

Off Licence

Section 17 to 20, 64 and 135, Sale and Supply of Alcohol Act 2012

Pursuant to the Sale and Supply of Alcohol Act 2012 (the Act), **General Distributors Limited** (the licensee) is authorised to sell or deliver alcohol on or from the premises situated at **50 Birkenhead Avenue Birkenhead Auckland**, and known as **Countdown Birkenhead**, to any person for consumption off the premises and to supply alcohol free, as a sample, for consumption on the premises.
The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

CONDITIONS

This licence is subject to the following conditions:

- (a) No alcohol is to be sold on or delivered from the premises on Good Friday, Easter Sunday, Christmas Day, or before 1 pm on Anzac Day.
- (b) **Alcohol may be sold while the premises are operating as a supermarket, but only on the following days and during the following hours:**

Monday to Sunday	7.00am to 11.00pm
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- (c) Drinking water is to be freely available to customers immediately adjacent to any alcohol that is being supplied free as a sample on the premises.
- (d) No alcohol may be sold other than:
 - (i) beer that complies with the appropriate New Zealand food standard for beer; or
 - (ii) mead that complies with the appropriate New Zealand food standard for mead; or
 - (iii) fruit or vegetable wine that complies with the appropriate New Zealand food standard for fruit or vegetable wine; or
 - (iv) grape wine that complies with the appropriate New Zealand food standard for grape wine; or
 - (v) a food flavouring, prepared for culinary purposes, that is unsuitable for drinking undiluted.
- (e) No intoxicated persons may be allowed to enter or to remain on the premises.
- (f) Ensure the appropriate signs are prominently displayed detailing statutory restrictions on the supply of alcohol to minors and intoxicated people and are easily read from each checkout.
- (g) Only the area delineated on the plan dated 1 November 2023 is a permitted area for the display and promotion of alcohol. A copy of the plan must be either displayed alongside this licence, or available for viewing at the premises upon request.
- (h) The whole of the premises is undesignated.

DURATION

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licenses, this licence continues in force—

- (a) until the close of the period for which it was last renewed; or
- (b) if an application for the renewal of the licence is duly made before the licence would otherwise expire, until the close of the period of 3 years after the period for which it was last renewed.

This licence expires at the close of 3rd December 2026 unless renewed.

Originally dated at Auckland on the 3rd day of December 2002



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Secretary, Auckland District Licensing Committee



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NOTE: The requirements of the Act found at sections 56 and 57, in relation to signage must be adhered to.

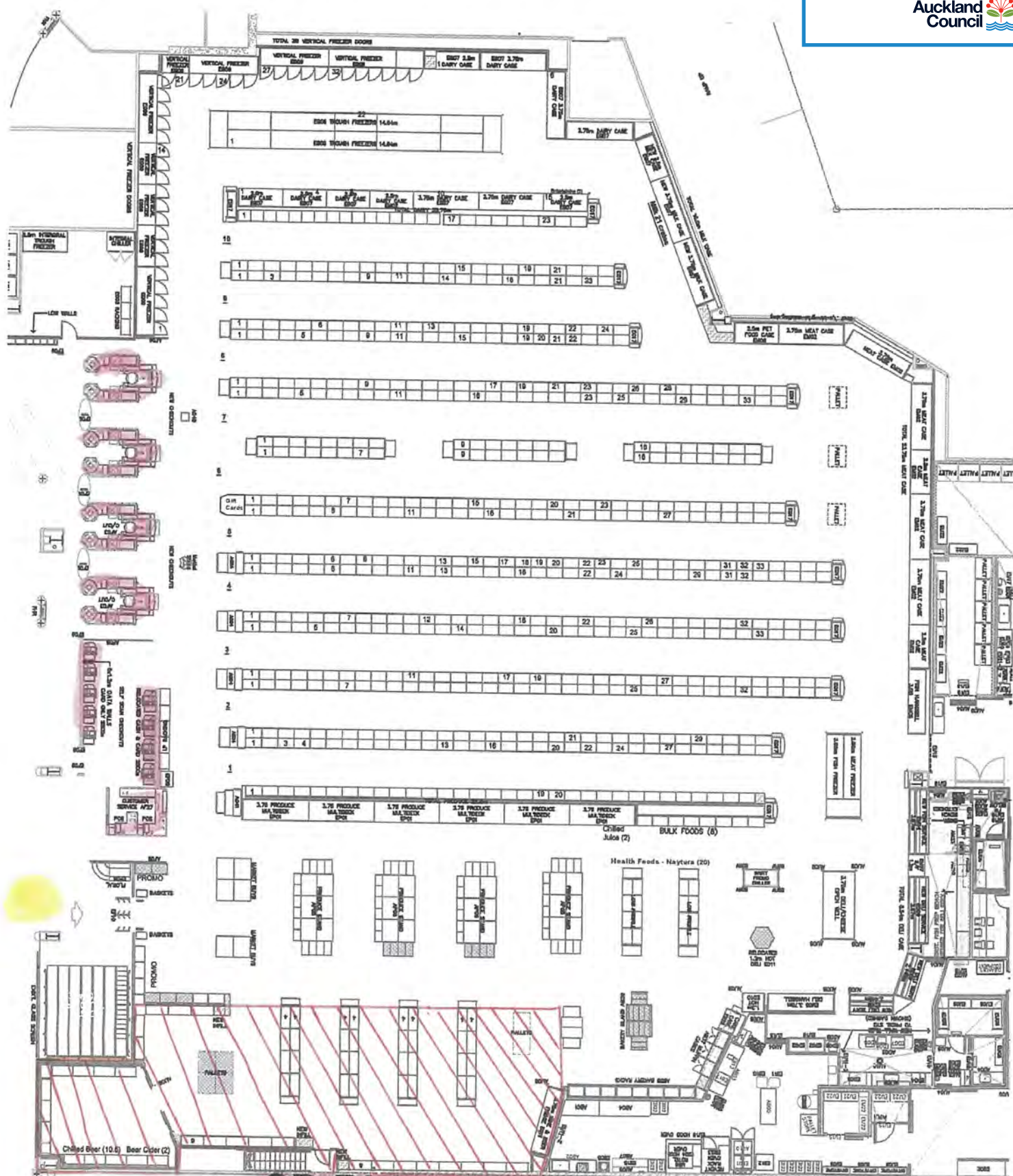
This licence replaces licence no. **007/OFF/118/2020** and the licence continues in force until the **03-DEC-2026** unless again renewed.



007/OFF/124/2024

1 NOV 2023

Auckland Council 



'ONLINE' 9101

SINGLE
ALCOHOL
AREA

POINT
OF
SALE

ENTRY