

Coca-Cola Promotion: Be in to win a Sky Sport Now Subscription**Promotional Period**

1. The promoter of this of this Promotion is Coca-Cola Europacific Partners New Zealand Limited, The Oasis, Mt Wellington (CCEP) (**Promoter**).
2. The promotion commences at 12.00am on Monday 24 August 2026 and closes 11.59pm on Sunday 20 September 2026 (**Promotional Period**).
3. This promotion is open to New Zealand residents aged 18 years or older who have a registered Everyday Rewards card shopping at Woolworths New Zealand supermarkets owned by Woolworths New Zealand Limited, 80 Favona Road Favona, Auckland 2024 (WWNZ). Please note that employees of the Promoter and WWNZ cannot be excluded from Everyday Rewards promotions, including this promotion.

Method of Entry

4. Customers can enter the promotion, during the Promotional Period by purchasing two (2) or more of Powerade products in one transaction (**Qualifying Purchase**) either in store or online from a WWNZ supermarket (excluding Metro stores); and either swiping their registered Everyday Rewards card or entering their registered Everyday Rewards details at the time of purchase.
5. Entry is limited to one entry per transaction. Entry date for online purchases is the order delivery date (which must be within the Promotional Period). For the avoidance of doubt, customers will not be eligible to participate in this promotion if they do not swipe their Everyday Rewards card or enter their Everyday Rewards details at the time of purchase. Entries will not be accepted on a retrospective basis after the time of purchase.
6. Entrants must ensure their Everyday Rewards card is registered with complete and up to date account details (including phone number and email address).
7. The Promoter may verify the validity of entries and may disqualify entries that do not comply with these terms and conditions.
8. Entrants must retain a purchase receipt for each Qualifying Purchase as proof of purchase.
9. The Promoter reserves the right, at its discretion, to remove or to introduce further products from the "Qualifying Purchase" during the Promotional Period.

Prize

10. The first twenty (20) valid entries drawn will each win a Sky Sport Now Subscription (RRP NZ\$549.99) (Prize). Each Prize has a value of up to NZ\$549.99. Total Prize Pool value of approximately NZ\$11,000.
11. A Unique Promotional Code will be sent to the winner's nominated email address within 14 days of accepting the Prize.
12. Winners must activate the Prize before 31st December 2026. This activation deadline will be confirmed again by email when the code is received. If winners do not activate their Prize prior to this deadline, the Unique Promotional Code will expire and will not be replaced.
13. Existing Customers can redeem/apply the promotional code before their current subscription ends, with the Annual Pass simply taking effect once their existing subscription expires. For example, an existing Annual Pass customer whose subscription expires in April 2027 can still redeem the promotional code before the 31st December 2026 redemption deadline, and the promotional Annual Pass would commence after their current pass ends.
14. Each code can only be used once to activate a single subscription.
15. Once activated, the code gives access to a Sky Sport Now Annual Pass (12 months of access).
16. If a winner is already a current Sky Sport Now subscriber, they will need to activate their code after their current subscription expires. Note: The code must still be activated prior to the expiry date stated in the email, or it will be forfeited.

17. To use the Prize, winners must sign up/register for a Sky Sport Now account and agree to their standard terms of service (<https://www.welcome.skysportnow.co.nz/terms-of-service>).
18. Pay-Per-View (PPV) events are not included in the Annual Pass.
19. At the end of the 12-month promotional period, the subscription will automatically continue and convert into a standard paying subscription billed directly by Sky at their then-current standard rates.
20. If a winner does not wish to be charged or continue with their subscription, they must cancel it before the 12-month period ends.
21. The Prize is not transferable, exchangeable, or redeemable for cash.
22. If any Prize item is unavailable, despite the Promoter's reasonable endeavours to procure it, the Promoter reserves the right to substitute a different prize of equal or greater value.
23. The Prize will only be delivered to New Zealand residents.

Winner(s)

24. One draw: Twenty prize winners will be determined by a random electronic draw from all valid entries received in the promotion on 23/09/26. The draw will be conducted by the Promoter's agency.
25. The Promoter's Shopper agency (VML) will contact the winner. The winner will be notified by telephone and/or email using the details listed on their Everyday Rewards account. It is up to entrants to ensure that the relevant details on their Everyday Rewards account are correct. Details can be updated via the website <https://account.countdown.co.nz/everyday-rewards> or by phoning the WWNZ Customer Care team on 0800 40 40 40.
26. In the event a winner cannot be contacted, (that is, cannot be reached by telephone and/or does not respond to email) within 5 working days of each prize draw, a winner will be redrawn on the same terms as the original draw. This process will continue until a winner is able to be contacted.
27. The winner(s) will have their details published on the [Everyday Rewards website/Woolworths NZ website](#) for four (4) weeks following the draw date. By accepting the Prize, the winner consents to his or her name and/or photograph being used for such publicity purposes as reasonably determined by WWNZ and the Promoter. The winner agrees to make themselves reasonably available for this purpose, without compensation.
28. If a winner is under the age of 18, the Prize may, at the discretion of the Promoter, be awarded to the winner's legal parent or guardian.

Exclusions and Liability

29. The Promoter and WWNZ will not be responsible for any late, lost or misdirected entries, including but not limited to entries not received due to technical problems.
30. Neither WWNZ, not the Promoter and its related companies, employees and agencies will be liable for any loss, damage or personal injury suffered by any person arising directly or indirectly out of or in connection with entering this promotion or claiming/winning any prize, or availing themselves of any prize, except as required by law.
31. The Promoter and WWNZ are not responsible for the transmission or receipt of any incorrect information associated with entries, either caused by user error or any equipment or programming malfunction associated with the promotion.
32. The Promoter and WWNZ accept no responsibility for any tax implication that may arise from the Prize. The winner must seek independent financial advice on the taxation implications of the receipt or use of any Prize.

Use of Personal Information

33. All entries remain the property of WWNZ. All personal information will be collected and stored by WWNZ in accordance with the Privacy Act 2020 and WWNZ's privacy policy which can be viewed [here](#). The Promoter's privacy policy can be viewed here www.cocacolaep.com/company/consumer-privacy-notice.

34. WWNZ may use entrants' personal information from entries to conduct the promotion and for its own future promotional and publicity purposes, in accordance with standard [Everyday Rewards Terms and Conditions](http://www.everydayrewards.co.nz) which can be viewed at www.everydayrewards.co.nz. For the purposes of notifying the winner, Entrants consent to WWNZ passing on their contact details to the Promoter and/or the Promoter's agency for the purposes of notifying the winner, and any other purpose required to conduct this promotion and otherwise in accordance with entrants' consent and applicable privacy laws.
35. By entering this promotion, entrants consent to the use of their information as described above.

General Terms and Conditions

36. The promotion will be conducted by the Promoter in accordance with these terms and conditions. To the extent that any matter relating to the promotion is not covered by these terms and conditions, the Promoter reserves the right in its sole discretion to conduct the promotion as it sees fit, subject to any legal requirements or vary the terms and conditions as it deems reasonably necessary.
37. By entering into this promotion the entrant agrees to be bound by these Terms and Conditions and acknowledges that they have complied with all of their obligations under the Everyday Rewards terms and conditions, which also apply to this promotion. The Promoter reserves the right to deem any entry void should an entrant fail to comply with any of these terms and conditions.
38. The Promoter reserves the right to verify the validity of entries and to disqualify any entry or refuse to award a prize where false or misleading details have been given by an entrant, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions of entry. The Promoter's decision is final.
39. If this promotion is not capable of running as planned for any reason beyond the reasonable control of the Promoter, including but not limited to, infection by computer virus, bugs, tampering, unauthorised intervention, acts or omissions of third parties, technical failures or anything which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion.
40. The Promoter will not be responsible for any delay or failure to deliver, or damage caused to any Prize during transit.
41. All decisions of the Promoter are final and no discussions or correspondence will be entered into.
42. Failure by the Promoter to enforce any of their rights under these terms and conditions at any stage does not constitute a waiver of those rights.
43. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion and to the full extent permitted by law, to vary, suspend or cancel this promotion.
44. By participating in this promotion, entrants grant a perpetual worldwide non-exclusive royalty-free licence to the Promoter to use and sub-licence the use of any copyright (including future copyright) in and to any entry submitted. To the extent that an entrant has any moral rights in their entry, the entrant hereby provides consent for the Promoter and its licensees to do any act or omission that would otherwise infringe that entrant's moral rights. Each entrant warrants to the Promoter that his or her entry does not infringe the intellectual property rights of any person.
45. These terms and conditions are governed by the laws of New Zealand.