

TIFFANY
CIRCLE



WOMEN LEADING THROUGH PHILANTHROPY

Tiffany Circle

UNIQUE NETWORK OF WOMEN DEDICATED TO PHILANTHROPY



Warm Welcome from the Founding Member

It is my great pleasure to welcome you to Tiffany Circle Switzerland. By joining our Circle, you join a community of women united by heart, conviction, and action, committed to the humanitarian mission of the Red Cross and Red Crescent Movement.

My journey began in 2011, with the outbreak of the war in Syria, a turning point that profoundly shaped my understanding of the fragility of life and the realities of humanitarian crises. As a Swiss citizen of Syrian origin, I witnessed how lives are changed, families torn apart, and futures transformed in an instant. During this time, I saw Red Cross staff and volunteers risk their lives to reach people in the most dangerous conflict zones, an experience that left a lasting impression on me.

Through these experiences, I came to recognize the critical role women play in philanthropy. The Tiffany Circle an international network of women leaders and philanthropists committed to supporting the mission of the Red Cross deeply inspired me. Its purpose aligns closely with the values shaped through my years of engagement: supporting humanitarian action, empowering women, and giving while building meaningful connections with like-minded women.

We look forward to walking this journey of purpose and shared humanity together.

Dania Samawi



The International Red Cross and Red Crescent Movement

16 million volunteers worldwide

Founded in 1863



International Committee of the Red Cross (ICRC)

- Protects and assists victims of **armed conflict**
- Ensures respect for the Geneva Conventions as the guardian and promoter of **International Humanitarian Law**

Founded in 1919



International Federation of Red Cross and Red Crescent Societies (IFRC)

The umbrella organization of national Red Cross and Red Crescent societies coordinates their response to **natural and other disasters**.

- Assists **refugees** outside conflict zones
- Helps to provide **access to health care at the local level**
- Promotes **cooperation between national societies** and supports them in their work and development.



National societies (191)

- **Implement the Movement's objectives and Fundamental Principles** of first aid, rescue and health in their countries.
- Have a unique legal status (role as auxiliary to the public authorities): the national societies work in partnership with the authorities and help them to carry out their humanitarian tasks.

Founded in 1866



Swiss Red Cross (SRC) National society of Switzerland

The Swiss Red Cross works to prevent and alleviate human suffering in Switzerland and abroad. Its main objective is to **protect health, life and human dignity**.

The SRC is active in three sectors in Switzerland and abroad:

- **Search, rescue and disaster relief**
- **Health and everyday support**
- **Integration and migration**
- **National Society Development (NSD) and Partnership**

The SRC comprises:

- **SRC headquarters**
- **24 autonomous cantonal associations** whose services are tailored to meet local needs.
- **4 rescue organizations**
 - Swiss Samaritans
 - Swiss Life Saving Society (SSS)
 - Swiss Disaster Dogs Association (REDOG)
 - Swiss Army Medical Association (SSTS)
- **2 institutions**
 - SRC Humanitarian Foundation and Swiss Transfusion SRC

The SRC has been certified by Zewo since 1967.

Our work throughout the world is based on the **seven Fundamental Principles of the Red Cross**



Humanity



Impartiality



Neutrality



Independence



Voluntary Service



Unity



Universality



Tiffany Circle Switzerland

Tiffany Circle Switzerland brings together women committed to giving back through meaningful humanitarian action in support of the Red Cross. United by the belief that collective engagement creates lasting change, we support national and international projects selected for their sustainability, human impact, and ability to strengthen autonomy and resilience.

Our Circle includes both active and supporting members. Some choose to be closely involved in project discussions, selections, and, whenever possible, field visits, while others contribute through their continued support of our shared mission. Each form of engagement is valued, and together they sustain the strength and continuity of the Circle.



Tiffany Circle International

Tiffany Circle is an international sisterhood founded in 2006 within the American Red Cross. What began as a small circle of women has grown into a global network of more than 1,600 members, united by a shared belief in compassion, collective giving, and support for the humanitarian mission of the International Red Cross and Red Crescent Movement.

Today, this global community brings together women from Switzerland, the Netherlands, the United States, Australia, Canada, and West Africa. Through sustained collective commitment, Tiffany Circle members worldwide have mobilised more than USD 455 million in support of humanitarian action. As part of this international network, members exchange experience and perspectives and come together regularly to strengthen their shared commitment to the Red Cross and Red Crescent Movement.

Our shared foundations

Tiffany Circle Switzerland is guided by the fundamental values of humanity, solidarity, and responsibility. As part of both the Swiss Red Cross and an international sisterhood of women, our Circle reflects a collective commitment to supporting those most in need, with care, respect, and purpose. It is within this spirit that our members come together – guided by trust, discretion, and a shared belief in the power of collective action.



Join us

Join Tiffany Circle Switzerland and become part of the global network of women committed to meaningful humanitarian action and support of the Swiss Red Cross. The contribution offer different levels of contribution, allowing each member to participate in a way that reflects her personal availability interest at commitment.

● **THE EXCLUSIVE DUNANT CONTRIBUTION.**
Strategic & Partnership Engagement
CHF 100'000.-

● **THE ACTIVE CONTRIBUTION.**
Engagement & Insight
CHF 25'000.-

● **THE TIFFANY CONTRIBUTION.**
Access & community
CHF 10'000.-

● **EXPENDING OUR CIRCLE.**
Supporting member
CHF 5'000.-

● **NEXT GEN.**
18 - 30 years
CHF 5'00.-



CHF 100'000.-

THE EXCLUSIVE DUNANT CONTRIBUTION *Strategic & Partnership Engagement*

This contribution reflects a close partnership with the Swiss Red Cross (SRC), offering a high level of strategic and personalised involvement.

Benefits include:

- Support of a dedicated humanitarian project, selected jointly with the SRC
- Direct dialogue with senior leaders of the RC
- Opportunity for an individual field visit, when feasible and safe, in coordination with SRC
- Personalised one-on-one follow-up and tailored impact updates from Swiss Red Cross teams

CHF 10'000.-

THE TIFFANY CONTRIBUTION *Access & community*

This contribution emphasises connection, learning, and belonging within a trusted humanitarian network.

Benefits include:

- Invitation to participate in projects selection, followed by project briefings and discussions.
- Invitations to Tiffany Circle events and talks
- Meetings with humanitarian experts
- Connections with other Tiffany Circle members and international Tiffany Circle networks
- Participation in the Tiffany Circle community

CHF 25'000.-

THE ACTIVE CONTRIBUTION *Engagement & Insight*

Designed for donors wishing to play an active role while gaining privileged insight into humanitarian programmes.

Benefit includes:

- Participation in the selection of projects supported by Tiffany Circle Switzerland
- Small-group briefings with SRC leadership or senior programme managers
- Priority access to Tiffany Circle events and field-related briefings

CHF 5'000.-

EXPENDING OUR CIRCLE *Supporting member*

An entry point for those wishing to support the mission of Tiffany Circle Switzerland and engage with its community.

Benefits include:

- Invitations to project briefings
- Invitations to selected Tiffany Circle events and talks
- Access to conferences and learning opportunities related to humanitarian action
- Opportunities to connect with members of Tiffany Circle Switzerland

**CHF 500.-****NEXT GEN**

Next generation of leaders

This contribution is designed for young adults aged 18 to 30 a generation determined to shape the future rather than simply inherit it. In a world marked by complex global challenges, it offers an opportunity to better understand humanitarian action, deepen awareness of today's pressing issues, and turn curiosity into meaningful engagement. By connecting with the Tiffany Circle community, participants become part of a forward-looking network committed to solidarity, responsibility, and lasting impact.

Benefits include:

- Access to selected Tiffany Circle and Swiss Red Cross events, talks, and briefings
- Invitations to learning sessions, conferences, and discussions related to humanitarian action
- Exposure to the work of the Swiss Red Cross and the wider Red Cross Movement
- Opportunities to connect with peers and members of Tiffany Circle Switzerland

YOUR EXPERIENCE

Beyond exclusive events, the Tiffany Circle offers a unique and immersive philanthropic journey. Members are closely involved in the selection and development of projects, creating a genuine connection to the people and communities they support.

Through privileged access to the International Cooperation Division and insights into the inner workings of the Red Cross, members gain a deeper understanding of humanitarian action and its global impact.

The Tiffany Experience strengthens the bond between donors, projects, and the Movement—creating not only engagement, but true partnership and purpose.

Key Events

- Tiffany Circle Get-Together
- Gala Dinner with leaders from the Movement
- Meetings with humanitarian experts
- Connected Circles (USA, Australia, Canada, Netherlands, West Africa)
- Exclusive Red Cross Experiences
- Learning trips and observational missions
- Leadership and empowerment programs
- Access to international initiatives

"Philanthropy led by women is not a response to urgency, but a promise to the future. Within the Tiffany Circle, women's commitment becomes a vision that reshapes the world for generations to come."

The Swiss Red Cross



STAY IN TOUCH

Dania Samawi
Tiffany Circle Founding Member

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