93%*	1066 *82%*
BME	**130** 10%chijlnop	72 9%c	50 17%zac	6 *3%*	16 *9%*	55 *12%*	62 *9%*	71 24%zhi	56 8%i	3 *1%*	53 *7%*	74 14%zj	57 *8%*	88 9%ln	80 8%l	73 *8%*	63 *8%*	9 *7%*	225 *17%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
GOVERNMENT OFFICE REGION																			
EAST MIDLANDS	**97**	69	16	12	16	41	41	9	67	21	62	35	57	82	78	71	63	13	84
	7%fg	*9%*	*5%*	*5%*	*9%*	*9%*	*6%*	*3%*	9%g	8%g	*8%*	*6%*	*8%*	8%l	8%l	*8%*	*8%*	*9%*	*6%*
EASTERN	**125**	82	23	19	12	43	77	-	78	47	82	43	66	100	100	97	69	13	66
	10%g	*11%*	*8%*	*8%*	*6%*	*9%*	11%z	-	11%g	18%zgh	*11%*	*8%*	*9%*	10%l	10%l	*11%*	*9%*	*10%*	*5%*
LONDON	**165**	94	49	22	45	64	63	96	69	-	92	70	84	122	111	105	93	12	185
	13%fhil	*12%*	17%zc	*9%*	25%zef	*13%*	*9%*	32%zhi	9%i	-	*12%*	*13%*	*11%*	12%ln	12%l	*12%*	*12%*	*9%*	*14%*
NORTH EAST	**57**	31	19	7	5	22	31	16	41	-	30	27	32	35	35	34	33	7	56
	4%i	*4%*	*7%*	*3%*	*3%*	*5%*	*5%*	5%i	6%i	-	*4%*	*5%*	4%mn	*4%*	*4%*	*4%*	*4%*	*5%*	*4%*
NORTH WEST	**150**	76	39	35	23	64	66	73	74	2	73	76	78	115	111	94	81	12	138
	12%fip	*10%*	*14%*	*15%*	*13%*	*14%*	*10%*	24%zhi	10%i	*1%*	*10%*	14%z	*10%*	12%lo	12%lo	*10%*	*10%*	*9%*	*11%*
SCOTLAND	**114**	58	28	27	12	56	51	8	106	-	50	63	72	90	85	81	76	9	197
	9%gij	*8%*	*10%*	*12%*	*6%*	*12%*	*7%*	3%i	14%zgi	-	*7%*	12%zj	10%n	*9%*	*9%*	*9%*	*10%*	*6%*	*15%*
SOUTH EAST	**181**	125	24	32	32	64	91	5	118	59	110	71	105	139	137	128	116	19	148
	14%bg	16%b	*8%*	*13%*	*17%*	*14%*	*13%*	*2%*	16%g	22%zg	*15%*	*13%*	*14%*	*14%*	14%l	*14%*	*15%*	*14%*	*11%*
SOUTH WEST	**114**	76	23	16	12	25	78	17	29	68	71	43	84	93	92	91	87	10	71
	9%egh	*10%*	*8%*	*7%*	*6%*	*5%*	12%ze	*6%*	*4%*	26%zgh	*9%*	*8%*	11%zmn	*9%*	*10%*	*10%*	11%z	*7%*	*5%*
WALES	**65**	36	17	11	6	22	36	1	46	18	34	30	36	42	42	41	39	12	121
	5%g	*5%*	*6%*	*5%*	*3%*	*5%*	*5%*	*	6%g	7%g	*5%*	*6%*	5%mn	*4%*	*4%*	*5%*	*5%*	9%m	*9%*
WEST MIDLANDS	**116**	69	24	24	7	33	80	40	44	32	77	39	69	90	84	78	74	9	113
	9%dh	*9%*	*8%*	*10%*	*4%*	*7%*	12%zde	13%zh	*6%*	12%h	*10%*	*7%*	9%n	*9%*	*9%*	*9%*	*9%*	*7%*	*9%*
YORKS AND HUMBR	**115**	56	27	31	15	39	63	36	61	18	65	50	71	81	78	76	72	21	116
	9%	*7%*	*9%*	13%za	*8%*	*8%*	*9%*	12%z	*8%*	*7%*	*9%*	*9%*	9%mn	*8%*	*8%*	*8%*	*9%*	15%zmnop	*9%*
MARITAL STATUS																			
MAR/LIVING AS	**772**	772	-	-	126	278	392	154	438	181	473	298	481	629	614	573	504	67	713
	59%bcgkq	100%zbc	-	-	68%zef	*59%*	*58%*	*51%*	60%g	68%zg	63%zk	*54%*	64%zpq	64%zq	64%zlq	64%zq	63%zq	*49%*	*55%*
SINGLE	**290**	-	290	-	26	100	168	91	156	43	138	150	117	173	158	148	131	49	333
	22%acdijlmnop	-	100%zac	-	*14%*	*21%*	25%zd	30%zhi	*21%*	*16%*	*19%*	27%zj	*15%*	17%ln	17%l	*17%*	16%l	36%zlmnop	*26%*
WID/DIV/SEP	**235**	-	-	235	33	94	115	56	138	41	136	100	155	187	181	174	167	21	247
	18%ab	-	-	100%zab	*18%*	*20%*	*17%*	*19%*	*19%*	*15%*	*18%*	*18%*	21%zmn	*19%*	*19%*	*19%*	21%z	*15%*	*19%*
DAILY NEWSPAPER READERSHIP																			
QUALITY	**185**	126	26	33	185	50	-	47	105	33	158	27	150	171	169	164	158	7	174
	14%befkq	16%b	*9%*	*14%*	100%zef	10%f	-	*16%*	*14%*	*13%*	21%zk	*5%*	20%zmnq	17%zq	18%zq	18%zq	20%zq	*5%*	*13%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
POPULAR	**473**	278	100	94	50	473	-	130	274	69	273	198	266	363	346	317	275	40	492
	36%dfip	*36%*	*34%*	*40%*	27%f	100%zdf	-	43%zi	37%i	*26%*	*37%*	*36%*	35%p	37%l	36%l	*35%*	*34%*	*29%*	*38%*
NONE OF THESE	**676**	392	168	115	-	-	676	134	379	164	350	325	365	489	471	443	395	91	659
	52%degjlmnp	*51%*	58%z	*49%*	-	-	100%zde	*44%*	*52%*	62%zgh	*47%*	59%zj	*48%*	49%l	49%l	*49%*	*49%*	66%zlmnop	*51%*
URBANITY																			
URBAN	**301**	154	91	56	47	130	134	301	-	-	165	133	167	216	205	196	182	30	327
	23%afhi	*20%*	31%za	*24%*	*25%*	27%f	*20%*	100%zhi	-	-	*22%*	*24%*	22%n	*22%*	*22%*	*22%*	*23%*	*22%*	*25%*
SUBURBAN	**733**	438	156	138	105	274	379	-	733	-	422	311	407	555	531	486	420	87	757
	56%gilp	*57%*	*54%*	*59%*	*57%*	*58%*	*56%*	-	100%zgi	-	*56%*	*57%*	54%p	56%lo	56%lo	*54%*	*52%*	64%p	*58%*
RURAL	**265**	181	43	41	33	69	164	-	-	265	160	104	180	219	218	213	200	20	211
	20%begh	23%zb	*15%*	*17%*	*18%*	*15%*	24%ze	-	-	100%zgh	*21%*	*19%*	24%zmnq	*22%*	23%z	24%zmq	25%zlq	*15%*	*16%*
INTEREST IN POLITICS																			
VERY/FAIRLY INTERESTED	**748**	473	138	136	158	273	350	165	422	160	748	-	555	665	654	633	581	34	700
	58%bfkq	61%zb	*48%*	58%b	85%zef	*58%*	*52%*	*55%*	*58%*	*61%*	100%zk	-	74%zmnpq	67%zq	69%zmq	71%zmnq	72%zq	*25%*	*54%*
NOT VERY/AT ALL INTERESTED	**548**	298	150	100	27	198	325	133	311	104	-	548	199	325	299	262	221	103	590
	42%adjlmnop	*39%*	52%za	*42%*	*15%*	42%d	48%zd	*44%*	*42%*	*39%*	-	100%zj	*26%*	33%lno	31%lo	*29%*	28%l	75%zlmnop	*46%*
LIKELIHOOD TO VOTE																			
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	481	117	155	150	266	365	167	407	180	555	199	754	754	754	754	754	-	744
	58%bfkq	62%zb	*40%*	66%zb	81%zef	*56%*	*54%*	*56%*	*56%*	68%zgh	74%zk	*36%*	100%zmnopq	76%zq	79%zmq	84%zmnq	94%zq	-	*57%*
6-10	**990**	629	173	187	171	363	489	216	555	219	665	325	754	990	954	896	802	-	961
	76%bfgkq	81%zb	*60%*	80%b	93%zef	*77%*	*72%*	*72%*	*76%*	83%zgh	89%zk	*59%*	100%zq	100%zq	100%zq	100%zq	100%zq	-	*74%*
7-10	**954**	614	158	181	169	346	471	205	531	218	654	299	754	954	954	896	802	-	918
	73%bfgkq	79%zb	*55%*	77%b	91%zef	*73%*	*70%*	*68%*	*72%*	82%zgh	87%zk	*55%*	100%zmq	96%zq	100%zmq	100%zmq	100%zmq	-	*71%*
8-10	**896**	573	148	174	164	317	443	196	486	213	633	262	754	896	896	896	802	-	866
	69%bfkq	74%zb	*51%*	74%b	89%zef	*67%*	*65%*	*65%*	*66%*	81%zgh	85%zk	*48%*	100%zmnq	90%zq	94%zmq	100%zmnq	100%zmnq	-	*67%*
9-10	**802**	504	131	167	158	275	395	182	420	200	581	221	754	802	802	802	802	-	791
	62%bfhkq	65%zb	*45%*	71%zb	85%zef	*58%*	*58%*	*60%*	*57%*	76%zgh	78%zk	*40%*	100%zmnoq	81%zq	84%zmq	90%zmnq	100%zmnoq	-	*61%*
WOULD NOT VOTE	**136**	67	49	21	7	40	91	30	87	20	34	103	-	-	-	-	-	136	140
	11%djlmnop	*9%*	17%zac	*9%*	*4%*	*8%*	13%zde	*10%*	*12%*	*8%*	*5%*	19%zj	-	-	-	-	-	100%zlmnop	*11%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
POLITICAL ACTIVISM																			
ACTIVIST	**173**	118	28	27	64	58	69	44	84	45	154	18	143	157	155	150	147	7	157
	13%bfkq	15%b	*10%*	*11%*	35%zef	*12%*	*10%*	*15%*	*11%*	*17%*	21%zk	*3%*	19%zmnq	16%zq	16%zq	17%zq	18%zq	*5%*	*12%*
NON-ACTIVIST	**1126**	654	262	209	121	415	607	257	650	219	593	530	611	833	799	746	655	129	1138
	87%djlmnop	*85%*	90%za	*89%*	*65%*	88%d	90%zd	*85%*	*89%*	*83%*	*79%*	97%zj	*81%*	84%l	84%l	*83%*	*82%*	95%zlmnop	*88%*
OPINION ON PRESENT SYSTEM																			
WORKS WELL	**404**	283	63	57	77	142	197	93	228	83	283	120	252	350	340	315	271	12	366
	31%bckq	37%zbc	*22%*	*24%*	42%zef	*30%*	*29%*	*31%*	*31%*	*31%*	38%zk	*22%*	33%zq	35%zlq	36%zlq	35%zq	34%zq	*9%*	*28%*
NEEDS IMPROVEMENT	**834**	468	199	166	105	308	447	194	462	178	452	381	482	610	588	558	510	106	851
	64%adjmn	*61%*	68%a	71%za	*57%*	*65%*	66%d	*64%*	*63%*	*67%*	*60%*	69%zj	64%mn	*62%*	*62%*	*62%*	*64%*	77%zlmnop	*66%*
KNOW LOCAL MP																			
YES	**495**	316	78	100	93	160	252	89	281	125	365	131	380	431	424	413	394	31	459
	38%bgkq	41%b	*27%*	42%b	50%zef	*34%*	*37%*	*30%*	38%g	47%zgh	49%zk	*24%*	50%zmnpq	44%zq	44%zq	46%zmnq	49%zq	*23%*	*35%*
NO	**804**	456	212	136	92	313	424	212	453	139	383	418	374	559	530	482	409	105	836
	62%dijlmnop	*59%*	73%zac	*58%*	*50%*	66%d	63%d	70%zhi	62%i	*53%*	*51%*	76%zj	*50%*	56%lo	56%lo	*54%*	51%l	77%zlmnop	*65%*
FEEL CAN CHANGE THE WAY UK IS RUN																			
AGREE	**395**	236	83	75	61	176	168	109	203	83	265	128	268	323	317	301	282	20	391
	30%fkq	*31%*	*29%*	*32%*	*33%*	37%zf	*25%*	36%zh	*28%*	*31%*	35%zk	*23%*	36%zmnq	33%zq	33%zq	34%zq	35%zq	*14%*	*30%*
DISAGREE	**578**	355	115	107	76	200	321	110	335	133	318	260	324	448	431	406	350	66	552
	44%g	*46%*	*40%*	*45%*	*41%*	*42%*	47%z	*36%*	46%g	50%g	*43%*	*47%*	*43%*	45%l	45%l	*45%*	*44%*	*48%*	*43%*
INTERNET USER																			
YES	**1011**	641	249	119	166	325	560	238	561	211	637	370	589	773	753	706	629	107	958
	78%cek	83%zc	86%zc	*50%*	90%zef	*69%*	83%ze	*79%*	*76%*	*80%*	85%zk	*68%*	*78%*	*78%*	79%lm	*79%*	*78%*	*79%*	*74%*
NO	**288**	131	41	117	19	148	116	63	173	53	111	178	166	217	201	189	174	29	337
	22%abdfj	*17%*	*14%*	50%zab	*10%*	31%zdf	17%d	*21%*	*24%*	*20%*	*15%*	32%zj	22%n	22%n	*21%*	*21%*	*22%*	*21%*	*26%*
INCOME																			
UP TO 9499	**179**	57	54	68	16	79	86	69	90	20	81	97	84	119	109	109	97	31	213
	14%adijlmnp	*7%*	19%za	29%zab	*8%*	17%d	*13%*	23%zhi	*12%*	*8%*	*11%*	18%zj	*11%*	12%l	11%l	*12%*	12%l	23%zlmnop	*16%*
9500 - 17499	**188**	104	43	41	17	81	90	50	113	25	91	96	99	130	124	107	102	24	215
	14%diop	*13%*	*15%*	*17%*	*9%*	17%d	*13%*	17%i	*15%*	*10%*	*12%*	18%zj	*13%*	13%o	13%o	*12%*	*13%*	*17%*	*17%*
17500 - 24999	**81**	47	24	10	11	35	41	13	57	11	53	29	45	55	53	52	50	16	84
	6%	*6%*	*8%*	*4%*	*6%*	*7%*	*6%*	*4%*	*8%*	*4%*	*7%*	*5%*	6%mn	*6%*	*6%*	*6%*	*6%*	12%zlmnop	*6%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
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BASE: ALL ADULTS AGED 18+

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	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
25000 PLUS	**405**	322	44	38	95	138	196	68	237	100	297	108	269	362	359	338	286	16	316
	31%bc gkq	42%zb c	*15%*	*16%*	51%ze f	*29%*	*29%*	*23%*	32%g	38%g	40%zk	*20%*	36%zq	37%zq	38%zl mq	38%zq	36%zq	*12%*	*24%*
SEGMENTATION																			
EXAGGERATORS	**145**	77	45	23	25	60	65	48	78	20	90	54	71	115	104	93	82	9	158
	11%l	*10%*	16%za	*10%*	*13%*	*13%*	*10%*	16%zh i	*11%*	*7%*	*12%*	*10%*	*9%*	12%lno	11%l	*10%*	10%l	*6%*	*12%*
ALREDY ACTIVE	**173**	118	27	28	66	51	72	45	83	45	164	9	150	164	161	158	154	4	146
	13%bf kq	15%b	*9%*	*12%*	36%ze f	*11%*	*11%*	*15%*	*11%*	*17%*	22%zk	*2%*	20%zm nq	17%zq	17%zq	18%zm q	19%zq	*3%*	*11%*
ALIENATED	**146**	78	32	36	7	55	85	30	89	27	58	87	62	90	87	77	67	27	149
	11%dj lmnop	*10%*	*11%*	15%z	*4%*	12%d	13%d	*10%*	*12%*	*10%*	*8%*	16%zj	*8%*	9%l	9%l	*9%*	*8%*	19%zl mnop	*12%*
SATISFIED BUT UNENTHUSIASTIC	**184**	135	21	28	31	52	107	19	103	63	135	49	126	157	155	150	136	6	158
	14%bg kq	18%zb	*7%*	*12%*	*17%*	*11%*	*16%*	*6%*	14%g	24%zg h	18%zk	*9%*	17%zm nq	16%zq	16%zq	17%zq	17%zq	*4%*	*12%*
WILLING LOCALISTS	**172**	108	40	24	18	68	97	50	86	36	59	113	87	112	106	99	91	31	179
	13%jl mnop	*14%*	*14%*	*10%*	*10%*	*14%*	*14%*	*17%*	*12%*	*14%*	*8%*	21%zj	11%n	*11%*	*11%*	*11%*	*11%*	23%zl mnop	*14%*
ONLOOKERS	**256**	149	53	54	23	100	133	56	154	46	187	69	163	214	212	202	168	20	224
	20%dk	*19%*	*18%*	*23%*	*12%*	21%d	20%d	*18%*	*21%*	*17%*	25%zk	*13%*	22%z	22%z	22%zl	23%z	*21%*	*15%*	*17%*
DISENGAGED FROM COMMUNITY	**169**	75	60	34	8	63	93	51	89	28	31	136	61	93	85	75	68	36	183
	13%ad jlmno p	*10%*	21%za	*14%*	*4%*	13%d	14%d	17%z	*12%*	*11%*	*4%*	25%zj	*8%*	9%lno	9%l	*8%*	*8%*	26%zl mnop	*14%*
VOTING INTENTION																			
CONSERVATIVE	**366**	250	51	64	67	165	159	53	207	105	267	99	244	331	321	304	261	8	282
	28%bf gkq	32%zb	*18%*	27%b	36%zf	35%zf	*23%*	*18%*	28%g	40%zg h	36%zk	*18%*	32%zq	33%zl q	34%zl q	34%zq	33%zq	*6%*	*22%*
LABOUR	**426**	260	103	63	56	155	220	132	239	55	252	173	280	370	352	329	295	9	480
	33%cl q	*34%*	*35%*	*27%*	*30%*	*33%*	*33%*	44%zh i	33%i	*21%*	*34%*	*32%*	37%zq	37%zq	37%zq	37%zq	37%zq	*7%*	*37%*
LIB DEM	**132**	78	27	27	22	36	79	30	67	34	95	36	100	116	114	112	104	3	111
	10%kq	*10%*	*9%*	*11%*	*12%*	*8%*	*12%*	*10%*	*9%*	*13%*	13%zk	*7%*	13%zm nq	12%zq	12%zq	12%zq	13%zq	*2%*	*9%*
OTHER	**82**	43	17	22	16	24	44	12	52	18	52	30	62	75	74	71	67	3	96
	6%q	*6%*	*6%*	*9%*	*9%*	*5%*	*6%*	*4%*	*7%*	*7%*	*7%*	*5%*	8%zmn q	8%zq	8%zq	8%zq	8%zq	*2%*	*7%*
WOULD NOT VOTE	**172**	76	61	35	9	52	110	37	105	31	40	131	18	25	24	21	19	104	189
	13%ad jlmno p	*10%*	21%za	*15%*	*5%*	11%d	16%zd	*12%*	*14%*	*12%*	*5%*	24%zj	*2%*	*2%*	2%l	*2%*	*2%*	76%zl mnop	*15%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI-NG AS (a)	SI-NGLE (b)	WID/ DIV/ SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
SEAT MARGINALITY 2005																			
LESS THAN 5% MAJORITY	**185** 14%g	104 *13%*	49 *17%*	32 *13%*	27 *15%*	56 *12%*	107 *16%*	16 *5%*	120 16%g	49 19%g	114 *15%*	71 *13%*	108 14%n	139 *14%*	134 *14%*	125 *14%*	116 *14%*	18 *13%*	212 *16%*
MARGINAL (LESS THAN 10%)	**380** 29%eg	224 *29%*	84 *29%*	71 *30%*	71 38%ze	109 *23%*	218 32%ze	58 *19%*	223 30%g	99 37%zg	224 *30%*	156 *28%*	235 31%mn	287 *29%*	279 *29%*	263 *29%*	247 *31%*	46 *33%*	375 *29%*
SEMI MARGINAL (10%-20%)	**351** 27%ceh	230 30%c	77 27%c	43 *18%*	39 *21%*	100 *21%*	222 33%zde	92 30%h	163 *22%*	95 36%zh	212 *28%*	138 *25%*	196 *26%*	277 28%l	265 28%lo	239 *27%*	208 *26%*	27 *20%*	307 *24%*
SAFE (>20%)	**568** 44%fi	317 *41%*	128 *44%*	122 52%za	75 *40%*	265 56%zdf	236 *35%*	151 50%zi	347 47%zi	71 *27%*	312 *42%*	254 *46%*	323 *43%*	426 *43%*	410 *43%*	394 *44%*	348 *43%*	64 *47%*	613 *47%*
SEAT MARGINALITY 2010																			
LESS THAN 5% MAJORITY	**190** 15%e	106 *14%*	46 *16%*	38 *16%*	31 *17%*	51 *11%*	118 17%ze	45 *15%*	115 *16%*	30 *11%*	116 *16%*	74 *14%*	114 *15%*	146 *15%*	142 *15%*	131 *15%*	121 *15%*	18 *13%*	161 *12%*
MARGINAL (LESS THAN 10%)	**377** ***29%***	202 *26%*	97 33%a	78 *33%*	46 *25%*	115 *24%*	225 33%ze	94 *31%*	213 *29%*	70 *27%*	221 *30%*	156 *28%*	217 29%n	283 *29%*	270 *28%*	251 *28%*	229 *29%*	38 *28%*	382 *29%*
SEMI MARGINAL (10%-20%)	**301** 23%c	194 25%c	64 *22%*	42 *18%*	55 *30%*	106 *22%*	158 *23%*	90 30%zh	152 *21%*	58 *22%*	176 *24%*	124 *23%*	180 *24%*	231 *23%*	226 *24%*	212 *24%*	188 *23%*	37 *27%*	284 *22%*
SAFE (>20%)	**621** 48%fg	375 *49%*	129 *45%*	116 *49%*	84 *45%*	252 53%l	294 *43%*	117 *39%*	368 50%g	136 51%g	351 *47%*	269 *49%*	357 *47%*	476 *48%*	458 48%l	433 *48%*	386 *48%*	62 *45%*	629 *49%*
AFFILIATION OF MP 2010																			
CONSERVATIVE	**627** 48%bgk	406 53%zb	112 *39%*	108 *46%*	97 *52%*	203 *43%*	343 51%e	30 *10%*	388 53%zg	209 79%zgh	390 52%zk	237 *43%*	378 *50%*	504 51%z	489 51%zl	454 *51%*	399 *50%*	57 *42%*	490 *38%*
LABOUR	**506** 39%adfhijlmnop	268 *35%*	140 48%za	98 *42%*	52 *28%*	227 48%zdf	241 *36%*	239 79%zhi	258 35%i	9 *4%*	252 *34%*	251 46%zj	276 37%n	361 *36%*	342 *36%*	325 *36%*	294 *37%*	62 *45%*	619 *48%*
LIB DEM	**135** 10%e	82 *11%*	32 *11%*	20 *8%*	33 18%zef	32 *7%*	75 *11%*	32 *11%*	74 *10%*	29 *11%*	83 *11%*	52 *9%*	81 11%n	102 *10%*	100 *10%*	94 *10%*	87 *11%*	16 *11%*	131 *10%*
OTHER	**31** 2%g	16 *2%*	6 *2%*	9 *4%*	3 *2%*	11 *2%*	17 *2%*	- -	14 2%g	17 6%zgh	22 *3%*	8 *1%*	19 *3%*	24 *2%*	23 *2%*	23 *3%*	23 *3%*	2 *1%*	55 *4%*
ACORN																			
WEALTHY ACHIEVERS	**267** 21%bgk	193 25%zbc	33 *12%*	40 *17%*	52 28%zf	99 *21%*	128 *19%*	28 *9%*	136 19%g	104 39%zgh	183 24%zk	84 *15%*	172 23%zmn	216 *22%*	212 *22%*	204 23%z	190 24%z	25 *18%*	243 *19%*
URBAN PROSPERITY	**177** 14%ik	92 *12%*	57 20%zac	28 *12%*	50 27%zef	56 *12%*	80 *12%*	74 25%zhi	103 14%i	- -	118 16%k	57 *10%*	117 15%zmn	139 *14%*	133 *14%*	125 *14%*	119 *15%*	17 *12%*	195 *15%*
COMFORTABLY OFF	**353** 27%eg	214 *28%*	71 *24%*	68 *29%*	52 *28%*	105 *22%*	202 30%ze	38 *13%*	220 30%g	95 36%zg	210 *28%*	143 *26%*	208 *28%*	280 *28%*	271 28%l	249 *28%*	219 *27%*	32 *23%*	311 *24%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
MODERATE MEANS	**182**	110	37	36	10	92	80	59	115	8	102	80	81	129	123	115	87	26	197
	14%dfilp	*14%*	*13%*	*15%*	*5%*	19%zdf	12%d	19%zi	16%i	*3%*	*14%*	*15%*	*11%*	13%l	13%l	*13%*	*11%*	19%lp	*15%*
HARD PRESSED	**320**	164	92	64	20	121	186	102	160	58	134	184	176	226	216	202	189	37	349
	25%adhj	*21%*	32%za	*27%*	*11%*	26%d	27%zd	34%zhi	*22%*	*22%*	*18%*	34%zj	23%n	*23%*	*23%*	*23%*	*24%*	*27%*	*27%*
MAIN SUPERMARKET																			
ASDA	**260**	138	83	39	18	100	150	74	159	27	125	134	132	177	162	147	137	34	296
	20%dijlmnop	*18%*	29%zac	*17%*	*10%*	21%d	22%zd	25%zi	22%i	*10%*	*17%*	24%zj	17%n	18%no	*17%*	*16%*	*17%*	25%nop	*23%*
CO-OP	**40**	23	9	8	7	19	14	9	12	19	25	15	27	33	31	31	29	2	41
	3%fh	*3%*	*3%*	*3%*	*4%*	*4%*	*2%*	*3%*	*2%*	7%zh	*3%*	*3%*	4%n	*3%*	*3%*	*3%*	*4%*	*2%*	*3%*
MARKS & SPENCER	**18**	9	2	6	7	10	5	2	11	4	13	4	9	13	11	10	9	2	19
	1%f	*1%*	*1%*	*2%*	4%zf	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
MORRISONS	**174**	96	36	42	23	59	93	37	97	41	90	84	107	130	130	123	117	16	182
	13%	*12%*	*12%*	18%z	*12%*	*12%*	*14%*	*12%*	*13%*	*15%*	*12%*	*15%*	14%mn	*13%*	*14%*	*14%*	*15%*	*12%*	*14%*
SAINSBURY'S	**227**	141	40	46	44	61	121	53	127	47	162	65	151	190	184	175	159	22	202
	17%ek	*18%*	*14%*	*20%*	24%ze	*13%*	*18%*	*18%*	*17%*	*18%*	22%zk	*12%*	20%zmn	19%z	*19%*	*20%*	20%z	*16%*	*16%*
SOMERFIELD	**6**	3	2	2	3	4	1	3	3	1	3	3	2	4	4	4	2	2	8
	*	*	*1%*	*1%*	1%f	*1%*	*	*1%*	*	*	*	*1%*	*	*l	*l	*	*	*1%*	*1%*
TESCO	**422**	268	90	64	45	177	213	76	255	91	237	184	236	328	322	303	254	39	405
	33%dg	*35%*	*31%*	*27%*	*24%*	38%d	*31%*	*25%*	35%g	*34%*	*32%*	*34%*	*31%*	33%l	34%l	*34%*	*32%*	*29%*	*31%*
WAITROSE	**68**	46	8	14	32	15	28	20	31	18	53	15	52	61	61	60	55	4	48
	5%bk	*6%*	*3%*	*6%*	17%zef	*3%*	*4%*	*6%*	*4%*	*7%*	7%zk	*3%*	7%zmn	*6%*	6%z	7%z	7%z	*3%*	*4%*
ICELAND	**28**	13	9	5	-	12	15	9	17	3	4	23	5	15	10	8	6	5	29
	2%jlmnop	*2%*	*3%*	*2%*	-	*3%*	*2%*	*3%*	*2%*	*1%*	*1%*	4%zj	*1%*	1%lno	1%l	*1%*	*1%*	4%lnop	*2%*
ALDI	**15**	8	3	4	2	5	10	5	9	2	13	2	9	10	10	10	9	2	20
	1%k	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*	1%n	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*
LIDL	**14**	11	2	1	-	4	11	2	8	4	3	11	7	8	8	7	7	6	15
	1%j	*1%*	*1%*	*1%*	-	*1%*	*2%*	*1%*	*1%*	*2%*	*	2%zj	1%n	*1%*	*1%*	*1%*	*1%*	5%zlmnop	*1%*
OTHER	**19**	12	3	5	4	6	9	7	4	9	14	5	14	16	15	15	14	2	23
	1%h	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	2%h	*1%*	3%h	*2%*	*1%*	2%n	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*
USED INTERNET FOR																			
EMAIL /GEN ERAL USE	**958**	617	232	107	163	303	530	224	535	199	613	341	566	743	723	680	605	95	895
	74%cek	80%zc	80%zc	*46%*	88%zef	*64%*	78%ze	*74%*	*73%*	*75%*	82%zk	*62%*	*75%*	*75%*	76%l	*76%*	*75%*	*69%*	*69%*
INFO GATH ERING	**918**	592	218	107	161	292	507	208	510	201	592	325	543	717	697	655	581	87	857
	71%cek	77%zc	75%c	*45%*	87%zef	*62%*	75%ze	*69%*	*69%*	*76%*	79%zk	*59%*	*72%*	*72%*	73%zl	*73%*	*72%*	*64%*	*66%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
BUY ING GOODS	**715**	475	161	77	128	222	401	163	390	161	477	235	429	563	549	518	460	68	635
	55%cek	62%zc	55%c	*33%*	69%zef	*47%*	59%ze	*54%*	*53%*	*61%*	64%zk	*43%*	*57%*	*57%*	58%zl	58%z	57%z	*50%*	*49%*
BAN KING	**560**	385	125	49	99	170	319	128	303	129	384	174	341	446	436	413	366	53	482
	43%cek	50%zc	43%c	*21%*	54%ze	*36%*	47%ze	*42%*	*41%*	*49%*	51%zk	*32%*	*45%*	*45%*	46%zl	46%z	46%z	*39%*	*37%*
DOWN LOAD/ STREAM MEDIA	**443**	276	132	36	81	146	245	96	252	95	321	121	267	356	344	327	289	35	381
	34%ckq	36%c	46%zac	*15%*	44%ze	*31%*	*36%*	*32%*	*34%*	*36%*	43%zk	*22%*	35%q	36%q	36%lq	37%q	36%q	*26%*	*29%*
SOCIAL INTER ACTION	**574**	346	184	44	82	192	327	144	308	122	344	228	299	421	406	377	326	69	522
	44%clp	45%c	63%zac	*19%*	*44%*	*41%*	48%ze	*48%*	*42%*	*46%*	*46%*	*42%*	*40%*	43%l	43%l	*42%*	*41%*	51%l	*40%*
GAM ING	**210**	126	69	15	22	86	107	40	136	34	130	80	106	163	158	151	121	23	188
	16%cl	16%c	24%zac	*6%*	*12%*	*18%*	*16%*	*13%*	*18%*	*13%*	*17%*	*15%*	*14%*	16%l	17%l	*17%*	15%l	*17%*	*15%*
JOB SEA RCH	**243**	136	88	19	41	87	127	57	144	42	160	83	119	176	171	161	130	36	216
	19%cklp	18%c	30%zac	*8%*	*22%*	*18%*	*19%*	*19%*	*20%*	*16%*	21%k	*15%*	*16%*	18%l	18%l	*18%*	*16%*	27%zlmnop	*17%*
DURABLES OWNED																			
TV	**1261**	760	271	229	182	460	652	290	718	253	725	532	732	961	927	871	778	133	1252
	97%b	98%zb	*93%*	*97%*	*99%*	*97%*	*96%*	*96%*	*98%*	*95%*	*97%*	*97%*	*97%*	*97%*	97%l	*97%*	*97%*	*98%*	*97%*
SAT TV	**529**	350	111	67	72	214	262	126	305	98	286	242	284	392	381	362	307	65	519
	41%clp	45%zc	38%c	*29%*	*39%*	*45%*	*39%*	*42%*	*42%*	*37%*	*38%*	44%z	*38%*	40%l	40%l	*40%*	*38%*	48%l	*40%*
CAB TV	**175**	107	39	30	28	50	97	41	108	26	116	59	114	139	134	130	120	19	179
	13%k	*14%*	*13%*	*13%*	*15%*	*11%*	*14%*	*14%*	*15%*	*10%*	16%k	*11%*	15%mn	*14%*	*14%*	*14%*	*15%*	*14%*	*14%*
FREEVIEW	**609**	371	116	122	98	215	321	139	329	141	372	236	381	482	467	432	395	57	595
	47%bk	48%b	*40%*	52%b	*53%*	*45%*	*47%*	*46%*	*45%*	*53%*	50%k	*43%*	50%zmnp	*49%*	*49%*	*48%*	49%z	*42%*	*46%*
FREESAT	**74**	48	11	15	9	26	43	19	30	24	44	30	51	58	57	57	51	6	81
	6%h	*6%*	*4%*	*6%*	*5%*	*6%*	*6%*	*6%*	*4%*	9%zh	*6%*	*5%*	7%mn	*6%*	*6%*	*6%*	*6%*	*4%*	*6%*
MOBILE PHONE	**1190**	728	268	193	173	425	629	282	669	239	697	490	691	906	877	823	735	130	1179
	92%ck	94%zc	92%c	*82%*	*93%*	*90%*	*93%*	*94%*	*91%*	*90%*	93%k	*89%*	*92%*	*92%*	92%l	*92%*	*92%*	*95%*	*91%*
TELEPHONE	**1070**	683	200	186	163	383	555	242	598	230	651	416	660	850	827	783	701	99	1032
	82%bkq	89%zbc	*69%*	79%b	88%ze	*81%*	*82%*	*81%*	*82%*	*87%*	87%zk	*76%*	88%zmnq	86%zq	87%zmq	87%zmq	87%zq	*73%*	*80%*
PVR	**410**	297	63	49	64	152	211	98	228	84	268	139	244	334	326	306	265	30	358
	32%bckq	38%zbc	*22%*	*21%*	*35%*	*32%*	*31%*	*33%*	*31%*	*32%*	36%zk	*25%*	32%q	34%zlq	34%zlq	34%zq	33%q	*22%*	*28%*
CAR	**934**	644	162	128	143	311	509	190	534	210	590	344	562	738	722	675	598	92	865
	72%bcegk	83%zbc	*56%*	*54%*	77%e	*66%*	75%ze	*63%*	73%g	80%zg	79%zk	*63%*	75%z	75%z	76%zlm	75%z	75%z	*67%*	*67%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						
	TOTAL (z)	MAR/ LIVI- NG AS (a)	SI- NGLE (b)	WID/ DIV/ SEP (c)	QUAL- ITY (d)	POP- ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	VERY/ FAIRL Y INTER ESTED (j)	NOT VERY/ AT ALL INTER ESTED (k)	10 (ABSO LUTEL Y CERTA IN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	UNWEI GHTED TOTAL
WEIGHTED BASE	**1299**	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	*59%*	*22%*	*18%*	*14%*	*36%*	*52%*	*23%*	*56%*	*20%*	*58%*	*42%*	*58%*	*76%*	*73%*	*69%*	*62%*	*11%*	*100%*
PERS COMPUTER	**1028**	668	228	130	171	340	558	243	573	212	640	385	606	791	771	726	647	109	992
	79%cek	86%zbc	79%c	*55%*	93%zef	*72%*	83%ze	*81%*	*78%*	*80%*	86%zk	*70%*	*80%*	*80%*	81%lm	*81%*	*81%*	*80%*	*77%*
GAMES CONSOLE	**483**	327	109	47	53	166	279	105	265	114	286	197	260	359	350	335	282	63	427
	37%cdl	42%zc	38%c	*20%*	*29%*	*35%*	41%zd	*35%*	*36%*	*43%*	*38%*	*36%*	*34%*	36%l	37%l	*37%*	*35%*	46%zlp	*33%*
DVD RECORDER	**366**	248	63	55	76	130	177	77	190	99	240	126	253	300	292	284	262	32	344
	28%bk	32%zbc	*22%*	*23%*	41%zef	*27%*	*26%*	*26%*	*26%*	37%zgh	32%zk	*23%*	34%zmnq	30%z	31%z	32%zmn	33%z	*24%*	*27%*
DVD PLAYER	**941**	577	204	160	148	324	502	194	559	189	561	380	580	738	715	668	616	91	919
	72%gk	*75%*	*70%*	*68%*	80%ze	*69%*	*74%*	*64%*	76%zg	*71%*	*75%*	*69%*	77%zmnq	74%z	75%z	*75%*	77%zq	*67%*	*71%*
DIG CAMERA	**809**	554	149	105	135	265	440	169	459	181	521	285	498	640	625	587	529	76	744
	62%bcegk	72%zbc	*51%*	*44%*	73%ze	*56%*	65%ze	*56%*	*63%*	68%g	70%zk	*52%*	66%zmnq	65%z	66%zmq	66%zq	66%zq	*56%*	*57%*
PORT. MP3 PLAYR	**456**	296	122	36	76	139	261	101	249	105	298	158	257	347	339	323	278	55	394
	35%cek	38%c	42%zc	*15%*	41%e	*29%*	39%ze	*34%*	*34%*	*40%*	40%zk	*29%*	*34%*	*35%*	36%l	*36%*	*35%*	*40%*	*30%*
LIFESTAGE																			
SINGLE	**173**	-	163	11	19	55	103	54	96	23	91	82	59	102	91	82	68	27	191
	13%aclmnop	-	56%zac	5%a	*10%*	*12%*	*15%*	18%zi	*13%*	*9%*	*12%*	*15%*	*8%*	10%lno	10%l	*9%*	9%l	19%zlmnop	*15%*
PRE FAMILY	**77**	77	-	-	15	23	44	15	47	15	46	31	37	62	61	51	42	12	59
	6%bc	10%zbc	-	-	*8%*	*5%*	*7%*	*5%*	*6%*	*6%*	*6%*	*6%*	*5%*	6%l	6%lo	*6%*	*5%*	*8%*	*5%*
FAMILY	**409**	328	58	23	41	133	245	109	223	78	224	184	219	302	293	271	234	48	375
	32%bcdlp	43%zbc	20%c	*10%*	*22%*	*28%*	36%zde	*36%*	*30%*	*29%*	*30%*	*34%*	*29%*	30%l	31%l	*30%*	*29%*	*35%*	*29%*
POST FAMILY	**637**	367	69	201	110	261	283	122	366	149	386	251	438	524	508	491	457	50	668
	49%bfgq	47%b	*24%*	85%zab	59%zf	55%zf	*42%*	*41%*	50%g	56%zg	*52%*	*46%*	58%zmnpq	53%zq	53%zq	55%zmnq	57%zq	*37%*	*52%*
CAR IN HOUSEHOLD																			
YES	**934**	644	162	128	143	311	509	190	534	210	590	344	562	738	722	675	598	92	865
	72%bcegk	83%zbc	*56%*	*54%*	77%e	*66%*	75%ze	*63%*	73%g	80%zg	79%zk	*63%*	75%z	75%z	76%zlm	75%z	75%z	*67%*	*67%*
NO	**365**	128	128	107	42	162	168	111	199	54	158	204	192	252	232	221	205	45	430
	28%afijlmnop	*17%*	44%za	46%za	*23%*	34%zdf	*25%*	37%zhi	*27%*	*20%*	*21%*	37%zj	25%n	25%n	*24%*	*25%*	*25%*	*33%*	*33%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
EFFECTIVE BASE	**821**	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
GENDER																							
MALE	**634**	77	557	247	362	230	404	200	298	521	114	62	106	37	237	78	78	80	93	62	145	73	643
	49%djks	*45%*	*49%*	61%zd	*43%*	*47%*	*50%*	*51%*	*52%*	52%zj	*39%*	*35%*	57%zk	*46%*	59%zk	54%s	*45%*	55%s	50%s	*36%*	57%s	*43%*	*50%*
FEMALE	**665**	95	569	156	472	265	400	195	280	490	175	117	82	44	167	67	95	66	91	110	111	96	652
	51%cilln	*55%*	*51%*	*39%*	57%zc	*53%*	*50%*	*49%*	*48%*	*48%*	61%zi	65%zln	*43%*	*54%*	*41%*	*46%*	*55%*	*45%*	*50%*	64%zoqrt	*43%*	*57%*	*50%*
AGE																							
18-24	**163**	8	155	29	116	31	132	48	64	149	14	29	27	2	20	22	7	22	12	26	21	49	205
	13%acejmnpr	*4%*	14%za	*7%*	14%zc	*6%*	16%ze	*12%*	*11%*	15%zj	*5%*	16%mn	14%mn	*3%*	*5%*	15%pr	*4%*	15%pr	*7%*	15%pr	*8%*	29%zopqrst	*16%*
25-34	**209**	14	195	66	131	50	159	67	85	196	13	25	40	21	67	43	15	21	21	40	38	25	177
	16%aejp	*8%*	17%za	*16%*	*16%*	*10%*	20%ze	*17%*	*15%*	19%zj	*5%*	*14%*	21%z	26%zk	*16%*	30%zpqrtu	*9%*	*14%*	*11%*	23%zpr	*15%*	*15%*	*14%*
35-44	**242**	36	206	90	144	88	155	61	120	227	15	23	27	23	125	25	35	23	28	37	65	19	198
	19%jklu	*21%*	*18%*	*22%*	*17%*	*18%*	*19%*	*16%*	*21%*	22%zj	*5%*	*13%*	*14%*	29%zkl	31%zkl	*17%*	*20%*	*16%*	*15%*	21%u	26%u	*12%*	*15%*
45-54	**223**	38	185	82	138	94	129	68	86	191	32	20	23	14	99	26	42	21	41	25	36	21	210
	17%jkl	*22%*	*16%*	*20%*	*17%*	*19%*	*16%*	*17%*	*15%*	19%zj	*11%*	*11%*	*12%*	*17%*	24%zkl	*18%*	24%zu	*14%*	22%u	*15%*	*14%*	*13%*	*16%*
55-64	**192**	41	151	55	130	107	85	60	94	136	56	19	30	10	59	8	39	26	35	23	36	17	217
	15%bfo	24%zb	*13%*	*14%*	*16%*	22%zf	*11%*	*15%*	*16%*	*13%*	19%zi	*10%*	*16%*	*12%*	*14%*	*6%*	23%zosu	18%o	19%ou	*13%*	*14%*	*10%*	*17%*
65-74	**167**	28	139	54	108	85	82	52	86	94	72	34	24	10	28	12	27	19	31	14	36	17	182
	13%fin	*16%*	*12%*	*13%*	*13%*	17%zf	*10%*	*13%*	*15%*	*9%*	25%zi	19%zn	*13%*	*12%*	*7%*	*8%*	*16%*	*13%*	17%os	*8%*	*14%*	*10%*	*14%*
75+	**102**	7	95	28	67	40	62	39	42	17	86	29	18	1	8	8	8	14	16	8	24	20	106
	8%imn	*4%*	*8%*	*7%*	*8%*	*8%*	*8%*	*10%*	*7%*	*2%*	30%zi	16%zmn	9%mn	*1%*	*2%*	*6%*	*5%*	*10%*	*9%*	*4%*	*9%*	12%ps	*8%*
18-34	**372**	22	350	95	247	82	290	115	150	345	27	54	67	23	87	66	22	43	33	66	59	74	382
	29%aejnpr	*13%*	31%za	*24%*	*30%*	*16%*	36%ze	*29%*	*26%*	34%zj	*9%*	*30%*	36%zn	*29%*	*21%*	45%zpqrt	*13%*	29%pr	*18%*	38%zprt	23%p	44%zpqrt	*29%*
35-54	**466**	74	391	171	283	182	284	129	207	419	47	44	49	37	224	52	77	44	69	62	101	41	408
	36%djklu	*43%*	*35%*	42%zd	*34%*	*37%*	*35%*	*33%*	*36%*	41%zj	*16%*	*24%*	*26%*	46%kl	55%zkl	*36%*	44%zqu	*30%*	38%u	36%u	40%u	*24%*	*32%*
55+	**461**	76	385	137	305	231	230	150	221	247	214	81	71	21	94	28	75	59	82	44	95	54	505
	35%finos	44%zb	*34%*	*34%*	*37%*	47%zf	*29%*	*38%*	*38%*	*24%*	74%zi	45%zmn	38%n	*25%*	*23%*	*19%*	43%os	41%os	44%zos	*26%*	37%o	32%o	*39%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
SOCIAL GRADE																							
AB	**343**	84	259	126	212	162	181	106	152	319	23	23	20	19	189	18	93	13	86	35	59	26	282
	26%bfjkloqu	49%zb	*23%*	*31%*	*25%*	33%zf	*22%*	*27%*	*26%*	32%zj	*8%*	*13%*	*11%*	23%l	47%zklm	*13%*	53%zoqstu	*9%*	46%zoqstu	20%q	23%q	*16%*	*22%*
C1	**366**	57	309	141	211	154	212	105	165	316	50	35	47	24	138	47	54	34	56	49	75	39	396
	28%djk	*33%*	*27%*	35%zd	*25%*	*31%*	*26%*	*27%*	*29%*	31%zj	*17%*	*20%*	*25%*	*30%*	34%k	*32%*	*31%*	*23%*	*30%*	*28%*	*29%*	*23%*	*31%*
C2	**283**	16	267	74	194	102	182	88	120	215	69	32	55	23	59	32	15	48	33	44	55	44	291
	22%anp	*10%*	24%za	*18%*	*23%*	*21%*	*23%*	*22%*	*21%*	*21%*	*24%*	*18%*	29%zkn	29%n	*14%*	22%p	*9%*	33%zpr	18%p	25%p	21%p	26%p	*22%*
DE	**307**	15	292	62	217	77	230	96	140	161	146	89	66	15	20	48	12	51	10	45	66	59	326
	24%aceinpr	*9%*	26%za	*15%*	26%zc	*16%*	29%ze	*24%*	*24%*	*16%*	51%zi	50%zlmn	35%zmn	18%n	*5%*	33%zpr	*7%*	35%zpr	*6%*	26%pr	26%pr	35%zpr	*25%*
SOCIAL GRADE																							
ABC1	**709**	141	567	267	423	316	392	211	317	635	73	58	67	43	326	65	146	48	141	84	135	65	678
	55%bdfjkloqu	82%zb	*50%*	66%zd	*51%*	64%zf	*49%*	*54%*	*55%*	63%zj	*25%*	*32%*	*35%*	53%kl	81%zklm	*45%*	85%zoqstu	*33%*	77%zoqstu	49%q	53%qu	*39%*	*52%*
C2DE	**590**	31	559	136	411	179	412	183	260	375	215	121	121	38	79	80	27	98	43	89	121	103	617
	45%acinpr	*18%*	50%za	*34%*	49%zc	*36%*	51%ze	*46%*	*45%*	*37%*	75%zi	68%zmn	65%zmn	47%n	*19%*	55%zpr	*15%*	67%zprst	*23%*	51%pr	47%pr	61%zprt	*48%*
WORKING STATUS																							
FULL TIME	**585**	85	500	209	352	215	370	174	259	542	43	32	70	46	285	75	98	63	79	71	125	55	465
	45%djklu	*49%*	*44%*	52%zd	*42%*	*43%*	*46%*	*44%*	*45%*	54%zj	*15%*	*18%*	38%k	56%kl	70%zklm	52%u	56%zqrsu	*43%*	*43%*	*41%*	49%u	*33%*	*36%*
PART TIME	**151**	23	129	50	98	70	81	43	70	137	15	16	22	10	44	11	24	11	34	25	18	21	134
	12%j	*13%*	*11%*	*12%*	*12%*	*14%*	*10%*	*11%*	*12%*	14%zj	*5%*	*9%*	*12%*	*12%*	*11%*	*8%*	*14%*	*8%*	19%zoqt	*15%*	*7%*	*12%*	*10%*
NOT WORKING	**562**	65	498	144	385	210	352	177	249	332	231	131	95	26	75	59	52	71	71	76	113	93	696
	43%cinp	*37%*	*44%*	*36%*	46%zc	*42%*	*44%*	*45%*	*43%*	*33%*	80%zi	73%zlmn	51%zmn	32%n	*19%*	*41%*	*30%*	49%p	*38%*	44%p	44%p	55%zopr	*54%*
CHILDREN IN HOUSEHOLD																							
YES	**409**	47	363	145	250	132	278	116	185	380	29	42	56	32	167	53	49	31	56	76	73	55	375
	32%ejkq	*27%*	*32%*	*36%*	*30%*	*27%*	35%ze	*29%*	*32%*	38%zj	*10%*	*24%*	*30%*	39%k	41%zkl	37%q	*28%*	*21%*	*30%*	44%zpqrt	*29%*	*32%*	*29%*
NO	**890**	126	764	259	584	363	526	279	392	630	259	137	132	50	238	92	124	114	128	96	183	114	920
	68%fins	*73%*	*68%*	*64%*	*70%*	73%zf	*65%*	*71%*	*68%*	*62%*	90%zi	76%zmn	70%n	*61%*	*59%*	*63%*	72%s	79%zos	70%s	*56%*	71%s	*68%*	*71%*
ETHNICITY																							
WHITE	**1166**	165	1001	355	764	470	696	345	542	902	264	157	157	73	385	101	165	138	178	155	237	137	1066
	90%flou	95%zb	*89%*	*88%*	92%z	95%zf	*87%*	*87%*	94%zq	*89%*	*91%*	*88%*	*83%*	*90%*	95%zkl	*70%*	95%zou	95%zou	96%zosu	90%ou	93%ou	81%o	*82%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
BME	**130**	6	123	47	67	24	105	48	34	105	25	21	31	8	20	44	7	6	7	16	17	32	225
	10%adehnpqr	*3%*	11%za	*12%*	*8%*	*5%*	13%ze	12%h	*6%*	*10%*	*9%*	12%n	17%zn	*10%*	*5%*	30%zpqrstu	*4%*	*4%*	*4%*	*9%*	*7%*	19%zpqrst	*17%*
GOVERNMENT OFFICE REGION																							
EAST MIDLANDS	**97**	7	90	29	63	41	56	30	47	71	26	22	9	7	38	19	9	11	18	9	21	10	84
	7%	*4%*	*8%*	*7%*	*8%*	*8%*	*7%*	*8%*	*8%*	*7%*	*9%*	12%zl	*5%*	*9%*	*9%*	13%zps	*5%*	*7%*	*10%*	*5%*	*8%*	*6%*	*6%*
EASTERN	**125**	11	114	46	78	59	66	22	67	106	19	7	12	13	51	9	19	10	25	9	40	14	66
	10%gk	*7%*	*10%*	*11%*	*9%*	*12%*	*8%*	*6%*	12%g	*10%*	*7%*	*4%*	*6%*	15%kl	12%k	*6%*	*11%*	*7%*	14%os	*5%*	15%zos	*8%*	*5%*
LONDON	**165**	27	138	68	87	61	104	66	47	139	26	40	29	13	51	39	28	8	12	17	27	33	185
	13%dhjqr	*16%*	*12%*	17%d	*10%*	*12%*	*13%*	17%zh	*8%*	*14%*	*9%*	22%zn	*16%*	*16%*	*13%*	27%zpqrst	16%qr	*6%*	*7%*	*10%*	*11%*	20%zqrs	*14%*
NORTH EAST	**57**	7	50	10	46	13	44	24	22	38	19	7	11	3	9	3	4	5	5	14	19	6	56
	4%e	*4%*	*4%*	*3%*	6%z	*3%*	5%e	*6%*	*4%*	*4%*	*6%*	*4%*	*6%*	*3%*	*2%*	*2%*	*3%*	*4%*	*3%*	8%zop	*7%*	*4%*	*4%*
NORTH WEST	**150**	13	136	49	89	39	110	48	44	104	46	30	37	7	23	32	12	7	17	22	37	21	138
	12%ehnq	*8%*	*12%*	*12%*	*11%*	*8%*	14%ze	*12%*	*8%*	*10%*	16%zi	17%zn	20%zn	*9%*	*6%*	22%zpqr	*7%*	*5%*	*9%*	13%q	15%q	13%q	*11%*
SCOTLAND	**114**	10	104	17	88	25	89	30	58	76	38	10	23	12	31	3	7	13	7	7	10	13	197
	9%ceioprs	*6%*	*9%*	*4%*	11%zc	*5%*	11%ze	*8%*	*10%*	*8%*	13%zi	*5%*	12%k	14%k	*8%*	*2%*	*4%*	9%o	*4%*	*4%*	*4%*	8%o	*15%*
SOUTH EAST	**181**	36	145	59	116	79	102	59	98	154	27	20	26	5	88	11	30	30	44	19	28	19	148
	14%bjo	21%zb	*13%*	*15%*	*14%*	*16%*	*13%*	*15%*	*17%*	15%j	*9%*	*11%*	*14%*	*6%*	22%zkm	*7%*	17%o	20%zo	24%zostu	*11%*	*11%*	*11%*	*11%*
SOUTH WEST	**114**	21	93	45	66	63	51	28	55	96	18	5	12	2	42	8	20	13	25	13	23	11	71
	9%fk	*12%*	*8%*	*11%*	*8%*	13%zf	*6%*	*7%*	*10%*	*10%*	*6%*	*3%*	*6%*	*2%*	10%k	*6%*	*11%*	*9%*	14%zo	*8%*	*9%*	*6%*	*5%*
WALES	**65**	8	57	16	48	28	37	16	33	49	16	11	14	4	17	4	8	9	7	19	13	5	121
	5%	*5%*	*5%*	*4%*	*6%*	*6%*	*5%*	*4%*	*6%*	*5%*	*6%*	*6%*	*8%*	*4%*	*4%*	*3%*	*4%*	*6%*	*4%*	11%zoru	*5%*	*3%*	*9%*
WEST MIDLANDS	**116**	14	103	41	69	42	75	39	51	90	26	8	5	6	31	11	18	17	14	17	24	15	113
	9%kl	*8%*	*9%*	*10%*	*8%*	*8%*	*9%*	*10%*	*9%*	*9%*	*9%*	*5%*	*3%*	*8%*	*8%*	*7%*	*10%*	*12%*	*8%*	*10%*	*10%*	*9%*	*9%*
YORKS AND HUMBR	**115**	18	97	24	84	45	70	33	56	88	27	19	10	10	26	7	19	23	8	25	14	19	116
	9%r	*10%*	*9%*	*6%*	10%z	*9%*	*9%*	*8%*	*10%*	*9%*	*9%*	*11%*	*5%*	*13%*	*6%*	*5%*	11%r	15%zort	*4%*	15%zort	*6%*	11%r	*9%*
MARITAL STATUS																							
MAR/LIVING AS	**772**	118	654	283	468	316	456	236	355	641	131	57	104	47	322	77	118	78	135	108	149	75	713
	59%djku	68%zb	*58%*	70%zd	*56%*	64%zf	*57%*	*60%*	*62%*	63%zj	*45%*	*32%*	55%k	58%k	80%zklm	*53%*	68%zoqu	*53%*	73%zoqtu	63%u	58%u	*44%*	*55%*
SINGLE	**290**	28	262	63	199	78	212	83	115	249	41	54	43	24	44	45	27	32	21	40	53	60	333
	22%cejnpr	*16%*	*23%*	*16%*	24%c	*16%*	26%ze	*21%*	*20%*	25%zj	*14%*	30%zn	23%n	30%n	*11%*	31%zpr	*15%*	22%r	*11%*	23%r	*21%*	35%zpqrst	*26%*
WID/DIV/SEP	**235**	27	209	57	166	100	136	75	107	119	117	68	41	10	38	23	28	36	28	24	54	34	247
	18%inm	*16%*	*19%*	*14%*	20%z	*20%*	*17%*	*19%*	*18%*	*12%*	40%zi	38%zlmn	22%n	*12%*	*9%*	*16%*	*16%*	25%zs	*15%*	*14%*	*21%*	*20%*	*19%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
DAILY NEWSPAPER READERSHIP																							
QUALITY	**185**	64	121	77	105	93	92	61	76	166	19	16	17	11	95	25	66	7	31	18	23	8	174
	14%bdfjklqu	37%zb	*11%*	19%zd	*13%*	19%zf	*11%*	*16%*	*13%*	16%zj	*6%*	*9%*	*9%*	*13%*	23%zkl	17%qu	38%zoqrstu	*5%*	17%qu	*10%*	*9%*	*5%*	*13%*
POPULAR	**473**	58	415	142	308	160	313	176	200	325	148	79	81	35	138	60	51	55	52	68	100	63	492
	36%eir	*33%*	*37%*	*35%*	*37%*	*32%*	39%e	45%zh	*35%*	*32%*	51%zi	44%z	43%z	*43%*	*34%*	42%r	*30%*	*38%*	*28%*	*39%*	*39%*	*37%*	*38%*
NONE OF THESE	**676**	69	607	197	447	252	424	168	321	560	116	86	90	41	196	65	72	85	107	97	133	93	659
	52%agjp	*40%*	54%za	*49%*	*54%*	*51%*	*53%*	*43%*	56%g	55%zj	*40%*	*48%*	*48%*	*50%*	*48%*	*45%*	*42%*	58%op	58%op	56%p	*52%*	55%p	*51%*
URBANITY																							
URBAN	**301**	44	257	93	194	89	212	109	110	238	63	69	50	13	68	48	45	30	19	50	56	51	327
	23%ehnr	*25%*	*23%*	*23%*	*23%*	*18%*	26%ze	28%zh	*19%*	*24%*	*22%*	39%zlmn	27%n	*17%*	*17%*	33%zqr	26%r	20%r	*10%*	29%r	22%r	30%zr	*25%*
SUBURBAN	**733**	84	650	228	462	281	453	203	335	561	173	90	113	57	237	78	83	89	103	86	154	89	757
	56%agp	*48%*	*58%*	*57%*	*55%*	*57%*	*56%*	*51%*	*58%*	*55%*	*60%*	*50%*	*60%*	70%zk	*59%*	*54%*	*48%*	61%p	*56%*	*50%*	*60%*	*53%*	*58%*
RURAL	**265**	45	219	83	178	125	139	83	133	211	53	20	25	11	100	20	45	27	63	36	46	28	211
	20%fklo	*26%*	*19%*	*20%*	*21%*	25%zf	*17%*	*21%*	*23%*	*21%*	*18%*	*11%*	*13%*	*14%*	25%kl	*13%*	26%o	*18%*	34%zoqstu	*21%*	*18%*	*17%*	*16%*
INTEREST IN POLITICS																							
VERY/FAIRLY INTERESTED	**748**	154	593	283	452	365	383	265	318	637	111	81	91	53	297	90	164	58	135	59	187	31	700
	58%bdfjklqsu	89%zb	*53%*	70%zd	*54%*	74%zf	*48%*	67%zh	*55%*	63%zj	*38%*	*45%*	*48%*	65%kl	73%zkl	62%qsu	95%zoqrstu	40%u	73%zqsu	34%u	73%zqsu	*18%*	*54%*
NOT VERY/AT ALL INTERESTED	**548**	18	530	120	381	131	418	128	260	370	178	97	96	29	108	54	9	87	49	113	69	136	590
	42%acegnprt	*11%*	47%za	*30%*	46%zc	*26%*	52%ze	*33%*	45%g	*37%*	62%zi	54%zmn	51%zmn	*35%*	*27%*	37%p	*5%*	60%zoprt	27%p	66%zoprt	27%p	81%zopqrst	*46%*
LIKELIHOOD TO VOTE																							
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	143	611	252	482	380	374	268	324	589	166	84	99	45	269	71	150	62	126	87	163	61	744
	58%bfkoqsu	83%zb	*54%*	*62%*	*58%*	77%zf	*47%*	68%zh	*56%*	*58%*	*57%*	*47%*	*53%*	*56%*	66%zkl	*49%*	87%zoqrstu	*43%*	68%zoqsu	50%u	64%oqsu	*36%*	*57%*
6-10	**990**	157	833	350	610	431	559	323	448	773	217	119	130	55	362	115	164	90	157	112	214	93	961
	76%bdfklqsu	91%zb	*74%*	87%zd	*73%*	87%zf	*70%*	82%z	*78%*	*77%*	*75%*	*67%*	*69%*	*67%*	89%zklm	79%qsu	95%zoqrstu	*62%*	85%zqsu	*65%*	84%qsu	*55%*	*74%*
7-10	**954**	155	799	340	588	424	530	317	431	753	201	109	124	53	359	104	161	87	155	106	212	85	918
	73%bdfklqsu	90%zb	*71%*	84%zd	*70%*	86%zf	*66%*	80%z	*75%*	*74%*	*70%*	*61%*	*66%*	*65%*	89%zklm	72%u	93%zoqrstu	*60%*	84%zoqsu	*62%*	83%zqsu	*50%*	*71%*
8-10	**896**	150	746	315	558	413	482	301	406	706	189	109	107	52	338	93	158	77	150	99	202	75	866
	69%bdfklqsu	87%zb	*66%*	78%zd	*67%*	83%zf	*60%*	76%z	*70%*	*70%*	*66%*	*61%*	*57%*	*64%*	83%zklm	64%u	91%zoqrstu	*53%*	81%zoqsu	58%u	79%zoqsu	*45%*	*67%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
9-10	**802**	147	655	271	510	394	409	282	350	629	174	97	102	50	286	82	154	67	136	91	168	68	791
	62%bfklqsu	85%zb	*58%*	*67%*	*61%*	80%zf	*51%*	72%zh	*61%*	*62%*	*60%*	*54%*	*54%*	*61%*	71%zkl	56%u	89%zoqrstu	*46%*	74%zoqsu	*53%*	66%qsu	*40%*	*61%*
WOULD NOT VOTE	**136**	7	129	12	106	31	105	20	66	107	29	31	24	16	16	9	4	27	6	31	20	36	140
	11%acegnpr	*4%*	11%za	*3%*	13%zc	*6%*	13%ze	*5%*	11%g	*11%*	*10%*	18%zn	13%n	20%zn	*4%*	*6%*	*2%*	18%zoprt	*3%*	18%zoprt	*8%*	21%zoprt	*11%*
POLITICAL ACTIVISM																							
ACTIVIST	**173**	173	-	54	117	108	65	79	64	157	15	13	21	5	88	11	119	3	14	10	9	2	157
	13%bfjkoqrstu	100%zb	-	*13%*	*14%*	22%zf	*8%*	20%zh	*11%*	16%zj	*5%*	*7%*	*11%*	*6%*	22%zklm	7%u	68%zoqrstu	*2%*	8%u	6%u	*4%*	*1%*	*12%*
NON-ACTIVIST	**1126**	-	1126	349	717	387	739	316	514	853	273	166	166	76	317	134	55	142	170	162	246	167	1138
	87%aeginp	-	100%za	*87%*	*86%*	*78%*	92%ze	*80%*	89%g	*84%*	95%zi	93%zn	89%n	94%n	*78%*	93%zp	*32%*	98%zp	92%zp	94%zp	96%zp	99%zoprs	*88%*
OPINION ON PRESENT SYSTEM																							
WORKS WELL	**404**	54	349	404	-	174	229	159	143	338	65	52	50	25	164	55	48	8	102	10	126	44	366
	31%dhjqs	*31%*	*31%*	100%zd	-	35%zf	*29%*	40%zh	*25%*	33%zj	*23%*	*29%*	*26%*	*30%*	41%zkl	38%qsu	28%qs	*6%*	56%zopqsu	*6%*	49%zpqsu	26%qs	*28%*
NEEDS IMPROVEMENT	**834**	117	717	-	834	314	520	231	416	634	200	117	124	52	236	86	125	135	75	156	122	94	851
	64%cgrtu	*68%*	*64%*	-	100%zc	*64%*	*65%*	*59%*	72%zg	*63%*	69%z	*66%*	*66%*	*63%*	*58%*	59%r	72%zortu	92%zoprtu	*41%*	91%zoprtu	*48%*	56%r	*66%*
KNOW LOCAL MP																							
YES	**495**	108	387	174	314	495	-	174	213	402	93	48	60	26	187	40	114	48	89	71	91	28	459
	38%bfjkou	62%zb	*34%*	*43%*	*38%*	100%zf	-	44%z	*37%*	40%j	*32%*	*27%*	*32%*	*32%*	46%zkl	*27%*	66%zoqrstu	33%u	48%zoqu	41%ou	36%u	*17%*	*35%*
NO	**804**	65	739	229	520	-	804	221	365	608	196	131	127	56	218	105	59	97	95	101	164	140	836
	62%aegnpr	*38%*	66%za	*57%*	*62%*	-	100%ze	*56%*	*63%*	*60%*	68%zi	73%zn	68%n	*68%*	*54%*	73%zprs	*34%*	67%pr	52%p	59%p	64%p	83%zpqrst	*65%*
FEEL CAN CHANGE THE WAY UK IS RUN																							
AGREE	**395**	79	316	159	231	174	221	395	-	291	104	63	54	22	116	58	81	1	26	35	119	58	391
	30%bdfhqrs	46%zb	*28%*	39%zd	*28%*	35%zf	*27%*	100%zh	-	*29%*	36%zi	*35%*	*29%*	*28%*	*29%*	40%zqrs	47%zqrs	*	14%q	20%q	47%zqrs	35%qrs	*30%*
DISAGREE	**578**	64	514	143	416	213	365	-	578	454	123	79	81	36	197	32	54	136	120	88	80	38	552
	44%cgoptu	*37%*	*46%*	*35%*	50%zc	*43%*	*45%*	-	100%zg	*45%*	*43%*	*44%*	*43%*	*44%*	*49%*	*22%*	*31%*	93%zoprstu	65%zopstu	51%optu	*31%*	*23%*	*43%*
INTERNET USER																							
YES	**1011**	157	853	338	634	402	608	291	454	1011	-	95	132	71	385	115	160	100	161	133	190	112	958
	78%bdgjklqu	91%zb	*76%*	84%zd	*76%*	81%z	*76%*	*74%*	*79%*	100%zj	-	*53%*	70%k	87%kl	95%zklm	79%u	92%zoqstu	*69%*	88%zqstu	77%u	*75%*	*66%*	*74%*
NO	**288**	15	273	65	200	93	196	104	123	-	288	84	56	11	20	30	13	46	23	39	65	57	337
	22%aceinpr	*9%*	24%za	*16%*	24%zc	*19%*	*24%*	26%z	*21%*	-	100%zi	47%zlmn	30%zmn	13%n	*5%*	21%p	*8%*	31%zpr	*12%*	23%pr	25%pr	34%zoprs	*26%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
		ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
INCOME																							
UP TO 9499	**179**	13	166	52	117	48	131	63	79	95	84	179	-	-	-	28	16	23	13	28	37	31	213
	14%aeilmnr	*8%*	15%a	*13%*	*14%*	*10%*	16%ze	*16%*	*14%*	*9%*	29%zi	100%zlmn	-	-	-	19%pr	*9%*	16%r	*7%*	17%r	*14%*	18%pr	*16%*
9500 - 17499	**188**	21	166	50	124	60	127	54	81	132	56	-	188	-	-	27	13	27	18	25	41	27	215
	14%kmnp	*12%*	*15%*	*12%*	*15%*	*12%*	*16%*	*14%*	*14%*	*13%*	19%zi	-	100%zkmn	-	-	19%pr	*8%*	19%pr	*10%*	*15%*	*16%*	*16%*	*17%*
17500 - 24999	**81**	5	76	25	52	26	56	22	36	71	11	-	-	81	-	9	4	9	15	13	19	8	84
	6%jklnp	*3%*	*7%*	*6%*	*6%*	*5%*	*7%*	*6%*	*6%*	*7%*	*4%*	-	-	100%zkln	-	*6%*	*2%*	*6%*	8%p	7%p	*7%*	*5%*	*6%*
25000 PLUS	**405**	88	317	164	236	187	218	116	197	385	20	-	-	-	405	30	93	26	83	46	83	30	316
	31%bdfjklmoqu	51%zb	*28%*	41%zd	*28%*	38%zf	*27%*	*29%*	*34%*	38%zj	*7%*	-	-	-	100%zklm	*21%*	54%zoqstu	*18%*	45%zoqsu	*27%*	33%qu	*18%*	*24%*
SEGMENTATION																							
EXAGGERATORS	**145**	11	134	55	86	40	105	58	32	115	30	28	27	9	30	145	-	-	-	-	-	-	158
	11%aehpqrstu	*6%*	*12%*	*14%*	*10%*	*8%*	13%ze	15%zh	*5%*	*11%*	*10%*	15%n	14%n	*11%*	*7%*	100%zpqrstu	-	-	-	-	-	-	*12%*
ALREDY ACTIVE	**173**	119	55	48	125	114	59	81	54	160	13	16	13	4	93	-	173	-	-	-	-	-	146
	13%bfhjlmoqrstu	69%zb	*5%*	*12%*	15%z	23%zf	*7%*	21%zh	*9%*	16%zj	*5%*	*9%*	*7%*	*4%*	23%zklm	-	100%zoqrstu	-	-	-	-	-	*11%*
ALIENATED	**146**	3	142	8	135	48	97	1	136	100	46	23	27	9	26	-	-	146	-	-	-	-	149
	11%acginoprstu	*2%*	13%za	*2%*	16%zc	*10%*	*12%*	*	24%zg	*10%*	16%zi	13%n	15%n	*11%*	*6%*	-	-	100%zoprstu	-	-	-	-	*12%*
SATISFIED BUT UNENTHUSIASTIC	**184**	14	170	102	75	89	95	26	120	161	23	13	18	15	83	-	-	-	184	-	-	-	158
	14%adfgjkopqstu	*8%*	15%a	25%zd	*9%*	18%zf	*12%*	*7%*	21%zg	16%zj	*8%*	*7%*	*10%*	18%k	20%zkl	-	-	-	100%zopqstu	-	-	-	*12%*
WILLING LOCALISTS	**172**	10	162	10	156	71	101	35	88	133	39	28	25	13	46	-	-	-	-	172	-	-	179
	13%acgopqrtu	*6%*	14%za	*3%*	19%zc	*14%*	*13%*	*9%*	15%g	*13%*	*13%*	*16%*	*13%*	*16%*	*11%*	-	-	-	-	100%zopqrtu	-	-	*14%*
ONLOOKERS	**256**	9	246	126	122	91	164	119	80	190	65	37	41	19	83	-	-	-	-	-	256	-	224
	20%adhopqrsu	*5%*	22%za	31%zd	*15%*	*18%*	*20%*	30%zh	*14%*	*19%*	*23%*	*21%*	*22%*	*23%*	*21%*	-	-	-	-	-	100%zopqrsu	-	*17%*
DISENGAGED FROM COMMUNITY	**169**	2	167	44	94	28	140	58	38	112	57	31	27	8	30	-	-	-	-	-	-	169	183
	13%adehinopqrst	*1%*	15%za	*11%*	*11%*	*6%*	17%ze	15%h	*7%*	*11%*	20%zi	17%n	14%n	*10%*	*7%*	-	-	-	-	-	-	100%zopqrst	*14%*
VOTING INTENTION																							
CONSERVATIVE	**366**	44	322	170	192	151	214	117	162	290	75	35	37	20	158	37	54	28	81	31	93	36	282
	28%dklqs	*25%*	*29%*	42%zd	*23%*	*31%*	*27%*	*30%*	*28%*	*29%*	*26%*	*20%*	*20%*	*25%*	39%zklm	*26%*	31%qs	*19%*	44%zopqsu	*18%*	36%qsu	*21%*	*22%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
LABOUR	**426**	61	366	130	278	167	260	157	169	312	115	62	77	30	112	58	61	49	50	45	92	54	480
	33%i	*35%*	*32%*	*32%*	*33%*	*34%*	*32%*	40%zh	*29%*	*31%*	40%zi	*35%*	41%zn	*37%*	*28%*	40%rs	*35%*	*34%*	*27%*	*26%*	*36%*	*32%*	*37%*
LIB DEM	**132**	32	100	43	86	64	68	38	62	114	18	20	11	12	54	22	22	13	21	20	26	7	111
	10%bjlu	18%zb	*9%*	*11%*	*10%*	13%zf	*8%*	*10%*	*11%*	11%j	*6%*	*11%*	*6%*	*14%*	13%l	15%u	13%u	*9%*	11%u	12%u	*10%*	*4%*	*9%*
OTHER	**82**	23	60	13	68	41	41	22	49	69	13	10	13	4	30	7	20	8	11	16	2	4	96
	6%bct	13%zb	*5%*	*3%*	8%zc	*8%*	*5%*	*6%*	*8%*	*7%*	*5%*	*6%*	*7%*	*5%*	*7%*	5%t	12%ztu	5%t	6%t	9%tu	*1%*	*3%*	*7%*
WOULD NOT VOTE	**172**	12	161	23	126	44	129	33	84	129	44	37	33	13	24	9	9	31	10	38	22	48	189
	13%acegnopr	*7%*	14%za	*6%*	15%zc	*9%*	16%ze	*8%*	15%g	*13%*	*15%*	21%zn	18%n	16%n	*6%*	*6%*	*5%*	21%zoprt	*6%*	22%zoprt	*8%*	29%zoprt	*15%*
SEAT MARGINALITY 2005																							
LESS THAN 5% MAJORITY	**185**	35	150	54	123	75	110	52	89	140	45	29	20	12	61	22	27	21	33	25	32	19	212
	14%	20%zb	*13%*	*13%*	*15%*	*15%*	*14%*	*13%*	*15%*	*14%*	*16%*	*16%*	*11%*	*14%*	*15%*	*15%*	*16%*	*14%*	*18%*	*14%*	*12%*	*12%*	*16%*
MARGINAL (LESS THAN 10%)	**380**	72	308	115	246	158	223	96	181	290	90	47	49	19	138	42	58	42	65	54	68	43	375
	29%bg	42%zb	*27%*	*28%*	*30%*	*32%*	*28%*	*24%*	*31%*	*29%*	*31%*	*27%*	*26%*	*23%*	*34%*	*29%*	*33%*	*29%*	*35%*	*31%*	*27%*	*25%*	*29%*
SEMI MARGINAL (10%-20%)	**351**	31	320	127	208	140	211	100	150	280	71	39	52	23	86	40	45	46	57	40	73	45	307
	27%ad	*18%*	28%za	*32%*	*25%*	*28%*	*26%*	*25%*	*26%*	*28%*	*24%*	*22%*	*27%*	*28%*	*21%*	*28%*	*26%*	*32%*	*31%*	*23%*	*28%*	*27%*	*24%*
SAFE (>20%)	**568**	70	498	161	379	198	371	198	246	440	128	93	87	40	181	63	71	58	62	78	114	81	613
	44%er	*41%*	*44%*	*40%*	*45%*	*40%*	*46%*	50%z	*43%*	*44%*	*44%*	52%z	*47%*	*49%*	*45%*	*43%*	*41%*	*40%*	*34%*	*45%*	*45%*	48%r	*47%*
SEAT MARGINALITY 2010																							
LESS THAN 5% MAJORITY	**190**	33	157	72	107	68	123	50	76	153	38	24	35	17	59	22	29	19	37	24	35	23	161
	15%d	*19%*	*14%*	*18%*	*13%*	*14%*	*15%*	*13%*	*13%*	*15%*	*13%*	*14%*	*19%*	*21%*	*15%*	*15%*	*16%*	*13%*	*20%*	*14%*	*14%*	*14%*	*12%*
MARGINAL (LESS THAN 10%)	**377**	54	323	116	237	146	232	99	165	283	94	60	57	26	89	39	48	52	57	55	72	49	382
	29%n	*32%*	*29%*	*29%*	*28%*	*29%*	*29%*	*25%*	*29%*	*28%*	*33%*	34%n	*30%*	*32%*	*22%*	*27%*	*28%*	*36%*	*31%*	*32%*	*28%*	*29%*	*29%*
SEMI MARGINAL (10%-20%)	**301**	40	261	108	187	120	181	88	143	235	66	45	53	14	102	30	43	30	45	38	64	27	284
	23%u	*23%*	*23%*	*27%*	*22%*	*24%*	*22%*	*22%*	*25%*	*23%*	*23%*	*25%*	*28%*	*17%*	*25%*	*21%*	*25%*	*21%*	*24%*	*22%*	*25%*	*16%*	*22%*
SAFE (>20%)	**621**	78	543	179	411	230	392	208	269	493	128	74	78	41	214	76	83	63	83	79	119	93	629
	48%	*45%*	*48%*	*44%*	*49%*	*46%*	*49%*	53%z	*47%*	*49%*	*45%*	*41%*	*42%*	*51%*	53%kl	*53%*	*48%*	*44%*	*45%*	*46%*	*47%*	*55%*	*49%*
AFFILIATION OF MP 2010																							
CONSERVATIVE	**627**	83	545	219	385	244	383	165	314	502	126	62	76	39	241	65	89	79	129	67	124	74	490
	48%dgkls	*48%*	*48%*	*54%*	*46%*	*49%*	*48%*	*42%*	54%zg	*50%*	*44%*	*34%*	*40%*	*48%*	59%zkl	*45%*	51%s	55%s	70%zopqstu	*39%*	*48%*	*44%*	*38%*
LABOUR	**506**	56	451	133	345	155	351	188	189	375	132	100	93	34	104	67	53	50	32	79	102	75	619
	39%ehnpr	*32%*	*40%*	*33%*	41%zc	*31%*	44%ze	48%zh	*33%*	*37%*	46%zi	56%zn	50%zn	41%n	*26%*	46%pr	30%r	35%r	*17%*	46%pr	40%r	45%pr	*48%*
LIB DEM	**135**	29	106	45	81	77	58	31	61	113	22	14	18	7	48	12	27	13	18	21	25	13	131
	10%bf	17%zb	*9%*	*11%*	*10%*	16%zf	*7%*	*8%*	*11%*	*11%*	*8%*	*8%*	*10%*	*8%*	*12%*	*8%*	16%z	*9%*	*10%*	*12%*	*10%*	*8%*	*10%*
OTHER	**31**	5	25	7	23	19	12	10	14	21	10	3	1	2	12	2	5	3	5	6	5	5	55
	2%f	*3%*	*2%*	*2%*	*3%*	4%zf	*1%*	*3%*	*2%*	*2%*	*3%*	*2%*	*	*3%*	*3%*	*1%*	*3%*	*2%*	*3%*	*4%*	*2%*	*3%*	*4%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
ACORN																							
WEALTHY ACHIEVERS	**267**	52	215	100	159	131	136	73	144	217	50	24	40	10	128	13	46	27	63	35	40	29	243
	21%bdfko	30%zb	*19%*	*25%*	*19%*	27%zf	*17%*	*19%*	25%z	*21%*	*17%*	*14%*	*21%*	*13%*	32%zklm	*9%*	27%ot	18%o	34%zoqstu	21%o	*16%*	*17%*	*19%*
URBAN PROSPERITY	**177**	37	140	72	96	72	105	52	74	148	29	33	10	9	54	19	40	15	22	18	37	25	195
	14%bdl	21%zb	*12%*	18%d	*11%*	*14%*	*13%*	*13%*	*13%*	*15%*	*10%*	19%zl	*5%*	*12%*	13%l	*13%*	23%zqrs	*11%*	*12%*	*10%*	*15%*	*15%*	*15%*
COMFORTABLY OFF	**353**	42	311	102	237	126	227	107	144	280	73	38	43	29	106	59	46	35	55	44	59	35	311
	27%	*24%*	*28%*	*25%*	*28%*	*26%*	*28%*	*27%*	*25%*	*28%*	*25%*	*21%*	*23%*	36%k	*26%*	41%zpqstu	*27%*	*24%*	*30%*	*25%*	*23%*	*21%*	*24%*
MODERATE MEANS	**182**	12	171	53	123	69	113	56	86	127	55	32	29	14	49	27	16	19	16	27	51	20	197
	14%air	*7%*	15%za	*13%*	*15%*	*14%*	*14%*	*14%*	*15%*	*13%*	19%zi	*18%*	*16%*	*17%*	*12%*	19%pr	*9%*	*13%*	*8%*	*16%*	20%pr	*12%*	*15%*
HARD PRESSED	**320**	30	290	76	220	97	223	105	130	238	82	51	65	19	67	28	25	49	28	48	68	60	349
	25%acenpr	*17%*	26%a	*19%*	26%zc	*20%*	28%ze	*27%*	*22%*	*24%*	*28%*	28%n	35%zn	*23%*	*17%*	*19%*	*15%*	34%zopr	*15%*	28%pr	27%pr	36%zopr	*27%*
MAIN SUPERMARKET																							
ASDA	**260**	20	240	79	167	82	178	88	95	209	52	38	54	16	49	33	19	30	22	46	55	40	296
	20%aehnpr	*12%*	21%za	*20%*	*20%*	*17%*	22%e	*22%*	*16%*	*21%*	*18%*	21%n	29%zn	*20%*	*12%*	23%pr	*11%*	21%p	*12%*	27%zpr	22%p	24%pr	*23%*
CO-OP	**40**	7	33	15	25	11	29	15	13	22	18	5	5	4	10	4	4	1	5	2	10	10	41
	3%i	*4%*	*3%*	*4%*	*3%*	*2%*	*4%*	*4%*	*2%*	*2%*	6%zi	*3%*	*3%*	*5%*	*2%*	*3%*	*2%*	*	*2%*	*1%*	*4%*	6%qs	*3%*
MARKS & SPENCER	**18**	2	16	4	12	4	14	3	6	13	5	2	2	2	8	1	5	1	5	1	3	2	19
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*	*3%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*
MORRISONS	**174**	14	160	47	119	63	111	47	91	125	49	33	22	11	50	20	17	30	25	25	23	24	182
	13%	*8%*	*14%*	*12%*	*14%*	*13%*	*14%*	*12%*	*16%*	*12%*	*17%*	18%z	*12%*	*13%*	*12%*	*14%*	*10%*	21%zpt	*13%*	*15%*	*9%*	*14%*	*14%*
SAINSBURY'S	**227**	47	180	76	139	105	122	85	87	180	47	25	31	18	76	17	48	22	38	17	50	32	202
	17%bfs	27%zb	*16%*	*19%*	*17%*	21%zf	*15%*	22%zh	*15%*	*18%*	*16%*	*14%*	*16%*	*22%*	*19%*	*12%*	27%zoqs	*15%*	21%s	*10%*	*19%*	19%s	*16%*
SOMERFIELD	**6**	-	6	*	5	2	4	*	4	4	2	3	1	1	1	1	-	1	1	1	2	-	8
	*	-	*1%*	*	*1%*	*1%*	*	*	*1%*	*	*1%*	2%z	*	*1%*	*	*1%*	-	*1%*	*1%*	*1%*	*1%*	-	*1%*
TESCO	**422**	53	370	135	271	162	260	109	204	339	83	44	56	24	158	53	52	47	61	56	92	43	405
	33%gk	*30%*	*33%*	*33%*	*32%*	*33%*	*32%*	*28%*	*35%*	*34%*	*29%*	*24%*	*30%*	*29%*	39%zk	*36%*	*30%*	*32%*	*33%*	*32%*	*36%*	*25%*	*31%*
WAITROSE	**68**	22	46	27	41	39	29	17	41	66	2	5	1	*	42	7	25	4	19	4	5	4	48
	5%bfjl	13%zb	*4%*	*7%*	*5%*	8%zf	*4%*	*4%*	*7%*	7%zj	*1%*	*3%*	*1%*	*	10%zklm	*5%*	14%zoqstu	*3%*	11%zqstu	*2%*	*2%*	*2%*	*4%*
ICELAND	**28**	1	27	5	20	5	23	9	12	13	15	11	4	1	3	4	-	3	-	6	4	9	29
	2%ei	*1%*	*2%*	*1%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	5%zi	6%zn	*2%*	*2%*	*1%*	3%r	-	*2%*	-	3%pr	*2%*	6%zpr	*2%*
ALDI	**15**	1	14	5	10	6	9	3	10	13	3	7	4	1	2	2	1	-	4	5	-	1	20
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	4%zn	*2%*	*2%*	*	*2%*	*	-	*2%*	*3%*	-	*1%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
LIDL	**14**	*	14	1	11	8	6	4	7	9	5	1	1	3	2	3	1	3	1	6	-	1	15
	1%	*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*	*2%*	*	4%zt	-	*1%*	*1%*
OTHER	**19**	4	15	7	9	7	12	10	6	12	7	6	7	-	5	1	3	1	3	2	8	2	23
	1%	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*3%*	3%z	3%z	-	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*3%*	*1%*	*2%*
USED INTERNET FOR																							
EMAIL /GEN ERAL USE	**958**	157	801	333	588	387	571	279	433	958	-	88	117	67	376	109	159	88	160	125	181	102	895
	74%bd	91%zb	*71%*	83%zd	*71%*	78%zf	*71%*	*71%*	*75%*	95%zj	-	*49%*	62%k	82%kl	93%zk	75%qu	92%zo	*60%*	87%zo	73%qu	*71%*	*61%*	*69%*
	fjklq														lm		qstu		qstu				
	u																						
INFO GATH ERING	**918**	151	768	314	571	373	545	264	420	918	-	78	104	66	372	103	155	87	154	117	175	94	857
	71%bd	87%zb	*68%*	78%zd	*68%*	75%zf	*68%*	*67%*	*73%*	91%zj	-	*44%*	56%k	80%kl	92%zk	71%u	90%zo	*59%*	83%zo	*68%*	*68%*	*56%*	*66%*
	fjklq														lm		qstu		qstu				
	u																						
BUY ING GOODS	**715**	127	588	253	442	288	426	192	352	715	-	63	76	51	323	74	129	68	127	94	131	70	635
	55%bd	73%zb	*52%*	63%zd	*53%*	*58%*	*53%*	*49%*	61%zq	71%zj	-	*35%*	*40%*	63%kl	80%zk	*51%*	74%zo	*47%*	69%zo	55%u	*51%*	*42%*	*49%*
	gjklu														lm		qstu		qstu				
BAN KING	**560**	99	461	213	326	236	324	143	280	560	-	54	59	40	255	61	100	46	105	68	110	54	482
	43%bd	57%zb	*41%*	53%zd	*39%*	48%zf	*40%*	*36%*	49%zq	55%zj	-	*30%*	*31%*	49%kl	63%zk	*42%*	57%zo	*32%*	57%zo	*40%*	*43%*	*32%*	*37%*
	gjklq														l		qstu		qstu				
	u																						
DOWN LOAD/ STREAM MEDIA	**443**	85	358	172	262	174	270	130	212	443	-	38	45	23	220	45	78	42	73	53	90	49	381
	34%bd	49%zb	*32%*	43%zd	*31%*	*35%*	*34%*	*33%*	*37%*	44%zj	-	*21%*	*24%*	*28%*	54%zk	*31%*	45%zo	*29%*	*40%*	*30%*	*35%*	*29%*	*29%*
	jkl														lm		qsu						
SOCIAL INTER ACTION	**574**	89	485	181	370	210	364	153	272	574	-	62	82	41	230	76	94	65	65	85	105	66	522
	44%gj	*51%*	*43%*	*45%*	*44%*	*42%*	*45%*	*39%*	47%g	57%zj	-	*35%*	*44%*	50%k	57%zk	52%r	54%zr	*45%*	*35%*	49%r	*41%*	*39%*	*40%*
	kr														l		u						
GAM ING	**210**	29	180	76	126	62	147	56	115	210	-	16	23	11	100	25	25	22	26	24	54	25	188
	16%ej	*17%*	*16%*	*19%*	*15%*	*13%*	18%e	*14%*	20%z	21%zj	-	*9%*	*12%*	*13%*	25%zk	*18%*	*15%*	*15%*	*14%*	*14%*	*21%*	*15%*	*15%*
	k														l								
JOB SEA RCH	**243**	39	204	79	155	71	173	75	112	243	-	25	27	18	108	28	40	11	25	38	64	31	216
	19%ej	*23%*	*18%*	*20%*	*19%*	*14%*	22%ze	*19%*	*19%*	24%zj	-	*14%*	*15%*	*22%*	27%zk	19%q	23%q	*8%*	*14%*	22%q	25%qr	19%q	*17%*
	q														l								
DURABLES OWNED																							
TV	**1261**	172	1089	390	814	487	774	380	564	975	286	174	178	81	396	133	172	145	178	167	247	164	1252
	97%o	*99%*	*97%*	*97%*	*98%*	98%z	*96%*	*96%*	*98%*	*96%*	99%zi	*97%*	*95%*	*100%*	*98%*	*92%*	100%o	100%o	*97%*	*97%*	*97%*	*97%*	*97%*
SAT TV	**529**	65	464	181	330	194	335	151	250	455	74	52	70	30	209	43	66	51	75	92	108	68	519
	41%jk	*38%*	*41%*	*45%*	*40%*	*39%*	*42%*	*38%*	*43%*	45%zj	*26%*	*29%*	*38%*	*36%*	52%zk	*29%*	*38%*	*35%*	*41%*	53%zo	*42%*	*40%*	*40%*
	o														lm					pqru			
CAB TV	**175**	29	146	55	109	82	93	38	75	151	24	22	16	7	69	20	30	23	25	17	33	20	179
	13%gj	*17%*	*13%*	*14%*	*13%*	17%zf	*12%*	*10%*	*13%*	15%zj	*8%*	*12%*	*9%*	*8%*	17%l	*13%*	*17%*	*16%*	*14%*	*10%*	*13%*	*12%*	*14%*
	l																						
FREEVIEW	**609**	92	517	183	406	259	351	184	272	460	149	81	87	48	183	65	90	61	98	86	115	67	595
	47%f	*53%*	*46%*	*45%*	*49%*	52%zf	*44%*	*47%*	*47%*	*46%*	*52%*	*45%*	*47%*	59%z	*45%*	*45%*	*52%*	*42%*	53%u	*50%*	*45%*	*40%*	*46%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCAL ISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
FREESAT	**74**	17	57	21	50	27	47	21	36	63	11	7	10	6	33	10	14	8	9	6	17	7	81
	6%	10%zb	*5%*	*5%*	*6%*	*5%*	*6%*	*5%*	*6%*	*6%*	*4%*	*4%*	*5%*	*7%*	*8%*	*7%*	*8%*	*6%*	*5%*	*3%*	*7%*	*4%*	*6%*
MOBILE PHONE	**1190**	168	1022	371	766	465	725	348	539	971	219	147	165	80	396	135	169	132	170	163	227	142	1179
	92%bgjku	97%zb	*91%*	*92%*	*92%*	94%z	*90%*	*88%*	93%g	96%zj	*76%*	*82%*	*88%*	98%kl	98%zkl	93%u	98%zqtu	*91%*	92%u	95%u	*89%*	*84%*	*91%*
TELEPHONE	**1070**	161	909	357	675	443	627	330	483	854	216	115	127	66	379	110	163	114	161	136	216	129	1032
	82%bdfjkl	93%zb	*81%*	88%zd	*81%*	89%zf	*78%*	*84%*	*84%*	85%zj	*75%*	*64%*	*68%*	81%k	94%zklm	*76%*	94%zoqstu	*78%*	87%ou	*79%*	*85%*	*77%*	*80%*
PVR	**410**	71	338	134	265	180	230	103	233	362	47	29	41	25	196	20	76	52	73	51	83	39	358
	32%bfgjklou	41%zb	*30%*	*33%*	*32%*	36%zf	*29%*	*26%*	40%zg	36%zj	*16%*	*16%*	*22%*	30%k	48%zklm	*14%*	44%zosu	36%ou	40%zou	30%o	33%o	*23%*	*28%*
CAR	**934**	142	792	317	586	406	528	265	438	808	126	73	110	72	364	91	145	100	159	119	187	94	865
	72%bdfgjklou	82%zb	*70%*	79%zd	*70%*	82%zf	*66%*	*67%*	76%g	80%zj	*44%*	*41%*	58%k	89%zkl	90%zkl	*62%*	84%zoqsu	69%u	86%zoqstu	69%u	73%u	*56%*	*67%*
PERS COMPUTER	**1028**	160	868	337	650	414	614	297	466	967	61	101	130	73	381	113	161	103	161	138	194	119	992
	79%bfgjklqu	92%zb	*77%*	*84%*	*78%*	84%zf	*76%*	*75%*	*81%*	96%zj	*21%*	*57%*	69%k	89%zkl	94%zkl	*78%*	93%zoqstu	*70%*	88%zoqtu	*80%*	*76%*	*71%*	*77%*
GAMES CONSOLE	**483**	69	414	145	327	190	293	128	252	455	28	42	49	34	220	30	81	54	69	85	90	55	427
	37%gjklo	*40%*	*37%*	*36%*	39%z	*38%*	*36%*	*33%*	44%zg	45%zj	*10%*	*24%*	*26%*	42%kl	54%zkl	*21%*	47%zou	37%o	37%o	49%zotu	35%o	32%o	*33%*
DVD RECORDER	**366**	68	298	107	252	165	201	121	163	294	73	25	44	26	149	23	71	32	78	51	57	39	344
	28%bfko	40%zb	*26%*	*27%*	30%z	33%zf	*25%*	*31%*	*28%*	*29%*	*25%*	*14%*	23%k	32%k	37%zkl	*16%*	41%zoqtu	*22%*	42%zoqstu	30%o	*22%*	*23%*	*27%*
DVD PLAYER	**941**	134	807	287	624	390	551	272	433	756	185	109	130	65	313	89	142	109	145	130	164	116	919
	72%fjko	*78%*	*72%*	*71%*	75%z	79%zf	*69%*	*69%*	*75%*	75%zj	*64%*	*61%*	*69%*	80%k	77%k	*61%*	82%zotu	75%o	79%ot	75%o	*64%*	*69%*	*71%*
DIG CAMERA	**809**	140	669	269	511	355	454	232	380	733	76	67	92	51	331	72	145	82	134	114	147	84	744
	62%bfjklou	81%zb	*59%*	*67%*	*61%*	72%zf	*56%*	*59%*	*66%*	73%zj	*26%*	*38%*	49%k	63%k	82%zklm	*50%*	84%zoqrstu	*56%*	73%zoqtu	66%ou	*57%*	*50%*	*57%*
PORT. MP3 PLAYR	**456**	82	374	140	302	191	265	128	242	441	15	35	40	23	229	38	87	45	62	69	86	51	394
	35%bjklo	47%zb	*33%*	*35%*	*36%*	*39%*	*33%*	*33%*	42%zg	44%zj	*5%*	*20%*	*21%*	*28%*	57%zklm	*26%*	50%zoqrtu	*31%*	*34%*	40%o	*34%*	*30%*	*30%*
LIFESTAGE																							
SINGLE	**173**	15	159	40	116	38	135	55	62	163	10	24	29	14	32	30	16	21	10	20	35	36	191
	13%einr	*9%*	*14%*	*10%*	*14%*	*8%*	17%ze	*14%*	*11%*	16%zj	*3%*	*13%*	15%n	18%n	*8%*	21%zprs	*9%*	15%r	*5%*	*12%*	14%r	21%zprs	*15%*
PRE FAMILY	**77**	9	68	29	44	21	56	23	39	71	6	7	12	1	35	14	7	13	7	8	15	12	59
	6%ej	*5%*	*6%*	*7%*	*5%*	*4%*	*7%*	*6%*	*7%*	7%zj	*2%*	*4%*	*6%*	*1%*	9%m	*10%*	*4%*	*9%*	*4%*	*5%*	*6%*	*7%*	*5%*
FAMILY	**409**	47	363	145	250	132	278	116	185	380	29	42	56	32	167	53	49	31	56	76	73	55	375
	32%ejkq	*27%*	*32%*	*36%*	*30%*	*27%*	35%ze	*29%*	*32%*	38%zj	*10%*	*24%*	*30%*	39%k	41%zkl	37%q	*28%*	*21%*	*30%*	44%zpqrt	*29%*	*32%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

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	100%	*13%*	*87%*	*31%*	*64%*	*38%*	*62%*	*30%*	*44%*	*78%*	*22%*	*14%*	*14%*	*6%**	*31%*	*11%*	*13%*	*11%*	*14%*	*13%*	*20%**	*13%*	*100%*
POST FAMILY	**637**	102	535	190	423	303	335	201	290	394	243	105	91	35	171	47	100	80	111	67	132	66	668
	49%bfinosu	59%zb	*47%*	*47%*	*51%*	61%zf	*42%*	*51%*	*50%*	*39%*	84%zi	59%zmn	*49%*	*43%*	*42%*	*32%*	58%zosu	55%osu	60%zosu	*39%*	52%o	*39%*	*52%*
CAR IN HOUSEHOLD																							
YES	**934**	142	792	317	586	406	528	265	438	808	126	73	110	72	364	91	145	100	159	119	187	94	865
	72%bdfgjklou	82%zb	*70%*	79%zd	*70%*	82%zf	*66%*	*67%*	76%g	80%zj	*44%*	*41%*	58%k	89%zkl	90%zkl	*62%*	84%zosu	69%u	86%zostu	69%u	73%u	*56%*	*67%*
NO	**365**	31	334	86	248	89	276	129	139	203	162	106	78	9	41	54	28	45	25	53	69	75	430
	28%aceimnpr	*18%*	30%za	*21%*	30%zc	*18%*	34%ze	33%zh	*24%*	*20%*	56%zi	59%zlmn	42%zmn	*11%*	*10%*	38%zpr	*16%*	31%pr	*14%*	31%pr	27%r	44%zpqrst	*33%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1295**	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
EFFECTIVE BASE	**821**	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
GENDER																							
MALE	**634**	207	212	61	45	64	88	187	180	268	99	190	146	299	307	242	73	12	175	105	204	80	643
	49%eu	57%ze	50%e	*47%*	55%e	*37%*	*48%*	*49%*	*51%*	*47%*	*52%*	*50%*	*49%*	*48%*	*49%*	*48%*	*54%*	*40%*	*46%*	52%u	55%zru	*37%*	*50%*
FEMALE	**665**	159	214	70	37	108	96	194	170	301	91	187	154	323	320	265	62	18	206	98	164	133	652
	51%at	*43%*	*50%*	*53%*	*45%*	63%zabd	*52%*	*51%*	*49%*	*53%*	*48%*	*50%*	*51%*	*52%*	*51%*	*52%*	*46%*	*60%*	54%t	*48%*	*45%*	63%zst	*50%*
AGE																							
18-24	**163**	22	60	11	6	37	28	50	42	72	28	60	32	71	54	82	23	4	62	54	27	8	205
	13%antu	*6%*	14%a	*8%*	*8%*	22%zabcd	*15%*	*13%*	*12%*	*13%*	*15%*	16%z	*11%*	*11%*	*9%*	16%zn	17%n	*13%*	16%ztu	27%zrtu	*7%*	*4%*	*16%*
25-34	**209**	47	78	25	7	34	30	71	56	83	38	65	41	103	108	90	9	1	69	27	84	15	177
	16%pqu	*13%*	18%d	*19%*	*9%*	20%d	*16%*	*19%*	*16%*	*15%*	*20%*	*17%*	*14%*	*17%*	17%pq	18%pq	*7%*	*3%*	18%u	*13%*	23%zu	*7%*	*14%*
35-44	**242**	69	79	25	19	32	25	52	67	124	28	50	61	131	115	95	28	5	64	63	85	22	198
	19%gku	*19%*	*19%*	*19%*	*24%*	*19%*	*14%*	*14%*	*19%*	22%fg	*14%*	*13%*	20%k	21%k	*18%*	*19%*	*21%*	*16%*	17%u	31%zru	23%zu	*10%*	*15%*
45-54	**223**	69	69	22	18	27	36	66	67	91	32	59	67	97	114	78	26	5	71	25	83	19	210
	17%u	*19%*	*16%*	*17%*	*22%*	*16%*	*19%*	*17%*	*19%*	*16%*	*17%*	*16%*	22%zm	*16%*	*18%*	*15%*	*19%*	*17%*	19%u	*12%*	23%zu	*9%*	*16%*
55-64	**192**	51	66	24	18	16	23	50	46	96	22	50	45	97	94	69	23	6	57	18	50	45	217
	15%e	*14%*	*16%*	18%e	22%e	*9%*	*13%*	*13%*	*13%*	*17%*	*12%*	*13%*	*15%*	*16%*	*15%*	*14%*	*17%*	*20%*	*15%*	*9%*	*14%*	21%zst	*17%*
65-74	**167**	59	48	21	11	15	23	53	43	71	27	56	38	73	80	60	22	5	35	9	29	63	182
	13%rst	*16%*	*11%*	*16%*	*14%*	*9%*	*13%*	*14%*	*12%*	*13%*	*14%*	*15%*	*13%*	*12%*	*13%*	*12%*	*16%*	*15%*	*9%*	*5%*	*8%*	29%zrst	*14%*
75+	**102**	48	26	4	2	11	19	40	30	33	15	36	17	49	61	32	4	5	24	6	10	42	106
	8%dpt	13%zbcd	*6%*	*3%*	*2%*	*6%*	*10%*	10%i	*9%*	*6%*	*8%*	*10%*	*6%*	*8%*	10%p	*6%*	*3%*	16%op	6%t	*3%*	*3%*	20%zrst	*8%*
18-34	**372**	69	137	36	13	71	58	120	98	154	67	125	73	174	163	172	32	5	130	82	111	23	382
	29%adu	*19%*	32%zad	*27%*	*16%*	41%zacd	*32%*	*32%*	*28%*	*27%*	35%l	33%zl	*24%*	*28%*	*26%*	34%znpq	*24%*	*17%*	34%zu	40%zu	30%u	*11%*	*29%*
35-54	**466**	138	148	46	37	59	61	118	134	214	59	110	128	228	229	173	54	10	135	88	168	40	408
	36%gku	*38%*	*35%*	*35%*	*45%*	*34%*	*33%*	*31%*	*38%*	*38%*	*31%*	*29%*	43%zjk	37%k	*37%*	*34%*	*40%*	*33%*	35%u	43%u	46%zru	*19%*	*32%*
55+	**461**	159	141	49	31	42	66	142	119	200	64	142	100	219	235	161	49	15	116	34	89	150	505
	35%eorst	43%zbe	*33%*	37%e	38%e	*25%*	*35%*	*37%*	*34%*	*35%*	*34%*	*38%*	*33%*	*35%*	*38%*	*32%*	*36%*	51%o	30%s	*17%*	*24%*	70%zrst	*39%*
SOCIAL GRADE																							
AB	**343**	118	99	43	25	31	46	109	112	122	43	94	90	159	188	96	48	12	47	35	217	15	282
	26%eiorru	32%be	*23%*	33%e	30%e	*18%*	*25%*	29%i	32%zi	*21%*	*23%*	*25%*	*30%*	*26%*	30%o	*19%*	36%zo	38%o	*12%*	17%u	59%zrsu	*7%*	*22%*
C1	**366**	133	98	47	25	36	56	113	90	163	61	105	78	182	205	116	37	7	108	94	93	29	396
	28%beou	36%zbe	*23%*	36%be	*30%*	*21%*	*30%*	*30%*	*26%*	*29%*	*32%*	*28%*	*26%*	*29%*	33%zo	*23%*	*28%*	*24%*	28%u	46%zrtu	25%u	*14%*	*31%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
C2	**283**	71	99	26	10	47	46	78	81	124	36	79	64	140	132	121	27	4	125	49	33	47	291
	22%dt	*19%*	23%d	*20%*	*12%*	27%d	25%g	*21%*	*23%*	*22%*	*19%*	*21%*	*21%*	*23%*	*21%*	*24%*	*20%*	*12%*	33%ztu	24%t	*9%*	22%t	*22%*
DE	**307**	44	131	15	22	59	37	81	66	160	51	99	68	140	103	174	23	8	100	25	25	122	326
	24%acnst	*12%*	31%zac	*12%*	27%ac	34%zac	*20%*	*21%*	*19%*	28%zh	*27%*	*26%*	*23%*	*23%*	*16%*	34%znp	*17%*	*26%*	26%st	*12%*	*7%*	57%zrst	*25%*
SOCIAL GRADE																							
ABC1	**709**	251	197	90	50	67	102	221	203	285	103	198	169	342	393	211	85	19	156	129	310	44	678
	55%beioru	69%zbe	*46%*	69%zbe	60%be	*39%*	*55%*	58%i	*58%*	*50%*	*54%*	*53%*	*56%*	*55%*	63%zo	*42%*	63%o	62%o	41%u	64%ru	84%zrsu	*21%*	*52%*
C2DE	**590**	115	230	41	32	106	83	159	148	284	87	179	132	280	234	295	50	12	225	74	57	169	617
	45%acnt	*31%*	54%zacd	*31%*	*40%*	61%zacd	*45%*	*42%*	*42%*	50%zg	*46%*	*47%*	*44%*	*45%*	*37%*	58%znpq	*37%*	*38%*	59%zst	36%t	*16%*	79%zrst	*48%*
WORKING STATUS																							
FULL TIME	**585**	171	189	61	40	75	73	153	180	252	93	164	130	291	294	214	65	12	156	118	225	38	465
	45%gu	*47%*	*44%*	*46%*	*49%*	*44%*	*39%*	*40%*	51%zfg	*44%*	*49%*	*44%*	*43%*	*47%*	*47%*	*42%*	*49%*	*38%*	41%u	58%zru	61%zru	*18%*	*36%*
PART TIME	**151**	44	46	20	10	19	32	55	38	59	17	34	45	73	85	47	17	3	49	22	50	19	134
	12%o	*12%*	*11%*	*15%*	*13%*	*11%*	17%zi	*14%*	*11%*	*10%*	*9%*	*9%*	15%k	*12%*	*14%*	*9%*	*12%*	*9%*	*13%*	*11%*	*13%*	*9%*	*10%*
NOT WORKING	**562**	150	191	51	32	78	81	173	132	257	81	179	126	258	248	245	53	16	175	62	93	156	696
	43%hst	*41%*	*45%*	*39%*	*39%*	*45%*	*44%*	*45%*	*38%*	*45%*	*42%*	*47%*	*42%*	*42%*	*40%*	48%zn	*39%*	*53%*	46%st	*31%*	*25%*	73%zrst	*54%*
CHILDREN IN HOUSEHOLD																							
YES	**409**	107	142	39	20	53	48	103	115	192	55	104	93	212	198	175	30	7	131	84	124	40	375
	32%gpu	*29%*	*33%*	*29%*	*24%*	*31%*	*26%*	*27%*	*33%*	*34%*	*29%*	*28%*	*31%*	*34%*	*32%*	34%zp	*22%*	*24%*	34%u	41%u	34%u	*19%*	*29%*
NO	**890**	259	284	93	62	120	137	277	236	376	136	273	207	409	429	332	105	23	249	119	243	173	920
	68%o	*71%*	*67%*	*71%*	*76%*	*69%*	*74%*	73%z	*67%*	*66%*	*71%*	*72%*	*69%*	*66%*	*68%*	*66%*	78%zo	*76%*	*66%*	*59%*	*66%*	81%zrst	*71%*
ETHNICITY																							
WHITE	**1166**	350	349	125	79	158	174	353	317	496	170	348	280	538	599	410	127	30	353	182	314	195	1066
	90%bmot	96%zb	*82%*	95%b	96%zb	91%b	94%zi	93%zi	*90%*	*87%*	*89%*	92%m	93%zm	*87%*	95%zo	*81%*	94%o	97%o	93%zt	*90%*	*85%*	*91%*	*82%*
BME	**130**	15	78	6	2	15	10	26	32	71	20	28	18	84	28	93	8	1	26	20	53	18	225
	10%adfglnr	*4%*	18%zacde	*5%*	*2%*	*9%*	*5%*	*7%*	*9%*	12%fg	*10%*	*7%*	*6%*	13%zkl	*4%*	18%znpq	*6%*	*3%*	*7%*	*10%*	14%zr	*9%*	*17%*
GOVERNMENT OFFICE REGION																							
EAST MIDLANDS	**97**	36	33	5	9	6	30	44	6	47	19	30	14	54	75	22	-	-	42	13	16	18	84
	7%ehlopt	10%e	*8%*	*4%*	11%e	*3%*	16%zghi	12%zh	*2%*	8%h	*10%*	*8%*	*4%*	*9%*	12%zopq	4%p	-	-	11%zt	*6%*	*4%*	*8%*	*6%*
EASTERN	**125**	69	18	12	3	8	25	35	61	29	18	27	35	63	112	-	13	-	27	35	34	15	66
	10%beioq	19%zbde	*4%*	*9%*	*4%*	*5%*	14%gi	9%i	17%zgi	*5%*	*9%*	*7%*	*11%*	*10%*	18%zoq	-	10%o	-	*7%*	17%zru	*9%*	*7%*	*5%*
LONDON	**165**	33	79	17	4	14	-	40	35	90	23	23	48	95	31	105	30	-	33	29	75	15	185
	13%dfknqru	*9%*	18%zade	*13%*	*4%*	*8%*	-	11%f	10%f	16%zfh	12%k	*6%*	16%k	15%k	*5%*	21%znq	22%znq	-	*9%*	*14%*	20%zru	*7%*	*14%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
NORTH EAST	**57**	8	28	3	5	7	-	3	17	37	-	8	23	25	7	50	-	-	21	7	10	14	56
	4%fgjknp	*2%*	7%za	*2%*	*6%*	*4%*	-	*1%*	5%fg	7%zfg	-	*2%*	8%zjk	4%j	*1%*	10%znpq	-	-	*6%*	*3%*	*3%*	*6%*	*4%*
NORTH WEST	**150**	37	67	7	4	16	9	30	52	68	26	47	23	80	41	98	11	-	52	26	27	29	138
	12%fglnqt	*10%*	16%zcd	*6%*	*5%*	*9%*	*5%*	8%f	15%fg	12%f	*14%*	*12%*	*8%*	*13%*	*6%*	19%znpq	*8%*	-	14%t	*13%*	*7%*	14%t	*11%*
SCOTLAND	**114**	9	46	2	22	17	21	24	17	73	3	21	38	55	-	91	14	8	39	13	16	27	197
	9%achjknt	*3%*	11%ac	*2%*	26%zabce	10%ac	11%gh	*6%*	*5%*	13%zgh	*1%*	6%j	13%zjk	9%j	-	18%zn	10%n	28%znp	10%t	*7%*	*4%*	13%zt	*15%*
SOUTH EAST	**181**	66	47	19	8	34	12	25	39	117	5	10	56	115	164	-	7	10	47	35	59	26	148
	14%bfgjkop	18%b	*11%*	*14%*	*9%*	20%zb	*6%*	*7%*	*11%*	21%zfgh	*3%*	*3%*	19%zjk	18%zjk	26%zop	-	5%o	33%zop	*12%*	*17%*	*16%*	*12%*	*11%*
SOUTH WEST	**114**	41	15	30	5	17	26	75	39	-	46	71	24	19	73	9	32	-	22	14	51	16	71
	9%bimor	11%b	*3%*	23%zabde	*6%*	10%b	14%zi	20%zfhi	11%i	-	24%zklm	19%zlm	8%m	*3%*	12%zoq	*2%*	23%znoq	-	*6%*	*7%*	14%zru	*8%*	*5%*
WALES	**65**	8	17	6	10	18	23	25	16	24	-	28	9	28	10	33	9	12	18	9	13	14	121
	5%jn	*2%*	*4%*	*4%*	12%zab	11%zab	13%zghi	*7%*	*4%*	*4%*	-	7%zjl	3%j	4%j	*2%*	7%zn	7%n	40%znop	*5%*	*5%*	*3%*	*6%*	*9%*
WEST MIDLANDS	**116**	41	33	16	5	11	11	47	48	22	8	63	14	39	70	36	10	-	39	13	36	14	113
	9%ijlmo	*11%*	*8%*	*12%*	*7%*	*7%*	*6%*	12%zfi	14%zfi	*4%*	*4%*	17%zjlm	*5%*	*6%*	11%q	*7%*	*8%*	-	*10%*	*7%*	*10%*	*7%*	*9%*
YORKS AND HUMBR	**115**	17	45	15	8	23	28	32	21	61	43	50	16	49	44	61	9	-	42	9	30	24	116
	9%al	*5%*	11%a	11%a	*10%*	14%za	15%zgh	*8%*	*6%*	*11%*	22%zklm	13%zlm	*5%*	*8%*	*7%*	12%znq	*7%*	-	*11%*	*4%*	*8%*	*11%*	*9%*
MARITAL STATUS																							
MAR/LIVING AS	**772**	250	260	78	43	76	104	224	230	317	106	202	194	375	406	268	82	16	231	116	252	104	713
	59%ekou	68%zde	61%e	59%e	*52%*	*44%*	*56%*	*59%*	66%zi	*56%*	*56%*	*54%*	65%k	*60%*	65%zo	*53%*	*61%*	*51%*	61%u	*57%*	68%zu	*49%*	*55%*
SINGLE	**290**	51	103	27	17	61	49	84	77	128	46	97	64	129	112	140	32	6	97	67	75	30	333
	22%anu	*14%*	24%a	*20%*	*21%*	35%zabcd	*27%*	*22%*	*22%*	*23%*	*24%*	*26%*	*21%*	*21%*	*18%*	28%zn	*24%*	*18%*	26%u	33%ztu	*20%*	*14%*	*26%*
WID/DIV/SEP	**235**	64	63	27	22	35	32	71	43	122	38	78	42	116	108	98	20	9	53	20	40	78	247
	18%bhrt	*17%*	*15%*	*20%*	27%zb	*20%*	*17%*	19%h	*12%*	21%h	*20%*	21%l	*14%*	*19%*	*17%*	*19%*	*15%*	31%znp	*14%*	*10%*	*11%*	37%zrst	*19%*
DAILY NEWSPAPER READERSHIP																							
QUALITY	**185**	67	56	22	16	9	27	71	39	75	31	46	55	84	97	52	33	3	19	18	116	13	174
	14%eoru	18%e	13%e	17%e	19%e	*5%*	*15%*	19%zh	*11%*	*13%*	*16%*	*12%*	18%z	*13%*	15%o	*10%*	24%zno	*11%*	*5%*	*9%*	32%zrsu	*6%*	*13%*
POPULAR	**473**	165	155	36	24	52	56	109	100	265	51	115	106	252	203	227	32	11	159	83	71	108	492
	36%ghjkpt	45%zcde	*36%*	*27%*	*30%*	*30%*	*30%*	*29%*	*28%*	47%zlgh	*27%*	*31%*	*35%*	41%zjk	*32%*	45%znp	*24%*	*35%*	42%zt	41%t	*19%*	50%zt	*38%*
NONE OF THESE	**676**	159	220	79	44	110	107	218	222	236	118	225	158	294	343	241	75	17	200	110	203	97	659
	52%aimou	*43%*	*52%*	60%a	*54%*	64%zab	58%i	57%zi	63%zi	*42%*	62%zm	60%zm	*52%*	*47%*	*55%*	*48%*	*56%*	*54%*	*53%*	*54%*	55%u	*45%*	*51%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
URBANITY																							
URBAN	**301**	53	132	30	12	37	16	58	92	151	45	94	90	117	30	239	32	-	76	45	99	42	327
	23%afgmnq	*15%*	31%zade	*23%*	*15%*	*22%*	*9%*	15%f	26%fg	27%fg	*24%*	*25%*	30%zm	*19%*	*5%*	47%znpq	24%nq	-	*20%*	*22%*	*27%*	*20%*	*25%*
SUBURBAN	**733**	207	239	67	52	105	120	223	163	347	115	213	152	368	388	258	74	14	213	126	189	139	757
	56%hlo	*57%*	*56%*	*51%*	*63%*	*61%*	65%zgh	59%h	*47%*	61%zh	*60%*	*57%*	*51%*	59%l	62%zoq	*51%*	*55%*	*45%*	*56%*	*62%*	*51%*	65%zrt	*58%*
RURAL	**265**	105	55	34	18	31	49	99	95	71	30	70	58	136	209	9	29	17	92	32	80	33	211
	20%biou	29%zbe	*13%*	26%b	22%b	*18%*	26%zi	26%zi	27%zi	*12%*	*16%*	*19%*	*19%*	*22%*	33%zop	*2%*	22%o	55%znop	24%u	*16%*	*22%*	*15%*	*16%*
INTEREST IN POLITICS																							
VERY/FAIRLY INTERESTED	**748**	267	252	95	52	40	114	224	212	312	116	221	176	351	390	252	83	22	173	136	278	89	700
	58%eoru	73%zbe	59%e	72%zbe	64%e	*23%*	*62%*	*59%*	*60%*	*55%*	*61%*	*59%*	*58%*	*56%*	62%zo	*50%*	62%o	73%zo	*45%*	67%ru	75%zru	*42%*	*54%*
NOT VERY/AT ALL INTERESTED	**548**	99	173	36	30	131	71	156	138	254	74	156	124	269	237	251	52	8	207	65	90	124	590
	42%acnt	*27%*	41%ac	*28%*	*36%*	76%zabcd	*38%*	*41%*	*39%*	*45%*	*39%*	*41%*	*41%*	*43%*	*38%*	50%znpq	*38%*	*27%*	54%zst	*32%*	*24%*	58%zst	*46%*
LIKELIHOOD TO VOTE																							
10 (ABSOLUTELY CERTAIN TO VOTE)	**754**	244	280	100	62	18	108	235	196	323	114	217	180	357	378	276	81	19	201	96	256	122	744
	58%eor	67%ze	66%ze	76%ze	76%ze	*10%*	*59%*	*62%*	*56%*	*57%*	*60%*	*58%*	*60%*	*57%*	*60%*	*55%*	*60%*	*62%*	*53%*	*47%*	70%zrsu	*57%*	*57%*
6-10	**990**	331	370	116	75	25	139	287	277	426	146	283	231	476	504	361	102	24	269	148	317	154	961
	76%eor	91%ze	87%ze	88%ze	91%ze	*14%*	*75%*	*76%*	*79%*	*75%*	*77%*	*75%*	*77%*	*77%*	80%zo	*71%*	*76%*	*78%*	*71%*	*73%*	86%zrsu	*72%*	*74%*
7-10	**954**	321	352	114	74	24	134	279	265	410	142	270	226	458	489	342	100	23	261	143	309	141	918
	73%eoru	88%ze	83%ze	87%ze	90%ze	*14%*	*72%*	*74%*	*76%*	*72%*	*75%*	*72%*	*75%*	*74%*	78%zo	*67%*	*74%*	*77%*	*69%*	*71%*	84%zrsu	*66%*	*71%*
8-10	**896**	304	329	112	71	21	125	263	239	394	131	251	212	433	454	325	94	23	240	133	296	136	866
	69%eor	83%ze	*77%ze*	85%ze	87%ze	*12%*	*68%*	*69%*	*68%*	*69%*	*69%*	*67%*	*70%*	*70%*	72%o	*64%*	*70%*	*76%*	*63%*	*66%*	80%zrsu	*64%*	*67%*
9-10	**802**	261	295	104	67	19	116	247	208	348	121	229	188	386	399	294	87	23	213	106	271	127	791
	62%eor	72%ze	69%ze	79%ze	82%zbe	*11%*	*63%*	*65%*	*59%*	*61%*	*63%*	*61%*	*62%*	*62%*	*64%*	*58%*	*65%*	*74%*	*56%*	*52%*	74%zrsu	*60%*	*61%*
WOULD NOT VOTE	**136**	8	9	3	3	104	18	46	27	64	18	38	37	62	57	62	16	2	56	24	22	26	140
	11%abcdt	*2%*	*2%*	*2%*	*4%*	60%zabcd	*10%*	*12%*	*8%*	*11%*	*9%*	*10%*	*12%*	*10%*	*9%*	*12%*	*12%*	*6%*	15%zt	*12%*	*6%*	12%t	*11%*
POLITICAL ACTIVISM																							
ACTIVIST	**173**	44	61	32	23	12	35	72	31	70	33	54	40	78	83	56	29	5	28	28	82	16	157
	13%ehoru	*12%*	14%e	24%zabe	27%zabe	*7%*	19%zhi	19%zhi	*9%*	*12%*	*18%*	*14%*	*13%*	*13%*	*13%*	*11%*	21%znpo	*17%*	*7%*	*14%*	22%zru	*7%*	*12%*
NON-ACTIVIST	**1126**	322	366	100	60	161	150	308	320	498	157	323	261	543	545	451	106	25	352	175	286	197	1138
	87%cdfgpt	88%cd	86%cd	*76%*	*73%*	93%zbcd	*81%*	*81%*	91%zfg	88%fg	*82%*	*86%*	*87%*	*87%*	87%p	89%zp	*79%*	*83%*	93%zt	*86%*	*78%*	93%zt	*88%*
OPINION ON PRESENT SYSTEM																							
WORKS WELL	**404**	170	130	43	13	23	54	115	127	161	72	116	108	179	219	133	45	7	97	71	142	50	366
	31%deoru	46%zbcde	31%de	33%de	*15%*	*13%*	*29%*	*30%*	36%zi	*28%*	38%k	*31%*	*36%*	*29%*	35%o	*26%*	*33%*	*21%*	*26%*	*35%*	39%zru	*23%*	*28%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
NEEDS IMPROVEMENT	**834**	192	278	86	68	126	123	246	208	379	107	237	187	411	385	345	81	23	270	123	212	145	851
	64%ajt	*53%*	65%a	*65%*	83%zabc	73%za	*66%*	*65%*	*59%*	*67%*	*56%*	63%j	*62%*	66%j	*61%*	68%z	*60%*	*77%*	71%zt	*61%*	*58%*	68%t	*66%*
KNOW LOCAL MP																							
YES	**495**	151	167	64	41	44	75	158	140	198	68	146	120	230	244	155	77	19	138	63	171	76	459
	38%eo	41%e	39%e	49%ze	50%ze	*25%*	*41%*	*41%*	*40%*	*35%*	*36%*	*39%*	*40%*	*37%*	39%o	*31%*	57%zno	62%zno	*36%*	*31%*	47%zrsu	*35%*	*35%*
NO	**804**	214	260	68	41	129	110	223	211	371	123	232	181	392	383	351	58	12	243	140	197	138	836
	62%cdpqt	*59%*	*61%*	*51%*	*50%*	75%zabcd	*59%*	*59%*	*60%*	*65%*	*64%*	*61%*	*60%*	*63%*	61%pq	69%znpq	*43%*	*38%*	64%t	69%t	*53%*	65%t	*65%*
FEEL CAN CHANGE THE WAY UK IS RUN																							
AGREE	**395**	117	157	38	22	33	52	96	100	198	50	99	88	208	165	188	31	10	130	51	103	70	391
	30%eg	32%e	37%ze	*29%*	*26%*	*19%*	*28%*	*25%*	*29%*	35%zg	*26%*	*26%*	*29%*	*33%*	*26%*	37%znp	*23%*	*33%*	*34%*	*25%*	*28%*	*33%*	*30%*
DISAGREE	**578**	162	169	62	49	84	89	181	150	246	76	165	143	269	314	189	61	14	165	95	163	91	552
	44%bo	*44%*	*40%*	*47%*	60%zab	*49%*	*48%*	*48%*	*43%*	*43%*	*40%*	*44%*	*48%*	*43%*	50%zo	*37%*	*45%*	*44%*	*43%*	*47%*	*44%*	*42%*	*43%*
INTERNET USER																							
YES	**1011**	290	312	114	69	129	140	290	280	440	153	283	235	493	502	375	113	21	293	193	353	83	958
	78%bou	*79%*	*73%*	86%zbe	84%b	*75%*	*76%*	*76%*	*80%*	*77%*	*80%*	*75%*	*78%*	*79%*	*80%*	*74%*	84%oq	*69%*	77%u	95%zru	96%zru	*39%*	*74%*
NO	**288**	75	115	18	13	44	45	90	71	128	38	94	66	128	126	132	22	10	88	10	15	130	337
	22%cst	*21%*	27%zcd	*14%*	*16%*	25%c	*24%*	*24%*	*20%*	*23%*	*20%*	*25%*	*22%*	*21%*	*20%*	26%zp	*16%*	31%p	23%st	*5%*	*4%*	61%zrst	*26%*
INCOME																							
UP TO 9499	**179**	35	62	20	10	37	29	47	39	93	24	60	45	74	62	100	14	3	50	20	32	53	213
	14%nt	*10%*	*15%*	*15%*	*12%*	21%za	*16%*	*12%*	*11%*	*16%*	*13%*	*16%*	*15%*	*12%*	*10%*	20%znp	*10%*	*11%*	*13%*	*10%*	*9%*	25%zrst	*16%*
9500 - 17499	**188**	37	77	11	13	33	20	49	52	87	35	57	53	78	76	93	18	1	58	30	34	38	215
	14%qt	*10%*	18%zac	*9%*	*16%*	19%ac	*11%*	*13%*	*15%*	*15%*	*19%*	*15%*	*18%*	*13%*	*12%*	18%znq	*13%*	*3%*	15%t	*15%*	*9%*	18%t	*17%*
17500 - 24999	**81**	20	30	12	4	13	12	19	23	40	17	26	14	41	39	34	7	2	29	14	21	9	84
	6%	*5%*	*7%*	*9%*	*5%*	*8%*	*6%*	*5%*	*6%*	*7%*	*9%*	*7%*	*5%*	*7%*	*6%*	*7%*	*5%*	*7%*	*8%*	*7%*	*6%*	*4%*	*6%*
25000 PLUS	**405**	158	112	54	30	24	61	138	86	181	59	89	102	214	241	104	48	12	92	81	184	17	316
	31%behkoru	43%zbe	26%e	41%zbe	36%e	*14%*	*33%*	36%zh	*24%*	*32%*	31%k	*24%*	34%k	34%k	38%zo	*21%*	36%o	39%o	24%u	40%ru	50%zru	*8%*	*24%*
SEGMENTATION																							
EXAGGERATORS	**145**	37	58	22	7	9	22	42	40	63	22	39	30	76	65	67	12	2	45	20	45	22	158
	11%e	*10%*	14%ze	16%e	*9%*	*5%*	*12%*	*11%*	*12%*	*11%*	*11%*	*10%*	*10%*	*12%*	*10%*	13%z	*9%*	*6%*	*12%*	*10%*	*12%*	*10%*	*12%*
ALREDY ACTIVE	**173**	54	61	22	20	9	27	58	45	71	29	48	43	83	89	53	27	5	31	17	95	12	146
	13%eoru	15%e	14%e	16%e	25%zbe	*5%*	*15%*	*15%*	*13%*	*12%*	*15%*	*13%*	*14%*	*13%*	*14%*	*10%*	20%zo	*16%*	*8%*	*9%*	26%zrsu	*6%*	*11%*
ALIENATED	**146**	28	49	13	8	31	21	42	46	58	19	52	30	63	79	50	13	3	59	19	25	30	149
	11%t	*8%*	*12%*	*10%*	*10%*	18%za	*11%*	*11%*	*13%*	*10%*	*10%*	*14%*	*10%*	*10%*	*13%*	*10%*	*10%*	*9%*	15%zt	*9%*	*7%*	14%t	*12%*
SATISFIED BUT UNENTHUSIASTIC	**184**	81	50	21	11	10	33	65	57	62	37	57	45	83	129	32	18	5	50	42	66	11	158
	14%eiou	22%zbe	*12%*	16%e	*13%*	*6%*	18%i	17%i	*16%*	*11%*	*19%*	*15%*	*15%*	*13%*	21%zo	*6%*	13%o	16%o	13%u	20%u	18%u	*5%*	*12%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
WILLING LOCALISTS	**172**	31	45	20	16	38	25	54	40	78	24	55	38	79	67	79	21	6	59	27	35	32	179
	13%bt	*8%*	*11%*	*15%*	20%ab	22%zab	*13%*	*14%*	*12%*	*14%*	*13%*	*15%*	*13%*	*13%*	*11%*	16%zn	*15%*	*20%*	15%t	*13%*	*10%*	*15%*	*14%*
ONLOOKERS	**256**	93	92	26	2	22	32	68	73	114	35	72	64	119	124	102	25	5	58	51	66	53	224
	20%der	26%de	21%de	20%d	*2%*	13%d	*17%*	*18%*	*21%*	*20%*	*19%*	*19%*	*21%*	*19%*	*20%*	*20%*	*19%*	*16%*	*15%*	*25%*	*18%*	25%zr	*17%*
DISENGAGED FROM COMMUNITY	**169**	36	54	7	4	48	19	43	45	81	23	49	27	93	74	75	13	5	63	24	28	36	183
	13%cdlt	*10%*	13%c	*5%*	*5%*	28%zabcd	*10%*	*11%*	*13%*	*14%*	*12%*	*13%*	*9%*	15%l	*12%*	*15%*	*10%*	*17%*	16%zt	*12%*	*8%*	17%t	*14%*
VOTING INTENTION																							
CONSERVATIVE	**366**	366	-	-	-	-	47	108	112	145	54	107	77	181	251	79	27	8	96	68	103	55	282
	28%bcdeo	100%zbcde	-	-	-	-	*25%*	*29%*	*32%*	*25%*	*29%*	*28%*	*26%*	*29%*	40%zop	*16%*	*20%*	*26%*	*25%*	*33%*	*28%*	*26%*	*22%*
LABOUR	**426**	-	426	-	-	-	50	104	114	208	60	109	110	207	154	228	38	6	132	66	115	84	480
	33%acdegn	-	100%zacde	-	-	-	*27%*	*27%*	*33%*	37%fg	*31%*	*29%*	*36%*	*33%*	*25%*	45%znpq	*28%*	*21%*	*35%*	*33%*	*31%*	39%z	*37%*
LIB DEM	**132**	-	-	132	-	-	26	53	43	36	33	49	35	47	68	34	28	2	29	21	60	13	111
	10%abdeimou	-	-	100%zabde	-	-	14%i	14%zi	12%i	*6%*	17%zm	13%m	*12%*	*8%*	*11%*	*7%*	21%znoq	*6%*	*8%*	*10%*	16%zru	*6%*	*9%*
OTHER	**82**	-	-	-	82	2	18	28	10	44	14	30	17	35	28	35	13	6	19	6	30	14	96
	6%abceh	-	-	-	100%zabce	1%b	10%h	7%h	*3%*	8%h	*7%*	*8%*	*6%*	*6%*	*5%*	*7%*	*9%*	19%zno	*5%*	*3%*	*8%*	*6%*	*7%*
WOULD NOT VOTE	**172**	-	-	-	2	172	27	57	34	82	17	45	39	88	72	73	23	4	60	27	30	33	189
	13%abcdt	-	-	-	3%ab	100%zabcd	*15%*	*15%*	*10%*	*14%*	*9%*	*12%*	*13%*	*14%*	*11%*	*14%*	*17%*	*15%*	16%t	*13%*	*8%*	15%t	*15%*
SEAT MARGINALITY 2005																							
LESS THAN 5% MAJORITY	**185**	47	50	26	18	27	185	185	-	-	67	102	33	50	103	14	48	21	47	27	60	43	212
	14%himo	*13%*	*12%*	*19%*	22%zb	*16%*	100%zghi	49%zhi	-	-	35%zklm	27%zlm	*11%*	*8%*	16%o	*3%*	35%znoo	67%znop	*12%*	*13%*	*16%*	20%zr	*16%*
MARGINAL (LESS THAN 10%)	**380**	108	104	53	28	57	185	380	-	-	128	235	80	65	231	44	84	21	97	52	132	77	375
	29%bhimo	*30%*	*24%*	40%zb	*34%*	33%b	100%zhi	100%zhi	-	-	67%zlm	62%zlm	27%m	*10%*	37%zo	*9%*	62%znoo	67%znoo	*26%*	*26%*	36%zr	36%zr	*29%*
SEMI MARGINAL (10%-20%)	**351**	112	114	43	10	34	-	-	351	-	25	98	134	118	184	116	51	-	103	41	114	43	307
	27%defgijmoqu	31%de	27%d	33%de	*12%*	*20%*	-	-	100%zfgi	-	*13%*	26%jm	45%zjkm	*19%*	29%oq	23%q	38%zoq	-	*27%*	*20%*	31%u	*20%*	*24%*
SAFE (>20%)	**568**	145	208	36	44	82	-	-	-	568	38	44	86	438	212	347	-	10	180	110	122	94	613
	44%cfghjklnpt	*40%*	49%zc	*27%*	54%ac	48%c	-	-	-	100%zfgh	20%k	*12%*	29%k	71%zjkl	34%p	68%znpq	-	33%p	47%t	54%t	*33%*	44%t	*47%*
SEAT MARGINALITY 2010																							
LESS THAN 5% MAJORITY	**190**	54	60	33	14	17	67	128	25	38	190	190	-	-	78	73	38	1	44	28	66	35	161
	15%hilm	*15%*	*14%*	25%zabe	*17%*	*10%*	36%zhi	34%zhi	*7%*	*7%*	100%zklm	50%zlm	-	-	*12%*	*14%*	28%znoq	*4%*	*12%*	*14%*	18%r	*16%*	*12%*
MARGINAL (LESS THAN 10%)	**377**	107	109	49	30	45	102	235	98	44	190	377	-	-	158	127	71	21	99	51	113	79	382
	29%ilmo	*29%*	*26%*	37%b	*36%*	*26%*	55%zhi	62%zfhi	28%i	*8%*	100%zlm	100%zlm	-	-	*25%*	*25%*	53%znoo	67%znoo	*26%*	*25%*	*31%*	37%zr	*29%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
SEMI MARGINAL (10%-20%)	**301** 23%ijkmq	77 *21%*	110 *26%*	35 *27%*	17 *21%*	39 *23%*	33 *18%*	80 *21%*	134 38%zfgi *27%*	86 *15%*	- -	- -	301 100%zjkm *23%*	- -	138 22%q *24%*	120 24%q *39%*	42 31%zq *10%*	- - *26%*	91 *24%*	31 *15%*	96 *26%*	55 *26%*	284 *22%*
SAFE (>20%)	**621** 48%cfghjklpu	181 50%c *49%*	207 49%c *36%*	47 *43%*	35 *43%*	88 51%c *43%*	50 27%g *17%*	65 *17%*	118 34%g *34%*	438 77%zfgh *77%*	- -	- -	- - *100%*	621 100%zjkl *100%*	331 53%zpq *53%*	259 51%zpq *51%*	22 *16%*	10 33%p *33%*	192 50%u *50%*	121 59%ztu *59%*	159 *43%*	80 *37%*	629 *49%*
AFFILIATION OF MP 2010																							
CONSERVATIVE	**627** 48%bdikopq	251 69%zbcde *41%*	154 *36%*	68 51%bd *35%*	28 *35%*	72 *42%*	103 55%zi *41%*	231 61%zfi *53%*	184 53%i *37%*	212 *37%*	78 *41%*	158 *42%*	138 *46%*	331 53%zjk *53%*	627 100%zopq *100%*	- -	- -	- -	179 *47%*	117 57%u *51%*	188 *51%*	91 *43%*	490 *38%*
LABOUR	**506** 39%acfghknpqt *22%*	79 *22%*	228 53%zace *53%*	34 *26%*	35 43%ac *43%*	73 42%ac *42%*	14 *8%*	44 12%f *12%*	116 33%fg *33%*	347 61%zfgh *61%*	73 *38%*	127 *34%*	120 *40%*	259 42%k *42%*	- -	506 100%znpq *100%*	- -	- -	171 45%zst *45%*	64 *31%*	110 *30%*	94 44%t *44%*	619 *48%*
LIB DEM	**135** 10%imnoqr *7%*	27 *7%*	38 *9%*	28 21%zab *21%*	13 *15%*	23 *13%*	48 26%zhi *26%*	84 22%zhi *22%*	51 14%zi *14%*	- - *2%*	38 20%zm *20%*	71 19%zm *19%*	42 14%zm *14%*	22 *3%*	- -	- -	135 100%znoq *100%*	- -	20 *5%*	17 *9%*	61 17%zr *17%*	21 *10%*	131 *10%*
OTHER	**31** 2%hlno *2%*	8 *2%*	6 *2%*	2 *1%*	6 7%zab *7%*	4 *3%*	21 11%zghi *11%*	21 5%zhi *5%*	- - *2%*	10 *2%*	1 *1%*	21 5%zjlm *5%*	- - *2%*	10 *2%*	- -	- -	- -	31 100%znop *100%*	10 *3%*	5 *2%*	8 *2%*	7 *3%*	55 *4%*
ACORN																							
WEALTHY ACHIEVERS	**267** 21%bfgjkou	113 31%zbe *31%*	62 *15%*	27 *20%*	18 *22%*	34 *19%*	26 *14%*	62 *16%*	88 25%fg *25%*	117 *21%*	16 *9%*	32 *8%*	75 25%jk *25%*	160 26%zjk *26%*	176 28%zop *28%*	57 *11%*	24 *18%*	10 33%o *33%*	83 *22%*	33 *16%*	94 26%zu *26%*	32 *15%*	243 *19%*
URBAN PROSPERITY	**177** 14%imnru *14%*	41 *11%*	65 *15%*	24 *18%*	10 *12%*	20 *12%*	49 26%zhi *26%*	96 25%zhi *25%*	40 *11%*	41 *7%*	59 31%zklm *31%*	88 23%zlm *23%*	43 14%m *14%*	46 *7%*	59 *9%*	66 *13%*	43 32%znq *32%*	8 28%znq *28%*	28 *7%*	27 *13%*	100 27%zrsu *27%*	14 *7%*	195 *15%*
COMFORTABLY OFF	**353** 27%boq *30%*	110 *30%*	100 *23%*	48 36%zbe *36%*	18 *22%*	41 *24%*	55 *30%*	106 *28%*	110 *31%*	137 *24%*	40 *21%*	95 *25%*	89 *29%*	169 *27%*	229 36%zoq *36%*	82 16%q *16%*	42 31%oq *31%*	- -	104 *27%*	54 *27%*	85 *23%*	57 *27%*	311 *24%*
MODERATE MEANS	**182** 14%cfgjnpqt *13%*	48 *13%*	66 15%c *15%*	9 *7%*	7 *8%*	27 16%c *16%*	15 *8%*	29 *8%*	39 *11%*	114 20%zfgh *20%*	14 *7%*	42 *11%*	36 *12%*	105 17%jk *17%*	64 10%q *10%*	112 22%znpq *22%*	6 *4%*	- -	54 14%t *14%*	46 23%zt *23%*	22 *6%*	38 18%t *18%*	197 *15%*
HARD PRESSED	**320** 25%alnpt *25%*	53 *15%*	134 31%zac *31%*	24 *18%*	29 36%zac *36%*	51 30%a *30%*	40 *22%*	87 *23%*	73 *21%*	160 *28%*	61 32%zlm *32%*	120 32%zlm *32%*	59 *19%*	141 *23%*	99 *16%*	189 37%znp *37%*	20 *15%*	12 40%znp *40%*	112 29%zt *29%*	43 *21%*	67 *18%*	72 34%zst *34%*	349 *27%*
MAIN SUPERMARKET																							
ASDA	**260** 20%amn *20%*	39 *11%*	111 26%za *26%*	28 21%a *21%*	20 24%a *24%*	40 23%a *23%*	37 *20%*	71 *19%*	68 *19%*	121 *21%*	45 24%m *24%*	85 23%m *23%*	78 26%zm *26%*	97 *16%*	81 *13%*	143 28%znq *28%*	33 25%nq *25%*	3 *8%*	84 *22%*	37 *18%*	62 *17%*	56 26%zt *26%*	296 *23%*
CO-OP	**40** 3%g *3%*	17 *5%*	9 *2%*	5 *4%*	2 *2%*	4 *2%*	2 *1%*	5 *1%*	21 6%zfgi *6%*	14 *3%*	3 *2%*	9 *2%*	14 *5%*	17 *3%*	21 *3%*	12 *2%*	7 *5%*	* *1%*	18 *5%*	3 *1%*	11 *3%*	5 *2%*	41 *3%*
MARKS & SPENCER	**18** ***1%***	6 *2%*	8 *2%*	* *	1 *1%*	2 *1%*	* *	8 2%f *2%*	4 *1%*	6 *1%*	4 *2%*	8 *2%*	2 *1%*	7 *1%*	9 *1%*	6 *1%*	2 *1%*	* *1%*	6 *2%*	2 *1%*	7 *2%*	- -	19 *1%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
MORRISONS	**174**	41	51	13	19	24	34	70	34	70	25	68	27	79	94	63	9	7	64	18	41	31	182
	13%lp	*11%*	*12%*	*10%*	24%zabc	*14%*	19%zh	18%zhi	*10%*	*12%*	*13%*	18%zjl	*9%*	*13%*	15%p	*13%*	*7%*	24%p	17%z	*9%*	*11%*	*14%*	*14%*
SAINSBURY'S	**227**	79	66	32	8	25	28	58	62	108	43	63	45	120	130	75	21	1	44	39	89	27	202
	17%oqru	22%d	*15%*	24%d	*10%*	*15%*	*15%*	*15%*	*18%*	*19%*	23%k	*17%*	*15%*	*19%*	21%oq	*15%*	*16%*	*4%*	*12%*	*19%*	24%zru	*13%*	*16%*
SOMERFIELD	**6**	2	2	-	1	1	-	-	1	5	1	1	2	3	1	5	-	-	1	-	4	-	8
	*	*1%*	*	-	*1%*	*	-	-	*	*1%*	*	*	*1%*	*	*	1%z	-	-	*	-	*1%*	-	*1%*
TESCO	**422**	129	134	45	18	54	60	126	112	185	54	107	89	227	218	154	38	13	134	83	101	66	405
	33%dt	35%d	*31%*	*34%*	*22%*	*31%*	*32%*	*33%*	*32%*	*33%*	*28%*	*28%*	*30%*	36%zk	*35%*	*30%*	*28%*	*43%*	*35%*	41%t	*28%*	*31%*	*31%*
WAITROSE	**68**	30	16	6	6	6	9	21	24	23	6	9	26	33	43	6	16	4	3	11	42	6	48
	5%kor	*8%*	*4%*	*4%*	*7%*	*4%*	*5%*	*6%*	*7%*	*4%*	*3%*	*2%*	9%zjk	*5%*	7%o	*1%*	12%zo	12%o	*1%*	5%r	11%zru	*3%*	*4%*
ICELAND	**28**	5	11	-	3	7	3	6	4	17	2	7	6	14	12	14	2	*	8	5	1	12	29
	2%t	*1%*	*3%*	-	*3%*	4%c	*2%*	*2%*	*1%*	*3%*	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*	*2%*	*2%*	*	6%zrt	*2%*
ALDI	**15**	6	4	2	1	2	6	6	4	6	3	7	2	7	3	9	2	1	6	3	2	3	20
	1%	*2%*	*1%*	*1%*	*2%*	*1%*	3%zg	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*3%*	*2%*	*1%*	*1%*	*2%*	*2%*
LIDL	**14**	1	5	-	3	4	3	5	3	5	4	6	3	5	7	4	3	1	6	-	2	4	15
	1%	*	*1%*	-	4%zac	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	-	*1%*	*2%*	*1%*
OTHER	**19**	8	7	2	1	2	2	3	9	7	1	2	4	13	8	9	2	-	5	4	3	2	23
	1%	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*	-	*1%*	*2%*	*1%*	*1%*	*2%*
USED INTERNET FOR																							
EMAIL /GEN ERAL USE	**958**	285	290	111	66	120	138	279	270	409	147	265	224	468	486	342	110	21	267	185	350	73	895
	74%bou	78%b	*68%*	85%zbe	80%b	*69%*	*75%*	*73%*	*77%*	*72%*	77%k	*70%*	*75%*	*75%*	77%o	*67%*	81%o	*67%*	70%u	91%zru	95%zru	*34%*	*69%*
INFO GATH ERING	**918**	275	282	101	65	113	128	266	261	391	139	258	222	438	467	323	107	21	256	179	332	67	857
	71%bou	75%b	*66%*	*77%*	79%be	*65%*	*69%*	*70%*	*74%*	*69%*	*73%*	*68%*	*74%*	*71%*	74%o	*64%*	80%zo	*68%*	67%u	88%zru	90%zru	*31%*	*66%*
BUY ING GOODS	**715**	223	208	88	51	83	107	221	203	292	118	208	176	330	376	235	87	17	175	142	282	52	635
	55%boru	61%be	*49%*	67%zbe	62%be	*48%*	*58%*	*58%*	*58%*	*51%*	62%k	*55%*	*59%*	*53%*	60%zo	*46%*	65%zo	*56%*	46%u	70%zru	77%zru	*24%*	*49%*
BAN KING	**560**	189	158	78	29	63	83	172	168	220	90	167	137	256	313	166	67	13	128	116	240	31	482
	43%bioru	52%zbde	*37%*	59%zbde	*36%*	*37%*	*45%*	*45%*	48%i	*39%*	*47%*	*44%*	*46%*	*41%*	50%zo	*33%*	50%o	*44%*	34%u	57%zru	65%zru	*15%*	*37%*
DOWN LOAD/ STREAM MEDIA	**443**	144	134	54	32	46	57	132	127	185	70	126	104	213	254	135	50	5	81	115	193	20	381
	34%eoqru	39%e	*31%*	41%e	*40%*	*27%*	*31%*	*35%*	*36%*	*33%*	*37%*	*34%*	*35%*	*34%*	40%zoq	*27%*	37%oq	*17%*	21%u	57%zru	53%zru	*9%*	*29%*
SOCIAL INTER ACTION	**574**	162	167	66	38	85	79	162	172	240	89	167	149	258	290	215	59	10	145	130	219	39	522
	44%bu	*44%*	*39%*	*50%*	*46%*	50%b	*43%*	*43%*	*49%*	*42%*	*47%*	*44%*	*50%*	*42%*	*46%*	*42%*	*44%*	*31%*	38%u	64%zru	59%zru	*18%*	*40%*
GAM ING	**210**	66	58	19	16	29	24	51	40	118	31	65	45	100	93	87	26	4	59	50	72	15	188
	16%hu	*18%*	*14%*	*15%*	*19%*	*17%*	*13%*	*13%*	*11%*	21%zfgh	*17%*	*17%*	*15%*	*16%*	*15%*	*17%*	*19%*	*13%*	15%u	25%zu	20%u	*7%*	*15%*
JOB SEA RCH	**243**	66	72	30	16	39	37	71	35	138	42	66	58	119	113	91	35	5	59	62	99	12	216
	19%hu	*18%*	*17%*	*23%*	*20%*	*23%*	20%h	19%h	*10%*	24%zh	*22%*	*18%*	*19%*	*19%*	*18%*	*18%*	*26%*	*15%*	15%u	31%zru	27%zru	*6%*	*17%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
DURABLES OWNED																							
TV	**1261**	351	418	128	79	168	178	369	341	551	182	365	297	598	610	492	129	29	374	193	359	209	1252
	97%	*96%*	*98%*	*97%*	*97%*	*97%*	*96%*	*97%*	*97%*	*97%*	*96%*	*97%*	99%z	*96%*	*97%*	*97%*	*96%*	*95%*	*98%*	*95%*	*98%*	*98%*	*97%*
SAT TV	**529**	144	166	39	39	78	54	135	141	254	55	133	130	266	240	225	54	9	157	97	143	78	519
	41%cfgjk	*39%*	*39%*	*30%*	48%c	45%c	*29%*	35%f	40%f	45%fg	*29%*	35%j	43%j	43%j	*38%*	44%z	*40%*	*30%*	*41%*	*48%*	*39%*	*37%*	*40%*
CAB TV	**175**	46	51	22	18	25	35	58	34	84	46	67	25	84	76	76	22	1	39	30	67	20	179
	13%hlqr	*12%*	*12%*	*17%*	22%zb	*14%*	19%zh	*15%*	*10%*	*15%*	24%zklm	18%zl	*8%*	*14%*	*12%*	15%q	17%q	*3%*	*10%*	*15%*	18%zru	*9%*	*14%*
FREEVIEW	**609**	180	204	73	35	69	86	183	170	257	93	172	169	268	305	222	59	23	188	92	165	101	595
	47%o	*49%*	*48%*	56%e	*43%*	*40%*	*47%*	*48%*	*48%*	*45%*	*49%*	*46%*	56%zkm	*43%*	*49%*	*44%*	*44%*	75%znop	*49%*	*45%*	*45%*	*48%*	*46%*
FREESAT	**74**	26	20	7	6	9	12	26	17	30	7	27	19	29	35	23	14	2	24	8	23	10	81
	6%	*7%*	*5%*	*6%*	*8%*	*5%*	*6%*	*7%*	*5%*	*5%*	*4%*	7%j	*6%*	*5%*	*6%*	*5%*	10%zo	*6%*	*6%*	*4%*	*6%*	*5%*	*6%*
MOBILE PHONE	**1190**	330	387	127	78	157	160	344	320	526	183	338	283	568	568	468	129	25	353	194	362	163	1179
	92%fqu	*90%*	*91%*	*96%*	*96%*	*91%*	*86%*	90%f	*91%*	93%f	96%zk	*90%*	*94%*	*91%*	*91%*	92%q	96%q	*80%*	93%u	96%u	98%zru	*76%*	*91%*
TELEPHONE	**1070**	325	336	118	69	126	147	319	282	469	154	294	250	527	535	401	109	25	307	166	333	154	1032
	82%bekou	89%zbe	*79%*	90%be	*85%*	*73%*	*79%*	84%f	*80%*	*83%*	*81%*	*78%*	*83%*	85%k	85%o	*79%*	*81%*	*81%*	81%u	*82%*	91%zrsu	*72%*	*80%*
PVR	**410**	131	123	40	32	42	49	120	120	169	53	120	102	188	234	137	34	4	120	85	128	38	358
	32%equ	36%e	*29%*	*31%*	40%e	*24%*	*26%*	32%f	*34%*	*30%*	*28%*	*32%*	*34%*	*30%*	37%zopq	*27%*	*25%*	*15%*	32%u	42%u	35%u	*18%*	*28%*
CAR	**934**	304	274	111	63	101	135	284	259	391	133	256	225	454	491	325	101	18	281	154	299	112	865
	72%beou	83%zbe	*64%*	84%zbe	77%be	*59%*	*73%*	*75%*	*74%*	*69%*	*70%*	*68%*	*75%*	*73%*	78%zoq	*64%*	75%o	*60%*	74%u	76%u	81%zru	*52%*	*67%*
PERS COMPUTER	**1028**	293	321	116	67	129	139	295	282	452	154	289	242	497	510	380	115	23	299	184	350	101	992
	79%bou	*80%*	*75%*	88%zbe	*81%*	*75%*	*75%*	*77%*	*80%*	*80%*	*81%*	*77%*	*81%*	*80%*	81%o	*75%*	85%o	*75%*	78%u	91%zru	95%zru	*47%*	*77%*
GAMES CONSOLE	**483**	139	139	45	32	74	57	137	120	227	70	140	108	235	252	177	43	11	163	100	145	32	427
	37%bu	*38%*	*33%*	*34%*	*38%*	43%b	*31%*	36%f	*34%*	*40%*	*37%*	*37%*	*36%*	*38%*	*40%*	*35%*	*32%*	*36%*	43%zu	49%zu	39%u	*15%*	*33%*
DVD RECORDER	**366**	122	102	48	26	44	61	127	98	141	63	108	91	167	192	113	47	15	115	47	121	37	344
	28%bou	33%b	*24%*	36%b	*32%*	*25%*	*33%*	33%zi	*28%*	*25%*	*33%*	*29%*	*30%*	*27%*	31%o	*22%*	35%o	49%zno	30%u	*23%*	33%u	*17%*	*27%*
DVD PLAYER	**941**	278	308	92	64	116	113	271	269	402	148	279	233	429	466	360	95	20	289	130	288	138	919
	72%fu	*76%*	*72%*	*70%*	*78%*	*67%*	*61%*	71%f	77%f	71%f	*78%*	*74%*	77%zm	*69%*	*74%*	*71%*	*70%*	*66%*	76%u	*64%*	78%zsu	*65%*	*71%*
DIG CAMERA	**809**	244	249	87	64	99	114	235	221	353	125	236	197	376	427	268	96	18	226	138	282	86	744
	62%bou	*67%*	*58%*	*66%*	77%zbe	*57%*	*62%*	*62%*	*63%*	*62%*	*66%*	*63%*	*65%*	*60%*	68%zo	*53%*	71%o	*58%*	59%u	68%u	77%zru	*40%*	*57%*
PORT. MP3 PLAYR	**456**	135	123	53	32	67	61	143	128	184	70	132	106	218	253	138	55	11	107	101	189	24	394
	35%boru	*37%*	*29%*	40%b	*39%*	39%b	*33%*	*38%*	*37%*	*32%*	*37%*	*35%*	*35%*	*35%*	40%zo	*27%*	41%o	*35%*	28%u	50%zru	52%zru	*11%*	*30%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

		VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1299**	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	*28%*	*33%*	*10%**	*6%**	*13%*	*14%*	*29%*	*27%*	*44%*	*15%*	*29%*	*23%*	*48%*	*48%*	*39%*	*10%*	*2%**	*29%*	*16%**	*28%*	*16%*	*100%*
LIFESTAGE																							
SINGLE	**173**	35	57	18	9	37	35	55	44	74	36	63	29	81	67	82	22	3	54	49	54	5	191
	13%u	*10%*	*13%*	*13%*	*11%*	21%zab	19%zg	*15%*	*13%*	*13%*	19%zl	17%zl	*10%*	*13%*	*11%*	16%zn	*16%*	*10%*	14%u	24%zu	15%u	*3%*	*15%*
PRE FAMILY	**77**	17	31	9	2	12	12	27	24	26	13	22	19	36	43	25	8	1	17	12	45	1	59
	6%u	*5%*	*7%*	*7%*	*2%*	*7%*	*6%*	*7%*	*7%*	*5%*	*7%*	*6%*	*6%*	*6%*	*7%*	*5%*	*6%*	*2%*	4%u	6%u	12%zru	*1%*	*5%*
FAMILY	**409**	107	142	39	20	53	48	103	115	192	55	104	93	212	198	175	30	7	131	84	124	40	375
	32%gpu	*29%*	*33%*	*29%*	*24%*	*31%*	*26%*	*27%*	*33%*	*34%*	*29%*	*28%*	*31%*	*34%*	*32%*	34%zp	*22%*	*24%*	34%u	41%u	34%u	*19%*	*29%*
POST FAMILY	**637**	206	196	66	51	70	90	194	167	276	87	188	158	291	319	225	74	20	179	59	143	166	668
	49%eost	56%be	*46%*	*50%*	62%zbe	*41%*	*49%*	*51%*	*48%*	*49%*	*46%*	*50%*	*53%*	*47%*	*51%*	*44%*	55%o	64%o	47%s	*29%*	*39%*	78%zrst	*52%*
CAR IN HOUSEHOLD																							
YES	**934**	304	274	111	63	101	135	284	259	391	133	256	225	454	491	325	101	18	281	154	299	112	865
	72%beou	83%zbe	*64%*	84%zbe	*77%be*	*59%*	*73%*	*75%*	*74%*	*69%*	*70%*	*68%*	*75%*	*73%*	78%zoq	*64%*	75%o	*60%*	74%u	76%u	81%zru	*52%*	*67%*
NO	**365**	62	153	21	19	71	50	96	91	178	57	121	76	167	137	182	34	12	100	49	69	101	430
	28%acnt	*17%*	36%zacd	*16%*	*23%*	41%zacd	*27%*	*25%*	*26%*	*31%*	*30%*	*32%*	*25%*	*27%*	*22%*	36%znp	*25%*	40%n	26%t	*24%*	*19%*	48%zrst	*33%*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

	Page	Table	Title	Base Description	Base
●	1	1	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	2	2	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	3	3	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	4	4	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	5	5	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	6	6	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
●	7	7	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
●	8	8	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
●	9	9	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
●	10	9	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1299
●	11	10	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
	12	11	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178
●	13	12	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178

	Page	Table	Title	Base Description	Base
●	14	13	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178
●	15	14	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178
●	16	15	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178
	17	16	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51
	18	17	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51
●	19	18	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51

	Page	Table	Title	Base Description	Base
	20	19	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51
	21	20	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51
●	22	21	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAN AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229
●	23	22	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAN AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229
●	24	23	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAN AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229

	Page	Table	Title	Base Description	Base
●	25	24	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAN AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229
●	26	25	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAN AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229
●	27	26	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
●	28	27	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
●	29	28	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
●	30	29	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
	31	29	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1299
●	32	30	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
●	33	31	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295
●	34	32	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295
●	35	33	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295
●	36	34	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295

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●	37	34	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1299
●	38	35	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295
●	39	36	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
●	40	37	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
●	41	38	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
●	42	39	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
●	43	40	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
	44	41	Q.GK07 - HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / SUMMARY TABLE	BASE: ALL ADULTS AGED 18+	1295
●	45	42	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	46	43	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	47	44	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	48	45	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	49	46	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	50	47	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
●	51	48	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
●	52	49	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
●	53	50	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
●	54	51	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
	55	52	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	56	53	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	57	54	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	58	55	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	59	56	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	60	57	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	61	58	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295
●	62	59	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295

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●	63	60	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295
●	64	61	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295
●	65	62	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295
●	66	63	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	67	64	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	68	65	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	69	66	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	70	67	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
	71	68	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
	72	69	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	73	70	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	74	71	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	75	72	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	76	73	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	77	74	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	78	75	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	79	76	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	80	77	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	81	78	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	82	79	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	83	80	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	84	81	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	85	82	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	86	83	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	87	84	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	88	85	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
	89	86	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
	90	87	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
	91	88	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	92	89	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	93	90	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	94	91	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	95	92	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	96	93	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	97	94	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	98	95	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	99	96	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	100	97	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	101	98	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	102	99	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295
●	103	100	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	104	101	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295
●	105	102	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295
●	106	103	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295
	107	104	Q.GK17 - TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / SUMMARY TABLE	BASE: ALL ADULTS AGED 18+	1295
●	108	105	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	109	106	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	110	107	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	111	108	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	112	109	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	113	110	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
●	114	111	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	115	112	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
●	116	113	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
●	117	114	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
	118	115	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	119	116	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	120	117	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	121	118	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	122	119	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
	123	120	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
	124	121	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
	125	122	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
	126	123	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / SUMMARY TABLE	BASE: ALL ADULTS AGED 18+	1295
●	127	124	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	128	125	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	129	126	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	130	127	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	131	127	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1299
●	132	128	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
	133	129	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	134	130	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	135	131	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
●	136	132	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
●	137	133	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
●	138	133	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1299
●	139	134	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
	140	135	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
●	141	136	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
●	142	137	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
●	143	138	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	144	139	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
●	145	139	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1299
●	146	140	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
	147	141	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
●	148	142	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	149	143	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	150	144	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	151	145	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	152	145	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1299

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	154	147	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	155	148	Q.GK18_5 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...	BASE: ALL ADULTS AGED 18+	1295
●	156	149	Q.GK18_5 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...	BASE: ALL ADULTS AGED 18+	1295
●	157	150	Q.GK18_5 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...	BASE: ALL ADULTS AGED 18+	1295
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●	159	151	Q.GK18_5 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...	BASE: ALL ADULTS AGED 18+	1299
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●	162	154	Q.GK18_6 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHURCH OR RELIGIOUS GROUP...	BASE: ALL ADULTS AGED 18+	1295
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●	165	157	Q.GK18_6 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHURCH OR RELIGIOUS GROUP...	BASE: ALL ADULTS AGED 18+	1295
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	168	159	Q.GK18_6 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHURCH OR RELIGIOUS GROUP...	BASE: ALL ADULTS AGED 18+	1295
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●	173	163	Q.GK18_7 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...TRADE UNIONS...	BASE: ALL ADULTS AGED 18+	1299
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	175	165	Q.GK18_7 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...TRADE UNIONS...	BASE: ALL ADULTS AGED 18+	1295
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●	269	227	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	270	227	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	271	228	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1025
●	272	228	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	273	228	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	274	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
●	275	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	276	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	277	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	278	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299

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●	282	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	283	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	284	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
●	285	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	286	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	287	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	288	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	289	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	290	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	291	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	292	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	293	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299

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●	296	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
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●	300	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	301	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	302	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	303	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	304	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	305	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
●	306	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
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●	316	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
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